

The Tribune Embraces The Hoarings

MATADOR TRIBUNE



MATADOR TRIBUNE

COMBINED WITH THE MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1934

TRIBUNE VOL. 9, NO. 4

Matador, Motley County, Texas, Thursday, April 4th, 1935

MOTLEY COUNTY NEWS VOL. 16, NO. 6

The Tribune Embraces The Hoarings
Springs News and The Motley County News in
One Publication of Complete Circulation

"Nothing on Earth is so
Powerful as the Truth."

TRAIL DUST

By DOUGLAS MEADOR

Just to satisfy the hungry wolf of my curiosity, I would like to prowl about some unknown Aztec ruins and bask in the opiate dream that I might stumble upon a temple of gold where, by the closing of a door, life had not stirred for trackless centuries. The desire may be prompted by a motive deeper than I wish to trace but I think I should want only to see and feel the silence of so many years and imagine the river of human lives congealed in the yellow metal, then step back into the sunlight and close the door quietly.

Humiliation wraps a wet shawl about my soul every time I recall an incident connected with my introduction to Hollywood. As scenarist for a "Poverty Row" producing company I was invited to a banquet, celebrating the completion of the company's first picture, a two-reel comedy, at a fashionable cafe. It was my first taste of glory and I over-looked the indelicacy of the star of that motley group, eating with his knife and could see nothing wrong in his desire to fire an evil-smelling pipe at the end of the meal. It was not until after a polite waiter had asked him to leave, that the scene started. I tried to appear nonplussed on my way out, although I had been fumbling for my own pipe.

Angels are surely not far away when a church choir is being played for there is a wholesomeness about it that amounts to a prayer. The church orchestra with its venerable violin and plaintive saxophone tuned to the vibrating notes of a piano is a stream of cool water to the parched spirits of travelers uncertain of the road they follow. The thought is eased in strange irony that at the same hour when the church orchestra is pleading for the souls of men, perhaps not far away another orchestra is playing for the screeching mill of life to keep on grinding other souls into exceedingly fine dust. The instruments are the same, the violin, saxophone and the piano and voices may be singing in both places. Only the music is different.

My feet have been prisoners under the guard of conventions through many summers but I have not forgotten the hot sands blighting my toes and the blessedness of trees. The last few steps before I reached seemed the longest. I will not feel ashamed if I should continue to feel an enchanting urge to remove my shoes and wade after a summer rain.

Beauty often chooses strange companions. The mystic blue glow cast from artificial lights during a sandstorm belongs on a canvas in nature's glorious hall of fantasies.

It is sometimes difficult to distinguish the fine line dividing luxury and privation. Only today I noticed a man with new car license plates in his hand stoop to remove a grass-burr sticking his foot through the hole in the sole of his shoe.

One of the most devastating things that can happen to a friendship is to discover that an act of supposed kindness was motivated by a subtle imposition of selfishness. It may remain under the flowerbush of synthetic smiles, but the friendship is stabbed and faith drains away into the thrifty dust of time. Something too fragile for mending has been broken.

There is something magnificent in six horses abreast to a plow as they step with military symmetry over awakening soil. Heads flashing in harmony as the crest of a hill is reached, they are a perfumed breath of security against the heart that all is right with the world. They might be the glittering steeds of a conquering monarch wheeled to his chariot in a victorious attack against adversity.

Claud Wilson visited his parents in Sweetwater, this week-end.

Few Vote City Polls

Only 18 Votes Cast As Aldermen Are Re-Elected

Small interest was shown in the city election here Tuesday as 18 voters used their ballots to choose three aldermen for Matador's city administration. The three present aldermen, Henry Ford, Claud Harp and George Birchfield were re-elected.

Three write-in candidates received votes: Alfred Barton, 8; A. A. Harp, 1, and C. B. Groves, 1.

RED CROSS MAY INSTALL NURSING SERVICE HERE

Field Representative Points Way To Aid County

R. L. Bridge, field representative of the American Red Cross, St. Louis office, meeting with officials of the local chapter in the First State Bank here Friday, pointed out the possibility of securing a public health nursing service for the county lasting three months in the year.

Mr. Bridge commended members of the local chapter for their work especially their success in securing the Red Cross roll call during the past three years. After a report of the treasurer, W. N. Pipkin it was declared that with some local assistance it would be possible to install the public health nursing service. The actual cost of the service will be between five and six hundred dollars.

Junior Red Cross Started
Mr. Bridge was impressed with the work being done by Miss Lorene Fryar in organizing a Junior Red Cross here. The cost of organization, which amounts to fifty cents for each school room, was voted to be loaned from local funds until it had been raised by the schools. Over 12 million children are members of the Junior Red Cross, Mr. Bridge said.

ATTEND LEAGUE MEETING SUNDAY

Mrs. D. D. Dennison, Mrs. Houston Schweitzer and Miss Mable Jameson accompanied a group of Intermediate Epworth League members of the local Methodist Church, to Tulsa Sunday afternoon, where they presented the program for a meeting of Intermediate League members of the Plainview district.

Judge Literary Events at Quitaque

Misses Lorene Fryar and Bertha Casstevens, teachers in the Matador schools, accompanied by Bruce Browning, a teacher in the Whiteflat school, drove to Quitaque Friday, where they acted as judges in literary events held there Friday afternoon and Friday night.

Junior Class Play Next Thursday Nite

The public is again reminded of the Junior Class play, "Husband On Shares" which will be presented at the High School Auditorium next Thursday night. The 3-act comedy promises to be one of the most enjoyable plays ever presented here and the cast is well advanced in preparation.

Everyone is assured full value for the small admission charge.

Cotton Contracts For 1935 Are Being Signed This Week

The 1935 Cotton sign-up for Motley County will be held this week according to Frank A. Buckley, County Agent. Cotton producers who signed government contracts last year will sign a supplement to their 1934-35 contract showing the acreage to be rented in 1935. Producers who did not sign a contract last year will be given an opportunity to do so this year and to participate in the benefits for 1935.

One of the important changes from last year's agreement is that the reduction in 1935 shall be between 25% and 35% of the base acreage, in place of 35% to 45% as of 1934. Producers who chose the 35% reduction in 1934 may rent the same acreage in 1935 if they wish. Apparently it will be of advantage to producers to take the maximum reduction of 35%, for reliable advance information is to the effect that the Bankhead allotment will be based upon not more than 65% of the base production.

Rental payments will remain at 3 1/2 cents per pound on the rented acres. Parity payment has been increased to not less than 1 1/4 cents per pound on 40% of the base production.

Attention is called to paragraph 7 of the contract and to a string-of-entire ruling thereto which states that landlords must maintain at least as many tenants as in 1934 and that these tenants must have at least the same status as in 1934. The rule applies to new signers as well as old.

The sign-up dates in the Flomot and Roaring Springs communities are Wednesday, Thursday, and Friday, April 3, 4, and 5, in the Matador and Whiteflat communities Thursday and Friday, April 4 and 5 in the Northfield and Darden-Canyon communities Friday, April 5. Headquarters for the Darden Canyon Community will be at Roaring Springs. All other headquarters will be in the respective communities, and will be open from 8 A. M. to 5 P. M. on the days given.

Plainview Motor-Cade Here Next Week; Dairy Show

Three Trips Planned To Aid Publicity

The Plainview Chamber of Commerce in cooperation with officers of Panhandle-Plains Dairy association, is conducting three booster trips to advertise the eighth annual Panhandle-Plains Dairy show in Plainview April 15-18. Grady Shipp, general manager, said.

Dick Ainsworth will be in charge of the trip Wednesday April 10th and the motorcade will reach Matador at 9:20 a. m. and remain for 20 minutes, leaving for Spur, Crosbyton and Lubbock.

Happy Hour Class Meets Sunday

The Happy Hour Class of the Baptist Sunday School had six girls present at its meeting on March 31. Although three were enrolled as new members. Cleo Edwards, Alma Lee Smith and Kathleen Applegate, we regret that the first two have since moved, and will not be in the class.

The class, with its teacher, Mrs. E. Fuller, enjoyed a very pleasant meeting in the home of Mrs. Cox, which was spent in devotional services including the reading of the 89th chapter of Psalms, the singing of old hymns, and offerings of prayer by the members present, who were: Lora Belle and Laveda Lee, Jo Edda Berryman, Dorothy Fuller and Ruth McBride.

Three members of our class united with the church during the meeting, and it is our earnest prayer that our other two members, who are still un-saved, will follow their example.—Reporter

DISTRICT SCHOOL MEET CHILDRESS THIS WEEK-END

Nine Counties To Vie Interscholastic Honors

Nine counties comprising Motley, Briscoe, Childress, Collingsworth, Cottle, Foard, Hall, Hardeman, and King will meet at Childress Friday and Saturday for a two day interscholastic school match of District No. 4.

Coach Stanford's fast track team will be a favorite to capture the district honors because of their impressive record so far this year.

Public Library To Open On April 10th

The Matador Public Library, which is being sponsored by the Senior and Junior El Progresso Study Clubs of this city will be formally opened to the public, on Wednesday afternoon, April 10, during the hours between four and six o'clock.

Everyone is extended a cordial invitation to visit the library, which is located in quarters over the former National Bank, and patrons of the new institution, having membership cards are especially urged to attend.

Although definite days have not yet been set, it is probable that the library will be open for use on Wednesdays and Saturdays, between the hours of 4 and 6.

Trustee Election April 6

School trustee elections for all independent, rural and common school districts will be held Saturday, April 6, according to W. R. Cammack, county superintendent.

Church School Day Program

- 1. Prelude—"Creation"
- 2. Processional
- 3. Hymn—"I Love Thy Kingdom Lord"
- 4. Talk—"A Teaching Church"
- 5. Mrs. F. O. Bond
- 6. Prayer
- 7. Talk—Church School Day Offering—John Hamilton
- 8. Offeratory
- 9. Talk—"Teaching Function of the Church"—Mrs. Daffern
- 10. Hymn—"Lord Speak to Me"
- 11. Benediction.

Mrs. Tunnell Is Hostess To Club

Mrs. B. F. Tunnell, Club Mother for the Junior El Progresso Study Club was hostess to the members of that group on Wednesday afternoon, April 3, with Mrs. Ben Ed-L. Jordan, Ben Edwards, C. B. Groves, J. D. Craven, Floyd Bond, E. S. Springer, John Hamilton, Frank Buckley, H. G. Stanford, F. Harbour, Ben Meador, Misses Mary Hamilton and Lorene Fryar and Mrs. L. J. Brackton, the hostess' mother, who was present at the meeting.

Service School Friday

Mr. L. M. Smith, local employee of the West Texas Utilities Co., went to Childress last Friday, where he attended a Frigidaire Servicemen's School in the district office of the company there.

Applications Crop And Feed Loans Being Received

Field Supervisor C. Hogan, of the Emergency Crop and Feed Loan Office at Dallas, Texas, states that applications for emergency crop loans and feed loans are now being received by the Motley County Loan Committee, with offices located at Office of R. A. Seay, Second Floor First State Bank Building, in Matador, Texas.

In accordance with the Act of Congress authorizing the loans, and regulations issued by Governor W. I. Myers of the Farm Credit Administration, loans will be made only to farmers who are unable to obtain elsewhere seed, fertilizers, supplies, feed or the necessary credit to purchase such items. Loans will not be made to applicants who can obtain credit in the amount needed from any other source, including the production credit association.

Any farmer who has the necessary security should apply to the production credit association first. If the association is unable to make him a loan in the amount needed to that effect and will be considered eligible to apply for a loan from the emergency fund.

Maximum Is \$500
The regulations provide that the largest loan to one farmer this year is \$500 and the minimum \$10, but no loan may be made in an amount greater than is actually needed to cover the cash cost of purchasing seed, fertilizers, supplies, feed, etc. Loans will be made for the purpose of growing and harvesting crops, for summer following, for purchasing feed for livestock; but not for the purpose of purchasing livestock or machinery, or for the payment of debts or taxes.

Loans will be made only to applicants who are cooperating with the Production Control Program of the Agricultural Adjustment Administration.

As in the past, the security for an emergency crop or feed loan will consist of a first lien on the crop financed or on the livestock to be fed. A tenant must also give a first lien by getting the landlord to waive his claim in favor of the crop lien; but the landowner is in no way obligated for repayment of his tenant's loan.

Checks in payment of approved loans will be issued by the Regional Emergency Crop and Feed Loan Office at Dallas, Texas, and not by the field supervisor of the loan committee.

Young Democrats Meeting April 9th

At a meeting of the Young Democrats last week it was decided to hold the third meeting of the organization Tuesday night April 9th in the District court room.

A cordial invitation is extended to young democrats and their wives and friends to attend the meeting.

ROARING SPRINGS WINNER COUNTY LEAGUE MEETING

The County League meet held in Matador and Roaring Springs last week-end proved the following schools winners in the divisions as follows: High School Division, First, Roaring Springs, 147 points. Second Matador, 125 points. Third, Flomot and Whiteflat, tie with 27 points each.

Ward School Division: First, Whiteflat, 74 points. Second, Flomot, 73 points. Third, Roaring Springs, 70 points.

Rural School Division: First, Northfield, 224 points. Second, Fairview, 217 points. Third, White Star, 25 points.

(Publishers Note) Detailed reports of the various events will be published in next week's issue of the Tribune.

ATTEND FUNERAL RITES J. T. HICKS

Mr. and Mrs. W. W. Moore, accompanied by Mrs. R. P. Moore, drove to Memphis, Sunday, where they attended the funeral services of Rev. J. T. Hicks.

State Park Near Matador Is Made Object Of Lions

LUMBER YARD HAS PIANT SALE

Reduced prices on the well known Sherwin-Williams paints are offered at the local branch of the Higginbotham-Bartlett Lumber Co., according to Marvin English, manager of the lumber yard.

An advertisement will be found in this issue of the Tribune, the first of a series that will appear in later editions. Success of a like campaign advertised in the Tribune last year despite the adverse economic conditions prevailing, prompted the company to increase the schedule this year.

The Sherwin-Williams table on paint is, perhaps the most widely known of any manufacturer and the confidence of the public is assured with regard to quality. The attractive prices and the greatly increased need for paint, circulated through the selected advertising medium may be credited with the success of the sale last year.

Sinclair Opens Matador Station

With changes being made in equipment this week, the Sinclair Refining Company has opened a retail station in Matador operated under the management of B. H. Burton and located at the former F. F. F. service station.

F. C. King of Roaring Springs is representative for the company in this county and will supply the new station from the distributing point located there.

Mr. Burton has been connected with the service station business for some time here and solicits the continued patronage of his friends.

Baptists Set New Attendance Record

During the month of March, 1935, the average attendance at Sunday School at the Baptist Church was 186. This is 70 above the average for the same month in 1934. The average attendance for the first three months of this year was 175, which is 59 above the average for the same three months of 1934.

Application is being made to make this a Standard Sunday School. There are about 100 out of the 2500 Baptist Sunday Schools in the state that are Standard Sunday Schools at this time.

Missionary Society Sponsors Calendar

The Irene Eldridge Missionary Society of the Methodist Church has completed the work of sponsoring a calendar which has been made possible through advertising by business and professional men of Matador, Paducah and Spur.

The Tribune Publishing Company will print the calendar this week and it will be possible to be ready for distribution early next week.

The Methodist ladies wish to express appreciation for the splendid spirit of support shown by individuals and business firms in making the success of the calendar possible.

BABY SHOWER

Mrs. W. H. McCowan, assisted by Mesdames A. L. Fryar, L. C. Harp, Jack Robinson, A. A. Harp and W. W. Clements, was hostess on Wednesday afternoon, April 3, at a shower given for little Miss Georgan Gilbreath, newly acquired daughter of Mr. and Mrs. H. W. Gilbreath of Brady, former residents of Matador.

The young lady received many lovely gifts, and, although she was not present in person, a very charming picture of herself and her foster mother held a prominent place in the attention of the guests.

Scenic Wonderland In Foothills Of The Caprock

IDEAL LOCATION

Possibility Of CCC Camp To Complete Developments

A scenic wonderland in the foothills of the Caprock through the securing of a State Park designation only a few miles from Matador and within easy access to Highways 18 and 28 loomed as a possibility at the regular meeting of the Matador Lions Club held at the Methodist Church Tuesday.

Henry Pipkin, chairman of the park committee explained the offer from the State Park Department, which had as its principal stipulation, an option on 500 or more acres of scenic land that would provide a location for the construction of a dam and be within easy access to the two Highways.

Possibilities Are Shown
An outline of the possibilities to add great value to this section was made, including the advantages that the park would have in attracting home-builders to locate near the playground. With the natural protection of the Caprock on the west and the accessibility of the Highways it was pointed out that no more desirable location could be found in the southern Panhandle.

Lions Pledge Aid
Since the greatest requirement will be the securing of an option on 500 acres of land, it was determined within the power of the Matador Lions Club to promote the project and pledge of the full cooperation of the organization was made. Boss Lion B. F. Tunnell appointed L. C. Harp to assist D. A. C. Traewick and Henry Pipkin as a committee to begin immediate action. It was declared that a site had already been selected and that encouraging prospects were available regarding its acquisition on option with small financial outlay.

Other Towns May Aid
The support of neighboring cities including Floydada, Plainview, Lockney and Quitaque was believed would be offered as the location to each would be about the most desirable of any park-site considered. Homer Sheats, County Chairman of the State Relief Committee said that it is possible that a CCC camp would be located on the grounds to make the improvements. The park movement is, perhaps, the largest undertaking ever considered by the civic club. Boss Lion, Tunnell, offered the organization the assistance of a call meeting anytime it deemed a benefit could be derived from that source.

"Movie Made Children"
Lion Jordan delivered an interesting address on a review of the book, "Movie Made Children" as a part of the program following the enjoyable luncheon prepared and served by the Methodist ladies.

The review embraced the need of a better type of motion picture since 37% of movie patrons are minors and their lives greatly influenced by what they absorb in the theatre.

Guests introduced were James Dunlap, Mrs. Douglas Hamer, G. D. Dennison and Dale Campbell.

Summer Water Rate In Effect

The summer water rate which offers users a reduction amounting to 10 cents per 1000 gallons over the minimum of 2000 gallons, of the regular rate was placed in effect April 1st, according to a statement made by Tom Harris, City Secretary, today. The rate will now be 20 cents, instead of the usual 30 cents which has been charged heretofore.

The reduction in rate is made to allow users an advantage for irrigation purposes during the summer months.

Mrs. C. T. Heller and son, R. V. Heller, accompanied by Wilburn Earl Briscoe, drove to Ralls Monday, where they visited Mrs. Toby White.

MATADOR TRIBUNE
Successor to the Roaring Springs News
Combined With the Motley County News
By Purchase, March 14, 1934
Published Every Thursday
By The Tribune Publishing Co.
Matador, Texas

Entered as second class matter at the Post Office, Matador, Texas, under the Act of Congress, March 3, 1879.

DOUGLAS MEADOR, Editor.
HOWARD HAMILTON, Business Manager.

National Editorial Association MEMBER

MEMBER West Texas Press Association

SUBSCRIPTION RATES: \$1.00 Per Year, 3 Months 25c CASH IN ADVANCE

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of this Tribune will be gladly corrected when called to the attention of the editor. It is not the intention of this newspaper to wrongfully use or injure any individual, firm, concern or corporation and corrections will be made when warranted as prominently as was the wrong published, reference or article.

THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN.

WE MUST PRESCRIBE FOR OURSELVES

At the low point in a business depression, a man whose personal affairs were in bad order, wrote: "The big business leaders have made a horrible mess of things."

It did not occur to the man to accuse himself and exclaim: "I have made a horrible mess of things."

He had had six years of uninterrupted prosperity in which to put his house in order. He might have utilized the cream from those fat years. He could have paid off the mortgage on his house, retired his business obligations and accumulated a surplus to tide him over hard times. If he had done these things, and if several million others had been as frugal, the crisis that later distressed everyone might not have occurred.

Too many of us are disposed to blame "the system" when we are in difficulties. The system under which we operate is based on freedom of individual enterprise. Each of us is allowed a loose rein in the management of his affairs. We may save money or spend it. We may work or loaf. We may insure our lives or take a chance on leaving our families destitute. The government and public opinion exercise only moderate control.

When everyone is happy and well-fed, we hear hurrahs and hosannas for the genius of our business leaders. Some of these leaders come to believe that they are really Napoleons of finance and industry. They become regular. The wise man, however, discounts such nonsense because he realizes that all men are destroy- ing labor and wealth. What's more they preserve your laundry by substituting thorough rinsing operations for scrubboard rasp- ing. The Thrift wash way is the only economical way.

SPUR LAUNDRY
Economy and Efficiency has made this the wife-saving station

double and triple in good times, he takes the surplus and puts it where he knows it is safe. While others are borrowing money at the peak of prosperity, he is rapidly getting himself out of debt. How many have the courage and foresight and independent judgment to follow this obvious procedure? History reveals that such common sense is rare. Too many men pay in hard times the debts acquired in good times. It's no use relying on business leaders or government to save us from the consequences of folly. Each of us must be his own physician. If we will diagnose our condition and prescribe the remedy promptly, we can enjoy permanent economic and financial health.—News, Van Nuys, Calif.

NERVY SALES METHODS

Business and professional men are frequently annoyed by mail order firms which send them goods not ordered, with a request that the merchandise be either paid for or returned. Such sales methods are entirely indefensible. It is unfair to place upon a busy man the burden of wrapping and remailing stuff he does not want, yet the average person feels an obligation to pay for it or send it back. This method of alleged salesmanship no doubt produces results, or it would not be resorted to by the concerns which practice it.

One way of handling such cases is reported by a Michigan paper. A doctor was sent \$10 worth of cigars with a request to try them and remit if satisfied. In case he did not smoke, it was suggested that the doctor could find some them off his hands. The doctor wrote in reply: "Cigars received. I enclose in payment two prescriptions well worth \$10. If you do not need them, you can sell them to some friend."

Northfield News

(Miss Bonnie Florence)

Northfield won by two points in the Literary events which were held at Matador Friday and at Roaring Springs Saturday, having 219 points, with Fairview being a close second with 217 points.

Mr. and Mrs. J. T. Rucker and niece were visiting friends and relatives in Tell and Northfield last week-end.

Mrs. A. W. Kennedy of Brownfield is visiting in the home of her parents, Mr. and Mrs. D. T. Florence.

The Northfield Volley Ball Team has an invitation to compete in the tournament to be held at Childress next Friday, April 5.

The Revival meeting of the Christian Church began Monday, April 1, with Rev. Alvie Johnson of Turkey conducting the services. Everyone is urged to attend.

Mrs. P. O. Adams returned home from New Mexico, Sunday, where she was recently called due to the illness of her father. We are glad to hear that his condition is much improved.

Hillard Courtney made a business trip to Matador Monday.

Subscribe for the Tribune.

ROY BURLESON

General Insurance
First State Bank Building
Matador, Texas

Whiteflat Flashes

Mrs. Sammie Hodges of Pecos, visited her sister, Mrs. George Sims, last week.

Mrs. Maud Dean of Jayton, spent several days here last week, returning home Sunday.

Mrs. Dayton Wright of Northfield, visited her parents, Mr. and Mrs. C. D. Garrison recently.

D. C. Franks of Comanche, was transacting business here Thursday.

M. C. Lyle and daughter, Miss Bernice Lyle, and Mr. and Mrs. Fay Hart of Floydada, attended the Fifth Sunday Singing here, Sunday.

Mr. and Mrs. Mays and Miss Fay Mays of Paducah, visited in the home of Mr. and Mrs. L. A. Carlisle, Sunday.

Mrs. James Holliday of Vernon, and Miss Marguerite Keltz, student at C. I. A. Denton, spent the week-end with their parents, Mr. and Mrs. Ben Keltz.

Miss Laurie Browning, who teaches at Oklaunion, was a week-end visitor with her parents, Mr. and Mrs. R. L. Browning.

Mr. and Mrs. Ted McEnro and children of Afton, were visitors here Sunday afternoon.

Mr. and Mrs. Joe Bloodworth and daughters, left Tuesday for Dallas, to attend the Ginner's Association.

Rev. and Mrs. C. H. Smith of Tahoka, were visitors here Thursday of last week.

Mr. and Mrs. G. D. Pope of Flomot, were visitors here Sunday afternoon.

A. Q. Maloney of Vernon, spent Sunday in the F. Z. Martin home.

FLOMOT NEWS

Orville Kuykendall returned home Saturday from California, where he has been spending the winter.

S. D. Rattan is driving a new Chevrolet.

Born to Mr. and Mrs. Harvey Webb, on Sunday, March 31st, 1935, an eight pound boy.

Tom McArthur of Spur was visiting in Flomot Tuesday.

Miss Mae Williams, teacher in the Roaring Springs School, spent the week-end in Flomot.

Members of the seventh and eighth grades enjoyed a picnic in the canyons west of Flomot, Monday afternoon.

A number of Flomot boys have been having much sport riding the Brama steers that belong to Texas Slim's Rodeo which is now showing in Flomot.

Spring football training began for the high school boys, Tuesday afternoon. About thirty candidates for the team have reported.

Bud and Bill Morris left Monday for Channing, where the latter will be in Flomot.

Friday and Saturday BUCK JONES In Columbia Picture "DAWN TRAIL"

Sunday and Monday "GAY DIVORCEE" With Ginger Rogers and Fred Astaire RKO Picture

Sunday Matinee 2:30

ROGUE THEATRE Matador, Texas

has employment on a ranch. John and William Bourland and Harmon Collins returned home from the Matador ranch near Amarillo, Sunday.

Harvey Webb made a business trip to Quaham Saturday.

Frank Speer and family of Dickens, spent Sunday here with his brother and family, Mr. and Mrs. J. L. Speer.

Rudolph Pyron spent the week-end visiting relatives in Brisco county.

A large number of Flomot people attended the county meet in Matador and Roaring Springs Friday and Saturday.

The revival meeting at the Church of Christ is being well attended and is making excellent progress.

Robt. I. Thomas transacted business in Matador Thursday.

The scholastic census which has just been completed, shows that there are now 230 white scholastics living in the Flomot Independent School District.

M. J. Pyron, Horace Marler and S. D. Rattan attended the American Legion meeting in Matador Monday night.

Mrs. Othel Bynum is on the sick list this week.

The small son of Leo Amnett, who has been dangerously ill in the Quaham sanitarium, has sufficiently recovered to enable his being brought home.

Mr. and Mrs. Henry Rollins are the proud parents of a ten pound baby boy, born Thursday, March 28, 1935.

W. W. Hunt and Frank Hunt returned home Sunday, after a two weeks visit in Denton and Grayson counties.

Sam Newton of Kress, was visiting in the D. H. Cooper home Sunday.

Mrs. A. A. Tipton of Matador, is visiting her brother and family, Mr. and Mrs. Leonard Crowell, here this week.

Jack Birchfield and family, of Clarendon, were visiting relatives and friends in Flomot Sunday.

Clifford Kell of Borger, arrived in Flomot Sunday, to visit his father who has been ill, and to

take him to Amarillo for medical treatment.

Orlin Stark, President of the Quitaque bank, was transacting business in Flomot Wednesday.

First place winners in the county meet last week-end from Flomot, included the following: Ardelle Thomas, clay modeling; Ila Faye Webb, junior girls ward school declamation; Melva Joe Speer and Marian Tanner, junior spelling; Joy Turner, Alice Speer and Edna Ruth Bourland, picture memory; Velma Ballen, art; second place in junior ward school declamation was won by Ruby Dell Eldredge, while Ruby Skinner won third place in junior high school declamation. The Flomot community is justly proud of the showing made by its students in these as well as other events.

Missionary Societies

JOINT MEETING OF SOCIETIES

On Tuesday, March 26, the Missionary Societies of the Methodist Church met in joint session at the church, with Mrs. H. K. Ford leading the devotional services on "Stewardship" which was followed by the lesson on the new handbook, conducted by Mrs. F. G. Simpson.

The group was delightfully entertained by a poem, "I Know Something Good About You", read by Mrs. J. R. Whitworth.

Mrs. F. O. Bond dismissed the meeting with prayer.

IRENE ELDRIDGE SOCIETY MEETS

Mrs. Jim Ford was hostess to the Irene Eldridge Missionary Society Tuesday, April 2nd., with Mrs. A. L. Fryar as leader of a program on "World Outlook". The devotional service was led by Mrs. F. G. Simpson, on "Human Relationships" which was followed by a "Circle of Prayer."

Mrs. H. K. Ford and Mrs. A. L. Fryar gave interesting talks on, "Treking on toward the far West" and "Jason Lee and Blackman

Statter." The president, Mrs. F. O. Bond, conducted the business meeting which followed, and interesting reports were heard from the different officers. The society was happy to welcome Mrs. George Springer as a new member.

Lovely refreshments were served to the following: Mesdames D. E. Pitts, Harry Willett, U. L. Willie D. D. Dennison, F. C. Bond, A. L. Fryar, H. K. Ford, Louise Leggett, J. R. Whitworth, George Springer, C. T. Jenkins, F. A. Buckley, James Neblett, A. J. Daffern and F. G. Simpson.

The next meeting will be at the church for Bible study from the textbook, "The Life and Letters of Paul."

A business magazine tells of the

enlightenment of a Negro insurance agent, arrested for doing business without a license. The magistrate said: "Don't you know you can't sell life insurance without a license." The darky replied: "Boss, you done said a mothfull: I knowed I couldn't sell any, but I didn't know why."

Mr. and Mrs. Chas. Keith, accompanied by Mrs. Frank Bryan, drove to Paducah, Sunday, where they visited Mr. and Mrs. Lawrence Bryan and children.

"Stomach pains so bad I could hardly work"

Says C. S. Gross: "After taking Dr. Emil's Adla Tablets the pains are gone and I eat anything." Try Adla treatment on our money back guarantee. City Drug Store.

LET'S GO WITH CONOCO
COOPER SERVICE STATION
F. F. SERVICE STATION
MOHON SERVICE STATION
DOBBS CITY MERC. CO.
DALTON & ASHFORD
BOB'S OIL WELL
YORK'S SERVICE STATION
WHITEFLAT S. S. AND GARAGE
HIGHWAY SERVICE STA.—FLOMOT

L. B. Robertson
Commission Agent
Matador, Texas



The First "Alloyed Oil"
—for better lubrication of today's high-speed, alloy-steel motors.



Alloyed by the Germ Process

Just as the metallurgist adds small amounts of other metals to make special alloy steels, so we add small quantities of a concentrated oily essence to highly-refined, paraffin-base motor oil. This Germ Processing, discovered and patented by Continental scientists, gives Conoco Germ Processed Motor Oil lubricating qualities no other oil has.

YOUR MOTOR is built of parts made of special alloy metals. Car manufacturers and metallurgists worked together to produce metal alloys strong and durable enough to withstand the greatly increased pressures and temperatures of the modern motor.

Oils, too, must withstand these pressures and temperatures and they must have extra oiliness and film strength to do it. Yet oils generally have no more oiliness and film strength than they had ten years ago. And many new refining methods now used to make oils free from carbon and sludge have lowered instead of increased oiliness and film strength!

Continental, pioneering as it has pioneered for 60 years, has developed the first alloyed oil—Conoco Germ Processed Motor Oil! It is custom-made for high-speed, alloy-steel motors. It has 2 to 4 times the film strength of straight mineral oil, as tests on the Timken machine have proved! It has more oiliness than any oil has naturally. It penetrates and combines with metal surfaces, forming a permanent lubricating film—the "Hidden Quart". It is a pure, clean oil, free from carbon and sludge troubles. It gives extraordinary mileage as well as motor protection, as proved by the Indianapolis Destruction Test.

It gives extraordinary mileage as well as motor protection, as proved by the Indianapolis Destruction Test. Say "O.K.—Drain"—fill with Conoco Germ Processed Motor Oil and you will have the finest lubrication you can buy!

CONTINENTAL OIL COMPANY • Est. 1875

Say "OK-Drain" - FILL WITH CONOCO GERM PROCESSED MOTOR OIL



They took a planned trip and enjoyed it



"The Conoco Travel Bureau at Denver sent a complete free plan for our trip—marked road maps of every state and

... travel booklets and hotel and camp directories. They also sent excellent information on where to fish."

"We stopped at Conoco stations along our way for many helpful, free services. You can apply at any Conoco station for such a plan for your motor trip."

FREE Finger Waves
To each customer buying our \$2.50 or \$3.50 Permanent Waves (Regular \$5. and \$7.50 Values) We will give absolutely FREE, Finger Waves during the entire life of the permanent.
\$3.50 PERMANENT \$1.00
\$4.50 PERMANENT \$1.50
\$5.00 PERMANENT \$2.50
\$7.50 PERMANENT \$3.50
All Work Absolutely Guaranteed
WAVAL BEAUTY SHOPPE
BLOCK SOUTH MOTLEY HOTEL
MRS. L. R. McMAHON, Mgr.
GRADUATE OPERATOR—6 Years Experience

MATADOR TRIBUNE

ROARING SPRINGS SECTION

THE FUNDAMENTAL WEALTH OF ANY LAND IS IN THE SOIL.

THE CORNER STONE OF ACHIEVEMENT AND PROGRESS IS FAITH.

Matador, Motley County, Texas, Thursday, April 4th, 1935

SCOUT MOTHERS ORGANIZE

Scout Master Dick Lewis invited the mother's of the Boy Scouts here, to meet Thursday evening for the purpose of forming an organization. The plan of the Mother's Club is to cooperate with the Scouts in carrying out their plans for the year which will include the provision of seeds and shrubs for use in the city parks, in which a cactus bed and rock garden are now being made; a clean-up campaign for the city and many other schemes by which the scouts, with their efficient leader, hope to make Roaring Springs the model town of West Texas.

There are at this time, 22 active members in the local scout patrols and an official charter has been granted. It is the duty of every citizen to lend any encouragement possible to Mr. Lewis in his noble effort of making the work with our boys, a success.

TRADES DAY PRIZE GROWS

Despite the terrible dust storm which struck Roaring Springs Saturday, a good size crowd

gathered for the awarding of cash prizes offered by the merchants. As no one held the lucky ticket which was drawn for the first prize of \$10.00, that amount will be held for next Saturday's event, when a prize of \$15.00 will be given the person holding the lucky ticket to be drawn at that time.

REVIVAL IN PROGRESS

The Revival meeting which opened in the Methodist Church Sunday evening, is being well attended this week. Services are being conducted by Rev. L. C. Smith of Tahoka, assisted by the local pastor, Rev. Aubrey Ashley.

Rev. Smith is a former pastor of the church here, and the entire community is delighted to have him in our midst again.

The singing is in charge of A. L. Hodges, assisted by an efficient choir.

STREETS BEING HARD-SURFACED

The work of hard-surfacing the streets through our town is progressing with commendable speed and is nearing completion.

A large quantity of caliche and gravel is being used and is making a road-bed which can be surpassed only by paving.

IN SANITARIUM

Miss Sue Ashley, daughter of Rev. and Mrs. Aubrey Ashley, was moved to Lubbock Friday for treatment in a sanitarium there. Miss Ashley is a member of the Freshman class of the local high school, and has many friends who are anxious for her speedy recovery.

AGED MAN DIES SUDDENLY TUESDAY

E. D. Hayes, 61, an aged man who was here with Texas Slim's Rodeo last week, died suddenly Tuesday morning at 8 o'clock. Mr. Hayes had been a sufferer of heart trouble and asthma for several years, and was cared for by members of the rodeo company.

As no information could be obtained as to the location of his relatives, he was laid to rest in the Roaring Springs cemetery Tuesday evening. Rev. W. O. Cooley, pastor of the Baptist Church, conducted the funeral services.

CELEBRATE BIRTHDAY

Mr. and Mrs. L. W. Harmon were honored Sunday with a celebration of their birthdays, which occurred on consecutive days last week.

A bounteous birthday dinner was prepared and enjoyed by all present. Those who met and wished them many more happy returns of the occasion were: Mr. and Mrs. Alvia Nance and children of Quanah, Mr. and Mrs. Frank Hall, Mr. and Mrs. A. M. Harmon with their children, and Theodore and R. J. Harmon of Roaring Springs.

EMPLOYEE MOVES

James V. Dunlap, who has been employed at the Campbell Cash Grocery here, was transferred Monday to Matador, where he will be in charge of the meat market in the Matador Cash Grocery which is also a Campbell grocery. Owen Williams has been em-

ployed to fill the vacancy here, made by Mr. Dunlap.

Mr. and Mrs. W. D. McLean were visitors in Paducah Sunday.

Johnny Moss of Cone was in Roaring Springs Monday evening. Mrs. Claude Hall, with her son Joe visited during the week-end with Mr. Hall in Crosbyton.

Walter Warren Keahey, student in Texas Tech at Lubbock, visited relatives here during the week-end.

Mr. and Mrs. Charlie Rand of Lubbock, were here Thursday visiting friends. They were en route to Oklahoma, where they will make their home.

C. E. Mitchell of Jal, New Mexico, was a business visitor here Monday.

Mrs. Mary Hallford left Thursday for several week's visit with relatives in Abilene.

R. L. Henricks of Ralls, was a business visitor here Saturday.

J. M. Jackson made a business trip to Matador Saturday.

Mr. and Mrs. Homer Jackson were Saturday visitors in Spur.

CIVIL SERVICE EXAMS

The United States Civil Service Commission has announced open competitive examinations as follows:

- Senior stock clerk, \$1,800 a year, stock clerk, \$1,620, departmental service, Washington, D. C.
- Junior graduate nurse, \$1,620 a year.
- Junior biologist (wildlife research), junior entomologist (man and animals), junior forest ecologist, junior plant physiologist, junior plant quarantine inspector, junior pomologist (fruits), junior pomologist (plant propagation), junior seed botanist, junior soil scientist (erosion), junior soil surveyor, \$2,000 a year, Department of Agriculture.
- Junior forester, \$2,000 to \$2,600 a year.
- Junior range examiner, \$2,000 a year.
- Range examiner, \$3,800 a year.

associate range examiner, \$3,200 a year, assistant range examiner, \$2,600 a year, Geological Survey.

Local inspector of boilers, \$3,200 a year, local inspector of hulls, \$3,200 a year, assistant inspector of boilers, \$2,900 a year, assistant inspector of hulls, \$2,900 a year, Bureau of Navigation and Steamboat Inspection.

Full information may be obtained from the Secretary of the United States Civil Service Board of Examiners at the post office or customhouse in any city which has a post office of the first of the second class, or from the United States Civil Service Commission, Washington, D. C.

Sheriff's Sale

STATE OF TEXAS, COUNTY OF MOTLEY

BY VIRTUE OF a certain Order of Sale issued out of the Honorable District Court of Motley County, on the 3rd day of April 1935, by Jack Robinson, Clerk of said Court against Annie Miller, Lena McCully, Fred Miller, Frances Miller, Doll Miller, Grace Young, Mary Miles, Harry Miller, Myrie Miller and Loyd Miller, for the sum of Four Thousand Two Hundred Ninety-four and 73/100 (\$4294.73) Dollars and costs of suit, in cause No. 873 in said Court, styled Federal Life Insurance Company versus Annie Miller, et al. and placed in my hands for service, I, J. E. Skinner as Sheriff of Motley County, Texas, did, on the 3rd day of April, 1935 levy on certain Real Estate, situated in Motley County, described as follows, to-wit:

First Tract- 100 acres of land out of the extreme North side of the East one-half of Section No. 37, Cert. 1150, Abst. 38, Block T. B. S. & F., Original Grantee, and Second Tract- 110 acres of land out of the East end of the South Quarter of Section No. 38, Cert. No. 1150, Block T. B. S. & F., Original Grantee.

Said lands being situated about ten miles North of the town of Matador, Texas, in the Whitetail community, and generally known as the J. W. Miller place, and levied upon as the property of said Annie Miller, Lena McCully, Fred Miller, Frances Miller, Doll Miller, Grace Young, Mary Miles, Harry Miller, Myrie Miller, and Loyd Miller. And on Tuesday, the 7th day of May 1935, at the Court House door of Motley

County, in the town of Matador, Texas, between the hours of ten A. M. and four P. M. I will sell said lands at public vendue, for cash, to the highest bidder, as the property of said Annie Miller, Lena McCully, Fred Miller, Frances Miller, Doll Miller, Grace Young, Mary Miles, Harry Miller, Honerhea Miller, Myrie Miller and Loyd Miller by virtue of said levy and said Judgment and Order of Sale.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Matador Tribune a newspaper published in Motley County.

WITNESS my hand, this 3rd day of April 1935
J. E. Skinner
Sheriff Motley County, Texas

HOLLYWOOD By Marshall Fiske

Publisher's note: This column is written especially for the Matador Tribune, and represents accurate information from the world's film capital. Comments of any nature will be appreciated by the author, whose address is 1122 N. Edgemont Ave., Hollywood, California.



Saw Bette Davis on the set the other day. No actress of late has produced such a profound impression by her acting as has Miss Davis in Somerset Maugham's great novel, "Of Human Bondage." It was she, in my estimation who should have been awarded the statuette for the best acting for 1934.

Saw Mary Pickford's limo sine bowing down Hollywood Boulevard some time ago. Beside her, deeply ensconced in the soft upholstery of the rear seat sat Buddy Rogers. What do you make of that, Watson? Marriages, especially in Hollywood, are all too often based on

furthering the young, pretty girl's ambitions. Hence you see them marrying cameramen, directors or producers. Love never once enters into this consideration—result, endless spats, bickerings, much unhappiness ending in a short time in the divorce courts.

No actress has ever been involved in so many court proceedings as Mae Murry. She is aside from her dancing, a very shrewd business woman. She wins about seven out of ten law suits. Her latest is for a measly \$300,000.00. The idea is to sue for about ten times as much as you really expect to get.

It was about 1:30 Sunday afternoon when I went to "The Brass Rail" (a noted restaurant on Hollywood Boulevard where waiters with painted red noses and fake walrus mustaches, walk about singing.) As I was drinking my cocktail, I noticed three men at the bar closely. One of them tried to drag his friend from the bar. But this gentleman was most reluctant to leave as he enjoyed so much the quaffing of the wine that was red. "Come on, Freddy, we got to get you to your bride's house, you're getting married at 2 o'clock remember."

Through a bibulous haze, Freddy did seem to recall that he was on the very threshold of matrimony. In a caselike this the proper thing to do is to express your sympathy for the bride. To make the matrimonial ordeal perfectly painless, I suggest chloroforming the bride.

I always thought Shirley Temple was a very bright youngster. But no longer, not since I saw what happened when she had an impression made in the wet cement in Grauman's forecourt of the Chinese Theatre. What do you think, she was so naive that she wore on this occasion the same size shoes she always wore. Now had she been bright like her older sisters of Movieland, she would have worn a pair at least two sizes smaller. Talk about your 'footprints on the sands of time', what a lying old jade is History after all.

Dr. Freeman of Yale reports, after an exhaustive survey, that the man who "takes it easy" while he works is likely to get the most done. This is encouraging to those who like to take things easy—and that applies we imagine to most of us.

BANDITS TAKE FUNDS FROM HUTCHINSON TAX COLLECTOR

BORGER, March 20 --Highwaymen are reported to have taken \$10,000 including \$7,000 in county funds, today from Arthur Huey, Hutchinson County Tax Collector and Assessor, between Borger and Canadian.

Huey was recently acquitted of killing Ace Borger.

Home Beautiful PAINT Event
EXTRA VALUES in SHERWIN-WILLIAMS QUALITY PAINTS
PAINT NOW—PAY LATER
on easy monthly payments
Pay for \$115 jobs—\$10.10 month
Pay for \$150 jobs—\$15.36 month
Larger jobs on proportionately easy terms.
The National Housing Act makes this home painting possible. See us for complete details.

1 QUART SHERWIN-WILLIAMS Semi-Lustre
SPECIAL 93¢
The Amazing Washable Finish For Walls and Woodwork
If you want lasting beauty in kitchen, bath room, halls, stairways, etc.—paint walls and woodwork with Semi-Lustre. Grease, lingo spots, ink, bluing stains, etc. wash off easily with soap and water. 12 quick drying colors.

FLOOR FINISHING SPECIALS
No Rubbing—Self-Polishing FLOOR WAX (Liquid) 98¢
1 Pt. Flo-Wax and Applicator \$1.35 value
Makes floor waxing a pleasure. Flow it on—dries in 15 minutes. Job done.
Laughs at Scuffs S-W FLOOR VARNISH
Special, Quart 1.17
Mar-not brings out the beauty of floors and woodwork. Best quality. Dries in 4 hours to a high lasting gloss.

Special 30c Bottle S-W FURNITURE POLISH 19¢
Polish-O! renews the finish of fine furniture. Cleans—polishes easily. No greasy film. Sign coupon below.

ROOF PAINT SPECIALS
LIQUID Roof Cement 1.95
EBONOL ROOF PAINT 85¢
ELASTIC Roof Cement 65¢
FREE BOOK
Authentic Home Decorator
32 color pages—shows how to modernize homes inside and out.

Higginbotham-Bartlett Company
MATADOR, TEXAS
ROARING SPRINGS, TEXAS
SHERWIN-WILLIAMS PAINTS

Special Prices ON Permanent Waves \$3.50 Permanent For \$1
\$4.50 WAVES FOR \$1.50
\$5.00 WAVES FOR \$2.00
\$7.50 WAVES FOR \$2.50
ABSOLUTE SATISFACTION GUARANTEED
City Beauty Shop
Sanitary Beauty Shop

HOME OWNED MATADOR CASH GROCER
OWNED AND OPERATED BY R. E. CAMPBELL
Specials For Saturday April 6
Lemons SUNKIST FRESH Per Dozen 19c
Oats 55 oz. PACKAGE LARGER BUT CHEAPER 22c
Crackers 2 lb. BOX 20c
Soap COCOA ALMOND- 5c Per Bar With The Purchase of One 5c Bar You May Purchase one Extra Bar For Only 1c
White King Granulated Soap REGLAR 50c pkg. One 25c pkg. FREE 49c (Limit - 2)
K.C. BAKING POWDER 25 oz. Can 20c 50 oz. Can 39c
Peas 15c Grape MAPES No. 2 Can 10c
Market CHOICE BEEF And All Kinds Of Cured Meats

PILLSBURY'S BEST HOUR
The "balanced" flour
BALANCED RECIPES IN EVERY BAG
COMMERCIAL GROCERY
Matador, Texas

Husband On Shares
(A THREE ACT COMEDY)
BENEFIT JUNIOR CLASS
THURSDAY, APRIL 11th. 7:30

CHARACTERS
JUDGE EVANS Albert Willis
JEN EDDINGTON Virginia Edmondson
WALTER WOODWARD R. E. Campbell Jr.
MRS. RADCLIFFE Dorothy Willett
MAZIE KENDALL Dorothy Echols
JIM KENDALL Will Pritchett
OLD MARTIN YOUNGE Harold Campbell
YOUNG MARTIN YOUNGE Beryl Blackshear
BLANCHE KENDALL Sibyl Daffern
SENATOR DOWLING Elmer Tibbets
MAYME MULLREAN Lucretia Estes
ELLEN Julia Davis

SYNOPSIS
Walt Woodward, desiring to marry, finds himself short of funds. He decides to incorporate himself and sell stock to raise the necessary funds. Find out what happens when several ladies get control of the stock.

MATADOR High School
ADULTS 25c CHILDREN AND STUDENTS 15c

Your Personal Appearance Is Important
Correctly cleaned and pressed clothing is the most effective way to increase your appearance, and the cost is moderate.
You will be surprised how new your clothes will look after we have cleaned and pressed them.
We Solicit a Trial
See our samples of new suit material.
TAILOR MADE CLOTHES ARE NOT EXPENSIVE JACKSON The Tailor Roaring Springs

LOCALS

MONUMENTS—Will appreciate the opportunity to show line of high-class monuments, markers, coping, etc. All work guaranteed. C. D. Pipkin.

SEE the newest New York and Paris styles in Janalene dresses. Issued monthly, on display in my home. Mrs. T. E. Williams Agent. 2 T-P-4-11

Mr. and Mrs. W. E. Knight and small daughter Wynelda Rhea, of Pampa, arrived here the latter part of last week for a visit with the former's mother, Mrs. P. E. Knight. Although Mr. Knight returned to Pampa Sunday, his wife and daughter will remain for a longer visit.

Mr. and Mrs. Tourney Sparks of Sweetwater, former residents of Matador, visited friends here during the week-end.

C. M. Glenn visited friends in Sweetwater this week-end.

Word was received here this week that Mr. Jimmie Townsend, former Matador resident, now of Spokane, Washington, who has been confined in a hospital there due to a serious illness, has recovered sufficiently to be removed to his home.

Mr. and Mrs. George Edwards, who have been visiting with their son, Jake Edwards at Eden, returned home the first part of the week.

E. V. Gordon and son John, of Burleson, Texas, former residents of Matador visited here a short time Monday.

Rev. and Mrs. A. L. Jordan and sons drove to Floydada Tuesday evening, where they visited Mrs. Jordan's sister and family.

Mrs. Floyd Bond and small son, accompanied by Mrs. A. L. Fryar and Rev. and Mrs. D. D. Dennison

drove to Paducah Monday afternoon.

L. J. Barkley and M. L. Patton made a business trip to Lubbock Monday.

Mr. and Mrs. G. D. Dennison and son Roy Glenn, of Floydada, visited the former's brother and family Rev. and Mrs. D. D. Dennison, here Tuesday.

Mr. and Mrs. Frank Eiring of Plainview, former Matador residents were visiting and transacting business here Monday.

Mr. and Mrs. B. F. Tunnell made a business trip to Floydada Wednesday evening of last week.

Mrs. John Massey, Feild Representative for T. W. C. at Ft. Worth visited Miss Mary Hamilton and other friends here last Thursday.

Mrs. Massey was en route to other towns, and stopped here for a few hours. She will be remembered by her friends here as the former Miss Agnes Hughes.

Mrs. Lawrence Bryan and children of Paducah, visited relatives here the latter part of last week.

Mrs. A. A. Tipton is visiting in the home of her brother and family, Mr. and Mrs. Leonard Crowell at Flomot this week.

Miss Sally Rattan, who teaches in the Afton School, spent the week-end here with her mother Mrs. W. H. Rattan, the latter having arrived from Flomot the latter part of the week.

Mrs. Witt Springer of McLean, is visiting her parents Mr. and Mrs. P. B. Barton here.

Alonzo Mayfield of Aspermont visited friends here Saturday.

R. P. Moore, L. F. Davis, John Hamilton and Mrs. F. A. Stubblefield left last Thursday for a business trip to Socorro, New Mexico.

Mrs. Roy McLane and Mrs. A. E. Herring accompanied them as far as their respective homes at Cress Texas, and Carlsbad, New Mexico.

Mrs. Robert L. Hoyt and small daughter, Shirley Carole, who have been visiting the former's mother, Mrs. Homer Sheats, returned to their home in Fort Worth, Saturday.

Mr. Floyd Bond local manager of the West Texas Utilities Co., drove to Quanah Thursday of last week, to attend a meeting of the company's managers which was held there.

MOVIE CHATTER
By A. Rogue

Notice! Those of you who are not carrying the Rogue's Thrift Card should start with yours now. If you haven't one ask for it. Ray Patton held the first card to

be completely puffed out and won six free passes! Let's see who is the next lucky winner.

Dawn Trail

Now here's a western that is really something. If you want to see one that is hard-hitting, fast riding, and straight shooting don't fail to see Buck Jones in Columbia's "Dawn Trail", supported by Miriam Seegar for Friday and Saturday. If you're not acquainted with Buck Jones, well you're just missed seeing and knowing one of the best western stars—he's great!

Gay Divorcee

Ginger Rogers, Fred Astaire, Irene Dunne—what does that spell to you—all in one picture! It means music-romance—singing—dancing, and such wonderful dancing by the screen's most sensational dance team of Ginger Rogers and Fred Astaire! Could you imagine a good picture without romance? Well it's here, too. How well you liked the "Carioca" in "Flying Down to Rio"—that's something, but wait until you see the "Continental" in "Gay Divorcee" with scores of dancers led by the above team.—This for Sunday and Monday at the Rogue.

MARRIED

Miss Bertha Dewbre and Leonard Henson, both of Matador, were united in marriage, Saturday evening, March 30, 1935 at five o'clock by Rev. C. D. Pipkin.

The young couple will make Matador their home.

RETURNS TO ABILENE

Mrs. W. R. Cammack, who was injured in an automobile collision which occurred on March 24, returned Sunday to Abilene to be under the care of Dr. William Snow of that city, a brother-in-law of Mrs. Cammack's.

Mrs. Cammack, who had not returned to her home here, was accompanied from Paducah where she has been confined in the Richard's hospital since the accident, by Dr. Snow, Judge Cammack and their daughter, Miss Pearl Cammack.

O-R-O

Is now 67c. We guarantee to relieve your towels of blue bugs, lice, and worms and dogs of running fits.

For Sale by
L. B. ARCHER

W. Y. C. Meets

The Baptist Young Women's Circle met Tuesday afternoon, April 2, at 3:30, with Mrs. H. C. Eargle as hostess. Seven members were present.

Following a short business session, Mrs. Eargle took charge and discussed the latter part of the book, "Decade in W. M. U. Service". At the close of the lesson, the members took an examination on the book.

Refreshments were served to the following: Mesdames Jordan, Springer, Drace, Pipkin, Harbour and Meador.

DR. E. W. MCKENZIE

DENTIST

OFFICE AT RESIDENCE
Matador, Texas

Notice!

I have assumed management of the Matador Poultry and Egg Co., located across the street from Matador Auto Company.

We will pay market prices for all produce, poultry, eggs and cream.

YOUR PATRONAGE APPRECIATED

Matador Poultry & Egg Co.
JIM HAMILTON, Mgr.

A PLAN FOR EMPLOYMENT

Ambitious young people who desire to obtain employment which will bring independence and opportunities for advancement, are invited to investigate the training and placement service offered by Draughon's Colleges.

Every week brings good positions, attractive incomes, or inspiring promotions to many of the hundreds of alert young people who have entrusted their careers to these nationally-known institutions.

Bulletin A describes today's opportunities in business and a proven method of securing your first position. Clip and mail for your copy today, and be planning for a good position during the next few months.

Address nearest Draughon's College, Dallas, Wichita Falls, Abilene, or Lubbock, or see this paper about a special Scholarship.

Name _____
P. O. _____

DR. W. E. HARRISON
DENTIST

Office Over Paducah Pharmacy
Paducah, Texas

Only the Purest INGREDIENTS In Our Bread

Ask for **Golden Crust** Or **Dixi-Star Sliced**

When You Buy Bread, Demand Matador Bread!

City Bakery
MATADOR

CLEAN UP FOR HEALTH

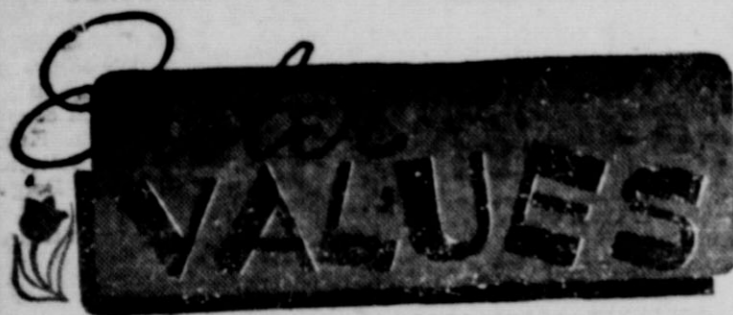
In connection with the City's Clean Up program, take stock of the sanitary conditions in your neighborhood.

You spend many dollars each year to help pay the officers that protect your loved ones and your property from criminals while you sleep. Yet you will allow a more serious menace to their welfare to go unnoticed in your very neighborhood.

The unsightly, filthy, disease breeding out house and cess pool are far more dangerous than any criminal. Protect your family's health by tearing down and removing these breeding places of flies, disease and mosquitoes.

Help clean up your community and protect your family's health by installing modern plumbing fixtures connected to the sanitary sewer.

SOUTHWESTERN SEWER CO.
The Guardian Of Community Health



You will find many new items in our stock for your Easter wardrobe.

NEW SLIPS...

Fine knit rayon... shadow proof... Alecon lace trim.

90c and \$1.29

HOSIERY...

All the new shades in extra sheer chiffon 79c pr.

Slightly heavier chiffon 49c -79c

A large selection of girls and misses' Anklets... Priced 15c - 19c - 25c pr.

New "Sandals" and "Slacks"...

In white or red Elk. Toeless or oxford style. \$1.98 pair

SEE...

Our new wash frocks of "Pepperill" prints \$1.00

BERETS...

Soft and Straw Hats 49c to \$1.89

Matador Variety
Get The Habit

The Best of Fresh and Cured Meats AT MODERATE PRICES

Located in Commercial Grocery

MEADOR MARKET
DOUG MEADOR, Mgr.

Tune in on

Ice Carnival of the Air

EVERY THURSDAY NIGHT AT 6 P. M. On WBAP, WFAA, KPRC

Beautiful, new air conditioned refrigerator of latest design given away each week.

Tune in on "Ice Carnival of the Air" for full details.

New designs in COOLERATOR Ice Refrigerators—the air conditioned Refrigerator.

DURABLE AS WELL AS BEAUTIFUL
DeLuxe has rightly been called the outstanding development of all time in a refrigerator or finish. It combines the two essential qualities of a perfect finish, "Beauty and Durability."

FREE TRIAL!

Have a COOLERATOR just ten days—you will never be satisfied with any other kind of refrigerator. See us for full details.

The Ice Carnival of the Air is brought to you each week with the compliments of

LEA ICE CO.

MATADOR, TEXAS

Ice is the Only Conditioned Air Refrigeration

Buy them at the WORLD'S LOWEST PRICES Save on operating costs, too!



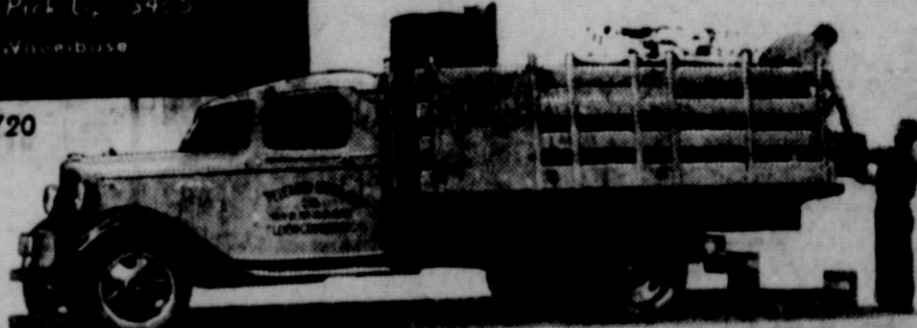
Sedan Delivery, \$1150 107 Wheelbase



Half-Ton Pick Up, \$495 112 Wheelbase

1 1/2-Ton Stake, \$720 157 Wheelbase

These are list prices of commercial cars at Flint, Michigan. Special equipment extra. Dual wheels and tires \$20 extra. Prices subject to change without notice.



The most important consideration of all, in buying and operating trucks, is economy. Economy of first cost and operating cost. And the most economical trucks on the market today are—Chevrolet Trucks. They sell at the world's lowest prices. They give maximum operating economy, too, because they're powered by valve-in-head six-cylinder engines. And they will keep on saving you money, day after day and year after year, because Chevrolet builds so much extra quality and rugged reliability into them that their service is as carefree as their prices and operating costs are low. See your Chevrolet dealer and get the right truck for your job at the world's lowest prices.

CHEVROLET MOTOR CO., DETROIT, MICH.
Compare Chevrolet's low delivered prices and low G. M. A. C. taxes. A General Motors Value.

CHEVROLET TRUCKS

F F F CHEVROLET CO.

Matador, Texas