

Duplicates

# Joyous Christmas

## Matador Tribune

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### TRAIL DUST

By DOUGLAS MEADOR



On the canvas of her dreams there can be no image because the tubes of hope are squeezed dry and twisted in the clumsy hands of adversity. Love's subtle brushes have grown caked and rigid on the wasted palette of her youth, discarded to the dusty attic of yesterday where fear-spiders weave their hideous webs. Somewhere in the depths of her wistful eyes are over-flowing fountains of bitterness pressed from the ages and burning as caustic acid held against scraped flesh. The thin, tight lips tremble and become motionless as the spirit of compassion leaving the form of a mortally wounded bird. There is neither courage nor contempt in her face as the stooped little woman turns to trudge away from the bright show window—poverty heats its spears over the forge of desire so often after the prisoners have surrendered.

My friend whose gentle voice is as deliberate rain against a high window, has not spoken often of religion yet his faith came suddenly as a blind man healed to first view the sun. His thesis was a mighty thing of cold steel and glass erected atop a brave mountain and his eyes beheld wonders which left doubt as an absurd toy for the amusement of stupid children.

Personally I have never entertained a desire to visit a penitentiary or insane asylum. Mistaken identity has caused considerable trouble in this world and I fail to see the use of taking any unnecessary chance with it. In fact the one instance when I was a member of a sanitarium, left me so rickety that I feared afterwards I might have written my name on the wrong line. Just as a precaution I became involved in the newspaper business in case anything ever came of it.

A woman's hat is a piece of felt and a feather between two mirrors

There was a rendezvous with beauty high on a peak above the city where we used to dive of evenings to witness the bowl of crimson pearls below and listen to the current of life murmur as it flowed over the shoals in its journey. Sometimes a white moon would fasten a wrap to the snow-covered peaks rising in the background, on which we wove sublime designs in the tapestry of youthful fancy. Words were inadequate and useless as a harp in discord with a symphony, while the few golden hours rushed on to paradise. On the evening I was to leave forever, I held her hand for a moment and adoration came to her eyes, pausing for an instant to reflect the lights of a world below.

Another winter's winds snap the dry and brittle branches in my forest of memories near the edge of that clearing where the soil of life becomes barren of sentiment's elegant trees. There is an asperity written on the vellum of my heart that recalls the frosty mornings I was to find my mother smiling in her friendly kitchen as she labored with a crock churn and glanced at the pan of brown biscuits pulled out on the oven door.

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### Matador Gay With Color For Holidays

#### Gay Lights Festoon Streets And Homes In Vast Array

Brightly colored lights throughout the business section of Matador create a night atmosphere which impresses the visitor as well as residents with the Christmas spirit. Many have declared that never before in the history of the town have so many gay decorations been displayed. Many stores have left the decorative lights burning throughout the night, while crimson wreaths remain lighted in homes scattered over the resident district.

One of the outstanding light decorations which has caused considerable comment, is the lighted Christmas tree above the Matador Cleaners entrance.

**Giant Christmas Tree**  
The most spectacular sight to greet the traveler upon approaching Matador is what appears to be a giant Christmas tree at the intersection of Highways 18 and 28 where colored lights have been placed over the high tower of Bob's Oil Well.

Places of business have continued with their inside decorations and Christmas show windows until now the entire town seems to radiate a warmth of holiday spirit. Depleted stocks of Christmas trees indicate that the majority of homes in the town and surrounding territory have made plans for Santa's arrival.

### Warning Made To Fireworks Ban In City

Fines To Check Use Within Business Sections Only  
A warning to fireworks shooters appears in this issue of the Tribune. The City of Matador has an ordinance which prohibits the use of fireworks within the city's limits, punishable by fine, but the warning is placed only on the business section where danger of injury and fire may be increased through crowds and celebrations during the holidays. Any one wishing to celebrate Christmas with fireworks will do well to confine the explosions to their own property or residence streets, or subject themselves to a fine.

**Danger Is Inhanced**  
The danger of fireworks in crowds and in or near places of business as a fire hazard is at once apparent. City officials have in mind the protection of others as well as guarding property, rather than any desire to curb the merriment of those who enjoy fireworks, in conducting a rigid enforcement of the ordinance.

Fire Chief C. E. Groves, also warns all citizens to use extra precautions to prevent fires during the holidays. "Much of the loss," Mr. Groves said, "that results from fires in the wake of the holidays could be averted by exercising more care in the use of fire, fireworks and explosives. Christmas trees, decorations and the wrappings from packages create a hazard which should receive great care."

### Baked Turkey Quiets Lions Roar Tuesday

#### Christmas Theme As Club Meets To End Season Of 1936

Heaping platters of baked turkey with all the trimmings quieted the roaring of Matador Lions Tuesday as they met for the last luncheon in 1936 at the Baptist church. After the delicious meal an interesting program followed under the sponsorship of Lion Tom Harris, Lion sweetheart, Rachel Patton and Mrs. Claud Groves rendered an address entitled, "A Lion at-titude toward Christmas." "The spirit of Christmas is the spirit of Lionism," Rev. Weldon declared, "the spirit of true service."

**Visitors Introduced**  
Mrs. Claud Groves and honor students from the grammar and high schools for the 2nd six weeks were introduced as guests. Roy (Pug) Smith, manager of Eddie's Bakery, was introduced and welcomed as a new Lion member. Announcements were made regarding the Seventh Annual Boys Basketball Tournament to be held here January 22 and 23. Also an announcement was made with regard to group No. 7 of District 27, which includes four Lions clubs.

Matador, Childress, Paducah and the future and Lions B. F. Harbour and Douglas Meador were appointed as a program committee.

Miss Billy Lawrence made announcements regarding the girls basketball team and offered for sale season tickets for the ten games to be played here.

### Flomot Loses To Panhandle

The Panhandle eleven captured their first regional championship last Friday by downing the Flomot Longhorns 39 to 0.

The Longhorns had entered the finals by capturing the district 4 championship and defeating Wheeler in the bi-district.

The Flomot offensive attack was weakened when Light, ace half-back injured a knee early in the first quarter.

The loss to Panhandle was the only defeat of the season for Coach McWilliams' youthful charges, who had chalked up 8 straight victories.

**Orphanage Box Sent By Whiteflat W.M.U.**  
The Whiteflat W. M. U. met Thursday in the basement of the Baptist Church for an all day quilting, on work to be sent to Buckner Orphan's Home. A box valued at \$20.00 consisting of four quilts, together with other articles was prepared and packed for the orphanage.

### Move Started Retain Water In Panhandle

#### Amarillo Publisher Heads Committee; Meet Saturday

Special to The Tribune  
AMARILLO, Dec. 14—The future of a water conservation and flood control program in the Panhandle, Plains region of Texas and Eastern New Mexico, may be determined at a special meeting of a committee representing this large area to be held in Amarillo on Saturday, December 19.

Purpose of the general committee's parley is to unite 32 Texas counties and those in New Mexico on a water conservation and flood control project and at the same time devise some plan for financing the region-wide undertaking. It is probable that some government agency will be petitioned to place the plan in operation.

Following the initial meeting of Panhandle citizens here last Tuesday, the various delegates are now engaged in arousing interest in their own communities and organizing representations for the forthcoming rally.

**Idea Spread Rapidly**  
Originally sponsored by the chamber of commerce and county courts in Randall and Deaf Smith

(Continued from Page 5)

### Invites Sent Lions Annual Cage Tourney

#### Over 40 Schools Are Invited Here For January Game

Invitations were mailed to more than forty schools last week asking them to participate in the seventh annual basketball tournament sponsored by the Matador Lions Club according to J. D. Craven, chairman of the invitation committee. Late yesterday three schools had replied to the requests. Plans are under way to furnish lodging to more visitors this year than ever before, since it is believed the events have gained the prominence to warrant the arrangements. Starting after the completion of the modern gymnasium here seven years ago, each season has witnessed an increase of interest as more schools entered the contests in competition for the trophies.

**Matador Is Host**  
Each year lodging has been furnished to visiting teams from outside of the county through the cooperation of local residents. An arrangement committee will canvass the city as soon as all schools have replied to the invitations to secure places for the visiting boys and their coaches this season.

The contests will be held Friday and Saturday, January 22-23 and fans are assured one of the most interesting tournaments ever held here according to officials of the Lions Club.  
A sale of season tickets by the club will probably be started within a short time, the proceeds of which will be used to pay expenses of the tournament.

### City Is United To Provide For Needy

#### Happiness To Enter Humble Abodes On Christmas Day

**GARBO AND TAYLOR KISS; FIRE STARTS**  
HOLLYWOOD, Calif., Dec. 11.—Greta Garbo and Robert Taylor kissed Thursday and the Swedish star at once burst into flames.

Greta was doing a getaway clinch with Taylor in a retake of a scene from "Camille." They kissed and wisps of smoke curled up between them.

Taylor pushed Garbo away as a voluminous, 1818 model inflammable dress she was wearing burst into flames. Two workmen threw buckets of water on the glamorous Swedish.

Investigation revealed that her dress caught fire when the ruffle was dragged over a carelessly dropped cigarette.

### Pep Squad Is Host At Grid Team Banquet

#### Billy Lawrence Gets Crown As Queen Of 1936 Gridiron

Official conclusion of the football season for the local gridmen was observed Monday evening when members of the pep squad entertained with a banquet in their honor, which was held in the basement of the Methodist church.

Effective decorations of blue and white were augmented by soft illumination, and the holiday spirit prompted by use of the yuletide motif in souvenirs and table appointments, prevailed throughout the evening.

**Queen Presented**  
The coronation of a football queen this year introduced a new feature in the affair which has become an established annual celebration, and included the presentation of Her Highness, Queen Billy of the House of Lawrence, who was escorted by Prince Charley of the House of Scaff.

Lords and Ladies in attendance were, Maurice Reilly, Jean Harp, Fred Simpson, Virginia Estes, Bob Echols, Berdena Nelson, Bob Gilmer and Inez Pharis. Minors and Crown Bearers were Elizabeth Ann Harp and David Kingery, mascots for the team during the football season.

Other features of the program were Invocation, B. F. Harbour; Toast, Clayton Titus; Response, Lyman Bundy Campbell; Tribute to Coach, Lorene Kinch; Song, Mrs. J. R. Whitworth and Mrs. R. P. Terrell; Address, Supt. B. F. Tunnell; Song by group, "I'm An Old Cow Hand."

### Liquor Through Mails Forbidden

WASHINGTON, Dec. 12—With an eye on the growing pile of Christmas mail, Harilee Branch, second assistant postmaster general, reminded postmasters in a formal notice today that "intoxicating liquors found in the mails are subject to confiscation and the mailers are subject to heavy fines."

### City Is United To Provide For Needy

#### Happiness To Enter Humble Abodes On Christmas Day

The joy of Christmas will not be denied unfortunate children in Matador or vicinity on the morning of December 25 according to plans being made by three Matador churches, the Child Welfare Society, American Legion and Lion Club. A united movement by six organizations will seek to give to every unfortunate child that can be found and funds have been provided to purchase the requirements needed for contributions.

A meeting of committees was held in the office of the West Texas Utilities Co., Tuesday afternoon and definite plans drafted for the work. Residents knowing of any family which may be unable to provide for youngsters, are requested to report to any minister in town, any member of the Lions Club, American Legion or Child Welfare Society.

**Concentrated Effort**  
Provisions have been made here from year to year by the various organizations but it is believed that the concentrated effort of all six units will make the canvass more thorough and prevent the repetition of donations in some instances.

A cash collection was made at the Baptist Church Tuesday where each member donated to provide extra funds with which to purchase the Christmas goodies for children.

Packages will be prepared with the name of each child listed on an attached card, which will be delivered in time for Christmas.

### CAGE SCHEDULE OF GIRL GAMES NOW UNDER WAY

#### VETERANS RETURN FROM LAST YEAR TO ADD TO PROMISING GIRLS CAGE SQUAD

A fighting sextette of basketeers representing the red and black of Matador High School, officially opened the basketball season with Valley View, Cottle county champions, on Tuesday night. Valley View winning 18 to 14.

This team, coached by H. C. Gray, gives promise of being the best that has ever represented Matador. Having such veterans of last year as Billie Lawrence, Louise Edmondson, Elmerine Russell, Louise Wright, Frances Carlson and Mable Turner, as well as transfers, Elva Rae Willis, Grace Kimbell and others, greatly increase the chances for a winning team.

Season tickets go on sale this week, giving the people a bargain for seeing some rapid fire action on a basketball court. A ton game home schedule is planned, all to be included for the nominal sum of one dollar.

The team will appreciate the support and cooperation of basketball fans and boosters of Matador High School, throughout the entire vicinity, and the purchase of season tickets will insure the necessary support for a winning team.

A complete schedule will appear in the Tribune at an early date, for the convenience of those purchasing tickets.



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NOTICE TO THE PUBLIC

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"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

1,000 Miles On \$18 Is Possible Today, Says Carveth Wells

A thousand miles on \$18! It's possible in this day of motor-minded America, according to Carveth Wells, who will review briefly what America has to offer the motorists by summarizing his 1936 travel broadcasts Sunday, December 20, in his radio program "Exploring America with Conoco and Carveth Wells" sponsored by Continental Oil Co. "Travel is true education," says the internationally known explorer and reporter, "and the marvelous thing about motor traveling is its surprising economy. Now-

adays, with motor cars and trailers, family travel is within the reach of most people. And remember, the larger your family party is, the cheaper your trip will be."

America, he points out, possesses such a variety of scenes and climates that, through planned exploration, a person may obtain a liberal education at small cost simply by taking advantage of this country's vast network of excellent highways.

Early in 1937, Wells will begin a new type of program for Continental Oil Company. Each broadcast will be "specialized" in that it will be devoted to one particular city or vacation center, thus permitting the inclusion of interesting details and more of Wells' picturesque description.

Local listeners who wish to tune in on Carveth Wells Sunday, December 20, may do so by dialing station WFAA at 12:30 o'clock.

Continental Travel Bureau Sees Better Business At Hotels

That the hotel business will experience rapid recovery and unexampled prosperity during the next several years was the prediction of Joe H. Thompson, national director of the Conoco Travel Bureau, in an address delivered recently before members of the Rocky Mountain Hotel Association at Colorado Springs, Colorado.

Mr. Thompson based his opinion on the sensational growth of "tourism" or travel for recreation, of which there was continuous evidence even during the recent depression and which promises to grow to unparalleled proportions with the rapid economic recovery of the nation.

The Continental Oil Company's travel expert pointed out that hotels are an integral and important part of the tourist business and as such stand to benefit extensively as the American people turn more and more to travel for their pleasure. Such benefits, he predicted, will not be confined to the hotels of larger cities but will also be felt by those of smaller cities and towns.

As evidence of a coming boom in the hotel business he pointed to the fact that during 1936 tourists spent with the hotels of Wyoming, Colorado and New Mexico alone no less than \$9,846,400. Mr. Thompson stated that "this huge income was due to a record-shattering travel season throughout the nation generally and particularly in the Rocky Mountain section."

"I have here, sir," began the brisk agent, "a new device which—" "Jobson," yelled Mr. Wedleigh, "what do you mean by letting this fellow get into my private office?" "If I have to throw him out you'll go with him."

"I have here, sir," continued the agent, "my hand on the door knob, which I am turning for the purpose of letting myself out. Good day, sir."

Magnitude Of PWA Is Focalized For Public Attention

Benefit Of Projects Proves Invaluable To State

By Julian Montgomery, State Director

A \$96,000,000 Program that takes in its stride the erection of a hurricane proof high steel bridge, 19,000,000 tons, supported only by the frictional resistance of sand to piles, and solving the problem of encroaching salt water ruining the irrigation of rice fields, is a Program in which the Public Works Administration in Texas takes proper pride. Permeating every stratum of Society from laborer to financier this great expenditure, by wise planning has revitalized the ebbing life of industry, discovered new horizons of beauty and utility in the fine and useful arts, and in several instances blotted finis to the history of conditions co-eval with the water carriers of ancient times.

Escapes Imagination The magnitude of the task, now a faith accompli, has never been unfolded to the general public in terms capable of full comprehension. Public attention lately has been immediately focused on the practical objective of putting men to work and casually to the PWA signs erected on the sites of PWA projects. Romance is buried in countless nights of research in a mass of technical difficulties, legal conundrums, financial pressing, social upheavals by determined supporters and equally determined opponents.

There is humor and piquancy in the fact that the replacement of an old county courthouse in Texas was scotched by the indignant conservatives who perferred memories of the past to the exigencies of the present; and that the choice of the wrong piano for a municipal auditorium, at a PWA bid opening, would probably spell defeat of the City Officials at the polls by irate culture clubs.

The Program has entered into the community life of practically every village, county and school district of the State, evoked activity in every branch of human endeavor from common labor to medical research, and of necessity has correlated and cleared for concerted action a welter of incongruities in law legal and financial concepts.

Such diversification, seeping into the daily lives of countless thousands, only as relevant to the generally comparatively small local undertaking, has spelled the impossibility of the true vastness of

the Program in all its phases being fully comprehended or appreciated. The local viewpoint is naturally focused intensely on the local project, little attention being given to the greenness of the integrated whole.

Wide Program The PWA in Texas takes pride in the fact that it has met and answered the many faceted problems of a Public Works Program for a State that is an Empire. The diversification engendered by a territory that sweeps from the staked plains and mesas of the West, to the forests and fertile plains of the East has been reflected in the Program. The flat statement that \$96,000,000 will have been finally expended in the next few months to build 450 schools; 13 hospitals; 50 dormitories and college units; 12 court-houses and jails; 165 waterworks and sanitary sewer systems; 33 roads and bridges; 17 irrigation and reclamation systems; several outstanding memorials, and a deep water harbor, is equivalent to Caesar's famous veni, vidi, vici, a campaign of epic action compressed into the terseness of six syllables.

\$96,000,000 spent. That represents feverish activity in conference rooms between engineers, architects, lawyers, bankers and public officials, designers and draftsmen mobilized as for a war, and giving of their best; a deluge of contracts awarded day after day for months, during November and December 1935 especially; salesmen turning in orders that taxed the capacity of their factories to the limit; insurance com-

panies and advertising mediums doing a landslide business; and finally laborers, artisans and contractors turning once more to accustomed pursuits almost grown strange from long disuse.

Outstanding Achievement

It represents not a plethora of school buildings, water and sewer systems, etc., of the same stock design conceived on a mass production basis, but almost without exception, the fruition in each individual case of a municipal dream come true; the erection of a graceful Southern Colonial structure in East Texas, a Mediterranean Renaissance structure for a college campus, or a school house with colonnades and Spanish tile roof for communities on the Mexican Border. The Program is the sum total of the endeavors of many minds to meet local peculiarities of climate, locale and physical handicaps. No persons better than the PWA staff realize that the success of the Program is an outstanding achievement of cooperation between the public, the professions and the PWA staff.

Difficulties Encountered

To say such a Program proceeded with clockwork precision would be an obvious travesty of the known facts. To say that legal toes were stubbed daily, even hourly, would be a candid truth. It was the vast befogging mass of unrelated laws that generally shrouded in a gloomy pall the hopeful enthusiasts essaying to negotiate the terrain between approval of allotment and actual construction.

Marfa, out in West Texas, desired a municipal gas project financed by revenue bonds. Legislation provided for such financing for water and sewer systems but unkindly failed specifically to include a gas system. A special act of the State Legislature was necessary. Goose Creek, Texas, needed and wanted a municipal hospital financed by revenue bonds. Again the same lack of inclusion in the State laws inhibited consideration of its project. City Officials discovered in chagrin that a Govern-

ment Agency eager to turn funds loose and a City falling over itself in anxiety to accept the offer were baffled time and time again by inadequacy of legal machinery.

Unexpected problems developed by the very precision of language in legal documents. Bonds describing a waterworks system as consisting of a deep well and appurtenances were invalidated when construction revealed the impossibility of obtaining a satisfactory ground water supply and recourse to surface water supply necessitated. Such a case was that at Avery, Texas.

Tenacity Wins

Toyah's tenacity in fighting to abolish a system of hauling in water over the arid barren wastes

of the surrounding region and having to purchase same at the costly rate of \$1.00 for each barrel of 42 gallons was finally rewarded in 1935. Since 1933 efforts had been made to finance this project, and the water had to be purchased from the Texas and Pacific Railway Company, which had just completed a 12 inch supply main to Toyah from McCutchen Springs 35 miles away and several thousand feet up in the heart of the Davis Mountains. A contract for using all the water Toyah could ever use from the 1,000,000 gallon a day supply main was finally executed, the project completed and placed in operation. The rate charged the citizens is \$1.00 per See PUBLIC ATTENTION Page 3

Advertisement for Traweck Hospital, featuring an illustration of the building and text: "Completely Equipped For OBSTETRICS, PEDIATRICS And General Medicine. Newest Type X-Ray Equipment. Traweck Hospital, Phone 59, Day and Night Service. A. C. Traweck, M. D., Albert Traweck, Jr., M. D."

Large advertisement for Simpson's Drug Store titled "Gifts of Glamour". It features a list of products for women and men, including manicure sets, fountain pens, dresser sets, table lamps, box chocolates, glassware, and traveling sets. It also includes a small illustration of a woman's face and a gift box.

Advertisement for the Remington #8 Personal Desk Machine. It features an illustration of the typewriter and text: "New PERSONAL DESK MACHINE THIS ALL PURPOSE REMINGTON #8 The new Remington Noiseless Model #8 is a correspondence machine developed to give noiseless performance at low cost. While it occupies but little space, while it may be moved easily to suit the convenience of the operator and the work to be done, the Remington Noiseless Model #8 provides all the operating features with which ease and speed of typewriter operation have been made possible. \$79.50 CASH EASY TERMS THE TRIBUNE"

Advertisement for Matador Cleaners. It features an illustration of a man in a suit and text: "Better Get Ready for the Holidays You'll want to look your best during the Christmas and New Year season. Let us put your wardrobe in A-1 condition for a smart appearance wherever you go. Bring Your Suits, Coats, Dresses, Jackets, Robes You Can Depend On Our Cleaning For Better Results Avoid the Rush Bring Your Holiday Cleaning Now Matador Cleaners"

Advertisement for Sanitary Beauty Shop and Modern Beauty Shop. It features illustrations of women's faces and text: "Look Your Best for the Holidays! Make the most of good time occasions from now 'til after New Year's! Be prepared for spur-of-the-moment invitations... and be assured that you look your best... Our beauty care will save you time and keep you looking well groomed always! OUR TRAINED OPERATORS WILL CARE FOR YOUR BEAUTY NEEDS AT THE MOST REASONABLE PRICES MAKE YOUR APPOINTMENT NOW SANITARY Beauty Shop Zotos Machineless Waves MRS. SOLON LEA DORA JAMESON Phone 87-M MODERN Beauty Shop JoVan Wireless, The Comfortable Wave MRS. NOBLE GROVES MRS. A. P. HODGES Phone 21-J"



Public Attention . . .

(Continued from Page 2)

1,000 gallons, high to more favored communities, but cheap to Toyah, which immediately showed its appreciation. \$1.00 a thousand gallons is much better than \$24.00 for the same thousand gallons. More connections were made than the application predicted. Water is worth what it costs. Marfa, Texas, a rancher's town in the heart of the Davis Mountains, in a region devoid of timber or any natural fuel, was penalized by excessive freight costs on it fuel. Pertinacity again was re-

warded as at Toyah. Legal difficulties were the chief obstacle. Today the completed Butane Gas Plant and System is a model for the State, the second of its kind. Rates again are, by comparison with former costs, cheap, although high compared to those prevailing in more favored communities.

**Conditions Conquered**  
Swinging across to the Northeast section of the State, geological conditions proved the obstacle that threatened abandonment of the project. Here man must gamble with the unforeseen conditions of strata that as often as not carry clear, pure drinking water, and a few miles distant, faulting in the

strata entraps oil and its accompanying brackish water. At Avery, Texas, the Layne-Texas Company, experts in obtaining ground water supplies, guaranteed to bring in a fresh water well but admitted defeat after drilling to 1,400 feet. At Annona, Texas, an identical condition arose. In both instances, however, doggedness of City Officials, engineers and the PWA State Office broke through the impasse and provided surface water supplies.

At Bogata, Texas, the deep well supply proved negative, but not to be outdone the City experimented with a shallow water supply where engineering judgement would hesitate. Luck prevailed. A 20' diameter circular well 20' deep with collecting pipes driven horizontally and three auxiliary wells to the same length provided the water supply. And to hook up all four wells a siphonic collecting system into the main 20' diameter well was designed.

Down in the limestone region of the Edwards Plateau, where the Balcones fault upsets all predictions time and time again, the City of Burnet failed in obtaining a deep proven water supply although a few miles distant, a well to the same depth in the same strata was brought in satisfactorily. Moving across town a shallow well some 75 feet brought in over 30 gallons a minute, sufficient for the City's present needs and for a short time into the future. It was adopted with the assurance of drilling additional wells as needed.

**Menace Thwarted**  
Deepening the Sabine River as a portion of the Intra-Coastal Canal System between Port Arthur, Beaumont and the Gulf of Mexico, allowed salt water to flood back from the Gulf into the upper reaches of Taylor's Bayou on which rice irrigators were dependent for their fresh water supply. Under Docket TEX-1220-R a modern regulating dam now replaces an inadequate crumbling structure and serves the three fold function of preventing salt water from moving up the Bayou and destroying the availability of the Bayou water for irrigating rice lands when the Bayou is low, permitting the free outward flow of floods when the Bayou is high, and retaining within the Bayou above the dam sufficient fresh water to use on the irrigation of the rice lands when the Bayou flow is small. The importance of this project to this section in the heart of the Texas-Louisiana rice country is inestimable. The cost was \$60,000 and whole counties were saved.

**Bridge Building Advanced**  
8080-R on the list of Texas docks, represents an expenditure of two and one half million dollars for the Neches River Bridge at Port Arthur. This structure, unique in the annals of bridge engineering, is supported on piles driven on batters never before attempted, has an unusual squat supported effect as the result of intensive research into the best designs to resist enormous wind pressures from the hurricanes that periodically sweep the Gulf Coast. A great advance was made in construction methods, the Vulcan Iron Works designing the special Vulcan double hammer pile driver. Previous formulae for this phase of the work had to be discarded and a new formula evolved after months of intensive effort.

**Attention To Details**  
Lessons are continually being learned from calamitous results of unforeseen conditions. At Charlotte, the combination of unprecedented rainfall and high wind caused heavy damage to the partially completed school building. At Lott the school building project met with similar mishaps. Builders, architects, engineers and officials have gained, in this unprecedented program, knowledge of the vast differences in conditions over the State. Where before, construction was spasmodic and unrelated over the State, this State-wide program has afforded direct comparisons of methods most adaptable, estimates closer to actual costs and designs better grounded on actual experience. The net result has been an accumulation of data that will save untold sums in future construction.

**Cultural Advancement**  
An arresting fact is revealed by comparative study of the three programs now under way and being completed, the 1933 program, the 1935 program, and the 1936 program. The NIRA, 1933 projects were 80% health, sanitation and utilitarian measures; sewer systems, water systems, roads, irrigation systems, markets, the Port Isabel Ship Channel and Corpus Christi Harbor projects. Only 20% retained a basic utilitarianism but were, nevertheless, distinct measures for cultural advancement, such as Texas Technological College dormitories that focused college life on the campus instead of in the boarding houses of Lubbock, Fort Worth's comprehensive \$4,000,000 school program and the great buildings erected for the University of Texas at Austin. Essentially 1933 projects wiped out the lag in the most desperate cases of want in and deprivation of the imporative public services.

But the 1935 projects and continuing to include those under the 1936 appropriation, evidence a complete reversal of the ratio quoted above. Definite cultural advancement is the import of the new structures, over 70% of them being school buildings, gymnasiums, auditoriums, city halls, college buildings, hospitals, memorials, and but 30% being represented by water and sewer systems irrigation projects, etc.

The import is full of meaning. Texas, emerging out of the pioneer state, has been enabled by this PWA Program to wipe clean the slate of social deficiencies and even to anticipate the next forward stride in its advance onward—adequate cultural facilities.

The PWA in Texas can take a well deserved encomium for this advance. Houston's great Convention Hall, costing \$1,000,000; its \$2,250,000 hospital with every latest development in medical art incorporated in its construction; its \$4,000,000 school improvements are examples. Architecture as a fine art has excelled itself in the Alice E. Carlson elementary school in Fort Worth. Appointments are the most modern known, public radio address systems being installed in such schools as the Corpus Christi Wynn Seale Junior High School, a project costing \$390,000. The great Centennial Buildings at Dallas and Ft. Worth are a contribution of the PWA. The magnificent main building of the University of Texas at Austin, with its carillon; the dormitories, music halls, libraries erected on the campuses of the State Universities are further examples.

While such projects, by their magnitude and wealth of appointments, their concentrated value to the metropolitan centers and the seats of higher learning, are more markedly notable than the more humble, but nevertheless adequate facilities in towns, villages and rural districts, these latter are probably of even greater primary value. As mentioned before, Texas is but a few short decades removed from frontier life. Names such as Medicine Mound, Quail, Red Bluff, Roaring Springs, White Deer, Muleshoe, Tom Beam and Seadrift are lockets in PWA's Texas Program. But unlike the older, more settled States of the East, imagination envisioning these towns and villages would, until a few short years ago, faithfully parallel the actual conditions.

Help has been rendered to mark this great advance. The State, in its lofty San Jacinto Monument

towering the Washington Monument itself, has marked the close of an era. And PWA made possible this project, which in itself is a monument not alone to history, but to engineering advance and artistic genius.

**Financial Gains**  
The evaluation of the Program in its social and cultural aspects is impossible. It belongs to the periodic resurgence of national genius in times of stress, and similar to a renaissance, will affect the far distant future in providing the foundation for future generations to build and the vision to scan wider horizons. But immediate financial gains are in evidence. The prosaic thought that reduction in fire hazards, from installation of modern water works systems, has reduced the costs of annual fire insurance premiums over the State by \$250,000 is essentially comforting. Evaluating the saving at 4% compounded interest over thirty years, the most conservative estimate of the life of these systems, its ultimate value would be one half billion dollars.

**Forward Look**  
Referring to the analysis of the three phases of the entire Program and scanning the approved applications eligible for allotments, it is evident that the people of Texas are adopting PWA as a great assisting agency. Apparently the next forward steps are the correlation of great conservation and reclamation measures, and a judicious evaluation of even greater projects planned primarily for public service.

**TAXES LESS THAN COST OF GOVERNMENT IN COOKSON**

MUSKOGEE, Okla.—Tax reports for three years in the Cookson Hills area show that average annual collections were only \$7,000 while annual cost of schools, roads and law enforcement for the same period averaged \$12,000. In addition, the Federal government spent about \$74,000 a year for relief. The Resettlement Administration is buying 31,000 acres of this land to convert into a national recreation area, a pasture demonstration, and wild life refuge.

**RESETTLEMENT HOUSEWIFE WINS 8th FAIR PREMIUMS**

WOODVILLE, Texas—Mrs. C. S. Read, one of Resettlement Administration's 30,000 Texas homemakers, won five first and three sec-

ond prizes at fairs this fall on her home-grown and preserved products.

Her "farm booth" at the community fair here placed first. She took 17 varieties of fruits and vegetables to Beaumont and captured four first and three second place honors.

Every Resettlement financed family must have a farm and home plan for growing and preserving every possible item for home consumption.

**REPAY LOANS IN SPITE OF WEEVIL AND DROUGHT**

LLANO, Texas—L. C. Kimball, Castell, was the first of a dozen farmers in Llano and San Saba counties to repay Resettlement Administration loans in full. W. J. Walker, County Supervisor, says fully fifty per cent of the 96 families in his area will repay in full this year, although crops were cut fifty per cent by weevil infestation and drought. They had been ineligible for credit from any other agency.

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*Bob's Cook Shack*  
— WE NEVER CLOSE —

To those you love...  
**THIS Christmas**  
Give the Most Perfect Gift of All!  
Choose from the wide selection of gifts from Bradshaws, and give with the knowledge that no gift could be finer! Quality jewelry, lovely and attractive, will continue to give pleasure for years to come . . . and Bradshaws low prices make it easy to give freely!  
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DEPENDABLE JEWELER

To those you love... THIS Christmas



- BILL FOLD SETS**  
From \$2. to \$5.
- CRAVAT CHAINS**  
With Initials 50c
- Pocket Watches**  
From \$5.00 up
- DRESSER SETS**  
In beautiful gift cases  
The Perfect Gift  
\$6.00 to \$15.00

**WHY NOT Send Them To Us**  
Our Expert Laundering Costs So Little!  
**Spur Laundry**  
Think how easy it is to pack up your soiled clothes, give them to our driver—and have them returned to you fresh, beautifully ironed and ready to use! Just give us one opportunity to prove to you that you not only can gain freedom from drudgery but also save money!

**FORD**  
advances into 1937 with the **LOWEST PRICE IN YEARS** and new operating economy  
The addition of a new 60-horsepower engine to the Ford line for 1937 brings you a new, low price and gives you a choice of two V-type 8-cylinder engines. 85 horsepower for maximum performance. 60 horsepower for maximum economy.  
The 60-horsepower V-8 engine was originally developed for use in England and France, where fuel costs are high. It has been proven there for two years with brilliant success. Now, brought to America, it creates an entirely new standard of modern motoring economy!  
The "60" engine, available in five body types, is built in exactly the same body size and wheelbase — to the same advanced design — with the same comfort and convenience as the "85." And it delivers V-8 smoothness at speeds up to 70 miles an hour.  
Two engine sizes—but only one car and one purpose—to give you more miles and more satisfaction for your money in 1937.  
**FORD BASE PRICES FOR 1937**  
\$480 AND UP At Dearborn Plant  
Taxes, Delivery and Handling, Bumpers, Spare Tire and Accessories Additional  
**FORD FEATURES FOR 1937**  
**APPEARANCE**—Distinctive design. Headlamps in fender aprons. Modern lid-type hood. Larger luggage space. New interiors. Slanting V-type windshield.  
**BRAKES**—Easy-Action Safety Brakes with "the safety of steel from pedal to wheel." Cable and conduit control. About one-third less brake pedal pressure required.  
**BODY**—All steel. Top, sides, floor and frame welded into a single steel unit. Safety Glass throughout at no extra charge.  
**COMFORT AND QUIET**—A big, roomy car. Center-Poise comfort increased by smoother spring-action with new pressure lubrication. New methods of mounting body and engine make a quieter car.  
**FORD MOTOR COMPANY**



**TRAIL DUST . . .**

(Continued from Page 1.)

Snow is drifted against the north side of sage and bear-grass and a white blanket is stretched from the smooth sandy river to the low stars. The wind is asleep on the prairie's couch of silence with the slumber of a tired child curled in soft covers of a deep bed, yet apprehensive of a sudden awakening. There is no sound but the surf of time against the shores of night until an apparition drifts as a white shadow across some unmarked path and the silence is not stirred. Perhaps a blade of grass creaks under the quick pressure of a cushioned foot as the touch of a raindrop at the beginning of a shower but the crust of snow is unmolested. A jack-rabbit has passed as the ghost of an unfinished dream, scuttling through crevices in the shadows or faults in the stillness, to keep an appointment with destiny.

**Sanders Re-elected Federal Land Bank**

B. L. Sanders of Corsicana has been re-elected a director of the Federal Land Bank of Houston, according to announcements received by A. C. Williams, President of the bank and General Agent of the Farm Credit Administration of Houston, from A. S. Goss, Land Bank Commissioner at Washington.

Mr. Sanders was elected by the National Farm Loan Associations in the Tenth land bank district and as a director of the land bank he also will serve as an ex-officio director of the Production Credit Corporation of Houston, the Federal Intermediate Credit Bank of Houston and the Houston Bank for Cooperatives.

In addition to being an experienced farm manager, Mr. Sanders has had many years of banking experience. He is the chairman of the Board of Directors of the First National Bank of Dawson and President of the First National Bank of Coolidge, Texas. He is the Secretary-Treasurer of the following four National Farm Loan Associations: Corsicana, Farmers, Hubbard and Navarro.

**Teachers Meet To Organize League**

Teachers of Motley county met in the District court room here Saturday, December 12 for the purpose of organizing the Inter-scholastic League. Superintendent S. D. Rattan of Flomot acted as temporary chairman.

The following officers were elected: Director general, C. W. Giesecke, superintendent of Roaring Springs schools; Director of declamation, superintendent S. D. Rattan of Flomot; Director of debate, B. F. Harbour, principal of Matador High School; Director of extemporaneous speech, Hubert Taylor, superintendent of Whiteflat school; Director of spelling, A. B. Henderson, principal of Northfield school; Director of ready writers, Miss Johnnie Brashear, Flomot; Director of rural schools, Rince McWilliams of Whiteflat; Director of athletics, Don McKinnis, coach of Roaring Springs; Coach Tressell of Matador and coach McWilliams of Flomot are to aid McKinnis. Director of music memory, Mrs. Emma Lee's M-Kee; Director of Picture memory, Mrs. Lovell.

A meeting will be held in county judge W. R. Cammack's office Thursday, January 7, to determine where the different events will be held.

**Christmas Program Enjoyed By Junior El Progresso Club**

Nine members of the Junior El Progresso Club met Tuesday afternoon December 15, in Miss Jameson's studio at the grammar school building for a Christmas program, which included group singing of Christmas carols.

Zona Ruth Scaff was leader of the program comprised of Scripture reading, Luke 2, by Marie Hunsucker, followed by Christmas stories by the leader and Juanita Mize.

Mrs. W. W. Clements assisted Miss Amy Glenn, sponsor, in serving a lovely plate in the lunch room to those present. A decorated, miniature tree centered the table, with other Christmas motifs in evidence as favors and napkins.

Members present were, Zona Ruth Scaff, Juanita Mize, Lela Carpenter, Aileen Russell, Frances Carpenter, Marie Hunsucker, Tom Nell Darsey, Marion Clements, and Mary Ola Tipton.

**Missionary Society Has Christmas Meet**  
The Irene Eldridge Circle of the Methodist Woman's Missionary Society enjoyed a Christmas social Tuesday afternoon at the home of Mrs. Houston Schweitzer. After a short devotional, games were enjoyed by the group and old Santa made a visit, leaving a lovely gift for everyone present.

Refreshments were served to the following: Mesdames U. L. Wille, A. Buckley, Annie Tudor, D. D. Denison, H. K. Ford, J. R. Whitworth, L. R. Bishop and F. G. Simpson.

The next meeting will be a general meeting of the circles on Tuesday evening, December 30 at the church, with the Y. W. A. in charge.

**Scouts Hold Court At Lorenzo Tuesday**

The regular bi-monthly Court of Honor for the Scouts and leaders of the Eastern District was held Tuesday evening December 15th at Lorenzo. Awards were made for the following ranks: Tenderfoot, Second Class, First Class, Star and Life. In addition to the above approximately twenty-five merit badge awards were made.

Preceding the Court of Honor a program consisting of troop stunts, singing and contests were held. Mr. L. E. Wicks, Chairman of the Eastern District Court of Honor was in charge of the program.

The following leaders and their troops were in attendance: Gene Stobbe, Scoutmaster of troop No. 27, Lorenzo; S. E. Wicks, Scoutmaster of troop 33, Ralls; Charles Brock, Scoutmaster of troop 32, Crosbyton; G. B. Wadzeck, Scoutmaster of troop 35, Spur; Lyle Paschall, Scoutmaster of troop 43, Wake School, and Vernon Doss, Scoutmaster of troop 60 of Matador. Other leaders in attendance were C. Sewell, Ralls; J. S. Garmon, Lorenzo, Hugh Nation, Crosbyton; O. L. Kelly, Spur.

A large crowd of approximately 100 persons attended the Court of Honor.

**Northfield News**

Grandfather West of Kirkland visited here with his daughter, Mrs. C. M. Payne last week. He was accompanied home Monday by his granddaughter, Mrs. L. Payne.

Mrs. Mollie Brown is visiting with her daughter, Mrs. Clarence Harp of Kirkland.

Rev. Gibson of Turkey conducted services here Sunday, with a large congregation present.

Miss Ottie Stratton of Lubbock is visiting her sister, Mrs. J. E. Payne.

Mrs. Vaughn has returned to her home at Chickasha, Okla., after spending the summer here with her daughter, Mrs. C. W. Hunter.

Mrs. Hazel Leary, Mrs. Ruth Tosh and F. G. Tipton and family met with Mrs. C. M. McDonald Sunday evening for piano and violin practice.

Northfield school played Cee Vee school in a game of volley ball and also basketball Friday afternoon, with Cee Vee winning.

Mr. Stratton and family and a number of their friends from Lubbock were the week-end guests in the home of the former's daughter and family, Mr. and Mrs. J. E. Payne.

Mrs. Leona King has returned to her home at Odessa, having visited a week with her parents, Mr. and Mrs. W. E. Ashford.

B. F. Simpson has returned from a deer hunt, accompanied by Dr. Townsend of Childress.

The young people of the community were entertained with a party at the home of Mr. and Mrs. W. E. Thompson Saturday night.

Delno Payne of Wellington is visiting his parents, Mr. and Mrs. C. M. Payne.

**Whiteflat News**

Mrs. H. B. Stephens is visiting her sister who lives in Waxahachie.

Troy Perkins of Texas Tech, Lubbock spent the week-end with his parents, Mr. and Mrs. J. D. Perkins.

Misses Pauline and Eloise Martin returned recently from several days visit with relatives in Vernon.

Born to Mr. and Mrs. J. D. Perkins, Dec. 9, 1936, a daughter.

Mr. and Mrs. Leo Jameson, recently of Olton, moved to Whiteflat last week to make this their home.

Mr. and Mrs. Fred C. Bourland visited in Roaring Springs Sunday.

The Methodist Missionary Society met with Mrs. Chas. Harris Tuesday and quilted a quilt for the Methodist Orphanage.

The musical at the home of S. H. McCary Saturday night was an enjoyable affair.

**Stanford To Remain As Las Vegas Coach**

Harvey G. Stanford, former Matador football coach, has been re-elected for his present post as coach of the Las Vegas, Nevada, Wildcats, which position he accepted last year. In appreciation for his efforts and ability, Stanford was offered a substantial increase in salary.

Although failing in their final attempt to attain the coveted place as state champions, the team this year under the leadership of coach Stanford, was acclaimed the best in the history of the school.

**NEW ARRIVALS**

Mr. and Mrs. Jack Bradshaw announce the arrival of an eight pound son, Jack Calvin, who was born at the Traweek Hospital, Friday evening December 11, 1936.

A seven pound boy arrived in the home of Mr. and Mrs. H. M. Solomon, Tuesday, December 15, 1936 and has been given the name Danny Eugene.

**TO AUSTIN**

Elmer Stearns, vice-president of the First State Bank, Matador, attended a meeting of executives and officials of state banks in Texas, which was held at Austin Monday.

**Lower Rate Brings More Air Traffic**

Following its first month's operation at reduced winter rates designed to increase passenger traffic Transcontinental & Western Air, Inc., announces an increase of 122 percent in the number of passengers carried in November 1936 over November 1935.

Passenger miles flown showed an even greater increase, and the average distance per passenger per trip is increased. The rate reductions went into effect November 1.

"The entire increase in November 1936 over the same month last year cannot be traced to rate reductions alone, however," said Jack Frye, TWA President, "because better weather also was a factor. But neither do these encouraging figures accurately reflect the results of lowering rates because we were unable to accommodate hundreds of passengers who were anxious to use TWA service."

"Immediately following TWA's reduction in fares November 1, our offices were deluged with requests for information concerning our service. Hundreds of those in-

quiring had never flown before. "Business indicates that the reduced fares are popular."

A total of 9,138 passengers used the TWA service in November 1936, while a year ago 4,110 passengers were carried. The average passenger haul in November 1936 was 831 miles, five miles more than a year ago.

Passenger miles in November 1936, rose to 7,599,957 from November 1935 total of 3,396,520.

**Youths Appreciate Benefits From NYA**

LUBBOCK, Dec. 14—The Campaign started recently by the National Youth Administration for the purpose of placing young men and women now employed on NYA work projects in private employment is meeting with considerable success in District 17 according to A. V. Bullock, District Supervisor.

Numerous employers of young people in the various counties in the district have been contacted regarding the employment of these youths who have received work experience and training on NYA projects and indications are that a good number of youths will be placed. The youths themselves are eager to get a regular job and those that have been placed have been very appreciative, Bullock stated.

**For Private Employment**  
"The NYA is not an employment Bureau, but we hope to be able to give the youths work experience and fit them for a job in private employment. We are working hand in hand with the National Re-employment Service," Mr. Bullock said.

During the past eleven months 761 boys and girls have been employed on NYA projects in this district, there are now 373 youths employed, Bullock stated. The following counties make up district 17: Lubbock, Crosby, Dickens, Motley, Hall, Briscoe, Swisher, Castro, Farmer, Hockley, Cochran, Bailey, Hale, Floyd and Lamb.

Those in charge of NYA are anxious for the general public to know that there are capable and deserving boys and girls available

for almost any kind of employment, and that they can be had, together with a full record of their work experience and qualifications

by getting in touch with the National Youth Administration or the National Reemployment Service.



**Your Portrait A GIFT THAT IS ALWAYS APPRECIATED**

Relatives and friends appreciate your life-like portrait as a gift—and our studio is equipped to make your pictures as only modern equipment and experience can produce.

SELECTION OF BEAUTIFUL FRAMES AND FOLDERS  
**Your Picture Made Anytime MAJESTIC STUDIO**  
A. M. PARKER, Mgr.  
PADUCAH, TEXAS

**NEVER AGAIN...**

WILL WE BE ABLE TO OFFER READERS OF THE FORT WORTH STAR-TELEGRAM AND MATADOR TRIBUNE A CLUB PRICE OF BOTH NEWSPAPERS ONE FULL YEAR FOR

**ONLY \$7.10**

Star Telegram 1 Year	\$6.95
(Daily and Sunday)	
Matador Tribune 1 Year	\$1.00
<b>Total Value</b>	<b>\$7.95</b>

**You Save 85c**

Cost of publication is making it necessary that we increase the subscription price of the Tribune to \$1.50 and \$2.00 (outside of the county) in the future. Take advantage of the above offer now. Do not wait until your subscriptions have expired. It may be too late.

**Matador Tribune**  
"YOUR HOME PAPER"  
Phone 123



**TURKEY DINNER**

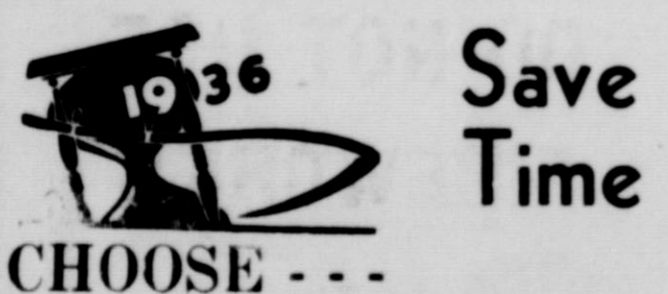
CHRISTMAS EVE AND CHRISTMAS DAY FROM 12 NOON UNTIL 9

**MENU**

- Celery
- Queen Olives
- Shrimp Cocktail
- Tomato Juice
- Split Pea Soup
- Roast Turkey, Dressing
- Cranberry Jelly
- Fresh Pineapple Sherbet
- Mashed Potatoes
- Candied Sweet Potatoes
- Hearts of Lettuce Salad, Mayonnaise
- Mince Pie
- Pumpkin Pie
- Plum Pudding
- Coffee
- Tea
- Milk

50c the meal

**Joe's Cafe**



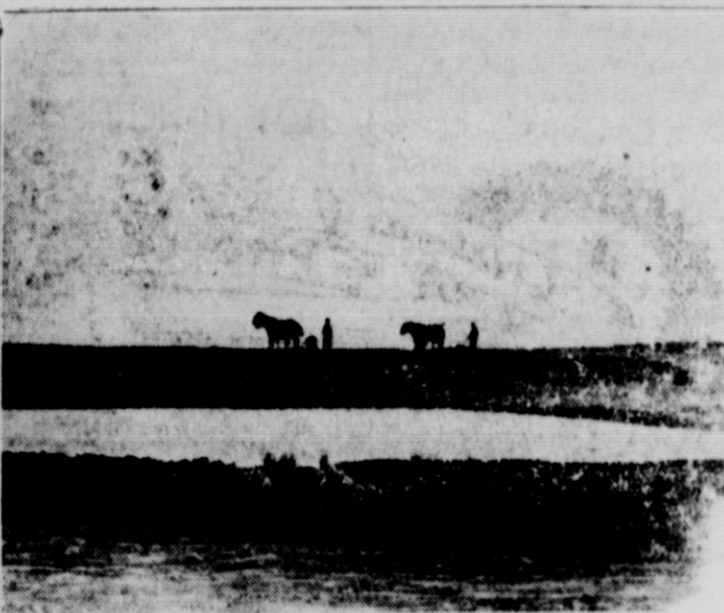
**Save Time**

... the laundry service best adapted to your convenience and economy and let us relieve you of all wash day annoyances. We have a service best suited for your requirements with a finish performed with care to your clothes and consideration to your purse. A trial will convince you.

**FLOYDADA STEAM LAUNDRY**



FORERUNNER GIGANTIC PROGRAM



The above photo shows workmen completing a small lake in the Texas Panhandle, one of many sponsored by the Resettlement Administration. This work may be a forerunner to a gigantic construction program of farm ponds, lakes, dams and reservoirs throughout the Great Plains region.

are W. L. Holton, Canadian; Wilson Cowen, Dalhart; H. V. Hennen, Hereford; Noel McDade, Dumas; B. C. McCasland, Tulia; K. C. Lea, Clovis, and Mr. Warren. This committee chose Amarillo as the next meeting place because of its central location.

**Keep The Water**  
Basing its faith for fulfillment upon a recent statement by Morris L. Cook, Chairman of the President's Drought Committee, who said the way to save this country is to hold the water where it falls, the committee is working toward the construction of lakes, farm ponds, dams, wells and reservoirs throughout this region. The committee, while looking forward to the permanent benefits to be derived from such a program, does not overlook the fact that it would provide work for hundreds of persons in every county involved.

**For Farm And Ranch**  
Chairman McCarty has warned the people against confusing such a program with WPA and PWA constructions of school houses, etc. pointing out that this would be strictly a farm and ranch proposition.

Next Saturday's meeting will be held in the Club Room of the Amarillo Hotel. The committee will assemble at 10 o'clock, with a general meeting beginning at 1:30 o'clock.

The Resettlement Administration, the Soil Conservation Service and the WPA are expected to have official spokesmen at the afternoon session.

**General Business Is On Up Grade In Santa Fe Territory**

A general upward trend in both freight and passenger traffic in territory served by the Santa Fe has marked the present year. Various factors have contributed to this. Industries, such as building, mining, oil, lumber, and manufacturing, have become more active. Another season of deficient moisture east of the Rocky Mountains curtailed such crops as grain, cotton, and hay; however, prices for these and other farm products have improved. Livestock is doing well. Drought conditions in considerable areas of the southwest were largely relieved by heavy rains during the early fall, although they came too late to be of much benefit to any crops except feed for livestock. West of the Rocky Mountain agricultural conditions have been on the whole satisfactory. The increase in travel has been due to the attractiveness of air-conditioned cars, faster service, and low fares, coupled with the improved financial status of the general public.

Prospects for the coming year are favorable. A large acreage of winter wheat has been planted and much of it is up to a good stand. In Western Kansas and the adjoining territory, timely rains and snows will be needed as that region has no moisture reserve; but elsewhere the ground is well supplied for the present. Citrus fruit promises an excellent yield during the winter and spring.

General business is on the up grade. The Santa Fe is completing a new line from Las Animas, Colorado, south to Boise City, Oklahoma, to provide a direct line from Colorado to Texas and the Gulf. Incidental to this and other improvements, orders have been placed for 155,000 tons of new rail and fastenings. A stainless steel light weight passenger train of nine cars is now being built to be delivered shortly, and contracts have been let for the immediate building of 27 locomotives and 3,025 freight cars. These capital expenditures mean employment for thousands of men in fields where employment has been lagging.

**MOVES TO BRADY**

Mrs. W. V. McCown and son Wiley Frank, left Thursday for Brady, to join Mr. McCown, where they will make their future home. Mr. McCown, who has been manager of the Mission Service Station here for the past several years, will be engaged in the grocery business at Brady.

**ATTEND MEETING**

County Agent, Frank A. Buckley and Mrs. Buckley returned home Sunday from a trip to Sweetwater where they attended a District meeting of county agents and home demonstration agents last week. They also visited relatives at San Angelo before their return home.

**MARRIED**

Miss Bernice Brewer and E. H. Arnold were united in marriage Saturday evening, December 12, 1936, at the home of the officiating minister, Rev. C. D. Pipkin, of Matador.

Mrs. Farris Fish, accompanied by her parents, Mr. and Mrs. J. R. Moore, visited relatives in Lubbock Tuesday of last week.

**MOVIE CHATTER**  
By A. Rogue

**Will Rogers**

Again we have that old favorite, Will Rogers in a picture that has never been shown here since the Rogues has been operating. Will Rogers Bill, and you'll really like it. "Ambassador Bill" was shown for the first time some five or six years ago. Greta Nissen and Marguerite Churchill are also in the cast. You can't afford to miss Will Rogers in "Ambassador Bill" for Thursday only.

**The Oregon Trail**

That happy-go-lucky western star that many have been so anxious to see will be with us Friday and Saturday in one of his latest hits, "The Oregon Trail." A rip-snortin' fast-moving picture with plenty of pep, that is sure to please. See John Wayne!

**Old Hutch**

Folks, if you want to see a real honest-to-goodness, down to earth picture, then by all means see Wallace Beery in "Old Hutch", assisted by Cecilia Parker, Eric Linden and Elizabeth Patterson. Wallace, as the shiftless lovable old fellow comes into possession of some money that gets him into a lot of trouble as everyone knows he didn't work for it. What a predicament! What would you do? See "Old Hutch" for the answer, Sunday and Monday.

**Christmas Sermon Announced Sunday**

Arrangements are completed for a special Christmas program to be at the Methodist church Sunday morning December 20, according to announcement of Rev. D. D. Denison, pastor. Hymns and special music in keeping with the occasion will be offered.

Rev. F. M. Weldon, pastor of the First Baptist church will deliver his Christmas sermon Sunday evening, it is advised.

**LOCALS**

**WANTED**—Clean cotton rags, 5c per pound, Mission Gas & Oil Company.

Just the "Firms Label" on a remembrance brings the knowledge that the selection is one of quality. Glad Snodgrass—Floydada, Texas. M. S. Patton served on the grand jury at Lubbock Monday and Tuesday of this week.

Dr. and Mrs. George Parkhill, accompanied by Miss Roselle Work, all of Crosbyton, visited relatives and friends here Tuesday.

Miss Verlin Reeves, together with her mother, Mrs. W. E. Reeves, made a business trip to Lubbock Saturday.

Mrs. Elmer Stearns and daughter Frances and Mrs. Bob Echols were Lubbock visitors Saturday.

**SORE-THROAT, TONSILLITIS!** Promptly relieved by Anathesia-Mop, the wonderful new sore-throat remedy. Stops pain instantly and kills infection. Prompt relief guaranteed or money refunded at Simpson's Drug Store. 4-6-37

Mr. and Mrs. Alvin Stearns of Meadow, former Matador residents visited relatives and friends here this week.

Mrs. A. A. Tipton returned home Tuesday from an extended visit.

with her daughter and family, Mr. and Mrs. Nolan Fulkerson, at the contests. Warren received first award by tying in 22 seconds, while Foster Fulfer was close for second with time of 22 1/2 seconds. H. H. Schweitzer claimed the third place with a time of 23 1/4 seconds. Nine ropers entered last Saturday's contest and a larger crowd attended than in some time. The contests are partly sponsored by the Matador Chamber of Commerce.

Mrs. J. S. Stanley and small daughter are visiting relatives in Houston.

Even if you would ordinarily hesitate to give him Shirts, Pajamas, Neckwear, you don't need to worry this year—Glad Snodgrass, Floydada, Texas.

Mrs. A. B. Groves returned home Saturday from Aspermont, where she has been at the bedside of her mother, who has been seriously ill.

Mr. and Mrs. J. O. McMinn of Childress, were business visitors in Matador Friday.

Mr. and Mrs. Pat King of Portales, New Mexico, arrived here last week for a visit with Mrs. King's mother, Mrs. A. L. Barton, and other relatives.

These are "Top Coats" he'll really wear and won't hibernate hanging on his rack all year. Glad Snodgrass—Floydada.

Mrs. Leonora Luckett, together with Misses Julia Luckett, Bertha Casstevens and Minnie Nixon, spent Saturday visiting in Plainview.

Claud Wilson of Sweetwater, was here Monday and Tuesday transacting business and visiting friends.

Mr. and Mrs. L. J. Barkley, accompanied by Miss Rachel Patton, made a business trip to Lubbock Thursday.

**DON'T SCRATCH!** Paracelintment is guaranteed to relieve any form of eczema, itch, ringworm or itching skin trouble within 48 hours or money refunded. Large 20 oz. jar 50c at City Drug Store. 4-6-37

Mrs. Clyde Weaver and two children of Dallas, are here for a visit with Mrs. Weaver's mother, Mrs. Margaret Newman.

Misses Irene Knight and Ruth Groves, together with the former's mother and brother, Mrs. Pete Knight and Byron, made a trip to Lubbock Saturday evening.

If you can't find the style in a dress "Stetson" in your town, he'd like to wear—Just drive over to Glads—Floydada.

D. A. Fulkerson returned home Friday morning from Brady, where he visited last week with his son and family, Mr. and Mrs. Nolan Fulkerson.

Mr. and Mrs. Ware Fogerson of Silverton spent the week-end with Mrs. Fogerson's parents, Mr. and Mrs. R. A. Day.

Mr. and Mrs. G. C. Mitchell and daughter Eleanor of Lubbock spent Wednesday afternoon in Matador visiting with friends.

**Goat Ropers Swing Close For Awards**

A Matador Ranch cowboy, Melvin (Wild Horse) Warren sped in ahead of his competitors for first place by a small margin in the semi-monthly goat roping contest here Saturday, according to H. H. Schweitzer, sponsor of the contests. Warren received first award by tying in 22 seconds, while Foster Fulfer was close for second with time of 22 1/2 seconds. H. H. Schweitzer claimed the third place with a time of 23 1/4 seconds. Nine ropers entered last Saturday's contest and a larger crowd attended than in some time. The contests are partly sponsored by the Matador Chamber of Commerce.

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**Senator Nelson Is Aided By Tribune**

The following letter from Senator G. H. Nelson of District No. 30, is gratefully received by the publisher of this newspaper:

The Senate Of The State Of Texas Austin, Dec. 9, 1936

Dear Mr. Meador:

Your paper is one of the outstanding weekly papers of my district, and from it I get much information concerning the needs and problems of the people of Motley county. This enables me to render a greater service to your people as their representative in the State Senate.

I enjoy particularly your column "Trail Dust." Trusting that when you feel I may be of service to you or your people you will not hesitate to call upon me.

Yours most sincerely, G. H. Nelson.

**Hardin-Simmons To Open Cage Schedule**

ABILENE, Dec. 15—Three Southwest Conference cage teams will invade the Cowboys' corral within the next three weeks to open Hardin-Simmons' basketball schedule.

Baylor Bears, first of the Cowboys' opponents, will play in Abilene Friday and Saturday nights. Southern Methodist Mustangs will be Abilene visitors Dec. 28 and 29 and the T. C. U. Frog quintet will see the old year out with games here Dec. 30 and 31.

Although Kimbrough's Cowboy cagers are entering their third year of unbroken ranks, several are doubling on the gridiron and gym floor. The approaching clash between the Cowboys and Miners in the El Paso Sun Bowl is the greatest handicap to possible holiday victories in the gymnasium.

All six Abilene games have been scheduled for 8 o'clock in the Cowboy Corral.

**COTTON REPORT**

Census report shows there were 6,154 bales of cotton ginned in Motley county from the crop of 1936. Prior to Dec. 1, 1936 as compared with 8,816 bales ginned to December 1, 1935.

H. J. Marler.

This is a safety valve which saves us all from destruction.

**Move Started - - -**

(Continued From Page 1)

counties, the idea has spread rapidly. Recognizing the importance of immediate action, representatives in the various counties are now holding meetings to pub-

licize the next general meeting and form an active campaign directed toward proper governmental officials.

John McCarty of Amarillo, present committee chairman, was appointed by W. A. Warren, president of the Canyon Chamber of Commerce. Serving with McCarty

**Pot Flowers for Christmas**  
GIVE A LIVING GIFT  
On Display At Our Store Dec. 21-24  
ALL KINDS OF CUT FLOWERS  
Prompt Delivery  
**Homer Sheats**  
Agents For Texas Floral Co.  
Flowers For All Occasions

**Free! Free! 10 Dolls**  
Given away December 24th, 4 p. m. Get a ticket with each 50c purchase of Candy. Beginning Friday, December 18th. Full details furnished at store.  
Prices For Friday—Saturday Dec. 18-19.

Fancy Cherry Center	25c
1 POUND BOX	

Date Pieces	1 Pound Package	17c
	PITTED	

Fancy Apples	Size 138—Doz	25c
Winesaps	Size 100—Doz	40c
	BOX	\$2.35

Extra Fancy Apples	Size 163—Doz	30c
Delicious	Size 113—Doz	40c
	Box	\$2.95

We Actually Have Candy	Pound	19c
1500 lbs. Candy	3 pounds	55c
Fancy and Fresh	6 Pounds	\$1.00

FANCY Nuts	Walnuts, Pound	24c
GRADE	Brazil, pound	24c
	Pecans	25c to 33c

ONE PRICE — THE LOWEST

**Campbell's FOOD MARKET**  
R. E. CAMPBELL  
MATADOR No. 1 ROARING SPRINGS No. 2

**Only a few days In Which To Do Your Christmas Shopping — WE HAVE IT — From Now Until Christmas**  
Genuine Gold Seal  
**Congoleum Rugs**  
9x12  
**\$7.19**

**MATADOR HARDWARE & Furniture Company**  
"We have it, will get it or it is not made"

**Free Dishes**  
Beautiful 32 Piece Set Of China  
Free With Purchase Of \$18.85 or More  
OFFER EXPIRES DEC. 24, 12 P. M.  
VISIT OUR STORE FOR YOUR Christmas Shopping  
We have a complete line of American Watches, Diamonds, Silverware and all gift goods  
**WILSON KIMBEL**  
OPTICAL AND JEWELRY CO.  
Floydada, Texas

**WARNING!**  
It is unlawful to use fireworks in the city limits of Matador  
**DO NOT USE FIREWORKS**  
In The BUSINESS SECTION  
ON PENALTY OF FINE  
Avoid Damage And Injury By Obeying The Ordinance  
ALL VIOLATORS WILL BE FINED  
**City of Matador**  
G. T. EDWARDS, Mayor TOM HARRIS, Sec.





### Hollywood Camera

By MARSHALL FISKE

**SOUTHERN ODYSSEY**  
I left Hollywood early one Sunday morning in October, for a trip through the old South—the South of Tradition, History and Early American Culture. To recapture its fast-waning spirit, that will soon be replaced by a leveling commercialism, was my object. To see historic shrines, to ramble about its quaint and picturesque cities, to see and enter its antebellum homes—homes in which life had been lived that was the very acme of the art of living, this above all I wanted to do.

Before going I steeped myself in Southern folk-lore, history, tradition and biography—not to mention "Gone With the Wind" so that I would be fitted to appreciate the South when I would be in its midst. This section of the United States is, when all is said and done perhaps, the most interesting of all. Here cultivated Early Americans had held forth—persons who had stressed the finer things of life—music, art and literature—who had observed the social amenities of life—courtesies—that set these persons apart from the ordinary boor. I later on was to see all this, meet its charming people—true Southern aristocrats and much more than even my extensive readings had led me to expect.

**CABINS IN THE COTTON**  
In Arkansas, I came across the "Cabins in the Cotton" about which so many songs have been written. But alas, the sight that greeted my eyes was something else again. Here were unpainted shacks, in which abject poverty dwelt, where delapidation and decay lived with its colored inhabitants. Cotton was seen in heaps on some of their front porches, which looked, for all the world, like drifted snow. Chickens ran about at large in and out of the open door—little chicks looking for their mother who perchance was serenely perched on the footboard of the bed.

**GENTLE TENNESSEE**  
Tennessee, as I now look back on it, was a land of gentle charm, where an humble, but proud people dwelt. Where ladies, for the most part, had soft beautiful eyes, but rather rasping voices, where men were kind and courteous even those in the more humble callings in life. Where even the waitresses that served one in the restaurants were ladies—not the hard-boiled, gum-chewing, brazen females—

hard as nails—one encounters so often elsewhere. The humblest servitor was courtesy itself. All were imbued with the gentle, refined spirit that pervades the state of Tennessee.

Of the four principal cities in this state I visited—Memphis, Nashville, Chattanooga and Knoxville—I preferred Nashville above all, with the environs of Chattanooga a close second.

**CLASSIC NASHVILLE**  
From the windows of my hotel—The Andrew Jackson—I beheld a scene so classic that I forgot I was still in America—thought I was in Rome or Athens. The Soldiers' Memorial Building almost the entire width of the square, adorned with its huge and imposing colonnade of Doric columns was before me. On one side, on a hill, stood a Greek Temple—it was the old Tennessee Capitol.

In this city stands a replica—the only one in the world—of the Parthenon at Atheni as it appeared after its completion five centuries B. C. This alone, to the art lover, would repay a visit to Nashville. Then I visited its Universities—Vanderbilt, Peabody, Scarrett and the famous University—where colored students may drink at the font of Higher Learning. Here I met some of the faculty—both white and colored—graduates of Harvard, Cornell, Columbia and many other well-known eastern universities. These gentlemen showed me some of the buildings on the campus.

No visit to Nashville, is of course, complete unless one makes a pilgrimage to "The Hermitage"—the famous home of "Old Hickory"—Andrew Jackson. Beside this historic shrine, was a place of no

lesser interest—the garden in which Jackson and his beloved and beautiful wife—Rachel—sleep amidst the flowers and trees. Close beside them is their old and faithful servant "Uncle Alfred"—who served them both so well in this life, and who knows, perhaps, he continues his duties in a fairer land.

**HISTORIC CHATTANOOGA**  
Near Chattanooga I ascended Lookout Mountain for its wonderful views of the river and the surrounding valleys. Near the summit I stopped off to visit the Rock Gardens—here a pre-historic giant must have held forth who cleaved the huge rocky mountain sides in twain. In some places the "cracks" in the rock are so narrow it is hard for a fat man to get through. On the summit of Lookout Mountain, one sees the river below trace the shape of a large shoe. The Indians called it Moccasin—from the snake whose windings in an out, the river reminded them of. Also the surrounding valley is revealed. Here on the heights one sees many fine summer homes—ideal locations where sublimity and tranquility reside.

I motored thru the Chickamauga Battle Fields where thousands of markers and monuments honor the dead of both the Northern and Southern forces. Here I met a man who lives in a log cabin. He claims to be 115 years old. But it is hard to verify a negro's age—they tell you they were born at the time of the big wind, or when they had a hot summer or when the cotton was bad—etc. This man beside his great age had other interesting attributes. He had been married five times and the last time he led the blushing bride to the altar he

was of the tender age of 105, while she, poor chit, was a mere 49. I learned she too was no novice at this marriage business. This was her fourth husband and she his fifth wife. So at Chickamauga, my interest was divided between the muchly married live ones and the valiant dead. Then on to Missionary Ridge, Orchard Knob—all scenes of by-gone battles. It was near here that Sherman started on his famous "March to the Sea" leaving in its wake such desolation and suffering from which it took the South years to recover. (To be continued)

**FUNERAL CROWD BELIES MUSKOGEE RED'S OBIT**  
COLORADO SPRINGS, COL.—Thirty-one year old, Andrew (Muskogee Red) Redmond, an itinerant printer, wrote his own obituary:

"The undertaker hauled the body to a convenient potter's field. There were no flowers, no friends."  
He died November 15, and three days later hundreds attended requiem high mass at St. Mary's church. The coffin was covered with flowers. He was buried in Evergreen cemetery.

Alburtus: "I woke up in the middle of the night and found a burglar going through my pockets."  
Crabshaw: "What did you do?"  
Alburtus: "Just laughed at him. My wife had gone through them earlier in the evening."

Official Washington has been chuckling over a story going the rounds concerning a man who was brought to the capital and put in charge of one of the many government agencies. A few days later one of his section chiefs asked permission to destroy a huge stack of useless documents.

"Very well," said the new department head officiously, "but be sure to make duplicate copies first."

**ROY BURLESON**  
General Insurance  
First State Bank Building  
Matador, Texas



## Santa Is Looking This Way

### To a fine selection of GIFTS FOR ALL

You Will Find Everything For Everyone At Our Store

Christmas gift buying is a pleasure this year when you bring your list to The Matador Variety Store. Here you will find everything for everyone and the prices are lower on Quality Merchandise.

We list only a few of our many values

**Let's Go CONOCO**  
with  
Mohon Service Station  
Dobbs City Merc. Co.  
Dalton & Ashford  
Bob's Oil Well  
York's Service Station  
Highway Service Sta.—Flomot  
Fairview Service Station  
**L. B. Robertson**  
Commission Agent Matador, Texas

Scientists agree that  
**THE IRON IN BREAD IS HEALTHFUL**

UN-DOWN, anemic people should eat plenty of Bread and iron-rich foods. Scientists agree that, not only is the iron in Bread healthful, but Bread helps you to get the full benefit of the iron from the other foods you eat.

Actual laboratory research, conducted by leading scientists and food experts, proves this interesting fact about Bread. Everyone should eat Bread at every meal because it helps you get and utilize iron for building rich, red blood.

Remember—the iron in Bread is healthful—and that's one reason why Bread is your best and cheapest energy food!

**Eddie's Bakery**  
MATADOR, TEXAS  
TUNE IN: "BAKERS' BROADCAST" Starring ROBERT L. RIPLEY  
Every Sunday WFAA at 6:30 P. M.

**ROGUE THEATRE**  
Matador, Texas  
THURSDAY, WATCH NIGHT  
WILL ROGERS  
IN  
"Ambassador Bill"  
FRIDAY-SATURDAY  
JOHN WAYNE  
IN  
"The Oregon Trail"  
SUNDAY-MONDAY  
WALLACE BEERY  
IN  
"Old Hutch"  
WITH  
Cecilia Parker, Eric Linden  
Sunday Matinee 2:30 P. M.  
NIGHTS 6:45 P. M.

**PURBRED**  
**Duroc Pigs**  
Moderate Prices  
See or Write  
**Fay Tipton**  
Northfield, Texas

**MERRY CHRISTMAS TO MILADY VANETTE**  
**SHEER CHIFFON HOSE**  
Full or Knee Lengths  
Buy Them By The Box  
**3 pairs \$2.25**

**Men's Pajamas**

JUST RECEIVED FOR  
**CHRISTMAS GIFTS**  
All The Newest Styles  
Packed In Attractive  
Gift Boxes  
**\$1.49 - \$1.95**

**TOYS**  
Bring Happiness

DURABLE — INEXPENSIVE  
Everything For Boys and Girls  
BUY ALL YOUR TOYS HERE!

**GIFT SUGGESTIONS**

Men's Neckties	25c and 49c
Men's Shirts	98c—\$1.49—\$1.95
Lovely Lingerie	25c to \$4.95
Gifts of fine Ovenware	49c to \$1.00

Come and Shop at our Store for gifts for all the Family.  
**MATADOR VARIETY**  
"THE STORE WITH THE CHRISTMAS SPIRIT"



### Senator Connally To Talk Over Air

MARLIN, Texas, Dec. 7.—Senator Tom Connally will speak on the next session of Congress, Wednesday night, December 16, from 9:30 to 9:45 over station WFAA at Dallas, according to announcement today. The Senator will discuss legislative matters which will receive the attention of Congress when it convenes on January 5th.

Senator Connally is expected at the next session to take the major part in enactment of legislation designed to take the profits out of the Texas Senator was chairman of a subcommittee which passed the bill in the Senate at the last session. It was favorably reported to the Senate but action was not had upon it before adjournment and Senator Connally has already announced his intention of pushing such a measure vigorously at this session.

As one of the leading Democrats on the powerful Finance, Judiciary and Foreign Relations Committees of the Senate, Senator Connally will have an important voice in the determination of whatever legislation is enacted at the coming session. The Texan is also a member of the Democratic Steering Committee of the Senate, a group which formulates the legislative policy.

Senator Connally is at present in Texas and will remain in the state until the Senate convenes.

### Scouts To Attend Capital Jamboree

Ninety-nine scouts and fourteen leaders will represent the South Plains Council at the National Jamboree to be held in Washington, D. C. June 30-July 9, 1937.

Boy Scouts over the entire world are looking forward with a great deal of enthusiasm to next spring when the National Jamboree will be held in a "City" within the limits of the National Capital.

This city will house thousands of scouts from every state in the Union, Harvey A. Gordon, National Director of Engineering said.

The Federal Government is lending the scouts some 350 acres of its property on both sides of the Potomac River, nearly all within view of the Capital, Washington's monument, and the Lincoln Memorial. A more inspiring campsite could hardly be found.

Here in this City 30,000 scouts will live for ten days enjoying an unusual program of camping, pageantry, sightseeing and National functions in which it is hoped the President of the United States, as well as foreign ambassadors will participate.

### Comprises 25 Villages

To visualize the extent of the work just begun, one might imagine the Jamboree grounds as a city comprising 25 small villages. Each village will house a sectional camp of 34 Jamboree Troops, each having 33 Scouts and three leaders. Together with the sectional leaders each village will house 1,260 persons.

Each section will have its own commissary disbursement depot, like a country store; its own post office and its own "trading-post" where most anything can be purchased. Each sectional camp will have its own hospital with a complete medical staff.

The Jamboree city will have its own water supply. Eight miles of mains will bring a million gallons of water daily, from three water sources in the District of Columbia. Every precaution will be made to safeguard the health of those at the Jamboree. More than 20,000 feet of sewage disposal lines will be needed for removing all shower and kitchen waste.

### EATS TYPE TO DIE

Frantic because his sweetheart would have nothing more to do with him, a compositor at Eisen-

stedt, Austria, decided to commit suicide. He set her name in large type and swallowed it letter by letter. He is in the hospital recovering from an operation for removal of the type.—Washington Star.

### Too Warm Houses Is Winter Hazard

AUSTIN, Dec. 14.—It is an illogical fact that many people complain about the heat of Texas summers and yet sit indoors during the winter months in a temperature about as high as that about which they complained in the summer season, in the view of Dr. John W. Brown, State Health Officer.

"If the average person would realize the definite hazard in developing and maintaining an indoor temperature about 70 degrees, or at most 72 degrees, when the outside thermometer registers around freezing," he said, "there would be fewer colds, less bronchial conditions, and less pneumonia than there are today."

"Fresh air is one of the body's basic needs and no amount of luxury or artificial pleasure can be substituted for it. It may be a comfortable feeling to be warm, especially with the consciousness

of the tough weather outdoors, but it is quite another matter to achieve this comfort at the probable cost of health.

"Winters in the Temperate Zone are sufficiently trying upon the human system with their sudden and sharp temperature changes, without adding to the burden by making a hothouse of one's home. Of course, colds and other respiratory affections can be acquired in many different ways, but one of the easiest methods of becoming victims of such hazards is the overheated house.

"To become overheated and perspire, though the latter condition may not be perceived, and in this softened state to brave the cold winter blasts, is to take a thoroughly unwarranted chance with health.

"The wise householder therefore will check up on his artificial heat problem. He will resolve to keep his thermometer within safe limits."

### Texas Democrats Go On Honor Roll

AUSTIN, Dec. 9.—Names of all contributors in Texas to the Democratic National Campaign fund, not only in the pre-election campaign, but in the new state-wide

campaign to raise an additional \$50,000, will be included on an honor roll, now being prepared by state headquarters.

The lists of contributors to the Democratic party fund will be furnished to Vice Pres. John N. Garner as national committeeman, Mrs. Clara Driscoll Sevier as national committee woman, and other state and national party leaders. In addition, a complete roll of each contributor, listing his name and the amount of his donation, will be on file in Democratic National headquarters in New York City,

and in the state headquarters office here.

Officials at state headquarters this week were busy compiling the honor roll which, when completed, will contain the names of more than 20,000 Texas Democrats who contributed approximately \$275,000 to the party's campaign fund before the election, also the name of each contributor in the present state campaign to raise 10 per cent of the \$500,000 needed to remove a national party deficit will be added to the honor roll.

### NO BANKS NOW, WHERE TWO THRIVED; EROSION BLAMED

BRAGGS, Okla.—In 1920, this town had two banks, two cotton gins, and a large hotel, shipped 5,000 bales of cotton and 150 carloads of sweet potatoes. When the Cookson Hills area was surveyed for possible purchase by the Reclamation Administration in 1934, both banks, the hotel, and one gin had gone out of business, and less than 500 bales of cotton went through the remaining gin. Officials attribute a major part of

this decrease to erosion.

Menhaden, a salt water fish which abounds in the Gulf of Mexico, is exceedingly valuable for its oil yet there is little fishing for menhaden by Texans, according to the Texas Planning Board which discovered that fishing boats are sent into Texas Gulf waters for menhaden from Florida where the oil is extracted and the remnants of the fish made into fertilizer. These two products are then shipped to Texas markets from Florida.

### PIONEERS—OLD TIMERS OF MOTLEY COUNTY, TEXAS

The Matador Tribune is compiling a list of all living pioneers and old-timers in Motley County—those who have lived in this county for the past twenty-five years or more. Every reader is invited to send in his or her name, if a resident of Motley for twenty-five years or more, or the name of any relative, neighbor, or friend who might be qualified to enter our list of Motley County Pioneers. We also will welcome any stories of old times, either about pioneers of the county, or any other residents, and about old landmarks, and so forth. These stories may be sent in to the office, or given to a member of the Tribune staff.

Along with the names submitted, the Tribune would like the following information:

Full Name \_\_\_\_\_  
 Maiden Name, If A Woman \_\_\_\_\_  
 Where Born \_\_\_\_\_ Date of Birth \_\_\_\_\_  
 When and Where Married \_\_\_\_\_ Date Came to Texas \_\_\_\_\_  
 Date Moved to Motley County \_\_\_\_\_ Occupation \_\_\_\_\_  
 Other Details of Interest \_\_\_\_\_

### Young Friend: 1937 Is Coming Up

Will you make 1937 the year you will always point back to with pride? Here is how you can do it. ATTEND BYRNE COLLEGE. Let them train you for business and place you in business.

Many of the outstanding men and women of the great southwest are pointing back with pride to the year they secured their Byrne business training and employment service.

Fill in for free literature, explaining our business training courses, their cost, time required, terms, employment, etc.

Your Name \_\_\_\_\_  
 Address \_\_\_\_\_

Mail to the school that thoroughly trains for the better positions. Byrne Commercial College, Dallas, Texas.

FOR A **QUICK GETAWAY** TRY A TANKFUL OF **TEXACO** **Fire Chief Gasoline** **TEXACO OILS AND PRODUCTS**

**Shorty's Texaco Service**  
 Formerly Gulf Service Station  
 Phone 17-M

**J. P. Thornton**  
**Plumbing Contractor**  
 Installation — Repairing  
 Wind Mill Work  
 Telephone 42  
 Matador, Texas

**DR. E. W. McKENZIE**  
**DENTIST**  
 OFFICE AT RESIDENCE



# Be Smart!

## SHOP NOW!

### DO YOUR CHRISTMAS SHOPPING AT THE WESTERN DRY GOODS CO.

Christmas Footnotes

### Exquisite Satin Slips

WOMEN'S AND MISSES SILK and SATIN GOWNS SLIPS PAJAMAS \$1.00 to \$1.95



### Ladies' House Shoes

Many New Styles, From Which to Make Your Selections Most Sizes \$1. to \$1.98



### New! Smart Neckwear

Large Variety, All Shades Ties From 50c to \$1



### GLOVES for Men

Well made and warmly lined. Choice of gray, black or brown, snap or slip-on \$1. to \$1.95



### Handkerchiefs

Beautiful Designs You are sure to please with these gifts 25c to 59c



### House Shoes for Men

Rich Brown and Blacks . . . Soft and Solid Leather Soles . . . The Useful Gift 1.25 to 1.98



### Luncheon Sets

In Gift Boxes Beautiful Material And Workmanship Price Range 79c to \$2.50



### MEN'S PAJAMAS

Famous VAN HEUSEN Line NEW SHIPMENT \$1.50 and \$1.95



### Pillow Cases

In Gift Boxes From \$1.00 to \$3.95



### WESTERN DRY GOODS CO.

LESON  
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**Santa  
INVITES  
YOU TO  
SHARE**

*Gifts*

**\$100.00  
IN CASH**

**Given To  
Our Customers  
Christmas Eve Day**

**BUY ALL YOUR CHRISTMAS FOOD NOW**



**MAKE THIS A HAPPIER CHRISTMAS**  
With the extra cash which our plan provides . . . for the  
Holidays—

**BUY ALL YOUR CHRISTMAS FOOD NOW!**  
The more you spend the greater your opportunity to  
share in our Cash Refund Plan . . . Become a partner in  
a business which pays actual cash dividends on that  
which you spend . . . Bring all your tickets Christmas Eve

**Bob's  
FOODWAY**  
THE HOME OF GOOD THINGS TO EAT

- |  |        |
|--|--------|
| Everlite Flour (none better) 24 pound Sack           | 99c    |
| Cake Flour (Swans Down or Soft as Silk) 35c pkg.     | 31c    |
| Snow Drift or Crisco, large bucket                   | \$1.21 |
| French's pure Extract (any flavor) large bottle      | 17c    |
| Shredded Coconut (extra fancy) 1/2 lb. pkg.          | 11c    |
| Sugar (pure cane) 25 pound bag                       | \$1.39 |
| Sugar (pure cane) 10 pound bag                       | 56c    |
| 2 1/2 Gold Bar Peaches, hvy. syrup, halves or sliced | 19c    |
| W. S. or Del Monte Fruit Cocktail or Salad 25c size  | 19c    |
| Crushed Pineapple, No. 1 flats 3 for                 | 25c    |
| Jello, (any flavor) 4 for                            | 25c    |
| Cherries, No. 2 Cans 2 for                           | 25c    |
| Bartlett Pears, Del Monte, regular 25c size 2 for    | 35c    |
| Miracle Whip Salad Dressing, full pint               | 23c    |
| Olives, full quart 33c Grape Juice, full qt.         | 33c    |
- We will have plenty of eggs but no NOG for the Egg-nog

- FRUITS AND VEGETABLES**
- |                          |                            |
|--------------------------|----------------------------|
| Lettuce (large heads) 4c | Bananas (golden fruit) 17c |
| Celery (jumbo) 13c       | Tangerines, per 1c         |
| Cranberries, per qt. 21c | Grape Fruit (fancy) per 3c |

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|-------------------------|---------------------------|
| <b>DELICIOUS APPLES</b> | <b>CALIFORNIA ORANGES</b> |
| 72 Size per dozen 45c   | 220 Size per dozen 23c    |
| 125 Size per dozen 32c  | 176 Size per dozen 29c    |
| 162 Size per dozen 29c  | 126 Size per dozen 39c    |

- FRESH AND CURED MEATS**
- |   |     |
|---|-----|
| Beef Roast, (young, tender and fleshy) per lb.    | 13c |
| Beef Roast, (rib or brisket) per pound            | 10c |
| Steak from baby beef fed in our own pens, per lb. | 21c |
| Pork Sausage and properly seasoned, per lb.       | 21c |

Full Cream Cheese, per pound 21c

We invite you to visit our feed lot and see what we are killing.

**700 POUNDS OF CANDY**  
We have provided well for the KIDDIES.  
More than 700 pounds of Christmas Candies  
in our store. Plenty of nuts of all varieties.



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