

Matador Tribune



WEST TEXAS
Is A New Empire Offering
Boundless Opportunities to
those of Courage and Vision

COMBINED WITH THE MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1934

Matador, Motley County, Texas, Thursday, July 23rd, 1936

MOTLEY COUNTY NEWS VOL. 17, NO. 29

SEE THE CENTENNIAL
But Remember You Have Not
Seen Texas Until You See
The Panhandle

COMMITTEES IN MATADOR LIONS CLUB SELECTED

Hungry Leos Banquet On Fried Chicken Ice Cream; Cake

Twenty four members and three guests of the Matador Lions Club met at the Baptist Church Tuesday noon for the regular meeting of the organization and were served copious quantities of delicious fried chicken, home-made ice cream and cake. After the enjoyable luncheon, the three guests were introduced: Minister Elton Sanders of Quanah, Nolan Fulkerston of Brady and J. C. Scaff of Matador. One new member, Dr. E. W. McKenzie was welcomed into the club.

Interesting Address
Program Sponsor, N. C. Beam asked Minister Sanders for an address. "The service club", Minister Sanders, declared, "is founded upon the golden rule and thus follows closely to the teachings of Christ. In the world there are three great rules: The golden rule, the silver rule and the iron rule. The iron rule is: 'I want what you have and I shall take it. The silver rule is: 'I am satisfied with what I possess and I will keep it.' While the golden rule is the one Christ taught: 'Do unto others as you would have them do unto you.'"

Committees Named
The various committees and chairmen to serve during the coming year, as selected by Boss Lion R. E. Campbell, are as follows:
Membership Committee: D. D. Denison, J. F. Fish, Geo. Springer.
Attendance Committee: H. K. Ford, L. R. Bishop, J. H. Sample.
Program Committee: B. F. Harbour, Solon Lea, Harry Willett.
Finance Committee: J. R. Whitworth, L. R. Dirickson, Albert Traweck Jr.
Publicity Committee: Jack Robinson, Douglas Meador, L. W. Chapman.
Major Activities Committee: Elmer Stearns, Albert Traweck Jr., U. L. Willie.
Community Welfare Committee: B. F. Tunnell, F. A. Buckley, L. C. Harp, J. D. Craven.
Athletic Committee: Tom Harris, J. S. Stanley, C. M. Glenn, D. E. Pitts.
Boys' Work: Vernon Doss, U. L. Willie, N. C. Beam, Clyde Bartlett.
Music Committee: Rachel Patton, T. B. Edmondson, H. H. Courtney.
Constitution and By-Laws: G. E. Hamilton and John Hamilton. (Hamilton & Hamilton).

CITY ASKED TO BALLOT EARLY

Voters in precinct Number one are urged to cast their ballots Saturday just as early in the morning as possible that counting of the votes may be started promptly at nine o'clock. This request is made in order that the boxes may be counted with as little delay as possible.
B. F. Tunnell, judge of the south box which will be located at the City Hall said he had met with W. T. Patton, judge of the north box, which will be located at the court house, and that they had agreed to use every influence possible to secure early voting in both boxes.
It is expected that the counting may be carried far into the night and since those holding the election will not be allowed any other time it will benefit them to begin counting votes as soon as possible.
Miss Geneva McCullough of Coleman, was the guest during the week-end of Miss Lorene Fryar, whom she accompanied to Lubbock Monday.
Mrs. E. R. Surles and children, Russell Jr. and Burnell, left Tuesday for their home in Dallas, after a visit here in the home of her father and brother, W. J. Whitworth and Mr. and Mrs. J. R. Whitworth.
quick-silver sea and receiving no reply, continues to munch the dew-burdened grass in resolute satisfaction that the providence supplying life determined ample boundaries. An elfin wind stirs the paramount leaves in the clump of hackberry trees, where a mockingbird begins its symphonic prelude to dawn.

Meeting To Start Sunday



REV. W. L. TITTLE

Rev. W. L. Tittle of Plainview, above left, who will start a meeting at the local Methodist Church next Sunday, July 26. Rev. Frank Beauchamp, above right of McAdoo, who will assist in the meeting in the capacity of choir director and young people's leader.



REV. FRANK BEAUCHAMP

powerful message of interest to every man and woman in the country and everyone is urged and invited to take part in this meeting. Matador business houses will close each week-day between the hours of ten and eleven o'clock a. m. while the meeting is in progress.

Funeral For Wilburn Cox Held To-day

Former Resident Is Called By Death Yesterday

Funeral services for Wilburn Cox, 29, former Matador resident, will be held here this afternoon at the Baptist Church at 4:00 o'clock and will be conducted by Rev. A. L. Jordan of Gainesville, former pastor of this church. Interment will follow in East Mound Cemetery.
Wilburn Cox was born at Lampasas, Texas, August 6, 1907, and at an early age moved, with his parents, to Matador where he grew to manhood. For a number of years he was employed as electrician for the West Texas Utilities Co., here, and about a year and half ago, accepted a similar position with the same company in their plant at Spur, Texas. On February 16, 1936, six months ago he was married to Miss Lorene Shira, in a ceremony performed by Rev. Jordan. About a year ago he made a profession of faith and became a member of the Baptist Church.

Large Sum Paid

Perhaps the most forceful argument favoring the re-election of Congressman Jones is the realization of the vast amount of money paid to farmers in this district and in Motley county. He supported the farm act which brought \$23,566,777.98 to the 18th District and \$681,548.87 to the farmers of Motley county.
Congressman Marvin Jones has favored: The building of roads; Veteran's legislation; Rural Electrification; Deportation of aliens illegally in this country; taking the profits out of war.

Relatives Here

Besides his widow, Mrs. Wilburn Cox, and a host of friends, the deceased is survived by one brother, Willie Cox, of Artesia, New Mexico and four sisters: Mrs. M. D. Morgan, Dennison; Mrs. Clyde Blakey, Hobbs, New Mexico; Mrs. W. A. Cowan, Artesia, New Mexico and Mrs. R. W. Cudd, Matador, all of whom are here for the funeral. Robert Collier, a nephew who also resides here, survives.
Other out of town relatives and friends who are here to attend the funeral, are, Mrs. Willie Cox of Artesia, New Mexico and Mrs. A. L. Jordan and sons of Gainesville. The Tribune joins the sorrowing friends and relatives of this young man in their grief at his untimely demise.

FRIENDS RALLY IN SUPPORT OF MARVIN JONES

Local friends of Congressman Marvin Jones have rushed to his support as election day nears, by pointing out the legislation he has sponsored for the farmer, stockman and businessman of the 18th District, and the many benefits that have resulted from the aggressive fights he has waged in behalf of his people. Of particular benefit to this section was the Jones-Connally Cattle Act, it was pointed out, which removed 8 million surplus and diseased cattle from the market. Livestockmen were unable to sell cattle which otherwise would have died during the drought period. In 1932 cattle sold for \$3.41. Today they bring \$6.

Return From Knox County Road Work

W. C. Hagan, resident Texas Highway Engineer, returned to Matador yesterday from Knox county where he has been supervising new road construction. Mr. Hagan said that the type of work which he has been employed on is an experiment with the State Highway Department and known as oil and sand road. Straight sand and large quantities of oil are used in the new construction, which Mr. Hagan said is far less expensive than the conventional types of material. Mr. Hagan is of the opinion that in event the new road proves satisfactory, that many towns will pave with it because of the smaller expense.

County To Get 29 Miles Road Work

While those connected with the State Highway Department declined to make an estimate as to the amount of money that would be involved in the work, many here associated with Highway work declared that from \$100,000 to \$120,000 might be spent on the 29 miles of hard-surface roads in the county.
Mr. Hagan said that application for the improvement of the Motley county highways had been made some time ago, but that he had not been informed that it had been approved until a few days ago.

Candidates Place Final Pleas For Voter's Favor

PLOW UNCOVERS RELICS OUT OF PAST DRAMA

Flag Springs Farmer Finds Bit, Spur And Crumbling Bones

A glimpse into the unwritten history of this country during a remote era was revealed last week when W. C. Roller, Flag Springs farmer, plowed up a rusty bit and spur in his field. The bit and spur are both hand made and reveal a period long before the cowboy came to this country. The bit is of massive jaw-breaker type and the spur reveals a possible Spanish design. The two relics are deeply pitted by rust but are fairly well preserved.
Near the location in his field where Mr. Roller found the spur and bit were found a number of crumbling bones, but it was impossible for him to determine whether the bones were those of human being or animal.

Cream Puffs Continue To Lead Softies

Last week's play in the City Soft Ball League race found the hustling Cream Puffs continuing their mad rush to the championship with victories over the Lions and Popeyes, to maintain their perfect record.
Ham Edmondson and his mates tamed the Lions 10-11 in a well played contest last Wednesday and made it six straight last Friday, winning over the Popeyes 18-7. Edmondson was the winning pitcher with Jeffers doing the catching. Batters for the Popeyes were Smith and Patton.
The Boy Scouts new entry into the league was set back 11-8 by the Popeyes in their first start. The Lions won over the luckless Boys Club 16-6 in Tuesday's game.

Funeral Services For J. H. Reynolds Held

Funeral services for J. H. 'Shorty' Reynolds, 78 year old pioneer of Dickens county and West Texas, were held at Dickens Wednesday afternoon with Bro. A. P. Stokes of Afton and J. J. Terry of Dickens conducting the interment was made in the Dickens cemetery.
Mr. Reynolds died at Glen Rose July 12 after suffering ill health for the past 18 months. Heart trouble was believed to be the chief cause of death.
"Shorty" Reynolds was born November 25, 1857, at Etowah, McMinn county, Tenn. and came to West Texas 52 years ago in 1884. The past 48 years were spent in Dickens, Lubbock, Floyd and Childress counties. The early years of his Texas life were spent riding on the Spur ranch and the Milliron ranch near Childress.
He served for twelve years as postmaster of the city of Dickens. He was a member of the Masonic Lodge. He was among those who assisted with the organization of Childress county.
He is survived by one sister, Mrs. Leby Reynolds, Derrick of Athens, Tenn., a 76 year old pioneer of her own right who attended the services at Dickens, and a brother, Horace Reynolds of Etowah, Tenn. Another sister, Mrs. Virginia Kate who formerly lived here in 1906, died last May at the age of 87 years. He was never married.
Besides the sister and brother the well known and loved pioneer is survived by a number of nieces and nephews: Mrs. Mary Dunn of Dickens, Mrs. Bob Alley of Gall, Texas, Mrs. H. T. Harris of Whiteflat and Robert Reynolds of Dickens.—Dickens County Times.

Ballots And Pencils Delivered To Ten County Boxes

Absentee Vote Interest In Primary Grows As Week-end Is Approached

With plenty of black-lead pencils and ballots delivered to the voting boxes in Motley county interest in the Democratic primary election next Saturday, reached an increased level yesterday. Many candidates for county offices were making hurried solicitations as they prepared to complete their campaigns and await the voting.
County Democratic chairman, Pat Sheridan, said last night that all of the ten voting places in the county have been supplied with materials and that everything is prepared for the election. Mr. Sheridan declared that every indication pointed to the heaviest balloting the county has experienced in many years, the principal indication being the heavy absentee vote that has been registered. With the absentee voting time expiring yesterday, a total of 65 votes had been filed with county clerk Jack Robinson.
Early Returns Planned
County Chairman, Sheridan, declared that new and improved arrangements have been made by the Texas Election Bureau which is believed will help to speed-up the returns.
The number of votes expected to be polled in the county will probably be between 1300 and 1500. A total of 1392 poll tax receipts were issued for 1936 and 84 exemption receipts were also made. The unknown 'over' vote is believed to be between 200 and 300.

Standing City League

Team	W	L	Pct.
Cream Puffs	6	0	100%
Lions	3	3	50%
Popeyes	3	4	42%
Outlaws	1	5	33%
Scouts	0	1	0%

Games Last Week

Cream Puffs 11;	Lions 10
Cream Puffs 18;	Popeyes 7
Monday	
Scouts 8;	Popeyes 11
Tuesday	
Lions 16;	Outlaws 6

Old Settlers May Hold Ceremony In Marker Placings

The Motley-Dickens Counties Old Settlers Association, meeting August 26 and 27, may hold ceremonies in connection with the placing of two Centennial markers in Motley county, G. E. Hamilton, chairman of the county Centennial Historic committee, declared yesterday.
Mr. Hamilton has received for the committee's approval, the inscription to be placed on each of the monuments, and they have been returned to Austin. Inscription to be placed on the Tee Pee City bronze marker, reads: Buffalo camp and oldest settlement west of Henrietta, south of Fort Elliot, now Mobeetie and north of Fort Griffin 1875-1880. Nora Cooper, first white child born here in 1882. I. O. Armstrong, early day merchant buried near this site. J. W. Arrington of the Ranger force made headquaters here at intervals from 1875 until 1881.
Roaring Springs Marker
The marker to be placed at Roaring Springs will bear this inscription: Favorite Indian camp, headquarters for the Comanches at the time of recapture of Cynthia Ann Parker in Foard county by General Ross in 1860. Tradition tells that corn was ground in the holes in the sand stone immediately north of this site.
Mr. Hamilton in his letter to Lotta M. Spell, assistant advisory Board of Texas Historians, requested that every possible effort be made to have the markers completed in time that appropriate ceremonies might be held at the Old Settlers Meeting on August 26-27.

ATTEND CELEBRATION

Mr. and Mrs. U. L. Willie and daughter, Clotelle, returned Saturday from Tulla where they had been the house guests of Mr. and Mrs. E. A. Nolte for several days. A number of social functions were given in their honor while there. They also attended Tulla's Forty-Sixth Rodeo Celebration Friday and Saturday.
Mr. and Mrs. Oscar Vinson and son, Furman, left last Saturday for a vacation trip to old Mexico.

Leaves Canyon On Student Bus Tour

CANYON, Texas, July 20.—Miss Ila Acker of Matador left Canyon July 15 for the mountain states with the West Texas Educational Tour which will visit National Parks in New Mexico, Colorado, Wyoming, Utah and Arizona. The motorcade, under the sponsorship of Frank R. Phillips of the Agriculture department at West Texas State Teachers College, carries 40 people this year and will travel six weeks. College credit in Agriculture and Education is granted for class work done on the tour.
Mr. and Mrs. R. E. Donovan, together with relatives from Corsicana, returned here Saturday evening from a trip to the Carlsbad Caverns in New Mexico.

Increasing Use Of Farm Products In Making Ford V-8

Importance of the Southwest Will Be Emphasized at Exposition Opening June 6.

Agriculture has stepped out of the back yard and shaken hands with industry. Farmers and industrialists have mutual problems which can be solved only by close co-operation.

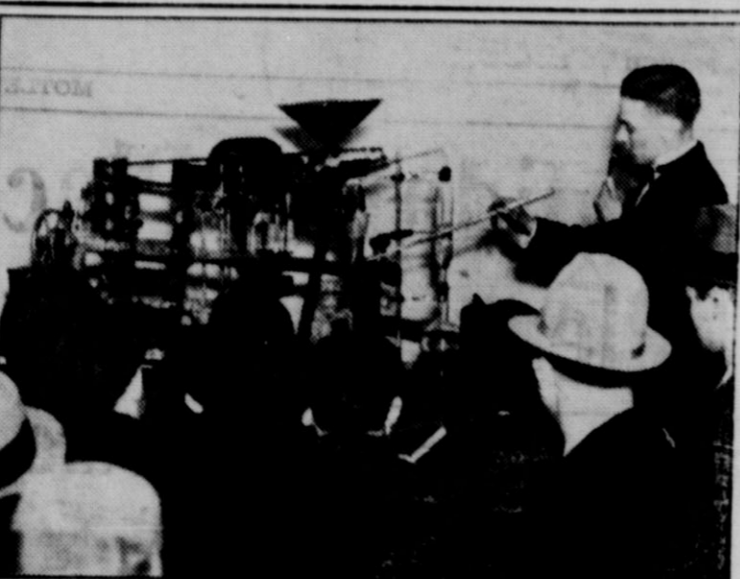
To demonstrate the many uses of agriculture products in the automotive industry as utilized by the Ford Motor Company at its Rouge River plant at Dearborn, Mich., the Ford Exposition Building at Texas Centennial in Dallas will contain demonstrations of processes in which cotton, mohair, wool, soy beans, tung oil, hogs, corn, pine pitch and sugar cane, all important products of the Southwest, are used in the manufacture of Ford V-8 automobiles. The theme of the Ford exhibit will be: "From the Soil to the Finished Car Parts."

Everything pertaining to an automobile has its origin in the earth. There is no need, as Mr. Ford sees it, to exhaust the mines and forests if the material required can be grown on the farm; and in addition the growing of the material on the farm will give to the farmer, when markets are developed, another source of cash. When the industrial market for farm products has been developed, it will not be long before there appears the farm-factory. In this farm-factory much of the processing by which the products are advanced into better condition for the market will be done in or near the fields where the raw material is harvested.

Cotton, the king of farm products in the Southwest, will play an important part in several exhibits in the Ford Exposition. A group of spinning and weaving machines from the Edison Institute Museum at Dearborn, will present a dramatic story of the development of these arts by men of many nationalities in all parts of the world over centuries of time.

Various exhibits in the Ford

Soy Beans Raised on Farm; Converted to Industrial Needs



Wherever the model soy bean plant of the Ford Motor Company is shown, crowds of interested spectators watch the simple process by which the soy beans are converted into raw materials for use in the automobile factory. The above picture of the oil extracting unit was taken at a recent industrial show in Detroit, Michigan.

At the Ford Exposition in Dallas, the moulding presses which turn out horn buttons, light switches, steering wheels and other parts made from the soy bean meal, as well as the model oil extracting plant, will be shown in operation. This feature is presented as evidence of the growing inter-dependence of farm and factory.

Building will explain how the Ford Motor Company will use in its car production schedule for 1936, 86,000,000 pounds of cotton, 3,204,000 pounds of wool, the product of 30,000 acres of soy beans, 728,000 pounds of tung oil, 1,000,000 pounds of lard obtained from approximately 20,000 hogs, by-products of corn raised on 11,280 acres, mohair obtained from 87,500 goats, 2,060,000 pounds of pine pitch, and sugar cane produced on 12,500 acres.

In the Firestone Tire and Rubber Company's portion of the Ford exhibit, there will be a dramatization of the story of the part that Southwest products, such as cotton, carbon black, and sulphur play in the manufacture of automobile tires. Liquid rubber, "latex," is followed

through treating processes, vulcanization, and anti-oxidation.

Another portion of this exhibit shows the steps followed in the manufacture of a modern pneumatic tire and the important part played by cotton. This process is traced from the cleaning of seeds and foreign matter from the cotton through the separation of short fibers, the spinning of yarn and twisting of cable cords, the weaving of the fabric, gum-dipping, and finally the actual tire building.

Other uses of cotton in automobiles will be shown in the making of electrical wiring covers, and the weaving of upholstering fabrics. These two processes will be seen in the Essex Wire and Shelton Looms exhibits, respectively.

ing has many admirers among both men and women. These two alone would prove a drawing card. But it is Spencer Tracy who will surprise you the most of all in his portrayal of the priest. This had to be very delicately handled so as not to give offense in certain quarters the result is a fine finished performance, so unlike anything Tracy has ever done before.

Tracy's priest and the earthquake scenes at the close of the picture, leave the greatest impression long after you have seen 'San Francisco' and you will wonder for a quite a while afterwards, too, how Miss Mac Donald was able to look so immaculate and pretty after surviving the horrors of the earthquake. But you must remember in pictures they always do, no matter what happens.

FIRST YEAR'S WORK OF RESETTLEMENT BRINGS INCREASE IN LIVESTOCK

An increase in the amount of livestock owned by low-income farmers is one result of the first

year's work of the Resettlement Administration, which ended with the month of June. Official summaries received by Dale S. Campbell, county supervisor, covering the period to May 1, show that Resettlement borrowers in Motley County purchased 37 horses and 9 mules, 10 dairy cattle, 20 hogs and 182 chickens.

These livestock purchases accounted for \$4,253 of the \$17,097 loaned in this county. The loans were made to 55 families, of which all were white. They included 291 persons. The average loan was \$310. per family. Loans for machinery totaled \$1,026, harness \$166, food \$5,360, clothing \$1,052, feed for livestock \$1,759, seed \$562.

Loans bear 5% interest, and are repayable in one to five years, depending upon the kind of goods purchased. Twenty-five per cent of similar loans made by the Texas rural rehabilitation corporation in 1935 have already been repaid, although loans were made only to those farmers who had been denied credit by all other agencies.

Mr. and Mrs. R. P. Moore and daughter, Marjorie, and accom-

panied by their grand-daughter, Childress last Wednesday afternoon.

New Management



The Former Phillip Graves Service Station is now under new management. We solicit your patronage, offering courteous, efficient service and standard merchandise.

GOOD GULF

Gasoline and Famous Oils

Gulf Service Sta.

CLAUD SWARINGEN, Mgr.
Phone 222

Night



Its solid wh...
sial in Dallas ma...
design. The fron...
tribute much to

**4500 G...
DAN**

That Casa de...
ahead of anything...
own lips. He shou...
Billy is director of...
North Frontier...
on whose spe...
esplanade the...
facade of Casa...
ana fronts.
To begin with...
the largest cafe-t...
atre in the worl...
As another stag...
gering item, i...
contains the big...
stage revolving...
stage in the uni...
verse. Compare...
its 130-foot...
diameter with...
Radio City...
Music Hall's...
40-foot one...
and what...
do you get? Aris...

The dizzying ar...
in the building...
a general style...
land of the bullfig...
huge tiered amph...
tables, where 3...
wine and dine. M...
ties can be arra...
tables. The brillia...
contrast will, to...
your eyes out.
There inside a...
twitches his br...
rhythm from the...
stage will spin a...
moth pool to rev...
setting for the...
guaranteed to qu...
With modest p...
presented Texa...
daughter, Faye...
winner of 75-cit...
heart Contest,"...
Hollywood premi...
gold mesh gown.

Contractors'...
TEXAS H...
CONSTR...
Sealed proposa...
28,985 miles of...
Treatment from...
line to Matador.



MOTHER! Here are Facts!



To guide your purchase of a Refrigerator!

DON'T CHOOSE BLINDLY

FOR HEALTH—Your refrigerator must maintain safety food temperatures below 50° all the time. Before you buy, be sure it will do this in the hot hours of the summer time, too.

FOR CONVENIENCE—Your refrigerator must be able to freeze ice quickly—must have a high degree of usefulness. Before you buy, be sure it will produce fresh ice during the hot hours of the day.

FOR ECONOMY—Your refrigerator must maintain the above performance at low over-all cost. Before you buy, be sure.

AN ELECTRIC REFRIGERATOR

If you buy a refrigerator that cannot provide satisfactory, economical performance, all the time, you are wasting your money. It is inconvenient to own a refrigerator that cannot freeze desserts or plenty of fresh ice quickly during the hot hours of the day. It is wasteful to own one that has a high initial cost, though little to operate, if it cannot provide satisfactory performance, all the time... under all conditions.

★ MODERNIZE... CHOOSE AN ELECTRIC REFRIGERATOR ★

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule... and adds only a small amount to your total bill?

West Texas Utilities Company

HOLLYWOOD By Marshall Fiske



Next time you hear a man say "I'm leading a regular dog's life" do not be too hasty in consoling him, maybe you should really congratulate him.

A very prominent actress—no names mentioned—has her dog always seated beside her at the table. Nor is this by any means all he has powdered flunkies to minister to his aids. He stands directly behind the dog and serves him ham and turkey from a silver platter. After this toothsome collation, the dog takes a nap—but not on the bare floor or on some rags—but on silken pillows filled with eiderdown. When he finally awakens he is ready for a romp with his mistress who catches him up in her arms at times and bestows a kiss right on his little nose. This is also one dog's life. Remember there are dogs and dogs—so we must learn how to discriminate.

Its very expensive to be popular. Some stars' postage alone—not to mention the cost of their photographs—runs to a couple of thousand dollars a month. Clara Bow in her prime received on an average of 25,000 letters per week. And it's these very fans who hold the star's professional life in their hands. The wise ones comply with their demands for autographs and photographs and the like, even if, in their heart of hearts they believe most of them to be morons. But their money at the box office is just as welcome as the money derived from the intellectuals and it is far more copious.

At a recent Actors' Benefit Show more than ten thousand dollars was realized. This sum is to be used to ameliorate the condition of old and indigent actors. Most of these have spent most of their life on the stage before they entered motion pictures. The stage, we all know, pays but very little in comparison to the stipend paid by the Motion Picture Industry. This combined with other circumstances, all mitigated against them and allow for no surplus, hence the Actors' Benefit Show.

The picture 'San Francisco' is very impressive, especially its earthquake scene. To many who have never experienced a serious earthquake, this picture will bring forth a very vivid realization of all its horrors that they have never visualized before. To those who have experienced the real earthquake that this picture simulates, many things too gruesome and harrowing to portray have been omitted. To those who are familiar with the tricks employed

in motion pictures the whole thing seems so much hokum. But to all, the picture is impressive and hard to forget.

Clark Gable, Jeannette Mac Donald and Spencer Tracy all contribute very fine performances. Clarke Gable is for the time being at least, the greatest favorite with most of the ladies, while Jeannette Mac Donald with her charming, sweet personality and lovely sing-

DO YOU KNOW YOU CAN BUY FROM US A REAL GOOD YEAR TIRE
FOR AS LITTLE AS \$4.95 EXPERTLY MOUNTED
World's greatest low price tire SPEEDWAY

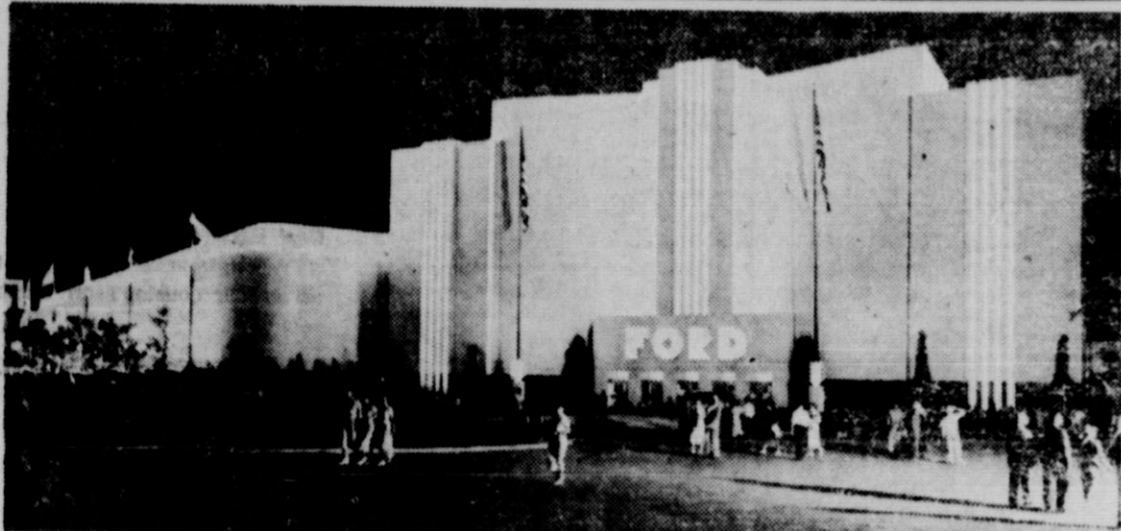


—a big, husky, handsome Goodyear 1936 Blue Ribbon Prize Value!
Look what you get: THE GOODYEAR MARGIN OF SAFETY—Center Traction for quick-stopping (let us show you!) THICK, TOUGH, LONG-MILEAGE TREAD—Lowest cost service per mile (proved by our customers' records!) BLOWOUT PROTECTED IN EVERY PLY—by patented SUPER-TWIST Cord—extra springy, more enduring (ask us to demonstrate!) Remember — ours is the place to get your money's worth and then some — in tires and...

FFF Chevrolet Company
MATADOR, TEXAS

Is It Too Hot To Eat?
Joe's Cafe
has something cool and appetizing enough for the hottest weather.
The weather isn't so hot at 4, if you have eaten a refreshing lunch of Iced Fruit Juice Cocktail
Vegetable Salad, Light Meats, Frozen Dessert, and our famous Ice Tea
Sundays Dinner Specials
30c each or 2 for 50c

Night Lighting Enhances Beauty of Ford Exposition



Its solid white walls flooded with many lights, the huge Ford Exposition building at the Texas Centennial in Dallas makes an attractive and imposing structure at night. Parapet lighting adds beauty to the design. The front of the building, which faces Federal Concourse, has rows of Neon tubing which contribute much to the general lighting arrangements.

4500 GUESTS CAN DINE AND DANCE UNDER MILKY WAY

That Casa de Manana, the House of Tomorrow, is 100 light years ahead of anything else of its type in the world came from Billy Rose's own lips. He should know. He's seen 'em all at home and abroad. Besides Billy is director of the Fort Worth Frontier Centennial on whose spacious esplanade the gaudy facade of Casa Manana fronts.

To begin with, it's the largest cafe-theatre in the world. As another staggering item, it contains the biggest revolving stage in the universe. Compare its 130-foot diameter with Radio City Music Hall's 40-foot one and what do you get?



The dizzying array of 600 arches in the building pattern suggests a general style copied from the land of the bullfighters. Dotted the huge tiered amphitheater will be tables, where 3,500 guests may wine and dine. More secluded parties can be arranged for balcony tables. The brilliant blue and white contrast will, to say the least, knock your eyes out.

There inside as Paul Whiteman twitches his baton to extract rhythm from the orchestra, the stage will spin around on a mammoth pool to reveal an elaborate setting for the glamorous show guaranteed to quicken the pulse.

With modest pride there will be presented Texas' own fairest daughter, Faye Cotton of Borger, winner of 75-city "Texas Sweetheart Contest," glittering like a Hollywood premiere in a \$5,000 gold mesh gown. Other blossoms of

opened and read. The attention of bidders is directed to the Special Provisions concerning prevailing and minimum wage rates and hours of employment included in the proposals in compliance with House Bill No. 54 of the 43rd Legislature of the State of Texas, and House Bill No. 115 of the 44th Legislature of the State of Texas. The prevailing wage rates listed below shall apply as minimum wage rates on this project.

Title of "Laborer", "Workman" or "Mechanic". Prevailing Minimum Per Diem Wage (Based on Eight (8) Hour Working Day).

Roller Operator, \$4.00; Distributor Operator, \$4.00; Tractor Operator, \$3.60; Blade Operator, \$4.00; Broom Man, \$4.00; Shovel Operator, \$6.00; Truck Driver (over 1 1/2 tons), \$3.20; Truck Driver (1 1/2 tons & less), \$2.40; Air Hammer Operator \$3.60; Powder Man, \$4.80; Teamster, \$2.40; Dumper, \$2.40; Blacksmith, \$3.60; Fireman (Asphalt Plant), \$3.20; Water Boy, \$2.00; Watchman, \$2.40; Form Setter, \$3.60; Mechanic, \$4.00; Unskilled Laborer, \$2.40.

Overtime and legal holiday work shall be paid for at the regular governing rate.

Plans and specifications available at the office of W. C. Hagan, Resident Engineer, Matador, Tex.

as, and State Highway Department, Austin. Usual rights reserved.

Garner Endorses Governor Allred

UVALDE, July 14—Vice President John N. Garner broke his traditional silence on political matters here today with a brief statement endorsing Governor James V. Allred and expressing a hope that the Governor will win re-nomination in the first primary without the necessity of waging a run-off campaign.

The Vice President was interviewed just before he left for a 2-week's fishing trip with a party of his old Uvalde cronies.

"I never talk about national affairs," he said: "I leave that to the boss. But I still vote in Texas, and have a right as a private citizen to my own preference."

"I don't mind the world's knowing that I think Allred has made a fine governor and I hope he is reelected in the first primary."

"Of course, I am just talking like I fish—in the capacity of a private citizen, and not as vice president."

Miss Mary Hamilton returned home Saturday from Lubbock where she has completed a six weeks summer course at Texas Tech.

CANDIDATE FOR SHERIFF AND Tax Assessor-Collector



J. E. 'Ed' SKINNER

I solicit your vote and support on a platform of honesty, fair play, and impartiality. I will appreciate your vote.

(Political Advertisement)

YOU'LL GET ALONG IN A BIG WAY IN THIS ONE

AT \$765*

*\$765 to \$1045 are the list prices of the new Buick at Flint, Mich., subject to change without notice. Standard and special accessories groups on all models at extra cost. All Buick prices include safety glass throughout as standard equipment. Ask about the General Motors installment plan.

GOOD companion in work or play—first class travel-mate on any journey—you'll find the makings of a beautiful friendship in this Series 40 Buick SPECIAL.

You get along plenty quick when you turn on the quiet power of this oil-hushed valve-in-head engine, the ablest straight-eight of its size to be found the world over.

You'll get along gorgeously well with these nicely mannered controls—a wheel so easy that a woman's lightest touch is law, a throttle so instant in getting action that a wish is almost enough to accomplish the deed.

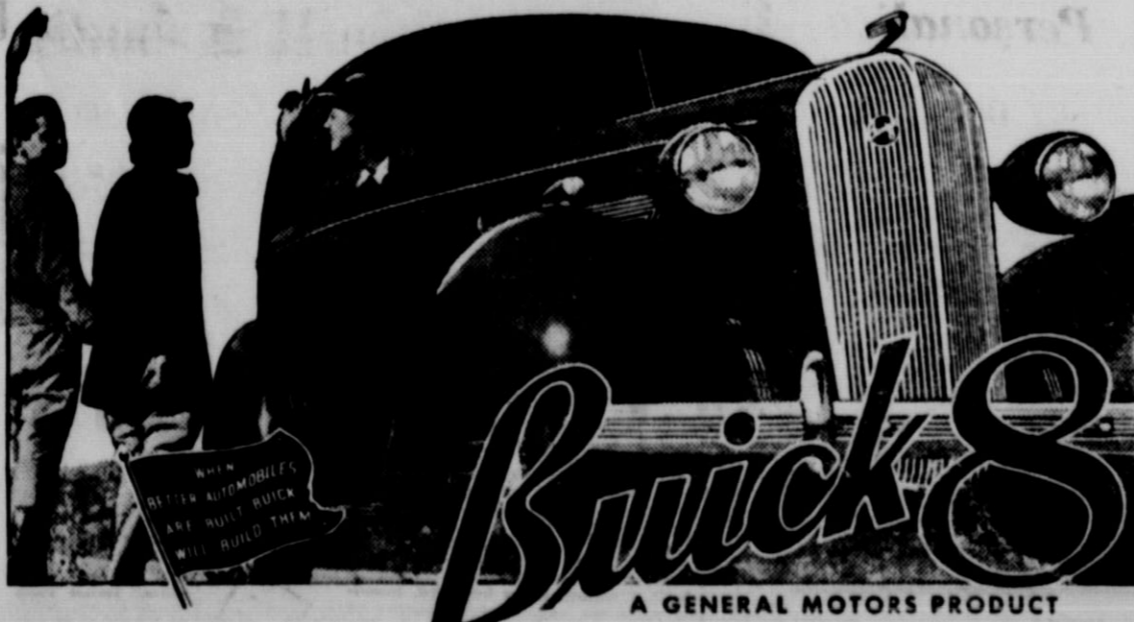
You'll like Buick's happy faculty for turning rough roads into good ones—you'll

discover new delights in the magic way it shortens the long hauls into pleasant jaunts.

You'll find in its easy, quiet, confident mastery of any condition the road can offer, something of the thrill that hasn't been yours since the first day you called a car your very own.

You've wanted a car like Buick—good to look upon, restful to ride in; safe and sure at any speed; tough, dependable and thrifty in the hardest kind of service.

You've wanted one—why not have one? The price begins at \$765* list at the factory, Flint, Mich., and the terms are just a few dollars a week more than the lowest-priced cars.



MATADOR MOTOR COMPANY
57 Main Street Matador, Texas

Hot Weather Specials

Dress-up and keep cool by taking advantage of these hot weather specials... You will appreciate the savings...

FAMOUS PEPPERAL PRINTS

Were 22c per yd. now **19c yd**

Batiste
Regular 29c value Now **19c yd**



MEN'S Wash Pants

Regular \$1.95 value, Now **1.49**

Regular \$1.50 value, Now **1.19**

BOY'S WASH PANTS

Boys regular 1.25 value, Now **98c**

Boys regular 89c value Now **69c**

Polo Shirts

Cool, Soft and Comortable
Value of 98c, Now **79c**



5-STAR Dickies

Overalls

Best Made At **1.10 pr**

Swim Suits

For all the Family

Reg. 98c val. for **69c**

Reg. 1.29 val. for **98c**

Reg. 1.95 val. for **1.49**



WESTERN DRY GOODS COMPANY

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 28.985 miles of Asphalt Surface Treatment from Dickens County line to Matador, Matador to 2 mi. N. of White Flat, to Floyd County line to 6.317 mi. west of Matador on Highway No. 18 & 28 covered by 145-8-5, 105-4, 5, & 7-4, 6, & 2, in Motley County, will be received at the State Highway Department, Austin, until 9:00 A. M., July 30, 1936, and then publicly

Season Now Open ROARING SPRINGS SWIMMING POOL
Swim and Enjoy Life

GOING TO THE CENTRAL EXPOSITION?

Play Safe. Stop in Fort Worth. Be sure of accommodations. Your mind at rest, you'll enjoy the short, pleasant drive to and from Dallas and the FRONTIER CELEBRATION IN FORT WORTH.

The Worth gives you the MOST for your money. A cordial atmosphere of friendly hospitality. Every room with bath or shower... rates as low as \$2.00 a day.

JACK FARRELL, Manager
18 floors of cheerful Guest Rooms

AIR-CONDITIONED
Coffee Shop—Dining Room

WORTH Hotel
FORT WORTH

Increasing Use Of Farm Products In Making Ford V-8

Importance of the Southwest Will Be Emphasized at Exposition Opening June 6.

Agriculture has stepped out of the back yard and shaken hands with industry. Farmers and industrialists have mutual problems which can be solved only by close co-operation.

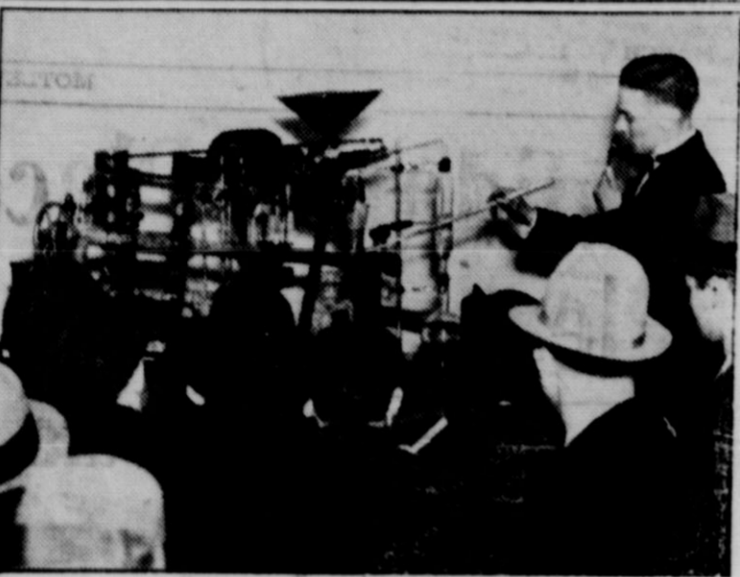
To demonstrate the many uses of agriculture, a products in the automotive industry as utilized by the Ford Motor Company at its Rouge River plant at Dearborn, Mich., the Ford Exposition Building at Texas Centennial in Dallas will contain demonstrations of processes in which cotton, mohair, wool, soy beans, tung oil, hogs, corn, pine pitch and sugar cane, all important products of the Southwest, are used in the manufacture of Ford V-8 automobiles. The theme of the Ford exhibit will be: "From the Soil to the Finished Car Parts."

Everything pertaining to an automobile has its origin in the earth. There is no need, as Mr. Ford sees it, to exhaust the mines and forests if the material required can be grown on the farm; and in addition the growing of the material on the farm will give to the farmer, when markets are developed, another source of cash. When the industrial market for farm products has been developed, it will not be long before there appears the farm-factory. In this farm-factory much of the processing by which the products are advanced into better condition for the market will be done in or near the fields where the raw material is harvested.

Cotton, the king of farm products in the Southwest, will play an important part in several exhibits in the Ford Exposition. A group of spinning and weaving machines, from the Edison Institute Museum at Dearborn, will present a dramatic story of the development of these arts by men of many nationalities in all parts of the world over centuries of time.

Various exhibits in the Ford

Soy Beans Raised on Farm; Converted to Industrial Needs



Wherever the model soy bean plant of the Ford Motor Company is shown, crowds of interested spectators watch the simple process by which the soy beans are converted into raw materials for use in the automobile factory. The above picture of the oil extracting unit was taken at a recent industrial show in Detroit, Michigan.

At the Ford Exposition in Dallas, the moulting presses which turn out horn buttons, light switches, steering wheels and other parts made from the soy bean meal, as well as the model oil extracting plant, will be shown in operation. This feature is presented as evidence of the growing inter-dependence of farm and factory.

Building will explain how the Ford Motor Company will use in its car production schedule for 1936, 89,300,000 pounds of cotton, 3,204,000 pounds of wool, the product of 30,000 acres of soy beans, 728,000 pounds of tung oil, 1,000,000 pounds of lard obtained from approximately 20,000 hogs, by-products of corn raised on 11,280 acres, mohair obtained from 87,500 goats, 2,060,000 pounds of pine pitch, and sugar cane produced on 12,500 acres.

In the Firestone Tire and Rubber Company's portion of the Ford exhibit, there will be a dramatization of the story of the part that Southwest products, such as cotton, carbon black, and sulphur play in the manufacture of automobile tires. Liquid rubber, "latex," is followed through treating process, vulcanization, and anti-oxidation.

Another portion of this exhibit shows the steps followed in the manufacture of a modern pneumatic tire and the important part played by cotton. This process is traced from the cleaning of seeds and foreign matter from the cotton through the separation of short fibers, the spinning of yarn and twisting of cable cords, the weaving of the fabric, gum-dipping, and finally the actual tire building.

Other uses of cotton in automobiles will be shown in the making of electrical wiring covers, and the twisting of upholstery fabrics. These two processes will be seen in the Essex Wire and Shelton Looms exhibits, respectively.

ing has many admirers among both men and women. These two alone would prove a drawing card. But it is Spencer Tracy who will surprise you the most of all in his portrayal of the priest. This had to be very delicately handled so as not to give offense in certain quarters the result is a fine finished performance, so unlike anything Tracy has ever done before.

Tracy's priest and the earthquake scenes at the close of the picture, leave the greatest impression long after you have seen 'San Francisco' and you will wonder for a quite a while afterwards, too, how Miss Mac Donald was able to look so immaculate and pretty after surviving the horrors of the earthquake. But you must remember in pictures they always do, no matter what happens.

FIRST YEAR'S WORK OF RESETTLEMENT BRINGS INCREASE IN LIVESTOCK

An increase in the amount of livestock owned by low-income farmers is one result of the first

year's work of the Resettlement Administration, which ended with the month of June. Official summaries received by Dale S. Campbell, county supervisor, covering the period to May 1, show that Resettlement borrowers in Motley County purchased 37 horses and 9 mules, 10 dairy cattle, 20 hogs and 182 chickens.

These livestock purchases accounted for \$4,255 of the \$17,097 loaned in this county. The loans were made to 55 families, of which all were white. They included 291 persons. The average loan was \$310. per family. Loans for machinery totaled \$1,026, harness \$166, food \$5,360, clothing \$1,052, feed for livestock \$1,759, seed \$562.

Loans bear 5% interest, and are repayable in one to five years, depending upon the kind of goods purchased. Twenty-five per cent of similar loans made by the Texas rural rehabilitation corporation in 1935 have already been repaid, although loans were made only to those farmers who had been denied credit by all other agencies.

Mr. and Mrs. R. P. Moore and daughter, Marjorie, and accom-

pained by their grand-daughter, Childress last Wednesday afternoon.

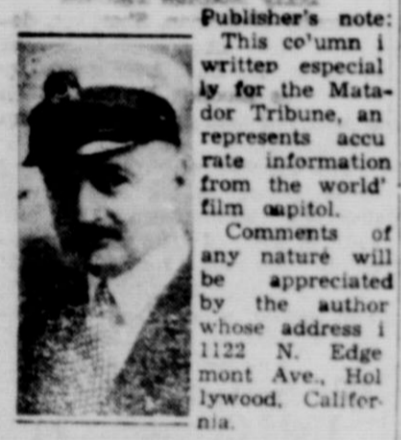
New Management 

The Former Phillip Graves Service Station is now under new management. We solicit your patronage, offering courteous, efficient service and standard merchandise.

GOOD GULF
Gasoline and Famous Oils

Gulf Service Sta.
CLAUD SWARINGEN, Mgr.
Phone 222

HOLLYWOOD By Marshall Fiske



It's very expensive to be popular. Some stars' postage alone—not to mention the cost of their photographs—runs to a couple of thousand dollars a month. Clara Bow in her prime received on an average of 25,000 letters per week. And it's these very fans who hold the star's professional life in their hands. The wise ones comply with their demands for autographs and photographs and the like, even if, in their heart of hearts they believe most of them to be morons. But their money at the box office is just as welcome as the money derived from the intellectuals and it is far more copious.

At a recent Actors' Benefit Show more than ten thousand dollars was realized. This sum is to be used to ameliorate the condition of old and indigent actors.

Most of these have spent most of their life on the stage before they entered motion pictures. The stage, we all know, pays but very little in comparison to the stipend paid by the Motion Picture Industry. This combined with other circumstances, all mitigated against them and allow for no surplus, hence the Actors' Benefit Show.

The picture 'San Francisco' is very impressive, especially its earthquake scene. To many who have never experienced a serious earthquake, this picture will bring forth a very vivid realization of all its horrors that they have never visualized before. To those who have experienced the real earthquake that this picture simulates, many things too gruesome and harrowing to portray have been omitted. To those who are familiar with the tricks employed

in motion pictures the whole thing seems so much hokum. But to all, the picture is impressive and hard to forget.

Clark Gable, Jeannette Mac Donald and Spencer Tracy all contribute very fine performances. Clarke Gable is for the time being at least, the greatest favorite with most of the ladies, while Jeannette Mac Donald with her charming, sweet personality and lovely singing

Do you know you can buy from us a real GOOD YEAR TIRE for as little as \$4.95 expertly mounted as SPEEDWAY



—a big, husky, handsome Goodyear 1936 Blue Ribbon Prize Value! Look what you get: THE GOODYEAR MARGIN OF SAFETY—Center Traction for quick-stopping (let us show you!) THICK, TOUGH, LONG-MILEAGE TREAD—Lowest cost service per mile (proved by our customers' records!) BLOWOUT PROTECTED IN EVERY PLY—by patented SUPERTWIST Cord—extra springy, more enduring (ask us to demonstrate!) Remember—this is the place to get your money's worth and then some—in tires and

FFF Chevrolet Company
MATADOR, TEXAS

MOTHER! Here are Facts!



To guide your purchase of a Refrigerator!

DON'T CHOOSE BLINDLY

FOR HEALTH—Your refrigerator must maintain safety food temperatures below 50° all the time. Before you buy, be sure it will do this in the hot hours of the summer time, too.

FOR CONVENIENCE—Your refrigerator must be able to freeze ice quickly—must have a high degree of usefulness. Before you buy, be sure it will produce fresh ice during the hot hours of the day.

FOR ECONOMY—Your refrigerator must maintain the above performance at low over-all cost. Before you buy, be sure.

BUY AN ELECTRIC REFRIGERATOR

Remember this when you buy. All refrigerators cannot provide all three of these basic requirements. Tests prove this to be true by actual use in the home. So don't buy on claims alone. Ask for and be sure you get convincing evidence of value. Only then can you be certain you are getting your money's worth. Choose carefully and you will choose a modern electric refrigerator.

MODERNIZE . . . CHOOSE AN ELECTRIC REFRIGERATOR

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule . . . and adds only a small amount to your total bill?

West Texas Utilities Company

Is It Too Hot To Eat?

Joe's Cafe
has something cool and appetizing enough for the hottest weather.

The weather isn't so hot at 4, if you have eaten a refreshing lunch of Iced Fruit Juice Cocktail

Vegetable Salad, Light Meats, Frozen Dessert, and our famous Ice Tea

Sundays Dinner Specials 30c each or 2 for 50c

Night

Its solid wial in Dallas design. The tribute much to

4500 C

DA

That Casa ahead of anything own lips. He sh Billy is director Worth Frontier nial on whose explanade the facade of Casa ana fronts. To begin with the largest cafe atre in the w As another st gerer item contains the big deat revolving stage in the un verse. Compare its 130-foot diameter with Radio City Music Hall's 40-foot one and what do you get? Ar

The dizzying in the building a general style land of the built huge tiered am tables, where wine and dine. ties can be ar tables. The brill contrast will, to your eyes out There inside twitches his rhythm from t stage will spin molh pool to r setting for the guaranteed to q With modest presented Te daughter, Faye winner of 75-c heart Contest, Hollywood prem gold mesh gown

CONTRACTOR TEXAS CONST

Sealed propos 28.985 miles of Treatment from line to Matador.

GOING

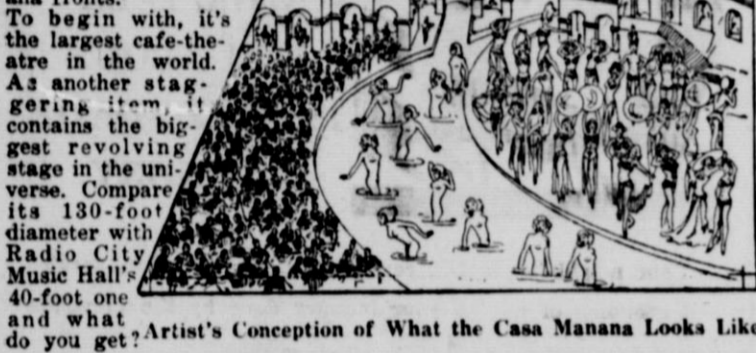
Night Lighting Enhances Beauty of Ford Exposition



Its solid white walls flooded with many lights, the huge Ford Exposition building at the Texas Centennial in Dallas makes an attractive and imposing structure at night. Parapet lighting adds beauty to the design. The front of the building, which faces Federal Concourse, has rows of Neon tubing which contribute much to the general lighting arrangements.

4500 GUESTS CAN DINE AND DANCE UNDER MILKY WAY

That Casa de Manana, the House of Tomorrow, is 100 light years ahead of anything else of its type in the world came from Billy Rose's own lips. He should know. He's seen 'em all at home and abroad. Besides Billy is director of the Fort Worth Frontier Centennial on whose spacious esplanade the gaudy facade of Casa Manana fronts.



To begin with, it's the largest cafe-theatre in the world. As another staggering item it contains the biggest revolving stage in the universe. Compare its 130-foot diameter with Radio City Music Hall's 40-foot one and what do you get? Artist's Conception of What the Casa Manana Looks Like

The dizzying array of 600 arches in the building pattern suggests a general style copied from the land of the bullfighters. Dotting the stage and screen will have you huge tiered amphitheater will be tables, where 3,500 guests may wine and dine. More secluded parties can be arranged for balcony tables. The brilliant blue and white contrast will, to say the least, knock your eyes out.

There inside as Paul Whiteman twitches his baton to extract rhythm from the orchestra, the stage will spin around on a mammoth pool to reveal an elaborate setting for the glamorous show guaranteed to quicken the pulse.

With modest pride there will be presented Texas' own fairest daughter, Faye Cotton of Borger, winner of 75-city "Texas Sweetheart Contest," glittering like a Hollywood premiere in a \$5,000 gold mesh gown. Other blossoms of

opened and read.

The attention of bidders is directed to the Special Provisions concerning prevailing and minimum wage rates and hours of employment included in the proposals in compliance with House Bill No. 54 of the 43rd Legislature of the State of Texas, and House Bill No. 115 of the 44th Legislature of the State of Texas. The prevailing wage rates listed below shall apply as minimum wage rates on this project.

Title of "Laborer", "Workman" or "Mechanic", Prevailing Minimum Per Diem Wage (Based on Eight (8) Hour Working Day).

Roller Operator, \$4.00; Distributor Operator, \$4.00; Tractor Operator, \$3.60; Blade Operator, \$4.00; Broom Man, \$4.00; Shovel Operator, \$6.00; Truck Driver (over 1 1/2 tons), \$3.20; Truck Driver (1 1/2 tons & less), \$2.40; Air Hammer Operator \$3.60; Powder Man, \$4.80; Teamster, \$2.40; Dumper, \$2.40; Blacksmith, \$3.60; Fireman (Asphalt Plant), \$3.20; Water Boy, \$2.00; Watchman, \$2.40; Form Setter, \$3.60; Mechanic, \$4.00; Unskilled Laborer, \$2.40.

Overtime and legal holiday work shall be paid for at the regular governing rate.

Plans and specifications available at the office of W. C. Hagan, Resident Engineer, Matador, Tex-

as, and State Highway Department, Austin. Usual rights reserved.

Garner Endorses Governor Allred

UVALDE, July 14—Vice President John N. Garner broke his traditional silence on political matters here today with a brief statement endorsing Governor James V. Allred and expressing a hope that the Governor will win renomination in the first primary without the necessity of waging a run-off campaign.

The Vice President was interviewed just before he left for a 2-

week's fishing trip with a party of his old Uvalde cronies.

"I never talk about national affairs," he said: "I leave that to the boss. But I still vote in Texas, and have a right as a private citizen to my own performance."

"I don't mind the world's knowing that I think Allred has made a fine governor and I hope he is reelected in the first primary."

"Of course, I am just talking like I fish—in the capacity of a private citizen, and not as vice president."

Miss Mary Hamilton returned home Saturday from Lubbock where she has completed a six weeks summer course at Texas Tech.

CANDIDATE FOR SHERIFF AND Tax Assessor-Collector



J. E. 'Ed' SKINNER

I solicit your vote and support on a platform of honesty, fair play, and impartiality. I will appreciate your vote.

(Political Advertisement)

YOU'LL GET ALONG IN A BIG WAY IN THIS ONE

AT \$765*

*\$765 to \$1045 are the list prices of the new Buicks at Flint, Mich., subject to change without notice. Standard and special accessories groups on all models at extra cost. All Buick prices include safety glass throughout as standard equipment. Ask about the General Motors installment plan.

GOOD companion in work or play—first class travel-mate on any journey—you'll find the makings of a beautiful friendship in this Series 40 Buick SPECIAL.

You get along plenty quick when you turn on the quiet power of this oil-hushed valve-in-head engine, the ablest straight-eight of its size to be found the world over.

You'll get along gorgeously well with these nicely mannered controls—a wheel so easy that a woman's lightest touch is law, a throttle so instant in getting action that a wish is almost enough to accomplish the deed.

You'll like Buick's happy faculty for turning rough roads into good ones—you'll

discover new delights in the magic way it shortens the long hauls into pleasant jaunts.

You'll find in its easy, quiet, confident mastery of any condition the road can offer, something of the thrill that hasn't been yours since the first day you called a car your very own.

You've wanted a car like Buick—good to look upon, restful to ride in; safe and sure at any speed; tough, dependable and thrifty in the hardest kind of service.

You've wanted one—why not have one? The price begins at \$765* list at the factory, Flint, Mich., and the terms are just a few dollars a week more than the lowest-priced cars.



MATADOR MOTOR COMPANY
57 Main Street Matador, Texas

Hot Weather Specials

Dress-up and keep cool by taking advantage of these hot weather specials... You will appreciate the savings...

FAMOUS PEPPERAL PRINTS

Were 22c per yd. now **19c yd**

Batiste

Regular 29c value Now **19c yd**



MEN'S Wash Pants

Regular \$1.95 value, Now **1.49**

Regular \$1.50 value, Now **1.19**

BOYS WASH PANTS

Boys regular 1.25 value, Now **98c**

Boys regular 89c value Now **69c**

Polo Shirts

Cool, Soft and Comortable

Value of 98c, Now

79c



5-STAR Dickies

Overalls

Best Made At **1.10 pr**



Swim Suits

For all the Family

Reg. 98c val. for **69c**

Reg. 1.29 val. for **98c**

Reg. 1.95 val. for **1.49**

WESTERN DRY GOODS COMPANY

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 28.985 miles of Asphalt Surface Treatment from Dickens County line to Matador, Matador to 2 mi.

N. of White Flat, to Floyd County line to 6.317 mi. west of Matador on Highway No. 18 & 28 covered by 145-8-5, 105-4, 5, & 7-4, 6, & 2, in Motley County, will be received at the State Highway Department, Austin, until 9:00 A. M., July 30, 1936, and then publicly

Season Now Open

ROARING SPRINGS SWIMMING POOL
Swim and Enjoy Life



GOING TO THE CENTRAL EXPOSITION?

Play Safe. Stop in Fort Worth. Be sure of accommodations. Your mind at rest, you'll enjoy the short, pleasant drive to and from Dallas and the FRONTIER CELEBRATION IN FORT WORTH.

The Worth gives you the MOST for your money. A cordial atmosphere of friendly hospitality. Every room with bath or shower... rates as low as \$2.00 a day.

JACK FARRELL, Manager
18 floors of cheerful Guest Rooms

AIR-CONDITIONED
Coffee Shop—Dining Room

WORTH Hotel
FORT WORTH

MATADOR TRIBUNE

Successor to the Roaring Springs News

Combined With the Motley County News

Published Every Thursday By The Tribune Publishing Co.

Entered as second class matter at the Post Office, Matador, Texas, under the Act of Congress, March 3, 1879.

DOUGLAS MEADOR Editor

National Editorial Association Member



MEMBER West Texas Press Association

SUBSCRIPTION RATES: \$1.50 Per Year, 3 Months 25c CASH IN ADVANCE

NOTICE TO THE PUBLIC Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of The Tribune will be gladly corrected when called to the attention of the editor.

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

OUR WASTED LAND

One hundred million acres of formerly cultivated land have been essentially ruined by water erosion—an area equal to Illinois, Ohio, North Carolina and Maryland combined.

These are a few of the facts mentioned by Stuart Chase, in a graphic article in the August issue of Harper's Magazine, describing the tragic losses of American topsoil, by erosion of water and wind.

This rapid erosion is not a natural geological process but is caused by wasteful methods of farming. It results largely from plowing over-steep slopes, failure to rotate and diversify crops, plowing rows up and down hill against natural contours and leaving fields bare after harvest.

Slowly under the leadership of Government agencies, progressive farmers are beginning to reverse this wasteful process. Steep slopes are being planted in trees, less



WE'RE SO SORRY that we have to spring this chestnut on you: A local boy asked his sweetie whether she'd let him kiss her hand. "Sure, kid, hop to it," she said, "but don't burn your nose on my cigarette".

bundle up your wash each week for our Thrift Service. Here's a service that is truly convenient and satisfying. You are relieved of all wash day labor at a cost that is decidedly reasonable considering the service you receive.

SPUR LAUNDRY

POLITICAL ANNOUNCEMENTS

We are authorized to announce the following names for public office, subject to the Democratic Primary, July 25, 1936.

For Representative: Bob Alexander, re-election S. R. Hodges

For State Land Commissioner: W. H. (Bill) McDonald

For District Attorney: Alton B. Chapman, re-election

For Sheriff and Tax Collector and Assessor: Walker Williams G. W. Green J. E. (Edd) Skinner, re-election L. A. Carlisle J. Floyd Jordan

For County Judge and Ex-Office County Superintendent: W. R. Cammack, re-election

For County Treasurer: Mrs. John Smith, re-election Mrs. Carl Sanders

For County Clerk: Jack Robinson, re-election

For County Attorney: John A. Hamilton, re-election C. B. Whitten

For Co. Commissioner Prec. No. 1 J. S. Lambert, re-election A. A. Groves.

For Commissioner Precinct No. 2 A. K. (Kim) Wilkinson (Re-election)

For Commissioner Precinct No. 3 A. B. Simpson

steep slopes in grass. Crops are being rotated and soil is being saved also by terracing, contour plowing, strip cropping, check dams and gully planting. These rescue measures must be extended rapidly, if crop lands sufficient to feed future generations are to be saved.—Dallas News.

SPANISH REVOLT

Revolution never lends itself kindly to accurate reporting. Authority, anxious to hold its job, seeks to minimize rebel strength. Revolvers, anxious to take over, exude optimism. Control of the telegraph offices is important to both sides. The world outside has to take everything with a grain of salt until revolution is quelled or successful. Spain today is no exception. The one clear fact is that there is a revolt and that the regular army garrisoning Morocco is the nucleus. That it is Rightist and possibly royalist in sympathy is reasonably certain.

The Spanish Government, changing Premiers in the midst of the uproar, concedes that the rebels control Morocco but denies that any headway has been made on the mainland. The revolutionists claim that sympathetic revolution has broken out all over the peninsula and that the fall of the Left Wing Republic is a matter of a short time. The defection of part of the Spanish navy lends color to that assertion but the world waits on the fact.

A restored monarchy or a Right-

Motor Exhibit at Dallas Exposition



The most comprehensive automotive and entertainment exhibition ever presented in the Southwest is presented by General Motors at the Texas Centennial Exposition in Dallas. Shown above is the beautiful General Motors Auditorium, which faces on the colorful Court of Independence.

tist Republic will not settle the matter. Long before Alfonso's flight, Spain had a well developed Left wing. The extremists were financed and taught from Moscow. The Socialists, largely recruited from the intellectuals, were self developed. The success of the revolution came from co-operation between the two. The resulting Republic was, however, Socialist rather than Communist. Only in recent months have extremists developed power. Spain is strongly enough Rightist, however, to have returned a conservative majority in the Cortes within eighteen months.

Whatever Government takes power, the struggle between beliefs will go on, probably as bloodily as in the strife between Russia's Reds and Whites.—Dallas Morning News.

Wiley McCown's Father Succumbs

Word was received here Tuesday of the death of Wiley McCown's father, at his home at Bardwell, Texas.

Mr. McCown had been in ill health for some time and Mr. and Mrs. Wiley McCown and son Wiley Frank, left here last week to be at his father's bedside.

Details of funeral arrangements were not available yesterday but it is assumed that interment will be made at Bardwell and that Mr. and Mrs. Wiley McCown and son will return to Matador immediately following the services.

Delivery Withheld On Subsidy Checks

Cotton Price Adjustment or subsidy checks in the amount of \$2,415.50, which were received in county agent Frank A. Buckley's office Tuesday were withheld from distribution to the 212 farmers to whom they favor following a telegram received from O. G. Tumlinson, district agent at College Station.

The telegram said: "Hold all C. P. A. Checks until Buckley returns." Mr. Buckley left last Thursday to attend the A. & M. Short course and was not expected to return before the middle of next week, however members of his staff here expressed belief that he would return immediately to make distribution of the subsidy checks.

Calvacade Depicts Historic Landing

DALLAS, Texas, July 21—A battered Spanish galleon limped into the stillwaters of Corpus Christi Bay four hundred and seventeen years ago this past spring. Her masts were torn away, her sails in ribbons, and her hull showed the terrific battering she had received from the maddened seas.

The commander, Alvarez de Pineda, ordered anchors dropped and boats lowered away. He and his ragged sailors made a landing party and on the smooth beach in the still halfmoon of curved green shore, they raised the gold and crimson standard of Aragon, and lifted their voices in a Te Deum of praise for deliverance from death.

The Holy Thursday

It was the year 1519, spring, and the Holy Thursday of Corpus Christi.

Pineda had sailed from Jamaica months before to seek the Southwest Passage to India. He never found the passage, but he made a map of the coast of Texas which was to bring hundreds of navigators, explorers and adventurers to these shores. And on the map was the Bay of Corpus Christi, so named because God had sent them safe harbor from the storm on this holy day.

The story of Pineda and his coming to the Land of the Tejas is

Homorrhoids (Piles) Treated without surgery. No loss of time from work. DR. R. P. REEDS Third floor Myrick Building Lubbock, Texas

ANNOUNCING AMAZING TYPEWRITER BARGAIN



BRAND NEW MODEL No. 5 REMINGTON PORTABLE The opportunity you've waited for! A brand new Model 5 Remington Portable for only \$49.50 cash. An easy, practical Home Typing Course FREE! With it, anyone can quickly become an expert on this machine—the lowest priced complete typewriter ever made. Not used or rebuilt. Standard 6-row keyboard. Standard with carriage. Marginal Release on keyboard. Back space. Automatic Ribbon Reverse. Every essential feature of the office typewriter.

Come in and try it!

Debt Adjustment Aid Offered Farmers

The Motley County Farm Debt Adjustment Committee consists of Fred C. Bourland, Jack Robinson, and L. A. Stearns who are prepared to offer their service to any distressed farmer of the County.

It is suggested that all farmers who may be in need of assistance in regard to payments on their farms immediately see one of the County Committeemen and have them fill out Form 100 in order that the Farm Debt Adjustment Section of the Resettlement Administration may be in a better position to render them help.

Dupriest Is New Utility Manager

Arch Dupriest is the new manager of the West Texas Utilities office and plant in Paducah, assuming charge here Wednesday, July 15th, in the place of T. D. Nored who has been manager for the past two years and who resigned effective August 1st.

Mr. Dupriest is well known in Paducah, having lived here for twelve years, and has been connected with the company in the sales department of the past six years. Recently he was assigned to Wellington, but his record and service with the Utilities pointed to him as the logical man to succeed Mr. Nored when the vacancy occurred.—Paducah Post.

Worlds Largest Stage

Here on the world's largest stage a miniature of Texas almost a block long—300 Texans re-enact the stirring history of the past, from the day the storm-tossed Conquistadore found the safe haven of Corpus Christi Bay and gave it a name, down to the present time.

Cavalcade of Texas is the most thrilling drama ever given on any stage, splendidly mounted and costumed and expertly directed, with a hundred head of cattle to add to the realism. It is a story all Texans will thrill to.

Worlds Largest Stage

Here on the world's largest stage a miniature of Texas almost a block long—300 Texans re-enact the stirring history of the past, from the day the storm-tossed Conquistadore found the safe haven of Corpus Christi Bay and gave it a name, down to the present time.

Worlds Largest Stage

Here on the world's largest stage a miniature of Texas almost a block long—300 Texans re-enact the stirring history of the past, from the day the storm-tossed Conquistadore found the safe haven of Corpus Christi Bay and gave it a name, down to the present time.

Worlds Largest Stage

Here on the world's largest stage a miniature of Texas almost a block long—300 Texans re-enact the stirring history of the past, from the day the storm-tossed Conquistadore found the safe haven of Corpus Christi Bay and gave it a name, down to the present time.

Worlds Largest Stage

Here on the world's largest stage a miniature of Texas almost a block long—300 Texans re-enact the stirring history of the past, from the day the storm-tossed Conquistadore found the safe haven of Corpus Christi Bay and gave it a name, down to the present time.

Worlds Largest Stage

Here on the world's largest stage a miniature of Texas almost a block long—300 Texans re-enact the stirring history of the past, from the day the storm-tossed Conquistadore found the safe haven of Corpus Christi Bay and gave it a name, down to the present time.

Worlds Largest Stage

Here on the world's largest stage a miniature of Texas almost a block long—300 Texans re-enact the stirring history of the past, from the day the storm-tossed Conquistadore found the safe haven of Corpus Christi Bay and gave it a name, down to the present time.

Worlds Largest Stage

Here on the world's largest stage a miniature of Texas almost a block long—300 Texans re-enact the stirring history of the past, from the day the storm-tossed Conquistadore found the safe haven of Corpus Christi Bay and gave it a name, down to the present time.

Worlds Largest Stage

Here on the world's largest stage a miniature of Texas almost a block long—300 Texans re-enact the stirring history of the past, from the day the storm-tossed Conquistadore found the safe haven of Corpus Christi Bay and gave it a name, down to the present time.

Mr. and Mrs. John Russell and children, Aline and Sonny, left Tuesday for a vacation trip to Pagoso Springs, Colorado.

Mr. and Mrs. Frank Eiring and daughter Frances visited relatives here this week.

Miss Fannie Marie Wyatt of Ft. Worth, is visiting here as the guest of her cousin, Miss Virginia Edmondson.

Mr. and Mrs. A. E. Herring of Kress, were guests here Sunday, of relatives.

Mr. and Mrs. John Russell and children, Aline and Sonny, left Tuesday for a vacation trip to Pagoso Springs, Colorado.

Mr. and Mrs. Frank Eiring and daughter Frances visited relatives here this week.

Miss Fannie Marie Wyatt of Ft. Worth, is visiting here as the guest of her cousin, Miss Virginia Edmondson.

Mr. and Mrs. A. E. Herring of Kress, were guests here Sunday, of relatives.

Mr. and Mrs. John Russell and children, Aline and Sonny, left Tuesday for a vacation trip to Pagoso Springs, Colorado.

Mr. and Mrs. Frank Eiring and daughter Frances visited relatives here this week.

Miss Fannie Marie Wyatt of Ft. Worth, is visiting here as the guest of her cousin, Miss Virginia Edmondson.

Mr. and Mrs. A. E. Herring of Kress, were guests here Sunday, of relatives.

Mr. and Mrs. John Russell and children, Aline and Sonny, left Tuesday for a vacation trip to Pagoso Springs, Colorado.

Mr. and Mrs. Frank Eiring and daughter Frances visited relatives here this week.

Miss Fannie Marie Wyatt of Ft. Worth, is visiting here as the guest of her cousin, Miss Virginia Edmondson.

Mr. and Mrs. A. E. Herring of Kress, were guests here Sunday, of relatives.

Mr. and Mrs. John Russell and children, Aline and Sonny, left Tuesday for a vacation trip to Pagoso Springs, Colorado.

Mr. and Mrs. Frank Eiring and daughter Frances visited relatives here this week.

Miss Fannie Marie Wyatt of Ft. Worth, is visiting here as the guest of her cousin, Miss Virginia Edmondson.

Mr. and Mrs. A. E. Herring of Kress, were guests here Sunday, of relatives.

Mr. and Mrs. John Russell and children, Aline and Sonny, left Tuesday for a vacation trip to Pagoso Springs, Colorado.

Mr. and Mrs. Frank Eiring and daughter Frances visited relatives here this week.

Miss Fannie Marie Wyatt of Ft. Worth, is visiting here as the guest of her cousin, Miss Virginia Edmondson.

Mr. and Mrs. A. E. Herring of Kress, were guests here Sunday, of relatives.

Mr. and Mrs. John Russell and children, Aline and Sonny, left Tuesday for a vacation trip to Pagoso Springs, Colorado.

Mr. and Mrs. Frank Eiring and daughter Frances visited relatives here this week.

Miss Fannie Marie Wyatt of Ft. Worth, is visiting here as the guest of her cousin, Miss Virginia Edmondson.

Mr. and Mrs. A. E. Herring of Kress, were guests here Sunday, of relatives.

Mr. and Mrs. John Russell and children, Aline and Sonny, left Tuesday for a vacation trip to Pagoso Springs, Colorado.

Mr. and Mrs. Frank Eiring and daughter Frances visited relatives here this week.

Miss Fannie Marie Wyatt of Ft. Worth, is visiting here as the guest of her cousin, Miss Virginia Edmondson.

Mr. and Mrs. A. E. Herring of Kress, were guests here Sunday, of relatives.

Mr. and Mrs. John Russell and children, Aline and Sonny, left Tuesday for a vacation trip to Pagoso Springs, Colorado.

Mr. and Mrs. Frank Eiring and daughter Frances visited relatives here this week.

Miss Fannie Marie Wyatt of Ft. Worth, is visiting here as the guest of her cousin, Miss Virginia Edmondson.

Mr. and Mrs. A. E. Herring of Kress, were guests here Sunday, of relatives.

Mr. and Mrs. John Russell and children, Aline and Sonny, left Tuesday for a vacation trip to Pagoso Springs, Colorado.

Mr. and Mrs. Frank Eiring and daughter Frances visited relatives here this week.

Miss Fannie Marie Wyatt of Ft. Worth, is visiting here as the guest of her cousin, Miss Virginia Edmondson.

Mr. and Mrs. A. E. Herring of Kress, were guests here Sunday, of relatives.

McDonald When A

DALLAS, July 21—McDonald of Ed for the Democrat State Land Com

ured this after automobile was that of a mail Point, McDonald

McDonald When A

DALLAS, July 21—McDonald of Ed for the Democrat State Land Com

ured this after automobile was that of a mail Point, McDonald

McDonald When A

DALLAS, July 21—McDonald of Ed for the Democrat State Land Com

ured this after automobile was that of a mail Point, McDonald

McDonald When A

DALLAS, July 21—McDonald of Ed for the Democrat State Land Com

ured this after automobile was that of a mail Point, McDonald

McDonald When A

DALLAS, July 21—McDonald of Ed for the Democrat State Land Com

ured this after automobile was that of a mail Point, McDonald

McDonald When A

DALLAS, July 21—McDonald of Ed for the Democrat State Land Com

ured this after automobile was that of a mail Point, McDonald

McDonald When A

DALLAS, July 21—McDonald of Ed for the Democrat State Land Com

ured this after automobile was that of a mail Point, McDonald

McDonald When A

DALLAS, July 21—McDonald of Ed for the Democrat State Land Com

ured this after automobile was that of a mail Point, McDonald

McDonald When A

DALLAS, July 21—McDonald of Ed for the Democrat State Land Com

ured this after automobile was that of a mail Point, McDonald

McDonald When A

DALLAS, July 21—McDonald of Ed for the Democrat State Land Com

ured this after automobile was that of a mail Point, McDonald

McDonald When A

DALLAS, July 21—McDonald of Ed for the Democrat State Land Com

ured this after automobile was that of a mail Point, McDonald

McDonald When A

DALLAS, July 21—McDonald of Ed for the Democrat State Land Com

DUROC PIGS

Ready for delivery about August 15th See or write

Fay Tipton, Northfield, Texas



YOUR NEIGHBOR WILL TELL YOU ABOUT THE FLOYDADA LAUNDRY

Your neighbor can tell you about the satisfaction, service and economy of having your laundry done by the Floydada Steam Laundry.

Why not start today and provide yourself with more leisure and entire freedom from washday worries, by calling our driver

FLOYDADA Steam Laundry

High Tension WITH Glenda FARRELL, Brian DON-LEVY, Norman FOSTER

FRIDAY-SATURDAY George O'BRIEN IN Border Patrolman

SUNDAY-MONDAY George RAFT, Joan BENNETT IN She Couldn't Take It

Sunday Matinee, 2:30 P. M. NIGHTS 8:15 P. M.

County Treasurer's Report

Report of Minnie L. Smith, County Treasurer of Motley County, Texas, of Receipts and Expenditures from April 1st, to July 1st, 1936, inclusive:

JURY FUND, 1st Class. Balance last Report, Filed April 1, 1936 \$4,144.24 To Amount received since last Report \$135.35 By Amount paid out since last Report, Ex. "A" \$629.15 Amount to Balance July 1, 1936 \$3,650.44

COURT HOUSE AND JAIL, 2nd Class. Balance last Report, Filed April 1, 1936 \$7,985.08 To Amount received since last Report \$ 226.67 By Amount paid out since last Report, Ex. "B" \$ 910.65 By Amount transferred to other Funds, since last Report \$6,111.23 Amount to Balance July 1, 1936 \$1,189.87

GENERAL COUNTY FUND, 3d Class. Balance last Report, Filed April 1, 1936 \$4,206.40 To Amount received since last Report \$1,252.38 To Amount transferred from other Funds, since last Report \$5,000.00 By Amount paid out since last Report, Ex. "C" \$7,031.81 Amount to Balance July 1, 1936 \$3,426.97

ROAD AND BRIDGE NO. 1 FUND. Balance last Report, Filed April 1, 1936 \$4,935.48 To Amount received since last Report \$6,194.38 By Amount paid out since last Report, Ex. "D" \$2,340.97 Amount to Balance July 1, 1936 \$8,789.39

ROAD AND BRIDGE NO. 2 FUND. Balance last Report, Filed April 1, 1936 \$1,195.88 To Amount received since last Report \$5,375.78 By Amount paid out since last Report, Ex. "E" \$4,323.66 Amount to Balance July 1, 1936 \$2,248.00

ROAD AND BRIDGE NO. 3 FUND. Balance last Report, Filed April 1, 1936 \$1,384.30 To Amount received since last Report \$4,296.67 By Amount paid out since last Report, Ex. "F" \$1,661.77 Amount to Balance July 1, 1936 \$4,019.20

ROAD AND BRIDGE NO. 4 FUND. Balance last Report, Filed April 1, 1936 \$ 750.71 To Amount received since last Report \$5,340.03 By Amount paid out since last Report, Ex. " " \$4,098.08 Amount to Balance July 1, 1936 \$1,992.7

RECAPITULATION. Jury Fund Balance July 1, 1936 \$3,650.44 Court House and Jail Balance July 1, 1936 \$1,189.87 General County Fund Balance July 1, 1936 \$3,426.97 Road and Bridge No. 1 Fund Balance July 1, 1936 \$8,789.39 Road and Bridge No. 2 Fund Balance July 1, 1936 \$2,248.00 Road and Bridge No. 3 Fund Balance July 1, 1936 \$4,019.20 Road and Bridge No. 4 Fund Balance July 1, 1936 \$1,992.7

LIST OF SINKING FUNDS, ALL ISSUES July 1, 1936 Balances Sinking No. 1 Court House Bonds Dated 5-10-1904 \$1.88 Sinking No. 2 Road Bonds Dated August 13, 1909 \$6.73 O. I. Sinking No. 3 Road Bonds Dated May 10, 1921 \$31.5 Sinking No. 4 Road Bonds Dated April 10, 1927 \$89.5 Sinking No. 5 R & B Funding Dated June 10, 1931 \$1,305.6 Sinking No. 6 General Funding Dated May 10, 1931 \$23.11 O. I. Sinking No. 7 R & B Special Funding Dated May 10, 1935 \$387.7

Phone 123 :: :: Matador, Texas

McDonald Injured When Autos Collide

DALLAS, July 21.—William H. McDonald of Eastland, candidate for the Democratic nomination for State Land Commissioner, was injured this afternoon when his automobile was in collision with that of a mail carrier at Wills Point. McDonald, on his way from

in spite of the accident, but requested his supporters not to let up in the campaign.

It was believed McDonald would be unable to meet any speaking engagements before the primary election Saturday.

Old Age Pensions In Danger If Candidate Plan Should Be Used

DALLAS, July 23.—Payment of old age pensions will be endangered if his opponent's plan to put the State into the oil-hunting business is adopted, William H. McDonald of Eastland, candidate for State Land Commissioner, said here Thursday.

"Millions of dollars would be lost from dry holes and every department of government would be crippled, including the Old Age Assistance Bureau," McDonald said. Workers are also opposed to the State using convict drilling crews when many citizens are out of work, he continued, pointing out that the present Land Commissioner advocates convict crews "and my opponent is endorsing the present commissioner's policies."

World War Veteran

McDonald, a World War veteran emphasized his business experience, legal training and knowledge of the oil industry as qualifications for the office.

"I will add \$250,000.00 a year to the school fund from Sabine river-bed oil by giving 10 days' notice and changing the royalty rate."



W. H. McDONALD

Dallas to Longview to make a campaign address was badly shaken and one knee was lacerated. He was taken to a Terrell hospital and later was returned to Dallas by his wife.

The driver of the other car also was taken to a Terrell hospital. McDonald, confined to his hotel room at Dallas, late today expressed belief he would be elected

Ford Visitors See This Display



Outlined against a curtain of white-hot sparks, the workmen pictured in this photograph in the Ford assembly plant at Dallas are engaged in electric butt welding, an operation in manufacture of the Ford V-8 which thrills visitors, who, from elevated walks constructed especially for them, may see the manufacturing and assembly processes, either before or after visiting the Ford Exposition building.

McDonald pointed out that, after he had completed his administration as a district official, he was elected to a position of responsibility by unanimous vote of the State Senate the same body whose committee had examined the records of every fee official in the State—"and that honor bestowed on me by the Senate is a complete answer to the unfounded insinuations that those now opposing me have seen fit to make."

High Winds Break Midwestern Heat

KANSAS CITY, Mo., July 19.—The heat wave which has gripped most of the Nation for three weeks was broken in large parts of the Middle West Sunday night by a high wind and dust storm, which sent temperatures tumbling. The mercury skidded 20 degrees here thirty minutes after the storm struck.

Iowa, Nebraska, Missouri and Kansas were first recipients of the fall in temperature. The relief from the oppressive heat was accompanied in all these States by damage caused by wind. Damage at Omaha, Neb., was estimated in thousands of dollars.

The temperature in Omaha dropped from 100 to 66 in fifteen minutes. Rain which accompanied the storm there measured at .18 of an inch.

Council Bluffs, Iowa, directly across the Missouri River from Omaha, was lashed by a strong wind as were Des Moines, Shenandoah, Iowa and Missouri Valley, Iowa. At Shenandoah the wind velocity was estimated at seventy-five miles an hour.

The wind in most of these communities shattered store windows,

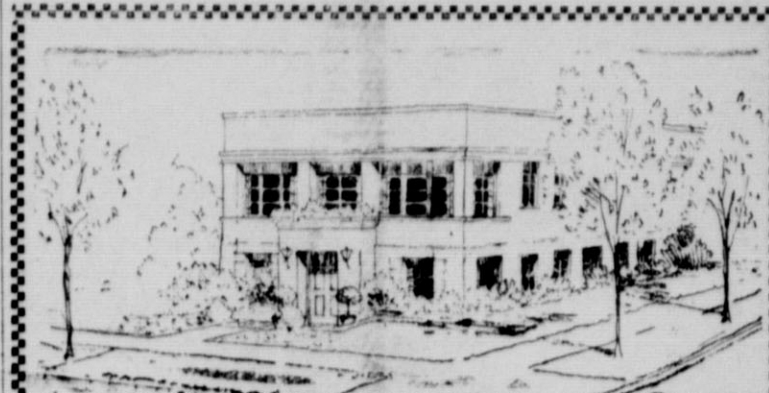
blew down power lines, toppled trees and damaged some residences. No casualties were reported.

Lightning accompanied the storm in most sectors.

At Kansas City a TWA plane was preparing to leave for New York when the storm struck without warning. Passengers were unloaded speedily and approximately twenty employees hurled their weight on each wing to keep the ship anchored.

Dust clogged the air and reduced visibility almost to zero in Kansas City. Persons on downtown streets took hurried refuge in hotel lobbies and vestibules. The sixty-mile wind hurled sign boards through store windows. Many houses in the city were in darkness and telephone communication was difficult.

The storm struck Topeka and Lawrence, Kan., at approximately the same time it swooped on Kansas City. Minor damage was reported. Temperatures plunged in both towns.



Completely Equipped For
OBSTETRICS, PEDIATRICS
And General Medicine
Newest Type X-Ray Equipment
TRAWEEK HOSPITAL
Phone 59 Day and Night Service
A. C. Traweck, M. D. Albert Traweck, Jr., M. D.

For . . .

FEDERAL

HOUSING

LOANS

REPAIRS AND MODERNIZATION

Low Interest Rates

Burton - Lingo Co.

"Pioneer Lumber Company of West Texas"

**ASKING ONLY
"A Just Reward
for a Task Well Done"**



JAMES V. ALLRED

For Governor--Second Term
Why GAMBLE on PROMISES
When you can BE SURE with

ALLRED

The Allred Administration has Given Texas—

- Old Age Assistance for the needy
- State aid for crippled children
- Lower ad valorem tax rate
- Sound financial condition
- Greatest rural aid appropriation
- Highest per capita school apportionment in history
- Greatest highway construction program in history
- An effective county volunteer parole board system
- Modern state law enforcement system

Weigh these **SOLID ACCOMPLISHMENTS** of the Allred administration Against the **PROMISES** of his opponents

The Man For The Job
Is The Man Who Has Proved
He Can Do The Job

James V. Allred

G. E. HAMILTON, Chairman
Motley County Allred Club

Political Advertisement Paid for by Friends

**Let PAST ACHIEVEMENTS
Guide You**

**Vote For The Man Who Has Proven Your
Interests Are His Interests**

**RE-ELECT
Congressman Marvin Jones**



MARVIN JONES

The farm program, handled by Mr. Jones, has brought many millions in benefit payments to this section. It has increased farm prices, restored purchasing power and saved thousands of homes at a low rate of interest. Not only has it benefited farmers and livestock men. It has saved business as well.

"On farm matters, Representative Marvin Jones of Texas, chairman of the powerful house agricultural committee, speaks in Congress for the Administration with an authority possessed by no other member."
—From Associated Press article.

"Marvin Jones is one of the most powerful floor fighters in the House of Representatives."
—From Washington Herald article.

"The farmer is no longer suffering from 15-cent corn, 3-cent hogs, 2 1/2 cent beef, 30-cent wheat and 5 cent cotton . . . He has been returned to the road to freedom and prosperity. We will keep him on that road."
—Democratic platform.

He has lived in the Panhandle since boyhood days.

He is interested in the people of this section and acquainted with their needs.

In cooperation with local citizens, he has given vital assistance in securing public roads, school buildings and other projects.

He Has a Clean Record of Real Accomplishments

For the Panhandle . . Not a lot of Empty Promises! . . Not a lot of Half Truths

MARVIN JONES COMMITTEE

LEWIS P. FIELDS, Chairman

(Political Advertisement)

3,000,000th Ford V-8 Driven to Southwest Exposition



The Centennial at Dallas, Texas, made a great "to-do" when the 3,000,000th Ford V-8, off the assembly line in less than a year after the 2,000,000th left last year for the Exposition at San Diego, California, arrived at the Exposition gates. In the upper photograph, taken in front of the Ford Exposition building are shown Rex Ryan, of the Ford Motor Company, a group of the Exposition's Rangerettes, the 3,000,000th V-8 after its trip from Dearborn, Michigan, Sheriff Smoot Schmid, of Dallas County; the city manager of Dallas, Hal Moseley; Nathan Adams, chairman of the Centennial; Fred F. Florence, president of the Centennial; Mayor George Sargent, of Dallas, and smiling James Bessay, who drove the V-8 from



Dearborn, collecting "3,000,000" Rangerettes, too. In the lower photograph, taken after the Ford had entered the Centennial grounds, are shown Messrs. Ryan, Florence and Adams with Jimmy Rooney holding the scroll, making the car an "Ambassador of Goodwill."

Nickle Admission To Centennial For Children Tuesdays

DALLAS, Texas, July 21.—A nickle, which has been children's money throughout the United States for generations is the price of admission for children 12 years and under at the Texas Centennial Exposition every Tuesday until 6 p. m.

"I want to emphasize that Children's Day is for children all over Texas and in neighboring states as well," said W. A. Webb, general manager of the \$25,000,000 World's Fair. "Children always enjoy a fair, just as they do a circus but this Exposition offers them so much in free entertainment and so much else at reduced prices that I feel we can say without fear of contradiction that it is the biggest nickle's worth in history."

Many Shows Se

Concessionaires whose shows appeal to children reduce their prices, some posting a nickle as the price of admission. There is a special matinee of "The Cavalcade of Texas" at which children are admitted for a dime. "Cavalcade" is a \$250,000 spectacle, which depicts on the world's largest stage the 400-year history of Texas under the six flags of Spain, France, Mexico, the Republic of Texas, the Confederacy and the United States.

Recreating as it does the landing of LaSalle, the siege of the Alamo and the Battle of San Jacinto, it is far more exciting than a wild west show or a western movie. There are lots of soldiers, galloping horses and much, much shooting.

Stamford Rodeo Is Cancelled Showing Texas Centennial

STAMFORD, July 20.—The Texas Cowboy Reunion rodeo which was scheduled to be held at the Centennial Exposition in Dallas August 1 to 9 has been cancelled by mutual consent of Exposition and Reunion officials. In announcing the cancellation here, W. S. Swenson, president and manager of the Reunion, explained that the cancellation came at the request of the Exposition management.

"Because attendance at a previous rodeo was very disappointing and the Exposition experienced a large financial loss, the Texas Centennial at Dallas has decided that it is inexpedient to hold another rodeo there and has asked us to cancel our engagement at Dallas from August 1st to 9th," Swenson said.

"The arrangements we had made with them have been cancelled by mutual consent because of their

anxiety over the possible gate receipts, but not because of any unwillingness on our part to go through with our part of the contract. We had expected to have show that would have been high mark for amateur rodeos. We regret that circumstances have arisen which have made it practical to go through with it.

"We didn't seek the engagement and only agreed to put on rodeo at the Dallas show at urgent and repeated request Swenson explained. "There when the Centennial officials pressed" a desire to cancel, acceded."

Will Russell of Dallas, is visiting here in the home of his brother and family, Mr. and Mrs. Ed Russell.

Mr. and Mrs. A. B. McCaghen of Quitaque, former Matador residents visited here during week-end, and were accompanied home by their grand-son, W. McCaghen Jr.

FARMER'S LIFE

By ED HOLMES

Saturday night we started to town and through our carelessness the cream can turned over, spilling a little over \$4 worth of cream. I remembered the old saying: "Don't cry over spilled milk," but as this was cream I went right ahead and cried.

Only a few times in a lifetime do we see such a fine rain as we had last week. It was really great! For a diversified farmer it meant more and more work and success in the end as far as nature is concerned. We sure felt fine but I know of some farmers that got in such a rush, they nearly went crazy. Farmers seldom know which plow to use next or where to start plowing.

The one simple thing that has run many farmers crazy is: "Which notch to run the plow in?" One is too shallow and the next is too deep. For those that are still sane is might help to state that one simple way around with most plows is: "Keep your own tongue still and raise or lower the plow tongue a little by changing the breast straps." Ask Cracker Graham if this will work on a tractor?

If you want to develop muscles in your neck, run a two row cow devil and try to watch both rows. You don't need any special soap

for greasy hands. Simple rub a little "clean" dirt into the lather. All of our little country girls are bashful but not always do they know how to explain the trouble. The other day Dorothy Dell Robinson a little 4 year old girl said she knew a speech. Alma asked her to say it. Dorothy Dell began to back away and said, "I can't I'm Jealous".

Farmers get the short end of the national income deal and are forced to pay too high an interest rate to feed the world but after all we can have the "GRAPES" out here if we will try.

Grapes never fail in this county. Come to this farm after July 20th and be convinced. We have none to sell but plenty to eat.

Bury the vines in 4 joint lengths one Fall, keep them wet all winter dig them up after danger of freezing weather is over, plant them in the ground with three joints covered up and the second Summer you will have plenty 'grapes'. Sure it is work and worry but what did God tell Adam?

It is time to get the bean patch and watermelon patch cleaned out so if you will excuse me I will "Hoe Off".

No More Hot Trains For The West

Chicago.—The long, hot reaches of the Western desert country no longer bring perspiration to the traveler's brow. The railroads have solved the problem of summer travel in the desert country—air conditioning.

This year air-conditioning will be one of the primary factors in an increase in Western vacation travel. These statements were made here today by Harry G. Taylor, Chairman of the Western Association of Railway Executives.

In making his statement, Mr. Taylor pointed out that the Western Railroads have \$27,000,000 invested in air-conditioning equipment in all classes. He said, "We have a tremendous investment in air-conditioned cars, but we feel

that our investment will justify itself in increased travel."

Mr. Taylor's report showed an increase of nearly 50 per cent in the number of air-conditioned cars now in service. For 1935 the railroads and the Pullman Company operated 2,500 cars, representing an investment of \$19,000,000 on the Western Railroads. At the present time there are 3,869 cars of all classes being operated as air-conditioned units in the western territory. The increase means, according to Mr. Taylor, that the "hot train" has virtually been eliminated from first class travel. He said: "Travelers no longer need fear the excessive heat of a cross-country train ride. The air-conditioned cars make the trip with less than a two per cent variation in cool temperature. And more, hay fever and asthma sufferers can be assured a safe haven on the sealed air-conditioned cars, for the pollen of the goldenrod, the rag weed and the rose are all taken out of the air that is filtered and purified before being released in the cars."

Mr. Taylor also pointed out that the Western Railroads were proving the workability of air-conditioning on a large scale. He added: "The progress made by the railroads in air-conditioning has founded a new industry, and the work provided by the tremendous

Let's Go with CONOCO

Mohon Service Station
Dobbs City Merc. Co.
Dalton & Ashford
Bob's Oil Well
York's Service Station
Highway Service Sta.—Flomot
Fairview Service Station

L. B. Robertson
Commission Agent Matador, Texas

PERSONAL NOTICE

To a certain... driver...

You are about to buy new tires. You've made up your mind that those old "bald-heads" on the gas buggy won't do any longer. So—

You want new tires with mileage built into them, plenty of it. FEDERAL Tires, with their Equal Tension Cord Construction, will give you mileage, long-life mileage.

You want safety—a tire built to grip the road and hold it—a tread built to last and last. Federal gives you this and more.

You want an attractive price. You'll find it here:

Bob's Oil Well
Exclusive CONOCO Products
Matador, Texas

FEDERAL

Extra Service
TIRES

West Texan

William H. McDonald
OF
Eastland County
FOR
STATE LAND COMMISSIONER
World War Veteran

"Old Enough to Be Experienced,
Young Enough to be Active"

(Political Advertisement)

Congressman Marvin Jones



In appreciation of the services rendered by our Congressman, Honorable Marvin Jones, who has continuously stood at his post in the House of Representatives until a late adjournment of Congress, we desire to urge the people to give him their support in Next Saturday's Primary Election.

As Chairman of the Agriculture Committee of Congress he has worked for and supported drouth payments for the cattleman, farm allotments and payments to the farmer and has favored home owners loans and lower rates of interest on homes to encourage and assist those without homes to obtain them.

He has worked for and obtained funds for highway construction and old age security.

Congressman Jones has favored: Veteran's legislation—rural electrification—taking the profits out of war—and other forward looking legislation. His record in Congress is a record of service to his district and the nation as a whole.

Largely through his instrumentality the farmers of Motley County have received during the Roosevelt Administration \$661,548.87.

For this splendid service let us stand by him in the coming election.

Vote For Marvin Jones Saturday, July 25.

Let us strengthen the influence of Marvin Jones for future service in Congress by an expression of complete confidence in him to the end that the progress thus far made in pulling out of the depression will not be interrupted, but continued.

THE FOLLOWING FRIENDS OF MR. JONES HAVE MADE THIS ADVERTISEMENT POSSIBLE:
J. R. Whitworth, G. E. Hamilton, Jack Robinson, Edith W. Sanders, J. L. Woodruff, Douglas Meador, E. F. Springer, L. B. Robertson, J. H. Sample, W. R. Cammack, J. D. Mitchell, J. R. Purdy,

Matador
COURTESY
THERM LABORATORY
Where Flour is
GRIDDLE Cakes
WAFFLES
French Pastry
Eggs
3 cup milk
1 tsp. salt
2 cups flour
at eggs until cold
add salt and
Acorn—flour a
is light and f
and slightly
air bubbles
top, the pancake
rn. A French
by flipping the
ing handled s
sican housewiv
in egg turner
r French Pan
Southern Grid
eggs beaten
cup milk
1 tsp. salt
1 tsp. sugar
1 tsp. melted
cups flour
1 tsp. baking po
ft flour, salt, su
der together
until very li
add milk and
and mix well.
flour mixture
egg beater until
tly smooth. Ba
eased griddle.
ke 2 minutes or
and bake 2
er. Send to the
Plain W
2 cups flour
1 1/2 cups milk
1 tsp. salt
1 tsp. melted
2 tsp. baking po
1 tsp. sugar
2 eggs, white an
beaten separa
Mix and sift dry
ther 3 times. I
d well beaten eg
ur into melted
at for a second
ke in a hot u
n until the
ases to come th
iron.
CAR
layer Cakes, C
Cakes
1 cup milk
2 cups brown
2 tsp. baking
1/4 tsp. soda
2-3 cup butter
2 cups flour
3 eggs well be
4 squares choc
Cream butter a
until thoroughly
second cup to be
well. Combine m
sifted with salt
times, alterna
bake in two lay
and 375 degrees
together and fro
ustard icing. Sp
out.
Coconut
3 cups sifted
1/2 tsp. salt
1 1/4 cups suga
1 1-3 cups mi
3 tsp. baking
2-3 cup butter
3 eggs unbeate
1 tsp. vanilla
1 can (1 1/2 ct



Centennial Recipes
Where Flour is Proved

French Pancakes
2 cups flour
1 cup milk
4 cups flour
4 eggs
1 1/4 cups sugar
1/2 cup cold strong coffee
1 tsp. baking powder
2 tsp. vanilla
1 cup chopped walnuts
Cream sugar and butter together until sugar is thoroughly dissolved in butter, add eggs one at a time, beating each egg into butter mixture thoroughly with wooden spoon before another is added. When smooth add milk and coffee alternately with flour and baking powder which have been sifted together 4 times, add vanilla, mix well and then fold in walnuts. Bake in 3 greased cake tins 30 minutes at 400 degrees F. Spread Coffee Cream Filling between layers and frost with coffee icing, decorate top with halves of walnuts.

Southern Griddle Cakes
2 cups flour
1 cup milk
1 tsp. salt
1 tsp. sugar
1/2 tsp. melted shortening
1/2 tsp. baking powder
1/2 tsp. flour, salt, sugar and baking powder together 3 times. Beat until very light and fluffy. Add milk and melted shortening and mix well. Pour this into flour mixture and beat with egg beater until batter is perfectly smooth. Bake on hot ungreased griddle. Let the cakes bake 2 minutes on one side then turn and bake 2 minutes on the other. Send to the table hot.

Plain Waffles
2 cups flour
1 1/2 cups milk
1 tsp. salt
4 tsp. melted shortening
2 tsp. baking powder
1 tsp. sugar
2 eggs, white and yolks beaten separately
Mix and sift dry ingredients together 3 times. Blend the milk and well beaten egg yolks together into melted shortening and beat for a second or two again. Add in stiffly beaten egg whites. Bake in a hot ungreased waffle iron until the escaping steam ceases to come through the edges from the iron.

CAKES
Layer Cakes, Coconut Custard Cake
1 cup milk
2 cups brown sugar
2 tsp. baking powder
1/4 tsp. soda
2-3 cup butter
2 cups flour
3 eggs well beaten
4 squares chocolate
Cream butter and one cup sugar until thoroughly blended. Add second cup to beaten eggs and mix well. Combine mixtures. Add flour sifted with salt and baking powder 4 times, alternately with milk. Bake in two layer tins 25 minutes at 375 degrees F. When cool, put together and frost with chocolate custard icing. Sprinkle with coconut.

Coconut Cake
3 cups sifted flour
1/2 tsp. salt
1 1/4 cups sugar
1 1-3 cups milk
3 tsp. baking powder
2-3 cup butter
3 eggs unbeaten
1 tsp. vanilla
1 can (1 1/2 cups) coconut

EYES TESTED
And
GLASSES CORRECTLY FITTED
By
DR. C. HOWARD, Optometrist
Paducah, Texas
New or Repair Work
Office At
Matador Hotel
AUGUST 1st TO AUGUST 15th

Coffee Walnut Cakes
2-3 cup butter
2 cups sugar
2 tsp. vanilla
1 cup cocoa
3 cups flour
2-3 tsp. soda
2 tsp. baking powder
2 cups sour milk
4 eggs
1 tsp. salt
Cream butter and sugar well. Then add unbeaten eggs one at a time, beating con stantly. Sift flour, salt, baking powder and cocoa together 4 times, then add to shortening mixture alternately with sour milk to which the soda has been added and dissolved. Beat

Devil's Food Cake
2-3 cup butter
2 cups sugar
2 tsp. vanilla
1 cup cocoa
3 cups flour
2-3 tsp. soda
2 tsp. baking powder
2 cups sour milk
4 eggs
1 tsp. salt
Cream butter and sugar well. Then add unbeaten eggs one at a time, beating con stantly. Sift flour, salt, baking powder and cocoa together 4 times, then add to shortening mixture alternately with sour milk to which the soda has been added and dissolved. Beat

Whiteflat News
Mrs. H. W. McCary and son, Rhenard McCary of Goree were here last week.
Little Misses Avel and Barbara Moss of Cone were visitors with Mrs. F. C. Bourland for several days recently.
Louis Harris of Enochs was here last week.
Hinton White of Marana, Arizona is visiting his sister, Mrs. Les Jameson.
Miss Georgia Bourland went to

Quannah last week returning Thursday.
Joe Bloodworth made a business trip to Dalhart recently.
Levi Wilkinson, who is attending a Business College in Plainview spent the week-end at home.
Miss Anne Brock returned to Ft. Worth Saturday after spending several days with Miss Nancy G. Morriss.
Messrs and Mesdames C. D. Willingham and Ergle Higginbotham and Mrs. T. M. Dixon attended Church services at Pioneer Sunday.
Mr. and Mrs. L. W. Guthrie of Barton were guest of Mr. and Mrs. Joe Bloodworth Sunday.
Mr. and Mrs. N. H. Humphries and sons, J. D. and Porter of Littlefield and Mr. and Mrs. Geo. Pettigrew and Miss Ocie Humphries of Lubbock were Sunday visitors in the home of Mr. and Mrs. E. P. Humphries. Miss Ocie remained to spend several days

with her parents and other relatives.
starring George Raft and Joan Bennett. Some say she couldn't take it and others say she could. But, did she? Come out and see, "She Couldn't Take It". A picture that will please one hundred per cent. You'll be calling for more like it. Sunday and Monday only.

MOVIE CHATTER
By A Rogue
High Tension
Thursday night you'll find a picture full of romance, action and thrills, "High Tension," is the story of a cable-layer braving death in the depths of the ocean so that communication can be maintained. Breezy flirtations and fights aplenty occur. Brian Donlevy, a newcomer, heads the cast, with Glenda Farrell and Norman Foster.
Border Patrolman
Friday and Saturday a show that everyone will enjoy and especially the western fans as the first western in two months featuring Geo. O'Brien in "Border Patrolman" with Polly Ann Young, will be on the screen. Better take advantage of this one as there won't be another soon. Geo. O'Brien is tops and he does the picture justice in "Border Patrolman."
She Couldn't Take It
Sunday and Monday the Rogue offers, "She Couldn't Take It"

TWO-MILLIONTH VISITOR PASSES THROUGH GATES OF EXPOSITION
Dallas, July 21.—The 2,000,000th visitor—Miss Luella Lee Weaver of Los Angeles, California—passed through the gates of the Texas Centennial exposition this afternoon.
General Manager W. A. Webb of the Centennial presented her with a pass two feet by one foot in size, giving her every privilege of the grounds.

ROY BURLESON
General Insurance
First State Bank Building
Matador, Texas

Centennial Straw Hats
for Boys, Men's and Ladies' Regular 49c
NOW 29c each
49c Straw Helmets 39c each
Large Rose Color Glass Bowl 25c Value While They Last 15c each
Men's Work or Dress Sox 9c Pair
Green China Cup & Saucer 8c Both for
Men's White HANDKERCHIEFS 6 for 24c
All Wash Pants and Summer Shirts 20 per ct. Off
Boy's Polo Shirts Good Quality 39c

Whiteflat News
Mrs. H. W. McCary and son, Rhenard McCary of Goree were here last week.
Little Misses Avel and Barbara Moss of Cone were visitors with Mrs. F. C. Bourland for several days recently.
Louis Harris of Enochs was here last week.
Hinton White of Marana, Arizona is visiting his sister, Mrs. Les Jameson.
Miss Georgia Bourland went to

Quannah last week returning Thursday.
Joe Bloodworth made a business trip to Dalhart recently.
Levi Wilkinson, who is attending a Business College in Plainview spent the week-end at home.
Miss Anne Brock returned to Ft. Worth Saturday after spending several days with Miss Nancy G. Morriss.
Messrs and Mesdames C. D. Willingham and Ergle Higginbotham and Mrs. T. M. Dixon attended Church services at Pioneer Sunday.
Mr. and Mrs. L. W. Guthrie of Barton were guest of Mr. and Mrs. Joe Bloodworth Sunday.
Mr. and Mrs. N. H. Humphries and sons, J. D. and Porter of Littlefield and Mr. and Mrs. Geo. Pettigrew and Miss Ocie Humphries of Lubbock were Sunday visitors in the home of Mr. and Mrs. E. P. Humphries. Miss Ocie remained to spend several days

with her parents and other relatives.
starring George Raft and Joan Bennett. Some say she couldn't take it and others say she could. But, did she? Come out and see, "She Couldn't Take It". A picture that will please one hundred per cent. You'll be calling for more like it. Sunday and Monday only.

MOVIE CHATTER
By A Rogue
High Tension
Thursday night you'll find a picture full of romance, action and thrills, "High Tension," is the story of a cable-layer braving death in the depths of the ocean so that communication can be maintained. Breezy flirtations and fights aplenty occur. Brian Donlevy, a newcomer, heads the cast, with Glenda Farrell and Norman Foster.
Border Patrolman
Friday and Saturday a show that everyone will enjoy and especially the western fans as the first western in two months featuring Geo. O'Brien in "Border Patrolman" with Polly Ann Young, will be on the screen. Better take advantage of this one as there won't be another soon. Geo. O'Brien is tops and he does the picture justice in "Border Patrolman."
She Couldn't Take It
Sunday and Monday the Rogue offers, "She Couldn't Take It"

TWO-MILLIONTH VISITOR PASSES THROUGH GATES OF EXPOSITION
Dallas, July 21.—The 2,000,000th visitor—Miss Luella Lee Weaver of Los Angeles, California—passed through the gates of the Texas Centennial exposition this afternoon.
General Manager W. A. Webb of the Centennial presented her with a pass two feet by one foot in size, giving her every privilege of the grounds.

ROY BURLESON
General Insurance
First State Bank Building
Matador, Texas

Centennial Straw Hats
for Boys, Men's and Ladies' Regular 49c
NOW 29c each
49c Straw Helmets 39c each
Large Rose Color Glass Bowl 25c Value While They Last 15c each
Men's Work or Dress Sox 9c Pair
Green China Cup & Saucer 8c Both for
Men's White HANDKERCHIEFS 6 for 24c
All Wash Pants and Summer Shirts 20 per ct. Off
Boy's Polo Shirts Good Quality 39c

Whiteflat News
Mrs. H. W. McCary and son, Rhenard McCary of Goree were here last week.
Little Misses Avel and Barbara Moss of Cone were visitors with Mrs. F. C. Bourland for several days recently.
Louis Harris of Enochs was here last week.
Hinton White of Marana, Arizona is visiting his sister, Mrs. Les Jameson.
Miss Georgia Bourland went to

Quannah last week returning Thursday.
Joe Bloodworth made a business trip to Dalhart recently.
Levi Wilkinson, who is attending a Business College in Plainview spent the week-end at home.
Miss Anne Brock returned to Ft. Worth Saturday after spending several days with Miss Nancy G. Morriss.
Messrs and Mesdames C. D. Willingham and Ergle Higginbotham and Mrs. T. M. Dixon attended Church services at Pioneer Sunday.
Mr. and Mrs. L. W. Guthrie of Barton were guest of Mr. and Mrs. Joe Bloodworth Sunday.
Mr. and Mrs. N. H. Humphries and sons, J. D. and Porter of Littlefield and Mr. and Mrs. Geo. Pettigrew and Miss Ocie Humphries of Lubbock were Sunday visitors in the home of Mr. and Mrs. E. P. Humphries. Miss Ocie remained to spend several days

with her parents and other relatives.
starring George Raft and Joan Bennett. Some say she couldn't take it and others say she could. But, did she? Come out and see, "She Couldn't Take It". A picture that will please one hundred per cent. You'll be calling for more like it. Sunday and Monday only.

MOVIE CHATTER
By A Rogue
High Tension
Thursday night you'll find a picture full of romance, action and thrills, "High Tension," is the story of a cable-layer braving death in the depths of the ocean so that communication can be maintained. Breezy flirtations and fights aplenty occur. Brian Donlevy, a newcomer, heads the cast, with Glenda Farrell and Norman Foster.
Border Patrolman
Friday and Saturday a show that everyone will enjoy and especially the western fans as the first western in two months featuring Geo. O'Brien in "Border Patrolman" with Polly Ann Young, will be on the screen. Better take advantage of this one as there won't be another soon. Geo. O'Brien is tops and he does the picture justice in "Border Patrolman."
She Couldn't Take It
Sunday and Monday the Rogue offers, "She Couldn't Take It"

TWO-MILLIONTH VISITOR PASSES THROUGH GATES OF EXPOSITION
Dallas, July 21.—The 2,000,000th visitor—Miss Luella Lee Weaver of Los Angeles, California—passed through the gates of the Texas Centennial exposition this afternoon.
General Manager W. A. Webb of the Centennial presented her with a pass two feet by one foot in size, giving her every privilege of the grounds.

ROY BURLESON
General Insurance
First State Bank Building
Matador, Texas

Centennial Straw Hats
for Boys, Men's and Ladies' Regular 49c
NOW 29c each
49c Straw Helmets 39c each
Large Rose Color Glass Bowl 25c Value While They Last 15c each
Men's Work or Dress Sox 9c Pair
Green China Cup & Saucer 8c Both for
Men's White HANDKERCHIEFS 6 for 24c
All Wash Pants and Summer Shirts 20 per ct. Off
Boy's Polo Shirts Good Quality 39c

Whiteflat News
Mrs. H. W. McCary and son, Rhenard McCary of Goree were here last week.
Little Misses Avel and Barbara Moss of Cone were visitors with Mrs. F. C. Bourland for several days recently.
Louis Harris of Enochs was here last week.
Hinton White of Marana, Arizona is visiting his sister, Mrs. Les Jameson.
Miss Georgia Bourland went to

Quannah last week returning Thursday.
Joe Bloodworth made a business trip to Dalhart recently.
Levi Wilkinson, who is attending a Business College in Plainview spent the week-end at home.
Miss Anne Brock returned to Ft. Worth Saturday after spending several days with Miss Nancy G. Morriss.
Messrs and Mesdames C. D. Willingham and Ergle Higginbotham and Mrs. T. M. Dixon attended Church services at Pioneer Sunday.
Mr. and Mrs. L. W. Guthrie of Barton were guest of Mr. and Mrs. Joe Bloodworth Sunday.
Mr. and Mrs. N. H. Humphries and sons, J. D. and Porter of Littlefield and Mr. and Mrs. Geo. Pettigrew and Miss Ocie Humphries of Lubbock were Sunday visitors in the home of Mr. and Mrs. E. P. Humphries. Miss Ocie remained to spend several days

with her parents and other relatives.
starring George Raft and Joan Bennett. Some say she couldn't take it and others say she could. But, did she? Come out and see, "She Couldn't Take It". A picture that will please one hundred per cent. You'll be calling for more like it. Sunday and Monday only.

Whiteflat News
Mrs. H. W. McCary and son, Rhenard McCary of Goree were here last week.
Little Misses Avel and Barbara Moss of Cone were visitors with Mrs. F. C. Bourland for several days recently.
Louis Harris of Enochs was here last week.
Hinton White of Marana, Arizona is visiting his sister, Mrs. Les Jameson.
Miss Georgia Bourland went to

Quannah last week returning Thursday.
Joe Bloodworth made a business trip to Dalhart recently.
Levi Wilkinson, who is attending a Business College in Plainview spent the week-end at home.
Miss Anne Brock returned to Ft. Worth Saturday after spending several days with Miss Nancy G. Morriss.
Messrs and Mesdames C. D. Willingham and Ergle Higginbotham and Mrs. T. M. Dixon attended Church services at Pioneer Sunday.
Mr. and Mrs. L. W. Guthrie of Barton were guest of Mr. and Mrs. Joe Bloodworth Sunday.
Mr. and Mrs. N. H. Humphries and sons, J. D. and Porter of Littlefield and Mr. and Mrs. Geo. Pettigrew and Miss Ocie Humphries of Lubbock were Sunday visitors in the home of Mr. and Mrs. E. P. Humphries. Miss Ocie remained to spend several days

with her parents and other relatives.
starring George Raft and Joan Bennett. Some say she couldn't take it and others say she could. But, did she? Come out and see, "She Couldn't Take It". A picture that will please one hundred per cent. You'll be calling for more like it. Sunday and Monday only.

MOVIE CHATTER
By A Rogue
High Tension
Thursday night you'll find a picture full of romance, action and thrills, "High Tension," is the story of a cable-layer braving death in the depths of the ocean so that communication can be maintained. Breezy flirtations and fights aplenty occur. Brian Donlevy, a newcomer, heads the cast, with Glenda Farrell and Norman Foster.
Border Patrolman
Friday and Saturday a show that everyone will enjoy and especially the western fans as the first western in two months featuring Geo. O'Brien in "Border Patrolman" with Polly Ann Young, will be on the screen. Better take advantage of this one as there won't be another soon. Geo. O'Brien is tops and he does the picture justice in "Border Patrolman."
She Couldn't Take It
Sunday and Monday the Rogue offers, "She Couldn't Take It"

TWO-MILLIONTH VISITOR PASSES THROUGH GATES OF EXPOSITION
Dallas, July 21.—The 2,000,000th visitor—Miss Luella Lee Weaver of Los Angeles, California—passed through the gates of the Texas Centennial exposition this afternoon.
General Manager W. A. Webb of the Centennial presented her with a pass two feet by one foot in size, giving her every privilege of the grounds.

ROY BURLESON
General Insurance
First State Bank Building
Matador, Texas

Centennial Straw Hats
for Boys, Men's and Ladies' Regular 49c
NOW 29c each
49c Straw Helmets 39c each
Large Rose Color Glass Bowl 25c Value While They Last 15c each
Men's Work or Dress Sox 9c Pair
Green China Cup & Saucer 8c Both for
Men's White HANDKERCHIEFS 6 for 24c
All Wash Pants and Summer Shirts 20 per ct. Off
Boy's Polo Shirts Good Quality 39c

Whiteflat News
Mrs. H. W. McCary and son, Rhenard McCary of Goree were here last week.
Little Misses Avel and Barbara Moss of Cone were visitors with Mrs. F. C. Bourland for several days recently.
Louis Harris of Enochs was here last week.
Hinton White of Marana, Arizona is visiting his sister, Mrs. Les Jameson.
Miss Georgia Bourland went to

Quannah last week returning Thursday.
Joe Bloodworth made a business trip to Dalhart recently.
Levi Wilkinson, who is attending a Business College in Plainview spent the week-end at home.
Miss Anne Brock returned to Ft. Worth Saturday after spending several days with Miss Nancy G. Morriss.
Messrs and Mesdames C. D. Willingham and Ergle Higginbotham and Mrs. T. M. Dixon attended Church services at Pioneer Sunday.
Mr. and Mrs. L. W. Guthrie of Barton were guest of Mr. and Mrs. Joe Bloodworth Sunday.
Mr. and Mrs. N. H. Humphries and sons, J. D. and Porter of Littlefield and Mr. and Mrs. Geo. Pettigrew and Miss Ocie Humphries of Lubbock were Sunday visitors in the home of Mr. and Mrs. E. P. Humphries. Miss Ocie remained to spend several days

with her parents and other relatives.
starring George Raft and Joan Bennett. Some say she couldn't take it and others say she could. But, did she? Come out and see, "She Couldn't Take It". A picture that will please one hundred per cent. You'll be calling for more like it. Sunday and Monday only.

Whiteflat News
Mrs. H. W. McCary and son, Rhenard McCary of Goree were here last week.
Little Misses Avel and Barbara Moss of Cone were visitors with Mrs. F. C. Bourland for several days recently.
Louis Harris of Enochs was here last week.
Hinton White of Marana, Arizona is visiting his sister, Mrs. Les Jameson.
Miss Georgia Bourland went to

Quannah last week returning Thursday.
Joe Bloodworth made a business trip to Dalhart recently.
Levi Wilkinson, who is attending a Business College in Plainview spent the week-end at home.
Miss Anne Brock returned to Ft. Worth Saturday after spending several days with Miss Nancy G. Morriss.
Messrs and Mesdames C. D. Willingham and Ergle Higginbotham and Mrs. T. M. Dixon attended Church services at Pioneer Sunday.
Mr. and Mrs. L. W. Guthrie of Barton were guest of Mr. and Mrs. Joe Bloodworth Sunday.
Mr. and Mrs. N. H. Humphries and sons, J. D. and Porter of Littlefield and Mr. and Mrs. Geo. Pettigrew and Miss Ocie Humphries of Lubbock were Sunday visitors in the home of Mr. and Mrs. E. P. Humphries. Miss Ocie remained to spend several days

with her parents and other relatives.
starring George Raft and Joan Bennett. Some say she couldn't take it and others say she could. But, did she? Come out and see, "She Couldn't Take It". A picture that will please one hundred per cent. You'll be calling for more like it. Sunday and Monday only.

MOVIE CHATTER
By A Rogue
High Tension
Thursday night you'll find a picture full of romance, action and thrills, "High Tension," is the story of a cable-layer braving death in the depths of the ocean so that communication can be maintained. Breezy flirtations and fights aplenty occur. Brian Donlevy, a newcomer, heads the cast, with Glenda Farrell and Norman Foster.
Border Patrolman
Friday and Saturday a show that everyone will enjoy and especially the western fans as the first western in two months featuring Geo. O'Brien in "Border Patrolman" with Polly Ann Young, will be on the screen. Better take advantage of this one as there won't be another soon. Geo. O'Brien is tops and he does the picture justice in "Border Patrolman."
She Couldn't Take It
Sunday and Monday the Rogue offers, "She Couldn't Take It"

TWO-MILLIONTH VISITOR PASSES THROUGH GATES OF EXPOSITION
Dallas, July 21.—The 2,000,000th visitor—Miss Luella Lee Weaver of Los Angeles, California—passed through the gates of the Texas Centennial exposition this afternoon.
General Manager W. A. Webb of the Centennial presented her with a pass two feet by one foot in size, giving her every privilege of the grounds.

ROY BURLESON
General Insurance
First State Bank Building
Matador, Texas

Centennial Straw Hats
for Boys, Men's and Ladies' Regular 49c
NOW 29c each
49c Straw Helmets 39c each
Large Rose Color Glass Bowl 25c Value While They Last 15c each
Men's Work or Dress Sox 9c Pair
Green China Cup & Saucer 8c Both for
Men's White HANDKERCHIEFS 6 for 24c
All Wash Pants and Summer Shirts 20 per ct. Off
Boy's Polo Shirts Good Quality 39c

Whiteflat News
Mrs. H. W. McCary and son, Rhenard McCary of Goree were here last week.
Little Misses Avel and Barbara Moss of Cone were visitors with Mrs. F. C. Bourland for several days recently.
Louis Harris of Enochs was here last week.
Hinton White of Marana, Arizona is visiting his sister, Mrs. Les Jameson.
Miss Georgia Bourland went to

Quannah last week returning Thursday.
Joe Bloodworth made a business trip to Dalhart recently.
Levi Wilkinson, who is attending a Business College in Plainview spent the week-end at home.
Miss Anne Brock returned to Ft. Worth Saturday after spending several days with Miss Nancy G. Morriss.
Messrs and Mesdames C. D. Willingham and Ergle Higginbotham and Mrs. T. M. Dixon attended Church services at Pioneer Sunday.
Mr. and Mrs. L. W. Guthrie of Barton were guest of Mr. and Mrs. Joe Bloodworth Sunday.
Mr. and Mrs. N. H. Humphries and sons, J. D. and Porter of Littlefield and Mr. and Mrs. Geo. Pettigrew and Miss Ocie Humphries of Lubbock were Sunday visitors in the home of Mr. and Mrs. E. P. Humphries. Miss Ocie remained to spend several days

with her parents and other relatives.
starring George Raft and Joan Bennett. Some say she couldn't take it and others say she could. But, did she? Come out and see, "She Couldn't Take It". A picture that will please one hundred per cent. You'll be calling for more like it. Sunday and Monday only.

Whiteflat News
Mrs. H. W. McCary and son, Rhenard McCary of Goree were here last week.
Little Misses Avel and Barbara Moss of Cone were visitors with Mrs. F. C. Bourland for several days recently.
Louis Harris of Enochs was here last week.
Hinton White of Marana, Arizona is visiting his sister, Mrs. Les Jameson.
Miss Georgia Bourland went to

Quannah last week returning Thursday.
Joe Bloodworth made a business trip to Dalhart recently.
Levi Wilkinson, who is attending a Business College in Plainview spent the week-end at home.
Miss Anne Brock returned to Ft. Worth Saturday after spending several days with Miss Nancy G. Morriss.
Messrs and Mesdames C. D. Willingham and Ergle Higginbotham and Mrs. T. M. Dixon attended Church services at Pioneer Sunday.
Mr. and Mrs. L. W. Guthrie of Barton were guest of Mr. and Mrs. Joe Bloodworth Sunday.
Mr. and Mrs. N. H. Humphries and sons, J. D. and Porter of Littlefield and Mr. and Mrs. Geo. Pettigrew and Miss Ocie Humphries of Lubbock were Sunday visitors in the home of Mr. and Mrs. E. P. Humphries. Miss Ocie remained to spend several days

with her parents and other relatives.
starring George Raft and Joan Bennett. Some say she couldn't take it and others say she could. But, did she? Come out and see, "She Couldn't Take It". A picture that will please one hundred per cent. You'll be calling for more like it. Sunday and Monday only.

MOVIE CHATTER
By A Rogue
High Tension
Thursday night you'll find a picture full of romance, action and thrills, "High Tension," is the story of a cable-layer braving death in the depths of the ocean so that communication can be maintained. Breezy flirtations and fights aplenty occur. Brian Donlevy, a newcomer, heads the cast, with Glenda Farrell and Norman Foster.
Border Patrolman
Friday and Saturday a show that everyone will enjoy and especially the western fans as the first western in two months featuring Geo. O'Brien in "Border Patrolman" with Polly Ann Young, will be on the screen. Better take advantage of this one as there won't be another soon. Geo. O'Brien is tops and he does the picture justice in "Border Patrolman."
She Couldn't Take It
Sunday and Monday the Rogue offers, "She Couldn't Take It"

TWO-MILLIONTH VISITOR PASSES THROUGH GATES OF EXPOSITION
Dallas, July 21.—The 2,000,000th visitor—Miss Luella Lee Weaver of Los Angeles, California—passed through the gates of the Texas Centennial exposition this afternoon.
General Manager W. A. Webb of the Centennial presented her with a pass two feet by one foot in size, giving her every privilege of the grounds.

ROY BURLESON
General Insurance
First State Bank Building
Matador, Texas

Centennial Straw Hats
for Boys, Men's and Ladies' Regular 49c
NOW 29c each
49c Straw Helmets 39c each
Large Rose Color Glass Bowl 25c Value While They Last 15c each
Men's Work or Dress Sox 9c Pair
Green China Cup & Saucer 8c Both for
Men's White HANDKERCHIEFS 6 for 24c
All Wash Pants and Summer Shirts 20 per ct. Off
Boy's Polo Shirts Good Quality 39c

Whiteflat News
Mrs. H. W. McCary and son, Rhenard McCary of Goree were here last week.
Little Misses Avel and Barbara Moss of Cone were visitors with Mrs. F. C. Bourland for several days recently.
Louis Harris of Enochs was here last week.
Hinton White of Marana, Arizona is visiting his sister, Mrs. Les Jameson.
Miss Georgia Bourland went to

Quannah last week returning Thursday.
Joe Bloodworth made a business trip to Dalhart recently.
Levi Wilkinson, who is attending a Business College in Plainview spent the week-end at home.
Miss Anne Brock returned to Ft. Worth Saturday after spending several days with Miss Nancy G. Morriss.
Messrs and Mesdames C. D. Willingham and Ergle Higginbotham and Mrs. T. M. Dixon attended Church services at Pioneer Sunday.
Mr. and Mrs. L. W. Guthrie of Barton were guest of Mr. and Mrs. Joe Bloodworth Sunday.
Mr. and Mrs. N. H. Humphries and sons, J. D. and Porter of Littlefield and Mr. and Mrs. Geo. Pettigrew and Miss Ocie Humphries of Lubbock were Sunday visitors in the home of Mr. and Mrs. E. P. Humphries. Miss Ocie remained to spend several days

with her parents and other relatives.
starring George Raft and Joan Bennett. Some say she couldn't take it and others say she could. But, did she? Come out and see, "She Couldn't Take It". A picture that will please one hundred per cent. You'll be calling for more like it. Sunday and Monday only.

July Clearance

Come Early and Get The Best Bargains

Only Once Each Year do we Offer Such Savings On Our Entire Stock

Toilet Tissue
4 Rolls Good Quality Tissue and Wash Cloth Both for **23c**

Here's a Sale that features just what you want just when you want it. We want to clear our Store of all remaining Summer merchandise, to make room for New Fall Merchandise, to do this quickly we offer very substantial saving during this event which starts Saturday and runs one full week

Clarks O. N. T. Thread 6 Spools 24c

Bridge Tables
A Good Value **89c each**

Men's Mexican Palm Hats 89c each

Large Package Cleansing Tissue 500 Soft Kerchiefs in Package 24c

Boy's and Men's Summer Caps White and Checked Patterns 19c each

All Kitchen Ware and Enamelware 10 per ct. Off

Woodburys Toilet Soap 3 bars 24c

Swim Suits
Our Entire Stock at **25 per ct. Off**
Suits for Everyone

Brooms 50c Quality 39c

Cool Rayon Underwear
at Clearance sale price
25c Rayon Undies 19c
39c Rayon Undies 29c
49c Rayon Undies 39c



One group childrens Rayon Panties, ages 2-12. While they Last **12c pr.**
\$1 Rayon Gowns 89c
Slips
Buy an extra one at These Prices
\$1.00 Values 89c
\$1.25 Values 98c
\$1.95 Satin Slips \$1.69

Shoes & Hosiery Reduced
\$1.00 Chiffon Hose 89c pr.
79c Chiffon Hose 69c pr.
29c Rayon Hose 23c pr.
All Anklets Reduced 10 Percent

\$1.98 WHITE SANDALS \$1.29
\$1.25 White Sandals 89c
98c White Sandals 79c

Check these items . . .
They Represent Savings
\$1.00 Jergens Hand Lotion 83c
50c Jergens Hand Lotion 39c
35c Hair Oil 13c
Nola Soap Flakes 9c pkg.
Large Can Sweet Pea Talca 10c
25c White Shoe Polish 18c
Pig Skin Chamois 19c

Jet Oil Shoe Polish 12c
Heavy CANVAS GLOVES Pair 9c pr
Limit 5 pair to Customer

Wash Dresses
\$1.00 Values 79c
\$1.95 Values \$1.29

WINDOW SHADES
and Rollers of Good Quality Paper Shade and Roller **19c**

SPACE DOES NOT Permit Listing All Items—10 Percent Off On Items Not Listed

MATADOR VARIETY

"GET THE HABIT"

LOCALS

Mrs. Solon Lea and children, Evelyn, J. L. and Sybil, who have been visiting relatives in Rule and Abilene, returned home Sunday night.

Mrs. Farris Fish and J. R. Moore made a trip to Lubbock Monday, where the latter remained for a few days visit.

G. C. Mitchell, of Lubbock, editor of the former Motley County News, was a visitor in Matador Monday evening.

Vernon Doss returned home Saturday from Lubbock, where he has been taking a six week's course at Texas Tech.

Mr. and Mrs. George Speers, who have completed a two week's course in the Textile department of Texas Tech at Lubbock, returned home Saturday evening.

Mr. and Mrs. W. R. Moore and daughter Billie Beth, of Lawton, Oklahoma, spent the week-end visiting relatives here.

DON'T SCRATCH—Paracide Ointment is guaranteed to promptly relieve eczema, itch, chigger infestations or any itching skin irritation or money refunded. Large jar 50c at City Drug Store. 9-3

Harry Willet and sons, who have been fishing in New Mexico, returned home the first of the week.

Mrs. J. D. Earnest returned home Saturday from a business trip to Plains. She was accompanied by her daughter, Mrs. Foy Bourn of Lubbock.

MAN WANTED for Rawleigh Route of 800 families. Write today. Rawleigh's, Dept. TXG-495-SA, Memphis, Tenn. 2-23

Mr. and Mrs. J. C. Moore of Swarthmore, Pa., arrived here last Wednesday for a visit with their respective parents, Mr. and Mrs. R. P. Moore and Mr. and Mrs. C. D. Bird and other relatives.

Mrs. H. V. Jackson of Afton, visited friends and relatives here during the week-end.

Miss Irene Knight and Missy Reeves made a trip to Plainview Saturday.

Mrs. Emmett Dooley of Morse, Texas, visited here last week with her parents, Mr. and Mrs. A. B. Groves.

Mrs. Elmer Stearns and daughter Frances returned home Saturday from Abilene, where they visited relatives last week.

Mrs. Hubert Gilbreath and small daughter Georgan, of Brady, are visiting friends here this week. They were accompanied by Mr. and Mrs. Nolan Fulkerson, who visited their respective parents, Mr. and Mrs. D. A. Fulkerson and Mr. and Mrs. A. A. Tipton, and other relatives.

Mrs. C. T. Howell and children of Plaska are visiting here with her parents, Mr. and Mrs. J. A. Groves.

Mrs. Ora E. Patterson, accompanied by Miss Ruth Groves, drove to Spur Saturday evening.

Miss Lorene Fryar, who is attending summer session at Texas Tech, Lubbock, visited her parents, Mr. and Mrs. A. L. Fryar, during the week-end.

Mrs. Erma Scott of Spur visited here this week with her cousin, Miss Ollie Echols and other relatives.

Mr. and Mrs. F. A. Bird of Midland are visiting relatives and friends here this week.

Mrs. L. F. Davis and daughter Juandell left last week for Dallas, where the latter will receive medical treatment.

Mr. Bill Snell of Floydada, visited friends here Sunday.

Mr. and Mrs. M. L. Patton and daughter Rachel, left last Thursday for a vacation trip to Mineral Wells.

Mrs. Frances Murrell of Lubbock, formerly of Matador, visited friends here last Thursday.

Rev. and Mrs. H. M. Weldon and daughter, drove to Abilene Monday, where they visited relatives returning to Matador Wednesday.

Mr. and Mrs. Elbert Seigler and son Bruce of the Seigler ranch, visited relatives here during the week-end.

Seven Pictures From Frank Reaugh Being Shown At Centennial

DALLAS, Texas, July 22.—The dramatic story of a day in the life of a Texas cowboy of the 80's is portrayed in a series of seven paintings by Frank Reaugh, eminent Dallas artist, which are now on exhibition at the Texas Centennial Exposition. "Twenty Four Hours with the Herd" may be seen in a specially constructed gallery in the northwest entrance of the Agricultural Building at six showings daily beginning at 4 p. m. and continuing to 9 p. m. The performances which begin on the hour and last about 45 minutes are presented with music and special lighting effects. The story of the pictures is told by means of connecting prose sketches.

The seven paintings have been developed over a period of years beginning with "Guarding the Herd" in 1895 and ending with "The Herd Moves On" in 1932.

When the first picture was composed Mr. Reaugh had no thought of the series as it stands now and this particular scene is fourth in the sequence. All of the studies and sketches which he used later were made years before (in the 80's) and on the ground so that each is done with the greatest authenticity. All the pictures are pastels.

In order the pictures are as follows: "Driving the Herd", mid forenoon; "Watering the Herd", mid-day; "Bedding the Herd", sunset; "Guarding the Herd" and "The Stampede in the Canyon", night; "Milling Cattle", early morning; and "The Herd Moves On", middle of the day.

Candidate Speaks Here Thursday To Flay E. O. Thompson

Former State Senator Carl C. Hardin of Stephenville, candidate for state railroad commissioner, in an address at Matador last Thursday pledged to reduce the price of oil and gasoline when he is elected.

"By raising the allowable production in the oil fields," he said: "we not only will get cheaper oil and gasoline but we will bring in about \$3,000,000 in taxes under existing laws—enough money to take care of the old age pension and to leave some for our educational institutions."

"Elect me," he continued, "and I'll relieve the unemployment situation. I'll put people to work in the oil fields plowing up pipe lines owned by the big companies, finding the bypasses that are taking our oil without giving our state the tax. I'll reopen the small refineries that have been closed down because the present chairman of the commission, Ernest O. Thompson, cut the allowable and because the Standard Oil Company told him to."

"Elect me, and I'll return the control of the railroad commission from Wall Street to Austin where it belongs."

"There are too many small truckers who are being discriminated against. When I am your commissioner, I'll see that they get a fair deal. Thousands of them have left the highways because they are afraid to operate under the present unjust regulations as promulgated by the chairman, E. O. Thompson."



Considering how fine this railroad transportation is nowadays, you can't travel any cheaper. Fares lowest in history—substantial savings on round trip tickets. So why not take the train? It's safer. It's more dependable.

You can't beat the improved travel comfort in coaches and sleeping cars. It's a good thing movies don't have such restful seats—most folks would sure fall asleep.

Ever hear about the new Free pick-up-and-delivery of less than carload freight? It's a great convenience to shippers and receivers alike. Western railroads pick up at the door, ship by fast freight, and deliver to door at the exact charge.

Railroad trains are running on faster schedules these days. Seems like the iron horse wants to show these new streamlined diesels that he can step out, too. Both passenger and freight schedules have been speeded up.

What's more, the railroads believe in "safety first." Last year not one passenger was killed in a train accident on western railroads.

Talk to your local railroad agent. He's full of information about traveling and shipping.

We are proud of railroad achievements, appreciate the public's good will and increased patronage, and pledge continued progress.

Railroad Jim
WESTERN RAILROADS
and THE PULLMAN COMPANY

MID Summer Clearance

Friday, Saturday, and Monday

Willetts

STORE OF FRIENDLY SERVICE



DRESSES
Everyone a new dress
Silk Prints & Chiffons
VALUES \$5.95 to \$7.95
Now **\$3.95**

1.95 Wash Dresses \$1.59
98c wash dresses 79c

LADIES WHITE SLIPPERS \$3.95 and \$4.95 values	\$2.95	Ladies Full Fashioned SILK HOSE	59c pr
Marquesette Curtains Full size and length	59c pr.	RAYON TAFFETA SLIPS. Full size and length. Extra value	59c
BATH TOWELS 17 X 34 Cannon Towel	10c	DRESS PRINTS Extra Quality Fast Color	13c yd
59c Lace Cloth	39c yd.	25c FLAXONS SPECIAL 40 INCHES WIDE	19c
Men's Fancy Rayon Socks First quality	10c	Mens and Boys Blue Bell CHAMBRAY SHIRTS full cut	49c
Men's Khaki Shirts Full Cut. Extra Good	79c	Mens Wash Pants MENS 3.95 WOOL PANTS	\$1.00 pr \$3.19
Genuine Mexican Palm Hats	89c	CHILDRENS SOCKS 25c values	19c 15c Values 12c
Kangaroo Brand OVERALLS None Better	Special 1.00	Childs Overalls Liberty Stripe, Medium weight, Sizes 4 to 12	69c

Buy now and save. Take advantage of these values
Remember, Friday, Saturday & Monday
Harry Willett & Co.

SEE THE CENTER
But Remember You
Seen Texas Until
The Panhand

TRIBUNE VOL. 10, NO.

TRAIL DR
By
DOUGLAS MEA

The man riding the
ing-footed horse across
sand of a waterless riv
to pray before the gro
his hair and when the
lines on his wind-tann
strange fear that had
in his heart acclaimed
many summers ago w
motionless in his sad
dried-up water hole a
to the pleading bawls
cattle tramping the st
In the same taberna
horizons and rolling p
must watch clouds o
beyond the territory
white rivers that pay
ute to a remote sea. T
volcano of the sun is
the tops of the high
and smokeless coals s
roots of singed grass
with the aid of a fu
blowing through nar
leaves. The rider on
horse is firing the an
his courage as he
course of a whirlw
out of the feverish
spurring brown dust
way of a trifling thu

As the rainbow ma
to the mariner, the v
its place in the plas
land where men lea
supplication for the
clouds as dykes agai
len sea of heat. T
signal fires of imps
treasury of the ear
in definite paths ac
of conquest, that t
may not lose sight
supremacy. A whir
dust, born out of the
of some unknown p
in complaint ma
the sores of fear
must wait for the f

But the man on
footed horse raises
hat and wipes his
sleeve of a blue shi
cause the whirlwir
toward the sun. A
a country that has
and the mystery of
generations who ha
but possessing suffi
remain to garner
their ancestors.

Tucked away s
tween the bulging
the past, and crow
frayed plunder of
is a gaudy little
with never once
splendor of fras
Beneath the daz
shop window frin
of that long-ago
seemed a part
brought up in a
from the dept of a
sea. Its purchase
haps, from a hand
while a boy a
through the wind
as if poverty and
any place in the
In the fearful
it had become th
eternal parting.
words and heart
pain reflecting in
ror beside a few
a worn and empt
and pocket knife
must have held s
dusty depths, fin
gled across the
and lost to sight
memory. It has
cept with that
assorted bric-a
barrel to ol
slower schedules
changing sea.

We trailed his
morning, to a
fence and the ho
through the crus
to point toward
hills worn smoo
dropping of the
ing advanced. W
the corrals and
the drawn dog
cause there was
the obvious sit
no need to see w
belongings had
pair of boots by
the new suit of