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Tribune Vol. 10. No. 35

Matador, Motley County, Texas, Thursday, November 5th, 1936

Motley County News, Vol. 17, No. 35

Looking into the speculum of years since the drums of war were silenced after their harvest of death, glory is either washed out or faded from the army blouses that men now wear for the warmth that is left in them. The emblazonry of danger's filigree has become pathetic and ragged tinsel under the wheel of time and only niversary of the Armistice, exa bilious colored cloth coat re- soldiers from Cottle, Motley and mains. A coat fitted for young Dickens counties will march in men whose shoulders were wide parade on November 11, through in the embrace of duty has now the streets of Spur, host city of become a raglan for those who the celebration, according to Adwalk slower with less of the fire jutant Marvin Patton of Fleming in greying eyes. Tragedy is woven Post No. 337, Matador, who atinto the fabric of a cloak worn too tended a meeting of the Pat Willong after the ball-room is silent liams Post at Spur, Monday evenunder the arc of reality shining ing when plans for the day's enfrom the zenith of another day.

where the milk-pen calves are of the American Legion. stretched motionless in the sun. The grand parade, which will be The sound is like a clear spring led by Mr. and Mrs. C. D. Bird. bubbling under a tranquil lake of prominent citizens of

each gust of wind sweeps a flurry of Pat Sevel, at the head of the of golden leaves reluctantly from ex-soldiers. Fleming Post and the the protesting trees, there comes to our country a sad-eyed man Spur Pep Squad and a number of with knee-pads sewed upon his patriotic floats forming units of worn overalls. There is something the line. spiritual in his face, as if he might use the accessory to his apparel for the purpose of often prayer instead of for picking cotton. How- of the Jones Memorial stadium, ever, it may be that labor is a just north of the city, where the

the thought of an incident that oc- present a petriotic program. curred during my youth, the next A free barbecue to be served at ment; Mrs. Nanny Turner for Flag year after I mastered the art of the noon hour, is included in the Springs; Mrs. J. D. Mitchell for chewing tobacco. A picture and hospitable arrangements of the Roaring Springs; J. A. Tipton for description of myself which I had Pat Williams Post, made possible Northfield. Solicitors for Matador sent to a social correspondence through generous donations from and surrounding community will organization was returned with various parties. the advice that I send it to another agency. I had never before suspected them of rascality.

and I cried the day the cattle- head, the result of which will de- that some people have used the buyer drove our pet bull calf termine the status of the teams' Red Cross pins from year to year away. Nature, in her rigid econo- standing in the conference. my, allows many tears for the roung because later grief may be barred from escape by dry, swel- Matador Youth Has en eyes-a burning in the throat from the heavier fires in the heart.

Cowboys ride apathetically bell of Matador was elected last through the nebulous starlight which blankets the restless herd. and witness the refulgent flash far in the horizon as a train thunders on in its conquest of distance. The issing meteor invades the riders' oblivion locating quarry and ay saddles the sun to point the erd toward its destination, the pprehensions of the night beme mavericks ranging in the inyons of the heart, but in late ternoon the shipping corrals and waiting train loom in the foreund like familiar ghosts campin a suddenly limited world. Finally the corrals are empty haunting in the semi-darkness the train with its pleading moves away. Silence is op-

to follow the red light of a e quivering in the darkness. ng back over the complainhills and valleys now drained ir growth, there is squeakleather and the sound of-beats above the symphony ngling spurs, the men talking ervals to hide their desires nce. From a shrill flute far there comes a terrifying note on the soft sage-scented

from the range.

as it pours into the

ged channels of echos reluct-

Nation Acclaims Roosevelt Its President Spur Celebration

On Armistice Day

Matador and Paducah **Legion Posts Will Enter Parade**

In observance of the 18th an-

this community and pioneers of this section, will begin at 10 o'clock, with At this time of the year when the Paducah legionaires, in charge

Senator Mahon To Speak prayer of action rather than words. Hon. George Mahon, United States by the aid rendered during the Senator will address the crowd as Seeing my reflection in the principal speaker. Following Senchromium finish of a new auto- ator Mahon's address, the student mobile recently, I was obsessed by body of the Spur High School will

Football Game

Class Staff Place

ABILENE, Nov. 2.-R. E. Campweek as secretary of the freshman class at Hardin-Simmons university, the president's office reports. The Matador freshman will

president.

to 6 score.

PUBLIC TO SEE NEW CHEVROLET FIRST TIME SAT.

new 1937 Chevrolet automobile here for the first time Saturday, November 7th, according to announcements. Farris Fish, Chevrolet dealer here said the new cars were received last week and that they are being kept under cover so as to allow the public equal chance at the first showing set for November 7.

The new automobile is declared to be changed in almost every respect, representing the highest development in the automobile

County Drive Of Red Cross Start Nov. 11

Roll Call Drive For Memberships



accident pre- of the club." the great aid

last 12 months and the great work recent San Angelo flood, will further the drive, it is believed. Sub-Chairmen Named

The following sub-chairmen probably accept within the next few days, Mr. Harbour declared. Climaxing the day's celebration, "We hope," Mr. Harbour said. "to the much-heralded conflict be- have everyone in the county and tween the Paducah Dragons and a Roll Call member for 1936. It When we were boys, my brother the Spur Bulldogs will come to a has been brought to our attention to ward off solicitors. The practice will be impossible this year since the new Red Cross roll call enroute to Houston from their pin will bear the date.

Goat Roping

forms and hoofs while above the starter on the frosh football eleven goat in contest time of 221/2 secdin rises a whispered ringing of and captained the team in its onds. He received \$8 in cash. Secrd Payne.

Son in time of 30½ seconds to win reported to have been demolished. Springs will be supplied with Miss Mary Hamilton, rushed to her fresh products daily. the West Texas Gin Company. The next goat roping contest will be held here Saturday, November 14th.

Pioneer Buried At **Guthrie Wednesday**

terday at Guthrie, in King county. for Isom Lynn, prominent pioneer of west Texas, who died at his ranch home Tuesday.

Mrs. L. J. Barkley and daughter last week. From a shrill flute far comes a terrifying note the soft sage-scented the soft sage-scented cattle train outward to be found in this issue of the cattle train outward to be found in this issue of the patterns, made a trip to Floydada surrance was carried on the prop
In a futile attempt to extinguish the flames, and save the car, Mr. Advance pictures of the new car to be found in this issue of the local west Texas Utilities of fice, prior to his move to Welling
Myrnavae, accompanied by Mrs.

In a futile attempt to extinguish the flames, and save the car, Mr. Bond is a former Matadors to be found in this issue of the extra point when the local west Texas Utilities of fice, prior to his move to Welling
No announcement regarding the first trip to Floydada surrance was carried on the prop
Total control of the organization.

Myrnavae, accompanied by Mrs.

In a futile attempt to extinguish the flames, and save the car, Mr. Beauchamp sustained burns about the local west Texas Utilities of fice, prior to his move to Welling
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Total control of the or Myrnavae, accompanied by Mrs. In a futile attempt to extinguish president of the organization. Saturday evening. erty.

Club Benefits Cited Farm Wives In North In Address Before Membership

"Lionism," former Boss Lion B. extended pro- as an organization with but one eyes and auburn hair.

Two Members Welcomed Two new members of the club,

(Continued on Back Page)

Mrs. Hamilton Victim Truck Local Bakery **Car Accident Now Formally** Serious Injury When Collision Happens

Near Roanoak Mr. and Mrs. G. E. Hamilton,

home here, were in a serious automobile accident Tuesday afternoon near Roanoak, Texas, in which recently purchased by Eddie Jay of votes were cast in the county Alf M. Landon, conceded defeat Mrs. Hamilton was rendered un- Roby and moved to the new Gra- against 865 Democratic ballots. conscious in being thrown from ham building on the west side of The voting by boxes was as fol- lated the victor in a message de-Prizes Made the automobile. Unconfirmed re- the square, has completed the in- lows: Matador courthouse, D. 139, claring "Every American will ac- ports declared the Hamilton auto- stallation of new bakery equip- R. 15; City Hall, D. 202, R. 8; Fair- cept the verdict, and work for the the automobile. Unconfirmed re- the square, has completed the in- lows: Matador courthouse, D. 139, claring "Every American will acmobile struck a truck in a head-on ment and is now ready to supply view, D. 29, R. 1; Union Corner, collision. Mrs. Hamilton, after Matador and surrounding territory Three prizes were awarded Mot- being rushed to a Fort Worth with bakery products second to R. 1; Whiteflat, D. 136, R. 3; Floserve with a class staff that in-ley county cowboys in the goat hospital, did not regain conscious-cludes Brown Dorrity of Shreve. night but to leave the prophetic cludes Brown Dorrity of Shreveroping contest held here last Satness until about six o'clock Wedbakery announced yesterday that R. 9; Roaring Springs, D. 141, R. 30 electoral fortunes were at the effigy for a measured instant port, La., president; and Bonnie urday afternoon under the spon- ness until about six octock wedsorship of the Matador Chamber Mrs. Hamilton received a severe be ready by tomorrow and that a of Commerce. Nine ropers entered laceration on the head during the full line of bakery products in- polled 931. Seven percent Repubgoing away. The cattle continue Campbell, in addition to being the contest. Melvin Warren was impact. Mr. Hamilton was report-cluding quality bread, pies, cakes awarded first place for roping his ed to have escaped serious injury. Campbell, in addition to being the contest. Melvin Warren was impact. Mr. Hamilton was report- cluding quality bread, pies, cakes lican and 93 percent Democratic. Car Demolished

place went to H. H. Schweitzer mother's bedside as soon as she who needed 34 seconds contest was notified of the accident. Countime. Mr. Schweitzer received a ty attorney John Hamilton, in of bread at one baking and heated pair of spurs donated by Hershel Austin at the time of the accident, by compressed natural gas, has Wright under the sponsorship of was located by his father on a been installed. Roy Carlile

bed-side. late yesterday but a telephone locally produced products when for tooth, the Matador Matadors November 14th according to C. M. Funeral services were held yes- as at first feared.

A fire of undetermined origin

destroyed the windmill, garage

Section Of County Are Terrorized

Acting on numerous complaints Solicitors Selected In at the regular meeting of the club county that a strange appearing. F. Tunnell declared in an address from the north section of Motley Tuesday, "substitutes cooperation heavily bearded man was going for competition; fellowship for from farm to farm begging a nights prejudice and friendship for ac- lodging and meals, sheriff J. E. quaintance." Continuing his dis- Skinner arrested a man giving his One of the most intensive drives course on Lionism as a feature of name as Hiram Gay, Monday for Roll Call memberships to the the program being sponsored by afternoon. The arrest was made tertainment were disclosed. Capt. American Red Cross ever attempt- Lion W. F. Jacobs, Lion Tunnell as sheriff Skinner and several Parr of the Spur organization, who ed in Motley county will be started said, "Any movement being spon- Flomot citizens came upon the The world never seems as secure will be in charge of the activities, next Wednesday, Nov. 11, accord-sored by the Lions club in Mata-man as he climbed up the sandy as at noon time on a warm sum- urged all ex-service men to parting to B. F. Harbour, recently ap- dor immediately receives the com- bank of Quitaque river. Gay is mer day when a hen cackles cipate in the affair, regardless of pointed Motley county Roll Call plete support of the community described as weighing 145 pounds, chairman. The because it has become established 6 feet tall, slender built, brown Joining in the "big parade" and American history.

for the betterment of worthwhile week after he had spent the night projects. It is also well known in the home of W. L. Nall, later for a continuation of the New Deal in forty-five of the forty-eight bracing first that the most enterprising group Friday after he had spent the and another four years of Franklin states. A possibility remained that aid teaching, of men to be found in the comnight in the home of the Welsh
Delano Roosevelt and its own son, he might capture the forty-sixth. farm and home of men to be found in the coin brothers in the edge of Floyd John Nance Garner.

Comes In Early Morning

Communications with Hall coun- Hoover. ty officers disclosed that the man had been in the Ox Bow com-

Serving Area

Equipment Is Ready To Supply Trade

kept in stock. A new Ford V-8 spurs, like a silver clock on some battle last Saturday against How- ond place went to Bert Edmond- by Mr. and Mrs. Hamilton was service and Whiteflat and Roaring

Large Oven Installed A large oven, baking 88 loaves homeward-bound train in Fort Asperment will assist Mr. Smith Worth Tuesday hight and im- in the enterprise.

mediately went to his mother's The management of the bakery wishes to express appreciation to It was impossible to secure full local merchants for their loyalty particulars regarding the accident in continuing the patronage of

ELECTED KIWANIS HEAD | in first downs, 10 to 4.

Lionism Made Bearded Man County Joins Parade Speech Theme Begging Way With Only 66 G. O. P. Tuesday Meet Is Arrested Votes Cast Tuesday

Amendment To Make Kansas Thumbs Down State Liquor Set-Up Is Defeated

contributing the not-to-be-sneez- Riding a great flood-tide of balpurpose and that of cooperation Officers first heard of him last ed-at number of 23 electoral votes, lots, Franklin D. Roosevelt was big Texas yesterday cast its vote leading for re-election early today

At the same time it gave a whacking big majority-bigger While other residents had re- than that of the President-to its to suffering and unfortunate hu-Earl Laughlin and E. F. Springer ported the man's appearance, youthful Democratic gubernatorial

manity have identified the organization as one of the greatest in history of the world, Mr. Harbour declared. The Red Cross has rendered aid in 105 and major disasters

Earl Laughlin and E. F. Springer ported the main's appearance, youthful Democratic gubernatorial presented with the Lions emblem. Highest ranking students in the morning when the man asked to stay all night. Explaining that the second straight national election ered aid in 105 and major disasters Matador High school and gramered aid in 105 and major disasters mar school were introduced as time was near daylight, he gave time to wipe out its 1928 pulrality for a Republican nominee, Herbert

Five Amendments Approved

Texans, at the polls, did more munity in that county some time than give President Roosevelt and ago and that he was thought to Governor Allred a pat on the back. They marked their ballots in favor of five of six proposed amendments to the state constitutionand in no uncertain terms. The only one of the half-dozen proposed amendments to lose was that which would have put the state into the liquor business. That amendment was bull-dogged, roped, tied and branded almost from one end of the state to the other

Motley County

Motley county followed the trend over the entire nation Tuesday in selecting President Roosevelt to control the detinies of the land for the next four years by defeating the Republican candidate Alf Landon by a majority of more The Eddie's Bakery which was than 13 to 1. Only 66 Republican

D. 12, R. 2; Darden Canyon, D. 20, country. Folley, D. 38, R. 3; Total Democrat 865, Republican 66. Total votes

Matadors Get 7-7 Draw With Paducah Fri.

Tilt With Floydada To Be Played On **New Field Here**

message reported that Mrs. Hamil. improvements have been under and Paducah Dragons battled to Glenn of the Matador Auto Co. ton's condition was not as serious way. They wish to assure the pub- a 7-7 draw last Friday at Paducah local Ford agency, who left Matalic that dependable service will be in a bruising 4B conference game. dor Tuesday for Detroit where he offered at all times since the Both teams had the same number will meet with other dealers of 20 yards penetrations, with the throughout the country. Matadors out classing the Dragons D. E. Pitts, affiliated with the

champ east of Matador, early at regular meeting on October 30, third period, Scaff scoring on a in Detroit to view the new car was Floyd Bond, newly elected 15 yard run after taking a lateral and for a general sales meeting.

Proposed Change From New Deal

BIG COUNTY VOTE New Deal to office for four years more by an electoral plurality DALLAS, Nov. 4. (Special)— which may be the greatest in

RIDES THE TIDE



His Republican opponent, Gov. early Wednesday and congratu-

lowest ebb touched by the candidate of a major party in generations. He had less than Hoover had in 1932-just comfortable leads in the states of Maine and Vermont, and a more precarious margin in New Hampshire. At that moment, if the indicated state totals held. Roosevelt would have 523 of the 531 electoral votes; Landon 8.

Before midnight struck, the pres-(Continued on Back Page)

NEW FORD WILL BE SHOWN HERE ON NOVEMBER 14

The new 1937 Ford automobile Fighting eye for eye and tooth will be shown here on Saturday,

A number of people from this ommunity attended the funeral.

A number of people from this ommunity attended the funeral.

Among the new officers of the Wellington Kiwanis Club, installed Matadors drew first blood in the agency in the county would meet

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DOUGLAS MEADOR



MEMBER West Texas Press Association

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NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of The Tribune will be gladly corrected when called to the attention of the editor. It is not the intention of this newspaper to wrongly use or injure any individual, firm, concern or corporation and corrections will be made when hats. warranted as prominently as was the wrong published, reference or

E A TEXAN."

FOR A

This is twice as great as any prepeessor to the Roaring Springs vious crop. But the same year the factory consumption of soy bean oil was 91,166,000 pounds.

"The plant is valuable for three distinct purposes. In the first place it is a fine food for human or animal consumption. It has the highest calory content of any known vegetable.

"In the second place, the soy bean is the most effective nitrogen fixation agent knows. A farmer can harvest the beans and then plow the plants under and be assured of a decided enrichment of the soil.

"In the third place, soy beans are becoming more and more important in industry. Today many parts of one of the most popular makes of motor cars are made entirely from soy bean plastic. Steering wheels, gear shift knobs, light and horn switch buttons, distributor coils, and other parts.

"Soy bean oil is for many purposes more efficient than linseed oil. It is being used instead of linseed oil in the paint used on at least one motor car. It is used extensively in making soap, and printing ink, oilcloth, linoleum, and many other products.

"One motor company alone is growing 16,000 acres of soy beans this year, yet this will supply only one-third of the sop beans used by the company itself.

"Booth Mooney, writing in The Texas Weekly, refers to most of announce that there is something point the finger of scorn. He togs more of them. But the arguments such irrational adornments. he uses should be quite as con- For it does come in waves. Every at least never went in for the fad by despising everyone connected vincing for other parts of the so often some natural law or other of letting their socks flop down with the arrangement. grown profitably."

Women's Hats Funny? Hearken Back, Men!

The time seems to have come for about the feathers on women's photograph album and take a look

There are feathers that go wise, and feathers that take a coction of feathers, flowers, and Tragic, Not Funny perky jab to the south-southwest. preserved fruit? Or do you, by any "THERE IS GLORY ENOUGH slap-dash affairs of hats and some Widow? chieftain proud.

> Some women look very elegant in them and some, alas, look like Dig out that family album once

"The commercial crop of soy nothing human; and the harassed more and study the hats you your. beans in the United States in 1935 male, once again, gets a chance to

QUICK GETAWAY

TRY A TANKFUL OF

TEXACO

Fire Chief Gasoline

TEXACO OILS AND PRODUCTS

Shorty's Texaco

Service

Formerly Gulf Service Station

Phone 17-M

And Can They Harmonize!



They're not "lone cow hands," not when they get together for a They're not "lone cow hands," not when they get together for a little real harmony. They visited the Texas Centennial Exposition and during their stay in the Ford building, played to big audiences. From left to right: Don L., aged six; Bobbie, eight, and Billy, nine, sons of Mr. and Mrs. J. R. Beeman, of Pampa, Texas. Billy has had a few music lessons, but his brothers play entirely by ear. They have appeared on radio programs since they began playing as a trio.

these facts about soy beans for the fundamentally out of whack with himself out in some pretty weird purpose of urging Texans to grow a sex that periodically goes in for duds now and then. If women fol-

country where soy beans can be makes it necessary for women to carelessly around their ankles. periods right now

to let up on us again.

at the snapshots of 1910, which Topsy-Turvy show Mother moving about uneas. ide- ily beneath a sky-scraping con- Marriages Are Some of them emerge from little chance, recall the era of the Merry

announcing that womn have a monopoly on odd styles.

self wore back in the far-off prewar days. Remember them-those narrow - brimmed things that tried to make sober nen of affairs look like innocent ids on the way to Sunday School. And do you remember the collars

ere in vogue at that timethree-inch-tall things that oked awful, felt awful, and were ell-nigh impossible to fasten? And how about the rest of the

men used to wear? Surely ith fatty tumors on the top of But underneath the surface it is

low queer styles occasionally, they

adopt a hat style that is just nat- The truth seems to be that these urally gosh-awful, and we seem changing styles victimize us all. to be on the verge of one of those We are not the rugged individualists we like to imagine ourselves.

There is nothing for it, probably, Instead, male and female alike, but to dig in, hope for the best, we are regimented within an inch and wait until the hatters decide of our lives by the stylitst-and all we can do is take it and try to serious, heart-to-heart talk Do you ever get out the family like it.-Wichita Record News.

POR ANY MAN TO LIVE AND of them are the crowning glory of But if you do remember these for divorce, asked for alimony, and tall but shaky edifices of felt and things, and are a man, you might told of an "inside-out" marriage fabric that would make a Zulu do well to pause and reflect before in which the man did the housework while the woman earned the living.

For nearly seven years this man has been employed only periodically. For the last year and a half failing health has kept him at home. His wife, meanwhile, had a good job teaching school; so he became cook, bottle-washer, and housekeeper, while she acted as breadwinner

One of the clauses in his divorce suit complains that she criticized his housekeeping, refused to take him to places of amusement, and got angry because he failed to darn and mend her clothing

and six inches too short at radio wisecracker could have

And, heaven help us, the anything but funny; and if reflects oppy sailor-style breeches of the kind of tragedy that must have been all too common in the depres.

the old-fashioned conception that nowhere else. Many and many a

But any such arrangement, no matter how necessary it may be, puts a terrific strain on both parsionally to the divorce court is not surprising.

band couldn't.

ing the worries, the competition, the fact that there is a heavy supand the rough breaks of a business career, is hers instead of her husband's.

She is compelled to fill a role for which training and tradition do not in the least prepare her, If, now and then, all this makes her irritable, too critical, and generally ill-tempered, who can wonder at

And if it is a hard role for the wife to fill, how much harder is the lot of the stay-at-home husband! The whole arrangement must constantly make him feel a dismal failure. Instead of being he family's protector, he is a sort of fifth wheel.

He cannot help feeling that washing dishes, getting meals, and keeping the house in order is a sorry excuse of a job for a grown man. Beginning by despising him-

All in all, it is a set-up made to order for the production or unhappiness. It speaks volumes for the patience, the self-control, and the good sence of the average American that in so many homes such an arrangement has been carried through the depression years without causing an explosion.

No, there's nothing funny about that Los Angeles story. It is just one more glimpse at the way economic collapse can destroy hi happiness.-Wichita Record News.

We have gone a long way from THANKSGIVING TURKEY

CHICAGO, Nov. 2.—His majesty the big brown turkey on this family has been held together dur- year's Thanksgiving table may be ing the hard depression years only 4 to 8 per cent cheaper than a year by the fact that the wife managed ago if the current price relationto get or keep a job when the hus- ship on the Chicago wholesale servation, as well as the genera market remains unchanged.

the week old dressed market today membership dollars received by showed 1 to 2 cents a pound has ties involved. That it leads occa- been lopped off of the bird's value since the 1935 season.

The largest turkey crop on rec-The wife's position, first of all, is ord is now being fattened for the Cross in the period from Armistic unnatural. The responsibility of fall and winter trade poultry au- Day to Thanksgiving. keeping the family in funds, of fac- thorities said. This, in addition to

of other poultry in storage CHEAPER THIS YEAR was largely responsible for the lower price, they said.-Wichit. Record News.

The Red Cross year-round service of health education and con emergency relief activities, ar Comparison of turkey prices on made possible through Red Cross the local chapter during the annua roll call campaign. It is a gesture of civic interest to join the Re-

GO TO CHURCH SUNDAY

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PIONEERS—OLD TIMERS

OF MOTLEY COUNTY, TEXAS

The Matador Tribune is compiling a list of all living pioneers and old-timers in Motley County-those who have lived in this county for the past twenty-five years or more. Every reader is invited to send in his or her name, if a resident of Motley for twenty-five years or more, or the name of any relative, neighbor, or friend who might be qualified to enter our list of Motley County Pioneers. We also will welcome any stories of old times, either about pioneers of the county, or any other residents, and about old landmarks, and so forth. These stories may be sent in to the office, or given to a member of the

Along with the names submitted, the Tribune would like

the following information: Maiden Name. If A Woman Where Born Date of Birth When and Where Date Came to Married Texas Date Moved to Motley County Occupation

NEVER AGAIN...

Other Details of Interest.

WILL WE BE ABLE TO OFFER READERS OF THE FORT WORTH STAR-TELEGRAM AND MATADOR TRIBUNE A CLUB PRICE OF BOTH NEWSPAPERS ONE FULL YEAR FOR

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\$1.00 \$7.95

You Save 85c

Cost of publication is making it necessary that we increase the subscription price of the Tribune to \$1.50 and \$2.00 (outside of the county) in the future. Take advantage of the above offer now. Do not wait until your subscriptions have expired. It may be too late.

Matador Tribune

"YOUR HOME PAPER" Phone 123

No Wood Hauling

We regret our inability to extend wood privileges, and this is notice to the public that no permission is granted in any of our pastures to obtain wood of any sort.

Matador Land Cattle Company



mind at rest, you'll enjoy the short, pleasant drive to and from Dallas and the FRONTIER CELEBRATION IN FORT WORTH. The Worth gives you the MOST for our money. A cordial atmosphere of friendly hospitality. Every room with bath or shower...

JACK FARRELL, Manager 18 floors of cheerful

Guest Rooms

Trains, Buses, Autos Carry Texas Children to Exposition



Happy and carefree, school kids by the thousands are forming a modern cavalcade to the Texas Centennial Exposition in Dallas these autumn days. They come by train at half cent a mile, they come by bus and in private autos. They get in for half price, they see the shows for half price and they view free attractions that educators have declared are worth weeks spent in school. One hundred thousand children have visited the exposition since the invasion began. None has been hurt, none has lost a piece of luggage, all have been comfortably housed. Officials expect half a million before the exposition closes November 29.

BANKERS WILL MEET

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to Present Their Views on Services of Banks to the

Fleming, President American Bankers Association, has announced that the organization's annual convention will be held at San Francisco, September 21-24, and its program will call in not only bankers but speakers mileo, he says, one may hire a 11th to Thanksgiving Day. from various lines of business to present their viewpoints and advice.

The plans for the convention discussions take into consideration the fact, he said, that one of the major problems of banking today is to develop its operations along lines that will create greater public understanding of its methods and services.

"It is my earnest conviction that such public understanding of banking is not only an essential defense against attacks from whatever source. but is also requisite to re-establishing it upon a firm and satisfactory basis of profitable operations." Mr. Fleming

General Improvement Cited

"The improvement in general conditions which is now taking place should be of materia; aid to bankers in carrying forward a constructive program for increasingly useful relationships between banking and business, as well as one of more helpful personal business services to all our people. Sound banking conducted in ways the public need and understand must be the aim of successful bank management

"How can the banker make his operations and policies more understandable to the people of his community? How can better and broader financial services or soundly provided? How can broking improve its operatir a methods and income" These and many similar ausstions demand the earnest attention of all bankers They call for a fresh counselling together and a new interchange of experience and advice among the members of our profession

"With these thoughts in mind, we have built the convertion program with the view of also calling into our councils speakers from various lines. of business to give us their viewpoints and advice I can say without reservation that this is to my mind one of the most crucial years in the evolution of American banking and that we are passing through a period demanding, as never before, cooperation and mutual exchange of viewpoint among our members and oth-

Wells Will Conduct Second 'Radio Tour' Through Old Mexico

"Wherever you go in Mexico, he scenery will astonish you.' That, in short, is Carveth Wells' lant on things Mexican. But on Sunday, November 8, he'll go more into detail as he tells his radio idience what to see and do in a nd where "tropical valleys nestle tween snowcapped peaks"—the nd Continental Oil Company

broadcast devoted to Mexico in gondola and drift through a labythe current "Exploring America rinth of canals lined with floating with Conoco and Carveth Wells." gardens. And a mecca for artists IN ANNUAL COUNCIL

Briefly tracing Old Mexico's is the ancient town of Taxco, where modernization of any kind is proof the Aztec town of Tenochtitlan hibited by law.

-the Venice of the American Local listeners who wish to tune Business Men Also Invited continent several centuries ago, in on Carveth Wells Sunday, Novwith canals instead of streets- ember 8, may do so by dialing staupon which site modern Mexico tion WFAA at 12:30 o'clock. City has been built.

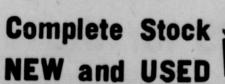
With the capital of Mexico as a Red Cross Public Health nurses starting point, the popular ex- made more than a million visits plorer-reporter will conduct his to the sick during the past year. WASHINGTON. D. C-Robert V. radio tour to Chapultepec Castle This is the work your membership and Park, Pyramids of the Sun, dollar supports. Demonstrate your Caverns of Cacahuamilpa, and the interest in the work by becoming towns of Xochimilco, Acapulco, a member of the Red Cross during Taxco and Cuernavaca, At Xochi- the Roll Call period, November

Quality Foods Cooked In Wholesome Style

Bob's Cook Shack

- WE NEVER CLOSE

PARTS!



PARTS FOR ALL MAKES AUTOMOBILES AND TRACTORS One Day Service On Out-of-Town Orders

SAVE MONEY ON GUARANTEED **USED PARTS**

PHONE 910

LUBBOCK WRECKING CO.

NORTH AVE. H J. A. MULLINS, Manager

CITY **MATADOR**

MAYOR'S PROCLAMATION

The annual Roll Call for the Motley County Chapter of the American Red Cross will begin on Armistic Day, November 11th, and end on Thanksgiving Day,

There is little need for me to remind citizens of our community the terracing work by furnishing Democrat. how vital te Red Cross is in the life of our country. During the past year, both from actual observation and from the accounts of work done which were carried in daily newspapers, we have seen just how important it is that we have an active agency of the American people to administer assistance when the need arises.

The frequency with which this need does arise has been demonstrated during the past twelve months when we recall the floods, the tornadoes, the hurricanes, and the epidemics that have been suffered in various parts of this great country, and the work that the Red Cross has done to relieve distress and actual suffering as a result of these catastrophes. Other bus less spectacular work carried on by the Red Cross has been just as important.

The Red Cross comes to us now with another appeal for membership dues that will finance the work during the year ahead. Our Red Cross asks little from the community, yet contributes much to the general welfare of our people.

For this reason, I sincerely urge those who are asked to participate in this great program by paying the relatively small membership to respond in a spirit of good neighborliness. I hope all will take part in the work by becoming members of the society.

It gives me great pleasure, therefore, as mayor of Matador, to hereby set aside the designated period as the time when all past members will be asked to renew their membership and for those who have not enrolled before to add their names to the ranks of Red Cross members

(Signed) G. T. EDWARDS.

Mayor of Matador

HALL COUNTY'S FARMERS WATCH the terracing.

adopt the terracing methods em- expenses. Terracing of a quartering of farmers was set for Satur- farmer about \$100, according to cuss the terracing work.

ious to have the county assist in Estate near Turkey.--Memphis

machinery and labor, with the farmers paying the actual cost of

TERRACING HERE In Motley County, it is reported the commissioners court has purchased terracing machinery and Several farmers in the Turkey does work for farmers at a cost vicinity have been watching ter- of approximately \$12.50 per mile. racing work carried on in Motley The money goes to pay for the County farmers and officials to machinery and for the operation ployed in Motley County. A meet- section of land usually costs the day of this week in Turkey to dis- a statement from John Sharp of Turkey, former Turkey banker A number of farmers are anx- and now manager of the Hughes

all

are At

Let's Go Conoco

Mohon Service Station Dobbs City Merc. Co. Dalton & Ashford Bob's Oil Well

York's Service Station Highway Service Sta.—Flomot Fairview Service Station

L.B. Robertson Commission Agent Matador, Texas

ENTER CONFIDENTLY ...

Engine is already oiled to start

IT'S OIL-PLATED

"Morning Drag" is unknown in this heatless garage. The car inside has its engine Oil-Plated for Winter. The owner outside is still six strides away from the starter button. But already his Oil-Plated engine is oiled to the top by its slippy Oil-Plating.

No waiting!

The Oil-Plating was left on last night, all over each part, from bottom bearings to topmost piston. This complete oiling IN ADVANCE that kills starting risk, comes only from the Germ Process - patented.

Quit believing that a process means nothing but refining or over-refining to make an oil winter-THIN. Although perfectly free-flowing, Conoco Germ Processed oil is not needlessly thin-and weak. For in addition to just enough of the most approved modern refining this oil is alloyed! Or speaking still more scientifically, a patented "hyper-oily essence" is added. Nothing else lets oil join up direct with metal, to Oil-Plate your engine, pep your starter, and keep every quart hoarded. Continental Oil Company

CONOCO GERM PROCESSED OIL



Matador

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BAPTIST CHURCH Rev. H. M. Weldon, Pastor

Church Service Evening

B. T. U. Church Service Wednesday evening, 7:30 weekly Church service.

Baptist Circles Plan For Orphans

As the time is drawing near for the annual box to be prepared for Buckner's Orphan's Home, the W. M. S. circles of the Baptist church and Mrs. Tom Newman drove to are making plans for sending a Cone, Texas, Tuesday where they chest filled with warm clothing, attended an all day session of the and fresh home baked cookies.

The Dorcas circle, which met with Mrs. Pearl Moorman, Monday afternoon, reported an attendance of 15 ladies, who completed a quilt to be included in Casstevens were co-hostesses to the box to the orphan's home. Re- the members of the Y. W. A. Tuesfreshments were served to: Mes- day evening, for a Mission study dames Ed Cammack, Harry Carter. led by Miss Ruby Spears, president Joe Campbell, A. B. Fulkerson, of the group. Flora Shira, J. T. Spears, Ben Massey, George Spears, W. W. Carpenter, John Groves, W. W. Davis, with interesting topics dis-Worsham, Eldred Seigler, Frank cussed by Misses Ruth Groves, Brian and Miss Lizzie McBride, Wilma McCain and Minnie Nixon. by the hostess.

Announces Sermon For Sun. Evening

"Women of the New Testament" will be the subject on which Rev. H. M. Weldon will speak at the evening services of the Baptist Worship church on Sunday evening November 8, when a special installation service of the W. M. U. will

Announcement is also made at this time of an associational-wide Baptist Training Union study course which will begin Sunday November 15, when the B. T. U. organizations in the Floyd County Association will meet for a rally at Floydada at 2:30 o'clock in the afternoon. During the week following, classes will be conducted in the respective churches, continuing the course. A student of Wayland College, Plainview, will be in Matador to teach the senior B. T. U. group, and all young people of the church are urged to take advantage of this opportunity.

H. SHOOKE CIRCLE

The Young Women's Circle at a recent meeting, voted to name the circle, Henrietta Shooke Circle and that group met in the home of Mrs. Bill McCaghren, Monday afternoon, for a Bible study of the Mrs. J. D. Craven, chairman.

ed Devotional leader for the first ments have been made to offer two meetings in each month. An- the congregation a special service be packed in about two weeks, and the ladies present were requested to Mesdames J. D. Craven, Loyd arranged in order that regular Fulkerson, Earl Laughlin, C. B. church attendance by the members Doss and Claud Groves

The Sunshine Circle met with Mrs. R. E. Campbell, Monday afternoon, with eight ladies present, and finished quilting a quilt to be sent to Buckner's Orphan Home. Those present were, Mesdames A. D. Burleson, J. L. Woodruff, Jim Peeler, Scott Bolton, J. H. Sample, G. S. Craven and H. M. Weldon

SUNSHINE CIRCLE

ATTEND MEETING

Rev. and Mrs. H. M. Weldon, together with Mrs. A. D. Burleson. Mrs. Flora Shira, Mrs. Scott Bolton Floyd County Worker's Associa-

Y. W. A. MEETS

Misses Minnie Nixon and Bertha

Devotional was led by Miss Julia Refreshments were served to eight embers and one guest.

METHODIST CHURCH

Rev. D. D. Denison, Pastor

Morning Church School Epworth League Worship

Prayer Meeting and Choir Rehearsal every Wednesday evening at 7:30 o'clock.

Men's Banquet Tuesday Night

Regular monthly meeting, o men's banquet night, will be held. Tuesday evening. November 10 at 7:30 o'clock in the basement of the Methodist Church, with an interesting program promised for

A cordial invitation is extended to the men of the congregation, and others interetsed

Special Services Will Be Held At M. E. Church Sun. for their advancements in the past.

third chapter of Matthew, led by wards of the Methodist church, free to Scouts receiving advanceannounce that although the pastor, ment at the Court of Honor. Rev. D. D. Denison, will be absent Mrs. Claud Groves was appoint- from the pulpit Sunday, arrange- are making preparation to attend giving.

were served and stewards that this program be Groves, B. F. Harbour, Vernor might not suffer a lapse, through

New End-Table Lamps Add To Comfort Of Living Room



End-table lamps with translucent bowls of glass or plastic material under the shades, are the newest things for lighting a divan. They provide oth, ample light over the entire area.

By Jean Prentice

THE first guest of the evening has arrived. Before long the room will be filled with young women chattering away over their knitting long the room girl's father, a lighting engineer, decided that for better protection of her eyesight, she must have a bet-

Now's the time when the hostess is especially thankful for her good lighting at the davenport. From end to end of the sofa the but as time went along, of a whole new flock of lamps. These are intended for particular furniture

illumination is even and adequate. There's comfortable lighting for as many persons as can be seated here. This is a requirement for good davenport lighting, and I wonder if yours meets the test.

Hidden Values Perhaps you may be thinking, "My end-table lamps are very much like the ones pictured."

But are they? The cook who set

out to make ginger cookies, and, by mistake, used powdered mustard instead of ginger, found that the bat-ter looked the same . . . but the taste wasn't! al models of the new type of lamp

There are hidden values and inner very good to the eyes. Screw off the knob at the top, lift the shade, and there's the answer. A translucent bowl of glass or plastic material then to know that it is possible to holds the bulb. The bowl diffuses the have an attractive dayenport arlight softly and smoothly, sending rangement like this without sacri-

Scouts Plan Court

Of Honor On Nov. 23

the First Annual Boy Scout Circus to be held at Lubbock November 27-28. The Matador Scouts are entered in the Grand Entry, Games and Contests, Totem Pole parade be held at Matador Monday night and the final Campfire Circle

A college girl's poor study lamp

really started this new sort of end-

table lamp several years ago. The

Newest Member of Lamp Family

not only of an improved study lamp,

groupings. They are made by many

nanufacturers in a variety of styles

Their scientific principles are the same, and the designs are approved

by the Illuminating Engineering So-

Newest addition to this family of

eyesight-protecting lamps is the end-

table model, coming in a diversity

of styles. Since it does not produce

family, it is important that addition-

be used in the room at the same

One of the interior decorator's

cardinal principles is the correct grouping of furniture. It is a pleasure

The outcome was the designing

November 23 are being made by ceremony A District Circus rehearsal will N. C. Beam, local Court of Honor be held at Crosbyton, November Chairman and Vernon Doss, Scoutmaster, it was announced recently. The local Scouts have not had

ing. We can have both.

the opportunity for recognition the American public has called on It was announced that their badges | 105 disasters. Once each year, at Members of the Board of Ste- and certificates will be presented this particular time, the Red Cross as a member of the society be-According to Doss, the Scouts tween Armistice Day and Thanks-

GOVERNMENT BANK UNSUITED TO U.S.

Would Serve Politics Rather Than Business Needs. Says R. S. Hecht, Citing Previous Experiences.

QUOTES PRESIDENT JACKSON

Extent and Diversity of This Cour try Presents Different Situation From Europe and Makes Regional Banking

Necessary.

WASHINGTON, D. C .- A refuta tion of arguments in favor of a gov ernment-owned central bank system for the United States is presented in a statement by R. S. Hecht, President of the American Bankers Association, on the basis of exhaus tive studies of European central banks. He also points out the disastrous consequences of previous cen tral bank experiments in America.

"Our present regional Federal Re serve System under private owner ship is infinitely better for this coun try than would be a government owned and controlled central bank,' Mr. H ht says. "If history teaches us anything, it is that it is almost certain that a central bank so owned would be run to meet the varying exigencies of the government in power rather than to serve the com mercial needs of the country."

Central banking has been tried twice in the United States, but was finally abolished because the credit control which the central banks exercised became objectionable and unpopular, he goes on to say,

What Andrew Jackson Said

"The continued existence of the Second Bank finally became a bitter political issue and President Jack son succeeded in abolishing it." Mr. Hecht says. "Permit me to quote from his farewell address: 'The immense capital and reculiar privfleges bestowed upon it enabled it to vercise despotic sway over . the country. From its superior strength it could seriously injure, if not de stroy, the business of any of them which might incur its resentment. . If you had not conquered, the govern ment would have passed from the hands of the many to the hands of the few; and this organized mone power, from its secret conclav would have dictated the choice o your highest officers. . . The forms

of your government .night, for a

time, have remained but its living

spirit would have departed from

When the Wilson Administration considered banking reform it care fully kept away from vesting central banking powers in a single institu-tion and instead introduced the regional idea by creating twelve reserve banks located in different ecothat has worked exceedingly well because the separate banks are under the guidance of men chosen on account of their intimate acquaintance with the problems and needs of

their respective territories. He adds: "The great size and diversity of America tends to make a central bank undesirable. 'the central banks of Europe such as the Banks of England. France and Germany, cover areas not as large as some of our states. A central bank in the United States on the other hand would be called upon to administer the finan cial policies of an area larger than all of Europe, in which there are quite a number of central banks.

Subservien: to Popular Demands "Moreover, history has proven that any banking system entirely of credit than in putting on the brakes at the right time to prevent undue inflation by restraining and understand because in times of depression everyone is urging the government to make money and credit easy and to encourage expansion.

"On the other hand, it always has been and always will be a difficult task for any government to call a halt in time of apparent prosperity because in the very nature of things the government would be very sensi hesitate to take any action which would tend to curtail business activity. It is such undue susceptibili ty to popular demands which makes government banking inherently Planning Board, is designed to

central banks at present existing that a flow of 6,000 second feet there are only four whose stock is can be run through this intake.

owned by the government." The American Bankers Association, Mr. Hecht says, is convinced Valley a large part of the time. that a central bank would not be in the interest of the public or the banks. Its position, he concludes, is and the leaders in his Administra tion, for we have been absolutely frank with them in all of our dis massions and have missed no oppor sated entirely by the ever-charging political administrations. We should do all we can to keep our banking portion politics as possible."

GO TO CHURCH SUNDAY

Photo Studio To **Conduct Contest**

Announcement will be found in this issue of the Tribune with regard to a Ladies' Contest to be conducted by the Floyd Studio nomic and geographical sections of conducted by the Floyd Studio the country, Mr. Hecht says, a plan located on the west side of the

Two prizes will be awarded the best photographs, the first being a 11x14 tinted photograph and the second a 8x10 photograph. A special price is being offered on photographic work during the contest which begins Saturday, November 7th and ends Monday ovember 30.

Those interested are asked to quire at the studio for full pariculars regarding the contest.

Fear Mexico Will **Drain Rio Grande** Waters Into Lake

owned and dominated by the gov expressed today that the Rio ernment usually demonstrates much Grande, from Donna to the Gulf greater ability in aiding expansion of Mexico, will be drained dry by an intake channel which the government of Mexico is constructing to divert the waters of the intercontracting credit. This is easy to national river into a storage dam at Ratamel. Information has reached the

Texas Planning Board, which has already interested itself in the Rio Grande water situation, that considerable apprehension is being shown by irrigation interests in the Lower Rio Grande Valley over this channel which they claim will tive to public criticism and would practically change the channel of the Rio Grande from a point south of the Donna pumping plant. This big intake, according to a

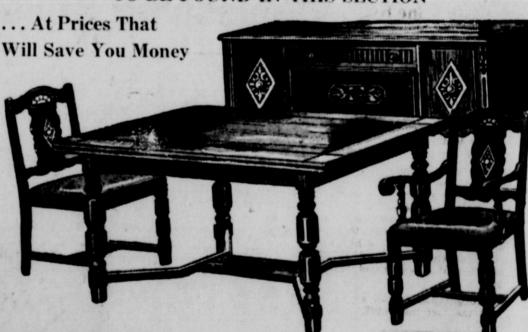
report received by the Texas take water from the Rio Grande "Our studies show that of all the by gravity flow. It is estimated which is more than the flow of the river in the lower part of the

The intake would divert this large volume of water for irwell understood by the President rigation purposes in the Mexican valley of the Rio Grands. Since there are no existing agreements tunity for emphasizing that in our waters of the Rio Grande, Mexico opinion no banking system will, in can divert whatever, amount of the long run, be sound if it is dons | water she desires through this intake, seriously-seepardizing irrigation systems belows Donna

The Texas Planning Board has mechanism as far removed from been pressing form Rio Grande treaty with Mexico and it is hoped that such an agreement will be made in the near fature.

7*00000000000000000000000000000* THE BEST ---**Showing Of Furniture**

TO BE FOUND IN THIS SECTION



SUITES for the

Living Room, \$25 up; Dining Room, \$35 up; Bed Room \$49.50 up

A COMPLETE STOCK OF ...

Odd Rockers, Pull-up Chairs, Occasional Tables, Cedar Chests, Wool Rugs, Congoleum Rugs, and Roll Floor Covering, Studio Couches, Mattresses, Beds and Springs -AT PRICES THAT SAVE YOU MONEY.

You can get what you want at our store; If we do not have the exact design or suite you perfer in stock, we have access to the entire stocks of furniture manufacturers and distributors of the southwest from which to make your selections. We can save money for you on these special orders. Let us figure with you.

Matador Hardware and Furniture Co.

"We have it, will get it or it is not made"



... the laundry service best adapted to your convenience and economy and let us relieve you of all wash day annoyances. We have a service best suited for your requirements with a finish performed with care to your clothes and consideration to your purse. A trial will convince you.

STEAM LAUNDRY

WEST TEXAS Gin Company RELIABLE GINNERS

We are in shape to give the farmers of our territory as good job of ginning as anyone and will like to have you try one bale here and see what we can do.

Every day and every year we are paying the farmer all his cotton will sell for. You will find the best turnout here and you will not have to get so much per pound lint to get a good price for the load of bolls you bring.

Remember we are not up one time and down the next time. We do our best on every bale to get you the best turnout, best sample and pay you the best price the market will afford.

Remember we appreciate your business. If you have not tried us. try one bale and see how you like one it, for I have made lots of friends by good ginning and fair price.

Thanks,

Joe M. Gaines, Mgr.



It's gone more than 300,000 miles, still carries the family where the family wants to go, and this year, its owner confides, it's old enough to vote. With all the pride a father takes in his first-born, W. H. Graham, pictured here at the wheel, drove his 1915 Model T Ford to Dallas and the Texas Centennial Exposition. Others in the picture are Mrs. Graham, and in the rear seat, Edwin, 12; Eugene, 3; and Evelyn, 10. Graham's father bought the car in Coryell county, Texas.

WOULD PROTECT BANKING FIELD

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American Bankers Association Would Combat Return of Excess Number of Banks marketing perishable food crops,

CITES LAX CHARTER POLICIES IN THE PAST for farm products, in getting a doctor in time of emergency, or

in reaching schools and churches Finds a Chief Cause of Bank Failures Was Too Many Banks and other gathering places.' -Existing Sound Ban'ts Serving Communities Well

NE YORK. - Existing sound banks, especially the small banks in the rural districts which are serv ing their communities well, should be protected from any return of the over-banked local conditions caused former lax chartering policies which were mainly to blame for the unfavorable failure record of the past, says the Economic Policy Commission of the American Bankers and chartering policies.

"The Commission's study gives an impressive revelation of how great a part mistaken public policies in the chartering of banks played in ereating the unsound banking structure which finally collapsed with the a searching party reached the body Robert V. Fleming, president of the from his master's body.

association, says in a foreword. so from the nounting records of they disappeared. bank failures themselves, is clearly shown to have constituted as a whole one of the greatest single economic Milk creek and Sandy creek. errors in the history of the Nation."

Much Road Work In

have built and improved 6,233 body, the searchers following. miles of road in Texas during the ministrator H. P. Drought has an- missing four days. nounced. Projects still in operation encompass the improvement of an additional 3,724 miles of roadway, he stated.

On the 9,957-mile network of Texas roads which have been included in the WPA program there has been employed a monthly average of 26,300 men. Reaching into 214 Texas counties, the pro-

the fact that 9,507 miles of The loyal support which the

Christmas.

the 9,957-mile road program are classified as farm-to-market roads. He said: "At the outset of this program we stressed the importance of lateral roads. Now at the end of twelve months of operation IN RURAL AREAS we note that approximately 41 per cent of the WPA expenditure in Texas has been on that type of improvement. As a result of this road building activity thousands of farm families are no longer dependent upon the weather in

Faithful Horse And Dogs Guard **Body Of Master**

in taking advantage of top prices

HOUSTON, Nov. 2-In Montgomery county tonight they were about George D Bender and his saddle horse and two

The Pinehurst stockman's body was found about six miles from Association. This is brought out in his home Saturday night and Jusa report covering an investigation tice of the Peace J. C. Browder by the commission of bank failures said the horse and hounds had guarded the body four days.

The justice said the 54-year-old bachefor died of natural causes last Wednesday and that the horse, si-Tent and apparently brooding when Bank Holiday in March 1933," had not moved more than 50 feet citizens of Matador have extended

Bender's neighbors said the dogs greatly appreciated by the local "Over-production of banks, liter apparently stayed with the body American Legion organization, ally by thousands, over many years two days and nights and then re-in the face of insistent warnings not turned home for a short while: only from bankers and others who They were seen at the rancher's recognized he danger, but even more home for a brief interval and then the cemetery grounds free of

> The dogs led searchers to the body in the wilderness between

Constable F. W. Smith and Rex Coe, a stockman, led the search. Coe blew a horn frequently and State Done By WPA after a while there was an answer from the faithful hounds. They SAN ANTONIO, Nov. 2-Works rushed from the brush to meet the Progress Administration laborers party and then returned to the

The searching party was organpast twelve months, State Ad- ized after the stockman had been

Bender was a man of considerable means and had lived alone. -Wichita Record News.

Suspend Cemetery Work Until Spring

Work on the up-keep of East Mound Cemetery, which has been gram has been financed by spon- in progress since early this spring, sors' expenditures of \$3,957,224 will be suspended until next and federal allocations of \$9,182,- spring, according to recent announcement of the committee in

Permanent Markers for Famous Old Cow Trail Suggested By Oklahoman

Bluebonnet Girl Points Way



girl at the Texas Centennial in Dallas, which closes November 29, is wearing a real blue bonnet here and a dress of the period when great herds of cattle were moved over the Chisholm Trail out of Texas. Miss Nalle is standing be-side a marker which was sent to the Ford exhibit by P. P. Ackley of Elk City, Oklahoma, who as a onetime cattle driver is interested in permanently marking the famous cow trail. Miss Nalle is an employe of the Firestone Tire and Rubber Company, co-exhibitor in the Ford

of the Chisholm trail, has been trying to stir interest in marking the cattle route perma-nently. He has made several of the markers such as has been installed on the replica of the trail at the Ford building. The era of Texas cow trails was

Helping preserve the history of the old Chisholm trail, one of the most famous cattle trails in the United States, P. P. Ackley of Elk City, Okla., who as a youth worked as a cattle driver, is interested in as a cattle driver, is interested in a movement to mark the cattle route. He has sent one of the mark-route. He has sent one of the mark-route. He has sent one of the mark-route. He has sent one of the mark-route and 16 million horses were driven from Texas to northern markets and sold for more than 243 million dollars.

The Red Cross has entered the battle determined to win", Mr. Harbour concluded. "It is a great and worthwhile fight, and one in which we are calling on citizens bour said, "to eliminate the phrase bour said, "to eliminate the phrase the Ford exhibit at the Texas to northern markets and sold for more than 243 million dollars."

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The Red Cross has entered the battle determined to win", Mr. Harbour concluded. "It is a great and worthwhile fight, and one in which we are calling on citizens bour said, "to eliminate the phrase bour said, "t ers to the Ford exhibit at the Texas Centennial Exposition in Dallas, where it has been installed on a refor more than 243 million dollars. Texas was the chief producer of livestock in the western states.

produced section of the Chisholm The Chisholm trail was named The Ford exhibit includes nine reproductions of famous "Roads of the Southwest." The Chisholm trail is particularly well known to the older residents who engaged in the cattle business.

Ackley, who for years helped after John (Jesse) Chisholm, a half-breed Cherokee trader and Ackley, who for years helped drive great herds of cattle over sec-

Thursday afternoon, November 12

Mrs. Farris Fish in this worthy undertaking, is To Review Book ject was sponsored, and the efforts Flowers" by Grace Livingstone,

EDDIE'S

BREAD

ALWAYS, FRESH

Fine Bakery Products

We Invite Your Patronage

Announcing

under whose supervision the proof caretaker Chambliss. to keep will be given by Mrs. Farris Fish weeds and rubbish, are to be com- in the High School study hall on

This plan of raising money for the library, which is sponsored by El Progresso and Sorosis study reception when announced recent. traffic arteries has developed into

Red Cross Places Aid Stations For Nation's Highways

Emphasizing the enormous death ate occuring each year as a result American Red Cross, yesterday first aid stations which has been

ing many deaths from automobile passed courses in both standard temporarily has lowered further accidents," Mr. Harbour said. "We and advanced first aid and each the interest rate to 31/2 per cent, reas, and our first aid stations on Cross mobile first aid unit. the highways from one side of the country to the other is our soluion of the problem."

Over 900 Established

Mr. Harbour said that the Red han 900 of these first aid stations on the highways of America, and filling stations. The personnel of these stations, he revealed, were

at 3:30 o'clock. An admission of cidents are referred to. To do this more than a million first aiders 25 cents will be charged to hear we are trying to train enough who have, during the past few the review, and the proceeds will citizens and especially those whose years, been trained to render asbe turned over to the Matador business keeps them close to the sistance where it is needed. How-City Library for use in its main- highways, so that we can have a ever, we need many more, and motor accidents.

On Main Arteries "The program to create emer-

ly, and a number of townspeople a primary Red Cross activity," plan to take advantage of the book Mr. Harbour continued. "Besides reviews to be given from time to the 1,000 roadside stations already in operation in 45 states, 3,500 similar units will soon be set up. Trained Red Cross workers are in the field aiding chapters, plan others by conferring with state highway and police departments, electing strategic sites, and planning for the training of suitable personnel.

To complement these stationary of accidents on the highways of first aid posts, he explained, the vealed. As nearly as can be estiwhich will be a new link in the owners of 83,075 farms. described the system of highway vast chain welded to give emer- Through rewriting former mortgency care to the injured. Several gages with the land bank in the put into operation by the Red thousand trucks which regularly Farm Credit Administration's 10th Cross during the past few months. ply the highways in the course of district, the difference in interest "The immediate treatment of routine work will be equipped rates yields an annual saving of have found the chief danger spots truck so qualified will carry a to remain in effect until July 1,

A Great Worthwhile Fight

"Some may feel that a national ross had already established more tion," Mr. Harbour said. "How- loans represent approximately one general stores, tourist inns, and of automobile accidents continues termined by the census of 1935 rural police and fire departments United States will be killed or in- farm mortgage debt. In 1935 the within five years.

first aider near the scene of these especially do we need your help in our community in lowering the death rate and the list of permanently injured that we see rolled clubs of Matador, received popular gency first aid posts on main up each year. Now is the time to fight for safety on the highways.'

Farmers Get Profit In Interest Saving

are

At

HOUSTON, Nov. 2.-Texas farmdebts through the Federal Land Bank of Houston will profit by a gross interest saving of more than \$7,259,000 for the year 1936, a statement today from A. C. Williams, president of the bank, rethe nation, B. F. Harbour chair- Red Cross has also announced the mated, says Mr. Williams, this man of the Motley county chapter, formation of mobile first aid units benefit will be divided among the

those injured on the highways is with first aid kits. Drivers and more than \$3,500,000 to borrowers one of the chief needs in eliminat- crews on the trucks will have in this state. Because Congress o be in rural rather than urban marker identifying it as a Red 1937, an additional saving this year of more than \$3,500,000 goes to borrowers in Texas.

"The Federal Land Bank of campaign for accident reduction Houston and the Land Bank Comsuch as the Red Cross is waging missioner have loans on about 16 is something too remote, too gen- per cent of the 501,017 farms in ever, such persons will do well to per cent of the total value of all remember that if the present rate farm property in the state as deone out of every 20 persons in the and about half of the state's total jured in a motor vehicle accident census estimated the debt at \$538,-



All-Occasion COATS

Here is our answer to your question: "What type of coat should I buy to serve me best, morning, afternoon, evening?" These coats possess an unmistakable air of good taste, combined with logical sense of economy. The workmanship insures continued and satisfactory service for every -day wear. while the softly fitted lines create a feeling of luxury equal to any forman occa-

MANY OTHERS Prices Start At

Ladies and Misses **PAJAMAS**

Materials of tuck-stitch and accordian knit that will not stretch These pajamas are warm, practical made and very attractive. Elastic waist on trousers. Exceptional value at this price

COLORS: FLAME and BLUSH.

1.95



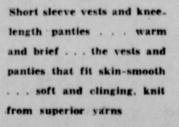
KNITTED GOWNS

Warm For Cool Nights

Knitted gowns for women and girls in accordian stitch, lisle and Comfortable, attractive sleeping garments for these cool Pastel shades. You will recognize their value at these prices

1.19 and 1.49

SKIN TIGHTS



SHIRTS — TRUNKS

Each Garment

Harry Willett & Co.

"The Store of Friendly Service"

A WINTER NECESSITY

The necessity for inside plumbing,

Safeguard your family's health by

giving them the protection and con-

venience of modern plumbing connected with the Sanitary Sewer System. Let

them enjoy modern conveniences this

with the advantages of a good bath room

Guardian of Community Health

Southwestern Sewer Company

SKILLED BAKER and kitchen sink, become more apparent ASK FOR with the approach of winter's bad weather.

Eddie's Bread ANY GROCERY

MODERN EQUIPMENT

IN Matador, Whiteflat Roaring Springs or Four Corners

Eddie's Bakery

New Graham Building ······

Editor-in-Chief.

Assistant Editor.

General News.

Girls' Sport Editor.

FRED G. SIMPSON, Editor

itions we have selected a special

leave any tacks in the seat.

(tie), Charlie Scaff 911/4.

Honor Roll

Fre hmen: Less Carpenter, Lena Mae Cudd, Marion Clements, Tom

Marjoria Moore 90 1/2.

penter 881/2.

Six Weeks 1936-1937

-Marjorie Moore

-Jo Eda Berryman

-Dan Browning

news to give our hard working Fred G. Simpson, Jr.

THURSDAY, NOVEMBER 5, 1936 MATADOR HIGH SCHOOL

Nell Darsey, Marie Hunsucker, Joe Wilkinson, Elva Rhea Willis. STAFF Willman, Elmer Gene Jameson, -Fred G. Simp

List: Houston Schweitzer.

Boys' Sport Editor. -Clayton Titus Joke Editor, Lyman Campbell Pauline Rister Sponsor EDITORIAL To add variety to our school Tunnell, Jr. Distinguished List: J. C. McMahan, Berndena Nelson, Lea, W. T. Marshall, Keith Patton,

sponsor an edition of the Saga of Lawrence, Marjoria Moore, Eula er, Boyd Willett. the Prairie. For each of these ed- Eeals.

Senior Class

staff. The Senior class, which will sponsor next week's edition, has Marjoria Moore for the editor and have a perfect conduct record are Barton, Duward Allen, Vernon junior and senior classes with a Ralph Jones, Bob Rushing, La Nell Elwanda Martin, Margie Marshall, islands along our coast, through Joeda Berryman for assistant edi- as follows: Eldren Adams, Jo Eda Chambliss, J. B. Cooper, Virginia Hallowe'en party in the Moore Hardy, Lucille Brian, Nell Webb. Thurman Irvin. tor. Dorothy Jean Harp and Chas. Berryman, Henry Etta Bolling, Estes, Viola Floyd, Kara Hun-home Scaff will be responsible for the Georgia Bourland, Helen Brown, sucker, Jimmie Lee Irby, Jeanette Mr. Gray is back in school after er, Kenneth Baldwin, Hal Court-Junior class edition. Betty Jo Dan Browning, Julia Davis, Etta Jinkins, Orval Latimer, Dillion a two weeks' absence. Everyone ney, Bobby Ray Griffin, Bob Onieta Whitaker, Norman Pitts, sist her without sharing attended to the Georgia Bourland, Helen Browning, Julia Davis, Etta Jinkins, Orval Latimer, Dillion a two weeks' absence. Simpson and Houston Schweitzer Elmore, Bob Gilmer, Lucretia Mize, Houston Schweitzer, Opal is glad that he is able to be back. will edit the Sophomore edition. Estes, Lorene Kingery, Billie Law. Vivian. Wandell Berryman and Jonita rence, Geraldine Lebow. Marjoria Smart are the editors of the Moore, Malcolm Morriss, Inez 90-99 are as follows: Corine ing. After a few songs and a First Grade (Miss Nixon) Freshman edition. The next four Pharis, Wilma Pool, Eula Seals, Briggs, Bobby Echols, Bill Eggles- devotional, the remainder of the editions of the Saga of the Prairie Lois Fulfer Terrell, Furman Vin- ton, Thurman Fulkerson, Mabry period was given to the pep squad Rell: Milda Jane Scrivner, Bonita Jameson, J. L. Lea, John M. Rusare sure to be good; let us not son, Clotelle Wilie, Louise Wright. McMahan, Amos Mize, Betty Jo who led the student body in songs Those with an average of 90-99 Simpson, Estell Stafford.

Before leaving my seat of high are as follows: L. C. Groves, Tutt editors acting in my place to be Meador, Cecil Ray, Tom Tilson, sure and hit the spitoon and not Velma Willis. The seniors who had a perfect Liens Club Honor Students First Bolling, Joeda Berryman, Georgia Jo Simpson, Houston Schweitzer,

Bourland, W. J. Brian, Lyman Estell Stafford, Opal Vivian. Fre hmen: Keith Patton 93, Wan- Campbell, Bob Gilmer, L. C. dell Berryman 9234, Elmer Gene Groves, Lorene Kingery, Billie Jameson 9114, Myrnavae Barkley Lawrence, Inez Pharis, Lois Ful-91, Joe Willman 91 (tie), Amos fer Terrell, Charlie Titus, Tom Marie Hunsucker 89%, Lela Car- Wright.

Houston Schweitzer 92, The juniors who made a perfect Dixon, Viola Mae Jameson, Grace Jean Harp 911/2, Boyd Willett 911/2 Kimbell, Eugenia Garrison, Jean ford, Lois Harkins, Joe Willman Phillips, Truett Ratton, Charlie Bennie Keltz, Lloyd Latimer, W

Those with a conduct record of 90-99 are J. O. Bradshaw, LaVerne Amos Jones, Bennie Keltz, Keith 90-99 are as follows: Hubert Brown Frye, Wiley Fulfer, Maurine Hall, certain senior football boy

Patton, Zona Ruth Scaff, Kenneth Buddy Davis, Louise Edmondson, Elmer Gene Jameson, Amos Jones, Simpson. Distinguished List: Wan- Juanita Fulfer, G. W. Fulfer, S. M. J. D. Payne, G. W. Ratcliff, James dell Berryman, Myrnavae Barkley, Guthrie, Carl King, E. D. Law- Edward Russell, Mary Tipton, playing cat and cat Sophomores: Vernon Chambliss, rence, J. C. McMahan, Jack Rob- Harding Wilcher, Weldon West-Virginia Estes, Kara Hunsucker, inson, J. C. Murphy, Elmerine moreland. Jimmie Lee Irby, Jeanette Jinkins, Russell, Dud Stafford, Curtis Tay-Betty Jo Simpson. Distinguished lor, Ray Dow Thompson and W. reveals that the following fresh-R. Tilson

Harp, Grace Kimbell, Viola Jame. attendance were Joe Campbell, Carpenter, Grant Carlson, Marion jor girls Berndena Nelson, Maurice Hubert Brown, Dan Darsey, Stuart Clements, Tom Nell Darsey, Mary Reilly, Charlie Scaff, Curtis Tay- Dixon, Louise Edmondson, Juanita Gaines, Norman Harp, Marie Hun- football practice lor, Ray Dow Thompson, B. F. Fulfer, Jean Harp, Ruth McBride, sucker, Lloyd Latimer, Evelyn Hulon Phillips, Elmerine Russell, Warren Patton, Raymond Ratton, neck reporters a rest, the news staff is Seniers: Bob Gilmer, Lorene Fred G. Simpson, Dud Stafford, Aileen Russell, Zona Ruth Scaff,

Sophomore Class The sophomores who have a per-

The sophomores who have a perhonor, I wish to ask the special Harcrow, Fred Lawrence, Joe B. fect attendence record are Vernon Chambliss, Corinne Briggs, Viola Floyd, Virginia Estes, Thurman Fulkerson, Kara Hunsucker, Orval attendence record are Henry Etta Latimer, Mabry McMahan, Betty ments

Freshman Class .

The freshmen who have a perfect conduct record for this six certain junior boy Jones 90%, Kenneth Simpson 90, Tilson, Furman Vinson, Louise weeks are as follows: Audy Allen Alsup, Myrnavae Barkley, Wandell Berryman, Thomas Bourland, Edward Breeland, Grant Carlson, Lela Carpenter, Marion Clements, around Jimmie Lee Irby 90, Jeanette conduct record are as follows: Joe Lena Mae Cudd, Tom Nell Darsey, Jinkins 891/2, Vernon Chambliss 88 Campbell, Frances Carlson, Stuart Many Cainag Many Frances Hall Mary Gaines, Mary Frances Hall Harp, Ruth Hill, Bernice Hill, Ruth Norman Harp, Harley Hill, Marie Sculors: Billie Lawrence 921/2. McBride, Berndena Nelson, Hulon Hunsucker, Vernon Higginbotham, Scaff, Fred G. Simpson, Claudia T. Marshall, Evelyn Lea, Herby Spray, Mable Turner, Corrine Marquis, Glenn Woodruff, Keith

Patton, Pauline Oden, Warren Patton, Raymond Ratton, Aileen cracks Russell, Zona Ruth Scaff, Kenneth Simpson, Jonita Smart, Ellis Terry Lucille Webb.

Those with a conduct record of the girls

The perfect attendence record men are on the list: Myrnavae boys Juniors: Stuart Dixon, Jean The Juniors who were perfect in Barkley, Wandell Berryman, Lela going to have each of the classes Kingery. Billie Lawrence, Fred Ray Dow Thompson, Mable Turn- Joe Willman, Glenn Woodruff, G. W. Ratcliff, J. D. Payne

General News

Those with a conduct record of school auditorium on Friday mornand yells.

Senior Hobbies Lyman Campbell-"cutting up"

W. J. Brian-Being Sarcastic Tom Tilson-passing compli-Louise Wright-singing in the

Marjoria Moore-trying to act dignified

Lorene Kingery-watching Joeda Berryman-watching the Chevrolet Service Station

Fred Lawrence-following Margie Harris.

Furman Vinson-enjoying Joe

Third Grade (Miss Glenn)

First Prize: 11x14 Tinted Photo

Second Prize: 8x10 Photo

Contest Starts November 7th Ends November 30th.

Special Prices

Three 3x5 Photographs

One 5x7 Tinted Photo

All for \$1.00

Floyd Studio

West Side of Square

......

LADIES CONTEST ..

Geraldine Lebow-acting prissy Bob Gilmer-being critical

Henry Etta Bolling-studying

Carl King—staying out of school Marshall, Mary Joyce McMahan, Freda Marie Jones, Dorothy Kin Clotelle Wilie-smiling at the Gladys Marie Springer

Eldren Adams-talking to jun-

Tutt Harcrow-getting hurt in Malcolm Morriss-being lazy Inez Pharis-hugging people's

Eula Seales-being quiet.

GRADE SCHOOL First Grade (Miss Luckett) Marjoria Moore and Inez Pharis ricks, Kenneth Baldwin. Honor Math Barkley, Jane Bishop, Earl Those in the senior class who fect conduct are as follows: France entertained the members of the Rell: Bobby Ray Griffin, Freddie Smith Glanda Nelson, June Bishon Perfect Attendance: James Coop- Fifth Grade (Miss Hamilton)

Dist. List: Kenneth Peeler. Honor Laverne Pollock, Lowe Beam, Jackie Dennis, John Houston Irwin Albert Marshall, Kenneth Peeler.

Second Grade (Mrs. Harbour) Dist. List: Betty Price, Martha Ray Cudd, Jolene Bloodworth, Joy Harris. Honor Roll: John Farris Fish, Gordon Russell, Wanda Mar-

shall. Perfect Attendance: R. D. Clements, John Farris Fish, Nelson Peeler, Martha Ray Cudd, Joy

Dist. List: Harry Louis Willett, Billy Jo Archer, Imogene Archer,

Joe Berry Meador-making wise Gladys Marie Springers Honor Roll Honor Roll: Glen Allen, James L Frances Marshall, Mary Joyce Mc- las Pitts Jr, Franklin Price, Be Mahan, Patsy Jean Matlock, Ruby Schweitzer, Billy Tunnell, Bob Gilmer—being critical Manan, Patsy Seat Manan, Bobby Mae Chambliss, Dorothy Kinge Clayton Titus—flirting with all Vivian, Charles Payne, Bobby Mae Chambliss, Dorothy Kinge Harp, Wiley Frank McCown, Stella Bennie Marshall, Wanda Nels Billie Lawrence-watching a Allen, Hervey Latham, Frances Mavinee Russell, Dorothy Wa

Attendance: Walton Clower, Lane ance: Douglas Pitts jr., Cecil Ray and Lawrence Ratton- Decker, Murrell Latimer, Curtis Wayne Marshall, Franklin Pr Martin, Wiley McCown, Charles Mavinee Russell, W. A. Ratte L. C. Groves—being a good foot- Payne, Harry L. Willett, Billy Jo Helen Stanfield, Billy Spurli Archer, Imogene Archer, Frances Dorothy Wason, Junella Jackson

Fourth Grade (Miss Reeves)

Dist. List: Frances Seigler, Don Paul Keith, Jane Bishop, Mary Price, Ruby Burton. Honor Roll: Norma Plumlee, Anne Bell Hagle, George Doss, Glenda Nelson, Betty Jo Kingery, Willis Higginbotham, Heart, Juanita Mize, French Barbara Ann Springer, Margie Brandon. Perfect Attendance: Ro Marshall. June Bishop, Thurman Rushing, Frances Carpenter, Al Irvin. Perfect Attendance: Vance Thompson, Frances Stearns, Fra Campbell, Betty Jo Kingery, Don Brian, James Rufuh Fish, By Paul Keith, George Doss, Frances Distinguished List: Oneta Hend- Seigler, Barbara Ann Springer,

Dist. List: Hazel Ruth Denson and live-giving work. You can Rushing, Lucille Brian, La Nell Honor Roll: June Barton, Juanita discomforts. Support her work Assembly was held in the high Hardy, Oneta Hendricks, Almeda Cartwright, Jovce Daniels, Dorotly Hendricks, Ruth Evelyn Keith. Dorris Jean Peeler, Clyde Bartlett, James Dickey Denison, Tom Ed Jones, Lowe Beam, James Bart- sell, La Wanda Marr. Perfect Atlett, Charles Ray Cox, Jackie Den- tendance: June Bartin. Catherine nis, John Houstin Irwin, Thomas Daffern, Hazel Ruth Denson, Tom Sanders, Wayne Thompson, Per- Ed Jameson, Fausteena Fulfer, J. fect Attendance: Bonita Jones, L. Lea, Betty Green, Ruth Keith, Alton Marshall, Norman Pitts, La Wanda Marr, John M. Russell.

Sixth Grade (Miss Fryar) Dist. List: Jimmie Lee Guthrie.

Velda Mae Rattan, Lane Decker, Day, Marshall Lee Morton, Dou Duncan, Betty Henderson. Perfect Johnnie Griffin. Perfect Atten

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Mr. and Mrs

Marvin Lear

Mr. and I

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C. T. Bootl

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KTH

Mata

Seventh Grade (Miss Casstevens Dist. List: Frances Ca Frances Stearns. Honor Roll: All Thompson, James Rufus Fis Joyce Irby, Bobby Jones, Lucil Plumlee, Ruth Rushing, Pea Knight, Leroy Nelson, Barkley.

Across mountains, out to sm mud and rain and snow the I Cross nurse carries on her help joining the Red Cross during Roll Call drive.

ROY BURLESON

General Insurance

First State Bank Building

Matador, Texas



Eat With Us Every Day Regular Dinners - Short Orders

Sandwiches — Chili — Coffee **Good Steaks**

Home-Made Pies and Cakes



Joe Jeffers, Mgr.

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Winter Ahead! You Will Need

A New FLORENCE OIL-BURNING HEATER

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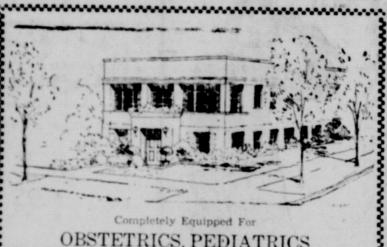
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Newest Type X-Ray Equipment

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Day and Night Service A. C. Traweek, M. D. Albert Traweek, Jr., M. D.



SATISFACTION ...

You are assured of being satisfied when you send your laundry work to the Spur Laundry and that your clothing will be delivered promptly. You will also have the satisfaction of knowing that they are thoroughly cleaned. Try this better and more inexpensive service today.

Pick-up and delivery service in Matador each Mon-



ALLOW US ...

To prove to your entire satisfaction that the JOHN DEERE Tractor will solve your Farm Problem.

MAKE MORE MONEY

From your acres with this tried and proven successful farm power.

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SOLON LEA, Manager





Tribune Publishing Co Phone 123 Matador, Texas

Jane "Little N FRIDA

THURSDAY

SUNDA "The I

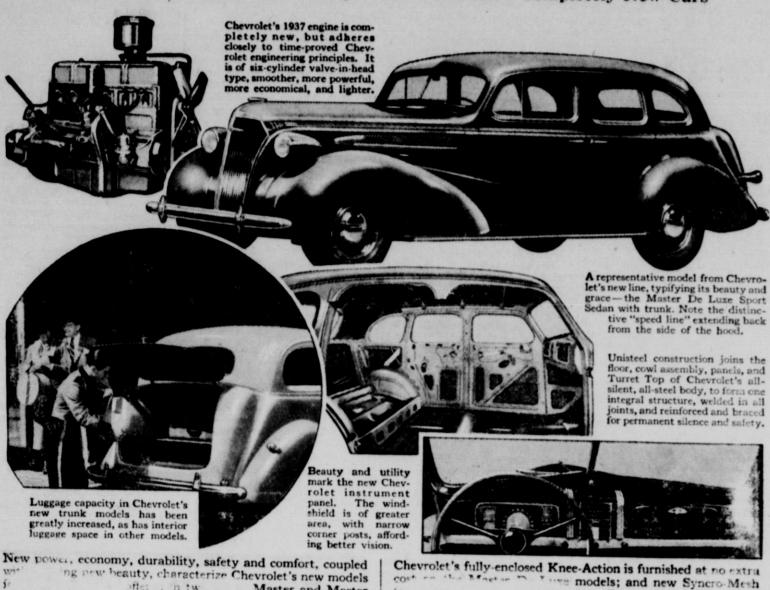
"The N

Ann RUTE BRADY, I

Sunday Ma

ass all around at no extra cost,

The Harvester



offe: , n tw Master and Master

e, meum, menticas all appearance.

with another girl. The tragic death of his grandmother makes him rebel and then is when things happen. Cora Sue Collins and 1,765 bales of cotton ginned in the picture. Here is a show everyone will enjoy.

Use Of Sulphur On Cotton Pests Being Surveyed

FREEPORT, Nov. 2-With indications that the 1936 Texas cotton crop will be considerably larger than that of 1935 when 2,-849,750 bales were marketed, the Freeport Sulphur Company is completing a survey of the methods used by growers in the Lone Star State to increase yield through control of cotton insect pests and diseases.

Peports gathered by the company reveal interesting data regarding the use of sulphur in flea nopper control, results of one large-scale experiment showing a production gain of more than 160 pounds of seed cotton an acre.

Recognizing the flea hopper as one of the most serious of the cotton pests, the company has announced its intention of compiling as complete data as possible on the success of the sulphur method in controlling the insect and of making this information available to growers throughout the South.

Study is being made of the use of airplanes in dusting large cotton acreages and the company also said it plans to investigate the use of sulphur in the war against the cotton plant bug, which annually causes growers heavy losses in yield. Experiments made this last summer point to the success of the same method of controlling this pest as is used in controlling the flea hopper.

Sunday and Monday the Rogue Also scheduled for intensive scrappy little miss in her best to marry an orphan, but his moth. to date proved the most effective

New CHEVROLET 1937
The Complete Car-Completely New

ON DISPLAY SATURDAY, NOVEMBER 7

COTTON REPORT

Census report shows there were Buck, the wonder dog, are also in Motley county prior to Oct. 18, 1936 as compared with 2,989 bales ginned to Oct. 18, 1935. Very Resp., H. J. Marler

FORMER RESIDENTS

accepted a position with the De Luxe Cleaners at Lubbock. Mrs. Pipkin, Monday will become home economics instructor in the Stratford schools.-Dalhart Texan.

reat

all

are

At

ake

"Help us fight this epidemic." Such is the call that comes to the Red Cross many times yearly, and help is always given. This is the sort of work you keep going throug hyour membership in the Earl Pipkin, who has been in Red Cross. One dollar goes a long Dalhart a number of months, has way in such work.

BUY COAL



JUST RECEIVED

A New Car-Load ROBINSON

Colorado Coal

More Heat for Less Money

L. R. BISHOP FEED STORE

We Buy Poultry, Hides and Cream Phone 114J

Northfield News

Mr. and Mrs. Nolan Thomas, recently married, were guests of evening, when Mr. and Mrs. Delmont Hays entertained a number of their friends. Following an enjoyable evening of Halloween spook games, refreshments were served. Many lovely and useful gifts were received by the young couple. The bride is the former Guaneth Moore.

announce the arrival in their Mrs. Sam Moore. home, of an 81/2 pound daughter, who has been named Marjorie May Mr. and Mrs. M. A. Tate were ed religious services here Sunday pictures for Friday and Saturday of Mr. and Mrs. W. E. Thomas.

Mr. and Mrs. Tom Moore and children, accompanied by Mrs. are hauling cotton to Childress Brown and Mrs. J. A. Tipton, were Matador visitors Saturday.

Mrs. May Berry shopped in Childress Saturday.

Elbert Hardison and family have returned to this community, from Childress where they have been living for the past month.

Mrs. C. M. McDonald was the the Jane Withers' fans to enjoy guest Sunday, of Mrs. J. A. Tipton.

Those shopping in Childress from this community Saturday were, Mr. and Mrs. Bake Simpson, Mrs. Marvin Leary and Mrs. Sam Tosh.

Mr. and Mrs. J. D. Spray are moving back in this community. having made their home at White-

C. T. Booth of Childress is here this week looking after his farm nterests.

OGUL THEATRE

Matador, Texas

THURSDAY, WATCH NIGHT Jane WITHERS "Little Miss Nobody"

FRIDAY-SATURDAY Harold LLOYD "The Milky Way" Adolphe Menjou

SUNDAY-MONDAY "The Harvester" Ann RUTHERFORD, Alice BRADY, Russell HARDIE Sunday Matinee 2:30 P. M. NIGHTS 6:45 P. M.

Mr. and Mrs. F. G. Tipton and themselves as never before (and, and Wanderer of the Wasteland. son J. W. spent Sunday in the by the way, Jane has almost as home of Mr. and Mrs. P. A. Simp- many admirers as Shirley Temple)

week-end.

Mr. and Mrs. Tellas Pistol of Cee Vee attended the Halloween party and see Harold Lloyd in "The here Saturday night at the home Milky Way," with Adolphe Menof Mr. and Mrs. Delmont Hays, Mr. and Mrs. Elbert Hardison and were house guests of Mr. and Harold Lloyd needs no introduc-

Saturday night guests in the home afternoon, which were attended are westerns: Desert Gold; Nevada by a large congregation.

P. A. Simpon and F. G. Tipton this week.

Mr. and Mrs. Herbert Hale visited in Estelline Sunday.

> MOVIE CHATTER By A Rogue Jane Withers

At last the time has come for

That long waited for picture, offers its patrons that well-known study is the cotton dauber, which cently married, were guests of honor at a miscellaneous shower and Halloween party Saturday

Mr. and Mrs. Pete Timmons of Jane Withers, with Ralph Morgan will be at the Rogue Thursday

"Little Miss Nobody", starring Jane Withers, with Ralph Morgan Rutherford. Alice Brady and Russeveral states, notably California, Alabama and New Mexico, grownight only. If you want to see this sell Hardie. A young farmer wants ers report that sulphur dusting has Mr. and Mrs. Tom Collins, ac- picture, then by all means see er manages to force an engagement method of control. companied by Miss Velma Collins, "Little Miss Nobody"-a picture visited in Memphis during the for all ages. This picture was previously booked, but never shown.

The Milky Way If you want to laugh, come out tion, but those who havn't seen Rev. Gibson of Turkey, conduct- plenty of laughs. The next three this picture are in for a treat and

DR. E. W. McKENZIE

DENTIST

OFFICE AT RESIDENCE

Put on tires now-get 30% more mileage free_ Ask us why! PRIZE VALUES A real Good year for little money BEFORE YOU BUY PATHFINDER CHECK Over 22 **OUR GREAT** LL-WEATHER VALUES That's how

TOP VALUE AT EVERY PRICE!

Supertwist Blowout Protection in EVERY ply

F Chevrolet Co.

aranteed by the Largest Tire Builder - the quality leader

MATADOR, TEXAS

NEW DIAMOND CROWN SPEEDLINE STYLING Making this new 1937 Chevrolet the smartest and most distinctive of all low-priced cars. GENUINE FISHER

NEW HIGH-COMPRESSION

VALVE-IN-HEAD ENGINE

Much more powerful, much more spirited, and the thrift king of

its price class.

NEW ALL-SILENT,

ALL-STEEL BODIES

ider, roomier, more luxurious, and

the first all-steel bodies combining

silence with safety.

(With UNISTEEL Turret Top Const

NO DRAFT VENTILATION Eliminating drafts, smoke, windshield clouding-promoting health, comfort,

It's the newest of all low-priced cars...new in every feature, fitting and fabric . . . also the most thoroughly safe, the most thoroughly proved, the most thoroughly dependable. Visit your nearest Chevrolet dealer. See and drive the complete car-completely new.

ALL THESE FEATURES AT CHEVROLET'S LOW PRICES

PERFECTED HYDRAULIC BRAKES

Recognized everywhere as the safest, noothest, most dependable brakes ever built.

IMPROVED GLIDING KNEE-ACTION RIDE*

Proved by more than two million Knee-Action users to be the world's safest, smoothest ride.

SUPER-SAFE SHOCKPROOF STEERING*

Steering so true and vibrationless that driving is almost effortless.

SAFETY PLATE

GLASS ALL AROUND The finest quality, clearest-vision safety plate glass, included as standard

CHEVROLET CHEVROLET COMPANY MATADOR, TEXAS

CARS COLLIDE

Accident At Highway **Intersection Puts** One In Hospital

Serious injury and probable death was narrowly averted at the intersection of Highways 28 and 18, at Bob's Oil Well, about five o'clock Sunday afternoon when two automobiles collided. Henry Ford, accompanied by Bob Robertson were approaching the intersection from the east and attempt. ed to drive across the highway at Bob's Cook Shack when a Chevrolet coup coming swiftly from the west struck the Ford autoautomobile received severe lecreation on the leg requiring several Floydada Monday night in the restitches at the Traweek hospital where she was rushed for treat- plains city. The members, upon

Besides minor bruises neither of automobiles were badly damaged in the impact. Witnesses declared that had Mr. Ford been driving at a speed equal to that of the eastbound car that only a miricle could averted a serious tragedy. The names of the driver and companion of the Chevrolet were Mr. and Mrs. B. D. Hatley of Floydada

local Methodist church, together opinion that the club would soon with Mrs. Denison, left Tuesday become one of the most active the business interests of Dallas tions approached completion. are attending annual conference

Mr. and Mrs. G. E. Hamilton also left Tuesday for the conference city, the former going as one worr ssed e uo missaoons sem of the eight delegates chosen at Brian to Harcrow, the district conference held early in the spring, to attend State contrict, of which the Matador church line, where Hardman shot a 5 yard jority of the large exhibitors are ding Anniversary, November 4, in

ison was able to enter a full report plunges at the Paducah line. for the sixth consecutive year as paster of various churches

LIONS - - -

(Continued From Page 1)

Lion B. F. Harbour

appeal for complete support of the club during the membership drive which is to start on November 11. Whirlwinds 6 to 0; in 1934, 7 to 6;

his supervision would cover the Champions had their toughest go after the close of the Texas Cen- John Patton and daughter of Morentire county and expected to of the season with Floydada but hurdled the Whirlwinds 20 to 13.

drive since the Red Cross has drive since the Red Cross has been identified in the county. Lion Harbour also cited the 105 major to this year's fracus is the fact

ELECTION --
Would cover the Charbon and Mrs. Tom Patton, full plans for the 1937 World's Fair will be announced."

FOR RENT—Furnished House.

Hale Center, Mr. and Mrs. Tom Patton, full plans for the 1937 World's Fair will be announced."

D. E. Pitts.

Miss Beulah Sheridan and mother, of Plainview, Mr. and Mrs. Ed.

Of Plainview, Mr. and Mrs. J. H. Sheridan, of Amdisasters in this country during that Coach Terrell will put his the past 12 months in which the Matadors against an aggregation Red Cross has rendered great aid. that he coached at Floydada, This

AID FLOYDAD*a*

With Membership Of 39 Monday

Lions club, accompanied by Sam Matador's new athletic field. This too, the Democrats were having all mobile. A woman accompanying Braswell, former District Lion alone should inspire the home lads. the best of it, while gubernatorial the man driver of the east bound governor, of Paducah, met with It will mean something to initiate returns from more than thirty business and professional men of their new gridiron with a victory. organization of a Lions club in the return, declared they had never before experienced such an enthusiastic group and predicted the local men were injured. Both that the club would be an immediate success. A total of 39 charter members were accepted into the organization.

Those of Matador, besides former District Governor Braswell of C. Beam and W. F. Jacobs

Many Young Men Boss Lion R. E. Campbell, in an coming year, address at the regular Lions meet-Floydada club were young men tober 31. and that they were eager for the

in full, its benevolence pledge, as Matadors drove to the Dragons' 2 the United States with the excep- re-union for the day. well as the salary item. With the yard line, only to lose the ball on tion of the Exposition at Dallas. attainment of this goal, Rev. Den-downs, after four unsuccessful

Matador vs Floydada

Floydada Whirlwinds to be played at Matador November 13 at 2:30 was commended by Lion W. F. underdogs in this 1936 battle, there awarded the Methodist ladies who fans at Floydada will feel that of the Motley County Chapter of have won the decision over the the American Red Cross, made an Whirlwinds the past three seasons.

will put Coach Winters of Floydident at Hyde Park said he foreada on the spot also, and all his Matadors. Then, another item that Landon, at Topeka, retired withis worth mention: if the Whirl- out making a public statement. winds can lick the Matadors, and Spur can so much as tie the Pa- ing sections the still incomplete Lions Club Is Set Up Side of District 4. Hence, the Mat- many country sections also he ador-Floydada go will have a lot rolled up an advantage over his

> heads out of the cellar. The game will be played on

Centennial To Open In 1937

the Texas Centennial Exposition for a five month's period in 1937 a record electoral vote of 523 to 8 was assured today. The Expos- for Landon, would result. Three of Paducah, were Boss Lion R. E. ition, through its president, Fred the six states taken four years ago Campbell, Tail Twister Henry F. Florence, served formal notice by Hoover, Landon's own Kansas, Pipkin and Lions J. D. Craven, N. on the City of Dallas it would ex- and two New England states deercise it's option for the use of the pended on by the Republicans, Exposition grounds during the were at the front of the New Deal

Tentative plans, for the 1937 ing here Tuesday declared that World's Fair are for its opening most of the members of the new June 12 with closing set for Oc-

organization of a Lions Club in Directors of the Texas Centennial The decision of the Board of Rev. D. D. Denison, pastor of the their town. He said he was of the Expoition to reopen next year is wall appropriate appropriate appropriate appropriate the clark would be a properly appropriate th the result of a general demand by landslide, hours before the tabulaand Texas that the Exposition should carry on during 1937.

It is the plan of the Exposition management to make many drastic

changes at the Exposition grounds.

Only in it's general layout will the 1937 World's Fair resemble Slightly irritated, the Dragons that of 1936. There will be new from the Plainview dis- ing down the field to the 25 yard hibits and new buildings. A ma- the occasion of their Golden Wedpass to Moore, who galloped 20 anxious to continue through the a celebration held at their home delegation will yards for a touchdown. Bythe coming year They point out that Sunday, November 1, at which present a splendid report at con- kicked goal for the extra point. during the year 1937 there will time their ten children, together In the last minute to play, the not be any major Exposition in with their families gathered in a

with a better and more extensive 4, 1886, and moved Coach Terrell and his Matadors eral, Harry Olmsted. "It will be they have since resided. have begun work in earnest for an entirely new show, better and the annual football affair between more smoothly run by virtue of and daughters, together with their High School and the experience gained through the families, who were present at the

He declared the workers under and in 1935 the Matador Regional operation of 1936. Immediately celebration were: Mr. and Mrs. week-end visiting in Abilene

ELECTION - - -

(Continued from Page 1.)

efforts to beat Coach Terrell's sweeps" in history. Governor In industrial, farming and minducah Dragons, the Floydada lads summaries told the same story for will have a play-off with Paducah Roosevelt. His great pluralities for the Championship of the South were in the cities; yet through . of pepper in it. The Matadors will Republican opponent. East, West . have to win this game in order to and South all did their part to eathers off of all ducks that finish their conference with their swell the mounting total of his electoral margin.

In the congressional election, states showed more Democrats than Republicans leading.

Available results, instead of cut. ting down the Democratic house majority of 197 as had been predicted, gave that party a net gair. f seven seats. Already the Democrats had a majority of 9 in the senate, and were leading in 13 DALLAS, Nov. 3-Reopening of others of the 55 contesst.

If the Roosevelt leads should hold . Dalhart Texan. march

Steadily In One Direction The trend was steadily in one direction almost from the first Leading Republicans newspapers in New York, Chicago, Philadelphia and elsewhere were wall, announcing a Democratic

50TH WEDDING ANNIVERSARY OBSERVED SUN

Mr. and Mrs. M. L. Patton, res-

"We are going to reopen in 1937 ried at Stephenville on November World's Fair," said Director Gen- county in December, 1900, where

Mr and Mrs M I. Patton's sons

Patton of Kingland, Mr. and Mrs. arillo, formerly of Matador, visit-Alvin Stearns of Meadow, and Mr. ed relatives here during the weekand Mrs. L. J. Barkley and family, end. They were accompanied by friends here Monday and Tuesday, Mr. and Mrs. J. D. Craven and Mrs. R. L. Patton. who visited her small daughter, Mr. and Mrs. U. sisters, Miss Maggie Bryan and tricks will be uncovered in his saw possibly "one of the largest D. Patton and small son, and Miss Mrs. Ed Cammack. Rachel Patton, all of Matador.

> * PRINTER WILL EAT DUCK FEATHERS IF SCRIBE GETS DUCK

Howard Hamilton, a Texan printer, may be letting himself in for a mouthful. He has agreed to eat the Miss Lydia Fountain, Texan

reporter, shoots "I'm going to maintain family " tradition," Miss Fountain said. . "When my mother (Mrs. . Lilian Fountain of Dalhart) * was about my age she killed * they were about to light on the * water and mother banged * tick after the duck season is . Buick sedan. over. I'm going to kill a duck * if I have to run it down."- *

LOCALS

Mrs. Elvis Lebow and small daughter of Clovis, New Mexico, have been visiting relatives here this week

FOR SALE-2-Burner combined Oil Heater and cook stove. Same as new. Will sell for half price. Mrs. G. T. Edwards.

Mr. and Mrs. R. E. Campbell, accompanied by Mrs. H. M. Weldon, and Miss Pauline Rister, spent the

> PUREBRED **Duroc Pigs**

Moderate Prices

Fay Tipton Northfield, Texas

FOR SALE: Electric Hot Point per month. Range: White enamel black trim three exposed burners and cabinet oven. Finest Electric, Range built. and son Bobby of Floydada visited Best of condition. Will sell at friends here Thursday and were sacrifice. Address 213-14 Oliver- accompanied home by Math Bark-Eakle Bldg. Amarillo, Texas.

J. M. Jackson of Atton, was a business visitor in Matador Tues-

SORE-THROAT, TONSILITIS! Large 20 oz. jar 50c at City Drug Promptly relieved by Anathesia- Store. Mop, the wonderful new sorethroat remedy. Stops pain instantly and kills infection. Prompt re- Frances, accompanied by Mrs. R. six ducks at one shot. They . life guaranteet or money refunded E. Donovan and Miss Mary Echols just happened to line up as . at Simpson's Drug Store. 4-6-37 drove to Lubbock Saturday

away from the blind. I'll say * from a business trip to Oklahoma Howard will be a good feather • City, driving a new special 1937 Worth Star-Telegarm.

We are not dependent on the rains, buses or other public conveyance. That is one reason we can give good service. Lubbock Avalanche, "West Texas' Own News-

Claud Wilson of Sweetwater transacted business and visited

You get the news of the day early in the morning if you get the Lubbock Avalanche. 65 cents

Mr. and Mrs. Marvin English 4t ley who remained for a few days.

> DON'T SCRATCH! Paracide Ointment is guaranteed to relieve any form of eczema, itch, ringworn or itching skin trouble within 48 hours or money refunded.

Mrs. Elmer Stearns and daughter

R. P. Moore returned this week only 15c for a year's subscription when purchased with the For

Miss Irene Knight, Dist. Super-FOR SALE or Trade-2-room visor and Mrs. Algie Groves, house in north Matador. 18 lots. county Case Worker, accompanied Price \$400. Will consider good car by Miss Ruby Kingery, attended in trade. P. O. Adams, Northfield, a Social Service Worker's meeting 2t-pd. at Plainview Sunday.

We have moved to a new location in the Crews building on Highway 28, two doors East of Phillips Service Station

WE BUY ...

CREAM - POULTRY - HIDES We sell Dairy and Poultry Feed

latador Produce W. B. WASON, Mgr.



to attend the BIGGEST FORD DEALER MEETING EVER HELD

FOR the first time in history we Ford dealers from all parts of the United States and Canada are invited to Detroit for a gigantic sales meeting. We are going to see the new Ford V-8 for 1937.

I am all excited about this trip to Detroit and what we are going to see there. Come to our showroom Saturday, November 14th. We'll show you the new car and tell you all about it.



Matador Auto Co. MATADOR, TEXAS

Buy The BEST - - -



HOMES everywhere are getting into the spirit of repair and remodeling work. Be sure that your home gets the best materials from a reliable source. Get our prices and reduce your final costs.

BUILDING MATERIAL

All Quality - All Low Priced

Homes - Soundly Built Sensibly Financed

under the Federal Housing Administra--tion's Insured Mortgage System

"PIONEER LUMBER COMPANY OF WEST TEXAS"

Specials

For Friday and Saturday 15c lb

CANDY LADIES SLIPS 100 PAPER NAPKINS

XMAS DOLLS

We have a big selection. A small deposit will hold one for Xmas or you can make small weekly payments.

10 qt. Galv. Pails Good Brooms

19cea 39c ea

49c ea

8c pk

Sweaters for all the family at reasonable

Matador Variety

"GET THE HABIT"

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faithful, since fireplace at the

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