

"The chains of habit are generally too small to be felt till they are too strong to be broken"  
—Johnson

# Matador Tribune

"A man should never be ashamed to own that he has been in the wrong, which is but saying in other words that he is wiser today than he was yesterday."—Pope.

Tribune Vol. 10, No. 52

Matador, Motley County, Texas, Thursday, March 4, 1937

Motley County News Vol. 17, No. 52

## TRAIL DUST

By DOUGLAS MEADOR

The silent vultures of rust are cheated of their carrion when old iron goes to the foundry. Cankered wheels that have turned with their strange burden to the end of some unknown road as a lame and beaten slave to the brink of eternity; the battered frame of a baby carriage worn of its paint and prayers and lost forever to a gentle voice singing at twilight; a derelict stove, cold and ugly as a grinning skull; bent tin and chipped cast that once was a coffee-mill, a fragment of wood like a piece of dried flesh still clinging to the handle, but the hands that turned it are no longer soft and warm and young. They are, perhaps dead. No word of homage is spoken for the heinous rick of iron bones picked bare of their usefulness and left to bleach on the quickly forgotten fields of yesterday. Once molten again above the heat they will be poured into new and different matrices, for youth is returned to iron through a foundry—to flesh through the soil.

Edged innocuities left carelessly by my wife in the path where these tired old feet must pass, bear witness for her conviction that a married man afflicted with the fourth estate is a bigot, since there is no Reno-cure for his love for his paper. Yet one can not desert such a splendid mistress who teases in her fidelity with the mail.

White iron heated at the forge of youth, leave deeper scars when life is an unknown road ahead and sometimes a searing work remains suspended in memory to swing as a pendulum and re-open the old hurt. To be ordered away from the table during the process of a meal requires a command that continues to echo long after shame and tears are faded petals in the hermetic caisson of childhood.

Silence has drawn the shades in his narrowed horizon, to four walls and spilled sunlight over a worn rug near his chair where pathetic, dimmed eyes seldom look up. He will not place a booted foot in the stirrup again or hear the music of spurs as faint vespers bells when the sun has splashed into a golden pool and rain clouds drift before a prairie breeze, nor will he drink again from the folded brim of his hat when the heat has shrivelled the sunflowers near the shallow water-holes. Perhaps the wistfulness of his face could find peace for one more view of the range in the spring, with whiteface cattle motionless in the mesquites over a hundred hills, in the distance as enchanted white flowers blooming in a terraced garden were men's dreams climb tresses along the blue wall.

Truth is that substance which good builders have chosen as a foundation on which to erect a substantial character.

To be free to enjoy supreme happiness one must first be bound by the ties of wholesome friendship.

Barnum's unquestionable statistics are first justified in the faith of youth when the spur of an affinity drives a boy to the station where he must lay gifts at the feet of his lady-love. One incident in my life might be forgotten except for the fact that I believed the ruby was genuine for years after it had been returned, however something did happen to the gold mounting which aroused my curiosity. The one day it was worn caused a slight discoloring to the fat little finger and left a greenish cast on the band, but the jeweler said the reaction was not unusual.

Flattery's rancid and frothy swill is sparkling nectar gone before the desires of vanity are appeased in the heart of a dreamship stowaway, clutching the thin cup.

Mrs. M. S. Thacker and Mr. and Mrs. Glenn Dobkins of Roaring Springs accompanied by little Miss Marlene Thacker of Ft. Worth, visited in Matador Wednesday.

## Seven Games Here In 1937 Grid Program

### Plainview Has Only Class A Match; Two Dates Open

Seven of the ten grid contests arranged for the 1937 season of the Matador High School Matadors will be played on local soil according to information received from coach R. P. Terrell, Monday. Only one class A match has been planned. Plainview is to meet the Matadors here on October 8th. The three games to be played on foreign fields will be: Crowley on September 19, Turkey on October 1st and Floydada on Armistice Day. Two dates, October 15 and October 19 have been left open.

The seven games to be played here are as follows: Ralls, September 10th; Silvertown, September 23rd; Plainview, October 8th; Spur, October 15; Flomot, November 5; Lockney, November 19 and Paducah, November 29th.

## JAKE EDWARDS GOES TO TYLER

Jake Edwards, youngest son of Mayor and Mrs. George Edwards of Matador, and former graduate of the local high school, has resigned his position as assistant coach of the Sweetwater High School to accept a similar position in the Tyler High School.

Young Edwards, whose meteoric career has been furthered by the commendations of school officials, parents and students where he has been engaged, will accompany coach Ed Hennig who also resigned his place at Sweetwater for the larger school.

## PRESIDING ELDER TO CONDUCT M.E. SERVICE SUNDAY

Rev. E. E. White of Plainview, Presiding Elder of the Methodist Churches of this section, will fill the pulpit of the local church for the morning services, Sunday, according to the announcement of the pastor, Rev. D. D. Denison.

## Local Residents To Leave For Cal.

Mr. and Mrs. Alton Seigler of Los Angeles, California, arrived here Sunday for a visit with Mrs. Seigler's parents, Mr. and Mrs. J. P. Thornton, who are preparing to accompany the younger couple on their return to California.

Mr. Thornton, who has been in ill health for some time, stated that they would probably leave Friday or Saturday for the coast city to make their future home.

L. C. Harp visited in Kirkland and Childress Sunday.

## FARMERS URGED TO UNDERSTAND COTTON FUTURE

### Benefits '37 Program Stressed As Plant Time Approaches

A material increase in cotton acreage could easily place cotton producers in a position similar to that in which they found themselves in 1933 according to W. I. Rushing, Motley County Agricultural Adjustment Administration committee man. Mr. Rushing said that since the supply and price of cotton which producers receive are so closely linked, each producer should thoroughly understand the supply and demand situation from a domestic and world standpoint before he decides what acreage he should plant in cotton in 1937. It is evident at this time that world consumption of all cotton during 1936-1937 will not equal the production of 1936 which means a larger carry-over of all cotton into the 1937-1938 season.

In the light of the foregoing, farmers are urged to consider the benefits to be derived from participation in the 1937 Agricultural Conservation Program. Some of the more important are: (1) the farmer receives conservation payments; (2) the diverted acres produce conserving crops, some of which may be used for food and feedstuffs; (3) the soil fertility is conserved; (4) the cost of producing cotton on diverted acres is saved; (5) cotton is produced more economically and (6) a better price for cotton is assured.

## Northfield Art Exhibit Wins Praise

One of the most outstanding art exhibits ever shown in Matador is now on display in the window of the Western Dry Goods Company. The large selection of work produced by students of the Northfield school under the direction of Mrs. Carrie Henderson, art instructor in Motley County's most north-easterly community. The subject matter in the exhibit varies from mountain landscapes to self portraits and is doubly worthy of the commendations it has received here when it is understood that some of the students are in the second grade with limits between seven and eight years.

The list of artists and titles are as follows: "Portrait of my brother and 'Winter Faus'," by La Juana Sue Payne, 2nd grade; "Winter Night" by Katherine Thompson; "Old Dutch Mill", Dot Thompson; 9th grade; "Startled Bird", by Lee Thomas, 4th grade; "Indian Girl" by Velma Collins, 5th grade; "Self Portrait" by Travis Hoover, 2nd grade; "Dogs" by Yvonna Simpson, 1st grade; "Watchdog", Mrs. Matlock; "Mountain Stream" by Tommy Moore, 3rd grade; "Cats" by Katy Lou Thomas, 4th grade; "Prize Bull" by Juanita Bethany, 8th grade; "Ships" by Billy Jo Thomas, 2nd grade; "Deer" by Annie Bell Florence, 8th grade; "Bear", 2 dog pictures and "Moonlight" by Jacky Simpson, 2nd grade and "Desert Scene" by Rheta Tate.

## Chicks Donated To Methodist Orphans

Lewis Newman, manager of the Matador Hatchery, shipped 1600 baby chicks to the Methodist Orphan's Home at Waco, Monday and will send another 400 next Monday as part of his annual donation to the institution.

Mr. Newman purchased the eggs paid the express of incubation and shipping charges on the chicks with the exception of a \$13.10 donation made to him by the local Methodist church and a \$1. donation by a member. He declared the chicks at the market price would be worth in the neighborhood of \$190.

Mr. Newman said that he had had a very good turn-out from the number of eggs which he placed for hatching.

## Paper On Old Wall Reveals Past History

### Old Copy Of Paducah Headlight Dated Back 39 Years

A piece of brittle and yellowed paper removed from the wall of the H. N. Ford home about nine miles southeast of Matador recently revealed some early-day history of this section. It was a copy of the Panucah Headlight, dated Friday, December 8, 1898. The old newspaper, while only part intact, was brought to Matador by Jimmie Green after he had found it during the removal of old wall covering to make improvements.

The Paducah Headlight at that time was being published by J. O. Doolen. In a front page advertisement a Dumont offers general merchandise, good qualities and fair dealing and still at old stand. A front page booster advertisement describes Cottle county as one of the first counties in the Panhandle. Climate: The climate is dry and the air pure, and the elevation makes this section of the country particularly healthful.

Paducah is declared to be located five miles south of the center of the county in a beautiful valley. The population is declared to be about 250 and steadily increasing. The prospects are regarded as the best in this section of west. Business: "A good business is transacted in many lines including general merchandise, drugs, hotel and livery stable. A gin is needed badly." From the editorial page may be read adages of this order: "The lack of money is the root of most evils." "You can't judge a dinner by the tone of the bell." "The man who is constantly in the public eye is apt to get an occasional rub from the public knuckle. "A coward makes a great deal more blustering than a man of honor." "Poverty may blunt the other senses but it sharpens the taste."

## Men To Observe 1st Anniversary Wednesday Nite

Closing a successful year of monthly meetings, the men of the Methodist congregation will observe the first anniversary of "Men's Night" by having as their guests, their wives and sweethearts, on Wednesday evening, March 10th at 7:30 o'clock. As customary, the men will prepare the banquet themselves.

Following the dinner, the group will go immediately into a meeting of second regular quarterly conference to be presided over by Rev. E. E. White of Plainview, Presiding Elder.

A large crowd is expected to attend the meeting, which is doubly important.

## FUNERAL RITES FOR MRS. HAGAN SUNDAY

Mrs. Campbell Hagan, 43, was buried Sunday afternoon following a funeral at the First Baptist Church, directed by Rev. Joe Hawkins, assisted by Rev. Frank Travis.

The Newberry Funeral Home was in charge of burial in the Children's cemetery.

Mrs. Hagan died Friday.

## Court Change Discussed At Lion Meeting

### Club Urged To Visit Turkey For Group Meeting Monday

President Roosevelt's proposal to change the United States Supreme Court by adding six new members and requiring the judges to retire at the age of seventy, was the subject of a brilliant address by Lion G. E. Hamilton at the regular meeting of the Matador Lions Club held in the basement of the Methodist Church Tuesday.

Giving a complete history of the land's highest justice bench, Lion Hamilton said, "Failing to keep the organic law, which has been the carnal purpose of the Supreme Court of this country, has been the cause of failure in many republics. The Court has provided an efficient safety valve to equalize conditions when the country struggled under hatred and passion and it is my opinion that it has rendered a service far greater than we realize in preserving our security. I doubt the wisdom of the president's desires altho I believe he is sincere in the purpose which he wishes to achieve. I think the same result could be better and more safely brought about through constitutional amendment."

Turkey Group Meeting Members were notified of the next Group No. 7 meeting which will be held in Turkey Monday night and all were urged to attend. A complete survey of those who plan to attend will be made later. It was announced.

A total of 44 members and guests attended the luncheon. Visitors included Richard Stovall, Judge A. J. Foley an d District Attorney Alton Chapman of the District Court officials and Mrs. Douglas Meador and W. I. Rushing of Matador. One new member, Glenn Dobkins of Roaring Springs, was accepted into the organization.

## Forrest Campbell Accepts Position At W. T. U. Abilene

Mr. and Mrs. Forrest Campbell left Saturday morning for Abilene where they will reside, and where Mr. Campbell has accepted a position with the West Texas Utilities Co. in their meter department.

The young couple have been living in Lubbock where he has been employed by the Texas Utilities Company since his graduation from Texas Tech last summer.

## Mr. and Mrs. J.S. Lea Attend Funeral Thur.

Mr. and Mrs. J. S. Lea drove to Portales, New Mexico, Thursday of last week, to attend the funeral of Mr. Lea's grandfather, W. F. Daniels, 88. Mr. Daniels succumbed at his home there following a lingering illness.

## Pioneer Here Has Birthday On Texas Day

### Mrs. M.E. Meador Had Part In Early Day Indian Wars

Mrs. M. E. Meador, 93, declared to be one of Motley county's oldest citizens, was honored with a birthday celebration by friends and relatives at the home of her daughter, Mrs. W. D. Long, Sunday, Mrs. Meador was born near Lexington, Ky. on March 2, (Texas Independence Day) 1844, and just eight years to a day after the signing of that historic document. The annual celebration was attended by friends, five children, grandchildren and great-grandchildren. Mrs. Meador came to Motley county 45 years ago.

Moving with her parents to Texas in 1858, Mrs. Meador was married in Fort Worth, August 30, 1862. As a young bride she made her home near Fort Worth during a period of severe Indian depredations and witnessed much of the havoc resulting from the conflict. She listened to the firing of rifles at the Grapevine fight near the Fort Worth for 19 years.

Indians frequently raided the settlement in which she resided and in one instance they surrounded her home but departed without entering. Her husband, Berry Meador, once a Captain of the Texas Free-Will Rangers was a victim of pneumonia in 1873 and is buried at Veal Station, a small community near the present township of Rome, twenty miles west of Fort Worth.

## RANCHMEN TO HEAR GRAZING PROGRAM TALK

Ranchmen of Motley County will hear the new range program explained Saturday afternoon in the county courtroom by county agent Frank A. Buckley. Leaflets describing the program had been mailed previously to ranch operators and great interest has been expressed in the opportunities offered for improvement of range lands.

A form of grass insurance is provided in addition to the re-seeding value of the practice of deferred grazing for which liberal payment will be made Buckley pointed out. In drought years acreage set aside for this practice may be grazed without affecting payments for other practices, which include contour listing, contour ridging, spreader dams and spreader terraces, earthen tanks and reservoirs, fences, fire guards, eradication of rodents, and clearing land of cactus, mesquite and cedar.

"Every practice offered has been asked for by the ranchmen themselves," said Grover Hill, AAA representative, at a district meeting of county agents and committeemen at Plainview Tuesday, "and practically every practice asked for has been included." Mr. Hill also stated that no limits had been set on the size of the ranch, but that any operator of range land used for the production of range livestock is eligible to participate in the program.

## YOUTH STRUCK BY AIR RIFLE

John Farris Fish, 7, son of Mr. and Mrs. Farris Fish received a painful injury Sunday afternoon when he was struck by an accidental shot from an air rifle in the hands of a playmate, Kenneth Peeler, 7, as the two boys were at play. The small shot struck the youth near the eye at the bridge of his nose where it became imbedded. He was rushed to the Traweek Hospital to receive immediate medical attention and removal of the shot.

While his eye was imperiled by the accident, the boy was declared to be improving late yesterday.

## Trench Silo Beats Cotton Crop Return

### Fred Bourland Finds Calves Gain On Cheap Feed

"My trench silo will make me more profit than my cotton crop" said Fred Bourland while Frank A. Buckley, county agent, was visiting his farm six miles north-west of Matador. Mr. Bourland is feeding the silage to fifty-six short aged calves which he secured from the Bob Echols ranch. The calves averaged 424 pounds at the beginning and have been on feed about thirty days. They have gained well over one pound per day and are expected to gain much faster from now on.

The calves are now consuming thirty pounds of silage per day and nearly two pounds of cottonseed meal. Mr. Bourland estimates that the silage cost him forty cents per ton while the cost of the meal is forty dollars per ton. Thus a days feed for a calf which cost about four and one-half cents has produced from eight to ten cents worth of beef. It is evident that this profit is made possible by the cheap source of palatable feed furnished by the trench silo. No grain is being fed other than the cottonseed meal, and none is contained in the silage.

Mr. Bourland fed a pen of calves from a small silo last year and was so well pleased with the result that he enlarged the trench last fall to 130 tons capacity. He plans to fill three large silos during the current year. Hegira and seeded ribbon cane constitute the silage being fed now. He prefers the seeded ribbon cane because it is more palatable and produces a greater tonnage per acre.

## Welfare Ass'n To Hold Meeting Wed.

The Matador Child Welfare Association will hold its sixth meeting Wednesday afternoon, March 10th, according to announcement by an official of the organization. Every parent and patron of the school is urged to attend the meeting, since several matters of vital importance are to be discussed. The group will meet in the high school auditorium, and an interesting program has been arranged.

## Attend Funeral Of Relative At Slaton

Postmaster and Mrs. E. F. Springer, accompanied by Mrs. George Springer, drove to Slaton Tuesday where they attended the funeral of Mrs. Tom Castleberry, 74, who died at her home there following an extended illness of about two years.

Mrs. Castleberry was an aunt of Messrs. George and E. F. Springer.

## Bill Introduced By Bob Alexander

Among the bills introduced in the House last week in Austin included a measure presented by Rep. Bob Alexander of Childress. It is entitled "an act increasing the amount that may be allowed by county boards of trustees to county superintendents of public instruction for expenditures for office and traveling expenses in routes with a population of not less than 16,600 and not more than 17,060."

The bill was referred to the committee on education.—Childress Index.

## Keiths Leave For Coast City Today

Mr. and Mrs. Charlie Keith and small son Charles Robert, left today for Los Angeles, California, where they will make their future home.

Mr. Keith, who has been employed at Bob's Oil Well here during the past year, plans to enter a Trade School in Los Angeles, where he will also have employment.

3c  
15c  
25c  
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\$1.00  
\$1.25 to \$1.65  
An average of \$1.40.



**MATADOR TRIBUNE**

Successor to the Roaring Springs News  
Combined With the  
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Editor



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**NOTICE TO THE PUBLIC**

Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of the Tribune will be gladly corrected when called to the attention of the editor. It is not the intention of this newspaper to wrongfully use or injure any individual, firm, concern or corporation and corrections will be made when warranted as prominently as was the wrong published, reference or article.

**"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."**

**BUYING AT HOME**

The following article is reprinted from the Shamrock Texan and is a splendid treatment of the condition existing in Shamrock, Matador and a thousand other small towns. Albert Cooper, editor of the Shamrock Texan, who writes under the name of JAUB, reflects a thoughtful comment that should have the consideration of every small town businessman, if that man is interested in the future of his home town.

If Shamrock had a Packard automobile plant, selling big deluxe models to local people at \$500 each there are a certain class of people,

mostly women, who would think it the "smart" thing to do, to go to Amarillo, Oklahoma City or Dallas and buy a "cute Austin", if it cost twice as much money. And they would actually try to convince you it was a swanker job and a much better buy because they bought it in a great, big city.

Yes sir, there are a lot of women in our midst who are simply too good to buy their shoes, hats, dresses, furniture and automobiles in a country town like Shamrock, we might as well admit it. They need class and finery that is above the tastes of the common herd of people from whom these women's husbands, brothers and fathers, look to and depend on for a livelihood.

Oh, Shamrock is all right to live in, in a way, as Ezra got his start here and has a lot of business connections which he would hate to leave. And of course, in Ezra's particular line of work or business, the town really needs him and he would not want to run out on a bunch of friends, even if a larger city did look more attractive to him. He just wouldn't consider moving away.

Truth of the business is and Ezra knows better than anybody, that were it not for the loyal support of his fellow townsmen he would starve to death, in most cases. If they did not use his professional services or his merchandise, it is extremely doubtful if "wifey" or "daughter" would be wearing silk underwear today. Ezra knows his livelihood is derived from the money spent here in Shamrock. He realizes that every dollar his wife or daughter spend out of town actually hurts him, by removing just that much money out of local circulation.

The trouble is with most Ezras, they haven't got the guts to set their foot down and set it down hard. If every Shamrock business and professional man would resolve today that as far as this out-of-town buying is concerned, his family has spent its last dime, business conditions in Shamrock would show a big up-turn.

—JAUB—  
If JAUB had a 12-year-old carrier boy in his employ who never had enough sense to figure out that it would pay him to spend his money in Shamrock where he earned it, we would figure he was entirely too dumb to deliver our

newspapers. We would reason with him just one time and if he never got the point, why the second time he sent a dollar out of town for something he could have bought in Shamrock, we'd fire him so quick it'd make his head swim.

—JAUB—  
There is one business here in Shamrock, a credit to our city, which right now is feeling the effects of some of our women folks pulling the "cute" trick of buying a product simply because it is made out of town. That firm is the Bradley Bakery and this little comment JAUB is making is without the knowledge of Mr. and Mrs. Euell Bradley, who operate the bakery.

Now get this straight, JAUB doesn't owe Euell Bradley one cent and vice versa. And JAUB feels the same way about every other line of local business, as we do the case in hand. We know no local business firms can prosper unless other local businesses prosper, and women who are buying out-of-town products, that goes for your husband's business or profession.

An Amarillo bakery truck is now making a big bid for our Shamrock business. Little by little, they have been unloading bread and pastries in local stores. As a temporary measure to entice the Shamrock grocers to stock their bread, they have cut one cent a loaf under the local wholesale price. They are encouraging some of the grocers to cut the retail price of their bread and to advertise it in The Texan. They want to get housewives asking for Amarillo bread, so other grocers who are standing behind the Shamrock bakery will have to stock Amarillo bread.

This Amarillo firm doesn't give a whoop what kind of a price war they get Shamrock grocers into on bread or anything else. They can give it away to the customers, as long as they pay the Amarillo firm the price it asks. And the Amarillo wholesale price will go up, if and when they get enough local demand to justify an arbitrary attitude, have no doubt about that.

Bread baked by the Bradley Bakery is just as pure and wholesome as that baked in Amarillo or anywhere. Although not as large, the equipment of our local bakery is just as modern and the bakers are just as skilled as you can find. If you sum it up in a nutshell, the one and only reason some of the women are asking for Amarillo bread

**1937 GRID SCHEDULE**

- September 10, Ralls, Here
- September 19, Crowell, There
- September 25, Silverton, Here
- October 1, Turkey, There
- October 8, Plainview, Here
- October 15, Spur, Here
- October 15, Open; October 29, Open
- November 5, Flomot, Here
- November 11, Floydada, There
- November 19, Lockney, Here
- November 25, Paducah, Here.

is that they know most of their neighbors and friends are eating Shamrock bread, and they want to be different.

And every one of them who calls for Amarillo bread should be ashamed of themselves, just like most of their husbands would be ashamed of them if it were publicly known they are spending money they made in Shamrock to support an out-of-town firm which cares not a whit about anything in Shamrock, except the few dollars they can get out of us.

Don't get the mistaken idea that very much Amarillo bread is being bought here at this time. Most housewives are too fair and reasonable for that. But there are a few, and JAUB asks these women to consider the many reasons why they should stop this most unfair

practice.

And what we have said about bread, applies to everything else made in Shamrock or sold by Shamrock firms. We have been suckers long enough. Let's tell these out-of-town birds where to head in. It is a good way to stimulate business for all of our local firms, and goodness knows, we are all going to need each other's help the worst way during the next several months.

**District Legion Commander Speaks**

Lon Roberts of Borger, District Commander of the American Legion, was guest speaker at a meeting of the local Fleming Post unit of the organization held Monday

evening. Much enthusiasm resulted from the inspiring message delivered by Commander Roberts.

**YOU ARE DUE GOOD HEALTH, SUCCESS AND HAPPINESS**

But you cannot enjoy these things if you have allowed your system to lag to such an extent that your bowels and liver do not function properly, causing you to suffer with headaches, loss of sleep, backache, coated tongue, bad breath, rheumatic pains, biliousness and gas pains brought on by inactive clogged bowel organs. Lagatone is an efficient stimulant for increasing the flow of bile. Lagatone also stimulates liver action, relieving biliousness, worn out feeling and sick headache caused thereby. Lagatone acts on bowels as a laxative and helps clear out old decayed food waste. Lagatone is a compound of several ingredients. Thus Lagatone is like several medicines in the same compound. No wonder people begin to inform us of the good results they are receiving after using it a

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Feb. 18-25, March 4-11-18-25

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**WORTH HOTEL** Fort Worth



**SAGA OF THE PRAIRIE**

FRED G. SIMPSON, Editor Thursday, March 4th, 1937 MATADOR HIGH SCHOOL

**GENERAL NEWS**

A play will be presented by a group of high school students. It is to be on the ninth of March in the high school auditorium. The play, "Here Comes Charlie," is being given to raise money for the track team's trip to the Fort Worth Stock Show. The characters in the play are: Dorothy Jean Harp, Fred G. Simpson, Elva Rhea Willis, G. W. Fulfer, Joe B. Meador, Louise Wright, Louise Edmondson, L. C. Groves, Virginia Estes and Houston Schweitzer.

The students with perfect attendance this six weeks were: Myrnavae Barkley, Frances Carlson, Grant Carlson, Lela Carpenter, Marion Clements, Vernon Chambliss, Tommie Nell Dorsey, Thurman Fulkerson, L. C. Groves, Ruth Hill, Bernice Hill, Kara Hunsucker, Marie Hunsucker, Vernon Higginbotham, Elmer Gene Jameson, W. T. Marshall, Lloyd Latimer, Ruth McBride, Berdena Nelson, J. D. Payne, G. W. Ratcliff, Truett Ratton, Maurice Reilly, Kenneth

Simpson, Betty Jo Simpson, Fred G. Simpson Jr., Jonita Smart, B. F. Tunnell Jr., Furman Vinson, Boyd Willett and Clotelle Wille.

Matador High School has good prospects for a debating team this year. They went to Floydada to debate Wednesday the 24th. They went to Spur Tuesday, March 2, for a room debate. The team is being sponsored by Mr. Tunnell.

**Girls' Sport News**

After two weeks of practice the volley ball girls played their first matched game with Northfield Friday at 3:00 o'clock in the Matador gymnasium. The result were that the Matador Girls won four games out of seven.

The girls are planning to go to Northfield Saturday the sixth to a volley ball tournament.

**Boys' Sport News**

The track team is progressing rapidly. Money is being raised to send the team to the Fat Stock Show in Fort Worth. The team has

hopes of making a good showing at the district meet, which will be held about the second week of April.

Spring training for football will begin a week after the district track meet. We expect to have a larger squad next year than we have had in the previous years.

Next year's football schedule has been completed. The local squad will have seven games at home and three on the opponents' fields. The 1937 schedule is:

Sept. 10, Ralls, here. Sept. 19, Crowell, there. Sept. 25, Silvertown, here. Oct. 1, Turkey, there. Oct. 8, Plainview, here. Oct. 15, Spur, here. Oct. 22, Open. Oct. 29, Open. Nov. 5, Flomot, here. Nov. 11, Floydada, there. Nov. 19, Lockney, Indf. Nov. 25, Paducah, here.

**Lubbock Will Show Spring's Fashions**

LUBBOCK, March 1—Spring fashions in women's apparel ranging from cotton house dresses to shimmering evening gowns sparkling with newness will be modeled before the visiting retail merchants of West Texas and Eastern New Mexico at the fashion show to be held in the ballroom of the Lubbock Hotel Friday evening, March 12, as a part of the 14th semi-annual Wes-Tex New-Mex Wholesale Clothing Market which opens here Thursday, March 11, and extends through Sunday, March 14.

Reservations have already been made by over thirty firms who will display ready-to-wear, millinery, shoes, men's wear, work clothing, novelties, and luggage, offering a wide selection from all parts of the United States for pre-Easter requirements.

Retailers attending the market will be guests of the association at the style show and the annual ball to be given immediately following the show.

**THE INDIANS HAD A NAME FOR IT—A REAL TONGUE TWISTER, TOO!**

"Unka-timpe-wa-wince-p-o-e-k-ich." That's the Paiute Indian name for Bryce Canyon—"red rocks standing like men in a bowl-shaped canyon"—one of the natural

wonders of Zion National Park, which will be described by Carveth Wells in the Continental Oil Company radio broadcast, "Exploring America with Conoco and Carveth Wells," over station WFAA, Dallas at 6:30 Saturday night.

"In Zion National Park," says the internationally known explorer, "nature has done in broad daylight what man has done by night at Niagara Falls, where colored lights illuminate the sparkling waters. Mountains and canyons of southwestern Utah look as if they had been painted by some giant artist who used a rainbow for his palette."

Besides Bryce Canyon, Wells will describe such points of interest as Cedar City, Inspiration Point, Cedar Canyon, Natural Bridge, Rainbow Point, Zion Canyon, Mount Carmel Highway, Temples of Zion, Cedar Breaks and the Court of Patriarchs.

**NOTICE TO TAKE DEPOSITION**

Tommy Sutton

Vs. No. 964

Edward Sutton

The State of Texas.—To the Sheriff or any Constable of Motley County, Texas, Greeting: You are hereby commanded to cause to be published in some newspaper regularly published in your County for 30 days notice in words and figures as follows: Tommy Sutton Vs. No. 964, Edward Sutton, suit pending in District Court of Motley County, Texas.

To Edward Sutton, defendant, and to all persons interested in the above entitled suit, notice is hereby given that, Tommy Sutton, Plaintiff has filed interrogatories in a certain suit filed pending in the District Court in Motley County, Texas. Wherein the original parties are Tommy Sutton, plaintiff and Edward Sutton, defendant, No. 964. To Tommy Sutton, a witness who resides in Motley County, Texas, but who is at present in Washington, D. C., the answers to which will be read in evidence on the trial of said cause, and has also filed an affidavit in said suit that Edward Sutton, defendant herein is without the limits of the State of Texas and beyond the jurisdiction of this court and the said defendant has no attorney of record upon whom notice and copy of interrogatories for the purpose of taking depositions can be served and that a commission will issue on or after the 30th day after the publication of this notice to take the deposition of said witness.

Witness Jack Robinson, Clerk of the District Court of Motley County, Texas.

Given under my hand and seal of said Court at office in the town of Matador this the 17th day of February, 1937.

Jack Robinson, Clerk of the District Court of Motley County, Texas.

Issued this the 17th day of February, 1937.

Jack Robinson, Clerk of the District Court of Motley County, Texas. Publish Feb. 18, 25, March 4, 11.

**MOVIE CHATTER**

By A Rogue

Audioscopes—get ready for some fun March 14 and 15.

**Champagne Waltz**

And now comes Fred MacMurray and Gladys Swarthout's latest vehicle "Champagne Waltz" for Thursday. Two great stars in one picture and what a picture. There's plenty of music, melody, merriment and romance for anyone. See "Champagne Waltz" Thursday

**Our Relations** Stan Laurel and Oliver Hardy come to make you laugh as never before in this outstanding production, "Our Relations." You are going to like this picture because there are two Stannies and two Ollies in this fast, furious, funny full length feature. A double dose of hilarity—sixty-five mad minutes of merriment. For kids from six to sixty—bring the whole family!

**Born To Dance**

"Born To Dance" starring that glorious, gorgeous dancing divinity Eleanor Powell of Broadway Melody of 1936 fame, will be at the Rogue Sunday and Monday only. And she's not by herself, folks, not by a little bit. James Stewart, Una Merkel, Virginia Bruce, Sid Silvers, Frances Landford, Buddy Ebsen, Raymond Walburn and Alan Dinehart make this one of the biggest shows of the season. See "Born To Dance."

**CARD OF THANKS**

We wish to take this means of expressing our sincere appreciation to the many friends and neighbors who so loyally aided us during the brief illness and death of our beloved son and brother, Cullen. The words of sympathy and the many acts of kindness tendered in our bereaved hours shall always remain in our hearts as a noble tribute to friendship. It is our humble prayers that

the blessing of God shall rest upon each and everyone.

Mr. and Mrs. J. P. Thornton and family.

**PARTNERSHIP FORMED**

W. S. Duckworth, jeweler, formerly of Floydada, has formed a partnership with W. M. Lipham, local jeweler, and a new name for the firm will probably be announced next week.

The two experienced jewelers expect to install a stock of high class merchandise in the near future, in connection with the watch repair business.

**R. A. M. ENJOYS FREE FEED AT MONDAY MEET**

At regular meeting of the R. A. M. chapter of the Masonic Lodge held Monday evening, the members were given a free banquet by Jim Sample and George Springer, of Spot Cash Grocery, which was greatly enjoyed by those who attended.

In addition to about twenty local members, six out-of-town guests enjoyed the hospitality tendered by the host chapter, being R. L.

Henry, G. C. Tubbs, E. S. Randsom, B. F. McIntosh, C. A. Booth and H. D. Payne, all of Floydada.

**Sorosis Club Has Texas Theme Wed.**

The Sorosis Club met yesterday afternoon in the home of Mrs. Ben Meador, with Mrs. John Hamilton as leader of a program having as its theme, "Our State", with this quotation, "Not stones, nor wood, nor the art of artisans make a state; but where men are who know how to take care of themselves, these are cities and walls"—Aristides.

Roll Call was answered by the members giving enlightening facts concerning various cattle brands of Texas.

Those who were present declared this to be one of the most fascinating and interesting programs of the year, and the parts given following, were thoroughly enjoyed.

"Ranch Life in Texas", Mrs. Tom Newman.

"The Texas Rangers", Mrs. Dub Drace.

"Hidden Treasures and Lost Mines", Mrs. Bill Pipkin.

**GO TO CHURCH SUNDAY**

**Expert WATCH REPAIR** Satisfaction Guaranteed  
**LIPHAM'S WATCH REPAIR**  
Former Bradshaw Location  
Next Door City Barber Shop  
W. S. Duckworth W. M. Lipham  
MATADOR, TEXAS

**CORRECTION . . . .**  
This advertisement of the West Texas Gin Company appearing in the Tribune issue of February 25, should have read as follows:

**West Texas Gin Company**

We are here to gin any kind of cotton you have for us to gin and I am not trying to tell the farmer what to plant.

However, after careful study of the cotton situation I find that South America in changing to longer staple cotton.

The better staple cotton we have, the better market we will have for our 1937 crop and while we are short on staple cotton we have enough short cotton to last two years.

It looks like there will be a demand for every staple bale of cotton raised next year. The short cotton will then have to go to the speculator. Do you have any idea what he will offer you? I don't have, but I do not believe it will be very much when he knows he will have to hold it two more years. I am just giving you my views as I have understood conditions.

We have had seed tested from this territory, taking the best of the season, with this result: The test came back from Austin running from 63% to 77% germination.

If you don't have good seed we have Texas Special Big Boll, runs 40 percent to 45 percent lint yield, staple 31-32 to 1 1-16 inch.

We have California Big Boll Arcala, about 40 percent lint yield, staple 1 1-16 to 1 1/4 inch.

From Government scale as of February 12, 1937, gives middling 1 1-16 staple selling 270 points over 13-16 staple or \$13.50 per 500 pound bale.

We are always ready to help the farmer in any way we can and invite you to come down and let us talk this over either here at the gin, or at the Courthouse where we meet Saturday afternoon at 2:30 o'clock for the purpose of completing an organization of the farmers of this locality so we may get what we want and know what we need.

Yours truly,  
WEST TEXAS GIN CO.  
By Turn-Out Joe

**WITH YOUR ENGINE OIL-PLATED**

OIL-PLATING differs widely from other forms of lubrication in this plain, understandable way: It remains lastingly fastened to the pistons, bearings and other engine parts, even when they are not in motion. This is made possible by the Germ Process—patented—which gives Conoco Germ Processed oil its strong attraction for metals, so that every working part becomes durably Oil-Plated.

Oil-Plating is not like any lubrication that merely goes on-and-off. Once Germ Processed oil covers the parts it never leaves them bare of Oil-Plating . . . Never when the pistons are racing thousands of strokes a minute . . . Never on any hills, despite any load . . . Never while you park at a dozen different stores.

So it's nothing to you, when engineers blame more than half of all engine wear on so-called "dry starting." Nor need you worry over all the rest of the annual Spring oil scare. Whether your car is new or old, you can make your longer runs . . . hit your higher speeds . . . enjoy your hotter sunshine. Oil-Plating can take it like the longest-lasting part of your engine. For Oil-Plating really becomes a long-lasting part of your engine, as you change to long-lasting Conoco Germ Processed oil. Continental Oil Company



**GERM PROCESSED OIL**

\$.25 to \$.65 an average of \$1.40.



LOCALS

Mrs. J. C. Collett of Roaring Springs was a business visitor in Matador Wednesday.

Mr. and Mrs. Wilborn Barton of Flomot, returned home Monday from a trip to Mineral Wells.

DON'T SCRATCH! Paracide Ointment is guaranteed to relieve any form of eczema, itch, ring-worm or itching skin trouble within 48 hours or money refunded.

Mr. and Mrs. J. P. Thornton had as their guests Sunday, Mr. and Mrs. Hargroves of Floydada.

PIANO BARGAINS: We have in your vicinity small Baby Grand piano with duet bench to match; also studio upright and a good practice piano; will sell for balance due and arrange terms.

Mr. James Meador, accompanied by his granddaughter, Freida Jo Meador, both of Paducah, visited relatives here Saturday and Sunday.

SORE-THROAT, TONSILITIS! Promptly relieved by Anesthesia-Mop, the wonderful new sore-throat remedy.

Mrs. Marlin Pounds and small daughter Kay, of Flomot visited relatives here Sunday.

Mr. and Mrs. W. Y. Higgins returned home Sunday from Lawton, Oklahoma, where they have been visiting their daughter and family, Mr. and Mrs. Dick Davis.

J. C. Clary and son, Johnnie Lee of Paducah, were Matador visitors Saturday.

Mrs. Delbert Groves, accompanied by Miss Lucretia Estes, visited in Floydada Tuesday.

Mrs. E. W. Marrs and children of Spur were visitors here Wednesday.

FOR SALE—One good milk cow or will trade for yearling, R. E. Campbell.

Miss Pauline Rister visited her parents at Abilene during the week-end.

Miss Vivalee Stanley of Floydada spent the week-end here visiting her sister and family, Mr. and Mrs. Delbert Groves.

Mrs. J. R. Meacham of Paducah was a business visitor in Matador Tuesday.

Mrs. Jack Catlin and sons, Stanley Dan and Jackie, were accompanied to Clovis, New Mexico, by Mrs. L. F. Davis and daughter, Juandell, leaving Saturday morning and returning home Monday evening.

White Star News

Mr. and Mrs. Aaron Hart and

Mrs. L. L. Mahagan of Amarillo, visited in the John Brogdon home Sunday and Monday.

The White Star school defeated Foley in a basketball and indoor baseball game Monday, the basketball score being 22-2 and the baseball score 17-3.

Miss Elizabeth McMahan spent Tuesday night in the T. J. Darsey home.

Mrs. W. O. Taylor is on the sick list this week.

Mr. and Mrs. Leland Hart and family spent the week-end with Mr. Hart's mother at Baker.

Woodrow Slover attended a social in the Fairmont community Wednesday evening.

Miss Virginia Vinson entertained the young people of White Star with a forty-two party Saturday evening.

Rev. Barnett of Whiteflat, filled his regular appointment here Sunday, delivering his message at the morning hour instead of the evening, in order that he might attend a Layman's meeting at Dougherty that evening.

MRS. U. L. WILIE ENTERTAINS AT LUNCHEON WED.

One of the loveliest of a long list of resplendent affairs given by Mrs. U. L. Willie was the Saint Patrick luncheon at which she was hostess on Wednesday last, complimentary to a number of out-of-town friends.

A four course luncheon was served at an elaborately appointed table. The table was covered with an exquisite lace banquet cloth with center decorations in the Saint Patrick motif and gorgeous cut crystal many pronged candelabra carrying tall green lighted tapers.

The Saint Patrick theme was also delightfully detailed in the delicious food of the different courses. Each guest's place was graced with an exquisite corsage of lovely spring flowers in pastel colors, which were immediately donated by the recipients.

Place cards, tallies and gift wrappings charmingly carried out the chosen motif of the occasion. Six games of bridge were enjoyed with high score for the out-of-town guests going to Mrs. Bert Noland of Tulsa and that for the home town honorees going to Mrs. B. F. Tunnell.

Those who were recipients of this delightful courtesy of Mrs. Willie were: Mrs. J. W. Walker, President of Seventh District Texas Federation of Women's Club, Mrs. Frank M. Eiring and Mrs. C. B. Martin all of Plainview; Mesdames E. A. Nolte, Bert Noland, Reuben Leonard and C. S. Dudley all of Tulsa; Mesdames R. E. Donovan, M. J. Reilly, B. F. Tunnell, D. E. Pitts and Miss Ollie Echols all of Matador.

Whiteflat News

Miss Pauline Martin of Vernon is spending a short vacation with her parents, Mr. and Mrs. F. Z. Martin.

Mrs. L. E. Dodd of Los Angeles, California is visiting Mesdames Jess Perkins and Ben Keltz.

Miss Billie Lawrence of Fairview spent the week-end with Miss Dan Browning.

Miss Fay Mays, accompanied by Miss Lenna Buchanan, spent the week-end with home folks at Paducah.

Prof. Hubert Taylor returned Saturday from New Orleans, La., where he attended the National Teacher's Convention.

Miss Emma Leta McKee of Flomot was a Sunday visitor in the W. L. McWilliams home.

ROGUE THEATRE

Matador, Texas

THURSDAY, WATCH NIGHT

Gladys SWARTHOUT, Fred MacMURRAY IN "Champagne Waltz"

FRIDAY-SATURDAY

Stan LAUREL, Oliver HARDY IN "Our Relations"

SUNDAY-MONDAY

Eleanor POWELL IN "Born to Dance"

Sunday Matinee 2:30 P. M. NIGHTS 7:15 P. M.

Misses Eloise and Pauline Martin spent last week-end with relatives near Ropesville.

Quite a number of members of the Methodist Church attended the Layman's meeting which was held at Dougherty Sunday afternoon.

Mesdames Ben Keltz and F. Z. Martin visited Mrs. Harold Campbell on Campbell's ranch Tuesday of last week.

Mrs. Maud Dean of Jayton and Mr. and Mrs. Hobart Lewis of Roby were here Tuesday looking after business interests.

Miss Eusice Vickers of Gasoline was a week-end visitor here with friends.

W. R. Tilson Jr. was able to re-enter school Tuesday after having had his tonsils removed last week.

Baptist Church To Be Hosts Tuesday Floyd Co. Workers

The second meeting of the year for the Floyd County Worker's Conference of Baptist Churches in this district, will be held in Matador, Tuesday, March 9, according to recent announcement of Rev. H. M. Weldon, pastor of the local church.

The meeting, which is scheduled to begin at 10:00 o'clock, will have as its theme, "Training for Service" and will include the following program:

Song and Praise, R. E. Campbell, Matador; Training in Bible Study, Rev. Neil Greer, Quitaque; Training in Christian Doctrine, Rev. A.

L. Shaw, Lockney; Special Music; Training in Stewardship, Rev. W. E. Lovelace; Music; Sermon, Rev. M. F. Ewton, Spur; Lunch to be served at the church.

The afternoon session will include Board and W. M. U. meetings; Song Services; Training in Tithing, Mrs. Vernon Shaw, Floydada; Business; Inspiration Address Rev. Sidney Johnston, Wayland College, Plainview.

It is urgent that donations for District Missions be made at this time.

Junior Club Holds Meeting Wednesday

The members of the Junior El Progresso Study Club met Wednesday afternoon, March 3, in the home of Miss Lela Carpenter.

Since programs were not prepared, the afternoon was spent in practice of the operetta, "Big Days" which the club will present at the high school auditorium in the near future.

Delicious refreshments were served to the following members and visitors: Marion Clements, Juandell Davis, Pearl Hart, Marie Hunsucker, Frances Carpenter, Evelyn Lea, Aileen Russell, Zona Ruth Scaff, Jonita Smart, Mary Ola Tipton, Tom Nell Darsey, Mrs. W. W. Clements and Mrs. W. W. Carpenter.

Prayer Week Held By Baptist W. M. S.

A program Friday afternoon, in charge of the Dorcas Circle of the

Baptist Women's Missionary Society will climax a series of meetings which have been held at the church this week in observance of prayer week for Home Missions.

The Sunshine circle will present the program Thursday afternoon. Other circles of the W. M. S. had charge of the meetings during the first of the week.

El Progresso Club Has Regular Meet

On Thursday afternoon, February 25, Mrs. U. L. Willie was hostess to El Progresso Study Club in regular session.

The president, Mrs. Willie, called the house to order and led the business meeting, which was followed by the program led by Mrs.

Leonora Luckett. The program for the afternoon was:

"Book Review" (Selected) Mrs. Luckett. "There is no past, so long as books live." Night Out—lasts the Whippoorwill, by Sterling North, who also wrote Plowing on Sunday.

The book review was very interesting and thoroughly enjoyed. —Reporter.

ROY BURLESON General Insurance

First State Bank Building Matador, Texas

Opening... You Are Invited To Attend The Spring Opening Of Paducah's Newest Ladies Ready-To-Wear Shop Saturday, March 6th Very Select, Reasonably Priced Merchandise Will Be Shown... You Are Urged To Attend. THE BEVERLY SHOP COTTLE HOTEL BLDG. PADUCAH, TEXAS

Quality Foods Cooked In Wholesome Style Bob's Cook Shack — WE NEVER CLOSE —

Hatching Season Now Open FREE BOOKLETS For an advance order with 10 percent deposit each customer will receive two booklets FREE. They contain authoritative information in compact form for raising baby chicks successfully. CUSTOM HATCHING STARTED CHICKS IMPORTANT NOTICE Our New Blood-Testing Program offers a special service for guarding the safety of your growing chicks. Custom hatching must be arranged two or more weeks in advance. Matador Hatchery LEWIS NEWMAN, Mgr.

Rose Bushes Guaranteed, 2 years old fieldgrown everblooming varieties, 4 colors: red, white, pink, yellow. \$1.75 Dozen Postpaid Tytex Rose Nurseries Tyler, Texas

Completely Equipped For OBSTETRICS, PEDIATRICS And General Medicine Newest Type X-Ray Equipment Day and Night Service TRAWEEK HOSPITAL A. C. Traweek, M. D. Albert Traweek, Jr., M. D.

Remodeling Suggestions For a Brighter and Better Home! Inside Repaper Your Rooms, Varnish Your Floors, Polish Your Furniture Lay New Linoleum in your Kitchen Outside Paint Your House, Put up Screens and Screen Doors, Repair the Roofing, Varnish Your Doors, Porch Floors, and Porch Furniture. Burton-Lingo Co. "Pioneer Lumber Company of West Texas"

Save Money JOHN DEERE GENERAL PURPOSE TRACTORS Burn low-cost fuels successfully

Due to the two-cylinder engine design of their John Deere General Purpose Tractors—which permits burning the low-cost fuels successfully—many farmers report savings of \$1.00 to \$2.00 a day on fuel costs alone. Other economies are: fewer and heavier parts, less weight, greater simplicity, longer life, fewer repairs. And, you get all the other features you want—adjustable rear wheels; wide, roomy platform; easy steering; differential brakes; narrow, compact design. LEA IMPLEMENT CO. MATADOR, TEXAS PHONE 21M

Did You Ever See Laundry Work 'Sparkle'? Most laundering comes to you clean and white. But that's not enough. Here is laundry expertise that actually makes clothes sparkle and gleam. You'll be delighted with the extra whiteness we put into laundering—the brilliance that tells you your washing is clean through and through. Careful scientific methods make those unusual results possible, and they do it with gentleness that adds months of wear. That's where economy comes in when you use this fast, efficient laundry service. Try it on this week's wash and note the improvement. Spur Laundry