

# Matador Tribune



Tribune Vol. 10, No. 47

Matador, Motley County, Texas, Thursday, January 28, 1937

Motley County News Vol. 17, No. 47

## TRAIL DUST

By DOUGLAS MEADOR

When the early shadows of a winter afternoon used to dangle from the roots of bleak cottonwoods on the hillside about the house, the chickens would leave the barn below and press against the brittle wind, step by step, toward their shelter. Sometimes they would shut their eyes and force their way into the norther until they would later find they had passed the objective, the protection of the hen-house door.

Fighting bitter obstacles sometimes causes men to go farther than their original goals because they shut their eyes and hearts to all but struggle toward achievement.

Breathless moonlight flooding the wide prairies as cold silver sealing life beneath its monistic film that no sound ever escape, nor any object move; a painter becomes mesmerized by the strange beauty of his own canvas and cannot look away.

Through the warped periscope of bachelorhood this incident seemed only passingly irregular since it concerns the heart of a man scorching on the griddle of love. After all it would make little difference for one fire to be hotter than another but my friend wanted to die. The words of the awful message were coals against his soul and I had been asked as a mutual friend to see him through the night and dreamed down when he might awake to recall his sweethearts words crushed in the ruined temple of his dreams.

The emergency taxed the resources of a limited ingenuity until I managed to procure a flagon of potent brandy which must have been sired by concentrated life and aged one evening in an ash can. Within our small room he drank willingly and quietly for a while as I wondered if some mistake had not been conceived when the bottle was labeled. The job was going to be easy and the youth would awake with a headache instead of love. Then he threw the glass across the room and tried to reach the spot where he believed his gun was secreted. He knelt beside my chair and begged me to let him die. He told me how much love hurt and that he only wanted peace from the torture of a maimed heart. The brandy had not helped but was as brine about the sizzling brand, yet through a miracle of my more exacting taste, I had not consumed enough of the treatment myself to impair my ability to easily overpower him. Throwing him on the bed I turned out the light and leaped in by his side. He sobbed for hours until I was lost in slumber to awake at dawn with a kindly hand holding a cold towel to my throbbing brow. He looked happier than I ever remember him afterwards, fresh shaven, fresh linen and the new suit he was soon to wear while being married.

Only all the truth may be used because any portion less than the whole may be a lie.

Pride has been a secret curse to me. When a boy I would cover the washbasin in which the breaks were stuffed with rags, with the new one, so that visitors might have some other criterion by which to judge our estate.

Only the sunlight is real as it sparkles on the phantasmal surface of a pale indigo lake partly hidden by theurgic trees, bluish-grey against the horizon of a land whose countenance is too young to bear growth. Beneath the mirage are the Plains; a vast and enchanting plateau to provide scope in which man's hopes may gambol with the subtle courage of limitless freedom. An illusory city suddenly rises from its cryptic location to be flooded by water from the enigmatic lake and a herd of cattle stand motionless on the gleaming surface as nature pours another cup from her samovar of wonders. Presently the fantastic scope has vanished and distance

# DEATH, DESTRUCTION IN WAKE OF GREAT FLOOD

## Conservation Meeting Held Matador Tue.

### Amarillo Men Parley With Commissioners And Land Owners

Continuing the plans for a vast soil and water conservation program in west Texas and eastern New Mexico, C. W. Humbler, H. H. Finnell and Fred Newport of Amarillo and George Linder of Matador met in the office of county judge W. R. Cammack Tuesday afternoon to discuss with the commissioners' court and a number of Motley county tax payers, the program for this county.

No definite action resulted from the meeting altho many details of the plan were explained to those interested in the work and the potential worth it will bring to this section was discussed. Estimates of the costs were made and examples cited.

**To Fight Drouth**  
The wide plan, which is planned to be financed by federal funds, would reduce drouth hazards to farm and range, it is declared. One large lake would be constructed in each county in the organization and many small lakes would also be built, besides the terrace and contour work on farm land.

Motley county has become a member of the organization and subscribed the cash fee for membership in order that a fund be established for promotion.

## MATADOR RANGE CALVES PLACED DENVER SHOW

Two car loads of calves from the Matador Land and Cattle Company's ranges received honors at the National Western Stock Show held in Denver last week. The calves were awarded first and second place in the Southwestern special classification and second and third place in the open classification.

One car-load of the calves was shipped from the local ranch and the other car gathered from the range of the Alamogosa branch.

The calves were sold after the showing.

M. J. Reilly, manager of the Matador branch, returned from Denver Friday. He was accompanied by John MacKenzie of Denver, general manager of the Matador Land and Cattle Company who will probably visit here several days.

## Former Resident Is In Bryan Hospital

Friends here of Mrs. Frank Pohl, who moved recently with her husband to Bryan, Texas, will regret to learn that she is a patient at St. Joseph's Hospital of that city where she underwent an emergency appendectomy and major operation last Thursday.

Mrs. Pohl was stricken suddenly about noon Wednesday, necessitating her immediate removal to the hospital. Late reports from Mr. Pohl reveal that his wife is improving satisfactorily.

### VISITING HERE

Mrs. A. G. Russell of Houston, is visiting relatives here, having accompanied Mrs. J. E. Russell and Mrs. J. W. Drace home from their recent visit in that city.

fills its space as the great mesa assumes the features of reality. Like a forgotten rhapsody after the artist has returned his violin to its case, the nebular canvas is lost and space mocks the traveler's efforts.

## REG ROBBINS AND THREE PASSENGERS HURT PLANE CRASH

PADUCAH, Tex., Jan. 25.—Reg Robbins of Fort Worth, one time co-holder of the world's endurance flight record, and three passengers in his cabin plane were reported only slightly injured about 6:45 o'clock tonight when the ship crashed one mile south of Paducah on the highway to Guthrie.

Robbins attempted to land the plane on the highway when it ran out of gas, authorities said. It crashed in a narrow ditch, tearing off the right wing and landing gear.

Miss Marguerite and Robbie Graves of Guthrie, a bus driver whose last name was Whitehead, and Robbins were brought to the hospital here for emergency treatment.

Robbins had been here several days on a barnstorming tour.

## Radio Stars To Play For Benefit Ball

### Philip Graves Named Chairman President Dance Saturday

Music by Billy's Melody Five, radio stars of Station KGKO, Wichita Falls, will be furnished dancers at the "Birthday Ball For The President" to be held in the Luckett building here Saturday evening. Philip Graves, Motley county chairman of the country-wide movement announced yesterday. The entire net proceeds of the ball will go to charity. Thirty percent will be sent the fund originated by the President for the Crippled Children's foundation. The remaining seventy percent will be turned over to state or local organizations of similar nature.

It is estimated by Colonel Henry L. Doherty, chairman of the national committee for the President's Ball for the fourth time, that five thousand parties of this nature will be held throughout the country.

**To Start Early**  
The party here will start early. Mr. Graves said, probably at eight o'clock, in order to close promptly at 12 o'clock Saturday night. Mr. Graves made a contract with the orchestra some time ago and announcements have been made over their radio station to the effect on when and where they would play.

The party which has as its slogan "Dance in order that others may walk", will send the funds to the general headquarters where men of science will continue their fight on infantile paralysis.

In some cities where the birthday balls are being held many are buying two tickets with intention of using only one in order to swell the fund.

## Mother Of Rev. Weldon Buried Wed.

Word was received here yesterday advising of the death of Rev. H. M. Weldon's mother, 80, who succumbed at her home in Abilene Tuesday night at 11:30, following illness and complications resulting from a recent fall.

Rev. and Mrs. Weldon left last Wednesday for Abilene to be at the bedside of his aged mother, upon receipt of a message advising that her condition had become critical.

Funeral services were conducted yesterday afternoon at 3:00 o'clock from the Emanuel Baptist Church in Abilene.

Mesdames A. D. Burleson, Margaret Newman and Tom Newman visited in Wichita Falls during the week-end.

## Cage Tournery Honors Taken By Floydada

### Quanah Wins Second Place In Lions Annual Event

Floydada carried away the silver trophy for first place in the Lions Club annual boys basket ball tournament held in the Matador gymnasium Friday and Saturday. The trophy when received three years by and school, becomes its permanent property. Second place went to Quanah after a highly interesting battle with the winners of first place. Lakeview (Hall County) received the consolation or third place award.

Small gold basket balls were awarded each member of the Floydada team, silver basket balls to the Quanah team members and bronze basket balls to members of the Lakeview club.

**Interesting Tournament**  
While patronized by moderate crowds the tournament was described as highly interesting by basket ball fans and according to officials of the Lions Club about paid its expenses.

Thirteen teams took part in the tournament which extended through two days and evenings of matches. Two teams, Dumont and Plainview which had accepted invitations, were unable to attend.

The largest attendance watched the games Saturday evening when the finals were held.

**Lions Pleased**  
Members of the Matador Lions club expressed themselves as pleased with the tournament and suggested earlier and more intense plans to bring the affair to greater success next year.

## Library Sponsors Advise Variety Is Sought In Volumes

An effort is being made to supply the shelves of the Matador City Library with volumes of varied subjects and contents, according to the committee in charge of selection. In their recent selections of additional books for the library, Mrs. M. J. Reilly, Mrs. Farris Fish and librarian Miss Mary Keith, of El Progresso Study Club and Mesdames B. F. Harbour and F. A. Buckley of the Sororals Club chose reading matter covering a wide range of subjects with the reader's interest in mind.

As a guide to future selections, the library has recently subscribed to "Saturday Review of Literature."

In the estimation of one on the committee, Morse's "Furniture of Olden Time" is proving to be one of the most interesting volumes to be acquired. Keller's "Readers Digest of Books" is also expected to become a popular number, inasmuch as it contains a valuable index to important books of the past.

Due to the untiring efforts of the local study clubs, the Matador City Library is steadily growing and is an institution of which the entire locality should be proud.

## Hill Billies Play Again Before Mike

Their second radio performance this month, the Arkansas Hill Billies, a trio of Matador High School boys, broadcast over radio station KFYO, Lubbock Saturday afternoon. The addition was a part of the ceremony in celebrating the installation of new equipment in the plains city station. The Hill Billies program was sponsored by the Hub, prominent clothiers of Lubbock.

The popularity of the local boys has grown rapidly within the past twelve months and they have broadcast over several radio stations as well as furnished much color and entertainment at meetings of various organizations here. The trio is composed of Furman Vinson, Joe Berry Meador and L. C. Groves.

## BABY CONTEST INTEREST HAS RAPID GROWTH

### Beaus And Belles Of 1950 Receive Votes Of Many Admirers

The baby popularity contest being staged in connection with the showing of "Coast To Coast", musical comedy drama, sponsored by the Methodist Missionary Society for the benefit of their student loan fund is causing much interest here this week. The contest closes Friday at 4 p. m. The two most popular children in the contest will be awarded prizes at the showing of the play. Children receive votes according to the number of pennies placed in jars at various business houses. Each business sponsoring a candidate in the contest has a picture of the baby near the penny vote jar.

**Fourteen Entered**  
The fourteen contestants and the sponsoring merchant is listed below:

Elizabeth Ann Harp, Campbell's Food Market; W. F. McCaghren, City Drug Store; Patricia Ann Pipkin, Western Dry Goods; Dean Patten, Eddie's Bakery; Charles Robert Keith, Bob's Cook Shack; Betty June Meador, Commercial Grocer; Neal Pipkin, Simpson's Drug; Frances Trawek, Sheats Hardware, Shirley Estes, Variety Store; James Bartlett, Willett Dry Goods; Geraldine Waybourn, West Texas Utilities; Tom Warlick Beam, Matador Hdwe; Margaret Sanders, Matador Cleaners; Glenn Jones, Matador Dry Goods.

## Fire Results In Explosion Of Oil Stove

### Iron Is Accidentally Dropped On Tank; House Gutted

A laundry iron dropped accidentally on the tank of a coal oil stove caused an explosion which resulted in a fire that destroyed the home of Bill Nelson Tuesday afternoon. Only a few household articles were saved altho the action of the Fire Department kept the small building from being a total loss.

Mrs. Nelson, busily engaged with the family ironing, lifted the iron above the stove when it became disconnected from the handle, and struck the glass fuel bowl to break it. In a moment the room was a mass of flames.

The fire truck in turning at the southwest corner of the square, struck the automobile of Virgle Rattan, who had driven into its path. Only a small damage resulted in the accident since the truck had slowed down to negotiate the corner.

**Is Second Fire**  
The fire of the Nelson home is the second fire in the neighborhood in the past few weeks since it is located next door north of the home of Douglas Meador which was discovered to be on fire January 8th, and extinguished before any damage resulted.

Sympathetic friends and neighbors joined in establishing a fund here Wednesday to aid Mr. and Mrs. Nelson in replacing their loss.

## DES MOINES JEWELER OPENS WATCH REPAIR

W. M. Lipham of Des Moines, Iowa has opened a watch repairing establishment in the location formerly occupied by J. H. Bradshaw in the City Barber Shop building.

Mr. Lipham's announcement, which is to be found in this issue of the Tribune, guarantees satisfaction on watch and general repair work. The business is being operated under the title of Lipham's Watch Repair.

## DEVASTATING WATERS MOVING TOWARD GULF LEAVING NATION TO COPE WITH MAJOR DISASTER

## NEW CALL FOR HELP RECEIVED BY RED CROSS

### Red Cross Officials Asked To Increase Goal Five Times

Prior to receiving advice concerning the quota for the local chapter of the American Red Cross to aid flood victims, officials here were receiving voluntary contributions from Matador residents, and the amount of \$85.00 was sent to National headquarters Monday afternoon, in response to the original call for \$45.00.

A telegram received Tuesday by Homer Sheats, chairman of the Motley county chapter of the National Red Cross, asked that the goal here be raised to five times the first quota named in connection with relief to thousands of homeless in the Ohio-Mississippi floods area.

**Additional Funds**  
An immediate canvass was begun upon receipt of the new distress call, and solicitors had collected in the neighborhood of \$50, in additional subscriptions to the fund by late Wednesday, according to W. N. Pipkin, secretary of the local chapter.

Other communities in the county including Roaring Springs and Flomot, have advised that donations were being received by community chairmen to be sent to the flood stricken zone.

In view of the initial generous response, it is believed that the Motley county chapter will probably be able to reach the new goal quota.

## SILAGE IS FED TO CALVES ON SEIGLER RANCH

### Feed Placed In Silo In Fall Of 1935 Now Being Fed

Seventy whiteface calves averaging 350 pounds in weight are being fed all of the silage they will eat from a trench silo, with cottonseed meal added, on the G. W. Seigler ranch, twenty miles northeast of Matador. The calves will be fed only a short period, according to Mr. Seigler, and will not be carried to a high degree of finish. The calves on feed are the shorts and cutbacks of the herd, the main calf crop having been sold to northern feeders in the fall.

The silage being fed at the present time was put into the trench in the fall of 1935. Two more trenches were filled on the Seigler ranch last fall, making a total of 225 tons of silage available for feeding. Mr. Seigler expressed the belief that feed from a trench silo has considerably more value for feeding than ground bundles, while the cost is considerably less. He had trouble with the borrowed cutter with which he was filling his silos last fall, and was obliged to put in some of the feed uncut. He intends to buy a cutter of his own and fill some more trench silos this year.

Mr. Seigler invites all of his neighbors who are interested in trench silos to come and inspect the fine feed that he is giving his calves.

### TO LAS VEGAS

Word has been received here from Clayton (Red) Titus, who left Monday of last week for Las Vegas, Nevada, that he had arrived at his destination in due time. Red will enroll in the Las Vegas high school for second semester work, and will participate in athletic activities of the school under coach Harvey C. Stanford, formerly of Matador.

## CREST OF OHIO FLOOD YET TO HIT BIG WALLS

Dangerous pressure was thrown on the great levee system of the lower Mississippi river Wednesday, with a vastly greater threat to come, as the nation's worst flood rolled down the Ohio valley, leaving more than 125 dead, 600,000 homeless and estimated damage about 300 million dollars.

With the crest of the Ohio's waters still to come, two Mississippi levees far to the south were reported weakened. One near Helena, Ark., said an engineer, "might go out within 24 to 36 hours."

**Ohio at Crest**  
The Ohio river was mostly stationary, near its greatest all time height. Below Cairo, Ill., the Mississippi began to feel the upward surge of the oncoming waters, relieved in part by the opening of a mammoth spillway at New Madrid, Mo.

Louisville, under 2 to 6 feet of water in most sections, was without lights and transportation and faced a water shortage. Cincinnati was a vast lake, except for its seven hills, its power curtailed and its industry paralyzed.

Evansville, Ind., and Portsmouth, Ohio, were being evacuated. In some sections of Paducah, Ky., water stood 6 feet deep.

Scores of other cities faced similar trying conditions.

**\$10,000,000 Needed**  
The Red Cross estimated it would need \$10,000,000 for its relief work.

Upwards of 1,000,000 acres in the Mississippi basin were under water and wholesale evacuations of beleaguered towns in Tennessee, western Kentucky, southeast Missouri, Arkansas and Mississippi burdened refugee centers while the mighty father of waters felt out the strength of its confining dikes.

Martial law was declared in the East Arkansas flood zone when government engineers advised Tuesday that the main Mississippi river levee at Melwood, 20 miles south of Helena, Ark., "might go out within 24 to 36 hours."

A crest of 55 feet was predicted for Memphis—nearly 9 feet above the 1913 record—within 10 days or two weeks, before the water now in sight from the Ohio moves out.

**Army Moves In**  
Regular army troops moved into Louisville and martial law was decreed for other spots in the flood areas as every federal agency—moved by President Roosevelt's command to "step on it"—turned its energies to aid the stricken.

A territory 1,500 miles along the Ohio and Mississippi rivers, through 11 states, faced disease and untold suffering before supplies and relief crews could marshal their forces efficiently—with an unknown prospect in store should the Mississippi's untested levee system prove unequal to the task of carrying off the piled up waters.

## Attend Funeral Of Sister At Aquilla

Mr. and Mrs. R. P. Moore, accompanied by Mrs. W. W. Moore, Mrs. J. C. Russell and C. E. Parks, attended the funeral of Mrs. J. B. Segrest, Mr. Moore's sister, at Aquilla, Texas, Sunday afternoon.

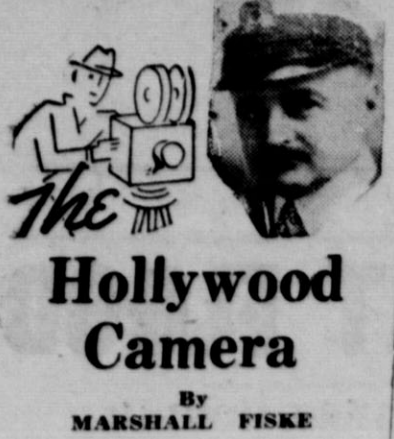
Mr. Moore received the message of his sister's death, Saturday morning. Mrs. Segrest's death followed a lingering illness.

## Mrs. Waybourn Will Return To Houston

Mrs. C. P. Waybourn, who arrived home last week from Houston, where she has been receiving medical treatment, expects to return there Saturday, for the purpose of undergoing an operation, upon advice of her local physician.

The operation was declared necessary, following a clinical examination. Mr. Waybourn will accompany his wife on the trip.





Hollywood Camera

By MARSHALL FISKE
Charleston's Background...
In the 18th Century, Charleston knew its greatest period of prosperity.

ber of Huguenots came here to seek religious liberty. Henry IV of France had granted these Huguenots this freedom of worship, but later on, Louis XIV had this order rescinded—the famous Revocation of the Edict of Nantes.

times when hostile Indians harassed these early planters. A secret staircase was shown to me, which led downward to a subterranean corridor, which ran for almost half a mile.

the extreme narrowness of the street for one-way traffic only. A street car momentarily halted on its track and an automobile parked against the curb, hardly allowed a fat man space enough to walk through.

By LAURITZ MELCHIOR
A hero does something to us. Whenever destiny drops one among us—whether he be baseball player, statesman, aviator, or even singer at the Metropolitan Opera House—and he begins blaring on the horizon of our lives, we stop and wonder.

Lauritz Melchior Will Sing Role Of Siegfried in Opera Broadcast



LAURITZ MELCHIOR

self into a dragon to guard the treasure. "Die Walkure," the second, tells how Brunnhilde disobeyed Wotan by trying to protect Siegmund, who had angered Fricka by mating with thrusters Needful deep into Fafner's heart.



AVOID WINTER ILLS!

There no economy in home washing when health is at stake. From steamy washroom to cold, wind-swept clotheslines... that's the path that leads many women to a long, expensive illness.

FLOYDADA STEAM LAUNDRY

harleston...
To an artist—a painter,etcher, the artistic especially to an etcher, the bits one sees in Charleston, its doorways, its street scenes, balconies, gardens, street vendors, often its negro flower vendor, bad of beauty on carrying their load of beads, the historical landmarks, the Magnolia gardens, the Middleton Gardens and Cypress gardens—with their moss draped trees, all these just beg to be transferred to canvas—to be recorded for posterity for the lovers of the beautiful still unborn in the womb of time.

Whiteflat W. M. S. Are Guests Here Mon.
Members of the Women's Missionary Society of the Whiteflat Baptist church were guests of the local W. M. S. here Monday afternoon, when the various circles met for general monthly meeting.

Bargain! ONE USED 2 Row P & O Lister IN A-1 CONDITION Also Good Good Wagon Running - Gear Burton-Lingo Co.

Invest... In Your Home or Other Property By Improving Now Build - Paint - Improve Paper - Stucco - Cement - Fencing BUILDING MATERIAL For Every Purpose FREE ESTIMATES Hardware - Stoves - Floor Coverings Higginbotham-Bartlett Co.

subject of "The Anglo Saxon," which included the following parts: "Who Are the Anglo Saxons?" Mrs. J. C. Peeler; "The Anglo Saxons and the Gospel," Mrs. Claud Groves; "A Chosen Race," Mrs. Vernon Doss; "We Are Debtors," Mrs. E. F. Springer; "Mountain Missions," Mrs. J. L. Woodruff.

Periodic Health Check Important
AUSTIN, Jan. 25—"Check up on your health assets and liabilities during the first month of this year, and establish a working balance in health that will carry you through the year," is the advice urged upon all citizens of Texas by Dr. George W. Cox, State Health Officer.

NOTICE TO BIDDERS
The Commissioners Court of Motley County will receive sealed bids for a county depository up to 11:00 o'clock A. M. on February 8, 1937. The Court reserves the right to reject any and all bids.

Call Us Collect Seale & McDonald General Auctioneers W. H. SEALE JNO. W. McDONALD Floydada, Texas, Phone 120 Plainview, Phone 1143 or Call 833, Plainview

Contrary to general opinion Texas pink granite does not iron stain when exposed to the elements. Proof of this, according to the Texas Planning Board, exists in the state capitol building which was constructed more than 50 years ago of Texas pink granite.

WHY NOT Send Them To Us Our Expert Laundering Costs So Little! Think how easy it is to pack up your soiled clothes, give them to our driver—and have them returned to you fresh, beautifully ironed and ready to use! Just give us one opportunity to prove to you that you not only can gain freedom from drudgery but also save money!

ANNOUNCING AMAZING TYPEWRITER BARGAIN FREE HOME TYPING COURSE BRAND NEW MODEL No. 5 REMINGTON PORTABLE ONLY \$49.50 CASH FREE COURSE IN TYPING & CARRYING CASE TRIBUNE PUBLISHING CO. Phone 123 Matador, Texas

Spur Laundry



**Curtailment Funds For Air Mail Cost Hinder To Progress**

The post office department has notified air mail contractors that it will be necessary to curtail the air mail service of the United States, beginning not later than March 1, 1937.

This because the costs to the government for air mail have exceeded the appropriation of \$12,000,000, made by the last congress. This appropriation was several hundred thousand dollars less than was asked for by the post office department, it is pointed out by the Hon. Harlee Branch, second assistant postmaster general.

"Maintenance of existing services," says Mr. Branch in his letter, "will result in a deficit of \$900,000 at the end of the fiscal year," (July 1, 1937).

He states this is due to several causes, among them being an "increase in the performance of contractors in the matter of completing a greater number of schedules than heretofore." Other reasons for the deficit, as outlined by the post office official, are:

**Tremendous Increase**  
An insufficient appropriation to cover the services in effect at the time the appropriation act was passed; increases in pay rates allowed by the Interstate Commerce Commission since the passage of the act; and the tremendous increase in the volume of air mail which has resulted in the payment of excess rates on several contracts as provided by the air mail act.

The post office department has been notified by the bureau of the budget that its allocation of funds from the domestic air mail appropriation will be held within the appropriation. Beginning in March Mr. Branch estimates, it will be

essential to curtail the air mail service by \$150,000; April, \$240,000; May, \$263,000 and June, \$256,000.

The effect of such drastic curtailment is at once obvious to all who understand and realize the extent to which air mail has been developed today in this country.

"The post office department," continues Mr. Branch, "is most reluctant to curtail the air mail services which are now being used so extensively and with such great benefits to the public. It is the hope of the department that the next congress will promptly provide an appropriation to cover the deficiency. However, the department cannot assume that congress will make the appropriation and under the law, which forbids any government department to exceed its appropriation, the curtailment of service becomes necessary."

The "next congress," referred to by Mr. Branch in his letter, now is the present congress. A deficiency bill has not been passed.

**Excellent Service**  
The country's excellent air mail service, which is being made use of to a greater and greater extent, stands once more in danger of impairment unless the congress can be prevailed upon to pass the deficiency measure.

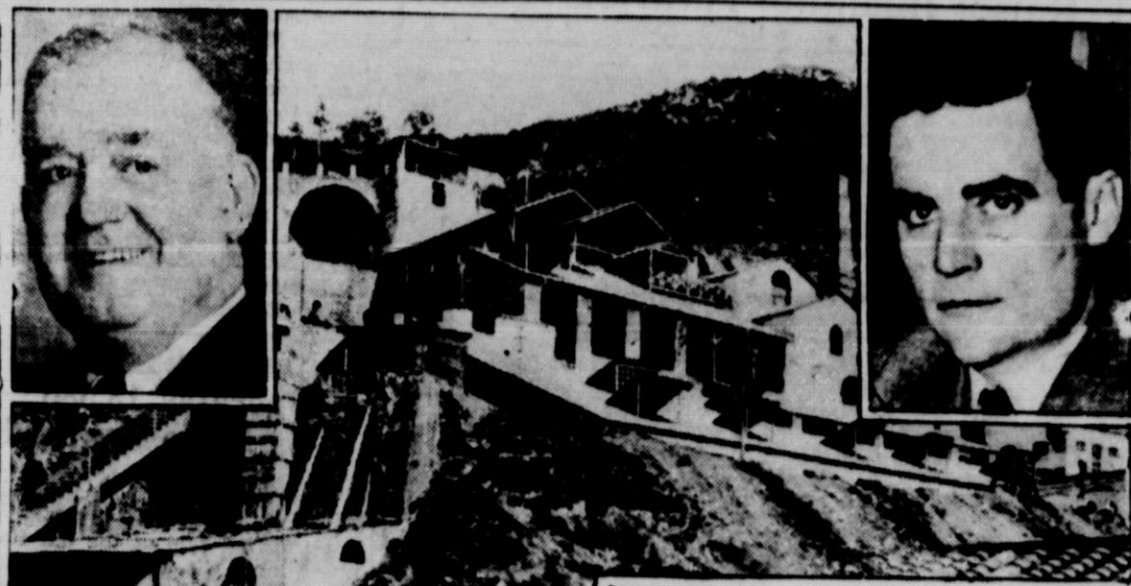
In considering this matter, it may be emphasized that Mr. Branch, as official spokesman for the post office department, has written that one reason for the unforeseen costs (to the government) of air mail is "the tremendous increase in the volume of air mail." Another is "the increase in performance of contractors in the matter of completing a greater number of schedules than heretofore."

By the term "excess rates," Mr. Branch refers to the amount paid to contractors over and above their base rate per mile. This higher rate is paid only when their mail loads (for every mail mile flown throughout a 30-day period) will cause the contractors to be moved into a higher poundage bracket. Each additional bracket calls for an added 10 per cent remuneration to the contractor, the 10 per cent being of his original base rate of pay.

**Ski, Skates or Swim! Idaho Resort Permits Variety In Sports Fun**

Take it from Count Felix Schaffgotsch, eminent Austrian sportsman and skiing authority, the annual trek of Americans to Eur-

**Uncle Sam Looks to Texas in Battle To Rewin Markets Lost to Foreigners**



With more than 50 per cent of America's sulphur export market lost to foreigners in last six years, Uncle Sam is counting on sons of the Lone Star state to shoulder responsibility not only of recapturing our lost markets, but of preserving the domestic industry (thus assuring U. S. farms and factories an adequate supply of sulphur at low cost in time of either peace or war. So declares Porter A. Whaley, inset, upper left, general manager of Texas State Manufacturers' Association. Texans are already in forefront of this battle to regain lost markets and among leaders is J. T. Claiborne, Jr., inset, upper right, native of Tarrant County, and vice-president of a leading sulphur company. Center, big plant erected in 1931 by large Italian sulphur company in Sardinia, Italy. (Ewing Galloway Photo.) Lower right, loading sulphur in Brazoria County, Texas.

SAN ANTONIO—America is counting on the sons of the men who defended the Alamo and fought with Sam Houston to regain the sulphur markets it lost nearly six years ago to foreign nations.

So declared Porter A. Whaley, vice-president and general manager of the Texas State Manufacturers' Association, who cites figures showing that Texas, which produced about 40 per cent of the total world's supply of sulphur in 1931, today produces only about 20 per cent.

"According to United States Bureau of Mine statistics," Mr. Whaley said, "America's exports of sulphur have declined from 855,183 tons in 1929 to 402,383 in 1935, a loss of more than 50 per cent of our foreign markets. The reason for this is not hard to discover. The war lords of Europe have stimulated production in their own countries with huge subsidies to producers and high tariff barriers. These government premiums on sulphur sometimes run as high as \$7.00 per ton, Italy last year handing 30,000,000 lire over to her sulphur producers to be used in expanding export sales. "Uncle Sam must rely on Texas as America's largest producer to

shoulder the responsibility of winning back our sulphur markets," Mr. Whaley declared. "And, since the sons of the Lone Star state have never taken defeat lying down, I am sure that Texas can be counted on to do her part.

We must realize sulphur's importance, not only on our farms and in industry, but in the defense of our liberty in event of conflict.

"With many a foreign nation rattling sabers and re-stocking arsenals in preparation for the next war, anything can happen, and while I don't want to be an alarm-

ist, I think we must consider the importance of the preservation of the American sulphur industry from every aspect. Because we are America's chief source of supply,

**DR. E. W. MCKENZIE**  
DENTIST  
OFFICE AT RESIDENCE

it's virtually a case of Texas against the rest of the world in the battle for markets and the struggle to hold down the cost of sulphur to our own consumers."

Texas "boys who have made good" are in the forefront of this battle. To a large extent Texans are guiding the destinies of America's sulphur industry today, not only here in Texas in the effort to produce sulphur as cheaply as

possible, but also in New York where as officials of the U. S. companies, they direct the fight to regain the lost markets. Among them is J. T. Claiborne, Jr., Tarrant County native, who is now vice-president of the Freeport Sulphur Company; R. K. Shirley of Van Zandt County; Roy B. Johns of Johnson County; T. J. Knapp of Galveston County and others well known to many Texans.

**J. P. Thornton**  
Plumbing Contractor  
Installation —  
— Repairing  
Wind Mill Work  
Telephone 42  
Matador, Texas

**Quality Foods Cooked In Wholesome Style**  
*Bob's Cook Shack*  
— WE NEVER CLOSE —

**Hatching Season Will Start Feb. 6, 1937**

**CUSTOM HATCHING**  **STARTED CHICKS**

**IMPORTANT NOTICE**  
Our New Blood-Testing Program offers a special service for guarding the safety of your growing chicks.  
Custom hatching must be arranged two or more weeks in advance.

**Matador Hatchery**  
LEWIS NEWMAN, Mgr.

opean skiing resorts is likely to be reversed. Foreign as well as American winter sports enthusiasts will soon be flocking to Idaho just to zoom down the marvelous ski runs at Sun Valley!

Such is the promising picture afforded by America's newly established winter playground, according to Carveth Wells, who will describe the transformation of the old mining town of Ketchum into one of the most elaborate and fashionable skiing resorts in the world in his Continental Oil broadcast, "Exploring America with Conoco and Carveth Wells," over station WFAA, Dallas, at 6:30 Saturday night.

"You can get a Florida tan in Idaho in the winter," the famous world explorer declares. "Stimulating sun baths taken in Sun Valley's roofless igloos give you a healthy 'ice tan.' And you can take a mid-winter plunge in absolute comfort—in an outdoor pool fed by a flow of natural hot water that has to be cooled artificially. This region is so sheltered from the wind by the rugged Sawtooth Mountains that all outdoor sports can be enjoyed in lightweight clothing."

The Skiing Instruction School and electric ski-lifts which lift skiing parties to mountain tops are available to everyone, Wells explains. Skiing classes for beginners and amateurs are conducted by Hans Hauser, twice champion of Austria, and a staff of five Austrian experts.



**How to choke like an expert**

Get on to the real "knack" of using your choke correctly this winter, to help you start right off. Naturally your car must be in reasonable shape, and you must have a genuine Winter Blend of gasoline, to "get along" on every cold day, in the following sure, easy way:

- 1** Leave ignition OFF, unless startix-type. Keep clutch pedal down. Open hand-throttle about one-third. Pull choke full out, if not automatic. And then—but not before—operate your starter.
- 2** AFTER two or three engine revolutions, switch on the ignition. You should get quick, steady, powerful firing that tells you the starter can rest.
- 3** Start pushing choke in GRADUALLY.

Even in severe cold it's useless to fumble around and start over again so many times that you're scared of a flooded engine and dying battery. Besides you don't want to thin your oil and waste your gasoline by over-choking. That picture over there is an exact pre-view of YOU, getting a hair-trigger start every time, from Special Winter Blend Conoco Bronze. Continental Oil Company

**CONOCO SPECIAL WINTER BLEND CONOCO BRONZE GASOLINE**

... an average of \$1.85 to \$1.40.



MATADOR TRIBUNE

Successor to the Roaring Springs News

Combined With the Motley County News

Published Every Thursday

Tribune Publishing Co. Matador, Texas

Entered as second class matter at the Post Office, Matador, Texas, under the Act of Congress, March 3, 1879.

DOUGLAS MEADOR Editor



MEMBER West Texas Press Association

SUBSCRIPTION RATES:

In Motley and Adjoining Counties Per Year \$1.50 Beyond 1st Postal Zone \$2.00 6 Months \$1.00

CASH IN ADVANCE

NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of The Tribune will be gladly corrected when called to the attention of the editor.

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

Volume Of Texas Verse Published

Publication of "Texas Poets," an anthology of verse by eighty-three of the state's best known poets was announced today by Henry Harrison, Postre Publisher of 430 Sixth Avenue, New York.

National Leaders Plan Gigantic Ball to Honor President and Raise Infantile Paralysis Fund



The nation's biggest social event, the celebration of President Franklin D. Roosevelt's fifty-fifth birthday anniversary, is set for January 30, with more than 5,000 communities throughout the country planning parties to raise funds for the philanthropy closest to the Chief Executive's heart, and for infantile paralysis sufferers.

Colonel Henry L. Doherty, for the fourth year chairman of the national celebration, is being assisted by many of the country's foremost leaders in plans for the events. Among those on his committee are: Vincent Astor, Postmaster General James A. Farley, Ambassador Joseph P. Davies, Will H. Hays, Carl Byoir, general director, Colonel Edward M. House, Edsel B. Ford, Walter P. Chrysler, Capt. Eddie Rickenbacker, Patrick Cardinal Hayes, Bishop

William T. Manning, Harvey S. Firestone, Keith Morgan, General John J. Pershing, Owen D. Young, Howard Chandler Christy, Charles G. Dawes and Admiral Cary T. Grayson.

Society leaders, radio, motion picture and theatrical stars are joining forces to make the celebration the greatest series of parties ever staged. Meantime in cities, towns and hamlets throughout the nation millions of Americans are making preparations for parties that will eclipse in size and colorful entertainment those of any previous year.

Armstrong Rebb, Buzby Gillin (Mrs. William Athey), Dora Rial Garrett, and Ura Link Eckhardt. Austin contributors include Florence Elberta Barns, Patrick D. Moreland, secretary to the attorney general, Nannie Smith Thaxton, Meredith Neill Posey, and Polly Baugh. From Amarillo are included Mary Young, Mattie Hallam, Lacy, and Rose Jasper Nickell. San Antonio contributors Hazel Harper Harris, William Russell Clark, and Kate Randle Menefee. Corpus Christi gives Ethel M. Waddell, Siddle Joe Johnson, and Lilith Lorraine. Wichita Falls is represented by Fania Kurger, Fay Yauger, and Margaret Rose Akin. From Tyler come Adeline Simpson, Mary S. Fitzgerald, Alma

Wollert Spence and Alice Hart. McKinney is represented by Gustine Courson Weaver and Louise Allen Scott. Waxahachie contributes Buena Sowall and Mary Lu Cooke. El Paso gives Juliette Cinstance Brook and Burt Franklin Jonness. Other poets included are Bonnie Conner of Henrietta, Stanley E. Babb of Galveston, Ruth Collins of Denton, Jose M. Throe (Josie Rothe) of D'Hanis, Rev. E. A. Maness of Commerce, Grace Marrs Steed of Winstboro, Mattie Justice Withers of Fort Davis, Mrs. Willie Sewell Robertson of Lubbock, Clara May Massey of Stamford, E. Eugenia Shepperd of Donna, Jessie Whitehead of Greenville, Pearl Owen Gentry of Malakoff, Leola Christie Earnes of Santa

Anna, Dr. Virginia Spates of Sherman, Eva Hill Le Seur Karling of Bastrop, Ruth La Conte (Anna E. George) of Belton, Frances Alexander of Kingsville, Lexie Dean Robertson of Rising Star, Nora Hefley Mahon of Eastland, Hazel Burroughs Swain of Kilgore, Anna Kipatrick Fain of Livingston, Marie Pryor of Temple, Mary Kate Hunter of Palestine, Ethel Osborn Hill of Port Arthur and Karle Wilson Baker of Nagadoches. The remaining poets have recently moved from Texas: they are Berta Hart Nance, Edna Coe Majors, Saul Davis, Dorothy Mills, and George E. Pentecost.

Santa Fe System Operates 13,586 Miles Railroads

Commenting on action of the Interstate Commerce Commission in approving sale of the old Fort Worth and Rio Grande Railway to the Santa Fe System Lines, Samuel T. Blendsoe, Santa Fe president, said yesterday the acquisition is important to Texas shippers because the Santa Fe now will have a direct short line between Brownwood and points west and south of there, and Fort Worth and Dallas and other central and north Texas points.

"Brownwood now will be 117 miles closer to Fort Worth via the Santa Fe than heretofore," said Mr. Blendsoe speaking from his headquarters in Chicago, "and our railroad will have a more direct route to the South Plains, by intersection at Brownwood with its Galveston-Lubbock and transcontinental lines."

Farming And Stock Country The acquisition is north of Brownwood, farming and stock country, while south it is largely devoted to the cattle and sheep industry. The new line of the Santa Fe extends southwesterly from Fort Worth across the counties of Tarrant, Parker, Johnson, Hood, Erath, Comanche, Brown and McCullough, to Menard. Distances are, from Fort Worth to Brownwood, 137 miles; from Brownwood to Brady, 51 miles and from Whitland to Menard, 27 miles.

The Fort Worth and Rio Grande has, heretofore used Santa Fe trackage from Brady to Whitland. From Ft. Worth in 1887 The newly-acquired railroad

was built into Granbury from Fort Worth in 1887; extended to Dublin in 1890, and to Comanche in 1891; year; to Brownwood in 1891; Brady in 1903, and to Menard in 1911. It crosses the Brazos River near Granbury, the Leon River near Proctor, Pecan Bayou near Brownwood, and the Colorado River near Mercury.

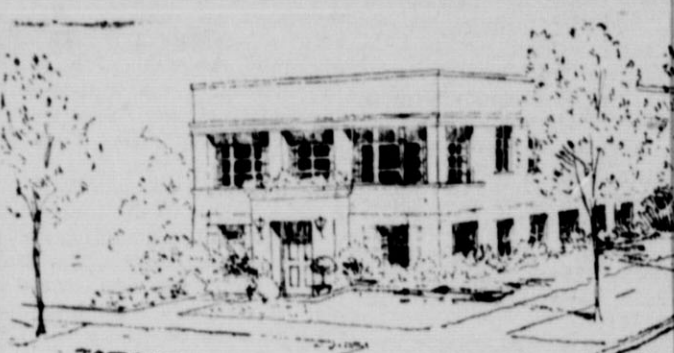
Acquisition of this 215-mile line, together with the construction of the 111-mile new line between Boise City, Okla., and Las Animas, Colo., gives the Santa Fe System a total of 13,586 miles of track, President Blendsoe pointed out.

National park experts have formed the Texas Planning Board that the proposed Big Bend National Park is the most interesting in the United States.

Texas cordova cream lin and Texas shell limestone been used for building purp almost every state in the and even in Canada, accord a survey recently made Texas Planning Board.

Texas red gum, according Texas Planning Board, successfully used as an trim for residences and buildings.

Fender and Body Work CAR PAINTING And TOUCH-UP WORK DON RUSSELL ALL WORK GUARANTEED Temporary Location at Mission Station



Completely Equipped For OBSTETRICS, PEDIATRICS And General Medicine Newest Type X-Ray Equipment Phone 59 Day and Night Service TRAWEEK HOSPITAL A. C. Traweck, M. D. Albert Traweck, Jr., M. D.



BREAD AIDS DIGESTION of other foods

In a series of actual laboratory tests, leading doctors and scientists found that Bread speeds the digestion and shortens the emptying time of the stomach. Bread causes a flow of strong digestive juice, thereby aiding the digestion of other foods.

See that you and your family get plenty of Bread every day. It's your best and cheapest energy food.

FRESH DAILY • GET A LOAF TODAY Eddie's Bakery MATADOR, TEXAS

TUNE IN: "BAKERS' BROADCAST" Starring ROBERT L. RIPLEY Every Sunday WFAA at 6:30 P. M.

BAKED PEANUT BUTTERS-COTCH PUDDING

6 slices day old bread 1/2 cup peanut butter 2 eggs 2 cups milk 1/2 teaspoon salt 1/4 cup brown sugar 1/2 cup raisins 2 tablespoons brown sugar Spread peanut butter on bread and cut bread into cubes. Beat eggs slightly; add milk, salt, brown sugar, bread cubes and raisins. Pour into buttered baking dish and cover with 2 tablespoons brown sugar. Bake in moderate oven at 350° F. for about one hour. Serve with plain cream or Foamy Sauce. Serves 6.

Advertisement for John Deere tractors. Features a large illustration of a tractor and the text: 'The SWING is to the Two-Cylinder tractors built by JOHN DEERE'. It describes the tractor's economy, maintenance, and power.

GET THE FEEL OF THE WHEEL—ASK FOR A DEMONSTRATION

LEA IMPLEMENT CO Matador, Texas Phone



JOHN DEERE QUALITY IMPLEMENTS AND SERVICE



Over 28 Years Experience More Than 25,000 Watches JOHN BRADSHAW Jeweler Brazier-Isbell Drug Co. PADUCAH, TEXAS Bring This ADD It Is Worth 25c On Any Job Amounting to \$1.50 or Over Only One Add To Customer

Get The Most Of The Best For Less...

Good Food - - Moderate Prices

We Serve Delicious Steaks, Sandwiches, Short Orders, Plate Lunches

GOOD COFFEE

Cigars - Cigarettes and Candies

JOE'S CAFE

On The Square Joe Jeffers, Mgr.



QUICK SERVICE for Busy People!



SAGA OF THE PRAIRIE

FRED G. SIMPSON, Editor THURSDAY, JAN. 28th, 1937 MATADOR HIGH SCHOOL

STAFF Editor-in-Chief: Fred G. Simpson Assistant Editor: Marjorie Moore General News: Jo Eda Berryman Girls' Sport Editor: Dan Browning Boys' Sport Editor: Clayton Titus Joke Editor: Lyman Campbell Sponsor: Pauline Rister

BASKETBALL GIRLS ATTEND TOURNAMENT The Matador girls basketball team were contestants on Friday and Saturday, January 22-23, in a tournament at High Point. Eleven teams from the surrounding territory were there.

High School Scholastic Honors. Third Six Weeks 1936-1937 Freshmen: Dist. List: Myrnavae Barkley, Wandell Berryman, Lela Carpenter, Elmer Gene Jameson, Amos Jones, Keith Patton. Honor Roll: Marion Clements, Tom Nell Darsey, Evelyn Lea, Joe Willmon, Lena Mae Cudd, Marie Hunsucker, Jennie Keltz, Zona Ruth Scaff, Jonita Smart, Aileen Russell.

Sophomores: Dist. List: Houston Schweitzer, Kara Hunsucker. Honor Roll: Vernon Chambliss, J. B. Cooper, Virginia Estes, Jeannette Jinkins.

Seniors: Dist. List: Billie Lawrence, Marjorie Moore. Honor Roll: Henry Eta Bolling, Dan Browning, L. C. Groves, Lorene K. Gery, Lawrence Rattan.

Lions Club Honor Students, Third Six Weeks 1936-1937 The students with the highest average in each class will have luncheon with the Lions Club at 12:30, February 2.

Freshmen: Keith Patton 95 1/2, Elmer Gene Jameson 93 1/2, Wandell Berryman 92 1/2, Amos Jones 92 1/4, Joe Willmon 92 1/4 (tie), Myrnavae Barkley 91.

Sophomores: Kara Hunsucker 95, Houston Schweitzer 94 1/4, Jeannette Jinkins 93, Vernon Chambliss 91.

Juniors: Charlie Scaff 93 3/4, Fred

G. Simpson 93 1/4, Jean Harp 92, Boyd Willett 92 (tie), Grace Kimbell 90 1/4.

Seniors: Billie Lawrence 93 3/4, Marjorie Moore 92 3/4.

GRADE SCHOOL SCHOLASTIC HONORS First Grade (Miss Luckett) Dist. List: Kenneth Baldwin, Lucille Brian. Honor Roll: Bobby Ray Griffin, Hal Courtney, Walter Higginbotham, Freddie Ralph Jones, Billy Jim McKelvey, Bob Rushing, Oneta Hendricks, Nell Webb.

Second Grade (Mrs. Harbour) Dist. List: Jolene Bloodworth, Betty Price, Martha Ray Cudd, Frances Schweitzer. Honor Roll: Tom Rufus Edmondson, John Farris Fish, Gordon Russell, Joy Harris, Dorothy Woodruff, Wilda Marr. Perfect Attendance: Bonner Nelson, Harold Sain, Martha Ray Cudd, Jolene Bloodworth, Earlene McCain.

Third Grade (Miss Glenn) Dist. List: Bobby Harp, Harry L. Willett, Gladys Marie Springer, Imogene Archer, Billy Jo Archer, Velda Mae Rattan. Honor Roll: Galan Cleit, Lane Decker, Murrell Latimer, Charles Payne, Mary Franklin, Frances Duncan, Frances Marshall, Leona Martin, Mary Joyce McMahan, Ruby Vivian. Perfect Attendance: Lane Decker, Walter Clowers, Bobby Harp, Billy F. Patrick, Curtis Martin, Billy Jo Archer, Imogene Archer, Leona Martin, Gladys Marie Springer.

Fourth Grade (Miss Reeves) Dist. List: Jane Bishop, June Bishop, Frances Seigler, Willis Higginbotham, Ruby Burton, Don Paul Keith, Mary Price, Barbara Ann Springer, George Doss. Honor Roll: Annie Bell Hagle, Betty Jo Kingery, Dorothy Nelson, Math Barkley, Thurman Irwin, Billy Wason. Good Citizenship Club: Dorothy Nelson, Margie Marshall, Eddie Hawley, Gene Webb, Annie Bell Hagle, Georgia Hamiter, Geo. Doss. Perfect Attendance: Pauline Grace, Jane Bishop, June Bishop, Betty Jo Kingery, Dorothy Nelson, Frances Seigler, Ruby Burton, Elwanda Martin, Barbara Ann Springer, Math Barkley, Vance Campbell, Earl Floyd, Thurman Irwin, Don Paul Keith, Billy Wason, Willis Higginbotham, Earl Smith, Raldo James.

Fifth Grade (Mrs. Meason) Dist. List: J. L. Lea. Honor Roll: Bill Rushing, Hazle Ruth Denson, Betty Green, Dorris Jean Peeler.

Onieta Whitaker, Clyde Bartlett, James Dicky Denison, Tom Ed Jameson, Norman Pitts, Lawrence Spray. Perfect Attendance: Betty Green, Reatha Robertson, Clyde Bartlett, Mack Jacobs, Tom Ed Jameson, Norman, Pitts, John Mervin Russell.

Sixth Grade (Miss Fryar) Honor Roll: Marshall Lee Martin Douglas Jitts, Jr., Franklin Price, Jimmie Lee Guthrie, Junelle Jackson, Dorothy Kingery, Bennie Marshall, Wanda Nelson, Dorothy Wason, Jonnie Griffin. Perfect Attendance: Douglas Pitts Jr., W. A. Rattan, Pat Sheridan, Jimmie Lee Guthrie, Dorothy Kingery.

Seventh Grade (Miss Casstevens) Dist. List: Frances Carpenter, Frances Stearns. Honor Roll: Frenchie Brandon, Juanita Mize, James Rufus Fish, Lucille Plumlee, Bobby Jones. Perfect Attendance: Frances Carpenter, Frances Stearns, James Edmondson, Pauline Jarrett, Byron Knight, Leroy Nelson. Perfect Conduct: James Rufus Fish, Pearl Hart, Haskell Hamiter. Conduct Between 90-99: Mary Ellen Barton, Frenchie Brandon, Frances Carpenter, Eula Hamiter, Joyce Irby, Juanita Mize, Lucille Plumlee, Justine Rattan, Frances Stearns, Pauline Jarrett, Lowell Barkley, Wade Berryman, Billie Bishop, Bobby Jones, Byron Knight, Leroy Nelson.

MOVIE CHATTER By A. R. Ouge

We Who Are About To Die Here is a picture everyone should see; things people should know. It is the thrilling romance of a man condemned by a tangle of evidence—of a girl in a million who stood by him—of the cop who put him in jail and fell in love with his girl. It has a splendid cast with Preston Foster, Ann Dvorak, and John Beal. The picture is, "We Who Are About To Die" for Thursday night only.

The Lawless Nineties Again your old favorite John Wayne will be on the screen in one of his latest hits, "The Lawless Nineties." Go back with John Wayne and live over these scenes of the gay, lawless nineties of the old west. This for Friday and Saturday only.

Valiant Is The Word For Carrie Gladys George—have you ever seen her? She's great! Maybe you don't care for the title of this picture of her and there's where you are fooled. "Valiant Is The Word For Carrie" is the story of a great woman, who, bowed by an early life of degradation and shame, rises to true glory through her devotion to a pair of youngsters whose fate is left in her hands—and let me tell you—Gladys George who made "Personal Appearance" one of the longest runs Broadway has ever known is the gal who all the companies have

IMPORTANT CENTENNAIALS IN AMERICAN AGRICULTURE



John Deere HE GAVE TO THE WORLD THE STEEL PLOW 1937 is the One Hundredth Anniversary of Deere's Steel Plow

FROM THIS BROKEN BLADE HE FASHIONED THE PLOW THAT CUT THROUGH THE GUMMY SOIL, SCOURING ITSELF AS IT WENT.

THIS PROVED TO BE A MONUMENTAL EVENT IN FARMING HISTORY IT SIGNALIZED THE QUEST OF THE VAST PRAIRIES.

JOHN DEERE IN HIS BLACKSMITH SHOP IN GRAND DETOUR, ILLINOIS WAS PUZZLED OVER THE PROBLEM OF THE PLOWERS WHOSE CAST IRON PLOW WAS POWERLESS IN THE STICKY SOIL OF THE PRAIRIE ONE DAY IN A SAW MILL HIS EYES CAUGHT THE SHINING SURFACE OF A BROWN STEEL SAW AND INSTANTLY THE SOLUTION OF THE FARMERS' PROBLEM TOOK SHAPE IN HIS MIND

been fighting for and was captured by Paramount. She's new! You'll like her. See "Valiant Is the Word for Carrie" with Arline Judge, John Howard, Harry Carey and Isabel Jewell for Sunday and Monday.

Tenant Pays \$21,000 Rent During 30 Years

DALLAS, Jan. 25.—Thirty years ago Ed Slayden went as a tenant with his wife and first baby to the Ellis County farm upon which they are still living and are still tenants. During those thirty years, Slayden has paid \$21,000 rent. The farm sold recently to the Federal Government for less than half that amount. The Government will sell the farm to Slayden on forty years' time, and he will pay less for it than the rental he has paid during his thirty-year tenancy.

On Farm 30 Years When it undertakes to help Ed Slayden buy a farm, the Government is starting at the easy end of a long, hard line. Slayden has been living on one farm thirty years, but more than half the tenant farmers in this State have been living on their present location only one year or less. Only one in fifteen has "stayed put" for the past four years.

These tenants of the South are reproducing the original American stock faster than any other group in the Nation, and yet lack the stabilized home that we think of as the foundation of Americanism. Eighty per cent of convictions for crime in some counties of the South are among tenant farmers. These are the sons and grandsons of men who pushed across the Appalachians and the Mississippi, and engraved their message of horism on the walls of the Alamo. They are pushing on today to California in search of a permanent home and falling, there, are turning back again upon Texas and Oklahoma. Eighty-five per cent of transients in California relief camps are from Oklahoma. Along the Old Spanish Trail they are leaving their mark from San Antonio to the San Joaquin Valley. As they come back East, their fires are marked by rabbit skins.

Father Makes Choice Why is it that Slayden has not bought land, as Slayden's father did? And, equally important, if he had bought would he still own it today?

When Ed Slayden had the money to make down payment on a farm and chose instead to send his oldest boy to Trinity University, Ed's uncle made an opposite choice. He paid \$165 an acre for a farm adjoining that which Slayden rented. He kept it ten years and then had to sell it for \$40 an acre, one fourth of what it cost. Across the road from Slayden, another neighbor owned a farm with no debt against it. When cotton was 40 cents a pound, the neighbor mortgaged his debt-free farm to buy another farm next to it. He lost both of them. Slayden's neighbor and his uncle bought at the wrong time.

"Hindsight" now makes that clear. But it is also clear that they bought at the only time the average farmer had had enough money to buy since before the great war.

Spent For Education Ed Slayden doesn't have the down payment to make on a farm,

as he had in 1920, when he spent it for his son's education. Lack of that will keep him from buying under the usual terms of private agencies. He would have to pay 6 per cent interest for a private loan which would amount to one half of his cotton crop. The deal he is making with the Government lets him lease the farm for a five-year probationary period without down payment. When he is finally accepted and makes a down payment of 15 per cent, he will enter into a sales contract to pay out both principal and interest at a total of not more than 4.3 per cent annually.

Most of Slayden's neighbors would welcome opportunity of buying a farm under these conditions. Most of them think they could make good. But resettlement has only 1,000 such farms to offer this year, all of these in the South. Only 105 have been bought so far in Texas. Less than one tenth of 1 per cent of tenant families in the South will be chosen—the top one tenth of 1 per cent.

Practical Channel This "demonstrational project"

is seeking merely to probe the tenancy wound and find a practical channel through which Federal funds might be invested, for the Nation as a whole, in an effort at cure.

It has taken the resettlement administration a year to get this 1,000-farm demonstration started. How long will it take to establish upon their own land any large percentage of the Nation's 2,860,000 tenants, nearly 3,000 times the number that the resettlement administration has started in a year's time?

In the meanwhile the resettlement administration has been charged with the task of stabilizing farmers who, for the near future, at least, must continue as tenants. Longer leases are being negotiated. Live-at-home farming is being encouraged, along with guidance in "taking what you have and making what you need." To tie a family in one spot, the plan is, help them to improve the place which they had expected to call home for only a few months. They are more loath to leave the shack where they have chinked the cracks and planted flowers.

Killing And Curing Pork Demonstration

The grain shortage in the Northwest portion of Texas has not kept farmers from raising a supply of pork for home use, and county agricultural agents report that they have had many calls for hog killing demonstrations.

A group of 17 men and women from the Quitaque community of Briscoe county gathered at the J. N. Hamilton farm recently and called on their county agricultural agent to demonstrate the A. & M. way to butcher the even hogs they had brought together. The first hog was shot with a .22 rifle

and the remainder were killed by sticking. Three shots were required, and a shoulder was ruined, while Hamilton summed up the sticking method with the remark: "That sticking looks cruel, but it certainly is more merciful than declaring war on a hog."

Cottonseed Oil Used With feed scarce and hogs high, Roberts county farmers want to make their pork go as far as possible, so they have ordered a barrel of refined cottonseed oil to supplement the barrel used last year.

Killing and curing hogs by the A. & M. way is popular with C. F. Weatherford of Hutchinson county, who killed 6 hogs which dress around 300 pounds each. He used the dry sugar cure process and is keeping the meat in refined cottonseed oil. Even his sausage, which he packed in casings, has been placed in the oil and will be as fresh next summer as they are now.

In Wooden Barrels A total of nine hogs, killed by Thad Parmley of Hartley county, have been packed in three large wooden barrels to cure before they are smoked with hickory wood. The meat will be placed in cottonseed oil. Parmley is following in the footsteps of Ted Houghton, ranchman of his county, who last year used 10 gallons of the refined cottonseed oil to keep a large amount of meat. "The oil preserved the meat, kept skippers out, retained the flavor and kept it from drying out," Houghton told his agricultural agent recently.

Mr. and Mrs. F. A. Buckley were business visitors in Lubbock Tuesday of last week.

Mrs. V. M. Chaik of Dallas, visited relatives and transacted business here this week.

Expert WATCH Satisfaction Guaranteed LIPHAM'S WATCH REPAIR Former Bradshaw Location Next Door City Barber Shop REPAIR MATADOR, TEXAS

Sale of Fine Hosiery For 2 days only, Friday and Saturday, you can buy these fine stockings at these prices Vannettes Included \$1.19 2 Thread Ringless Chiffon 89c 1.00 3 Thread Ringless Chiffon 79c .79 3 Thread Ringless Chiffon 69c .69 3 Thread Ringless Chiffon 59c .49 Semi Chiffons 39c It Will Pay You To Lay In A Supply During This Sale

MATADOR VARIETY "GET THE HABIT"

COMMUNITY INTEREST IN TRUCK LEGISLATION Any change in existing Texas truck laws which will increase the present 7,000-pound load limit will affect adversely all communities in the state, both rural and urban. This statement is proved best by identifying the causes and effects upon Texas communities. These are: 1. Increasing truck loads mean correspondingly increasing the distance which the truck can profitably carry its load. 2. Increasing the distance of profitable truck haul means bringing the small town wholesale houses and industrial plants, such as wholesale grocers, bottling plants, feed mills, oil mills, grain elevators, cotton compresses and retail lumber yards, into direct competition with similar establishments in large cities. 3. Such competition will inevitably result in further drying up the small country towns by taking from them the payrolls, taxes and local purchases represented by their present establishments. Property values, both residential and commercial, will decline, volume of retail sales will grow smaller and former employees will migrate to the cities to reinforce the ranks of the unemployed and the bread lines. 4. Large cities, at first stimulated by increased trade territories bought at the expense of the country towns, will be ultimately affected adversely because of the resulting unhealthy condition of the rural communities forming these trade territories. 5. Because of the consequent shrinkage of the state's tax revenues from country towns, taxes from the cities will have to be increased correspondingly. 6. The lower truck load limit of Texas now has the effect of acting as a barrier at Texas borders to the movement of the larger trucks and carrying merchandise from the metropolitan and producing centers of other states. Any increase in Texas truck load limits will break down that barrier and permit the free truck movement into the state of many commodities which unquestionably would be sold directly to the retailers, thus destroying, in a large measure, the business of wholesalers and jobbers now located in Texas cities. Conditions which affect adversely the well being of Texas communities also affect Texas railroads in identical manner and degree. THE TEXAS RAILROADS

... acres in the field, each, with an average of \$1.40.



Saturday Deadline To Escape Penalty From Tax Payments

Tax collections for last month of tax paying season have been "good", reports from collectors of taxes for Matador Independent school district, City of Matador and County of Motley show.

Although a large per cent of the current taxes are yet to be paid, the last two weeks' tax payments have been heavy. Without an official check, it is estimated that more persons than usual were paying current taxes.

Laws regarding the collection of taxes name Sundays as legal holidays and payment without penalty cannot be extended until February 1.

Two Terracing Line Crews Working Full Time In County Now

Two terracing supervisors are working full time under the direction of county agent Frank A. Buckley assisting Motley county farmers to lay contour lines for terraces and contoured rows.

of more than two hundred fifty farmers who have expressed an interest in terracing or contour listing their land. Some sixty of these have requested that lines be run on their places as soon as possible.

Approximately forty land owners have applied for the use of the county owned tractor and terracer to build terraces on their land. It will be possible for the one county machine to accommodate only a small portion of this number during the terracing season.

The county terracing machine has just completed terracing a hundred acres of land one mile east of Roaring Springs owned by Mrs. Victor M. Chalk of Dallas.

Central Figures in Big Birthday Party



President Franklin D. Roosevelt, whose birthday January 30 will be the occasion for a series of 5,000 celebrations to be held throughout the country to raise funds for the nation's war against infantile paralysis.

LOCALS

Mr. and Mrs. Forrest Campbell of Lubbock spent the week-end visiting friends and relatives here. Mr. and Mrs. C. T. Howell and children of Plaska, visited Mrs. Howell's parents, Mr. and Mrs. John Groves here during the week-end.

LOCALS

Mr. and Mrs. Forrest Campbell of Lubbock spent the week-end visiting friends and relatives here. Mr. and Mrs. C. T. Howell and children of Plaska, visited Mrs. Howell's parents, Mr. and Mrs. John Groves here during the week-end.

MOTHER LOCAL RESIDENT DIES

Funeral services for Mrs. Florine Green Fisher were held at her home Monday afternoon. Rev. Wm. E. Fisher officiating. Burial was made in Belleview cemetery.

Mrs. Fisher died at her home in Rotan January 17th, after a protracted illness. She was born in Tennessee Nov. 28, 1852, and was married to L. F. Fisher January 23, 1868, making 67 years of wedded life.

Daughters are: Mrs. E. F. Young, Rotan; Mrs. Callie Dixon, Hot Springs, Ark.; Mrs. W. E. Hittson, Rotan; Mrs. Lew Eaton, McCaulley; Mrs. Jess Eaton, Rotan; Mrs. W. L. Montgomery, Matador. Sons are: M. G. Fisher, Franklin, Texas; R. L. Fisher, Illinois, and P. H. Fisher, residence unknown.

Attends Eastern Star Gathering

Mrs. U. L. Willie visited in Lubbock last Tuesday and Wednesday where she was among a list of honor guests of the Lubbock Chapter Order of the Eastern Star, Tuesday evening at their "Friendship Hour" reception and banquet.

Nutrition Vital To Good Health

AUSTIN, Jan. 25.—Importance of maintaining uniform good health for all parts of the body is stressed in a message sent out by Dr. George W. Cox, State Health Officer.

"All parts of the body are nourished from the blood stream," he said, "and so if all the essential elements of the body are met by an adequate food supply daily each part will receive what it needs to function normally."

"Essential to adequate nutrition is the inclusion in the diet of foods containing vitamin A. When general bodily health is impaired by a lack of vitamin A, it often happens that the tear glands of the eye cease to function. Such results have repeatedly been shown in animal experimentation, and also among humans in times of food shortage."

"Since vitamin A is such an important factor in growth, development, and health, it is essential that every one, especially children, eat foods containing it. Vitamin A is found principally in green and yellow vegetables, in fresh eggs and cream, and in various animal fats. It may be manufactured from carotene, the yellow coloring matter of these foods."

NEW MANAGEMENT - - - We specialize in finish work and offer Delivery Service Good Equipment - Hot, Soft Water Each Machine Sterilized Speedway Home Laundry J. D. Cartwright, Manager

This Paper For One Year and 52 PATHFINDER ONLY Issues of \$2.00 More than a million readers throughout the country read PATHFINDER regularly for a complete, timely and unvarnished digest of the news.

EVERY WEEK FROM THE NEWS CENTER OF THE WORLD Pathfinder comes to you with its reliable, easy-to-read and easy-to-understand news reviews in words, pictures and charts.

Select Dates For Press Convention

PROGRAM FOR ANNUAL MEET OUTLINED AT AMARILLO SESSION SATURDAY

AMARILLO, Jan. 25.—Dates for the annual convention of the Panhandle Press association were set for Friday and Saturday, April 23 and 24, at a meeting Saturday afternoon in the Heering hotel of the officers and directors of the organization.

Plans for the spring convention were outlined to include a number of attractive special features in addition to the business meeting. Editors and scribes will be guests Friday noon at a luncheon given by Col. Ernest O. Thompson and the Heering Hotel.

Local Lions Attend Plainview Meeting

Lions B. F. Tunnell and Elmer Stearns of the Matador Lions Club drove to Plainview Tuesday evening where they attended a meeting of Lion Clubs of group 4 which was held in the Hilton hotel of that city.

Mrs. W. C. Hagan Is Reported Improved

According to communications received by friends here Wednesday, Mrs. W. C. Hagan, who has been a patient in the Wichita Clinic at Wichita Falls for the past two weeks, is reported slightly improved.

ROGUE THEATRE

Matador, Texas

THURSDAY, WATCH NIGHT

"We Who Are About To Die" WITH Preston FOSTER, Ann DVORAK, John BEAL.

FRIDAY-SATURDAY

John WAYNE IN

The Lawless Nineties

SUNDAY-MONDAY

"Valiant Is the Word for Carrie" WITH Gladys GEORGE, John HOWARD, Arthur JUDGE

Sunday Matinee 2:30 P. M. NIGHTS 6:45 P. M.

Cut FUEL Costs 1/5th with COAL that contains more Heat Call 114J For Your COAL BISHOP'S Feed Store L. B. BISHOP, Mgr.

Shoes to Set the Smartest Pace for Spring Exclusive models in Spring's favorite modes, materials and colors. You will find these values an exciting revelation in true economy, exquisite styling and perfect comfort. New Spring Shades Black - Brown. Blue \$2.45 Other Irresistible Values At \$1.98 AND \$3.95 HARRY WILLETT & CO. "The Store of Friendly Service"

Comics Are Not All You Buy When you order your daily newspaper but they are a large part of the fun and entertainment in the homes today and the Times and Record News afford their readers the greatest array of comics, daily and Sunday, to be found in daily newspapers anywhere. SIXTEEN COMICS ON SUNDAY And a Page in both the Times and Record News Each Day, headed up by "Popeye" and the "Major," the most popular comic leaders of the day. For the Wichita Daily Times Seven Issues a Week—Daily and Sunday OR THE Wichita Falls Record News Six Days with the Sunday Times By mail in Texas and Oklahoma only \$4.50 ONE YEAR Send us your order, or hand it to one of The Times and Record News home town agents or to this newspaper. BEST DAILY NEWSPAPER OFFER OF THE YEAR GREATEST VALUE LATEST NEWS FIRST