



TRAIL DUST

By DOUGLAS MEADOR

A faint trace of bree clings to the demulcent garments of night as the touch of some empyrean perfume secreted behind the shell-pink ears of a charmingly mysterious woman. Silence lays a thick carpet for soundless feet and hangs heavy tapestries on the close walls that the acoustics of retrospection may not be impaired when the assiduous key enters the ebony sanctuary. It is an hour for truce with the world, in which to estimate the victories and defeats, looking so much alike and ghostly on the tortured battleground. Beauty and peace rise as white statuary on the black base of the past and the subtle odor of rain becomes a whispered promise from unseen lips that tomorrow may bring the petals of flowers to scatter over the pointed rocks built into the surface of many paths.

Reno is the adjustment department for transactions culminated at the basement bargain-counter of cupid's happiness emporium.

My father always performed the ritual of turning his coffee cup after breakfast with the reverence and dignity of a man removing his hat at the church door. He would remain silent for long intervals, his eyes fastened on the upturned cup, until he had given the grounds ample time to become affixed in a position of their own choosing. He would then tilt the cup slowly and peep at the design as one looking at an important message and fearful of reading its contents. He always seemed very grave after viewing the fateful cup morning after morning, and while he never commented with regard to his findings, I feel now that he must have known a long time beforehand that one of his sons would publish a country newspaper.

Like gulls following an outboard ship, some men will trail the wake of a successful acquaintance so far that they become lost and are unable to return to the port of their departure.

Destiny's train had whistled as it cleared the switchyards of time when he smilingly left his friends and ran for the step of the last car. It dragged him for a time before he finally swung aboard but he had procured through passage and the man who had departed pauper returned with two hundred thousand dollars. He ordered all the toys in his catalog of dreams and used a wide scoop in his bin of gold. His wealth was as snow piled against a sheet-iron building on a hot summer day.

The destiny express, manned by strange youths, now sweeps through his station without a signal. The slightly bent man, his suit shiny and thin against the winter evening, seems worried as one hearing a distracting sound and being unable to determine its origin.

An old chuck-wagon cook piling coals on a Dutch-oven lid in an outfit camped on the evergreen range of Valhalla probably chuckles when some cowboy who had remained behind for the strays drops in camp, hungry, and with news. The most amazing thing that is new from across the river is the recipe for ice-box rolls, made with the same ingredients as rous-dough biscuits, but baked in vastly different ovens—and for different men.

The man who tells his plans before they are reality drains the lake of power in his soul into the muddy river of conversation, while he who remains silent until his plans are completed needs but listen as others tell of his achievements.

Every acre in a while I am tempted to pick up a tin tobacco can and take it home because they used to be so scarce when I was a boy. Some times my father would use a whole one, cut in thin strips to wedge the tire and follow on one buggy wheel. He always

JOHN TRAWEEK KILLED IN AUTO MOBILE TRAGEDY

COUNTY RESPONDS TO NEED OF FLOOD SUFFERERS

Swelled Quota For Red Cross Goes Over Top

MORE FUNDS

Needs Of Agency On Desperate Field Now Increased

Despite local relief troubles which have been a problem to Motley county, the plea of the American Red Cross for funds to aid the flood-stricken area of the Mississippi and Ohio rivers, met immediate response last week, according to Homer Sheats, county chairman of the Red Cross. A quota asking for \$45 was immediately followed by a plea to increase the amount five times as the scope of the disaster continue to spread. The total amount of \$225 has been over-subscribed and more funds continue to be donated as the floods enlarge the needs of the Red Cross. When the \$225 quota was received here it was estimated ten million dollars would be needed by the great relief agency but now the urge is that all funds possible be sent since the Red Cross needs are raised to seventeen million dollars and continue to climb.

Such of the quota was raised in Matador. Yet two other communities have sent in donations and two others are to report, according to Mr. Sheats in a report made at the Lions Club meeting Tuesday. About \$250 had been raised in Matador, \$23.35 received from Roaring Springs and \$21 received from Whiteflat, Flomot and Northfield are yet to make reports.

Mr. Sheats stressed the growing need of funds to carry on the great work in the disaster zone and urged that everyone continue to give as much as possible to the cause. With the flood still driving thousands from their homes it is impossible to determine the needs of the Red Cross, he said.

POPULAR YOUNG COUPLE MARRY

Mr. and Mrs. Bob Echois announce the marriage of their daughter, Mary Earnest, to Baby Webb of Flomot, in a ceremony performed at Floydada, Saturday evening, January 30, 1937. Vernon Shaw, pastor of the Baptist church of the city performed the rite.

The popular young couple are held in high esteem in their respective communities where they were reared. Both are graduates of Matador High School in the class of 1935 and were outstanding students. Mrs. Webb, as valedictorian of the class having achieved the highest average grade ever attained in this school. Following her graduation, Mrs. Webb attended Texas Technological College at Lubbock, where she also gained recognition through her remarkable class work. The groom, who is the son of Mr. and Mrs. W. H. Webb of Flomot was a letter-man on the Matador football squad as well as a participant in other athletic events of the school. He has been employed here since his graduation, until recently when he accepted a position in a Tulsa, Oklahoma pharmacy.

Mr. and Mrs. Webb were accompanied to Floydada by Mr. and Mrs. Ray Patton. They are at present visiting Mr. Webb's parents at Flomot.

RETURNS HOME

Mrs. H. H. Courtney, who has been a patient in the Jeter-Townsend hospital at Childress, returned home Tuesday of last week.

TURKEY WILDCAT WILL SPUD IN SOON

A rig is being assembled for the wildcat test one mile southwest of Turkey and the well is due to be spudded in within a few days. The test is located on a 12,000 acre block assembled by C. J. Barnard of Oklahoma City, and is to go to the 5,000-foot depth.

The acreage in the block is located in Block 55 and Block 3 of the T&P railroad survey, in Hall County.—Childress Index.

LIONS (MEN) DINE ON LION (BEAST)

TAOS, N. M., Feb. 2.—The old journalistic bromide about a man biting a dog being news was in full flight across the Sangre de Cristo Mountains Tuesday. For not one but a score of men bit a mountain lion.

The beast, slain high in the mountains of the Cimarron Country, was served in pot roast by John Karavas of the Lions Club member here. But none realized until after the repast, as high praise was heaped upon the host for the fine meal, that it was a lion kicking around in the potatoes.

"The meat is white but tastes like veal," commented several of the guests.—Dallas News.

Lions Spirit Is Lauded At Club Meeting

Response To Call Of Need Is Cited By Henry Pipkin

After a report of the American Red Cross drive to secure funds for the flood-sufferers, made by Lion Homer Sheats at the club's regular meeting held at the Methodist Church basement, Tuesday, Lion Tail-Twister Henry Pipkin said, "I am proud to be a member of an organization with the spirit of the Matador Lions Club. Last week when we started our drive to secure funds for the Red Cross, we had, within one hour's time, collected over \$90 from members of this club. The call of need is always met with a willing cooperation of every member." A report of the highly successful Red Cross funds drive will be found in another article in this issue of the Tribune.

Keys Are Presented

Three new key members were welcomed into the club, Lions H. H. Courtney, Tom Harris and Frank A. Buckley, making a total of fifteen key members. Among the guests introduced were honor students, Charlie Scalf, Keith Patton, Billie Lawrence, Kara Belle Hunsucker, Frances Stearns and Jolene Bloodworth. Rev. Joe E. Boyd, former Matador pastor and son of Joe E. Jr., Earl Martin and Arch DuPriest, former resident, now of Paducah.

Included in the interesting program sponsored by Lion Douglas Pitts was an address on music by Lion Vernon Doss, a piano solo by Joe E. Boyd Jr., and an address by his father, Rev. Joe E. Boyd. Announcements were made of the girls' basket ball tournament here Friday and also of Lions Ladies' Night to be held Tuesday evening, February 16.

Accepts Place In California City

Joe Jeffers, former manager of Joe's Cafe here, left this morning for Sacramento, California where he has accepted a position to begin immediately upon his arrival.

Mrs. Jeffers will remain here for a time and will continue to operate the cafe until they complete more definite plans after Mr. Jeffers has become established in the new location.

ATTACK FATAL TO L. F. DAVIS

Stricken At Clovis Early Tuesday

L. F. (Luke) Davis, 60, died suddenly early Tuesday morning, from a heart attack following a brief influenza siege, at Clovis, New Mexico. While he had suffered with heart trouble for several years, he was believed to be in some time ago, where he was employed.

Mr. Davis was stricken Sunday, and Mrs. Davis was summoned to his bedside Monday by their son Donald, who also has employment at Clovis. Mrs. Davis had just finished conversing with her husband and was assured by him that he was much improved, when death came.

Funeral services were conducted here at the Methodist church at 3:00 yesterday afternoon by Rev. D. D. Denison, assisted by Rev. J. E. Eldridge, a former pastor of the local church. Interment was made in East Mound Cemetery.

Born In Tennessee

Luther Fredrick Davis was born in Knoxville, Tenn., August 10, 1876, where he grew to manhood. He was a pioneer of this country, having come as a young man to Texas and was employed as a cowboy on a ranch near Hamlin, for some time before coming to Motley county about 1900, where he had since made his home. He became a member of the Methodist Church in February, 1902 and remained a faithful adherent to his profession.

He was married June 15, 1902, to Lena Criswell and of this union, his widow and four children survive. The children are, Raymond Davis of Lubbock, Donald Davis of Clovis, New Mexico and Misses Lena Mae and Juandell Davis of Matador. He is also survived by a grandson, Don Carlos Davis.

Mr. Davis was well known and has many friends in this section who will join the grief-stricken relatives in their bereavement.

House Filled At President Birthday Ball

Balance Of Proceeds Goes To Red Cross Flood Funds

A capacity crowd which left standing room only, filled the Lucretia building here Saturday night at the Birthday Party for the President held for the benefit of crippled children at the Warm Springs foundation. Radio stars from station KGKO of Wichita Falls, Billy's Melody Five, furnished music for the dancers.

A committee composed of Pat Sheridan, W. N. Pipkin and Marvin Patton forward \$11.61 to the Warm Springs foundation, which represented 30 percent of the total net proceeds. The balance of the total net fund, amounting to \$27.11, was sent to the American Red Cross Flood-Sufferers fund.

The total gross receipts amounted to \$138.27, according to Philip Graves, Motley county chairman appointed by Colonel Henry L. Doherty. The expense was listed as follows: Orchestra, \$75, rent \$10, miscellaneous, \$10.50.

The chairman and committee were profuse in their appreciation for the interest shown and the contributions made.

President Speaks

Through carefully planned arrangements, the parties held over the country were halted in the course of the evening, long enough to hear a radio address of appreciation from President Roosevelt. The President spoke from his study in the White House.

Play Cast Of Local Talent Commended

Comedy For Benefit Student Loan Fund Is Successful

The comedy-drama, "Coast To Coast", directed by Miss Melba Springer and sponsored by the Methodist Missionary Society for the benefit of the student loan fund, which was presented at the high school auditorium Friday evening, was commended by many who witnessed the performance.

The entire cast was made from local talent. Publicity of the play and a baby popularity contest held in connection with it was sponsored by local business firms. W. F. McCaghren, Jr., received the most votes as Matador's most popular baby. Charles Robert Keith received the second largest number of votes.

Particular comment was expressed upon the exacting casting of the fast-moving, hilarious play. Miss Hope Clements played as Madam Hyecnia, Clay Gilbert as Don Palmer, Miss Zona Beth Faulkner as Jean Bowsworth, Shands Harrow as Pete Perkins, Mrs. Joe Jeffers as Trixie Trimble, Pearl McBride as Louise Decker, Eddie Schriener as Jack Skinner, T. E. Williams as Titas Pennvack, Algire Groves as Colonel Rives, Cotton Parks as Sampson, R. C. Jeffers as Percy Percival and Mrs. Elmer Jameson as Lizzie Luller-little.

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From the far corners of the State came the officials and other members of the cattle raisers' association to pay their last respect to the man who had headed the organization for 27 years.

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The church was crowded and one of the largest floral displays seen here in years was on view. Rev. E. H. Eckel conducted the services. Burial was in the Mansfield Cemetery.

Among the out-of-town cattlemen who attended the church service were Thomas Pyle, Van Horn; McGill, W. B. Mitchell, Marfa; Prof. J. M. Jones of Texas A. & M. College; Dean Robertson, Strawn; Fred Hobart and Mrs. Hobart, Canadian; K. N. Haggood and A. L. Ward, Dallas; Bryan Edwards, Henrietta; A. B. Echois, Matador; W. W. Brunson, Midland and R. B. Thomas, Strawn.

Supervisors of the association who attended were: N. H. Sweetener, Amarillo; Ed Russell, Matador; Sam MacAuley, Uvalde; W. R. Biglum, Houston; G. O. Stoner, Houston, and E. M. Holman, Wichita, Kan.—Star-Telegram.

Cousin Here

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Mrs. Alvin Stearns of Meadow, visited relatives here during the week-end.

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Almost Instant Death As Car Hurls Victims

OTHERS HURT

Five Returning From Lubbock Meeting; Near Ralls

John Traweck, 28, son of Dr. and Mrs. A. C. Traweck of Matador, was killed almost instantly at three o'clock Wednesday morning when an automobile in which he was riding, accompanied by Joe Harris and Ralph Jones of Matador and Mike Hoyle and W. R. Hardy of Roaring Springs, left the highway and crashed about one mile west of Ralls. Young Traweck died while enroute to Lubbock after an ambulance had been called from a farm house near the scene of the accident. While complete reports were not available late yesterday, both Harris and Hoyle are believed to be in a critical condition. The five youths were returning from Lubbock where they had attended a meeting held for meat and grocery clerks by the Wilson packing company.

Harris, who was driving the automobile, is believed to have fallen asleep while at the wheel. Traweck was employed by Bob's Footway grocery here. Jones is also employed by the same firm. Harris is employed by Campbell's Food Market here. Hardy is employed by Campbell's Food Market at Roaring Springs and Hoyle is employed by the Spot Cash Grocery at Roaring Springs.

Was Native Son

John Louis Traweck was born in Matador August 26, 1909 and had spent almost his entire life here. He graduated from the Matador High School with the Class of '26 and later attended the Rice Institute at Houston and the University of Oklahoma at Norman. Of genial nature he numbered his friends by his acquaintances which were legion.

Besides the host of sorrowing life-long friends, the deceased is survived by his grief-stricken parents, two brothers, Dr. A. C. Traweck Jr., of Matador and Howard Traweck attending the University of Texas at Austin, and three sisters, Dr. Mary Rosestein of Houston, Mrs. Orvil Wells of Washington, D. C. and Miss Allie Traweck of Goose Creek, Texas.

The body was returned to Matador at noon yesterday and funeral services will be held at 3:30 this afternoon by Rev. D. D. Denison with interment in East Mound cemetery. Funeral service arrangements are only tentative pending word from Mrs. Wells in Washington which may be postponed until later for her arrival here.

City Grief-Stricken

Matador lay under a pall of grief and apprehension yesterday as news of the accident spread. The double blows of death and tragedy striking in the midst of youth of two neighboring towns seemed beyond comprehension as friends of the deceased and injured gathered to discuss reports.

Fallbearers for the funeral services had not been named at a late hour last night.

Salvage Method For Sprouted Maize Has Motley County Test

Following recommendations of Frank A. Buckley, county agent, J. T. Swin, Roaring Springs farmer, saved several tons of sprouted maize heads by putting them in a narrow trench, wetting them thoroughly, and covering them with dirt during the fall rainy spell. More than half of these heads made good hog feed according to Mr. Swin, whereas they would have been a total loss if they had not been trenched at once.

Fifteen stunted pigs were full fed on the ensiled heads with a little shorts and cottonseed meal for a period of sixty days. They made an average gain of one pound per day, and some of the better pigs, on which a close record was kept, made a gain of two pounds per day. Mr. Swin estimated that not over three percent of the heads were moulded and that the hogs seemed to eat the moulded heads about as well as the others.

Houston Schweitzer First In Goat Rope

Houston Schweitzer, local saddle-maker, twirled his rope for the best time in the semi-monthly goat roping contest held here last Saturday afternoon. Mr. Schweitzer's time was recorded at 20 seconds. The second place went to Foster Fulfer whose time was 21 seconds. Third place went to Melvin (Wild Horse) Warren who timed 26 seconds according to the stop watch.

The next contest will be held Saturday afternoon, February 13. The contests are sponsored by the Matador Chamber of Commerce. Admission to witness the roping is free.

Arvel Craven Ill; Returns Here Mon.

Mr. and Mrs. G. S. Craven were summoned to Amarillo Sunday, to the bedside of their son, Arvel, who is employed in the City Drug Store No. 2 of that place, and who was seriously ill of the flu. However, he was sufficiently improved Monday, to permit his returning to Matador with his parents, where he has remained this week.

He expects to return to Amarillo the early part of next week.

Harry Robinson is visiting friends in Amarillo this week.

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DOUGLAS MEADOR Editor



MEMBER West Texas Press Association

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CASH IN ADVANCE

NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of The Tribune will be gladly corrected when called to the attention of the editor. It is not the intention of this newspaper to wrongfully use or injure any individual, firm, concern or corporation and corrections will be made when warranted as prominently as was the wrong published, reference or article.

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

Most of Strikers Protest Idleness

DETROIT, Mich., Jan. 22.—A total of 110,262 General Motor employees from 43 plants affected employing 139,312 men and women—more than 79 per cent have protested against strikes which have

forced them into idleness or imperiled their present jobs. General Motors Corporation announced Thursday. Reports of this activity by employees are coming into Detroit hourly as the back-to-work movement sweeps across the country in 36 cities where plants are located. Corporation officials said. Hundreds of additional workers are enrolling daily.

Through petitions, mass meetings and other demonstrations, employees have expressed satisfaction with present bargaining methods to secure adjustment of grievances, and more favorable wages, hours and working conditions and request immediate resumption of operations in letters and telegrams. Some of these have been sent to President Roosevelt. Others have gone to governors of various states. Appeals also have been sent to William S. Knudsen, executive Vice-President of General Motors, who announced the total figures, Thursday.

At Flint, 29,908 employees in the Chevrolet, Buick, Fisher Body and AC Spark Plug plants, which employ a total of 37,800 factory workers, have signed the petitions. Strikes have been called only in the two Fisher Body plants in Flint, and Buick and Chevrolet operations are practically at a standstill. More than 85 per cent of the General Motors workers in the city are idle.

NOTICE TO BIDDERS

The Commissioners' Court of Motley County will receive sealed bids for a county depository up to 11:00 o'clock A. M. on February 8, 1937. The Court reserves the right to reject any and all bids. W. R. Cammack, County Judge.

NOTICE OF TRUSTEE'S SALE

WHEREAS, On the 22nd day of October, 1935 H. C. Keith executed a deed of trust conveying to E. H. Small as trustee, the real estate herein described, to secure Annie Clifton Hughes in the payment of a debt therein described, said deed of trust being recorder in Vol. 12 Pages 202-3-4-5 in the deed of trust records of Motley County, Texas; and

WHEREAS, The undersigned has been appointed substitute trustee in the place of said original trustee, upon the contingency and in the manner authorized by said deed of trust; and

WHEREAS, Default has occurred in the payment of said indebtedness and the same is now wholly due, and the owner and holder of said debt has requested the undersigned to sell said property to satisfy said indebtedness;

NOW, THEREFORE, Notice is Hereby Given That on Tuesday, the 2nd day of March, 1937, between ten o'clock a. m. and four o'clock p. m. I will sell said real estate at the door of the County Court House in Motley County, Texas, to the highest bidder for cash.

Said real estate is described as follows: In the County of Motley, State of Texas:

One Hundred Forty Five & 14/100 acres (145.14 A.) in Survey Thirteen (13) F. P. Knott Survey, lying and being in Motley County, the State of Texas, and containing 145.14 acres of land more or less.

Witness my hand this 2nd day of February, 1937.

W. H. Lynn, Substitute, Trustee Published Dates, Feb. 4-11-18.

CARD OF THANKS

We wish to take this means of thanking our friends and neighbors for their generous contributions in our behalf after the fire which destroyed our possessions. While it is impossible to express the sincere gratitude that is in our hearts to each one personally, we hope that all will understand our deep appreciation.

Mr. and Mrs. Bill Nelson and family.

Grass Experiment Of Spur Station Cited To Motley Ranchers

Ranchmen of Motley county, to whom grass is the most important factor which determines their success, should be especially interested in the improvement of native grasses accomplished by R. E. Dickson of the Spur Experiment Station. Nearly every farm in Motley county also has at least a small acreage of native pasture which could be improved.

In May of 1932 a five-acre block of native grassland at the Spur Experiment Station was listed on contours to a depth of three inches apart. The grass along the furrow edge made a remarkable growth. It remained green much longer than the grass on unlisted land and the cattle showed a preference for it in grazing. The practice gave so much promise that additional areas were listed in 1934 and 1936. During each succeeding year the observations made in 1932 were confirmed. Wire netting cages four feet by six feet were placed at twelve points in the pasture to protect the grass from cattle. These areas were harvested, and the grass yields are given in the following table.

Pounds of dry grass per acre Soil contour 1935 1936 listed in 1934 2,423 2,315 No treatment 857 592 Soil contour listed in 1936 1,326 Soil moisture determinations made on October 17, 1936, following 11.13 inches of rain in September showed a penetration of water to a depth of 72 inches on the contour listed land and an available moisture supply in the soil of 6.67 inches. On the unlisted land the depth of penetration was 30 inches and the available soil moisture only 2.10 inches. The yield of grass on both areas that was produced by heavy rains in September was approximately 20 per cent of the total yield.

Sections of soil 15 inches square and six inches thick were removed to a depth of 66 inches on both listed and unlisted areas. The grass roots were carefully washed from the soil and the root volume determined by water displacement. In the samples taken from land listed in 1934 there were 594 cubic centimeters of roots and there were 363 cubic centimeters in the samples from the unlisted land. The root system had thus been increased 64 per cent by contour listing.

Grass has truly given a hearty response to kind treatment. Many practices may be put into effect that will give practical increases in yield. The problem deserves careful study.

SIDELIGHTS

(By MARVIN JONES) Member of Congress from Texas

President Roosevelt stood bareheaded in a steady, cold rain to take the oath of office for his second term. During the delivery of his address, the rain drummed against his face.

After his speech was finished, he rode the length of historic Pennsylvania Avenue to the White House in an open car, waving his hat to the thousands who lined the way.

At the President's own suggestion, the parade reviewing stand in front of the White House was built as a replica of the Hermitage, the home of that earlier day champion of Democracy, Andrew Jackson.

Careful architects had planned a heavy plate glass window to shield the President from the weather while he watched the parade pass, but he asked that the glass be removed.

Even the staunchest of the President's followers grew weary from the strain of activities which left the Chief Executive undaunted.

In his inaugural address, the President outlined the philosophy that will guide him during the next four years. He summed up this philosophy in this statement:

"The test of our progress is not whether we add more to the abundance of those who have much; it is whether we provide enough for those who have too little."

Kidnapping and other startling crimes that shock the nation all too frequently are a challenge to our generation to stamp them out.

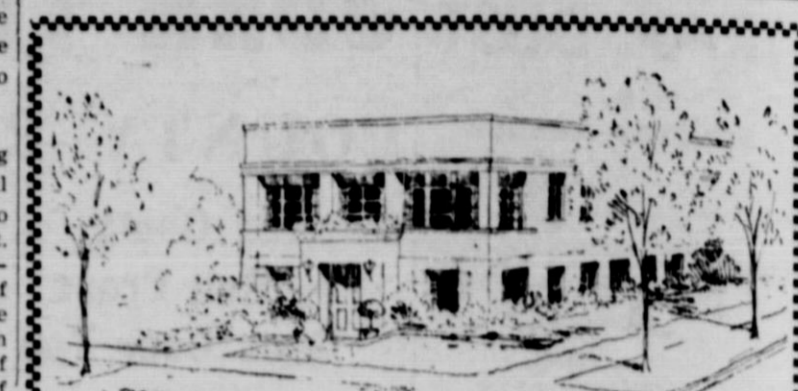
One example of the federal government's activity in the field of crime prevention is the police training school which has been established by the Department of Justice. Here representatives of various state and local police agencies receive instruction in the latest methods of crime detection and prevention, and then carry their knowledge home to their fellow officers.

Crime cannot be conquered in a day, but the steps that have been taken are an encouraging indication of the progressive approach which is clearing the way for future results.

I had the privilege of attending a White House conference last week in which emphasis was placed on the need of a land-range program to preserve and utilize water in order to prevent a recurrence of periodic disastrous floods. The present flood, which has reached record proportions, has brought this need forcibly to mind. Engineers now agree that the

floods that occur in the main river streams could be largely prevented by utilizing the water in a soil conservation program and in a system of reservoirs, small lakes and ponds.

Such a program would take time to develop fully, but it would be well worthwhile. Water now wasted in floods would become a blessing instead of a curse.



Completely Equipped For OBSTETRICS, PEDIATRICS And General Medicine. Newest Type X-Ray Equipment. Phone 59 Day and Night Service. TRAWEEK HOSPITAL. A. C. Traweck, M. D. Albert Traweck, Jr., M. D.

IN MATADOR AT SUNRISE... ALL THE NEWS. Lubbock Morning Avalanche. AUBREY DAVIS, Agent. Leave Order At Simpson's Drug Store.

SPECIAL... Limited Supply Seed Oats. Fine Quality, Clean, Red Seed Oats... Buy enough to fill your needs while our supply and price continues. L. R. Bishop FEED STORE. We Buy Cream, Poultry and Hides. We Sell Coal, Feed, Seed.

Hatching Season Now Open. FREE BOOKLETS. For an advance order with 10 percent deposit each customer will receive two booklets FREE. They contain authoritative information in compact form for raising baby chicks successfully. CUSTOM HATCHING STARTED CHICKS. IMPORTANT NOTICE. Our New Blood-Testing Program offers a special service for guarding the safety of your growing chicks. Custom hatching must be arranged two or more weeks in advance. Matador Hatchery. LEWIS NEWMAN, Mgr.

Over 28 Years Experience. More Than 25,000 Watches. JOHN BRADSHAW Jeweler. Brazier-Isbell Drug Co. PADUCAH, TEXAS. Bring This ADD It Is Worth 25c On Any Job Amounting to \$1.50 or Over. Only One Add To Customer.

AVOID WINTER ILLS! There no economy in home washing when health is at stake. From steamy washroom to cold, wind-swept clotheslines... that's the path that leads many women to a long, expensive illness. Our service is prompt and inexpensive. Try it today. FLOYDADA STEAM LAUNDRY.

Buy For Value... For Service.. For Long Life.. For Resale Value. Then We Can Trade With You Easier On An I. H. C. Farmall Than Any Other Tractor. FARMALL LEADS. That's the reason we sell Farmalls—We know them to be the best and that the value will remain with our customers, maintaining highest resale. The Farmall burns any fuel used in any tractor. Features: Four Cylinders — Removable Piston Sleeves — Larger Tires and Automatic Braking. Matador Hardware & Furniture Company. "We have it, will get it or it is not made"

When You Buy a Tractor Be Sure The Price Is Right And That You Are Getting VALUE RECEIVED. It's Easy To Get More For Your Trade-in When The Tractors Offered Are Priced Too High.

Control Of Cotton Flea Studied With Successful Result

There has been considerable complaint in some parts of Motley county of cotton flea hopper damage. A new leaflet on control of this pest has just been received by Frank A. Buckley, county agent from R. R. Reppert, Entomologist of the A. & M. College Extension Service.

The insect itself is about one-eighth inch long when full grown resembling a pale greenish-white fly. In this stage it readily takes flight. The younger stages lack wings, but except as regards size, are of the same general appearance and color as the adult. These wingless forms are quite active. All stages of the insect are normally found in the terminal bud clusters, where they pierce the very small squares with their sucking mouthparts, causing these to blast with a final resultant decrease in mature bolls. In areas of severe infestation the insect may extend its feeding to the vegetative buds, causing a whip-like growth with few side branches.

Both the Texas Experiment Station at College Station, Texas and the U. S. Entomological Station at

Port Lavaca, Texas have carefully studied this problem over a period of years and have found that the most practical means of control lies in the use of sulphur finely ground so that at least 93 to 95 per cent passes a 325-mesh screen. The efficiency is further increased by the incorporation of from 2 1/2 to 8 per cent of some light fluffy dust or conditioning agent designed to keep the sulphur from lumping. Sulphur meeting the requirements just stated is new on the market and growers intending to dust should make sure that they secure the proper grade. Ordinary sulphur is coarse and inclined to lump and should not be used for flea hopper control.

Apply the dust when there is no wind once each week during the period of damage. A power duster with a nozzle for each row must be used.

Baptist Circles Report Meetings

Various circles of the Baptist Women's Missionary Society reporting regular meetings on Monday afternoon were, the Blanche Simpson and Sunshine Circles which met with Mrs. Vernon Doss, with the following members present: Mesdames A. D. Burleson, J. L. Woodruff, Frank Brian, R. E. Campbell and H. M. Weldon. This group will meet next week with Mrs. Campbell.

Mrs. T. E. Cammack was hostess to the Dorcas Circle at its regular meeting this week.

The Henrietta Shuck circle postponed its meeting for this week and will meet next Tuesday afternoon in the home of Mrs. Lloyd Fulkerson.

Conoco Development Will Save Millions

From Ponca City, Okla., headquarters of the Continental Oil Company, whose gasoline stations are a familiar sight in this vicinity, comes word of a new development in the conservation of American oil and natural gas resources which is expected within a reasonable length of time to result in annual savings to the petroleum industry of approximately \$100,000,000 through recovery of by-products now lost in evaporation while the crude oil is being handled in the field.

First installation of the new type of equipment, which recovers in the form of gasoline about sixty per cent of what were formerly regarded as inevitable evaporation losses, was made recently at Conoco's famed Tepehate field in Basile, Louisiana, and special repressuring equipment soon to be installed in the pioneer Tepehate plant will permit the return of residue gases into the well for future use.

El Progresso Club In Regular Meeting

The El Progresso Club met in regular meeting Thursday afternoon with Mrs. J. H. Neblett as hostess. 17 members were present and three new members were welcomed into the organization. Mrs. A. G. Russell, of Houston, Texas, was introduced as a guest at the meeting.

The business session was in charge of the president, Mrs. U. L. Willie, after which an interesting program on "Opera" was enjoyed.

Quotation: "Music exalts each joy, allays each grief, expels diseases and softens every pain."

Leader, Mrs. Neblett; Story of Opera, Mrs. Neblett; Selection from Opera; Quartet from "Ring-letto" by Verdi, Miss Mable Jameson, who also welcomed as a guest for the occasion.

—Reporter.

Go To Church Sunday



Hollywood Camera

By MARSHALL FISKE

Land Of Commemoration . . .

The South is above all a land of commemoration. Never, in all my life, have I seen so many Confederate monuments, markers, tablets, memorial windows, bronze plaques sign boards, boulders, etc. as I have while traveling through the Southland.

At Charlotte, N. C., I saw a bronze tablet between the intersection of two parallel car tracks. Never could I get near enough to see it, for fear of being run over by the busy traffic. Finally I bought a postal card with a picture of this memorial on it and I learned that this commemorated the Signing of the Mecklenburg Declaration of Independence. (This anticipated the famous Declaration of Independence by about one year.)

In another part of this city, right on the sidewalk of the principal street, I came across another marker. It looked for all the world like a tombstone projecting out of the sidewalk. This marked the site of the home of one Capt. James Jackson a Revolutionary Patriot.

Many historic shrines that otherwise would have been destroyed by the gnawing tooth of time, have been saved from oblivion by the zeal and patriotic energy of two groups of ladies—The Daughters of the Revolution and the Daughters of the Confederacy. It is mainly to these two groups that the South has been able to keep green the illustrious memories of their patriots. Otherwise their deeds would be found recorded only in dry, dusty historical toms.

A Mistaken Shrine . . .

A rather amusing incident occurred while I was visiting in Richmond, in regards to these historical shrines. From across the street I beheld a fine old Colonial-looking structure of red brick, ornamental doorway with magnificent brass knocker, etc. Near the entrance on the outside wall was affixed a bronze tablet. The lettering on it I could not read from across the street, but I thought that must be another historical shrine associated no doubt with

George Washington, Thomas Jefferson or someone like that. So I hastened to cross the street and inspect it. When I got near enough to read the tablet it said "RICHMOND VIRGINIA FUNERAL PARLORS" so I hastened on. One should never come to these places too prematurely, it shows such horrible taste.

The Southern Scene . . .

Impressions enroute from Richmond, Va. to Charleston, S. C. Through both the Carolinas one sees many pine trees, some have receptacles on their trunks to catch the turpentine. Everywhere through the South one sees brown, stubby fields of cotton that look from the distance as if a light snow had fallen in their midst. And always one sees dotton pickers—mostly women—with burlap bags tied about their middle and trailing behind them like the tail of a huge bird. This must be back-breaking work and now to add injury to a cotton picking machine has been invented, that if it is placed in operation, will threaten to throw thousands of these poor pickers out of employment. We motored by a negro school at recess time. Pickaninnies running to and fro in joyous abandon, yelling, laughing, shouting, playing—glorious school time—the springtime of the soul—when one is young and fresh.

Saw quite a few of cabins with "dog trots" running through the centre. A cool place on a hot day. Not one cabin in a thousand is painted. The only vestige of paint one sees anywhere is blue paint about the window sashes and the front door. This is to keep the bad spirits away according to their superstitious minds. To me I saw no difference in their life's condition whether their doors and windows were thus ornamented or not.

Coca-Cola signs were plastered all over the South, this beverage is sold at every gasoline station. It must be a God send to people living in a hot, enervating climate as it certainly does stimulate one into renewed activity. Then as we pass through the country side one sees "Dr. Pepper" signs, "Nehi", "Esso" Gasoline, "Burmah Shave" not to mention highway stands vending statuary made of plaster paris—dogs a vivid arsenic green with white poka dots, and things generally seen in delirium tremens. One great work of art I observed was a Watermelon pink Venus de Milo with an alarm clock stuck in her stomach. Utility was here wedded to art as it were. Inns, hotels bear illustrious names—

DR. E. W. MCKENZIE
DENTIST
OFFICE AT RESIDENCE

Patrick Henry, Jefferson, Davis, etc. Then one never lost sight of the historic markers along the highway—a liberal education in early American History that even he who runs, N. C. saw the old, discolored Capitol over one hundred years old but still doing yeoman service, thanks to its sound construction and material. At Columbia, S. C. saw its capitol, although old it looks new, thanks to a good job of sand-blasting, which had entirely obliterated all grime and discoloration. Still something else was removed—the patina of time that gives a mellowness to these old buildings, that often is their greatest charm.

Nearing Charleston, S. C. . . .

Then as one nears Charleston, S. C. one sees grey Spanish moss hanging from live oak trees. It gives a mournful, macabre feeling to the place, as if the shrouds of the dead had been caught in the branches as they flew through. This moss is an air plant, but in

great quantities, it prevents sufficient light coming in contact with the green leaves of the live oaks. This in turn prohibits the solar energy and the chlorophyll from the manufacture of the carbohydrates—the very life's essence of the tree. Hence, eventually these trees are the victims of their parasitic guests.

As we near Charleston, S. C.

our pulses quicken, we feel we are approaching a very quaint, picturesque and historic city of great charm about which we have all heard so much and which we are now most anxious to explore. At twilight we arrived and as soon as I had been enconced in my hotel I was eager to go forth and make Charleston's acquaintance.

(To Be Continued)

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Howdy, folks!—No mistake about the Welcome at the Worth. You just can't help but feel at home in this hotel. All the KNACKS FOR COMFORT. The showers and tubs in every room, deep restful beds, big broad windows, running ice water.

And food! Well . . . if you've ever stopped at the Worth you know what a BROILED TENDERLOIN STEAK with drawn butter sauce really is. Chets don't come any better.

Come to Fort Worth. Enjoy the Welcome at the Worth.

RATES LOW AS

\$2 PER DAY

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FORT WORTH

Quality Foods Cooked In Wholesome Style

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WATCH SPEED LIMIT IN GARAGE

Thunder on the left! . . . or some such noise from around your neighbor's garage. Look . . . it's half-hidden in black-and-blue smoke. Glory be! His engine's started already, this nippy morning. But for fear his luck won't hold, he lets 'er race like mad, standing still.

Be neighborly. In your own diplomatic way, try to tell him "Don't."

It's cruel to his engine, it wastes

SPUR LAUNDRY
SPUR, TEXAS

SETTLING THE QUESTION
Settle your laundry question now at your home yet? She, "No, drop around any time, you'll be perfectly safe."
He: "Has the exterminator called by phoning for our routeman to call for your weekly bundle. Out modern washing methods relieve you of that youth destroying labor and worry. What's more, they preserve your laundry by substituting thorough rinsing operations for scrubboard rasping. The Thrift wash way is the only economical way."

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Satisfaction Guaranteed

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Commission Agent Matador, Texas

CONOCO BRONZE GASOLINE

gasoline, and it's old-fashioned. YOU know a gasoline that's modern. Special Winter Blend Conoco Bronze *gentles* your engine into quick steady motion, saving a lot of repeats on the starter and choke. Spares your gasoline, your battery, and the life of your oil.

All these 133 words aren't in it with one fill of Special Winter Blend Conoco Bronze. Continental Oil Company

SPECIAL WINTER BLEND CONOCO BRONZE GASOLINE

Cottonseed Oil Is Ideal In Meat Cure

A new method by which our farm people may keep their meat through the spring and summer months and still have a high quality product after being stored through the summer months is given below by county agent Frank A. Buckley from a recent A. & M. College Extension Service bulletin. It is the use of refined cottonseed oil to store meat after it has been properly cured.

Advantages. 1. It retards mold growth 100 per cent. 2. It reduces shrinkage, which ultimately means a hard unpalatable piece of meat. 3. It reduces contamination by flies and skippers and vermin 100 per cent. 4. Oil, being liquid, makes it very practicable to slice pieces from a large chunk and then return piece for keeping perfect indefinitely.

Methods of Use: 1. Pack meat tightly in container to reduce

amount of oil to cover it. 2. The meat needs to be covered only about one inch. 3. Use of any kind of container is satisfactory; cork best, tin lard cans very good, steel drum satisfactory, wood barrel will work but absorbs some oil. 4. It is advisable to cover container for sanitary reasons. 5. Roughly speaking it will take about 4 gallons of oil for 100 pounds of cured meat.

Kinds of Oil to Use. 1. Good grade of cottonseed oil. 2. Peanut oil will work equally as well. 3. Use only refined cottonseed oil. This because crude cottonseed oil will become more rancid than a refined product.

Most oil mills of West Texas handle refined cottonseed oil in any amount desired. It may be used year after year by refining it at home each year.

Mrs. J. L. Woodruff Entertains Y. W. A.

The members of the Young Women's Auxillary of the Baptist

church met in the home of Mrs. J. L. Woodruff Tuesday evening for a continuation of the study of the book, "Women of the Bible". Miss Ruby Spears led the interesting chapter discussions by Misses Bertha Casstevens and Lucretia Estes.

A lovely refreshment plate was served to the following members: Misses Ruth Groves, Wilma McCain, Evelyn Eulkeron, Amy Glenn, Minnie Nixon, Ruby Spears, Bertha Casstevens, Lucretia Estes and Clotelle Wilie, and one guest Mrs. U. L. Wilie.

Misses Ruth Groves and Lucretia Estes will be co-hostesses to the group at its next meeting, in the former's home.

LOCALS

Mr. and Mrs. W. R. Moore and small daughter, Billie Beth, of Lawton, Oklahoma were here Wednesday to attend the funeral of L. F. Davis.

SORE-THROAT, TONSILITIS! Promptly relieved by Anesthesia-Mop, the wonderful new sore-throat remedy. Stops pain instantly and kills infection. Prompt relief guaranteed or money refunded at Simpson's Drug Store. 4-6-37

Miss Dorothy Echols, accompanied by her mother and brother, Mrs. Bob Echols and Bobby, drove to Lubbock Sunday, where she remained and enrolled in Texas Technological College Monday.

DON'T SCRATCH! Paracide Ointment is guaranteed to relieve any form of eczema, itch, ringworm or itching skin trouble within 48 hours or money refunded. Large 20 oz. jar 50c at City Drug Store. 4-6-37

CLASS MATES TREK TO ALTAR



Mr. and Mrs. Raby Webb, above, who were united in marriage at Floydada last Saturday, were class mates through high school here and both graduated in the Class of '35. Mrs. Webb, formerly Miss Mary Echols, was Valedictorian of the class.

Mr. and Mrs. A. B. McCaghen and R. H. McCaghen all of Quitaque, were visitors here last week. A complete line of Valentine and party favors at the Matador Variety.

Vernon Craven, student at Texas Tech, spent the week-end here with his parents, Mr. and Mrs. G. S. Craven.

Mrs. Elmer Tibbets left Monday to join her husband in California, to make their future home.

R. E. Campbell Jr., returned to Abilene Friday, where he is enrolled in Hardin-Simmons University. He was accompanied to Seymour by his father.

Julian Edmonds left Monday for Canyon, where he has enrolled in West Texas Teachers College. He was accompanied by his parents, Mr. and Mrs. T. B. Edmondson.

Buy four Valentines at the Matador Variety 1c to 25c each. Claud Wilson of Sweetwater, transacted business and visited friends here the first of the week.

Odis Crowell, student at Hardin-Simmons University, Abilene, visited friends here and his parents at Flomot, last week.

Mr. and Mrs. L. J. Barkley and children, accompanied by Miss Rachel Patton, visited in the home of Mr. and Mrs. Tom Patton at Hale Center, Sunday.

Miss Sibyl Daffern, returned to C. I. A. Denton, this morning, after a visit here with her parents, Mr. and Mrs. A. J. Daffern. Give her a box of fine chocolates for Valentine Day, Matador Variety.

MAN WANTED for Rawleigh Route of 800 families. Write today. Rawleigh's, Dept. TXB-495-SA. Memphis, Tenn. 4-11

Mr. and Mrs. Leonard Crowell of Flomot, were business visitors here Monday.

Mrs. Melvin Meason and Miss Lorene Fryar drove to Lockney Tuesday evening, where they attended a class in extension work.

Whiteflat News
Emmett Moore of Ft. Sill, Okla., is here visiting with relatives.

L. R. Browning and Misses Eunice Browning and Camella Wilkinson spent Friday in Lubbock.

Mr. and Mrs. F. Z. Martin entered

home last week. Mr. and Mrs. Scott Robbins of Borger, were visitors here last week.

Misses Camella Wilkinson and Eunice Browning left Sunday for Lubbock, where they have enrolled in Texas Tech.

TO WORKERS MEETING

Members of the local Baptist church who attended the Floyd County Worker's Conference at Whiteflat Tuesday, were Messdames M. P. Arthur and Lloyd Fulkerson, Mr. and Mrs. Hoyet Burnam, R. E. Campbell, Mr. and

Mrs. L. A. Carlisle, Mrs. H. M. Weldon and Miss Evelyn Fulkerson.

The Matador congregation will be hosts to the association at its next meeting to be on March 9th.

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Good Equipment - Hot, Soft Water
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EVERY WEEK FROM THE NEWS CENTER OF THE WORLD
Pathfinder comes to you with its reliable, easy-to-read and easy-to-understand news reviews in words, pictures and charts. Its condensed form presents a lively and intelligible survey of current events throughout the world; its impartial interpretation, analysis and explanation of the news enables you to think and talk straight. Other weekly news magazines sell at \$4 to \$5 a year. Pathfinder sells for \$1 a year, but for a limited time we can offer you a greatly reduced bargain price on a combination of this paper and **PATHFINDER**. Drop in and see samples or write and take advantage of this special offer without delay. Insure your economic future by assuring your complete grasp of current news.

Why
BREAD IS YOUR BEST and CHEAPEST ENERGY FOOD
Leading doctors and scientists agree that Bread is your best and cheapest energy food. Here are the reasons why, as revealed by actual scientific research:

- Bread, itself, is Not Fattening
- Bread is Nearly 100% Digestible
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- Bread is A Good Muscle-Building Food
- Bread Gives Sustained Energy
- Good Bread is Good For Teeth and Bones
- Bread Aids Digestion Of Other Foods

Remember — these facts have all been proved by science. They show you why Bread is your best and cheapest energy food!

FRESH DAILY. GET A LOAF TODAY.
BAKED BEAN LOAF
1 cup dry breadcrumbs
1 can plain baked beans
1/2 green pepper, chopped
2 tablespoons chopped onion
2 tablespoons ketchup
1/2 teaspoon salt

Eddie's Bakery
MATADOR, TEXAS
TUNE IN: "BAKERS' BROADCAST" Starring ROBERT L. RIPLEY Every Sunday WFAA at 6:30 P. M.

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Matador, Texas
THURSDAY, WATCH NIGHT
"A Doctor's Diary"
WITH
Geo. BANCROFT, John TRENT, Helen BURGESS
FRIDAY-SATURDAY
Gene AUTRY
IN
"Melody Trail"
WITH
BUCK, The Wonder Dog
SUNDAY-MONDAY
"Wedding Present"
WITH
Cary GRANT, Joan BENNETT
Sunday Matinee 2:30 P. M.
NIGHTS 6:45 P. M.

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All-Around Economy

JOHN DEERE GENERAL PURPOSE TRACTORS

Right through the seasons—on every farming operation—plowing, planting, cultivating, haying, harvesting, threshing, feed grinding—you'll save time, labor, effort, money, with a John Deere Model A or B General Purpose Tractor.

These are General Purpose Tractors in fact as well as name—adjustable rear wheels, 56 to 84 inches... individual rear wheel brakes for short turns... hydraulic power lift... narrow, compact design for perfect vision in cultivating... wide, roomy platform to enable you to stand as well as sit... four speeds forward... straight-line draft in plowing—not a thing has been overlooked.

And, like all John Deere Tractors, they have the two-cylinder engine design that enables you to burn the low-cost fuels successfully at a big saving in dollars and cents.

Lea Implement Co.
Matador, Texas Phone 21M
JOHN DEERE QUALITY IMPLEMENTS AND SERVICE