

Matador Tribune



Tribune Vol. 10, No. 43

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Motley County News Vol. 17, No. 43

TRAIL DUST

By DOUGLAS MEADOR

Impatience is the lime in life's tank pit which destroys the flesh and bone of ambition or creates a misshapen and pitiful thing from the laughing form of young hopes. Sometimes in that alabaster season of reverie it is possible to find a fragment of the plan which required so much time to materialize that the soul was forced into bankruptcy—buried perhaps, beneath the yellowed dust of many failures and crumbling flowers of fruitless tears.

When I lean against my rickety stanchion of the past and look into the haversack of memory for something to warm above the brazier of old dreams, I often select a night in Kansas City. The darkness raised a soft moon from its scabbard of fantastic clouds reflecting the blazing torch of a city, while my taxi skidded over the frozen snow of unfamiliar streets. My hotel first seemed as if a cliff in the night had been hollowed out, with lighted windows almost to the stars—then breathing brakes and a warm breath from the brightly illuminated facade. The friendly odors of steam and cigars, faint perfumes and freshly shined shoes, and then to a lavishly plain room so comfortable as to cause me to go to the window and look to make certain that a winter night was outside. I then stood before the mirror and viewed seventeen years and sophistication—a man of the world who was to sleep that night with six dollars and a railway ticket home under his head.

Exactly one week later, a red milky cow stepped on my half-soon foot while I was milking, affording an excuse to return to the house and sit by the kitchen stove while my brother finished the chores. I was glad in a way because the snow which had fallen a week before, had started to melt and the cow lot was boggy and odorful.

Arthur Brisbane, the reporter, has gone to observe eternity. The great mind which knew so much of this world has caused the writing of man's most perplexing paragraph and pausing at the desk of death, neglected to convey the answer on his copy. His work is a living testimony of the intense interest with which he regarded his present assignment and he would prefer to send back one more article than that the world remember the writings of a lifetime. Millions must feel a loss of security in the passing of this clear mind to translate truth from the terrifying heap washed up on the quaking shores of a mad age.

Great men are those who wanted something with a great enough degree of fever that they were willing to work for it so diligently as to merit the title of genius.

At times the golden grail which holds a human existence may become inadequate through some failure in coordination of governing influences, and the chalice is broken. A pistol shot in solitude or a plunge through space to leave a crimson stain on the white rocks below—a faulty flagon spilling its precious contents upon a forgetting desert. It is not the death they suffer of a ghastly moment, but the searing agony before—the drained bowl of courage and screaming fears echoing in an unlighted room.

Before the cold andirons of an early adoration there is a worn rug which still retains part of its once resplendent design. The silver brocade of a flaming violin under a summer moon, dancing feet and fateful words to make a quarrel which the long thread of years and the needle of heartache could never mend.

The shank of a lifetime has passed with its first Christmas to bring not one necktie, and I am as one overlooked by a jurist as he dismisses the tribunal. With deserved

Death Claims Noted Writer Christmas Day

Arthur Brisbane Has Fatal Stroke After Writing Column

NEW YORK, Dec. 25.—Arthur Brisbane, 72, the voice of Today, a newspaper column known to millions, died Christmas morning. America's highest-paid newspaper writer, the veteran newspaperman succumbed to a heart seizure at his Fifth avenue apartment at 5:30 a. m. twelve hours after he had written his last column for Christmas Day editions. The end came peacefully, as he slept. He had suffered a mild heart attack Thursday, but recovered sufficiently to perform his daily task of dictating approximately 800 words of timely editorial comment on the news of the world—a syndicated column which is the mainstay of his \$260,000-a-year salary.

The last word in his final column, epitomizing his own success story was "imagination." Shortly after reading proof, the famous editor drifted off to sleep under an oxygen tent. He had been ill for several days, a member of the family said, but with characteristic concern for the feelings of others during the holiday season he had allowed no word of his condition to be made known.

FUNERAL RITES SET FOR TODAY

W.D. McMahan Called By Death After Long Illness

W. D. McMahan, 66, died at the home of his daughter, Mrs. Earl Darsey, three miles northeast of Matador, at 11:45 Wednesday morning, after a lingering illness which had held him bed-fast for three years. Funeral services will be held at the Matador Church of Christ at 3 o'clock this afternoon and interment made in East Mound cemetery. The funeral services will be conducted by Minister E. A. Sanders of Quanah.

William David McMahan was born at Savannah, Tenn., August 17, 1870, and migrated to Texas when he was 21 years of age. He was married to Miss Daisy Azlee Sikes at Stephenville, Texas, on October 20, 1895 and to this union nine children were born, seven of whom survive the deceased.

Lived Here 15 Years
Mr. McMahan moved with his family to Motley county in 1920 and he had continued to make his home here since that time. He was preceded in death by his wife five years ago.

Mr. McMahan lived a devoted christian life and had many friends who join the grief-stricken relatives in their hour of bereavement. The seven surviving children are: Roscoe, Gilbert, Nelson and Sikes McMahan all of Matador; Mrs. Earl Darsey, Miss Elizabeth McMahan of Matador and Mrs. Roy Engle of Borger, Texas.

Mr. and Mrs. Roy Engle accompanied by their small son, Roy Lee arrived from Borger last night.

LIONS TO MEET AGAIN TUESDAY

The first 1937 meeting of the Matador Lions Club will be held in the basement of the First Methodist Church here Tuesday noon according to secretary Randal Whitworth, for what promises to be an interesting program.

Plans for the new year will probably be discussed and every member is urged to be present in effort to secure 100 percent attendance if possible.

candor I am unafraid to meet friends or relations and free to breathe the sweet air of forgetfulness to write little bleached lies on notes of appreciation.

Journalist Dies



ARTHUR BRISBANE
Arthur Brisbane, above, internationally famous newspaper editor and columnist and highest paid journalist in the world—his salary was \$260,000 a year ago—died Christmas Day in his home in New York of heart failure at the age of 72.

Pheasants To Stock County Game Retreat

State Game Preserve Adds More Property For Protection

Pheasants and Stoker Quail from India will be added to game retreats in Motley county through the cooperation of the State Game Preserve, according to Lige Cooper of Roaring Springs, who is posting 1238 acres of land recently placed in the preserve. Mr. Cooper said two other large land owners in the south section of the county have already placed their property under the game preserve protection and that they will probably post it against hunters and trespassers in the near future. A certain number of pheasants and Stoker quail, declared to be almost as large as prairie chicken, is provided by the state for each section placed under preserve protection.

Warning Issued
"I have always been liberal," Mr. Cooper said, "with friends and acquaintances who wished to hunt, haul wood, pick plums and otherwise trespass my property, but I ask that they observe the strict posting which I am placing in effect since placing my land in the State Game Preserve. There can not be any exceptions and all who elect to violate this warning will be prosecuted to the full extent of the law. I believe this section of the county situated directly beneath the Cap Rock is well adapted as a haven for wild game and I will protect in every possible manner, that which is in my property."

With large portions of the Matador Land and Cattle Company pastures and many smaller ranches now protected by the State Game Preserve, it is believed the pheasants, native and imported quail will multiply rapidly.

Santa Visits All Children

Santa Claus in the form of service clubs and societies visited about 35 homes in this vicinity Christmas Eve and provided goodies for an equal number of tables which might have otherwise been scant. About 80 children in and near Matador received Christmas packages of fruits, nuts and candies through the same source, Henry Pipkin, chairman of the Lions Club welfare committee, said last night.

The Matador Child Welfare Association, American Legion, Matador Methodist Church, Matador Baptist Church and the Matador Lions Club cooperated in sponsoring the movement in providing Christmas packages and food for every needy family here.

CAPTURE WILD ARMADILLO AT EDGE OF CITY

Local Sportsmen Bag Rare Mammal Here Last Sunday

Page Frank Buck, a wild armadillo was captured within the city limits of Matador last Sunday by two local sportsmen returning from the golf links east of town. If the armadillo had been of pinkish hue and had escaped the sportsmen, it is doubtful if their story would have received a great amount of credit, since the capture followed closely upon the holiday season, but the mammal was brought in alive.

Hardware dealer L. C. Harp and banker Bill Pipkin were returning from the golf course when they discovered the armadillo near the old railroad depot, and giving chase they were soon able to overtake it. It was declared to have been about half grown. Mr. Harp took the armadillo to his home but found it too familiar about the house and placed it in the cellar, from which it later made an escape.

Others Seen Here

The armadillo is not a stranger in this country according to Henry Pipkin, Gem barber, Tail Twister of the Matador Lions Club and student of natural history for two or three decades. "Although natives of south Texas, there used to be a number of armadillos in this country and cowboys frequently reported seeing them," Mr. Pipkin said.

Judge Fires Will Retire

Well-Known Judge To Close Long Career

CHILDRESS, Dec. 27.—Judge A. J. Fires of the 100th Judicial District is retiring from the bench after many years of an eventful career and as the first judge of Childress County.

The well-known jurist came west after completing his law course in a Louisville, Ky., school. He traveled to Texas in a covered wagon and settled in Childress County in 1887.

Linked With Houston

He aided in the organization of Childress County and presided over the county's cases in a small box courthouse, which was moved to its present county seat location following a bitter fight in 1887. The moving of the courthouse resulted in its being cut in half and moved by wagon from "Old Childress" to its present location.

In all the 26 Panhandle counties, population numbers ran only to 1,500 of which 11 were lawyers, when Judge Fires first came to Childress County.

He soon became associated with Temple Houston, son of Gen. Sam Houston.

During his long career as a lawyer, Judge Fires figured in 123 murder cases, losing only four.

He has been a district judge for eight years of the district comprising the counties of Childress, Hall, Collingsworth and Donley.

Besides his legal profession, Judge Fires has been closely connected with the development of this section of the country.

He helped organize the first national bank in the Panhandle, at Childress and still holds the position of vice-president.

Honored In Area
He was one of the men who gave time to the starting of a Panhandle telephone system which was finally extended from Childress to Paducah.

He sowed the first wheat in Childress county and bought the first cotton seed. He built the first brick building in the city and dug the first well.

COTTON REPORT

Census report shows there were 6,659 bales of cotton ginned in Motley county from the crop of 1936, prior to Dec. 13, 1936, as compared with 9,814 bales ginned Dec. 13, 1935.

H. J. Marler.

Traps Return Much Cash In Past 20 Days

One Local Fur Firm Pays Over \$3,500 Since Dec. 10

Trapping has become one of Motley county's most profitable industries. One firm, The Bagley and Hewley Hide and Fur Co., of San Saba, Texas with a local branch located in the building formerly occupied by the City Bakery, has paid Motley county trappers over \$3,500 since the 10th day of this month. Coyote hides are bringing a record price, in the neighborhood of \$5.00, while skunk pelts bring up to \$1. Some badger and coon hides bring \$5 or over. A number of wild cat, civet cat, ring tails and one gray fox, together with hundreds of coyote and skunk have been marketed to this firm, according to J. W. Fizzell, buyer. Jim C. Clark, manager, with John Smithwick, a partner, were in New Mexico Tuesday in an effort to locate more furs.

Over 2500 Pelts Sold

Mr. Fizzell said Tuesday that his firm had paid out more than \$3,500 for an excess of 2500 pelts here within the past 20 days and that many farmers and land owners were realizing rich rewards for their efforts in trapping and poisoning. He declared that his firm decided to come here after they learned that the county was paying a bounty on coyote scalps.

Another firm of fur buyers, represented by J. M. Plumlee is also making large purchases and Mr. Plumlee said he had bought over \$200 worth of furs in the last two days. He did not estimate the amount of purchases he had made during the season. Both fur buyers were of the opinion that a large supply of animals remained yet to be exterminated in the county.

Rev. Weldon Appears On Workers Program

Rev. H. W. Weldon, pastor of the local Baptist Church, will address the Floyd County Baptist Workers Conference at the regular monthly meeting which will be held at Lockney, Tuesday, January 5, according to an announcement of the committee in charge.

Program Offered at 10:00 o'clock

Program offered at 10:00 o'clock, with Song Service in charge of Rev. Guy Killian; God's Plan in Salvation, Rev. H. T. Harris; God's Plan in Christian Living, Rev. Virgel Lemons; God's Plan in Christian Education, President, G. W. McDonald; Special music by Wayland Quartet; God's Financial Plan for His Church, Rev. A. A. Brian. Following lunch hour, a W. M. U. and Board Meeting will be held, after which the program will be continued with these talks: God's Plan for the Deacons, Rev. H. L. Burnam; God's Plan for the youth of to-day, Rev. C. E. Roark; Business session. Rev. Weldon will conclude the service with his address, God's Plan in winning Souls.

As many as possible from the local congregation are urged to make plans now to attend this, the first meeting of the association in the new year.

Goat Ropers Hold Contest Saturday

Bert Edmondson led the goat ropers for first place in time of 21 2-5 seconds at the semi-monthly contests held here Saturday. The second award went to Herman Davis for time of 21 4-5 seconds.

The next contest, which is sponsored by local businessmen, is scheduled for Saturday, January 9th, 1937.

Mr. and Mrs. W. W. McDowell visited in Borger during the holidays.

Mr. and Mrs. L. J. Barkley and children spent Christmas with his relatives at Forrestburg.

Mr. and Mrs. Pat Sheridan and son, Patsy, accompanied by Mrs. Annie Tudor and Miss Maggie Bryan spent the week-end visiting relatives and friends at Amarillo.

County To Receive Four New Officers

CHARITY GRID CONTEST NETS GOOD RETURNS

Lions Sponsor Game On Christmas Day To Benefit Boy

The All-Stars, a football team composed of former Matador high school stars, defeated the high school squad with a score of 13-8 in a charity game played here Christmas Day.

After a see-saw battle during the first quarter in which neither team threatened, the Exes took the lead near the end of the third period when Red Titus, stellar end on last year's team snatched one of Brown's passes out of the air and galloped 20 yards for a touchdown. A pass for extra point was knocked down.

On the smart quarterbacking of R. E. Campbell, Sr., playing in the game along side his two sons, the Exes tallied their last touchdown early in the fourth quarter, Titus scoring on a 22 yard sprint around left end. Odell Washington, husky fullback from West Texas Teachers, hit the line and drove through for the extra point.

All For Charity

The entire proceeds of the game amounting to about \$23.00, was donated for use in an operation of a local high school student. The game was sponsored by the Matador Lions Club and Boss Lion R. E. Campbell deserves commendation for the great amount of effort he exercised towards its success and financial benefits.

Six Towns Spring Up As Result New Santa Fe Branch

Colorado will gain five towns and Oklahoma one, upon completion of the 111 miles of new line being constructed by the Santa Fe Railway, between Las Animas, Colorado, and Boise City, Oklahoma. In addition, one inland town heretofore without railroad service will be on the new line.

The new stations are Castenada, in Cimarron County, Okla.; Bisonte, Ramp and Frick, in Baca County Colorado; Ruxton and Gilpin in Bent County, Colorado. The new railroad touches the old town of Campo, in Baca County, Colo., and has been built through Springfield, Baca County, Colo., seat which is on the Santa Fe-Pritchett branch of the Santa Fe.

The new line will be turned over for operation February 1.

The new town of Castenada was named for an officer-historian in Coronado's army, which traversed much of this territory. Bisonte is named for the buffalo which roamed the country. Ramp is Spanish for a smooth country. Frick is named for a director of the Santa Fe. Ruxton is named for Capt. Frederick Ruxton, Colorado explorer. Gilpin was named in honor of the first governor of Colorado.

To Save Distance

Completion of the Boise City-Las Animas lines will save from 142 to 226 miles in the movement of freight over the Santa Fe to and from Colorado, from and to points in Texas, and on portions of the Santa Fe in Oklahoma and New Mexico. It also will shorten the distance from Amarillo to Denver and intermediate points somewhat over 25 miles compared with any other railroad.

While the Santa Fe lost 41 miles of lines from its rail system in 1935, it overcame that in 1936 and has 286 additional miles of lines. The small decrease in 1935 was due to minor adjustments in track. The mileage gains made in 1936 included the construction of the 111-mile line between Las Animas and Boise City, and an arrangement for the purchase of 216 miles of line from the Frisco Railroad, from Fort Worth to Menard in Texas. These additions give the Santa Fe a total of 13,588 miles of railway.

Inauguration Oaths To Be Taken Early Friday Morning

Four new county officers will assume duties tomorrow morning when inaugurations have been completed. Since the terms of all officers will expire tonight, new bonds and oaths of office must be provided for re-elected officers as well as those who are assuming new duty.

L. A. Carlisle will assume the sheriff, tax assessor and collectors office to replace J. E. Skinner. Mrs. Carl Sanders will assume the office of county treasurer to replace Mrs. John Smith. C. B. Whitten will assume the office of county attorney to replace John Hamilton and A. B. Simpson will assume the office of commissioner of precinct number three to replace W. E. Thomas.

Brief Ceremony

The inauguration ceremony of new and re-elected officers will require but a short time according to county Judge W. R. Cammack, who will, as head of the commissioners court, possibly assume oath of office before the others. The court must examine and accept all bonds before the officers, new and re-elected can assume their duties.

Miss Rachel Patton, as deputy clerk for Sheriff J. E. Skinner will retain the same position for Sheriff L. A. Carlisle.

Employer Reports Are Made Promptly

AUSTIN, Dec. 30.—Status reports from more than 20,000 employers have already been received by the Texas Unemployment Compensation Commission, R. B. Anderson, chairman, announced today.

The Commission last week mailed status report forms, known as Form TUG 1, to more than 90,000 Texas employers, requesting data on the number of men employed, the type of business engaged in, the basis of pay for employees and other pertinent information.

County Deputy Tax Assessor Is Named

Jack Edwards has been appointed deputy tax assessor for Motley county by Sheriff L. A. Carlisle. Mr. Edwards will succeed C. B. Groves who has served under Sheriff J. E. Skinner.

COTTON PRICES SOAR DOLLAR A BALE IN CHICAGO SATURDAY

CHICAGO, Dec. 26.—Cotton prices soared more than \$1 a bale today on the Chicago Board of Trade, the only world market open and came within striking distance of the highest level of the season.

NEW IDEA

Officials in charge of planning the New York world's fair are getting a headache trying to think up original attractions. About the only variation they can find to make it different from other exhibitions would be a troupe of armless fan dancers.—Ohio State Journal.

GO TO CHURCH SUNDAY

MATADOR TRIBUNE

Successor to the Roaring Springs News

Combined With the Motley County News

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DOUGLAS MEADOR Editor



MEMBER West Texas Press Association

SUBSCRIPTION RATES:

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CASH IN ADVANCE

NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of The Tribune will be gladly corrected when called to the attention of the editor.

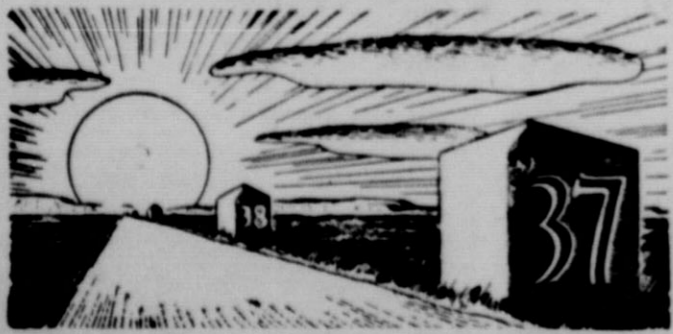
"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

Death of U. S. Press 'Greatly Exaggerated'

A great deal has been said, since the presidential election, about the supposed decline in influence of the American newspaper.

Consequently, we are told, the press has lost its punch and is just waiting for someone to carry it out of the ring.

HAPPY NEW YEAR TO EVERYONE!



Another MILESTONE

In passing the marker for another year, Floydada Laundry again looks forward to the pleasure of serving Matador in the same manner that has characterized our transactions in the past.

FLOYDADA LAUNDRY

cluded that the death of the press, like Mark Twain's has been greatly exaggerated.

What the papers did with their editorial columns, Mr. Bliven pointed out, has little to do with the case. If, in their news columns they gave fair and accurate coverage of the actual news about Mr. Roosevelt's administration, they were fulfilling the function of a free press.

This, he reports, they did do, in the main, very impartially.

Beyond this, Mr. Bliven points out that the American press is on the whole the freest in the entire world.

Some two-thirds of the world's inhabitants—1,400,000,000 people—live today under complete censorship.

Approximately 450,000,000 other people live under what might be called a semi-censorship.

Only about 225,000,000 people enjoy a free press. Most of these people live in America or Great Britain—and it might be noticed that the British press has just given us an extremely unhappy example of self-censorship in connection with the Simpson case.

What all this boils down to is that America is just about the only great country left in which you can sit down to read your paper without someone peering over your shoulder and blocking out passages which he thinks would not be good for you.

Your editor may advocate things you do not like, on his editorial pages; in his news columns he gives you the facts so that you can make up your own mind for yourself—which, as an independent American, you are more than likely to do anyhow, no matter how eloquent his ability may be.

And the ability to do that is a privilege which you share with mightily few other people on earth. The fact that you have it is all the better for you, as to the American press' continued freedom and service.—Wichita Falls Record News.

NOTICE TO BIDDERS

Notice is hereby given that The Commissioners' Court of Motley County, Texas, will at its next regular meeting to be held in the court house at Matador, Texas, on January 11th, 1937, until the hour of 10:00 o'clock a. m., on said day, receive bids on the following road equipment for the use of the county.

1-Road Tractor equipped with full type Diesel engine of approximately 46 horse power, and weighing approximately 16,000 pounds.

1-Single Tandem drive maintainer equipped with Diesel motor of approximately 60 horse power, said maintainer to weigh approximately 19,000 pounds.

Successful bidder or bidders to accept as part payment not to exceed \$8,000.00 in legally issued Motley County Road and Bridge warrants, maximum due date of said warrants not to exceed seventeen (17) years from their date or April 15th, 1953, said warrants to

bear interest at the rate of 6% per annum, interest payable semi-annually.

The Court reserves the right to reject any and all bids.

By Order of said Court.

Witness my hand and the seal of said court at Matador, Texas, this the 17th, day of December, A. D. 1936.

W. R. Cammack, County Judge, Motley County, Texas. 24-31

WELLS' MOUNT VERNON PROGRAM TO OPEN NEW CONOCO TRAVEL SERIES

The story of the place that is the mecca of all true American citizens—Mount Vernon—will be told by Carveth Wells at 6:30 Saturday night over station WFAA, Dallas, in the first program of the 1937 series of travel broadcasts sponsored by Continental Oil Co.

Taking his theme from the words of George Washington himself—"No estate in United America is more pleasantly situated than this"—the popular explorer-reporter will describe in interesting detail the old colonial home of the first president of the United States.

"After a visit to the most famous shrine in the United States," says Wells, "you will agree with Washington's statement, and will not wonder at his reluctance to leave Mount Vernon to become the chief executive of his country."

Programs in the new "Exploring America with Conoco" and Carveth Wells' series will differ from previous travel broadcasts by Wells in that each will feature a city or a popular vacation center rather than an entire state.

Missionary Society Holds General Meet

A general meeting of the three circles of the Methodist Missionary Society was held at the parsonage on Tuesday evening, December 29.

The Young Women's Circle, with their president, Mrs. Melvin Meason as leader, had charge of the program on the subject "My Gift Complete." After the introductory hymn, Mrs. W. Y. Higgins led in prayer and Mrs. John Smith gave an impressive meditation.

Members on the program were a hymn by Miss Kathryn Sheets, a story by Mrs. F. G. Simpson and a prayer of consecration by Rev. Denison.

Mrs. Henry Ford, general president, held a business session, and Miss Lorene Fryar was added to the Christian Social Relations Committee.

At the close of the evening's program, refreshments of tea and cookies were served by members

of the Y. W. C.

The next general meeting will be held next Tuesday evening, January 5, at the church. A special program explaining the purpose of the pledge will be given at that time, and pledges and plans for the new year will be made. All members of the three societies are especially urged to be present at this important meeting.

Mr. and Mrs. L. C. Hagg and daughters Dorothy Jean and Elizabeth Ann, spent Christmas with relatives at Kirklind.

MOVIE CHATTER

By A Rogue

Jane Withers, the adorable little meenie who is winning more and more popularity every day will be at the Rogue Thursday night to thrill and charm all who see her in one of her latest hits, "Pepper".

Friday and Saturday another of those great outdoor thrillers penned by Zane Grey, "King of the Royal Mounted," a story of the mounted police who always get their men and starred by Robert Kent. Now, folks, if you haven't seen Kent play better see this one as its sure to please.

Now for the first time Metro-Goldwyn-Mayer proudly presents "Ramona" in one hundred percent technicolor. This picture has been made a number of times, but this is the first filming in technicolor. Everyone wants to see "Ramona" (an Indian love story) played by Loretta Young and Don Ameche as the lovers.

Former Residents Offer Tribute To Pioneers Of West To The Pioneers of Motley County: Guthrie, Texas Dec. 23, 1936

There is and always will be a tender feeling of respect and love that cannot be described in words for our neighbors of the nineties. They were neighbors in the true meaning of the word and each and every neighbor could be depended on for help at the darkest midnight. In zero weather and in the most trying times they gladly

shared anything they might possess, and they were always happy to come to the aid of their neighbors.

We didn't have much of this world's goods in those days, but those pioneers had a bright, clear eye to look forward and do, a steady nerve to tackle the most difficult task, a firm determination to accomplish, and an honest heart to go forward. Always looking straight ahead for better days, they had the will to stay through the sandstorms, the droughts, and the loneliness of being far away from their own kin and home folks.

We all lived in dugouts, with poles across the top and straw on top of the poles with dirt thrown on for a roof. Hard days, perhaps, but happy days because we loved each other in the true meaning of the word love. We were always glad to see each other and always enjoyed and was glad to have company. The word "Welcome" did not have to be written on the door-mats.

The spirit of those west Texas Pioneers was all that was good, true and noble, and this spirit will ring down the avenues of time when many major events of history have been lost in oblivion. The Pioneer Spirit is the spirit that makes for hardy people—the spirit that builds nations—the spirit over which the humble Nazarine of Galilee would pass His hand and pronounce a benediction of approval. That was the day of no envying, no backbiting, no gossiping, there were no bad debts, no mortgages, no lacks—just honest, upright, hardy, lovable people.—The Pioneers of the Nineties.

The old Indian Trail that extended from the Indian Territory into old Mexico came in by the Payne place on Tongue River and passed along on top of the hill at Devil Gap, passing the Joe Jackson place in the Afton country. We have seen them traveling over this trail.

We wish to take this means to extend best wishes to all our friends and pioneer neighbors for the new year.

Mr. and Mrs. J. L. Mooré.

OTHER PIONEERS In adding their names to the Tribune's Roster of Pioneers and Old Timers, Mr. and Mrs. Moore

give this information concerning their lives:

Mrs. Moore, whose maiden name was Lou Gibson, was born in Campbell county, Tenn., on January 3, 1862, coming to Texas in 1871. Her occupations included dress making, millinery and clerking in store. Mr. Moore, a native Texan, was born in Fannin county, December 24, 1852. Mr. and Mrs. Moore were married November 25, 1885 and came to Motley county in 1889 where they made their home for 26 years. Mr. Moore lists his occupation as stock farmer and county official.

Another early settler of this section is William J. Whitworth, who was born at Gleason, Tenn., December 9, 1859. Mr. Whitworth came to Texas in 1882 and to Motley county, August 17, 1891, when he married at Fairfield, Freestone county. He taught the first singing school in the county, was organizer of the Motley County Singing Convention, and assisted J. T. Hicks in erecting the first church at Flomot, Texas. Mr. Whitworth is engaged in stock farming on his farm near Flomot.

Harrison Williams, another resident of Motley county since 1891,

was born at St. Paul, Arkansas, June 8, 1862, coming with his parents to Texas in 1864. He was married on January 19, 1885 in Mills county. Mr. Williams is a retired merchant and conducted one of the first business places in Matador.

Happy New Year Burton-Lingo Company CLYDE BARTLETT, Mgr. "Pioneer Lumber Company of West Texas"

Let's Go with Conoco Mohon Service Station Dobbs City Merc. Co. Dalton & Ashford Bob's Oil Well York's Service Station Highway Service Sta.—Flomot Fairview Service Station L. B. Robertson Commission Agent Matador, Texas

Science finds BREAD A GOOD MUSCLE-BUILDING FOOD Eddie's Bakery MATADOR, TEXAS TUNE IN! "BAKERS' BROADCAST" Starring ROBERT L. RIPLEY Every Sunday WFAA at 6:30 P. M.

After Xmas REDUCTIONS Men's Deepitone SHIRTS \$1.49 Value Now \$1.00 Men's Corduroy PANTS and JACKETS Now 20 per ct. off Prevail Throughout In Store Now is the time to buy, as prices are advancing daily—We want to reduce our stock as much as possible by January 1st. CLOSE OUT 35 Ladies \$1. Wash DRESSES 79c ea. SWEATERS For All The Family Buy while you can save 20 per ct. Discount MEN'S SHIRTS Reduced \$1.95 values \$1.69 \$1.49 values \$1.29 \$1.00 values 89c Men's Texas Tan KAKHI WORK PANTS \$1 29 pr. Entire Stock of Ladies Silk Underwear 20 per ct. off NEED ANY TOYS Dolls, Tricycles ect. We offer them from now until Monday at 1-3 off TOWELS Lay in a good supply at these prices 59c Towels 42c 49c Towels 39c 29c Towels 22c 75c Towel sets 62c One Group Tams, Berets, Hats Values up to 89c While they last 15c ea. Men's Cotton SOCKS 9c pr. MATADOR VARIETY "GET THE HABIT"

SAGA OF THE PRAIRIE

FRED G. SIMPSON, Editor THURSDAY, DEC. 31st, 1936 MATADOR HIGH SCHOOL

STAFF
Editor-in-Chief—Fred G. Simpson
Assistant Editor—Marjorie Moore
General News—Jo Eda Berryman
Girls' Sports Editor—Dan Browning
Boys' Sports Editor—Clayton Titus
Jobe Editor—Lyman Campbell
Sponsor—Pauline Rister

(Delayed)
Billie Lawrence Crowned
Football Queen At Banquet
 Miss Billie Lawrence, popular member of the senior class and pep squad leader, was honored at the football-pep squad banquet on

Monday evening, December 14. Beauty and simplicity marked the coronation ceremony. Queen Billie of the House of Lawrence was escorted by King Charles of the House of Scaff. Those who served as ladies-in-waiting to the Queen were Jean Harp, Virginia Estes, Berdena Nelson and Inez Pharis. The escorts to the ladies-in-waiting were Maurice Richey, Fred Simpson, Bob Echols and Bob Gilmer. The mascots and crown-bearers were Elizabeth Ann Harp and David Burl Kingery. After the coronation ceremony the members of the pep squad and the football boys enjoyed a delightful banquet.

General News
 The WPA campus improvement project workers have completed a walk from the street north of the high school building. Later a concrete curb will be built about three feet from the walk. In the space between the walk and the curb flowers will be planted. Hereafter all entrances will be made from the street in front of Mrs. Burleson's home. The work on the new stadium is well under way.

Senior Flashes
 The seniors are very busy making preparations for the Christmas holidays which are to begin December 24 and will extend to Jan-

uary 4. Many of the seniors are planning to visit in various places. The senior pictures have arrived so do not be surprised if you receive a picture for Christmas. The senior class presented an interesting program in assembly on Wednesday morning. It was the first of a series of programs that will be presented by the classes in high school. The seniors wish their many friends a very merry Christmas and a happy New Year.

Junior News
 The members of the junior class are wearing their new class pens now. The junior history class has been making some very interesting reports on South America.

Sophomore Have Christmas Party
 The sophomore party which was held in the gymnasium on Thursday evening, was a howling success. There were twenty present. After several games were played, presents were given from the Christmas tree. Refreshments of fruit and candy in Christmas sacks were handed from the tree.

Freshman News
 The freshman class had an interesting Christmas party the last two periods Wednesday afternoon. Mr. Gray, the freshman sponsor, selected the gifts, and each member of the class fished for his gift from a fish pond. After a delightful time, the members of the class were served fruit and candy.

Sports
 The basketball girls are selling tickets to the ten basketball games to be held on the home court. By buying your ticket now, you may save fifty cents. Buy your ticket now; they are only one dollar. Don't miss a game.

GRADE SCHOOL NEWS
First Grade (Miss Nixon)
Dist. List: Kenneth Peeler, Charles Ray Cox.
Honor Roll: Milda Scrivner, Dona Welden, James Bartlett, Jackie Dennis, John Irwin, Louie Beam, Thomas Sanders, Bonita Jones, Wayne Thompson.

Perfect Attendance: Charles Ray Cox, Lovorne Pollock, James Bartlett, Jackie Dennis, John Irwin, Albert Marshall, Wayne Thompson
First Grade (Miss Luckett)
Dist. List: Kenneth Baldwin, Lucille Brian.
Honor Roll: Hal Courtney, Bobby Ray Griffin, Freddie Ralph Jones, Billie Jim McKelvey, Bob Rushing, Billie Joe Whitaker, Geraldine Spurling. **Perfect Attendance:** Hal Courtney, Kenneth Baldwin, Billie Joe Whitaker, Bobby Ray Griffin, Lucille Brian, Almeda Irvin, Mary Ann Sain.

Second Grade (Mrs. Harbour)
Dist. List: Jolene Bloodworth, Betty Price, Frances Schweitzer, Dorothy Woodruff. **Honor Roll:** M. C. Jones, Tommy Rufus Edmondson, John Farris Fish, Nelson Peeler, Gordon Russell, Martha Ray Cudd, Joy Harris, Wanda Marshall, Earlene McCain, Wilda Marr. **Perfect Attendance:** R. D. Clements, Tommy Rufus Edmondson, Jolene Bloodworth, Earlene McCain, Jean Mize, Margaret Wright.

Third Grade (Miss Glenn)
Dist. List: Billie Jo Archer, Harry L. Willett, Uelda Mae Rattan, Gladys Marie Springer, Imogene Archer. **Honor Roll:** Lane Decker, Frances Marshall, Ruby Vivian, Frances Duncan, Murrell Latimer, Leona Martin, Mary Joyce McMahon, Bobby Harry Charles Payne. **Perfect Attendance:** Bobby Harp, Hervey Latham, Curtis Martin, Wiley Frank McCown, Harry L. Willett, Austin Steen, Imogene Archer, Frances Duncan, Frances Marshall, Leona Martin, Mary Joyce McMahan, Gladys Marie Springer.

Fourth Grade (Miss Reeves)
Dist. List: Don Paul Kieth. **Honor Roll:** Ruby Burton, Margie Marshall, Elwanda Martin, Glenda Nelson, Mary Price, Barbara Ann Springer, George Doss, Thurman Irvin, Jane Bishop, June Bishop, Betty Jo Kingery, Dorothy Nelson, Frances Seigler. **Perfect Attendance:** Jane Bishop, June Bishop, Betty Jo Kingery, Dorothy Nelson, Frances Seigler, Raldo James, Earl Smith, Ruby Burton, Dorothy Jean Henderson, Elwanda Martin, Glenda Nelson, Mary Price, Earl Floyd, Barbara Ann Springer, Vance Campbell, George Doss, Don Paul Kieth, Thurman Irvin.

Fifth Grade (Mrs. Meason)
Dist. List: Hagel Ruth Denison, J. L. Lea, Dorris Jean Peeler, Norman Pitts. **Honor Roll:** June Barton, Virginia Briggs, Fausteena Fuller, Oneita Whitaker, Clyde Bartlett, James D. Denison, Tom Ed Jameson, Bill Rushing, John M. Russell, LaWanda Marr. **Perfect Attendance:** June Barton, J. L. Lea, Catherine Daffern Hazle Ruth Denison, Ruth Evelyn Keith, Oneita Whitaker, Clyde Bartlett, Mack Jacobs, Tom Ed Jameson, Alton Marshall, Norman Pitts.

Sixth Grade (Miss Fryar)
Dist. List: Jimmie Lee Guthrie, Dorothy Wason. **Honor Roll:** Bennie Marshall, Douglas Pitts, Jr., Marshall Lee Morton, Frank Price, Junella Jackson, Dorothy Kingery, Wanda Nelson, Helen Stanfield, Johnnie Griffin. **Perfect Attendance:** John Edward Eggleston, W. A. Rattan, Douglas Pitts Jr., Bert Schweitzer, Pat Sheridan, Jimmie Lee Guthrie, Dorothy Kingery, Bennie Marshall, Dorothy Wason.

Seventh Grade (Miss Casstevens)
Dist. List: Frances Carpenter, Frances Stearns. **Honor Roll:** Alice Thompson, Pearl Hart, Frenchie Brandon, Joyce Irby, Juanita Mize, Lucille Plumlee, Bobby Jones. **Perfect Attendance:** Frances Carpenter, Juanita Mize, Frances Stearns, Frank Brian, Bobby Jones, Byron Knight, James Neblett, Leroy Nelson. **Perfect Department:** Frenchie Brandon, Eula Hamiter, Lucille Plumlee, Ona Hogland. **Department from 90-100:** R. C. Bradshaw, Gilbert Duncan, James Edmondson, James Rufus Fish, Bobby Jones, Byron Knight, T. H. McCain, Leroy Nelson, Mary Ellen

Barton, Frances Carpenter, Pearl Hart, Helen Hill, Onie Hogland, Edna Jackson, Hylolo Jackson, Juanita Mize, Justine Rattan, Alice Thompson, Frances Stearns.

Industry In The Vanguard

At last, after years of conflicting views and of antagonistic relations business and the national administration seem to be approaching a spirit of accord and cooperation that promises well for the future of the country. Apparently there is to be a truce and the drive for a final and complete solution of the unemployment problem is to be pressed by a united front. Heartening assurance that the need of governmental stimulation of re-employment will soon cease to exist comes from Harper Sibley, president of the Chamber of Commerce of the United States. Mr. Sibley says that with one or two good years, business will remove the depression's legacy of unemployment.

LOST!

Black Horse Mule
 About 7 Years Old
 Branded W
 Estrayed Several Weeks Ago
 Believed To Be In Motley County
REWARD
 NOTIFY OWNER
ELZIE JONES
 PADUCAH, TEXAS
 or Tribune Office, Matador

POSTED
 Hunters and trespassers are warned that my property consisting of 1238 acres is in the State Game Preserve and posted. Violators will be vigorously prosecuted.
Lige Cooper



The FARMALL Tractor
Is the Best Investment
A Row-Crop Farmer Can Make
Notice -
To Farmall Tractor Owners
And Prospective Owners
In Motley County

We are installing a tractor repair department, and will be able to do all kinds of tractor servicing and repairing. We are equipping our shop with all tools necessary to do any special work that you will need to have done, and have a good mechanic to do the work.

A complete stock of all parts for Farmall's will be carried on hand and we expect to give service that will be appreciated by Farmall Tractor owners in this section.

When buying a new tractor be sure it is a Farmall, and be assured of the service you are entitled to receive during a lifetime of usefulness.

See Us Before You Buy
 Some exclusive features of an I. H. C. Farmall Tractor: Removable piston sleeves, automatic braking, ball-bearing transmission, raw hide grease seals, longer life and better re-sale value.

MATADOR HARDWARE
And Furniture Company
 "We have it, will get it or it is not made"

JANUARY CLEARANCE

THE MORE YOU BUY - THE MORE YOU SAVE

Drastic reductions in new standard merchandise which enables our customers to realize substantial savings. We advise early purchases since the supply is limited and it is impossible to secure more goods at these prices...

Men's Jackets
 Leather and Suede Cloth
 Warm and stylish Jackets that are practical for many months of wear... We offer real savings at these prices

\$9.85 Value now	\$8.00
\$8.95 Value now	\$7.39
\$2.49 Value now	\$1.98

Children's Boots
 Well made and practical footwear for children

2.95 Value now	2.69	\$2.50 Value now	\$1.79
3.95 Value now	3.39	\$2.95 Value now	\$2.39
4.95 Value now	4.29	\$3.95 Value now	\$3.19

LADIES FELT HATS 98c
 Close Out Entire Stock

Humming Bird

Silk Hose
 Crystal Crepes

\$1.25 Value	2 Pair for	\$2.19
\$1.00 Value	2 Pair for	\$1.79
79c Value	2 Pair for	\$1.39

Buy A Supply and Save at These Prices

Woolen GOODS

There hasn't been a woolen sale like this in years! Dress, coat and suit weight woollens... all 54" wide in a variety of beautiful shades! Many suitable for spring.

\$1.98 Value	Now	\$1.69
\$1.69 Value	Now	\$1.39

Silk Dress

Clearance
 Now is the time to get that extra dress to finish out the season. Choice of styles and materials.

Regular	Now
\$5.95	\$3.29
\$7.95	\$4.59
\$8.95	\$5.49

COATS
 And Swagger Suits

If you have been waiting for a real value you will not pass this opportunity...

Regular	Now
\$27.50	\$19.49
\$19.85	\$13.49
\$16.95	\$11.49
\$12.95	\$ 9.49

Ladies Shoes
 —Suedes and Kids—

Entire stock represented in this clearance. All sizes

Regular	Now
\$4.95	\$4.29
\$3.95	\$3.39
\$2.95	\$2.69

Matador Dry Goods Co.

Whiteflat News

WHITEFLAT W. M. U. SOCIAL

(Delayed)
The Whiteflat W. M. U. of the Baptist Church met Tuesday afternoon, December 22, for a Christmas social in the home of Mrs. L. A. Carlisle. The house was beautifully decorated in holiday motif for the occasion.

After several games were enjoyed, the women drew gifts from a

"grab bag", after which refreshments were served to Mesdames J. W. Clifton, Ben Keltz, L. R. Browning, Roy Mitchell, Emmett Fisher, Vern Austin, F. M. Casey, Cliff Stephens, Bill Dunning, Jack Edwards, Tom Doran, Welton Bailey, F. Z. Martin, Robert Mayfield, Coyt Carlisle and the hostess.

Mr. and Mrs. Bruce Browning of Kress visited relatives here last week.

Misses Velma and Elva Rhea Willis spent the holidays with relatives in Abilene.

Mrs. Mays of Paducah visited her sister, Mrs. L. A. Carlisle last week. She was accompanied here by her daughter Miss Faye Mays, who teaches in our school.

Mr. and Mrs. Lester Smith of Quanah visited relatives here last week.

Mr. and Mrs. Joe Donaldson and children of Farwell, were guests in the home of Mr. and Mrs. Frank Edwards during the holidays.

Mr. Gatewood of Eastern, Oklahoma spent several days recently with his daughter, Mrs. H. A. Stephens.

Mr. and Mrs. Cecil Burnam of Lubbock, were recent visitors in the H. M. Murphy home.

Miss Jewel Kimbell, who is attending school in Ft. Worth, spent the holidays with homefolks.

Mr. and Mrs. L. A. Carlisle spent Christmas with relatives in Paducah.

Mr. and Mrs. Vern Austin visited relatives over the week-end in Plainview.

Miss Marguerite Keltz of Port Arthur spent the holidays with her parents, Mr. and Mrs. Ben Keltz.

Miss Lillian Mohon of De Leon visited friends here for a short time Tuesday afternoon.

Misses Oma Mae Jameson, Grace Keltz and Katalynn Humphries are home for the holidays, from Amarillo Junior College.

Mr. and Mrs. A. K. Wilkinson and Mr. and Mrs. H. M. Murphy spent the holidays with relatives at Littlefield and Lubbock.

Mr. and Mrs. H. W. McCary have recently moved from Goree, to their farm home near Whiteflat.

Mr. and Mrs. A. J. Browning entertained several couples with 42 Tuesday night.

Misses Eunice and Dan Browning gave a weiner roast for the members of the younger set Tuesday night at their home north of Whiteflat.

Mr. and Mrs. Hubert Taylor were hosts to the 42 club Monday night.

School dismissed on the 23rd for the holidays, to be resumed on January 4th. All the teachers visited elsewhere for the holidays.

Mrs. Maud Dean of Jayton spent several days here this week.

Mesdames F. C. Bourland, A. J. Browning and W. L. McWilliams spent Wednesday afternoon at Roaring Springs.

:: LOCALS ::

Arvel Craven who is employed at Amarillo, spent Christmas day here with his parents, Mr. and Mrs. G. S. Craven, and was accompanied on his return to Amarillo, by his brothers, J. D. and Vernon Craven, and Alvin Stearns of Meadow, who attended the football game there Saturday.

Mr. and Mrs. Roy Reeves of Oklahoma City, visited here during Christmas and the week-end with his mother, Mrs. W. E. Reeves and other relatives.

Mr. and Mrs. C. T. Howell and children of Plaska, were week-end visitors here with her parents, Mr. and Mrs. J. A. Groves.

SORE-THROAT, TONSILITIS! Promptly relieved by Anesthesia-Mop, the wonderful new sore-throat remedy. Stops pain instantly and kills infection. Prompt relief guaranteed or money refunded at Simpson's Drug Store. 4-6-37

Mrs. J. S. Solomon, together with Mr. and Mrs. N. W. Williams and Misses Iva Moore and Lillie Solomon, were visitors here Sunday of last week, in the home of Mr. and Mrs. Henry Solomon.

Jake Edwards, athletic coach of the Sweetwater High School, spent the Christmas holidays here with his parents, Mr. and Mrs. George Edwards.

Mr. and Mrs. Gail Bradley and small son left Monday for their home at Corpus Christi, following a holiday visit here with relatives.

Mr. and Mrs. Forrest Campbell of Lubbock, spent Christmas with their parents here.

Mr. and Mrs. Alvin Stearns of Meadow, visited relatives here during the holidays.

Mr. and Mrs. Homer Jenkins of Dallas, were holiday visitors here with relatives.

Mr. and Mrs. J. R. Whitworth returned home Sunday evening from Dallas and Bullard, where they visited relatives during Christmas and the week-end.

Mrs. Bobby Ellis and children of San Antonio, visited here during the holidays, with her sister and husband, Mr. and Mrs. A. P. Hodges.

Mr. and Mrs. Elmer Stearns and daughter Frances, were guests of relatives at Abilene, during Christmas.

Mr. and Mrs. Ed Bishop and children of Dalhart, visited here Christmas day, with relatives.

Mr. and Mrs. Mose Damron who teach school in Swisher county, spent the holidays with relatives here.

Mr. and Mrs. Dick Davis and children of Lawton, Oklahoma, visited relatives here during the holidays.

Mr. and Mrs. Witt Springer of McLean, and Miss Frances Spring-

er and Paul Dowell, students from Albuquerque, N. M. visited relatives here Sunday.

Mr. and Mrs. Noble Groves visited her parents at Morton, Christmas.

Mr. and Mrs. R. A. Day and son E. A. accompanied by Mr. and Mrs. Ware Fogerson of Silverton, spent the holidays with relatives in Clovis, New Mexico.

Mr. and Mrs. Floyd Bond and small son David of Wellington, former Matador residents, visited friends here Saturday.

Mrs. Lula Moore returned to her home at Floydada, Monday, after a visit here in the home of her brother and family, Mr. and Mrs. Henry Solomon.

Miss Zada Barton from Wichita Falls, spent Christmas here with her grandparents, Mr. and Mrs. P. B. Barton.

Mr. and Mrs. I. W. Hinson and small son of Kalgary, visited her parents, Mr. and Mrs. J. A. Groves here during the holidays.

Rev. and Mrs. Ira Sanders of Wellington, were business visitors here last week.

Mr. and Mrs. Clovis Vaughn and children of Lubbock, were holiday guests of Mrs. Vaughn's parents, Mr. and Mrs. G. W. Seigler at their ranch home in the north part of the county.

Joe Henry Harris spent Christmas with his parents at Plainview.

Misses Beulah Mae and Genevieve Goodlow of Aspermont, visited here this week in the home of their sister and family, Mr. and Mrs. Ray Carlile.

Paul Patton, accompanied by his parents, Mr. and Mrs. W. T. Patton and his sister, Mrs. Raymond Davis and son Don Carlos, of Lubbock, spent the Christmas holidays with relatives at Roswell, N. M.

A. B. Echols, accompanied by his daughter, Miss Ollie Echols, visited in Plainview, Christmas.

Mr. and Mrs. Art Hanna of Abilene, were guests of Mrs. Margaret Newman Saturday.

Mr. and Mrs. N. C. Beam and sons spent Christmas with relatives at Vernon.

Rev. and Mrs. W. H. Vail of Valleyview, Texas, were guests in the home of Mr. and Mrs. J. C. Scaff, Christmas. Mrs. Scaff accompanied them on their return, to Clarksville, for a visit with relatives.

Visitors in the home of Rev. and Mrs. H. M. Weldon, who were here during the week-end, were Mrs. Weldon's sisters, Misses Ruth and Dixie Howard of Abilene, and their brother and family, Mr. and Mrs. L. B. Howard and daughters of Vernon.

Mr. Iver Carney and son Neil of Frederick, Oklahoma, and Mrs. J. W. McCrary of Vernon, returned to their homes Wednesday after a week-end visit in the home of Mr. and Mrs. N. C. Beam. Mrs. McCrary is the mother of Mesdames Beam and Carney.

DONT SCRATCH! Paracide Ointment is guaranteed to relieve any form of eczema, itch, ringworm or itching skin trouble within 48 hours or money refunded. Large 20 oz. jar 50c at City Drug Store. 4-6-37

Mr. and Mrs. Fred Rattan of Stinnett were holiday visitors here with relatives. Mr. Rattan is a teacher and band instructor in the Stinnett school.

Mr. and Mrs. M. P. Leaming, former Matador residents, now of Panhandle, spent the week-end here as guests of Mr. and Mrs. M. J. Reilly, and were accompanied home Monday by Mrs. Reilly for a visit.

Mr. and Mrs. W. S. Park of Edinburg, Texas, visited the latter's parents, Judge and Mrs. W. R. Cammack, during the holidays.

Mr. and Mrs. J. K. Crews and daughter Margaret of Plainview, together with Miss Ann Hughes of Roaring Springs, visited friends here a short while Wednesday.

Mr. and Mrs. Delbert Groves and small daughter spent Christmas with relatives at Floydada.

Miss Mary Ola Tipton visited relatives at Northfield this week.

Mr. and Mrs. A. A. Harp had as their guests Christmas, Mrs. Harp's father, R. O. Storm of Kirkland, and her three brothers with their families, Mr. and Mrs. Albert Storm of Harold, Texas, Mr. and Mrs. Lawrence Storm and family and Henry Storm, all of Kirkland.

Guests in the home of Mr. and Mrs. D. A. Fulkerson during Christmas holidays, were their sons, Arch Fulkerson of Amarillo and Mr. and Mrs. Cecil Fulkerson and family of Plainview.

Mr. and Mrs. Tex Litteral and daughter of McNary, spent the Christmas holidays with relatives here.

Mr. and Mrs. L. H. Dirickson and Mr. and Mrs. Bert Edmondson drove to Wheeler Tuesday, to spend the week with Mr. and Mrs. Lem Guthrie, parents of the two ladies.

Mr. and Mrs. Bill Bradshaw and daughter of Farwell spent the week-end visiting relatives and friends here.

Mr. and Mrs. Frank Pohl of Bryan, Texas who moved there recently from Matador, visited friends here Saturday.

Miss Lillian Chapman of Lubbock, visited here Christmas in the home of her uncle and family, Mr. and Mrs. W. W. Clements.

Mr. and Mrs. E. P. Reeves and family of Becton, spent the holidays with relatives here.

Miss Pauline Hall of Denton spent the holidays here with her aunt and family, Mr. and Mrs. W. W. Carpenter.

With industry in the vanguard and its spirit of the high order indicated by Mr. Sibley, there should be no abatement of the present progress.—Wichita Record News.

DR. E. W. MCKENZIE

DENTIST

OFFICE AT RESIDENCE

CARD OF THANKS

We wish to take this means of expressing our sincere appreciation to the friends and neighbors who tendered words of sympathy and many acts of kindness during the illness and death of our beloved father.

We beseech through our prayers

that the richest blessings of Heaven may fall upon each of you.

Mr. and Mrs. Roscoe McMahan, Mr. and Mrs. Gilbert McMahan, Mr. and Mrs. Nelson McMahan, Mr. and Mrs. Sikes McMahan, Mr. and Mrs. Earl Darsey, Mr. and Mrs. Roy Engle and Elizabeth McMahan.



For the bouncing youngster . . . Good Cheer! For everyone who's welcoming him to Matador . . . lots of it! That's our greeting to him and to you for '37!

Higginbotham-Bartlett Co.

J. C. PEELER, Mgr. HENRY FORD, Ass't Mgr.

Quality Foods Cooked In Wholesome Style

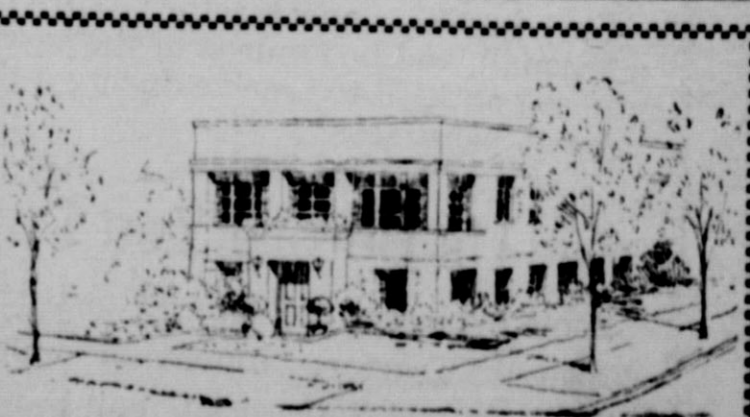
Bob's Cook Shack

— WE NEVER CLOSE —

FOR A **QUICK GETAWAY** TRY A TANKFUL OF **TEXACO** Fire Chief Gasoline **TEXACO OILS AND PRODUCTS**

Shorty's Texaco Service

Formerly Gulf Service Station Phone 17-M



Completely Equipped For **OBSTETRICS, PEDIATRICS** And General Medicine **Newest Type X-Ray Equipment** Phone 59 Day and Night Service **TRAWEEK HOSPITAL** A. C. Traweek, M. D. Albert Traweek, Jr., M. D.

Cut FUEL Costs 20%
with COAL that contains more Heat
Call 114J For Your
Bishop's Feed Store
L. R. BISHOP, Mgr.

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Wind Mill Work
Telephone 42
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Willett's
JANUARY CLEARANCE
Ladie's SUEDE SHOES
Our Regular \$3.95 Values In Ties and Straps, Now **\$2.78**
EVERY PAIR NEW AND GOOD STYLE
Our Regular \$2.95 Straps and Pumps, Now **\$1.98**
GOOD RUN OF SIZES-WIDTHS AA&B
Come Early For Your Selection
Harry Willett & Co.
"The Store of Friendly Service"

ROY BURLESON
General Insurance
First State Bank Building
Matador, Texas

ROGUE THEATRE
Matador, Texas
THURSDAY, WATCH NIGHT
Jane WITHERS IN "Pepper"
FRIDAY-SATURDAY
ZANE GREY'S "King of the Royal Mounted" Starring Robert KENT
SUNDAY-MONDAY
"Ramona" WITH Loretta YOUNG, Don AMECHE
Sunday Matinee 2:30 P. M. NIGHTS 8:45 P. M.

WEST TEXAS GIN COMPANY
Reliable Ginners
Friends and Customers:
We believe that we have the best place to gin your cotton, the best cake meal and the best cotton seed hulls to be found. Giving you the best for your money at all times, is "Turn Out Joe's" way of doing business.
We will have some Texas Special cotton seed straight from the breeding farm to offer at \$2.00 per bushel. Other varieties will be cheaper according to the kind you want.
Let's every one plant staple cotton and work with the Government program to produce better cotton and get a better market.
If you have chickens you might need a sack of limestone. We handle a fine grade of limestone that is good for chickens, hogs, cows and horses. If your poultry and livestock are not doing their best, let's talk it over and see what they need.
Thanks,
JOE M. GAINES, Mgr.