

"The chains of habit are generally too small to be felt till they are too strong to be broken"  
—Johnson

# Matador Tribune

"A man should never be ashamed to own that he has been in the wrong, which is but saying in other words that he is wiser today than he was yesterday."—Pope.

Tribune Vol. 11, No. 9

Matador, Motley County, Texas, Thursday, May 6, 1937

Motley County News Vol. 18, No. 9

### TRAIL DUST

By DOUGLAS MEADOR

Restless as a gypsy heart, the vermilion sea of sage lashes a white shore of distant clouds while the wind hangs in the east and cools the blistered dust. The ardent spirit of the prairie breathes in timeless vista and the souls of men break mighty chains forged by fires of convention, to glimpse the benevolent walls of paradise. An unspoken joy flowers in the alabaster of dreams as a single rose clinging to a ledge of bleached, avaricious rocks, close to the sky paths of vultures.

Time is a hurricane roaring at the breakwater of life, pommeling the filmy crafts men build to freight the traditions of their ancestors across the stormy channel of tomorrow. Justice, like a bijou hammered into a broken spar, is carried by the waves to a high plain and left in the course of the sun.

The folding hatrack that used to hang behind the hall door is gone; an old man seeking strangers when finding his presence unwanted by the loveless fires of kinsmen. My mother often hung her blue, faded bonnet there when she returned from the garden with an apron of beans, and my single white shirt reposed on the porcelain knobs until I folded it into a paste-board valise one morning and went into the world. It is another straw blown away from the nidus of home.

Whenever I summon enough courage to try on a new straw hat and dare a hasty glance in the mirror, I am amazed at the length a salesman will go to keep his record of never allowing a prospect escape. Lying with such a cultivated finish deserves greater reward than the adoration of fellow salesmen and a necktie at Christmas.

Some of the greatest tokens of friendship tendered through the few rosy days of my carefree career, have been in the form of advice and I have left them as unopened packages on the ledge of contrary instruction. Perhaps it is a further hypothesis that individual progress reaches its maximum pace when pursued without collaboration, which causes me to resent an evident truth proving none but the losers fight completely alone.

Our small camp was an ebony etching hewed from flawless material in the quarry of night and framed by high, mysterious hills swollen with darkness. Reflections from the ebbing fire danced on the motionless leaves of a giant cottonwood which held a rugged arm above our staked.

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Our balmoreal equipment consisted of whatever medicament which might be included in the limited provisions. We selected the salt since it was decided flour would probably cause distasteful results. I applied the white grains as gently as possible and watched them dissolve against the tortured flesh but my companion did not move. When the treatment was completed he lighted his pipe again and looking at the fire, asked, "Have you ever loved a faithless woman?"

## History Made 37 Years Ago In Old Paper

### Cotton Around Nine Cents; Beef 3.95; Strike Riots

A yellow newspaper, brittle with age, found recently during alterations at the Al Barton ranch, quotes fat beef at \$3.95 on the Dallas market. The old newspaper is a copy of the Dallas Semi-Weekly News dated Friday, October 12, 1900 and is addressed to the late Al Barton, Whiteflat, Texas. It was printed one month after the Galveston flood and a news story on page one criticizes the state administration for its lack of activity in appropriating funds for relief. J. D. Snyers was then Governor of Texas. A short news story following the criticism tells of recovering 20 bodies from the debris at Galveston on October 10, and that 1,500 men and 300 teams were at work to recover other dead believed to be entombed in the wreckage.

### Bryan Aid To Speak

A photograph on the front page shows the bearded Hon. Richard Crocker who is described; "Chief Crocker of Tammany Hall is working day and night to prepare a magnificent send-off for Bryan at Madison Square Garden on October 16. He is ably seconded by Hon. Edward H. Shepard, the Brooklyn leader, who will preside at the meeting."

### R. A. DAY WINS CHICAGO TRIP

R. A. (Riley) Day, manager of the Matador Cleaners, local dry-cleaning and tailoring establishment, left Matador Sunday night for Chicago where he is the guest of the S. H. Churchill made-to-measure clothes manufacturer. Mr. Day was awarded the free trip to the Windy City because of his exceptional record for sales of suits for the firm in Matador.

### Tribune Plant Is Visited By Class

The general science class of the Matador High School, accompanied by Hugh C. Gray, teacher, visited the mechanical department of the Tribune Tuesday afternoon to receive first-hand information regarding the production of a newspaper. The Linotype machine attracted the major part of the class' interest although much interest was shown in the newspaper press, job department and the distribution of type and metal after the printing operation.

### Traveling an uphill road has a marked advantage by concealing the treminous until the crest is reached and thus retaining interest in the course.

### FIRE GONG STARTED BY BOLT AND PUPILS DRIVEN INTO RAIN

EVANSVILLE, Ind., May 4.—The fire alarm clanged at the Culver School. Teachers quickly ushered all pupils out into a driving rainstorm, and then looked for the fire. They found none; learned that a bolt of lightning had set the alarm system ringing. The pupils were sent home to dry out.

### BUSINESS BOOM HERE SATURDAY LIFTS OUTLOOK

### Federal Checks Are Given Credit For Sudden Gains

Matador merchants and business men credit the receipt of more than \$44,000 in the 271 compliance checks by farmers of Motley county, with the sudden jump in business felt throughout town Saturday. Many stores were unprepared for the extra buying spurt which kept cash registers ringing during the afternoon. The increase amounted from fifty percent to double the amount of sales of the previous Saturday according to a survey made early in the week. Many merchants are looking forward to another day of increased sales during the coming week-end. The selling boom was noticed in every line of business and many houses reported that Saturday was the best day experienced this year. Besides the boom sales, collections were greatly increased over any other day in 1937.

### Prospects Favorable

Despite inclement weather for spring which has prevailed during the past week, prospects are very favorable in this section according to observers and a general optimistic spirit is doing much to sustain improved conditions.

### COTTON IS UP AT NORTHFIELD

As the majority of farmers over the country prepared to plant, or started to plant cotton this week, reports are up in various sections. One field of about twenty acres is up to a good stand in the Northfield community, reports declare.

### Rev. Weldon Called To Conduct Funeral

Rev. H. M. Weldon, pastor of the Baptist church here, was called to Sweetwater Wednesday to conduct funeral services for M. L. Rice, close to the family for a number of years. Mr. Rice had been the victim of a lingering illness.

### TO TYLER

Mayor and Mrs. G. T. Edwards will leave Friday morning for Tyler, Texas, where they will visit their son Jake, who is assistant athletic coach in school there. They expect to devote about two week's time to fishing before returning home.

Mrs. M. R. P. Terrell and J. S. Stanley made a trip to Lubbock Monday.

## New Farming Land Measure To Speed Job

### School Conducted To Train Crews In Use Of Accurate Plan

Measuring of land covered by Work Sheets under the 1937 Agricultural Conservation Program is to begin immediately, according to Frank A. Buckley, county agent. A school of instruction for prospective supervisors was held Monday and Tuesday at the Ed Cammack farm east of the town section. The instruction and demonstration was under the direction of W. E. Moore, district supervisor for the Agricultural Adjustment Administration, College Station.

A different method than has been used previously in this work is to be employed this season. The method is slower but much more accurate than that formerly used and should be completed sooner than usual because of the early start being made. An exact map is to be drawn of each farm to a uniform scale by the use of the traverse system. Four crews using the plane table, tripod, alidade, and steel chain will make the field plots. Acreages will be determined in the office by means of the planimeter, the most accurate instrument available.

The base map on each farm will be retained in the office as a permanent record, and it will be necessary to change only the crop boundaries in succeeding years. It is hoped that by the use of this more correct method of determining crop acreages it will be possible to render complete justice to everyone who participates in this and future programs.

## DR. TRAWEEK TO CARIBBEAN SEA

Dr. A. C. Traweck, pioneer Motley county physician and manager of the Traweck Hospital here, sailed from New Orleans yesterday for a week's voyage to the Caribbean sea. He was accompanied by his daughter, Dr. Mary Rosenstein of Houston, who made reservations from Houston for the Wednesday sailing on the excursion trip to the southern islands.

Dr. Traweck left Matador early Tuesday morning, driving to his daughter's home that day. He called Mrs. Traweck after his arrival in Houston and announced that he and Mrs. Rosenstein would sail from New Orleans Wednesday for the trip to the Louisiana port being made by train overnight.

### Royalty To Reign At Spring Fiesta On Monday Night

Spectators who gather to witness the third annual spring fiesta of Matador school students, to be held in the grade school gymnasium Monday evening, May 10, will be favored first with a band concert composed of students who are organized under the direction of Earl Martin. These youngsters have just recently begun making public appearances, and are winning much praise as entertainers.

In addition to the reigning King and Queen, four other queens, representing the four seasons, will be heralded in this year's fete and will be attended by birds, flowers and weather indications of their respective divisions. The colorful May Pole dance will again be a popular feature of the program.

The entertainment which will begin at 8:00 o'clock, is sponsored by the Child Welfare Association and is directed jointly by Mrs. J. R. Whitworth and Miss Mable Jameson. No admission charge is made.

An outlined program of the fete appears elsewhere in this issue of the Tribune.

Mr. and Mrs. T. B. Edmondson made a business trip to Paducah Tuesday afternoon.

## Jack and Mary Going to Fair



They're in again, and this time in person—Jack Benny and the quipping Mary Livingstone, radio's favorites, who will appear July 3, 4 and 5 at the Pan American Exposition in Dallas. In a glass broadcasting booth, the No. 1 comedy team of the air will perform in the Cotton Bowl stadium, where 47,000 international fair-goers can sit and watch. They headline the fourth week of the Exposition, which opens June 12.

## Junior Class Play Shows To Big Crowd

### Acclaimed As One Of Best Local Talent Shows Presented

The Junior Class play, "Action", a three-act comedy presented at the Matador high school auditorium Friday night, played to a full house. It was the opinion of many who witnessed the comedy that it was one of the best local talent productions ever presented here in recent years. Talent in acting, casting and direction was evidenced throughout the performance and the applause of the crowd frequently delayed the act.

### Talented Cast

The talented and well-selected cast included: Zek, Maurice O'Reilly; Zeb, Fred G. Simpson; Miss Duval, Eugenia Garrison; Mrs. Huston, Ruth McBride; Gilbert Huston, Charlie Scaff; Nate Stump, Hulon Phillips; Carrie Stump, Grace Kimble; Eva Stump, Dorothy Jean Harp; Sam Ames, B. F. Tunnell, Jr.; Gladys Criswell, Elva Rhea Willis and Dr. Innsburk, Truett Rattan.

The play was produced by special arrangement with the Walter H. Baker Company and was directed by coach R. P. Terrell.

## Feed And Seed Loan Office Closes Soon

The Federal Feed and Seed Loan office, located in the court house will close on May 15 according to Mrs. Bill Nelson who is in charge here.

Mrs. Nelson declared that she had received orders from the Dallas office to notify farmers that the office would close on the above date in order that they might make all necessary arrangements before that time.

## LEAVE FOR EL PASO

Mr. and Mrs. T. J. Daffern left this morning for El Paso where they will visit relatives the remainder of the week. They will be joined there by Mr. Daffern's sister, Mrs. Lillie Reilly of Phoenix Arizona, and expect to return home Sunday.

## Plans Started On Lions Box Supper For Park Benefit

### HIS BURGLAR ALARM RAISES SUCH A DIN THAT THUG ESCAPES

ADAMS, Minn., May 4.—Earl Erckenbrack was happy when his homemade burglar alarm was successful in its first test. When a thief entered his drug store through a window, the alarm went into action. First a lamp flashed, flooding the place with red light. Then a bell began to ring, loud and long.

But the burglar fled before townsmen and the Marshal arrived.

## RESETTLEMENT LOANS AID TO FARMERS HERE

The Resettlement Administration has loaned farmers in Motley county a total of \$5,297.43 since January 1, 1937, according to Geo. Hulse, County Supervisor, with office at the Courthouse, Matador, Texas. This figure does not include loans made after April 15th.

Mr. Hulse said loans in Motley county were made to deserving farmers for various purposes, including the different farming operations, such as for the purchase of feed, seed, gas and oil, living expenses, purchase of livestock and necessary equipment.

Another important phase of the Resettlement Administration's broadguaged credit program, designed to rehabilitate drought-stricken farmers, is the loan policy which makes it possible for the farm women to improve their conditions in the home and provide an adequate diet for their families.

Mr. Hulse said he is always glad to explain different phases of the Resettlement Administration program to anyone who desires to visit the local office.

## LIONS ACCEPT LUBBOCK'S BID FOR 1938 MEET

BIG SPRING, May 4.—Joe Pond, Colorado insurance man, was elected governor of Lions district 2-T and Lubbock was chosen for the next meeting at the closing session of the annual convention here today.

Pond defeated Omar Burleson of Anson, Jones county judge, by a three-vote margin. He succeeds Elmer Elliott, Dalhart.

### Endorse Safety Courses

The convention adopted a resolution endorsing promotion of traffic and safety courses in the public schools.

### NEW DIRECTORIES OUT

A new six-page telephone directory was released by the Southwestern Associated Telephone Co. to subscribers last week. The printing of the new directory was done by the Tribune Publishing Company and contracted through the Southwestern Directory Company of Lubbock.

The new telephone book is the first 6 page directory published for this section, including Matador, Roaring Springs, Dickens and Afton, in several years.

### DRIVE TO QUANAH

Mr. and Mrs. Jack Robinson made a trip to Quanah Sunday, where Mr. Robinson underwent an examination by Dr. Hanna, eye specialist at the clinic.

## New Officers To Be Selected At Next Regular Meeting

A box supper will be staged by the Matador Lions Club on the evening of June 1 for the purpose of raising funds to maintain and improve the city park, it was decided at the regular meeting of the civic club held in the Methodist Church basement Wednesday. The box supper will probably be open to the general public it was decided after brief discussion started by chairman of the park committee, Cameron Beam. The event will be held on Tuesday night as a regular meeting of the club. Boss Lion R. E. Campbell declared that he would appoint a box supper committee immediately. It was pointed out by Lion Beam that the valuable work done by the Lions Club in the park would be lost in case funds were not provided to continue maintenance.

## Committee Is Named

After the introduction of Judge C. L. Glenn as an honored guest of the luncheon, Boss Lion Campbell appointed L. C. Harp, Dr. A. C. Traweck, Jr. and Dr. J. F. Hughes as a nominating committee to select candidates for the election of new officers at the next meeting.

Following the appointment, Lion Campbell made a report of the District 2-T meeting held at Big Spring Monday and Tuesday. Secretary Randall Whitworth declared that the Matador club ranked 6th in the Model Club contest staged recently in which 48 clubs took part. First place was awarded to Pecos Lions Club.

Boss Lion Campbell, Secretary Whitworth and Tail Twister Henry Pipkin attended the annual district meeting at Big Spring.

## SENIOR PLAY IS SCHEDULED FRIDAY NIGHT

"Who Wouldn't Be Crazy?" when the action takes place in a sanitarium near New York City, conducted for mild mental cases of wealthy people who don't mind spending money for attention? The members of the Senior class will answer this question, along with a number of others, when they present their play Friday evening, May 7, in the Matador high school auditorium.

Among the patients in the sanitarium are a wild, reckless young fellow who gets in the place accidentally, but does have a speed mania; a beautiful young woman who is directing plays on the grounds, and other inmates. Two negro actors as well as a big, boastful Irish policeman, supply the comedy for the audience.

The cop is Lyman Campbell; the reckless young man is L. C. Groves the girl-director of the plays is Billie Lawrence; L. C.'s father is Lawrence Rattan; the supt. of the sanitarium is Fred Lawrence; other actors in the play are Reggie Mortimer (Bob Guimer), Marjorie (Lorane Kingery), Janet (Louise Wright), Beatrice (Joeda Berryman), Dan Browning and W. J. Brian are two inmates; Edward Gordon (Furman Vinson) is the long lost fiance of Evelyn Winslow (Inez Pharis), and E. Pluribus Unum Worthington, (Joe Berry Meador) and Appendicitis, (Gertrude Lebow) are the two negroes Pluribus is Pluribus to those who love him. McCafferty, the policeman is called to the scene when a robbery takes place. Miss Lavelle, (Majoria Moore) is head nurse of the sanitarium.

"Who Wouldn't Be Crazy?" is a farce comedy in three acts, presented by special permission of The Dramatic Publishing Company of Chicago, Ill. Mr. B. F. Harbour, class sponsor, directed the play. A small admission of 15c for children and 25c for adults will be charged.

## Go To Church Sunday

Services will be held at the Matador Baptist church Sunday morning at 10 o'clock.

(Continued on Back Page)

### MEETING ENDS STUDY CLUB'S YEAR OF WORK

Bringing to a successful close one of the most outstanding years since it's organization in 1933, the Sorosis Study Club convened Saturday at 1:00 o'clock at the Motley Hotel for a luncheon and closing program.

Spring flowers graced the reception rooms and dining hall where fifteen members and two guests were gathered. Miss Lorene Fryar, retiring president of the club, was toastmistress, with Misses Zona Beth Faulkner and Pauline Rister and Mrs. Tom Newman hostesses.

Comprising the program were these features: Offering of Thanks, Mrs. Robert Collier; Discussion of the life of Stephen Foster, by Mrs. John Hamilton followed by violin selections of his compositions by Mrs. Melvin Meason accompanied at the piano by Mrs. Hamilton; Resume of Club's Achievements, Miss Fryar; Song, "Auld Lang Syne" by the assembly led by Mrs. B. F. Harbour, with Mrs. Ben Meador at the piano.

Miss Fryar welcomed as guests at the luncheon, Mrs. Marvin English of Floydada, formerly of Matador and a former member of the club, and Mrs. Garlin Murphy of Roaring Springs. Members who attended were Mesdames J. W. Drace, Ben Edwards, Robert Collier, R. P. Terrell, John Hamilton, Melvin Meason, B. F. Harbour, Ben Meador, Tom Newman, Bill Pipkin and W. W. McDowell; Mrs. Glenn Dobkins of Roaring Springs and Misses Zona Beth Faulkner, Pauline Rister, and Lorene Fryar. Mesdames McDowell and Dobkins were welcomed as new members.

Officers who will conduct the affairs of the organization for the ensuing term of two years are, Mrs. B. F. Harbour, president; Mrs. Melvin Meason, first vice-president; Mrs. R. P. Terrell, second vice-president; Mrs. Tom Newman

### Bedroom Lighting Can Be Inexpensive As Well As Decorative



Decorative and efficient is the ceiling fixture used in this bedroom. Inexpensive portable wall lamps supply the needed extra local light at beds and dressing mirror.

By Jean Prentice

**B**EDROOM lighting that makes full provisions for dressing, facial make-up, and reading in bed, is rare to see—but easy to obtain. And with the new types of fixtures on the market today, it can be quite inexpensive, as well.

A good example of lighting efficiency and decorative balance is shown in the accompanying illustration. Ample general lighting is provided by a simple but attractive ceiling fixture made of ivory-glass and brass, carrying three 40-watt bulbs. It's no trouble at all to find a collar-button or hairpin when light like this is available.

Note the fixtures at either side of the mirror. These are the new portable wall units, sold at many good specialty shops and department stores. Costing little, yet good-looking, they suspend from a push-pin inserted in the wall, are mounted at face height, and carry 60-watt bulbs. Concealed beneath the shade is a translucent plastic bowl that

diffuses the light, and sends it in both upward and downward directions. One advantage of them, among others, is that they leave clear the entire surface of the dresser-top.

Reflected in the mirror is a similar type of unit placed on the wall above the bed. Contrary to early belief, reading in bed is not necessarily harmful to the eyes. When lighting and body posture are correct, it can be a relaxing, comfortable pastime.

Many a boudoir lamp hung upon the headboard of a bed is unsatisfactory, because its light is glaring and its location makes the reader assume an uncomfortable, cramped position. With the new portable wall units, however, we almost unconsciously assume a fairly upright position. The light coming from the unit is properly diffused, and shines onto the page, instead of into the eyes. Altogether, it's a vast improvement over most of the types of lighting formerly available for purpose.

sponsors, will take part in each show. The most beautiful will be selected by popular vote and crowned Queen with the title, "Miss West Texas of 1937."

**Towns Name Sponsors**

Eighteen towns already have named their sponsors. They are: Albany, Frances Moberly; Big Spring, Evelyn Dunham; Breckenridge, Elizabeth Ann Cox; Childress, Marguerite Walling; Comanche, Mary E. Jones; Eastland, Martha Jane Majors; Colorado, Doris Lawrence; DeLeon, Mrs. Naomi Caraway; Floydada, Maurine Hay; Graham, Genevieve Lary; Haskell, Frances Walling; Littlefield, Nettie Mell Baton; Post, Marian Lee Mason; Sweetwater, Evelyn Harris; Slaton, Maxine Odom; San Saba, Wallis Beth Odom; John Tarleton College, Ruth Jo Jennings; and Wichita Falls, ean Hunter.

Coleman, Eden, Denton, Del Rio, Midland, Stephenville and San Angelo have notified convention headquarters they will select sponsors within a few days. Many other towns also are expected to send sponsors.

The Follies programs will include acts by some of the most talented artists in the state. These will include music by numerous organizations, skits, dances, songs, medicine shows, stunts, roping acts and many other things. All these will be offered in the Follies in addition to the parade of beautifully dressed West Texas girls and the crowning of the Queen.

Two hundred National Youth Administration boys in Bexar county are beautifying San Jacinto and Pittman-Sullivan parks in San Antonio and converting an adjoining dumping ground into a recreational area. Willard Deason, district supervisor, has reported to J. C. Kellam, acting state director.

Terrace lines have been run on 31,444 acres of farm land during the last five months' operation of the National Youth Administration soil conservation program in the Wichita Falls district. H. A. Ziegler, assistant district supervisor, has reported to J. C. Kellam acting state director.

Mr. and Mrs. Albert Daffern returned home Monday evening from a week-end visit with their daughter Sibyl, who is attending T. W. C. at Fort Worth.

### MAY FETE

Monday, May 10, 1937

8:00 O'clock P. M.

Matador School Gymnasium

Composed and Directed By Miss Mable Jameson and Mrs. J. R. Whitworth.

Sponsored By Child Welfare Association

#### PART I.

1. **Hail! To Their Majesties—Queen Louise of the House of Wright and King Lyman of the House of Campbell.**

2. **Attendants Pay Homage.**

#### PART II.

Entertainment For Their Majesties' Pleasure

1. **QUEEN OF AUTUMN: (a) Asters; (b) Dahlias; (c) Jack Frost; (d) Woodpeckers; (e) Autumn Leaves; (f) Pumpkins.**

2. **QUEEN OF WINTER: (a) Fire-thorn; (b) Snow Birds; (c) Poinsettias; (d) Snow Flakes; (e) Snow Men.**

3. **QUEEN OF SPRING: (a) March Winds; (b) April Showers; (c) Lilacs; (d) Red Birds; (e) Tulips; (f) May Pole.**

4. **QUEEN OF SUMMER: (a) Blue Birds; (b) Roses; (c) Forget-me-nots; (d) Zinnas; (e) Sun Flowers; (f) Garden Boquet.**

#### PART III.

1. **Their Majesties' Departure.**

### :: LOCALS ::

Mr. and Mrs. Glenn Dobkins of Roaring Springs, transacted business here Wednesday.

FOR SALE—100 bushels half and half cotton seed at \$1. per bus. R. N. Scribner, Roaring Springs, Texas.

Miss Juandell Davis of Clovis, N. M., recently of Matador, is visiting friends and relatives here. She was accompanied here the latter part of last week by her sister-in-law, Mrs. Raymond Davis who resides at Ralls.

FOR SALE—Re-cleaned Half and Half Cotton Seed, J. L. Woodruff, Matador Auto Co., Matador Texas.

Mrs. Verlin Spears and children of Loveland, Oklahoma, visited relatives here during the week-end.

Mr. and Mrs. Vance Gilbreath and Mrs. A. W. Ford of Ralls, accompanied by Mr. and Mrs. Lamar and daughter of Crosbyton, visited in Matador Sunday. Mrs. Ford remained for a few days to attend to business matters.

Mesdames J. H. Neblett, A. A. Harp and Jack Bradshaw, visited in Lubbock Tuesday of last week. Mrs. Scott Bolton, together with her parents, Mr. and Mrs. A. M. Bourland, made a business trip to Plainview Thursday.

Mr. and Mrs. Denver Powell and children of Turkey, former Matador residents, visited in the home of Mr. and Mrs. M. P. Fulkerson here Sunday.

Mr. and Mrs. M. S. Patton and son Keith, accompanied by Misses Minnie Nixon, Bertha and Ella Mae Casstevens, drove to Floydada Sunday afternoon.

S. O. Rister of Abilene, visited here Sunday with his daughter, Miss Pauline Rister, English teacher in Matador High School. Mr. Rister, together with a nephew, Kenneth Rister, was enroute to his home from Lubbock.

Scott Bolton was a business visitor in Turkey Friday and Saturday of last week.

A. B. Echols, accompanied by his daughter, Miss Ollie Echols, visited in Plainview Sunday.

C. C. Halle of Afton, was a business visitor here Friday.

Miss Maggie Bryan with her sister, Mrs. T. E. Cammack, returned home Friday after a visit with the latter's son, Bryan Cammack and family in Clovis, N. M. They also visited a sister in Amarillo, enroute home.

Miss Zada Barton of Wichita Falls is visiting here for a few days with her grandparents, Mr. and Mrs. P. B. Barton.

Mesdames Leonora Luckett, U. L. Willie, R. E. Donovan and Misses Julia Luckett and Ollie Echols

were guests of Mesdames F. M. Eiring and C. B. Martin at a luncheon in Plainview Saturday.

Mr. and Mrs. Lamar Guthrie of Tipton, Oklahoma, arrived here Tuesday for a few days visit and to attend to business matters.

Mr. and Mrs. L. C. Harp made a business trip to Lubbock Tuesday.

### Ft. Worth Show To Dig Actual Deep Oil Well

FORT WORTH, April 30—"An actual drilling well—not a make-believe affair—but the real McCoy, with flaming boiler, hissing steam, pounding drill, eighty-four foot derrick, a bull-wheel, calf-wheel, driller and tool-dresser, will be shown at the Fort Worth Frontier Fiesta", declares Billy Rose, director-general.

The little Barnum, who received \$100,000 for putting on the magnificent Ft. Worth Frontier Centennial last year, packed him in by the multiplied thousands. His Casa Manana grossed almost \$1,000,000. Having found a treasure above the ground, Rose is going to seek treasure beneath the surface, too, along with his Casa Manana Revue and other super-shows of the Fort Worth Frontier Fiesta.

He's in earnest and the City Council already has issued a permit for an 8,000-foot test at an estimated cost of \$80,000. One of the most experienced contractors in the oil industry has agreed to direct operations.

"Oil is the most picturesque of industries and Texas is, of course, the greatest oil state in the Union," Rose says. "Yet, three-fourths of the people right here in Texas never saw a well at close range."

GO TO CHURCH SUNDAY

**Baker Separator**

Fits any make tower  
Lasts A Lifetime

Use  
THE MOST  
ECONOMICAL  
POWER  
IN THE WORLD

THE  
**Baker**

Pumps More Water  
Because It Has . . .  
More Wind Surface  
Positive Oiling . . .  
Oil Once A Year . . .  
Simplicity of Design  
Self Governing

SEE  
THE NEW  
**Baltic**  
CREAM  
SEPARATORS  
Get All The Cream

**John Deere**  
PUMP ENGINES  
FOR SERVICE

**Lea**  
Implement Co.  
MATADOR, TEXAS

secretary-treasurer; Mrs. W. N. Pipkin, parliamentarian; Miss Lorene Fryar, librarian and Mrs. Ben Edwards, press reporter.

Gid Carlisle who is employed with the state highway department at Childress, spent the week-end here with his parents, Mr. and Mrs. L. A. Carlisle.

HEALTH NEWS!

THERE IS MORE FOOD VALUE AND VITAL BODY BUILDING ELEMENTS IN EVERY LOAF OF

### Eddy's Bread

ASK FOR IT IN  
Matador  
Roaring Springs  
Whiteflat  
Four-Corners  
Dickens

ALL KINDS  
PIES  
CAKES  
Dough-Nuts

### EDDY'S BAKERY

MATADOR

### MANY TOWNS TO HAVE PARTS IN W.T.C.C MEET

BROWNWOOD, May 1.—Delegates and visitors to the 19th annual West Texas Chamber of Commerce convention here May 10-12 will find plenty of diversion.

Serious thought and consideration will be given to West Texas problems in the business sessions of the convention, but after the work is finished each day visitors will find Brownwood has made ample provisions for entertainment.

WTCC officials are predicting this will be one of the largest conventions held by the organization in recent years.

One of the highlights of the entertainment program will be an elaborate revue, "West Texas Follies of 1937," to be staged Monday and Tuesday nights, May 10 and 11. More than 50 beautiful West Texas girls, named by various WTCC affiliated towns as

### ROGUE THEATRE

Matador, Texas

THURSDAY  
Freddie Bartholomew, Madeleine Carroll  
"Lloyd's of London"

FRIDAY-SATURDAY  
Wallace Beery  
"Billy, the Kid"

SUNDAY-MONDAY  
Dick Powell, Madeleine Carroll  
"On The Avenue"  
with  
Alice Faye, Rita Brothers  
and others

Sunday Matinee 2:30 P. M.  
NIGHTS 8:00 P. M.

### PRIZE WINNING BEEF

4-H CLUB BEEF — PRIZE WINNER (The Bourland Calf)  
IF YOU WANT GOOD MEAT HERE IT IS

Round Steak	lb. 38c
4-H CLUB WINNER	
Loin & T-bone	lb. 35c
4-H CLUB WINNER	
ROAST	lb. 22c
4-H CLUB WINNER	
SOAP (Lux or Life Buoy)	2 for 15c
Veal Loaf Meat (BEEF MIXED WITH PORK)	lb. 17c
Kraut	No. 303 Can 3 for 23c No. 2 1/2 Can 2 for 23c
Prunes	gallon can 34c
Lipton's Tea	GLASS FREE 1/4 lb. 25c WITH EACH 1/4 lb. 1/2 lb. 49c
Hot Barbecue	lb. 25c
ONE PRICE — THE LOWEST	

**Campbell's FOOD MARKET**  
R. E. CAMPBELL  
MATADOR NO. 1 ROARING SPRINGS NO. 2

### Remember YOUR MOTHER

Mother knows you wouldn't forget next Sunday . . . but she is wondering what she's going to get!

Give Hosiery

**Claussner**  
KLEER-SHEER  
EXQUISITE HOSIERY

FOR THOSE WHO LIKE THE FINEST

New Spring Shades  
At 79c and 1.00

### WESTERN DRY GOODS COMPANY



Hollywood Camera

By MARSHALL FISKE

Mistaken for a Book Agent . . .

I visited the former site of Augusta Evans Wilson's home while in Mobile, Alabama. What I beheld was only the charred ruins of her former home. A half dozen pillars were standing among the weeds and underbrush. It was all that remained after a conflagration had razed it.

I was anxious to obtain some data about the authoress and this home, so that I might write about it in this column. Perhaps the neighbors could furnish me with this information, so I walked up to their front door and rang the bell. Shortly thereafter a negro maid appeared on the scene but the answer was always the same, "The lady of the house is not at home." After several of these experiences, a light began to dawn and now I knew why I was always told she was not at home. In my hand I carried a note-book, some papers, pencils and a "Guide to Mobile". Of course the maids mistook me for a book agent and to hold their jobs and prevent their mistress from being annoyed, I was told she was not in.

I thought it high time to change my tactics, so after I rang the bell I hid all my papers and books behind my back. It worked. But alas, the lady in question had just moved into this neighborhood and she was not up on all the local scandal. I tried again. An elderly lady stuck her head out of an upstairs window—she somehow reminded me of Barbara Fritchie—"Shoot if you must this old gray head, etc." She did not know very much either, only that she knew the house had been burned down about eight years ago. That it was the residence of the authoress after she had married Mr. Wilson. But I was told that if I wished to know more about her to go to her former home not far away and that the present occupants could inform me fully. I thanked "Barbara Fritchie" and went to "Georgia Cottage" . . .

Far back from the main thoroughfare, beneath a clump of venerable live oak trees, moss-festooned, stood a charming little white frame home. A fountain stood close before the entrance, flanked on both sides with a gravelled drive-way. Here too, I hid all my suspicious looking articles behind my back before I rang the bell. It worked again and I met the delightful owners Dr. and Mrs. Sledge. First I was served refreshments on their piazza—this was true southern hospitality with a vengeance. Later I was ushered into their home. It was in this place that Miss Evans, the popular authoress

Trinity Canal to Remove Physical Barrier To Lone Star State's Industrial Progress



FORT WORTH.—Removal of the greatest physical barrier to the profitable industrialization of Texas, namely the remoteness of the rich mid-state region from tide-water, is seen by the All-South Development Council in the imminent realization of the dream of a canalized, commerce-bearing Trinity River.

This engineering feat bringing Fort Worth and Dallas to the seacoast, figuratively speaking, hailed as a boon to the movement for the encouragement of industry, which is gathering momentum throughout the state, may be soon a reality, the Council's report says. Revision in the plans has reduced the number of locks to 21, cutting the estimated cost from \$102,000,000 to \$60,000,000. Furthermore, powerful arguments supporting the economic justification for the project have been prepared and documented, and the Council states that proponents of the canalization plan look for a successful outcome of the hearings which will soon be held in Washington.

The physical problem of Trinity canalization is extremely simple, according to Gen. Herbert Deakne, former chairman of the U. S. Army Board of Engineers for Rivers and Harbors, who is here in charge of preparing a report on the engineering plans for the project.

From the recently completed Eagle Mountain and Bridgeport lakes, just above Fort Worth, will come the bulk of the water used to move modern, Diesel-engined towboats through the 21 locks along

the straightened, 400-mile course from Fort Worth to Galveston bay. Experts estimate that these lakes, out, but a valuable link in an integrated inland waterway system that serves 60 per cent of the nation's population. This is true because it will connect with the Intra-coastal canal at Galveston and thence with the Mississippi, thus tying up to the great canals and rivers that serve the prosperous Midwest.

Strong support which is rallying behind the move to establish this long-sought connection between Texas' rich interior and tidewater is indicative, observers feel, of the determination being manifest in all parts of the state, to obtain for Texas the benefits of new industry—increased payrolls, diversified production and a consequent sharing of the tax burden which is now borne by a comparatively few industries. Many forward-looking groups which are pressing for a sound state policy of taxation to reassure industries already located in the state and bring to Texas prospective investors of new capital, are also mobilizing to put engineering skill at work on this pivotal point in the broad program of building for the future of the Lone Star state.

Realization of the long-sought Trinity River canalization plan for a commercial waterway to the gulf, tapping Texas' rich interior, is imminent, according to the All-South Development Council. With the estimated cost of the 400-mile project pared from \$102,000,000 to \$60,000,000 under revised plans, and many forward-looking groups adding support of this project to the movement, being evidenced throughout the state, for the establishment of a sound policy of taxation to encourage industry in Texas, proponents of the long-sought waterway look for a successful outcome of hearings soon to be held in Washington. This aerial compositograph (background) shows the Fort Worth-Dallas area. Inset at left is Gen. Herbert Deakne, retired U. S. army engineer in charge of perfecting engineering plans. At right, a modern Diesel-engined tugboat such as will ply the waterway, with a load of 1,000-ton barges.

Strong support which is rallying behind the move to establish this

dangled. This place specialized in sea-foods. My dinner here was a gastronomic treat that I shall long remember. One usually recalls when one has dined well but often forgets when one just eats nondescript food.

So what with good food, fine congenial people, rare and historic sights, Mobile had ingratiated herself into my affections. I had found a new friend.

SIDELIGHTS

(By MARVIN JONES) Member of Congress from Texas

The special five million dollar provision for the Dust Bowl has been approved by the House of Representatives, and has gone to the Senate for action there. Of course, if the Senate declines to approve the appropriation, the money will not be available. However, I see no reason why the Senate should not take favorable action.

I hope it will be possible for this step to be taken and for final approval to be obtained in the near future in order that work can get under way to combat the dust storms and their effects. This is a special program which will be supplemental to the regular soil conservation set-up. It is intended to help farmers curtail the blowing of dust this season and next by means of allowances for various types of special erosion control practices.

Several of us have been working on this matter for some time, and we are very glad to get it this far on the way.

In a recent message to Congress, the President placed emphasis on the necessity of following a very careful course in government expenditures. Now that the depression is behind us, the great burden of immediate emergency relief is lessened. The problem now is to taper off expenditures and bring them within the government's income.

I am in full accord with the move to economize on public expenditures. No government can last which persists indefinitely in spending more than it makes. Many of the temporary activities can be curtailed. Some of the regular department activities will be able to get along on less.

However, I feel that the urgent need in the Great Plains area justifies an allotment of funds which will—taking a broad, long-time view of the situation—be in the interest of national economy.

Soil conservation in our section is an important part of the general agricultural program, and that program must go forward.

So long as we have a tariff system, we must have an effective program for the farmer and ranchman to bring industry and agriculture more into balance.

In the past several years we have been engaged in obtaining this balance, and we must not lose our hold on the things we have already gained as a result of the improvements with which we are all familiar.

The knife that does the economy paring can cut away much excess, but we cannot allow it to slip and injure such a vital feature of this administration's work.

LIMITED SALE OF PRE-SEASON FAIR TICKETS

DALLAS, April 26—Advance

sale of tickets to the Pan American Exposition began April 15, and tickets will be limited to 500,000.

Tickets will be sold in pairs by transportation lines, stores, clubs and societies. The clipped-together ticket contains two general admissions, two tickets to "Cavalcade of the Americas", and a ticket each to four of the entertainment features on La Rambla, the Exposition's midway. Price of the tickets will be \$2.20 each.

The Exposition's revenue on the ticket sale will be used for operating expenses after way June 12.

Subscriptions of \$461,000, well over the budget requirement to open Pan America, were made by Dallas businessmen the last of March to get the Exposition's \$25,000,000 show ready for opening date.

"The National Youth Administration is the American approach to the problems of growing-up youth," J. C. Kellam, acting director for the NYA told the Texas Conference of Social Welfare at a state-wide meeting held in Abilene recently.

Let's Go with Conoco. Four Corners Store, Dobbs City Merc. Co., Bob's Oil Well, York's Service Station, Highway Service Sta.—Flomot, Fairview Service Station. L. B. Robertson, Commission Agent Matador, Texas.

Sunday is MOTHER'S DAY. Blessings of a Mother. God give His blessings Great and small In one form or another But this is still the Best of all The Blessings of a Mother. Select her gift from our large selection of 'Gifts for Mother'. VANETTE HOSE- 79c pr. - 1.00 pr. - 1.15 pr. SLIPS- of lovely Satin or Crepe 1.00 - 1.75 - 1.95 Handkerchiefs 10c and 25c ea. Hand Bags 59c and 1.00 Wash Frocks 1.00 to 1.95 Linen LUNCH SETS 98c 1 lb. Mother's Day CHOCOLATES 49c MATADOR VARIETY "GET THE HABIT"

WANTED! WANTED! Scrap Iron, Bones, Copper, Brass Highest Market Prices Paid Lubbock Iron & Metal Co. Lubbock, Texas

May Morning Freshness. Your linens will be delivered as fresh as a May morning when you patronize the Spur Laundry. Leave all your laundry problems with us and become acquainted with our prompt, inexpensive service. Start today. Three deliveries in Matador each week. Spur Laundry

Quality Foods Cooked In Wholesome Style Bob's Cook Shack - WE NEVER CLOSE -

Expert WATCH REPAIR Satisfaction Guaranteed LIPHAM'S WATCH REPAIR Former Bradshaw Location Next Door City Barber Shop W. M. Lipham MATADOR, TEXAS

**MATADOR TRIBUNE**

Successor to the Roaring Springs News

Combined With the **Motley County News** By Purchase, March 14, 1934

Published Every Thursday By The **Tribune Publishing Co.** Matador, Texas

Entered as second class matter at the Post Office, Matador, Texas, under the Act of Congress, March 3, 1879.

**DOUGLAS MEADOR** Editor



**MEMBER** West Texas Press Association

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6 Months \$1.00  
No subscription for less than six months.

CASH IN ADVANCE

**NOTICE TO THE PUBLIC**

Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of The Tribune will be gladly corrected when called to the attention of the editor. It is not the intention of this newspaper to wrongfully use or injure any individual, firm, concern or corporation and corrections will be made when warranted as prominently as was the wrong published, reference or article.

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

**Federation Day Is Observed By Club**

(Delayed)  
The Sorosis Club met Wednesday afternoon, April 21st in the home of Mrs. Bill Pinkin, for a program on Federation Day, led by Mrs. Dub Drape.  
The quotation read: "A Lady with a Lamp shall stand In the great history of the land A noble type of good Heroic womanhood."—Longfellow.

Following a response with a quotation concerning Women, by the members, Mrs. Ben Edwards gave a talk on "Value of Women's Clubs". A paper on "Prominent Club Women" was given by Mrs. R. P. Terrell, who, as a delegate to the recent convention of 7th District clubs held at Canyon, also made a report of the convention. A Parliamentary Drill, conducted by Mrs. Terrell, club Parliamentarian, completed the program.

Three hundred sixty-one boys in the Wichita Falls district are working part-time on diversified National Youth Administration highway projects. Under the supervision of the State Highway Department, these boys are completing 4 roadside parks, flattening slopes, filling ditches, constructing ditch retards, graveling mail box turn-outs and planting trees.

**SAGA OF THE PRAIRIE**

FRED G. SIMPSON, Editor Thursday, May 6, 1937 MATADOR HIGH SCHOOL

(Delayed)  
The high school student body named the king and queen for the annual May Fete. Lyman Campbell was named king and Louise Wright was named queen to represent the entire high school.

The queen of the seasons were chosen from the classes:  
Seniors, Lorene Kingery; Juniors, Grace Kimble; Sophomore, Betty Jo Simpson; Freshmen, Myrnae Barkley.

The Royal Party:  
Seniors, Billie Lawrence and Bob Gilmer; Dan Browning and Malcolm Morris.  
Juniors: Berdena Nelson and Ray Thompson; Juanita Fulfer and Dud Stafford.

Sophomore: Estell Stafford and Bob Echols; Jimmie Lee Irby and Houston Schweitzer.  
Freshmen: Lela Carpenter and Amos Jones; Zona Ruth Scaff and Kenneth Simpson.

This week the students of the high school totaled their merits for the year. Each student is required to earn at least 15 merits during the year. Some of the ways by which a student may win merits are by good conduct, by earning grades of B and above, by taking part in various school programs and other activities, and taking part in athletic and scholastic contests. Those who are lead-

ing their classes thus far in merits are:

Freshman Class: Lela Carpenter 48 1/2, Elmer Gene Jameson 33 3/4, Tom Nell Darsey 33, Evelyn Lea 33.

Junior Class: Fred G. Simpson 47 3/4, Elva Rhea Willis 36, Jean Harp 38.

Sophomore Class: Kara Belle Hunsucker 36 1/4, Houston Schweitzer 39, Vernon Chambliss 38 1/2.

Senior Class: L. C. Groves 39 1/2, Billie Lawrence 43, Furman Vinson 35, Marjoria Moore 34 1/4.

Who Wouldn't Be Crazy? The senior play is practically here! Date? May 7. Time? Friday night, 8:15. It is all the rage! You must see it! It is the best yet; don't miss it!

The invitations have arrived, and all the seniors have the graduating spirit.  
Mr. Harbour read the all important last week. Billie Lawrence will be valedictorian; Marjoria Moore will be salutatorian; Furman Vinson is the high point boy.

Matador track team won third in the regional meet at Canyon on Saturday, April 24. Bodie Brown won first in the shot put and second in the javelin throw. W. J. Brian won third in javelin.

Billie Lawrence entered tennis at Canyon as representative of this

district and Majoria Moore entered the speaking contest.

The home economics department held an open house tea for the mothers of the girls in the department. The girls served as hostesses and poured the tea. After the guests were shown through the entire department, pinwheel, sugar and butterscotch cookies, fruit punch, spiced raisens, salted nuts, and candied orange peel were served to the following guests: Mesdames Jinkins, Nelson, Frye, Hays Stafford, Russell, Clements, Scaff, Hunsucker, Willie, Moore, Harbour, Pipkin, Lea, Tipton and Carpenters, Misses Sibyl Scaff, Glenn, Nixon, Luckett, Casstevens, Fryar and Rister, Messrs. Tunnell, Harbour and Doss called later in the afternoon.

**Jokes**

W. J. and Joe Berry were talking. During the conversation W. J. called the other a liar.

Naturally Joe Berry resented the remark. "Look here, W. J.," he said, "I'll give you just five minutes to take that back."

W. J. smiled. "Is that so?" he replied expanding his chest impressively. "And suppose I don't take it back in five minutes?"  
"Then," said Joe Berry, after a slight pause, "I'll extend the time."

**Resettlement Work Aid To 40 Families**

The Resettlement Administration through Ita R. Parrish, home management supervisor for Motley County is assisting 40 families to attain a more satisfactory home life by showing the family how it may raise the level of living and the gradual development of higher standards of achievement.

Only in recent months, Mrs. Parrish said, has the public become aware of this personal, far-reaching work as a part of this federal agency's varied program. The work of a home management supervisor, she explained, is de-

signed to meet a multitude of immediate and at the same time prepare its borrowers against future emergencies. The home management approach to the problem of farm living, however, is making the approach from the angle of meeting a need rather than from producing a cash income. To attain this goal families with whom home economists come in contact are urged to adopt and follow a live at home program.

This means producing every possible item needed by the family and utilizing the maximum amount of home grown and home made products.

Of course, Mrs. Parrish pointed out, we do encourage the sale of

all surplus products, recommending that the income from such sales be used to purchase household needs.

Many people do not realize the relationship between the Resettlement Administration and the farm families who borrow money. In so doing they become business partners with the federal government. Many of the services of the home management supervisor are of an entirely intangible nature. Much of the work which they do has a definite economic value. Much of

it has a distinctly social as well as spiritual value.

Here are a few of the many services given by Mrs. Parrish to those families who have borrowed money from the Resettlement Administration: Plan gardens which will meet the family needs, determine food needs of family and what foods may be canned for use during the winter months with demonstrations on successful canning of these, plan the family's budget, including an analysis of old clothing that may be used for wear or to make rugs, help plan the family's furniture budget, pointing the way toward replacement or the purchase of new needs, point toward the economy of fuel, lead the way toward improved health practices, encourage satisfactory community relationships. Families are also aided in planning budgets where they may purchase household goods, stoves, pressure canners and sewing machines.

Examples of how well the program is being received and how well it is working toward the desired end may be seen by the cooperation of the families in garden, poultry and other activities and their interest in carrying out plans.

Ita R. Parrish, home management supervisor of Motley county has an office in the court house.

Mr. Geo. Hulsey, Resettlement Administration county supervisor

for Motley county, announced today that word had been received from the regional office in Amarillo, Texas, that more than a million dollars has just been made available for Resettlement loans to deserving farmers in Region Twelve. Many farmers, with the planting season approaching, are finding they need a little more money in order to plan the year's work, and the Resettlement Administration is anxious to help those farmers to rehabilitate themselves.

Resettlement loans are available Mr. Geo. Hulsey said to farmers whose farm units make it possible to create a sound farm plan, permitting the retirement of the loan and the rehabilitation of the farm family. Farmers in need of this financial aid, as well as the help and advice of the rural and home management supervisors, should visit the Resettlement Administration county office at once. The office is located in court house at Matador.

**EL PROGRESSO CLUB**

(Delayed)  
The El Progreso Study Club met April 12, in the home of Mrs. L. C. Harp for a program on "Gov-

ernment" with Mrs. M. J. Reilly as leader.

Sixteen members responded to roll call.

Mrs. M. P. Learning of Panhandle, Texas and former member of the club was welcomed as a guest.

The program included the following: "Inside Facts on Our Civil Service System", Mrs. Reilly. "History of our State Constitution", Mrs. Geo. Springer.

"Federation Report", Mrs. D. E. Pitts. Also, Mrs. Reilly and Miss Amy Glenn who attended the Federation meeting at Canyon, gave reports.

The quotation for the program was, "I repeat, that all power is a trust—that we are accountable for its exercise".—Disraeli.  
—Reporter.

**GO TO CHURCH SUNDAY**

**Bring Your Car To Us FOR COMPLETE SERVICE**

**Texaco Gasoline and Oils**

Washing—Greasing—Lubrication

**Shorty's Service Station**

PHONE 17M

**Agency FLOYDADA FLORIST**

All Kinds Of Flowers

Quick Service

Mrs. Delbert Groves Agent

Phone 34R

**INEXPENSIVE... Quality Work**

You will be pleased with the high quality laundry work you receive from the Floydada Laundry and you will soon forget the bother associated with other methods when you leave your laundry problems with us. Why not start today, that you may have more time for the pleasures of summer, by giving us a trial?

You will find the cost surprisingly low.

**Our service is prompt and inexpensive. Try it today.**

**FLOYDADA STEAM LAUNDRY**

**Congratulations! To The Senior Class of '37**

**MATADOR VARIETY**

"GET THE HABIT"

**We Believe In The Seniors Of 1937**

**JAMESON & SON Grocery**

**Congratulations! To The SENIOR CLASS CITY TAILOR SHOP**

**Congratulations! SENIORS DAFFERN Service Station**

Mobile Gas Mobile Oil

**BEST WISHES To The SENIORS**

—WE ARE PROUD OF YOU—

**SPOT CASH GROCERY**

**Matador Senior Class Presents**

**Who Wouldn't Be Crazy**

By Katharine Kavanaugh

HIGH SCHOOL AUDITORIUM

May 7, 1937 at 8:15 P. M.

Directed by E. F. Harbour

"Produced by special arrangement with The Dramatic Publishing Company of Chicago"

**Characters**

(In order of their appearance)

- |  |                      |
|--|----------------------|
| Inmate No. 1                                   | W. J. Brian, Jr.     |
| Inmate No. 2                                   | Dan Browning         |
| Fluribus (General utility at the Sanitarium)   | Joe Berry Meador     |
| Fendle (Miss Meredith's colored maid)          | Geraldine Lebow      |
| Miss Lavelle (Head nurse at the Sanitarium)    | Marjoria Moore       |
| Mr. Higgins (Superintendent of the Sanitarium) | Fred Lawrence        |
| Mr. Marshall (Chairman of the Board)           | Lawrence Rattan      |
| Jack. Alias "Speedy" (his son)                 | L. C. Groves         |
| Lois Meredith (A visitor)                      | Billie Lawrence      |
| Reggie Mortimer (An admirer of Lois)           | Bob Gilmer           |
| Beatrice                                       | Joeda Berryman       |
| Marjorie (Friends of Lois)                     | Lorene Kingery       |
| Janet  | Louise Wright        |
| Evelyn Winslow (A wealthy patient)             | Inez Pharis          |
| Hardboiled McCafferty (A policeman)            | Lyman Bundy Campbell |
| Edward Gordon (Evelyn's fiance)                | Furman Vinson        |

Time: June 1 and 2 of present year.  
Place: The court yard of the Good Samaritan Sanitarium, near New York City.

**SYNOPSIS**

Act I. Court yard of the Good Samaritan Sanitarium, morning of June 1.  
Act II. The same. The following morning.  
Act III. The same. Afternoon of the same day.

**The Business Supporting Your School Deserves Your Support**

**Wishing...**

A Successful Future For The Seniors

**FIRST STATE BANK**

Bank Of Personal Service

**Good Luck Seniors of '37**

**FORD V-8**

**MATADOR AUTO CO.**

**We Believe In The Seniors**

**WEST TEXAS UTILITIES CO.**

**AFTER THE SHOW!**

**BOB'S COOK SHACK**

**Congratulations Seniors!**

**CLEANING, PRESSING AND ALTERATIONS SUITS MADE TO MEASURE**

**MATADOR CLEANERS**

**General Merchandise Ready-to-Wear Clothing**

**WESTERN Dry Goods Co.**

**Get In The Swim!**

Roaring Springs Pool Now Open

Pure Spring Water

Senic Picnic Grounds

Improved Road To Springs

SWIM AND ENJOY LIFE

MODERN POOL CAPABLY OPERATED

**Roaring Springs Swimming Pool**

Moderate Prices

**Old Newspaper** - - -

(Continued From Page One)

A striker was probably fatally shot and ten non-union men were more or less seriously wounded at the Onedia colliery of Cox Brothers in the clash between the officers and 500 strikers this morning, then the striking men and women rushed toward number two colliery.

**Roosevelt Honored**

A news story on page two is headed: "Roosevelt Is Honored", and is in part as follows: "Ft. Wayne, Ind., Oct. 10—Gov. Roosevelt closed a busy day's work by making three speeches in this city today, addressing the greatest number of people in the aggregate who ever have gathered in Ft. Wayne to listen to any candidate. He was honored also by three large parades."

Mr. Bryan either does not know or ought to know, that the statements quoted are untrue, that there is not one shadow of justification for them. The increase in the army has been made necessary by the war in the Philippines to which his own utterances and those of his party associates have continually added fuel.

An advertisement on page two offers 4 full quarts of seven-year-old rye whiskey for \$3.20, express charges prepaid. An advertisement directly under the liquor ad offers a cure for the drink habit, "which eliminates all desire and renders alcoholic drinks antagonistic."

**Small News Items**

Several small news items are as follows: "Cape Town, Oct. 9. Cecil Rhodes will re-enter politics tomorrow when he will preside over the deliberations of the congress of the South African League." "London, Oct. 9—The British War Office has issued orders that the bulk of the militia regiments called out for service during the South African War are to be disbanded. This will affect about 50,000 men."

An unusual story is dated from New York, Oct. 10 and headed: "Russians Give Up The Palaces: The Russians, without consultation with the other allies, agreed to hand over the summer palaces at Peking to the Chinese says a Tien Tsin dispatch to the Journal and Advertiser, but 300 British troops also German and Italians, have proceeded to occupy them. All the Japanese portion of the town is bustling again with commercial activity while other parts, especially the French and Russian, are comparatively deserted. Many American missionaries are holding sales in the houses of the wealthy Chinamen of large quantities of loot brought in by their converts."

The Japanese consider the expedition to Pao Ting Fu unnecessary and merely to gratify a German desire for revenge, which surely fall heaviest on women, children and inoffensive people totally unconnected with Von Ketteler's murder."

**Markets Interesting**

Farmers and stockmen will be interested in the markets quoted in the old newspaper. Choice heavy packing hogs were quoted on October 11, 1900 at \$4.75 to \$4.95; fat beef steers wt. about 900 were worth \$3.95 to \$4.55; fat cows were quoted at \$2.75 to \$3.00. The local cotton market (Dallas) was strict low middling 8:15-16c; cotton seed per ton \$11. potatoes, 65 per bu.; sugar, 6 1/2; standard stick candy 7 1/2; axel grease, (listed under groceries) Diamond, wood boxes, per gross \$4.50; lard 6 3/4; rope, Manila, 12 1/2c.

Other interesting headlines include: "American Losses Confirmed, Philippine Casualty List, Democratic Field Day."

An editorial, contending that the membership of the House is too large, dares to forecast that the next census, in 1902, will show the population of the United States to be about 76,000,000.

**Sky Passengers See Roof Color Changed**

NEW YORK, May 5—"See America from the air—in color." That may soon be the slogan of

**Beauty AND PROTECTION**

All you need to know about Paint

**SHERWIN-WILLIAMS PAINT HEADQUARTERS**

**HIGGINBOTHAM-BARTLETT CO.**

MATADOR, TEXAS

the country's air transport lines because the roofer of America has joined the artist in advancing the cause of beauty. Architects declare the new trend toward the use of roof color in the construction of the American suburban home is more marked this spring than ever before.

Buoyant America, in the greatest home-building year the country has ever known, is saying it with color. Take that on the word of Captain Ormond Gove, veteran Transcontinental and Western Air pilot. Towns and suburbs which were drab ten years ago when viewed from the air are splashed with hues of greens and browns and reds today that make them a vastly more picturesque sight than was true a decade ago.

**BAPTIST W. M. S. GIVES BANQUET FOR GRADUATES**

Members of the 1937 senior graduating class, together with the high school faculty, were guests at their first entertainment of the season Monday evening when the Baptist W. M. S. ladies were hostesses at a banquet in their honor. Z. T. Huff, Dean of Wayland College, Plainview, was principal speaker for the occasion.

Clever and appropriate place cards and favors, designed and made by Mrs. B. F. Harbour were used and spring flowers graced the banquet tables, as decorations. The class colors were emphasized in the color scheme.

Following invocation by Supt. B. F. Tunnell, Rev. H. M. Weldon welcomed the guests, to which Bob Gilmer, class president, responded. The Wayland College Male Quartet which had accompanied Dean Huff, favored the group with two enjoyable numbers. Members of the senior class also entertained with a song dedicated to their sponsor, B. F. Harbour, which was followed by special numbers by two groups including Misses Majoria Moore Dan Browning, Velma Willis, Inez Pharis, Joeda Berryman, Henry Etta Bolling and Louise Wright in one group, and sextette composed of Dan Browning, Billie Lawrence Marjoria Moore, Lelma Willis, L. C. Groves and Fred Lawrence, Miss Pauline Rister accompanied them at the piano.

The delicious three course din-

ner which included fruit cocktail, salad, fried chicken, buttered potatoes, green peas, ice cream and angel food cake, was served by members of the Baptist Y. W. A.

**Mrs. Craven Hostess To Y.W.A. On Mon.**

The Y. W. A. of the Baptist church met at the home of Mrs. G. S. Craven, Monday evening, where they enjoyed an out-door steak fry prepared and served on the rear lawn.

Members and visitors who were present included Misses Ruby Spears, Wilma McCain, Minnie Nixon, Bertha Casstevens, Evelyn Fulkerson, Ruie Hobbs, Clotelle Willie, Ruth Groves, Maxine Green Lucretia Estes, Grace Barton, Mrs. Irene Groves, Miss Zada Barton of Wichita Falls, Miss Ella Mae Casstevens of Alvarado, Mesdames U. L. Willie and M. S. Patton and the hostess.

The group will meet again with Mrs. Craven on May 18th, for their regular program.

**ALL PANHANDLE IS INVITED TO ATTEND AFFAIR**

Highways are happy ways, and when the Texas Highway Commission comes to the Panhandle on a tour of inspection and a visit in good fellowship with people in this region, it makes for a happy situation all round.

Headed by Robert Lee Bobbitt, chairman of the commission, all members will be in Amarillo on Thursday, May 6. The Amarillo Chamber of Commerce, under the leadership of President Walter A. Barlow, has arranged a banquet and program in honor of the visiting dignitaries.

Arrangements for the banquet, in the Crystal Ballroom of the Herring Hotel, beginning at 6:30 o'clock, were made by Wade Brymer, chairman of the chamber's highway committee, in cooperation with his committeemen and Carl Hinton, secretary-manager.

County officials of the Panhandle and other good roads boosters have been invited to attend the affair.

Mr. Bobbitt will be the principal speaker at the Panhandle's highway fete. John Wood, Harry Hines, mem-

bers, and Gibb Gilchrist, state highway engineer, also will attend. Col. Ernest O. Thompson of the Railroad Commission, who some time ago suggested the meeting, also will attend.

**Typhoid Claimed Unnecessary Evil**

AUSTIN, May 1.—Dr. Geo. W. Cox, State Health Officer, characterized typhoid fever as a National disgrace and an unnecessary evil, while discussing this preventable disease. He said, "Each year about four hundred Texans die of this disease and approximately four thousand are sick with it. The average duration of illness is about six weeks; this means that the disease is responsible for the loss of 168,000 days in Texas each year.

Typhoid vaccine is a harmless solution. This is injected under

the skin in the upper part of the arm, in three doses, usually at weekly intervals. It ordinarily protects against the disease from two to three years or longer, although one who is definitely exposed to infection should be re-vaccinated more frequently.

Typhoid fever can be controlled by the use of pure water, pasteurized milk or clean milk, clean foods, proper disposal of sewage, screening against the fly and destroying its breeding places, by search for and care of human carriers, and by the general practice of vaccination.

Certain people, apparently healthy, carry the germs of typhoid in their intestines or urinary tract and cause many cases of typhoid each year through handling foods with unwashed hands. They are called typhoid carriers and many cases result from personal contact with these carriers.

In selecting a place for a vaca-

tion choose one where you know that the water and milk supply is pure. Be sure that the kitchen and dining room are screened to protect food from flies. When camp-

ing it is best to boil water used for drinking, unless you know that it is pure. Clear, sparkling spring water may be polluted by drainage.

**IN MATADOR AT SUNRISE . . .**

**ALL THE NEWS**

**Lubbock Morning Avalanche**

**AUBREY DAVIS, Agent**

**Leave Order At**

**Simpson's Drug Store**



**Announcing**

**Our 2nd Anniversary**

With **Special Values**

We wish to express our appreciation to our friends and customers who have made possible our two years of business here and assure you and others who may become our customers, that we will continue the same policies of selling the highest grade merchandise at the lowest possible prices.

In commemoration of our 2nd Anniversary we are offering special values in quality goods, much of which could not be replaced on the climbing market for the prices we offer. Come in today and get your share of these values.

**We Have Just Received A New Shipment Of Jayson & Travis SHIRTS**



Come In And See . . . The new styles and patterns in soiesette and other summer fabrics

**1.50 - 1.65 - 1.95**

**Good Quality Dress Shirts** Sizes 14 to 17 **98c**

**Neck Ties** **25c**

**Hawk Brand Overalls** **1.10**

**50c Quality TIES** at **39c**

**Good Quality Wash Pants** Sizes 29 to 44 **1.50 - 1.95**



**GIVE HER . . .**

**Davencreepe Hose By Humming Bird**

The hose that won in long wear contests over 10 other leading brands. Every thread guarded by invisible extra silk.

**\$1.00 pr.**

**SLIPS Rayon Crepe** \$1.00 Values

**special at 89c**

**Ladies White Gloves** Priced At **59c - 79c - 98c**

**Childrens Shoes** Sandals and Oxfords Black — Brown — White **98c pr.**

**One Lot Dress Goods** Seersucker Regular 49c Value **39c yd.**

**Standard Quality Garza PILLOW CASES** Size 42x36 **23c ea.**

**Solid Color Broad Cloth** 28 Inches Wide **10c yd.**

**Good Quality SHEETS** 81"x99" **89c**

**SILK HOSE** **49c**

**Good Value Summer Wash Dresses** **89c ea.**

**Wash Dresses** Summer Fabrics



\$2.95 Values at **\$2.39**  
\$1.95 Values at **\$1.59**

**FOR GREATER VALUE IN A 1 1/2-TON TRUCK**

*See*



● For a quality 1 1/2-ton truck at a surprisingly low cost by all means see a GMC. Advanced stream-style and exclusive "dual-tone" color design give every GMC an unusually distinctive appearance. Roomy, all-steel "Helmet-Top" cabs provide maximum driver comfort. Refinements and improvements throughout assure exceptional performance, reliability and economy. Inspect a GMC 1 1/2-ton truck for yourself—either the conventional or cab-over-engine type. You can buy it complete with any one of six standard bodies at an extremely attractive price.

Our own Y. M. A. C. Time Payment Plan assures you of lowest available rates

**QUALITY AT PRICES LOWER THAN AVERAGE**

**Matador Buick Co.**

MATADOR

**GENERAL MOTORS TRUCKS & TRAILERS**

**Matador Dry Goods Co.**

# Profusion Of Wild Flowers Attract Many

## Wide Prairies Bloom As Gardens After Warm Days Start

Motley county, situated principally below the Caprock, in the foot-hills of the plains, has become a flower garden through the advent of spring and favorable season, according to many who have been attracted by the vast prairies of wild flowers in bloom. Some old-timers say that they have never known this section to display such royal adornment in the profusion of flowers which extends in all directions except cultivated areas.

In the northern part of the county adjacent to the Northfield road through the Matador Land and Cattle Company pasture, miles of hills may be seen in brilliant yellow, purple and crimson hues. A variety of wild daisies growing to a height of about 12 inches covers a wide section of pasture land near the Northfield community. The flowers, which cover the hills, seemingly as close as they can grow, are of a brickish red color.

**Ideal Rain and Sun**  
While many home-owners in Matador have had difficulty in securing satisfactory results with tame flowers, the wild varieties appear to have rain and sunshine in proportions best suited for their growth. Yellow and white buttercups, which are being replaced by other varieties now, were declared by many to be the largest ever seen in this country. Altho the wild flowers provide interest for the tourist and many residents, they are not particularly cherished by ranchmen, since their growth has a tendency to retard the grass to some extent.

### Hardware Firm To Start Large Sale

There is a great deal of activity and an air of mystery around the Matador Hardware, as you have probably noticed. Upon being cornered today, L. C. Harp confessed that this was all due to preparations for one of the greatest selling events in the history of his store. He stated that his store was participating in National True Value Week from Friday, May 7 to Saturday, May 15. Under the supervision of Hibbard, Spencer, Bartlett & Co., the world's largest wholesaler of hardware, nearly one thousand independently owned stores are launching this tremendous Money Saving Sale. All the resources of this great concern have been concentrated on this National event. Because of their cooperation, the public may be assured of highest quality merchandise. Mr. Harp is giving "Sale Atmosphere" to his store with the aid of colorful pennants, streamers, and other similar paraphernalia. On Friday a big illustrated broadside will be distributed showing a

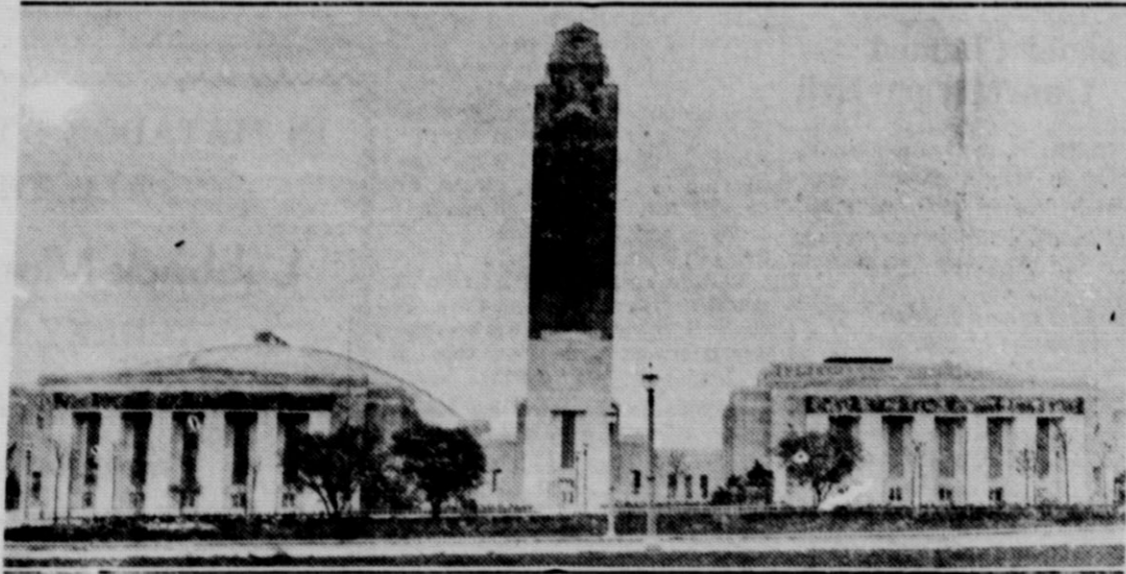


**PROTECT YOUR FLOORS**  
LOWE BROTHERS NEPTUNE FLOOR VARNISH will give your floors a hard, durable surface which heat, moisture, or heavy furniture will not mar. Use it tonight and you can safely walk on your floors tomorrow—because it's quick drying. And because it's so light in color, it will not darken or discolor the lightest of woods.

**Burton-Lingo Co.**  
PIONEER LUMBER COMPANY OF WEST TEXAS

*Lowe Brothers*

### NEW BUILDINGS AT FORT WORTH FIESTA



A new million-dollar array of buildings will be in use this summer when the Fort Worth Frontier Fiesta opens, "bigger and better than ever", on June 26. In the picture appear the Will Rogers Memorial Coliseum, seating 6,000 (on left); Trail Drivers Tower, 208-feet high, and (right) Municipal Auditorium, seating 2,500. The handsome structures are only a few hundred yards from Casa Manana where Director-General Billy Rose will present a magnificent, new revue.

### M.E. DELEGATES ATTEND ANNUAL DISTRICT MEET

Annual District Conference of Methodist churches in the Plainview District, which includes the Matador church, was held at Plainview Tuesday in a one-day session. The meeting was originally scheduled for Tulla and is usually a two-day session, but changes in the program were necessitated by the illness of the Tulla pastor.

Attending Conference from here were Rev. and Mrs. D. D. Denison, Mrs. F. G. Simpson, Mrs. D. Pitts, Mrs. Jim Ford, Mrs. L. R. Bishop, Mrs. Ed Williams, Mrs. Annie Tudor, Mr. and Mrs. Oscar Vinson, Miss Sibyl Scaff, Fay Jacobs and Knox Jameson.

### W. M. S. Circles In Regular Meetings

The Dorcas circle of the Baptist W. M. S. met Monday with Mrs. John Groves for an all-day quilting. A covered dish luncheon was enjoyed at the noon hour. Those attending were Mesdames Pearl Moorman, W. W. Worsham, M. P. Fulkerson, Arthur Fulkerson, J. T. Spears, W. W. Carpenter, Mallie Fuller and H. M. Weldon. Mrs. J. C. Pevler was hostess to the Blanche-Simpson circle Monday afternoon for regular Bible study, led by Mrs. Vernon Doss. Those present were Mesdames J. S. Lea, R. A. Seay, Earl Laughlin, J. S. White, Vernon Doss and the hostess.

### MOVIE CHATTER

**Lloyd's of London**  
A good picture with a good cast, that's Thursday night's picture, "Lloyd's of London", starring Freddie Bartholomew, Madeleine Carroll and Tyrone Power is a picture different to any you have seen. Remember Thursday night only.

**Billy The Kid**  
And now comes Wallace Beery in a picture that will arouse interest in everyone, young or old;

a picture that will please all who see it. That picture is "Billy, the Kid" and what a show! Besides Wallace Beery there is Johnny Mack Brown, Kay Johnson and fun by Roscoe Ates. Shown Friday and Saturday only.

**On The Avenue**  
It seems that Madeleine Carroll is gaining popularity very rapidly and look who she is playing with now—the one and only Dick Powell. They are together for the first time in Irving Berlin's "On The Avenue". There are more good surprises in this show for you Not only is there singing by Dick Powell, the lovely golden-voiced Alice Faye, whom you last saw with Robert Young in "Stowaway" will also sing several numbers. There is fun galore furnished by the Ritz Brothers, last seen in "One in a Million". There is entertainment for all—bring the whole family, Sunday and Monday only.

### Whiteflat News

Miss Eunice Vickers, who has been teaching in the school at Gasoline, is visiting friends here for a few days before going to her home near Quitman.

Jack Willis and Varner McWilliams visited in Silverton Sunday. Miss Ola Kimbell of Denver, Colorado, is spending a few days with her parents, Mr. and Mrs. J. G. Kimbell.

Rev. and Mrs. L. O. Barnett left Wednesday for Corpus Christi where they will remain for several weeks for the benefit of Mrs. Barnett's health.

Mesdames Jim Williams and Fletcher Walker of McKinney and Miss Nancy G. Morris of Rochester, N. Y. are visiting their parents Mr. and Mrs. J. D. Morris.

Quite a number from Whiteflat attended the Worker's meeting at

### WHY TAKE CHANCES ON UNSAFE TIRES

When You Can Buy World-Famous U.S. ROYALS AT OUR POPULAR PRICES!

Known Everywhere for SAFE MILEAGE

**HERE'S WHY**  
\* COGNWHEEL TREAD... a famous traction principle that gives you extra skid protection. Enjoy their extra safety from hot weather blowouts and wet weather skids—save money by their longer wear.  
\* SAFETY-BONDED CORD BODY... makes every ply a safety ply... gives you extra skid protection.  
\* TIMBERED RUBBER... this patented "U.S." tread compound wears longer—gives you extra miles.

**FREE SAFETY ANALYSIS... ALL MAKES**

Bob's Oil Well

MATADOR, TEXAS EXCLUSIVE CONOCO PRODUCTS

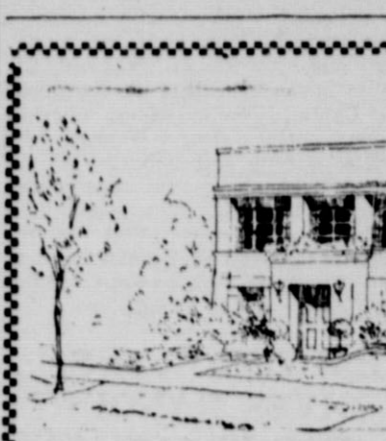
First Baptist Church at Silverton Tuesday. Mesdames Joe Bloodworth, Geo. Sims, F. Z. Martin, A. J. Browning, Ernest McWilliams and Mr. and Mrs. W. L. McWilliams attended District Conference at Plainview Tuesday. Mesdames Joe Donaldson of Farwell and Chas. Lee of Afton, are visiting their brother, Earl Stephen who has been quite ill.

### ACCEPTS POSITION

Otho Nichols of Pampa, Texas has accepted a position in the market department of Bob's Foodway grocery. He has had a number of years experience in the grocery and market business and comes here well recommended. Mr. Nichols expects to move his family to Matador within the next few weeks to make his future home here.

**DR. E. W. MCKENZIE**  
DENTIST  
OFFICE AT RESIDENCE

Mr. and Mrs. B. F. Tunnell had as a recent guest in their home, Mrs. Tunnell's sister, Mrs. B. F. Beatey of Austwell, Texas, who left Monday of last week for Mineral Wells for a visit with a brother.



Completely Equipped For OBSTETRICS, PEDIATRICS And General Medicine  
Newest Type X-Ray Equipment  
Phone 59 Day and Night Service  
**TRAWEEK HOSPITAL**  
A. C. Traweek, M. D. Albert Traweek, Jr., M. D.

# NEVER BEFORE SUCH A CAR AT SUCH A PRICE



\$644.06 Is The Delivered Price In Matador

of this Thrifty '60' Ford V-8, including front and rear bumpers and spare tire. (Texas and License Plates extra).

The new Thrifty '60' shown here has exactly the same roomy body on the same 112" chassis, as the brilliant Ford V-8 '85". It has the same, easy-acting, powerful new brakes, the same easy steering and the same big, outside luggage compartment. But it is powered by a smaller, more economical 60 h.p. V-8 engine which, owners report, is giving them between 22 and 27 miles per gallon of gasoline. It's a good performer, too... Drive one and see!

**FORD V-8** The Brilliant '85' The Thrifty '60'

See our circulars for prices, and visit our store and really see the bargains offered

# TRUE VALUE WEEK

A NATION-WIDE SELLING EVENT

**Matador Hardware & Furniture Company**  
WE HAVE IT, WILL GET IT, OR IT IS NOT MADE