

"The chains of habit are generally too small to be felt till they are too strong to be broken"
—Johnson

Matador Tribune

"A man should never be ashamed to own that he has been in the wrong, which is but saying in other words that he is wiser today than he was yesterday."—Pope.

Tribune Vol. 11, No. 8

Matador, Motley County, Texas, Thursday, April 29, 1937

Motley County News Vol. 18, No. 8

TRAIL DUST



By DOUGLAS MEADOR

Fire kindled with the notes of a forgotten song burn away the cankered hinges of memory's reliquary and brave joys open their old eyes to a strange world. Scattered pieces of a love-letter destroyed hastily with a single reading for fear the words might change their all-important significance; lantern-light against cottonwoods near the cool veranda where a young girl's singing was as a serene fragrance on the summer night. The agony of a broken promise and some wilted flowers held too tightly then dropped beside a long, painful path, like the breath of perfume remaining in an emptied vinaigrette.

The thirsty sands of space drink all that remains of the song, and the chest with its faded portraits of dreams drops below the surface of years; a purple shell settles to the floor of the sea.

A speculum hangs on the dingy wall below the crossed sabers now rusty and blackened by the silence of long winter nights. There is a silver tankard party filled with dried rose petals on the polished walnut table beyond the reach of a blade of sunlight on the worn carpet. Two rowed-less spurs and an empty, caked pie lie on the low bookcase where careful hands have allowed a tiny trace of dust to remain lest they be disturbed. Tragedy seems close to the small wrinkled figure clad in satin and lace deep in an arm chair before a timid fire, but there is a splendid courage in her smile. It is as if she is near a touchstone left by a soldier and a gentleman.

One of the best actors I have ever known will bury his talent for the sake of a profession and remain beside a barber chair until life's curtain is unrolled before his genial face. As I ordered my first shave at a tender age when my voice lacked a certain quality which would have aided my comfort, he rubbed his hands over my face, then began stropping his razor as if he feared the work would tax its strength. The touch of a ripe peach must have been in his thoughts but he worked diligently with the material at hand and never a betraying trace on his countenance. I shall always remember him kindly as a wayside midwife during the crucial advent of my manhood.

Some saddle horses were tied at the mulberry hitching posts before the high-fronted saloon as I rode beside my father on the spring seat and our noisy wagon moved along the gravel street through morning sunshine. My bare feet were far from the splintered floor of the wagon-bed and I had never heard the sound of pistol shots. But my father checked the team as a man stumbled from the door and fell near the hitchrack, causing the saddle horses to snort and rear back against their reins. Other men arrived and carried the writhing form back into the saloon. We drove on by and I saw the crimson stain on the ground, bright in the sunlight. It was a long time before I could understand that men often play the game unfairly but few make settlement of the fee at once.

Angels read the proofs after the type has been inked from the fountains of the heart and the errors are marked for correction as the press of life continues to print pages for the book of eternity. Errata found by the Reader in the library of golden shelves, where each volume is kept in facsimile bindings, will be charged to the composer who held the stick.

Despite the fact that a number of my contemporaries have intimated that society might have remained more secure had I continued to follow earlier agricultural pursuits, I have always felt that I should have "joined the movies." Charlie Chaplin once asked me to move two rows closer the camera during the filming of several hundred extras in one of

MOTLEY COUNTY FARMERS RECEIVE \$44,328.08

Judge Glenn Selected To W.T.C.C. Post

Directors of the Matador Chamber of Commerce meeting in the First State Bank Monday afternoon re-elected Judge C. L. Glenn as Motley County director of the West Texas Chamber of Commerce with a unanimous vote. Judge Glenn has served in the same capacity for a number of years and his spirited interest in the organization has done much to promote progress in this section. Appointments are made by the regional group and follow the selections of the local clubs.

The first business of the meeting included a unanimous vote to continue membership with the West Texas Chamber of Commerce and send as much payment as possible on the membership fee at once.

R. A. Day was appointed chairman of the finance committee with L. C. Harp and L. R. Bishop to complete the committee and instructions were made to press collections and memberships immediately.

Convention In May

The 19th annual convention of the West Texas Chamber of Commerce to be held in Brownwood, May 10, 11 and 12 promises to be one of the most successful in the organization's history.

Officers will be elected at a breakfast for directors Wednesday at 7:30. Directors will also meet at luncheons Monday and Tuesday to hear reports of the Work Committee and dispose of resolutions and proposals.

ODD FELLOWS HOLD MEETING

Local members of the Odd Fellows and Rebekah lodges celebrated the 118th anniversary of the establishment of the Lodge in America, with an open house meeting at the Odd Fellows Hall Tuesday night. The anniversary is April 26.

An interesting program was rendered and refreshments served to members and friends of the Lodge including guests from Floydada.

The program included quartet singing by Randal Whitworth, Jim Edmondson, T. B. Edmondson and H. H. Courtney; a reading by Miss Evelyn Taylor; a reading by Jackie Bloodworth; the principal address by Judge Tom Dean of Floydada and a floor drill by the Rebekah team.

PROGRAMS FOR MOTHER'S DAY WILL BE HELD

Plans for special music and other features are being made by the local churches for Mother's Day services to be held May 9th.

Songs appropriate for the occasion are being prepared by the choirs of both the Methodist and Baptist Churches, for morning services and the community is urged to plan to attend either church.

New Arrival

Mr. and Mrs. Orville Kuykendall of White Star are the proud parents of a seven pound baby daughter born Thursday, April 15, 1937, and given the name Linda Beth. Mrs. Kuykendall is the former Leora Darsey.

his famous productions. I was to learn later that it was because I wore a light suit. The things we never know contribute as much to the pleasures in this rustic vale as the knowledge prescribed especially for our vanities.

ANALYSTS SEE BETTER TIMES FOR FARMERS

NEW YORK, April 25—After studying prices and weather and planting reports, many Wall Street analysts have concluded the farmer is going to town this year with more dollars in his pockets than he has had in years.

The fickle weather gods may upset the bright farm horizon statisticians have drawn in the skyscrapers of lower Manhattan, far from the wheat and cotton lands. And prices, now rated the most favorable to farmers since pre-depression years, are subject to constant flux.

Attracting attention to farm fortunes last week was the federal government's estimate farmers' cash income in March increased \$187,000,000 over the 1936 month to \$707,000,000, only \$22,000,000 under the comparable 1929 figure.

Government figures show prices of farm products on the average in March were back to about 94 per cent of the 1926 average compared with 76.5 a year before and 87.8 for the composite index of wholesale prices in all classifications.

City Cemetery Soon To Have Water System

At a recent meeting of the committee in charge, arrangements were completed for future care of East Mound Cemetery, which will include piped water through the grounds, made possible by the donation of a windmill by Dr. A. C. Traweck, it was disclosed.

The cemetery, which is under the supervision of Fleming Post No. 337, American Legion, will have as caretaker, E. B. Chambliss and plans and arrangements will be carried out as heretofore, with the understanding that Mr. Chambliss is to have charge of the grounds for a six month's period, on a public subscription basis, fees to be paid by those interested in the upkeep of the cemetery.

Father plans will be optional and it will be entirely up to the community as to whether or not a caretaker will be retained for year-around service.

To Raise Funds

W. W. Carpenter, Post Com-mandant, together with the Cemetery manager consisting of Henry Ford, Houston Schweitzer and L. B. Robertson plan to begin a fund campaign in the near future for the purpose of raising the necessary amount of money with which to elevate the tank, erect the windmill and purchase and lay pipe.

With the addition of a water system in the cemetery, it will be only a short time until the grounds will be made much more attractive by flowers, grass and shrubbery, it was pointed out, and it is to be hoped that the public will respond generously to the solicitation of those in charge of raising the necessary funds for the project.

Large Truck Blazes On Main Street Here

The fire alarm was sounded Tuesday morning when a fire about the engine of the large cattle truck and trailer belonging to Harry Duvall, parked on Main street in front of the court house, reached dangerous proportions.

With the aid of chemicals from an extinguisher on the truck, the fire was soon under control. The cause of the blaze, which for a time threatened the truck, was not learned. No estimated amount of damage was given.

Junior Class Play, 'Action' Friday Night

Cast Works For Four Weeks Preparing 3-Act Comedy

The annual Junior Class play of Matador High School will be presented Friday evening, April 30th in the high school auditorium, and promises to be one of the most entertaining ever offered by local students.

The class this year has chosen the play "Action", which is a three-act farce comedy, interspersed with mystery and thrills. The cast, sponsored by R. P. Terrell, has been at work on the play for almost a month.

The setting of the play, "Action", is in Elm City, representing any small city which has suffered from the depression and is in the state of inactivity, and the characters fit the role of any small town people. Comedy is added by two old men who characterize two old loafers, played by Maurice Reilly and Fred G. Simpson. The balance of the cast includes Eugenia Garrison, Ruth McBride, Charlie Scaff, Hulon Phillips, Grace Kimbell, Dorothy Jean Harp, B. F. Tunnell, Elva Rhea Willis and Truett Rattan.

An admission of only fifteen and twenty-five cents will be charged, the proceeds of which will be used by the Juniors in maintaining the Seniors.

Hitch-Hiker Saves Driver From Suicide

ANDREWS, April 23—An unknown Hitch-hiker played the part of the good Samaritan Tuesday when he rushed S. A. Mayfield, 25, with whom he was riding, to medical aid, when young Mayfield attempted to take his own life by swallowing cyanide potassium as he was driving north from Andrews.

Mayfield purchased the poison in Andrews, saying that he wanted to kill some ants. He picked up the Hitch-hiker as he left town. They drove north on Highway 51, three miles out of town, when Mayfield suddenly swallowed a dose of the poison, remarking to the hitch-hiker, "You want to go to Seminole, I am going to hell!" The hitch-hiker cut off the ignition to the car which came to a stop in the bar ditch. The hitch-hiker couldn't drive, but he stopped another car and they rushed the dying man back to Andrews, where Dr. J. G. Little went into action with a stomach pump, pumping the deadly poison out of the stomach.

The young man was then rushed to an Odessa hospital where the latest reports have it that he is fast recovering. He is in the employ of the Humble Oil and Refining Company and a recent transfer from another division to Andrews. Despondency was given as the cause of the attempted suicide.—Andrews County News.

CAR TAG SALE DROPS FROM '36

Car registration in Motley county shows a decline in the neighborhood of 10 percent from that of 1936 according to Miss Rachel Patton, deputy in Sheriff L. A. Carlisle's office. To the same date, April 28, a total of 823 cars were registered in the county last year as compared with 739 in 1937. Trucks registration records show that 72 were registered last year as compared with 56 this season. Farm trucks showed an increase from 86 in 1936 to 117 in 1937. Miss Patton declared that she did not believe the total motor registration this year would be equal to that of last season.

AT MINERAL WELLS

L. C. Harp and C. M. Glenn, local business men and golf enthusiasts are at Mineral Wells for a few days where they are taking part in a golf tournament.

Two Cars and Steer Losers In Encounter

Beef Stock And Cars Wrecked After Hit On Highway

Two automobiles went to the repair shop and a Matador steer went to an untimely grave Monday afternoon after the three had featured in a highway mix-up on Highway 18 a short distance from the south Motley county line. The steer, which had either crawled through the fence or found an open gate, was crossing the highway when struck by an automobile driven by Mrs. Pete Smiley of near Roaring Springs. The accident caused Mrs. Smiley's car to strike another automobile driven by A. L. Brantley of McAdoo, which also struck the steer. The car driven by Mr. Brantley, a new Chevrolet coupe, was badly wrecked and it is declared that the Smiley car was damaged. The steer was almost instantly killed. No injuries resulted from the accident.

Car Brought Here

While the damaged Brantley car was brought to a local garage for repairs, complete details of the three-way encounter were not available. The Brantley car which was pulling a trailer would have probably been turned over from the impact had it not been for the extra load, it is declared.

Altho the Matador company maintain good fences along the right-of-ways and throughout their holdings, it is almost impossible to avoid an occasional escape, especially since many entering the company's property carelessly with regard to closing gates.

Shamrock Man Elected Head Editor Group

Amarillo Is Again Selected As Site For Next Meet

Panhandle editors elected Albert Cooper, publisher of the Shamrock Texan, president, and voted to return to Amarillo for the 1938 convention in keeping with the association's tradition as they brought their 28th annual convention to a close in Amarillo Saturday afternoon.

Amarillo was chosen the convention over Lubbock's bid. However, the association went on record unanimously favoring a fall meeting in Lubbock with the West Texas Press Association.

Cooper, who last year was vice president, succeeds J. C. Estlack, of Clarendon, as head of the regional press organization.

W. H. Graham, of Texico-Farwell, was elected vice president. Clyde Warwick of Canyon was re-elected secretary and given a standing vote of thanks for his service to the association.

Mr. Estlack, Ed Bishop of Dalhart, and Max Wade of Groom were made directors and Douglas Meador was chosen a hold-over director from the last board.

The closing session Saturday afternoon followed a luncheon given by the Amarillo News-Globe and Tri-State Fair for their Panhandle region colleagues.

An informal session the luncheon program was conducted by John McCarty in a way of acquainting the old and the young men and women of Panhandle newsdom. McCarty introduced and identified all of those present and enlivened the meeting with fun and anecdotes.

(Continued on Back Page)

Pool Now Opened For Season; Most Senic In Panhandle

The Roaring Springs Swimming pool, operated by the Matador Land and Cattle Company and declared by many to be one of the most senic locations in the Panhandle, has opened for the season according to an announcement appearing in this issue of the Tribune. The pool, one of the most modern to be found in this section is under the management of R. B. Donnell.

Two roads leading to the pasture entrance near the pool have been improved. The springs are located about three miles southwest of the city of Roaring Springs and access is gained by driving west from the north side of Tongue River bridge off Highway 18 or west through the city of Roaring Springs.

Old Camp-Ground

Besides the never-failing spring of pure water, beautiful shade trees and rugged canyons, are the historic rocks where Indians ground corn before the conquest of the white man. The site is marked with a granite monument erected last year by the Texas Centennial Commission. Abundant shade and water makes the location the favorite for picnic and swimming parties through the summer months. Fire wood for picnic camps is furnished without charge.

CHECK SHOWS SCHOLASTICS COUNTY LOSS

Schools Get Less As Totals Reduced In Newest Report

A steady loss of scholastics in Motley county is shown in the 1937 report according to county superintendent W. R. Cammack. The total scholastics registered this year is 1390 and 166 short of last year according to the records. The four independent school districts of the county, Matador, Roaring Springs, Flomot and Whiteflat, have a combined total of 1048 while the nine common schools show a total of 342. Each scholastic loss means \$22 less for the county's educational system, Mr. Cammack said. The state appropriation amounted to \$19 and the county \$3 during the past season.

The registrations in the common school districts are as follows: White Star, 50; Fairview, 49; Flag Springs, 47; Barton, 26; Darden Canyon, 33; Northfield, 71; Folley, 51; Bird, 5; Montgomery, 10.

The independent districts are: Matador, 370; Roaring Springs, 296; Flomot, 202 and Whiteflat 180.

Large Loss Shown

Motley county scholastic census has dropped from 2002 in 1930 to 1390 in 1937, or almost an average of 100 per year for the past seven years, Mr. Cammack declared. The loss is presenting a problem to some of the smaller schools and is reflected in the entire county system, he said. He said the condition was general over most sections of west Texas while some parts of the state were showing a gain.

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(Continued on Back Page)

First Checks For 1936 Work Sheets Arrive

Two groups of checks in payment for compliance with the 1936 Agricultural Conservation Program have been received at the office of Frank A. Buckley, county agent within the past week. The first and larger group arrived last Friday and the others were received Tuesday. The checks being received now constitute full payment under the 1936 Work Sheet. A total of 271 checks have been received to date under the 176 Work Sheets heard from. The landlord and tenants each receive payment in a separate check.

The total amount received to date is \$44,328.08. If the same average of payments per farm continues for the 500 or more farms in compliance, the total payment for this county will amount to near \$130,000. This amount is practically the same as the total of payments under the 1935 cotton contracts although 630 farms complied that year. The average payment per farm is apparently much greater for 1936 than for 1935, due to extra payment for feed reduction and for soil-building practices. Provisions of the 1937 program are even more liberal and producers are hastening to qualify for the new payments, Mr. Buckley states.

CITY SCHOOLS TO UNITE MAY FETE PROGRAM

Final arrangements have been completed and rehearsals begun for the third annual May Fete to be presented by students of Matador grade and high schools, under the sponsorship of Matador Child Welfare Association and directed by Mrs. J. R. Whitworth, with the musical supervision of Miss Mable Jameson.

The date has been set for Monday, May 10.

Digressing from the colorful programs offered previously, the fete this year will include several new and delightful attractions. In addition to the reigning king and queen, a queen representing each season in the year has been chosen from each of the four high school grades.

By popular vote of the student body, Lyman Campbell has been named king and Louise Wright, queen, with Lorene Kingery of the senior class to reign as Queen of Spring, Grace Gimble, Junior class, Queen of Autumn, Betty Jo Simpson, sophomore, Queen of Winter, and Myrna Vase, Barkley freshman, Queen of Summer.

The Royal Party will include: Seniors, Billie Lawrence and Bob Gilmer; Dan Browning and Malcolm Morris; Juniors: Berdena Nelson and Ray Thompson; Juveniles: Lela Fulmer and Dud Stafford; Sophomores: Estell Stafford and Bob Echols; Jimmie Lee Irby and Houston Schweitzer; Freshmen: Lela Carpenter and Amos Jones; Zona Ruth Seaff and Kenneth Simpson.

Around 196 or more students of the school will participate in the fete.

Senior Class Sets May 7 As Date For Annual Class Play

Included in the annual activities of the school, and of especial interest to the community is the play presented by members of the graduating class. This year's class of Seniors has set Friday, May 7, as the date for their play, "Who Wouldn't Be Crazy?", a farce comedy in three acts, presented by special permission of The Dramatic Publishing Company of Chicago, Illinois.

The cast of characters include eight men and eight women, which takes nearly all of the small senior class of the year. B. F. Harbour, class sponsor, is directing the play and a nominal charge will be made for admission.

Local Scout Troop Makes Best Record

With a record attendance at the Northeast District Court of Honor held here Thursday night April 22 Troop 60 carried off the honors, ending up on top of the Court of Honor Ladder.

Troop 57 of Floydada was second place with only three points difference in the number of points. Troop 59 of Lockney that has occupied the top of the ladder for the last two months dropped to third place.

Scouts in the Northeast District are becoming more interested all of the time in the Advancement program and with the present run of advancement there will be more Scouts enrolling in the Scout Troops and making necessary the organization of more troops.

Rev. H. H. Hamilton, Chairman of the Northeast District Court of Honor Committee presided over the Court of Honor. R. C. McGilvary, also of Lockney, led in a number of songs. Assisting in the presentation were Vernon Doss, Scoutmaster of the local troop, Gordon Crocker, Scoutmaster of Troop 59 of Lockney, N. C. Beam, Troop Committeeman, Rev. Woodrow Williams of Lockney, John Farris, Assistant Scoutmaster of Troop 57 of Floydada and Lyndon T. Grant, Assistant Scout Executive.

Following the Court of Honor a

Scoutleaders Roundtable was held, at which time the District Camporal held at Floydada last Friday and Saturday was discussed, as well as Camp Jamboree and the next Court of Honor.

Approximately 70 Scouts from the Three towns were present at the District Court of Honor. The next one will be held at Lockney.

CLASS '37 NAMES HONOR MEMBERS

High-ranking students of the graduating class for 1937, who have been named by the class sponsor, B. F. Harbour, are:

Valedictorian, Billie Lawrence. Salutatorian, Marjoria Moore. Furman Vinson is the high point boy of the class.

These young people are to be congratulated on their splendid records through school, terminating in the attainment of highest honors of the class.

Lions Luncheon Is Postponed To Wed.

At a meeting of the directors of Matador Lions Club, held Tuesday morning, it was voted to postpone next week's meeting date from Tuesday to Wednesday, May 5, at which time the club will hold its regular luncheon in the basement of the Methodist church.

The change is made in order that delegates to the annual convention of District Two-T Lions clubs, which will be held in Big Spring on May 2, 3 and 4th, might return home for the local luncheon. This will also enable Secretary J.

Ladies Of The Fourth Estate



Here are the ladies of the Panhandle Press Association who attended the annual meeting in Amarillo Friday and Saturday. About 140 members of the organization, described as the largest and best regional press association in the world, registered for the meeting despite the inclement weather.

Those above are: Top row; Mrs.

Douglas Meador, Matador; Mrs. Seth B. Holman, Hereford; Ruth Henry, Lorenzo; Jean Suits, Lockney; Margaret Hage, Lockney; Mrs. F. P. Engleman, Tulia; Mrs. T. A. Landers, McLean.

Center row: Prudence Grant, Amarillo; Mrs. E. I. Hill, Tahoka; Mrs. T. V. Reeves, Canyon; Mrs. Clyde Warwick, Canyon; Mrs. Van W. Stewart, Perryton; Mrs. Deskins Wells, Wellington; Mrs. Jim-

mie Gillentine, Hereford; Mrs. W. E. Johnston, Dimmitt.

Bottom row: Mildred True, Amarillo; Mrs. J. Claud Wells, Memphis; Mrs. Mar Wade, Groom; Mrs. Wm. A. Wilbanks, Amarillo; Miss Olive V. Schramm, Canyon; Mrs. Irene Conner, Amarillo; Mrs. Homer Steen, Floydada.

*Photos furnished by the McCormick Company, Amarillo.

R. Whitworth to make his report on the convention.

Lions from Matador who are making plans to attend the district convention are the president, R. E. Campbell, H. F. Pipkin and Secretary Whitworth. This club is allowed five delegates and other members are making tentative plans to attend also.

PLAINVIEW HAS 1938 MEET OF ASSOCIATION

Lubbock, April 21—John Knox Crews, president of the Hale County State Bank and vice-president last year, today was elevated presidency of South Plains Bankers Association at an annual meeting that attracted 180 delegates to Lubbock.

Marvin C. Ulmer, cashier of the First National Bank at Midland, was named vice-president, and Paul Hardwick, cashier of the Citizens National Bank of Lubbock, was re-elected secretary.

Outgoing president of the association was John D. Mitchell, vice-president of the Lubbock National Bank.

Plainview won over Lubbock for selection as host city in 1938. Registration was greatest in history of the association. Luncheon was served at noon, and an afternoon of golf, tea and theatre parties was arranged.

Walter S. Poy, vice-president of the First National Bank of Lubbock, welcomed visitors. W. Z. Hayes of Dallas was introduced as honor guest. J. O. Gillham, vice-president of the Brownfield State Bank, said banks of the future must expect to get less profit, and that this year will be the most profitable one since 1929. He urged advertising as "educational" and as an invaluable influence in dispersing "widespread ignorance and misunderstanding of the banking business."

P. S. Luttrell of the Federal Housing Administration and T. C. Root, head of the department of business administration at Texas Tech, were other speakers.—Amarillo Globe-News.

First Concert For School Band Friday

The Matador School Band, under the direction of Earl Martin, will hold its first concert as part of the assembly program tomorrow morning. About 25 members from the grammar and high schools will take part in the initial performance, Mr. Martin declared.

"It will not be long before I will have them holding up traffic with concerts on Main street," Mr. Martin said, "because they are taking a great interest in the work and preparing to 'go places'."

LODGE CHAPTER WILL MEET MON.

The Matador Chapter No. 283, Royal Arch Masons, are to have a call meeting Monday evening, May 3, for the purpose of conferring degrees on three candidates.

The Floydada team will assist the Matador Chapter in giving the work, according to advice of the secretary, and all members of the local R. A. M. are urged to attend.

TO ROSEBUD

Mrs. W. W. Moore is visiting relatives in Rosebud, having gone there Saturday, accompanied by Mr. and Mrs. M. S. Patton and son Keith. Miss Bertha Casstevens accompanied them to Ft. Worth where she visited relatives. Her sister, Miss Ella Mae Casstevens returned to Matador with the party Sunday evening, and will remain here for a visit.

Calf Fed By Local Boy Awarded Place

A sleek, well groomed whiteface calf fed and shown by Thomas Bourland, Matador 4-H club member, won sixth honors in the junior calf class at the Plainview Fat Stock Show Monday. More than 400 fat calves, pigs, and lambs were exhibited by 4-H Club and Vocational Agriculture boys from all parts of the South Plains. The calves, judged by G. W.

Barnes, beef cattle, specialist of A. & M. College Extension Service were divided into only two classes, junior and senior. Being able to place sixth out of fourteen places in the junior class is considered a distinct achievement, considering the large number of entries. This was Thomas Bourland's first attempt to feed and show an animal, whereas many of those competing had had long experience in this line. Home grown grain, silage and cottonseed meal made up the larger portion of the ration of the prize calf which was purchased from the purebred herd of J. C. Burleson, Whiteflat.

A novel feature of the Plainview show is the method of marketing the animals exhibited. They will be shipped by special train to Kansas City where an auction will be held Friday. 4-H Club members will accompany the train and have charge of the auction.

The grand champion steer was shown by Ellis Britton, Plainview, and the reserve champion was shown by Stanley Cobb, Tulia.

Whiteflat News

Mrs. Maud Dean of Jayton spent several days here last week. Earl Stephens is suffering from an attack of pneumonia.

Mrs. Atkisson of Abernathy is at the bedside of her daughter, Mrs. L. O. Barnett, who has been ill for several days.

Mr. and Mrs. L. E. Dodd left recently for their home near Los Angeles, California. Enroute they will visit relatives in Lockney and Lubbock, Texas and Ft. Sumner, New Mexico.

Mrs. L. Y. Jameson of Olton spent several days last week with Mr. and Mrs. Leo Jameson.

Mr. and Mrs. H. E. Kiker and children of Childress were recent visitors in the home of Mr. and Mrs. T. G. Tilson.

Mr. and Mrs. E. C. Austin of Plainview are visiting Mr. and Mrs. Vern Austin.

Miss Camella Wilkinson, student at Tech, Lubbock, spent the week-end with her parents here.

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Bob's Cook Shack

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... AND A MONEY-BACK GUARANTEE IN THE BARGAIN

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And we are prepared to supply your needs —with a big selection of Dress and Work Straw Hats —

DRESS STRAWS 49c to \$1.95
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MEXICAN PALM HATS

All Shapes 98c

Wash Pants 98c pair
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POLO SHIRTS

Comfortable And Nice Looking — For Men Or Boys

29c to 98c

Matador Variety "GET THE HABIT"

Get In The Swim!

Roaring Springs Pool Now Open
Pure Spring Water
Scenic Picnic Grounds
Improved Road To Springs

SWIM AND ENJOY LIFE

MODERN POOL CAPABLY OPERATED

Roaring Springs Swimming Pool

Moderate Prices

Invest... Build - Paint - Improve BUILDING MATERIAL

In Your Home or Other Property

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Paper — Stucco — Cement — Fencing

For Every Purpose

FREE ESTIMATES

Higginbotham-Bartlett Co.

MATADOR, TEXAS

Reward for PROMPTNESS \$5 per ton for SCRAP IRON If you bring this coupon

COUPON

I saw your advertisement in the Matador Tribune and I want to receive the highest market price for my Iron which I understand is \$5. per ton when accompanied by this coupon.

Name _____
Address _____

You Must Bring This Coupon To Receive \$5 Per Ton For Information Call or Phone 202

Matador Iron & Metal Co.

SELL YOUR METAL TO A RESPONSIBLE DEALER

Member Waste Trade Association of America

Matador, Texas

The Hollywood Camera

By MARSHALL FISKE

"Antoine's" in New Orleans . . .

As one enters this famous old restaurant—established in 1840—you are impressed with its utter lack of ostentation. Tables are covered with their immaculate, snowy napery, gleaming silverware and shining crystal goblets is all one sees. No paper hats, no Jazz bands, no entertainers, no floor show. The walls are covered with mirrors which extend the vista on both sides into a glittering compartment of huge dimensions. There is only one superlative attraction here and that is there incomparably fine cuisine, a gastronomic treat for gourmets.

Among other things I had to eat that night I visited this place was "Pampano en papillote" translated into English, it means fish (pampano—a Gulf fish) served in a paper bag in which it has been prepared with white wine and mushrooms. The waiter brought me a brownish-black paper bag on the plate, then he proceeded to take his knife and make a slit in it, turned back the flaps and I ate it from its original container. It had no fishy taste about it at all—tasted more like heavenly mush and it literally melted in one's mouth to use that trite expression.

After dinner, I met the present proprietor, Mr. Alcitore, the grandson of the original founder. This gentleman then took me in tow and we proceeded to inspect his famous place. There were five dining rooms in all. The largest of these was the Banqueting Hall reserved for large gatherings, then the smaller ones—"The Annex," "The Dungeon" and "The Mystery Room" for private parties of smaller dimensions.

On the walls I saw hundreds of autographed photographs of notables who at one time or another had dined here. Some witty remarks I noticed, for example, Cecil B. De Mille, the well-known Hollywood director, must have eaten the same thing that I did—for under his photo I read: "Many a chef can prepare a dish, but only God could cook that fish". And then Joe E. Brown—he of the big mouth—"I have had dinner at Antoine's and did I enjoy it—you said a mouthful". O. O. McIntyre, the famous New York columnist wrote: "Whenever I speak of New Orleans someone invariably mentions a meal at Antoine's". Heywood Brown the well-known newspaper man has this under his picture, "I did not go to Mass on Christmas, but a dinner at Antoine's inspires in me almost a religious ecstasy". And so on and on . . . ambassadors, writers, actors, foreign potentates, singers all add their quota of appreciation for the superlative food served at Antoine's.



LOWE BROTHERS QUICK-DRYING ENAMEL is ideal for decorating any surface when new beauty and durability in striking colors are desired. Flows smoothly—dries without brush marks and leaves a long lasting, smooth, glossy finish that's ready for use over-night. One coat is ordinarily enough. Comes in a complete range of beautiful, modern colors.

Burton-Lingo Co. (PIONEER LUMBER COMPANY OF WEST TEXAS)

Lowe Brothers

Dining Room Light "As You Like It"



Ivory, brass and crystal are pleasingly combined in the graceful fixture shown here, which provides soft, flexible lighting for every purpose.

By Jean Prentice

DINING ROOMS are becoming more versatile every day, it seems. Time was when their main function was to bring the family together at meal time. Today, with greater use being made of available space, we find dining rooms serving as centers for reading, studying, card games, and other family pursuits, as well.

These varying demands upon the dining room are bringing with them added provisions for the eyes. Lighting that may be ample for cutting a steak may be insufficient for cutting a dress from a mail-order pattern, reading the fine print of a newspaper, or adding columns of figures.

And so we find an increasing number of smart new dining room lighting fixtures appearing on the market. Not only do these new units harmonize with any decorative scheme; they are capable of providing

ing varying amounts of light for different seeing requirements. Many of them use the new three-light bulb, which give three different amounts of light from one bulb, at successive turns of the switch. When the fixture has a glass bowl, like the one shown in the accompanying illustration, most of the light is sent to the table (where it belongs!), while the other parts of the room are softly and subtly lighted.

Fixtures of this type please the lighting whims of both the hostess, who likes to include lighted candles in the table setting, and the host who dislikes dimness.

If your dining room has one of the older type of candle-unit fixtures, you can modernize it and make it more attractive by replacing amber, flame-shaped bulbs with 40-watt inside-frosted lamps, and shielding them with parchment shades of the slip-on variety. These shades are pleasing in appearance, and, at the same time, banish glare and soften the light for dining.

Chez Madame Beque's . . .

Madame Beque's has been a famous place to eat for many years in New Orleans. It is situated in the market district in a very unpretentious place up a flight of stairs. Nothing fancy here, either

by the way of furnishings or in the way of food. No fol-de-rols—just plenty of good, plain and heavy food for (originally) plain hungry men. These men would be ravenously hungry about 11 o'clock in the morning after finishing

their arduous labors begun before dawn and continuing without interruption. Hence the plain, heavy and substantial food.

Now-a-days it is no longer filled with these men but with tourists who come here to eat because it is the thing to do—one of the stunts of sightseeing. I tried to eat everything set before me—the onion soup—fish, steak, chops, cutlets, eggs, vegetables, bread a yard long, coffee, wine, dessert—etc. etc. When I finally staggered out of the place I felt like a boar-constrictor who had just swallowed a live goat. As soon as I got back to my hotel I went to bed and it was hours before I finally awoke. I was glad of the experience, but never again, once is enough—and such is "Madame Beque's" in New Orleans.

Campo Santi of the New World . . .

New Orleans is noted for its cemeteries. There are about 32 of them in all. Not to see some of these while in New Orleans, is to miss a very characteristic and typical sight. Owing to the fact that the "Crescent City" is so low-lying, water fills up any grave dug about four or five feet deep. This necessitates the expediency of building mausoleums. However, a few graves I did see that were dug into the ground. A tall coping of stone masonry about them raised the earth so that the casket rested above the water-line. In the main, however one sees only mausoleums, whole streets of them making a veritable city of the dead. They recall the Pere Lachaise Cemetery in Paris only a little less pretentious.

Of all the cemeteries in New Orleans, the Maitre is the finest, several organizations have their own private burying grounds—the Elks, The Firemen, to mention only a few. In some of the older, poorer cemeteries one sees at times a grinning skull, a femur—

and a few of the other larger bones—raked in a pile outside of the vault in which they have reposed these many years. But why was this humiliation visited upon them—at this late day? Because the survivors belonging to the dead had failed to pay the rent for the crypt. So in went those who had the money to pay and out went those who had none—even after death—money counted.

On my last visit in November, I noticed many crypts decorated with artificial flowers—of paper or of wax—a recent rain had caused the colors to 'run' and the effect was garish and streaky, but nevertheless impressive in a sort of macabre, polychromatic way. But behind it all lurked love for the loved ones who had passed behind the Sable Curtain.

So it is not only the living but also the dead, who impart to New Orleans much of its interesting character.

(To Be Continued)

End Or No End, He Ended Hunt For End To Endless Caverns!

There may be an end to the Endless Caverns, but three days of exploration by torchlight revealed nothing of the sort to Carveth Wells, internationally known explorer, so he gave up the search! Wells will relate his experiences on this underground journey when he describes Virginia's famous caverns and Shenandoah National

ROY BURLESON
General Insurance
First State Bank Building
Matador, Texas

Park in the Continental Oil Company broadcast, "Exploring America with Conoco and Carveth Wells," which may be heard at 6:30 Saturday night over radio station WFAA Dallas.

"Shenandoah National Park is within a day's drive of New York City, yet is as wild and unspoiled as any place in America," Wells declares. "Not content with the surface beauty of Shenandoah, nature has beautified acres of unknown extent underground—colorful arrays of stalactites, stalagmites and mirror-like pools which are now artificially illuminated for the benefit of tourists."

A feature of the travel program

will be a "magic carpet" trip over Skyline Drive and to such points of interest as Monticello and Ash Lawn, homes of Thomas Jefferson and James Monroe.

A recent check-up by West Texas State Teachers College school officials of grades made by the 172 students working on National Youth Administration part-time jobs at WTSTC reveals that 23.3 percent of their first semester grades were A's, Dr. J. A. Hill, president, reported to J. C. Kellam acting state director.

GO TO CHURCH SUNDAY

Let's Go with Conoco

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CHANGES TO OIL-PLATING

In spite of everything, it paid him to take ads seriously, you see, else he might never have tried Oil-Plating. First of all he was impressed by the explanation of Oil-Plating.

Simple enough, if you'll think what happens as Johnny's dirty little hands touch the wallpaper. Anything greasy or oily on his hands becomes quite a permanent part of the paper. You'll say permanent!

In much the same way—forgetting technicalities—Conoco Germ Processed oil forms a lasting attachment for every working part of your engine. This union of oil and metal to produce a genuine, enduring Oil-Plating is brought about only by the Germ Process—patented.

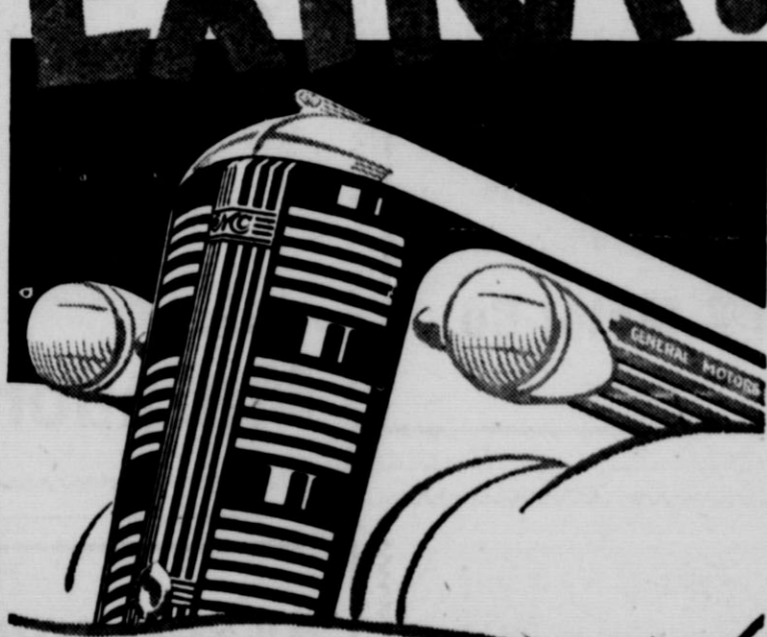
Thus the Germ Process not only multiplies the strength of the usual flowing type of oil-film, but creates Oil-Plating besides. And once Oil-Plating goes on, Conoco Germ Processed oil does not let it come off in minutes, hours, days . . . or any number of miles.

Unable to run off while the car stands, Oil-Plating kills the old fear of starting "dry." Likewise Oil-Plating refuses to let go in all the fury of 5,000 revolutions per minute. That's why your "good old car" or the latest model will stay more like new, with its engine Oil-Plated. And your whole Summer's driving will take less Conoco Germ Processed oil. Continental Oil Company



GERM PROCESSED OIL

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Buyers of GMC trucks get more of everything. In the popular half-ton types, for instance, they get either 112-inch or 126-inch wheelbase with the biggest standard bodies available anywhere. All GMC's have advanced stream-styling with exclusive "dual-tone" color design. All have extra features that assure improved performance, safety, reliability and economy. All are exceptional values—priced extremely low on any basis of comparison. A phone call will bring the proof.

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MATADOR TRIBUNE

Successor to the Roaring Springs News

Combined With the Motley County News By Purchase, March 14, 1934

Published Every Thursday By The

Tribune Publishing Co. Matador, Texas

Entered as second class matter at the Post Office, Matador, Texas, under the Act of Congress, March 3, 1879.

DOUGLAS MEADOR Editor



MEMBER West Texas Press Association

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CASH IN ADVANCE

NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of The Tribune will be gladly corrected when called to the attention of the editor. It is not the intention of this newspaper to wrongfully use or injure any individual, firm, concern or corporation and corrections will be made when warranted as prominently as was the wrong published, reference or article.

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

Cost Of Neglect

Having served for years on the bench in Detroit traffic court, Judge John J. Maher is well qualified to write a book on the subject. And in his book are some interesting anomalies that will interest every student of America's vital traffic problem. Among other things, Judge Maher points out that police have handled the routing of traffic, arrangement of signal lights, construction of safety zones, and so on—matters that are decidedly engineering problems. That we educate and train pilots to handle planes and sailors to handle ships, but that we turn a 14-year-old boy or girl loose on the streets of a big city to learn to drive a car. That most of our autos are new and stream-lined, but that 75 per cent of our existing traffic laws are old and obsolete. Is it any wonder, after the way it has been neglected, that the traffic problem has become a menace?—Wichita Record News.

PAN AMERICAN MIDWAY BECOMES "LA RAMBLA"

DALLAS, April 28.—La Rambla, dignified title of Pan America's midway—will invite international fair visitors to a Latin American fiesta; will bring to life New York's Bowery in its hey-day during the Gay Nineties, and will

EYES TESTED

And GLASSES CORRECTLY FITTED By DR. C. HOWARD, Optometrist Paducah, Texas New or Repair Work Office At Matador Hotel MAY 1st TO MAY 15th

revive the famous "melier-dram-er", "Murder in the Red Barn," where the audience is expected to hiss the villain and cheer the hero? Marimba and tipica bands of Central and South America will play along the "Road to Rio", a Latin American village which will evidence a fiesta spirit through the June 12-October 31 season of the Exposition. Here craftsmen will ply their centuries-old trades and cry their wares. Steve Brodie's Bar, The Gas House, Tony Pastor's Opory House and Hogan's Flats will be a few of old land-marks resurrected in The Bowery.

White Star News

Frank Hart, accompanied by his sister, Mrs. Chattam, both of Plainview, were here a short time Sunday enroute to Crowell to attend the funeral of a brother, S. A. Hart of that place. They were accompanied from here by another brother, J. P. Hart.

Mrs. Lila Jones of Big Spring is here for a visit in the home of her sister and family, Mrs. J. Stradley.

Miss Virginia Vinson entertained a number of young people with a 42 party Saturday evening.

Mr. and Mrs. Robert Pritchett spent Saturday night in the M. F. Slover home, attending Sunday School at White Star, Sunday. Mr. Pritchett is ex-superintendent and was welcomed by those attending.

Mrs. Bonnie Austin and Lois Titus of Flomot spent the week-end with their sister, Mrs. W. O. Taylor of White Star.

Junior, the young son of Mr. and Mrs. Ira Tiffin, who recently had the misfortune of sustaining an eye injury in which a piece of steel became imbedded in the ball of his eye, has lost his vision of the injured member.

Rev. Barnett of Whiteflat filled his regular appointment at White Star church Sunday afternoon at 3 o'clock.

The teachers and pupils of White Star school are beautifying the school grounds by setting out trees and arranging flower beds for planting.

The farmers are busy planting feed stuff and some cotton is being planted at this time.

—Reporter.

Scenery At Dallas Expo Is Too Real; Birds Make Error

DALLAS, April 28.—The trees in the scenery of "Cavalcade of the Americas", spectacle of the Pan American Exposition, may be too real, thinks the stage manager of the show, which will open here June 12. The trees, though built of plaster of Paris, shiplap and canvas, are so real in appearance that great flocks of birds are building their nests in the branches and synthetic foliage. "The rich, natural color, together with the height of the scenery, seem to be the main attraction," said W. O. Brickey, supervisor of construction of the stage. "We

IN MATADOR AT SUNRISE . . .

ALL THE NEWS

Lubbock Morning Avalanche

AUBREY DAVIS, Agent

Leave Order At Simpson's Drug Store

Bring the Family



LUNCHES . . . SANDWICHES

SHORT ORDERS

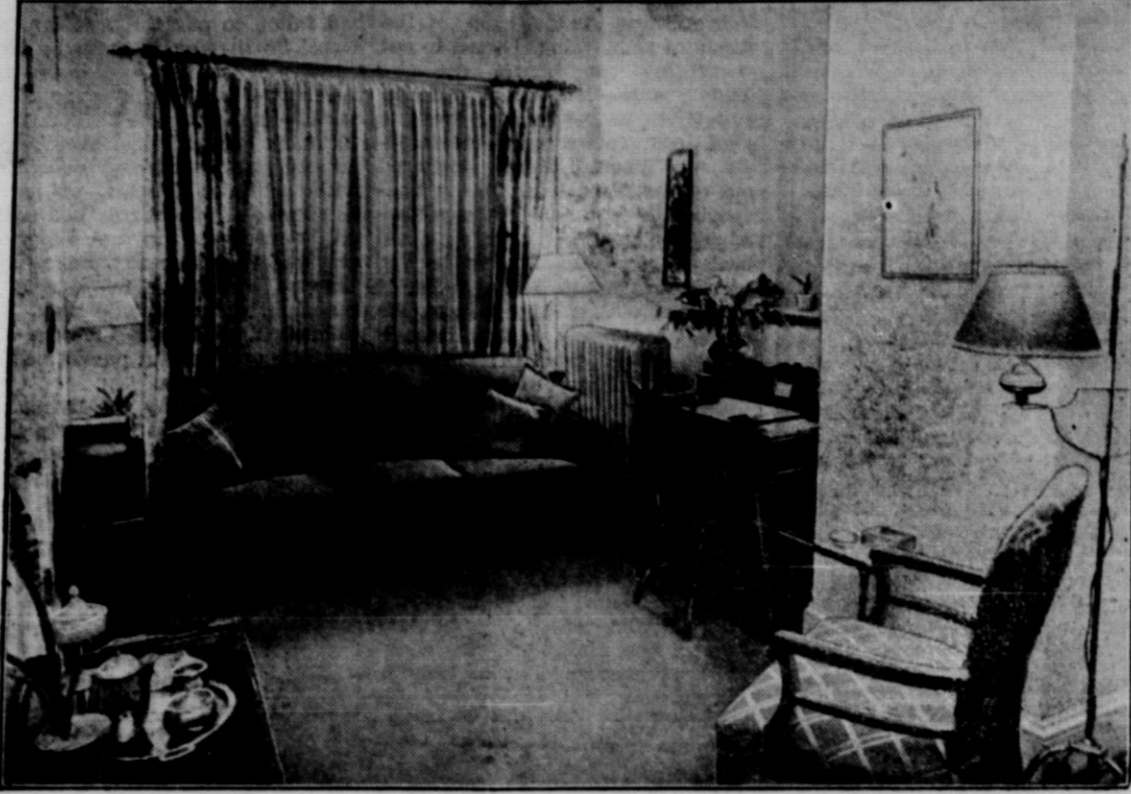
Home Style Cooking — Good Coffee

Home-Made Pastry

Arch Black's Cafe

"Come Once and You'll Come Again"

New Treatment Brightens Living Room, Adds Comfort



A few simple changes in the lighting transformed this living room from a dingy cubby-hole to the cheerful effect you see here.

By Jean Prentice

THE problem of making a small living room more roomy and livable has perplexed many a homemaker, particularly those just entering the business of housekeeping on a limited budget.

Yes it can easily be done, and I'm glad to tell you about one case that recently came to my attention. The room was a veritable cubby-hole at the outset, but a change of lighting fixtures and re-arrangement of furniture transformed its entire appearance.

It was obvious at the outset that the lighting then being used just wasn't enough to reveal the room's interest or to make it livable at night. The selection of the lamps shown in the picture was dictated by the need for light both at the

desk and davenport and the general space limitations involved. There seemed no other good solution for the desk, decoratively, than the inconspicuous small shelf with a luminescent bracket attached underneath. One more wall lamp would have been too many!

Due to an 11-foot ceiling, fairly dark-toned tan paper, and a decorative restriction to small lamps, this room required additional room lighting. This was obtained simply by removing the amber, flame-shaped bulbs from the old three-socket cluster ceiling fixture, and replacing them with the new 60-watt silvered-bowl variety. The fixture was further modernized by attaching 7-inch inverted cones to the new bulbs. (Not shown in illustration.) A real improvement resulted.

The lighting units at either end of the dining using 100-watt bulbs, and

are of the pin-up type that simply hooks onto a push-pin inserted in the wall. Under the shade is a translucent plastic bowl which provides light in both upward and downward directions. These take up no floor space, and do an efficient lighting job. A bookcase, with a small radio and potted plants atop it, occupies the space at the left of the divan that a floor lamp would ordinarily fill. The bridge lamp behind the easy chair at right has a brown 12-inch white-lined shade equipped with a 100-watt bulb.

The transformation involved no lighting or decoration compromises, and was made at negligible cost. And the eyes that live here have a constant treat in the generous and soft lighting they have to see by, as well as in the highlighted emphasis on color and decorative detail they have to look at!

wanted the trees to look real, and are favorably impressed that our feathered friends are selecting them in preference to the real thing."

Construction of this largest stage in the world is progressing rapidly according to A. L. Vollmann, producer-director. The sound room, one of the finest ever built, is completed late this week. Work on the wagon stages is well under way.

Chief among these sets is the scale model of Columbus' ship, the "Santa Maria". The hull of the boat is ready for the paint job, and rigging will begin before the close of the week. One of the major attractions of the set will be the sixty-foot volcano, which will erupt in an early scene. The development of the spectacular eruption has been a real technical problem, but it will be real in every detail. "In fact," said Manley K. Nash, designer, "it will be so real I believe the birds will leave their newly-built nests in the plaster trees."

MOVIE CHATTER

By A. Rogue

White Hunter

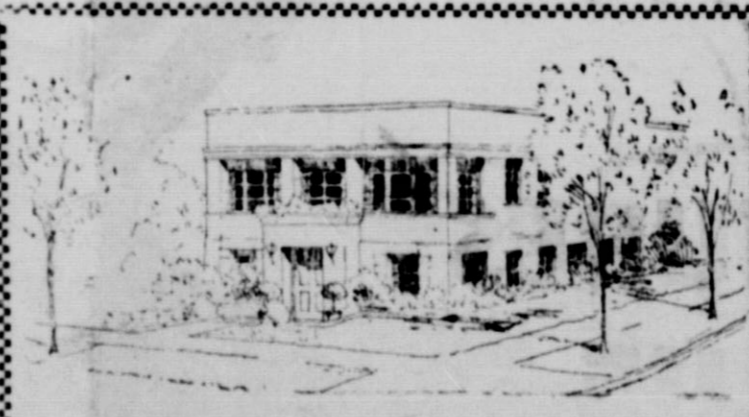
Here we have a picture. And we have four watches! Thursday only! Folks, this picture, "White Hunter", is one real surprise and one big treat for movie-goers. The scene is in Africa, a refugee from England's law, a white hunter. He leads parties out to the hunt, and among these parties along comes

WANTED! WANTED!

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the man that has ruined Warner's life, with his lovely daughter, June Lang, and his beautiful wife, Gail Patrick. We won't tell you what happens as you can see for yourself Thursday.

But let me tell you this—June Lang is the world's most beautiful gal and you'll agree when you see her here.

China Clipper

For the second time in many moons Pat O'Brien will be on the Rouge's screen Friday and Saturday in "China Clipper." This picture is based on the historic flight of our own China Clipper a few months past. It's true to life and thoroughly an interesting picture from start to finish.

One In A Million

Now here is the show! It's another surprise as was "Banjo On My Knee" and we guarantee you to like it as well or better.

You will see that lovely little ice skate artist, Sonja Henie, Adolph Menjou, Ned Sparks, Borde Minevitch and his Harmonica Rascals, the Ritz Bros., and a few other big personalities. Here is something very unusual. See it Sunday and Monday.

60,000 ROOMS FOR VISITORS AT EXPOSITION

DALLAS, April 28.—Sixty thou-

sand rooms will be available for guests at the 1937 international fair in Dallas this summer, announced Frank N. Smith, director of the Pan American Housing Bureau.

Last year the bureau assigned rooms for 750,000 visitors. Written reservations averaged between 75 and 150 per day. Letters already are pouring into the bureau from all over the nation asking information on availability of rooms and apartments.

"We never had a complaint last year," said Director Smith. "This year we intend to provide just as competent service."

Agency

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We specialize in cleaning and pressing suits and dresses. Every garment brought to our shop receives personal attention in order that we may make and keep satisfied customers.

You will find the expense is reduced and your clothes appearance improved with regular cleaning and pressing at the Matador Cleaners. Our service is prompt and our prices moderate.



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INEXPENSIVE.

Quality Work



You will be pleased with the high quality laundry work you receive from the Floydada Laundry and you will soon forget the bother associated with other methods when you leave your laundry problems with us. Why not start today, that you may have more time for the pleasures of summer, by giving us a trial?

You will find the cost surprisingly low.

Our service is prompt and inexpensive. Try it today.

FLOYDADA STEAM LAUNDRY

Instant Cube Release Feature Of New Frigidaire



Gone are the days when tugging, chopping, cubes from an automatic refrigerator, says N. C. company—Frigidaire dealers. Shown above is the in the 1937 Frigidaire. Developed in the research Motors, the new type ice tray makes available user from two to a dozen or more cubes doing the water faucet and losing up to 20 per cent of firmly with one hand, lifts the lever with a for use without fuss or muss.

twisting gymnastics are necessary to obtain ice Beam, local manager for the West Texas Utilities new and efficient instant cube release featured laboratories of the Frigidaire division of General instantly and with no effort on the part of the away with the necessity for holding trays under the ice content in meltage. One grasps the tray finger of the other and there are the cubes ready

founder, at Alder's Gate Street church at London May 24, 1738, and other well-founded events, and to allow churchmen to absorb a \$400,000 deficit in the general board of missions.

Rev. Denison also preached on a missionary subject Sunday morning, and results of the dinner, as was the procedure elsewhere, was laid in report form before the church.

Baptist Workers To Meet At Silverton

The Floyd County Associational Workers Conference, comprising Baptist Churches in four counties, will hold its regular monthly meeting at Silverton on Tuesday, May 4.

An interesting all-day service is planned, to start at 10:00 o'clock and besides the Song Service, conducted by Geo. Owens of Quitaque will include the following addresses:

The need and means of adequate Missionary information in our Churches, Rev. A. L. Shaw, Lock-

ney; Texas Baptist's Great Evangelistic Objectives, Rev. H. L. Burnam, Silverton; Sermon, "By Grace Are ye Saved", Rev. H. M. Weldon, Matador; District Missions, Rev. A. A. Brian, Plainview; Wayland College, Our College, G. W. McDonald, Plainview; Personal Soul Winning, Rev. Vernon Shaw, Floydada and Inspirational Address, Rev. R. C. Tennon, Crosbyton.

Board and W. M. U. meetings will be held during the afternoon session and the Quitaque church will furnish special music in the morning program.

Contributions to District Missions is urged of the churches in the associations.

T.W.C. Freshman Is Given Team Numeral

FT. WORTH, April 23—Miss Geneva Cooper, daughter of Mr. and Mrs. J. J. Cooper, Matador, and a freshman on the Texas Wesleyan college campus, was awarded a numeral last week as a member of the Mulkey hall

basketball team. She was also on the mid-semester honor roll for the spring semester, making 3 A's and three B's.

Miss Cooper, who is majoring in business administration, is a member of the Woman's Sports Association, and the Susan M. Key literary society and is also an assistant in the college library.

Mr. and Mrs. A. L. Fryar left Tuesday morning for a business trip to Houston.



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PHONE 17M

SIGN-UP DATE EXTENDED FOR WORK SHEETS

Final date for signing Work Sheets for the 1937 Agricultural Conservation Program has been extended to May 15, according to Frank A. Buckley, county agent. This is the last date allowed by the State Committee and cannot be extended further, Buckley explained.

Great interest in the sign-up has been shown at community centers where the county agent and committeemen are taking work sheets this week. A local office is being maintained for one day in each community as an accommodation to farmers living there who may find it inconvenient to travel to the county seat. A large percentage have signed up in each of the communities visited.

Friday Matador Day

Monday the local office was established at Roaring Springs, Tuesday at Whiteflat, Wednesday at Flomot, and Thursday it will be at Northfield. Work Sheets are being taken every day at the county office, but Friday has been designated as Matador Day. It is expected that all Work Sheets of the Matador precinct will be signed up Friday or Saturday. Many from other precincts who have failed to sign up previously are also expected to come in on those days.

The liberal provisions of the 1937 program are attracting many who did not sign a Work Sheet last year or who signed up but did not comply. The sign-up is apparently to be particularly heavy among those who missed the 1936 payment. Those who failed to sign a Work Sheet in 1936 find no difficulty in getting lined up for 1937.

Rapidly falling prices of cotton on the current market are causing many to look with ever increasing respect upon the payments offered by the government program. Unusually large plantings in other sections of the cotton belt add to the already ominous aspect of a near record world supply of cot-

Methodists Join In Church Wide Dinner Program

About fifty members of the First Methodist Church, Matador, gathered in the church basement Friday evening, to participate in a Fellowship Dinner program, at which time they were afforded opportunity to pay respects to important historical figures in that denomination. The dinner program observation was carried out by some 3,000,000 massed affiliates of Southern Methodism, in services including similar program arrangements.

Talks were made in the local meeting by the pastor, Rev. D. D. Denison, and also Judge G. E.

Hamilton. A song was offered by a quartet composed of Messrs. T. B. Edmondson, Frank Jameson, Jim Edmondson and J. R. Whitworth. Radio transcriptions of addresses of Bishops A. Frank Smith of Houston and Arthur J. Moore of Shanghai, were broadcast over KFYO, Lubbock, with eighty-two stations presenting similar programs, and were heard by the Matador group.

Tickets Sold

Dinner was served by the Women's Missionary Society of the church, for which tickets were sold and money based on the \$1-a-plate charge will go to retire the missions board indebtedness.

The fellowship programs were given to commemorate the sailing of Dr. Charles Taylor and Rev. Benjamin Jenkins from Boston, April 24, 1848, for Shanghai, in the church's first foreign missionary expression; the "heartwarming" experience of John Wesley, church

Week End WONDER BUYS!

Bananas Nice Golden Fruit Doz. 19c

K. C. Baking Powder 25 oz. 18c 50 oz. 34c

Beets No. 2 1/2 can diced 10c

Bestyett Salad Dressing pt. 19c or Spread qt. 30c Guaranteed To Please

Grape Juice pt. 19c qt. 34c

Toilet Tissue NORTHERN 3-10c rolls 22c

Crackers 2 Pound Box Slightly Salted 19c

Matches 1 ctn. 6 boxes 18c

Yams No. 2 can whole in syrup 2 for 25c

Spinach No. 2 Can 3 for 25c

Steak Real Veal lb 23c

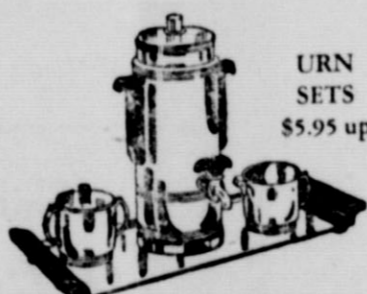
Rib Roast lb 12 1/2c

ONE PRICE — THE LOWEST



ELECTRICAL COMFORT

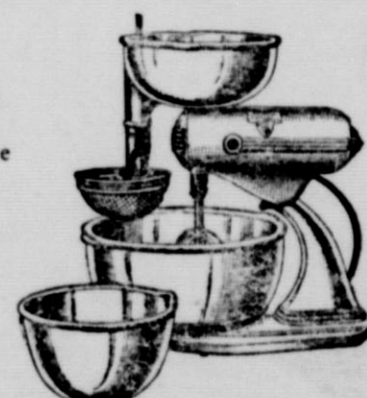
What gift is more appropriate on Mother's Day? Labor-saving comfort, cleanliness, efficiency and economy are all wrapped into one big gift when you present Her an Electric Servant on this Day of Days. If you want your remembrance to be appreciated, give a gift that has the value of permanency—something that she will be grateful for throughout the year. Electrical gifts have that value ... useful ... handy ... cheap to operate ... beautiful in design.



URN SETS \$5.95 up



WAFFLE IRONS \$3.95 up



MIXMASTER \$22.50 Black and White or Jade



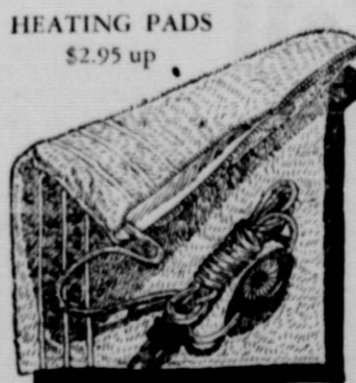
ELECTRIC CLOCKS \$3.00 up

DON'T FORGET Her DAY **MOTHER'S DAY** SUNDAY, MAY 9

We each have a hankering to do the unusual thing for Mother on Mother's Day... but most of us wait too long and, in the end, do the usual thing. Stop at our showrooms today, pick out an unusual gift and let our clerk wrap it with the care you personally would give a present for your Mother.



TOASTERS \$2.95 up



HEATING PADS \$2.95 up



I.E.S. LAMPS Table Models \$3.95 up Floor Lamps \$5.95 up

THREELITE MODEL These eight saving lamps come in many other styles: table, floor, end table, swivel, wall and totally indirect models.

West Texas Utilities Company

CASE WORKERS ATTEND STATE WELFARE MEET

Miss Irene Knight and Mrs. Algie Groves, District and County Case Workers respectively, returned home Saturday evening from a two-day session of the twenty-seventh annual Texas conference of Social Welfare.

In its closing session the conference unanimously passed a resolution to push for a state division of public welfare, and re-elected its president, Walter W. Whitson of Houston.

Highlights of the convention included discussions on Mental Hygiene, Programs of Governmental Welfare Agencies in Texas, Family Welfare, Group Work, Social Significance of W. P. A. and W. P. A. in Texas, Delinquency and Probation, Public Health, and Early Diagnosis of Tuberculosis. Among prominent speakers present were Mrs. Percy V. Pennybacker, Austin and Most Rev. Robert E. Lucey, Bishop of Amarillo.

Texas Public Welfare Workers held a separate meeting on Friday afternoon. Of particular interest to this group was the discussion of Social Work under Commissioners' Courts. Miss Knight, who is secretary of District 17, in which Motley county is included, reported that of four county Judges present at the convention, three were from this district.

WAYLAND GROUP WILL APPEAR IN FLOYDADA MON.

A group from Wayland College, Plainview, will appear in a specially arranged program to be presented at First Baptist Church, Floydada, Monday evening, May 3. The services will begin at 8:00 o'clock and will include the following:

Song and Praise Services; Prayer; Preliminary Remarks by Vernon Shaw; Wayland College Present and Future, G. W. McDonald, President of the college; Life in Wayland College, Miss Mildred Mathis; Music by Wayland Quartet

Advantages of Wayland College, Mrs. L. V. Smith, Floydada; Special Music by D. C. Hamilton, Educational Director First Baptist Church Plainview; Is Wayland College an Asset or a Liability?, Rev. Pat Horton, Plainview.

Rev. H. M. Weldon, pastor of First Baptist Church, Matador has urged that the largest attendance possible from his congregation, make plans to be at this meeting, which promises to be highly educational and inspirational.

COWBOY ROSTER MADE AT BIER OF COMPANION

In memory of the late Claud Jeffers, a number of his range companions of early-days, joined by others who had known him during later years, including present employees and cowboys of the Matador Land and Cattle Co., and other friends of the family, while attending his funeral registered their attendance.

With the consent of Mrs. Jeffers, the list of names appearing on the roster is given as follows:

- Matador: Chas. Bird, Charlie Morris, J. J. Cooper, L. V. Vivian, Joe Meador, J. S. Lambert, Doug Meador, B. T. Arthur, A. D. Beauchamp, Walker Williams, Clarence Sparks, Oscar Vinson, G. S. Payne, A. J. Daffern, D. I. D. Birnie, H. F. Pipkin, M. J. Reilly, Foster Fulfer, G. B. Bostick, H. Plemons, L. C. Harris, Ed D. Smith, H. H. Schweitzer, A. B. Echols, L. J. Felts, John Stotts, J. D. Morris, Chris Damron, A. S. Edmondson, C. M. Bird.
- Roaring Springs: J. W. Cooper, J. C. Collett, L. A. Stearns, W. P. Cooper, J. F. Ferguson, J. M. Jackson, C. C. Smauley, R. B. Donnell, E. L. Powell.
- Spur: J. E. Sparks, C. H. McCully.
- Dickens: J. A. Legg, J. L. Koonsman, Bill Hiatt, J. P. Goss, Clayton Bridges, R. J. McAteer.
- Guthrie: Haden Gibson, J. L. Moore, George Humphries, Sam Graves, Lee Oldham, Geo. Watson, Dumont: R. L. Littlefield, S. L. Potter, A. Holmberg.
- Paducah: Jno. F. Gibson, Jim Gibson, Bud Barren, J. C. Clary, Childress: John W. Allmond, Pres. Goens, John Scott, Mrs. Lynch Jones, Miss Ora Givens, Mrs. Dora Diggs, Mrs. Edna Katt, Dr. Merrett, Henry Hankins, Guy Norris.
- Swenson: L. D. Alls, T. Houston

Favorite Panhandle Swim Resort



This watering place was favored years ago by the Indians and its facilities for vacation fans of this section of the Panhandle. Of historical interest are the holes in the sandrock, where Indian tribes of the past, ground corn. The Texas Centennial Commission erected a marker near the springs last year. The pool is now open near the springs, where Indian

Dr. and Mrs. A. C. Traweck, Mrs. M. P. Leaming, former Matador resident, returned to her home at Panhandle, Tuesday, following a visit here as guest of Mrs. M. J. Reilly and other friends.

Mr. and Mrs. W. W. Sample of Pecos, enroute to Mexico City, Mexico, visited here a short while Saturday with his brother and wife, Mr. and Mrs. J. H. Sample. Farris Fish made a business trip to Wichita Falls, Sunday.

Mr. and Mrs. Mose Damron of near Tulsa, spent the week-end here visiting relatives.

Mrs. P. B. Barton and daughter Grace, spent last week visiting in McLean and Amarillo.

Mr. and Mrs. A. E. Westmore-

land were transacting business in Floydada and Lockney Wednesday. Mesdames George and J. T. Spears, accompanied by Mrs. A. A. Tipton, drove to Flomot Tuesday. Miss Ruby Spears, who had spent the day there, returned home with them.

Mr. and Mrs. Lamar Guthrie of Tipton, Oklahoma, are visiting relatives here this week.

Mrs. L. R. McMahon is in Lubbock taking a special Beauty course and will go from there to Houston for her examinations.

George Jeffers and Don Doby attended to business in Clarendon last Sunday.

FINE FOOD

EDDIE'S BREAD AND PASTRIES

Served At The

MILT GOOD CAFE

DICKENS, TEXAS

Ward, Mrs. J. Q. Ward and daughter, Mrs. Dud Ellis.

Afton: Mr. and Mrs. Bob Forbis, Mr. and Mrs. Dub Green.

AMARILLO IS . . .

(Continued From Page One)

Before going home, the editors and their wives had the privilege of being guests of the Paramount Theatre and of visiting Palo Duro State Park.

Charley Guy of Lubbock Avallanche-Journal brought the South Plains city's convention bid. It was seconded by Cecil Horne, of Texas Tech College and several South Plains editors.

J. Claude Wells of the Memphis Democrat made the Amarillo nominating speech. Seconding was by Carl Hinton, of the Amarillo Chamber of Commerce.

Report of the nominations committee was by Mrs. Ann Holman, of Hereford. C. B. McDonald, Quitaque, made the audit report Homer Steen, Floydada, resolutions and E. P. Engleman, Tulsa, the memorial.

The resolutions committee voted to express appreciation to the Herring Hotel, and other Amarillo institutions for hospitality and assistance in staging the convention.

:: LOCALS ::

Mr. and Mrs. F. M. Jinkins returned home Saturday afternoon from a trip spent in south Texas.

FOR SALE—Registered Bronze Turkey Eggs. E. P. Reeves.

Mr. and Mrs. D. E. Pitts and sons accompanied by Math Barkley spent the week-end as guests of Mr. and Mrs. Alvin Stearns at Meadow, Texas.

Mr. and Mrs. Noble Groves visited Mrs. Groves parents at Morton, during the week-end.

Miss Dorothy Fulfer of Lubbock spent the week-end here with her parents, Mr. and Mrs. Foster Fulfer. Claude Wilson of Sweetwater, transacted business here and visited friends Monday and Tuesday.

FOR SALE—100 bushels half and half cotton seed at \$1. per bus. R. N. Scrivner, Roaring Springs, Texas.

George Gabriel, Spur merchant, transacted business here Tuesday.

Mesdames M. S. Thacker, Glenn Dobkin and J. R. Thacker, all of Roaring Springs, visited relatives in Wichita Falls Tuesday.

FOR SALE—Re-cleaned Half and Half Cotton Seed. J. L. Woodruff, Matador Auto Co., Matador Texas.

Mr. and Mrs. Claud Groves of Memphis, formerly of Matador, spent the week-end here visiting friends and relatives.

Among Flomot citizens, who were in Matador transacting business Tuesday were Leonard Crowell, R. H. Tanner and Bert Clloyd.

Mr. and Mrs. E. E. Traweck and Mrs. C. S. Oats of Abilene spent the week-end here as guests of

A Good Place to Trade Willett's

Store of Friendly Service

Trade at home, see what you are buying and save money—In spite of the constantly rising costs of merchandise we have been able to keep our prices at the low level, within reach of our customers.

Buy now and beat the rise in prices.

BOY'S White Pants
1.00
Sanforized Drill

MEN'S Dress Shirts
98c
Values to \$1.50

Khaki Shirts & Pants
2.60 suit
Fast Color, Shrun Kangaroo Brand

Boy's Shorts
19c
Nice Quality Printed Broadcloth

TOWELS
20x40
17c
A big Two Thread Towel

Dress Prints
10c yd.
Yard Wide

Sheer Prints
15c yd
New Summer Dress Goods

Rayon Slips
59c
A real Slip for little money

Children's Oxfords
1.00
White and Black Leather Soles Size 8½ to 2

Silk Hose
79c
Irreguars In Dollar Hose

Ladies' Purses
98c
New, White, and Pastels

Panel Curtains
25c ea.
Full size and length

Bed Room Curtains
59c pr.
The prettiest you ever saw

Silk & Knit DRESSES
2.95
New Spring Styles

Ladies' Hats
\$1.00 & \$1.95
New this week

SKID CONTROL

gives you **DRIVING SAFETY** never before available

Free ONE-MINUTE TEST SHOWS HOW IT WORKS

See Skid Control demonstrated on dripping wet glass. Then take a 10-minute ride in our demonstration car. Discover how Royal Master controls forward skids on steep, wet hills and glassy-smooth city tracks. Learn how it controls side skids on hairpin curves in wet weather. This demonstration costs you nothing. See us today!

The new U.S. ROYAL Master

Bob's Oil Well

MATADOR, TEXAS
EXCLUSIVE CONOCO PRODUCTS

April 30th Is The Last Day TO SUBSCRIBE FOR THE

Matador Tribune

at \$1.00

This Special Price Good Only In Motley County After Above Date \$1.50

THE END

LOOK AT YOUR LABEL TO FIND WHEN YOUR SUBSCRIPTION EXPIRES — SAVE 50c!

"The chail ally too sma are too stron

Tribune V

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DOUGL

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