

Assist him who is carrying his burden, but by no means him who is laying it aside.—Seneca.

Matador



Tribune

A decent provision for the poor is the true test of civilization.—Dr. Johnson.

Tribune Volume 11, No. 41

Matador, Motley County, Texas Thursday, December 16, 1937.

Motley County News Volume 18, No. 41

TRAIL DUST

BY DOUGLAS MEADOR

Like a stark chimney remaining after a home is burned, the wheel-less tower of a windmill reaches from the bias of horizon to scar the blushing cheek of twilight. A sequestered alien waiting beside the shrine of faded glory.

Perhaps when the strange night winds are blowing, a phantom wheel is turned to pump the sweet fresh water for soundless herds trailing in across the grassed-over paths. And thirsty cowboys rein their gentle pegasus' to a halt beside the tower to drink again before riding on to the round-up in eternity, their muffled spurs gleaming in the moonlight as they depart.

Experience is never sold at the bargain counter altho small quantities may be secured by the fortunate who have only limited means with which to invest. My friend, who spent much of his life at the end of a chuck-wagon rolling out sour-dough biscuits for cowpunchers, says that he is justified in being suspicious of accident insurance. His first policy with a supposed value of several thousand dollars, was not expensive and most of the cowboys with the outfit were anxious to buy.

Later, however, they found that the only way collection could be received was from injury sustained while aboard a ship.

It is written in the summary of human behavior that the harbingers of decay are first manifest by a critical tongue reflecting the sentiments of a heart which has reached its blossoming.

War again lays its bloody hands to the tiller of civilization's destiny. The fallacy of the ages priming its pumps to drain the reservoirs of life accumulated through a few years of peace; the blood, the tears and the dreams of millions drawn into a vortex which destroys both winner and loser.

Time's perfidious javelin is buried in his back, pinning him to the earth and poverty with the sound of milling cattle still ringing in the distance. The whine of a rope in clean morning air with the jingle of spurs over dusty trails compose the only symphony he will ever hear, yet within his smile there is a testimony of that golden quality of having lived carelessly on the prairie.

A host of enemies are driven off the brink of limbus by the glittering armour of one sincere friend.

Fortune's lack of punctuality has its compensations. For instance, the tardy docking of my ship keeps the graters limited to the small amounts which I am able to borrow from a narrowing circle of intimates.

To be alone and hungry quickens the imagination, broadens the vision and washes the heart of much rubbish which may impede appreciation of the blessings of home, food and shelter. The experience will do much toward fostering contentment in the future if it extends through several days.

Splinters still remain in my hands from trying to scale the charred pilings of burned bridges across the gulf of earlier ambitions. There will always be a Christmas Eve when I crouched under the shelter of a remote interurban stop and watched the cold rain drip and splash on the gravel floor. Memory of the half cinnamon roll which I had begged from a bakery wagon and the pitiful few raisins it contained. Nor can I forget the sparrow which picked the few crumbs and flew away as I wished through hot tears, for such potential pinions.

Small grains of sand confine the sea, and tiny raindrops flood the mighty rivers. It is the seemingly trivial thoughts and deeds of truly great men which shape their characters in the larger mold of destiny. Yet the magnificent exists only through the profusion of the imperfect.

Man Drops Dead In Matador Saturday

D. W. Morris Dies In Few Moments After Heart Attack

Death selected high noon Saturday to summon D. W. Morris, 54, residing six miles southeast of Roaring Springs, while the tenant farmer stood in the lobby of the sheriff's office at the court house. When stricken, Mr. Morris dropped to the floor and died almost instantly. Several were in the office at the time, including sheriff L. A. Carlisle, who immediately summoned Dr. Albert Traweck, Jr., but he had succumbed before the physician arrived. His death was ascribed to a heart ailment.

It is understood that Mr. Morris had suffered but little illness during his lifetime, with the exception of a slight stroke about a year ago. Leaves Widow And Eight Children

Mr. Morris is survived by his widow and eight children, five boys, Willard, Lenard, Jasper, Allen and Eugene, and three girls, Beatrice, Helen and Estelle. His son, Jasper, had accompanied him to Matador Saturday when he was stricken.

Mr. Morris moved to Matador about eight years ago and had made his home here since that time with the exception of short excursions away on employment.

The body was removed to Roaring Springs by the Campbell undertaking establishment of that city Saturday afternoon and interment made in the Roaring Springs cemetery Sunday afternoon.

Ladies Enjoy Special Meet

The ladies enjoyed the special Lions Ladies Night meeting held at the Methodist church basement last Thursday night according to many expressions tendered Friday.

Altho the program was composed entirely from the membership, the group consisting of about 40 members accompanied by wives, sweethearts and friends, enjoyed the evening.

Through the 'mystic deductions' of Rajah Hypo Seidlitz many wives of Lion members were enlightened as to the manner in which they spend their time while away from home on business trips. Many Lions received valuable advice on the conduct of their affairs in the future. Lion Henry Ford, substituting for Lion Jim Sample in a soprano solo, proved to be an artist of here-to-fore unknown talent.

The banquet room was beautifully decorated in Christmas motif and the dinner served by the Methodist ladies was one of the most enjoyable in the history of the club, according to those attending.

Conoco Employees To Get Big Bonus

PONCA CITA, Okla., Dec. 11.—Employees of Continental Oil Co. today shared with stockholders in the Company's 1937 earnings, with distribution of a bonus that was equivalent to almost an extra month's salary, it was announced here by President Dan Moran. This will be followed by payment of a 25 cent dividend on December 20th to stockholders of record on November 29th, he said.

"Continental Oil Company's business in 1937 has been the greatest in the history of the Company," said Mr. Moran, "and we are gratified to distribute this bonus in recognition of the contribution made by each employee."

GINNING REPORT

Census report shows that 19,512 bales of cotton were ginned in Motley county, Texas, from the crop of 1937, prior to December 1, as compared with 6,385 bales for the crop of 1936.

Weather Man Plays Newest Trick Sunday

Freakish Hot Winds Cause Many To Go See Calendar

The weather man pulled his newest trick from the well-filled bag of Texas Panhandle weather when he slipped a July day in the magazine of winter and drove many to their shirt-sleeves Sunday afternoon. Old-timers who are willing to accept almost any statement with regard to the weather in this country, shook their heads. It was, as the Chamber of Commerce of Southern California might say, unusual. Following right in line with temperatures to be expected at this time of the year, which included near the freezing point Saturday and Sunday night, many local citizens shivered in their cold homes Sunday morning, and stepping outside, were met with a hot, dry south wind, as might be expected in July or August. The temperatures in automobiles Sunday afternoon reached as high as 90 degrees.

Some Are Alarmed So phenomenal was the weather change that some here were frightened, remembering the prophecy regarding the destruction of the world by fire. Two Matador citizens were scared for a short time, believing their homes on fire when they first stepped out-doors because of the scorching heat, while the insides of most homes were as cold as ice-boxes. One man described the weather as a rather turned wrong-side-out.

Conditions had returned to normal early Monday, however, with a drizzling rain, which began freezing on windshields about midnight, driving any of optimistic nature, back to their long-handle lingerie.

Records in the office of County Agent Buckley reveal that five of the leading ranchmen of Motley county have indicated their intention to establish fire guards totaling 126,240 feet in length, for which a payment of three cents per hundred feet will be made.

CAGE SCHEDULE OF GIRL GAMES NOW COMPLETE

Hugh Gray, coach of the Matador High School girls' basketball team submits the following schedule for the season: Matador and Paducah, January 11 and 21; Patton Springs and Matador, January 7 and 25; Matador and Valley-View, January 18 and 28; Matador and Whiteflat, December 16 and January 4; Matador and Roaring Springs, January 14 and February 1 (Tentative); Matador and Flomot, February 4.

The public is invited to witness the Matador and Whiteflat senior girls and junior boys' games at the gymnasium here tonight.

Makes Offer To Aid Building Of Church

Lewis Newman, owner of the Matador Hatchery, has announced to the building committee of the proposed new Baptist church building, a plan to aid in financing the structure. Mr. Newman will donate half of the cash received as spring hatching fees, between now and January 1, to the building fund.

Regular charges will prevail and those who plan to use the services of the hatchery in the spring, are asked to see Mr. Newman at once, in order that half of the amount may apply to the church fund.

Alice Moore, "pancake tester" for an Akron, O., grain products company, estimates that she has cooked 500,000 pancakes in the last year.

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SUNDAY SCHOOL DEPARTMENT TO OFFER PROGRAM

A special Christmas program to be held at the Baptist church by the intermediate Sunday school department, Wednesday evening, December 22, is announced by Mrs. W. R. Cammack, department superintendent. The program will begin at 7:15. A special invitation is extended everyone to attend.

The members of the intermediate Sunday school will be aided in the program by Earl Martin and members of his orchestra.

The program is as follows: Music, Orchestra; Song, Intermediate Sunday School; Devotional, Glenn Woodruff; Prayer; Music, orchestra; Song, Sunshine Scatterers; A Christmas story, "Little Town of Bethlehem," a three act play by Katrine Trask; Benediction.

Christmas Recital Set For Next Week

The music pupils of Miss Mable Jameson and the expression pupils of Mrs. J. R. Whitworth will offer a joint recital at the Matador High School auditorium on Monday night, December 20.

A number of interesting features have been provided for the program and the audience is assured an evening of entertainment. A cordial invitation is extended to the public to attend.

Mrs. Bartlett Called To Father's Bedside

Mrs. Clyde Bartlett was called to Coleman Friday to the bedside of her father, victim of a sudden heart attack, who succumbed early Wednesday morning.

Mr. Bartlett and sons, who accompanied Mrs. Bartlett on the trip but had returned to Matador Sunday, left yesterday for Coleman to join the family in funeral services to be held today.

Mr. and Mrs. Foy Bourn of Lubbock, visited here this week with relatives and friends.

Lions Remain In Dens From Group Frolic

Cold Weather Cause Of Postponement Childress Meet

Lions, king of the jungle, cringe before sleet and snow. And, despite their frequent growls in the home den, they enjoy warming their toes by the fireside when the wind howls outside in the winter night. So the group meet of 2-T scheduled for Childress Tuesday evening, was called-off and many Lions sighed relief. Frozen, slippery roads and threatening weather was decided too much to hazard despite the invitations of the genial host city was Group secretary, Randall Whitworth telephoned Paducah and Turkey that the meeting would be called-off on account of severe weather and the host city was notified, with regrets, and offers to meet extra expense in arrangements.

It is being rumored around Matador this morning that secretary Whitworth will assume the responsibility of caring for the goat which is left an orphan by the storm until the next group meeting three months away.

Last 1937 Meeting Tuesday All local Lions are reminded of the last meeting of the club in 1937 which will be held at the Baptist church next Tuesday. The program committee in making arrangements for an interesting program and the Baptist ladies are planning the menu.

Being the last meeting in the year, every member is urged to attend in effort to bring as much record as possible on the attendance and also to enjoy what promises to be one of the most interesting meetings of the year.

The important problem of providing Christmas gifts for unfortunate children of needy families will probably be considered with the club's usual participation in the holiday welfare work.

REV. JORDAN TO HOLD SERVICES DECEMBER 19TH

Former Pastor To Be At Baptist Church Morning Meeting

Rev. A. L. Jordan, former pastor of the First Baptist church here for four years and now pastor of the Gainsville, Texas church, will deliver the morning message to the congregation here Sunday, December 19th, according to a telephone message received by R. E. Campbell, Sunday school superintendent, Tuesday evening. Rev. Jordan will probably visit relatives at Floydada through the holidays, it was declared.

It was disclosed by church officials that Rev. Jordan would probably devote most of his address toward the recently started movement to construct a new Baptist church building here. While pastor of the church here, Rev. Jordan advocated the extreme necessity for a new building, but economic conditions were such at that time as to discourage the movement.

Entire Public Invited

A special invitation is extended to the entire community to attend the Sunday services and hear Rev. Jordan, since his interest in the new church building is the reflection of all religious-minded citizens who realize that the progress of a community is first measured by its churches.

The entire membership of the Baptist church is urged to attend the services and hear Rev. Jordan, who still feels a loyalty to Matador and is giving freely of his time toward the commendable project.

Thieves stole a large gospel tent owned by Rev. R. E. Alden, which he had set up in a field near Boston.

City Is United To Provide For Needy

Matador Grid Players Rank All-District

Rattan And Tunnell Placed On First Squad Of 1937

Two members of the Matador Matadors 1937 grid squad were selected on the all-district team, picked by a committee of district 4-B at a meeting held here Monday. They were B. F. Tunnell, Jr., guard and Rattan, tackle.

Because the teams were so equally qualified, the committee found it necessary to select a first and second squad and honorable mentions. Two other members of the local team were selected on the second squad, Simpson, end, and Scaff, back. Tison received honorable mention as tackle. All football squads of district 4-B were represented at the meeting, held at the Matador high school building with the exceptions of Silverton and Lockney.

All District Teams The selections of the committee for the all-district, first squad, were Ends, Willhoit, Spur; Orman, Floydada; Wedeman, Flomot; Tackles, Clay, Flomot; Rattan, Matador; Rainer, Floydada; Guards, Fuller, Paducah; Tunnell, Matador; Turner, Lockney; Centers, Thomas, Flomot; Irons, Paducah; Backs, Amonett, Flomot; Harrel, Spur; McClung, Floydada; Arnold, Turkey; Hindman, Paducah and Adams, Estelline.

Second squad—Ends: Hood, Estelline; Simpson, Matador; Lattimer, Paducah; Tackles: York, Spur; Cumming, Paducah; Barham, Spur; Guards: Arrington, Spur; Gilbert, Flomot; Mullin, Turkey; Center: Bumpus, Spur; Backs: Smith, Silverton; Brother, Lockney; Scaff, Matador; Borgar, Quitaque.

Honorable Mention — Ends: Powell, Spur; Hollingsworth, Floydada; Isbell, Paducah; Starkey, Tackles; Tison, Matador; Gregg, Silverton; Barham, Williams Floydada; Guards: Martin, Floydada; Jarboe, Floydada; Self, Paducah; Centers: Montgomery, Floydada; Backs: Marler, Flomot; Gipsen, Paducah; Merrill, Paducah; Elliott, Turkey; Brown, Flomot; Wilson, Floydada; Garner, Spur; Linder, Floydada; Workman, Bourland, Flomot.

Dr. Hughes' Home Is Destroyed By Fire

The home of Dr. J. F. Hughes, of Roaring Springs, was destroyed by fire early Saturday morning after neighbors had discovered the upper part of the structure in flames and managed to warn the physician and his daughter in time to save their lives. Mrs. Hughes is in a Dallas hospital.

The building and contents were declared a total loss. The Hughes home was one of the best in Roaring Springs, and, altho no estimate was given, it is believed the loss reached several thousand dollars.

Nearly Three Times As Much Being Spent For Armaments Now Than Before World War

PARIS, Dec. 11.—The League of Nations armaments yearbook, published today, showed that the world's expenditures on armaments in 1937 will total \$11,857,000,000, nearly three times as much as in 1913, the year before the World war began.

The world's standing armies totaled 8,500,000, as against only 6,000,000 in 1913.

Rat traps set on successive nights by Malachi Berry of Kingston, N. C., caught the family cat, a stray dog, a neighbor's cat, a goose, and the neighbor's cat again.

Happiness To Enter Humble Abodes On Christmas Day

The generous spirit typical of the western cattle country is again dominating Matador and vicinity as the holiday season approaches and the desire to bring joy to others is intensified. In the neighborhood of 90 individuals representing 35 needy families in the county will receive Christmas baskets of food and clothing while the children are presented with fruits, nuts, candy and toys, through the united efforts of local civic, religious and welfare agencies. The Child Welfare association has been working for several weeks on the plan, collecting clothing and toys for needy families. Mrs. Sterling Price in charge of the sewing room here has also cooperated through the group of workers employed by the project to make doll clothes and mend damaged toys donated to the movement.

Work On Many Fronts The Matador churches, Lions Club, American Legion, study clubs and Child Welfare association, cooperating with the county relief office have made the Christmas benefit possible. Funds have been provided to purchase the requirements needed for the baskets contributions. Others who may wish to have a part in the benefit may leave money donations with the bank or bring any toys or gifts to the county relief office, Luckett building, or leave at Simpson's Drug Store. Immediate action is urged since the boxes will be packed early next week. A committee has been selected to deliver the baskets and gifts to needy homes on Christmas Eve.

Dr. Reeves Visits With Mother Here

Dr. and Mrs. Robert Reeves of Durham, North Carolina, visited here from Monday until Wednesday, with his mother and sister, Mrs. W. E. Reeves and Miss Verlin Reeves, as they were enroute home from a trip to Mexico City, Mexico.

Dr. and Mrs. Reeves left yesterday for Dallas for a brief visit with Miss Maisey Reeves, another sister, before enroute for Durham, where Dr. Reeves is connected with Duke University.

Woodmen Hold Meet At City Hall Monday

The Woodmen of the World organization met at the City Hall Monday night in what was declared the first meeting in 15 years. Because of inclement weather only five of the 18 candidates were present, however about 50 members and visitors attended. The local chapter recently reorganized has gained a number of new members. Homer Sheats hardware dealer, is secretary.

A number of visitors and candidates at the Monday night meeting were from Paducah.

ERRATUM

The Tribune wishes to correct an error appearing in last week's issue, regarding the automobile accident in which Hubert Taylor's automobile was overturned near Bob's Oil Well. The article should have read that the accident was caused by the Taylor car being struck by a car driven by Ed Jameson, instead of Bob Jameson.

M. E. CHURCH TO GIVE PAGEANT

The First Methodist Church extends a cordial invitation to the entire community to attend their Christmas service which will be held on Christmas night, according to church officials.

Rehearsals are already being held for a pageant which will be a special feature of the program, in addition to specially prepared choral numbers.

While a Christmas tree with gifts for children, will be an added attraction of the services, the theme of a Christian attitude in giving, will be stressed.

Seeing Is Much Easier In Light-Conditioned Room



Light-conditioning is a new forward step for those who have considerable sewing to do.

By Jean Prentice

WE women and our sewing were given special consideration by lighting scientists when they set up general specifications recently for light-conditioned homes. For light is almost as necessary as the air we breathe; and light, like air, needs proper conditioning.

Sewing Hard on Eyes

Friend husband may think it is as easy as child's play for his wife to ply a needle through the yawning holes in his socks. But science has found that sewing is generally much harder on the eyes than reading. More light is needed for sewing.

It wouldn't be so hard for our eyes if we could use white thread on black socks, or black thread on white. We would then have contrast to make the task easier. As it is, we match the thread carefully. Then the eyes have a busy job discriminating between thread and cloth.

Reading is easier on the eyes than sewing because of the contrast between black print and white paper. Since a substantial increase in light actually magnifies small details, sewing is made easier when lighting is improved.

When a home is scientifically light-conditioned it has at least one location where a woman may sew beneath 50 units (footcandles) of light, as actually measured by a light meter.

Sufficient for Prolonged Sewing

The woman in the accompanying photograph is darning in a light-conditioned room. The lighting has been conditioned so that, regardless of gloomy days outside or nighttime, the right amount and the right kind of illumination are available. At this chair she has a sufficient amount of light for prolonged average sewing.

Placed just beyond one elbow, is a lamp with a white-lined shade to reflect the maximum of light, with a translucent inner bowl for soft distribution of glare, and a 100-200-300-watt bulb in the bowl to give enough light. For easier sewing she has turned the light on at its highest level.

She has also turned on general illumination throughout the room. She knows that semi-darkness beyond the island of light at her chair might tire her eyes through the necessary re-adjustment back and forth to the marked variations in light. That's light-conditioning!

NYA girls working on part-time jobs at the Fort Worth General Hospital have assisted in preparing and serving 41,960 meals during the last four months. C. P. Little, Jr., District Supervisor, reported to J. C. Kellam, State Youth Director.

Chaplain William B. Arnold has been appointed chief of chaplains of the U. S. Army by the President. Father Arnold is a Catholic, the first of his faith to be made chief of chaplains. He was ordained a priest in 1908 and joined the Army in 1913.

LETTERS TO SANTA CLAUS

Matador, Texas December 9, 1937

Dear Santa Claus: I am a little colored girl 7 years old. I go to school and am in the first grade. I have been good, so please bring me a bicycle, a piano, a little table to put my dishes on and some clothes for my Shirley Temple doll, and bring me some house shoes.

Please bring Mother Dear a dress. Bring William a car. Please bring Daddy a pretty tie and some sex. Please don't forget Mrs. New-

man up at the Motley Hotel, and whatever you do, don't forget Judge, because he is always good. Also Mrs. Annie. And Mr. Buster. Mr. Buster says he won't get drunk if you will bring him something. Don't forget my teacher, Mrs. J. B. Davis.

Your little girl, Edith Mae Phillips Matador Hotel

P. S. Santa Clause I almost forgot to tell you about Miss Adele.

Whiteflat, Texas December 5, 1937

Dear Santa Claus: I am a little girl ten, and have

tried to be good all year. Please bring me a pretty doll with a sweater and cap set, also a table and two chairs and a kitchen set. I have a brother seven years old who wants a basket ball and a target shooting game. My little brother three wants a peg table and bench and we all want some fruit candy and nuts, also a doctor and nurse set for us all to play with.

Grace Laverne Tilson Whiteflat, Texas December 5, 1937

Dear Santa Claus: I am a little girl nine years old

and have been good all year. Please send me a doll nineteen inches tall, a cap and sweater set for her, and plenty of fruit, candy and nuts. Bring Grace Laverne a doll too. And, please, don't forget my Mother.

Your loving friend, Stella Mae Donnell

Roaring Springs, Texas December 11, 1937

Dear Santa: I am a little boy 2 years old. I have been very good. Will you please bring me a little horse, tricycle, drum, ball and a car, lots

of candy, nuts and fruits and don't forget other little boys and girls. Your little friend, John Lewis Farris

Roaring Springs, Texas December 11, 1937

Dear Santa: I am a little girl 5 years old. I have been very good. Will you please bring me a doll, toy banjo, rocking chair and a little wrist watch. I can not eat candy, so bring me lots of nuts and fruits and don't forget Sister, Mother Daddy and other little children. Your little friend, Ida Lois Farris

LAST MINUTE Suggestions

Get all the fun out of giving by selecting practical gifts. You will find our store offers fine gifts for every member of the family, at moderate prices!



Lingerie

is what she wants for Christmas

EVEN if she is one of those girls who always has lots of everything, she'll still be glad to get nice undies. They have the finer qualities that make them gifty.

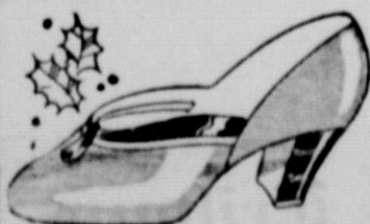


SILK GOWNS \$1.95 to \$3.95

SILK PAJAMAS \$1.95 to \$5.95

SILK ROBES and House Coats \$3.95 to \$7.95

HOUSE SLIPPERS



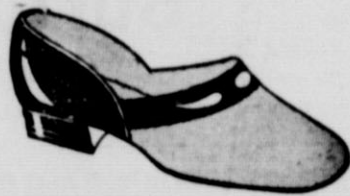
Selection of styles and sizes \$1.00 to \$1.50

HUMMING BIRD



SHEER CRYSTAL CREPE - HOSE By Humming Bird \$1.00 to \$1.25

MEN'S HOUSE SHOES



An Ideal Gift \$1.00 to \$2.25

LEATHER GLOVES



Any man will appreciate a pair of these fine gloves \$1.25 to \$2.95

MEN'S HANDKERCHIEFS 3 in Box for 50c

MEN'S SOX 25c - 35c - 50c Per Pair



WE WANT SOMETHING TO WEAR!



HATS, ROBES, SHIRTS, TIES, SHOES, SUSPENDERS PAJAMAS, GLOVES, BELTS, HANDKERCHIEFS Etc.



HOLIDAY NECK TIES

You are always certain to please any man when you give a neck tie. It is one of the most appreciated and inexpensive gifts possible to obtain. We have a large stock from which to make selections.

50c and \$1.00

Leather Jackets

SUEDE :: PIG SKIN :: CAPE SKIN :: HORSE HIDE

— Good and Warm —

\$5.95 to \$10.95



MEN'S

Fine Dress Shirts

TRAVIS SHIRTS — \$1.50-\$1.65 JAYSON SHIRTS — \$1.95

— The Appreciated Gift —



SUGGESTIONS...

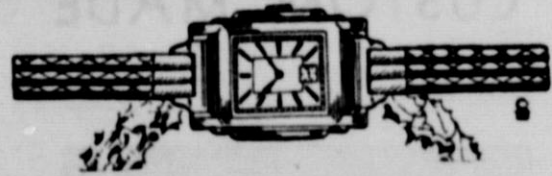
TOWEL AND WASH CLOTH SETS—PILLOW CASE SETS—LUNCHEON SETS—LADIES GLOVES—BRIDGE SETS—TABLE CLOTHS—BLANKETS

MATADOR DRY GOODS CO.

Temporary Office

NOTICE—During the construction of the new Magnolia Service Station, we have temporary offices in the Ford agency across the street.

OUR PHONE IS STILL 24
T. J. DAFFERN
Magnolia Wholesale Agent



Gifts Of Distinction...

You don't have to be rich to give richly. Choose your important gift first. Take your time for them. Deliberately plan to give lasting pleasure to those you hold dearest.

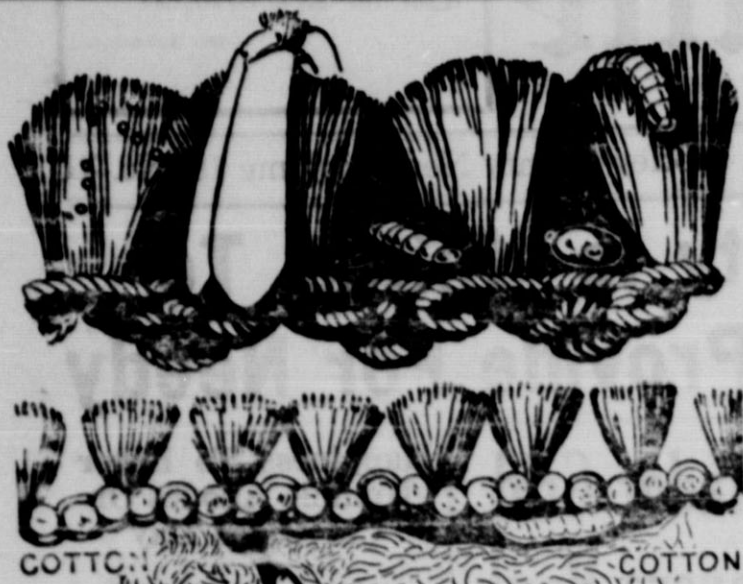
Choose gifts that will be a continued reminder to your thoughtfulness. There are hundreds of useful and precious gifts that came from all corners of the world, priced to fit your needs to be found at Kimbles.

WITH EACH \$18.95 CASH PURCHASE OR MORE WE ARE GIVING A LOVELY 32 PIECE DINNER SET.

KIMBLES

Established 1916
FLOYDADA, TEXAS

Vacuum Cleaner Weapon In Women's Warfare On Costly Moth Ravages



COTTON COTTON



MOSS

MOTHS will do six billion dollars of damage in American homes this year, according to estimates by experts on the ravages of these destructive household insects.

Not only clothing, but also expensive furniture, carpets, rugs and draperies are ruined, and, worse yet, there is no time of year when any home is safe against the pests, unless the right kinds of precautions are taken, and constant vigilance is maintained.

A bulletin of the United States Department of Agriculture, No. 1655, says: "Most important in eliminating the development of surface feeding is frequent brushing and treating with the vacuum cleaner. Furniture should be gone over by this method at least once a week to dislodge and crush eggs and kill young larvae."

After extensive research by the Canadian government, it announced: "The frequent use of a vacuum cleaner, on carpeting and

holstered furniture and other articles subject to moth injury, has a definite control value. When carpets or rugs are suspected of being infested, they should be thoroughly cleaned on both sides with a vacuum cleaner."

The top picture shown here reveals how carpet may be injured if the vacuum cleaner is not used often enough on it. The little rings at the left are moth eggs. Shown next is an adult moth, eating on a tuft. To the right is a larva eating at the base of another tuft and, finally, a cocoon soon to hatch and a larva crawling on the top of a tuft.

The picture below gives a clear idea of how moths ruin overstuffed furniture unless every precaution is taken to keep it thoroughly cleaned with the vacuum cleaner, and to use all the other protective means that are available for this purpose wherever a home is equipped with a vacuum cleaner.

Mrs. Nina Klingenberg of Bucyrus, O., has a pet crow that acts as an alarm clock. At 4:30 every morning the crow raps on her window until she is awake.

THE TRIBUNE SNAPSHOTS



One Star to Another — Recognizing her contribution to the advancement of radio as an industry, Philco Radio & Television Corp. presents a replica of its Ten Millionth radio to Kate Smith, famous radio star, before her entire company on the stage of Columbia Playhouse, New York. "Your splendid work in giving the listening public so many fine programs, has helped make possible the manufacture of ten million sets" — that was the message the Corporation sent to the noted singer.



Hollywood's Glamour Girl — Betty Grable has been pronounced the loveliest screen actress by jury of noted illustrators, including Russell Patterson and Rolf Armstrong, who style her "Glamour Girl" of 1937.



No Lounge Lizards — These — A giant Australian monitor lizard (left) and a frilled-necked lizard locked in deadly combat. They look ferocious, but usually are quite harmless creatures unless cornered, then they will attack humans.



Sammy McKim, boy screen star, has three prize possessions a belt with war badges and insignia picked up by his grandfather on the battlefields of France, a real Daisy air rifle also given him by his grandfather, and the best doggone cowboy outfit in California. As Sammy expresses it, Sammy likes to play in cowboy pictures best.

Mary Pines for Her Pines

(A Christmas Story)

By Luella B. Lyons

MARY MINTER left her home from south of the Mason-Dixon line to marry Jack Howard. That's how she happened to be hating her new home in the North—hating the snow and cold and the fireworks she knew she was missing down home that Christmas day. Gazing out of the window all she could see were pine trees from four inches to sixty feet in height.

Cedars! Pines! Spruces! She hated the words, even.

"How about a Christmas tree in the house, honey? Maybe that would help cheer you, do you suppose? I know you're eating your heart out with lonesomeness for home this, your first Christmas away," Jack offered, but Mary spurned his sympathy.

"A tree. A tree, did you say? Ha ha," she laughed bitterly, "go out there and on up the Ridge and look at those trees there by the hundreds and thousands. Imagine they are all Christmas trees if you like." Jack gave up trying to placate her but he understood—she was at that stage of homesickness.

About noon there came a phone call from their nearest neighbor, Milt Spears. His wife was in the city hospital, 40 miles away, and

he had promised to visit her there, taking the two youngsters, but about an hour ago Milt had sprained an ankle and now—would Mary and Jack take the kids and go in his place?

What difference did it make if it was nearly nightfall when the pair and the two youngsters reached They Reached Ann Spear's Hospital Room and Made Explanations.

Ann Spear's hospital room and made the explanations and witnessed the relief that was so evident on the anxious wife's face.

EXPERT ...

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Have Your Car Repaired While You Sleep

COMPETENT MECHANICS

The most modern precision Shop Equipment

Every Job Guaranteed

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For Road Service Call 222

DEADEYE BRAD OF HOLLYWOOD GULCH!



BRADLEY METCALF, rising young juvenile movie star who claims the air rifle championship of Hollywood, is a crack shot, as the target testifies. Brad's greatest ambitions are to be a star football player and a doctor.

A dime on which he inscribed his name 43 years ago in Toledo O., has returned to Silas Pittman at Shelbyville, Ind.

Niels Gorenson, a North Dakota farmer, caught a 60-pound badger in a trap.

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OBSTETRICS, PEDIATRICS

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TRAWEEK HOSPITAL

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WHETHER YOU NEED FREE AIR OR A NEW TIRE LET THE PERSONALIZED SERVICE OF OUR TIRE SPECIALISTS SAVE YOU MONEY

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Our gratis tire check-up service is open to all local car owners—regardless of the brand of tires they now use. Come in yourself and start benefitting by this friendly money-saving service. It assures you of all the mileage built into your tires and reduces trouble to absolute minimum. Stop in today!

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- SAFER FROM BLOWOUTS ... every ply is a safety ply.
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See Us for Prices

BOB'S OIL WELL

MATADOR

MAKE IT A REGULAR HABIT TO STOP FOR OUR PERSONALIZED SERVICE

Baptist W.M.U. Has Christmas Program

All circles of the Baptist Women's Missionary Union met Monday afternoon at the church for a Christmas program conducted by the Blanche Simpson circle with Mrs. Earl Laughlin as leader. The topic was "Good Tidings to All People," and those on the program were Misses Pauline Rister, Zona Beth Faulkner and Bertha Casstevens, Mesdames H. M. Weldon, J. C. Peeler, Eldred Seigler, and Mrs. Vernon Doss. Solos were given by Miss Rachel Carpenter and little Dorothy Rattan.

At the close of the meeting the Henrietta Shuck circle served refreshments to the following ladies and visitors: Mesdames Arthur Fulkerson, W. W. Carpenter, Pearl Moorman, M. P. Fulkerson, R. E. Campbell, Scott Bolton, Earl

Laughlin, Vernon Doss, H. M. Wedon, J. C. Peeler, Eldred Seigler, Virgil Rattan, Joe Campbell, Misses Pauline Rister, Bertha Casstevens, Zona Beth Faulkner, and Rachel Carpenter, and Dorothy Rattan.

DISTRICT AGENT HERE

Mr. K. J. Edwards, District Agent of A. & M. College Extension Service, College Station, Texas, was visitor here Monday in the office of Frank A. Buckley, County Agent.

RETURNS TO NAVY

Clinton Gilbert, who has been visiting here with his brothers, Clay and Clyde Gilbert for the past two weeks, left today for San Pedro, California, where he is stationed in naval service.

POPULAR DANCE MUSIC KEYED TO SKIRT LENGTHS

FEMININE fashions are the barometer for popular music, according to B. A. Rolfe, veteran showman.

"A glance at portraits of the ladies of the ages, a resume of the dance music of the past, and a comparison of the two, clearly indicates that musical trends follow costume fashions, particularly skirt lengths," claims the famous maestro who conducts the musical section of Columbia's "Heinz Magazine of the Air" heard Wednesdays and Fridays.

"For instance, a review of the music and styles of the Eighteenth Century instantly suggests stately ladies dressed in silks and satins. Those costumes could not adapt themselves to other dances than the courtly minuets and picturesque curtsies, which governed the general musical tempo.

"The transition from the graceful minuet to the livelier polka," continued Rolfe, "was gradual but was instigated by the change from Colonial costumes to frocks dominated by high bustles and mutton-leg sleeves. With the outbreak of the Civil War women had to take a more active part in the life of the country. As their lives became more active their costumes became less cumbersome and soon they were dancing the polka. A demure dance, and a far cry from the present Big Apple, but nevertheless, a sprightly hop, skip and jump to the tune of tum, tum, ta-da-da, tum, tum, ta-da-da.

"Fashion then dictated the billowy hoop skirts which called for a graceful gliding motion and the whole world was dancing to Strauss' 'Blue Danube.'"

"Then without warning," said Rolfe, "the Spanish American War broke and the whole country was marching. Women caught the quickened tempo, dropped their bustles and overnight turned into Gibson Girls with an early twentieth century efficiency, pompadour, shirt waist and all. And what dances appealed to these first emancipated women? The two-step. And so through the early part of the twentieth century the nation two-stepped to peppy martial music of the day."



B. A. Rolfe raises his baton to a quickened tempo.

"The next event to dramatically change lives and costumes of women was the World War. Feverishly, women rushed into activity. Skirts began to creep up. A new woman, who had legs, not limbs, was born. Skirts became shorter and shorter, marking the birth of modern music by Irving Berlin. With skirts to the knees, and above, jazz orchestras blossomed and the "Bunny Hug" and the "Poodle Dog Walk" became the rage.

"Gradually post war unrest subsided," said Rolfe, "women longed for the flowing grace of longer skirts. Down went dancing skirts, down to the floor, and in came a whole new world of music, keyed to a slow, languid, romantic tempo, and for the first time Rudy Vallee thrilled the world with softly crooned ballads.

"For several seasons the country drifted, lulled by a languorous mood, but now a new pulse beat is felt. Fashion dictates form fitting frocks, slit skirts, with evening hem lines showing more and more of twinkling ankles. As milady swirls through the rumba, the shag and variations of the Big Apple," said Rolfe, "band masters of today interpret new fashion moods in quickened tempo, such as 'She's Tall She's Tan, She's Terrific.'" from this season's Cotton Club Review."

Missionary Circle Has Enjoyable Meet

The Irene Eldridge circle of the Methodist Missionary Society spent one of the most enjoyable afternoons of the year at the home of Mrs. U. L. Willie, Tuesday. A worship service, "Gifts For The King," was conducted by the spiritual life chairman, Mrs. F. G. Simpson.

Presents were distributed from the attractive Christmas tree by the hostess and her daughter, Clotelle.

Games were enjoyed and a delightful refreshment plate was served to each of the twelve members present. Each plate contained an individual gift from the hostess, containing a fortune reading. These were read and enjoyed by the group.

Following is a list of officers selected for the coming year: Chairman, Mrs. H. H. Schweitzer; assistant chairman, Mrs. U. L. Willie; secretary, Mrs. L. R. Bishop; local treasurer, Mrs. J. R. Whitworth; connectional treasurer, Mrs.

Dorcas Group Holds Christmas Social

The Dorcas circle of the Baptist W. M. U. enjoyed their annual Christmas social Tuesday afternoon with Mrs. Welby Carpenter as hostess.

Mrs. T. E. Cammack conducted the devotional, which was followed by a brief business meeting, after which the group entered into an afternoon of social activities which included the distribution from an attractive Christmas tree, of an exchange of gifts. Mrs. R. E. Campbell, General Crairman of the W. M. U. and honor guest at the meeting, was presented a "Friendship" quilt piece of quilt-blocks bearing names of individual members.

An attractive salad plate was served by the hostess, to the following ladies: Mesdames R. E. Campbell, M. L. Patton, W. W. Carpenter, Joe Campbell, M. P. Fulkerson, W. W. Worsham, Pearl Moorman, Arthur Fulkerson, L. A. Carlisle, George Spears, A. A. Tipton, Ben Massey, T. E. Cammack, and Mrs. Charlie Wyman

Midgley; study superintendent, Mrs. C. A. Pitts and spiritual life superintendent, Mrs. F. G. Simpson.

Carroll Davis of Fort Worth, Tex., and his dog, Sug, have traveled 20,000 miles with his bicycle trailer.

It is against the law to ride a mule to church in the town of Honaker, Va.

Angered when a train pulled out of the station in Paris, leaving them behind, passengers lay down on the tracks and prevented the next train from leaving the station for 20 minutes.

After one day of married life, Irvin Adams of Waterloo, Ia., filed suit for divorce against his wife Helen, charging cruel and inhuman treatment which endangered his life.

Found guilty of intoxication, Al Hagberg of Sioux Falls, Ia., has been sentenced to spend a month of Sundays in jail.

Buy Your CHRISTMAS Table Needs

From our complete stock
Prices Good From Friday 17th
Through Friday 24th

| | | |
|-----------------------|---------------------------------------|--------|
| Lettuce | hd. | 5c |
| Bananas | lb. | 5 1-2c |
| Log Cabin Syrup | 25c size | 23c |
| | 50c size | 44c |
| | \$1.00 size | 83c |
| Coffee w.s. | 2 lb jar | 57c |
| Mixed Sausage | lb. | 19c |
| Flour | 48 lb. sack. Every Sack Guaranteed | \$1.59 |
| Celery | large stalks | 14c |
| Hams | Xmas Wrap Armour's Star—Half or Whole | lb 28c |
| FRUITS — NUTS — CANDY | | |
| Oranges | 252's Dozen | 20c |
| | 200's Dozen | 30c |
| Walnuts | lb. | 22c |
| Mixed Candy | fcy. lb. | 15c |
| Apples | fcy. Box | \$2.20 |
| Candy | 1 lb Box Cherries | 23c |
| Candy | 5 lb xmas Box | 99c |

He's An Industrial Worker!



YOU would naturally think of the man operating the tractor as a farmer. And he is a farmer, but he's also an increasingly important figure in the industrial world, not only as a consumer but as a producer. He's engaged in hoeing up a field of soy beans which later, after passing through various factory processes, you'll be using in the form of paint and varnish, soap, linoleum and scores of other products. Consumers Information points out that 91 million pounds of soy bean oil, a comparatively new crop for American farmers, was produced in one recent year. Of this amount, 2 1/2 million pounds went into the soap kettles, 5 million into linoleum and 13 million into

paint and varnish. This brand new market for American farmers, who are now growing a large number of industrial as well as food products, has been developed, like many others, through the vast research programs undertaken by American industry, whose laboratories have added untold millions to the national wealth and also thousands of jobs for American workers.

Methodist Circle Honors Mothers

The Young Women's Circle of the Methodist Women's Missionary Society entertained with a Christmas party at the parsonage, Tuesday evening, in honor of their "adopted" mothers who were special guests at the gathering.

Included in the Yuletide program, was a reading by Miss Zona Beth Faulkner, the Christmas Story by Mrs. Clay Gilbert and Christmas carol by the entire group.

Several of the "mothers" who responded to requests for talks, were Mrs. A. D. (Mother) Burleson, Mrs. W. W. Moore, Mrs. D. C. Keith and Mrs. John Smith, leader of the young women.

Following an exchange of Christmas gifts, a lovely refreshment plate was served to about 30 young ladies with their guests.

Whiteflat News

Mr. and Mrs. Lester Smith of Quannah spent the weekend here with relatives.

Mr. and Mrs. Cecil Burnam of Nashville, Tenn. arrived Saturday to spend the holidays with relatives here and at Silverton.

Mr. and Mrs. Cecil Wilkinson of Omaha, Neb., spent the weekend here with relatives.

Mrs. W. R. Tilson and Tom Jr. Tilson visited Mr. and Mrs. Bill Tilson at Brownfield for several days last week.

Mesdames L. R. and Bruce Browning spent Saturday in Lubbock.

Mrs. Albert Spray returned recently from Colorado where she spent several weeks with her parents.

Miss La Faye Blair visited her parents at Spur Saturday and Sunday.

Mrs. F. C. Harcrow returned Sunday from Paducah where she visited her nephew, G. N. Fulfer and family.

Go To Church Sunday

A HAVEN FOR LATE SHOPPERS

MATADOR'S ORIGINAL STORE OF QUALITY, SERVICE AND VALUE

Toys

For weeks we have been unpacking and displaying thousands of Christmas gift merchandise in a large variety and sensational quantities for every member of the family. It truly will not be a problem to do your Christmas shopping at the Matador Hardware and Furniture Company store for the endless variety will give any shopper a thrill!

PRICES THAT MEET OR BEAT ALL COMPETITION

ZENITH RADIOS
The Long-Distance Radio
ALWAYS A YEAR AHEAD

USEFUL Furniture FOR GIFTS

ROCKING CHAIRS - BEDROOM SUITES - LIVING ROOM SUITES - DINING ROOM SUITES - RUGS - LAMPS - TABLES - CEDAR CHESTS - SMOKING STANDS - RADIOS - REFRIGERATORS - WRITING DESKS.
GIFTS THAT KEEP ON GIVING

MATADOR HARDWARE AND FURNITURE COMPANY
"We have it, will get it or it is not made"

GIVE YOUR HEART A HOLIDAY Give A Needy Family A Basket Of Food

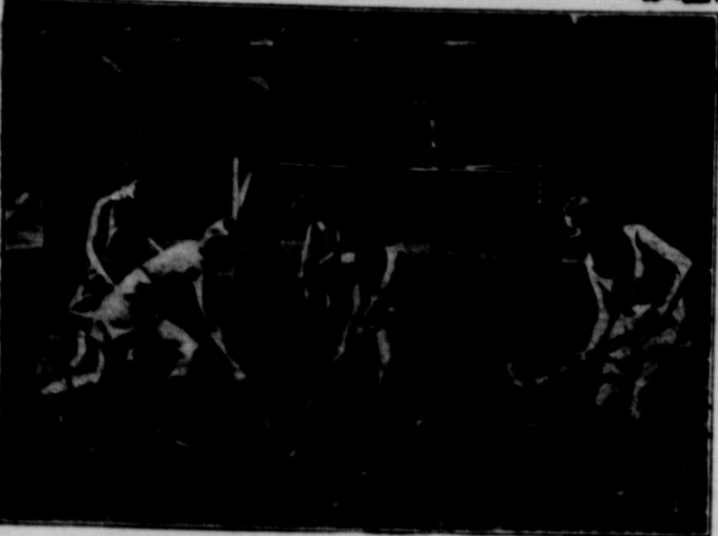
This Store Will Be Closed Saturday December 25th

Campbell FOOD MARKET
R. E. CAMPBELL
MATADOR No. 1 ROARING SPRINGS No. 2

Almost starved, a cat was found standing guard over her three dead kittens among the ruins of a burned building at Montreal.

The SNAPSHOT GUILD

SCHOOL DAYS ARE HERE



The many school activities offer countless opportunities for snapping pictures that you will enjoy in years to come.

If there was ever a snapshotter's paradise, it's school for those who attend it. It may be a one-room school or it may be a great university. Wherever, whatever it may be, it's crammed with unbeatable picture possibilities.

Yet we might as well face the fact of the matter—few snapshotters make the most of school's snapshotting opportunities.

Perhaps they are dazzled by the very wealth of the material at hand. More likely, they assume that somebody else is going to take the pictures. And that's a fatal mistake. For nobody else can see things as you see them. And it's what you see that means most to you—and to the folks at home, now or years from now.

The question, then, is how to make the most of school's picture possibilities. A little planning will do the trick.

First, about the right camera for school. Any camera will do, providing it is clean and in good order and uses a size of film that is easily available anywhere. If yours has a fast lens and a fast shutter, you'll have an advantage in taking shots of sporting events, but such a camera is not at all essential. With a

little care you can make even the simplest box camera turn out entirely satisfactory pictures.

Then, how can snapshotting be planned? All of it, of course, cannot be planned, but many of the most important shots can be. Why not work out a scenario, Hollywood fashion?

First of all, whether school's just around the corner or a thousand miles away, you'll want a few good shots of home. Then a view or two taken on the way to school. Maybe those views seem commonplace now, but wait a few years.

At school, of course, there are the obvious shots of the buildings, the grounds, new classmates, teachers, old friends, sports, picnics, class ceremonies, and so on. It's a good idea to take them so as to form a kind of continued story. Then, when they are mounted in your album, the pictorial story will flow along evenly.

A really good collection of school pictures is hard to find, as any school year-book editor will tell you. Yet there's nothing much easier to take; and few snapshots increase in value, year after year, as surely as those taken at school.

John van Gulder

ed toys to be renovated by WPA workers. Merchants in El Paso and surrounding towns donated packing boxes and other materials to assist in toy-making.

Safety Education In Fight Against Needless Accidents

AUSTIN, Tex., Dec. 10.—"The only way to avoid the useless waste of life due to traffic accidents is to prevent the accident," reads a warning issued by Dr. Geo. W. Cox, State Health Officer.

"It is not a question of who is right and who is wrong after the accident has occurred," he said, "and automobile accidents never happen merely because of 'bad luck'—there is a definite cause for every one of them, although it is not possible to determine the precise origin of every mishap.

"Leaders of the safety movement agree that the most fundamental approach to the solution lies in the education and training of the individual. Safety education includes the training of individuals to avoid accidents to themselves and to prevent accidents to others. It involves the acquisition of a certain fund of information, the ability to apply this information to concrete situations, and the building up of habits which will make the application of knowledge to situations automatic.

"The dangerous curves and intersections on the highways of Texas are distinctly marked, and automobile drivers can assist greatly in the reduction of deaths from automobile accidents by carefully observing these warning signs.

"Some motorists rely too much on traffic rules and regulations, thinking that if they obey the rules of the road at the time when an accident occurs, no blame can be attached to them. This is not true. The only man who considers himself blameless in case accidents when he is obeying the rules of the road, is the one who did everything possible to avoid that accident.

"The consequences of automobile accidents are so disastrous that only when we have done everything in our power to avoid such accidents can we consider ourselves, or expect others to consider us, blameless in the case of accident."

where given special permission for last Friday's game by the conference governing committee.

Tarleton took the lead in the second quarter with a safety made when Pharr covered a Weatherford punt blocked by Johnston. Fighting back and forth in a cold mist on a sloppy field, they held that lead until Weatherford scored in the last three minutes of the game, and copped the championship.

Campbell has played at guard for the Plowboys this season. This week he will be among the football boys entertained by Coach H. J. "Choc" Sanders at a dinner in the Tarleton recreation hall. Let-terms will be announced at the time.

Campbell is a junior in the department of agriculture at Tarleton.

Captured after he had run away from home for the 14th time, Robert L. Stevenson, 11, of New York, was given a scrubbing and turned over to police.

Marie Hunsucker Hostess To Club

The Jr. El Progresso Study Club met Wednesday afternoon in regular session at the home of Mrs. J. R. Moore, with Miss Marie Hunsucker as hostess and leader. The house was called to order by the president, Evelyn Lea, and each club member gave a personal roll call. Doris Stephens was voted into the club as a new member, during the business session.

The program was then turned over to the leader, and included the following papers on the Bible; "In the Beginning," Evelyn Lea; "The Birth of Christ," Marie Hunsucker; "A Story About Christmas," Iletta Bird. Before adjourning, the girls sang a number of Christmas carols.

Delicious refreshments of cookies, hot chocolate and popcorn balls, were served to the following members: Misses Marion Clements, Tom Nell Darsey, Myrnavae Barkley, Frances Carpenter, Lela Carpenter, Mary Ola Tipton.

Evelyn Lea, Juanita Mize, Aileen Russell, Zona Ruth Scaff, Ruth Rushing, the hostess, and one visitor, Kara Hunsucker.

"I'll never do it again. It's too much trouble," said Mrs. Alice Brown, 75, of Muskogee, Okla., as she and Charley Smith, 77, applied for a marriage license.

Thirty-five youths assigned to an NYA Work Project for improving the school grounds of rural school in Palo Pinto County are building flag stone walks, rock retaining walls, a stone bath house, planting trees and shrubs, and beautifying the grounds. J. C. Kellam, State Youth Director, has been informed.

This Paper For One Year and 52 PATHFINDER ONLY

More than a million readers throughout the country read PATHFINDER regularly for \$2.00 a complete, timely and unvarnished digest of the news. Are you overlooking something? Today, economic and political affairs are at their topsy-turviest. Every new turn of events is apt to affect your pocket-book. Everyone's asking, "What's it all about, and how much is it going to cost me?" Before you can answer that question you must be able to interpret the news; and before you can interpret you must have all the facts clearly explained.



EVERY WEEK FROM THE NEWS CENTER OF THE WORLD Pathfinder comes to you with its reliable, easy-to-read and easy-to-understand news reviews in words, pictures and charts. Its condensed form presents a lively and intelligible survey of current events throughout the world; its impartial interpretation, analysis and explanation of the news enables you to think and talk straight. Other weekly news magazines sell at \$4 to \$5 a year. Pathfinder sells for \$1 a year, but for a limited time we can offer you a greatly reduced bargain price on a combination of this paper and PATHFINDER. Drop in and see samples or write and take advantage of this special offer without delay. Insure your economic future by assuring your complete grasp of current affairs.

IDLE LAND MAKES NO MONEY

A LOT WITH A NEW HOME IS WORKING LAND

NEW HOMES are the popular investment of the day. The modern American ideal for the family's future security takes shape in an image of land and home, as rents rise from a housing shortage.



A NEW HOME WILL PUT THAT LOT TO WORK

Housing science has made the home of today an efficient machine for living. Today's lumber manufacture and merchandising have made a durable and beautiful home at low cost a reality. Never was the home a safer investment.

Burton-Lingo Co.
Complete Building Service

You'll Be Surprised And Delighted...



Everyday more Matador families are amazed and delighted with the fine work, the prompt service and the moderate prices offered by the Floydada Laundry.

Let us assume your laundry problem this winter and you will be surprised at the small cost. Call our driver for a trial today.

Floydada Laundry

NEEDY TOTS OF TEXAS TO HAVE WPA MADE TOYS

SAN ANTONIO, Dec. 10.—Toys made by WPA workers will brighten this Christmas season for at least 20,000 underprivileged Texas youngsters, it was disclosed today.

Manufactured in municipally-sponsored work shops or made from scrap materials in WPA sewing rooms, thousands of brightly-colored playthings are being stored in surplus commodity warehouses, to be delivered at Christmas time through the regular channels employed in distributing food and clothing to dependent families.

WPA officials estimate that 40,000 toys will be ready for distribution by Christmas morning. Into these articles has gone the handi-

craft of 8,500 workers, most of whom utilized spare-time moments for the work.

City officials in Houston, Fort Worth, and Amarillo are cooperating with WPA to employ 93 men and women at manufacturing toys for the children of needy families in the three cities. Most of the persons assigned to these projects are incapacitated, either through age or physical infirmity, for employment at more strenuous work.

Women in WPA sewing rooms at San Antonio assist in dressing dolls to supplement efforts of city firemen who undertake the renovation of used toys as an annual Christmas task. In Amarillo numerous civic and welfare organizations cooperate to provide materials to be processed into toys by WPA workers. Similarly, business leaders in Lubbock have contributed lumber, paint, and cotton, and have assembled discard-

Lyman Campbell Is Guest At Plowboys Season-End Dinner

STEPHENVILLE, Dec. 11.—Lyman B. Campbell of Matador, John Tarleton Plowboy, checked in his football uniform after last Friday's post-season game in which the Plowboys, in the last three minutes of play, lost the Central Texas conference championship to Weatherford Junior College by a score of 7-2.

Tying 7-7 in their regular conference game on Armistice day, both Tarleton's Plowboys and Weatherford's Coyotes ended their seasons Thanksgiving undefeated in conference competition. To decide the tie for championship, they



THREE EACH OF SIX DESIGNS

- CHRISTMAS EVE
- CHRISTMAS MORNING
- WHEN WINTER COMES
- HOMeward BOUND
- SILVER MOONLIGHT
- AFTER THE SNOWFALL

FROM ORIGINAL ETCHINGS

DISTINCTIVE... CHRISTMAS GREETING FOLDERS

CUSTOM MADE

IMPRINTED WITH YOUR NAME
MODERN TYPE FACES
ONE DAY DELIVERY

Eighteen beautiful Christmas folders, imprinted with your own name and with envelopes to match for only \$2. Fine custom made cards for less than 12c each. Only a limited amount available.



Matador Tribune

Telephone 123



The Unposted Christmas Letter
Jocile Webb Pearson

The gray day was settling into a grayer night. A white mist obscured the pine-covered hills and spread itself over the hills like a vast curtain shutting

out familiar objects. The shriek of a locomotive sounded ghostly and unreal, as its glaring headlight pencilled the darkness for a moment and disappeared. The doorway of the little railway station was outlined in a blaze of light as the attendant entered swinging his lantern, then thick gray darkness again.

Despite the chilling blanket of mist a campfire a few hundred yards down the track crackled and glowed cheerily, bringing into sharp relief the figures of a man and boy. The latter seated on a log gazed moodily into the fire as the pine boughs rapidly consumed. His beardless face had the healthy tan of the open road, his clothing showed its neglect.

"Sit up, Jimmy! Ye must be starved after the day's tramp. Walk in' the rails is hard work, but we're

1-MINUTE SAFETY TALKS

By Don Herold

We'll drive moderately, and if we have an accident, it will be a nicer one



How to Have More Trivial Accidents

If we are going to have automobile accidents, let's have little ones.

It is not such a serious matter when we dent a fender. What we don't want to dent is a skull.

How shall we select for ourselves the smaller or more insignificant or skin-deep or grade "C" accidents?

I have a book in my lap, compiled by The Travelers Insurance Company on last year's smashes and crashes. It tells us which kind of accidents are the deadliest. Let's get a line on 'em and avoid THAT kind.

About the surest way to cinch your death in an automobile accident is to mix in a little alcohol. With an intoxicated driver (you or somebody else) at the wheel, your chance of death is greater than with a sober man at the wheel. I mean if you take 1,000 drunk accidents and 1,000 sober accidents there'll be more deaths in the drunk accidents.

Even an intoxicated pedestrian has

a better chance of being killed than a sober pedestrian—per accident.

There has been a lot of loose talk about the safety of driving fast. A lot of people think that it is all right to drive fast if they drive "careful". But the figures show that the rate of death per accident which involves exceeding the speed limit is much worse than the average death rate for all accidents due to improper driving practices.

Places, too, have a lot to do with the violence of your accident. The rate of death per accident on highways and at rural intersections is more than 200 per cent greater than on city streets.

Time plays a part, also. The death rate per accident after dark is about 60 per cent worse than during daylight, and they're more apt to be little if you know about and avoid these deadlier spots and practices.

A Campfire Brought Into Sharp Relief the Figures of a Man and a Boy.

not ones for stealing rides, we pay like gentleman or walk, eh, lad?"

The boy started from his reverie. "Hitch hiking beats walking for rapid transit if you're in a hurry, Tim," Jimmy grinned. "Gee, that bacon smells great. I'm as hungry as a camp robber."

They ate in silence, each busy with his own thoughts. When the meal was finished, the man produced a short-stemmed pipe from an inner pocket of his heavy woodsman coat, filled it, crowding the tobacco in with his thumb; then stooping he scooped a live coal from the fire

and puffed a moment in quiet satisfaction; watching the boy from under his shaggy eyebrows as he added fresh fagots to the blaze.

The boy, with hands thrust deep in his pockets continued to move restlessly about. "Gee, Tim, this weather is getting on my nerves. We've had days of it. I'm beginning to want to see the sun again."

The old man laid aside his pipe. "Now, lad, suppose ye tell Tim all about it. What's botherin' ye—I've missed that whistle of yours. What's on yer mind?"

Jimmy resumed his seat on the log. "Oh, nothing much, Tim. I guess I'm sort of cuckoo tonight, just thinking—oh shucks! It's nothing, anyway."

"Go on, lad, I'm listenin'." A slow color mounted to the boy's face. "It's thinking of Christmas, Tim. It's only three days off, and—and I've never been away before. It doesn't matter, forget it." He hastily threw a pine bough into the fire.

"Three days, ye say, lad? an me forgettin' it. Now where'd ye say ye come from?"

"Iowa, Tim."

"Now, do tell. I been in Iowa meself, lad, but it's a long time ago—a long time. Ye're from a farm, mebbe?"

"No, dad's no farmer. He's a carpenter, and got along fine till hard times struck—you know how things went."

"Sure I do," Tim supplemented. "An' there wasn't much work."

"That's right, Tim, and I wasn't keen on school, I wrote a note tellin' Mom and Dad not to worry about me—they have three more to look out for—and I hit the trail for the great Northwest."

Tim gave him a reassuring pat. "I see, lad. An' ye're fed up an' sort of disappointed an' homesick?"

"I guess that's right, Tim. Bet, gosh, it was thinking of Christmas that got under my skin. They'll all be there but me. Nobody to get the tree—that was my job. We always had one, even in the hardest times. Mom's a corker to manage. Doesn't Christmas get you, too, Tim? Haven't you folks somewhere you'd like to see?"

"Mebbe, lad, an' mebbe I'd be gladder to see them, than they me. Now this town, 'Podunk,' did you say it was?"

"No. It's Mobray, and the dandiest town—not so hot for size but it has about everything a fellow needs there, and the best grid team in the county. Gee, Tim you ought to see them huskies go after that ball and smash the line—and the crowd roaring like mad, rooting for their teams." The eager look faded—he rose abruptly.

"Guess I'll be turning in. See you later."

"Sure, lad," Tim ignored the break in the conversation. "Better bank them pine boughs under that shed over there. This drizzle will likely be snow by mornin'." I've an errand of me own to do, but I'll be back in no time. Git yer rest whilst ye kis."

An hour later the boy was awakened by a hand on his shoulder, and Tim's voice calling: "Wake up, Jimmy, I wants to talk to ye."

"Jimmy sat up, rubbing his eyes. "Okay, Tim what's on your mind? Shoot."

Tim rumbled in his pocket and produced a bit of paper. First, I want to say: "Merry Christmas from Timothy Ryan to Mr. James Madden of Mobray, Iowa. Here it is—a ticket to ye're old home

When the fast train will pick ye up in exactly forty minutes. We got to get goin', lad.

"But Tim," Jimmy blinked the last bit of sleep from his eyes. He turned the paper over and over until he was convinced it was genuine. "I—I don't understand, Tim. How did you get this and where?"

"Tim laughed merrily. "One at a time, lad. First: I got it over you at the little railway station where they sell tickets. Second, I paid for it with money, earned money I laid, by when work was good."

"That's fine of you Tim, but I can't take your money, You need it for yourself."

"Sure ye kin, lad, an' there's enough left fer me—an' yer welcome to it. Ye see, Jimmy I sort of like to ye the day ye walked into the loggin' camp just as they were closin' down fer the winter an' we tuk the trail together. An' when ye talked of Christmas, an' s'ch, ye set me thinkin'." The gift is not fer you alone, but fer yer folks who misses ye more than ye know. Old Tim's made many a mistake, I says to myself, but this ain't one, an' mebbe it will help square some of the others."

He laid a garbled hand on the boy's shoulder. "There's only one thing I'm askin', lad, an' that is: ye'll stay off the road. It's not fer the likes of ye. Go home an' finish yer schoolin'."

"You're right, Tim," Jimmy re-

plied soberly. "I've come to realize that. You've helped me to see things differently, Tim. I've got a dandy idea." His face glowed with eagerness. "Go home with me. Mom and dad would make you welcome; and you say you have money." But the old man shook his head. "No, no lad, I bin on the road too long. I know yer folks wud be grand to me; much obleeged to ye fer thinkin' of it—I'll be gettin' along where ther's housin' quarters, an' mebbe a bit of work."

The eastbound train came to a stop. As the slender youth was climbing aboard, with a last hand clasp, old Tim pressed a crumpled bill into his hand. "Ye must eat, lad, an' don't lose yer ticket. Don't forget ye're ridin' like a gintleman."

The old man laughed, but there was an undertone of wistfulness. Jimmy took the money. "I hadn't thought of eatin', Tim. It is just that I'm going home. Home, Tim, and I owe it to you. I'll pay it back some day—I'll tell mom and dad what a good pal you've been—and you promised to write. "I'll be thinkin' of you Christmas."

"Thankee, lad, thankee. Tell yer folks howdy, an' Merry Christmas, fer me."

The train roared away in the white fog. Old Tim watched till the red light disappeared and the rumble grew faint in the distance. He

rubbed a moist hand across his brow. "An' he called me pal. "Tim a fine lad he is, an' I'll be missin' him. Three days to Christmas; he'll make it." By the dim light from the station window, he pulled a worn purse from his pocket and emptied the few remaining coins into his hand. He shook his head slowly. Reaching into an inner pocket he drew forth a letter addressed to a small town in Iowa; slowly he read:

"Dear Tom, I been hankerin' to see ye an' the old home agin. I'll be comin' fer Christmas. Yer brother Tim."

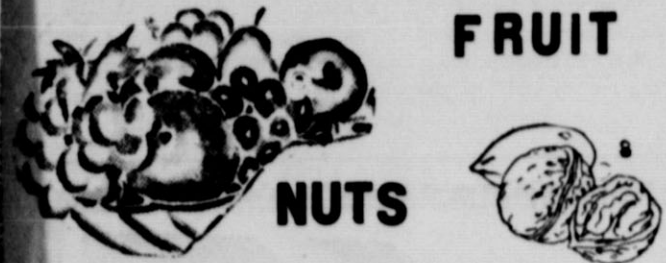
He tore the letter into bits. "He's worth it," he said. The lad will be home fer Christmas."

Old Tim smiled lappily as he trudged back to camp.

When Joseph Zell of Milwaukee missed his first meal at home in 20 years his wife asked police to search for him.

Alleging that her husband annoyed her by eating his meals standing, Mrs. Helen O. Grab of Los Angeles sued for a divorce.

Mrs. Louis Drake of Los Angeles was sentenced to a year in prison for biting off part of the ear of a policeman who interfered in a quarrel between her and her husband.



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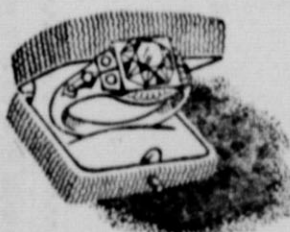
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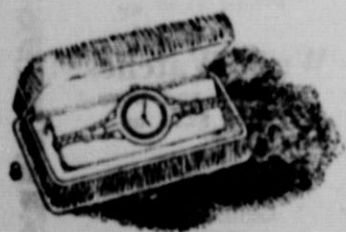
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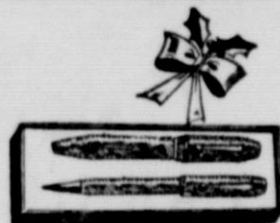
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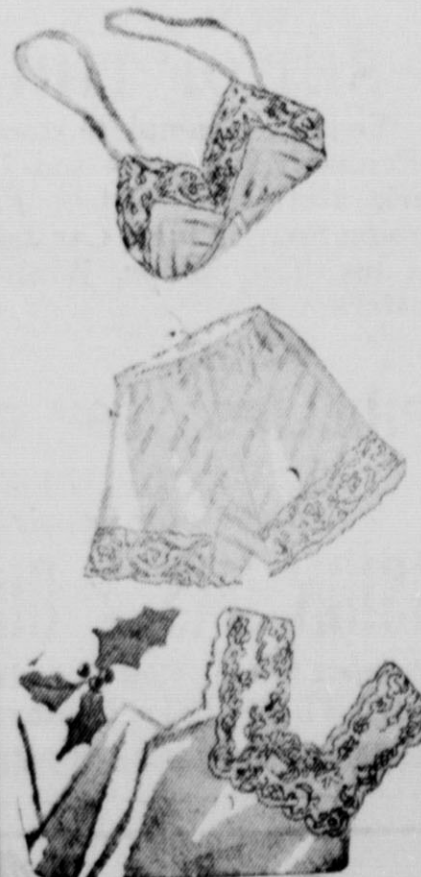
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 Published Every Thursday
 By The
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 Matador, Texas
 Entered as second class matter at the Post Office, Matador, Texas, under the Act of Congress, March 3, 1879.
DOUGLAS MEADOR
 Editor

MEMBER
 West Texas
 PRESS ASSOCIATION



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THE REST OF THE RECORD

BY JAMES V. ALLRED
 Governor of Texas

Jim Ferguson has resumed publication of the Forum, which he stopped immediately after my nomination in the first primary last year. Charging both the National and State Governments with insincerity, ignorance and inexperience, Old Jim has a six-point

THE ADVENTURES OF OZZIE



platform; but says that he has not as yet, selected a candidate. It is, however, perfectly obvious that Ferguson is going to make another proxy campaign for Governor. Ferguson plans have been brewing for several months. All the talk is that Mrs. Ferguson probably will run, but one or two other known candidates for Governor have been flirting with Old Texas in for another ordeal and it is regrettably apparent that we had just as well get ready for it.

The Ferguson platform is typical of his audacity. It has about 57 varieties of promises, one to appeal to every class of voters. He is going to economize twenty million dollars by increasing expenditures sixty million! He is going to help the poor by taxing them. A little sop for everybody!

Ferguson is for paying a pension of \$30 a month to everybody over 65 whether they need it or not; yet

he proposes to take away from the needy old people who are now receiving aid from the State the cigarette, liquor and other taxes now going into that fund. He says he will use these taxes to abolish the State ad valorem taxes. That would relieve from taxation the oil companies now paying on their wells and leases; the insurance and loan companies now paying ad valorem taxes on skyscraper buildings; and it would make tax free all of the vast acres of land now owned by non-resident individuals and foreign corporations.

Ferguson's platform is silent on some other issues in which the people are interested. Of course, he couldn't discuss the question of adequately taxing oil and sulphur because he is against that. He doesn't say anything about race track gambling because every gambler and racketeer in the country knows how the race track law got on the statute books under the Ferguson administration; and every racketeer and gambler, even those who have been driven out of the State under this administration, would welcome the return of Ferguson, or anybody who thinks like him because they would not be molested under the Ferguson idea of government.

Old Jim doesn't say anything about the child labor amendment because he knows that while the labor organizations and women's clubs are for it, thousands of other people are against it. He doesn't say anything about liquor and open saloons, but everybody knows where he stands on that question.

Ferguson says he wants to abolish boards and commissions; yet he never made an effort during the two terms he served as Governor himself and the two terms he served as proxy Governor to abolish any boards or commissions. On the contrary he caused many

to be created by the Legislature. His real belief is that all departments of government ought to be abolished in favor of one useless department—himself.

Ferguson has always been a great hand to try to take advantage of the people when they are in distress. When we were in the middle of the depression he wanted to make it more cruel by passing a general sales tax on the necessities of life—bread and beans, milk and medicine, blue shirts and overalls. Now that we are in what may turn out to be another depression, he proposes the same panacea and hopes to get by with promising a pension for everybody when he, himself, fought the adoption of the present pension amendment.

I repeat, regrettable as it is, we are in for another ordeal of Fergusonism, and we had just as well get ready to meet it.

STATE HIGHWAY PLANS MENACED BY U. S. THREAT

AUSTIN, Dec. 13. —Estimated to cost \$15,915,220, the 1939 Regular Federal Aid Program of road construction, subject to approval of the U. S. Bureau of Public Roads, was announced today by Robert Lee Bobbitt, Chairman, Texas State Highway Commission. With \$7,957,810 of this amount in federal funds, the program is directly involved in President Roosevelt's proposal to the Congress asking the curtailment of appropriations for the construction of roads in the Federal Aid System.

According to Mr. Bobbitt, the program contemplates the improvement of 905.7 miles of the major arterial highways of Texas on the Federal Aid System. It also provides for the construction of pavement on 640.5 miles of highways.

1938 Ford V-8 Standard Tudor Sedan



MOST popular of all the Ford V-8 body types is the standard Tudor sedan, shown above. A longer hood, more sweeping lines and newly-designed front end, grille, fenders and hubcaps are featured. The car is available either with 45 horsepower or 60 horsepower V-8 engine. Interiors are attractively appointed. The front seat is full width. The seat back is divided. The sections are hinged diagonally and swing inward as they are tipped forward so as to leave a wide passageway on either side for entrance to the rear seat. Like all Ford body types the Tudor sedan has a large built-in luggage compartment. The standard cars are engineered for owners who demand the maximum of economy in first cost and operating cost.

"The program for elimination of hazards at railroad grade crossings covering the year 1939 has previously been approved by the Highway Commission and forwarded to the Bureau of Public Roads. This program involves funds in the amount of \$2,725,000 all of which are derived from Federal sources."

According to Mr. Bobbitt, the Highway Commission has also approved and submitted to the Bureau of Public Roads the 1939 program for the improvement of secondary or feeder roads totalling \$3,183,000 of which 50 per cent is federal funds.

He further stated: "These two programs, together with the 1939 Regular Federal Aid Program just released constitute the work planned in Texas for the fiscal year of 1939, using anticipated Federal funds. If Federal funds are not made available for these three programs of work, the projects contained will not be immediately possible to construct. We all deeply appreciate the desire of the President to effect economies, but those of us who are in the field feel that such a disruption will not result in economy but in unemployment and losses to the people of Texas."

In commenting on the proposed reduction and its effect on Texas highway development Mr. Bobbitt said: "If the President's proposal is adopted it will mean that no funds will be available for this program. This proposed payment construction is very vital to the Texas highway system, since in most cases it closes gaps in the surfacing of our major arteries."

"For example, as approved by the Commission it calls for the completion of surfacing on Highway No. 24 in Dickens and King Counties. This construction will give to the travelling public uninterrupted surfacing on this highway from Lubbock to Decatur, thence into Fort Worth and Dallas. The plan also provides for the completion of surfacing on Highway No. 7 in Mills County, closing a gap in this highway and providing a continuous surfacing from the New Mexico state line at Farwell to Palestine in east Texas. "Should this drastic reduction pass the Congress, construction of the projects will be an immediate impossibility and the remaining gaps will continue to remain open.

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LOCALS

Mr. and Mrs. W. J. Higgins of Afton, visited here Sunday in the homes of Mr. and Mrs. Clay Gilbert and Mr. and Mrs. Clyde Gilbert.

Mr. and Mrs. Forrest Campbell, who recently moved from Abilene to San Angelo, visited here during the week-end with their parents.

Oscar Vinson of Lubbock, former Matador resident, transacted business here and at Flomot this week.

Mr. Hershel Patterson arrived here Tuesday from Alpine, for a visit with his mother, Mrs. Ora Patterson.

Mr. and Mrs. Coyt Carlisle of Whiteflat, spent the week-end here with the former's parents, Sheriff and Mrs. L. A. Carlisle.

Visitors here Wednesday with Mr. and Mrs. L. A. Nelson, were Mrs. Nelson's sister and husband, Mr. and Mrs. Lofton Bennett and their small daughter, and a brother and his wife, Mr. and Mrs. Vernon Gregory, and their father, all of Spur.

Mr. and Mrs. Turney Sparks of Sweetwater, visited here Sunday in the home of Mr. and Mrs. Henry Ford.

Mrs. Delbert Groves, accompanied by her mother, Mrs. Harry Stanley of Floydada, drove to Lubbock Monday, where they visited friends, returning home Tuesday.

Messrs. Henry Ford and J. S. Lambert made a business trip to Sweetwater Friday.

Willie Gates of Oklahoma City, Oklahoma, former gridiron star and graduate of Matador High School, visited friends here Wednesday. Gates, who is taking a pre-law course, visited his parents at Flomot while in this vicinity.

Mrs. Welby Carpenter, who spent the week-end visiting in Tahoka, was accompanied home by her daughter, Mrs. Charlie Wyman and her young son, Jimmie, of that place, who will remain here for the Christmas holidays.

Mr. and Mrs. Ware Fogerson and young son of Silverton, spent the week-end here visiting with Mrs. Fogerson's parents, Mr. and Mrs. R. A. Day and other relatives.

Rev. and Mrs. D. D. Denison,

World's Busiest Street?



JUST LOOK at that traffic roaring by! Yes, sir, that's New York's famous Fifth Avenue looking toward 42nd Street. And the lady in the stylish white shirtwaist and the snappy little straw skimmer had better be careful when she gets to the corner, because you know how those horseless carriage drivers swing around the turns. With the national automobile show approaching, Consumers Information dug out this picture, taken in 1907, to show what a difference 30 years can make. The picture below shows Fifth Avenue as it is today. Advertising, which created the demand, and research, which perfected the



product, are credited with changing the picture from that of 1907, when only a few thousand cars were on the country's roads, to that of today, with almost 30,000,000. The few small manufacturers of 30 years ago advertised to sell their primitive cars, which cost around \$3,000 for a "medium-priced" model. They created a bigger demand than they could fill, and so bigger factories, increased employment, and constantly better automobiles resulted. And today we can buy an infinitely superior car for about one-fifth of the price, while half a million men are directly employed in the industry, compared to a few thousand at the time this picture was taken.

week-end guests here in the home of the former's brother and wife, Mr. and Mrs. J. S. Lambert.

Mr. and Mrs. Alvin Stearns of Meadow, are visiting with relatives and friends here this week.

Mrs. J. T. Persons and children of Quitaque, visited here during the week-end, with her parents, Mr. and Mrs. R. J. Seay, and other relatives.

Julian Edmondson, student at West Texas State Teachers College, Canyon, spent the week-end at home with his parents, Mr. and Mrs. T. B. Edmondson.

Miss Pearl Croft of Floydada, spent the week-end here as the guest of Mr. and Mrs. Delbert Groves.

Mr. and Mrs. R. P. Terrell spent the week-end at Floydada where they visited Mrs. Terrell's parents, Mr. and Mrs. Lon Blasingame.

Mr. and Mrs. Jake Lambert and daughter Pat, of Sweetwater, were

WHITEFLAT SCHOOL NEWS
By Willena Wilkinson

Miss Faye Mayes spent the weekend with Miss Lula Kate Harcrow.

Miss La Faye Blair spent the weekend in Spur.

We are glad to report that Oneita Kimbell is able to be back in school. She has been out due to the injuries caused by the wreck.

The basketball girls entered the Dickens tournament. They were defeated by Crosbyton and Swenson but defeated Roaring Springs. They have a game matched with Mc Adoo Saturday night.

Miss Pgegy Hutson spent Sunday in Roaring Springs.

All the pupils are fast catching the Christmas spirit. The rooms are all decorated and Santa is expected by the primary grades.

Miss Morgan spent the weekend in Spur.

All the basketball girls are looking forward to their coming basketball game with Matador.

The grade school girls and boys are looking forward to their basketball games.

Several boys ordered belt-buckles with big W's on them.

Fourteen NYA boys assisting the Stephens County Agricultural Agent ran terrace lines on 20,000 feet of farm land and checked plane table maps on four Stephens County farms during the last work period.

A four foot rattlesnake crawled into a bird cage and devoured three canaries belonging to Mrs. Gail Kessler of Oilton, Okla.

Seeking a divorce, Mrs. George True of Sacramento, Calif., cited this as one of her reasons: "The defendant raised a mustache and whiskers just to spite the plaintiff."

Because he is a second offender, Joseph Edwards, 37, of New York City, was sentenced to serve 30 years in Sing Sing Prison for a robbery which netted him only 30 cents.

Ulysses Walsh, newspaperman of Johnson City, Tenn., has a collection of more than 4,000 phonograph records, ranging in date from 1896 to the most modern discs.

An NYA Work Project has been approved affording employment to a group of needy youths in Hereford serving and preparing food in the public school cafeteria, J. C. Kellam, State Youth Director, said.

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| Box Chocolates Holiday Wrapping From \$1.00 up | Wrist Watches For Men and Boys Priced \$2.95 up |
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