led light of many

on a peninsula of the ding into the gulf of Mission bells that once a lonely land now echo windowed canyons of oks upon the victory for heroes perished.

rged him with responsiwill either slink to cover orward past the fearof indicision. If he refuse at the obligation then ar nt world will rope and m for pasturage with the

of my favorite nebulosities ened every time I witotherwise intelligent man horse will remain quiet foot becomes entangled

their strength to an af- county.

u

De-

re

ur

AL

on that is equally satis-

of the world's most regretparadoxes is vouchsafed by mothers who destroy ons with love; forgetting as s are given to do, that life designed to catering, but g instead that it be catered e brought by slaves.

ond the roar of cascading I often remember the small that marked a grave in the church yard yet never a that was preached to me But the world is a cathend each image is a prayer or

e identity of courage and is often confusing in parade of human demeanor.

ENDS STAFF MEETING

gery visited her parents during trip, and will return home the course includes accounting, comp-



Vol. 13, No. 44.

Matador, Motley County, Texas, Thursday, January 25, 1940.

Price 5c

Icy Weather Continues Grip

Elects Kirk

there Monday night, January 1

as teacher of the course.

Adds Sound Equipment

from RKO, Paramount, and Fox

and typewriting departments has

In his three years of service

BODY AND FENDER MAN

NOW WITH CHEVROLET

B. F. Kirk was re-elected to head

Crowell Takes Home Flomet School Tournament Honors For 4th Year

the chuck wagon was **Consolation For** 2nd Straight Year

Wading thru the tough side the bracket, Coach Grady Graves and his Crowell Wildcats claimed their fourth championship to complete the 11th annual Lions

home with a score of 45-30. ole and buried the sur-l which did not have ok in the kettle. As the tinued to expand, more run up a score of 35-10 by the th mounds appeared until half, and retired to allow the county judge W. R. Cammack. mounds appeared until a second string some play. The final a sufficient amount of score was 45-20 placing the score was 45-20, placing the mother arrived here from Chicago added, with two years' affiliation may be covered up, but against the Turkey Turks who against the Turkey Turks who son's trial. had waded thru their bracket

almost as easily. Opening their play with a margin of 60-30. Friday make the trip possible. night they met the Floydada San Antonia basks in Whirlwinds who had eliminated th of glorious tradition the Matadors during the afters the essential verve of noon. The Turks defeated Floyd

ada by a score of 48-28. Meet Last Year's Winners This win placed the Turks in

steel. An altar now, the the semi-finals against the Vernon Lions, last year's tournament winners. They defeated the Lions by 39-21 to be placed in the a man is aware that life finals against Crowell.

Kim Wilkinson **Announces For** Re-Election

(Kim) Wilkinson as candidate for ion to the office of county subject to the action of the Wellington Lodge were ng discretion in the selec-association. The pollens of uccess and defeat may their street of the selection in the selection ure itself is no excuse for Democratic primary, July 27, 1940. present.

find it possible to again elect me as your commissioner."

Local Delegates At District Meet

Rev. W. B. Vaughn, pastor o an exacting soverign, the local Methodist Church ay return a part of the headed a delegation to Plainview

Those attending from Matador ceived this week. churches.

were G. E. Hamilton, W. F. Jacobs, and Rev. and Mrs. Vaughn.

MOVE TO FREESTONE

with their small daughter Kay, left Tuesday for Freestone, Texas, ampa, Saturday, of the de-ment of Public Welfare, for have made their home near Flo-went to Lubbock last week, where ker, attended a Staff meeting Pounds are former Matador resi-Pampa, Saturday, of the de- dents, and for the past two years

Many Improvements YOUTHS ARE Made By Supt. Kirk Modernize School At a meeting of the school board

the Flomot Schools for his fourth term during the school year 1940boy's basket ball tournament here 15, both of Chicago were conviction during the school year 1940, boy's basket ball tournament here 15, both of Chicago were convicting the same meeting. Mrs Saturday night. They started the ted of burglary in county juvenile Roxie Lewis of Roaring Springs, tournament by defeating McAdoo court yesterday and sentenced to was elected for 49-10 and coming back Friday the state reform school for an in- teacher to take the place of Mrs night to send Medicine Mound definite period not to extend J. B. Baird, who, before her marbeyond their 21st birthdays, for riage during the Christmas holi-Placed in the semi-finals with their looting of the Western Dry days, was Miss Ina Mae Long.

dency, a well-equiped Home

Sheriff L. A. Carlisle declared F. Kirk is the Home Economics the youths would be delivered to instructor. A modernly-equipped against the reformatory as soon as the Industrial Arts shop has been Roaring Springs, the Turks won weather becomes warm enough to erected, giving instruction in two

Lodges Have Joint Meeting

The local I. O. O. F. and Rebekah lodges held joint instal- \$550. This includes a modern The final game was close and (Continued On Back Page)

Rebekah lodges held joint listal \$550. This includes a microphone for announcing balling of last week, which were attended by visitors from several tended by visitors from several up. In addition to regular features

Mrs, Clyde Gilbert was installed Movietone, the machine is used for to the office of Noble Grand, and Movember of Noble Grand, and Mrs. Annie Tudor as Vice-Grand from the Saturday night shows of the Rebekah Lodge. In the Odd-Fellows Lodge, G. N. Wilson was installed as Noble Grand and Leonard Crowell of Flomot, the Homemaking, Woodworking. Vice-Grand.

Judge Daniels of Silverton and been made from \$600 of this pic-Judge Dean of Floydada made ap- ture fund. th immoderate drinking announce the name of A. K. propriate talks on Thomas Wildey, founder of American I. O. O. F. there, Mr. Kirk has been instru-Other visitors from Silverton and mental in securing transfers from Floydada lodges, as well as the White Star, Folley, and Fairmoun also for the last two years, with Mont-An enjoyable supper consisting one bus has been added to make High In Aviation one bus has been added to make

my policy of entire fairness to all and Meador plans a city wide drive holstering work. commending letter from state chairman J. F. Lucey of Dallas, ing her parents.

Miss Zona Beth Faulkher spent the standing of many the standing of the standing for its effort in the work. The names of all contributors will be published in the Tribune.

STAMFORD DIST.

Tuesday where they attended a Missionary Institute for the Plainview District.

Rev. E. E. White, District Rev. E. E. White, District Superintendent, presided at the meeting which was attended by representatives from about thirty churches.

TO HOLD KALL!

Debbs Walker, 21-year-old Pa-looks of Paducah, was in a Paducah hospital today, weak and hungry but not in a serious condition after 60 hours of wandering in the cedar brakes of Pease river, about 30 to the top of a derrick Tuesday and Sunday. To PREACH IN

In Motley county there were 71 families who received grants in 1939. F. S. A. is now assisting 117 farm families in this county.

REV. E. E. WHITE

The oil company worker climbed hours of wandering in the cedar hours of wandering in the cedar brakes of Pease river, about 30 to the top of a derrick Tuesday and Sunday. To PREACH IN Interesting programs and rec-

reational

Mr. and Mrs. Marlin Pounds, at 7:30 p. m. with Rev. Parker of reported as "good under the cir-weak to walk toward them. further announced.

county case workers.

| County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers. | County case workers.

Pony Express Rider Will Attend Party



guest at the Southwestern Exposition and Fat Stock Show in Fort Worth, March 8-17, Miss celebration. Elverna Criswell, 17, of Throckmorton is truly a ranch girl. Daughter of Bob Criswell, manager of the Swenson Land and Cattle Company's Throckmorton ranch, Miss Criswell was born on the ranch. She is a blonde who feels at home in a saddle

Buddy Davis Ranks

possible that the romantic may be subdued when a necesser in the crown, but the seems in the crown, but the one tingency in his character.

The we endeavored to fulfill they on the most fragrant flowers always beautiful they that the set of my ability.

The west of my ability.

The we did and possible that the romantic may be subdued when a necessary of the best of my ability.

The we did and possible that the romantic may be subdued when a necessary of the past 16 months, has a seems to develop a demulsor of the best of my ability.

The we endeavored to fulfill they of the past 16 months, has a specialist, who has been associated with the Wilcher Motor Company, there for the past 16 months, has a capency. Mr. Cavitt's six sons-in-law were all bearers and included with the Wilcher Motor Company, there for the past 16 months, has a capency of the past 16 months, has a capency of the specialist, who has been associated with the Wilcher Motor Company, there for the past 16 months, has a capency of L. B. Tompkins, automotive High School graduates, is ranked Munday cemetery. ent campaign and promise that my policy of entire fairness to all my policy of entire fairness to all committee was in receipt of a Miss Zona Beth Faulkner spent the standing of Master Mechanic

HOURS, MAN IS FOUND

the Triangle ranch Saturday aft- built bonfires at night and man-

Tickets On Sale For President's

Celebration press race winner, who is visiting from the top of the Panhandle to relatives near Flomot, after his the Rio Grande valley, causing return from Hollywood last week, and allied industries in the usually will attend the President's Birth- warm climate of the Lone Star day ball to be held in the Luckett state. building here Tuesday night, Livestock losses were expected January 30, it was learned Mon- in the Panhandle if the cold conday. Bill Meyer, intimate friend tinues, altho local ranchers deand sponsor of Davidson on his clared that cattle were withstandhistoric horseback ride, declared ing the weather in good shape that the youth had expressed his here. willingness and desire to attend Near Zero Last Night

the celebration. Tickets for the celebration reading, it was believed the went on sale yesterday and the mercury would drop close to the drive will continue until late zero mark during the night or

The tickets have been printed without any definite break, to Attendance Is Optional to serve as receipts for those who give Motley county its coldest will make contributions to the infantile paralysis fight fund, and County Issues Coal bear no mention of the fact that With all forms of relief work they are worth admission to the checked by the cold weather, indance. In other words, those who cluding the paving work here in do not subscribe to dancing, but Matador, relief clients in some are in sympathy with the drive, instances were issued coal by the may donate without association county yesterday. to the fund and also wish to at- weather has been promised by the tend the dance, may use the tickets without further admission. Half of the proceeds from the events go to the national foundation to fight infantile paralysis, and the remainder goes to a local

The to sell for \$1.00 and will each admit a gentleman and lady to the

county resident, died of pneu- ford to conserve soil resources monia at his home in Munday, only when they have an interest Ed D. Smith and Mrs. C. C. greatly intensify its efforts to

J. M. Jameson In Race For LOST ON RANCH FOR 60 Commissioner

miles southwest of Childress.

Lost Saturday afternoon, he was found Tuesday afternoon after periods have been found Tuesday morning by a to the spot and carried Walker to I am elected, I will fulfill the requirements to the best of my Superintendent of the Plainview worker on the Texas company Paducah.

Huge bonfires built by the County for more than a score and in evening services Sunday at the taken to the Richards hospital in the paducah.

Worker on the Texas company Paducah.

Huge bonfires built by the county for more than a score and in evening services Sunday at the best of my Methodist Church beginning at the paducah. Another Crusade Rang with the taken to the Richards hospital in searchers last hight were seen by half years and the voters of my Methodist Church, beginning at held February 16th, at Stamford, Paducah where his condition was Walker, but he said he was too precipet know of my sincepity in 7:30 clock Walker and two others were in food since he became lost, but he

He said he had been without making this announcement. influence of every voter in my the people of Matador are always precinct and assure each of my glad to hear him. Everyone is ex-Mrs. Frances Berryman, accom- truck became disabled, the other He was found about seven most sincere appreciation for con- tended a cordial invitation to at-

When Thermometer

Shows Near Zero Relief families were issued coal here yesterday to prevent suffering when another wave of icy weather swept out of the north to blanket Texas and most of the nation with record low temperatures. In some instances the coldest weather in 50 years was re-Shannon Davidson, Pony Ex- ported. While light here, snow lay

Without official themometer Tuesday, according to Mrs. U. L. early morning, as a dry snow and Wilie, chairman of the county sleet began falling about dark committee. prevailed for almost 30 days now

No definite break in the cold

Increase In

Obtaining written leases for 1940, according to William T. Mc-

Recognizing that insecurity of tenure leads to misuse of land, R. A. Cavitt, 65, former Motley because tenant farmers can af-Saturday morning in the land extending over several help its borrowers obtain longer California School of Aviation at Funeral services were con- term and better written leases. Inglewood, California, Buddy ducted Sunday afternoon at 4 p. Backed up by written leases, Davis, one of the 1938 Matador m. and interment made in the

In cases of extreme need, this agency makes small grants to farm families for the purchase of food, fuel, clothing and other urgency necessities. Every effort is made to help families who receive grante to get on a self-supporting basis as soon as possible, usually by means of rehabilitation

nnounce the candidacy of J. M. In Motley county there were 71

Rev. E. E. White District

"I wish to solicit the vote and as an inspirational speaker and

thruout the county, especially in services, Quarterly Conference



oway, successful Fort Worth at- pencil and paper. "Now just tell torney, an incident of years ago me all about this land of yours." omes to mind.

Good.

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ad, it was

und would

Holloway graduated from the University of Texas law school, Dallas, who has been writing a was delegate to a Y. M. C. A. convention in Europe and then went vention in Europe and then went affairs for a number of years en-to Eastland to serve as assistant titled "Nobody's Business," has district attorney. One morning a been named as publicity director plainly - dressed, middle - a g e d of the East Texas Chamber of roman whose features told a Commerce. tory of hardship and lack of opportunity entered. He did not endent in a sensational case some race two years ago but Judge ime previously when she was Ralph Yarborough of Austin, (no acquitted because of unsoundness kin) announced for Attorney Genof mind nor did he know that her eral and Bill figured that, if he of mind nor did he know that he neighbors, with a queer idea of humor, had told her that, if she took possession of a piece of land and held it for four years, the held it for four years, the and held it for four years, the held it for four years years years. State would buy it from her.

listened long enough to see that did, at Graham last fall. The his visitor had nothing to present chutes were right under the platwhich was any business of the form and when a horse began district attorney's office, he said: pitching before the rider could There's nothing we can do."

But this didn't please her at l and she declared:

"I don't want any trouble; of ourse, I killed my husband but-" The naturally rosy-com-

and stammered: "You-you-you killed your husband?

lexioned Halloway turned pale

'Yes," she calmly replied. "I nit him in the head with an ax and hen I cut his throat with a knife ecause I couldn't stand to see im suffer.

"Sit down, madam, sit down," exclaimed Holloway, grabbing a

Well-known Julian Capers of column on politics and public

Wonder if Bill Yarborough of ortunity entered. He did not ecognize her as having been de-attorney? He intended to make the

Ever see a rodeo from the an After the young lawyer had nouncer's stand? This observer get in the saddle, our stand would

IT'S BIGGER





captured this picture. The ca

apher aroused the dog from sleep, was first set for "time" and the

FEW albums contain enough pictures of the family pet—the camera was placed just the right dog, kitten, parrot, or whatever animal companien you have. However, with a little patience and strategy, such shots are not difscult to get-and they certainly add interest and variety to your a loud noise to awaken the dog-

is where the portrait attachment next shot. comes in. Slip one of these on the tures with a box camera as near as although it's a convenient device. you use the attachment.

when the pet is quiet. Bait is help- sert the burb. For flash pictures, lights-place the camera exactly tance from the subject, the right distance away from the takes the bait, you're ready to this winter, to make a collection of

era with high speed film. Flash bulbs are often a help in wanes. Try it and see. shooting pet pictures. The picture

distance from the dog, while he slept under the kitchen stove. The shutter was set for a "time" exposure. Then the photographer turned off the kitchen lights opened the camera shutter-made and flashed the flash bulb. Then it For a good picture of the pet, was necessary merely to close the you need a large image-and here shutter and wind the film for the

Thus, you see, you don't have to camera lens, and you can take pic- have a synchronizer for flash shots, I feet to the subject. Even nearer, Indoors, you can use the flash bulb if yours is a focusing model and in any electric socket. Make sure, of course, that the light switch is Naturally, you'll pick a moment in the "off" position before you inful. For example, a saucer of milk either chrome film or high speed to tempt the cat. Put the milk in film can be used, but you must the chosen spot, under your photo have the light at the right dis-

Pets are excellent subjects for saucer and as soon as the pet indoor shots and it would be fun, shoot. For shots with photo bulbs pictures showing your pet's antics of the "flood" type, load the cam- and activities. No two pictures will be alike-and their interest never

John van Guilder

shake like a boat in a heavy sea. order to compete. He's five feet, Once, I got so interested watching four inches and looks just like Ted two men trying to persuade some Read, Jerry Sadler's secretary, Brahmas to enter the chute that even to the smile. I missed seeing one of the events In that book on the forgotten in the arena. Incidentally, the men of American literature, whosteer-riding championship was ever writes it ought not to forget

won by 16-year old Joe Hale, Brann the Iconoclast, A Texan Archer City schoolboy who got whose devastating prose makes permission to miss classes in the lauded Mencken seem like the pale glimmer of a tallow candle compared to the glare of a bolt of lightning.

> Lawyers are the subject of ore stories than anybody except the two Irishmen, Pat and Mike, so here are a few for our old joke contest A stranger, visiting a small

town cemetery one Sunday afternoon, read an inscription, "Here lies a lawyer and an honest man" and the man commented:

"Ground must be scarce around here; they're burying 'em two to the grave.'

Equally ancient is the story of the old lawyer who was giving some advice to a newly admitted attorney. "When the law is on your side

and the facts are against you, bear down in your argument to the jury that justice must be done though the heavens fall," the veteran barrister said.

"If the facts are on your side but the law is against you, ask what the world would be if it were not for mercy, for pity, for the sympathetic feeling of man for his fellow man

The young lawyer said, "But suppose both the law and the facts are against me?"

To which the old-timer answered, "Then give the other side

Another antique is the one about the witness who was being cross-examined, and the lawyer bellowed:

"What do you do for a living?" and before the witness could answer, the attorney continued, You don't work at all, do you? And isn't it a fact that your

father is a loafer, too?" The witness said, "Well, you might ask him; he's sittin' over there on the jury."

And did you ever hear the story of the newspaperman who slipped into heaven and the others up there didn't like it and were going to ask St. Peter to put him out but when they looked around for a lawyer to draw up the petition. there wasn't a single one in

ANCHORS AWEIGH

MARSHALL FISKE



read that it hailed from Oporto, to me to act as my guide. Portugal and was the only wine Buildings In Compound (port) served by the French affairs of State.

A Siesta Beside Lake Chapala

beach and soon sat down on one one from the outside world would troughs of stone filled with water. of the beach chairs I saw standing rub elbows with them and con- The Home of Sport inder a covering. Hardly seated, taminate this gentry. way and slumber ensued.

When I opened my eyes the shadows were lengthening per- Books were conspicuous by their The Inner Sanctum ceptionly and my chauffeur stand- absence-hidden behind wooden Before leaving, I was were not far from Guadalajara.

with great satisfaction.

THE "PEN"-Guadalajara

getting into a penitentiary is thanks to Cortez always easy, its getting out that THE CELL HOUSE

entails time and trouble.

prisoners might be regaled with impressed me very much

I was approached by someone in Then we proceeded to the various buildings I examined charge to pay for this privilege. In Zapatoria (shoe shop) where their recreation units. Here I onsequence, I stayed longer than many pairs of shoes were in vari- noticed, among others, a large had at first anticipated, I wanted our stages of evolution. Then swimming tank, a tennis court, to be sure I got my money's came the printing Bureau and the also Basket and Volley Ball worth. I looked at the brilliantly Carpenteria (carpenter shop) and courts, a Baseball 'diamond', a glittering watery immensity be- in the community kitchen I saw foot ball field. Here then the fore me with its grey mountains in several men in the act of cutting prisoners might indulge in their the distance—after a while things up a beef carcass. The dining favorite sports to their heart's grew a bit hazy and reality gave room had long rows of cement content. Here the body might be tables and benches.

The Library was interesting, their minds were catered to ture upholding Liberty and prisoners took a cab one Sunday morn- which was soon to be demolished

ing while in Guadalajara, and di- by him. Moctezuma, that weak rected the driver to take me to and vacillating Aztec noble, "The Pen". Most people go to jail showed his terror when he beheld rather reluctantly, but not I, I his predicament on realizing the was really eager to go. Besides, trap into which he had fallen,

It was the Cell House, however, On arrival, I noticed a vast that impressed me the most. Here walled-in compound. On entering one saw eight tiers of cells this enclosure, I saw many people (blocks) converging to a common. milling about dressed in ordinary center, like gigantic spokes of a street clothes. No humiliating great wheel. Naturally I exhorizontal bars were in evidence. pected to see prisoners behind the These people gathered around me bars-but there were none-all and wanted me to buy their prof- the doors of the cells were openfered wares, novelties, that they not a prisoner in sight. I expressed had made while in carceration, my astonishment to the guide ceptional character. On the label One of the prisoners was assigned who informed me that these cells were only occupied at night when. the prisoners came here to sleep, Within this vast compound their dormitory. During the day, President when he entertained (about a half a mile square) I they all had their limited freedom visiting Royalty. If these gentle- saw many buildings scattered within the compound. Altho my men drank more than I did, I am about devoted to various pur- knowledge of prisons is rather sure that International problems poses. The first place my guide limited, this was something en-would have given way to a warm, ushered me into was a small moazy well-being far removed from tion picture theatre. Here the freedom of the prisoners, and it

the flicker films that emenate In the Hospital I saw the usual After my satisfying and de- from Hollywood. And one thing sights—the beds and the operating ghtful repast I walked on the was assured-utmost privacy; no room. In the laundry I saw long

After this inspection developed while in the Library

ing nearby told me that I had doors. On the walls many notable into the quarters of distinguished snored-and aloud too and very men looked down on us: There and privileged 'guests'. In front audibly, so that all in a given was Mexico's erstwhile President, of their open doors hung artistic radius could hear. Then I got up Juarez; the great Agrarian leader, curtains. Some of these were and entered the waiting car. In Zapata. Russia furnished Stalin drawn back and revealed very time the twilight ensued and when and Lenin, while Carlos Marx cosy interiors, books, pictures, saw a great number of scintilling seemed to dominate the whole radios, flowers. In a recreation lights in the distance, I knew we room-a key-stone in the struc- hall, I noticed some of these entertaining My day had been a mosaic made Socialistic Ideals, nor was the visitors, intelligent looking and up of many impressions of beauty ancient Mexican Conquest over- very well-dressed. These inmates and absorbing interest, replete looked. Here was Cortez contem- were the dreme de la creme of plating the Aztec capital of Ten- prison society-they were no comochtitlan (now Mexico City) mon, petty crooks-no indeed,

Facts

YOU SHOULD CONSIDER. . .

About 17 years ago the International Harvester Company began the sale of the first row-crop tractor, called the Farmall. The first Farmalls are still in operation today, and have a greater resale value than some competitive makes which have been used only three or four years.

The International Farmall established a standard 17 years ago that no other competitive make has been able to equal.

Today-

Now the International Harvester Company has established another standard-set another pattern, with the new line of Farmalls, Models A-B-H and M, which we feel has surpassed their first achievement. These new Farmalls are certain to lead the farm power field—to set a new standard for all other tractor manufactures for the next ten years or twenty years.

We invite and urge you to see and investigate the new Farmalls before you buy a tractor.

MATADOR HARDWARE & FURNITURE COMPANY

MATADOR'S HARDWARE DEPARTMENT STORE

1/4-ton GMC Pick-up gives you 91" x 48%" of load space. AND GMCs COST NO MORE THAN OTHER LIGHT-DUTY TRUCKS

GMC prices are crowding the lowest. GMC SUPER-DUTY Engines with revolutionary POWER-PAK Pistons, RIDER-EASE Cabs, SYNCRO-MESH Transmissions (on 1/2- and 1-ton models), and FRIC TION-FREE Steering are features you can't get in any other truck at any price. Come in and see how much more value you get in a GMC.

MATADOR, TEXAS

Time payments through our own YMAC Plan at lowest available rates MATADOR BUICK COMPANY No. 14 of a Series



YOU'RE DOING YOURSELF A GOOD TURN

AND US TOO . . . if you do these things: One ... Patronize only the reputable places where beer is sold.

Two... Learn about, and if possible co-operate with, beer's new "selfregulation" plan to eliminate beer retailing abuses. Beer's "clean-up or close-up" pro-

gram (in cooperation with law enforcement authorities) should interest every social-minded person.

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BEER ... a beverage of moderation



CLUBS CHURCHES SOCIALS SOCIETY

PHONE 123

THE WOMAN'S PAGE

EDITED BY MRS. DOUGLAS MEADOR Mat

SOROSIS CLUB ENJOYS GUEST SPEAKER WED.

Mrs. G. E. Bond of Floydada, was guest speaker on the program of the Sorosis Club last Wednesday afternoon, in one of the most enjoyable meetings the club has had. Mrs. Melvin Meason was hostess for the occasion.

Mrs. Bond, who is a native of Scotland, centered her talk about her homeland, its people and their played a number of family heirlooms, including old jewelry and n silver tea set.

Accompanying Mrs. Bond were Mrs. Clement McDonald and Mrs Bill Daily, both of Floydada Members present were: Mesdames Henry Solomon, Harold Jones Elbert Reeves, Ben Edwards Alvin Stearns, Rufus Emmons Frank Pohl, Hugh Gray, Antone Freeman, Elbert Seigler, Miss Zona Beth Faulkner and Mrs

Friday Club Meets With Mrs. Pitts

The members of the Friday Club were entertained last week in the home of Mrs. D. E. Pitts. with two guests present

Six games of bridge were played with Mrs. W. W. Clements winning high score, Mrs. Charlotte Hunsucker, second high, and Mrs. A. C. Traweek, Sr., guest

high. Lovely refreshments served to the following ladies: Mesdames L. J. Barkley, Alvin Stearns, A. L. Fryar, Ernest B. Jones, U. L. Willie, J. S. Stanley, D. I. W. Birnie, H. H. Campbell, Robert Collier, Clements, Traweek and Hunsucker.

Mrs. J. M. Reilly Is Club Hostess Tues.

Mrs. M. J. Reilly was hostess day Morning Bridge Club, which day evening of last week. was attended by eight ladies.

Mrs. R. E. Donovan.

EYES TESTED

GLASSES

CORRECTLY

FITTED

DR. C. HOWARD,

Optometrist

Paducah, Texas

New or Repair Work

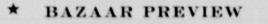
Office At

Matador Hotel

February 1 to 15

Phone 59

A. C. Traweck, M. D.





FLOWERS to the fore, on dress or hat. Comparementing this attractive face is a pert black velvet cap with pink roses of goodly size set on high. A feature in Harper's Bazaar for January.

Mrs. Courtney Is Hostess To Club

High score was won by Mrs. D. games, refreshments of sand- the home of Mrs. Edward Guest I. W. Birnie, and second high by wiches, cookies and spiced tea, when a Mission study will be were served to the following: Mt. started. Preceding the games, morning and Mrs. Cecil Pipkin, Mr. and Those present were Mesdames refreshments were served to: Mes-Mrs. Bennie Cox, Mr. and Mrs. Vaughn, Pitts, H. H. Schweitzer, William Willia dames Elmer Stearns, U. L. Wilie, Leland Timmons, Misses Helen D. E. Pitts, H. H. Campbell, A. L. Simpson and Julia Davis, and Messrs. Julian Edmondson, Noble Week Sr., Edward Guest and Mrs. Dirickson and Wilmer Greene.

> Campbell, L. Rattan, D. P. Keith, L. A. Carlisle and Elbert Seigler.

The Irene Eldridge circle of the

TRENE ELDRIDGE

BAPTIST W. M. U.

by Mrs. Simpson.

Mrs. D. E. Pitts, circle chairman, was then in charge of a sick list this week, having suf- Tuesday. in the home of Mrs. Leland Tim- meeting day was changed from tion Tuesday night. Tuesday of last week, to the Tues- mons, to the "42" club, Wednes- Tuesday, to Monday afternoon for future meetings. The circle will After an enjoyable session of meet next Monday afternoon in

Workers Meeting **Around The** To Be Held Tues. Circles. . .

The Floyd County Workers meeting will be held with the Lockney Baptist church, Tuesday, All circles of the Baptist W. M. January 30, beginning at 10:00 U. met at the church Monday o'clock, according to an announce-afternoon at 3:30 o'clock for a ment by Rev. W. M. Joslin, pastor

Royal Service program and monthly business meeting. The Sunshine Circle gave the program.

afternoon at 3:30 o'clock for a of the local Baptist Church.

The conference is usually held the first Tuesday following the first Sunday in the month, but Mrs. L. A. Carlisle, general the date has been set up a week in chairman, had charge of the order that it might not conflict with a district meeting scheduled Those present were: Mesdames to be held at Plainview the fol-Jack Edwards, Fred Clower, Scott lowing week.

Bolton, J. A. Groves, Clarence Kifer, G. S. Craven, A. D. Burleson, Walter Carpenter, Ed Cam- in March, it was further anmack, W. W. Worsham, Joe nounced.

FLU EPIDEMIC INVADES CITY

Methodist W. M. S. met Monday School attendance dropped to afternoon with Mrs. Fred G. around half the enrollment in all Simpson, Mrs. W. B. Vaughn con- grades of the Matador schools ducted a brief Spiritual Life pro- during the past week as a sudden January and gram, a part of which was given epidemic of colds and influenza swept over the community, agitated by the drop in temperature which started last Thursday.

Five substitute teachers were empoyed during the same period, to fill vacancies made by illness of several teachers, in addition to which it has been necessary to divide the work in several rooms between other members of the regular faculty.

Among adults in the city who have been reported ill or recuperating, are: Mrs. Melvin Meason, Miss Thressia Godfrey, Vernon Doss, Mrs. H. A. Alexander and Mrs. J. R. Whitworth, faculty members; Rev. W. M. Joslin, L. A. Stearns, Mrs. T. J. Daffern and R. E. Campbell, Jr.

W. T. Patton Sr. is also on the

KODAK FILM DEVELOPED Any Size Roll

25c Cash In Advance PARKER STUDIO Paducah, Texas

Recent Announcements Are Made Disclosing Weddings

Homer Fish Marries In December: Sisters Are Recent Brides

been made disclosing three mar- hundred guests from neighborriages of interest in the county, ing communities attended. Homer Fish, son of Mr. and Mrs. I. F. Fish of this city, and Miss Ella Mae Thomas of Hobbs, New Mexico, were united in marriage in a ceremony performed December 2, 1939, in Lovington, New

M. at the time of her marriage, counties under her jurisdiction Mr. Fish has lived in this com- Miss Gartner stated that the versity, Abilene.

the Fish ranch south of Flomot. children of the local schools. Davidson Girls Marry

Howard Rogers, both of the Flo- Miss Gartner wished it to be mot community, were married understood that while food will be November 23, 1939, in a ceremony furnished from the commodities performed at Silverton, Texas, by supplies, the enterprise will in no

express rider.

Mr. Nall is the son of Mr. and Mrs. Leon Nall of the Folley com- which the lunches provide, than munity, and Mr. Rogers is the son of Mr. and Mrs. Bill Rogers of near Flomot. Both couples will that community.

Mrs. H. H. Courtney was hostess business session in which the fered an acute attack of indiges-

Mrs. Rogers and Mrs. Nall were named honoree's at a shower given Tuesday evening at Folley, by Mr. and Mrs. Bill Meyer, in Recent announcements have ing Shannon Davidson. Over one

WELFARE SUPERVISOR IS HERE WEDNESDAY

Miss Mary Gartner of Pampa The bride is the daughter of Area Supervisor for the state de-Mr. and Mrs. Ed Thomas of partment of public welfare visited Paducah, and was employed as here Wednesday on her regular telephone operator at Hobbs, N. monthly tour of the fourteen

munity all his life, is a graduate principal object of her visit at of Matador High School and this time was the project to be former student at Simmons Uni- sponsored by the Matador Child Welfare Association, in serving They will make their home on hot lunches to underprivileged

In discussing the project which Miss Glennie Ray Davidson and will begin in the near future, the Baptist pastor of that place. way be considered a W. P. A. Miss Merle Davidson followed undertaking. "We are," Miss her sister to the altar on January Gartner declared, "acting in the 1940 when she became the interest of public welfare in our bride of Elmo Nall in a ceremony cooperation with the local welwhich was also performed at Sil- fare organization in furnishing verton by the Baptist pastor there. hot lunches to these children in Both brides are daughters of Mrs. the community who are under-J. M. Davidson of Flomot, and privileged. A survey in similar sisters of Shannon Davidson, pony undertakings has shown that children are doing better class work thru the extra nourishment ever before."

continue to make their homes in and Mrs. Howard Rogers, Messrs. or more ago, has been presented to lieved that the wound we

GO TO CHURCH SUNDAY

Grandson's Sure That Grandpa's Cure F Mad Dog Bite Won't Do a Mite of Good. Except as a Museum Sight



DENTON, Texas-Pasteur may an imaginary bite on the a have the credit for curing hydro- Miss Juanita Miles of Co phobia thru his perfection of the Texas, a senior at the coll rabies serum, but oldsters believed Before applying it to the that a "mad stone" effected the dog bite, the oldsters sub

Such a stone, which was extracted from the head of a deer and a while, according to Montgo Mr. and Mrs. Elmo Nall, Mr. used in Alabama a hundred years If the dog were mad, it was Leon and Jimmie Nall and Miss the State Historical Collection at here to the stone, which Gwendolyn Nall of the Flomot the North Texas State Teachers draw out the poison. If the community, were Matador visitors College by Alva Montgomery, jun- were not mad, the wound ior student from Corsicana, Texas. not adhere to the stone ar

the stone in warm sweet n

Montgomery is shown in the picture above, applying the stone to from rabies infection.



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Only \$2.50 Down \$1.88 Per Month Sunbeam MIXMASTER

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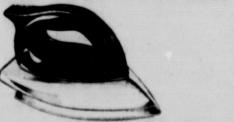
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MIXMASTER can end much kitchen drudgery. It never fails to fill a need in the home. Mixmaster means an end to the tiring armwork of cooking, baking, getting meals. It makes every recipe dou-bly delicious. Over TWO MIL-LION women now using Mixmas-ters and know it as "the great kitchen labor-saver." Complete with juicer \$23.75

SHE'D LOVE THE Sunbeam COFFEEMASTER



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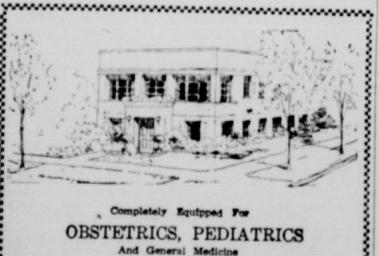
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DIAL the thumb-tip regulator to the correct ironing heat . . . right under your thumb. Cooler, quicker, lighter. Wrist-resting. Light weight and streamlined.

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COFFEEMASTER has everything! Makes the most delicious coffee-all automatically. You simply set it . . . forget it! Shuts off by itself when the coffee is done, then re-sets itself to keep the coffee hot. All lustrous chromium—freedom from bowl-breakage. Remove the brew-top and you have the loveliest of servers from which to pour.

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Newest Type X-Ray Equipment

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Day and Night Service

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STATE OF TEXAS, THE SHERIFF OR ANY NTY-GREETING:

u Are Hereby Commanded to on G. W. Moore, Roy Moore, M. Moore and Bob Coke, and unknown heirs and legal reptatives of Mrs. Sarah Jarrett, Katie Coke, Mrs. Sophia and M. P. G. Moore, ded, by making publication of Citation once in each week our consecutive weeks preto the return day hereof, in newspaper published in your r term of the District Court of Matador, on the 4th Mon-February, A. D. 1940, the ing the 26th day of Febru-D. 1940, then and there to a petition filed in said

tiffs, and M. P. G. Moore are Dents, and said petition allegn action in form of Trespass

* FIGHT * * INFANTILE * PARALYSIS *

described lands and premises: Lot No. 3, in Block 31, Lot No. 3, in Block 40; lots 21, 22, 23, and 24 in Block No. 69, and lots No. 14, 16, 17, 18, 19, 20 and 22, in STABLE OF MOTLEY Block No. 126, in the town of

> Survey No. 47, F. P. Knott, Jan. 31.-Last day original grantee, in Childress tax. (First day, Oct. 1, 1939) 18, Block R, T. A. Thompson, must obtain certificate of exempgrantee, 950 varas east and west tion before this date. by 1187.5 varas north and south, Feb. 12-Election judges for

An undivided one-fifth interest sioners' courts. in and to the following lands in March 10-Last day for tax asty, to appear at the next Shackelford County, Texas: 175.3 sessor-collector to prepare poll acres out of that part of the east lists. otley County, to be holden at to of Survey 21, Block 11, T. & P. April 1—Deadline for delivery graphs unofficial returns to section the Ath Man. U. S. Highway No. 80;

210.1 acres being all of that election. part of Survey No. 590, T. E. & L. May 4-Precinct conventions on the 22nd day of January Co. lying south of U. S. Highway for presidential nominations. 1940, in a suit, numbered on No. 80; 228.9 acres out of Survey May 7—County conventions for locket of said Court as No. No. 591, T. E. & L. Co.; 48.5 acres presidental nominations. wherein James H. Neblett, being the east part of Survey No. May 28-State convention Loyd Thomas and Dona 320 acres being all of Survey No. nominating Edwards, joined by her 574, T. E. & L. Co. grantee, all of where designated by state execund. A. C. Edwards, are which lands are fully described in tive committee.

for a better description. Plaintiffs claiming a fee simple | June 10-State executive comdefendants of the following tingent bequest in the will of B. dates for places on ballot. F. Moore, deceased, conditioned June 15-Last day for county balleting in second primary. ime of his death, plaintiffs charg- posed of one county, to file. ng that said estate was less than

\$20,000.00 in value. next regular term, this writ with pense. our return thereon, showing how ou have executed the same. Given Under My Hand and the

eal of said Court, at office in makes up official ballot. Matador, Texas this the 22nd day of January, A. D. 1940. R. A. Seay, Clerk, District Court, Motley County.

Mrs. H. V. Jackson of Afton

CALENDAR HAS Matador, in Motley county, Texas, as shown by the recorded map

acres, and 200 acres out of the over 10,000 population entitled by cast absentee ballots. Southeast corner of survey No. law to exemption from poll tax

in Childress and Hall counties; | counties appointed by commis-

boards. In counties of cities over

partition deed between J. R. June 3-Last day candidates for W. Moore, S. M. Moore, Roy Moore, et al. dated the 4th day of state office, and certain candidates for second primary. e and Bob Coke, and the Un- June, 1936, and recorded in Vol. for district and state offices in n heirs and Legal Represen- 109, page 405 et seq. Deed Records districts containing more than one pense reports in first primary. g of Mrs. Sarah Jarrett, Mrs. of Shackelford County, Texas, county, may file candidacy with Coke, Mrs. Sophia Weems reference to which is here made executive committee for place on mittee meets in Austin to canvass ballot.

title in themselves in said lands mittee meets to select state con- lot in run-eff primary Title, to recover the fee and charging that defendants' vention site; and to certify to title and the possession claim thereto is based upon a con- county chairmen names of candi- primary first expense reports.

apon testator's estate exceeding and precinct candidates, and disthe value of \$20,000.00 at the trict candidates in districts com-

Herein Fail Not, and have be- order of names on the ballot, and eral election ballot. ore said Court, at its aforesaid prepares estimate of election ex-

> June 22-Last day for candidates to pay ballot assessments. June 24-Primary committee

June 27-July 1-Period for first campaign expense reports. July 7-Absentee voting begins.

July 15-19 Second campaign expense reports. State and discounty clerk.

July 22-Last day for voters in city of over 10,000, who have moved to new voting box, to appear before tax assessor-collector for corrected certificate; or for voter who moved to new county or new precinct, to present his certificate in order to have his name added to list in precinct of to pay poll his new residence.

July 24 Last day for voters to county, Texas, containing 640 Feb. 1-Residents of cities of appear before county clerk and

July 24-Last day for presiding judges of elections to obtain list of voters for use in first primary July 25-County clerk sends absentee votes to presiding judges of precincts.

July 27—First primary. Polls open 8 a. m. to 7 p. m. County clerk or county chairman tele-

July 27-Precinct conventions 270 acres, being all of Survey 10,000, supplemental lists shall be to name delegates to county con-No. 589, T. E. & L. Co. grantee. furnished until four days prior to ventions. Chairmen of county and precinct committee chosen.

July 30-Last day for presiding judges to report election returns to county judge. County judge, have been canvassed by the com-Thomas, joined by her hus- 6, Block 11, T. & P. Ry. Co. and name delegates to presidential missioners' court, forward comconvention; held plete returns to secretary of state. Aug. 3-County executive committee canvasses returns.

Aug. 4-Absentee voting begins

Aug 6-Final day for third ex-

Aug. 10-State executive comprimary returns and certify county chairmen names for bal-

Aug. 12-16-Period for second Aug. 21-Last day for absentee

Aug. 24 Second primary. Aug. 26-Last day that an in dependent and nonpartisan can-June 17-County executive didate may file with secretary of committee determines by lot state application for place on gen-

Sept. 3-Final date for last campaign expense report. Sept. 9-State executive com-

mittee opens and canvasses returns of the second primary and prepares delegate list for state convention.

Sept. 10-State democratic convention declares nominees, determines platform, elects new chairman of state committee, and canvasses returns for state offices. was the week-end visitor of her trict reports filed with secretary New state committee chosen by sister, Mrs. Eldred Seigler and of state; county candidates with district caucuses. (Sept. 3-conflict in law apparently fixing state convention gix days ahead of committee session to canvass returns was ignored by the democratic party in 1938, since the convention could not declare

> Oct. 1-Poll tax paying begins. Oct. 16 - Absentee balloting begins for general election.

Oct. 16-Last day for party state committees to certify names of candidates for president and vice-president to the secretary of

Nov. 2-Absentee balloting for general election closes.

Nov. 5-General election; selection of presidential electors. Nov. 8-Presidental electors

certified to county judges Nov. 8-Final date ("within 72 hours" from close of polls) for presiding judges to report returns to county judge. Then, within 48 hours, county judge shall deliver returns to commissioners' court.

Nov. 11-County judges forward returns to secretary of

Nov. 11-(On Monday next after general election, and not before) Commissioners' cour shall examine returns and estimate result.

Nov. 13-County judge shall, within 48 hours after commis sioners' court examines returns forward the same to secretary of state (If court does not meet or Monday following election for this purpose, it shall meet "at earliest practicable time" there-

November. 15-Candidates file sworn expense statement with

Dec. 2-Governor, secretary of state and attorney general open election returns, canvass and declare results and issue certificates of election.

Dec. 16-Presidential electors convene in Austin and cast Texas vote for President and Vice-President.

1941: Jan. 1-Terms of all elective state and district officers, except governor, lieutenant governor, senators and representatives, begin.

Jan. 14-Legislature convenes. Secretary of state delivers election returns for governor and lieutenant governor to speaker of louse for canvass within first week of session.

Jan. 21-Governor and lieutenant governor inaugurated.

Webb Cammack of Lubbock, attended to business hen Wednesday, and visited his brothers, T. E. and W. R. Cammack.

Mrs. Lem Brock of Flomot, with her sister, Miss Exa Bishop of Coline, Texas, were visitors Thursday in the home of Mr. and Mrs. A. L. Fryar.

Tremendous public acceptance of the 1940 Chevrolet has brought in the finest stock of used cars in all history.

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You'll open your eyes in wide astonishment when you see these used carsyou'll wonder how such smoothly running cars can be sold at such low prices! Well, there's a reason for these values; we must make room for additional new 1940 models! Come in today.



1936 Coupe

FORD \$275

35 STD. Coach CHEVY \$200

'36 Chevrolet Standard Coach a good buy \$300 '36 Oldsmobile Tudor Coach good motor \$225 '37 Plymouth Fourdor Coach good tires \$325 '30 Chevrolet Coach motor A-1 shape \$ 90 \$ 65 '29 Ford Model A Coupe runs good

Body & Fender Service

In addition to our complete mechanical repair department we are now prepared to offer expert body and fender service.

This new department in charge of Mr. L. B. Tompkins, offers all kinds of upholstery work painting, body work, fender repair and glass repair work. Mr. Tompkins is an expert with many years of experience. We are glad to quote estimates.

Campbell Chevrolet Co.

R. E. CAMPBELL, Manager

MATADOR, TEXAS



"Get The Habit"



Assistant Editors Inquiring Reporter Junior Reporter Sophomore Reporter Freshman Reporter

Frances Stearns Aurene Jameson Wanda Nelson Oneita Whitaker

Ruth Rushing and Willena Wilkinson

Institute Ot Student Opinion STUDENTS TELL THEIR PET SUBJECT

subject and why? Johnnie Griffin: My favorite the best because it is so interest

history. It is easy and interesting, I learn something useful, and I and I like the teacher.

the best because Coach works the metic the best. It is easier; I can problems and because I like the understand it better; and I have kerchief teacher.

Pauline Vivian: I like English my speaking and writing.

more than any other subject be- great help to me. cause it is easy and I like the Maurine Hall: Biology is my but not have contracted a cold. Dollie Smallwood.

subject is history because I make method of teaching it. better grades in that subject than

subject is history because it is ing and I like to study it.

Catherine Daffern: I, too, like favorite subject because it is easy. have a lot of fun in class.

a good teacher.

Nelda Jim Lane: I like English ness course and typing will be a destroyed.

favorite subject because it is in- They may be on his clothes, hands, Second Grade, Dorothy Wason: My favorite teresting I like the teacher's or books. For this reason alone Distinguished List: Sarah Spring-

best because I like my teacher.

McElton Skaggs: I like English HEALTH HINTS

Morris Stephens: Math is my

Oneita Whitaker: I like math Clyde Smallwood: I like arith-





It's unhealthful - aging - practically inhuman, this task of home laundering! End it all with the resolution to let Spur Laundry do the worrying on washday! It's just as cheap, anyway, and the results are much more satisfactory! You'll like our work and prices!

Spur Laundry

Billy Tunnell: I think that English is my favorite subject Because-well, just because it is

SADIE HAWKINS DAY IS HERE

TRUMPETS!

FANFARE: Ta-la-la-la-lah PROCLAMATION: Today, Thursday, January 25, 1940, is adie Hawkins Day in Matador ligh School.

Gals, nows yo chance to ketch oself a man. Git out an run one bwn. We have saw a bunch of atch a gittin ready. Some of yo gals, Doris, Willena, and Dorothy from Skunk Hollar has a been a rottin into Dog-patch every nornin. Now you know jest why Willena was saw a gittin herself stop-watch last Mundi.

It's sho are pee-cool-yar what ome of these here boys has a been gittin in Dog-patch lately. Weans saw Johnny at th post office -gittin a package frum th mail in th postoffice, and what do Leroy Nelson went and killed a skonk t'other an' made hisself some whis-We-uns is sho a-hopit igah don't know who he be un ler them brushes, then maybe har wil be a slight chance fo him

Aileen will have to run faster than she were a-runnin Satiday down the crick bottom if she be pinin to ketch Kenneth afore Tom Nell gits him.

Too many of our fine young fellars don't know who will be after thm so they is shore to git ketched because they won't know who to run from. Pore felars. And they was sich fine young men too. Our pore hearts is made sad when we think of the footure they had a-fore this day.

.P. S. Fine washtubs fo rent-15 cents each. Large enough fo' a smal man to hide under. See Glenn Woodruff.

TO STUDENTS

week because of illness. Everyone possible to secure their reports. Robert Daniels, Levond should be very careful about First Grade, Mrs. Tunnell, Burlan Harris, Charles Herbert coughing and sneezing since these Honor Roll: Nevada Cook, Doyle Sanders, Bobby Ray Thompson, are the most common ways of Derickson, spreading the cold germs. A hand- Charles Pollock, Garland Rattan, Pollock. should be placed over the mouth Joanis Daniels, Shirley Corine Briggs: I like typing best and nose. The tissues are con- Wanda Graham, Almeda Martin, Keith and Frances Seigler. Honor the best because it helps me with of al my subjects because I am venient to use because they can June Neighbors, Dorothy Trabetter in it. I plan to take a busi- be thrown away and all germs week. Perfect Attendance: Nevada

> A person may carry the germs Thompson, everyone should be exceptionally er, Rosemary Bloodworth, Eliza-Johnny Allsup: I like typing careful. We should not talk di- beth Ann Harp, Eldora Jameson, rectly into anyone's face and al- Jessie Mae Neal, and Florence

ot be properly derson. Billy ventalated. The abrupt change in Billy Dean Smallwood, and Billy temperature when leaving a Eugene Cammack. Perfect Attenbuilding and going outside is dance: Norman Seigler, Don Ralph Paula Patton.

Tribune Want Ads Get Results

IF YOU ARE

YOU'LL

RECOGNIZE

THE SUPERIOR

QUALITY OF EDDIE'S BREAD

DISCRIMINATING...

o many breads are much alike. BUT not this one!

The first delightful biteful will tell you that you've

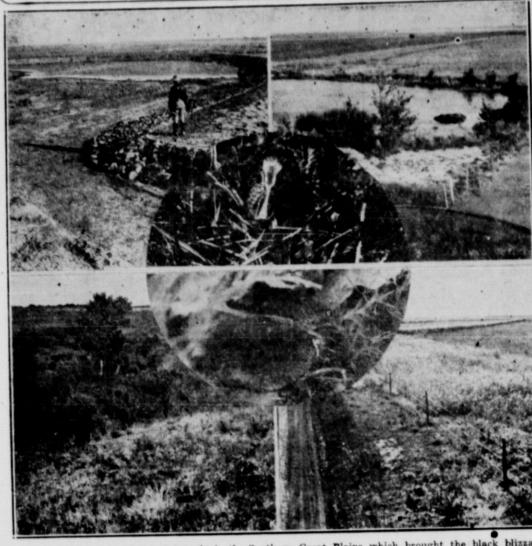
found a finer bread flavor-and each succeeding bite

will convince you of its superior taste and quality. Try

Eddie's Bakery

Matador, Texas

Wildlife Increases in Southern Great Plains



During the long period of drought in the Southern Great Plains which brought the black blizzards and dust storms, food and shelter for wildlife was reduced to such an extent that some species almost disappeared from the Plains. Within recent years the ever-increasing use of soil conservation practices has been of great benefit in increasing valuable wildlife. Lack of vegetation around stock watering ponds (upper left) prevents use by wildlife, while development to encourage wildlife (upper right) results in production of ducks and other valuable species. Plants along the banks also reduce wave-cutting and catch silt. Control of gunies by use of trees, shrubs and grasses (lower left) provides homes for quail catch silt. Field border plantings for wind erosion control (lower right) supply food and shelter for wildlife on the Plains. Such birds compensate farmers for this help by aiding in insect control, Soil Conservation Service technicians declare. During the long period of drought in the Southern Great Plains which brought the black blizzards tournament last week. All those

GRADE SCHOOL HONOR LISTS

Matador Grade School is incom- Laverne Pollock, Billie Skaggs plete because of the sickness of and Gladys Harmison. Perfect At-Many students were absent last three of the teachers. It was im- tendance: Leo Bennett Archer

Norman or disposable tissue Velma Fay Briggs, Dorothy Cuda, Cook, Garland Rattan, Kenneth Ruby Jean Burton, Leon Small-

Ray dangerous. We should wear suf- Wason, Billy Ray Neighbors. icient clothing to protect ug from Earlene Fulfer, Ann Harp, Eldora JUMBLED SENIORS Jameson and Jessie Mae Neal.

> Evelyn Johnson, and Edna Marie them out. Neal. Honor Rol: William Curtis Ajerm Suhncuerk, Eall Petrachre, Graham, Levond Guest, Burlan Netnkhe Misspno, Porhudi Art-

Harris, Bobby Ray McMahon, Harris, Bobby Ray McMahon, good looking boys here is just Event—past tel tence "He came." ler, Bobby Ray Thompson, Clyde what we liked. Williams, Billy Jo Whitaker, This list of honor students of Stella Donnell, Doris Keeling Neighbors, Billy Jo Whitaker, and Laverne

Estes, Distinguished List: Don Paul Roll: Reatha Rayne Robertson, June Neighbors, and wood, Barbara Ann Springer, Math Barkley, Glenda Nelson Katheryn Martin, Dorothy Lou Hill. Herbert Smallwood, and Mary Price. Perfect Attendance Math Barkley, Vance Campbell Don Paul Keith, Herbert Smallways wash our hands before eating.

Alexander. Honor Roll: Earlene
Fulfer, Geraldine Waybourn,
Barbara Are Springer Because the days are cold, the Margaret Sanders, Thelma Hen- Barbara Ann Springer, Reatha Rayne Robertson, Juanita Cart-Cliett, Dorothy Lou Hill, and

Don't be alarmed, folks. This For our own safety as well as Third Grade, Miss Glenn. Dis- isn't some strange, new language. the other person's, let us be care- tinguished List: Curtis Allen, Leo It is merely the letters of some of Bennett Archer, W. R. McCagh- our dear seniors' names jumbled ren, Charles Herbert Sanders, around See if you can figure

cenrep, Omtmy Dyaser, Lilnwae Kilwsnoni, Veymaran Labrkey, Ekith Optatn, Leaine Serulsl, and Atmosh Ubalnord.

Think now. Do you have them straightened? If you do, compare your list with ours. (Some of ours may be wrong, but we did the best we could.) O. K. here are the answers. Marie Hunsucker, Lela Carpenter, Kenneth Simpson, Rudolph Carpenter, Tommy Darsey, Willena Wilkinson, Myrnavae Barkley, Keith Patton, Aileen Russell, and Thomas Bourland.

IDEAL PEOPLE

This is Johnnie Griffin's ideal

Eyes, Johnny Alsup, Hair, "Red" Titus, Complexion, Stanley Level, Personality, Glen Allen, Hands, Quinn Martin, Teeth, J. W. Durbin Smile, Bennie Keltz.

This is Quinn Martin's ideal Eyes, Myrnavae Barkley, Complexion, Wandell Berryman, Hair, Lela Carpenter, Personality, Pat Willard Hands, Wanda Nelson, Teeth, Tom Nell and Jewell, Smile, Mrs. Alexander

Por la Escuela

Our gossip is a little aged this week, please excuse it. wasn't room enough for it in the paper last week.

To those who should know. Oranges were made to eat not to

certainly enjoyed the

Last Thursday we all decided to move to the tropics. The school building was like the north pole. Those who were absent, and most of the students were, should be glad that they were.

atador

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Katie

The fun, worry, and excitement of the Football banquet are things of the past now. The girls set a new record by asking the boys for the dates, and of course, there were lots more dates than usual, To the girl's who didn't or could not get dates, we wish them better luck next time because they don't know what they are missing We wonder how Lela managed to get home so early (12 o'clock) after the dance Saturday night while most of the other couple did not get home until about ! o'clock. It seems as if there is an alarm clock that goes off and awakens the watchers. That's all right, Lela, maybe it will wear out some day.

Oh! How these girls get around. The latest is "redheads" and "blu skirts" and "fuzzy sweaters" say a certain group of five girls That is O. K., girls, but don't get too radical.

We vote 100% that E. A., better known as "Daisy," should dance. It seems as if he is a little bit stubborn. Jewell was quite heart-broken Saturday night when her "Romeo" resisted her pleas to dance.

Kenneth has been running a beauty shop in the back of Simpson's Drug Store. Tommy Darsey is his efficient helper. Nobody will doubt us when they see the 'red heads" running around our fair campus.

DAFFYNITIONS

Hayloft-as in, Hay loft when she fell into the lake.

Lodger-meaning bigger. His eyes were lodger than his stomach. Defy-a small insect, as in, "Look at defy in my soup." Wrist-meaning desire, "I wrist

had a nicle." Isthmus-a popular holiday, as only three more shopping days until Isthmus.

Event-past tense of the ser



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Louis Gambrell, Manager

(Continued From Page 1)

provided the fans with plenty of excitement. Crowell jumped into a 10-2 lead in the first quarter on the shooting of Dick Smith, their 210-lb guard, who carried off all lead Crowell was content to play

Longhorns Get Trophy

Coach Guy Wheeler's Flomot Longhorns won the consolation trophy for the 2nd straight year all around play and sportsmanby defeating Roaring Springs 40- ship. 23. After a first game loss to that had lost the first game to gation Matador in their first consola- gerald was in Matador by 8:15. tion game 33-19 and then eliminated Quitaque in the most thrill- regulars from last year's great ing game of the tournament 33- team but expect to be back next Obviously tired from the year stronger than ever. afternoon game with Quitaque, Roaring Springs fell easy prey to player, Smith, plans to enter S Flomot in the finals.

DOLITICAL * * ANNOUNCEMENTS

We are authorized to announce the following names for public office, subject to the Democratic Primary, July 27, 1940.

For County Judge and Ex-Officio County Superintendent:

W. R. Cammack, re-election

For Sheriff, Tax Assessor and Collector:

L. A. Carlisle, re-election H. H. Courtney

For County Treasurer:

Ethel Payne Lula Carpenter Mrs. Claud Jeffers

Lois Cook For Commissioner Precinct 1:

John Turner J. S. Lambert, re-election

Commissioner Precinct Two

Malcolm Jameson A. K. (Kim) Wilkinson

(re-eection) For Commissioner Precinct 3.

A. B. Simpson, re-election

For Commissioner Precinct 4:

T. E. Long, re-election.

~~~~~~ Dr. J. B. Reneau, Jr. GRADUATE AND LICENSED? VETERINARIAN Paducah, Texas

IN MATADOR MONDAY AND THURSDAYS AFTERNOONS Call At CITY DRUG STORE? Hospitalization For Large and Small Animals In Paducah

> Roy Burleson INSURANCE

BANK BUILDING MATADOR, TEXAS

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HOME!

Tournament... TOURNAMENT

BERT EZZELL

"Corky" Johnson of Turkey tournament honors. After this won high point honors for the tournament with 79 points. He is conservative basket ball and win the "tall" Johnson and is a junior the championship by a score of in high school, however the 18year rule catches him by five will retire from teaching. She is days next year. He may play in Oklahoma.

Medicine Mound, Flomot defeated Crowell team, is a son of the Matador Baptist minister who is conduct-Juniors 36-14 to enter the finals ing a revival at Roaring Springs. against the Roaring Springs team It is understood that the congreheard a short sermon Turkey. Roaring Springs defeated Saturday night, ag Rev. Fitz-

The Vernon Lions lost all their

Coach Graves' all M. U. next fall. So does Chatty Johnson, the great guard from

Wheeler of Flomot for the best oaching job of the year in this

Comment from visiting coaches, How does a town as small as Matador draw all these big-name teams when we can not even schedule them?

This writer thinks Matador should relaly be proud of a Lions event and gain the publicity in ball teams of several neighboring the daily papers.

Roaring Springs NEWS

CHURCH OF CHRIST Roaring Springs, Texas

Rolfe Wagner, Minister Bible Study Worship

Mrs. Minnie Lewis of Spur day, when he was attacked by an visited her many friends here enraged bull. Mr. Long received ing more uniformily, second, they Saturday. She was accompanied bruises which have necessited his Gabriel, who visited relatives in several days. He is reported to be clared.

J. C. Brownlow and Angus he will soon be entirely well. Ferguson made a business trip to

Fort Worth Monday. Mr. and Mrs. W. D. McLean visited their sons, Charles and Springs Baptist Church met in the John Sherwood Jr., in Lubbock, home of Mrs. W. E. Bowen Thurs-

Sunday, The boys are Texas Tech day afternoon. A Royal Service

Mrs. Mike Hoyle Wednesday. Mrs. John Green, Mrs. Freeman R. E. Long and G. L. Godfrey Thacker, Mrs. T. B. Peck, Mrs.

Granville Brownlow visited relatives in Dougherty during the

Crowell Sunday to conduct with Mrs. Forbis' parents, Mr. sence of their pastor, Rev. F. B. relatives. Fitzgerald, who is holding a re- FOR SALE -Three-room stucco vival in the First Baptist church

> NEW PARSONAGE IS UNDER CONSTRUCTION

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INQUIRIES...

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INVEST IN HAPPINESS...

A new six-room modern par sonage is being constructed by the congregation of the Baptist near the church.

MRS. W. A. LEWIS IS ELECTED TO FLOMOT SCHOOL

and fourth grades in the Flomot accompanied Mr. and Mrs. Doug- water with the minimum amount which keeps down erosion. grammar school and has moved las Meador and Mary Ola Tipton, there with her family to make her who continued to San Antonio down excessive seepage of water; wide and 2 feet deep should be

Mrs. Lewis was elected to succeed Mrs. Jimmie Baird, the former Miss Ina Mae Long of Roaring Springs, who has submitted her resignation, effective January 31. Recently married, Mrs. Baird the daughter of Mr. and Mrs. T. Dick Smith, No. 6, of Crowell, E. Long of Roaring Springs.

won all tournament honors by his the election of Mrs. Lewis, stated ents there. that she has a master's degree in outstanding record as athletic di- and Tuesday morning. rector at Roaring Springs High vanced to district play for the ents, Mr. and Mrs. J. E. Russell. past three years.

prominent worker in the social other relatives. and church affairs of Roaring Springs and will be greatly missed companied by Mrs. Tom Newman, sections of the canyon should be

The Young People of the course each evening this week. M. Dobbins. These young people are to be conmaking their league a real wide- Monday. awake organization of Roaring Springs

BASKET BALL TOURNAMENT TO BE HELD HERE FRIDAY

The Roaring Springs school Club than can sponsor such an planning to entertain the basket towns Friday and Saturday. It reported that ten boys teams ar eight girls teams are expected

Those patrons who enjoy good basket ball game are assured of seeing some real teams in ac

T. E. LONG INJURED

T. E. Long, Commissioner of 11:00 a. m. this district, suffered severe injuries at his ranch home Wednes- tensively in Sunday by Miss Sadie confinement to his home for rapidly improving and it is hoped

The W. M. U. of the Roaring program was presented, after Mrs. Gladys Moss of Lubbock which refreshments were served isited in the home of Mr. and to: Rev. and Mrs. W. H. Graham, business visitors in Floydada Carroll Peck and Miss Edith Peck

:-: LOCALS :-:

Rev. W. H. Graham, pastor of Mr. and Mrs. Stafford Forbis of the First Baptist Church went to Lubbock, visited here Sunday church services there in the ab- and Mrs. Roy Burleson and other

> home located just off city limits on paved road and 1 block from school. New garage, distern. Offered at sacrifice price for cash. See G. N. Wilson at Wilson's Cafe.

Mr. and Mrs. A. A. Harp and Church here. The old parsonage gons drove to Mineral Wells has been removed and the new Saturday, where they were called building will be on the same site, to the bedside of an aunt of Mrs. Harp, who was seriously ill. They returned home Sunday.

County Agent J. R. Emmons. and Mrs. Emmons, visited in Hereford during the week-end. while he attended an agricultural

SORE THROAT! TONSILITIS!

For prompt relief try Anathesia-Mop, our guaranteed throat mop. If the first bottle does not relieve pain and discomfort of sore-throat and tonsilitis, purchase price will be refunded. Simpson Drug Store.

Mr. and Mrs. Jack Robinson of Paducah, former Matador residents, visited friends here Sun-

Mr. and Mrs. Robert Darsey and J. C. and Mabry McMahan accompanied Mr. and Mrs. Earl Darsey on their trip to Muleshoe last Wednesday.

DON'T SCRATCH!

Our Paracide Ointment is guaranteed to relieve itching associated with Eczemas, Atheletes Foot, Ordinary Itch, and other minor skin irritations. Large Jar only 60c at City Drug Store.

DR. E. B. JONES Dentist

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formerly of this community, above purposes should be kept in higher than that at the front alvisited here Friday night in the mind. An ideal site, which is lowing water falling on the top A. L. Fryar home.

Mrs. Claud Jeffers and Mrs. A. a position as teacher of the third Brady during the week-end. They pound the maximum amount of very little distance to travel, where they spent the week-end. LIST YOUR property with a

licensed real estate agent. Regular commission. If want to buy or sell, see M. P. Garth Close drove to Abilene Saturday to accompany Mrs.

Close and baby daughter home Supt. B. F. Kirk in announcing after a week's visit with her par-

School, where her girls' basket- and young son, Jack Calvin, were Analyze Soil Structure ball and volleyball teams have ad- recent visitors here with her par-

Mr. and Mrs. J. R. Emmons, ac-

community who transacted busi-jings taken. Each reading shou Methodist church who are inter- ness in Matador this week, were be taken so that the cross se ested in Epworth League work Mr. and Mrs. Boone Simpson, Mrs. tional area of one end of a secti are attending a special study J. A. Tipton, Sam Moore and J. should not be more than twice

Mr. and Mrs. Leonard Crowell the next. gratulated for their efforts in of Flomot, were Matador visitors Ideal slopes for dams should be

trip to Paducah Wednesday.

Outline Made For Building Ot Tank Dams

serves two important purposes. according to Elbert Reeves. County Range Inspector, who has advanced the range program ex-Motley county "First, they help distribute grazprevent excessive erosion of valuable range land," Mr. Reeves de-

With regard to constructing tank dams. Mr. Reeves offers the following detailed outline:

"In selecting the site the two of the dam should be slightly seldom found, involves the fol- of the dam to flow toward the lowing: high banks, to get depth reservoir. As the reservoir fills, Tipton visited relatives in of water, narrow channel to im- water falling on the crown has natural spillway, wide, level, well cut the full length of the dam ground flat to avoid excessive along the center stakes. The depth erosion of overflow.

Water Shed Is Important

first factors to be considered. It down to a solid subsoil, 2-8 should be sufficiently large to fill the basin but not so large that life insurance policy of the enthe basin will catch only a small tire structure. At least 4 feet percent of the normal rainfall. A freeboard should be the minidam with too large a drainage mum, except in case of very small will contribute very little to ero- tanks. A cut spillway should be sion control, will soon be filled at least twice the width of the education, and has achieved an was a visitor here Monday night with silt and very few spillways stream channel. A spillway can Mr. and Mrs. Jack Bradshaw volume of water indefinitely

"The soil structure should be analyzed and the dam located on Dee Cates spent the week-end clay or tight soil. Sandy or gravel Mrs. Lewis has been a very at Olton, visiting his parents and soils permit too rapid a seepage of water.

"In laying out a tank dam, cross were Lubbock visitors Wednes- made with level and rod. The profile should show all the breaks M. E. CHURCH STUDY COURSE | Among those from Northfield and stakes should be set and reach area of the cross sectional area

a 3 to 1 ratio (that is 3 feet hori-A. L. Fryar made a business zontal to 1 foot vertical) upstream and a 2 to 1 ratio down stream. Such slopes do not erode easily and give more thickness to the dam. Wave action on a 3 to 1 slope is neglible while steeper slopes show excessive action and soon a large percent of the slope is washed into the basin.

Wide Crown Advised

"The crown on top of a dam should never be less than 10 feet wide. The crown at the back side

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SIMPSON DRUG STORE

"A core trench at least 4 feet of the core trench should be sufficiently deep to cut off all gopher "The water shed is one of the runs and any open strata cut thru

"The spillway is considered the spread over a wider surface lessens erosive action on the spillway floor.

"A preliminary survey of the proposed area must be made in order for the structure to qualify for government aid."

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elief with ADLERIKA. Though action, yet gentle, safe ADLERIKA

Matador Tribung

Combined with Motley County News By Purchase March 14, 1934 Issued Thursdays at Masonie building, Matador, Texas, by THE TRIBUNE PUBLISHING

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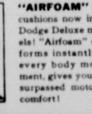
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