

White House Maintains

Conditions 139 Years Old
WASHINGTON. — Santa Claus...

White House in those days... an unfinished state...

early years of our country... have set aside the heavy...

Men of Christmas

Postmaster General James A. Farley receives Christmas cards...

Vasco Da Gama, the great Portuguese navigator, was born on Christmas day in 1480...

Oscar Phillips, postmaster at Santa Claus, Ind., cancels a half-million pieces of mail each Christmas season.

President Roosevelt gets a toothbrush and cake of soap in his stocking each Christmas—an old family custom.

Edward Keenan, who has enacted the role of Santa Claus in Milwaukee since 1927, keeps a small herd of reindeer all year round for this purpose.

Christmas Invitation

By Katherine Edelman

JACK TRESLAR hunched his broad shoulders deeper into the big chair, turning a new page of his book. He was reading a Christmas story, trying hard to become absorbed in the tale.

A sharp ring from the telephone brought him to his feet. Who could be calling him on Christmas eve?

A strange voice responded to his "hello." "I hate to bother you on Christmas eve, Mr. Treslar. But I'm ringing up to ask if it would be possible for you to come and spend Christmas with me. My name is Bevan Willers. I live out at Richmond. I have a big home, and—"

"But—but I don't even know you, Mr. Willers. There must be some mistake."

"I want you!" the low voice was emphatic. "Will you come or not?" Jack repressed a quick exclamation. "I—I had thought of spending Christmas—" he began.

"Wouldn't it be possible to change your plans? I have a feeling they could be side-tracked easily."

Jack thought of the lonely Christmas he had been anticipating. Af-



He ascended the steps leading to the massive door.

er all, there might be something to this unusual invitation.

"You are right about my plans," he admitted. "They are rather in the air. But—but going to spend Christmas with an utter stranger took me back for a moment."

"That's why I thought you might come." There was a note of disappointment in Bevan Willers' voice. "I probably got the wrong man, however."

Jack thought again of the lonely Christmas before him. And before he could debate the question, he heard a voice inside of him answering, calling through the wire to Richmond, "You got the right man, Mr. Willers. I'm coming."

An hour later, bathed and dressed, Jack Treslar was speeding along the frosted highway to Richmond. Following the detailed instructions that

had been given him, Jack found the long winding drive leading from the roadway. What a secluded, ghostly place, he thought, as he drove under the snow-sprinkled trees.

BEVAN WILLERS was waiting. In the dim light from the chandelier, his tall bent figure seemed grotesque. "I have let the servants away for the evening," he said, his bony hand motioning toward the end of the shadowed hall.

Jack Treslar felt a twinge of fear as he followed. Here he was—alone in the house with this strange old man. Anything could happen. There wasn't another residence within blocks. Then, his adventurous spirit asserted itself, and he looked smilingly across the table at Bevan Willers. "Well, what's it all about?"

A dead silence was the only answer. Gray eyes under heavy bristling brows stared at him intently. Jack stared back unflinchingly.

Then a hearty laugh rang through the library. With amazement Jack saw the old man straighten up in his chair. Years seemed to fall off his shoulders. The twisted, grotesque appearance vanished as if by magic. He spoke quietly.

"I'm not crazy," he began. "I'm just a lonely old fellow, ticketed as a sort of recluse. The true facts are that I've been trying for years to write. Yesterday I got word that a story of mine had been accepted."

"But I still don't understand your strange invitation, and—" Jack interrupted.

"I'm coming to that," Bevan Willers continued. "The hero of my book is a daring, adventurous fellow. A man willing to answer a strange call that came in the night. I got intrigued with the fellow, and began thinking. Wondering if there was any young fellow who would act as he had done. So I rang the first hotel that came to mind and described my hero. Young, unmarried, interesting sort of chap. Pretended his name had slipped my mind for the moment. They connected me with your room. You know the rest."

Jack stretched out his long arm across the desk, and gripped the old man's hand. "Now that I'm here, Mr. Willers, do you still believe you have got the right man?" There was wistful entreaty in his dark eyes.

"I don't just think—I'm absolutely positive."

Goose Is Favorite For Yuletide Feast And Easily Fixed

Goose, which is the traditional Christmas fowl just as turkey is Thanksgiving's dish, is easily prepared and is delightfully tasty if handled correctly. Not until recent years has goose been properly appreciated, largely because it hasn't been prepared properly.

Geese vary in weight from 8 to 12 pounds or more. Watch for soft feet and a pliable bill (if you dress your own bird) as an indication of proper age for cooking.

An excellent dressing is the apple-and-raisin variety, made with the



Allow 20 to 25 minutes to the pound for roasting bird in 325-degree oven.

following proportions: One pound of apples, peeled and diced; one-fourth pound of raisins; one tablespoon of brown sugar, and three cups of bread cubes. Salt to taste. Although this dressing is dry, the juices from the bird will make it tasty.

Matador, Texas
December 12, 1939.

Dear Santa Claus:

I hope you don't catch cold on your trip this Christmas, for I want you to come and bring me a Toy Doctor kit, a bottle baby, some blocks, a table cloth and napkins, and some apples, oranges, candy and nuts.

Stanley is my brother. He wants a Lone Ranger and Silver, an aeroplane, a train and stick horse, and fruit, nuts and candy. Donnie Jane is my baby sister. She wants lots of toys for babies.

Lovingly yours,
Tresa McDonough.

Next Year's Yule Cards

Already Being Designed

Workers on Christmas cards easy on steadily all through the year. The artists who draw them have already produced their designs for the 1940-41 season, and as soon as the holidays are over the printer will begin work on those cards. One big firm in England has 500 men and women employed in the production of these cards, sometimes with calendars added.

Tribune Want Ads
Get Results



A Joyous Yuletide

May every one of your fondest wishes descend from the stage of dreams and become actual realities and may the New Year bring you an increased measure of...

HEALTH, HAPPINESS and PROSPERITY

Buck Brownlow

Tractor and Automotive Repair

LOCATED AT SUPER SERVICE STATION

Old Santa Couldn't Do More!



If we could turn old Santa loose, with instructions to be particularly good to each of those who have been so thoughtful of us, we believe the jolly old gentleman would have a difficult time in getting around this year.

That's why we are so anxious to extend our sincere good wishes to all, and to wish for you and yours all the joys and happiness that you so richly deserve.

Simpson's Drug Store

FRED G. SIMPSON, Manager



To the Friends of This Firm

As we look back over the year just past we fully realize the factors that have combined to make possible such an enjoyable year. We can think of any number of instances where your friendship and your influence have been of tremendous benefit to this institution and it is with this thought in our hearts that we stop for a moment at this happy Yuletide to wish you all the joys of the season. We hope that your every Christmas wish will be granted, that this will be a most happy occasion for you and yours.

Burton-Lingo Co.

FRANK WRIGHT, Manager
"LUMBER AND BUILDING MATERIAL"

1939 Toys Sprout Wheels

As Kids Imitate Parents

Today's civilization-on-wheels has revolutionized the Twentieth century toy industry. Several decades ago children played with paint sets and cut-out dolls. Now girls and boys want wheel goods. The desire to have an automobile like dad's is so great that toy auto manufacturers must change their designs as soon as new models appear. Velocipedes must be streamlined, scooters must have pneumatic tires, and doll carriages must be of the latest baby buggy designs.



A Christmas Thought

We cherish the thoughts of the fine associations that have been ours... and take this means of expressing our heartfelt appreciation.

SINCERE GOOD WISHES TO EACH OF YOU

and a HAPPY NEW YEAR

BISHOP'S Feed Store

L. R. BISHOP, Manager

Compliments OF THE SEASON

Merry Christmas

We'd like to wish each of you all the Joys of the Yuletide Season because we feel deeply grateful to all our friends whom we have had the privilege of serving.

May the New Year see the realization of your every ambition... and may you enjoy health, happiness and prosperity through the years to come.



Thacker Supply Co.

Melton S. Thacker, Mgr.

Roaring Springs

Shoppers' Aid Analyze Subject's Personality Before Selecting Gift for Him

WHAT to buy mother, father, brother, sister and sweetheart is a perplexing problem every Christmas. Most stores can give you specific tips, and probably there's something definite you've already decided to buy. But in case you're still puzzled here are a few general tips:

For Mother:
Buy her something she would not ordinarily buy herself. They tell about the young housewife who bought a woolen muffler for her husband's hard-working mother, and a fluffy, impractical gift for her own mother who already had everything she needed. By error the gifts were switched. The young housewife was horrified but both mothers were pleased beyond words.

Practicality is a nice thing but it's nice to give a kitchen-chained mother something besides household equipment. Like perfume or bath salts or a bed jacket. Or a pair of sheer chiffon stockings. She'd also like a necklace or bracelet, or a carefully chosen set of costume jewelry to dress up last year's clothes. These are just a few tips—the stores can amplify them a hundred-fold.

For Father:
Ties, mufflers, cigarette cases or hose are always acceptable but you've only scratched the possibilities there. Does he have a hobby

that needs encouragement? Does he have a peculiar weakness for some sport or a certain type of clothes which he's intentionally discouraged because it's extravagant?

In the clothing line, besides the first named items, you might look at smoking jackets, cuff links or a tie clasp set with his birthstone. Maybe he needs exercise for that waistline. Answer: Athletic equipment. Most men like games for fireside entertainment, or they'd appreciate a lunch kit for hunting and fishing trips.

For Sister or Sweetheart:
Flatter her tastes, and make it a distinctly "from-me-to-you" sort of gift. Jewelry is a favorite standby. Then there are books (which are regaining favor as gifts), a pair of gloves, a desk set, book ends—or how about a real, live dog to stress the "Love me, love my dog" angle?

For Brother or Sweetheart:
If the young man is particularly close to you there's an extremely wide range of gifts. Otherwise an expensive, elaborate gift might express too great an interest and you might therefore be wise to stick to the books-and-handkerchief line.

Proper choice of gifts requires a cool analysis of the man. If he likes the outdoor life, follow the sports motif. If he works inside, how about a memo pad or a desk set with a large blotter and leather accessories? Generally speaking, avoid tricky gifts and follow your salesperson's advice.

Jap Villagers Kneel at Mound They Call Christ's Burial Place

TOKYO.—Peasants in a remote northern Japanese village do not celebrate Christmas but they believe Jesus Christ died in Japan.

Nor are they Christians, but each year they kneel before a strange mound which they believe is Christ's burial place.

This takes place at the village of Heral where Buddhists or Shintoists gather each year around a mound surmounted by a pillar on which are three Japanese characters and a six-pointed star composed of interlocking triangles, like the Hebrew emblem.

How this strange tradition arrived in Japan is not known, but visitors notice that the village, which is located in Aomori, near the extreme tip of Honshu island, is no great distance south of Mount Yadaojin, which is pronounced almost like the modern Japanese word for "Jew."

The six-pointed star is completely foreign to the people, yet some peasants are familiar with the Biblical version of Christ's death. The Aomori story, which they have believed for 20 centuries, is the Emperor Suinin, the eleventh emperor, a young white man came to live in the district. Twelve years later, at the age of 34, he disappeared. His name: Soraitaro.

Fifteen years later he returned and told the people he had been to the land of his birth teaching religion and that, because of his beliefs, had been sentenced to death by crucifixion.

Soraitaro is then said to have told



the natives that his younger brother, Iskiri, sacrificed his own life on the cross. Then he traveled for four years, across Europe and through Siberia. Finally reaching Aomori again, he died at the age of 105 in the eleventh year of Keiko Tenno's reign.

Near the alleged burial mound is the ruin of a stone building which villagers call "Tsukino-Tatte," the House of the Moon. Many foreign articles are reported to have been unearthed from this place. People say it is the place where Jesus worshiped.

They do not worship His memory in a religious way, nor is the mound especially sacred. They describe Jesus as a "Sei-jin," a saint or wise man.

Salvation Lassies Retain Yule Spirit Of Founder Booth

Christmas will be happier for thousands of homeless people this year because Catherine and William Booth carried the torch of evangelism from their New Connexion church in England in 1861 and started the Salvation Army. Today that torch is being carried by the second Booth to succeed the founder, Gen. Evangeline Booth, who in turn succeeded Bramwell Booth in 1934.



Evangeline Booth
So familiar at Christmas time, the Salvation Army's group singing on street corners and "boiling kettles" for which contributions are solicited, had their beginning in the youthful reformer of 19 who was almost stoned to death preaching in slums and denouncing "rum." Penniless and with four children, the Booths worked tirelessly in London amid taunts of critics, yet old General Booth lived to banter with jovial King Edward.

He also lived to see the Salvation Army become better established in the United States than in England, to see it acquire banks, insurance companies, factories, public houses, farms, hospitals and cadet schools, all the outgrowth of the "expeditionary" force of seven lassies sent here in 1880 under George Scott Railton.

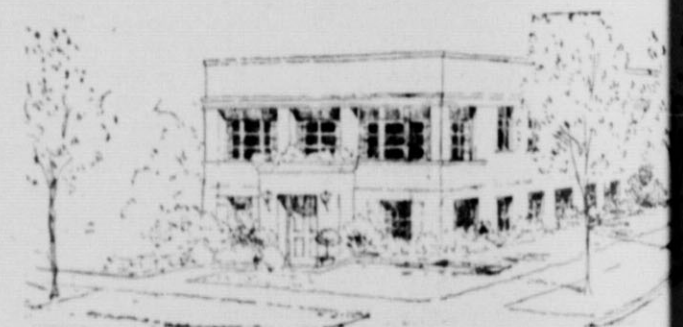
Mrs. W. R. Dirickson and son Noble, accompanied by Mesdames Melvin Dirickson and Jack Catlin, were Paducah visitors Saturday.

Week-end guests in the home of Mr. and Mrs. E. B. Johnson were Miss Pansy Mills and Alvis Caddell, of Wichita, Texas.



May the joys of the Christmas Season go with you throughout the coming year, and may your share of happiness be brightened by the acknowledgment of our appreciation of your past favor.

We gather our share of happiness by giving our service to this community and our cordial and heartfelt wishes for your prosperity and good health.



TRAWEEK HOSPITAL

A. C. Traweck, M. D.

Albert Traweck, Jr., M. D.

Watch Your Weather During Christmas Day!

Remember these old superstitions about Christmas weather:

- If the sun shines through the apple tree on Christmas day, there will be a good crop the following year.
- If ice will bear a man before Christmas, it will not bear a mouse afterward.
- Thunder and lightning Christmas week means much snow the rest of the winter.
- Wet causes more damage than frost before than after Christmas.
- If it snows Christmas night, the hop crop will be good next year.
- At Christmas meadows green, at Easter covered with frost.
- If windy Christmas day, trees will bear much fruit.
- Christmas wet gives empty granary and barrel.
- A green Christmas makes a fat graveyard.
- A warm Christmas, a cold Easter.

Joyous Christmas Was Frowned on By Early Settlers

The joy and singing now associated with Christmas was once forbidden by ultra-pious churchmen of Puritan England. Their disciples who founded New England carried the same repressions for many generations.

In the middle ages Christmas became the greatest of festivals, celebrated with fetes, nativity plays and general jollity. Many of our rollicking carols date back to this gay period of yule rejoicing.

Such pomp and merriment marked the Christmas of Shakespeare's England, when a 12-day festive period was observed. Work was abandoned and young and old gave themselves over to merry-making.

The Puritans frowned upon the pleasures of the season, however, so in 1644 Parliament prohibited any festivities and ordered the day kept as a fast.

What They Want

Maybe this will help you pick out Christmas presents. Sales Management Magazine recently asked 2,000 people for their idea of the "best Christmas present." Here are the answers:

Type of Gift	Times Chosen
Wearing Apparel	339
Jewelry	219
Household Goods	204
Autos and Accessories	154
Don't Know	111
Personal Accessories	106
Sporting Goods	85
Radios and Musical Instruments	81
Tobacco	68
Travel	61
Cameras	56
Leather Goods	54
Liquor	47
Cash	42
Books and Magazines	39
Writing Materials	27
Biscuits	23
Tools and Machinery	20
Boats	18
Pets	13
Instruction Courses	12
Miscellaneous	12
Art Supplies	8

Think of Children, Not Only Yourself, When Buying Toys

Don't buy the toy just because it pleases your fancy. Keep the child in mind, too. Miniature dogs with wagging tails are fascinating to parents but they won't keep the child happy very long. Miss Elisabeth Irwin, who is principal of New York's Little Red School House, says large blocks, tool chests or hand-manipulated derricks make much better gifts.

Keeping in mind the child's age and taste, durability of the toy and a few well-chosen scientific principles, she offers these rules to you who are Santa Clauses this Christmas:

1. Choose toys which stimulate the child's imagination, rather than



This new Arabian pony, which scoots along as the rider bounces up and down, is a sample of the toy which helps children exercise large muscles.

mechanical toys. Trains that run by hand are an example.

2. Choose toys which help children exercise their large muscles, like large blocks, trapezes, boards to fit over saw horses. Roller skates, sleds, bicycles and other athletic toys are also good.

3. Find toys that don't break easily. If you buy tools, be sure the hammer head won't fly off. Inexpensive miniature automobiles may break down after a few trips around the parlor floor.

4. Buy games of skill, not of chance. Select games involving counting and building.

Mr. and Mrs. L. C. Harp and daughter, Elizabeth Ann, visited relatives in Childress Sunday.



We are hoping that each of you enjoy the Merriest Christmas ever.

Your consideration of this firm in the past has been of tremendous importance and it is with gratitude for your patronage that we extend our most cordial good wishes for the Yuletide Season

**SOUTHWESTERN
SEWER COMPANY**
GUARDIAN OF COMMUNITY HEALTH



WITH THE TIRE THAT STOPS 4 TO 223 FEET QUICKER!

U.S. ROYAL MASTER

Come in Today! Try a simple one-minute demonstration... learn how U.S. Royal Master's hundreds of gripping edges give you life-saving control of forward and side skids... stop your car quicker... safer... straighter on the slipperiest of wet pavements.

Ask for a Free Demonstration.



Bob's Oil Well

Matador, Texas



CIRCLE ENJOYS HOLIDAY PARTY

An enjoyable Yuletide party given by the Irene Eldridge...

Schweitzer, Treasurer, Mrs. J. R. Whitworth, and Superintendent of Study, Mrs. F. G. Simpson.

The program included a Christmas reading by Mrs. Whitworth; the Christmas story read from the scriptures by Mrs. Daffern, and the singing of Christmas carols.

In addition to the hostesses and those on the program, other present were, Mesdames F. G. Simpson, H. H. Schweitzer, U. L. Willie, Annie Tudor, A. C. Tra-keep Sr., Ethel Payne, Henry Ford, Clarence Sparks, Chas. Keith, Harry Willett and Sterling Price.

GO TO CHURCH SUNDAY

Yule Parties Entertain Several Club Groups

El Progreso Club Has Christmas Party Thursday

The group began the program with the singing of "Silent Night, Holy Night," followed by a solo by Dorothy Rattan; scripture reading, Mrs. J. A. Groves; musical reading, Rachel Carpenter, assisted by Mrs. J. R. Whitworth; reading, Dorothy Rattan; story of the Jews, Mrs. M. P. Fulkerson; reading, Mrs. A. A. Tipton; and duet by Mrs. V. Rattan and daughter, Dorothy.

Following the program, gifts were exchanged, and a lovely refreshment was served.

Friendship Class Has Party Tues.

The Friendship Class of the Baptist Church enjoyed a Christmas party Tuesday evening in the home of their teacher, Mrs. W. M. Joslin. Clever games in keeping with the Yuletide season, and gift exchanges, comprised the entertainment.

Refreshment plates were arranged on the dining table, and tiny candles in gumdrop holders with life-saver mint handles, which were plate favors, furnished illumination, together with the lighted Christmas tree.

Frances Carpenter Gives Yule Party

Another Yuletide party given during the holiday season was enjoyed by members of Mrs. Earl Laughlin's Sunday School Class at the home of Frances Carpenter Monday afternoon.

The group played games planned by Margie Ballard and Helen Stanfield. Gifts were exchanged.

Refreshments of sandwiches, popcorn balls, candy and other treats were served.

B. & P. Society Fete Mothers

Adopted mothers of members of the Business and Professional Women's Missionary Society were honored with a Christmas party Monday night in the home of Mrs. C. L. Glenn.

A short program was given after which Santa Claus distributed gifts from the Christmas tree.

Decorative plates consisting of cherry congealed salad, angel food cake, crackers, hot chocolate, and plate favors were served.

Adopted mothers present were Mesdames W. T. Patton, D. C. Keith, Charles Pipkin, F. M. Jenkins, Minnie Smith, A. L. Barton, S. Daffern, A. D. Burlison, H. Williams, W. M. Joslin, L. J. Brackeen, W. Y. Higgins, R. P. Moore, Ed Russell, J. S. Lambert, Charles Morris, C. W. Winn, Jeff Morris, J. L. Moore, F. Smallwood, W. B. Vaughn, Mollie Wason, and C. L. Glenn.

Daughters Present

Their adopted daughters were Mesdames Curtis King, A. P. Hodges, Murrel Bradley, Harold Jones, Cliett, Henry Solomon, Wayne Pursley, Thelma Dirickson, Wilson Barton, John Hamilton, Clinton Hobbs, Frank Pohl, Leland Timmons, Don Martin, and Pollard.

Misses Dora Jameson, Mary Keith, Mable Jameson, Lorene Oliphant, Mary Frances Hallford, Ethel Jameson, Roberta Jameson, and Amy Glenn.

At the conclusion Mrs. Minnie Smith gave a farewell talk followed by a prayer by Mrs. A. D. Burlison.

DANNY SOLOMON HONORED WITH PARTY ON BIRTHDAY

Danny Solomon, young son of Mr. and Mrs. H. M. Solomon, was honored at a party Friday afternoon given by his mother on the occasion of his third birthday.

Balloons and games kept the young guests entertained during the afternoon until refreshments were served. These consisted of the birthday cake in pink and white, with candles and animal decorations, and cocoa.

Those present were, Thomas Earl and Richard Hamilton, Chas. Robert Keith, Lena Foy and Betty Wayne Pursley, Virginia Rhea Gilbert, Elizabeth Bradley, Ruth, Marie Stanley, Doris Ann Doss, and the guest of honor, Danny.

LOCALS

Mr. and Mrs. W. P. Close of Kirkland were visitors here Tuesday in the home of their son and family, Mr. and Mrs. Garth Close.

Miss Sue Kathryn Glenn of Colorado Springs, Colorado, arrived here Tuesday morning to spend the holidays with her mother, Mrs. C. L. Glenn, and other relatives.

Mrs. C. C. Renfro has been in Roswell, New Mexico for the past few weeks at the bedside of her daughter, Miss Pearl Renfro, who is recovering from an attack of typhoid fever.

Miss Margaret Burns of Elton, visited here Friday and Saturday with her aunt, Mrs. A. P. Hodges. Her parents, Mr. and Mrs. C. T. Burns visited here Saturday and accompanied her home.

Mr. and Mrs. Van Wheeler of Kirkland visited here Sunday in the home of Mr. and Mrs. Garth Close.

Carroll Bourland, attorney from Tampa, Florida, accompanied by his wife and daughter, arrived in Matador Sunday to visit his parents, Mr. and Mrs. A. M. Bourland and other relatives during the holidays.

Mr. and Mrs. Tom Patton of Hale Center visited here Sunday with his parents, Mr. and Mrs. A. M. Bourland and other relatives during the holidays.

Mr. and Mrs. Tom Patton of

Hale Center visited here Sunday with his parents, Mr. and Mrs. M. L. Patton.

Claud Wilson, representative for the Sweetwater Sash and Door Co., was a Matador visitor Monday night and Tuesday morning.

Mesdames H. S. Watson, Jack Edwards and Bill McCaghren, with the latter's children, were Lubbock visitors Thursday.

Dr. Robert Reeves of Duke University Hospital at Durham, N. C. visited here this week with his mother, Mrs. W. E. Reeves, and his sister, Miss Verlin Reeves.

Mrs. J. W. Drace and Mrs. Ben Meador drove to Crosbyton Wednesday evening, where they were

over-night guests of Mrs. Drace's sister, Mrs. Jack Bradshaw and family. Mrs. Bradshaw accompanied them to Lubbock Thursday where they spent the day.

Mr. and Mrs. J. W. Worsham left Wednesday for Tucumcari, N. M. to spend the holidays with her parents.

J. J. Cooper returned home Friday from a trip to Eureka Springs, Arkansas, where he visited last week with Mrs. Cooper, who is a patient in the Baker Hospital there.

Read the Tribune Ads

MERRY CHRISTMAS advertisement with floral decorations and 'Happy New Year!' text.

Happy New Year! Matador, Acme & Pacific Railway Company



We are hoping that each of you enjoy the Merriest Christmas ever. Your consideration of this firm in the past has been of tremendous importance and it is with gratitude for your patronage that we extend our most cordial good wishes for the Yuletide Season.



Happy New Year Campbell Chevrolet Company R. E. Campbell, Mgr.

Christmas Dinner MONDAY, DECEMBER 25th



- 1.-BAKED YOUNG TURKEY—Sage Dressing, Giblet Gravy, Cranberry Sauce
2.—HOME BAKED HAM—Sliced Pineapple
3.—SMALL CLUB STEAK—Broiled
4.—BROILED PORK CHOP—Grape Jelly
SALAD—Fruit
VEGETABLES—Buttered English Peas, Cream Whipped Potatoes, Diced Carrots
DESSERT—Frozen Strawberries and Whipped Cream.

Magnolia Cafe R. E. CAMPBELL, Manager Matador, Texas

MAY THE CHRISTMAS BELLS RING-IN A MOST HAPPY SEASON advertisement with bell graphic.

May the Christmas bells ring with all the happiness that you so richly deserve, is our Christmas wish to the people of this community.

City Drug Store MATADOR, TEXAS Phone 200



MERRY CHRISTMAS advertisement with repeating text and a central message box: 'We Could Say MERRY CHRISTMAS a thousand times to each of you and we'd still fall far short in fulfilling our obligation for your splendid friendships and patronage to this firm during the past. Please accept our kindest thoughts for you and yours at this glad time of the year.'

SPEARS GIN MATADOR, TEXAS

CLUBS
CHURCHES
SOCIALS
SOCIETY

PHONE 123

THE WOMAN'S PAGE

EDITED BY
MRS. DOUGLAS MEADOR

Joyous Yuletide Spirit Reflected In Numerous Social Activities

Friday Club Meets With Birnies For Christmas Party

A round of holiday socials was begun Friday evening, when the members of the Friday Bridge Club entertained their husbands with a dinner and Christmas party at the home of Mr. and Mrs. D. I. W. Birnie.

At the conclusion of the games which followed dinner, Mrs. Ernest B. Jones held high score for the women, and D. E. Pitts for the men.

Center of attraction was a lovely silver Christmas tree, on which lavender lights were the sole decorations. From this, gifts were distributed. Other room decorations included Christmas wreaths, and branches of holly which were entwined about the stairway.

Those present were: Mr. and

Mrs. A. A. Harp, Mr. and Mrs. L. J. Barkley, Mr. and Mrs. D. E. Pitts, Mr. and Mrs. Harry Campbell, Mr. and Mrs. W. W. Clements, Mr. and Mrs. Robert Collier, Dr. and Mrs. E. B. Jones, Mr. and Mrs. T. J. Daffern, Dr. and Mrs. J. S. Stanley, Mr. and Mrs. Alvin Stearns, Mesdames Charlotte Hunsucker, Leonora Luckett and A. L. Fryar, and Mr. and Mrs. Birnie.

STANLEY HOME IS SCENE OF PARTIES

The home of Dr. and Mrs. J. S. Stanley was the scene of a Christmas party Thursday evening, when the Thursday Club and their husbands were entertained at bridge, following dinner.

All decorations were of Yuletide motif, with a colorful tree forming the background. From this, gifts were distributed at the conclusion of the games. High

score for the women was held by Mrs. J. D. Craven and for the men, by John Hamilton. Traveling prizes were won by Mr. Craven and Mrs. Jack Luckett Jr.

The following members and their guests attended: Mr. and Mrs. Gus Bird, Mr. and Mrs. W. N. Pipkin, Mr. and Mrs. J. D. Craven, Mr. and Mrs. Bryan Cammack, John Hamilton, Mrs. Antone Freeman, Mrs. Jack Luckett Jr., Miss Ann Hughes, Miss Rachel Patton, and Dr. and Mrs. Stanley.

Mrs. Stanley was again hostess Tuesday afternoon, when she entertained the Four O'clock Club. Mrs. T. J. Daffern held high score and Mrs. L. R. Bishop second high.

Christmas gifts were exchanged at the conclusion of the party, after the group was served a lovely refreshment plate.

Those present were: Mesdames L. J. Barkley, Annie Tudor, Bill McCaghren, Jack Edwards, Earl Laughlin, Daffern, Bishop and Stanley.

MRS. HUNSUCKER IS HOSTESS

Mrs. Charlotte Hunsucker was hostess to a group Tuesday evening, with a dinner at the Motley Hotel, which was followed by bridge at her home.

Places for thirteen guests were laid at the dining table which was illuminated by red tapers in crystal holders.

A miniature Santa Claus driving his reindeers across ice, made realistic thru the use of a table reflector, formed an attractive center piece. This was surrounded by a wreath of holly and snow-sprinkled cotton.

High score was held at the conclusion of the game, by Mrs. Farris Fish and Mr. M. J. Reilly. Gifts were distributed from a softly lighted silver tree.

Guests for the occasion included Mr. and Mrs. Reilly, Mr. and Mrs. Fish, Mr. and Mrs. J. R. Emmons, Mr. and Mrs. A. L. Fryar, Dr. and Mrs. E. B. Jones and Mr. and Mrs. Douglas Meador.

HOLIDAYS BRING FAMILY TOGETHER FOR REUNION

The holiday season will bring together Mr. and Mrs. J. M. Jackson, early residents of Matador, and their children with their families, for a reunion in the home of Mr. and Mrs. Pat Sheridan here. Mrs. Sheridan is their daughter.

Mr. and Mrs. Jackson, with their daughter Anna Mae, arrived here early in the week from Hot Springs, New Mexico, and have been joined by their son and daughter, John Jr., and Marjorie, students at Texas Tech, Lubbock, another student son, Morris, of Pasadena, California, and a son with his family, Mr. and Mrs. Gordon Jackson and daughter Jo Ann, of Washington, D. C.

Other members of the family who are expected to arrive Saturday are, Mr. and Mrs. Bert Hunter of Uvalde, Mr. and Mrs. Morgan Rogers and children, John Morris and Mary Ann, and Miss Edith Jackson, all of San Antonio.

Mr. and Mrs. Clarence Kifer left Sunday afternoon for New-Elton, La., to spend the Christmas holidays. Mrs. Posey Wilcher accompanied them to Dallas, where she visited the first part of the week.

Craven - Turner Vows Are Read At Abilene Fri.

ABILENE, Dec. 16—A background of woodwardia ferns flanked by Gothic candelabra and white stock with pom-pom chrysanthemums, formed the setting for the wedding of Miss Mamie Frances Turner, daughter of Mr. and Mrs. J. W. Turner, of Abilene, and Vernon A. Craven, son of Mr. and Mrs. G. S. Craven of Matador which took place Friday at twilight at the home of the bride's parents, Dr. C. A. Long, pastor of the St. Paul Methodist church officiated for the ring ceremony. Only relatives and close friends of the couple were present.

Miss Betty Jo Cole of Abilene presided at the guest register.

Preceding the ceremony, Mrs. Thomas E. Hayden, jr., of Abilene, played "Just A Song At Twilight" "At An Old Trystring Place" (MacDowell) "A Perfect Day" (Bond), "My Heart At Thy Sweet Voice" (Saint Saens) and the traditional wedding march. She also played the recessional at the close of the service. Miss Mollie Frank Touchstone sang, "O Promise Me" accompanied by Mrs. Hayden.

The bride wore a frost white silvergrain moire gown with train. She carried a prayer book showered with a corsage of gardenias and white sweetheart roses. For "something borrowed" she wore a diamond necklace and an antique gold bracelet that belonged to her grandmother. Her veil of illusion was topped by a mass of orange blossoms.

Mrs. Raymond A. Crowell of Abilene was the only attendant of the bride. She wore a sheered pine-green velvet frock with black accessories and a corsage of Joanna Hill roses and baby's breath.

Truett Patterson of Merkel, a student in Texas Technological college, served as best man.

A reception was held following the ceremony. The bride cut a three tiered wedding cake.

For a wedding trip to San Antonio the bride wore a mauve decade matelasse crepe with bustle back, high neckline and black accessories with a coat of Viking blue. Mrs. Craven is a graduate of Abilene High school and attended McMurry college. She was graduated from Texas Technological college in May. She was honorary cadet major of the R. O. T. C. at Tech and a member of Las Chaparritas social club, Engineering society, Gargoyle society and Association of Women Students.

Mr. Craven attended Texas Technological and majored in civil engineering. He held membership in Los Camaradas social club, Engineering society and American Society of Civil Engineers.

The couple will live in Matador where the bridegroom is associated with his father in business. —Lubbock Avalanche

Mr. and Mrs. Ware Fogerson and young son Victor, of Silverton, visited here Sunday with her parents, Mr. and Mrs. R. A. Day.

Mr. and Mrs. Vernon Craven returned here Tuesday evening, from a honeymoon trip to San Antonio, and will make this their home.

Shower Honors Recent Bride

Mrs. John Briscoe, the former Christine Stafford, was honored with a shower given Thursday afternoon by Mrs. Jimmie Worsham and Miss Mary Ellen Bloodworth, at the home of Mrs. Bill Wason. Refreshments of spiced tea and cake were served.

The bride was the recipient of many lovely and useful gifts. Guests who called during the afternoon were Mesdames Dood Damron, Walter Russell, Chris Damron, Delwin Wolfe, Carl C. Cooper, Joe H. Campbell, G. N. Wilson, Wesley Hall, Walter Worsham, Curtis Martin, Marvin Bloodworth, J. W. Lawrence, Dud Stafford, Cecil Shelton, Bill Worsham, W. E. Ballard, and H. H. Courtney.

Misses Mildred Meador, Billie Lawrence, Dora Ratcliff, Dorothy Wason and Minnie Mae Meador.

Those who sent gifts were Mesdames Annie Cartwright, T. B. Edmondson, George Birchfield, G. W. Ratcliff, L. R. Smith, Joe Terrell, Ben Meador, W. E. Long, and A. D. Beauchamp. Misses Willie Sue George, Maggie Bryan and Margie Ballard; Mr. and Mrs. Doug Meador, Joe Campbell Jr., Jim Meador and Tom Vivian.

ATTEND BANQUET

Mr. and Mrs. Jimmie Worsham attended a banquet at Brownfield Saturday night, for employees of the Southwestern Associated Telephone Co. They were accompanied by Mr. and Mrs. O. L. Bryant, Mrs. Marvin Standridge, and Misses Bernice Bush and Laura Hendricks, all of the Paducah office. They returned home Sunday. Mrs. Worsham is a member of the local force.

Memphis Visitors Are Entertained

Ten members of the Young People's department of the Church of Christ, Memphis, were entertained here with a dinner in the

home of Mr. and Mrs. Lutz Griffin. Fifteen young people the local church were also present. The group was accompanied by Mr. and Mrs. Walter White Memphis, and several remained for a church service held Sunday afternoon.



A Merry Christmas

AND A HAPPY NEW YEAR

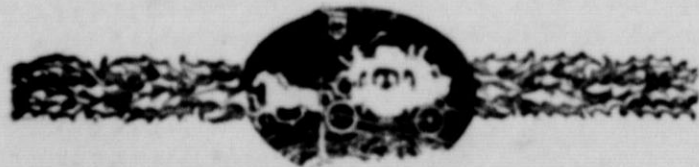
Don't Take Chances
Drive On
SEIBERLINGS

ALL GOOD
WISHES
To Our Friends
at this glorious
Christmastide



WILCHER
MOTOR COMPANY
PLYMOUTH AND DODGE AGENCY

Compliments



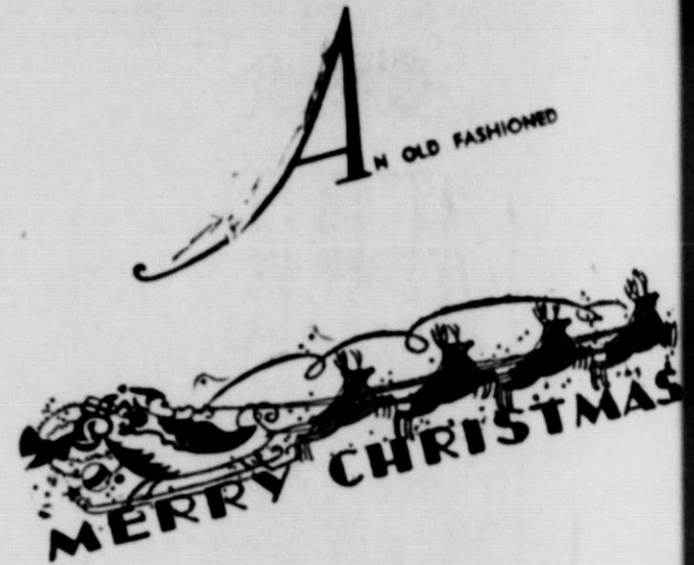
of the Season

The management and staff of this firm extend Christmas Greetings and wish for you every prosperity in the New Year. It has been a pleasure to serve you.



MATADOR AUTO CO.
"WATCH THE FORDS GO BY"

Modern Beauty Salon



May the Yuletide Season, with all its spirit of good fellowship, bring great joy to you and abundant prosperity in the coming year.



Mission Gas and Oil Co.
PHONE 13
"ONE CALL DOES IT ALL"

MERRY CHRISTMAS SANTAGRAM HAPPY NEW YEAR

DECEMBER 25th

TO EVERYBODY
EVERYWHERE

HOLIDAY GREETINGS TO ALL. STOP. YOUR HAPPINESS AT THIS GLAD SEASON MAKES OURS COMPLETE. STOP. BEST WISHES FOR A JOYOUS CHRISTMAS AND A HAPPY PROSPEROUS NEW YEAR.

Leonard's

FOODWAY



CHRISTMAS GREETINGS

Please accept our cordial wish for abundant prosperity and contentment to each of you. And may we say, "Thanks to all the good friends of this organization for enabling us to continue to be of service to you."

FARMERS CO-OP GIN
MATADOR, TEXAS

Merry Christmas, Merry Christmas, Merry Santa Claus

What is a name? Plenty, if it is to be Mary Christmas, or Santa, and that's actually hap-

...Pensacola, Ind., and Racine, who have their Mary Christmas.



...Racine's Mary Christmas got that way by being a fellow named Samuel...

...Mary Christmas, who is chubby and looks just like the conception of Mrs. Santa...

...Each Yuletide he tries to answer the fan letters which come from all corners of the globe...

...In Bethlehem for Christmas Due to modern transportation one can leave America as late as the middle of December...

answer the fan letters which come from all corners of the globe, many in such strange foreign languages that he can't reply.

DON'TS Safety Is Watchword For a Merry Christmas

Here are a few "don'ts" for Christmas, recommended by safety authorities:

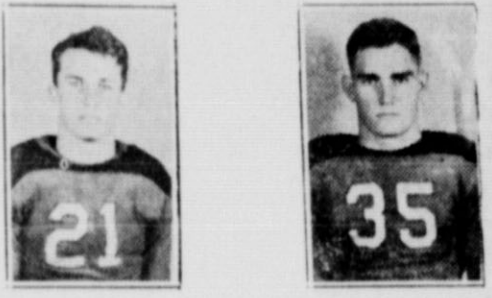
- 1. Don't give small children toys involving alcohol, kerosene or gasoline engines. They may tip over and set the house on fire. 2. Don't permit small children to run electrical toys without the supervision of an adult.

In Bethlehem for Christmas Due to modern transportation one can leave America as late as the middle of December and be in Bethlehem in Palestine for Christmas, 6,000 miles away.

CHOSEN BY COACHES



ALLSUP SIMPSON COX



FULFER BERRYMAN



TILSON RATTAN

Table listing First Team and Second Team members with their positions and schools.

HONORABLE MENTION Lockney; Garrison, Paducah; Culbert, Spur, ends. Smith, Crosbyton; Rattan, Matador; Johnson, Floydada; McGilvary, Lockney, centers.

Three Matadors Top All-District Team

Four Others From Fighting Squad Are Honor Winners

Honors were shared by three rivals in the all-district 4-A football team chosen by the seven coaches for the Wichita Falls Record News in a meeting at Floydada last week.

Santa Won't Forget



You can take our word for it—old Saint Nick won't forget such good people as you.



Eddie's Bakery HOME OF EDDIE'S BREAD Matador, Texas



We wish you a Merry Christmas and extend to you our best wishes for a Happy and Prosperous new year.

L. B. MILLSAP, D.C., Ph. C. CHIROPRACTOR MATADOR, TEXAS

Santa's Gifts Censored In S. Africa This Year

They've cramped Santa Claus' style this Christmas in South Africa. Little Jannie may ask for a toy pistol and little Piet may want a box of lead soldiers.

Toy soldiers, guns and tanks and pistols are now banned by the Union.

The reason: A recent outbreak of violence by young criminals frightened the legislature into barring any toy resembling a weapon, particularly a revolver.

Superstitious Villagers Fear Year of Bad Luck If Candles Die on Tree

LONDON.—Early Christmas traditions still endure among English Yule celebrants.

No Christmas tree is considered complete in rural areas unless it is bedecked with little candles of different colors. Many people count it an ill sign if once lit the candles go out or are snuffed out before they have burned to their ends.

it went out before that, evil was portended to the family for the coming year.

The Yule log, which many hold should be lit by a brandy preserved from the previous year's stock, should be blown into a blaze by the maids, but these must have clean faces and hands or the log will not light easily.

Mr. and Mrs. R. E. Campbell, accompanied by Mrs. J. R. Moore, visited in Lubbock Friday.

City Christmas



Shining down on Chicago's Michigan boulevard, this Christmas tree in lights 21 stories high is formed by office lights in the stately Palmolive building, the effect being crowned by the Lindbergh aerial beacon atop the skyscraper.

Merry Christmas Happy New Year

We desire to extend to you Greetings of the Christmas Season and to express our sincere wishes for your prosperity in the coming year.

Jameson's Grocery MATADOR

Season's Greetings



A more fitting opportunity to express our appreciation for your consideration could not be found than at Christmas-time. The Holiday Season, with its spirit of good cheer and friendliness, brings to mind the splendid associations that have been ours during the past year.

Matador Variety W. F. JACOBS & PERSONNEL

GREETINGS... To Our Friends & Customers



CHRISTMAS seems to renew our obligation of gratitude to the community which we so gladly serve. We're grateful for the patronage you have given us in the months past and pledge anew to serve you faithfully in the future.

JESSE'S CAFE

JOY TO ALL

A SIMPLE WISH that is as genuine as gold itself...

AND A HEARTY THANK YOU for favors of the past. We are truly grateful!



R. A. SEAY



YOUR consideration has made this a Merry Christmas for us... May we extend the wish that yours will be gladdened just a little by our appreciation and good wishes?

GARTH CLOSE
Radio Service



We send you sincere and hearty greetings, full of Christmas cheer for each of you. And we add good wishes for happiness and prosperity during the next twelve months.

TURNER GROCERY
JOHN TURNER, Owner



With full appreciation of the true meaning of the words, we say to all...

MERRY CHRISTMAS
and
HAPPY NEW YEAR

DR. ERNEST B. JONES



At this season of the year we are brought to realize that friendship and good-will toward man makes the burdens of life easier. We want our friends to know our appreciation for their patronage... We desire to wish everyone a joyful Christmas with brighter hearth fires than ever before.

To this wish we add another: That health, happiness and prosperity will be yours during the New Year which awaits at the threshold of time.

To Wish You Good Cheer
At Christmas
ROSA'S COFFEE SHOP
Rosa Stafford, Mgr.

Heartiest Greetings and Wishes
For A Prosperous New Year
MATADOR PRODUCE
W. B. Wason, Mgr.

Having you and made this year one of the happiest of our existence in this community, and it is for this reason that we extend the Season's Greetings. May this Christmas be the most delightful you've ever had and may GOOD FORTUNE be with you in many ways during the coming year.



COMMUNITY LOCKER SERVICE
J. P. O'CONNOR, Manager

BEST WISHES



For a Happy Holiday Season to the friends and customers of this firm... and a hearty thank you for your patronage during the past.

LEON ICE COMPANY
EARL LAUGHLIN, Manager

GREETINGS

From One Friend to Another And a host of GOOD WISHES FOR THE NEW YEAR



DR. J. S. STANLEY

THANKS



For your thoughtfulness to this institution. It is our incentive to strive for greater things and inspire us to greet you at this glad Christmastime with a genuine message of good cheer.

PHILLIPS 66
S. J. WHITE, Manager

Again we extend the Season's Greetings to each of you. May this Christmas be your most prosperous.



ROGUE THEATRE

We Thank You For Your Patronage During The Past Year...

FULFER BOOT SHOP
FRED FULFER JOE TERRELL

A Merry Christmas From Us To You

MOTLEY COUNTY AGENT OFFICE
J. R. EMMONS, County Agent

My Sincere Greetings For A Merry Christmas

METTA E. HALLFORD
COUNTY TREASURER

We extend Christmas greetings to our friends and thank our clients for their business.

HAMILTON & HAMILTON

A Warm And Hearty Wish For A Christmas Of Cheer

L. A. CARLISLE

To All Friends and Patrons We Wish A Merry Xmas And Happy New Year

COMMERCIAL GROCERY

Christmas Greetings To All Our Friends And Patrons

MUSE'S BLACKSMITH SHOP
V. MUSE, Owner

May Your Christmas Be Merry And The New Year A Happy One

E. F. SPRINGER

May This Be Your Most Joyful Holiday Season, and With Much Gratitude For All Past Favors...

W. R. CAMMACK

For the fine spirit of cooperation the Matador schools have had in the past, I feel deeply grateful, and wish one and all a very happy Christmas.

B. F. TUNNELL

We Wish You And Yours A Merry Christmas

ARCH BLACK CAFE

We Wish You Happiness At This Joyous Season

FRYAR & BARKLEY

Assist. Societ. Sports Featur. Joke 1 Report Lela C Spons.

How Beg:

Since commedly dr describ these e Harv first Americ liam a about and F later.

The held a a class and w tions, has be since.

Thot ments gala-d times day o ing. 1 from high c This unmar

In:

QU or we Altu teach things Ma wome better their under W.

Yes Virginia

Back in 1897, little Virginia O'Hanlon wrote the following letter to the editor of the New York Sun: "I am 8 years old. Some of my little friends say there is no Santa Claus. Papa says, 'If you see it in The Sun it's so.' Please tell me the truth—is there a Santa Claus?" The editor wrote a newspaper and literary classic in reply to this childish plea. It is repeated here.

"Yes, indeed!

"Virginia, your little friends are wrong. They have been affected by the skepticism of a skeptical age—they do not believe except what they see—they think that nothing can be which is not comprehensible by their little minds.

"All minds, Virginia, whether they be men's or children's, are little.

"In this great universe of ours, man is a mere insect, an ant, in his intellect, as compared with the boundless world about him, as measured by the intelligence

capable of grasping the whole of truth and knowledge.

"Yes, Virginia, there is a Santa Claus.

"He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. Alas! how dreary would be the world if there were no Santa Claus! It would be as dreary as if there were no Virginias. There would be no childlike faith then, no poetry, no romance to make tolerable this existence. We should have no enjoyment, except in sense and sight. The eternal light with which childhood fills the world would be extinguished.

"Not believe in Santa Claus! You might as well not believe in fairies!

"You might get your papa to hire men to watch in all the chimneys on Christmas Eve to catch Santa Claus, but even if they did not see Santa Claus coming down, what would that prove? Nobody sees Santa Claus, but that is no sign that there is no Santa Claus—the most real things in the world are those neither children nor men can see.

"Did you ever see fairies



dancing on the lawn? Of course not, but that's no proof that they are not there—nobody can conceive or imagine all the wonders that are unseen and unseeable in the world.

"You tear apart the baby's rattle and see what makes the noise inside, but there is a veil covering the unseen world which not the strongest man, or even the united strength of all the strongest men that ever lived, could tear apart. Only faith, fancy, poetry, love, romance, can push aside the curtain and view and picture the supernal beauty and glory beyond.

"Is it all real?—ah, Virginia, in all this world there is nothing else real and abiding.

"No Santa Claus! Thank God!—he lives, and he lives forever—a thousand years from now, Virginia, nay, ten thousand years from now, he will continue to make glad the heart of childhood!"



Matador, Texas
December 12, 1939

Dear Santa:
How are you? I am just fine. I am in the third grade, and haven't failed a year. I want a little table and chairs, fruit, and nuts and candy.

With lots of love,
Billie Frank Skaggs.

NEW PUMP INSTALLED

The Phillips Petroleum Company service station here has installed a new Bowser electric gasoline pump, it was announced by Jack White, local agent, yesterday. The new pump is capable of measuring to within a cent of a gallon, upwards, he said.

Wet Weather Is Predicted For Panhandle

Dry Cycle Will End This Year Says Weather Man

The weather cycle which brought the Texas Panhandle its worst drought of record will round out its course this year, according to H. T. Colman, assistant Government meteorologist in charge of the Amarillo weather bureau.

The drought began in 1939. Colman predicts that the 11 years beginning with 1940 will have more than normal moisture in the Texas Panhandle.

He backs up his prediction with records of the past 44 years, which have seen two 11-year periods with more than normal precipitation and two dry periods of the same length with less than the average moisture.

1896 to 1906 Wet

From 1896 to 1906, inclusive, there was a wet period when nine of the 11 years had more than normal precipitation. The average for the 11 years was 24.01 inches, 3.02 inches above normal.

The other wet period in the 44 years was from 1918 to 1928, inclusive. Seven of the 11 years had more than the usual moisture (normal at Amarillo is 20.99 inches a year.) The average was 2.85 inches above normal.

Besides the 1929 to 1940 dry cycle, the worst of the two complete ones for which the Government has local records, there was a dry period from 1907-1917 which was in itself pretty bad.

Nine of those years had moisture deficiencies, and in 1910, only 11.15 inches of precipitation came, the least for any year in the last 48. From 1907-1917 the annual precipitation averaged 2.35 inches less than normal.

Present Cycle Worst

Worse than this, however, and with the two worst successive years on record was the drought cycle which Weatherman Colman says is now almost over.

Unless the last half of December produces about an inch of precipitation for Amarillo, the dry cycle will end with 10 of the 11 years showing deficiencies. The two years with the greatest moisture shortages were 1933, which had 12.22 inches, and 1934, only slightly better with 13.33 inches. These were the driest consecutive years on record.

The average year from 1929-1939, unless something happens to change the figures in the last half of December, will show a 3.45-inch shortage.

Since 1929, Amarillo has had an average annual rainfall of 17.54 inches, against the 20.99-inch normal.

Mr. and Mrs. C. A. Pitts and baby son Don, visited in Paducah Tuesday evening as guests of Mr. and Mrs. Jack Robinson, former Matador residents.

LOCAL BOYS RECEIVE FOOTBALL LETTERS AT JOHN-TARLETON

At a banquet held in the John Tarleton College dining hall last week, Bobby Echols, Plow-boy end, and Lyman Campbell, tackle, both outstanding players from Matador, were among 27 grid-players to receive a letter for work during the past grid season, by Coach Earl Rudder.

Dean J. Thomas Davis complimented the boys on their work on the football field and the fine attitude of sportsmanship they displayed. He also commented on their excellent attitude toward their school work.

STAGE SHOW GIVEN HERE

The stage show in the high school auditorium last Thursday night was an occasion of long and frequent spasms of laughter, and will be a subject of praise among the few who witnessed it for a long time. "Stuttering Sam and His Troupers," a group of Amarillo school boys and girls, are coached and sponsored by Mr. J. R. Hunter, an Amarillo business man. The show was brought here by the Matador Child Welfare Association under the direction of Mrs. Frank Jameson, President, and Mrs. Harry Burden, Chairman of the association's finance committee, in the hopes that a substantial addition could be made to the association's treasury supply.

In spite of the fact that attendance was disappointing, the troupe staged their performance with all the enthusiasm and quality that could have been expected by an overflow crowd. We hope to engage a return performance for this fine group of entertainers at some future date and give every one an opportunity to enjoy their most splendid show.

Church of Christ

Rolfe Wagner, Minister
December 24

Bible Class 10:00 a. m.
Worship Service 11:00 a. m.
Morning sermon: "God's Three Great Gifts Unto Man"
Evening Service 7:15 p. m.
Evening Sermon: "The Way"
Bible study and prayer service will be held Wednesday evening at 7:15.

Life is short and uncertain; death is sure. What provision have you made for the life beyond? Someone asks how we know there is a life beyond the grave since no one has returned to tell us about it.

Christ returned, and he described the future life. Even as he had the power to raise his body from the grave, he has the power to give you new life in the resurrection. To be prepared, you must become a Christian and live the Christian life to the best of your ability.

Lions . . .

(Continued From Page 1)

After the almost complete attendance of the civic club had deposited toys for the needy children, upon warning by Tail Twister Henry Ford, and the delicious meal of baked turkey, with all the trimmings, was under way, additional Christmas funds were collected in fines. The Tail Twister collected a total of \$14.50 during the meal and the following program.

Announcements were made of the Father and Son Banquet to be held in February and also the Lions Annual Basket Ball Tournament to be held next month.

Guests of the club were honor students of the Matador high school, Mr. Watson, the three boys from the Texas School for the Blind, and Maurice Reilly, home from college for the Christmas holidays.

Mr. and Mrs. S. E. Morton of Ft. Worth were guests last week in the home of Mr. and Mrs. H. S. Watson.

Roaring Springs NEWS

Ralph Fletcher and F. P. Dawson made a business trip to Spur Tuesday.

Mr. and Mrs. Tom Swim and daughter, Elizabeth, went to Lubbock Monday.

Mrs. Ralph Fletcher and Mrs. Maurice Goodwin visited in Floydada Tuesday.

W. C. King left Wednesday to spend the Christmas holidays with relatives in Paris, Texas.

Mrs. John Meason and son, John Leslie, visited her parents in Dunsmont Thursday and Friday.

Mr. and Mrs. Hubert Gunter made a trip to Houston during the week-end.

Mr. and Mrs. Andy Hurst of Spur and son, Lance, of McAdoo, visited friends here Sunday.

J. C. Brownlow, Tom Swim, Walter Duncan, Wallie Duncan, Claude Sanders, J. K. Campbell, Maurice Goodwin, and S. Warren made a business trip to Lubbock Thursday.

Visiting in the home of Mr. and Mrs. J. N. Scrivner this week were Mr. and Mrs. High Cole of Oklahoma, Mr. and Mrs. Pat King of Portales, N. M., Mr. and Mrs. Lee Scrivner and son of Plainview, Mr. and Mrs. Claud Groves and son of Spur, Mrs. A. L. Barton, and Mr. and Mrs. Wilson Barton.

Misses Lou Ida and Lolla Fletcher entertained Monday evening with a Christmas party. Games, and refreshments served to Misses Joy Rice, Liner, Bessie Mae Smiley, Gabriel, Freda Kenney, W. Long, Juanita Thacker, and hostesses.

Mr. and Mrs. T. J. Swim, Jr., visited in Aspermont Monday night.

Mrs. J. F. Hughes and daughters, Anne and Mona, visited in Lubbock Monday.

Richard Alexander of Afton transacted business here Thursday.

A CHRISTMAS MESSAGE



It is with true appreciation of the fine patronage that you have extended us in the past year that we pause at this glad time of the year to express our sincere good wishes for a most enjoyable Christmas and a successful New Year.

—We Appreciate Your Business— Gulf Service Station

BENNIE COX, Mgr.



Greetings

To One and All

Inspired by the thoughts of pleasant associations during the past we are only too glad to send you a little Christmas sentiment that carries with it genuine thankfulness for all the blessings that have come our way.

We send to you, not only as a customer, but as a friend—our best wishes for Health, Happiness and Prosperity.

Happy New Year!

WESTERN Dry Goods Co.

T. B. EDMONDSON

MISS MAGGIE BRYAN

THE SEASON OF GOOD CHEER

... finds us mindful of the good things that have come our way during the past year. The fine friendships... the excellent patronage... both have been instrumental in enabling us to have a most successful year... so please accept our thanks for everything.



MERRY CHRISTMAS

Skaggs' Grocery

V. J. SKAGGS, Mgr.

A Season of Happiness ... A New Year of Health and Prosperity



To Our Friends

May we have the pleasure of extending to you, one and all, our sincere desire for all the good things that you may wish for... Our ever increasing circle of friends has made this Christmas a very happy one for us... and we only hope that you, too, will receive your share of happiness.

For your fine patronage we are thankful and ask that we may continue to serve you in the years to come.



ROARING SPRINGS GIN

WALTER KEAHEY, Manager
Roaring Springs, Texas

May your Christmas candles burn brightly with happiness, and may your every wish come true.

HOBBS SHOE SHOP

Attention Last Minute SHOPPERS

GIVE HIM—
Something Practical...
SOMETHING TO WEAR
WE SUGGEST—

- * HATS
- * TIES
- * PAJAMAS
- * GLOVES
- * BOOTS
- * SHIRTS
- * SOX
- * Leather Coats
- * ROBES
- * SHOES

REMEMBER—IF IT'S FOR A MAN, WE HAVE IT!

Sherrod A. Williams

THE MAN'S STORE
Paducah Texas

DEMAND SELLING
COTTON
PROFIT

Demand, Price
to Reduce
of Staple in
Warehouses

The price of cotton advanced steadily in the principal markets. It is learned that American farmers are withdrawing from government loan because they have mortgaged. The price now is well above the loan price and the farmers have been paying off the loan by withdrawing the cotton, paying off the loan price and the cotton in the open

government loan price for 1938 was 8.3c per pound. The basic price for 1939 was the same, except that the program is on the basis of weight and also takes into account location differentials to cover cost of transportation of the cotton to ports or other points. Cotton prices have been rising during the last few months and now are well above 11c. The farmers have a profit of a pound, or \$10 a bale, for the cotton after meeting costs of transportation and insurance during the year. The staple has been in government storage.

Heavy withdrawals have been made during the last few months to the almost sensational reports to the Federal Reserve Bank. Reports to the Federal Reserve Bank show that \$40,000 bales of the 1938 crop were withdrawn from loan up to a week ago, which is the latest date for which exact figures are available. A week to ten days are required for reports to come through the Federal Reserve Bank as the custodian of notes

A WHIFF AND A DAB



Lovely Madeleine Carroll rejoices in flower scents and plenty of them. Her dainty beauty is rapidly becoming the ideal of America's girls and with good reason. She told December Good Housekeeping, when this picture was made, that she is most fond of perfumes that remind her of English gardens.

given cotton farmers, thru the Reconstruction Finance Corporation, which has financed the Commodity Corporation, to the corporation itself advising that the cotton loan note has been paid. Thus the very heavy withdrawals during the last week are not yet included in the report from the CCC. It is unofficially estimated that

at least another half million bales has been withdrawn, bringing the total withdrawals to more than 1,000,000 bales. Transactions Simple Most cotton farmers who have placed cotton under government loan may consider the withdrawals of that cotton a complicated matter, and thus may hesitate about taking the profit on their

cotton. As a matter of fact, the transactions are simple. Usually it works like this:

A cotton buyer learns that a certain farmer has a number of bales of cotton under government loan. He goes to the farmer and gets a signed authorization for the buyer to visit the warehouse that cotton is stored in and to sample it. The buyer returns to the farmer and makes an offer to buy. If the offer is accepted, the farmer signs an order to the Federal Reserve Bank of the district in which the cotton is stored, for the note to be taken out of the files for payment. The buyer either pays the note direct, or has the note sent to his bank for collection. When presented he pays the note and pays the farmer the difference in the note and the price at which he bought the cotton. Upon completion of this transaction, title to the cotton

passes to the buyer.

Thus the farmer does not have to use his own cash in paying the note and then sell his cotton in another transaction. If the cotton buyer does not approach the farmer whose cotton is in storage, the farmer can approach a cotton buyer and thus start the transaction.

CHRISTMAS TREE
LANE IS LIGHTED

The nationally famous "Christmas Tree Lane" in the Fig garden district of Fremo will be lighted tonight. The "lane" will be illuminated nightly until January 1.

An estimated 350,000 persons will travel the one and one-half

miles of tree-lined boulevard which will be made brilliant by multi-colored Yuletide decorations.

First Lighted in 1920.

The late Mrs. W. P. Winning lighted the first tree along the boulevard in 1920. Other residents of the Fig Garden area followed the lead of Mrs. Winning and illuminated their outdoor trees, and more trees were planted as the residential district developed. In 1928, Mrs. C. A. Liddle, a resident of the area, conceived the idea of an illuminated "Christmas Tree Lane", which today is the longest in the world.

More than 20,000 vari-colored globes will decorate the 20-year-old Decodar trees which line the boulevard.

Themes Are Symbolistic

Lighted themes symbolic of the Yuletide spirit will decorate

the houses in the Fig Garden area. Lighted and outlined reindeer with Santa Claus at the reins will appear above roof-tops. Featured will be an illuminated shrine depicting the Nativity.

Today the enterprise is sponsored by the Fig Gardens Men's and Women's clubs. The project is planned for its aesthetic appeal and not for monetary profit.

BAPTIST CHURCH

W. M. Joslin, Pastor.
9:45 a. m. Sunday School, R. E. Campbell, Superintendent.
11:00 a. m. Church Service
7:00 p. m. B. Y. P. U. in meetings.
7:45 p. m. B. T. U. general meeting.
8:00 Evening church service.
Quoir Practice Wednesday evening at 7:30 followed by Prayer meeting at 8:15.

Cordial
Greetings

We've Been Wishin'
You A Merry
Christmas for a
Great Many Years



This Christmas and
Every Christmas



WE look forward to sending you our sincere good wishes for

a happy Holiday. It is a pleasure to us because it gives us an opportunity to thank you for all you have done for this firm.

Your have been liberal in your patronage, your friendship and good will—the combination of which spells progress for any organization.

You have been good to us—may Santa be just as good to you.



MATADOR HARDWARE
And Furniture Company
MATADOR'S HARDWARE DEPARTMENT STORE

And we haven't seen the time yet that it didn't give us a pleasant experience. Each year we are more appreciative of the friendships and patronage that has been ours. Each Yuletide season has found us more determined to serve you better during the coming year.

This year is no exception. We are truly grateful and fully aware of your part in the progress of this organization. We value your continued good-will and trust that we may merit it for many more years to come.

Sincere
Good Wishes



for Every Day
in the Year

HALL-SCRUGGS & COMPANY

PADUCAH, TEXAS



"Luxury" and "Los Angeles"—the terms are interchangeable. Here is a store that sells nothing but dog food—and an automobile passes with a dog's head thrust out the window. Nothing unusual about that, you say? Yes, but this dog was wearing glasses, horn-rimmed ones, with thingumajigs hooked around the ears—honest!

In front of the Biltmore Hotel stands a liveryman in the tight breeches, long coat and high hat of "merrie old England". And here is a display of pipes in pastel shades—pink, blue and green (and I look around guiltily as I thrust my old cob pipe in a pocket in a hurry).

You can have a shirt made to your measure at this shop for "only" \$7 and down the way is an establishment where a lady can go in and, from a dozen shades and textures of powder, an expert will create the right blend for her complexion.

Just look in that "man's shop" window—a hat for \$40. It has a feather in the band and also a sprig of gilded oats (otherwise it looks no different from the one I bought in Breckenridge for \$3; think I'll pass it up).

Acting studios, dance studios; singing studios; piano studios; slenderizing studios; a place that sells nothing but wigs—yes, truly this is a land of make-believe.

There's something odd over there—dates in brandy. And that calls to mind the definition of a Kentucky breakfast: A beef steak, a pint of whiskey and a bulldog. What's the bulldog for? Oh, he's to feed the beef steak to.

"Cluttering up brandy with dates", I can hear a Louisiana colonel snort in disgust.

For the holiday season, Hollywood Boulevard (besides the gaudy, permanent signs and the criss-crossed strings of lights and the huge stars suspended over the

Texas Press Salutes John Garner



Ready to "Go With Garner" in 1940, hundreds of Texas newspapermen participating in Press Day at the Texas State Fair in Dallas visited the Garner-for-President booth and predicted a presidential nomination for Texas' Favorite Son. In the picture above, Walter Buckner, publisher of the San Marcos Record and president of the Texas Press Association, and Joe T. Cook (right), prominent editor of the Mission Times, are examining the Garner record; and Sam Holloway, publisher of the Deport Times and past president of the TPA, is signing the guest register, while Mrs. Dale Miller, hostess at the exhibit, looks on. Holloway's home town is on Blossom Prairie in Northeast Texas where John Garner lived as a boy before going to Uvalde to become a lawyer and country editor.

a wing would taste downright good—boy, oh boy, hush my mouth wide open.

Which reminds me of a nifty in the paper the other day. Reference was made to the huge-mouthed Joe E. Brown as the man who parts his face in the middle.

The two hours' difference in time is one advantage that California has over Texas. Out here you can sleep for two hours after your friends in Texas have had to go to work and you can stay up two hours longer without it being any later.

I know that sounds a little mixed up, like the remark overheard recently at a football game: "I always expect the unexpected." Well, in that case, the unexpected becomes the expected, doesn't it? and the expected becomes the unexpected. Who started this, anyway?

A three-cent stamp is almost a curiosity out here in California. A letter bearing such a stamp takes three days to get from Hollywood to the United States. For six cents, you can have your letter in Texas the next morning. I use air mail exclusively except for mailing checks in payment of my bills—I don't mail them at all.

California wit: A Los Angeles cafe advertisement, "What foods these morsels be". Another one, "Our cocktails make you see double and feel single."

Texas humor—Lettering on a cafe ash-tray, "This was taken from Dusk's Place, best food in Austin." Inscription on sugar bowl in a Dallas eatery, "Stir like h--- we won't mind the noise."

Not bombs bursting in air but the jingle of silver bells over here in America—

Not gas masks and bomb-proofs amid the Hawaiian surroundings of the Blossom Room at the Hollywood-Roosevelt and the admission is \$10 per person, in case you're interested.

Though famous for orange groves, California is skimpy with the orange juice but they serve bigger steaks than you get in Texas, the cattle empire—yes, sir, even bigger than the ones in dear old Cowtown itself.

But they positively have no fried chicken out here. Why, even the cafes serve fried chicken three times a week in Texas and of course the drug stores have it all the time.

Some bold spirit could make a fortune by opening a fried chicken restaurant in downtown Los Angeles though he might have to give away samples at first in order to introduce the novel food to the natives. How I could go for a wish-bone or a drumstick, a study in sepiu savor; even

dwarf orders.

The bodies were found while Kuiper was studying characteristics of White Dwarfs thru the eighty-two-inch reflecting mirror telescope of the observatory, which is operated by the University of Texas and Chicago.

Struve said he believed the stars were among the oldest members of the galaxy because of the small amount of hydrogen found on them.

New White Dwarfs.

The report followed Wednesday's announcement of the discovery of five new White Dwarfs, recently identified heavy stars which are puzzling astronomers. The White Dwarfs, estimated to weigh as much as 1,000 tons to the cubic inch, brought to thirteen the total sighted by Kuiper with twenty-four known to be in existence.

Kuiper, Struve said, had found evidence which seemed to contradict present views regarding the generation of energy.

"Present theories assume that hydrogen atoms are converted slowly into helium and heavier elements," Struve said, "This process gradually should exhaust the supply of hydrogen and the theory predict that White Dwarfs at the end of the evolutionary cycle should be particularly devoid of all hydrogen."

"Professor Kuiper's work shows that hydrogen is fairly abundant in the stars investigated and no solution for the difficulty has been found except that the White Dwarfs may well represent the beginning stages of the evolutionary sequence rather than the closing stages."

McDonald scientists reported atmospheric conditions on the 6,800-foot West Texas peak had proved more than 90 percent perfect for observations.

Its Own Eclipse Coming

The staff is looking forward to the plant's own eclipse, an annual blackout of the sun on April 7 which will cross Texas in a 160-mile wide belt, its central point passing just south of the observatory.

"An important astronomical

phenomenon," Struve said, "an annular eclipse will permit McDonald astronomers to determine the relative brightness of the limb of the sun's disc, a fundamental astrophysical quantity which in no other way can be determined."

The McDonald mirror is second in size only to the 100-inch reflector at Mount Wilson Observatory in California. The plant has been termed one of the finest laboratories in the world.

Since it was opened almost a year ago, the Texas observatory has worked considerably with ultraviolet photography which, scientists say, is seldom attempted elsewhere.

CHURCH OF CHRIST

Morning Bible classes, 10:00 a. m. Congregational worship with preaching, 10:50 a. m. Communion, 11:45 a. m. Evening training classes for young people, 6:45 p. m. Tuesday afternoon, Ladies Bible Class, 3:30 to 4:30 p. m. You Are Welcome.

OUR GOOD PRINTING AND HAMMERMILL BOND A hard to Beat Combination

Matador Tribune Phone 123



May Christmas bring you and Peace and Contentment, and may the New Year be one filled with Health and Prosperity

Your associations have made the past year happy for each of us and we trust these friendships may continue for many years to come.

WILSON'S CAFE G. N. WILSON, Manager

MERRY CHRISTMAS



May this Holiday bring you the utmost of joy and may the New Year bring with it success as a reward for your every effort. You have been very considerate of this institution and have made possible our continued growth. For your kindness we wish to express our appreciation and to pledge anew our policy of even greater service to the community which we serve.

and Happy New Year!

Magnolia Cafe R. E. CAMPBELL, Jr., Manager AND PERSONNEL



May Every Day Be a Holiday

Today and every day, we greet you with all the sincerity that is in our hearts, and with a deep feeling of appreciation for your thoughtfulness during the year now closing.

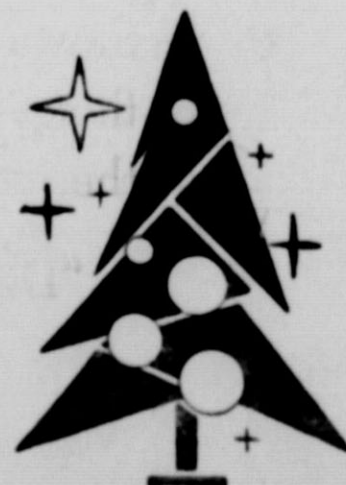
Matador Cleaners

THIS IS OUR WISH FOR YOU

A MERRY CHRISTMAS A HAPPY NEW YEAR

It's a very pleasant, cheering custom to renew friendly associations during the Yuletide by extending to you our sincere wishes for a Happy Christmas. And our optimistic predictions of a Prosperous New Year.

We are looking forward to serving you in the New Year and hope that increased patronage will make our services even more satisfactory.



Gampbell's Food Market

R. E. CAMPBELL, Owner

Charlie Meador

Dee Cate

E. D. Lawrence, Jr.



PROVING GROUND—Miss Rifkin watches a boy putting a toy to its practical testing paces. Among her conclusions: (1) boys may be unpredictable in their likes and dislikes, but are notably consistent in their reactions; (2) play appeal of a toy is paramount; any education value it may have is secondary to the child's mind.

Children build around the cars: sometimes a child travels all the world with them. Often will recreate a trip he's taken in the family car. Sometimes he'll be a detective and chase gangsters sometimes he's a taxicab driver. Miss Rifkin finds that toy automobiles like toy soldiers, help a child to know war means cruelty realizes his soldiers are just toys, and it's only a game.

Will Toy Satisfy His Majesty? She Asks Him—and Finds Out

A PRETTY toy—but does it have educational value? Don't ask the nearest child expert, but hand it to a youngster, who'll probably think up more instructive ways to use it than its inventor ever imagined. And that's the theory on which the Tested Toy laboratory of New York has helped manufacturers select the toys you buy for the children this Christmas.



DRESSMAKING—This dress designing "game" is being tried out by two youngsters at the elementary demonstration school. Miss Rifkin runs under sponsorship of New York university and the Child Study association of America.

The "laboratory" is really Miss Lillian Rifkin, who takes a toy to a school, recreational center or park and records children's reactions to it while they play. Then she fills in an elaborate questionnaire, commenting on the toy's durability, fitness at various age levels and value in stimulating mental, artistic, physical or scientific activity.

She doesn't question parents very often except regarding the toy's desirability for indoor or outdoor play. But the child is the final authority. Little rubber automobiles, says Miss Rifkin, are second in popularity to blocks. She's astounded by the elaborate kinds of dramatic play

her own husband's death, as she remembered the soft kiss of the baby lips of the motherless child who had been in her charge the night before. And the look in the face of Annette's daddy made her sure she would see Annette soon.

Follow the Rules When Addressing Christmas Cards

How do you address a Christmas card to a widow? A divorcee? A business acquaintance? Here are some tips on cards:

Generally speaking, greetings fall into two classes, formal and informal. If you use printed or engraved cards for formal use, the title Miss, Mr., or Mr. and Mrs. should preferably appear above the greeting. For instance: "Mr. and Mrs. Thomas Stanyon wish you a Merry Christmas," rather than "A Merry Christmas from Mr. and Mrs. Thomas Stanyon."

On informal cards, signed in ink, the husband's or wife's name should come first, although ordinarily the person signing would put his own name last. In general, the husband's name comes first. These can be signed "Bob and Betty," or "Bob and Betty Bentley," depending on how well the acquaintance knows you.

No card should ever be sent without a Mr., Mrs. or Miss prefix. An unmarried woman is always addressed as "Miss." A married woman, whether her husband is alive or not, is addressed with "Mrs." prefixed to her husband's full name. Since a woman's maiden name is used only on legal papers or when she uses it professionally, a divorcee's maiden name may be used if it's been established by legal procedure.

Cards to a married couple should be addressed Mr. and Mrs., even though you may know only one of them. If it's a business acquaintance and you haven't met the recipient's wife, it's permissible to send the card in his name only. Business addresses are quite all right, though there's a bit more courtesy and more personal touch to find out the home address and send the card there.

A family in mourning may send and receive Christmas cards as usual unless the bereavement is very recent—within the last two or three weeks.

Plan Songs, Games To Combat Dullness After Heavy Dinner

For that "stuffy" feeling after a heavy Christmas dinner there's nothing better than a few games to clear the atmosphere. Or, for that matter, any of the following:

Get down a few parlor games and get together (in advance) whatever paraphernalia you need for them. Give charades. For this plan what kind (words, proverbs, etc.)

and collect some gadgets or "properties" or sketchy costume material—and do it the day before if not sooner.

Let the children give a little play or a little entertainment of singing carols and reciting.

Give a Christmas pageant or dramatize a Christmas carol. This can be done easily in an informal way.

Have a candlelight procession with singing.

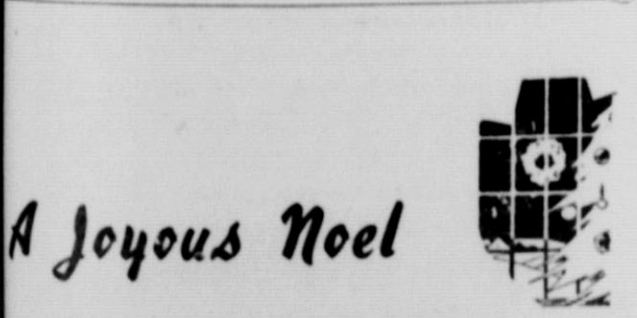
Give a little party or invite a few outside grownups and children in for simple refreshments.



GREAT CAESAR

packed a high-powered mouthful into 6 little words... "I came... I saw... I conquered." No wordy trimmings... and neither do you want any with your Winter gasoline, when the truth is brief and plain as this...

SPECIAL WINTER BLEND CONOCO BRONZ-Z-Z starts 1-2-3 and often exceeds 1, 2, or 3 extra miles per gallon in any car that approaches reasonable condition. DRIVE IN TODAY Your CONOCO Mileage Merchant



A Joyous Noel

To each and all of our many friends we wish to say, "Season's Greeting"... We gratefully acknowledge the many courtesies shown us and the many evidences of good will that have made our associations with you so enjoyable. May you have a Season of great joy and a New Year of Happiness and Health.

Happy New Year

City Tailor Shop HENRY SOLOMON, Manager

A Christmas Snowstorm

By Sarah Jane Clark

THREE hours later, the snow-bound train reached Chicago. Mary Lou gathered her baggage together and took the bus across to the other station, to find her connecting train had left on schedule. The folks would drive in to town to meet the train unless she could head them off.

Her message put through, Mary Lou sank down on one of the benches to collect her thoughts and make her plans until train time. Five o'clock, and no train until 9:30 the next morning.

"Going out soon?" a cheery voice near her asked. She looked up to find the chief usher standing beside her. A middle-aged, friendly-looking fellow. Mary Lou told him of her missed connections.

"Here, Eddie, look at this!" a red cap interrupted her story. He was leading a three-year-old child, a dear little girl with big blue eyes and yellow curls.

"What are you doing with the kid? Is she lost?" Eddie asked sharply, turning away from Mary Lou.

"Might as well be. She came in from Denver, in charge of the stewardess. They missed the train north, and the stewardess is celebrating Christmas by having her appendix out, emergency case. They told me to turn the kid over to you," the boy grinned as he handed her over to the chief usher.

Eddie took her clumsily. "See here, what can a bachelor like me do with a kid like this?" He looked appealingly at Mary Lou.

Mary Lou's eyes filled with tears. Then she held out her arms toward the youngster. "What is your name, dear?" she asked.

"Annette Pollard. I am three years old and I am going from Cheyenne to Rio, Wisconsin, to my grandma Pollard. My daddy is there." It was a lesson she had been taught.

Mary Lou held her close. "I had a little girl almost as old as Annette when she died," she said brokenly to Eddie. "Let me keep the child



Mary Lou heard the voice of Annette's father.

tonight, and take her to her home. I missed the same train she did." Eddie studied her face. What he saw satisfied him. Still he hesitated for a moment. "That sounds good to me. But I'd better get the conductor to authorize it."

IT WAS soon decided that Mary Lou should keep her. But she must not leave the station. "It won't be very comfortable for you, ma'am, but the kid can curl up on a bench here and be dead to the world in no time. There are some rocking chairs in the far room there. Why, of course there are some cots there, and baby beds."

"We ought to telephone the child's relatives," Mary Lou suggested. "Of course we should. Here is the address and telephone number.

Advertisement for West Texas Utilities Company. Features a large Christmas tree with lights, a man in a suit, and the text: '1,000 OF US WISH ALL OF YOU A Merry Christmas AND A HAPPY NEW YEAR. Service With a Smile on Christmas Day. TWINKLING lights... multi-colored lights... bright, cheerful lights—all an important part of the ritual which makes Christmas the most inspiring of all holidays. Behind the light cord are a thousand men and women whose labor and skill are essential to your comfort and happiness every day in the year. Many of them will be on the job Christmas Eve and Christmas Day so that Light will be at your command. This is a year-round service they perform—with a smile. West Texas Utilities Company'.

Here's Wishing You a Happy Holiday



To each of you who have contributed to our success and to those of you who have given us your fine friendship we extend a hearty and genuine Merry Christmas May Peace, Happiness and Prosperity be yours for many, many years.

Dr. W. A. Pettey OPTOMETRIST Lubbock

Yuletide Shower

By Elizabeth Eastman

"But they will write," Peggy's voice was emphatic. "I'm going to hold the thought that Sara Werby will be just swamped with mail."

TOGETHER they penned the letter to Mona Muir on the big city paper. Later, between snatches of shopping, they discussed the possible number of cards and letters that would be delivered at the little cottage on Bank street. They both seemed to be more concerned with what Sara Werby was going to

"I wish we could do something exciting—something different at Christmas," Peggy looked out at the winter landscape as she spoke. "For instance?" Vivian Clark glanced up from the magazine. "Something like making someone terribly, tremendously happy." Peggy came closer to her sister as she answered, and Vivian saw that she was very much in earnest. "I've been thinking," Peggy went on, "how wonderful it would be to bring something thrilling—something unforgettable—into someone's life. I don't mean like helping with the baskets and the entertainments at the church; we've always done that; but a sort of special something, for one particular person."

For a minute youthful voices surrendered to silence. The gay little clock on the dresser made audible sound. Suddenly Peggy jumped to her feet. "I've thought of something!" she cried breathlessly. "Something really different! You know Sara Werby—she's been an invalid for 10 years—shut in from the world except for a few friends who run in every now and then."

"But what can we do for her? We do visit her occasionally, and have always taken her a little Christmas gift. You know she's much too proud to accept charity."

"Who's talking of charity? What I have in mind is something that will just thrill her. I'm going to write to Mona Muir—you know, she runs that department on the Star—and I'm going to tell her how wonderful Sara has been, and ask a card show-er for her."

Vivian whistled through her teeth. "Well, that is a grand idea, Peggy. I know she'll be thrilled."

"She's bound to be! Think of the postman stopping with loads and loads of mail every day." Peggy's blue eyes were dancing.

"But suppose people don't write? You know how busy everyone is at Christmas." Vivian's face reflected the doubt in her words.



"I've thought of something!" she cried breathlessly.

receive than about what they themselves were going to get. "It's funny how doing something for others gets a hold of you," Vivian said one day; "I wasn't nearly as enthusiastic as you at first, Peggy; now I believe I'm even more eager."

But their real happiness came on Christmas eve when they stood by Sara Werby's bed and saw the radiance upon her face. Stacks of letters, cards, and packages were piled everywhere, with postmarks from almost every state in the Union. "It's the most thrilling thing that ever happened in my life," Sara told them. "I never knew there were so many wonderful people in the world. It will take me weeks and weeks to answer them all, but it's going to be loads of fun." Her brown eyes sparkled like a girl's.

CHRISTMAS CROSS-INDEXED

COUNTRY	SANTA CLAUS	MERRY CHRISTMAS	HAPPY NEW YEAR
FRANCE	Pere Noel	Joyeux Noel!	Bonne Annee!
SPAIN	Three Wise Men: Melchior, Gaspar and Baltazar	Feliz Pascuas	Feliz Ano Nuevo!
ITALY	La Befana	Buon Natale	Buon Capo d'Anno
SWEDEN	Jultomte	God Jul	Got Nytt Ar
NORWAY	Julenissen	Gladlig Jul	Godt Nytt Aar
GERMANY	Sankt Nicholas	Froehliche Weihnachten	Ein Glueckliches Neues Jahr
HOLLAND	Sint Nicolaas	Pietzierig Kerstfeest	Gelukkig Nieuwjaar

Well... What's Holdin' Him Up?



All ready for bed, these inquisitive young men don't believe what most boys and girls know—that Santa Claus is not only a very busy fellow but that he usually comes when nobody's watching.

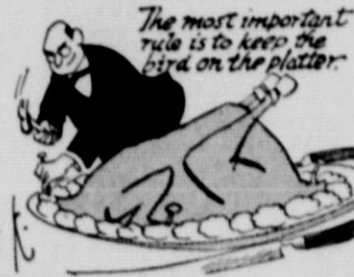
"I imagine some of them will develop into lasting friends," Peggy ventured. "Vivian and I are so happy about it all—in fact, I think we're just about as excited as you are."

"You're pretty happy then," Sara Werby whispered softly, "for I don't believe there is anyone—anywhere—who is going to have a more thrilling Christmas than mine."

—Being Directions On How to Carve Christmas Turkey

Gather round ye masters of the Christmas dinner table. Uncle Sam will teach you a lesson: The government has issued an official bulletin on the proper technique for carving the Christmas turkey. The bulletin rules on such important problems as whether the father should stand or sit while doing the honors and the position of the turkey on the platter. All you have to do is read this, and carving the

festive bird will be a lead-pipe cinch. "The turkey rides on the platter back down," says the bureau of home economics. "The first prob-



The most important rule is to keep the bird on the platter.

lem is father's: Should he stand or sit while carving?" There are two schools of thought on this subject, and the government grants father his constitutional rights to do as he pleases. But it is suggested, after deliberation, that a short person had best stand and a tall person should sit for the most effective work. Are you short or tall?

The next problem, says the bulletin, is the point of attack. It is here that many a head of a house, the bureau believes, has lost the Christmas spirit through ignorance or awkwardness—or just plain stubbornness.

Only a few simple rules need be followed. The most important, of course, is to keep the bird on the platter, because it's rather difficult to work on the floor. Also, the bu-



The next problem is the point of attack.

reau estimates, a bird on the platter is worth two on the tablecloth. "First," the bureau said, "remove the leg from the body by grasping it in your left hand (but what if you're left handed?) and cutting straight down to the hip joint. Remove the wings and the other leg. "Then place the fork squarely across the breastbone toward the end of the keel, to anchor the bird while you carve the breast in slices;

using a slightly sawing motion." If you don't like the shape of your turkey, or the distribution of dark and white meat, well—why not have your wife carve in the first place?

Christmas Hymns Ring From Depths Of Michigan Mine

ISHPEMING, MICH. — "Silent Night, Holy Night" drifts mysteriously up the pitch-black Morris mine shafts here. Down below, 1,500 feet underground, 200 grimy-faced workmen pause for the world's most unique Christmas party, an annual event held at the Inland Steel company's iron mine here.

Finn and Austrian, Swede and Englishman, Italian and Irishman, these helmeted giants of the earth join lustily in Christmas hymns as elevators carry them to the 1,500-

foot level where their party is "Genial Jim" Fowler, 225-timber boss, strides forth in a Claus costume and takes his at the brightly lighted tree. children around a tree at hammers stand eager and expectant. Gifts are rib-tickling reminders errors during the year. Last for example, the mine carpenter given a rule—inspired by a slip error made a few months ea-

Getting a Shoeful in Holland Not on reindeer but on a horse, St. Nicholas arrives in parts of Holland, and instead of ing for stockings, he searches wooden shoes to fill them with

A Straw for Remembrance Reminding gay celebrants of poverty of the Christ Child, Christmas feasts in Poland always a piece of straw sticking out from der the dining table cloth.

One Moment, Please!



Stop unwrapping your gifts just long enough for us to say "Merry Christmas" and "Thank You." . . . We hope you get everything you have longed for and a lot more, too.



Super Service Station

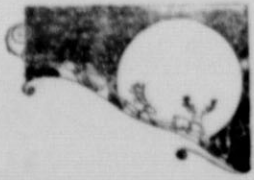
WARREN CLEMENTS, Manager

Greetings



A Merry Christmas to All Our Friends

Time-worn words, but the most appropriate of them all. When we say "Merry Christmas" you can be sure that it is expressed with genuine appreciation of its true meaning.

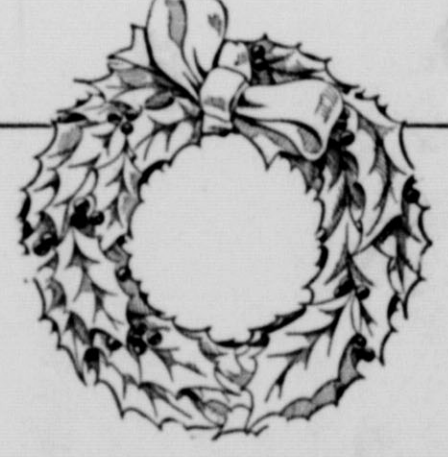


AND SINCERE GOOD WISHES FOR THE NEW YEAR

THE ENTIRE PERSONNEL OF HIGGINBOTHAM - BARTLETT CO. Matador, Texas

GREETINGS

from US to YOU



We take this opportunity to thank you for your patronage and wish for you a very Merry Christmas. May the New Year be one of happiness and good cheer to all of you.



Harry Willett & Co. "The Store Of Personal Service"



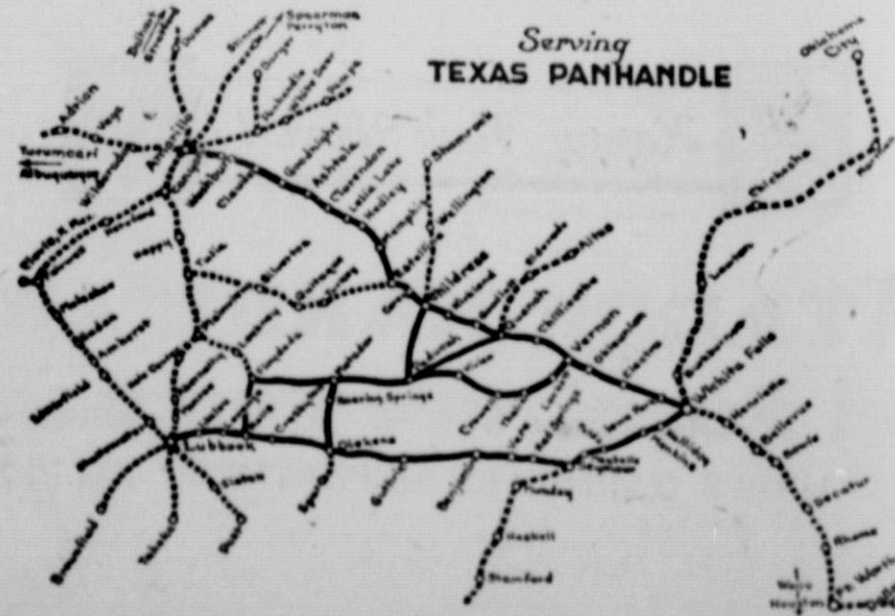
A MERRY CHRISTMAS AND A BRIGHT AND HAPPY NEW YEAR

As another Christmas comes around we feel that we have an unpaid obligation, an obligation of gratitude. Friends of this institution have made possible a certain amount of progress and prosperity for our organization. These friendships have been an enjoyable experience, one in which we believe we have the confidence and esteem of the people whom we strive to serve. And now, ask us the privilege of a continuance of these fine relationships to enable us to look forward with genuine enthusiasm to the future.

Miller and Miller

MOTOR FREIGHT Serving TEXAS PANHANDLE

BONDED



**LADY ENVISIONS
SAVE. NEW WORLD**

Guest speaker before the Good Housekeeping Brides' recently, Mrs. Franklin D. Roosevelt struck a note that should help us fight off any possibility of a war that might last a long time. The First Lady answered: "Of course it is hard to plan anything for the future, but I believe it is worth while, when you realize that the world has gone insane. On the one hand, some people have to go on and have to go on with the same old and have to have a vision of building a world where there will be no war."

Don't let yourself feel—I have the same feeling—that life is worth while. Living is worth while and you have to keep your eyes by thinking ahead and by the daily things every day. Get the feeling of utter futility. Watch for things you can do. You will build a different world. They will come along in the next while. I am sure."

**COWBOYS' BALL
NOT RECALLED**

Plans for the Cowboy Christmas Ball in Anson on nights of Dec. 21, 22 and 23, the preview for Anson on the night of Dec. 20, bring memories of days to Charles H. Tompkins of El Reno, Okla.

Chittenden, author of the "Cowboys' Christmas Ball," is about the first ball here in the eighties for cowhands and ladies, was a close friend of Tompkins.

Tompkins and his father came here Anson is now located, then as Jones City, when it was only one building here. The building of the late O. Bowyer. In addition to the other there was only one family here at that time, Mr. and Tom McGee, who lived in a where the northeast corner square now is.

Members SBS Ranch
Tompkins remembers when the (Chittenden) ranch was located on the Skinout Mountains, of Anson, and the Chittenden was fenced. It was about time that the early day cowboys first began paying attention to strings of barbed wire. Tompkins, who was working for Col. W. J. Bryan of the, says these cowhands and every fence being erected, they were beginning to realize open range was doomed.

My first recollection of Larry Chittenden," says Tompkins, "was he attended one of the camps near the present site of Chittenden ranch. He was as a curiosity to the cowboys were to him, for he had come out from New York and wore all the togs that cowmen thought belonged to west. He had dinner with us day at the chuck wagon, and for the branding and to enjoy every minute of Mr. Chittenden never tired of talking about my experiences as a

**The SNAPSHOT GUILD
PICTURING CHRISTMAS**



The light was placed behind the tree to obtain this Christmas silhouette.

CHRISTMAS always calls for a full picture record. At this season of happiness and cheer, everyone feels the need of snapshots which will preserve the occasion and keep its memory fresh.

Most Christmas activities center about the tree, bright with lights, ornaments, and tinsel. Naturally you want the tree to show up well in your pictures. But it's a rather dark subject, and unless you take a few special precautions in lighting, it may come out too black in the prints.

To picture the tree most effectively, use three photo lights instead of two. Concentrate the light from two bulbs on the front of the tree. Then place the third bulb behind the tree, with the reflector turned so that all the light shines on the wall. This back light outlines the tree clearly, while the front lights help show detail and decorations.

Sometimes a silhouette of the tree is interesting. To obtain this, place all the light behind the tree, with a reflector to direct it on the wall. The picture above was taken with a short "time" exposure, the camera being placed on a firm support, with an ordinary 100-watt bulb concealed be-

hind the tree. If a large photo bulb is used, snapshot exposures can be made, even with an inexpensive camera.

Small Christmas tree lights may be left on when the picture is taken, to add to the effect. But never allow brilliant, "raw" light from a photo bulb to shine into the lens. Turn the photo light or move the camera so that the lens is properly shaded.

Of course, your Christmas pictures should include more than just the tree. Show the folks wrapping gifts, decorating the doorway, putting ornaments on the tree. Picture the children hanging their stockings, writing letters to Santa Claus, and peering out the window on Christmas Eve to see if he is coming. Make sure, too, that you get pictures as they find the gifts Christmas morning . . . and picture older members of the family as gifts are unwrapped.

Take your Christmas pictures as if you were filming a movie—try to make them tell the complete story of Christmas. A full record of this sort is far more satisfying, and adds greatly to the family album or "picture history book."

John van Guilder

trail driver. (I had been driving trail herds to Montana.)

Moved Cattle to Gaines County

"In about 1890 Chittenden moved his cattle from here to Gaines County because of a severe drought. In 1893 Mr. Flynt (Chittenden ranch foreman) hired me to go to the Herrington ranch, where the cattle were, and return them to Jones County and ship the fat ones to market. We spent several weeks in Gaines County trying to gather the cattle up but did not have much luck. Mr. Flynt rode horseback 85 miles to Midland and wired Mr. Chittenden, telling him he had an offer of \$6,000 for the cattle, and advised him to sell. This he did, taking a heavy loss, as the cattle were Polled Angus and worth about three times this price. Mr. Chittenden took the loss in good spirits and this spirit was what endeared him to all who came in contact with him."

The atmosphere of the West is re-lived in Anson every year when the cowhands still gather in for miles around to enjoy the square, Virginia reel, schottische, polka, waltz and other old time dances at the Cowboys' Christmas Ball. Women come attired in the fashions that were popular in the eighties and the bright colored shirts, big handkerchiefs and other cowboy attire worn by the men lend the proper atmosphere. Every year the old-timers, several of whom attended the original ball return to Anson for the re-enactment.

**Roy Burleson
INSURANCE
BANK BUILDING
MATADOR, TEXAS**

**CANDLES
OF • THE
YULETIDE**

May your Christmas candles burn brightly with happiness, and may your every wish come true.

We cannot bring back the past but we can take a great deal of pleasure in reminding ourselves of the fine things that have been ours to enjoy because of your thoughtfulness and consideration. And with these splendid remembrances we look forward to the future with enthusiasm and anticipation.

Given our choice of good wishes for our friends, we'd like to see the Christmas Spirit manifest every day of the year. It is that time when the whole world is kin, when petty differences are forgotten and friendships are bound together in a closer relationship, when worries are left behind and the future looks more cheerful than ever before.

This institution plans to maintain this policy throughout the coming year; it is our pledge to show you we appreciate every courtesy and favor that has been ours. So we say again

**SEASON'S
GREETINGS**



DIRECTORS

- C. D. BIRD
- HARRY H. CAMPBELL
- J. C. BURLESON
- BOB ECHOLS
- ELMER STEARNS

OFFICERS

- C. D. BIRD, President
- ELMER STEARNS, Vice-President and Cashier
- W. N. PIPKIN, Asst. Cashier
- J. R. WHITWORTH, Asst. Cashier

Member Of Federal Deposit Insurance Corporation

First State Bank

Matador, Texas

**WELCOME
SANTA!**



YOU'VE COME TO THE RIGHT PLACE

You can't go wrong with these people. Santa. We've lived with them a long time, and have enjoyed their unselfish attitudes, their thoughtfulness and consideration of the other fellow. . . . They've been mighty good to us, and that's why we want you to be good to them.

West Texas Gin Co.

JOE M. GAINES, Manager



Assistant Editors
 Inquiring Reporter
 Junior Reporter
 Sophomore Reporter
 Freshman Reporter
 Poets

**Wandell Berryman, Marie Hunsucker
 Frances Stearns
 Aurene Jameson
 Wanda Nelson
 Onelta Whitaker
 Ruth Rushing and Willena Wilkinson**

Institute Of Student Opinion
WHAT CHRISTMAS MEANS TO US

Question: What does Christmas mean to you and how should it be celebrated?

Laverne Smallwood: It means a time that should be celebrated because of the birth of Jesus which means very much to me. I think it should be carried on right with church plays and no drinking whatever.

Nelda Jim Lane: Oh, it means giving and receiving gifts, getting out of school, and having a good time. It also means that was the day Christ was born.

Dorothy Watson: It marks the date of the birth of Christ, and it is a time of giving.

Clyde Smallwood: It means fun and—oh, I don't know.

Mary Turner: Santa Clause brings lots of gifts to me. Hurrah for him! We should be gay but not too gay to do anything not worthwhile on Christmas.

Keith Patton: Christmas means the time to think about peace on earth, the giving and receiving of gifts, and helping the poor.

Frances Carpenier: It means the time when we should be very reverent and think of Christmas as what it really means. I don't think people should use whiskey in any form. It should be cele-

set a goal for himself and never be satisfied until that goal is reached. The road to success is long and rough but the reward at the end of that steep climb is worth the trouble a hundred times.

Succeeding does not mean becoming a millionaire. It is doing one's best and reaching the goal that has been set. The person who is most likely to succeed is the one who is not easily discouraged by the obstacles which appear before him. Instead he takes advantage of these difficulties and profits by his mistakes.

MATADORS ON ALL-DISTRICT FOOTBALL TEAM

The Matador Matadors placed three men on the first all-district team chosen last week. That was a great honor to the school. These men were: John Allsup, back; Kenneth Simpson, end; and W. O. Cox, tackle. Two men were on the second team. They were Wiley Fulfer and Mutt Berryman.

Six Matadors received honorable mention. They were: Raymond Rattan, center; W. R. Tilson and Jack Martin, tackles; Phil Green and Red Titus, ends; and Nelson, back.

The Poet's Corner

We once heard that if you give a man enough rope, he will smoke himself to death—2 for 5—Anyway, we want you to think about it, as it is the thought of the week.

The poem is one written by another high-n-mighty senior, Pat Willard.

JUST POETRY

Of all the women's styles, I don't know which is worse. They stick their hair 'way up in piles, And carry a suitcase for a purse.

The women wear the craziest hats All covered with flowers and fruit; They're pointed, square, long and flat, Like bouquets, birds, and boats.

They're coming out in bustles now, With corsets underneath. It'd be murder for them to bow, 'Cause they can hardly breathe.

PROGRAM WELL ATTENDED TUES.

Last Tuesday shortly afternoon a program was given in the High school auditorium by Leon Payne and Travis Burgett, two blind boys from the State Institution for the Blind at Austin. The program of song and jokes was very entertaining, and the auditorium was almost filled with high school students and visitors. Leon read some out of a book written for the blind, and Travis showed how the words are written. Leon also sang two songs that he had composed.

An admission of ten cents per person was charged. Five dollars of the total amount went to the school for beautification purposes such as tree and shrubbery planting.

Origin Of Our Christmas Ways

Many of our Christmas customs are very strange and had unusual origins. The first Yule Log was burned in Scandinavia. St. Nicholas, Bishop of Myra, was the first mysterious gift bearer. In this way he started the idea of Santa Claus.

The idea of Christmas trees originated in Egypt at the festival of the goddess, Isis. Martin Luther began the custom of decorating the Christmas tree. It was St. Wilfred who started the use of the evergreen tree as a Christmas tree instead of the oak.

St. Francis of Assis composed the first Christmas Carol in the Thirteenth century, and Sir Henry Cole sent the first Christmas Greeting in 1846.

Por la Escuela

The Christmas holidays of the Matador schools are from December 22, 1939, to Tuesday, January 2, 1940.

Students are asked not to shoot fire works on the campus or streets. They are too dangerous.

Sadie Hawkins Day has been postponed until after the Christmas holidays. We think the reason is that the girls want to wait until there is buddy night at the show.

Students are asked to stay off the football field until the repairs now being made are completed.

The Grab Box

Little Pomes
 Early to bed; early to rise,
 And your girl goes out with other guys.

Grandma had a caller

Who had a timid heart, When they sat together

They sat ——— this far apart. Whenever daughter's shiek calls, He greets her with a kiss; When they sit together, Theysitupcloselikehis.

Vegetarian Love

Do you carrot all for me? My heart beats for you, with your turnip nose and radish hair. Oh, if you cantalope with me, lettuce go steady anyhow. We'd make a very nice pear; you're a peach.

For Your Information:

An example of hard water is ice. A skeleton is a pile of bones with all the person scraped off.

The general direction of the Alps is straight up.

The prairies are vast plains covered with treeless forests.

When it's winter in Europe, the family gathers in its snug little dug-outs to read propaganda and listen to the bitter bombs howl outside.

"Sweet Sue"

"Im in a "Melancholy Mood" or more like "A Man and His Dream." "Last Night" as I stood beneath that "Crazy Moon" and watched those "White Sails" on the "Old Mill Stream" and listened to the "Moonlight Serenade". I remember the time we rode "South of the Border" and saw the "Man with the Mandolin." As I went back into the house, I wondered "Do You Ever Think Of Me?" It seemed as though I saw "The Little Man Who Wasn't There."

"My Own," "What Have You Got That Gets Me?" "Since You Went Away" "Smoke Gets in My Eyes." "What's the Reason I'm Not Pleading You?" Don't be a "Cross Patch" and "Stop Beating Around the Mulberry Bush."

I'm a little on "The Sentimental Side" because "You Go To My Head," "So Help Me," "My Darling."

"With All My Heart," "Scatter-Brain"

HOBBY LOBBY

I, Willena Wilkinson, have a very interesting hobby of collecting dogs—I mean toy dogs, not real dogs. I have been collecting them for about one year, and I now have one hundred and twenty five.

I have a very few that are alike and a very few that came from the same place. My friends bring me dogs as souvenirs when they go on trips or vacations.

My favorite dog is one that came from Lubbock. The reason that I am partial to this one is because it looks so life like. It is the most expensive, largest, and the most real looking of all my dogs.

My dogs come from various states. Some from Colorado, New Mexico, and the furthest one came from Michigan.

When I reach the number of two hundred dogs, I plan to stop and start collecting something else.

NOTICE

OF SHERIFF'S SALE OF REAL ESTATE

By virtue of an Order of Sale issued out of the Honorable 101st Judicial District Court of Texas in and for Dallas County, on the 1st day of December, 1939, in the case of THE DALLAS JOINT STOCK LAND BANK OF DALLAS versus Ella Freeman, et al., No. 44790-E, and to me, as Sheriff, directed and delivered, I have levied upon this 5th day of December A. D. 1939, and will, between the hours of 10 o'clock A. M. and 4 o'clock P. M., on the first Tuesday in January A. D. 1940, it being the 2nd day of said month, at the Court House door of said Motley County, in the City of Matador, Texas, proceed to sell at public auction to the highest bidder, for cash in hand, all the right, title and interest which

O'ER THE RAMPARTS THEY WATCH

WHY is an apple like a cannon ball? This is no game, no conundrum, no parlor-room riddle. Both are concerned with defense of the body. The cannon ball defends the country; the apple defends the body. The apple is richly endowed with those three sturdy sentinels—Vitamins A, B, and C—as well as a supply of desirable minerals. Diarrhea and constipation, most discomforting of the human ills, are ward off and put to retreat by the power of the little red or yellow apple. Dr. Walter H. Eddy, director of the Good Housekeeping Bureau recalls in the December issue how wise his grandfather was on the day of those big, festive holiday meals in Vermont many years ago. A few hours after the mid-day feast, grandfather would go down into the cellar and come up with a jug of cider and a basket of apples. Nobody kept count of the number of apples the family ate. And that night there was a single groan or ache as a result of too much roast, turkey or pie. The apples had kept watch!

Ella Freeman, A. Freeman, Foy Bourn and the unknown heirs of Foy Bourn, H. T. Zuzak and the unknown heirs of H. T. Zuzak, County of Motley, State of Texas and Fred C. Bourland, had on the 1st day of January A. D. 1927, or at any time thereafter, of, in and to the following described property, to-wit: Situated in MOTLEY County, Texas; and BEING 538 acres out of Survey No. 45, in Block T, Cert. No. 1154, of the Beaty, Seale & Forwood Surveys, and being all of said survey except 100 acres out of the SE part thereof, owned by T. M. Dixon and 2 acres out of the NE corner of the same sold to Methodist Church; and

Being part of the same land conveyed to Ella Freeman by J. W. Hamilton et ux by deed dated June 20, 1907, of record in Book 6, page 96, Deed Records of Motley County, and by partition deed from Ola Winn et al dated May 5, 1926, recorded in Book 18, page 212, Deed Records of Motley County, and by Ola Winn and husband by deed dated May 3, 1926, as shown by record in Book 18, page 494, Deed Records of Motley County, Texas; and Being the same land described

in deed of trust dated January 1927, executed by Ella Freeman and husband, A. Freeman, to W. Ferguson, Trustee, recorded in Vol. 7, pages 15-19, Deed Trust Records of Motley County, Texas;

Said property being levied as the property of said abovenamed persons and will be sold to satisfy a judgement amounting to \$11,695.37 against Ella Freeman and A. Freeman, jointly and severally, together with 8% interest thereon from November 1939, in favor of THE DALLAS JOINT STOCK LAND BANK OF DALLAS, and costs of court and the further costs of executing this writ.

GIVEN UNDER MY HAND AND SEAL OF OFFICE, THIS 5th day of December, 1939, L. A. Carlisle, Sheriff of Motley County, Texas, By H. Courtney, Deputy.

TAXIDERMISTRY—With Wild game constantly growing more scarce, and with bag limits much reduced, take fewer trophies and let me preserve them for you. Mrs. C. Kifer.

12-7-39
 Tribune Ads Pay



The things you have wished for... the ambitions and plans that have been yours... we hope they will all be realized during the coming year. And may the Holiday Season be a happy one and the New Year one of usefulness, happiness and success.

HAPPY NEW YEAR

PARKER STUDIO
 Appointments Day and Evening
 PADUCAH, TEXAS



Pleasant Yuletide Thoughts

THE YULETIDE SEASON brings with it pleasant thoughts of friendships—tried, proven and cherished throughout the past. It makes us realize that friendly associations with our fellow men are invaluable in both public and private life and are above things material.

It is significant of the season, then, that we pause to say Merry Christmas and Happy New Year. And for your friendships and favors we are truly grateful.

QUANAH COTTON OIL COMPANY
 WAREHOUSE NO. 3
 ROARING SPRINGS

THE CROWDED INN

By HELEN CLARK WENTWORTH

ALL day long they had been going by the inn, camels and donkeys stirring up dust, weary men and women resting by the stream outside the inn yard. The little country maid had never seen so much travel.

Just outside the city of Jerusalem, near by the village of Bethlehem, there were plenty of people who stopped for refreshment. And Jeremiah kept a good inn. He was a good man, too. But he was hard, sparing neither man nor beast. And his niece Rebecca was hard put to do the tasks that were set before her.

"Why are there so many travelers today?" she asked the little slave girl who helped her prepare the evening meal.

"The tribesmen," replied Fatima, "are going to Jerusalem to be numbered, so that they may pay their taxes. And this will continue for days. These are not times of rejoicing and feasting for us!"

Rebecca looked up as a bearded man, leading an ass on which a young woman rode, entered the courtyard. "Is the inn keeper here?" he asked gently. "My wife and I seek shelter."

"There are no rooms left," Fatima told him, going on with her work. But Rebecca looked up at the woman, whose face was weary and touched with pain.

"I will see what provision can be made," the little maid exclaimed. Her eyes never left the young woman's sweet face. The woman smiled at Rebecca, and her husband smiled too. Rebecca's face lightened eagerly and even Fatima found herself softening.

Rebecca had some difficulty finding her uncle, busy as he was with many things. Then it was hard to make him listen.

"There must be some place, uncle. That new stable, with the clean straw, would be warm and comfortable. She cannot go farther, I know."

"So be it," he answered. Then, as they neared the group, he too was impressed by the young woman's beauty and the lovely warmth of her smile. "There is naught but the stable," he told them, "but Re-

becca will seek to make you comfortable there."

Even after she had done everything she could, and had crept into her own dark corner for the night, Rebecca found she could not forget the couple in the stable. Mary, the man had called his wife. There was such a radiance about her. "I wonder what makes her so different," Rebecca thought. And she opened her eyes.

In amazement she saw light in the courtyard, so much that it seemed the dawn must have come. But the light came from a star that shone just about the stable. Out into the yard the girl crept, and suddenly she heard a child's cry, a cooing, happy sound.

Rebecca looked about. No one was stirring. Far off, on the hillside she saw what looked like a group of men, shadowy, indistinct, seemingly moving toward Bethlehem. It must be her imagination. Possibly it was Ephraim's vineyard she saw. Soon she stood in the stable doorway.

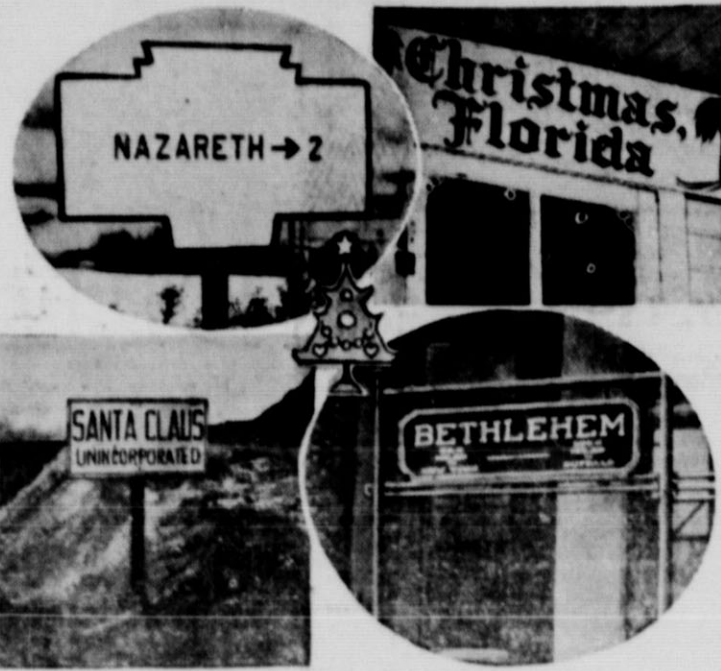
There, lighted by a lantern, was Joseph, bending over the young woman and holding in his arms a tiny baby—her firstborn. At Rebecca's exclamation he turned, and into her outstretched arms he handed the little figure and showed her the snowy lengths of swaddling cloth. Tenderly the maid clothed the infant and laid it beside the mother.

"Thank you," Mary whispered. "For the child's sake and in His name, I thank you for what you have done. We thank her, don't we, Jesus?"

The baby opened his eyes and smiled. "He smiled at me," Rebecca exclaimed. "I shall never forget a new born babe smiled in my face to say thank you."

Mary drew the child into the shelter of her arms. Her eyes closed, Joseph walked to the doorway and watched Rebecca as she returned to her room. He, too, saw the clump of trees or vines, or was it a group of men on the hillside? Then he returned to the manger and settled down beside Mary and the sleeping Jesus.

Signs of Christmas



It's Christmas the year around where these pictures were taken: Christmas, Fla.; Bethlehem, Pa.; Nazareth, Pa., and Santa Claus, Ind. Each year thousands of Christmas cards are forwarded to postoffices at these communities for stamp cancellation.

Christmas Play

By Katherine Edelman

THE town hall was wreathed with holly and mistletoe. Bright red bells hung from the old-fashioned chandeliers. Christmas candles sent their soft glow into the night. The whole place cried out welcome to the crowd who thronged through the doors.

By eight o'clock every seat was occupied. Small gossip and murmurs of expectancy ran through the crowd. The little town was proud of the boy who was taking the leading part in the play. They had known Ted Rawlings all their lives. Known him as an easy-going lad, interested in nothing more than fishing and hunting around the country, and later as an astonishingly changed ambitious fellow. No one seemed to understand how the quick transition occurred.

All eyes turned to the stage as the heavy curtain rolled upward. Three

ed pairs of eyes fastened themselves upon the moving, speaking figures. "Isn't Ted wonderful," young girls whispered breathlessly to each other. Between acts, thun-



"Ted, you were perfectly wonderful," Sally was saying.

derous bursts of applause filled the room. Hands clapped with vehemence. Small boys made their approval known by shrill whistling. Ted bowed the audience with

him, every step of the way. He seemed to enter, to merge himself completely in the character he portrayed. His make-believe was so intense in the last act, that there was a deep silence for a moment when the final curtain fell.

FOR the time it was no make-believe to Ted. He was living again all the agony of parting, of seeing Sally Howard go away without a word. He had been sure until her train pulled out that she would come and say how sorry she was for the bitter, reproachful words she had hurled at him. Words that had left their mark upon his soul—that had stung him into a mad, ambitious desire to show her what he could do.

He found no real satisfaction in the tumultuous applause that followed. In this hour of his triumph, his heart cried out for Sally. If only she was here! If only she had cared! He scarcely knew what he was saying in answer to the lavish congratulations.

Suddenly small hands pressed tightly around his arm, and a remembered voice spoke in his ear. "Ted, you were perfectly wonderful," Sally was saying, "wonderful, wonderful. I'm so proud—so proud of you."

"But, Sally, I don't understand. I thought you were in New York."

"I was, until last night. I've been keeping track of you. I knew all about the play, and—and the way you have been working lately. I wouldn't have missed this for anything in the world."

"But the things you said, Sally? They hurt—they still do."

"I wanted them to hurt, Ted. I know—I know it was cruel, but there seemed no other way. Someone had to give you the right kind of push to get you going. You know you were really lazy? But now, well, you've really put on speed."

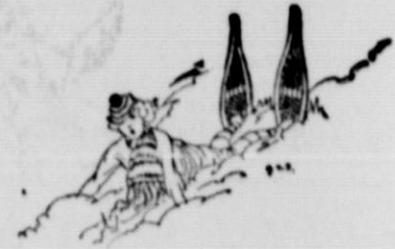
"Nothing like the speed I'm going to show in getting ready for a Christmas wedding. There's just two days left. We've got to make it a really big event. Let's give out the announcement now—"

The First Santa Claus
The first Santa Claus was St. Nicholas, Bishop of Myra, who started mysterious midnight gift-bearing journeys. In the Fourth century he was famous because he was a rich man who enjoyed giving secret gifts to the poor. One of his tricks was to throw purses of gold into cottage windows and run away.

From Europe's Christmas Menu
Take your choice of Christmas eats: Plum pudding in England, Pfeffernusse in Germany, Vierknack in Denmark, Fatigman's Bakkel in Norway, Horse-shoe cake in Hungary, Speculaas in Holland, and Lutsk in Sweden.

Removing fat is a simple process. First wipe the bird dry, inside and out. Place in a covered roaster in a 425-degree oven for 30 minutes start warming. Remove from oven and cool. Remove fat. Repeat process twice.

Then stuff the goose, close opening of the body cavity and the legs together. Weigh the bird allowing 20 to 25 minutes to pound for roasting in a 325-degree oven. Roast with breast side down. You don't have to baste the bird as it roasts, but orange juice or grated rind may be used if desired.



GREETINGS

At this glad season, when peace, good will and good fellowship are so much in evidence, we extend Season's Greetings. May you enjoy the associations of those dear to you, and may their companionship continue through the years to come. Happy Christmas to all and a Prosperous New Year

ELDORA BEAUTY SHOP

CORDIAL GREETINGS

AND GOOD WISHES FOR THE NEW YEAR

We welcome an opportunity to thank you for that measure of good will and confidence we enjoy from you. From this priceless asset—the good will of all we serve and those who serve us—we hope to draw inspiration for continued effort and for greater achievement in the years to come.

We are happy if we have been of service to you, and trust that we may continue to merit your friendship and patronage.



Season's Greetings

to All Our Friends



HEALTH, HAPPINESS, PROSPERITY

A glorious Christmas is our wish, of course, yet we want the sentiment to carry on through the coming years. We want each of you to enjoy *Health, Happiness and Prosperity*. It is our hope that your every wish will be realized, that each ambition may materialize, so that the new year may be the happiest of them all.



Red Ball Gin

Glenn Dobkins, Mgr.
Roaring Springs

Southwestern Associated Telephone Company