

# Matador Tribune



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Matador, Motley County, Texas, Thursday, February 29, 1940.

Price 5c

## RAIL DUST

By DOUGLAS MEADOR

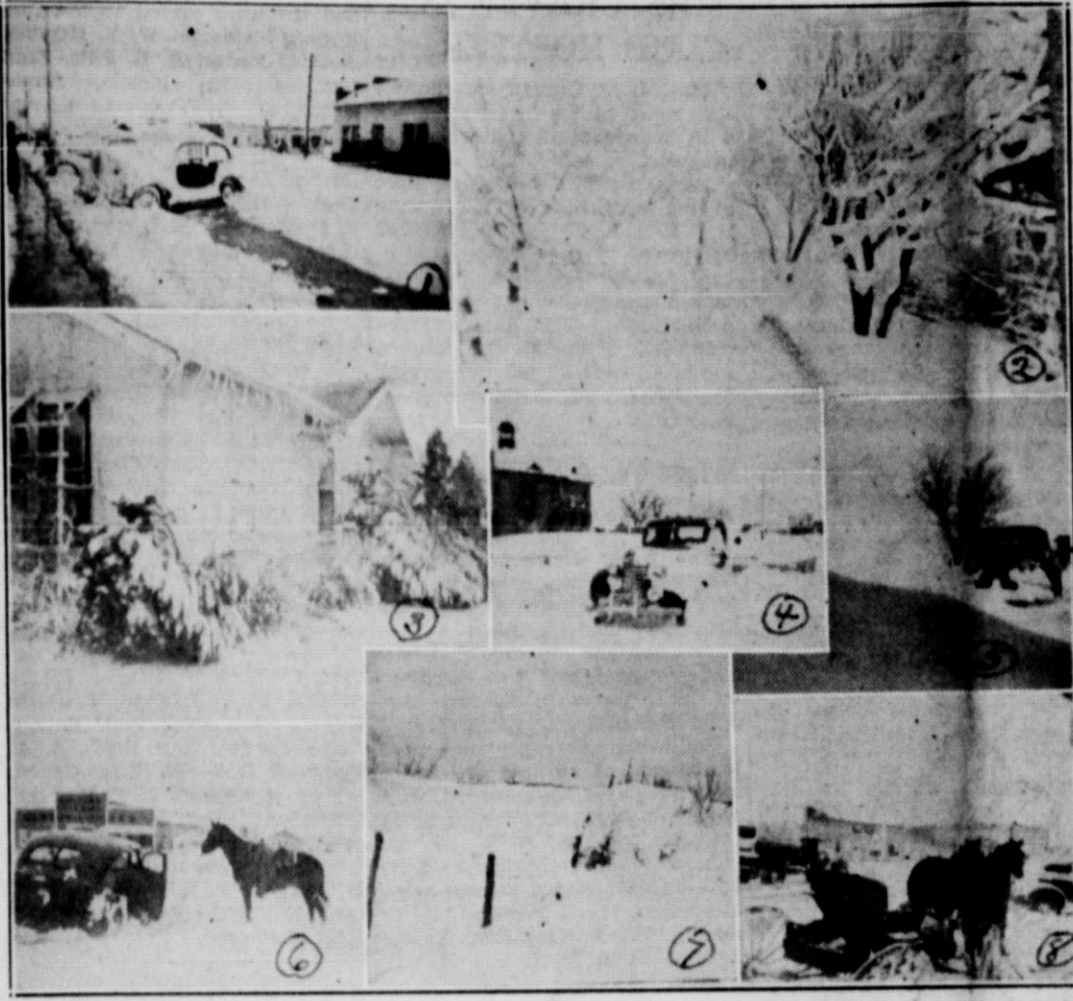


ring a lull in the party's and laughter I went outside at on a wide beam across the water-trough. My feet hot and swollen in the new, top shoes and I released quickly. Turning leisurely the moonlight, the old wind-cast an enchanting, moving on the water that lapped at my bare ankles. Presently no longer alone as the small with blue-black hair sat down me. She had removed her and her tiny feet dangled the water, like white, restless. Her voice was as cool and serene as the night wind that d a strand of hair across her. She brushed it back hurrily and in recovering her bal-clutched my arm, then her rested on the back of my for an instant.

When the shadows ceased to I looked up and the wheel motionless; the girl had gone. I remember the wish, dusted with and bitterness, that my had not told me of her usual pledge to him.

was inevitable that I should them two years later, after coming from the weary, bar-road of a wanderer. She had youth, like the petals of a blown away in a storm. Singing over a laundry tub in the e of the house, she looked up smiled, then brushed back, sudsy hands, a tuft of hair had fallen across her eyes.

## DO YOU REMEMBER THE BLIZZARD OF 1940?



Above are scenes of Matador following the blizzard and snow storm of February 16-17 when the town was isolated from the outside world. (1) Made in front of the Tribune office looking east on Highway 28. (2) Snow-laden trees following the storm. (3) A Matador home during the blizzard. (4) Truck belonging to Curtis King with the Motley County court house in the background. (5) One of the many hundreds of automobiles unable to combat the drift. (6) A stalled automobile in front of the City Hall, looking east. (7) A snow scene near the city park. (8) Buggy and team used to drive to town for medical aid during the storm.

## Flomot Golden Glove Tourney Scheduled To Start Tomorrow

### Plans Are Made To Entertain 600 At Third Annual Meet

FLOMOT, Feb. 28.—Approximately 100 young pugilists from schools within a 100-mile radius of this little town will meet here Friday and Saturday to vie for honors when Flomot holds its third annual golden glove boxing tournament in the local gymnasium. Miniature gold boxing gloves will be given the winners of each of the different weight divisions, while a handsome 15½ inch trophy awaits the winning team. Plans are being made to accommodate at least 100 boys and their coaches, and any additional entries that may arrive. All contestants will be furnished a room and breakfast for the two-day meet. Indications point to this being the largest and most successful school tournament ever staged in this section. Stina Cain, Wheeler, will serve as referee.

Entries which have been received include: Amarillo, Vernon, Wellington, Turkey, Quitaque, Silverton, Estelina, Geraldine, Roaring Springs and Dickens. Several other teams are expected.

Outsiders must be identified by the coach from that town, and cannot be furnished lodging.

Tentative plans have been made for five sessions, according to George Caviness, Coach and Director of the tournament. Afternoon sessions will begin at 3:00, with the night sessions at 8:00. The Saturday morning fights start at 10:00. Admission for each is 15 cents and 25 cents, with ring-side seats 15 cents extra. Seating arrangements have been made for about 600.

Hamburgers, sandwiches, and lunches at popular prices will be served by the Home Economics Department.

## Baptists From Four Counties Attend Meet

### Estimate 175 At Conference Of Church Workers

The Floyd County Workers' Conference which met here Tuesday in an all-day meeting with the local Baptist church, was well attended and declared to be one of the most inspirational meetings held by the association. It was estimated that between 150 and 175 attended during the day, Rev. W. M. Joslin, pastor, stated.

The theme of the program was "The Challenge of Christ." The morning session began at 10:00 o'clock with Song and Devotional led by Rev. W. H. Graham, pastor from Roaring Springs. This was followed by a talk, "The Challenge of Christ to the Sunday School," by Rev. Grieve of Crosbyton, speaking in the absence of Rev. Emzy Pieratt. Mrs. R. S. Carter of Crosbyton spoke on "The Challenge of Christ to the W. M. U." and Rev. A. L. Shaw of Lockney discussed "Christ's Challenge to the Training Union."

Special music included quartet singing by the Matador Baptist male quartet comprised of Messrs. Dee Cates, R. E. Campbell, Burrell Tipton and Vernon Doss, and a solo by Rev. Johnnie Cohen of Palestine, renowned singer of the southwest, who is at the present holding a revival meeting at Ralls.

Following the morning sermon by Rev. W. R. Derr, lunch was served in the church basement.

**Afternoon Session**

Board meetings and business discussions were held after lunch, with two addresses on the program. Rev. H. L. Burnam of Dickens spoke on the subject, "Challenge of Christ to the Brotherhood," and an inspirational address was delivered by Rev. Cohen, who concluded the program with a solo.

The Floyd County Worker's association embraces the counties of Crosby, Floyd, Briscoe and Motley, and includes approximately 33 churches, most of which were represented in the meeting here Tuesday.

## Easter Music Is Practiced By Choristers

The Matador Choral Club in meetings Thursday evening of last week, and Monday evening of this, continues with practice of a choral cantata which they will present in Easter services. The place and hour of the service will be announced at a later date.

The selection to be presented is "Everlasting Life," a cantata in two parts for quartet and chorus of mixed voices, with libretto by Helen J. Thompson and music by Mrs. R. R. Forman. It is being directed by Miss Mable Jameson, with piano accompaniment by Miss Roberta Jameson, club officers.

Membership in the organization has increased at recent meetings, which would indicate a growing popularity of the club.

## Methodists To Observe Youth Day Services

The Methodist Church will observe Young People's and College Day with special services Sunday arranged and presented by the youth of the church, according to an announcement made this week. This will be given at the evening hour of 7:30 o'clock.

Dr. Frank Turner, president of McMurry College, Abilene, has accepted an invitation to preach at the morning hour, 11:00 o'clock, in connection with the Youth Day observance. Dr. Turner is an outstanding speaker and leader in educational fields.

The program which will be in charge of the young people, has been arranged as follows: Leader, Miss Billie Lawrence; 2 songs by congregation; Scripture readings by Beatrice Smallwood and Kenneth Simpson; prayer, Mrs. Fred G. Simpson; violin duet, Keith Patton and Elmer Gene Jameson; offertory; poem, Eugenia Tilson; vocal duet, Aileen Russell and Zona Ruth Scaff; talks by Fred G. Simpson Jr., and Billie Lawrence; special music; benediction, Rev. W. B. Vaughn.

## Firemen Fund Nets Tidy Sum From Dance

The Matador Volunteer Fire Department netted over \$40.00 profit from the dance held in the Luckett building Thursday night, according to Fire Chief L. R. Smith.

Mr. Smith declared that all expense bills of the dance had been paid with the result that the fire-boys had about \$43 left for their general fund.

He expressed appreciation from the entire department for the cooperation of residents in the success of the affair, which provided funds that the organization may operate without asking for aid at the present time.

## PIONEER IS IN HOSPITAL HERE

Mr. Steve Daffern, pioneer resident of this place, was conveyed to Traweck Hospital last week in a critical condition, with slight hopes for his recovery.

Due to the seriousness of his condition, his children are here at his bedside. They are: Mr. and Mrs. Jack Maxwell of Austin, Mr. and Mrs. Richard Tomason of Olney, Mr. and Mrs. Jim Daffern of Las Cruces, N. M., Mr. and Mrs. Paul Daffern, Clovis, N. M., Mr. and Mrs. Ellis Daffern and Mrs. Lillie Riley of Phoenix, Arizona, and Mr. and Mrs. Robert Daffern and daughter Irene, of Plainview.

Late yesterday Mr. Daffern's condition was reported slightly improved.

## G. N. WILSON ATTENDS FUNERAL FOR MOTHER

G. N. Wilson, manager of Wilson's Cafe here, was called to McAllen Sunday at the death of his mother, Mrs. T. B. Wilson, 81. The aged woman had been in ill health for the past few years.

Accompanying Mr. Wilson were Joe Berry Meador and Jerry Birchfield Jr.

## Grand Jury Finds Four Indictments

The grand jury for the February term of District court adjourned Tuesday after returning four bills of indictment in the two-day session.

I. M. Long of Quanah was indicted on a charge of driving while intoxicated.

Ray Allen (negro) was indicted on a charge of theft of an automobile tire from a railroad car at Roaring Springs.

George Smith (negro) was indicted on a charge of driving while intoxicated.

Elbert Green was indicted on a charge of assault with intent to murder.

## PAUL EUBANK HERE

Paul Eubank, principal of the South Lockett High School, near Vernon, former faculty member of Matador High School, was the week-end guest of Howard Traweck.

## Allen Harp Asks Second Term As Representative



Allen Harp announces his candidacy for a second term to the office of state representative. This legislative district is comprised of Childress, Hall, Cottle and Motley counties.

"I appreciate the opportunity and privilege of serving as representative of district 121 during this term and am asking to serve you again in the same capacity", he said.

"Again I make no promises other than to work as hard as I can for the best interest of all the people of my district as well as for the state as a whole. I am hoping that the knowledge and seniority acquired during the past session will enable me to accomplish more, if I am permitted to serve again.

"Every friend that I have made means much to me and I will appreciate every vote and effort in my behalf."

## Wide Front Is Set For 1940 Farm Program

Planned farming goes on a wide front in 1940 when thousands of Texas farmers will map out their own farming plans for the coming year on the AAA's Farm Plan Sheet.

Closely linked with the Farm Plan is the 1940 Agricultural Conservation Handbook for Texas, this year being the first time the state has had a special publication listing only the provisions of the program applicable to Texas.

By studying the Handbook and applying to his farm the practices most needed, the individual farmer can plan this year's operations so as to use to best advantage the AAA program, according to George Slaughter, chairman of the State Agricultural Conservation Association committee.

The AAA's farm plan will supplement the national land use planning program by acquainting individual farmers with the advantages of planned farming, is expected to strengthen land use planning work already started on state, county and community levels.

**Committee Aids Individual**

Every farmer cooperating with the program will be requested to fill out and sign a Farm Plan Sheet, Slaughter explained. Helping him select the best provisions for his farm will be county and state committees.

**Local Bank Will Observe Holiday**

The First State Bank of Matador will observe Saturday, March 2, Texas Independence Day, as a legal holiday, it was announced by officials yesterday.

Customers are reminded that the institution will be closed during the entire day and are asked to transact banking business in advance so that the minimum amount of inconvenience may result.

## BOYS CITY RULE AGAIN POSTPONED

Local Boy Scout officials again advised postponement of a day in which the city government of Matador will be placed in the hands of members of local Scout Troop No. 60, which was scheduled for Saturday, February 24.

The day has been postponed indefinitely until the city's present paving project is completed, it was announced. It was declared the streets at present were in such condition that it would be impractical to attempt to impose fines for traffic violations, since parking is impossible on some sections where construction is under way.

The day of city rule for the youths had been set originally for Saturday, February 17, but was advanced one week because of the severe blizzard which brought all traffic to a standstill.

When a new date is decided practically by officials, it will be announced.

## SON OF MATADOR FOUNDER IS DEAD

Ferrie MacKay, son of the founder of the Matador Land and Cattle Company, was found fatally shot in his home on his estate in England yesterday.

The 55-year-old laird of the Glen-crudden estate of Argyllshire was interested in cattle, oil and mining in the United States.

The Matador Land and Cattle Company was founded in 1883 by MacKay's father under the law of Great Britain and Scotland. At one time it comprised more than a million acres in Dickens, Motley and Cottle counties and ran more than 40,000 head of cattle.

John Mackenzie, son of Murdo Mackenzie, who was manager for 37 years, is now manager.

—Lubbock Avalanche

## NEON LIGHT ON HIGH DERRICK

A new red neon light has been installed this week on top of the high steel derrick at Bob's Oil Well filling station.

The new light is shaped as the Continental Oil Company's well-known triangle trade-mark and presents an attractive display which may be seen for many miles in almost any direction from Matador.

## Mother-Daughter Banquet Planned

The date for the third annual Mother-Daughter banquet will be sponsored by the Matador Child Welfare Association has been set for March 12, it is announced by officers of the organization following a meeting held last week.

"A splendid program is being worked out and will be completed in time for next week's issue of the Tribune", Mrs. F. G. Simpson, general chairman stated. "We feel that our program this year will be even more outstanding than those of the past, and that we will be able to secure the highest type of entertainment. We already have the promise of a good magician and have hopes of getting Mrs. Barbara H. Smith of Foydada for the speaker again."

**Committees Appointed**

The following committees have been appointed by the executive

board of the Welfare Association: Menu, Mrs. Elmer Stearns, Mrs. U. L. Willie, and Miss Zona Beth Faulkner; Program, Mrs. Harold Jones, Miss Verlin Reeves, Mrs. B. F. Tunnell; Ticket, Mrs. Charlotte Hunsucker, Mrs. Katie James, Mrs. H. H. Schweitzer and Mrs. John Russell. Names, Mrs. Mae McKenzie and Mrs. Melvin Meason.

Other committees named include: Dish, Mesdames Claude Harp, Vernon Doss, Walter Vaughn and W. W. Clements; Tables and chairs, Mesdames Farris Fish and A. L. Fryar; Silver, Mesdames D. E. Pitts, A. A. Harp and Harry Campbell; Table cloths, Mrs. D. P. Keith; Decorations, Mesdames George Springer, L. J. Barkley, Frank Pohl, and Miss Thressia Godfrey.

## Petit Jurors Are Selected

The following residents have been selected to serve during the February term of District court:

Ben Keltz, Frank Garrett, W. A. Rattan, J. D. Spray, Fay Tipton, A. L. Seigler, G. W. Green, Ben Edwards, R. E. Donovan, R. A. Fletcher, Willie Meyer, Lem Miller, H. L. Goodwin, R. A. Day, J. D. Perkins, Ralph Long, J. Lancaster, Curtis Graham, Henry Pipkin, Elmer Jameson, H. H. Schweitzer, T. M. Dixon, T. W. Webb, Odel Meyers, J. W. Grace, G. D. Pope, H. L. Dennis, Harley Gunn, T. J. Darsey, Walter Marler, F. M. Casey, W. A. Campbell, M. Cantrell, J. E. Bridges, G. D. Turner and E. B. Jenkins.

## PASTOR AT VAUGHN

Rev. W. B. Quattle, pastor of the First Methodist Church here, is in Quitaque this week conducting a training school for the Methodist church.

During Rev. Vaughn's absence Mrs. Vaughn is visiting her son and family at Spur.

## IMPROVES

Harry H. Campbell, director of the First State Bank, is improving from an attack of tonsillitis.

Mr. and Mrs. Harry Willett and son Harry Louis, made a trip to Lubbock Tuesday.

Beauty And A Roper



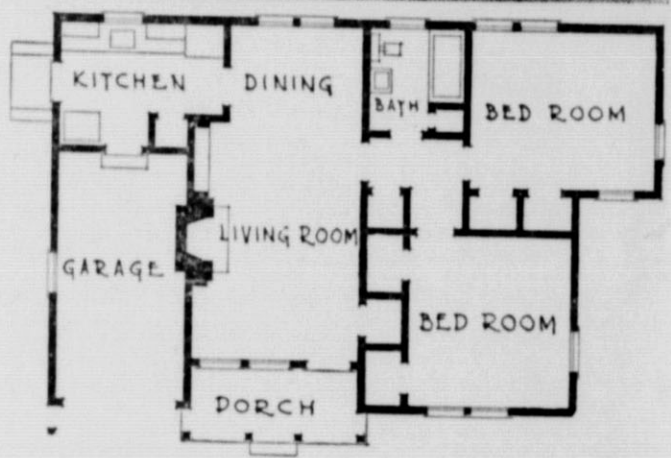
MARGARET OWENS

She is a past master with theariat—Miss Margaret Owens, 17, of Ozona, who will represent the Southwestern sheep and goat country at the Southwestern Exposition and Fat Stock Show in Fort Worth, March 8-17. Miss Owens is daughter of Mr. and Mrs. Tom Owens, well known ranch family.

Fresh Treatment of Traditional Form



This small home, a variation on the Colonial theme, is particularly noteworthy for two reasons of practically equal importance. First is its simplicity and the interesting handling of detail, and second is its nominal cost. Financed under the Federal Housing Administration plan, the property has a mortgage of \$3,300 which will be repaid over a period of 24 years by monthly payments of approximately \$21. This does not include local taxes or hazard insurance.



FLOOR PLAN

I GIVE YOU TEXAS BOYCE HOUSE

I've picked cotton; I've milked—in fact, there's nothing done on a farm that I can't do.

A listener (who probably was for the other candidate) yelled, "I'll bet you can't lay an egg."

The stump-speakers will praise George Washington, Thomas Jefferson and Andrew Jackson—and Woodrow Wilson has probably been dead long enough now that it's safe to praise him, too.

Another story comes to mind: A campaigner was orating:

"Our grand and glorious country stretches from the rocky coasts of Maine to the golden strand of California; it stretches from the Great Lakes to the glittering waters of the Gulf of Mexico."

Someone yelled, "Let 'er stretch, and hurray for the Democratic party!"

Remembering faces and names is difficult enough for a county or district candidate so think how difficult it is for a state candidate as big and as populous as Texas is. One veteran of the political wars has evolved a system so

good that it ought to be passed on: In a crowded hotel lobby, he will introduce himself to a group of men; then, spotting an important-looking man in a nearby group, the official will say, "Isn't that Judge Bland of Dimmitt?" and someone will say, "No, that's Mr. Soandso of Forney" and the official will then rush over, grab the man by the hand, call him by name, ask him how everybody is in Forney, get introduced all around in that crowd, then use the same method to get the name and town of one man in the next group.

Speaking of difficulty in remembering, there's the story about the candidate at a picnic who introduced himself and, among other questions, asked "How's your father?" to which the citizen replied, "My father is dead." The candidate said, "Of course, of course" and then, as he continued mingling in the crowd, ran across the same voter and, in asking about the state of health and prosperity of the voter's relatives, inquired, "How's your father?" to which the citizen answered, "He's still dead."

There's nothin' as uncommon as common sense—as my grandpa us't say.

The list of Texas newspapermen who've written books lengthens: Fred Massengill Sr., of Terrell, whose volume tells the origin of the names of Texas towns; Paul Yates, Austin political commenta-

tor, who has written a book on the mythical Paul Bunyan; Ed Kilman of the Houston Post, whose volume deals with Texas history; Byron Utecht, Fort Worth Star-Telegram representative in the Capitol, who has written a book on the Texas legislature—Col. Dick McCarty, grand old man of West Texas newspaperdom, attracted such wide attention with his picturesque style of writing that he was offered a place as a columnist on a big Eastern journal but turned it down to remain in his beloved Albay—Get Carl White of the Peoples Press at Port Arthur to tell you about an "extra" which he got out; it consisted of only one copy and when it was presented to a group of editors who had been out of touch with the world for three days on a fishing trip on the Gulf, the wild statements and happenings (all imaginary) in the paper really created consternation till they learned it was a hoax—Some humorist once said: If a judge makes a mistake, it becomes the law of the land; if a doctor makes a mistake, it is buried; if a preacher makes a mistake about the hereafter, nobody will know it until the next world; but if a newspaperman makes a mistake, there it is in cold bold type and everybody knows about it.

In the "old joke" contest, Hick Halcomb nominates the one about the lawyer who was mad at a ruling made by a judge and was rattling the books and papers so noisily that the judge asked, "Are you trying to show your contempt for this court?" and the attorney replied, "No, I'm doing my best to conceal it."

HIGH MINDED

The most noteworthy characteristic of Harry Hines' announcement for governor is its high-mindedness. That, to be sure, is in keeping with the man himself as we of Wichita Falls know him. But it is not in keeping with the pattern of Texas politics, which demands of a candidate that he be cheap, glib and insincere, that he make promises even when he knows that they cannot be kept, that he cater to all groups without regard to his principals or sympathies, and that he have something of showmanship. In the light of Texas' experience two years ago, when hill-billy campaigning was so remarkably successful, an announcement marked by dignity and sincerity, by a

Makes Great Economy Record



More than 400,000 miles lay behind this 1937 Chevrolet coupe when the state of New Jersey issued performance figures on it prepared by the state highway auditing bureau. In three years of 24-hours-a-day operation, the state averaged 16.7 miles per gallon of gas. Average operating cost, which included only \$0.150 per mile. Left to right in the photo above are Frank C. Young, supervisor of equipment and transportation, New Jersey state highway department; Frank W. Deveraux, assistant superintendent of plant and equipment, and T. Willard Emmons, chief mechanic.

sense of the responsibilities of the office, may be said to clash with the realities of Texas politics.

His home city knows that any other kind of announcement would be inconsistent with the man himself, that he is incapable of bidding for the voters' support in a demagogic manner. Whatever may be in store for him, in politics, we rejoice that he has pitched his campaign upon a note in harmony with the job to which he aspires, and with the opportunity and responsibility that appertain to it.

It is too soon to appraise his chances as a candidate. No one familiar with Texas politics would deny that he faces a very difficult task. He is new to the business of campaigning which, especially in Texas, makes terrific demands upon a candidate. He will be opposed by candidates more experienced in the game of politics, candidates backed by powerful organizations, candidates more ready to utter promises. If, as some observers believe, Texas this year is to witness a reaction from the claptrap and barnstorming tactics of 1938, Harry Hines is in excellent position to become the beneficiary of that reaction. But there is the pessimistic reflection that the odds are always against the Texas candidate who makes his appeal chiefly to sober

and thoughtful folks.

So far as his record in public office is concerned, he has a right to point with pride. He has done an excellent job, as highway commissioner. His platform, as outlined in his announcement, is a sound one. He sees the governorship as a job involving constructive leadership, with the chief executive working with the legislature. He is opposed to the sales tax. He recognizes the need of a far-flung program for developing the state's resources. He has not dealt in an explicit way with the pension problem, but presumably he will make his views known in due time. His wide acquaintance, his ability as a speaker, his personality, are factors in his favor. He has made an excellent start in his announcement.

We offer this hope for him, that he remain true in his campaign, to the spirit of his announcement. Perhaps victory does not lie in that direction. Perhaps success this year, as in so many earlier years, is for the candidate who is loudest in his promises. But Harry Hines will have served Texas if he presents his candidacy on the high plane on which he launched it. He will have hastened the day when the rank and file of Texans have the consciousness of their state's need.

—Wichita Daily Times

WE ARE IN THE RACE...

For Your Patronage!

WE HAVE AUTHORIZED THE TRIBUNE TO ANNOUNCE OUR NAME AS CANDIDATES TO SERVE YOUR FILLING STATION NEEDS. SUBJECT TO THE ACTION OF YOUR APPROVAL.

WE HAVE HAD MANY YEARS EXPERIENCE. HANDLE ONLY THE VERY BEST OF PRODUCTS AND FEEL QUALIFIED TO FILL THIS RESPONSIBILITY.

WE WILL APPRECIATE YOUR CONSIDERATION, SANCTION AND INFLUENCE.

TEXACO GAS AND OIL Wholesale and Retail

WE STOCK THE FAMOUS TEXACO FIRE CHIEF GASOLINE. TEXACO OILS AND GREASES AND A COMPLETE LINE OF ACCESSORIES. OUR STOCK AND SERVICE INCLUDES EXPERT AUTOMOTIVE REPAIR, KEROSENE, DISTILLATE, TIRES, PARTS AND BATTERIES. ONE CALL DOES IT ALL—CALL 13.

MISSION GAS & OIL COMPANY

PHONE 13 MATADOR HART HARRIS, Manager



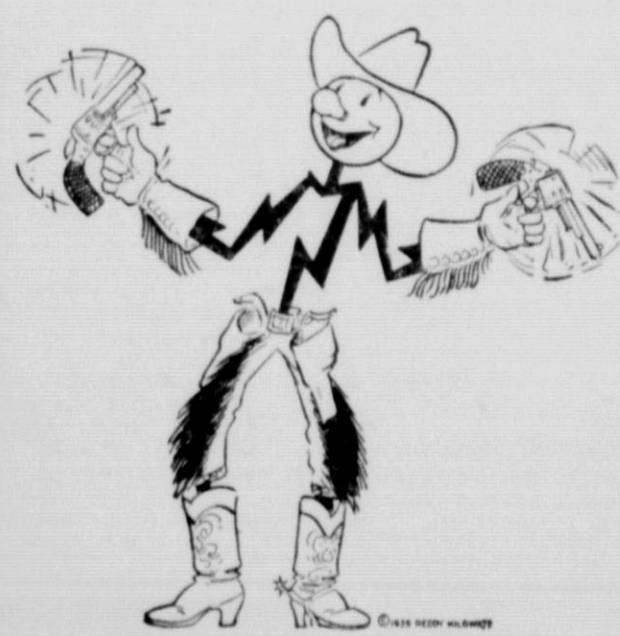
This is the second of a series of "THUMBNAILED SKETCHES" featuring the work performed by our Linemen in bringing ELECTRIC SERVICE to your home



Romance

A Modern Linerider

on the Range



"We're on guard day and night"

THIS MODERN LINERIDER—so like the old-time cowboy—has a mortal enemy too. The cowboy waged a continuous battle against the rustler. The lineman's big fight is against depreciation—and the ravages of wind and rain, heat and cold.

Just as the soil is worn away by erosion... just as a herd of cattle or sheep can be depleted by theft or disease, so does the electric line suffer from depreciation and the elements.

The lineman is constantly at work on the lines entrusted to his guardianship. Repairing and replacing old poles. Repairing and replacing old wires. Destruction by a sudden storm—or damage by a run-away car or truck—must be repaired in as short a time as possible.

Day or night—the lineman is subject to call. The light of a flashlight may be his only illumination while atop a 50-foot pole, working on high voltage lines.

He is one of the hundreds of men and women, working "behind the scenes" who help make Electric Service efficient, dependable and economical here. On him we bestow a title of honor—"A Modern Linerider."

West Texas Utilities Company

CLUBS  
CHURCHES  
SOCIALS  
SOCIETY

PHONE 123

# THE WOMAN'S PAGE

EDITED BY  
MRS. DOUGLAS MEADOR

## COOPERS HOLD OPEN HOUSE AT ROARING SPRINGS SUNDAY

Mr. and Mrs. W. P. Cooper entertained in their home at Roaring Springs, Sunday afternoon honoring Mr. and Mrs. J. W. Cooper, who are moving to their ranch home near Clayton, New Mexico, after making their home in Roaring Springs for a number of years.

Guests were old friends and relatives of the Cooper family, and an enjoyable afternoon was spent in pioneering reminiscences, and singing old time songs. Music was furnished by Rev. H. W. Graham, Mrs. D. M. Backlock and Mrs. M. S. Thacker.

Mrs. Lem Miller, Mrs. P. I. Roberts and Mrs. Owen Williams presided at the book for registration, Mrs. John Smith, Mrs. M. E. Keshey and Mrs. J. D. Green poured delicious spiced tea which was served with cookies, by Miss Freda Keshey, in the dining room.

Miss Frances Brown presented a tiny ribbon rosebud favor to the following guests: Dr. and Mrs. T. H. Blackwell, Mrs. Emma Russell, Mrs. Beth Blackwell Simmons, Mrs. J. B. Morrison, of Spur; Mrs. J. L. Moore, Judge G. E. Hamilton, Miss Mary Keith, Mrs. Claude Jeffers, Mrs. Luther Jones, Mrs. D. C. Keith, Mrs. E. W. McKenzie, Judge and Mrs. A. R. Cammack, Miss Maggie Bryan, Mr. and Mrs. T. B. Edmondson, Mrs. J. W. Drape, Mr. and Mrs. John Hamilton, Mrs. W. I. Tilson, all of Matador.

Mr. and Mrs. R. C. Forbis of Afton, Messers and Mesdames T. E. Long, Brown Hinson, J. B. Meason, Mike Hoyle, Willis Cooper, J. D. Mitchell, C. W. Giesecke, S. D. Hunter, M. S. Thacker, P. I. Roberts, A. B. Nichols, Owen Williams, Dr. J. F. Hughes, Mrs. Jack Luckett, Lois Smith, Mrs. A. Freeman, Antone Freeman, and Misses Lou Ida Fletcher, and Madge Jackson of Roaring Springs.

## SILVER TEA IS SPONSORED BY GROUP TODAY

A silver tea is being held this afternoon at the home of Mrs. J. R. Moore, by El Progreso Study Club, in the interest of the Matador City Library, which is maintained by that organization.

Library patrons and others interested, are cordially invited to attend.

The tea had been planned for last week, but due to inclement weather was postponed, and replaced by a regular program meeting in the home of Mrs. Leonora Luckett.

Miss Thressia Godfrey, leader, presented a review of the book, "Gold, Diamonds and Orchids" by William LaVarre, in keeping with the program subject, "Travel."

Those present were: Mesdames W. M. Joslin, W. W. Clements, L. C. Harp, Leonora Luckett, Mae McKenzie, James Neblett, E. F. Springer, George Springer, J. R. Whitworth, and J. L. Woodruff, Misses Godfrey and Mary Keith.

## Margaret Lisenby Marries Recently

Of interest to her many friends here is the announcement of the recent marriage of Miss Margaret Lisenby of Flomot, to Mr. Herbert Stephens of Silvertown. Mrs. Stephens is well-known in this community, having been employed here recently at the City Beauty Shop.

Following is the account of the wedding which appeared in the Briscoe County News:

Miss Margaret Lisenby of Flomot, and Mr. Herbert Stephens of Silvertown, were married last Wednesday, February 14, at high noon at the Calvary Baptist Parsonage. The vows were read by the Rev. B. P. Harrison, pastor of the local church. The ceremony was attended by only the witnesses, Mrs. Ray Bomar and Mrs. B. P. Harrison.

The bride is the daughter of Mr. and Mrs. J. C. Lisenby, prosperous stock farmers of the Flomot community. She is a graduate of the Turkey High School with the Class of 1936; also a graduate of the Sellers Beauty School of Fort Worth. She is a prominent and popular leader of the young people in her community.

The bridegroom is the only son of Mr. and Mrs. R. E. Stephens and a popular member of the younger set here. He graduated from Silvertown High School in 1935 and later attended business college in Lubbock. He is now employed by the state as assistant timekeeper on road projects.

Immediately after the ceremony the young couple left for a short trip thru New Mexico. They are now at home to their many friends at the Stephens home six miles south of Silvertown.

## GARRETT'S NURSERY

PLAINVIEW, TEXAS  
For General Nursery Stock  
E. B. CHAMBLISS  
Local Representative

## Native Of County



LOIS COOK

Lois Cook, above, candidate for the office of county treasurer was born in Motley county, near Matador and lived here until 1929, when she moved with her parents to Coahoma, Texas, near Big Spring, where she graduated from high school in 1932. She returned to Motley county in 1933 and has resided here continuously since that time.

## CLYDE RENFRO WEDS PADUCAH GIRL SUNDAY

Miss Nerva Hamilton of Paducah and Clyde Renfro of Matador were united in marriage Sunday, February 25, at Lubbock, Texas. The ceremony was performed by Dr. C. E. Hereford, pastor of the First Baptist church, at the parsonage. Attendants at the wedding were Dick Groves, who accompanied the couple from here, and Mrs. Hereford.

The bride is the daughter of Mr. John Hamilton of Paducah. She is a graduate of Paducah High School, and has been employed as telephone operator there.

The groom is the son of Mr. and Mrs. C. C. Renfro of Matador. He has lived here most of his life, and graduated from Matador High School in 1931. He is a member of the Matador Volunteer Fire Department, and is employed at the Gulf Service Station. They will make their home here.

The many friends of the young couple join in wishing for them much happiness.

## Sewing Club Meets With Mrs. Carpenter

Mrs. W. W. Carpenter was hostess Friday afternoon to members of her sewing club.

After an enjoyable afternoon of needlework, delicious refreshments of sandwiches, salad, cake and coffee, were served the following ladies: Mesdames R. E. Campbell, G. S. Craven, L. J. Barkley, T. E. Cammack, L. A. Carlisle, Mae McKenzie, Wiley McCowan, A. A. Harp, and one guest, Mrs. Ed Williams.

## Couple Club Meets In Hamilton Home

The Rabbit's Foot couple club members were guests at dinner Tuesday evening in the home of Mr. and Mrs. John Hamilton.

Following the delicious dinner, the evening was devoted to bridge with six games being played. Mr. and Mrs. Tom Newman were high score winners, with Mr. and Mrs. Bill Pipkin holding low score.

Present were Mr. and Mrs. Newman, Mr. and Mrs. Pipkin, Mr. and Mrs. Melvin Meason, Mr. and Mrs. J. R. Emmons, Mr. and Mrs. Casey Jones and the host and hostess.

## Mrs. R. E. Campbell Jr. Is Shower Honoree Saturday

Mrs. R. E. Campbell Jr., the former Lucretia Estes, was honoree at a miscellaneous shower given Saturday, February 24, in the home of Mrs. Harry Campbell. Mrs. Harold Campbell, co-hostess for the occasion, received the guests at the door, and Mrs. Mike Hoyle of Roaring Springs presided at the Bride's Book.

Nuptial figurines were used for the principal decorative motif, against a background of Washington's birthday decorations which formed a general theme for table and room appointments.

Spiced tea and dainty tea cookies were served to the guests as they called between the hours of 2 and 6 o'clock.

Attended By Many  
Those who called and were registered in the Bride's book, included the following: Mesdames A. J. Daffern, G. S. Craven, Bert Estes, Ben Keltz, D. E. Pitts, W. W. Carpenter, R. E. Campbell Sr., W. W. Clements, Leonora Luckett, Robert Darsey, Bob Echols, Raby Webb, A. L. Fryar, Bob Martin, Harry Carter, Scott Bolton, R. P. Moore, John Hamilton, Hamp McCary.

Mesdames Alfred Barton, Chas. Barton, U. L. Wille, Jewell Smith, L. M. Timmons, Clyde Gilbert, W. W. McDowell, T. E. Cammack, Bennie Cox, Don T. Martin, Margaret Newman, A. D. Burleson, Sterling Price, J. R. Moore, Charlotte Hunsucker, J. Farris Fish, M. L. Hoyle, A. L. Tudor, W. F. Jacobs, J. W. Drape, Ben Meador, Vernon Craven, Pat Sheridan, C. A. Pitts, W. V. McCowan, A. A. Harp, H. H. Schweitzer, John Russell, J. A. Groves.

Mesdames: J. L. Woodruff, Albert Trawweek, Henry Ford, Randall Whitworth, Jack Edwards, Bill McCaghen, W. N. Pipkin, Dick Dirickson, Harry Willett, J. D. Craven, Roy Burleson, Stafford Forbis, R. E. Donovan, B. F. Tunnell, and Mrs. L. J. Brackeen.

Misses: Dora Ratcliff, Billie Lawrence, Helen Simpson, Betty Price, Ruth Groves, Amy Glenn, Virginia Estes, Rachel Patton and Clotelle Willie, and Bobby Dunn, of Lubbock.

## DINNER CLUB MEETS TUESDAY

Mr. and Mrs. Alvin Stearns were hosts Tuesday evening to their couple Dinner Club, with three tables of bridge in progress following the lovely dinner.

Mrs. J. D. Craven held high score for the women at the conclusion of the games and Bryan Cammack held high for the men. Dr. Jones received cut prize.

Guests for the occasion were Mr. and Mrs. George Gray, Mr. and Mrs. Bryan Cammack, Mr. and Mrs. J. D. Craven, Dr. and Mrs. E. B. Jones, and Dr. and Mrs. J. S. Stanley.

## Mrs. Stanley Has Club Party Tues.

Mrs. J. S. Stanley entertained the Four O'clock club in her home Tuesday, with six members and one guest present.

Six games of bridge were played, with Mrs. L. J. Barkley holding high score, and Mrs. W. N. Pipkin, second high.

Delicious salad refreshments were served to the following ladies: Mesdames Jack Edwards, W. W. Clements, U. L. Wille, L. R. Bishop, L. J. Barkley, Annie Tudor, and W. N. Pipkin.

## MRS. CRAVEN IS CLUB HOSTESS

Mrs. J. D. Craven was hostess last week to the Thursday Club, with two tables of bridge in progress.

Mrs. Gus Bird held high score at the conclusion of the games, and Mrs. L. J. Barkley received cut prize.

A lovely salad course was served the following: Mesdames Jack Luckett Jr., Antone Freeman, Gus Bird, J. S. Stanley, Bryan Cammack, and two guests, Mesdames L. J. Barkley and W. F. Jacobs.

## Mrs. A. A. Harp Is Hostess Wednesday

Mrs. A. A. Harp was hostess Wednesday of last week to the Mother's Club, which was attended by nine members.

The subject, "Dangers Every Child Must Meet" was discussed by Mrs. Vernon Doss and Mrs. John Russell.

Following the program, refreshments of sandwiches, cherry pie and coffee were served, with a Washington's birthday motif in evidence.

In addition to Mesdames Doss and Russell, others present were Mesdames Frank Hallford, D. P. Keith, E. E. Jameson, Eldred Seigler, Ethel Payne and L. R. Bishop.

## Around The Circles...

### IRENE ELDRIDGE

Irene Eldridge Circle of the Methodist Missionary Society met Monday afternoon at the home of Mrs. Annie Tudor. The meeting was opened with a song, followed by a prayer. Devotional was brought by Mrs. Tudor.

Mrs. Simpson led the discussion of the fourth chapter of the Mission study book on "Leavening the Mass". Special parts were given by Mesdames Whitworth, Tilson and Schweitzer.

The next meeting of the circle is to be a "take a dish" luncheon at the home of Mrs. W. B. Vaughn and will be followed by a lesson on the fifth chapter of the study book.

The hostess served delicious refreshments to the following ladies: Mesdames T. G. Tilson, J. R. Whitworth, Fred Simpson, L. R. Bishop, D. E. Pitts, Ethel Payne, A. C. Trawweek Sr., and H. H. Schweitzer.

### SUNSHINE CIRCLE

The Sunshine Circle of the Baptist W. M. U. met at the church at 6:30 Monday afternoon with Mrs. D. P. Keith in charge of the meeting. No lesson was given, but plans were discussed in connection with the Worker's meeting.

Two new members were extended a welcome, being Mrs. W. D. Herring who recently moved here from Plainview, and Mrs. Lula Carpenter. Others present were Mrs. Scott Bolton, Mrs. Bert Estes, Mrs. R. E. Campbell Sr., Mrs. V. J. Skages, and one visitor Mrs. R. E. Campbell, Jr.

### M. E. SOCIETY

All circles of the Methodist Missionary Society met Tuesday night at 7:30 in the church basement for a general meeting, with Circle No. 1 in charge of the program.

Songs were led by Mrs. Thelma Dirickson, and Mrs. R. P. Moore led the meeting. Meditation was brought by Mrs. Homer Sheats, and Mrs. Luther Jameson discussed the Mission topic.

Delicious refreshments of pie and tea were served to the following: Mesdames W. Y. Higgins, J. P. O'Conner, D. E. Pitts, Fred Simpson, Don Martin, Annie Tudor, J. R. Whitworth, Henry Ford, Ethel Payne, Frank Pohl, Curtis King, Luther Jameson, Homer Sheats, W. M. Graham, Thelma Dirickson, C. D. Pipkin, R. P. Moore, J. S. Lambert, Mesdames Bradley and Smallwood and Miss O'Conner.

### (Delayed) BAPTIST W. M. U.

A group of local women from the Baptist W. M. U. drove to Roaring Springs Thursday where Mrs. W. M. Joslin taught from the Home Mission Study Course book, "Give Them To Eat."

Each carried a paper sack lunch, and the Roaring Springs women served delicious hot cocoa and coffee.

Those attending from Matador were: Mesdames Vernon Doss, L. A. Carlisle, W. M. Joslin, Fred Clower, Virgil Rattan, Elbert Seigler, R. B. Dawson, Clarence Kifer, J. A. Groves, Scott Bolton, Eldred Seigler, D. P. Keith, A. A. Tipton, A. D. Burleson, Joe Campbell, Jack Edwards, L. E. Boshers.

Roaring Springs members present were Mesdames J. K. Green, Angus Ferguson, W. E. Bowen, G. L. Godfrey, W. H. Graham, R. E. Long, E. F. Cole, J. E. Powell and J. K. Latimore.

## RELATIVES ATTEND FUNERAL THURSDAY

Relatives from here who attended funeral services at Sweetwater Thursday of last week for Darius Fulkerson, in addition to his parents, Mr. and Mrs. M. P. Fulkerson, were: Mr. and Mrs. Jack Edwards, Mrs. F. C. Harcrow, Mrs. Elbert Fulfer and Miss Ada Shands.

### Rev. Sheldon Assists

Rev. H. M. Weldon of Albany, former Baptist pastor here, assisted the pastor of the Sweetwater Baptist church in holding the funeral services. Impressive were the many tributes paid Mr. Fulkerson's life by the speakers, and his popularity was attested to by the large attendance of friends at the funeral.

### Member Police Force

Mr. Fulkerson had been a member of the Sweetwater police department since 1933. Nine members of the Abilene police department and members of the highway patrol in full uniform and the border patrol attended rites and were honorary pallbearers with Sweetwater police department personnel and deacons of the First Baptist church, to which he belonged.

Death was attributed to a heart attack which he suffered while recovering from an operation in the Sweetwater hospital, and not, as erroneously reported, in an Abilene hospital.

Surviving him are his widow, Mrs. Fulkerson, his parents, Mr.

and Mrs. M. P. Fulkerson, Mr. and Mrs. James of Silvertown, and a sister, Mrs. J. P. Trapp, Chehalis, Wash.

Mrs. Fulkerson accompanied her sister, Mrs. Grady, to home Monday and visited with and relatives at White until today, when she returned Sweetwater.

## MANY OUTSTANDING EDUCATORS TO TAKE PART ON PROGRAMS

Greetings will be extended West Texas Teachers Association when it convenes in Plainview March 8 and 9, by Charles Tennyson, president of the State Teachers association; W. R. Weaver, president of the Texas Parent-Teacher association; and Roy Bedichek, director of Interscholastic League.

Dr. W. B. Irvin, president of regional association, in making announcements relative to program, stated further that outstanding educators from over southwest who will be general session speakers for the convention include Dr. Willis A. Sumner, superintendent of schools, Atlanta, Ga.; Dr. Claud V. Mann, professor of engineering drawing, Missouri School of Mines and Metallurgy, Rolla Missouri; Dr. Donald McKay, president of Eastern Mexico Junior College, Portales, N. M.; and Dr. J. L. Henderson, professor of education at University of Texas.

Friday evening a program of music and dramatics arranged by Miss Ruth Pirtle of the department of speech at Texas Tech Lubbock, will be given.

## Mission Band Will Appear Here Soon

The Wayland Mission Band of Wayland College, Plainview, has accepted invitations to appear here and at Roaring Springs in latter part of March for a week-end series of meetings, it was announced at the Baptist church Sunday.

The Band, which is composed of a group of consecrated young ministerial students, laymen and laywomen will be here to conduct the first meeting of the series Saturday night, March 30. The other programs will be given Sunday, at the morning hour and at the afternoon.

The announcement was made by Vernon Chambliss, ministerial student at Wayland College, who visited here during the week-end with his parents.

Mrs. Tom King and Mrs. Madeline Greene were visitors in Silvertown Tuesday.

## DR. E. B. JONES

Dentist  
COMPLETE X-RAY SERVICE  
Office Over City Drug Store  
Telephone 140-J  
Matador, Texas

**BE SURE TO SEE NEW 1940 GAS REFRIGERATOR**

New Conveniences... plus the only freezing system that's SILENT—has NO MOVING PARTS

WHETHER you're choosing your first refrigerator or replacing your old one, see Servel Electrolux. Note its marvelous new adaptability. And remember, a tiny gas flame does all the work, which means you get:

- PERMANENT SILENCE
- NO MOVING PARTS TO WEAR
- CONTINUED LOW OPERATING COST
- MORE YEARS OF SERVICE
- SAVINGS THAT PAY FOR IT

The **SERVEL** ELECTROLUX Gas Refrigerator

**THACKER SUPPLY Co.**  
Roaring Springs

Completely Equipped For  
**OBSTETRICS, PEDIATRICS**  
And General Medicine

Newest Type X-Ray Equipment  
Phone 59 Day and Night Service

**TRAWEEK HOSPITAL**  
A. C. Trawweek, M. D. Albert Trawweek, Jr., M. D.

**AMERICAN MEMORIES**  
BY palmer

Exquisite toiletries, capturing the essence of American life, created especially for American women by America's first perfumer—scented with BROCADE, fragrance of poignant loveliness.

- Perfume . . . \$1 and \$2
- Cologne . . . . . 1.00
- Dusting Powder . 1.00
- Talcum . . . . . 50
- Bath Salts . . . . . 50
- Soap—4 cakes . . 1.40

3-21-40

**CITY DRUG STORE**  
MATADOR

**"MOM! I've gained two pounds more!"**

Growing children gain weight rapidly when they have the proper diet. It is well known that good bread is one of the world's best foods and that children like it. Give your children all the bread they want and marvel at the pounds they gain.

**Eddie's Bread**

IS GOOD BREAD because the finest of ingredients and baking skill go into its manufacture. Baked fresh at every dawn.

**Eddie's Bakery**  
Matador, Texas

LOCAL ITEMS

Mrs. A. M. Bourland, Mrs. Mesdames Florence and Scott Bolton were in Floydada Friday. Mr. Bourland visited with Shipley of that place. Mrs. Mose Damron of ... spent the week-end with visiting friends and relatives.

GOOD Cottonseed for sale. 75c per bushel. Acala and Half gin-run cottonseed. Buy while our supply lasts. Matador Hardware & Furniture Company. J. L. Woodruff visited relatives at Palestine last week. Mr. and Mrs. Forrest Campbell were recent visitors here with their parents. Mrs. W. W. McDowell of Goodnight, and Mrs. Jack Barton of Spur, accompanied by their husbands, visited here during the week-end with their parents, Mr. and Mrs. T. E. Cammack. Mr. and Mrs. Stafford Forbis of Lubbock visited here with her parents, Mr. and Mrs. Roy Burleson, during the week-end. Mr. and Mrs. Willie Meyers and family of Flomot visited here Thursday night with Mr. and Mrs. H. H. Courtney. Noble Whitworth of Amarillo, accompanied by Miss Jane Cornelius, also of that place, were guests here Sunday in the home of his brother and wife, Mr. and Mrs. J. R. Whitworth.

Miss Lizzie McBride, who has been very ill at her home here, is reported to be improving satisfactorily. Mr. and Mrs. Garth Close and baby daughter visited in Abilene during the week-end, with her parents, Mr. and Mrs. C. A. Galbraith. W. T. Klebold, wife and baby of Clovis, former resident and cowboy on Matador ranch visited home after attending the funeral of his grandfather at Coleman. Mrs. D. I. W. Birnie and Mrs. M. J. Reilly, accompanied by Mrs. Frank Erling and daughter Frances, of Plainview, drove to Dallas Wednesday to spend the remainder of the week. Mrs. E. F. Springer, with her daughter Sarah Frances, and niece Margaret Sanders, were Lubbock visitors Friday. Tindall Jones of San Angelo, visited here from Friday until Sunday with his brother, Dr. Ernest Jones, and wife.

Out For Business



HART HARRIS

Hart Harris, above, manager of the Mission Gas and Oil Company here, appears as a candidate for business in an unique ad appearing in this issue of the Tribune. Taking advantage of the style used in political announcements, Mr. Harris declares, "We have authorized the Tribune to announce our name as candidate to serve your filling station needs, subject to the action of your approval. "We have had many years experience, handle only the best products, and feel qualified to fill the responsibility."

WHITEFLAT NEWS

Mr. and Mrs. C. G. Rankin visited friends and relatives in Lubbock Sunday. Mr. George Cook of Fort Sill, Okla., visited in the Eliza Cook home last week before he left for the Philippine Islands. Attend Funeral Mr. and Mrs. F. M. Casey, Dorothy Jean and Mary Francis, Mr. and Mrs. Thelma Casey and Barbara Ann, Mrs. Jess Perkins, Mr. Troy Perkins, and Mr. and Mrs. Grady Acker of this community were at the bedside, and attended the funeral of Mr. Darius Fulkerson at Sweetwater. Miss Mary Etta McCarty of Roaring Springs was the week-end guest of Miss Doris Stephens. Miss Ila Acker of Crosbyton spent the week-end with her parents, Mr. and Mrs. G. M. Acker. Mr. Nelson Wells of Dallas is visiting in the home of his parents Mr. and Mrs. G. O. Wells. Miss Louise McDonald visited her parents at Woodson during the week. Mrs. Lorena Holden spent the week-end at Lubbock. Messrs Aubrey Stephens and Jess Perkins made a business trip to Fort Worth the first part of this week. Miss Louise McDonald visited in Plainview Sunday. Mr. and Mrs. A. L. Washington of Flomot attended Quarterly Conference at the Methodist Church here Sunday. Rev. E. E. White, District Superintendent, presided. Mrs. Lilly Louder, who has been visiting with her mother at Fort Worth, has returned with her family. Mrs. E. P. Pool returned home last week after spending some time in Flomot. Visiting in the home of Mr. and Mrs. G. M. Acker over the week-end were their children, Miss Ila

ball tournament the Jr. High girls won third place. They played Roaring Springs, with a score of twelve to six, in favor of Roaring Springs. Altho the other teams did not win anything, they played a very good game. All boys over ten years old are playing baseball, and those under ten are taking "spring training" for next year's basketball team. Several of the High School boys and some of the outsiders are working for an outlay basketball team. We hope to have two good games, and also hope they win all the games. Mr. Rankin is coaching the Grade School girls and the High school girls volleyball team. They hope to have good teams. Miss McDonald is coaching the small girls in basket ball in hopes that we shall have a better team next year.

Northfield News

Wiley Ray Bnin, son of Mr. and Mrs. T. B. Bain, who was seriously ill of pneumonia, is reported better. The home of Will Thompson was destroyed by fire Friday morning, together with all their household goods. Mr. and Mrs. T. B. Simpson transacted business in Childress Friday. Ebb Thomas transacted business in Fort Worth Thursday. W. W. Bain was a Matador visitor Friday. Mrs. F. G. Tipton and Mrs. Arch Colling gave a birthday dinner Sunday honoring Messrs. W. E. and A. B. Collins.

Charles Pipkin Still Improves At Marlin

Little Charles Pipkin, son of Mr. and Mrs. Clyde Pipkin and an infantile paralysis victim, continues to improve in the Crippled Children hospital, Marlin, according to latest reports. He was stricken last September and went to the hospital in mid-December. So long as he continues improvements, the leg cast will not be put on. Even after the cast is put on, and he is sent home for a time, he will be returned to the hospital for further treatment with the full expectation that improvement will resume. Dr. H. E. Hipps, hospital chief, still is confident that the paralysis is going to leave little if any effect on the child. —Dalhart Texan

VISIT HERE

Mr. and Mrs. C. T. Howell and children of Alanreed visited here during the week-end with Mrs. Howell's mother, Mrs. J. A. Groves. They also drove to Darden Canyon Sunday where they visited other relatives.

RETURNS HOME

Mrs. T. J. Daffern, who has been recuperating from recent illness while visiting relatives in El Paso for the past few weeks, returned home Thursday. Mr. Daffern went there to make the return trip with her. Mr. Clarence Jenkins, formerly of this community, now of El Paso, accompanied them here and is looking after business interests.

VISITORS HERE

W. P. Close of Kirkland, partner in the Matador Hardware Co., was looking after business interests here Tuesday. He was accompanied by Mrs. Close and they visited their son and family, Mr. and Mrs. Garth Close, for the day.

RETURN FROM OKLA.

Mr. and Mrs. W. Y. Higgins, who have been visiting at Duncan, Oklahoma, for the past several weeks in the home of their daughter and family, Mr. and Mrs. Dick Davis, returned home Sunday. Mr. and Mrs. Davis accompanied them here, returning to Duncan that evening.

REPRESENTATIVE HERE

State Representative Allen Harp of Lakeview, near Memphis, was here yesterday visiting friends and relatives. While here, Representative Harp authorized the Tribune to announce his candidacy for election to second-term.

USERS OF PORK URGED TO COOK IT PROPERLY

Austin, Texas.—The State Health Department reminds Texans of the hazard of acquiring trichinosis (trichinosis) by eating pork that is improperly cooked. The warning is directed primarily to Texas farms where rats are known to be numerous. The rat is perhaps the most common carrier of the trichina worm which causes trichinosis. There is evidence that on many farms, hogs acquire the parasite from rats. Trichinosis is caused by a small round worm, Trichinella spiralis, which encysts in the muscle tissue of hogs. When transmitted to man through contaminated meat, the trichina worm deposits embryos in the human body, and these circulate through the blood and become encysted in muscle and other tissues. The early symptoms of trichinosis include abdominal pains, nausea, vomiting, and diarrhea.

lasting about a week. Migration of embryos in the blood stream causes fever and severe muscle soreness, especially in the diaphragm and the muscles of arms and legs. The third stage, during which cysts surround the larvae in the muscles, is the critical stage. If infection is severe, there may be edema or swelling of eyelids and elsewhere, marked loss of weight, weakness, and delirium. The disease usually lasts a number of weeks, frequently resembling typhoid fever. The mortality rate is usually low.

Prevention of trichinosis depends primarily upon thorough cooking of all pork. Most cases follow ingestion of wieners, sausage, or other pork products, eaten in raw or partly cooked form. Fresh pork should be cooked until it turns white and is no longer red in color.

WHITENS FALSE TEETH

Get Rid of Tobacco and Other Stains This Safe, Easy Way.



Don't let your false teeth show they are false. If gums are dark and unnatural-looking with teeth dingy and stained, a Kleenite bath while you dress, or overnight, will quickly give your teeth the clean, bright, attractive lustre of "live" teeth on natural-looking gums and plate. Here's all you do: Simply put a little Kleenite in half a glass of warm water, stir; put in your denture and leave for a few minutes. No Brushing—just rinse and replace. Get Kleenite today but be sure you get Kleenite. Dentists use it and recommend it.

CITY DRUG STORE

Refrigeration Research Engineer Says: "DODGE HAS ALWAYS STOOD FOR BRILLIANT ENGINEERING"

W. A. Pruett, of Los Angeles, Praises Looks, Luxury and Economy of 1940 Dodge

OVER the years I have seen Dodge bring out one important new advancement after another," says Mr. Pruett. "In scores of ways, Dodge engineering has led the way to greater comfort, safety and economy. Today, Dodge's traditional engineering leadership reaches its finest development in the 1940 Dodge Luxury Liner. It is not only tops in looks and luxury, but is the most economical of a long line of money-saving Dodge cars."



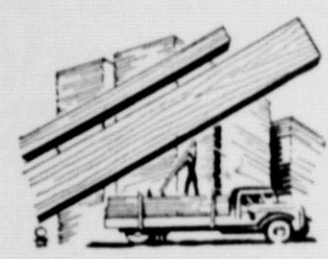
To you, as a new-car buyer, isn't it good to know that the car that leads in style, beauty and luxury is the first choice of engineering experts? In fact, 4,061 engineers bought Dodge cars in the last 12 months! Men who know car value buy Dodge ahead of other cars. So when you are admiring Dodge's eye-filling new beauty, its stunning interior appointments, its many new ideas, consider also Dodge engineering! It costs you nothing extra, yet

day in and day out it will assure you brilliant performance, longer car life, fewer repair bills, and big savings on gas and oil! Why not inspect the new 1940 Dodge at your Dodge dealer's right away? You'll wonder how such a big, luxurious car can sell for just a few dollars more than small cars! \*October, 1938, through September, 1939. Latest figures available.

WILCHER MOTOR CO. MATADOR, TEXAS

Weatherproof Your Home With Good Lumber!

- Face Brick
—Flooring
—Planking
—Shingles
—Millwork
—Paints
—Cement
—Brick
—Nails
—Tile



—It's an axiom in the building trades that a home is only as good as the material used in its construction. This fact is proven by sound reasoning... use the very best available and your home, which is your greatest investment, will stand as a monument for permanence and beauty.

Everything For The Home, Farm and Ranch Higginbotham-Bartlett Co. LUMBER, BUILDING SUPPLIES AND HARDWARE

WHITEFLAT SCHOOL NEWS

The Whiteflat School was dismissed last week due to the snow storm and the roads being practically impassable. HIGHLIGHTS: In the basket-

Advertisement for Gulf Service Station featuring a cartoon character with a gas pump and a car. Text includes: 'OUR BUSINESS IS SERVICE', 'Check Your Battery... Guaranteed National Tires and Batteries', 'We Appreciate Your Business', 'Gulf Service Station', 'BENNIE COX, Mgr.'

Tribune Ads Pay

Large advertisement for John Deere tractors. Text includes: 'BUY A TRACTOR THAT IS CUSTOM-BUILT FOR THE ROW CROP FARM', 'TODAY'S farming demands power put up "in just the right package" to meet, most economically, the requirements on each size of farm.', 'WE HAVE A JOHN DEERE TRACTOR CUSTOM-BUILT FOR YOUR FARM', 'Motley County Implement Co.', 'Bob's Oil Well Garage', 'Matador', 'W. R. Moffett, Manager'.

# Los Toreros



Keith Patton, Editor

Assistant Editors: Wandell Berryman, Marie Hunsucker  
 Inquiring Reporter: Frances Stearns  
 Junior Reporter: Aurene Jameson  
 Sophomore Reporter: Wanda Nelson  
 Freshman Reporter: Oneita Whitaker  
 Poets: Roth Rushing and Willena Wilkinson

## Institute Of Student Opinion

### HISTORY CAN BE FUN

Question: What do you think of the historical movies?

Mary Ruth Muse: I think they are grand. I think that they are educational too.

Lawrence Spray: They should be pretty good. They teach the public something about history.

Lucille Webb: I think they are all right, and they teach you something. I don't like to see them much.

Junella Jackson: I don't like them very much myself. They're educational, but oftentimes they aren't very entertaining.

Mavinee Russell: I think that they're educational, and I learn more in them than I do in history class. I can remember them longer.

Marion Clements: I like them from the educational point of view, but I like the other kind the best.

Justine Rattan: They teach and explain things you don't know or get in history.

Delbert Stone: They help me in history, and—sometimes—they're grand entertainment.

Marshall Lee Morton: Oh, they are pretty good, according to the kind.

Troy Kell: They ain't much 'count, they're punk, but they keep me from studying.

Jewell McCoy: I like them a great deal when they are true to history and have a handsome hero like Essex. I'm getting tired of all the Abe Lincoln shows though.

Well, we like the historical shows; but we like only those with dash and color. Those backwoods things are not so hot.

## BRIGHT FUTURE AHEAD IN THE COUNTY MEET

Matador High School has many promising students for this year's interscholastic meet, especially in the literary field. For some students in high school the meet means nothing more than a little excitement and perhaps two or three holidays. These students either don't care whether they participate in the events or else they feel that they are not good enough.

In many high schools of this state the interscholastic activities have been banned from the schools. The teachers felt that since just a few students were permitted to participate in the events it was unfair to the remaining pupils. We should be grateful that our faculty does not take that attitude.

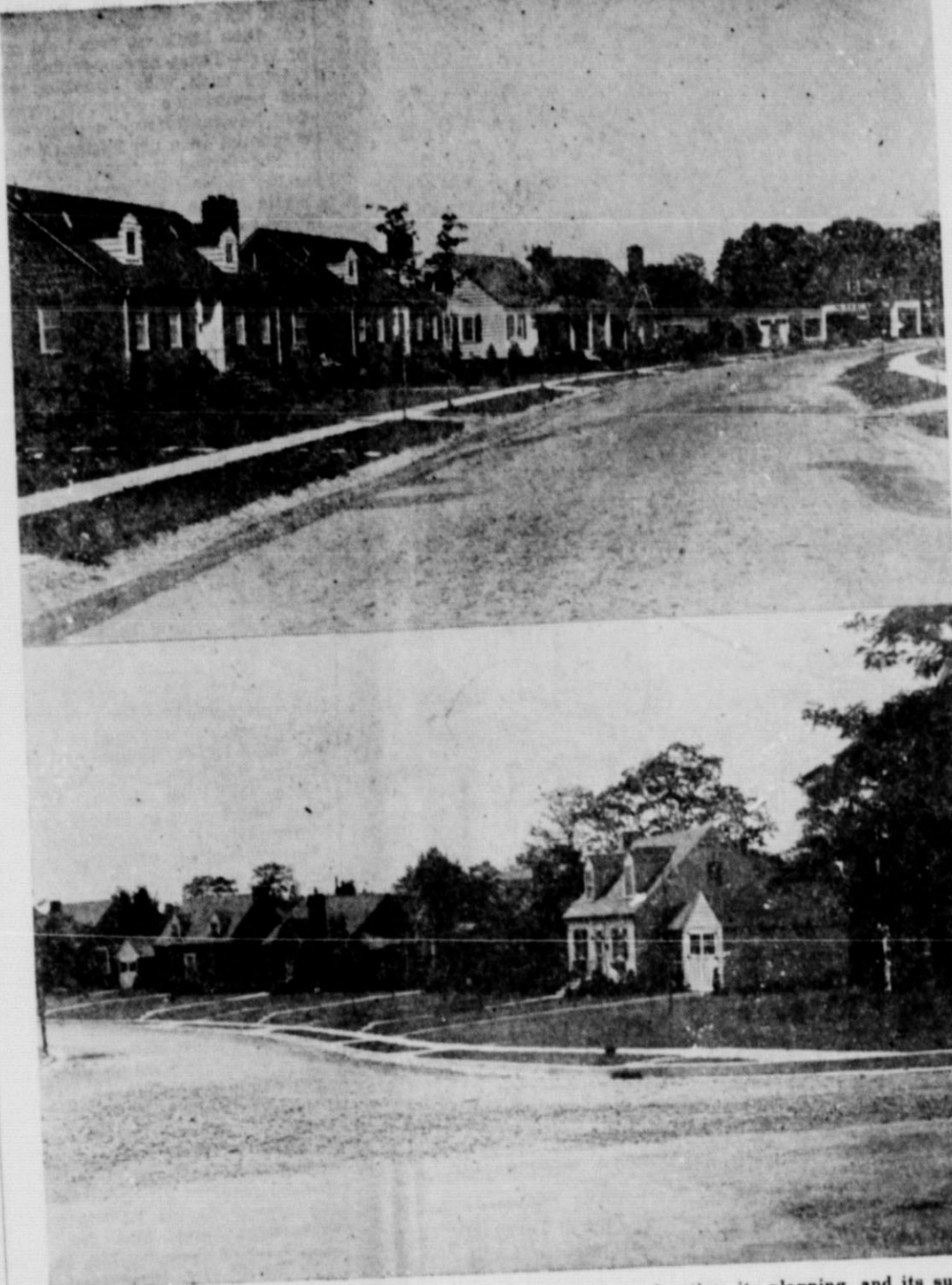
Few realize the benefit students receive from the literary events. The practice one receives in such contests as ready writers and spelling can always be used. Those students who are not in the try-outs usually do not care about it anyway.

It is hoped that this year every student who is eligible and interested in the literary events will try to do his part in helping Matador to win as many first place awards as is possible.

### DON'T SCRATCH!

Our Paracide Ointment is guaranteed to relieve itching associated with Eczemas, Athletes Foot, Ordinary Itch, and other minor skin irritations. Large Jar only 60c at City Drug Store.

## Good Planning Is Good Business



Profitable real estate developments begin with the land, its location, its planning, and its suitability for a specific purpose. From its review of hundreds of subdivisions, the Land Planning Division of the Federal Housing Administration is convinced that successful subdivisions are founded upon intelligent planning and the adoption of sound development programs. It is essential that every residential neighborhood be protected against adverse influences which may occur through undesirable land uses. Modest houses and attractive natural settings give both of these neighborhoods a distinctive character. Lack of proper protective measures has permitted the encroachment of a gas station and garage on one street, however, injuring the investments of the purchasers.

## SEVEN MEDALS ARE PRESENTED TO THE SCHOOL

The Herff-Jones Company presented the school with seven medals which will be awarded at the Commencement exercise. The medals are small gold plaques which can be worn on necklace chains or on watch chains.

The valedictorian and the salutatorian will each receive one. An undergraduate will be awarded one on scholarship. The other four medals are for journalism, activities, citizenship, and athletics. Anyone in the high school is eligible for one of these fine awards. The faculty will make the selections.

Every student should do his best to win one of the medals. Everyone has a chance in one field or another. So try hard, for we expect to see you flashing one of these high awards about the last week in May.

## TWO PLAYS TO BE GIVEN SOON

In a class meeting last Friday morning the Senior Class decided to present two senior plays in the spring. Mr. Ezzell, the class sponsor, and Miss Faulkner will direct the plays. Since there is ample talent and enough students in the class, it is believed that two plays can be presented successfully. The tryouts will probably be held next week.

**New Curtain for the Stage**  
 The class also voted to buy a new curtain for the stage of the school auditorium if everything turns out all right. Through the sale of advertisements in the annual, nearly enough money has been raised to pay for the curtain. It is hoped that the curtain will be here for the class plays this spring. The business manager of the annual, Kenneth Simpson, stated that down payments for 23 annuals have been received. The class was urged to help sell the other 17 copies. The annuals will be here about May 5.

## SOCIETY E. A. DAY HOST TO JITTERBUGS

A group of jitterbugs gathered in the home of E. A. Day last Friday night, February 23, 1940, for a session of jumpin' and jivin'. The favorite dance pieces were "In the Mood", "St. Louis Blues", "Yellow Dog Blues", and the "Sugar Blues." Some of the couples really got in the groove.

Delicious refreshments of cookies, sandwiches, hot chocolate and pop-corn balls were enjoyed by the following: Mary Ellen Barton, Lela Carpenter, Wandell Berryman, Myrnavae Barkley, Tom Nell Darsey, Frances Stearns, Aileen Russell, Willena Wilkinson, Jewell McCoy, Marie Hunsucker, Thomas Bourland, Rudolph Carpenter, Johnny Allsup, Lowell Barkley, Bennie Keltz, Norman Harp, Kenneth Simpson, Fred G. Simpson, Keith Patton, Glenn Woodruff, Stanley Level, Elmer Gene Jameson, James fish, and the host.

## Por la Escuela

Plans are under way for the junior play. We hear that it's really going to be swell. Oh, more about that later.

The rosebushes for the large, round flower bed have been ordered. Can't you just picture the bed filled with beautiful roses in full bloom? Well, it will be in May or June.

Today, February 29, 1940, is leap day. Boys, you better be on your guard. Heaven only knows what these girls will do.

## The Grab Box

Honey child, I know you're true. I know you wouldn't cheat— not you— Loving me the way you do. Yeah! Loving me and half the school.

We don't know who invented short skirts, but we do know that it wasn't a girl with legs like this. ( )

Slippery ice—very thin; Pretty girl—tumbled in; Saw a fella—on the bank; Gave a shriek—then she sank; Boy on hand—heard her shout; Jumped right in—pulled her out; Now he's hers—very nice; But she had—to break the ice.

## World's Largest Lamp



MARKING the 93rd birthday anniversary of Thomas Alva Edison last week, the incandescent lamp division of General Electric presented to the city of Port Huron, Michigan, the huge 50,000 watt lamp, mounted atop a replica of what is to be a permanent Edison Memorial, was lighted on the city's main thoroughfare by Mrs. Mina Edison Hughes, at right, widow of the inventor. In his youth, Edison worked in Port Huron as a telegraph operator, there laid plans for many of his later revolutionary experiments.

THIS BLINDFOLD TEST OPENED MY EYES TO TIRE SAFETY!



TRY IT YOURSELF TODAY... FEEL THE 2500 SHARP-EDGED GRIPPERS IN AMAZING BRAKE-ACTION TREAD!

Before you buy any tire make this dramatic blindfold safety test! Feel, with your own fingers, how those 2500 sharp-edged grippers open up... grip and hold... stop your car quicker, safer, straighter on the slipperiest of wet roads! Come in today!

U.S. ROYAL DeLuxe WITH BRAKE ACTION TREAD

SEE IT! FEEL IT! Today!

## Bob's Oil Well

MATADOR, TEXAS

COME TO MINERAL WELLS TEXAS FOR REST AND RELAXATION



## The BAKER HOTEL

WORLD FAMOUS HEALTH RESORT MINERAL WATERS & THERAPEUTIC BATHS

Bakerwell Health Plan including room, meals, baths, massages, from \$35.00 a week.

Providing the ultimate in facilities for recreation and rejuvenation. The finest therapeutic baths with complete massage. Eight-mile long sun veranda, luxurious accommodations. Beautiful grounds. "Where America Drinks It's Way to HEALTH!" Outdoor activities at their best.

Louis Gambrell, Manager

## TAKE THE EASY WAY...

"All I do now is put my laundry away when it's returned"



Many Matador women have found new leisure and happiness through the Spur Laundry services. One of the most popular is our All-Finished Service which returns clothes to you completely washed and ironed, including apparel. There are other services to suit every preference and need.

## Spur Laundry

## HOTEL WHITMORE

The Last Word in SMARTNESS COMFORT CONVENIENCE

A truly different hotel—beautifully decorated and emanating an atmosphere of cordial hospitality. Central location in the heart of Dallas—with service and accommodations for the most exacting requirements.

Dallas Smartest Hotel

ROOMS FROM \$2 SINGLE WITH BATH & SHOWER

ARTHUR BATES Manager

COMMERCE AND MARTIN STS.

DALLAS TEXAS

**Official Of PCC Called By Death**

Houston, February 24.—John H. Rugel, 42, of 2030 North Blvd., died at a hospital at 8 a. m. Saturday after a long illness. Mr. Rugel was Vice-President of the Production Credit Corporation of Houston. He was born May 15, 1897, at Mesquite, Texas, the son of J. C. and Florence Frierson Rugel, and spent his boyhood there. He attended Trinity University at Waxahachie, leaving college to serve in the air service of the United States Navy during the world war.

**POLITICAL ★ ANNOUNCEMENTS**

We are authorized to announce the following names for public office, subject to the Democratic Primary, July 27, 1940.

- For Governor:**  
Harry Hines
- For State Senator, 30th Senatorial District of Texas:**  
Alvin R. Allison
- For State Representative, 121st District:**  
Allen Harp (Second Term)
- For District Attorney, 110th Judicial District:**  
John A. Hamilton, re-election
- For County Judge and Ex-Officio County Superintendent:**  
W. R. Cammack, re-election
- For Sheriff, Tax Assessor and Collector:**  
L. A. Carlisle, re-election  
H. H. Courtney
- For County Treasurer:**  
Ethel Payne  
Lula Carpenter  
Mrs. Claud Jeffers  
Lois Cook
- For County Attorney:**  
Howard Traweek (re-election)
- For Commissioner Precinct 1:**  
John Turner  
J. S. Lambert, re-election
- Commissioner Precinct Two:**  
Malcolm Jameson  
A. K. (Kim) Wilkinson, re-election
- For Commissioner Precinct 3:**  
A. B. Simpson, re-election
- For Commissioner Precinct 4:**  
T. E. Long, re-election.

**FARM PROGRAM-**

(Continued From Page 1)

community committeemen, AAA administrative assistants, and county agents who will assist each farmer, taking into consideration the varying conditions of the individual farms. The committeemen helping the individual farmer draft his Farm Plan, in many cases, is the latter's neighbor. He himself is a farmer who understands his neighbor's problems, and, in addition, is trained to help solve them.

These committeemen, in turn, are assisted by Extension Service workers and benefit from their technical information and recommendations.

The farmer is given all information needed about the program and the emphasis on soil conservation. He then puts down on the Farm Plan Sheet just how much land he will set aside for what crop for what cash income, how much his soil-depleting acreage will be, what he will do to obtain maximum AAA assistance for soil building, and how much land he will set aside for food and feed for home consumption.

"All in all, the Farm plan and the Texas Handbook should result in a greater conservation program," Slaughter declared. "Through the Farm Plan the farmer will have a clear conception of what he can do to get the greatest benefit from the program and thru the simplified State Handbook he will find it much easier to select the practices especially adaptable to his farm."

**Trustees To Hold Plainview Meet**

TAHOCA, School trustees from 25 counties of West Texas, including Motley which comprise the West Texas Teachers' association, are urged to attend the second annual meeting of the trustees' section at Plainview Friday afternoon, March 8, 2 to 4 p. m. in the Junior High School Building.

Frank P. Hill, Tahoka newspaper man and school board member, is chairman of the meeting. About 125 trustees attended last year's meeting, and even more are expected this year.

**TRAWEEK HOSPITAL**

Mrs. H. Williams has been seriously ill during the past two weeks and has been receiving treatments at the hospital.

Mrs. O. P. Clark of Quitaque has been receiving treatments at Traweek hospital.

**NEW FORD TRACTORS FOR TEXAS**



Photo shows, left to right, Colonel Harry Stewart, President of Bull-Stewart Equipment Company; E. C. Sherman, President Ferguson-Sherman Manufacturing Corporation, national distributors for the new Ford Tractor with Ferguson system, and Charles E. Sorensen, widely known executive of the Ford Motor Company, at Dallas recently as they greeted the two Missouri-Pacific, Texas-Pacific trains. These trains brought to Texas the largest single shipment of agricultural tractors ever made in the United States.

**Two Cars Of Ford Tractors Are Received**

Two more carloads of Ford tractors were received by the firm of Swim and Brownlow of Roaring Springs, Motley county agency last Saturday. The shipment made a total of four cars which the firm has received. Ten of the tractors are shipped in each car.

Messrs Swim and Brownlow attended a meeting in Dallas, February 20, conducted by the Bull-Stewart Equipment Company, distributors in this territory for the new Ford tractor with Ferguson equipment. More than 300 dealers, salesmen and service representatives from cities and towns

**ROARING SPRINGS**



**NEWS**

Mrs. J. D. Mitchell, Correspondent

**FAMILY REUNION HELD**

A reunion of members of the Favors family was enjoyed Thursday in the home of Mr. and Mrs. W. H. Nichols in Roaring Springs.

Those who attended were: Mrs. Ora Kelley of Roscoe, Mr. and Mrs. Fred Hale of Tulsa, Miss Earnestine Favors of Quanah, Mrs. L. E. Favors and Mr. and Mrs. Jack McCarty of Afton, Emmett Favors and his daughter Bernice of Lubbock, Mrs. Jennie Jackson and children, Robert, Madge and Gafford of Roaring Springs.

**IMPROVEMENTS MADE**

The greatest improvement made in a business establishment this week will be found in the Helpy-Self laundry operated by Mrs. John Smith and Mrs. T. F. Duval. Four new washing machines have been installed and all other equipment remodeled and rearranged. This makes the laundry a very modern place to visit.

**TO INDIANA**

Walter Warren Keahey left Wednesday to accept employment in Indiana. He is the eldest son of Mr. and Mrs. H. W. Keahey and a graduate of Texas Tech in the class of 1939. His many friends wish him much success in his new location.

**MISSIONARY SPEAKS**

Mrs. Alva Anthony, Missionary speaker of the College Avenue Baptist Church in Abilene, visited

throughout Texas attended the meeting.

Together with officials of the companies, they welcomed two special trainloads of the new tractors, comprising what is believed to be the largest single shipment of agricultural tractors ever made in the United States.

**KODAK FILM**

DEVELOPED Any Size Roll 25c Cash In Advance PARKER STUDIO Paducah, Texas

here Sunday and made an inspirational address at the morning services of the Baptist Church.

**AGED VISITOR**

Mr. A. N. Roach of Cordell, Oklahoma, who is past 90 years of age, visited in the homes of Mrs. J. V. Shirley and Mrs. J. R. Meason this week. He was accompanied by his nephew, Mr. C. O. Carlisle.

Mrs. Brown Hinson and Mrs. J. C. Brownlow visited relatives in Dougherty Monday.

Mr. and Mrs. S. J. Braselton and their little son, S. J. Jr., are here for a visit in the home of Mr. and Mrs. J. V. Shirley.

Mr. and Mrs. C. W. Giesecke and their children visited in Childers Saturday. They also attended the District basketball meet there.

Mr. and Mrs. J. V. Shirley were business visitors in Paducah Friday.

Mrs. Giles Pierce, with her son Dennis Darrell, are guests in the home of her parents, Mr. and Mrs. M. D. Hardin this week.

Mr. and Mrs. J. C. Brownlow visited relatives in Tulsa, Oklahoma Saturday. They were accompanied home by Mrs. Etsel Bryan, a sister of Mr. Brownlow.

Lee Frazier, who has been visiting here several days, returned to his home in Eunice, New Mexico, Sunday.

Mrs. Jewel Edwards of Dougherty is visiting relatives and friends here this week.

Vernon Chambliss of Matador, now a student in Wayland College, Plainview, visited in Roaring Springs Sunday.

Mr. and Mrs. Martin Smith of Duncan Flat were shopping in Roaring Springs Monday.

Miss Vohndel Leslie of Post is visiting this week with her sister, Mr. John Meason.

Misses Ruby and Esther Peck who are attending Hardin-Simmons University in Abilene, and Miss Gladys Peck, who is employed in the Merkel schools, visited their parents here during the week end.

**TO MEXICO CITY**

Misses Carmen and Joyce Dobbins of Glenn and Lubbock, left Friday for Mexico City where they will spend a month sight-seeing. They were accompanied by their parents, Mr. and Mrs. Elgin Dobbins, to San Antonio, from which place they continued by rail to their destination.

**ROARING SPRINGS BRIDE COMPLETED SATURDAY**

A shower complimenting Mrs. Lewis Davis of Lubbock, was given Saturday evening by Mrs. J. C. Smiley and Mrs. J. D. Mitchell, in the latter's home at Roaring Springs.

Mrs. Davis was Miss Morene Kerr until her marriage January 20th.

Delicious refreshments were served to the following guests:

Mesdames M. S. Thacker, M. L. Hoyle, Freeman Thacker, Brown Hinson, John Smith, L. F. Duval, L. C. Davis, H. W. Graham, Lem Miller and Dale King. Gifts were sent by many who were unable to attend.

**BIRTHDAY PARTY HONORS REBECCA ANN COOPER**

Little Miss Rebecca Ann Cooper of Roaring Springs celebrated her first birthday with a very gay party last week in the home of her parents, Mr. and Mrs. W. P. Cooper. Misses Madge Jackson and Frances Brown were hostesses for the youngsters present.

After playing games of rhythm and dances, a large heart shaped cake with the one candle was served with ice cream cones.

Those enjoying the party were: Dale Roberts, James K. Latimer, Gwendolyn Cooper, and Mesdames P. I. Roberts, Bob Cooper, M. S. Thacker, Latimer, and Mr. and Mrs. Cooper.

**Boys Organization Has Meeting Monday**

The 4-H Club met Monday morning at 11:00 o'clock for an inspection trip to the home of A. J. Daffern, where they viewed a 4-H calf owned by Kenneth Simpson, and received information relative to the calf showing, by J. R. Emmons, county agent.

Mr. Emmons stressed importance of proper preparation of calves for showing and gave instructions in the procedure.

Those present were: Kenneth Simpson, Thomas Bourland, Glenn Woodruff, Billy Tunnell, Bill Rushing, Lon Russell, Donald Reeves, Curtis Martin, Galon Cliett, Bob Rushing, Norris Stephens and the leader, J. R. Emmons.

**Matador Tribune**

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DOUGLAS MEADOR Editor and Publisher

NATIONAL EDITORIAL ASSOCIATION 1940

MEMBER PANHANDLE PRESS ASSOCIATION

MEMBER WEST TEXAS PRESS ASSOCIATION

SUBSCRIPTION RATES In Motley, Floyd, Cottle, Hill, Dickens counties— One year, in advance Elsewhere, One year,

THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN.

Any erroneous reflection of the character of any person appearing in these columns will be gladly and promptly corrected upon being brought to the attention of the management.

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As Your SPINE, So Is Your HEALTH!

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Put your money in the car that's

**BIG IN MORE THAN SIZE!**

Try a new Ford yourself! Not only in actual measurements, but in looks and feel and ride and action, you'll find it bigger money's worth than you ever thought low price would buy!

**BIG IN MEASUREMENTS!** Longer and roomier than any Ford car has ever been. Up to 4 inches more legroom in sedans.

**BIG IN RIDE!** Springbase in a Ford is longer than in any other low-priced car. In addition, longer, softer springs (on 85 h.p. models) and improved, self-sealing shock absorbers give a soft but steady big-car ride.

**BIG IN "FEEL"!** Gears shift easily and quietly, with fingertip gearshift on steering post.

Brakes are the biggest hydraulics ever used on a low-priced car.

**BIG IN ACTION!** Learn for yourself what a difference 8 cylinders make . . . why they are used so extensively in the more costly cars. Own a Ford and you enjoy 8 cylinder performance . . . at low operating cost.



**FORD V-8** DIFFERENT FROM ANY LOW-PRICED CAR YOU'VE EVER SEEN!

**FORD Tractors and Ferguson Implements**



**Make More Profits For Farmers**

IF YOU ARE INTERESTED IN MAKING MORE MONEY FROM YOUR FARM THEN YOU WILL BE INTERESTED IN THE FORD TRACTOR AND FERGUSON SYSTEM. EACH DAY MORE FARMERS ARE CONVINCED THAT THE MOST PRACTICAL AND INEXPENSIVE FARM POWER IS OFFERED IN THIS MODERN EQUIPMENT.

WE HAVE JUST RECEIVED THE FOURTH CARLOAD OF FORD TRACTORS AND FERGUSON SYSTEM AND WE WANT TO PROVE OUR CLAIM TO YOU. DON'T BUY ANY TRACTOR UNTIL YOU INVESTIGATE THE NEW FORD.

**Swim & Brownlow** ROARING SPRINGS