



# MATADOR PREPARED TO RECEIVE VAST CROWDS

## MAIL DUST

By DOUGLAS MEADOR



Today's trucks are waiting at the depot of oblivion and the dust of lost years fills even the tracks quickly; the hands of time write this world's most tragic story.

...mer, the flame-thrower waving the velvet of purple grass, and to burn the daisies. It will scorch and many of the taut strings rapid has tuned, before cool winds stir the mesquite that have remained.

...the misery of a tragic world the black dog's eyes, crushed side of the road and waiting death. His broken legs like the branches of a shatter after the storm, and blood sucked up the where he had fallen beneath the wheel. His head turned low each passer-by, pleading a word of mercy to still throbbing pain, and to the brief remnant of day; more souls than bodies are along this wide boulevard that extends from clay to the world must hurt all that live.

...littered room of faded memory remains like some of a derelict and long house. Once I pitied the laughing youth who walked behind his plow and the brown soil gently beneath the green ribbons that lay his field. Now I know the was a fuse that brought the joy into his heart.

...children played on the green lawns at twilight and where in the distance a song was singing with that air of contentment which is fed by a love of life. Bright and peace stuffed the air of a fate; the street looked place where God had been expected.

...piles up stacks of white to shelter the nests of hate's and crawling spiders.

...a mad world piling the blue bodies of shattered men the shambles of homes and other nations poised with their bayonets, a bird sings to the fretful and my fears. Great things changed.

## First Census Report Shows City Growing

### Small Gain Made In Past Ten Years

Despite droughts, depressions and a changing world, Matador remains consistent and shows a population increase of slightly over 5% during the past 10 years, according to preliminary census announcement released by Lee Carrol Smyers of Pampa, district supervisor. Matador now has a population of 1,372 as compared with 1,302 on April 1, 1930, a gain of exactly 70 residents.

While the report shows no sensational gain as some larger west Texas cities, it does indicate the consistency typical of this sturdy town. Other reports have indicated that many towns the size of Matador have lost population rather than show any gain, due to increased drawing power of larger cities, made possible by improved roads and means of transportation.

Mr. Smyers declared the 1940 figures are preliminary and subject to correction.

## Local Legion Represented At Amarillo

AMARILLO, May 13. In a colorful ceremony early yesterday afternoon the Veteran's Hospital here was dedicated formally to the service of those who answered their country's call in time of need, to civilization and to a permanent peace.

"This institution does not represent government gratitude to the men and women who served it, but it is government justice to them," declared Raymond Fields, high-ranking Legionnaire of Oklahoma who delivered the principal dedicatory address.

"We do not ask for cold marble memorial in public squares," he said. "We do not ask for heroic figures of bronze commemoration military deeds. All we ask is proper care for the war disabled, their widows and their orphans. All we pray for is that their service shall bear fruit for which it was given, civilization and permanent peace. To this we, and this institution, are dedicated."

Five States Represented

The formal dedication held on the front steps of the facility's (See LEGION, Page 7)

## Rider's Leg Is Broken In Fall

F. A. (Sug) Garnett, suffered a broken leg Sunday night when his horse was excited by a dog Sunday night, causing the animal to dislodge his rider and then fall on him. Mr. Garnett's leg was broken in three places, medical examination revealed.

The excited horse later ran into an automobile driven by a negro, and was slightly injured. The accident occurred on Highway 28, about three blocks east of Main street.

GO TO CHURCH SUNDAY

## Floydada To Stage Lions Program Here

The Floydada Lions Club will furnish the Matador Lions Club program at the Baptist church, Tuesday, it has been announced by Lion Secretary Randall Whitworth. The neighboring club will bring its entire delegation here for the meeting he announced and Boss Lion Henry Pipkin urges every member of the local club to attend.

Another feature of the program will be a report of the Midland District convention by Boss Lion Pipkin.

The Motley county exhibit of the State Highway Department wild flower show, which was awarded second place at Childers last week, will be displayed at the Lions meeting, Tuesday, it was announced.

## Diplomas To Be Presented Here Tonight

"Let your life be a rainbow so that the world might look at you and be assured that God still reigns," Rev. H. C. Smith, pastor of the San Jacinto Methodist Church in Amarillo, exhorted the Matador High School graduates at Baccalaureate services Sunday night.

Taking his subject from Genesis 9:13, Rev. Smith's stirring address stressed the urgent need of Christianity in the troubled world of today, as he spoke before a congregation that taxed the capacity of the Methodist church auditorium.

Music was furnished by Matador Choral Club.

Commencement Tonight

Dr. L. A. Woods, State Superintendent of Schools will address the class in commencement exercises tonight at the high school auditorium, when some forty-five graduates will receive diplomas.

Elementary exercises were held at the high school this morning for the seventh grade graduates. Twenty-five received diplomas, and many merit award certificates were handed out to grade school pupils.

Rev. W. M. Vaughn, pastor of the Methodist church here, addressed the group.

## SOUTHSIDE SINGERS WILL MEET SUNDAY

The South Side Singing Convention of Floyd County will meet Sunday, May 19, at the Cedar Hill schoolhouse, located northeast of Floydada, according to the secretary of the association, Abbie Lee Woolsey.

Mr. and Mrs. Frank Hallford and children made a trip to Paducah Saturday.

## ERRATUM

Through an oversight, the names of A. J. Perkins, Loyd Latimer, Nellie Ray and G. W. Ratcliff were inadvertently omitted from the list of 1940 graduates of Matador High School, in last week's issue of the Tribune.

These should have appeared in the congratulatory advertisement of local firms, in the news stories pertaining to activities of the school and in the roster of graduates from this school.

A. J. Perkins should have also been listed in the names of students who started to school here the same year that the Superintendent, B. F. Tunnell, assumed duties.

## Sewing Room Open House Next Week

Local WPA sewing project will hold "Open House" next week, May 20-25, participating in the nationwide movement, that sponsors and citizens of the county may see for themselves what the project is doing for the community by observing its operation during this period. The activities will start with a "kick-off night" meeting in the basement of the Baptist Church. Music will be furnished by the Whiteflat mixed orchestra.

The Motley county project employs 13 women, with Mrs. Ina G. Price as project supervisor. During a 6-month period ending April 27, the project has produced a total of 3,175 garments, consuming 3,053 yards of material, furnished by the WPA. The cost of the textiles was \$334.83, making a total Federal cost of \$3,553.33. (See OPEN HOUSE Back Page)

## Urgent Red Cross Drive Is Started

### War Creates Dire Needs In Europe; \$240 County Quota

Spreading of the European war has created emergency needs of the American Red Cross which is appealing to the citizens of the United States to raise ten million dollars, immediately according to Homer Sheatz, chairman of the Motley County Red Cross chapter. Mr. Sheatz received a telegram from the Red Cross last Sunday, asking for immediate organization in raising a quota of \$240 or more in the county.

Mr. Sheatz has made an appeal to churches, service clubs and leaders in the various Motley county communities and has completed an organization to begin work at once.

Chairmen Are Announced

The following chairmen of Motley county communities have been appointed: Whiteflat, Mrs. Chas. Harris; Roaring Springs, Mrs. Melton S. Thacker; Flomot, Mrs. Leonard Crowell, Fairview, Mrs. J. W. Lawrence. A chairman for Northfield had not been announced yesterday.

Matador has been divided in four units known as SE, SW, NE, and NW, with Highway 28 di-

## Rodeo President



L. B. (Old Bob) Robertson, above was selected as president of the Matador Roundup and Rodeo Association, when it was realized that the gigantic task of organizing and perfecting the celebration would require superhuman efforts. Mr. Robertson's dynamic efforts have made possible a celebration without parallel in any community the size of Matador. Mr. Robertson is also Commander of the Fleming Post American Legion and his herculean efforts are associated with his intense desire to construct a Legion Hut from the profits of the roundup and rodeo.

## ATTEND BACCALAUREATE

Mr. and Mrs. G. C. Mitchell and daughter Eleanor, of Lubbock, former Matador residents, attended services here Sunday evening for the Matador High School graduates. Miss Mitchell was a former member of the class, having been one of the pupils who started to school with the group in the first grade.

They were returning to their home in Lubbock, from Paducah, where they had visited during the week-end.

Subscribe For The Tribune

## Shannon Davidson Will Attend Event

### Church To Be Dedicated At Whiteflat Sun.

The Baptist Church at Whiteflat will be dedicated in services Sunday, May 18, according to an announcement made this week by the pastor, Rev. J. J. Terry.

"All former members and pastors are especially invited to be present for the occasion," Rev. Terry stated, "and a cordial welcome is extended our many friends thruout the county."

Included in the services will be the ordination of Tom Spray to full ministry of the Gospel, Rev. Terry said. This will be held Sunday afternoon.

## Motley Wins Second In Flower Show

Wild flower exhibits from Motley county won second place at the annual Wild Flower show held Friday and Saturday in Childers at the Department club building, under the sponsorship of the state highway department.

Hardeman and Foard counties won top honors, and third place went to Collingsworth. The Hardeman exhibit, which depicted a panorama of Hardeman county, including Medicine Mounds, Lake Pauline and the Chillicothe valley, was awarded first place as the most artistic display.

The Motley county exhibit was made up of a miniature highway and contrasted an automobile wrecking yard before and after beautification work. The display was made and arranged by Mrs. David Guest, assisted by Mrs. Robert Collier, Mrs. Fred Clower and Mrs. Gene Mize.

The Collingsworth exhibit showed the progress of transportation from the covered wagon trail to the present concrete highway.

The Foard county display won first for the widest variety of flowers, Childers county second and Knox county, third.

Hundreds of visitors saw the exhibits during the two-day show.

## Hatchery Buys Fine Leghorns

With a plan to produce superb White Leghorn chickens, Lewis Newman, manager of the Matador Hatchery has secured eggs to perfect a foundation breeding stock. Mr. Newman declared the 111 eggs, costing 80 cents each, are from the very finest blood-tested chickens in the country and that he expects to perfect the strain even higher, embracing high egg-producers, large eggs and thrifty chickens. He said that a careful study had been made of White Leghorns of the nation and that he felt the eggs were from the best.

The chicks from the expensive eggs are due to hatch tomorrow. He said that some cockrels would probably be offered for sale.

## Indians Are Camped Here

Matador is prepared to receive the largest crowds in its entire history tomorrow morning on the opening day of the roundup and rodeo, it was announced late yesterday as final plans for the celebration were near completion.

Shannon Davidson, Motley county's winner in the Nocona to Oakland, California Pony Express race in March 1939, wired Monday that he would be in Matador for the celebration. He has been associated with the motion picture industry in California since winning the race.

Chief Baldwin Parker arrived late yesterday accompanied by a group of Comanche Indians who have a part on the two-day program. Chief Parker and the members of his tribe are camped in the Matador city park.

Interesting Indian Names

A number of the visiting Comanches are of advanced ages and bear interesting names as supplied to the Tribune as follows: Ho-koy-bitty, age 76, and wife Pa-you, age 65; Pe-Cher, age 57 and wife To-or-chi, age 63; Pohaw-yechey, age 70. Tie-bo, age 75, and wife To-Poie, age 68. No-see, age 81, and the oldest, Eck-yo-by, age 90.

Matador's streets are colorfully decorated by banners and flags from every place of business, and hanging from ropes across the streets. The streets are filled with horseback riders as preparations are made for the parade at 10 a. m. Friday morning. Estimates indicate the parade may be three miles in length.

The 100 head of rodeo cattle supplied by Ollie Cox's Double Heart Ranch have arrived and are prepared for the first rodeo performance tomorrow afternoon.

Booster Trips Successful

Much publicity was gained from the two-days booster trips conducted to west Texas cities Thursday and Friday. In addition to

## Floyd County Prepares For Celebration

Preparations are well under way for the Golden Anniversary celebration of Floyd county, beginning Monday, May 27 and continuing thru Wednesday, May 29, according to Joe McCullum, president of the Floyd County Old Settlers Association.

One of the main attractions will be a rodeo for four shows, featuring all of the rope and saddle events popular in Western Texas.

An attractive pioneer parade has been arranged for Tuesday, May 28, which is the 50th anniversary of Floyd county. Many old settlers are scheduled to speak during the day.

Open air dances will feature each evening during the celebration and will include a pioneer square dance held on Pioneer Day with Ben Gully in charge.

Free Barbecue On Pioneer Day

Floydada men are growing mustaches and beards and have adopted western regalia to advertise the celebration.

(Continued On Back Page)

THESE GIRLS WILL COMPETE



STUDENT TO COMPETE—Above is Miss Bobbie Lou Watters of Spur, who will compete in the girls sponsor contest at Matador roundup and rodeo May 17-18. Miss Watters is 16 years old and a student in Spur high school. The Spur Roundup association sponsors her. The Girl Sponsors here are only a part of those entered in the contest, but represent all photo cuts available at this time.

SCHOOL PICNIC

The Whiteflat High School had their annual picnic, Thursday at Languish Falls. Those enjoying the occasion were Dorothy Jean Casey, Grace Laverne Tilson, Willena Lee, Mildred Venson, Estelle Morris, Oleana Wells, Avis Kimbell, Laverne Murphy, Elsie and Gladys Cook, Melba Jameson, Billie Turner, Ida B. Armstrong, Skeet Jameson, Charles Price, Jack Sawyer, Brown and H. L. Morris, Marshall Venson, C. D. Garrison, James H. Jameson, Eugene Fisher, Guy Kimbell, Jr., L. M. Cox, Mrs. Guy Kimbell, Sr., Mrs. C. E. Harris, Roy Liphound, Miss Louise McDonald, and Mr. Troy Perkins.

ICE CREAM SUPPER

Friday night an ice cream supper was given at the Baptist parsonage. Those attending were: Mr. and Mrs. Harry Armstrong, Ida B. Stephen and Lohrke Lee, Mr. and Mrs. Wayland Scott and Lucretia Ann, Mr. and Mrs. Tom Spray, Walter Wayne, Jo, and Nelda Faye, Mrs. Doran and Royce, Mr. and Mrs. L. R. Brown and Dan, Billy Mae Lowder, Zella Mae Pool, Milton Ray Pool, Mr. and Mrs. Earl Stephens and Mary Helen, Mr. and Mrs. L. L. Cox, L. M. Dorothy Mae, and Maurice Howell, Mr. and Mrs. Cockran, Mr. and Mrs. G. O. Wells, Nona Bell, Oleana and Oliver, Flora Jerdon, Mr. and Mrs. Clifton and Travis, Mr. and Mrs. G. M. Acker and Dorothy, Mr. and Mrs. F. M. Casey, Dorothy Jean and Mary Francis, Edna Mae Terry, Mr. and Mrs. Thelma Casey, Barbara Ann and Norma Chloe, Boyd Perkins, Minnie Kathleen Stephens, Aubrey Stephens, Mrs. J. M. Jameson, Aurene and Melby and Rev. and Mrs. Jess Terry, Melvin Lee and Betty Ludine. Mrs. Emmett Fisher, accompanied by Mrs. Lester Smith of Quanah and her son Alvin, visited Mr. Fisher, who is receiving medical treatment in Amarillo at the new Veteran's hospital.



A town with a fence around it was described at the recent Texas State Historical Association convention in Austin by Miss Mary J. Gentry, San Angelo, teacher. Thurber, ghost coal city, entirely company-owned even to the schools and churches, was fenced during a strike some 50 years ago. Twenty nationalities were represented among the miners and many picturesque customs were observed. When a Polish wedding was held, there was a big supply of cheap plates because a guest, before having the privilege of dancing with the bride or one of the numerous bridesmaids, had to break a plate with a silver dollar. The coins, sometimes amounting to \$200 or more, were given to the newly-weds.

Thurber, at one time the largest town between Fort Worth and El Paso, now consists of a filling station, a few residences, two or three abandoned brick buildings.

This columnist's recollections of Thurber go back to the time when its semi-pro baseball team was one of the fastest in the State. The town had a band and it played at the games. When the home team was at bat, the band played "Stars and Stripes Forever" and other stirring marches but, when the visitors came to bat, the tunes changed to slow, dreary funeral music.

Repartee at these games was amusing. Two fans were razzing each other, the final thrust of one being: "My friend is so dumb

Boyhood Home of Jerry Sadler



From an humble beginning, Jerry Sadler, now 32 years of age, has risen to one of the high offices of Texas. On his record Sadler, born in the piney woods of East Texas, at Hickory Grove in Anderson County, is now seeking the governor's office as an avowed foe of a sales tax in any form. He proposes to pay social security obligations by additional taxes on oil, gas and sulphur.



that he was 18 before he found out about Santa Claus and, when they told him, he cried all day." Thurber brick was used to construct the 20-mile highway joining Ranger, Eastland and Cisco, at the time of its construction the longest stretch of brick pavement in Texas. During prohibition days, Thurber was famous for its "grappo" and "choe". Being near the boundaries of three counties, the stills around there hopped back and forth like the "kings" on a checker-board. The doom of Thurber was sealed by the discovery of the Ranger oil field—the "crude" displacing the market for the coal. Oddly, it was W. K. Gordon, general superintendent of the coal company, who discovered the Ranger oil field. An aftermath of Thurber's stirring history about a year ago by Jack Urban, Ranger oil man, who reopened abandoned shafts and removed tracks, cars and other equipment after they had been idle underground for some 20 years. This observer viewed the final scene in Thurber's history—talked to an old Welsh miner who had worked in the Thurber mines in their days of glory and had charge of the salvaging operations, and, incidentally, your columnist came within a step of falling into an ancient air shaft, a few hundred

feet deep. "Goldby, Old Friend", says L. P. Henslee, editor of the Anson Western Enterprise: "There has been an ever-increasing murmur that the rural scare-crow is not a creature of purpose whose wavings and gesturing frightened the birds away. They prove that the scarecrow is useless but we are one of those in Anson who dislikes seeing the last of these figures fade. You have to look mighty hard to find one of these stick-figures these days waving over a farmer's crop. They tell us thru biology that the bird is too smart for the scarecrow and that a piece of tin waving from a stick, a glare of sound electrically contrived or a firecracker shot off at intervals, would be as satisfactory. As we said goodbye to the cigar store Indian, so we wave farewell to the scarecrow."

News about newspapermen: STANLEY MOHLE of Lockhart has been appointed to a post-mastership and two other Texas editors have relinquished post-masterships—FRANK JONES of Eastland, to return to newspaper work; R. L. SCOTT to move to Comanche and become a rural mail carrier (a position he held in early manhood) after selling the DeLeon Free Press, with which he had been connected for 30 years, to W. J. BALDWIN, formerly of Harlingen, Leveland and Oklahoma—PAUL HOLCOMB, fiery editor of the El Campo News, is just looking around after selling his journal to R. D. MAHER—Mineral Wells Index, a good paper in a dandy town, recently celebrated its 40th birthday. COLONEL WILLIAM CAMERON is editor and WALTER MURRAY (for whom this columnist used to edit the Ranger Times and the Eastland Telegram) is owner—Apropos our recent inquiry as to the smallest town with a newspaper, J. W. BLANTON writes: "The Nordheim View is published in the City of Nordheim, 400 population, 1930 census."



Miss Emogene Lackey, above, will represent Floydada. She is the daughter of Mr. and Mrs. John Lackey, of Cedar Hill. Floyd Lackey, of Cedar Hill, is a freshman student at Texas Tech, Lubbock.



Miss Lois Adams, above will represent the city of Dickens in the Girls Sponsor Contest. She is the daughter of Mr. and Mrs. Floyd Adams. Her father is range foreman for the Pitchfork Ranch.



Miss Mary Beth Bennett, above daughter of Mr. and Mrs. R. I. Bennett of Lockney, is sponsored by the Lockney American Legion Post.



Mrs. Marvin Guinn, above, of Cottle County, is sponsored by the Paducah Lions Club. Mrs. Guinn is the daughter of Harold Bacot, pioneer cowboy and rodeo performer.

Mr. and Mrs. Joe Martin of Floydada, visited in the home of Mr. and Mrs. C. H. Norton over the week end.

Mr. and Mrs. Bruce Browning, Mrs. Leonard Merrill and son Jack, all of Quitaque, visited in the L. R. Browning home Sunday afternoon.

The Senior B. Y. P. U. presented a Mother's Day program at the Baptist church in Flomot Sunday night. Those attending from here were: Mr. and Mrs. F. M. Casey, Dorothy Gene, Mary Frances Casey, Flora Jerdon, Nona Bell Wells, Aurine Jameson and Troy Perkins.

Visiting in the A. K. Wilkinson home over the week end were: Miss Virginia Norman and 'Buddy' Humphries, Camella Wilkinson and Reed Humphries, all of Lubbock.

A Mother's Day gathering was enjoyed Sunday in the R. L. Jameson home, with most their children at home for the occasion. Those present from out of town included Rev. and Mrs. H. C. Smith and Miss Oma Mae Jameson of Amarillo, and Mrs. Homer Kingery, Dougherty.

Mr. and Mrs. Clarence Mitchell and son Alonzo of Paducah, visited with Mr. and Mrs. E. P. Humphries Sunday.

Miss Eloise Martin of Amarillo visited with her parents, Mr. and Mrs. F. Z. Martin, during the week end.

Mrs. Louis Harris and twin daughters, who have been visiting with relatives here, returned to their home at Ensch, Sunday. They were accompanied by Mr. and Mrs. Herman Norton and son Donald Ray.

(Delayed) Mrs. Varner McWilliams, who has been visiting in the home of W. L. McWilliams, has returned to Lubbock with her two daughters Gail and Glynda. They were accompanied by W. L. McWilliams, Mrs. Jay Browning, Mrs. Ernest McWilliams and Ernestine.

Mrs. L. R. Browning, Malcolm Morris Jr., Dan Browning and Eugenia Garrison visited in Turkey and Quitaque Monday.

Mrs. Lorena Holden visited recently in Lubbock.

Mr. and Mrs. Carl Cooper and son Carole Wayne of the Fairview community visited in the W. M. Clifton home over the week-end.

Mr. and Mrs. W. L. McWilliams and Mr. and Mrs. Ernest McWilliams visited relatives recently in Waco and Dallas.

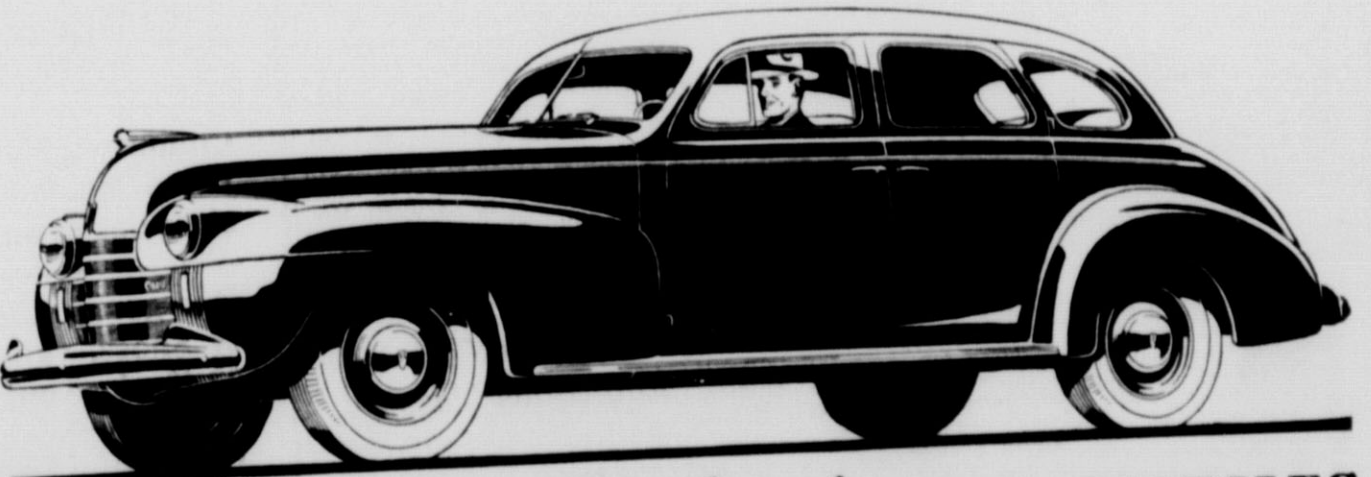
Several from this community attended the Floyd County Workers Conference in Flomot Tuesday.

IMPROVEMENT CLUB The Home Improvement Club met with Mrs. Ed Whitaker last week. A very enjoyable meeting was reported, with three new members, Mrs. Frank Montgomery, Mrs. Guy Kimbell and Mrs. A. B. McCaghren.

Miss Mae Reese of Knox City is visiting with her sister, Mrs. Lorena Holden.

Go To Church Sunday

OLDSMOBILE ANNOUNCES A NEW DEALER FOR THIS CITY Wilcher Motor Co. Matador, Texas



OFFERING THREE Styleleader OLDSMOBILES AND COMPLETE FACILITIES FOR SERVICE

OLDSMOBILE is pleased to announce a new dealer for this territory to specialize in the sales and service of the bigger and better Oldsmobiles for 1940. You are cordially invited to get acquainted with your new Oldsmobile dealer—to see and drive the beautiful new Oldsmobiles he has on display, and to inspect his facilities for service.

You'll find a well-equipped, modern service department and an efficient, courteous staff prepared to service Oldsmobiles and all other makes of cars. Factory-approved tools, factory-trained mechanics and a stock of genuine Oldsmobile parts assure the highest type of service work at reasonable rates.

AMERICA'S BIGGEST MONEY'S WORTH! SERIES "SIXTY" at Low Price... SERIES "SEVENTY" at Popular Price "CUSTOM 8 CRUISER" at Medium Price

BIGGER AND BETTER IN EVERYTHING!

Whiteflat News By Dan Browning

Miss Louise McDonald spent the week-end with her parents at Woodson.

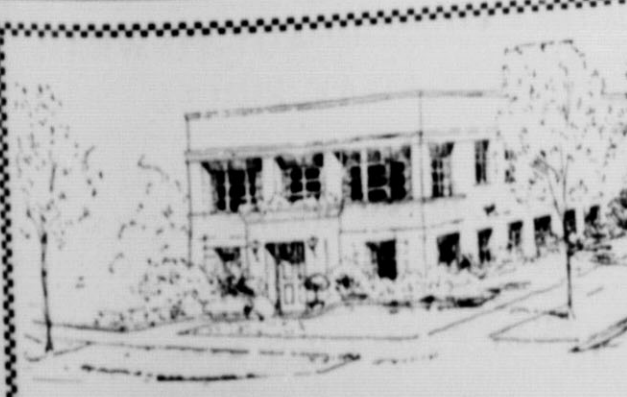
Mrs. Lonzo Davis, Betty Ruth and Joyce, Mrs. Burton Kay and Peggy, of Denton spent the week-end visiting Mrs. W. R. Tilson.

Mr. and Mrs. Harry Armstrong and sons, Stephen and Lorhke were Floydada visitors, Thursday. Mr. C. G. Rankin made a business trip to Mineral Wells over

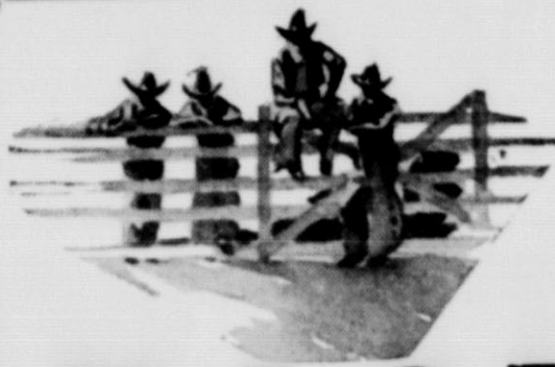
the week-end. Mrs. Lorena Holden spent the week-end with her mother at Knox City.

Miss Ila Acker of Crosbyton, Mr. and Mrs. Grady Acker of Matador visited in the home of Mr. and Mrs. G. M. Acker, Sunday.

Mrs. Shelley Turner and Mrs. Polly Bacus of Dallas visited in the home of Mr. and Mrs. C. E. Harris over the week-end.



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# WELCOME BACK TO TEXAS... SHANNON DAVIDSON



**WE are glad you are returning to the old home range, to help us entertain the many visitors who will be here Friday and Saturday.**

**We are proud of you and your great Pony Express Ride to the West Coast in March, 1939, and wish you continued success in that extended race to achieve the goal of your ambitions.**

**Visitors... Matador Welcomes You**

|   |   |   |  |
|---|---|---|--|
| Shannon—<br>—Visitors<br><br>WELCOME<br>* * *<br>COMMUNITY LOCKER<br>SYSTEM   | FRIENDS!<br>WE WELCOME YOU TO<br>MATADOR!<br>* * *<br>LEONARD'S FOODWAY   | We Are Mighty Proud<br>To Have You...<br>VISITORS!<br>* * *<br>BROWN SADDLE CO.<br>Lubbock, Texas | Have A Good Time!<br>VISITORS<br>TO<br>MATADOR!<br>* * *<br>MATADOR CLEANERS   |
| Our Town Is Your Town<br>WELCOME VISITORS<br>* * *<br>WESTERN<br>DRY GOODS COMPANY<br>T. B. Edmondson—<br>—Miss Maggie Bryan  | WELCOME<br>TO<br>MATADOR!<br>* * *<br>MODERN BEAUTY SHOP  | WELCOME TO THE<br>CAPITOL OF THE<br>CATTLE COUNTRY<br>* * *<br>MATADOR VARIETY                    | WE<br>WELCOME YOU<br>TO<br>MATADOR!<br>* * *<br>GULF SERVICE STATION   |
| WE WELCOME YOU TO<br>MATADOR<br>* * *<br>LEON ICE COMPANY   | WELCOME TO THE<br>CAPITOL OF THE<br>CATTLE COUNTRY<br>* * *<br>"Guardian Of Community Health"<br>SOUTHWESTERN SEWER CO. | WELCOME<br>TO OUR TOWN<br>AND OUR STORE—<br>* * *<br>JAMESON & SON GROCERY                        | WELCOME!<br>* * *<br>CITY BARBER SHOP<br>H. F. PIPKIN, Manager<br>* * *<br>SANITARY BARBER SHOP<br>PAT SHERIDAN, Manager |
| We Are Glad To<br>WELCOME VISITORS<br>* * *<br>EDDIE'S BAKERY   | We Are Glad To Have You<br>VISITORS<br>* * *<br>BURTON-LINGO COMPANY  | VISITORS...<br>We Welcome You To<br>MATADOR!<br>* * *<br>SKAGG'S GROCERY                          | WE<br>WELCOME YOU<br>TO<br>MATADOR!<br>* * *<br>TRAWEEK HOSPITAL   |
| Visitor's Headquarters<br>BE WESTERN...<br>Get A 10-Gallon Hat FREE<br>With 10 Gallons of Gasoline<br>* * *<br>MISSION<br>GAS & OIL COMPANY<br>HART HARRIS, Manager | FRIENDS!<br>WE WELCOME YOU TO<br>MATADOR...<br>* * *<br>WILCHER MOTOR CO.   | We Are Mighty Glad<br>To Have You...<br>VISITORS!<br>* * *<br>HIGGINBOTHAM-BARTLETT<br>COMPANY    | WELCOME<br>VISITORS!<br>We Hope You Have<br>A Good Time!<br>* * *<br>DeLUXE BEAUTY SHOP                                  |



# VISITORS WE WELCOME You to Matador!



## WE WELCOME SHANNON DAVIDSON BACK TO HIS HOME RANGE



We are always glad when company comes to our town, and we hope you will have a wonderful time during the Roundup and Rodeo. Matador is proud of it's friends!

**Rosie's Coffee Shop**  
WE WILL BE OPEN ALL NIGHT

**Berryman's Laundry**

**Matador Produce**

**R. A. Seay**

**West Texas Gin**

**Miller & Miller Motor Freight**  
FLOYD WEBB, Local Agent

**Fulfer Boot Shop**

**W. R. Cammack**

**Magnolia Service**

**Simpson's Drug Store**

**Commercial Grocery**

**H. H. Courtney**



MATADOR  
is the  
CAPITOL CITY  
of the  
CATTLE COUNTRY

**Wilson's Cafe**

We Will Be Open 24 Hours Every Day During Roundup & Rodeo

**Owen's Service Station**

**Rogue Theatre**

**Bishop's Feed Store**

**Farmers Coop. Gin**

**Elbert Seigler**

**Motley County Impl. Co.**

**Phillips 66**

**Jessie's Cafe**

**Homer Sheats**

**Turner's Grocery**



Our Congratulations To The  
Matador Roundup & Rodeo Association  
and all who have had a part in  
the celebration



CLUBS  
CHURCHES  
SOCIALS  
SOCIETY

PHONE 123

# THE WOMAN'S PAGE

EDITED BY  
MRS. DOUGLAS MEADOR

## SENIORS ARE COMPLIMENTED SUNDAY AT AFTERNOON TEA

Superintendent B. F. Tunnell and Mrs. Tunnell entertained at their home Sunday afternoon between the hours of 2 and 6, with an informal tea honoring the senior class of Matador High School. Other guests included members of the board of trustees with their wives, and faculty members with their husbands and wives.

Center of attraction was an unusual punch bowl fashioned from an immense upright ice block in which was frozen a spray arrangement of larkspur, cornflowers, snapdragons, wisteria, phlox, honeysuckle and pinks, arranged attractively about the base and illumination from concealed orange and blue lights enhanced the translucent beauty of the affair.

Senior class colors of blue and white were carried out in the table and room decorations, and refreshments. The dining table was laid with a lace cloth, with a centerpiece of white snapdragons and Queen Anne's Lace in a blue crystal bowl placed on a reflector. White candles burned in blue crystal holders.

Dainty nut cookies, cake cubes decorated with floral designs, and cartwheel sandwiches with blue filling, were served with the punch which was poured by Mrs. J. F. Fish, Mrs. Harold Jones and Miss Zona Beth Faulkner.

### Many Attended

The following guests attended the tea: Elmer Gene Jameson, Marie Hunsucker, Myrnavae Barkley, Tom Nell Darsey, Marion Clements, J. D. Payne, Rudolph Carpenter, G. W. Ratcliff, Aileen Russell, Kenneth Simpson, James Ed Russell, Loyd Latimer, Mary Ola Tipton, Raymond Rattan, A. J. Perkins, Zona Seaff, Glenn Woodruff, Wiley Fuller, Onelta Kimbell, Gaye Wolfe, Dora Mae Bottoms, Nellie Ray, Jewell McCoy, Keith Patton, Wilena Wilkinson, Norman Harp, Bennie Keltz, Lela Carpenter and Ra-worth Tilson.

Mr. and Mrs. Bert Ezzell, Mr. and Mrs. Don Martin, Mr. and Mrs. Melvin Meason, Mr. and Mrs. Harold Jones, Mr. and Mrs. H. A. Alexander, Mr. and Mrs. Randall Whitworth, Mr. and Mrs. Vernon Doss, Mrs. Mae McKenzie, and Misses Ruth Poe, Amy Glenn, Theresia Godfrey, Mabel Jameson and Zona Beth Faulkner.

## MOTLEY COUNTY CLUB TO FETE MATADOR CLASS

The Motley County Club of Texas Technological College, Lubbock, will have a Motley County High School Day on June 9, honoring all 1940 graduates of this county. It was voted at a meeting of the organization, Saturday. The group met early Saturday morning for a sunrise breakfast in Aggie Grove.

All members of the senior classes of the three high schools in this county are invited to attend the celebration in their honor, which will be held at Roaring Springs from 3:00 until 7:00.

A speaker from Texas Tech will address the graduates on the advantages of college life, it was announced.

Refreshments of sandwiches and lemonade will be served, and all members wishing to attend, are requested to assist in furnishing the food.

## Marjoria Moore To Appear In Play

Miss Marjoria Moore, student at Texas Technological College, Lubbock, has been cast to appear in a play, "Curses! What A Night", to be presented in the Wesley Playhouse, Lubbock, Friday evening, May 17.

The entertainment is being presented at a party given by the Wesley Student Association, with the graduating Methodist seniors of Texas Tech, as the guests of honor. It will be given again at Plainview, Saturday evening, May 18, at the Methodist Young Peoples district meeting.

Miss Moore is the daughter of Mr. and Mrs. R. P. Moore of this city.

Advertise It In  
The Tribune

## ROUNDUP MOTIF IS USED FOR RECITAL THURS.

One of the most unique and colorful entertainments of the school year was given Thursday evening when music pupils of Miss Mabel Jameson, and expression pupils of Mrs. J. R. Whitworth were presented in a "Roundup" recital, at the high school auditorium.

In keeping with the "Roundup" motif, the performers were attired in western regalia of bright shirts, scarfs, boots and other accessories, and opened the program with group singing of "Home On The Range."

The following program was given: Solo, "Grand Imperial March," Frances Schweitzer; reading, "Red Pepper," Joy Martin; solo, "Twinkle Toes," Billie Eugene Cammack; reading, "The Bee", Lowell Don Whitaker; solo, "Pony Ride", Eldora Jameson; piano duet, "Melody of Love," Frances Schweitzer and Dorothy Woodruff.

Reading, "The Cowboy", William Curtis Graham; solo, "Circibiribin", Earlene Laughlin; reading, "Punishments", Billie Joe Whitaker; solo, "Liebestraum", Dorothy Woodruff; solo, "Blue Butterflies", Marjorie Ann Thacker; reading, "Paint", Rosemary Bloodworth; solo, "The Skaters Waltz", Ruth Evelyn Keith; reading, "Little Ah Sid", Jimmie Levond Guest; violin solo, "Valse Caprice", Elmer Gene Jameson; reading, "Alberta Wants to Know", Dorothy Woodruff; solo, "Twittering of Birds", Marie Hunsucker.

Playlet, "Little Red Hen" Dorothy Woodruff, Rosemary Bloodworth, Joy Martin, Billie Jo Whitaker, Lowell Don Whitaker, William Curtis Graham, Jimmie Levond Guest; solo, "Song of India," Keith Patton, reading, "Colored Lady in Society," Onelta Whitaker; solo, "Il Trovatore", Lela Carpenter; reading, "Dreaming in the Twilight", Rachel Carpenter, solo, "Shadows on the Water", Jolene Bloodworth, and song, "Leaning on the Old Top Rail", Elwanda Martin.

## FLOMOT COUPLE WED RECENTLY

Miss Lou Ruth Clements and Steve Thomas, both of Flomot, were united in marriage Monday night of last week, May 6, in a simple ceremony performed at the Quittaque Baptist Church, Rev. J. Lowell Ponder of Plainview, district Missionary, officiated. The wedding was attended by only a few relatives.

Following the ceremony, Mr. and Mrs. Thomas drove to Plainview where they attended the Dairy Show, and then to Floydada, where they attended the show, "Gone With The Wind."

The bride is the daughter of Mr. and Mrs. A. L. Clements of Flomot. She was reared in that community and is a graduate of Flomot High School, and enrolled last fall for her second year at West Texas State College, Canyon.

The groom is the son of Robert I. Thomas and the late Mrs. Thomas. He recently left Flomot to make his home at Denver City, where he is in business, and where he and Mrs. Thomas will make their home.

**Given Shower**  
The young couple were honored at a shower Thursday night, given by a group of their friends. Out-of-town guests included the bride's brother, Scotty Clements, of Claude, Texas; Miss Grace McLendon of Estelline and Miss Edith Moore of Memphis.

## FRIENDS ENTERTAINED AT RANCH HOME SUN.

Mrs. A. W. Ford, with her daughter and son-in-law, Mr. and Mrs. V. H. Gibbreath, entertained a group of friends with an all-day picnic at their ranch home east of Matador, Sunday, in a Mother's Day celebration.

Guests for the occasion were: Mrs. H. C. Randolph, Albert, George, Clara and Steve Mize, Leonard, Mary Ann, Anna, Beesie Calls, Randolph and Walton Wilson and Mr. and Mrs. Billy Tye all of Floydada; Mrs. Leona Anthony, Wesley, Bobby, Mark, Albert, and Virginia Anthony, Blackie Bownds and Christine Conley, all of Balls; Louise and David Flansary and Mary Ruth Boyd of Lubbock, Mr. and Mrs. Marvin Crawford of Matador, and the hosts.

GO TO CHURCH SUNDAY

## Mrs. Walker Seeks State Club Office

PLAINVIEW, Mrs. J. W. Walker of this city, candidate for the presidency of Texas Federation of Women's Clubs, received the enthusiastic and unanimous endorsement of her district, the Seventh, at its meeting in Shamrock the first of this month.

Mrs. Walker, who has served as district president, and who is now serving with distinction as state treasurer, and finance chairman has received the unanimous endorsement of every club in her home town, and is now recognized as the Seventh district candidate. In addition to the official endorsement given her in a tremendous ovation at the district meeting, by both board members and delegates, Mrs. Walker has received the endorsement of clubs and individual club women throughout her district.

In nineteen years of loyal service to the Federation, Seventh district has never before asked for the state presidency. Now, by overwhelming endorsement, made by rising vote of the delegate body amid deafening applause, Seventh District has served notice that it feels that the time has come when the presidency should

## Luncheon Concludes Year For El Progresso Study Club

A successful year for El Progresso Study Club was brought to a close Saturday with a lovely Mother's Day luncheon held at the Motley Hotel.

Pot plants and snap dragons decorated the reception rooms, and individual corsages were of pinks and cornflowers, with Queen Anne's Lace.

Miss Theresia Godfrey was toastmistress of the impressive program, which included the following: Prayer of Thanks, Mrs. W. M. Joslin; "Tribute to Mothers", Miss Mary Keith; Response, Mrs. W. L. McWilliams; vocal duet, "Mother Machree", Mesdames George Springer and J. R. Whitworth; reading, "Mother", Dorothy Woodruff; violin solo, "Love's Old Sweet Song", Miss Ruth Poe; Introduction of club president, Mrs. Leonora Luckett, by the toastmistress, and introduction of guest mothers, by the daughters.

Members and their guests who attended were: Mrs. Joe Bloodworth, Mrs. W. M. Graham; Mrs. W. W. Clements, Mrs. G. S. Craven; Miss Amy Glenn, Mrs. T. R. Pettijohn; Miss Theresia Godfrey, Mrs. J. L. Moore; Miss Mary Keith; Mrs. D. C. Keith; Mrs. Leonora Luckett; Mrs. N. B. Pitts; Mrs. Mae W. McKenzie; Mrs. W. L. McWilliams; Mrs. W. F. Slover; Mrs. J. H. Neblett; Mrs. J. E. Russell; Mrs. E. F. Springer, Mrs. Harrison Williams;

Mrs. G. C. Springer, Mrs. W. T. Patton; Mrs. A. C. Traweek Jr.; Mrs. J. R. Moore; Mrs. J. R. Whitworth, Mrs. J. S. Lambert; Mrs. U. L. Willie; Mrs. J. L. Woodruff; Mrs. W. M. Joslin, Mrs. A. D. Burleson; and guests, Miss Ruth Poe and Dorothy Woodruff.

## Miss Bess Medlin Entertains Class At Roaring Springs

The Senior class and faculty members of Roaring Springs High School, were guests Sunday morning of Miss Bess Medlin, in whose home they gathered before going to the Baptist Church for the Baccalaureate service.

Miss Medlin, assisted by Mrs. Jane Withers, served delicious punch and cake to those present.

Following Baccalaureate services, with a sermon delivered by R. E. Reavis, pastor of the Methodist Church, the class and faculty enjoyed a banquet given by the mothers of the class members.

## RIGSBY-DAVIS NUPTIALS READ

Miss Lena Mae Rigby and Mr. Aubrey Davis were united in marriage Thursday evening, May 9, in the home of the bride's parents south of Roaring Springs. Rev. H. W. Graham, pastor of the first Baptist Church at Roaring Springs, performed the ceremony.

The bride is the daughter of Mr. and Mrs. Horace Rigby, and the groom is the son of Mr. and Mrs. L. C. Davis. They have many friends in their home community where they have been reared, who wish for them much happiness.

come to one of its women, and the district points with pride to the woman who has become its official candidate. Mrs. J. W. Walker, a native Texan with a background of education and culture, is an efficient club-woman and leader, church-woman, homemaker, wife and mother.

Club women thruout Seventh district are working for Mrs. Walker's candidacy and expect to see her elected. "A delegate from every club in Seventh District to vote for Seventh District's candidate" is now the slogan in the great West Texas district, which numbers its club women by the thousands.

## TEA GIVEN FOR SEVENTH GRADE GIRLS TUESDAY

The girls of the seventh grade graduating class, with their mothers, and grade school faculty members were guests of honor at a tea given Tuesday morning at 11:00 o'clock by the Home Economics students, in the dining room of the Home Economics department, under the supervision of the teacher, Miss Zona Beth Faulkner.

A pink and blue color scheme was carried out in floral decorations of pink phlox and blue cornflowers combined with Queen Anne's Lace, and in the dainty tea cakes, resembling miniature

## RECEIVES RECOGNITION FOR SCHOLASTIC AVERAGE

LUBBOCK, Tex. Miss Kara Hunsucker, daughter of Mrs. Charlotte Hunsucker, of Matador, was recognized at the annual Texas Technological college Women's Recognition service recently for having maintained a scholastic average of "A-" during the past semester.

# June 1st Will Be Our Final CLOSING DATE

We will close our doors permanently on Saturday night, June 1st. We will offer our stock at prices never before heard of, up to that time, the remaining stock, including the fixtures, will be disposed of at private sale. So if you want your share of the unusual low prices we are making up to that time, come in as early as possible and make your selections. You will find articles at such low prices that you could well afford to buy them for future use, if you do not need them now. To give you an idea of the prices we are going to make until June 1st, at which time our doors will close forever, we quote you just a few:

- Children's Novelty Shoes values up to \$2.49, to close out at only **98c**
- Men's New Stetson Hats to go until we close our doors June 1st, at **\$2.98**
- One group Ladies' novelty Shoes, values up to \$2.49, close out at only **98c**
- Levi's Pants and Jackets as long as they last, to go for only **\$1.50**
- One group Ladies' novelty Shoes, values up to \$3.95, to close out at **\$1.59**
- Here it is! Ladies' Hats. Our final close out price as low as, each **10c**
- WHAT PIECE GOODS WE HAVE ON OUR SHELVES ARE MARKED AT GIVE-AWAY PRICES
- ALL OUR LADIES' READY-TO-WEAR AT GIVE-AWAY PRICES
- Carl Pool Work Pants and Shirts, values up to \$1.75, final close out at **\$1.15**
- LAST AND FINAL LOWEST PRICES ON MEN'S DRESS SHOES, WORK SHOES AND PANTS.

And so it goes thruout our store. We have definitely decided that Saturday night, June 1st, will be our final closing date. We are losing on prices. You will lose if you don't take advantage of them. Every sale is final—no exchange nor refunds.

—QUITTING BUSINESS—  
**H. W. Wright & Co.**  
PADUCAH, TEXAS

## MORNING COFFEE GIVEN AS COURTESY FOR CLUB GIRLS

The home of Mrs. E. W. McKenzie was the scene of a lovely nine o'clock coffee, Sunday morning, honoring the ten members of the Sub-Junior El Progresso Club who are graduating from high school this spring. Hostesses for the occasion were sponsors and past-sponsors of the club, from the senior organization, with all junior club members as guests.

The reception rooms were fragrant with bowls of larkspur, snapdragons, and roses. The dining table was laid with an exquisite lace cloth and centered with a bowl of red roses placed on a reflector which was encircled with a wreath of ivy. Individual corsages of cornflowers, pinks and Queen Anne's lace, were pinned on the attendants.

Coffee was poured by Mrs. Leonora Luckett, president of El Progresso Club, and tea, by Mrs. McKenzie. Doughnuts and dainty squares of cinnamon toast were served with the beverages, and plate favors were miniature scrolls tied with blue ribbon, containing the names of the club members and their sponsors. The senior colors of white and blue were carried out in the favors and decorations.

### Members and Guests

Club members, with their escorts and guests, who were present, included the following: Lela Carpenter, Johnny Alsup, Myrnavae Barkley, Elmer Gene Jameson, Mary Ola Tipton, Mrs. A. A. Tipton, Aileen Russell, Kenneth Simpson, Marie Hunsucker, Norman Harp, Jewell McCoy, E. A. Day, Zona Ruth Seaff, Mrs. Curtis King, Marion Clements, W. T. Boggs, Frances Stearns, Mrs. Elmer Stearns, Dorothy Wason, Billy Tunnell, Tom Nell Darsey, Wanda Nelson, and Superintendent B. F. Tunnell.

Hostesses were: Sponsors, Mrs. W. W. Clements and Mrs. E. F. Springer; Past sponsors, Mesdames J. R. Whitworth, Henry Ford, Mae McKenzie, George Springer, J. H. Neblett and Miss Amy Glenn.

### Club Concludes Year

The Sub-Junior El Progresso Club has brought to conclusion one of its most successful years. Organized in 1935, the membership was first selected from the highest grade girls who graduated this year, of ten members, only five are left to continue the club work. However, the membership will be increased when the club convenes next year.

The junior organization, formed by El Progresso Club, sponsor committees from each club, served each year. The committee included Miss Geo. Glenn and Mesdames Henry Ford and J. R. Whitworth; for the second year, Miss Amy Glenn and Mesdames Mae McKenzie and Geo. Springer; for the third year, Mesdames W. W. Clements, George Springer and James Neblett; for the past year, Mesdames Clements and E. F. Springer.

## MISS FAULKNER WILL CONDUCT ADULT CLASS

Miss Zona Beth Faulkner, Home Economics teacher in the Matador High School, will conduct a sewing class in sewing for the women of the community, to begin next week, she has announced.

Miss Faulkner requests that everyone interested in the project, meet with her Tuesday morning, May 21, in the Home Economics Department at 10:00 o'clock to decide on the future time of meeting, and to outline the course of study.

It is intimated that if the majority of women interested in taking the course, preferred afternoon classes to morning hours, arrangements might be made accordingly.

Mrs. J. W. Ford and son Norris, left Friday for Morlaty, New Mexico, for a visit with her mother and other relatives.

# RESIDENTS PHOTOGRAPHED FOR FORT WORTH NEWSPAPER



The above Matador residents appeared in the Fort Worth Star-Telegram last week when Frank Reeves, Sr., Telegram photographer, visited Matador especially to photograph the beards and mustaches of citizens here who have cooperated in advertising the Roundup and Rodeo.

They are: top, left, L. H. Dirickson, Clay Gilbert and Douglas Meador. Right, A. M. Harmon, Cecil Shelton and C. E. Parks. Center, left, Lowell Sharbutt, G. S. (Doc) Craven and Howard Edmondson. Right, Mrs. Frank Wright, Julian Edmondson and Miss Billie Lawrence who will ride in the local Merchants' Parade. Lower left, Mayor G. T. Edwards and Hart Harris.

Newspapers throughout western Texas have given Matador full cooperation in advertising the Roundup and Rodeo.

# 70 Matador Steers Lost In Stampede

Two carloads of prime Hereford beef and nearly \$4,000 in the form of 70 big two-year-old steers lie at the bottom of a deep wash in a prairie ravine as a result of a stampede early Friday morning near the headquarters of the Matador Land & Cattle Co. several miles southeast of Channing.

Johnny Stevens, assistant to Superintendent Bill Rickles of this 400,000-acre unit of the far-flung Matador Land & Cattle Co. empire which has general offices in Denver, Colorado, and his cowboys put 1,500 two-year-old steers in the small section and a half pasture about 3:30 Thursday afternoon. They were to be shipped out Friday.

The cattle, said Stevens, promptly divided into two bunches of about 700 to 800 head, and it was the larger bunch that stampeded. Since cattle in this small pasture are never night herded, no one knows what caused the stampede.

Stevens believes, however, that the cattle may have been frightened by a northbound Fort Worth & Denver train which approaches the pasture on a curve so that the glaring headlight shoots out across the pasture.

The train may have caused them to trot till they hit the fence along which they ran and piled into the wash until the cattle behind could cross on the kicking, bawling, bellowing mass of lead cattle that had dropped into the earthen cavity which was 20 feet deep and nearly that far across. When the first steer hit the fence and bounced off of it the others, already frightened, may have broken into the mad run, Stevens said.

Stevens believed the stampede occurred early Friday morning at 6:30 he was out on his horse and when he saw two crippled

steers had his first forebodings. "But I was expecting to find five or six steers in the wash," he said.

Instead, he found 90. He summoned his cowboys and with saddle horses and lariats they pulled 20 live ones from the mass, and Friday night all but three of them had regained their feet. Some of the live ones had only their heads sticking out of the huge pile of dead steers with broken backs, legs and necks.

The steers had been brought from another part of the big ranch and were not used to train lights. The pasture is about two miles from Murdo switch where yesterday the remainder of the 1,500 were loaded into 40 cars.

Last spring this unit of the Matador ranch was nationally publicized because it trailed 3,600 three-year-old steers down to Murdo switch for shipment.

That was the biggest herd this part of the West had seen in years, and perhaps will be the last trail herd of that size to be assembled. Also, size of the steers was unusual. They were usually marketed much younger because American families are smaller than they used to be and they want smaller cuts of meat.

However, in March this year the Matadors trailed 3,000 steers to the headquarters and shipped them without mishap.

This 400,000 acre ranch is subdivided into pastures but the Alamogosa pasture, for instance, is as big as many big ranches. It has 100,000 acres.

The entire ranch runs about 4,000 breeding cows, 7,000 to 8,000 steers, 700 or 800 mares and 200 saddle horses.

—Dalhart Texan

## Northfield News

By Mrs. C. D. Kincanon

Mr. and Mrs. R. L. Vance and sons of Loye, visited in the homes of W. E. Collins and F. G. Tipton Saturday and Sunday.

Mr. and Mrs. Lonnie Houser visited Jim Wyatt of Tell, Sunday.

Childress visitors Saturday were B. F. Simpson, Mrs. Nell Vaughn and son Reford, Mrs. Houser and W. W. Bain.

A. B. Henderson, D. T. Florence B. J. Boyd, A. B. Simpson, W. E. Collins, Ralph and Velma Collins were Matador visitors Friday.

Mrs. A. B. Collins and children, accompanied by Mrs. J. A. Tipton and grandchildren, visited relatives in Snyder, Oklahoma, over the week end.

Mr. and Mrs. Tom Collins and W. E. Collins were Memphis visitors Saturday.

Fay Tipton accompanied Commissioner A. B. Simpson, to Matador Monday, where he transacted business.

Thomas Patterson, who has undergone an operation, is reported better at this time.

Mrs. and Mrs. G. A. Ashford and Mrs. C. D. Kincanon attended to business in Childress Wednesday.

The Tell school presented a play here Tuesday evening at the school.

Commencement exercises will be held in the school auditorium Thursday evening.

## BIRTHDAY PARTY

A birthday party was given Thursday for J. W. Tipton at the home of his mother, Mrs. F. G. Tipton.

Refreshments of cake, ice cream and drinks were served to the following guests: Tommy Boyd, Joquin Hays, Jimmie Dulin, Billie Paul Simpson, Jerry Warren, Joyce Talley, Ivan Florence, and to Miss Norine Gibson and Mrs. P. A. Simpson.

Texas homes and industries are the largest consumers of Texas natural gas, using three-fourths of the total annual output.

GO TO CHURCH SUNDAY

## REGION...

(Continued From Page 1)

in building before a huge crowd taking meetings of two days which Legionnaires from five states participated.

Col. Ernest O. Thompson was master of ceremonies. He expressed the opinion veterans should be given not only preference in employment, but that by law a certain per cent of public offices should be held open to them and that the children of World War veterans should have free tuition at the institutions of learning.

Dr. O. E. Herndon, manager of the facility, expressed the regrets of General Frank T. Hines, who was unable to attend the ceremony and added the national administrator pledged to the veterans and citizenship of the area served the hospital the best medical treatment obtainable.

"I cannot forego this opportunity to express to the fine people of this area my profound gratitude for a courteous reception," said Dr. Herndon.

### 'Fifth Column' Scored

Mayor Ross D. Rogers responded to Dr. Herndon's address, offering a prayer for peace, expressing gratefulness to Marvin Jones, George Broome, Lou Roberts and others largely responsible for locating the hospital here.

"As Marvin Jones said in his radio talk this hospital does not belong to any one city, but this is a great day for Amarillo," said Mayor Rogers, "because we are happy and delighted since we feel we are in a position to render added service."

Colonel Thompson, succeeded by Rogers as mayor of Amarillo, introduced the city's chief executive as "the best mayor Amarillo ever had."

Fred Young, department adjutant of the Legion in Texas, delivered a stirring talk on Americanism.

"We owe it to ourselves and to our children to drive from these shores all semblance of alienism," he said and called attention to the danger of a "fifth column" in America.

### Notables Introduced

George Broome, called by the master of ceremonies "the spark-plug of the movement to locate the hospital in the Plains area"; many visiting Legionnaires and Veterans of Foreign Wars, civic leaders, city and county officials and others were introduced.

Among them were Lou Roberts of Borger, department commander of the American Legion; W. F. Burchard, department commander of the United Spanish War Veterans; Ed Kennedy of Pampa, representing D. A. Dunlavey, department commander of the Veterans of Foreign Wars; Fred Sloan, department commander of Disabled American Veterans of the World War; Dr. A. B. Rivers, department commander of the Legion in Oklahoma; Wayne Drysdale, department commander of the Legion in New Mexico; Mrs. L. D. Akin, department president of the American Legion Auxiliary in Oklahoma. Dressed in Indian costume Mrs. Akin sang "Indian Love Call," with organ accompaniment by John Josey.

Also introduced were Mrs. E. O. Kennedy, representing the department president, Veterans of Foreign Wars Auxiliary; Miss Mary A. Miner, United Spanish War Veterans Auxiliary; Howard Anderson, chairman of the Potter County Red Cross directorate; George Betts, state service officer; L. F. Wilson, state service officer of Oklahoma; H. R. Dudley, national field secretary of the American Legion; Brigadier William George Gilks, state commander of the Salvation Army and many others.

In Uncle Sam uniforms, Happy's band played the program concert. Bishop Robert E. Lucey of the Amarillo diocese, Rabbi Rosen and Dr. J. Howard Williams offered the prayers.

### Local Residents Attend

Mr. and Mrs. L. L. Russell of Matador attended the dedication service as delegates from Fleming Post and Auxiliary.

**THIS BLINDFOLD TEST OPENED MY EYES TO TIRE SAFETY!**

TRY IT YOURSELF TODAY... FEEL THE 2500 SHARP-EDGED GRIPPERS IN AMAZING BRAKE-ACTION TREAD!

Before you buy any tire make this dramatic blindfold safety test! Feel, with your own fingers, how those 2500 sharp-edged grippers open up... grip and hold... stop your car quicker, safer, straighter on the slipperiest of wet roads! Come in today!

**U.S. ROYAL DeLuxe** WITH BRAKE ACTION TREAD

SEE IT! FEEL IT! Today!

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and Our Good PRINTING Will Save You Money

Matador Tribune  
PHONE 123

# 7 MAIN REASONS WHY - "I'd rather have a Ford"

**1 GOING POWER** —the kind of power that only the V-8 engine can give me—instant response, lightning acceleration, marvelous economy and swift, smooth, faithful performance. 6,000,000 Ford V-Eights—more than all other Eights combined—say this is the power plant for me!

**2 STOPPING POWER** The big hydraulic brakes of the Ford V-8 are far and away the biggest in the low-priced field—a safety factor I've got to have in the new car I buy.

**3 SMOOTHNESS** Not only in amazing power does the Ford V-8 engine excel, but in the smoothness that gives velvet quiet. Why should I do without the supreme luxury of 8-cylinder smoothness which no car of fewer cylinders can match?

**4 COMPLETE ECONOMY** The combination of low price, low cost of operation, high trade-in value and more extras at no extra cost, makes the Ford the great Economy buy for 1940.

**5 POWER TO HOLD THE ROAD** No car in any price field excels Ford in roadability—in keeping "all four feet on the ground" under all driving conditions. This means safety!

**6 STAMINA** In staying power, there's no car that can take the rough with the smooth like Ford. There are more Fords on the highway than any other make of car! This sturdy Ford is made to take it.

**7 STYLE** Ford set the current modern trend in beauty of lines. And Ford's unequalled paint job makes its beauty permanent.

**NO OTHER CAR IN THE LOW-PRICE FIELD IS 1-2-3 WITH FORD**

## Matador Auto Company

Matador, Texas

**ONLY FORD LEADS IN ALL 7 GREAT CAR ESSENTIALS**



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Inquiring Reporter Frances Stearns
Junior Reporter Aurene Jameson
Freshman Reporter Wanda Nelson
Poets Ruth Rushing and Willena Wilkinson

SENIORS GIVE FINAL PROGRAM

The high school and the seventh grade met in the auditorium at 2 o'clock Monday afternoon. There the Senior Class presented their final program.

The Class History was given by Lela Carpenter. She told of the ones that had been in school for the complete eleven years at Matador. Of the forty-three members, seventeen have been together. James Ed Russell sang "Leaning On the Old Top Rail" accompanied by Lela. Marie Hunsucker accompanied Wandell Berryman and Marion Clements, who sang "The Singing Hills."

Wandell, in a form of a broadcast, gave the prophecy of the class. She said that the class of '40 will be a big success in everything they undertake. Marie gave a piano solo, "Missouri Waltz."

The Black Eye Quartet composed of Kenneth, Rudolph, Norman, and James Ed, sang "Playmates." Keith Patton and Elmer-Gene Jameson accompanied by Lela played a violin solo, "Starlit Hour." Jewell McCoy gave the class will. The last testament in which the Seniors leave their habits, both bad and good, to members of next year's high school.

A girl's quartet composed of Aileen Russell, Tommy Darsey, Willena Wilkinson, and Lela sang "Tumbling Tumble Weeds" and "Ma". As a final part of the program, Jewell, the editor of the annual, dedicated La Arena of 1940 to the students. The whole presentation was crammed with fun and laughter from the beginning to the end. Congratulations, Seniors.

Advertise It In The Tribune

GROUP GOES TO SILVER FALLS

A group of high school students spent last Saturday at Silver Falls. They made an enjoyable day of skating, dancing and hiking. Those who went were E. A. Day, Jewell McCoy, Lela Carpenter, Johnny Allsup, Marie Hunsucker, Norman Harp, Tommy Darsey, Rudolph Carpenter, Myrna Vae Barkley, Bennie Keltz, Frances Carpenter, and J. D. Payne. Chaperones were Coach and Mrs. Martin and Skinny Greene.

On the way home, the party stopped at Roaring Springs for a swim. Everyone seemed to have had a splendid time in spite of a few bruises.

Students Receive Annuals Monday

Well, they are here at last! Perhaps you have seen some of the happy smiles that everyone is wearing around here? Well, that means that the annuals are here. They seemed to pass all expectations.

Maybe we should tell you just a little about it to make it more interesting.

It is a little book with a maroon leather cover and just chock full of perfect, imperfect, wonderful, terrible, silly, good, formal and informal pictures. (You can imagine it. Coach is in it.) It is called La Arena. The Senior class published it and here is the staff—Editor, Jewell McCoy; Business Manager, Kenneth Simpson; assistant editor, E. A. Day; assistant business manager, Frances Stearns; and art editor, Frances Stearns; and art editor, There are at least two pictures

BRUNETTE BEAUTIES GET JUDGES' VOTES



DENTON—Brunettes led this year for the second straight time in the beauty selection at Texas State College for Women, where not a single blonde girl won a beauty page in the college's 1939 yearbook. This year's crop of beauties, presented by Russ Morgan at the annual senior prom in Brailley Memorial Library at TSCW, are five brunettes and one lone blonde. Chosen from the sixteen class

nominees, the brunette beauties are Misses, Janice Smith, Denton freshman; Darcis Harrison, sophomore from Tuckerman, Ark.; Mary Elizabeth Cook, Houston senior; Beryl Ann Longino, sophomore from Lufkin, selected at large; and Claire Nusome, Corpus Christi freshman, also chosen at large. The blonde beauty is Miss Gladys DuBose, junior from Belton. Each of the girls will be fea-

tured in a full-page picture in the Daedalian yearbook. They were selected by Alexander Hogue artist; Truman Pouncey, photographer; and Gayle North, radio commentator on styles and personalities. Introduction of the beauties by Morgan, who provided "music in the Morgan manner" for the formal, was the high-point of the prom.

of everyone in both schools.

A page was dedicated to the school favorites. They were kept secret until the chapel program where Jewell introduced them. They are Kenneth Simpson and Tommy Darsey.

Everyone seems to be well pleased. The Juniors are so thrilled that they are planning to edit one next year. The staff will be selected by the faculty this week.

STUDENT OPINION

Since our annuals are here the question this week is: "What do the annuals mean to you?"

Jewell McCoy—It means the fulfillment of an ambition. I have always wanted to edit an annual.

Tommy Darsey—It is something to remember my senior year and classmates by. I would not take a hundred dollars for it.

E. A. Day—I meant a lot of hard work. I wanted to see it when they first arrived.

Dora Mae Bottoms—It will remind me of my classmates and the sport activities.

W. T. Marshall—It will bring back high school "dazes" and I can remember my classmates of good old M. H. S.

Gave Wolfe—In the future I can look back at the past. I can think of my school chums—what we did and how they looked. I can remember my good old school days.

Myrna Vae Barkley—I can remember my senior year by the annual.

Lucille Webb—It means an important record of the things that happened this year, and I would-

not take anything for it. It is a memory of my high school days.

Lloyd Latimer—It means a lot to me, and I wouldn't take anything for it. It is a memory of my high school days.

Estelle Martin—It means a lot to me because I can remember my classmates and school days and the fun that I have had.

Week-end Party Given For Group

Bennie Wayne and Margie Marshall were hostesses Saturday night of last week to a group of girls at a week-end party. Excitement ran high when a few were frightened while walking home that evening. The party was climaxed with a movie Sunday afternoon.

Those present were Wanda and Glenda Nelson, Mavinee Russell, Dorothy Wason, Dorothy Nelson, Ruth Keith, and the hostesses. They are all in favor of this happening more often.

Slumber Party Given By Sisters

Wanda and Glenda Nelson entertained with a slumber party in their home last week. Those present were Bennie Wayne Marshall, Dorothy Wason, Mavinee Russell, Justine Rattan and the hostesses.

The entertainment consisted of a weiner roast and a movie. Everyone had a good time even if they were sleepy the next day.

This And That!

You should have seen some of the kids on the booster trip! Cow-boys and girls all dressed up with everywhere to go. (Mainly Lubbock.)

Boy, does Rudy have a "shiner" (and we do mean a "shiner")! It's about the cutest of the year.

We hope everybody has a swell time at the Rodeo. From all we hear, some of them should.

Those who ride in the parade might take this hint: Hold your head up and act as if nothing had happened Saturday, even if you do walk as if you were still on the horse.

We didn't know that Frances Carpenter was a rubber ball! But from all appearances at Silver Falls, she is. She fell and bounced around about three times and landed on her head. (Wonder she wasn't seriously hurt.)

My, how can they take it? Going on the booster trip and then dancing until—?

Who was the brunette that Kennedy took around the dance floor so many times Friday night? Bet we know and we bet the Turkey kids do, too. (Wonder what Edd thought about it?)

The question for each man to settle is not what he would do if he had the means, time, influence, and educational advantages, but what he will do with the things he has.

The Grab Box

Irate Parent: I'll teach you to make love to my daughter!

Young Man: I wish you would, old boy, I'm not making much progress.

WANTED: A salesman who can catch a customer in, see him, sell him, collect from him and keep the tax collectors from getting what he collects. If you qualify, name your own price.

A holiday week-end in the United States is the time when everybody goes somewhere else to do what might as well have been done at home.

Nurse (in a lunatic asylum): There's a man outside who wants to know if we have missed any male patient.

Doctor: Why?

Nurse: He says someone has run off with his wife.

"YES, SIR! THAT'S MY BABY!"

Now, the title of the ballad I will explain is, "Yes, Sir, That's My Baby." This ballad is very old, thought to have been written about 1925. It is subjective and traditional. It begins by asking a question of "Who's that coming down the street?" Then it goes on explaining that someone dressed up a great deal is coming. It then starts in on the chorus. The man who is singing the piece is sure that there is no doubt about it. It also seems as if they had a very peculiar way of announcing marriage by song at that time, for the next words of the song are, "Yes, ma'am, we've decided, no, ma'am, we won't hide it." The guests were also invited in a like manner, for the next words are, "Yes, Sir, you're invited now."

The next lines, which are "By the way, of, by the way, and when I reach the preacher I'll say, Yes, Sir, that's my baby," have no particular meaning except the man is making assured of the wedding and of his love for his fiancée, or baby, as they were known then.

This ballad is one of the best examples we can find of that time. It's rhythm is perfect, and it gives us many of their customs and sayings. —Exchange.

He who can, does. He who can't, teaches.

Steam is water gone crazy with the heat.

He: "May I kiss you? May I please kiss you? Say, are you deaf?" She: "No. Are you paralyzed?"

Manners are only the surface indications of real character.

Politeness is to do and say the kindest thing in the kindest way.

GO TO CHURCH SUNDAY

Kitty Talked That Way 'Cause She Tho't That Way.

IN defense of "bad grammar," Christopher Morley, famed writer, says there is no fun in being incorrect (in speech, of course) unless one knows consciously how incorrect one is. Mere correctness, says Mr. Morley, only results in partly wasted energy. The striving for a mot juste is apt to result in



Ginger Rogers

the loss of a thought which would be important whether grammatically correct or not.

Mr. Morley has been severely criticized recently for allowing the heroine of his latest novel to think ungrammatically. In the May issue of Good Housekeeping he counters with an article, "Broken English." His contention is that we all think in entirely different terms than we speak. That being the case, he feels that his girl would have lost much of her force had her thoughts been written by him in impeccable English.

There is no indication in Mr. Morley's article if, in the movie version of his novel, his heroine, Kitty Foyle, who will be played by Ginger Rogers, will think ungrammatically or not. Even with the miracles accomplished today in filmland, it is difficult to see how Miss Rogers' thoughts can be filmed.

Public Wants Pictures Accurate in Details

"TO err is human" but not the moving pictures. Audiences all over the United States are a self-appointed board to see that accuracy is observed in every film that is made. And when



Mary Hamman

racy is not present, Hollywood swells, but not with fan mail.

The exact dimensions of a prehistoric brontosaurus, photographs of a non-existent hospital building that burned down 20 years ago are all grist to the movie research mill, according to Mary Hamman, who conducts the Movie Forum in the May Good Housekeeping. Says Miss Hamman:

"To please the public, the movie have to be all kinds of special at once. They have to know more than any one person can know else get mailbags full of blank and headaches, because we all are there with our special interest ready to shout: 'College girls don't smoke in their rooms.' 'You don't jounce a baby up and down after a feeding.' 'The magnanimous tor I know don't spend their time in night clubs.'"

TRAIL DUST



"Through a style of writing entirely new to the annuals of American literature, a small-town West Texas editor-columnist has given to the world the saga of the pioneer cattleman in words of surprising beauty..."

"... Meador, master of metaphor and simile, has found expression thru these forms to describe the vast panorama of life on the range in words of haunting beauty. Often extravagant he is never dull, and interspersed among his paragraphs of description are bits of philosophy which ring with the truth of experience."

"His style of writing, a prose that has the rhythm and ring of poetry, is new to literature... his subject matter as old as the hills and trails which he describes."

—Homer Steen The Floyd County Hesperian

134 PAGES—CLOTH BINDING

\$1.60

AUTOGRAPHED IF DESIRED

Matador Tribune

MATADOR, TEXAS

CLOSING OUT SALE!

End Of The Season Baby Chicks

At Greatly Reduced Prices

Place Your Order Now

Matador Hatchery

LEWIS NEWMAN, Manager Matador, Texas

VISITORS ARE HERE FOR RODEO

Visitors to Matador and the rodeo, traveling the farthest distance, will probably be Mrs. Al Navetta and sons Andrea and Joe of Los Angeles, California, who arrived here Tuesday.

FAMILY HAS REUNION

The children of Mr. and Mrs. L. R. Stewart of Roaring Springs, together with their families and several close friends met Sunday in the Stewart home for a joint celebration of Mother's Day, and the birthday of Mrs. Stewart, who was seventy-nine years old.

Those who were present for the occasion included: Mr. and Mrs. Turner Burns and son of Dickens; Mr. and Mrs. Raymond Averitt and children Dell and Gene, of Fort Worth; Mr. and Mrs. Albert Stewart and children; Morris and Dean, Roaring Springs; Mrs. Robb Ellis of San Angelo; Mr. and Mrs. Robert Burns of Elton; Margaret Burns, Fort Worth; Mr. and Mrs. Jack Rolland, Lubbock; Miss Slayden of Elton; Mr. and Mrs. G. V. Hensarling and Mr. and Mrs. C. W. Pate and children of Roaring Springs.

RODEO ...

(Continued From Page 1)

original plans the booster trips were extended to Plainview Thursday and on to Ralls, Lorenzo and Lubbock Friday. A 15-minute musical and advertising program was broadcast over Radio station KFYO after the delegation of about 30 automobiles had paraded on the principal Lubbock streets and conducted a street dance and advertising program.

ing it was announced by L. B. Robertson, Matador Roundup and Rodeo president, late yesterday. Final instructions will be made regarding ticket sales, parking plans and other essential details.

Plans are completed for the Association chuck-wagon's operation which will be conveniently located and offer ranch style meals at 40 cents each.

Rodeo officials stressed the need for extreme care to be exercised by horseback-riders and to refrain from riding on the unpaved streets. Automobile drivers were also warned to drive carefully.

It is expected that every home in the city will be filled to capacity during the two-day celebration, since Matador's hotel facilities are limited to only a small fraction of the expected number of visitors. Any person who has available rooms or beds, is requested to communicate with any member of the rodeo association.

Altho arrangements were not definite late yesterday, it was believed that most places of business would close for the parade Friday morning. The First State Bank has announced that it will close at noon, both Friday and Saturday, and customers are reminded to secure needed change.

Following is a list of sponsors who will represent local firms in the parade, as reported late yesterday:

Eugenia Tilson, Mission Oil and Gas Co.; Frances Carpenter, West Texas Utilities; Barbara Ann Springer, Leon Ind. Ice Co.; Mrs. H. H. Courtney, John Deere Imp.; Mrs. R. E. Campbell Jr., Magnolia Cafe; Frances Stearns, First State Bank; Helen Simpson, Matador Tribune; Marie Hunsucker, Farris Fish, Attorney-At-Law; Reatha Raine Robertson, Bob's Oil Well; Mrs. W. E. Ballard, Spot Cash Grocery; Jewell McCoy, Matador Variety.

Mrs. E. D. Smith, Rogue Theatre; Mrs. Dood Damron, Damron Shoe Shop; Billie Lawrence, City Barber Shop; Mrs. Leland Timmons, Magnolia Petroleum Station; Ruth Jameson, Jameson & Son, Gro.; Mrs. Melvin Warren, Matador Hotel; Mrs. L. C. Harp, Sanitary Barber Shop; Mrs. W. E. Burleson, Quannah Cotton Oil Company; Lois Cook, Wilson Cafe.

Leona Martin, Rosie's Cafe; Agnes Works, Crawley Spur and Bit Co.; Doris Stephens, Traweeek Hospital; Aileen Russell, Simpson Drug Store; Lela Carpenter, Western Dry Goods Co.

Mrs. Bob Robertson, Homer Sheats Hdwe; Mrs. Noble Groves, Modern Beauty Shop; Kathleen Sparks, Leonard's Foodway; Mrs. Frank Wright, Burton-Lingo Lbr. Co.; Frances Schweitzer, Schweitzer Saddle Shop; Jolene Bloodworth, Matador Auto; Mrs. Bennie Cox, Gulf Service Station; Dorothy Wason, Matador Produce; Joyce Thacker, DeLuxe Beauty Salon; Frances Brown, Campbell Food Market; Mrs. Mike Hoyle, Matador Fire Department; Mrs. Vaughn Muse, Muse's Blacksmith Shop; Myrna Vae Barkley, City Drug Store; Clotele Willie, John Turner's Grocery; Julia Davis, Fred Fulfer Boot Shop; Ruth Evelyn Keith, Harry Willett Dry Goods Co.; Dorothy Jean Henderson, Skaggs Grocery; Mrs. Geneva Worsham, West Texas Gin Co.

Open House...

(Continued From Page 1)

while the sponsor expenditures were only \$412.34.

Public Is Cordially Invited The public is cordially invited to visit the project next week in the national drive known as "This Work Pays Your Community," week. The project is located in the Guthrie building on south main street. Open house will be held every day from 9 A. M. to 9 P. M., except Saturday from 9 A. M. to 5 P. M. The project will be in operation on Tuesday from 2 p. m. to 9 p. m., and will operate other days from 9 a. m. to 4 p. m. The commodities section will hold open house Tuesday thru Friday from 9 a. m. to 9 p. m. daily but will be closed Saturday.

Is Community Payroll Thru the establishment and maintenance of these projects a payroll is brought to the community. This project, as all other WPA Projects is operated on a cooperative basis, in that the sponsoring agency pays for a portion of the non-labor cost and the remaining costs are paid by the Federal government.

A great majority of women when assigned to Sewing Projects know nothing of even the simplest things about sewing; many of them have never even touched a machine. One important phase of this project is that thorough training is given each employee so that they are able, in many instances, to take private employment when it is offered. They are taught to make all types of garments in order to enable them to clothe their families much better and at much less expense than would be possible in buying even the cheapest of ready made clothes.

The eastern part of the tour will be thru Huntsville, the paper mill at Lufkin, oil fields and rose gardens of East Texas, and the salt mines at Grand Saline.

Mrs. E. F. Springer and daughter Sarah F. Springer, accompanied by her mother, Mrs. Harrison Williams, left Monday for Mineral Wells, where they will remain for several weeks. Mr. Springer will join them there later, for a short visit.

Patton School Student Wins Contest Tour

Matador Included In Itinerary Of Education Tour

DALLAS, Tex., May 11. Cora Elizabeth Clark, 9th grade, Wellington, Texas, and Wiley Pool Stark, 11th grade, Patton Springs School near Afton, Texas, were chosen Saturday as winners from State Supervisory District No. 3, in the Know Texas Contest sponsored by the Dallas Morning News and the Texas Almanac.

The award will be a 2,000 mile all-expense educational tour of Texas that will take the children from Dallas to sea level, to 7,000 feet at McDonald Observatory, from the piney woods to the semi-arid regions, and into Mexico.

Winners of the school-on-wheels tour are 44 school children from twenty-three of the twenty-four supervisory districts, there being no contest winners in District 23. District 21 and 19 have only one winner each as the awards were divided between salary aid and non-salary aid schools and Guide Booklets were entered in only one classification.

The young authorities on Texas, as evidenced by their use of the Texas Almanac in answering questions about Texas, will gather in Dallas on Saturday, June 8. A dinner will be given by The News and the Almanac that night for the contest winners and parents who accompany them to Dallas.

On June 9 the children will visit places of interest in Dallas. The next day the boys and girls will start their visual education in air-conditioned Bowen Motor Coaches. The first day's trip will be from Dallas to Fort Worth and to Wichita Falls for the night. The second day's trip will end in Lubbock, the tour going thru Electra, Vernon, Crowell, Paducah, Matador, Dickens, and Crosbyton. On the third day the children will go into Davis Mountains thru Ft. Stockton, visit Fort Davis and Alpine. While in the mountains the young travelers will need light coats. A few days later they will be in bathing suits at Galveston, having visited enroute the Vice-President's home in Uvalde, historic sites at San Antonio, Austin, Washington - on - the-Brazos and at Houston.

The Morris family honored their mother and father Sunday with a dinner at the home of Mr. and Mrs. Frank Garrett. Among those present were Mr. and Mrs. John Morris and baby, and Mr. and Mrs. Bill Morris of Muleshoe.

Mrs. Roy Marler, who has been in ill health for some time, will enter the sanatorium at Carlsbad in a few days.

Seventh grade graduation exercises will be held tonight, with Marshall Formby, County Judge of Dickens County, as speaker. Graduation exercises were held Wednesday evening, May 15, for the high school seniors, who were addressed by L. A. Woods, State Superintendent of Schools. A large crowd attended the exercises.

FLOMOT NEWS

By Bonnie Ruth Crowell Mr. and Mrs. Barney Martin, Bud Morris, Ralph Merritt and sons, and Frank Garrett all attended the Stock Show at Plainview Thursday.

Mrs. Lem Brock, Genell and Hattie Standifer were in Plainview Friday shopping.

Mr. and Mrs. Leonard Crowell attended the dairy show in Plainview Friday.

Warren Merrell and family of Edgen, visited the Standifer family Sunday.

Odin Crowell of Amarillo visited his parents, Mr. and Mrs. Leonard Crowell, over the week end.

Mrs. A. W. Jones with her daughter Emma Lou, and son Wyndill, are visiting in Lubbock this week.

An enjoyable Mother's Day program was presented at the Baptist Church Sunday night by the Whiteflat B. Y. P. U.

The League presented a play, "The Old Fashioned Mother" at the Flomot gymnasium Friday night. A large crowd attended and declared the program very enjoyable.

The new Post Office building has been completed and the office fixtures and equipment moved in.

The Workers Conference of the Floyd County Baptist Association was well attended Tuesday of last week. A splendid program was given, which included a number of able speakers.

Miss Melva Jo Speers and Miss Roxy Newton, Tech students at Lubbock, visited here during the week-end.

Mr. and Mrs. Joe Speers and Mrs. W. H. Webb were shopping in Plainview Thursday.

League Clay, who is attending college at Portales, New Mexico, visited home folks this week.

Robert I Thomas visited in Denver City Sunday.

A group of Flomot citizens were in motoredades Thursday and Friday, which advertised the Matador Roundup and Rodeo to be held this week.

The Morris family honored their mother and father Sunday with a dinner at the home of Mr. and Mrs. Frank Garrett. Among those present were Mr. and Mrs. John Morris and baby, and Mr. and Mrs. Bill Morris of Muleshoe.

Mrs. Roy Marler, who has been in ill health for some time, will enter the sanatorium at Carlsbad in a few days.

Baccalaureate services at the Flomot gymnasium Sunday, were well attended. An impressive message was delivered by Rev. J. Lowell Ponder of Plainview.

A number of the school children enjoyed a picnic Saturday, at Linguish Falls.

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Tom Ed Jameson, son of Mr. and Mrs. E. E. Jameson was conveyed to Traweeek Hospital, Thursday of last week for an emergency operation due to gangrenous appendix.

Born to Mr. and Mrs. J. A. Melton of Roaring Springs, on May 15, a 7 pound girl.

Thomas Patterson of Northfield, underwent an appendicitis operation Friday.

Roger Montgomery of Quitaque, was operated on for appendicitis, Friday.

Tom Moore of O'Donnell, Texas, was treated Thursday for a fractured shoulder received in a car accident.

F. A. Garnett, Matador, was treated for a fractured leg which he received when he fell from a horse Sunday evening.

Miss Lois Kuykendall of Flomot was dismissed from the hospital Tuesday.

Dr. J. S. Stanley left Saturday for Dallas, where he is attending the State Medical Association convention held there this week. He was accompanied by Mrs. Stanley and their daughter, Ruth Marie.

Ministers of Matador churches unite in an appeal to their memberships to attend Sunday school and worship Sunday. While many will feel a great desire to rest after the unusual activities demanded by the celebration, it is pointed out that religious organizations must depend upon their memberships for strength and progress.

The various churches of the city anticipate a loyalty in their members that will return the attendances next Sunday to the levels usual with this season of the year. Active church officials also cited the grave need for spiritual guidance of the nation while more than half of the world blazes in the most devastating war of all ages.

The Assembly of God church will offer pies, cakes, candies and ice-cream for sale during Friday and Saturday at a location in the old mattress factory building, it was announced yesterday.

Mr. and Mrs. J. H. Sample, with Mrs. Sample's sister, Mrs. E. E. Campbell, returned home Friday, evening after several months absence, during which time they were at Port Isabel.

Both Mr. and Mrs. Sample have been in ill health, and although slightly improved, are still unable to be up, much to the regret of their many friends here.

Mr. and Mrs. John Briscoe have recently moved to Pampa to make their home, where he is employed with the Panhandle Packing Company.

LOCALS

Mr. and Mrs. Clyde Pipkin and daughter Shirley visited here Wednesday enroute to Marlin, Texas, with their young son Charles, who is receiving infantile paralysis treatment there. On their return trip Friday, they reported that Charles was showing some improvement in his condition.

Miss Marjoria Moore, Tech student, Lubbock, was accompanied home for the week-end by Misses Jane Hale, and Earlene Vance, also accompanying them was L. M. Staley, Tech student, who visited Rhenard McCary during the weekend.

Mr. and Mrs. C. T. Howell and children of Alanreed, spent the week end visiting here with Mrs. Howell's mother, Mrs. J. A. Groves and other relatives.

Miss Dorothy Fulfer, who is employed at Lubbock, spent the week end at home here with her parents, Mr. and Mrs. Foster Fulfer.

W. H. Burden of Pampa, former Matador merchant, was here Tuesday looking after business interests.

B. F. Tunnell Jr., Texas Tech student, at Lubbock, was a week end visitor here with his parents, Mr. and Mrs. B. F. Tunnell Sr.

Mrs. John Briscoe of Pampa, visited here Tuesday with her parents, Mr. and Mrs. Frank Stafford.

Mrs. Joe Terrell and baby of Brownfield, formerly of Matador, are visiting here with her father, Fred Fulfer, and other relatives.

FOR SALE. Swell-fork saddle, worth \$50. First offer of \$25 gets it. See Hamp McCary.

Mrs. John Briscoe of Pampa, visited here Tuesday with her parents, Mr. and Mrs. Frank Stafford.

Mrs. Joe Terrell and baby of Brownfield, formerly of Matador, are visiting here with her father, Fred Fulfer, and other relatives.

LOST—Walker Hound, white with speckled ears. Wearing address on collar of Roy Coombs of Pampa. Please notify D. F. Garner, Roaring Springs.

Mesdames C. P. Ivey and A. M. Wagner both of Abilene, visited here last week with their mother, Mrs. W. I. Rushing.

Mr. and Mrs. C. C. Renfro, Mr. and Mrs. A. B. McCaghen and Mrs. Clyde Renfro visited relatives in Quannah Sunday.

Commissioner Precinct Two Malcolm Jameson A. K. (Kim) Wilkinson re-election W. H. Webb

Commissioner Precinct 1 John Turner J. S. Lambert, re-election

Commissioner Precinct 1 A. B. Simpson, re-election

Commissioner Precinct 4 T. E. Long, re-election. H. L. Smith

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POLITICAL ANNOUNCEMENTS

We are authorized to announce the following names for political office, subject to the Democratic Primary, July 27, 1940.

For Congress, 18th Congressional District: Deskins Wells, Allen Harp, Tom Ellzey, Lee McConnell

For Governor: Harry Hines

For State Senator, 30th Senatorial District of Texas: Alvin R. Allison, Marshall Formby

For State Representative, 121st District: Paul Eubank, E. E. (Red) Walker, Stansell Clement

For District Attorney, 110th Judicial District: John A. Hamilton, Re-election

For County Judge and Ex-Officio County Superintendent: W. R. Cammack, re-election

For Sheriff, Tax Assessor and Collector: L. A. Carlisle, re-election, H. H. Courtney

For District and County Clerk: R. A. (Dick) Seay (Re-election)

For County Treasurer: Ethel Payne, Mrs. Claud Jeffers, Lois Cook

For County Attorney: Howard Traweeek (re-election)

For Commissioner Precinct 1: John Turner, J. S. Lambert, re-election

Commissioner Precinct Two Malcolm Jameson A. K. (Kim) Wilkinson re-election W. H. Webb

Commissioner Precinct 1 John Turner J. S. Lambert, re-election

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Commissioner Precinct 4 T. E. Long, re-election. H. L. Smith

Commissioner Precinct 1 A. B. Simpson, re-election

Welcome VISITORS...

WE HOPE YOU HAVE A GOOD TIME DURING THE CELEBRATION

AND REMEMBER THAT WE ARE MIGHTY GLAD TO HAVE YOU!



BANK CLOSED

FRIDAY AT 12:00 O'Clock SATURDAY AT 12:00 O'Clock

MERCHANTS: GET PLENTY OF CHANGE



First State Bank MATADOR, TEXAS

DEPOSITS INSURED BY The Federal Deposit Insurance Corporation

WASHINGTON, D. C.

\$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000



OUR BUSINESS IS SERVICE

Check Your Battery... Guaranteed National Tires and Batteries -We Appreciate Your Business- Gulf Service Station BENNIE COX, Mgr.

Ranch Loans

We can make you a loan on your ranch for fifteen years at 4 1/2 percent interest, payable annually. We have extra good repayment options on our loans. The money is paid out in Lubbock, and you pay your interest in Lubbock. Title examination by Lubbock attorneys that know west Texas titles. We are representing one of the larger southern insurance companies, southern money to loan to southern and western men. We have been making loans to men of the west for 25 years. Let us know your needs.

Green Brothers

Phone 145, Box 129 Lubbock, Tex.

Churches Unite In Attendance Appeal

Ministers of Matador churches unite in an appeal to their memberships to attend Sunday school and worship Sunday. While many will feel a great desire to rest after the unusual activities demanded by the celebration, it is pointed out that religious organizations must depend upon their memberships for strength and progress.

The various churches of the city anticipate a loyalty in their members that will return the attendances next Sunday to the levels usual with this season of the year. Active church officials also cited the grave need for spiritual guidance of the nation while more than half of the world blazes in the most devastating war of all ages.

CHURCH FOOD SALE

The Assembly of God church will offer pies, cakes, candies and ice-cream for sale during Friday and Saturday at a location in the old mattress factory building, it was announced yesterday.

SAMPLES RETURN HOME

Mr. and Mrs. J. H. Sample, with Mrs. Sample's sister, Mrs. E. E. Campbell, returned home Friday, evening after several months absence, during which time they were at Port Isabel.

Both Mr. and Mrs. Sample have been in ill health, and although slightly improved, are still unable to be up, much to the regret of their many friends here.

MOVE TO PAMPA

Mr. and Mrs. John Briscoe have recently moved to Pampa to make their home, where he is employed with the Panhandle Packing Company.

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