

By DOUGLAS MEADOR



Only the puff of brown smoke from the leaning pipe extends above the shack's roof, to drift slowly toward the crimson sun.

Without sail or compass, the ended hour rides on memory's ocean, to drift at intervals in the harbor of dawn, dragging the dull anchor of dreams.

Each wave of the sea marks a shore, then surrenders to oblivion beneath the temporal light of its follower, doomed to oblivion in obliterating the record.

Advancing into the unknown, the pioneers moved onward, and the mirage of security, being bleached bones, charred wings and courage on a path to sunset.

When a black ribbon tied the sea and rivers together, and lay across the plains, a chute for path and distance; a pathway of beams. Now beacons flash from scattered hills to mark a road in the sky where roaring birds of flaming metal race with the sun; other wave rolls toward the sea.

Now, that the purple mist of death has vanished before the white-hot sun of reality, and the days follow one another like chained prisoners hurrying to their cells, the fragment of memory remains. It is as a strand of silvery web over the entrance to a door forever closed.

Moonlight, silence, then the ringing voice of the rosy-cheeked girl who was afraid of growing old. When she spoke there was a tone like that of a tear falling on a clear crystal.

Even a lie, to be regarded well, must have the respectable authority of a usually truthful person.

It seems incredible that all the borders of distance are in reality only secret agents selling the belongings of home.

Altho I frequently convince myself that fear is a disease which dies in its strength, I am forever encountering emergencies during my falling spells.

There was a red speck on the black velvet of night that lay north of a barbed wire gate, and it vanished before the rider resumed his journey. His horse's legs broke sparks from the oval hooves in the shallow path, and speaking saddle-leather made a crack for his lonely thoughts.

It would be easier in event Ann were asleep. He would turn the lantern lower, dip milk from the milk stone crock and crumble bread into it. When he had finished his late meal, he would have taken her gently and tell her he had sold the four sections, and about the little hill with its unlighted cross. If she would not believe he could convince her that the better land was free in New Mexico.

My old friend who drinks his coffee black and has never cashed a plow-up check, says it appears to him the Democrats started all right but that their foundation argument has slipped.

Failure is the most dependable hope known for relief in extreme cases of swell-head, but frequent use of the properties of the remedy cannot be governed with safety. The reaction may break the heart.

A drunken man is fortunate if his memory usually records a little of his conduct during the period when the earth refuses to stay under his feet.

Decision can be borne with much more ease if it is not spiked with splinters of the truth.



Matador Tribune



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Matador, Motley County, Texas, Thursday, April 18, 1940.

Price 5c

Lions Hear Jewell McCoy At Meeting

Club Will Sponsor Matador Clean-Up Week, May 5 to 12

Jewell McCoy, Matador High School senior, who was awarded 1st place declamation honors for senior girls in the annual district 4 Interscholastic League meet at Childress, April 6, favored the Matador Lions Club with a recitation of her winning oratory at the regular meeting of the organization, Tuesday.

Using Kathleen Norris' masterpiece of prose, "What Price Peace", Miss McCoy, in her exceedingly capable manner, brought the great hidden truths regarding the fallacies of war direct to her audience, and received the enthusiastic applause of the entire group. She will go to Canyon Saturday where she will compete for regional honors. Miss McCoy's oration constituted the program.

To Sponsor Clean-Up

Lions Secretary, Randall Whitworth, announced that the directors' meeting at the Magnolia Cafe Monday morning had authorized the club's sponsorship of an annual clean-up week, and set the dates for May 5 to 12. Also the club has approved another contract for one year to continue paying the Boy Scout district dues of \$12.50 per month as thru the past year. Lion Whitworth announced that the present membership of the club is 52, with 2 honorary members and one member at large. Announcements were made of the district and state conventions to be held next month. Three visitors attended the meeting, including Miss McCoy, Mayor G. T. Edwards, and a representative of the Continental Oil Company.

Two Families Enter Contest For N. Y. Trip

Two Motley county families have entered the "Typical American Family" contest sponsored by the Fort Worth Star-Telegram and the West Texas Chamber of Commerce, which will provide a free, all-expense-paid trip to the New York World's Fair. The families of Mr. and Mrs. Tom Tilson and Mr. and Mrs. Bob Martin, have received approval of WTCC local Director Douglas Meador for applications this week. Other families are expected to enter before the contest closes. Application coupons appear daily in the Fort Worth Star-Telegram.

Greetings From Texas

The Texas family will carry to the fair for presentation to the Maine family a greeting from the Governor of Texas, from the president of the West Texas Chamber of Commerce, from the mayor of Fort Worth and from the city and county judge of which they come.

During the Texas family's stay at the fair they will be studied as well as all the other families, by nationally known figures interested in American family life for possible designation as the "National American Family."

C. P. WAYBOURN IMPROVES

The many friends of C. P. Waybourn are glad to see him again in town after a recent illness which necessitated hospitalization in Lubbock. Mr. Waybourn returned home week-before last, and made another trip to Lubbock Friday, accompanied by his daughter-in-law, Mrs. Buck Waybourn of Houston, who has been nursing him through his illness.

G. N. WILSON, LEVI WILKINSON

and Doyle Parks drove to Paducah Wednesday afternoon where they attended the show, "Gone With the Wind."

For Congressman



DESKINS WELLS

Deskins (Deck) Wells, above, acclaimed one of the nation's most outstanding newspaper men, announced Monday that he is a candidate for Congress in the 18th Texas district. Mr. Wells was born on a farm in Collingsworth county and worked on the farm until he was 25. He is now 38 years of age. He is married and the father of one child.

Deck Wells Enters Race For Congress

Wellington Editor Seeks High Post In Washington

Deskins Wells, editor of the Wellington Leader, and acclaimed one of the leading newspaper men in the United States, announced Monday that he was candidate for congress in the 18th Texas district.

Mr. Wells, who is immediate past president of the Texas Press Association, visited Matador last year where he made the principal address before the Matador Lions Club ladies' night meeting. The main plank in Well's platform will be against U. S. entry in "any European war."

"I intend to make few promises in this campaign," Wells said, "but I do give the people of the Panhandle this pledge: I will vote against the entry of the United States into any European war. I am absolutely opposed to sending our American boys to die on foreign battlefields. I make this promise definite and clear, for there are untold fathers and mothers in whose minds it is the foremost question."

Born On The Farm

"I was born on a farm in Collingsworth county." (See WELLS Back Page)

Health Forces Mrs. Carpenter Out Of Race

The impaired condition of her health has forced Mrs. Lula Carpenter to withdraw from the campaign for the office of county treasurer, she announced Monday.

Mrs. Carpenter has just returned from the Scott and White Clinic at Temple, Texas, where physicians advised the condition of her health would not permit her to continue the campaign, and further advised that she withdraw immediately.

Mrs. Carpenter expressed her sincere appreciation for the support of friends and for their encouragement and efforts in her behalf to this stage in the race.

New Business Building Is Started Here

Further evidence of Matador's continued growth and stability is shown in the construction of a new business building on south Quincy street east of the court house square, by L. R. Bishop, which was started this week.

The new building which will be of stucco exterior and plastered interior, will have a frontage of 30 feet and will be 60 feet in depth. Mr. Bishop will use the new building to house his expanding feed, seed and coal business, he declared yesterday. He said that he would continue to use the building in which he is now located, belonging to T. B. Edmondson, for the purpose of storing milo maize and other bulky commodities.

Construction is being done by Bruce Martin and is expected to be completed by the 20th of May, Mr. Bishop declared.

Arrangement of the building will provide office space in front, right-hand side, with the cream testing department directly behind, instead of the present arrangement in the old building. Ample room is also provided for feed grinding, thrashing, field seed and coal. The entire floor surface of the building will be of concrete.

Framework of the building is being constructed from the old Q. A. & P. depot building at Russellville, which Mr. Bishop purchased.

R. A. Seay Is Candidate For Re-Election

The Tribune is authorized to announce the candidacy of R. A. (Dick) Seay for re-election to the office of County and District clerk of Motley county, subject to the action of the Democratic primary, July 27, 1940.

With regard to his announcement, Mr. Seay declared, "As I seek re-election to this office, I find my heart filled with gratitude and appreciation to the good people of Motley county for the favors which they have so graciously accorded me in the past."

"At all times since assuming the duties of the office, I have attempted diligently and persistently to perform such duties efficiently, and thoroughly, and have practiced rigid economy in the administration of its affairs."

"Altho I point with pride to the improvements thus far effected; the additional services I have been able to render and to the records now being made in the office, and invite the utmost thorough inspections and comparison, I am not satisfied with the degree of perfection yet attained. If again favored with the office, it shall ever be my purpose and sincere endeavor to continue such improvements and to render more and better service."

"I earnestly solicit and will deeply appreciate the support and influence of each and every one."

NEW RESIDENTS

Mr. and Mrs. Henry Bilberry and daughter, Mary Caroline, have moved here from Spur to make their home.

Mr. Bilberry has accepted a position here as pharmacist at Simpson Drug. He was formerly employed at Sander's Drug, Spur.

Council Pledges Full Support To Rodeo At Special Meet

Julia Davis Is Victim Of Freak Mishap

Miss Julia Davis, manager of the Modern Beauty Shop, suffered a very painful accident Thursday evening which might have easily resulted in a tragic culmination, when her hand became caught in the garage door at her home, during the frigid fury of the unseasonably blizzard.

Miss Davis had driven the car into the garage for the evening and slammed the hinged section of the folding door, which caught her hand. Unable to free herself, she found it impossible to call members of her family because of the high wind and also to the fact that the radio was in operation.

After remaining a suffering prisoner for 45 minutes, neighbors finally heard her cries and effected a rescue. She was in a state of collapse when released and it is believed she might have frozen to death due to the severe cold which prevailed during the night. She received immediate medical attention and is able to return to her shop.

Paving Work Is Delayed

Completion of the paving of five blocks of Matador's business streets will be delayed until after the Roundup and Rodeo celebration, it was announced by Mayor G. T. Edwards, yesterday. The delay is brought about thru difficulty in receiving immediate delivery of asphalt material. The city was notified that the material would not arrive here until May 8.

Since the material could not be placed on the streets and have sufficient time to dry before the celebration, May 17-18, all work will be suspended until May 20, with the exception of maintenance which includes watering, dragging and rolling.

The streets are now ready for the final process of covering if the material could be secured, it was declared.

RED CROSS TO AID NORWAY

Homer Sheats, county chairman of the American Red Cross yesterday received a letter from Norman H. Davis of the organization's Washington headquarters, declaring that it seems almost certain that help will be needed as result of the Norway invasion.

Widespread suffering among thousands of helpless men, women and children is certain to follow, he declared.

Pending receipt of word from the Norwegian Red Cross Society concerning specific needs, the organization will receive and administer contributions designated for Norwegian relief, and all funds so designated will be applied to that purpose, the letter stated.

The Red Cross also continues to welcome contributions designated for relief of war sufferers of all nations already involved in conflict.

WINTER COMES BACK TO STAGE FOR ENCORE

Old Man winter who has held the stage for an extended season, rushed back to the footlights for another encore yesterday after a violent sandstorm beat off the summertime weather late Tuesday afternoon. Rain and sleet at midnight bore indications that the mercury would probably drop lower before dawn. Weather forecasts promised rain and snow with freezing temperatures in the Panhandle during the night.

The hide-and-seek act of winter and summer has continued for the past 30 days, and added little to the comfort of residents.

Much of the fruit crop is believed destroyed or injured by the cold snap which struck last Thursday, bringing the mercury far below the freezing point.

FORMER PRINCIPAL TURNS JOURNALIST

B. F. Harbour, former principal of Matador High School, who has held a like position in the Olney High School the past two years, has turned journalist with the recent acceptance of several of his articles by farm periodicals and other publications.

An article by Mr. Harbour on rural electrification appeared in the April issue of Progressive Farmer, and a 4-H Club article in the April issue of Farm and Ranch. The Oklahoma Farmer-Stockman will use an article by Mr. Harbour in a forthcoming issue, and the West Texas Chamber of Commerce publication, "West Texas Today" will have an article on the home town speaking contest, by him in its next issue.

Mr. Harbour has also had accepted for publication, an article entitled, "A Successful Student Council Activity", to appear in School Activities Magazine, published in Topeka, Kansas.

In addition to his school and church activities, Mr. Harbour also takes an active interest in civic enterprises, and is president at this time of the Olney Rotary Club.

Attend Auxiliary Meet At Amarillo

Six members of the American Legion Auxiliary of Fleming Post drove to Amarillo Tuesday where they attended a luncheon honoring Mrs. William Corwith, national president of the American Legion Auxiliary.

The luncheon was held in the Crystal Ballroom of the Herring Hotel, and included in the list of speakers were Irvin O. Tolzien, president Amarillo Rotary Club, Mrs. J. Horace Griggs, Unit president and Mrs. M. L. Fuller, Child Welfare Chairman; Mrs. John Deaver, 18th District president; Mrs. George S. Berry, Department president, and Mrs. Corwith.

Mrs. Corwith was also principal speaker Tuesday night at a joint meeting of the Amarillo Auxiliary and Hanson Post.

Attending from Matador were: Mesdames L. L. Russell, D. P. Keith, H. H. Schweitzer, L. B. Robertson, J. L. Woodruff, and Miss Mary Keith.

MATADOR TRACK TEAM WINS DISTRICT

Matador track team won the District 4 Interscholastic meet at Childress Saturday, with Johnny Allsup running away with distinctive honors to add to his well-known record on the grid field.

The sensational record of the local high school youths is best explained in the following Fort Worth Star-Telegram news story, which appeared in the Sunday edition.

CHILDRESS, With Sophomore John Allsup leading the way with sensational sprint victories, Matador won the District 4 track and

field meet here Saturday. Wellington was second and Quannah third.

Complete results: 120-yard high hurdles: First, Landers, Childress; second, Titus, Matador. Time 17.2. 100-yard dash: First, Allsup, Matador; second, Forsythe, Quannah. Time, 10.1. 800-yard run: First, Titus, Matador; second, Willoughby, Wellington. Time 2:08.9. Mile run: First, Tunnell, Matador; second, Foster, Childress. Time 5:02. 220-yard dash: First, Allsup,

Matador; second, Hurst, Wellington. Time 23.3. 220-yard low hurdles: First, Austin, Wellington; second, Brooks, Silverton. Time, 26.5. 440-yard run: First, Allsup, Matador; second, Morrow, Kings. High Time, 52.9. Mile Relay: First, Wellington (Austin, Williams, Willoughby, Watson); second, Lakeview. Time 3:43.5. Pole vault: First, Landers, Childress; Smith, Tell (tie); third Jones, Memphis. Height 10 feet 6 inches.

High jump: First, Crawford, Quannah; second, Smith, Tell. Height 5 feet 7 inches. Broad jump: First, Williams, Wellington; second, Orr, Crowell. Distance 19 feet 7 1/2 inches. Discus throw: First, Ticer, Community Center; second, Merrill Lakeview. Distance, 92 feet 5 in. Shot put: First, Henderson, Quannah; second, Capps, Crowell. Distance 40 feet 3 inches. Javelin throw: First, Henderson Quannah; second, Tillery, Silverton. Distance 143 feet 6 inches.

Shannon Davidson To Receive Saddle At Celebration

Full support to the Matador Roundup and Rodeo here May 17-18 was pledged by the City of Matador during a special meeting at the city hall Tuesday night, which was attended by city aldermen and officials of the Matador Roundup and Rodeo Association.

Special ordinances declared as an emergency during the celebration, will make it possible for the Rodeo group to legally sell concession rights for the two days, aiding the city through an occupation tax and also making it possible to realize a substantial amount toward the rodeo expense.

Rodeo president L. B. Robertson, declared that no concession rights will be sold to a carnival. However, most of the amusements will be offered thru individual concessions. No games of chance will be allowed.

Davidson May Return

Bill Meyer, who sponsored and accompanied Shannon Davidson in winning the Pony Express race from Nocona to Oakland last year, returned from Lubbock Monday evening with two fine, hand-stamped saddles. The saddles were presented to him by the E. E. Brown Saddle Company of Lubbock, one for himself and the other for Shannon Davidson, because Davidson rode a Brown saddle on his long horseback trek to the west coast.

Mr. Meyer declared that Shannon Davidson will be presented with his saddle here during the celebration. He also said that it may be possible to secure the presence of Guinn (Big Boy) Williams and Errol Flynn, Hollywood stars, for the two-day Roundup and Rodeo.

Officials of the celebration were jubilant at the prospects of having Davidson here for the affair, as he had previously stated that it would probably be impossible for him to attend.

Ask For Highway Police

Members of the city council and officials of the Roundup and Rodeo Association, after deliberate discussion, summoned Sheriff L. A. Carlisle Tuesday night and petitioned him, as a group, to secure the services of uniformed State Highway patrolmen for the two days. It was explained that the expected crowds would probably swell the city's population to 20 times its normal size and that it would be impossible to supply adequate policing thru ordinary sources. It was further explained that uniformed police would aid greatly in preventing law violations merely by their presence. Sheriff Carlisle accepted the request and declared he would make

(See RODEO Back Page)

LEGION POSTS AND AUXS PLAN PERRYTON MEET

Perryton—When the spring convention of the American Legion Posts and Auxiliary Units of the 18th District of Texas convene in Perryton on Saturday and Sunday, April 27-28, it will be more of a Tri-State convention than just a one state event for hundreds of members and state officers from Oklahoma and Kansas will join with the Texas World War veterans.

R. B. Orrill and Mrs. Blansit Carter, Post Commander and Auxiliary Unit President of Perryton and co-chairmen of the convention, in extending an invitation to all Legionnaires and Auxiliary members of the South-west, say that there will not be a dull moment during the two-day meeting.

Registration will start at 10 a. m. Saturday. Forty and eight luncheon at noon followed by street work and wreck at three

(Continued On Back Page)

ATTEND FUNERAL

Mr. and Mrs. Frank Pohl drove to Slaton Tuesday evening to attend funeral services Wednesday for a friend of Mr. Pohl.



YOU HAS... you cross the bridge... into Matamoros... Rio... will see a saloon... a white-washed, flat-roofed saloon.

mild Mexico moon adrift in a pavilion of purple, he listens to the laughter that tinkles through the dreamy tropic music in the plaza.

But now it is day, and he sits on his throne beside the white-washed, flat-roofed saloon.

He might be some philosopher brooding under his bo-tree in mystic India. His face is as inscrutable as the stone countenance of an ancient Maya god in a shattered temple that is buried in the green waves of the jungle.

His is the proud race of the Montezumas. Did not his people build mighty pyramids, work in magnificent colors and sculpture the very tops of mountains?

Equal these, Americanos, and it will be time enough for him to achieve anew.

But the gabbling tourists, with their stares and their uncouth costumes, have gone.

Slowly he rises, picks up the silver coin from the dust, and shuffles into the saloon. Lazily the half-door swings behind him.

District Judge Ralph Yarborough of Austin, who polled nearly a quarter of a million votes in a five-man race for Attorney General two years ago, was deluged with letters, telegrams and long distance calls urging him to run for Attorney General if Gerald Mann accepted Governor O'Daniel's tender of the chief justiceship of the Supreme Court.

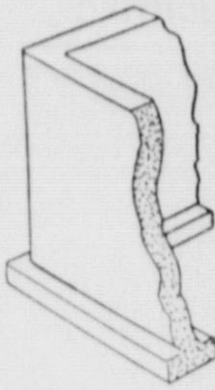
Mann, however, declined the appointment and will run for a second term as Attorney General.

Wide comment has been occasioned by Jerry Sadler's clear and plain statement of his stand in his opening speech for Governor or as being against the sale of liquor by the drink and against race-track gambling.

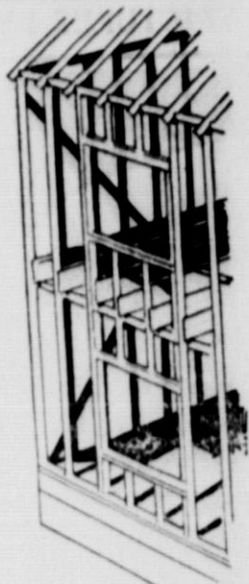
Speaking over a Mexico radio station, Governor O'Daniel a few days ago read a letter from a convict in the Huntsville penitentiary who wrote that now "we will have two honest newspapers, the one printed here and the W. Lee O'Daniel News."

And the ancient jokes for our contest—like Old Man River—just keep rolling along.

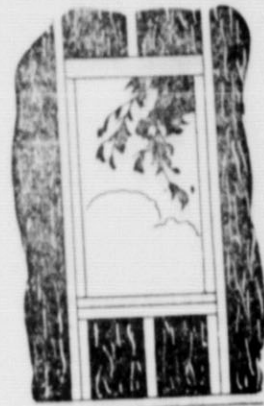
DON'T NEGLECT FUNDAMENTALS IN YOUR NEW HOME



1 This is a corner of the foundation and footings. Your whole house rests upon it. It can never be replaced.



2 This is the same foundation with timber skeleton in place. Again here is a part of your home that can never be replaced.



3 Here is a rough window opening from the inside. Notice how the framing members are doubled all around the opening. Dark shaded portions show insulation in place between the studding.

Glitter of Gadgets Often Distracts Builder From Quality Where It's Needed Most

Are you building a house for the first time? Then chances are you are in kind of a daze. There are so many things to decide, so many things to buy, so many more things you want and can't buy because there is just so much money. Now there's nothing less glamorous than the concrete footings and foundation. One doesn't show them off to one's friends, but if you skimp on either, you'll be busy for years to come trying to cover up cracked walls that all your friends will see.

Don't Skimp On Framework

Likewise the timber skeleton or frame of your house is going to be all covered up, but if you skimp on it you'll have sagging floors that squeak at every step.

And how about those great big holes in the wall, the rough window openings. You can buy win-

dows and window frames to fill these holes pretty cheap. And you'll pay for them for years to come in heat lost, drafty floors and wet walls. Or, you can buy carefully designed, precision built and factory fitted windows and window frames complete with weatherstrip that will be a joy and a comfort every year that you live in your house. Yes, and you'll find that the extra cost was money well spent because of heat bills, repair bills and redecorating bills saved.

Can't Replace Windows

Good windows are a permanent part of your walls. They protect your investment in insulation and quality construction. Any home without weathertight windows is only one-half insulated. So when you build, get down to fundamentals. Always remember—you can add the gadgets any time, but you can't replace footings or timbers or windows. They've got to be good from the start.

Old Age Pay Will Receive Hines' Study

SAN ANTONIO, Harry Hines, State Highway Commissioner and candidate for Governor, in a speech broadcast from here Monday night over a State-wide hook-up, strongly denounced a transaction or sales tax for Texas and pledged himself to work cooperatively with the next Legislature, if elected, for a fair tax and revenue raising plan "that is not a tax on the working people and the poor."

Discussing the old age pension question and State assistance for the needy blind, dependent children and matching money for the Teacher Retirement Fund, Mr. Hines scored "the present state of confusion" and said "the present State leadership has brought about the confusion existing and its failure sticks up like a sore thumb."

The battleship Texas is now stationed on the Atlantic coast of the United States.

To Find Revenue Needed

As Governor, he said he would, at the outset of the next Legislature session the first of the year, sit down and work with the Legislature to "actually find out just how much additional revenue is really needed and then get something done as quickly as possible in that next session to pay these just State debts, voted by the people."

"No question of State government has been pushed and shoved around by those who have tried to wash their hands and get out from under the blame for not providing the revenue to meet our debts to the aged and other needy people as has this one," Mr. Hines said. "But try as those responsible may do to shirk their duty and cover up by cleverly coined phrases, or by blaming the Legislature, or someone else, the fact remains the failure of the present administration is plain."

Has Record For Work

Mr. Hines said he has a pension record that goes back ten years before old age pensions were ever talked of in Texas, explaining he had been one of the pioneers in putting over a world wide old age assistance plan for workers of the Christian Church, of which he is a prominent lay leader.

"We have heard plenty about old age assistance and other State assistance measure, which have already been voted by the people,

and particularly during the last campaign we heard so much about them, but no one has done anything about them," Mr. Hines continued.

"But I want to get something done about this and as Governor, Harry Hines would get something done to pay these just contracts the people have authorized, and without another two years or more, of delay.

"I want to get something done, just as I did nearly ten years ago when, with associates, we created the Pension Fund for our Church thruout the world. I was named Finance Chairman for Texas and our group ranked sixth in the nation in providing the money to pay pensions to our preachers, college and school professors, teachers and missionaries at 65 years of age, and to their widows and orphans.

"I am now a member of the National Pension Board disbursing that pension money so I think Harry Hines has a pension record that goes back long before old age pensions were ever talked about here in our State. When you help create a thing, then help finance it, then go do it and get the job done, that is a record of performance, instead of a record of just conversation."

Tribune Want Ads Get Results



... but what has this automobile to do with your ELECTRIC SERVICE?

FRANKLY, it has nothing to do with your electric service. We use it here to illustrate a point.

Automobiles were "rich man's toys" not so many years ago. They cost a lot of money and they cost a lot to run. They were gas-eaters and oil-eaters. The hills they could climb in high were few and far between. If you got them up to fifty miles an hour, the noise and vibration were terrific.

Today millions of American families can afford beautiful, powerful cars that outsmart, outshine and outperform the best models of the Twenties in every way, yet cost less than half as much.

This progress has not been confined to the automobile. Time was when electric service provided only your light. Today you can use more lights,

a radio, refrigerator, vacuum cleaner, washing machine and other appliances, and the electricity to operate all of these costs very little more than you used to pay for light alone.

Like the automobile, your electric service improves steadily year after year. At the same time, its price comes down. This is possible because of the constant effort of the people of your electric company to improve service and reduce rates. It's an effort that goes on and on. Because of it, your electric service will be better and cheaper in the future than it is today. The credit belongs to a group of people who are never content to rest on their laurels, who strive to do their job just a little better today than they did it yesterday. They're the people of your electric company.

There was a fellow who said the dictionary is a good book but it changes the subject so often.

Of course, the busiest man in the world is a one-armed paper-hanger with the itch, especially if he is working in a sandstorm.

Did you hear about the stone-mason who had only one arm? He held the chisel between his teeth and hit himself in the back of the head with the hammer.

He was like the fellow who said he pounded himself in the head with a hammer because it felt so good when he quit.

Three Ships Of Navy Have Honored Texas

Three ships of the United States Navy have borne the name Texas. The first of these was an iron-clad ram built and in service of the Confederate States. It was captured at the fall of Richmond, Va., on April 4, 1865, and put in service of the U. S. Navy. This ship was sold by the U. S. Government on October 15, 1867.

The second U. S. S. Texas was a second-class battleship authorized by an act of Congress on August 3, 1886. This ship was built at Norfolk, Va., and launched June 28, 1892. During the Spanish American War of 1898 the Texas assisted in the destruction of Cayo del Tora and also took part in the battle of Santiago. The ship's name was changed to San

Marcos on February 16, 1911, and on October 11 of the same year the San Marcos was used as a target and stricken from the list of U. S. Navy ships.

The third (and present) U. S. S. Texas is a first-line battleship of 27,000 tons displacement and has a main battery of 10 14-inch and 12 5-inch guns. The ship is 573 feet long and has a beam of 106 feet. It has a complement of 1507 officers and enlisted men.

A large percentage of the crew of the battleship Texas are native Texans who enlisted at the U. S. Navy Recruiting Stations maintained at Dallas, Fort Worth, Waco, Wichita Falls, Abilene and Marshall.

Most of the conveniences of a modern city are found on board the battleship Texas. A telephone system links all departments of the ship. Shops equipped with most modern machinery and in which approximately 55 trades are represented are built in as parts of the ship. For the comfort and convenience of the Texas' crew there are two ship's stores which sell at reduced prices candies, tobacco, magazines and many other articles desired by the seaman at sea. Profits from these articles go into the crew's amusement fund.

The crew's reception room is fitted out like that of a first-class civilian club and contains a library of more than 2,000 books. A motion picture show at which the best current releases are shown is held each night, weather and other conditions permitting.

A ship's newspaper, "The Texas Steer," is published weekly in the ship's print shop and distributed free of charge to the crew.

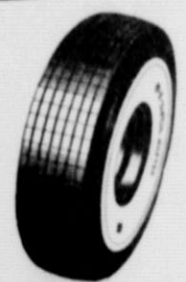


SAFEGUARD THEM!

WITH THE TIRE THAT STOPS 4 TO 223 FEET QUICKER!

S.S. ROYAL MASTER

Save in Today! Make the dramatic one-minute, wet-glass demonstration. See for yourself how deskidder Royal Masters afford protection with slicker stops... control of skids on the slipperiest of wet pavements.



*Fast Free Royal Master Stop 4 to 223 Feet Quicker Than Conventional New Tires.

Bob's Oil Well

MATADOR, TEXAS

Ask Your Grocer For Eddie's Bread



EDDIE'S BREAD IS GOOD BECAUSE THE BEST OF INGREDIENTS AND BAKING SKILL GO INTO ITS MANUFACTURE. BAKED FRESH AT EVERY DAWN.

EDDIE'S BAKERY

PROTECT



YOUR HOME!

Our policy selection affords you protection against all losses thru destruction.

WE SELL ALL KINDS OF INSURANCE!

Motley County Insurance Co.

J. R. Whitworth - Elmer Stearns



More for your money

In the last 10 to 15 years, the engineering improvements and operating economies of your electric company have made it possible to cut the average price of household electricity just about in half. Many customers now using more household appliances, less of light, a radio and refrigerator pay very little more to operate all of these than they used to pay for light alone.

REDDY KILOWATT is singing the praises of West Texas, "the Land of Opportunity." We have many things of which to be proud—opportunities for agricultural and industrial growth; sites of scenic beauty and historical significance; great natural resources; fine highways; splendid educational institutions; and a delightful all-year climate. When you write friends in other states, invite them to visit West Texas on their 1940 vacation trip.

West Texas Utilities Company

THE WOMAN'S PAGE

EDITED BY MRS. DOUGLAS MEADOR

CLUBS CHURCHES SOCIALS SOCIETY

PHONE 123

RECENT BRIDE IS HONOREE AT SHOWER THURS.

A bridal shower was given at the home of Mrs. J. H. Turner, Thursday, April 11, honoring Mrs. Owen Tudor, the former Bernice Hill. Hostesses for the occasion were Misses Frances Carlson, Lorene Allen, Estelle Martin, and Mable Turner. Delicious refreshments of sandwiches, hot chocolate and cake were served the guests.

The guest list included the following: Mesdames Earl Laughlin, P. B. Barton, Marion Latson, Bess Patton, Bill Hill, John Turner, George Birchfield, F. O. Carlson, George Edwards, Warren Clements, Bertha Hinson, Eddie Russell, M. C. Green, Martin, Buelah Hindrix, Minnie Allen, Sally McBride, and Ruth Dewbre.

Misses Ruth Hill, Chloeye Fuller, Helen Hill, Mildred Meador, Gay Wolfe, and Corrine Wilkerson.

Mr. and Mrs. Tudor, who were married recently in a ceremony performed at Dickens, Texas, are making their home here where Mr. Tudor is employed by the Humble Oil and Refining Company. The bride is the daughter of Mr. and Mrs. Bill Hill of Matador.

Mission Program Given At Meeting

A mission program, led by Zona Ruth Scaff was given by the sub-junior El Progresso Club Wednesday evening when it met at the home of Mrs. George Springer.

"California Missions" was the subject discussed by Mary Ola Tipton, and Jewell McCoy talked on "Texas Missions."

Refreshments were served the following: Misses Marion Clements, Dorothy Wason, Wanda Nelson, Zona Ruth Scaff, Jewell McCoy, Aileen Russell, Lela Carpenter, Mary Ola Tipton, and club sponsors, Mrs. W. W. Clements and Mrs. Springer.

Nature Program Is Given Before Sorosis Club Wed.

A study of nature was presented in a program on "Wild Life In Texas" at a meeting of the Sorosis Club Wednesday afternoon at the Motley Hotel, with Mrs. Hugh Gray as hostess and leader. Quotation for the program was: "Nature is the handiwork of God."

Elbert Reeves, secretary of the Motley County Game Management Association, was a guest speaker with a discussion on "Wild Life In Texas," which was followed by a talk on "Wild Flowers in Texas" by Mrs. Tom Newman.

Others present were: Mesdames David Guest, Alvin Stearns, Ben Edwards, Rufus Emmons, Henry Solomon, Antone Freeman, Melvin Meason, Elbert Reeves, Elbert Seigler and the hostess.

Mrs. Frank Pohl and Mrs. Tom Newman were elected delegates to attend the annual convention of the seventh district Federated Clubs to be held in Shamrock April 29-30 and May 1.

TUESDAY CLUB HAS MEETING

Mrs. D. E. Pitts was hostess this week to the Tuesday Club, at a luncheon following six games of bridge. Spring flowers in pastel shades were used for room decorations in arrangements of phlox, pansies and fern. For a table centerpiece a bowl of phlox and fern was used, with pastel candles at either end.

Two tables of bridge were in progression thru six games with Mrs. Stearns holding high score, and Mrs. U. L. Willie, second.

Other club members present were Mesdames R. E. Donovan, L. C. Harp, D. I. W. Birnie and Harry Campbell, Mrs. B. F. Tunnell and Mrs. J. R. Emmons were guests.

Howard Traweck made a business trip to Amarillo Thursday.

Mrs. Hallford Is Hostess To Club

Mrs. Frank Hallford was hostess Wednesday afternoon to the Mother's Club for a program on "Child Problems." Discussions were given by Mrs. D. P. Keith and Mrs. Ethel Payne.

Delicious refreshments of sandwiches, fruit cup and tea, were served the following members: Mesdames H. H. Schweitzer, John Russell, E. E. Jameson, Eldred Seigler, Vernon Doss, A. A. Harp, L. R. Bishop, Mesdames Keith and Payne, and one guest, Mrs. Tex Littoral.

Cravens Are Club Hosts Tuesday

Mr. and Mrs. J. D. Craven were hosts Thursday evening to members of their couple club, with a dinner, followed by bridge at two tables.

At the conclusion of the games, Dr. Stanley held high score for the men, and Mrs. Cammack for the women.

Present were Dr. and Mrs. J. S. Stanley, Mr. and Mrs. Bryan Cammack, Mr. and Mrs. Alvin Stearns, Miss Rachel Patton and Mr. and Mrs. Craven.

ATTEND FUNERAL

G. N. Wilson, L. C. Harris, W. Y. Higgins, F. E. Stafford, and W. B. Wason of the local I. O. O. F. Lodge, attended the funeral services of Judge Shewsbury, 73, at Silverton, Tuesday evening, April 16th. Judge Shewsbury's passing was much regretted by all who knew him. He was a member of the Silverton I. O. O. F. Lodge.

AT PRESS CONVENTION

Keith Patton, editor of the school news, "Los Toreros," Miss Frances Stearns, who will hold that position next year, and Miss Mary Ola Tipton accompanied Mr. and Mrs. Douglas Meador to Amarillo Thursday evening, where they attended a two-day convention of the Panhandle Press Association. They returned home Saturday night.

Miss Maisey Reeves, teacher in the Dallas school system, accompanied by Miss Dorothy Jean Harp, T. C. U. student at Fort Worth, visited here during the week-end with their respective parents.

TO HOLD BAKE SALE SATURDAY

The Business and Professional Women's circle of the Methodist W. M. S. will sponsor a bake sale Saturday afternoon at Jameson's Grocery, it has been announced.

Everyone is extended a cordial invitation to attend the sale and an assortment of home baked delicacies will be offered.

Mr. and Mrs. Earl Martin of Paducah, formerly of Matador, were looking after business interests here Wednesday.

Club Members Are Entertained At Paducah Friday

Mr. and Mrs. T. J. Daffern, Mr. and L. R. Bishop and Mr. and Mrs. Jack Edwards, drove to Paducah Friday evening where they were guests of Mr. and Mrs. R. W. Cudd at the meeting of their dinner club. Mr. and Mrs. Cudd are former Matador residents.

Following dinner, the evening was spent playing bridge. Mr. and Mrs. Bishop held high score. Mr. and Mrs. Daffern second high, and Mr. and Mrs. Edwards were awarded traveling prizes.

O. E. S. Delegation At Floydada Meet

A delegation of Eastern Star members drove to Floydada Tuesday afternoon where they attended a school of instruction conducted by the O. E. S. of that place and adjoining chapters.

The Worthy Grand Matron of Texas, whose home is in Dallas, was in attendance at the meeting, and four certificates were awarded. These included three B certificates, and one A certificate, which was awarded Mrs. Thelma Dirickson of Matador.

Others attending from the local lodge, in addition to Mrs. Dirickson, were: Mrs. J. W. Drace, Mrs. W. L. McWilliams (Whiteflat) and Mrs. George Springer.

BEAUTY SHOP MOVES

Mrs. A. E. Westmoreland, proprietor of the City Beauty Shop has moved her establishment to the rear of the bank building, and will operate in connection with the El Dora Beauty Shop, owned by Miss Dora Jameson.

Mrs. Westmoreland made the move Friday, after closing a deal with Miss Jameson for joint occupation of the new quarters.

BUSINESS & PROFESSIONAL WOMEN'S CIRCLE MEETS

The Business and Professional Women's Circle of the Methodist Missionary Society met Thursday evening at the home of Mrs. Don Martin.

A very interesting program was given, with parts by Mrs. Wayne Pursley, Mrs. John Hamilton and Mrs. Thelma Dirickson.

Others present included Misses Lorene Oliphant, Mable and Ethel Jameson, and Mesdames Frank Pohl and Henry Solomon.

NEW ARRIVALS

Born to Mr. and Mrs. T. O. Sanders of Roaring Springs on April 7, an 8 1/2 pound girl, named Carol Dawn.

Mr. and Mrs. Varner McWilliams of Whiteflat are parents of a 7 1/2 pound girl named Glynda Marie, born April 11.

Twin boys weighing 6 and 7 pounds were born April 11, to Mr. and Mrs. J. C. Green Sr. They have been named Pat and Mike, for sons of Governor W. Lee O'Daniel.

Around The Circles...

METHODIST W. M. S.

All circles of the Women's Missionary Society of the Methodist church met for a general meeting Tuesday evening at the home of Mrs. Joe Bloodworth at Whiteflat.

Mrs. Ethel Payne was leader of the program, which consisted of a discussion on "Life of Bishop Lambuth" by Mrs. David Guest. At the conclusion of the meeting, delicious refreshments were served to the following ladies: Mesdames Payne, Guest, Henry Ford, J. R. Whitworth, J. S. Lambert, Tex Littoral, D. E. Pitts, Harry Willett, Curtis King and Don Martin.

BAPTIST CIRCLES

The Sunshine and Henrietta Shuck Circles of the Baptist W. M. U. met in their respective organizations Monday afternoon at the church for study lessons. In the Henrietta Shuck circle Mrs. Fred Clower, chairman, conducted the meeting and Mrs. W. M. Joslin taught a Bible lesson. Others present were Mesdames Vernon Doss, Elbert Reeves, Jack Edwards, Bill McCaghen and Elbert Seigler.

Those present in the Sunshine Circle were Mesdames D. P. Keith, Eldred Seigler, W. E. Reeves, W. D. Herring, R. E. Campbell and G. S. Craven.

The Dorcas Circle held its meeting Tuesday afternoon at the church, following the serving of the Liong Club Luncheon.

Whiteflat News

By Ida B. Armstrong

Mr. and Mrs. W. B. Garrison of Floydada, accompanied by Mr. and Mrs. Floyd Garrison, Kay and Ray, visited Mrs. S. A. Wilkinson and Mr. and Mrs. Harry Armstrong in the latter's home Thursday evening, before Mr. and Mrs. Floyd Garrison and children left for Oregon where they will make their home.

Messrs G. M. Acker and F. M. Casey attended a singing convention at Dumont, Sunday.

Mr. and Mrs. Odell Wilson and Sally Ann of Crosbyton visited with her parents, Mr. and Mrs. Malcolm Morris Sr., Sunday.

Mrs. G. O. Wells, and T. M. Dixon are visiting their parents, Mr. and Mrs. J. M. Dixon, at Indian Creek.

Mr. and Mrs. Guy Kimbell, Sr., and family visited in the home of Mr. and Mrs. I. D. Merrill of Roaring Springs, Sunday.

Mr. and Mrs. C. G. Rankin visited his sister in Abilene over the week-end.

Bob Martin and Clovis Murphy attended the practice rodeo at Plomot, Sunday.

Whiteflat School News

The first and second grade room has been dressed up with bouquets of old fashioned and French lilies. Painted mustaches seem to be the vogue—are they imitating Kit Carson, Wild Bill or their fathers?

The fifth and sixth grades are selling subscriptions to the "Farm Journal and Farmer's Wife" magazine.

HIGHLIGHTS: Flunk tests are

being taken by students who failed in the six weeks examinations. Olean Wells and Oliver Wells both brought back a third place in the district meet, in deploration at Childers. Idabel went to see the doctor about taking her arm out of the cast Tuesday, but was not permitted to do so. L. M. has been "fired" and is no longer reporter for the north grade. We all hope James Horne will be back in school next week.

Mr. and Mrs. D. E. Pitts, accompanied by Mrs. Jim Ford, visited in Quannah Sunday.

WHITENS FALSE TEETH

Get Rid of Tobacco and Other Stains This Safe, Easy Way.



Don't let your false teeth show they are false. If gums are dark and unnatural-looking with teeth dingy and stained, a Kleenite bath while you dress, or overnight, will quickly give your teeth the clean, bright, attractive lustre of "live" teeth on natural-looking gums and plate. Here's all you do: Simply put a little Kleenite in half a glass of water, stir; put in your denture and leave for a few minutes. NO BRUISING—just rinse and replace. Get Kleenite today but be sure you get Kleenite. Dentists use it and recommend it. CITY DRUG STORE

The Human Side Of BANKING

Because we deal in such cold and inflexible commodities as cash, facts and credit, it is perhaps logical to think of banking as cold and unbending.

But banking has its human side. The problems of the people—real people just like you and your neighbors—enter into almost every action we take and every decision we make. In our daily work we try never to lose sight of this human side of our business.

We think you will like the friendliness which you will find at this institution.

OUR SERVICES AND ADVICE ARE COMPLETELY AT YOUR DISPOSAL

First State Bank MATADOR, TEXAS

DEPOSITS INSURED BY The Federal Deposit Insurance Corporation WASHINGTON, D. C.

\$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000

Feels Better Today Than In Years Since Taking Herbtex

Clayville Man Had Nervous Indigestion. Suffered from Gas, Sour Stomach, Cramps and Heavy Feeling. Was Bilious, Constipated and Dizzy. Says Herbtex Is Wonderful.

"Before I started using Herbtex I suffered for years owing to the condition of my stomach liver and bowels," says Mr. W. H. Kerns, of Clayville, Pa. "My stomach had gone from bad to worse and it got so that there was hardly a thing I could eat that wouldn't cause me a lot



MR. W. H. KERNS

trouble. Why, I would hardly finish a meal but what I would be taken with sharp attacks of indigestion or heart burn, and everything in my stomach would feel like a lump of lead. Constipation troubled me almost constantly, and my liver was so sluggish that I often felt bilious and sort of

washed out. My sleep was not at all refreshing, my food never seemed to taste right.

"My nerves were shattered and I often had dizzy spells that almost laid me out.

"I had tried so many different medicines without getting any better that I had almost given up hope of getting well again, but a friend of mine told me that I ought to try Herbtex as it seemed to be helping everybody, so I got a supply of Herbtex, even though I was a bit skeptical at first. Within a few days I commenced to feel better and by the end of the third week I was feeling like my real self. Now I have a good appetite and the fine part of it all is that everything I eat agrees with my stomach and I never suffer from the gas, cramps or sourness.

"The constipation has been overcome, my nerves have calmed down, I haven't had a dizzy feeling in weeks and my strength has been restored. I'm happy to relate my experience with Herbtex hoping it will be read by others who suffer like I did and that they will also try Herbtex.

SPECIAL OFFER, regular price of Herbtex is \$1.25, send only \$1.00 Money Order Cash or Check to Herbtex Co., Dept. XT14, Wheeling, W. Va., and a package of Herbtex (over two weeks supply) will be sent you postage paid. 4-11-18-25.

APRIL Clearance

WE OFFER these items at greatly reduced prices—Come early Friday morning—All sales for cash only.



Ladies' Spring and Summer

Hand Bags

These Bags Were Regular 75c and \$1.00 Values—This Special Group 59c

LADIES' AND MISSES

Dresses

- Regular \$1.00 Wash Dresses 79c
Regular \$1.95 Wash Dresses \$1.49
\$2.98 Silk Dresses \$1.98
\$3.98 Silk Dresses \$2.98
\$4.98 Silk Dresses \$3.98

Slax Suits

FOR THE ENTIRE FAMILY Any Suit Friday and Saturday

20% discount



- One Lot Boys Rayon SPORT SHIRTS 15c
One Lot Men's Knit Sport Shirts Reg. \$1.00 to \$1.50 Values While They Last 49c
One Lot Men's Summer WASH PANTS Values to \$1.95 98c Pair

LARGE SELECTION OF RODEO CLOTHING Shirts — Trousers — Belts — Handkerchiefs

Matador Variety

ROARING SPRINGS



NEWS

D. Mitchell, Correspondent

Reva Bowen, with her sons Ray and Frankie Pat, relatives in Portales, New Mexico during the week-end.

and Mrs. Lewis Davis of Abilene visited in the home of Mrs. L. C. Davis Sunday.

and Mrs. Rolfe Wagner children, Herbert and Doris, visited in Abilene this week.

H. W. Graham made a business trip to Dallas during the week-end.

M. S. Thacker visited in Abilene Saturday. She was accompanied by Mrs. J. R. Thacker.

and Mrs. O. C. Campbell, with a lovely bride, returned from a business trip to Dallas this week.

Mrs. Nannie Turner of Roaring Springs, entertained in her home Saturday evening, honoring Mrs. O. C. Campbell, with a lovely bride.

Mrs. Campbell was Miss Faye Turner before her marriage March 22, to Mr. O. C. Campbell of Tucson, Arizona.

Mrs. Turner was assisted by Mrs. Freeman Thacker, Mrs. Fern Green and Mrs. Antone Freeman, Jr. Delicious punch and cookies were served the following guests:

Mesdames M. E. Keahey, H. D. Marshall, Alvin Stearns, Turner Hunter, George Turner, L. A. Reavis, S. D. Hunter, G. C. Sanders, J. D. Mitchell, J. T. Swim, Sr., Dale King, Willis Cooper, W. P. Cooper, M. L. Hoyle, M. S. Thacker, and Misses Gartha and Alverie Glenn, Lula Mae Swim, Dorris Hunter, Marjorie Campbell, Freda Keahey, Mary Turner and Lou Ida Fletcher.

The guest list also included a large number of friends who were unable to attend, but who sent gifts.

Mr. and Mrs. Arville Craven of Tulia, visited relatives here from Thursday until Saturday.

and Mrs. J. N. Scrivner Thursday, for a social hour. Refreshments were served to Mesdames H. W. Graham, R. E. Long, John Green, W. D. Harris, W. E. Bowen and Mrs. J. D. Mitchell.

The City Tailor Shop, under the new manager, Chas. Graham, has moved to the Homer Jackson business building. The new quarters will provide more adequate room for the steady increasing business enjoyed by the new shop.

Friday, April 19, has been designated as "Open House Day" in the Roaring Springs School, and the public is extended an invitation to visit during the day.

An interesting program is to be given at 10 o'clock Friday morning, and the work and exhibits of pupils will be on display for the inspection of patrons.

Since the affair has been planned for the entire day, those attending are invited to bring a well filled lunch basket, and remain throughout the day.

Officers were elected for the ensuing year by the Motley County 4-H Club during a meeting Tuesday called by County Agent Rufus Emmons.

Thomas Bourland was elected president; Ellis Terry, vice-president; Bert Schweitzer, secretary and Bill Rushing, reporter.

Membership cards were issued to the boys who desire to become members of the club and also to those who renewed their present memberships.

J. R. Moore, with his grandson, James Rufus Fish, and also Norman Harp, visited in Lubbock Sunday.

John Irwin of Matador transacted business here Wednesday.

Mrs. N. B. Vaughn, Mr. and Mrs. F. G. Tipton, Mr. and Mrs. A. B. Collins and W. W. Bain and family surprised Mrs. Will Collins with a birthday party at her home Sunday.

A. B. Henderson attended all-day services at Roaring Springs Sunday.

Mrs. Claud McDonald was hostess Sunday night, at a singing, which was attended by a large group.

Mr. and Mrs. J. A. Tipton visited Mr. and Mrs. Claud McDonald Sunday.

Jim Radford of Matador was a visitor here Sunday.

Frank Jameson visited in Northfield Sunday.

Seeks Re-Election

Program Planned For Mother's Day

The Flag Springs church is making arrangements for an all-day program to be held Mother's day, May 12th.

Everyone is extended an invitation to attend and to take part on the program. The afternoon is to be spent in singing, and several to be spent in singing, and several to attend.

"Bring a well filled basket, and your families, and enjoy the program and dinner on the ground, with us", is the cordial invitation of the arrangements committee.

W. M. U. HAS SOCIAL

The W. M. U. of the Roaring Springs Baptist church met in the home of Mrs. J. N. Scrivner Thursday, for a social hour.

Refreshments were served to Mesdames H. W. Graham, R. E. Long, John Green, W. D. Harris, W. E. Bowen and Mrs. J. D. Mitchell.

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Mrs. O. C. Campbell Is Shower Honoree

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Seeks Re-Election



J. S. (Joe) Lambert, above, candidate for re-election to the office of County Commissioner, is well-known throughout the county and needs no introduction to the voters of Precinct one.

He has served the county with a record that stands as an example of capable and conscientious work. Mr. Lambert's precinct has a voting power of approximately 600 votes.

Northfield News

By Mrs. C. D. Kincannon

Mr. and Mrs. C. M. Payne and Mr. and Mrs. C. D. Kincannon spent the week-end in the home of Mr. and Mrs. John Whitten of Tell, Texas.

Messrs. Will Collins and son Tom, also Arch and Fred Collins transacted business in Wichita Falls Thursday.

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Negro Held After Clarendon Crash

CLARENDON, A charge of driving without a license was filed in justice court here Monday against F. H. Houston, 27 of Childress, negro, after an automobile collision five miles west of Clarendon late Sunday in which six white persons and four negroes were injured, two of the negroes critically.

Houston, the only one of the 10 able to make a statement, told officers that he was driving from Amarillo to Childress but could not explain how the accident occurred. He said the other car was approaching from the east.

Mattie, Irene and Ailene Rhodes and Ben Chamberlain and Marvin Jones of Clarendon were the white persons injured.

4-H Club Officers Selected Tuesday

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THE RECORD... Facts That Concern You

INTERESTING FACTS ABOUT BEER AND BREWING

WHY BEER IS THE BEVERAGE OF MODERATION

Beer's alcoholic content is very low... lower than any other alcoholic beverage. That is why it is called "the beverage of moderation." You are not likely to get in trouble if you stick to beer.

100 INDUSTRIES BENEFIT FROM BEER AND ALE

Did you know that the return of beer and ale brought increased business to more than 100 industries? It did. Services and materials were needed. New jobs were made for workers.

NATURE MAKES BEER!

A simple natural process produces beer and ale from water, malted grain and hops. The brewer applies his skill to help give these beverages their fine taste.

BOUGHT BY BEER AND ALE: 25 BILLION POUNDS OF FARM PRODUCTS. Steadily, year after year, the brewing industry gives American farmers a big order for farm products. That's a help farmers appreciate.

"CLEAN-UP OR CLOSE-UP" A NEW PLAN TO PROTECT BEER RETAILING

One of the most interesting things about beer and ale is the brewing industry's program to keep retailing wholesome. This program is now in effect in a number of states. It is being extended. We want you to know about it. Write for booklet. United Brewers Industrial Foundation, 19 East 40th St., New York, N. Y.

BEER... a beverage of moderation

UNITED BREWERS INDUSTRIAL FOUNDATION

Like your hat fits your head

DODGE Job-Rated TRUCKS FIT YOUR JOB

You get the best fit when there's a wide selection of jobs and types. That's why Dodge Job-Rated trucks can do your particular job better! Save money all the way—in cost, operation, upkeep. Let us prove that your next truck can be the BEST truck you ever owned—a Dodge Job-Rated truck—more economical—longer-lasting—DEPENDABLE.

BUY WITH THE LOWEST COST EVERY CAPACITY!

Wilcher Motor Co.
MATADOR, TEXAS

See us—A Truck That Fits YOUR Job!

IT'S AN "EYE-OPENER!"

THE BIG DODGE LUXURY LINER

Don't wait till you see the magnificent new Dodge! You won't believe that such a beautiful car can cost so little! You also get the advantage of Dodge Engineering that means lower upkeep, longer car life and real economy on gas and oil.

ONLY \$755 AND UP

This is Detroit delivered price and includes all Federal taxes and all standard equipment. Transportation, state and local taxes (if any), extra.

DODGE ENGINEERING COSTS YOU NOTHING EXTRA

Wilcher Motor Company
MATADOR, TEXAS



New Life

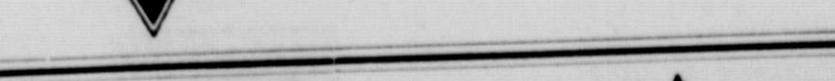
Change now to OIL-PLATING... and "the old gray engine seems more like she used to be"

At birth her cylinder walls were almost like mirrors. The more of that polish you want to keep, the more you want your engine OIL-PLATED by changing now to patented Conoco Germ Processed oil.

OIL-PLATING in your engine, like chrome-plating on bumpers, stays constantly PLATED UP. For an apparently magnet-like attraction comes to Germ Processed oil from its man-made extra ingredient, so that engine parts are surfaced with their close-held shield of OIL-PLATING... drain-proof.

Remaining fully PLATED UP in the highest-speed engines, OIL-PLATING plainly keeps Wear from doing Summer "business as usual." Wear once thrived during starting periods, but now before the starter ever starts, your OIL-PLATED engine is ready-lubricated—a positive step toward preserving the old gray engine... or a new one. OIL-PLATED cylinders long keep the roundness of youth, and that makes your Germ Processed oil keep. Change today—to Your Mileage Merchant's Conoco station. Continental Oil Co.

CONOCO GERM PROCESSED OIL



WE DO OIL PLATING!

BOB'S OIL WELL

Open Day and Night
TELEPHONE 111 FOR SERVICE



Keith Patton, Editor

Assistant Editors Wandell Berryman, Marie Hunsucker
Inquiring Reporter Frances Stearns
Junior Reporter Aurene Jameson
Sophomore Reporter Wanda Nelson
Freshman Reporter Oneita Whitaker
Poets Ruth Rushing and Willena Wilkinson

Institute Of Student Opinion
'Gone With The Wind' Most Popular Book

Question: What is your favorite book and what book would you like for the Matador City Library to buy?
Justine Rattan: My favorite book is 'Gone With The Wind'...

favorite book. I do not care what book the library buys.
Alla Mae Fuller: I think my favorite book would be 'Gone With The Wind'...

Junior Play Cast Has Theatre and Ice Cream Party

Of course, everyone remembers the play 'Aunt Tillie Goes To Town' which the Junior class presented not long ago? Well, the play cast had the most wonderful time Wednesday...

Some of the boys said they even learned to dance (?) better. (We wonder why???) Could it have been the teachers???

Senior Class Appreciates Help With Two Plays

The Senior Class wishes to express its appreciation to those who helped in any way toward making our plays successful. Special thanks go to Mrs. Whitworth and Clay Gilbert...

Juniors Present Interesting Chapel Program Friday

Last Friday the juniors presented an interesting chapel program. A reading entitled 'The Bald Man' was given first by Eugenia Tilson...

SOCIETY Friends of Mack Jacobs were entertained with a birthday party at his house Friday night.

Well! Well! The jitterbugs had a meeting again. This time they met with Mary Ellen and Illetta. The roll was called and Mary Ellen said 'Let's dance 'Chullens'...

The SNAPSHOT GUILD PICTURES BY HOME LIGHTING



A one-second time exposure was ample for this, with a box camera, high-speed film, and 100-watt bulb in lamp.

PHOTO bulbs—either the flood or flash type—are used for most indoor pictures at night. However, such pictures can also be taken by ordinary home lighting...

Time exposures are about as easy to take as snapshots—but you must remember to have the camera on a firm, solid support. That's to insure against accidental movement during exposure...

Those who attended were: Marie, Elmer Gene, Kenneth, E. A. Jessell, Fred G., Willena, Wandeau, Doris, Maurine, Lucille, Nellie, Wandell, Bennie, Bascumb, J. D., Aileen, Sonny, Quinn, Thomas, Red, Leroy, Wiley, Johnny, Jack, Pat, Coach Green, Retha Rayne, Katherine, Tommy, and the two hostesses—'Doodie' and 'Tootsie'.

The Grab Box

Mr. Ezzell—'No citizen in the U. S. lives and is happy without being exposed to American history.'

Question in etiquette: What should a young gentleman (?) do when he makes a date with a young lady, and then forgets all about it until he is on a date with another at the time prearranged with the first?

Grade Gatherings (Delayed)

Several weeks ago the Matador junior grade school track team won first at Roaring Springs with 28 points. Vance Campbell won 20 3/4 points with first in high jump, first in broad jump, first in fifty yard dash and was on the

A relay team consisted of Vance Campbell, Raldo James, Claud Jackson, and Walter Clower. The whole track team was composed of Vance Campbell, Claud Jackson, Walter Clower, Raldo James, Billy Wason, Bobby Harp, and Chic Russell.

The Poet's Corner

Selected as class poet of the graduating class this year, Willena Wilkinson has shown much talent in the poems she has written. This is one of her most recent poems, entitled 'The Seniors of 1940'.

The Seniors of nineteen and forty. When all together make quite a party. We are dignified as you all know, And don't deny it for it is so.

It's the largest class in M. H. S. And the smartest too, we'll have to confess. And the best!—why it'll win the prize. Considering a Senior class of its size.

You'll have to give the Seniors a hand. For Seniors like us are now in demand; We're hard to keep, but we're harder to find. They just don't make many of our kind!

You think that we're conceited of course. So I guess you have to consider the source. But after all, it's a pretty good class. And one that we really hate to see pass.

All the boys and half the girls of M. H. S. are planning to raise a grand champion club calf next year, and we gained permission to print their war chant. You sing it to the tune of 'The Girl That Married Dear Old Dad.'

I want a calf just like that! That Charles Russell had. He was a dear, and that's true. That Charles ever fed a purebred Hereford heart so true. One who'll win first prize. I want a calf just like that! That Charles Russell had.

This And That!

Something old, something new, something gay, something blue. Lela was wearing something this time—Three new Johnny won at dance Saturday.

Phil has certainly 'nose in the air' lately because he has two new. Willena seems to be enthusiastic over the conquest. Could it be because a date with J. D.? Anyway, Miss Faulkner's bright seemed even brighter morning and we were a dark—'til—we found Cates was in town.

Jack Martin said he SWELL time at lunch. It must have been the that worked in the cafe dress that caught his eye. Anyway it took him an hour to eat lunch.

Illetta was certainly in at the dance Friday night and a former boyfriend Floydada were there. She had a hard time of both of them.

Tommy, we're surprised. Two boys in a row. On Friday night and C. M. on day. Since Frances Stearns Keith had such a wonderful time together at Amador were not at all surprised cover that they will be quiet together. However, Kennedy must have felt when he discovered it her for a date himself.

Roy Burleson INSURANCE BANK BUILDING MATADOR, TEXAS

EXPERT TRACTOR MECHANIC
We Have Recently Employed Mr. Bert Gladney of Borger, Texas Who is An Expert Tractor and Automobile Mechanic. We Guarantee All His Work and Will Appreciate Your Giving Us A Trial.
SWIM & SON SERVICE STATION ROARING SPRINGS

OBSTETRICS, PEDIATRICS And General Medicine
Newest Type X-Ray Equipment
Phone 59 Day and Night Service
TRAWEEK HOSPITAL
A. C. Traweek, M. D. Albert Traweek, Jr., M. D.

COME TO MINERAL WELLS TEXAS FOR REST AND RELAXATION
The BAKER HOTEL
WORLD FAMOUS HEALTH RESORT
MINERAL WATERS & THERAPEUTIC BATHS
Bakerwell Health Plan including room, meals, baths, massages, from \$35.00 a week.
Louis Gambrell, Manager

GAS OIL GULF
OUR BUSINESS IS SERVICE
Check Your Battery... Guaranteed National Tires and Batteries
We Appreciate Your Business
Gulf Service Station
BENNIE COX, Mgr.

Neighbor... Let me tell you Matador Hatchery chicks make money
Buy chicks you know are right
Buy chicks on the same basis that you buy implements. Figure your flock on its final ability to make money for you—and you'll come out ahead with the kind of chicks you get from us.
Our chicks are bred for this climate—hatched from selected breeding stock that has proved its ability to grow and lay under the exact weather conditions found on your farm. Here are chicks you know will make good layers and strong birds—you know it because you can check the record of the breeding stock right here in your community. All chicks are strong, healthy birds you'll be proud to show to admiring friends and neighbors.
Hundreds of leading poultry keepers hereabouts get their chicks from us year after year—business-minded people who are alert to the extra profit opportunities our chicks deliver. Phone or write in your order today—or better yet—stop in and investigate.
Chicks Ready For Delivery On Fridays And Saturdays
Matador Hatchery
Lewis Newman, Manager

POLITICAL ★ ANNOUNCEMENTS

We are authorized to announce the following names for public office, subject to the Democratic Primary, July 27, 1940.

For Congress, 18th Congressional District:
Deskins Wells

For Governor:
Harry Hines

For State Senator, 30th Senatorial District of Texas.
Alvin R. Allison
Marshall Formby

For State Representative, 121st District
Allen Harp (Second Term)

For District Attorney:
110th Judicial District:
John A. Hamilton, Re-election

For County Judge and Ex-Officio County Superintendent:
W. R. Cammack, re-election

For Sheriff, Tax Assessor and Collector:
L. A. Carlisle, re-election
H. H. Courtney

For District and County Clerk
R. A. (Dick) Seay (Re-election)

For County Treasurer:
Ethel Payne
Mrs. Claud Jeffers
Lois Cook

For County Attorney
Howard Trawweek (re-election)

For Commissioner Precinct 1:
John Turner
J. S. Lambert, re-election

Commissioner Precinct Two
Malcolm Jameson
A. K. (Kim) Wilkinson
re-election
W. H. Webb

For Commissioner Precinct 3.
A. B. Simpson, re-election

For Commissioner Precinct 4:
T. E. Long, re-election.
H. L. Smith

DR. E. B. JONES
Dentist

COMPLETE X-RAY SERVICE
Office Over City Drug Store
Telephone 140-J
Matador, Texas

ALL SIZES
NEW PIPE USED
FOR EVERY PURPOSE
CENTRAL PIPE & SUPPLY CO.
611 So. Ave. H. Phone 609
Lubbock, Texas

TO MAKE PASTURES PAY



SHE NEEDS YOUR HELP

PASTURES ALONE will not enable dairy cows to give maximum milk production.

Cottonseed Meal
Combined with grains, furnishes protein that is essential to maintain maximum production on pasture, during the Spring and Summer.

Cottonseed Hulls
Furnish added roughage needed by cows on pasture, help to prevent scouring and improve the cow's assimilation of food nutrients.

Quanah Cotton Oil Company
Roaring Springs Warehouse
Walter Keahey, Manager.
Matador Warehouse
Joe Gaines, Manager

BASCOM GILES FINDS IT PAYS TO ADVERTISE

Bascom Giles, Commissioner of the General Land Office, announced at the conclusion of the first advertised sale of timber in four East Texas counties that he was highly pleased with the unusually high bids received, and he attributed a large part of the success to advertisements in weekly newspapers located in the counties where the timber was for sale.

Commissioner Giles stated that he had been offered \$1,500 in private sales for the same amount of timber which brought five times that amount of money to the State as a result of newspaper advertising and competitive bidding.

This policy of advertising the sale of State lands has been actively pushed by Commissioner Giles as a part of his plan to place the management of the State's land on a business-like basis.

Wells...

(Continued From Page 1)

Lingsworth county over 38 years ago and from working on a farm until I was 25, and as a country editor, I know the problems, the living conditions and the feelings of farm people. Since Marvin Jones' most important service was rendered in behalf of agriculture, I will strive to continue this service to the utmost of my ability. Just as sincerely will I work in the interest of labor. The same is true of my support for social security and my interest in solving the unemployment problem. If we should be foolish enough to let this nation drift into a war—then it will sweep these into the background. Believing that a congressman should have judgment and courage enough to put first things first, I have answered this question clearly and definitely.

Seeks Marvin Jones' Post

Wells is seeking the post vacated by Representative Marvin Jones, whom President Roosevelt appointed to the U. S. court of claims last week. He will be opposed by Col. Ernest O. Thompson, who decided Friday that he would run for congress instead of governor.

The Wellington editor has attained a wide reputation in the newspaper field, having won several awards and recognitions for his work. Friends of his in the Panhandle have besought him to seek the congressional post for some time.

The cost of producing a barrel of oil in Texas averages 81 cents. The average selling price of the oil in 1939 was about \$1.

In 1929, agricultural products provided one-fourth of Texas' total cash income while minerals amounted to one-fifth. In 1938, agriculture including government subsidies yielded but one-fifth while minerals, principally oil and gas, furnished one-third.

Stresses Practical Oil and Gas Rule

"Declaring that the oil and gas business has become of paramount importance to the people of Texas, and that the Railroad Commission will be of far greater service to the people of Texas when it is directed by practical men, Baker Saulsbury, independent oil and gas operator in the Pampa district for twenty years, has announced that he will be a candidate for Railroad Commissioner in the coming July primary. Mr. Saulsbury was born



BAKER SAULSBURY

in Hamilton County, Texas, March 12, 1891, and his formal statement to the voters of Texas follows:

"I am a native of Texas and have been engaged in the oil and gas business for the past 20 years. I have seen the industry undergo a tremendous growth and today its welfare has become of paramount importance not only to the people in the industry itself, but to every other business in the state of Texas.

"I am familiar with the duties of the Railroad Commission and know the effect of their rules and regulations on the industry. It is my belief that the Commission will be of far greater service to the people of Texas when directed by practical men and not entirely by politicians. I firmly believe in the State's rights, also in fairness to industry.

"If I am elected to this important office I will serve the little man as well as the giants of industry with an honorable, fearless administration, and will put forth every effort to see that this department discharges its duties within the limits prescribed by law."

Rodeo...

(Continued From Page 1)

provisions for an ample number of police.

Saddle On Display

The saddle which will be presented to Shannon Davidson, is now on display at the Simpson Drug Store, where it was placed by Mr. Meyer late Monday. His own saddle has been placed on display at a business firm in Memphis, for advertising purposes.

Greater interest is being shown in the Roundup and Rodeo daily, and practice rodeos are being held in nearly every section of the country, according to reports.

PROSTATE Prostate, Cancer and Rectal conditions, treated successfully without surgery.
DR. M. A. BIGGERS Canyon, Texas

THEY WILL LIVE!
IF You Buy Healthy Chicks and Treat Them Right.



BUY OUR CHICKS. THEY ARE FROM HEALTHY, BLOOD-TESTED STOCK. THEY ARE STRONG AND VIGOROUS.

A GOOD CHICK STARTER IS IMPORTANT! FOR RAPID GROWTH, LOWER MORTALITY AND FEWER CULLS, FEED YOUR CHICKS



MADE WITH MANAMAB

MATADOR PRODUCE

W. B. WASON, Manager.
MATADOR, TEXAS

CITATION

THE STATE OF TEXAS TO THE SHERIFF OR ANY CONSTABLE OF MOTLEY COUNTY, GREETING:

Mrs. Buna Adams, Guardian of the Estate of Mae Adams, Ida Lou Adams, Katie Adams, Charles Adams and Bertha Eunice Adams, minors, having filed in our County Court her Final Account of the condition of the Estate of said minors numbered 330 on the Probate Docket of Motley County, together with an application to be discharged from said guardianship.

You Are Hereby Commanded, That by publication of this writ for ten days in a Newspaper printed in the County of Motley you give due notice to all persons interested in the Account for Final Settlement of said Estate, to appear and contest the same if they see proper so to do, on Monday the 29th day of April, A. D. 1940, at the Court House of said County, in Matador, Texas, when said Account and Application will be acted upon by said Court.

Given Under My Hand and seal of said Court, at my office in the town of Matador this 12th day of April, A. D. 1940. R. A. Seay, Clerk, County Court, Motley County.

I Hereby Certify that the above and foregoing is a true and correct copy of the Original Writ now in my hands. L. A. Carlisle, Sheriff, Motley County.

LOCALS

Mr. and Mrs. R. E. Donovan, accompanied by Mrs. U. L. Willie attended "Gone With The Wind" at Paducah Wednesday afternoon.

Mrs. D. I. W. Birnie made a business trip to Dallas last week. Mrs. Beatrix Watson was a business visitor in Amarillo last week.

Mrs. Noble Groves left Wednesday morning for Morton, where she will visit relatives a few days. Mrs. Harold Griffith of Lubbock visited here Friday as the guest of Mrs. U. L. Willie.

Miss Maggie Bryan is visiting relatives in Amarillo this week, having driven there Sunday.

Mr. and Mrs. Claud Groves and small son Barton, spent the week end here visiting relatives.

Dee Cates of Paducah, recently

A special, neatly printed invitation will be made available late Saturday for everyone in the county, in any number desired, to send to friends and relatives in other sections of the country, urging them to attend the celebration. The invitations will be supplied free of charge and it is hoped public-spirited citizens will send them out in numbers that may reach a total of 5,000 or more.

of Matador, visited here Sunday with friends. Mr. and Mrs. E. W. Marrs and children of Spur, former Matador residents, visited friends here Sunday.

Mr. and Mrs. R. B. Dawson have moved to Vernon, where he has accepted a position. Mr. Dawson was employed at Bob's Cook Shack, while here.

Vernon Chambliss, Wayland College, Plainville, student, spent the week-end here with his parents.

For Sale: D. P. L. cotton seed, makes early, 40% to 42% lint, thin burr, small seed, 1-1 1/4 inch staple. W. T. Perry, Roaring Springs, Texas. 4-25 pd. Mr. and Mrs. Frank Pohl visited in Lubbock Tuesday night, returning home Wednesday night.

Mr. and Mrs. Robert Collier and small son, William Robert, accompanied by Mrs. Collier's mother, Mrs. Pearl Moorman, visited Mrs. Moorman's sister, Mrs. D. C. Hoffman of Slaton, Sunday.

Bobby Gray of Wichita Falls, visited in the J. R. Berryman home from Sunday until Tuesday. Mr. Gray is a member of the radio broadcasting group, "Billy's Melody Five."

FOR SALE. Acala cottonseed, 75c per bushel. Matador Hardware & Furniture Company.

Mrs. R. E. Donovan and small daughter, who have been visiting in Corsicana, returned home Tuesday.

Matador residents who attended the show, "Gone With The Wind" at Paducah Monday, included Mrs. G. N. Wilson, Mr. and Mrs. Mark Hall, Joe Berry Meador, Mrs. Owen Tudor, and Miss Frances Carlson, and Mr. and Mrs. Chas. Parks.

Mr. and Mrs. John Stotts have returned here to make their home after having resided at Post, during the past few months.

FOR SALE. Acala cottonseed, 75c per bushel. Matador Hardware & Furniture Company.

B. F. Tunnell Jr., student at Texas Tech, Lubbock, spent the week-end here visiting his parents, Mr. and Mrs. B. F. Tunnell Sr.

Mr. and Mrs. Jimmie Fulkerson, recently of Silverton, spent the weekend here visiting his parents, Mr. and Mrs. M. P. Fulkerson. They have been transferred to Amarillo, and have moved there to reside.

KODAK FILM

DEVELOPED
Any Size Roll

25c

Cash In Advance

PARKER STUDIO
Paducah, Texas

FREE! 4 FREE with 1 LB. 2 FREE with 1/2 LB.

ICED TEA GLASSES
While They Last!

LIPTON'S TEA
SPOT CASH GROCERY

LUMBER

For Every Purpose

We carry a complete stock of lumber and building material for every purpose, including flooring, planking, shingles, millwork, paints, cement, nails, tile, glass and brick.

We stock pipe, floor coverings, plumbing fixtures and all kinds of shelf hardware.

We appreciate your patronage and gladly furnish estimates without obligation.

Everything For The Home, Farm and Ranch

Higginbotham-Bartlett Co.
LUMBER, BUILDING SUPPLIES AND HARDWARE

Legion...

(Continued From Page 1)

o'clock. The Amarillo Voiture will be on hand with their new streamlined locomotive and train. All registered delegates will receive free tickets to picture show Saturday afternoon. Registration will be \$1 for men and 50 cents for women.

A dinner honoring Mrs. George S. Berry, Lubbock, Texas, Auxiliary President, and Mrs. L. D. Akin, Shawnee, Oklahoma, Auxiliary President will be held at 7 p. m. Saturday. Tickets will sell for 60 cents. Reservations should be made in advance to Mrs. B. Carter.

The convention dance will be at the Hotel Perryton at 9 p. m. Saturday. It will be for registered Legionnaires and Auxiliary members only. Music by the Perryton Playboys.

The Sunday program will start off with an eight o'clock breakfast for Post officers and an Auxiliary breakfast at 8:30. S. A. L. school at 8:30 with District Chairman Guy Miller presiding. Service Officers conference at 8:30 with State Service Officer Floyd Sloan presiding. S. A. L. parade at 9:30 a. m.

Matador Tribune

Combined with Motley County News By Purchase March 14, 1940. Issued Thursdays at Matador Building, Matador, Texas.

THE TRIBUNE PUBLISHING COMPANY

Entered at the post office at Matador, Texas, as second class matter, according to act of Congress, March 3, 1879.

DOUGLAS MEADOR
Editor and Publisher

NATIONAL EDITORIAL ASSOCIATION
1940 Active Member

SUBSCRIPTION RATES

in Motley, Floyd, Cottle, Hall, Dickens counties—
One year, in advance
Elsewhere, One year,

"THERE IS CLODY ENOUGH FOR ANY MAN TO LIVE IN DIE A TEXAN."

CHIROPRACTIC



BETTER HEALTH
X-RAY And FLUORESCOPICAL EQUIPMENT
MODERN And COMPLETE

As Your SPINE, So Is Your HEALTH!

L. B. MILLSAP, D.C., Ph. C.
CHIROPRACTOR
MATADOR, TEXAS

Notice..

THE Southwestern Associated Telephone Company

Announces that on APRIL 23

the new dial telephone exchange at Roaring Springs will start operations.

NOTICE...

THE NEW TELEPHONE BOOKS FOR MATADOR, DICKENS, ROARING SPRINGS, WILL BE DELIVERED

APRIL 20th.