



**PRICES OFFERED  
DURING THIS  
SALE ARE  
STRICTLY  
CASH**

FOR HOME COMFORT



OCCASIONAL CHAIRS  
Ideal for your living room or  
bedroom, several styles from  
which to select—

\$4.95 to \$19.50

Starting **THURSDAY** Oct. 5

**NATIONAL True Value WEEK**

Ending **SATURDAY** Oct. 14

Hundreds Of Values!  
—Get Your Share!—

A NATION-WIDE SELLING EVENT

**Market Prices Are Higher---Our Prices Are Lower!**

In the face of rising prices on all wholesale market fronts we are able to offer our friends and customers drastic savings on almost our entire stock of merchandise during True Value Week. These values are on standard, high-quality items and represent real savings.

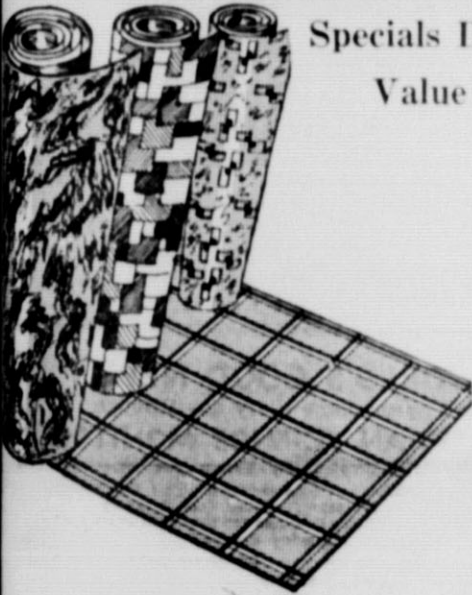
We advise you to make your selections early since many of the articles could not be replaced to sell at these prices.

**GOOD FURNITURE**  
*At Right Prices!*

**SPECIAL  
CANE  
CHAIRS  
89c each**

**Prices Are  
REDUCED  
ON OUR  
ENTIRE  
STOCK**

**FLOOR COVERINGS**



Specials During True Value Week—

**GENUINE GOLD SEAL  
CONGOLEUM**

9x12 Rugs \$6.75

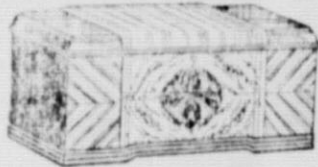
Gold Seal Yard Goods  
Only 52c sq. yd.

**CRESENT OR BIRDS**

9x12 RUGS \$5.25

Yard Goods At 40c sq. yd.

**LARGE STOCK OF  
CEDAR CHESTS**



All Chests Genuine  
Red Cedar Lined

Many and varied are the effects  
Produced by the beautifully  
matched walnut veneering. Each  
chest fully dustproof!

**SPECIALLY PRICED FOR  
TRUE VALUE WEEK**

Was 29.50 Now 24.45



True Value Week Special On  
**LIVING ROOM  
SUITES**

Regular \$114.50 Suite  
True Value Week \$79.50

Regular \$69.50 Suite  
True Value Week \$59.50

\$69.50 Studio Suite \$59.50

Regular \$47.50 Studio Divan  
True Value Week \$41.50

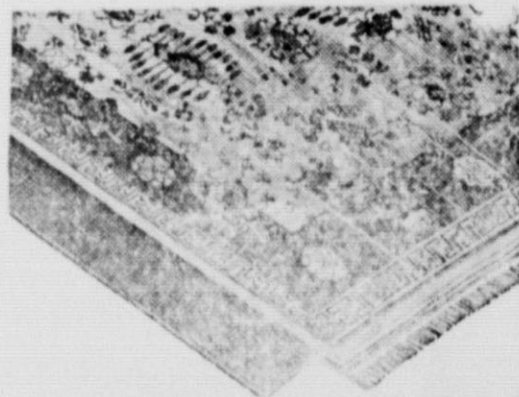
Regular \$42.50 Studio Divan  
True Value Week \$34.50

**Breakfast Room Suites**



**SPECIAL DURING TRUE VALUE WEEK**  
Regular \$27.50 Breakfast Room Suite \$23.50  
Regular \$17.50 Breakfast Room Suite \$15.50

**Rug Special!**



FOR TRUE VALUE WEEK  
Regular \$35.00 9x12

**Axministers \$31.50**

True Value Week Special On  
**BED ROOM  
SUITES**

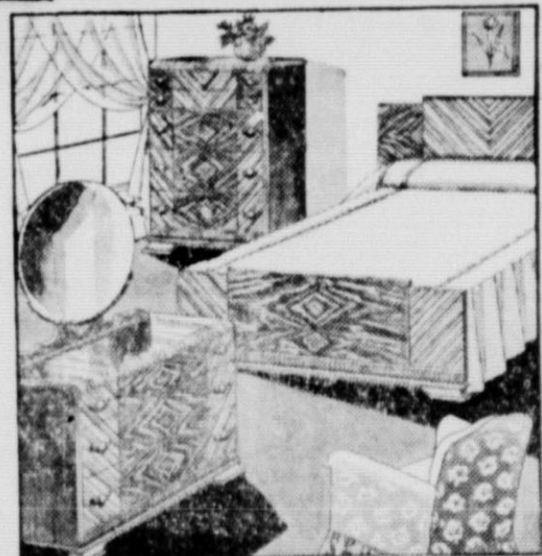
\$87.50 BED ROOM SUITE —4 Piece Suite— \$77.50

\$64.50 BED ROOM SUITE —4 Piece Suite— \$56.50

\$62.50 BED ROOM SUITE —4 Piece Suite— \$54.50

\$52.50 BED ROOM SUITE —4 Piece Suite— \$46.50

\$39.50 BED ROOM SUITE —4 Piece Suite— \$34.50



True Value Week Special On  
**DINING ROOM  
SUITES**

Regular \$77.50, 8-Piece  
Dining Room Suite  
True Value Week \$68.50

Regular \$45.50  
New Dinette Suite  
True Value Week \$39.50



**MATTRESS SPECIAL**



**THIS TIME BUY**

*The mattress that feels so good!*

**GUARANTEED**  
Regular \$45.00 2-Piece  
**SPRING-AIR MATTRESS \$36.50**  
During True Value Week

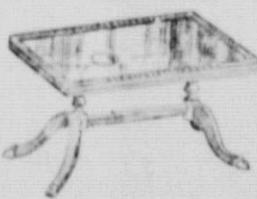
**"Home Comfort"**  
**COSTS SO LITTLE!**



**EASY CHAIRS**  
For Home Comfort  
Prices Are Reduced For  
TRUE VALUE WEEK

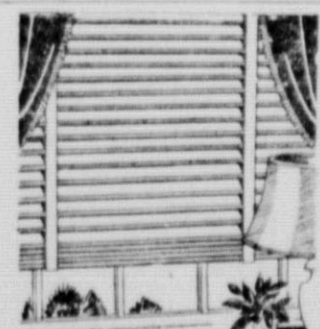
**New Style, Low Price  
COFFEE TABLES**

Graceful, Mod-  
ern styles suit-  
able for any  
home. The price  
is temptingly  
low. Reduced  
during True  
Value Week!



Our stock is complete but we will  
not be able to replace many items  
at these prices—Buy Early!

FOR BEAUTY AND SERVICE  
INSTALL...  
**VENETIAN BLINDS**  
Let us measure your windows and  
install Venetian Blinds... No extra  
charges—  
**REDUCED PRICES DURING  
TRUE VALUE WEEK**



**MATADOR HARDWARE & FURNITURE COMPANY**

MATADOR'S HARDWARE DEPARTMENT STORE  
MATADOR, TEXAS

# Many Texans Protected By Health Depts.

On September 1, 1939, statistics from the State Health Department showed that 34 per cent of the population of Texas, or 2,144,536 persons, were being protected against communicable diseases thru the functions of full-time county and city health departments in 23 counties and 2 cities independent of the counties. These local health units carry out a well-balanced public health program to keep the well person well and to further safeguard the health of individuals by reducing to a minimum the various communicable diseases rendered combatable by modern public health methods.

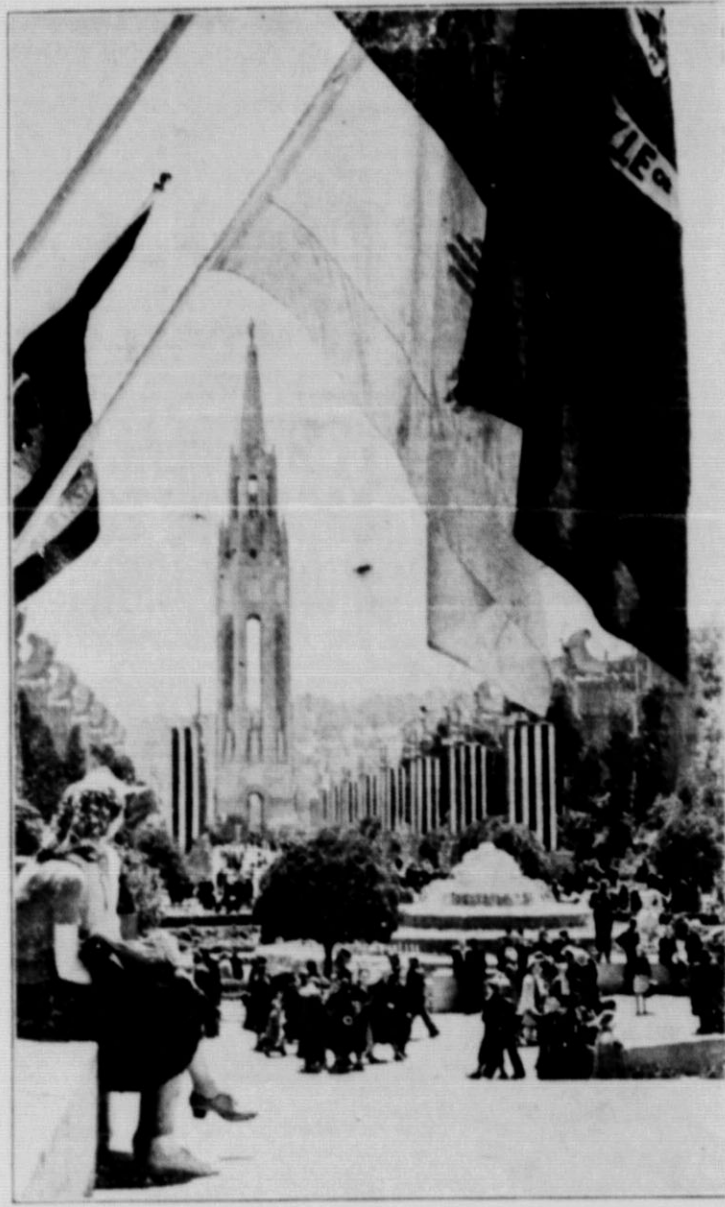
Public health, over a score of years, has rendered combatable such diseases as typhoid, diphtheria, smallpox, malaria, undulant fever, typhus, yellow fever, trichinosis, hookworm, the dysenteries, and the venereal diseases. The health of any geographically defined area, i. e., city or county, is in direct proportion to the amount of energy and money judiciously and scientifically expended for the protection of the health of the people of that area.

Twenty-six additional counties, with a population of 476,300, are protecting the health of their respective communities by a partial full-time health service wherein nurses, trained in public health, work in collaboration with the local part-time health officials and the medical profession under the guidance of the State Health Department.

Thus, thru full-time county health units and nursing services 42 per cent of the population of the State in 49 densely populated counties, and 3 cities exclusive of counties, are protecting the health of their commonwealth with the most up-to-date public health practices available. There remains 58 per cent of the total Texas population, scattered over 265 counties, unprotected against disease through any function of local health departments.

It has also been demonstrated in other states that in such coun-

# Treasure Isle Vista



This striking scene greets the eye of the California World's Fair visitor from the entrance to the Cavalcade of the Golden West on Treasure Island. The majestic Tower of the Sun rises at the south end of the Court of Seven Seas, bedecked with gaily-colored sails.

engineer, all trained in public health, and a clerical force, to adequately supervise in the county the public health activities comprising communicable disease control, maternal hygiene, infant hygiene, preschool hygiene, school hygiene, sanitation of water, sewage, food, milk, and school systems, special programs adapted to the health problems of the locale, and work in tuberculosis and venereal disease control.

Persons and groups interested in securing such health protection for their counties are requested to write the State Health Department for further information on the county health unit plan as operative in Texas.



How's this for a thrilling moment in real life?

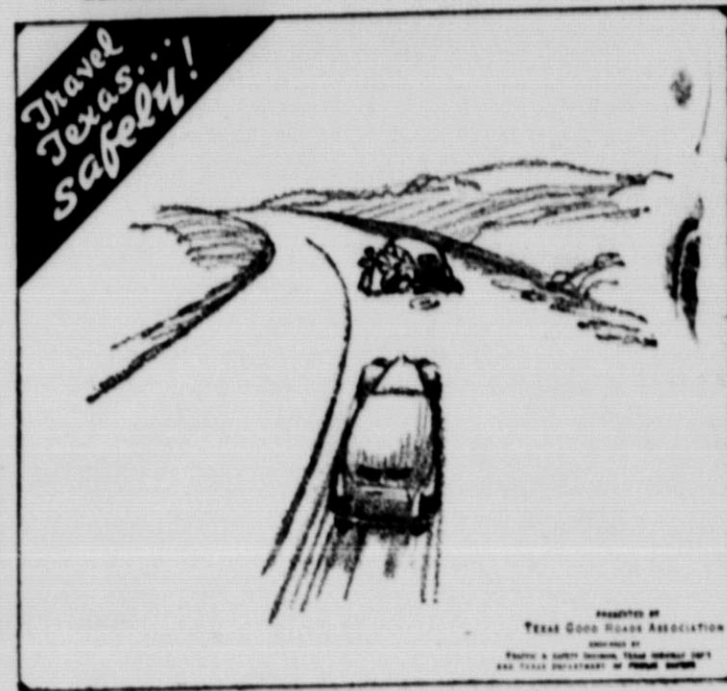
A friend stopped in a tavern on a highway near a large city for a bottle of beer. He was the only customer in the place. A car halted and three rough-looking men came up on the porch and, as they stood in the doorway, one of them asked in a low tone, "Is that him?" One of the others said, "No" and they drove away.

The thoughts of a narrow escape from being "taken for a ride" in a gang war practically deprived him of his thirst!

Even when men's hearts are

# PARK ON THE HIGHWAY WITH DEATH FOR A PAL

(33 Texas deaths were caused last year by 30 vehicles parked in the traffic lane.)



heavy, they must have their jest—and so the jokes that were told during the first World War are again heard. Thus does the wheel of fate spin about.

One of the classic tales of the negro soldier who crept out into No-Man's-Land with a keen-edged razor as his only weapon. Encountering an enemy, the darkey swung at him with the razor. The other smiled and said, "Missed me", to which the negro replied, "You just think I did; wait till you turn your head."

Then there was the Mississippi merchant who told a group of negroes that Uncle Sam was going to put 200,000 colored soldiers in the front line trenches and 100,000 white soldiers in the second line trenches. One of the colored

listeners spoke up, "Yas, sah, and 100,000 white soldiers is gwine to be trampled to death."

And do you recall the negro who defined "T. N. T." (the high explosive) as standing for "Travel, nigger, travel"?

Then there was an American soldier in Paris who wanted to buy a bottle of eau de cologne but he couldn't think of the French name for it.

Soon after the outbreak of the World War in 1914, a mountaineer rode into an East Tennessee village. The storekeeper told him the news: "Germany and Austria are at war with England and France; Belgium has been in-

cluded; Rumania is in it; and Russia; it is the biggest war in history."

Then the merchant stopped to hear the mountaineer's reaction. Feeling the eye of everyone in the store on him, the new arrival said, "Well, they got a party day out of it, ain't they?"

Still on the subject of war in more serious vein:

"It is the women who pay the greatest price of all for war," State Railroad Commissioner Jerry Saddler said the other day in a speech in San Antonio to the Democratic Women's Club. "It is sad enough for a man to lose the twinkling of an eye to lay down his life on the battlefield, but what about the mother and widow of that hero? They go on living; they must face a dark and troubled present and an uncertain future and they do not forget the memories of a happy past."

Over Texas: A sign on a Dallas roadside reads, "Spiritual adviser and leaves' reader."

Like a scene from "The Wizard of Oz" is the peanut store in Fort Worth, the walls entirely hidden by strings of thousands of peanut shells.

A study in contrasts is presented on the Cisco-Bloomington highway. Above the door of a modern farm home have been placed an ox yoke and an airplane propeller.

A favorite story: Hearing noise in the hen-house one night a farmer grabbed his shotgun and yelled, "Who's there?" From the hen-house came a voice, "No body but us chickens, boss."

**Tribune Want Ads Get Results**

Assist. Societ. Sports Featur. Joke. I Report. Lela C. Spone.

How Beg:

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ties, due, both to relative uncongestion of population, and for economic reasons, cooperative health departments set up for two or more counties will give the benefits of health work commensurate with other counties, at a relatively cheaper cost.

Establishment of local health departments in Texas' counties

and cities, in collaboration with the State Health Department, the United States Public Health Service, and the Children's Bureau of the Department of Labor, has expanded over 300 per cent since 1936.

The standard personnel of a local health department includes a director, a nurse, and a sanitary

SEE IT **OCT. 14** **New 1940 CHEVROLET**

AT YOUR LOCAL CHEVROLET DEALERS

**Eye it**

You'll know it's **FIRST** in beauty the moment you see its refreshing new "Royal Clipper" styling!

**Try it**

You'll know it's **FIRST** in all-round performance with economy the moment you drive it!



**Buy it**

You'll know it's **FIRST** in dollar value—the economy leader—the biggest buy in the lowest price range!

**"Chevrolet's FIRST Again!"**

# WINTER'S DASTARD 90 HOURS

skipped by OIL-PLATING your engine today

Can you figure on your car's Daily Winter Starting Schedule being any briefer than this?...

No. 1 Start • GOING TO WORK
No. 2 Start • GOING TO LUNCH
No. 3 Start • RETURNING FROM LUNCH
No. 4 Start • GOING HOME FROM WORK
No. 5 Start • GOING TO THE MOVIE
No. 6 Start • GOING HOME FROM MOVIE


Could half-a-dozen starts or so get you through a day? Will your icy engine turn lukewarm in only 5 or 6 minutes? Even so, just think what that comes to, all through these bad months!... Total: 90 hours!


90 tough hours—and often more. A whole 90 hours when oiling that comes from "fast flow" alone lags far behind the sure lubrication that comes from changing today to OIL-PLATING.

OIL-PLATING is ready to lubricate sooner than any oil ever can flow—sooner than "instantly!"—because patented Conoco Germ Processed oil forces OIL-PLATING into a durable bond with the engine parts. OIL-PLATING becomes part of the parts!

**CONOCO GERM PROCESSED OIL**

from Your Mileage Merchant





ROARING SPRINGS NEWS

Mrs. W. E. Bowen and Mrs. Walter Pat. Mrs. Renfro visited in Roaring Springs, Texas, Thursday. Mrs. Frank Creig and Mrs. Panhandle, visited her family, Mr. and Mrs. Overstreet, Friday and Saturday. Mrs. Dale King visited with Mr. and Mrs. J. F. Sunday in Darden Canyon. Mrs. W. D. McLean and Lubbock Sunday night. Mrs. Frank Murphy and Mrs. A. Overstreet visited in Paducah. Mrs. John Kirksey visited relatives here. Mrs. Pat King of Port Nebo, are visiting in Matador. Mrs. M. S. Thacker and Mrs. J. N. Garner visited in Paducah Saturday.

Garner Organization Claims 461 Delegates on 1st Ballot

DALLAS, Texas. — John Nance Garner, vice-president of the United States, will go into the next Democratic national convention with over 461 votes pledged to him, according to E. B. Germany, chairman of the State Democratic Executive committee and co-chairman of the Texas Garner-for-President committee. "We are convinced, from the deluge of pledges we have received at the Dallas headquarters, that there is a genuine popular demand for the nomination of Mr. Garner on the Democratic ticket. This comes, not from one section or group of states, but from the entire nation. From Oregon and Vermont, and from Georgia to the Southwest, we are getting the most enthusiastic testimonials of friendship and admiration for our stalwart Texas statesman. "Mr. Garner's way of thinking has captured the public imagination of the middle ground of America's straight-thinking citizenry. If the politicians do not listen to the voice of the people in 1940, I predict that the Democratic party as an organization won't be worth shooting. I have heard many comments that the politicians are going to pick the next candidates for both the Democratic and Republican parties. My advice to them in both parties is to listen to what the people are thinking. If they don't heed the deep longings of the mass of America's citizenry, they will be politically dead after the next election. I repeat: If the Democratic politicians attempt to thwart the will of the people in the next convention, the party of Jefferson and Jackson won't be worth the effort to put it out of its misery. "In outlining the strength that he claims for the Texan, Mr. Germany pointed out that out of 1,100 votes in the Democratic convention, the south

and border states will furnish Mr. Garner with 286, the chief block of which is represented by the 46 votes from Texas. The southwest and western states, without counting California, and taking but two of the farm states, Nebraska and Wisconsin, will yield Mr. Garner a total of 461 votes. "Now I am not including in this forecast of 461 the 210 additional votes indicated from the states of New York, Pennsylvania and California," declared Mr. Germany. The Gallup poll in the last three weeks has printed definite forecasts of public opinion from these three states, which together have 19 percent of the total convention strength. These polls show, assuming that the President will not be a candidate which is the only way that Democrats believe in the continuance of its traditional party policies can think, that Mr. Garner is the choice of over 50 percent of the Democrats in New York and California and of over 60 percent of the Democrats of Pennsylvania. "Out of these three states, two will give Mr. Garner a clear majority of the convention, the Texas leader pointed out. "There is no question in my mind," declared Mr. Germany, "that the people of the United States have very definite convictions on the coming presidential campaign. The principles involved weigh deeply on citizens everywhere. They embrace Mr. Garner because he stands for a principle that finds welcome reaction in every human being who worries and sometimes wonders on the future of his country. "Mr. Garner's nomination by the Democrats of this country is inevitable. It is ordained in the hearts of the American people, and I view his nomination and subsequent election as certain, with the present trend of events."

Matador Tribune

Combined with Motley County News By Purchase March 14, 1934. Issued Thursdays at Masonic Building, Matador, Texas, by THE TRIBUNE PUBLISHING COMPANY. Entered at the post office at Matador, Texas, as second class mail matter, according to an act of Congress, March 3, 1879. DOUGLAS MEADOR Editor and Publisher. MEMBER PANHANDLE PRESS ASSOCIATION. MEMBER WEST TEXAS PRESS ASSOCIATION. SUBSCRIPTION RATES in Motley, Floyd, Cottle, Hall and Dickens counties— One year, in advance \$1.50 Elsewhere, One year, \$2.00. Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon being brought to the attention of the management. "THERE IS CLOVE ENOUGH FOR AN MAN TO LIVE AND DIE A TEXAN."

Check these and SAVE. Extra Special VALUES. Friday, Saturday and Monday. This is the season to make your grocery dollar buy more! Burden's Foodway is the store of real bargains... GET MORE FOR YOUR MONEY!

Table with grocery items and prices: FLOUR Guaranteed 48 lb. \$1.19, SUGAR 10 lb. 59c, SPUDS no. 1 10 lbs. 23c, BEANS Northern 7 lb. 50c, WHITE SWAN Coffee lb. 27c, Pork & Beans 3 lb. cans 20c, CORN no. 2 cans, 3 for 25c, OAT MEAL White Swan 3 lb. box 19c, SYRUP Ribbon Cane gal. 59c, STAR JELLY no. 2 1-2 can 23c, APPLE BUTTER Quart 21c.

Bargains in MEAT That Can't Be Beat. PORK CHOPS Pound 23c, PORK SAUSAGE Pound 19c, STEAK good and tender lb. 19c, ROAST Rib or Brisket Pound 15c, JOWLS dry salt pound 12c. PAY CASH—PAY LESS! Burden's FOODWAY MATADOR, TEXAS.

and Elizabeth Swim, Birdie Nell Nichols, Doris and Faye Hunter, Marie and Mertice Carpenter, Wanda Cornell, Elizabeth Hickman, and Cecil and S. A. Swim, Claudis and Jack Nichols, Turner and Sam Hunter, C. O. Brownlow, John Billie Smith, Melvin Thacker, Rev. Napper, and Sara Campbell, Gay Nell Cornett and David and Maurice Campbell, all of Afton. STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACTS OF CONGRESS OF AUGUST 24, 1912, AND MARCH 3, 1933, OF MATADOR TRIBUNE, PUBLISHED WEEKLY AT MATADOR, TEXAS FOR OCTOBER 1, 1939. STATE OF TEXAS COUNTY OF MOTLEY Before me, a Notary Public in and for the State and county aforesaid, personally appeared Douglas Meador, who having been duly sworn according to law, deposes and says that he is the Publisher of the Matador Tribune and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in section 537, Postal Laws and Regulations, printed on the reverse of this form, to wit: 1. That the name and address of the publisher, editor, managing editor, and business manager is Douglas Meador, Matador Texas. 2. That the owner is: Tribune Publishing Company, Douglas Meador, Matador, Texas. 3. That the known bondholders, Mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: Mergenthaler Linotype Co., Brooklyn, New York. 4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also in case where the stockholder or security holder appears upon the books of the company as trustee in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than a bonafide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him. DOUGLAS MEADOR Sworn to and subscribed before me this 27th day of September, 1939. (Seal) J. R. Whitworth Notary Public (My commission expires June 1, 1941.)

Northfield News

Mr. and Mrs. Howard Matlock and baby of Florida, visited his parents, Mr. and Mrs. A. J. Matlock last week. On their return, they were accompanied to Fort Worth by Mrs. Matlock. Mrs. A. B. Collins has returned home from Memphis, where she has been at the bedside of a brother, who is ill. Mr. and Mrs. Newell Timmons and sons visited in Estelline and Memphis Saturday. Walker Leonard of the Pitch-

Whiteflat News

Jess Perkins returned home Monday night from a business trip to Texarkana. Messdames W. G. Kimbell and C. E. Harris, and Miss Billie Turner were in Floydada last Thursday. Miss Louise McDonald was a week-end visitor at her home in Matador. Mrs. L. R. Holden was a week-end visitor at Knox City. Miss Lorene Langley has been visiting in Stephenville. The "Whiteflat School News" is being published every week by the pupils, and everyone enjoys it. GO TO CHURCH SUNDAY

New... As Tomorrow The New 1940 Ford



HERE... FRIDAY, October 6th.

- \* Finger-tip Gearshift on the steering column
\* New controlled ventilation—21 other new features
\* Distinctive new body designs—longer hoods
\* Torsion bar ride—stabilizer on the V8-85 cars
\* Driver's seat adjustable two ways for comfort
\* Quick-stopping hydraulic brakes—quiet!
\* Rich, new decorative schemes on interiors
\* Four V-8 and five DeLuxe body types featured
\* Notable advances in styling, comfort and safety

Go Ahead With A New Ford Matador Auto Co. Sales Ford Service

Pass Your LAUNDRY Troubles to us. W-I-N FREEDOM AND HAPPINESS! Get our high powered team on your side and watch your laundry worries vanish. Spur Laundry

CLUBS  
CHURCHES  
SOCIALS  
SOCIETY

PHONE 123

# THE WOMAN'S PAGE

## Recent Bride Is Given Miscellaneous Shower

Mrs. Charlie Scaff, the former Louvaine Barton, was honoree at a miscellaneous shower Thursday afternoon, September 28, at the home of Mrs. Lula Carpenter.

Guests called between the hours of three and six o'clock. Mrs. W. E. Burleson poured the punch, which was served with dainty tea cookies. Mrs. R. N. McMahan assisted in the serving. Miss Sibyl Scaff, sister-in-law of the bride, received the guests, and Mrs. Carpenter presided at the Bride's Book.

The following ladies registered: Mrs. J. B. Barton, mother of the bride, Messdames L. M. Timmons, Fred Simpson, W. E. Burleson, B. C. Cox, Katie James, C. M. Barton, Lee Nelson, John Harris, Agnes Barton, Alfred Barton, W. B. Barton, Raby Webb, Don T. Martin, A. J. Daffern, Curtis King, Lewis McDonough, Bob Martin, Bob Echols, J. C. Burleson, G. W. Blackshear, Ray Patton, Noble Groves, A. P. Hodges, J. H. Sample, B. F. Tunnell, Ethel Payne, Curtis Martin, I. E. Martin, Claude Groves and J. D. Earnest.

Mesdames C. C. Jones, Orville Kuykendall, J. H. Hines and Earnest Fisher of Flomot.

Misses Mary Gaines, Tom Nell Darsey, Ruth Moore, Mary Ellen Barton, Willie Sue George, Grace Barton, Helen Simpson, Julia Davis, Dora Jameson, Marue Williams and Delora Markham.

### NEW ARRIVALS

Born to Mr. and Mrs. A. D. Moseley of Flomot, a 7½ pound baby girl, on September 28, 1939. The baby arrived at the home of the grandparents, here at Matador.

Mr. and Mrs. Kirby Foard of Afton are proud parents of a baby girl born October 2, 1939, and weighing 7½ pounds. She has been named Glenda Gail. Dr. J. S. Stanley, local physician was attending physician.

## CHILD WELFARE TO MEET WED.

The Matador Child Welfare Association will meet in regular session Wednesday afternoon, October 11, at 3:30 o'clock at the high school auditorium.

Following a short business session, an interesting program will be given, to include:

Choral Singing by members of the third grade.  
Talk, "Shaping Your Child's Personality", by Mrs. D. E. Pitts.  
Talk, "Each Child Needs Success", by Mrs. Fred G. Simpson.

All patrons of the school and welfare association are cordially invited to attend this meeting.

## MRS. BISHOP IS CLUB HOSTESS

Mrs. L. R. Bishop was hostess Thursday to a bridge club with three tables of games in progress.

High score for club members was held by Mrs. L. J. Barkley, second high by Mrs. E. B. Jones, and guest high by Mrs. W. N. Pipkin.

At the conclusion of the games, an attractive salad plate was served to: Mesdames Jack Edwards, Alvin Stearns, W. W. Clements, Annie Tudor, T. J. Daffern, J. R. Emmons, Earl Laughlin, A. A. Harp, and Mesdames Barkley, Jones and Pipkin.

### AT SINGING CONVENTION

Matador residents who attended the Dickens County Singing Convention Sunday afternoon at Dickens, includes Mesdames H. H. Courtney, Leland Timmons and B. C. Cox, and Mr. and Mrs. Scott Bolton.

Robert Lee Hall of Odessa, spent the past week in the home of his sister, Mrs. Homer Dollison.

## Magician With Harley Sadler's Tent Show



Henry, pictured above, is the featured vaudeville attraction with the Harley Sadler tent theatre which comes to Matador for a two night engagement commencing Wednesday night, October 11th. Henry has just returned from a tour of 20 foreign countries and was immediately engaged by Harley Sadler as his feature attraction for this season. Henry has been creating a sensation with his Hopi Indian sand paintings. In addition to being an artist, Henry is a magician of ability and his part of the program is said to be very mystifying and entertaining. Other vaudeville acts with the show this season are Jesse Rogers, cowboy singer from radio station XERA, Del Rio, Texas, Virginia Goodman, blues singer, Eddie LaVerne, accordionist, Billy Heath, singer, The Musical Battens, eccentric musicians, Jeannie Layne, acrobatic dancer, and a 10 piece orchestra under the direction of Bob Siler. All new plays will be presented here, the opening play being "He Couldn't Take It," with Harley Sadler as "Dad," said to be his favorite part. The show will be sponsored by the local Fire Department.

## CLUB MEETS AT COLLIER HOME

Mr. and Mrs. Robert Collier entertained with a dinner party Tuesday evening, for members of the Laugh-A-Lot Club.

At the conclusion of the games, Mr. and Mrs. Jack Edwards held joint high score, with Mr. and Mrs. R. W. Cudd holding second high. Traveling prizes were won by Mrs. Edwards and Mr. Earl Laughlin.

Those present were, Mr. and Mrs. L. R. Bishop, Mr. and Mrs. T. J. Daffern, Mr. and Mrs. Earl Laughlin, Mr. and Mrs. Jack Edwards, the host and hostess, and Mr. and Mrs. R. W. Cudd of Paducah, former members of the club, who were guests at the party.

## Friendship Class Has Social Friday

Mrs. Tom Newman was hostess Thursday evening to members of the Friendship Class of the Baptist Sunday School. A business session was followed by a social hour, and refreshments of punch and cookies were served to:

Mesdames W. M. Joslin, teacher, Mrs. Gladys Hagan, Mrs. H. H. Courtney, Mrs. Ray Patton, Mrs. Coyt Carlisle, Misses Thressia Godfrey, Ruth Poe, Vivian Estes, Ruth Groves, Amy Glenn and Ora Faye Brandon, and Mrs. Newman.

## Around The Circles...

### SUNSHINE CIRCLE

The Sunshine Circle of the Baptist W. M. U. met Monday afternoon in the home of Mrs. D. P. Keith. Seven ladies were present in addition to the hostess.

The study of the book, "Famous Women of the Bible" was concluded by Mrs. Eldred Seigler, who discussed "Mary The Mother of Mark", and "Lydia".

In a business session the following officers were elected: Chairman, Mrs. Keith; secretary-treasurer, Mrs. R. E. Campbell; reporter, Mrs. Scott Bolton; Benevolence, Mrs. Seigler; Missions, Mrs. V. J. Skaggs; personal service, Mrs. A. D. Burleson; periodicals, Mrs. W. E. Reeves; Mission study, Mrs. G. S. Craven.

Refreshments were served to the above named ladies, and Mrs. A. M. Bourland, a guest at the meeting.

The circle will meet next Monday at the church at 1:00 o'clock.

### DORCAS CIRCLE

Members of the Dorcas Circle, Baptists W. M. U. met at the home of Mrs. Pearl Moorman Monday afternoon, with seven present. The Devotional from 1 Cor., first chapter, was read by Mrs. J. A.

### GROVES

Study of the book, "Gospel Among the Red Men", was begun.

Delicious refreshments were served to: Mesdames J. A. Groves, Clarence Kifer, A. A. Tipton, Lula Carpenter, L. A. Carlisle, J. H. Campbell, and Mrs. Moorman. The meeting next week will be in the home of Mrs. Kifer.

### HENRIETTA SHUCK CIRCLE

Ten ladies attended the Henrietta Shuck Circle meeting Monday afternoon in the home of Mrs. Jack Edwards. Mrs. Joslin taught the lesson from the book of Luke.

Those present were, Mesdames Vernon Doss, Elbert Seigler, J. L. Woodruff, J. D. Craven, Elbert Reeves, Earl Laughlin, Claude Groves, W. M. Joslin, Bill Pipkin and the hostess.

### IRENE ELDRIDGE CIRCLE

The Irene Eldridge Circle of the Methodist Missionary Society held its regular weekly meeting Tuesday afternoon at the church, after serving the Lions luncheon. Members of Circle No. 1 joined them in the meeting.

Mrs. D. E. Pitts presided for a brief opening session, after which the meeting was turned over to Mrs. T. G. Tilson, Zone Leader, who gave an interesting report on her recent attendance at a "Spiritual Life Retreat" meeting at Abilene.

Ladies present were: Mesdames J. S. Lambert, C. D. Pipkin, Homer Sheats, W. B. Vaughn, W. Y. Higgins, W. R. Tilson (White-flat); Mesdames Clay Gilbert, H. H. Schweitzer, Fred G. Simpson, A. J. Daffern, J. R. Whitworth, C. A. Pitts, Harry Willett, D. E. Pitts, and T. G. Tilson.

## NEW BOOKS

Matador City Library

### MAN THE UNKNOWN

by Alexis Carrel

One of the truly great scientists of our time reveals the mystery of Man, his mind and body and soul. Hundreds of thousands of readers are finding in these simple, vital pages new hope, new courage, stronger spiritual belief.

Here, for a limited time only, is Dr. Carrel's amazing best-seller in a new, custom-built edition at a bargain price.

Roy Burleson  
INSURANCE  
BANK BUILDING  
MATADOR, TEXAS

## Church News

### YOUNG PEOPLE GIVES PROGRAM AT AFTON SUN.

The young people of the Church of Christ were Sunday guests of Minister and Mrs. F. T. Hamilton of Afton and presented a program at the Church of Christ there Sunday evening.

Leaving here early Sunday afternoon, the group first attended the Dickens County Singing Convention.

The program which the young people presented included the following: Quartet, Joe Berry Meador, Maurine Hall, Mozelle Duncan and J. W. Durbin; duets by Mable Turner and Marion Clements; Lois Cook and J. W. Durbin; Talk, by Joe Berry Meador; duet, Maurine Hall and Mozelle Duncan. Others who made the trip were Miss Mildred Meador, Mrs.

S. J. Hall and Elmer Cook.

The group will present a similar program at Dickens in the near future.

### Attend Workers Conference Tues.

Rev. W. M. Joslin, pastor of the local Baptist Church, together with Mr. and Mrs. W. A. Rattan, Mrs. L. A. Carlisle and Mrs. A. A. Tipton, attended a meeting of the Floyd County Workers Conference at Lakeview, Tuesday.

### WEEK OF PRAYER

Week of Prayer was observed by the Baptist Church this week, and special services were held Wednesday night, and will be held tonight and Friday night, under the sponsorship of the W. M. U. Everyone is extended a cordial invitation to attend these services.

## NEW BOOKS

Among the recent additions to the shelves of the Matador City Library, have been a number of books written for juveniles. These include "The Little Boy and His House", written by Stephen Bone and Mary Adshead, well-known English artists.

The theme of the book, as the title indicates, concerns a small boy who decided to build a house because in the winter he was

too cold, in the summer he was too hot, when it rained, he was wet, and when it was windy he was nearly blown away. The little boy had a kind and understanding uncle who traveled all over the world with him and showed him the different kinds of houses there were in the world.

They went to Spain; they went to England; they went to America, they went to the North Pole, Africa, Ireland and Sweden. Then they returned home and decided just what kind of house they wanted to build.

### About The Authors

Stephen Bone is the son of Murthead Bone, the famous etcher and painter. His wife is Mary Adshead, the daughter of Professor Adshead, the architect.

Their work has been exhibited at the Royal Academy of Art. Together they designed the library decorations for the S. S. Queen Mary.

"The Little Boy and His House" was written in an effort to answer their children's questions, such as "Why do black men live in funny houses?" "Why don't they live in funny houses?" When he had finished the book and read it to their two sons, it became obvious to them that every question had been answered that had been raised. This they regarded as a satisfactory result of their labor.

## He Got Back 15 Cents

Just before the opening of the special session of Congress in November, 1937, Vice-President Garner arriving in St. Louis from San Antonio, en route to Washington, made a bee-line for a barber shop.

For 25 minutes, the Vice-President relaxed for a shave at the hands of Dexter Davis, Union Station barber who has had Garner in his chair four of the eight times in recent years he has stopped at St. Louis.

As he left the barber shop, he handed the Negro shine boy a quarter.

"Thank you, suh," smiled the boy.

"That's a quarter," reminded Garner.

"Yes, suh, I know it's a quarter," replied the boy.

"Well, I want some change," Garner demanded.

He got back 15 cents.

### MOVED TO FLOYDADA

W. H. Jackson, who operates the Jackson Jewelry here for some time, has accepted a position with the Kimbell jewelry firm, Floydada.

Mr. and Mrs. Jackson have closed the jewelry store and pair shop and have moved Floydada to make that their future home.

## THE WORLD'S GOOD NEWS

will come to your home every day through

### THE CHRISTIAN SCIENCE MONITOR

An International Daily Newspaper

It records for you the world's clean, constructive doings. The Monitor does not exploit crime or sensation; neither does it ignore them, but deals correctively with them. Features for busy men and all the family, including the Weekly Magazine Section.

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One, Norway Street, Boston, Massachusetts  
Please enter my subscription to The Christian Science Monitor for a period of:  
1 year \$12.00 6 months \$6.00 3 months \$3.00 1 month \$1.00  
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Sample Copy on Request

## IN PERSON - On the Stage

# JESSE ROGERS

America's No. 1 Cowboy Singer  
Blues Yodeler & Record Artist

from  
Radio Station  
XERA  
Del Rio, Texas



Hear Him Sing  
His Latest Song Hits!

WITH

# HARLEY SADLER'S

ALL NEW

## STAGE SHOW

BIG TENT THEATRE

TWO NIGHTS ONLY COMMENCING  
WEDNESDAY, OCTOBER 11

AUSPICES OF THE

MATADOR FIRE DEPARTMENT

Opening Play: "He Couldn't Take It"

ALL NEW PLAYS, MUSIC

AND BIG TIME VAUDEVILLE

FEATURING

# HENRY

World-traveler, Artist and Magician

CHILDREN 10c ADULTS 25c

**ALWAYS**  
Quality Merchandise  
At Fair Prices  
That Meet or Beat  
All Competition!

Starting  
**THURSDAY**  
Oct. 5



Ending  
**SATURDAY**  
Oct. 14

Hundreds Of Values!  
—Get Your Share!—

We Sell  
**Everything**  
FOR THE FARM,  
HOME AND RANCH



## With Butane Gas In Your Home

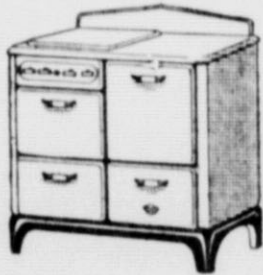
Today, Butane Gas has gained a foremost place as the ideal fuel for heating, cooking and the operation of refrigerators. It is cheap, clean and safe. Let us explain the low cost installation and other advantages this wonderful fuel offers.

We sell the best and most widely known appliances, including Butane burning ranges, heaters and refrigerators. We have a large stock from which to make your selections.

**Our Stock Of Butane Appliances Include**

**HEARTH-GLO AND DEARBORN Heaters**

**ROPER AND GRAND Ranges**



### GAS INSTALLATION SERVICE

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WE ALSO HAVE SOME BARGAINS IN USED OIL BURNING HEATING STOVES

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Wood and Coal  
**Stoves**

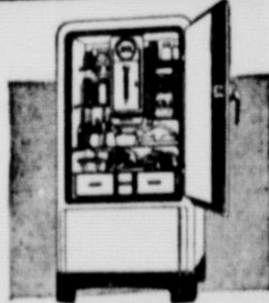


Stove Pipe, Elbows,  
Shovels, Coal Hods,  
and all kinds of  
stove accessories—

## Keeps food FRESH

... IN ALL KINDS OF WEATHER  
**SERVEL ELECTROLUX**  
RUNS ON KEROSENE  
FOR ONLY A FEW CENTS A DAY!

Let Us Show You—  
The New Electrolux,  
the Refrigerator that  
Pays For Itself!—



- PLENTY OF ICE CUBES
- FROZEN DESSERTS
- PERFECT FOOD PROTECTION
- SILENT, LOW-COST OPERATION
- SAVINGS THAT PAY FOR IT

Oil burning  
*"fireplace"*  
**HEATER**  
one of the famous  
**SUPERFEX**  
Oil Burning HEATERS  
Product of Perfection Stove Company



HERE is a much-needed modern heating stove—an oil burning Superfex Heater with a low flue, made especially for use where the most convenient flue connection is through the fireplace. It's one of the famous Heat-Director models, with patented shutters on front and sides. With shutters fully open you get RADIATING heat; with shutters closed, the heat is CIRCULATED, and you can open

the shutters on either side or front to DIRECT the heat to warm the floor and to assure comfort in "the living zone."

Superfex burns a wide variety of inexpensive fuel oils, without wicks, lighting rings, or machinery. Has an automatic draft regulator.

Come in and see this "fireplace" heater, and the other Superfex models that use ordinary chimney connections.

**APPLAUSE**  
from Every Side . . .

for  
**The Big NEW**



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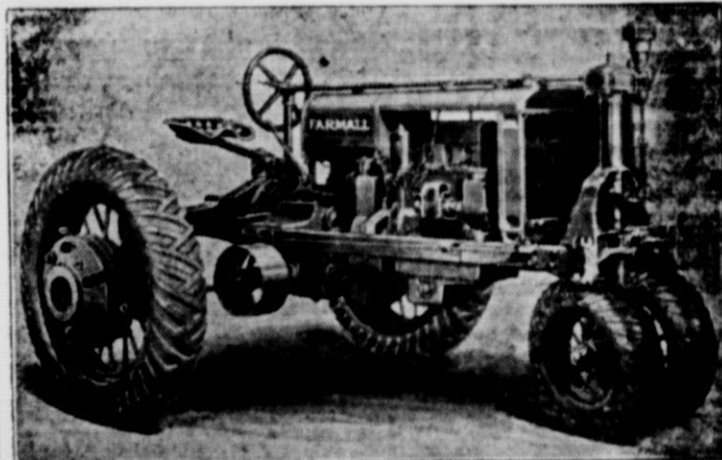
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EXPERT TRACTOR REPAIR SERVICE

### Our Aim . . .

Our years of experience in the hardware and implement business, we feel should give us some knowledge of the best lines of merchandise to carry for this territory, and this we use to the best of our ability to secure various lines for this section, at prices that save.

### RADIO REPAIR SERVICE

RECEIVE FULL VALUE FROM YOUR RADIO—GET ALL THE NEWS! WE REPAIR ALL MAKES AND MODELS OF RADIOS—

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MATADOR'S HARDWARE DEPARTMENT STORE  
Matador, Texas

RADIO SERVICE  
DEPARTMENT  
**Garth Close**  
MANAGER



Keith Patton, Editor

Assistant Editors: Wandell Berryman, Marie Hunsucker, Inquiring Reporter, Frances Stearns, Junior Reporter, Aurene Jameson, Sophomore Reporter, Wanda Nelson, Freshman Reporter, Onelta Whitaker

Institute Of Student Opinion STUDENTS TELL OF THEIR AMBITIONS

The ambitions of the students are varied. There are many vocations to choose from, so it takes many people to fill these offices. Alla Mae Fuller wants to be a mathematics teacher. Billy Bishop has a desire to be a lawyer. McElton Skaggs, Norman Merel Pitts, and Mack Jacobs want to be aviators. June Barton and Billy Jean Dirickson want to be aviatrix. James Rufus Fish plans to study surgery when he goes to college. W. A. Rattan wants to be a draftsman. When Aurene Jameson finishes school, she hopes to become the manager of a large department store. Mary Ruth Muse would like to be a beauty operator while Vernell Markham would rather be an air hostess. Mary Ola Tipton and Aileen Russell wish to become nurses.

TEAS GIVEN LAST WEEK The junior class and the home economics club sponsored two silver teas last week. These teas were given in the Home Economics Department of our school on Thursday and Friday. Miss Faulkner poured the punch, and freshman girls served. The parents of high school stu-

Por la Escuela Mr. Webb of the Lubbock Printing Company was here Thursday and worked on our typewriters. One of the machines

dents were invited to the tea given Thursday afternoon. Not as many came as expected, but those who were there enjoyed it. Most students attended the tea Friday afternoon. They all enjoyed it exceedingly; this being the first silver tea that some had attended. The students went to the tea in classes.

Unusual Punch Bowl The punch bowl was the center of attraction. It was a large block of ice with a floral piece frozen in the center. The punch was in a cavity at the top. Punch, two kinds of sandwiches, and several kinds of cookies were served.

JEWELL McCOY ANNUAL CHIEF

Friday morning, in one of the hottest elections of the year, Jewell McCoy was elected as editor-in-chief of the school annual. Kenneth Simpson was elected as business manager.

The seniors are planning to co-operate this year in trying to leave an annual for the school. Everyone is urged to contribute as many snapshots as possible. It is going to be arranged so that every student in high school will have his picture in the annual at least once.

These annuals will cost two dollars each, which is not as high as it costs to make them. The seniors will raise the rest of the money. The senior basketball girls and the senior class are planning to have a carnival sometime in October. The girls' money will be used to buy new suits.

Dramatic Club Meeting Held

Last Thursday the dramatic club had a meeting in the auditorium. Mrs. Whitworth entertained the group with a reading, "Negro Telephone Conversation." Jokes were given by Wilena Wilkinson and Patt Willard.

Keith Patton gave an interesting animal story; and a reading, "By Accident," was given by Bennie Wayne Marshall. The class cheered and clapped for Marie Hunsucker, John Alsop, and Keith Patton when they made the old piano swing and for Wandell Berryman when she opened her mouth for her mellow voice to ring out.

Jimmy Lee Guthrie proved to be a good speaker when she gave "The Question Box." During intervals the class enjoyed a game directed by Mrs. Whitworth.

We haven't selected a name for our club, but we hope our "smart" students will think of one soon. Most of us prefer the name of Gaposis Club.

SOCIETY Justine Rattan Gives A Party

Justine Rattan was honored with a birthday party given at her brother's house on Monday evening, September 25, 1939.

The party was a grand success with many attending. Those present were: E. A. Day, Jewell McCoy, Zona Ruth Scaff, Lloyd Latimer, Mary Barrard, Jimmie Lee Guthrie, Cecil Ray, W. E. Ballard, Duane Markham, A. J. Perkins, Albert Rattan, Helen Stanfield, W. A. Rattan, Johnny Bell Willis, Wanda Nelson, Dorothy Wason, Leroy Nelson.

The SNAPSHOT GUILD LANDSCAPE PICTURES



Small, pleasing bits of landscape usually make better pictures than open, distant views. Include a nearby object when possible.

LANDSCAPES are a source of excellent snapshots which will add appeal to any album, and they can be made easily with the simplest cameras.

Many beginners try to include too much in their landscape pictures. A better method is to seek out small, pleasing bits—a single tree overlooking a brook, a quiet country road winding over a hilltop. The broad, open views which first attract our eyes are not as desirable, for picture purposes, as simple bits which can easily be "composed" into attractively arranged pictures.

A good practice, in seeking landscape pictures, is to "frame" a scene with your hands while you study its picture possibilities. The camera lens has a narrower "angle of view" than our eyes—it does not take in as much territory—so this trick of "framing" helps us judge better what the camera will include.

In arranging a landscape picture, avoid lines that divide the picture into equal parts, either vertically or horizontally. Large areas, such as open sky, should usually be broken up by detail—clouds, or a graceful tree branch. A color filter on the camera lens helps record clouds. "Balance" should also be sought. For example, if a large mass of trees is shown in the right-hand foreground, they may be balanced by a smaller mass on the left—a figure or two, or a distant house and trees.

Seeking landscape pictures is a pleasant pastime, and a phase of your camera hobby well worth cultivating. Good pictures of this type can be made at any season—and the better ones can be enlarged and framed for use as decorations in the home. Begin your landscape album now.

John van Guilder.

Clyde Ray, Vernell Markham, Bennie Wayne Marshall, Gaye Wolfe, Nellie Ray, McElton Skaggs, Raymond Rattan, James Ed Russell, Beatrice Smallwood, Delora Markham, Frenchie Nell Brandon, Jack Martin, and Alfred Cooper.

Some of the games played were Old Joe Clark, Bingo, Miller Boy, and Snap.

Justine received many beautiful gifts. A dress, handkerchiefs, vase, powder box, face powder, compact, bingo set, and a brooch were only a few of the many presents.

Subscribe For The Tribune

WHO'S WHO

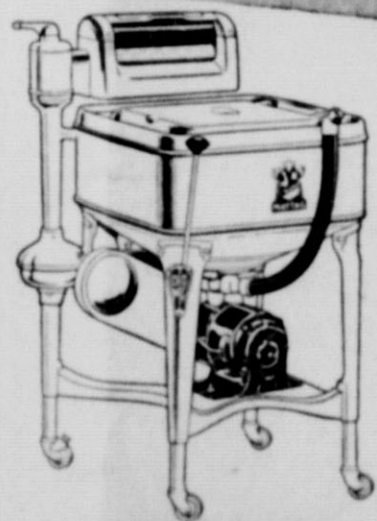
June Barton is a Brunette who likes to turn her big brown eyes to the right. (I wonder why, do you?)

Virginia Briggs is one who likes to eat as well as she likes to discuss English and to study history. And come to think about it, she is a brunette also.

Rachel Carpenter is a brunette who has reached the point where she won't trust the seventh grade girls. Should she feel this way?

Joyce Daniels is a blonde who seems to be very quiet until she starts that laugh; then you will think (oh never mind).

LOW-COST WASHINGS THAT SAVE CLOTHES



Washing clothes at home, the Maytag way, is a convenience as well as an economy. It washes thoroughly clean, yet so gently that clothes last longer... and sanitary conditions are under your own control. You'll like the roomy, one-piece, cast-aluminum tub, Gyrtator washing action, sediment trap, the new improved Roller Water Remover, and other Maytag developments that give it first place among washers.

Powered with electric motor or Gasoline Multi-Motor. Priced within reach of every home and on easy payments.

Thacker Supply Company Roaring Springs MAYTAG

Billy Jean Dirickson is a brunette who enjoys athletics. She is also noted for her many unreasonable questions. (For further reference, ask coach.)

This and That

We hope we've got an item of interest for you folks. Wiley Fuller and Zona Ruth Scaff are "that way" we hear. Of course, we're just assuming things; but I'm sure romance is just around the corner (or sumpin').

It's really too pathetic, but Tommy Darsey has just given Quinn Martin (a new student) the run-around. Curses on these football heroes who never give the other guys a chance! (Kenneth could have something to do with it don't 'cha think?)

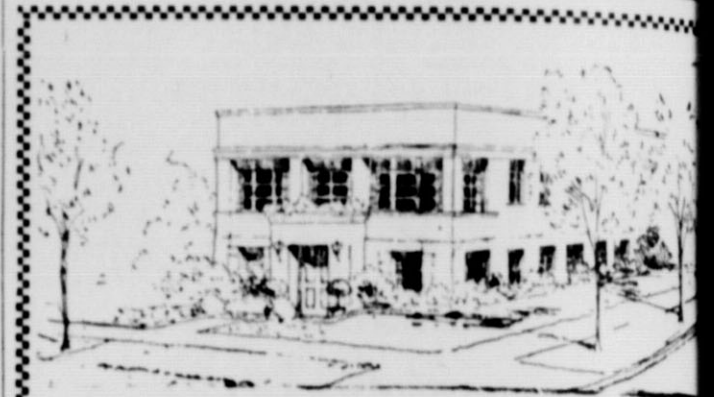
More soph romances! That cute McElton Skaggs and Dorothy Wason are seen about town quite

frequently together. Will it be so far as we know there are any more hearts connected these two. (We think this item for Ripley!)

Of all things, to go riding Radio Service Car would be about two weeks ago on Saturday night. The occupants are numerous to mention, but driver must have been quite arduous. We heard that he was up on people—they being aware of it all—and turned lights on them! He even endangered three peoples lives, me, it's gettin' to be dangerous go for nightly strolls!

Physiologists say that people shouldn't get Ja Rufus Fish, however, disagree he says he bets they never tried it! (The physiologists, course.)

Tribune Ads Pay



Completely Equipped For OBSTETRICS, PEDIATRICS And General Medicine. Newest Type X-Ray Equipment. Phone 59 Day and Night Service. TRAWEEK HOSPITAL. A. C. Traweck, M. D. Albert Traweck, Jr., M. D.

POLAR BRAND FROZEN Garden Fresh FRUITS & VEGETABLES. Enjoy delicious frozen fruits and vegetables for your table. Full-flavored... Inexpensive Fish and Oysters. FOOD LOCKER DEPARTMENT LEON ICE COMPANY. J. P. O'CONNOR, Mgr.

GROWING BOYS NEED PLENTY OF BREAD. See that your son has plenty of good bread at each meal... The food that is rich in protein, fat, carbohydrate and the essential vitamins. Buy Eddie's Bread. BAKED FRESH EVERY DAY. At Your GROCERY. Eddie's Bakery

IF IT ACTS LIKE THIS... Bring It To Us. WE CAN FIX IT! We are equipped to repair any make or model radio. Fast service and moderate charges. Car radios especially. RADIO SERVICE. DEPARTMENT OF THE MATADOR HARDWARE Co. Garth Close, Mgr.

FOR AILING HOUSES. This is the time of year to give your house a good cold remedy so that you and your family may be comfortable this winter. Why delay any longer the repairs you have been planning? We are always glad of the opportunity to serve you. Everything For The Home, Farm and Ranch. Higginbotham-Bartlett Co. LUMBER, BUILDING SUPPLIES AND HARDWARE

**ALWAYS**  
Quality Merchandise  
At Fair Prices  
That Meet or Beat  
All Competition!

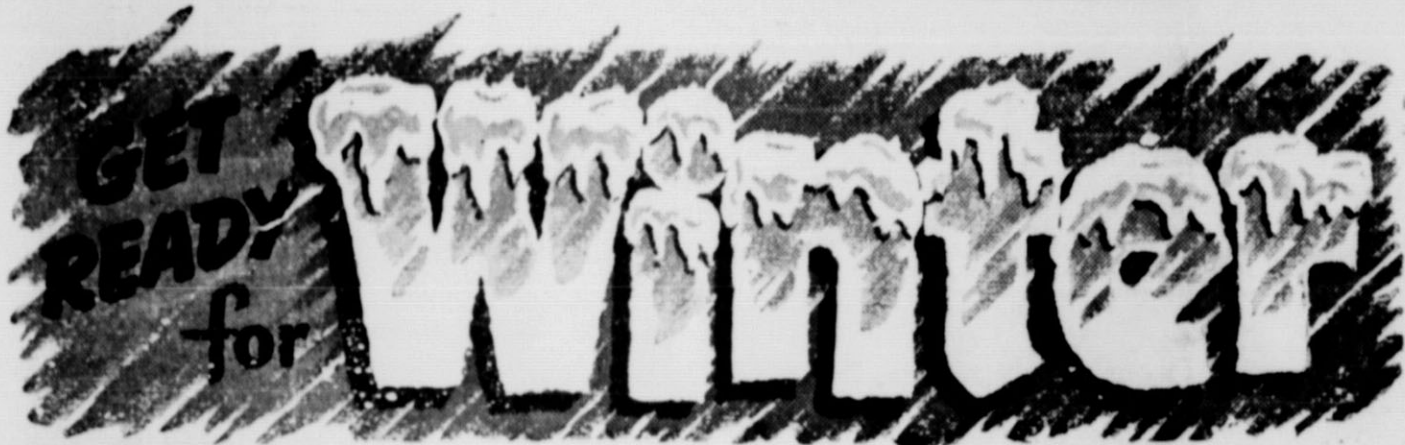
Starting  
**THURSDAY**  
Oct. 5



Ending  
**SATURDAY**  
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Hundreds Of Values!  
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**Everything**  
FOR THE FARM,  
HOME AND RANCH



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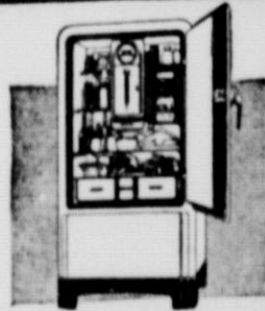
Wood and Coal  
**Stoves**



### Keeps food FRESH

... IN ALL KINDS OF WEATHER  
**SERVEL ELECTROLUX**  
RUNS ON KEROSENE  
FOR ONLY A FEW CENTS A DAY!

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Oil burning  
**"Fireplace" HEATER**  
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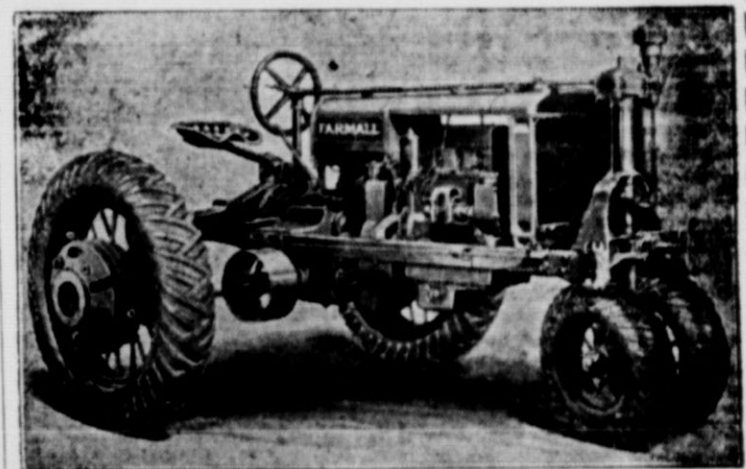
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# MATADOR HARDWARE AND FURNITURE COMPANY

MATADOR'S HARDWARE DEPARTMENT STORE  
Matador, Texas

RADIO SERVICE  
DEPARTMENT  
**Garth Close**  
MANAGER

Pipe, Elbows,  
Shovels, Coal Hods,  
and all kinds of  
hardware accessories—





Keith Patton, Editor

Assistant Editors Wandell Berryman, Marie Hunsucker
Inquiring Reporter Frances Stearns
Junior Reporter Aurene Jameson
Sophomore Reporter Wanda Nelson
Freshman Reporter Oneita Whitaker

Institute Of Student Opinion
STUDENTS TELL OF THEIR AMBITIONS

The ambitions of the students are varied. There are many vocations to choose from, so it takes many people to fill these offices.

Alla Mae Fuller wants to be a mathematics teacher. Billy Bishop has a desire to be a lawyer. McElton Skaggs, Norman Merel Pitts, and Mack Jacobs want to be aviators. June Barton and Billy Jean Dirickson want to be aviatrices.

James Rufus Fish plans to study surgery when he goes to college. W. A. Rattan wants to be a draftsman. When Aurene Jameson finishes school, she hopes to become the manager of a large department store. Mary Ruth Muse would like to be a beauty operator while Vernell Markham would rather be an air hostess. Mary Ola Tipton and Aileen Russell wish to become nurses.

May all of these students succeed in their work, what ever it may be.

Por la Escuela

Mr. Webb of the Lubbock Printing Company was here Thursday and worked on our typewriters. One of the machines

dents were invited to the tea given Thursday afternoon. Not as many came as expected, but those who were there enjoyed it. Most students attended the tea Friday afternoon. They all enjoyed it exceedingly; this being the first silver tea that some had attended. The students went to the tea in classes.

Unusual Punch Bowl
The punch bowl was the center of attraction. It was a large block of ice with a floral piece frozen in the center. The punch was in a cavity at the top. Punch, two kinds of sandwiches, and several kinds of cookies were served.

JEWELL McCOY ANNUAL CHIEF

Friday morning, in one of the hottest elections of the year, Jewell McCoy was elected as editor-in-chief of the school annual. Kenneth Simpson was elected as business manager.

The seniors are planning to co-operate this year in trying to leave an annual for the school. Everyone is urged to contribute as many snapshots as possible. It is going to be arranged so that every student in high school will have his picture in the annual at least once.

These annuals will cost two dollars each, which is not as high as it costs to make them. The seniors will raise the rest of the money. The senior basketball girls and the senior class are planning to have a carnival sometime in October. The girls' money will be used to buy new suits.

Dramatic Club Meeting Held

Last Thursday the dramatic club had a meeting in the auditorium. Mrs. Whitworth entertained the group with a reading, "Negro Telephone Conversation." Jokes were given by Willena Wilkinson and Patti Willard.

Keith Patton gave an interesting animal story; and a reading, "By Accident," was given by Benjie Wayne Marshall. The class cheered and clapped for Marie Hunsucker, John Alsop, and Keith Patton when they made the old piano swing and for Wandell Berryman when she opened her mouth for her mellow voice to ring out.

Jimmy Lee Guthrie proved to be a good speaker when she gave "The Question Box." During intervals the class enjoyed a game directed by Mrs. Whitworth.

We haven't selected a name for our club, but we hope our "smart" students will think of one soon. Most of us prefer the name of Gaposis Club.

SOCIETY Justine Rattan Gives A Party

Justine Rattan was honored with a birthday party given at her brother's house on Monday evening, September 25, 1939.

The party was a grand success with many attending. Those present were: E. A. Day, Jewell McCoy, Zona Ruth Scaff, Lloyd Latimer, Mary Barrard, Jimmie Lee Guthrie, Cecil Ray, W. E. Ballard, Duane Markham, A. J. Perkins, Albert Rattan, Helen Stanfield, W. A. Rattan, Johnny Bell Willis, Wanda Nelson, Dorothy Wason, Leroy Nelson.

The SNAPSHOT GUILD LANDSCAPE PICTURES



Small, pleasing bits of landscape usually make better pictures than open, distant views. Include a nearby object when possible.

LANDSCAPES are a source of excellent snapshots which will add appeal to any album, and they can be made easily with the simplest cameras.

Many beginners try to include too much in their landscape pictures. A better method is to seek out small, pleasing bits—a single tree overhanging a brook, a quiet country road winding over a hilltop. The broad, open views which first attract our eyes are not as desirable, for picture purposes, as simple bits which can easily be "composed" into attractively arranged pictures.

A good practice, in seeking landscape pictures, is to "frame" a scene with your hands while you study its picture possibilities. The camera lens has a narrower "angle of view" than our eyes—it does not take in as much territory—so this trick of "framing" helps us judge better what the camera will include.

In arranging a landscape picture, avoid lines that divide the picture into equal parts, either vertically or horizontally. Large areas, such as open sky, should usually be broken up by detail—clouds, or a graceful tree branch. A color filter on the camera lens helps record clouds. "Balance" should also be sought. For example, if a large mass of trees is shown in the right-hand foreground, they may be balanced by a smaller mass on the left—a figure or two, or a distant house and trees.

Seeking landscape pictures is a pleasant pastime, and a phase of your camera hobby well worth cultivating. Good pictures of this type can be made at any season—and the better ones can be enlarged and framed for use as decorations in the home. Begin your landscape album now.

John van Gulder.

WHO'S WHO

Clyde Ray, Vernell Markham, Bennie Wayne Marshall, Gaye Wolfe, Nellie Ray, McElton Skaggs, Raymond Rattan, James Ed Russell, Beatrice Smallwood, Delora Markham, Frenchie Nell Brandon, Jack Martin, and Alfred Cooper.

Some of the games played were Old Joe Clark, Bingo, Miller Boy, and Snap.

Justine received many beautiful gifts. A dress, handkerchiefs, vase, powder box, face powder, compact, bingo set, and a brooch were only a few of the many presents.

Subscribe For The Tribune

Billy Jean Dirickson is a brunette who enjoys athletics. She is also noted for her many unreasonable questions. (For further reference, ask coach.)

frequently together. Will it So far as we know there are any more hearts connected these two. (We think this item for Ripley!)

This and That

We hope we've got an item of interest for you folks. Wiley Fuller and Zona Ruth Scaff are "that way" we hear. Of course, we're just assuming things; but I'm sure romance is just around the corner (or sumpin')

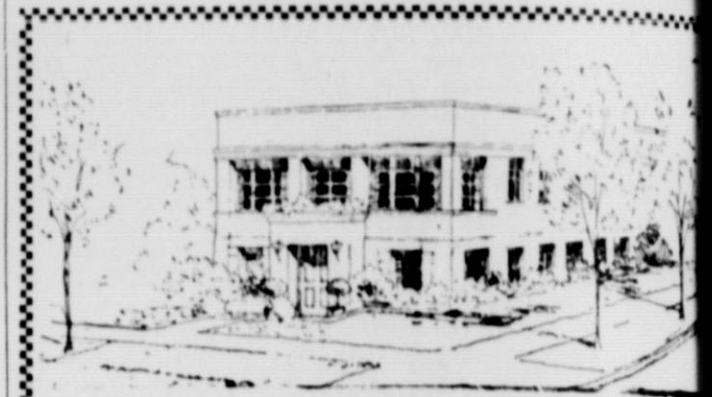
It's really too pathetic, but Tommy Darsey has just given Quinn Martin (a new student) the run-around. Curses on these football heroes who never give the other guys a chance! (Kenneth could have something to do with it don't 'cha think?)

More soph romances! That cute McElton Skaggs and Dorothy Wason are seen about town quite

numerous to mention, but driver must have been quite arious. We heard that he "made up on people—they being aware of it all—and turned lights on them! He even endangered three peoples lives, me, it's gettin' to be dangerous go for nightly strolls!)

Physiologists say that people shouldn't pet. Rufus Fish, however, disagree he says he bets they never tried it! (The physiologists, course.)

Tribune Ads Pay



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See that your son has plenty of good bread at each meal... The food that is rich in protein, fat, carbohydrate and the essential vitamins.
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BAKED FRESH EVERY DAY
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We can fix it!
We are equipped to repair any make or model radio. Fast service and moderate charges. Car radios our speciality.
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DEPARTMENT OF THE MATADOR HARDWARE Co.
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Washing clothes at home, the Maytag way, is a convenience as well as an economy. It washes thoroughly clean, yet so gently that clothes last longer... and sanitary conditions are under your own control. You'll like the roomy, one-piece, cast-aluminum tub, Gyrotator washing action, sediment trap, the new improved Roller Water Remover, and other Maytag developments that give it first place among washers.
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### Pipkin Child Has Paralysis At Dalhart

Charles Pipkin, 6, son of Mr. and Mrs. Clyde Pipkin of Dalhart, Texas, is a victim of infantile paralysis, and the Pipkin home has been quarantined since last Thursday, following medical examination and treatments by the family physician. The quarantine will be effective for fourteen days, according to a news item appearing in the Dalhart Texan, as follows:

"City Health Officer Dr. Victor R. Moore, late yesterday, quarantined the Clyde Pipkin home for at least 14 days.

He said there was no doubt that Charles Pipkin, 6, had infantile paralysis. The lad, of pre-school age, has been ill since Sunday. The health officer said he knew of no other cases in the city or vicinity.

Dr. Moore said the quarantine normally applies for three weeks from the time the disease starts. The family, he said, is quarantined at home. He said he was going to look into the matter of who had been at the house since the boy has been sick, and that all contacts may be quarantined.

The doctor treating the Pipkin boy said this morning he was doing well, and that his left leg, in which the disease seems to have settled, will be placed in a cast this afternoon for six weeks. Charles, the doctor said, is still running a slight temperature, but muscles of his leg do not seem to be seriously affected and the doctor is still hopeful that the boy can outgrow all effects of the paralysis.

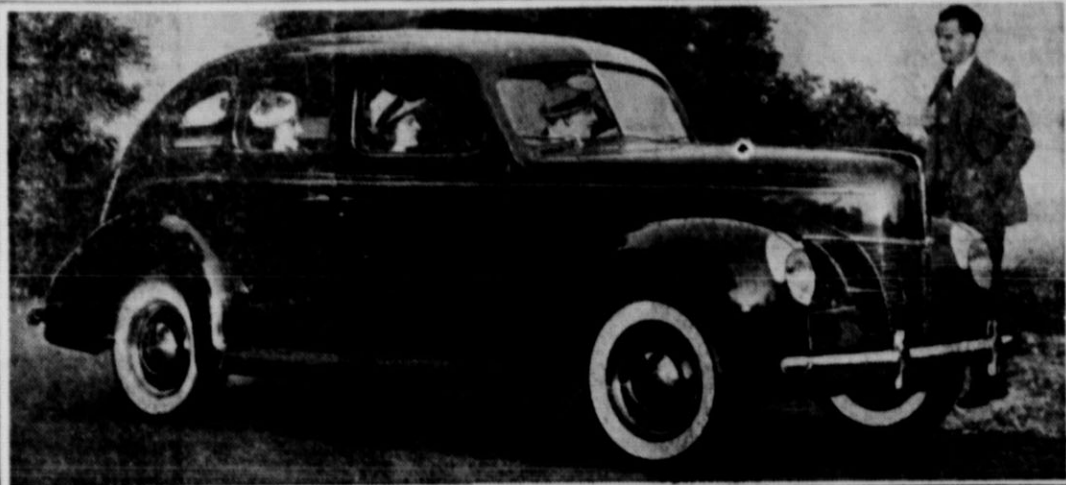
—Dalhart Texan

The child is a grandson of Rev. and Mrs. C. D. Pipkin of this city. Latest reports received this week by relatives here, stated that the boy's condition was much improved and that he was apparently now out of danger.

#### AT GOODNIGHT

Mrs. T. E. Cammack spent the week at Goodnight where she visited her daughter and husband, Mr. and Mrs. W. W. McDowell. Mrs. Cammack's son and family, Mr. and Mrs. Bryan Cammack and son Billy, accompanied Mrs. Cammack to Goodnight Sunday, returning home Monday.

### Two Ford V-8 Cars for 1940 Presented



HERE are the two Ford V-8 cars presented for 1940. One is a Ford V-8 and the other a deluxe Ford V-8. Top, the deluxe Ford V-8 Fordor sedan; below, the Ford V-8 Tudor sedan. Both are big cars with graceful lines. Emphasis in interior styling is on fine appointments. Among numerous important features are a finger-tip gearshift on the steering column, a new controlled ventilation system and Sealed-Beam headlights for safer night driving. Two V-8 engines are available, at 85 horsepower in the deluxe, the 85 horsepower or a 60 horsepower engine in the Ford V-8 models. Cars with 85 horsepower

engine have improved spring suspension and a torsion bar ride-stabilizer. Four Ford V-8 and five deluxe body types comprise the two lines. A new business coupe as well as a coupe, Tudor sedan and Fordor sedan are available in both. There is also a deluxe convertible club coupe with automatic top standard equipment.

### DRIVE IS MADE TO ENCOURAGE MORE LETTERS

"That letter you should have written—write it now," advises Postmaster E. F. Springer, in announcing that October 1-7 is National Letter-Writing Week.

"Somewhere you have a friend or loved one who is anxious to hear from you, wondering why you haven't written—don't put it off any longer.

"You intended to send that little note of heart-felt sympathy to a bereaved friend, a friend who needed you in the hour of trial—what are you waiting for?

"It's someone's birthday, a day that should be a happy occasion—make it happier by sending a letter.

"You haven't heard of Jim or Bill or some other old-time friend in months—send him a letter to keep alive the memories of those good old days when you were always together.

"Of course you don't know what to say in a letter. But fancy phrases aren't necessary—this isn't any Fourth of July oration you're writing. A letter is just you, put on paper.

"Don't put it off any longer, write that letter now."

### School Will Have Half-day Holiday

Through a unanimous vote of the faculty and students of the Matador High School during assembly Tuesday morning, Friday afternoon will be observed as a half-holiday. The holiday schedule for schools during the current year permits students and teachers four days recreation from their routine duties. Friday afternoon, November 10 will be observed as a half-holiday.

The Friday arrangement allows the students and teachers to attend the first conference grid game of the season with the Crosbyton Chiefs. It is planned that the entire pep squad, band, faculty and student body attend.

The grade school will also observe the same half-holiday Friday, according to Vernon Doss, principal.

#### FORMER TEACHER HERE

Paul Eubank, former teacher in the local school system, who is now principal of the South Lockett High School near Vernon, spent the week-end here visiting with friends.

#### ::: LOCALS :::

Mrs. Leonora Luckett, accompanied by her daughter, Mrs. Cecil Godfrey of Spur, left Wednesday morning for Dallas, where they will visit for a few days.

Miss Eva and Billy Collier of Afton, visited in Matador Wednesday, with their brother and

family, Mr. and Mrs. Robert Collier.

Mr. and Mrs. D. R. Dozier and son Roy Kenneth, of Benjamin, were week-end visitors here in the home of Mr. and Mrs. David Guest.

**FOR SALE**—2 wood or coal heaters in good condition. See A. A. Tipton, in north Matador.

Mr. and Mrs. W. P. Close and son, Pink Jr., of Kirkland visited here Sunday in the home of Mr. and Mrs. Garth Close.

**WANTED**—To know the whereabouts of Bonita Damron, who was in Matador about 1919 or 1920. Address replies to X-L-L, in care of Matador Tribune.

Mr. and Mrs. L. K. Storm and family of Kirkland, visited here Sunday in the home of Mr. Storm's sister and family, Mr. and Mrs. A. A. Harp.

**DR. WARNER**, the eyesight specialist, makes regular visits to Matador. Office in City Drug Store. Specializing in cataracts and cross-eyes. Next visit, Tuesday, October 10.

Mr. and Mrs. Robert Collier and small son, accompanied by Mrs. Collier's mother, Mrs. Pearl Moorman, visited in Lubbock Thursday.

Caude Harp visited relatives in Kirkland Sunday.

**FOR SALE**—Cafe, well located and doing good business. See J. N. Fletcher, Roaring Springs 10-19.

**FOR SALE**—Baby-beef type turkeys, of the Kupec strain from Washington; both toms and hens. See Elbert Reeves or call 906F3.

Minister F. T. Hamilton, with Mrs. Hamilton and their son, of Afton, spent Saturday night here in the home of Mr. and Mrs. Joe Meador.

Mr. and Mrs. Claude S. and small daughter, left today for their home at Harlingen after visiting here for a week with his father, J. Stearns.

C. M. Glenn made a business trip to Dallas during the week.

Mr. and Mrs. Vance Gill and Mrs. A. W. Ford, of spent Saturday and Sunday.

Mr. and Mrs. Stafford of Lubbock, spent the week here visiting friends and relatives.

### OFFICERS ARE ELECTED FOR R. S. CHAPTER

The Roaring Springs Chapter of the Future Homemakers of Texas Club met September 28 to elect officers for the 1939-40 school year. The following were elected:

President, Frances Overton; vice-president, Marie Cary; secretary-treasurer, Genevieve; parliamentarian, Thacker; accompanist, Jo Green; song leaders, Dell and Prather; reporter, Lanell and club sponsor, Miss Joyce.

The Program Committee announced the theme of the programs to be "Social Utility in High Schools."

On October 3, the club had the first program for the year. The subject of this program was, "Entertaining Your Guests." Lois Alvey, Joyce Thacker had parts in the program, which were well received.

Miss Rice has been encouraged by the club to respond enthusiastically to its activities. May the 1939-40 meet all expectations and more.

### Jones... Cotton...

(Continued From Page 1)

the articles must be carried in the ships owned by the belligerents themselves. This will remove the dangers of the present law. The sentiment in the Congress is overwhelmingly in favor of keeping our country out of war. Most thinking Americans want us to avoid becoming involved in any foreign conflict.

There is no such thing as winning a modern war. All people who take part in it lose.

The Americans are comparatively new. There are ancient feuds and boundary disputes in the Old World which a resort to arms will hardly settle. I believe it is important that we maintain in a torn world one strong nation where the democratic ideals of mankind will not be forgotten.

If our country should be invaded at any time, of course every patriotic citizen will fight.

If a war of defense should become necessary, every able-bodied citizen should be subject to call. There should be no exemptions.

Capital should also be subject to call. Excessive profits should never be allowed again. The best assurance of peace is to take the profits out of war. Let us keep America at peace."

### JUNIOR HIGH TO HAVE GAME HERE TUESDAY

The Matador Junior High and the Childress Junior High will have a football game here next Tuesday. The game will be played on our own field at 3:15. The admission is ten cents. Everyone come and see this game. These boys will be our football stars in a year or two.

#### DR. E. B. JONES

Dentist  
COMPLETE X-RAY SERVICE  
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Matador, Texas

### Cotton...

(Continued On Back Page)

small assessments that we are asking will give us the nucleus of a powerful central organization," the county chairman said. "These funds, when combined with like assessments from 850 other cotton growing counties, will finance a concerted campaign in 1940 to halt some of the inroads of competition and push cotton back toward its rightful place in American and world markets. Surely our own county will do its part in this crusade."

H. H. Jobson and S. H. Whiteburst, field directors of the Cotton Council's Texas Unit, attended the organization meeting and spoke on the functions of the Council.

"At last," they said, "the millions of Americans who look to cotton as the direct or indirect source of their livelihood are stirring from the lethargy of a hundred years and organizing for united action in promoting their common interests."

#### To Promote New Uses

"We have at last resolved to pool a small part of our resources to build cotton consumption by scientific research and carefully planned advertising and sales promotion. From coast to coast, in the 19 cotton raising states, the cotton people of America are awakening to the great achievements they can make by working together to get rid of the surplus and provide a market for future production. Your support at this time is vital to the success of this movement."

#### ATTEND FAIR

Mr. and Mrs. D. P. Keith and children, accompanied by Miss Mary Keith attended the circus at Lubbock last Tuesday night. They also attended the Lubbock South Plains fair Saturday, staying over Saturday night for the rodeo.

#### DAMERON-WALKER

Mrs. Oma Walker and Christopher Dameron, both of Matador were united in marriage Saturday, September 30, 1939, by Rev. C. D. Pipkin at his home here.

Both Mr. and Mrs. Dameron are well-known here and have many friends who wish them happiness.

## STATE FAIR OF TEXAS



Presents ITS GREATEST PICTURE OF

### CONCENTRATED TEXAS

LIVESTOCK \$51,000 in Premiums  
AGRICULTURE \$25,000 in Premiums  
POULTRY \$7,500 in Premiums

The Livestock Show will be the largest ever held in the South. It will include the National Hereford Show, for which \$11,000 in cash premiums are posted.

The Agricultural Show, with 84 county exhibits, 32 FFA exhibits, many 4-H Club and Individual Exhibits and an INTERNATIONAL CHEMURGIC SHOW will make this the largest agricultural exhibit ever held any place.

The Poultry Show will feature a Baby Beef Turkey Exhibit and a Waterfowl Show in the new ponds as well as a fine showing of popular poultry breeds.

#### A Balanced Program of

#### Education and Amusement

FOLIES BERGERE ON THE MIDWAY  
A great revue from Paris, the Ruben and Cherry Shows, a great Carnival, a Grand Camera Show... Holy Land, and the Hopi Indian Village.

#### FREE ATTRACTIONS

In the Castle of Foods, hourly... Bear Swain's Minarets... the Southern Select Circus and other sensational acts.

#### Don't Fail to See...

The Castle of Foods... the Flower Show... the Dog Show... the Baby Parade... the Hobby Show... School Exhibits and Concerts, the Fine Arts Exhibit, an Automobile Show of all new models, and many other attractions.

It is the show you cannot afford to miss!



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