

VOICE OF THE FOOTHILL COUNTRY

Matador Tribune

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TRAIL DUST



Sounds are different in the almost-empty room and the melancholy press seems afraid to sing its old refrain. Roots of the past have been torn from the warm soil of years and dangle helplessly. Little fingers of memories reach from the old walls, and debris covers the crushed, empty shells of once glittering dreams. Laughter and the voices of friends and associates echo through clouded glass partitions of yesterdays. The heart must die a little at each farewell.

Lights of a plane move like noisy stars, rocking against cloudy night sky. Except that man has dared to dream and ride the trackless air on metal wings, the soul would know greater fear of its flight into eternity.

He went through life slamming the doors, a tall, handsome man whose laughter was heard with equal frequency at church socials and at the community tavern. He was a born trader and made sufficient money for his needs with a minimum amount of effort. Each spring he would appear in splendid new attire, a small flower in the lapel of his coat and a trace of wax on the tips of his mustache. He courted many girls with equal interest until the summer he met the banker's niece, a blonde, passive girl who seemed bored not only with life, but living. He used to hold her hand in the theatre, look intently on her face, classic and beautiful in the flickering light, and frequently whisper close to her ear. A mop in the exit alley would have been more responsive. During the weeks that followed his face became haggard and he lighted one cigarette from the burning stub of another. One night he was a passenger on the Limited, an eerie train that screamed like a tortured soul as it roared across the border separating two days. Wings of gossip bore many speculations but the blonde girl remained unchanged, except as the years passed they left the trace of wrinkles in her cheeks; a little silver in her hair. One night in the theatre someone saw her secretly savor a small flower clutched in her hand; a flower whose perfume was once associated with a man's laughter.

Newspaper Continues Move Task

Moving is a greater problem than last week's issue was released. The big job is still in progress. The heavy Meihle newspaper press is still at the old location but will be dismantled directly after this newspaper is printed. Forms for this issue were set in the new building and transported to the old location for printing. First heavy equipment was the Model 8 Linotype. It was moved out of the Masonic building door about dark Thursday, after almost 19 years constant use. The Tribune typesetting machine was brought to Matador by rail, via the Matador, Northern Railway before the line was discontinued. It was hauled to the location by horse-drawn dray wagon. Tractor Moves Linotype It was moved to the new location Thursday evening on oak skids, pulled by a Model C Farmall tractor with Clifton Smith, colored employee at Matador Implement Company, at the wheel. The two-blocks trip down Main street was made without event. Time required was less than one hour after the machine was on the side-



MEET THE WINNERS. Matador elementary school students who won Amarillo Globe-News and radio station KGNC quiz-down contest 1,000 per cent. They are left to right: Ida Lee Fair (4th grade), Larry McCormick (4th grade), Pat Seigler (6th grade), Sandra Gray (4th grade), Thomas Edwards (5th grade), Charlotte Campbell (6th grade), Clinton Burns (5th grade), Linda Beth Seigler (5th grade) and Kay Stanley (6th grade). Also shown in the above photograph is the Zenith radio prize for first place in the contest. The quiz-down was held in Amarillo February 7th. Runnerup team was from Amarillo Robert E. Lee school, which scored 800 points.—Douglas Meador photo

Girls Cage Team Wins 2nd Place

After a desperate struggle with Lakeview, Matador girls A basketball team Saturday night lost top position in the Silverton 4B district tournament, 49-47. The team received, however, the 2nd place trophy. A large representation of Matador basketball fans attended the four-day contest. Silverton gymnasium was filled to capacity for each game. During the first game one of Matador's forwards, Marlene Bailey, was unable to play because of "flu," but recovered sufficiently to play through the remainder of the contests. The Matador girls lost their first game to Estelina, 42-25 but returned to the winning side Thursday to defeat Silverton 50-30. Luck was with Matador Friday (13th) when they returned to defeat Estelina 43-42 and become eligible for the finals. Matador girls have scheduled a "best 2 out of 3" championship contest with McAdoo, at McAdoo, starting Thursday, February 26 at 7:30 p.m. in the Texas high school league. Second game of the series will be played here February 27, beginning at 7:30 p.m. Third game will be played in a neutral gymnasium (date and place to be announced later). Superintendent Bert Ezzell declared this week.

Lee Burns Granted Operators License

Lee Burns, City of Matador water superintendent, this week received his water works operator's certificate from the Texas State Department of Health. The certificate of license is effective until February 1, 1956. The attractive certificate signed by various officials bears testimony "that E. L. Burns, having submitted acceptable evidence of his qualification, knowledge and experience, is hereby granted this 'C' well water works operators' certificate."

W. S. C. S. To Hold Prayer Program

Women's Society of Christian Service will hold a prayer program Friday, Feb. 20, at 2:30 p.m. It was announced this week. The program is in observance of the "World Day of Prayer," sponsored by the General Department of United Council of Churches, which is international in scope and inter-denominational in observance. Mrs. J. K. Crews of Plainview, formerly of Matador, will be principal speaker for the service, which will be held in the sanctuary of the First Methodist Church with Mrs. C. T. Jenkins as leader. Theme for the service will be, "Walk As Children of Light," with special emphasis on humility and dedication, as outlined in the Methodist daily meditation, the "Upper Room."

Bureau Represented At Lubbock Meeting

Motley County Farm Bureau was represented February 12 at a regional meeting held in the Lubbock hotel, Texas counties from 18 West Texas counties convened. Herman Havis and Billy Hand represented Motley county. Purpose of the meeting was to work out a better system of cotton grading and to attempt to decentralize the Lubbock office. Most of the counties favored the establishment of a grading office at Plainview. Motley county representatives suggested that a grading office be established below the Caprock.

Gypsy Trio Is Charged With Theft

If gifted with power of prognostication a gypsy trio which struck Matador a few days ago failed to presage that a tall, dark man would come into their lives. The three wanderers are Steve Thompson, 24, Rosie John, 50 and Nina Joseph, 38. They are lodged in the county jail awaiting action of the grand jury, March 2, charged with theft from the person of J. W. Wimpee in the amount of \$50. The tall man who came into their lives was Sheriff John Stotts who arrested the trio about 6 p.m. Sunday, following the filing of a complaint by Mr. Wimpee. Sheriff Stotts said a man from Ralls, Crosby county, Wednesday identified the group as attempting to rob him recently and tearing part of his clothing off in the shuffle. Sheriff Stotts said the group was also wanted in Lamesa, and that part of the same tribe had been escorted by officers to the outskirts of Carlsbad, N.M. and advised not to return.

Cotton Harvest Now Complete

The last little hard boll has been gathered from Motley county's 1952 cotton crop according to County Agent Rufus Emmons who said yesterday that the gins have shut down operation. According to Mr. Emmons' final survey, the county ginned 14,098 bales, as follows: Roaring Springs (two gins) 3,523; Matador (three gins) 4,928; and Flomot (two gins) 5,647 bales.

Annual Red Cross Drive County Goal Announced

COUNTY QUOTA for the 1953 annual Red Cross fund drive is announced at \$1,400, according to fund chairman Bert Ezzell, superintendent of Matador schools. The drive will open Monday, March 2. Jean Fitzsimmons, general field representative for the American National Red Cross was in Matador Monday and called a meeting of county Red Cross officials. Miss Fitzsimmons explained the increase in the county's quota as its share in the increased national quota, which must finance a \$7 million dollar gamma globulin program. She said, "Red Cross has been called upon to undertake an immediate and dramatic expansion of its participation in the national blood program in the gamma globulin possible for the prevention of paralysis from poliomyelitis (polio)."

Dedication Day To Be Observed Here

Announcement was made this week by Rev. Walter V. O'Kelly, pastor of the First Methodist Church, that Sunday, Feb. 22, will be observed here as "Dedication Day." Laymen of the church will be in charge during the first fifteen minutes of the morning worship period, and the remainder to communion services. Dedication Day will bring to a close, observance of Religious Emphasis Week by Methodists over the nation. A cordial invitation is extended the public to attend this service.

Residents' Aunt Dies

Word was received here last week by Mrs. J. H. Sample and Mrs. Bertie Campbell, advising them of the death Friday, of their aunt, Mrs. J. V. Thornton, 93, of Dallas. Mrs. Thornton had visited here on a number of occasions. She was born in Mississippi and came to Texas when she was 18. She is survived by one daughter, Mrs. Eula Wayland of Dallas, and one son, Powell Thornton, of Oklahoma City, Okla.

Injured Man Found After Long Ordeal

BLOOD seen on the highway by a passing motorist is possibly responsible for the saving of a man's life Sunday afternoon. Bob Greenway, 20, an irrigation well driller of Petersburg, was brought to Stanley hospital-clinic after he was found by Sheriff Stotts and Deputy Jinks Wilson, in a canyon near the Motley-Floyd counties line. The man in a semiconscious condition had dragged himself away from the scene of an accident in which his 1947 International pickup had overturned four times. He was treated for a deep laceration in his head, a broken jaw, shock and various injuries. It is estimated that he may have been in the canyon 10 hours before being found by the officers. Sheriff Stotts believes the accident may have occurred about five a.m. Sunday morning. On "Eternity Curve" Scene of the accident was "eternity curve" where US Highway 70 tops the plains tableland, 12 miles west of Matador and where many accidents have resulted. It is assumed Greenway in a semiconscious condition and seriously injured managed to drag his body away from the scene of the wreck and several hundred yards into a ravine which cuts into the Caprock in the area. Sheriff Stotts said that if the injured man had dragged himself a few feet further he would have tumbled off a steep bluff. A motorist reported to Sheriff Stotts that he had observed a pickup which had had some kind of an accident and what appeared to be blood was visible on the roadway. Stotts and Wilson checked hospitals here, then visited the accident scene. They then went to Floydada and checked hospitals there, and "seasonal" style music was provided by Harold Dean Martin. Speakers Introduced Boss Lion Ralph Stapleton introduced the speakers. An entertaining address was made by Marvin Standifer, member of the Plainview Toastmasters' club. Pat Kimbrow also spoke briefly. The meeting was closed with the Scout's benediction by the audience. Boy Scouts police patrol was active Saturday while city and county government rested in the hands of the youngsters. Of outstanding interest during Youth Week is the Boy Scout display in the windows of the West Texas Utilities Company.

Boys Attest Success of 16th Father-Son Banquet

BOYS who were guests at the 16th annual Father-Son banquet held Thursday evening in the First Baptist church declared it a memorable event, and among the most successful in the history of the Lions-sponsored project. Some of the fathers attending the meeting were boys when Lt. Paul Eubank, Navy aviator who lost his life in combat during World War II, organized the father-son banquet 16 years ago. Members of the program committee believed that some previous programs had been too long and frequently included speeches that were too long. They streamlined last week's program and both boys and fathers approved the change of program policy. Songs were led by Lion Randall Whitworth, address of welcome was by Richard Hamilton, introduction of guests was by Lion Farris Fish and expression of thanks was by Lion Luther Baker. Following the excellent ranch-style banquet in the church basement with piano and "seasonal" style music was provided by Harold Dean Martin. Speakers Introduced Boss Lion Ralph Stapleton introduced the speakers. An entertaining address was made by Marvin Standifer, member of the Plainview Toastmasters' club. Pat Kimbrow also spoke briefly. The meeting was closed with the Scout's benediction by the audience. Boy Scouts police patrol was active Saturday while city and county government rested in the hands of the youngsters. Of outstanding interest during Youth Week is the Boy Scout display in the windows of the West Texas Utilities Company.

Egg Weighs 1/4 Lb; This Is No Yoke

Matador has a hen that has gone all out for production. One day last week she produced an egg that weighed one-fourth of a pound. Evidence of the king size egg is on display at the Tribune office. West Texas gin manager Joe Gaines said a hen in his flock has been producing double-yoked eggs at frequent intervals. Last week she left the giant egg in her nest. It measures 8 1/2 inches by 3 1/2 inches. Several poultry-raisers have reported large eggs in recent months.



FOUR TIMES WINNER of annual attendance contests is John Green, right, above, local manager of the Memphis Production Credit Association, and his secretary, Mrs. Frank Price. On the wall at the extreme left is the plaque received recently by Mr. Green for his achievement in membership attendance. Offices of the association are located second floor of the First State bank building. During a recent meeting of the association in Childress more than 500 members attended from nine counties in the "Rolling Plains area."—Douglas Meador photo

Blood On Highway Leads Officers To Victim's Location

BLOOD seen on the highway by a passing motorist is possibly responsible for the saving of a man's life Sunday afternoon. Bob Greenway, 20, an irrigation well driller of Petersburg, was brought to Stanley hospital-clinic after he was found by Sheriff Stotts and Deputy Jinks Wilson, in a canyon near the Motley-Floyd counties line. The man in a semiconscious condition had dragged himself away from the scene of an accident in which his 1947 International pickup had overturned four times. He was treated for a deep laceration in his head, a broken jaw, shock and various injuries. It is estimated that he may have been in the canyon 10 hours before being found by the officers. Sheriff Stotts believes the accident may have occurred about five a.m. Sunday morning. On "Eternity Curve" Scene of the accident was "eternity curve" where US Highway 70 tops the plains tableland, 12 miles west of Matador and where many accidents have resulted. It is assumed Greenway in a semiconscious condition and seriously injured managed to drag his body away from the scene of the wreck and several hundred yards into a ravine which cuts into the Caprock in the area. Sheriff Stotts said that if the injured man had dragged himself a few feet further he would have tumbled off a steep bluff. A motorist reported to Sheriff Stotts that he had observed a pickup which had had some kind of an accident and what appeared to be blood was visible on the roadway. Stotts and Wilson checked hospitals here, then visited the accident scene. They then went to Floydada and checked hospitals there, and "seasonal" style music was provided by Harold Dean Martin. Speakers Introduced Boss Lion Ralph Stapleton introduced the speakers. An entertaining address was made by Marvin Standifer, member of the Plainview Toastmasters' club. Pat Kimbrow also spoke briefly. The meeting was closed with the Scout's benediction by the audience. Boy Scouts police patrol was active Saturday while city and county government rested in the hands of the youngsters. Of outstanding interest during Youth Week is the Boy Scout display in the windows of the West Texas Utilities Company.

Highlights and Sidelights FROM Your State CAPITOL

By VERN SANFORD
Texas Press Association

AUSTIN, Texas — One step in the direction of solving the state's difficult highway problem was taken when the Legislature passed a resolution asking the federal government to abandon its two cents per gallon gasoline tax.

States now levying an income tax have agreed to give up that revenue source if the federal government will stop taxing gasoline. Texas has no state income tax, so Texas has everything to gain and nothing to lose.

The resolution was introduced in the House by Representative Will Lee Smith of Beaumont and in the Senate by Senator Johnnie B. Rogers of Austin.

A campaign to bring about retirement of the federal government from the field of motor fuel taxation was initiated by Governor Allan Shivers and the National Conference of Governmental Organizations.

Farm and highway user groups are supporting the campaign.

The resolution urges the governor to send suitable representatives to appear before congressional committees and urge repeal.

If the federal government abandons its two-cent tax, the state could impose that additional amount and thus, without actually increasing the gasoline tax as paid by the consumer, boost Texas' revenues by about \$60 million a year.

That amount has been going to the federal government annually from Texas highway users. But Texas has been receiving only about \$29 million per year in federal aid to highways.

Senator George Parkhouse of Dallas introduced a bill that would set up a district (similar to a water conservation district) for the purpose of building a Fort Worth-Dallas toll road.

In his message to the Legislature, Governor Shivers suggested that a commission be appointed to study whether or not the toll road is an answer to the vexing traffic problem.

Meanwhile, E. H. Thornton Jr., chairman of the state highway commission, says that in his opinion toll roads are not the solution, except possibly in isolated cases such as that of the Dallas-Fort Worth route.

"Toll roads," said Thornton, "are not the panacea unless we want to embark on a program of unjustifiable deficit financing and project to the next generation the problem of paying for the road needs of our day."

"I won't subscribe to such a program, and, I feel sure, neither will the people of Texas."

One way to build up highway finances would be to stop diverting road user taxes.

Representatives Charles Murphy of Houston has offered a constitutional amendment to require that all taxes on motor fuel and lubricants must be spent on roads.

One-fourth of the gasoline tax now goes to the public schools of Texas. If the schools should lose this revenue, they would have to find other funds.

What's the right way to finance roads, and what's the right way to finance schools? Members of the Legislature would give you a rousing vote of thanks for an acceptable answer to that one.

If you want to see what the road situation is, one source of information would be the 1953 Texas official highway map, now released by the state highway department.

The map is a 100 per cent Texas product. Wood pulp for

the paper was grown in East Texas. The paper was made near Houston. The plates were made and the printing done in Austin.

When you buy your 1953 car license you can get a special pre-addressed card that you can use to send for the map. Or you can get one at any highway department district office or by writing direct to the department in Austin.

The maps are free.

Officials of the department are asking people to purchase their new automobile licenses plates early. The deadline is March 31. Not many county tax assessors will ask for automobile inspection certificates this year.

Members of the House of Representatives have voted for a proposed constitutional amendment which, if approved by the citizens would raise the pay of legislators from \$10 per day to \$25 per day for the first 120 days of the legislative sessions.

If approved, the amendment would become effective January 1, 1955.

The proposal, introduced in the House by Representative Murphy of Houston, now goes to the Senate. It provides that after the first 120 days, the pay of lawmakers would drop to \$5 per day, the present rate.

Technically, the U. S. government has not established any national holidays.

Mr. and Mrs. Tommie Moore and children of Matador visited his parents, Mr. and Mrs. Tom Moore, Sunday.

Mr. and Mrs. R. C. Elliott, Jr., and sons are in Midland on business.

Mr. and Mrs. Frank Jackson and daughters, and Mr. and Mrs. Joe Aarudia of Childress, visited Mr. and Mrs. Charley Lane, Sunday.

Mrs. J. M. Dobbins and Mrs. Delmont Hays were in Lubbock Saturday visiting Mr. and Mrs. Ed Thompson and Mrs. Leona King.

J. M. Dobbins is in Amarillo on business this week.

Mr. and Mrs. Odus Owen of Childress, visited his parents, Mr. and Mrs. R. P. Owen, Sunday.

Foy Owen and son of Childress, was in Northfield Sunday.

Mr. and Mrs. G. F. Yeates and son were in Plainview Saturday on business.

Lee Powell of Amarillo was in Northfield on business over the week-end.

Mrs. J. A. Tipton was a business visitor in Childress, Saturday.

Mr. and Mrs. A. C. Nimmo and children visited Mr. and Mrs. Raymond Cooper in Spring Lake Sunday.

Hal Courtney of Wichita Falls, is visiting his father, H.

die J. Leary, who has just returned from Germany, and his wife, who went from Matador to Fort Hood.

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That is only a sample of the time and energy modern electric appliances can save you on household chores of all kinds. Just think of the savings in time, money and woman-power an electric range, a

dishwasher, or a modern electric refrigerator can make in your home—and remember, they cost only a few cents a day to operate.

For the ease, convenience, and economy of modern electrical living, see your local electric appliance dealer. He will be glad to show you how modern electric home appliances can save you hours and hours of work each week.

West Texas Utilities Company

NORTHFIELD NEWS

(Delayed)
Mr. and Mrs. Travis Hoover and children of Amarillo visited Mr. and Mrs. J. B. Hoover over the week-end.

Billy Paul Simpson and Jo Allen Thomas attended the Fat Stock Show in Fort Worth over the week-end.

Mr. and Mrs. G. F. Yeates and son visited Mr. and Mrs. T. B. Yeates and Mr. and Mrs. C. R. Gage over the week-end.

Mr. and Mrs. Jackie Simpson of Lubbock visited his parents, Mr. and Mrs. A. B. Simpson over the week-end.

Mr. and Mrs. Walter Timmons and children visited Mr. and Mrs. Tot Timmons Sunday.

Homer Bell and son, J. L. of Estelline, were in Northfield on business Monday.

Don Payne is visiting his parents, Mr. and Mrs. Edward

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SATURDAY SPECIALS

White Swan, Pure 2-Lb. Jar

Apple Jelly . 29c

Choice, Home-Slaughtered Pound

BEEF RIBS . . . 23c

Sea Feast, Pink Tall Can

Salmon . . . 43c

Vel Beauty Bar Bar

SOAP . . . 19c

Our Value, Bartlett, In Heavy Syrup 303 Can

Pears . . . 19c

Kimbell's Best, Guaranteed 25-Lb. Bag

FLOUR - \$1.79

Maxwell House Pound

COFFEE 80c



Church's Quart Bottle

Grape Juice - 33c

Cannon Dish Towel Inside Giant Size Box

BREEZE . . . 59c

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SPRING GARDENING ATTRACTIONS
Flower Seed — Garden Seed — Irish Cobbler Seed Potatoes — Bermuda Onion Plants . . . 10¢ bunch Bermuda Onion Sets 20¢ Lb.

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YOUR GOODWILL IS OUR GREATEST ASSET

"If Everyone"

If everyone who drives a car could lie a month in bed, With broken bones and stitched-up wounds, or fractures of the head, And there endure the agonies that many people do, They'd never need preach safety any more to me or you.

If everyone could stand beside the bed of some close friend And hear the doctor say "no hope" before the final end, And see him there unconscious, never knowing what took place, The law and rules of traffic I am sure we'd soon embrace.

If everyone could meet the wife and children left behind, And step into the darkened home where once the sunlight shined, And look upon "The Vacant Chair" where Daddy used to sit I am sure such reckless drivers would be forced to think a bit.

If everyone who takes the wheel would say a little prayer, And keep in mind those in the car depending on his care, And make a vow and pledge himself to never take a chance, The Great Crusade for safety then would suddenly advance.

W. N. PIPKIN INSURANCE AGENCY

First State Bank Building Telephone 300

Church and Society

Miss Woods, Patrick Rand Say Vows In Candlelight Ceremony At El Paso

EL PASO — A candlelight ceremony at 5:30 p. m. Saturday, Feb. 14, united in marriage Miss Clema Dell Woods, daughter of Mr. and Mrs. Clem Woods of Flomot, Texas, and Noyes Patrick Rand, son of Mrs. W. J.

...potted palms as a background. The Rev. Thomas Rowland was officiant. Mrs. Dorothy Ross, organist, played a medley of wedding music as guests assembled. The processional was arranged by Rossini, and the recessional by Purcell.

The bride, given in marriage by her father, wore a gown of white applique taffeta, light bodice, wide waltz length skirt, and winged sleeves. The veil, borrowed from Mrs. Thomas Melton, was of fingertip length tulle with white satin and lace cap in Mary, Queen of Scots mode, embroidered in pearls. The bride wore a strand of pearls, gift of the bridegroom. She carried a white Bible topped with a white orchid surrounded by stephanotis and with satin ribbons.

Aunt Is Attendant

The matron of honor, Mrs. James Ed Russell of Matador, Texas, aunt of the bride, wore a frock of pale pink wool challis with accessories of cherry pink. Her bouquet was of cherry pink carnations in shower.

Best man was Joe Neely and ushers were James Ed Russell of Matador and George Krutilek of El Paso. For her daughter's wedding, Mrs. Woods wore a dress of violet crepe trimmed in lilac and a navy straw hat accented with pearls and rhinestones. Her other costume details were of navy, and she wore a pink gardenia corsage.

The bridegroom's mother, Mrs. Rand, chose powder blue crepe with applied flowers centered with rhinestones and pearls. She had a small pink straw hat and a corsage of pink gardenias.

Following the wedding, a reception was held in the home of the bridegroom's sister, Mrs. George Krutilek, and Mr. Krutilek at 3201 Altura Blvd. Decorations included baskets of Michaelmas daisies and white gladioli.

Guests were greeted at the door by Mr. and Mrs. Krutilek. In the receiving line before the mantel were the bride and bridegroom, Mrs. Woods and Mrs. Rand, and the matron of honor. Champagne punch and wedding cake were served from the bride's table in the dining room. The cloth was of ivory satin with self cording and inverted pleats at the corners filled with sprays of Michaelmas daisies. The centerpiece featured an antique five-branched silver candelabra with ivory tapers. The crystal punch bowl and the four-tiered wedding cake were encircled by ferns and daisies.

Presiding at the punch bowl was Mrs. Norman Martin of Turkey, Texas, aunt of the bride. The cake was served by Miss Nell Webb of Matador, and Miss Elwanda Martin of Petersburg, cousin of the bride, was at the guest book.

The house party included Mr. and Mrs. Joe Neely, Jr., Mr. and Mrs. J. W. Brown, Jr., Miss Bernice Brick, Miss Madge Brick, Mrs. M. B. Neely, Mr. and Mrs. Quinn Martin (Matador), Miss John Ann Vann, Mr. and Mrs. Frank Weidner, Mr. and Mrs. Thomas Melton, Mr. and Mrs. Hugh English, Mr. and Mrs. Charles McBride and Mrs. Don Woods.

Mr. Rand and his bride left on a 10-day honeymoon trip to points of interest in the west, including the Grand Canyon. Upon their return they will reside at 1317 N. Ochoa St. For going away, the bride was attired in a Paul Sachs original navy faille suit with navy and white accessories and a small hat of navy velvet with white ribbon trim. Her corsage was a white orchid.

In the group going from Matador and area, to attend the wedding were Mr. and Mrs. James Ed Russell, Mr. and Mrs. Quinn Martin, Miss Nell Webb, Fred G. Simpson, Jr., of Matador; Miss Elwanda Martin, Petersburg; Mrs. Norman Martin Turkey; Mr. Clem Woods, Flomot; Mrs. Woods, who had been in El Paso the past two weeks, returned home with her husband. Mrs. Roy Smith of Matador, who spent the week-end in El Paso visiting her daughter and son-in-law, Mr. and Mrs. Thomas Melton, was also a wedding guest.

A. B. Don Wason, who has been stationed at Lackland Air Force Base spent the week-end here with his relatives. His wife, Mrs. June Wason, returned with him to Sheppard Air Force Base, Wichita Falls, where he is now stationed.

Mr. and Mrs. Stanley Dan Level of Amarillo, visited here over the week-end with his grandparents, Mr. and Mrs. Joe Gaines.

Mr. and Mrs. Robert Lunsford of Littlefield, visited in the home of her sister and family, Mr. and Mrs. Tommy Moore, Saturday night.

New Jersey Girl Becomes Bride Of Pfc. Ernest Davis

St. Mary's Church in Elizabeth, N.J., was the recent scene of the marriage of Miss Doris B. Frank, daughter of Mr. and Mrs. Emil Frank of that city, and Pfc. Ernest A. Davis, son of Mr. and Mrs. Nelson Davis of Roaring Springs, Texas. Rev. Francis C. Carey officiated.

The bride, who was escorted by her father, wore a gown of Chantilly lace and eggshell satin designed with an illusion neckline, small collar and a bouffant skirt ending in a chapel train. A matching satin headpiece held her fingertip veil of illusion. She carried an orchid on her prayer book.

Miss Claire Bogdonowicz, of Newark, was maid of honor, and Mrs. Anthony Mazza, of Elizabeth, sister of the bride, was bridesmaid.

George Rusniak, of Detroit, was best man. Ushers were Mr. Mazza and Robert Frank, cousin of the bride, of Elizabeth. After a reception at LaPree's, Roselle Park, the couple left for a honeymoon in Washington.

The bride was graduated from Battin High School and is employed by Knight of Rest Products, Newark. The bridegroom is stationed with the army at Fort Monmouth.

Young People Are Feted At Banquet

Young people of the Matador and Whiteflat First Baptist churches heard an impressive address on "Youth and Marriage" by Rev. Keith McCormick, pastor of the local church, at a "Sweetheart" banquet held in their honor, Monday, Feb. 16, at 7:30 p. m.

W.M.U. organizations of the two churches were hostesses for the affair, held in the basement of the Matador church. The recreation hall was resplendent with Valentine decorations, with a huge Valentine at one end, and a throne for the Sweetheart King and Queen, at the other end. Posts and windows were decorated with red and white streamers, and tables were spread with white runners, with heart candy boxes and sweetheart dolls placed at intervals.

Organ music, in the church auditorium, was played by Miss Rachel Patton. Pat Reeves was toastmaster of the following program: Invocation, Mrs. Clovis Murphy; song, "Always," girls' chorus composed of Alice Faye Martin, Betty Neighbors, Rachel Allens and Francine Craven, Raynita Dunning, Joanne Darsey, Glenda and Gayle McWilliams, Karan Burns and Barbara Waybourn; welcome, Mrs. J. L. Woodruff; response, Sue McCaghren; presentation of speaker, Rev. H. T. Harris, Whiteflat pastor; address, Rev. McCormick; promenade, directed by Mrs. Loyd Latimer, with the group paying homage to the King and Queen, Weldon Gates and Marlene Bailey, violin duet, "Will You Remember," played by Glenda and Gayle McWilliams and sung by the girls' chorus. Group singing of "Good Night Ladies," concluded the program.

Approximately sixty young people and leaders attended.

Former Flomot Boy Marries Recently

Announcement is being made here of the recent marriage of Miss Gwynn Williams, daughter of Mr. and Mrs. Williams of 1908 21st Street, Lubbock, and Riley Turner of Plainview, son of Mrs. Tom Turner of 121 North Floyd, Tulsa, and the late Mr. Turner, who made their home in the Flomot community for a number of years.

Rev. R. C. Bolton read the double ring ceremony in the parlor of the Central Church of Christ in Clovis, N.M.

For her wedding the bride wore a blue suit with red and white accessories.

Mrs. W. J. Richards, sister of the bridegroom was the bride's only attendant and Mr. Richards served as best man.

Mrs. Turner is a graduate of Morton High School, and her husband is a graduate of Flomot High School. He is now in the used car business at Plainview.

After a trip to various points in New Mexico, the couple will be at home in Plainview.

Beverly and Cris Harper of Lubbock are visiting this week with their grandparents, Mr. and Mrs. R. P. Moore, while their mother, Mrs. Merrill Harper is attending Jurisdictional Conference of W.S.C.S. in Amarillo.

Morman Beliefs Studied By WMU

A Royal Service program, with Henrietta Shuck Circle in charge, was given in a morning program before the Baptist W. M.U. Tuesday, following an executive meeting at 10:30.

The program, which began at 11 a. m. was led by Mrs. Fred Clower. Subject was, "Winning the Mormons to the Right Way." Hymns, prayer, scripture reading and Meditation by the leader preceded program parts which were as follows: "Ideas From Salt Lake City," which included discussion of Mormon beliefs, by Mrs. Dick Groves; "Southern Baptist Work," Mrs. Jack Norman, and "Testimonies," Mrs. Keith McCormick. Mrs. Margaret Newman closed the program with prayer.

A covered dish luncheon followed the program, and concluded with a business meeting with Mrs. J. L. Woodruff, president, in charge.

BAKER-SIMPSON VOWS EXCHANGED

Mr. and Mrs. D. C. Baker of Whiteflat are announcing the recent marriage of their daughter, Lavon, to James A. Simpson, son of Mr. and Mrs. J. B. Simpson of Matador.

A double ring ceremony, performed January 26 at 3 p. m. in Clovis, New Mexico, united the couple. Judge W. T. Woods officiated.

Mr. and Mrs. Lavoy Matney accompanied the couple and served as their attendants. The bride wore a rose colored wool suit with brown accessories, and an orchid corsage. Mrs. Matney wore black accessories with a navy suit.

After a wedding trip to points in New Mexico, the couple returned here to make their home.


Mrs. Simpson is a former resident of Linnell, Calif., where she attended school. Mr. Simpson was reared in this community and attended Matador schools. He is employed by the State Highway Department here.

Only one English monarch has willingly given up the throne.

Notice Ranchers

As we have no distributor in this county we are in a position to offer our Arrow Wes-Tex Range cubes at a very attractive price. Write

Wes-Tex Grain & Milling Co.
Plainview, Texas



Donovan

Bengal Chambray Dress . . .
alias Sun-top Fashion

DONOVAN OF DALLAS adds a flattering trick to your favorite sun dress fashion—buttons on a big sailor collar for cover-up. The trimming is white stitching—easy to cope with. Bengal chambray washes easily, is just the right weight—not too light, not too heavy—for summer clothes. Blue, grey, brown. 8 to 20.

gabriel's department store
Matador

Seasoned LUMBER

FLOORING
HARDWOOD
MILLWORK
SHINGLES
SASH & DOORS

GOOD MATERIALS and good workmanship are essential in building a new home. We invite you to use the facilities of our firm when you build your new home. It is always a pleasure to render service whether you need a few nails to repair a gate or materials for your new home.

Everything For The Home, Farm and Ranch
HIGGINBOTHAM-BARTLETT COMPANY
LUMBER, BUILDING SUPPLIES AND HARDWARE

MOST ADVANCED HYDRAULIC SYSTEM IN ANY TRACTOR



NEW FORD TRACTOR

Now, in the new Golden Jubilee Model, Ford Tractor engineers have carried a time-proved hydraulic system to a new high in speed of response, lifting power, dependability and wide usefulness.

This *Live-Action* hydraulic system gives almost instant action at all times when the tractor engine is running. It handles larger implements and heavier loads. And, with *Hy-Trol*, it acts even faster when desired. Also possible is an almost unlimited variety of remote cylinder* operations. In addition to all the time-proved advantages of the Ford Tractor's built-in hydraulic system, you get a choice of hydraulic speeds, quick hook-up, smooth operation of remote cylinders* and the ability to handle bigger loads.

The more you learn about the new Ford Tractor the more you will find that it can bring new ease and speed to your farming—new economy, too. Come in—look it over!

Braselton Implement Co.
Roaring Springs, Texas

We're trading high, wide and handsome on any size Ford Truck you want!

If you do business with your Ford Dealer right away—you may discover that your old truck is worth much MORE than you think! Don't delay. "Later" may be too late! Get a new Ford Truck now. Full range, from F-1 Pickups to 22,000 lb. G.V.W. Big Joss! And the day you buy is just the START of your savings with a thrifty Ford Truck!

FORD TRUCKS RUN FOR PENNIES! In the big Economy Run, 3 out of 4 Ford F-1's ran for less than 2 1/2¢ a mile! (Cost of gas, oil, service—not including fixed expenses such as depreciation, taxes, etc.)

FORD TRUCKS LAST LONGER! Using latest registration data on 8,969,000 trucks, life insurance experts prove Ford Trucks last longer!



Come in today—MAKE THE "STEAL" OF A LIFETIME!

Matador Auto Co.

Social Activities

Seventh District President Is Guest Speaker At El Progreso Club Meeting

Mrs. O. M. McGinty, Spur, president of Seventh District of Women's Federated clubs, was guest speaker for El Progreso Club, Feb. 12, at 3:30 p.m. Mrs. E. S. Lee, Spur, accompanied Mrs. McGinty here for the occasion.

Mrs. Walter O'Kelly gave a motivational following group singing of the club's theme song, "God of Our Fathers."

Mrs. U. L. Willie, program leader, presented Mrs. McGinty, who chose "The Values of Federated Clubs," as the subject for the address.

"It is unusual for a town the size of Matador," she said, "to have only one Woman's Federated club. A woman should not neglect home, school, or church activities, but by participating in a study group with congenial women, her adult education may be continued, giving her broad experiences, thereby being able to develop the spiritual, physical and social characteristics and moulding them into a well-rounded, or 'square' personality."

Concluding the program was group singing of "Let Me Call You Sweetheart," after which a Valentine tea was served by the following committee: Mesdames L. Woodruff, Frank Pohl, D. Pitts, Sr., Fred Simpson and Warner McWilliams. The Valentine motif was used in table decorations and dainty cookies and sandwiches. Mrs. W. N. Pipkin presided at the tea service.

During the social hour a group of high school girls gave piano numbers and vocal solos. They were Eleanor Frances O'Kelly, Glynda McWilliams and Charlotte Campbell. Mrs. G. E. Hamilton was accompanist for Charlotte's song.

Members present other than those mentioned, were Mesdames Joe Bloodworth, Forrest Campbell, L. B. Campbell, R. E. Campbell, Jr., A. J. Daffern, Robert Darsey, W. F. Jacobs, Ben Keltz, W. D. Lipscomb, Leona Luckett, Ralph Stapleton, Freeman Thacker, A. C. Tra-week Jr., Furman Vinson and Arthur Fair, Misses Mary Keith and Amy Glenn.

Sunday visitors in Matador were Mrs. Lena Davis and her daughter, Mrs. Bob Warden of Lubbock. They visited Mrs. Davis' sisters, Mrs. R. P. Moore and Mrs. Homer Sheats.

Kenneth Dunning, who is attending School of Mortuary Science in Dallas, spent the week-end with his parents, Mr. and Mrs. Bill Dunning.

Mesdames Roy Smith, Oliver Crump and Bill Seale, with the latter's small daughter, Marsha, returned home Tuesday from El Paso, where they spent the week-end visiting relatives.

Marie Timmons And Paul Cruse Are Married Recently

In a ceremony performed Saturday, January 24, Miss Marie Timmons, daughter of Mr. and Mrs. F. M. Timmons of Northfield, became the bride of Paul Cruse, son of Mr. and Mrs. E. R. Cruse of Turkey.

Marriage vows were exchanged at 1:30 p.m. in the home of Olen Holland, Minister of the Church of Christ of Turkey, who officiated. Attending the couple were the bride's sister and brother-in-law, Mr. and Mrs. Nevada Lee Cook of Northfield.

For her wedding, the bride wore a grey suit with purple accessories.

Mrs. Cruse was reared at Northfield where she attended school before entering Matador High School. A popular member of the 1952 graduating class, she was active in sports and other activities. Prior to her marriage, she attended Abilene Christian College at Abilene.

Mr. Cruse attended school at Flomot, graduating with the class of 1949. He served 11 months in the United States Navy, part of which time was spent at sea and in Japan, since his discharge he has been engaged in farming.

After a short honeymoon the couple are making their home on the Arthur Johnson farm northwest of Turkey.

Honored At Shower
Mr. and Mrs. Cruse were honored at a miscellaneous shower held in the home of Mrs. Bill Bethany of Northfield Saturday night, February 7th. Friends of the couple assisted with hospitality.

MRS. L. B. CAMPBELL TO HEAD STUDY CLUB

Mrs. L. B. Campbell has been named president of El Progreso Study Club for the 1953-54 year, it was announced recently. Others who will serve are: Mrs. Harry Willett, first vice-president; Mrs. J. L. Woodruff, second vice-president; Mrs. G. E. Hamilton, secretary; Mrs. Freeman Thacker, treasurer; Mrs. Leona Luckett, Parliamentarian; and Mrs. Robert Darsey, press reporter.

Departmental chairman will be Mrs. U. L. Willie. Federation News reports: Mrs. Varner McWilliams, Youth Conservation; Mrs. L. C. Harp, General Health; Mrs. Forrest Campbell, Brownie Counselor; Mrs. D. E. Pitts, Sr., City Health; and Miss Amy Glenn, Americanism.

Committees named were: Music, Mrs. Glenn Woodruff, chairman; Mesdames R. E. Campbell, Jr., Furman Vinson and W. N. Pipkin; telephone, Mesdames W. W. Clements and Frank Pohl.

Mr. and Mrs. Earl Vaughn and sons, Larry and Gregory of Lubbock, visited here Sunday with his sister and family, Mr. and Mrs. Clyde Gilbert and daughter, Mrs. Bateman Middlebrooks and her small daughter, Clyde. They also visited Mrs. Vaughn's parents, Mr. and Mrs. L. A. Nelson, and Larry and Gregory are spending the week with them.



BROTHERS WIN AT FORT WORTH SHOW—Billy Bridgford (left) and his brother, David, of Colorado City, Texas, whose Hereford steer won the grand championship of the whose Hereford steer won the grand championship of the junior show at the Southwestern Exposition and Fat Stock Show in Fort Worth are shown receiving the handsome trophy presented by Roy Boswell on behalf of the Texas Livestock Marketing Association. The steer, which also won the reserve championship of the entire exposition, brought \$3,850 the purchaser being Leonard Bros.

MRS. R. D. CLEMENTS IS SHOWER HONOREE

A miscellaneous shower held Friday, Feb. 13 from 7 to 9 p.m. in the home of Mrs. Bob Martin, was a courtesy for Mrs. R. D. Clements, recent bride and newcomer to Matador.

Assisting with hospitality were, Mesdames Turner Campbell, John Irvin, Bob Jameson and Walter Ray.

A Valentine motif was carried out in decorations and table decor. Red carnations, flanked by red candles centered the dining table, which was covered with a red cloth, overlaid with lace. Mrs. Ray presided at the silver coffee service. Cookies and colored mints were served with the beverage.

Piano selections by Mrs. L. D. Wilkerson were played during the receiving hours.

Approximately seventy-five called or sent gifts, and were registered by Mrs. Jameson.

Visiting in the home of Mr. and Mrs. C. O. Middlebrooks Sunday was their daughter, Miss Unell Middlebrooks of Spur, and also a son, Conrad Middlebrooks, who arrived here last week to spend several days.

Roaring Springs News

Mrs. L. E. Cooper, Correspondent

Mr. and Mrs. Tom Swim visited in Plano, Dallas, Garland, Kaufman and Vernon this past week.

Mr. and Mrs. R. J. Harmon and Mrs. J. N. Fletcher visited and shopped in Lubbock Friday. Mrs. Jo Covey and Mrs. W. A. Lewis visited and attended to business in Paducah, Friday evening.

Among those attending the funeral service for George Turner, Jr., in Lockney last Wednesday, were: Mr. and Mrs. J. T. Swim, Sr., Mr. and Mrs. S. D. Hunter, John Hunter, Mr. and Mrs. Melvin Thacker, Mr. and Mrs. O. B. Scott, Mr. and Mrs. H. P. Cargile; Mesdames J. N. Fletcher, Clyde Williams and Dean Sprayberry; also Ben Dillard, Woodrow and Freddie Cargile.

Mrs. Ruby Cooper accompanied by Miss Clotelle Willie of Matador, shopped in Lubbock, Thursday. Mr. and Mrs. J. C. Griffith of Abilene accompanied her mother, Mrs. T. P. Peck, home Saturday after a visit with them. Misses Esther and Gladys Peck.

and daughters, accompanied his parents to their home in Duke, Okla., Friday and spent the week-end.

Mr. and Mrs. Eugene Watson and children attended Stamp-Ozark and Blackwood Brothers concert in Lubbock Friday night and visited Mr. and Mrs. Henry Martin.

Mr. and Mrs. Jim Griffin and children of McAdoo, and Mr. and Mrs. Turner Hunter and children, Barbara and Larry of McCoy, were Sunday guests of Mr. and Mrs. S. D. Hunter.

Mr. and Mrs. J. C. Neal spent the week-end in Spur, visiting relatives.

Mr. and Mrs. Vester Roller and daughter and Mrs. George Yandell and daughter, Miss Millie, shopped and visited relatives in Lubbock Saturday.

Mr. and Mrs. Johnnie Brawner, and daughter visited here Monday and attended to business.

Mr. and Mrs. Carl Barton of McAdoo, were here Monday looking after business.

Rev. and Mrs. C. L. Mathis and son, Max, visited in Spur, Saturday with relatives.

Jim Cooper and sister, Miss

Tribune, Matador, Motley County, Texas, Thursday, February 19, 1953

Nora Cooper, and Mrs. Love of Matador, visited here with friends Sunday.

Mr. and Mrs. H. T. Tooke and sons shopped in Spur, Saturday. Mrs. M. D. Freeman visited in Amarillo, Monday and Tuesday.

Mrs. A. Freeman, of Grand Prairie, visited with her sister,

Mrs. L. E. Cooper and Mr. Cooper, Tuesday.

Mesdames Clyde Davis and Jack Davis and son, Ronny visited and attended to business in Lubbock, Saturday.

Mr. and Mrs. Verl Henson have returned to their home at Glenn. He is some improved in health.

Not Something For Nothing,
But Something Instead of Nothing
WE GIVE

S & H GREEN STAMPS

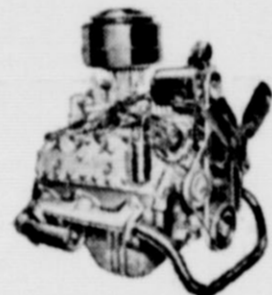
On All Retail Sales of Gas, Oil, Tires,
Parts and Service

CAMPBELL CHEVROLET COMPANY
MATADOR PHONE 20

Again for '53...
It's America's lowest-priced
V-8!



Ford, maker of more V-8's than all other makers combined (over 13,000,000 since '32), alone in its field offers a V-8... just one of 41 "Worth More" features!



Ford's V-8 is the type of engine more and more car makers are swinging to, yet it's America's lowest-priced V-8. Ford's the only car in the low-price field that offers you this worth more V-8 power. And with Ford's high-compression 110-h.p. V-8 you save on every gallon, thanks to Ford's Automatic Power Pilot.

Ford advances include a trend-setting Crestmark Body... a curved one-piece windshield and wide rear window... easier working suspended foot pedals... convenient Center-Fill Fueling... and more responsive springs and shock absorbers to give you a new kind of ride.

'53 FORD The New Standard of the American Road!

Matador Auto Company

Why you get more for what you pay with new Dodge Trucks!

If you're looking at trucks, you can't overlook this all-important fact. Dodge gives you more for your money!

For example, listed at right are 17 features that you need and want for low-cost hauling. Yet of the 3 leading makes of trucks, only Dodge gives you these vital features!

And these are only a few of the extra values that make new Dodge "Job-Rated" trucks your best buy. Dodge puts more value in its trucks... you get more profits out! Stop in and compare the new Dodge trucks, feature by feature, value for value. Get the facts before you buy! See us today!



Of the 3 leading makes, only Dodge trucks are "Job-Rated" to give you these and many more advantages

- 7 POWERFUL ENGINES**, more than is offered by the other 2 leading truck manufacturers, to assure you of the right power. 3 engines brand-new.
 - TRUCK-O-MATIC TRANSMISSION**, with glycol Fluid Drive, for the best in shift-free driving. Available in 1/2-, 3/4-ton models.
 - SUPER-SAFE BRAKES** of the advanced dual-primary type in 1- through 4-ton trucks. Of the "big 3," only Dodge offers these brakes.
 - GREATEST MANEUVERABILITY** of the 3 leaders saves time, effort.
 - Greatest Vision Area** of the "big 3" lets you see more... increases safety, handling ease.
 - Widest Seat** of the 3 leading makes.
 - More Power** in the 1 1/2- and 2-ton ranges than the other 2 leaders.
 - More Pick-up Bodies** than the other 2 leaders, including new 116" wheel-base 1/2-ton pick-up.
 - Greatest 1/2-Ton Payload** and capacity of the 3 leaders.
 - 2 Fuel Filters** on all models to assure cleaner fuel and a cleaner engine.
 - Floating Oil Intake** selects clean oil at top of crankcase.
 - Water Distributing Tube** on all models cools valve seats... means longer valve life.
 - 4-Ring Pistons** on all engines save oil, upkeep.
 - Independent Parking Brake** on all models is simple, efficient, powerful.
 - Rivetless Cyclebond Brake Linings** last longer, are tapered and molded on many models for quiet stops.
 - Oriflow Shock Absorbers** on 1/2-, 3/4- and 1-ton models give smoother riding, greater driver control on roughest roads.
 - Better-balanced Weight Distribution** for extra payload.
- And many features — just adopted by other leading makes — have been standard on Dodge trucks for years!

1/2-ton through 4-ton... come in today!

DODGE "Job-Rated" TRUCKS

Johnson-Berryman Motor Company

Matador, Texas

Reduced Prices!

— Famous —

Pangburn's Chocolates
Fresh, Delicious, In Valentine Packages

25% OFF

Regular Standard Prices

STANLEY PHARMACY

R. M. STANLEY, OWNER



WRITE TO: CALGON INC., WAGAN BLDG., PITTSBURGH 30, PA.

Stanley Pharmacy

MATADOR BRAND STAFF

Editor—Emmie Lee Carson
Assistant Editor—Charles Keith
Sports Reporter—Gary Laughlin
Class Reporters—Carol Gordon,

Kampus Klatter

The eighth grade sponsored a movie last Thursday for the purpose of raising more funds to put on their trophy case. The name of the movie was "L. & H. Murder Case" and there was also a Western picture. The students really enjoyed them. The eighth grade cleared about seventy-five dollars.

We missed Marlene this past week. She was in the hospital with the flu, but we are glad to report that she is back at school this week.

We were glad to have June Neighbors Myers visiting us last Monday. We are always glad to see our eyes back anytime.

Betty Ruth was all smiles at school Friday morning. She left at noon to go to San Antonio to see Joe. Now you can imagine why she was so happy! We know she will have a wonderful time.

The Daughters & Sons really appreciated the wonderful banquets their mothers and fathers gave them this year. Everyone enjoyed them so much.

Friday afternoon we toured the livestock barns where we saw some of the best livestock and poultry in the state. Saturday morning we went through the Swift Company packing plant. Boy! You should have seen the amount of free hot dogs some of the boys ate. That afternoon we saw the rodeo which included everything from Tennessee walking horses to Brahma bull riding. We left the next morning after breakfast for good old Matador.

Stop Taking Harsh Drugs for Constipation

End Chronic Dosing! Regain Normal Regularity This All-Vegetable Way!

Taking harsh drugs for constipation can punish you brutally! These cramps and gripping distress, normal bowel action, make you feel in need of repeated dosing.

When you occasionally feel constipated, get relief but save relief. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. It's all-vegetable. No salts, no harsh drugs. Dr. Caldwell's contains an extract of Senna, oldest and one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, acts mildly, brings thorough relief consistently. Helps you get regular, ends chronic dosing. Even relieves stomach sourness that constipation often brings.

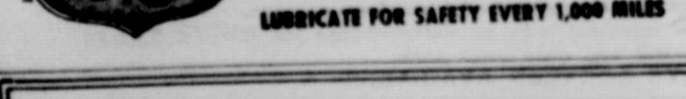
Try the new 2½ size Dr. Caldwell's. Money back if not satisfied. Mail bottle to Box 280, New York 18, N. Y.



Get PHILLIPS 66 GASOLINE!

With Phillips 66 in your gas tank you're on the mark and ready to go. It's the gasoline famous for fast starts and power under all driving conditions! The Hi-Ten elements are scientifically blended to provide (1) easy starting (2) fast engine warm-up (3) quick acceleration, and (4) full power output whenever and wherever you drive.

Because Phillips 66 Gasoline is controlled according to the season, it's right for your car right through the year! Winter, summer, spring or fall, fill up at any station where you see the famous orange and black Phillips 66 Shield!



Phillips '66'
EDMONDSON & SON, PHILLIPS JOBBERS
PHONE 66-J. 83-M
Matador, Texas

Springs Friday and won with a score of 20-17. Lucille Nolen was high pointer for Matador and Sue Lewis was high pointer for Roaring Springs.

The girls A and B teams also went to Floydada Tuesday. The A girls lost by a short margin of 16-17. Lucille Nolen was high pointer for Matador and Sonja Williams was high pointer for Floydada. The B girls won 18-10.

The Freshman Class had a class party last Friday night at Gail's. Their room Mothers took them out there and they had a weiner roast and then played games. Later they all went into the house and listened to Mr. McWilliams play the mandolin. Then more games were played and afterwards with a few skinned knees they all came home.

FFA BOYS ATTEND FAT STOCK SHOW

Mr. Moss took seventeen F.F.A. boys to the Fat Stock Show at Fort Worth last Friday. All the Ag II & IV boys were allowed to go if they passed their work the first semester. The boys who went were Charles Keith, Wayne Shelton, Pat Reeves, Gary Laughlin, DeWayne Martin, Harold Martin, C. H. Murphy, Jack Spray, Joe Fair, Neal Pipkin, Lonnie Lynn, James Taylor, Jimmy Graham, David Keith, Jerry Swarngen, Cecil Irwin, and Tom Hamilton. The others attending were Mr. and Mrs. Bill Moss, Mr. and Mrs. L. M. Cox, James Ed Russell and Charlie Keith who furnished transportation for the boys.

Friday afternoon we toured the livestock barns where we saw some of the best livestock and poultry in the state. Saturday morning we went through the Swift Company packing plant. Boy! You should have seen the amount of free hot dogs some of the boys ate. That afternoon we saw the rodeo which included everything from Tennessee walking horses to Brahma bull riding. We left the next morning after breakfast for good old Matador.

FFA BOYS BUILD BLOCKING SLED

There is more work in spring training for the football boys. The F.F.A. boys are building a seven man blocking sled in the shop. It will be quite a load to push around since it is eighteen feet long and constructed of two inch pipe. Let's hope it will make some more muscles, that the boys are going to need to win district next year.

GRADE SCHOOL ENDS BASKETBALL SEASON

A tired, but happy group of boys and girls ended the 1953 basketball season for M.G.S. this past week. There is an impressive record to leave for next year's teams. The boys played

14 games and lost only one. The girls A team played 18 games and lost three and the B team played 4 games, winning two and losing two.

The teams entered two tournaments and brought home four trophies. At Silvertown, the boys won first place and the girls won second place. At Northfield, the girls won first place and the boys won consolation.

With the basketball season ended, the boys are thinking about spring football training which begins Monday. The girls are working hard on volleyball, and they plan to play some tennis and baseball, too.

Brace Up, Cheer Up

No, dear ones, I, nor you, nor anyone on earth can have complete, untruffled, continued happiness, but we can brace up and call our reserve willpower, reason, and self-confidence into action when we come to the marshy places along the road. We can pick our steps and get through the mire, and sooner than we believe it possible, we can get on the good solid ground; and as we travel, happiness will often come as a reward for our poise and patience.

My friends say: "You always seem happy," and in that saying they tell a truth, for I am happy often—very, very often—and believe me, I make myself seem to be happy. This making myself "seem to be happy" gives me serenity, contentment, fortitude and the very "seeming" soon blossoms into a reality of the condition I seem to be in.

You can be happy often, and when you are not happy, just seem to be happy anyway; it will help you much.

Creative Writing Award Now Open

Announcement is being made by the Panhandle Pen Women that the Laura V. Hammer award in creative writing, given annually to high school students of the Panhandle region, is now open. The contest will run from March 10 to April 10. Entries postmarked after April 15 will not be eligible for cash awards.

The contest is open to high school students under nineteen years of age. All entries must be original, typed on one side of paper only, double spaced. Name of contestant should appear in upper left corner of manuscript, with address. Stamped self-addressed envelope should be enclosed with manuscript.

Types of entries are: Poetry, 10 lines or more; short story, 1000 to 5000 words; article, 1000 to 2500 words. Awards will be made in each of these groups, as follows: \$10. for the best entry in each group. In addition, four \$5 prizes will be given to be distributed according to number and quality of entries. Total award will be \$50.00.

Judges for the contest will be Mrs. Vida Gordon, Mrs. Alice Wright and Mrs. Mary Lou Fair.

Application blank or facsimile giving name, age, school and group entered, must accompany each entry. Address all inquiries and entries to: Mrs. Vida Gordon, Rt. 1, Plainview, Texas.

Mrs. M. A. Freeman of Midland, left Wednesday to return home after spending several days here visiting her mother, Mrs. A. L. Grace, and in the home of a sister and family, Mr. and Mrs. Herman Ellithorp.

Godey's Lady's Book was the first women's magazine in the U. S.

Typical of Chevrolet's dealers' co-operation with driver training programs—a single dealership this year loaned 14 cars to Indiana University.

America's highway system has proved completely inadequate to handle the 53 million motor vehicles now on our roads—yet experts predict the nation will have 80 million cars by 1955.

Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID QUICK RELIEF OR NO COST

Ask About 15-Day Trial Offer!

Over four million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Gas, Heartburn, Sour or Upset Stomach, Poor Digestion, Sour or Upset Stomach, due to Excess Acid. Ask for "Willard's Message" which fully explains this remarkable home treatment—Free—

Tribune, Matador, Motley County, Texas, Thursday, February 19, 1953

1975! Current efforts to solve this major problem include the General Motors Better Highways Awards Contest, in which \$194,000 in prizes are offered for the best essays on "How to Plan and Pay for the Safe and Adequate Highways We Need"

DO YOU HAVE FULL INSURANCE COVERAGE!

DO YOU KNOW it requires \$2.36 to replace \$1.00 building costs of 1940?

Have your property evaluated to determine that you have full insurance coverage. We are glad to appraise your property for full insurance protection, without cost or obligation.

We offer all types of insurance coverage and we sincerely appreciate your business.

C. W. Giesecke

INSURANCE AGENCY

THEATRE BUILDING
MATADOR TEXAS TELEPHONE 104



Willys presents
Two Beautiful Aero-Ace Models of the

1953 Aero Ace Willys



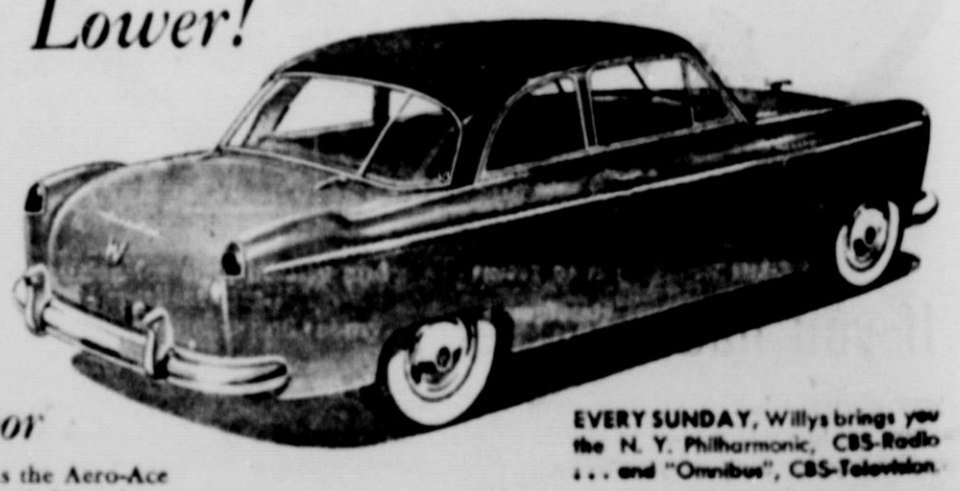
Specifications and trim subject to change without notice. Optional equipment, white sidewall tires, extra.

Aero-Ace 4-Door

Custom-styled in every detail... luxurious Color-Symphony interiors... panoramic one-piece windshield... the thrilling performance and record gas mileage of the high-compression Hurricane 6 Engine, power plant of the Aero-Ace 4-Door and 2-Door.

1953 Prices Sensationally Lower!

Willys reverses the upward trend of car prices—bringing you America's most completely new cars at prices drastically lower than last year! We invite you to see the two newest models—the Aero-Ace 4-Door and 2-Door Sedans—combining the luxury of an airliner with the stamina of the 'Jeep' plus the economy of operation that has made Willys world-famous.



Aero-Ace 2-Door

The same beautiful streamlined design as the Aero-Ace 4-Door... smart new colors and custom-styled interiors. One-piece windshield and wrap-around rear windows give panoramic visibility in all directions.

EVERY SUNDAY, Willys brings you the N. Y. Philharmonic, CBS-Radio... and "Omnibus", CBS-Television.

Braselton Implement Co.

ROARING SPRINGS

KSEL ANNOUNCES EDUCATION SERIES

Through cooperation with the Texas Education Agency in Austin, the program, "Texas School of the Air" will be carried on radio station KSEL, Lubbock, beginning Monday, Feb. 23, it was announced last week by Wes Youngblood, program director.

These programs will be aired 9:15-9:30 a.m. Monday through Friday for twelve weeks, the last broadcast being on Friday, May 15.

Each day's program will feature different grades, as follows: Monday, Primary grades, "Your Story Parade"; Tuesday, Secondary grades, (5, 6, 7 & 8) "Reading Is Adventure"; Wednesday, Elementary and Junior High, "Music Is Yours"; Thursday, Junior and Senior High, "Stop! Look and Listen"; Friday, Senior High and Parents' Education Study Group, "Is Anybody Home?"

Mrs. Bill Lowmore of Lubbock, visited here Tuesday with her parents, Mr. and Mrs. H. Plemons.

SPRING THEATRE



ROARING SPRINGS, TEXAS

Thursday and Friday
February 19 & 20

"The Black Castle"

Richard Greene, Boris Karloff

Saturday, February 21

"Blue Canadian Rockies"

Gene Autrey

Sunday and Monday
February 22 & 23

"Stop You're Killing Me"

Broderick Crawford
Color by Warner Color

Tuesday and Wednesday
February 24 & 25

"The Devil Makes Three"

Gene Kelly, Pier Angeli

Thursday and Friday
February 26 & 27

"Affair In Trinidad"

Rita Hayworth, Glenn Ford

METHODIST WOMEN AT WSCS MEETING

Mrs. A. J. Daffern, president of the Matador Women's Society of Christian Service of the Methodist Church, and Mrs. Fred Simpson, a district officer, are delegates to the South Central Jurisdiction of W.S.C.S. in Amarillo this week. The conference began Tuesday and will continue through today, at the Park Street Methodist Church, with women from eight states attending. Others from here also in attendance during the week.

VISITORS HERE

Mr. and Mrs. Harmon Mills and son, of Lockney visited here Sunday with a nephew and family. Mr. and Mrs. Clyde Gilbert, and their daughter and granddaughter, Mrs. Bateman Middlebrooks and baby daughter, Cyda. The group then drove to Spur to visit with Mrs. Gilbert's brother and family, Mr. and Mrs. Audry Vaughn.

VISITOR RETURNS HOME

Mrs. Charlotte Hunsucker left Tuesday to return to her home in Corpus Christi, after spending several days here visiting her parents, Mr. and Mrs. J. R. Moore. She has been at Socorro, N. M. with her daughter and family. Mr. and Mrs. Brewster Baldwin, the past month, and en route here, visited in Lubbock for several days with her sisters, Mrs. Chas. Guy and Sam Dunn.

CADET PROMOTED

The Professor of Military Science and Tactics at Tarleton State College, Stephenville, has announced the promotion of Cadet 2nd Lt. John Rogers to the grade of Cadet 1st Lt. in the ROTC Corps of Cadets. He is the son of Mr. and Mrs. Morgan H. Rogers of Hot Springs, N.M. and grandson of Mrs. J. M. Jackson of Matador.

RETURN FROM TRIP

Mrs. Bill Hill has returned from a recent 9-day trip, made with her daughter and family, Mr. and Mrs. J. D. Gaines and son, Stan, of Edmondson. They visited Carlsbad Caverns, Big Bend National park, and continued to Del Rio and over into Mexico. They returned by Corpus Christi and Austin where they visited friends.

RETURNS TO HOSPITAL

Mrs. Howe Hines of Floydada returned to Lubbock Monday, accompanied by her husband, and will receive treatment at St. Mary's Hospital for the next few weeks. She will stay at the home of her parents, Mr. and Mrs. T. R. Thomas, 1503 31st street, Lubbock.

Four women are honored with memorial statues in Washington.

In The Want Ads

FOR RENT: Furnished apartments, John Green, Roaring Springs. 49-2tc

To Relieve
Nausea of
COLDS
take
666
LIQUID OR TABLETS - SAME FAST RELIEF

- New Colors
- New Stock
- Modern
- Attractive

All New Stock
WALLPAPER

— ASK US FOR A FREE SAMPLE CATALOG —

Household Supply Co.
HARDWARE
MATADOR TEXAS

FOR SALE: 4-room stucco house and lot. M. C. Thomas, Afton. 49-4tp

REFRIGERATOR (G.E.) Two door, 8 cu. ft. with freezer in top. Sold for \$400.00 last year—yours for \$319.95. Only one left. Take 24 months to pay. Matador Hardware & Furniture. Phone 6. 49-1tc

COTTONSEED

100 Bu. Cluster Cottonseed 150 Bu. Macha Storm Proof 150 Bu. Lockett Storm Proof 50 Bu. Northern Star 1000 Bu. Half & Half
All or any of the above seed at \$2.00 per bu. This is all first year seed.

BRASELTON IMPLEMENT CO. Roaring Springs, Tex. 47-4tn

FOR RENT: House. M. D. Carter. 49-1tp

FARM EQUIPMENT

Used 10-ft. Krause One-way in good shape \$250
Used two-way molidboard plow for Ford \$150
Used model 52 IHC combine, good condition \$250
Used Listers & Planters for Fords, F-20 two row John Deeres.

Used '49 Ford Tractor, A-1 and guaranteed \$900
Used '48 Ford Tractor, A-1 and guaranteed \$800
Used '50 Ford Tractor \$875
Used '47 Ford Tractor with six speed transmission and 11-inch tires \$700
Used '46 M Farmall with or without equipment. Local owned tractor and in good condition.

Used '40 M Farmall, local owned tractor and in good condition.

Used '41 M Farmall, local owned tractor in good condition.

Several used go-devils, two and four row, worth the money.

Used '47 F-12 Farmall and equipment. A stinker, but we will

Matador IOOF Lodge

Meets every Tuesday night. V. A. Rattan, Noble Grand. D. C. Simpson, Secretary.

Visitors and brothers welcome

Authorized Dealer
FRANKLIN
Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry
STANLEY PHARMACY

Matador IOOF Lodge

Meets every Tuesday night. V. A. Rattan, Noble Grand. D. C. Simpson, Secretary.

Visitors and brothers welcome

ROGUE

MATADOR, TEXAS

Thursday and Friday
February 19 & 20

Their Newest Riot!

DEAN JERRY
MARTIN & LEWIS

Produced by
HAL WALLIS

THE STOOGES

EDDIE MAYHEOFF MURRAY NICHOLL ROLLY BERGE

A Paramount Picture

Saturday, February 21
John Wayne, Claire Trevor
In
"Dark Command"

Preview, Sunday and Monday
February 21, 22 and 23
WARNER BROS. SUGGEST

THE JAZZ SINGER

THOMAS LEE CURTIS

Tuesday and Wednesday
February 24 & 25

M.G.M.'s "THE CLOWN"

SKELTON JANE GREER WITH TIM CONSIDINE

Thursday and Friday
February 26 & 27

TYRONE POWER

MISSISSIPPI GAMBLER

FOR RENT: THE GREENS
A UNIVERSAL INTERNATIONAL PICTURE

take \$50 for it.
Used No. 10 IHC Lister and Planter \$350
Used Feed-mill \$75
Used '46 B John Deere and Equipment \$800
Used Ford breaking plow 12"

BRASELTON IMPLEMENT CO. Roaring Springs, Tex. 47-4tn

REFRIGERATOR (Kelvinator) Almost 9 cu. ft. Has across top freezer. Was \$255.00 last year. A bargain at \$209.95. Brand new. 24 months to pay. Matador Hardware & Furniture. Phone 6. 49-1tc

WANTED - Listings and buyers for Motley county ranch and farm property. Gene Perkins, 3705 East 4th, Phone 3-3594, Lubbock. 47-4tp

NEED TIRES - See us for the best tire trade in town. Most all sizes. Campbell Chev. Co. 44-1tn

CONCRETE BLOCKS: Light weight, supplied in all sizes for all types of building. Also Ranchers concrete feed troughs. Phone 303. E. E. Markham, Matador, Texas. 45-1tn

ARE YOU TIRED OF WASHING CLOTHES BY HAND? Matador Hardware & Furniture has a Bargain in a New G. E. Deluxe Automatic Washer, that sold for \$349.95, has scratch on side and top. Will sell for \$299.95; 24 months to pay. 5 year warranty. Phone 6. 49-1tc

FREE RENTAL SERVICE: If you have a house or farm to rent or wish to rent see F. C. Bourland Real Estate Company. Phone 56. 49-1tn

NOTICE: If you want to sell, trade or buy—See H. D. Marshall for Real Estate, Matador.

USED CARS & PICKUPS

'46 Chevrolet truck, extra good \$500
'50 Chevrolet car, four door \$900
'47 Mercury car. Tires like new and a clean car.

'42 Ford Club coupe, cleaner than most 49 models. \$375
'48 Ford tudor. Clean, good motor \$695
'46 Ford pickup \$375
'49 Chevrolet pickup. A-1 just overhauled. \$750

BRASELTON IMPLEMENT CO. Roaring Springs, Tex. 47-4tn

GENUINE LEVI BLUE JEANS for Boys, Girls, Ladies - We have your size. Matador Variety. 47-1tn

REFRIGERATOR (GE) Large 8 cu. ft. Family size-new—Sold for \$269.95 a special for \$219.95; 24 months to pay. Matador Hardware & Furniture. Phone 6. 49-1tc

FOR SALE: Cake, Meal, Mixed; Cotton Seed; Poison and Fertilizer; Best you can buy. West Texas Gin, Joe M. Gaines Mgr. 47-1tn

FOR SALE: Fertilizers, Insecticides, Weed Killers, Fertilizer Distributors and Row Crop Sprayers. Morckel Farm Chemics Company, Highway 70 East, Floydada, Texas.

FRESH BATTERIES for your Hearing Aid instrument. Our direct shipments of factory fresh batteries assure you of more hours and better service. Mail orders filled promptly. McClurkin's, 324 Burlington Ave., Spur, Texas. 47-1tn

FOR SALE: Ice Refrigerator; Gas cook-stove; up right oven; Kitchen sink Mrs. N. J. Smalley. 48-3tc

TUF-NUF BLUE JEANS for Boys, Girls, Ladies. These are the Blue Jeans that fit. Matador Variety. 47-1tn

WE NOW HAVE Pool Khaki suits for men. None better Matador Variety.

BIG SMITH COVERALLS for men. They fit perfectly. Matador Variety.

WANTED Commercial hauling flat bed truck; anything else where. See Wesley Couch, write Box 84, Matador. 48-4tp

\$10.00 for your old tire and take on a B. F. Goodrich Tubeless Tire. Campbell Chev. Co. 44-1tn

Kimble Optometric Clinic
DR. J. W. KIMBLE
DR. O. R. MCINTOSH
Optometrists
Floydada, Texas

Marvin Hunt, Jeweler

- Elgin Watches
- Swiss Watches
- Jewelry

EXPERT WATCH REPAIRING
Guaranteed

Located In Vaughn Drug Store

Not Something For Nothing,
But Something Instead of Nothing

WE GIVE
S & H GREEN STAMPS

On All Retail Sales of Gas, Oil, Tires
Parts and Service

CAMPBELL CHEVROLET COMPANY
MATADOR PHONE 20

WE'RE PASSING
Savings
ON TO YOU!

Delite	3-Lb. Carton	Tender-Sweet, Whole Kernel	2 Cans
PURE LARD . 35c		CORN . 35c	
Wilson's Thrift, Sliced	3 Pounds	303 Cans	
Bacon . 99c		Oleo . . . 25c	
White Swan	Pound	Blue Bonnet	Pound
COFFEE . 83c		CATSUP . 19c	
Comstock	No. 2 Can	Hunt's	14-Oz. Bottle
Pie Apples . 23c		CORNFETTI . . . 21c	
Large Size	Box	Post	10-Oz. Box
Oxydol 29c		CORNFETTI . . . 21c	
		My-T-Fine, Lemon	2 Boxes
		PIE FILLING . 9c	

We Sell Finest Quality Home-Slaughtered Beef

CHARLIE'S GROCERY

I. O. O. F. BUILDING MATADOR, TEXAS