

Armistice Ohserved By Veteran Groups


Renewal Of Faith Asked By Speaker


## Matadors Crown Grid Sweetheart

Enjoyable Program Presented AI P-T A.


Plans Advance For
Union Thanksgiving

'UNKNOWN SOLDIER' IS HONORED HERE
Social Activities

YRRCT CHAPTERS Mrs. Joe Spray Is WHONOR WORTHY Honored At Shower 2MAD MATRON OES

## For Flowers That Are

 Fiesher More tor your money Matadar Flazal Co.

## Fresh

from the
Freezer
 Hecric Home Freacer, full of froch frozen
things to azt - and the meals are better: things to eat - and the meals are betert!
Look at the varicty in there! Corn on the Look at the vricty in dxere. corn ocans-
cob, strawberries, paxtes. sap bed
meat, akes all baked and ready to warm Theat, cakes all baked and ready to warm
in the oven - your shool lunches for 2 weck, all wrapped and frozen sol fust ha
to take a package out in the morning whe And were arver out of things. When they And we re never
have brargins $2 t$ the storses - in frozen
ter tiveds of in meats - I can stork up on them.
I dever have to throw leftoress way juse
 ELSIE CAMPBELL.

-     - Night Phone 190


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 $=5=$ $\qquad$

MRS. HAMILTON IS HOSTESS AT COFFEE

Jeanie Hines Named FHA AG Sweetheart Floydada Hes-| Home from el paso | $\begin{array}{l}\text { housewife " } \\ \text { perian } \\ \text { Jeane is }\end{array}$ |
| :--- | Jeane is a former student in Mrs or her home here after er spee

Matador Schools, and has a a ink the summer in E1 Paso w


 $\mathrm{EV}=\mathrm{wa}$

Marvin Hunt, Jeweler

- Elgin Watches
- Swiss Watches
- Jewelry

EXPERT W ATCH REPAIRING

Located In Vaughn Drug Store

## If You Want Television ....

## You Will Want Zenith!

PURSUANT to the long-established policy of this firm, which places the satisfaction of customers as the first requirement in every transaction, we suggest hesitancy in the purchase of television sets until television has proven satisfactory in this area. This great, modern miracle of entertainment is still in the process of being perfected, especially with regard to "fringe" distances. Television is expensive and unless its per formance is satisfactory, the customer is justified in feeling that the dealer was more interested in making a sale than in rendering a merchandising service.

Within the next few days we will have installed the most advanced ype of antenna and a supreme television set - the new ZENITH. We want our customers to see television in our store, and understand fully the kind of performance they may expect. We believe the new Zenith the best set on the market, but we want to be certain the performance is satisfactory in this area before we recommend sales to our customers. it is probable that better television performance may be received from Amarillo than from Lubbock, because of the terrain, the types of broadasting stations and other factors. Good television service in the "fiftymile and over areas" will require expert installation, the very best quality set and favorable terrain conditions. We believe this area may of er good reception from both Lubbock and Amarillo, but we are not positive.

We want to be certain our customers will be satisfied with the recep ion on their television screens before we advise purchases. Nothing bet er than Zenith performance can be assured.

While we anticipate a certain shortage of sets in this area, we believe we can supply the demand after a short time, and that it is good judgment to wait until the performance is proven. We invite you to come to our store and see the new Zenith in operation.

> Matador Hardware \& Furniture Company


Program In Chape



Insurance Starts Here $42=2$ oxplosion. burgiary AND LLABLLITY1 Let us plan
an insurance program tallored to your own neods and budge
BIIIDIDKN


Whats the biggest "little" busines in Texas?



PROTECT THE FUTURE OF

## YOUR SOIL...

File Now For The Water And Soil Conserving Practices You Plan In 1953!
deadine is movember 15h
Deep Plowing $\because$ Sub-Soiling $\because$ Terraces $\because$

Dams $\therefore$ Mesquite Eradication $\quad \therefore$ Legumes $\therefore$ Water We COMMUNITY COMMITTEEMEN

| COUNTY COMMITTEEMEN | community -A" flomot | community "c" northyield |
| :---: | :---: | :---: |
|  | Furman Vinson <br> J. W. Pritchet: | Theodore Bain |
|  | Tom Bynum (George Pope. Alt.) | community "d" matad |
|  | community "b" whiteflat | J. E. (Doc) Taylor |
|  | Bennie Kolits |  |
|  |  | COMMUNITY "E |
|  |  | W. H. Marshall <br> Billy Mand |

Motley County
Production \& Marketing Administration



ON A
hallicrafters TV SET
for the best in television
Hallicrafters Long-Distance Television incorporates all of the experience and know-how that has been attained by this famous electronics organization through years of successful production of short-wave equipment, and high frequency experience. For the best - the very best - in telovision, rely on Hallicrafters, the set that television technicians choose for their own.

## Place Your Order Now To Insure DELIVERY FOR CHRISTMAS Matador Butane Co.

Stibune. Motodor, Molter can
Star-Telegram Is
On Bargain Rates


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 READING PLEASURE THIS YEAR . . . TAKE THE STAR-TELEGRAAmon a. Cartre publitho OVER 220.000 DAIIY AND SUNDAY

Which includes the BIG SUNDAY ISSUE with texas ranch and farm ${ }^{5} 12$ DAILY
ONLY on these reduced annua BARGAIN DAY RATE

DON'T DELAY-SEE YOUR HOMETOWN AGENT TODAY or order oirect

## SPRING THEATRE




Stop Taking
Harsh Drugs for
Constipation
Constipation




## COMII



## MOITCOOMERY - MARSHALL <br> - GLEMM LaMgan



## loirest prices

## Diamond, Lima 11 tall Cans



Sausage. . 29
Golden Brand

Coffee . . 83c Diamond Golden Diamond PINTOS

OLEO .
Monarch
Cucumber Sticks 30
Pork \& Beans \$
TENDER, YOUNG TURKEYS


CHARLIESCROCERY

