

Matador Tribune

VOL. 58—NO. 43

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, JANUARY 8, 1953

PRICE SEVEN CENTS



REPRESENTATIVES FROM THREE DISTRICTS attended the regular Tuesday luncheon of the Matador Lions Club held in the Methodist church basement. From left to right, above, they are Motley county's Elbert Reeves, newly elected state representative of the 88th District, speaking. Representative Waggoner Carr of Lubbock District 97, Place 1 (Lubbock county has two state representatives) and right, Leroy Saul of Kress, representative of the 89th district. Carr was principal speaker at the program. Douglas Meador photo, engraving courtesy Lubbock Avalanche

Three Representatives Here for Meeting of Matador Lions Club

TRAIL DUST

By DOUGLAS MEADOR



Dim trails, like the lost years, fade under a jungle of brush, and powerful blades cut into the countenance of the earth. Change is everywhere, as a sudden snow falling in a garden of the past. And the old cowboy is gone, his small spurs jingling on the prairies of eternity. His memories echoed with the clatter of moving herds, bawling cattle and the rumble of chuck-wagons crossing rocky hills. He nursed a healthy skepticism for anything associated with progress and expected the automobile to finally prove a failure. Once when he was in the seat of the ranch pickup he warned the driver not to go farther in reverse, lest the axel taps loosen and allow the wheels to fall off.

Hope is a trellis upon which our dreams climb to bloom above the walls of monotony. We frequently comfort our vanity with the assurance that there is a fault in the mirror's reflection, and that the casual remarks of acquaintances with regard to approaching senility, are but figments of conversation.

When a man's cloak is woven from the loom of truth, he speaks with the pleasant voice of conviction.

A successful marriage often results in plowing under a good stand of wild oats.

Calamity to others invokes a secret prayer of gratitude for even temporary immunity; the inevitable is made tolerable through the device of uncertainty.

When a man recognizes his weaknesses he has arrived at the threshold of serenity.

Publicity is a dangerous friend. It is like looking into a gun barrel; there is only one safe position from which the view may be obtained.

Courage is a quality a man employs when his common sense tells him he is gambling and that the dice are loaded. One of the unknown factors in the world's long history is the number of times stupidity has been crowned with courage.

Gl's Wife Arrives Safely In Alaska

Mrs. Olin (Pete) Williams was in Matador early Friday afternoon. Monday morning she was in Big Delta, Alaska with her soldier husband, where she will make her home for a year. Mrs. Williams, former secretary to County Agent Rufus Emmons, left Matador Friday with her brother and wife, Mr. and Mrs. Richard Green. They spent the night in Borger with another brother and family, Mr. and Mrs. Phil Green. Mrs. Williams enplaned from English field, Amarillo at 10:15 Saturday morning. Her flight required a stopover in Seattle and she arrived in Big Delta at 6:15 Monday morning. Her parents are Mr. and Mrs. J. C. Green, Sr. Her mother received a telegram Tuesday saying she had arrived safely.

Pvt. Olin (Pete) Williams is the son of Mr. and Mrs. Buford Williams of Matador.

Fort Worth Couple 'Riled' After Rebel Cannon Is Taken

FORT WORTH, Jan. 6—The Civil War is over, but there's still some carpetbaggers in this here southern town of Fort Worth, and the Confederates (or at least their descendants) aim to get 'em.

Just like Yankees would do, the thieving carpetbaggers looted a battle-tested cannon from the yard of a good southern family, Mr. and Mrs. Harry Wallenberg, at Lake Worth.

The cannon weighed 800 pounds, was crusted with the rust of more than 140 years and gallantly fought for the South at Savannah, Ga.

But neither the weight nor the history stopped the thieves—they got themselves a block and tackle, dragged the cannon off the other night and loaded it in a truck. Now they've roused the wrath of the Wallenbergs and all the other Lake Worth people around Mosque Point whose family histories stretch back to the War Between the States.

Dogs Called In The police have been called in and the dogs in the neighborhood posted.

The victims, who spent years seeking the cannon before they finally found it four years ago in Savannah, appealed to everyone with a drop of Southern blood to join in the battle for recovery.

The Ford Motor Company was established in 1903.

Waggoner Carr Is Luncheon Speaker

Matador was "little Austin" for a time Tuesday when three state representatives visited the city at one time and attended the regular meeting of the Matador Lions Club. The three solons were Representative Waggoner Carr of Lubbock county, Leroy Saul of Kress, representative of the 89th District (Hale, Swisher, Briscoe and Floyd counties) and Elbert Reeves of Matador, newly-elected representative of the 88th District (Motley, Hall Donley and Childress counties).

Representative Carr was the principal speaker and was introduced by Reeves. He stressed the importance of the people keeping their representatives informed as to their wants and problems.

He said that Austin has become big business with approximately \$600,000,000 needed annually. "On top of that," he declared, "we are being asked for an additional \$200,000,000. We want to know what the people want. If they want the benefits this money will provide, it will be necessary to find a source from which to obtain the money."

Hopeful Note Sounded He ended his address on a hopeful note, however, when he declared that the state is at present operating in black ink with about \$25,000,000 surplus. "Perhaps," he said, "we can find a way to finance the worthy demands for more money without raising taxes."

Representative Saul was invited to speak to the group by Boss Lion Ralph Stapleton, and he expressed his appreciation at being invited to the meeting and the opportunity of hearing Representative Carr's address.

Lions Play Santa Boss Lion Stapleton made the announcement that the Matador Lions Club had spent \$303.40 for Christmas packages for needy families, for providing the free picture show and for flowers.

Visitors at the Tuesday meeting, in addition to the representatives, included Lion and Mrs. Melton Thacker and Mrs. Glenn Dobkins all of Roaring Springs, Mrs. R. M. Stanley and Nancy Vaughn.

EXPENSIVE RECIPE D. L. McBride and Watt Seay, owners of Speedy's Cafe claim to have a recipe for barbecue sauce which once sold for \$10,000. The originator of the sauce is deceased but the flavor of his creation is retained. The cafe announces the preparing and serving of pit barbecue of unit and wholesome flavor. The cafe is open on a 24-hour basis.

Heat Is Off

Cold Water Dashed On Sheriff Helps Control Home Fire

In underworld terminology when the "heat is off" it means that the law has relaxed some particular pursuit. The term is not exactly applicable to Sheriff John Stotts. The heat was off in Sheriff Stotts' home during a fire emergency yesterday morning. His wife dashed a dish pan of cold water on him while he was clad in a pair of sleeping shorts and during the excitement in which he was attempting to get a burning lounge chair out of the front door.

Sheriff Stotts awoke about 7 a. m. to find his bed room filled with smoke. His first impulse was to call the fire department, which he did, and then he discovered that a large lounge chair was burning and that the blaze was reaching very near lace curtains at a window.

He began trying to get the burning chair out of the room and out of the house. Mrs. Stotts was awake by this time and her first impulse was to get some water from the kitchen sink and try to subdue the fire.

Husband Gets In Range Sheriff Stotts had reached the door with the chair and was struggling to get it outside when Mrs. Stotts arrived with the water. Her husband was within range. He caught most of the water but continued his efforts until he had the chair outside.

In the excitement he noticed that he was standing in his front yard in his shorts. He retired as the fire department arrived and extinguished the burning chair. Cause of the fire is a mystery. Mrs. Stotts believes that a mouse may have found some matches behind the chair cushion. Only damage in addition to the chair was a scorched place on a rug where a hot penny rested after falling from the chair.

Shortage Of Steel Delays Start Of Northfield Road

The securing of re-inforcement steel is holding up construction of the Northfield road, it was announced Saturday by Palmer Massey, district engineer of the State Highway Department.

The contractor has 200 working days in which he is to complete the project and those working days started December 29," Massey said. "The 200 days are more than enough and were allowed because of the shortage of steel."

"However, the steel should be secured and construction started before the end of this month," he added. The road is scheduled to go from Tell to Northfield and through four counties.

—Childress Index.

Senator Plans To Introduce Legislation On Rain-Making

WASHINGTON, Jan. 6—Congress is going to get a weather-control or "rain making" proposal.

Sen. Case (R-S.D.) told a reporter he plans to introduce the legislation, probably today. It would set up a temporary advisory committee on weather control which would require reports on rain making operations but would not prevent farmers or others from carrying on experiments.

The committee would analyze reports and deliver its findings to Congress. It would authorize minor research to fill in the gaps left by private experiments.

Brilliant, Arrow-Shaped Object Is Sighted In Sky North Of Dallas

DALLAS, Jan. 6—A brilliant, arrow-shaped object, which could have been an exploding star, or a reflection, but upon which at least two observers reported seeing swept-back wings, hung in the sky north and northeast of Dallas for about two hours early Tuesday.

One man who reported seeing wings on it used a 40-power telescope, the other used 7x50 binoculars. "It looked like a big star, but seemed to change colors," Linwood Martin, an amateur astronomer who used the telescope, said.

Giesecke Named on City Council

Former county judge C. W. Giesecke Tuesday night was named a member of the Matador city council, to serve the unexpired term of Loyd Latimer whose resignation follows his moving to a home outside the city.

When asked if he would accept the appointment, Mr. Giesecke said, "I have no present intentions of re-entering politics, but if the council feels that I can be of service to my community, I am willing to serve."

Mr. Giesecke, who declined to become a candidate for reelection to the office of county judge, said he wished to devote his full time to his insurance and real estate business.

His appointment, to fill the office of retiring Councilman Latimer, was voted unanimously by the council. The action was taken during the regular first Tuesday evening meeting of the city officials.

Cemetery Group Names New Officers at Meet



BILL SEALE

COUNTY COTTON CROP EXCEEDS 12,000-BALE TOTAL

Motley County's 1952 cotton crop has exceeded 12,000 bales according to a survey made yesterday by County Agent Rufus Emmons. This total is over 2,000 bales above the most optimistic early estimates.

On December 29, ginners of the county estimated they would gin 425 more bales, 200 of which have been ginned at this date.

The county's seven gins have processed over 14,000 bales, 1,459 of this number having been grown in adjacent counties. The total for the county is 12,362 bales to date.

Ginning percentages by communities were Flomot, 40.5%; Matador, 35%; and Roaring Springs 24.5%. Approximately one-fifth of the bales ginned in Flomot were brought from out of the county, while 237 of Matador's almost 3,000 bales were produced out of the county. All except 98 of the 3,393 bales ginned in Roaring Springs were home grown.

TO INSTALL OFFICERS

The Matador I.O.O.F. Lodge will hold installation for 1953 officers Monday evening.

Picture Clouded for Goal in Polio Drive

Rainfall For 1952 Far Below Average

Rainfall registered here for 1952 was far below the county's annual average of about 21 inches. Last year only 14.40 inches of rainfall was recorded according to City Water Superintendent, Lee Burns.

By months the precipitation was as follows: Jan. 1.23; Feb. 0.7; Mar. 4.8; April 5.40; May 2.15; June 3.1; July 1.59; Aug. 1.11; Sept. .55; Oct. none; Nov. .66 and Dec. .53.

Total rainfall for 1951 was 19.42 inches and the year's total for 1950 was 24.38 inches.

FIRST 1953 BABY BORN IN MATADOR

First 1953 baby born in Motley county according to records is Connie Sue Washington, born in Stanley Clinic-Hospital, Friday, January 2, at 6:40 p. m. She weighed 7 pounds, 3 ounces upon arrival.

Little Miss 1953 is the daughter of Mr. and Mrs. Billy Dean Washington of Flomot.

TEACHER IS ILL

Miss Edwanda Martin, teacher in Petersburg school, is ill this week at the ranch home of her parents, Mr. and Mrs. Bob Martin.

Cafes Unite To Aid With 'Free Coffee'

FOLLOWING the start of one of the most intensive fund campaigns in recent years, the picture of hope was clouded yesterday for reaching the \$2,500 goal set in the Motley county annual polio fund drive.

County Chairman Jack Norman said yesterday, "We are meeting with almost 100% response but the donations are smaller. We realize now that a great amount of work is before us if we are to achieve our quota. The picture is not bright. Following a day of intensive work Monday in Matador, our total amount was only \$710. Mrs. Rose Turner of Flomot reported \$160 from that community bringing the amount collected to \$870, which is approximately one-third of our quota."

"We have not received a report from Roaring Springs, Whiteflat or Northfield. We find the people responsive and especially interested in helping to raise the funds in tribute to the memory of the late U. L. Willie."

Cafes Plan Schedule

Matador cafes are united in a planned schedule of "free coffee" to aid the drive. Each day one cafe will donate "free coffee". The customer will place in a convenient container, the amount he wishes to pay for the cup of coffee. The entire amount will go to the polio fund. The schedule of days as arranged, follows: Waybourn's Cafe, Monday, January 12; Turner's Cafe, Tuesday, January 13; Speedy's Cafe, Wednesday, January 14; Bob's Oil Well Cafe, Thursday, January 15; Bus Station Cafe, Friday, January 16; Stanley Pharmacy, Saturday, January 17 and Vaughn Drug, Monday, January 19.

NEW CHEVROLET IS ANNOUNCED

The new Chevrolet automobile for 1953 will be on display here tomorrow (January 9), according to announcement made this week by Campbell Chevrolet Company.

The striking new automobile will offer many features designed to please the driver and improve his comfort and safety. The 1953 Chevrolet is lower in height, powered by a new "Blue Flame" 115-h.p. engine and the "Thrifty King" 108-h.p. engine on the lower-priced models.

Lines of the new Chevrolet are attractive, embracing greater seat room and more luggage room. The car's appearance is impressive and conveys a sense of luxury formerly associated with more expensive makes.

Campbell Chevrolet extend a cordial invitation to the public to visit their showroom Friday and see the new car. Gifts of perfume will be presented lady visitors.

Home Demo Club Holds Meeting

Whiteflat home demonstration club met Friday afternoon in the club room at 2:30 for the first meeting in the new year. The meeting was well attended.

The following members were present: Mesdames Roy Mitchell, H. R. Plyler, Varnier McWilliams, L. A. Carlisle, Malcolm Jameson and Melba, M. D. Morris, Tom Tilson, Wanda Bridges, Wilson Barton and Alfred Watson.

Mrs. W. R. Tilson was a visitor. Refreshments were served by Mrs. Wilson Barton.

"42" Party Scheduled A "42" party has been scheduled for tonight at the Whiteflat club room. The public is cordially invited. There is no admission charge. Refreshments include home-made cake and beverages.

NORTHER FLEES BEFORE WEST TEXAS 'DUSTER'

A predicted Norther had vanished somewhere in West Texas this morning and weathermen were at a loss to predict what kind of weather may be expected within the next 24 hours.

One Amarillo weatherman said last night that three "fronts" had advanced into this section in rapid succession and that none of them had produced any hoped-for moisture. The prediction today was for high winds and dust.

Howell-Nolan Vows Exchanged In Ceremony In San Jacinto Methodist Church, Amarillo

A double-ring ceremony in San Jacinto Methodist Church, Amarillo, on Monday, Dec. 22, united in marriage Delores Ann Howell, daughter of Mr. and Mrs. C. T. Howell, 1511 Van Buren, Amarillo, and Charles Edward Nolan, Jr., son of Mr. and Mrs. C. E. Nolan of Lubbock.

Rev. Hubert Thompson read the service before an altar flanked by baskets of white chrysanthemums and stock centered with red carnations and holly. A background was formed of palms and the pulpit was garlanded with holly, evergreen and clusters of white wedding bells. Along the bridal aisle were white satin bows backed by evergreen and holly.

As an organ prelude, Ned Hardin of Lubbock played "Moonlight Sonata," "Intermez-zo," "Because," "Fanis Angelicus," "Angus Dei" and "Kamenoi." Johnny Nolan, brother of the bridegroom, sang "Through the Years" by Youmans and "Wedding Prayer" by Dunlap. Wedding marches used were "Wedding March No. III" by Bloch and "March in A Major" by Gullmant.

Wears White Velveteen Given in marriage by her father, the bride wore a ballerina-length gown of white velveteen, fashioned along princess lines with a full skirt and a high

the bridegroom, and William C. Brewer of Anton.

For her daughter's marriage, Mrs. Howell chose a gray faille suit with navy accessories. Her corsage was of red roses. The bridegroom's mother selected a gray wool suit. Pink accessories and a corsage of pink roses complemented her ensemble.

Reception Is Held After the exchange of vows, a reception was held at the home of the bride's parents. The table was laid with a white lace cloth and centered with an arrangement of white carnations and holly in a marine bowl. Surrounding the centerpiece were short red candles and holly. Cake was served by Miss Patti Pipkin of Matador, and presiding at the gold coffee service was Mrs. Bob Monk of Dallas. Music was played by Miss Alice Loyd. Others in the house party were Miss Sarah Smith of Childress, Mrs. Tim Magness of Lubbock and Miss Ethel Oliver Coffee of Estes Park.

For traveling, Mrs. Nolan chose a brown wool suit, brown and white accessories and a white orchid corsage. The couple will reside at 1706 Avenue Four, Lubbock. Both Mr. and Mrs. Nolan are senior students at Texas Technological College, Lubbock. Mrs. Howell is a member of the Junior Council and is active in the Wesley Foundation. The bridegroom is a member of AIA and also is active in Wesley Foundation.

Among out-of-town guests at the bridegroom's home in Roaring Springs was a "Winter Wonderland" when Mrs. Thacker entertained with a coffee during the holiday season. The decorations were out of this world, and especially eye-catching was the buffet arrangement of evergreens, heavily coated with pink snow, with ball ornaments tucked around among the greenery, and candles illuminating the scene. A lovely centerpiece also graced the dining table, and in the living room, the decorated mantel, piano and Christmas tree added further glamour for the affair.

Pied Pipers BY MRS. M.

A sudden call to coffee "as you are" caught us so unawares that we fooled the sister hostesses, Marguerite Edwards and Grace Campbell, and did just that, remembering a former occasion when we took time to "doll" up a bit, only to discover the other gals in gowns, pajamas and housecoats. However, we can't win. This time only three of us appeared in semi-dress (the other two wore very cute brunch coats) while everyone else came all fixed up, lipstick, hose and shoes; everything except hats and gloves!

Clever Tommie Newman did with her own two hands, the handsome painting of a Texas Santa Claus, complete with buckboard, cactus and jackrab-bit, which extended Christmas greetings above the Newman's hotel-residence. She started with a small picture, and kept enlarging each additional sketch.

tending the wedding was Mrs. J. A. Groves of Matador, grandmother of the bride.

until she acquired the desired size, then transferred her work to ply board and applied the coloring, and greeting, "Merry Christmas - You-All." A very professional-looking piece of work, we thought.

Which brings up another angle to these social affairs. We can never decide when to wear our hat and gloves. If we do, they don't; if we don't they do. Once in a while the weather comes to our rescue, making a hat necessary, or at least excusable.

Ronald Edmondson, 10, of Phillips, rehearsed the Christ-

mas story from the Bible, so that he could read it to the assembled family when he and his parents and sister arrived to spend Christmas with relatives here. He was doing fine, but finally hit a snag, and this is the way he read it: "... and Joseph also went up from Galilee ... To be taxed with Mary his exposed wife ..."

Apologies to C. M. Barton, Jr., for omitting his name in the "Grandpa Hangs the Holly" story. C. M. was Grandpa, and a very convincing one. If his acting is any indication as to his possible disposition when he becomes a grandpa, his family had just better watch out!

We heard nothing but praise about the play and the acting. And one woman even admitted that she was so touched, she cried during some of the scenes.

Well call us Betty and let us cackle!

We've about decided to launch out and write a book, since a certain individual visiting here from the West coast (where writers are a dime-a-dozen) compared our style of expression (and favorably) with that of the author of "THE EGG." Not only that, but he in-

timated that he thought we, too, could write a book!

So don't be surprised if we pull a Grandma Moses sometime in the future, and produce a book (instead of painting). If won't have to be too far distant either, if the next forty-some-odd years pass as rapidly as the past have. (And that's not a birthday hint, even if this is January).

Time's a-sure a-wastin' . . .

VISIT R. M. STANLEYS

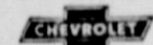
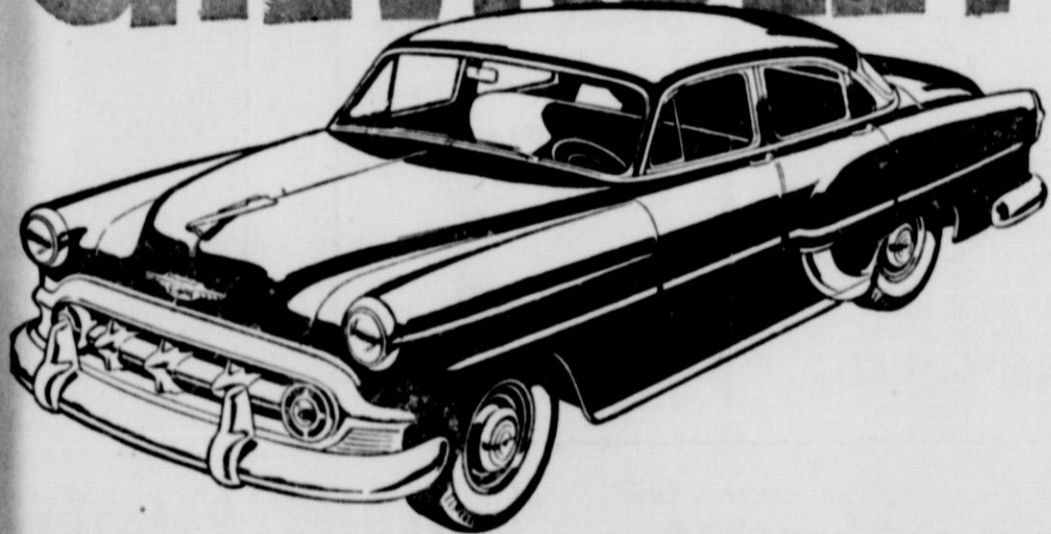
Mr. and Mrs. J. E. Fargason and small daughter, Marie, of Moore, Texas visited here last week in the home of her sister and family, Mr. and Mrs. R. M. Stanley. On their return, they were accompanied by Fred Stanley and Gary Dale Crump, to San Marcos, where the boys are attending San Marcos Academy.

RETURNS HOME

Gerald Fulkerson, who spent the holidays with relatives here, left Saturday to return to his home in Odessa. His aunt, Mrs. Douglas Meador accompanied him, and they were accompanied to Lubbock by Mr. Meador. From there, they made the remainder of the trip by plane.

In MATADOR Friday! 1953

CHEVROLET



It's entirely new, through and through—the '53 Chevrolet. It's All-New in styling, All-New in performance, All-New in economy. From bumper to bumper, from roof to road, you'll find this finest Chevrolet of them all packed with new features, new Chevrolet firsts. Come in and see the entirely new '53 Chevrolet!

FREE!
FAVORS FOR EVERYONE!
And while they last—special gifts for ladies... Stradivari imported perfume by Prince Matchabelli!

In Our Show Room

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Matador Sales Service Phone 20M

Three Big Days Friday, Saturday, Monday Ladies' Suits, Dresses, Coats, Hats

OUR BIG JANUARY CLEARANCE SALE BEGINS FRIDAY MORNING, JANUARY 9th AT 9:00 O'CLOCK

OUR POLICY OF GIVING YOU THE NEWEST MERCHANDISE AT ALL TIMES, MEANS THAT WE ARE GIVING YOU PRACTICALLY EVERYTHING AT TREMENDOUSLY REDUCED PRICES.

SAVE 1/4 1/3 1/2 **And More**

Dresses Extra Special

- 1-Group Choice - - \$3.88
 - 2-Group Choice - - \$4.88
 - 3-Group Choice - - \$6.88
- Values up to \$24.95

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CHOICE
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Values To \$14.95

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In Two Groups
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GLOVES

Fabrics, Leather, Wools
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LUGGAGE

Save 25%
ONE LOT BAGS 1/3 PRICE
NO APPROVALS!
NO LAY AWAYS!
NO EXCHANGES!
ALL SALES FINAL!

• CLOSED ALL DAY THURSDAY •

Miladies Specialty Shoppe

FLOYDADA, TEXAS

Mr. and Mrs. Henry Solomon and son, Danny of Tulla, former Matador residents, were visitors here during the recent holidays, with her mother, Mrs. F. M. Jinkis and other relatives.

IT'S IN THE PIT!

THE BEST BAR-B-Q
COOKED IN THE PIT
IN TOWN!

Honest Injun! Matador has a real treat in store . . . Old time — real Pit Bar-B-Que — at Speedy's Cafe Cooked by Simon Hall, ex-Matador Ranch Cook.

Cooked For Special Parties

Try This Delicious Menu

PIT BAR-B-QUE

Beef — Pork — Chicken
Real Green Salad
Baked Potatoes
with Garlic Butter.

Served with our own sauce

SPEEDY'S CAFE

At Gulf Service Station
OPEN 24 HOURS

TRAWEEK HOSPITAL

Little George Kindle son of Mr. and Mrs. George Kindle of Whiteflat has been seriously ill with pneumonia for the past few weeks, but after several days of treatment at the Trawweek hospital was reported in good condition and expected to be dismissed soon.

Many other patients receiving treatment for the flu this week are, Ewell Gene Martin, son of Mr. and Mrs. Curtis Ewell Martin, John Lewis, Mr. and Mrs. Harry Carter, Mrs. R. L. Porter of Afton, still others who are unable to be admitted to the hospital are receiving treatment in their homes and in the office.

Attendants at Trawweek hospital announced Mrs. Harrison Williams' condition as unchanged, this week.

CARD OF THANKS

We want to take this opportunity to wish a very Happy Prosperous New Year to each and every one who has been so wonderful to us during the recent illness of our dear wife and mother, Mrs. C. W. Lee. May God's richest blessings abide with each and every one of you throughout 1953. You will never know how much each kind deed and word has helped us and how much we appreciate everything. Your kindness and thoughtfulness will live with us always.

Mr. C. W. Lee, Raymond and Robert, Rt. 1, Afton, Texas.
Mr. and Mrs. Obie Lee and family, Rt. 1, Afton, Texas.
Mr. and Mrs. Charles W. Lee and family, Spur, Texas.
Mr. and Mrs. Alvis Lee, Matador, Texas.

Mr. and Mrs. A. D. Lee and family, Russellville, Arkansas.
M. Sgt. and Mrs. E. F. Venable and daughter, Hamilton, A. F. Base, Calif.

TO COTTON BOWL GAME

In Dallas on New Year's day attending the Cotton Bowl football game between Texas University and Tennessee University, were Mr. and Mrs. Billy Dan Thomas, Mr. and Mrs. Douglas Pitts, Sr., Mr. and Mrs. Ralph Stapleton, Henry Furd, Curtis Graham, Billy Wason, J. D. Payne, Jack Norman, Andy Hurst, Freddie Welling, and Bill Seale all of Matador; Lewis Eudy of Turkey and Wayne Timmons of Northfield.

Mr. and Mrs. Clarence Jinkis drove to Rotan Wednesday, where they visited former residents, Rev. and Mrs. Marvin Brotherton.

Ford's New Golden Jubilee Model Farm Tractor



FORD MOTOR COMPANY, manufacturer of more than two million farm tractors since 1917, has put into production a new, heavier, longer, much more powerful Golden Jubilee Model. In 1953 Ford celebrates the 50th Anniversary of the founding of the company by Henry Ford, Sr., in 1903. The new machine is described as the most modern farm tractor ever built and is equipped with advanced type hydraulic system. Outstanding features include Hy-Trol, to increase lifting speed by simple turn of a knob; and the entirely new overhead valve Ford "Red Tiger" engine, most powerful farm tractor engine ever produced by Ford. The new tractor is now in volume production at Ford's Highland Park, Michigan, plant.

Local Items

Weekend visitors in the home of Mr. and Mrs. Robert Darsey were Mr. and Mrs. Don Ellis and son, Davy, of Midland. Mrs. Ellis, formerly of Matador, will be remembered by friends here as Lena Mae Davis.

Mr. and Mrs. Ellis Key, who have for the past several months made their home on the Bell Ranch in New Mexico, moved this week to the U. L. Willie ranch near Paducah, where he will be employed. Mrs. Ellis is the former Geraldine Waybourn, daughter of Mr. and Mrs. Gerald Waybourn.

Mr. and Mrs. Robert Pritchett and children, of Lovington, New Mexico, spent the weekend here with her parents, Mr. and Mrs. J. C. Green, Sr., and other relatives.

CANYON HOSPITAL

Mrs. Weims Norman of Canyon was rushed to the Canyon hospital Wednesday, December 31 at 10 p.m. for an emergency appendix operation. She is the daughter of Mr. and Mrs. B. F. McIntosh of Matador. Mrs. McIntosh went to Canyon earlier this week to be at the bedside of her daughter.

TO AUSTIN

Mr. and Mrs. James Taylor and son James accompanied their son and brother Roy to Austin, where he is a freshman at Texas University, last Saturday and returned Sunday.

Most men don't deceive their wives. They just think they do.

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Nervous
COLDS
take **666**
LIQUID OR TABLETS — SAME FAST RELIEF

F. C. BOURLAND
REAL ESTATE COMPANY

FARMS — RANCHES — CITY PROPERTY
FARM and RANCH LOANS
FREE RENTAL SERVICE

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CARD OF THANKS

We wish to take this opportunity to thank our friends for being so thoughtful and kind during our recent illness. The cards and letters were greatly appreciated.

Mr. and Mrs. A. L. Calk

Mr. and Mrs. Curtis Ewell Martin and boys who have made their home in Matador for the past several years have moved to Lockney this week where they will make their future home on an irrigated farm.

We Appreciate . . .

Your business and many courtesies of the past. Our public and business relations have been very pleasant and we hope to continue such relations in the future.

We will be glad to discuss your insurance needs — Bonds, Loans and Real Estate.

WE SOLICIT

Your Inquiries In
Bonds, Insurance, Real Estate

C. W. Giesecke
INSURANCE — REAL ESTATE

PHONE 106 THEATRE BUILDING

January Clearance--January 9-17

Take advantage of this SALE offering quality merchandise of Nationally known Lines at great reductions

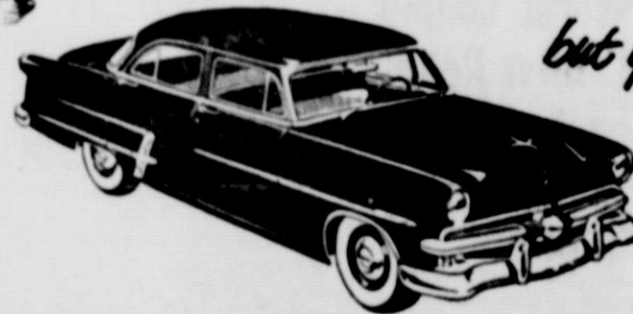
SUITS		BLOUSES	
79.95	now 59.95	Crepe and Wool Jersey	
69.95	now 49.95	10.95	now 7.95
59.95	now 39.95	8.95	now 5.95
49.95	now 29.95	6.95	now 4.95
		5.95	now 3.95
COATS		SKIRTS	
69.95	now 49.95	All Wool Corduroy	
59.95	now 39.95	8.95	now 5.95
49.95	now 29.95		
DRESSES		HATS	
29.95	now 17.95	Including Colors and White	
24.95	now 14.95	Sale Price 1-2 OFF	
19.95	now 13.95	Pajama Sets In	
17.95	now 11.95	Washable Pastel Crepes	
16.95	now 10.95	and Tommie Pajamas	
14.95	now 9.95	17.95	now 10.95
12.95	now 8.95	7.95	now 4.95
10.95	now 7.95	5.95	now 3.95
8.95	now 5.95		
One Group of Dresses		ROBES	
EXTRA SPECIAL		Assorted Robe of Crepe and Quilted	
Regular up to 29.95		22.95	now 10.95
NOW 2 for 9.98		12.95	now 9.95
No Exchanges		No Refunds	

NORMA'S
Turkey, Texas



The new STANDARD of the AMERICAN ROAD!

With 41 "Worth More" features, Ford's worth more when you buy it... worth more when you sell it!



You can pay more . . . but you can't buy better!

'53 Ford

**SEE IT . . . VALUE CHECK IT
DRIVE IT!**



Matador Auto Company

Your FORD Dealer

MATADOR BRAND STAFF

Editor—Emmie Lee Carson
 Assistant Editor—Charles Keitn
 Sports Reporter—Gary Laughlin
 Class Reporters: Carol Gordon,
 Mickey Steen, Neal Pipkin,
 Betty Ruth Smalley.

WHO'S WONDERING?

What Would Matador High be Without:

- Emmie Lee's drawl
- Marlene's dates
- Jimmy's friendliness
- Frances' figure
- Eleanor's dreamy ambitions
- Gail's cuteness
- Lucy's giggle
- Lola's red hair
- Charles' dependability
- Dewey's good looks
- C. H.'s grin
- Wayne's timidity
- Frances' height
- Cora's good nature
- Mr. McBride's cheerfulness
- Frank's talent
- Sara's neatness
- Bette's willingness to cooperate
- Pat's quietness
- James Sturdivant's brain
- The cartoons on the bulletin board.

MHS

KAMPUS KLATTER

My, how good the M.H.S. students must have been this past year, 'cause Santa surely was good to them! Frances and Nelda are sporting new fringed jackets, Emmie Carson has a flashy new diamond from R. L., Bette Montgomery, a new dinner ring from her parents, Cora, Marlene, C. H., Jimmy Graham, Jack Spray, Cecil Irwin, and Tom Hamilton have new watches and Nancy Vaughn and Loretta have new rings. Oh, there are so many new things I could never tell them all, but, believe me, Santa was surely good to everyone!

It was good seeing some of our Matador exes visiting M.H.S. this week. The old familiar faces were that of Ronald Hobbs, John Rogers, Roy Taylor, Bobby Coldiron, Wayland Moore, Sappo Giesecke, Kenneth Dunning, R. L. Holt, Ruth Marie Stanley, Fred Stanley, and Warren Tilson. Seems like old times seeing them back around Matador.

Well, Christmas is gone and a new year has started. We're all back in school again, a little slow at first, but we'll soon be on the ball again. With six weeks test this week and semester tests next week, we can't afford to slow down any. We're

Tribune, Matador, Motley County, Texas, Thursday, January 8, 1953

Coyote Population Is Reduced By 441

Climate in Motley county is becoming unhealthy for coyotes and other predatory animals living off poultry and livestock. Government trapper Lewis McDonough keeps an accurate record of the number of animals he destroys. The total for 1952 was 441 coyotes and 42 bobcats. During the month of December alone he reduced the coyote population by 73 and bobcats by 3.

Slowest trapping season is during the summer months when the pups are taken out of dens and caves and destroyed. Mr. McDonough Tuesday caught a "king size" coyote which has been on display at Kifer's Service Station. It is one of the largest wolves caught in this area in several years.

all hoping to start the new year off with good grades.

M. G. S. girls played Spur Thursday night and came out with a winning score of 24-3. The boys also won over Spur with a score of 58-28.

Matador Grade School enters a tournament at Northfield next week and are hoping to bring back first place trophies.

The high school B team boys and girls also played Spur Thursday night and Matador came out with a winning score in both games.

NEW YEAR'S RESOLUTIONS

Harold Dean Martin—To pass drivers education this year.

C. H. Murphy—To stay in training for football.

Nancy Vaughn—I don't think I'll make any.

Wayne Cartwright—To stay in training for football.

Eleanor O'Kelly—To do better in typing class.

W. E. Russell—To keep Coach in a good humor.

Sara Carson—To study more.

Frank Traweck—To be a good little boy.

James Sturdivant—To not make any resolutions.

Stanley Neighbors—To be good in school.

Ray Nell Tanner—To make better grades in school.

Royce Kirby—To not argue with Mr. Word.

Duck Hamilton—To get along with the girls better.

Alvin Lyn—To try to quit acting like Jerry Lewis all the time.

Linda Chambliss—To try to remember to comb my hair every morning before coming to school.

Melvin Cooper—To remember to keep my shoestrings tied.

Betty Spray—To not cut my hair so it will grow long.

DECEMBER ARRIVALS AT STANLEY HOSPITAL

Births recorded at Stanley Hospital during the month of December, were as follows:

To Mr. and Mrs. Cecil Reed of Quitaque, on Dec. 5, a boy, weight 8 lbs. 12 ozs. named Billy Frank.

On Dec. 6, to Mr. and Mrs. J. P. Brunson of Quitaque, a 10-lb. boy, named Perry Wayne.

On Dec. 9, to Mr. and Mrs. Bruce Price of Quitaque, a son, Stanley Bruce, who weighed 7 lbs. 4 ozs.

On Dec. 15, a girl, Arleta Kay, weight 8 lbs. 4 ozs. was born to Mr. and Mrs. Odell Meyer of Matador.

Mr. and Mrs. C. D. Garrison, Jr., of Matador became parents of a girl, Debra Jane, on Dec. 11. She weighed 6 lbs. 12 ozs.

Born Dec. 28, to Mr. and Mrs. J. T. Rogers, Jr., of Quitaque, was a girl, Beverly Joan, who weighed 7 lbs. 2 ozs.

A 10-lb boy was born Dec. 29 to Mr. and Mrs. Curtis Ewell Martin and was named Preston Curtis after both grandfathers.

Mr. and Mrs. Homer Spears of Afton also became parents of a son on Dec. 29, and named him Homer Lee. Weight was 6 lbs. 8 ozs.

VISITORS FROM CALIF.

Mr. and Mrs. A. J. Morton of Redlands, Calif., and Mrs. Mable Pope of Riverside, Calif., were visitors in the W. L. McWilliams and J. D. Perkins homes Sunday and Monday of last week. They are early-day friends of many residents here.

The reason men don't have so much to say is they don't have a chance to say it.

RETURN HOME

(Delayed)
 Jack Bradshaw and son, Jack Calvin, of Bryan, James Neblett and his son and family, Mr. and Mrs. James Russell Neblett and children of Denton, and Mr. and Mrs. A. G. Russell and daughter Patsy, of Waco, left this morning to return to their respective homes after being here through the holidays and attending the funeral of Mrs. J. E. Russell, Sr., Tuesday. The James Russell Neblett family visited with Mrs. Neblett's parents, Mr. and Mrs. Ed Whitaker while here.

Cal Farley, Who Founded Boys Ranch Given Award

AMARILLO — Cal Farley, founder and president of Amarillo's Boys Ranch, Thursday received the 1952 Amarillo Daily News and Globe-Times award for community service.

The award was made in recognition of Farley's outstanding contributions to the youth of the community. In the early 1930's he guided

establishment of the Maverick Club, a pioneering effort to provide Amarillo youngsters with wholesome social and recreational activity. In 1939 he opened Boys Ranch at old Tascosa, one time frontier town of the Panhandle, 30 miles west of here. Farley retired from his tire business here in 1947 and has devoted full time to Boys Ranch since then.

During World War II he also organized Kids, Inc., an athletic program for Amarillo boys and girls which has won national recognition. Last year more than 5,400 youngsters took part in the program.

He who gets hot under the collar usually isn't so hot above the collar.

Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID QUICK RELIEF OR NO COST

Ask About 15-Day Trial Offer!
 Over four million bottles of the WILLIAM WALKER TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Ask for "Walker's Message" which fully explains this remarkable home treatment—free—at Stanley Pharmacy

Enos T. Jones

announces the re-opening of his law office for the GENERAL PRACTICE OF LAW 104 WEST MISSOURI ST. Phone 541

It's **Duck Soup**

It's THAT EASY to resurface your floors when you rent our Hilco floor sander. Anyone can operate—do it yourself! Dustless. We have complete floor finishing supplies.

BURTON-LINGO COMPANY



Dr. B. J. Welch

WILL BE IN

MATADOR

WEDNESDAY

January 21st

TO FIT GLASSES

AT MOTLEY HOTEL

DRS. CAULEY and WELCH

OPTOMETRISTS

1114 AVE. L — PHONE 5-7180 — LUBBOCK

ON DISPLAY FRIDAY, JAN. 9—SEE IT!

So startlingly new!
 So wonderfully different!



CHEVROLET FOR '53

- Entirely New STYLING
- Entirely New POWER
- Entirely New POWERGLIDE
- Entirely New ECONOMY
- Entirely New SAFETY
- Entirely New DURABILITY
- Entirely New POWER STEERING

Chevrolet's lower in height, with long, flowing, smoothly rounded, modern lines to give you the newest, smartest look in cars!

New 115-h.p. "Blue-Flame" engine with Powerglide.* Advanced 108-h.p. "Thrift-King" engine in gearshift models.

New automatic starting and passing range gives flashing getaway, greater passing ability in city driving.

Go farther on every gallon of gas! And, again in 1953, Chevrolet is the lowest-priced line in the low-price field.

Greater ease and safety. Greater visibility with a new, one-piece curved windshield. Finer, smoother brakes.

Heavier, stronger, more rigid construction means even longer life for a car always famous for durability.

You park and steer with finger-tip ease, yet retain the feel of the road. Optional at extra cost.

*Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine optional on "Ten-Ten" and "Bel Air" models at extra cost. (Construction of standard equipment and trim illustrated is dependent on availability of material.)

Entirely NEW through and through! **CHEVROLET** MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

CAMPBELL CHEVROLET CO.

Matador Sales Service Phone 20M

What Good Is a Baby?

The story is told of a research man who had just discovered a new substance. A friend asked, "What good is it?"

"What good is a baby?" countered the researcher.

Babies and new products have to grow up before anyone knows how important they may be. Quite a lot of infants have been brought up at General Electric during the past 75 years. During the bottle stage, nobody could predict their future accurately. But as it turns out today, they were real prodigies. Here are just a few that were first brought to the American public by General Electric men and women:

- the first electric lamp
- the first home refrigerator with sealed mechanism
- the first high-vacuum radio power tube
- the first fluorescent lamp
- the first automatic electric blanket
- the first large steam turbine for electric power
- the first jet plane engine in U.S.
- the first disposer for kitchen food waste
- the first high-voltage x-ray

We don't ordinarily trot out the past like this. But 1953 marks a birthday. For it was in 1878 that Thomas Edison organized the first of the companies which, in 1892, became the General Electric Company. And, like anyone on his birthday, we do look back over our shoulder.

This is just the beginning, really. Research and engineering are bringing out new things faster than ever—new "babies" to lighten labor and brighten everybody's life.

You can put your confidence in—
GENERAL ELECTRIC

LADIES' BRUSHED RAYON GOWNS Assorted Colors Sale Price \$2.98	ONE GROUP, MEN'S WORK SHOES Sale Price \$3.98 Justin Boots, Sale \$20	LADIES' PRINT DRESSES Sale Price \$2.49	VALUES TO \$6.95 LADIES' HATS Your Choice \$1.98	BABY CHENILLE, 90 x 105 BED SPREADS Sale \$3.98 (Limited Quantity)
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ALL SALES FINAL AND FOR CASH, NO EXCHANGES, NO APPROVALS
MANY ITEMS ON SALE NOT LISTED IN THIS ADVERTISEMENT

January Clearance

Opens Friday, January 9th; 9 a. m.

HOURLY SPECIALS

FRIDAY MORNING, 9 A. M.
Ladies'
NYLON HOSE
51 GAUGE, 15 DENIER
2 PAIRS
(Limit 2 Pairs)



FRIDAY MORNING, 11 A. M.
QUADRIGA CLOTH
80 Square Print, Fast Color
3 YARDS FOR



FRIDAY AFTERNOON, 2 P. M.
MEN'S COTTON KNIT
UNDERSHIRTS
3 FOR
(Limit 3)



FRIDAY AFTERNOON, 4 P. M.
MEN'S COTTON, GUARANTEED
WORK SOCKS
5 PAIRS



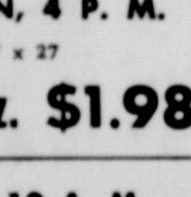
SATURDAY MORNING, 10 A. M.
MEN'S KING SIZE
HANDKERCHIEFS
10 FOR



SATURDAY AFTERNOON, 2 P. M.
36 Inch. White, Green, Maize
OUTING
3 YARDS FOR



SATURDAY AFTERNOON, 4 P. M.
Ideal, Birdseye, Size 27 x 27
BABY DIAPERS, 1 doz. \$1.98



MONDAY MORNING, 10 A. M.
Best Grade, Heavy, 36-In. Wide
UNBLEACHED DOMESTIC
5 Yards For \$1.00



MONDAY AFTERNOON, 3 P. M.
Type 128 (Limit 2)
GARZA SHEETS
\$1.98 Each



Famous Brands, 100% Wool

LADIES' COATS
Values to \$59.95
Sale **\$34.95**

100% Wool, Values to \$54.95
LADIES' SUITS
Sale **\$34.95**

MEN'S
DRESS SHIRTS
\$1.95

One Group, Value to \$7.95
Men's Dress Shoes
\$5.95

MEN'S LONG SLEEVE
SPORT SHIRTS
Values to \$4.98
Sale **\$3.49**

Boys', Assorted Patterns
SPORT SHIRTS
Values to \$2.49
Sale **\$1.69**

Men's and Boys', 100% Wool
SWEATERS
Values to \$3.98, Sale **\$1.98**
Values to \$5.95, Sale **\$2.98**

MEN'S LONG SLEEVE
SPORT SHIRTS
Solids and Patterns
Sale **\$2.49**
WESTERN SHIRTS
Values to \$5.95
Sale **\$3.98**

DOUBLE COTTON
BLANKETS
Sale **\$2.98**
SINGLE SHEET
Blankets **\$1.59**

Children's
Values to \$5.95
SHOES
\$3.98
One Group \$4.98 Val.
SALE \$2.98

LADIES'
NYLON PANTIES
69c

One Group, Values to \$5.95
NYLON SLIPS
Sale **\$3.98**

LADIES' SKIRTS
Made From Famous
Don-Charm Gaberdines
Values to \$7.95, SALE **\$4.98**
Values to \$5.95, SALE **\$3.98**

ONE GROUP
LADIES' COATS
Values to \$29.95
\$13.95

ONE GROUP
For Dress, Casual Wear
Values to \$9.95
LADIES' SHOES
\$4.98

Assorted Materials,
Gaberdines, Cotton Suiting
and Rayons
PIECE GOODS
79c Yard



REGULAR 39c VALUE
WOOL THREAD
Sale **19c**

One Group \$6.95 Value
Sale **\$3.98**
One Group \$5.95 Value
Sale **\$2.98**

PART WOOL, 60 Inches Wide
\$2.98 Value
SUITING
SALE PRICE
\$2.69
PER YARD

MEN'S BLANKET LINED
JUMPERS
Sale **\$4.49**

LADIES' SWEATERS
\$3.98 Values, Sale **\$2.49**
\$2.98 Values, Sale **\$1.98**
MEN'S DRESS PANTS
\$8.95 Values, Sale **\$5.00**
Values to \$17.95 **\$9.95**

YOUTHS' COTTON KNIT
T-SHIRTS
Long Sleeves
Sale **79c**

LADIES' DRESSES
Values to \$19.95, Sale **\$12.95**
Values to \$16.95, Sale **9.95**
Values to \$14.95, Sale **8.95**
Values to \$12.95, Sale **7.95**
Values to \$10.95, Sale **6.95**
Values to \$ 8.95, Sale **4.95**

Dickie's Khaki Pants
SALE PRICE **\$2.98**
SHIRTS to Match **\$2.98**
DICKIE'S TYPE 1
KHAKI PANTS **\$4.49**
SHIRTS to Match **\$4.49**

CORDUROY and COTTON TWILL
BOYS' OVERALLS
Sale **\$1.98**
CORDUROY and TWILL
BOYS' SUITS
Values to \$7.95
Sale **\$5.49**

MEN'S and BOYS'
JACKETS
Values to \$12.95, Sale **\$8.95**
Values to \$9.95, Sale **\$ 6.95**
Values to \$8.95, Sale **\$ 4.98**

BUCK BRAND
OVERALLS
SALE PRICE
\$2.98

LADIES'
BLOUSES
Values to \$3.49
Sale **\$1.98**



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Assistant E
Sports Repor
Class Repor
Mickey
Betty F
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Jimmy's
Frances'
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**WE MAKE
WEDDING
and
BIRTHDAY
CAKES**
To Your
**SPECIAL
ORDER**



DELICIOUS PIES



**COOKIES and
DO-NUTS**

ALWAYS FRESH

**City
Bakery**

**Roaring Springs
NEWS**
Mr. L. E. Cooper, Correspondent
Phone 361, Roaring Springs

New Year's Party

Mr. and Mrs. J. O. Richardson and daughters, Wilma and Oleta, were hosts to a number of young people for a party in their home on New Year's Eve. Following games, refreshments of cake and cocoa were served as the group watched the new year in.

Those who enjoyed the occasion were Thelma Davis, Kenneth Lefevre, Lester Mullins, Leroy Caruthers, Clarence Mohler, Shirley and Joyce Ashley, Barbara Underwood, Fayrene Robbins, David Osborn, Leala Joyce, and Junior Richardson, and the hosts.

Surprise Birthday Party

Mesdames Rudolph and Foy Moore entertained Monday with a surprise birthday party for their mother-in-law, Mrs. J. P. Moore. She was presented with many useful and beautiful gifts.

Refreshments of cake with coffee and cocoa were served to Mesdames J. H. Williams, Alice Basham, Alfred Conway, J. K. Campbell, R. L. Jameson, J. K. McIlroy, Omer Watson, L. E. Cooper, all of Roaring Springs, and Mesdames J. W. Clower and Clint Hicks of Matador. Children present were Myrnavay, Cryralann, and Jere Moore, Oma Sue Watson, Brenda, Wreathel, and Treva Hicks.

Mr. and Mrs. Delma Mullins and children of Corpus Christi were recent guests of their parents, Mr. and Mrs. J. M. Carpenter and Mrs. F. L. Mullins.

Mr. and Mrs. Bill Shipman and children of Lubbock visited here recently with friends.

Billy Joe Martin and a friend Billy Mills of the Pitchfork Ranch were recent visitors in the home of Billy Joe's parents, Mr. and Mrs. Ray Martin. Other guests in the Martin home were a daughter and family, Mr. and Mrs. Windell Newman and children of Spur, Mr. and Mrs. Harmon Mills and son Bobby, and Mrs. Vernon Daniel of Lockney.

Mr. and Mrs. S. E. Bailey of Ft. Worth spent the weekend here with his parents, Mr. and Mrs. W. M. Bailey and other relatives.

Holiday visitors in the home

of Mr. and Mrs. C. B. Glenn were their children Mr. and Mrs. Otto Glenn and children of Rovannele S. C. Mr. and Mrs. H. M. (Pos) Turner, and Grady Glenn of Lubbock.

Mr. and Mrs. Gerald Byars of Enochs returned home Sunday after a week's visit here with their parents, Mr. and Mrs. Alfred Conway.

Mrs. Harold Johnson is in Lubbock at Memorial Hospital for major surgery.

Mr. and Mrs. Fred Dawson and children, Helen Jean and Billy Mac, visited in Vernon and Quannah with relatives Friday.

Mrs. Mae Fletcher has returned from a visit with her daughters in Jacksonville, Wichita Falls, and Ft. Worth.

Home for the holidays from Abilene Christian College were Duane Dye, Pat Phelps, and J. W. Campbell. Other visitors in the J. K. Campbell home were a son and his wife, Mr. and Mrs. Eddy Ray Campbell of Searcy, Arkansas, and Miss Evelyn Roberts of Lake City, Florida, also a student at A.C.C. J. W. and Miss Roberts accompanied Duane and Pat on their return to Abilene Monday.

Mr. and Mrs. J. Griffith of Abilene visited here Tuesday with Mr. and Mrs. Clayton Bridge.

Wayland Moore returned Sunday to College Station where he attends A. & M. College, following a holiday visit here with his parents, Mr. and Mrs. Foy Moore.

Mr. and Mrs. Hubert Holcomb and daughters and his mother, Mrs. I. N. Holcomb, of Lakeview, visited here Sunday with her sister and family, Mr. and Mrs. Charlie Posey and his brother and family, Mr. and Mrs. Nig Holcomb.

Mr. and Mrs. Arvil Kingery of Plainview were visiting recently with relatives and friends here.

Rev. C. L. Mathis attended Pastors-Laymen Conference of the Baptist Church in San Antonio this week.

Weekend guests of the J. M. Carpenter family were their daughters and families, Mr. and Mrs. Louis Judd and sons of Dumas, and Mr. and Mrs. Leonard Judd and children of Amarillo.

Mrs. Clyde Davis returned Monday from a visit in Lubbock with her son and wife, Mr. and Mrs. Lewis Davis.

Mr. and Mrs. R. J. Harmon and children were Sunday



NEW OWNER OF OLD BUSINESS—The immense 87-year-old Western Newspaper Union business and production plant at Dallas, Texas, has a new owner. W. E. Reid (inset above) who has managed the branch has purchased the entire business from WNU and has formed a new company, Western Newspaper Supply, which will continue the business as usual in the same building 502 1/2 Akard St. The company has been in this location for over 30 years. The new story part of this building was erected in 1933. The company will continue to handle all kinds of new equipment and supplies, including all major items of fine printing equipment as well as newsprint ink, metal and other supplies. Reid has been in the printing publishing and machinery business for more than 38 years.

guests of his sister and brother-in-law, Mr. and Mrs. Alvis Nance of Paducah.

Attending the Tennessee and Texas game in Dallas New Year's Day, were Mr. and Mrs. S. J. Braselton, Mr. and Mrs. Herman Havis, and Mr. and Mrs. Jackie Andrews; also Mr. and Mrs. Mike Hoyle of Matador.

Mr. and Mrs. John Huffstutler of Lubbock visited friends and relatives here Wednesday.

Mr. and Mrs. A. B. Nichols visited in Spur Sunday with their daughter and family, Mr. and Mrs. John L. Green, and with Mr. Nichols' sister, Mrs. Velma Rogers.

Women have keener sight and hearing than men.

**FORT WORTH
Your Logical
Livestock Market**



Tone in WCAP-570 Monday through Friday—12:15 for Market news, actual sales, by Ted Gaudy.

HERE FROM NACOGDOCHES

Mr. and Mrs. C. V. Thomas, sr. and son and family, Mr. and Mrs. C. V. Thomas, jr., all of Nacogdoches, spent the week-end with Mrs. C. P. Waybourn and son, Buck, and in the home

of Mr. and Mrs. Gerald Waybourn. They returned home Monday.

The Army and Navy versions of the Star-Spangled Banner are not identical.

**ENTRY BLANK
PLAINVIEW KIWANIS
DISTRICT**

GOLDEN GLOVES

(JAN. 19 - 20 - 21 - 22 - 1953)

(Open to all white males in the Plainview District, 16 years of age or older, eligible as amateurs under AAU rules.)

ENTER ME IN THE HIGH SCHOOL DIVISION ()

ENTER ME IN NOVICE DIVISION ()

ENTER ME IN THE GOLDEN GLOVES DIVISION ()

NAME _____

WEIGHT _____ AGE _____ ADDRESS _____

Fill in this entry blank and mail to:

DAN MACNAUGHTON

BOX 588 - PLAINVIEW, TEXAS

(NOTE: Texas state law forbids mixed boxing competition. Therefore Negroes are not eligible.)

Notice Ranchers
As we have no distributor in this county we are in a position to offer our Arrow Wes-Tex Range cubes at a very attractive price. Write
Wes-Tex Grain & Milling Co.
Plainview, Texas

**SATURDAY
SPECIALS**

Red & White, Pure, Best Grade 2-Lb. Jar
Apricot Preserves . . 45c

Lb. Can
Coffee 79c

10-Lb. Bag
FLOUR . . 89c

Lb.
ORANGES 11c

No. 2 1/2 Can
ELBERTA PEACHES . . 29c

Instant 12-Oz. Box
Niagara Starch . . 19c

Waffle, Maple Flavor 1/2-Gal. Bucket
Karo Syrup . . 59c

U.S. No. 1 Grade Lb.
Chuck Roast . . 59c

Perfection, 19c Value 5-Oz. Bottle
Bar-B-Que Sauce . 9c

T. W. Bursleson's 5-Lb. Bucket
Pure Honey . . 89c

**Spot Cash Grocery
and Locker Plant**

Close Out Prices

ON LADIES'

COATS and DRESSES

1/3 to 1/2 OFF

ON ALL COATS AND DRESSES

NATIONALLY ADVERTISED ITEMS

*Betty Rose - Marcy Lee
Nelly Don*

One Lot, Ladies'	Ladies'
CREPE GOWNS	ROBES
Values to \$7.95	Values to \$6.95
CLOSE OUT AT	CLOSE OUT AT
\$3.95	\$3.95

Harry Willett & Co.



Rolling Pin Used To Apply A Formica Top To Tables

NEW YORK—Science has put the rolling pin into a new use in the home. This time, hubby can wield it.

The rolling pin is one of the household items which is called on for new duties in this era of the handyman and handywoman. A new use for it was demonstrated recently by the Monsanto Chemical Co., which is interested in seeing more plastics serve more uses in the house.

The rolling pin is used to apply a formica top to a battle-scarred end of coffee table. You just use a small hand-saw to cut the formica to fit the tabletop, apply an adhesive which is just coming to market and use the rolling pin to roll the top flat and firm.

Plastic Tile
The adhesive will bind the formica to a wood surface, but the manufacturer doesn't recommend it for tile or metal.

You also can refinish your bathroom or kitchen with a plastic tile that comes in some 150 shades.

All you have to do, the experts assure you, is make sure the wall surface is clean, apply a white resin mastic—a sticky,

pliable substance that looks like chewing gum; let it set for half an hour, and then start laying tile.

The several concerns making the tile said it will wear as long as the ceramic type and costs about half as much.

Plastics even have their place in the children's playroom. The company has a plastic sandbox filled with plastic sand, and plastic toys to go with it.

One authority says the newest trend in home decoration is to make the inside look like the outside.

"The colors of the outdoors are being brought indoors," said Margaret Riley, stylist for Waverly fabrics.

She said the top drapery and slipcover colors for spring are the "landscape tones"—chocolate, sand, tan, cocoa, terra cotta and blues and greens.

She also predicted a growing popularity for the various purple hues, violet, lilac and mauve.

LOCATED IN GERMANY

Pfc. Albert C. Marshall son of Mack Marshall, arrived in Baumholder, Germany recently. Baumholder is on the border between France and Germany. He works in the personnel department. He recently wrote to his wife Clara who is working in Wheeler, of meeting a boy from Ralls he played football against in 1947.

Beat Billy The Kid At Poker, Texan Recalls

DENISON—A man who once cleaned Billy the Kid out in a poker game and later was with Pat Garrett when the Kid was slain marked his ninety-sixth birthday here Thursday. He is Jim Watts, who was born Dec. 11, 1856.

Watts, father of Mrs. O. T. Raper of Denison, figures he has driven more herds of cattle than any living Texan.

"Once drove a herd of 4,000 steers," said the old-timer trail driver.

Watts drew back in his long past to recall some of the early frontier happenings.

"I was playing poker in Harry Hill's saloon in White Oak, N.M., when I first met Billy the Kid," he recalled. "I didn't know him at the time and after I cleaned him, he quit. Then they told me who he was."

Watts said he was pretty scared and offered to give the Kid his money back. It was refused.

The grizzled old Texan rode with the posse that finally brought Billy the Kid to bay. Watts said he was left behind a high adobe wall with instructions to shoot to kill if the Kid came his way. Then Garrett went into the house.

"He later told me he warned the womenfolk to be quiet or he would shoot them and when the Kid showed, he let him have it," Watts said.

Watts served several terms as a deputy sheriff both in Texas and New Mexico. He also led the 8th Cavalry as a government scout and once had to run for his horse and race for the Texas side of the Rio Grande to escape Juan Rodriguez and a gang of 200 Mexicans who had been shooting up towns south of the border.

Watts was born at Helena, Texas, but grew up at Mann's Crossing on the Medina River near San Antonio. He had a twin brother, but they were separated at an early age. He likewise had two older brothers that were twins and four sisters. He is the only one still living.

He had two sons by his first wife and three daughters by his second wife, Lucrecia Dominguez, whom he married after the death of his first wife.

For all his ninety-six years, he still has a clear memory of both the past and the present. His ambition is to live to be "at least one hundred."

Doctor's say he's a cinch. Once upon a time man looked forward to tomorrow, instead of fearing it.

NORTHFIELD NEWS

Mrs. C. L. Lane

Mr. and Mrs. C. R. Gage and family of Patton Springs visited here Sunday with their daughter and family, Mr. and Mrs. G. T. Yeats.

Mr. Cecil Ashford of Amarillo visited with Mr. B. F. Simpson Sunday.

Mr. and Mrs. Bobby Hoover and children of Matador visited in Northfield Sunday.

Mr. and Mrs. Frankie Jackson and girls of Childress visited Mr. and Mrs. Charley Lane Sunday.

Mr. and Mrs. Marvin H. Leary attended the Cotton Bowl football game in Dallas between Texas and Tennessee Universities, New Year's Day.

Mr. Eddie J. Leary visited in the home of her mother-in-law and father-in-law, Mr. and Mrs. Marvin Leary over the weekend.

Mr. and Mrs. R. P. Owen of Quail are moving to T. B. Simpson farm in the near future where he will be employed.

Mrs. C. M. Martin and children spent last week with Mr. and Mrs. A. M. Martin in Childress.

Mr. Sid Hastings and son of Roaring Springs visited in Northfield Sunday.

Hal H. Courtney, of Sheppard Air Force Base, spent several days this week in Northfield.

Mr. and Mrs. Mack Coyne of Childress, Mr. Jeff Williams and Mr. Bill Horn of Chickasha visited in the home of Mr. and Mrs. T. B. Simpson last week.

VISITING PARENTS

Pfc. O. D. "Red" Calvert who has recently returned from maneuvers in Alaska and Cpl. Donnie Martin who has been stationed at Fort Campbell, Ky. arrived here last week to spend several days with their parents Mr. and Mrs. O. D. Calvert and Mr. and Mrs. I. E. Martin of Flomot. Cpl. Martin has received orders that he will be shipped to the Far East sometime in the near future.

PLAY CAST GUESTS AT "WATCH PARTY"

A New Year's Eve watch party at which the play cast of "Grandpa Hags the Holly" made up of the young people's department of the Baptist Church Training Union, were guests in the home of Mr. and Mrs. Bill McCaghen in honor of Mrs. R. W. White, director of the play.

Special entertainment, including many games was arranged by Rev. and Mrs. Keith McCormick, pastor of the First Baptist Church. The young people's department presented, in appreciation, gifts to Mr. and Mrs. White.

Refreshments were served to the following Mr. and Mrs. Bennie Keltz, Mr. and Mrs. C. M. Barton, Mr. and Mrs. Forrest Campbell, Mr. and Mrs. Lee Burns, Mr. and Mrs. Hilton Jones, Rev. and Mrs. Keith McCormick, Mr. and Mrs. R. W. White, and Mr. and Mrs. Bill McCaghen.

NEW ARRIVALS AT TRAWEEK HOSPITAL

Born to Mr. and Mrs. Bobby Echols a girl, named Lou Ann, January 4th at 4:40 a.m. She weighed 7 pounds and 8 ozs.

Born to Mr. and Mrs. Tommy Moore a boy, named Terry Michael, on January 4th at 9:30 p.m. He weighed 7 pounds and 13 ozs.

NEW ARRIVAL

Mr. and Mrs. Bonner Nelson of Albuquerque, New Mexico are announcing the arrival of a girl born in an Albuquerque hospital Dec. 28, 1952 at 8:20 p.m. She was named Bonnie Sue and weighed 6 lbs. and 13 ozs.

TO WEST COAST

Mr. and Mrs. Joe Bloodworth and daughter, Rosemary, made a trip to San Diego, Calif., where they spent the Christmas holidays, returning home via Nogales, Arizona, where they also visited.

Mr. and Mrs. Rhenard McCary and son, Hayden of Littlefield, were visitors here last week-end with her parents, Mr. and Mrs. L. C. Harp.

MIKE SCHWEITZER HAS BIRTHDAY PARTY

Mike Schweitzer was honored Saturday, December 27, 1952 on the occasion of his second birthday, with a party given by his mother Mrs. Bert Schweitzer.

The party was in progress from 4 until 6 p.m. and after a number of indoor games were played, the guests were served birthday cake and cold drinks. Little toys were given as favors.

Present were, Branda Wason, Kenneth, Judy and Don Pitts, Marsha Seale, Barry Johnson, Dick Moss and their mothers. Out of town guests were Dale Campbell, Randy and Ricky

Moss and their mothers of Roaring Springs.

SISTERS ARE VISITORS

Mrs. M. Mitchell and Miss Lennie Stacey of Houston, were visitors here during the Christmas holidays in the home of their sister and family, Dr. and Mrs. J. S. Stanley.

RECENT VISITORS

Visitors here Thursday and Friday in the home of Mr. and Mrs. R. E. Donovan, were his mother, brother and sister-in-law, Mrs. Rose Donovan and Mr. and Mrs. David Donovan of Little Rock, Ark.

Seasoned LUMBER



FLOORING
HARDWOOD
MILLWORK
SHINGLES
SASH & DOORS

GOOD MATERIALS

and good workmanship are essential in building a new home. We invite you to use the facilities of our firm when you build your new home. It is always a pleasure to render service whether you need a few nails to repair a gate or materials for your new home.

Everything For The Home, Farm and Ranch

HIGGINBOTHAM-BARTLETT COMPANY
LUMBER, BUILDING SUPPLIES AND HARDWARE

RECOMMENDED FOR
Winter Feeding
OF YOUR
LAWN and FLOWERS

BACTEX
Organic & Mineral Fertilizer
WILL NOT BURN SEEDS OR PLANTS
King Feed & Seed
Matador

TINKER, TAILOR, Cowboy, SAILOR

These folks—and folks in all kinds of jobs, from housewife to teacher, from farmer to doctor—are owners of electric light and power companies like the West Texas Utilities Company.

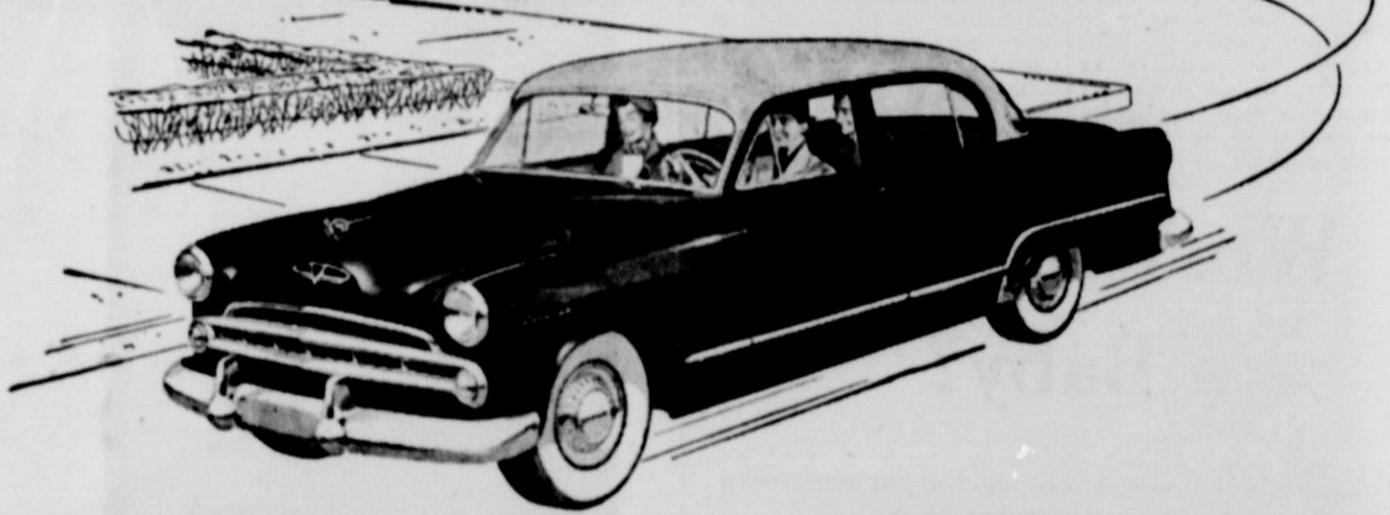
Three million of them are direct owners. They've put their savings to work directly in electric company securities. Moreover, the 86 million people who

have life insurance, and the 65 million people with savings accounts, are indirect owners, because banks and insurance companies make your money work for you by investing much of it in the nation's electric companies.

This means that electric companies like yours, which are run for the people, are really owned by the people, too!

West Texas Utilities Company

Why Just Hear About It? Drive It!



Road Test and Rate the New Dodge V-Eight


Here's How To Make Your Own ROAD TEST RATING
Get your free check list. Road Test a Dodge. Rate Dodge on these 12 key points. Then compare with any other car.

- 1 Roominess
- 1 Acceleration
- 1 Maneuverability
- 1 Cornering
- 1 U-Turnability
- 1 Hill-Ability
- 1 "Scat" Action
- 1 Road Handling
- 1 Smooth Ride
- 1 Brake Safety
- 1 Parking
- 1 Economy

Take A Power-Packed Beauty for A Road Test Ride
New-All New '53 **Dodge**

Johnson-Berryman Motor Company
Matador, Texas

Authorized Dealer
FRANKLIN
Vaccines and Supplies
for Cattle, Sheep,
Hogs and Poultry
STANLEY PHARMACY



The Scotch word "braes" means hillsides.

The average person chews one slice of gum a week.

Matador IOOF Lodge

Meets every Tuesday night.
V. A. Rattan, Noble Grand
Bruce Martin, Secretary
Visitors and brothers welcome

OPEN FOR BUSINESS

Complete Line

Firestone

Tires and Tubes
Tractor Tires

At Prices that will save you money
Delivery in Your Field at No Extra Cost!

Conoco Products

All Popular Brands Motor Oils
—Automobile Accessories—

Washing, Greasing, Polishing, and Wheel Packing
by Experienced Man

We Appreciate Your Business

East Side Station
F. M. Matney, Manager
Telephone 285

LOANS

F. H. A. — FARM — RANCH

Representing
JOHN HANCOCK and GREAT SOUTHERN LIFE

NONA STARCHER

SPUR, TEXAS

Warning--Mr. Stockmen

During the drought animals had little chance to build reserves of Vitamin A, for carrying them through the winter. A large number of aborted still-born, or weak and deformed calves dropped last spring was a direct result of lack of green feed, a source of Vitamin A.

Late winter is the big danger period. Cattle and unborn calves are too valuable to risk the loss. Stronger prices for stockers and feeders and common grade fed-cattle are indicated by spring. Bidding will be strong for cattle next spring to restock drought areas and improved pastures. Feed highly fortified Vitamin A cattle cubes for best results.

There is no better cattle cube made than our 19% and 22% highly fortified Vita-Way range cattle feed cubes. They get results.

We offer, subject to our confirmation: Delivered not over 160 miles, at the following prices (\$3 per ton less FOB plant):

- 22% Vita-Way Fortified Range Cattle Feed Cubes \$95 ton
- 19% Vita-Way Fortified Range Cattle Feed Cubes \$90 ton
- 20% Cattle Cubes (Vitamin A added) \$85 ton
- 14% Cattle Cubes (Vitamin A added) \$80 ton
- 20% Protein-Mineral-Vitamin Mix \$85 ton
- 10% Protein Alfalfa and Molasses \$68 ton
- 8% Protein (or better) Good Higers and Molasses \$58 ton
- Ground Oats \$80 ton
- Ground Maize \$74 ton

Alfalfa Hay-Higers. Bundles-Baled Higers quotations on request.

Custom Grinding and Mixing

Vernon Sweet Feed Mill

Phone 2076 Vernon, Texas

The fellow who plays second fiddle usually has to listen to a lot of chin music.

In The Want Ads

FOR SALE: Shetland pony. Bud Davis, Matador, Texas. tfn

ROGUE

MATADOR, TEXAS
Thursday and Friday
January 8 & 9

ALAN LADD-DEBORAH KEER
CHARLES BOYER-CORINNE CALVERT
THUNDER IN THE EAST

SATURDAY, JANUARY 10
ROBERT PRESTON

SUNSHINERS
color by TECHNICOLOR
An Eagle Lion Films Release

Filed in the Palo Duro Canyon near Amarillo

Sunday and Monday
January 11 and 12
Pre-Release Showing
"The Pathfinder"
—Starring—
George Montgomery, Helen Carter
(In Technicolor)

Tuesday and Wednesday
January 13 and 14

RAINBOW 'ROUND MY SHOULDER
—Starring—
FERRIS LAINE - BILLY DANIEL
CHARLOTTE AUSTIN - BETTE MIDLER
MIRIAM MORGENTHAU - JANE FARRAR
Produced by RKO, Inc. Directed by ROBERT SISK

Thursday and Friday
January 15 and 16

WARNER BROS.
CATTLE TOWN
—Starring—
DENNIS MORGAN
HELP GARY - BOB WALKER - PAUL HENREY - EDNA HEAL - CAROL FRANKER - TOM BROWN - BOB BAILEY

SPRING THEATRE



ROARING SPRINGS, TEXAS

THURSDAY & FRIDAY
January 8 & 9

'Somebody Loves Me'
—Starring—
Betsy Hutton, Ralph Meeker

SATURDAY, JANUARY 10

ROY ROGERS
In
"TRIGGER, Jr"
(In Tricolor)

Sunday and Monday
January 11 and 12

JOHN DEREK
JOHN BARRYMORE and
MONA FREEMAN
—In—
"THUNDERBIRDS"

Tuesday and Wednesday
January 13 and 14

Lon McAllister, Wada Hendrix,
Preston Foster
"Montana Territory"
(Technicolor)

Thursday and Friday
January 15 and 16

Loretta Young
In
"PAULA"
—with—
Kent Smith, Alexander Knox

POLIO INSURANCE: The Best or we wouldn't write. National Educators. The Gieseckes.

NEED TIRES? New Goodrich, Firestone, and U. S. Royal 6-70x15 tire and tube for \$22.95. A \$27. value Campbell Chevrolet Co.

NOTICE: If you want to sell, trade or buy—See H. D. Marshall for Real Estate, Matador.

FOR LEASE: Ten acres with improvements; One mile east of Matador; Two year lease for 1953 and 1954; Old home place of A. L. Curry, Matador. tfn

FOR RENT: Two room house, electric lights; \$20.00 month with bills paid. A. L. Curry.

CONCRETE BLOCKS: Light weight, supplied in all sizes, for all types of building. Secure prices and information from E. E. Markham, Matador. Phone 303. tnc.

BARGAIN PRICES
Five cases Pres. at \$17 per case.
One set V8 1/2 ton overload springs \$22.50
Four sets Pistor rings, sleeves and pins, for Ford tractor. \$24 per set. See
V. G. SPRAY tfn

FOR SALE: 39-inch Morning glory mattress—Tommy Crawford. 43-3tp.

FRESH BATTERIES for your Hearing Aid instrument. Our direct shipments of factory fresh batteries assure you of more hours and better service. Mail orders filled promptly. McClurkin's, 324 Burlington Ave., Spur, Texas. tfn

HELP WANTED: Applying in person—Day by Day Cleaners 42-3tc

FOR SALE: Cake; Meal; Mix-feed; Cotton Seed; Poison and Fertilizer; Best you can buy. West Texas Gin, Joe M. Gaines Mgr. ctn

BE SAFE, BE SANE, BE SURE TO INSURE with C. W. Giesecke Agency.

FOR SALE: One - 1952; four door; power-glide Chevrolet, \$2050.00; Matador Implement Co. ctn

NOTICE: No hunting is permitted on the Curtis Martin Ranch. All hunters with DOGS are hereby given notice that poison will be put out, as protection to my livestock from stray dogs. 42-2t

WANTED: Man with car, to sell Rawleigh products. Good counties open. See H. D. Marshall. 4tp.

FOR SALE: Weiner pigs. L. Rattan.

FOR SALE: Fertilizers, Insecticides, Weed Killers, Fertilizer Distributors and Row Crop Sprayers. Morckel Farm Chemist Company, Highway 70 East, Floydada, Texas.

FREE RENTAL SERVICE: If you have a house or farm to rent or wish to rent see F. C. Bourland Real Estate Company, Phone 56. tnc.

FOR SALE: Meat case, 5 feet; scales; adding machine; cash register; meat slicer, right price. See L. E. Dewbre, Telephone 132. 2tp.

Kimble Optometric Clinic
DR. J. W. KIMBLE
DR. O. R. MCINTOSH
Optometrists
Floydada, Texas

For Flowers That Are:
1. Fresher 2. Better arranged
3. More for your Money
Try the Friendly Service of
Matador Floral Co.
ELSIE CAMPBELL, Manager
Day Phone 74 - Night Phone 190 Matador, Texas

Marvin Hunt, Jeweler

- Elgin Watches
- Swiss Watches
- Jewelry

EXPERT WATCH REPAIRING
Guaranteed
Located in Vaughn Drug Store

Peace of Mind . . .

When your property is fully covered by insurance you achieve peace of mind; a sense of security.

We invite you to consult us with all insurance problems and we urge you to bring your insurance up-to-date. Replacement costs of property have doubled in the last few years and policies grow obsolescent as needs change.

We invite you to avail yourself of our complete insurance service.

BILL DICKIN
Insurance Agency
First State Bank Bldg. Telephone 300

NO SECRET ABOUT Better Values!

WHITE SWAN Pound	GREEN LABEL 5-lb. Can
Coffee . . 80c	KARO . 63c
3 Pound Can	GOLDEN BRAND Pound
BAKE RITE . . 79c	OLEO . . . 19c
WILSON CERTIFIED, 4 lb. to 6 lb. Pound	DERBY 13 oz.
Picnics . 45c	TAMALES . . . 25c
LARGE SIZE Box	LIBBY'S, Peas With 303 Can
TIDE - 28c	Carrots . 19c
KUNER'S Tomato 303 Can	NORTHERN 3 Rolls
Juice . . 9c	Tissue . . 25c

We Sell Finest Quality Home-Slaughtered Beef

CHARLIE'S GROCERY
I. O. O. F. BUILDING MATADOR, TEXAS

VOL. 58—NO. 1
"Flu Closes"
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