

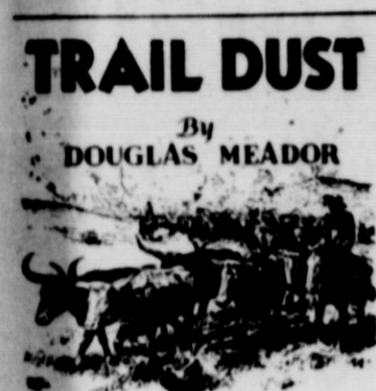
Matador Tribune

VOL. 58—NO. 44

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, JANUARY 15, 1953

PRICE SEVEN CENTS

"Flu" Epidemic May Close Schools Here



TRAIL DUST

By DOUGLAS MEADOR

Time will, of course, erase this recurrent antipathy that wades through my ranks of orderly thoughts like a drunken reddy. All the facts are like tall grass swept by the wind and point with convincing evidence to a different trend in my evaluation of character. The man walks with princes of commerce and roney on the church collection plate. His counsel is sought by many and patronizing men boast of his friendship after the third round in drinking circles. He is neither great nor is he small; a respected citizen walking always in his own shadow, but deliberately. The lights keep flashing after I remember his handshake. It is like clasping a slab of pie dough at slightly less than room temperature.

Timidity is the element in a girl's nature which causes her to whisper in Cupid's ear that she had better try another arrow or forfeit his card in the archer's union.

Juggernauts of progress roll across the prairies where riders used to sleep in crassless, three-thumbed clothing beside their broncked saddles. The same north wind whines in the winter sky's emptiness that once brought numbness to hands that clinched bridle reins; to toes in patched boots. Old trails are filled with asphalt and rusty Dutch ovens swing in the patios as containers for soil and flower seeds. Cowboys twirl nylon ropes, ride saddles made comfortable with foam rubber cushions and sleep under shelter beneath electric blankets. Their boots embrace the colors of wild flowers and their shirts are dyed with a madness squeezed from brilliant pods of imagination. Their lanterns are little suns which defy the night, the wind and snow and they savor their tender steaks cooked with flameless fire. Coyotes are howling in the empty canyons; the stars are unchanged but there will be consternation if some thoughtless one wears his pink or purple hat inside the pasture gate of eternity.

Only a personal opinion is involved but revenge seems to be the basis for too many marriages. Temperance is nowise confined to certain beverages of less potency. It is manifested in a less popular degree at the table. The failure of inventors to design a sirdle which will conceal the absence of control peculiar to his appetite.

CARNIVAL TO BE STAGED BY B. T. U.

Baptist Training Union is planning a big night for next Thursday, Jan. 22 when all departments will participate in a carnival which will be held in the church basement. A Training Union Carnival contest has been in progress the past several weeks, with special "money" being distributed each Sunday night to those attending Training Union. Only those having carnival "money" will be eligible to take part in the fun and entertainment, it was announced.

VISITORS HERE

Visiting in the home of Mr. and Mrs. Floyd Henderson this week-end were Mr. and Mrs. C. F. Faulkerson of Floyd, Mr. and Mrs. Don Finkner of Petersburg, and Mr. and Mrs. Roland Roeling and children, Bonnie and Delores, of Waco.

Disease Severity Is Approaching 1917

SCHOOLS in Matador may be forced to close because of the spreading outbreak of influenza which is sweeping Texas. Superintendent Bert Ezzell said Matador boys and girls are scheduled to play in the Friday evening contests, starting at 6 p.m. Proceeds of these (Friday evening) games will be contributed to the county polo fund drive. Mr. Ezzell said Matador would play the final home game here Tuesday evening, January 20.

In games here Tuesday evening Matador boys B team defeated Silverton 35-34. Matador girls (despite the fact that six on the squad were out as flu victims) defeated Silverton girls 36-26.

Matador boys A team lost to Silverton 43-27.

Rebekah And IOOF Install Officers

Installation of new officers for Rebekah and IOOF lodges was held Monday night in the lodge hall, following a covered dish supper.

RELATIVES ATTEND FUNERAL AT LOCKNEY OF FORMER RESIDENT

Relatives here attended funeral services at Lockney Church of Christ, Wednesday at 2 p.m. for Luther Willimon, who died Monday at Plainview in the home of a son, Joe Willimon, with whom he was living.

RESIDENTS' SISTER DIES

Mrs. Mid Long of Ralls, sister of Mrs. T. E. Long and Mrs. Ralph Long of Matador, died last Thursday, and attending funeral services from here, Friday, where Mr. and Mrs. Bill McCaghen, accompanied by Mrs. C. P. Waybourn and Mrs. A. A. Tipton.

MOVE TO HART

Mr. and Mrs. J. D. Spray and son, Joel Dean, left Monday to make their home in the Hart community near Otton. Mr. and Mrs. R. A. Stafford have moved to the Spray's farm, south of town, from their former location on a farm east of Matador.

NEPHEW IS VISITOR

Visiting at the ranch home of Mr. and Mrs. Curtis Martin from Saturday through Tuesday, was Mrs. Martin's nephew, Lloyd Hickman, of Houston. He will enter training in the Air Force, Saturday.

Flomol Basketball Tourney Scheduled For Waning Season

The waning season of basketball will be highlighted next week by a three-day tournament at Flomol for Thursday, Friday and Saturday.

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Mayor Is Willing To Speak, But Few Willing To Listen

People in large numbers Tuesday night failed to attend the regular Matador PTA meeting at which Mayor Douglas Meador was scheduled to speak. The small-town mayor arrived on time prepared to deliver an address on "My Home Town" but only six people were present.

REBEEKAH AND IOOF INSTALL OFFICERS

Installation of new officers for Rebekah and IOOF lodges was held Monday night in the lodge hall, following a covered dish supper.

JOE SPRAY ENLISTS FOR AIR FORCE DUTY

Joe Lamar Spray Monday enlisted for duty in the Air Force and has been sent to San Antonio for basic training at Lackland AF base.

MOVE FROM BELL RANCH

Mr. and Mrs. Ellis Key, who have made their home at Bell Ranch, New Mexico for the past several months, have moved back to this locality, to reside on the U. L. Willie ranch in Cotie County.

FORMER RESIDENTS VISIT

Mr. and Mrs. W. J. Brian of Wichita Falls, former county residents, accompanied by their son and his wife, Mr. and Mrs. W. J. Brian, Jr., were visitors here Wednesday as they were en route to New Mexico for a visit.

FORMER RESIDENT VISITS

Mr. and Mrs. R. T. Alley of Lampasas, were visitors here Monday and Tuesday with relatives and friends. Mr. Alley is a former resident of Matador and employee of the Matador Ranch.

ATTENDS CONFERENCE

Rev. Keith McCormick, pastor of First Baptist Church, was in San Antonio, Monday, Tuesday and Wednesday of last week, attending a State-wide evangelistic conference.

Cold Wave Due Here

Weathermen, kicking around the crystal ball of West Texas weather prophesy, last night came up with a frosty outlook for today and perhaps for the remainder of the week.

One forecast said we might have the coldest spell of the season and that the mercury today would remain below the freezing point.

Summer weather has prevailed over West Texas this week with the temperatures frequently in the high 70's. The cold fronts headed this way are predicted to bring a slight amount of moisture, possibly in the form of snow.

FATHER-SON BANQUET DATE IS ANNOUNCED

Date for the annual Father-Son banquet has been tentatively set for February 12, officials of the Matador Lions Club have announced.

Mrs. H. Johnston Claimed By Death

Funeral services were held Sunday at 3 p.m. in the Flag Springs Baptist Church at Roaring Springs, for Mrs. Harold Johnston, 24, who died Saturday in a Lubbock hospital.

TRIBUTE TO DALLAS

Mr. and Mrs. R. S. Webb and daughter, Karen, made a trip to Dallas, Tuesday where Karen received another treatment in her shoulder at Scott's Rite Hospital. They were accompanied by H. K. Follis, who went to Baylor Hospital for a check-up, having undergone spinal surgery there last fall.

RETURNS HOME

Mrs. A. B. Groves returned home Saturday from Tucuman, N.M., where she has been visiting a daughter and family, Mr. and Mrs. Ken Rector. She also had the pleasure of a visit from former residents, Rev. and Mrs. Clifford Potts, while there.

DISMISSED FROM HOSPITAL

Doc Burleson was dismissed Sunday from Stanley Hospital, where he had been a patient.

IN HOSPITAL

Mrs. G. W. Seigler has been a flu patient in Stanley Hospital this week, and also back in the hospital is Carl Randolph of Afton, who was a patient for several months during last year.

Solon Sets Sail To Political Sea

Aweighing anchor Friday afternoon Motley county's first native son Legislator Elbert Reeves, moved past the breakwaters of home and set his sail to the not-always-smooth sea of politics.

He was accompanied to Austin by Mrs. Reeves and their son, Pat, who returned Sunday.

G. E. Hamilton, pioneer Matador attorney, who served two terms as representative about 40 years ago, was a resident of Childress county at the time of his election.

To Attend Inauguration
Mrs. Reeves and Pat will return to Austin this week-end to attend inauguration ceremonies next Tuesday. They will be joined by Mr. and Mrs. Frank Montgomery and daughter, Betty Fran, who will leave Sunday for the Capitol city.

MEETING ANNOUNCED TO DISCUSS MOTOR CAR REGISTRATION

Discussions in the handling of registration and certificate of title on motor vehicles will be held in Childress (county court room) on January 21 at 8 p. m. according to an announcement made this week by the Texas Highway Department.

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DID YOU HELP save this little girl's life? She is Susy Lee, 6, daughter of Mr. and Mrs. Willie Lee of Matador, who was stricken by polio last year. She spent 92 days in the Plainview Polio Center. The Motley county chapter paid \$975 out of the local fund for her treatment. She continues to wear braces on her frail chest and back and her right arm is useless. She is preparing to go to the Scottish Rite hospital for special surgery. The county chapter aided three other cases last year and spent more money than was contributed in last year's drive. To the left of Susy is Jack Norman, county chairman and to the right of her is Andy Hurst, chairman of the Matador community campaign. Susy is seated on the Motley county iron lung which was purchased by public subscription—several years ago in a drive headed by the Matador Lions Club.—Douglas Meador photo

Drive For Polio Funds Lags At Halfway Mark

GLOOM spread among volunteer workers late yesterday as hopes of raising the \$2,500 quota set as the county's share in the 1953 National Infantile Paralysis Drive, faded amid discouraging reports. Jack Norman, county chairman for the drive said the total amount collected to date would just about reach the halfway mark.

"It is true that our leader is gone," Mr. Norman declared, "but we felt the people of Motley county would give generously as a tribute to the late U. L. Willie, since the drive was dedicated to his memory. We believed people would want to give as a tribute to his years of outstanding leadership in polio fund work."

"Reports this week showed Flomol had contributed \$321, Roaring Springs \$132 and Matador about \$850. "Free coffee" day Monday at Waybourn's cafe brought in \$30, and Tuesday the collection was \$9 at Tanner's cafe (Speedy's Cafe served free coffee yesterday). Other cafes and the drug stores will serve free coffee and donate the collections to the fund."

SELECTIVE SERVICE CALLS FORTY-NINE

Forty-nine listed registrants have been ordered by Texas Local Board No. 45 to report for induction into the Armed Forces during January. This board is comprised of Floyd, Hale, Motley and Swisher counties.

Of the twenty called to report at Plainview at 5:00 a. m. January 26, one is from Matador, being Norman D. Neigh and Joe L. Spray of Matador were listed among 14 registrants ordered to report for induction on January 27th, at 5 a. m. However, Spray has enlisted in the Air Force.

BAPTIST W.M.U. TO MEET NEXT TUESDAY

An all-day meeting will be held next Tuesday, Jan. 20, at the Baptist Church by the Women's Missionary Union, according to an announcement made this week by the president, Mrs. J. L. Woodruff.

RECENT VISITORS

Recent visitors in the home of Mr. and Mrs. Jeff Daffern were his brothers and their wives, Clovis, N. M. and Mr. and Mrs. Robert Daffern of Plainview. They also visited another brother and his wife, Mr. and Mrs. Albert Daffern, here.

TO ALBUQUERQUE

Mrs. Roy Smith, accompanied by her niece, Mrs. Oliver Crump, made a trip to Albuquerque, N.M. Monday to accompany the former's son and family. Mr. and Mrs. Bonner Nelson and baby daughter, Bonnie Sue, back to their home here. They returned Tuesday night.

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Doc Burleson was dismissed Sunday from Stanley Hospital, where he had been a patient.

IN FORMER POSITION

Mrs. Gertrude Bloodworth is again employed at Matador Hardware & Furniture Company, after an absence of three years. She returned here recently from Brownfield.

Mr. and Mrs. Melvin McAdams of Lubbock, were week-end visitors with her sisters, Madames Eddie Russell, Alfred Barton and C. M. Barton.

Mr. and Mrs. R. E. Donovan drove to Lubbock Tuesday, where Mr. Donovan received treatment at Lubbock Memorial Hospital.

Mr. and Mrs. D. P. Keith and son, Bourland have returned to their home at Lubbock, after spending last week looking after business here.

Pied Pipers BY MRS. M.

Wanda Graham Leary and her husband, Cpl. Eddie J. Leary who is in Baumholder, Germany with the U. S. Army, celebrate their wedding anniversary on different days.

While the date is January 14, and Mrs. Leary received a telephone call from her husband on Wednesday morning about 6 o'clock, it was the next day, or January 15th, over there. Cpl. Leary had good news for his wife. He will be sailing for home the latter part of this month.

This is their second anniversary; and the second they have been apart. Cpl. Leary also called his wife last year on their first anniversary and during the time he has been overseas, they have talked over long distance on several occasions.

"Fashion circles report that Mrs. Dwight D. Eisenhower has chosen a rose-pink, full-length gown for the inaugural balls, Jan. 20.

The wife of the President-elect has declined to discuss the dress she has selected but fashion sources say that Mamie will wear a poult de soie gown, designed by Nettie Rosenstein. Poult de soie is a heavy, corded silk fabric. The dress, with full skirt, is jeweled all over.

The Neiman-Marcus store in Dallas, Texas, is providing the dress.

Ever since reading the above UP story, we have been pondering the possibilities of the NM Store in D "providing" the wife of the Mayor of Matador with a little number advertised recently for the nominal price of approximately one hundred.

While attending a convention in Dallas of League of Texas Municipalities last November when Mr. M. spoke at a meeting of mayors, a style show was staged by NM as a courtesy to wives of the convention delegates, which we thoroughly enjoyed. Although the dresses and costumes were pleasing to see, we were especially gratified to note that the models were not the skinny type so often used. The girls were glamorous, and we judged them to be perfect 14's in size. There was one who

Tribune, Matador, Motley County, Texas, Thursday, January 15, 1953

we thought, was outstanding. She was fortyish, with gray hair and a very stunning figure. Reminded us of our friend, Elaine of La Jolla.

Emcee for the affair was Warren Leslie, author of the recently published book "The Best Thing That Ever Happened," who is also the Mr. Wales who writes a bi-weekly column for the store. We passed that close to Mr. Leslie as we were leaving the Mural Room, but lacked the courage to mention to him that we enjoy reading his Point of View.

It was on this same trip that we decided it would be the height of something or other (folly perhaps for us) to own a coat with a NM label, and after much hesitation we did finally purchase a wrap, on account. Although it was drizzling rain, we lugged that huge package up and down the Big D thoroughfares as we visited other stores along with Dorothy Braselton, and her sister-in-law, Mrs. Sam Braselton of Corpus Christi.

We finally developed not only wet, but cold feet, wondering how in the world we would ever pay for our purchase, and thinking of facing Mr. M's displeasure at our extravagance.

and his inevitable lecture about our home merchants who buy advertising from us. So, in passing NM enroute to our hotel, we slunk in and wearily laid our burden at the feet of astonished clerks, received a nice credit slip, and slunk out.

That is the end of this little vignette. But we might add that Santa more than compensated for our Great Sacrifice by bringing us a handsome Polaroid camera for Christmas!

Miss Gwinn Wed To James Lynch

Miss Mable Gwinn, daughter of Mr. and Mrs. Walter Gwinn of Roaring Springs, and James Lynch, U.S.N., son of Arthur Lynch of Whitflat, were married in Wichita Falls December 13, 1952.

Mr. Lynch, who arrived home from Korea November 1, has served in the Navy since attending high school in Matador. He reported to Norfolk, Virginia for overseas duty on Okinawa December 27.

Mr. and Mrs. John C. Russell made a business trip to El Paso this week.



MATADOR TRIBUNE

ISSUED THURSDAYS AT MASONIC BUILDING, MATADOR, TEXAS, BY THE TRIBUNE PUBLISHING COMPANY COMBINED WITH THE ROARING SPRINGS REPORTER BY PURCHASE APRIL 26, 1952. THE TRIBUNE IS SUCCESSOR TO THE ORIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN MATADOR IN 1895, AND ALL OTHER SUBSEQUENT COUNTY PUBLICATIONS.

ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, DECEMBER 4, 1952, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.

DOUGLAS MEADOR, EDITOR
MRS. DOUGLAS MEADOR, SOCIAL AND ASSOCIATE EDITOR
FRED B. SIMPSON, JR., REPORTER

SUBSCRIPTION RATES
IN MOTLEY, FLOYD, COTTELL, HALL AND DODD COUNTY... \$3.00
ONE YEAR, IN ADVANCE... \$3.00
ELSEWHERE, ONE YEAR... \$3.50
ANY ERRONEOUS REFLECTION UPON THE CHARACTER OF ANY PERSON OR FIRM APPEARING IN THESE COLUMNS WILL BE GLADLY AND PROMPTLY CORRECTED UPON BEING BRING TO THE ATTENTION OF THE MANAGEMENT.

MEMBER OF THE TEXAS PRESS ASSOCIATION

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

Reserve District No. 11

State No. 219

REPORT OF CONDITION OF First State Bank

of Matador, Texas, at the close of business December 31, 1952, a State banking institution organized and operating under the banking laws of this State and a member of the Federal Reserve System. Published in accordance with a call made by the State Banking Authorities and by the Federal Reserve Bank of this District

ASSETS

Cash, balances with other banks, including reserve balance, and cash items in process of collection	\$ 957,880.11
United States Government obligations, direct and guaranteed	1,685,740.00
Obligations of States and political subdivisions	102,345.00
Corporate stocks (including \$3,000.00 stock of Federal Reserve bank)	3,000.00
Loans and discounts (including \$2,703.17 overdrafts)	1,083,731.75
Bank premises owned \$15,000.00, furniture and fixtures \$11,000.00	26,000.00
Other assets	1,923.51
TOTAL ASSETS	\$ 3,860,620.37

LIABILITIES

Demand deposits of individuals, partnerships, and corporations	\$ 3,447,447.39
Deposits of United States Government (including postal savings)	13,199.53
Deposits of States and political subdivisions	229,607.62
TOTAL DEPOSITS	\$3,690,253.94
TOTAL LIABILITIES (not including subordinated obligations shown below)	\$ 3,690,253.94

CAPITAL ACCOUNTS

Capital*	\$ 50,000.00
Surplus	50,000.00
Undivided profits	63,366.43
Reserves (and retirement account for preferred capital)	7,000.00
TOTAL CAPITAL ACCOUNTS	\$ 170,366.43
TOTAL LIABILITIES AND CAPITAL ACCOUNTS	\$ 3,860,620.37

*This bank's capital consists of: Common stock with total par value of \$50,000.00

MEMORANDA

Assets pledged or assigned to secure liabilities and for other purposes \$199,000.00

I, Clint Hicks, Assistant Vice President, of the above-named bank, hereby certify that the above statement is true to the best of my knowledge and belief.
CLINT HICKS

Correct—Attest:
Harry H. Campbell
Maurice Goldwin
M. S. Thacker
Directors.

State of Texas, County of Motley, ss.
Sworn to and subscribed before me this 12th day of January, 1953.

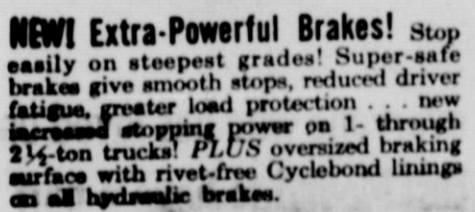
(Notary's seal)

W. N. PIPKIN,
Notary Public.

3 of the many reasons why these
New DODGE "Job-Rated" TRUCKS
should be seen by every truck owner



NEW! More Powerful Engines! Seven brawny engines with high horsepower and high compression ratios, three of them brand-new. Greater cooling capacity, increased displacement, twin carburetion available on larger trucks. PLUS proved features like 4-ring pistons with chrome-plated top ring, exhaust valve seat inserts.



NEW! Extra-Powerful Brakes! Stop easily on steepest grades! Super-safe brakes give smooth stops, reduced driver fatigue, greater load protection... new increased stopping power on 1- through 2 1/2-ton trucks! PLUS oversized braking surfaces with rivet-free Cyclobond linings on all hydraulic brakes.



NEW! Truck-o-matic Transmission! New Truck-o-matic transmission available on 1/2- and 3/4-ton Dodge "Job-Rated" trucks... saves shifting, cuts driver fatigue, lets you rock out of snow, mud, sand. Only Dodge offers shift-free Truck-o-matic! PLUS glycol Fluid Drive, famous power cushion that prolongs truck life.

NEW! Over 50 Features! 50 ways new! Reinforced cab construction, larger exhaust system, extra-capacity radiators. Tinted glass, heaters with stepped-up heat output available. PLUS moistureproof ignition, high-torque capacity starting motors, other dependability features. See the new Dodge trucks at your dealer's!

From 1/2-ton through 3/4-ton there's a DODGE "Job-Rated" TRUCK to fit your job!

See us today for a real good deal on

DODGE "Job-Rated" TRUCKS
Johnson-Berryman Motor Company
Matador, Texas

WE MAKE
WEDDING
and
BIRTHDAY
CAKES
To Your
SPECIAL
ORDER



DELICIOUS PIES



COOKIES and
DO-NUTS
ALWAYS FRESH

City
Bakery

SATURDAY SPECIALS

Lakewood, Pure Strawberry 2 Lbs.
PRESERVES . . . 49c

Maine, Flat Can 3 Cans
SARDINES . . . 25c

Gold Medal 25-Lb. Bag
FLOUR . . \$2.09

Free Coupon for 43¢ Betty Crocker Cake Mix

Schillings, PURE 4-Oz. Can
Black Pepper . . 59c

Libby's, Sliced, Hvy. Syrup Gallon
PEACHES . . . \$1.09

Diamond Brand No. 2 Can
Tomatoes . . 15c

Campbell's Reg. Size Can
Tomato Soup . . 10c

All Brands 3 Cans for
Baby Food . 25c

Bird's Eye, Frozen Can
Orange Juice . . 17c

Fresh, Lean lb.
HAMBURGER . . . 49c

PROVEN MONEY SAVER!

As a special service to our locker-box customers we will sell the highest quality beef and pork at actual wholesale cost! You can live better and save more money with a locker-box than any other method of fresh food storage.

We do processing for home freezers, with no extra charge for QUICK FREEZING. We "KILL or CURE" or kill and cure your pork.

—WE HAVE LOCKERS AVAILABLE—

**Spot Cash Grocery
and Locker Plant**

MATADOR BRAND STAFF

Editor—Emmie Lee Carson
 Assistant Editor—Charles Keim
 Sports Reporter—Gary Laughlin
 Class Reporters: Carol Gordon,
 Mickey Steen, Neal Pipkin,
 Betty Ruth Smalley.

Kampus Klatter

There's work ahead for the Seniors. We had a class meeting last week and ordered some play books to select our senior play this year. Here's hoping we will soon be ready to give our senior play.

The F.F.A. boys saw a picture show last Tuesday called the "Outlaw of the Cameron." Don't worry, westerns haven't become a part of teaching yet. The outlaw was a mountain lion and he was caught by Texas game wardens instead of Rangers. The show was about how our game wardens track down game and

livestock killers like the mountain lion.

M. G. S. girls and boys met Roaring Springs on the local court Tuesday, Jan. 6. The girls won by a short margin of 32-30. High-pointer for Matador was Lucille Nolen and Becky Cooper was high-pointer for Roaring Springs.

The boys won their 8th game against Roaring Springs with the score of 54-12. Garland Cartwright was highpointer for Matador and Dawson was highpointer for Roaring Springs. Everybody has been so busy with semester tests this week so we haven't had much time to think about anything else. Sorry the news is so short this week, but we're hoping to have more next week.

Meet A Senior

Name—Charles Keith.
 Age—17
 Height—5' 11"
 Weight—175
 Hair—Dark brown
 Eyes—Blue
 Favorite food—Steak and gravy
 Favorite Sport—Swimming.
 Favorite pastime—Reading.
 Favorite song—Basin Street Blues.
 Going to college—Yes
 Where—Texas A&M.

Football Schedule Released For 1953

Schedule for the 1953 Matador Matadors has been released as follows:
 Sept. 11—Spur, here; Sept. 18, Crowell, there; Sept. 25, Lockett, here; Oct. 1, Vernon B-team, here; Oct. 9, Wheeler, there; Oct. 16, Estelline, here; Oct. 23, Lakeview, here; Oct. 30, Turkey, there; Nov. 6, Silverton, there; Nov. 13, Quitaque, here.

QUESTION OF THE WEEK

What was Your Favorite Song of 1952?

Wayne Cartwright—Jambalaya.
 Carolyn Tidmore—Why Don't You Believe Me.
 Dean Martin—I'll Never Get Out of This World Alive.
 Robert Smallwood—Backstreet Affair.
 C. H. Murphy—You're Walking On My Heart.
 Dorothy McMahan—The One You Hurt.
 Jassey Norman—Little White Cloud That Cried.
 Carol Gordon—Blue Tango.

FIRST CONFERENCE GAME IS PLAYED BY MATADOR

The Matador basketball team played their first conference game in a series of four games at Flomot last Tuesday night. The Boys "B" team won over Flomot with a score of 33-18; the girls "A" string won 33-19, and the girls "B" team won 18-9. The Matador boys "A" team lost by a score of 39-34. This was Matador's first conference game. A game with Turkey, Jan. 20, and with Flomot, Jan. 23, will wind up Matador's home season.

HERE FROM CALIFORNIA

Former Matador residents, Mr. and Mrs. J. C. Rattan of Salinas, Calif., are visiting here this week with his relatives, Mr. and Mrs. L. Rattan, Mr. and Mrs. Ward Rattan, Mr. and Mrs. V. A. Rattan and Mr. and Mrs. E. L. Seigler. Wednesday they were accompanied by Mr. and Mrs. V. A. Rattan, to Tulia and Amarillo, where they visited other relatives. A sister, Mrs. Sally Jackson of Afton, will visit them here before they return home.

NOTICE
 STATE OF TEXAS,
 County of Motley.
 NOTICE is hereby given that the Commissioner's Court of Motley County, Texas, will let a contract with a banking corporation or individual banker in Motley County for the depositing of the public funds of said county in such bank or banks. Said contract will be made by the Commissioner's Court at the February term thereof to be held in the courthouse of Motley County, Matador, Texas on February 9, 1953.
 Vance H. Gilbreath,
 County Judge, Motley County.
 44-3t

Practical Methods Prevent Danger Of "Flu" Infections

This is the season of the year when influenza or "flu" is most prevalent, according to Dr. Geo. W. Cox, State Health Officer. Colds, grippe, influenza, whatever we may call them, are believed to be spread from person to person through discharges from the nose and throat. To protect yourself and others from such disease, here are some things to be remembered:
 Influenza is highly infectious. Practically everybody is susceptible to it. No matter how many times you have had the disease you may contract it again. Therefore, keep away from people who are sneezing, coughing, or sniffing or who are actively ill with colds, influenza, or pneumonia. Keep away from crowded places. Have your own towel and always wash your hands before eating, and sneeze or cough into your handkerchief.

Keep fit by drinking plenty of water, by eating simple nourishing food, by some exercise out of doors every day, by dressing according to the weather, by having plenty of sleep in a well ventilated room, and by keeping the bowels regulated.
 Don't neglect your "cold." If you have the slightest suspicion of fever go home, go to bed immediately and call your physician. Stay in bed until he tells you that you can get up, and follow his advice explicitly.
 Disastrous results may ensue if influenza cases are allowed to get about too soon. Persons convalescing from influenza are particularly susceptible to other infections. If you are just getting over some illness, return to your normal routine of life gradually.

IN VETERANS HOSPITAL.
 Walker Williams was conveyed to Amarillo Saturday in a Eudy-Seale ambulance, and entered the Veterans' Hospital for treatment. He had been ill here with flu and complications, in Traweek Hospital.

Most women are crazy to get married.

NORTHFIELD NEWS

Mrs. C. L. Lane

Mr. and Mrs. N. M. Luce and daughter, Maridel, Mr. and Mrs. Charles Scott, Charlie Davis, Mr. and Mrs. Arthur Harmon of Roaring Springs, and Mr. and Mrs. Jackie Simpson of Lubbock were week-end visitors in the home of Mr. and Mrs. A. B. Simpson.

Leland Timmons and son Jimmie have been on the sick list, and Mrs. Nolan Thomas has been in a Matador hospital for several days.

Mr. and Mrs. R. C. Elliott, Jr., and sons, Mr. and Mrs. Clem Timmons and daughter, and Mr. and Mrs. L. D. Elliott and children visited Mr. and Mrs. Reece Timmons Sunday.

Mr. and Mrs. Travis Hoover and children of Amarillo, visited Mr. and Mrs. J. B. Hoover Sunday.

Mrs. T. B. Simpson and Mrs. M. H. Leary were in Wichita Falls Wednesday on business.

Mrs. Tom Moore has been visiting her son and family, Mr. and Mrs. Tommie Moore, in Matador.

Mr. and Mrs. L. H. Holtman and family of Pampa and Mrs. J. T. Patterson and sons of High Point, visited over the week-end with their parents, Mr. and Mrs. R. P. Owen and sister and family, Mr. and Mrs. Charley Lane.

Mr. and Mrs. Claud Martin visited her brother, Mr. and Mrs. J. M. Dobbins last week.

Mr. and Mrs. Odell Dobbins of Wellington, attended the basketball tournament here Friday night.

Mrs. P. A. Simpson and son

Notice Ranchers

As we have no distributor in this county we are in a position to offer our Arrow Wes-Tex Range cubes at a very attractive price. Write
Wes-Tex Grain & Milling Co.
 Plainview, Texas

were attending to business in Turkey, Saturday.

Boon Simpson was a business visitor in Matador Monday.

L. D. Norris and David Hughes and Glenn and Alford Norris

of Ft. Worth, visited Mr. and Mrs. G. F. Yeates Sunday.

Women are all alike. They just have different figures and you can tell them apart.

It's **Duck Soup**

It's THAT EASY to resurface your floors when you rent our Milco floor sander. Anyone can operate—do it yourself! Duplicates. We have complete floor finishing supplies.



BURTON-LINGO COMPANY

ENTRY BLANK
PLAINVIEW KIWANIS
 DISTRICT
GOLDEN GLOVES
 (JAN. 19 - 20 - 21 - 22 - 1953)

(Open to all white males in the Plainview District, 16 years of age or older, eligible as amateurs under AAU rules.)

ENTER ME IN THE HIGH SCHOOL DIVISION ()
 ENTER ME IN NOVICE DIVISION ()
 ENTER ME IN THE GOLDEN GLOVES DIVISION ()

NAME _____
 WEIGHT _____ AGE _____ ADDRESS _____
 Fill in this entry blank and mail to:
DAN MACNAUGHTON
 BOX 988 — PLAINVIEW, TEXAS
 (NOTE: Texas state law forbids mixed boxing competition. Therefore Negroes are not eligible.)

F. C. BOURLAND
 REAL ESTATE COMPANY
 FARMS — RANCHES — CITY PROPERTY
 FARM and RANCH LOANS
 FREE RENTAL SERVICE
 Res. Tel. 193-J Matador, Texas Office Tel. 36

Dr. B. J. Welch
 WILL BE IN
MATADOR
 WEDNESDAY
January 21st
 TO FIT GLASSES
 AT MOTLEY HOTEL
DRS. CAULEY and WELCH
 OPTOMETRISTS
 1114 AVE. L — PHONE 5-7180 — LUBBOCK

IMAGINE! COOK AT TWO DIFFERENT TEMPERATURES—IN THE SAME OVEN, AT THE SAME TIME!

There is a **Frigidaire Electric Range** for YOU!

CHICKEN DRESSING MINCE PIE
BAKED HAM CANDIED YAMS CORN BREAD

'WONDER-OVEN' RANGE

That's right! The "Wonder Oven" is actually two ovens in one! Lets you cook with separate controls and temperatures in a single oven. Move the divider to the bottom and you have one big oven. You can cook two different things—

—OR ROAST THE BIGGEST TURKEY YOU EVER SAW!

BIG MEALS ARE A CINCH—ANY TIME!



Choice from 10 Models of FRIGIDAIRE Electric Ranges!
 There's a Model and Price to Suit You!

West Texas Utilities Company

Budget Terms! TRADE-INS!

Now—see the cars that all the excitement's about!

CHEVROLET'S 3 GREAT NEW SERIES FOR 1953

Wonderfully different!

THE BEL AIR SERIES
 to be compared only with higher-priced cars!
 The glamorous Bel Air Series for 1953 is truly a new kind of Chevrolet. Four new Bel Air models—4-Door Sedan, 2-Door Sedan, Convertible, Club Coupe and Sport Coupe—create a wonderful new class of cars.



An entirely new kind of Chevrolet in an entirely new field all its own!

Startlingly NEW!

THE "TWO-TEN" SERIES
 sensational advances from bumper to bumper!
 The "Two-Ten" Series offers: two new station wagons—the Townsman and "Two-Ten" Handyman—the 4-Door, 2-Door, Convertible, Club Coupe and Sport Coupe.



Amazingly economical!

THE "ONE-FIFTY" SERIES
 lowest priced of all quality cars!
 Smart new Chevrolet styling and advanced features! Five models include the 4-Door and 2-Door Sedans, Club Coupe, Business Coupe, "One-Fifty" Handyman.



The great new Chevrolet line for 1953 brings you a car for any purpose. Choose high-compression power with the new 115-h.p. "Blue-Flame" engine teamed with new Powerglide* for the finest automatic driving. Or choose the high-compression 108-h.p. "Thrifty King" engine for finest standard driving. Choose the improved standard steering, or new Power Steering, optional at extra cost.
 Come in and see the most wonderful selection in the low-price field—and it's yours at lowest cost!

CHEVROLET
 MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CARS!

CAMPBELL CHEVROLET CO
 Matador Sales Service Phone 30M

Entirely NEW through and through!

TREASURER'S REPORT (Quarterly)

Report of Velma Fuller, County Treasurer of Motley County, Texas, of Receipts and Expenditures from Oct. 1, 1952 to Jan. 1, 1953, inclusive:

JURY FUND		
Balance last Report, Filed Oct. 1, 1952	\$ 951.59	
To Amount received since last Report	7,632.80	
By Amount paid out since last Report		
Ex. "A"	\$ 297.70	
Amount to Balance Jan. 1, 1953	8,286.69	
Balance	\$ 8,584.39 \$ 8,584.39	
PERMANENT IMPROVEMENT		
Balance last Report, Filed Oct. 1, 1952	\$ 96.42	
To Amount received since last Report	12,721.33	
By Amt. paid out since last Report		
Ex. "B"	\$ 114.14	
Amount to Balance Jan. 1, 1953	12,703.61	
By Amount paid out since last Report		
Ex. "B"	\$ 114.14	
Amount to Balance Jan. 1, 1953	12,703.61	
Balance	\$ 12,817.75 \$ 12,817.75	
GENERAL COUNTY FUND		
Balance last Report, Filed Oct. 1, 1952	\$ 9,292.54	
To Amount received since last Report	13,086.79	
By Amount paid out since last Report		
Ex. "C"	\$ 11,362.51	
Amount to Balance Jan. 1, 1953	11,016.82	
Balance	\$ 22,379.33 \$ 22,379.33	
ROAD AND BRIDGE FUND, No. 1		
Balance last Report, Filed Oct. 1, 1952	\$ 4,801.94	
To Amount received since last Report	2,919.20	
By Amount paid out since last Report		
Ex. "D"	\$ 1,871.49	
Amount to Balance Jan. 1, 1953	10,942.33	
Balance	\$ 12,813.82 \$ 12,813.82	
ROAD AND BRIDGE FUND, No. 2		
Balance last Report, Filed Oct. 1, 1952	\$ 4,801.94	
To Amount received since last Report	2,919.20	
By Amount paid out since last Report		
Ex. "E"	\$ 3,108.33	
Amount to Balance Jan. 1, 1953	4,612.81	
Balance	\$ 7,721.14 \$ 7,721.14	
ROAD AND BRIDGE FUND, No. 3		
Balance last Report, Filed Oct. 1, 1952	\$ 4,024.48	
To Amount received since last Report	2,511.76	
By Amount paid out since last Report		
Ex. "F"	\$ 4,554.58	
Amount to Balance Jan. 1, 1953	1,981.66	
Balance	\$ 6,536.24 \$ 6,536.24	
ROAD AND BRIDGE FUND, No. 4		
Balance last Report, Filed Oct. 1, 1952	\$ 6,628.94	
To Amount received since last Report	2,875.81	
By Amount paid out since last Report		
Ex. "G"	\$ 1,274.03	
Amount to Balance Jan. 1, 1953	8,230.72	
Balance	\$ 9,504.75 \$ 9,504.75	
ALL SINKING FUNDS		
Balance last Report, Filed Oct. 1, 1952	\$ 15,460.10	
To Amount received since last Report	18,318.71	
By Amount paid out since last Report		
Ex. "H"	\$ 956.96	
Amount to Balance Jan. 1, 1953	32,821.85	
Balance	\$ 33,778.81 \$ 33,778.81	
RECAPITULATION		
(Quarterly)	Oct. 1, 1952	Jan. 1, 1953
JURY FUND, BALANCE	\$ 951.59	\$ 8,286.69
PERMANENT IMPROVEMENT, Bal.	96.42	12,703.61
GENERAL COUNTY FUND, Balance	9,292.54	11,016.82
ROAD AND BRIDGE FUND, 1, Balance	4,801.94	10,942.33
ROAD AND BRIDGE FUND, 2, Balance	4,801.94	4,612.81
ROAD AND BRIDGE FUND, 3, Balance	4,024.48	1,981.66
ROAD AND BRIDGE FUND, 4, Balance	6,628.94	8,230.72
SINKING FUND, 4, Balance	992.22	992.22
SINKING FUND, 5, Balance	3,742.75	3,742.75
SINKING FUND, 6, Balance	26.66	26.66
SINKING FUND, 8, Balance	3,653.95	11,263.66
SINKING FUND, 9, Balance	784.81	4,848.76
SINKING FUND, 10, Balance	2,890.55	6,543.22
SINKING FUND, 11, Balance	3,369.16	5,404.58
SINKING FUND, 13, Balance	3,205.13	3,708.55
LATERAL ROAD FUND, Balance	12,935.42	9,685.42



By VERN SANFORD
Texas Press Association

AUSTIN—Get tough with traffic violators. That's Senator Carlos Ashley's suggestion for reducing the number of highway deaths.

The State Senator from Llano asks repeal of the motor vehicle registration law, passed at the last session of the legislature. In its place he would add \$1 to motor vehicle registrations, thus to provide enough income to more than double the number of highway patrolmen.

At present Texas has 450 highway patrolmen. This would be increased to 1,000, under the Senator's proposal.

"It is my contention that only a get-tough policy of law enforcement, coupled with a stepped-up program of driver education, will bring traffic under control," Senator Ashley stated.

Further along the line of law enforcement, the House crime investigating committee probably will recommend that the legislature pass a law to speed up criminal trials.

Rep. Horace B. Houston Jr. of Dallas, a member of the committee, said the probes "found in many cases that a man com-

mits a murder and isn't tried for two years or more."

The representative cited that by contrast a man who commits a murder in England is tried immediately, and there are very few murders in England.

"Courts and judges are not to blame for delays in trying criminal cases," Houston added. "It is changes in the law that are necessary."

The state board of education is anticipating trouble as a result of the U. S. supreme court's decision on racial segregation.

Construction of more schools and the employment of more teachers will be necessary. The financial worry is no greater than the problem of where to get the teachers. They are in short supply.

Thomas B. Ramey of Tyler has taken over as chairman of the board, succeeding R. B. Anderson of Vernon, who accepted appointment as Secretary of the Navy in the Eisenhower administration.

As a result of recent developments in the state hospital and special school set up, the legislature will be asked for authority to appoint a medical man as director of the institutions.

As the system is now organized, the executive director receives \$10,000 a year, while the medical director, who is subordinate to the administrator, is paid \$15,000 plus certain living and other allowances.

If the new plan is approved by the legislature, the board will seek to employ a top flight medical man with administrative experience. It is anticipated that such action would alleviate organizational conflicts between administrative and medical personnel.

Local Items

J. C. McBride drove to Amarillo Sunday to accompany home Mrs. McBride, who has been with her daughter and family. Mr. and Mrs. Jimmie Davis during illness in their family. Little Sandra Davis accompanied her grandparents home.

Mr. and Mrs. Bill Pitman of Lubbock, were recent visitors here in the home of his cousins, Mr. and Mrs. Harry H. Campbell.

Mr. and Mrs. Tom Spray and daughter, Nelda, also their son and wife, Mr. and Mrs. Joe Spray, spent the week-end visiting in Wichita Falls with another son and his wife, Mr. and Mrs. Wayne Spray. They were accompanied from Vernon by Mr. and Mrs. Jim Clawson, Mrs. Tom Spray's sister and husband.

Mrs. A. N. Casey and small son, Bill visited relatives in Lubbock, Saturday.

John McMurtry of Muleshoe, was a business visitor in Matador Saturday.



Enos T. Jones

announces the re-opening of his law office for the

GENERAL PRACTICE OF LAW

104 WEST MISSOURI ST.

Floydada

Phone 541

RECOMMENDED FOR

Winter Feeding

OF YOUR

LAWN and FLOWERS



BACTEX

Organic & Mineral Fertilizer

WILL NOT BURN SEEDS OR PLANTS

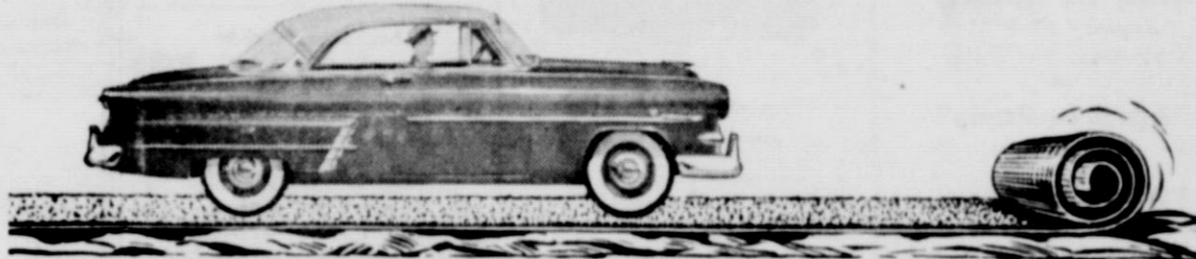
King Feed & Seed

Matador

YOU'VE GOT TO FEEL IT ... TO BELIEVE IT

New Ford Miracle Ride

Here's new freedom from bounce, pitch and sway ... an entirely new standard of riding comfort!



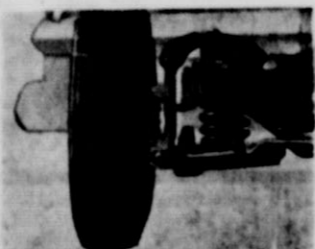
If you've thought it takes gas-eating weight and hard-to-park length to give real riding comfort you ought to try this '53 Ford. For Ford's new Miracle Ride actually seems to lay a carpet of smoothness even over the roughest roads. There's no

bounce, pitch and sway to bother you, no uncomfortable roll on curves. Ford's new Miracle Ride marks a new era of riding comfort and quiet. It's another big reason why Ford is worth more when you buy it ... worth more when you sell it!

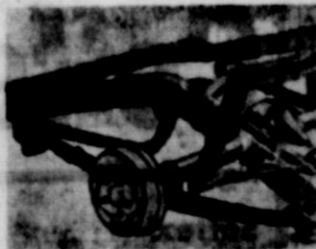


White sidewall tires optional at extra cost. Equipment, accessories and trim subject to change without notice.

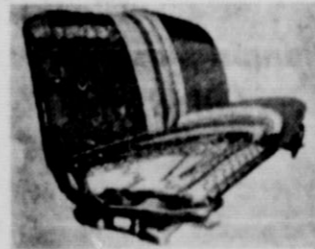
The New Standard of the American Road



80% less road shock! By increasing front wheel travel and redesigning the rubber compression bumpers, front end road shock is reduced as much as 80%. Springs are tailored-to-weight of each model, for best riding comfort, whichever model you buy.



Automatic Ride Control! Ford's Variable-Rate rear spring suspension actually makes the effective spring "softer" as road and load conditions change. You get smooth, level, comfortable ride on boulevard or roughest back road.



All day comfort! Scientifically designed contour seats, both front and rear, have thick foam rubber cushions. Non-sag spring construction is firm yet resilient. Automatic Posture Control provides the most convenient seating position for all drivers.

You've got to Value Check this new Ford's 41 "Worth More" features to know why Ford is worth more when you buy it ... worth more when you sell it!

In this new '53 Ford you'll find not only a new concept of riding and driving comfort ... you'll find more of the things you want and need than in any other car in the low-price field.

You'll find the "Go" you need, in Ford's high-compression V-8 and Six engines (and both thrive on regular gas). You'll find the great, all-round visibility ... the easy handling, braking and parking you need for today's traffic. And you'll appreciate beauty that "belongs," wherever you may drive. No wonder Ford is the New Standard of the American Road.

When You Consider Plans ...



FOR A NEW HOME ... REMODEL REPAIR OR REBUILDING

We Will Appreciate The Opportunity Of Serving You

BURTON-LINGO COMPANY
LUMBER and BUILDING MATERIAL

See it...Value Check it...Test Drive it

'53 FORD

Matador Auto Company

Your FORD Dealer



From where I sit ... by Joe Marsh

Pretty "Foxy" Terrier

Talking about dogs the other night—and Sandy Johnson topped everything off with a tall story about his fox terrier, "Boscum."

According to Sandy, "Comes bird season and that dog won't stir if I take down my rifle. Same if it's deer season and I go for my shotgun—he won't move, but he's scratching at the door if I so much as look at my rifle!"

One day, Sandy decided to fool him. He took down both his shotgun and his rifle—and swish, Boscum was on his way! So Sandy put the guns back and took out

his fishing rod. He went outside and there was Boscum—digging like crazy for worms!

From where I sit, a dog that can outguess humans is as rare as a human that can outguess other humans. For instance, I like a glass of beer with lunch but I wouldn't think of pouring you one without first asking. Everybody has preferences—and it's finding out what they are and respecting them that keeps freedom from "going to the dogs."

Joe Marsh

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El Progreso Club Members And Guests Hear Carlos Gruber Speak On Communism

Rev. Carlos Gruber of Plainview, well-known Latvian violinist and evangelist, was guest speaker at a program on International Affairs, for El Progreso Study Club, Thursday, January 8 at 7:30 p.m.

The program, held in the American Legion hall, followed a buffet supper with husbands and friends of club members, as special guests.

Mrs. L. D. Wilkerson led the group in singing "America The Beautiful," with Mrs. G. E. Hamilton as accompanist. A reading, "The House I Live In" by Lowell Carol, was recited by Carolyn Pohl.

Mrs. Fred Simpson, program leader, presented Rev. Gruber, who, with Mrs. G. E. Hamilton as accompanist, gave a group of

musical selections, which included "America," sung in Latvian, with the group joining in one verse in English; and "Ajija Zuzu," a Latvian folk song. He then played as a violin solo, "Andante" by Gluck.

In his address, Rev. Gruber defined communism, told how the movement started, and advised methods of fighting it. He declared that communism is an ideology which started with Karl Marx's book, "De Kapital." "It is an evil power which can be overcome only with a spiritual force," he stated.

Mrs. Gruber and son, Arthur, accompanied Rev. Gruber here for the occasion, and others present were Mr. and Mrs. Joe Bloodworth, Mr. and Mrs. L. B. Campbell, Mr. and Mrs. L. C.

Marriage Of Former Resident Revealed

Friends here have recently learned of the marriage last summer, of Mrs. Charles Sternberg to Mr. Bruno Dalpogetto. Both are of Soquel, California.

Mrs. Dalpogetto will be remembered here as the former Maxine Green, whose marriage to Sgt. Charles Sternberg, during World War II ended in tragedy when he was killed as a prisoner of war.

About a year ago, Mrs. Sternberg adopted a baby girl of French parentage, who has been re-adopted as the daughter of Mr. and Mrs. Dalpogetto.

ROARING SPRINGS OES CHAPTER MEETS

Roaring Springs Chapter 950 Order of Eastern Star, met at the Masonic hall Thursday night, with Mrs. Dale King, Worthy Matron, presiding, assisted by Harold Jones, Worthy Patron, Pro tem.

Mesdames Jack Lawson and Jim Tom Haney were initiated.

Harp, Mr. and Mrs. W. F. Jacobs, Mr. and Mrs. W. D. Lipscomb, Mr. and Mrs. Varner McWilliams, Mr. and Mrs. W. N. Pipkin, Mr. and Mrs. D. E. Pitts, Sr., Mrs. Frank Pohl and Carolyn, Mr. and Mrs. Ralph Stapleton, Mr. and Mrs. Freeman Thacker, Dr. and Mrs. Albert Traveek, Jr., Mr. and Mrs. Harry Willett, Mr. and Mrs. J. L. Woodruff, G. E. Hamilton, Keith Patton, Mesdames U. L. Willie, Charlie Keith, Leonora Luckett, Hugh Luckett, Robert Darsey, John Hamilton, John Russell, Misses Clotee Willie, Mary Keith, Amy and Sue Glenn.

Hostesses were Mesdames John Hamilton, W. D. Lipscomb, D. E. Pitts, Sr., and U. L. Willie.

Hostesses were, Mesdames Glenn Dobkins, Curtis Murphy and Harold Jones, who served refreshments to thirty members.

VISITS PARENTS

Mrs. Charlotte Hunsucker of Corpus Christi visited here last week with her parents, Mr. and Mrs. J. R. Moore, and left Tuesday for Socorro, New Mexico, where she will visit a daughter and family. Mr. and Mrs. Brewster Baldwin.

Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID QUICK RELIEF OR NO COST

Ask About 15 Day Trial Offer

Over four million bottles of the William S. Taylor's have been sold for relief of symptoms of distress arising from stomach and duodenal ulcers due to excess acid. Poor digestion, sour or upset stomach, flatulence, heartburn, indigestion, etc., due to excess acid. Ask for "Taylor's" which fully explains this remarkable home treatment—Free—

Stanley Pharmacy

COME IN AND SEE THIS GREAT NEW GENERAL MOTORS MASTERPIECE!

THE BEAUTIFUL 1953 Dual-Streak Pontiac

Bigger and Better in Every Way and NO INCREASE IN PRICE!

Completely New Dual-Streak Styling
New Longer Wheelbase
Longer, Lovelier, Roomier Bodies
Spectacular New Over-all Performance
New One-Piece Windshield—Panoramic Rear Window
Pontiac's Wonderful New Power Steering*

**Optional at extra cost.*

New and Beautiful Proof That Dollar for Dollar You Can't Beat a Pontiac!

HARP PONTIAC

Beautifully new in styling from bumper to bumper, the great new 1953 Pontiac represents an outstanding value in many ways: It gives you a longer 122-inch wheelbase—and roomier, more luxurious bodies. Pontiac's over-all performance is even more spectacular for 1953—with remarkable steering and parking ease. For performance, economy and deep-down value, the 1953 Pontiac is indeed an automobile masterpiece well worth inspecting.

ENTER GM'S \$194,000 BETTER HIGHWAY AWARDS CONTEST

F.W.&D.Ry.

BUY A PACKAGE TRIP TO FORT WORTH'S STOCK SHOW JAN. 30-FEB. 8

One Purchase Covers Everything!

- ★ Choice RODEO Seat
- ★ YELLOW CAB in Fort Worth
- ★ RAILROAD Ticket
- ★ PULLMAN if desired

Purchase railroad ticket, or all or any part of these features, from your nearest F.W. & D. ticket agent. He will help you with any necessary hotel reservations, too.

FORT WORTH AND DENVER RY.

For Detailed Information Call C. J. Lyons Ticket Agent Phone 38 Childress, Tex.

WE ALWAYS APPRECIATE YOUR BUSINESS

WE HAVE THE MATERIALS FOR ALL BUILDING AND REPAIR

Everything For The Home, Farm and Ranch

HIGGINBOTHAM-BARTLETT COMPANY

LUMBER, BUILDING SUPPLIES AND HARDWARE

Statement of Condition of MEMPHIS PRODUCTION CREDIT ASSOCIATION

as of December 31, 1952

ASSETS:	
Loans and Interest	\$ 808,830.00
Government Bonds and Interest	274,461.28
Cash	38,686.00
Furniture, Equipment and Automobile	4,551.25
Other Assets	401.20
TOTAL ASSETS	\$ 1,126,929.74

LIABILITIES:	
Money Due Federal Intermediate Credit Bank	\$ 758,870.49
Provision for Taxes	742.75
Other Liabilities	6,920.16
Class A Stock	103,870.00
Class B Stock	134,340.00
Surplus	94,159.66
Provision for Bad Debts	28,026.68
TOTAL LIABILITIES	\$ 1,126,929.74

JOHN GREEN, Field Representative
MATADOR, TEXAS

In The Memory Of Those Who Rest In Eternal Sleep . . .

"Show me the manner in which a nation buries its dead and I will measure with mathematical exactness, the character of its people and their observance of its laws"—Gladstone.

Pay Your Membership Promptly

MATADOR EAST MOUND CEMETERY ASSOCIATION

MRS. JOHN C. RUSSELL, Secretary

We urge everyone who has loved ones buried in East Mound to have a part in supporting this worthy community project. A regular membership will insure ample funds for support and continued improvement.

WEEK-END VISITORS
Week-end visitors in the home of Mr. and Mrs. J. P. Neighbors were their daughter and son-in-law, Mr. and Mrs. Billy Myers of Abilene; a son and family, Mr. and Mrs. Billy Ray Neighbors and small son, Billy Jud, of Fort Worth; a brother of Mrs. J. P. Neighbors, and his family, Mr. and Mrs. Herman Wagley and children of Pampa, and a cousin and family, Mr. and Mrs. Jack Wagley and baby daughter,

Reta Nell, of Enid, Okla. On their return home the Herman Wagleys were accompanied by his mother, Mrs. H. M. Wagley, who is spending the week with them.

A. J. Perkins of Lubbock, was a visitor here Tuesday, with friends.

Walter Carpenter of Lenapah, Okla., visited here this week, with friends and relatives.

Local Items

Mr. and Mrs. R. W. Minor of Altus, Okla., were business visitors here last Thursday and were over-night guests in the home of Mr. and Mrs. Marvin Patton.

Mrs. Jay Browning and daughter, Beth of Dallas visited here last Wednesday and Thursday with her parents, Mr. and Mrs. W. L. McWilliams and other relatives.

Mr. and Mrs. H. O. Stanfield have sold their grocery business in Lubbock and visited here this week with their daughter and son-in-law, Mr. and Mrs. Richard Turner.

Mr. and Mrs. Jeff Daffern visited former residents, Mr. and Mrs. Raymond Cudd of Slaton, last Thursday as they were en route home from a trip to Lubbock.

Announcement was made this week that the Whiteflat Home Demonstration club will sponsor a Forty-two party in the club room tonight (Thursday). Refreshments will be served, and the public is extended a cordial invitation to attend.

In The Want Ads

FOR SALE: Shetland pony. Bud Davis, Matador, Texas. 4tn

POLIO INSURANCE: The Best or we wouldn't write. National Educators, The Gleesocks.

NOTICE: If you want to sell, trade or buy—See H. D. Marshall for Real Estate, Matador.

CONCRETE BLOCKS: Light weight, supplied in all sizes, for all types of building. Secure prices and information from E. E. Markham, Matador. Phone 303.

NEED TIRES... See us for the best tire trade in town. Most all sizes. Campbell Chev. Co. 44-tfn

FOR SALE: Cattle cubes Sweet feeds: corn, maize, hay. Vernon Sweet Feed Mill, Vernon, Texas. Box 1756, Phone 2079 44-ctfn

Authorized Dealer
FRANKLIN
Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry
STANLEY PHARMACY

SPRING THEATRE



ROARING SPRINGS, TEXAS

THURSDAY & FRIDAY
January 15 and 16
Loretta Young
In
"PAULA"
—with—
Kent Smith, Alexander Knox

Saturday, January 17
Johnny Weissmuller
In
"Voodoo Tiger"

Sunday and Monday
January 18 & 19
THE QUIET MAN
Color by **TECHNICOLOR**
A REPUBLIC PICTURE
John Wayne, Maureen O'Hara, Barry Fitzgerald

Tuesday and Wednesday
January 20 & 21
William Holden, William Bendix
"Streets Of Laredo"

Thursday and Friday
January 22 & 23
Doris Day, Ray Bolger
In
"April In Paris"
(Technicolor)

Thursday and Friday
January 22 & 23
MANHUNT FROM THE AIR
"Arctic Flight"
Starring
Wayne Morris, Lola Albright

ROGUE

MATADOR, TEXAS

Thursday and Friday
January 15 and 16



Warner Bros. **CATTLE TOWN**
DENNIS MORGAN

Thursday, January 17
Johnny Weissmuller
In
"Voodoo Tiger"

Sunday and Monday
January 18 & 19
THE QUIET MAN
Color by **TECHNICOLOR**
A REPUBLIC PICTURE
John Wayne, Maureen O'Hara, Barry Fitzgerald

Tuesday and Wednesday
January 20 & 21
SUBMARINE COMMAND
HOLLEN HENRI HAYDEN

Thursday and Friday
January 22 & 23
ROAD TO BALI
DORIS DAY

Yes Sir!
WE CONTINUE TO GIVE
S & H
GREEN STAMPS

When you pay for Cleaning, ask for your S & H Stamps if we fail to offer them...

Get A Bonus On Your Cleaning with Green Stamps!

Day by Day CLEANERS

FOR RENT: Two room house, electric lights; \$20.00 month with bills paid. A. L. Curry.

FOR SALE: 39-inch Morning glory mattress. Tommie Crawford. 43-3tp.

BARGAIN PRICES
Five cases Pres. e at \$17 per case.
Ore set V8 & ton overload springs \$22.50
Four sets Pistol rings, sleeves and pins, for Ford tractor. \$24 per set. See

PEG SPRAY 4tn
FRESH BATTERIES for your Hearing Aid instrument. Our direct shipments of factory fresh batteries assure you of more hours and better service. Mail orders filled promptly. McClurkin's, 324 Burlington Ave., Spur, Texas. 4tn

WANTED: Nursing in hospital or home. Beattie Patton, Phone 204-W. 44-c2t

FOR SALE: Cake, Meal; Mix-feed; Cotton Seed; Poison and Fertilizer; Best you can buy. West Texas Gin, Joe M. Gaines Mgr. ctn

BE SAFE, BE SANE, BE SURE TO INSURE with C. W. Gleescke Agency.

FOR SALE: One - 1952; four door; power-glide Chevrolet, \$2050.00; Matador Implement Co. ctn

Matador IOOF Lodge
Meets every Tuesday night.
V. A. Rattan, Noble Grand
Bruce Martin, Secretary
Visitors and brothers welcome

Kimble Optometric Clinic
DR. J. W. KIMBLE
DR. O. R. McINTOSH
Optometrists
Florida, Texas

COLDS take 666
LIQUID OR TABLETS - SAME FAST RELIEF

For Flowers That Are:
1. Fresher 2. Better arranged
3. More for your Money
Try the Friendly Service of
Matador Floral Co.
ELSIE CAMPBELL, Manager
Day Phone 74 - Night Phone 190 Matador, Texas

Marvin Hunt, Jeweler

- Elgin Watches
- Swiss Watches
- Jewelry

EXPERT WATCH REPAIRING
Guaranteed
Located in Vaughn Drug Store

Peace of Mind...

When your property is fully covered by insurance you achieve peace of mind; a sense of security.

We invite you to consult us with all insurance problems and we urge you to bring your insurance up-to-date. Replacement costs of property have doubled in the last few years and policies grow obsolete as needs change.

We invite you to avail yourself of our complete insurance service.

BILL PIPKIN
Insurance Agency
First State Bank Bldg. Telephone 300

LOW PRICES

Beef Steak .. 59c	Pears .. 31c
Kraut .. 17c	TIDE . 28c
Liver . 49c	Catsup . 18c
Coffee .. 80c	BAKE RITE .. 75c
Tissue .. 25c	Corn . 35c

We Sell Finest Quality Home-Slaughtered Beef

CHARLIE'S GROCERY

I. O. O. F. BUILDING MATADOR, TEXAS

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