

Ike Inaugurated with Impressive Ceremony

VOICE OF THE Foothill Country

Matador Tribune

VOL. 58—NO. 45

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, JANUARY 22, 1953

PRICE SEVEN CENTS

TRAIL DUST

By DOUGLAS MEADOR



Wealth is a symbol which frequently becomes confused with the tarnished and twisted es-cutebony above the portals of poverty. Modern affluence has become so complex that its transcending subjects are driven to the refreshing vales of simplicity. Recently an exclusive food store specializing in rare and imported delicacies, advertised among its gastronomic delights, a new shipment of wild plum preserves. I can't think of anything more delightful but when my ship comes in I want that my board will provide a different sweet than one which I have had during all the days of waiting.

My brother is a man of extreme sagacity and he is able to employ wisdom to a profitable advantage. He has always remembered the advice of an old wagon-yard-keeper who once told him: "Son, don't ever make an offer to a man who has a jackass or a piano for sale."

Daily weather forecasts are convenient when planning a picnic and they are valuable to farmers and stockmen, but because of them much of the fun of living in West Texas is being dissipated. The element of weather speculation has about vanished. A blue bank in the north means nothing more than a cold front moving rapidly into Oklahoma, probably accompanied by some blowing dust. A cloud overcast that once might have indicated a snow storm or blizzard, is wasting its time. When it arrives we know that somewhere in Colorado it left snow flurries in the mountains and that there is no important temperature change. When we are deprived of our weather conversation, and with the Republicans in power, there certainly isn't much left to talk about.

Any time now, I expect to be confronted with one of Joe Stalin's agents and probably receive a threat or an offer to desert from private activities. I have secretly been burning the Russian thistle that collects in my back yard fence. I prefer to fight the commies in my own way.

Soft gold of a winter sunset was being fired in the kiln of twilight and the rim of a cloudless horizon blazed with majestic splendor. Beyond the cloak of soft shadows which fell about the bare shoulders of modest cottonwoods, and high on the rolling hills, a single white light gleamed amid the crimson expanse. It was the light from the window of a distant home; a jewel at the hump of night's magnificent cape.

As a youth I used to wonder often where the thunder goes, unless it was to the bottom of the same chasm where rest the shattered vases which have contained my many fears.

Kindness is a strong putty used to glaze the windows of our souls.

ON SICK LIST

A large number of flu patients have been on the "at home" sick list the past week. A few of these were Mr. and Mrs. Marvin Patton, Colquett Warren and son, Jerry, Mrs. Frank Pohl, Mrs. Keith McCormick, Mrs. R. M. Stanley, Mrs. Noble Groves, and Mr. and Mrs. A. A. Tipton.

NEW ARRIVAL

Mr. and Mrs. Crystal Swearingen, of Dickens, are parents of a baby girl, who was born Saturday, Jan. 17, at 8:30 a.m. in Traweck Hospital. She weighed 9 pounds and was named Vickie Lynn.

Legion To Entertain Veterans

Patients in the Amarillo Veterans' hospital will be entertained with a program of music and novelty numbers featuring local talent on the evening of January 30th, according to announcements made by Fleming Post American Legion.

The project of entertainment was arranged by the Auxiliary but will have the cooperation of the Legion. Joe B. Meador will be master of ceremonies. Tom Tilson and Wanda McMahan will conduct a series of magic and sleight-of-hand performances. The Craven sisters will perform in their tumbling act and Harold Dean Martin, his guitar and his songs will furnish a portion of the entertainment. Mrs. Noble Groves and Mrs. Tommie Crawford will provide other musical entertainment. The program will start at 7:15 in the hospital theatre.

To Tell Matador Story

Prepared leaflets which will be distributed among the veterans, will tell the story of Matador, Hub Swearingen, Legion Commander declared. The leaflets will also contain the program. A large number of local people is expected to accompany the Matador group.

Fellow Legion members and the general public are urged to send cigarettes to the veterans, some of whom have been patients for 20 years. Mrs. H. H. Schweitzer, president of the Auxiliary, said cigarette gifts could be delivered to Randall Whitworth at the First State bank and that they would be promptly delivered to the hospital.

Veterans are no longer permitted to receive gifts of cookies, as in the past, because of dietary restrictions.

CEMETERY GROUP CONFRONTED WITH FINANCE PROBLEM

Last year the sexton's salary for keeping Matador East Mound cemetery was \$1,760 for eleven months, while the total amount of membership sales was only \$1,729. Other receipts of the Matador East Mound Cemetery Association, (grave openings) amounted to \$195, bringing the total amount of receipts to \$1,924.

Disbursements amounted to \$1,839.60, but does not include one month's sexton salary, which will leave the organization a net deficit of \$95.70 for 1952.

These figures were made available through a financial statement by retiring secretary, Forrest Campbell. The association must have more support if the proposed improvement program is to be developed.

One Thousand Buried Here

Approximately one thousand white graves are located in Matador East Mound cemetery (about one hundred are unknown). Thus the average contribution per grave is less than \$2 for an entire year's upkeep of the cemetery.

It is pointed out that if an average of one \$3 membership per grave could be attained the association would have ample funds to meet its obligations and within a short time be in a position to make desirable improvements.

President Bill Seale appeals to everyone in the county who has loved ones buried here, to buy at least one membership and if possible one each for man and wife.

Recently elected Secretary Mrs. John C. Russell believes the public should thoroughly understand that the annual cost for upkeep of the cemetery is at present more than the total membership sales. "We are desperately in need of funds to place the association on a sound financial basis."

Boy Scouts Are Hosts At Party

Matador Boy Scout Troop No. 60 entertained with a party, Tuesday, Jan. 13 from 7:30 until 10:00 p.m. in the V.F.W. hut with their girl friends as guests. Approximately forty-five youngsters (12-13 years old) and their sponsors attended.

Games were played and refreshments of punch and cake were served.

Leaders present included Scoutmaster Bert Schweitzer and Mrs. Schweitzer, Mr. and Mrs. Freddie Welling, Algine Groves, Mrs. Robert Darsey and Mrs. R. E. Campbell, Jr.

Plans Made For Father-Son Meet

Plans were made Monday morning at the Matador Lions club directors breakfast for the 16th annual Father-Son banquet. One feature of the program which will appeal to the boys, is the change from former policy of securing a "name" speaker.

Polio Drive Collapse Is Feared by Civic Leaders

INTEREST in Motley county's annual polio fund drive according to a standstill this week according to county chairman Jack Norman. With a third of the amount still to be raised, fears are entertained that the drive may collapse short of the \$2,500 quota.

"A collection Sunday at the First Baptist church brought \$119 to the fund," Mr. Norman said, "and other churches have promised to aid with special collections, but our chances of reaching the quota are becoming alarmingly small."

"Blue Notes" Sing During Lions Meet

Ten attractive Floydada high school girls, "The Blue Notes," attired in identical blue dresses, and singing in the manner of professionals, brought repeated rounds of applause from their listeners in a performance Tuesday at the regular meeting of the Matador Lions club. The "Notes" were accompanied by their instructor Miss Ruby Bevell.

"We have never had a more attractive program," Boss Lion Ralph Stapleton declared, "and we want these girls to return and sing for us again."

Business of the meeting was curtailed to allow ample time for excellent singing of the talented and trained high school girls. The introduction was made by program sponsor Lion Bill Seale.

NOTICE OF PARENT-TEACHER MEETING

All members of Matador Parent-Teacher Association interested in plans for a Mother-Daughter Banquet are urged to attend a called meeting at 2:30 p.m., Monday, January 26, to be held in the Home Ec room of the high school building.

Dual purpose of the meeting is to choose a general chairman and select committees for the banquet and to elect a committee to nominate officers for the association for the coming year.

FORTY-TWO PARTY

Announcement was made this week that the Whiteflat Home Demonstration Club will sponsor another Forty-two party on the night of February 5. Everyone is invited to attend, and refreshments will be served, according to the president, Mrs. Alfred Watson.

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This year entertainment will be the keynote of the meeting and the program committee is making an extra effort to provide the kind of entertainment which will have special appeal to boys. There will be no "principal" speech.

Boss Lion Ralph Stapleton announced Tuesday at the regular Lions meeting that the price of tickets have been reduced to \$2 (each \$2 ticket admits one father and son or "adopted" son). "The reduction in price is made possible because we had a surplus in the banquet fund," Lion Stapleton declared.

The outstanding community event will be held Thursday, February 12, in the First Baptist church, with the program starting at 7:30 p.m. and the banquet and entertainment following in the church basement.

"We are placing particular stress on the Union Church Service at the beginning of Boys Week, Sunday night, February 8th," Lion Stapleton announced, "and we expect every Lion member to attend that service which will be held at the Methodist church. We are going to register the Lions who attend and those who do not attend will be fined \$1 at the next regular club meeting," he informed Taitwister Raby Webb.

CHURCH GROUP TO MEET NEXT TUESDAY

Announcement was made this week that the Baptist Brotherhood and W.M.U. will meet next Tuesday night at 7 o'clock for regular covered dish supper, to be followed by individual programs for each group.

Due to illness of so many members, the meeting scheduled by the W.M.U. for this Tuesday, was postponed, to be held at a later date.

Mr. and Mrs. Curtis Graham visited in Memphis Sunday, with former Matador residents, Mr. and Mrs. Kenneth Jeffers.

Elbert Reeves Named To Five Committees

If, by the merest chance, you are dissatisfied with any phase of state government, you now have a voice in Austin. That voice is the voice of Elbert Reeves, newly-elected representative of the newly-created 88th District, comprised of Hall, Donley, Childress and Motley counties.

Representative Reeves did not go to Austin on a political honeymoon. He asked for places on exactly five of the most important committees and he was assigned to exactly five committees—the ones he had requested. They are: Agriculture committee, Common Carriers committee, Conservation and Reclamation committee, Education committee and Highway and Roads committee.

Some of the greatest problems which confront the lustrous, growing giant state of Texas, rest on the wisdom, experience and vision of the men who comprise these five committees. Jet-powered commerce, agriculture, transportation and education embraced in the commonwealth of Texas is hampered by much horse and buggy legislation. The way will not be easy, but Representative Reeves did not ask for the easy way.

During his campaign Representative Reeves frequently declared: "If I am elected I will do my duty as I best see it. I will make many mistakes because I will try as often as there is opportunity and I will not straddle issues. I will learn by experience and through experience I will become better able to serve the people who depend upon me for representation."

May Escape New Taxes

Taxpayers may escape new taxes according to information re-

EYES OF WORLD TURN TO WASHINGTON AS NATION'S LEADER ASSUMES OFFICE

Religious Solemnity Marks Inauguration Of Texas Governor

WHILE the eyes of most of the nation were turned to Washington Tuesday with the inauguration of Dwight D. Eisenhower as 34th President of the United States and Richard M. Nixon as Vice-President. More than half a million people witnessed the inaugural parade and attended the many social functions that honored the new president.

By the modern miracle of television uncounted millions witnessed the inaugural ceremonies. Some observers believe as many as 100 millions in this country alone may have looked on television screens during the momentous occasion.

Other millions heard the new president's voice over the radio. It is probable that no other event on earth has ever been seen by so many people.

Texas was well represented in Washington but not by Governor Allan Shivers who was busy in Austin being inaugurated as governor for his second full term. Levelland sent its sheriff's posse (horses and riders) to take part in the parade.

Prayer On His Lips
President Eisenhower took the oath of office with a prayer on his lips for peace with honor. It must be a peace based on strength and unity in a free world, he said, and there must be no appeasement, because: "Overt Gulp Hobby of Texas to be Federal Security Administrator. But it was a happy day for the GOP, which for 20 years had wandered in the political wilderness. And the man who made it all possible with a smashing election November 4 took it all in easy stride, as he has the honors heaped upon him as Supreme Commander in the forces of the western European Alliance."

It was 12:31 p.m. Eastern Standard Time when the scarlet-coated Marine band struck four ruffles and Mr. Eisenhower stepped up to a lectern, faced the warm winter sun in the southern sky, and began repeating the oath of office prescribed by the Constitution.

Phrase by phrase after Chief Justice Vinson, the former five-star general spoke the words that made him President and Commander-in-Chief.

"I, Dwight D. Eisenhower, do solemnly swear that I will faithfully execute the office of President of the United States, and will to the best of my ability, preserve, protect and defend the Constitution of the United States. So help me God." It was the exact oath first spoken by George Washington in 1789 from the balcony of the old Federal Hall in New York City.

Former President Harry S. Truman and Mrs. Truman, left Washington Tuesday night to return to Missouri, after nearly eight critical years in the White House. A throng of several thousand was at the station to pay tribute to the retiring president. His power had been shorn, he was private citizen, Mr. Truman.

Condition of Mrs. Harrison Williams was described as worse this week.

Mrs. Pauline Cooper assisted at the hospital as nurses' aid, during the epidemic.

Brotherhoods Improving After Recent Illness
A short note received this week from Rev. Marvin Brotherton, of Rotan, Texas, former pastor of the First Methodist Church here states, "We are getting along all right, it seems, but will have to rest for some time yet. Our people are carrying on in a great way and we will be happy to be up and about again. We are at home and staying in bed most of the time." Both Rev. Brotherton and Mrs. Brotherton have been recent hospital patients, and their many friends here will be glad to learn of their improvement.

Weekend Visitors
Weekend visitors in the Floyd Henderson home were Rev. S. H. Bryan of Amherst, Mr. and Mrs. Don Finkner of Petersburg and Mr. and Mrs. Ernest Whitaker of Levelland. Mr. Whitaker is Mrs. Henderson's brother.

MILLIONS WITNESS END OF DEMOCRATIC PARTY LEADERSHIP

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Judge Gilbreath Takes Flu Count

County Judge Vance Gilbreath was one of many who last week was "counted out" by flu which necessitated his absence from his desk this week.

He entered Traweck Hospital Saturday morning, where he remained until Wednesday, but expects to return to his office probably by Friday.

Other flu patients the past week in Traweck Hospital included Mrs. W. T. Patton, Mary Jane Hamilton, daughter of Mr. and Mrs. John Hamilton, Mrs. Bert Floyd of Flomot, Mrs. H. D. Marshall, Benjie Beth Tanner, daughter of Mr. and Mrs. B. A. Tanner, R. J. Seay, Mrs. Nolan Thomas, and Johnnie Thomas, son of Mr. and Mrs. Allan Thomas, both of Northfield, Little Bonni; Sue Nelson, baby daughter of Mr. and Mrs. Bonner Nelson, Emma Slover of Whiteflat, Mrs. Myrtle Sharp, Dickens, Mrs. R. L. Porter, Afton; and the infant child of Mr. and Mrs. Ray Bailey of Roaring Springs.

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Roaring Springs

NEWS

By L. E. Cooper, Correspondent
Phone 361, Roaring Springs

(Delayed)

Mr. and Mrs. Wesley Burt are spending a few days in their home here.

Week-end guests of Mr. and Mrs. J. T. Swim, Sr. were his brothers and families, Mr. and Mrs. W. B. Swim of Abilene and Mr. and Mrs. Earl Swim, and friends, Mr. and Mrs. Clyde Fox of Vernon.

Guy Thacker, accompanied by his sister, Mrs. Glenn Dobkins and daughter, Cliva, visited in Lubbock Sunday with their brother-in-law, Elbert Hurst, who is a patient in a Lubbock hospital.

J. Tom Hamilton and sisters, Mrs. Ola Winn of Matador and Mrs. A. Freeman of Grand

Prairie, visited here Sunday with relatives.

Mrs. Howard Osborn and children, Susie and Johnnie, and Mrs. Gerald Osborn and son, of Sonora, spent the week-end here and at Matador with their respective mothers. Mesdames Hazel Bridges and Chloe Meador.

Mr. and Mrs. Buzz Thacker and Mesdames Melton Thacker and Hoyle Moss attended International Harvester showing of new appliances at Lubbock, recently.

Mr. and Mrs. H. T. Tooke and sons were week-end guests of her sister, Mrs. J. M. Cate and Mr. Cate, in Sundown.

Mr. and Mrs. Troy Webb of Floydada, visited here Sunday with his parents, Mr. and Mrs. Marvin Webb, and left their children with the Webbs while they are on vacation to Big Bend Park.

Rev. and Mrs. C. L. Mathis, Mrs. Charles Long and Dale Estes, attended Workers meeting held at Cone, Tuesday by

the Floyd County Baptist Association.

Mr. and Ms. H. L. Goodwin spent the week-end at home looking after business. They are spending the winter in Corpus Christi.

Mesdames Clyde Davis, Melton Thacker, Ennis Moss, and Mr. and Mrs. Martin attended funeral services for Mrs. Mid Long, in Ralls Friday.

Mr. and Mrs. M. D. Freeman were Sunday guests of her brother and wife, Mr. and Mrs. O. M. Holt, of Quanah.

Marvin Webb looked after business in Floydada, Monday.

Mr. and Mrs. G. H. Ater, of Roscoe, were week-end guests of his sister and family, Rev. and Mrs. C. L. Mathis.

Mr. and Mrs. G. W. James attended to business in Amarillo, Tuesday.

Mr. and Mrs. Bernice Payne, of Carlsbad, N. M. visited here recently with Mrs. Minnie Smith and Mr. and Mrs. Leslie Smith.

Mrs. J. L. Farris and daughter, Ida Lois, visited recently with their daughter and sister, Mrs. Joe Powell and Mr. Powell of Spur. Mr. Farris is visiting with the Powells this week.

Mrs. J. A. Brawley of Plainview and Mrs. Martin Smith of Roaring Springs, visited Mrs. Tom Swim, Monday.

BIRTHDAY DINNER

Mrs. Charlie Posey of Roaring Springs and Mrs. Wayne Russell, Floydada were honored with a birthday dinner Sunday, Jan. 11, by their sister and brother-in-law, Mr. and Mrs. H. E. Holcomb in their home at Mt. Blanco. Those present besides their families were Elmer Parks, Norma Jean Redd, Myrna Bailey and Roger Kingery of Roaring Springs.

Local Items

Mr. and Mrs. Alfred Cooper and Mr. and Mrs. Joe Campbell made a business trip to Quanah last Monday.

Mr. and Mrs. Wayne Spray of Wichita Falls, visited here with his parents, Mr. and Mrs. Tom Spray, and at Plomot with her parents, Mr. and Mrs. Ernest Fisher, during the week-end.

Mrs. Ed Jameson and Mrs. Bateman Middlebrooks visited in Quanah Sunday, with Mrs. Bill Jameson and small son, in Quanah Hospital.



Norman Rockwell, America's most famous illustrator, is shown talking with the models he used to paint one of the pictures appearing on a 1953 calendar devoted to Ford Motor Company's fiftieth anniversary. He found these models among his neighbors in Arlington, Va. Posing at left as the late Henry Ford, when he was a watch repairing boy of 10 years, is Robert DeBlock, 12, seventh grade student at Arlington Memorial school. Rockwell chose Bernard Cullinan, custodian at the Arlington school, to depict a neighbor visiting Mr. Ford's work shop.

Mrs. C. P. Waybourn and son, C. G. (Buck) drove to Childress Monday, and accompanied the former's sister, Mrs. J. L. Holden to Quanah, for a physical check-up at Quanah Memorial Hospital. They also visited Mrs. Bill Jameson and small son.

Mrs. Wes Hall and Mrs. Lewis McDonough and daughter, Tressa visited friends in Paducah, Saturday.

Miss Chloey Fulfer of Lubbock, drove here Saturday, and was accompanied to Stamford Sunday, by her mother, Mrs. Velma Fulfer. There they visited the latter's son and family, Mr. and Mrs. Elwyn Fulfer and son, Mike.

Mrs. James Ed Russell and Mrs. Eddie J. Leary were accompanied to Lubbock Monday by Mrs. Clem Woods of Flomot, and accompanying them home was Miss Lera Frazier, who had visited friends there during the week-end.

CARD OF THANKS

We wish to thank our friends for every act of kindness shown in the illness and loss of our sister.

Mr. and Mrs. T. E. Long, Mr. and Mrs. R. E. Long.

NOTICE

STATE OF TEXAS, County of Motley

NOTICE is hereby given that the Commissioner's Court of Motley County, Texas, will let a contract with a banking corporation or individual banker in Motley County for the depositing of the public funds of said county in such bank or banks.

Said contract will be made by the Commissioner's Court at the February term thereof to be held in the courthouse of Motley County, Matador, Texas on February 9, 1953.

Vance H. Gilbreath, County Judge, Motley County, 44-31

Tribune, Matador, Motley County, Texas, Thursday, January 22, 1953

Mr. and Mrs. Richard Turner attended to business in Plainview Monday.

Mrs. Lizzie Archer of Lubbock, visited here and attended to business Saturday.

Mrs. Harry Campbell and Mrs. L. C. Harp were recent week-end visitors in Amarillo. Mrs. Bess Patton is in Dougherty this week, as nurse to Mrs. Powell.



WE'RE USING Phillips 66 Gasoline!

Your car's motor will be happy with Phillips 66! It's packed with Hi-Test energy! And the Hi-Test elements in Phillips 66 are scientifically blended to give you (1) easy starting (2) fast engine warm-up (3) quick acceleration, and (4) full power output—under all driving conditions! Because it burns so efficiently, you save gasoline. You get miles and miles of enjoyable driving per dollar.



And Phillips 66 Gasoline is controlled according to the season of the year. Winter, summer, spring, or fall, Phillips 66 is right for your car! Fill up at any station where you see the famous orange and black Phillips 66 Shield!

LUBRICATE FOR SAFETY EVERY 1,000 MILES

Phillips '66'
EDMONDSON & SON, PHILLIPS JOBBERS
PHONE 66-J, 83-M
Matador, Texas

Seasoned LUMBER



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HARDWOOD
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SHINGLES
SASH & DOORS**

GOOD MATERIALS

and good workmanship are essential in building a new home. We invite you to use the facilities of our firm when you build your new home. It is always a pleasure to render service whether you need a few nails to repair a gate or materials for your new home.

Everything For The Home, Farm and Ranch
HIGGINBOTHAM-BARTLETT COMPANY
LUMBER, BUILDING SUPPLIES AND HARDWARE

411 Sheepskins from Texas

"Where do General Electric's engineers come from?" a visitor asked us. "I suppose they all got trained at MIT, or Cornell, or Michigan."

His question set us pondering, so we started plowing through the file cabinet for an answer. And, of course, it turned out as you'd imagine—NO. General Electric engineers don't always come from eastern technical schools. They won their slide rules from colleges in every state.

Maybe you'd like to hear how many of our bright engineers got their engineering education in your home state.

Here's part of the list . . .
328 came from colleges in Kansas . . . 207 from Oklahoma . . . 125 Nebraska . . . 103 Montana . . . 97 South Dakota . . . 87 North Dakota . . . 47 Arkansas . . . 41 Wyoming . . . 411 came from Texas colleges . . . well, the list includes every state.

One out of every twenty employees at General Electric is an engineer or scientist. You know that a big part of our work is improving products and working out new ideas.

Right now young men from your home state are working on big and important engineering jobs at General Electric. You should be mighty proud of them because—take our word—they're doing a swell job.

You can put your confidence in—
GENERAL ELECTRIC

You've Got to Drive It to Believe It!



Road Test and Rate the New Dodge V-Eight

Here's How To Make Your Own ROAD TEST RATING
Get your free check list. Road Test a Dodge. Rate Dodge on these points. Then compare with any other car.

You've heard talk about how this new Dodge performs. About the new 140-h.p. Rod Ram V-Eight engine. About the new design that does away with "deadweight." And about the new feeling of mastery. So you say to us, "How about that 'Road Test Ride' you're offering?" You step in. You take over. And from that moment on, all your ideas about motor car performance are changed. Your own Road Test Rating will convince you. Come on in . . . today!

- 1 Roominess
- 2 "Seat" Action
- 3 Acceleration
- 4 Road Handling
- 5 Maneuverability
- 6 Smooth Ride
- 7 Cornering
- 8 Brake Safety
- 9 U-Turnability
- 10 Parking
- 11 Hill-Ability
- 12 Economy



New '53 All New Dodge

Johnson-Berryman Motor Company

Church and Society

THOMAS SANDERS TAKES BRIDE IN RECENT CEREMONY

Of interest to friends here is the announcement of the recent marriage in Lubbock of Mrs. Ruth Addington, to Thomas Sanders, former Matador resident.

Vows were exchanged in the parlor of the First Methodist Church, Saturday, January 10 at 3 p.m. with the pastor, Dr. H. I. Robinson officiating, and in the presence of only relatives and a few close friends. James Price of Matador, attended the bridegroom as best man.

A reception was held in the church parlor following the ceremony, and immediately afterwards the couple left for a wedding trip to points in New Mexico.

Mrs. Sanders was born and reared in Dallas. She graduated from Forest Avenue High School, and attended S.M.U. for two years. She received her B.A. degree in Anthropology from the University of Texas in 1950. Her parents are Mr. and Mrs. Chas. Lewin, of Dallas.

Mr. Sanders was reared in Matador and graduated from Matador High School in 1947. He attended Texas Technological College, Lubbock, and received his B.A. degree in Government in 1952, and did graduate work during the past summer. He is now employed by a finance company and the couple will continue to make their home in Lubbock.

Matador HD Club Elects Officers

New officers were elected by Matador Home Demonstration Club in regular meeting held January 15 at 2:30 p.m. in the home of Mrs. H. M. Murphy, with Mrs. F. Z. Martin as hostess.

Mrs. Duke Lipscomb was elected president and Mrs. G. E. Hamilton was named Council Delegate, retiring Mrs. A. W. Ford as president and Mrs. Fred Bourland, Council Delegate. Mrs. Murphy was recognized as a new member in the organization.

Refreshments were served to Mesdames F. C. Bourland, Kim Wilkinson, H. D. Lipscomb, Ralph Stapleton, F. Z. Martin, Cliff Stephens, B. M. Eubank, Walter McWilliams, C. P. Waybourn, Sterling Price, and Turner Campbell.

The club will hold its next meeting again in the home of Mrs. Murphy, Thursday, Feb. 5. Time of the meeting has been changed from 2:30 to 3:00 p.m.

1953 Aero Willys



AS LOW AS \$1499.50

Aero-Lark 2-Door Sedan, List Price F.O.B. Toledo, Ohio, plus Federal Tax, State and Local Taxes, if any, Freight, Delivery and handling Charges, Optional Equipment, Extra.

Braselton Implement Company
Roaring Springs, Texas

Enos T. Jones

announces the re-opening of his law office for the GENERAL PRACTICE OF LAW
104 WEST MISSOURI ST.

Phone 541

Two Girls Honored At Birthday Party

Joint honorees at a birthday party Thursday, Jan. 15 from 3:30 until 5:30 p.m. in the home of Mr. and Mrs. Frank Pohl, were their daughter, Carolyn, 11, and Janie Waybourn, who celebrated her tenth birthday Wednesday, Jan. 14. The latter's mother, Mrs. Bill Waybourn, assisted Mrs. Pohl and conducted games. Other entertainment was the making of movie films by Mrs. John Hamilton.

Candy, birthday cake and punch were served to the following: Ros and James Bearden, Jon Johnson, Linda Thompson, Butch Waybourn, Kay Stanley, Larry McCormick, Robin Darsey, Edna Williamson, Anetta Martin, Harry and Mary Jane Hamilton, Nelda and Dink Wilson, Jan Barton, Carter Luckett, Linda Seigler, Linda Kay Rattan, Carol Lynn Campbell, Thereatha White and the two honorees.

Meeting Held By Whiteflat HD Club

Regular meeting of the Whiteflat Home Demonstration club was held Friday, Jan. 16 in the home of Mrs. Fred Bourland. Refreshments were served to the following members and visitors: Mesdames Bill Smith, Ben Keltz, Henry Plyler, Varner McWilliams, L. A. Carlisle, Alfred Watson, Bob Martin, Joe Bridges and Wilson Barton; and Mesdames F. Z. Martin and W. L. McWilliams of Matador, who were the visitors.

Next meeting of the club will be held Feb. 5 at 2:30 p.m. in the home of Mrs. Joe Bridges.

Announcement was made by the president, Mrs. Alfred Watson, that a Forty-two party will be held on the night of February 5, in the club room. Everyone is invited to attend, and refreshments will be served.

Clark-Spann Rite Held At Capital

WASHINGTON, D. C., Jan. 17 — The Woman's National Democratic Club was the scene Saturday afternoon of the wedding and reception of Mrs. Altagene Clark, executive officer of the House agriculture committee, and John M. Spann of Fort Worth, assistant to the president of the Rock Island Railroad.

Rev. J. Richard Spann of Nashville, brother of the bridegroom, married the couple before the flower-banked fireplace in the drawing room.

Mrs. Spann was attired in a navy blue sheer two-piece dress made with a portrait neckline and adorned with rhinestone buttons. Her small white flowered hat and a white orchid completed her ensemble. For the last year she has served as chairman of the entertainment committee of the Texas State Society.

Mr. and Mrs. Spann were honored Sunday evening at a party given by Judge Marvin Jones and Judge and Mrs. Eugene Worley at the home of the latter. They remained in Washington through the inauguration festivities but after Feb. 1 they will be at home at 1815 Rockridge Ter. in Fort Worth.

Guests at the reception included J. D. Farrington of Chicago, president of the Rock Island Railroad, and Mrs. Farrington; U. S. Senator and Mrs. Lyndon B. Johnson, Judge Jones, and Judge Worley and Mrs. Worley.

Editor's note: Mrs. Spann visited Motley County frequently about three years ago when she was a candidate for the Congressional office now held by Walter Rogers.

HOME ON LEAVE
A/B Don R. Wason, of Lackland Air Force Base, San Antonio, is home on leave, visiting his wife and parents, Mr. and Mrs. Bill Wason.



MATADOR TRIBUNE

ISSUED THURSDAYS AT MASONIC BUILDING, MATADOR, TEXAS, BY THE TRIBUNE PUBLISHING COMPANY COMBINED WITH THE ROARING SPRINGS REPORTER BY PURCHASE APRIL 24, 1953. ONE YEAR, IN ADVANCE, \$2.00 ELSEWHERE, ONE YEAR, \$3.00. ANY ERRORS OR REFLECTIONS UPON THE CHARACTER OF ANY PERSON OR FIRM APPEARING IN THESE COLUMNS WILL BE BLAMY AND PROMPTLY CORRECTED UPON BEING BROUGHT TO THE ATTENTION OF THE MANAGEMENT.

ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, DECEMBER 24, 1952, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.

DOUGLAS MEADOR, EDITOR
MRS. DOUGLAS MEADOR, SOLE AND ABSOLUTE EDITOR

SUBSCRIPTION RATES
IN MOTLEY, FLOYD, COTTLE, HALL AND DICKENS COUNTIES
ONE YEAR, IN ADVANCE, \$2.00 ELSEWHERE, ONE YEAR, \$3.00

MEMBER OF THE TEXAS PRESS ASSOCIATION

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

Several Residents Change Locations

Mrs. D. P. Keith of Lubbock returned here this week with her small granddaughter, Sandra Latimer, whom she kept last week while the baby's parents, Mr. and Mrs. Loyd Latimer, moved to the Keith farm east of town.

Mr. and Mrs. C. M. Barton, Jr., who farmed the Keith place the past two years have moved to the L. R. Browning home in the northwest part of town, and Mr. and Mrs. Marvin Vaughn and family have rented the Latimer property on south Buddy.

Mr. and Mrs. Jesse Smallwood have moved to the Kitchens home formerly occupied by the Vaughn family.

Mr. and Mrs. R. P. Moore have purchased the former Russell home on Hackberry street in north Matador, and plan to move there in the immediate future. Their home and acreage on the Floydada highway have been purchased by Mr. and Mrs. L. M. Cox, who plan to take possession as soon as the property is vacated.

MISS BUMPUS IS RECENT BRIDE OF ROBERT LUNSFORD

In a ceremony performed January 10, at 6:30 p.m. at Quitaque, Texas, Miss Camilla Joy (Katie) Bumpus became the bride of Mr. Robert Lunsford of Seymour, Texas. Rev. J. B. Baker, pastor of the First Methodist Church of Quitaque, officiated, in his home.

The bride was attended by her cousin, Miss Jane Bumpus of Matador. Charles Ramsey of Quitaque was best man.

For her marriage, the bride chose a black and white suit, with black accessories.

Mrs. Lunsford is the daughter of Mr. and Mrs. Pete Bumpus of Cee Vee, Texas. She graduated from Paducah High school, and at the time of her marriage was employed here by the Matador Hardware and Furniture Company.

Parents of the bridegroom are Mr. and Mrs. A. D. Lunsford of Seymour. He is employed as lineman for the General Telephone Company, and the couple are making Quitaque their home.

Mr. and Mrs. C. A. Markham and son, Duane spent the weekend visiting in Lubbock in the home of a daughter and family, Mr. and Mrs. W. A. Nuss.

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Stop Taking Harsh Drugs for Constipation

End Chronic Dosing! Regain Normal Regularity This All-Vegetable Way!

Taking harsh drugs for constipation can punish you brutally! Their cramps and griping disrupt normal bowel action, make you feel in need of repeated dosing.

When you occasionally feel constipated, get quick but sure relief. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. It's all-vegetable. No salts, no harsh drugs. Dr. Caldwell's contains an extract of Senna, oldest and one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, acts mildly, brings thorough relief comfortably. Helps you get regular, ends chronic dosing. Even relieves stomach sourness that constipation often brings.

Try the new 25¢ size Dr. Caldwell's. Money back if not satisfied. Mail bottle to Box 280, New York 18, N. Y.

POWER that Pur-r-s when the going gets tough!



NEW FORD TRACTOR

The reserve of power you want when the going suddenly gets tougher is here in this new Ford Tractor. Just take a look at its new Ford "Red Tiger" engine and you'll see why.

You'll see a new overhead valve engine, with big bore and short stroke that cuts the travel of each piston approximately 5 miles in a working day, reducing friction and helping to make possible greater power with new economy of gas and oil. You'll see an engine with big, rotating exhaust valves, new lightning-fast governor and dozens of other examples of advanced engineering. Ignition is completely weatherproofed. All oil is normally filtered every time around. The whole engine is extra strong, extra rigid as well as extra powerful.

The more you know about tractor engines, the bigger kick you'll get out of looking over the one in the new Ford Tractor. The more you know about tractors, the better you'll realize that here is the most modern tractor on today's market. Come in today... look it over!

Braselton Implement Co.
Roaring Springs, Texas

VISIT PARENTS

Mr. and Mrs. Billy Charles "Doc" Cross and children of Plainview, visited here during the week-end with her parents, Mr. and Mrs. Earl Stephens and at Roaring Springs with his relatives. Due to the illness of their baby daughter, Delores, Mrs. Cross and the children remained here for several days this week, for treatment at Stanley Hospital.

ARRIVAL ANNOUNCED

Mr. and Mrs. J. C. Smiley, Jr. of Roaring Springs, are parents of a daughter, Deborah De Aeon, weight 8 lbs. 1 ounce, who was born Dec. 31, 1952, at St. Mary's Hospital, Lubbock.

You can't live on love nowadays without refinancing.

IN APPRECIATION

I wish to take this means of expressing my sincere appreciation to friends for the many cards, letters and flowers, and visits during my ten-day hospitalization recently, and especially do I wish to express my gratitude to Dr. Stanley and his staff of nurses for their care and attention.
Raymond Steffey.

The Articles of Confederation was the first written plan for U. S. government.

Open For Business
CARS, TRUCKS and TRACTORS
Very reasonable prices and my work is fully guaranteed
See me at my home or call 76-M
Walter Evans

We believe in God and Jesus Christ and try to follow the Christian principles in the conduct of our business

Eudy-Seale Funeral Home
Matador Turkey

Save \$10!

VALENTINE SPECIALS
NOW \$49.95 as low as \$39.95

LANE CEDAR CHESTS
AS ADVERTISED IN LIFE

Refreshingly clean lines of modern styling, gleaming blond oak finish, make this chest a favorite. Same design available in walnut finish. Reg. \$59.95. Now \$49.95

Love's most Sentimental and Lasting Valentine!

Here's the Valentine that will say—for a lifetime—all the things she wants most to hear. Come in now and choose—we have only a limited quantity of these nationally advertised specials.

WE MAKE CONVENIENT TERMS

Smart looking modern chest in popular white finish mahogany. Has self-lifting tray and Reg. \$69.95. Now \$59.95

Distinctive 18th Century design, rich mahogany veneer hand-rubbed to soft spin. Self-lifting tray Reg. \$69.95 and drawer in base. Now \$59.95

Charming Queen Anne lowboy in gleaming mahogany. Has spacious drawer in base. Reg. \$79.95. Now \$69.95

ONE GARMENT SAVED FROM MOTHS PAYS FOR A LANE!

THACKER SUPPLY CO.
Roaring Springs, Texas

Texas Cities Make Bid For Place In Future Tax Plans

Texas municipalities, which feel they have been by-passed from state tax revenues and benefits, are coming out of their corner swinging as the 53rd Legislature gets underway. The League of Texas Municipalities, headed by Mayor Jim Wright of Weatherford as president, has adopted a definite legislative program which was unanimously approved at its annual convention in Dallas last November.

Making it plain that the League recognizes the claims of all other sub-divisions of State government, Mayor Wright and a strong legislative committee, have served notice that the incorporated cities and towns of Texas expect to get a fair share of any new tax revenue measures adopted by the next legislature.

The following four point program, approved unanimously by more than 500 Texas mayors, is the legislative objective of the League:

1. Oppose any increase in gasoline or other road-user tax unless a fair share of the increase is allowed Texas cities for construction and maintenance of streets. Also oppose any additional or substitute levy upon natural gas unless a fair share of the proceeds from such levy is apportioned cities and towns for street maintenance and construction.
2. For passage of a constitutional amendment exempting all motor vehicles from paying of ad valorem taxes on all types and requiring each vehicle owner to pay only the annual registration or license plate fee. The proceeds of such fees would be shared in proper proportion by the state, counties and cities.
3. Against the unconscionable levy by the state of gasoline taxes upon the cities' own vehicles and for passage of a bill to allow the cities to retain all taxes paid by city buses and taxicabs using exclusively city streets which the cities now maintain.
4. Against passage by the legislature of any bill imposing any additional financial burden on the cities of Texas or any group of such cities.

Roaring Springs News

Mrs. L. E. Cooper, Correspondent
Phone 361, Roaring Springs

Mr. and Mrs. J. M. Carpenter looked after business in Lubbock Friday.

Mr. and Mrs. Billy Charles (Doc) Cross and children of Plainview, visited here Sunday with relatives and friends.

Mr. and Mrs. Curtis Goodwin, Mr. and Mrs. Dumont Bridge and Mrs. Dan Cargile of Muleshoe, visited recently in Beaumont with their sister and husband, Mr. and Mrs. Daley Bishop.

Miss Joyce Dobkins of Lubbock, visited here Sunday with relatives.

Mr. and Mrs. Tom Yeates and Mr. and Mrs. Amel Long were recent visitors in Rockport, where they fished.

Mr. and Mrs. Pat Mullins returned recently from a trip to Safford, Ariz.

Mr. and Mrs. Tom Whitaker of Olton, visited here Sunday with Mr. and Mrs. J. C. Smiley, Sr., and also with Mr. and Mrs. J. C. Smiley, Jr., and their little daughter.

Mr. and Mrs. Clyde Williams and children, Karen and Billy, attended to business and visited in Clovis, N. M., recently.

D. W. Cargile of Muleshoe was here Wednesday, visiting with his brother and family, Mr. and Mrs. H. P. Cargile.

Mr. and Mrs. J. M. Duran visited in Memphis recently, with relatives.

Otis Smith and grandson, Cary Dee Duncan, of Farmington, N. M. were here Wednesday and Thursday looking after business and visiting with Mr. and Mrs. Ben Dillard.

Mrs. Arlie Carpenter of LeFors, visited here last week with her sister, Miss Bessie Medlen. They drove to Abilene and visited with two other sisters, Mesdames Ely and Henderson.

Mr. and Mrs. Wesley Burt are in Dallas this week, visiting with her sister, Mrs. Floyd Hamilton and Mr. Hamilton.

Mrs. Bill Woodin is a patient in a Spur hospital.

Mrs. Sladian Warren is in

Meadow, visiting with her daughter and family, Mr. and Mrs. Clarence Brooks.

Mr. and Mrs. Frank Ferguson are visiting in Frost this week with relatives.

Mr. and Mrs. Ferrel Smith and children of Lubbock, visited here recently with his parents, Mr. and Mrs. Jud Smith.

Mr. and Mrs. W. E. Brown returned from a visit in San Antonio and Ft. Worth.

Mrs. Fred Henry of Ralls, and daughter, Mrs. Vernon Gosdin of Olton, were here recently, visiting and attending to business.

Rev. and Mrs. Lewis Stonecipher, of Wellington are here visiting with friends and attending to business.

Mrs. Bert Stockard and Mrs. Kenneth Street and baby of Levelland, visited here Friday and Saturday with their parents, Mr. and Mrs. Alvis Hicks, and their grandmother, Mrs. Alice Basham.

Clint Henson looked after business in Lubbock, Monday and Tuesday.

Mrs. Iva Meason left Thursday for Dallas to visit several weeks with her daughter, Mrs. R. J. Murray and Mr. Murray. She was accompanied by her daughter-in-law, Mrs. Melvin Meason, and son, Sparky of Matador.

CARD OF THANKS

To those of our many friends, doctor and nurses, who so faithfully and lovingly helped us in every way, as well as for your expressions of sympathy and love during the illness and death of our dear mother, we wish to take this means of thanking you. Our prayer to God is that his richest blessings both naturally and spiritually, may rest upon you.

Loy Varnell and Family, Lester Varnell and Family, Richard Varnell and Family, Mrs. Farris McCarty and Family.

NEW ARRIVAL

Mr. and Mrs. Billy Jameson are parents of a son, who was delivered by Caesarean section in Quannah Memorial Hospital, Quannah, Friday, Jan. 16th, at 1:58 p.m. He weighed 7 lbs. 91 ozs. and was named Eddie Wayne. Mother and baby are reported doing fine and will probably return home the latter part of this week.

NEW ARRIVAL

Mr. and Mrs. Albert Rattan are announcing the arrival of a son, who was born at 3:40 a.m. Tuesday, January 20 in Tra-week Hospital. He weighed 9 lbs. 4 ozs. and was given the name Finnelly Richard.

An ostrich has four toes, two on each foot.

F. C. BOURLAND
REAL ESTATE COMPANY
FARMS — RANCHES — CITY PROPERTY
FARM and RANCH LOANS
FREE RENTAL SERVICE
Res. Tel. 193-J Matador, Texas Office Tel. 56

It's **Duck Soup**

It's THAT EASY to resurface your floors when you rent our Milco floor sander. Anyone can operate — do it yourself! Dustless. We have complete floor finishing supplies.

BURTON-LINGO COMPANY



F.W.&D.Ry.

BUY A PACKAGE TRIP TO FORT WORTH'S STOCK SHOW JAN. 30 - FEB. 8

One Purchase Covers Everything!

- ★ Choice RODEO Seat
- ★ YELLOW CAB in Fort Worth
- ★ RAILROAD Ticket
- ★ PULLMAN if desired

Purchase railroad ticket, or all or any part of these features, from your nearest F.W. & D. ticket agent. He will help you with any necessary hotel reservations, too.

FORT WORTH AND DENVER RY.

For Detailed Information Call C. J. Lyons Ticket Agent Phone 36 Childress, Tex.



The program of the League of Texas Municipalities, Mayor Wright points out, is the program of five million Texas citizens since the 1950 census revealed that for the first time in its history, Texas is now predominantly urban instead of rural with 66 per cent of the inhabitants living in incorporated cities and towns.

Situation Declared Acute

The League president describes the situation of Texas municipalities as acute because of their mushroom growth. To use his words "the towns of Texas are caught in a squeeze — a fiercely insistent and tenacious gripping nutcracker."

The legislature limits cities to only three possible taxes — ad valorem, a gross receipts tax only upon certain select city franchises and an occupation tax. Mayor Wright states maximum rates cities can charge on the three taxes are prescribed by state law.

The League has factual information backing its claim that the cities have been dealt with unkindly, or completely ignored, by past legislatures. Texas ranks third among the states in its aid to school districts, 22nd in its aid to the counties but in aid to cities, the League sadly points out, Texas ranks 44th.

The comparison is further amplified by the League in showing that the average state allocates an amount equal to \$7.08 per capita to meet its obligation to incorporated cities and towns. Texas' munificence to its cities in that regard, Mayor Wright states, is only 5 cents per capita and this largely from federal funds.

"After all, the people of Texas

ENTERTAIN WITH TEA

Mrs. Charles Long of Roaring Springs, assisted by her mother-in-law, Mrs. T. E. Long and her aunt, Mrs. R. E. Long both of Matador, honored Mrs. Hollis Godfrey with a tea, Friday, Jan. 16. Refreshments of hot spiced tea, cookies and mints were served to forty guests between 2:30 and 4:30 o'clock.

1953 Aero Willys

PRICES AS LOW AS \$1499.50

Aero-Lark 2-Door Sedan, List Price P.O. B. Toledo, Ohio, plus Federal Tax, State and Local Taxes, if any, Freight, Delivery and Handling Charges, Optional Equipment, Extra.

Braselton Implement Company
Roaring Springs, Texas



Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID QUICK RELIEF OR NO COST

Ask About 15-Day Trial Offer!

Over four million bottles of the WILLIAMS TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Bloating, etc., due to Excess Acid. Ask for "Williams' Message" which fully explains this remarkable home treatment—free—as Stanley Pharmacy

SATURDAY SPECIALS

FREE COFFEE and Cakes Served All Day Saturday

Gold Medal	25-Lb. Bag
FLOUR	\$2.09
Free Coupon for 43¢ Betty Crocker Cake Mix	
Libby's, In Heavy Syrup	No. 2 1/2 Can
PEACHES	29c
"Nibs"	Regular Size Can
Dog Food	7c
Horse Meat Product, Liver Added	
Carnation	Tall Can
MILK	15c
Diamond, Sour	Full Quart
Pickles	23c
All Flavors	Package
JELLO	7c
Florida	5-Lb. Bag
Oranges	39c
Red & White, 12 oz. Peach Nectar or	Can
Pineapple Juice	10c
	Quart Bottle
Clorox	14c

PROVEN MONEY SAVER!

As a special service to our locker-box customers we will sell the highest quality beef and pork at actual wholesale cost! You can live better and save more money with a locker-box than any other method of fresh food storage.

We do processing for home freezers, with no extra charge for QUICK FREEZING. We "KILL or CURE" or kill and cure your pork.

—WE HAVE LOCKERS AVAILABLE—

SPECIAL DISCOUNT ON CASE-LOT MERCHANDISE

Spot Cash Grocery and Locker Plant

WE EXTEND TO YOU A SPECIAL INVITATION To come — Make Yourself at Home and Check Our Prices — John, Neil, Richard, "Wild-Horse," Jerry, and Melvin

WE MAKE WEDDING and BIRTHDAY CAKES

To Your SPECIAL ORDER

DELICIOUS PIES

COOKIES and DO-NUTS

ALWAYS FRESH

City Bakery




Ford does it again!



Again Ford sets the trend! It's the New Standard of the American Road. With 41 "Worth More" features it's worth more when you buy it... worth more when you sell it.

While others were scampering to catch up, Ford again forged far out in front to bring you the greatest car value ever.

See it... Value Check it... Test Drive it! '53 FORD

Matador Auto Company

Highlights and Sidelights FROM Your State CAPITOL

By VERN SANFORD
Texas Press Association

Some changing around among the state departments sees Jack Ross, secretary of state, moving in Feb. 1 as a member of the State Board of Pardons and Poles. He takes the position of R. A. Smoot Schmid, who has served out a six-year term.

Ross became secretary of state upon the retirement of John Ben Shepperd, who is now attorney general. The new secretary of state will be Howard Carney of Cass County, a former state senator who did not run for reelection.

Missing from the Austin scene is Price Daniel, whom Shepperd replaced as attorney general. Daniel is now in Washington in

the role of U. S. Senator, where he will take an active part in the campaign to restore the Texas tidelands to Texas.

In his most recent expression on the subject Daniel scored a reported plan of President Truman to set aside the continental shelf as a naval petroleum reserve.

Such a move, says the Senator, would be a flagrant violation of the law.

As of now the tidelands belong to the federal government under a decision of the supreme court. President-elect Eisenhower has indicated that he will support legislation to surrender the federal government's claim to the states.

The legislative committee of the Texas Press Association met Saturday in Austin to plan legislation calling for more detail in the reporting of public expenditures. A long-range legislative program of public interest was thoroughly discussed and outlined.

Jake Smyth, publisher of the Liberty Vindicator, is chairman of the committee. Members are: J. C. Phillips, Borger; Dick Dwelle, Athens; Rigby Owen, El Campo; L. B. Smith, Brady; Brad Smith, Westaco; Tom Whitehead, Brenham; Morris Roberts, Victoria; Franz Zeiske, Bellville; W. R. Beaumier, Lufkin; Jimmie Gillentine, Hereford; Victor B. Fain, Nacogdoches; George Baker, Ft. Stockton; Paul Fulks, Wolfe City; Louis N. Goldberg, Austin.

The association takes the position that making public the record of tax money—how it comes in and how it goes out—makes for honesty in government and helps the people understand more fully how the public agencies operate.

Another TPA committee—

THE MATADOR BRAND

EMMIE LEE CARSON Editor
CHARLES KEITH Assistant Editor
GARY LAUGHLIN Sports Reporter
CAROL GORDON, Mickey Steen, Neal Pipkin, Betty Ruth Smalley Class Reporters

Results Of Grade School Tournament

M.G.S. entered a tournament at Northfield, January 8, 9, 10.

The "A" girls' first game was with Estelline. Matador won 40-19. Their second game was with Cee Vee. The ending score was 35-19 in favor of Matador.

The "B" girls' first game was with Roaring Springs, who won with a score of 21-10. Their second game was with Northfield with Northfield winning with a score of 29-32.

The "A" girls were in the finals for championship and they won victory over Roaring Springs with a score of 34-30. They were awarded the first place trophy.

The boys' first game was with Northfield and Northfield won 36-34. Their second game was with Flomot and the score was 36-34. Their second game was with Flomot and the score was 63-10 in favor of Matador.

The boys went for consolation against Estelline and the ending score 44-21 in Matador's favor. Matador received the consolation trophy.

Anne Lee, who is on the B team, was awarded Sportsman's Girl of the tournament.

Others from Matador who won All Tournament Awards were: Joyce Lynn, guard; Lucille Nolen, forward; and Garland Cartwright.

Mr. Edwards was very proud of his teams.

MHS

Question Of The Week
What College Do You Plan To Attend?

Frances Traveek—T.C.U. or Tech.
Bette Montgomery—T. C. U.
James Sturdivant—Texas Tech.
Pat Reeves—Texas Tech.
Nancy Vaughn—West Texas
Gary Laughlin—Texas A & M

Marlene Bailey—West Texas
Cecil Irwin—A.C.C.
Carolyn Tidmore—Texas University.
Carol Gordon—North Texas
Joe Fair—Texas Tech.
Tom Hamilton—Texas A&M
Charles Keith—Texas A&M
Neal Pipkin—Texas Tech.

MHS

Orchids And Onions

Orchids to:
1. Those who are never late for class.
2. Those who have a happy smile every day.
3. Those who co-operate with his fellow students and teachers.

Onions to:
1. Those who don't notice that we have waste baskets for paper scraps.
2. Those who forget magazines go in the magazine rack.
3. Those who complain that they get a rotten deal in everything.

4. Those who brag constantly.
5. Those who make excuses instead of giving reasons.
MHS

DOG SHOW STAGED BY EIGHTH GRADE

The eighth grade of Matador Grade School sponsored a Dog Show, Thursday, Jan. 15. The eighth grade will get 30% of the profit to apply on their trophy fund. They are going to get a new trophy case for the eighth grade project this year. In February they will sponsor a movie to further add to their fund.

MHS

Kampus Klatter
Say, did you all see Frances' "shirer" this week? She had the misfortune of getting elbowed in the eye in the Quitaque game last week.

MHS kids on the sick list this week are: Carol Gordon, Reba Bain, Elwanda Green, Carolyn Tidmore, Lois Hughes, Wanda McMahan, Bette Montgomery, Jerry Swearingen, Nancy Vaughn, Jeannie Bearden, Franklin Glascock, W. E. Russell, Mickie Steen, and Dewayne Martin. Some have returned to school but others are still out.

on ethics—will meet next Saturday to formulate a code for the association's 500 member newspapers. Malpractices of various kinds will be banned, the penalty being loss of membership in the association.

Don Searbrough, publisher of the Williamson County Sun of Georgetown, is chairman of this committee.

RESULTS OF GAMES PLAYED PAST WEEK

The Matador girls won their second district game over Quitaque girls 39-11, Friday night, Jan. 9. They also won their third district game over Silverton girls 36-26, Tuesday, night, Jan. 13.

The Matador boys lost their second district game to Quitaque

boys in a close game of 48-52. They also lost their third conference game to Silverton 40-27. Matador B boys won over Silverton's B boys in a close game of 36-34.

MHS
Sam Hines, and his mother, Mrs. Jim Hines of Muleshoe, former Matador residents, have been visiting friends and relatives here.

CARD OF THANKS

We wish to take this means of expressing our sincere appreciation for the many acts of kindness and expressions of love and sympathy extended us during the illness and at the death of our beloved wife and mother, and for the beautiful floral offerings. May God bless each of you.
The family of Mrs. Harold Johnston.

We wish a speedy recovery to all who are ill with the "flu."

We're sorry to hear of Joe Spray's going to the Air Corps. We know Betty Ruth and his family will miss him.

The Seniors received their diplomas this week and they surely are anxious for that final day when they will be filled out and are theirs for keeps.

We wonder if you all have noticed the leather work that is being done by our Aggie boys. We think it is some of the best we've ever seen. The most commonly made articles are belts, billfolds, and purses.

We all enjoyed "Charlie and his Wanda Dog, Ranger" in the assembly program last week. It is amazing what you can teach animals by persistence and patience. The program was sponsored by the eighth grade.

We were happy to have Mrs. Bill Word with us part of this week. Mrs. Word is a student at Southwestern State Teachers College at Weatherford, Oklahoma.

The Junior and Senior Classes are reading and selecting their annual class plays this week. We're all anxious to see them and you'll be hearing more about them in the future!

The F.F.A. had a meeting last Monday night. The main purpose of the meeting was to plan a trip to the Fort Worth Fat Stock Show. After the discussion they elected the F.F.A. sweetheart, who is Frances Traveek.

The F. H. A. elected as their F. H. A. King, Cecil Wayne Shelton.

School Calendar

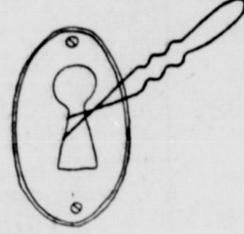
Jan. 23—Flomot, here.
Jan. 27—Quitaque, there.
Jan. 30—Silverton, there.

Notice Ranchers

As we have no distributor in this county we are in a position to offer our Arrow Wes-Tex Range cubes at a very attractive price. Write

Wes-Tex Grain & Milling Co.
Plainview, Texas

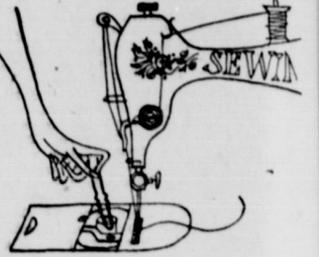
Pity the Poor Hairpin!



It opened locks...



But now it's a queen-pin no longer. Today Reddy Kilowatt is Woman's Best Friend. He does hundreds of chores for you at the flip of a switch. He washes, dries, irons your clothes. He will refrigerate and cook your food...do the dishes...cool the house...stir the cake...shave your



It used to be Woman's Best Friend, it mended the sewing machine...



It even kept your hair in place.

husband and bring you hours and hours of leisure time. And that's just the beginning!

Yes, for real time-saving, work-saving, Woman-saving jobs—at a pin money cost—select Reddy Kilowatt. Let your local appliance dealer show you how easily Reddy Kilowatt can do your housework.

West Texas Utilities Company

RECOMMENDED FOR
Winter Feeding
OF YOUR
LAWN and FLOWERS



BACTEX
Organic & Mineral Fertilizer

WILL NOT BURN SEEDS OR PLANTS

King Feed & Seed

Matador

When You Consider Plans...



FOR A NEW HOME... REMODEL
REPAIR OR REBUILDING

We Will Appreciate The Opportunity
Of Serving You

BURTON-LINGO COMPANY

LEADER IN BUILDING MATERIAL

1953 Aero-Willys

AMERICA'S MOST MODERN CAR AND GREATEST CAR VALUE

\$ **14,995** ⁵⁰



No other car offers you so much for your money—welded aero-frame construction with 'Jeep' stamina—61-inch-wide seating front and rear—four-fender visibility—famous Willys economy of operation. See this beautiful car today!

Aero-Lark 2 Door Sedan, List Price P.O.B. Toledo, Ohio, plus Federal Taxes, State and Local Taxes, if any, Freight, Delivery and Handling Charges, Optional Equipment, Extra.

EVERY SUNDAY, Willys brings you the N. Y. Philharmonic, CBS-Radio...and "Ozark", CBS-Television.

Braselton Implement Co.

ROARING SPRINGS

PIONEER MERCHANT DIES AT PADUCAH

Oscar Hall, 78, pioneer dry goods merchant, died early Friday morning at the Richards Memorial hospital in Paducah. He had suffered a stroke November 20.

Mr. Hall was born in Denton county, near Lewisville and opened his first business, a gen-

eral merchandise store, at Argyle in 1895. Ten years later he opened a dry goods store in Denton with Julian Scruggs, who soon dropped from the partnership.

He established Hall-Scruggs & Company, department store in Paducah in 1919.

Funeral services were Saturday at 2:30 p.m. in the First Baptist Church of Paducah and the body was taken to Denton for burial following a funeral service there at 2:30 p.m. Sunday in Jack Schmitz & Son Funeral Chapel.

Survivors include his wife, the former Miss Luventia Edna Underwood, whom he married at Denton in 1906.

Besides extensive holdings elsewhere, Mr. Hall built and owned the postoffice building here in Matador.

IN APPRECIATION

For the cards, letters, phone calls, visits, your prayers for our recovery and every other form of interest while we were in the hospital, and since, we say God bless you richly.

Rev. and Mrs. Marvin Brotherton, Rotan, Texas.

ARRIVAL ANNOUNCED

Pfc. and Mrs. Bobby Thompson are announcing the arrival of a daughter, Linda Kay, weight 7 lbs. 7 1/2 ozs., who was born Jan. 17 at 1:15 a.m. in the Memorial Hospital at Larned, Kansas. Mrs. Thompson has been in Hugoton, Kansas with her mother, Mrs. Sam Dunlap, Pfc. Thompson has been with his wife the past month, but returned Tuesday to Marine camp in San Diego, Calif. He is the son of Mr. and Mrs. Earl Thompson. Mrs. Bobby Thompson and small daughter will be here next month to visit with the Earl Thompsons.

Mr. and Mrs. C. V. Nichols of Quanah visited here Sunday with his sister and family, Mr. and Mrs. Algie Groves, and in the home of a brother and family, Mr. and Mrs. Ralph Nichols. Their parents, Mr. and Mrs. A. B. Nichols of Roaring Springs, joined them here for the day.

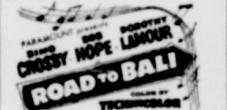
In The Want Ads

FOR SALE: 80 acres good sandy land, 4 room house, windmill, garage, \$5300. Good terms—See Mrs. L. H. Mikeal at Matador Variety. 45-2tc

FOR SALE: While they last, 100 lb. flour sacks, 20c each. City Bakery. 45-1fnc

ROGUE

MATADOR, TEXAS
Thursday and Friday
January 22 & 23



Thursday, January 24
Vaughn Monroe, Joan Leslie
in
"Toughest Man In Arizona"
In Color

Sunday and Monday
January 25 & 26
GARY COOPER
GENE CALHOUN
TIERNEY
"WAY OF A GAIUCHO"
TECHNICOLOR

Tuesday and Wednesday
January 27 & 28
Ozzie and Harriet
David and Ricky
"Here Come The Nelsons"
Co-starring Rock Hudson with Barbara Lawrence

ADMISSION 25c and 50c
MARCH OF DIMES

Thursday and Friday
January 29 & 30
GARY COOPER
"HIGH NOON"
With Thomas Mitchell, Lloyd Bridges

HELPY SELFY LAUNDRY, 10

Maytag machines, dryer, extractor, water softener, boilers, etc. Well established and paying business. Price \$2750. Good buy. 180 acres of good cotton land, 170 cultivated, well improved, good water, close in. \$110.00 per acre with half minerals. See me afternoons only. Willis Walker, Turkey, Texas. 45-1t

NOTICE: If you want to sell, trade or buy—See H. D. Marshall for Real Estate, Matador.

FOR SALE: Big White Wyandotte fryers, \$1.00 each. See Frank Traweck. 45-2tp

NEED TIRES... See us for the best tire trade in town. Most all sizes. Campbell Chev. Co. 44-tfn

FOR SALE: Large baby crib, Thor electric washing machine, Treadle sewing machine; All are in good condition. Mrs. N. J. Smalley. 45-3tc

FOR SALE: Cattle cubes Sweet feeds: corn, maize, hay, Vernon Sweet Feed Mill, Vernon, Texas. Box 1756, Phone 2079 44-ctfn

FOR SALE: Three-room house, two lots, North Main Street. Price \$1,050. Bargain in Norge 15 foot deep freezer, '52 model, Price \$400.00. See W. Y. Martin. 45-3tp

FOR SALE: 50 bushels of good seed oats at \$1.25 bushel at barn door; B. F. Simpson, Northfield. 45-3tp

FRESH BATTERIES for your Hearing Aid instrument. Our direct shipments of factory fresh batteries assure you of more hours and better service. Mail orders filled promptly. McClurkin's, 324 Burlington Ave., Spur, Texas. tfn

FOR SALE: 1951 Mercury automobile Elmer Stearns. 45-2tc
WANTED: Nursing in hospital or home. Bessie Patton, Phone 204-W. 44-c2t

CONCRETE BLOCKS: Light weight, supplied in all sizes for all types of building. Also Ranchers concrete feed troughs. Phone 303. E. E. Markham, Matador, Texas. 45-tfn

FOR SALE: Cane Meal, Mixed; Cotton Seed; Poison and Fertilizer; Best you can buy. West Texas Gin, Joe M. Gaines Mgr. ctn

IRONING WANTED: In my home on the corner of White and Comanche. Mrs. C. N. Davis. 45-3tp

SPRING THEATRE



ROARING SPRINGS, TEXAS
Thursday and Friday
January 22 & 23
MANHUNT FROM THE AIR
"Arctic Flight"
Starring Wayne Morris, Lola Albright

Saturday, January 24
"Tarzan And The Amazons"
With Johnny Weissmuller

Sunday, Monday, Tuesday
January 25, 26, 27
Action! Laughter! Passion!

THE QUIET MAN
Color by TECHNICOLOR
A REPUBLIC PICTURE
Starring John Wayne, Maureen O'Hara, Barry Fitzgerald

Wednesday, January 28
Walk East On Beacon
J. Edgar Hoover's amazing story!
With George Murphy

THURSDAY & FRIDAY
January 29 & 30
Kirk Douglas
in
"The Big Sky"
ADMISSION 25c and 50c
MARCH OF DIMES

FOR SALE: 39-inch Morning glory mattress. Tommie Crawford. 43-3tp.

FOR SALE: Fertilizers, Insecticides, Weed Killers, Fertilizer Distributors and Row Crop Sprayers. Morckel Farm Chemical Company, Highway 70 East, Floydada, Texas.

FREE RENTAL SERVICE: If you have a house or farm to rent or wish to rent see F. C. Bourland Real Estate Company. Phone 56.

\$10.00 for your old tire and tube on a B. F. Goodrich Tubeless Tire. Campbell Chev. Co. 44tf

Kimble Optometric Clinic
DR. J. W. KIMBLE
DR. O. R. MCINTOSH
Optometrists
Floydada, Texas

To Relieve
Mucous
COLDS
take 666
LIQUID OR TABLETS - SAME FAST RELIEF

Authorized Dealer
FRANKLIN
Vaccines and Supplies
for Cattle, Sheep,
Hogs and Poultry
STANLEY PHARMACY

WANTED: Man with car, to sell Rawleigh products. Good counties open. See H. D. Marshall. tfn

Matador IOOF Lodge
Meets every Tuesday night.
V. A. Rattan,
Noble Grand
Bruce Martin,
Secretary
Visitors and brothers welcome

1953 Aero
Willlys



PRICES AS LOW AS
\$1499.50

Aero-Lark 2-Door Sedan, List Price \$1,000.00, plus Federal Tax, State and Local Taxes, if any. Freight, Delivery and Handling Charges, Optional Equipment, Extra.

Braselton Implement Company
Roaring Springs, Texas

For Flowers That Are:

1. Fresher
2. Better arranged
3. More for your Money

Try the Friendly Service of

Matador Floral Co.

ELSIE CAMPBELL, Manager
Day Phone 74 - Night Phone 190 Matador, Texas

Marvin Hunt, Jeweler

- Elgin Watches
- Swiss Watches
- Jewelry

EXPERT WATCH REPAIRING
Guaranteed

Located in Vaughn Drug Store

Peace of Mind...

When your property is fully covered by insurance you achieve peace of mind; a sense of security.

We invite you to consult us with all insurance problems and we urge you to bring your insurance up-to-date. Replacement costs of property have doubled in the last few years and policies grow obsolete as needs change.

We invite you to avail yourself of our complete insurance service.

BILL DIPKIN
Insurance Agency

First State Bank Bldg.

Telephone 38



What Fun Is It To Drive A SICK CAR?

You're paying the same for gas and upkeep whether your car is "just transportation" or a smooth-running, powerful machine that can step away from anything on the road. Why not spend just a LITTLE to enjoy a WHOLE LOT of ownership pride and driving fun? We'll show you how!

DEPENDABLE



WE GIVE S & H GREEN STAMPS



Campbell Chevrolet Company
SALES - SERVICE

CHECK OUR LOW PRICES!

Idaho Russet	10-Lb. Bag	Kimball's Best	25-Lb. Bag
Spuds . . . 51c		Flour \$1.85	
Borden's	Can	Golden Brand	Pound
Biscuits . 10c		Oleo . . . 19c	
WAPCO	12-Oz. Bottle	White Swan, Chicken Noodle	Can
Catsup . 15c		Soup . . . 12c	
Bestyett, Sandwich	Pint	Diamond	Tall Can
Spread 27c		Pinto Beans . 9c	
Bama, Apple	15-Oz. Mug	Tender	Pound
Jelly . . 28c		ROAST BEEF 57c	

We Sell Finest Quality Home-Slaughtered Beef

CHARLIE'S GROCERY

I. O. O. F. BUILDING

MATADOR, TEXAS

VOL. 58-1
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