

Matador Tribune



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Matador, Motley County, Texas, Thursday, September 12, 1940.

Price 5c

Governor To Visit City Friday

Matadors To Battle Crowell Tomorrow

Squad Opens Season On Wildcats' Field; Victory Hopes High

The Matador Matadors will open their 1940 football season when they meet the Crowell Wildcats at the Crowell stadium tomorrow night at 8:00 o'clock.

Coach Don T. Martin, who has put the boys thru rigorous workouts this week following a six-day training school, declared that the entire squad is in excellent condition for the Friday tilt.

Probable starting line-ups will be as follows: Phil Green R. E., Jack Martin, R. T.; Merritt Faulkner, R. G.; Quinn Martin, C.; Lowell Barkley, L. G.; Douglas Pitts, L. T.; Billy Tunnell, L. E.; Johnnie Allsup, L. H.; Wiley Kennedy, R. H.; Mutt Berryman, F. B.; Leroy Nelson, Q. B.

Allsup, Berryman, Co-Captains

Leading the contingent of veterans are Johnnie Allsup, half-back, and Mutt Berryman, full-back, co-captains. Another stand-out is Jack Martin, 193-pound tackle who has played on the first eleven for two years.

Phil Green and Billy Tunnell promise to handle the ends in efficient fashion. Each has one year's experience. Returning lettermen are Douglas Pitts, tackle, weighing 168, and Merritt Faulkner, 153-pound guard.

Also in the backfield are Leroy Nelson, 145, a two-year mognram winner, Wiley Kennedy, half-back, promises to handle that slot in the manner befitting a two-year letterman.

Lowell Barkley, guard, and Quinn Martin, center, also will probably give the Wildcats some trouble in breaking thru the Matador line.

Local football fans are urged to follow the Matadors to Crowell tomorrow night and support the team in the season's first game.

Brandon Baby Dies Tuesday

Myra Lajuana Brandon, 23-month-old daughter of Mr. and Mrs. Leo Phillip Brandon, passed away here Tuesday morning at 11:00 o'clock. The child swallowed kerosene Monday afternoon, and soon afterward, fell into a coma, when the parents rushed her to the hospital. She never regained consciousness.

Funeral services were conducted by Rev. W. M. Joslin at the First Baptist Church yesterday morning. Interment was made in East Mound Cemetery.

The infant was born October 20, 1938. Besides her parents, she is survived by one brother, Leo Ronald.

Pallbearers for the funeral were Jack White, Gibb McMahan, Charlie Parks, and Rudolph Moore.

PAUL EUBANK MEETS WITH STATE DEMOS

Paul Eubank, who recently won the Democratic primary for the office of state representative from this district, attended the Texas Democratic Convention held in Mineral Wells this week. He returned to Matador yesterday.

Mr. Eubank will meet with other Panhandle members of the legislature in Amarillo September 20 to discuss legislation affecting this district.

In addition to attending the Amarillo meeting, Mr. Eubank plans to visit Austin several times between now and time when the legislature convenes. He will study legislative procedure and activities of the various state departments.

Mr. and Mrs. Orin Tudor, accompanied by Misses Helen and Ruth Hill, made a business trip to Memphis Saturday.

Husky H-SU Tackle



Truett Rattan, above, junior at Hardin-Simmons University from Matador, is a hustling contender for a tackle berth on the H-SU grid machine. He is a 200-pounder in the forward wall of Coach Frank Kimbrough's eleven at Abilene. The football star is a son of Mr. and Mrs. V. A. Rattan of Matador, and was graduated from Matador High School in 1938.

Frank Pohl To Conduct Polls

Motley County has been designated as one of the representative counties for surveys of public opinion to be conducted by Frank J. Pohl for the Texas Surveys of Public Opinion.

The organization conducts statewide polls on questions of public interest. Results of these surveys will appear in the Dallas Morning News and other leading newspapers of the state.

Mr. Pohl interviewed a large number of Motley County citizens this week, and he declared that another survey will be made during the latter part of September.

Popularity of public opinion polls in recent years is attributed to the fact that all groups and classes of people are questioned, thus making a representative survey on subjects of current and public interest.

Schools Open Doors Monday; 330 Register

Four Pep Leaders Are Elected In Assembly Tuesday

Local students began the back-to-school trek Monday morning when doors of the Matador Public Schools officially opened their doors for the 1940-41 session.

Altho late registrations continued yesterday, school officials predicted a small decrease under last year's enrollment. A total of 330 students have registered in the two schools, announced Superintendent B. F. Tunnell.

The tenth and eleventh grades from Whiteflat and Fairview and the entire eleven grades from Barton have again become important parts of the local school system.

High School Principal Bert Ezzell announces that freshman students will take a junior business training course instead of ancient history. Next year, all sophomores will be required to take a course in world history, which will be a combination of ancient, medieval, and modern history.

Pep Leaders Elected

Leaders for the pep squad were elected in general assembly Tuesday and are as follows: Miss Frances Carpenter, head yell leader, and Miss Frances Stearns, J. W. Durbin, and James Rufus Fish, assistants.

First pep squad meeting was held Tuesday afternoon and plans for the year's work were made. Sponsor of the organization will be Miss Wyletta Smith, high school English teacher, who will be assisted by Miss Zona Beth Faulkner, home economics instructor.

Executive Meet Held

The district executive meeting for school officials of this district was held at the Matador High School Tuesday night with representatives from Lockney, Ralls, Paducah, Spur, and Matador attending.

Football schedules were completed, and new coaches and other officials of the district were introduced.

Mr. and Mrs. D. P. Keith and children were Lubbock visitors Thursday.

Annual NFLA Meet Saturday Is Successful

J. L. Woodruff Is Chosen President Of Organization

The annual meeting of the Matador National Farm Loan Association was held here Saturday in cooperation with the Farmers' Co-Op Gin Association.

J. L. Woodruff was elected president of the NFLA to succeed G. T. Edwards. Other officers elected were R. C. Echols, vice-president, and M. S. Patton, secretary-treasurer. J. C. Burleson was re-elected to serve as director for three years. Other directors are W. I. Rushing, R. C. Echols, and G. T. Edwards.

Large Group Attends

Stockholders of the NFLA present at the afternoon program at the courthouse numbered 125. A barbecue supper was served in the City Park Saturday night to 240 guests.

Principal speakers at the program during the afternoon were Walter D. Coulson of the Matador FSA office; W. B. Baker, publisher of the Producers' Consumer News, Amarillo; W. B. Russell, manager, Production Credit Association, Memphis; Arthur Scruggs, Co-op Oil Mill, Lubbock; County Agent J. Rufus Emmons; Wade Bennett, manager Matador Co-Op Gin; and James H. Neblett, field supervisor for the Federal Land Bank.

Tax Suits To Be Presented

First Matador school tax suit against delinquent taxpayers was filed in the District Court Monday by G. E. Hamilton, attorney employed by the Board of Trustees to bring suit and foreclose tax lien against delinquent property in this district.

Other suits are being prepared and will be filed as rapidly as legal procedure can be completed.

Altho school officials regret that drastic action must be taken, in fairness to those who have paid taxes each year, the time has come when forced action is necessary.

TEXAS GOVERNOR



W. LEE O'DANIEL (See story to right)

Choral Club Re-Organizes Tuesday Night

Matador Choral Club organized for its third consecutive year in the first fall meeting held Tuesday night at the First Methodist Church. Mrs. Margaret Newman was re-elected president of the organization.

Other officers elected were Mrs. Jack Edwards, first vice-president; Mrs. W. F. Jacobs, second vice-president; Mrs. Benjie Cox, secretary-treasurer; Mrs. Don T. Martin, reporter; R. E. Campbell, sergeant-at-arms;

Miss Mable Jameson, song director; Mrs. Susie Dalton, assistant director; Miss Roberta Jameson, pianist; Mrs. G. E. Hamilton, assistant pianist; and Mrs. Jack Edwards, J. R. Whitworth, Vernon Doss, Mrs. Tom Newman, and Miss Mary Frances Hallford, membership committee.

To Purchase Music

Second and Fourth Tuesdays of each month were chosen as meeting times for the club. Dues are 50c a year, and money will be used to purchase music and song books.

Next regular meeting will be September 24 at 7:45 p. m. at the Motley Hotel. All persons interested in choral work are cordially invited to join the club.

W. LEE O'DANIEL WILL STOP HERE ON STATE TOUR

No Reception Is Planned; To Confer With Paul Eubank

Governor W. Lee O'Daniel will visit in Matador tomorrow at noon in his precedent-shattering tour of Texas to pay a personal call on members of the Legislature, which will convene next January. While here he will interview Paul Eubank, representative-elect. He plans to be here for about an hour.

Itinerary for tomorrow includes Floydada, Matador, Dickens, and Lubbock, following a night stop in Amarillo. The Governor will be accompanied by Mrs. O'Daniel and their sons, Pat and Mike.

Requests No Reception

The Governor requested that no official receptions or banquets be prepared in the cities he will visit. He stated that he would make no speeches.

On the 4,000-mile trip which began yesterday in Mineral Wells, the Governor will call on all of the newly elected members of the House and Senate and as many as possible of the re-elected and hold-over members.

Itinerary Announced

Generally speaking, Mr. O'Daniel said, his itinerary the first two weeks of the tour will take him to West and Southwest Texas, with the final two weeks being devoted to North and East Texas.

During the tour, he stated, his Sunday morning radio programs will be broadcast by transcription from Austin. Recordings already have been made for them.

100 Per Cent Attendance Is Urged Tuesday

Next week has been designated "100% Attendance Week," by Lions' International in honor of Lions' Club Presidents. Secretary-Treasurer J. R. Whitworth, of the Matador club, urges every member to be present at the Tuesday luncheon at the First Baptist Church.

The special week is planned as a tribute to the man who will lead his club during 1940-41, and an expression of the support which the men who elected him are ready to give.

Spears Gin Is Ready To Serve Cotton Farmers

Spears Gin announces that it is ready to serve farmers of the county when they bring the season's cotton in to be ginned.

J. T. Spears, owner of the gin, stated that he offers excellent cleaning equipment and has installed the latest model all-steel square bale press and condenser, as cotton buyers now prefer square bales. "We shall be glad to buy your cotton, sell it for you, or put it into a government loan," Mr. Spears continued. "The government loan set-up will be explained to interested producers."

Spears Gin, founded in 1922 by Mr. Spears, is one of the oldest ginning institutions in Motley County.

Mercury Drops With Norther

The season's first "norther" arrived early Tuesday morning, when the temperature plummeted to its lowest level since last spring.

Coats were in evidence in an unusual profusion as the chilling breeze pushed its way southward. A break in the cold spell was predicted today.

M. L. Patton, Mr. and Mrs. L. J. Barkley, and Miss Myrnavae Barkley were visitors in Lubbock Wednesday.

Emmons Child Is Hospital Miracle

(Editor's Note: The following article, written by Tarleton Jinkins, was recently published in the Fort Worth Press, Fort Worth. It is reprinted here with permission of the author, a member of the Press staff.)

James Rufus Emmons II apparently has won the fight of his tiny life.

And the white-garbed attendants, who helped him as they could and whispered prayers of encouragement at the side of the little glass-covered incubator crib, will attest that in the hospital's history was there never a more dramatic struggle to keep alive a spark of life against such seemingly hopeless odds.

The babe, son of County Agent Rufus Emmons and Mrs. Emmons of Matador, for days hovered at the precipice of death with physicians despairing of his surviving another hour.

The tiny fellow—dubbed "Pee-wee" by the hospital staff—weighs four pounds and 10 ounces now, and the doctor has stated that in a few days the young son can be taken home.

Last July 7 the couple were on their way to College Station, where Mr. Emmons, an A & M graduate and former track star, was to attend a short course session.

Mrs. Emmons became ill while at the home of her parents in Fort Worth. At the All Saints Hospital the next day the baby was born—weighing only two pounds, two and one-half ounces. It was three months premature, physicians said, pointing out that the baby had little if any chance to survive.

Into the hospital's incubator went the tiny bit of life and the vigil began. Attendants watched, powerless to aid, while the spark of life dimmed and the weight of the infant dropped to less than two pounds—to a pound and 11 ounces. The parents were summoned one afternoon. It was deemed certain that death was near.

Oxygen and drops of brandy, as in the case of the miraculous Dionnes, worked another nursery triumph, however, and after days of uncertainty the little life grew stronger.

But days passed before physicians, acknowledging they already had seen a miracle, felt that the baby had more than an even chance.

Now, however, they have told the exultant father and mother that the child will live, that it is growing into a strong, robust young son with as gifted a pair of lungs as ever kept a household on its feet after midnight.

As is usual in the unexpected arrival of babies, James Rufus was without a wardrobe. But the hospital's nurses, taking a quick fancy to the tiny boy, remedied that in a hurry. They made a tiny night-shirt, putting pockets on it so there'd be no mistaking that the baby was a boy.

James Rufus, of course, has outgrown the nurses' handiwork now, but his mother has been able to sew in the meantime. She recently made another nightshirt, using a doll pattern and a third of a yard of cloth. She has put the first garment in the babe's memory book.

And, oh, yes. The displeasure



That James Rufus voiced recently must have been at having to give up his soft incubator bed to a couple of newcomers. Girls, too! They are twin daughters of Mr. and Mrs. L. J. Fulfer of Fort Worth. They are four-pounders themselves. Grandparents of the Emmons baby are Mr. and Mrs. O. F. Bates of Fort Worth and Mr. and Mrs. J. R. Emmons of Plainview.

The SNAPSHOT GUILD

OFF-GUARD PICTURES



Provide something for the subject to do, to draw his attention away from the camera—and you'll get more natural pictures.

Best pictures, as a rule, appear unposed. They seem to have been taken without the subject's knowledge—and the result, of course, is that the subject appears more natural, without any camera-consciousness. Some subjects are free of camera-consciousness—they can pose quite easily and comfortably for any picture. Others stiffen up and try to "look their best"—or insist on reaching the camera—and such subjects must be caught "off guard" if you want a really effective picture. That doesn't mean that the subject must be wholly unaware of the camera. It simply means that his attention must be drawn elsewhere—focused on some other thing—at the moment of exposure. One simple solution is to give the subject something to do—something to absorb his attention completely, so he has none left over for the camera. For example, consider the picture above. The small girl is busy to watch the camera—she must watch Daddy, who is going to catch her. Therefore, while the picture has obviously been arranged, there is no stiffness. It is a genuine "off-guard" shot. Another good trick is to place the camera on a firm support, pointing at the subject, and keep your hand on the shutter release while you engage in conversation. For example, suppose you want some shots of Johnny blowing soap bubbles. Place the camera on a lawn table or chair, sit beside it, admire a bubble as it grows, and trip the shutter casually when everything is as you like it. You'll find it easier—and the subject will be more at ease than if you were peering at him through the view finder. If your camera has a fairly rapid shutter, that's an advantage. Use a shutter speed of 1/100 or 1/150 second, and you won't have to caution the subject to hold still. Now, load up your camera, pick a subject that has proved "difficult" in the past, and try these "off-guard" methods. My guess is that you'll get more natural, pleasing pictures.

John van Guilder

Whiteflat News

Dan Browning and Ma B. Armstrong
Mr. Harris who has been visiting with his son in Enoch arrived last part of the week for an extended visit in the C. H. Harris home.
Mary Armstrong, Ida Belle, Lohrke and Lohrke Armstrong, and Mrs. S. A. Wilkinson visited the W. B. Garrison home at Arisada, Wednesday. Mrs. Williams remained for a ten-day visit.
Mr. and Mrs. Lynn Ganior of Dallas spent the week with her parents, Mr. and Mrs. Sherman McKay.

Mr. and Mrs. Tommy Doran have moved to the Wilkinson residence on the S. A. Wilkinson farm. Mrs. Doran is the former Edna Martin of Matador.
Mr. and Mrs. Johnny Pool were Quittaque visitors Tuesday.
Miss Eugenia Garrison left the first of this week for Artesia, New Mexico, where she is employed.
Mr. and Mrs. Cliff Stephens and family moved the first of this week to Patton Springs. They returned during the week-end to visit in the Earl Stephens home.
Mr. and Mrs. Johnny Pool were Plainview visitors Wednesday.
Mrs. J. T. Willig of Lubbock is visiting in the home of Mr. and Mrs. Bill Edwards.

Rev. Homer Sally, pastor of the Whiteflat Methodist Church, attended a meeting for Methodist ministers in Plainview this week. Guests in the home of Mr. and Mrs. C. G. Rankin this week were his sisters, Miss Mary Rankin of Lubbock, Mrs. Grady O'Rear of Lorenzo and his nephew, Dewie Farris of Lubbock. Mrs. Rankin's niece, little Miss Ann Moore of Lubbock is here for a ten-day visit.

Teachers arriving during the week-end were Miss Evelyn Moore of Gasoline, 5th and 6th grade sponsor and high school English instructor and Mrs. R. L. Holden, of Lubbock, 3rd and 4th grade sponsor. Mrs. Holden was accompanied by her husband.

Miss Willena Wilkinson is visiting in Lubbock.

Attending the wedding of Tom Tilson, Jr. and Miss Doris Gene Evans, Sunday at Dallas, from Whiteflat, were his parents, Mr. and Mrs. Tom Tilson, Sr. and Warren Earl Tilson and his grandmother, Mrs. W. R. Tilson.

BIRTHDAY PARTY IS GIVEN SUNDAY

Travis Clifton and Gwyndolene Wilkinson entertained with a birthday dinner party Sunday, on the occasion of his 11th and her 9th birthday. A delicious birthday dinner was served and the evening was spent taking pictures, exploring the sand hills and playing games.

Guests were Steve and Lohrke Armstrong, Melvin and Betty Ludine Terry, Royella and Bobby Jay Browning, Oliver Wells, Julian and Fred Liphond, Walter Wayne and Joe Lamar Spray, Norma Lorene Lowder, Mary Frances Casey, Norma Chloe Casey, Ernestine and Annette Williams, Mary Bernice Murphy.

Henry and Garland Bryan, H. A. Stephens, Kenneth Wayne Dunning, Glenn Rattan, Exie May Spray, Gene Morris, Mary Helen Stephens, Marlene Bailey, Dan Lamar Tilson, Rita Carolyn Wilkinson, Winona and Lelia Ann Cartwright, James Price, Mr. and Mrs. R. L. Holden, Mrs. Carl Cooper and Carol Wayne of Fairview, Mr. and Mrs. Weldon Bailey, Mr. and Mrs. W. M. Clifton, Mrs. Pearl Wilkinson, and the host and hostess, Travis Clifton and Gwyndolene Wilkinson.

BAPTIST GROUP IS ENTERTAINED

Friday evening members of the Baptist B. Y. P. U. were entertained at the Baptist parsonage.

Attending the affair were Aurene and Melba Jameson, Flora Jerden, Nona Belle and Oleana Wells, Johnnie Belle Willis, Novie Cochran, W. A. Rattan, Eugenia and Grace Laverne Tilson, Royce and Bertha Doran, Minnie Kathleen Stephens, Laverna Murphy, Dorothy Jean

LITTLE HULA



Favorite hobby of Lenore Wenzel, tiny 19-year-old tap-dancing beauty shown above, who will be seen with the Rubin and Cherry Shows at the State Fair of Texas, Oct. 5-20, is jitterbugging. Lenore, who is only 39½ inches tall, admits, however, she has difficulty finding a partner short enough for her.

The petite entertainer, whose body is as shapely and well proportioned as that of any girl, has a 20-inch waist, a 24-inch bust measurement.

Casey, Walter Wayne, Joe, and Nelda Faye Spray, Travis Clifton, Mary Frances Casey, Mr. and Mrs. Tom Spray, Mr. and Mrs. W. M. Clifton, Mr. and Mrs. F. M. Casey, Mr. and Mrs. Willie Rattan, and Mrs. Tom Doran, Sr.

CIVIL SERVICE EXAM

The United States Civil Service Commission has announced open competitive examinations to fill personnel technician positions in the Federal Government. The examinations cover the following grades: Personnel technician (tests and measurements), \$3,800 a year; also senior, \$4,600; associate, \$3,200; assistant, \$2,600; and junior, \$2,000. The salaries are subject to a retirement deduction of 3½ percent.

Applications must be on file with the Commission's Washington office not later than October 7 if received from States east of Colorado, and not later than October 10 if received from Colorado and states westward.

Applicants must have completed a 4-year college course with specified study in psychology. In addition, except for the junior grade, they must have had experience in research in the development and application of group psychological tests of aptitude and proficiency. For all grades the experience must have been of a standard appropriate for the grade of the position. Applicants for the junior grades must not have passed their thirty-fifth birthday; for the other grades they must not have passed their fifty-third birthday.

Full information as to the requirements for the examinations, and application forms, may be obtained from the Secretary of the Board of U. S. Civil Service Examiners at the post office or customhouse in any city which has a post office of the first or second class, or from the United States Civil Service Commission, Washington, D. C.

Chemurgy will be specially stressed at the 1940 State Fair, and again the Texas institution leads the nation in presenting new outlets for Texas agriculture. The Chemurgy Show is being held with the co-operation and under the direction of the East Texas Chamber of Commerce.

There are 583,025 acres of woodlands in Texas, and 525,745 acres are used for pasture. In Smith County, 65,358 acres are non-crop farm lands.

Fall Hunting Season Opens

The dove season, which opened in Motley and surrounding counties September 1, will continue until October 31. This is the first principal hunting season of the year, and will be followed by the duck season, November 2 to December 31, and quail, December 1 to January 16. Open season for turkey is November 16 to December 31, and a good turkey crop in the Texas Panhandle region is predicted.

Daily bag limit on mourning and white-winged doves has been reduced from 15 to 21. Not more than 12 of either of these species, or of the two together, may be taken in any one day, and the possession limit at any one time may not be more than the daily bag limit.

Suffer From Severe Winter
Doves in the southern states suffered from the severe weather last winter, and this, with over-shooting in some areas in recent years, made the bag-limit reduction essential. There will, however, be an abundance of birds in this section.

Doves may be hunted from sunrise until sunset. Shooting doves which have been attracted to hunting areas by use of bait is prohibited.

NEW WEAPONS PROVIDED FOR COTTON ARMY

To break thru a blockade of diminishing markets, the American raw cotton industry on August 1 adopted a streamlined mobilization plan to support armored columns of advertising, publicity, and research.

A nickel on every bale of lint and three cents on every ton of seed of the 1940 crop moving through regular channels of commerce will be the ammunition for an "all-out" thrust against the tightening economic spread of competitors in markets once considered exclusively cotton's own. "A nickel a bale contributed by the raw cotton producer to the industry's common promotional fund can strike the most effective blow for freedom cotton men have yet seen," says National Cotton Council President Oscar Johnston in announcing his organization's plans for mobilizing such a fund from the coming crop.

"We have come to realize that we must fight for the freedom we once took for granted—the freedom that is the natural accompaniment of expanding consumption," says Johnston, "and our fight to be effective must use the potent and modern economic weapons of advertising, publicity, and research."

To Work As Volunteers

Under the Council's mobilization plan, nearly 25,000 cotton merchants and mills will work as volunteer field agents for the Council in a vast collection machinery performing the enormous contact and bookkeeping work necessary to pool the contributions of more than two million farms and firms.

Arrangements have been perfected enabling the producer to make his nickel-a-bale contribution at the first point of sale, either to the merchant, large or small, or to the gin or warehouseman acting as merchant. This contribution is carried on from merchant to compressor who remits the accumulated funds to the Council when the bales are first compressed, or from merchant to the textile mill which remits the accumulated funds on uncompressed cotton.

Similarly, contributions on seed from ginners and crushers are collected and remitted to the Council by the oil mills.

Domestic Use Returns

"For fifty years," says President Johnston, "we cotton farmers have been talking about an organization like the National Cotton Council to defend our markets and find new ones thru judicious advertising, intelligent research, and organized opposition to restrictive legislation.

Ford's Fairest of the Fair



YOU'RE looking at "Miss Ford," "Miss Mercury" and "Miss Lincoln-Zephyr." The girls who won these titles were victors in a private beauty show staged by twenty-eight girl employees at the Ford Motor pavilion at the New York World's Fair. From left to right they're Jeannette Parker, Helen Thomas and Leone Sousa. Judges were the nationally famous illustrators Arthur William Brown and John Gansam, and John Powers, head of the model agency of the same name. The Ford Exposition girls were originally selected on a beauty-and-brains basis, and they number graduates from a dozen leading colleges and universities. Attendance at the Ford pavilion leads all other industrial buildings.

FARM SECURITY STATE MEETING IS BEING HELD

COLLEGE STATION—The Farm Security administration's annual state conference began Tuesday with a warning from C. M. Evans, regional director from Dallas, that FSA workers must work with the lowest group of under privileged farmers to help them earn a better living and find more security on the land.

"This lowest-income group," he said, "are all potential migrants such as the thousands who are now roaming the state in search of work. Only a slender thread is holding them to the land."

To Make It Work

Evans asserted the Farm Security administration is intended to "make democracy work." He said, "just as a chain is no stronger than its weakest link, so also a nation is no stronger than its weakest people. Low-income farmers of Texas who own no land and have practically no security contribute to the weakness rather than to the strength of our country."

Other speakers on the opening program were H. H. Williamson, director of the Texas Extension service, and L. J. Cappelman, assistant FSA regional director, Dallas.

The conference lasts through today. A large part of this time will be spent in attending demonstrations of new and improved farming and homemaking methods given by A. & M. college and extension service workers.



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Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon being brought to the attention of the management.

MEMBER PANHANDLE PRESS ASSOCIATION

MEMBER WEST TEXAS PRESS ASSOCIATION

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."



Back in my younger days, folks upon being introduced would invariably ask, "Are you any kin to Colonel House of Texas?"

At the family style boarding house in Eastland where I used to eat, long ago, when I was editor of the Eastland Daily Oil Belt News (try saying that name all in one breath), there was a young chap named Wilbourne Collie who was deputy district clerk. He always called me "Colonel."

Years went by and Collie became State Senator and was elected President Pro Tem of the Senate. Came an afternoon when the Governor was at the Rose Bowl watching S. M. U. and the Lieutenant Governor was at the Sugar Bowl watching T. C. U., and so Senator Collie became Governor for a day. He signaled his administration by pardoning four convicts and making me a Colonel.

Ever since then, I have been waiting for somebody to ask, "Are you any kin to Colonel House of Texas?" so I could answer, "H---, I AM Colonel House of Texas"—but, do you know, not a doggone person will ask the question!

Seventy-five years have passed since Abraham Lincoln's death and soon no man will be alive who

looked upon the Great Emancipator.

Your columnist has met three men who saw Lincoln. One lived in Valea and remembered hearing Lincoln make a speech. Another, whose home was in Illinois, visited a son-in-law living in Eastland and told of playing, in childhood, with one of Lincoln's sons. An idea of the gaunt and lanky appearance of the Springfield attorney can be gained from a story which the visitor told: A group of boys were playing hide-and-seek; a very little fellow, who was "it", opened a closet door in a doctor's office and found himself confronted by a skeleton. A few days later, the boy saw "Honest Abe" and said, "I know who you are; you belong in Dr. Brown's office."

The third man was attending the theatre in Washington when Lincoln was assassinated. He heard the shot and saw the President crumple and the assassin leap from the box to the stage, then turn and cry out something before hastening from the scene, dragging an injured leg.

As the poet said: "The buffalo are gone, And those who saw the buffalo are gone."

Soon the last link, joining the present with Lincoln the man, will snap.

The old joke contest shouldn't be limited to those in prose. Funny (or, anyway, odd) that we didn't think about the rhyme ones before. Here's one:

"There was a young lady from Niger, Who smiled as she rode on the tiger. They came back from the ride with the lady inside, And the smile on the face of the tiger."

To give you full measure, here's another limerick that is a classic: "A wonderful bird is the pelican! His mouth can hold more than his belican. He can take in his beak Enough food for a week—I'm darned if I know how the helican!"

Charles K. Devall, publisher of the Kilgore Herald (which publishes "I Give You Texas") is the new president of the State Press Association; N. H. Pierce's Menard News (which publishes this column) won second place in a national contest for weeklies; the Temple Telegram (Frank Mayboru, publisher, and Walter R. Humphrey, editor) has been awarded a silver plaque by the National Editorial Association for outstanding community service, an award won in spite of the fact that the Telegram does not print "I give You Texas." Willard Proctor, Grand Saline Sun editor, has been named postmaster. The Lindale News, founded by Tom P. Cooper, Sr., issued an excellent 40th anniversary edition. The Shamrock Texan has been purchased by Albert Cooper, its publisher since '29; Arvil Montgomery, office manager, and Ted Rogers, mechanical superintendent.

How do you go about writing a book? Well, in case you're figuring on doing one, be assured it's a lot of work—at least, this commentator has found it so.

Take "Were You In Ranger?" for example. Upon returning to Texas in 1920 (I had spent several years in the States during my boyhood), it was my determination to write about the romance of oil. So when, in response to a bunch of letters sent out to news-

Local Prohibition Promotes Strong Medicine, Study of Texas Liquor Records Discloses

AUSTIN, Texas.—(Sp.)—Whiskey is consumed in greater amounts in many of the so-called "bone dry" counties than in counties where its sale is legal.

This startling fact was disclosed today by Walter Beck, manager of the Texas Brewers' Institute, who made public data gathered from records of the Texas Liquor Control Board, showing the "prescription liquor" sold in the so-called "dry" counties as officially reported by holders of Medicinal Permits for the first three months of 1940.

State-wide sales records, checked through tax stamps, disclose that the Texas consumption of "hard liquor" averaged 1.32 pints for each inhabitant during that period; but the average dispensed by drug stores on doctors' prescriptions in some of the "dry" counties ranged as high as 10.37 pints for every man, woman and child within the county's borders.

Reasoning that every whiskey prescription meant somebody was ill, Beck commented: "Lubbock County 'unhealthy'."

"There were 89,073 cases of illness in Taylor County (Abilene)—almost two pints for every person in the county. Lubbock County showed a health condition that looks very bad for the great school located there—100,144 cases of the disease that calls for hard liquor, or more than two pints per capita. "Every man, woman and child in Hale County must have been sick more than twice, to require 40,872 pints of liquor. In Yoakum County, the condition must be dreadful. The population is 2,050, and it took 21,262 pints of hard liquor to relieve the sickness there, about eight times the state average."

Other counties out of the "bone dry" list which exceeded the state average of 1.32 pints were Angelina, averaging 1.63; Deaf Smith, 1.33; Dickens, 1.61; Lamb, 1.42; and Smith, 1.69.

Curiously enough, in Angelina County one doctor seemed to have most of the business; he wrote 18,718 of the prescriptions. Likewise, the drug store filled 26,300 prescriptions.

Average for the 90 "bone dry" counties where Medicinal Liquor Permits exist was 728 pints for each inhabitant.

Where legal beer was available, papers over the state. R. K. Phillips—publisher of the Eastland Daily Oil Belt News—wrote that he needed an editor in that oil town. "Here", said I, "is my opportunity."

But being the one-man staff of a daily paper is a full-grown job and for 10 years—including Cisco and Ranger, likewise oil towns—there was too much to do in the way of writing up killings, accidents, new wells, football and other day-by-day happenings to think much about the proposed book.

However many incidents were stored away in memory; there was a sub-conscious accumulation of colorful incidents and, on quiet Sunday afternoons, the dust was blown off the old files of the Ranger Times and bygone events were studied.

When J. R. Record, managing editor, offered a job on the staff of the Fort Worth Star-Telegram, there was less responsibility (a fellow just had one "run" and not a whole paper to carry on his shoulders). Then began a spare-time search of the files of the Star-Telegram for 1917 thru 1920. The big, flat volumes, wrapped in heavy brown paper, were on top of the shelves in the Public Library and could be reached only by climbing on a chair. There was no table on the narrow balcony and so a clumsy volume would be balanced on the heavy iron railing in front of a window and your author stood hour after hour. When a news item bearing on the Eastland County boom was found, the volume was balanced awkwardly with the left hand and notes were jotted down. No doubt the library force would have made the task much less arduous had their aid been asked but I didn't want to tell them I was working on a book when I might never be able to write it.

Here is an odd thing! It was necessary for me to leave Eastland County in order to get the perspective but, during this research in Fort Worth, several trips back to Ranger had to be made to talk to people about boom events when I used to see those people every day while living there.

You've got to have some luck, too. By coincidence, I ran into Gene Reynolds on the street in Fort Worth and, in a long inter-

view, he unfolded the information about melodromatic Police Chief Byron Parrish and the criminal element that Parrish conquered in Ranger.—(Gene himself was desk sergeant there and later chief of police) and this information was the basis for the most exciting part of the story. Then I encountered Dick Hodges in Fort Worth and he told about the time he was offered \$50,000 just for his photograph. Then I ran into J. W. Knightlinger, veteran railroad man, and he related the forcible crossing of the T. & P. by the Jake Hamon railroad at midnight.

After filling a fat notebook, it was necessary to allow the material to take shape in my mind for a year—in other words, 10 years of living in the oil fields, one year of concentrated research and interviewing, one year of study—before a single word was written. The actual writing only took six months of spare time.

But, now that the manuscript was completed, could a publisher be found? It looked as though the answer would be, No, for six houses rejected it. Finally, a small company in Dallas accepted it. Then came the question, would anybody be interested? Maybe the writer was the only one who cared anything about the Ranger rush, the greatest in the history of oil. In five weeks, however, the book was out of print; every copy of the first printing had been sold!

It went into a second, a third and a fourth edition. That was several years ago, but there has been a revival in the demand for "Were You In Ranger?" in the last couple of months because of this columnist's connection with the big Texas oil movie, "Boom Town."

Anyhow, there is the story of how you write a book.

Here's an old joke: Ikey and Moe were walking along on a very cold morning. Ikey, who had been talking suddenly became silent. His friend said, "Say something." Ikey retorted, "Freeze your own hands a while."

A man hung out a sign, "A. Swindler, Real Estate." A stranger said, "Why don't you use your first name instead of just the

THE POCKETBOOK OF KNOWLEDGE BY TOPPS

Advertisement for 'THE POCKETBOOK OF KNOWLEDGE' featuring illustrations of a light bulb, a person, and a ship, with text about electricity and sugar cane.

Quality Cotton To Be Bought By Government

COLLEGE STATION—The USDA Surplus Marketing Administration will buy around 30,000 of the 100,000 bales of cotton that will go into the 1940 demonstration of quality cotton from four Texas areas, Floyd-Hale, Greenville, Dallas, Munday-Seymour, and North Texas.

Offices have, or will be in the near future, established at Floydada, Greenville, Dallas, Paris and

Munday, M. C. Jaynes, specialist in Cotton work with the Texas A & M Extension Service has been advised.

Around 6,000 bales will be bought at each point if enough quality cotton is available.

To Domestic Spinners The program will follow the 1938 and 1939 plans except that part of the cotton will go to domestic spinners. In the past all demonstration cotton was exported.

Marketing agencies taking part in the one-variety cotton improvement program will buy the cotton net weight from growers in the areas and will sell it to spinners on the same basis.

The program requires samplings at the gin, official classification of the cotton, and that the bales be completely covered with an ap-

initial?" Swindler, "I can't; my first name is Adam."



REMODEL...

Enjoy The Comforts Of A New Home!

If your home is old and out of date, but is sound structurally, you can very easily and quickly convert it into a home that is really modern—it's like having a new home for a fraction of the cost.

Everything For The Home, Farm and Ranch

Higginbotham-Bartlett Co.

LUMBER, BUILDING SUPPLIES AND HARDWARE

Advertisement for Gulf Service Station featuring cartoon characters and the text 'OUR BUSINESS IS SERVICE' and 'Check Your Battery... Guaranteed National Tires and Batteries'.

Large advertisement for Seiberling Tires by Wilcher Motor Co. featuring the text 'FALL! Time to TUNE UP!' and 'For Drivers Who Are Economy Wise'.

proved bagging and be und... at the compress. Good Ginning Necessary. Generally, all this simply... that the cotton will be... cotton to start out with... that it will be picked, ginned... handled in accordance with... latest approved practices.

DR. E. B. JONES Dentist COMPLETE X-RAY SERVICE Office Over City Drug Store Telephone 140-J Matador, Texas

MATADOR LIONS CLUB Meets 1st and 3rd Tuesdays month: Methodist and B churches. FLEMING POST NO. 317 AMERICA LEGION

Meets 1st Monday night month at IOOF hall. All ex-men invited to attend. LODGE No. 82 A. F. & M. Matador, Meeting Saturday on or full moon of each month. W. N. Pipkin, Sec. W. I. Rushing, W. M.

FOOTBALL

GO TO

CROWELL!

Back The
MATADORS
In Their
FIRST 1940 GAME

Matadors,
OPEN THE SEASON
WITH A
Victory!



Friday Night,
8:00 o'clock
Crowell Field

Probable Starting Line-up

NAME	POSITION	NUMBER
PHIL GREEN	R. E.	27
JACK MARTIN	R. T.	31
MERRITT FAULKNER	R. G.	29
QUINN MARTIN	C.	24
LOWELL BARKLEY	L. G.	26
DOUGLAS PITTS, Jr.	L. T.	34
BILLY TUNNELL	L. E.	25
JOHNNIE ALLSUP	L. H.	22
WILEY KENNEDY	R. H.	33
MUTT BERRYMAN	F. B.	35
LEROY NELSON	Q. B.	20

SUBSTITUTES

Ellis Terry, end; Glenn Allen, center; J. C. Titus, Lawrence Spray, and Norris Fuller, guards; Jackie Catlin, Jack Bloodworth, Harris Johnson, Vance Campbell, Algie Durbin, and James Neblett, backs; Stanley Level, Quarter Back; L. M. Cox, Jr., tackle.



We the following business firms and individuals ask that you
give the **MATADORS** your support...



B. F. Tunnell

Superintendent of Matador High School
We Believe In You, Team!

First State Bank

Team, We Are For You!

Matador Lions Club

We Always Support The Team!

Burton-Lingo

LUMBER COMPANY
Frank Wright, Mgr.
Let's Have A Victory!

City Tailor Shop

Matadors We're Depending
On You!

Miller and Miller

MOTOR FREIGHT LINES
Floyd Webb, Agent
Onward Matadors!

Magnolia Cafe

Team, Beat Those Wildcats

R. A. Seay

COUNTY CLERK
I'm Counting On You!

Campbell's Grocery

Team, We're Betting On You

Traweek Hospital

We Believe In You, Team

Roscoe Fort

Representative, American National Life
Insurance Company

Defeat The Wildcats!

H. H. 'Si' Courtney

Win Your First Game

Skaggs Food Store

V. J. Skaggs, Mgr.
Good Luck, Team!

Dr. J. S. Stanley

Here's Luck To The Team!

Casey Jones

ROARING SPRINGS
Matadors, I'm Backing You

Leonard's Foodway

Always For You, Matadors

Community Locker SYSTEM

Matadors, We're Behind You
W. J. O'CONNOR, Manager

Elbert Seigler

Deputy Sheriff
Let's Go, Matadors!

Eddie's Bakery

We Back The Matadors

City & Sanitary

Barber Shops
Good Luck, Team!

Dr. E. B. Jones

DENTIST
Matadors, Crush Crowell!

Turner Grocery

"Where Your Dollar Has More Cents"
Matadors, Beat Crowell

Farmers Co-op. Gin

WADE BENNETT, Manager
Let's Have A Good "Turn-
Out", Boys!
Gin Where You Receive the Profit

Leon Ice Company

We Wish You Success

Jameson & Son

GROCERY
Bring Home A Victory!

Lois Cook

County Treasurer-Elect
I Have Confidence In You!

CLUBS
CHURCHES
SOCIALS
SOCIETY

PHONE 123

THE WOMAN'S PAGE

MRS. DOUGLAS MEADOR, Editor
KARA HUNSUCKER, Assistant Editor

Methodist Circles Will Re-Organize

Church Unification Makes Changes in Society Necessary

Reorganization of the Methodist missionary society will be held Tuesday night at 7:30 at the church.

As a result of the unification of the three Methodist churches, there are some necessary changes in women's work. The name will be changed from "Women's Missionary Society," to "Women's Society for Christian Service."

The meeting Tuesday night will be a charter meeting of the new organization, and all who join now will become charter members.

New officers will be elected.

"This will be the most important missionary meeting of the year," stated Rev. W. B. Vaughn, church pastor. "I wish to urge all Methodist ladies to be present."

FRIDAY CLUB IS ENTERTAINED

Members of the Friday Club were entertained last week with Mrs. Charlotte Hunsucker hostess in her home. Mrs. Robert Collier won the prize for high score with Mrs. Jeff Daffern winning second high. Mrs. U. L. Willie held guest high.

A salad plate was served at the conclusion of the games. Members attending were Mesdames Collier, Daffern, A. L. Fryar, L. J. Barkley, W. W. Clements, D. E. Pitts, and the hostess. Guests were Mesdames R. C. Echols, R. E. Donovan, B. F. Tunnell, U. L. Willie, and L. C. Harp.

MRS. BRACKEEN RECEIVES INJURY

Mrs. L. J. Brackeen, 84, received a right hip fracture when she fell in her home here Saturday. Although she is now improving, she will be confined in bed for several weeks. Mrs. Brackeen is the mother of Mrs. B. F. Tunnell.

VISIT HERE

Guests in the home of Mr. and Mrs. Gus Bird last week were Mrs. Bird's parents, Mr. and Mrs. H. R. Arnold of Greenville; her sister, Miss Frances Arnold of Clarksville; and her brother, Edwin Arnold of San Antonio. The visitors left Saturday afternoon.

Around The Circles...

DORCUS CIRCLE

The Dorcus Circle meeting was held Monday at the Baptist Church with nine members present.

The devotional, Proverbs: 22, was read by Mrs. J. A. Groves, followed by a prayer. Mrs. L. A. Carlisle conducted the Bible study from the book of Ezra.

Installation of new officers for the W. M. U. will be September 23. Recently elected Dorcus Circle chairman is Mrs. J. A. Groves. Secretary is Mrs. Pearl Moorman.

The meeting next Monday will be held in the home of Mrs. L. A. Carlisle. Members present will make dresses for Buckner Orphans Home children.

Henrietta Shuck Circle

Following a song service conducted by Mrs. Susie Dalton, Mrs. Vernon Doss discussed the Henrietta Shuck Circle lesson, "Christ Or Chaos for Europe," in the regular meeting at the Baptist Church Monday.

Present were Mesdames Doss, W. M. Joslin, Fred Clower, Jack Edwards, Bill McCaghren, and Elbert Seigler.

SUNSHINE CIRCLE

Eight members were present at the Sunshine Circle meeting Monday afternoon at the Baptist Church. Mrs. Susie Dalton was in charge of the lesson in the book of Deuteronomy.

Business of the meeting included plans for the Lions' Club luncheon and plans for fall work.

Attending were Mesdames Dalton, D. P. Keith, G. S. Craven, A. D. Burleson, Eldred Seigler, Harry Carter, W. E. Reeves, and Scott Bolton.

RETURNS FROM VACATION

Miss Amy Glenn returned home Sunday from Colorado Springs, Colo., where she had visited Miss Sue Glenn for ten days. She also did observation work in the primary department of the Colorado Springs schools.

En route home, Miss Glenn visited in Canyon as a guest of Miss Elva Fronabarger, supervisor of primary grades in the Canyon Public Schools.

Pied Pinions

BY MR. S. M.

Hollywood, California
September 7, 1940

Well, here we are at last in that wicked city of Hollywood, in the land of the unchanted and un-sung—except by the Chamber of Commerce; the land of glammer and oomph.

However, it would seem that the lack of glamour can be an asset, because the monotony of beauty begins to pall after a length of time, and when they run across something like me for instance, it is quite a novelty. In fact, I've been expecting a talent scout to "spot" me any day now, and offer me a chance to "join the movies."

I am very excited at my prospects; I am sure that I could play the part of the little lady who wasn't there, very appropriately. My really big moment came when I had dinner with Clark Gable, (I wish!) This was only after he and Spencer Tracy had almost come to blows over who should have the honor; they finally settled it by tossing a coin.

I had a hard time convincing a bunch of autograph-seekers, at a premiere, that I wasn't one of the principals or celebrities, and by the time they had released me, Mr. M had disappeared. After much searching I found him trailing Ann Sheridan. He thought she would be interested in knowing what was going on in Texas. This is certainly a big city. You'd be surprised how little of it you can manage to see in so much time. Most of the time you don't know whether you are just seeing things, or actually seeing them. This is a fairland of make-believe, where almost anything can happen, and usually does.

Affectionately,
Mrs. M.
P. S.—You needn't tell our readers that this was written a couple of weeks before we left town.

Addenda
In reality, we are having a grand vacation. Mr. Adolph Fay-lauer, who will be remembered by many Matador folks, having visited there on several occasions and who, incidentally is the author of "Vignettes" written under the name of Marshall Fiske, has given generously of his time in conducting us over the city.

To date we have visited Griffith Park Planetarium, on a hill-top overlooking Los Angeles and commanding a magnificent view of the city, especially spectacular by night; a tour of Forest Lawn Cemetery which contains in addition to the mausoleum, two historical churches; The Little Church of the Flowers, and The Wee Kirk of the Heather. Have also visited the two leading department stores—places of indescribable grandeur, Bullocks and I. Magnin; and sailed across the Catalina Bay, to the 45,000 acre island—playground of the universe, and a lover's paradise!

I will go into further detail regarding our trip, on returning home; which will be entirely too soon. No where in life has time dissolved so completely and swiftly.

Will see you soon.
The Meadors and Mary Ola.

Pictures On Africa Will Be Shown At Services Sunday

Next Sunday night the series of motion-pictures will be continued at the First Baptist Church when four reels of pictures on Baptist mission work in Africa will be shown.

The films were made by Dr. Maddy, Secretary of the Foreign Mission Board, and will exhibit native scenes, customs of the people, and the progress of work among the heathens.

A large crowd was present at the services held last Sunday when films of South American missions were shown. Rev. W. M. Joslin gave a short sermon on the "Mission of Jesus," and the meeting was concluded with a baptismal service.

Miss Jean Harp returned home Saturday following a week's visit in Lubbock.

Mr. and Mrs. F. G. Simpson and son, Fred, were Amarillo visitors Tuesday.

Mr. and Mrs. A. A. Groves left Sunday for a week's visit with Mr. and Mrs. Ken Rector of Tucumcari, New Mexico.

Mr. and Mrs. Jess Stafford visited relatives in Olton Sunday.

Harry Willett left Tuesday for a business trip to Brady. He was accompanied by his son, Boyd, who will go to Austin to enroll in the University of Texas.

Nuptials Unite Local College Students Leave

Nuptials uniting Miss Doris Gene Evans, daughter of Mr. and Mrs. S. C. Evans of Dallas, and Mr. Tom Tilson, Jr., son of Mr. and Mrs. T. G. Tilson of Matador, were read Sunday at 6:00 p. m. in a ceremony performed at the Western Heights Methodist Church in Dallas with the Rev. S. C. Burton officiating.

The bride wore an afternoon frock with a corsage of white rosebuds and a soldier blue hat with other accessories in black.

Mr. and Mrs. Tilson will make their home in Dallas, where the groom has been employed for the past several months. Having been born and reared here, Mr. Tilson is known by many friends who join in wishing the couple happiness and success.

Relatives Attend

Attending the wedding were the immediate family and close friends of the bride and also Mr. and Mrs. B. A. Kay and daughter of Fort Worth, Mr. and Mrs. Alonzo Davis and daughters of Denton, Mrs. W. R. Tilson, Mr. and Mrs. T. G. Tilson and son, Warren Earl of Matador.

Other relatives of the groom present at the ceremony were Mrs. A. E. Butterfield, Miss Ruth Butterfield, and Mrs. W. R. Hamrick, all of Dallas, and Miss Evelyn Quattlebaum of Dalhart.

V. C. Smart, Jr., of Spur visited here Monday and Tuesday with his sister and family, Mr. and Mrs. Tom Newman.

Mrs. Coyt Carlisle of Paducah visited here during the week end with friends and relatives.

Miss Evelyn Quattlebaum of Dalhart arrived recently to make her home with Mr. and Mrs. T. G. Tilson while attending the Matador High School this year.

Local College Students Leave

Texas Technological College of Lubbock claims the largest number of students from Matador and vicinity as various colleges begin enrollment for the 1940 session.

Students to leave this week end for Tech are Elmer Gene Jameson, Houston Schweitzer, Jean Harp, Furman Vinson, Myrnavae Barkley, Rudolph Carpenter, Tom Nell Darsey, Willie Fulfer, Norman Harp, Marie Hunsucker, Bennie Keltz, Jewell McCoy, Keith Patton, Willena Wilkinson, and Kara Hunsucker.

Glenn Woodruff and Dan Darsey enrolled at John Tarleton College last week after being accompanied to Stephenville by C. M. Glenn. Mr. Glenn returned home Saturday.

To Attend WTSTC

Miss Billie Lawrence, Fred G. Simpson, and B. F. Tunnell, Jr., will attend WTSTC at Canyon. They will leave Tuesday. Miss Dorothy Acker will leave Monday for Canyon, where she will enroll also.

Miss Lela Carpenter will go to Hardin-Simmons University in Abilene Monday. W. O. Cox will play football while a student at H-SU, having left Thursday for Abilene.

Boyd Willett enrolled this week in the University of Texas in Austin, and Maurice Reilly will leave Saturday for Boulder, Colorado, to enroll in the University of Colorado. Lyman Bundy Campbell is to attend Texas A. & M. College at College Station. He will leave Monday.

Mr. and Mrs. Orvil Wells of Arlington, Virginia, arrived for a visit with her parents, Dr. and Mrs. A. C. Traweck. En route here they visited Mr. Wells' parents, Mr. and Mrs. Percy Wells, of Wellington.

The FASHION FROCK Of The Week

The "SHUTTER BODICE" Dress
As Worn in Hollywood by
Jean Parker
A Favorite Movie Actress



The primary interest in this week's fashion centers on the "shutter" effect on the front and at the back of the bodice. This is achieved by open flaps of fabric from the yoke to above the waist. It is an established style success and adds much to the charm of the whole dress. It's a coat-dress opening all the way down the front with round bone buttons. A smart collar of dress fabric is topped by one of white rayon bengaline with an embroidered flower trim. A touch of the white trims the sleeves. At either side of the waist at the front are gathers which slightly blouse the top of the dress. The back is fitted. Miss Parker wears an American Navy Blue. It is also good in a vineyard wine.

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Advertisers Live in GLASS HOUSES

WHAT they promise in their advertisements, and what they deliver in their merchandise, are right there for all to see.

If they deliver what they promise, they make friends and steady customers. If not they make enemies, lose patronage and finally go out of business.

Those are the cold, hard reasons why honesty is the best policy—especially in advertising.

But the real fact is that advertisers as a class are humanly jealous of their good names. The trade-marks of manufacturers and the published recommendations of merchants are only accorded to products which they can offer you with confidence and pride.

You can trust the ads to lead you to sound values.

Courtesy Nation's Business

Mrs. Manly Thompson Is Shower Honoree Tuesday

Mrs. Manly Thompson, who was before her recent marriage Miss Ruby Spears, was honoree at a miscellaneous shower given Tuesday afternoon at the home of Mrs. R. E. Campbell with Mrs. G. S. Craven, Mrs. R. E. Campbell, Jr., and Misses Ruth Groves, Ruie Hobbs, and Ruth McBride as co-hostesses.

Mrs. R. E. Campbell, Jr., presided over the punch bowl at the lace-covered table centered with a flower-ring and white candies. A miniature bride and groom were in the center of the ring, which contained zinnias and marigolds. Punch and cookies were served guests.

Presiding over the bride's book was Miss Ruth McBride. Those attending the shower or sending gifts were Mesdames W. W. Worsham, V. E. Reeves, Harold Jones, Bessie Patton, S. H. Cantrell, Jeff Cantrell, J. Farris Fish, J. R. Moore, Albert Traweck, Vernon Doss, A. D. Burleson, J. D. Craven, A. A. Tipton, Ben Meador, Bole Bond, Charley Pollock;

Mesdames Elbert Seigler, J. L. Woodruff, Henry Ford, J. R. Whitworth, Robert Collier, Bennie Cox, J. T. Spears, Grady Acker, Lloyd Fulkerson, John Irwin, W. M. Joslin, V. J. Skaggs, Earl Laughlin, C. C. Swearingen, R. E. Campbell, Jr., Von Muse, R. E. Campbell, Sr., Frank Jameson, T. E. Cammack, Leonora Luckett, Tom Spears, Scott Bolton;

Mesdames Alfred Barton, Paul Patton, Joe Campbell, W. W. Carpenter, R. N. McMahan, Harold Allen, Elmer Stearns, Pat Sheridan, J. C. McBride, Tom King, R. A. Seay, Eddie Russell, Vernon Craven, W. M. Graham, Ray Patton, U. L. Willie, J. E. Jameson, Jr., Edith Sanders, J. A. Groves, Curtis King, Wilson Barton, A. P. Hodges, Buford Hobbs, L. A. Carlisle, L. J. Barkley, Jack Edwards, G. S. Craven, and P. B. Barton.

Misses Maggie Bryan, Chloey Fulfer, Mary Ola Tipton, Amy Glenn, Dora Ratcliff, Rachel Pat-

BAPTISTS TO MEET TUESDAY

Rev. W. M. Joslin, pastor of the First Baptist Church, Matador, will speak on "Vacation School" when the Floyd C. Missionary Baptist Association convenes in Crosbyton next day and Wednesday. The organization includes Floyd, Motley, and Briscoe counties.

Other talks of interest include "Report on 100 Thousand by Rev. H. M. Graham, of the Roaring Springs Church," "Buckner Orphans Home," Robert Cook Buckner of Dallas annual sermon by Rev. W. R. Ralls; and "Report of Foreign Missions," by Dr. R. S. Jones, eigan Mission Board, Atlanta, Georgia.

Hospital News

Leonard Clements was treated for an injured leg at the Tru Hospital Tuesday.

Mrs. Charlie Payne and Walter Lacy, both of Turkey received treatment this week. Lyman Bundy Campbell, sprained his wrist Monday, treated at the hospital.

Orvil Wells of Arlington, Texas, is a surgical patient here.

S. J. Hall was a patient here having received a broken injury.

David Webb, two-year-old of Mr. and Mrs. Baby Webb recently received serums for bites on his face. The dog, ever, after being kept under inspection for several days, declared to be free from rabies.

Miss Marie Hunsucker visited relatives in Lubbock during week end.

ton, Ruie Hobbs, Ruth McBride, Ruth Kingery, Dora Jameson, Ruth Groves.

FOR COOKING Gas Is CLEAN AND EASY!



FLORENCE TABLE TOP GAS RANGE

No cramping or crowding with this superbly designed Gas Range! Oven is giant size, big enough for large family cooking. Top is wide with convenient cooking section—room for a number of large cooking utensils with ample working space besides. And only a small price will put the "Florence" in your own kitchen.

Butane Gas Appliances

Plan to use clean, safe and inexpensive Butane Gas this winter. We have a complete line of appliances of proven quality.

Thacker Supply Co. Roaring Springs



The Garo Neilsen girls in "American Revals," one of the production numbers in "Americana," the huge outdoor revue which will be presented twice daily in front of the grandstand at the State Fair of Texas, October 5 to 20.



A color picture shows the Twelve Aristocrats, six boys and six girls, who sing and dance and are presented in the production numbers of "Americana." The Twelve Aristocrats are among the best known radio concert stage artists of the day. They present an original number and a waltz number which have proved the popularity of the "Americana."

THESE ARE MY JEWELS



of trade and industrial education and in teaching shop or related subjects. They must not have passed their fifty-third birthday.

Special agent, research in commercial education, \$4,600 a year, Office of Education, Federal Security Agency. Applicants must have had college education which included courses in commercial subjects, and experience in commercial education in schools of secondary grade or higher. Certain experience in an industrial establishment as consultant, administrator, or responsible supervisor is also necessary. They must not have passed their fifty-third birthday.

Full information as to the requirements for the examinations, and application forms, may be obtained from the Secretary of the Board of U. S. Civil Service Examiners at the post office or customhouse in any city which has a post office of the first or second class, or from the United States Civil Service Commission, Washington, D. C.

GOVERNMENT TO NEED MEDICAL OFFICERS

The expansion of the Army creates a need for about 600 civilian medical officers in various grades for temporary and part-time service. The duties of full-time officers will be to act as doctors of medicine in active practice in hospitals, in dispensaries, and in the field. The duty of part-time officers will be to report for sick call at a fixed hour each day and

to be subject to emergency call at all times.

The Civil Service Commission in making this announcement calls particular attention to the fact that part-time officers will be able to continue their regular practice. In order that this may be done, appointments to the part-time positions will be made of medical officers in the vicinity of the place of duty.

Information concerning these positions may be obtained from the Secretary of the Board of U. S. Civil Service Examiners at any first or second-class post office, or from the United States Civil Service Commission, Washington, D. C. Physicians are urged to apply at once. This work is of the greatest importance to the success of the National Defense program.

In 1765 the Master Peruke-Makers petitioned George, III, humbly beseeching him to halt the "despicable fashion of gentlemen wearing their own hair," in order to stave off the guilds' threatened bankruptcy.

The Regional Show of the American Holstein-Friesian Breeders Assn. will be one of the main features of the Dairy Show at the 1940 State Fair of Texas.

Roy Burleson INSURANCE BANK BUILDING MATADOR, TEXAS

"LET ME TELL YOU, NEIGHBOR,



SPEARS GIN is ready for business with cleaning equipment that cannot be beat, and as you know, a cleaner sample means more profit."



We Are Ready...

We have installed the latest model all-steel square bale press and condenser, in order to meet the needs of the Government Loan, and also to offer the highest possible market prices if you should wish to sell.

We wish to thank you in advance for your business and at any time we can be of service to you, don't hesitate to call upon us.

Spears Gin

J. T. SPEARS, Owner
"The Same Old Place Where Friends Meet"

Chickenpox Is Infectious To Young Children

AUSTIN—Chickenpox is among the more prevalent childhood plagues. Because of this fact, many parents assume an attitude of indifference toward both treatment and spread. Indeed, there are those who mistakenly imagine that this disease is an inevitable affliction, and consequently believe that the sooner the child has experienced it, the quicker the trouble will be over. It scarcely need be said that such a viewpoint is both unwise and risky," states Dr. Geo. W. Cox, State Health Officer.

"The period during which the disease develops after infection has been established varies from fourteen to sixteen days; in some cases the time may extend to three weeks. Symptoms, such as a slight rise in temperature, headache or back ache, frequently precede the characteristic eruption. This eruption often is the first observable symptom. It rarely delays its appearance more than twenty-four hours after indications of illness.

Is Infectious
"This disease is highly infectious. The family physician should be called immediately upon the suspicion that chickenpox is present, as intelligent medical care and nursing are essential to a satisfactory and prompt recovery. During epidemics or neighborhood outbreaks, which are more likely to occur during the fall and winter months than at other seasons of the year, parents should suspect all fever and aches as possible forerunners of chickenpox.

"While complications are rare, they sometimes do occur. Even with the great possibility that infection will run its usual course, it does not pay on that assumption to temporize. Among the complications may be erysipelas and other skin infections.

Infants Rarely Susceptible
"Infants under one year of age are rarely susceptible to chickenpox. It is during the run-about age, namely among the five and six-year-olds, that opportunity to catch this disease is greatest.

"Of course, there is no desire to disturb parents unduly about chickenpox. The fact that approximately 52 per cent of the adult population in America have had it argues the folly of becoming

NYA MECHANICS UNIT OPENS AT DUNCAN FIELD

AUSTIN—Operation of the National Youth Administration air mechanics resident center at the Duncan Field Air Depot near San Antonio to train 100 youth in the repair, construction, and maintenance of airplanes and airplane engines was initiated Wednesday under the sponsorship of the United States Air Corps, J. C. Kellam, state NYA administrator, announced.

Designed to become the senior unit of the eight NYA air mechanics projects operating at South Houston, Marshall, Waco, Fort Worth, Ranger, Canyon, Tyler, and Dallas, the new center will provide the youths 44 hours of actual shop work and related training a week.

An additional 25 boys will receive work experience as cooks, helpers, waiters, and clerical assistants.

Increased Sales Are Announced

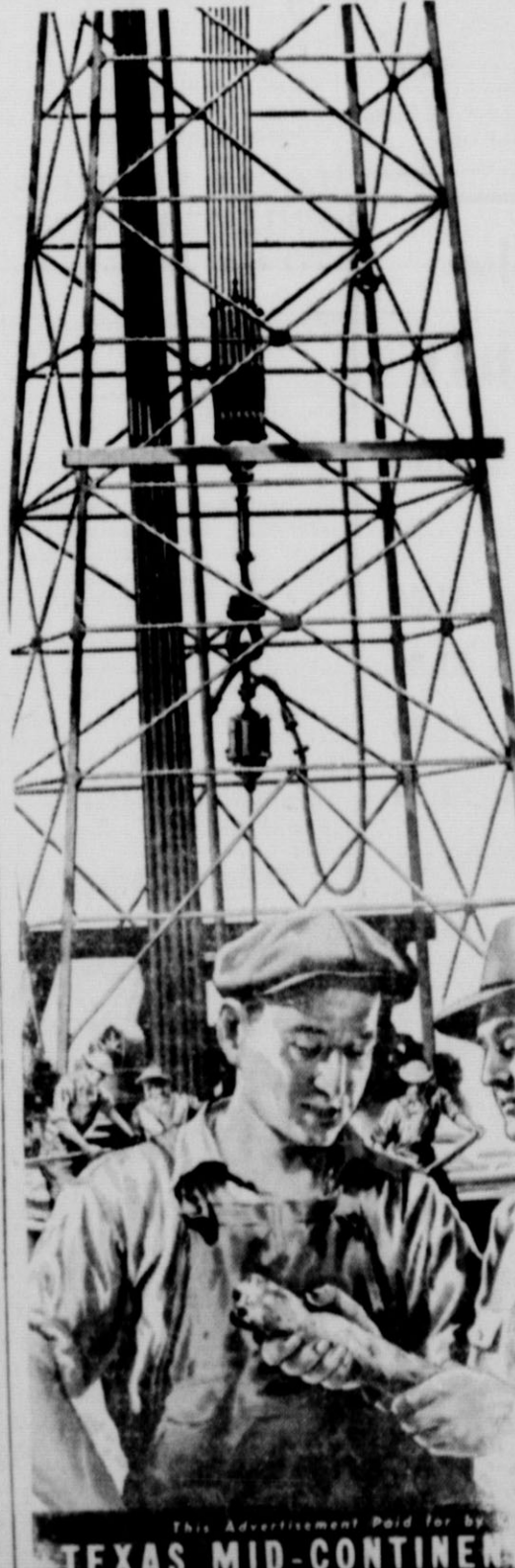
Retail Sales of new and used passenger cars and trucks by Chevrolet dealers during the 10 days ending August 20 showed substantial advances over the same period last year, William E. Holler, general sales manager, announced here today. New car and truck sales totalled 19,194, he said, a gain of 28.9 per cent over the same period last year, while used car sales of 47,944 units were

up 27.1 per cent over the same period. The new car sales figure compares with 14,886 during the second 10 days of the month last year, and the used car total with 37,707 last year.

Texas Boy Champ Arrives for Final Meet



HERE'S Clark Douglas, of Cleburn, Texas' state champion automobile driver. He's shown as he arrived at the Ford Motor pavilion at the New York World's Fair, ready to compete in the finals to determine the national boy driving champion. Douglas' expenses, and those of an adult sponsor chosen by the Ford Motor League, at the first annual Champions' Banquet at the Ford pavilion on Aug. 29, Edsel Ford, president of the League, was scheduled to award the prizes—48 university scholarships with an aggregate value of \$30,000. The object of the League is to promote safety on the highways by teaching every boy in America to drive expertly. It has a membership of scores of thousands of boys in all parts of the country.



ANOTHER DRY HOLE?

In the constant search for new oil reserves in Texas, even the dry holes benefit the communities in which they are drilled.

They mean employment and wages for Texas labor, lease money for Texas farmers and ranchers and many other expenditures which benefit all lines of business.

2,300 dry holes were drilled in Texas last year at a cost of nearly 60 million dollars.

Since oil was discovered in Texas, 52,000 dry holes have been drilled in all sections of the State at an expense of more than one billion dollars.

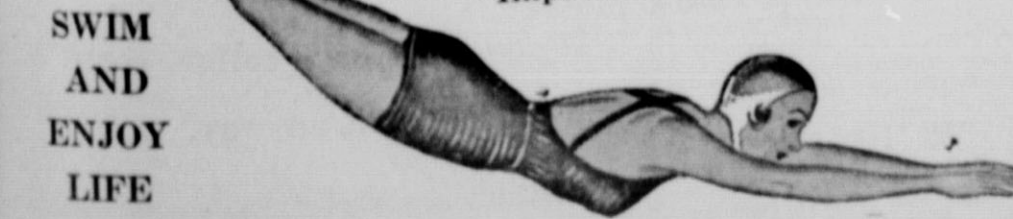
This billion dollar research has already resulted in the discovery in Texas of over half of all the known petroleum reserves of the Nation. The creation of this wealth will benefit Texas citizens for generations to come.

Whether the oil man wins or loses, the community always gains.

TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION

Get In The Swim!

Roaring Springs Pool Now Open
Pure Spring Water
Senic Picnic Grounds
Improved Road To Springs



MODERN POOL CAPABLY OPERATED

Roaring Springs Swimming Pool
Moderate Prices

Annual Tri-State Fair Will Open Its Gates In Amarillo Monday

Indians To Tell Life Stories In Special Program

AMARILLO, Tex.—The original Northwest Texas Pioneer—the red man—will be honored on the occasion of the annual meeting of the Panhandle Old Settlers Association, Wednesday morning at ten o'clock, September 18, when residents of this section for 25 years or more convene at the Tri-State Fair.

Whereas in the past it has been the custom to dedicate the pro-

gram to the White Americans, at this time the First Americans will receive this distinction. It is planned to have an ALL INDIAN program. Every person having a formal part will be of Indian extraction, and will appear in full costume.

Both of the main speakers of the day participated in the Adobe Walls Battle, June 27, 1874. John Otterby—Chief Lean Elk—Cheyenne Indian, born at Fort Laramie Wyoming in 1864, was with the Buffalo Hunters and was in the Adobe Walls fight on the side of the whites, and against his people. Dr. Joseph K. Griffis, Tahan, reared by the Kiowas, fought against the Buffalo Hunters.

Hunted Buffalo

Chief Lean Elk, Indian Interpreter, Scout and Delegate to Washington, came to the Panhandle as a boy of ten years. He hunted buffalo and lived with the hunters until the cattleman came. Later he served under General Sheridan as an interpreter, then a scout, teacher, farmer, and delegate from the Indian Commission to represent his people in Washington.

Dr. Griffis—Tahan's—life story is as colorful and adventuresome as a western thriller. He was born near Gainesville, Texas, in 1830, son of a white father and Osage Indian mother. Tahan will tell a story in the picturesque eloquence of the Red American and in the perfect English of the White American. Out of savagery into civilization Dr. Griffis will give his amazing experiences, which have been substantiated by Governmental and other records.

Captured by a tribe of Kiowa Indians he was brought up as an Indian, and it was many years before he learned of his parentage. He lived in the Panhandle until captured by General McKenzie in 1875. His Kiowa Indian wife aided him to escape from prison chains, and he became a Robin Hoag in his own right. Tahan was persuaded to join the Army where he served for several years. He was condemned to death for shooting an Army Officer after drum-head court martial, escaped and was a fugitive for many years.

He fled to Canada, and was befriended by the Salvation Army, and became one of their workers. He was placed in jail for beating a drum, and while serving his jail sentence he learned to read. Following his release he drifted to Buffalo, was ordained a Presbyterian Minister, and became pastor of one of the largest Presbyterian Churches. Through the efforts of friends he was pardoned for the slaying of the Army Officer by President Cleveland. Tahan is famous as an author and lecturer. He wants to come back

DISTINGUISHED FIRST AMERICANS



Tahan, left, and Chief Lean Elk, right, will appear on the Indian program at the Tri-State Fair in Amarillo, September 16-21. Tahan, son of a white father and



Osage Indian mother will tell his life story in the picturesque eloquence of the Red American and in the perfect English of the White American.

Chief Lean Elk, Cheyenne Indian, who participated in the Adobe Walls Battle, 1874, will also give his thrilling life history.

home to live somewhere in the Palo Duro Canyon.

Few Tenants Uprooted By AAA Program

By RAY DAVIDSON

It has been charged that Uncle Sam has come to the farm and driven many tenants out of their homes and into towns to lengthen relief rolls.

This question, however, is hotly denied by strong proponents of the AAA program. Plenty of argument has been advanced on the subject.

Before venturing a few observations on this point, it might be well to point out that the advent of tractor farming has been of immense influence on tenant farming.

Few will deny that coming of the tractor is mostly responsible for the numbers of tenants losing their farms. Landlords have bought tractors, hired day-laborers to drive them, and now cultivate hundreds of acres under one management instead of splitting their farm into many tenant units.

Granting that tractor-farming is the principal cause of tenants losing their farms, debates center on the portion of the blame that Uncle Sam should get as a secondary cause.

Directly, there is nothing in the farm program to cause serious lessening of the number of farm troubles. Indirectly, however, the program has caused some trouble between tenants and landlords.

Most landlord-tenant arrangements in this section are made on the "third and fourth" basis. That is, the landlord takes a fourth of the cotton crop and a third of the other crops as rent, there being no cash transaction.

The AAA recognizes this share-the-crop form of leases, so when it pays a benefit check, proration is made between the landlord and the tenant. One check is made to

the landlord for his share, another to the tenant for his.

Meanwhile, the tenant has been using the soil-conserving acreage diverted from commercial production to raise feed for milch cows, beeves or the like. An important feature of the AAA program is that it has encouraged wide diversification of farm income sources.

Income to this tenant from these milch cows and other sources means nothing, however, to the landlord. Soon he begins to feel that he is getting the short end of the deal.

As a result the landlord seeks additional money from his tenant, thru fair means or foul, to make up for this difference. The result is hard feelings, in many cases, between landlord and tenant.

Side Arguments

Another ill that has arisen of the three-cornered relationship between Uncle Sam, the landlord and the tenant is a result of "side agreements" between landowner and renter.

It has been said that the AAA recognizes the regular third and fourth leases. But in addition to these, many landlords and renters have various "side agreements" often informally made, which Uncle Sam can hardly be expected to know about.

For example, the landlord will promise the tenant all this year's maize if he will repair the fence around the "back forth," or the tenant will promise the landlord all his year's wheat in repayment for a loan to send son John off to college.

This worked out all right when crops were the promised payments. When Uncle Sam started writing checks, landlords and tenants began promising each other their forthcoming checks. Then instead of delivering the checks, said parties often spent them.

Hard feelings arose from these situations. As a result, a few tenants have left their farms in anger, and have been driven off by landlords.

These are two ways in which the AAA has indirectly caused a small amount of tenant-uprooting.

Unhappy clients have often blamed the AAA for losing their farms, merely because the AAA is a convenient scapegoat to

know I should have been so to see him that all would have been forgiven and forgotten the instant. Oh the joy of being a smiling, familiar face great crowd of strangers. And this was the happy mination of my first few spent in the confines of the American metropolis. New was not a city after-all—far it—it was another world which I had suddenly found self.

From the train I stepped into a seething world of crowds, cacophony and commotion. Many cab-drivers were at the entrance yelling lustily with an ear-splitting noise, bidding us to patronize them nay, commanding us, and that in no uncertain terms. And how vicious and fierce they seemed as they stood there yelling—like so many ogres ready to devour us—they were actually terrifying to behold.

Finally ensconced in my cab, we proceeded thru the canyons of the city streets in whose depths flowed a viscous dark stream of humanity—Broadway suddenly burst on us—an overwhelming brightness concocted of artificial fire-works. On the roofs of the tall buildings one saw many electrical signs in frenzied agitation—whirligigs of chromatic illuminations—blinking on and off—some spelling out the names of various products—I found myself caught in the vortex of a great city being sucked down into its center at terrific, rotating speed—an iota of humanity—a mere speck caught up in the roaring whirlwind. Only a day or so ago I had been in another world—a world less densely populated, to be sure, where far less commotion was in evidence, less electrical display, less noise, but far more natural beauty and restful quietness. A beauty heretofore unappreciated by me of green grass, of shady trees, of glorious flowers—where breathing spaces were not at a premium, but were everywhere and now I found myself suddenly catapulted into this maelstrom of artificiality of brick and stone, great crowds of people, dense traffic, high buildings jutting into the very heavens, bright lights—noise and confusion, it was a strange, fantastic world, paradoxically repelling me at the same time it attracted me—a magnetism that held me.

After a bath and donning some fresh linen at my hotel, I took the elevated train to seek my one friend who I had in all this great human bee-hive.

From the windows of the "L" I could look into the second and third story rooms of the tenants; into bed-rooms, kitchens, and what passed here for living rooms. Dark figures in small dingy quarters—figures in dimly-lit interiors—somehow it gave one a feeling of unreality—like images seen in some fitful dream. Then came the time when the "L" reached its highest point. Now only the roofs of the buildings were visible. Here and there on them, one might make out a ghostly line of clothes swaying to and fro. At last came my station with the number of my street set into the walls in white tile. And how high ran these numbered streets here in New York. I got off at one that ran into the two-hundreds.

When at last I met my friend, I shall never forget the joy of that moment. She looked to me like a glorious apparition, an angel, who had come to welcome me—an angel among all these millions of strange, foreign, devils, the one kindly soul who knew me and perhaps liked me a little bit. Should I have encountered my worst enemy at that moment, I

know I should have been so to see him that all would have been forgiven and forgotten the instant. Oh the joy of being a smiling, familiar face great crowd of strangers. And this was the happy mination of my first few spent in the confines of the American metropolis. New was not a city after-all—far it—it was another world which I had suddenly found self.

Millionth Auto Search Closes

The nation-wide contest, sponsored by Chevrolet Motor vision to locate the owner of one-millionth Chevrolet produced after Chevrolet's introducing the valve-in-head six in 1912 closed. Announcement of the winner, who will receive the millionth 1940 Chevrolet, will be made after Company officials have checked the entries with duation records.

Ceremonies attendant on presentation of the new 1940 to the owner of the first millionth Chevrolet six will be staged the New York World's Fair owner driving his old car to York as Chevrolet's guest to receive his award.

The award—a 1940 sedan, produced July 12—is a major stone in Chevrolet production records. During the model year, which it was built, cars were produced at an average rate in excess of 100,000 per month. 1,000,000 unit was built one month after No. 900,000.

The 400,000 units culminated in No. 1,000,000 were completed in three and two-thirds months and the millionth came off the assembly line on a date when previous year's production was at 798,343.

Company records show that the millionth Chevrolet six—the sought in the contest—left the assembly line in 1929, and of course may not be in use today. If contest fails to reveal the Millionth Six, the owner of first Chevrolet passenger which was built after that, which is entered in the contest and conforms to the conditions thereof, will be adjudged the winner.

PROTECT



YOUR HOME!

Our policy selection affords you protection against all losses thru destruction.

WE SELL ALL KINDS OF INSURANCE!

Motley County Insurance Co.

J. R. Whitworth • Elmer Ste

ON THE SPOT

USED CAR SALE

WHAT DO WE MEAN, "ON THE SPOT"?

Our Stock Must Be Reduced Before Winter - - -
BANG! JANG! We Have Murdered Used Car Prices!

LOOK AT THESE SPECIALS!

"On The Spot" Extra Special

A GOOD USED CAR AT
A REAL BARGAIN PRICE!
1937 FORD V-8 60

WAS \$275 IS \$205

We have two 1925 FORD V-8's priced to give real transportation value.

Were \$275 Are \$225

We have four 1936 FORD V-8's priced to sell at this sale.

Were \$325 Are \$275

Your choice of two 1938 FORD V-8's marked far lower than their actual values—

Were \$475 Are \$400

SEVERAL CHEAP MODEL A's and '33's, '34's, and V-8's—MUST BE SOLD WITHIN 10 DAYS. —SEE US FOR BARGAINS.

"HERE'S THE SPOT"

Matador Auto Co.

MATADOR, TEXAS

Authorized Dealer

IS THIS...



THE WAY YOU FEEL ON WASHDAY?

BANISH WASHDAY BLUES COMPLETELY FROM YOUR LIFE—END FOR ONCE AND FOR ALL THOSE TRYING DAYS OF HEAT AND LABOR—SEND YOUR WASHING TO SPUR LAUNDRY! YOU'LL BE BENEFITED BY LESS WORK AND WORRY—CLOTHES WILL LAST LONGER—AND BEST OF ALL, YOUR BUDGET WILL NOT BE STRAINED. CALL US TODAY!

THREE DELIVERIES

IN MATADOR

EACH WEEK

Spur Laundry

KODAK FILM
DEVELOPED
Any Size Roll
25c
Cash In Advance
PARKER STUDIO
Paducah, Texas

BETTER BREAD COSTS NO MORE



ENJOY OVEN FRESH BREAD

EVERYBODY LIKES

EDDY'S BREAD

EVERY DAY MORE MOTLEY COUNTY FAMILIES DEMAND THE BETTER AND TASTIER FLAVOR OF

EDDY'S BREAD!

You'll like its oven freshness too—try a loaf today!

THE FINEST MONEY CAN BUY —FRESH EVERY MORNING—

EDDY'S BAKERY

Matador, TEXAS

Parity Checks Are Received

Seventh shipment of parity checks was received at the Motley County Agent's office Saturday...

Two Large Signs Are Erected Here

Two large signs were added to local business houses this week Saturday, the Farmer's Co-op...

Cole Baby Is Tragedy Victim

Carol Ann Cole, 9-month-old baby of Dr. and Mrs. W. F. Cole of Houston and granddaughter of Judge W. R. Cammack...

ROARING SPRINGS



Mrs. J. D. Mitchell, Correspondent

Army Board Buys Horses

The Remount Purchasing Board, under direction of Major Marion I. Voorhes of Fort Worth...

FARMERS SIGN APPLICATIONS FOR PAYMENTS

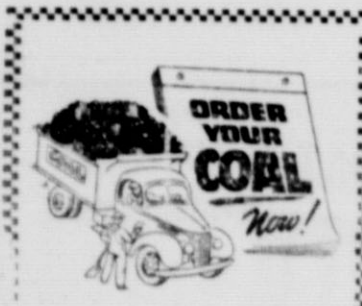
Seventy-seven applications for the 1940 Agricultural Conservation Program have been signed by producers...

Childress Lodge Will Celebrate 50th Anniversary

Childress Masonic Lodge will celebrate its fiftieth anniversary next Tuesday when members entertain with a barbecue...

STREET DANCE ATTRACTS CROWD HERE MONDAY

The street dance sponsored by the local fire department day night attracted a large crowd...



All the essentials of a perfect fuel are found in Bishop's low-priced coal. You can save money by ordering your coal now before cold weather sets in...

OUR COAL IS SAFE—CLEAN—ECONOMICAL Bishop's Feed Store Telephone 114-J

IOOF LODGES MEET THURSDAY

The monthly circle meeting of the Plainview, Silverton, Matador, and Floydada IOOF lodges was held in Floydada Thursday night...

LEGIONAIRES TO MEET IN MIAMI

American Legion Palaski Post, Miami, is host to the District 18 legion and auxiliary monthly meeting Sunday at 3:00 p. m.

COUNTY DEMO QUOTA IS SET

The Democratic National Committee announced this week that Motley County's quota for the presidential campaign has been set at \$223...

FORMER RESIDENTS RECEIVE INJURIES

Mrs. Paulette Fletcher left Monday for California after receiving a message that her sister, Mrs. Ollie Galloway...

LOCAL YOUTH IS ENLISTED; SENT TO CALIFORNIA

Raworth Tilson, son of Mr. and Mrs. T. G. Tilson, enlisted in the U. S. Army at the Childress recruiting station Thursday...

County May Have Food Stamp Plan

The Government Food Stamp plan may soon be put into effect for benefit of more than 1000 families on relief rolls in the county.

Northfield News

By Mrs. C. D. Kincanon Mr. and Mrs. Derwood Parker of Kirkland, Mr. and Mrs. John Whitten of Tell, Mr. and Mrs. C. D. Kincanon, J. E. Payne and family...

LOCALS

M. S. Patton and son, Keith, made a business trip to Lubbock Thursday. They were accompanied to Ralls by Mrs. W. W. Moore and Miss Ova Barton...

LOCAL BOY SCOUTS TO MEET TUESDAY

Scout Leader Howard Traweek announced that the first fall meeting of the Boy Scouts will be held at the Scout Hut Tuesday night at 7:00 o'clock.

MATTRESSES ORDERED

Mattresses for 75 needy families were ordered this week from Austin. Under the government program, families with a cash income not in excess of \$400 are eligible to receive mattresses.

TO OREGON

Mr. and Mrs. Hazel Dirickson left recently for a three week vacation trip in the Western States. They plan to attend the Pendleton, Oregon, Rodeo.

WEST TEXAS GIN IS PREPARED TO SERVE FARMERS

The gin crew at the West Texas Gin, operated by Joe M. Gaines, began in the summer to repair machinery for the fall rush.

ADVANCE TICKET SALE IS OFFERED

LUBBOCK—South Plains Fair Directors announced early this week that an advance ticket sale would begin immediately and continue until Saturday, September 28...

COUSINS

Mr. Ducken, the new fire making the rounds the first night, came upon John idling in some crates and said, 'Ducken, the new boss.'

CORRECTED GRAMMAR

Teacher: 'What is the meaning of the word matrimony, Robert?' Robert: 'Dad says it is word—it's a sentence.'

Texas grapefruit is shipped forty-three of the forty-American States, and to many foreign countries.

'Americana' a huge out-revue, will be the main attraction at the 1940 State Fair and presented twice each night in the grand stand.

Read the Tribune

ALL SIZES NEW PIPE FOR EVERY PURPOSE CENTRAL PIPE & SUPPLY CO. 2611 So. Ave. H Lubbock, Texas

MEAT IS WHAT COUNTS MOST!

Table listing various meat products and prices: BEEF ROAST, SHORT CUT STEAK, PURE PORK SAUSAGE, DRY SALT BACON, BUTTER, ASSORTED LUNCH MEAT, VERNON 'TRIPLE E' HAM, WILSON'S CERTIFIED SLICED BACON, SALT JOWLS, PURE LARD.

COMMUNITY LOCKER SYSTEM W. J. O'CONNOR, Manager

WEST TEXAS GIN

We are prepared to give you the best service that can be had in Texas. We have experienced ginners who will be glad to see you coming with any kind of cotton you might have. We make all cotton look good and sell good. We buy cotton, or if you care to, you are at liberty to place it in the loan. If you don't have cotton, come down and watch us gin, anyway. Visitors are Welcome. WEST TEXAS GIN Joe M. Gaines, Manager

New Fall Merchandise SPECIAL FOR SATURDAY Bed Spreads, 92 x 108 \$1.00 Fast Color Print, 36" yard, 9c Domestic, 36", good grade, 15 yds. \$1.00 Ladies' Hats \$1.00-\$1.98 Ladies' Silk Dresses \$1.98 Ladies' Dress Shoes, Kid Leather, \$1.50 Children's School Shoes \$1.00 up Men's Dress Oxfords \$1.98 Men's Hawk Brand Blue and Stripe Overalls \$1.10 Men's Khaki Suits \$1.98 Men's B. V. D's, good grade \$49c Ladies' Dress Coats, All Colors \$5.98 to \$10.98 G. Gabriel Dry Goods Roaring Springs

CUT-RATES SOUTH PLAINS FAIR TICKETS Lubbock—Sept. 30th-Oct 5th \$2.00 Value Fair Ticket— \$1.00 Advance Sale for only 4-50c GEN. ADM. TICKETS FOR ONLY \$1.00! Special advance ticket sale will be in effect until Saturday, Sept. 28. Regular front gate admission price remains same. Mail Post Office Money Order or Bank Draft—South Plains Fair, Box 561, Lubbock, Texas. No Limit—Buy All You Want! ORDER TICKETS NOW! No Special Rates After Sept. 28th

CUT-RATES SOUTH PLAINS FAIR TICKETS Lubbock—Sept. 30th-Oct 5th \$2.00 Value Fair Ticket— \$1.00 Advance Sale for only 4-50c GEN. ADM. TICKETS FOR ONLY \$1.00! Special advance ticket sale will be in effect until Saturday, Sept. 28. Regular front gate admission price remains same. Mail Post Office Money Order or Bank Draft—South Plains Fair, Box 561, Lubbock, Texas. No Limit—Buy All You Want! ORDER TICKETS NOW! No Special Rates After Sept. 28th