

VIGNETTES
BY
MARSHALL FISKE

There are moments of life that one never can forget. Shards of a dream of this passing illusion Vignettes that swim into view—then slowly dissolve...

Dental Chair Fear-Complex Affects Many

SANCTUARY

We left the great city about noon one day in the middle of winter. All morning the sky had been over-cast, the color of slate, and a cold dampness penetrated to the very marrow of our bones. The train pulled out past the dreary back yards laden with rubbish. All this depressing squalor had been heightened by the gloomy leaden-hued sky. Hardly had we left the city behind us when a few large flakes of snow fluttered down to earth. More and more of them followed and faster and ever faster they fell; soon all the countryside was enveloped in a fuzzy frenzy of whiteness where all the snow-flakes were in great commotion, soft and silent. This continued unabated thruout the afternoon.

PROGRAM PALACE Theatre AT FLOYDADA

THURS. — FRI.
"MARYLAND"
WITH
Walter Brennon, Fay Bainter, Brenda Joyce, John Payne and Charlie Ruggles

SATURDAY
"THE RETURN OF WILD BILL"
WITH
Wild Bill Elliot

SUN. — MON.
"Vigil In The Night"
WITH
Carole Lombard, Brian Aherne, and Ann Shirley

TUES. — WED.
"The Golden Fleece"
WITH
Lew Ayres, Rita Johnson

ALWAYS COOL — AIR CHANGE EVERY MINUTE

Midnight Show Every Saturday
Night at 11:45 P. M.

OUR DEMOCRACY — by Mat

TAKING CARE OF GRANDPA.

IN ANCIENT TIMES, THE FEW WHO LIVED TO GROW OLD AND USELESS, WERE DRIVEN OFF TO STARVE.

OLD AGE IS INCREASING. NUMBER OF PERSONS 65 AND OVER IN U.S. HAS NEARLY DOUBLED IN 20 YEARS, BUT—

TODAY WE LOOK FORWARD TO OLD AGE SECURITY. U.S. AND STATE LAWS PROVIDE MINIMUM SUBSISTENCE. \$1,500,000 ANNUITIES HAVE BEEN BOUGHT THAT WILL PAY MORE THAN A HALF BILLION YEARLY.

ture conservation through AAA. Of course there would have been an immense amount of this work done anyway, but AAA has aided a great deal. This is particularly true on ranches.

Conservation of soil and water is a movement that is gaining momentum every year, and AAA's contribution to that momentum will live after Uncle Sam leaves the farm.

These indirect results of AAA—more sweeping and important than this casual mention can indicate—are now firmly established in farming habits and won't soon leave. These results have been extremely profitable to the farmer and the person that depends on the farmer.

CASH HELPS TOO

Cash benefits cannot be over-labeled, however. Taylor county farmers receive \$450,000 or more each year from Uncle Sam in cold cash. Taylor is probably an average county for this section of Texas.

AAA To Leave Mark On Farm

By RAY DAVIDSON

Congress could eliminate the AAA in short order, if the membership wished to go so.

This isn't at all likely to happen but even if it did the influences of Uncle Sam on the farm would remain for a long time.

For the most marked result of Uncle Sam's venture in farming has not been the circulation of more money from the national debt to the farmer, but a drastic change in agricultural habits in general.

The changes that AAA has brought about will stay after AAA and cash payments are gone—if they ever go.

Diversification of farm income has been talked about and encouraged for a good many years. AAA gently forced a lot of farmers to diversify. Were Uncle Sam to withdraw from the farm tomorrow, farmers would continue to follow the diversification scheme through force of habit or because they have found it worthwhile.

By taking approximately a fourth of the tilled land out of commercial crops, Uncle Sam has left the farmer with considerable acreage to devote to new uses. This extra land has been used in various new ways to earn extra money.

For example, one of the principal practices has been for the farmer to plant this extra acreage to some sort of crop that can be grazed by livestock. This extra grazing land has brought about a remarkable revolution in the amount of livestock fed by farmers. Many farmers now pay the grocery bill with money derived from dairy products. Livestock auctions in Abilene are flourishing, releasing \$10,000 to \$25,000 in the town every week.

Uncle Sam has contributed to the movement for soil and mois-

I GIVE YOU TEXAS

When I was a little boy in a little town, wagons loaded with logs used to come to the mills. Their cargo discharged, the empty wagons would start back to the woods and, as the big horses plodded along in the white dust of the street, a lad would climb on the end of the coupling-pole and ride as long as he wished. However, the further you rode, the further you had to walk back. Life is that way.

Much has been written, during the past summer, concerning the Golden Gate Exposition in San Francisco and the World's Fair in New York but we should not—in gazing at distant, green pastures—overlook our own exposition.

The State Fair of Texas is not only the largest in the field of state expositions but, utilizing the grand array of structures erected for the Texas Centennial and the Pan-American fairs, is worthy of mention in the same breath with the New York and San Francisco ones—and it is right at our doors, not half a continent away.

The buildings and grounds in Dallas represent more than \$15,000,000. That the people of Texas appreciate their own fair is shown by the fact that an all-time record in the 61-year history of the exposition was set last year when 1,036,708 persons passed through the turnstiles.

A few days ago, your columnist strolled around the grounds where crews were putting things in readiness for the opening on October 5. Looking at the double row of great exhibit halls with the long pool between, one could visualize the scene that soon would come into existence under the star-spangled Texas sky—silver fountains, thousands of many-colored lights, throngs slowly shuffling past the giant murals, the dull hum of voices, the throb of music in the distance, and the pungent odor of mustard-smearing hot dogs.

Many educational features have been arranged—an exhibit from Mexico, historical, archaeological and handicrafts; a citrus display from the tropical Lower Rio Grande Valley; an exhibit from the Fruit Belt of Cherokee, Pamela Nacogdoches, Rusk and Shelby Counties; a hobby show; an Irish potato exhibit from the Panhandle; and the National Hereford Show with \$25,000 in premiums. The Texas Jersey Cattle Club is planning a "bigger and better" show. In all, \$80,000 in livestock prizes will be offered.

Old jokes:
Judge—Guilty or not guilty?
Prisoner—Ain't that what we got the jury for?
And, the one about the old man who says, "My boy John writes that he has been sent to the legislature but he doesn't say what for."

Roy Burleson INSURANCE
BANK BUILDING
MATADOR, TEXAS

TEXAS QUEEN



Miss Araceli Sanchez, beautiful young lady of Latin-American descent, who competed in the Queen of Queens' contest at the State Fair of Texas last year, is entering the Starr county contest again this year. Miss Sanchez is a member of a prominent ranch family of Rio Grande City. She will be escorted about the fair grounds while in Dallas by Mrs. Paul T. Vickers of McAllen, who has charge of the Valley's regional agricultural exhibit.

Speaking again of the State Fair—glittering, fast-moving entertainment will be given. The Mexican Police Tipica Orchestra will provide free concerts twice daily; the Queen of Queens pageant (viewed last year by 40,000) will

be a free attraction on opening day; "Americana", huge outdoor revue, will be presented twice nightly on the 300-foot stage in front of the grandstand, starring well-known screen, stage and radio personalities. Incidentally, the finale will be a spectacular fireworks display.

And on the Midway there will be "the Streets of Shanghai", two girls whose combined weight is 1,416 pounds, "French Casino", "Beautiful Hawaii" with Princess Alahoa and her hula girls, the International Midgets and many breath-taking rides. You'll see Texas and Texans on parade at the State Fair, October 5-20.

Even cotton gins are going stream-lined in their business appeal. Judge Ralph Yarborough, back from a vacation, reports seeing this sign on an Arkansas gin: "Trading here is like making love to a widow; you can't overdo it."

Another reader (who didn't sign his name) sends in this one, seen in a tavern: "You don't have to be crazy to tend bar but it helps a lot."

PROTECT YOUR HOME!

Our policy selection affords you protection against all losses thru destruction.

WE SELL ALL KINDS OF INSURANCE!

Motley County Insurance Co.

J. R. Whitworth*Elmer Stearns

Did I get the *Horselaugh* when I said electric rates had been cut in half!

YOU see, I work for the electric company and so the other night at a little party I got to sounding off about the way electric rates have been steadily reduced to about half what they were twelve or fifteen years ago.

Boy, did I get the horselaugh!

"Sure," says one of the fellows, "I suppose that's why my electric bill is higher than it ever was."

"Hold on," I said, "I know what's bothering you. Your bill is as big as it ever was. Maybe bigger. So is mine. But you forget we're using more juke. We didn't always have radios, refrigerators, clocks, and percolators, and irons, and maybe a dozen other things."

"That's not all," I said. "You not only get twice as much juice for your money, you get better service than you ever got. And what does it cost?" I ask. "For most of our customers it's less than a dime a day. Light, music, refrigeration, cool breezes, good coffee, hot toast, cool ironing, and it costs about a dime a day. It's the biggest bargain there is, and it's getting bigger all the time."

When we were saying goodbye on the porch I gave them one more shot.

"You not only get twice as much electricity for your money," I said, "but you cut your own rate every time you use more. The way modern electric rates are now, the more you use, the lower the price." So I say good night and what a good time I had.

P.S. It sure was a swell party! They asked me to come again.

West Texas Utilities Company

Invite a visitor to West Texas—the Land of Opportunity

SEE... THE ENTRADA OF CORONADO

At The 27th Annual SOUTH PLAINS FAIR

Sept. 30—Oct. 1-2-3-4-5

6 BIG DAYS LUBBOCK, TEXAS NIGHTS

Each Afternoon FREE Grandstand
Each Evening \$2.00 P. M.

A \$100,000.00 Federally Backed show on the world's largest stage. The ENTRADA OF CORONADO, an hour and half show.

Gen. Admission..... 35c
Box Seats..... 90c
Box Seats..... \$1.00

Free! SCHOOL CHILDREN (Wednesday and Thursday, Oct. 1 & 3) Free!

EXHIBITS
Heredford, Shorthorn, Dairy Cattle & Swine Exhibits...
Newest in farm implements and equipment... county, community, and individual agricultural exhibits, new-
machine displays... home and live art exhibits.

FUN FOR EVERYONE—ON THE MIDWAY!

GOODMAN WONDER SHOWS

ENTERTAINMENT — THRILLS — FUN GALORE!

BETTER BREAD COSTS NO MORE

ENJOY OVEN FRESH BREAD

EVERYBODY LIKES **EDDY'S BREAD**

EVERY DAY MORE MOTLEY COUNTY FAMILIES DEMAND THE BETTER AND TASTIER FLAVOR OF **EDDY'S BREAD!**

You'll like its oven freshness too—try a loaf today!

THE FINEST MONEY CAN BUY —FRESH EVERY MORNING—
EDDY'S BAKERY
Matador, Texas

KODAK FILM DEVELOPED
Any Size Roll
25c
Cash In Advance
PARKER STUDIO
Paducah, Texas

NYA Youths To Study Radio Repair Work

LUBBOCK, Texas—Approval has been given by J. C. Kellam, State Youth Administrator, for the operation of a Radio Shop Project in Lubbock, to be sponsored by the City of Lubbock. The project will train twenty local boys in the repair, construction, and maintenance of radio owned by the City, County, and City schools.

Equipment has been ordered for the project and work is expected to be started in the shop by the first of October. The project will provide 80 hours of work and related training each month. In addition to the work done in the shop, boys assigned to the project will be given an opportunity to study to become amateur radio operators. Classes will be given in code and other related subjects at the NYA-Amateur radio station located at the NYA resident center on Texas Tech campus. Boys assigned to the Resident Center are now studying in preparation for taking examination for an

amateur operators license. Daily communication is carried on between the local station and six other similar NYA stations in the State.

In approving the project, Kellam stated, "Opening of such projects marks another advance in the program of the National Youth Administration of Texas to provide unemployed young men with work experiences and training that will enable them to hold jobs in private industry and that will contribute to the program of National defense."

Unemployed boys between the ages of 17 and 25 interested in this type of work and training should contact the District NYA office at 305 Palace Theatre Building in Lubbock.

Texas high school students last year obtained 20,000 plays from the University of Texas Drama Loan Library, registering the biggest demand for the department's free service in its history.

Studies made by the Department of Agriculture reveal that flowers and fruits do not mix well in storage. For example, apples give off small quantities of ethylene which are injurious to carnations if the two are placed in the same vaults.

NAVY RECRUIT DRIVE AGENT VISITS CITY

A quota of 160 enlistments for the month of September has been assigned the Dallas Navy Recruiting District which includes this county.

Age limits for first enlistment in the U. S. Navy are from 18 to 31 years. Proof of place and date of birth must be furnished. Parents' consent must be obtained for enlistment of those under 21 years of age. Men with criminal records or dependents are not accepted for enlistment.

White men are enlisted as apprentice seamen and transferred to the U. S. Naval Training Station, San Diego, California, where they receive a period of training before further transfer to trade schools or ships of the U. S. fleet.

Applications for commissioned rank in the Naval Reserve are being accepted from men between the ages of 19 and 27 who have two or more years college credits. Ex-navy men up to the age of 50 are also being enlisted in the Naval Reserve at rating in which discharged. All applications for enlistment in the Naval Reserve should be made direct to Navy Reserve Recruiting Station, Room 421, Post Office Bldg., Dallas.

patrolmen: Truitt O. Dillard, R. E. Kocurek, D. R. Enochs, E. C. Hoppe, Ted Herring and E. E. Johnston.

Test of all cars will be made and recommendation on repairing defects will be given.

—Lubbock-Avalanche Journal

FIRST ORDER RECEIVED FOR TICKETS TO FAIR

First money order for a \$1 bargain strip of tickets to the Panhandle-South Plains fair was received Wednesday from Clarence Hart of Post, officials said.

Four tickets on the strip are good for entrance into the grounds one time each. Regular admittance charge at the gate is 50 cents for each person.

An extensive campaign of a Boys Club, Inc., committee will not be launched until Friday when approximately 80 men will open a drive to sell 10,000 of the tickets. They are being sold until then only for mail orders.

Entry of 13 head of milking short-horn was received Wednesday from the Clappitt farm at New Providence, Iowa.

Community exhibits were received from Idalou and New Deal. Coleman Cowan sent in the Idalou entry and Leo Meier that of New Deal. Both are vocational agricultural teachers.

—Lubbock-Avalanche Journal

Legionnaires...

(Continued From Page 1)

Legion; Louis Goodrich, Shamrock, and William Heske, Pampa, introduced the resolution at Sunday's district meeting near Miami, and it was unanimously adopted.

Today copies of the resolution were sent to Congressman Marvin Jones at Washington.

Heske and Ray Barnes, commander of the Legion in Pampa, also sent copies of the resolution, and urged city and county officials, civic clubs, churches, patriotic groups, and other organizations to join in the appeal by sending a letter or short telegraphic appeal to Congressman Jones or any other national legislator.

The resolution in full follows:

"THAT WHEREAS, recent experiences in Poland, Norway, Belgium, Holland and France prove that the enemies which a nation has within its borders may be more dangerous than those which attack from without, and

"Whereas, this Congress of the United States, now in session, has already enacted the necessary laws to provide an adequate defense from those who would attack us from without:

"THEREFORE, Be it Resolved, that we, the members of the American Legion, 18th District of the Department of Texas, feel that it is imperative that this Congress remain in session until proper and adequate laws are enacted to defend the nation from the enemies within our borders.

"We consider the most important of these to be the following:

"1. Tighten up our naturalization laws so that citizenship will not be so easy to obtain.

"2. Tighten up our immigration laws so that American jobs will be retained for American citizens.

"3. Make the laws governing the deportation of Aliens more definite, rigid and enforceable, and make the enforcement of them mandatory on the Government.

"4. Outlaw the Communist party or any other political party which receives support or direction from sources outside of our country.

"5. Make it a penal offense for a citizen to advocate a change in our form of government, by force, fraud or violence.

"(Unanimously adopted.)

JIM M. JOHNSON, Commander 18th District American Legion of Texas."

CARD OF THANKS

We wish to take this means to thank the good friends and neighbors for their many acts of kindness and sympathy extended during our recent bereavement in the death of our baby daughter, and for the lovely floral offering which was tendered.

May God's richest blessings be on each of you, is our prayer.

Mr. and Mrs. Leo Brandon; Mrs. Nell Brandon and Frenchie Nell; Mrs. M. Cowan.

ALL SIZES NEW PIPE USED FOR EVERY PURPOSE CENTRAL PIPE & SUPPLY CO. 2611 So. Ave. W. Lubbock, Texas Phone 608

CHECK OUR MARKET PRICES!



If the meat course disappoints the family then the whole meal is ruined. That's why you're always safe buying your meats here. They're the best in town.

BEEF ROAST, pound	15c and 17c
SHORT CUT STEAK pound	23c
PURE PORK SAUSAGE pound	17 1/2c
DRY SALT BACON pound	11c
BUTTER pound	32c
ASSORTED LUNCH MEAT pound	27c
VERNON "TRIPLE E" HAM (Whole)	21c
WILSON'S CERTIFIED SLICED BACON pound	26c
SALT JOWLS pound	7 1/2c
PURE LARD, Two Pounds	19c

Plenty of fresh Cat-fish Thurs. & Fri.
COMMUNITY LOCKER SYSTEM
W. J. O'CONNOR, Manager

Make No Mistake!

Our Price for Ginning Is 30c PER 100 lbs.

Reports have been circulated that we have been charging 35c per 100 lbs. for ginning cotton. We desire to establish in the minds of all cotton producers that our price this season is 30c per 100 lbs.

We are attempting to satisfy our customers with the very best type of ginning service to be found anywhere, and to produce the very best sample possible. We appreciate the patronage which the gin has enjoyed and hope our friends will help us correct this erroneous report of advanced price.

FARMER'S COOPERATIVE GIN

WADE BENNETT, Manager

LOCALS

Mrs. Ethel Payne and her brother Homer Jenkins, visited in Amarillo Tuesday with another brother, Leland Jenkins. They were accompanied home by their mother, Mrs. F. M. Jenkins, who has been visiting there since Sunday.

FOR SALE. Used pick-up trucks. One 1938 D15 International Pick-up and one 1937 Model Chevrolet Pick-up. Will sell or trade. Matador Hardware & Furniture Company.

Mr. and Mrs. Frank Pohl visited relatives and friends in Slaton during the week end.

Mrs. C. D. Bird left Friday for Santa Fe, N. M. to the bedside of her sister, Mrs. Claud Jackson who is seriously ill.

FOR SALE. Used pick-up trucks. One 1938 D15 International Pick-up and one 1937 Model Chevrolet Pick-up. Will sell or trade. Matador Hardware & Furniture Company.

Mr. and Mrs. C. T. Howell and children of Alanreed, spent the week end visiting here with Mrs. Howell's mother, Mrs. J. A. Groves and other relatives.

Mr. and Mrs. M. L. Patton and Mrs. J. D. Craven, accompanied by Miss Ruth Groves, visited relatives in Hale Center and Plainview Monday.

Mr. and Mrs. Hazel Dirickson proprietors of the Rogue Theatre, returned home Monday from a vacation trip to Oregon. Mr. and Mrs. Lamar Guthrie, who operated the theatre during their absence, left Monday with their young son, Gale Lamar, for their home at Erick, Okla.

FOR SALE. Used pick-up trucks. One 1938 D15 International Pick-up and one 1937 Model Chevrolet Pick-up. Will sell or trade. Matador Hardware & Furniture Company.

L. J. Barkley made a business trip to Tucumcari, N. M. over the week-end. He was accompanied to Lubbock by Mrs. Barkley and their daughter, Myrnavae, the latter remaining to enroll at Texas Tech.

Mrs. Robert L. Hoyt and daughter Shirley, of Fort Worth, arrived here Wednesday for a visit with her mother, Mrs. Homer Sheets.

Messrs Elmer Stearns, vice-president, and H. H. Campbell, director of the First State Bank left Wednesday on a business trip to Dallas, to return the latter part of the week.

To the oblique-eyed Magnolian,erner are cow-like and the large, full eyes of the West-beauty.

CUT-RATES FAIR TICKETS
Lubbock—Sept. 30th-Oct 5th

\$2.00 Value Fair Ticket—**\$1.00**
Advance Sale for only

(4-50c GEN. ADM. TICKETS FOR ONLY \$1.00)

Special advance ticket sale will be in effect until Saturday, Sept. 28. Regular front gate admission price remains same.

Mail Post Office Money Order or Bank Draft—South Plains Fair, Box 561, Lubbock, Texas. No Limit—Buy All You Wish.

ORDER TICKETS NOW!
No Special Rates After Sept. 28th

REMODEL...

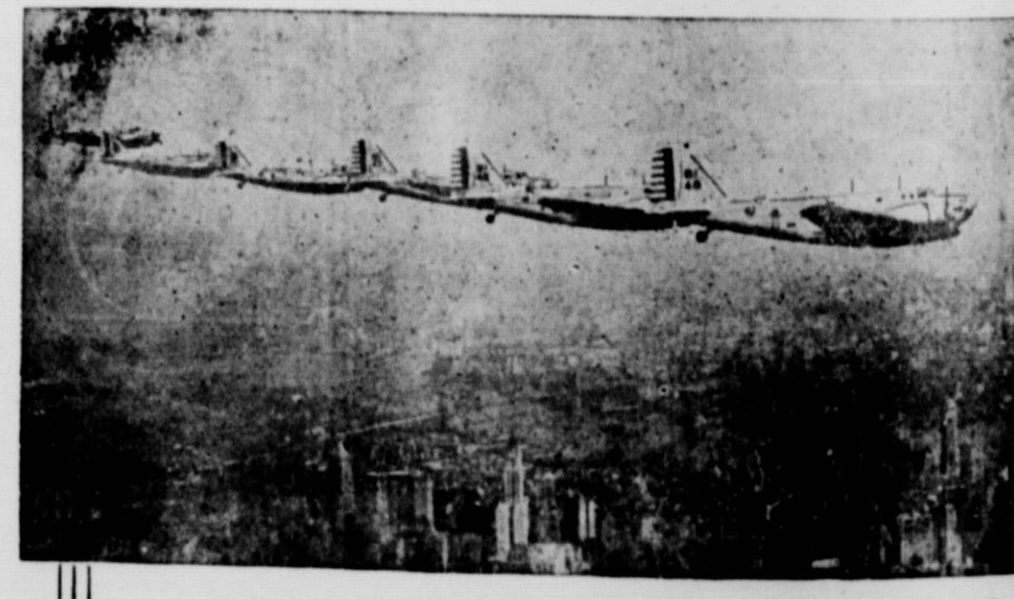
Enjoy The Comforts Of A New Home!

If your home is old and out of date, but is sound structurally, you can very easily and quickly convert it into a home that is really modern—it's like having a new home for a fraction of the cost.

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Air Raids...Ships Torpedoed Armies Slaughtered

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