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Every man owes something to the upbuilding of that profession to which he belongs.  
—Theodore Roosevelt.

# Matador Tribune



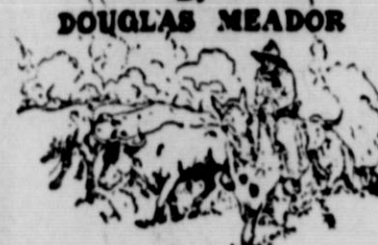
Where there is vision, there is tolerance; and where there is tolerance, there is peace.  
—President Roosevelt.

Tribune Vol. 10, No. 38

Matador, Motley County, Texas, Thursday, November 26th, 1936

Motley County News Vol. 17, No. 38

## TRAIL DUST



By DOUGLAS MEADOR

There is some quality festooned with the allure of an untrampled spirit in the actual account of a cowboy spending a night under the doubtful protection of an early-day cowtown hotel roof. Having celebrated his visit to the city by proper observance at the saloon, he went to the wash bowl and pitcher hotel and was soon asleep, but being awakened later by the moon's shining on his face through a window, grabbed his Winchester up and fired several shots at the offender.

Words are mute guards standing near the throne of the soul when music delivers a message from the heart. The longings and shapeless dreams that cry for expression and freedom are interpreted by one resounding note in that delightful vehicle of the spirit—music. Secrets which words have tried to bring from the lonely heart through ages become the cooperative property of all hearers when melody defines their purpose. Volumes could be written and still leave unsaid the beauty of feeling released by a mellow violin on which skilled hands produce the strains of "La Golondrina."

He never mentioned he knew that death was near, although he was often silent, as if listening for the turning of a key in the latch of a door.

Twilight in paradise might be reflected in the scattered lights of a far flung city, when seen from a great height.

So many shining trails finally lead to the uncolored desert of hopeless days nearer the tavern of destination. Once a laughing man, fearless soldier of fortune, cowboy and traveler, now walks along poverty's lane. Grey temples and deep lines on his face which once smiled so easily. A dried-up water hole on the plateau of forgotten destiny.

Rolling tumbleweeds, driven by restless northerners, sometimes lodge against the old trapper's sepulchre as a brief hatchment of his memory, or a blue hawk far in the summer sky pauses for a moment and looks down, but he never acquired companions to forget him after the path crossed that inevitable viaduct.

While young and endowed with that priceless possession of dreams, he departed from his native hills in Kentucky to follow the gold-seekers of '49 toward the sunset and riches. While yet a young man he gained control of a great bank in a land of gold, mountains and sea. When he had tired of the toy he sold his belongings and embarked upon a journey that was to include ports in the deep corners of the world—a sensitive lonely man who had acquired much from life and found it insufficient. Finally, he was to come to the cattle country and feel the wild like red whiskey, against his face to breathe the freedom that bubbles on the shores of immeasurable vistas. The lonely stranger purchased a great ranch and watched thousands of cattle fatten on the abundant range. Within a short time he again sold the land and his cattle to receive a great fortune in return. Somewhere in the following years his wealth dwindled until he was faced with the problem of necessities for existence and he was an old man.

A few veterans of straight-forked saddles remember the old trapper who skinned coyotes and skunks—a sad-eyed, silent old man who tried to dissolve the canker of unrest in drink. A wanderer who sought no friendship save that of memories.

Then one day he was to die and in the few final hours he asked for and received the attendance of a minister to prepare his passport into eternity. A mound of fresh clay on the crest of a little hill and in the early night coyotes howling with a strange note in their cries—a shudder in the darkness. Time bleaches out the unsathomable saga as the ragged leaves of days are turned and torn from the book.

## HUNDREDS TO WITNESS GRID TILT HERE TODAY

### Special Services To Dedicate Local Methodist Church

#### Prominent Bishop To Conduct Dedication In All Day Program For Sunday

Bishop H. A. Boaz, prominent Texas clergyman of Fort Worth, will preside at special services to be held at the Methodist church of this city on Sunday, November 29, for the purpose of dedicating the church edifice, according to an announcement made this week by the pastor, Rev. D. D. Denison.

The preaching service, to be conducted by a former pastor, will begin at 9:00 o'clock, preceding the Sunday School hour which starts at 9:45 o'clock.

Basket lunches are to be prepared and brought by those attending, and will be served at the noon hour, in the church basement, to be followed at 2:30 by another service in charge of a former pastor of the church.

Evening services, which are to begin at 7:15 will be in charge of Dr. E. E. White of Plainview, who is Presiding Elder of the Plainview district, in which the local church is included.

#### Built Ten Years

"Although the church was completed about ten years ago," Rev. Denison stated, "a Methodist Church is not dedicated until all outstanding indebtedness is liquidated, and since this goal has recently been realized by this church arrangements are now completed to hold the dedicatory ceremonies Sunday."

The Board of Stewards and the pastor extend a cordial invitation to the entire community to attend these services in which we dedicate our building as a permanent monument to our Lord."

### Goat Ropers To Vie For Places Sat.

The semi-monthly goat-roping contests held in Matador will be conducted under the regular sponsorship of the Matador Chamber of Commerce Saturday afternoon according to H. H. Schweitzer, manager of the contests.

More interest is being shown in the contests at each meeting it is declared and cowboys look forward for a chance to participate in the fast-passing art of rope twirling.

Three prizes are usually given under the present arrangement and some business firms add additional merchandise prizes.

Those interested in entering the contest Saturday are requested to see Mr. Schweitzer in advance and make entrance arrangements. A fee of one dollar is charged to enter the roping, all of which is returned in the prizes.

### Box Is Prepared For Orphans Home By Baptist Ladies

All W. M. S. circles of the Baptist Church met at the church Monday afternoon for the purpose of packing a box of clothing and home-made cookies for Buckner's Orphans Home, as a Thanksgiving offering to the home. The contents of the package amounted in value to approximately \$145.00.

A program on Royal Service, with Mrs. J. L. Woodruff in charge was enjoyed by those present, and parts on the program were given by Misses Amy Glenn, Minnie Nixon and Lucretia Estes, and Mesdames C. B. Groves and J. C. Peeler.

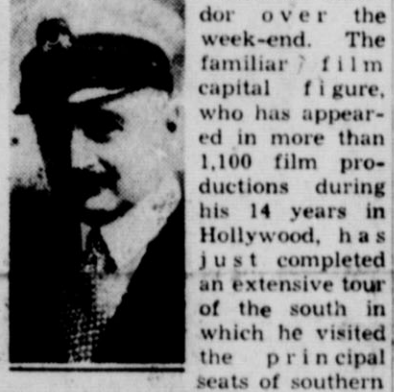
#### COTTON REPORT

Census report shows there were 4,940 bales of cotton ginned in Motley county from the crop of 1936, prior to Nov. 14, as compared with 6,491 ginned to Nov. 14, 1935.

### Actor Visits Matador From South Travel

#### Writer And Actor Is Here Fourth Time; To Hollywood

Adolph Faylauer, character actor and writer, of Hollywood, California, who has conducted a column in this newspaper for sometime left for the Pacific coast today after visiting friends in Matador over the week-end. The familiar film capital figure, who has appeared in more than 1,100 film productions during his 14 years in Hollywood, has just completed an extensive tour of the south in which he visited the principal seats of southern culture, history and tradition. A series of his observations and findings of the trip will probably follow in his column. This is Mr. Faylauer's fourth visit to Matador and he has acquired a wide acquaintance of friends who enjoyed descriptions of his interesting trip.



#### Student Of The Arts

Besides his writing and acting, Mr. Faylauer is a student of art and literature. He has made extensive tours of Europe, and United States and Canada. He speaks four languages. Born in the United States of German parents, he entered motion pictures for the novelty and finding the work to his liking, decided to remain while making tours throughout the time he has been in California.

#### Tells Good Story

Enjoying a good story, altho it involves himself and his profession, Mr. Faylauer, tells this one as the result of a recent trip: While on a bus traveling north of California, a man suddenly tapped him on the shoulder and said, "Say, do you think I am crazy?" Looking around puzzled, Mr. Faylauer replied, "Well, I would not say, since we can't be quite sure, you know. The Quaker once said I think all are queer but thee and me and I am not certain about thee." His newly acquired acquaintance, not rebuffed, continued, "I've been in half the asylums in the country and they can't find nothing wrong with me so now I'm going to Hollywood and join the movies."

#### POPULAR BOOK GIVEN REVIEW ON WEDNESDAY

"Gone With The Wind," by Margaret Mitchell, said to be the most outstanding publication in recent years, was given in review by Mrs. B. F. Harbour Sorosis Club member, at the high school, last Wednesday afternoon.

A large group of interested patrons were present for the review, including members from El Progresso Club and also the Junior El Progresso Club. Proceeds in the amount of \$7.25, were donated for the use of the Matador City Library.

Following the review, the members of the Sorosis Club remained for a brief business session which was conducted by the president, Miss Lorene Fryar.

#### GO TO CHURCH SUNDAY

### Marvin Jones Suggests Way Fight Drouth

#### Telegram To Dalhart Group Shows Study Of Conditions

A telegram sent by Congressman Marvin Jones to Morris L. Cooke, chairman of the Drouth Committee at Dalhart, shows a board study of conditions applying in that section which would in turn be found useful here, was received last week. Congressman Jones as Chairman of the House Committee on Agriculture, has given much consideration to the situation faced by farmers and stockmen in his district, as is reflected in his suggestions outlined in the telegram to the Dalhart group.

The telegram is as follows:

#### Would Conserve Water

Hon. Morris L. Cooke  
Chairman Drouth Committee  
Dalhart, Texas

I submit the following suggestions for the consideration of your committee. First: building of earthen dams on the draws and small streams as well as construction of small lakes in drought areas to further water conservation. Second: approval of small irrigation projects in counties where sufficient water supply is shown to be available. Third: Simplifying our farm mortgage program with a large share of responsibility of administration in hands of county and community committees selected by farmers. Fourth: Adequate provision for low interest farm credit. Fifth: A farm tenant bill to encourage owner-operator small farms in all sections. Sixth: an adequate range program as an integral part of soil conservation.

Marvin Jones.

### Ranchers See New Mesquite Remover Work

#### Compressed Air Used By Mechanical Axe For Clearing

Two prominent Motley county ranchmen, A. B. Echols and M. J. Reilly, manager of the Matador Land and Cattle Company, accompanied by county agent Frank A. Buckley, attended a demonstration of a newly perfected mechanical device for clearing land of mesquite trees, held at the Pitchfork ranch Tuesday. The machine is operated by compressed air similar to a riveter or hammer while a blade is forced under the surface of the ground cuts the tap roots of the trees.

V. V. Parr, manager of the Pitchfork ranch originated the idea of the machine and with the cooperation of an expert from machinery manufacturing concern in West Chester, Pa., perfected it during the past summer.

Ranchers from this section of the Panhandle were invited to see the machine in demonstration Tuesday.

The rapid growth of mesquites over the range in this section of Texas during the past few years has provided a serious problem to ranchmen. Much grazing territory is being lost and a great amount of grass is being killed by the roots sapping the soil, while it has become almost impossible to drive all the cattle from vast areas where the trees have gained headway.

The comparative economy with which ground may be cleared by the mechanical axe which chops under to cattle raisers as well use for clearing land to be placed in cultivation. Those attending the demonstration indicated that they were impressed by the work done.

### Matadors Trample Crosbyton Chiefs

#### Local Eleven Flash Metal In Lustrous End Or Season For Win By 24-0 Score

Taking advantage of Crosbyton miscues, the Matador High Matadors tallied 18 points in the fourth period and 6 in the third to gain a 24-0 victory over the Crosbyton Chiefs here yesterday afternoon in the final game of the season for both teams.

Threatening in both the first and second quarters, the Matadors started offensive attacks to clicking in the third period and scored when Scaff tossed a 12 yard pass to Echols who galloped 25 yards for the touchdown. A pass for the extra point was batted down. Fullback Brian, the offensive star of the game, scored the second touchdown about the middle of the fourth period on a 40 yard run around end. Quarterback Scaff countered again for the Matadors in the fourth on a 12 yard gallop thru tackle. Scaff scored the last touchdown in the closing minutes of the game when he leaped high into the air and pulled a wild Crosbyton pass into his arms and dashed 50 yards for a touchdown untouched. A running play for the extra point was no good.

Only two players who started yesterday's game will be lost through graduation, fullback Brian and Lyman Campbell, tackle. Other squadmen who played in their final game were E. D. Lawrence and Tuff Harerow. Yesterday's win left the Matadors with a season record of 5 wins, 5 losses and 1 tie.

### CITY OBSERVES THANKSGIVING

Matador's public school system turned out yesterday afternoon in time for the Crosbyton-Matador football game as the start of the Thanksgiving holiday. This morning many of the business houses did not open, while those that were open plan to close at eleven o'clock. With the exception of filling stations, drug stores and restaurants, it is probable that every other business in town will observe Thanksgiving.

The principal attraction for the day will be the Flomot-Paducah District Championship game at the local field to start at 2:30 this afternoon.

Many families are expecting relatives and friends from other sections of the country to visit over the holiday. Students attending colleges near here began returning home late yesterday.

### Scout Court Gives Awards To Boys Here

Sixteen awards were presented at the Boy Scout Court of Honor held at the High School Gymnasium, Monday night November 23, N. C. Beam, Chairman of the Court of Honor announced.

This is the first Court of Honor that has been held in Matador in some time and there has been a lapse of interest in the advancement program. A great deal of enthusiasm was created when the Scouts received their awards and it is predicted that the next court to be held right away will create even more interest in the advancement program, bringing more Scouts before the Court.

#### Receive Advancement

Those receiving advancement were: Tenderfoot, D. E. Pitts, Jr., Jack Catlin, Jr., Stanley Level.

(Continued on Back Page)

### Paducah And Flomot Seek Champ Title

#### Turkey Day Classic To Decide Coveted Place In District With Matador Host

With officials prepared to handle the largest crowd ever to witness a football game in Matador, the stage is all set for this afternoon's game between the Paducah Dragones and the Flomot Longhorns for the district 4B championship. Throngs of followers from both Flomot and Paducah as well as from neighboring towns are expected to see the game.

Officials of the two schools selected Matador as the neutral site for the game at a meeting here last Saturday.

Flomot was declared champions of the north half when Turkey, who was tied with the Longhorns for the lead, forfeited a tie game to coach McWilliams' charges. In conference play the Longhorns had won over Quitaque 26 to 6; Silvertown 21 to 0; Lockney 26 to 0; besides a 7 to 7 tie with Turkey.

Wins The South

Paducah captured the south half championship by scoring only three touchdowns, defeating Spur 6 to 0, Floydada 7 to 6, and battling to a 7 to 7 draw with the Matador Matadors. In non-conference competition the Dragons dropped a 9-6 decision to Memphis, beat Crowley 19 to 6, Aspermont 18 to 0 and Chickilootie 6 to 0. Flomot has only the tie with Turkey to mar their record, barring defeated Monroe 33 to 0; Roaring Springs 33 to 0; Estelline 33 to 13 and McAdoo 40 to 0.

To cop the championship, Coach Bill McWilliams will depend on a light scrappy line to stop Paducah's powerful running attack. The Longhorns' offensive attack is led by two fast stepping backs, Light a 160 pounder and Red Ammonett, a husky youth who specializes in ripping opposing lines to shreds.

Coach Blannard Spearman, who learned his football at T. C. T. will depend on halfback Blythe and Moore behind a big experienced line to carry his team to a district championship.

The contest is scheduled to get underway at 2:30 p. m.

### YOUTHS TO AID IN SOIL WORK

A. V. Bullock, District Supervisor of the National Youth Administration whose headquarters are in Lubbock, was in Matador Wednesday and announced that plans have been made to start a District-wide Soil Conservation Project in this district around the first of December.

"Motley County will be one of the twelve counties in this District to take advantage of the project," Bullock said. The work will consist of running contour lines preparatory to terracing. It is being sponsored by Texas A. & M. Extension Service and will be under the direction of Frank A. Buckley, County Agent. Twelve NYA boys will be used in the work in Motley county. The county agent reports that he has a number of farms throughout the county lined up for this work.

### Turkey Dinner For Air Traveler Today

With the inauguration of hot meal service aloft by Transcontinental and Western Air, Inc., plans are being carried further by making preparation for a hot roast turkey dinner with all the trimmings to be served to passengers in flight Thursday.

The traditional Thanksgiving feast will be served aloft on regular TWA schedules with the complete service of a turkey dinner in one's own home and will be piping hot.

Eighteen turkeys weighing about twenty pounds each will be needed by this Company for the meal service aloft on Thanksgiving Day.

### Local Stores Show Holiday Merchandise

#### Spirit Of Christmas Stirs As Displays Are Arranged

With only 24 more shopping days until Christmas, local merchants are making preparations for the annual appearance of Santa Claus and are beginning the display of large stocks of Christmas merchandise this week. Extra shelving is being placed in many stores and much of the holiday goods is already being shown, while others are starting the arrangements of decorations.

In almost every instance the stores will show one of the largest Christmas stocks in many years.

A recent report from the National Retail Dry Goods association estimated nearly 660,000 additional workers would be needed to handle the prospective increased holiday trade throughout the nation, being the largest extra force since pre-depression years.

The nation's stores, the association said, have made "lavish plans," laid in large stocks of merchandise and emphasized a "festive tone" more strongly than in any year since 1929.

### Prayer Week Observed By Local Church

#### Baptist Congregation To Hold Services Throughout Week

Services in observance of Prayer Week will be held at the Baptist Church during the entire week beginning Monday, November 30, according to announcement of the pastor, Rev. H. M. Weldon.

The annual Lottie Moon Christmas offering will be included in Monday's services, which will be held by the missionary circles of the church, to be followed by programs on Tuesday and Thursday afternoons, also at the church, to begin at 3:30 o'clock in the afternoon.

On Wednesday evening beginning at 7:30 o'clock, members of the Y. W. A. and the Henietta Shuck circles will have charge of the program, which will supplant the usual Wednesday evening church service.

An all day prayer service will be held on Friday, from 10:00 o'clock, continuing throughout the day.

The entire community is invited to join the members of the Baptist congregation in a week spent in prayer.

### Local Men Attend Altus Grid Game

R. E. Campbell and T. B. Edmondson, local businessmen motored to Altus, Oklahoma Friday where they attended a football game between the Hardin-Simmons College freshmen and the Altus Junior College.

Their sons, R. E. Campbell, Jr. and Julian Edmondson, together with another Motley county youth, Bebe Gates, as freshmen at Hardin Simmons, took part in the conflict while the Hardin-Simmons boys lost the tilt by a margin of 21-6, their opponents declared them to be the hardest contenders they had met this season.

**MATADOR TRIBUNE**

Successor to the Roaring Springs News  
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 By Purchase, March 14, 1934

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 Editor



**MEMBER**  
 West Texas  
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**NOTICE TO THE PUBLIC**

Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of The Tribune will be gladly corrected when called to the attention of the editor. It is not the intention of this newspaper to wrongfully use or injure any individual, firm, concern or corporation and corrections will be made when warranted as prominently as was the wrong published, reference or article.

**"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN"**

**ANNOUNCE ARRIVAL**

Mr. and Mrs. Nolan Fulkerson

of Brady, Texas, announce the arrival of an 8 pound son, Gerald David, in their home on November 21, 1936. Mother and son are progressing satisfactorily. Mr. and Mrs. Fulkerson are former Matador residents, and the parents of both, Mr. and Mrs. D. A. Fulkerson and Mr. and Mrs. A. A. Tipton reside here.

**NYA Seeks Placing Of Young People In Private Employment**

LUBBOCK, Nov. 25.—Placing of young men and women now employed on National Youth Administration work projects in private employment will be the purpose of a campaign started in Lubbock last week by A. V. Bullock, District Supervisor of District 17 of the NYA.

"Youths now on NYA work projects have received training in various fields of work and with this work experience, we feel that they are better fitted to enter private employment and we hope to place a greater part of the youths now on projects," said Bullock, Monday. "Since NYA work projects were introduced in Lubbock last January, about 60 boys and 40 girls have left NYA projects to accept private employment." About 44 boys and 40 girls are employed on NYA projects in Lubbock now and the above figures are practically the same in proportion to the number working in the various counties in District 17," Bullock said.

Forms are already being filled out by youths showing their work experience, work preference, education and other facts to be used in seeking private work. NYA representatives will contact employers in the district in search of jobs for the youths, and sponsors of NYA Projects are being asked to help find jobs for these youths.

"In a number of cases," Bullock said, "sponsors of projects, including the State Highway Department have found youths so well qualified that they have taken them off the project and have given them regular work."

All persons able to offer employment to youths between 18 and 25 years of age are urged to get in touch with the local NYA office at 1116 10th Street, Lubbock. Both boys and girls are available for all types of work. The NYA is able to furnish a complete record of work done by each youth as a recommendation.

**MOVIE CHATTER**  
 By A Rogue

**"The Moon's Our Home"**

Many of those who have read the Cosmopolitan series by Faith Baldwin, "The Moon's Our Home" will have the opportunity to see it Thursday night. The stars are Margaret Sullivan and Henry Fonda. It is the story of a screen star and an explorer known to each other only by their real names. These two discover many complications before they decide to marry.

**"Nevada"**

For the lovers of the outdoors and the followers of Zane Grey the Rogue offers you that well-known book, "Nevada", starring Buster Crabbe and Kathleen Burke. Be sure and see "Nevada" Friday and Saturday.

**"To Beat The Band"**

You'll laugh your darn fool head off while you swim in melody when you see "To Beat The Band" with Hugh Herbert and Helen Broderik, 'cause fifty million hollers can't go wrong! For Sunday and Monday.

**November Checks Are Now In Mails**

AUSTIN, Nov. 23.—Employees of the Texas Old Age Assistance Commission were busy Friday and Saturday stamping 87,736 envelopes, containing assistance checks for November, and rushing 30,000 of them to the Austin post office each eight hours, Acting Director Orville S. Carpenter said today.

November checks now being released by the Commission total \$1,365,289. The \$840,000 federal grant was received Thursday.

**Church News**

**METHODIST CHURCH**

Rev. D. D. Denison, Pastor  
 Morning  
 Church School 9:45  
 Church Service 11:00  
 Evening  
 Epworth League 6:30  
 Worship 7:15  
 Prayer Meeting and Choir Rehearsal every Wednesday evening at 7:30 o'clock.

**BAPTIST CHURCH**

Rev. H. M. Weldon, Pastor  
 Morning  
 Sunday School 9:45  
 Church Service 11:00  
 Evening  
 B. T. U. 6:30  
 Church Service 7:30  
 Wednesday evening, 7:30 regular weekly Church service.

**M. E. Missionary Society In Meet**

A general meeting of the Methodist Missionary societies was held at the church Tuesday afternoon, in which Mrs. F. A. Buckley taught a lesson from the Mission Study and Mrs. D. D. Denison led in a World Outlook program.

Mrs. Ed Williams, chairman of Circle No. 1, had charge of the business in which the following officers were elected for 1937:

President, Mrs. H. K. Ford; vice-president, Mrs. F. G. Simpson; recording secretary, Mrs. Chas. Keith; corresponding secretary, Mrs. Homer Sheats; treasurer, Mrs. H. H. Schweitzer; local treasurer and superintendent of local work, Mrs. R. P. Moore; supt. of supplies, Mrs. L. R. Bishop; supt. of study, Mrs. D. D. Denison; supt. of publicity and World Outlook, Mrs. Annie Tudor; supt. of Christian Social relations, Miss Kathryn Sheats; supt. of Baby Specials, Mrs. J. C. Scaff; sec'y of children's work, Mrs. A. J. Daffern; Board

**TO ABILENE**

Rev. and Mrs. H. M. Weldon left Tuesday afternoon, for Abilene, where they attended the State B. T. U. convention held there this

**week.**

Others from here who attended the meeting were, Mr. and Mrs. Noble Groves and Vernon Chambliss.

**Quality Foods Cooked In Wholesome Style**

**Bob's Cook Shack**

— WE NEVER CLOSE —

**ROY BURLESON**  
 General Insurance  
 First State Bank Building  
 Matador, Texas

**Two Cylinder Engine Design**  
 --- The Reason Why You Get This Combination Of Features Only In ---  
**JOHN DEERE Tractors**

**Simplicity—**

Hundreds fewer parts to wear or require readjustment and eventual replacement.

**Dependability—**

Because of this simplicity John Deere Tractors last longer-require little attention-are more dependable.

**Economy—**

John Deere Tractors successfully burn the lower cost, more powerful fuels. You save money every day.

**Adaptability—**

Better distribution of weight insures maximum traction, easier handling, wider usage.

**Reliability—**

Rugged parts are accurately made of finest materials with greater strength to stand up under hard service.

**Smoothness—**

Sensitive governor and heavy, statistically and dynamically balanced parts assure smooth power.

**Accessibility—**

On a John Deere every thing is easy to get at, to understand, to adjust . . . and from a standing position.

**Light Weight—**

In spite of heavier parts, so many parts have been made unnecessary that the total weight is less.

Everything You Could Wish For In One Tractor  
**John Deere Tractors Are Putting New Profits In Farming Operations . . .**  
 And With Less Work

**LEA IMPLEMENT CO.**

SOLON LEA, Manager

**Let's Go with Conoco**

- Mohon Service Station
- Dobbs City Merc. Co.
- Dalton & Ashford
- Bob's Oil Well
- York's Service Station
- Highway Service Sta.—Flomot
- Fairview Service Station

**L. B. Robertson**  
 Commission Agent Matador, Texas



**IF You Enjoy THE BEST**

Eat With Us Every Day  
 Regular Dinners — Short Orders

Sandwiches — Chili — Coffee  
 Good Steaks

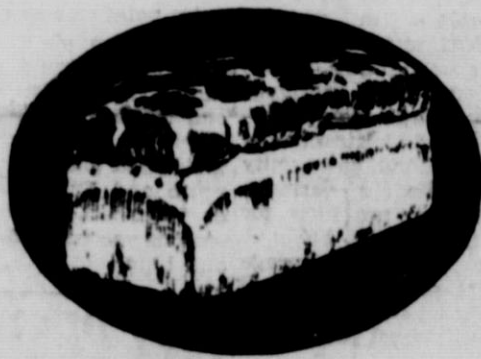
Home-Made Pies and Cakes



**JOE'S CAFE**

On The Square Joe Jeffers, Mgr.

**Eddie's BREAD**  
 ALWAYS FRESH  
 Fine Bakery Products



ANY GROCERY  
 IN  
 Matador, Whiteflat  
 Roaring Springs or Four Corners  
**Eddie's Bakery**  
 New Graham Building



**FLOOR COVERING**  
**PABCO RUGS**  
 Very Reasonable Prices

ALL SIZES  
 YARD GOODS  
 PRICED RIGHT

**HIGGINBOTHAM-BARTLETT COMPANY**

We Appreciate Your Patronage

# Thank YOUR LUCKY Stars

for these values!

You'll be in Seventh Heaven when you see these stunning frocks, coats and swagger suits at these low prices!

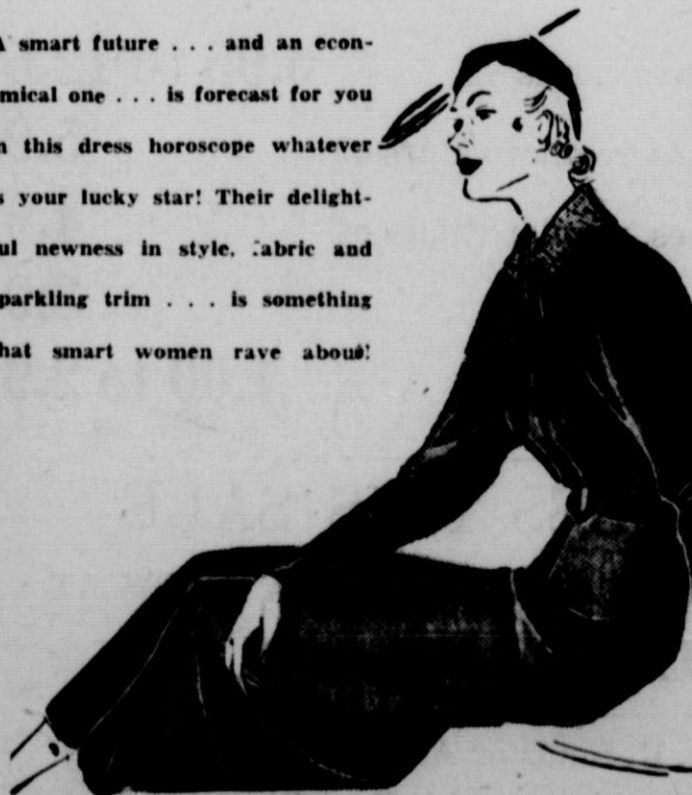
## COATS AND SWAGGER SUITS..



<b>Swagger Suits</b> Full and 3/4 Length Coats	
\$27.50 Values Now	\$21.88
\$19.85 Values Now	\$14.88
\$12.95 Values Now	\$ 9.88
<b>New Coats...</b>	
\$ 7.95 Values Now	\$ 4.88
\$12.95 Values Now	\$ 9.88
\$16.95 Values Now	\$12.88

## Silk Dresses

A smart future... and an economical one... is forecast for you in this dress horoscope whatever is your lucky star! Their delightful newness in style, fabric and sparkling trim... is something that smart women rave about!



\$5.95 Values Now	\$4.38
\$7.95 Values Now	\$5.88
\$8.95 Values Now	\$6.88

**MATADOR**  
DRY GOODS COMPANY

## LOCAL SCOUTS TO HAVE PART LUBBOCK SHOW

Several Matador Scouts will leave Friday morning for Lubbock where they will participate in the First Annual Boy Scout Circus ever to be held in the South Plains Council.

These Scouts will be a part of a group of 1600 leaders and Scouts that will be working together to present the greatest demonstration of Scouting ever presented to the citizens of the South Plains.

Outstanding among the many fast moving acts will be the All-Scout Flying Trapeze Act, Bicycle Act, Camping and Pioneering and the Indian Ceremony Act with a number of colorful totem poles in a parade highly decorated and spotted with different colored lights to add to the beauty and color of the event.

Registered Scouts will be admitted free to the Circus. Local Scouts have tickets that may be purchased from them for twenty five cents in advance that will be sold for 35 cents at the gate on the night of the circus.

Free lodging Friday night and breakfast Saturday morning is being furnished for out of town Scouts.

A final rehearsal of the circus will be held at 10:00 Friday morning. Scouts are urged to be present with all of their necessary equipment so that everything will be set for the opening show Friday night.

## Rogers-Fulkerson Wedding Announced

Recent announcement has been made of the marriage of Miss Ruth Rogers, of Clovis, New Mexico, to Carney Fulkerson of this city, in a ceremony performed at Clovis on September 6, 1936, by the Baptist minister of that place.

Mrs. Fulkerson is the daughter of Mr. and Mrs. H. M. Rogers of Ft. Sumner, New Mexico, her father being a prominent ranchman of that section. She is a graduate of the Clovis High School. The groom is the son of Mr. and Mrs. D. A. Fulkerson, and was reared in this community, where he attended the local schools. He has been employed at various occupations during the past few years.

Their marriage which culminates a romance originating several years ago, comes as a surprise to their many friends, since very few here knew of its existence.

## Average May Raise in Old Age Checks

AUSTIN, Nov. 23.—Belief that the statewide average assistance grant would be larger under the new statute than the \$16 of the old law, was expressed today by Acting Director Orville S. Carpenter, of the Texas Old Age Assistance Commission. He said he expected this trend to become apparent about the first of next year.

"Experiences of other states indicate that a 'needy only' program generally results in a higher average grant," Carpenter stated.

"The present Texas average of \$16 is influenced by small allotments made under the old law to people barely meeting statutory requirements.

"Applicants and recipients needing only small grants now will be put on the rolls, of course, but I believe we will have fewer of them," he added.

## Much Road Building Being Completed By WPA Texas Projects

LUBBOCK, Nov. 23.—More than two hundred and eighty five miles of roadwork are included in the Lubbock District WPA program, according to District Director, J. O. Jones.

Based upon statistics of September 15, WPA records show that workers in the Lubbock District have completed repairs and improvements on 213 miles of lateral roads and that work is progressing upon an additional 71 miles. "In addition to providing work for needy unemployed persons in this area, the road program has been one of the most beneficial types of

public improvement undertaken by this organization," Jones declared. "In many instances these all-weather roads established by WPA workers replaced roads formerly impassable in rainy weather. Farm people living along these routes are no longer dependent upon the weather in getting to market. School buses and mail carriers are able to maintain schedules with less difficulty. City and rural dwellers alike will realize gratifying returns for years to come from the investment which WPA and the counties have made on these roads."

Counties which shared in the district road program include Bailey, Crosby, Dickens, Floyd, Hale, Hall, Hockley, Lamb, Lubbock, Motley, Parmer, and Swisher.

6,233 Miles of Roads State Works Progress Administrator H. P. Drought has recently

announced that 6,233 miles of roads have been built in Texas during the past twelve months and that projects still in operation encompass the improvement of an additional 3,724 miles. Reaching into 214 counties, the program has been financed by WPA grants of

\$9,182,946 and sponsors' expenditure of \$3,957,224. Of the 9,957 miles of roads included in the Texas WPA program 9,507 are class-

ified as farm-to-market roads. Such projects have provided jobs for an average of 26,300 needy Texans during the past year.

J. P. Thornton  
Plumbing Contractor  
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Wind Mill Work  
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Matador, Texas

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Plainview, Phone 1143

# FREE

## 76-PIECE Matching ENSEMBLE DINNER SET

A SPECIAL FACTORY PURCHASE

.. by the General Electric Supply Corporation of a large number of these Martha Washington Dinner Sets, as advertised in Saturday Evening Post, to be given direct to each purchaser in order to introduce the new 1937 AV-7 General Electric Vacuum Cleaner.

VALUE  
**24<sup>95</sup>**

32-piece Dinner Set, silver and platinum design, Martha Washington period.

26 pieces of A-1, 35-year plate guaranteed Silverware, Martha Washington period.

Exquisite set of 18 Glasses to match Dinner Set. Three sizes, Platinum band.

GIVEN WITH YOUR PURCHASE OF THE NEW 1937 AV-7

# GENERAL ELECTRIC

## DeLuxe VACUUM CLEANER

# \$59<sup>95</sup>

*This special introductory offer also available on the regular installment payment plan.*

- MOTOR-DRIVEN BRUSH
- QUARTER H. P. MOTOR
- NO OILING, GREASED FOR LIFE
- FOUR-WHEEL CHASSIS
- LARGE, EASY-EMPTYING BAG
- STEEL-BLADED FAN
- TWENTY-FOOT CORD
- FULL SET OF ATTACHMENTS AVAILABLE

Guaranteed by General Electric

SAVE YOURSELF AND SAVE YOUR RUGS

Available through all General Electric Supply dealers in this area, including

## WEST TEXAS UTILITIES COMPANY

PURBBERED

**Duroc Pigs**  
Moderate Prices

See or Write  
**Fay Tipton**  
Northfield, Texas

Subscribe For The Tribune Go To Church Sunday

**SCOUT COURT** - - -  
(Continued From Page One)

Lowell Barkley, Jr., James Ford, Bobby Jones, Arnold Patton, E. A. Day and James Fish, First Class; T. H. McCain and Amos Jones; Merit Badges, Jack Robinson, Jr., Stamp Collecting, Firemanship, Scholarship; Fred Simpson, Jr., Stamp Collecting and L. F. Tunnell, Jr., Stamp Collecting.

The members of the Troop Committee were presented with the membership Certificates and the Troop Chapter by Lyndon T. Grant, Assistant Executive. The Troop Committee are Clyde Bartlett, N. C. Beam, and U. L. Wilie. Vernon Doss is Scoutmaster. Parents present were: Jack Robinson, James Ford, Mrs. Mary E. Jones, Mr. and Mrs. Farris Fish. The Scouts were urged to have their parents at the next Court of Honor. The date for the next Court of Honor will be announced later.

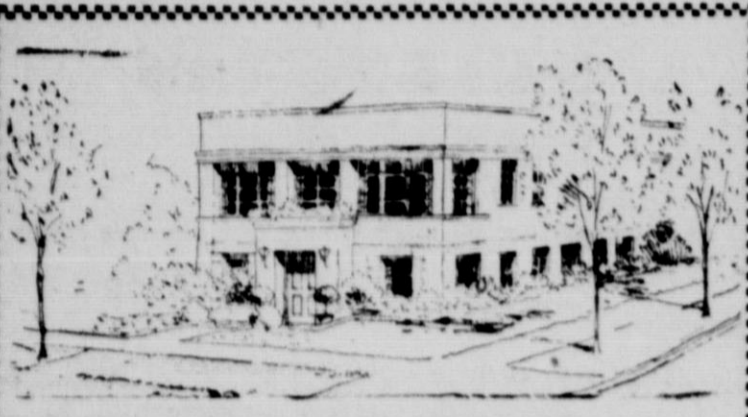
tion by the purchase of Christmas Seals each year. The thirtieth such sale in the nation presents a challenge to good citizens everywhere. As your Governor, I earnestly hope that the citizens of Texas will contribute to this cause this year to the limit that their means will permit. Texans who purchase Christmas Seals this year will assist their state and local tuberculosis association in a concerted drive planned for 1937 to reach more people between the ages of 15 and 45, where tuberculosis is still the leading cause of death, with those methods of diagnosis, prevention and cure which have reduced the death rate from tuberculosis more than two-thirds in the past thirty years.

Mr. and Mrs. T. B. Edmondson drove to Plainview Wednesday, to meet and accompany their daughter, Virginia, home for Thanksgiving. Miss Edmondson is a student at West Texas Teacher's College, Canyon. A. L. Berryman returned home Tuesday night from Dallas, where he attended the Centennial during the week-end. Joe Meador of Paducah, visited relatives here Tuesday.

**DON'T SCRATCH!** Paracelde Ointment is guaranteed to relieve any form of eczema, itch, ring-worm or itching skin trouble within 48 hours or money refunded. Large 20 oz. jar 50c at City Drug Store. 4-6-37

FOR A  
**QUICK GETAWAY**  
TRY A TANKFUL OF  
**TEXACO**  
Fire Chief Gasoline  
TEXACO OILS AND PRODUCTS

*Shorty's Texaco*  
Service  
Formerly Gulf Service Station  
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Completely Equipped For  
**OBSTETRICS, PEDIATRICS**  
And General Medicine  
Newest Type X-Ray Equipment

**TRAWEEK HOSPITAL**  
Phone 59 Day and Night Service  
A. C. Traweck, M. D. Albert Traweck, Jr., M. D.

**New Orleans Tour Is Next On Conoco Broadcast Series**

The exciting story of New Orleans—called "The Crescent City" because of its location on a great bend of the Mississippi river—will be told by Carveth Wells Sunday, November 29, in his radio broadcast, "Exploring America With Conoco and Carveth Wells," sponsored by Continental Oil Co.

Relating briefly the turbulent episodes in the city's history under six flags, the popular explorer-reporter will trace New Orleans' growth from a swampy French settlement to one of America's outstanding health resorts and recreational centers.

Of particular interest will be his description of the most ancient and historic section of the city—the Vieux Carre—and other places which contribute to New Orleans' distinctive old world atmosphere of France and Spain. Also, Wells will present interesting facts concerning the famous Mardi Gras festival—a season of gaiety and pageantry which annually attracts thousands of visitors to the Louisiana city.

Local listeners who wish to tune in on Carveth Wells, Sunday, November 29, may do so by dialing station WFAA at 12:30 o'clock.

**Governor Urges Buy Of Christmas Seals**

AUSTIN, Nov. 23—Texas, first citizen, Governor James V. Allred, endorsed the 30th annual Christmas Seal Sale to fight tuberculosis in a statement to all Texas citizens today as Christmas Seals go on sale throughout the nation.

Governor Allred said, "The declining death rate from tuberculosis is ample demonstration that the state and national tuberculosis associations are accomplishing their purposes. Texas has been generous in contributing to the Texas Tuberculosis Association."

**LOCALS**

**SORE-THROAT, TONSILITIS!** Promptly relieved by Anesthesia Mop, the wonderful new sore-throat remedy. Stops pain instantly and kills infection. Prompt relief guaranteed or money refunded at Simpson's Drug Store. 4-6-37

Mr. and Mrs. Pete Newman of Hartshorne, Okla., visited Mr. and Mrs. George Spears and Mr. and Mrs. Ben Massey Saturday afternoon, enroute to their home from Lubbock.

For Sale: 160 acres of good farming land, in Floyd County. Small down payment. See Mary E. Jones. Miss Zona Beth Faulkner left Wednesday evening for Childress to spend the Thanksgiving holidays with her parents.

For Trade a 1936 model Plymouth coach for a cheaper car. Write Aubrey Ashley, Roaring Springs, Texas.

Mr. and Mrs. R. P. Terrell visited friends and relatives at Floydada during the week-end. Used Hot Point Automatic Electric-Range for sale or trade. Write or see E. P. Hedrick, Turkey, Tex. Mr. and Mrs. J. L. Woodruff and children left Wednesday morning for Paradise, Texas, where they spent Thanksgiving with relatives. Before returning home they will visit the Centennial exposition in Dallas.

**MALE HELP WANTED**

I need at once a man living in small town or on farm. Must own car. Permanent proposition. Must be satisfied with earning \$75 a month. Address Box 2447, Rural Dept., Memphis, Tenn.

Name \_\_\_\_\_ Address \_\_\_\_\_

Mr. T. F. Payne returned home last week from Tracy City and Memphis, Tennessee, where he spent the summer with relatives.

Mrs. M. S. Patton, accompanied by Chas. and Mary Keith, also Mrs. G. S. Craven and Mrs. Annie Tudor, made a trip to Paducah Monday evening.

Judge G. E. Hamilton together with his daughter Mary, and accompanied by Mrs. D. D. Denison and son James Dickie, drove to Abilene Friday. They were accompanied home Saturday by Rev. Denison.

James E. Meador of Paducah, visited relatives and friends here this week.

Misses Ruth Groves and Irene Knight were guests of friends at Childress during the week-end.

Miss Pauline Rister spent the Thanksgiving holidays with her parents at Abilene. Miss Minnie Nixon left Wednesday evening for Monahan where she will visit friends and relatives during the Thanksgiving holidays.

Mr. and Mrs. J. A. Groves and family drove to Plaska, Wednesday evening, to spend Thanksgiving in the home of their daughter and family, Mr. and Mrs. C. T. Howell.

**ROGUE THEATRE**

Matador, Texas

THURSDAY, WATCH NIGHT  
Margaret SULLAVAN  
IN

The Moon's Our Home  
WITH  
Henry FONDA

FRIDAY-SATURDAY  
ZANE GREY'S  
Nevada  
WITH  
Buster Crabbe, Kathleen Burke

SUNDAY-MONDAY  
To Beat The Band  
WITH  
Hugh Herbert, Helen Broderik

Sunday Matinee 2:30 P. M.  
NIGHTS 6:45 P. M.



ASK ABOUT OUR  
**OIL HEATING STOVES**  
BEFORE YOU BUY  
Low Priced And Economical  
They Get Red Hot!

**Burton-Lingo Co.**  
PHONE 190

Priced as low as \$480  
New models that give decidedly increased gasoline mileage  
New and more beautiful body designs . . . all models same wheelbase, same body size.

**NEW FORD V-8's**  
The Brilliant '35  
The Thrifty '36



Base price of \$514.95. De Luxe Ford Touring Sedan shown above is \$665.

● The 1937 Ford V-8's are here! . . . with sweeping improvements that mean finer performance, more comfort, and economy. Call on us today . . . See and drive America's most modern low-priced cars! **YOUR FORD DEALER**

**SMOOTHER, QUIETER V-8 ENGINES!**—Now offered in two sizes.

**EASY-ACTION SAFETY BRAKES!**—Self-energizing operation. Greater stopping power, with easier, softer pedal action.

**ALL-STEEL SAFETY BODIES!**—Steel top, sides, floor, welded into a single all-steel unit. Rubber-mounted and fully insulated.

**BUILT IN TEXAS BY TEXAS LABOR**

**STILL FINEER RIDING QUALITY!**—Rear seat now 7 inches forward of axle.

**ALSO!**—Easier shockless steering—improved engine cooling—rich wood-grain finish on inside trim—smart new upholstery treatment in all models—huge new luggage compartments—clear-vision "V" windshields that open—Safety Glass throughout—more for your money to the last detail!

**AUTHORIZED FORD FINANCE PLAN**  
\$25 a month, after usual down-payment, buys any model 1937 Ford V-8 car. Ask your Ford dealer about the easy payment plans of the Universal Credit Company.

**1c**

**Dress Sale**  
**3 Days**  
**FRIDAY, SATURDAY and MONDAY**  
**November 27th, 28th and 30th**

— That Is Exactly What We Mean — Actually Selling Women's Good Dresses For One Cent. Silk Dresses, Wool Dresses and Cotton Dresses.

**Regular \$1 to \$12.50 Values For 1 cent**

You buy one dress, at the regular price, in any price range from \$1 to \$12.50 and then you buy another of equal value for 1c.

**Included In This Sale We Have:**

60 Wool & Silk Dresses, values	6.95 to 12.50
28 Wool & Silk Dresses, regular values of	5.95
18 Wool & Silk Dresses, regular values of	4.95
34 Silk Dresses, values of	3.95
84 Cotton & Silk Dresses, values	1.00 to 2.95

**DON'T MISS THIS SALE!**  
**YOU CAN SURELY USE THE EXTRA DRESS AT ONLY ONE CENT**

No Exchange, Refunds or Alterations on These Dresses But Everyone A Real Bargain

Prices Reduced on all Women's Coats and Suits and Men's, Boy's Suits and Overcoats.

**HALL-SCRUGGS & Co.**  
Paducah, Texas