# IL DUST OUGLAS MEADOR

ess precious materials lvaged without loss or

s of youth parade for registration.

eft ajar by the sun, like board s that can find no perch Texas Is Different feet. Love and laughter! Just how the registrat

s cradle was the curved lid time conscription. discarded trunk The scars Several Hundred To Register hands have become dim the since whipped cold dirt into as he slept on the prairies byotes wailed into the

world which once beat his back as he dragged the sled of ambition, now rs to lick his boots. He is reat to know his friends. and lonely, he tastes the dishes of success because er in his heart, like a traveler whose canteen is with hot, syrupy water. y means of exchange.

great Redwoods perished as a falling leaf in greater vision. days have passed as serene wearing cushioned sandles, bearing an infinite token for ple. God must have rested Redwoods' shade; they are Duxe. ayer transfixed.

is negligible satisfaction in new car. towledge that a voter is al-

mother used to send me At Lubbock For from the table when I gravy on the Sunday table- Mrs. S. A. Fielding However, the punishment without impression or imness of my thoughts rather Springs. my hands.

things and frequently restatic after the ponderous significance. The buxom ed girl who once held the of my younger dream impeachment and ques losg of my interest by a Instance. A heavy comb AIR SERVICE teeth half filled, and enwith hair, left carelessly front-room dresser, was

dship is perhaps the most livision of human besince it is often deprived ation by phantom liga-

# Draft Registration

#### Governor O'Daniel Will Select Three For County Board

Wednesday, October 16, day! President Roosevelt signed the first peace time draft and something like 16,000,000 young Americans will be affected by it one way or another. Regis tration has been set as Octobe spray in my face and 16 and the President has asked the the sea in my ears, the governors to make arrangements

untamed music that G. T. Edwards, Mayor of Matarich in its cask of dor declared early this week that Each swell rises from its he had submitted the names of mystery and rushes five Motley county citizens, R. O. he shore with the same Ross of Flomot, B. F. Simpson of that fresh ideals break Northfield, Leslie Smith of Roar eks of failure; each at- ing Springs, A. A. Harp and W. T ollowed by the shattered Patton of Matador, and that Governor W. Lee O'Daniel would iding gulls journey over select three from this list to act aths toward the red as Motley county's classification

must end when the decided in detail as Texas has a demon of a breeze slightly different election board lock of hair across my set up than other states in the lock of hair interlaced union. It is assumed that each election precinct in the county will serve as a registration point. Instead of the young men from 21 g is left of the past to to 35 inclusive going to their reguthat he was born between lar balloting places and voting, walls of a dugout and they will go and register for peace

It has been variously estimated e flesh was torn open by that between 500 and 700 men and barbed wire. He has from Motley county may register dry on October 16.

The law requires that all men (Continued On Back Page)

## **Matador** To See New '41 Ford Friday

ss is a commodity which 1941 Ford Friday when it goe not be purchased by the on display at the Matador Auto Company, according to C. M. Glenn, manager of the local organization.

The new Ford will be the bighas gest ever built, ped; living stanchions of a out. It will be longer in wheel de, that support the sky. base and seating room as much and storms have passed; as 7 inches wider. Larger winding and the peal of thunder shield and windows will give

in the Super DeLuxe line. Three boundary of Motley county, offers Charge.

the channel of disaster. Company showroom, producing a dition to the five first places, Martin, I. E. Martin Jr., and Clay feature the speaking and celebrative spirit of adventure sings very interesting lighting effect. Five heifers were awarded red Gilbert of Matador, Leonard tion. We shall have another the sound of muffled bells. The new cars have been received ribbons, as high as possible on acto cover the noise from and are now on hand awaiting count of their age.

The new cover the noise from and are now on hand awaiting count of their age.

The new cover the noise from and are now on hand awaiting count of their age. the nation-wide showing Friday. He also received the blue rib-A cordial invitation is extended bon on his Reserve Champior the it is declared that a poli- the public to visit the Matador Jersey bull at the Memphis fair s always campaigning. Auto Company and inspect the held during the last week in

# Funeral Is Held

of my manners, but it did ed Monday in the Plains Funeral Valuable training. During Home, Lubbock, for Mrs. Sarah ent years I was to know Adeline Fielding, 74, who passed Eduardo Ruiz of Mexico City are from missing more than away in the home of her daughter guests in E. Dobkins home at

eleven children and a large num- an acquaintance in Mexico City thrives on the dew of ber of grandchildren. She had last year when Miss Dobkins and been in declining health the past her sister, Joyce, visited the two years.

#### LOCAL YOUTHS ENLIST FOR

Ben Houston Clements and ing republic. Dick Groves left last week for San Antonio where they enlisted for volunteer service in the U. S. army air corps. Word received here Monday, advised that their Company store which has added tree. applications had been accepted.

who wear the cloak of home of Mr. and Mrs. J. S. Lamthe full width of the store.

## **Olton Meets** Disaster By Matador 11

#### **Home Team Takes** Measurement Of Invaders 12-6

quarter, Olton's Daugherty pass- ernment trapper to curb by three additional yards in the ing following investigation.

#### No Extra Points

A fair crowd of local fans watched the spirited game despite the weather which was several degrees on the warm side to promote the proper football spirit. Neither of the teams was able Requests Made For Turkeys to score the extra point and each showed an even total of nine first downs when the dust had settled. The Matadors will rest this

week according	to me	Denema.
Sarting Lineup		OLTO
MATADOR		
Allen	C	Sande
Barkley	LG	Gr
Titus	RG	Boy
Pitts	LT	McG
Martin	RT	Smi
Tunnell	LE	Schre
Green	RE	L. Jacks
Durbin	QB	Daugher
Berryman	FB W.	H. Jacks
	LH	W. Hedg
Allsup	RH	
Kennedy	Len	CALITA

## Montgomery Jerseys Win

August. This is the 2nd successive year in which Mr. Montat the Turkey stock show.

#### Visitors Arrive Funeral services were conduct- From Mexico City

Senors Jose Morales and meal in succession, from the Mrs. A. C. Duncan, of Roaring Glenn this week, arriving Wed-Mrs. Fielding is survived by Miss Carmen Dobkins following

This being Senors Morales and Ruiz first visit to the United States they were greatly impressed by the friendliness of the people, the cleanliness which prevails and the industry exercised by the people of their neighbor-

to the attractiveness of the establishment. The colorful linoleum Mrs. Frank Sparks of Charen-don was a week end guest in the pearance of the ready-to-wear de-don was a week end guest in the pearance of the ready-to-wear de-baby daughter born Tuesday. Sen-

# **New Deputies**

#### **Federal Trapper** May Be Secured To Curb Coyotes

Motley County Game Manage- ference. The score was 18-20. name seventeen deputy game wardens who will be recommended for commission by Will J. Tucker of the State Game Commission.

The following names were se-Spilling the dope concoction lected for recommendations: E. P. over the Matador Arena here Reeves, C. C. Smauley, Ed D. afternoon, the Matador Smith, Ward Rattan, A. M. Stearns the Olton Clarence Sparks, Eldred Seigler, in the locals first home L. L. Cox, all of Matador, Willie Meyer and John Bourland of Flothe mot, Morris Parks of Dumont, Bill was made by Wiley Ken- Slover of Whiteflat, Joe Thornton Afton, Sam Wilkinson of trotted across the gridiron for Roaring Springs and L. J. Feltz

#### May Secure Trapper

Each team scored in the first Possibilities of securing a gov ing to Jackson for a tally, follow- from coyotes in Motley county ed by the Matadors' swift Johnny were discussed and the committee Allsup carrying the ball 47 yards unanimously favored the move from line of scrimmage, followed It will be reported at a later meet

Inventories will be sent members of the organization who will be urged to return them immediately. Plans for the program of the annual meeting of the organization to be held early next year, were discussed.

During the meeting, requests

(See GAME MEET Back Page)

# LODGE MEMBERS ATTEND ANNUAL

A large delegation of members of the Matador Odd Fellows and

In competing for prizes in the and the schools of the county parbe held at Truscott next year.

There will be four body types W. Q. Montgomery, whose farm individual charges, Clay Gilbert ticipating. There will be four body types | W. Q. Montgomery, whose faith individual characteristics of the Past Grands' | And so, this year, on October won first prize in the Past Grands' | 8th, we are planning our fourth o'clock.

Among those attending from the shown. Mr. Montgomery received Bolton, Clay Gilbert, J. P. Smith. A unique flashing window dis- all five blue ribbons at the Turkey W. B Wason, Annie Tudor, G. N. play advertising the new Fords Livestock Show, September 14, Wilson and W. Y. Higgins, and is located in the Matador Auto with his purebred Jerseys. In ad- Messrs. W. Y. Higgins, Bruce

#### Mrs. Claud Jackson Dies At Santa Fe

Mrs. Claud Jackson, 61, gomery has won the blue ribbons Santa Fe, New Mexico, passed away at her home there Saturday night following an illness of about four months.

Mrs. Jackson was known by many here, having spent last winter in the home of her sister, Mrs. C. W. Morris, during Mr Morris' illness. Another sister, 1923.

Besides her two sisters here, she hardware stores thruout is survived by 2 sons and 2 country by participating in "Nadaughters, being Joe and Otis tional True Value Week." Jackson, Mrs. Ray Smith and Mrs. The sale is sponsored by Hib-Mack Tucker, all of Santa Fe; two bard, Spencer, Bartlett & Combrothers, Tenn and Jake Blair of pany of Chicago, the world's Hico, Texas, and two other sisters, largest hardware wholesaler, makand Mrs. Charlie Atkinson of which will be offered. Iredell

## day in the office of Dr. J. S. Stan- sale next week offer the greatest

NEW ARRIVAL tember 24, and named Julia May.

## County Game Seven Lions Glubs Plans Soon Complete Group Names To Attend Meeting

#### Six-Man Grid **Games Started**

Patton Springs defeated Roaring Springs Friday in the first of the six-man games in the Motley, Executive committee of the Dickens and King counties con-Roaring Springs showed ex-

court house Tuesday evening to treme nervousness in the first half which ended with 13 to 0 in Patton Springs' favor. However, after the half, Roaring Springs small, swift team began to change the aspect of the score by rolling up three touchdowns to one for Patton Springs. Six schools are included in the

conference. The three county next game will be played between Dickens and Roaring Springs at Dickens, Friday, September 27. The Roaring Springs starting team is as follows: Walter Masey and Clint Hicks; Louis Nichols

center; J. D. Robbins and Billy Newberry, halfbacks; Vaughn, quarterback.

## Ralls Again **Sponsor Of Unique Day**

Ralls is to sponsor one of the most unique celebrations of the Southwest October 8-the "West Texas Bills' Day" celebration.

About four years ago, we conceived the idea of organizing a Bills' Club, to which anyone by the name Bill, Billy, William, etc., (man or woman boy or girl) might belong. The mayor formally proclaimed A Bill's Day, and we believe it to be the only one of s kind in the United States.

On November 6, 1939, we held our third celebration and, according to the estimate of the staff reporter and photographer of the Fort Worth Star-Telegram, there were between five and gix thousand people present. Wm. H. (Alfalfa Bill) Murray of Oklanual meeting of the Lower Pan- homa, and Bill McCraw, former handle Association I. O. O. F. Attorney General of Texas were held at Quanah, Wednesday, Sep- present, and spoke during the day hight at our banquet at which lowing evening services, Rev. W. of the regular Lions meeting at over the radio, and again that about twelve counties, and meets more than four hundred were once each year. The meeting will present. We had a parade more than a mile long, with seven bands

And so, this year, on October annual celebration, which we De Luxe and six in the Super De cattle wherever dairy cattle are local lodges were: Mesdames Scott hope to make far larger than all White, President of Hardin-Simmons University, together with internationally known "Cowboy Band" of that institution, will participation by the school children, another broadcast, another banquet, and with the hired hand of radio station WBAP will appear on the program. Also staff photographer and the staff reporter for the Fort Worth Star-Telegram will be here for the day.

## **Local Store** To Hold Sale

Beginning Thursday, October 3 Mrs. C. D. Bird of Matador, was and continuing thru Saturday, at her bedside at the time of her October 12, the Matador Hard-

L. C. Harp, manager of the Mat- Matador Tuesday.

ador Hardware and Furniture ALFRED COOPER BREAKS LEG | Company declared yesterday that Alfred Cooper was treated Mon- the wide list of bargains to go on

Tribune next week for the "True was performed at noon. Mr. and Mrs. R. H. Martin of Value Week" advertisement which

## LIONS SPEAKER



HON. GRADY HAZELWOOD (See Story At Right)

### Scouts Enjoy **Melon Party**

Matador and Roaring Springs Boy Lion secretary Randall Whitworth Scout troops enjoyed a watermelon feast held in the Matador Joslin City Park Tuesday evening.

The melons were grown and consumed, none were wasted as members. officials of the Matador Lions the negro school in northeast Mat-

#### PICTURE AT CHURCH TO DEPICT LIFE OF MISSIONARIES SUN.

China will be shown at the Bap- gram.

According to the regular pro- are requested to be present cedure, the preaching services for the pictures to be shown and benediction pronounced by 9:30 Lubbock Fair will be closed in ample time

Bouthern Baptist Missionaries Tickets Here to China are among the bravest of the world", Rev. Joslin said, "During the Japanese invasion of fair for Thursday, October 3 are China, every missionary has re- available for every school stumained at his post of duty, al- dent in Motley county, according though funds were provided for to County Judge W. R. Camtheir safe return to the United mack. It is estimated that in the States, Many of them have had neighborhood of 1,250 tickets their baggage and all personal have been received and will be belongings blown to bits, and they distributed to the various superthemselves have barely escaped intendents and principals of Motwith their lives, yet they remain ley county schools. The tickets to preach the gospel to the last can not be delivered direct to the

everyone to attend the services, them to the students. There is no charge, and no extra ... collections will be taken, Rev. Joslin stated.

#### BOOSTERS VISIT MATADOR

Boosters advertising the Silverton Rodeo for Friday and Saturday, September 27-28, visited Matador Tuesday afternoon and staged a lively demonstration on been made in the Leonard's Foodthe streets. The celebration is ad- way, local grocery, including comdeath. Mr. Jackson succumbed in ware and Furniture Company will vertised "To close the rodeo sea- plete re-arrangement of wrapping join thousands of independent son in the Texas Panhandle" and and checking counters. The appromises two and one-half hours pearance of the store and disof snappy western show. A cow- play of stock has been greatly imboy parade will be held each proved by the new arrangement afternoon at 1 P. M. and six rodeo and manager Leonard Dennis exevents will be staged each after- tends a cordial invitation to the noon. Old Timer's square and public to visit the Foodway and rodeo dances will be held each inspect the changes. Mrs. F. M. Burnett of Brownfield, ing possible the countless bargains night. About 18 automobiles were in the motor caravan visiting

#### PADUCAH COUPLE MARRY

ley for a broken right leg which array of values his store has ever marriage at his home Sunday, New floor covering has been placed in the Harry Willett & received when he jumped from a presented customers in this terri-Readers are asked to watch the Paducah, Texas. The ceremony Tuesday night.

> J. D. Payne and E. A. Day them home. visited friends in Lubbock Sunday.

#### Estimate 125 May Be Here For Zone Meeting Tuesday

Six neighboring Lions clubs are scheduled to join the Matador Lions Club here Tuesday evening, October 1, for the regular zone meeting and banquet of zone 3, comprising Clarendon, Turkey, Childress, Paducah, Floydada, Silverton, and Matador. The meeting will be held at the Methodist church and will start promptly at 7:30. It is estimated by officials of the local civic organization that between 125 and 150 Lions will

Hazelwood Top Speaker

Hon. Grady Hazelwood Amarillo will be here to make the principal address, it was announced early this week. He was recenty elected state senator of the 31st Senatorial district to occupy the post now held by Clint Small. Senator-elect Hazelwood served six years as assistant district attorney and is now completing four years as district attorney of the Amarillo district. He will be introduced by Representative-elect Paul Eubank of Matador

Registration In Auditorium Registration of guests will be held in the church auditorium, followed by opening songs led by and invocation led by Rev. W. M.

At this point the group will be ushered to the church basement donated by Turner Brothers of where a banquet will be served Darden Canyon community and by ladies of the Methodist church. 110 large specimens were de- Boss Lion G. E. Hamilton will act livered at the park for the boys. as master of ceremonies and call While a great many more melons on Lion Tamers of the various were provided than could be clubs to introduce their attending

Lion R. E. Campbell will lead a Club delivered about 50 extras to vocal quartet followed with piano selections by Lions Sweetheart Rachel Patton.

Deputy District Governor John Stapleton of Floydada will have charge of the meeting during the transaction of business, who will then turn it back to the Master of Ceremonies

Lion Paul Eubank will then introduce the principal speaker, Moving pictures of the Baptist Hon. Grady Hazelwood, whose missionaries doing their work in address will conclude the pro-

The meeting will be held in lieu

Free tickets to the Lubbock A cordial invitation is extended school officials who will distribute

## **Grocery Store** Is Improved

Nnmerous improvements have

#### RETURN HOME

Mrs. E. B. Jones and baby daughter, who have been visit-Rev. C. D. Pipkin united in ing her parents at Houston, and Mrs. Alvin Stearns who has been

Dr. Jones drove to Childress where he met and accompanied

Subscribe For The Tribune

ofolks worry so much gitting ready for that rainy they can't enjoy the

# PROGRAM Theatre

LOYDADA THURS. - FRI. Love You Again" am Powell, Myrna Loy

SATURDAY Rocky Mountain Rangers"

The Three Mesquiteers SUN. — MON.

RIMROSE PATH" Ginger Rogers, Joel McCrea

TUES. — WED. y Love Came Back'

is De Havilland, Jeffrey Lynn Albert and Jane Wymann

ALWAYS COOL - AIR BANGE EVERY MINUTE

night Show Every Saturday Night at 11:45 P. M.

worthy?

home people.

BACKGROUND OF

EXPERIENCE..

"What is his background?" is

often asked about some man in

public life or in some important

position. Back of the present al-

ways stands the past. Is it

bank to you today is increased

by your knowledge of its back-

ground of long years of com-

munity service, and its intimate

acquaintance with the needs of

ences" that any bank can give

than its friends of long standing

who are dealing with it today.

There are no finer "refer-

Likewise, the value of this

# MAKE YOUR PICTURES POINTED .



Make your pictures pointed. In this shot, the sign helps tell the story.

Such details often "make" a picture.

see if there isn't a way to improve cases, it's easy enough to get a

Every good picture has a pointbetter the picture, And often little

better background-one that would that leaves them out of the picture make the picture more effective- Third, keep the interest within so the scene was changed for a the picture. Let the subjects look second shot. Incidentally, this shot, at what they're doing. Few pictures might have been even better if it demand that the subject look at the included the whole sign.

That's the way a lot of good pic- Try these hints, when you're tures are made. The first picture shooting pictures—and when the doesn't have to be the final one. If first shot isn't perfect, get a second an idea is good, it's worth repeat. one. It's a poor idea that sn't worth ing later-in a different location, or two or more pictures with different subjects. Oftentimes

WHEN you see an opportunity for in examining a print, you can see a picture, shoot it—but don't points where the picture might be always stop there. Think a bit, and improved—and in a great many

Try these hints, when you're

John van Guilder

#### SAFEST DRIVER TO MAKE TOUR

B. F. Hardy of Waco, Texas afest truck driver, will start a ifety tour of the state, beginning Houston, September 23, Cecil 'allee of Beaumont, Vice-Presient of the Texas Motor Transortation Association, and chairan of the safety committee, has mounced.

Hardy will average one town a day for the first month, making a fast swing thru East and South Texas and a few stops in Central

pion will driv 1941 model Chevrolet truckractor with a 24-foot stainles steel Fruehauf trailer. The truck will be equipped with all safety devices including two 30-gallon

safety gasoline tanks. Texas' safest truck driver, who has a record of more than 1,350,-000 miles without an accident, will make his headquarters at the Chevrolet dealer's place of business in each town visited. He will be greeted by city officials and appear before luncheon clubs where time permits.

intersectional football of Texas. University of Texas will University October 12, and Southern Methoon October 19. Both will be after- necessities for their families.

# Texas Farmers List Many AAA Benefits

others to conserve and improve

Soil Building

So far the famers have used the

#### Program Will Add Value To Land In **Future Years**

Seven years ago the Agricultural Adjustment Administration came into being, designed to aid improving their incomes and to conserve the nation's soil resources by enabling the farmers to practice conservation.

In the gradual evolution of the teadily increased in importance, ultural income.

As the nation's farm incomephase has been replaced with the are inordinately large and when Cash Crops necessity for guaranteeing the na- prices are too much below parity tion's farmers a fertile soil from are quotas on any crop proclaimwhich they can obtain a steady, ed. vable, parity income.

and ranchmen \$388,969,753 in conservation and parity payments, not including payments now being made under the 1940 program. During that same period, farm cash income in the state has climbed from its low of \$315,000,-000 in 1932 to \$567,596,000 in 1939 ncluding government payments. The benefits of this increase were reflected in proportionate im-

provements in other industries. But, despite the great value of ncreasing farm income, reatest benefit of the program hag been, and will continue to be n years to come, the lesson it is teaching in conservation which is beneficial not only to the farmer but also to the state as a whole. Soil conservation, by preserving and enriching the fertility of the soil, assures the nation an ample supply of food, feed and fiber for its needs.

#### Program Basis

Briefly, the program is based ipon acreage allotments and paynents. Allotments are provided to keep the supply of major crops in line with demand and to reduce the plantings of soil-depleting crops. Price adjustment and conservation payments on major crops are made in an effort to give the farmer a fair share of the national income and to encourage conservation by assisting the farmer financially so he can reduce his soil-depleting acreage. To encourage the adoption of soilbuilding practices, additional payments are made available, but these must be earned by actually earrying out soil-building work.

Some farmers of the state for years have been carrying out conservation practices as a matter of good farming principles, but most of them, because of the cash crop farming system, have been unwilling to go to the added expense necessary to practice conservation on land that had been devoted to cash crop farming

Conservation Farming

Working closely with the Extension Service and other government agencies, the AAA has helped farmers along in their adoption of a conservation type of farming, and good results have been obthe conservation tained from measures put into effect. Many farmers who have not thought much about the need for conservameasures have become staunch advocates of such good games will be held at the Cotton farming practices. Many saw the Bowl during this year's State Fair need for thinking ten years ahead or longer- but could do nothing about it because they needed al the cash they could get to keep on dist University will meet Auburn farming and to provide the basis About 95 percent of the farmers

& His Own Company BIG STAGE SHOW



ALL NEW PLAYS \* MUSIC VAUDEVILLE

AT MATADOR ONE DAY ONLY SATURDAY, SEPTEMBER 28 AUSPICES MATADOR FIRE DEPARTMENT

farmers are now so well sold on pate in order to get payments, there will be no decrease in the been even greater. use of the common practices but their soil, and others because of an increase in the less ordinary the existence of surpluses. But, but equally effective practices.

regardless of their reasons, nearly An indication of the increase in all are cooperating and are car- conservation practices in the state Texas library show that at least the nation's stricken farmers by rying out conservation measures. is found in the records of use of one early colonist was buried, ac-Participation in the program is the following practices as reported cording to his own instructions, voluntary with payments made to to the AAA: (1) terracing-1936, those who stay within their acre- 225,031 acres, (payments were holding his rifle on his shoulder: age allotments of special crops made on an acreage basig that and carry out recommended soil- year); 1937, 65,767,225 feet: 1938, AAA program, conservation has building practices. The control 99,533,630 feet; 1939, 106,700,400 State Fair of Texas will present feature of the program is in the feet. (2) stripcropping on the con- as a free attraction the Swor antil today the program is first a form of marketing quotas which tour-1936, 751,259 acres; 1937, 1,conservation program, secondairly are in effect only when approved 817,256 acres; 1938, 5,437,489 three of the most famous black program to increase the agri- by two thirds of the growers of a acres; 1939, 4,939,777 acres. (3) face minstrels of minstrel days. crop voting in a national referen- green manure crops-1936, 2,631,dum. Quotas provide for penalties 021; 1937, 326,783; 1938, 2,096,- ture an all girl show. and the Texas farm income—has on marketings of the crop by pro- 416; 1939, 2,399,939. (4) seeding teadily increased, the necessity ducers who exceeded their acre- legumes-1936, 112,998; 1937, 668,for concentration attention on that age allotment. Only when supplies 724; 1938, 1,128,300; 1939, 979,109.

major cash crop of the state but other factors have resulted in an windshield." Since the AAA began in 1933, conservation features of the farm increased yield per acre by the it has brought to Texas farmers program to catch up on practices adoption of better farming pracwhich they weren't using but tices. In the years 1928 to 1932 the which they knew were good farm- average annual acreage planted ing practices. So far they have to cotton in the state was 16,051,used the payments to get the basic 360 acres, while in the years 1933 practices started. In 1940 the farm to 1939 under the AAA program

program reduced the payments the acreage planted averaged 11,made for ordinary practices that 181,910 acres. At the same time are considered normal farming the average yield was raised from 142 pounds in the period 1928operations on many farms and 1932 to 165 pounds in 1938 and naintained or increased the pay- 154 pounds in 1939. To a great exments on practices that are less tent soil-building practices adoptwidely used but are effective as soil-builders. It is the belief that responsible for this increased responsible for this increased yield, and if farmers had utilized in Texas are participating in the the benefits of soil-building and the maximum amount available, program. Some farmers partici- soil-conserving practices that the yield probably would have

> In early Texas it went further than just dying with your boots on. Records in the University of standing erect and in full dress,

The Food Show at the 1940 Brothers, John, Bert and Jim, The three Swor Brothers will fea-

First Inventor: "I'm going to invent an automobile brake that will bring a car going 40 miles Cotton has been and still is the an hour to a dead stop in 20 feet." Second Inventor, "That's fine. changes in cotton growing brought Then I'll invent a gadget to keep about by the AAA program and the driver from going thru the

> Roy Burleson INSURANCE BANK BUILDING MATADOR, TEXAS



HOOL BELLS are ringing for American boys and girls.

In many other lands today youngsters aren't so lucky.

Sirens are screaming in their ears, sending them scurrying into underground shelters.

We can thank our lucky stars and stripes for escape from such terrors. Our flag is a symbol of freedom in a country despised by oppressors who think Americans are far too rich.

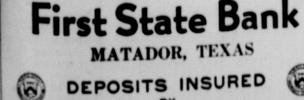
We are rich. Gloriously rich. Not in money but in a wealth of the kind of things we can use and enjoy. For instance, with only 7% of the world's population, we have half of the world's railroads; half of the world's coffee is served on our tables; we consume twothirds of the world's oil. We own more automobiles, radios, telephones than all the rest of the world put together. And, more important, we have the freedom to enjoy these things as we please.

Electric service is another good example. Electric service brings us light, music, refrigeration, easy washing, cool ironing, good coffee . . . for only a few cents a day.

Not only does electric service give us more of the good things of life but it brings them to us at a steadily lowered cost. Because of your increased demand for electricity, and our economical operation, electric rates during the past twelve or fifteen years have been cut about in half. And you can automatically reduce the average rate you pay still further; the more electricity you use each month, the lower your average rate will be.

The employees of your electric company are proud to be members of an industry that has always been among the leaders in giving the public more and better service for its money. And we are grateful to you for your help in making our efforts succeed.

INVITE A VISITOR TO WEST TEXAS "The Land of Opportunity" West Texas Utilities Company



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The Federal Deposit Insurance Corporation WASHINGTON, D. C.

MATADOR, TEXAS

\$5000 MAXIMUM INSURANCE \$5000

NATIC

and Di One ye Any firm a

rest b

## Many Changes Made In New Ford Line

#### **NEW FOUR-CYLINDER COMMERCIAL ENGINE ECONOMY FEATURE**

Ford line which will go on display at the Matador Auto Company combines a close coupled body de-

vantage of increased wheelbase when the engine is not running. It and overall lengths to give added spaciousness, and Ford engineers have worked right up from bigger and new softer springs for the Luxe. There are three color solid enchantment of riding comfort.

A new four-cylinder truck and commercial car engine is part of the economy features included in

the Ford working line. The wheelbase of these big new DeLuxe and Super DeLuxe Ford V-8's is longer and the overall length greater. The designers have taken advantage of this extra overall to increase the inside body length both in foot room and seating width. In fact, the front seat of the sedan is seven inches wider than last year. The head room is greater and the window area, already large in previous Ford cars, ig even larger this year.

Running boards have practically disappeared from sight, due to the width of the new bodies. But they are there to step off when the doors are opened.

The 85 horsepower V-8 engine is still unique as it is the only eight cylinder car in the low price field. These new Fords have lower transmission gear ratios thus hiking up the "get-away"

side and outside the Ford en- October 5, according to an angineers emphasize the greatly im- nouncement made this week by proved ride in all 1941 models. C. E. Maedgen, President of the This extra riding comfort starts Fair association. with two inches longer wheelbase and a new electrically welded "X" type frame. The new frame strucmaking the body now mounted on those concerts will be made. big rubber cushions still quieter in service. The springs, front and a thirty-five-car carnival, will rear, with their increased effect cover the more-than-a-mile long tive length, have a balanced ac- midway, offering varied entertion eliminating any "pitching" tainment for young and old.

mproves the riding gualities. The four lever-type hydraulic shock absorbers now have a more

sway and improves steering. Super DeLuxe cushions are uncoil springs are gives a softness only associated Farmer bodies and 26 4-H Clubs.

with expensive cars in the past. smooth action and long service. the Agriculture Building. The emergency, or parking brake, | is on the rear wheels and operated by a steel cable. The brake lever is under the instrument panel, at

the left of the driver The new hood lock knob is located under the instrument panel near the brake lever. This protects the engine, battery and accessories

from theft. An entirely new body design is discussion of changes in the new included in the 1941 Super Deluxe here tomorrow. And changes there sign with comfortable seating for are, starting off with a consider- six. Also in line there is a conable increase in size for the Ford certable club coupe, seating five, V-8's, DeLuxe and Super DeLuxe. and equipped with an electrically Designers have taken full ad- operated top that functions even is operated by throwing an elec tric switch.

There are four body types in the DeLuxe line, six in the Super Dechoices for the DeLuxe and six in the Super DeLuxe line.

if the car lights are burning, ventilating front windows, a new wide tempered glass one-piece rear window, radio grilles in all cars, twin windshield wipers with speed control, twin sun visors, fender top parking lamps, and two-spoke, clear-vision comfort-type steering wheels. There is a center front license plate on the Super DeLuxe.

#### Matador Day Is Named For Lubbock Fair

Saturday, October 5, is Matador Day at the 27th annual Panhandle South Plains Fair which will be In addition to beauty both in- | held this year September 30 to

Special band concerts will be given each afternoon on the band stand in front of the Merchant's ture is 100 per cent more rigid. Building and radio broadcasts of

The Goodman Wonder Shows

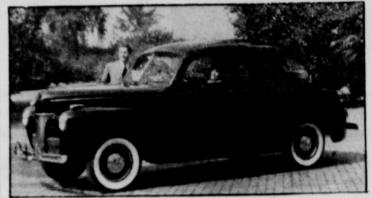
and give the easiest kind of ride. A special delegation from Mata-The rear seat cushions are two dor will visit the Fair in Lubinches farther ahead of the rear bock, and all those who would spring and axel, which further join are asked to contact the

Practically every variety of wild sensitive adjustment to match life native to North America can and comedy galore. If you really the new softer acting springs. The be found some where in Texas. new improved ride stabilizer, con- Much of this wild life exists as nected by swinging shackles to it did thousands of years ago in the front anxel, minimizes side the Big Bend section of southwest

usually comfortable since luxury | The State Fair of Texas Agriused. Over these is a thick pad of hibits from 60 Texas counties, More than 50 additional counties The new Fords have big 12-inch were unable to secure exhibit hydraulic brakes, for quick, space because of lack of room in

> Advertise It In The Tribune

#### Greater Beauty In New 1941 Fords



1941 Ford Super DeLuxe Fordor sedan. Like the rest of the new Ford line, it is larger, easier riding, and more beautiful out tde and in.

**Music To Fair** 

DALLAS-International attrac-

October 5 to 20, will be the Mexi-

can Mariachi Orchestra, from

composed of forty persons. It in-

terprets the folk songs, music and

that section, but this will be their

first organized visit beyond the

tion to the forty members of the

orchestra there will be two out-

The dance trio is the Trio Ton-

rovocative and laugh-stirring

standing trios and two soloists.

borders of their country. In addi-

## **Sadler Show** Here For One Night Only

Harley Sadler and his all new Among the refinements which stage show will appear in Mata- Mexico City. This organization are new this year on all models dor for one night only, Saturday, are the speed lines on the side of September 28. The well-known Tipica Orchestra, which visited both front and rear fenders, the entertainment group is being the State Fair last year, and 20. These are the National Herenew hidden gasoline filler cap, sponsored by the Matador Fire which, because of a conflict of ford Show and the Regional Show electric light on the luggage com- Department and residents of this dates was unable to pay a return of the Holstein-Friesian Breeders partment lid which automatically section are respectfully urged to visit this year. The orchestra is lights whenever the lid is raised attend. Mr. Sadler promises one



of the largest and finest attractions ever brought to Matador.

Besides outstanding plays, marvelous orchestra is carried and vaudeville features that consist of many radio, stage and recording stars. One of the big features will be the musical comedy presentations, which will be given preceding the play and in addition to the regular line of vaudeville that usually accompanys the Sadler

The opening play will be "The Lovable Old Grouch," featuring Mr. Sadler as the crabbed old father, a play outstanding merit enjoy a good show, Mr. Sadler urges that you see this play.

The big tent theatre is waterproof and will be comfortable in all kinds of weather. Popular prices will prevail.

With 1940 feed supplies, and with pastures improved by conlatex treated curled hair which three Regional groups, 32 Future servation farming, farmers could provide every person in the nation with 45 quarts more milk and cream and 81 pounds more cheese, butfer, ice cream and other manufactured dairy products than each person ate in 1939.

Tribune Ads Pay

## **Quint County Singers Will Meet Sunday**

The Five County Singing Cor vention will meet at Spur Sunday September 29th according to an announcement made by president F. M. Casey early this

The famous Stamps Brothers Quartet will sing in Spur Saturday evening and during the convention meeting Sunday, Mr Casey declared. In addition to the Stamps Brothers Quartet, many other good singing groups are scheduled to have a part on the **Mexico To Send** 

The Five County Singing Convention is composed of Floyd, Briscoe, Motley, Hall and Dickens counties.

Mr. Casey reported a well-attended and interesting singing tion at the State Fair of Texas, meeting held at Whiteflat last Sunday aftenoon.

One national and one regional livestock show will be held at the will take the place of the Mexican State Fair of Texas, October 5 to

dances of Mexico. They are known from Mexico, with their spurs as the wandering troubadours of dulled so that they can do each other no harm, will be used. Celia Garcia, soprano, who has sung in opera and is one of Mexico's outstanding tenors, will be featured

These visitors will bring to Texas a new phase of Mexican alteco. They do comic as well as music. The group will wear new erious numbers and have eight uniforms, topped by the great hanges of costume. One of most hats the orchestra affects.

The visitors will give two free umbers of the trio is its fighting performances daily at the State ock dance. Blooded fighting cocks Fair.

Plains Girl Comes Home

Elizabeth Arnett, who's voice is thru October 5th. Miss A used as that of Beatriz, wife of shown attired in the 27 Coronado in the \$100,000 govern-ment backed Coronado ENTRADA that will be the night feature of the big show. She was the Panhandle South Plains Fair, Lubbock and her parents n Lubbock, Texas, September 30th, side at Lamesa, Texas,

PRIM

# Innouncing the big

In some years, some cars New, slower-action springs Ford does that for 1941.

It has jumped ahead in size. It's the biggest Ford we've ever built, inside and out. It's wider. It has a longer wheelbase. Its seating room is wider by as much as 7 inches. It has new wide doors and semi-concealed running boards.

You'll notice also a new beauty, achieved by a skilful blending of mass with longer flowing lines. Larger windshield and windows give better vision all around.

One of its biggest advantages is the new soft ride.

take a big jump ahead. The give a slow, gentle, gliding movement. A newly designed stabilizer helps absorb road shocks, and maintains balance on sharp curves and in cross winds.

More rapid acceleration to match its familiar speed and power makes this new Ford an even livelier car to drive.

These are only a few of this new car's outstanding features. It represents all the rich experience gained in building more than 28 million motor cars.

Any Ford dealer can give you many good reasons for making this your 1941 car.





## urvey Shows any Needless arm Injuries

s the advice given farmers Modey County by Walter D. county Supervisor for Security Administra-

bulson said a survey cov-12,500 farms of FSA born five midwestern states red that 388 persons lost time heir work and incurred expense in 1939 as a reinjuries. Twelve involved ent disability and 15 re-

the injuries," Mr. said, "were caused by acuiting from carelesswhich could have been Bed For instance, a study of survey disclosed that many caused by starting fires with ne, careless handling of aniranking engines or adjusthines while they were in failing to keep boiling out of the reach of children

Accidents In Home

aid 66 percent of the accicurred in connection with ng operations—the majority objects were being handled. nts in and around the home sted for 211/2% of the total being responsible for the mber, burns coming About 121/2 % were non-farm nts, mostly automobile col

fection and serious illness rein many instances because re to administer first-aid ent to cuts and scratches seemed inconsequential at time. Unrailed porches, uned stairways, and uncovered ngs, rotten or loose boards in lofts, corn cribs, walks and s were responsible for falls accounted for a large num farm and home accidents. oulson urged parents to hildren away from mawhile it is being operated he explained, the percentage of children red in this way is not large accidents are needless and result in life-time disathe 388 persons injured, one ing that farmers should avoid "The average cost of all farm ed scalp wounds and brain con-

ther nine-year-old boy sus- when they're having a hard time

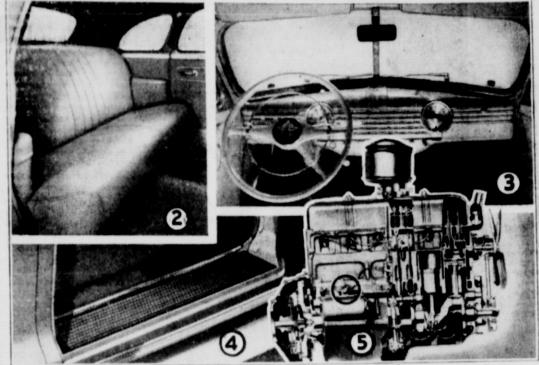
IGINAL VACUUM-POWER SHIFT AT NO EXTRA COST

LT AS ONLY CHEVROLET

BUILDS IT

## Beauty Reaches All-Time High in New '41 Chevrolet





Completely new styling joins with numerous mechanical One of the major changes is substitution of concealed

90-H.P. VALVE-IN-HEAD

"VICTORY" ENG

improvements to make the new 1941 Chevrolet, now on display at all dealers, a worthy successor to the cars which have earned first place in public favor year after year. The greater size and roominess of the new models, as well as their sleet new houses of the new models. as well as their sleek new beauty, are apparent in the Special De Luxe Sport Sedan, shown above.

At (2) is shown the spacious interior of the same model's rear compartment, and at (3) is its front compartment, showing two-spoke steering wheel with horn-blowing ring, new sliding-type sun visors, and smartly re-styled dash.

of farm accidents reveals that by a horse, Mr. Coulson said, add- tions, Mr. Coulson said.

Banine-year-old boy who suf- risks in handling livestock. on when he slipped and fell lost time, injuries are a drain on cost an average of \$513 each." the belt of a running trac- the pocketbook which most farm families can't afford, espec

NEW LONGER WHEELBASE

SAFE-T-SPECIAL

HYDRAULIC BRAKES

YOU'LL SAY IT'S

tained a broken leg when kicked meeting their ordinary obliga- Lubbock Couple

"Aside from the suffering and ost time, injuries are a drain on

LONGER, LARGER, WIDER

FISHER BODIES

ON ALL MODELS

# Marry Sunday At

Miss Hazel Hughes and Curtis Cummings were united in marage Sunday morning in the home

Miss Clarice Hughes, sister of be bride, was her only attendant, thile John L. Cummings of Lubock served as best man. He is cousin of the bridegroom.

The bride wore a souldier blue black accessories, and arried a bouquet of pink rose Mr. Mr. and Mrs. W. S. Cummings o Byers, and is a former student of Texas Technological college.

The couple will be at home at 2211 Eighteenth street in Lubbock. Both are employed in the Furr Food store office of that city.

#### THEATRE PARTY GIVEN AT ROARING SPRINGS

A theatre party with Lena Barnett of Roaring Springs as ostess, was enjoyed Friday even ng by a number of her friends. After attending the show, the girls enjoyed a campfire supper, folowed by an evening spent telling stories.

Guests for the occasion were Misses Peggy Dillard, Joyce Thacker, Lornell Watson, Elsie ranklin, Gussie Byars, Marion Alice, Clyda and Johnnie June Mitchell, Frances Overstreet, Juanita Harmon, Nina Lee Green and Thelma Bearden.

#### CORRECTION

The parents of Myra Lajuana Brandon, 23-month-old child who lied recently after she had swalwed kerosene, wish a correction made in the story which appeared in all ways-with a longer wheelbase and greater n the Tribune concerning her over-ail length-with longer, larger, wider Fisher Bodies-with exceptionally comfortable interiors

Mrs. Leo Brandon, mother of he child states that the baby was rushed to the hospital within ter inutes after she had drunk the kerosene, and regained consciousness about five hours later, and knew her parents until the time

of her death The details as printed in the Pribune stated that the child ever regained consciousness.

East Texas has the largest deposit of undeveloped iron ore in the United States, stretching across eleven counties, from Angelina to Bowie. A movement is now on to develop this iron as a war emergency.



It all depends upon the point of iew, Grandpa used to say: One time when I was in town

and walking along with a killjoy named George, he kept up a running-fire of criticism of the men who drove by in automobiles. This was back when cars were not so common). "Look at 'em" he'd say, "all reared back, feelin' better than folks that have to walk, as much as to say, 'Git outta

Well, a friend happened to see me and he stopped and invited us one: to ride in his big touring car and "Drunk-You know John Smith? something to George and name? looked back just in time to keep First Drunk-Who? from hitting a pedestrian.

"I'll have to be careful", the driver remarked. But George, sitting back on the cushions, said, "Let the so-and-sos look where they're going."

Readers of these weekly vapor-I'm paying him all that his service justifies but he is going to make the town a good citizen and I wish you'd issue him a season passhe won't use it often but it will

"Of course," Garner replied. By the way, I have a young fellow working for me; I can't pay but he is a mighty good citizen, and I wish you would give him a oank account down at your bank. He won't write checks very often -not more than once or twice a

eek—"You win; you win", said the anker, waving his arms and banker, waving his arms and backing out the door.

Lobby of Hotel Texas in Fort Worth is in the grand manner that was customary until a few years ago when hotel-builders started Worth is in the grand manner that was customary until a few years ago when hotel-builders started designing lobbies with the dimensions of band-boxes and oversized telephone booths. A big of the bride's parents, Mr. and lobby suggests an equally broad tes, D. W. Hughes in the Duncan hospitality and, if there is a hotel in the State with as large a lobby nev. A. P. Sickes of Afton per- as the Texas has, I've missed it the presence of more than the presence of more than vaulted ceiling, the whole scene lifty guests, including relatives floored with light which makes for easy reading of your newspaper or for readily recognizing

friends. And I've never gone in there but what I've seen at least one familiar face. Cattlemen, oil men, business men, prosperous travelers-they fill that football field-ized lobby, because Hotel Texas in Cowtown is the meetingplace of Texas.

There was a young man from the Who met what he thought was a kitty.

He gave it a pat, Saying 'Nice litte cat!'

The joke-of-the-month is the a daughter of Mrs. Renfro. Buckingham Palace to see the king. At last he was ushered in and gave the monarch this advice: "King, if I vuz you, I vould put Canada in mine vife's name.'

And L. B. Mayes of the Whitney Messenger wonders why the "old joke" contest has missed this

we accepted. He turned around to Second Drunk-No; what's his

Most popular tune of the mo-

ment in the taverns is a melancholy ditty entitled "All You Left Me Is A Worried Mind."

Postmaster Dick Brown of ngs may recall previous mention Pioneer, one-time oil boom town Porter's parents, Mr. and Mrs. of Brann Garner, Ranger theatre in the corner of Eastland County. Bob Echols nanager. The latest story is that gives curb service, sells stamp the banker called on Garner and and money orders on credit and said, "I've employed a new man hasn't lost two bits by it, writes in a business enterprise of mine. Jack Scott in the Coss Plains Re-

"Our nation rose with Roosevelt -why wilt with Willkie?" asks make him feel welcome in Ran- hard-hitting Frank Harrison, Corpus Christi Press editor.

Slogan of the Burkburnett Star him as much money as I'd like to is: "Liked by many, cussed b some, read by everybody."

#### :: LOCALS ::

Mr. and Mrs. T. T. Jameson returned home Tuesday from Lake farmers, traveling men and just Arthur and Carlsbad, N. M. where they had visited for a week. They visited the famous Carlsbad Caverns during their trip.

FOR RENT-Two large rooms, with hot and cold Phone 105W, Mrs. J. D. Ernest. Judge and Mrs. T. T. Bouldin and son Lloyd of Mineral Wells, visited here Sunday in the home of Mrs. Bouldin's mother, Mrs. C.

L. Glenn. Mrs. C. C. Renfro and daugh-They buried his clothes, out of ters, Pearl Renfro and Mrs. Carl Tardy, visited in Quanah Tuesday with Mrs. W. T. Patton Jr., also,

County Agent J. R. Emmons called every day for a week at spent the week-end in Fort Worth

Mrs. Harold Allen and baby son returned to their home at Tyler, Saturday after a visit here with her parents, Mr. and Mrs. V. J. Skaggs.

Mr. and Mrs. A. E. Herring of Kress, accompanied by Mrs. Myrtle Stubblefield, visited relatives and friends here Sunday. Mrs. Stubblefield remained for an extended visit.

Miss Pearl Renfro of Roswell, N. M., arrived Friday for a visit with her parents, Mr. and Mrs. C. C. Renfro. She came here from Prescott, Arizona, where she had visited her brother Walter and his family.

Mr. and Mrs. Pete Porter and oung son of Vernon, visited here during the week end with Mrs

Guests in the home of Mr. and Mrs. J. S. Lambert, Monday and Tuesday, were Mr. Lambert's sister, Mrs. W. M. Hodges and her on Carrol of Sweetwater.

The New Farmers of America, a Negro organization correspond ing to the Future Farmers America, will have an exhibit in he Agriculture Building at the State Fair of Texas, October 5 to

Read the Tribune Ads

### MAN WANTED

y.....

Are You Making A Living? If you are not regularly employed, or are not earning enough to satisfy yourself, inquire. You can earn \$5.00 or more a day on nearby Watkins route now vacant. Write for particulars to D. A. Lewis, in care of The J. R. Watkins Company, Memphis, Tennessee.

## From The FIELD TO MARKET...

## GOOD GINNING PAYS!

WE STRIVE TO

GIVE EACH

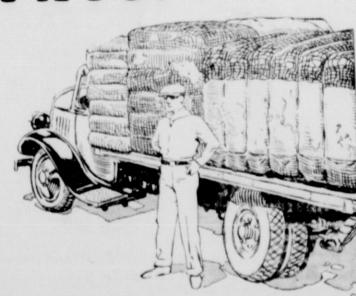
CUSTOMER

A DEPENDABLE

FRIENDLY AND

PERSONAL SER-

VICE, ALWAYS



# ROARING SPRINGS GIN

W. W. KEAHEY, Manager Roaring Springs, Texas

Matador, Texas

fident you'll say, "It's first because it's

For this car is the result and the reward of

limost ten solid years of Chevrolet leadership in

notor car sales . . . leadership that has brought

with it unequaled manufacturing economies

and unequaled value-giving powers . . . leadership

hat now makes it possible for Chevrolet to offer

ou a motor car which surpasses all previous

Mest-Again Chevrolet's the leader!"

tels of luxury in the lowest price field.

it, try it, buy it -today!

giving "3-couple roominess," or ample space for

Your Chevrolet dealer cordially invites you and

your family to visit his showroom . . . invites you

to make a thoroughgoing test of the finest motor

car Chevrolet has ever built . . . invites you to eye

six passengers, in the sedan models.

CLUBS CHURCHES SOCIALS SOCIETY

Enter

NATIC

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correct

"THE

terrup

PHONE 123

## THE WOMAN'S PAGE

MRS. DOUGLAS MEADOR, Editor KARA HUNSUCKER, Assistant Editor

## Studies Begun For Sorosis Club Sat.

Breakfast Opens Season For Study Organization

A lovely breakfat at the Motley Hotel Saturday, opened the season for Sorosis Study Club, in keeping with their program quo tation, "Welcome ever smiles, and farewell goes out sighing."

centered the dining table at which aprons of calico. The menu, as our home schedule. printed on the inside, consised of

The program, led by Mrs. Tom Newman, opened with group singing, which was followed by humorous quotations in answer to roll call. Mrs. Elbert Reeves ad-

casion were: Mesdames Antone Freeman, Ben Edwards, Bryan Cammack, Melvin Meason, Frank Pohl, Henry Solomon, Tom Newman, Harold Jones, Hugh Gray, David Guest, Elbert Reeves, Mike Hoyle and Elbert Seigler, and Miss Zona Beth Faulkner.

#### Farewell Party Is Given Friday For Marjorie Thacker

guest of honor at an evening play party given Friday at the home of Frances Schweitzer, who was as- at Phoenix, with relatives, but President, Earlene Laughlin; vice

ture to make her home. She re- standing higher than the teleceived many attractive gifts as graph poles. These extend for Mrs. Woodruff

Marshall, Jean Mize, Grace similar to the California brand. Springer, Wilma Faye Smith Joy Harris, James Garth, Herbert before we launched on our trek All girls are urged to attend the members, are urged to attend. Harris, James Garth, Herbert
Garth, J. P. Smith, Harry Lewis
Willett, Hal Courtney, R. D.
Clements, Gordon Russell, Gerald D. Willingham, Billy Jo
Archer, Walter Clower, Bobby
Harp, Bessie Jean Green and Mrs.
Harold, Long, Dr. Schoolse, and Wheels rolling, or else, Now, of Hard Long, Response and Wheels rolling, or else, Now, of Hard Long, Response and Wheels rolling, or else, Now, of Mrs. Clyde Weaver.

All girls are urged to attend the next meeting, which will be
October 4.

The highest point in Texas is the tip of Guadelupe Peak in Culberson County. It is 8,500 feet above sea level. Highest town in Mrs. Clyde Weaver. Harold Jones; the honoree and wheels rolling, or else Now, of Mrs. Clyde Weaver,

Tribune Ads Pay

Check Your Roof

now and avoid

a leaky roof

this winter.

A new roof

may save you

Repair bills later.

Pied 'Pinions BY MRS. M.

A large bowl of dahliag shading ago by setting 2:00 o'clock a. m. ocean, coming to welcome us. from pink to orchid and purple, as the hour for departure, and with little variation, we usually were designed and made by the driveway at about this time. Conoriginal with negro mammies on venture found us breakfasting in

gravy, cornbread sticks and hot fect, however, and it was not unand were hitting the high places the actual journey seemed in pro-

Our exuberance was short-lived as we arrived at a curve in the nual President's Message, and fol- highway between Tucumcari and lowing a piano selection by Mrs. Santa Rosa, N. M., and witnessed Frank Pohl, and reading of the the gruesome aftermath of sudden Club Collect by Mrs. David Guest, death. Two lifeless bodies were she conducted a brief business being encased in rubber shrouds for a waiting hearse, while two

querque, where we lunched and spot on the coast. Nonchalantly, visited with friends for several the diminutive city commands an

We were on the road again the her very feet. next day before breakfast, stop ping for this at Magdalena. Here Girl's Auxiliary they were whooping it up with a 3-day round-up and rodeo, and Elect Officers because Mr. M had on his boots way to the laundry.

Our next over-night stop was road of our entire trip, between Mae Martin The party was given in a fare- Springerville and Globe. As we Following the meeting, the girls to the fertile "Valley of the Sun"

course, the paved highway eliminates the hazards which previ-

Check Your Home

now and

repair all

spots that can

cause trouble

when winter

comes.

Byerything For The Home, Farm and Ranch

Higginbotham-Bartlett Co.

LUMBRE, BUILDING SUPPLIES AND HARDWARK

ously threatened. The heat didn't seem any more

STORMY WEATHER AHEAD!

BETTER CHECK YOUR

HOME BEFORE WINTER

#### intense to me than it does right here at home, despite the fact that Miss Kathryn Sheats Is Mr. M. wrote, "It is hotter in Yuma, than where a lot of people

The sand dunes, rising as mounains on each side of the road gave union. Actually, these "sand hills" would make the Texas variety ook more like ant hills. Floydada

Emerging from the desert, had reached the pass over the has its advantages, for more miles Laguna mountain range, when are usually covered the first day the suggestion of a soft cool than on any other. We established breeze fanned our fagging spirits a mode of procedure several years to life; Ambassadors of the Pacific

Mid-afternoon of this, the third day of our trip found us approachthe ladies were seated. Place cards manage to roll the car out of the ing San Diego where occurred one of the most impressive experiences club committee, and were very sequently, this year's Great Ad- of the trip. Following directions received at a service station, we cover, wearing minature Amarillo several hours ahead of drove to the U. S. Military Reservation on Point Loma. Here. Crossing into another state high above the world, we, my fruit juice, fried chicken and seems to have a psychological ef- sister Mary and I, viewed the mighty Pacific for the first time biscuits, crabapple jam, berry til we had left Texas soil behind in our lives; and here in the military cemetery, overlooking in New Mexico's pavement, that Bay of San Diego, and the city itself, we paid tribute at the grave of a genius-the man who shaped the destiny, in youth, of his tow-headed companion.

An old Spanish lighthouse is an interesting landmark on the Point, having been erected by early explorers during the sixteenth century, and since, dedicated to the heroes of navigation

A perfect day was brought to a close at La Jolla, acclaimed by left all who have ever been there, as us only after we reached Albu- the most tranquil and beautiful hours before continuing to Socorro everlasting view of the ocean. where we remained for the night. whose waves break in homage at

and Pendleton shirt, we were mis- tist church held a meeting Friday taken for natives when a couple afternoon at the home of their slowed their car to inquire the leader, Mrs. J. L. Woodruff, and new officers were elected for the coming term

sisted by Betty Price, Jolene before we reached there, we president, Betty Price; secretary, Bloodworth and Earlene Laugh- traveled some of the most scenic Stella Allen, and treasurer, Edna

well gesture to the honoree, who, emerged from the mountains onto and their leader went to the sand we had our first hills where refreshments were

resmembrances from her friends several miles before giving way names, were: Wilma Fay Smith, Betty June Meador, Stella Donald After a number of games were in which Phoenix is situated and Annie Bee Chambliss, Frances After a number of games were played, refreshments of cookies and fruit punch were served to the following guests: Dorothy Wood-regulation, the vergetation is very ruff, Stella Allen, Wanda Lou reputation, the vegetation is very son, Jean Mize, Ruby Lee Hen-

# Shower Honoree Tuesday

Miss Kathryn Sheats, brideelect of Rev. Murray Johnson of Around The Lolita, Texas, was honoree at a pre-nuptial shower Tuesday afternoon at the Methodist parsonage. Hostesses were Mrs. W. B. Vaughn, Mrs. F. G. Simpson and Around thirty-five members of Miss Roberta Jameson, of Mat- the newly organized circles of the Jew First'

at the Bride's book, while the for a joint meeting. hostesses alternated in receiving and serving the guests.

Autumn flowers in vase with a lace cloth. Pink and white tapers in crystal holders were at each end of the table. Dainty tea cookies were served with ice tea Many Guests Registe.

The following guests were registered during the afternoon; Mesdames Homer Sheats, Bob Robert Myrtle Stubblefield, R. Moore, C. D. Pipkin, John Hamil kine, W. Y. Higgins, D. E. Pitts Robert Collier, G. E. Hamilton, M. P. Fulkerson, E. Fulfer, Don Martin, W. D. Herring, E. H Jameson, Mrs. Robert L. Hoyt and daughter Shirley of Ft. Worth.

Mesdames A. J. Daffern, J. W. Drace, Harry Willett, T. B. Ed-

Jones, U. L. Wille, Oscar Vinsor Sterling Price, George Springer John C. Russell, A. C. Traweek Sr., Walter Carpenter, W. F Jacobs, H. M. Solomon, Meason, Frank Pohl, E. B. Jenkins, Curtis King, W. W. Clements Albert Traweek Jr., and B. F.

Misses Aileen Russell, Marjoria Moore, Ona Jameson, Bryan, Nora Cooper, Ethel Jameson, Mabel Jameson, Lizzie Sanders, Hattie Tee Groves, Dora Jameson, Helen Simpson, and

#### Choral Club Meets Tuesday Evening

The Matador Choral Club met president, Mrs. Margaret Newman.

Nell Webb, twenty-five enjoyed singing old The next meeting of the club

Green, Dorothy Marvin Patton, and all members the next day, where we lunched Woodruff, and Virginia Daniels. or persons wishing to become

County, with 5,000 foot elevation.

# Circles. .

ador, and Mrs. A. C. Edwards of Woman's Society of Christian Ser-

and ing was turned into a business ses- October 7. Four quilt tops have bowl arrangements decorated the sion. It was announced that Mrs. been pieced, and the ladies will reception rooms, while a bowl of W. B. Vaughn would be leader meet and quilt them to be inroses was used for the centerpiece of a "Spiritual Life" program cluded in the box, it was further of the dining table which was laid next week, and that the two stated.

circles would meet jointly for this meeting, as well as those to follow during the next three months while Mrs. Fred Simpson will be in charge of Mission study

#### "BAPTIST UNION"

The Paptist W. M. U. met Monday afternoon at 3:30 at the church for a Royal Service program and general business meet- Lula Carpenter. ng. The Dorcas circle gave the ter, W. D. Herri program on the subject, "To The Scott Bolton, Ed

Following the program, Mrs. L. vice of the Methodist Church met A. Carlisle conducted a business Miss Marjoria Moore presided Monday afternoon at the church meeting, during which it was an-Mrs. H. H. Schweitzer led the Buckner's Orphan's Home is to be devotional, after which the meet- packed at the church Monday,

Due to the urgent need

A. Carlisle, D. P. Skaggs, L. Rattan and Elbert Seigler

Dee Cates of Olton Matador, visited frie ing the week end.



## **NOW For Smart** New Fashions for Fall

The day, the hour, the minute has arrived for you to revel in the beauty and excitement of the new fall fashions! Matador Variety brings them to you on a palette which reflects the gorgeous tints of the new season.



Fall Dresses \$3.95 - \$6.95

Your beloved blacksmarter than ever in chic American designed dresses in soft-draping crepes. New, so different. 12-20.

#### TURNING TO LEARNING

FOR TEENS

Bright and new skirts and blouses that will add chic to any school wardrobe. Many styles and large selection of colors!



Skirts \$1.95; Blouses 98c

A new and colorful Stock of Lingerie!



COMPLETE STOCK WORK CLOTHES And COTTON PICKER'S SUPPLIES



shades.

Favorites

Forever!

\$1.00-\$1.95 Ribbon bound felts

star for campus, for trat

el, for sports. Feather trimmed snap brims.

New Feather-

Trimmed

BEANIES

25c & 98c

FALL

HOSIERY

Tangy Fall shades:

69c-79c-98c Matador Var



GIVE THEM

often depends on the proper food. Down through the ages bread has been the basis of mankind's food; both young and old look to it every day as the staff of life.

EDDIE'S BREAD is made of the finest ingredients, by experienced bakers, in a clean and modern bakery. It is a wholesome and superior food. Ask for it at your grocery,

Eddie's Bakery

## **Growing Children Need Plenty Of** Good Bread!

Eddie's Bread

The health and happiness of growing children

SCOUT LEADER

SAVES BOY ON

HURRICANE JOB

H. J. DeVauent

H.J. DeVauent.

Boy Scout lead-

in being ready

for emergen-

cies. As a result

he was able to

save one of his

Scouts from

electrocution.

DeVauent's troup was doing res-

eue work in the wake of a cyclone.

The storm hit Toledo with full force.

It cut a path 500 feet wide through a

densely populated area, uprooting

payrolls of every one of its fac-

West Texas towns in proportion) And the cash payments of half

ories. (This would apply to other

million a year in each average

central West Texas county has

been immediately spent with re-

tailers (or mortgage-holders) in

West Texas towns. This is a

source of wealth that cannot be

overlooked by business-men and

The non-farmer who de-

pends on farmers for his in-

come before denying these

statements should go to the

county agriculture building

and glance at the number of

checks there most any day for

Then he should visit Abilene's

wo livestock auctions, one held

on Thursday and the other or

Friday, and note the weekly turn-

over of thousands of dollars. These

auctions are outgrowths of the

new order of agriculture in cen-

Next he should visit a few local

creameries and produce houses to

learn the amount of milk and

cream being brought every day,

of the truck routes that run in

These three sources of farm in-

come should give a fair idea of

the new set up the farmer has

There is one group of interests,

buyers, shippers, compresses, ex-

because of Uncle Sam's venture

Reduced cotton production has

And Mr. Farmer? If you ask him

what he thinks about Uncle Sam.

he'll likely say: "I get gol-darned

tired putting up with him tugging

-Abilene Reporter-News.

every direction out of Abilene.

distribution.

tral West Texas.

into farming.

## atador Tribune combined with Motley my News By Purchase et 14, 1934.

ed Thursdays at Masonic Matador, Texas, by TRIBUNE PUBLISHING COMPANY

red at the post office at r, Texas, as second class I matter, according to an act engress, March 3, 1879.

DOUGLAS MEADOR Editor and Publisher

MIONAL EDITORIAL ASSOCIATION Active Member

Any erroneous reflection upon character of any person or appearing in these columns the gladly and promptly cted upon being brought to ttention of the management.

MEMBER PANHANDLE PRESS ASSOCIATION

MEMBER WEST TEXAS PRESS ASSOCIATION

THERE IS GLORY ENOUGH ANY MAN TO LIVE

#### irges Surveys or Reduction **School Fires**

AUSTIN, Texas-A large numschool buildings thruout the are not oversize. ate are extinguished without as of life and with small erty damage, but there is the present possibility that a no matter how small, may sult in a disaster, Marvin Hall, the fire insurance commissioner, minded school officials today.

Hall recommended that inction be made each month by representative of the local fire tment accompanied by the mol custodian and a member the teaching staff.

oner said, "and it will serve money remind school officials of the ool fires, but all too often the ers. themselves are not ified to inspect a building for hazards. Local firemen, mined in this type of work, will, mduct inspections upon request." use of a large portion of school even fres, should be given careful at-



MATADOR LIONS CLUB

feets 1st and 3rd Tuesdays each Methodist and Baptist



FLEMING POST NO. 337 AMERICAN LEGION

leets 1st Monday night each oth at 100F hall. All ex-service en invited to attend.



LODGE No. 824, A. F. & A. M. Matador, Texas

ng Saturday on or before on of each month. N. Pipkin. Sec. W. I. Rushing, W. M.

trees and overturning cars. The entire neighborhood was thrown into "The storm knocked down the SUBSCRIPTION RATES power lines," DeVauent said, "and Motley, Floyd, Cottle, Hall, scattered live wires over the ground. Dickens counties-That made it dangerous to move year, in advance about because, of course, all lights there, One year, \$2.00 were out. The only illumination we had to work with was a flashlight I kept in my car. Scouts are taught

> As a result, we were able to use it throughout the rescue work. "That light was the only thing that saved the boy's life. He started both at the plants and by means off on an errand, and I threw the beam in front of him. It disclosed a high-voltage wire - 5,500 volts hanging directly in his path. He'd have been burned to death if he'd taken another step. After that none of us went beyond the radius of

to be prepared, and fortunately I'd

loaded the light with fresh batteries.

while dealing with Uncle Sam. my light."

DeVauent said his troup helped a however, that is definitely harmed family to escape from a house that by AAA. Cotton handlers, ginners, was cut in two by a falling tree. Later, the Scouts assisted in other porters and the like-are losers emergency work in the vicinity.

tention. The clearances between combustible material and furninevitably reduced their volume all other hot surfaces should be of their activity, without increasaces, smokepipes, steam pipes and examined to see that they are ing the margin of profit. This adequate. Electric wiring should group is pretty small compared to be watched for improperly made the rest of the folks involved, but extensions, hazardous use of they are definitely hurt because of flexible cord and broken fixtures; curtailed production. of fires occurring each year and fuses checked to see that they

#### Farm Program Is Successful

(NOTE-This is the last of a series of articles concerning activities of the government in farming.

farmer, thinks Uncle Sam's ac- people. There will be no expense to tivity on the farm has nothing is type of survey," the Com- to do with him-unless to cost him

He figures the AAA is for the sity of keeping their build- farmer at the expense of the refree of dangerous hazards. mainder. That it is in one sense. housekeeping is of prime But AAA has had added effects in tance in the prevention of central West Texas on non-farm-

> It has leveled off his income from the farmer, making it come more or less around the year instead of all in the

West Texas business is pretty Heating equipment, being the strongly dependent on agriculture it does appear sometime that the farmer is too impoverish ed to do much spending.

Autumn has always been the season of best business in cotton country. It is now, but in previous years it was much more so Cash payments from AAA may ar rive at any season. Most of 1939's pay arrived in the fall, but in 1938 ome of it was delayed until the

spring of 1939. This is only a part of the story lowever. Main effect on the bus iness man of the AAA is in the amount of diversification it has caused Feeding of beef and dairy cattle has been increased to the tune of tens of thousands of dollars each week in the Abilene re-

tail trade territory. Income from livestock, particuarly of the type fed on farms, is spread out over the entire 12 months. Cows must be milked

every morning and evening. This leveling tendency has had a good effect on business, for it has leveled not only the income and spending of farmers, but of the people they spend with. (And farmers are noted for the fact that they spend their mite mighty soon after getting it.)



OUR BUSINESS IS SERVICE

Check Your Battery . . . Guaranteed National Tires and Batteries -We Appreciate Your Business-

**Gulf Service Station** 

BENNIE COX. Mer.

#### STARS of STATE FAIR MUSICAL Probably the additional farm inome brought about by AAAborne diversification has brought more money into Abilene from Taylor county farmers than the



#### Whiteflat News Dan Browning and

Mrs. E. E. Wood of Childress arrived Tuesday for an extended Peggy Jean Spay and the hostess, isit in the Joe Bloodworth home. Mary Juanice. Miss Viola Mae Jameson is n my reins, but I gotta admit I'd visiting Mr. and Mrs. Sam Houston have been a gonner without him." at Alvin

Ida B. Armstrong

Miss Billee Turner who has been visiting in Frederick, Okla-United States farmers in 1940 homa the past two months will have feed grains, including Ever- continue to make her home there her parents, Mr. and Mrs. W. W. electricity in the latter year. with Mr. and Mrs. Farris Turner, Bain here Sunday. Normal Granary supplies, to prowhile attending Frederick Sr. duce enough beef to feed everyone in the nation as much beef High School.

Mr. Average Man, when he isn't left over for 23,000,000 other were Wichita Falls visitors Tues- ness in Turkey Saturday. as each ate in 1939, with enough

WILCHER

Miss Mary Jaunice Wilkinson his appointment at the Methodist entertained Thursday night with Church here Sunday afternoon. a slumberless party. Those attending were Grace Laverne Tilson, Mesdames Patterson and Thomas Mary Bernice Murphy, Dorothy Jean Casey, Dorothy Mae Cox, Mr. and Mrs. John

#### Northfield News By Mrs. C. D. Kincanon

Mr. and Mrs. C. D. Kincanon, Mr. and Mrs. John Whitter and Museum on the University of mouf's open." Mr. and Mrs. Joe Bloodworth Mrs. C. M. Payne transacted busi- Texas campus is the tomahawk

Mrs. J. A. Tipton accompanied

by electricity in the United States increased more than 98 percent from 1932 to 1938, with more a great-grandmother in 60 days. Mr. and Mrs. J. D. Spray visited than 1,400,000 farms reached by

used by Moses F. Austin and, later Bro. Hindrix of Turkey filled his son, Stephen F. Austin.

# MUCH OF STATE. IS LEASED FOR

of Texas is now under lease for oil and gas development, a statewide survey just completed by the Texas Mid-Continent Oil and Gas Association shows.

Out of a total area of 169,130,716 acres in Texas, Texas oilmen have under lease 45,402,656 acres, the association found. This is nearly 27 per cent of all the land in Texas. The figures were compiled from county tax records, company reports and ownership maps of individual counties.

Lease and royalty payments on this acreage to Texas farmers and ranchers totalled over \$125,000,-000 in 1939, the association reported. This extra cash income for Texas farmers and stockmen represented an additional 27 cents from the oilman for each dollar of cash farm income, exclusive of Government benefit payments. Including such payments, it represented 22 cents additional each dollar of cash agricultural income in Texas last year.

In total return to the State, however, petroleum far exceeded all agricultural products. Expenditures of the oil and gas industry in Texas in 1939 were approximately \$750,000,000, or nearly \$200,000,000 more that the \$567,596,000 Texas farm and ranch income from all crops, livestock and Government benefits. Well over one-third of petroleum's total expenditures go to Texas workers who receive \$272,000,000 a year in wages and salaries.

All but three counties out of the State's 254 now have acreage leased for oil and gas exploration or production. The exceptions are Rockwall, Mason and Llano,

A copy of the original 1611 edition of the King James Bible, Mr. and Mrs. John Colling of the first version of the Bible in Tell visited his parents Mr. and "modern" English and even now Mrs. W. E. Collins Sunday. is in the Rare Book Collections of The number of farms served the University of Texas Library.

A female housefly may become A Negro woman was standing on the street watching a circus parade. One of the pickaninnies Preserved in Texas Memorial looked up and said: "Mammy, yo'

> To which she replied: "Yas, I know it. I lef' it open myself."



A squirrell looking at at a sopho-

His mother's eye did meet.

"But not the kind you eat."

She: Not on your Lifebouy.

He: I guess I'm out of Lux,

She: Yes, Ivory formed.

pounds for each brother.

SENIOR RINGS

FOR CLASS OF

'41 ARE HERE

required solid cash.

'Yes, dear", said his mother,

He: May I hold your Palmolive?

and Di

One ye

spoil 1

RUTH RUSHING, Editor

Mavinee Russell: "About the The Ask-It Basket

During the past summer, not, all of us students had a va- tion, I saw many beautiful and wonder how his popularity came Hedge twin. -Billy Tunnell cation of some sort, Naturally, we interesting things. The most in- about? enjoyed our freedom and our not teresting was the Swift's Packing having to worry about doing Company, and the most beautiful homework or passing exams. was the Electrical and Water-That is all behind us now. Most works Park in Kansas City, Mo." back upon the summer months auto races thrilled me as much with only a few tinges of regret. as did anything during my visit to

Assistant Editors

Grade School Reporter

Society Editor

Feature Writers

Class Reporters

Sports Editor

The question asked this week South and East Texas." by our inquiring reporter, Helen joy most during your vacation?

Bennie Wayne Marshall; "I es- saw last summer. pecially enjoyed the two weeks Abilene because I met a nice boy whose name was Walter."

Betty Green: "Swimming was most enjoyable." my greatest pleasure during the

Mary Ellen Barton: "I enjoyed got to visit the college where I the picture shows and swimming shall enroll in 1942." most of all, but I also like the many rodeos and picnics that I Meet A Senior

Evelyn Quattlebaum: "The visit here was most enjoyable, and I had ever so much fun in Dallas."

KODAK FILM DEVELOPED Any Size Roll 25c Cash In Advance PARKER STUDIO

Paducah, Texas

Frances Stearns and Dorothy Wason

Miss Wyletta Smith

only places I went was to rodeos

Helen Hill: "During my vaca-

June Barton: "The sunken gar-

Justine Rattan: "I enjoyed my

EUGENIA TILSON

Favorite food-Chocolate candy.

Weakness-Basketball,

Favorite color-Blue,

hair, tall and handsome.

Miss Smith; "Now pass your

Hobby-Reading.

teacher.

was very beautiful."

but I enjoyed them very much.

Juanita Mize James Rufus Fish Frances Carpenter Helen Hill and Johnnie Willis Alla Mae Fulfer, Rachel Carpenter and Kathryn Martin

#### "Make Friends And Influence People"

get ours (so it seems).

more money and better looking .- They use that TCU stuff very clothing than I have." Such an well. -Paducah fang think Mobof us are glad to resume our duties. Ruth Rushing: "The big-league attitude is nothing more than an ley will be the outstanding man at dear old M. H. S., and we look baseball games and the midget inferiority complex and is very in the district.

a cheerful smile for his fellow plays Memphis at Memphis, Spur Hill, was this: What did you en- dens at Clovis, New Mexico, was students. Not the smile one sees in plays Silverton at Spur, Floydada the most interesting thing that I toothpaste ads, but a genuine smile plays Tulia at Floydada, and that comes from inside, He has a Crosbyton plays Odonnell at Frances Carpenter: "The scene- kind word for the down-hearted, Crosbyton. -These all occur next that I spent at Swenson and at ry in the mountains of Colorado and sympathy for the sad. By his Friday night except the Crosbykindness and understanding he ton affair Vernell Markham: "My whole has something which money can-

visit in Tusa, Oklahoma, was not buy: friends-real friends. You, too, can "make friends and nfluence people" if you only try.

#### visit in Abilene very much, for Sports Sidelights BY "THE GHOST"

by asking who I am because she Elsie Stone returned from her vawill not tell you. Besides she cation and enrolled in the sixth

haracter each week. week!! Of course I knew how it thirteenth of this month. The Favorite movie star - Spencer was going to come out, but I did mothers of the class were invited. Ambition - Physical Education way they did. They really made the group; story, Dorothy Trathe rest of the district sit up and take notice. Several rival coaches Wanda Graham; and poems by Ideal boy-brown eyes, blonde of them left wondering how they Jackson. The last thing on the prowere going to stop Matador's all gram was the class work demon-Cracks At The Crowd star backfield.

have a carbon sheet under each out O.K. in their inter-district ments were served by Mrs. Traone so I can correct all the mis- clashes. Floydada established week and Mrs. W. M. Graham. Tigers who lost the week before pencil. to Class AA Lamesa by a score of 19-6. Floydada always does start

this time. Paducah battled the Crowell Wildcats for a full 48 minutes and finally escaped with a 6-6 tie which rates them even with A word to the wise-A pound Matador, altho "The Ghost" believes Matador can take Paducah, are: President, Frances Schweitbox of candy is an appropriate gift for a girl who has no brothers. Thanksgiving unless things If she has some brothers, add two

change. Ralls defeated once powerful Flomot 20-0. That little Smith boy Matador some trouble when they Monday, and The Correct English Fausteena is wearing around of light and dark meat, risit Matador in October.

work by big Jack Powell. He looks The Senior class is happy be- all district to "The Ghost". We cause their rings are here, and hope the Matadors are not overad because we haven't seen them confident when they go to Spur yet. They are not out of the post- the night of October 11th.

office because some of us have | Crosbyton lost to Leo Jackson's failed so far to plank down the Tahoka team 12-0 and looked good in losing. Lockney lost to All right, you slow Seniors, Canyon 19-12 and did not look nurry up and pay, because we are as good as they did the weekend getting anxious to wear those before in winning from Quitaque. ings and show them off. Of Lockney should cause plenty of course, our rings this year will be trouble as soon as coach Head

more beautiful than the Seniors' gets his system fully installed.

rings of '40—even though they Dots and Dashes in our distr Dots and Dashes in our district. are just alike. Oh, well-I'll bet Our hats are off to the following we are prouder of ours than the Matador boys for fine work in Seniors of last year were, because the Olton game. Jack Martin for we are having to wait longer to his fine defensive play-Leroy Nelson for his fine defensive and the post-office as soon as every- his good all around work at cenne pay, and then we'll go about ter-and Mutt Berryman for turnstrutting our stuff and putting out ing in a real game despite his beour eyes with their shiny new- ing in bed part of the week -Lamesa business manager encolled in Slaton and went out for football just before their game. Was the Slaton coach hot. -Coach of Floydada; "I would like to chop a leg or two off of some of those Did you ever look at some stu- Matador Orphans." Wiley Kendent who has many friends and nedy showed his heels to the nelped him do it with that beauti-Did you ever say to yourself, ful block. -Matador watch out "Aw! I can't be like him; he has for tricks when you play Spur. thinks a lot of R. E. Golightly of The much-envied popular per- Floydada right now. -For you on, if you will notice, always has fans who are interested, Paducah

#### **Grade Gatherings**

It seems that new pupils just keep coming into Grade School. Charles Lee enrolled in the first grade, Kenneth Kell in the fifth, Raymond Kell, the sixth, and Please do not bother the editor Clyde Lancaster, the seventh. new grade Tuesday Sentember

The second grade, conducted by Boy! was that a ball game last Miss Glenn, had a party the not realize these Matador boys and a very interesting program could decide to play football the was given. It consisted of songs by were in the stands and everyone Velma Briggs and Mary Lou stration. Mrs. Albert Traweek was

WONDER SHOWS

thank Mr. R. E. Campbell, Sr., of can't imagine why. Campbell's Food Market, for the Since the Bishop twins left. Mc- 1939. ink-blotters he gave us. How Elton and Ed have been kinda Our new feature, "Meet a seem to remedy that-

Senior," is for the benefit of those | Civics class kinda lagged Tuesstudents who are keeping a day until Mr. Ezzell said something free to visitors to the Mill "memory" scrap-book. The about getting married free in barns. Seniors, especially, will appreciate Maryland. Wonder why the sud-

Almost all of the workbooks that are to be used this year in not telling what happened to your M. H. S. are here. So-our school handsome nose (not saying that year begins in earnest!

The rings will be gotten out of offensive work—Glenn Allen for take that appeared in last week's Quinn all to youself for a whole issue of this paper. The graduating month, now. Why don't cha give class of '39 gave the school the the rest of the girls that are mak- dren will be guests of th three water-fountains that are on ing eyes at him, a chance? our campus, instead of the class of the beautiful curtain for the stage study hall the other day! Both

Miss Godfrey's art classes are

hot though and cools off before the season is over. Hope they do Correct English Club. The officers not like to be disturbed. Laughlin

still plenty hot and may give The Busy Bee Club meets on how Nita is taking it? tember 10. Their sponsor is Mrs. know!) Jones.

#### THIS AND THAT

#### papers to the end of the row and The rest of the district came elected room teacher. Refresh- KAMPUS KLATTER heart, as they sat and started

To start off this week, we want to give the Freshmen some free take the district flag with a 50-6 studying "Black and White" draw- advice (which we Seniors feel take the district flag with a 50-6 studying black and with that they badly need). First: Don't thrilling romance next week jump out of the upstairs windows: The sixth grade pupils have di- you might fall in the flower bed and Evelyn get stuck the vided their class into two sec- and that would be 5 demerits. night on a perfectly dry ro tions for their English club. One Second: don't strike a match to section is named The Busy Bee explosives in science class; the good-looking boys that Jo Club. The officers of this club noise would disturb the other are: President, Betty Price; Secre- classes. Third: don't go around to Wandean's in Civics cl tary, Marjorie Ann Thacker; and biting dogs; it might make 'em Vice President, Wanda Lou Mar- mad. Fourth: don't snore too Truly signing off, and leaving shall. The other section is the loudly in chapel; the speaker does you this week's though

zer; Vice President, Gerald Wil- Bloodworth and Frances Stearns lingham; and Secretary, Earlene get along on a double-date. (We think that Leroy and Billy get There are 16 pupils in each club. along pretty well)—And wonder The meat of the turkey is re

Club meets on Friday. The clubs lately. We wonder where it came sired, in any size from a tune of 14-7 with some nifty were organized Tuesday, Sep- from (Bet Junior Pitts would pound up. The steaks are There are two Juniors whose covered skillet and then stead

names go together as much as Romeo's and Juliet's or Amos and Andy's. They are-could you ceived by a farmer from The student body wishes to guess?-Pat's and Mavinee's. We

could we have done without them? | lonesome, but Paula and Katheryn

den interest???

Lowell, I don't blame you for everybody doesn't already know)

All right, Toots! You've had Field, also at San Antor A budding romance! Gee, you High school students will

'40. The Seniors of last year left should have been in fourth period on Friday, October 18. James and Justine had a change of

then-the bell! A note from -to Her-a blush-a nod for the second chapter of

atauli

K TRIBU

ATIONA

WEST

THERE I

AND

cho

Eugenia, how on earth di It seems queer to the res ways manages to get the der Until next week, this is world is a dangerous We wonder how Alene (Puggy) live in, and few get out of it

Leading hotels in a nur cities are featuring 'turkey s' from the bones with a That's the cutest bracelet that boning knife. It is cut into slowly in melted fat in a

In Texas, for every \$100 farming operations, gove payments amounted to \$2

Goat milk, which is produc goats on display during the Fair of Texas, is chilled and

Texas is the headquarte the Nation's largest army that at Fort Sam Houston Antonio. It is also the largest flying field, Ra

Texas elementary Fair of Texas, Friday Oct

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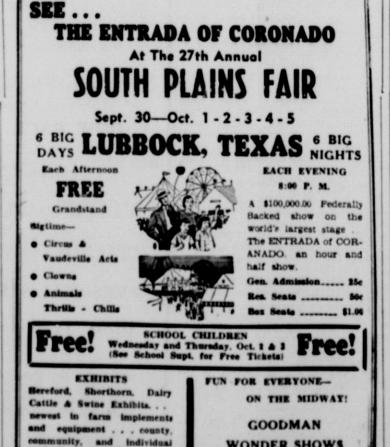
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IN MATADOR EACH WEEK

Laundry



EXCITEMENT - THRILLS - FUN GALORE!

exhibits, mer-

Matado mail ma of Con

E NATIC SUI

and Di

firm a will t correct

schedu terrup spoil i

were made for wild turkey breeding stock and F. S. Henika, regional game manager of Lubbock, for that purpose.

Reports were made of stock- man. ing numerous ponds over the county with fish and notice was voiced that stock will be avail- visitors in Lubbock Sunday able only a short time before the close of the season.

Game Law...

(Continued From Page 1)

Besides the executive committee attending the meeting, consisting of L. A. Stearns, W. I. Rushing, Elbert Reeves, Mervin Green and atives in California several M. J. Reiliy, out of town visitors months, returned to his home here the boat-train plying between the were: F. S. Henika, regional game manager of Lubbock; W. H. Ellison, biological clerk of Lubbock and L. C. Cole, district game warden of Paducah.

(Continued From Page 1)

who have reached their twentyber 16 and have not passed their thirty-sixth birthday on that ing officers were elected, with

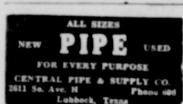
tions-those available for immedi ate service, and those deferred because of dependents, etc.

The local boards will select to service in the western hemis sufficient men from among those phere, available for immediate service the Phillipine islands to fill the quota for that area. Those so elected will undergo pay figured to be about \$21 the physical examinations and, if they first four months and \$30 per pass, will be induced into service month for the next eight months. for one year.

900,000 conscripts in training for serve list for 10 years or until he

#### DR. E. B. JONES Dentist

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#### Roaring Springs NEWS

By Mre I D. Mitchell

Mrs. Ethel Pierce and her children, accompanied by Oscar Hardin, all of Calgary, visited Mr. and Mrs. M. D. Hardin this week end.

Mr. and Mrs. C. W. Giesecke declared he believed Motley and family spent the week end county eligible to receive turkeys visiting in Quanah. They were accompanied by Dorris McDor-

Mr. and Mrs. D. A. Hinson were

J. T. Swim and Roy Stephens were attending to business Lubbock Thursday.

Lee Barr, who has visited relthis week.

Mr. and Mrs. Jack Lawson are visiting relatives here after a pro- traveled very slowly thru a small longed stay in California. They town I beheld a strange sight and will be employed at the East Afton caught a glimpse of a girl of six

employed by a construction company in Carlsbad, N. M.

#### SENIOR CLASS IS ORGANIZED

At a recent meeting of the meeting of the Roraring Springs How strange it all seemed to me senior class of 1941, the follow-Miss Bess Medlen, English teacher had always thought a flag was

President, Lanell King; vicepresident, Millard Williams; sec-A full report will be given each week, of all high school activities by the secretary.

peace time. Conscripts are limited American possessions and

Conscripts will get regular arm Following the years training the The army may not have over trainee will be placed on the retime unless he satisfies that re- -- an arresting quality-- that seem- were entirely concealed by national guard.

The conscription law for the re-employment of all con- most stimulating and very inter- fleeting glimpse of it in passingscripts taken from jobs by the act esting. unless the status of the employer | We were approaching Berlin has become so that re-employment would be "impossible or uness to court to push his case ase the eye could see, was a great against an employer who refuses pool of light-that represented the I saw a monumental, sinister-look ison for such action.

beverage of mod-

eration. We want

some as beer itself.

every beer retail estab-

lishment to be as whole

To that end, we have in-

stituted a "clean-up or close-up"

in an interesting free booklet.

program - now in operation in

some states and being extended to

others. We'd like to tell you about it

Write; -- United Brewers Industrial

Foundation, 19 East 40th Street, New

THE BEGORD .... Facts That Concern You

...BUT WHY

THE WHOLE

REGIMENT?

There are bound to be one or two bad

soldiers in every regiment. But why

The same applies to beer retailing.

Out of hundreds of thousands of whole-

some, law-abiding beer retailers, there

is bound to be a small minority who

disobey the law or permit anti-social

To protect your right to drink good

beer, the Brewing Industry wants even

this small minority of undesirable re-

tailers eliminated entirely. Beer is a

refreshing, appetizing beverage - the

BEER ... a beverage of moderation

conditions.

court-martial the whole regiment?

**COURT-MARTIAL** 



MARSHALL FISKE There are moments of life

that one ne'er can forget Shards of a dream of this passing illusion

that swim into viewthen slowly dissolve ...

#### FIRST IMPRESSIONS

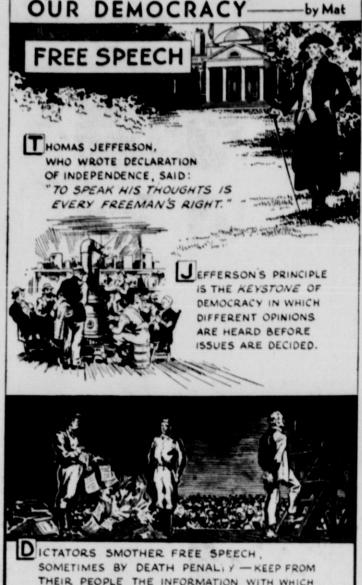
We had just arrived at the port of Bremerhaven and the old town of Bremen. As the train

or thereabouts, with flaxen hair streaming behind her in the Billy Nichols spent the week breeze as she ran after a small end visiting relatives here. He is boy who was carrying a red, white and black flag (this was before the present day regime). were yelling lustily; both filled with gay, young animal spirits. The exhuberance of youth was singing thru their young bodies as they sped down the village street who had never witnessed a scene like that before; and heretofore, omething made of red and white stripes with a lot of white stars tripes-and a black one at that-

had also caught fragments of heir talk which floated thru the open window at my side. These children were talking in German -mirabile dictu-Well, when one stopped to think about it, of course, they would speak in Gernot be like ours. It was all logical enough; still when it first whole thing a provocative hock of travel-a thrill afforded by provides wholy unfamiliar scenes that was

(the train came in on an elevated Prince-a little beyond stood the structure) and it was shortly be- Royal Opera ust." The conscript may have ac- fore mid-night. Below us, as far many gala First Nights re-employ when he has no German capital. This was the best- ing object looming 'Draft dodgers" face a penalty that time (near the beginning of a fat tombstone that reached al of five years imprisonment and the Twentieth Century). Now-a- most to the ceiling. Of course, \$10,000 fine. Other violations car- days this sight would not create had come here to rest-and y similar penalties. The act is such a profound impression but hoped it might be in peace, but ef to remain in force until May then before great general illumin- afterall the "tembstone" suggested

No. 22 of a series



TO FORM OPINION

after we had traveled for hour From the windows of the cab while passing thru the streets of man as this was Germany. But at Berlin enroute to my hotel, I any rate, it did sound very caught a fleeting glimpse of the until Tuesday when they returned famous European boulevard, "Unand of course, their flag would ter-den-Linden", with its double rows of trees running through the the army at any one period in reaches 35 years of age. He may struck you, there was about the flanked with its restaurants, its daughters Mabel and Roberta. places of business, whose windows also Mrs. Frank Hallford and her quirement with two additional ed to partake of unreality. I was great corrugating iron curtains Mary Frances Hallford were years service with the army or experiencing a rare new thrill that had been pulled down over them. There was the famous University of Berlin. I just caught a nearby across the way was the

> lit of all the foreign capitals at corner of the room, looking like ation became a commonplace, this a protracted stay that I had not contemplated just then-besides all this looked so horribly prema--as if it were there

> > garded it with misgiving-What was it? I appoached it gingerly and finally I came across a small latch and lifting it, I encountered a small door which swung back revealing in its turn a grate-So my "tombstone" resolved itself into a stove made of light-colored tile-I had heretofore naively thought that all stoves were black and made of iron and now to find that in some parts of the world they were not made of this familiar metal at all.

#### CARD OF THANKS

We wish to thank our friends for their many kindnesses extended us during the illness and death of our mother and grandmother, Mrs. S. A. Fielding. May God bless each and every one of

The children and grandchildren.



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Motley County Insurance Co.

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Mr. and Mrs. T. T. Jameson and small daughter Carolyn, and Miss



## **Delay Causes** Many Deaths From Cancer

AUSTIN-"Approximately 5,000 f the 60,000 deaths in Texas last of men from all causes year were attributed to cancer. Fully one-third of these fatalities likely could have been avoided had the early though unsuspected symptoms been recognized as serious by the victims. The unfortunate indifferences to such symptoms is based on the fact that food or aluminum cooking because of a total lack of pain, no nor does constipation ignificance is attached to them by the average person. This explains tations of certain types one of the reasons for cancer's cursors of cancer, but th power to kill," states Dr. Geo. W. Cox, State Health Officer, In the beginning cancer is never

recognizable to the patient as yet unknown. The danger signals are (1) any lump in the breast or any part of the body: (2) any persistent sore, particularly on the face or mouth; (3) any unusual discharge or bleeding; (4) chronic indigestion

ancerous stage there may be no ination by a physician

physical impairment. above mentioned m do not necessarily cancer is in the offic assumption never is jus a question for the only the doctor, to decide in the face of such symp dangerous and may re

If the present rate one out of every thirteen f out of every eight women would be due to fact, cancer is only exce Texas deaths by heart di is important: therefore, cannot be overlooked.

Cancer is not contagious a blood disease, is not ca thing to do with it. Chr lying reason for the ch normal tissue cells to the growth characterizing car

It follows that wisdom volved in a properly ba curiosity when warning syn appear, and that means a visit to the family physic immediate diagnosis; better As already indicated, in the pre- annual visits for complete e



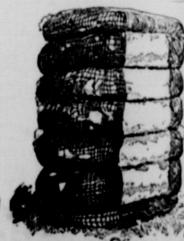
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The net profit from your present cotton crop will be greater if you secure the best ginning service. Our gin offers a modern and improved plant managed and operated by skilled ginners, whose creed is "customer satisfaction."

If you seek greater returns from your crop this season we ask that you try the Red Ball Gin and experience the best ginning service you have ever known.

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We **Appreciate** Your **Patronage** 



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