RAIL DUST

ss the wind-worn Western Texas. cowboys found much time neditation. Their thoughts most of the truth from the and future and their hearts tempered in the blue, steady loneliness. A distinct was developed in the shops of solitude; men on the high rim of reality, into the clear windows of

th grows like an oak sapling. ding stronger roots further nder bark but its strength is 21, for district honors. more enduring. However, if shed thru the soil of underng for many years, it will e a great tree, more diffi-

ngry and barefooted we dee from the field. My mother of sage. Looking again, I with a score of 23-10. the reptile's ghost lying in Venturing closer, I picked up on February 20. ong transparent shell that with nature, for a new skin, in boys and girls grade school Ayers of Floydada. day I learned that the contests. wondered if the world must ary 15 to play an exhibition game, seem brighter and perhaps it was announced Tuesday.

a time the waitress brought ed mugs of wretched coffee sloshed them on the counter, e us, dropping two greasy, ish spoons with insulting lessness. My doleful comn rolled a cigarette when he finished his breakfast, and k a match slowly on the heel s boot, averring, "When a tastes cooking like this he is to get reckless and propose he first woman he meets."

me men are able to attain ess thru love of their work n it is squired by ambition, others stumble upon it like amp who kicks a rusty bucket d with gold while returning the path to nowhere.

ity to find binding properties to citizens. He will make only the handful of dry ashes.

paving of heaven or perhaps fuel consigned to the region Train For Defense re they spend eternity, Every

nger before the great oil dis- bridges, or warehouse properties. ery when a group of men sat The Texas Highway System is the sidewalk and cursed the highways. ernment and their new buris of income tax.

If all the troubles we could e would be very little room held at Southern Methodist Uni- and son Danny, visited in Floydfor unhappiness.

Boys Are Inspired By Address

Matador Girls Up For District Cage Honors

County Champs To Face Strong Team On February 21st

Matador high school senior girls basketball team won the county championship in the finals of the county tournament Saturday night by defeating Roaring the soil each season. Storms Springs 20-11 and now face the bend it to the earth and twist meet at Quail, Texas, February

Undefeated during the present be uprooted, life drains out season and tied only one time, the dry stick to decay, girls are favorites for district champions, according to basketball fans. In the past three seasons the team has played 75 games, losing two and tieing one.

County Tournament Returns

Reports of the two-day tournaon the short-cut across the ment here Friday and Saturday give the local high school three roved a white dish towel first-place trophies. Matador Boy the dugout door and we defeated Roaring Springs 43-22 ed the simple noon meal Flomot 30-28 and Northfield 53 d on oilcloth for us. Picking 42. Junior girls, undefeated way thru crooked lanes of two seasons, won over Whiteflat uite and sage, I jumped back- in the finals, 17-7. Junior boys, when a shining coachwhip undefeated in 15 games, were from the easy winners over Roaring Springs

place in the county tournament night. He succeeds Judge Jeff D.

ed the two small, beady eyes, go to quail on Saturday, Febru- and A. J. Folley and Clerk J. M. The Matador senior girls will

over our pasty oatmeal and Aid Offered ched the white sugar become id crystal for an instant and Tax Report

Dallas. The announcement follows: "The new income tax law preanxious to be of help to all taxpayers who desire our assistance in making out their returns.

"For this reason we will send olls forward, provided it is a deputy collector to Matador to ted in the right direction, but assist citizens with income tax ny of us experience continual problems. The law does not imlculty in securing material of pose this duty on us, but we feel cient adherent qualities to obligated to assist wherever we ke the start. A measure of are needed. The deputy's advice HOLD OPENING atness must belong to the man and assistance is extended purerefuses to lose faith in his ly as a courtesy and without cost

ome men will find fault with Highway Employees

Texas Highway Department emen among the wealthy, who are ployees thruout the state are beagainst any possible attempts at be entertained with guest tours times without benefit. ned shyly, like offenders of ing instructed to be on the alert A friend remembers the city of sabotage to state highways, and daily banquets.

the sidewalk and measured the indespensable to the national derb with tobacco juice as they fense pogam, it is emphasized, aplained of the poor land and and 6,375 miles, or about onehe returned twelfth of the nation's stategic er the great oil field had made military highway network of 75,residents wealthy. Almost to 000 miles designated as part of an, they retained their places the defense program, are Texas

Rev. W. B. Vaughn, pastor of lin Murphy. d were placed side by side on the local Methodist church, attend-'s couch of deteriorating petals, ed a Pastor's Institute last week,

GRANDMOTHER GETS PRISON TERM FOR CATTLE RUSTLING

SALEM, Ore., -A 61-yearold grandmother convicted of · cattle rustling, lost her last · hope Tuesday of escaping a * four-year prison sentence.

The State Supreme Court * refused to reconsider an * earlier opinion which upheld . of Oregon.

* that rounded up steers on a *

G. E. Hamilton **Elected Head** Of Bar Group

FLOYDADA, Feb. 6-Judge G. E. Hamilton, of Matador, was ass under a bright noon-day Childress to vie for district honors elected president of the 110th Dis-Roaring Springs received 2nd ly meeting held here Tuesday

The session was marked by the attendance of Justices W. N. Stokes peals of the Seventh Supreme Judicial district of Amarillo.

With Judge Hamilton as offiials for the new year were named Farris Fish, also a member of the bar at Matador, as vice-president and R. F. Stovall, of Floydada, to serve for another year as secretary of the association.

was on the matter of the proposed changes in the rules of civil court Deputy Collector R. A. Chote procedure, sponsored by the State will be at the postoffice here on Bar association. These new rules February 26, from 8:30 a. m. to will become effective on Septem-4 p. m. to render income tax as- ber 1, 1941, unless dissapproved by sistance to any who desire it, ac- the state legislature now in sescording to an announcement re- sion. Lucian Moorehead, member ceived from W. A. Thomas, Col- of the Plainview bar gave the lector of Internal Revenue of principal discussion of the proposed changes.

The association went on record 1940, connot solve. This office is asking that the legislature not dis-Next quarterly meeting of the

association will be at Spur. -Floyd County Hesperian "why?"

VERNON MEAT COMPANY TO

Melvin Meason, George troubles were ended." Springer; Roaring Springs-P. I. Mr. Burleson cited the advan- points. Springer; Roaring Springs—P. 1. Mr. Burieson cited the advantages of 4-H work where boys Roberts, Mike Hoyle, O. L. Loyd. Roberts, M

More REA Lines For Territory

Administration Electrification the conviction of Mrs. Myrtle . lines will be constructed in this A. Garner, ranch owner in the * territory, according to O. E. remote southwestern section • Beavers, subordinator of Lakeview, who was here Monday. Mr. She was convicted of or- . Beavers said the newly approved ganizing a cattle-rustling ring . lines would carry electric power Roaring Springs, Darden * large adjoining ranch and sold * Canyon and Tee Pee Flat com-• them to a meat packing firm. • munities. The new lines will make a total of about 170 miles which has been approved, starting at Quitaque and including Flomot Whiteflat and Matador. He said the construction would provide electricity for approximately 500

> The REA lines do not conflict with present electric service and are not constructed in incorporated city limits, Mr. Beavers declared. He said that all electric power for the new lines will be purchased from the West Texas

All requirements have been met on the construction of the new lines and Mr. Beavers is awaiting orders from Washington to start

work in the immediate future. He said the work had been held up on account of the present defense program but that resumption was expected soon.

Value Of 4-H Work Applied

Value of the teaching of 4-H trophy fund. Club work was attested recently The Knox Prairie Ramblers by J. C. Burleson, prominent Mot- program will consist of musical with county agent J. R. Emmons lections, humorous and educa- Interesting Address

which the layman, in attempting their secretary to write the distorbined to file his income tax return for 1940, connot solve. This office is approve the changes in the rules. his calf. The boy replied that the Lions Club several months ago and water was changed every other were highly acclaimed, The rancher then asked

Young Simpson replied that he had noticed that the calf dropped Boys Cage food from his mouth when drinking, causing the water to sour and that the calf refused to drink it

later. VERNON, Texas,—Twenty-four declared, "I wish I might have Win Record Matador and Roaring Springs had 4-H training as a boy. I lost several thousand dollars a few basketball team boosts one of the vernon. Packing of the Vernon Packing of the Vern one visit during this filing period," Matador and Roaring Springs several thousand dollars a few Company, February 24-28.

Five days have been designated to honor the customers of the getting plenty of feed but they to honor the customers of the growing business, and more than which I averaged and the growing business, and more than which I averaged and the growing business, and more than which I averaged and the growing business, and more than which I averaged and the growing business, and more than which I averaged and the growing business, and more than which I averaged and the growing business, and more than which I averaged and the growing business, and more than which I averaged and the growing business, and more than which I averaged and the growing business and more than which I averaged and the growing business and more than a second time the growing business and more than a second time to be a second time the growing business and more than a second time to be growing business, and more than which I expected and they were lost three. Last Saturday night 2,700 invitations have been mailed. sluggish and sick. I vaccinated they won their fourth consecu-

lowing: Matador—Edd Guess, W. get fresh water and was amazed tories and no defeats.

J. O'Conner, Earl Laughlin, V. J. when they all ran to it. I examin-

Mr. and Mrs. Henry Solomon ficult and expensive method.

Subscribe For The Tribune

 CONTEST PROVES JINX
 TO PAIR OF SAFE TOWNS
 PRATT, Kan.—Two Kansas
 towns, Patt and nearby King. towns, Patt and nearby Kingman, long had boasted perfect safety records-not a motor car fatality in ten years.

Then they entered a statewide safety contest. Within a few days a girl was killed at Kingman. Another car accident sent Joe Helsel, Pratt businessman, to a hospital.

Lions Aid Girls For **Trophies**

All Blind Band Sponsored For Program, Feb. 19

team will receive over \$50 in cash cording to D. E. Pitts, director for trophies, as a token of ap- general of the affair who was aspreciation for their splendid scor- sisted by Elmer Stearns. ing record, from the Matador Lions Club, it was announced yes. terday. The fund was raised entirely by the Lions Club in co- becued beef, son-of-a-gun, stewed vertising the Knox Prairie Ram- pickles and the choice of coffee blers, all blind band whitch will or hot chocolate. Ample supply appear here at the high school provided as many servings as deauditorium Wednesday evening, sired and some food was left over. February 19, sponsored by the Plans Move As Clockwork cage team. Net proceeds of the program will also augment the group from the church auditorium girl's trophy fund.

public-spirited business firms and and without discord, including individuals purchased space on seating and serving. the full page advertisement which appears elsewhere in this issue of ter of ceremonies, songs were dithe Tribune. The newspaper, in rected by R. E. Campbell, Sr., ansold the advertisement at cost and bank and invocation by Rev. W.

A total of 57 firms and indiunpaid places on the advertise-

and others interested in the work. tional features. The band is heard

Team Sets

Customers visiting the plant will them with mixed bacteria several tive county championship by de-"One day I left the gate open This game concluded their 40-41 late Therefore to Wichita Falls lieved his obligation to the boys "One day I left the gate open daily banquets.

"One day I left the gate open to another lot where they could to another lot where they could to another lot where they could to another lot where and was amazed tories and no defeats.

"One day I left the gate open this game to been any other kind of a meeting. I would have "begged-off", he is the course of the cours

J. O'Conner, Earl Laughlin, V. When they all lall to let the sale of Matador High Skaggs, Julian Edmondson, Del- ed the tank from which they had Ezzell, principal of Matador High Union Services Sunday Evening he again took plane to Austin. bert Groves, Noel Smalley, Charlie been drinking and found the School. His figures show that the bert Groves, Noel Smalley, Charlie been drinking and found to boys have averaged more than a Baptist church Sunday evening RETURN HOME Meador, R. E. Campbell, J. H. Water sour and sanguant point a minute in their fifteen were well attended as the start of Mrs. J. H. Sample, with her ents to an average of eleven Vaughn delivered an interesting their father, J. L. Murrell, re-

ATTEND PASTOR'S INSTITUTE H. Rigsby, L. M. Miller, and Garsons without waiting until they Mize, Norman Merle Pitts, Capthe knowledge thru a more dif- Charles Price, Morris Stephens, Tom Ed Jameson, Billy Wason, the week end in Lubbock as the guest of friends.

Miss Frances Carpenter spent day, to attend funeral services of a friend. Manager.

"Thank God That I Have Found America Here Tonite"-Kring

Program For Boys Week Starts In **Union Church Services Sunday**

"Thank God I Have Found America Here Tonight," declared Sidney Kring, Manager of the Wichita Falls Chamber of Commerce, principal speaker at the 4th annual Father-Son banquet sponsored by the Matador Lions Club, held in the Baptist church basement Tuesday evening. Mr. Kring had been in Washington, D. C., 24 hours earlier and had returned to Texas a day ahead of schedule in order to keep his appointment to speak before the group of fathers and sons. His business in Washington had been of a military nature and he had heard nothing but war talk for the past week, which prompted the above statement near the conclusion of his address.

Over 325 men and boys attended the banquet which was loudly acclaimed as the most successful ever held here. The various committees of the Matador Lions Club were recognized for the extensive work and the preparations which had been exercized to assure

sucess. Every committee had completed the assigned tasks to Matador senior girls basketball, achieve the desired results, ac-

The delicious chuck-wagon feed prepared under the direction of Lion Henry Pipkin included baroperation with the Tribune in ad- apricots, red beans, onions and

Plans for moving the large to the basement after the pre-Members of the Lions Club, liminary program, moved rapidly

Lowell Barkley, Jr., cooperation with the civic club, nouncements by Hon. Paul Eu-M. Joslin, pastor of the local Baptist church.

Representative Hop Halsey's viduals, representing almost every Drug Store Cowboys, radio stars business in Matador, purchased of Lubbock provided music while space on the ad to make the fund the group moved to the basement Club will collect the balance of was introduced and was applauded a hearty welcome by his young

ment within a few days and the net proceeds deposited to the girl's trophy fund.

After introduction of guests by G. E. Hamilton, president of the Matador Lions Club, Lowell, Barkley introduced State Representative Paul Eubank who had made a special trip from Austin ley county rancher while on a selections by the entire band, in- to attend the meeting. Mr. Eutour of inspection of 4-H projects strumental numbers, vocal se- bank introduced the guest speaker.

Mr. Kring, an outstanding as favoring the new rules, and the regularly over radio station speaker and well-known leader in the speaker appropriate and interesting journeyed to Wichita Falls by similar group here.

> tion and friendship with the late evening. Will Rogers, Mr. Kring often Greeted immediately upon his

Rogers, including proverbs as established in Matador

ber of Commerce, then drove to cult to leave his duties to attend Matador in time to attend the ban- the meeting but declared he be-

Returns For Meet



Representative Paul Eubank, above, who made a special trip from Austin to Matador to attend the 4th annual Father-Son banquet here Tueschy evening Mr. Eubank, former Scout Master and leader in boy's work, received

Eubank Is Greeted By Young Pals

speeches ever delivered before a plane and made the remainder of the trip by bus to attend the 4th Talking from experiences in his annual Father-Son banquet held own life, which included associa- at the Baptist Church Tuesday

quoted the "great American." "I arrival by friends, Mr. Eubank cometimes wonder," he declared, was soon surrounded by boys, "if this old world would be in its elated over his return for the banpresent trouble, if Will Rogers had quet. Former Scout Master and leader in boy's work, Mr. Eubank Advice to boys included advice has enjoyed outstanding poputhat had been given him by Will larity abong boys since becoming

journeyed to Wichita Falls where

Turner, George Birchneid, C. E. cleaned the dough and parks, E. E. Jameson, T. T. Jame- filled it with fresh water, my games while holding their oppon- Boys Week program. Rev. W. B. sister, Mrs. E. E. Campbell and and inspiring sermon titled "The turned home Monday of last week

Miss Frances Carpenter spent made a trip to Paducah Wednes-

EXAS PRODUCES THOROUGHBREDS





ry of the Thoroughbred Horse tors.

by winner is included among are hopeful that the present Legis- competitive world of today. The frisky colts shown in the lower lature will legalize racing, which cost of these local health services, to; Texas-bred, they are owned offers \$2,500,000 a year of new Judge Alfred McKnight of tax revenue, of which \$1,750,000 Health Department, is negligible warrant. The State Health Detechnique has been set up to serve Worth, who is shown in the would go to old age pensions under in view of the bettered public partment maintains advisory and sparsely settled areas. Two or er picture exercising 3-year the bill introduced by Rep. John health standards in the locality consultative control over the lo- more adjacent counties having a Pembroke. McKnight is sec- Bell of Cuero and other legisla- which they serve. The steady, as-

three sources of supply.

from Abilene to Merkel.

country in the world.

Such transmission systems thru-

Supplying the nation as a whole

and prosperity."

Nation Leads In Electric Power

WTUC Has Rapid **Growth During** Past 30 Years

an abundance of electric er to meet the national defense ent consumption in home and

resent-day plant generating city in the United States is are 82,000 miles of high voltage ter than the combined elec- transmission lines, 60,000 volts and output of England, France over, interconnected to give U. S. Germany, a recent survey a higher peak of service efficiency

e nation's utilities companies, ed and operated by men and en who invested in sound ess enterprise and who've ned to render emergency serthru long experience, have ared in advance and without use of tax money or govern-

S. electric power facilities exceed 40,000,000 kilowatts ared to less than 9,000,000 atts each in England, France Germany.

West Texas Utilities Comnow entering its thirtieth of service to West Texans, y is serving three national e units; the Army air base n Angelo, Camp Barkley at

at Stamford, Present facilie sufficient to fill the reents of many other defense ts should they be located in

, and the air training

company has three major ting stations and 14 standby plants, maintained as a reupply of electricity. Eighterconnections give added y against shortage or prointerruptions.

tal of 2,713 miles of transn lines form a network givnearly every community by the company at least coming sources of electric

LET THE STORK

BRING YOUR CHICKS SAFE, DEPENDABLE, FAST DELIVERY ON

"Texas' Most Popular Chicks"

Lowest Prices! THE STORK WILL BE IN MATADOR EACH MONDAY FROM

1:30 TO 2:30 P. M. OUTH SIDE OF SQUARE

HAMLIN HATCHERY HAMLIN, TEXAS

Much Aid To Health Is Cited

tific health protection by trained workers is the proud heritage of one out of every two Texans in

A short decade ago only one out of every ten Texans had access to similar health services. Four local health units and nine nursing services were scattered over Texas in a sketchy attempt to render localized health protection for 532,-006 Texans, a mere 9.1 per cent of the total population. The growth of local health services in Texas in the past decade is a saga of accomplishments in a never-ceasing effort toward positive health. The first fruits of this effort are now apparent.

As of February 15, 1941, thirtyone full-time county health services and twenty-two county nursing services are in operation in Texas, rendering localized pubic health service to 3,001,705 Texans, 46.7 per cent of the entire State's population.

No monetary value can be placed on the savings in lives and ncreased efficiency and happiness accruing from a modern health program. To the individual these are of first importance, and to the nation they are essential if that erhaps a future Kentucky Association of Texas and members nation is to survive in the highly sponsored jointly with the State place in county and municipal af- local health program. fairs. Health protection for its Over a period of years the loeducation, public welfare, roads.

out the nation have replaced small of a local territory. Communisolated plants subject to frequent cable disease control (including visory agency. breakdowns and expensive over- tuberculosis and venereal disease); costs. The first such line in West hygiene, school health program, company in 1915 and extended control measures for localized these counties. problems constitute the broad only be regarded as the minimum tles of wine are to be drunk only

Of 20,000,000 bushels of onions director who is a physician trained the efficacy of this minimum supplies more than 3,000,000 bu. a clerk, and other additional per- vices were set up.

THE POCKETBOOK of KNOWLEDGE



sonnel as conditions of the county cal health units, and its trained nursing service can be combined sured growth of areas served by personnel and facilities are avail- into a single health unit with a county health units is an unde- able to all health units for the full-time director and sanitary ofniable evidence of their accepted pomotion of an adequate full-time ficers added to the nursing ser-

citizens is an obligation of a cal health unit has been demon- without either local health sercounty as necessary as the more strated to be the most economical vices or nursing services support commonly accepted governmental and efficient method of adminis- full-or part-time venereal disease activities: police, the judiciary, tering health service to a local clinics administered by the State governmental area. It is also the Health Department. Drugs are The basic activities of a county most democratic form of public furnished free for treatment of health unit cover the multi-sided health dissemination, as the local syphilis in the indigent. These phases of public health control county retains its control over the areas number ten counties and scaled to the population and area unit, with the State Health De- four cities operating such services, partmen serving merely as an ad- bringing to 3,574,607 persons the

In the counties where the popuhead, depreciation, and operation maternal, infant, and preschool lation or funds are insufficient to operating in cooperation with the allow a full-time health unit, the State Health Department. This rements over and above Texas was constructed by the sanitation of milk, water and food nursing service has been found to represents 55.6 percent of the supplies, supervision of sewage be a fair substitute. A nursing total Texas population. disposal, collection and tabulation service pays particular attention of vital statistics and morbidity to the school health program and reporting, and special studies and to maternal and child health for

A nursing service however, can and cost economy than any other scope of the county health work. service. In the past, many counties in celebrating the coronation of a The minimum personnel of a which have established nursing king of Poland. standard health unit includes a services have been impressed with

Recently a new administrative vices already established.

Certain additional county areas number of Texans who have access to some local health service

Kept in the cellars of an inn in Warsaw, Poland, since 1606, 292

The hanging fold of skin exthat bolster the breath of citizens of the United States yearly, Texas sanitarian trained in public health, where full-time county health serknown as a dewlap.

Prize For Bowlegs

millions in gloryfying the most graceful limbs of the showgirl must be artistic and as straight as a pine tree.

in Fort Worth with an idea to tor. glorify the bowlegs of cowboys. It money in their bows-a \$25 prize Patterson. for the best pair of saddle-sprain-

be a judge. March 5 is the dead- out of the English jail.

FRAYED 1711 DOCUMENT SOLD FOR \$2,400

PHILADELPHIA - A legal document signed by William Penn authorizing his agents to sell part beautiful legs in America. The of his property to settle 6,600 pound obligations to friends who bought his way out of debtors' prison has been sold at auction to Now comes the Fat Stock Show Gabriel Wells, New York collec-

The frayed sheet of vellum just doesn't make sense but the brought \$2,400 at the sale of the cowboys are learning there is effects of the late Judge John M.

Discovered in London in 1925 the document conferred power of The cowboys whose legs could attorney in 1711 on four Philadelnot stop a pig in a blind alley will phians, Samuel Carpenter, Richard be lined up and judged at 4:30 p. Hill, Isaac Norris and James Lo-March 8 in the stock show gan to sell enough of Penn's Penncoliseum. J. Frank Dobie, Texas slyvania property to reimburse cowboy authority and author, will friends who had financed his way



Start your shower with Tra-la-la START YOUR CAR WITH CONOCO BRONZ-Z-Z Every time-Any Weather

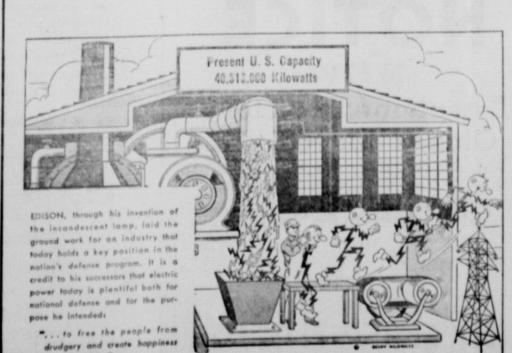
-AND ANOTHER HELPFUL HINT from Your Conoco Mileage Merchant: Approaching an icy curve, do your braking on the straightaway — so as to enter curve with brakes off. Safety first!



ELECTRIC POWER FOR U.S. DEFENSE IS READY NOW!

The Electric Industry Has Prepared Without Jax Money Or Government Subsidies

Nation's Power Facilities Total More Than 40,000,000 Kilowatts...



Greater than France, Germany and England Combined

FOURTEEN BILLION DOLLARS for national defense-

Present-day generating capacity of 40,000,000 kilowatts. with an increase to 45,000,000 by the end of 1942, is ample to supply a vital need in the defense program, in fact, 50 per cent above demand. It is greater than the combined total of Germany, England, and France, each of whom has less than

NO BOTTLENECK IN POWER INDUSTRY

Today sees the power companies, made up of men and women who are your friends and neighbors working under a system of private initiative and enterprise, prepared for the tremendous job of energizing the country's wartime industries. There is no bottleneck in electric power.

Over 82,000 miles of high voltage transmission lines link the country's raw material production centers with every important concentration point. They are interconnected and organized in integrated systems for economic operation, guaranteeing not only industry but each individual community a dependable, continuous supply of electricity at low cost.

NOW PAYING \$400,000,000 IN TAXES

The electric utilities now are providing jobs for 275,000 persons, all of whom are highly trained and experienced to do their jobs expertly and efficiently.

They are paying \$400,000,000 a year in taxes.

An important feature of the nation's interconnected power systems is that they are ALREADY available, built and owned by men and women who invested their savines in sound business enterprise and who represent the American way of living which we now are preparing to detend.

PREPARED IN ADVACE FOR EMERGENCY

Because the utilities built ahead of demands and have pre-pared for just such emergencies, every dollar of the fourteen billion defense fund is going for other necessities in the pre-paredness program such as aircraft, guns, ships, food, clothing, shelter, tanks, and for the training of men. The expenditure of

freedom, the American way of living! The usage of Electric Service has contributed more than any other single item to creation of what we call "the American way of living." It has brought light, household comforts and conveniences, to the average home in greater quantities than

has ever been known in other countries Your Electric Servant is ready NOW to help defend that

West Texas Utilities Company

Citation . . .

THE STATE OF TEXAS.

the Sheriff or any Constable of Motley County-Greeting: You are Hereby Commanded to summon Lorene Patterson by making publication of this Citation once in each week for four consecutive weeks previous to the return day hereof, in some newspaper published in your County, f there be a newspaper published therein, but if not, then in any newspaper published in the 110th Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said 110th Judicial District, to appear at the next regular term of the District Court of Motley Couny, to be holden at the Court House thereof, in Matador, on the 1st Monday in March A. D. 1941, the same being the 3rd day of March A. D. 1941, then and there to answer a petition filed in said Court on the 11th day of December A. D. 1940, in a suit, numbered on the docket of said Court as No. 1090, wherein T. H. Patterson is Plaintiff, and Lorene Patterson is Defendant, and said petition alleging that on or about the 29th day of January, 1938. plaintiff was duly and legally married to defendant in Motley county, Texas, and continued to live with her as her husband in said county until about the 22nd day of June, 1938; that plaintiff has been an actual bona fide inhabitant of the state of Texas for a period of twelve months, and has resided in the said county of Motley, where this suit is filed, a period of twelve months, next preceding the filing thereof; that at all times, while married to the defendant, plaintiff has conducted himself with propriety, doing his duty as a husband, has at all times treated defendant with kindness and forbearance, and has been guilty of no act bringing about or causing the hereinafter described acts, omissions and conditions on defendant's part; that on numerous occasions while married to The Rainbow" plaintiff the defendant went out with other men and drank intoxiwhich adulterous acts of defendant if ever, any disruption. rendered further living together | Teachers and students perform with her as her husband insup- their duties together in perfect portable; that on one occasion dur- accord. The students, as a rule, ing the month of February, 1938, don't chew gum; you see that plaintiff brought defendant to there is an absence of gum on the Matador to a dance and while at bottom of chairs and in the drinksuch dance defendant drank in- ing fountains. The walls are spottoxicating liquors with other men lessly clean, and, we may say, and during the course of said looking for a pencil mark on them different occasions with other haystack. The surface of the men and was then and there taken chairs is as smooth as glass, thus acquired during the said marriage schools. cited to answer his petition; that Is it possible that this illustraon final hearing plaintiff have tion could apply to MHS? It could judgment of divorce, dissolving be made to apply. With the coopthe marriage between plaintiff eration of a few of the more reand defendant, and for such other bellious students we might do and further relief as the court more to achieve this ideal. shall deem proper to grant.

Herein Fail Not, and have be- Three Groups Win fore said Court, at its aforesaid next regular term, this writ with First Places In your return thereon, showing how you have executed the same.

Given Under My Hand and the Seal of said Court, at office in Matador, Texas, this the 29th day ley County Tournament last Fri-

Seay, Clerk, District Court, Motley County.

1-30; 2-6; 13; & 20.

Read the Tribune Ads



A Message From The BOY SCOUTS OF AMERICA

Reading is important in the program of the Boy Scouts of America. This great boys ar-ganization realizes how much time boys spend in reading and what an important part it plays in youth training. That's why they publish

BOYS' LIFE A MAGAZINE FOR ALL BOYS

and fill it full each month with exciting adventure — hobbies personal health, sports and training helps, camping and hilbing and real AMERICAN-ISM. BOYS' LIFE is an ideal wife for any here.

\$1.50 a yr. \$2.50 2 yrs. \$3.50 3 yrs. BOYS' LIFE



Assistant Editor Frances Stearns Society Editors Juanita Mize and Lucille Plumlee Sports Editor James Rufus Fish Grade School Reporter Frances Carpenter Feature Writers Dorothy Wason and Helen Hill Class Reporters Alla Mae Fulfer, Rachel Carpenter,

"Somewhere Over

"Somewhere Over the Rainbow" cating liquors and became intoxi- lies a large red brick school house cated, and that on some of these built similar to ours. Inside 150 occasions defendant had illicit students pass to and from classes carnal intercourse with other men, every day, and yet there is seldom,

born to plaintiff and defendant as sip groups, and they do support

County Tournament

day and Saturday.

The Junior girls, undefeated for 2 years, won over Whiteflat in the finals, 17-7.

The Junior boys, who are undefeated in the last fifteen games were easy champions over Roarng Springs with a victory of 23-

The Senior girls, doing no less than was expected of them, defeated Roaring Springs in the finals Saturday night, 20-11. In the last three seasons they have won seventy-five games, lost two, and tied one. The two games lost were both to Jayton, and the one DAFFYNITIONS ... tied was with Roaring Springs Pretzels-doughnuts gone crazy

The Senior boys reached the finals with Northfield after defeating Roaring Springs and Flomot earlier in the tournament. The Matadors were victorious by a 53- Niece—joints of a leg

AWARDS

One of the most worthy things any organization can sponsor is that of according creditable recognition to those who have been so loyal to duty or to a cause that

00000000000000000000000 DR. E. B. JONES Dentist

COMPLETE X-RAY SERVICE Office Over City Drug Store Telephone 140-J Matador, Texas

000000000000000000000

And certainly a high school can rence Spray. well afford at least once a year to distinguished themselves or and Johnnie Belle Willis. Honor James Rufus, have you found your honor awards have been given a Stanfield. prominent place upon that pro-

Junella Jackson, and Katheryn Martin

Miss Wyletta Smith

dent roll for four of the six terms, all who have made the Honor Roll and during the course of said looking for a needle in a dance left the dance hall on three is like looking for a needle in a of 90 or better in conduct for the year are given certificates of in the act of illicit carnal intercourse; that no property of any
school do not have whittling amselected as the outstanding school

Grade School Jr. team with a great gain!

Wonder why Bill wants a car of his very own so badly? . . . Jack. four Engraving Company awards outstanding in Scholarship, Loyallowing: (All high school students are eligible for these awards) KAMPUS KLATTER taking a bath is a dirty double Enrollment will be held for boys

> list of awards any student distinguishing himself or herself is Just lend an eah, chillun. given public recognition.

MEET A SENIOR FLORA JERDEN

Pet Hate-Uppity people Weakness-Playing Marbles Hobby-Collecting poems Favorite Color-Blue Favorite Food-Chicken Favorite Song-"Three Little Fishes"

Ambition-Stenographer Ideal Boy-Tall, dark, and rather

Synonym-a word you use when you can't spell the other one. Caterpillar-upholstered worm Chess-what girls say when a boy asks, "Are you hungry? Tests-time to get a headache or

have a grandmother die. (Just a gentle hint to the desperate.) 0000000000000000000000

YOU CAN BUY A POLICY IN OUR COMPANY FROM BIRTH TO 75 See Homer Sheats OR WRITE THE Childress Life Insurance Co. Childress, Texas AGENTS WANTED

"Rose" Would Be Just As Pretty By Another Name

THE MATADOR TRIBUNE

Did you ever stop to think how many varieties in a color there actually are? And how many names there are for each variety? Any color-primary or secondary-has hundreds of shades and names. Of course some are so nearly the same that no one could tell any difference; however that doesn't matter to the fashion experts in the least. They make new hades and fashions for every

Take, for example, the new "41 Navy". It is most certainly the same old navy that your grandmother wore. "Mist" is also new for another spring season. Any color-just so it looks mistyis stylish.

For the one color of "red" there are at least some 200 variations. A few of these are maroon, rose, pink, robin red, flame, salmon coral, plum cherry, carnation, petunia, raspberry, turkey red. poppy, fuchia, ruby, scarlet, vermillon grapevine carmine, cerise, and tea rose. Any other color is varigated likewise.

HONOR STUDENTS LAST SIX WEEKS

We're a week late in publishing the names of the honor students for the past six weeks, but here they are just the same.

FRESHMEN: Distinguished List Don Paul Kieth and Frances Seigler. Honor Roll-Ruby Burton. George Doss, Algie Durbin, La- does she really like all those boys each other quite well, thank you Nell Dunlap, Glenda Nelson, that she is feeding a line to? . . .

SOPHOMORES: Distinguished List-Betty Green, Nelda Jim We have noticed, much to our a tall, dark, and handsome some-Lane, and Norman Pitts. Honor surprise, that Glenda and that body. Is it true? . . . If you kids Roll-Tom Ed Jameson, Ruth Charles-guy from Valley View get distinction signifies their efforts. Keith, Bill Rushing, and Law- along exceedingly well . .

Ida Belle Armstrong, Bennie Killer) Pitts the other day when single out those students who have Wayne Marshall, Dorothy Wason, he was trying to "explain"

SENIORS: Distinguished List she's glad that he did. Strange that you get to go to State. James Rufus Fish, Alla Mae Ful- coincidence! All students who have been fer, Helen Hill, Aurene Jameson, neither absent nor tardy, all who and Frances Stearns. Honor Roll— are still getting along o. k; from and some kids seem to shake with have made the Distinguished Stu- Frances Carpenter, Wiley Ken- what he

Grade Gatherings

Basketball has ended for the not ever going to tell him he's S'long!

born to plaintiff and defendant as sip groups, and they do support issue of said marriage; wherefore all athletics sponsored by the plaintiff prays that defendant be school.

School. The Bal-this year; instead, Mrs. Whitworth, A certain life. Miss Jameson, Mrs. Jones, and that lives at Paducah seems to a gold medal to the Senior girl Miss Glenn will plan for a bigger have captured hearts a-comin' J. S. Murchison, Executive Diand the Senior boy who have been and better May Fete this year. and a-goin' at the tournament . . Jones Jewelry Company gives and the seventh grade is going to over from Northfield? you hear Confucious say,

Greeting fellow M. H. S. ites. sip about yo' friends and mine. he improves after the game . .

Community

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Ted Marquis, Mechanic

CLARENCE KIFER, Mgr.

MATADOR

Business Directory

THE POCKETBOOK of KNOWLEDGE TOPPS



Donald Reeves, Barbara Springer, Kat pretty steady now-a-days. of a "dream prince"? Cute boy and very cute girl . . .

wouldn't have believed it possible if that is what makes the world doesn't know a compliment when signing off for another week of

acquired during the said marriage of plaintiff and defendant and no property rights are involved in events that help the school. The property rights are involved in this suit; that no children were born to plaintiff and defendant as suidents don't form in social-gostory that help the school. The born to plaintiff and defendant as social-gostory that help the school that help the school the highest scholastic record in the Senior Class receives a tuition would have playsround ball. There is no charge of track this spring, and that Mr. Greene and Mrs. Meason berry that help the school that Mr. Greene and Mrs. Meason berry that help the school that Mr. Greene and Mrs. Meason berry that help the school that Mr. Greene and Mrs. Meason berry that help the school that Mr. Greene and Mrs. Meason berry that help the school that Mr. Greene and Mrs. Meason berry that help the school that Mr. Greene and Mrs. Meason berry that help the school that Mr. Greene and Mrs. Meason berry that help the school that Mr. Greene and Mrs. Meason berry that the highest scholastic record in the Senior Class receives a tuition would have playsround ball. There is no charge to the highest scholastic record in the Senior Class receives a tuition would have playsround ball. There is no charge to the highest scholastic record in the Senior Class receives a tuition would have playsround ball. There is no charge to the highest scholastic record in the school that Mr. Greene and Mrs. Meason berry that the doesn't have been the school that Mr. Greene and Mrs. Meason berry that the doesn't have been the school that Mr. Greene and Mrs. Meason berry that the doesn't have been the school that Mr. Greene and Mrs. Meason berry that the doesn't have been the school that Mr. Greene and Mrs. Meason berry that the doesn't have been the school that Mr. Greene and Mrs. Meason berry that the doesn't have been the school that Mr. Greene and Mrs. Meason berry that the doesn't have been the school that Mr. Greene and Mrs. Meason berry that the doesn't have been the school that Mr. Greene and Mrs. Meason berry that the doesn't have the school that Mr. Greene and Mrs. Meason berry the school that the Senior Class receives a tuition | would have playground ball. There | but two girls now. Isn't that sad

A certain little Bradshaw boy you hear Confucious say, "He who crosses the ocean twice without Mr. Murchison, "an Intermediate

We heah dat Johnny ain't so will be held following the regular Heah we is again, just a'rairin' to good at making passes in basket- quarterly enrollments in January, It can be seen that thru this go with mo' new and excitin' gos- ball games, but we also heah dat April, July and October and will

Posey Wilcher

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We Will Offer Quality Chicks

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Prompt Deliveries

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L. H. EUDY, Mgr.

Drug Store.

. . . Ida Belle, you lucky thing! Dorothy Nelson, Mary Price. James Ed has been going with Don't you ever-not ever-think

Vernell, Justine keeps saying that she saw you so-and-so with during the week. want to enter the one-act play contest, you better get busy and We hear that Fausteena was let the fac be known. Mrs. Whit- family have moved to Matac JUNIORS: Distinguished List— really kinda mad at Junior (Lady- worth is a-rarin' to have yo' names right now.

The Kampus Kutup's compli- friends and relatives in Dente brought credit to their high school Roll— Elsie Cook, Norris Fulfer, one and only at last? Dorothy female basketball players. Every ment for the week goes to all the thru the various activities in which Junella Jackson, Marshall Lee seems happier than usual, for last one of them. We're glad that and niece, Mildred Price, students engage. Thus at each Morton, Wanda Nelson, Junior some cause . . . Eugenia was you Senior Girls won County: Pitts, Frank Price, and Helen afraid for Mutt to read this scan- we hope you win District and get dal column last week; but now to fulfill your fondest dreams-

Why do some kids want their It's nice that Wiley and Juanita names in this column every week, was saying about fear to find that we've published the largest student body of nedy, Ruth Rushing, and Eugenia L-O-V-E two weeks ago, we their secrets? I'm learning things single institution in the world . Billy Tunnell, the little dope, 'round . . . Well this is yours truly he hears one, does he guris? We're Studying Demerits, and Mischief.

Enrollees

All the classes are planning to Lucille, honey, share your secrets! lic Welfare, that four additional ty,, and Achievement. The Herff-have valentine parties tomorrow, Who was that handsome hang- CCC enrollment periods will be Did held each year.

"Beginning in February," states wishing to join the CCC. These be a means of keeping all camps According to all reports, Charles up to full strength, allowing the Is Mary just fooling around, or and Dorothy Lou are still liking work programs to be maintained

Mrs. P. O. Adams and Pinkie and Sis, of Nor visited friends and relati

Saturday Mr. and Mrs. Glenn Gaing Petersburg, spent the week here, visiting with her pr Mr. and Mrs. Sherman Mcd

at a constant level."

The CCC has more to offer

employed boys of good ch

than ever before. Training in

ous skilled trades is being

up to meet the needs of Defense. Enrollees must

aside \$7.00 each month as r

thereby assuring themsel

tide them over until empl

is found.

funds when they leave car

Applications should be

with the local County W

Whiteflat New

By Ida B. Armstrong

Miss Dorothy Acker, stud West Texas State College, C spent the week end with he ents, Mr. and Mrs. G. M. A Grady Martin of Omaha

accompanied his wife and ch home Saturday. They had visiting with his parents, Mr. Mrs. F. Z. Martin.

Mr. and Mrs. Marion Neigh Lockney visited with Mrs. Mulendor and Mrs. Pearl Wi son in the latter's home S Mr. Neigh is a son of Mulendor.

Mrs. W. R. Tilson, accomby her son, Tom Tilson and daughter Eugenia, made a ness trip to Floydada Monday Archie Acker of Sweets visited during the week wif

parents, Mr. and Mrs. G. Acker. Mrs. W. R. Tilson made a b ness trip to Turkey Tuesday.

Cecil Spray of Omaha, visited with friends and relat Rev. A. E. Butterfield delive

the sermon at the Metho church services Sunday night Mr. and Mrs. Cecil Cudd Mrs. W. R. Tilson left Wedn day for an extended visit

Mr. and Mrs. Tom honored their son, Walter Wa a party Sunday, on the occas their birthdays. Many of friends attended.

Most Students

More than 30,000 students enrolled at Columbia Unive



MATADOR LIONS

Meets 1st and 3rd Tuesdays er FLEMING



NO. 337 AMERICAN LEGION

POST

Meets 1st Monday night month at IOOF hall. All ex-serv men invited to attend.



LODGE No. 824, A. F. & A. Matador, Te

full moon of each month. W. N. Pipkin. Sec. W. I. Rushing, W. M.



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A Modern Home is your best investment. Depreciation is less; upkeep is lower; fluctuation in value is less pronounced . . . And home ownership pays greater dividends in happiness

Everything For The Home, Farm and Ranch



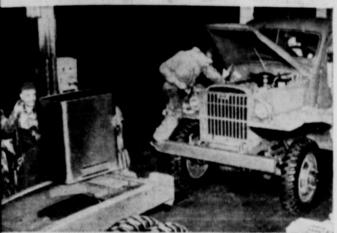
Home Ownership!

and stability.

I GMC'S ASSEMBLY LINE TO UNCLE SAM'S DEFENSE LINE



Here is a group of General Motors Trucks lined up in the motor "pool" outside the GMC factory at Pontiac, Mich., awaiting delivery to the United States Army. This is but a small contingent of thousands of olive-drab military vehicles being built by General Motors Truck during the current great national defense program. The trucks shown are 2½-ton, six-wheel drive models, with winches attached at front. They are used by the Army as prime movers for light and medium artillery pieces, as well as for general transport duty.



Factory workmen in the giant General Motors Truck plant put the touches on newest-type military vehicles destined for "front-by the United States Army. The workman at the left applies the familiar Army olive-drab paint to a gasoline tank, while the worker at the right makes necessary motor connections.



One of the newest General Motors Trucks actually on the job—in this instance at Fort Custer, Mich., where the newly formed Fifth Division of the Regular Army is stationed. Those are soldiers of the 10th Infantry marching in the background; when on the move in actual combat, infantry troops ride in just such a truck as this.

wel McCoy Is llege Pledge

AY

Pay

BBOCK, Texas-Jewell Mcfreshman arts and sciences at at Texas Technological ge, recently pledged Lag Viches, social club. well is the daughter of Mrs. h C. Gray of Matador.

rs. John Briscoe of Pampa is ng here with her parents, and Mrs. Frank Stafford.

NOW OPEN For BUSINESS

e have opened the Felix employed an exrienced blacksmith and

be overhauled supervised by Charley

FARMER'S Blacksmith Shop

M. D. Merchall, Mgr.

Pied Pinions BY MRS. M.

To Texas In The Spring", leaves one morbid. The author must have didn't know the answer either. been in a beautiful delirium, caused no doubt from having privileged to burn the house swallowed too many grains of the gale passed.

Most bachelor girls are just as ing. wedded sisters know, from ex- sible invas perience, what they're unhappy O. K. Mr. Bordenkircher?

the country as the bandit elusive perfume. hero, one can't help but comstarred in the same role in silent delier to balcony and windows, lated winter season, nor the fierce abandon with which he brandished his sword in duelling scenes, or rode his horse on

Being endowed with a surplus

those mad dashes for freedom.

Special Prices

ON COMPLETE

TRACTOR

OVERHAUL

-ALL MAKES-

ONE YEAR

GUARANTEE

Meador, It's your move", which appeared atop a quote from Trail Dust in a recent Vignette, authored by Otto Bordenkircher of the

I even went so far as to make several veiled inquiries among his the song, "Have You Ever Been readers hereabouts, to get their reactions, but to no avail! They

Maybe he means I should be down, since Mr. M. had the fun of sand from a raging sandstorm. Or firing his auto. However, that was perhaps he was just hit on the his personal property, as the inhead by a few gravel missiles as cident happened in his happier days before marriage.

Or, Mr. Bordenkircher might Single folks who express their have just been indicating that it views on what's wrong with mar- was an opportunity for me to riages, fall into the same class point out all the holes in the carwith childless people who go about pets and upholstery as an argutelling parents how to raise their ment in favor of a continued abstinence from the evils of smok-

unhappy in their state of single It could also be cited that if all blessedness as the legions of un- of life's frailities could be overhappy married women to whom come thru the medium of oblitthey point in justification of their eration, rather than sacrifice, attitudes. They evidently over- woman's so-called sheltered orbit look the fact that at least their would then be free of any pos-

Brave little violets have dared Mark of Zorro" in which hand- ferent springtime, and to grace some Ty Power gallops up and the breakfast table with their

Their mission performed, their pare his acting with that of the life span is destined to be brief late Douglas Fairbanks Sr., who For like faithful servants unjustly punished for a crimeless of-No one has ever equaled fense, they will bow their heads his antics in leaping from chan- to the invincible will of a be-

Services Held At Church Of Christ

Services were held Sunday at supply of stupidity, I'm still try-ing to figure out that "O. K., Mrs. Minister Fletcher Floyd of Paducah, preaching at both morning and evening hour. Mr. Floyd is a

> system. Services next Sunday will be Texas, Coaster. conducted by Minister H. L. Denais of McAdoo, formerly of Matador, arrangements having been made for the two preachers to be here on alternating Sundays.

Mrs. Murry Johnson of Loleta, the former Katheryn Sheats, is and Mrs. Homer Sheats.



There must be fairer fields somewhere

Of life as we have known it here With all its care and sin. Perhaps we'll find new glory there

And still know wealth and fame.

line That crowns our waning day-Beyond the low green borderlands That hold our flesh at bay-Beyond dim hills when twilight

Where star-swept rivers flow-There must be fairer highways

For restless feet to know.

And hills are swept by gales? No bold heart fears the tortured

here

We'll find eternal sleep.

republished recently in the Wharton Spectator by Editor Frank Shannon and was written by his teacher in the Paducah school uncle, the late H. M. Shannon. who was editor of the Richmond,

risiting here with her parents, Mr. blow, it given an odd but inspir-



Beyond this wayside inn

Unmarked by greed or shame, Where one may keep his honor

Somewhere beyond the tall sky-

Now

What if the way is long and

To far, uncharted trails. And if-thruout the long, dark

No ghostly shadows creep, Thank God, beyond the tumult

The above beautiful poem was

Llano is a land of legend and of delight to tourists. In the southwestern part of the county is famous Enchanted Rock, a solid block of granite, a mile square. It was named by the Indians perhaps because, when struck a mighty ing sound. The story is told of a



Gulf Service Station

BENNIE COX. Mer.

EXPERT REPAIR ON ALL MAKES OF AUTOMOBILES Give your car a chance to do its best with those Good Gulf Products... Brownlow & Goodwin We Appreciate Your Business-

Tractor Company Matador

the Llano News says this was the scene of the fight which drove the victory is A. F. Moss, a ranch-

Mountain. Editor Bill Collins of

Llano County is, of course,

frontiersman who, being pursued and a scenic drive runs beside the pickups and infantry weapon carby redskins, took refuge on the lake. There are cottages for rent; rying. Bigger ones are for moverock and his foes would not fol-Then, 18 miles southeast of seeking sport, recreation, beauty animal-carrying. The biggest of

other motor vehicles, bumper to the Comanches out of the State, a bumper, extending all the way force of ranchmen defeating a far from Texarkana to El Pasolarger band of Indians. The only almost a thousand miles-and you man still living who took part in have an idea of how many new pieces of motorized equipment the United States Army is buying this in Texas has had an important

hunter's paradise. Five thousand | The total will include 27,000 deer, it is estimated, are killed motorcycles, 5,900 passenger cars, during the hunting season. Then 3,400 ambulances, 37,800 two-andkeys and ducks. Hardware windows, a few weeks are when this dows, a few weeks ago when this other trucks, ranging in size from Legislature. The logical solution is observer was there, were filled "Pigmies" which carry a load of felt by many who have given the with trophies of the hunt and the only a quarter of a ton up to problem close study to be the Buckhorn Cafe walls were lined several thousand with a capacity adoption of a scientific load-limit with deer heads.

several thousand with a capacity bill.

stores, rowboats, motorboats-in ment of 75 mm. field guns, 105 short, everything for one who is mm. howitzers, gasoline and Llano, stands old Packsaddle or just a soothing rest.

Imagine a line of trucks and mounts.

a year.

As for fishing, Buchanan Lake The "pigmy" can haul three is only a few miles away—the men and a light field piece at 60 largest in the Southwest and the miles an hour, yet is so small it visited in Amarillo Sunday, with second biggest artificial lake in can be tucked into the hold of an their daughter and husband, Mr. the world. The two-mile concrete Army transport plane. The next- and Mrs. E. C. Shearer. They were dam is the longest on earth. There larger sizes will have many duties, accompanied by Mr. and Mrs. are parks along the waterfront such as reconnaissance, command, Harold Campbell and baby son,

all will transport three-inch guns and 90 mm. anti-aircraft gun

Only because the trucking industry of America has provided a market have factories been made possible that can now furnish this equipment so vital to national defense. And the trucking industry

part in creating those factories, even though the 7,000-pound load limit in this State has retarded the industry. Incidentally, that ab-

Mr. and Mrs. Harry Campbell



STARTS TODAY

FEB. 13

ENDS SATURDAY

FEBRUARY 22

Furniture

AT REDUCED PRICES

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\$64.50

Studio & Living Room Suites



\$69.50 2-piece Living Room Suite, Now \$69.50 2-piece Studio Suite,

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CHECK **OUR BIG 4-PAGE** CIRCULAR

For Sale Prices On \$54.50

Articles Not Listed In This Advertisement

NEW BED ROOM SUITES

\$72.50 \$84.50 4-piece Walnut Suites 69.50 4-piece Walnut and Blonde Suites \$62.50 \$52.50 \$59.50 4-piece Bed Room Suites \$44.50 \$49.50 4-piece Bed Room Suites

AXMINSTER RUGS Regular \$35. Quality Size 9x12

NOW \$29.50

Congoleum RUGS 9x12 DeLuxe \$6.95

Refrigerator Bargains 1940 MODEL GE, 6-Ft, SIZE REFRIGERATOR ORIGINAL COST \$119.50

\$44.50 4-piece Bed Room Suites

Priced At \$89.50

Slightly Used

1940 MODEL 6-Ft. SIZE SERVEL ELECTROLUX Slightly Used

Reg. Price \$222-Now \$175

TAYLOR MADE MATTRESSES

\$39.50

(SEE THEM IN OUR WINDOW

Nightingale Innerspring Mattresses With Box Springs, both Aristrocrat Innerspring Mattress

With Box Spring, pillows and cover \$39.50

In face of advancing markets we can offer these specials but a short time ... Buy now and SAVE!

MATADOR HARDWARE And Furniture Company

"Your Hardware Department Store"

PHONE 123

THE WOMAN'S PAGE

MRS. DOUGLAS MEADOR, Editor

The FASHION FROCK

of the WEEK!

Designed American-for Americans

A FIRST FOR SPRING

June Storey

Methodist Plainview District Zone Meeting Held Here Wed.

Nine Auxiliaries Are Registered At All-Day Meet

Zone no. two of the Plainview district Women's Society of Christian Service met in the the church for Bible study. Methodist church here, yesterday, with Mrs. T. G. Tilson, zone chairman, presiding.

About sixty-five members from registered for the service, which Mrs. T. G. Tilson led in prayer. opened at 10:00 o'clock and concovered dishes brought by the visiting members.

Among those taking part on the L. Y. program were Mrs. Cogsdate of G. E. Halling, Cornett, T. Littlefield, district secretary, and P. Moore, Pat Cornett, T. West, T. three conference officers, Mes- Jameson, Homer Sheats, brought the eleven o'clock ad-

During the business session, Zone Chairman for another year. The next meeting, which will convene some time the latter part of May, will be held at McAdoo.

Baptist W. M. U. Meets Monday

The Baptist W. M. U. met Monday afternoon at the church for by Mrs. Lon Smith of Floydada

Missions is to be taught Monday, vie February 17. The class will open Mrs. Smith, in her quiet but im-

dition to those mentioned, were: from the moment she began the Mesdames L. Rattan, Virgle Rattan, Vernon Doss, D. P. Keith, G. S. Craven, Ed Cammack, R. E. Campbell, Harry Carter, W. W. review, welcomed the guest speak-Carpenter, A. A. Tipton, Joe er and audience, and then turned Mrs. Alfred Cooper, the former Campbell, J. A. Groves, Pearl the meeting over to Miss Zona Miss Juanita Harmon of Roaring Moorman, A. D. Burleson, Elbert Beth Faulkner, who introduced Springs, was honored with a mis-Reeves, Fred Clower, V. J. Skaggs Mrs. Smith. and Elbert Seigler.

ARE SUNDAY VISITORS

Visitors here Sunday in the home of Mr. and Mrs. Elbert Reeves were her father, Mr. Will MRS. TRAWEEK Castleberry of Plainview, and Mr. and Mrs. W. T. Clements of IS HOSTESS AT

Mr. Clements is head registrar at Texas Technological College.



The Tribune Phone 123

Methodist Women Meet At Church

The Womens Society of Christian Service of the Methodist church met Monday afternoon at

The meeting opened with the song, "The Church's One Foundation," with Mrs. Thelma Dirickson at the piano. Roll was called nine auxiliaries in the district by Zona Ruth Scaff, after which The fifth chapter of the study

tinued through the day. Lunch was book was taught by Mrs. F. G. served at the noon hour in the Simpson. Others appearing on the church basement, by the ladies of the local auxiliary, augmented by Jinkins and H. H. Schweitzer. In addition to those mentioned

others present were: Jameson, W. R. Cammack, program were Mrs. Cogsdale of G. E. Hamilton, A. J. Daffern, R. dames J. W. Stuckler, Reed and Whitworth, David Guest, W. B. S. S. Sloneker, all of Plainview. Vaughn, S. Smallwood, John Rev. W. J. Knoy, pastor of the Hamilton, F. M. Jinkins, Harry Methodist church at Whiteflat, Willett, and Miss Mabel Jameson, and Mrs. Murry Johnson of Loleta, Texas, who is visiting here.

A general meeting will be held Mrs. Tilson was re-elected as next Tuesday evening in the church basement, at 7:30 o'clock, with Mrs. A. J. Daffern as leader All members are urged to attend

MANY ENJOY BOOK REVIEW

of the Smiths" by L. Carr, given Bible study, with Mrs. W. M. Jos- Friday afternoon of last week was well received by an appre-After the study, Mrs. Clarence ciative audience of women and Kifer conducted a business ses- several high school students. The sion, in which it was announced latter were given credits in their that a study course on Foreign English work for attending the re-

at 1 o'clock and close at 4 o'clock. pressive manner, held the undi-Present at the meeting, in ad- vided attention of her listeners Shower Is narration, until she had finished.

Mrs. Elbert Reeves, president of the Sorosis Club, sponsors of the Mrs. Cooper

and Roaring Springs were pres- Cooper of this place.

evening, Mrs. Charlotte Hunsucker held high score, with Mrs. Margaret Newman receiving a cut

Other guests present were: Mesdames U. L. Wille, E. B. Jones, B. F. Tunnell, D. E. Pitts, L. J. Barkley, Alvin Stearns, L. R. Bishop, T. J. Daffern, J. S. Stan-ley, Robert Collier, Harry Campbell, Farris Fish, R. E. Donovan, L. C. Harp, D. I. W. Birnle, J. R Emmons, John Hamilton, A. L. Fryar, Elmer Stearns and W: W Clements, and Mrs. J. F. Hughes and daughter, Ann, of Roaring Sorings.



Not only does Spur Laundry service save sickness, discomfort and time for women, but also money, too! If you are doing your wash at home, you pay for laundry service without getting it! Let us take over your washing worries today.

Three Deliveries In Matador Each Week

Essence of Democracy



Boy Scouts throughout the country celebrate the 31st anniversary of the movement in America during the week of Feb. 7-13. While the slogan on the poster above emphasizes the fact that 'Scouting strengthens and invigorates democracy" all America grees that Scout membership is in itself the essence of democracy.

RECENT BRIDE

IS HONOREE AT

SHOWER THURS.

Frenchie Nell Brandon was

Thursday afternoon of last week

in the home of Mrs. John Turner.

shells, sent to his mother by James

Guests registered as having at-

coe, Edd Guess, V. J. Skaggs, Goen

Fred Clower, R. A. Stafford.

A. A. Groves, G. N. Wilson, R.

Turner from Catalina Island.

Co-hostesses were Mesdames

Given For

cellaneous shower Tuesday after- honoree at a miscellaneous shower Several ladies from Whiteflat noon in the home of Mrs. Irvin

After the gifts were presented and opened, delicious refresh- Hershel Whitehead, Bill Worsham, ments of hot chocolate and cake, Marion Latson and Walter Worwere served the following guests: sham, who assisted in serving re-

Mesdames Lewis McDonald, J. freshments of sandwiches, cake A. Cooper, Elsie Wolfe, J. H. spiced tea and punch. Mrs. Walter orgus, W. M. Fulfer, C. T. Jin- Worsham presided at the bride kins, M. T. Reinhardt, Margaret book Fisher, W. R. Patrick, G. A. Ray, Mrs. A. C. Traweek, Sr., was hostess Tuesday evening with a Dood Damron, Leonard Henson, and snapdragons. Other room Tommie Vivian, Earl Thompson, decorations included a cluster of and Misses Nellie Ray, Corrine artificial California fruit, and At the conclusion of six pro-gressions of bridge during the Smallwood Justian Carturists. Smallwood, Juanita Cartwright, Dorothy Cooper and Dorothy Markham.

Gifts were sent by Mesdames C. A. Merkham, E. P. Reeves, J. D. Cartwright, L. B. Archer, R. J. Harmon, Lewis Cooper, Rosa Stafford, John Briscoe, R L. Brandon, Curtis Murphy and A. M. Har- Earl Laughlin, L. C. Poteet, R. R. are already making reservations

SUNDAY SCHOOL CLASS HAS MEETING TUESDAY

The Win-Some Sunday School class of the Baptist church met Tuesday evening in the home of the teacher, Mrs. J. L. Woodruff for a business meeting and social

The following new class officers were elected: President, Wandell Berryman; vice president, Virginia Estes; 2nd vice president, Mary Ola Tipton; 3rd vice president, Maxine Green; secretary, Chloye Fulfer; treasurer, Alla Mae Chambliss; and reporter, Doris Whatley.

Games were enjoyed and refreshments served to the above named members, and Dorothy Woodruff.

Betty Sue Knoy Is Party Honoree

Thursday evening, Rev. and Mrs. W. J. Knoy of Whiteflat, honored their daughter, Betty Sue, with a party on the occasion of 14th birthday.

Games were played and refreshments were served the following guests: Flora Jerden, Aurene and Melba Jameson, Peggy Jean Spray, Marshall, Frank and Mildred Vinson, Estelle Morriss. Johnnie Belle Willis, Dorothy Jean Casey, Mary Jaunice Wilkinson Holman Knoy, C. D. and Alvin Garrison, Gene Morriss, Claudie Spray, Bob Murphy, C. G. Rankin, the honoree and her parents.

Mesdames Carl Tardy and Pat Sheridan, and Miss Audie Moore, were Lubbock visitors Wednes-

Mildred Plumlee. GLENN DOBKINS' ARE HOSTS AT

Berryman, Alfred Cooper.

Callaway, Elsie Wolf, Gene Mize,

M. H. Morton, Rex Parsons, Rosa

Stafford, Claud Brandon, Kitty

Harris, George Birchfield, J. A. Cooper, J. D. Cartwright, J. R.

Misses Lois Cook, Lucille and

DINNER PARTY Mr. and Mrs. Glenn Dobkins entertained Friday evening at their home in Roaring Springs, with a turkey dinner with all the "trimmings", followed by five progressions of bridge.

in decorations and dinner appoint-

High score for the men was held by Poynor Roberts and by Mrs. M. S. Thacker for the women, with low scores going to George Springer for the men and to Mrs. Springer for the women. A traveling prize was won by Casey Jones.

Guests were: Mr. and Mrs. M. S. Thacker, Mr. and Mrs. H. L. Smith, Mr. and Mrs. Poynor Roberts, Mr. and Mrs. L. M. Miller, Mr. and Mrs. Casey Jones, Misses Mrs. Maggie Keahey, Bessie Mae Smiley, Freda Keahey and Joyce Dobkins of Roaring Springs, Mr. and Mrs. George Springer and Miss Ruth Groves of Matador, and Mr. and Mrs. Sam Weatherall of Paducah.

Roaring Springs Couple Are Wed

of Miss Lolla Belle Fletcher and R. J. Harmon, both of Roaring Springs, Friday evening, February 7, came as a surprise to their many friends of that community. The ceremony was performed by Henry Ford and Mr. and Mrs. J. the county judge of King county, in Guthrie.

Mrs. Harmon owns and operates a beauty shop in Roaring Springs, Elmer Hurley and sons Elmer Lee where she was reared. She is the daughter of Q. A. Fletcher.

The groom is the youngest son of L. W. Harmon and was also panied to Abernathy by Mrs. Ford reared in Roaring Springs. He has and Mr. and Mrs. Lambert. Mrs. Freddie Dewbre, who was Navy, and is to report this week served four years in the U. S. before her recent marriage, Miss for service in the army.

Following a short wedding trip, Mr. Harmon will be stationed in the training camp at Fort Sill. Oklahoma, and Mrs. Harmon will return to her hame at Roaring

Their many friends join in wishing for them much happiness.

Lubbock Market To Open Soon

semi annual Western Wholesale Market dates have been set for tended or sent gifts, included: March 15, 16, and 17 at Hotel Lub-Mesdames John Brandon, Leona bock, I. A. Stephens, President, Hall, Leonard Henson, W. E. Bris- has announced.

Wholesale exhibitors from the Grant, May Plumlee, Lois Smart, leading style centers of the nation Rigsby, P. B. Barton, Tom Berry- for sample room space and it is man, N. E. Keeling, Jack Woods, expected that more than 100 will display the latest creations in Mesdames Clarence Kifet, Carl ready-to-wear, lingerie, hose, Cooper, Floyd Webb, Clifford millinery, thees and men's and Webb, Dood Damron, Tom Vivian, boy's clothing.

A. Groves, G. N. Wilson, R. Coming shortly before Easter, Brandon, W. L. Young, O. C. the market this year is expected to

Favorite Movie Star Navy and white—always considered one fashion to start the spring season in the grand manner. This week's fashion is somewhat different The Valentine motif was used

week's fashion is somewhat different from the average navy and white styles. The fresh crispness of white pique is centered at the top to give one an angelic look. The peaked collar, the curved pockets, with a leaf-and-flower applique to further enhance them. Clapped about the waist is a shining patent belt with an interestingly designed buckle . . and streaming down the front are smart buttons matching the dress color. Fabric is, of course, highly important. This one is made of a soft Romaine Crepe that permits of graceful fullness around the waist. The shoulders are high and square, with above-the-elbow length square, with above-the-elbow length sleeves. A dressy dress for any occasion.

merchants attending the market.

Visitors here over the week end

in the homes of Mr. and Mrs.

Thedford of Robert Lee, with her

Mrs. Thedford remained until

Wednesday, when she was accom-

daughter and family, Mr. and Mrs.

S. Lambert, were Mrs. W.

and Royce of Abernathy.

WEEK-END VISITORS

dise is over.



be one of the most successful in FRED SIMPSON the history of the Association, as retailers over the territory will TO APPEAR IN have an opportunity to restock for COLLEGE PLAY Easter buying and before the sale of spring and summer merchan-

CANYON. Texas - Fred An elaborate evening of entermore at West Texas State Col tainment is being planned for is a member of the cast of Moday, March 17, and free tickets drama "The Night of February will be distributed to the retail which will be presented by I Texas students February 27 and March 1, in the Ra County Court House.

Simpson plays the part of urd Junquist.

The play is quite unusual as jury in the play is usually pi from the audience present at time of the play. They are structed to render a verdid 'guilty" or "not guilty" and play ends acording to the ve given.

Tribune Ads Pay



W.

FORESIGHT IS PART OF WISDOM

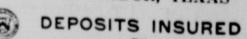
think fendly of the days when you will have a home of your own, then you must consider the

Many exciting new vistas are within reach of those who save a part of their earnings; homeownership, travel, education for children and the countless other advantages that money will purchase. Above all is the security and independence which protects the lives of those who are protected with a bank account.

IT IS A PLEASURE TO BE OF SERVICE TO YOU

First State Bank

MATADOR, TEXAS



The Federal Deposit Insurance Corporation WASHINGTON, D. C.

\$5000 MAXIMUM INSURANCE \$5000

Telephone Directory Closes March 1st - - - If You Have No Telephone

- - - If You Need More Telephones

FINAL

NOTICE

NEW

- - - If You Haven't Yet Ordered Your Advertisement In the New Directory YOU MUST ACT

AT ONCE

Call This Office Today

SOUTHWESTERN ASSOCIATED TELEPHONE CO.

A. M. HARMON

41.

Vill

tina

J. R. WHITWORTH

ELMER STEARNS

FLOYD WEBB

Dr. E. B. JONES

BOND'S CAFE

RILEY DAY

Serve-U-Well Grocery

MATADOR AUTO

J. E. RUSSELL

J. FARRIS FISH

Campbell's Food Market

MOTLEY HOTEL

Motley Co. Implement Co.

Brownlow & Goodwin

PHILLIPS "66"

MAGNOLIA CAFE

W. R. CAMMACK



Enjoy A Real Treat Hear The

Knox Prairie Ramblers

- ALL BLIND BAND -

MATADOR HIGH SCHOOL AUDITORIUM WEDNESDAY NIGHT, FEBRUARY 19th

BENEFIT OF

MATADOR HIGH SCHOOL

Girls Basketball Team

The Knox Prairie Ramblers will appear at the Matador High School auditorium Wednesday night, February 19. All five members of this band are totally blind.

The program is sponsored by the Matador High School basketball team and proceeds will be used to purchase trophies.

Hear a musical treat and aid Matador's undefeated team, now county champions and selected as favorites in the district meet at Quail, Texas, February 21.



ROSTER OF PLAYERS

Hugh C. Gray, Coach

WANDEAN GARRISON MARY RUTH MUSE JUANELL JACKSON CATHERINE MARTIN

RUBY BURTON MARY PRICE JUANITA CARTWRIGHT PATSY RUTH BALLARD PAULA PATTON REATHA ROBERTSON JUANITA MIZE, Mgt.

This advertisement sponsored by Matador Lions Club, Progressive and Public-spirited business firms and individuals whose names appear on this page.

Boyd "Cotton" Perkins

SKAGGS' GROCERY

MATADOR VARIETY

R. A. SEAY

West Texas Gin

TURNER'S GROCERY

Coach Sky Greene

ROY BURLESON

CITY BARBER SHOP

CITY DRUG STORE

U. L. WILIE

E. F. SPRINGER

L. R. BISHOP

Modern Beauty Shop

H. H. SCHWEITZER

W. W. CLEMENTS

Cartwright Laundry

Gulf Service Station

West Texas Utilities Company

FIRST STATE BANK

THE BANK OF PERSONAL SERVICE

Capital, \$37,500. Surplus, \$37,500 CAMPBELL CHEVROLET CO.

"Eye It"-"Try It"-"Buy It" The New 1941 Chevrolet

LEON ICE COMPANY

We Are Glad To Support The Basketball Girls

COUNTY AGENT'S OFFICE J. R. EMMONS, Agent

LOIS COOK

Best Wishes To The Basketball Girls

Dr. J. S. STANLEY

Office Telephone 184-M Home Telephone 122 CITY TAILOR SHOP CLEANING AND PRESSING

Suits Made To Measure

UST'

HAMILTON & HAMILTON ATTORNEYS AT LAW

H. H. COURTNEY

EDDIE'S BAKERY L. R. SMITH, Manager

TRAWEEK HOSPITAL DR. A. C. TRAWEEK, Sr.

DR. A. C. TRAWEEK, Jr.

Best Of Luck To The Basketball Girls

More Power To Basketball

BURTON-LINGO LBR. CO. Complete Stock Of Building Material And Hardware

SPOT CASH GROCERY

Makers Of Lower Prices For Motley County

MATADOR HARDWARE And Furniture Company

Your Hardware Department Store

Higginbotham-Bartlett Co.

Good Lumber For Good People! BUY AND BUILD IN MATADOR

BERRYMAN'S LAUNDRY

NEW EQUIPMENT-Your Patronage Appreciate Mrs. Tom Berryman, Mgr.

MISSION GAS & OIL CO.

ONE CALL DOES IT ALL Texaco Products

SIMPSON'S DRUG STORE

B. F. TUNNELL

BOB'S OIL WELL

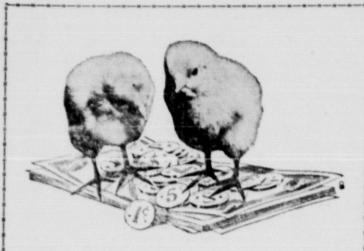
Continental Oil Company Representative L. B. (Old Bob) Robertson, Mgr.

our sun, Alpha Orionis sends the weighs from 5.6 to 6.2 pounds a most heat to the earth.

ica, lived in North America.

Of all the stars, exclusive of Ordinary commercial gasoline

Original ancestors of the giant | Eighteen inches in diameter and panda, recently brought to Amer- weighing 225 pounds, a large Brazilian stone is said to be the largest Approximately 28 persons die in topaz in the world. The stone has fires in the United States every an estimated age of 100,000,000 years.



Make More Profit From Chicks In '41

All indications point to 1941 as the most profitable poultry year in a decade. Poultry raisers will reap rewards for their efforts and investments.

Quality chicks will pay the greatest returns and we are prepared to serve you with the best chicks money will buy. Our chicks are scientifically bred for high livability, high production, from extra quality bloodtested flocks.

Hatched under scientific conditions and by expert direction, our chicks have proved more profitable to our customers each season. They are strong, healthy chicks that have not been injured in shipment, acclimated and capable of the greatest growth.

WATCH FOR ANNOUNCEMENT OF OPENING DATE OF 1941 SPRING HATCHING SEASON

MATADOR HATCHERY

LEWIS NEWMAN, Mgr.

But "The Masses" were

not so foolish, after all!



MARSHALL FISKE

There are moments of life that one ne'er can forget Shards of a dream of this passing illusion

Vignettes that swim into viewthen slowly dissolve ...

It seems only yesterday when I first saw a large, tow-headed, raw-boned girl, with high cheekbones and deep-set eyes . Lummox type of Fannie Hurst's

go up to the teacher's desk and ask her, sub rosa, how I spelled my surname. As I sat in the front seat, I could not help but over-hear, and I saw the teacher look at me with a big smile on her face. My friend had a large valentine for me and she wanted to address it before placing it in the old shoe-box that acted as receptacle for the valenines that afternoon.

and my valentine, as I judged it pointing on high like so many all this vastness of space . . . he then, must have cost at least fifteen cents, maybe twenty-five while the others were mostly

can see it in my mind's eye . . that gorgeous thing all telescoped grey before our eyes . and lacy, adorned with hearts and flowers, with a pair of lovers dressed gaily in reds, yellow and at all thru the great slanting vivid blues. They were standing in a field of flowers with arms about one another. They were in a state of bliss.

And when I beheld my valentine, I trembled for the sheer joy replace the sand blasts . of its possession. How proud I was of my most beautiful valentine and my heartfelt thanks greedy lips were drinking their streamed out of my eyes right then and there towards her who was looking at me with bright, sparkling love-lit eyes and flushed sets in. unearthly rays of happiness were streaming from

For years I kept my precious valentine, eventually, however, it more dotting the landscape. Sudthe very apotheosis of the again valentine, can never be lost. It is so it seems to us after the brilsecurely locked in my heart. So liancy of the lightning flashes, I say no matter where you may be now, Ida Firsch, may God ness of the night we can hear the bless you for the joy and happiness you gave me that day so many years ago when I received your lovely valentine.

DESERT MOODS-STORM

When Aeolus blows with distended cheek the sand from the

Workers Get Half of Texas Oil Cost Dollar



huge unlit candelabra.

It is the desert of Southern ticulate wind draws great curtains of dark of its Maker only now and then that we are able to see any of the land-scape sheets of the fierce sand as it is followed by the slanting sheets of silver rain which have come to there seems to be a slight stirring in the desert at such times, as if fill of this elixior of life coming to them from on high . grow the shadows and night soon

The whole weird-looking country-side is lit up from time to her kind face that now looked to lightning, and through it all one can see the great giant cacti once became lost. But the memory of denly everything grows very dark . . darker than before, or In the midst of the intense blackthunders roar thru the lonely desert stretches . then appears to be trembling as if in great fright such times when the lightning il-luminates the desert scene from time to time, it seems we are beholding the landscape of some other planet . . . Walpurgis night where demons laugh and

> DESERT MOODS SUNSET AND NIGHT . . .

Blue-grey are the mists and lilac the shadows when the desert prepares for her sleep These colorful shadows then li softly cradled in the rocky crevices he desert dusted with crushed powdered amethysts . . thing else that grows on the desert at such times is transformed into something else . . . its alter ego. .

It is then that beauty is released that has been imprisoned in the womb of the day. It floats aloft, pools of color lie across the andscape and all the while the Master-light-shifter is at work dissolving one scene of chromati beauty into another. In time the darkness of sapphire velvet canopies the sky . . . powdered with the stars in which the young sickle of the new moon is embroidered. The Queen of Night has ascended her throne . . . scintillating with her countless gems and before her the desert makes her deep obelssance

DESERT MOODS-DAWN-

Just preceding the dawn the heavens assume their richest. ing charms are all too fleeting . too shortlived . . . this gloriuo blue fades softly but rapidly into lighter shades of blues, blue-greys which in turn grow ever paler and paler . . . Then appears a pink flush in the Eastern sky . . . the Queen of Day is heralding her approach on the scene. She will soor rightful place on her throne Sut recently vacated by her great rival Night. The desert is then flooded with her matutinal . the lonely vastness, the silences are gilded . . . the desert is stirring to life once more. awakening from her long night's

sleep . . . and her lover, the moun-

our lessons were over, when the desert's bosom, it is then that man tain, there beside her has thrown ful as was mine. Her father had a the giant cacti, most wierdly im- heart as she awakens in all her schools here for several years. prosperous, flourishing business pressive with their forked arms great beauty. Puny man is lost in can but remain mute . . . inar- Saturday. beauty's voice is Arizona. Ever darker grows the reverberating thru the corridors Paducah was a visitor here Friof the penny variety. Even yet I light of the waning day and the of his soul singing paens of praise day. . it is then that man is very close to his God . . .

RESERT MOOD-SPRING-

In spring, to ensnare her lover, the mountain, the desert decks Wednesday, February 6. blows past us on all sides. The herself out with the gold of the wind finally subsides and in time poppy, the blue of the lupin, the verbena's vermillion, the green of several weeks in Camp Barkley the moist, fragrant sage . . . the at Abilene, returned Saturday. . and pink of the wild rose. It is at such times that the desert knows the in the paving work in Camp Barkgreat woman she is. This enchantress then knows her power end visiting here. and she feels so secure . . . mistress of herself. It is the eternal Methodist church spent several woman wielding her everlasting days in Dallas last week, attendcharms on her lover, the mountain, ing a Pastor's Institute at

In the soft clean air of early Southern Methodist University. morning in spring we behold Mrs. J. C. Brownlow, Mrs. these Eternal Lovers deliriously Brown Hinson and Miss Elizabeth

nature coursing thru their souls as they embrace in the sunny silences with a gentle zephyr singing thru and family of Floydada, the air . . . it is at such times that with Miss Bessie Medlen the desert is thrilled to the very

ROARING **SPRINGS**



NEWS

kin, Texas, are here for a visit Mr. and Mrs. Vincent T real business of the day began, and beast seek shelter from the aside his mantle of ebony that with friends and relatives. Mrs. newly married couples The shoe-box was opened and we fierce cutting sand-blasts. All has enshrouded him thru the night. Nutt is the former Lou Ida community, were guests of received our valentines. But about in the gathering dusk stand He proudly beholds his sweet- Fletcher, and was a teacher in the at the home of Mrs. R. I

Mr. and Mrs. Owen Williams were business visitors in Lubbock

Louise Probasco Mrs.

Mr. and Mrs. Garlin Murphy and Mrs. J. N. Fletcher were visitors in Lubbock Wednesday. Mr. and Mrs. Frank Ragland are the parents of a baby boy born

Gilbert Perry and Paul Nichols who have been employed for W. D. McLean, who is engaged

ley, at Abilene, spent the week Rev. L. A. Reavis, pastor of the

happy with the great love of all Swim were Floydada visitors

Mr. and Mrs. Robert

Mamie Capshaw, who went an appendectomy sanitarium at Spur Wednes improving nicely at this ti

Missionary Will Go To Argentina

tador, N

Miss Ruby Peck who graduated from Hardin University in Abilene, her parents, Mr. and Mr. Peck of Roaring Springs Miss Peck is to be a v

Missionary to Argentina, America, and is now wa final arangements to be n her departure to begin he

Northfield New

and Mrs. Derwoo of Childress spent the with Mrs. Parker's paren and Mrs. C. M. Payne. A. B. Henderson, princ

Northfield school transact ness in Matador Saturday, Mrs. A. J. Matlock ha called to the bedside of M lock's mother who lives

Saba, Texas. Mr. and Mrs. Ralph Coll at a bridal shower Friday ence. A number of nice gi

received. Mrs. Joe Lancaster, tead the Northfield school, was to teach due to the fact the was at her husband's bed Matador. Mr. Lancaster critical condition, but is improved.

Mrs. J. E. Payne, Misse and Bessie Kincanon and Thompson visited with Mrs. Simpson Thursday. Miss Maye Florence visit

her brother, Mr. and Mrs. Florence and family ove week end.

Car

Mot

Br

Water moccasins are sen tic snakes. They infest the and sluggish waters of se ern United States.

The most a snake can do t springing is to raise about the third of its body off the gro Wounded swans have been to make a musical sound a sailed to earth, so "the death of a swan," is not a myth.

GET YOUR COPY

Trail Dust

BY DOUGLAS MEADOR

134 PAGES CLOTH-BOUND Price \$1.60

AUTOGRAPHED IF DESIRED

"THE STAR DUST THAT IS IN

. . SAYS JOHN McCARTY. PROMINENT TEXAS EDITOR



"When Douglas Meador (country editor, excowboy, printer, poet and philosopher) throws his lasso of heart-felt words around a vagrant West Texas breeze or splashes some of his descriptive paint on the mesquite-studded red banks of his native Matador country, those who read are always happy. He is friendly, enlightening and warming like the pleasant days of October in our Panhandle country, or the memory of an old friend. It grows on you, so readers of this column "Trail Dust", which appears regularly in The Globe-News and other papers. say. Douglas Meador fans support their man with enthusiasm.

"It is our privilege out here on the Higher Ground of the Great Plains Empire to give to the world Douglas Meador and the star dust that is in his Trail Dust."

> -JOHN McCARTY. Editor and Associate Publisher, Amarillo Globe-News.

Tribune Publishing Co

COMMERCIAL PRINTERS Phone 123

Matador, Texas

NEW

LESS LOUDLY NOW, you may still hear an occasional agitator blasting away at the American system of business-which depends on big factories, big networks of dealers, trade-marked goods, heavy advertising, and low prices.

Agitators complained for years that "the masses" were injured by this system, and that we'd all be richer if we went back to the old cracker-barrel

But in spite of the complaints, little factories which have made dependable goods grew into big factories. Dealers is isted

which their customers could recognize. And the heavy advertising helped to give us our modern newspapers, magazines and radio.

Courtesy Nation's Business

on having trade-marked goods

Who built this system? The masses built it, by insisting on crackers they could recognize in the package, on automobiles, soups, soaps, chewing gum, cigarettes, and all other articles that carried well-known trade names.

So the agitators have had to pipe down. They have discovered that "the masses" were not so easy to lead astray after all.

visor for the Farm Security Ad- gram. ministration, announced this week.

"Facilities which may be in stalled with funds borrowed from the federal government," Mr. Coulson said, "included repairin or providing wells, cisterns, pools ponds, stock tanks, together with the installation of windmills, stock troughs, storage tanks, barren fixtures, sinks, pipes, and

Mr. Coulson said that loans also are available for facilities for developing irrigation systems for subsistence gardens and truck crops up to one acre of land. He emphasized the regulation prohibiting loans for irrigation systems in excess of one acre of land.

"No loans will be made for irrigation purposes which exceed one acre of land," he said. "The program is designed to modernize farm homes, by putting water into them to make adequate water available for livestock purposes and to enable farm families to raise subsistence gardens and truck crops as a feature of the live-at-home programs in areas of

Water facility loans, it was explained, are made for a period from one year to the useful life of from one year to the useful life of the facility or a maximum of 20 years, at three percent interest. Low income farmers and others who cannot obtain adequate credit elsewhere are eligible to apply. Applicants are not restricted to farmers who are now being assisted by the Farm Security Administration. Farm owners, farm tenants and farm operators are eligible to make application for water facilities loans.

Mr. Coulson cited a regulation which provides that all successful applicants for water facilities loans must agree to follow the approved farm and home management plans designed by the Farm Security Administration and the applicant, and to cooperate with the Soil Conservation Service in soil and moisture conservation practices.

Mr. Coulson invites all farmers

BEST

Is Not

Expensive . .

The

farmers in Motley County to par- they can meet the requirements ticipate in the Water Facilities for application, to visit him at his Program of the U. S. Department office in the First State Bank of Agriculture, Walter D. Coul- building, and obtain more comson, Rural Rehabilitation Super- plete information about this pro-

Fat Stock Show Is Scheduled

set for March 24, 25, and 26, W C. OMara, General Chairman for this year, has announced.

Ray Farmer, Parade Marshall again this year, stated that the 4-H Club and FFA Boys Parade will be held on Wednesday morning, March 26.

At 1:00 p. m. on March 26, Col. Kenneth Bozeman will conduct the annual auction sale.

Premium lists, rules and complete details will be mailed to the county agents and vocational agriculture teachers within a few days. Counties from which entries will be accepted this year are as follows: Curry, Roosevelt, Lea, New Mexico; Parmer, Castro, Hockley. Cochran, Lubbock. Crosby, Dickens, King, Yoakum, Terry, Lynn, Garza, Andrews, Kent, Stonewall, Gaines, Dawson, Borden, and Scurry, Texas.

The amount of premiums offered this year are the same as last year and only minor changes have been made in the rules and regu-

Officials and judges who served for the 1940 show have been reelected for 1941 and are as follows. C. C. Jobson and L. H. McElroy, Lubbock County Agent and Assistant Lubbock County Agent, will serve as General Superintendent and Assistant Superintendent, respectively.

Baby Beef Division: Jason Gordon, Parmer County Agent, Su-perintendent; L. M. Hargrave, Wolfforth Vocational Agriculture in Motley County, who believe Head of the Animal Husbandry Teacher, Assistant; W. L. Stangel, Department, Texas Tech College, shows. Of this huge sum, the

Fat Pig Division: Ralph Howe, and the farmers and other land-Crosby County Agent, Superin- owners \$128,000,000. The \$400,tendent; W. A. King, Lorenzo Vo- 000,000 paid those two groups of cational Agriculture Teacher, As- Texans is four-fifths of the total sistant; Casey Fine of the Animal value of all crude oil produced Tech College, Judge.

Fat Lamb Division: Henry El- additional \$75,000,000 a year. der, Lubbock Vocational Agricul-Lamb County Agent, As- Texan, the book points out. stant; Ray C. Mowery of the Animal Husbandry Department, people," it states, "the develop-Texas Tech College, Judge.

Workers Receive Half Of Texas Oil Cost Dollar

of Texas oil, according to a book- distribution and redistribution of W. T. Mallory of Weatherford. et just issued by the Texas Midntinent Oil and Gas Association. "he booklet, entitled "Important the future of this business." Facts About Texas Oil," is now being distributed by the association from its headquarters in the Con- Attend District mental Building here.

Wages and salaries to Texas oil Legion Convention eduction workers amount to 49% per cent of the net cost of producing the average barrel of can Legion, was represented at the il in Texas, the booklet shows, 19th District convention at Plain-One-eighth of the cost dollar goes Texas tax-collectors for State following members: C. B. Jones nd local taxes. Supplies cost and H. S. Gilbert of Flomot, Mr. bout 261/2 per cent, while depreriation, depletion, overhead and mander L. B. Robertson, with Mrs. Federal taxes make up the re- Robertson and daughter Reatha maining 11 per cent.

To this net cost must be added an extra one-eighth of the price of the oil which is paid as royalty VISIT HERE o the Texas farmer or rancher who owns the land on which the il is produced.

and Hobbs, were Mrs. Hobbs' mother Texas petroleum workers Texas farmers together receive Mrs. T. R. Fuston Sr., Mr. and \$400,000,000 a year in wages and Mrs. T. R. Fuston, Jr.; Mrs. Elmer salaries and lease and royalty Turner and Miss Vonnie Fuston payments from the Texas all of Turkey





worth many words-and record pictures such as this are easy to take

that seems a novel idea. And written description. Pictures are era can render unique, highly prac-

I am not referring to snapshots for pleasure. Of course, everybody knows there are innumerable snapshot opportunities on a farm-beautiful sunset shots across the tilled fields, pleasant pasture scenes with stock grazing or drinking from a cool stream, story-tellers snaps such as a hen mothering her broodall sorts of chances, at any season. But there's another aspect to farm photography-the extremely valuable, practical aspect of keeping farm records.

Clear, detailed records play an important part in farm operations today, and usually pictures can make these records even more clear. and serviceable. If your lower sixty acres makes a good crop this year, a picture will prove it. If hail dampicture can show the exact nature of livestock growth, new building construction, crops and crop diseases, planting and harvesting operations, new equipment-all these, and more, can well be kept in picture form.

Such records are especially useful rent and future. because a good clear picture is more

Fleming Post No. 337, Ameri-

view, during the week-end by the

Rayne; and Mr. and Mrs. D. P.

Visitors here Sunday in the

home of Mr. and Mrs. J. W.

Keith and family.

AMERAS as farm implements- | informative and convincing than a t, on any progressive farm, a cam- easier and quicker, too. For example, see how long it takes you to write a description of your prize bull that is as good as one clear picturewhich you could snap in short order!

You don't have to be a skilled photographer to take good farm rec ord pictures, and any well-made, moderately-priced camera will do the job, A focusing model is most conventent, as with it both "closeups" and general views can be taken easily. An anastigmat lens is preferable, but it need not be an extremely fast one. The camera should take pictures of convenient size for viewing. Excellent bookle's on farm pho-

tography are now available through 4-H club sources. The best of these booklets not only give easily-understood instruction on photography. but also provide detailed advice on how to keep picture records of cerages the roof of your new barn, a tain types-such as livestock and crop growth. They are extremely and extent of the damage. Records useful for the beginner at farm photography.

Start now to keep picture records of your farm operations, supplementing your written records. They're inexpensive, easy to maintain, and have real value-both cur-

John van Guilder

industry, the book Pioneer Doctor Of Childress Dies

services were held Tuesday afternoon at the family residence for Husbandry Department of Texas in Texas Texas tax-collectors get Dr. T. M. Morgan, 68-year-old from the petroleum industry an Childress physician who died at his hospital Monday.

These huge sums are spent and Dr. Morgan, a practicing phyure Teacher, Superintendent; V. respent in Texas to benefit every sician here for over three decades died two weeks after he suffered "Fortunately for Texas and its a paralytic stroke.

Funeral services were private ment of this great natural re- and burial was in the local cemesource has not only revealed the tery. Rev. Orion Carter, pastor of existence of underground supplies the First Methodist Church, had

vides living for one-sixth of the dress and Mrs. Billie Parker of State's population. Directly or in- Lubbock; one son, Hayden Morgan he money spent in the production ing in Texas today shares in the W. A. Cox of Lubbock and Mrs.

> BUT LUNCH EGGS SAFE LEROY, Ill.-Haste makes * believes 6-year-old Dickie Rees especially when you're carrying eggs in your dinner bucket.

Questioned as to why he was late for school Tuesday. Dickie explained that "I had to walk awful slow on account of I've got two boiled eggs in my dinner bucket and and Mrs. L. L. Russell, Com- I didn't want to break 'em."

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HARDWARE TO **OPEN BIG 9er** SALE TODAY

Announcement is printed elsewhere in this issue of the Tribune of the opening of a Big 9er Sale by the Matador Hardware and Furniture Company, today. The area sale continues thru February 22. A large 4-page circular has been mailed to all residents, listing the

In addition to the special items lar air service. offered at sale price bargain prices are also offered on furniture, refrigerators, rugs and mattresses, with lights on to avoid possible as listed in the advertisement in this newspaper.

L. C. Harp, manager of the the sale, where merchandise may be purchased at "prices that meet or beat all competition."

Customers are advised to take advantage of the sale at once since many of the popular items may be impossible to replace at the advertised prices.

"We are offering drastic reductions in furniture," Mr. Harp of the sale, but the regular or Mr. and Mrs. J. E. Russell. possibly higher prices will prevail after February 22."

SHOP REOPENED

The former Felix Thornton blacksmith shop was opened Monday with W. D. (Mack) Marshall as manager, after being closed about a year.

The name of the firm has been changed to Farmer's Blacksmith Shop and an experienced blacksmith and welder has been em-

Announcement is made that the shop will be overhauled and supervised by Charley Flowers within the near future.

Those in need of blacksmith week. work are invited to visit and patronage is solicited.

stitute of Dallas, Texas is ac- the Matador N. F. L. A. office. men. We will help finance your and Mrs. Tommie Edwards. tuition if you qualify. Write Mrs. Claud Groves and young

Area Dark From Sand

terday morning, one of the most severe sand storms in several years soon brought a pall of darkness over the entire Panhandle

Reports from air ports in some sections declared the sand and dust reached a height of 11,000 many exceptional values offered. feet, causing a disruption in regu-Automobiles in this section

traveled at a reduced speed and collision. No accidents as result of the storm, were reported.

While the air remained charged store, declared yesterday that with sand and dust until darkness much interest was being shown in the wind velocity reduced to almost zero early yesterday evening, however a brisk north wind several hours later, lowered the temperature several degrees here.

:: LOCALS ::

Jack Bradshaw of Crosbyton, oined his wife and small son, here "in the face of an advancing Saturday and accompanied them market. We have decided to offer home Sunday. They have been these bargains for the duration visiting Mrs. Bradshaw's parents,

Miss Rachel Patton, Mrs. L. J. Barkley and Miss Ruth Groves visited in Hale Center Sunday, in the home of Mr. and Mrs. Tom

SEED OR FEED OATS-Texas. Red rust-proof, no Johnston grass or weed seeds. 45c at bin or 50c delivered in 7,000-1b lots. See samples at Coopera- atives at Roaring Springs, tive Gin, Matador. Address C. day. N. Hobson, Rt. 2, Vernon, Tex. pd. 2-20-41

ompanied by Mr. and Mrs. Roma and family, Mr. and Mrs. Campbell, all of Paducah, were Edwards, former Matador Matador visitors Thursday of last

Mr. and Mrs. M. S. Patton were week end visitors in Lubbock. D. P. Irwin of Houston, Collec-

MEN FOR AIRCRAFT-The tion Supervisor of the Federal Southwest Aeronautical In- Land Bank, was here last week in cepting American born men Mrs. George Edwards spent the between the ages of 18 to 32 week end at Paducah where she for training as Airplane Crafts- visited her son and his family, Mr.

Frank L. Moore, P. O. Box 101 son Barton, of Spur, visited here Tuesday with friends and rel-

Matador Tribu

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> DOUGLAS MEADOR Editor and Publisher

SUBSCRIPTION RATE In Motley, Floyd, Cottle, and Dickens counties-One year, in advance-Elsewhere, One year,-

Any erroneous reflection the character of any person firm appearing in these col will be gladly and pros corrected upon being broug the attention of the mana

MEMBER PANHANDLE PRESS ASSOCIATION

"THERE IS GLORY ENO FOR ANY MAN TO I AND DIE A TEXAN

Mrs. M. C. Green and day Betty and Maxine, visited

M. S. Patton made a b trip to Spur Tuesday. He wa companied to Glenn, by Mr. and Mrs. Joe Meador, ac- G. T. Edwards, who visited h dents.

IN HOSPITAL

A. A. Harp left last Thu for Amarillo, where he enter Veteran's hospital for treat Mrs. Harp accompanied him is visiting with Mrs. J. H. S dan while there.

> Roy Burleson INSURANCE BANK BUILDING MATADOR. TEXAS

SPRING SPECIALS



Ladies SILK Spring Dresses \$1.98 \$2.98

\$3.49

QUADRIGA

PRINT

BEST GRADE

15c yard

40 In. WIDE

RAYON

SILK

FOR DRESSES

49c yard

39c each

LADIES' WOMEN'S HOUSE Sport & Street DRESSES DRESSES FAST COLOR 79c each \$1.49 ea.

FAST COLOR CRETONNE 36" WIDE

10c Yard

LADIES' DRESS SHOES 50c--\$1.98--\$2.98

17 x 30 WASH TOWELS 8c each

35c each

36 x 28 LADIES' BABY RAYON BLANKET SLIPS

MEN'S Leather Jackets Newest Styles & Materials

\$4.98 & \$3.98 SHORTS & WORK SHIRTS

SOX 5c pair Each Garment MEN'S

SWEAT SHIRTS BEST GRADE 39c each

Leatherette JACKETS \$1.29 EACH

10c

BOY'S

MEN'S DRESS **SWEATERS** \$1.00 each

MEN'S SCOUT STYLE WORK SHOES \$1.49 pr.

NEW STYLE—ALL WOOL MEN'S SUITS 1 PAIR PANTS \$13.98

MEN'S KHAKI SUIT \$1.79

MEN'S & BOY WORK SHIRTS 39c

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workers get \$272,000,000 annually CHILDRESS, Texas - Funeral

of oil and gas for many years, but charge of the services. also has created a permanent daughters, Anne Morgan of Chil-

money created by this one industry. Every Texan has a stake in HE'S LATE FOR SCHOOL.

GO TO CHURCH SUNDAY



Motley County R. Whitworth Elmer Stearn