

Matador Tribune



Vol. 14, No. 44

Matador, Motley County, Texas, Thursday, January 23, 1941

Price 5c

RAIL DUST

By DOUGLAS MEADOR



... keeps a rigid set of books when the leaves of love ex-

... of us are satisfied to sit at foot of ambition's peak and

... of the principal defects in age is that it often fails in the

... having on the long rib of ed beef, the stranger wiped

... ed and watched the embers of the campfire glow red from

... in the fire reflected on a diamond in his ring. On

... he thanked the boss and opened a box of cigars

... in words of gold across grim facade of reality is the

... the wagon through a valley and out past a clump

... a slight rain had fallen to spots of dust in the

... had bent the dry grass and brittle save bushes. Crossing

... had cut deep into soft soil the horse tracks were plainer

... the edge of a sloping hill we and the caved-in dugout with

... bones in a carcass. A few beyond was a mound of

... fences of destiny cross, are and women of talent and

... public must select its darlings from those who seldom list

... ed by springs of discontent, channels of asphalt are flooded

... season of changing homes as its zenith. An unspoken

... anxious children peer from glass windows of a sagging

Tickets On Sale For Father-Son Meeting

Plans Rushed For 4th Annual Meet

Plans are being rushed for the 4th annual meeting of the Father-Son banquet sponsored by the Matador Lions Club, Tuesday night, February 11. Tickets for the affair will go on sale today, it was announced by D. E. Pitts, director general. The tickets will be sold for \$1.00 each which includes admission to one father and son. A place has been provided on the ticket for writing the name of the boy guest.

Lion Henry Pipkin announced that plans were being completed for cooking the chuck-wagon feed, an annual feature of the meeting. Other arrangements are being negotiated rapidly.

Outstanding Speaker

Sidney Kring, manager of the Wichita Falls Chamber of Commerce, who will make the principal address, will use as his principal address, "Big Men and Little Men."

Mr. Kring has been active in civic and community welfare for many years. He has been manager of the Wichita Falls Chamber of Commerce for the past year, but was engaged in a similar capacity at Harlingen, in the lower Rio Grande Valley, previously. Last year he served as president of the Texas Chamber of Commerce managers, and is at present a member of the District Boy Scout committee. Mr. Kring is an active member of the Rotary club and is recognized as an outstanding speaker.

Heads Banquet



D. E. Pitts, above, is Director General of the 4th annual Father-Son banquet to be sponsored by the Matador Lions Club, scheduled for February 11. Charged with the responsibility of the meeting, Lion Pitts has devoted much time and effort to all details of arrangements.

TO CALIFORNIA

Paul Fulfer left Wednesday of last week for Brownwood where he remained until Friday when he continued to Glendale, California where he has employment with the Grand Central Air Terminal.

Volunteers Again Fill Draft Call

Truckers Pay \$8,347 To County

Texas trucking industry last year paid taxes to Motley county amounting to \$8,347.33, Lynn B. Shaw, general manager of the Texas Motor Transportation Association, reported today.

Shaw said the amount represented \$4,880.93 for highway construction and maintenance, and \$3,466.40 for the public schools of Motley county. For each scholastic in the state, the truckers paid \$2.80, an increase of 31 cents over the previous year. An amount equal to the school fund was distributed to counties to absorb bonds for road building purposes.

For highway and school purposes alone, the Texas trucking industry last year paid taxes in excess of fourteen million dollars.

Old Timer Is Visitor

William (Bill) McRea accompanied by his wife, of Miles City, Montana, returned to Matador early this week after an absence of 48 years. Mr. McRea was a cowboy on the Matador ranch before the city of Matador was organized, and once aided in cutting Johnston grass on the section where the town is now located. Mr. and Mrs. McRea visited old friends for two days and departed for San Antonio and other Texas points before returning to Montana.

Special Services At Local Church

Elder R. B. McDougald of Oklahoma City, Oklahoma, will preach at the Church of Christ next Thursday and Friday nights, January 30-31, according to an announcement by church officials. Minister McDougald will be remembered by a number of friends here, having held a meeting here some years ago. He is a brilliant student of the Bible, and his sermons are an inspiration to all who hear him. Everyone is extended a cordial invitation to attend these services.

Two More Selected To Leave For Camp On February 7th

Again Motley county will fill its selective service call, the 4th, from the ranks of volunteers, it was announced Tuesday by Frank Pohl, clerk of the local draft board. This county has received a call for two men for February 7th, to be filled by white men.

Ross Hamilton Powell of Roaring Springs is first on the volunteer list, followed by Grady Williams Merritt of Fresno, California who is registered in this county. The third volunteer is Jessie Lee Kidd of Roaring Springs and the fourth volunteer is William Bradford Prather of Roaring Springs. Volunteer Is Rejected

Herbert Leon Watson of Matador who volunteered for service and was fifth man on the county's last call of five men, was rejected at Lubbock, Monday, because he failed to pass physical requirements. Mr. Pohl said his place would be filled by volunteer Powell and that Motley county would not receive credit for the California volunteer until next call. It is probable that Kidd and Prather will fill the February 7th call.

Mr. Pohl said that Roaring Springs had furnished for more volunteers than any other Motley county community, and probably more than any similar community in this territory.

Hatchery To Start Soon

The Matador Hatchery will start the annual spring hatching season within three or four weeks, it was announced by Lewis Newman, manager, yesterday. Mr. Newman, who is an expert in the poultry business, said the prospects indicated one of the most profitable seasons in a decade for 1941 poultry raisers.

Mr. Newman is busy in blood-testing flocks and making other arrangements for the season, including repairs of the giant incubator operated by the hatchery. Poultry raisers are asked to watch the Tribune for announcements of the opening of the spring hatching season. Those interested in poultry may secure expert advice by contacting Mr. Newman or writing him their problems.

Subscribe For The Tribune

Lions To Entertain Pioneers

Local Group To Silverton Meet Wednesday Night

Pioneer Motley county residents will be guests of the Matador Lions Club at various times during the year, in recognition of their contributions to the development and progress of Western Texas, it was announced at the regular meeting of the organization held in the basement of the Baptist church Tuesday. Residents who have lived in Motley county or neighboring counties for 40 or more years will receive special invitations from the club to be luncheon guests at designated, regular meetings. The plan was originated at the Lions director's breakfast held in the Magnolia Cafe, Monday morning and approved Tuesday.

Visitors Introduced

Visitors introduced at the Tuesday meeting included L. A. Stearns, pioneer of the section, Holman Knoy of Whiteflat and J. C. Grimes, district representative of the Boy Scouts of America. Boyd Perkins was introduced as a new member.

Announcement was made of the Lions zone meeting at Silverton last night and five members declared they would attend. Other announcements included the Scoutoree being held here, the address of the noted Berlin news correspondent, William L. Shirer, sponsored by the Paducah Lions Club, Monday, January 27; the Father-Son Banquet here February 11, and the 12th annual Boys Basketball Tournament sponsored by the Matador Lions Club, here Friday and Saturday.

"Building Citizenship In America"

J. C. Grimes of Plainview made the principal address under the title of "Building Citizenship In America." Taking Boy Scout influence as his subject, Mr. Grimes, said, "Too many programs for boys are prepared by men, so that the boy's interest is lost. Boys need a challenge."

Pointing out the great strain on home ties resulting from present conditions of the average American home, he said, "Boys need the influence of their fathers. They

(See LIONS Back Page)

Girl Cagers Win Tournery Honors

Matador Team Has Record Of Solid Wins For Season

Matador high school girls' basketball team won the Dickens cage tournament Friday and Saturday to retain a record of no defeats this season. The local team first defeated Valley View 28-8, followed by Roaring Springs 25-13. The third contest in the tournament was against Jayton which Matador won 46-23.

Last year the Jayton team defeated Matador by one point, causing them to lose the tournament championship. In the tournery Friday and Saturday the local girls defeated Dickens 28-16.

Playing Girard in a conference game Tuesday night the team won a smashing victory over the visitors of 50-9. Matador will go to Girard for another game tonight. Roaring Springs will play the Matador girls here Saturday night.

To Vie For District Honors

Provided the Matador girls win the county meet here February 6-7, they will go to Quail, Texas on February 21-22 to compete for district honors of the Panhandle district, comprising more than 15 counties, it was announced by coach Hugh Gray, late yesterday.

VISIT IN AMARILLO

Mr. and Mrs. J. R. Whitworth, accompanied by his sister, Mrs. Russell Surles of Dallas, who arrived here Friday for a week-end visit, and their father, W. J. Whitworth, of Flomot, visited in Amarillo Sunday with their brother and his wife. Mr. and Mrs. Noble Whitworth.

TWO-DAY TOURNEY WILL START FRIDAY

School Editor



Ruth Rushing, above, editor of "El Matador," local high school section of the Matador Tribune. Miss Rushing's splendid work in editing the Matador school news has been cited by publishers of Panhandle newspapers. She is a senior and devoted to journalism work.

Merchants To Attend Markets

Mr. and Mrs. W. F. Jacobs of the Matador Variety and Mr. and Mrs. Harry Willett of Harry Willett & Company will leave Sunday to attend the opening of the Dallas market, it was announced this week.

Miss Maggie Bryan of the Western Dry Goods Company stated that one member of the firm would probably go to Dallas to attend the opening, altho the plans were not definite. She said it had not been decided whether she or T. B. Edmondson, other member of the firm, would attend.

Mesdames W. M. Moore and Gertrude Nelson were Lubbock visitors Tuesday.

Bankrupt Sale Is Scheduled

Purchase of the bankrupt stock of the Matador Dry Goods Company by the Lubbock Sales Company of Lubbock, was made Saturday and the entire stock, including fixtures "to the bare walls" will be sold, it was announced Monday. The sale will start at 9 a. m. Saturday morning, January 25 and will continue until February 1, it was announced by representatives of the organization.

A full page advertisement appears in this week's issue of the Tribune and circulars listing only a few of the many drastic bargains will be mailed. High quality, standard merchandise is offered at only a fraction of its original cost.

One of the representatives of the Lubbock firm declared, "We want the people of this territory to tell their friends to come to the store and carry this stock away. We are going to sell it, regardless. These are truly the greatest bargains we have ever offered in years of conducting similar sales."

The sale will be conducted at the old stand of the Matador Dry Goods Company.

M. L. Hall of Almosa, Colorado, accompanied by John Meriball of Taos, New Mexico, visited here last week-end in the home of Mr. and Mrs. Mark Hall.

Arrangements Are Complete For 15 Teams Accepted

Plans were declared in readiness late yesterday for the 12th annual Boys' Basketball Tournament, sponsored by the Matador Lions Club which will start at the local gymnasium Friday. A total of 15 visiting teams have accepted invitations to attend the tournament, it was declared by officials last night.

The first contest in the tournament will start at 2 p. m. Friday afternoon when the Matador basketball team meets the Altus visitors. The year is declared the first season in which an out-of-state team has entered the tournament. Interest is expected to reach a new high when the tournament reaches its full momentum since some of the most outstanding teams in this section will take part. Rooms Are Secured

Rooms to accommodate visiting teams wishing to spend the night in Matador have been arranged for Friday night, according to Douglas Meador, chairman of the housing committee. While it was impossible to make a check of the number of rooms needed yesterday, all residents who will offer the use of a room for the night, are asked to communicate with either the chairman of Lion secretary J. R. Whitworth.

Many residents have already pledged the use of rooms and beds for two to four visitors. About ten players and a coach usually comprise the representation from each school.

Driver Injured In Wreck

Mayern Summers, 23, of Sundown, New Mexico, was seriously injured about 5 p. m. Tuesday afternoon when the 1936 Ford V-8 which he was driving struck the concrete rail on a bridge about 2 1/2 miles north of Matador. The car, which was being driven north, turned over and around on the bridge and was headed south after striking the rail.

Mr. Summers was unconscious when found by a passing motorist, B. H. Grube of Midland, Texas, who rushed him to the Traweck Hospital here. An examination revealed that he was suffering a broken nose, a severe gash above the right eye and possible concussion of the brain. However, he regained consciousness about 3 a. m. yesterday morning and was reported improving late Wednesday. Investigation made by Sheriff H. H. Courtney showed that the accident was possibly caused by a tire blowout.

The injured man had been working in New Mexico and was enroute to Turkey to visit relatives when the accident occurred. He is a step-son of Claud Thrasher and also related to Lee Gregory, both of Turkey.

Farm Officer To Accept New Place

Lewell Sharbutt, County Administrative Officer, associated with the Motley county agent's office here for the past 22 months, will leave February 1 to accept a similar position at Dimmit, Castro county.

Mr. Sharbutt has been very active in farm work during his stay here and has made many friends, who regret his leaving but wish him good fortune in his new venture.

Mr. Sharbutt declared late yesterday that he did not know who would be selected to fill his position in this county.

INJURES HAND

Jess Stafford, manager of Jesse's Cafe received a severe injury on his left hand Tuesday while slicing meat, almost severing his thumb. Two stitches were necessary in dressing the cut, and receiving treatment in the office of Dr. J. S. Stanley.

ROOSEVELT'S DOG IS NO. 1 WASHINGTON, Jan. 18-The commissioners of the District of Columbia Saturday proclaimed Falla, a black Scottie, as the Nation's dog. No. 1. Falla is owned by President Roosevelt and has the run of the White House. The commissioners officially presented Falla a gold-plated tag in recognition of his position in dogdom.

Local Men Train For Scouting

Fourteen men received certification Wednesday night at the closing session of the Matador Scoutoree, a training school for Matador men active in Scouting and those interested. Seven others attended one of the three sessions.

The Scoutoree was conducted by J. C. Grimes, Field Scout Executive, at the Court House on Monday, Tuesday and Wednesday nights. Similar courses are being conducted by Grimes in the 21 towns in the northern half of the South Plains Council, the territory he serves.

Those who received certificates certified by the National Council, Boy Scouts of America are W. M. Joslin, H. H. Mills, Hart Harris, Howard Traweck, J. P. Neighbors, Johnie Vaughn, Delbert Groves, W. W. Clements, Ward Rattan, J. R. Whitworth, W. B. Vaughn, H. H. Courtney, Elbert Seigler, Albert Rattan.

Others attending one or more sessions of the course are R. L. Johnson, R. E. Campbell, Robert Collier, Howard Edmondson, W. F. Jacobs, Obelia Watson and Mrs. R. L. Johnson.

During Grimes' stay of three days, a Den Mothers Training Course was started with Matador Den Mothers Mrs. H. H. Courtney, Mrs. David Guest, Mrs. W. W. Clements and Mrs. W. F. McCaughren. Mothers of other Cubs are asked to attend any sessions of this course.

Under the leadership of Cubmaster Hart Harris and Assistant Cubmaster W. W. Clements a Den Chiefs Training Course was started for Marshall Lee Morton, Bobby Harp, Harry Willett and Math Barkley.

REVIVAL TO BE HELD AT R. SPRINGS

The Church of Christ at Roaring Springs will begin a series of meetings beginning Saturday night, January 25, to continue through February 2. Preaching will begin at 7:15 each evening.

Evangelist Lester Hathaway of Mobeetie, Texas will do the preaching.

The Church invites the public to attend these services.

Paralysis Fight Buttons Are Sold

Nation-wide drive to fight infantile paralysis through a fund honoring President Roosevelt on his birthday, January 30, was aided \$18 by the sale of small metal buttons in Motley county. The buttons were sold by postmasters of the county, members of the National Association of Postmasters.

E. F. Springer, local postmaster, declared yesterday that all of the 175 buttons allotted this county, had been sold and that five extra donations of 10c each, brought the total to \$18. Flomot sold 50 buttons, Roaring Springs 25 and 100 were sold in Matador. Half of the fund will remain in the county for paralysis work and the balance will be sent to the national association.

GO TO CHURCH SUNDAY

EVERYTHING TO THE BARE WALLS!

BANKRUPT

SALE

of the Year

**Fixtures
For
SALE**

- COAL STOVE
- SHELVING
- SHOW CASES
- ELECTRIC FANS
- TABLES
- COUNTERS

BOUGHT FROM REFEREE

UNITED STATES BANKRUPT COURT

Matador Dry Goods Company Goes Broke!

This Entire Stock Will Be Sold At Rock Bottom Prices

Be In Line Early Saturday Morning - Tell Your Friends, Carry This Stock Away
SALE STARTS SATURDAY MORNING, JAN. 25, 9 A.M.

<p>Ladies' New York DRESS Patterns 3c REGULAR 15c VALUE Each</p>	<p>VALUES TO \$1.95 Ladies' Gloves 10c SUEDE, KID and WOOL PAIR</p>	<p>FOR STREET and DRESS WEAR LADIES' COATS 4.95 YOUR CHOICE BANKRUPT PRICE</p>	<p>ONE LOT OF MEN'S Boots, Shoes, and 2.98 BOOT OXFORDS Florsheim and Freeman Dress Shoes Values To \$10.00</p>
<p>BUTTONS, HOOKS & EYES NOTIONS Of All Kinds 2c</p>	<p>ONE LOT BOY'S, MEN'S AND CHILDREN'S SWEATERS, JACKETS, 49c Coats, Boy's Overalls, Pants, Shirts, Etc. EACH</p>	<p>Values To \$2.95 MEN'S DRESS PANTS 1.49 BANKRUPT PRICE</p>	<p>NELLY DON and Other Brands LADIES' SILK DRESSES 1.49 BANKRUPT PRICE Values To \$5.95</p>
<p>School Supplies Tablets, Note Books, Index and Composition Paper, Crayolas, Etc. 2c EACH</p>	<p>LADIES' and CHILDREN'S Star Brand SHOES 98c Your Choice Of The House VALUES TO \$5.00</p>	<p>All Piece Goods 1/2 PRICE! Consisting Of Silks, Crepes, Broadcloth, Cretonnes, Woolens, Etc.</p>	<p>BANKRUPT PRICE! JOHN B. STETSON and MALLORY HATS 1.98</p>

At The Old Stand Of The

Matador Dry Goods Company

Matador, Texas

CLUBS
CHURCHES
SOCIALS
SOCIETY

PHONE 123

THE WOMAN'S PAGE

MRS. DOUGLAS MEADOR, Editor

LOCAL COUPLE WED TUESDAY

Miss Frenchie Nell Brandon and Freddie Dewbre, both of Matador, were united in marriage Tuesday, January 21, in a ceremony performed at McAdoo by H. L. Dennis, Minister of the Church of Christ of that place, and former Matador resident.

The bride is the daughter of Mrs. John Brandon. She wore a blue wedding dress, trimmed with white. She has been employed for the past year at Jesse's Cafe. Mr. Dewbre is the son of Mr. and Mrs. J. W. Dewbre, and has a trucking business here.

The young couple will continue to make this their home.

SOCIETY HOLDS GENERAL MEET

A general meeting of both circles of the Women's Society of Christian Service of the Methodist church was held Tuesday evening in the church basement.

An interesting program was given which included quiet music by Mrs. G. E. Hamilton, a piano solo by Jolene Bloodworth, and discussions by Mrs. Henry Ford, Mrs. Clay Gilbert, Miss Ethel Jameson, Mrs. R. P. Moore and Mrs. Joe Bloodworth. At the conclusion of the program Mrs. W. B. Vaughn was presented a Life Membership.

Delicious refreshments were served by Mrs. F. M. Jenkins, Mrs. Fred Simpson and Miss Mable Jameson.

In addition to those appearing on the program, and the refreshment committee, others present were: Mesdames Homer Sheats, Annie Tudor, John Hamilton, J. S. Lambert, J. R. Whitworth, F. Smallwood, L. Y. Jameson, A. J. Daffern, A. C. Traweek Sr., Ola Winn, Harry Willett, Ethel Payne, H. H. Schweitzer, Curtis King, Frank Pohl and Miss Zona Ruth Scalf.

Northfield Couple Announce Marriage

Miss Lois Ashley and J. B. Cook were united in marriage Saturday, January 18. The bride is the daughter of Mr. and Mrs. Ashley of Cee Vee.

Mr. Cook is the son of the late Ambrose Cook of Northfield, and has lived there all his life.

The couple plan to make their home at Northfield and their many friends join in wishing them much happiness.

MRS. DAFFERN IS HOSTESS TO CLUB FRI.

Mrs. T. J. Daffern was hostess last week to the Friday Club with six games of bridge in progress at two tables.

High score was held by Mrs. W. W. Clements, and second high by Mrs. Harry Campbell.

Refreshments of sandwiches, pie and coffee were served to Mesdames J. S. Stanley, Charlotte Hunsucker, Alvin Stearns, D. E. Pitts, D. I. W. Birnie, L. J. Barkley, Clements and Campbell.

Mr. and Mrs. Posey Wilcher returned last Thursday from San Antonio where they had been visiting for a week.

Pied 'Pinions' BY MRS. M.

Hysterical screams of laughter by the radio audience which accompany wisecracks of comedians in many current programs, are very nauseating, and especially when the joke isn't even funny.

No less annoying are the too numerous supposed-to-be humorous remarks being made about the third term. One doesn't necessarily have to be an advocate of the present administration to realize that continued ridicule, even when administered in a semi-droll fashion will tend gradually to wear down the respect for a nation peopled with self-styled patriots. Although Junior is little impressed by the opinion his elders might have for one his own age who is held up as a shining example of perfection, he is quick to pick up the habit of belittling "old man Jones" who lives down the street, to the extent of trying to outclass all others in inventing remarks of derision.

After all, just because there is no danger of being hustled off to a concentration camp, or having one's head cut off, doesn't seem sufficient justification for the licenses being exercised in some instances. Seldom do employees rob the cash register just because the boss has stepped out of the building.

S. O. S. ASCAP... It Makes No Difference Now, but How Long Must We Wait before The Last Letter becomes The Lost Chord...

"They Say," and "I heard" are probably the most popular word-couplets in use today, as they cover a multitude of subjects besides furnishing loop-holes for the informant. Few people wish to commit themselves by a direct statement, but if they can impart their information without being quoted, there's no limit to the dirt they'll dish out. Don't quote me as saying so, but I heard that they said it.

Only slightly less obnoxious than the thoughts of eating rattle-snake meat, is the idea of turtleburgers on the menu. According to a news release however, they are old stuff to natives of Key West, where meat has to come almost 175 miles by truck from Miami.

The article states further that turtleburgers are made from the steak of turtles, ground and seasoned with onion, pepper and salt; and that because of the increasing demand for them by tourists, they fall into the luxury class, selling for 25 cents each.

If they were forced to partake of this "rarity," they probably wouldn't find it so inviting. This fact should also make us grateful that we are not reduced to Fido-burgers or dobbinburgers, as less fortunate races in certain European quarters.

Incidentally, how come we call them hamburgers instead of beef-burgers?

Frog legs are another delicacy that extends beyond my comprehension, but due to the demand for them in the eastern states, they provide a livelihood for a resourceful south Texan. Without any investment whatever, and only the expense of shipping containers, he catches the edible species from the

Steel Helmets for British Civilians



THIS attractive trio working in behalf of British aid chalks good luck messages on the 5,000 helmets which the American Committee for Defense of British Homes, 10 Warren Street, New York, is shipping to England to protect British civilians from shell

Health Program Is Presented At Study Club

"Health and Safety" was the subject of study at the regular meeting of the Sorosis Club Wednesday afternoon of last week in the home of Mrs. Melvin Meason, with Mrs. Antone Freeman as hostess and leader of the program.

Quotation was, "It matters not how long you live, but how well!" Roll call was answered with a current news item dealing with health, after which Mrs. Frank Pohl discussed "New Discoveries in the medical world," and Mrs. Freeman Thacker spoke on "Safety in this modern age."

Others present included Mesdames Henry Solomon, Ben Edwards, Elbert Reeves, Harold Jones, Elbert Seigler, and Misses Zona Beth Faulkner and Wyleta Smith.

HAS SOCIAL MONDAY
A social was enjoyed Monday night in the home of Mr. and Mrs. G. E. Hamilton for the Wesleyan Workers class of the Methodist Sunday School.

Forty-two and other games were enjoyed by the members of the class and their guests. Pop-corn balls and other refreshments were served.

marshes and lakes, and sell the legs to companies in the east. His profits net him from twenty-five to fifty dollars per week.

Recent Marriage Announced Here

Announcement is made of the marriage on January 1, 1941, of Miss Gaynell Cornett of Afton, and Hardin Wilcher, Matador, in a ceremony performed at Paducah by Rev. F. E. Swanner, Baptist pastor of that place.

The bride is the daughter of Mr. and Mrs. Joe Cornett of Afton. She was reared there and graduated from the Afton school. For her wedding she wore a blue dress with which she used black accessories.

Mr. Wilcher has made his home at Matador for the past several years, and was employed at the Wilcher Motor Company until recently.

Following a wedding trip to Mineral Wells and Brownwood, the young couple returned to Matador and will make their home here.

MOTHERS CLUB HAS MEETING

Mrs. H. H. Schweitzer was hostess Wednesday afternoon of last week at a meeting of the Mother's Club.

Following an interesting program given by Mrs. John Russell and Mrs. E. E. Jameson, the time was used finishing sewing in the Red Cross project.

Delicious refreshments of salad, potato chips, cake, tea and coffee were served to Mesdames Eldred Seigler, A. A. Harp, Frank Hallford, L. R. Bishop, D. P. Keith, Vernon Doss, Ethel Payne, Jameson and Russell.

Roaring Springs NEWS

By Mrs. J. D. Mitchell

Mrs. E. D. Chambers left Saturday for her winter home in Weslaco, Mr. Chambers having gone there several weeks ago.

W. M. Darby, Paul Nichols, Gilbert Perry, and several others are in Abilene where they have obtained work in the government camp.

Mr. and Mrs. Milton Brooks of Guthrie and Mr. and Mrs. Clarence Brooks of Matador spent the week-end visiting in the home of Mr. and Mrs. Charley Brooks.

Mr. and Mrs. D. S. Cargile are moving back to their home on Circle Street this week. They have been making their home with their daughter, Mrs. Elmo Woods on account of Mrs. Cargile's failing health.

NEW OFFICERS INSTALLED AT LODGE MEETING

New officers were installed for the I. O. O. F. Matador lodge No. 495 and Rebecca Lodge No. 2 in joint ceremonies Tuesday evening, January 14.

The following officers were installed for the Rebecca lodge: Mrs. Annie Tudor, N. G.; Mrs. W. B. Wason, V. G.; Mrs. Scott Bolton, Secretary, and Mrs. R. P. Moore, treasurer.

For the I. O. O. F. lodge: L. R. Smith, N. G.; Hugh Vinson, V. G.; W. B. Wason, secretary, and W. Y. Higgins, treasurer.

A number of visitors were present, including several members of the Floydada I. O. O. F. lodge. Bro. Gowan of Floydada made a very interesting and instructive talk on Odd Fellowship.

Refreshments were served at the conclusion of the business session.

Misses Thressia Godfrey, Ruth Groves and Rachel Patton visited in Floydada Monday night.

Mr. and Mrs. Ivan Stanley of Pampa visited here last week with her parents, Mr. and Mrs. A. A. Groves. Also visiting here were Mrs. Rod White and son James of Odessa, Mrs. White being their daughter.

Mr. and Mrs. Robert Daffern and family of Plainview visited here Sunday with his parents, Mr. and Mrs. S. Daffern, and other relatives.

LOCAL ITEMS

Miss Mozelle Duncan visited friends in Paducah last Saturday.

WANTED: Colored girl to do housework and help care invalid. See Mrs. L. B. Archer, Minister H. L. Dennis, with Mrs. Dennis and their children, of Adoo, former Matador resident, visited here last week-end. Dennis made an interesting Sunday morning at the Church of Christ.

CUSTOM MILLING: At your own barn. Roughness 15c, 100 lbs. grain 12 1/2c. New portable mill. Grind for cash, for hogs or poultry. See or write Paul Enloe, Roaring Springs. Mrs. John Russell visited daughter, Aileen, student nurse at the Nichols Sanitarium at Plainview Saturday. She was accompanied by Mrs. J. E. Russell and Mrs. Julia Cornett, who visited latter's daughter, Mrs. Carl Corner and family.

FOUND:—2 GM car keys in leather holder. Owner may have paying for this ad, at the Tribune office.

Mesdames Melvin Meason and Hugh Gray made a trip to Lubbock Saturday.

Mrs. J. A. Tipton of Northfield visited here last week in the home of her sister, Mrs. A. A. Tipton and family. She accompanied her brother, Leonard Crowell, to home at Flomot Friday, for a visit in their home.

RETIRED MINISTER ILL

Mr. and Mrs. Roscoe Fort visited in Lubbock over the week-end with Mr. Fort's father, Rev. G. Fort, who is ill in his home here. Rev. Fort is a retired Methodist preacher, having served many nearby churches in the pioneer days of our country. He has been in failing health for some time now.

WANTED Ten Experienced Clerks.

Salesmen and Saleswomen For Bankrupt Sale Apply at 2 p. m. Friday at Former Matador Dry Goods Store



DON'T

Let Washday Work Put An "S" Curve In Your Backbone

Not only does Spur Laundry service save sickness, discomfort and time for women, but also money, too! If you are doing your wash at home, you pay for laundry service without getting it! Let us take over your washing worries today.

Three Deliveries In Matador Each Week

SPUR LAUNDRY



CONSIDER

Home Ownership!

A Modern Home is your best investment. Depreciation is less; upkeep is lower; fluctuation in value is less pronounced... And home ownership pays greater dividends in happiness and stability.

Everything For The Home, Farm and Ranch

HIGGINBOTHAM-BARTLETT CO.

LUMBER, BUILDING SUPPLIES AND HARDWARE



Just Unpacked... Dozens and Dozens

OF NEW

Spring Wash Frocks

Come In And See These Beautiful Dresses For Home And Street Wear

New And Colorful Fabrics That Will Stand Many Washings

\$1.00 and \$1.95

New Slack Suits

In Solids And Stripe Spun Rayon These Are New Spring Styles

Priced The Suit \$2.95



SEE OUR LARGE VALENTINE DISPLAY AND VALENTINE NOVELTIES

Matador Variety

Largest Bank Owned By Farmers And Stockmen

Year One Fourth Million Loaned Land Owners

The second time since its inception in 1917, Texas' largest bank, the Federal Land Bank of Texas, is owned entirely by farmers and ranchmen of the state.

According to advice received from Sterling C. Evans, President of the bank, all Government stock has been retired and the capital stock of this cooperative credit institution is in the hands of those who use its services.

Originally capitalized by Congress, the Federal Land Bank of Texas was established in 1917 to aid farmers and ranchers in the purchase of long-term, low-cost farm mortgages made through national farm associations. Wise management of the cooperative credit coupled with members' repayment record made it possible to retire the capital invested in The Federal Bank of Houston by the Treasury, it was explained.

Is Increased

marks the second time that farm loan associations owned all of the capital stock of the Federal Land Bank of Texas. The first time was in 1923. To the bank to meet emergency financing demands in the capital stock of the bank increased by treasury subscriptions.

Following appreciation on the part of farmers of the advantages of Land Bank loans is indicated by the fact that the volume of bank loans closed in nearly two and a half million dollars in 1940 over 1939, and the volume of Commissioner loans reached almost two million dollars at the end of December, were outstanding \$189,289,942 in Commissioner loans, or \$234,385,547 in land bank loans to Texas farmers and ranchers.

largest sweet potato production state in the union is a title held by Georgia, yet shipped 22 carloads to commercial markets last year. The Cracker and the spuds are not parted.

Value Of Racing Is Cited

FORT WORTH, Jan. 16—Many Texas ranchers and farmers hope that this State soon will have legalized horse racing for two reasons—first, to improve the breed and increase the number of thoroughbred and fine stock horses, and, second, to give them additional revenues from the part-time breeding business.

Such is the belief of the Thoroughbred Horse Association of Texas, which has received reports of large benefits in California for ranchers and farmers there because of legalized racing in that State.

Officers of the Texas Association point out that, in California, racing has resulted in the investment of about \$40,000,000 in grazing lands for the production of thoroughbreds, building of barns, expensive fences, tracks and the purchase of fine stock. Feed and grain growers have been selling their products on a large scale, as dozens of breeding farms are spending about \$10,000 each a year for hay and grain.

Small and large breeders throughout Texas are convinced, too, that legalized racing will give impetus to the program of producing not only better thoroughbreds but also better stock horses, by occasional cross breeding of a good stock horse with a thoroughbred.

If racing comes back to Texas, the ranchers and farmers also will benefit on a plan modeled after the one in use in California. There, any time a California-bred horse wins a race, the breeder receives a share of the purse, even though he may no longer own the animal. Also, there is one race a day—throughout each meet—for California-bred horses only and, in addition, there are several big feature races such as the California Futurity, in which the winning horse recently won \$15,000. Similar races in Texas, for Texas-bred horses only, would do much to reward farmers and ranchmen

Conoco Allocates Ads To Newspapers

PONCA CITY, Okla., Jan. 23.—Continental Oil Company in 1941 is again allocating to newspapers a major portion of its yearly advertising budget, it was announced at the company's general offices here today.

Although Continental uses almost every kind of advertising medium, the company has for several years spent the greater part of its advertising dollar with newspapers. More than 1,300 newspapers throughout the United States will share in this year's expenditures, it was stated, and the advertising is expected to reach more than 35,000,000 readers. Small town newspapers will again share in the company's plan as extensively as metropolitan newspapers.

For the past several years the company's advertising campaign has been conducted primarily to assist the local distributor of Conoco products. The 1941 advertisements will continue to feature the quality products and outstanding service of the company's local "mileage merchant."

Northfield News

By Mrs. C. D. Kincannon

Mrs. J. D. Spray and niece, Margaret Ann Spray of Whiteflat, Mrs. W. W. Bain and granddaughter Reba Faye, Miss Nina Kincannon, Mr. and Mrs. C. M. Payne and Mr. and Mrs. John Whitten were visitors in the home of Mr. and Mrs. C. D. Kincannon Sunday.

Mr. and Mrs. W. P. Bethany, Mr. and Mrs. W. E. Thomas and son Billie Dan, and C. D. Kincannon were Children's visitors Saturday.

Mrs. A. B. Henderson, primary teacher in the Northfield school, has been very ill from sinus trouble. Mrs. Delmont Hays is acting as substitute teacher while she is out of school.

Mr. and Mrs. Dorman Glascoe of Shore's Creek, visited Mr. and Mrs. Delmont Hays and Mr. and Mrs. T. W. Bain, Sunday.

who engage in producing thoroughbreds to round out a program of livestock raising and farming.

Whiteflat News

By Ida B. Armstrong

Mr. and Mrs. Elza Cook and family have moved from their home between Whiteflat and Four Corners.

Mrs. Pearl Wilkinson and Mrs. Harry Armstrong made a business trip to Turkey Tuesday.

Mrs. Ida Mulendor of Colorado Springs, Colorado, arrived Sunday for an extended visit in the home of her daughter, Mrs. Pearl Wilkinson.

Mrs. E. D. Lawrence and son of Clovis, spent the week-end with Mr. and Mrs. T. M. Dixon.

Malcolm Jameson and daughter Aurene, made a business trip to Lubbock Friday.

Mr. and Mrs. Joe Martin of Floydada visited Mr. and Mrs. Malcolm Jameson Sunday.

Mr. and Mrs. Hamp McCary and Sherman McCary were Lubbock visitors Thursday.

Miss Evelyn Quattlebaum, who has been making her home with Mr. and Mrs. Tom Tilson Sr. for the past several months, returned to her home at Dalhart, Saturday.

Divines Join In Observance

Sunday, January 26, has been designated as "Infantile Paralysis Sunday" in Texas. Leading Texas divines have joined up with outstanding religionists of the county in calling for an observance of the day in every church throughout the nation. Dr. Daniel A. Poling, president of International Society of Christian Endeavor, well known in almost every city and town in Texas, is a leader in the movement

Formby Is Named For Inaugural

One of the five Senators named on the Committee to inaugurate Governor W. Lee O'Daniel and Lt. Governor Coke Stevenson Tuesday of this week was State Senator Marshall Formby of McAdoo, who took his oath of office on January 14th, was on the Committee that escorted the Governor and Lt. Governor through the Inauguration.

Secretaries named by Senator Formby for the 120-day session are Miss Fay Davis of Kent County, and Miss Erle Lasater of Lubbock County. Miss Davis is the daughter of a pioneer Kent County family. Miss Lasater has been employed for some time at Lubbock in the office of Judge Homer Pharr and in the office of a land company. Both are experienced stenographers.

Senator Formby succeeds G. H. Nelson of Lubbock. He represents 24 Counties, including this County. Population for the 24 Counties, according to the 1940 census, is 251,018, a district which votes about 61,000 ballots. Formby was County Judge of Dickens County for four years, relinquishing his office on January 1st to Edwin H. Boekker. He is a farmer, a former newspaperman, and at 29 is the youngest member of the State Senate. He is unmarried.

Harry Slattery, national administrator for the Rural Electrification Administration, has written a book titled "Rural America Lights Up."

Whiteflat News

to bring about unanimous observance by all faiths.

In issuing the call for observance of the day Dr. Poling said: "No cause more deeply moves the heart of America than the national campaign for the assistance of victims of infantile paralysis. Christian Endeavors throughout America will give their eager general support to this program."

The call for Texas churches to join in the celebration is issued by William L. Clayton, Houston, chairman of the Texas Committee for the Celebration of the President's Birthday. On the night of January 30, when President Roosevelt will be 59, all sorts of entertainments will be given in thousands of Texas cities and communities to raise funds to fight infantile paralysis.

Formby Is Named For Inaugural

trying to get a little sleep. Stomach upset. Since using ADLERIKA I feel so good! Am 64 years old and do my own work." (E.P.-Okla.) If gas in stomach or intestines bothers YOU, try ADLERIKA today. At your drug store, in Roaring Springs by Freeman Drug Co.

"I SAT UP IN BED"

Farm For Lease

440-ACRE FARM FOR CASH LEASE IN WHITE STAR COMMUNITY. SEE Leonard Crowell FLOMOT, TEXAS

MATADOR LIONS CLUB

Meets 1st and 3rd Tuesdays each month: Methodist and Baptist churches.

FLEMING POST NO. 337 AMERICAN LEGION

Meets 1st Monday night each month at IOOF hall. All ex-service men invited to attend.

LODGE No. 824 A. F. & A. M. Matador, Texas

Meeting Saturday on or before full moon of each month. W. N. Pipkin, Sec. W. I. Rushing, W. M.

GO TO CHURCH SUNDAY

YOU CAN BUY A POLICY IN OUR COMPANY FROM BIRTH TO 75 See Homer Sheats OR WRITE THE Childress Life Insurance Co. Childress, Texas AGENTS WANTED

We're Ready to Serve Uncle Sam



-But We're Not Forgetting You!

It has been asked:

How soon can the electric industry prepare?

The question was answered by a noted editor who wrote:

"When there is a big job to be done, it is logical and sensible to assign it to hands that are willing, ready, able and experienced. . . . This is directly applicable to the problem of electric power for defense. The willing hands in this case are your everyday friends and acquaintances. . . . the men and women, working under a system of private initiative and enterprise, who operate your service company. Their experience and ability cannot be questioned. . . . They are ready NOW."

a higher peak of EFFICIENCY and ECONOMY THAN ANYWHERE ELSE IN THE WORLD. Jobs are provided 275,000 men and women, every one of whom is fully trained in some special post necessary to producing and distributing power. The industry is paying \$400,000,000 a year in taxes supporting the various local, state and federal governments and school and highway systems.

Guiding Your Electric Servant are capable, willing hands—your assurance of plentiful, cheap electric service.

The United States today has more than 40,000,000 kilowatts of generating capacity—50 per cent above demand—of which 90 per cent is privately owned by people who invested their savings in sound business enterprise. By way of comparison, Germany, England and France each have less than 9,000,000 kilowatts.

Not only is power for defense assured by this capacity, but it is further guaranteed by interconnections and integration—started 30 years ago and bringing electric service in West Texas and the nation to

Electric Power..and Man Power, too

We've prepared in advance to help Uncle Sam with electric power without peril to our service to you. And we are contributing manpower for defense as well. Twenty-three of our men already are in uniform. Those left behind are "carrying on" without impairment of service to you.

- Summary of a recent survey among our thousand employees shows that as of January 1:
- 23 had entered service (8 as commissioned officers)
 - 7 are reserve officers awaiting call
 - 27 are eligible draftees awaiting immediate call
 - 315 are within draft age
 - 87 are veterans of first World War

West Texas Utilities Company

NEW 1941 CHEVROLET

Only lowest-priced car with this smart, safe, soundproofed "BODY BY FISHER!" of the same type and size featured on higher priced cars



You ride in the body of your car as you live in the rooms of your home; and you ride in outstanding beauty, comfort and safety when you ride in a new Chevrolet with Body by Fisher!

You'll See FIRST BECAUSE IT'S FINEST!

- Wyle That's Outstanding
- Concealed Safety-Steps
- "A-Couple Beamin'" in Seating
- Ultra-Safe Unibolt Construction
- Double-Paneled Steel Doors
- Box-Order Bracing
- Solid Steel Turret Top
- Original No Draft Ventilation

AGAIN CHEVROLET'S THE LEADER Sept. 16 - May 16 - Daily Dr. 1

Campbell Chevrolet Co. Matador, Texas



RUTH RUSHING, Editor

Assistant Editor Frances Stearns
Society Editors Juanita Mize and Lucille Plumlee
Sports Editor James Rufus Fish
Grade School Reporter Frances Carpenter
Feature Writers Dorothy Wason and Helen Hill
Class Reporters Alla Mae Fuller, Rachel Carpenter, Junella Jackson, and Kathryn Martin
Sponsor Miss Wyletta Smith

IT WAS ONLY A DREAM—JUST A TERRIBLE DREAM

Arriving at school very, very early one dark and dreary morning, I felt some ghastly and awful influence in the air. All was silent, an eerie darkness prevailed!

Shaking and trembling, I jerked open my locker—and out rolled a bloody head... the head once belonging to the person known as Mr. Hugh C. Gray.

Thoroughly terrified, I ran screaming to our dear superintendent's office—there he was sprawled out on the floor with a dagger protruding from his back.

Hearing a gibbering voice in the hall, I investigated, and saw our poor mentally-unbalanced assistant coach, Mr. Wilmer Greene, sitting on the floor trying to build a house with blocks.

Still determined to find the criminals responsible for the massacre, I dashed to the lunch-room, where I found the food seasoned with arsenic and strychnine.

"Seven come eleven," shouted a familiar voice "C'mon, baby!" Investigating, I found, on all fours, Miss Verlin Reeves and Coach Don T. Martin shooting craps.

Hurrying from this shocking spectacle, I hastened to the floor where—oh, horrors of horrors—Miss Amy Glenn was thrusting the mutilated bodies of Mrs. Mae McKenzie and Miss Thresia Godfrey into the furnace, screaming "That's what you get for being a teacher! Nyaaa, Nyaaa! That's what you get!"

Tearing my newly-whitened hair, I tore madly out of the building and was crushed to the sidewalk by Mr. Bert Ezzell. He and Mrs. Meason were seeing who could bounce the highest from top of the school house.

I felt myself falling, falling through space. I reached out my hands to break my fall and felt a hard wooden object. Opening one

Roy Burleson INSURANCE BANK BUILDING MATADOR, TEXAS

Misplaced, Lost, Strayed or Stolen

"Have you seen my book? Well, I left it right here. Why can't some people leave others' property alone?"

Inquiries of this sort are familiar to all teachers. Johnny or Suzy simply knows that somebody maliciously swiped his or her book, because, who ever heard of a book getting up and walking off of its own accord?

It is true that books do disappear. Very seldom are they taken by persons to whom they do not belong, and thus far we have not received information leading to the belief that they play hide and seek or engage in extensive traveling.

That leaves one way in which books might logically disappear: the owner misplaces his own books and then quite absent-mindedly forgets where he put them.

There are dozens of ways that books get lost. There is one way to keep up with them. That way is to stop being careless.

Boy Scout Court Of Honor Is Held

The fourth, fifth, sixth, and seventh grades, together with the entire high school student body, gathered in the auditorium last Monday, January 20, to witness the first court of honor held during the present school year.

After the opening prayer, Mr. Howard Traveek, scout master, presented medals to every boy in Troop 60. Mr. Vernon Doss presented tenderfoot medals to James Garth, Eugene Johnson, Marshall L. Morton, Hubert Watson, and W. A. Johnson.

Mr. John Hamilton, the master-of-ceremonies, presented a second class scout medal to Marshall Lee Morton; and Mack Jacobs and Billy Wason were awarded merit badges.

Fourteen Pages Of La Arena Finished

The first section of the 1941 La Arena has been shipped to the printers. The book will contain pictures of the members of all the eleven classes in school, the faculty, and snapshots of everyone.

The section of personalities will include pictures of the school favorites, football sweetheart, football queen, and class nominees.

There will be individual pictures of the football team, and of the basketball boys and girls.

The entire staff in endeavoring to make this yearbook the best ever.

The Poetry Corner

Holeman Knoy, a Senior from Vernon, wrote and donated the following poem:

Faithless Jitterbug Said Suzie-Q to Johnnie Shag. "Why don't you learn to shake a leg?"

Then you wouldn't be so gloomy; Come on, Johnnie. The floor is roomy!"

She led poor Johnnie to the slaughter. He did his best to stop and halt her. But no avail; the song was hot;—Johnnie tried, but he could not.

The leader seeing his stormy weather, Declared all men should stand together. So his hot clarinet began to play To show poor Johnnie Shag the way.

The 'gators yipped; the cats went wild; Johnnie threw back his head and smiled. He began to truck, he began to shag. He left Suzie-Q holding the bag.

Now Johnnie is seen most every night. He soon became a popular sight. Believe it or not, he can follow through; He left Suzie-Q to swingaroo!

The Editor's Musings

It's very thoughtful of the thrifty people who deposit their exhausted chewing gum in the fountains for the next person who comes along. Yes, it's very thoughtful, but perhaps the next person chews a different flavor.

If the height of something or other is for a dumb girl to turn a deaf ear to a blind date, what is it for a catty girl not to bat an eye at the dogged pleas of a social lion?

Did you know that the following students have birthdays on holidays?—Horace Jameson, New Year's Day; Melba Jameson, Lincoln's Birthday; Ruth Rushing, Valentine's Day; Lucille Plumlee, Bert Schweitzer, and Billy Tunnell, Washington's Birthday; Dorothy Lou Hill, Independence Day; Faustena Fuller, Labor Day (this year); Muti Berryman, Armistice Day; and Reatha Rayne Robertson, Christmas Day.

In Jacksonville, Florida, high school boys and girls are getting training for future jobs in the community at the same time they attend school. They go to school part of the day and the other part they spend in the department store, advertising office, broadcasting station, theatre hotel, tearoom, telephone office, learning practical work right on the job.

Since the inauguration of the "Jacksonville Plan" about three years ago, 86 percent of the vocational pupils have secured jobs upon graduation, and the plan is spreading rapidly.

The majority of the boys and girls leaving high school today can not go to college, yet their training is directed toward that goal. When they apply for a job, the employer asks, "What can you do?" The answer is "I don't know, but I can try anything." The Jacksonville student says, "I have had two years' experience in a bank," or in an auto-mechanics shop, or any other of the 43 different types of training positions in the community.

Itsy-bitsy spider Went up de water spout; Down came de wain 'N wash de pider out. Out cum de sun 'N 'dried up all de wain; Den itsy-bitsy pider Went up de pout again.

Weekly Band Class EACH MONDAY AT 5:00 P. M. AT THE MATADOR HIGH SCHOOL BUILDING. TUITION, \$2.00 PER MONTH. ALL BAND INSTRUMENTS WILL BE TAUGHT. M. T. CAMP, FLOYDADA HIGH SCHOOL BAND DIRECTOR.

THE POCKETBOOK OF KNOWLEDGE BY TOPPS

Illustrations and text from 'The Pocketbook of Knowledge' including: 'COTTONSEED HULLS—ONLY A WASTE MATERIAL—NOW FORM THE BASIS OF A NEWLY-MANUFACTURED PLASTIC', 'THE MACHINE TOOL INDUSTRY—SUBSIDARY FOR NATIONAL DEFENSE ACTIVITY—HAS INCREASED PRODUCTION 1600 PERCENT IN 8 YEARS TIME', 'ABOUT 550 SYNTHETIC RUBBER COMPOUNDS FOR DIFFERENT INDUSTRIAL USES HAVE NOW BEEN DEVELOPED', 'IT'S ILLEGAL TO THROW AN ONION AT ANYONE, ACCORDING TO A TEXAS LAW', 'APOLLONIUS OF ANCIENT THANA LIVED 130 YEARS! HE DIED IN 95 A.D.', 'WE'VE GOT YOU TEXAS'.

Sports Sidelights

Those teams that the Matador Girls played didn't know—That Lucille's nose is sore.

That Freck doesn't like rosin on her face and in her hair. That Dood can get mad.

That Hugh C. Gray is a swell-elegant basketball coach. That Matador was gonna "bring home the bacon."

Leroy and Billy were really going to town in a big way at the tournament. And by the way—Mr. Greene also went over pretty well. I don't know which Kat enjoyed the most, the games or the new boys.

And Frances Carpenter, about this cage business, I'll hold the door for you. (Confidentially, folks, she swore that she would ruin that beautiful basketball coach into a cage and keep him to look at.)

Billy Bishop really flirted with those Dickens girls.

It was very nice of the Dickens coach to invite the girls to her beautiful new home to rest. The girls even refused to lie on her pretty bed, but chose the living room floor, instead.

Grade Gatherings

The boys basketball team, which was organized the early part of last week played Roaring Springs last Tuesday and defeated them, 5 to 4. Thursday afternoon they played Flomot, but the score was a tie, 9 to 9, and it was so late that they decided to play the tie-off next week.

There is one case of chicken-pox in the first grade now; and we're all hoping that the disease doesn't spread in our schools and our community.

Most of the victims of the influenza are back in school now, taking tests. Everybody got his report card yesterday, however, and that may be the cause of some of the gloomy faces we see on the Grade School campus today. The ones smart enough to make the distinguished list, honor, roll, or perfect attendance record will be reported in next week's issue of this paper.

KAMPUS KLATTER

Come one, come all, and gather around the round-table so that we may discuss and cuss such matters that arise. But first—what do you think of the big-shots here at

PROTECT YOUR HOME! Our policy selection affords you protection against all losses thru destruction. WE SELL ALL KINDS OF INSURANCE! Motley County Insurance Co. J. R. Whitworth, Elmer Stearns

One for the "old joke" competition

A negro accused of theft was placed on the witness stand by his lawyer. The judge, being doubtful if the defendant understood the nature of an oath, asked him: "Sam, do you know what will happen if you tell a lie?"

"Yes, judge, I'll die and go to h--- and burn a long time." The judge continued, "And if you tell the truth, do you know what will happen?"

"Yes, sah; we'll lose de case." Could it be possible that "Bits o' Nothing" in the St Jo Tribune was twitting somebody—maybe Amarillo? Here's what that columnist wrote recently:

This little city was isolated, cut off, from the rest of the outside world for more than fifteen minutes Sunday when Mother Nature played one of her Panhandle jokes on this section... but did you hear us crying or bragging about it? We took it in our stride, just as every other loyal citizen of this city of 1000 did.

Electric lines went down under the added weight of ice which formed on the wires during the several-hour-drizzle and Saint Jo was without power and lights for at least fifteen minutes. It was an experience many of us will never forget, but the pioneering blood of the populace made it possible to prevent total hysterics.

In cases where water pipes were frozen, entire families had to go without bathing for more than three hours. All of this happened to Saint Jo but did we call out the Texas Rangers? Did we ask for Red Cross assistance? Did we call in special AP writers? Did we broadcast appeals for sympathy? We did not. Instead, we stayed up half the night Sunday to behold the lovely sight under a full moon.

The entire city and countryside were turned into a crystal fairland. Thousands of trees became giant crystal chandeliers.

MATADOR Business Directory

Community LOCKER SYSTEM We Sell The Highest Quality Meats at our Wholesale and Retail Market COTTON PERKINS, Mgr.

Rosa's Cafe ROSA STAFFORD, Mgr.

City Drug Store Prescription Pharmacists Pure Drugs Day Phone 200 Night Phone 161

Kifer Service Station Guaranteed Prompt Service Ted Marquis, Mechanic CLARENCE KIFER, Mgr.

But anyway, she won a bet from Eugenia—ask Tilson for details... Jack says that he doesn't like to double date anymore... What a climax! Kennedy has extended the boundaries of his love to include Freck, Aurene (alas!), and Juanita. (It wouldn't be safe to place bets on any of 'em, however, as he might extend the list still further).

Wisecrack of the week: Sophomore at 1:00 a. m.: "Say, who invented studying anyway?" Senior exam crammer: "I dunno; but whoever did, I wish they'd get a patent on it."

Maybe, and then again maybe not, but ye old dirt digger scents a beautiful friendship between L. M. and Bennie Wayne. Did we say friendship... Vernell's handsome cousin, who was down Christmas, got married last week... Don't you fellow students think we ought to have a school song just like other top-rate schools do? Well, keep your shirt buttoned and your fingers crossed—I think I know of a couple of kids who are trying to invent us one!



Lindbergh Flies Alone? Alone? Is he alone at whose side? Does solitude survive when adventure, way and ambition reads? Is there no company for whom the air is left by and the darkness is made emprise?

True, the fragile fellows do not weigh down the plane; true, the fretful weaker men are lacking crowded cabin; but as he keeps her course he has communion with those rare that inspire to intrepidity their sustaining potency strength to men, resource content to soul.

Honey's color depends on flowers from which it is made, may be yellow, white, green, red, or even black.

Twenty-four million women use lipstick; 15 million regularly use perfume, according to statistics.

Electric lines went down under the added weight of ice which formed on the wires during the several-hour-drizzle and Saint Jo was without power and lights for at least fifteen minutes.

All of this happened to Saint Jo but did we call out the Texas Rangers? Did we ask for Red Cross assistance? Did we call in special AP writers? Did we broadcast appeals for sympathy? We did not. Instead, we stayed up half the night Sunday to behold the lovely sight under a full moon.

The entire city and countryside were turned into a crystal fairland. Thousands of trees became giant crystal chandeliers.

SEE... Posey Wilcher For Used Cars, Used Parts And Wrecker Service Matador, Texas.

We Will Offer Quality Chicks Each Friday after Starting Our Spring Hatching Season

Matador Hatchery LEWIS NEWMAN, Mgr.

Dr. J. S. Stanley Physician-Surgeon Office Over The City Drug Store

Prompt Deliveries At The Phillips "66" Station L. H. EUBY, Mgr.

The BEST Is Not Expensive



You will find our stock bakery products surpass your expectations in quality. They are made of the finest ingredients, by skilled bakers in a clean, modern shop. You will also be surprised at the low prices.

Enjoy your meals more by securing all your bakery products from Eddie's. Ask for them at your grocery.

ALWAYS ASK FOR EDDIE'S BREAD —THE FINEST— Eddie's Bakery MATADOR

Lions - - -

(Continued From Page 1)

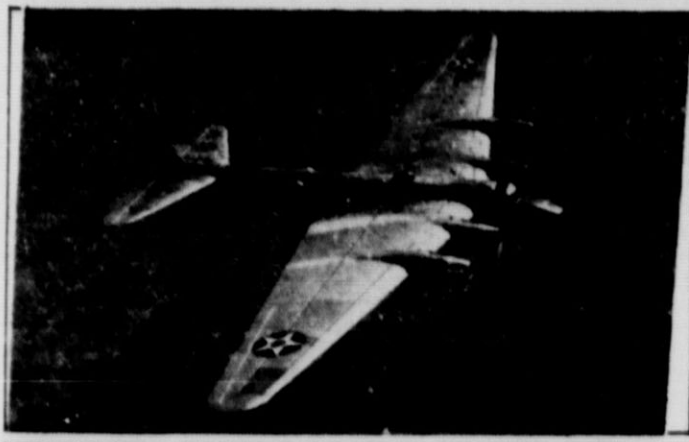
need confidence in self and much outdoor recreation is essential. The Scouts of today are the Lions and leaders of tomorrow. They need the right training and influence, that they may give force and vigor to the community of tomorrow." He cited this proverb, "God and the angels are spectators—you and I should be doing something." Very enjoyable accordion music was provided by Holman Knoy, who received many encores.

About Fans

In the early part of the eighteenth century, leaves of the finest fans were made of "chicken skin" which was not chicken skin at all, but the skin of the youngest of small animals. The best fans were made of the skins of unborn animals.

Dr. A. B. Conner, director of the Texas Agricultural Experiment Station, will be honored by the Southern Agricultural Workers' Association at a banquet in Atlanta, Georgia, early in February.

Two Varieties of Air Defense



America relies on airplanes for national defense and soil defense. Heavily armed planes such as the giant four-motored "flying fortress" at top help provide national defense. Planes armed only with cameras help provide soil defense. The two farmers in lower picture are inspecting a typical aerial photo map, taken from an elevation of nearly three miles and used in administering the AAA Farm Program's conservation work. Similar aerial pictures are available showing more than two million square miles of U. S. land area.

LET THE STORK

BRING YOUR CHICKS SAFE, DEPENDABLE, FAST DELIVERY ON "Texas' Most Popular Chicks"

Lowest Prices! THE STORK WILL BE IN MATADOR EACH MONDAY FROM 1:30 TO 2:30 P. M. SOUTH SIDE OF SQUARE

HAMLIN HATCHERY HAMLIN, TEXAS

Third Termer...



President Shatters Tradition

President Franklin D. Roosevelt shattered a tradition established by George Washington when he was inaugurated Monday, January 20. He was the first man ever to be inaugurated as president of the United States for the third term. Many have wished to be elected for the 3rd term. Some have sought it. None before has been so honored.

His hand resting broadly upon an old Dutch family Bible, his eyes squinting into the bright noonday sun, Mr. Roosevelt slowly and thoughtfully repeated the presidential oath of office for the third time, and asserted that the task of the times was to save "the nation and its institutions from disruption from without."

"Democracy is not dying," he said with impressive solemnity, his head bobbing emphatically to the rhythm of his clipped and spaced words.

"We know it cannot die. We know it because if we look below the surface, we sense it still spreading on every continent, for it is the most humane, the most advanced, and in the end the most unconquerable of all forms of human society."

Inaugurated



Governor Launches 2nd Term

Governor W. Lee O'Daniel started his second term Tuesday after the inauguration at Austin where military planes roared overhead and cannon boomed a 19-gun salute.

An estimated 10,000 persons, by comparison a fragment of the crowd which witnessed his first inauguration two years ago in a football stadium, saw him lay his left hand on an ancient Bible, raise his right and solemnly swear to uphold the laws and constitutions of state and nation.

Massed in front of Texas' red granite Capitol, they also heard the governor declare that the state

DR. E. B. JONES
Dentist
COMPLETE X-RAY SERVICE
Office Over City Drug Store
Telephone 148-J
Matador, Texas

VIGNETTES

BY MARSHALL FISKE

There are moments of life that one ne'er can forget
Shards of a dream
of this passing illusion
Vignettes
that swim into view—
then slowly dissolve...

Thoughts Nocturnal—

The other passengers on board the liner had gone to their state-rooms for the night. I, alone, remained on deck. It was very stormy, what with the wind and rain pelting the canvas at the railing. This was before the promenade decks were enclosed with glass. The howling of the wind somehow reminded me of the shrieking of the demons riding across the sky on the wings of the storm over the dark, turbulent waves... I huddled under my steamer rug and listened to the storm out there in the darkness. There was so much—so very, very much out there... another world in fact... the marine world... all buried under miles of water in absolute darkness. This steamer was merely skimming over its mighty roof. Then a gust of wind and rain more fierce than the last one, flung itself against the canvas sides. Why rain at sea? I wondered.

What need had the ocean of still more water? And then I bethought myself of the great vast arid regions of the earth's surface... the Desert of Sahara... the Libyan... the Gobi... deserts of our own Southwest. We, who had plenty of water, did not really appreciate it. Water to many peoples on the face of this earth meant life itself. Without water, no life could exist. Then my thoughts turned to the denizens of the deep which popu-

government was in a critical condition because of a departure from the true principles of democracy.

He specifically mentioned the delegation to boards and bureaus of powers which he said were originally vested in the executive, the legislative, or the judiciary branch of government.

ate that other world of water below... inhabitants of those black, liquid depths.

Life itself had started in the water... in shallow lagoons... so at least it has been surmised... "started" is perhaps not the right word, rather should it be "developed" in the water... for life had its absolute origin elsewhere. There are more forms in the water than are to be found on dry land. Some when alive are never seen by human eyes, it is only they are forced up to the top through seismic upheavals, at the ocean's bottom, that one may obtain a sight of their bodies which are then burst.

Cold Light—

Oceanography teaches us the marine animals have "ceilings" akin to those of aviators, beyond which the pressure prevents the fish from exploring. In the lower reaches the fish are equipped with organs of illumination. But this is a cold light, one that man so far has been unable to reproduce. By means of these organs of illumination they are able to attract their prey, or if they themselves are in danger, they quickly extinguish their lights and swim rapidly away in the stygian darkness. What wonderful adaptations designed for them in their particular environment... what infinite wisdom is displayed by this thing, which for what of a better name we call "Nature."

And in this dark marine world lurk tragedy, horror, and bizarre, fantastic beauty... love... Always there is the constant struggle for survival going on.

Matador Tribune

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