

The Armed Service

R. Glenn, Jr., of Tarn- accompanied by his recent visitors at Roar- with his parents, Mr. B. Glenn Sr., and in with his sister, Mrs. D. Mize, from "some- Pacific," writes as V-Mail letter receiv- Friends: lines to let you know

WAIT UNTIL THE LAST MINUTE FOR YOUR CHRISTMAS PHOTOGRAPHS--

FREE! Have Them Taken NOW!

Due to scarcity of help and materials, it will be impos- sible to make photographs for Christmas at the last minute and get them out in time. We urge you to come in NOW and have your photo made, so we can give it our usual quality work- manship, service and satis- faction. This Christmas give that everlasting remem- brance—Your Photograph!

PARKER STUDIO
M. PARKER PHONE 210-J

and hope that it gets to me more often than it has in the last three months.
A friend and Tribune reader, Dude Mize,
Sept. 23, '43
Via: V-Mail

Hello Ben:
This isn't going to be one of those letters full of news, though I would like for it to be. These people really have me roped and tied! The main thing is to let you know my A.P.O. has been changed.
I would like also to take this means to say "hello" to the boys in different places, especially Doc Cook and Claud Wilson. I think we could almost call them two "shut-ins."
Guess you have read about the great fight for Attu. About all I can say is I tried doing my part toward keeping the boys happy and going forward. Sometimes this was a man-sized job. I don't know how the Seabees are when it comes to fighting, but when it comes to putting up buildings, they really go to town. I'll give them my part of the credit or any- thing they ask for.
I'll say one thing, your paper really gets around. Nearly every time we have a mail call, I get a paper. Again, I'll say "Thanks a Million."
Just Pete.
(Pete Knight)

"The Matador Tribune really brings that needed touch of Texas to the Motley county boys every- where," are the sentiments ex- pressed in a letter received from a Matador soldier located in Chic- ago, Illinois. The writer, however, is a self-styled "Timid Soul" who desires not to be identified, al- though his letters are interesting and descriptive, as well as flat- tering.
Over his proetats, and with slight apologies, therefore, we take the liberty of quoting further from his letter:
"You'll be glad to know that the newspapers of Chicago are in good company once a week. I get the Matador Tribune at the office and don't have time to read it till I start home. I go up to the upper deck of the Sheridan Road bus, settle down, and get out my Trib-

une. All the other people are either reading the Chicago Sun, or the Chicago Tribune, but I'm much happier with my Matador Tribune. I fold it down the middle the wrong way, just like the other people are doing their papers, and lose myself in it. It takes me right back to Matador, and I forget that I'm riding down Michigan Ave., or Lake Shore Drive."
England, Sept. 22, 1943
Dear Ben:
Received another one of your most welcome papers today. Sure enjoyed showing the pictures of the Old Timers to my buddies. Some of the fellows wanted to know if the town still looked like it did when the pictures were taken.
We will thank you, and the rest of Motley County again for the most wonderful paper of the west, again, and say adios,
Horse and Cotton
P. S. See you Next Fall!
Joe B. Meador, of the U. S. Army stationed in North Africa, was re- cently promoted to the rank of Sergeant, from T-5, according to information received here this week.
W. T. Bogeus of the 323rd Inf. in training in Arizona, has been promoted from the rank of Cor- poral to Sergeant, it was learned through relatives here this week.
Hollis Godfrey, A.R. 3-c. of the U. S. Navy has returned home from overseas and is visiting his parents, Mr. and Mrs. G. L. God- frey of Roaring Springs. He was recently in North Africa.
Pfc. Samuel A. Swim is station- ed in Bks. 1602, 623 Tech, Sch. Sqd. Amarillo, while his brother, Cpl. Cecil B. Swim is in Co. C, 135 Ordnance Maint. Bn. with the 13th Arm'd Division Camp Beale, Calif. They are sons of Mr. and Mrs. J. T. Swim of Roaring Springs.
Pvt. Russell VanDyke, who has been stationed near Phoenix, Ariz. has received honorable discharge from the Army, due to physical disability. He returned home Fri- day, accompanied by his wife, who has been residing at Phoenix.

A happy reunion was held in a North African port recently by Douglas E. Pitts Jr., S. 2-c. of the U. S. Navy, and Sgt. Melvin Meason of the U. S. Army. The meet- ing was brought about through the Red Cross Center where young Pitts noticed that Sgt. Meason had registered. Upon registering him- self, Seaman Pitts left his address and that information made it pos- sible for Sgt. Meason to look him up. "We found a nice shady spot and enjoyed each other's company for several hours," Douglas Jr. wrote his parents, Mr. and Mrs. D. E. Pitts. "It was certainly a happy occasion for us both."

Pvt. Arnold Patton writes the following letter from an undis- closed location, under an overseas A.P.O. address:
Sept. 29, '43

Dear Mr. Meador:
I have been intending to write you for a long time, but never got around to it.
I am having lots of fun here and I also ran into lot of boys from Texas and Oklahoma and that makes one feel a lot more at home.
Ben, I got one of the papers last week, and it really did make me feel a lot better just to read about all the Matador people doing their part in this bond drive.
Well I guess I had better close and go to bed, as I am a bit sleepy.
Your friend,
Arnold Patton

Promotion from Private to PFC was recently made by D. D. Mc- Bride, in the South Pacific area.
Fredie O. Irvin was recently

Drawing Shades Makes This Possible!

445,200,000 GALLONS OF FUEL OIL ARE SAVED ANNUALLY BY LOWERING WINDOW SHADES, ENOUGH OIL TO MAKE 333,900,000 GALLONS OF 100-OCTANE GASOLINE, WHICH WOULD ENABLE 500 'FLYING FORTRESSES,' BASED IN ENGLAND, TO BOMB BERLIN 576 TIMES.

promoted from Pfc. to T-5, and is with 3454 Ordnance M.M. Co., at Camp Bowie, Texas, according to recent information received.
Cpl. Jim D. Knight of Ft. Bliss, visited here on furlough during the week-end, with his mother, Mrs. Bernice Knight.
Pfc. Eugene Lee is now overseas and has an address in care of the postmaster, San Francisco, Calif.

lams at \$103.00, at a time when sheep prices were high. Last week he sold the 10 ewes and their eight lambs for \$184. During the summer he sold \$41. worth of wool. Ewes weighed 150 pounds and lambs weighed 105 pounds. They were bought by Armor and Company buyers at Lubbock auc- tion. The buyers started bids and continued bidding until the sheep were sold.
Young Reeves' reason for sell- ing his sheep was his inability to keep them out of fields during the busy season, and also because he could not give them proper at- tention while in school.
Raising the sheep cost very little, since their principal diet was weeds. Young Reeves pro- duced vital meat for the war ef- fort and invested the proceeds in War Bonds.

BEUTLER BROTHERS FAMOUS RODEO PANHANDLE SOUTH PLAINS FAIR GROUNDS LUBBOCK
October 7-8-9
3 Nights-8:15
Saturday
Afternoon 2:30
AUSPICES AMERICAN BUSINESS CLUB BOYS CLUB FUND

Autumn Winds Blow Across the Homefront



The great unsung army of producers in homes, farms and ranches move their forces to glean full value of harvest. Destiny of a nation hangs in the balance of war, with our mighty fighters, the nation and much of the world depending on homefront production.

We continue a steady struggle to provide our cus- tomers with vital necessities to harvest crops and to keep homes, farms and ranches in repair.

Sure We'll All Take A Texan's Share In The
National War Fund Drive
Thacker Supply Co.
Roaring Springs, Texas

PROTECT Your Home!
Don't forget that fire strikes without warning! Be pre- pared. Practice safety methods—but be sure you are insured.
WE SELL ALL KINDS OF INSURANCE!
Motley County Insurance Co.
J. R. Whitworth—
—Elmer Stearns

GO LIGHT!

Overweight Motor Oil Costs You Dear

Be sure of changing to your Lightest possible grade —by having your engine Winter OIL-PLATED

Sure as you live...sure as your car must live...you'll want a change to the lightest motor oil that your engine can use this Winter of War.
Waiting for a "real cold day" before draining overweight oil that drags when it chills, is like waiting for your battery's doom. This drag of overweight oil wastes gasoline, too. And even worse is the big chance of in-ternal damage because over- weight oil won't squirt and spray into friction zones of your engine quickly. For the sake of your battery, your gasoline coupons, and your engine, change to your lightest practical grade of oil.
You can quit wondering whether "one grade heavier might be on the safe side." You can be as safe as possible with your engine OIL-PLATED by even your lightest suitable grade of Conoco Nth motor oil. Its load- carrying capacity is doubled by synthetic means. And this also creates "magnet-like" action to keep lubricant closely fastened to inner engine surfaces, in the form of OIL-PLATING. Even the lightest grade of Conoco Nth oil will give your engine the high protection of OIL-PLATING. Ask Your Mileage Merchant to- day to recommend the grade suitable for your car. Con- tinental Oil Company

Dread Engine Acid is Fought by OIL-PLATING
Normal combustion always leaves acids inside of your engine when it stops. Formerly it seldom stood idle long. Soon mileage and speed heated your engine enough to oust acids. But nowadays rationing may force long rests, while corrosive acids gnaw. To combat corrosion, metals are plated. You combat acid corrosion with your engine OIL-PLATED.

CONOCO Nth MOTOR OIL

Watermelon Feast Monday Night At Methodist Church

A watermelon feast held in the basement of the Methodist church Monday night, was attended by around one hundred members of the church and other visitors. Following the refreshments, the Board of Stewards met for a business session, while the remainder present enjoyed several games and contests.

BILLIE FRANK SKAGGS HAS BIRTHDAY PARTY

Billie Frank Skaggs entertained on Friday evening, September 24, with a party on the occasion of her twelfth birthday.

After the guests assembled and dined several games, refreshments of cake and ice cream were served after which they were entertained to the theatre by Mrs. Skaggs.

Following were present: Harp, Sarah Springer, Margaret Sanders, Dorothy Trayceek, Nanette Berry, Doris Ann Doss, Cora Ann Craven, Dorothy Ann Stanfield, Julia Marie Sams, Patti Pipkin, Shirley Estes and Marcia Ann Gilbert.

ARRIVAL ANNOUNCED

Sgt. and Mrs. Rudolph Carpenter, of Riverside, California, former Matador residents, are announcing the arrival of a daughter Sharron Jean born Sunday, September 26, weight 6 pounds, 6 1/2 ounces. The mother is the former Marguerite Patton. Sgt. Carpenter left for overseas duty, two days following the baby's birth.

Roaring Springs NEWS

By Mrs. J. D. Mitchell

Misses Gladys and Esther Peck of Roby, Mr. and Mrs. Carroll Peck of Levelland, Joe Peck of Sundown and Mr. and Mrs. Elmer Griffiths of Abilene, visited their parents, Mr. and Mrs. T. B. Peck during the week-end, to be with the former, who is quite ill.

Mrs. Wm. Ely of Snyder, visited her sister, Miss Bess Medlen, Wednesday and together they left Thursday to visit other sisters in LeFors.

Mrs. Maggie Keahey left Monday for a week's visit with her mother in Dublin.

Mr. and Mrs. Harold Jones of Fort Worth and Mrs. Sudie K. Jones of Lubbock were week-end visitors here.

Mr. and Mrs. Harold Freeman and son are visiting Mr. and Mrs. A. Freeman this week.

Claudia Nichols, railroad agent in Acme, visited his parents, Mr. and Mrs. A. B. Nichols Sunday.

Mr. and Mrs. C. W. Giesecke and family were Lubbock visitors Tuesday.

Mrs. Horace Rigby returned home Tuesday after several weeks visit in Bakersfield, Calif.

Miss Louise Rigby, student nurse in Hendricks Memorial hospital, Abilene, spent Friday with her parents, Mr. and Mrs. Horace Rigby.

Mrs. Roy Maxwell and son, Max Kearn, of Frederick, Kansas, are visiting her parents, Mr. and Mrs. L. C. Jameson. They will leave Saturday to return to their home.

Chiang Kai-shek TO SPEAK ON AIR

Generalissimo Chiang Kai-shek, great leader of the Chinese republic will speak over the Blue Network, Saturday evening, October 9th, 9:15 to 10:45 p. m.

Wendell Wilkie, honorary chairman of United China Relief, Inc., will preside and speak briefly. Secretary of State Hull will speak from Washington, voicing the congratulations and good wishes of the American people upon the 32nd anniversary of the founding of the Chinese republic.

The Generalissimo will speak in Chinese, from Chungking. Each paragraph will be translated, probably by Madame Chiang.

Information regarding the broadcast was received this week by Judge Henry Pipkin, chairman of the Motley county chapter of United China Relief.

Canine Recruit To Enter As "Major"

A new recruit left Roaring Springs yesterday for the Ft. Robinson, Nebraska reception center, bearing the title of "Major." In fact "Major" is the only name which the recruit possesses and Ft. Robinson is the dog training reception center. "Major" is 12 1/2 months of age, a collie belonging to Joe M. (Buzzy) Thacker. "Major's" special shipping case arrived Tuesday afternoon, after he had passed a blood test and been accepted by "Dogs for Defense," of Dallas. "Major" will leave Dallas on October 10th for Nebraska with a shipment of Texas dogs entering army training.

"Major" comes of royal blood, his mother is a registered collie, "Duchess," owned by Ernest McWilliams of Whiteflat, formerly owned by Harry Campbell. His father, "Duke" is also a registered collie, owned by Clark Forbis of Afton.

War-Isn't-All-Hell Note:

On the same day recently, Edward J. O'Leary author of the best-selling "Semi-Private," a book on Army life, was notified that: (1) His best girl had said "Yes." (2) He had won his lieutenant's bars. (3) His publisher announced the third printing of "Semi-Private."

Lieut. O'Leary, former Washington and Boston newspaperman, wrote his book while he was in basic training at nearby Ft. Belvoir. He won his bars at the Engineer Officers Candidate school. —Writer's Digest.

We haven't seen a copy of the book, but doesn't it sound intriguing, judging from the title?

Speaking of war, we can sympathize with a certain young matron in our community, who, like ourselves, does not seem to be able to retain all the information she hears over the radio or reads in the newspapers concerning the various theatres of war. "All I know," she declares, "is that they're still fighting!"

Perhaps it will not attain as

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NORTHFIELD STUDENTS RETURN FOR SCHOOL

Several families have moved in from Northfield, that their children might attend high school here. These include Mrs. J. E. Payne and Mrs. Delmont Hays, who alternate weeks in remaining here with their children, LeJuane and Charles Payne, Juakean and Geraldine Hays; Mrs. Bake Simpson and children, two of whom are in high school, Yvonne and Jackie; Mrs. Ruby Thomas and son Lee, and Mrs. W. E. Thomas and son Billy Dan. Tommie Moore, son of Mr. and Mrs. W. T. Moore, is also attending school here.

much notoriety as the phrase which made the author famous, but it seems that the poem-prayer composed by Lt. Cmdr. Howell M. Forgy, who coined, "Praise the Lord and Pass the Ammunition," deserves a much higher place in literature. The poem was written in connection with a new slogan which he proposed, in the third War Loan campaign, just brought to a successful close. For the benefit of anyone who might have overlooked it elsewhere, we quote herewith:

"Dear Lord, Lest I continue My complacent way, Help me to remember Somewhere out there A man died for me today. As long as there be war, I then must Ask and answer Am I worth dying for?"

Local Items

Mrs. H. E. Berry returned home last week from Memphis, where she has been at the bedside of her mother, who is ill.

Mrs. Annie L. Scott of Quanah, is visiting here with her daughter, Mrs. Bert Estes and family. Mrs. Scott formerly made this her home.

Mr. and Mrs. Chas. Pollock of Hale Center, formerly of Matador were visitors here last Sunday.

Mrs. Elizabeth Snell of Floydada owner of the Vogue Beauty Shop here, assisted Mrs. Noble Groves with the work here last week.

Mrs. D. P. Keith spent the week end in Lubbock, where she visited her daughter, Ruth Evelyn, who is attending Texas Tech.

Mrs. Dub Drace of Lubbock, spent the week-end here visiting her parents, Mr. and Mrs. J. E. Russell.

Mrs. A. A. Harp left Tuesday for Norman, Oklahoma, to visit her son, Aviation Cadet Norman Harp.

Lewis Nichols of Texas Tech Lubbock, visited in Matador Saturday and Sunday.

Mr. and Mrs. Harold Campbell made a business trip to Ft. Worth last week.

Sonny Russell left recently for Arlington, Texas, where he enrolled in North Texas Agricultural College.

Mr. and Mrs. Scott B. Quittaque, former Matador residents, were looking after business matters and visiting relatives here Tuesday.

Mesdames C. T. Jenkins, J. Jenkins and C. D. Pipkin on trip to Lubbock Wednesday.

On announcing a guest, "butler" of ancient Rome immediately served him a glass of milk as a sign of welcome.

When prairie dogs turn a member of their tribe, they him alive in his hole.



Sure, I'll take a Texan's Share

Your County War Fund is another "Victory weapon."

The United War Chest of Texas through war fund organizations in every county of the state is charged with the responsibility of raising \$4,885,781.00 for the 17 approved war appeals of the National War Fund. The national goal is \$125,000,000.

Each of the 17 participating agencies was carefully budgeted to stretch every dollar contributed before it received the approval of the President's War Relief Control Board.

Texans now are being asked to take a Texan's share in their County War Funds to aid three fronts with one gift—the Military Front, the United Nations Front, and the Home Front. Remember, President Roosevelt has said that a share in the National War Fund is a share in winning the war. Use this "Victory weapon." Give to your County War Fund.

- THE 17 PARTICIPATING AGENCIES ARE:
- * USO
 - * United Seaman's Service
 - * War Prisoners Aid
 - * Belgian War Relief Society
 - * British War Relief Society
 - * Dutch Relief Fund (Queen Wilhelmina Fund)
 - * French Relief Fund
 - * Friends of Luxembourg
 - * Greek War Relief Association
 - * Norwegian Relief
 - * Polish War Relief
 - * Russian War Relief
 - * United China Relief
 - * United Czechoslovak Relief Fund
 - * United Yugoslav Relief Fund
 - * Refugee Relief Trustee
 - * The United States Committee for the Care of European Children

GIVE TO YOUR COUNTY WAR FUND

(THIS ADVERTISEMENT SPONSORED BY THE MATADOR TRIBUNE)

Home Repair Does Not Cost; It Pays

Everything For The Home, Farm and Ranch
Higginbotham-Bartlett Co.
LUMBER, BUILDING SUPPLIES AND HARDWARE

Blankets...
warm and woolly to help you write your own fuel-saving ticket!

If you haven't yet "put in your Winter blanket insulation," we urge you to buy now. Here are toast-warm blankets to keep your comfort high, your thermostat low, all winter.

MIXED WOOL AND COTTON **BLANKETS**
\$2.95 to \$12.95

Harry Willett & Co.

SHOP EARLY CHRISTMAS GIFT CANTEEN MAIL EARLY

You Will Find Many Desirable Gifts For "The Man Overseas" — We Will Gladly Wrap Your Gift Package —

Fountain Pens 1.95	Tie & Sox Sets 1.00
Tie & Kerchief Sets . . . 1.00	Shield Testaments 1.95
Shaving Kits 59c & 98c	Official Neckwear . 69c & \$1
Utility Kits 98c to 3.75	Shoe Shine Kits 98c
Khaki Sweaters . . . 1.95-3.25	Portfolio Stationery 98c-2.25
Bill Folds 75c to 4.50	Money Belts 1.25
Shaving Lotion 98c	Mechanical Pencils 75c

A Complete Line Of Christmas Greeting Cards For Men In The Service — 5c to 25c

CHRISTMAS PACKAGES MUST BE MAILED BEFORE OCT. 15 FOR OVERSEAS DELIVERY

Matador Variety

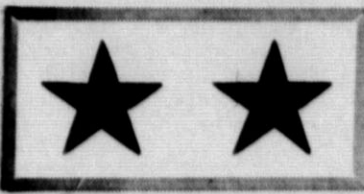
KILL SCREW WORMS
QUICKLY SURELY SAFELY

Formula improved with Diphenylamine. Repels flies. Won't poison stock. A helpful protection against flies on fresh or old cuts and sores. Used full strength.

Martin's SCREW WORM KILLER

25¢

Ask Your Dealer for Martin's



Matador Tribune
 Combined with Motley County News By Purchase March 14, 1934.
 Issued Thursdays at Masonic Building, Matador, Texas, by THE TRIBUNE PUBLISHING COMPANY

Entered at the post office at Matador, Texas, as second class mail matter, according to an act of Congress, March 3, 1879.

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon being brought to the attention of the management.

DOUGLAS MEADOR
 Editor and Publisher

SUBSCRIPTION RATES
 In Motley, Floyd, Cottle, Hall, and Dickens counties . . .
 One year, in advance . . . \$2.00
 Elsewhere, One year . . . \$2.50

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

Roy Burleson
INSURANCE
 BANK BUILDING
 Matador, Texas

SUPPORT IS . . .

(continued from page one)

after appointments have been accepted. "Our people are busy," he said, "and I feel that one meeting is all that is necessary. It will be a brief meeting, with Lubbock district chairman in charge. We know our duties and the amount we must raise (approximately 50¢ for every man, woman and child in the county.) We can not fail those who are hourly sacrificing their lives for us."

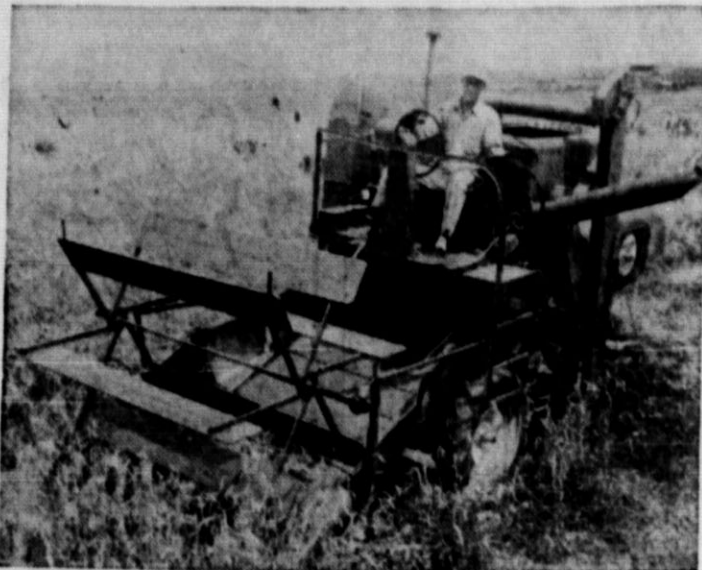
The drive is scheduled to start two weeks later in the Texas Panhandle than the date announced for the rest of the nation.

New WAC Drive Being Scheduled

Renewed efforts to recruit WACs from Texas is receiving support of Governor Coke Stevenson, chairman National Defense Committee, through a proclamation designating September 29 to December 7 as the recruiting period. Governor Stevenson calls upon every Texas woman between the ages of 20 and 50, without children or other dependents and who is not engaged in vital war work, to give careful consideration to the enlistment program. "She can," he declares, "serve well and with high honor in the Women's Army Corps and she can, by her service in the corps, show herself worthy of a valorous tradition which has always prevailed in Texas."

Motley County Defense Committee of Coordinators, Judge W. R. Cammack, chairman, Mayor G. T. Edwards and J. D. Mitchell of Roaring Springs ask all women and girls in the county to consider the proposition, and if interested, to contact a member of the group at their earliest convenience.

PEEK IN THE FUTURE FOR FARMERS



RACINE, WIS.—One man can operate this small, self-propelled "Clipper" combine, which cuts and threshes a grain crop at the same time. Developed by Massey-Harris Co., here it heads directly into the standing grain instead of being pulled by a separate tractor, and is an example of how farm machinery manufacturers, looking ahead to the post war market, are emphasizing new equipment for family-sized farms.

Matador 11 Loses Opener To Crowell

Matador Matadors took the rap in a week-end of one-sided football scores when they lost their first game to Crowell Friday night in a score of 33 to 0.

The Matadors, rushed to get eleven first string men on the field, have been plagued with many handicaps since the start of the school term, and those who witnessed the game declared their pride in the spirit with which the outclassed team played.

Wichita Falls Record News account of the game is as follows. "Scoring in the first, second,

third and fourth periods, the Crowell team saw play sparked by Fullback Archer. Archer made the first touchdown from the six, after Joy had run 20 yards on a reverse. Archer passed to McDaniel in the second period for the second touchdown, following a 40-yard play, involving Archer, McBeath and Parkhill in a running and passing combination. Cox blocked a punt for a safety. McDaniel pushed from the Matador 30-yard line to the four, then plunged over for another Crowell score.

In the third, Gobin blocked a punt, hanging on to the ball and running 12 yards for a touchdown. Archer, in the fourth period, broke through for five and another tally after Joy and Sandlin had run a neat reverse play to set up the scoring play."

TWO MEETINGS SCHEDULED FOR CHILD WELFARE

Matador Child Welfare Association executive committee, consisting of all officers, will meet Saturday, October 9, 4:00 p. m. in the lobby of the Matador Hotel. All officers are urged to attend.

Regular monthly meeting of the association will be held in the high school auditorium on Wednesday, October 13 at 4:00 p. m. The association will vote to determine whether or not to become a parent and teacher club. All parents, teachers and school patrons are urged to be present and vote on this vital question.

The following program will be presented: Music by seventh grade students, directed by public school music teacher, Miss Lela Carpenter. A discussion of the family council by Rev. W. B. Swim. This discussion carries out the National Parent-Teacher study course theme of the year, "The Family's State in Freedom."

Hunters Warned To Keep Off Of Army Bombing Ranges

CHILDRESS, Texas, Oct. 5—A warning to persons who might be hunting in the vicinity of Childress Army Air Field practice targets was issued today by Col. John W. White, commanding officer.

Bombing ranges are easily identified by large signs placed one half mile apart around the ranges. A 20-foot wide guard also extends

WANT ADS

AT MOTHER'S BEDSIDE

Mrs. John Davis and children, Brenda, Sidney and Linda and Mrs. J. H. Whitehead and children Don, June and Judy, all of Portales, N. M. are here this week to be at the bedside of Mrs. H. M. Wagley, mother of Mesdames Davis and Whitehead, who is seriously ill at her home in north Matador. Another daughter, Mrs. E. L. Sorrels of Los Angeles, Calif. was also here a few days last week.

PERMANENT WAVE, 59¢! Do your own Permanent with Charm-Kurl Kit. Complete equipment, including 40 curlers and shampoo. Easy to do, absolutely harmless. Praised by thousands including June Lang, glamorous movie star. Money refunded if not satisfied.—City Drug Store. Sept. 16 - Nov. 18.

FOR SALE—One of the best all-round sections stock farming land in Motley county. See J. J. Cooper.

SEALE & McDONALD

GENERAL AUCTIONEERS

CALL US COLLECT
 W. H. SEALE, JNO. W. McDONALD
 Floydada, Texas, Phone 120 Plainview, Tex., Phone 659
 Or Call 883 Plainview

AMERICA'S PASSWORD



FOR QUICK FOOD ENERGY

Pepsi-Cola Company, Long Island City, N. Y.
 Franchised Bottler: Pepsi-Cola Bottling Co. of Lubbock



Winter Is Close At Hand!

Preserve the Home Front with improved appearance, comfort and economy. Maintaining your home is an integral part of your entire war effort. We are at your service.

WE ARE DISTRIBUTORS FOR
LOWE BROTHERS' PAINT

Burton-Lingo Co.
 CHARLES KEITH, Manager

around each range. Do not on any circumstance enter upon a bombing range. Col. White warns, since bombing missions are in progress both day and night. It is absolutely necessary that access to or across a range be had, permission must be obtained in writing from the range officer, Childress Army Air Field.

To property owners and others, the Bombardier School commanding officer warns that rare cases of mechanical failure have released practice bombs outside the bombing ranges. Persons finding a bomb are warned not to touch it. Report the location to the Childress range officer and a demolition detail will be dispatched immediately to remove it.

Lt. Ralph O. Harvey, officer, expresses his appreciation for the cooperation of the residents in vicinity of the school. All grass fires in bombing ranges should be extinguished immediately to prevent extension 57 by long telephone, collect. Fire on duty 24 hours at the range fire station at Matador. At the Childress school, ing fires the location given with respect to bombing ranges, such as north of range south of

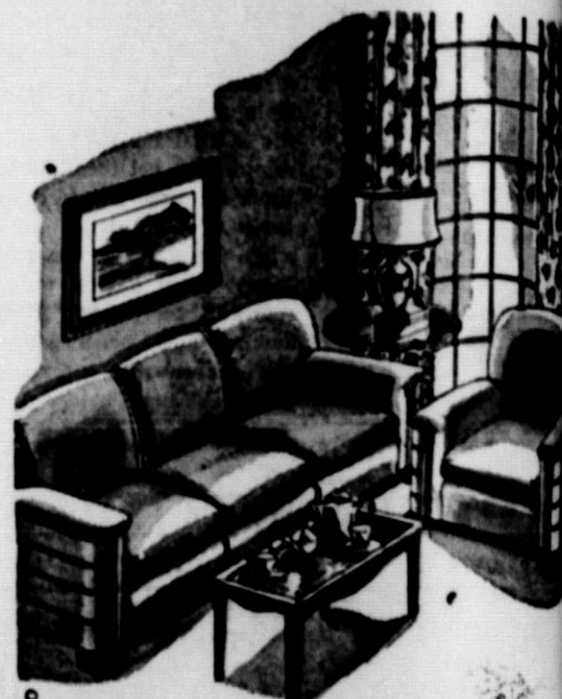
First Buy Bonds!

THEN MAKE YOUR HOME MORE COMFORTABLE . . .

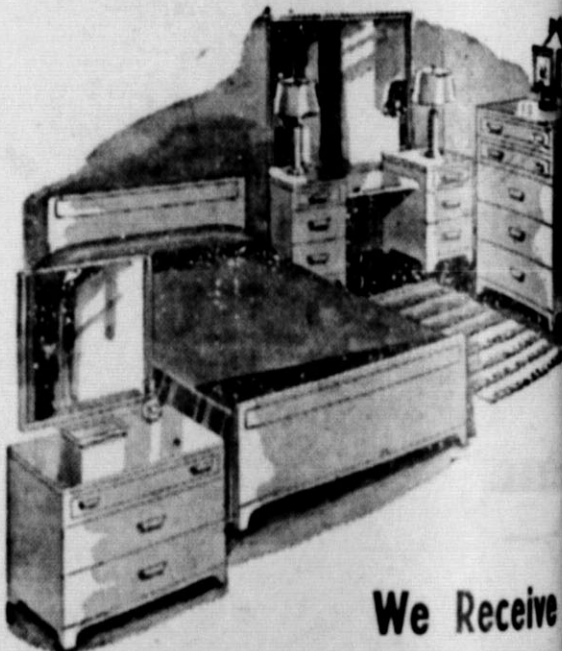
[ONE OF THE THINGS WE ARE FIGHTING FOR]

We Have In Stock—

**Studio Suites – Living Room Suites
 Dinette Suites – Base Rockers—**



**Bed Room Suites – Rocking Chairs
 Odd Tables – Wool Rugs – Congolese
 Rugs – Floor Covering.**



We Receive New Merchandise

Almost every day, but not all we need . . . we have recently received the items.

**Adams Butane Gas Heaters
 7 ft.-8 ft. Galvanized Stock Tanks
 Butane Chicken Brooders
 Galvanized Buckets and Pipe
 Glassware**

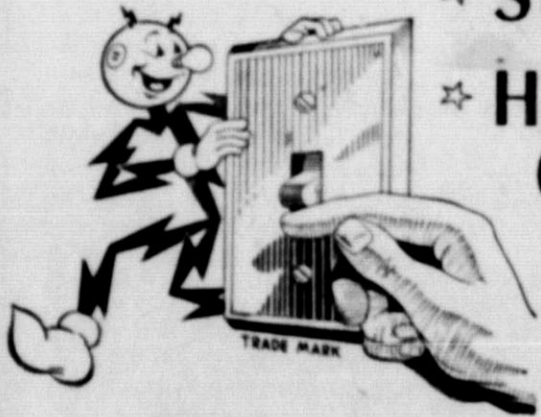
BRING US YOUR STOVE CERTIFICATES

**One Used F-12
 Farmall Tractor and Equipment
 Offered For Sale**

**MATADOR HARDWARE
 And Furniture Company**

Electricity for

- ★ Training Camps
- ★ War Industries
- ★ Hospitals
- ★ Street Lights
- ★ Home Conveniences



Right at the Flip of a Switch!

MOST people take electric service for granted. . . We expect that when our fingers flip the switch, the lights will flash—**instantly!** AND THEY DO!

The same is true of power for the lathes, punches, riveters and other machines that make our war weapons, power to light our factories for night shifts, power to take workers from their homes to their jobs, and back. It's always there, **right at the flip of a switch.**

HOW DID IT GET THERE? That's another story—much more complicated, but very interesting. It's the story of a people who saw a job to do, and rolled up their sleeves and **did it.** Call it initiative—call it **free enterprise**—it's the spirit that has made America great!

The people in our company have that spirit. Years ago they saw the need for electricity that was more plentiful and dependable than ever before. Transmission lines extending into many territories in West Texas, bringing economical electric service to both large and small towns—that was the answer to that need they believed, **AND IT WAS!** They built the lines and the power plants.

Today, we have an interconnected system of steam power plants, each independent of the other, yet so linked together that power is automatically switched from one region to another in event of mishap.

It's the most **dependable** system the world has ever known.

It's yours—all at your fingertips—**right at the flip of a switch!**

West Texas Utilities Company