

Matador Tribune

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MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, AUGUST 10, 1950

PRICE FIVE CENTS

TRAIL DUST

By DOUGLAS MEADOR



Tranquility was an item on the manifest of my friend's Ship of Dreams that twilight when a gentle breeze domesticated into the brave, white sails. Old piling like decayed teeth, reach out of the hammering surf where the sea once stood, the little ship never returned. Whispering sails ebb and flow without being his strange rendezvous, playing his destiny, or the days he has worn the cloak of poverty, sometimes there is an echo of children's laughter when a pecker dashes high on the rocks and the water races back to the sea, bearing a fragment of the fullness of his days.

Perhaps my imperfect life is reflected in the impression that my heart when I witness farmers dumping loads of lush alfalfa into dehydrating plants. It must be a practical and profitable harvest, yet I am reminded of childhood fears of the Apollyon, forking faithless souls into a hopper above the white-hot fires.

Tragedy frequently wears the mask of comedy and incidents followed by the passing years appear in a different light when viewed in retrospect. It was an ordinary moonlight night in the desert hills where the home-lander waited for weariness to bring him the opiate of sleep. The moon was shining directly in the eastern window of his half-dugout and every object in the small room was visible. Suddenly there was a crash of the window pane and a large wildcat landed on his feet on the dirt floor. The man sat upright in his bed and tried to reach his gun a few feet away. The big wildcat leapt at his feet and he tried to move but the animal guarded every motion, snapping at him each time he edged toward the gun. Finally the wildcat leaped back through the window and the lone home-lander moved his gun beside his pillow. He was soon asleep and outside was the heavy thorn at intervals by the distant howling of coyotes.

Each broken promise leaves a smish in the tapestry of life and molests the placid pool of youth.

Time has mollified my earlier desires to visit Paris although it is probable I will always retain certain mental impressions of the French capitol. I am convinced now that Paris is not a prettily beautiful city; it may be an incredibly ugly city. Its great charm may be derived from another source. It may be the spirit of Paris, which is the spirit of youth and love, living in the hearts of those who dwell and visit there, that sees the eternal beauty.

Patience takes a lot of time and its rewards are soft music which bring peace to the soul and the admiration of contemporaries.

Coronado, riding out of Palo Alto canyon 400 years ago, must have felt the inspiration of the great Plains area where the stages of present-day Amarillo sky-scrapers are not degrading. It is a mysterious, enchanting area that for me, has produced a sensation related to both dreams and reality. Approached from almost any direction, the country displays a distinct personality that is unmatched in spirit and buoyancy.

Visiting relatives Mrs. Jack Bradshaw and son, Calvin of Bryan, are visiting her parents, Mr. and Mrs. J. Russell. They were accompanied here by a niece, Mrs. Russell Nettlett and son, Edward of Denton, who are visiting her parents, Mr. and Mrs. Whitaker and other relatives.

Farmer Is Aided By Neighbors

Weeds were threatening to choke the life out of M. D. Goolsby's crops while he remained here at the bedside of his wife who is seriously ill at Stanley Clinic-Hospital, but friends and neighbors came to his rescue.

Mr. Goolsby's farm is south of Roaring Springs, near the Dickens county line. A total of 26 laborers were served lunch at the home of Mrs. Jimmie Johnston, as the men plowed and cleaned the distressed farmer's crops. Mrs. W. A. Smallwood aided in the serving of the laborers. In many cases the neighbors needed to get into their own crops to halt the advance of weeds, but felt that the responsibility of rendering aid should have first place. After the crop was clean and plowed the neighbors in most instances returned to their own fields and resumed their struggle to keep the weeds under control.

TEXAS QUOTA SET FOR DRAFT CALL

AUSTIN, Aug. 9.—State draft boards were ordered today to furnish an additional 10,050 young Texans for pre-induction physical examinations during the period September 5-15.

The latest call brought to 30,150 the total number called for physical examinations since hostilities began in Korea. Brig. Gen. Paul L. Wakefield, state director of selective service said the September examinations were in preparation for anticipated induction calls in November. He said national selective headquarters had advised him "to prepare for a call in November."

The September call for induction has been set at 2,513 and the Texas quota for October at 2,514.

The latest call for pre-induction physicals was the same for October.

The first dates for induction of Texas men into the armed forces have been set from Sept. 18-22 and Sept. 28-30. The state director said local board quotas for these first inductions would not be "available or set" until the latter part of August.

It was announced at the same time that draft registrants enlisted in an organized unit of the reserves of National Guard would have his orders to report for physical examination or induction postponed. This means, a spokesman said that "such registrants can join organized units either before or after being placed in I-A, before or after receiving an order to report for physical examination, or before or after receiving an order to report for induction."

The postponements, he said, would be "for an indefinite period."

Motley County is served from Selective Service headquarters at Plainview, and Vernie Beauchamp is local member of the board.

HERE WITH AUNT

Allen Dale, 13-months-old son of Mr. and Mrs. Ken Rector of Des Moines, N. M., is here with his aunt, Mrs. L. H. Smith and family, for an indefinite stay while his father is a patient at Mayo Clinic at Rochester, Minn. Mrs. Rector will be remembered here as the former Lemma Groves, and she is operating their business while her husband is at Mayo's Miss Dorothy Nelson was accompanied to Des Moines recently, by Mr. and Mrs. Billy Dan Thomas, to bring the baby home.

VISITING WITH SON

Rev. and Mrs. Marvin Brotherton left Monday for Guffey, Colo., where they are visiting a son, M. G. Brotherton, who has received his call of re-entrance in the service.

Mr. and Mrs. Furman Vinson and children and his mother, Mrs. Oscar Vinson, visited in Lubbock Sunday.



YOUNG DEFENDERS of the American way of life are shown above. Six Motley county youths have recently enlisted in the National Guard at Lubbock. They are, left to right: Bill McKelvey, 20, Bryan Martin, 20, Edwin Keeling, 19, Milton Locke, 18, Melvin Martin, 18, and O. C. Love, 19. McKelvey and Bryan Martin will leave for Camp Hood on August 15th. The four remaining members will go to Camp Hood on August 19th. Above photograph was made before the doorway of the Motley county courthouse. Matador Assembly of God church provided the youths with a reception Friday evening.—Photo by Douglas Meador, engraving courtesy of Plainview Herald.

SCHOOL PUPILS TO REGISTER AUG. 31

Registration for Matador schools will be held Thursday, August 31, preparatory to official opening of the following Monday, September 4. Superintendent Bert Ezzell has announced. Text books will be issued and class work assigned on Friday, he said.

All vacancies in the faculty have been filled with the exception of high school English teacher. New teachers, who have accepted positions in the Matador elementary school include Mrs. Walker Leonard of Roaring Springs, Mrs. Mary White of Dumont, former teacher here; B. J. Willings of Texas A. & M. who is filling the vacancy made by Dennis Bryant's resignation, and will also serve as grade school coach, and Ray Hopkins of Texas Technological College, who will be the new high school coach, filling the vacancy made by resignation of Rafe Nabors. Other resignation was Miss June Coleman, who taught high school English.

At a meeting of the school board Tuesday evening, the school budget, which is practically the same as it has been the past three years, was approved.

TEXAS MAY GET H-BOMB PLANT

WASHINGTON, Aug. 9.—Representative Combs of Texas, said today East Texas is still among the areas under consideration by the Atomic Energy Commission as possible sites for a proposed H-bomb plant.

Various government agencies will give the AEC all data they have on the suitability of some 100 suggested sites throughout the country, including the East Texas area, Combs said in a statement.

He said those areas clearly not suitable will be eliminated, and a ground survey made of the others. Factors to be weighed, Combs said, include availability of various natural resources, vulnerability to enemy attack, availability of government land and proximity to population centers.

RETURN HOME

Mr. and Mrs. Burl Jones and sons, Burl Jr., Rex and Max of Portales, N. M., visited relatives here and at Flomot from Thursday until Sunday, when they were accompanied home by his mother, Mrs. Andrew Jones, also of Portales, who has been visiting here.

LEAVES FOR GA.

Math Barkley, son of Mr. and Mrs. L. J. Barkley, left Tuesday last week for Macon, Ga., where he has accepted a position with Atlantic Cotton Mills. Young Barkley, who majored in textiles at Texas Technological College, Lubbock, will be engaged in that phase of the industry.

LEAVE ON TRIP

Mrs. J. H. Sample and her sister, Mrs. Berta Campbell, left last Thursday for a trip to Flagstaff, Arizona. They were accompanied to Moriarity, New Mexico, by Mrs. J. W. Ford, who will visit there with her brothers.

Mr. and Mrs. R. C. Daffern and son, Wilson of Plainview, visited here Friday in the A. J. and T. J. Daffern homes.

City Gets Face Lifted During Clean-Up Drive

Aid of the county tractor-mower and grading equipment, through the cooperation of Commissioner Tom Berryman contributed to the clean-up success. Previously many vacant lots and private properties had been plowed while the ground was sufficiently moist. A mowing-machine operated by H. S. Ward augmented the equipment furnished by the county. The city clean-up truck served in the drive to remove trash, weeds and rubbish after it was collected.

In almost every instance business firms in the downtown area have cleaned premises, cut weeds and piled up rubbish. Many homes in town have been cleaned of weeds since the advent of dry weather, although rapidly growing grass and weeds have doubled the work of former summers.

Although the Tuesday campaign was less spectacular than former drives, it is believed outstanding in accomplishment. During Monday a "committee of inspection" under the direction of the Lions Club canvassed the city to call attention to those responsible for neglected areas.

Matador still has much work to do to clean up all the unsightly spots and remove mesquite and disease hazards, but the effort of the citizenship Tuesday (which is being continued) is showing a development of general civic pride, which contributes to a more healthful and attractive community.

GEORGE DOSS TO RECEIVE DEGREE FROM BAYLOR U

WACO, Aug. 9.—George Weston Doss, formerly of Matador will be among the 380 students to receive degrees from Baylor University in Summer commencement exercises Thursday evening, August 17.

President W. R. White announced that the graduates form largest Summer class in Baylor history. An assortment of 15 different degrees are listed. Ninety three of the group will receive master's degrees.

Speaker for the commencement will be Rev. James N. Morgan, popular Fort Worth pastor and Baptist denominational leader. He will receive the honorary degree of doctor of divinity.

Mr. Doss is a candidate for the Bachelor of Science.

VISITS AT BROWNFIELD

Mrs. W. R. Tilson returned last week from Brownfield, where she visited her son and family, Mr. and Mrs. Bill Tilson and accompanied them for a week's vacation in the mountains near Cowles, New Mexico. Mrs. Tilson will leave this week for Denton, where she will spend the winter.

COME TO CHURCH SUNDAY

Letterheads & Envelopes, Tribunes

Program Started By Old Settlers

Absentee Ballots Remaining Absent

With the deadline for absentee voting in the second Democratic Primary election less than two weeks off, no absentee ballots have been recorded to date, in Motley county, according to County Clerk Pat Sheridan.

Deadline for absentee voting is August 22nd, and the election date is August 26.

No county or district officials will be listed on the ballot, which will contain six names of state candidates and the two congressional candidates.

FORMAL OPENING SALE ANNOUNCED

Formal opening of Gabriel's department store here will be celebrated with a sale, according to the announcement appearing in this issue of the Tribune. The store, which was formerly Western Dry Goods Co., has been completely redecorated and rearranged and an almost entirely new stock of merchandise has been placed on display.

The sale will start at 9 a. m. Friday (August 11) morning and continue for a week or through Saturday, August 19th. Attractive "one hour specials" are offered Friday and Saturday mornings. Two of the special "hour sales" are scheduled for the opening morning and two for the following morning. Many "scarce" items are offered by the store and sale of these items will continue until the stock is exhausted.

Regarding the formal opening sale, George Gabriel of Spur, owner of the store said Monday: "We feel that we are no longer strangers in Matador and the trade area, and that our customers expect us to provide outstanding values in all departments. We are sure they will not be disappointed in this sale."

UTILITIES FIRM REMODELS OFFICE

Work is nearing completion on the remodeling and redecorating West Texas Utilities Co. office building here. Jack Norman, manager, declared this week that with repainting the floors and another coat of paint on the walls, the building would be ready for use. Also the office has been retained in regular quarters during the redecorating process it has caused some inconvenience. The modern building will have the same appearance as new when the work is completed.

Coop Gin To Build Large Bur Burner

Matador Cooperative gin will start construction immediately of a large bur burner (for burning cotton burs) on the firm's property north of the gin plant, according to plans announced last week by L. N. Shanks, manager.

The bur burner will be of the most modern design and will provide a maximum of fire protection and eliminate the smoke nuisance as much as possible during the ginning season. It is estimated the big burner will cost between \$4,000 and \$5,000 to construct.

ON VACATION

Mr. and Mrs. Dewell Pearce and son left Saturday night for Fort Smith, Ark., where they are vacationing. Mr. Pearce is manager of the local Murrell Furniture Co., and during his absence, owner Joe Murrell, of Plainview, is here batching and looking after the business.

AT BANK OPENING

Elmer Stearns, Vice-president of First State Bank here, spent the week-end at Amarillo and attended a pre-view opening of the new First National Bank building there. Formal opening of the building was held Monday night.

AT MOTHERS BEDSIDE

Mrs. Lewis Poteet was called to Denver City, Sunday to the bedside of her mother, Mrs. G. B. Moore, who became ill suddenly while at the noon meal. She is now in the Yoakum County Hospital there. Mr. Poteet accompanied his wife, and returned home Monday.

Interest Growing As Date Nears For Annual Reunion

UNUSUAL INTEREST is being shown in the annual Old Settlers reunion to be held August 24-25 at Pioneer park, Roaring Springs. President Douglas Meador Wednesday received a long-distance telephone call from San Angelo from former residents wanting to know the date of the meeting this year.

For the first time since the association was organized admission will be charged to the rodeo (two evenings). This year for the first time rodeo fans will be provided bleacher seats and watch the performances under cool night skies instead of the former hot afternoon sun. Ward Rattan, manager of the rodeo division, is planning two evenings of interesting (and comfortable) entertainment. The new rodeo arena lighting equipment is completely installed and tested. Two new additional bleachers-type elevated seats have been completed.

A meeting of the directors has been called for Monday evening, August 14, at 8 p. m. (at the park pavilion) for the purpose of opening bids on concessions, completing the program and arranging details of the annual meeting.

Mrs. M. S. Thacker and Mrs. M. D. Freeman are planning a "Gay Nineties" program for the afternoon of the first day. It has been announced that music for free dancing on each afternoon will be provided by the old settlers who desire to dance.

Director Herman Havis is making plans to schedule a baseball game each afternoon of the reunion (since the rodeo will be held at night). More complete details will be announced next week.

Profit from the rodeo gate receipts will be used to help defray costs of installing the lighted arena equipment. A large amount of the cost has already been received as profit from the series of dances staged at the pavilion under the auspices of the Old Settlers.

REVIVAL TO START AT FLAG SPRINGS BAPTIST CHURCH

A summer revival meeting will begin Friday night, August 11 at the Flag Springs Baptist Church at Roaring Springs. It was announced this week. Services will be held twice daily at 10 a. m. and 8:30 p. m.

The pastor will do the preaching until Monday, when Elder Henry McWilliams will arrive from Anton to conduct the remaining services. Slim Goolsby will have charge of the singing.

Elder McWilliams was reared in the Duncan Flat community and held the summer meeting in that community two years ago, and also conducted a revival meeting at Flag Springs several years ago. He is well-known in this area.

A cordial invitation is extended the public to attend all services.

RETURNS FROM COLO.

Mrs. W. Y. Higgins has returned home from Canon City, Colo., where she has been visiting, accompanied by her granddaughter, Virginia Gilbert of Ardmore, Oklahoma. Mrs. Higgins' daughters, Mrs. Clay Gilbert and daughter, Linda, of Ardmore, and Mrs. Dick Davis of Duncan, Okla., drove to Canon City to accompany them home, arriving here Thursday. Linda Gilbert remained here to visit her grandmother until the 20th.

ANNOUNCE ARRIVAL

Mr. and Mrs. Conrad Middlebrooks are announcing the arrival of a daughter, Jencie Diane weight 7 pounds, 7 ounces, who was born Tuesday, August 8 at 3:30 p. m. at Traweek Hospital.

VISIT AT FLOMOT

H. H. McAlvey of Clovis, N. M., is visiting at Flomot in the home of Mr. and Mrs. G. W. McAlvey.

Mrs. J. M. Jackson and daughter, Annie Mae made a business trip to Lubbock Wednesday.

WE INVITE YOU TO OUR FORMAL OPENING

STARTS FRIDAY
AUGUST 11 THROUGH AUGUST 19

SALE

STARTS FRIDAY
AUGUST 11 THROUGH AUGUST 19

We want to invite our friends and customers in to see our remodeled and redecorated store and to see the large, complete stock of new merchandise. We feel that we are no longer strangers in Matador and this trade territory and that our friends will appreciate these special, money-saving prices. Come early for the best bargains. . . .



FINE DRESSES

Cottons, Rayons and Silks

Values To \$16.95

On Sale At

\$10.95

Values To \$8.95

AT **\$4.95**

HOUR SPECIAL!

9 to 10 FRIDAY

Heavy Brown & Unbleached

DOMESTIC

Limit 10 Yards To Each Customer

5 YARDS

FOR **\$7.00**

HOUR SPECIAL!

10 to 11 FRIDAY

LARGE SIZE

Wash Rags

Limit 6 To Customer

5¢ EACH

OUR STOCK OF MEN'S Summer Suits ON SALE

\$19.95



Sport Shirts

\$5.98 Value at **\$2.98**



REGULAR \$3.98 Value at **\$1.98**

SALE OF FABRICS!



SEW AND SAVE

BATISTE 39¢ yd.

ORGANDY 39¢ yd.

PICOLAY 85¢ yd.

DIMITY 49¢ yd.

RAYON WASHABLE SILK 89¢ yd.

1c Dress Sale

BUY ONE DRESS BETWEEN 9 AND 10 A. M. SATURDAY, PAY REGULAR PRICE, GET ANOTHER DRESS FOR 1¢

SHEETS!

AS LONG AS THEY LAST

LIMIT 2 TO CUSTOMER



STANDARD BRANDS

CITY CLUB and JUSTIN

MEN'S SHOES

Regular \$12.95 Values

\$7.95

DICKIES WORK CLOTHES

ARMY TWILL GABARDINE

WORK PANTS \$2.98

SHIRTS TO MATCH \$2.98

MEN'S STRAWS

QUALITY DRESS HATS

ONLY

\$1.00

MEXICAN PALMS

ONLY

\$1.00 Each

HOUR SALE OF MEN'S SHORTS

FROM 10 TO 11 A. M. SATURDAY
QUALITY GARMENTS

Brief Shorts, Only 35¢

Undershirt To Match 35¢

Hose

NEW FALL SHADES
51 GAUGE
15 DENIER
TOP QUALITY
(Limit 2 Pairs To Customer)

\$1 pr.

Close Out!



LADIES' SUMMER SHOES

AT

\$2.98

Gabriel's
DEPARTMENT STORE

MATADOR TRIBUNE

ISSUED THURSDAYS AT MARION BUILDING, MATADOR, TEXAS, BY THE TRIBUNE PUBLISHING COMPANY COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1934, AND WITH THE ROARING SPRINGS REPORTER BY PURCHASE APRIL 26, 1938. THE TRIBUNE IS SUCCESSOR TO THE ORIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN MATADOR IN 1892, AND ALL OTHER SUBSEQUENT COUNTY PUBLICATIONS.

ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, DECEMBER 4, 1933, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.

DOUGLAS MEADOR, EDITOR
MRS. DOUGLAS MEADOR, SOCIAL AND ASSOCIATE EDITOR
EARL McBRIDE, MECHANICAL SUPERINTENDENT
DON CAMERON, SPORTS SHOP APPRENTICE

SUBSCRIPTION RATES
IN MOTLEY, FLOYD, COTTE, HALL AND DICKENS SUBSIDIES
ONE YEAR, IN ADVANCE - \$2.00
ELSEWHERE, ONE YEAR - \$2.50

ANY ERRONEOUS REFLECTION UPON THE CHARACTER OF ANY PERSON OR FIRM APPEARING IN THESE COLUMNS WILL BE GLADLY AND PROMPTLY CORRECTED UPON BEING BROUGHT TO THE ATTENTION OF THE MANAGEMENT.

MEMBER OF THE PANHANDLE PRESS ASSOCIATION

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

Mr. and Mrs. Mose Damron of Canadian, spent the week-end here visiting friends and relatives.

Tribune, Matador, Motley County, Texas, Thursday, August 10, 1950

Local Items

Little Linda Hill, daughter of Mr. and Mrs. Leo Hill of Carlisle, N. M., remained here last week with her aunt, Mrs. Ed Jameson, while her parents made a trip to points in New York.

Carolyn and Sue Cooper of Plainview, visited here last week with their grandmother, Mrs. Julia Cornett. Their parents, Mr. and Mrs. Carl Cooper accompanied them here and returned for them Friday.

Mr. and Mrs. Melvin Meason and small son, Sparky, made a vacation trip to Lake City, Colo. last week.

Mr. and Mrs. J. C. McBride spent from Tuesday until Friday of last week in Amarillo, visiting with friends and relatives.

Week end visitors in the home of Mr. and Mrs. Hosea Phillips were his sister and family, Mr. and Mrs. Gid Wells and Troy, and Mr. and Mrs. Eural Wells and children, Jean and Joanne, of Morton.

Mr. and Mrs. Leslie Pipkin and children of Lamesa, visited here during the week-end with his mother, Mrs. C. D. Pipkin and a brother and family, Mr. and Mrs. W. N. Pipkin.

Cpl. and Mrs. Wayne Spray of Wichita Falls, spent the week-end visiting friends and relatives here and at Flomot.

Miss Dorothy Nelson left Tuesday for Midland, where she is visiting an aunt and uncle, Mr. and Mrs. F. W. Stonehocker.

Mrs. H. H. Schweitzer returned home Saturday from a trip to Clifton, Arizona, where she visited her parents, Mr. and Mrs. W. H. Sloan, and attended a family reunion.

Mrs. Ed Hughes and daughter, Victor Gene of Springfield, Colorado, are visiting here in the home of Mrs. Hughes' sister and family, Mr. and Mrs. Albert Rattan.

Mr. and Mrs. Julian Edmondson of Phillips, were recent visitors here as they were enroute to Estes Park, Colo. Their son, Ronald, remained here with his aunt and family, Mr. and Mrs. Mike Hoyle, while their daughter, Gay Lynn, remained at Floydada with Mrs. Edmondson's parents, Mr. and Mrs. Fred Batley. They returned here last Thursday enroute home.

Mrs. Johnny Moss and daughters, Judy and Margaret of Floydada, visited here Sunday in the home of Mr. and Mrs. W. L. McWilliams.

Raymond Casey and sons of Wichita Falls, accompanied by his sister, Mrs. Dessie Bruce of Sweetwater, left Monday after a visit with relatives here and at Whiteflat.

Mrs. Alvin Stearns, who is attending West Texas State College, Canyon this semester spent the week-end at her home here. Also attending WTSC, is Mrs. Jessie Lee Lancaster of Roaring Springs.

Mrs. Grady Acker and children, Carol and Gary of Stamford, are visiting in the home of her brother and family, Mr. and Mrs. O. T. Casey.

Leonard Crowell was dismissed Monday from Traweek Hospital, where he has been a patient, and returned to his home at Flomot.

Mrs. Mary E. Martin of San Antonio, is visiting here this week with her mother, Mrs. H. Williams and sister, Mrs. E. F. Springer and family.

Mr. and Mrs. Varner McWilliams had as guests Sunday, Mr. and Mrs. John Wood and son, Darrell of Amarillo.

Mr. and Mrs. Raymond Steffey visited recently with relatives at Quanah, and also made a business trip to Wichita Falls.

Judge C. W. Giesecke, Jr. drove to Hico during the week-end to accompany his wife and daughter, Ann, home. They have been visiting Mrs. Giesecke's father there.

Mr. and Mrs. O. R. Cook of Post, were week-end visitors here with their daughter and family, Mr. and Mrs. Albert Rattan.

ARRIVAL ANNOUNCED

Mr. and Mrs. J. P. McCarty of Carlsbad, N. M., are announcing the arrival of a daughter, Jamie Kathryn, who was born July 29. The mother is remembered here as the former Georgia Bourland, and her mother, Mrs. Fred Bourland of Matador is visiting there at this time.

HERE FROM ODESSA

Former residents, Mr. and Mrs. Loyd Fulkerson and children of Odessa, spent the week-end here visiting his parents, Mr. and Mrs. A. B. Fulkerson and other relatives. On their return they were accompanied home by their son, Hubert, who has been spending the summer with his grandparents, and remaining here for a longer visit were two other children, Roma Jo and Bruce.

FLOMOT RESIDENT IN HOSPITAL AT DALLAS

Mrs. H. M. Allison, wife of Superintendent Allison of Flomot schools, is in the Gaston Hospital in Dallas, where she has undergone major surgery.

Mrs. Allison's condition is reported satisfactory and she will soon be moved to Stephenville to the home of her mother, where she will visit for a while before returning to Flomot. Mr. Allison plans to return to Flomot soon, where he will resume his school duties. His wife and daughter, Janie Susan will join him at a later date.

FORMER RESIDENTS VISIT

Mr. and Mrs. F. F. Calhoun and children, Fryar and Carol of Plainview, formerly of Matador, were guests Thursday night of Mr. and Mrs. Chas. Keith, and also visited with other friends while here. They accompanied Keith Patton home, he having been visiting in Plainview, and also accompanying them was Mrs. Calhoun's mother, Mrs. A. L. Fryar.

TO LUBBOCK

Mr. and Mrs. W. T. Patton, accompanied by their son and daughter-in-law, Mr. and Mrs. Paul Patton, drove to Lubbock Sunday, where they attended a reunion of the Will Bagwell family, held at Mackenzie State Park.

VISIT PARENTS

Visitors Sunday in the home of Mr. and Mrs. M. L. Patton, were two sons and their families being Mr. and Mrs. Tom Patton of Hale Center, and Mr. and Mrs. M. A. Patton and sons, Neal, Gordon and Gaines of Kress.

ATTEND REUNION

Mr. and Mrs. J. C. McBride, Mr. and Mrs. Clifton McBride, Mr. and Mrs. R. A. Stafford and Ulyess and Earl McBride spent Sunday in Sweetwater, where they attended a family reunion.

ATTEND REUNION

Mr. and Mrs. L. A. Carlisle and Mr. and Mrs. Coyt Carlisle and family, attended a reunion of Carlisle relatives Sunday, at Mackenzie State Park, Lubbock.

LEAVE FOR CALIFORNIA

Mr. and Mrs. Dick Gross and daughters, Mary Lel and left Monday morning for a vacation trip, with luggage to Calif., as their destination where they will visit Mrs. Gross' mother and other relatives. They plan to visit Boulder and Grand Canyon enroute home.

GO TO CHURCH SUNDAY

RAMSEY GETS MANFORD'S BACKING



SPEAKER ENDORSES RAMSEY—Speaker of the House Duwood Manford of Smiley, left, announced this week that he would support Ben Ramsey of San Augustine, right, for Lieutenant Governor. Manford said Ramsey's experience as a House member and as a Senator made him the best qualified man in the race. (Pol. Adv.)

It's **Duck Soup**

It's THAT EASY to resurface your floors when you rent our Hilco floor sander. Anyone can operate—do it yourself! Dustless. We have complete floor finishing supplies.

BURTON-LINGO COMPANY

AMERICAN KITCHENS' AMAZING OFFER!

NOW! You Can Own a Big 8-Foot American KITCHEN for less than The Price of Many Television Sets!

TODAY'S TOP BUY! BIGGEST BARGAIN IN TOWN! Save Money on American Kitchens' Mid-Summer Offer!

SAVE OVER \$62.00
Regular Price - \$362.95
NOW ONLY \$299.95

Special!

—FOR LIMITED TIME ONLY! Check These EXTRAS We've Added!

Complete kitchen includes big 54" double drainboard sink with two storage shelves, two drawers and crumb cup strainer, two beautiful 21" base units—two big wall cabinets—and two smart what-nots, plus the Mid-Summer extras listed below.

- DELUXE FAUCET ASSEMBLY.** Push-button spray for easy rinsing. Flick-of-the-finger handles! Non-splash aerator!
- EXTRA STORAGE SPACE!** Base cabinets each have regular drawer, plus 2 concealed drawers—Sink also has 2 big drawers, so you get 8 roomy drawers in all!
- TWO BEAUTIFUL WALL WHAT-NOTS** "round out" your kitchen. Hold radios, plants or nick-nacks.
- SOLID MAPLE TOP** for cutting and chopping. Edge-grained, and laminated!

Look at These Other American Kitchens Features

- Drawers rounded and seamless! Easy to clean!
- Concealed drawer pulls! No ditch-catching handles!
- Sturdy concealed hinges keep doors open or closed!
- Extended counter tops and recessed bases for easy work!
- Insulated construction deadens sound on doors!
- Amazing strength! Heavier gauge steel used! *plus installation

Act Now! NO MONEY DOWN! FHA TERMS OF ONLY \$9.59 A MONTH!

Household Supply Company

HARDWARE

MATADOR ★ TEXAS

not all miracle drugs are modern

We have stocked miracle drugs in our pharmacy for many years. The story of two of these—insulin for diabetes and liver extract for pernicious anemia—is an amazing one.

Thirty years ago a young Boston doctor was on the verge of a great discovery. He'd found something to help victims of pernicious anemia. But his own health was rapidly failing. He had diabetes and there was nothing to save him.

But just at this time, 3 Montreal scientists announced the discovery of insulin. The young Boston doctor got some of the new miracle drug and finished his own work on liver extract.

No, miracles like these don't just happen. They are the result of creative and competitive thinking of men in Medicine and Pharmacy. Your continued support of such effort will bring you many more new miracle drugs.

STANLEY PHARMACY

Social Activities

Engagement Of Marihelen Lewis To Billy L. Wason Announced At Tea

Mrs. Charles Lewis, 615 South Main street, Floydada, entertained with a tea, Wednesday, August 2, honoring her daughter, Marihelen and announcing her approaching marriage to Billy Wason, of Matador on Sunday, September 10, at the First Baptist Church, Floydada.

Receiving the guests at the door was Mrs. Lewis and in the receiving line was the honoree and Mrs. Bill Wason of Matador, brother of the groom-to-be.

In the dining room, presiding at the table were the bride-elect's aunt, Mrs. John Hoffman and the house guest and former room mate of Miss Lewis, Miss Pat Knight of Snyder.

The table was laid with a white and crocheted cloth, made by

the honoree's grandmother, Mrs. L. H. Lewis. An arrangement of yellow gladioluses in a crystal container, with green candles in crystal candle holders, together with a crystal punch service completed the table appointments.

Punch, sand tarts and green and pink mints, molded in the shape of hearts and wedding bells were served to the guests. Mrs. Fred Martin, cousin of the honoree and Mrs. Minnie Smartt, her aunt, assisted with hospitalities.

On the buffet in the dining room was an unusual arrangement, announcing the approaching marriage. It consisted of two hearts, made of styrofoam, outlined with small yellow mums, having bride and groom candles

Tribune, Matador, Motley County, Texas, Thursday, August 10, 1950

in the center, and yellow satin ribbon entwining from the hearts with the wording, "Marihelen-Billy" - "September 10". Green candles in white holders were on either end of the buffet.

In the living room, a yellow gladiolus arrangement in a crystal basket centered the desk where the guests were registered by Miss Sarah Springer of Matador, and on the radio was another twin heart arrangement, made of styrofoam, with yellow mums outlining the hearts.

One hundred and eighteen guests called during the entertaining hours, including a large number from Matador. Among these were the following: Mrs. G. B. Bostick, an aunt of the honoree, Mesdames Elden Reedy, C. P. Waybourn, Velma Fulfer, B. C. Cox, J. L. Woodruff, Dick Groves, E. F. Springer, A. W. Ford, Vance Gilbreath, Richard Turner, Herman Stanfield, R. E. Campbell, Jr., Forrest Campbell, John Stotts, Dorothy Webb, Kenneth Jeffers, Curtis Graham, Ben Edwards, Rufus Johnson, Bill Pipkin, W. F. Jacobs, John Russell, Ward Rattan, Carl Cooper, John Hamilton, Frank Pohl, G. E. Hamilton, H. H. Campbell, Wade Berryman, Bert Schweitzer, John Briscoe, James Meador, L. M. Cox, Curtis Martin, Sr., Clyde Gilbert, Don Wason and John Warren, Misses Rachel Patton, Amy Glenn, Ruby Bostick and Patti Pipkin.

and Mrs. Arthur Barley and son, Mr. and Mrs. Cleo Barley and family, Mr. and Mrs. Arnold Barley and son of Plainview; Mrs. Alton Adams and children of Carlsbad, N. M.; Mr. and Mrs. Allan Thomas and family, Mr. and Mrs. Bill Bethany and Gene of Northfield; Mr. and Mrs. Bill West, Jr., of Matador.

Several visitors were also present, including Mrs. Sally Wells of Matador, Mr. and Mrs. Nolan Thomas and Raydell and Mr. and Mrs. Reece Timmons of Northfield and Mr. and Mrs. Lock Seals of Cee Vee.

Four generations were represented in the B. L. Howard family.

Rattan Families Hold Reunion Here

Children of the late Mr. and Mrs. W. H. Rattan, pioneers of Motley county, met here Sunday at the home of Mr. and Mrs. Ward Rattan for their annual family reunion, with all of the sisters and brothers present.

From out-of-town were Mr. and Mrs. J. C. Rattan and daughter, Carolyn, of Salinas, Calif.; Wallace Rattan of Fort Worth, Mr. and Mrs. Fred Rattan and son, Freddie, of Amarillo, Mr. and Mrs. S. D. Rattan of Hillsboro, and Mrs. Sally Jackson of Abilene. Local members of the family were Mr. and Mrs. V. A. Rattan and daughter, Dorothy, Mr. and Mrs. L. Rattan, Mr. and Mrs. Eldred Seigler and children, Norman, Pat, Linda Beth and Don, and Mr. and Mrs. Ward Rattan and son, Garland.

Children of Mr. and Mrs. V. A. Rattan who were here, were Mr. and Mrs. Lawrence Rattan and LaDell of Amarillo, and Mr. and Mrs. Truett Rattan and daughter Kaleva, of Levelland. Also here were Mrs. Jim Polmar and small daughter, Sally Lou of Houston, being daughter and granddaughter of Mr. and Mrs. Eldred Seigler. Albert Rattan, son of Mr. and Mrs. L. Rattan, and his small son, Tom Edd visited with the group during the afternoon, as did Mr. and Mrs. Willie Rattan of near Flomot, Edwin Harris and Mr. and Mrs. Frank Montgomery and daughter, Bette. Henry Ford, class friend of the family, spent the day with them.

TO MONTANA

Mrs. Noble Groves left last Thursday for a vacation visit with her sister and family, Mr. and Mrs. R. C. Graveley of Armstead, Montana. She accompanied a brother and sister-in-law, Mr. and Mrs. Connie Baker, and a sister, Mrs. Herbert Hillman, of Morton, in making the trip.

RELATIVES VISIT W. T. ROSS FAMILY

Visiting in the home of Mr. and Mrs. W. T. Ross of Flomot, during the past month, were a number of relatives including Mr. and Mrs. J. L. Andestad of Washington, D. C. He is with the Supply Div. Corp. of Engineers, Civil Service, and Mrs. Andestad, a daughter of the Rosses is with the Claims Dept. of Civil Service. Their daughter Carleen is spending the summer at Flomot with her grandparents.

A niece of Mr. Ross, with her family, were also visitors, being Mr. and Mrs. Royce A. Williams and daughter, Linda Jane, of San Antonio. Mr. Williams is engineer of KABC radio station.

Mrs. Ross' brother and wife, Mr. and Mrs. Greer Reinhardt and Mr. Ross' sister and husband, Mr. and Mrs. W. O. Connell all of Crowell were recent week-end visitors, as were Mrs. R. E. Malone and children, Don Ross and Carol Lynn of Vernon.

Other relatives were Mrs. Ross' sister and family, Mr. and Mrs. H. A. Hysinger and sons, Jack and Joe Hysinger, with the latter's wife and baby, Vicki Lynn.

Friends who were recent visitors in the Ross home were Mr. and Mrs. Casey Moore and daughter, Maryland, of San Francisco, Calif., who moved from Willow, Okla., the same time the Rosses moved to Flomot.

C. C. Stovall, a cousin of Mr. Ross, who has been farming with him the past twenty years, has returned to Flomot after visiting his family in Los Angeles, Calif. for two months.

COME TO CHURCH SUNDAY

Stanley Clinic

Mr. and Mrs. Joe Deavours of Plainview, are proud parents of a son, Bobby Joe, weight 5 lbs., who was born at Stanley clinic on July 26. The mother is the former Bobby Jean Morris, daughter of Mr. and Mrs. Bud Morris, formerly of Flomot.

Born to Mr. and Mrs. J. C. Hamilton of Quitaque on July 29, a son, Roland Lance, weight 7 pounds, 3 ounces.

A daughter, Mildred Ann, weight 8 pounds, 3 ounces, was born July 30 at the clinic, to Mr. and Mrs. Olen Jameson.

Letha Kay was the name given a daughter born July 30 at the clinic to Mr. and Mrs. J. H. Green of Turkey. Weight was 7 pounds, 14 ounces.

Mr. and Mrs. Riley Rigby are announcing the arrival of a son, Joseph Ray, weight 8 pounds, who was born at Stanley clinic on July 26.

A son, Ronald Lynn, weight 8 pounds, 5 ounces, was born to Mr. and Mrs. A. M. Tanner of Flomot on August 1. Mrs. Tanner has been serving as correspondent for Flomot.

Mr. and Mrs. L. D. Plyler of Floydada are parents of a son, Gary Dennison, weight 6 pounds born Saturday, August 5.

Thelma Davis, daughter of Mr. and Mrs. N. E. Davis of Teepee Flat, underwent appendectomy at the clinic, Tuesday.

Matador IOOF Lodge

Meets every Friday night. H. K. Jameson, Noble Grand, Ralph Nichols, Secretary.

All visitors and brothers welcome.



HEADQUARTERS FOR ALL KINDS OF LUMBER

- TIMBERS
- FRAMING
- SIDING
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- PLYWOOD
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PLANNING A NEW HOME!

LET US FURNISH YOU WITH FREE ESTIMATES

Everything For The Home, Farm and Ranch

HIGGINBOTHAM-BARTLETT COMPANY

LUMBER, BUILDING SUPPLIES AND HARDWARE

BETHANY FAMILY REUNION IS HELD

Annual reunion of Bethany families and other relatives was held Saturday and Sunday at Roaring Springs, with sixty-two persons present.

Among those attending the affair were Mr. and Mrs. Johnnie Rucker and family, Mr. and Mrs. Erve Rucker and Jim Gaines, Mr. and Mrs. E. T. Pistole, Mr. and Mrs. Ed McCoy and Mr. and Mrs. Rafor Owens and children, Glenna and Lyn all of Childress; Mr. and Mrs. Ben L. Howard, Mr. and Mrs. Roy Howard, Mr. and Mrs. J. A. Bethany and son, Mr. and Mrs. Joe Ballinger, Mr. and Mrs. Gerald Pistole and daughter, Mr. and Mrs. Leonard Gillispie and daughter, and Bobbie Henley, of Portales, N. M.; Mrs. Leon Clubb and children of Fresno, Calif.; Mr. and Mrs. Tullis Pistole of Cee Vee; Mr.



T. W. CAMPBELL & SON

GENERAL CONTRACTORS


MATADOR PHONE 39-W

Thanks . . .

To the people of the 121st District for your vote and confidence in me, as shown in the July 22nd election.

The opportunity of serving you a second term is indeed a privilege.

Sincerely,
A. J. ROGERS
STATE REPRESENTATIVE



It's Super



for Thrifty Travel!

You'll find driving's a real "picnic" . . . when you OIL-PLATE your engine with new Conoco Super Motor Oil.

Proved by 50,000-mile Road Test! In a 50,000-mile road test, engines lubricated with Conoco Super Motor Oil showed amazing economy of operation. Gasoline mileage for the last 5,000 miles of the test-run was actually 99.77% as good as for the first 5,000 miles. Proving that Conoco Super Motor Oil — with proper crankcase drains and regular care — can keep new-car gasoline mileage.

Come in and let me tell you about "50,000 miles no wear!"



CONTINENTAL OIL COMPANY

BUY CONOCO PRODUCTS FROM THESE DEALERS

- R. R. HOLT SERVICE STATION —
- RAY'S SERVICE STATION —
- WILLIAMS & SON STATION —

W. F. McCAGHREN, WHOLESALE AGENT

Only Chevrolet offers such a *wide and wonderful choice* . . . and at the lowest prices, too!

<p>You can choose between</p> <p>Styleline and Fleetline styling</p> <p>Many an admiring glance will follow you when you roll by in your new Chevrolet with Body by Fisher. That's true whether you choose a Chevrolet Styleline model, with "notch back" styling, as the designers call it, or a Chevrolet Fleetline model, with "fast back" styling. Both are available on all Chevrolet sedans and at the same prices! Remember—Chevrolet is the only low-priced car that offers these two outstandingly beautiful types of styling . . . thus giving you an opportunity to express your own individual taste in motor car beauty.</p>	<p>You can choose between</p> <p>Automatic and Standard Drive</p> <p>You have an enviable choice of engines and drives in Chevrolet, too. You can buy a Chevrolet combining Powerglide Automatic Transmission* and 105-h.p. Valve-in-Head Engine for the finest no-shift driving at lowest cost, or a Chevrolet combining the highly improved standard Chevrolet Valve-in-Head Engine and Silent Synchro-Mesh Transmission for the finest standard driving at lowest cost.</p> <p><small>*Combination of Powerglide Automatic Transmission and 105-h.p. Engine optional on De Luxe models at extra cost.</small></p>	<p>You can choose between</p> <p>the Bel Air and the Convertible</p> <p>And if it's a sports model you want, here's your car! Choose the fleet, fashionable, steel-topped Bel Air, with smart, racy lines, extra-wide windows, and gray, leather-trimmed upholstery, and you'll have the only car of its kind in the low-price field. Or choose the equally beautiful Chevrolet Convertible, with automatic top that lifts or lowers at the touch of a button, and you'll have the finest Convertible in its price range. Also available is an all-steel, four-door Station Wagon—smartest in its field—listing for \$260 less than last year.</p>
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Matador Sales  Service Phone 20M

Church and Social Activities

Telephones 123 and 156

Miss Charlotte Sandlin Of Paducah Is Bride Of Former Resident Bob Rushing

In an impressive ceremony Sunday, August 6 at 5 o'clock in the afternoon, Miss Charlotte Elizabeth Sandlin, daughter of Mr. and Mrs. Daniel Price Sandlin of Paducah, became the bride of Mr. Robert Jo Rushing, formerly of Matador and son of Mr. and Mrs. W. I. Rushing of this place.

Otho D. Fikes, Church of Christ minister, of Corpus Christi, a long-time friend of the Rushing family, performed the double ring ceremony in the First Christian Church, Paducah in the presence of one hundred relatives and friends.

The altar was decorated for the occasion, with a large bas-

ket bouquet of pink gladioli and fern, flanked with branched candelabra entwined with greenery.

Pre-nuptial music in medley form, was presented at the piano by Miss Mary Katherine Graves, who also played the processional and recessional. She accompanied Mrs. Boyd Loar who sang, "I Love You Truly", and offered "Claire de Lune" while Miss Carolyn Sandlin, sister of the bride and Miss Joyce Spencer lighted the tapers. The candlelighters wore dresses of pink and blue, styled alike with V-shaped neckline, pointed collar and cap sleeves. Two tucks around the bodices matched four

tucks in the gathered skirts. They wore white accessories and white carnation corsages.

The bride, given in marriage by her father, wore a white waffle pique dress. Features were a high neckline, cap sleeves and circular skirt. She wore all white accessories and carried a bridal bouquet of white carnations and streamers on a white ribbon. Included in her attire were the traditional "old, new, borrowed and blue", and a coin in her shoe.

Miss Lila Gene Thomas, cousin of the bride, was maid of honor. She wore a pink dotted Swiss dress, made identical to those of the candlelighters, and white accessories. White gladioli and streamers composed her nosegay.

Lewis Bostick of Flomot, was best man and ushers were Billy Tom Sandlin and Richard Alexander.

Reception Held
Immediately following the wedding, the couple was honored with a reception at the City Hall. The lounge was decorated with arrangements of zinnias, roses, gladioli and ivy.

In the receiving line were Mr. and Mrs. W. I. Rushing, Mr. and Mrs. Price Sandlin and the bride and groom.

The serving table was covered with a white linen cloth, centered with a bouquet of fuschia dahlias and candles in crystal holders. Miss Mary Katherine Graves cut the three tiered wedding cake and Miss Martha Perry and Miss Carolyn Sandlin alternated in serving punch.

Miss Joyce Spencer registered the guests, and music during the reception was provided by Tommy J. Boley, pianist.

Among the seventy persons who attended the reception were the following from out-of-town: Mr. and Mrs. Bill Rushing and daughter, Wheeler; Mrs. Lewis Bostick, Flomot; Mr. and Mrs. Odell Latham and daughter, Estelline; Mrs. Jessie Ivey and sons, Abilene; Mr. and Mrs. C. D. Lee, Post; Mr. and Mrs. Turner Campbell, Matador; Mr. and Mrs. J. W. Henderson and sons, Houston; Mr. and Mrs. H. W. Shirley, Mrs. John S. Mullen, Mrs. Dub Nelson and Nancy, Childress; Walter Ray and Mr. and Mrs. Jack Spencer, Guthrie.

Mrs. Rushing is a 1950 graduate of Paducah High school, where she was editor of the annual, band queen, and prominent in other campus activities.

Mr. Rushing was reared at Matador, where he graduated from high school and later attended Highland University, Las Vegas, N. M., and Abilene Christian College. He has been associated with the Cattle County P. M. A. since January of this year.

Following a wedding trip to New Mexico and Colorado, the couple will make their home at Paducah.

VISIT PARENTS
Mr. and Mrs. Elwyn Fulfer and baby son, Elwyn, Jr., of Floydada, visited here Sunday with their respective parents, Mrs. Velma Fulfer and Mr. and Mrs. R. H. Bearden. Also visiting her mother during the weekend was Miss Chloey Fulfer, of Lubbock.

Lipscombs Attend Wedding Of Son

Mr. and Mrs. W. D. Lipscomb, accompanied by several house guests and relatives, attended the wedding at Sweetwater, Saturday, August 5 of their son, Wyatt, to Miss Wanda Jean Heine, daughter of Mr. and Mrs. H. H. Heine of Rowce.

Here for an extended visit in the Lipscomb home is Mrs. Lipscomb's sister, Mrs. J. W. Cauble and a niece, Mrs. Ray C. Flowers and son, Jimmie of Elgin Air Force Base, Florida.

Week-end guests of the Lipscombs included another sister, Mrs. W. G. Evans of Dallas, and Mrs. Verna Lawson and son, Robert of Garden City. Robert Lawson served the bridegroom as best man at the wedding.

MARCIA GILBERT TO BECOME BRIDE OF B. MIDDLEBROOKS

Mr and Mrs. Clyde Gilbert are announcing the engagement and approaching marriage of their daughter, Marcia Ann, to Bateman Middlebrooks, son of Mr. and Mrs. C. O. Middlebrooks.

The wedding will take place Sunday, August 20, at 4:00 p. m. at the First Methodist Church, Matador.

An invitation is extended to all friends of the couple and their families, to attend.

Attends Shower At Paducah For Niece

Mrs. (Ben) Douglas Meador attended a wedding shower at Paducah Saturday afternoon for a niece, Mrs. Harold Maxey, the former Frieda Jo Meador.

Hostesses for the affair, which was held at the home of Mrs. Ollie D. Bidley, were Mesdames Chas. Pearson, Jr., Roma Campbell, Don L. Havens, Clifford Graves, Leland Gaud, L. G. Richardson and Abner Bidley, and Misses Bobbie Payne and Billye Criswell.

Mrs. Maxey is the daughter of Mr. and Mrs. Joe Meador and her husband is the son of Mr. and Mrs. J. F. Maxey, all of Paducah. They were married at Ft. Sumner, N. M., on July 22.

After attending Open House held by the Clyde Warwicks of the Canyon News, at Canyon and transacting business in Amarillo, Douglas Meador drove to Paducah to visit his brother and family, and accompany his wife home.

Sandra Stevens Has Party On Birthday

Sandra Stevens, daughter of Mr. and Mrs. Johnny Stevens, celebrated her sixth birthday Saturday with a party at her home at Matador ranch headquarters.

Games and favors were enjoyed by the guests and for refreshments, birthday cake and ice cream were served. Guests were: Mary Newman, Barbara Bird, Cherri Ann Barton, Christine Damron, Carroll Campbell and Sue Stevens of Matador and Sandra Braselton of Roaring Springs.

Hurry! Hurry! Hurry!

Love-Gift Values That come but Once a Year

Save \$10 during August Only!

YOUR CHOICE THESE BEAUTIFUL LANE CHESTS

ONLY \$49.95 All with patented Lane Tray!
EACH (Regular \$59.95 Value)

Be sure of giving your sweetheart, mother, sister or daughter the ideal Christmas love-gift. Buy your Lane today, during this great August sale. Take until Christmas to pay! Guaranteed Moth Protection.

OUR LANE CHRISTMAS LAY-A-WAY CLUB NOW FORMING
New Now on Now, Easy Terms!
Little as \$7 down!

No. 2220 Matched American Walnut on watered Walnut base.

No. 2222 Satin Finish Mahogany Veneers in 18th Century design.

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America's Lowest-Priced Straight Eight

Lowest-Priced Car with 6M Hydra-Matic Drive

Power-Packed Silver Streak Engines—Choice of Six or Eight

World Renowned Road Record for Economy and Long Life

The Most Beautiful Thing on Wheels

For the happiest miles of your life!

Put yourself behind the wheel of a wonderful new Pontiac and discover how deeply satisfying it is to drive a car so beautiful, so thoroughly dependable, so truly economical. Just give a Pontiac plenty of exercise and it will give you the happiest miles of your life!

Dollar for Dollar you can't beat a PONTIAC

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MATADOR, TEXAS

SPRING THEATRE

ROARING SPRINGS, TEXAS

NO SHOW ON TUESDAY AND WEDNESDAY

THURSDAY and FRIDAY
AUGUST 17 and 18

Key To The City
Clark Gable, Loretta Young
Comedy: I Can't Remember
—Leon Errol—

SATURDAY
AUGUST 19

Riders of the Range
Tim Holt, Jacqueline White
Serial—Cartoon
Preview

SUNDAY and MONDAY
AUGUST 20 and 21

Twelve O'clock High
Gregory Peck, Hugh Marlowe, Mildred Mitchell

THURSDAY and FRIDAY
AUGUST 24 and 25

Malaya
Spencer Tracy, James Stewart, Valeria Cortesia

SATURDAY
AUGUST 26

Legion of the Lawless
Serial—Cartoon
Preview

THIS MESSAGE IS NOT INTENDED FOR HOARDERS

IT IS INTENDED FOR FAMILIES WHO MAY NEED A NEW REFRIGERATOR.

Don't Wait, Get A New

PHILCO
the quality name in millions of American Homes...

REFRIGERATOR

WE HAVE A COMPLETE STOCK BUT THEY ARE BECOMING MORE DIFFICULT TO OBTAIN

PHILCO 408

Broil-Under-Glass
Real smokeless broiling—juicier, better tasting broiled foods.
NO SMOKE—NO SOOT
NO STAIN

FASTER SURFACE COOKING
"Speedomaster" units are super-fast... give more pan contact.

REMOVABLE REFLECTOR PANS
Tarnish-proof enamel cleans easier, quicker. Wash like a dish.

TWO OVENS FOR THE PRICE OF ONE

Huge Broil-Over Oven plus fast, best-moving Thrift Oven—at the usual price of one.

AUTOMATIC COOKING AT ITS BEST
Will cook the entire meal automatically while you are away.

LONG-LASTING QUALITY
Built like a skyscraper with massive, sag proof rigid frame.

America's Finest Double Oven Range

YES, it's the range you've dreamed of... now here from Philco! Bringing you faster, cleaner cooking—fully automatic controls, plus revolutionary new features never before offered in any electric range—more quality and value for your money than ever before. Come in now—see it, compare it!

FIRST IN FEATURES WOMEN WANT MOST

The Revolutionary New Philco Spacesaver...

PHILCO 202

Full Cooking Capacity at Lowest Cost!

Big Mono-Unit Oven, controlled by Thermostat. 3 super-fast "Speedomaster" Surface Units, including over-size 8" unit. 5-Heat Surface Switches. Stainless Porcelain exterior. Appliance outlet.

Deluxe Features at a BIG Saving!

Full 40-inch range with huge Mono-Unit Oven, controlled by Thermostat. 4 "Speedomaster" Surface Units with 5-Heat Switches. A sensational value!

8.1 CUBIC FOOT CAPACITY IN THE SIZE OF A "5"

PHILCO Freezer

Joe Murrell Furniture Company
722 Dundee Street
Matador

Roaring Springs NEWS

By Mrs. L. E. Cooper

Mr. and Mrs. Gene Pool and children of Portales, N. M., were recent guests of Mr. and Mrs. W. Bowen.

Mr. and Mrs. Mervin Green and sons, Jerry and Bert, accompanied their daughter and sister, Bill Fowler, to her home at Ford, Kansas, recently. They stayed with the Fowlers for two days.

Mrs. Herman Havis returned from a recent visit with her parents, Mr. and Mrs. J. M. Freeman, at Vernon.

Mr. and Mrs. George Clay and children of Ardmore, Oklahoma, visited here Sunday with Mrs. C. Cross and other friends. They were enroute home from a vacation in New Mexico.

Mr. and Mrs. Floyd Hamilton and children of Dallas, are here visiting with her brother and family, Mr. and Mrs. Joe Gibson and a sister and family, Mr. and Mrs. Wesley Burt.

Mr. and Mrs. Earl Stephens of Matador spent the week-end with their daughter and son-in-law, Mr. and Mrs. Doc Cross.

Mrs. Mae Fletcher and son, Jack Prather, spent the week-

end in Wichita Falls in the home of her daughter and family, Mr. and Mrs. J. B. Brown.

Mr. and Mrs. John Belaska returned Wednesday from Massachusetts, where they had been called by the illness and death of his uncle, John Belaska.

Mrs. Alvis Hicks of Kerrville, is here visiting with her parents, Mr. and Mrs. E. W. Basham.

Miss Bessie Medlen accompanied her sister, Mrs. Mary Cranston, to her home at Abilene, where she will visit for several weeks.

Mrs. Algie Groves and sons, Pat and Mike, visited here Monday with relatives.

Mrs. Sallie Phipps and the small sons of Mr. and Mrs. Buzz Thacker, are visiting in Amarillo with Mrs. Phipps' daughter, Mrs. Clyde Mitchell while Mr. and Mrs. Thacker are vacationing in Corpus Christi.

Mr. and Mrs. J. P. Cooper and Mrs. J. N. Fletcher attended autumn opening of wholesale dry goods markets in Lubbock recently.

Mrs. R. E. Spangler returned to her home in Denver, Colo., after spending several months here with her mother, Mrs. Betty Henson, and other relatives. Her sister, Mrs. Clyde Davis, accompanied her home for a short visit.

Mr. and Mrs. Ralph Fletcher and children of Lubbock spent the week-end here with his brother and family, Mr. and Mrs. J. N. Fletcher and a sister and family, Mr. and Mrs. R. J. Harmon. Another sister and family, Mr. and Mrs. O. L. Nutt and children, of Port Arthur are also guests in the Fletcher and Harmon homes.

Mrs. J. T. Swim, J. N. Fletcher and J. T. Swim, Jr., and sons shopped in Spur Thursday.

John Lackey of Floydada was here Friday looking after business and visiting with friends.

Mr. and Mrs. J. M. Carpenter and sons, Dick Thomas and Haley, and daughter, Sara K., also Mr. and Mrs. Delma Mullins and son, spent Sunday in Amarillo with their daughters. Sara K. remained there for a longer visit.

Mr. and Mrs. W. E. Brown and Coy and Shirley are on a vacation trip to Calif. Also to visit a daughter, who lives on the west coast.

Mrs. Joe Bridges, sr., and David Osburn visited in Roscoe Sunday, with her daughter and family, Mr. and Mrs. Howard Osburn. The Osburns are announcing the birth of a baby boy.

Mrs. Iva Meason is vacationing in Colorado with her son and family, Mr. and Mrs. Melvin Meason, of Matador.

Mrs. C. D. Wilson and Mrs. W. E. Bowen are visiting relatives in Amarillo this week.

Eddie Ridener of Sheppard Field, spent the week-end with his aunt and family, Mr. and Mrs. Ben Dillard.

Rev. and Mrs. W. J. Knoy visited recently at Floydada and Kress.

Mr. and Mrs. J. W. Dillard made a business trip to Lubbock Monday.

Mr. and Mrs. Marcus Lathem and children of Ropesville, are house guests of her sister and family, Rev. and Mrs. G. C. Tiner.

Pied 'Pisces'

BY MRS. M. . .

Something cute strolling to the post office the other day was Joy Martin in a red print midriff, covered neatly with a white organdy battle-jacket.

While sipping coffee at Geneva's the other morning, we inquired for news, and she asserted that nearly everything she heard was "counter talk", and probably shouldn't be printed.

More horse-shoes are being added to her collection daily, and creating interest is an old-fashioned buggy whip, donated by Frank Pohl. Branding irons, old iron kettles and lanterns are creating quite a western atmosphere, as is the wagon wheel at the entrance, which is lighted up at night.

Correction Department: Of course it is Ava Nell Monk, and not Clema Dell Woods who is a new employee at the bank, and we apologize for the mistake. However, since the girls get married soon after joining the bank force, Clema Dell declared she didn't mind the mistake so much, as it might help her matrimonial chances considerably for people just to think she's with the bank!

When the 1925 graduation class of Matador High school holds its reunion this month, the members have quite a time in store for them. The date was set to coincide with the first day of the Old Settlers reunion on the 24th, and lunch will be served at Rosa's cafe. After that, Rosa and Frank will turn the place over to the class for its meeting while they (the Staffords) go to Roaring Springs to take in the Old Settlers. Mrs. Jay Brown, the former Connie Ross McWilliams, and Mrs. Ernest Shearer of Houston, the former Erin Campbell, were the work-ers-uppers of the reunion. There were 31 members of the 1925 class who graduated, and all have been contacted and are expected to attend.

Those who attended the announcement tea at Floydada last

This is Your Paper Its 'Space' Is Its Life

By William R. Nelson

EVERY column inch of every copy of every issue of this newspaper costs so many cents to produce, regardless of whether it is occupied by editorial matter or advertising. Knowing what that cost is, it may seem only natural that publishers would be inclined to increase earnings by devoting to advertising all of the space they could sell.

Strange as it may appear, such is not the case. All recognized newspapers set quotas or percentages for productive and non-productive material, and seldom violate them. It is not uncommon for a newspaper to omit advertising in order to get in more news.

It may sound altruistic to sacrifice revenue and dis-appoint an advertiser to allow more space for non-productive news matter. It isn't. Although the paper owns all of its space and can use it as it sees fit, it has obligations it will not avoid, for several very sound reasons.

When this newspaper accepts subscriptions it is entering into a contract with readers. An unwritten clause of that contract assures that the issues readers will receive will contain an established amount of news, editorials, features and advertising.

There is another side, too, that the publisher keeps in mind. It is that of costs. To maintain qualified staffs, in both news and advertising departments, is expensive. It is increasingly so if the space each fills each issue fluctuates wildly.

Both "sides", as they are called in most newspaper offices, can occasionally turn out additional pages by working longer hours. But they cannot do so at frequent intervals. It is to the self-interest of the paper, therefore, to maintain a staff keyed to fairly rigid quotas of news and advertising. Any other merely increases the cost-per-column inch.

Those who submit news, particularly publicity chairmen, should understand and remember this cost-per-inch fact. And when your club or group can profitably do so, isn't it not only good business but also neighborly to reciprocate the newspaper's numerous gifts of space by placing advertising in it?

week for Marihelen Lewis, bride elect of Billy Wason, came back with glowing reports of the affair, with the usual interest in the charming fiancée of a local boy, as well as house furnishings, etc., and in this instance it seems the color scheme, green and yellow in the reception rooms, formed a perfect background for Sarah Springer, who presided at the guest register. In addition to being the owner of the most fetching auburn ringlets you'll find anywhere, Sarah wore a green dotted swiss frock that "went with everything". "She blended so perfectly, we thought she was part of the decorations", one guest declared.

Well, the battle of the blinds continues at 820 Hackberry. It was in progress quite a spell before we became aware that we were being blocked. We try to keep the blinds turned THAT way, and invariably come upon them turned THIS way. We became so exasperated that we finally had to break down and explain to Mr. M. that the reason the blinds must be kept THAT way, is so the dirt won't show.

COME TO CHURCH SUNDAY

"It's time for BROOKS!"



Pierce Brooks for LT. GOVERNOR

WATSONS CALLED TO ARLINGTON RECENTLY

Mr. and Mrs. H. S. Watson were called to Arlington recently, to the bedside of a sister of Mr. Watson, who was ill. Another sister, Mrs. W. R. Triplett of Plainview, accompanied them to Arlington, and driving them down was W. F. McCaghren, grandson of the Watsons.

On their return home Monday of last week, they accompanied their daughter and family, Mr. and Mrs. Bill McCaghren, who had driven to Dallas to accompany their daughter, Sue, home. The group also visited at Stephenville with relatives. The McCaghrens were accompanied to Childress by Mrs. C. P. Waybourn, who visited her sister there.

LEAVE ON VACATION

Mrs. H. D. Pinkerton of Dallas, the former Virginia McCarty, accompanied by a friend, Mrs. J. T. Bell, also of Dallas, arrived Monday to visit the former's parents, Mr. and Mrs. L. D. McCarty, whom they accompanied back to Dallas, Wednesday. The McCartys are taking an extended vacation trip with plans to visit in Oklahoma.

G. E. HAMILTONS HAVE OUT-OF-TOWN VISITORS

On their recent return from a trip to Cleburne, Texas, Mr. and Mrs. G. E. Hamilton were accompanied by her sister, Mrs. C. L. Edgar, and arriving Saturday to spend the week-end and to accompany Mrs. Edgar home were her son and family. Mr. and Mrs. John Ezell and son, Charles of Alvarado.

Joining them here Sunday was another sister, Mrs. W. H. Tittle and her daughter and family, Mr. and Mrs. Carl Denny, Linda Jane and Carol of Childress.

Visitors in the Hamilton home Monday were Mr. and Mrs. E. C. McElroy of Denton, cousins of Mrs. Hamilton.

RETURNS HOME

Sgt. James F. Ross, son of Mr. and Mrs. W. T. Ross of Flomot, has returned from a two weeks training at Camp Hood, Texas.

Kimble Optometric Clinic
 DR. J. W. KIMBLE
 DR. O. R. MCINTOSH
 Optometrists
 Floydada, Texas

DR. WILLIAM BEENE
 OPTOMETRIST
 Paducah, Texas
 Cottle Hotel Bldg.
 Hours: 9-6 Daily
 Evenings By Appointment
 PHONE Office 274-J
 Res. 429-M



A Fashion Find for Juniors . . . Our Corduroy Bolero Suit

New corduroy bolero suit by BOBBIE BROOKS that's a Junior's dream! Figure-curving, dolman-sleeved bolero boasts a waist-whittling belt . . . graceful, full-flaring skirt takes brightly to your smartest blouses. Sizes 8 to 15 in the newest, most-wanted colors.

Watch FOR DATE ANNOUNCING Formal Opening OF A NEW AND LARGER SHOP . . . SHOWING NEW FALL STYLES

Norma's Shop
 Turkey, Texas

ANNUAL GREENBELT BOWL ALL-STAR FOOTBALL GAME CHILDRESS AUGUST 11th

THE EAST SQUAD COACHED BY KI ALDRICH, TCU VS. THE WEST COACHED BY DICK TODD, TEXAS A&M

Featuring the best A and AA players including R. L. Giesecke of Matador and Junior Perry of Floydada on West Team.

For Tickets write or call O. B. O'Dell, Childress Chamber of Commerce

Today's best washer buy is Maytag!

THE MAYTAG CHIEFTAIN \$134.95

America's finest low-priced washer . . . a genuine Maytag in every respect.

Just think! A genuine Maytag—with all the fine qualities that name stands for—can be yours for only \$134.95. That's scarcely more than you'd pay for the lowest-priced washer built!

Maytag gives you the extra-fast, extra-efficient washing performance you've always wanted. No wonder over five million Maytags have been sold—far more than any other make.

You can trade in your present washer for a liberal allowance . . . pay for your new Maytag while you use it—on easy monthly terms.

Why wait? Come in today for a demonstration.




THE MAYTAG MASTER, finest of all! Huge, square aluminum tub holds more; keeps water hot longer. \$184.95



THE MAYTAG COMMANDER, with large square porcelain tub and fast, efficient Gyrofoam action. \$154.95

THACKER SUPPLY CO.
 Roaring Springs, Texas

MATADOR IMPLEMENT CO.
 Matador, Texas

Dye Family Holds Reunion Recently

The children of Mrs. Beulah Dye and the late Jim Dye met recently at the home of Mr. and Mrs. Elmo Kingery of Roaring Springs for a family reunion. Playing games and visiting occupied the time, and meals were served on the back lawn to the sixty-one relatives present.

In addition to the Kingerys and their son, Ted, others present were: Mr. and Mrs. Bob Dye, Bobby, Beulah and Imogene, and Mr. and Mrs. Rubin Dye and family. Gene and Billy of Merkel, Texas; Mr. and Mrs. Hamp Dye, Valton, Ila Beth, Richard and Ray of Afton; Mr. and Mrs. John Blair of Levelland; Mr. and Mrs. Bill Smelser and children, Patricia and Sammie of Matador; Mr. Tom Bryan, Tommie, Billy and Martha Dell, Mr. and Mrs. Gaylon Bryan and Douglas, Mr. and Mrs. Homer Roper and Miss Ernestine Harris all of Paducah; Mr. and Mrs. Dick Prather and Larry, Miss LaVern Davis, Mrs. Odell Kingery and Lyndon, Mr. and Mrs. Alfred Dye and family, Duane, Barbara, A. J. and Chester and

Mrs. Beulah Dye all of Roaring Springs; Mr. and Mrs. Jessie Loker and Connie Jean of Snyder; Mr. and Mrs. R. E. Kingery of Hale Center; Mr. and Mrs. Leon Kingery and Gell of Amarilla; Mr. and Mrs. Norton Dye of Abilene; Mr. and Mrs. Kenneth Turner and Cleffie of Monument, N. M.; and W. F. Turner of Eunice, N. M.; Mrs. Dye's oldest son, Zack Dye of Kerrville, Texas, was unable to be present.

Mrs. A. A. Groves Honored With Party

Mrs. L. R. Smith and Mrs. Lois Smart entertained Friday night, July 28, at the home of the former, honoring their mother, Mrs. A. A. Groves with a surprise birthday party. Miss Dorothy Nelson, Mrs. Smith's daughter, assisted with hospitalities.

Refreshments of punch and cookies were served to the following guests: Mesdames W. M. Clifton, J. A. Groves, Velma Fuller, A. B. Groves, C. P. Waybourn, A. A. Tipton, H. D. Marshall, Joe Campbell, L. Rattan, Alvin Cooper and Ted Steen and the guest of honor.

Church and Social Activities

Telephones 123 and 156



Rep. and Mrs. A. J. Rogers

GEORGIA SCOTT, A. J. ROGERS MARRY IN RECENT CEREMONY READ AT AUSTIN

Simple wedding rites were performed in the First Baptist Church, Austin, Thursday morning, July 27, for Miss Georgia Ann Scott, daughter of Mr. and Mrs. Alfred M. Scott of Austin, and State Representative A. J. Rogers, son of Mr. and Mrs. Neal Rogers of Childress.

The pastor officiated in the informal, single-ring ceremony which was read at 9:45 a. m. in the presence of 20 relatives and close friends of the couple.

Attending her sister as matron of honor was Mrs. J. B. Allison, Jr., of Austin and best man was Raymon Horany of Olney. Mrs. Allison was attired in a

navy blue and white sheer, complimented with white accessories and a corsage of feather carnations.

The attractive bride chose a simply-styled brown lace dress of street-length, and wore brown velveteen accessories. Her corsage was of yellow roses.

A reception at the home of Mr. and Mrs. John D. Coats immediately after the ceremony feted the couple. Presiding at the table were the bride's mother and Mrs. Allison. Frosted fruit and punch was served with the tiered wedding cake.

Garden Flowers adorned the reception rooms and bride's table. Mr. and Mrs. Rogers are making their home in Childress, but will return to Austin when he enters University of Texas for the fall term.

Mrs. Rogers, a graduate of Austin High school, attended the University for three years, studying pre-law. In 1948 she was secretary of the Pre-Law Society, and is a member of Zeta Tau Alpha, social sorority. The groom is a Childress High school graduate and law student at the University. He was re-elected state representative in district elections last month—Childress Index.

Visit Here
Rep. Rogers and his bride were visiting with friends in Matador, Monday.

ATTEND W. S. C. S. MISSION SCHOOL

Mrs. A. J. Daffern, Mrs. Fred Simpson and Mrs. Marvin Brotherton spent last week at Lubbock, where they attended a school of missions held by the Northwest Texas Conference of Woman's Society of Christian Service. Mrs. Sterling Price accompanied them to Lubbock last Monday and attended the program that day.

Mrs. Cecil Shelton and children, Cecil Wayne and Helen Sue returned home recently from

Artesia, N. M., where they spent several weeks. Jackie Neal Shelton, a nephew and cousin, accompanied them home for a visit here.

Mr. and Mrs. Rusty Birchfield made a trip to Dallas Thursday to accompany her daughter, Mary Helen Hale, who has been visiting here the past month.

Rich! Tasty! Good!

Why slave in a hot kitchen when you can buy such tasty goodies at such low cost! Butter-rich! Cream-frosted! Fluffy cakes!

Cakes, Cookies
Cup Cake, Do-Nuts

WE DO ALL KINDS OF SPECIAL BAKING

CITY BAKERY

You, too, can enjoy the comfort of **COOL, COOL Electric Cooking!**

With my new Electric Range my Kitchen is many degrees Cooler!

Someday You will COOK Electrically WHY NOT NOW?

There's a NEW and MODERN Electric Range for YOU!

- It's Fast! Electric "speed-unit" now cook faster than any other method!
- It's Automatic! Electric cooking's automatic features save you time, labor and money!
- It's Safe! No matches, no flame, no fumes no long hazards into your kitchen!
- It's Healthful! Foods cooked electrically retain the garden-fresh flavor and food values which are often lost when cooked by old-fashioned flame methods.
- It's Economical! Low-Cost electric rates and faster cooking bring operating costs way down.
- It's Labor Saving! Automatic features save you work, free you from much kitchen drudgery.
- It's Modern! Once you cook electrically, you'll wonder why you stayed so long with horse-and-buggy methods as old-fashioned as kerosene lamps.
- It's Convenient! Designed for modern kitchens, the special features of Electric Ranges mean extra conveniences for you!
- It's Clean! There is no smoke, soot, or dangerous fumes to mar your kitchen.

It's the Best! See Your Electric Range Dealer now!

West Texas Utilities Company

Upper bracket Beauty

For the second straight year, Ford has received the Gold Medal award as "Fashion Car of the Year." And its good looks are matched, as owners will tell you, by its fine-car quality. Take a "Test Drive" in this '50 Ford and you'll find it has the "feel" of America's finest cars, too. We call it "big-car roadability"—you'll call it the smoothest, quietest ride on wheels. You'll agree Ford's

THE ONE FINE CAR IN THE LOW-PRICE FIELD

Low bracket Cost

Compare the '50 Ford, feature for feature, with cars costing hundreds more! Only Ford, in the low-price field, offers an engine choice of either the 100 h.p. V-8 or its companion-in-quality, the 95 h.p. Six! Only Ford offers a "Lifeguard" Body! Only Ford offers 35% easier-acting King-Size Brakes! And no car offers a bigger combination of savings—savings in original cost, savings in running costs and the long run savings that result from Ford's high resale value.

TEST DRIVE IT AT YOUR FORD DEALER'S TODAY!

50 Ford

MATADOR AUTO CO.
MATADOR

1950 BASEBALL SCHEDULE

SECOND HALF

- August 11: V. F. W. vs. Lions, at Matador
- August 15: V. F. W. vs. Fire Boys, at Matador
- August 18: Lions vs. Roaring Springs, (here)
- August 22: Fire Boys vs. Lions, at Matador
- August 25: V. F. W. vs. Roaring Springs, (here)

Overweight Cited As Danger During The Middle Years

Good health is the biggest single factor in making the middle years of life profitable and happy. Many parents, says Mrs. Eloise Johnson, extension specialist in family life education of Texas A. & M. College, do an excellent job of protecting their children from diseases but often forget about themselves.

During the middle years, certain physical conditions need attention, especially the adjustments that must be made in connection with the aging process. This process of aging, she points out, is something that usually takes place slowly and the warning signals furnished by nature should be heeded, for your future happiness may well depend upon whether or not you observe these signals.

According to Mrs. Johnson, medical authorities say that the body as a whole functions slower and somewhat differently and that not quite so much food is needed to keep the human machine functioning properly during this period. What folks eat is largely determined by habit, and if habits are followed, overeating usually results and that brings on trouble.

She suggests smaller servings and fewer calories and that foods which are high in vitamins and minerals and the accessory factors be used. Overweight is one of the most common nutritional diseases of this period of life and in most cases, is caused from eating too much.

The middle-aged person usually requires less sleep and this means that adjustments must be made. There is more time for reading, listening to the radio or just for relaxation and rest. This matter of rest is very important and there is a need for balancing rest with the activities that one performs. The best conservator of energy is to stop and rest whenever you feel fatigued. Short rest periods during the working hours make it possible for the older person to accomplish much more and at the same leaves them feeling much better, Mrs. Johnson points out.

Violent exercise such as participating in active sports and lifting heavy loads should be

taken in broken doses. Too much such exercise can be very harmful to the body and its proper functioning. On the other hand, regular exercise, not too strenuous, will help to keep the muscles, bones and joints supple and in good condition.

Regular physical check ups for those in their age group are recommended. This age can become the most profitable and enjoyable period of life if the rules of good health are followed and the advantages that go with experience, judgement, maturity and more leisure time are fully utilized by the individual, according to the specialist.

SPECIALIST URGES SAFETY IN HOMES

More farm accidents occur in the home than in any other single place on the farm and about the most dangerous room in the house is the kitchen. There are many reasons why accidents happen in the kitchen, says Mrs. Bernice Claytor, extension home management specialist of Texas A. & M. College, but few outrank carelessness and household disorder.

Poor connections on the gas stove; overheating or using kerosene in coal or wood ranges, gas escaping when a boiling pot has extinguished a flame, pots and pans containing hot food or water upset by children, using worn-out equipment, especially electrical appliances, matches not placed out of the children's reach and accidents that often happen to the homemaker while frying foods in deep fat—these are common causes of kitchen accidents.

Mrs. Claytor says that a well kept kitchen, one that is provided with plenty of cabinet and storage space, is most likely to be a safe room. However, carelessness can nullify the features of even the best planned and constructed kitchen. One gas explosion or a fire caused from hot grease removes the kitchen and often times the housewife from further safety troubles.

The stairs and steps both inside and outside the home seem to have been made especially for creating accidents by falling since so many home accidents happen there. It is dangerous under any circumstances to walk on stairs with both arms loaded and it is doubly so when

Quick Blueberry Wedges



Here is a coffee cake to please those who like lots of berry flavor in their breads. Fresh blueberries are generously distributed in, atop, and between wedges of this quick coffee cake.

Blueberries are most often found in a pie, but there are many happy combinations of this tart berry with vitamin-enriched flour. For instance, there is the unusual blueberry coffee cake pictured, a berry cake that no man can resist, or woman either!

Because the batter is combined by the quick muffle method, blueberry wedges are a pleasure for the home cook to make. She can be pleased, too, with the good nutrition this enriched sweet bread provides.

Blueberry coffee cake can bring its good taste and B-vitamins and iron to almost any breakfast menu, but here is just one: chilled melon, scrambled eggs or French omelet, quick blueberry coffee cake, coffee or milk.

Occasionally include blueberry wedges and other sweet breads at luncheon, for they are enjoyable with salads and many luncheon dishes. Salad plates might include grated carrot and pineapple salad, cherry gelatin mold, deviled eggs and a fluff of cream cheese, sprinkled with chopped walnuts. The perfect complement for such a meal is warm blueberry coffee cake served with butter or margarine and glasses of iced tea or coffee.

QUICK BLUEBERRY COFFEE CAKE

- 1 1/2 cups sifted enriched flour
- 1/2 cup sugar
- 2 teaspoons baking powder
- 1/2 teaspoon salt
- 1 egg
- 1/2 to 3/4 cup milk
- 5 tablespoons melted shortening
- 2 cups blueberries
- 1/4 cup sugar
- Additional blueberries

Sift together flour, 1/2 cup sugar, baking powder and salt. Beat egg. Add milk and shortening. Stir into flour mixture, mixing until batter is smooth. Stir in 1 1/2 cups blueberries. Pour into greased 9-inch layer pan. Arrange remaining 1/4 cup blueberries over

batter in a circle. Sprinkle 1/4 cup sugar over coffee cake. Bake in moderately hot oven (400° F.) 25 minutes. When coffee cake is baked, cut in wedges, pull apart, retaining the circular shape and garnish with additional berries. Makes 1 9-inch coffee cake.

The grub of the cockchafer is a titbit in France.

Karl Marx was a frequent contributor to the New York Tribune while living in poverty in London after his exile from Prussia and France.

Venom of the Black Widow Spider is 15 times as potent as that of the rattlesnake.

The stairs or steps are cluttered. Stairway treads should all be the width and risers the same height, says Mrs. Claytor, and the treads should not be polished.

The stairway is no place to store the broom, mop nor the children's toys. Scatter rugs should never be placed at the bottom nor the top landings of the stairway. Loose or frayed runners are extremely dangerous. Cellular steps are usually poorly lighted and also catch more of the items that are just temporarily set there until they can be moved into the cellar. These are the items that cause many of the serious home accidents. They are not moved until someone gets hurt.

Protection from fire hazards, orderliness, timely repairing, using tools and equipment as they were intended to be used, disposing of worn out appliances and the use of common sense will greatly reduce the number of home accidents, says Mrs. Claytor.

At no time has water failed to flow over Niagara Falls. However, one-third of the flow has been checked by ice during several winters.

Since 1840 every President of the United States elected in a year ending in zero, except the year 1900, has died in office.

Local Items

Mr. and Mrs. Pat Sheridan spent the week-end at Lubbock with their son and daughter-in-law, the Pat Sheridans Jr. Former residents, Mr. and Mrs. Vernon Doss of Crosbyton, and their son, George, of Dallas, were Matador visitors Tuesday of last week. The men were enroute to Tres Ritos for a fishing trip, while Mrs. Doss went from here to Dallas to visit.

On their return to Sacramento, Calif., Tuesday Mr. and Mrs. John Patton were accompanied by Mr. and Mrs. C. T. Heiler, who will visit their son and daughter. The Pattons have been visiting his parents, Mr. and Mrs. M. L. Patton and other relatives.

in the Want-Ads

PLASTIC Seat Covers, \$19.95 at Peg's Garage.

SEAT COVERS: Most all models cars, \$12.95 to \$21.95. Coupes, \$11.95. Free installation. Campbell Chevrolet Co.

FOR SALE: John Deere 4-row cultivator, practically new. George Gray. 4t

SUN Visors, \$10.95 installed at Peg's Garage.

FOR SALE: Four room house to be moved. Alvin Stearns.

FOR SALE: We now have good grasshopper poison for sale. Farmers Coop Gin, Matador, Texas. c-tfn

12 Months Guarantee Battery, \$8.95 at Peg's Garage.

FOR SALE: 1946 Ford, in first class condition. Contact D. G. Anders, McDonald Funeral Home. c-tfn

FOR SALE: Ripe apples, \$1.00 per bushel at orchard. A. B. Nichols, Roaring Springs.

PLENTY of Ice Cold Watermelons. Open day and night. Leon Ice Company.

FOR SALE: Used Norge Washing machine. Mrs. B. H. Hobbs

FOR SALE: 2 used washing machines, worth the money. Matador Implement Co.

FARM EQUIPMENT: 5 used Ford tractors, '41 to '49, priced to sell. Several other sizes and makes of 2-row and 4-row tractors. Used One-ways and breaking plows. BRASELTON IMPLEMENT CO., Roaring Springs. c-tfn

FOR SALE: Fertilizers, Insecticides, Weed Killers, Fertilizer Distributors and Row Crop Sprayers. Morckel Farm Chemical Company, Highway 70 East, Floydada, Texas.

FOR SALE or TRADE: 50 good Jersey heifers, 200 good milk cows. Jack Brant, Lockney, Texas.

HOME BAKED PIES & Cakes will be sold by Women's Missionary Council of the Assembly of God Church, Matador. Call 63-M before 8:00 A.M. on Saturday.

FOR SALE: 1941 Ford new motor and radiator and H. Clean. D. E. Pitts, 20



Many an opportunity is lost through delay...

DON'T WAIT, INSURE TODAY!

Your insurance can give you full protection against financial loss from accident damage costs, fire destruction, stolen valuables. Your insurance is basic protection for every member of your family. Ask for full particulars.

- COMPLETE AUTO COVERAGE
- GENERAL INSURANCE
- SPECIAL PLANS FOR SPECIAL NEEDS

BILL DICKIN

KNOW YOUR INSURANCE MAN HE KNOWS YOUR NEEDS!

Money Saving GROCERY SPECIALS

FRESH, TENDER PORK CHOPS

Pound 68c

MAGIC CUP, Can COFFEE

Pound 75c

LIPTON TEA

1/2 Pound 29c

DIAMOND, 15 1/2 oz. Can

PORK & BEANS

10c

BRISK FLAVOR

THOMPSON, SEEDLESS

Grapes

15c

CORN, Primrose, 303 can . . . 17c

DIAL SOAP

DESSERT MIX

Frostees

2 Packages 27c

PURE PORK, Pinkney, Pound Sack

Sausage . . 49c

W-P

Bleach . . . 13c

STOPS ODOR BEFORE IT STARTS



Smells good!

RED SEAL

Luncheon Meat

CAN 49c

FRESH FROZEN

Strawberries

12 oz. Can

BIRDS EYE FROSTED FOODS

Orange Juice

(CONCENTRATED)

6 oz. Can

MAKES 1 1/2 PINTS

29c

CHARLIE'S GROCERY

I. O. O. F. BUILDING

MATADOR, TEXAS

NO LOWER PRICES Anywhere!

USED CARS

BUICK 1947 4-Door Sedan, In A1 Condition. Low Mileage, Radio and Heater, Good Tires. Gray Color.

Studebaker 1939 4-Door Sedan Black - Heater.

Other Makes Available

NO BETTER USED CARS ANYWHERE!

HARP PONTIAC

MATADOR, TEXAS