# Matador Tribute Moms-Girls' Meet

cle Jay

710 KGNO

lo Station A

M. TUESDAY

THURS.

TRAC SYSTEM

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OSTS 50

ADOR

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ONE 50

POUND

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oz. Boxes

POUND

ound Jar

# DOUGLAS MEADOR

The past is a curtained winwhich overlooks the backyard of years. Despite the aled nostalgia of my generation to return to button shoes and high starched collars, in most stances it is a device of placing little sticks over the coals of conversation. Few aspire to sur- guests at the service. ier any part of their chrome and florescent world for even a brief journey into the primitive both at home and in the church, territory of wood boxes, teakettles and coal oil lamps. There is admittedly a charm about 5:2, he reviewed the story of the many of the customs whelped by captive Jewish maid and cited in necessity, and there is charm her life, both dependability and about a camp fire on the beach yet even the violently neurotic brought a lesson of responsibilia permanent arrangement.

ment against the tide of pro-gress. The ancient hills are torn with powerful blades and iron-toothed buckets. Old buildings Luke 2:49. "Parental authority and the throbbing heartbeat of the times is the riveter's hamer on the steel skeleton of a new structure. There is, however a limit to which commercialism can ravage the dusty necropolis of esthetic experiences. In central Texas there is an upright piano painted a revolting yellow and secured to a rocky hill by and secured to a rocky hill by the highway. Advertising of a music firm is painted in black was the Matador High School girls chorus directed by Mrs. L. over the yellow. haps the keys have been re- D. Wilkerson. Invocation was by moved from beneath the closed Rev. W. B. Vaughn and benediccover and there is no stool for tion by R. E. Campbell, sr. talented ghosts of lovers who must return on lonely transition of decay or flames, the old piano is forever silent beneath the stars; a mummy buffeted by the winds and rains.

ers of splendor altho the soil number starts at 4300. The coun- Week made barren with countless lies. 1951.

y reinforced attacks of adver- must be registered for the baltermined by signs left behind at new or out-of-state car it is not a camp site. If tomato and corn necessary to attach the 1950 tags cans were scattered about the if the 1951 license is purchased, cold ashes of camp fires, the Miss Patton declared, but the Motley county Polio Drive but \$40 in contributions. travelers were going toward 1950 license must be paid. New Mexico; if they left pieces

Some confusion results in the lieved that about all reports had an additional \$35 for the county

Texas April 1 to April 1 fiscal lieved that about all reports had an additional \$35 for the county New Mexico; if they left pieces

which has escaped the sky- 1951 and they are buying a 1951 quota the first day of the drive, rocketing price debacle, is dvice. It remains cheap without being frozen.

## **Make Flying Trip**

Ennis Moss, Roaring Springs' flying mayor, yesterday, accom-panied by M. S. Thacker, landed cort exactly 45 minutes after the 12 months for which vehicles are registered. Buzz Field airport. Aerial hitchliker on the jaunt was Mike World Day Of Prayer loyle, manager of the Matador mplement company.

e return trip (without a tail home in time for lunch.

### GROUP TO ORGANIZE

A meeting is called for Monrt room at the courthouse for this prayer service. purpose of organizing a Mat-Cemetery Association. vone is invited and urged to

# TRAIL DUST Youths Hear Inspirational Union Service

"Youth for God" was the subject chosen by Rev. Marvin Brotherton, pastor of the First Methodist Church, for his address in a special union youth service Sunday night, inaugurating National Boy Scout Week.

Local observance includes also the girls of the community, and both Boy and Girl Scouts with their leaders, were recognized

Rev. Brotherton stressed the importance of early training fidelity. From I Samuel, 3-10, he would hesitate to make a picnic ty and obedience in the examples set by the boy Samuel, and from the experience of It is impossible to defend senti- Christ as a lad, leadership, in-

rich with memories are razed is of utmost importance in training boys and girls", Rev. Broth-

Per- girls chorus, directed by Mrs. L.

# **Tags Moving**

here they find root may be ty received 1,250 licenses for

year car registration, Miss Pat- been tabulated. ton said. New car owners somelicense, that should suffice. It is explained in this manner: If a new or out of state car owner Northfield To Hear purchase a 1951 license on Febcensed to operate until April 1, 1952, or a total of 14 months. The owner would "ride free" for at Amarillo's Trade Winds air- two months as compared with

# To Be Observed Here

World Day of Prayer will be nd) required one hour and one observed here in a program to est trick artist and Blue Ribbon drive a success. time in Amarillo and arriv-nome in time for lunch. man's Society of Christian Ser-vice, Friday, Feb. 9, (tomorrow) at the Methodist Church, at 3:30 o'clock.

All women of the community IN CARLSBAD y night, at 7:30 in the district are invited and urged to join in

## RETURNS HOME

yone is invited and urged to d, as immediate action is turned home Sunday from Plainrecent surgery in Lubbock Genin St., Carlsbad, N. M., following bank will start closing at noon named, Matador representative on Saturdays, beginning Feb. 10.

Mrs. Chloe (Doug) Meador representative on Saturdays, beginning Feb. 10. sary for continued main- view, where she spent last week eral Hospital. Mrs. Wells wishes



DEEP IN THE HEART OF TEXAS banquet attended by moms and gals wearing blue jeans and calilo, was emceed by Mrs. Harold Campbell, toastmistress, left above, president of Matador Parent-Teacher Association, sponsors of the annual affair. To the right are Mrs. C. M. Barton. Jr., vice-president, and her daughter, Jan. Also seen in the picture are Letress Simpson, Mary Lois Watkins (partly visible) and her "adopted" mother, Mrs. W. D. Lipscomb.—Photo by Douglas Meador; engraving courtesy Lubbock Avalanche).

less melodies and phantom laughter echoes in the skies while a spectral hand turns the music of a forgotten song.

Sale of 1951 Motley county carricense tags is moving at a fair pace according to Miss Rachel Patton, deputy in the office of Sheriff and Tax Collector John flexes its steel muscles, the engineer will hesitate to invest his precious steam to sound the whistle.

Sale of 1951 Motley county carricense tags is moving at a fair pace according to Miss Rachel Patton, deputy in the office of Sheriff and Tax Collector John Sheriff and Tax Collector precious steam to sound the attached to vehicles immediate-ly.

Frank Traweek. Matador Boy in the examination department.

Scouts Troop will be in charge ly.

Reared at Paris, Mr. House at-

# **Matador Bank Names Paris Banker As Vice-President**

Mr. House has been a visitor in Oakleaf clusters. move here with his wife and church affairs. eight-months-old daughter. Annabel, possibly next week.

#### Officials of First State Bank he saw 18 months service as matched by state funds. Officials Stevens, organist and pianist, of Matador are announcing the aerial engineer and gunner with have indicated this will be done. was introduced as "Birnie Hoaddition to its personnel, of the 10th and 14th Air Forces in Opposition to the bond issue well". James Newton House of Paris, China. He received his honor- was slight even though city Texas, who will assume active able discharge as a staff sergeant councilmen have said approval duties about the 15th of Feb in August, 1945, having received will require the raising of city ruary, in the capacity of vice- the Distinguished Flying Cross tax evaluations by about one-

# Western Theme in

# "PLASTIC HEARTS" **COLLECTING FUNDS**

Hearts of red plastic are located in business places here and other county communities to collect funds for the American Heart Association which is devoting study and treatment in combating heart disease, the nation's number one killer.

The drive is sponsored by the Fleming Post American Legion. Commander Loyd Latimer said this week that no solicitation is year was, "Deep in the Heart of being considered except the Texas", and decorations featurhearts.

"We know the people have had one contribution drive after another", Mr. Latimer declared, "and we hope the contributions A potted red geranium which to the plastic hearts will be suf-decorated the speakers' table, ficient that no other form of was the annual contribution to solicitation will be necessary.

the generosity of the people as and Mrs. C. W. Eubank of Dallas indicated since the hearts were in honor of their son, Lt. Paul placed in public places. We of Eubank, former Scoutmaster the Legion appreciate each con- here who started the custom of

Approximately 18 of the plastic in service in World War II. hearts have been placed in busi-

# Spur Voters Approve **Hospital Bond Issue**

ed a \$125,000 bond issue here today by a ballot of nearly four to Texas songs, Mrs. Campbell in-

clear the city will build the hospital only if the \$125,000 garner-

and the Air Medal with two third in order to retire the bonds An archietect will be selected Matador this week, arranging During his residence at Paris, immediately to start work on for a place of residence and will he was active in civic, social and sketches for the hospital, officials said.

# **MANY EARN PRIZES** IN QUIZ ON TEXAS

calico dresses, approximately 200 girls and their moms (real and adopted) attended the 13th Mother-Daughter banquet here Tuesday night in the Baptist Church basement. The affair is sponse ed annually by Matador Parent-Teacher Association.

Theme for the banquet this 'silent appeal" of the plastic ed crepe paper festoons in patriotic colors of red, white and blue, with Texas flags, small maps of the state, and colored balloons decorating the tables.

the banquets for the boys and "We are extremely grateful for girls of the community, of Mr. Father-Son banquets fourteen The drive started Thursday, years ago, and who lost his life

Miniature cowboy hats and wristlet gun holsters were given the girls for favors.

Toastmistress was Mrs. Harold Campbell, P-T. A. president. Mrs. Albert Traweek, jr., gave the "Mother's Welcome", her daughter, Frances, gave the SPUR. Feb. 3-Voters approv- "Daughter's Response"

Following singing of favorite one for the construction of a troduced Mrs. R. E. Campbell, municipal hospital.

Mayor Ned Hogan said the final vote was 362 for and 94 against the issue. He made it "moms" from the audience participating. Approximately twenty ed from the sale of bonds is prizes were given. Mrs. Johnnie

> Following the quiz, several surprise gifts were given to Mrs. C. P. Waybourn, the oldest mother present: Mrs. Wade Berryman, youngest mother; Letress Simpson, oldest daughter (school-age) and Carolyn Pohl, youngest daughter.

Invocation was given by Mrs. John Hamilton and Benediction by Mrs. C. M. Barton, Jr.

In a bean-guessing contest, Glynda McWilliams and Lucretia Edwards tied for the prize both guessing 3450 beans in a jar which held 3676.

Express Appreciation

Officers of the Parent-Teacher association, and those in charge of various committees expressed appreciation for the cooperation of everyone who assisted in any way towards the success of the banquet. Mrs. Algie Groves, here Friday morning. Eight and Estelline from the north teams will take part in the tour-half and Quitaque and Turkey declared she was especially chairman of the food committee, grateful to those who prepared food, worked in the kitchen and helped with the serving.

Special wiring by Freddie Welling, West Texas Utilities electrician, also enabled the wo-Mr. Ezzell said the tournament invitation to attend the tournament ouse extra electric roasters in preparing the barbecue in

# Pioneers found humor a powerful ally against the continual-All new and out-of-state cars sity. It was said of the New Mexico homesteaders that the direction of a carayan could be deobtained. In registration of a To Polio Drive

Flomot community after at- Whiteflat community collected

# purchase a 1951 license on February 1, 1951, the vehicle is ti-

A program presenting Alva in western music and song, will sible emergencies. be given at the school auditoring, Feb. 13, at 8 o'clock according to an announcement received by the Tribune this week.

Alvanell Woods, world's youngefforts in helping to make the
First Baptist Church, Matador, will be announced in the near hand, resulting mainly from the

Admission will be 50 and 25 BANK HOLIDAY cents.

ceived during the week for the last week sent in an additional many years.

County Chapter Chairman Jack | The VFW Roosevelt Birthday Norman said last night he be- ball held Friday evening netted ties Co., the First State Bank, fund.

Late yesterday the grand total are Lakeview and Silverton. outstanding dealership operation from all communities was \$2, 546 which exceeded last year's polio drive of about \$2,500. Half of the amount collected will re-

main in Motley county for pos-"I again wish to thank the peothe wonderful support given the drive this year. I also want to thank all the workers for their The entertainment will feature time and efforts and especially thank U. L. Wille for his tireless

Monday, Feb. 12, Abraham Mound cemetery. Lincoln's birthday, will be observed as a holiday by the First ters survive. They are Gail and Mrs. Sarah E. Wells is recup- State Bank, according to an an- Melba Webb. erating at the home of her nouncement made this week by daughter and family, Mr. and bank officials. Customers are NEW REPRESENTATIVE Mrs. A. E. Duncan, 916 Edwards also again reminded that the Mrs. Freddie Welling has been

# Basketball fans may expect an Lakeview and Estelline are the The new tags for Motley coun- cluding the week's activities of later was graduated from South- unusual treat on the sport plat- two top teams from the north

The seeds of truth bear flow- ty are lettered A over N and the serving National Boy Scout ern Methodist University. En- ter over the week-end. The Dis- half of District 3-B. listing in the army, Oct. 5, 1939, trict 3-B Tournament will start Boys' teams entering are Carey ney Supt. Bert Ezzell declared. from the south half of the dis-Two top teams of each half will trict. participate in the double elmination contests. The best of the al 1B tournament in Lubbock area (boys and girls) will take next week-end, February 16-17. part in the tournament.

will be the first district chamition and pionship contest held here in your choice.

Trophies are being provided locally by the West Texas Utiliand Matador Auto Company, local Ford agency.

# **Held For Infant**

were held Thursday morning, efficient management, competbe given at the school auditor-jum at Northfield, Tuesday even-jum at Northfield, Tuesday even-jum at Northfield, Tuesday evenfant son of Mr. and Mrs. R. L. ties. Webb, who was stillborn, Wednesday, January 31, at Traweek

> conducted the service, and Eudy- future. Seale Funeral Home was in charge of burial in Matador East AT BEDSIDE Besides the parents, two sis-

# located in Silverton, Quitaque

# Everyone is extended a cordial

The distinctive Four-Letter **During Big Freeze** The games will start Friday at Award for 1950 of Ford Motor About the only com modity time feel that since the year is taining its share of the county said the first day of the drive said "iron lung" to said. New car of the first day of the drive said the first day of the drive said. New car of the drive said the first day of the drive said the first day of the drive said. New car of the county said the first day of the drive said the first day of the drive said. banks placed in places of busi- Estelline girls play. Other girls been won by the Matador Auto

> at Dallas. The award signifies the Dallas Ford dealership has met the company standards of excellence Graveside funeral services in the phases of sound finances,

> > Glenn Woodruff will be presented the award certificate by Crandall during ceremonies at

Mrs. C. E. Woolery and Joe B. Meador of Lubbock visited here Wednesday afternoon and night MOVE TO FLOYDADA with their parents, Mr. and Mrs. Joe Meador, to be with Mrs.

## VISITOR LEAVES

# Many Homes Are Without Water

Zero temperatures which swept the Texas Panhandle last teams entering the tournament Company, local Ford agency, for week left many Matador homes without water until the return David R. Crandall, jr., District of warm weather during the Sales Manager, announced today week-end.

In instances where water pipes were exposed or had little protection, the "shut-off" was immediate with the arrival of the great mass of cold air. In instances where pipes were buried too shallow, or where wind or rains had removed the protecting, the freeze up was slower.

Water Superintendent Herman extremely cold weather. A number of losses from frozen

automobile, truck and tractor engines, were reported

The recent move to Floydada, of Mr. and Mrs. Willis Cooper Meador, who has been seriously and sons, to a new home there, ill this week. house changes by families here Mr. and Mrs. Melvin Meason runs home.

Turns home

Turns the Matador Brand

ANT EDITOR REPORTER SCHOOL REPORTER JERRY WARREN LOIS BLEVINS NELDA SPRAY BETH JOHNSON

# 4. G. S. BOYS TAKE **PICKENS TOURNEY**

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TRADE-INS

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The Matador Grade School oys team took the first place ophy at the Dickens Junior at. Saturday night, an. 27. They took the chamby defeating McAdoo

irls bracket. In the second ed only one point more than the rund, headed for consolation Matadors in the last half.

by the team from Spur 8-5. the boys team was placed in the 44-26. trophy case in the entrance hall of Grade School.

#### -M. H. S.-RILEY PAVES WAY FOR PANTHER WIN

Riley from Quitaque paved true Pat? the way for the Panthers as they was played Thursday Townsend and Jody Graham Mavericks easily de- were high pointers from Matathe Roaring Springs team dor with twelve and eight points cond round 31-15, Fri-respectively. The final score was 46-30 in favor of the visitors. The Matador Grade school girls The Panthers jumped to an early am was defeated by Dickens lead and led the home team 20-6 2-13 in the first round of the at half time. The Panthers scor-

for the Matadors. At the present Quitaque is leading this half of the district while Matador and Wonder who? Turkey are tied for second.

B Teams Play Both local "B" teams played the "B" teams from Quitaque there Thursday afternoon. This was a return game of the "B" teams that were played here a games ended the same as when year. trophy, the girls were defeated they were played here. The local B girls won 51-25 while the Mat-

# Campus Chatter

Wow! Did you all hear what I I bet I co heard? Pat R. went with La them right. Royce M. Saturday night. Is that

Texas Tech? Well Georgia, who is the guy

from the college of Mines. Did you see that cute cowboy

Tresa and Wanda McMahan. Cute couples seen after the ball games this week Jerry E. and Lois Blevins, Dewayne and Frances, Peck and Marlene. Cookie and Margie (as usual). Betty Ruth seems particularly



for Cattle, Sheep. Hose and Poultry STANLEY PHARMACY interested in a certain cowboy and thirteen respectively for the with boots and a big white hat. Matador team. Gerall Farley and

What's this we hear about ty-three points for the losers. Wanda McMahon and Joe L. The half time score was 26-17 in

Sounds interesting! We are glad to see cute ex-sen- The score of this game was th ior Bonnie Hughes home this highest score that the Matador week. Bonnie is a freshman at team has run up against their week ago. The results of both Abilene Christian College this opponents so far this season,

My Goodness! Watson and repeatedly sent in during the Frances are beginning to make entire game. The first place trophy won by ador boys lost by a score of this dating business a habit. They were seen together Tuesday night after the ball game. Where! Oh Where did Marlene

get that ring? Three guesses and I bet I could get everyone of Say Dewayne! Where were you

planning on going Tuesday night For the last week Jerry Ed. when Coach changed your mind 3-9. The boys reserved the right tramped over the Matadors here wards has been talking to him- and told you to come to the ball play icAdoo for champion-Tuesday night, January 30th. self. When he starts answering same. It couldn't have been Pa-irard 33-11 in the first round game with 19 points. Watson done. wayne, did you enjoy the game Who is this I hear Martha Hall is going with? Could he be from It looked like it. I wonder what Jody was jump-

ing on Watson for Friday mornfrom El Paso? He couldn't be ing? It couldn't have something to do with Roaring Springs Thursday night could it. Oh yes, who were you two going to ride at Turkey last Monday night? back with after the ball game He seemed very interested in with Dickens Wednesday night? When you all see R. L. you can

ask him about the trip to Fort Worth. He will be glad to tell you about it. Won't you R. L.? Cecil Irwin what is this we all hear about the names you are being called. It seems as though

you have a new name each Well bye until next time. And don't do any thing that you don't enjoy.

—M. H. S.—

### MATADOR EASILY DEFEATS DICKENS

The local high school boys eam easily defeated the team from Dickens 55-37 in the Roaring Springs Invitational tournament Wednesday night, January 31. Watson Townsend and Kenneth Dunning scored fourteen

This game marked up the third | Tribune, Matador, Motley County, Texas, Thursday, February 8, 1951

favor of the local team.

My Ideal Boy

Eyes-Jerry W

Nose-Dean

Smile-Peck

Hands-Joe Ears-Dean Walk-Dean

Mouth-Watson

Laugh-Grady

Physique-Watson

Personality-Jody

My Ideal Girl

Eyes-Betty Ruth

Teeth-Betty Ruth

Nose-Marlene

Smile-Margie

Mouth-Margie

Hands-Susie

Walk-Frances Laugh-Marlene

Feet-Marlene

Figure-Minnie Lou

Ears-Marie

Hair-Susie

Wit-Cecil Carman

Intelligence-R. L. Holt

Manners-Bobby Coldiron

Gen. Appearance—Grady
—M. H. S.—

(By Matador Brand Staff)

Complexion-Betty Ruth

Character-Charles K.

Feet-Peck

Complexion—Jody

Teeth-Charles K.

Hair-Dog

(By Matador Brand Staff)

Wit-Marie Intelligence-Rita Wilkinson Character-Carlene Manners-Minnie Lou Personality-Marlene Leonard Brown racked up twen-Gen. Appearance—Frances -M. H. S.-

### **Panthers Play Two B Cage Games Here**

and girls 'B' teams played the game. Ray Carman and Neal Quitaque cagers here Thursday, Pipkin scored seven and six even though the "B" team was January 25. The girls, following points respectively for the Matthe pattern set by the 'A' squad, adors.

defeated the Quitaque team 56-27. The boys lost by a score of 41-26, after leading at the half eleven to nine.

Martha Hall of Matador and Scott of Quitaque were probably the most outstanding and most valuable players for their respective teams. Wise of Quitaque scored fourteen points to The Matador High School boys lead the scoring of the boy's





Your Favorite Layer Cake . . . .

Our freshly-baked layer cakes are mouth-wateringly good and so-o-o tasty. Fine textured with rich creamy frosting.

When you think of good baked goods, think of us. You'll find the best in deliciously-fresh rolls, bread and pastry, here.

City Bakery

# GUARANTEED FLOWERS

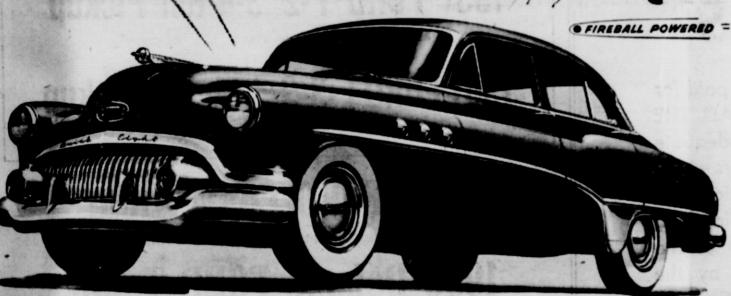
One of the largest floral shops in this vicinity. backed by 22 years experience and acres of greenhouses, is our positive guarantee that you will receive fresher flowers and more for

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MRS. L. R. BISHOP

Phone 52-R Matador Representative

**POURE LOOKING AT THE** Newest Car// in the World Today



Take your pick! 4-door Sedans, 2-door Sedans, 6- and 3-passenger Coupes, Rivieras, Convertible

# New in Style-New in Structure-New in Power-New in Thrift-Potent in Price Appeal-It's the 1951 BUICK SPECIAL!

Drive.\*

Here is good news for folks with a shrewd eye for what their dollars will buy.

Here is a tidy traveler that defies the upward trend of costs -proudly wears a 1951 price tag like that which zoomed last year's Special into popularity so great that it put a crimp in "the low-priced three."

Take our word for it, this is every inch and ounce a Buick -Buick-featured, Buickdesigned, Buick-built from the ground up - but literally the newest thing on wheels.

The sturdy and ample body is new. The high-strength frame new. The power is new to the SPECIAL, which now has the undered equipment, accessories and trim illustrated are

Then better automobiles are built BUICK will build them

thrifty F-263 engine that first made its name in the SUPER, and here delivers 120 horsepower with standard transmission-128 with Dynaflow

It's a Buick with less weight and more power-and that spells a pair of new thrills for you. There's a performance thrill such as you've never enjoyed in the SPECIAL-plus a handsome gas-saving into the bargain.

We'll make a prediction now as to what title folks will give it, once they get it out on the road. \*Standard on ROADMASTER, optional at

That title in three words, will be: "Thriftiest Buick Yet!"

Better hurry around to your Buick dealer's and look this marvel over. We'll give you another prediction-which is:

Once this one's discovered, the demand will be terrific.

### No other car provides all this:

DYNAFLOW DRIVE . FIREBALL POWER - PUSH-BAR FOREFRONT · WHITE-GLOW INSTRUMENTS . TORQUE-TUBE DRIVE . 4-WHEEL COIL SPRINGING . DREAMLINE STYLING . DUAL VENTILATION . BODY BY MISHER

YOUR KEY TO GREATER VALUE

Smort Buys Buick



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Paducah, Texas



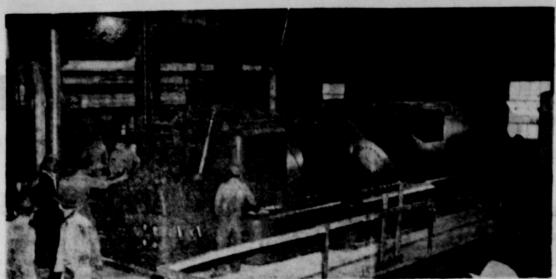




WIDE VARIETY OF STYLES MAKE YOUR SELECTION EARLY



STANLEY



Co's. NEW TURBO-GENERATOR GOES ON THE LINE-More than 37,000 horse power in electric generating capacity was made available for area use when the huge new turbo-generating unit at West Texas Utilities Company's Lake Pauline Plant was integrated into the Company's power system January 31. Pictured above are WTU engineers and factory test making final operational checks preparatory to placing the unit in service.

# **Electric Power More Than Doubled By** New WTU Companys' Lake Pauline Unit QUANAH—Following oper- which is a basic part of a multi- than doubles the plant's generational tests and check runs, the million dollar construction pro- ing capacity provides additional

Generating Station, located five WTU president, "is a part of our 000 West Texas farms. miles southeast of Quanah, was continuing effort to help this placed in service January 31. | area grow and prosper".

Tor Your

"I Love You!"

ANNOUNCING A

In Matador . . . .

Flowers For

Weddings

Showers

**Funerals** 

Prompt Delivery - Telephone 142-W

MRS. FREDDIE WELLING

DOUGLAS FLOWER SHOPS

Malader Variel

QUITAQUE - SILVERTON -

**New Representative** 

That Say

ational tests and check runs, the million dollar construction pro- ing capacity, provides additional Mesdames Martin Smith and new 37,000 horse power turbo- gram to provide more and better electric power sufficient to serve Joe Rose of Duncan Flat comgenerating unit at West Texas electric service to the people we a city of 90,000 population, or munity, visited and shopped Utilities Company Lake Pauline serve", said Price Campbell, the power needed to serve 14, here Saturday, The actual installation of the daughters, Judith and Margaret

turbo-generator was but a small of Floydada, visited here Satur-"The addition of this unit, The new unit, which more part of the work, C. M. Sample, day with relatives. chief engineer of the Pauline Mr. and Mrs. Frank Gillespie Plant, pointed out. An addition and daughter visited in Quitato the plant, equivalent to a que, Monday steel framed masonary and concrete building 75 feet by 63 feet ed recently in Abilene, with Mr. and four stories high, had to be and Mrs. Claud Morrison. built to house a boiler capable of generating 250,000 pounds of Roosevelt, Okla. visited here steam per hour. Construction on recently with her mother and this addition was begun in Sep- family, Mr. and Mrs. J. F. York. tember, 1949, and initial operation of the unit was scheduled for April, 1951. By pushing con- here with his parents, Mr. and struction, it was possible to com- Mrs. J. D. Mitchell. plete the installation of the unit two months in advance. There still remains a great amount of finishing work, such as painting and trimming, to be done before H. Nichols and Mrs. Ethel Maze

The Lake Pauline Plant, one of WTU's four modern steam turned home from a visit in Cangenerating stations, intercon- you with her sister and family, nected by 3,100 miles of high Mr. and Mrs. Kenneth Bagley. voltage cardinal transmission lines, was placed in operation in

Mr. and Mrs. Ware Fogerson and family, and his mother, Mrs. Florence Fogerson of Silverton, Mr. and Mrs. Bobby Tiner, Frivisited here last Thursday with day and Saturday, near Lockney Mr. and Mrs. R. A. Day, parents of Mrs. Ware Fogerson. They and daughters of Dallas, spent were enroute home from the Fat the week-end here with his par-Stock Show at Fort Worth.

### Kimble Optometric Clinic

DR. J. W. KIMBLE DR. O. R. McINTOSH Optometrists

Mrs. Ben Dillard. Floydada, Texas

and other relatives.

during the week-end

Otis Smith and son, Lee Otis, of Farmington, N. M., spent Sunday night here with Mr. and

ents, Mr. and Mrs. Clyde Davis,

Rev. and Mrs. G. C. Tiner vis

Mr. and Mrs. Delmer Davis

ents, Mr. and Mrs. S. N. Davis.

Robert Lee Duran and Charles

Hensarling of Albuquerque, N.

M. spent the week-end here

with their parents, Mr. and Mrs.

Joe Duran and Charlie Hensar-

# Tribune, Matador, Motley County, Texas, Thursday, February 8, 1951 Flomot News

Roaring Springs

NEWS

By Mrs. L. E. Cooper

Mr. and Mrs. J. T. Swim, sr.,

Mrs. Elgin Winn of Dallas and

their mother, Mrs. M. E. Keahey.

ah, were recent guests of Mr.

Mr. and Mrs. J. P. Moss and

and Mrs. S. D. Hunter.

spent the week-end in Vernon

tives.

Henrys.

with relatives.

The Flomot Home Demonstraion club met Feb. 6 in the home of Mrs. Harold Allen. The meeting was called to order by the Mr. and Mrs. Ramon Kingery president, Mrs. Luther Turner. of Plainview, visited here sever-Business was discussed and minutes of previous meeting read 11 years of employment, or 6 representative of the al days during the week-end with his parents, Mr. and Mrs. by Mrs. Allen. L. E. Kingery and other rela-

Miss Marie Rea, home demonfrozen bread and rolls.

Mrs. Cal Monteith of Wichita Falls, spent last week here with Martin, Van Martin, R. H. Tan- cases where the wage-earner attended the Fat ner, A. J. Bynum, A. M. Tanner, was living on September 1, 1950, and visited relatives W. T. Ross, LeJune Turner, Earl From now until July 1954, 6 during the week-end Mrs. Robert Meacham and daughter and son-in-law, Mr. Whitaker, the hostess, and childand Mrs. Bud Connally of Quanren of the members.

and Mrs. Fred Henry. Another Mr. and Mrs. James Monk and daughter and family, Mr. and children, and Mr. and Mrs. Jean Mrs. Vernon Gosdin, of Olton Pope of Matador, were Sunday were week-end guests of the visitors at Cee Vee.

Mr. and Mrs. Sam Hunter of VISIT PARENTS

Mr. and Mrs. Don Martin and Wichita Falls, were week-end visitors with his parents, Mr. daughter, Nancy Jo, of Hereford visited here during the week-end Mrs. Ruby Cooper and daugh- with her parents, Mr. and Mrs. ter Rebecca, and Sara K. Car- Fred Simpson.

COME TO CHURCH SUNDAY

TUNE IN Uncle Jay

DIAL 710 KGNC Amarillo Station At 6:00 A. M. TUESDAY 6:25 A. M. THURS. - SAT.



Let Him Tell You

Low In First Cost FITS ALL TRACTORS CUTS COSTS **50**% (Fuel, Oil, Repairs)

MATADOR Butane Co. PHONE 50

# **Social Security Act Amendments** Will Benefit Many

The 1950 amendments to the claim is filed." The Social Security Act reduced ments are not aut eligibility requirements to about those who wish quarters of coverage for a wage- office will be in Matador earner, according to John G. First State Bank on stration agent, gave a talk on Hutton, manager of the Lubbock 14, 1951 at 11:00 a Office of the Social Security Refreshments were served to Administration. These quarters Mr. and Mrs. Frank y the following: Mesdames James may have been earned any time mery and daughter. Bet Monk, Nathan Cagle, Luther since January 1, 1937. This new accompanied by Mr. Turner, Alfred Martin, Pearl provision affects only those mery's brother, W.

quarters of coverage is suffe for a fully insured status Many individuals viously could not quirements may no monthly benefits. Hutton stated. paid to qualified person

# Open Sundays!

Effective Sunday, February 11, We Will Be Open To Serve The Public Each Sunday.

-We Will Be Closed Each Tuesday-

CHOICE STEAKS

Barbecue Sandwiches A-LA-CARTE

SHORT ORDERS COFFEE - PIE - ICE CREAM MILK SHAKES

Speedy's Drive-In Cafe

At Gulf Station On Highway 70



dynamically engineered! new BENDIX

automatic

# **ECONOMAT** WASHER

with the new exclusive RINS-SAVER that saves up to 56 gallons of water each washday



- EASY TERM!

"It's a

Real Bargain!

· Fully automatic-yet no wringer, no spinner, no bolting down . Powerful UNDERTOW AGITATOR WASHING . FLOATAWAY-FLUSH-AWAY draining . New porcelain top for extra work surface . One dial does all the work. You don't even have to be there.

TARBURE OF THE PROPERTY OF THE WONDERTUB guaranteed 5 years in writing!

THE RESERVE OF THE SECRETARY SECTION OF THE SECTION A product of Bendix Home Appliances, Inc.

West Texas Utilities
Company

FOR YOUR Palentine! GIVE HER A PAIR (or Box) OF **OUR BEAUTIFUL** ON HOSE 3 C's -CANNONS -CAMEO -COMAL \$1.65 - \$1.75 - \$1.95 pair SELECT VALENTINES From Our Complete Stock 1¢ to 25¢ VALENTINE BOXED CHOCOLATES 25¢ to \$3





Blended Phillips 66 Gasoline is right for the season . . . right for fast starting, smooth acceleration, and thrifty

Oring RIGHT with Phillips 66

LUBRICATE FOR SAFETY EVERY 1,000 MILES Hear Rex Allen and the Sons of the Pioneers every Friday night over C.B.S.

Phillips '66' EDMONDSON & SON, PHILLIPS JOBBERS

> PHONE SS-J. 83-M Matador, Texas

at you have lay in the d have met some urge your ATADOR TRIBUNE PUBLISHING COMPANY eration with 6

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TRIBURE 18 SUCCESSOR TO

SRIGINAL MOTLEY COUNTY

ESTABLISHED IN MATADOR IN

WE ALL OTHER SUSSEQUENT

PUBLICATIONS.

twater, who visited her vice. Groves and Mrs. Velma Fulfer. They were accompanied by Mar-tha Rae Tipton, who visited in me of Mr. and Mrs. A. A. uck, for which

CARD OF THANKS

We wish to take this means of The bride, given in marriage Mr. and Mrs. R. L. Webb.

Tribune, Matador, Motley County, Texas, Thursday, February 8, 1951

# FORMER RESIDENT

he recent marriage of Miss tions and fern. Wahnemia Jo Belcher of Slaton. The couple is at home at 2317 Brady, formerly of Matador.

F. and Mrs. Claude Wilson of performing a double ring ser- of this place

Mfss Ann Groves of Brady, sis ter of the bridegroom and maid Baptist Circles of honor, sang "Indian Love Call", accompanied by Caroll Report Meetings ist, offered "I Love You Truly' and played the traditional

ing our profound appre- by her father, wore a beige n for every act of kindness crepe street length dress nded us during our illness with button trim in the same Bless each of you.

with button trim in the same material, brown accessories and an orchid corsage. Miss Groves an orchid corsage. Miss Groves

QUALITY MERCHANDISE FOR ALL CONSTRUCTION

NEEDS . . . . FREE ESTIMATES

-IT IS A PLEASURE TO SERVE YOU-

Everything For The Home, Farm and Ranch

**HIGGIN**BOTHAM-BARTLETT COMPANY

LUMBER, BUILDING SUPPLIES AND HARDWARE

wore a pink crepe dress and corsage of white carnations. Bob Weathers of Austin attended the groom as best man.

A reception followed the ceremony. The house was decorated Of interest to friends here is with white and yellow carna-

of Mr. and Mrs. C. B. Groves of bride is a sophomore and the this week bridegroom is a junior at Texas The ceremony was read Sun- Tech, Lubbock. He works for day, Jan. 28 at 4 p. m. in the the Southwestern Bell Telehome of the bride's parents, Mr. phone company. Mr. Groves was and Mrs. W. R. Belcher of Sla-born at Matador and is a grandend visitors here were ton, Rt. 1, with Rev. Bill Lewis son of Mr. and Mrs. A. B. Groves

Feb. 5, with Miss Amy Glenn. Mrs. Elbert Reeves taught a committee to be present. mission lesson from the book, "O Jerusalem — Our Cities for Christ"

dames Ben Keltz, A. A. Tipton, H. S. Watson, Ed Cammack, R. HDA CLUB HOSTESS E. Campbell, sr., C. P. Waybourn Mrs. Reeves, Miss Maggie Bryan and Miss Glenn Henfietta Shuck Circle

were given instruction on direct- baked yeast products. ed and practical community mis- Following a business session, sions, by Mrs. J. L. Woodruff, Mrs. Marvin Dixon entertained Community Missions chairman, with several new games. Others present were :Mrs. Cecil Delicious refreshments of con-Bill Dunning, and the hostess.

#### BIRTHDAY DINNER

Mrs. R. A. Day was honored Sunday, at a birthday dinner given by her daughter, Mrs. Ware Fogerson, at the latter's home in Silverton. Those pres-Day, Mr. and Mrs. E. A. Day, ren, Victor, Diane and Stanley cousin, Bobby Browning. Ware, Mrs. Florence Fogerson and Don Cornett, all of Silver-

Tribune Ads Pay, Phone 123

# PARENT-TEACHER **ASSOCIATION TO**

The Matador Parent-Teacher school building, Wednesday afto Stanley Edward Groves, son Tenth Street, Lubbock. The ing to an announcement made

by the High School Choral club. invitation to attend.

Executive Committee the P-T. A. will meet at the high school, Monday morning, Feb.

12, at 9 o'clock. Mrs. Harold Campbell, presi-Burleson Circle of the Baptist dent, stated this will be a very W. M. U. met Monday afternoon, important meeting, and urges all members of the executive

# Members present were: Mes- MRS. CARLISLE IS

Whiteflat H. D. A. club met in the home of Mrs. L. A. Carlisle, February 2, with ten members Henrietta Shuck Circle, meet- and one visitor, Mrs. L. W. Bak-

Shelton, circle chairman, and gealed fruit salad, cake and spic-Mesdames Harold Campbell, R. ed tea, were served to the fol-E. Campbell, Jr., Algie Groves, lowing: Mesdames Roy Mitchell, C. M. Barton, Jr., Euman Lyles, Varner McWilliams, Marvin one daughter, Pearl. Mr. and Lee Burns, J. Farris Fish, For- Dixon, Malcolm Morriss, Alfred Mrs. Walter Renfro of Prescott, rest Campbell, Robert Darsey, Watson, Wilson Barton, J. W. Arizona, were accompanied here Pritchett, Fred Bourland, Bill Thursday, by Mrs. Breeb Hurst Miss Marie Rea.

#### VISIT AT DALLAS

Mr. and Mrs. Clyde Lancaster of Lovington, N. M., visited here ent were: Mr. and Mrs. R. A. last week with his parents, Mr. and Mrs. Jim Lancaster, then Mr. and Mrs. George Birchfield Thursday drove to Dallas to of Matador; Mr. and Mrs. Tede visit her parents, Mr. and Mrs. Blackshear of Turkey; Mr. and Earnest McWilliams. They were Mrs. Ware Fogerson and child- accompanied to Dallas by a

### **Methodist WSCS Has Program On Indians**

A program on work with the American Indian, with special emphasis on the Navajo Methodist Mission school at Farmington, N. M., was given at regular monthly general meeting of the Association will meet in the high Methodist Woman's Society of Christian service, Monday night, February 5, at the church. Mrs. H. H. Schweitzer, leader,

was assisted in presenting the Supt. Bert Ezzell will have program, by Mrs. W. F. Jacobs charge of the program, on the and Mrs. C. O. Middlebrooks. subject, "Who Is A Good Citi- Mrs. A. J. Daffern, president, Music will be furnished conducted a business session. Others present were: Mesdames Everyone is extended a cordial J. R. Whitworth, Henry Ford, D. E. Pitts, jr., Ethel Payne, James Priddy, Sterling Price, G. E. The Executive Committee of Hamilton, Bill Pipkin and Fred

### TWO ENTERTAIN AT CLUB MEETING

The "As You Like It" club met Friday afternoon, Feb. 2, in the home of Miss Amy Glenn with Miss Maggie Bryan as co-hostess. Entertainment was sewing and singing old familiar songs with Mrs. Walter McWilliams at the organ, and Miss Glenn at the

Refreshments were served by the hostesses to the following members: Mesdames Ben Keltz, R. E. Campbell, sr., Ed Cammack, H. M. Murphy, W. L. Mcing each week in the home of er, present. Miss Marie Rea, Williams, Margaret Newman, J Mrs. Dick Groves, assembled home demonstration agent, gave R. Moore, J. L. Woodruff; Miss Tuesday morning at 9:30, and a demonstration on freezing Mary Keith and two guests, Mrs. E. F. Springer and Miss Sue Glenn.

> RENFRO FAMILY TOGETHER All of Mr. and Mrs. C. C. Renfro's children and their families were together here, during the week-end with the exception of

Smith and L. W. Baker, and of Roswell, N. M., and they were **Matador IOOF Lodge** Meets every Friday night. Charlie Meador,

Noble Grand Bruce Martin,

and brothers welcome

Secretary All visitors

joined here Sunday by Mr. and A. A. Harp and Mr. and Mrs. A. Mrs. Clyde Renfro and family of B. McCaghren. Muleshoe, Mr. and Mrs. Harold Renfro and family of Floydada,

son of Roaring Springs and local residents, Mr. and Mrs. James Renfro and femily. Mrs. James Renfro and family, Mr. and Mrs. Meador.

SPRING ON THE DOUBLE! Wonderful to be ready for it with this captivating outfit that leads a double life. First, as a brief-sleeved, jewel-necked dress. Second-with its pert-collared bolero-as an exciting ensemble. In houndstooth check crease-resistant rayon and rayon Melloteen. Navy only, sizes 9 to 17.

\$19.95



Harry Willett & Co.

# Rocky Mountain blizzards couldn't stop me!"

says JACK W. SEEFELD "The two winters I tested new Conoco Super Motor Oil—as one of a group picked to prove its winter wear-fighting ability—we had 3030 Vrain St. Denver 12, Colorado the worst weather in years. Blizzards came in on top of blizzards. The temperature went to the bottom and stayed there.

With new Conoco Super that car performed better than it even had. At the end of the test, with proper drains and regular care, gasoline mileage was practically as good as at the beginning After a total of 386,422 miles, logged by Mr. Seefeld and other winter test drivers, Conoco engineers found no wear of any consequence! Analysis of drains showed this great oil actually stopped the dangerous accumulation of free water

"BUT MY CAR ACTED LIKE IT THOUGHT IT WAS JULY

and acids, chief causes of winter wear. This test proved that new Conoco Super Motor Oil, with OIL-PLATING, fights off rust, corrosion and sludge. So, change to Conoco Super, now.



CONOCO Super MOTOR OIL





- R. R. HOLT SERVICE STATION -- RAY'S SERVICE STATION -- WILLIAMS & SON STATION -



W. F. McCAGHREN, WHOLESALE AGENT

ROUND or T-BONE

No. 1 Choice Beef . . . Pound . \$1.89 CIGARETTES, carton....

AUNT JAMIMA, 25 lb. . . . \$1.99 AUNT JAMIMA, 50 lb. . . . \$3.99

TOMATOES, NO. 2, "Our Value". . . . . . . 16C

TURNIP GREENS No. 2, STANDARD. . . 10C

PET or CARNATION MILK, Tall Can . . . . . 15c CRISCO, 3-lb. Can . . . \$1 COFFEE, Folgers, lb. . 86c

VIENNA SAUSAGE, Chuck Time, Can. . . . . 10c

BOX TIDE, OXYDOL DREFT

LARGE

WE PAY 20c lb. For Light or Hvy Hens

and WHITE GROCERY

Harding Wilcher, Manager

Roaring Springs, Texas

"We Appreciate Your Business"

# The Matador Brand

A Look At The World Of Tomorrow Through **Preparation At Matador Primary Grades** 

(By Beth Johnson)

In these trying and crucial dians", of America, our children. These they especially like. children will be the citizens and the public of tomorrow, so let's see how they are being prepared brush their teeth (2) comb and children are also different. We

Matador Public Schools.

other simple songs or singing flag. Only by doing extra work times many people are greatly Lassie", "Old Mr. Elephant", concerned about the world of to"I'm Very Very Tall", "Down In morrow. They worry about The Paw-Paw Patch", and "Pop but let us look at the stronghold may also select and lead songs The boys and girls who (1)

brush their hair (3) bring a clean cannot account for these special Since most of us started to handkerchief (2) bathe twice a differences, but we must recogschool, times and teaching tech- week at least (5) eat a good niques have changed consider- breakfast and lunch (6) clean ably, so let's go through a typi- their fingernails (7) wash their cal day in the primary grades of hands and face, find their names the first five or six weeks are written on boy or girl dolls rid- spent with a Reading Readiness The day begins at eight-thirty ing the health train. If a child Program, which helps the child with individual work on pro- neglects to do one of the afore to prepare for his reading perjects and reports on happenings mentioned requirements, the lod. Within this time the child

Much interest is kept about Dick, Jane, or Sally will do the of words are illustrated by picfollowing day by letting the stu- tures placed with B as in baby.

lowances accordingly.

dents read their readers only in new words as far as possible.

The group is asked to read to have finished their seat work,

pictures with boys and girls on parade with each student's name themselves with lips closed, they are free to go one at a time without finger pointing to find and count the colored spools to under his or her picture holding miniature flag of the United States take care of all disciplinary problems. If a child does something that does not look questions about the story. Pan- these the children learn to count make singing games more interright, the student body discusses oramas of animals with names in order because they can see esting and affords them the opit, then we ask, would a good citizen do that? It not, the perunder their pictures are found in what number comes before and portunity to hear programs in BASKETBALL son who misbehaved loses his the chalk trays, the picture of after. There are many games keeping with many of their games such as "Ten Little Into be a good citizen may the flag to be a good citizen may the flag to be a good citizen may the flag the animal with their names which make numbers more units of work.

Lassie" "Old Mr. Elephant" the chalk trays, the picture of the animal with their names which make numbers more units of work.

The two first the chalk trays, the picture of the animal with their names which make numbers more units of work.

The two first the chalk trays, the picture of the animal with their names the animal with printed on small cards furnish the chalk trays. The first class is reading, which an excellent method for students "Ten Little Indians" are two by Mrs. Vance Gilbreath, gradist the most important subject of to learn the names of the aniscientific and chemical progress Goes the Weasel". The children school for the first year. First of mals. Different objects in the primary grades. all, there is one paramount fac- room are labeled also.

tor to consider and, that is, that all children are different from one another. In learning to read. writes his or her story and bring colors, and finger paint. nize that they exist and make al-After the child enters school

placed on cards and placed in a signs, writing get-well letters, fers the primary grades to high L—is for loyalty, to you wall pocket. The students are and thank you notes are all ingiven another set of cards con- cluded in this study. taining pictures which rhyme Health, physical education, of the day. At nine o'clock the children salute the flag, sing train of the health train on the 'Father, We Thank Thee' and railroad tracks.

becomes adjusted to new friends teachers, playmates, and new ideas.

with cards in the wall pocket are made more impressive by the movie their pictures and placing them projector in our school, also film under the pictures which rhyme. strips, and slides of animals,

> Building number stories may class. As one group goes to the be made meaningful by having reading circle, the other groups students take colored balls and are given seat work related to build 1 and 1 are 2 or 2 and 1 the stories they are reading, are 3. By placing colored balls Books are passed out to the on the flannel board children group in the reading circle, new learn to count quicker. There words are placed on a wall chart are four different strings of colmaking a complete sentence. ored spools and on these they Pictures are used to introduce learn the colors as well as learning to count. When the children

what story will follow and what Sounds of the beginning letters fruits and vegetables are useful when used on the opaque ma-

A large citizenship chart of Tribune, Motodor, Motley County, Texas, Thursday, February 8, 1951 | chine. The opaque machine is son, Bob, a Junior at and writing.

This past week the reading without finger pointing to find and count the colored spools to out where Dick found the ball? themselves. Numbers from 1-20 class was conducted over the grades and have met and wire recorder and the results ers. let me met a where Dick found the ball? themselves. Numbers from 1-20 wire recorder and the results ers, let me urge you were surprising and interesting, and co-pressions. Who helped Dick find the ball? are made on dogs and cats and were surprising and interesting, and co-operation with a After each one has read to them are then placed in crasers and There is also a radio and record faculty and trustees selves, they are asked to read left in the chalk-rail where all placer at our disposal which moddles in the chalk-rail where all placer at our disposal which moddles in the chalk-rail where all placer at our disposal which moddles in the chalk-rail where all placer at our disposal which moddles in the chalk-rail where all placer at our disposal which moddles in the chalk-rail where all placer at our disposal which moddles in the chalk-rail where all placer at our disposal which moddles in the chalk-rail where all placer at our disposal which moddles in the chalk-rail where all placer at our disposal which model in the chalk-rail where all placer at our disposal which model in the chalk-rail where all placer at our disposal which model in the chalk-rail where all placer at our disposal which model in the chalk-rail where all placer at our disposal which model in the chalk-rail where all placer at our disposal which model in the chalk-rail where all placer at our disposal which model in the chalk-rail where all placer at our disposal which model in the chalk-rail where all placer at our disposal which model in the chalk-rail where all placer at our disposal which model in the chalk-rail where all placer at our disposal which model in the chalk-rail where all placer at our disposal which model in the chalk-rail where all placer at our disposal which model in the chalk-rail where all placer at our disposal which model in the chalk-rail where all placer at our disposal which model in the chalk-rail where all placer at our disposal which where all placer at our disposal which which model in the chalk-rail where all placer at our disposal which which model in the chalk-rail where all placer at our disposal which which which which we are at our disposal which which which we are at our disposal which w selves, they are asked to read left in the chaik-rail where all player at our disposal which molding lives today at orally the answer to certain can see them. By looking at make singing games more inter-

Minnie Coldiron, graduate of Art is best expressed in the Southeastern State Teachers Charts are made of pets and first grades through the use of College of Durant, Oklahoma. placed in the room. Each child clay, free hand drawing, water Mrs. Gilbreath is a veteran teacher of eighteen years and a picture to represent his or her pet. This project was completed the student an opportunity to ex- first grade because of their with a pet show. Children press ideas of excursions for cer- eagerness to learn and because brought pets to school and in- tain units of work. Health and they are so interesting". Mrs. vited other grades to see the pet safety precautions at home and Coldiron, a native of Hendrix, at school are thoroughly cover- Oklahoma, has 8 years teaching L-is for luck, for Pictures of rhyming words are ed. Writing health rules, safety experience and says she also pre-

zens of tomorrow

(By Arthur Galler B-is for behavior the your play is for agility every day

is for skill are on fire is for energy keep pace is for training, and der

-is for action dream and your team.

lose pace

DR. J. U. BORUM, Jr.

**OPTOMETRIST** 105 Ave. E. NE. ( Block East of Courthouse)

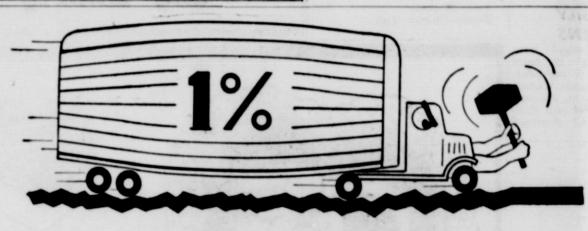
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# COMPLETE CAR SERVICE

TEXACO PRODUCTS -- FLATS FIXED **GREASE - WASH JOBS** CAFE - SHORT ORDERS

BOB'S OIL WELL STATION

HOMER STARKEY, Manager



# The More He BREAKS The More He MAKES

Texas motorists, Texas highways and Texas taxpayers should be protected against the ONE PER CENTERS.

ONE PER CENTERS are truck combinations weighing, loaded, 20,000 pounds or more. Only one of every 100 vehicles registered in Texas pays a license fee for 20,000 pounds or more. FEWER than three out of every 1,000 are registered for more than 40,000 pounds.\*

Our highways should be SAFE for ALL the people - individuals, commercial users and the military alike.

Texas highway tax dollars should be conserved and used wisely. This can be done

- (1) by limiting the weight (gross load and axle load) that may be transported legally by the ONE PER CENTERS and
- (2) by enforcing the law against those who persist in overloading.

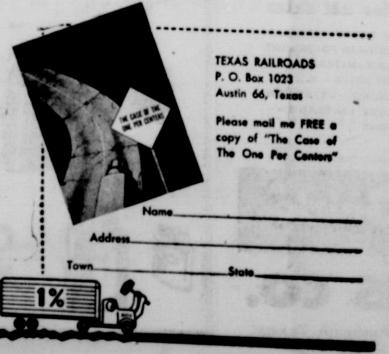
'The Case of The One Per Centers."

Texas highways are paid for by and belong to ALL THE PEOPLE. Highways adequate for 99% of Texas users - individual and commercial-can be constructed and maintained for about ONE-THIRD of the cost made necessary by the weight of the ONE PER CENT-ERS.\*

This is your problem. Send for your copy of the booklet, "THE CASE OF THE ONE PER CENTERS," which tells you, among other things, why

THE MORE PAVEMENT HE BREAKS,

THE MORE PROFIT HE MAKES.



A Good Car Is A Good Investment



# PICKUPS

1951 FORD F-1 1-2 ton Pickup

(GREEN) 6:50x16 6-Ply TIRES - HEATER

1951 FORD F-2 3-4 ton Pickup

(BLACK) 7:50x16 6-Ply TIRES - HEATER

1951 FORD F-3 3-4 ton HD Pickup

# 1950 FORD Convertible

RADIO, HEATER, OVERDRIVE, NEW CAR GUARANTEE

1950 DeLuxe FORD Tudor PALISADE GREEN, RADIO, HEATER, OVERDRIVE, NEW SEAT COVERS (C. M. GLENN CAR), 14,000 MILES

1950 CHEVROLET Fordor

1947 FORD FORDOR, Radio and Heater 1947 FORD SEDAN COUPE - Dark Green

1947 FORD One Ton TRUCK - Stake Bed 1942 FORD TUDOR, Radio and Heater 1940 FORD TUDOR, Radio and Heater 1939 CHEVROLET

1937 CHEVROLET

1936 PONTIAC

Matador Auto Co.

# **Roy Garrison Is Claimed By Death**

Roy Garrison, 57, of Ft. Sumner, N. M., brother of Mrs. R. A. Seay of Matador, was found County, and made his home here dead in his pick-up Monday for several years prior to 1915, NOTICE TO DEBTORS AND heart attack. He had been ill for He was married in 1916 to Miss OF J. M. JACKSON. (Deceased). about 8 a. m. presumably from a

ing at his ranch near Ft. Sumner since then. and had spent the week-end at his home in town, returning to Wednesday afternoon at 2 p. m. bor found the body. The lights ner. on the pick-up were still burn-

Survivors are the wife, of Ft. Air Force, stationed at Tuscon, Arizona; his mother, Mrs. J. B. Garrison of Matador; 3 brothers,

# SPRING THEATRE

ROARING SPRINGS, TEXAS THURSDAY and FRIDAY February 8 and 9

#### "FULLER BRUSH GIRL" with Lucille Ball

SATURDAY, FEBUARY 10 Afternoon Matinee & Night BILL ELLIOTT-in-

"WYOMING"

Preview Saturday Night SUNDAY and MONDAY February 11 and 12

## "MY FRIEND IRAM GOES WEST"

-starring-Marie Wilson, John Lund and Diana Lynn

TUESDAY and WEDNESDAY February 13 and 14 ALLAN LADD-in-

"CAPT. CAREY, U.S.A." with Wanda Hendrix

THURSDAY and FRIDAY February 15 and 16 JAMES STEWART-in-

"BROKEN ARROW" (Color by Technicolor)

There's no work, fuss or bother

Gabe both of Silverton; and four NEW ARRIVAL

sisters: Mrs. W. L. Jones of Mr. and Mrs. L. M. Cox are an-wichita Falls, Mrs. F. S. Bour-nouncing the arrival of a son. land and Mrs. Earnest Fisher of Donald Quentin, weight 10 lbs., Flomot; and Mrs. R. A. Seay of 2 ounces, who was born at Tra Matador Mr. Garrison was born in Jack at 4:15 a. m.

when he moved to New Mexico. Ina Latham at Ft. Sumner, and

Funeral services were held the ranch late Sunday. A neigh- at the funeral home in Ft. Sum-

#### VISIT IN AMARILLO

drove to Amarillo Saturday, quired by law. Our residences where they visited relatives. On and post office addresses are their return home Saturday Matador, Motley County, Texas. W. B. of Whiteflat; C. C. and night, they were accompanied from Canyon by the former's and wife, Mr. and Mrs. W F. McCaghren, jr. The W. F. Mc-Caghrens, sr., and daughter Sue, also Raynita Dunning, and H. S. Watson, accompanied the visitos back to Canyon Sunday, and also visited in Amarillo.

#### VISIT AT VERNON

Mr. and Mrs. Ben Keltz, with their children and families, Bennie Keltz, Mr. and Mrs. J. E. Edwards and son, Thomas, and Mr. and Mrs. Harold Campbell and sons, Harry and Guy, spent Sunhome of another daughter and with John Carroll, Vera Ralston family, Mr. and Mrs. James Holladay. Occasion for the gathering was the wedding anniversary of Mr. and Mrs. Keltz, and birthday celebration for Mrs. Campbell.

#### CELEBRATES BIRTHDAY

Carolyn Price celebrated her eighth birthday, which was last Monday, by taking her parents, Mr. and Mrs. Grover Price, to Amarillo on Sunday, Jan. 28, where she appeared on Uncle Jay's funny-paper-reading radio program over KGNC, as one of the birthday guests.

#### VISIT GRANDPARENTS

Randy, Suzanna and Priscilla Strickland of Crosbyton, visited here during the week-end with heir grandparents, Mr. and Mrs. Kim Wilkinson, while their parents, Mr. and Mrs. C. O. Strickand attended the Fat Stock Show in Fort Worth.

Charles and Charle

week Hospital, Tuesday, Feb. 5

# CREDITORS OF THE ESTATE

Notice is hereby given that Mr. Garrison had been batch- they had made their home there Letters testamentary upon the estate of J. M. Jackson, deceased were granted to us, the undersigned, on the 2nd day of Jan uary, 1951, by the County Court of Motley County, Texas. All persons indebted to or having claims against said estate are Mrs. Bill McCaghren and her hereby required to present the Sumner; one son, Elgin, of the mother, Mrs. H. S. Watson, same to us within the time re

> Pat Sheridan, Elmer Stearns, Executors of the Estate of J. M. Jackson, Deceased. (To Publish Feb. 1, 8, 15, 22)

### in the Want-Ads

WE BUY JUNK. Batteries and Radiators. Peg's Garage.

FOR RENT or SALE: Our home on South Main street. See Ed Williams or Randall Whittfnc worth.

day at Vernon, visiting in the FOR SALE: 168 acres; 155-A. in cultivation, rest in grass, 5 room house, new barn, other out buildings. One-half miner als. Has \$3250 loan now. Price \$70. per acre. See A. L. Curry Matador, Texas.

> FOR SALE: 1-200-chick size kerosene brooder heater, complete with thermostat heat control and 5-gal. fuel tank Price \$12.50. Leonard Crowell Flomot, Texas.

FOR RENT: Two room unfurn ished house. See Mrs. Arch

LOST: 10:00x20 Truck tire and wheel between Floydada and Swearingen. Reward. Notify B. L. Smith, Swearingen, Tex.

FOR SALE: House and out buildings located on block 9, lots 1 and 2, Roaring Springs. Virginia St., Amarillo, Texas.

50 FORD TRACTOR with lights air-cleaner, aintifreeze in tires and radiator: 2-row planter hours), 2-row go-devil (used 10 hours). 2-row cultivator (used 40 hours). 140-inch tool bar with A-frame, 6-row insecticide spray with drops. Tractor has less than 600 hours. It has been taken care of and is clean. Also '36 Ford 4-door with '39 motor. South Wind heater, new radiator, worth the price. 360 Butane tank with take-off line. '43 six-ft. M&M combine with 9-ft. aircooled motor. See Marion Bailey, Box 67, Roaring Springs or come 21 miles east and 1-mi. South of town on G. C. Sanders place.



Come on Sinners-

Love Affair With an Old

## You Can Steal It!

Used for years by a kindhearted banker . . . . must have cost \$300 or \$400 when a dollar was worth more than 20e. Eight rows of keys, big. heavy, rugged. Overhauled a few years ago by the Burroughs people. just the thing for farmers. ranchers or anyone in the high income bracket. Big enough to figure government spending and cheep enough for a tax-payer to own. Price range delivery. as is and where is, only

in Sudan, Texas. See Loyd Latimer.

PLASTIC Seat Covers, \$19.95 at Peg's Garage

#### FARM EQUIPMENT: Stalkeutter, 5-row \$175.00.

Regular Farmall, \$150.00. F20 with 2-row equip. \$450 -10-ft. IHC one-way \$\$65.00 Stock Chute, \$127.50. -Used Ford Lister and go-Devil, \$525.00. 1-'41 model H Farmall with

2-row equip., \$950.00. MATADOR IMPLEMENT Co.

FOR HOME NURSING see or call Bess Patton. Phone 204W.

FOR SALE: 1 F20 Farmall, all equipment, \$450.00. 1 Regular Farmall tractor and equipment, \$150.00. 1 F12 Farmall Good rubber, \$150.00. 1-10# used One-way on rubber \$250. 2-5-row stockcutters, \$175.00 each. Used 2-row listers, Used 2-row cultivators. MATADOR IMPLEMENT CO.

OR RENT: Store building 25 by 30, on highway. W. M. Gra-2tc

FOR RENT: 4-room house. See Mrs. Arch Black. 2tc

GREETING CARDS: For all occasions. 5¢ to 25¢, Matador

FOR HEMSTITCHING see Mrs Ernest Fisher SUN Visors, \$10.95 installed at

Peg's Garage. BUSINESS FOR SALE: Feed and grocery. See L. R. Bishop,

Phone 114-J. Matador. FLOOR SANDING and finishing. Reasonable rates.

Green, Phone 173-J. 6tp APARTMENT For Rent: Furnished or unfurnished. Mrs. ! R. Bishop, Phone 52-R.

FOR SALE: Houses and lots; 5 rooms and bath, hardwood floor, on pavement. 3 rooms, 2 lots on pavement. Have sever- FOR SALE: 1940 Ford Coupe al farms and other city property listed. All worth the money. If you have property to sell, or want to buy, see H. S. Ward, Matador, Texas, or Phone 213-W. tfnc.

Contact Virginia Jackson, 706 GET YOUR BLUE PANIC seed while available. For sale by Matador Hdwe & Furn. Co.

cook stove; Bendix washing machine. Good condition. Clifford Potts.

cars, \$12.95 to \$21.95. Coupes, \$11.95. Free installation. Campbell Chevrolet Co.

FOR SALE: Fertilizers, Insecticides, Weed Killers, Fertilizer Distributors and Row Crop Sprayers. Morckel Farm Chemica Company. Highway 70 East, Floydada, Texas.

12-Months Guarantee Battery. \$10.95 at Peg's Garage.

VALENTINE CHOCOLATES: Martha Washington, \$2.00 and \$3.00, Matador Variety.



# .... CAN SAVE YOU

TIME AND MONEY ... Just what is service? Here's what

we try to do: Keep ever Ford Tractor and every piece of Dearborn Farm Equipment working at top effi-ciency . . . and be Johnny-on-the-spot when HEADQUARTERS something goes

wrong. Some of our Ford Tructors service is free; some costs only parts and accessories Dearborn form for the parts; ipment and parts some requires Expert service a reasonable labor charge. But you'll find us fair . . . we want to keep

### for a long time. Braselton Implement Company

TARM EQUIPMENT

on serving you

Roaring Springs, Texas

1949 Ford car 2-door. 1947 Jeep Station Wagon. 1940 model Ford Tractor. 1937 F-20 and equipment 1944 Case tractor and equip.

1935 F-30 tractor. New C Farmall. BRASELTON IMPLEMENT CO. Roaring Springs

FOR SALE: Tailor shop located FOR SALE: 4-burner but an e FOR SALE: Fertilizer, Cotton- VALENTINES: Complete store Texas Gin, Joe M. Gaines, Manager.

pianos. Mrs. Homer Kingery, tfnc.

Roaring Springs.

SEAT COVERS: Most all models FOR SALE: New and used

all kinds of junk metal R

CASH FOR JUNK iron junk cars. Will buy any

Ward at Aldrich Blacks

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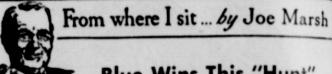
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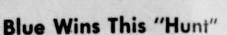
# ANY SIZE TO BE MOVED

All K. B. Material, Including Sheetrock and Hardwood Flooring, 112 South Columbia Street, South of Steps

Service Station on Lubbock Highway.

J. B. STEVENS, Contractor Phone 2460, Plainview, Texas





Cappy Miller's coon dogs-except for one of them, Old Blue-are about the finest hounds in the county. Blue's too friendly and easy-going to care much about hunting. He doesn't act the way we think a good dog should, so we figured he'd never amount to much.

But a fellow comes around Saturday looking for a good dog to photograph for some advertising. And the dog he picks is Blue! Says Blue's happy, friendly face is just the one to attract people's atten-

tion. So Cappy gets more money

for that picture than his other

From where I sit, that should teach us not to look down on hemans, when they act differently than we think they should. For isstance, maybe you think tea gos best with food. O.K .- but don't

size up wrong the man who enjoys

dogs will ever take in hunt prize

a bottle of beer at mealtime. Like Blue, I guess we're all "different" in one way or anotherbut that doesn't mean we don't have our good points, too!

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U. S. NO. 1 REDS

Pound

Pound

WILSON'S CERTIFIED, PICNIC

LIPTONS, NOODLE

3 Packages

CRYSTAL WHITE

Scouring Cleanser

Salad Dressing ... 39c

BIRDS EYE, FILLETS

WHITE SWAN

Pound Box

PINT

DELITE, PURE

3-Pound Carton

POUND

52c Roast Pork.

RICH SUDSING 2 Boxes **Trend** 

46 oz. Can GOLDEN HARVEST **Urange Juice** 

NANETTE DUPRE **Cleaning Tissue** 

LARGE HEAD

.55c Lettuce..15c

CHARLIE'S GROCERY

I. O. Q. F. BUILDING

MATADOR, TEXAS



QUARTER OR 1/2 BEEF AT WHOLESALE COST TO LOCKER BOX HOLDERS

SPOT CASH GROCERY AND LOCKER PLANT



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