

# Matador Tribune

VOL. 57, NO. 41

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, DECEMBER 27, 1951

PRICE SEVEN CENTS

## TRAIL DUST

By DOUGLAS MEADOR



Little whirlwinds of dreams  
... before the old man's close-  
... eyes as he rocked in the  
... glow of an electric grate.  
... inside a wind laden with chill-  
... against the raves and whined  
... brown skies. Instants torn  
... of the past fled across his  
... in a flurry. Chuck wagons and  
... and saddle cooks with the wind  
... blowing out the fire under  
... ovens; snow in his boots  
... awakened to relieve the  
... freezing rain on his face  
... the creaking of his  
... toes grown numb inside  
... frayed boots. The graying  
... sat back in his chair and  
... and. The wind was laced  
... with a familiar sound, like the  
... surf on a shoreless sea.  
... night would be cold and  
... with stars close enough to  
... such a horse's ears.

Many a glittering Christmas  
... conceals as best it can,  
... universal problem of enough  
... money to match the generous  
... impulse which the season moti-  
... ions in the heart.

Critics of the modern obser-  
... vance of Christmas fail to con-  
... sider some of the factors which  
... have been active in surrounding  
... period with an aura of  
... motion. Each heart holds a  
... secret capacity and satisfaction  
... for giving. Modern peace of liv-  
... ing has not changed the need for  
... release of pent up desires to  
... share a portion of life with sym-  
... bols. The birthday of Christ is  
... best associated with the hunger  
... of the soul to bestow gifts.



NEW RESIDENTS coming to Matador within the next week are Mr. and Mrs. Amos Page, above, who have purchased the Rogue theatre and will assume management shortly after the first of the year. The Pages have two children, Janice Margaret, 8, and James Amos, born November 27.

Moving here from McLean where they operated the Avalon theatre they bring the highest recommendations for community interest. Page is a member of the Lions Club (treasurer), American Legion, and Junior Chamber of Commerce (secretary). Mrs. Page has been serving as president of the McLean Home Demonstration Club and is an active member of the Wesleyan Service Guild of the McLean Methodist church of which both Mr. and Mrs. Page are members as is their daughter, Janice. The young son was christened in a church ceremony, December 15.

## Lighting Contest Winners Named

Home of Mr. and Mrs. Alvin Stearns was awarded first place in the Lions Club-sponsored annual Christmas lighting contest. Home of Mr. and Mrs. Lee Burns, depicting "Christmas in Korea" scene received second place and third place went to Mr. and Mrs. R. M. Stanley. Matador Butane company received the trophy for the best decorated business place. The out-of-town judges were driven about town Friday evening to make their selections and did not know the names of the owners, they selected for various awards.

Clay Gilbert and daughter, Virginia of Ardmore, Okla., visited from Saturday until Tuesday in the home of his brother and family. Mr. and Mrs. Clyde Gilbert of Matador and his mother, Mrs. R. L. Jameson and Rev. Jameson of Roaring Springs.

## Students Home For Holidays

L. D. Norris, McMurry College (Abilene) student from Af-ton, arrived home Friday for a twelve-day Christmas holiday. Students will report back for classes, Jan. 2.

John Houston Irwin of Abilene Christian College, Abilene, is spending the holidays here with his parents, Mr. and Mrs. John Irwin.

## Cowboys Unsaddled For Yule Holidays

Cowboys on the Rodatam ranch have unsaddled, and hung up their spurs to observe the Christmas holidays. The ranch hands started the Christmas vacation late Saturday and are not required to return to work until December 28th.

## MAN WANTED IN DICKENS COUNTY IS APPREHENDED

Rodolfo Ceja, about 25, Latin-American, wanted in Dickens county for jail break, was arrested in Roaring Springs Saturday night by Sheriff John Stotts.

The man, who is unable to speak a single word of English, is wanted in Dickens county on a charge of burglary. He escaped from the Dickens jail about ten days ago. Sheriff Charley Kimmel of Dickens said he allowed the man to go after a scuttle of coal and that he failed to return. He was placed in jail here to await arrival of Sheriff Kimmel to return him to the neighboring county jail.

## Sentence Suspended

David Aguirre, 32, was tried here Saturday in District Judge Alton B. Chapman's court on a charge of hit-and-run driving (felony). The Latin-American's truck "side-swiped" a car November 17, driven by Ross Allen of McAdoo, about two miles west of Matador.

## Chronology Of Humor In The News Shows Clouds Of 1951 Had Thin, Silver Lining

By Paul Pett  
The year 1951 had its bright moments.

inced a male friend to beat her. A Pearl River, N. Y., hunter shot at a cow and blew up six small buildings of a fireworks plant but the cow escaped.

A medical survey in the United States concluded that married people have fewer headaches than single people. That did not console.

A San Diego woman, who sued for divorce because her husband set fire to the papers she was reading.

James Gibson of Fort Wayne, Ind., whose driving so irked his wife she suddenly threw the car keys out the window. Gibson jammed in the brakes and three cars were smashed up. He was charged with reckless driving, the second driver was charged with driving without a license, a third driver with improper registration.

As always, humankind in 1951 displayed its shining talents for being helpful, kind, courteous and romantic.

In Quincy, Mass., 40 runners in a 10-mile race jogged up to an intersection where two small boys kindly told them to go right, not left. The runners wound up on a dead-end street and the race was cancelled.

C. E. Goad of Hertford, England, voted for his opponent and lost by one vote.

In San Pedro, Calif., a plumber connected the gas pipe to the water outlet and the water pipe to the gas outlet.

Mr. and Mrs. Clyde Lancaster of Lovington, N. M., visited here Friday with his parents, Mr. and Mrs. Jim Lancaster, and also with his sister and family, Mr. and Mrs. Vernon Brogdon.

They were enroute to Dallas to spend Christmas with Mrs. Lancaster's parents, former Matador residents, Mr. and Mrs. Ernest McWilliams.

Mr. Lancaster has recovered satisfactorily from a recent accident in which he almost lost his right hand in a gin saw, where he was employed. He is now back at work.

TO FORT WORTH  
Mrs. Bill Jasman left Friday to join her husband in Fort Worth, where they will spend Christmas with relatives, after which, they will make their future home at Jourdan, Texas.

CHILDRESS BANK GIVES YULE BONUS  
CHILDRESS, Dec. 21 - It should be a happy holiday for the staff and employees of First National Bank in Childress.

Keith Patton, teacher in the Big Spring school system, is here spending the holidays with his parents, Mr. and Mrs. Marvin Patton.

## Santa Welcomed by Crowds Of Children

## Railroad Attorney For 39 Years To Resign From QA&P



G. E. Hamilton

An employee of the QA&P railroad is going to quit after 39 years of service. G. E. Hamilton, pioneer Matador attorney, who was employed by the rail line October 1, 1912, has tendered his resignation effective January 1. Mr. Hamilton will continue his private practice of law in Matador.

George E. Hamilton came to Texas from Georgia in 1894, locating at McGregor where he studied law. He was admitted to the bar in 1897 and began the practice of law in Abilene. He moved to Matador in 1899 where he practiced law for seven years before moving to Childress in 1907 where he served by appointment as county attorney for about a year and a half.

Mr. Hamilton was elected to the legislature in 1908 where he served two terms in the house.

When the QA&P built into the county in 1912 he returned to Matador and resumed his practice of law here. He first entered the service of the company as local attorney in which capacity he served until 1927 when he was appointed general attorney and was also made tax commissioner for the railroad.

During the years 1924 to 1927 he operated the short line rail company the QA&P purchased from the Motley County Railway Company pending approval of the purchase by the Texas Legislature and the Interstate Commerce Commission.

## Car Agency Remodeled

Matador's pioneer automobile agency, the Matador Auto Co., Ford agency, is undergoing a complete remodeling which manager Glenn Woodruff declares will make it the most modern and complete agency within 150 to 200 miles.

Gibbs and Magourick of Dallas have been in charge of modernization work which includes paneling of etchwood in the parts department and display room, enlarging and remodeling the entire department. Woodruff said the firm will have a stock of approximately 8,000 parts for Ford and Mercury cars and the Ford trucks.

Parts bins have been increased from 24 to 45. A new stock control system is being installed and all old stocks are being removed.

The old building south of the present plant is being arranged to test lights and brakes to comply with the new state inspection law. The testing equipment is expected to be in operation by January 1. Fee is \$1 for testing cars.

Miss Dorothy Nelson of El Paso, spent the Christmas holidays here with her mother and step-father, Mr. and Mrs. L. R. Smith, and her brother, Bonner Nelson.

## Comedy Picture Is "Hit" With Young Lions Clubs Guests

SANTA ARRIVED here on schedule Saturday morning for a pre-Christmas survey of the "good boys and good girls" situation before making his glorious Christmas Eve visit to homes. He was welcomed by crowds of wonder-eyed children, many of whom eagerly hugged his neck. Some were afraid in their first face-to-face meeting with the greatest character in the strangely-peopled world of childhood.

The free comedy motion picture at the Rogue theatre was a great "hit" with the young audience. The building roared with laughter as incidents in the program enthused the children.

At the conclusion of the show bright, small eyes filled with joyous amazement at the sight of Santa in the lobby or in front of the building. A number of Santa helpers recruited from the Lions Club membership handed out generously-filled bags of fruits, nuts and candy.

Up and down the street Santa was met by amazed groups of youngsters. Greeted equally were the small colored children who were also guests of the show and received bags of goodies.

Perhaps the most amazed and delighted youngster was ten-year-old Stanley Brooks, son of Mr. and Mrs. Melton Brooks of Roaring Springs who was a patient in Stanley Hospital Clinic. Santa made a personal visit to his bedside. The young patient Thursday had undergone an appendix operation. He was scheduled late Sunday to go home Christmas Eve.

## Tresa McDonough Designs Tree For MacKenzie Terrace

Tresa McDonough, daughter of Mr. and Mrs. Lewis McDonough of Matador, was one of the students of applied arts at Texas Tech, Lubbock, who planned decorations and placed them in the new MacKenzie Terrace party house in MacKenzie Park, Lubbock for the holiday season.

A photo of Miss McDonough and five other applied arts students, appeared in a recent issue of the Lubbock Avalanche. The picture was of the girls arranging the decorations, which included abstract trees, one of which was crinoline draped on a standard designed by Miss McDonough, and the other of wire screening hung in graduated planes from a standard designed by Miss Ina Lewis, of Nolan.

## YOUTH RALLY TO FEATURE POPULAR FILM "MR. TEXAS"

An associational Youth Rally of the Floyd County Association of Baptist Churches, to be held at Floydada will feature the popular Billy Graham film, "Mr. Texas," it has been announced here.

The rally will be held Tuesday night, January 1, in the First Baptist Church at Floydada, and will begin at 7 o'clock. Everyone is invited to attend the rally, and all youth of the association are especially urged to attend.

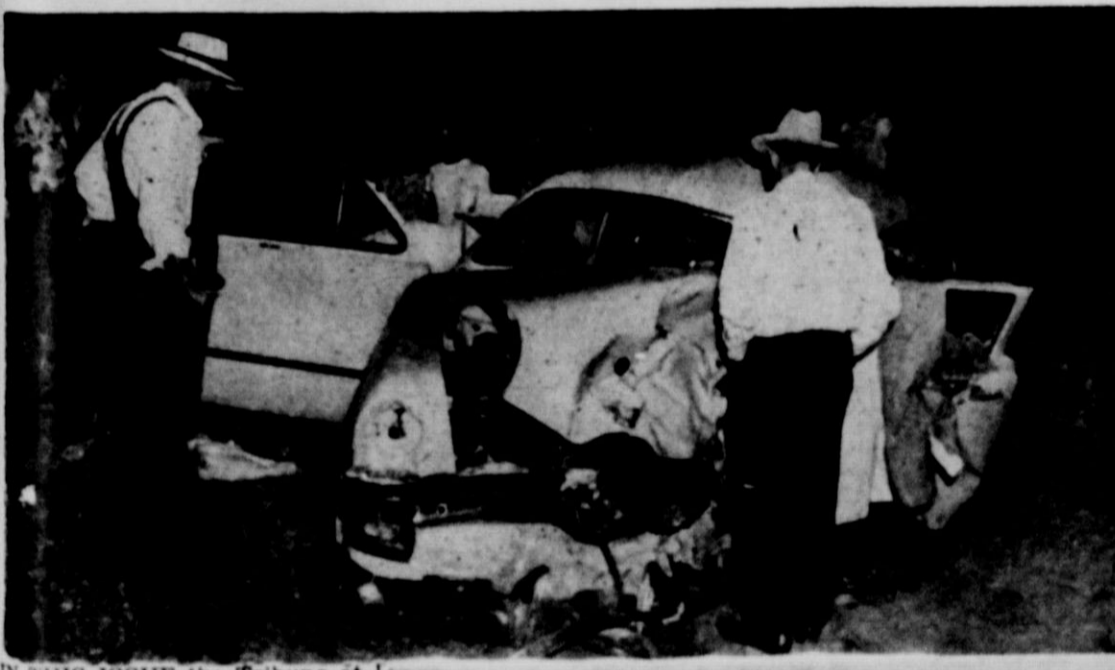
Arrangements will be made by the local Baptist Church to convey a group from here, and anyone interested in going is requested to meet at 6 o'clock at the church, where cars will be provided for those not having a means of transportation.

## HOLIDAY VISITORS

Mr. and Mrs. Marion Rivers and daughter, Deborah, of Oklahoma City, spent the holidays here with her mother, Mrs. Jackie Jackson of Matador, and with his parents, Mr. and Mrs. M. D. Rivers of Turkey. Dale Jackson, who is employed at Memphis, was also home for the holidays, with his wife and mother.

Mrs. George Parkhill of Crosbyton and Bridgeport, visited here Saturday in the home of Mr. and Mrs. R. E. Donovan.

## Pictorial Review of Events...



IN THIS ISSUE the Tribune attempts to review in a limited manner news events of the past 12 months as shown in pictures. The Tribune has consistently published pictures in a policy of bringing its readers the best possible weekly review of the news. To reproduce photographs in a weekly newspaper the Tribune's size is an expensive process, frequently fraught with delay, but the response in reader interest has justified the extra work and expense.

Many of the outstanding news events were not photographed and it was impossible to reprint all the engravings on hand. In this issue, which is being printed in advance of regular publication date to allow the staff a holiday, pictures have been used to supplant regular copy. The publishers feel that readers will enjoy seeing the pictures again which are helping make possible the editing and publishing six pages in one and one-half days.

Perhaps the top 1951 news event affecting Motley county was the sale of the Matador Land & Cattle Company to an American syndicate for about \$19,000,000. The deal, which involved more than 800,000 acres of land, stocked with 47,000 head of cattle, and all equipment of the great Scottish ranch empire, was revealed July 23.



column picture shows one of the two automobiles involved in a head-on crash Saturday night, June 30, on U. S. Highway 70 about five miles west of Matador. Four people were killed instantly in the accident and a fourth died later.

FLAMES of death licked the charred fragments of a small two-room Roaring Springs home May 9th and claimed the life of Mrs. S. S. (Grandma) Bailey.

A locked door to the left may have prevented the aged pioneer woman from making her escape. Fire had reached such an advanced stage that such an advanced stage that neighbors and the Roaring Springs Volunteer Fire Department were unable to reach Mrs. Bailey. Surrounded by relics of the past, the partially-blind woman scorned modern conveniences and preferred to live alone.



UNDERGROUND RIVER flowing on the H. S. Gilbert farm in the Flomot community. Water sands believed to be an ancient underground river provide the source for this irrigation project. Mr. Gilbert has seven wells on his farms. This picture was made in late July. Mr. and Mrs. Gilbert are standing beside their station wagon in the picture.

AT LEFT—SWEETHEART of the 1951 Matadors, Miss Belle Fran Montgomery is shown in a smart Ford convertible as she was crowned football sweetheart during the half at the Matador-Quitaque game. The Matadors won the game 26-20.

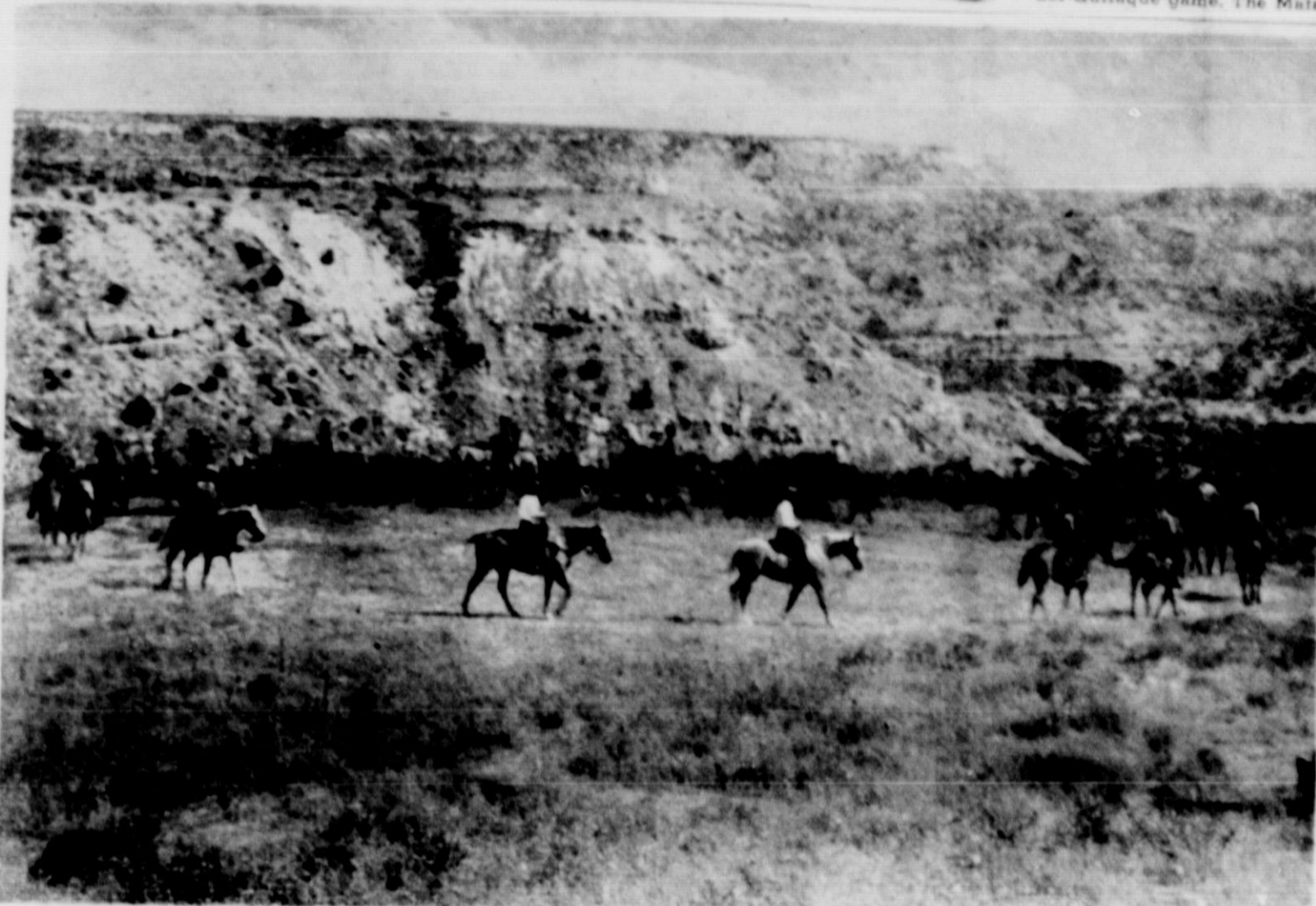
Marie Timmons, Gary Laughlin, Kenneth Dunning, James Sturdivant, James Graham, Cecil Irwin, Betty Ruth Smalley, Calvin Cooper, Marlene Bailey, Tom Hamilton, Frank Traweck, Cecil Shelton, Supt. Bert Ezzell and son, Charles, Miss Beth Johnson, sponsor, and the hosts, Mr. and Mrs. Frank Montgomery.

The shot which started the Texas-Mexican Revolution was fired at Gonzales, Texas, on October 2, 1835.

The name Alamo is derived from the Spanish name for cottonwood, a species of popular tree common in Texas.

The Patent Office was the only public building left standing when the British burned Washington in 1814.

Adding Machine Rolls, Tribune



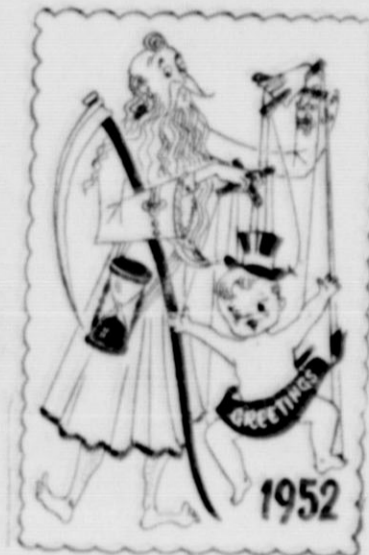
ENCHANTED MESA in Palo Duro Canyon State Park was a "ballroom" for the Matador Riding Club square dance on horseback, performed in the scenic West Texas playground on Labor Day. The mesa is about 300 feet below the Cap Rock level of the canyon and more than 2,000 feet above the rugged canyon floor. Man wearing white shirt in foreground is Sheriff John Stotts. Palo Duro Canyon is popular throughout the year. It is reached by paved road through Randall county city of Canyon.

### PRESS CLUB HAS CHRISTMAS PARTY

The Press Club of Matador High school was entertained Tuesday evening, Dec. 18, in the home of Mr. and Mrs. Frank Montgomery.

The group spent the evening making Christmas candies, singing and dancing. The climax of the party was the opening of gifts brought by each member. These gifts were children's toys which were given to the Lions Club to be distributed to the underprivileged children of our community. The occasion was brought to a close as the group went carolling.

Those present were Bette Montgomery, Lois Blevins, Nedda Spray, Cora Bostick, Frances Traweck, Charles Keith,



We Wish You The Best Of Health, Happiness and Prosperity

for 1952

QUANAH COTTON OIL COMPANY

# NOTICE!

## Effective January 1st

WE WILL OPERATE ON A

# Strictly Cash Basis

Effective January 1st, 1952, all sales will be for cash. Present conditions make it impossible to continue further credit if we are to maintain our policy of low prices.

We kindly ask that you do not request us to charge any merchandise since we will be firm in refusing. We are discarding our bookkeeping system and will not make any exceptions. If you owe a delinquent account we will appreciate immediate settlement.

# Ike's Grocery

## Get handy KITCHEN UTENSILS IN MOTHER'S OATS

WITH ALUMINUM WARE

- ★ ALL FINE ALUMINUM! Made by world-famous manufacturer
- ★ EXTRA LONG WEARING!
- ★ RUSTPROOF! SEAMLESS!

What a thrill to open a big square package of Mother's Oats labelled "With Aluminum Ware"—and find inside one of these handsome, useful kitchen utensils!

Yes, every package is a double value because money can't buy a finer quality, more delicious, or more nourishing oatmeal than Mother's Oats! It's the good, hot, creamy-smooth oatmeal your family loves on chilly mornings!

Start collecting a complete set of these fine kitchen utensils today! No waiting! No coupons! No money to send! Just ask your grocer for Mother's Oats "With Aluminum Ware"!

Here are the utensils you can get:

- |                            |                                  |
|----------------------------|----------------------------------|
| 1—Measuring Cup            | 4—4-Pc. Cooky Cutter Set         |
| 2—Mixer & Measure          | 5—Egg Poacher & Baby Food Warmer |
| 3—Egg and Vegetable Slicer | 6—Cake Decorator Set             |
- ...Plus These Other Items Not Shown:
- |                              |                              |
|------------------------------|------------------------------|
| Saucepan                     | Child's Cup                  |
| Pudding Pan                  | Melon Mold                   |
| Pancake Turner               | 2-Pc. Heart Mold Set         |
| Tumbler                      | 2 Individual Size Pie Plates |
| Gingerbread Man Cooky Cutter | Strainer                     |



OLDEST ACTIVE PIONEER at the annual Old Settlers reunion held in Rosburg Springs, August 23-24, is Mrs. Lourens C. Freeman, 94, above. Mrs. Freeman has been a resident of the area since 1917, makes her home with her daughter and son-in-law, Mr. and Mrs. M. C. Forney of McAdoo (Dickens county). Oldest Matley county resident to register was A. M. Bourland of Matador.

### MATADOR TRIBUNE

ISSUED THURSDAYS AT MADRID BUILDING, MATADOR, TEXAS, BY THE TRIBUNE PUBLISHING COMPANY COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1934, AND WITH THE ROARING WINDS, REGISTERED BY PURCHASE, APRIL 24, 1938.

THE TRIBUNE IS SUCCESSOR TO THE ORIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN MATADOR IN 1892 AND ALL OTHER SUBSEQUENT COUNTY PUBLICATIONS.

ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, DECEMBER 4, 1933, AS SECOND CLASS MAIL MATTER ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.

DOUGLAS MEADOR, EDITOR  
MRS. DOUGLAS MEADOR, SOCIAL AND ASSOCIATE EDITOR  
FRED G. SIMPSON, JR., REPORTER  
EARL McBRIDE, MECHANICAL SUPERINTENDENT

### SUBSCRIPTION RATES

IN MOTLEY, FLOYD, COTTELL, HALL AND DICKENS COUNTIES  
ONE YEAR, IN ADVANCE - \$3.00  
EIGHTEEN MONTHS, IN ADVANCE - \$4.50  
ANY ERRORS OR REFLECTION UPON THE CHARACTER OF ANY PERSON OR FIRM APPEARING IN THESE COLUMNS WILL BE BLAELY AND PROMPTLY CORRECTED UPON BEING BROUGHT TO THE ATTENTION OF THE MANAGEMENT.

MEMBER OF THE NATIONAL PRESS ASSOCIATION

Mother's Oats offers you all-purpose selection of DINNERWARE and ALUMINUM KITCHEN UTENSILS



Products of The Quaker Oats Company



SOME OF THE FINEST CROPS IN WEST TEXAS were produced this year in the Flomot community. Above harvest photographs were made early in November on the Lem Brock farm. Top left shows a big truck loaded with combine maize (30,000 pounds) which had just been harvested. Men on truck are County Agent Rufus Emmons, J. C. Couch, Claude Cavitt and Lem Brock. Top right picture is Mr. Emmons examining fine feed. Lower left is a self-propelled combine operated by Lem Brock. Lower right is a field of shocked feed which produced 900 heavy bundles per acre.

**TO CHILDRESS**

Mr. and Mrs. Jack Norman, accompanied by Mr. and Mrs. C. M. Barton, Jr., drove to Childress Thursday night, where they attended a party for West Texas Utilities employees in this area. Mr. Norman is manager of the local office.

**Locals**

Mr. and Mrs. W. O. Cox of Big Spring, visited here Monday and Tuesday, in the home of his brother and family, Mr. and Mrs. L. M. Cox, and with her parents, Mr. and Mrs. Frank Cox of Turtle Hole camp.

Miss Daisey Mae Bird of Weatherford, visited friends and relatives here Wednesday thru Friday.

Among holiday visitors here are Mr. and Mrs. Tom Camp and Mr. and Mrs. Edd Noel and son, Joe Edd of Plainview, in the home of their parents, Mr. and Mrs. J. B. Simpson. Mr. and Mrs. Camp also visited in the home of his parents, Mr. and Mrs. I. W. Fish.

Mr. and Mrs. Nolan Fulkerson and children, Gerald and Nola Lee of Odessa, arrived Saturday to spend the holidays with her parents, Mr. and Mrs. A. A. Tipton, and sister and brother-in-law, Mr. and Mrs. Douglas Meador.

Mr. and Mrs. Charlie Keith and son, David, made a trip to Amarillo Saturday.

Tribune, Matador, Matley County, Texas, Thursday, December 27,



FIVE GENERATIONS were present when the above photograph was made at the Ed Jameson home in October. They are from left to right, D. C. Hobbs, 78, of Loving, New Mexico, his daughter, Mrs. P. O. Adams, 56, Carlsbad, New Mexico, her daughter, Mrs. Ed Jameson of Matador and her two sons, Billy, with his daughter, Vickie Carolyn, age three months, and Bobby, with his son, Leslie Clyde, also three months old.

Mr. and Mrs. Elden Reedy and family of Odessa, and Mr. and Mrs. Lewis Bostick and family of Turkey, were holiday visitors in the home of Mr. and Mrs. G. B. Bostick, parents of Mrs. Reedy and Lewis Bostick. Also visiting in the Bostick home are his brother and family, Mr. and Mrs. A. A. Bostick of Rotan.

**Matador IOOF Lodge**

Meets every Friday night. Officers: Ralph Nichols, Noble G. Bruce, Martin Secrest. All visitors and brothers welcome.

**Roaring Springs NEWS**  
By Mrs. L. E. Cooper

Billy Joe Campbell of Dimmitt was a visitor in the home of Mr. and Mrs. J. K. Campbell Thursday.

Miss Bess Ferguson was a patient in Stanley Clinic for several days, following a car accident Wednesday night.

Mr. and Mrs. Jack Davis and son, Ronnie left Friday for Hearne, to spend the holidays with her parents, Mr. and Mrs. J. H. Stanley.

Jake Sanders, of Amarillo is here for a holiday visit with his parents, Mr. and Mrs. G. C. Sanders.

Mr. and Mrs. Eddy Bryant of Gorman, were guests of Mr. and Mrs. Loyde W. Thomas Wednesday and Thursday.

Mr. and Mrs. S. A. Swim and sons of Bellflower, Calif., arrived Sunday to spend Christmas with their parents, Mr. and Mrs. J. T. Swim, Sr., and Mr. and Mrs. W. C. King.

Miss Freda Keahy is spending the holidays in Wichita Falls with her sister and family, Mr. and Mrs. Cal Monteith.

Mr. and Mrs. Cecil Swim and children of Compton, Calif., are here visiting their parents and other relatives.

Mr. and Mrs. George Morris and son are spending the holidays with her parents, Mr. and Mrs. N. M. Wyatt in Tahoka and his mother, Mrs. Q. A. Morris at Kerrville.

C. L. Gilmore of Earth, is here visiting his daughter and son-in-law, Mr. and Mrs. Frank Ferguson. A brother and sister-in-law, Mr. and Mrs. Henry Gilmore visited with the Fergusons Thursday. They were enroute to Dallas for the holidays.

J. N. Fletcher, son of Mr. and Mrs. Newton Fletcher arrived Saturday to spend Christmas. He is in the U. S. Navy and recently returned from Guam.

Mr. and Mrs. Loys Basham of Strathmore, Calif., are here visiting with his mother, Mrs. Alice Basham and other relatives.

Mr. and Mrs. Gus Cooper of Dallas, spent the week-end here with his father, J. W. Cooper and other relatives.

Mr. and Mrs. Dalton Hill and family, and Mrs. Ora Kelly of Sweetwater visited here through the week-end with Mr. and Mrs. Duff Green and attended their Golden Wedding Anniversary celebration.

**CLUB HAS PARTY**

The Star Club of Roaring Springs held its annual Christmas party recently in the home of Mrs. Tom Yeates. After delicious refreshments, many entertaining Christmas games were played. A Christmas tree climaxed the evening.

Those attending were: Mesdames Jessie Lee Lancaster, Newton Fletcher, Theodore Harmon, Charlie Posey, Frank Ferguson, Misses Lula Swim, Freda Keahy, Benno Wilson and the hostess.

**Flowers... Gifts**  
Visitors Always Welcome  
**Matador Floral Co.**  
ELSIE CAMPBELL, Manager  
Day Phone 74 - Night Phone 190 Matador, Texas

**Best Wishes FOR A Happy New Year**  
**MODERN BEAUTY SHOP**  
ANNIE MAE JACKSON IVY COOPER  
PHONE 58-J

**HAPPY NEW YEAR**

AND OUR **BEST WISHES**

We appreciate your patronage and wish you Health, Happiness and Prosperity in 1952

**Vogue Beauty Shop**  
IRENE GROVES

**OUR BEST WISHES FOR 1952**

AS has been our pleasure for many years we again extend to friends and customers our best wishes for a happy and prosperous New Year.

We are extremely grateful for the loyal patronage and many favors granted us during the past season and trust we have merited your continued goodwill and friendship.

Again, we wish you and yours, the best of everything in 1952.

**THACKER SUPPLY CO.**  
Roaring Springs

**Good Luck In 1952**

WE want to take this means of expressing our appreciation for the patronage and many courtesies extended us in the past season. We also want to wish each of you the best of good fortune in 1952.

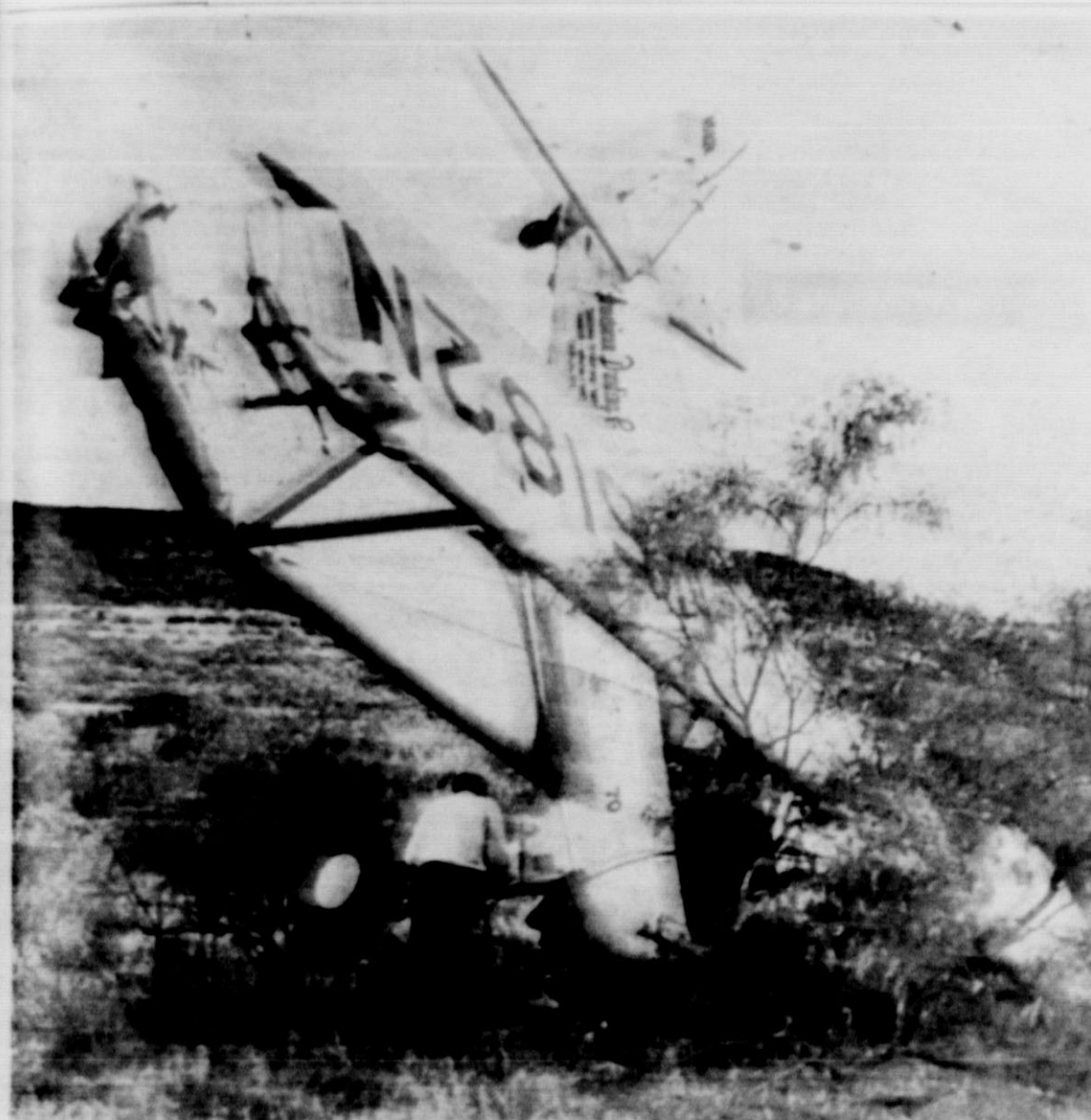
**Peg's Garage**  
PEG SPRAY and PERSONNEL



LEFT — Third-year Matador Vocational Agriculture class studying weeping love grass on the Guy Thacker farm about four miles southeast of Roaring Springs. In the field 7 acres of the grass was sown in March, 1950, by Melvin Thacker under the auspices of Upper Pease Soil Conservation District through the supervision of James H. Priddy, Matley county work-unit conservationist. Photo made in September by Douglas Meador.



RIGHT — PLEASED winners in the 9th annual Matley county Junior Livestock show held in Matador April 21, are shown above. Dayton Graham, son of Mr. and Mrs. Curtis Graham, is holding his Grand Champion steer, after announcement had been made that he had been awarded the \$50 cash prize. Both boy and calf seemed pleased at the judge's decision.

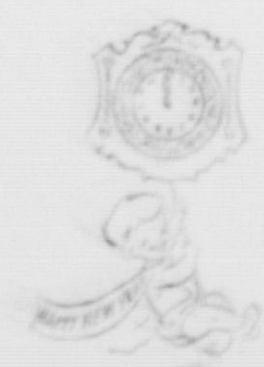


NEAR MISS TRAGEDY is shown in the above photograph when a mesquite eradication spraying plane, nosed into rugged terrain on the D. J. W. Birnie ranch 16 miles northwest of Matador. Veteran pilot Paul Gardner (shown above) walked away from the accident and next day flew in a new plane to resume work. Spraying of many thousands of acres of rangeland in this area was completed in May.



WE EXTEND  
**OUR BEST WISHES**  
FOR  
**1952**

AS we reach the close of another season and the beginning of a new year, we want to extend to all our friends and customers a word of sincere appreciation. We are extremely grateful for the many favors you have granted us in 1951 and wish for you the best of health, happiness and prosperity in 1952.



**Farmers Coop Gin**

NED SHANKS and PERSONNEL

WE WANT TO WISH...  
**HAPPY  
NEW YEAR**  
TO OUR  
**FRIENDS and PATRONS**



**First State Bank**





**BABY SHOW WINNERS**

Sponsored by Motley County Home Demonstration Clubs, October 16th.



Jencie Diane Middlebrooks



Mark Timmons



Gary David Campbell



Lou Groves



Joey Thacker

**UNION FAILS IN WTUC ELECTION**

The union failed to win election for agency conducted Wednesday, December 19, and Thursday, December 20, by order of the National Labor Relations Board, among Production Department employees of the West Texas Utilities Company.

Votes counted Thursday night in San Angelo by field representatives of the Board in the presence of the union and Company observers indicate that the International Brotherhood of Electrical Workers failed to win a certification as bargaining agents.

Of the 152 votes cast, 45 were challenged votes. Nearly all of the votes challenged were challenged by the Labor Board and union men. Because the number of votes challenged (mainly by these men) will necessarily determine actual results of the election, the Labor Board field men had to refuse to certify the results of the election until such votes are given proper consideration.

Lee Smith, attorney representing the Company at the election, said that in his opinion the majority of the challenged votes were votes of operators of diesel plants which the Company operates for auxiliary service in 14 towns served by the Company.

Smith continued: "The Company will do everything possible to see that its employees are allowed their democratic constitutional rights."

The piccolo is the highest pitched of all musical instruments.



**FRANKLIN**  
Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry  
STANLEY PHARMACY



NEWEST MEMBER in Matador's family of fine church buildings is the Church of Christ edifice shown above. The building has been in use about 20 months. Grounds have been terraced and sodded since June when above picture was made.



WE HOPE  
TO SERVE  
YOU AGAIN  
IN 1952!

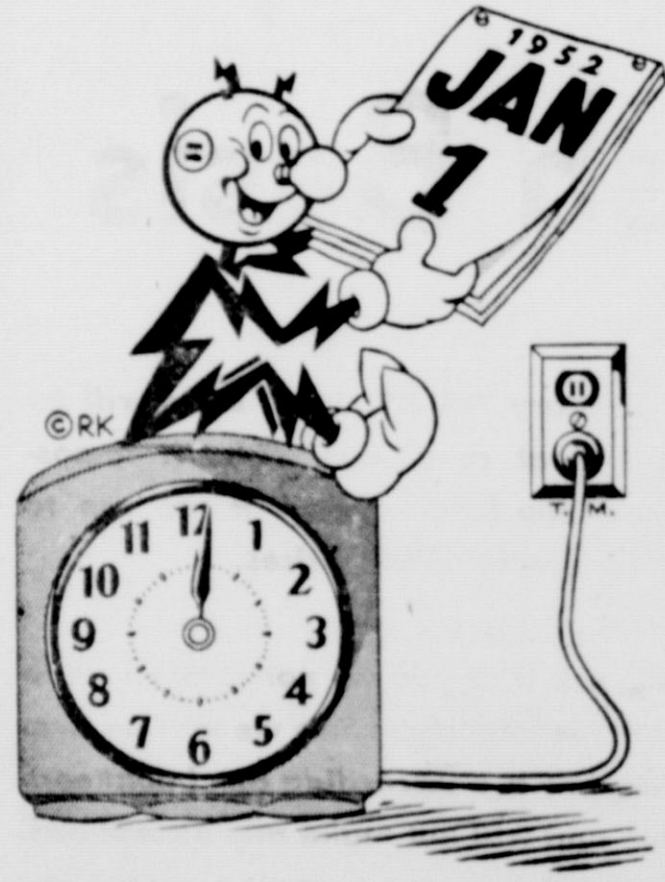
OUR BEST WISHES

for the  
NEW YEAR

HALL-SCRUGGS & COMPANY  
PADUCAH

PART OF THE CROWD of youngsters who rode in Matador's new fire truck at the invitation of the Matador Volunteer Fire Department, August 27th. The firemen also treated their young and enthusiastic guests to ice cream cones. Lower half of the above picture shows a group of mothers who wanted to ride the truck and climbed aboard at the invitation of the firemen.

Fire Chief Freddie Welling is standing beside the new and modern piece of fire-fighting equipment in the lower picture. Photograph was made in July, shortly after the new truck was delivered.



May Your  
NEW  
YEAR  
have  
366 days  
of  
HAPPINESS  
and  
PROSPERITY

The New Year... a new opportunity to build, for your nation, your community, yourself... may it be a most prosperous and happy New Year.

We of your electric service company welcome the New Year and the opportunity it offers us to bring to you and your neighbors the convenience, economy and comforts of electric living.

West Texas Utilities  
Company

We Wish For You and Yours  
THE BEST OF EVERYTHING  
In 1952

We Appreciate Your Patronage and Your Friendship and Hope We May Have The Pleasure of Serving You in the Future...

HAPPY NEW YEAR

Phillips Station

LLOYD LATIMER & PERSONNEL





SEVEN CHARTER MEMBERS September. From left to right at the Matador Lions Club are they are: D. E. Pitts, J. R. Whitworth, Dr. A. C. Traweek, sr., at a joint Lions-PTA meeting in Elmer Stearns, Harry Willett, Farris Fish, and Henry Pipkin. Two other charter members not present at the meeting are C. M. Glenn and L. C. Harp.



### Mrs. Fred Simpson Hostess to Sunday School Class

The Young Adult Sunday School Class of the Methodist Church met Thursday evening in the home of the class' teacher, Mrs. Fred Simpson. A devotional was led by Mrs. Simpson and Christmas carols were sung. Instead of an exchange of gifts, an offering was taken to add to a fund being appropriated for buying new curtains for the class' Sunday School room. Refreshments of date cake, coffee, and tea were served to the group.

### JINKINS FAMILY HERE

Members of Mrs. F. M. Jenkins family met here for the holidays, and included Mr. and Mrs. Gail Bradley and son, Ronnie of Corpus Christi; Mr. and Mrs. Henry Solomon and son, Danny, of Tulsa; Mr. and Mrs. Leland Jenkins of Amarillo; in addition to her children and families who reside here. Mr. and Mrs. C. T. Jenkins, Mr. and Mrs. Nelson McMahan and daughter, Frances, Mrs. Ethel Payne and sons, J. D. and Charles, Mr. and Mrs. Emmett Jenkins and daughter, Karman, and Mr. and Mrs. Homer T. Jenkins and children, Gary and Sandra.

### VISITING RELATIVES

Dr. and Mrs. H. F. Knoy of Breckenridge, visited here Saturday with her grandparents, Mr. and Mrs. F. Z. Martin, who accompanied them to Lubbock Saturday, where they visited Mr. and Mrs. R. M. Mayfield, parents of Mrs. Knoy and the Martin's daughter and son-in-law. From Lubbock they went to Amarillo where they visited another daughter and family, Mr. and Mrs. W. C. Moorehead. They will return home Friday.

### GIESECKE FAMILY HOME

Lt. R. C. Giesecke, who is stationed at El Paso, arrived Saturday to spend Christmas with his parents, Judge and Mrs. C. W. Giesecke. Lt. Giesecke will report back to camp on Dec. 28. Also here for the holidays are Mr. and Mrs. Wayne Bagley and daughter, Joyce Evelyn of Waco, daughter and family of the Gieseckes, and another son, R. L. from College Station.

## Local

Mr. and Mrs. Henry Ford spent the holidays at El Paso, with her sister and brother-in-law, Mr. and Mrs. Tex Litteral, and Mrs. J. S. Lambert, her mother, who has been visiting in the Litteral home.

Joe Meador, accompanied by his son, Joe B. Meador of Lubbock, left Friday morning to spend Christmas holidays at Donie, Texas, with the former's daughter and family. Mr. and Mrs. Marlin Pounds.

Mr. and Mrs. Waldo Duke and daughter, Diane of Lubbock, spent the week-end with her parents, Mr. and Mrs. H. O. Stanfield, and also visiting Mrs. Duke's sister and husband, Mr. and Mrs. Richard Turner.

Lt. and Mrs. Wayne Spray of Sheppard Field, Wichita Falls, spent Christmas holidays with his parents, Mr. and Mrs. Tom Spray of Matador, and with her parents, Mr. and Mrs. Ernest Fisher of Flomot.

Mr. and Mrs. Joe Bloodworth and daughter, Rosemary, left last week for Houston, where they spent the holidays with another daughter and her husband, Mr. and Mrs. Vernon Higginbotham.

### in the Want-Ads

**SPECIALIZING in Liability Auto Insurance.** C. W. Giesecke Agency. 2tc.

**1,000,000 rats and mice to kill** with Ray's Rat Killer. Harmless to humans and pets. Also Ray's Warfarin. Guaranteed. Stanley Pharmacy, King's Feed Store, Hensarling Feed Store, Roaring Springs.

**FOR SALE:** Two tractor tires 10x38, unused but not new. William Curtis Graham or call 746. tfnc.

**12-Months Guarantee Battery,** \$10.95 at Peg's Garage.

**FOR SALE:** Fertilizers, Insecticides, Weed Killers, Fertilizer Distributors and Row Crop Sprayers. Morckel Farm Chemico Company, Highway 70 East, Floydada, Texas.

**FOR SALE:** "H" Tractor and equipment, for \$600. See Mrs. Leo Archer.

**FOR SALE:** Six room house with bath. Fifteen lots. For information, come to City Bakery and see L. R. Smith.

**WE BUY JUNK** \$18 per ton. Peg's Garage.

**FOR SALE:** '42 model H Farmall; Two-row lister and cultivator; One IHC Feed Grind-er. Clyde Clifton, Teepee Flat.

**FOR SALE:** Two Holstein heifer calves, best of quality; one 2-year-old Hereford bull ready for service; also several good saddle horses. See U. L. Willie or Buck Waybourn.

**WE BUY JUNK.** Batteries and Radiators. Peg's Garage.

**SPECIALIZING in Liability Auto Insurance.** C. W. Giesecke Agency. 2tc.

**DEMONSTRATIONS on Necchi Sewing Machines** in my home anytime. Mrs. W. T. Ross, Agent, Flomot. tfn.

**FREE RENTAL SERVICE:** If you have a house or farm to rent or wish to rent see F. C. Bourland Real Estate Company, Phone 56. tfnc.

**PLASTIC Seat Covers,** \$29.95 at Peg's Garage.

**FOR SALE:** 260 acres, 160 in cultivation, 100 acres in grass, located five miles north of Matador, good improvements. Will consider trade. See Levi Wilkinson. tfnc.

**WANTED:** Three families or three men for year around farm work. Tractor driving and irrigation. Good living quarters. If interested contact Jim Simpson, Floydada, Tex. **DON'T THROW IT AWAY!** We VULCANIZE all types of automobile, truck and tractor tires. Peg's Garage.

**FOR SALE:** Six-room house sale or trade. Southwest of town. See W. G. Kimbell.

**FOR SALE:** Used bed room Simmons bed springs, three wool carpets. All good condition. Call or Miss Amy Glenn, 35-J.

**FOR SALE:** 1936 Ford car good rubber, radio, motor fair shape. Also coin-operated soft drink dispenser. Walter Speer at Flomot.

## OUR FARM MACHINERY SERVICE

... CAN SAVE YOU TIME AND MONEY ...

Just what is service? Here's what we try to do: Keep over Ford Tractor and every piece of Dearborn Farm Equipment working at top efficiency... and be Johnny-on-the-spot when something goes wrong. Some of our service is free; some costs only for the parts; some requires a reasonable labor charge. But you'll find us fair... we want to keep on serving you for a long time.

## BRASELTON Implement Company

Roaring Springs, Texas



## Our FAST SERVICE TRUCK WILL COME RIGHT TO YOUR FARM

We really have an outfit here... a skilled mechanic with a truck full of all the parts and tools to fix you up when you need service in a hurry.

Just phone, and we'll burn the tires getting to you. Give us notice if you can but if you can't, we'll do our best anyway. It's our job to keep you happy with your Ford Tractor and Dearborn Implements.

Tractor overhaul jobs or major repairs, of course are done in our shop. Here we have the tools and equipment to give you high quality work... fast! Our mechanics are trained on Ford Tractors and Dearborn Farm Equipment. We use genuine parts.

So, whether it's a shop job or an emergency trip for our service truck, depend on us to keep your machinery in shape for better, easier farming. Drop in when you are near... let's get better acquainted!



- USED FARM EQUIPMENT**
- '41 Model Ford Tractor
  - '42 Model Ford Tractor with front end loader, \$650
  - '46 Model Ford Tractor with six speed transmission
  - '47 Model Ford Tractor
  - '49 Model Ford Tractor
  - '41 Model "M" with 4-row lister-planter and 2-row cultivator.
  - '42 Model Farmall tractor with 4-row lister-planter and 4-row cultivator.
  - '48 Model "R" Moline with 3-row equipment.
  - '38 Model F-20 with 2-row equipment.
  - '38 Model F-20 with 4-row lister-planter and 2-row cultivator.
  - Two old F-30 Farmalls.
  - '43 Model "B" John Deere in good condition.

## BRASELTON IMPLEMENT CO.

Roaring Springs, Texas

**Keep WINTER Outside!**

**Repair YOUR Home NOW!**

**-REROOF - INSULATE-**

A small investment in your home now will help keep winter outside. It will save fuel and provide better health and comfort for your family. We are always glad to offer estimates without charge or obligation.

Everything For The Home, Farm and Ranch

**HIGGINBOTHAM-BARTLETT COMPANY**

LUMBER, BUILDING SUPPLIES AND HARDWARE

**LET'S TRADE TIRES**

Your Used Tires Are Worth More When You Buy New Firestone TIRES

Trade for famous Firestone De Luxe Champions and SAVE! Even if your present tires are only partly worn you'll get FULL ALLOWANCE for the unused mileage! Trade danger for safety—get your car ready for safe summer driving! Don't delay—LET'S TRADE TIRES TODAY!

**MATADOR AUTO COMPANY**

YOUR DEALER

**POLIO DRIVE IN 1951** was headed by Jack Norman, manager of the West Texas Utilities Company local office. In above photograph he is shown placing a dollar bill in miniature iron lung collector held by Johnny Bert Ezzell, son of Matador's school Superintendent and Mrs. Bert Ezzell who was stricken with polio. Young Ezzell had been a victim of the crippling disease for 18 months in January when above photograph was made. He was a patient in Scottish Rites Hospital for several months. Altho he attends school in a wheel chair, he is considered to have recovered in an outstanding manner. Jack Norman is again chairman of the polio fund drive for 1952, scheduled to open next month.

**SPRING THEATRE**  
ROARING SPRINGS, TEXAS  
THURSDAY AND FRIDAY  
December 27 and 28  
"Queen for a Day"  
—with—  
JACK BAILEY

SATURDAY, DEC. 29  
Afternoon Matinee & Night  
**BANDIT QUEEN**  
Barbara Britton, Willard Parker

SUNDAY and MONDAY  
December 30 and 31  
Gregory Peck, Virginia Mayo  
—in—  
**Captain Horatio Hornblower**

TUESDAY and WEDNESDAY  
January 1 and 2  
**TEXAS RANGERS**  
—with—  
George Montgomery  
Gale Storm  
THURSDAY and FRIDAY  
January 3 and 4  
**TERESA**  
—with—  
Pier Angeli and John Ericson

To Relieve  
Misery of  
**COLDS**  
take 666  
Liquor on Hand - 100% Pure

**IF YOU ARE CRAMPED... IT'S TIME TO BUILD OR REMODEL!**

LET US HELP YOU WITH YOUR BUILDING OR REPAIR PROBLEMS... OUR STOCK IS COMPLETE IN ALL LINES OF MATERIALS.

**BURTON-LINGO COMPANY**

LUMBER AND BUILDING MATERIAL

**CAN YOU COMPLY WITH THE NEW SAFETY-RESPONSIBILITY LAW?**

The NEW Texas Motor Vehicle SAFETY-RESPONSIBILITY Law, designed to protect the public and make our streets and highways SAFER, becomes EFFECTIVE JANUARY 1, 1952

In the event of an accident there are three ways to comply with the law. The easiest way is to have Automobile Liability Insurance. Why not buy this insurance from your home agency.

Visit our office or telephone 26-M or 85-R. Your insurance will become effective immediately, when requested.

**BILL PIPKIN**

KNOW YOUR INSURANCE MAN HE KNOWS YOUR NEEDS!

**Bill Pipkin**

KNOW YOUR INSURANCE MAN HE KNOWS YOUR NEEDS!