

Matador Tribune

VOL. 57, NO. 20 MATADOR, MOTLEY, COUNTY, TEXAS, THURSDAY, AUGUST 2, 1951 PRICE FIVE CENTS

TRAIL DUST

By DOUGLAS MEADOR



Time is a blue mist on the Matador peaks above old Matador. It is a cigarra (do) singing in the dust-laden air. Time is the hand-placed stones in narrow streets, the thick adobe walls and the old buildings. Starved hopes of generations are the beggar woman's tragic eyes. Many storms of poverty have passed and ominous clouds above the mighty mountains, but there is no panic or complete desperation. Quietly years have passed without a grain and a land has absorbed the rich essence of living; a subtle tranquility feeds the soul, duty mellowed in the crucible of adversity is spread across the fields while wealth and luxury nest more abundant yields from the fields of modern life. The future to create a soft, colorful rug for sandals of the present.

Wagons freighted with great courage and vision broke the dust of prairie soil to blaze their trails. Lean, courageous men drank the bitter water, saw the Indian camps like balloons on the horizon of doom, and kept their faces towards the west. They were often with hunger, cold and fear as companions in the great solitudes of range country. The beat of hoofs and rattle of chains has faded its secrets. Dim trails lead to the frontiers of the future.

Hate is the scar-tissue of self which did not heal until the wound's poison had reached the heart.

In the academy of experience the students enter as lettered youths and later advance to the dignity of students.

A fatal mistake is one which is never repeated.

Oil has not proven effective in draining the troubled waters of the states tide-lands problem.

Mrs. Lem Jameson Dies At Home Here

Mrs. Lem Jameson, 68, died at her home in north Matador, Thursday of last week, after a lingering illness which had confined her to her bed for several weeks.

Funeral services were held Friday afternoon at 3 o'clock, at the First Methodist church by the pastor, Rev. Marvin Brotherton, assisted by Rev. C. E. Jameson, Mr. Hobbs, N. M., and Floyd Davis, local Church of Christ minister.

Body-Seale Funeral Home was in charge of arrangements, and the bearers were, Bill McCaghey, Roy Taylor, Knox Jameson, Ed Rateliff, Tut Garnett and Charlie Meador. Interment was at Matador East Mound cemetery.

Lettie E. McCusiston was born in Weddington, Ark., September 18, 1882 and died July 26, 1951 at the age of 68 years, 10 months and 21 days.

She was married to Lem C. Jameson on October 26, 1905 at Crowell, Texas, and besides her husband she is survived by one daughter, Mrs. Roy F. Maxwell of Batesville, Ark.; two sons, Creed of Matador and Raymond of Long Beach, Calif.; six grandchildren; two great-grandchildren; two brothers: John McCusiston of Okla., and Harry McCusiston of Ark., and many other relatives as well as friends who mourn her passing.

Mrs. Jameson was converted and joined the Methodist church at the age of 12.

Mr. and Mrs. Jameson moved to Matador county about forty years ago and have made their home here since.

Evangelist

REV. BOB SMITH



Pastors Announce Revival Meetings

Several revival meetings will be in progress in this area during the next two weeks, according to announcements made by area pastors.

Rev. Noel V. Guice, pastor of Calvary Baptist Church, Vernon will conduct revival services at the Roaring Springs Baptist church beginning Friday, August 3 and continuing through the 12th. Rev. G. C. Tiner, pastor has announced. Rev. Tiner also extended a cordial invitation to everyone to attend these services. A ministerial student from Wayland College, Plainview, will lead the singing, he said.

Rev. H. T. Harris, pastor of the Whiteflat Baptist church and also the Baptist church at Dougherty, is announcing revival meetings to be held at both places.

At Dougherty, the revival will begin Friday (tomorrow) August 3 and continue through the 12th with Rev. Bob Smith, pastor of First Baptist Church at Sunday, doing the preaching. Miss La Nell Rattan will be pianist for the meeting, and services will be held twice daily, at 10:30 a. m. and 8:00 p. m.

Rev. Alvin F. Hamm, pastor of Mt. Blanco Baptist church will preach for the revival to be held at Whiteflat from Sunday, August 12, through the 19th, at both morning and evening services.

A cordial invitation is extended by Rev. Harris and his congregation, to everyone to attend both these meetings.

VISITORS HERE TO GRAVES OF PARENTS

Work of the Cemetery Committee in charge of identifying and marking graves in Matador East Mound cemetery, is bringing results as evidenced by the visit here this week of two former residents.

Mr. and Mrs. T. E. Rust of Mangum, Okla., accompanied by their son, Donald, of Pueblo, Colo., and Mrs. Rust's sister, Mrs. Nettie Sheppard of Albuquerque, N. M. visited here Monday briefly in the homes of Mr. and Mrs. J. E. Russell and Mr. and Mrs. R. P. Moore, and then made a trip to the graves where they visited Mr. and Mrs. H. S. Anderson, doing the preaching. Miss La Nell Rattan will be pianist for the meeting, and services will be held twice daily, at 10:30 a. m. and 8:00 p. m.

To Mark Graves Matador East Mound Cemetery Association is still in the process of locating unmarked graves of locating unmarked graves of anyone with information and anyone with grave not already identified is requested to contact Mrs. John Russell, so that a marker might be placed there. Present plans are to begin placing markers at unmarked graves, in the immediate future, officials of the recently-formed organization stated this week.

Approximately 250 memberships in the association have been sold, according to Forrest Campbell, secretary, but more funds are needed for expenses, he said. E. B. Chambliss has been secured for full-time caretaker and is continuing in his work of keeping the cemetery in first-class condition, and as one of the most attractive small cemeteries anywhere.

Visiting Mrs. W. W. Moore this week were two nieces and their husbands, being Mr. and Mrs. Ira Burns and Mr. and Mrs. Gene McCauley, all of Baileyville, in Milam county.

Stop Light Slows Pace On Hiway

Installation last week of the four-way stop light on Highway 70 and Main (before issue of the Tribune announcing it was in the mail) has slowed the pace of drivers at the dangerous intersection. Big trucks that have been roaring through Matador at death-tempting speeds, come to a screeching halt.

With the beginning of school within a few weeks parents may have a little more assurance that their youngsters will have a safer crossing of the busy highway.

Sheriff John Stotts is checking the intersection and several have paid fines for "running the red light." One truck driver told the sheriff, "yes, I saw the red light but I didn't see you."

Local people are asked to observe the light with the same respect as travelers. "A red light on a highway means for the driver to come to a complete stop," Sheriff Stotts declared. The first car reaching the four-way stop intersection is entitled to start first. The law is for all of us and not merely the traveling public. Violators are subject to penalty regardless of license letters. When children or any pedestrians are crossing, vehicles are not allowed to start until they are safe. The new traffic regulation must be obeyed or it becomes a hazard and I want to notify the driving public to obey the light. It means to come to a complete stop and not merely slow down. It means for all traffic on both the highway and Main street to stop, without any exception for right turns.

The four-way stop is the only one in the county and travelers on Highway 70 are required to make but one stop in 60 miles between Paducah and Floydada.

Veteran Growing 18 Acres

W. R. Wilcox, veteran of two World Wars who farms 174 acres of sandy land west of Roaring Springs has made some highly interesting observations with regard to cotton insects and the growing of 18 acres of combine castor beans. The castor beans are planted in this order: Four rows of castor beans, eight rows of cotton, two rows of castor beans and eight rows of cotton.

He, like most of the cotton farmers in the county, is applying insecticides to his cotton but not in the area where the castor beans are planted. He has not been able to find an insect of any kind in this area. He makes no claim but invites the skeptical to visit his field and examine his cotton in the castor bean area.

He had been advised before he planted castor beans that rats, mice, gophers and other field rodents would not live in an area planted in the oil-bearing area. The castor beans are equally repulsive to cotton insects, Mr. Wilcox has the beans contracted at 10¢ per pound.

Castor beans are planted at the same time cotton is planted. First harvest is made by hand, and the top bunches of beans, and of the second harvest is made by regular combine. Mr. Wilcox has no idea how much his castor beans will produce, but said some dry.

Local Talent On Floydada Station

Misses Bette Fran Montgomery and Lois Blevins were guest performers Friday morning of last week, on the "Listen Ladies" program over KFLD, Floydada, conducted by Mrs. Ed Holmes.

The two young ladies sang several numbers, and Miss Montgomery played piano selections.

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UNDERGROUND RIVER ERUPTION—Water flowing on the Gilbert farm in Motley county is believed to come from an ancient underground river, said H. S. Gilbert. The river, Gilbert believes, is the source of Motley county's only irrigation water. Gilbert and his wife watch one of his seven wells.

Seven Wells Drilled Below Caprock

H. S. Gilbert of Motley county has found a stream of underground water to develop an irrigated farm below the Caprock and beyond the High Plains irrigated region.

Gilbert, known as Putt, believes the water supply lies in sands in the bed of an ancient underground river which is buried under soil accumulations of centuries. This is the source of Motley county's only irrigation water.

Farm Near Flomot Gilbert, a retired ginner, has seven wells on his farm which lies near Flomot in the foothills of the Caprock.

Last year he raised nearly two bales of cotton per acre on irrigated land. He utilizes the output of the

INDUCTEES MAY ENLIST IN ARMY BEFORE AUGUST 31

Men who have received their pre-induction physical examination for induction in the armed forces may still voluntarily enlist for the regular Army for 2 years and the Air Force for 4 years, if they enlist before the 31st of August.

This was announced yesterday by M. Sgt. John C. Gaskill, Army and Air Force Recruiting sergeant of Childress.

Applicants who desire to enlist may see Sgt. Gaskill at his Childress address: 221 Ave. B, N.W. or contact him in Matador each Wednesday from 1 to 3 o'clock.

Zone Group Names Three Matador Vets

Three members of the Motley County Veterans of Foreign Wars post Friday night were named officials of Zone 13 for the next fiscal year. The election was held at a zone meeting, program and banquet in the club room of the VFW hut.

Carl Culp of Memphis was the elected Commander of the zone group, Jim Leach of Wellington was named senior-vice commander, L. M. Cox of Matador was named junior-vice commander and Motley County VFW Commander Wade Berryman was named quartermaster of the zone. Ed Poole of Wellington was named Judge Advocate and Frank Pohl of Matador as Chaplain.

Delegates from Childress, Plainview, Memphis and Wellington attended. The excellent buffet-style banquet was prepared by members of the Ladies Auxiliary.

Mayor Douglas Meador made a brief address of welcome and

RESIDENTS ATTEND RITES FOR ATLANTIC

Mr. and Mrs. E. L. Smallwood and sons, Bill and Robert attended funeral services Tuesday at Margaret, Texas, for Mrs. Smallwood's brother, Bud Pruitt.

Mr. Pruitt was a resident of this community from 1920-24. Also attending the funeral from Matador were Mr. and Mrs. Earl Thompson and son, Kenneth, Mr. and Mrs. M. S. Norris and son, Larry, and Mr. and Mrs. Leon Smallwood; and other relatives, including Mr. and Mrs. Lewis Cooper and children, Dewayne and Frances of Colgate, Texas, and Mr. and Mrs. W. L. Hickman and sons, Gary and Jimmie of Willard, New Mexico.

COME TO CHURCH SUNDAY

School Board Here Sets Opening Date

ROGERS SEEKING AMENDMENT TO CHILD LABOR LAW

Whether child labor can be used to harvest crops in the South and Southwest will depend upon the outcome of an amendment to a bill introduced by U. S. Representative Walter Rogers.

A hearing by an agriculture subcommittee on the amendment will be held Friday in Washington and Congressman Rogers has asked farmer representatives from this area attend the hearing, according to an article in the Childress Index.

A meeting of farmers was held last night in the Childress courthouse to discuss sending a representative to Washington by plane today.

Memphis Chamber of Commerce has announced that two representatives will be sent to Washington to attend the hearing.

Bob Batten of the Childress Chamber of Commerce Tuesday talked to Rogers in Washington and declared, "He wants to show Congress that the use of children in the fields to help with the harvest during the peak of the season is essential to the economy of the country and is not slave labor."

The amendment involves the children of farmers themselves as well as children of migrant laborers.

SUMMER PROJECTS REPORTS DUE SOON

All high school girls enrolled in summer home ec project work, who were not present at the last meeting to receive assignment sheets on cleaning sewing machines, are requested to contact Mrs. Loyd Latimer.

Final reports will be due at the last meeting scheduled for Saturday, August 18, at 4 p. m. in the homemaking department and Scholastic credit will not be given unless reports are completed according to standards set up by Mrs. Latimer.

FORMER RESIDENTS VISIT

Mr. and Mrs. Vie Dennington of Cisco, Tex., residents of Matador about 25 years ago, visited over-night here with friends Monday.

City's Reserve Used In Paving

City of Matador is a going concern but its reserve funds are exhausted. Seal-coating the paving project completed two years ago and paving alleys and street intersections on approximately 40 blocks of new paving will clean out the municipality's available funds in both general and water works accounts. At the start of the project the city had approximately \$6,000 reserve in the two funds.

A call meeting of the council held Tuesday afternoon to "take stock" of what the town owes and what it has to use for money shows that the city will owe about \$6,000. It may be necessary to borrow a small amount of money. However, with July indicated as a record water sales month it is believed that collection by the 10th may provide a close "get-by."

"We have spent all of the city's available money," Mayor Douglas Meador declared, "but we have no apologies. We believe the new paving is going to prove one of the best investments Matador has ever made considering the amount of money it has cost. It is probable the value of property located on the new paving has increased several times the cost of the project."

"We are grateful for the spirit of the people of Matador in making this investment. The new paving is four or five times larger than we anticipated and the additional costs has cleaned out our reserve funds, but whatever money the city possesses belongs to the people and if they want it spent on new paving, as has been indicated, we are glad to do it."

IN HOSPITAL

Mrs. G. W. Seigler of Northfield, is a patient in Stanley Hospital, where she is receiving treatments.

Also a patient in Stanley Clinic is Mrs. John Stotts, who is being treated for yellow jaundice. She is reported to be improving.

Football Practice To Start Aug. 27th

DISTURBING SOUND echoing in the thoughts of school-age children may be school bells, class room noises and the regular grind of school days. Here at the height of summer vacation, the Matador Independent School board has come up with a vexing thought. The board has set a date for the beginning of the 1951-52 school term. Seems impossible, but the date is this month, August 30th.

Superintendent Bert Ezzell said 19 faculty members have been elected but a list was not provided since all of the members have not accepted. He said if the faculty accepts as elected it will include four new members.

Matador Matadors will start practice on August 27, as will other high school football squads.

Mrs. L. D. Wilkerson, former Matador music teacher, will teach in three county high schools. Two days will be devoted each to Matador and Roaring Springs and one day each week to Flomot. Mrs. J. R. Whitworth was re-elected to conduct the Matador elocution department.

Colored School To Begin Next Week

Matador colored school will start the school year in the county. The two-teacher school will open Monday (August 6th) to provide a recess period for cotton harvest, as has been the custom for several years.

Principal W. S. Mitchell and assistant Mrs. Theo Etta Norris have been re-elected to conduct the Matador colored school. Principal Mitchell spent part of the summer in school at Prairie View A.M., working toward a master degree.

Colored patrons are urged to cooperate with the school board and Superintendent Ezzell in starting the term early, making possible the cotton harvest recess. Federal authorities have stressed the fact that the child labor law will be rigidly enforced.

Many improvements have been made in the colored school plant during the summer months, it was announced.

Victim Of Polio Is Improving

Walter Smith, 24, fence contractor of Matador, who was rushed Friday to Plainview Polio Center by Eudy-Seale ambulance, was dismissed Monday, according to a news article as in yesterday's Ft. Worth Star-Telegram.

Mr. Smith had been a patient for a brief period in Stanley Hospital-Clinic when his condition indicated symptoms of the dreaded disease. First reported as a patient in Stanley Clinic was Mrs. John Stotts, who is being treated for yellow jaundice. She is reported to be improving.

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OF THANKS
 words are inadequate to our deep appreciation for many, many things you friends have done for us during the illness and death of our dear one, may we just say "bless you." The cards and letters were beautiful; your kindness and words of sympathy were a great comfort to our hearts. They have been blessed by your thoughtfulness and Jameson and children.

APPRECIATION
 We greatly appreciated all the flowers and visits during my prolonged illness and wish to take this opportunity of thanking each of you for your thoughtfulness.
 J. Darsey.

NEWS TO FT. HOOD
 Quinn Martin returned to Ft. Hood, Texas, Sunday night after a visit with relatives and friends in the Matador and Ft. Hood communities last week. Sgt. Martin has recently been transferred from Ft. Benning, Ga., to attend an Army school.

NEWS TO COAST
 Carlisle left Saturday for home in Long Beach, after a visit here with her mother, Mrs. L. R. Browning and other relatives.



FIRST HOUSE IN MOTLEY COUNTY was about 14 miles west of Matador. It was built during the winter of 1878 by Frank Collison. At the time this picture was made it was a Matador line-camp on Mott creek. In the Haynes buggy are Henry H. Campbell and a Scotch director of the Matador ranch. Standing under the brush arbor are Mrs. Frank Duce and three children. The house was made of logs and chinked with mud. It was originally a joint line-camp between the Coggins-Willie range, extending from Tongue river to Middle Pease, and thence to Tee Pee City, and the Hall ranch which extended from Mott creek along the Caprock to Hall Creek south of Quitaque Peaks. Each outfit placed a man in the camp, and their duty was to ride the line and throw the "Jingle Bobs" and the Hall cattle on their respective ranges, since it was before the day of wire fences. Although many dugouts were located in what is now Motley county, this is believed to be the first house. Photo courtesy H. H. Campbell.

Mr. and Mrs. R. I. Montgomery of Dallas, and their son, Sgt. Roger Montgomery, recently returned from Korea, were visitors here in the home of Mr. and Mrs. Frank Montgomery, recently.

Locals

Mr. and Mrs. M. S. Patton left Wednesday morning for Ruidoso, N. M., where they will be joined by Mr. and Mrs. Mack Greene of Los Alamos, N. M., for a week-end visit.

Mrs. W. H. Tittle and granddaughter, Carol Denny of Childress, visited here from Sunday until Tuesday with her sister, Mrs. G. E. Hamilton and Mr. Hamilton.

Mr. and Mrs. R. W. McVay, Jr. and family of Levelland, spent the week-end here with her parents, Mr. and Mrs. T. M. Daniel. Their children Mary Evelyn and Larry remained this week to visit their grandparents.

Mr. and Mrs. N. N. Whitworth were visitors here overnight Tuesday with his brother and wife, Mr. and Mrs. J. R. Whitworth, as they were enroute to their home in Amarillo, from a visit in Abilene.

Mr. and Mrs. Douglas E. Pitts, Jr. and children, Kenneth and Judy, visited in Plainview Sunday with her parents, Mr. and Mrs. W. E. Bryan.

Lt. Gordon Russell of Lackland AF Base, San Antonio, spent the week-end here with his parents, Mr. and Mrs. Eddie Russell, and was accompanied on his return to San Antonio, by

his wife who had been visiting here since Thursday.

Mrs. A. A. Groves left Friday for Des Moines, N. M., where she is visiting her daughter and family, Mr. and Mrs. Ken Reator.

Mr. and Mrs. Pat Sheridan, Jr. of Lubbock spent the week-end here with his parents, the Pat Sheridans, Sr.

Mr. and Mrs. Claud Groves and children of Wellington, visited here Sunday with her parents, Mr. and Mrs. Alfred Barton and other relatives.

Mr. and Mrs. Vernon Higginbotham of Lubbock spent the week-end here visiting her parents, Mr. and Mrs. Joe Bloodworth.

Mr. and Mrs. Melvin McAdams visited relatives here last week on their return to their home at Sudan, from a vacation trip to New Mexico and Colorado.

Mrs. J. M. Jackson, her daughter, Marjorie, and a son, John Jackson of Hale Center returned home Sunday from a trip to Truth or Consequences, N. M., where they accompanied Mrs. Jackson's grandchildren, Mary Ann and Jackie Rogers to their home after a visit here.

Mrs. J. D. Craven and daughters, Rachel Alene, Francine and Patti left Friday to return to their home at Brownwood, after a visit here with Mrs. Craven's mother, Mrs. M. L. Patton and other relatives. A sister and brother-in-law Mr. and Mrs. Alvin Stearns, accompanied them to Brownwood.

Mrs. Earl Green of Amarillo, visited here this week with her mother, Mrs. Joe Campbell.

Mr. and Mrs. R. A. Day, Mr. and Mrs. E. A. Day and Mrs. George Birchfield visited at Silverton Sunday in the Ware Fogerson home. Diane Fogerson, who has been visiting her grand parents (the R. A. Days) returned to her home with them.

Mr. and Mrs. Mose Damron of Canadian visited relatives here during the week-end and continued to San Antonio where he is attending annual Coaching school.

Mr. and Mrs. Ray Sims and son, Stevie, made a business trip to Oklahoma this week and continued to Missouri, where they visited.
 Mrs. Harry Willett is visiting relatives at San Marcos this week.

UNDERGOES OPERATION
 C. M. Barton, Jr. underwent an operation July 20 in Scott and White hospital at Temple. Mrs. Barton went to Temple Saturday and accompanied her husband home Wednesday of last week.

ABOVE ALL ELSE --

WE WANT MOST TO DESERVE YOUR CONFIDENCE.

WE WANT YOU TO KNOW THAT YOUR DRY CLEANING WILL RECEIVE THE BEST OF CARE HERE -- AND WE KNOW YOUR CLOTHES WILL LAST LONGER IF CLEANED OUR WAY.

Modern Cleaners

R. L. BRANDON, Manager

WE SAVE YOU MONEY Auto Insurance

INSURANCE

THE BEST POLICY! Wherever You Go... GO INSURED!



LIFE * FIRE * AUTOMOBILE * THEFT

Protect With Good Insurance AUTOMOBILE LOANS

BILL PIPKIN

KNOW YOUR INSURANCE MAN HE KNOWS YOUR NEEDS!

Free TRUCK SAVER inspection for International Trucks



Get your Internationals ready for the long haul!

Come in and get the 99-point truck checkup that's yours for the asking.

It's the first big step you can take to head off the headaches of an uncertain future. It's protection against major truck breakdowns that can knock out your vital operations. And there's no charge, no obligation!

The sooner you take advantage of our Truck Saver Inspection, the quicker you'll see why you'll be way ahead to put

our complete Truck Saver Plan to work for you.

Come in now—get all the facts Our Truck Saver Plan is open to every International Truck owner. If you're one, you've got a good truck... so keep it that way! Call or come in for an appointment for your free Truck Saver Inspection now, learn how our complete Truck Saver Plan can keep your trucks rolling at peak efficiency.

Matador Implement Co.

MATADOR, TEXAS

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 DIAL 710 KGNC
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 6:00 A. M. TUESDAY
 6:25 A. M. THURS. - SAT.



Let Him Tell You About The **FLASH-O-MAX SYSTEM**
 Low in First Cost
FITS ALL TRACTORS CUTS COSTS 50%
 (Fuel, Oil, Repairs)

MATADOR
 Bulane Co.
 PHONE 50

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COULD BE HOVERING OVER YOU AND YOURS!

THE NEW IMPROVED EDUCATORS "10" POLICY

PAYS UP TO

\$10,000.00 TO EACH INSURED

FOR TREATMENT OF THESE 10 COSTLY DISEASES:

- POLIO
- RABIES
- TETANUS
- DIPHTHERIA
- TULAREMIA
- SMALL POX
- SCARLET FEVER
- SPINAL MENINGITIS
- LEUKEMIA
- ENCEPHALITIS

IN ADDITION EACH INSURED IS NOW PROTECTED AGAINST

BLINDNESS

\$5,000.00 FOR LOSS OF SIGHT IN BOTH EYES

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THIS POLICY IS NOW NON-CANCELLABLE BY THE COMPANY AND GUARANTEED RENEWABLE FOR LIFE

TOTAL YEARLY COST IS ONLY

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NON CANCELLABLE HEALTH & ACCIDENT INSURANCE

Clint Hicks

PHONES No. 9 and 39-J

A memo from the U.S.A.

We Americans don't get mad easy.

But when we do, look out!

We pitch in and turn out guns, tanks, planes and ships faster than anybody on earth.

But nobody boots us into line. No commissars. No bayonets. No slave labor. We just get to work—because we've got something to work for... our liberties and our individual freedoms.

And back of our men and machines is electric power—as much as all the rest of the world has.

It's steady, dependable power—the kind produced only by free men—the kind that helped perform production miracles in World War II. Today, the business-managed electric companies have doubled the supply of electric power available before that war—and they're stepping it up all the time.

Yessir, we have power—with more on the way—and we know how to use it. That's a good thing for everybody to remember right now. And it's a good thing for some people here at home to remember that America's tremendous electric power was developed by the free enterprise system which has made America greater than any other nation.

West Texas Utilities Company

FARM AND RANCH INCOME ADVANCES 70% IN 5 YEARS, ACCORDING TO BANK SURVEY

One of the most effective ways to fight inflation is to increase production of basic commodities such as food, feed, and fiber, according to Elmer Stearns, Executive vice-president, First State Bank, Matador, who represents the Texas Bankers Association as Motley county key banker.

An accurate gauge of production levels is a comparison of farm and ranch marketing income. During the five years ending December 31, 1950, Mr. Stearns noted, cash income of Texas ranches and farms advanced 70 per cent from \$1,188,618,000 to \$2,018,197,000.

"This substantial increase in agricultural income is indicative of the greater farm and ranch production vital to the nation's defense effort," he said. "The increase was made, however, within the framework of sound farming practice—better operating methods, diversified production of crops and livestock, and a high degree of mechanization. The rural banks of the state have worked closely with their farm and ranch customers and have given wholehearted support to programs of soil conservation, pasture improvement, and other programs benefiting our rural communities. Banks loans which increase production and farm efficiency are one of our greatest weapons against runaway inflation.

"In carrying out their individual projects of mechanization and better land use, our farmers and ranchers have found bank credit an increasingly useful tool. The improvement programs have placed the state's agriculture in such a strong financial position that farmers and ranchers found it necessary to borrow less money from banks in 1950 than in the preceding year, despite rising costs of production."

Quoting from the tenth national survey of farm lending by the Agricultural Commission of the American Bankers Association, Mr. Stearns noted that "in 1950, the last full year of operation, the Texas banks serving agricultural communities loaned \$366,296,000 to 178,036 farmers and ranchers to meet all types of financial needs. Of the total

amount loaned, \$350,182,000 was borrowed by 172,047 farmers and ranchers to finance production and operational requirements. This compares with 245,580 production loans, totaling \$397,833,000, during 1949. The rapid repayment of production loans is shown by the fact that on January 1, 1951, only \$220,203,000 remained outstanding.

"On January 1, 1950, farmers and ranchers had a total of bank held mortgage debt of \$26,565,000. During the year, banks made 3,989 additional agricultural real estate loans in an aggregate amount of \$16,114,000. Yet, at the end of the year, only \$27,638,000 of this long term debt was outstanding, indicating that this type of debt is being held to a minimum.

"The increased cost of production to the individual farmer is shown by the rise in the average production loan from \$1,620 in 1949 to \$2,035 in 1950. The average real estate loan in 1950 was \$4,040.

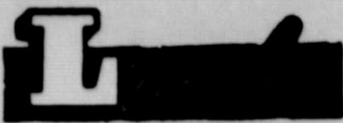
"The total of bank-held farm and ranch debt outstanding in Texas on January 1, of this year was \$247,841,000, excluding C. C. loans," Mr. Stearns said.

FORMER RESIDENT UNDERGOES SURGERY

Hoyet Noel Burnam, son of Mr. and Mrs. Hoyet Burnam of Tullia, formerly of Matador, underwent surgery in a Tullia Hospital, Monday of last week.

Visiting the Burnams Friday, were Mrs. Hub Swaringen and Mrs. L. A. Nelson of Matador.

Mr. and Mrs. Dub Drace of Lubbock visited here Sunday with her parents, Mr. and Mrs. J. E. Russell.



Mr. and Mrs. John Calvert and daughter, Nett of Maryneal, spent Tuesday and Wednesday as guests in the home of Mr. and Mrs. Duke Lipscomb.

Mr. and Mrs. J. R. Whitworth returned home Sunday from a vacation visit with relatives at Bullard, Killgore and Tyler.

Mr. and Mrs. Lee Burns and children, Karan and Clinton Lee are on a vacation trip to points in Colorado.

Rev. and Mrs. O. W. Wright of Marlin, who have been visiting here in the home of their daughter and family, Mr. and Mrs. John Stevens, were accompanied on their return home Monday, by their granddaughter, Sue Stevens.

Larry Delaney, 10-year-old son of Mr. and Mrs. Dick Delaney of Childress, is visiting here this week in the Duke Lipscomb home.

Mr. and Mrs. Harold Gallin of Abilene, visited here Sunday with her parents, Dr. and Mrs. J. G. Ketchersid and with friends.

ARRIVAL ANNOUNCED BY M. G. BETHARDS

Sgt. and Mrs. M. G. Bethard are announcing the arrival of a daughter, Stephanie Lavonia, who was born at Lawton, Okla., Thursday, July 26. Sgt. Bethard, who has been stationed at Lawton, sailed July 10, for Japan.

Mrs. Bethard's mother, Mrs. Tom Tilson of Matador, left Saturday for Lawton, to remain with her daughter and other children for an indefinite time.

Mrs. Tilson was accompanied by her other daughter, Mrs. R. F. Zabielski and children, Lavern and Raworth of Chicago, Ill., who have been visiting here. They will return to their home from Lawton.

Flowers... Gifts

"Visitors Always Welcome"

Sally's Flower Shop

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**Conoco Mileage Merchant for
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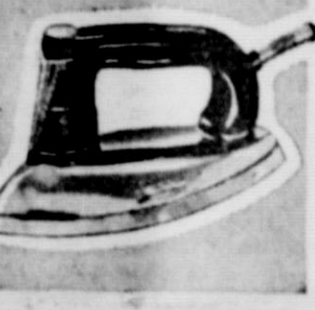
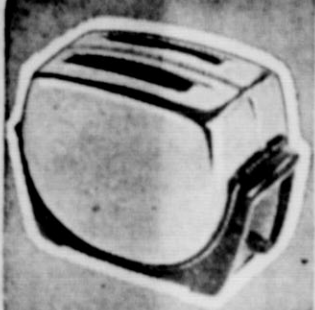
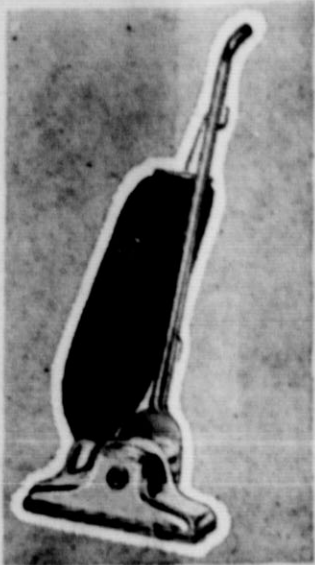


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PARADE OF Housewares Values

ENJOY BETTER LIVING AT MODERATE COST!

You will be surprised at the small cost of fine housewares to make your home more comfortable, economic and attractive. Our vast stock of merchandise provides an easy selection of items to fill every need; our prices are always moderate. We are always glad to show you about our store, or for you to browse at will through the various departments.



Beautiful California Pottery in a variety of designs, Electric Percolators, Irons, Waffle Irons, Electric Toasters, Kitchenware, Silverware, Glassware, Dishes, Bread Boxes, Sewing Machines, Cut Glass, Enamelware,

WESTERN TABLE LAMPS

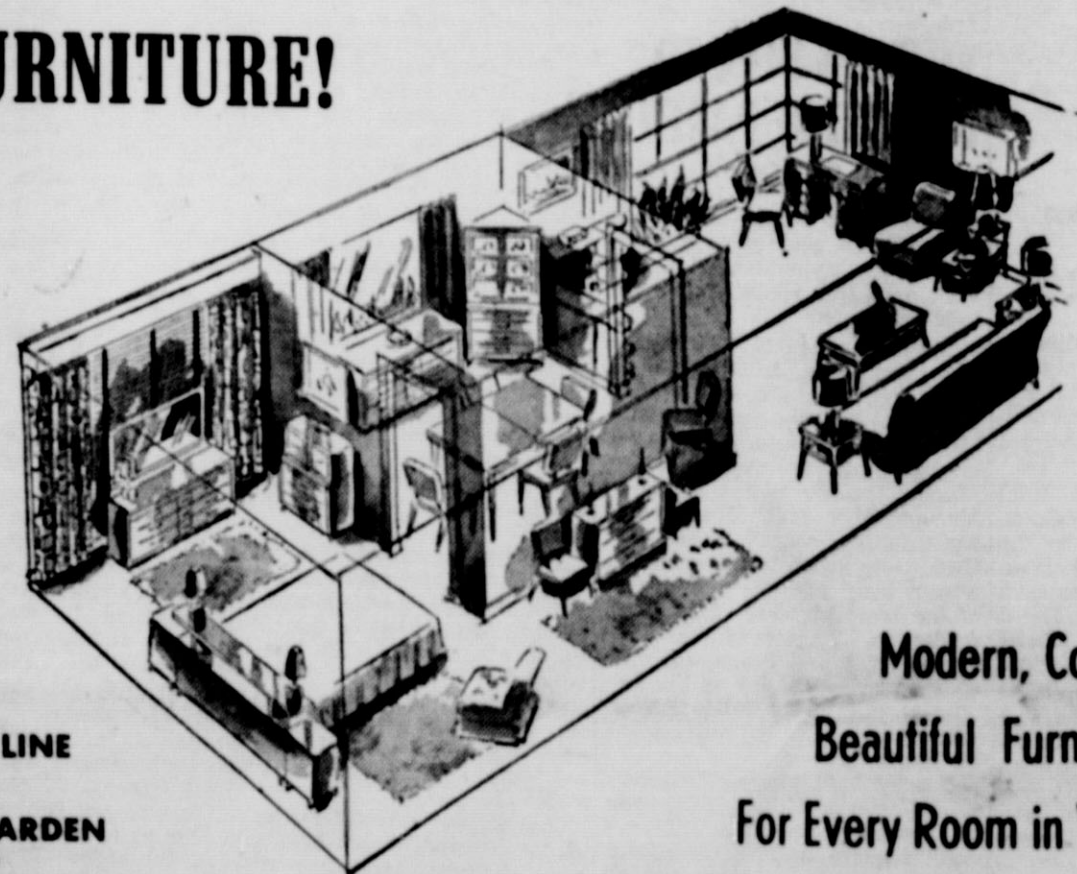
Enamel Garbage Cans, Rubber-Covered Dish Drain Racks, Stainless Steel Kitchenware, A full line of Aluminum Ware, Vases, Kitchen Clocks, Rubber Drain Mats, Clothes Hampers, Clothes Racks, Electric Ironers, Electric Wiring Needs, Light Bulbs, Etc.

APPLIANCES...

- Maytag Washing Machines
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- Philco & International Refrigerators
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FURNITURE!



COMPLETE LINE OF LAWN & GARDEN EQUIPMENT

Modern, Comfortable, Beautiful Furniture For Every Room in Your Home



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Roaring Springs, Texas

MATADOR TRIBUNE

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4-H Encampment At Roaring Springs Filled With Activities And Election Of Officers

By Jackie Folley, Reporter

Motley County 4-H Club girls returned home Thursday evening of last week from Roaring Springs, where they enjoyed a 2-day encampment at the swimming pool. Leaving the court-house at Matador, Wednesday morning at 9:30, they arrived at the pool at 10 o'clock, where they registered and were divided into four groups.

Forty-nine girls registered and at noon the Whiteflat H. D. club served lunch to approximately sixty persons, including the girls, leaders and visitors.

Afternoon's program included a lecture on safe driving by Highway Patrolman Dan Saunders of Plainview, followed by a session of basket-weaving and game playing. Mr. Saunders showed pictures of accidents taken on highways in several counties, including Motley county.

Dividing into two groups, for games and crafts, the basket-weaving, was taught to one group by Mickey Steen, Patricia Brooks and Myra Nan Whitaker who learned this craft when they attended District camp.

Alternating, the second group then made baskets while the first group played games. Swimming was enjoyed from 4:30 until 6:00, when a coffee can supper was served from food furnished by Matador H. D. club. This included pork chops, potatoes, onions and carrots.

The Roaring Springs H. D. club furnished dessert. The coffee can supper was cooked on a charcoal campfire.

A skit or talent program was enjoyed in the evening, with Alma Reed in charge. Each 4-H club in the county responded with entertainment and Flomot club girls were awarded first place as a group for their skit, "To glove or not to glove".

The Matador Senior Girls club won second place for their group singing. Individual winners were first place, Sue Daniel of Matador, and second place, Gena Lee Harmon of Roaring Springs.

An impressive candle-lighting Vesper service concluded the day's program.

Breakfast was served Thursday morning at 7:30, by the Folley H. D. Club, which was followed by about an hour of baseball after which the girls returned to the camp grounds for a cleaning up period, to pick up all the candy and chewing-gum wrappers and pop-bottles, then to the pool for another hours swimming.

The Flomot and Toreador H. D. club served a delicious lunch at noon, and Miss Marie Rea, home demonstration agent and Miss Jimmie Davis entertained the group with singing and accordion numbers.

In a business meeting conducted by Alvarene Posey, the following officers were elected to serve as the 4-H County Committee for another year: Patricia Brooks, chairman; Lucretia Edwards, vice-chairman; Alma Reed, secretary; Mickey Steen, play leader and Jackie Folley, reporter.

Crafts were then completed and another period of swimming was enjoyed until the group left at 6 p. m. for home, tired, blistered but happy.

RETURN HOME

Mr. and Mrs. J. L. Woodruff returned home Thursday of last week from Grapeland, where they have been visiting their daughter and family, Mr. and Mrs. R. M. Dalley and children.

HERE FROM DALLAS

Miss Dora Ratcliff, field supervisor for Southwestern Associated Telephone Co., whose headquarters is Dallas, arrived home Sunday for an indefinite stay with her parents, Mr. and Mrs. George Ratcliff, while she recuperates from a throat virus. She flew to Lubbock, and from there was accompanied here by her cousin, Mrs. G. N. Wilson, and a friend, Paul Farrar of Brownfield.

Pied Pipers

BY MR. J. M.

For the past year we have been enjoying comments by one Wales, which appear twice weekly in the Dallas News as advertising for Neiman-Marcus, under the title, "Point of View."

Wales writes with a smoothly-turned phrase which is highly pleasing, and says things that make one wish one had said it herself. We almost described his as being suave-sounding, but a hurried reference to Webster's reminds us that suavity implies a politeness that may not be entirely sincere; and that isn't what we mean. Wales to us sounds like Adolph Faylauer of Hollywood, or Wes Izzard of Amarillo, or anyone who is cosmopolitan in appearance and fluent in speech.

Recently he described the reactions of a columnist in these words:

"It's a strange thing we've discovered, to be a columnist. It changes the appearance of a man, it changes his philosophy, his whole outlook on life. We will describe some of the symptoms:

"1. Clamminess of hand and vacancy of stare, replaced on certain days of the week, by a certain wild enthusiasm and bluff good cheer. The two conditions are known in the trade as Deadline Fever and Post-Deadline Fever, the latter being present only on days when the column somehow appears. The fevers are two of the many reasons why columnists are often mistaken for fugitives from the laughing academy.

"2. A rolling of the eyes, often uncontrollable, and constant craning of the neck. This is a chronic condition, known as Politaker's Palsy. It develops from rolling the eyes and craning the neck in buses and restaurants to see whether people are reading one's column.

"3. A permanent droop of the

shoulders. (See 2—Droop develops after numerous discoveries that people are not reading one's column.)

"4. A wild resiliency and rash optimism. (See 2 and 3—Miscellaneous of thinking by which one explains the fact that one never sees anybody reading one's column by (a) the thought that most people are illiterate anyway, or (b) that they read it just before one came along.")

Well, as we once pointed out (early in our own career) there are always the politicians!

Relatives, Friends At Jameson Funeral

Out-of-town relatives and friends who attended the funeral of Mrs. Lem Jameson here Friday, were: Rev. and Mrs. C. E. Jameson, Hobbs, N. M.; Mr. and Mrs. L. Y. Jameson and Mrs. Arthur Martin of Pecos, Texas; Mr. and Mrs. Guy Hunter and Mr. and Mrs. Raymond Moore and children, Wheeler, Texas; Mr. and Mrs. J. D. Jameson, Floydada; Mr. and Mrs. Frank Jameson and son David, Lockney; Mr. and Mrs. W. B. McCreary, Goodlett; Mrs. J. O. Doolen, Paducah; B. F. Simpson and daughter, Mrs. Claude McDonald, Northfield; Mr. and Mrs. Walter Ross, Flomot; Mrs. W. A. Smallwood, Glenn; Mr. and Mrs. Homer Kingery, Roaring Springs; Mr. and Mrs. J. M. Jameson, Whiteflat; and many others who did not register in the visitors book.

VISITORS ENJOY RANCH BARBECUE NEAR MULESHOE

A barbecue and week-end house party given by Jno. S. McMurtry at the James ranch near Muleshoe July 21-22, were enjoyed by a large number of relatives and friends, including officials of the neighboring Mashed O ranch, who reside at San Antonio and who arrived

by plane for the occasion. Relics and furnishing of the 3 1/2 story ranch house were enjoyed by the guests, who were entertained during the evening with square dancing in the spacious ballroom.

One hundred sixty five guests consumed 240 pounds of beef "with trimmings".

Mr. and Mrs. Dub Drace of Lubbock and Miss Mary Keith of Matador were among those who attended.

Misses Carol and Sue Cooper of Plainview, are visiting here this week with their grandmother, Mrs. Julia Cornett.

YOU CANNOT AFFORD

To Neglect to Adequately Protect your Family and Your Investments.

Insure with the Farm Bureau Insurance Companies. Dividends reduce the net cost of protection for Members of The Farm Bureau.

The Companies are Owned and Operated by Farmers To Furnish Insurance at Cost. See your Agent.

LIFE — FIRE — AUTOMOBILE

WALTER SPEER

PHONE 2 FLOMOT, TEXAS

OR AT HOUSEHOLD SUPPLY COMPANY

We Wash Your Car With Soft Water

GET A BETTER WASH JOB AT NO EXTRA COST

Washing — Greasing Tire Repair

MOBILGAS SERVICE **MOBIL OIL SERVICE**

Magnolia Station

C. COX, Manager PHONE 24

YOUR HOME IS NO BETTER THAN IT'S ROOF!

A POOR ROOF that leaks when it rains, can ruin your home. It can destroy wall paper, furniture, finish and cause rot throughout the structure. Your home deserves a good roof. We offer the best in all types of roofing materials and the price is fair compared to value received.

BURTON-LINGO COMPANY

LUMBER & BUILDING MATERIAL

SPECIAL! SPECIAL!

Attention, Mr. Farmer!

Do you want to grow more Grain and Cotton per acre? Are you willing to try a method of increasing the yield at little cost?

YOU CAN FERTILIZE

Grain Sorghums at a Cost of only 4 & 1/2 cents per acre — Cotton at 15 to 30 cents per acre.

You can do this by using "NA-CHURS" Liquid Fertilizer, a 5-10-5 balanced ration.

Easy to use—no extra equipment needed. Just apply to Seed before planting. No fertilizer is lost, 100% usage is obtained by this method.

For Further Information on Seed Treating and Top Dressing, See Your Dealer

THOMPSON FEED AND SEED

MATADOR

FARM & RANCH SUPPLY SETLIFF ELEVATOR TURKEY

MERRELL FOOD & PRODUCE, QUITAQUE

Authorized Dealer

FRANKLIN

Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry

STANLEY PHARMACY

Date-Bait...two creamy long-lasting lipsticks by Dorothy Gray...\$1.00 plus tax

It's for you! Midget travel case, bright with school stickers... inside, two long-lasting Dorothy Gray lipsticks fastened to gay miniature felt pennants. Choose your Date Bait in Portrait Pink and Red Trey, or Right Red and South American.

P.S. Glamour Bonus in every package: generous gift vial of Dorothy Gray "Nosegay" perfume.

Stanley Pharmacy

R. M. STANLEY, OWNER

May we suggest a Sitting?

No other car provides all this!

- DYNAFLOW DRIVE*
- FIREBALL ENGINE*
- 4-WHEEL COIL SPRING*
- DUAL VENTILATION
- PUSH-BAR FRONTEND*
- TORQUE-TUBE DRIVE
- WHITE-GLOW INSTRUMENTS*
- DREAMLINE STYLING
- BODY BY FISHER

When better automobiles are built BUICK will build them

Smart Buy's Buick

C. H. Elliott Sales Co.

913 Ninth Street Paducah, Texas

Church and Social Activities

Telephones 123 and 156

Methodists Study Rural Church And Small Communities

Rev. Marvin Brotherton, pastor of the Methodist Church of Matador, has returned home from Sioux City, Iowa, where he was among the 1,500 Methodist pastors and lay leaders who participated in the "National Methodist Town and Country Conference," July 21 to 24.

Rev. Brotherton participated in a unique feature of the conference when on Sunday the delegates visited some 196 churches in 39 counties of four states within a radius of 80 miles of Sioux City. Rev. Brotherton attended the Church in Sandborn, Iowa. The delegates conducted the worship and preaching services, taught church school classes, and discussed with the churches their problems of leadership, of religious education, etc.

The conference, called by the Council of Bishops and by the Board of Missions and Church Extension of the Methodist Church, was planned to discuss the importance and place of the church in the rural and smaller communities of America, and to help the smaller churches better the service they render to their communities. Bishop Charles W.

Brashares of Des Moines, was general chairman and keynote speaker of the conference.

Other speakers included President Murray D. Lincoln of CARE, Prof. Charles M. McConnell of Boston University, Dr. Carl C. Taylor of the U. S. Department of Agriculture, Bishop Gerald Kennedy of Portland, Oregon, Dr. Arthur F. Draper of the U. S. Department of Agriculture, Bishop Hazen G. Werner of Columbus, O., and Miss Katherine F. Lenroot of the U. S. Children's Bureau.

Land reform was stressed by Bishop Brashares in his opening address. "Whole nations are threatened with revolution today because they have not helped the land to meet the need of their people," he said. "Russia's program of land reforms may not be to our liking but the Christian church can scarcely win to Christianity one billion country people if the church has no program of land reform at all."

Dr. Draper, agricultural sociologist, pointed out that in recent years American farms are becoming fewer in number, but on the average larger in size than a few decades ago. Today farms average nearly 200 acres per family. He compared this with the two and a half acres per family in Japan, and suggested that something between these two extremes might gradually become the recognized size of a "family farm."



LIEUTENANT GORDON RUSSELL of Lackland Air Force Base, San Antonio, son of Mr. and Mrs. Eddie Russell of Matador, and his bride, the former Joyce Elaine Geisler, daughter of Mr. and Mrs. Eveline Geisler of Oklahoma City, Okla., following their marriage in a double-ring ceremony performed Sunday, July 8.

WMU HEARS ROYAL SERVICE PROGRAM

A Royal Service program on the subject, "Stirrings in Middle America" was given Tuesday night of last week by the Henrietta Shuck Circle at regular monthly meeting of the Baptist Woman's Missionary Union, with Mrs. Cecil Shelton as leader.

Mrs. Dick Groves told of "God's Mysterious Way In Cuba"; Mrs. R. E. Campbell, Jr., discussed Mexico and its people; "Costa Rica" was subject of a talk by Mrs. Lee Burns; Guatemala and Honduras were covered by Mrs. Jack Norman, and work of Southern Baptists in the Canal Zone was described by Mrs. Clifford Potts.

Others present were: Mesdames J. A. Groves, Velma Fuller, C. P. Waybourn, R. E. Campbell, sr., Loyd Latimer, Ed Campbell, C. Warren, V. A. Rattan, Gertrude Bloodworth, Forrest Campbell, T. E. Long and H. S. Watson; Misses Maggie Bryan and Amy Glenn.

The program followed a covered-dish supper shared with the Baptist Brotherhood, who heard a talk by T. E. Long. Other men present were, Rev. Clifford Potts, Loyd Latimer, Bill McCaghren, R. E. Campbell, sr., N. J. Smalley, Dick Groves, Lee Burns, V. A. Rattan and Forrest Campbell.

Mr. and Mrs. Frank Patton and family, Billy Frank and Patricia of Austin, are here for a visit with his mother, Mrs. M. L. Patton and other relatives.

Matador IOOF Lodge
Meets every Friday night
Ralph Nichols, Noble Grand
Bruce Martin, Secretary
All visitors and brothers welcome.

HD Council Holds Business Meeting

Motley County Home Demonstration Council met Saturday, July 21, in the District Court room with Mrs. Fred Simpson, Vice-Chairman, presiding. Mrs. Eiden Reedy, secretary was present to call the roll and read the minutes. Five clubs were represented with eight club representatives and two visitors present.

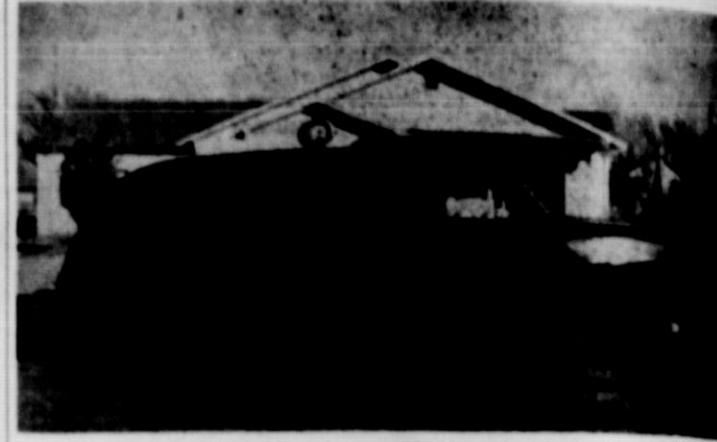
Mrs. Harry Folley, 4-H leader reported that three out of five 4-H clubs have made some money for the treasury and asked

that women from each community encourage 4-H clubs and help them raise funds for their treasury.

Mrs. Duke Lipscomb, Chairman of the E. E. E. committee announced that a new exhibit case would be purchased soon. Mrs. Wilson Barton, treasurer reported that the Council now has \$120. in the bank.

For new business, Mrs. Eiden resigned as secretary because she is moving. Council also voted to send the Agent to College Station with the THDA delegates, Mrs. Duke Lipscomb, Mrs. Fred Bourland, and Mrs. J. E. Nall, and to give the THDA delegates \$100. for the trip.

DON'T WAIT FOR THE HEARSE



TO TAKE YOU TO CHURCH

Every Time I Pass A Church
I Stop To Pay A Visit:
Lest Someday When I'm Carried There,
The Lord Will Say, "Who Is It?"

EUDY-SEALE FUNERAL HOME
MATADOR PHONE 88

RENT MONEY IS SPENT MONEY!

Build A Home Of Your Own . . .

Rent, like everything else, has advanced . . . and rent money is spent money. When you build a new home your payments become an investment in future security. It is always a pleasure to provide estimates on costs for all kinds of building and repair.

Everything For The Home, Farm and Ranch
HIGGINBOTHAM-BARTLETT COMPANY
LUMBER, BUILDING SUPPLIES AND HARDWARE

Shower Honors The Gordon Russells

A miscellaneous gift tea Friday night from 8 until 10 o'clock at the home of Mrs. Pat Sheridan, honored Mrs. Gordon Russell, recent bride of Lt. Russell of Lackland Air Force Base, San Antonio.

Members of the house party, assisting with hostess duties were Mesdames W. F. Jacobs, Buford Hobbs, Herman Ellithorp, George Springer, H. H. Schweitzer and W. N. Pipkin.

Mrs. James Ed Russell presided at the guest register.

The refreshment table was laid with a cutwork linen cloth, and appointments were crystal and featured the bride's chosen colors of pink, white and green. Pink roses and crepe myrtle were arranged in a crystal bowl for the centerpiece, which was flanked by pink and green tapers in crystal holders. Tea napkins, gold-stamped with the couple's names were pink, white and green.

Roses and crepe myrtle, and home-grown gladioli were used

for arrangements throughout the house.

Approximately thirty guests registered during the evening, and many gifts were sent by others unable to attend.

BIGGEST where it counts!

BIGGEST in Hip Room
Yes, Ford, with over five feet of hip room, is roomier than any other car in its class. And Ford alone in its class offers Automatic Posture Control.

BIGGEST in Luggage Compartment Volume
Ford offers over 24 cubic feet of usable storage space — biggest by far in the low-price field.

BIGGEST in Savings
For the biggest savings in the low-price field, you can't beat Ford's V-8 and Six engines. For both feature the Automatic Mileage Maker, a fuel-saving system that gives you high compression performance on regular gas!

FORD

Matador Auto Company
MATADOR, TEXAS

FOR

55 DAYS

We Will Install An
International Harvester
Freezer or Refrigerator
In Your Home On
FREE TRIAL
With
\$10 WORTH OF
Frozen Foods
Of Your Own Selection

MATADOR IMPLEMENT CO.
Matador

THACKER SUPPLY CO.
Roaring Springs

TELEPHONE OR VISIT EITHER STORE

GET AWAY FROM IT ALL!

**BUILD YOUR NEW HOME
CLOSE TO EVERYWHERE**

RUSSELL HEIGHTS ADDITION

In Modern, Scenic, Picturesque
MATADOR

**Build Your Home Where You Can
See Paradise On A Clear Day!**

New Paving -- Sewer -- Water -- Fire Protection -- Electricity
Estate-Size Lots, All Streets Paved
Fine Homes, Good Churches, Good Schools,
Good Highways, Good Water

John C. Russell

Realtor

MATADOR, TEXAS

PHONE 29

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INSPECTION TRIP by two Scotch directors of the Matador Ranch is shown in sharp detail by the above photograph from the Harry H. Campbell collection. The picture was taken somewhere on the vast ranch in 1883 or 1885. Two men at left are the directors and third man is Henry H. Campbell, ranch superintendent. The next man is unidentified. Man standing is Ben F. Brock, the cook. Buggy at left belonged to Mr. Campbell. The hack, shown at right, was used by the ranch manager and employees for many years. Serving as a stagecoach, it carried passengers to the railroad at Ft. Worth, later to Colorado City and then to Wichita Falls before the Ft. Worth and Denver Railway reached Childress.



HOME TO THE HOMELESS COWBOY, the range chuckwagon, has changed little on the Matador Ranch in almost 70 years. Thousands of meals have been served to visitors throughout the long history of the Matadors. The above picture from the collection of Harry H. Campbell shows a Matador branding outfit in 1885 (man with narrow-brim hat near chuck-box lid is not identified and may have been a ranch official) Henry H. Campbell is sitting near the wagon wheel. The group includes Lyman Brewer, Bill Brady, Bill Britt, Jim Lewis, Joe Brown and George Walker. These pioneer cowboys provide a vivid portrayal of the character of men who helped operate the great cattle ranch during the period of its organization.

Roaring Springs NEWS

By Mrs. L. E. Cooper

Harold Jones made a business trip to Paducah, Friday. Mr. and Mrs. Dutch Keneman of Snyder, spent the week-end here with Mr. and Mrs. Dean McEnroe.

Mr. and Mrs. Vester Shirley of Abernathy, were week-end guests of his parents, Mr. and Mrs. J. H. Shirley and other relatives.

Mr. and Mrs. F. H. Lee of Ft. Worth are here visiting with her brother and family, Mr. and Mrs. S. J. Braselton.

Glenn Ray Freeman and Junior Osburn are on a business trip to Odessa.

Mr. and Mrs. Curtis Goodwin, Mr. and Mrs. H. L. Goodwin, and Mr. and Mrs. M. D. Freeman attended the funeral services in Austin Saturday, for Bruce Freeman, who died in a Houston hospital Thursday, where he had been a patient for several months. He had lived at Roaring Springs several years ago.

Mrs. C. D. Wilson and daughter, Miss Beno Wilson visited their daughter and sister, Mrs. W. R. Woods and Mr. Woods, in Amarillo during the week-end.

Mr. and Mrs. J. T. Swim, Jr., drove to Plainview Sunday to meet their son, Sammy, who had been visiting at Bovina.

Mac Price of Longview, visited his sister-in-law, Mrs. Ruby Cooper Saturday. He was enroute to Amarillo.

Mr. and Mrs. Buz Thacker and sons and Mrs. Sally Phipps spent the week-end in Amarillo with Mr. and Mrs. Clyde Mitchell and other relatives.

Max King of Paducah, his sister, Mrs. Myrtle Vaughn of Fort Smith, Ark., and his son, Bill King of Colorado City, visited

here Monday with Mesdames Minnie Smith and Sallie Phipps and others. They were among the first pioneer settlers of this vicinity. They are the brother and sister of the late Fred King.

Dr. and Mrs. E. E. Moss, Jr., and children, Carolyn and Lee of Lubbock, spent the week-end here with his parents, Mr. and Mrs. E. E. Moss, sr. and other relatives. Carolyn remained for a longer visit with her grandparents.

Mesdames Lem Miller and Melton Thacker shopped in Lubbock, Monday.

Mr. and Mrs. Herman Havis and daughters, Carolyn and Barbara, returned Saturday from a trip to Aspen, Colorado.

Mr. and Mrs. Harding Wilcher and daughter, Virginia, visited Sunday in Spur. Virginia remained for a longer visit with relatives.

Mr. and Mrs. James Moss and son, Randy, visited and looked after business in Lubbock Monday.

Miss Audrey Cross of Grand Saline, is here visiting relatives and friends.

Mrs. A. Freeman of Grand Prairie spent the week-end with her sister and family, Mr. and Mrs. L. E. Cooper. Mrs. Jim Dixon and son, Moss of Rockdale, a granddaughter of the Coopers were Sunday guests in their home.

Mrs. May Fletcher visited recently in Wichita Falls, with her daughter and son-in-law, Mr. and Mrs. J. G. Brown.

Mr. and Mrs. J. P. Cooper were called to Cleburne Friday, at the death of a relative.

Mr. and Mrs. Clarence Shipley and children of Clovis, N. M., spent the week-end with Mr. and Mrs. Clyde Williams.

Mr. and Mrs. W. H. Tooke of McAdoo were week-end guests in the home of her daughter and family, Mr. and Mrs. H. T. Tooke.

Cpl. Tony Sanders left Sunday for New Jersey, after a three

weeks furlough here with his parents, Mr. and Mrs. G. C. Sanders.

Don Gibson of Channing spent the week-end here with his parents, Mr. and Mrs. Joe Gibson.

Mr. and Mrs. W. A. Lewis made a business trip to Krum, Thursday.

Henry Robins of McAdoo was here Saturday looking after business.

HONORED AT SHOWER
Mrs. May Fletcher was hostess July 21 at a miscellaneous shower honoring Mr. and Mrs. Bruce Goss who were married recently. Misses Pete Yandell and Jama Lewis assisted in receiving the guests and serving cake and punch.

Approximately forty guests called, and many gifts were received by the couple.

HOSTESSES AT TEA
Mrs. E. E. Moss, assisted by her sister, Mrs. M. S. Thacker, honored her daughter-in-law, Mrs. Hoyle Jean Moss with a coffee Tuesday morning from 9:30 until 11:00 o'clock.

Also assisting with hostess duties were Mesdames James Moss, Buz Thacker and Caldwell Smith, who served coffee and cookies to approximately thirty-five guests.

PARKER STUDIO

PHONE 370 PADUCAH

FOOD LOCKER BLDG.

Drive Carefully We Can't Spare a Customer

Lawn Mowers SHARPENED

REASONABLE RATES

A. A. Tipton

NEXT DOOR TO BAKERY

TOO HOT!

TO BAKE AT HOME...



You can have delicious cakes and cookies without heating up your kitchen during these hot days. You will find them already baked, ready to take home and serve at our counter, or at your favorite grocery store. Pies, cakes, cookies and do-nuts.

WEDDING AND



City Bakery

PHONE 87-J

Flomot News

Mr. and Mrs. Arthur M. Tanner were hosts to an ice cream supper Saturday evening, honoring Mr. and Mrs. Tom Ross and daughter of Olton. Cake and ice-cream were served to Mr. and Mrs. John M. Russell and daughter

of Mill Iron ranch, Cee Vee, Mr. and Mrs. Leonard Crowell, Jr., and children, Mr. and Mrs. Ross and niece, Carolyn Ross Carson and Mr. and Mrs. Tanner and sons.

Mr. and Mrs. C. O. Hicks and family of Wichita Falls were week-end visitors in the home of their daughter and family, Mr.

and Mrs. A. M. Tanner.

Mrs. Berry Barham was hostess to a Stanley party in her home Friday, July 27. Games and refreshments were enjoyed by 15 guests.

The R. White home was the scene for a dinner given for Mrs. Loucill Purdy on the occasion of her 55th birthday. Six of her nine children were present, and also 7 grandchildren. These included Mr. and Mrs. Dorman Purdy, Delores and James; Mrs. J. C. Hastey and Jimmy, all of Quitaque; Norman and Dell Purdy of Turkey, and Mr. and Mrs. White, Calvin Raymond, Joanne and Mickey.

Mr. and Mrs. Dale Meece are visiting his mother and brother, Mrs. Arden Cloyd and Jim Meece.

Pvt. and Mrs. Ben Turner were visiting in the Malcolm Turner home Saturday, before returning to Colorado.

ON SICK LIST

Mrs. J. E. Russell has been ill at her home in north Matador, the past week.

RETURN TO EL PASO

Misses Dorothy Nelson and Clemma Dell Woods have returned to El Paso where the former will begin teaching duties today, and the latter is employed. Last week they accompanied Miss Nelson's aunt and uncle, Mr. and Mrs. F. W. Stonehocker of Midland, to Ruidoso, N. M. for a vacation trip.

Kimble Optometric Clinic

DR. J. W. KIMBLE
DR. O. R. MCINTOSH
Optometrists
Flordada, Texas

It's NEW! NEW! NEW!



THE SENSATIONAL **NORGE** GAS RANGE

THE NORGE IS A THRIFTY BUY!

HOUSEHOLD **NORGE** Supply Co.

WITH AMAZING "CAKE-BAKER" OVEN

A cake baker's dream come true! The oven that maintains even, constant temperature throughout - turns out "picture" cakes and roasts.

SpirO-lator burners give extra quick and clean heat. Bar-type Handles. Slide-out, drop-front broiler. Full 5/8" glass-fibre insulation compacted to 2". Saves heat.

Many other wonderful features. Come in and see them.

ONLY **\$32.00** DOWN

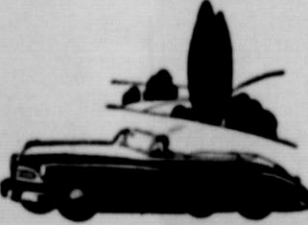
18 MONTHS TO PAY

WE'LL CLEAN IT

Clean



Dry Cleaning, Too, Has Gone Modern!



It takes special training these days to do a modern dry cleaning job! One has to know all about natural and synthetic fabrics . . . dyes . . . solvents . . . the effect of grease, stains, perspiration, dust, on cloth. Our people have this professional experience that pays off in your protection.

DAY BY DAY CLEANERS

GOOD LOOKS are a GOOD BUY!



SEE

Giesecke & Hicks

- CITY PROPERTIES
- A FEW FARMS LEFT

WEEK-END SPECIALS!

BLOUSES:-

- \$2.95 Values for \$1.95
- \$4.95 Values for \$2.95
- \$5.95 Values for \$3.95

Solid Color Broadcloth only 39c a yard

SUMMER DRESSES

AT

Special Low Prices

Excellent Quality SHEETS

81x99 INCHES, TYPE 128 \$4.98 pair LIMIT TWO

Harry Willett & Co.

Mose Damron To Coach Basketball At Canadian High

Two members of the Canadian high school coaching staff will move up to head coaching jobs in the high school's athletic department this fall, one of whom is former Matador resident, Mose Damron.

Following are excerpts from an article appearing in last week's Canadian Record, concerning the new arrangement:

"Assistant Coach D. Henry was named by the Board of Trustees to succeed John Hansard as head football coach, and junior high school Coach Mose Damron will become head basketball coach. Each will serve as assistant to the other in the two major sports, football and

basketball, and Damron will take over the high school track squad while Henry will also coach baseball.

"The School Board passed over a number of applications from other coaches for the head coaching job vacated this summer, to elevate the two local mentors.

"Mose Damron, popular Junior High mentor, has had several years' experience in coaching both football and basketball. For the past two years, he has piloted the Canadian Junior High school football and basketball teams through a pair of highly successful seasons... and incidentally, supplied the high school grid teams with a big reservoir of experienced gridiron talent.

"Damron is a graduate of West Texas State College, Canyon, and has also attended North Texas State College at Denton and Wayland College at Plainview.

"He has coached at schools in Floyd county, and for two years at Moriarity, New Mexico, before coming to Canadian two years ago."

Mrs. Damron is the former Frankie Watson of Matador.

SPRING THEATRE

ROARING SPRINGS, TEXAS
THURSDAY and FRIDAY
August 2 and 3

Bob Hope, Marilyn Maxwell
—in—
"The Lemon Drop Kid"

SATURDAY, AUGUST 4
Afternoon Matinee & Night
REX ALLEN—in—
"Silver City Bonanza"

Preview Saturday Night
SUNDAY and MONDAY
August 5 and 6
RUTH ROMAN—in—
"Lightning Strikes Twice"

TUESDAY and WEDNESDAY
August 7 and 8
"Stage to Tucson"

—starring—
Rod Cameron, Wayne Morris
THURSDAY and FRIDAY
August 9 and 10
GREGORY PECK—in—
"Only the Valiant"

with Barbara Payton

Tribune, Matador, Morley County, Texas, Thursday, August 2, 1951

REVIVAL ANNOUNCED

A revival meeting will be held at the Landmark Baptist Church from Sunday, August 5, through the 12th, according to an announcement made this week by the pastor, Rev. Berry Watson. A cordial invitation is extended everyone, to attend.

FAMILIES TO FURNISH OWN PICNIC SUPPERS FOR COMMUNITY AFFAIR

Families attending the community picnic to be held at Roaring Springs by the Whiteflat community tomorrow (Friday) evening at 7:30, are requested to bring picnic suppers for their particular families.

The event is being sponsored by the Whiteflat Home Demonstration club, and everyone in the community is cordially invited to attend.

IN FT. WORTH HOSPITAL

Mrs. George McMahon was conveyed to Fort Worth Tuesday morning in a Eudy-Seale ambulance and is a patient in Harris Memorial Methodist hospital. Mr. McMahon accompanied his wife there.

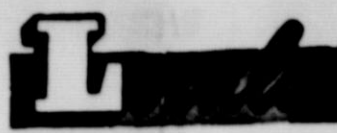
MOVE TO OLNEY

Mr. and Mrs. Ben Houston Clements, who have been visiting her parents at Jean, Texas, have moved to Olney, near there. Mr. Clements returned to Matador during the week-end, to move their household furnishings to their new residence.

TO CALIFORNIA

Charles Robert Keith and DeWayne Martin left this morning from Lubbock by train, for California, where they will visit relatives and friends. The latter's mother, Mrs. Bob Martin, and sister, Miss Edwanda Martin accompanied the boys to Lubbock. On the coast, they will visit at Englewood, with Martin's cousins, Mr. and Mrs. Clifford Griffin and at Downey with an uncle and aunt, Mr. and Mrs. C. N. Griffin. In Los Angeles, they will be guests of Keith's aunt and family, Mr. and Mrs. Albert Navetta and sons.

GO TO CHURCH SUNDAY



Mrs. James Folmar and small daughter, Sally Lou, of Dallas is visiting here with her parents, Mr. and Mrs. Eldred Seigler.

Mrs. J. A. Groves is visiting in Plainview this week with a daughter and family, Mr. and Mrs. Arvil Kingery.

Mrs. Lizzie Archer of Lubbock formerly of Matador, visited friends here during the week-end, and with her son, Ben H. Clements.

Over-night visitors Sunday in the home of Rev. and Mrs. Marvin Brotherton were his sister and brother-in-law, Mr. and Mrs. Jake Griffith of Lockney.

Mr. and Mrs. J. H. Horner of Houston, have been visiting here in the home of their sisters, Mrs. J. H. Sample and Mrs. Berta Campbell.

Mr. and Mrs. Loyd Robinson of Winters, Texas, were visitors here Saturday in the home of Mrs. L. R. Browning.

ON VACATION

Elmer Stearns is on vacation from duties as vice-president of First State Bank and left Wednesday morning by plane from Lubbock, to visit his daughter and family, Mr. and Mrs. B. E. Shaw, jr., of Sacramento, Calif.

If hair restorers are so good, it looks like the druggists would give 'em away, for the comb and brush business that would develop.

Some of the imported cheese we've seen lately smells like it was deported.

A man who makes money hand over fist usually has a wife who makes the fist hand over the money.

Ignorance of the law is no excuse for a lawyer not collecting his fee.

If women's physical charms are their best weapons in the battle of love, then they will never be charged with carrying concealed weapons.

GOSPEL SINGING TO BE HELD AT PADUCAH

Annual all-day Gospel singing will be held Sunday, August 5, at Paducah, Texas, the Tribune was authorized to announce this week.

Singing will be held in the Veterans' building just off the northeast corner of the courthouse square, and begins promptly at 10:30 o'clock, the announcement stated.

in the Want Ads

FOR SALE: Two milk cows, giving milk Braselton Implement Co., Roaring Springs.

FOR SALE: Apples, \$1 and \$2 per bushel. A. B. Nichols, Roaring Springs.

FOR RENT: One apartment, furnished or unfurnished. See Randall Whitworth.

FOR SALE for cash: 8-ft. Crosley Shelva door refrigerator. Good condition. Dr. A. C. Tra-week, jr., at residence.

BRING your electric razor problems to us. Factory repair service and we loan you another electric razor while your razor is being repaired. Stanley Pharmacy.

PLASTIC Seat Covers, \$19.95 at Peg's Garage.

USED CARS: '49 Ford tudor in good condition, \$1150.00.

'48 Plymouth fordor overhauled and guaranteed, \$900.

'42 Pontiac, with radio, heater, \$350.00.

'48 Ford pickup, looks good and runs better, \$795.00.

'47 Ford tudor, new motor overhauled; extra clean car, only \$750.00.

'40 Ford, 5-passenger coupe; a little rough but runs good, for \$195.00.

'50 Mercury. Runs and looks like new, radio, heater and overdrive; low mileage, \$1895.

BRASELTON IMPLEMENT CO. Roaring Springs tfn

FOR SALE: 260 acres, 160 in cultivation, 100 acres in grass, located five miles north of Matador, good improvements. Will consider trade. See Levi Wilkinson. tfn

DON'T THROW IT AWAY! We VULCANIZE all types of automobile, truck and tractor tires. Peg's Garage.

REDUCED PRICES on meal, cake, hulls and insecticides. West Texas Gin Co., Joe M. Gaines, Mgr. tfn

DEMONSTRATIONS on Necchi Sewing Machines in my home anytime. Mrs. W. T. Ross, Agent, Flomot. tfn

NEW TWO BALE COTTON trailers with beds ready to go to field. Terms 40% down; balance Dec. 1st. BRASELTON IMPLEMENT Co.

LIKE NEW Small Servel gas refrigerator. No moving parts. Only \$125. Inquire at the Tribune.

WE BUY Junk iron \$18 per ton. Peg's Garage. tfn

FOR RENT: Four-room house with bath, on Roaring Springs highway. See F. O. Carlson.

SUN Visors, \$10.95 installed at Peg's Garage.

USED FARM MACHINERY: '40 model Ford tractor with 6 speed trans. \$550.00.

'47 model Ford tractor with 6 speed trans. \$795.00.

'48 model Ford tractor, \$850.

'49 model Ford tractor, \$950.

'50 model Ford tractor, \$1050.

'51 model Ford tractor with 6 cylinder engine, power to spare; only 500 hours in use, guaranteed, \$1575.00.

'43 model M Farmall with 4-row equip. A-1 shape, \$2350.

F-20 Farmall with 4-row lister and 2-row cultivator, late model in good shape, \$695.

F-30 Farmall with power lift; no equipment, \$400.00.

'38 model wheatland John Deere, A-1, from tires to motor, \$600.00. Several used wheat drills. One-way of all sizes; in fact about anything you need in the way of used farm equipment is here on our lot and we want to sell it, so come take a look. If you make an offer you can make a deal.

BRASELTON IMPLEMENT CO. Roaring Springs.

12-Months Guarantee Battery, \$10.95 at Peg's Garage.

PLENTY of Toxaphene in stock at Farmers Co-op Gin. tfn

WE BUY JUNK, Batteries and Radiators. Peg's Garage.

FOR SALE: Fertilizers, Insecticides, Weed Killers, Fertilizer Distributors and Row Crop Sprayers. Morckel Farm Chemicals Company, Highway 70 East, Paducah, Texas.

FOR RENT: My home in Matador. Call collect 227-M or write Box 566, Crockett, Texas. Vernon Doss.

VACATION PIANO SALE

Vacations will soon be over and school will begin. If you intend to buy a piano in the near future, we offer you the best opportunity you will have to purchase a quality piano at substantial savings by making this available to you.

We have just unloaded and placed on the floor over sixty high grade well known new and used pianos of all sizes and styles that we have transported via our own trucking facilities direct from the factory. We have no high freight rates, middle man profits, or salesman commissions to run up prices up, making it possible to sell you these pianos at the very lowest prices on the market today.

The following is a partial list of the bargains we offer. Compare these pianos and prices with others anywhere in the country. We guarantee them to be the best that can be found.

New Wurlitzer Spinnet, 36" high, beautiful mahogany, \$485.00

New Weaver Spinnet, 36" high, mahogany, \$495.00

New Star Studio, 45" high, matched grain walnut, \$545.00

New Jesse French Console, 40" high, ultra modern design, rented twice, full new guarantee \$595.00

Used Jacob Bell, very high grade make, perfect condition, new keyboard, guaranteed to give you perfect service \$85.00

Used Kimball, thoroughly reconditioned, new keyboard, guaranteed, \$125.00

Gulbransen Mirror Spinnet action reconditioned and case cut down and restyled by our rebuilding factory, beautiful matched grain walnut, new matching bench, fully guaranteed, \$325.00

All pianos are tuned, waxed, and supplied with bench and delivered free anywhere. Trading accepted; terms arranged to suit your budget. Come by, phone or write us your piano needs. You won't be disappointed.

McBRAYER PIANO COMPANY
CHILDRESS, TEXAS
1803 Ave. "T" N. W.
Box 442 Phone 408

Cool Off... with... These



WILSON'S Golden Brand Pound
OLEO... 25c

WHITE SWAN Quarter Pound Box
TEA... 35c
WITH FREE GLASS

MONARCH Pound
COFEE... 79c

MAYFIELD TWO No. 303 Cans
CORN -- 29c

MONARCH 12-oz. Glass
PEANUT BUTTER 33c

CONCHO EARLY 303 Can
JUNE PEAS 14c

DELITE PURE 3-Pound Carton
LARD... 59c

RED SEAL 12-oz. Tin
Luncheon Meat only 47c

BOSS BRAND Pound
Franks 39c

GARTH'S No. 2 Can
Tomato Juice 3 Cans... 25c

KRAFT Pound Package
Caramels.... 35c

CHARLIE'S GROCERY

I. O. O. F. BUILDING

MATADOR, TEXAS

Good Plumbing

...Outlasts The Home!

Complete Plumbing Service

Air Conditioning Service—Water Softener Service

KITCHENS & MIDDLEBROOKS

PHONES 162-M AND 26-J

DON'T GET STUCK

...Get 4-Wheel-Drive and get through!



Here is the truck that gets through mud, snow and sand when others spin their wheels and quit.

It's the 4-Wheel-Drive Willys Truck—a rugged, dependable one-ton job that pulls with all four wheels. It goes through under conditions that stop conventional vehicles.

The Willys, powered by the high-compression HURRICANE Engine, combines two-hp power with tight-fisted economy—cuts hauling costs and keeps loads moving over bad ground and through bad weather. You can count on it every day in the year.

Come in and let us demonstrate this outstanding performer today.

4-Wheel-Drive WILLYS TRUCKS

118-IN. WHEELBASE—5300 LBS. GVW

Braselton Implement Co.

Roaring Springs