

RANCH EMPIRE IS SOLD

Matador Tribune

American Syndicate Buys Lands, Cattle

Identity Of Buyers Is Not Disclosed By International Banking Firm Making Deal

FINAL CHAPTER in the most fabulous story of the cattle country has been written. The Matador ranch is sold. The Scottish-owned empire of more than 800,000 acres stocked with 47,000 head of cattle has been purchased by an American syndicate for about \$19,000,000. Details of the transaction have not been completely announced. John Mackenzie, general manager of Denver, has confirmed the acceptance of the syndicate's offer. John Stevens, superintendent of the Matador ranch said the deal has not been completely closed, but that the Matador Land & Cattle Company, Ltd. has accepted the syndicate's offer. Land involved in the deal includes both the Matador and Alamositas divisions. Both the big blocks of land are about the same size. Roland Howe is the present superintendent of the Alamositas ranch, which is used to produce all the horses on both ranches, for steers and a cow herd.

Mr. Stevens said late yesterday that Mr. Mackenzie would retain his place as general manager of the ranch, with his son John Mackenzie, jr. as assistant manager. Mr. Howe will be retained as superintendent of the Alamositas division and Mr. Stevens will retain his place as superintendent of the Matador division.

Tribune Scoop!

First newspaper to know of the Matador Land & Cattle Company acceptance was the Tribune. Local manager John Stevens called the Tribune at 11 p. m. Monday and said he had talked to Denver and received information that the deal was completed. Lubbock Avalanche was the first daily to carry the story which later broke on the press service wires. Last October John Mackenzie had promised the Tribune it would be first to receive the information if and when the ranch sold. Being a weekly with a Thursday dateline the Tribune was at a disadvantage on its biggest story.

At present the Matador ranch employs a personnel of 42. The range wagon is not in operation because of hot weather which increases screw-worm danger. The cowboys are working the 25 to 30 cattle "traps" instead of operating the old type roundup through the use of a range wagon. Mesquite infestation of recent years has made general use of the roundup system impractical. Mr. Stevens has installed the "trap" system during the five years he has been manager here, and recently Matador cowboys branded 700 calves from "traps" in a ten-day period.

BIG QUESTION STILL REMAINS UNANSWERED

The big question in Matador remains unanswered. Will the syndicate continue to operate the ranch as a unit or will it be broken up in small ranches and farms? If the buyers are going to dissolve the company and sell the land, what will the procedure be and how much time will be needed to bring about the change?

Conflicting news stories have appeared in the daily press since announcement of the sale broke. Matador stands to be affected more than any other community in the area if the ranch land is sold. Roaring Springs, on the Q&P railroad, eight miles south will also doubtless see a change in its economic position if the ranch is sold in small parcels.

CAMPBELL WAS FOUNDER

Henry H. Campbell, father of Harry H. Campbell, president of the First State Bank of Matador, founded the Matador ranch. Mr. Campbell founded the Matador ranch in 1879 when he drove a herd of 1,300 cattle, which he and his partners, Britton and Lomax had purchased, to Ballard Springs (where the Matador headquarters are now located). The partners organized the company with a capital of \$50,000 (for almost 70 years "50" has been the Matador horse brand). The new ranch grew and bought up several brands. In 1882 the company sold out to the Scottish syndicate, which continued to expand, in 1901 buying the 400,000-acre Alamositas ranch from the XIT.

The Matador has sold a great amount of land in recent years. The 40,000-acre Croton pasture was sold in 1946 and approximately 25,000 acres in this area were sold for farming and ranching purposes.

Many things must be credited to the Matador ranch. During the pioneer days the Matador was a job. It was the only job in the country but it was solid, during lean and abundant years. Almost without exception pioneers of the area have at some time worked for "The Company." The Matador first brought purebred Hereford cattle to West Texas and changed the entire cattle industry. (More pioneer Matador ranch pictures and history in next week's Tribune).

DANCE SCHEDULED

Old Settlers will stage another benefit dance at Roaring Springs Pioneer pavilion, Friday night, August 3. Dance will start at 8:30 to music by the Rhythm Makers of Stamford.

4-WAY STOP LIGHT TO BE INSTALLED

Ten-year-old project of the Matador Lions club is near realization. The blinker light on Highway 70 (Bailey street) is going to be changed from orange (slow) to red (stop).

Palmer Massey, District Highway Engineer of Childress, Tuesday granted the change on a plea from a Lions committee which included members of the city council.

The blinker light was installed about three years ago with the understanding that the orange on Highway 70 could later be changed to red. The four-way red light will mean that all traffic on Main Street and Highway 70 will come to a complete stop at the intersection.

Large trucks have even refused to slow at the intersection and the traffic hazard warrants a stricter regulation according to officials of the civic club and the city. The change will be made in the near future, Mr. Massey declared.

Paving Job Is Nearing Completion

Paving of 35 city blocks in Matador by Sheppard & Luce contractors is nearing completion and members of the firm say the work will be finished in two or three days with favorable weather prevailing.

Two blocks on the north side of town were omitted from last week's report of the project. Hackberry street between Main and Bundy, and Bundy street between Hackberry and Hunter are being paved, the only two blocks on the north side.

Sheppard & Luce say the total paving project, including streets, driveways and extra widths purchased by some property owners will equal about 40 blocks of 18-foot ribbon paving.

Founder Of The Matador Ranch



PIONEER OF VISION. Henry H. Campbell, above, founded the Matador ranch in 1879 at Ballard Springs (one mile southwest of Matador). From left to right, Mrs. Henry H. Campbell, Mr. Campbell holding his son, Harry H. Campbell, first white child born in what is now Motley county, President of the Matador First State Bank, and Miss Nellie Hotchkiss, visitor at the time the picture was made, who later married Jim Harrison. This photo from the collection of Harry H. Campbell.

Final Rites Held For Osborn Infant

Final services were held Monday at the Roaring Springs Baptist church for Ronald Lee, infant son of Mr. and Mrs. Jerrel Dean Osborn of Seminole, former Motley county residents.

The infant son was born to Mr. and Mrs. Osborn on November 28 1950 and died Sunday in a Seminole hospital after a sudden illness of only one day.

Funeral services were conducted by resident pastor, Rev. G. C. Tiner and arrangements were conducted by the Eddy-Seale Funeral home of Matador. Interment was made in the Roaring Springs cemetery.

Besides his parents, the child is survived by an older brother, Jerry Dean, 3, and two grand-children, Mrs. C. L. Osborn of Roaring Springs and Mrs. Doug (Chloe) Meador of Matador.

RECORD STILL HIGH

Lewis McDonough, local trapper of Motley county continues to be at the top of the predatory trappers of the Northwest Texas Sub-District according to an annual report by E. G. Pope, District Agent of the U. S. Wildlife Service.

Mr. McDonough was 2nd man on the list in the district with a catch of 527. He has been trapper for Motley county for seven years and has been among the top men each year in the district.

Cotton Thrives With Showers, Hot Weather

Motley county's "billion-dollar" cotton crop is thriving despite some invasion by insects. Most of the cotton in the county is growing rapidly and observers declare farmers need several more days dry weather to complete hoeing and cleaning out the weeds.

"Cotton showers" the past few days have aided the growing crop and brought relief from some of the hottest weather recorded in recent years. The temperature (official) here Friday reached 106½ degrees and Saturday 105 degrees. Showers Monday and Tuesday totaled 45 inches. Flomot had 1.50 inches, Roaring Springs 65-inch and Northfield 1.20 inches.

A series of county meetings in the interest of insect control, closed here Monday night with an attendance of 40. All meetings, scheduled through the office of County Agent Rufus Emmons, were well attended.

TO CALIFORNIA

Mrs. Winnie Ellis of Erving, Texas accompanied by her aunt, Mrs. W. Y. Higgins of Matador and the latter's granddaughter, Virginia Gilbert, and a sister-in-law, Mrs. L. C. Harris, left last Thursday morning for an extended trip to San Diego and Los Angeles, California. While in that vicinity they will be guests of Mrs. Higgins' sister, Mrs. Minnie Pender of Leucadia.

Ropers To Meet

Two roping teams, Harold Felts and Alvis Townly vs Odell Blackwell and Royce McLaury, will vie for honors at the Roaring Springs Old Settlers Arena Friday night (July 27) at 8:30 p. m. Also jack pot roping. The public is invited.

Vets to Hold Zone Meeting

Motley County Memorial Chapter Veterans of Foreign Wars will hold a four-county zone meeting Friday night at the club house.

The meeting will include veterans from four county posts (Childress, Hall, Cottle and Motley). Commander Wade (Mutt) Berryman declared. Veterans and their ladies are invited to the banquet and program which will start at 8 p. m. The Motley county post has approximately 112 members, John Briscoe, vice commander declared.

VISIT FATHER

Mr. and Mrs. Ed Blackburn, Jr. visited here Wednesday with his father, as they were enroute to their home at Corsicana, from a vacation trip to Colorado Springs, Colorado.

WEEK-END VISITORS

Mrs. E. B. Jones and daughter, Le Lani, of Big Lake were weekend visitors in the home of Mr. and Mrs. L. C. Harp.

Mr. and Mrs. D. D. McBride and small daughter, Pat, of Dallas are visiting here with his father, J. C. McBride and other relatives. They will return to their home Thursday.

TRAIL DUST

By DOUGLAS MEADOR

Memories are like the ashes of a bonfire, once they are scattered, they never again to be gathered.

Success is probably largely dependent upon being blissfully unaware of many inadequacies.

Bumping over the rutted road, twisted its way between rows of tall, sinister trees, a trip seemed longer than its stated distance. When we reached the clearing and the old house, I paid our apprentice bandit taxi driver, who had a little at the size of his...

The tropic night was tight and still. Guatemala City was a bowl of jewels in a bowl of dew. The air was thick with the perfume of strange flowers. A single dim electric light burned above the once richly designed door. The establishment seemed about as much like a party as a night club, except for juke boxes and dark-eyed waiters carrying trays. On the second floor a few couples sat at a table, scarred tables and a dark paneled room was almost devoid of furniture, and there was little light except whippers in Spanish. A peck-marked Indian rose on his table and dropped a coin in the juke box. A girl with a face like a child went to him and they began dancing; slowly without interest, their small feet moving like lead on the mahogany floor. My seat was even warmer and more tasteless than the first and I was almost nauseated. The waiter's eyes showed a slight appreciation when I dropped a coin in his tip, and the city, drenched in amber, seemed clean and friendly.

Nothing is more conducive to sympathy than rainfall which begins as a whisper and increases its tempo to the intonation of a mountain stream singing to the boulders in its path.

Each morning is a door entered on the stage of life and each evening it is sealed with the hard wax of time. The actors are expendable without affecting the continuity of the performance since the spectators and the cast are forever exchanging positions.

It is easy to form a warped opinion but I am frequently convinced that all the night drivers are returning from where I am going.

M. Y. F. TO ATTEND THEATRE IN GROUP

All young people of the community are invited to join the Methodist Youth Fellowship in attending the picture show, "I'd Climb the Highest Mountain" at the Rogue Theatre, Monday night. The story portrayed is that of a young minister and his family.

The group will meet at the Methodist church at 7 o'clock to go to the theatre, and afterwards will return to the church, where refreshments will be served in the basement.

The M. Y. F. includes young people between the ages of 12 and 18.

Mr. and Mrs. Curtis Graham and son, Dayton, spent the week end visiting at Kermit in the home of Mrs. Graham's brother and family, Mr. and Mrs. Dayton Wright.



COWBOYS on the Matador ranch in 1883, four years after it was founded by Henry H. Campbell. Being a cowboy during the formative years was a far less romantic occupation than during the last quarter century. This is one of the first known pictures of Matador cowhands and from the collection of Harry H. Campbell of Matador, son of the Matador founder. Included in the above group are Dave Lowry, Tom White, Ed (Deer Trail) Shaffer, "Foot" Shields, Pete McMillan, "Ellis County", Jim Roby, Jim Alexander, Bob Scott, Duncan Boy, a Mr. Scott and a Mr. Jinkins, a trail cutter. Note that many cowhands are equipped with six-shooter belts, and cowboy second from lower left holds gun in his hand. Time of year is not identified but all wear coats or heavy shirts and vests.

ADS: Select outfits and household supplies... LE COTTON... THEATRE... 79... 59c... 25c... 25c... Y... AS

Social Activities

DAY MEETING BY HD CLUB

All-day meeting, with a luncheon at noon, held in the home of Mrs. W. Williams, July 19, by members of the Matador Home Demonstration Club.

Miss Marie county home demonstration agent, refinished the organ by removing old paint and applying a new finish. Miss Rea stressed three points to consider before starting on an article of work: Whether it is worth the effort, whether it is a usable piece of work, and simple enough in design for a non-professional.

Miss Rea also made a lemon

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ice cream pie, using powdered milk and pointed out the economical value of powdered milk in cooking.

At the business hour, Mrs. G. E. Hamilton served as president and at this time the group voted to serve one meal to the 4-H Girls at the Roaring Springs encampment.

Miss Rea and Miss Jimmie Louise Davis entertained the ladies throughout the day with a number of songs, with accordion accompaniment by the latter. Miss Davis, Mrs. Fred Bourland, Tom Hamilton, G. E. Hamilton, W. L. McWilliams and Duke Lipscomb were luncheon guests.

Members present were: Mesdames Fred Simpson, Sterling Price, G. E. Hamilton, F. Z. Martin, Duke Lipscomb, Ada Ford, Vance Gilbreath, H. S. Watson and the hostess.

IN EL PASO

Mrs. J. S. Lambert is visiting in El Paso with her daughter and son-in-law, Mr. and Mrs. Tex Litteral. She was accompanied recently to Sweetwater by her other daughter and son-in-law, Mr. and Mrs. Henry Ford and continued from there by train.

COME TO CHURCH SUNDAY

Community Picnic Is Announced By Whiteflat HD Club

A community picnic to be held at Roaring Springs swimming pool is announced by the Whiteflat Home Demonstration club, sponsors of the affair. The picnic will be held Friday, August 3, at 7:30 p. m. Everyone in the Whiteflat community is cordially invited to attend.

An all-day meeting of the Whiteflat HD club was held Friday, July 20 in the club room, with Miss Marie Rea, home demonstration agent, giving a demonstration on furniture refinishing.

At the lunch hour, sandwiches, ice cream and cake were served to the following: Mesdames Varner McWilliams, L. A. Carlisle, Alfred Watson, Wilson Barton and J. W. Pritchett; Miss Rea and her sister, Earnestine Rea.

MOSELEY FAMILY HOLDS REUNION

The Harmon Moseley home at Flomot was the scene for a 3-day family reunion Friday, Saturday and Sunday, July 13, 14 and 15, in honor of the birthday of Mrs. Maud Moseley of Dallas, mother of the group.

All of her children were present. They were: Mr. and Mrs. Paul Landry and Hurchell Moseley of Dallas; Mr. and Mrs. Gene Earl Moseley and Randy of Ben Wheeler; Mr. and Mrs. Willis Williams and Denny of Portland; Mr. and Mrs. A. D. Moseley and Wanda; Glea Moseley, Elzeta, Milton and Sandra; Mr. and Mrs. Preston Moseley and Ann; Mr. and Mrs. Alton Anderson and Gary and Mr. and Mrs. Harmon Moseley, Rodney and Barbara, all of Flomot.

Visitors at the reunion Saturday included Mr. and Mrs. Leonard Crowell, Mr. and Mrs. W. L. Nail, Jr., Don L. and Mary Beth of Flomot and Mrs. Trudy Hodges of Roaring Springs.

Sunday visitors with the group were Mrs. Pearl Martin, Mrs. Wilburn Martin, Miss Wanda Gilbert, Miss Billie Small, Mrs.

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Tribune, Matador, Motley County, Texas, Thursday, July 26, 1951



Elegant Simplicity—A Garden Souffle

Vegetables are on parade. The colorful bounty of farm and garden is yours for the table. Plan to serve them often in many interesting ways while they are plentiful and inexpensive.

Garden Souffle is a top hat version on the vegetable theme that is bound to make a hit with both the family and the pocketbook. The ingredients are nutritious, colorful and thrifty. Fresh, sweet margarine, vegetable liquor and milk form the basis of the white sauce. Golden egg yolks that are beaten until thick are carefully added to the white sauce along with emerald green peas and bright yellow carrots. Chopped chives, lemon juice and Worcestershire sauce go into the mixture for flavor that sings. The whole is then carefully folded into a white cloud of stiffly beaten egg whites. The results—a puffy souffle that comes to the table holding its top hat high.

Round out the main course by serving crisp bacon, a dish of red-ripe tomato slices with onion rings marinated in French dressing, crisp-crust rolls and plenty of thrifty margarine for spreading. For dessert, serve scoops of vanilla or New York ice cream between halves of chocolate cup cakes. The beverage—tinkling glasses of iced tea or coffee.

GARDEN SOUFFLE
1/2 cup bottled margarine
1/2 cup enriched flour
1/2 teaspoon salt
1/2 cup vegetable liquor
1/2 cup milk
1 tablespoon lemon juice
1/2 teaspoon Worcestershire sauce
2 tablespoons chopped chives
4 eggs, separated
1 cup cooked chopped carrots
1/2 cup cooked peas
1/2 teaspoon cream of tartar

Melt margarine in sauce pan over low heat. Add flour and salt and mix well. Add vegetable liquor and milk. Cook over medium heat until thick, stirring constantly. Add lemon juice, Worcestershire sauce and chopped chives. Beat egg yolks until light. Add some of the hot white sauce to the egg yolks and mix. Return egg yolk

mixture to white sauce and stir well. Add carrots and peas. Beat egg whites until foamy, add cream of tartar and beat until stiff. Fold beaten whites into vegetable mixture. Pour into a margarine-lined square casserole. Bake 50 minutes in a 325 degree oven.
Yield: Serves 6.

Bertha Moon of Durham, Okla., Mr. and Mrs. Jackie Starkey and Bessie Marie of Floydada.

Those who enjoyed the birthday dinner Sunday with the family, were Mrs. Bourall, Mr. and Mrs. H. S. Gilbert, Mr. and Mrs. James Monk, Rozella and Don, and Mrs. M. E. Loving.

The birthday cake was white with large pink roses, and the greeting, "Happy Birthday Mother" in pink.

Mrs. Moseley, who has been visiting with her children in Flomot for the past several weeks returned home with her daughter, Mrs. Willis Williams at Portland, for a visit.

L. A. STEARNS IS HONORED AT DINNER
A dinner Sunday evening at the home of Mr. and Mrs. Alvin Stearns was held in honor of his father, L. A. Stearns on the occasion of his 83rd birthday. Other sons and their families present included Mr. and Mrs. Claud Stearns and son, Richard, and Mr. and Mrs. W. A. Stearns and their son and family, Mr. and Mrs. Stafford Stearns, Carol Billy and Virginia, all of Plainview, and Elmer Stearns of Matador.

BARBEE HOME IS SCENE OF SHOWER

On last Saturday afternoon from 4 until 8 p. m. Mrs. Wayne Martin, (nee Patsy Carpenter) was honored with a bridal shower in the pretty country home of Mrs. Earnest Barbee. The guests were welcomed by Mrs. Barbee, and registered in the bride's book by Miss Lavona Mae Lewis.

Miss Clara Mae Smith escorted them to the bedroom to view the gifts and on to the attractive dining room where Mrs. Scott Bolton poured the punch. Dainty individual cake squares decorated with pink rose buds were served with the punch, and favors were mints in cellophane bags.

A color scheme of pink and white was carried out in the

decorations and garden flowers in the chosen shades were used in the reception rooms.

The honoree received many lovely and useful gifts.

Hostesses were Mesdames Scott Bolton, J. B. Baird, Ernest Barbee, H. W. Cross, I. G. Grundy and Misses Frankie Hawkins, Clara Mae Smith, Lavona Mae Lewis and Clara Ruth Woods.

Mr. and Mrs. Martin reside at Flomot, where he is engaged in farming with his father, Abe Martin.—Quitaque Post.

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Recent Marriage Of Barbara Ketchersid And T-Sgt. Raworth Tilson Is Announced

Following their marriage on July 7, in the Clamfield Methodist Chapel at Clamfield, Oxon, England, T-Sgt. and Mrs. Raworth Tilson left for a wedding trip to Lakes of Killarney, Ireland, according to a letter received here last week by the bride's parents, Dr. and Mrs. J. G. Ketchersid. Mrs. Tilson is the former Barbara Ann Ketchersid of this place, and the bridegroom is the son of Mr. and Mrs. Tom Tilson, also of Matador.

Rev. A. H. Hopkins of Bampton officiated at the ceremony in the flower-banked chapel which was decorated with a profusion of roses, lilies and other flowers. Hymns and traditional wedding marches were played by the organist.

The bride was given in marriage by Mr. Bert Hawkins, proprietor of the Plough Inn at Clamfield, where Miss Ketchersid stayed during her residence there.

She wore a floor-length wedding gown of white lace over taffeta, fashioned with sweetheart neckline and pointed

sleeves. Her full-length white tulle veil was attached to a tiara of orange blossoms and seed pearls, and she carried an amber orchid tied with white satin streamers, on a white Bible. She wore the traditional "something old, new, borrowed and blue," and a good-luck penny in her shoe. The "something old and borrowed" was a lavalier of sapphires and tiny pearls which belonged to Mrs. Bert Hawkins.

Mrs. Howard Furst, matron of honor, wore a pink chiffon dress and carried an arm bouquet of cream and tea rosebuds.

Captain Howard Furst served the bridegroom as best man.

Reception Is Held

A reception was held immediately following the ceremony, at the Plough Inn, and in addition to the wedding cake, other refreshments included champagne, small sandwiches, small cakes, strawberries and cream. The frosted wedding fruit-cake was designed in tiers which rested on pedestals.

For travel, the bride wore a white linen suit with matching

accessories, and her orchid corsage. Route of their wedding trip took the couple to Woodstock, near the palace of the Duke of Edinburgh (husband of Princess Elizabeth), and by train to Liverpool. From there they traveled on the S. S. Munster to Dublin, and concluded their trip by train to Killarney, where they were guests at Muckross Hotel, on the lakes.

Both Mr. and Mrs. Tilson are well-known here, having been reared in this community. Mrs. Tilson attended Texas State College for Women at Denton, following her graduation from Matador High school. T-Sgt. Tilson, also a graduate of Matador High school, attended Texas A&M College and McMurry College at Abilene. He began his Air Force career in 1940 and served during the past world war. He is now with the Army Intelligence, stationed at Oxford, England.

All-Day Meeting Held By HD Club

The Roaring Springs Home Demonstration club met Wednesday, July 18 at 10 a. m. for an all-day meeting in the home of Mrs. Homer Jackson. Each lady brought a covered dish and lunch was served at the noon hour.

Miss Marie Rea, home demonstration agent met with the club for a demonstration on "Furniture Refinishing." Before lunch she removed the old varnish from a dining room chair. After lunch she finished the chair by sanding and varnishing.

Regular order of business meeting was conducted at 3 o'clock. The club voted to sponsor a "Stanley party" from which the organization will receive 15% of the sales for its treasury. The party will be held in the home of Mrs. S. D. Hunter, August 14, at 2 p. m. and everyone is invited to attend.

A new member, Mrs. G. C. Sanders, was welcomed into the club. Others present were: Mesdames W. E. Brown, Homer Jackson and H. T. Tooke; the hostess and Miss Rea.

Mrs. Claud Jeffers returned home Thursday of last week from a trip to Tennessee, having accompanied her son and family Mr. and Mrs. Jim Ward Jeffers and son Freddie, of Lamesa.

Tribune, Matador, Matley County, Texas, Thursday, July 26, 1951



MRS. RABY WEBB

RITES UNITE LOCAL COUPLE

A double-ring ceremony performed Saturday night, July 21 at 9 o'clock in the home of Rev. Bob Jameson who officiated, united in marriage Dorothy Webb and Raby Webb, both of Matador.

Immediately following the ceremony, the couple left for a wedding trip to St. Louis, Mo., planning to stop-over in Dallas for several days enroute.

For her wedding the bride wore a navy blue crepe dress with a white lace yoke. Her corsage was of white carnations, tied with orchid ribbon, and for travel, she chose orchid accessories.

Upon their return, Mr. and Mrs. Webb will be at home in their new residence just completed in the Russell Addition southwest Matador.

Mrs. Webb is the former Dorothy Robinson of Seymour. She has lived here for a number of years, and is employed as bookkeeper at Higginbotham-Bartlett Lumber company. He holds the office of Tallwister in the Matador Lions Club and is a member of the Matador Volunteer Fire Department, and Matley County V.F.W. Post.

VISITING IN UTAH

Mrs. H. M. Wagley is visiting in Salt Lake City, Utah with her daughter and family. Mr. and Mrs. Ivan Gardner and daughter, who were recent visitors here, Mrs. Wagley accompanied them on their return home.

HERE FOR FUNERAL

Mr. and Mrs. William Earl Briscoe and children, Earlene and Douglas of Plainview, and Mr. and Mrs. Elvis Lebow and family, Wanda and Harry of Clovis, N. M., were here Monday to attend funeral services for their small nephew and cousin, Ronald Lee Osborn.

ARRIVAL ANNOUNCED

Mr. and Mrs. Bobby Jameson are announcing the arrival of a son, Leslie Clyde, who was born at Stanley Clinic, Monday, July 23. He weighed 9 pounds, 2 ozs. The mother is the former Jimmie Lee Davis. Grandparents are Mrs. Lena Davis and Mr. and Mrs. Ed Jameson.

Mrs. W. W. Waybourn and children returned Tuesday from Port Arthur, where they have been visiting friends and relatives.

Matador IOOF Lodge

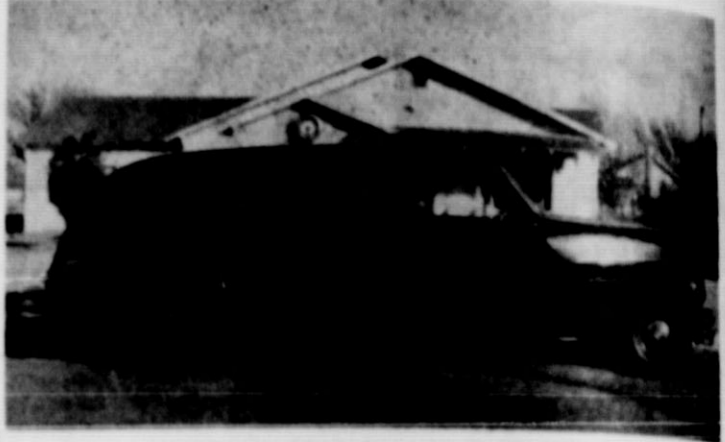
Meets every Friday night, Ralph Nichols, Noble Grand, Bruce Martin, Secretary.

All visitors and brothers welcome.

Visitors in the home of Mr. and Mrs. R. A. Day, Sunday were their daughter and family, Mr. and Mrs. Ware Fogerson and children and his mother, Mrs. Florence Fogerson, all of Silverton. Diane Fogerson remained to visit this week with her grandparents.

Mrs. J. C. McBride returned home Sunday after spending the past two weeks in Phoenix, Ariz. and Amarillo, with relatives. She was accompanied home by her granddaughter, Sandra, and by Mr. McBride and Mrs. R. A. Stafford, who spent the week-end in Amarillo.

DONT WAIT FOR THE HEARSE



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2. No inner tube to go flat or blow out! Rim-seal ridges in the tire head and a special built-in lining hold air tightly.
3. Protects against blow-outs! In case of injury that would ordinarily cause a blow-out, all you get is a slow leak. No sudden loss of air - no loss of control!
4. Seals punctures! Drive the BFG Tubeless Tire over 3-inch spikes and it does not go flat. Gummy sealant plugs holes, prevents air loss.
5. More riding comfort! User after user reports: riding comfort is noticeably improved.
6. Longer mileage! Famous BFG "rhythmic-flexing cords" and wider, flatter tread give you thousands of extra miles.

The B.F. Goodrich Tubeless Tire fits standard rims. Can be repaired and recapped like regular tires. Convenient terms. Stop in today!

COST LESS THAN REGULAR TIRE WITH SAFETY TUBE

Campbell Chevrolet Co.
B.F. Goodrich
FIRST IN RUBBER

VALUES GALORE!
DURING OUR **AUGUST SALE**
LANE CEDAR CHESTS \$9.95

Distinctive, clean-cut modern design in Blonde Oak; also available in Gray Walnut. Self-ignite top.

Thacker Supply Co.
ROARING SPRINGS, TEXAS

"My 2-ton dump hauls tough loads for less than 3 1/2¢ a mile!"

L. C. Clingan, of Lawton, Oklahoma, is a sand and gravel operator. He drove his Ford F-6 in the big Ford Truck Economy Run. He says, "In six months, I traveled 23,271 miles with an average load of 13,500 lbs., made 1,568 stops. Total spent for gas, oil and service was \$82.49—or 3.49 cents per mile."

Actual on-the-job records show...
FORD TRUCKS COST MIGHTY LITTLE TO RUN!

"I haul hay stacked high for only 2.34 cents a mile!"
Stockman Alex Forsythe, Jr. of San Marcos, Texas, says, "Hauling loads of 3,200 lbs., my F-3 Stake cost me only 2.34 cents a mile!"

Availability of equipment, accessories and tires is illustrated in dependent upon material supply conditions.

FORD trucking costs less because Ford Trucks last longer!

Using latest registration data on 7,318,000 trucks, the insurance experts prove Ford Trucks last longer!

Matador Auto Company
MATADOR, TEXAS

Trustworthy

PRESCRIPTION SERVICE
Rx YOU CAN DEPEND ON

We are prepared to render instantaneous service when emergency arises, but this speed in no way sacrifices the accuracy of our careful compounding of your prescription. Fresh, full strength drugs are used in every prescription bearing our label. You receive the exact medicines indicated by your doctor.

Continuous Service...

We are on call and at your service at any hour of the day or night for prescription service. Make a note of our "after closing hour phone number, 154-J" in case of emergency. It is a part of our permanent obligation to render complete prescription service to our customers.

TOO HOT FOR COMFORT!
TRY OUR SODA FOUNTAIN

STANLEY PHARMACY
R. M. STANLEY, OWNER

Pied Pipers BY MRS. M.

Wedding date for the two Ketchers daughters, Chareen and Barbara, had been planned for same day, July 8. However, due to circumstances and arrangements for English marriages, Barbara and Raworth signed their troth on Saturday, 7th.

It is not unusual in cities for those who wish to wait outside church for a glimpse of the

bridal couple, especially if the couple are celebrities.

An American couple being married in an English chapel no doubt was not an every-day event, and so the Ketchers-Tilson wedding was attended by a large crowd of Clanfield residents, who were lined up outside the church. "After the ceremony" (wrote Barbara) they were waiting with gallons of confetti, and one little English boy had a tinsel horseshoe with 'good luck' written on it. His mother came up to me and said 'would Madame kindly accept a horseshoe for good luck from a little English boy?'. I nearly cried."

Flowers... Gifts

"Visitors Always Welcome"

Sally's Flower Shop

LOCATED IN STYLE SHOP NORTH OF THEATRE
PHONE 74 MATADOR, TEXAS

SPECIAL! SPECIAL!

Attention, Mr. Farmer!

Do you want to grow more Grain and Cotton per acre? Are you willing to try a method of increasing the yield at little cost?

YOU CAN FERTILIZE

Grain Sorghums at a Cost of only 4 & 1/2 cents per acre — Cotton at 15 to 30 cents per acre.

You can do this by using "NA-CHURS" Liquid Fertilizer, a 5-10-5 balanced ration.

Easy to use—no extra equipment needed. Just apply to seed before planting. No fertilizer is lost, 100% usage is obtained by this method.

For Further Information on Seed Treating and Top Dressing, See Your Dealer

THOMPSON FEED AND SEED

MATADOR

FARM & RANCH SUPPLY SETLIFF ELEVATOR
TURKEY TURKEY
MERRELL FOOD & PRODUCE, QUITAQUE

Remember "Vignettes", the column of quotes from Texas newspapers that used to appear in the Star-Telegram? ... and remember the author, Otto Bordenkircher???

The Bordenkirchers have been living near Youngstown, Ohio for the past several years, where he is on the editorial staff of the "Catholic Exponent", and we are in recent receipt of a photo of a cute little girl, with this explanation: "This is Teresa Mary (Terry), adopted daughter of Otto and Vivian Bordenkircher. We got her May 25th. She will be 2 years old August 15."

They also have a son (their own) Jimmy, who must be a teen-ager by now, if our memory serves us right.

"Vignettes" was not confined only to quotes from other scribes but contained accompanying comments which always appealed to our sense of humor. We have missed these very much the past several years, and are pleased to note that the B's get homesick for Texas from time to time. Might be they'll move back some day.

SPRING THEATRE

ROARING SPRINGS, TEXAS

THURSDAY and FRIDAY
July 26 and 27

Dennis Morgan, Patricia Neal, Steve Cochran—in—

"RATON PASS"

SATURDAY, JULY 28
Afternoon Matinee & Night

Joel McCREA—in—

"FRENCHIE"

—with—
Shelley Winters

Preview Saturday Night
SUNDAY and MONDAY
July 29 and 30

"Al Jennings
of Oklahoma"

—starring—
Dan Duryea, Gale Storm

TUESDAY and WEDNESDAY
July 31 and August 1

LASSIE—in—

"The Painted Hills"

Roaring Springs NEWS

By Mrs. L. E. Cooper

4-H CLUB MEETS

Roaring Springs 4-H club met Monday at 2:30 in the home of the president, Pat Brooks, to make plans for the 4-H encampment at the springs. Mrs. McElton Skaggs was selected for leader, and best club talent was chosen, being Vee Harmon Myrna Bailey and Carolyn Brooks for their one-act play.

Refreshments were served at the conclusion of the meeting.

Mrs. J. H. Williams returned Monday from a visit with her son and daughter-in-law, Mr. and Mrs. Owen Williams of Clovis, New Mexico.

Les Jameson and Mrs. Billie Goode and Leslie Kingery of Goree visited here Sunday with Mr. and Mrs. Homer Kingery.

Mr. and Mrs. J. H. Bell and their son and family, Mr. and Mrs. J. L. Bell and children of Plainview returned Thursday from a visit in Lampasas with his parents.

Mrs. J. F. York was hostess at a Stanley party Friday morning, from 9 until 11 o'clock.

Mr. and Mrs. John Green and children, Kelly Ann and Duff, returned Wednesday from a visit to San Antonio.

Mrs. H. T. Hastings and daughter and family, Mr. and Mrs. Charles Hawkins and their daughter, Jamie Lou of Bovina, spent the week-end here with another daughter of the Hastings, Mrs. J. T. Swim, jr., and family. Sannie Swim accompanied the visitors home for a visit.

Mrs. Joe Cornett and sons of Midway, shopped here Saturday and visited with her daughter, Mrs. Harding Wilcher.

Mr. and Mrs. Joe Robinson and son of Amarillo, were week end guests of her sister and husband, Mr. and Mrs. J. T. Swim, sr., and friends.

Mr. and Mrs. Horace Redd and daughters, accompanied another daughter, Mrs. Bobby Hardin and baby to their home in Freer, where they will visit for several days.

John Laeky and Mrs. Ruby Cooper attended the rodeo at Levelland Friday.

Lt. and Mrs. McElton Skaggs and children of Ft. Knox, Ky., are here visiting her parents, Mr. and Mrs. Charlie Brooks and other relatives.

Mr. and Mrs. Harry Duvall left Wednesday for Bellview, Kansas, where they have purchased a hog ranch.

Mr. and Mrs. Charlie Byars and children of Enochs, spent

the week-end here with her parents, Mr. and Mrs. W. C. Roller and other relatives.

Mr. and Mrs. Joe Duran returned Monday from Greenville where they visited with relatives.

Rev. and Mrs. H. N. Estes of Wolforth, spent the week-end with Mr. and Mrs. J. D. Mitchell.

Mrs. Glenn Dobkins and daughters, Clyvia and Glenda of Lubbock, were guests of her

brother and family, Mr. and Mrs. Melton Thacker, Monday and Tuesday.

Mr. and Mrs. Marion Simpson of Lubbock, were week-end guests of his parents, Mr. and Mrs. F. M. Simpson.

TIRE TROUBLE Can Spoil

Your Vacation

BUY A NEW SET TODAY DURING OUR

JULY SPECIAL

ON

Firestone

TIRES

FIRST GRADE TIRES

FOR ALL

Popular Make Automobiles

WE OFFER

LIBERAL TRADE-IN ON YOUR OLD TIRES

CONVENIENT CREDIT IF DESIRED

(One Set of New White Sidewall Tires In Stock)

MOTORIST'S ABC'S—ALWAYS BE CAREFUL!

Matador Auto Co.

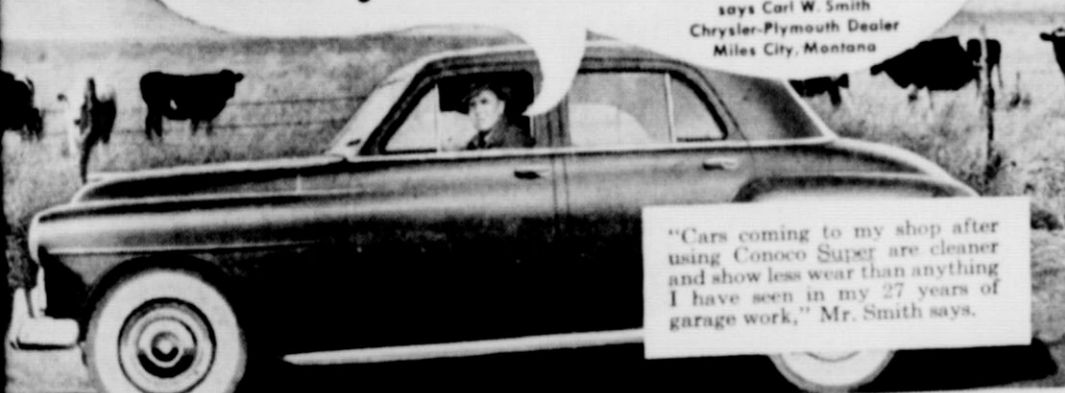
YOUR  DEALER

"I got the story on

50,000 Miles-NoWear

and changed to New Conoco Super Motor Oil"

says Carl W. Smith
Chrysler-Plymouth Dealer
Miles City, Montana



"Cars coming to my shop after using Conoco Super are cleaner and show less wear than anything I have seen in my 27 years of garage work," Mr. Smith says.

"50,000 Miles-NoWear!" Proved Here:

After a punishing 50,000-mile road test, with proper drains and regular care, engines lubricated with new Conoco Super Motor Oil showed no wear of any consequence: in fact, an average of less than one one-thousandth inch on cylinders and crankshafts. AND gasoline mileage for the last 5,000 miles was actually 99.77% as good as for the first 5,000!

TRAVELING SALESMAN

"My car is my meal ticket," admits E. C. Eberhart, Travelingman, Flagler, Colo. "I average 2,800 miles a month. Since changing to new Conoco Super, my operating cost has been reduced and the performance is much smoother."

DELIVERY FLEET

"Repair work has been cut 50% since I started using Conoco Super on all our delivery vehicles," writes George Lange, Laundry Partner, Muskogee, Okla. "One has run over 30,000 miles on Conoco Super without any mechanical work."

Ask Me About
"50,000 Miles
NoWear!"



This is a
HEAVY DUTY
OIL

THE CONTINENTAL OIL COMPANY

BUY CONOCO PRODUCTS FROM THESE DEALERS

- R. R. HOLT SERVICE STATION —
- RAY'S SERVICE STATION —
- WILLIAMS & SON STATION —



W. F. McCAGHREN, WHOLESALE AGENT

Surest thing
you know!



TIME-PROVED
POWERglide
AUTOMATIC TRANSMISSION

Chevrolet alone offers
this complete Power Team!

- POWERglide
Automatic Transmission*
- Extra-Powerful 105-h.p.
Valve-in-Head Engine
- EconoMiser Rear Axle

Come in, sit at the wheel of a new Chevrolet with time-proved Powerglide Automatic Transmission, and take a "discovery drive" over your own favorite road.

Convince yourself that this car, and this car alone, brings you simplest, smoothest, safest no-shift driving at lowest cost. Come in... drive it... now!

*Optional on De Luxe models at extra cost.

In the low-price field, Chevrolet built the first automatic transmission... and Chevrolet builds the finest... to give you smooth, dependable no-shift driving at lowest cost!



Take Your "DISCOVERY DRIVE"

CAMPBELL CHEVROLET CO.

Matador

Sales  Service

Phone 20A1

Five Negroes Take Summer Courses At Wayland College

PLAINVIEW, July 26—Mrs. Ione Walter Green, resident of Odessa and a public school teacher in Slaton, is the fifth Negro to enroll in Wayland College, Dean H. Preston James announced here today.

The Dean further stated that since no Negro has yet applied for or received a permit to enter Wayland this fall, there will probably not be any enrolled for the regular academic year.

Four of the five students who have attended Wayland this summer have been enrolled in education courses. Two of them completed their studies here at the end of the first term of summer school. The other two, along with Mrs. Greer, have re-enrolled for the second term.

Asked what they thought of Wayland, the four students stated that the atmosphere at Wayland was friendly and Christian and that they gained much from

their courses and that they appreciated Wayland's efforts to serve the neglected educational needs of their people.

The staff and students at Wayland testify that the four have been very courteous, well-behaved, studious and considerate of everybody.

The registrar's office, in giving a summary of the grades made in the eight courses taken by the four students, stated that they earned four grades of C (average), three grades of D (below average but passing), one F (failing).

Dr. James said, "While these grades are not in the top bracket it is recognized that these students have been away from study for some time, that summer courses are very intensive, and that they are adapting to a new situation."

VISITORS HERE

Visitors in the home of Mr. and Mrs. W. L. McWilliams during the week-end were their daughter-in-law, Mrs. J. R. McWilliams of Washington, D. C., and her niece, Billie Jan Bushman of Dallas.

GO TO CHURCH SUNDAY

FLOMOT NEWS

Visiting in the home of Mrs. Harmon Moseley this week is her mother, Mrs. Bertha Moon of Durham, Oklahoma.

Miss SeRitha Ann Stevens has been visiting the past week with her grandparents, Mr. and Mrs. Mack Truelock.

Mr. and Mrs. James Monk and family, and Mrs. Bernice Gates and son, Weldon were Sunday visitors of Mr. and Mrs. Henry Pope of the Mill Iron Ranch.

Mr. and Mrs. J. L. Andestad and daughter of Washington, D. C., have been visiting her parents, Mr. and Mrs. W. T. Ross. Other recent visitors in the Ross home were her son and family, Mr. and Mrs. Tom Ross and daughter, Pam, of Olton, and Mrs. W. V. Barrett and son, Bill, Capt. Barrett, a chaplain in the army is stationed in Korea.

Troy Kell is a patient in the Veteran's Hospital in Amarillo.

Mrs. Maudie Marler visited her son and family, Mr. and Mrs. Harold Marler of Amarillo, recently.

Pvt. and Mrs. Ben Turner of Lowry Field, Colorado, visited friends and relatives here Wednesday.

Mr. and Mrs. Arthur M. Tanner and sons were Sunday visitors of Mr. and Mrs. John M. Russell and daughters of Cee Vee.

Mr. and Mrs. H. A. Wallace of Tulla were Sunday guests in the home of Mr. and Mrs. Joe Speer and family.

Mr. and Mrs. Hershel Curtis and children of Kress, visited friends in Flomot, Sunday.

Mr. and Mrs. Jean Pope of Matador visited her parents, Mr. and Mrs. James Monk and family Sunday.

Louis Amick of Roswell, N. M., is visiting his parents, Mr. and Mrs. R. W. Amick.

ATTEND WMU CAMP

Several women of the Baptist W. M. U. drove to Plains Baptist Assembly grounds south of Floydada Thursday of last week to attend services being conducted for the W. M. U. Those going were Mesdames Clifford Potts, Ed Cammack, R. E. Campbell, Sr., J. A. Groves, Harold Campbell, Ben Keltz, A. A. Tipton and Velma Fulfer.

ON VACATION

County Agent J. R. Emmons and Mrs. Emmons left Saturday morning on a 2-week vacation trip which will include a visit with their son, Jimmy at Austin.

Tribune, Matador, Motley County, Texas, Thursday, July 26, 1951

Safe Braking Margin Varies



Importance of driving in accordance with highway conditions is illustrated by this diagrammatic view prepared by Chevrolet in the interest of traffic safety. Standard braking tables reveal 190 feet is required for a stop at 50 miles an hour, a lowing three-quarters of a second for a driver's reaction to an emergency. When the pavement is wet, however, the distance increases to 258 feet. On icy pavement 472 feet will be covered before a car brakes to a complete stop.

SPECIAL EMPHASIS PLACED ON WSCS COURSES OF STUDY

Special emphasis is being placed on the courses of study to be presented during the year, when the Northwest Texas Conference Women's Society of Christian Service of the Methodist Church convenes at Texas Tech in Lubbock, July 30th through August 3rd, to hold its second conference-wide School of Missions.

Each member of the school will be allowed to take the Bible study and one other study, one workshop, and one clinic. The studies and the persons who will direct them are as follows: "Book of Acts" (Bible Study) Miss Sue Stanford, Missionary to China until January 1951 and Miss Lydia Gerhart, Field work-

Lawn Mowers SHARPENED

REASONABLE RATES
A. A. Tipton
NEXT DOOR TO BAKERY

You Are Invited TO LISTEN TO "STRICTLY FOR FUN"

Presented
Each Monday thru Friday
From 9:30-10:00 A. M.

OVER
950 KSEL 950
LUBBOCK

THROUGH THE COOPERATION OF YOUR YORK DEALER
HOUSEHOLD SUPPLY COMPANY
AND HOMER G. MAXEY & CO., DISTRIBUTORS
FOR YORK REFRIGERATION EQUIPMENT

Flomot H. D. Club Has Recent Meeting

A demonstration on refinishing used furniture was given by Flomot Home Demonstration Club members Tuesday of last week by Miss Marie Rea, E. J. Monk, Miss Rea also prepared an ice box lemon pie as a program feature.

Work and conversation combined to make a pleasant afternoon for Mesdames Kit Washington, A. J. Bynum, Nannie Cagle, Earl Whitaker, D. M. Gilbert, Bernice Gates, Harold Allen and John Adams.

It surely was the height of something or other when mother called the police department the other day to order a dozen prints of the picture of her delinquent son.

TUNE IN

Uncle Jay

DIAL 710 KGNC
Amarillo Station At
6:00 A. M. TUESDAY
8:25 A. M. THURS. SAT.



Let Him Tell You About The

FLASHORTRAC SYSTEM
Low In First Cost
FITS ALL TRACTORS
CUTS COSTS 50%
(Fuel, Oil, Repairs)

MATADOR Butane Co.
PHONE 50



From where I sit... by Joe Marsh

What's So Funny?

Just finished reading a magazine article that "proves" you and I don't know what's funny.

A bunch of psychologists came to this sad conclusion after telling jokes to college students. Very often they would give out with what they considered a side-splitter—and not get even a chuckle in response. Other times the students would laugh their heads off at stories that weren't considered really funny.

Maybe I'm wrong, but what makes a psychologist such a better judge of humor than the rest of

us? If a man gets a kick out of a joke that proves it was funny to him—doesn't it?

From where I sit, when psychologists try to set up a standard for a sense of humor they're getting too serious for me. Stands to reason that different people laugh at different things, just as they have different tastes for most everything. I'm partial to a glass of beer with meals myself—but I promise not to make any "wise-cracks" if you prefer tea.

Joe Marsh

Copyright, 1951, United States Brewers Foundation

WE SAVE YOU MONEY Auto Insurance

INSURANCE

IS THE BEST POLICY!
Wherever You Go...
GO INSURED!

LIFE * FIRE * AUTOMOBILE * THEFT

Protect With Good Insurance
AUTOMOBILE LOANS

BILL DIPKIN

KNOW YOUR INSURANCE MAN
HE KNOWS YOUR NEEDS!

A SURE START for EVERY CAR



RELIABLE BATTERY

Peg's Garage

East of Main, Highway 17 - Phone 101-M



If you've got the **PRICE** of a car—you can afford this **BUICK**

HAVE you taken a good look at a 1951 Buick SPECIAL?

Have you checked it against the field—for room and power and ride and handling—and all the things that go with a really great automobile?

Do you know what gas mileage owners are getting from its F-263 Fireball Engine—newest of Buick's famed valve-in-head power plants?

Do you know that this is the most powerful engine you'll find in any automobile of the same size and price?

Do you know what headroom and legroom and trunk space this big and beautiful bargain gives you?

Do you know that this SPECIAL has the road-steady ride of soft-action coil springs on every wheel—and the firm keel of Buick's torque-tube drive?

Do you know the lift that you'll get behind the wheel of this trim and talented traveler—as it steps away from a traffic light or rolls up the miles on the open road?

Fact is—by every check, including price—this Buick's a buy too good to miss.

Come in, look it over, and you'll agree.

Appointment, demonstration, price and models are subject to change without notice.

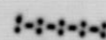
"Smart Buick's Buick"

Photo by HENRY J. TAYLOR, AP. Network, every Monday evening.

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

C. H. Elliott Sales Co.

913 Ninth Street



Paducah, Texas

Mrs. R. M. Stanley and sons, Fred and James returned home Tuesday of last week from a trip to Moore, Texas, having accompanied Mrs. Stanley's mother,

Mrs. F. M. Conover to her home there after a visit here. Mr. and Mrs. E. A. Day, Mr. and Mrs. Freddie Welling and Mr. and Mrs. Bert Schweitzer

returned Sunday from a week's fishing at Tres Ritos, New Mexico.

GO TO CHURCH SUNDAY

IN CROSBYTON
Mrs. F. M. Jenkins is visiting a sister at Crosbyton. She was accompanied there Sunday by her son and family. Mr. and Mrs. Emmett Jenkins and daughter, Karren, and a daughter, Mrs. Ethel Payne.

TO COLORADO
Mr. and Mrs. Julian Edmondson and son, Ronald, of Phillips, Texas were accompanied by his sister and family, Mr. and Mrs. Mike Hoyle and son, Larry, on a vacation trip to Aspen, Colorado last week.

ROARING SPRINGS NEWS
Misses Betty and Carol Davis of Dallas were week-end guests of their aunt and family, Mr. and Mrs. R. J. Harmon, and grandparents, Mr. and Mrs. S. N. Davis.

Mr. and Mrs. Carl Tardy and Mr. and Mrs. Lem Miller spent the week-end in Portales, N. M., as guests of Mr. and Mrs. E. W. Bowen. Mr. and Mrs. Tardy went on Monday to visit relatives at Roswell for a week, and Mr. and Mrs. Miller returned home.

Miss Bonnie Craft has returned home from Lubbock, where she recently completed a course of music which included both voice and piano lessons. She will continue her study of piano from Lawrence Ivey with lessons once a month. Miss Craft is studying to be a gospel singer and pianist for revival meetings.

No, Minerva, a naturalist isn't a guy who rolls nothing but sevens.

At today's prices women's hats are no longer a laughing matter.

MATADOR TRIBUNE
ISSUED THURSDAYS AT HARDING BUILDING, MATADOR, TEXAS, BY THE TRIBUNE PUBLISHING COMPANY COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1934, AND WITH THE ROARING SPRINGS REPORTER BY PURCHASE APRIL 26, 1933.
THE TRIBUNE IS SUCCESSOR TO THE ORIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN MATADOR IN 1892 AND ALL OTHER SUBSEQUENT COUNTY PUBLICATIONS.
ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, DECEMBER 4, 1933, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.



DON'T GET STUCK
...Get 4-Wheel-Drive and get through!

Here is the truck that gets through mud, snow and sand when others spin their wheels and quit.
It's the 4-Wheel-Drive Willys Truck—a rugged, dependable one-ton job that pulls with all four wheels. It goes through under conditions that stop conventional vehicles.
The Willys, powered by the high-compression HURRICANE Engine, combines two-fisted power with tight-fisted economy—cuts hauling costs and keeps loads moving over bad ground and through bad weather. You can count on it every day in the year.
Come in and let us demonstrate this outstanding performer today.

4-Wheel-Drive WILLYS TRUCKS

118-IN. WHEELBASE—5300 LBS. GVW

Braselton Implement Co.
Roaring Springs

in the Want-Ads

BRING your electric razor problems to us. Factory repair service and we loan you another electric razor while your razor or is being repaired. Stanley Pharmacy.

USED CARS: '49 Ford tudy in good condition. \$1150.00.
'48 Plymouth forder overhauled and guaranteed. \$900.
'42 Pontiac, with radio, heater. \$350.00.
'48 Ford pickup, looks good and runs better. \$795.00.
'47 Ford tudor, new motor overhauled; extra clean car, only \$750.00.
'40 Ford, 5-passenger coupe; a little rough but runs good, for \$195.00.
'50 Mercury. Runs and looks like new, radio, heater and overdrive; low mileage, \$1895.
BRASELTON IMPLEMENT CO. Roaring Springs tfn

WE BUY junk iron. \$18 per ton. Peg's Garage. tfn

FOR SALE: 260 acres, 160 in cultivation, 100 acres in grass, located five miles north of Matador, good improvements. Will consider trade. See Levi Wilkinson. tfn

DON'T THROW IT AWAY! We VULCANIZE all types of automobile, truck and tractor tires. Peg's Garage.

REDUCED PRICES on meal, cake, hulls and insecticides. West Texas Gin Co., Joe M. Gaines, Mgr. tfn

DEMONSTRATIONS on Necchi Sewing Machines in my home anytime. Mrs. W. T. Ross, Agent, Flomot. tfn

NEW TWO BALE COTTON trailers with beds ready to go to field. Terms 40% down; balance Dec 1st. BRASELTON IMPLEMENT CO.

LIKE NEW Small Servel gas refrigerator. No moving parts. Only \$125. Inquire at the Tribune.

NEW MOTHERS: We have a FREE gift package for your baby if born since April 1. No cost or obligation. Stanley Pharmacy. tfn

GARAGE FOR RENT or lease. See R. R. Holt at Holt Service Station. 2tp

FOR SALE: Apples and peaches, \$1 and \$2 per bushel. A. B. Nichols, Roaring Springs.

FOUND: Post-hole digger on Harrison Street, bordering town section on the north. Finder will return to owner upon payment of this ad.

FOR RENT: Four-room house with bath, on Roaring Springs highway. See F. O. Carlson.

SUN VISORS, \$10.95 installed at Peg's Garage.

FOR RENT: My home in Matador. Call collect 227-M or write Box 566, Crosbyton. Vernon Doss. tfn

PLENTY of Toxaphene in stock at Farmers Co-op Gin. tfn

WE BUY JUNK, Batteries and Radiators. Peg's Garage.

FOR SALE: Fertilizers, Insecticides, Weed Killers, Fertilizer Distributors and Row Crop Sprayers. Morckel Farm Chemics Company, Highway 70 East, Floydada, Texas.

USED FARM MACHINERY: 40 model Ford tractor with 6 speed trans. \$550.00.
'47 model Ford tractor with 6 speed trans. \$795.00.
'48 model Ford tractor, \$850.
'49 model Ford tractor, \$950.
'50 model Ford tractor, \$1050.
'51 model Ford tractor with 6 cylinder engine, power to spare; only 500 hours in use, guaranteed. \$1575.00.
'43 model M Farmall with 4-row equip A-1 shape, \$2350.
F-20 Farmall with 4-row lister and 2-row cultivator, late model in good shape, \$695.
F-30 Farmall with power lift, no equipment, \$400.00.
'38 model wheatland John Deere, A-1, from tires to motor, \$600.00. Several used wheat drills. One-ways of all sizes; in fact about anything you need in the way of used farm equipment is here on our lot and we want to sell it, so come take a look. If you make an offer you can make a deal. BRASELTON IMPLEMENT Co. Roaring Springs.

12-Months Guarantee Battery, \$10.95 at Peg's Garage.

VACATION PIANO SALE

Vacations will soon be over and school will begin. If you intend to buy a piano in the near future, we offer you the best opportunity you will have to purchase a quality piano at substantial savings by making this available to you.
We have just unloaded and placed on the floor over sixty high grade well known new and used pianos of all sizes and styles that we have transported via our own trucking facilities direct from the factory. We have no high freight rates, middle man profits, or salesman's commissions to run our prices up, making it possible to sell you these pianos at the very lowest prices on the market today.

The following is a partial list of the bargains we offer. Compare these prices and prices with others anywhere in the country. We guarantee them to be the best that can be found.

- New Wurlitzer Spinnet, 36" high, beautiful mahogany \$465.00
- New Weaver Spinnet, 36" high, mahogany \$495.00
- New Starr Studio, 45" high, matched grain walnut \$545.00
- New Jesse French Console, 40" high, ultra modern design, rented twice, full new guarantee \$595.00
- Used Jacob Bell, very high grade make, perfect condition, new keyboard, guaranteed to give you perfect service \$85.00
- Used Kimball, thoroughly reconditioned, new keyboard, guaranteed, \$125.00
- Gulbransen Mirror Spinnet, action reconditioned and case cut down and restyled by our rebuilding factory, beautiful matched grain walnut, rubbed lacquer finish, new matching bench, fully guaranteed. \$325.00

All pianos are tuned, waxed, and supplied with bench and delivered free anywhere. Trade-ins are accepted; terms arranged to suit your budget. Come by, phone or write us your piano needs. You won't be disappointed.

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