

Matador Tribune



VOL. 54, NO. 31 MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, OCTOBER 21, 1948 PRICE 5c

TRAIL DUST

By DOUGLAS MEADOR



Summer is an old woman wandering in the vestibules of a palace where once she ruled as queen. A brown shawl rests lightly on her shoulders and there is a glow of late-blooming, melancholy flowers in her cheeks.

As a youth I used to watch the autumn excursions of wild geese thundering across the skies and feel the vast futility of my common station. My thoughts went with them in search of broader horizons and I wished for wings to carry me swiftly above the brown fields and yellowed trees. Now that I have looked down from their pathways in the skies and watched the rivers pass like webs of white threads, hurried through the clouds on thundering wings, I've known the sweet-honey of contentment. Too much of travel is like an opiate creating a never-satisfied hunger for constant change.

Much of the splendid mission of work is lost in this age when we are given to evaluate a man's success by the amount of wealth he is able to accumulate. A thousand flukes of circumstance may make a man wealthy or a greater number keep him in poverty, but the greater legacy of labor is the satisfaction of accomplishment.

There was no sound in the winter twilight except the churning of crusty snow beneath the boy's shoes. He feared to look back until the road reached a point on the hill where it wiggled its way down between the mesquites to a wire gate. The climb had been steep and he paused. He had left no tracks. The windmill was motionless, and peaceful cattle nibbled at fodder scattered on the snow. A thin strand of white smoke rose from the brick flue. Chickens were crowding in the open door of the henhouse. The boy felt hot tears flooding his eyes. Crimson and gold flames licked at the scattered clouds beyond the western hills. It was like flaming silos filled with the memories of his youth. The tears were now cold on his cheeks as he turned back to the road, toward the wire gate.

These old eyes have seen everything now. I surrender my place in this bright, new world, to one who has watched the leaves fall during fewer autumns than I, one toughened with the brine of excitement to withstand any kind of a shock. I'll take my cane—where are my glasses? I'll retire to my rocking chair, my radio and political speeches. I can't take it any longer. It was that gas cook stove I examined today that sent me back to my limping generation. A cook stove that actually freezes ice cream.

DATE OF GAME IS ADVANCED

Date of the football game between Matador and Crosbyton, scheduled here for Friday night, October 29, has been advanced one day to Thursday night, October 28, according to Superintendent Bert Ezzell.

Reason for the change is to prevent conflict with the annual high school Halloween carnival, scheduled for Friday night, October 29th.

ATTEND FAIR

Mrs. J. S. Stanley and daughters, Ruth and Kay accompanied by Mrs. R. E. Donovan and daughter, Rose Carolyn and Betty Fran Montgomery attended the State Fair in Dallas from Thursday until Sunday of last week.

Mrs. Ben Lycurites and son Charles and Miss Minnie Jackson of Midland visited Saturday in the home of their aunt, Mrs. J. M. Jackson. Also visiting with Mrs. Lycurites and Miss Jackson in the home of Mrs. Jackson was Mrs. John Smith of Roaring Springs.

Carnival Plans are Completed

Plans for the annual Halloween school carnival are near completion and the public will find many new fun attractions to augment the already popular program, according to Superintendent Bert Ezzell.

Date for the carnival is Friday evening, October 29. Admission to the high school building is free. The evening of fun will begin at 6 p. m.

Splendid home-cooked food will be served under the sponsorship of the Matador PTA. The carnival is open to everyone and a cordial invitation is extended to the public.

Booths will open at 7 p. m., including the following attractions: pie walk, bingo, horse races, nail driving, ringing the duck, dart throwing, boxing, crazy house, fish pond and many others. Two contests scheduled are "Beauty and the Beast" and "Darlingest Baby in Town."

Feature event of the evening will be the amateur program opening in the school auditorium at 8 p. m. Participants include children from pre-school age through high school. Final elimination for performers will be made early next week. Those interested in entering youngsters may contact the high school to determine when practice try-outs will be held.

Final climax of the carnival will be the selection and crowning of the 1948 carnival queen.

Bill Pipkin To Resign Bank Place

A deal was culminated last week in which W. N. (Bill) Pipkin, assistant cashier of the First State Bank, purchased the Motley County insurance agency from Elmer Stearns, and announced his resignation from the bank, effective after a period of several months when he will devote full time to the insurance business.

The insurance agency was organized by Mr. Stearns in 1928 and acquired the Roy Burleson agency in May, 1947, after Mr. Burleson's death. Mr. Pipkin and Randall Whitworth, also assistant cashier at the bank, have been associated with Mr. Stearns in operation of the agency.

Deciding recently to sell the agency in order to lighten his bank duties, Mr. Stearns received a number of offers. When Mr. Pipkin expressed his desire to acquire the business on a full time basis, he was given first consideration. A feature of the transaction is an agreement that Mr. Pipkin will remain with the bank for a period of several months.

New firm name of the agency will be W. N. (Bill) Pipkin, Insurance, with office located upstairs in the southwest corner of the bank building. Mrs. W. N. Pipkin will be in charge of the office during the afternoon hours.

With regard to the sale of his insurance agency, Mr. Stearns declared, "I want especially to express my appreciation to the loyal customers and assure them of my gratitude through the years they have favored me with their insurance business. I hope they will find it possible to continue their patronage with my successor who will within a few months, make insurance his profession and give his full time to the interest of their needs."

Howard Traweek Is Named In Movement For Redistricting

County attorney Howard Traweek has been named Motley county chairman of the Texas Committee for Redistricting, according to an announcement by state chairman John Ben Shepperd.

"Texas has not been redistricted in 27 years," Shepperd pointed out in announcing the local appointment. "The state constitution directs that it shall be done every ten years by the legislature based on each new Federal census."

Failure of the legislature to redistrict following the 1930 and 1940 census has resulted in many counties with increased population being denied fair representation according to Shepperd. To correct this situation, the Texas Committee For Redistricting is enlisting popular support for passage of Amendment Two on the general election ballot November 2nd.

Purchase Of Sewer Up To Voters Soon

The proposed purchase of the Southwestern Sewer company system in Matador and the improvement of the municipal water system through an \$85,000 revenue bond issue will be up to the tax-paying qualified voters living within the city limits on Monday, November 1. The election will be held in the city hall.

The bonds will not affect the present tax rate and will be made against the revenue of the water and sewer system. The bonds can never become a direct obligation of the city of Matador and for which a tax can never be levied for payment. The bonds will not represent a mortgage on the water and sewer systems, but must be paid out of the net revenues.

Regarding the proposed bond issue, Mayor Douglas Meador, yesterday declared, "The council feels that it is good business for the city to purchase the sewer system. Last month Matador citizens (184 sewer connections) paid the sewer company \$452.30. In 12 months this represents \$5,427.60. The average interest and principal requirements on the bond issue would be \$5,140.33 on the 30-year loan, leaving an annual surplus under the present rate and with the present number of connections, of \$287. If we owned the sewer it is probable that we could add 30 or 40 more customers with the aid of some extensions. We can (See PURCHASE OF back page)

Maladors To Play Crosbyton Chiefs In Last Home Game

The Matador Maladors will play their last home game of the season when they meet the Crosbyton Chiefs here on Thursday night, October 28, rather than on Friday night, October 29, as previously scheduled according to an announcement made by Superintendent Bert Ezzell, this week. The game will be called at 8 o'clock.

The Maladors clash with the Floydada Whirlwinds tomorrow night (Friday) in another conference game at Floydada. Let's everyone get behind the team.

County Ginning At 4,137 Bales

Motley county's 1948 cotton crop had reached 4,137 bales Monday evening according to a survey made by County Agent J. R. Emmons. From Matador's three gins, a total of 1,240 bales had been ginned, Roaring Springs had ginned 1,222 bales and Flomot had ginned 1,675 bales.

Harvest hands are still needed. Roaring Springs needs ten 1 to 3 bale crews and three crews are needed in Matador. Flomot has ample harvest labor at present.

Ginners in Matador estimate that one-third to one-half of the crop is harvested. Roaring Springs ginners believe that about one-third of the crop in that community has been ginned. Flomot ginners estimate one-third to one-half of the crop is harvested.

No Sole, No Sale At The Tribune

Possibility of the Tribune expanding into other lines of business besides publishing a business newspaper and doing commercial printing was made evident by two events in the office Saturday afternoon.

First, a tall youth clad in western garb, including boots, entered the office and engaged Tribune editor Douglas Meador in a conversation, holding up one foot and pointing to his boot. She politely informed him that the Tribune does no shoe repairing and could not put ties on his boots.

7 to Hospital after Wrecks

Simpson Brothers Overturn Car On Dickens Highway

Alfred Simpson is in Stanley Clinic where he is being treated for shock, bruises and head injuries received in an automobile accident Saturday night about 9 o'clock. The accident occurred when the car in which he and two brothers, Jake and James, were returning home from a trip to Spur, overturned on the curve in the highway about one-half mile north of Dickens.

Cause of the accident was declared to be a broken crossmember of their '36 Ford coupe, which was caused by the wind, overturning the car two or three times. James, who was riding on the right hand side, was thrown out the right door, while the other two were hurled through the top of the car. Jake, who was driving, was lying under the car when he regained consciousness and found his brothers lying about 50 yards from the scene. The first to regain consciousness, he flagged a passing motorist, who conveyed them to the Nichols hospital in Spur.

The men remained in the Spur hospital overnight and Alfred, most seriously injured, was brought to Stanley Clinic Sunday morning in the McDonald ambulance. Nine stitches were required to close the long gash in the top of his head.

They are sons of Mr. and Mrs. J. B. Simpson, and another brother, LeeRoy, has just recently recovered from severe burns which he received several weeks ago in a fire at the Magnolia Service station where he is employed.

Charles A. Bird Is Polio Victim

Charles A. Bird, 13, son of Mr. and Mrs. F. A. Bird of Midland, was stricken with polio Monday, October 11 and conveyed to Big Spring for treatment, and Wednesday, October 20, he was removed to Henricks Memorial hospital, Abilene for further treatment. He is paralyzed in both sides, but is able to move his right hand some, according to relatives here.

Charles complained of stiffness in his neck when he awakened the morning he was stricken but went on to school. By noon of that day, he was suffering from a headache and in just a matter of few hours his condition was diagnosed as polio.

Giesecke Named Head Of CROP Relief Fund Group

County Judge elect C. W. Giesecke, Tuesday was named general county chairman of the CROP (Christian Rural Overseas Program) national organization, to aid homeless, starving and friendless children of war-ravaged Europe.

The county organization was set up during a meeting in the Methodist church basement following regular meeting of the Matador Lions Club where S. M. Holmes provided the principal feature of the program with a motion picture of CROP activities, aims and policies. CROP is sponsored through Texas A&M and Mr. Holmes was introduced by County Agent J. R. Emmons.

After the showing of the picture Mr. Holmes explained the scope of CROP work in Europe, declaring the organization had sent more than \$2,000,000 worth of products to cold and starving children, since it started last August. "Distribution is made by a church worker in the field," Mr. Holmes declared. "It is made directly to the starving child, thousands of whom are nameless, homeless, crippled and ill. Contributions may be made in the name of any church or it may be made without designating a church."

"The contributions will be collected in the names of the various churches and distribution will be made in the name of the churches specified." Representative of each church in Europe will receive the contributions made to

Wedding Party In Highway Accident

A highway accident about 10:30 Monday night at Dickens, resulted in hospitalization of a bridegroom and his bride of two hours, and their attendants, all of Matador, who miraculously escaped with their lives when the automobile in which they were riding was almost completely demolished.

Mr. and Mrs. Richard Green, her sister, Miss Betty Eaton and Joe Pitts were brought to Stanley Clinic in the McDonald ambulance following the accident. Mr. Green suffered a broken nose which required several stitches. His wife received a number of bruises, including a badly bruised back. Miss Eaton suffered bruises and scratches, and Pitts sustained broken ribs, an injury to his right knee and bruises.

The party was returning to Matador from Spur, where the wedding was performed, when Pitts, who was driving, lost control as they rounded the curve at the highway Y-intersection just south of Dickens. The car skidded about 35 yards, rammed sideways into a tree and turned over. In the impact the rear wheels were jammed into the tree branches and pulled entirely from the frame.

The '42 Ford Tudor belonged to Pete Williams, brother-in-law of the groom, and was not covered by insurance.

STORES TO CLOSE FOR ARMISTICE

Stores and other business enterprises in Matador will close Thursday, November 11, in observance of Armistic day according to announcement made Tuesday at the Lions Club meeting.

No announcements have been made of an Armistic day program by the Motley county servicemen's organizations.

A. B. McCaghen Is Injured In Fall

A. B. McCaghen, who is employed with the Conoco agency, injured the back of his head in a fall last Friday morning, and four stitches were required to close the wound.

The accident occurred on the Tommy Edwards farm, north of Whiteflat, when Mr. McCaghen fell from an overhead tank which he was filling with gasoline, striking his head and back on the bumper of a truck near the tank. He also bruised his right arm and suffered shock from the fall.

He was rushed to Traweck hospital by Mr. Edwards where he remained until Sunday at noon, when he was dismissed, and is now convalescing at his home here. Mr. McCaghen presumed that his fall was due to the fact that he missed his footing. He declared that he had just recently been fitted with a new pair of bifocal glasses and he hadn't gotten used to wearing them.

A sister, Miss Deez McCaghen of Fort Worth arrived Monday night to be at his bedside.

Radio Group Coming To Patton Springs

"Ida Red and the Tuckians" radio station KWFT group will appear in person at the Patton Springs Consolidated school, Friday night, October 22, according to literature mailed to the Tribune.

Appearance of the radio group is sponsored by the Patton Springs school fourth grade. Time of the program is 8 p. m. Admission is 25c and 50c.

TO TEST DRIVERS

State Highway Patrolman from Childress will be in Matador Friday, October 29, between the hours of 9 a. m. and 4 p. m. to conduct driving license tests, according to information received yesterday from the office of Sheriff John Stotts.

BABE RUTH TO SHOW AGAIN FRIDAY NIGHT

"The Babe Ruth Story" is being held over at the Spring Theatre, Roaring Springs. Tonight was to be the last night of it's showing but due to the fact of its popular demand it is being held over to be shown again, tomorrow night, (Friday).

In Appreciation

In selling the Motley County Insurance Company to Bill Pipkin, I feel a deep appreciation to the loyal patrons of the firm, many of whom have carried policies during the full 20 years of operation.

To all customers of the firm, I want to express my sincere thanks, and extend to them the wish that they continue to favor my successor with their patronage.

To Mr. Pipkin, I extend my very best wishes for his success, and also tender to him the acknowledgement of pleasure derived from his association during the long period he has served the bank.

Elmer Stearns

Announcement OF BUSINESS CHANGE

In announcing my purchase of the Motley County Insurance Co. from Elmer Stearns, I wish to advise the firm's patrons that I will devote my full time to the insurance business as soon as possible.

I appreciate the insurance accounts now in force and hope that I may continue to provide a service that will warrant your renewals. Regardless of your insurance needs, please call on me for any service or advice within my power to provide.

Effective immediately my office will be open during afternoons (former Roy Burleson office) southwest corner second story of the First State bank building.

W. N. (Bill) PIPKIN
INSURANCE

Stanley Clinic

New arrivals at the Clinic for the past three weeks include the following:

Mr. and Mrs. J. R. Smith are the proud parents of twins, a boy, Troy Dale who weighed 7 pounds and 4 ounces and a girl, Joy Gail, who weighed 6 pounds and 12 ounces, on Sept. 21.

Mr. and Mrs. N. E. Slaton of Afton are the parents of a seven pound and 14 ounce son, Joe Andrew born at the Clinic September 28.

Born to Mr. and Mrs. Clyde Smith of Quitaque at the Clinic on October 4 was a son, Don Cleo, who weighed 8 pounds and 6 ounces.

Mr. and Mrs. Troy Hobbs of Flomot are announcing the arrival of a son, Troy Lee, Jr., born at the Clinic on October 7, he weighed 8 pounds and 14-ozs. Mr. and Mrs. Marvin Young of Spur are the parents of a six pound son, Johnny Ray, born at the Clinic September 23.

On October 8, a 7 pound son, Alvin Earl, was born to Mr. and Mrs. R. H. Martin at the Clinic. Mr. and Mrs. E. E. Markham

are announcing the arrival of a 9 pound and 7 ounce son, Gary Wayne born at the Clinic on October 7.

Born to Mr. and Mrs. Joy Ward of Daugherty on September 20 at the Clinic was a 7 pound and 13 ounce son, Timothy Joy.

Mr. and Mrs. A. E. Corder of Plainview are the parents of a daughter, Brenda Nell, born at the Clinic September 26, she weighed 7 pounds.

Recent tonsilectomies at the Clinic include the following: Bonita Lyles, daughter of Mr. and Mrs. B. Lyles of Turkey on October 1; Dolan Wayne, son of Mr. and Mrs. B. Hanna of Turkey on October 1; Dwight, son of Mr. and Mrs. Doyle Cogle of Glenn on October 8; Carol Jean, daughter of Mr. and Mrs. T. E. McCarty of Floydada on October 7; Oran Dorman Walker, son of Mr. and Mrs. Lee Hawkins of Plainview on October 11; Dean, son of Mr. and Mrs. Harold Allen on October 9; and Carol Kay daughter of Mr. and Mrs. Grady Acker of Stamford.

C. R. Thomason of Spur underwent major surgery at the Clinic on October 2 and Ed James, son of Mr. and Mrs. G. W. James of Roaring Springs underwent an appendectomy at the Clinic on September 22.

Mr. and Mrs. J. M. Suro of Dumont are announcing the arrival of a 7 pound and 2 ounce son, Ronald Ricky, born at the Clinic on October 11.

Those undergoing tonsilectomies at the Clinic recently include: Mrs. Jesse Ray Pernel of Afton on October 13; Douglas, son of Mr. and Mrs. A. M. Tanner of Flomot on October 14; Laroyce, daughter of Mr. and Mrs. Roy Mitchell of Whiteflat on October 15; Barbara Arlene, daughter of Mr. and Mrs. Loyd Ball of Stephenville on Oct. 16; Key, son of Mr. and Mrs. Marvin Vaughn of Sundown on Oct. 16; Martha Joe, daughter of Mr. and Mrs. Joe Hall of Paducah on October 19; Alvin, son of Mr. Mrs. L. E. Shorter of Flomot on October 18; and Judy, daughter of Mr. and Mrs. Buford Hobbs, Matador on October 19.

VISITORS HERE

Mrs. J. S. Martin of El Paso, is visiting here in the home of her daughter, Mrs. T. J. Daffern. She was accompanied here last week by a son and daughter-in-law, Mr. and Mrs. D. M. Martin, also of El Paso, who left Saturday on a trip to the west coast.

Carbon Paper, Matador Tribune Letterheads & Envelopes, Tribune

Mrs. Bryan Eaton, Mrs. Bill Eaton, Mrs. Lester Green and Mrs. Bessie Patton were shopping in Lubbock last Thursday. Claude Stearns of Waco, and Arthur Stearns of Lockney visited here during the week-end with their father, L. A. Stearns, and brothers, Elmer and Alvin.

Pete Nelson of Rusk, visited here Tuesday with his brother, L. A. Nelson and also in the home of Mr. and Mrs. L. R. Smith.

Mr. and Mrs. Ralph Horton Mrs. J. W. Turner has returned to her home at Hueneme, California, after a visit here in the home of her brother, Marvin Bloodworth and family.

Mrs. Lillie Edmondson of Tip-ton, Oklahoma arrived here Sunday to visit with her sister, Mrs. L. H. Dirickson and with other relatives and friends.

Carl Willie of Fort Worth is here visiting with his brother, U. L. Willie.

Mrs. Arville Wells and daughter Carol of Arlington, Virginia are here visiting with her parents, Dr. and Mrs. A. C. Tra-week, Sr., and other relatives.

Mrs. Cliff Stephens and daughter-in-law, Mrs. Cotton Stephens and son Bobby of Childress spent last week visiting in Lovington, New Mexico in the home of Mr. and Mrs. Dowell Garrison.

Mr. and Mrs. J. C. McBride, accompanied by Mrs. R. A. Stafford and Earl McBride spent Sunday in Roscoe visiting with Mr. McBride's brother who is seriously ill and also with his sister Mrs. Myrtle Clausell and other relatives.

ATTEND TEACHERS MEET

Mrs. Jake Edwards, Mrs. J. H. Emmons and Mrs. Charlie Keith attended an elementary school meeting of the Panhandle area at Canyon Saturday.

Former Residents Visit

Former Matador residents Dr. and Mrs. E. B. Jones of Big Lake, visited with friends here Tuesday as they were enroute to Canada on a vacation trip which will take them through Kansas and Wisconsin. They were accompanied by Mrs. J. S. Noland of Big Spring.

Return From Hot Springs

Mrs. Neta B. Pitts and her daughter, Mrs. Guy E. Smith of Amarillo returned to Matador last Thursday from Hot Springs, Arkansas, where Mrs. Pitts has been receiving medical treatment for the past several weeks. Mrs. Pitts accompanied Mrs. Smyth on to Amarillo where she will make her home for the next two months.

Tribune, Matador, Motley County, Texas, Thursday, October 21, 1948

Goods News At Willetts

Genuine Levis for boys, as well as men . . . waist sizes 21-36.

For the petite miss, frocks in solids and plaids. Sizes 1-6.

Marcy Lee fashions are here—high fashion at a low price.

Spend the cold winter nights under a luxurious Purry Blanket. In such luscious colors as Summer Sea, Willow Green, Candy Pink, etc.

While it lasts, cambray in mill remnants in dress lengths at 49¢ a yard.

Marilyn belts created from your fabric to your measurements. Guaranteed to laundry and dry clean.

Spic and span as an Old Dutch ad, house dresses for \$3.98.

With only 53 more working days 'til Christmas, see Simplicity handbook for gift suggestions.

A new shipment of Acme cowboy boots for larger boys. And you should just see their tops!

No more chilly feet now that we have house shoes in styles suitable for the entire family.

For jack o' lantern time costumes, black broadcloth as 39¢ a yard and yellow print at 49¢ a yard.

Red, green, black, mahogany, brown, neutral and white . . . Cavalier polish for 25¢.

QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tells of Home Treatment that Must Help or it Will Cost You Nothing. Over three million bottles of the Willard Treatment have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Bloatingness, etc., due to Excess Acid. Sold on 15 days' trial. Ask for "Willard's Message" which fully explains this treatment—free—at

Stanley Pharmacy
Matador, Texas

CARD OF THANKS

It is our desire that those who evidenced an understanding sympathy in words of comfort and acts of kindness on the death of our darling baby, should know of our heartfelt gratitude. Our sincerest wish for you is, that in your dark hour of need, these kindnesses may be returned to you.

Mr. and Mrs. Bert Schweitzer
Mr. and Mrs. H. H. Schweitzer
Mr. and Mrs. A. A. Harp
Mr. and Mrs. C. C. Renfro and
Mr. and Mrs. W. T. Patton, Sr.

ATTEND FUNERAL AT STREETMAN

Mr. and Mrs. S. H. Allen accompanied by their son, Harold Allen drove to Streetman, Texas Friday, where they attended funeral services for Mrs. Allen's aunt, Mrs. Cora Garyson, returning home Friday night.

MATADOR TRIBUNE

ISSUED THURSDAYS AT MARDIAN BUILDING, MATADOR, TEXAS, BY TRIBUNE PUBLISHING COMPANY COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1934.

ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.

DOUGLAS MEADOR, EDITOR
MRS. DOUGLAS MEADOR, SOCIAL & ASSOCIATE EDITOR
CARL MCBRIDE, MECHANICAL SUPERINTENDENT
ELWANDA MARTIN, REPORTER & CIRCULATION
BILLY RAY NEIGHBORS, PRINTER APPRENTICE

SUBSCRIPTION RATES
IN MOTLEY, FLOYD, COTTE, HALL AND DICKENS COUNTIES
ONE YEAR, IN ADVANCE . . . \$2.00
ELSEWHERE, ONE YEAR . . . \$2.50

ANY ERRONEOUS REFLECTION UPON THE CHARACTER OF ANY PERSON OR FIRM APPEARING IN THESE COLUMNS WILL BE BLAMABLE AND PROMPTLY CORRECTED UPON BEING BROUGHT TO THE ATTENTION OF THE MANAGEMENT.

Member TEXAS PRESS ASSOCIATION

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

Member TEXAS PRESS ASSOCIATION

ARMY TWILL
PANTS and
SHIRTS

Regular \$3.95 Val.

During Sale

\$3.49

QUALITY TOWELS

Regular 59¢ . . . 2 for . . . 98¢

Regular 29¢ . . . 2 for . . . 49¢

WASH CLOTHS

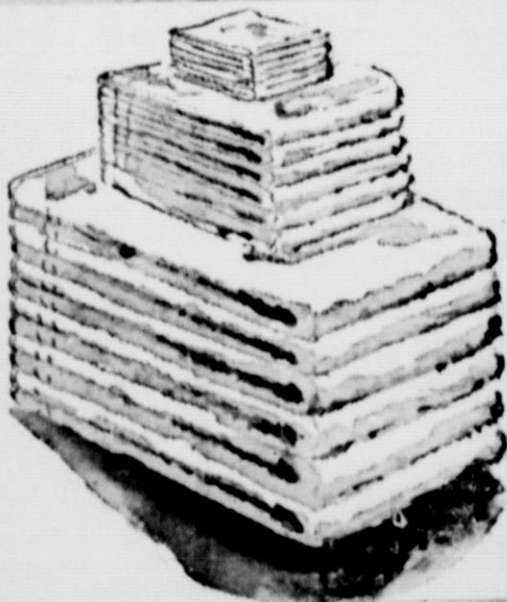
Regular 10¢ Values

2 for 15c

HARVEST SALE

Sale Opens 1 p.m. Friday, Closes October 30

THESE PRICES APPLY DURING THIS SALE ONLY
— ALL NEW MERCHANDISE —



L L DOMESTIC

Limit To Customer, Please

Regular 39¢ Value

26c Yard

OUTING

Solid and Stripe
Regular 39¢ Value

27c Yard

100% WOOL BLANKETS

VALUES UP TO \$19.25
DURING THIS SALE ONLY
\$9.95

5% Wool Blankets

SATIN BOUND
Reg. \$5.95, Special . . . \$4.95
Reg. \$4.49, Special . . . \$3.95

LILY COTTON BLANKETS

DOUBLE 70x80
Regular \$3.19
72x84 Regular \$3.95 \$3.19

Ladies' "Mitchellene"

KNIT SLIPS

Blue and Tea Rose

Assorted Sizes

Regular \$2.29 Values

Sale Price \$1.69



WOOLEN PIECE GOODS

54" Wide \$3.95-\$4.95 Values

During This Sale

Only \$1.49 Yard

80 Square

PRINTS

Quadrigua

Regular 59¢

at

49c yard

Other Prints

Solids, Stripes
and Printed

29c and 35c

NO EXCHANGES

ON SALE

MERCHANDISE

Western Dry Goods Co. TEXAS
MATADOR,

Church and Social Activities

Telephones 123 and 158

EL PROGRESSO CLUB BEGINS NEW YEAR WITH DISTRICT PRESIDENT AS SPEAKER

Federation and Guest Day featured the beginning of a new year for El Progreso Study Club last Thursday afternoon in the home of Mrs. G. E. Hamilton with Mrs. D. L. C. Kinard of Memphis, President Seventh District Texas Federation of Women's Clubs, as guest speaker. Local residents were invited guests of members of the club. Mrs. Kinard charmed her audience with a pleasantly humorous, yet enlightening address on the advantages of federated clubs, and the good which can be accomplished through joint social effort.

In the receiving line were Mrs. Hamilton, Mrs. Kinard, Mrs. U. L. Willie and Mrs. A. J. Daffern, club president.

The meeting was opened by Mrs. Daffern, who led the group in reading the club collect, and conducted a brief business session preceding the program.

Special music was a duet sung by Mrs. J. E. Edwards and Mrs. Harold Campbell, accompanied by Mrs. Hamilton. Mrs. Willie, who is State Citizenship Chairman, introduced Mrs. Kinard to the assembly.

Following the program, coffee was poured by Mrs. Daffern and Mrs. Willie, presiding at silver services. Cakes were decorated in the club's colors of red, green and white, and stuffed olives, nuts and party candies completed the refreshments. A beautiful arrangement of deep red geraniums centered the lace covered dining table, and a large bouquet of red roses decorated the buffet. Other arrangements of roses in pink and yellow, decorated the living room.

The tea committee was composed of Mesdames Harry Willett, Ben Keltz, Ben Meador, H. H. Schweitzer and Ralph Stapleton.

Other members and guests present were: Mesdames J. R. Moore, Clifford Potts, Loyd Latimer, Marvin Brotherton, Joe Bloodworth, J. L. Woodruff, L. B. Campbell, Willis Cooper, J. R. Emmons, J. Farris Fish, Dick Groves, John Hamilton, W. N. Pipkin, Frank Pohl, A. B. Simpson, Johnny Stevens, J. R. Whitworth and Miss Amy Glenn. Mesdames Robert Darsey, W. M. Vaughn, W. F. Jacobs, Forrest Campbell, A. A. Tipton, Velma Fulfer, Melvin Meason, J. G. Ketchersid, Bill McCaghren, R. E. Campbell, Sr., and Ben Edwards; Miss Dorothy Willett, Miss Clotelle Willie and Mrs. George Masterton of Louisville, Kentucky.

Mrs. Kinard and her son, Dwight, who accompanied her here, were guests in the Willie home during the day.

Gary Campbell Has Party Celebrating Second Birthday

Two candles decorated the birthday cake for Gary Campbell, when he was host Sunday afternoon, October 17 at a party given by his mother, Mrs. Forrest Campbell, in celebration of the occasion.

Balloons and toy cars were given for favors, and Halloween decorations were used when refreshments of ice cream and cake were served.

M. L. SOLOMON
JEWELER
Fine Watch and Jewelry
Repairing
5 to 10 days service on your watch repairing by 2 expert watchmakers.
Floydada, Texas

Mrs. U. L. Willie To Be Honored In San Antonio Visit

Mrs. U. L. Willie left early Monday for San Antonio, where she will be the guest of the ladies with whom she made the trip to Guatemala last spring.

A round of parties and club meetings have been planned in her honor for the entire week, to be climaxed by a reception and formal dinner party October 22, by Mrs. Preston H. Dial, Ambassador and Mrs. Edwin J. Kyle and Mrs. Willie are named as the honorees and will be in the receiving line with Mrs. Dial on this occasion.

The following item appeared in the society section of The San Antonio Express this week: "Mrs. Tom Webb is planning a cocktail luncheon for October 19 in the Menger Hotel honoring Mrs. U. L. Willie, Matador. Mrs. Willie will be the house guest for Mrs. William Harold Winn for a week and will be widely entertained during her stay. Preceding luncheon in the Colonial room, Mrs. Webb's seventy-five guests will have cocktails in the Renaissance room of the hotel."

Mrs. Willie will leave San Antonio the 25th for Brady, where she will be the house guest of Mr. and Mrs. Hubert Gilbert, former Matador residents, and on the 26th she will address the combined Federated Women's Clubs of Brady. She expects to return home October 27th.

PATTI PIPKIN RECEIVES THIRD IN DRESS REVIEW

Miss Patti Pipkin, daughter of Mr. and Mrs. W. N. Pipkin received one of the ten third prizes, a G-E electric iron, in the 4-H Club dress review at the State Fair in Dallas.

Miss Pipkin modeled a navy-blue faille suit with navy-blue accessories. She also made her bag which matched her suit.

The first place winner received a trip to compete in the National 4-H club convention in Chicago. The second place winners received electric sewing machines and third place winners received electric irons. The Texas Sheep Growers Association also awarded the first prize

winner \$100. Miss Pipkin was accompanied to Dallas by Mr. and Mrs. Albert Rattan. Mrs. Rattan being Matley county home demonstration agent.

DUDE BARTON PLACES IN ALL-GIRL RODEO

Dude Barton of Flomot, Motley county's all-time cowgirl, came "out on top" in the sponsor contest at the Tri-State all-girl rodeo ending a four-day stand in Amarillo last Thursday night.

Dude was elected vice-president of the all-girl rodeo organization held in San Angelo in the Spring.

People that witnessed the affair stated that, "Some Hollywood scout should see the rodeo and take them to Madison Square Garden."

Other first placers were: Betty Baron, San Angelo, calf roping; Judy Hayes, Spur, ribbon roping and Reserve Champ; Fern Sawyer, cutting horse contest; Jackie Worthington, Jacksboro received top honors as champion all-around cowgirl of the Tri-State all-girl rodeo. Miss Worthington also came out tops in the bareback bronc contest over second-place winner Patsy Turpin, Dalhart; third place, June Probst, San Angelo and fourth, Sissy Allen, San Angelo.

Bareback bronc contest and the Brahma bull riding contest held the thrill spotlight. June Probst, 16-year-old San Angelo high school girl who weighs only 90 pounds, gave the crowd a chill when her backing horse, Bald Hornet, threw her near the end of her ride. The spunky youngster, however, received only an injured leg and a torn shirt tail.

Blanche Altizer, Del Rio, received only minor scratches when she was dragged over 20 feet by a calf she had roped. She took third place in the contest.

Results were: Calf roping, Betty Baron; Jeanette Campbell, Claude; Blanche Altizer and Margaret Montgomery, Ozona; Margaret Montgomery, Ozona; Ribbon roping, Judy Hayes; Ora Quigg, Del Rio; Madeline Thompson, Fort Sumner, New Mexico; and Jackie Worthington Cowgirls sponsor contest, Dude Barton, Blanche Altizer, Jackie Worthington and Margaret Montgomery, Cutting horses, Fern Sawyer, Margaret Montgomery, Geneva Moore, Claude; and Dixie Lee Reger, Woodward

NOW ABILENE PASTOR

Rev. Henry Weldon, former pastor of the First Baptist church of Matador, who later accepted the pastorate of the First Baptist church of Albany, has accepted the duties of pastor of the Temple Baptist church of Abilene, according to a recent news release. The Rev. Weldon succeeds the Rev. Alfred Richards in his new post in Abilene.

FLOMOT NEWS

By Mrs. B. A. Tanner

(Delayed)

Mrs. Leonard Crowell visited in Canyon last week with her son and family, Mr. and Mrs. Odis Crowell and also attended the Tri-State Fair in Amarillo.

Mr. and Mrs. Lowell Webb and daughter of Morton visited in the home of Mr. and Mrs. W. H. Webb last week-end.

Mr. and Mrs. Joe Fisher of Paducah spent the week-end with his parents Mr. and Mrs. Ernest Fisher.

Mr. and Mrs. Luther Green and son of Matador visited Sunday in the home of her parents Mr. and Mrs. F. S. Bourland.

Mr. and Mrs. Herford spent the week-end in the home of Mr.

VISIT OUR LARGE STOCK OF MONUMENTS AND MARKERS HERE IN PLAINVIEW FOR LOWEST PRICES
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and Mrs. Lem Brock. Ruby Webb and Miss Dorothy Webb of Matador were Sunday visitors in the home of his parents Mr. and Mrs. W. H. Webb.

Mr. and Mrs. Coleman Jones and Mr. and Mrs. Ray Jones of Plainview visited Sunday in the home of Mr. and Mrs. Luther Turner.

Mr. and Mrs. Ralph Merritt of Morton, Calvin Earl Garrett of Plainview, Frankie Hawkins of Quitaque, Mr. and Mrs. Garrett, Plainview; Walter Speer, Melvin and Evelyn Pope of Lubbock all attended the funeral of Ray Turner last week.

Mrs. Bernice Gates is in San Antonio attending the State Postmaster's convention, this week.

DR. KETCHERSID IS PTA SPEAKER

The Matador Parent-Teacher association met in their first regular meeting of the year, last Wednesday afternoon at 3:15 in

the grade school library, with Dr. J. G. Ketchersid as guest speaker for the occasion.

Dr. Ketchersid gave pointers to the parents and teachers on how children's teeth should be cared for.

A business meeting was held after the address with the PTA president, Mrs. John A. Hamilton in charge. A report was given by Mrs. Loyd Latimer, on the progress of the school lunch room, and Mrs. Jake Edwards explained to the parents the new grading system that is taking effect this semester. Also, Mrs. R. E. Donovan was elected as an alternate delegate to attend the State Convention in El Paso November 17, 18 and 19.

The next PTA meeting will be at 3:15 p. m. in the grade school library, November 10. All parents are urged and invited to attend.

Bryon Knight, student of W. T. S. C. at Canyon visited over the week-end with his mother, Mrs. Bernice Knight.

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MOTOR TUNE UP

Complete Service on Cars, Trucks, Tractors

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U. S. HIGHWAY 70 EAST OF MAIN

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Oxygen — Water
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DR. J. G. PRUITT
Floydada, Texas

Planning Some Changes!

Are you planning some changes in your home? Would you like a new and modern bathroom, kitchen, bed room or other improvements? Perhaps you are planning a new home.

We have all types of materials for building, improving and repairing. No charge to give you an estimate of the cost of materials.

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Matador IOOF Lodge

Meets every Friday night
Noble Grand E. S. Jones
Secretary, Ralph Nichols
All visitors and brothers welcome.

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YOUR HOME TOWN PAPER gives you complete, dependable local news. You need to know all that is going on where you live.

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NEW DEMANDS

SOARING COSTS WAGE INCREASES

48 hours pay for 40 hours work
Penalty pay for weekends & holidays
25¢ an hour increase
Total 1/2 BILLION DOLLARS

1 1/2 Billion Dollar Road Block!

Railroads MUST OPERATE around the clock every day and night of the year.

Although they know this, leaders of 16 railroad unions are demanding a five-day, Monday through Friday, week for one million railroad employes.

They want 48 hours pay for 40 hours work—in itself a 20% wage increase.

They also demand a minimum of 12 hours pay for any work performed on Saturdays, and 16 hours pay for any work performed on Sundays and holidays.

On top of all this they want an additional increase of 25¢ an hour for every employe!

You'd Pay the Bill!

Summing up these demands, they mean that these union leaders seek to force the railroads to give one million employes an annual raise which would average \$1500 per employe!

The total cost of this would be no less than 1 1/2 billion dollars per year, which is more than twice the expected net income of the railroads this year.

You'd pay the bill, because if these increased costs are forced on the railroads, they must have still further rate and fare increases.

Demands Unreasonable

These employes have had substantial raises during and since the war. Their average weekly earnings are higher than the average weekly earnings of workers in manufacturing industries. They have more job security than the average worker in American industry. They also enjoy paid vacations, a retirement system and other advantages more generous than the average worker receives.

In contrast with the demands of these 16 unions, which add up to the equivalent of 48 an hour, the Conductors and Trainmen recently settled their wage request for an increase of 10¢ an hour.

Railroads Run for Everybody—Not Employes Alone

The railroad industry must serve not one but many groups—producers, businessmen, shippers, passengers and the general public—night and day, every day of the year. These unions are proceeding in utter disregard of this important difference between railroads and other industries. Industrial plants can be shut down over weekends and holidays, but freight, mail, express and passengers must continue to move. Everybody who enters railroad employment knows this.

Strike Threat

On September 18, 1948, the leaders of these 16 unions began taking a strike vote. But the threat of a strike will not alter the opposition of the railroads to such unreasonable demands!

WESTERN RAILROADS

105 WEST ADAMS STREET • CHICAGO 9, ILLINOIS

We are publishing this and other advertisements to talk with you at first hand about matters which are important to everybody.

Fair Honors for Home Products

This week the Tri-County Fair completes the list of winners in the Matley County Fair, October 7, 8 and 9.

Lavish Displays In Home Making Booths

Lavish displays in home-making booths which made judging difficult, were ribboned as follows:

Tablecloths: Mrs. Bert Ezzell, Mrs. Peg Spray, 2nd; Mrs. Cammack, 3rd. Embroidered luncheon set: Mrs. Laverna Johnson, 1st. Pillow cases: Mrs. Edna Murphy, 1st; Mrs. Kim Wilkerson, 2nd; Mrs. J. C. Embroidered: Mrs. J. C. Wilkerson, 1st; Mrs. Clyde Wilkerson, 2nd; Mrs. Ward Rattan, 3rd. Mrs. Tresa McDonough both 1st and 2nd. Cutwork cases: Mrs. D. P. 1st; Mrs. W. T. Ross, 2nd; Tom Spear, 1st; Embroidered picture: Mrs. Vernon Latson, 1st; Crocheted aprons: Mrs. W. M. Vaughn, 1st; Mary Turner, 2nd; Embroidered cup covers: Mrs. Minnie Higgins, 1st; Mrs. June Spray, 2nd and Mrs. Williams, 3rd; Hand quilted luncheon set: Mrs. M. G. 1st; Tatted dollie: Mrs. Smith, Crocheted dresser scarf: Mrs. Minnie Higgins, 2nd; Mrs. Carlisle, 3rd; Crocheted aprons: Mrs. Bertie Gunn, 1st; Mrs. Peg Spray, 2nd; Mrs. Bertie, 3rd.

Quilts: Mrs. W. L. McWilliams, 1st; Mrs. H. M. Allison and Mrs. D. Wilson, both 2nd; Mrs. Seigler, 3rd; Dollies: Mrs. P. Keith, 1st; Mrs. Lemna Jones, 2nd; Mrs. Clovis Murphy, 3rd; Chair seats: Mrs. Lemna Jones, 1st; Mrs. Roy Mitchell, 2nd for a center piece.

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Vaccines and Supplies
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MATADOR DRUG

BEWARE OF DRAFTS

Old Man Winter will be sneaking in your home one of these days if you don't repair the draft vents. Start in now to prepare your home for the winter season. You will find our stock of materials complete in every department.

DON'T LET WINTER SNEAK IN!

Build, Repair, Remodel Now

Everything For The Home, Farm and Ranch

HIGGINBOTHAM-BARTLETT COMPANY

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Specializing in Eye Care and Visual Efficiency

We maintain a modern optical laboratory for the prompt and accurate filling of ophthalmic prescriptions.

Dr. John W. Kimble, Optometrist

display of sewing equipment; 2nd place, Dr. Bull Cross and second K. W. Hall; Yearling horse, first Ward Rattan and second Bob Martin; Yearling filly, first Harold Felts, second Jinks Wilson and third "Toots" Bird; Baby horse colt, first Jack Bearden and second Ben Edwards; Colt filly, first L. Rattan and second Thelma Casey.

An unusual booth was that of the Matador Parent-Teacher Association, stressing the work in child welfare which this organization sponsors. Sixty-nine new memberships were received into the association during the fair.

Springs Feed Firm Wins Recognition

Red Ball Feed & Grain, Roaring Springs, Texas has won recognition for the accuracy and uniformity of its custom grinding and mixing service. The local firm recently received a Certificate of Mixing Accuracy for 1947 following analysis at the Ralston Purina Company, St. Louis, Mo., of samples taken from regular mixes prepared for customers of the mill.

Paper mixing of ingredients has become recognized as an increasingly important factor in the efficient feeding of livestock and poultry. Ralston Purina requires that all samples vary not more than one-half of one percent to qualify for the Certificate. Red Ball Feed & Grain showed only the slight variation of 2% protein in the samples tested.

The Certificate will be posted in a prominent place at Red Ball Feed & Grain as evidence of the ability of the local equipment to service farmers with custom mixing that will help them to achieve a maximum production from their grains.

Mr. and Mrs. Bill Wood and son Hal of Paducah visited here over the week-end with relatives and friends.

FARM NEWS

No Cotton Quotas For 1949

There will be no marketing quotas on cotton for the 1949-50 marketing year, according to an announcement by Secretary of Agriculture Charles F. Brannan. In explaining the reason for this decision, the Secretary said that quotas will not be proclaimed because the "total supply" of American cotton, as defined by the controlling legislation, is less than the amount which would make quotas mandatory.

He added further, "If quotas had been required for the 1949 cotton crop, the present legislation, with its many minimum provisions, would have required the Secretary to establish total acreage quotas of not less than 27,000,000 acres. This year's total acreage is only about 23,300,000 acres. The minimum quotas which could be fixed for next year would actually have an increase of nearly 4,000,000 acres."

Because of this, the Secretary explained, the proclamation of quotas would have operated directly contrary to the original intention of the law, which was to reduce cotton acreage.

This announcement of no quotas for cotton in the 1949-50 marketing year will not change the support level to producers for the 1949 crop. The crop will be supported at a loan level of 90 percent of the July 15, 1949, parity.

Mr. and Mrs. Joe Hall and daughter Martha Jo of Paducah were Sunday visitors in the home of Mr. and Mrs. L. R. Smith.

ATTENDS STATE FAIR

Pat Reeves, was accompanied to Childress Friday by his parents Mr. and Mrs. Elbert Reeves where he left by rail for Dallas to visit his aunt and uncle, Mr. and Mrs. R. C. Shilling and to attend the State Fair. Mr. and Mrs. Reeves met their son in Childress Sunday evening and accompanied him back home.

RETURNS FROM HOSPITAL

Charlie Harris of Whiteflat accompanied by his wife, Mrs. Harris returned home last Tuesday from the Veteran's hospital in Amarillo where he has been a patient for the past several months. Mr. Harris's condition is reported to be some improved.

Personal Stationery, Tribune

Mr. and Mrs. Ware Fogerson and children of Silverton visited Sunday in the home of her parents Mr. and Mrs. R. A. Day. Mr. and Mrs. Lewis Martin and sons Gary and Tommy of Lubbock visited in the home of his parents Mr. and Mrs. C. A. Martin Sunday.

Mr. and Mrs. Bobby Echols of Bayfield, Colorado are here visiting with her parents Mr. and Mrs. Marvin Bloodworth and other relatives and friends.

Herman Wagley of Pampa visited here during the week-end with his mother, Mrs. H. M. Wagley and other relatives.

Mrs. Tom King visited in Plainview last Thursday at the bedside of her sister, Mrs. Robert Daffern.



From where I sit ... by Joe Marsh

I'm Glad We're "Different"

There's a lot of difference of opinion in our county on the best kind of pasture. Some say alfalfa mixed with brome grass—others say mixed with oats or barley. But all agree that a mixture's better than a single crop.

I sometimes think people are the same way—and the strength of America is its mixture of so many different strains—some from one country, some from another—right down to little differences like folks who have a taste for beer and those who prefer cider.

From where I sit, so long as we never become intolerant of one another's different tastes—so long as we live together with our differences, and even supplement them the way brome grass does alfalfa, then we're a mighty good crop!

So neighbor—enjoy your cider while I enjoy my beer! Vote for your candidate—I'll stand by mine! But never let our differences divide us!

Joe Marsh

Copyright 1948 United States Brewer Foundation

You Can't Swim the Mississippi with a Million Head of Cattle

The Mississippi River always has been the "continental divide" in the geography of the livestock industry. In the old days the great herds of longhorns trailing north from Texas had many rivers to cross. The Red, The Canadian, The Big Blue, The Platte, ... but there was never a trail that ended east of the Father of Waters. The Mississippi was, and is, one river you couldn't swim with a million head of cattle.

It's a staggering job to get the nation's meat from producer to consumer. Two-thirds of the meat animals are produced west of the Mississippi ... two-thirds of the meat is eaten east of it. On the average, meat has to be transported more than 1,000 miles. It's a big job—a huge job. Just consider: in 1947 alone, this job of getting the nation's meat from the farm and range to the cooking range involved 32,188,000 beef animals, 24,044,000 sheep and lambs, 83,578,000 hogs!

Harvesting any national crop—from wheat to meat—is a big job. Big machines are needed. Who uses binders when combines are more efficient? Similarly, in the processing and nationwide distribution of meat it takes large-scale, efficient "machinery." There's a need for all of us—producers and meat packers; shippers and marketing people; transportation lines; wholesalers and retailers. We all play a part—whether we are individuals or companies, whether we operate locally or on a nationwide basis.

Over the years, we at Swift have worked to perfect our nationwide system of marketing. We, and 26,000 other commercial slaughterers, provide a competitive cash market for your livestock. We buy your animals and dress them. We process and refrigerate them. Then, we distribute the meat to retail store men everywhere. (Our earnings for all these essential services are only a fraction of a cent a pound.) Because this big job is done efficiently, you producers are assured of markets ... consumers everywhere are assured of meat. We at Swift & Company are proud of our part in building the "1,000-mile bridge"—the "bridge" which carries meat from the point of surplus production to the point of consumption. So long as all America wants meat it will take efficient nationwide organizations to bridge that 1,000-mile gap.



All That Glitters Isn't Profit

Government reports tell of farm and ranch income from livestock that totals more than 17 billion dollars. Many folks read those reports and say—"No wonder meat is so high. Livestock producers must be coming money."



That is a thoughtless comment, based on misunderstanding. That 17 billion dollars is not profit—it is gross income. Many expenses must come out of your gross livestock income before you can make any profit on it. There's the cost of breeding-stock and feeding-stock ... of your hired labor ... of feed, machinery, equipment. All these costs are at all-time high levels. Out of your gross income also must come property and income taxes, interest; insurance premiums; repairs; new buildings; fences; death losses, etc. After you've paid all those necessary business expenses, you're lucky if you end up with 10 or 15 per cent profit.

A lot of people are just as wrong about Swift's profit as they are about yours. They look at our total sales of 2 1/2 billion dollars last year and say—"That's a barrel of money. No wonder meat is high!" But the fact is that competition in both buying and selling is so keen that from those 2 1/2 billion sales dollars an average of 79¢ went to pay you for your livestock. 10¢ for pay to our employees. 6 1/2¢ for supplies and other necessary business costs. 3¢ for taxes and transportation. All we had left as earnings was 1 1/2¢.

Yes, in our business, as in yours, there's a big difference between gross income and net profit!

J. F. Brown
Vice President and Comptroller
Swift & Company

Martha Logan's Recipe for CHICKEN A LA MARYLAND

Cut a cleaned hen into serving pieces. Season. Dip into egg diluted with milk, then roll in sifted cracker crumbs. Brown in a 1/2-inch layer of shortening. Add a 1-inch layer of rich milk. Cover. Bake in a moderate oven (350°F.) 2 hours. Remove the cover and bake 15 minutes. Make a gravy, using the liquid in the pan, to serve with the chicken. Serve with Pickled Orange Slices.

PICKLED ORANGE SLICES

1 orange 1/4 cup vinegar
1/2 cup brown sugar 6 cloves for each orange slice

Boil orange 1 hour. Cut in slices 1/2-inch thick. Stick cloves on rind of each slice. Boil together sugar and vinegar 5 minutes. Add orange slices. Simmer 15 minutes. Serve hot or cold.

SWIFT & COMPANY
UNION STOCK YARDS
CHICAGO 9, ILLINOIS

The price we can pay for your livestock today is governed by people who live far away.

With money in hand, they create a demand for roasts, steaks and chops throughout the whole land.

And the price at wholesale—Tenderloin or oxtail—is affected by numbers of cattle for sale.

This rhyme has been planned so you'll all understand that prices result from supply and demand.

OUR CITY COUSIN

Warns City Cousin,
"Don't you dash,
He gobbles best
who gobbles last!"

the story of grass

Now ready—Booklet D of our Elementary Science Series. We call it "The Story of Grass." A picture-and-story booklet for kids and grown-ups. It follows the other popular stories on soil, plants and meat animals. And, like the others, it's FREE! Do you know what the meat you eat is made of? Why do the cowboys live in the West? Ever hear of people eating and drinking grass? Ever hear of meat factories that "run" on grass? They're all in "The Story of Grass." Send a postcard asking for your free copy, today. Address Agricultural Research Dept., Swift & Company, Chicago 9, Illinois.

NUTRITION IS OUR BUSINESS—AND YOURS
Right eating adds life to your years—and years to your life

NOTICE OF ELECTION

THE STATE OF TEXAS
COUNTY OF MOTLEY
CITY OF MATADOR

TO THE RESIDENT, QUALIFIED ELECTORS OF THE CITY OF MATADOR, TEXAS, WHO OWN TAXABLE PROPERTY IN SAID CITY AND WHO HAVE DULY RENDERED THE SAME FOR TAXATION.

TAKE NOTICE that an election will be held in the City of Matador, Texas, on the 1st day of November, 1948, on the propositions and at the place more particularly set forth in the election order adopted by the City Council on the 12th day of October, 1948, which is as follows:

"RESOLUTION

By the City Council of the City of Matador, Texas, calling an Election on the question of the issuance of \$45,000.00 Waterworks Improvement and extension Revenue Bonds, and on the question of the issuance of \$40,000.00 Sewer System Revenue Bonds.

WHEREAS, the City Council of the City of Matador, Texas, deems it advisable to issue the bonds of said City for the purpose hereinafter mentioned;

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MATADOR, TEXAS:

1. That an election be held in said City of Matador, Texas, on the 1st day of November, 1948, at which election the following propositions shall be submitted:

PROPOSITION NO. 1

"Shall the City Council of the City of Matador, Texas, be authorized to issue the bonds of said City in the amount of Forty-Five Thousand (\$45,000.00) Dollars, maturing serially in such installments as may be fixed by the City Council, the maximum maturity being not more than Thirty (30) years from their date, bearing interest at a rate not to exceed Four and One-half (4½%) per cent per annum, for the purpose of constructing improvements and extensions to the City's Waterworks System, to be issued in accordance with and secured in the manner provided in Articles 1111-1118, both inclusive, of the Revised Civil Statutes of Texas, 1925, as amended, each bond to be conditioned that the holder thereof shall never have the right to demand payment of said obligation out of funds raised or to be raised by taxation, secured by a pledge of the net revenues from the operation of said system; and if the Sewer Revenue Bonds are voted, as provided in Proposition No. 2, to be secured additionally by a pledge of the net revenues from the operation of said sewer system."

PROPOSITION NO. 2

"Shall the City Council of the City of Matador, Texas, be authorized to issue the bonds of said City in the amount of Forty Thousand (\$40,000.00) Dollars, maturing serially in such installments as may be fixed by the City Council, the maximum maturity being not more than Thirty (30) years from their date, bearing interest at a rate not to exceed Four and One-half (4½%) per cent per annum, for the purpose of purchasing and improving the existing privately owned sewer system for the City, to be issued in accordance

with and secured in the manner provided in Articles 1111-1118, both inclusive, of the Revised Civil Statutes of Texas, 1925, as amended, each bond to be conditioned that the holder thereof shall never have the right to demand payment of said obligation out of funds raised or to be raised by taxation, secured by a pledge of the net revenues from the operation of said system; and if the Waterworks Revenue Bonds are voted, as provided in Proposition No. 1, to be secured additionally by a pledge of the net revenues from the operation of said Waterworks System.

2. That the election shall be held at the City Hall within said City, and the following named persons are hereby appointed directors of said election, to-wit:

H. H. Courtney,

Presiding Judge,

Mrs. Richard Seay, Judge,

Mrs. B. H. Hobbs, Clerk,

Mrs. Cecil Shelton, Clerk.

3. The said election shall be held under the provisions of Chapter 1, Title 22, of the Revised Civil Statutes of 1925, as amended, including the provisions of Article 704, as amended by Chapter 382, passed at the First Called Session of the Forty Fourth Legislature, and only legally qualified electors who own taxable property in the City and who have duly rendered the same for taxation shall be qualified to vote.

4. The ballots of said election shall have written or printed thereon the following:

PROPOSITION NO. 1

"FOR THE ISSUANCE OF WATERWORKS SYSTEM REVENUE BONDS"

"AGAINST THE ISSUANCE OF WATERWORKS SYSTEM REVENUE BONDS"

PROPOSITION NO. 2

"FOR THE ISSUANCE OF SEWER SYSTEM REVENUE BONDS"

"AGAINST THE ISSUANCE OF SEWER SYSTEM REVENUE BONDS"

Concerning each of said propositions each voter shall mark out with black ink or black pencil one of the above expressions, thus leaving the other as indicating his vote on the proposition.

5. A substantial copy of this resolution signed by the Mayor of said City and attested by the City Secretary shall serve as proper notice of said election. Notice shall be given in accordance with Article 704, Revised Civil Statutes of 1925, as amended by Chapter 382, passed at the First Called Session of the Forty Fourth Legislature, supra. The Mayor is authorized and direct-

ed to have a copy of said notice posted at the City Hall and at two other public places within said City not less than fifteen days prior to the date fixed for holding said election. He shall also cause said notice to be published on the same day in each of two successive weeks in a newspaper of general circulation published within said City, the date of the first publication to be not less than fourteen days prior to the date set for said election. Except as otherwise provided in said Article 704, as amended, the manner of holding said election shall be governed by the laws governing general elections.

ADOPTED AND APPROVED

this 12 day of October, 1948.

Douglas Meador,

Mayor, City of Matador, Texas

ATTEST:

H. B. Edmondson,

City Secretary, City of Matador, Texas.

(To Publish Oct. 14, 21, 1948)

Tribune, Matador, Motley County, Texas, Thursday, October 21, 1948

Mr. and Mrs. W. E. Bryan of Plainview spent the day Sunday visiting in the home of their daughter and family. Mr. and Mrs. D. E. Pitts, Jr.

Mr. and Mrs. Bill Moss accompanied by their parents, Mr. and Mrs. John Moss of Whiteface spent the week-end visiting in Oklahoma with relatives and friends.

Mr. and Mrs. Pat Sheridan, Jr. of Lorenzo visited Saturday and Sunday in the home of his parents, Mr. and Mrs. Pat Sheridan. Bonner Nelson left Saturday to visit at Lovington, New Mexico in the home of Mr. and Mrs. Ernest McWilliams.

"The New Ford knocked my hat off!"

"I know it would be the fine car of its field. But that '49 Ford is clear out of its class. It's the car of the year."

"Take those 'Magic Action' Brakes, the 'Mid Ship' Ride, the new 'Picture Window' Visibility. They're all the type of features you'd expect in the highest priced cars."

"My dealer took me out for a ride. Those 'Hydra-Coil' Front Springs and 'Para-Flex' Rear Springs are mighty smooth! And what room! . . . those seats are sofa wide."

"—and my hat's off to Ford Service too!"

"I've got my order in. But, till that Ford in my future is in my garage, I'm getting real Ford Service at my Ford Dealer's. He knows how to keep my Ford safe, peppy and comfortable. And some day he'll own it . . . so, naturally, he's keeping up its trade-in value."

Your Ford Dealer invites you to listen to the Free Allen Show, Sunday Evenings—NBC Network. Listen to the Ford Theater, Friday Evenings—CBS Network. See your newspaper for time and station.



Matador Auto Co.

for CHILDREN as well as GROWN-UPS

GET RED ARROW Aqueous NOSE DROPS

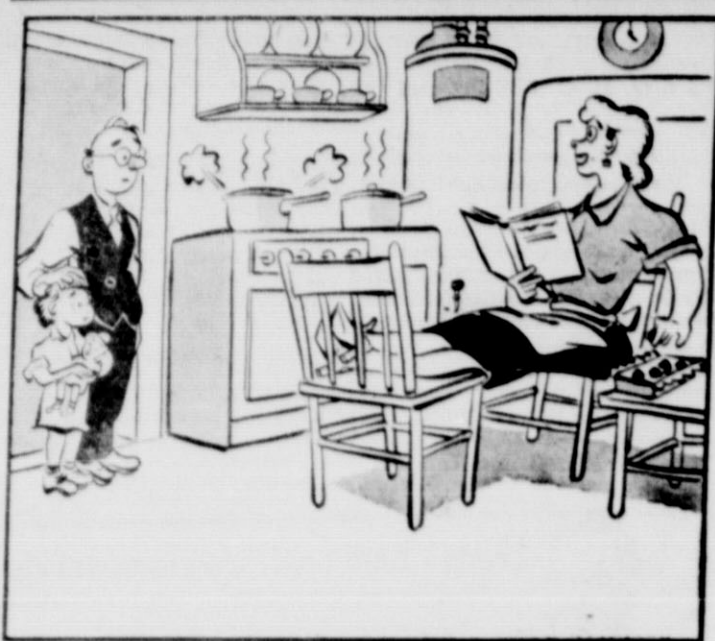
ASK YOUR DRUGGIST

DR. W. O. ERVIN
OPTOMETRIST
OFFICES IN COTTLE HOTEL
PHONE 274-J
PADUCAH, TEXAS
AT CITY DRUG STORE, TURKEY, EACH FRIDAY

Dunlap's 25th Anniversary EVENT

Formerly B. Schwarz & Sons Spur, Texas

| | | | | | | | |
|--|---|---|---|---|---|--|--|
| <p>NEW FALL DRESSES All From Our Stock of New Fall Dresses</p> <p>\$27.95 & \$29.95 values \$22.95 \$19.95 value \$14.95 \$22.95 value \$17.95 \$14.95 value \$10.95</p> <p>GLOVES LADIES' FABRIC GLOVES FOR FALL SIZES 6 to 8 — ALL COLORS \$1.49 VALUES 79¢</p> <p>LADIES' PANTIES 2-BAR BRIEF TYPE RAYON PANTIES COLORS: WHITE and PINK SIZES: 5-6-7 — 59¢ VALUE 59¢ Pair</p> <p>LADIES' CHENILLE ROBES COLORS: WINE, BLUE, AQUA, MELON AND WHITE. SIZES 12-20 \$4.95</p> <p>CHILDREN'S HALF SOCKS SIZES 6½ to 8½ ALL COLORS, 35¢ VALUE 6 Pairs \$1.00</p> <p>CHILDREN'S RAYON PANTIES ELASTIC WAIST AND LEG. LACE TRIMMED COLORS: WHITE, PINK and BLUE SIZES: 2 TO 6 — 39¢ VALUE 29¢ Pair</p> <p>CHILDREN'S COATS TWEEDS, REVERSIBLE, HERRINGBONE Colors: Blue, Wine, Red, Brown, Green, Gray \$7.95</p> <p>FALL COTTON DRESSES LADIES' COTTON PRINT DRESSES, SIZES 12 TO 44 \$3.95 and \$4.95</p> | <p>100% WOOL BLANKETS Size 66x84 — \$4.95 Value YOU WILL NEED ONE OF THESE FOR THE FOOTBALL GAMES \$3.95</p> <p>50% WOOL—50% COTTON, SIZE 72x84 BLANKETS \$6.95 \$7.95 Value, Satin Bound, Boxed</p> <p>DOUBLE COTTON BLANKETS 66x80 — PINK OR BLUE, \$2.98 VALUE \$2.49</p> <p>OUTING FLANNEL WHITE, PINK OR BLUE 27" — 29¢ VALUE 4 Yards \$1.00</p> <p>LARGE ASSORTMENT —GINGHAM —POPLIN —SUITING —SPUN RAYON VALUES TO \$1.98 Yard 69¢</p> <p>LARGE ASSORTMENT ALL WOOL MATERIAL, 54" & 60" WIDE WOOLENS STRIPES, SOLIDS & PLAIDS, \$2.49 VALUE \$1.98 Yard</p> <p>21x27 PILLOWS \$1.98</p> <p>BOY'S SHIRTS BLUE CHAMBRAY SHIRTS, 6 to 14½ \$1.39 VALUE 98¢</p> | <p>MEN'S SUITS \$37.50 & \$39.50 values \$29.95 \$27.50 values \$19.95</p> <p>BOY'S SUITS \$24.95 values \$17.95 \$17.95 values \$12.95 \$14.95 values \$9.95 \$11.95 values \$6.95</p> <p>MEN'S DRESS SHIRTS STRIPED BROADCLOTH, COLORS, BLUE, GRAY, TAN & GREEN — \$2.49 VALUE \$1.98</p> <p>CHAMBRAY DRESS SHIRTS GREYSTONE CHAMBRAY MEN'S SIZES 14 to 17 — \$4.50 VALUE \$3.49</p> <p>MATCHED KHAKI SUITS ARMY TWILL PANTS & SHIRTS TO MATCH SIZES: 29 TO 42 Pants \$3.49 Shirts \$3.49</p> <p>BLANKET-LINED JUMPERS SIZES: 40 TO 44 — \$3.98 VALUE MEN'S \$3.49</p> <p>WESTERN STYLE PANTS \$5.95 value \$4.50 \$7.50 value \$5.95</p> <p>MEN'S UNIONSUITS SIZES: 34 TO 46 — \$1.89 & \$1.98 VALUES \$1.49</p> <p>KHAKI PANTS \$2.98 SIZES 29 TO 42</p> | <p>Continues THROUGH SATURDAY, OCT. 23 Store Open Until 9 P. M. Saturday</p> <p>SHOE VALUES</p> <table border="1"> <tr> <td> <p>First Group— LADIES' HIGH HEEL PATENT SANDALS BROKEN SIZES \$8.95 VALUES \$1.98</p> </td> <td> <p>Second Group— LADIES' CALF HIGH HEEL SLING PUMPS, PLATFORM SOLE, BLACK & BROWN \$8.95 VALUES \$2.98</p> </td> </tr> <tr> <td> <p>First Group— 50 PAIRS DRESS SANDALS, COLORS: BLACK PATENT, WHITE & RED Broken Sizes \$2.75 VALUES \$1.49</p> </td> <td> <p>Second Group— 100 PAIRS OXFORDS FOR BOYS & GIRLS, BLACK & BROWN SIZES 8½ TO 3 \$3.95 and \$4.95 VALUE \$2.49</p> </td> </tr> </table> <p>39¢ Value 8-oz. DUCKING, 3 yds. . . . \$1.00</p> <p>GABARDINE 40% Wool, 60% Rayon Gabardine, 60 inches wide. Colors: Black, Red, Navy and Brown. \$3.49 value \$2.98 yard</p> <p>RED, BROWN, TAN, BLACK & 2-TONE. \$2.25 VALUE LEATHER WALLETS 98¢</p> <p>\$2.75 VALUE FOUNTAIN PEN & PENCIL SETS \$1.49</p> | <p>First Group— LADIES' HIGH HEEL PATENT SANDALS BROKEN SIZES \$8.95 VALUES \$1.98</p> | <p>Second Group— LADIES' CALF HIGH HEEL SLING PUMPS, PLATFORM SOLE, BLACK & BROWN \$8.95 VALUES \$2.98</p> | <p>First Group— 50 PAIRS DRESS SANDALS, COLORS: BLACK PATENT, WHITE & RED Broken Sizes \$2.75 VALUES \$1.49</p> | <p>Second Group— 100 PAIRS OXFORDS FOR BOYS & GIRLS, BLACK & BROWN SIZES 8½ TO 3 \$3.95 and \$4.95 VALUE \$2.49</p> |
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"I'm not loafing. I'm cooking a holiday dinner with my new LP-Gas Range."



No fooling, you can cook for a holiday—and have it too! Yes, a new LP-Gas Range is a holiday all by itself—no smoky kitchen—no sooty pots and pans—no coal or wood to carry—no ashes to empty. Self-lighting burners... automatic oven control. Let us show you how little it costs to enjoy an everyday cooking holiday with LP-Gas.

WHAT IS THE MOST IMPORTANT JOB THAT LP-GAS CAN DO FOR YOU?

Here is a wonderful opportunity for you to own a luxurious FLEX-SEAL Pressure Cooker absolutely FREE!

No Cost — No Obligation

Just write 25 words or less why you like LP-Gas for cooking or water heating, whichever you prefer and send (bring or mail) your statement to us. All entries will be judged on originality of thought, a fancy appearance does not count. Use any piece of paper you have handy. Everyone eligible to enter, except members of our firm and their families. All entries must be postmarked not later than October 25, or in our hands by that time. Nothing to buy. You do not need to be a LP-Gas user to enter.

Matador Butane Co.

Albert Rattan Bennie Cox Curtis King



Captain of Industry

Meet Butch—Pres., Treas. and Field Force of the One Man Odd Jobs Co., Uninc. Take a good look at him—for Butch is America.

Butch wants a bicycle. Lots of lawn and lemonade and baby-sitting lie between Butch and that bike, but we're betting on the boy. He has energy, vision, and our national habit of working hard for what he wants. He's American business—in miniature.

There are many names for Butch's philosophy. You can call it Free Enterprise, Opportunity, Democracy, or Capitalism, if you want.

But, whatever the name, America owes it much. For our most valuable natural resource lies in the ambition and initiative of Americans like Butch.

As great publications have grown from the dreams of young men with old handpresses—and great industries from the products of grubby little cellar workshops—the electric industry had small beginnings, too. Like our own company. A few men with vision strung the first small lines. People with faith risked their savings. Better and better service, at lower and lower cost, created more and more jobs—and carried the benefits of electric living to more and more people.

Free enterprise and hard work will bring Butch and his bike together. They are what built America and the American way of life, which is the highest standard of living in the world. No nation on earth has found a satisfactory substitute for that combination.



This advertisement, awarded "Advertising cum laude" in the September READER'S DIGEST, is reprinted in the Public Interest.

West Texas Utilities Company

FOR SALE: Four choice lots in Roaring Springs. Also 3-4 ton pickup. Glenn Dobkins. 3tc

LOST: October 5, Hereford Club calf, 450 pounds, mark under bit right, had halter and chain. Came from H. H. Campbell ranch. Has red spot on right jaw. Homer Kingery, Roaring Springs. 2tp

FOR SALE: John Deere bole stripper machine. Reasonable price. F. P. Dawson, Roaring Springs. 4tp

FOR SALE: 6 room house and lot. Mrs. Roas L. Williams, Roaring Springs. 11tp.

FOR SALE: 1948 KB-5 International truck, driven 2000 mi., has 13 1/2 ft. bed and grain boards. Equipped with 8.25 tires. Furman Vinson, Ploomot.

FOR SALE: Mesquite wood, \$10 a ton. See Odell Osborn at Bob's Oil Well.

USED CARS, TRUCKS for sale:
1946 Chevrolet Pickup
1942 Ford Tudor
1941 Ford Tudor
1941 Mercury Tudor
1940 Ford Tudor
1939 Chevrolet Tudor
MATADOR AUTO CO.

SIX ROOMS: House for sale. To be moved or will sell with lot. McDonald Funeral Home. 1f

INNERSPRING MATTRESSES made out of your old cotton mattresses. Reasonable prices and Guaranteed mattress renovating. Lester Burgett Mattress Factory, Floydada, Texas. Phone 921F33. See or call local representative, Mrs. Lois Smart, Phone 134-M. p4t

FOR SALE or TRADE: 8-room stucco house on 5 acres. On payment 1/4 mile west of Matador. R. A. Seay. 1nf

BLIND MYSTIC Reader. Four questions \$1. J. W. Hendricks, Box 143, Phone 931, Roaring Springs, Texas.

Spring Theatre

ROARING SPRINGS, TEXAS
New Show Time: 7:00 p. m.

HELD OVER THRU FRIDAY



Democrats . . . States' Righters . . . Republicans

WE ALL WANT TO VOTE FOR JACK PORTER! We can!

Article 2981 of the Laws of Texas (Enacted 1905) specifically provides for the voting of a split ticket in a GENERAL ELECTION.

Scratch all candidates for U. S. Senator except the name of JACK PORTER. Your vote will be counted, and your choice for Senator, JACK PORTER, will be seated.

The so-called loyalty pledge does not apply to the election on November 2. It is a GENERAL ELECTION all over the United States. It is NOT a state primary.

This has been so held by our courts and by the Texas Attorney General's Department for years past.

(Pol. Adv. paid for by Porter for Senate Committee, Lloyd Wheelock, chairman).

Purchase Of . . .

(Continued From Page 1)
lower the sewer rate 50¢ (recently raised by the sewer company) and pay for our water system expansion.

"However, the city of Matador belongs to the people and it will be for them to decide. We of the council merely represent the people. In event the election does not carry the city will not be out a single cent expense. It seems to me personally this is

FOR SALE: International 1 Ton truck and 4-wheel cotton trailer. Glenn Dobkins, Glenn, Texas. c1fn

For Sale: Electric motors for sewing machines. Also repairs for most makes of machines. See A. B. Fulkerson. c1fn

FOR SALE: 263 acres, good land 223 in cultivation. Fair improved. 5 miles southwest, Roaring Springs. \$55 per acre. See owner, J. W. Vickrey, 4tp

FOR SALE: Nice 4-room and bath stucco in Matador. R. A. Seay, Real Estate and Loans.

one of the best and most logical proposition possible. We can expand and improve the water and sewer systems acquiring ownership and control of the sewer system, without raising our tax rate one cent and without placing any kind of a mortgage on either system. Property-owners who do not patronize the water or sewer systems will never pay a dime on the bond issue. If we are able to purchase the sewer system and reduce the charge 50¢ per month, that will mean a saving of \$6 per year to each customer, which is in reality a tax reduction."

Altho the water system improvement (\$45,000) and the sewer system purchase (\$40,000) will be listed on the ballot as proposition one and proposition two, voters are asked to vote for both or against both.

PAPERHANGING and PAINTING: Quality work, reasonable prices. H. P. Cargile, Roaring Springs. 4tp

LOST: Blue fender skirt, fits '38 Ford coupe. Please return to Phillips Station. 1tc

ALL NIGHT SERVICE!

PHONE 114-M

CONOCO PRODUCTS

GAS — OILS — LUBRICATION

WASH AND GREASE

TIRE SERVICE — ACCESSORIES

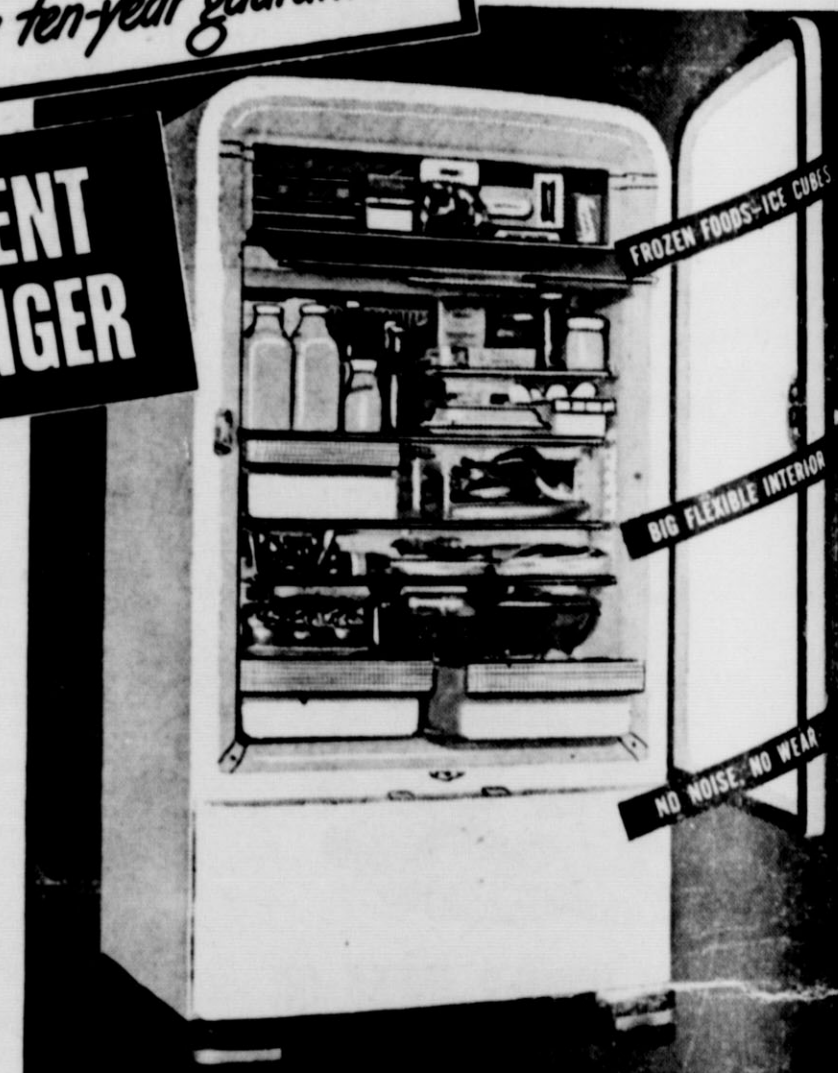
RAY'S SERVICE STATION

EAST OF HIGHWAY 70 "Y"

Only Servel gives you a ten-year guarantee

STAYS SILENT LASTS LONGER

So the **GAS** Refrigerator is Texas' growing favorite



It's the freezing system that measures refrigerator value. And only one refrigerator gives you a ten-year guarantee of silent, trouble-free performance! It's the famous Servel Gas Refrigerator — only refrigerator without a single moving part in its freezing system.

Servel has no motor to wear. No machinery to get noisy. Just a tiny flame

of natural, butane or propane gas makes ice and cold. So Servel stays silent, lasts longer—as more than two million owners know

Come see what wonderful new features you get in the famous Gas Refrigerator. There's a big frozen food compartment, plenty of ice cubes, moist and dry cold for fresh foods. Texas' growing favorite will be first choice for you, too!

Operates anywhere

ON NATURAL, BUTANE OR PROPANE GAS

STAYS SILENT... LASTS LONGER

Servel
The GAS Refrigerator

FREEMAN THACKER BUTANE COMPANY
Matador, Texas

MATADOR BUTANE COMPANY
Matador, Texas