

# Red Cross Membership Drive Doubles Quota

DOUBLE the \$605 Motley county 1949 American Red Cross membership drive quota was contributed by Saturday. A total of \$1,248 was from the drive according to Dorothy Willett, membership

drive chairman for the county chapter. "I didn't do anything", Miss Willett said yesterday, "the good hearted people of Motley county, more than 500 of them contributed, and the 50 faithful volun-

teer workers, deserve the credit. The response to the Red Cross appeal was beyond my most optimistic hopes and I am truly grateful to everyone. "I want to take this means of expressing my appreciation to

everyone who made a contribution and to each of the workers who contributed their services in the drive. You deserve all the credit. It is a privilege and a pleasure to have such generous people for friends and neighbors."

Miss Willett said that some workers reported 100% response and that every community in the county exceeded its assigned quota. Randall Whitworth, First State bank cashier, and treasurer of

the Motley County Red Cross chapter, said that reports of workers indicated the quota had been exceeded early Thursday afternoon. The drive started Thursday morning. Final reports from more remote communities

were not received until the end of the week. Miss Willett, first woman in Motley county to head a Red Cross membership drive, served two years overseas with the great humanitarian organization.

# Matador Tribune

NO. 51 MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, MARCH 10, 1949 PRICE FIVE CENTS

## MAIL DUST

By DOUGLAS MEADOR



write a creditable sentence challenge. Nature required red years to grow the from which a sheet of p-manufactured, but the in a phrase written on perish in a few moments. er, extravagance is an since nature salvages the unknown oons to nourish of grain. Bread builds a to hold a transitory soul. g is lost in the sublime ny of rotation; the scheme g that God alone could ve.

riend tells of a whimsical e made by a car driver pped to give him a lift he was hitch-hiking his ck to college after a holi- "The only reason I stop- the man explained, "is be- I don't like to be called me you would have called I had kept on going."

had repaired the flat. ess tire with the aid of a from gasoline burning in a can, emptied at supper previous evening. We were and hungry and exceeding- ary. A cold, strong wind blowing across the shadowy oma hills and the night an endless tunnel with stars roof. When dawn could back no longer it broke the dirt road and the first streaks of sunlight caused shadows patterned by the weeds clinging to the wire fence. We ate our less breakfast, a partial of dry bread, without water. was still almost two hum- miles away and we dared use a penny of our slender for anything but fuel. we considered stopping at m house and asking for but decided against it. Our of smoking tobacco was ate but our conversation thready before the jour- ended. It is difficult to re- long with any thought, ex- food, when the sinister per of hunger is amplified e mind.

ickness is one of the great ts of wisdom but the meek ot always wise.

apid operates a profitable el in cahoots with beauty bers.

rapped securely in a soft ket of centuries, the earth ns like a young wife with mystic songs of night winds pering in a staircase pow- ed with star dust. A warmth stirred creation; the fields lowers unborn, waxen leaves in the trees, sprouting grass eath the prairie. Spring wardly adjusts the pillows storm clouds, embarrassed peful at the prospect of enthood.

equanimity is disturbed on conversation directs me to hunt a previously-told in- el. I try to evaluate the in- sion on my listeners' faces, king the course of my origin- statements. When they look as if from practiced re- al, I usually sputter to a uly climax. My memory is firm that I can scarcely it beyond the sound of my ce.

ooking down from a plane, freight-wagon roads across prairie are visible like and on the side of a cow- ey follow the divides and mb out of the canyons where banks are sloping, or end tuptly at a field. It seems ical that traces of the old

## Council May Be Entire Ex-Veteran

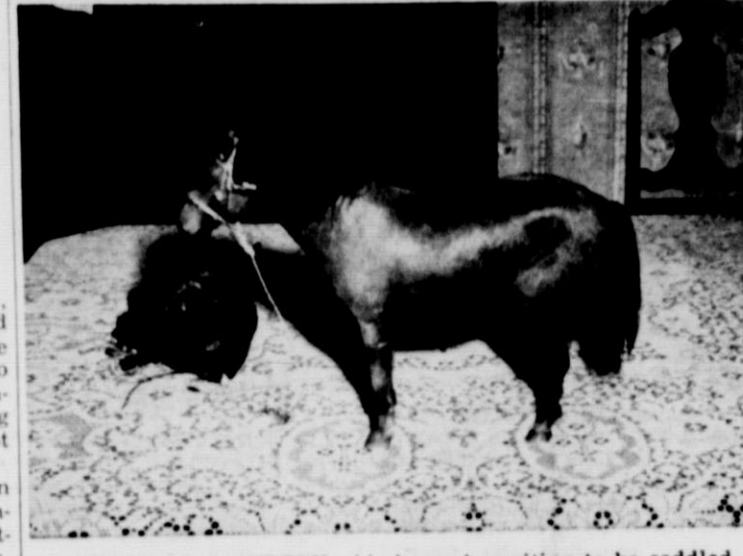
Names of three ex-servicemen, John Briscoe, Loyd Latimer and Joe Campbell, will appear on the Matador city election ballot to elect three new council members, April 5. Deadline for filing names to appear on the ballot was Saturday, March 5th. When the three ex-servicemen take office (only write-in candidates could defeat them) Matador city council will be composed entirely of ex-servicemen of World War II. Hold-over councilmen O. V. Johnson and Albert Rattan, are both veterans. Randall Whitworth said this week that following World War I, he was elected mayor and all members of the council were ex-servicemen. Three retiring members of the present council are Emmett Jinks, Richard Berryman, and H. H. Schweitzer. They declined to be candidates for re-election. Mrs. Annie Tudor will be election judge. Ballots will be printed this week, as required by law.

## WILLIAM CALVERT BURIED AT FLOMOT

Funeral services were conducted at 1 p. m. today in Bryan McDonald & Son Funeral Chapel, Lubbock, for Don William Calvert, 52, who died very unexpectedly at his home on the Slide road about 11:40 a. m. Wednesday. Mr. Calvert had been a resident of Lubbock and vicinity for about six years. The body was taken to Flomot, where burial was made in Flomot cemetery at approximately 4:30 p. m. under direction of McDonald Funeral home. Survivors include the wife; the mother, Mrs. M. D. Calvert of Flomot; a son, Basil Calvert of Sundown; a daughter, Mrs. Maxine Green of Flomot; three sisters, Mrs. Myrtle Morton of Lubbock, Mrs. Ethel Martin of Floydada and Mrs. Alma Purdy of Littlefield; three brothers, Ollie Calvert of Flomot, D. L. Calvert of Petersburg, and Roy Calvert of Abernathy; and five grandchildren.

## Street Lights May Be Installed Soon

Installation of Matador's new street-lighting system may start within the next 15 days according to Allan Shahan of Childress district supervisor for the West Texas Utilities company. Mr. Shahan was here Saturday and with mayor Douglas Meador and councilman O. V. Johnson and local manager D. C. Bradley, made a survey of the streets as a check against the tentative plan originally made for the city. One change in the plan will roads should extend into the age unknown by the pioneers who blazed them. Resting in the shade of their wagons, they waited for the weary teams to regain their breathing, and drank warm, brackish water from jugs heated in the blow-torch of summer winds. When winter's blizzards drove numbness into their calloused hands, they started little fires and tried to regain enough warmth to endure more miles. Theirs was the lot of privation, cold, hunger and danger, of a nation's greatness and their transportations and the cargoes deposited them at ports and certain tomorrows. The grassed-over roads are like the tracing of the finger of destiny.



GENTLE AS A KITTEN, this horse is waiting to be saddled. Many cowboys have declared the miniature looks more like a horse than does a horse, however, the creator, H. H. Schweitzer, should have a fair idea of how a cow pony should look. He was a cowboy for 22 years before he started to make saddles. The above picture was made on the Schweitzer dining table. The miniature saddle is as perfect in detail as is the horse, but the scale of the saddle is larger than that of the horse. The miniature horse was carved from wood. The small hoofs are cut from the tips of cow horns. The mane and tail are made from Angora goat hair. The small wooden horse is covered with the tanned hide of an unborn calf. Mr. Schweitzer made the horse about eight years ago. He estimates it required his spare time during about two years. He made another miniature horse the thinks less perfect than the above) which he sold at the Ft. Worth Fat Stock Show about 1938, for \$300. The above saddle was made in 1928.

More interesting than the miniature masterpiece above, is the master saddle-maker H. H. Schweitzer. He started making saddles here in Matador in 1924. He receives orders from California, Arizona, Montana and other sections of the country where men appreciate fine riding gear, yet he has never seen a saddle made, except those his own hands created. He is usually from one to two years behind in orders. There is no mass production in the H. H. Schweitzer & Son Saddlery (retained under his father). Every saddle is hand-tooled and completed before another saddle is started. The saddle trees are the one exception. They are Mr. Schweitzer's own design and made especially for him by a tree manufacturer. In 1940 LIFE magazine devoted a full page picture of Mr. Schweitzer at work in his shop. He was born on Yellowhouse canyon near the present city of Lubbock, in 1894, but he has spent 49 years in Matador. "I have lived in dugouts and half-dugouts for many years up and down the banks of north Ballard creek," he declared yesterday. He said one of the dugouts in which he lived was near where the Boy Scout hut is now located. The small horse pictured above is not for sale. Mr. Schweitzer does not plan to make another and this one is for his family. (Douglas Meador photo.)

## VISIT AT IRAAN

Mr. and Mrs. M. S. Patton returned home Monday afternoon from Iraan, Texas, where they spent the week-end with their son, Keith, who is teaching in the school system there.

## SPRING REVIVAL TO BE HELD AT BAPTIST CHURCH

A spring revival will be held at the local Baptist church, beginning March 20 and closing March 27, according to an announcement made by the pastor, Rev. Clifford Potts. The revival will be held simultaneously with other meetings held by Baptist churches in District 9, a movement which was begun last year and which has proved highly successful. Rev. Vernon Shaw, pastor of Park Heights Baptist Church of San Angelo, will do the preaching for the revival. Rev. Shaw formerly held the pastorate at the First Baptist church, Floydada, and more recently, at Kerrville, Texas. Singing will be led by Clyde Hamilton, educational director at Pasadena, Texas, formerly of Plainview.

## Jim Willson Will Be Legion Speaker At Party Tuesday

A birthday party commemorating the anniversary of the American Legion will be held by Motley county's Fleming-Post Tuesday night, March 15, with Jim Willson of Floydada as principal speaker. It was announced this week by Marvin Patton, committee chairman. Mr. Willson will use as his subject, the past history of American Legion, and all Legionnaires and their wives are urged to be present. The program will follow a covered-dish supper. Mr. Patton said.

## Engineer Killed In Accident

James C. "Bill" Howe, 26, employed by the Lubbock engineering firm of Price & Hawk, was well-known in Matador, and killed in an automobile accident near Hale Center at 8:45 p. m. Monday. Funeral services were held at the First Baptist church in Anson yesterday afternoon and interment made in the Anson cemetery. The young engineer spent most of last summer in Matador. Price and Hawk engineering firm was employed by the city for the street paving project completed in the fall. Howe was stationed here throughout the construction. He was here at the last council meeting (March 1) and would have again been stationed in Matador during the city's improvements of sewer and water systems, had he not been the victim of Monday's fatal accident. The following excerpt is from yesterday's Lubbock Avalanche: "The Lubbock man was en route home when his automobile overturned on the Lubbock-Plainview highway about three miles south of Hale Center, according to Noel Newberry and John Strother, highway patrolmen from Plainview. The body was shipped overland early Tuesday from the Roy Woods Funeral home, Plainview, to Lawrence Funeral home, Anson. "Howe had worked for Cecil M. Hawk, one of the partners in the Price and Hawk firm, for about nine years. He also had been an employe of a firm of Fort Worth consulting engineers. He served in the Army from June 1943 until April, 1946, and was stationed in Germany part of the time. After his discharge, he became associated with the Lubbock engineering firm. "Survivors include the wife, Mrs. Ruth Howe; the parents, Mr. and Mrs. T. J. Howe of Anson, a brother, William T. Howe of Abilene; and a sister, Miss Athylene Howe, Lawton, Oklahoma."

## FINAL RITES ARE HELD FOR PIONEER FLOMOT RESIDENT

Last rites were held at 10 o'clock this morning (Thursday) at the Flomot Baptist church for Henry Hines, 72, Flomot pioneer who died of a heart attack Tuesday morning about 10:15 o'clock in his cafe which he and his wife had been operating since March 1. Rev. J. L. Lee, pastor of the Flomot Baptist church conducted the funeral services, assisted by Rev. Clifford Potts, pastor of the Matador Baptist church. Interment was made in the Flomot cemetery under direction of McDonald Funeral Home of Matador. Pallbearers, nephews of the deceased were: Louis Amick, W. E. Burleson, Bud Barton, Quinn Martin, Curtis Ewell, Martin, Willie Amick and W. B. Gates. John Henry Hines was born in Hill county near Hillsboro, on December 11 1876 and died March 8, 1949 at the age of 72 years, 2 months, and 27 days. He moved to Motley county with his parents, the late Mr. and Mrs. John Wesley Hines, to the Whiteflat community in 1901. In 1905 he was married to Miss Minnie Martin, daughter of deceased pioneer residents, Mr. and Mrs. I. E. Martin. He had made his home in the Whiteflat and Flomot communities, where he was engaged in stork farming. He was converted and joined the Baptist church when a young man 18 years of age. Survivors include his wife and five sons. They are: Clay, of Grand Prairie, Texas; Coe, of Clayton, New Mexico; Howe, of Matador; E. J., and Ott, of Flomot. He is also survived by five sisters: Mrs. Rosie Pruitt, Aquila, Texas; Mrs. Florence Davis, Irving, Texas; Mrs. Robert Amick, Flomot; Mrs. Clyde Amick, Antlers, California; Mrs. Phema Seal, Plainview and Mrs. Nan Gates, Oklahoma City, Oklahoma; 12 grandchildren and a host of other relatives.

## RETURN FROM BOWIE

L. J. Barkley returned home Tuesday from Bowie where he has been visiting since Thursday with his father, J. F. Barkley, who is ill.

## Girl Scout Anniversary To Be Observed With Ceremony For Scouts And Brownies

In observance of the 37th anniversary of Girl scouting, an investiture ceremony for local Brownie and Intermediate scouts will be held Saturday afternoon at 3 o'clock in the basement of the Baptist church. A troop investiture ceremony is a time when a new girl scout takes her promise and is established as an active member of her own troop of the national organization. In this service, the scouts will also receive their pins. Two former Brownie troops have advanced to the intermediate stage and two new Brownie troops have been formed locally, with 47 girls enrolled. Girl Scout Intermediate Troop No. 1 is under leadership of Mrs. R. E. Donovan and Mrs. Bill McCaghren, with eleven girls enrolled; Troop No. 2 with twelve girls enrolled, is led by Mrs. J. S. Stanley and Mrs. Frank Montgomery; one Brownie troop with 16 girls enrolled is under leader-

## Open-House Singing Scheduled At Afton

An Open-house singing convention is scheduled to be held Sunday, March 13, at the Methodist church in Afton, starting promptly at 2 o'clock, according to an announcement made this week by B. D. Clifton. All singers are invited to come and bring any song books that they might have. Adding Machine Rolls, Tribune

# Chest Drive Has Slight Increase

## Chairman Believes Quota Is Possible

Slight increase in the drive to secure a \$3,200 quota for the Matador Community Chest, was reported this week by chairman Forrest Campbell. He said approximately \$300 more in funds had been added to the last report of \$1,400 and that two blocks of the business section are yet to be solicited. "I still believe we will attain our quota", Mr. Campbell declared Tuesday. "The plan is new to the people here and it is natural that some opposition would develop because of the amount of money required in our budget. It is not easy to quickly accept the idea of giving a year's donations in a lump sum. "I believe that once we have obtained our quota and have a few months in which to operate, the people will be "thoroughly sold" on the idea. When they understand that each case requiring charity will receive the prompt and careful consideration of the Chest's committee, and that funds are in the bank to take care of needs as they arise, I am certain they will give full appreciation of the plan. "The monthly pledge feature of the Community Chest makes it possible for the contributor with a fixed and limited income to give in installments. The Community Chest idea embraces the plan of spreading the giving of money for needy cases evenly over the area, with more people contributing smaller amounts. Actually, in 12 months most people will give less money through the Chest than in the regular donation method, and through the convenience of one contact instead of a contact in each individual case."

## CLEANING PLANT DOUBLES CAPACITY IN NEW EQUIPMENT

Day by Day Cleaners have literally outgrown their pants (coats and vests). Opening in their own building two years ago just east of Main street on Highway 70, the father and returned war-veteran son partnership, installed new and modern equipment they believed adequate for many years. This week they started the installation of larger and still more modern equipment to better care for their expanding patronage. The new equipment includes a washer, filter and extractor which will more than double the former capacity of the plant and allow greatly improved production. E. A. Day, the junior member of the firm, said yesterday that all the new equipment would probably be installed by the end of the week. An Olympic marathon race is 26 miles and 385 yards.

## Wife Left In Matador Service Station Restroom; Reaches Home Before Husband

It's getting to where a man can't lose a wife. Take for instance the Plainview man who drove into the Magnolia service station here about ten nights ago. It was late and the man was tired. His wife and other members of his family were asleep. The man had his car serviced and went into the comfort station. His wife awoke, got out of the car and went into the ladies restroom. The man returned to his car, got in and drove away. It was embarrassing and uncomfortable. The lady had left her coat and purse in the car. Night station operator Jack Simpson and city marshal Jack Lancaster were sympathetic but there was little they could do. A long-distance call was placed to Plainview. At Waybourn's cafe city marshal Lancaster found some travelers from Plainview who were friends of the stranded lady. They made room for her and the telephone call was cancelled. In about an hour and half after the incident the man returned who had inadvertently left his wife. He had driven into a service station at Floydada and a member of his family awoke and asked about the missing passenger. They turned around and rapidly drove back to Matador. Somewhere in the night two cars passed. A wife, probably indignant, was on her way home. A husband, probably trying to remember effective terms of endearment, was on his way back to Matador. "Move over Rover, you are going to have company for awhile."

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### Early Treatment Aid in Arresting Pyorrhea Spread

Contrary to the popular belief that pyorrhea is always incurable, this is only true in the most advanced cases, according to Dr. Geo. W. Cox, State Health Officer. His advice to persons who even suspect the presence of pyorrhea is to seek an early diagnosis from their dentist so that proper treatment can be instituted while the disease is still in its early stages. Early detection and proper treatment of pyorrhea represent a formula for a successful fight against the disease. This means that the dentist must have an opportunity to discover the presence of the disease at the earliest possible moment. Since the symptoms are so vague that the patient is usually unaware of having pyorrhea, Cox said, "regular visits to a family dentist are extremely important in the control of this disease." The treatment of pyorrhea is an involved procedure. In average early case one of the therapeutic features is the proper hygienic care of teeth and gums as outlined by any reputable dentist. Careless handling of mouth hygiene is usually the basic cause for the condition. The family dentist can usually move the cause of the trouble, Cox said, and when this has been done, intelligent routine care of the mouth by the patient will help to effect a fairly quick cure in the majority of early cases.

### School Lunch Plan Shows Advancement

The number of Texas children taking part in the community school lunch program has jumped 13 per cent above a year ago. This announcement came today from M. F. Thurmond, school lunch director, State Department of Education. Latest count shows 293,136 children are eating lunches daily in 2,314 schools. About 72 per cent are served Type A lunch with milk. Since last July, USDA's Producing and Marketing Administration in cooperation with 79 county school superintendents throughout the state have distributed to these schools about 336 carlots of farm products, most of which were bought from farmer's under USDA's price support programs. Major foods are dried eggs, dried and canned fruits and Irish potatoes. In addition, PMA also has purchased other foods which children need for a balanced meal. Included are cheese, dried milk, canned tomatoes, tomato paste and orange juice. "The school lunch program continues to be an ever increasing outlet for a lot of farm products which are not being absorbed through regular trade channels," Thurmond emphasized. He added that this is one of the reasons for the joint sponsorship of the national school lunch program by USDA and the State Department of Education. It is essentially a community project with the state government matching funds put up by the federal government and looking after foods received from USDA. This partnership makes it possible to shift plentiful foods into areas where these foods are less plentiful. For instance, Texas school children are benefiting from raisins, prunes and peaches grown in other parts of the country, he explained.

### Birthday Party Is Given Tuesday For Kent Wheeler

A combined birthday party and coffee was given Tuesday afternoon by Mrs. K. D. Wheeler. The occasion celebrated the second birthday of her small son, Kent. The birthday cake was made to represent a circus wagon, with green marshmallows for wheels. The sides were decorated with animal cookies iced in green and the top was decorated with pink stick candy and pink ribbon. The cake was covered with pink icing. The wagon was drawn by a china pig which held the two green birthday candles. Circus cake and ice cream was served to Gary Campbell, Jimmy Beal James, Richard Campbell and the honoree, Kent. Coffee with cake was served to Mesdames Forrest Campbell, Ralfo James, Freddie Welling, R. E. Campbell, Jr., J. Farris Fish and the hostess, Mrs. Wheeler.

### Conducts Funerals

Rev. Marvin Brotherton, local Methodist pastor, conducted funeral services Thursday in Floydada for Floyd county pioneer, S. D. Irwin. Mr. Irwin had lived in Floyd county since 1912 with the exception of a few years in California. He is survived by four sons, two daughters and 16 grandchildren. Rev. Brotherton accompanied by Mrs. Brotherton drove to Kirkland Wednesday where he conducted funeral services for Mrs. G. Howard. She lived in the Kirkland community for many years. Survivors include two sons and one daughter all of Childress.

### METHODIST WSCS ELECTS OFFICERS FOR COMING YEAR

The Woman's Society of Christian Service of the Methodist church, met at the church Tuesday evening, March 8, for a program on "Human Values in Labor Questions", led by Mrs. W. N. Pipkin, and election of new officers for the year. Scripture reading was given by Mrs. W. B. Vaughn, and prayer by Mrs. W. Y. Higgins. Mrs. J. R. Whitworth read the poem, "The Village Blacksmith", and a round table discussion was conducted on the labor question, by Mesdames W. F. Jacobs, W. B. Vaughn, H. H. Schweitzer, W. Y. Higgins and W. N. Pipkin.

### CHURCH CALENDAR

**Methodist Church**  
Marvin Brotherton, Pastor  
Sunday: 9:45 a. m. Church School  
11:00 a. m. Morning Worship  
7:30 p. m. Evening Worship  
8:15 p. m. M.Y.F. both Senior and Intermediates  
30 minutes before evening worship  
Tuesday: W. S. C. S. meets  
Wednesday: 7:30 p. m. Prayer Meeting and Bible Study  
8:15 p. m. Choir Practice  
The Church bell rings 30 minship and 30 minutes before Prayer Meeting. You Are Always Welcome at the Methodist Church.

**Baptist Church**  
Clifford Potts, Pastor  
Sunday: 9:45 a. m. Sunday School  
11 a. m. Morning Service  
7:00 p. m. Training Union  
8:00 p. m. Evening Service  
Monday: 3:30 p. m. Burleson Circle meets  
4 p. m. Each alternate Monday, Junior and Intermediate G. A.'s meet  
Tuesday: 8:00 p. m. Henrietta Shuck circle meets  
Wednesday: 7:30 p. m. Prayer Service.

**Assembly of God**  
Rev. G. B. Bowen, Pastor  
Sunday: 9:45 a. m. Sunday School  
11 a. m. Morning Worship  
7 p. m. Evening Worship  
Tuesday: 3:15 p. m. WMC meets  
Thursday: 7 p. m. Prayer Meeting.

**Church of Christ**  
Minister John C. Stepp  
Sunday: 10:00 a. m. Sunday School  
10:45 a. m. Church Service  
7 p. m. Evening Service  
Wednesday: 3 p. m. Ladies Bible Class.

Attend The Church of Your Choice Sunday



**POTENTIAL COWGIRL**—Ginger Prince, 6-year-old star of "The Lawton Story" has decided she wants to be a cowgirl when she grows up. Maybe not full time—the movies will see to it that her talents are kept busy—but she'd like to live on a ranch. "Maybe I'll just marry a cowboy," sighs Ginger. Fortunately, the pretty little Atlanta-born actress has a lot of time to make up her mind. It all started when she made a trip through Texas last summer with her parents, Mr. and Mrs. Hugh Prince of Atlanta and Beverly Hills, Cal. Friendly Texans entertained them royally. Ginger romped with the riders of the purple sage and really made herself at home on the range. Last December Hallmark Productions went on location in Lawton, Okla. for exterior sequences in "The Lawton Story." Ginger was charmed anew by southwestern hospitality—this time in the Sooner State. Back in Hollywood she made another friend from the great open spaces—another cowboy!—and glamorous hero of many western films. He's Rocky Lane, better known to his fans as Red Ryder, star of Columbia pictures. Rocky takes Ginger to lunch—even gives her rides in his pet buckboard. With other Hallmark stars, Ginger will visit Texas and Oklahoma soon again. "The Lawton Story" will world-premiere in Lawton, Okla., on April 1. The film tells the story of Rev. Mark Wallock, who fathered the famed annual Wichita Mountain pageant. Entire proceeds of the premiere will benefit the pageant, with seats in two Lawton theatres bringing the highest prices in movie history—\$1,000 down to \$5. A crowd of 100,000 is expected.

The following officers were elected for the year: President, Mrs. A. J. Daffern; vice-president, Mrs. H. H. Schweitzer; treasurer, Mrs. W. R. Cammack; recording secretary, Mrs. J. R. Whitworth; corresponding secretary, Mrs. Harry Willett; secretary of Missionary education, Mrs. Sterling Price; of Christian Social relations, Mrs. W. F. Jacobs; of student work, Mrs. Ethel Payne; of youth work, Mrs. W. N. Pipkin; of children's work, Mrs. Homer Jenkins; of Spiritual Life, Mrs. M. G. Bro-

therton; of supplies, Mrs. W. B. Vaughn; of literature and publicity, Mrs. Annie Tudor; and secretary of Status of Women, Mrs. G. E. Hamilton. The following members were present: Mesdames Schweitzer, Higgins, Jacobs, Vaughn, Daffern, Brotherton, Pipkin, Price, Willett, Whitworth, R. P. Moore, H. K. Ford, T. E. Williams, Albert Rattan, Homer Sheats, C. D. Pipkin, Douglas Pitts, Jr., Frank Williams, Jack Green, J. S. Lambert, Fannie Jenkins and Ted Steen.

away, the distance light can travel in 1,000,000,000 years. Even out there, the telescope found families of stars like our own Milky Way. The discovery is the first step to great things. It may mean a restudying of Einstein's theory that the universe is limited. Possible there aren't any limits.

An ingot is a piece of oblong, cast metal.

Authorized Dealer  
**FRANKLIN**  
Vaccines and Supplies  
for Cattle, Sheep,  
Hogs and Poultry  
MATADOR DRUG

### Big Eye Uncovers Hint Universe Lacks Outer Edge

NEW YORK—The 200-inch telescope, taking a look twice as far as man ever saw before, has made its first great discovery. There is no outer edge to the universe of stars even that far

What lies around the bend for YOU



PROTECT EVERYTHING WITH INSURANCE  
Buy Full-Coverage for Your Automobile  
AUTOMOBILE — FIRE — GENERAL  
**BILL PIPKIN**  
Insurance  
FIRST STATE BANK BUILDING

# TRY THE FORD "FEEL"

Head for a Straightaway!  
Feel that "Equa-Poise" Power...in both the new 100 h.p. V-8 and 95 h.p. Six!

Head for traffic!  
Feel those 35% easier acting "King-Size" Brakes, that "Fingertip" Steering!

Head for a rough road!  
Feel the comfort of Ford's "Mid-Ship" Ride cushioned by new "Hydra-Coil" Springs in front, new "Para-Flex" Springs in back!



And remember there's plenty of room for six big people on those "Sofa Wide" Seats in that big, heavy gauge "Lifeguard" Body!

There's a Ford in your future



Drive a Ford and "FEEL" the difference

## Matador Auto Company

MATADOR

### DELICIOUS Hamburgers ... 15c

TRY OUR SPECIAL DAILY LUNCHES  
SANDWICHES, SHORT ORDERS  
TENDER, JUICY STEAKS

TWO DOORS WEST OF POST OFFICE  
**SCHOOLCRAFT CAFE**  
MRS. W. A. SCHOOLCRAFT, Manager

Yes, a penny's BIG money!

When you spend it for electric service, of course! That important little penny will do any one of these things for you...

It's amazing what your electric penny buys in comfort and efficiency and real living values. It takes a lot of skill and experience—yes, and sound business management—to keep electric service the biggest bargain in your budget today. (And this, remember, in spite of the rising costs of making electric service available to you!) Truly, electric service does a lot for a little!

West Texas Utilities Company

### Corbin Supports Gilmer-Aikin Education Bills

AUSTIN—Senator Kilmer Corbin of Lamesa strongly supported the second of a series of Gilmer-Aikin educational bills last week after the highly controversial measure was amended several times.

Corbin and other West Texas senators added amendments to the bill that will provide for greater transportation aid to the sparsely settled areas that they represent, also guaranteeing at least as many teachers as the small schools now have.

Senator Corbin this week also introduced a bill that will set up a Commodity Distribution Agency for the purpose of aiding the school lunch program, dependent children, the aged, needy and blind. He voiced the opinion that this measure will meet with little opposition.

A bill that will benefit the rural areas of the state with more farm-to-market roads quickly passed the senate this week. It would provide \$1,250,000 a month for the next two years for rural roads.

"I want to do my part to help set up some kind of definite policy on rural roads," Senator Corbin said in urging passage of the bill.

**ANNOUNCE ARRIVAL**  
Mr. and Mrs. Tommy Moore of this city are the proud parents of a son, Tommy Louis, born at the Trawick hospital on March 1st. He weighed 8 pounds and 5 ozs.

**KIMBLE OPTOMETRIC CLINIC**  
Box 518 Phone 254  
FLOYDADA, TEXAS

### News Briefs

Mr. and Mrs. John Hawford of Floydada were Sunday visitors in the home of her sister and family, Mr. and Mrs. Charlie Lewis.

Mr. and Mrs. Cliff Bird of Spur visited here last week with his father, C. D. Bird and other relatives.

Mr. and Mrs. Jay Browning and family of Lovington, New Mexico, former Whiteflat residents, spent the week-end here visiting with their respective parents, Mr. and Mrs. W. L. McWilliams and Mr. and Mrs. L. R. Browning.

Quinn Martin accompanied by L. M. Cox left Sunday on a business trip to Dallas.

Miss Nellie Jean Florence of Lubbock visited here over the week-end with relatives and friends.

Miss Marihelen Lewis, who is attending John Tarleton at Stephenville, visited over the week-end with her parents, Mr. and Mrs. Charlie Lewis.

Mr. and Mrs. Ned Martin and family visited in Abilene last week with relatives.

Mr. and Mrs. J. P. Truett and son, John Perry of Lockney accompanied Mrs. M. P. Fulkerson also of Lockney here Sunday to visit in the home of the latter's sister, Mrs. H. S. Watson.

Mrs. Tom Moore of Northfield is here visiting with her son and family, Mr. and Mrs. Tommy Moore.

Mr. and Mrs. Clyde Lancaster returned to their home at McDonald, New Mexico last week after visiting here for the past several weeks with his parents, Mr. and Mrs. Jim Lancaster and other relatives. Miss Annette McWilliams accompanied them home after an extended visit here with relatives.

Donald Reeves, student at Texas Tech, visited over the week-end with his parents, Mr. and Mrs. Elbert Reeves.

Mrs. James Holladay of Vernon spent the week-end here visiting with her parents, Mr. and Mrs. Ben Keltz.

Mr. and Mrs. Bill McCaghren accompanied their son, W. F. to San Angelo Sunday after a week end visit at home. He is a student at San Angelo Junior College.

Miss Wanda Slover of Lubbock spent the week-end visiting at Whiteflat with her parents, Mr. and Mrs. Ira Slover.

J. P. Billingsley visited here over the week-end and accompanied his wife home after visiting here for the past week with her parents, Mr. and Mrs. Guy Kimbell.

Mrs. Bob Robertson and daughter, Miss Bobbie Robertson of Canyon visited here during the week-end.

Mr. and Mrs. Harlowe Price of Dallas visited here over the week-end with their daughter and family. Mr. and Mrs. Kenneth R. Lyles, Mrs. Lyles accompanied her parents to Dallas Sunday for a visit.

West Texas State College, students of Canyon visiting at home for the week-end included: J. D. and Charles Payne, Stanley Dan Level, Charles Ray Cox, Bryan Knight and Charles Bird.

Mr. and Mrs. Joe Hall and daughter, Martha Jo of Paducah visited here Sunday in the home of Mr. and Mrs. L. R. Smith.

Mrs. Mildred Leonard and Mrs. G. N. Wilson of Lubbock visited over the week-end with their parents, Mr. and Mrs. Joe Meador.

Mrs. Jimmy Worsham and daughter, Sharon of Stinnett are here visiting this week with her parents, Mr. and Mrs. Jim Cooper.

Mr. and Mrs. Melvin McAdams of Sudan visited here Sunday with her father, P. B. Barton and other relatives.

### Tom Tilson, Jr. Awarded Honor On Dallas Police Force

Tom Tilson, Jr., of Dallas received an honor award at the Dallas Policeman's banquet held in the Crystal ballroom of the Baker Hotel in Dallas on March 2nd.

The program was broadcast over a Dallas radio station between 7 and 7:30 p. m. Tilson has been on the police force for the past two or three years. He is the son of Mr. and Mrs. Tom Tilson of Whiteflat.

### FOOD... through the ages..

AT BANQUETS, FASHIONABLE ROMANS DOFFED THE SOMBER TOGA FOR GAY-COLORED GARMENTS, SOMETIMES CHANGED AFTER EACH COURSE.

MEDIAEVAL WITCHES FEASTS FEATURED A SALT-LESS MENU OF BATS, FROGS, FOXES AND TOADS, SERVED WITH WEIRD INCANTATIONS.

HARDY, OLD-TIME SCANDINAVIANS ATE, WITH ALL SIX MEALS, A SOUP MADE OF BREAD BOILED IN BEER.

HENRY VIII'S PALACE OFFICERS WERE FORBIDDEN TO CARESS MAIDS ON STAIRS, BECAUSE THIS RESULTED IN BROKEN DISHES.

**ATTEND FUNERAL AT LOCKNEY**  
Rev. and Mrs. Marvin Brotherton and son, Glen, attended funeral services at Lockney last Wednesday afternoon at 3 p. m. for his brother, E. L. Brotherton, who passed away on March 1.

Also attending the funeral from Matador were: Henry Pipkin, Randall Whitworth, C. W. Giesecke and Frank Stafford.

**RETURN FROM DALLAS**  
Mrs. M. D. Morris and sons, Pfc. Gene Morris and Albert returned Friday from Dallas where they visited with her son and their brother and family, Mr. and Mrs. John Morris. They were accompanied by Mrs. Alfred Watson and son, Jimmy who also visited with relatives.

### LOCAL ITEMS

Mrs. Jelly Osborn and son, Jerry of Levelland visited here during the week-end with her mother, Mrs. Doug Meador and Mr. Osborn visited at Roaring Springs with his parents.

Mrs. A. Freeman returned to her home Tuesday morning at Grand Prairie after visiting here for the past three weeks in the home of her sister, Mrs. C. W. Winn and with other relatives.

**Flies Here From Electra**  
Dr. James Rufus Fish flew here last Monday in his private plane from Electra and was an over-night guest in the home of his parents, Mr. and Mrs. J. Farris Fish.

# FARMING is our BUSINESS too!

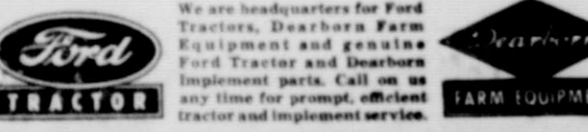


It's our job to help make farm work easier and better paying. That means doing a lot more than just selling tractors and implements; it means that we must make farming our business, too.

That's why we like to spend as much of our time as we can out visiting our farmer friends. That's how we learn why and how one farm is different from another... and see how the many different problems can be licked.

If we haven't been around to see you lately, we're hoping to do it soon. We'd like to get better acquainted... both with you and your farm. The better we know you, the better we'll be able to serve you.

Meanwhile, next time you're in town, drop in and see us. Lots of folks do. You'll be welcome.



### You Need it... We Have it! DEARBORN MOLDBOARD PLOW

Think! No wheels, axles, levers, springs, tongues or clutches! And here it plows! Quickly attached to Ford Tractor, lifts and lowers by Hydraulic Touch Control; uniform depth easily maintained. Different bottoms available for different soils. We say it's the plow for you... we'll prove it!

**Braselton Implement Co.**  
Roaring Springs

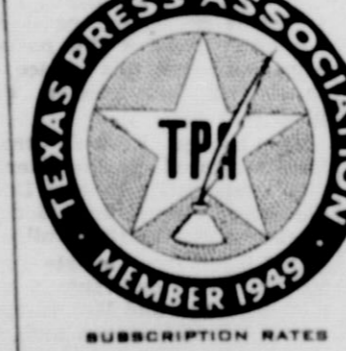
### PLUMBING SERVICE

All Types of Plumbing Work  
Small Jobs—Plumbing Estimates  
CALL  
**BENNIE COX PLUMBER**  
At BURTON-LINGO, Phone 190

### MATADOR TRIBUNE

ISSUED THURSDAYS AT MASONIC BUILDING, MATADOR, TEXAS, BY THE TRIBUNE PUBLISHING COMPANY  
COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1934, AND WITH THE ROARING SPRINGS REPORTER BY PURCHASE APRIL 24, 1938.  
THE TRIBUNE IS SUCCESSOR TO THE ORIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN MATADOR IN 1892, AND ALL OTHER SUBSEQUENT COUNTY PUBLICATIONS.  
CARRIED BY THE POST OFFICE AT MATADOR, TEXAS, DECEMBER 4, 1933, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.

DOUGLAS MEADOR, EDITOR  
MRS. DOUGLAS MEADOR, SOCIAL AND ASSOCIATE EDITOR  
ELWANDA MARTIN, REPORTER AND REGULATION  
EARL MURPHY, MECHANICAL SUPERINTENDENT  
BILLY RAY NEIGHBORS, PRINTER APPRENTICE



**SUBSCRIPTION RATES**  
IN MOTLEY, FLOYD, EDDY, HALL AND DICKENS COUNTIES  
ONE YEAR, IN ADVANCE - \$2.00  
ELSEWHERE, ONE YEAR - \$2.50

ANY ERRONEOUS REFLECTION UPON THE CHARACTER OF ANY PERSON OR FIRM APPEARING IN THESE COLUMNS WILL BE BLAELY AND PROMPTLY CORRECTED UPON BEING BROUGHT TO THE ATTENTION OF THE MANAGEMENT.



"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

# Look inside—outside—all around the car—CHEVROLET is the most Beautiful BUY of all



for full value... for a full view... and from every viewpoint

**The most Beautiful BUY for Performance with Economy**  
Every test you make at the traffic light, on the hills, on the straightaway—and of gasoline and oil mileage at journey's end—will confirm your own deep-seated conviction that Chevrolet is the most beautiful buy of all for performance with economy!

**The most Beautiful BUY for Styling**

**The most Beautiful BUY for Driving and Riding Ease**

**The most Beautiful BUY for Comfort**

**The most Beautiful BUY for All-Round Safety**

**New "Dubi-Life" Rivetless Brake Linings—Last up to TWICE as Long!**  
Linings are secured to brake shoes by a special "Perma-Bond" process thoroughly tested and proved by millions of units under all kinds of driving conditions. Because there are no rivets to limit lining wear or score brake drums, lining life is practically doubled. Chevrolet is the first full-sized car in America to bring you this important braking advancement!

**Campbell Chevrolet Co.**  
Sales Service

### ARM NEWS

**Efforts To Conserve Soil and Water**  
Maintaining soil and water conservation practices which farm in Matador County may carry with assistance under the Agricultural Conservation Program, Delmont Hays, Chairman of the county ACP Committee, said that contour farming does much to save soil and on sloping tilled land. Rows on the level even when the land is rolling, was the simple way Mr. Hays explained contouring. Contouring is carrying out tillage oper-

ations—plowing, disking, harrowing, planting and cultivating—around the hillsides instead of up and down the slopes.

Practical application of contour usually calls for contouring and strip-cropping, sometimes terracing, he points out. A strip-cropping system provides definite contour guide lines for the farming operations. Once the farm is set up with these contour guide lines—either with terraces or contour strips—the farming operations can be carried on year after year on the contour.

Many farmers find farming easier and more economical where the land is laid out on the contour. But the real purpose and value of contouring, the

chairman explains, is in the topsoil saved and the moisture held in the ground for the growing of crops.

Contoured furrows form a small dam which prevents the water from flowing down the slope. The moisture soaks into the soil for future use of the crop and the topsoil is not washed away. Contour farming is one of the effective methods of checking sheet erosion.

The chairman states that assistance provided under the 1949 Agricultural Conservation Program can be used to help cover part of the extra cost of setting up a contour system on the farm. This assistance averages about half the out-of-pocket cost.

### Tech Makes Plans For Annual Rodeo

LUBBOCK, March 10—Annual rodeo and Western Days at Texas Technological college will be sponsored this year by the Block and Bridle club, honorary agriculture division organization, and the new college Rodeo association.

Permission has been granted by the board of directors the two groups to stage the rodeo events on the campus. April 1 has been designated the "main day" and the open space on the north-east extreme of the campus the rodeo site.

As in the past the student body is expected to participate by wearing western regalia (and faculty too), liable to "reasonable punishment" for non-compliance.

The all-student rodeo with the properties and stock furnished by the sponsoring students and the participants in the ring from the rank and file of men and women in school will be conducted according to tradition again this year, James "Red" Heath, manager, is quick to assure.

Dates for advance ticket sales will be announced soon.

COME TO CHURCH SUNDAY

**SAVE ON TIRES!**

90% of all tire trouble occurs in the last 10% of tire life. Save yourself trouble.



**Get our Trade-in Deal ON NEW GOODYEAR DELUXE TIRES**

**YOU DON'T NEED CASH**  
We'll arrange terms to suit your convenience—as low as \$1.25 a week.

**JAMESON MACHINERY CO.**  
MATADOR PHONE 225



WTU CO.'S NEW TWO-WAY RADIO SYSTEM.—Station KGHQ calling Car J-3, calling Car J-3. That's the call when Carl Hudson, upper left, WTU Co. local manager, Childress, Texas, contacts Bob Adams, WTU Co. Serviceman to give emergency instructions over the new short wave radio system, which went into operation last Friday. Pictured center is the 194.8 ft. antenna of the 250 watt central station located in Southwest Childress. WTU Co. now has seven vehicles operating in the Childress district which are equipped with mobile two-way radios.

### Legion Ready For Birthday Party

Fleming Post American Legion is ready for Tuesday night, March 15 when the exservicemen's organization will hold a joint celebration party at the Legion hall with the Auxiliary. Occasion is the 30th anniversary of the founding of the American Legion.

Officials declared this week that elaborate plans have been made for the most outstanding social affair since the post's organization.

All members throughout the county are urged to remember the date and be prepared to have a good time.

### Mrs. U. L. Wilie Speaks At Woman's Club At Childress

Mrs. U. L. Wilie, state chairman of the world citizenship committee of the Texas Federated Women's Clubs, was principal speaker at a Texas day program at a Sunday afternoon tea of the Childress Woman's Department Club.

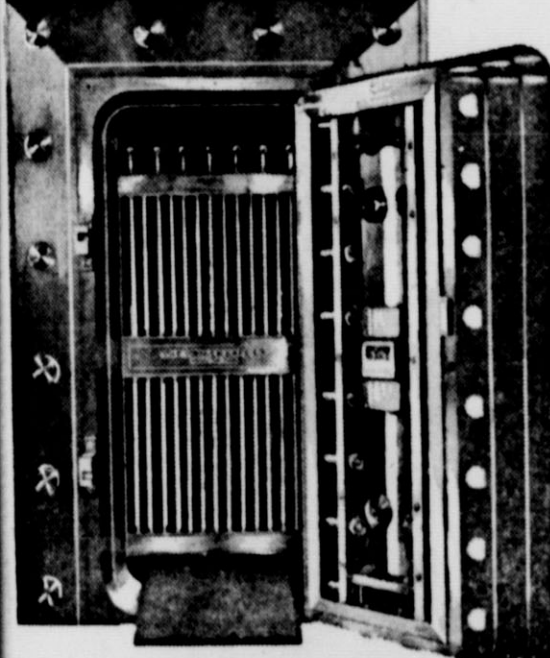
Mrs. Wilie spoke on her recent goodwill tour to Mexico, South America and Cuba for the Texas Federations to promote better inter-American relations.

Art exhibits of oil, water color and charcoal paintings and hand painted china were presented by Childress artists. The art collection was displayed under the direction of Mrs. Charles P. Boyd.

Songs composed by Mrs. A. Power and Mrs. Frank Hatt were also presented under the direction of Mrs. Hatt.


Several selections of Texas music were presented by the Harmony club chorus.

Members of the Belles Lettres club served as hostesses for the regular meeting.



**Protect Your Cattle!**

WITH **Franklin Vaccines** AND **LIVESTOCK SUPPLIES**



**AUTHORIZED DEALERSHIP**

YOU want the safest protection for your cattle. **FRANKLIN Vaccines and Livestock Supplies** are endorsed by stockmen everywhere for their outstanding merit.

Our complete stock of livestock supplies includes everything you will need in an emergency, and for general care and protection.

Buy all the vaccine and supplies you will need for spring work. Our stock is always fresh.

**STANLEY PHARMACY**  
R. M. STANLEY, Owner

**in the Want-Ads.**

**For Sale:** Electric motors for sewing machines. Also repairs for most makes of machines. See A. B. Fulkerson. cfn.

**FOR SALE:** I used Graham-Hoerne plow; 1 new wheat drill attachment for Graham-Hoerne. Braselton Implement Co., Roaring Springs. tfn.

**BLIND MYSTIC Reader.** Four questions \$1. J. W. Hendricks, Box 143, Phone 931, Roaring Springs, Texas.

**FURNITURE UPHOLSTERING:** We make old furniture like new. Over 300 patterns of fabrics Duran and Boltaflex plastics. Homer T. Jenkins, Phone 78-M. 4tc.

**LAWN MOWERS:** I buy and sell used lawn mowers. Sharpen and recondition all makes of lawn mowers. Satisfaction guaranteed. Ed Williams.

**FOR SALE:** 1946 Ford pickup or 1939 Ford pickup. See at Phillips Station. cfn.

**FOR SALE:** 1 used H-Farmall \$1,300.00; 1 used F-12 Farmall \$450.00; 1 used F-20 Farmall \$900.00; 1 new M-Farmall with or without equipment; 1 1946 M-Farmall with new 4-row lister planter \$2,650.00. Used Ford tractors \$700 and up. ALL MAKES. New and Used Tractors. Yes! We will trade Every Day. Braselton Implement Company, Roaring Springs. tfn.

**ATTENTION VETERANS:** We are now in a position to build FHA and GI houses. We can make loans up to 100% to Veterans and 90% to 95% to non-veterans. Burton-Lingo Company, Matador. cfn.

**SEAT COVERS:** Most all models cars, \$12.95 to \$21.95. Coupes, \$11.95. Free installation. Campbell Chevrolet Co.

**FOR SALE:** 1946 Ford, 2-door. See Elmer Stearns. cfn.

**SMALL TOWN DRUG STORE** nice fixtures, brick building 25-120 feet, nice 6-room residence, all for \$17,500, on good terms and will take some trade. Call, see, or write S. H. Haile, 213-B East 9th, Amarillo, Texas, 2-8337, 2-5833.

**FOR SALE:** Remnant patterns of wall paper. Household Supply Company. cfn.

**FOR RENT:** Furnished apartment 2 or 3 rooms. Mrs. Ed Williams. cfn.

**SEAT COVERS,** tailored to fit. Five passenger cars to '49's, \$22.50; Front seats and coupes \$12.50. Tailored in extra heavy fiber with leatherette trim. The best in these fabrics. For those who want better, nylon plastics, Durons, Plastovms and Boltaflex, the finest fabrics made. \$30 to \$45. If you will give me a chance I will save you money and you will have a nicer job. I do nice work. Ed Williams.

**ALWAYS.....**



**LOOK Your LEVEL BEST!**

**WE MAKE MINOR REPAIRS, SEW ON BUTTONS WITHOUT EXTRA CHARGE**

ENJOY the satisfaction of always looking your best and the best way to look your level best is to have your clothes cleaned and pressed regularly... we have the experience and modern cleaning and pressing equipment to give you the kind of service you have a right to expect. Preserve the life of your clothing... keep it looking like new... always look your level best!

SEE YOURSELF as you want to be seen. Fresh, sparkling, clothes immaculately cleaned and pressed by us, keep your wardrobe at its best... our modern methods preserve the original beauty of feminine apparel.

Conveniently Located

# Modern Cleaners

L. L. Reecer

### P.T-A TO SPONSOR SPEAKER IN APRIL

Matador Parent-Teacher Association will sponsor the appearance here on April 8, of Mrs. Elwood Street, eastern specialist on family relations, it was announced Wednesday at regular monthly meeting of the organization.

Mrs. Street will be on a speaking tour of principal cities in Texas, under auspices of the Hogg Foundation, Austin and is scheduled to appear in Lubbock and Plainview while in this section.

She will speak on the afternoon of Friday, April 8, to high school students to to parents at an evening hour. Mrs. John A. Hamilton, P.T. A. president said. Her subject will be "Reaching Toward Maturity in Parent and Child".

The meeting Wednesday was well attended by approximately 50 parents and patrons, with the first, second and fifth grades trying for attendance prizes.

Mrs. Varner McWilliams gave a talk on the different types of report cards, centering her remarks on the subject, "Your Child and His Report Card", which was followed by an animated round-table discussion covering present type of report card in use, as well as other types.

The Second grade Rhythm Band, supervised by Miss Verlin Reeves, with Gerald Pipkin as director entertained the group, and Betty Fran Montgomery accompanied Ida Mae Simpson, who sang a solo.

### TIME TO START LANDSCAPE JOBS SPECIALIST SAYS

Note to rosebush fanciers: roses will do better if set in ground which has been sodded with grass for the past 5 years. This suggestion comes from Sadie Hatfield, extension landscape gradening specialist of Texas A. & M. College, who adds this reminder: be sure your rosebushes come from a reliable nursery. Roses can be set out now, or anytime as long as the ground isn't frozen.

There's still some time left for removing unattractive and unhealthy shrubs, and replacing them with better ones. This should be done before the spring growing season begins, adds Miss Hatfield.

City dwellers may want to grow a few vegetables as part of a landscape plan. If so, pruning the roots and the tops of overgrown shrubs will make room for their new plantings. Among

### PONTIAC NO. 3,000,000 COMES OFF LINE



The three millionth Pontiac, a cream-colored convertible sedan, was produced this week by Pontiac Motor Division of General Motors. Harry J. Klingler, general manager of Pontiac for the last 15 years, drove the history-making model off the production line. With him, standing, is L. W. Ward, general sales manager. The city of Pontiac made the occasion a civic celebration.

those vegetables, Miss Hatfield lists as suitable for planting now in most parts of Texas are roots or seed of asparagus, seed endive, carrots, lettuce, mustard and turnips.

The recent state-wide freeze injured a large number of shrubs. Don't prune such frost injured shrubs right away, she warns. Leave the injured part on for a while as further protection against other cold snaps, should they occur.

About the care of shrubs, Miss Hatfield has this to say. It's a good idea to examine the flowering quince, gardenias, roses and wax leaf legustrum for signs of scale. That goes for peach and plum trees as well. County agricultural agents have further information on the treatment and protection of shrubs from insects and diseases.

When shrubs, trees or roses have abnormally yellow leaves, this specialist suggests using a corrective treatment of one cup of iron sulphate (or copperas) and two cups of sulphur. Mix this in well with the soil within 15 square feet of the plant, says Miss Hatfield.

#### ATTEND STYLE SHOW

Mrs. Claude Harp accompanied her daughter, Ann, to Turkey Wednesday afternoon to attend the style show given by Norma's Shop, in which Miss Harp modeled. Others from here attending the show and open house were, Mesdames Willis Cooper, Gus Bird, John Stevens and J. Farris Fish.

To avoid the spring slump in vitamin C serve the family more citrus fruits or canned citrus products, more canned tomato juice, cabbage, vegetables and fruits.

### CHANGES MADE IN HOURS OF SERVICE

Several changes have been made in the time for various services at the Baptist church, and the new hours will go into effect this week, according to the pastor, Rev. Clifford Potts.

Sunday School will begin at 9:45 instead of at 10:00, starting Sunday, which will allow an additional fifteen minutes for lesson study. Morning church services remain the same, 11:00 o'clock.

Training Union will begin at 7 p. m. instead of 6:30 p. m. and evening church worship will follow at 8 o'clock.

Mid-week prayer meeting has been changed from 7 p. m. to 7:30 p. m.

Farming has made more progress—and accomplished more—in the past twenty-five years than any industry ever did in an equal period of time. The increased agricultural production during the war and since the end is a result of the advances in farm machinery, soil and water conservation, plant breeding and improvements in livestock breeding, management, sanitation and feeding.

During 1948, the Houston Bank for Cooperatives lent more than 28 million dollars to 173 farmers' cooperatives associations in Texas, serving more than 114 thousand farm and ranch families.

Economists of the USDA figure that folks now eat only 118 pounds of potatoes per person per year compared with 195 pounds per person 35 or 40 years ago.

The nearest infected foot-and-mouth disease territory is now 372 miles below the United States border. That is 124 miles further south than at the high point in the northern advance of the plague.

Napoleon's retreat from Moscow was one of the most disastrous retreats in military history

### WAR BRIDE CHERISHES FREEDOM



The freedom enjoyed and taken for granted by so many Americans is a priceless jewel to Gaida Miller of Canton, O. Seeing her country of Latvia overrun twice within a few years, first by the Germans and then by the plundering Russians; seeing her family vanish; knowing the heartbreak of forced labor camps, — all these have taught her appreciation of the freedoms in the country where she came as a war bride of ex-G. I. Gilbert Miller.

FREE . . . INSTRUCTION FOLDER

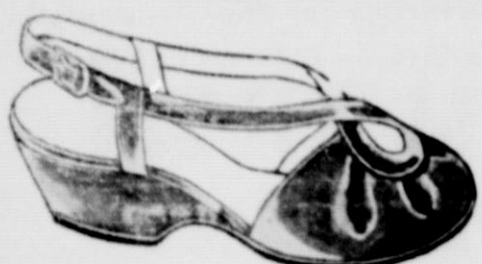
**WOODWORK**  
how to paint it  
with **COOK'S PAINTS**

No more household painting mistakes. One of these attractive folders for complete painting instructions for any household painting project. Ask for yours today . . . no obligation.

**Household Supply Co.**  
**HARDWARE**  
MATADOR ★ TEXAS

### New Arrivals . . .

LADIES AND MISSES



Oxfords

Sandals

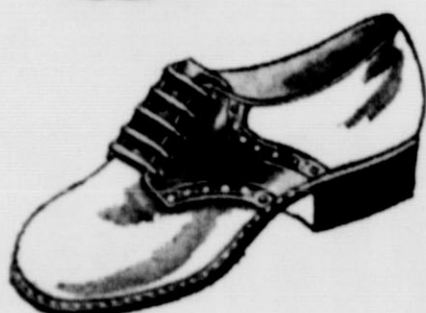
(A Widths)

FAMOUS

PETERS

SHOES

VELVET STEPS



SEE THEM — TRY THEM — WEAR THEM

Most Popular Sizes

VARIETY OF NEW STYLES

WESTERN DRY GOODS CO.

### FIRST QUALITY — CERTIFIED FIELD SEEDS



BUY YOUR SUPPLY NOW

CERTIFIED MARTIN MILO

CERTIFIED PLAINSMAN MILO

CERTIFIED EARLY HEGARI

COMBINE KAFFIR

ALL SEEDS CLEAN AND FREE OF JOHNSON GRASS

WHATEVER YOUR NEEDS IN FIELD SEEDS, WE CAN SUPPLY THEM

### FARMERS COOP GIN

H. C. DUNCAN, Manager

RED TOP CANE

SUDAN GRASS

AFRICAN MILLET

# Announcing FREE! Hot Coffee

SATURDAY, MARCH 12th

Starting 9:30 A. M. at Our Store

BE OUR GUEST FOR A DEMONSTRATION OF

## White Swan Coffee

FREE COOKIES SERVED

SPECIAL POUND 54c



CORN ON THE COB

FRESH CHERRIES

STRAWBERRIES

BABY LIMA BEANS

FROZEN HOT TAMALES



HADDOCK - COD - TROUT

FRESH FROZEN PINEAPPLE

PARKER HOUSE ROLLS

CHICKEN READY TO FRY

GREEN PEAS

## Charlie's Grocery

FORMERLY CAMPBELL'S FOOD MARKET

Clyde Williams

Charlie Meador, Owner

James Meador

### Roaring Springs NEWS

Orville Doak and daughter, Beth, of Portales, N. M., of the week-end here with father, J. W. Cooper.

Charles Charlotte Havis and Jo Hodgins of Lubbock, visiting relatives here Sunday.

Mr. and Mrs. Eddy Dempsey of Pannell, are announcing the birth of a son, John Richard, on March 3. Mrs. Dempsey will be remembered as the former Marie Johnson.

Mr. and Mrs. Cleve Maize of Ablyton, spent the week-end with his mother, Mrs. Ethel and other relatives.

Mr. and Mrs. Herman Havis daughter Barbara spent the week-end in Baileyboro, as guests of his sister, Mrs. Lottie.

Misses Billie Melton and Ruby Janie Moore visited in Pannell Saturday and Sunday.

Mrs. A. A. Langford and son, Frank of Lubbock spent last week visiting her parents, Mr. and Mrs. Bill Taylor of Matador her uncle and family, Mr.

**McDONALD LIFE INSURANCE CO.**  
And  
**McDONALD'S PLAINS BURIAL ASSN.**  
**McDONALD FUNERAL HOME**  
Phone 88 Matador

and Mrs. Luther Moore of Roaring Springs.

Mr. and Mrs. Pete Smiley and son, J. C. and Miss Palma Lancaster, spent Sunday in Merkle with his sister, Mrs. Polly Riney.

Mrs. Delma Davis and daughters, of Fort Knox, Ky., arrived here last week to live indefinitely. Mr. Davis is in military service and at present is in the hospital suffering from a very serious arm injury.

Mrs. Merle Freeman accompanied her son, Glenn Ray, to Lubbock hospital, where he underwent an operation for a sinus infection.

Mrs. A. Freeman of Grand Prairie spent the week-end here with friends and relatives.

Sam Weatherall of Paducah, was here Wednesday looking after business interests.

Mrs. Alvis Hicks of Tokeyo, Texas, spent Monday and Tuesday here with her parents, Mr. and Mrs. E. W. Basham.

Mr. and Mrs. Leon Parks visited his grandfather in New Orleans, La., last week.

Mr. and Mrs. Melvin Thacker are the proud parents of a baby boy born March 1, and named John Randall.

Mrs. H. L. Hodgins and daughter, Mrs. E. C. Watson, returned Sunday from a week's visit in Kermit with two other daughters, Mesdames D. R. Norton and J. C. Box.

Mrs. D. P. Keith and daughter, Mrs. Loyd Latimer, of Matador, were visiting here Saturday.

COME TO CHURCH SUNDAY

### Northfield News (By Mrs. Bill Bethany)

Mr. and Mrs. Vincent Thomas and daughter, Ruby Fay, of Estelline visited over the week-end with relatives.

Mr. and Mrs. Odell Osborn and Christine Pace of Matador, visited recently with their parents, Mr. and Mrs. T. F. Pace.

Juanita West of Matador spent Thursday night with her parents Mr. and Mrs. Bill Bethany.

George Powell is absent from school, due to measles.

Mr. and Mrs. Harley Skidmore and small daughters, Melba and Pat, visited Sunday with the Dobbins family.

Travis Boyd and family of Tell visited in The Allan Thomas home Monday night.

Mrs. Tom Moore is spending a few days with her son and family, Mr. and Mrs. Tommy Moore at Matador.

Mr. and Mrs. Bill Bethany and Betty Flowers were in Childress Sunday.

Mr. and Mrs. Theodore Bain and Beverly, were transacting business in Childress Thursday.

Mrs. Marvin Leary and Mrs. Boon Simpson transacted business and shopped in Wichita Falls, one day last week.

Travis Hoover, Eddie Leary and Gene Bethany visited in the Cox home at Turtle Hole Camp, one night last week.

Mrs. Delmont Hays of Matador, spent the week-end in Northfield. Others here from Matador were, Mrs. Pete Timmons and children and Susie Hughes.

Mrs. Ruby Thomas of Matador visited relatives here last week.

Mrs. Ebb Thomas and son, John, visited her mother, Mrs. Kincaid, at Matador Thursday.

### NATION TURNS TO BLUE CROSS PLAN FOR HOSPITAL CARE

Year-end membership for Blue Cross hospital service plans, 1948, was 32,997,161, states the enrollment and growth study distributed this week by the American Hospital Association's Blue Cross commission.

The Texas Plan, with headquarters in Dallas and 16 regional offices, reached the 412,789 mark, adding 29,774 during the fourth quarter, 97,385 during the year. This was the highest numerical growth for the 28 Blue Cross Plans in the 200,000-500,000 membership group, both for the quarter and for the year '48.

Nation-wide increase was 1,119,666 during the fourth quarter, 3,686,897 during the year.

Of the total population of the United States, 21.31% was enrolled as of December 31, 1948. At the end of the year 18 states and the District of Columbia had more than 20% of their populations enrolled as Blue Cross members. Rhode Island led with 72.60%, followed by Delaware with 53.52% and the District of Columbia with 43.16%.

"Growth over the years shows an amazing desire for people voluntarily to protect themselves against the cost of hospital care," said W. R. McBee, executive director of the Texas Blue Cross Plan. "From 608,021 members in 1937, past the million mark in 1938, past the 10-million mark in 1943, to 25 million in 1947, now to 33 million in the early months of 1949. And each year, increasing millions of dollars worth of hospital care is received through the voluntary plans—this year's hospitalization pro-

### Whiteflat HD Club Meets In Home Of Mrs. Marvin Dixon

A regular meeting of the Whiteflat Home Demonstration club was held Friday afternoon in the home of Mrs. Marvin Dixon.

Business was discussed concerning ways of raising funds for the treasury.

Refreshments of sandwiches, potato chips, cake and punch were served to the following: Mesdames L. A. Carlisle, Varner McWilliams, Malcolm Jameson, Bill Smith, Bob Martin, S. M. Pritchett, J. C. Scraggs, Kim Wilkinson, Wilson Barton and Tommy Edwards. Miss Melba Jameson and the hostess, Mrs. Dixon.

### DISMISSED FROM TRAWEEK HOSPITAL

Mrs. Clovis Murphy was dismissed from the Trawweek Hospital Friday where she had been a patient for the past several weeks with pneumonia.

### VISIT IN ABILENE

Mr. and Mrs. E. F. Springer visited last Wednesday in Abilene with her nephew, Charles Bird, who is a patient in a hospital there where he is receiving polio treatment.

vided through Blue Cross exceeded 244 million dollars."

### Matador IOOF Lodge

Meets every Friday night  
Henry Thompson, N. G. Secretary.  
Ralph Nichols  
A 11 visitors and brothers welcome.

### WEEK-END VISITORS

Week-end visitors in the home of Mr. and Mrs. L. A. Nelson included: his brother, George Nelson of Rusk, Texas; three sisters and their families, Mr. and Mrs. Charles Downes and son Wayne Douglas of Terrell, Mr. and Mrs. F. W. Stonehocker of Midland and Mr. and Mrs. Max Morris of Lubbock. Mr. and Mrs. Nelson's three daughters and their families, Mr. and Mrs. Bob Brock, Mr. and Mrs. Earl Vaughn and sons, Larry and Gregory and Mrs. John Harris and daughters, JoAnn and Sue all of Lubbock.

Mr. and Mrs. Stonehocker and Mr. and Mrs. Morris also visited in the home of Mr. and Mrs. L. R. Smith.

### PATIENT IN CLINIC

Mrs. L. D. Wilkerson, music instructor in the Matador school system, was admitted to the Stanley Clinic Saturday where she is a patient.

Mr. and Mrs. Austin Meyers of Amarillo are here visiting at her mother's bedside.

### DISMISSED FROM CLINIC

Fatsye Briscoe, 4, daughter of Mr. and Mrs. John Briscoe was dismissed from Stanley Clinic Monday where she had been a pneumonia patient.

Mr. and Mrs. Frank Stafford made a business trip Friday to Plainview.

**DR. W. O. ERVIN**  
**OPTOMETRIST**  
OFFICES IN COTTLE HOTEL  
PHONE 274-J  
PADUCAH, TEXAS

AT CITY DRUG STORE, TURKEY, EACH FRIDAY

---

IF YOU WANT TO BUY OR SELL SEE  
**F. C. Bourland Real Estate Co.**  
Dealers In  
RANCHES — FARMS — CITY PROPERTY  
Texas — New Mexico — Colorado  
Office Upstairs  
First State Bank Building  
Office Phone 56 — Res. Phone 143J  
Matador, Texas

### TALK ABOUT...

## "GET AWAY"



# THIS GASOLINE'S GOT IT!

Phillips 66 Gasoline is "CONTROLLED"  
For Excellent Driving  
Performance All Year 'Round!

When you step on the starter you want to start!  
When you give her the gas you want smooth, quick response!

That's why Phillips 66 Gasoline is controlled... designed for high-level performance whether the thermometer is high or low. Try a tankful and see what Phillips 66 control will do for you!



"PHILLIPS 66 GASOLINE IS DESIGNED FOR UNIFORMLY HIGH-LEVEL PERFORMANCE ALL YEAR 'ROUND."



**Phillips '66'**  
**LATIMER & SON, PHILLIPS JOBBERS**  
PHONES 66-J, 194-R, 194-M  
Matador, Texas

## Make that water walk downhill



IT doesn't take a "gully-washer" or a "goose drownder" to rob you of your precious topsoil. Bare land, up-and-down-hill row crops, and over-grazed range all invite rain to escape without working for you—and to erode your topsoil away. But sod or cover crops act like a blotter to absorb and hold the growth-giving water. Slopes and hillsides tilled on the contour, with alternating strips of crop-land and grass, save maximum amounts of water, hold erosion to a minimum. Flatter fields may be subsurface-tilled to keep the protective rain-absorbing trash on top. Correct rotations of crops, which include plow-under crops, will help absorb and hold moisture.

You need lots of water. It takes about 200 barrels of water to grow one bushel of corn. That's around 625,000 gallons for every 100 bushels. And most other growing plants also require large amounts of moisture... You can't control the amount of rainfall you get. But you can conserve it, so that every drop does the best possible job of making grass or crops for you.

As farmers and ranchers in every state well know, water has a "split personality." It can

be your ally, or a devastating foe. Lashing rains can erode away inches of fertile topsoil in a short time. But it takes nature 300 to 1,000 years to rebuild each lost inch. That's why the control of water is so important in a good land management program. Considerable progress in erosion control has been made in the past ten years. But we've still got a long way to go! Hundreds of millions of productive acres are endangered by erosion and gullyng. They're washing away! Only good land management can save our soil and keep America strong. It will pay you—and all of us—to make that water walk downhill.

Soda Bill Sez:  
The feller who rolls up his sleeves seldom loses his shirt...

**OUR CITY COUSIN**

"See the lambs gambol? City Cousin turns pale, for back in his city they put gamblers in jail!"

**Growth**

As every boy and girl should know, Big oaks from little acorns grow. And that's the way with business, too. Your growth depends on the job you do.

Gustavus Swift, away back when, Slaughtered a heifer, and he then Peddled the meat, also the hide. Got back the cost... a small profit beside!

From that small start in his big land Swift kept pace with the job at hand. As the job grew bigger, Swift grew, too. Yes, growth depends on the job you do!

**Swift & Company**  
UNION STOCK YARDS, CHICAGO 9, ILLINOIS

### New Grass Varieties

by Wilkie Collins, Jr.  
Soil Conservation Service  
Lincoln, Nebraska



Good pasture is the key to production of more meat, milk and wool, at lower cost. In addition, a good cover of grass protects your soil against wind and water erosion. When you have improved pasture, or range, good livestock and a sound conservation program, you have a profitable combination.

Many new grasses have been developed in recent years. Several of these promise to become real money-makers for livestock men. They out-yield old grasses, give a longer grazing season, and provide better soil protection.

1. **Smooth Brome**—The Lincoln, Auchenbach and Fisher strains give higher yields, are easier established and withstand summer heat and drought better in the central, eastern and southern brome areas.
  2. **Intermediate Wheatgrass**—A high-yielding, sod-forming cool-season grass that is easier to establish than most varieties. It is highly palatable and does exceptionally well in the central and northern plains and western mountain area.
  3. **Sand Lovegrass**—Highly palatable, especially well adapted to sandy soils.
  4. **Tall Wheatgrass**—A high-yielding cool-season bunchgrass that does better than other grasses under alkaline conditions.
  5. **Ky-31 Fescue**—High-yielding, supplies longer grazing, especially good for southern and south-eastern states.
  6. **Russian Wild Rye**, Blackwell Strain of Switchgrass, Hays Buffalo Grass, Yellow Bluestem and Sweet Sudan are other new or improved grasses for adapted areas.
- Grasses usually give higher yields and better quality forage when grown in association with an adapted legume.

### Martha Pagan's Recipe for BEEF PLATE WITH HORSERADISH SAUCE

(Yield: 3 to 4 Servings)  
1 1/2 pounds beef plate floured  
2 tablespoons shortening  
1 teaspoon salt  
1/2 cup sliced onions  
1/2 cup chopped celery  
or celery leaves  
1 1/2 cups water

Cut meat into serving pieces and dip in flour. Melt shortening in heavy kettle. Brown meat well on both sides. Add salt, onions, celery, and water. Cover and cook 3 hours. Serve with Horseradish Sauce.

**HORSERADISH SAUCE**—Melt 2 tsp. butter or margarine in a saucepan, blend in 2 tsp. flour, mixing well. Slowly add 1 cup milk, stirring until well mixed, and thick and smooth. Add 1 tsp. salt, 3 tsp. lemon juice, 1 tsp. sugar, 1/2 cup horseradish. Cook over low heat until thoroughly heated.

### A System that Works!

I get riled up when I hear talk of changing our system of government, or our system of doing business, here in America. Sure, there's always room for improvement. But you can improve a house without wrecking the building!

Any system that produces worthwhile results must be a pretty good one. I think our way of doing things has worked out mighty well for Americans.

Here we are—about 6% of the world's population, living on less than 6% of the world's land. Yet, through what I like to call our "three I's"—Initiative, Ingenuity and Industry—we have created the American way of life. We enjoy greater freedoms than the other 94% of the world's people. We have educational opportunities for all... schools, colleges, universities, libraries. And 48% of the world's radios. As just one measure of personal comfort and convenience, we have 92% of the world's bathtubs. We have a motor vehicle for every four people. And more than 286,000 miles of paved roads for them to run on.

Most important of all, thanks to your system of agricultural production, we have plenty of food for all of us—and enough to help feed our less fortunate neighbors. Yes, I think it's worth getting riled up in favor of the American System now and again.

F. M. Simpson  
Agricultural Research Dept.

## Church and Social Activities

Telephones 123 and 156

### Miss Clara Jameson, Sgt. W. D. Martin Exchange Vows In Single Ring Ceremony

Miss Clara Bell Jameson, daughter of Mr. and Mrs. Creed C. Jameson of this city became the bride of Sgt. W. D. Martin in a single ring ceremony performed last Wednesday afternoon at 2 o'clock, in the Matador Baptist parsonage with the pastor, Rev. Clifford Potts reading the wedding vows.

The bride was attired in a blue dress with black accessories. Her only ornament was a necklace which was a gift to the bride from the bridegroom.

Only attendants at the wedding were the bride's father, Mr. Jameson and Mrs. Jim Hines.

Mrs. Martin was born and reared in this community and attended both grammar and high school in the Matador school system. She was a junior student at Matador High school at the time of her marriage.

Sgt. Martin is in the Army and is stationed at Plainview where he is with the U. S. Army Recruiting Station.

Immediately following the ceremony the young couple left for a wedding trip to Batesville, Arkansas, where they visited with her aunt and family, Mr. and Mrs. Roy Maxwell. Sgt. and Mrs. Martin will make their home in Plainview.

### PARTY GIVEN FOR L. R. BROWNING

A party was given Friday night, March 4, by Mrs. L. R. Browning, honoring Mr. Browning on the occasion of his 75th birthday.

Tom Tilson entertained the group with his magic show, after which the group played "42".

Refreshments of coffee and cake were served to the following: Mr. and Mrs. T. E. Long, Mr. and Mrs. W. L. McWilliams, Mr. and Mrs. F. Z. Martin, Mr. and Mrs. M. D. Morriss, Mr. and Mrs. Tom Tilson, Mr. and Mrs. D. A. Rattan, Lanette Rattan and Warren Tilson, and Mr. Brown's sister, Mrs. Willie Scott of Abernathy.

### MRS. W. W. MOORE CELEBRATES 80th BIRTHDAY RECENTLY

Mrs. W. W. (Aunt Pattie) Moore, revered pioneer resident, observed her 80th birthday on Sunday, February 27, and although no open house was held for the occasion due to Mrs. Moore's health, a number of friends called for a short visit during the afternoon, and others who remembered the date, sent greetings.

Due to her own failing health since the death of her husband in November, 1935, Mrs. Moore has been unable to receive company on the same wide scale as in former days, but her many friends are always greeted with the same degree of cordiality that marked their first visit in her home.

### METHODIST YOUTH PRESENT PROGRAM AT WHITEFLAT

The Junior choir of the Methodist church, directed by Mrs. G. E. Hamilton with Mrs. Frank Pohl as assistant director, presented a musical program at the Whiteflat Methodist church on Sunday night, February 27.

The choir opened the program with "The Holy Hour", followed by Scripture reading by Rev. Bean and prayer by Mrs. Tom Tilson.

Remainder of the program was as follows: "Prayer Perfect", Junior choir; quartette, "Just Where He Needs Me", Jimmie Graham, Ruth Marie Stanley, Frances Traweck, and Mrs. Pohl; "The Holy City", choir; piano solo, "Little Brown Church", Dorothy Traweck, played in variations; duet, "Peace, Perfect Peace", Gail and Glynda McWilliams, with choir; vocal solo, "An Evening Prayer".

### Two Class Members Were Given Gift Shower's Last Week

Two members of the Winsome Sunday School class of the Baptist church, Mrs. C. M. Barton, Jr., and Mrs. Fred Huggins, were given pink and blue showers by the class members recently.

On Friday evening, February 25, Mrs. Barton was honored at a party held in the home of Mrs. J. R. Moore. In the receiving line were Mesdames Joe E. Campbell, Loyd Fulkerson, Dick Groves and Harold Campbell. A program was given which consisted of music by Mrs. John Stevens who also accompanied Miss Barbara Jo Fox of Plainview, who sang.

The refreshment table was decorated with white candles and greenery, featuring the class colors.

The home of Mrs. Bill McCaghen was the scene last Tuesday night, of the party given for Mrs. Huggins.

A program given included a reading by Sue McCaghen, and accordion selections by Mrs. A. B. Simpson. The honoree's small niece, Sharron Skaggs, presented the gifts to Mrs. Huggins, in a bassinet decorated with pink and blue.

The refreshment table was laid with a hand-crocheted cloth. Tea was poured by Mrs. Robert Darsey, and pink and blue cakes, mints and olives were served by Mesdames Harold Campbell, K. D. Wheeler and Forrest Campbell.

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Carolyn Pohl; "Look for the Beautiful", and "Like As a Father", choir; piano solo, "Take Time To Be Holy", Mrs. Frank Pohl; "My God and I", choir; vocal solo, "Dare to Be Brave; Dare to Be True", Frank Traweck; "The Path of Prayer", choir; Benediction, Rev. Bean.

Other members of the choir were: Tom and Dick Hamilton, Harvey Brown, David and Charles Keith, Rose Carolyn Donovan, Mickey Steen, Neal Pipkin and Frances McMahan. Dorothy Traweck is choir pianist and Carolyn Pohl, mascot.

### Rubino Concert Attended By Large Group From Matador

A large group from Matador attended the concert of Rubino and his famous violin last Wednesday at the Palace Theatre in Floydada. Among those attending were the following:

Mrs. Frank Montgomery and daughter, Betty Fran, Mrs. Elbert Reeves and son, Pat and Misses Doris Ann Doss and Melba Jane Kimbell; Mr. and Mrs. John Hamilton and sons, Tom, Dick and Harry, Mrs. John C. Russell and Miss Roma Jo Fulkerson; Mrs. W. N. Pipkin and family, Patti, Neal and Gerald, Mrs. Bert Estes and daughter, Shirley, and Mrs. W. F. Jacobs; Mrs. Claude Harp and daughter, Ann, Mrs. R. E. Donovan and daughter, Rose Carolyn, Mrs. Ben Meador and Miss Sara Frances Springer.

Mrs. G. E. Hamilton was accompanied by Gail and Glenda McWilliams, Charles and David Keith, Charlotte Campbell and Jo Ann Darsey; Mesdames Jeff Daffern, George Springer, and Clarence Kifer accompanied Miss Rachel Patton; Other groups included Mr. and Mrs. Pat Sheridan; Mrs. John Stevens and Mrs. Melvin Meason; Mrs. Albert Traweck and family, Dorothy, Frances and Frank and Mrs. Frank Pohl; Mr. and Mrs. Joe Bloodworth and daughter, Rosemary and Miss Frances Casey; Mrs. J. S. Stanley and daughters, Ruth and Kay; Mr. and Mrs. J. L. Woodruff, Mrs. R. M. Dailey and Miss Amy Glenn.

Tech, where she plans to major in business administration. Another former Matador girl is also employed at Lubbock National, and has been for the past four years. She is Mrs. Bob Brock, the former Glenda Nelson.

THEY DO IT EVERY TIME: The preacher had just concluded a hot and scathing sermon on the sin of swearing. He had stated several times that he knew one of his hearers that day was guilty.

The service ended. The worshippers one by one filed out the door.

The first to go was a woman never suspected of using foul language. With a red and angry face she exclaimed, "I shall never darken this door again!"

Before the astonished preacher could recover from this blast, another said, "Well, brother, if I had known you were about last week, I'd been somewhat more careful of my language."

A third said, "I think you might at least have come to me privately about it rather than tell it to the whole church."

A fourth remarked angrily, "I was never so embarrassed in all my life."

Then came the real culprit, the one at whom the preacher aimed all his remarks. With a bland and cherubic smile, he grasped the preacher's hand and pumped vigorously. "Brother," he boomed, "that's what I call real preaching. You certainly poured it on them today." (Copied from The Brady Baptist).

### Mrs. A. Rattan Is Honored At Shower

To express their appreciation to their retiring Home Demonstration Agent, Mrs. Albert Rat-

tan, the Motley County Home Demonstration Clubs were hostesses Tuesday afternoon, March 1, between 2:30 and 5:30 o'clock at a surprise stork shower complimenting Mrs. Albert Rattan, in the home of Mrs. Robert Darsey.

The guests were greeted at the door by Mesdames Fred Simpson and Furman Vinson with Mrs. Elden L. Reedy presiding at the guest register.

Color scheme of pink and blue was carried out in decorations. The mantel was decorated with pink lighted tapers and an arrangement of pink snapdragons and greenery. The buffet was centered with pink snapdragons in a blue vase. Mint cups of pink and blue "triangles" were given as favors.

The refreshment table was laid with a lace cloth and forming the center piece was a baby doll in a miniature bassinet.

Mrs. Alfred Dye and Mrs. Bob Martin presided at the silver tea service with Mesdames Fred Bourland, John Green, Bennie Keltz and Rusty Birchfield assisting with the serving of pink and blue cake squares.

Fifty guests called between the hours of 2:30 and 5:30 o'clock.

### VISIT HERE

George Doss returned Saturday to Baylor University at Waco after visiting here between semesters with his parents, Mr. and Mrs. Vernon Doss. He was accompanied by his roommate, John Howard Houvide, who also visited here and is a student at Baylor.

Vernon Doss visited over the week-end with his wife and family. He is attending school at Texas Tech and teaching school at Whitharral.

### Goods News At Willett's

Ship 'n Shore blouses for the younger set in a clear red, white and blue plaid. Sizes 7-14, \$1.95.

Jeans with embroidered pockets for little busy girls—beginning at size 1—complete with side zip.

Easter frocks for young misses (age 7-14) in pastel pinks with an interesting side stripe revealing an eyelet undergarment.

Lovely white Silduka rayon blouses by Ship 'n Shore for \$3.95.

New earrings and scatter pins for spring costumes.

Men's sport shirts with a diagonal zip opening.

Exquisite handmade dresses and pinafores for the toddler set (sizes 1-3) for \$2.95.

New prints at 49¢ a yard.

For the seamstress' look, chambray as smooth as silk in a wide variety of colors. Dandy Swiss embroidered edgings. Also Irish crochet. And an assortment of fancy buttons for added trimming.

Incidentally, have you seen Simplicity's new line of Designs patterns. They sell for \$6 and are available by order.

### ENJOY A NEW PERMANENT!



### HAIR LINES ARE SHORTER... Rayette Safe Wave

New Creme Lotion... Distinctively different... Not a Heat Wave... not a Cold Wave... No Neutralizing... the right kind of a Permanent for every type of hair.

FREE with each \$10 Rayette Safe Wave, one jar Lowell Hand Cream.

Cold Waves \$7.50

RILLING Koolerwave \$6.50 up

Machineless \$5. up

RILLING OIL MACHINE WAVE \$4.50 up

Choose REVLON for Lovely Nails

ROUX FOR GLEAMING HAIR

EX-CEL-CIS COSMETICS

### STAR BEAUTY SHOP

MRS. ANNA HARMON PHONE 646 Roaring Springs



BOY SCOUTS OF AMERICA Troop No. 60 MATADOR, TEXAS Meets every Monday night at 7:00 p. m., at the Scout Hut Forrest Campbell, Scoutmaster Billy Ray Neighbors and Dennis Bryant, Assistant Scoutmasters

### Prod 'Pious' BY MR. J. M.

Friends here will be interested in knowing that Miss Margaret Sanders, attractive daughter of Mrs. Edith Sanders, former Matador resident, now living at Lubbock, has recently accepted a position with the Lubbock National bank.

Margaret, who is a senior in Lubbock High school, will graduate this spring. She has morning classes however, which enables her to work in the afternoon. With three other girls, she made application for the job, and was the "lucky" one.

However, it wasn't all "luck", and for promising young future career girls, it might be interesting to know that Margaret was chosen for these qualities: Neatness in appearance, alertness, and ambition. She confessed later that she was almost afraid to reveal that she planned to attend Texas Tech next fall, because she feared they might want a more permanent person for the place. However, it developed that the head of the personnel department gave her preference for that reason. They wanted someone with ambition, and her working hours will be arranged so that they will not interfere with her classes at



### ANNOUNCING THE GREAT NEW PHILLIPS 66 TRACTOR TIRE

Now you can buy another quality line of Phillips 66 products... new Phillips 66 tractor and implement tires and tubes.

### THE NEW PHILLIPS 66 REAR TRACTOR TIRE

This Phillips 66 rear tractor tire offers you:

- ★ Self-cleaning... springs dirt-free.
- ★ A deep bite, steady, continuous pull.
- ★ Positive, grab-sure traction.
- ★ Lugs reinforced at base will not loosen or pull off.
- ★ A guard against shock impact distribution.

A QUALITY LINE OF PHILLIPS PRODUCTS AT ONE STOP SEE YOUR PHILLIPS 66 DEALER

### LATIMER and SON

MATADOR, TEXAS

### Double Your Money... In Carole King Junior Mix-ables



### DOUBLE DANDY

To wear as it is... to mix and change about—it's a doubly wise junior who chooses a jumper and blouse for bright spring days. Stripe and plain spun rayon in junior sizes 9 to 15. \$14.95

### BIG MOMENT

Go a-maying... pick daisies... laugh in the sun... and wear this beguiling skirt and blouse, the skirt of spun rayon butcher-lin, the blouse (wear it on or off shoulder) of striped chambray, mercerized and Sanforized. Junior sizes 9 to 15. \$12.95

As seen in Mademoiselle and Glamour

Other Carole King Juniors from \$8.95

### Harry Willett & Co.

MATADOR, TEXAS

**No More Waiting!**  
**IMMEDIATE DELIVERY**  
 On All Models  
**ALLIS-CHALMERS**

CALL ON US — DROP US A CARD



**ALLIS-CHALMERS MODEL G IMPLEMENTS**

*for* **VEGETABLE GROWERS**

Rear-mounted engine puts you next to the job, where you can watch these implements work.

**POWER-DRIVEN SEEDER**

1. Plants 2 to 6 rows at a time, smallest seeds to large beans, with greater accuracy.
2. Front-mounted—Operator can actually watch seeds drop into each row without turning his head.
3. Quickly attached or detached; simple adjustment for uniform depth and row spacing.

**INDEPENDENT GANG CULTIVATOR**

1. Perfectly matches and cultivates crops planted with Model G seeders, 2 to 6 rows.
2. Front-mounted. Easily attached or detached.
3. Controlled penetration permits closer cultivation. Requires no hoing.

**ALLIS-CHALMERS**  
 SALES AND SERVICE

ASK US FOR FULL INFORMATION

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**SKAGGS IMPLEMENT**  
 MATADOR, TEXAS

**ALL NIGHT SERVICE!**  
 PHONE 114-M

**CONOCO PRODUCTS**



**MOTOR WASHING**  
**GAS — OILS — LUBRICATION**  
**WASH AND GREASE**  
**TIRE SERVICE — ACCESSORIES**

**S & H SERVICE STATION**

EAST OF HIGHWAY 70 "Y"  
 McELTON SKAGGS FRED HUGGINS

**Preserve and Protect with PAINT!**



ADDS MORE service, beauty and comfort to your home with a new coat of paint. A color and grade for every need!

BUILDING A NEW HOME? LET US HELP YOU!  
 Everything For Remodeling and Repairing

**BURTON-LINGO COMPANY**  
 LUMBER AND BUILDING MATERIAL

**LIONS TO MEET IN LUNCHROOM**

Next regular meeting of the Matador Lions Club, Tuesday, March 15, will be held in the Matador school lunchroom. The meeting will be held at the usual 12:30 p. m. time.

The meal will be prepared and served by the regular lunchroom staff and the Lions will be guests of the school.

Following the luncheon members of the club will make an inspection tour of the school plant, including the new Vocational Agricultural shops and class rooms.

Regular directors breakfast will be held at the Methodist church basement, Monday morning at 8:30. Lions who are behind in attendance may make up meetings through attending directors breakfasts.

**NEW STOP LIGHT IS INSTALLED**

After ten years "in project" a stop light is now in operation at the intersection of U. S. Highway 70 and Main street.

The light, erected by the Texas Highway Department, is not the conventional "stop and go" signal but a blinker "proceed with caution" type.

Later the light will be changed to a "come to a complete stop" red on four sides blinker, according to assurance made by the highway department.

Erection of the light by a Childress firm, was made about three weeks previous to the time expected, as announced in an earlier issue of the Tribune.

**Tribune To Have Birthday Monday**

Monday, March 14, is the Tribune's birthday. Fifteen years ago, March 14, 1934, the Tribune, a struggling, four-month-old newspaper, purchased the Motley County News from G. C. Mitchell, and combined it with the present publication.

The Tribune company at the time of the purchase, was owned by Douglas Meador and Howard Hamilton. Meador purchased his partner's interest in 1935. The Tribune has been published continuously in the present Masonic building location for 15 years. Mr. Mitchell operated the former Motley County News from the same location for eight years before selling to the Tribune.

**Grocery Installs Frozen Food Case**

First display Frigidaire frozen food case in Matador was installed this week by Charlie's grocery. Installation was made by the West Texas Utilities company.

The attractive white enamel case is located near the front of the store and the large stock of neatly-packaged frozen foods is visible through the plate glass sliding top panel. Fruits, vegetables, fish and ready-to-fry chicken are among the many items now sold in frozen form.

**SPRING THEATRE**  
ROARING SPRINGS, TEXAS

New Show Time: 7:00 p. m.

**THURSDAY — FRIDAY**  
**MARCH 10 and 11**  
**"Blondies Reward"**  
 Blondy and Dagwood etc.  
 Comedy—Doctor Bluebird

**SATURDAY ONLY**  
**MARCH 12**  
**"Guns of Hate"**  
 Tim Holt  
 Comedy—Donald Duck  
 Serial—Congo Bill



V. F. W. Motley County Memorial Post No. 6286, meets 1st Tuesday, 8 p. m. at the American Legion Hut, Matador, Texas. All eligible ex-service men are invited to attend.

**M. L. SOLOMON**  
 JEWELER  
 Fine Watch and Jewelry Repairing  
 5 to 10 days service on your watch repairing by 2 expert watchmakers.  
 Floydada, Texas

**ON THE PROWL AGAIN**



**PROGRESS GOOD ON SENIOR PLAY**

Rehearsal progress on the senior class play, "Cheerio, My Deario" is encouraging according to director T. E. Ernest. The production is scheduled for March 31, in the high school auditorium.

Mr. Ernest said the cast is showing remarkable interest in the rehearsals and that excellent talent is being displayed.

**School News Lost**

"El Matador" fails to appear in this issue of the Tribune. Copy was prepared and placed under the door sometime after closing hour Monday, according to editor Patti Pipkin, but it was not found when the shop was opened Tuesday morning.

**BAKE SALE SATURDAY**

A bake sale will be held Saturday afternoon at 2:30 o'clock by the young women's circle of the Methodist W. S. C. S. and although a designated place was not named, those in charge declared the sale would be held, "even if we have to hold it in the street". Arrangements will probably be made to conduct the sale at one of the business establishments of the city.

Carbon Paper, Matador Tribune

QUALIFIED (REA APPROVED)  
**ALL TYPES HOUSE WIRING**  
 WE SELL AND INSTALL FIXTURES  
**ELECTRIC APPLIANCE REPAIR**

**Barton Electric**  
 PHONE 691 ROARING SPRINGS

**Best Repair Shop**  
 IN WEST TEXAS

For small adjustments or a complete overhaul come to . . . .

**KILLINGSWORTH**

Two watchmakers with 19-years experience each. L. G. Cooper, graduate of Bradley Polytechnical Institute, Peoria, Illinois—plus 19 years experience.

C. A. Killingsworth, graduate of Elgin Watchmaker's College, Elgin, Ill., plus 19 years experience.

The two best watchmaker's colleges in the world.

**"18 Yrs." Killingsworth Your Jeweler**  
 Paducah, Texas

**Naturopathic and Chiropratic Clinic**

Oxygen — Water  
 —Therapy  
 —X-Ray



a new Technique

208 W. Missouri St. — Phone 70  
 Call for Your Appointment

"WHERE NATURE CURES"  
**DR. J. G. PRUITT**  
 Floydada, Texas

**NEW EMPLOYEE AT FIRST STATE BANK**

Miss Jarene Holcomb of Quitaque has accepted a position as secretary at First State Bank, and began her duties Monday. Miss Holcomb recently completed a business course at Draughon's Business College, Amarillo.

Assassination of the Crown Prince, Franz Ferdinand of Austria, precipitated the First World War.

One who writes from dictation is an amanuensis.

In 1869 the gypsy moth was accidentally introduced into America by a naturalist carrying on an experimental work with insects.

A char-a-banc is a sight seeing bus.

Switzerland's political districts are called cantons.

Huguenots were French Protestants of the 16th century.

A majority of U. S. presidents have been lawyers.

Gospel formerly meant "good story" or "glad tidings".  
Solomon was the most famous son of David.

**Classified Ads**

**SIX ROOMS:** House for sale. To be moved or will sell with lot. McDonald Funeral Home. 4f


**FOR SALE:** Posts and wire at a bargain; also will give away nice supply of good mesquite wood. C. E. Harris, Whiteflat.

**LOOK,** if it is REAL ESTATE you want, we have it. We can sell you a home from one thousand to sixty five thousand dollars, or a farm from five acres to six thousand acres, where irrigation pays off. Also have some good business and income property. R. M. Franklin Real Estate, Plainview, Texas or R. M. Morris, Salesman. 4tc

**BID** on a concrete floor 60'x80'. See H. Jackson, John Russell, or U. L. Willie. 4tc

**FOR SALE:** 1939 Chevrolet Master Deluxe, recently overhauled, clean upholstery, tight body. Reasonable. Also 1946 5-passenger Chevrolet sport coupe, 25,000 miles. Good condition. See Clint Hicks, First State Bank.

**HOME-CANNED** peaches, packed in syrup, glass jars, priced at 30¢ per quart. W. H. Rogers



**WE BAKE SPECIAL CAKES**  
*To your order*


**GET YOUR DAILY DOZEN OF FRESH DONUTS**



**FRESH BETTER THAN EVER HOLSUM BREAD**

**CITY BAKERY**

**SPOT CASH Grocery & LOCKER PLANT**  
 BIRNIE & MEASON



**IT'S A CINCH**

**OUR PRICES ARE ALWAYS IN LINE WITH QUALITY FOODS . . . .**

**OUR STORE IS LARGE, BRIGHT AND MODERN. IT IS EASY TO FIND THE KIND OF FOOD YOU WANT AND A COURTEOUS PERSONNEL IS ALWAYS READY TO SERVE YOU!**

**VISIT EVERY DEPARTMENT**

- MEATS
- VEGETABLES
- Bakery Products
- Canned Goods
- Dairy Products

**FROZEN FOOD LOCKER HOLDERS Service**

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