

Matador Tribune

VOL. 54, NO. 46

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, FEBRUARY 3, 1949

PRICE FIVE CENTS

TRAIL DUST

By DOUGLAS MEADOR



Memories of my mother are many little things, brown corn bread on the oven door, her strong, small hands pouring rocks of milk, sweeping snow from my father's overshoes on the door step.

Another reason for lifetime friendships is that age seems to use the same ratio in permitting us to grow old together.

Truth, like snow, can conceal some otherwise very unsightly objects and make them acceptable to nature's scheme of tranquility.

Few men ever fail as often as they make excuses for not having tried to achieve their goals.

A secret wish that has given me pleasure is to possess enough money to warrant my kidnapping and being held for ransom. I would be very much afraid, not so much of the kidnappers, as the possibility of almost any price placed on me, being too high to make the negotiation feasible.

Stars are always beyond the darkest cloud in the darkest night.

Strange patterns hang in the shop where our days are fashioned. The fabric from which the garments of our dreams are cut has the appearance of being woven in the mills of fate and selected hurriedly to maintain a tight schedule of production. The events of each hour often seem remote to the assumed procedure and never is a day to follow exactly as we plan it. Yet there is a unity in the scheme of things like a design being woven in a great rug; we hear a voice or look upon a scene that wants for explanation.

We fear the unknown quality of the instant's familiar shape, knowing it is new, yet what it before. It is difficult to believe that we shape our own destinies without the aid of any power beyond the limits of our perplexed minds.

Small incidents have transpired at the providential moment to often prevent my executing unethical and sometimes unbecoming intentions. In retrospect I have felt unworthy of whatever honor may remain in my possession. Character which has been denied the opportunity to degrade itself still awaits classification.

Tech Exes to Hold Meeting

First meeting of ex-students of Texas Technological college will be held in the American Legion building February 10 immediately following the Father-Son banquet, according to Ober Johnson, program chairman for the gathering.

The purpose of the meeting will be to acquaint ex-Techians with the new president of Tech, Dr. D. M. Wiggins. Wiggins will make the main address at the Father-Son banquet, and will be introduced at the ex-Tech student gathering, Johnson stated.

Johnson said, "We are hoping to get all Tech-exes notice of our first meeting, but in case we overlook some, we hope that they will feel free to attend." Coffee and cake will be served at the informal reunion.

The American Legion hall will be opened early February 10 in order that all students not attending the Father-Son banquet may have a place to wait the arrival of President Wiggins. Women students as well as men are invited to attend the gathering. Married Tech students are asked to bring their wives and families.

Tech students wishing more details of the meeting may contact Ober Johnson in the Highway office located in the courthouse, or Forrest Campbell at the Campbell Chevrolet Co.

Laughlin Rites Held At Rule

Final rites were held at Rule, Texas, Friday afternoon, January 28, at 3:00 o'clock for Earl Laughlin, resident of Matador the past 13 years, who died last Wednesday night after having undergone surgery in Bethania Hospital, Ichita Falls, on January 18. The body was conveyed to Rule, from the hospital, and a large group of friends from here accompanied the family there for the funeral service and burial.

Rev. W. B. Vaughn, local Methodist minister conducted the service, assisted by Rev. Clifford Potts, pastor of the local Baptist church, and Rev. Oscar Bruce, Methodist pastor now at Rule, former pastor here. Pallbearers were, Pete Knight, Rufus Emmons, Kenneth Jeffers and Raby Webb of Matador; Carl Parks of Seymour and Bob Blackshear of Spur. Honorary pallbearers named were C. E. Leon of Rotan, Mike Leon of Lubbock, J. S. Stanley and D. C. Bradley of Matador.

Born in Texas
Earl Belmont Laughlin was born at Eddy, McClennan county, Texas, January 7, 1904 and died at Wichita Falls, Texas, January 26, 1949, at the age of 45 years, 9 days.

He was reared at Rule, where his parents resided a number of years, and following his graduation from high school there, he attended McMurry College, Abilene. Here, he met Miss Sammie Leah Bolling, who was a student at Hardin-Simmons, and they were married March 6, 1928. To this union were born two children, a daughter, Earlyne and a son, Gary, both of whom survive. They moved here in 1935, and have, since made this their home.

Mr. Laughlin came to Matador as manager of Leon Ice Company, from Rotan, where he had been in the employ of that company for several preceding years.

He was a member of Lions International for several years prior to coming here, and brought his membership with him. He was a faithful and willing Lions club member, and interested in all phases of civic development. He was converted and joined the Methodist church in early childhood.

Besides his wife and children, he is survived by his parents, one brother and three sisters.

ATTEND DISTRICT M. Y. F. AT VERNON
Methodist pastor, Rev. Marvin Brotherton accompanied a group of young people to Vernon Monday evening where they attended a district meeting of the Methodist Youth Fellowship.

Those accompanying Rev. Brotherton were: Doris Doss, Albert Morris, Joe Spray, Melba Kimbell and Patti Pipkin.

TO SWEETWATER
Mr. and Mrs. Bill McCaghren accompanied their son, W. F. Norman Spray and Don Bradley to Sweetwater Sunday where McCaghren and Spray caught a bus for San Angelo to re-enter San Angelo Junior college for the spring semester. Bradley returned to Abilene where he will also re-enter school at Hardin-Simmons university.

HONOR of distinction to a Scout will go to Kenneth Dunning Thursday night, February 10, when he tops the boys' part of the 12th annual Father-Son banquet program as master of ceremonies. The announcement of young Dunning being selected for the place was made last week-end by Scoutmaster Forrest Campbell.

Final arrangements for the banquet were being made this week with the sale of tickets progressing rapidly despite the unfavorable weather conditions.

General Chairman D. E. Pitts attending the Lions directors' breakfast meeting Monday morning said he had been unable to find any committee requiring assistance of any nature.

Union Church Service Will Open Boys' Week Observance



John Lee Smith

Four Reeves Calves Win Hall Honors

Four winners, including first place, in the Hall county 4-H and FFA Fat Stock show held in Memphis last week, procured their calves here from the Elbert Reeves herd. Winfred Russell of Estelina took top honors with his Reeves steer in the junior dry lot feeding division. Gene and Charles Gardenhire won third and fourth places with Reeves steers in the same division. Bobby Adams won sixth place with a Reeves calf in the senior milk fed showing.

A total of 41 calves were shown in the Hall county exhibition, and over 1,000 visitors attended despite 20 degree temperature and freezing rain.

The 41 calves were sold after the show for a total of \$13,590, according to the Memphis Democrat. Jimmy and Fletcher Bowns, sons of Mrs. Hester Bowns, widow of a former Hall county official, won grand champion and reserve champion places with their calves.

Many of the calves from the Hall county show were to be shown in the Fort Worth Livestock Exposition, the newspaper declared.

RESIDENTS FALL ON ICE AND SNOW

Mrs. C. W. Winn fell at her home in northwest Matador Monday afternoon on the ice and snow and was taken to Stanley Clinic where she remained for treatment for bruises and a cracked pelvis bone.

Joe Gaines fell on ice in his yard Tuesday morning and was taken to Trawick hospital where he received treatment for a broken wrist and was dismissed. He returned to the hospital Wednesday afternoon where he remained for several days.

VISIT HERE

Wayne Hill of Vernon, a West Texas State student, visited here between semesters in the home of Mrs. Ethel Payne as guest of Mrs. O. T. Ryan, area vocational agriculture supervisor. He assured the Roaring Springs officials that a vocational agriculture department could be obtained for the school for 1949-1950.

High Scout Honor To Kenneth Dunning On 12th Annual Father-Son Banquet Program

He also declared that present survey of conditions showed the banquet to be farther advanced than in previous years. However, Lion Pitts refused to accept any of the credit for advancement of plans, declaring that most of the work had already been done for him.

Program chairman Douglas Meador said that the program had been completed and copy prepared for printing, which will be done over the week-end.

E. E. Moss, Mayor of Roaring Springs and member of the Roaring Springs Lions Club, has offered his services to provide piano music during the banquet. He is the other member of the Motley County Mayor's Association and will be a special guest of Matador Mayor Meador.

Groundhog Fails To See Shadow

You can pack your long underwear in moth balls, hang up your overcoat and store your overshoes. Winter is over! The groundhog did not see his shadow here yesterday which is the carbstone weather prophet's sure sign that the end of winter has arrived. If the little animal had seen his shadow he would have gone back into his burrow for six more weeks of winter.

However, this is an unusual winter (ask California) and it might be a good idea not to take the stove down for a while. In fact it would probably be a good idea to keep your overcoat and overshoes where you can find them. If you are wearing "longies" you will not need advice, at least until the snow and ice is melted.

Members of the Matador Lions Club and their families will be seated in a group, as will members of the local Boy Scouts and Girl Scouts.

The evening message will be delivered by an outstanding speaker, former Lieutenant Governor John Lee Smith, now a Lubbock attorney. Mr. Smith is declared by many to be one of the most dynamic speakers in West Texas.

Other features of the program will include numbers by a quartet from Plainview Wayland college and selections by the Matador high school choral club.

Special effort is being made by the Lions club to have attendance of the organization's entire membership. Telephone and personal contact will be made Sunday afternoon to remind them to attend the evening church services.

Leaders in the club said early this week that interest in the union services has been greater than any previous year.

Dorothy Willett Will Head Red Cross Drive

Dorothy Willett who served with the Red Cross overseas for two years during the war, will be Motley county 1949 membership chairman. The announcement was made Tuesday by Leah Jackson, area field representative of the St. Louis Red Cross headquarters.

Miss Willett is the first woman to serve as annual membership chairman in the history of the Motley county chapter.

"I am not positive I can be successful in organizing the drive," Miss Willett declared, "but I am willing to try. I know of the generosity of the people of Motley county and I know they have never failed to do more than the county's share in supporting any worthy cause. I know from first-hand actual experience of the great work done by the Red Cross overseas because I was a member of the organization. I also know that the Red Cross is the nation's greatest humanitarian institution after disaster has struck an area or community."

"I truly hope I can be partially as successful as was past chairman Ben Keltz in his 1948 membership campaign."

School officials were gratified at the result of the election which showed almost unanimous approval. Despite one of the coldest days in the series of blizzards, the Saturday vote showed unusual concern of school patrons to provide needed funds. The vote was greater than had been anticipated had weather conditions been favorable.

Superintendent Leo Purvis said yesterday that a group of school officials were in Lubbock Tuesday where they met with O. T. Ryan, area vocational agriculture supervisor. He assured the Roaring Springs officials that a vocational agriculture department could be obtained for the school for 1949-1950.

MATADOR DEFEATS LOCKNEY, 36-27

Matador High school's varsity quintet won a 36 to 27 district 3-A conference victory here Tuesday night over Lockney's cagers.

Rockne Iske led the Matadors with 18 points. Johnny Bydee scored 12 tallies for the Lockney five.

Matador's girl sextet copped a slim 18 to 15 win over Lockney behind sharp-shooting Ann Harp eight baskets. Mary Hartley made six points for Lockney.

Lockney's B string team racked up a 27-7 triumph over Matador B's. Grady Phillips made three of Matador's seven points; Duane Strickland racked up 12 points for the winners.

Miss Kay Pounds spent the week-end visiting in Lubbock with relatives.

GO TO CHURCH SUNDAY

"Mesquites Still Master Of Range," Speaker Declares

Science has yet to find a way to control the mesquite tree according to Charles Fisher of the Spur Experiment station, one of the best authorities on mesquite eradication in the United States. Mr. Fisher was principal speaker at the regular meeting of the Matador Lions Club held Tuesday in the Methodist church basement.

"There is no successful way to rid land of mesquite," Mr. Fisher declared. "We have been trying for years and we still hope that the day is not far off when we can offer the rancher a solution for one of his greatest problems."

"We have tested every known mechanical and chemical means in experiments extending over a long period of years. Most of the methods being used only tend to make the condition worse or are so expensive as to be prohibitive. The mesquite presents a vital problem to ranchers in many states. The grass destroyed or made useless by the trees is needed and the mesquite menace continues to grow." Mr. Fisher accompanied his address with picture slides made from photographs in this area.

The club was host to five honor students from Matador grade school. The visitors included Jo Ann Darsey, 4th grade; Lucretia Edwards, 5th grade; Tom Hamilton, 6th grade; Betty Montgomery, 7th grade and Kay Pounds, 8th grade.

Tech student Joe Berry Meador, here on a brief visit with relatives and friends, and Kenneth Dunning were visitors.

JAMES WHITE LEAVES FOR SOUTH AMERICA

James White left Wednesday for Houston where he will leave by plane for Venezuela, South America to work for an oil company there. White is a graduate of Matador High school with the class of 1947. For the past several months he has been employed at Spot Cash Grocery. He is the son of Mrs. Ann White.

Lions Adopt Cub Member

Gary Laughlin, Tuesday, was made the first cub member of the Matador Lions Club, when he was initiated with full rights and privileges in honorary membership. Lion Rev. Clifford Potts welcomed him into the club in an identical ceremony used for adult members.

Young Laughlin, who is under the required membership age limit of 18, was adopted as a "cub member" in tribute to his father, Earl Laughlin, whose funeral rites were held Friday. The cub member's father was a loyal and active member of the Matador club for 13 years, and was club registrar at the time of his death.

Lions officials were not certain that International headquarters would approve the youth's membership since no known provision is made for adoption of a member under the required age limit. However, full privileges of the local club are placed at the young member's disposal and it is believed that he will be accepted into other clubs without question.

In addition to the membership, young Laughlin was presented with a Bible, as a gift from the club.

Jake Edwards was named at the Lions directors' meeting held Monday morning in the Methodist church basement, to fill out the unexpired term of deceased registrar Laughlin.

MISS ERDMAN WILL AUTOGRAPH BOOKS

A limited number of editions of books written by Miss Louisa Grace Erdman will be on sale in Matador this week, and the author has graciously consented to autograph these when she attends the Mother-Daughter Banquet here on February 11, as guest speaker, according to an announcement made by officials of Matador Parent-Teacher Association, sponsors of the affair.

In addition to her best seller, "Years of the Locust", and "Lonely Passage" which has just been released, Miss Erdman has written two other books which will appeal especially to girls. These are, "Fair As The Morning" and "Separate Star."

Arrangements have been made for the books to be on sale Saturday, February 5 at Stanley Pharmacy, and those making purchases may take their books to the banquet next Friday night (February 11) where Miss Erdman will affix her autograph.

Since it was possible to secure only a limited number of Miss Erdman's books at this time, the demand will naturally exceed the supply, and it will be a matter of "first come, first served."

Streets Damaged by Extreme Cold Spell

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Cage Games Reach High Intensity

Things are going great guns at the annual Outsiders Independent basketball tournament, sponsored by the Matador Volunteer Fire Department, which started Tuesday evening at the Matador gymnasium.

Despite the delay of a full week because of severe weather conditions, and continued cold and "slushy" weather, crowds are good and are expected to be better tonight and Friday night for the finals.

Fans are having a Roman holiday according to reports, in witnessing some of the most exciting basketball ever played here as the experienced veteran teams clash.

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WETTEST JANUARY IS RECORDED HERE

WETTEST January ever recorded in the quarter century that rainfall records have been kept in Motley county, was completed Monday night. A total of 3.52 inches of moisture (mostly sleet) had gone into or was in the process of melting into the thirsty soil. Average January rainfall is .7 of one inch according to County Agent Rufus Emmons (highest previous year recorded was 2.55 inches in January of 1939). Emmons said farmers had tested the moisture penetration to 24 inches without finding an end to it.

Heavy sleet, snow and rain, accompanied by subfreezing temperatures, has provided a frozen headache to city of Matador employees and officials.

The city plumbing department has been doing a rushing (day and night) business, and business has not been bad in the mayor's complaint. Department Water mains on one street have been frozen for almost a week. Homes in every section of town are without water where lead pipes were too close to the surface of the ground. Tests yesterday showed the ground to be frozen as much as 12 inches. Water Superintendent Herman Stanfield, aided by extra help, is making a frantic effort to restore normal service but yesterday new complaints were received as the cold "went down" despite the thawing of ice and snow on top of the ground.

New Paving Suffers
Extent of damage to the city's new \$60,000 paving project will not be known until repairs are made after the arrival of hot weather favorable to the application of asphalt. Many "pot holes" are developing in all parts of the new paving. They can not be repaired until hot weather. Due to the late season in which the triple-coat paving was applied on city streets, much of it lacked the necessary hot weather for "setting" or impregnation of rock by the asphalt. Under ordinary weather conditions the streets might have "held" with a minimum of damage until the arrival of hot weather. But weather conditions have not been ordinary. The freezing and thawing conditions, combined with impounding of water on the paving by snow and sleet, have resulted in damage.

Councilman O. V. Johnson at the Tuesday night meeting of the council, declared the State Highway Department will require thousands of dollars for repair of freeze-damaged paving in this area. He said a Highway department representative here

(See DAMAGE back page)

New Beauty Is Featured In Pontiac

With a claim of "the most beautiful thing on wheels" the new 1949 Pontiac is on display in Matador at Harp Pontiac (Matador Implement Company show room).

Dealer Claude Harp, accompanied by John Irwin, returned Thursday from Oklahoma City, where dealers from four states were marooned for several days when winter refused to release its grip on the southwest.

Regarding the new car yesterday, Mr. Harp declared, "We will receive the customer's order for the exact model, color and with the exact accessories wanted. When the car arrives it will be exactly as the customer ordered—no more—no less than ordered."

The Pontiac company has discontinued the Torpedo line, and this year is offering what it calls two "new looks"—the Chieftain and the Streamliner series. The Chieftain series is described as an entirely new concept of functional beauty distinguished by its ultra-styled read pattern.

The Streamliner is called an extremely advanced rendering of the flowing design factors popularized by Pontiac.

Both series use a 120-inch wheelbase, and any body type is available with either a six or eight cylinder motor, with the cost difference between the six and eight cylinder motor being only about \$25.

(continued on page 5)

Lions Seek Piano For Club Meetings

Want a good home for your old piano? Matador Lions Club is seeking the use of an old piano (in playing condition) in exchange for its shelter and care. Recent improvements and alterations in the Matador Methodist church basement, places the present basement piano in a Sunday school class room, separated from the dining room by a new partition. The present piano has no casters and is out of tune when an attempt is made to move it. The Lions would appreciate the use of a regular piano for the dining room. It would have excellent care and be kept in tune. The club usually sings two songs at each of the twice-a-month meetings, but the use of a piano is essential during these brief periods. If you have a piano which you are willing to lend for a good cause, call Lions secretary Randall Whitworth at the First State bank.

Baptist WMU Meets With Mrs. Waybourn

The Burleson Circle of the Baptist W. M. U. met Monday afternoon in the home of Mrs. C. P. Waybourn for regular Bible study. Following the study refreshments of cocoa and cake were served to: Mesdames J. L. Woodruff, Margaret Newman, T. E. Cammack, R. E. Campbell, Sr., Harry Carter, J. A. Groves, T. E. Long, E. P. Reeves, D. P. Keith, Ben Keltz and H. S. Watson, Miss Amy Glenn and the hostess, Mrs. Waybourn.

R. S. Masonic Lodge Has Banquet There

The Roaring Springs Masonic Lodge No. 1171 held a very enjoyable and successful banquet in the Masonic hall Monday evening at Roaring Springs, for members and their wives and a few visitors.

S. J. Braselton was master of ceremonies for the evening and Rev. Roy Clayton, Baptist pastor was speaker for the occasion. R. J. Harmon and Paul Enloe prepared and served fried chicken, potato salad, English peas, sliced tomatoes, lettuce, celery, fruit salad, coffee and individual cakes decorated with the initial "G". Those making arrangements for the lodge hall were: J. N. Fletcher, W. C. King, Harry Duvall and T. B. Yeates. Eighty-four persons were present for the evening.

BILLY TUNNELL TO GRADUATE AT KANSAS

Billy Tunnell is one of the nine mid-term graduates of Coffeyville college in Kansas and will receive his diploma in May, majoring in physical education. Tunnell is the son of former Matador residents, Mr. and Mrs. B. F. Tunnell of Orosi, Calif.

VISIT AT WICHITA

Mr. and Mrs. W. W. Clements accompanied by Mr. and Mrs. M. D. Morriss of Whiteflat visited Sunday in Wichita Falls with their sons, R. D. Clements and Gene Morriss, who are stationed at Sheppard Air Base with the Army.

Goods News At Willetts

"Circle Halfway Round, Swing Your Partner, Do Si Do" Square dance scarfs in red and blue cotton.

Say "Happy Birthday" to the younger miss with a pearl necklace and bracelet attractively packaged in a plastic box. All for \$1.20 tax included.

Skates that roll; scissors that cut plus six other movable objects on a chain to form a delightful charm bracelet. In gold or silver, \$1.20 tax included.

Hankies in gay floral patterns in soft pastels at the amazing price of a dime.

Beautiful Berkshire nylons in spring shades that look so refreshingly new.

New Carole Kings in time for the Mother and Daughter banquet.

Frost point in a feminine pinkish hue that whispers of spring.

There are still a few jars on hand if you haven't had a chance to replenish your supply of Dorothy Perkins Cream of Roses Cleansing Cream. It's a regular \$2 seller now at \$1.

Cotton throw rugs in luscious colors for every room in the house. They're plasticized to prevent slipping and skidding.

Another shipment of Ship n' Shore blouses in that wonderful bold plaid that looks so right with skirts and slacks.

Half slips of jersey with a wide ruffle of net and lace. In pink, black and white for \$2.95.

The ground hog says coats and suits days are ahead so drop in and see what Betty Rose has to offer.

Notice To Bidders

Bids will be received and opened by Motley County Commissioners' Court at the courthouse at Matador, Texas, until 10:00 a. m. on February 19, 1949, for purchase of one (1) track type tractor with approximately eighty (80) draw bar horse power, equipped with cable controlled bulldozer, front mounted control. Will be paid for by cash. All rights reserved to reject all bids.

C. W. Giesecke, Jr., County Judge, Motley county, Texas

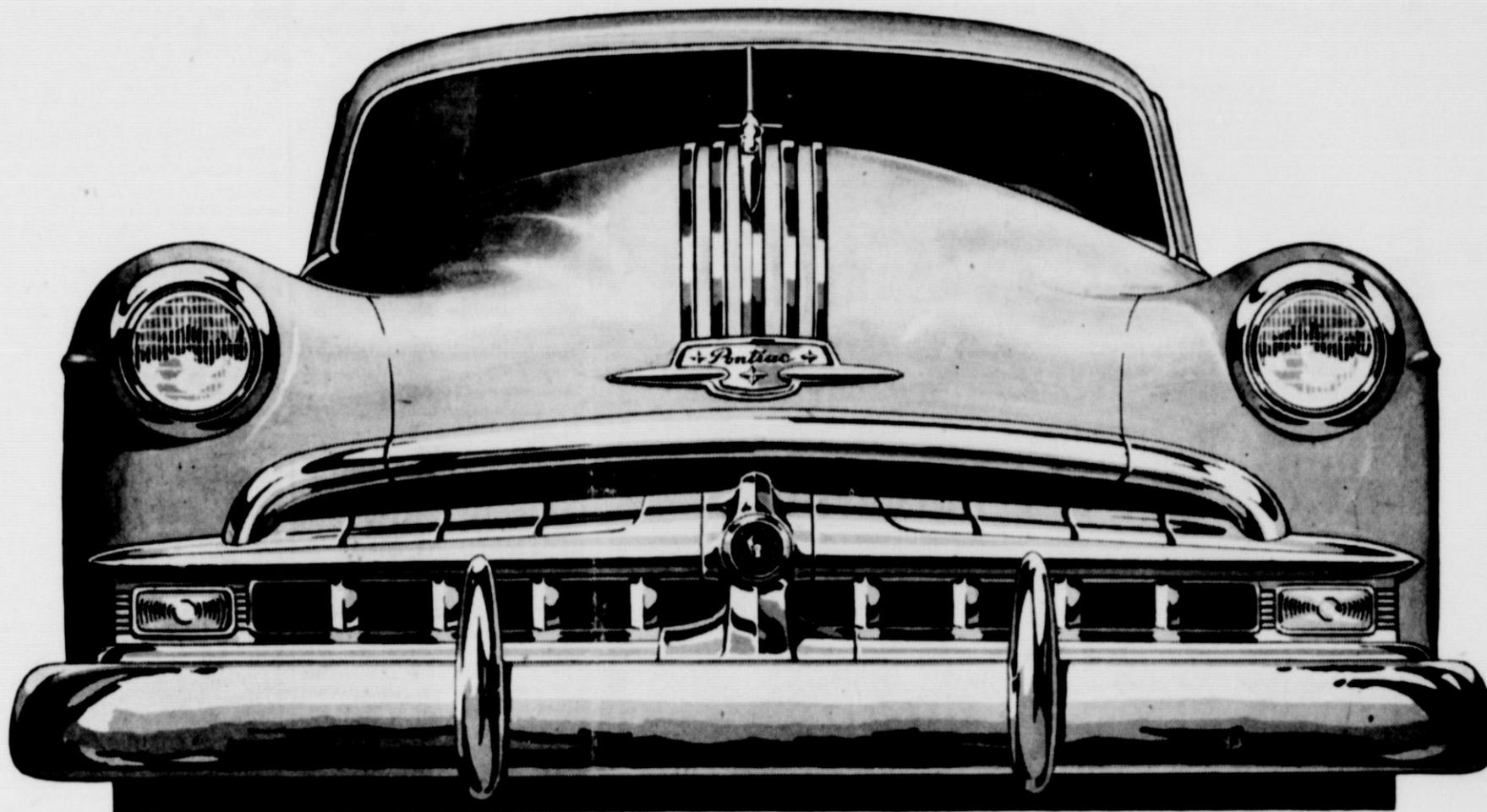
V. F. W., Motley County Memorial Post No. 6286, meets 1st and 3rd Tuesdays, 8 p.m. at the court room, Matador, Texas. All eligible ex-service men are invited to attend.



Announcing the

1949 PONTIAC

Now on display



The Finest of all New Features in the Smartest of all New Cars!



We extend to you and your family a most cordial invitation to come in and see the great new 1949 Pontiac! Definitely and decidedly, it's the finest, most beautiful Pontiac we have ever privileged to show. You will admire everything about it: the flashing smartness of its completely new Bodies by Fisher—its many new features—its fine performance. Here's a real step forward in the motor car world . . . one that you should see *without delay!*

1. THE YEAR'S OUTSTANDING BEAUTY
2. LOWEST PRICED CAR WITH GM HYDRA-MATIC DRIVE (Optional at additional cost)
3. COMPLETELY NEW BODIES BY FISHER
4. WIDER SEATS—ADDED ROOM
5. WIDE, EASY-ACCESS DOORS
6. NEW WIDE-HORIZON CURVED WINDSHIELD
7. SAFE-T-NEW DRIVER VIEW
8. NEW DIAL-CLUSTER DASH
9. EXCLUSIVE TRAVELUX RIDE
10. NEW FINGER-TIP STARTER BUTTON ON INSTRUMENT PANEL
11. NEW HEATING AND VENTILATING SYSTEM
12. CARRY-MORE LUGGAGE SPACE
13. NEW LOW-PRESSURE TIRES, 15" WHEELS AND WIDER RIMS
14. PONTIAC FAMOUS IMPROVED STRAIGHT EIGHT AND SIX CYLINDER ENGINES

PONTIAC—Division of General Motors

HARP PONTIAC

Matador Implement Company Show Room

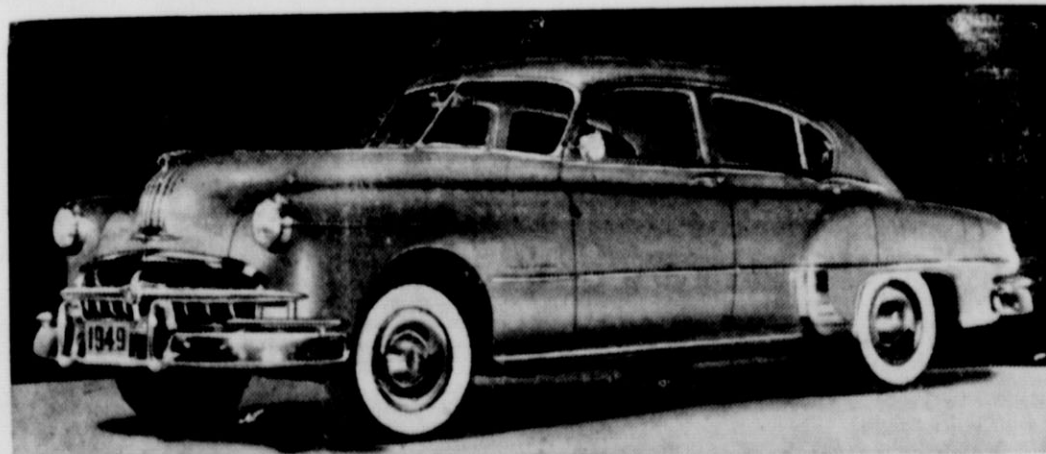
Matador, Texas

ORDER THE CAR YOU WANT GET THE CAR YOU ORDER

Get the Color and Model you Want

Get the Extras You Want!

Nothing Extra To Buy



SEE IT!
The Most Beautiful Thing on Wheels

The NEW 1949 PONTIAC

Place Your Order Today

HARP PONTIAC

MATADOR, TEXAS

DR. W. O. ERVIN

OPTOMETRIST

OFFICES IN COTTLE HOTEL

PHONE 274-J

PADUCAH, TEXAS

AT CITY DRUG STORE, TURKEY, EACH FRIDAY

DANGER AHEAD! Detour to INSURANCE



"It was a terrible crash . . . the driver of the other car killed; my wife injured. There were no witnesses, but my insurance company made a thorough investigation, clearing me completely. A tragic experience that could have been worse — without insurance!"

AUTOMOBILE — FIRE — GENERAL

BILL PIPKIN

Insurance

FIRST STATE BANK BUILDING

Church and Social Activities

Telephones 123 and 156

HENRIETTA CIRCLE MEETS IN HOME OF MRS. JOE CAMPBELL

The Baptist Henrietta Shuck circle met Friday evening at 7:30 o'clock in the home of Mrs. Joe Campbell for a regular meeting.

Chairman Mrs. Campbell was in charge of the program for the evening and conducted a business meeting following the review in the Bible of the first four chapters of Genesis led by Mrs. Bill McCaghen.

A short social hour followed the business meeting and refreshment of sandwiches, potato chips, cookies and coffee were served to Mesdames Howe Hines, R. E. Campbell, Jr., Lee Burns, Forrest Campbell, Bill McCaghen, Clifford Potts, Lloyd Fulkerson and Mrs. Campbell.

HERE FROM FLORIDA

Mrs. Amanda Outz of Miami, Florida is here on a several weeks visit with her sister and family, Mr. and Mrs. J. W. Haney. Our current snow is the first Mrs. Outz has ever seen.

M. L. SOLOMON

JEWELER
Fine Watch and Jewelry Repairing
5 to 10 days service on your watch repairing by 2 expert watchmakers.
Floydada, Texas

MRS. JOE HARLAN IS GUEST SPEAKER AT CLUB MEETING

"The most fun you'll have re-designing your yard will be in planning your livable garden, or outdoor living room, where you do absolutely as you please," was Mrs. Joe Harlan's summary of a talk on "How to Redesign Your Yard" before El Progresso Club, last Thursday afternoon in the home of Mrs. J. L. Woodruff.

Mrs. Harlan, whose home is Amarillo, was guest speaker at the meeting for a program on gardens, led by Mrs. Ben Meador.

After illustrating by sketched charts, different phases concerning landscaping the front lawns, Mrs. Harlan stressed the importance of the rear, or livable section of a yard. "If you want the whole thing in pink, petunias, that's your privilege. . . you will have made a successful garden because it gives you what you enjoy," she declared.

Mrs. Harry Willett and Miss Amy Glenn were co-hostesses at tea preceding the program. Mrs. A. J. Daffern, club president, poured at an attractively appointed table.

Other members present were: Mesdames Clifford Potts, Claude Harp, Marvin Brotherton, Ralph Stapleton, G. E. Hamilton, John Hamilton, Ben Keltz, Bill Pipkin, Albert Batten, Frank Pohl, J. R. Emmons, J. E. Edwards, Lloyd Latimer, U. L. Willie and Joe Bloodworth.

Mrs. Harlan will be remembered here as the former Doris

Mullins of Lubbock, who was employed at the Tribune several years ago. She was over-night guest Thursday of Mr. and Mrs. Meador and returned to her home Friday.

Attend Funeral For Judge W. R. Cammack

Those attending funeral services from out-of-town for former Judge W. R. Cammack last Wednesday afternoon included: Cecil Cammack and Mrs. Frank Cole of Houston; Mr. and Mrs. P. J. Baron of Seagraves; Mrs. W. M. Teal of Dallas; Mrs. Loyd Zellener of Midland; Mr. and Mrs. Bryan Cammack and children Billy and Shirley Ann of Munday; Mr. and Mrs. W. M. McDowell of Goodnight; Mrs. W. D. Starcher of Spur and Web Cammack, Tom Cammack, Mr. and Mrs. Allan Tomlinson and Johnny Cammack all of Lubbock.

CARD OF THANKS

Words cannot express our profound gratitude for the lovely floral offerings, the kind words and deeds in our recent bereavement in the death of our beloved husband and father, May God's richest blessing rest on each of you.
Mr. and Mrs. W. R. Cammack
Mr. and Mrs. Cecil C. Cammack
Mr. and Mrs. W. G. Park
Dr. and Mrs. W. Frank Cole
Mr. and Mrs. P. J. Baron
Mr. and Mrs. Allan Tomlinson

ATTEND FUNERAL AT CHILDRESS

Mr. and Mrs. Claude Harp attended funeral services in Childress Tuesday afternoon at 2 o'clock at the First Methodist Church for Dorman Williamson, 19, West Texas State College student.

Williamson died Sunday afternoon following a highway crash near Washburn. Two others were killed: Miss Patsy Nelle Hudson of Childress and Weldon Basinger of Fort Worth, also West Texas students.

He is survived by his parents, Mr. and Mrs. Tommy Williamson, Jr., of Childress and two sisters, Mrs. George Roy Spear of New Orleans and Miss Kathleen Williamson of Childress.

SUNDAY VISITORS

Misses Willie Grace Mullins, Freda Smith and Laverne Lacy accompanied by Bert Lane all of Turkey visited here Sunday with Mrs. Muti Berryman, who is a patient in the Stanley Clinic.

ATTEND RITES FOR EARL LAUGHLIN

Friends from Matador attending funeral services at Rule Friday afternoon for Earl "Red" Laughlin included: Mr. and Mrs. Richard Berryman, Mr. and Mrs. Ober Johnson, Mr. and Mrs. D. C. Bradley, Mr. and Harold Allen, Mr. and Mrs. Kenneth Jeffers, Dr. and Mrs. J. S. Stanley and Mr. and Mrs. Harold Flora;

Mesdames Cecil Shelton, Bob Martin, Bernice Knight and Ann White, Misses Annette McWilliams, Barbara Spray, Elwanda Martin, Frances Traweck, Jeanne Hines and Jerry Hays;

Messrs V. J. Skaggs, Ed Lee, Jessie Smallwood, Fred Huggins, Lowell Barkley, Herbert Smallwood, Gordon Russell, Skeet Jameson, John Warren, Bonner Nelson, Bryan Martin, Raby Webb, Roy Simpson, Jack Carter, Cecil Wayne Shelton, R. E. Campbell, Jr., Curt Graham, J. R. Emmons, Henry Pipkin and Pete Knight.

CARD OF THANKS

To our friends: We should like to tell you how deeply we appreciate your understanding sympathy, your tender thoughtfulness, your many expressions of love that have lightened the burden of our grief, but words cannot half express what they have meant to us. Our sincerest wish for you is, that in your dark hour of need, there may be those who will be as tender, kind, and faithful to you, as you have been to us.
Mrs. Sammie Laughlin
Earlyne and Gary

ATTEND FUNERAL AT TURKEY

Mr. and Mrs. Raldo James and son Jimmy Beal attended funeral services last Tuesday at the Church of Christ in Turkey for Mrs. Ed Skinner, 94. Mrs. Skinner fell and broke her arm, was taken to a hospital and died a short time afterwards. Mrs. Skinner is the great-grandmother of Mrs. James.

Mrs. Clarence Jenkins is visiting in El Paso with her daughter and family, Mr. and Mrs. L. Howard Strain.

CHURCH CALENDAR

Methodist Church

Marvin Brotherton, Pastor

Sunday: 9:45 a. m. Church School
11:00 a. m. Morning Worship
7:00 p. m. Evening Worship
7:50 p. m. M.Y.F. both Senior and Intermediates
Tuesday: W. S. C. S. meets
Wednesday: 7:30 p. m. Prayer Meeting and Bible Study
8:15 p. m. Choir Practice
The Church bell rings 30 minutes before Church School time; 30 minutes before evening worship and 30 minutes before Prayer Meeting. You Are Always Welcome at the Methodist Church.

Baptist Church

Clifford Potts, Pastor

Sunday: 10 a. m. Sunday School
11 a. m. Morning Service
6:30 p. m. Training Union
7:30 p. m. Evening Service
Monday: 3:30 p. m. Burleson Circle meets
4 p. m. Each alternate Monday, Junior and Intermediate G. A.'s meet
Tuesday: 8:00 p. m. Henrietta Shuck circle meets
Wednesday: 7:30 p. m. Prayer Service

Assembly of God

Rev. G. B. Bowen, Pastor

Sunday: 9:45 a. m. Sunday School
11 a. m. Morning Worship
7 p. m. Evening Worship
Tuesday: 3:15 p. m. W.M.C. meets
Thursday: 7 p. m. Prayer Meeting

Church of Christ

Minister John C. Stepp

Sunday: 10:00 a. m. Sunday School
10:45 a. m. Church Service
7 p. m. Evening Service
Wednesday: 3 p. m. Ladies Bible Class

Attend The Church of Your Choice Sunday

EL PASO COUPLE ARE ANNOUNCING ARRIVAL

Mr. and Mrs. L. Howard Strain of 3701 Fort Boulevard, El Paso, Texas are announcing the arrival of a daughter, Sherry Ann, born on January 8. She weighed 8 pounds and 1 oz. Mrs. Strain is the former Kittie Jeanette Jenkins.

The proud maternal grandparents are Matador residents, Mr. and Mrs. Clarence Jenkins and paternal grandparents, Mr. and Mrs. W. L. Strain of Humbolt, Tennessee. Sherry Ann is the only great granddaughter of Matador residents, Mrs. Fannie Jenkins and Mrs. Ethel New.

RETURN TO TARELTON

Miss Maribelen Lewis left Monday afternoon for John Tareleton college at Stephenville following a visit here between semesters with her parents, Mr. and Mrs. Charlie Lewis.

Returning, also to Tareleton was Miss Nita Martin, who visited with her parents, Mr. and Mrs. Wade Martin of Flomot.

TO STOCK SHOW

Crabbe Jones accompanied by his son, M. C. and daughter, Jane Ellen, Frances Jones and Erma Nell all of Flomot left Sunday morning for Ft. Worth to attend the Fat Stock Show.

From the stock show the group will go to Stephenville where M. C. Jones will enter John Tareleton for the spring semester.

TO COLORADO

Glenn Brotherton accompanied by Billy Watson and Gene Pope visited over the week-end in Coffey, Colorado with his brother and sister-in-law, Mr. and Mrs. Marvin Brotherton, Jr.

VISITING PARENTS

Frank Cox, Jr. of Wichita is here visiting with his parents, Mr. and Mrs. Frank Cox on the Turtle Hole Camp enroute to Fort Bliss where he will be stationed in the Army.

RETURNS FROM HARDY

Hal Courtney returned last Monday from Hardy College in Wichita Falls where he has been attending school the past semester.

Courtney will be attending with his father, H. H. Courtney in stock-farming at North

BREAKS ARM AGAIN

Mrs. George Blackshear ice at her farm home fractured her right arm. She was taken to Traweck hospital where she received treatment. During the week last year Mrs. Blackshear fell and broke her arm.

STANLEY CLINIC

Mr. and Mrs. H. W. H. Turkey are announcing the arrival of a son, Mickie, born at the Clinic on Jan. 23. He weighed 7 pounds.

Mr. and Mrs. J. N. Durr, Turkey are the proud parents of a daughter, Rita Nell, born at the Clinic on January 2. She weighed 5 pounds and 4 ounces. Everett Smallwood underwent major surgery at the Clinic January 25.

Mr. and Mrs. Jimmy J. Mer and son James Warren Canyon visited between their respective parents and Mrs. C. Warren and Mrs. Vernon Latimer.

QUALIFIED (REA APPROVED)
ALL TYPES HOUSE WIRING
WE SELL AND INSTALL FIXTURES
ELECTRIC APPLIANCE REPAIR

Barton Electric
PHONE 691 ROARING SPRINGS

THE BETTER WE KNOW YOU the Better we can serve you



No two farms are alike. That's why we are visiting the farm around here . . . trying to find out why *your* farm, for example, is different and has to be farmed differently than others. When we try to help you . . . and we think we can . . . to farm with less work and make more money, we want to be sure of our ground.

It isn't just a matter of selling tractors and implements with us. We want to know your problems, so we can think about them and help if we can. And we want you to know us, and what we can do for you, so you'll know how to use us when a need arises.

We hope to visit you soon, but please don't wait. Drop in whenever you are near us. Lots of folks do. We'll be glad to see you.



We are headquarters for Ford Tractors, Dearborn Farm Equipment and genuine Ford Tractor and Dearborn Implement parts. Call on us any time for prompt, efficient tractor and implement service.

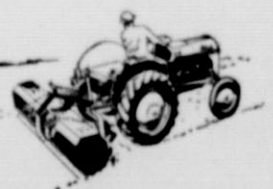


We have it - you'll like it!

TOWNER-MARTIN LAND LEVELER

For moving lots of dirt and leveling and grading it as you want it, this sturdy 8 ft. tool is what you need. Also fine for cleaning feedlots.

Has triple-quick attaching to Ford Tractor. Lowers, lifts and dumps by Hydraulic Touch Control . . . Glad to show you!



Braselton Implement Co.

Roaring Springs



Fancy Cakes A SPECIALTY

Pies, Cookies

Cakes For SPECIAL Occasions

HOLSUM



BREAD

CITY BAKERY

Some like 'em **BIG** (FOR BIG LOADS)



Ford 4 1/2 T. Half-Ton Pickup, G.V.W. 4,700 lbs. Choice of two engines, V-8 or Six. New integral type rear axle.



Some like 'em **SMALL** (FOR SMALL LOADS)

We have a Ford for you...whatever you haul

Whatever you haul, wherever you haul it, we've got the right kind of truck for your work. Fords truck everything! Here's why! First, each individual Ford Truck can do more kinds of jobs. That's because it is Bonus Built with extra strength to give it a wider work range. Second, we offer over 139 different Ford Truck models. These,

multiplied by scores of chassis options, give a job coverage practically without limit. That's what's back of our contention that *the loading dock hasn't been built which has strained to a load that Ford Trucks can't pull*. Come in and get the facts from us on wide Ford job coverage. Check on the scores of exclusive Ford Truck features available in no other truck built!

Anything Goes IN...



BUILT STRONGER TO LAST LONGER
USING LATEST REGISTRATION DATA ON 8,444,000 TRUCKS
LIFE INSURANCE EXPERTS PROVE FORD TRUCKS LAST LONGER!

Matador Auto Company
MATADOR

ONLY SURE THING ABOUT GAMBLING IS YOU LOSE

WASHINGTON, Jan. 29—Your fe cashes in on a horse because she likes the color of the key's jacket. You collect negotiable tickets because you low breeding lines. Ever wonder why?

A man who has been studying gambling for 15 years says he's and out it's because "you just n't win."

Feeding slugs into his own machine, Dr. Ernest E. Blanche said:

"It's mine and it's honest, but it pays me only 70 per cent."

Dr. Blanche, a 36-year-old mathematician, once wanted to be a physician. Instead, he has been diagnosing the probabilities of gambling success.

He aims his preaching against gambling from the practical rather than the moral viewpoint. "People don't want to be told they can't win," he says. "My theory is that they'll always lose if they stay at it. The ones who can't be convinced are the ones I'm trying to reach."

Some of his conclusions: You've got one chance in 17 of making four straight passes with the dice, shooting for seven, 11 of your point.

If it's eight straight winning throws, the chances are one in 287. If it is 10, you have one chance in 1,181—unless the dice are crooked.

From the mathematical standpoint, he says he has tried all the angles—from roulette to hunting the red-centered piece of candy that would entitle him to a free peppermint stick.

His own home is a cache of gambling equipment—all experimental and some of it phony. He says he has been kicked out of some places merely for taking notes.

Besides being a doctor of philosophy in mathematics, Doctor Blanche is chief statistician in the logistics division, Army General staff, and a former newspaper reporter in Passaic, N. J.

Hasn't he ever found a winning system?

Says the doctor: "Don't think I wouldn't have used it if I had."

Miss Edna Conkles of Crosbyton is here visiting as guest of Miss Earlyne Laughlin.

Mr. and Mrs. Joe Harlan of Amarillo were guests Monday night of Mr. and Mrs. Douglas Meador.

Mr. and Mrs. Claude Wilson of Sweetwater visited over the week-end with her mother, Mrs. J. A. Groves and other relatives and friends.

Mr. and Mrs. Claude Flippin and daughter Glenda of Paducah were Sunday visitors in the home of Mr. and Mrs. Ward Rattan.

Tribune, Matador, Motley County, Texas, Thursday, February 3, 1949

"IT'S ABOUT TIME I'VE BEEN WEARING THIS 62 YEARS"



Mr. and Mrs. J. L. Woodruff Entertain In Home Thursday With A Picture Show

Mr. and Mrs. J. L. Woodruff entertained in their home Thursday evening at 7:30 o'clock with a picture show party, with the film being shown by Mrs. John A. Hamilton.

Mrs. Hamilton showed some very interesting films that were made in Florida; shots of the El Progresso Study club "Gay Nineties" party staged last year by the club at the Matador Ranch headquarters; color films of the flower show, also held at the ranch; and of the 50th wedding anniversary celebration of Mr. and Mrs. R. P. Moore.

Mrs. Hamilton also showed a movie of the reception which followed the marriage of Mr. and Mrs. Woodruff's daughter Dorothy, which took place in August.

Following the evening entertainment the guests were served dainty open face sandwiches, cookies, pink mint and tea by the hostess, Mrs. Woodruff, from the lovely refreshment table laid with an imported embroidery linen cloth with a crystal bowl of winter berries, crystal holders and pink tapers, forming the center piece.

Those present were: Mr. and Mrs. A. J. Daffern, Mr. and Mrs. R. E. Campbell, Sr., Mr. and

Mrs. Joe Bloodworth and Mr. and Mrs. V. J. Skaggs, Mesdames L. C. Harp, Freeman Thacker, F. M. Eubank, Clifford Potts, Vernon Doss, R. E. Campbell, Jr., R. E. Donovan and Rose Carolyn; George Springer and W. W. Clements, Misses Rachel Patton and Rosemary Bloodworth and the host and hostess, Mr. and Mrs. Woodruff.

LOCAL ITEMS

Mr. and Mrs. W. F. Jacobs returned from Dallas Tuesday where they have been visiting with his brother and sister-in-law, Mr. and Mrs. Ray Jacobs and transacting business.

Mr. and Mrs. Pat Sheridan, Jr. of Lorenzo were Sunday visitors in the home of his parents, Mr. and Mrs. Pat Sheridan.

Mr. and Mrs. Eddie Russell accompanied their son Gordon to Paducah Sunday where he left by bus for Abilene to re-enter Hardin-Simmons university for the spring semester, where he is a senior student.

Mr. and Mrs. Floyd Webb and son Gene of Floydada visited here Sunday with relatives and friends.

Fred C. Bourland, student at the University of Texas is here visiting with his parents, Mr. and Mrs. Fred Bourland.

McDONALD LIFE INSURANCE CO. And McDONALD'S PLAINS BURIAL ASSN. McDONALD FUNERAL HOME Phone 88 Matador

MATADOR TRIBUNE

ISSUED THURSDAYS AT MASONIC BUILDING, MATADOR, TEXAS, BY THE TRIBUNE PUBLISHING COMPANY COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1934, AND WITH THE REMAINING SPRING REPORTER BY PURCHASE APRIL 26, 1938.

THE TRIBUNE IS SUCCESSOR TO THE ORIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN MATADOR IN 1892, AND ALL OTHER SUBSEQUENT COUNTY PUBLICATIONS.

ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, DECEMBER 4, 1933, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.

DOUGLAS MEADOR, EDITOR MRS. DOUGLAS MEADOR, SOCIAL AND ASSOCIATE EDITOR ELWANDA MARTIN, REPORTER AND CIRCULATION EARL MEBRIDE, MECHANICAL SUPERINTENDENT BILLY RAY NEIGHBORS, PRINTER APPRENTICE

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ANY ERRONEOUS REFLECTION UPON THE CHARACTER OF ANY PERSON OR FIRM APPEARING IN THESE COLUMNS WILL BE GLADLY AND PROMPTLY CORRECTED UPON RECEIPT BROUGHT TO THE ATTENTION OF THE MANAGEMENT.



"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."



New Beauty Is Featured In Pontiac

(Continued From Page 1)

The body lines, typical of the modern trend, gives a massive appearance. Grills of both series have a massive-appearing and unique simplicity—a single chrome bar so heavy as to simulate a second front bumper. It spans the entire front above the ten modernistic louvers. Rectangular parking lights, convertible to dual duty as directional signals, complete the concept.

Sleekness has been gained by lowering the hood with an added safety factor compounded by reduced pillars and curved windshield. The sweep of the windshield has been increased nearly six inches, and is now full width of the wide, streamlined body.

Body contour is in the modern manner. Front fenders sweep opulently through the doors to the rear fenders which are integrated with the rear quarter panels. Roof lines have been lowered 2.5 inches.

Take Different Routes

In rear end design the Chieftain and the Streamliner take different routes to the common goal of modern beauty. The Chieftain embraces modernistic styling adapted to Pontiac individuality. This consists of two gracefully arched steps, one from roof crown to trunk deck, and the other to the lower edge. Just as the exterior of the 1949 Pontiac is distinguished by a complete lack of automotive "gingerbread", interiors also carry out the motif of elegant

simplicity. Comfort and safety were sought by the company in selection of such interior features as wider seats, front and rear, and wider doors; and up to 38 per cent more glass area in both front and rear in both series.

Seats Moved Forward

The rear seat has been moved well forward of the rear axle, cushioned between the front and rear springs. Added hip room is gained by eliminating the space-taking wheel housing.

The front seat has been moved four inches forward and because of increased width of the body, it was possible to move the steering column two inches to the left, giving additional elbow room to driver and front seat passengers.

Ten Body Types Offered

Ten body types are offered, and with two exceptions may be had as standard or with certain refinements which the company designates as Deluxe models. Exceptions are the convertible, which is available only with deluxe equipment, and the sedan delivery, a commercial vehicle new to the Pontiac line, and standard equipped only.

Users will have a choice between the 99-hp. six-cylinder engine, and the 104-hp. eight. Pontiac's widely-known L-head motor is unchanged except for minor details.

Hydra-Matic Available

Hydra-matic transmission, the automatic gear-shifting facility, is available at extra cost, ap-

proximating \$175. Pontiac is the lowest priced car in which such equipment has been made available.

Among the more obvious changes in a first glance at the new models are:

Starter button on the panel to the left of the wheel instead of on the floor; cane-type pullout hand brake, with cables sealed against freezing; extra low pressure tires (7-10-15) on smaller, wider rims; increased luggage capacity, with counter-balanced and self-locking trunk lid; clustered instrument panel with all operating controls grouped around the steering column, lighter ignition switch and magnified speedometer mileage figures; new outside air heating system prevents fogging factor; steering wheel stability, and reduced fan pitch and speed to cut high speed whine.

QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tells of Home Treatment that Must Help or it Will Cost You Nothing Over three million bottles of the William S. Taylor's have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Burned Stomach, Gasiness, Heartburn, Sleeplessness, etc., due to Excess Acid, held on 15 days' trial! Ask for "William's Message" which fully explains this treatment—Free!

Stanley Pharmacy Matador, Texas

ALL NIGHT SERVICE! PHONE 114-M CONOCO PRODUCTS GAS — OILS — LUBRICATION WASH AND GREASE TIRE SERVICE — ACCESSORIES RAY'S SERVICE STATION EAST OF HIGHWAY 70 "Y"

For ALL BOYS There's FUN and ADVENTURE in Scouting BOY SCOUT WEEK FEBRUARY 6-12



Maybe you're the "slow" one!

Have you been a little slow about giving your engine the extra protection it needs for winter-weather driving?

It's easy to change now to winter-grade Conoco Nth Motor Oil and the extra protection of an engine that is OIL-PLATED!

Because free-flowing Conoco Nth actually fastens extra lubricant right to cylinder walls. This extra OIL-PLATING protects working parts from winter's grinding "dry-friction" starts... from metal-eating combustion acids... and from power-robbing sludge and carbon due to wear.

So stop trouble before it starts... Oil-Plate for Extra Protection!

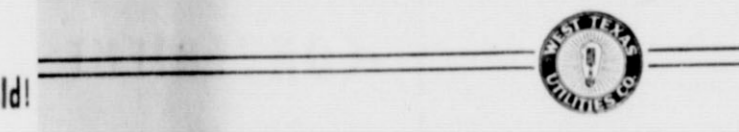


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W. F. "Bill" McCaghren, Wholesale Agent COMPLETE LINE OF CONOCO PRODUCTS OFFICE AT JAMESON MACHINERY DAY PHONE 196 NIGHT PHONE 105-W

Bright Looks OR WINDOW NOOKS! Venetian blinds accentuate the beauty of your window treatment... eliminate undesirable views... insure privacy... diffuse light... and regulate ventilation OPULAR SIZES IN STOCK Priced From \$4.65 up ENITIAN BLIND REPAIRS, EXTRA SLATS, CORD AND TAPE GIGGINBOTHAM-BARTLETT CO. BOARING SPRINGS, TEXAS

Naturopathic and Chiropractic Clinic Oxygen — Water —Therapy —X-Ray a new Technique 208 W. Missouri St. — Phone 70 Call for Your Appointment "WHERE NATURE CURES" DR. J. G. PRUITT Floydada, Texas



Value? Only a parent can tell you. Cost? Uncle Sam allows a \$600 income tax exemption to cover a year's board and keep—a parent has ideas on that too! 4 small things of great value Value? What else gives you so much for so little as electricity? It lights, heats, cools, cleans and entertains; saves you time, work, money. Cost? A few cents a day!

Value? Ask any doctor the value of radium—or a patient whose life it has saved. Cost? A single ounce would cost you around \$60,000—if you could buy that much all at once! Value? You can measure a diamond's value only in a woman's eyes. Its cost? About \$900 for a good-quality, one-carat stone... and it takes more than 140 carats to make one ounce!

West Texas Utilities Company

EL MATADOR

Kampus Klatter

Well, howdy do, keeds! Wanta know a little of the latest?

Kenneth, Sappo and Shirley seemed to have a little trouble Sunday nite! No gal—no fun, eh, Kenneth? And he has a car! (Well—we think it's a car.)

Mary Helen has a case of the blues and no wonder—she's a widow for a while or—well, almost!

Well, it's still a fella from R. S. for Tiny but it seems that it isn't the same one! What about Lonnie, Tiny?

Say! Have you noticed the interest that Herb has been showing in a certain redhead lately? It's beginning to get a little noticeable! Isn't her nickname Polly, Herb?

It's rumored that Albert M. had a very nice time last Monday when he went to Vernon with some kids! It wasn't only the trip but a certain Sophomore who did it!

Well, kids! I've got to go for this week—

Be seein' ya,
Miss El Matador

MEET A PERSONALITY

Name—Marcia Gilbert
Age—16. Height—5' 4 1/2"
Weight—Secret
Color of hair—Dark brown
Color of eyes—Blue
Favorite movie—Yellow Sky
Favorite sport—Football
Favorite food—Fried chicken
Favorite color—Blue
Favorite record—Gloria
Favorite sport—Football
Pastime—Getting into meanness

Pet Like—Boys!
Pet dislike—Conceited people
Ambition to get to go to AKM
When joined Class of '49—38

—M. H. S.—
"Do you really love her?"
"Do I love her? Why I worship the ground her father struck oil on!"

Coming Events

NOTICE: The Matador basketball girls and boys of both high school and grade school are still carrying on their basketball season so come and watch them play!

Feb. 7, Monday: The Roaring Springs girls of both grade and high school will play here.

Matador boys of both schools will go to Floydada.

Feb. 8, Tuesday: Boys and girls play basketball at Crosbyton on this date.

Feb. 10, Thursday: The Flomot basketball girls come here for the first game in the playoff of County Championship between Matador, Roaring Springs, and Flomot.

Feb. 11, Friday: Both boys and girls basketball teams from Ralls play here.

Mother-Daughter Banquet.
Feb. 15, Tuesday: Matador boys go to Spur to play.

Feb. 17, Thursday: Ralls teams come here for more basketball.

February 18, Friday: Matador teams go to Abernathy.
—M. H. S.—

My Ideal Girl

(in M. H. S.)

(By Billy Ray Neighbors)

Hair—Ann
Complexion—Frances
Eyes—Rosie
Nose—Wanda
Mouth—Dorothy
Teeth—Sarah
Chin—Shirley E.
Smile—Shirley P.
Hands—Marcia
Figure—Ann
Feet—Joyce
Manners—Frances
Intelligence—Ann
Personality—Patti
Character—Frances
General appearance—Mary H.

—M. H. S.—
MAGICIAN SHOW PRESENTED AT MHS

On Tuesday morning at 10:30 at the Matador High school auditorium, a interesting and lively magician show is to be presented by Bobo, the magician. His magician show which is one of the many assembly programs that have been presented at M. H. S. is expected to be one of the best yet. Admission is only 20 cents and the public is invited to attend. The money that is received from these shows is put in the

Senior treasury for the saving on a school gift. Your presence would be appreciated.
—M. H. S.—

"Ever notice when the leaves start to turn?"
"Not especially. When?"
"Nite before mid-term tests!"

Honor Students For First Six Weeks

The following high school students are on the distinguished list making a grade of 90 or above in each subject taken during the first semester 1948-49. Seniors: Rosemary Bloodworth, Frances Casey, Ann Harp, Patti Pipkin and Sarah Springer. Juniors: Mary Helen Stephens and Freshmen: Rita Wilkinson.

High school students on the honor roll, making 80 or above in each subject taken during the first semester 1948-49 are as follows: Seniors: Truman Groves, Billy Ray Neighbors, Shirley Pope, June Spray and Dorothy Traweck. Juniors: Gene Barley, R. L. Giesecke, Bonnie Hughes and Garland Rattan and Sophomores: Doris Ann Doss, R. L. Holt, Bodie Keith and Roy Taylor.

Eight grade students on the honor roll for the first six weeks period are: Ronald Hobbs, Cora Bostick, Charles Keith, Jo Fulkerson, Betty Ruth Smalley, Kay Pounds and Frances Traweck. Kay Pounds had the highest average for the six weeks period, 92.7-8.

Seventh grade distinguished list, Betty Fran Montgomery and honor roll, Neal Pipkin.

Sixth grade: Honor roll, Tom Hamilton and David Keith.

Fifth grade: Distinguished list: Lucretia Edwards and Honor roll: Dorothy Plyler, Hubert Fulkerson, Alvin Lynn, Gall McWilliams, Barbara Casey, Jeannie Bearden, Frank Traweck and Virgil Hughlett.

Fourth grade: Distinguished list: Joanne Darsey, Larry Allen and Glynda McWilliams. Honor Roll: Don Brown, Arvin Ellithorpe, Harriet Bean, Christene Green, Sue McCaghren, Myrna Voy Moore, Betty Gene Neighbors, Mary Lois Watkins, Barbara Waybourn and Lena Mae Madewell.

Third grade: Distinguished list: Anne Lee, Joyce Lynn and Frances McMahan. Honor roll: Pat Green, Wayne Bowen, Roger Scaff, Karan Burns, Frances Lancaster, Marla Leslie, Martha Lynch and Ida Mae Simpson.

Second grade: Distinguished list: Hazel Bean, Pat Scigler, Charolette Campbell and Harry Campbell. Honor roll: Ronald Bailey, Kent Gray, Bobby Cross, Gerald Pinkin, James Calvin Smalley, Bobby Williams, Ray Davis, Karmen Jinkins, Peggy Myers and Peggy Welling.

Matador IOOF Lodge

Meets every Friday night
Noble Grand
E. S. Jones
Secretary,
Ralph Nichols

All visitors and brothers welcome.

Authorized Dealer FRANKLIN



Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry
MATADOR DRUG

SPRING THEATRE

ROARING SPRINGS, TEXAS
New Show Time: 7:00 p. m.

FEB. 3rd (Last Showing)
Tyron Power, Anne Baxter
'The Luck of The Irish'

FRIDAY — SATURDAY
FEBRUARY 4 and 5

'Belle Starr's Daughter'
George Montgomery, Ruth Roman, Rod Cameron
3 Stooges — Serial

Preview Saturday Nite
SUNDAY — MONDAY
FEBRUARY 6 and 7
LOIS BUTLER as
'MICKY'

ALSO SUNDAY NITE 7 p. m.

TUESDAY — WEDNESDAY
THURSDAY
FEBRUARY 8, 9, 10

'Frontier Marshal'
Randolph Scott, Nancy Kelly
Lucky Ducky

Attention!

Poultry Raisers

ALL KINDS

BABY CHICKS

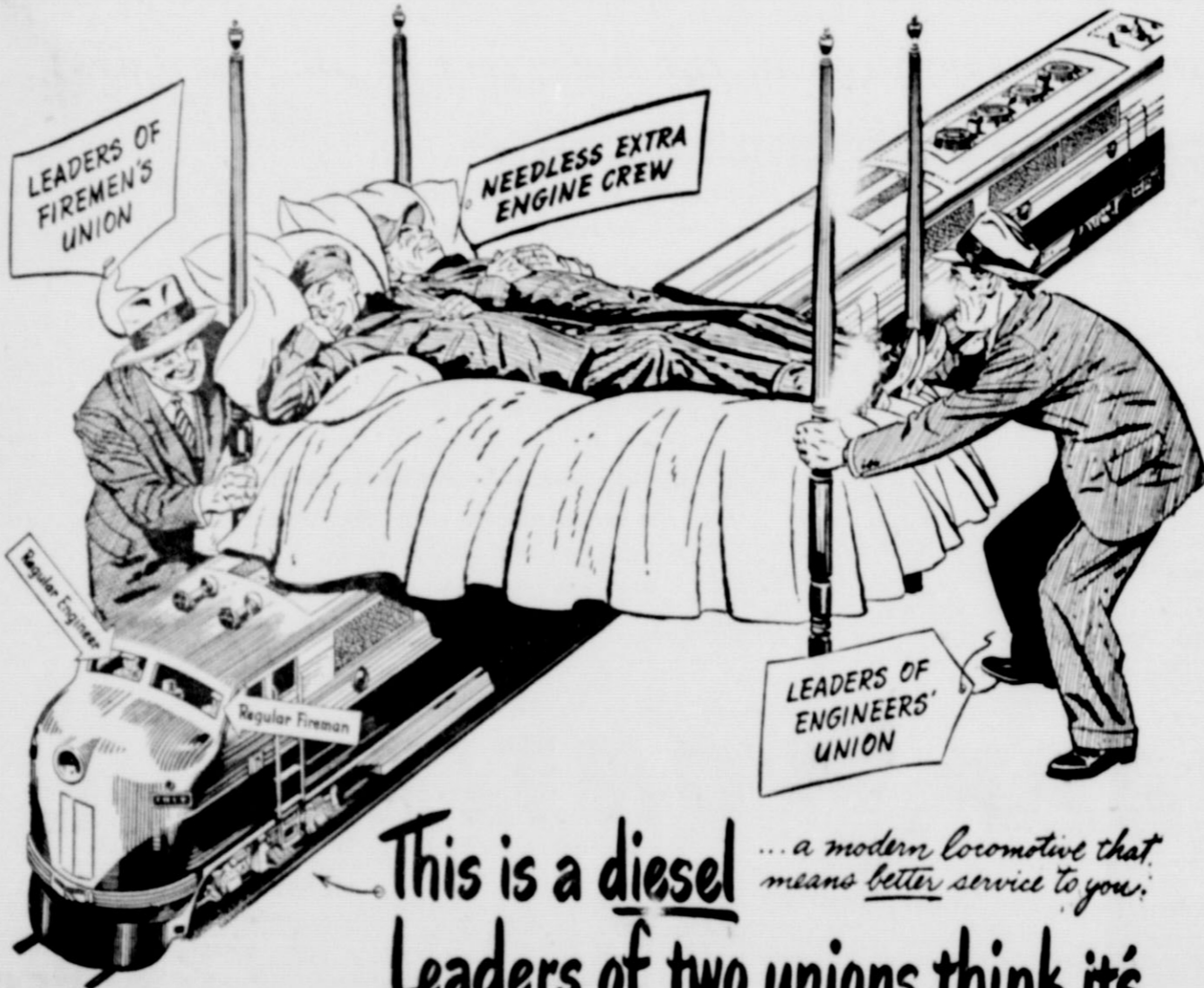
AND BABY (baby beef type) TURKEYS
DELIVERED BY TRUCK EACH THURSDAY

FROM THE

ELK CITY (OKLAHOMA) HATCHERY

PLACE YOUR ORDER NOW!

BISHOP FEED & GROCERY



This is a diesel ... a modern locomotive that means better service to you.
Leaders of two unions think it's a feather-bed ... a "make work" grab that means less service to you.

● Leaders of unions representing railroad engineers and firemen seek to force railroads to add extra, needless men on diesel locomotives. This is sheer waste—a "make-work" program which would mean fewer improvements and higher costs—for YOU!

Railroads use modern diesel locomotives because they are one of the means of giving faster, better service to you.

Two men compose the crew of a diesel. They occupy a clean, comfortable cab at the front. The engineer handles the throttle. The fireman sits and watches the track ahead. With no coal to shovel, he has practically nothing else to do.

No Benefit To You
Now the leaders of the Brotherhood of Locomotive Engineers and the Brotherhood of Locomotive Firemen and Enginemen want to use the diesel locomotive as a means of forcing a feather-bedding scheme on the railroads. The extra men they propose to add to the diesel crews are not needed. There is no work for them.

The union leaders are fighting among themselves about which union should furnish these extra, needless men. The Brotherhood of Locomotive Engineers have even threatened a strike. You may not be interested in this dispute of these two unions, but you would be vitally concerned if these groups succeed in putting through this feather-bedding scheme, because it would mean a slowing up of the improvement program of the railroads—of which the diesel is the outstanding symbol. Diesel crews are among the highest paid

railroad employees—real aristocrats of labor! Their pay is high by any standard. Granting of these demands, therefore, would mean that the railroads would be paying out millions in unearned wages to those in the very highest pay brackets.

We'd Like To Spend This Money On You

You know how much the diesel has meant to you in increased speed, comfort and convenience. The railroads have many more of them on order for even greater improvement in service to you. But needless drains of money, such as this present demand of the unions for needless men on diesels, reduce the ability of the railroads to spend money on better service for you.

Proud as the railroads are of the diesel, it is only a small part of their improvement program. Since the War, literally billions of dollars have been spent on improvement of

tracks and stations, on new passenger and freight cars, as well as on diesel locomotives, and on the many other less conspicuous details of railroading that contribute to improved service.

Feather-Bedding Means Less Service To You

But brazen feather-bedding schemes like the one now proposed would, if successful, divert large sums of money from our present improvement programs. Even worse, they make improvements like the diesel worthless, by making the cost of their operation prohibitive.

These demands are against YOUR interests—as well as those of the railroads. They are schemes to "make work". Neither you nor the railroads should be forced to pay such a penalty for progress.

That's why the railroads are resisting these "make work" demands to the last ditch—and why they are telling you about them.

WESTERN RAILROADS

105 WEST ADAMS STREET • CHICAGO 3, ILLINOIS
We are publishing this and other advertisements to talk with you at first hand about matters which are important to everybody.

Tribune, Matador, Matley County, Texas, Thursday, February 3, 1949

L. C. Giesecke, Math Barkley, Billy Dan Thomas, Jacky Simpson and Bobby Harp all Tech students visited between semesters with relatives.

Leo Archer, who is attending Schreiner Institute at Kenedy with his mother, Mrs. Archer.

BUILD for Happiness BUILD a NEW HOME

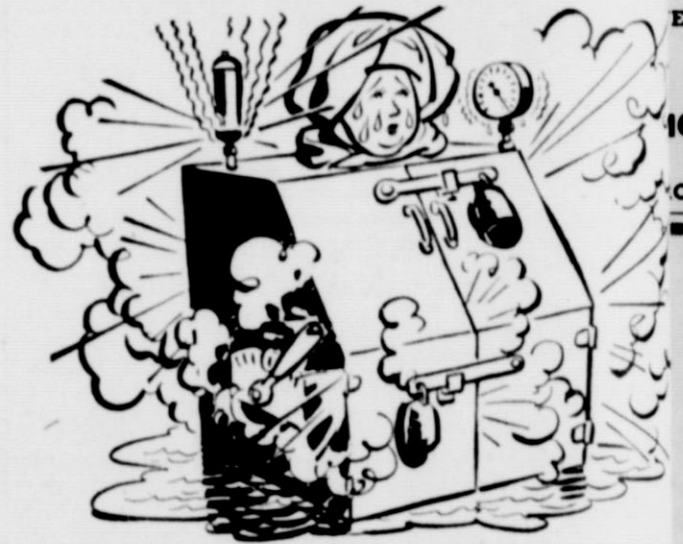


A new home is one of life's greatest possessions. Build a good home... use good materials... build for lasting happiness. Our stock of building materials is complete. It is always a pleasure to serve you and to provide you with any estimates you may desire.

Everything For The Home, Farm and Ranch
HIGGINBOTHAM-BARTLETT COMPANY
LUMBER, BUILDING SUPPLIES AND HARDWARE

LOOKING FOR

"FAST WARM-UP?"

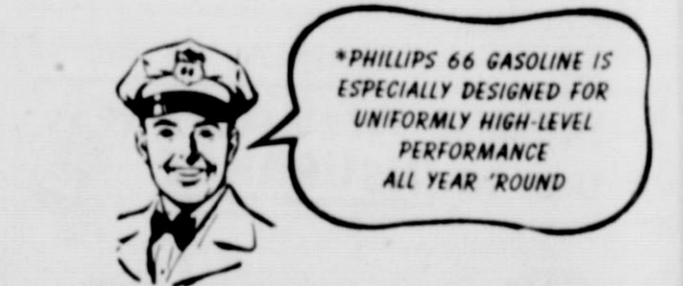


THIS GASOLINE'S GOT IT!

That Famous Phillips 66 "CONTROL" Is Designed to Give You Fast, Smooth Action—Hot Weather or Cold!

Don't blame the thermometer—some cars sputter and miss on the warmest days. That's why Phillips 66 Gasoline is controlled!

And that control is designed to better Phillips 66 power, pick-up, and pep whether the thermometer drops or rises. Get a tankful and see for yourself!



*PHILLIPS 66 GASOLINE IS ESPECIALLY DESIGNED FOR UNIFORMLY HIGH-LEVEL PERFORMANCE ALL YEAR 'ROUND

PHILLIPS 66 
GASOLINE

Phillips '66'
LATIMER & SON, PHILLIPS JOBBERS
PHONES 66-J, 194-R, 194-M
Matador, Texas

STREETS DAMAGED ..

(Continued From Page 1)
this week had told him the state road department had lost some excellent road, built three to five years, because of the extreme cold, sleet and other factors produced by the series of blizzards.

Tentative plan of city officials now is to repair the pot holes in street paving as soon as weather

is favorable and cover the entire project with a seal coat of asphalt. Advice of state highway department engineers will be sought as soon as conditions will permit.

Another unusual feature of the sleet and snow was the leaky roofs which developed as soon as the mercury rose above the freezing point. Almost half of the business houses in town reported leaky roofs in various de-

tees. The Tribune was a scene of bedlam Monday when water from the roof poured down the west wall of the Masonic building. Tarpaulins were spread over equipment and stock in an effort to provide protection. Water ran in a foot-wide stream out of the front door and the newspaper press stood in almost an inch of water. It was the first time in 15 years that water had entered by the west wall. Cause was a drain pipe clogged by ice which made it impossible for water on the roof to escape in the manner intended.

TWO FILMS TO BE SHOWN SATURDAY

Ed Jameson, local dealer for Minneapolis-Moline farm machinery is presenting a program Saturday afternoon, February 5, at 1:30 o'clock for farmers and their families at Jameson Machinery company.

Two films will be shown, "This Heritage of Ours" and "Reasons for the Seasons".
A cordial invitation is extended to all to attend. Coffee and doughnuts will be served.

Notice To Bidders

Pursuant to an order of the Commissioners' Court of Matador county, Texas, sealed bids will be opened on February 14, for the sale, by the county, of one (1) used 9G7 Caterpillar tractor. Prospective buyers may address sealed bids to the County Clerk or County Judge.

Pat Sheridan, County and District Clerk, Matador county, Texas

GRAND MASTER OF THE U. S. TO BE IN AMARILLO MONDAY

The Most Eminent Grand Master of the Grand Encampment Knights Templar of the United States of America, Sir Knight John Temple Rice, will visit Amarillo Commandery on Monday, February 7, in Khiva Temple Building.

All the Commanderies of the Eighth District and all Knights Templar are invited to join in honoring Sir Knight Rice, said Mr. J. Hershel Green.

A banquet will be served at 6 p. m. for all those present. Following the banquet Amarillo Commandery No. 48 will be opened in full form and the Grand Master received with honors commensurate with his rank. The opening ceremony will be graded by Sir Knight Nathaniel Pace of Baytown.

Sir Knight Rice is one of the best loved and most highly distinguished Masons in Texas and every Knights Templar is urged to attend this meeting, meet him and hear his address. This is the first time in the Masonic history of the Panhandle that a Grand Master of the Grand Encampment Knights Templar of the United States of America has visited the Panhandle of Texas, said Mr. Green.

Abraham Lincoln, James A. Garfield, and William McKinley were assassinated while serving as President of the United States

Tribune, Matador, Matley County, Texas, Thursday, February 3, 1949

RETURNS TO PLAINVIEW

Will Castleberry returned to his home in Plainview Friday after visiting here for the past ten days in the home of his daughter and family. Mr. and Mrs. Elbert Reeves, Mr. and Mrs. Reeves and son, Pat, accompanied Mr. Castleberry to Plainview returning home the same day.

JOANNIS DANIELS CHOSEN SWEETHEART

Miss Joannis Daniels of Lockney was elected sweetheart of the Lockney High school Future Farmers of America chapter in a voting made in January. Miss Daniels is the daughter of former Matador residents, Mr. and Mrs. Vernon Daniels, now of Lockney.

Wayne Timmons left Friday for Abilene where he will enter Abilene Christian College for the spring semester.

BEGINS NEW DUTIES IN AGENTS OFFICE

Mrs. David Campbell of Roaring Springs began duties as secretary to County Agent, J. R. Emmons and Home Demonstration Agent, Mrs. Mary K. Rattan and registrar of Matley County Selective Service board, Tuesday morning following the resignation of Mrs. Bill Moss.

Mrs. Moss has been employed in the Agents office for the past three years. She will continue making her home here, where her husband, Bill Moss, is vocational agriculture instructor in Matador High school.

Mrs. Campbell is well qualified for the secretarial work as she has been formerly employed by the Matley county AAA office for two and half years and for the past month has been assisting F. C. Bourland with income tax return forms.

COMPLETE LINE OF WATCH BANDS

For Ladies' and Men's Watches

Elgin and Bulova Watches

Watch, Clock & Jewelry Repair Work

KIMBELL'S JEWELRY

THEATRE BUILDING MATADOR, TEXAS

Wilson Kimble Optometric Clinic

Phone 234 FLOYDA Write, Box 518

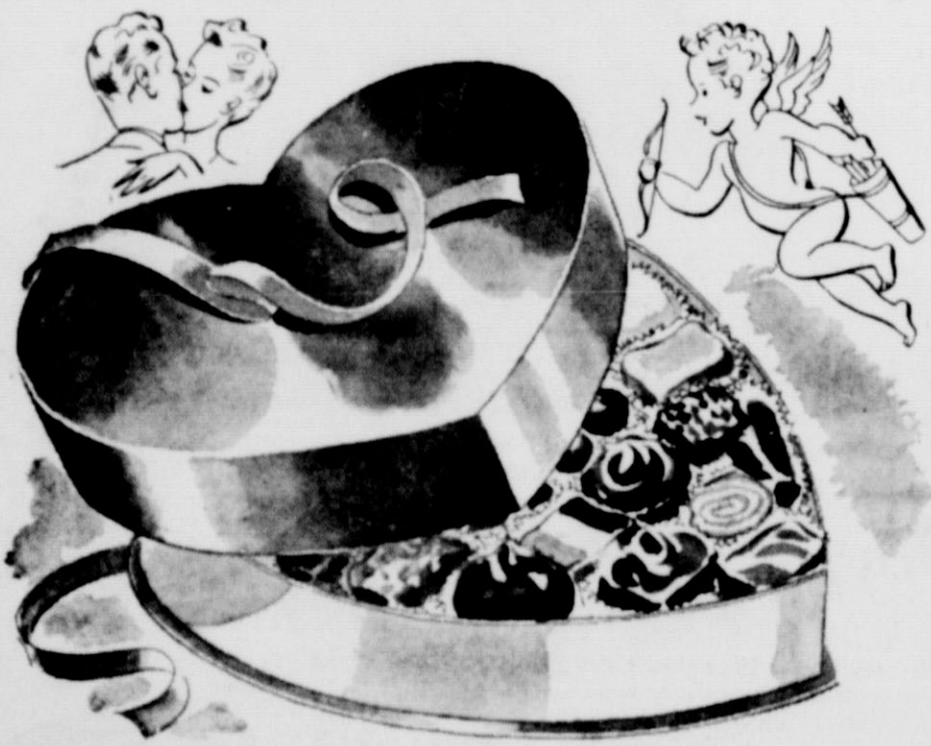
Specializing in Eye Care and Visual Efficiency

We maintain a modern optical laboratory for the prompt and accurate filling of ophthalmic prescriptions.

Dr. John W. Kimble, Optometrist



PANGBURN'S VALENTINE PACKAGE CANDY



SWEETS TO YOUR SWEET

FINEST CANDY IN THE SOUTHWEST
IN THE MOST BEAUTIFUL PACKAGES YOU HAVE EVER SEEN!
LARGE VARIETY — MAKE YOUR SELECTION NOW

STANLEY PHARMACY

R. M. STANLEY, Owner



BOY SCOUTS OF AMERICA Troop No. 60

MATADOR, TEXAS
Meets every Monday night at 7:00 p. m., at the Scout Hut
Forrest Campbell, Scoutmaster
Billy Ray Neighbors and Dennis Bryant, Assistant Scoutmasters

in the Want-Aids

FOR SALE: 1939 Chevrolet Master Delux, recently overhauled, clean upholstery, tight body. Reasonable. See Clint Hicks, First State Bank.

FOR SALE: 1 used H Farmall \$1,300.00; 1 used F-12 Farmall \$450.00; 1 used F-20 Farmall \$900.00; 2 new M Farmalls with or without equipment. ALL MAKES, New and Used Tractors. Yes! We will trade Every Day. Braselton Implement Co., Roaring Springs.

FOR SALE: H-Farmall with equipment, all in good condition. W. F. Gwinn, Roaring Springs, Route 1.

For Sale: Electric motors for sewing machines. Also repairs for most makes of machines. See A. B. Fulkerson.

BLIND MYSTIC Reader. Four questions \$1. J. W. Hendricks, Box 143, Phone 931, Roaring Springs, Texas.

FOR SALE: 1 used Graham-Hoerne plow; 1 new wheat drill attachment for Graham-Hoerne Braselton Implement Co., Roaring Springs.

SIX ROOMS: House for sale. To be moved or will sell with lot. McDonald Funeral Home.

FOR SALE: 10 brood sows and 1 boar. See Tom Hughes.

75 Elm Trees: 3 to 9 foot for \$25 or 25 to 50 each, if you dig them. Mrs. T. E. Williams.

BEDROOM: for rent. See Mrs. T. E. Williams.

FOR SALE: '45 model VAC tractor case with two row implements. H. P. Cargile, Roaring Springs.

FOR SALE: Singer sewing machine. See Mrs. France Barton

FOR SALE: Five young bulls, out of Bill Myers registered herd. Matador Implement Co.

LOST: Magneto telephone test set on highway between Roaring Springs and Dickens. Please notify Southwestern Associated Telephone Company at Matador or Dickens.

FOR SALE: Baby chicks also started chicks. Roaring Springs Hatchery.

FOR SALE: 1946 Ford pickup or 1939 Ford pickup. See at Phillips Station.

FOR SALE: Singer sewing machine. See Mrs. France Barton

FOR SALE: 100 cedar posts; 200 ft. fencing lumber; 1 John Deere feed mill. Charlie Seaff Matador, Texas.

Carole King JUNIOR DRESSES



As seen in Seventeen

Double Play

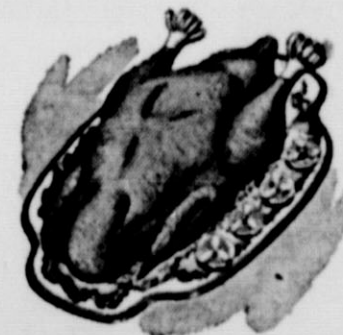
Dress and jacket for all day long... doff the jacket and see how pretty you look for dinner and dancing! The fabric design, CAROLE KING'S alone. The dress, spun rayon; the jacket is reversible... spun rayon and butcher-lin.
Junior sizes 9 to 15.

\$16.95

other Carole King Juniors from \$8.95

Harry Willett & Co.

ENJOY A TREAT! Turkey Dinner



SUNDAY, FEBRUARY 6th.

SUNDAY MENU

DRESSING AND GIBLET GRAVY
CRANBERRY SAUCE
CREAMED POTATOES SALAD GOLDEN WAX BEANS DESSERT

Waybourn's Cafe

BILL WAYBOURN, Manager



1949 FEBRUARY						
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

SAVE EVERY DAY

IN THE MONTH



BUY ALL YOUR TABLE NEEDS IN ONE STORE

SAVE ON EVERY ITEM

ONE STORE

SAVE ON EVERY ITEM



-CLEAN -MODERN -CONVENIENT

FINE FOODS

AT THE LOWEST PRICES IN TOWN

AT THE LOWEST PRICES IN TOWN

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