

"Nothing on Earth is so Powerful as the Truth."

MATADOR TRIBUNE

SUCCESSOR TO ROARING SPRINGS NEWS
COMBINED WITH THE MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1934

Matador, Motley County, Texas, Thursday, November 29, 1934

MOTLEY COUNTY NEWS, NOV. 29, 1934

The Tribune Embraces The Roaring Springs News and The Motley County News in One Publication of Complete Circulation

TRIBUNE VOL. 8, NO. 38

TRAIL DUST

By DOUGLAS MEADOR



Near midnight, and the figure of a man crouched over a small fire in the ditch at the side of the highway. I placed my hand against the window of my car and the glass was cold, and the wind outside was bending the yellow mesquite trees. The man before the little altar of warmth did not look up. Only a few feet separated him from many more fortunate than himself, yet his eyes had looked too long at the glaring lights of a car that would not sink into darkness without a pause.

He wrapped in a blanket of misery he watched the fire, to wonder what his supper had been and thought of the steak and buttered roll on my plate. Thought of the cold, grey dawn he must see when the night finally dragged its slow over his heart.

Only a few days have passed since the sun gleamed against golden leaves in the high branches of the Cottonwoods and as they stand so alone against the sky. The rugged and enduring of both trees and men is unaltered when winter comes and the snow away the leaves and the look of youth.

Howling around home the other I found part of the old organ carpet covered pedals that had stood in the corner. Its melody has long been covered in the silence of years as the many of the voices that once cheered in its presence. One of the earliest and tenderest memories of a mother as she played and sang to me.

Something to think about is the restless South Texas lawyer who never writes letters. It would be interesting to know whether he adopted the practice before he left his earlier love affairs.

While possessing a comparatively active imagination, I have never been able to make the story of my wild oat crop sound very winning or interesting. Anybody who has observed that the more wildly a man is, the less he says about himself and I have about decided to bury my past in silence. A man may be stupid but as long as he remains silent he does not have to share the secret with anyone.

With trumpets sounding in my ears I sat on the rear platform of a west bound California Limited one golden morning and watched the stars being covered with splashes of crimson light. The ancient and purple mountains out of the horizon on every side stood majestically as the mysterious of the sun. Thick fields of long-cold lava lay as a black monument to the curse of centuries. Volcanic ash that had been belched from a teeth-shed shadow tried to hide under the blue and gold as a more after range to the south tumbled down of the gossamer grey haze dawn.

Day was born on the desert with the train roared westward with its cargo of human hopes. A train suddenly from around a curve another train going in the opposite direction. Passengers on the east-bound train must have been met with the heat of barren, rocky places. With fire that seems to come from the bleached mountains instead of the sun and the irritating familiarity of any road back.

Yet through the years before and since, the two trains and many more have passed each other as flying shuttles weaving a carpet for the finicky feet of the states.

COTTON REPORT
The report shows that there were 1,536 bales of cotton ginned in Motley county from the start of 1934 to Nov. 14, as compared with 12,884 bales ginned to Nov. 14, 1933 crop of 1933.

Mr. J. J. Reece spent the week-end in Abilene.

Matador And Memphis To Clash Today For Grid Title

CHERRY TREE IN FULL BLOOM NOV. 21 NATURE FREAK
A cherry tree in full bloom on November 21 is the latest freak of nature in this freaky year of Our Lord 1934 in Floyd county.
The tree is in the orchard of Mrs. G. R. May, one and a half miles east of Floydada on the Matador Highway. It is loaded with the blossoms, Mrs. May said.
The tree is only two years old. Its first little blossoms are due for a rude reception some of these November or December nights when Boreas decides to blow his breath across the Texas plains, but meanwhile the sight of a fruit tree in full bloom on a date when all greenery is long supposed to have disappeared is another proof that you can't tell what the weather is going to do in West Texas.—Floyd County Hesperian.

Cotton Growers Get Additional Certificates

200 Producers Receive 304,000 Pounds Exemption Certificates From 10 Percent Reserve.

Approximately 200 Motley county cotton producers will receive about 304,000 pounds of cotton exemption certificates this week and in the near future from the State Allotment Board, through the County Agricultural office, from the 10 percent reserve.

These additional certificates have been issued out of the reserve and go to the producers who have an abnormally low yield in any of the base years, 1928-32 (Exclusive of the year 1930 which was excluded for the entire county,) due to hail, drought or other natural uncontrollable causes and those producers who had normally planted less than one third of their cultivated acreage to cotton.

CAFÉ CHANGES HANDS

The Count's Cafe, located on Highway 28, next door east of the Phillips Service Station, formerly operated by Mr. and Mrs. Counts, was recently purchased by Mrs. Ida Belle Edwards of Dickens, Texas, who immediately assumed management.

Mrs. Edwards operated the Corner Cafe and Filling Station at Dickens for the past year and continues to own the business which is operated by her father, Mr. and Mrs. Counts have moved to Breckenridge.

WESTMORELAND-GUTHRIE

Mr. and Mrs. A. E. Westmoreland announce the marriage of their daughter, Miss Georgia Westmoreland to Lamar Guthrie, at Tipton, Oklahoma, on March 23, 1934.

Mrs. Guthrie is a graduate of the Matador High School, later attending Texas Tech at Lubbock, and has taught in the Dougherty school for the past two years.

W. M. S. ELECT OFFICERS IN MEETING THURSDAY

After an interesting program on "World Outlook" of the Methodist Missionary Society held last Thursday, November 22, the following officers were elected for 1935.

Mrs. T. E. Williams, president; Mrs. C. D. Pipkin, vice-president; Mrs. Claude Jeffers, corresponding secretary; Mrs. Oscar Vinson, treasurer; Mrs. T. T. Jameson, local treasurer; Mrs. R. P. Moore, secretary; Mrs. G. E. Hamilton, superintendent of Bible study; Mrs. Homer Sheats, superintendent of Mission Study; Mrs. R. P. Moore, superintendent of publicity; Mrs. Jack Robinson, superintendent of supplies; Mrs. L. F. Davis, superintendent of local work.

A motion was passed to send a box of merchandise with a value of \$15.00 to the Valley Institute at Ft. Barr, Texas.

E. F. Springer is Named Matador's Next Postmaster

Letter From Marvin Jones Indicates That Appointment of Merchant to be Made.

A letter received by E. F. (P. Y.) Springer from Congressman Marvin Jones, Thursday, stated that his name was being submitted to the Civil Service Department with recommendation that he be appointed acting postmaster for Matador. The action will likely be confirmed when Congress meets in January.

No definite information regarding the change in the office was given, however it is surmised that the change will be made in the immediate future.

Mr. Springer is a well-known business man of Matador, having been connected with the Spot Cash Grocery for the past 15 years. He received one of the three highest averages in the Civil Service examination held some time ago when a vacancy was declared here.

New Building Near Completion

The new postoffice building which was to have been completed last week was delayed on account of unfavorable weather and will probably be ready for occupancy the latter part of this week, postmaster T. L. Bryan declared yesterday.

In event the building is ready, the change will possibly be made Saturday.

Santa Claus to Get Letters Mailed in Variety Store Box

Old St. Nick Establishes Letter Box in Local Store to Aid Boys and Girls in Writing.

After making special arrangements with "Jake" Jacobs, manager of the Matador Variety Store, Santa Claus will now receive all the letters mailed to him in the Santa Claus letter box which has been prepared at the store.

Little boys and girls are urged to get their letters in the box as soon as possible as Santa Claus expects a large amount of mail in the next few weeks, and of course the first letters received will be the first ones opened.

As many of the letters as possible will be published in the Matador Tribune between now and Christmas.

Santa Claus does not require any postage on letters mailed to him at the box in the Variety Store.

FATHER OF D. I. W. BIRNIE DIES AT SCOTLAND HOME

D. I. W. Birnie, who has made his home in this country for the past 15 years, received a message from his sister Monday, to the effect that his father, R. T. Birnie, O. B. E., had died at the family home in Edzell, Scotland. He had been in the service of the British Government for the past 45 years.

Full particulars regarding his father's death were not included in the message received by Mr. Birnie Monday, however other communications are in the mails.

Survivors are: the widow, Mrs. R. T. Birnie, Edzell, Scotland; Mrs. George Thornton, Forfar, Scotland; and D. I. W. Birnie, of Matador.

PHILHARMONIC SOCIETY

The Philharmonic Society met Monday, November 26, at the home of Mrs. M. J. Reilly, with Mrs. Mary Jones as leader.

The program was a study of the Folk Music of Scotland, with the following parts given:

Paper: Music Life of the Scottish Highlands—Mrs. B. F. Tunnell.

Piano: "Loch Lomond"—Mrs. John C. Russell.

Paper: Story of "Annie Laurie"—Mrs. W. R. Moore.

Vocal Quartette: "Annie Laurie"—Mrs. Tunnell, Mable Jameson, Mrs. Edwards, Mrs. Moore.

Piano: "Robin Adair"—Miss Roberta Jameson.

Vocal Duet: "My Heart's in the Highlands"—Aline Russell, Jo Nita Smart.

Mrs. MacKay of Scotland and Miss Clark of Denver, Colo., were guests of the society.

Mrs. MacKay graciously favored the society with an interesting talk about Scottish music and customs, interspersed with several beautiful songs and piano numbers. After adjournment a very lovely tea was served.

Grounds Covered By Snow

Prospects for a white Thanksgiving were promising at one o'clock this morning when a light snow began falling in Matador and continued until near daylight when this paper was printed. The snow-fall, which melted as fast as it struck the earth, was broken at intervals by a slight drizzling rain.

Altho the benefit of the snow and rain-fall could not be determined at an early hour this morning, the prospects for more moisture were favorable which would prove very beneficial to stockmen and farmers. Wheat in particular will receive the greatest benefit.

The temperature last night was near freezing and a strong north wind increased its severity, but near midnight considerable moderation was noticeable and the snow-fall was not accompanied by wind.

FLASH—

A short time before daylight this morning snow covered the streets and buildings in Matador.

Abilene Votes Down Light Plant Sale

ABILENE, Nov. 26.—By a vote of three to one, Abilene voters decided Saturday against any change in the present electrical service situation.

Results of the election were as follows: For a municipal plant 397, against 1,269.

For granting a franchise to O. D. Dillingham 3440, against 1,311.

For present rates and policies of the West Texas Utilities Company 1,130, against 509.

The City Commission called the referendum to serve as a guide in future policies. Dillingham had sought a franchise to organize a firm to compete with the utilities company and there had been some agitation for a municipal plant.—Amarillo Daily News.

BEAUTY SHOPS COMBINE

A transaction was completed recently whereby the two beauty shops of Mrs. J. O. Nalley, located in the Motley Hotel and Miss Dora Jameson, located in the Sanitary Barber Shop, combine their interests and equipment in a partnership to be known as the Sanitary Beauty Shop.

The shop, which has been enlarged and re-arranged, is located at the Sanitary Barber Shop.

UNITED SERVICE

Reading from Psalms 91 and 92. Rev. D. D. Dennison, pastor of the Methodist church, delivered a very impressive message at the United Thanksgiving Services which were held at the Baptist church Wednesday night.

The following program was given: Hymn, "Praise Him, Praise Him"—Congregation.

Hymn, "America the Beautiful"—Congregation.

Invocation—Rev. A. L. Jordan.

Octette—Gene Luker, J. R. Whitworth, Jim Edmondson, Roy Reeves, B. F. Tunnell and H. G. Stanford.

Reading—Mrs. J. R. Whitworth.

Sermon—Rev. D. D. Dennison.

Hymn—"Blest be the Tie That Binds"—Benediction.

Miss Cleo Edwards of Dickens was a week-end visitor with her mother, Mrs. I. B. Edwards, who recently assumed management of Counts' Lunch Room here. Miss Edwards will finish the school term at Dickens before moving to Matador.

Misses Rachel Patton, Ruth Groves, Emma Lesta McKee and Myrnavae Baskley and Mesdames J. D. Craven and G. S. Craven visited in Paducah Sunday afternoon.

Mr. and Mrs. Vernon Doss left Sunday for Brownwood to visit Mrs. Doss' mother who is very ill. Friday afternoon.

County Farmers to Save in Pool Feed Buying, Shipping

E. W. Edwards at Roaring Springs And Farmers Gin at Matador To Handle Purchases.

Definite arrangements were completed by the county Emergency Drouth Committee this week to provide a substantial saving for farmers and stockmen of this area by pooling orders for feed and securing low rates on car-load shipments. Two agencies in the county, E. W. Edwards at Roaring Springs and the Farmers Gin at Matador will receive orders and handle the shipments, according to the plans which are made.

Those wishing to avail themselves of the lower price made possible by large purchase and also the drouth rate on car-load freight shipments may see either of the above agencies or apply to any of the following committees: W. I. Rushing, chairman; Will A. Campbell, Roaring Springs; Fred C. Bourland, Matador.

The locations where feed may be purchased will be supplied by the Federal Livestock Agency of Kansas City.

Buying of Cattle In Drouth Sector Will be Continued

WASHINGTON, Nov. 27.—Representative Jones was informed today by administrative sources that the government cattle buying program in Texas' drouth areas will be continued well into December.

He had protested sharply against a reported plan to close Texas' processing plants and ship drouth cattle elsewhere for slaughter. He was assured by the surplus relief corporation that this step will not be taken.

The number of cattle the administration plans to buy was not disclosed.

Eight Out of Nine Games Are Won by Memphis This Year

By ADRIAN ODOM (Sports Editor Memphis Democrat)

MEMPHIS, Nov. 27.—With the Memphis Cyclones returning to championship competition for the first time in half a dozen years, and with prospects of a toss-up game, fans in this area have become "football-minded" as they have not been in years over the Thanksgiving Day clash with the Matador Matadors at Fair Park stadium here.

The fact that the competition appears equal to the local club has added much to the general excitement, for Memphis has been victoriously kicking in strong opposition throughout the season.

After the Cyclone fell defeat at the hands of the Class A Childress Bobcats, 32 to 0, they started with a 44 to 0 victory over Paducah and ended with a 66 to 7 rout of Quitaque, the Cyclone scored 370 points to their opponents' 90, including the 32 tallies by Childress.

It is needless to say that the Cyclone is touchdown-minded. Their closest tilt was a 13 to 0 victory over Wellington in their only stiff conference game. The season's record includes a 59-7 decision over Estelline, 71-0 rout of Claude, 39-25 decision over Miami, 39-13 set-back handed Turkey and a 40-6 decision over Clarendon.

The Cyclone expected to enter the championship tilt with full strength, although two regulars were crippled at the offset of practice this week. They were expected to be ready to go when the opening whistle sounded.

When the Cyclone goes against the Matadors, they will be fighting for more than the district championship, although, of course, that is most important. At the beginning of the season the local athletic council constructed a new stadium at Fair Park and installed lights for night play. At that time the club vowed not to lose a game on the field this year and to hand the tradition on to coming eleven.

Thursday they will be seeking their ninth straight win on the gridiron here.

Mr. and Mrs. W. B. Jordan of Center visited in the home of their son and family, Rev. A. L. Jordan.

COLP TO VIEW QUITAQUE SITE DURING NOV.

More Than Sixty Attend Luncheon Here From Towns in This Area.

More than sixty representatives of towns and cities in this area attended a luncheon at Floydada last Friday in the interest of promoting the Quitaque Park plan on Quitaque River in northeast Floyd county near Quitaque, and eleven members of the steering committee conferred on the proposal following the luncheon.

Colp Promises Visit

As a result of the steering committee's conference Friday afternoon, D. E. Colp, State Park Commissioner, will view the site of the proposed park during the latter part of this month. Col. R. P. Smythe, of Plainview, chairman of the committee and Clement E. McDonald of Quitaque, its secretary, were among those who conferred at Floydada Friday afternoon.

W. Edd Brown, of Floydada, presided at the noonday luncheon held in the basement of the First Baptist church, and J. N. Johnston welcomed the visiting delegations from Quitaque, Silverton, Spur, Plainview, Matador, Lockney and Dimmitt. Boothe Merry Millers, local string band, gave a musical prelude to the brief program.

Col. R. P. Smythe, who made the feature talk at the luncheon, was presented by H. S. Hillburn, newspaper publisher of Plainview. "Nothing is more important to the welfare of this section of the state in which we could engage than this park project," Col. Smythe, veteran engineer, said in part. "The Quitaque Park site chosen is the most beautiful and logical for a recreation ground of any point in this country. There is no reason why we can't put the project over, and with a united effort we can do so," he said. He gave it as his belief that help from the State of Texas should be given.

Others who talked included Judge W. Coffey, of Silverton, Chas. Dean, district attorney-elect from Dimmitt, Judge Wm. McGehee of Lockney, and Henry Pipkin of Matador.

Committee Meeting

Present at the steering committee meeting in addition to the president and secretary were Henry Pipkin of Matador; Mr. Golding and Mr. Burrows of Spang; T. A. Singer and Chas. Dean, of Dimmitt; Buck Russell, Quitaque; H. S. Hillburn, Plainview; W. Coffey, Silverton; Wm. McGehee, Lockney; J. B. Jenkins and W. Edd Brown of Floydada.

Reports pertaining to the proposed park were heard from various committees, which in the aggregate indicated that considerable headway had been made looking to the establishment of the park. During the meeting it developed that a visit of D. E. Colp, State Park Commissioner, would be of inestimable value, and he was contacted during the meeting by telephone and an engagement for the project was made with him at a date late in this month to be designated. It is the hope of the committee that other state officials will be in the company of Mr. Colp when he visits this section.

Following this visit it was decided that the committee in charge of the project will hold another meeting at some city within the area and will announce and put into motion the plan for the establishment of the park. Lubbock, Abilene, Ralls, Crosbyton and other towns which had no representative here sent as support of their whole-hearted support for the project.

A commitment, or at least tentative approval of the project is expected to be obtained from the State Park Commissioner, it was declared by W. Edd Brown following the meeting. Before starting the movement for the acquiring of the site it was decided to hold the matter in abeyance until after the inspection is made, Mr. Brown said.

The site is twenty-three miles northeast of Floydada on lands adjacent to the Fort Worth & Denver Railway mostly on lands belonging to the Howard Brothers of Philadelphia and New Orleans.—Floyd County Hesperian.

Cyclones Lighter of Two Teams; MANY TO ATTEND

Matadors in Excellent Condition

The Matador Matadors make their bid for the championship of District 4 B, today against the strong Memphis Cyclones at Memphis.

The game is considered a toss-up by fans of this area, but because of the Cyclones' more impressive record they will enter the game a slight favorite.

The Matadors have not played a game the past two weeks, but have worked hard and long for the championship go and close followers of the Matadors predict the Matadors will come out of the game victorious.

With all men in good shape the Matadors are expected to play the best game of the season at Memphis. For the first time this season the Matadors will enter the game the heaviest team, boasting a 3 pound weight advantage over the Memphis eleven.

Probable starting line-ups:

Matador	Memphis
Clements	L. E. Springer
Parks	L. T. Sanders
A. Willis	L. G. McAbce
R. E. Campbell	C. Champion
Faulkner	R. G. Bourland
Morris	R. T. C. Grimes
Washington	R. E. Baskerville
Webb	Q. B. Norman
Pritchett	L. H. Walker
Spencer	R. H. Ches. Grimes
Blackshear	F. B. Deason

Spuds Received For Relief Clients Sat.

5,000 Pounds of White Maine Potatoes Received Here is Part of 8,000,000 Pound Shipment.

A shipment of white Maine potatoes was received here Saturday by Homer Sheats, County Chairman of the Texas Relief Commission, for distribution to relief clients in this county.

The shipment consisted of 5,000 pounds and was consigned through the Federal Surplus Commercial Supplies organization. It was part of the two ship loads, 8,000,000 pounds, which was received at Houston recently.

Mr. Sheats declared that his organization had received some 1700 pounds of butter, 210 pounds of which was distributed Saturday and that he expected a shipment of 1000 pounds of rice in the near future.

CLARENDON TO BE HOST TO AMERICAN LEGION

CLARENDON, Nov. 26.—The Aubyn E. Clark Post No. 126, American Legion of Clarendon will be host to the Fall Convention of the Eighteenth District of the Department of Texas, American Legion, in a two day session, December 8th and 9th.

Van W. Stewart, newspaper publisher of Perryton, as Commander of the 18th District will be in charge of the business session. The Aubyn E. Clark Post has secured the backing of the Clarendon Chamber of Commerce and business men to make this convention the most successful in the history of the organization.

According to Clyde Price, Commander of the local Post, Dr. J. A. Hill, President of the West Texas State Teacher's College at Canyon, will be the principal speaker at the joint meeting Sunday morning, December 9th at 10:15 a. m.

Some of the prominent persons in the American Legion and Auxiliary to be present and take part in the Convention are Miller Ainsworth, State Commander of Luling, Texas, Fred Young, State Adjutant, of Amarillo, George Groom, National Committeeman, of Amarillo; Mrs. W. J. Danforth, Department President of State Auxiliary of Ft. Worth; Mrs. Will Benton, Department Rehabilitation Chairman of Amarillo; Mrs. Floyd Sloan, 18th District Chairman of Amarillo; and Mrs. Van W. Stewart, Department Chairman of Child Welfare of Perryton.

A parade of bands, a drum and bugle corps, and various stunts will be held the opening day, and the visitors will be entertained with a barbecue Sunday noon of the convention, according to P. B. Gentry, Chairman of the entertainment committee.

Claude Wilson spent the week-end in Abilene.

In the Junior Fair-view juniors r... up a 62 to 12 vic... Junior Pirates.

visited here

MATADOR TRIBUNE
Successor to the Roaring Springs News

Combined With the
Motley County News
By Purchase, March 14, 1934

Published Every Thursday
By The
Tribune Publishing Co.
Matador, Texas

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DOUGLAS MEADOR,
Editor.
HOWARD HAMILTON,
Business Manager.

National Editorial Association
MEMBER 1934

MEMBER
West Texas
Press Association

SUBSCRIPTION RATES.
\$1.00 Per Year, 3 Months 25c
CASH IN ADVANCE

NOTICE TO THE PUBLIC
Any erroneous reflection upon
the character, standing or repu-
tation of any individual, firm,
company, or corporation that may
appear in the columns of The
Tribune will be gladly corrected
when called to the attention of
the editor. It is not the inten-
tion of this newspaper to wrong-
fully use or injure any individual,
firm, company or corporation and
corrections will be made when
warranted as prominently as was
the wrong published, reference
or article.

**"THERE IS GLORY ENOUGH
FOR ANY MAN TO LIVE AND
DIE A TEXAN."**

Senior Report

The second shipment of sen-
ior rings came last Thursday.
These seniors received rings: Jack
Willis, Agatha Lancaster, Levi
Wilkinson, Boyd Perkins, Grady
Acker and Jack Harden. Un-
fortunately three rings did not
fit and had to be sent back to
the company.

Junior Report

Several members of the Jun-
ior class are planning to go to

GOOD, AND ECONOMICAL TO:

**TEXAS GIRL
Coffee**
Spot Cash Grocery
Matador

GOOD, AND ECONOMICAL TO:

**TEXAS GIRL
Coffee**
E. P. Humphries
Whiteflat

UNQUESTIONABLY SUPERIOR:

**HAND
Coffee**
G. P. Sims
Whiteflat

SAGA OF THE PRAIRIE

ALLIE FAYE WILLIAMS, Editor MATADOR HIGH SCHOOL November 29, 1934

the football game at Memphis,
namely: R. E. Campbell, Beryl
Blackshear, Albert Willis, John
Morris, Will Pritchett, C. M. Bar-
ton and Norris Ford. Look around
and you might see them.
Albert Willis has been absent
for several days, but is back now.
We are happy that the six
weeks examinations are over.

General News

The high school is very happy
to have a holiday Thursday and
Friday. The students intend to
get their fill of Thanksgiving
turkey. They are glad for Thank-
sgiving to come as they know it
is not long until Christmas. They
are especially glad for this
Thanksgiving to come because
the "Matadors" will play Mem-
phis for the district champion-
ship. The high school is behind
the team a hundred percent.

The absentees for this week
are: Katy Lynn Humphries, Al-
bert Willis, Elmer Tibbets, John
Morris and R. V. Heller.
The next assembly program will
be the first Friday after the
Thanksgiving holidays.

Mr. Stanford made the address
at the Paducah annual football
and pep-squad banquet, held at
the Cottle Hotel, Monday, Novem-
ber 26.

Pep Squad News

The pep squad is looking for-
ward to giving the football boys
a banquet soon. The girls are
already making their plans as
they want this banquet to be the
best one ever given.

All of the girls want to attend
the big Thanksgiving game. They
are all betting on the Matadors.

Boy's Sports Report

The Matador's new football
team are here. The boys have
worked out in them once. The
pants are yellow in front and
purple behind. The jerseys are
gold with purple stripes down
the sleeves.

THANKS

The teachers of the Matador
High School wish to express their
appreciation, or in terms of the
season, utter thanks for the splen-
did cooperation of the citizens of

DR. E. W. MCKENZIE

DENTIST
OFFICE AT RESIDENCE
Matador, Texas

GOOD, AND ECONOMICAL TO:

**TEXAS GIRL
Coffee**

Acker Grocery

Four Corners

**Only the Purest
INGREDIENTS
In Our Bread**

Ask for
Golden Crust
Or
Dixi-Star Sliced

When You Buy Bread, De-
mand Matador Bread!

City Bakery

MATADOR

Matador, "Matador's" rooters, the
citizens of neighboring commu-
nities and the student body in aid-
ing to make this the most suc-
cessful year in history as con-
cerns attendance, (lack of tern-
ness) school spirit and progress,
both scholastically and athletic-
ally. The school has added three
new courses and hope to affiliate
them this year. Additional help
has been added to the instructio-
nal staff. The standards of
teachers and students have been
raised and more gain is forth-
coming.

The athletic team has been
most successful, being on the
verge of winning their first
district championship. The team
and its followers are hopeful of
going still farther this season and
next. After reviewing all facts,
it can be seen that Matador has
much to be thankful for. Give
thanks this day where thanks are
due.

"A gentleman is consistent, not
changeless."

"A gentleman is consistent, not
slow to speak and quick to act."

"Who contains himself goes
seldom wrong."

Before the football game be-
tween Matador and Memphis is
a fitting time to remind all true
sportsmen that fair play is above
all better to have played fair and
lost than to win under any other
circumstances. Crowds watching
sports events should bear in mind
that the officials have been se-
lected and agreed upon by both
sides and that the officials are
better prepared to give decisions
on plays, by virtue of better van-
tage points, because of their re-
putation involved, and because of
their superior knowledge of the
rules. When viewing a contest

GOOD, AND ECONOMICAL TO:

**TEXAS GIRL
Coffee**
G. P. Sims
Whiteflat

Program

Fridan and Saturday
JOHN BOLES and CLAIRE
TREVOR
In
"WILD GOLD"

Sunday and Monday
"Call It Luck"

With "PAT" PATTERSON and
HERBERT MUNDIN
Fox Picture

**ROGUE
THEATRE**

Matador, Texas

**Winter
proof
for**

QUICKER
STARTING
EASIER
SHIFTING
SMOOTHER
PERFORMANCE

Don't let a sudden cold snap
catch you unprepared. A
Magnolia Winter-Proof
Job means freedom from
winter driving worries.
Your motor will start in-
stantly. You'll save gas,
oil and repair bills.

Mobilize For Winter at ...
MAGNOLIA STATIONS
AND DEALERS

T. J. DAFFERN
Magnolia Agent—Phone 24
Matador, Texas

Whiteflat Flashes

Miss Edith McAlester of Qua-
nah hospital visited her parents
here last week.

Herman Norton has been quite
ill, suffering from an attack of
appendicitis.

Miss Jarene Cooner of Dickens
county spent last week-end with
her sister, Miss Stella Cooner.

Miss Aleta Casey visited rela-
tives at Sweetwater last week-
end.

Mrs. A. E. Butterfield left re-
cently for Vernon to visit her
daughter, Mrs. John Quattle-
baum.

Rev. Jones, the new pastor of
the M. E. Church, preached

DR. W. E. HARRISON
DENTIST
Office Over Paducah Pharmacy
Paducah, Texas

UNQUESTIONABLY SUPERIOR:

**HAND
Coffee**
Wilson-Mayfield Gro.
Matador

Announcing ...

**NEW
MANAGEMENT**
Former

Count's Cafe
East of Phillips Service
Station on Highway 28

Good Home-Cook-
ed Foods, Sand-
wiches, Coffee,
Candies.

Your Favorite
Beer

We Appreciate
Your Patronage

Mrs. I. B. Edwards
Proprietor

Sunday morning and evening.
The P. T. A. met in regular
session Tuesday afternoon of last
week with an interesting pro-
gram. Mrs. Geo. Sims was se-
lected 2nd vice-president and Mrs.
Robt. Mayfield 3rd vice-president.

Mr. and Mrs. Ben Edwards en-
tertained a few of their friends
with a 42 party Friday evening
of last week.

Bruce Browning transacted busi-
ness at Roby last week-end.
Mr. and Mrs. Joe Bloodworth
were recent visitors in Plain-
view.

Whiteflat school dismissed
Wednesday for Thanksgiving
holidays.

Several from here attended the
ball game Thursday between
Memphis and Matador at Mem-
phis.

Mr. and Mrs. Leslie returned
last week from Tucson, Ariz.
Mrs. S. R. Harris returned Sat-
urday from Petersburg, where
she has visited her daughter for
several weeks.

Miss Katalyn Humphries spent
last week-end with her sister,
Mrs. Tom Vivian at Matador.

Mrs. H. B. Stephens returned
last week from Afton.

Mr. and Mrs. H. L. Goodwin,
Mr. and Mrs. Geo. Springer, Dr.
and Mrs. J. F. Hughes and daugh-
ter, all of Roaring Springs at-
tended the show at the Rogue
Theatre here Monday evening.

Mrs. May Irwin of the White
Star community spent Thursday
of last week with Mrs. Walter
Montgomery.

Mrs. Frank P. Bryan left Wed-
nesday for Perryton, to spend the
Thanksgiving holidays with her
sister and family there.

ROY BURLESON
General Insurance
First State Bank Building
Matador, Texas

Sanitary Beauty Shop
Dora Jameson—Edna Nalley
OPERATORS

Oh Boy!

TOYLAND

Opens Saturday

MORE TOYS THAN EVER—PRICED LOWER

Headquarters for Santa for every member of the family—
LOOK FOR THE TOYLAND CIRCULAR at your door soon!

SANTA CLAUS MAIL BOX—Mail your letter to Santa
Claus at our store—the mail box is ready and Santa will
get your letter.

MATADOR VARIETY
"GET THE HABIT"

Mr. and Mrs. M. E. Thompson
spent the week-end with rela-
tives in Memphis. G. J. Gardner
returned home with them for
a few days visit.

Ralph Stapleton of Plamot was
transacting business here Thu-
sday.

Constipation
If constipation causes you
Indigestion, Headaches, Sleep,
Pimples, Skin, get relief with
ADLERIKIA, gentle, safe,
quick action, yet gentle, safe.

**EASY
WAY TO
IRON**
WITH A
Coleman
SELF-HEATING IRON
LIGHTS INSTANTLY

It's easy and pleasant to iron with
Coleman. It saves your strength.
You do better ironing easier and
quicker at less cost. This modern
Iron lights instantly... no generat-
ing with match or torch... no wait-
ing. Saves you more time and work
than \$100 washing machine. Do a
whirl ironing with one iron.

The evenly heated double pointed
irons garments with fewer strokes.
Ironing time is reduced one-third.
Itself... use it anywhere. Makes
burns its own gas. Economical, too.
Costs only 5¢ an hour to operate.
Come in and see it demonstrated.

**Matador Hardware
Furniture Co.**
Matador, Texas

**Woman's Crown
of Glory**

Beautiful hair is a woman's
crown of glory and it part it plays
in her general appearance is of great
importance.

First consideration should
always be given to its rest-
ful and effective care that
may retain its full life
and natural beauty and also
enhanced by a modern
permanent.

We maintain and employ
only the most modern meth-
ods and equipment known
in the art of beauty culture.
All work is guaranteed
and the prices are moder-

**RENEE BEAUTY
SHOP**
Mrs. Solon Lea, Sole Owner
Phone 78 for Appointment

**Visit
ELK'S
Good Food—Plea-
Mod
ELK'S
SOUTH S
JOE JEF**

Special...
We wish to announce to our pat-
rons and friends a SPECIAL
LOW PRICE OF 25c FOR BOTH
SHAMPOO AND WAVE SET.
THIS OFFER IS EFFECTIVE
IMMEDIATELY
City Beauty Shop
Mrs. A. E. Westmoreland, Mgr.
Phone 157J

**Winter
proof
for**
QUICKER
STARTING
EASIER
SHIFTING
SMOOTHER
PERFORMANCE
Don't let a sudden cold snap
catch you unprepared. A
Magnolia Winter-Proof
Job means freedom from
winter driving worries.
Your motor will start in-
stantly. You'll save gas,
oil and repair bills.
Magnolia Winter-Proof
Service covers the 7
vital parts of your car
most easily affected by
cold weather. Drive in
and ask about it.
Mobilize For Winter at ...
MAGNOLIA STATIONS
AND DEALERS
T. J. DAFFERN
Magnolia Agent—Phone 24
Matador, Texas

Oh Boy!
TOYLAND
Opens Saturday
MORE TOYS THAN EVER—PRICED LOWER
Headquarters for Santa for every member of the family—
LOOK FOR THE TOYLAND CIRCULAR at your door soon!
SANTA CLAUS MAIL BOX—Mail your letter to Santa
Claus at our store—the mail box is ready and Santa will
get your letter.
MATADOR VARIETY
"GET THE HABIT"

NDAMENTAL
OF ANY LAND
THE SOIL.

ROARING SPRINGS SECTION

THE CORNER STONE OF
ACHIEVEMENT AND
PROGRESS IS FAITH.

Matador, Motley County, Texas, Thursday, November 29, 1934

Crop Covered Here

ways been consider-
detriment to sandy
has proven a bless-
The humble pie-
sliced by every till-
soil has found its
proving a boon to
in this community.
city of feed, due to
drouth, there is a
for pie-melons for
loads after truck
men hauled to west-
during the last few
Swim, local farmer,
he sold 75 tons—60
were grown on 6
rce ranges from 40
per ton.

From Dallas

reeman was in town
nroute to her home
from Dallas. Mrs.
been in Dallas to be
lighter, Miss Lorene
o has been in a very
dition for several
condition is reported
y improved and her
a are glad to know
pected to be able to
work in a short time.

es, architect employ-
eal school board, of
s in town Monday
business interests.

shaw, foreman of the
railway here, return-
ing here Wednesday,
where he underwent
for appendicitis.
Nance and children
visited Mr. and Mrs.
on Sunday.
Goodwin of Afton
here Friday.
e of Spur was here
Wednesday.

Woman's Crown

ful hair is a wo-
rown of glory and
it plays in her gen-
pearance is of great
nce.

consideration should
be given to its reg-
d effective care that
retain its full life
lural beauty and also
aned by a modern
ent.

maintain and employ
e most modern meth-
d equipment known
art of beauty culture.
work is guaranteed
r prices are moder-

NEE BEAUTY
SHOP
Solon Lea, Sole Owner
78 for Appointment

W. M. U. SOCIAL

The members of the W. M. U. of the Baptist church met Thursday afternoon in the home of Mrs. R. E. Long, 4 miles west of town. The principal event of the hour was the presentation of a number of gifts to Miss Andys Ratliff, who will leave in a few days to enter training for nursing in the Lubbock Sanitarium.

Home From Lubbock

Mr. and Mrs. A. B. Nichols came home Saturday, after a stay of several weeks in Lubbock. They were accompanied by their sons Claudis and Jack, who have been seriously ill in that city, but are greatly improved in health now.

Claudis is recovering from a serious spinal infection caused by an injury received 2 years ago while practicing javelin throwing. Jack has been receiving treatment for heart trouble, paralytic to a tonsil removal. Their many friends are anxious for their continuance toward recovery.

Quilting Club Meets

The Roaring Springs Quilting Club met Thursday in the home of Mrs. Ed Smith. Ten members were present to enjoy the day.

A covered dish was brought by each lady and the entire day was spent in quilting and visiting. The club meets with a different member each month and proves to be profitable as well as entertaining.

Jack Coker returned to his home in Athens Saturday.

Mr. and Mrs. W. D. McLean visited in the home of Mr. and Mrs. Earnest of Dobbs City Saturday evening.

Mr. and Mrs. John V. Shirley were business visitors in Spur Friday.

Dale King, Texas Tech student of Lubbock, visited with his father, W. C. King, during the week-end.

Rev. and Mrs. McBrayer, with their children, left Friday for Goree, where Rev. McBrayer will be pastor of the Methodist church.

Judge G. E. Hamilton of Matador was a visitor in our town Friday.

GOOD, AND ECONOMICAL TOO

TEXAS GIRL
Coffee

J. L. Barr Grocery
Roaring Springs

Reception For New Minister Given

One of the outstanding social affairs of the season was the reception given in the home of Mayor and Mrs. D. S. Cargile, Monday afternoon, honoring Mrs. Aubrey Ashley, wife of the new pastor of the M. E. church, and under the auspices of the Women's Missionary Society.

More than forty guests registered during the afternoon and enjoyed the sociability of the occasion. After the presentation of Mrs. Ashley, a pleasant time was spent in inspecting many beautiful quilts exhibited by Mrs. J. A. Brawley, Mrs. Homer Jackson and Mrs. Cargile. One quilt of special interest was one pieced by Mr. Cargile's mother 70 years ago. Delicious refreshments were served.

Birthday Celebrated

Miss Vanalee Green celebrated her 13th birthday Saturday afternoon by entertaining a number of her young friends. Several games including 42 and dominoes were enjoyed. Several nice gifts were presented the young hostess by her guests. Refreshments were served to: Estelle Gunter, Vandell Leslie, Madge Jackson, Nell Green, Louise Garrett, Mona Hughes, Marjoria Ruth Campbell, Frances Brown, Charlie King and Jo Alo Green. Miss Doris Hunter assisted in the entertainment.

Flomot News

A large number of Flomot people were doing winter shopping in Matador Saturday.

Two of the West children had their tonsils removed at the Tra-week Hospital in Matador Saturday.

The principal and coach of Floydada high school were Flomot visitors Saturday.

Total attendance at the Flomot Sunday Schools the past Sunday was 173. We consider this a good attendance for such a cold day.

Quite a number of school boys who are attending school elsewhere were at home in Flomot over the week-end.

M. J. Pyron and Rudolf Pyron were in Amarillo Saturday to see Odie Crowell and his team mates at the Amarillo Jr. College defeat an unusually strong Junior College team this year and that Odie is playing a jam up good brand of football at a tackle position on that team.

The school lunch room began operating Monday. We feel that it adds another valuable unit to our school and greatly increases our opportunity to render real service to our people. We hope for it a long and successful term of operation.

Dr. A. C. Traweck was called to the home of Bill Welch Saturday morning to see a sick child and pronounced the ailment a slight case of diphtheria. This is a pre season warning to all parents to watch their children closely for symptoms of this disease.

The Flomot basketball teams had an enjoyable evening on the Dickens courts Tuesday. Both of our Senior teams won easily from the Dickens teams and our Junior boys put up a creditable scrap.

UNQUESTIONABLY SUPERIOR

HAND H
Coffee

Smith Grocery
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Smith Grocery
Roaring Springs

E. P. Humphries
Whiteflat

School will be dismissed Thursday and Friday for the Thanksgiving holidays. Mr. Rattan, Mr. Williams and Miss Boyd hope to take advantage of the opportunity to attend the State Teachers' Association at Galveston.

We are happy to have Rev. A. C. Jones as the newly assigned pastor of our Methodist church. Rev. Jones will preach his initial sermon here Wednesday evening.

The occasion will be a union Thanksgiving service, in which all of the churches will participate. The service will be held at the Baptist church.

Bebe Gates and mother were in Quitaque Friday.

The infant nephew of Bud McGowan died at Silverton Tuesday morning after an extended illness. Both Mr. and Mrs. McGowan had been more than once to the bedside to render assistance. Our sympathy goes to the bereaved ones.

Morris Gates and Raymond Ross came in Saturday from an extended tour of California and other points west. Morris tells a queer tale of trying to throw a rock to the top of an upright rock peak that later proved to be 1800 feet high and reported shooting a pair of fine pheasants in the California valley during the hunting season there. Ray-

UNQUESTIONABLY SUPERIOR

HAND H
Coffee

Smith Grocery
Roaring Springs

A SURPRISING VALUE

San Houston
Coffee

Smith Grocery
Roaring Springs

WANTED!

Men, women and children that are suffering with ITCH, RING-WORM, POISON IVY, IMPETIGO, TETTER, ECZEMA, ATHLETE'S FOOT, FOUL SMELLING FEET, etc., to try BROWN'S LOTION for instant relief of itching and discomfort. Don't use messy salves and bandages. BROWN'S LOTION is a liquid. It penetrates the outer skin and kills the hidden germs and parasites. First bottle sold with MONEY BACK GUARANTEE in 50c and \$1.00 sizes by Simpson Drug Store.

UNQUESTIONABLY SUPERIOR

HAND H
Coffee

Smith Grocery
Roaring Springs

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Men, women and children that are suffering with ITCH, RING-WORM, POISON IVY, IMPETIGO, TETTER, ECZEMA, ATHLETE'S FOOT, FOUL SMELLING FEET, etc., to try BROWN'S LOTION for instant relief of itching and discomfort. Don't use messy salves and bandages. BROWN'S LOTION is a liquid. It penetrates the outer skin and kills the hidden germs and parasites. First bottle sold with MONEY BACK GUARANTEE in 50c and \$1.00 sizes by Simpson Drug Store.

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HAND H
Coffee

Smith Grocery
Roaring Springs

mond purchase a prune orchard near Marysville, Cal., and plans to move there in the near future. The boys also reported spending some time with Guy Cherry and family, an old Motley county boy who now lives in Marysville.

Both men say there is an unusual amount of snow in the Rockies for the time of year and that this forebodes a severe winter and a rainy spring.

Our average daily attendance at school is nearing the 200 mark again.

Buster Tanner and Miss Winnie Grace Hughes visited in the latter's home at Vera, Texas, during the past week-end.

Two more parties have been seen mountain climbing on the Quitaque Peaks this week. We believe that more Motley county people should come to appreciate the unusual scenery of the northwest part of our county by viewing its beauty from the tops of these peaks. Those who have been there on a clear winter day will tell you that its more than worth the exertion. We also invite you to visit our natural bath tub, natural drinking cup and our dripping springs while here. You'll

GOOD, AND ECONOMICAL TOO

TEXAS GIRL
Coffee

Smith Grocery
Roaring Springs

WANTED!

Men, women and children that are suffering with ITCH, RING-WORM, POISON IVY, IMPETIGO, TETTER, ECZEMA, ATHLETE'S FOOT, FOUL SMELLING FEET, etc., to try BROWN'S LOTION for instant relief of itching and discomfort. Don't use messy salves and bandages. BROWN'S LOTION is a liquid. It penetrates the outer skin and kills the hidden germs and parasites. First bottle sold with MONEY BACK GUARANTEE in 50c and \$1.00 sizes by Simpson Drug Store.

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HAND H
Coffee

Smith Grocery
Roaring Springs

be surprised to know that you don't have to leave Motley county to find pretty scenery.

Arthur Tanner suffered a painful shoulder injury Friday which, while not seriously injured, will keep him off the basketball squad for some time. We hope that after a two weeks rest he will be able to go again.

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HAND H
Coffee

Smith Grocery
Roaring Springs



NO WASTED CURRENT
NO SCORCHED CLOTHES

THE Coleman Automatic Iron saves \$2 to \$5 a year on electric current.

When it reaches the temperature at which the thermostat is set, the current is automatically cut off. It best, 40% of the time it is in use it consumes no electricity. This saving on your electric bill goes on year after year as long as you use your Coleman! This same automatic action of the thermostat eliminates fire danger and scorching of clothes. Saves work... does more than the ironing.

The Coleman is beautifully designed and finished in super-chromium. Has long tapering point, button bevel and glass-smooth ironing surface.

THACKER SUPPLY COMPANY
Roaring Springs, Texas

RED STAR COACHES

WICHITA FALLS—VERNON—PLAINVIEW—CLOVIS—EL PASO	11:15 A M	6:40 P M			
LV. MATADOR EAST BOUND	11:15 A M	6:40 P M			
MATADOR WEST BOUND	11:50 A M	7:00 P M			
NEW LOW FARES—2c PER MILE AND LESS					
SAMPLE FARES ONE-WAY FROM MATADOR					
TO					
Paducah	.65	Floydada	.70	El Paso	10.00
Vernon	2.00	Lubbock	2.25	Los Angeles	19.00
Wichita Falls	2.95	Plainview	1.30		
Ft. Worth	5.20	Amarillo	2.70		
Dallas	5.85	Clovis	3.25		
Houston	9.20	Roswell	5.35		

For Tickets and Other Information Call at Local Bus Station
LOCATED AT TEXAN CAFE MYRA KING, Agent

ICE

Costs Less Than Spoiled Food---

Count the food you throw away as doubly expensive. It's a loss you can prevent by keeping your ice box properly filled. Ice preserves all foods perfectly and at small cost.

Reliable, regular deliveries of pure ice will keep a constant protective temperature in your ice chest. Call us today.

Foods will spoil in a warm kitchen during cool weather the same as in summer. Protect your food with ice.

LEA ICE CO.
Independent Manufacturer of Ice
PROMPT DELIVERY
PHONE 67

When You
Visit Paducah
Visit the
ELK'S CAFE

Good Food—Pleasant Surroundings and Moderate Prices

ELK'S CAFE
SOUTH SIDE OF SQUARE
JOE JEFFERS, Manager
PADUCAH

STYLE--

There is always that smart look of up-to-date attractiveness in a suit tailored to order.

Never extreme—never freakish—but always combining good style with good taste.

Quality combined with economy, too. The chances are that you'll find in the new Fall and Winter woollens, just the pattern you have in mind—at just the price you want to pay.

JACKSON
THE TAILOR
Roaring Springs

Your Clothes
Are Clean...

When our driver delivers them to you. They have received the most modern laundry method known to man and you have saved money, time and worry.

COMPLETE SERVICE IN MATA-DOR AND ROARING SPRINGS
THREE TIMES EACH WEEK

-A TRIAL WILL CONVINCe YOU-

Floydada Steam Laundry
Spur, Texas

Avoid Danger

Of Winter exposure in doing your own washing.

Avoid damage to your clothing and other articles by trusting your wash to any other method except the proven superior steam laundry.

Be satisfied that your wash has received the most sanitary treatment.

Prove the economy by calling our driver today.

Floydada Steam Laundry

ICE

Costs Less Than Spoiled Food---

Count the food you throw away as doubly expensive. It's a loss you can prevent by keeping your ice box properly filled. Ice preserves all foods perfectly and at small cost.

Reliable, regular deliveries of pure ice will keep a constant protective temperature in your ice chest. Call us today.

Foods will spoil in a warm kitchen during cool weather the same as in summer. Protect your food with ice.

LEA ICE CO.
Independent Manufacturer of Ice
PROMPT DELIVERY
PHONE 67

In the Junior Fairview Juniors ran up a 62 to 12 victory Junior Pirates.

visited here Tuesday

LOCALS

FOR IMMEDIATE SALE—
New Perfection High Flame, Four Burner cook stove, Hot-Point electric water heater. Both practically new. Henry Solomon.

See and hear the 'Merry Millers' from Boothe Mill, at the Fairview school house, located 4 miles east of Matador, at 7:30 o'clock, Friday night, Nov. 30th. We guarantee you a musical concert to be well worth your time. 3t-p

P. W. Martin of Whiteflat, was attending to business in Matador Saturday.

Fred Dawson of Teepee Flat was a Matador visitor Thursday.

Joe Spears of Flomot was a visitor in Matador Thursday.

Homer Jackson of Roaring Springs was transacting business

UNQUESTIONABLY SUPERIOR



Spot Cash Grocery
Matador

Announcing...

WE WISH TO ANNOUNCE TO OUR FRIENDS AND CUSTOMERS THAT THE BONNIE DEE SHOPPE WILL CONTINUE IN MATADOR AND THAT WE WILL SOON HAVE A NEW STOCK OF MERCHANDISE AT PRICES THAT WILL APPEAL TO YOU. WE WILL APPRECIATE A CONTINUANCE OF YOUR PATRONAGE.

MRS. A. A. SING

Bonnie Dee Shoppe

THEATRE BUILDING
MATADOR

here Saturday. A. S. Morriss of Flomot was a Matador visitor Thursday.

Misses Bertha and Ella Mae Casstevens and Miss Minnie Nixon spent the week-end in Kirkland.

Miss Allie Faye Williams spent the week-end in Vernon.

Mrs. Hugh Luckett of Roaring Springs attended the shower of Mrs. Lamar Guthrie here Saturday afternoon.

Miss Lola Knierim of Cone, visited friends in Matador over the week-end.

Dewey Rattan, superintendent of the Flomot school was in Matador Saturday.

Ernest Fisher was transacting business here Saturday.

T. M. Dixon of Whiteflat was a Matador visitor Saturday.

Roberta Owen of Turkey spent the week-end here.

Mr. and Mrs. Frank Eiring and daughter Frances, of Plainview, spent the week-end here.

Tom Darsey of White Star was trading here Saturday.

Mr. and Mrs. Claude Harp and family spent Sunday in Kirkland.

White Star News

Mrs. W. N. Edwards of Silverton, is very ill. She is at Plainview undergoing treatment, but very little hops is held by the physicians for her recovery. Mrs. Edwards is the mother of Mrs. J. L. Spencer.

The White Star school dismissed Wednesday to celebrate Thanksgiving.

Pupils making the honor roll for the third month of school are: Derwood Amonett, Tom Nell Darsey, Lonnie B. Titus, Thayne Amonett, Joyce Fisher, Louraine Barton, Marshall Vinson, Beryl Amonett, Anna Florence Lamp, Mildred Vinson, Pauline Titus.

GOOD, AND ECONOMICAL TOO



Wilson-Mayfield Gro.
Matador

UNQUESTIONABLY SUPERIOR



Acker Grocery
Four Corners



We Are Thankful...

We are thankful for our lot ... for friends ... for their loyalty ... for the security of our nation ... for food, our homes and our firesides. We are thankful for hope of the future.

We are thankful of you, our friends and neighbors, for your patronage and good will and for the opportunity of serving you...

THE PERSONNEL OF

BOB'S OIL WELL
MATADOR

Juanita Brogdon, Cecil Slover, Vernon Brogdon and Irma Sue Lamp.

Mr. and Mrs. Edwin Harris returned from Ft. Worth Tuesday.

Earl Darsey and wife, and Leora Darsey visited Mr. and Mrs. J. L. Spencer Monday night.

Several White Star fans are boosting Matador to a district championship in their Thanksgiving game with Memphis.

MOVIE CHATTER
By A. Rogue

For Friday and Saturday we have a real little show in store for you. True, it has a western background, and the title sounds all western, but it is very different. It's none other than "White Gold," starring John Boles and Claire Trevor. Should think this picture would compare with George O'Brien's "Ever Since Eve," or "Frontier Marshal." Everyone knows what a wonderful voice John Boles has, this along with a good story full of romance is enough said.

Sunday and Monday, "Call it Luck," with Pat Patterson and Herbert Mundin. If you are hunting something to laugh at here is what you are looking for. The picture deals with horse racing and you'll call it the funniest horse race ever screened.

Come see our lobby display on "Bring 'Em in Dead," Thanksgiving Day and don't miss the show.

Subscribe for the Tribune.

GOOD, AND ECONOMICAL TOO



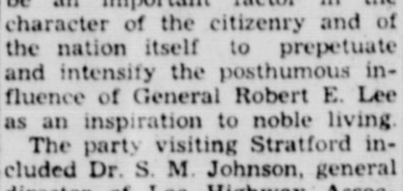
Commercial Gro.
Matador

WAY SIDE PARKS TO BE BUILT ON LEE HIGHWAY

STRATFORD, Nov. 24.—Visitors to Stratford Hall in Westmoreland county, Va., where Robert E. Lee was born will recall the hickory tree there which since Colonial times has produced its annual crop of nuts. Last Saturday a quantity of these nuts was taken back to Washington by a party visiting Stratford to be used in a movement which has already left its mark on the national life and which promises to be an important factor in the character of the citizenry and of the nation itself to perpetuate and intensify the posthumous influence of General Robert E. Lee as an inspiration to noble living.

The party visiting Stratford included Dr. S. M. Johnson, general director of Lee Highway Association; his son, R. P. Johnson, and their guests, Mrs. Harold L. Ickes and Frances Powell Hill. Mrs.

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Ickes is the wife of the secretary of the Interior Department and Administrator of Public Works.

Not content with a modern road from Washington, D. C., to San Diego, the few short unsurfaced gaps of which are now being surfaced rapidly, Dr. Johnson has begun to make it a 1934 model highway. The new-design cars, streamlined, will easily make 100 miles an hour, but not with safety on the old-type pavement with high speed in opposite directions and head-light glare at night.

However, progress in road design has been as rapid as progress in car design and streamlining of cars has led to dualizing of highways, to parallel pavements, each for one-way travel and a strip with low shrubbery between them, doing away with head-light glare.

So Dr. Johnson has already begun to transform the 3,100 miles of Lee Highway from the zero

milestone in Washington, D. C., to the Pacific milestone in Diego, Cal., into a dual highway, the first transcontinental of this design. The first section to be constructed is from Washington to Natural Bridge, Va.

For this development a foot right-of-way is to be acquired and landscaped.

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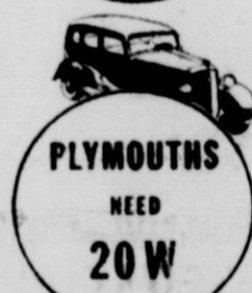
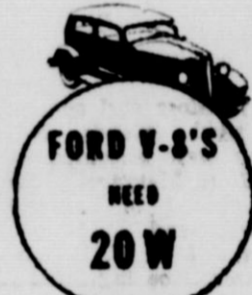
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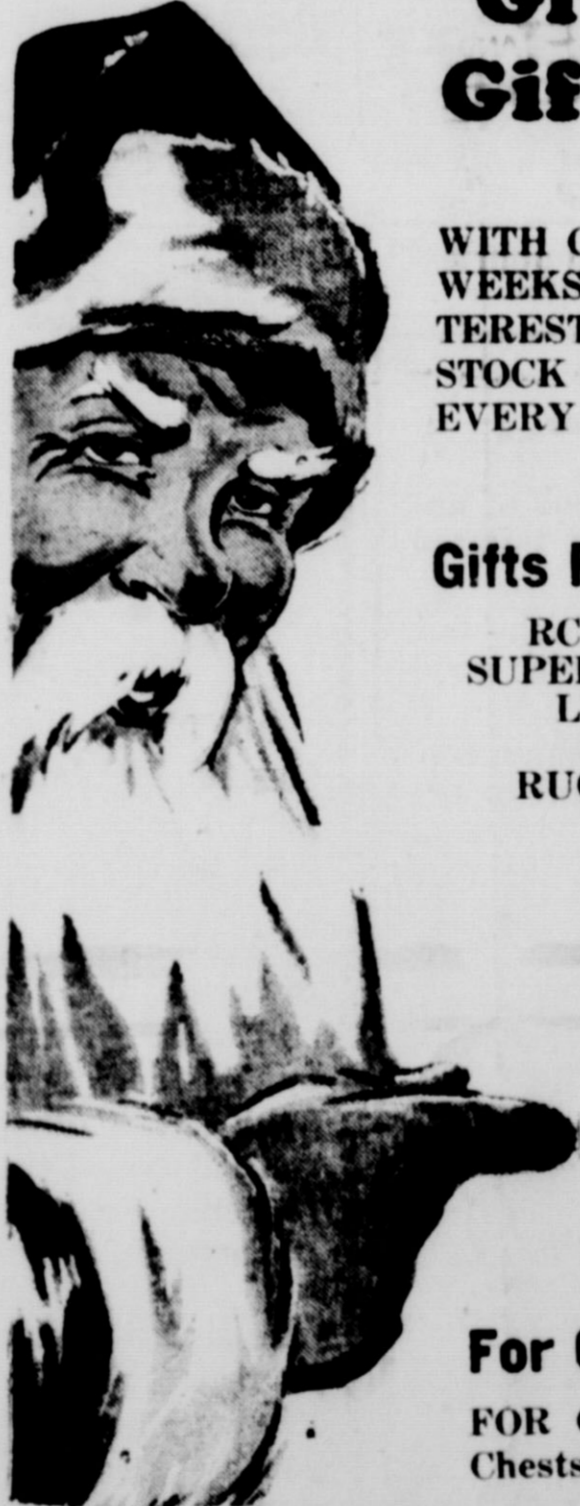
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REMEMBER—The RCA-Victor Radio to be given away free December 24th. Tickets given on purchases and payment on accounts.

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TRAIL DUST
By DOUGLAS MEADOR

While standing in the doorway, the red cloak of truth first brushed my life. So the impressions that remain have continued to haunt my dreams and howl suddenly in the night sheep of meditative thought. There were three brothers of a preacher, who with playmates, shot his old mother when the smoulder of hate reached the marrow of anger in his heart. Terror-stricken and trembling I stood beside the cot where the dead companion lay and the silence upon my shoulders suggested an invisible demon that stepped from the skies and waved his hands, clutched at my throat. There was only the gentle of the brave little Englisher's skirts as she looked helpfully at the forever clothes and hurried to wash away the mildest crimson from the forehead in his brow. Holding hands of her youngest, who looked on clear-eyed and silent, he stooped to kiss the cold blue cheek and whispered, "He is dead." There were no tears falling, only a blessed clock ticking.

The thought first came. I thought long before I ever thought of "Manatopsis." I found that walking bare-footed over the unplowed earth, or wading endlessly through canyons and across mesquite flats, there was no fear or dread of death. In fact, it came when I learned that I had no plan or theory. I wished that God would give me a moment for a troubled thought in that moment speak the flame of a golden sun-gle voice that millions of years ago, and say, "Keep faith, children." The dust of dead centuries would be washed away by those who seek only the peace of peace. Peace would come to millions of hearts that have known peace. Knees that have never bent in prayer, would bow in fear but in faith.

The drivers of freight wagons hauled the needs of civilization in its conquest over this empire have passed on without glory or homage. Their work was finished. They blazed their own trails into the land of destiny and have bequeathed compensation from the flint of adversity. Now, when over hills and skirts of canyons, the ever-ruts may be found, once the rattle of chain-linking of horse-shoes against rocks and the cracking of the passing of a freight wagon, these were the wagons, as food and medicine for babies and mothers might ride best shooters and Bibles, barrels and axle grease, all moving forward to supply the needs of a young country. Through the sleet and bitter winters they pushed forward over the desolate road, the long sharp valley. Suffering and pain, miles of walking beside the passenger as the jagged north wind cut its way through the path, found a court-knew no compromise. There is no bronze mark the spot, near which a teaming concrete beneath a rocky bluff shows the rusting rims of that never returned. In freezing, the driver had a match in vain with wet hackberry sticks, the fire beside the bluff.

I have, on two distant hills, lost in single-harmonies public eating places. One slide, one with a my gap. I remember that both of the restaurant, at the time, to be generous patronage. Nature, at times, is death by starvation, in the day I found a you path where she had