# Eltatanur 育rithure Jr. Livestock Show Tentatively Planned 

TRAIL DUST Death Claims Iruslee Election


Pioneer Of Motley County Scheduled Aprill 1
 County Revival
Inferest Grows

Wade Berryman To Head V.F. W. Post
 On City Ballot

Lionism Defined at Zone Meeting
Spring y at hand Mane .
causes the girls
out their bare midifif
Ifies begin chasing cat
water holes.

 Lud Harris $==5$
Rites Held $\qquad$


ivic organizations, the County $= \pm$ $-$ $=2$ - = =
$\qquad$ $\pm=$ City Accepts Bid

aring Sprimes
NEWS NEWS


nuest in REAL
MIfIMESTATE H-1

I WILL BE IN MATADOR THESE DATES ONLY
FOREMOTHER'SDAY before mother's day FRIDAY, 1 TO 1 p. m., MARCH 30 TUESDAY, 1 TO 7 p. m., APRIL 3rd
 Domink at soso pere acpet O acres. Good stock farm ning water, stock farm minerals
20 acres in cultivation. lee 160 -acre farms in 2n wecunty, Good irriza.
 V s50 per acre. . minerals Propertles nin and bath, close in, on

ving. | onss |
| :--- |
| riced to bell. bath, |
| to sell | Tom house to be moved.

 fose to sthool,
or the money
and
CIINT HICKS

| Irst State Bank, Matador |
| :--- |
| our Business $A$ Approciated |

## JUST TIME <br> for Mother's Day PICTURES

## MATADOR HOTEL <br> A. M. Parker



so BIG in SERVICE so little in cost Do you value your telee
phone for is convenience in Phone for is convenience
every diy living? Do you
value it because it keeps sou
 useful in emergencies.
ir reasons, you'lla gree that of all
. things today, your teleph

SOUTHWESTERN ASSOCIATED TELEPHONE COMPANY

Phone 9 or $39 . \mathrm{J}$

## Before You Buy SEE US FOR A FAIR DEAL

to correct the confusion in the retail delivered price of our cars, we are pleased to give you the present DAY PRICES BY MODELS.

CUSTOM DELUXE SPECIAL MODELS

| Convertible, 8 cyl. | 2215.08 |
| :--- | :--- |
| Victoria, 8 cyl. | 2191.25 |
| Station Wagon, 6 cyl. | 2229.24 |
| Station Wagon, 8 cyl. | 2388.51 |

These are delivered prices to the purchaser and consist of the manufacurer's suggested retail price plus freight, Federal Excise Tax, delivery and handling, Oil Bath Air Cleaner, Oil Filter, Undercoat, Spray Glaze Wax job, and Gas and Oil.

ACCESSORIES (Including Federal Tax)

| Radio, 8 fube | 91.60 | Overdrive | 96.90 |
| :---: | :---: | :---: | :---: |
| Radio, 6 tube | 78.00 | Positive Action Windshield Wipers | 7.80 |
| Heater Fresh Air | 57.40 37.90 | Leather Type Trim ....... | 36.40 |
| Heater, Rec. | 7.90 | Leaker Type Trim | 26.45 |
| Clock | 12.70 | Sunvisor |  |
| Turn Indicators | 13.20 | Spotlight |  |
| Fordomatic Transmission | 168.50 | Seat Covers (plastic) | 18.50 up |

We wish to express our sincere apprectation for the efforts of everyone who alded in bringing last week's pratrie fire under control. It Is a privilege to share the spirit of nelghborliness which prevalls in this area during the hour of stress. We are grateful for the efforts of everyone who alded in any manner to help this flrm and its immedlate neighbors to bring the fire under control

Matador Land and Cattle Co. Ltd.

| DELUXE |  |  |  |
| :---: | :---: | :---: | :---: |
| 6 |  | V-8 |  |
| Business Coupe | 1574.25 | Business Coupe | 1662.90 |
| Tudor Sedan | 1668.03 | Tudor Sedan | 1743.87 |
| Fordor Sedan | 1716.71 | Fordor Sedan | 1792.55 |
| CUSTOM DELUXE |  |  |  |
|  |  |  |  |
| Tudor Sedan | 1757.18 | Tudor Sedan | 1838.15 |
| Fordor Sedan | 1805.86 | Fordor Sedan | 1886.83 |
| Club Coupe | 1757.18 | Club Coupe | 1843.78 |

## HERE ARE OUR CORRECT SELLING PRICES of the NEW 1951 FORDS <br> delivered in matador

Club Coupe
deluxe

A Ward of Appreciation....


Bank Accounts Now Insured Up To


By The U. S. Government

Every account at this bank is now tnsured up to $\$ 10,000$ by Uncle Sam. If you and your wife have separate accounts, each of you is tnsured separately, giving you a total of $\$ 20,000$ protection. Thls insurance applies to all accounts.


> First State Bank


My Jdeal Boy


THE SUUNUIIf
OF COMFORT
$\qquad$ comfort with its mercerized cotton reinforced sols and toe and its Sheerlace Kantrun top. In the new "As You Like It" sh

## 



$\qquad$
 Matador Auto Co.
hurch and Social Activities ers"

## pasture

SURE TO
Hay


WATCH THE BILLS
Harry Willett \& Co.

| PA Y |
| :--- |
| BILLS PROMPIIY |

saftevard
roue cemin
rour crboln
retall
merchants association

C. H. ELLIOTT SALES CO.

Flowers . . . Gift's
"Visitors Always Welcome"
Sally's Thowes Shop Phone 74 Matador, texas

Buy your moats and towl
when prices are low and store them here for a
fraction of the cost of fraction of the cors of
home freoser storage
you avoid tring up your dollars in a costly home
freerer and avoid risk of
current fatilure and food
spoilage. too. Costs less
tos. than \& nickle a day!
arter or beef at wholesale cost Locker box holder
SPOT CASH GROCERY

## that's eacy to take!

Whave to hand it to Buick engineers. What they've done to this 1951 Special is nothing short of minor miracle.
They've stepped up' its style with a brandnew body, an eager new thrust-ahead look, a gleaming new push-bar forefront that's as
rusgedly protective as it is stunning to see. ruggedly protective as it is stunning to sec They've stepped up the smartness of its interiors with the smartest fabrics that ever graced the interior of this Buick Series They've stepped up the safety, by the sharp
-No ether can provides all this:-
new clarity of white-glow instrument mark ings more easily read at night. They've stepped up the power to the highest ratings in Special history- $\mathbf{1 2 0}$ horsepower with Synchro-Mesh transmission, 128 with Dynaflow Drive They've come up with a car that's new in everything from the ground up-and a price that's the best news of all.
So, if you've been toying with thoughts of buying a lesser car-better come in and see how easy it is to step up to this thrifty marvel.



Paducah, Toxas


NEW BUILDINGS - REPAIRING RE-MODELIMG!

 - Bing Your frobesm To us-HIGGINEOHMAM-BARILETI COMPANY


## insurance

is the best policy Wherever You Go GO INSURED!

LIFE * FIRE * automobile * theft
Protect With Good Insurance * WE WRITE IT RIGHT *

## BIII DIDKIN

NO YOUR INSURANCEMA


## "Attention

## Farmers"

blue panic grass
PLANTING IIME IS HERE!
Before planting any other pasture or land in bundle feed, BE SURE TO INVESTIGATE possibilitios of BLUE PANIC GRASS
For Pasture and Hay
Blue Panic cossts litile per acre lo seed!
Blue Panic is permanen!!
Blue Panic is high in proteins!
We have a few more seed for sale.
MATADOR HARDWARE AND FURNITURE COMPANY

## One Day Only! Saturday, March 31 2 MALTS FOR THE PRICE of ONE!

Regular 35c Malted Milk, 2 for 35c or

Regular 30c Milk Shake, 2 for 30c
trhis special applits only to malts and milk shakes
MADE WITH


GET ACQUAINTED,
We want you to get acquainted with the fliest malted miliks and mulk shakes you have ever tasted. They are made with Borden's dellclous ice cream, rich homogenized milik, pure frult fiavors and cane sugar, and served in sterilized contalners. We want you to enJoy the rich creamy taste, the wholesome goodness of pure, delliclous fountain drimks. We want you for a regular fountaln customer. Drop In Saturday ...bring a friend and both of you can enjoy superb malls or milik shakes for the price of one.

## Stanity e PHarmacy



## SPECIALS

 FOR
## Friday \& Saturday, March 308 s <br> Flour ${ }^{\text {minnm }}$ \$ 1.99

TREND SOAP 2 large Boxes.
COFFE $=-86$
Tomatoes . . . . 19"
STEAK rectere . .neic 86
CIGARETTES, carton \$1.84
APRICOTS, 21 whire swan . . . . . 29
TIDE ${ }^{\text {larce box por box } 32}$

Everlite Flour 3 s pumbsen $\$ 1.9$
We Are Now Agents For Stanton Feeds COMPLETE LINE
FOR HOGS, POULTRY AND LIVESTOCK
SUGAR m wnow.....\$\$
WE RESERVE THE RIGHT TO LIMIT PURCHASES


Harding Wilcher, Manager

