

Matador Tribune

VOL. 60-NO. 1

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, MARCH 18, 1954

PRICE SEVEN CENTS

TRAIL DUST DATE SET FOR SHOW

By DOUGLAS MEADOR
Date for the annual Motley County Junior Livestock show has been set for May 1, according to an announcement made Monday morning by Boss Lion Bill Moss at the Lions directors breakfast.

Moss did not announce details of the annual exhibit but said it has been estimated that \$250 in prize money would be needed for awards. He appointed four members of the Lions club, headed by Tailtwister Ben Edwards, to raise the prize money.

Despite prevailing drought conditions reports indicate a number of outstanding FFA and 4-H Club projects will compete for the prizes.

The following year (in March 1935) Meador purchased his partner's interest in the indebtedness. Shortly after the Tribune company purchased the Motley County News in 1934. B. M. Nelson (now publisher of the Castro County News) organized the Roaring Springs Reporter which he operated for four years.

Mr. Nelson sold his circulation, advertising and goodwill to the Tribune which brought the total number of subscribers to about 500 and made the Tribune the only publication in the county. At that time Motley county's population was between 6,000 and 7,000. At the present time the Tribune has a paid in advance circulation of over 1,400 although the county population has dropped to less than 4,000 according to the 1950 census.

This issue of the Tribune is printed within 50 feet of the site of the county's first newspaper, established in 1894. Despite the fact that the Tribune has been published under its present management for 20 years, the period is but one-third of the total years a weekly newspaper has been published continuously in Matador.

Roaring Springs FFA chapter will present a program on "Moisture Conservation" on KCBT-TV, Lubbock, channel 11, Saturday, March 20 at 5 p. m.

In the group will be Danny Moore, Dick Carpenter, Bob Stafford, Gerald Kingery, Bobby Campbell, Jerry Burnett, Stanley Nolen, Charlie Long, and Dale Estes. They will be accompanied by Noble McKibbin, Roaring Springs High School Ag teacher, Chapter Sweetheart, Miss Norma Redd, and Miss Myrna Bailey, pianist.

Roaring Springs Faculty Members Hear Tribute Paid To Teachers At Convention

A little lady's tribute to the schools of America brought teachers of West Texas to their feet Friday in Big Spring. In the group were faculty members from Roaring Springs schools which were dismissed so that the teachers could attend the convention and also one in an Amarillo school.

Billie Davis, once a member of a migrant farm family, drew a standing ovation from approximately 3,000 teachers packed into the new high school gymnasium. Her simple story had highlighted the opening session of the 19th annual West Texas Teachers Association. The account of the convention, as reported by the Big Spring Daily Herald, continues:

"I pay you this simple tribute," she smiled. "Because of you I am not a camper any more." Many held spellbound by a tale from the heart, choked back tears.

DATE SET FOR SHOW

Each day is a stone in the masonry of a destiny; faith is the foundation and courage is the vital trivium which binds the work together.

Many an inspired song is forever hushed by a ruptured silence and some of the world's most sublime thoughts must perish because of a bore's continuous talking.

If the earth's seasons are watched with those of Paradise my mother's hands have trained the young morning-glory vines to clutch a golden trellis and she has restrained the wandering baby chicks from pecking in the new. Her love for spring and work and growing things was an appendage of her soul.

Swimming into the tide of emotions which ply the gulf of youth, I frequently struck the sharp and painful rocks of poverty. Somewhere during the plastic period I learned to read Emerson and Kipling, smoke a cigar on Saturdays and discovered that girls always look prettier in church than school.

Finally my affluence reached a state where I could afford a 25¢ feather-edge haircut twice a month and had the Chinese laundry do my high stiff collars. Generally my clothing was mail order until I had reached manhood, although I did borrow the money one summer and buy a black Stetson hat which attracted me because of the red silk lining. I packed my first tailor-made suit without ever trying it on until after I had reached California. It was soft, blue flannel, pinch-back and tailored with extremely narrow trouser legs, the current fad. I also packed a fine pair of English Walker sharp-toed shoes, which later proved impractical while pounding the streets of Los Angeles in search of employment. Perhaps the entire travesty might have been shorter and less painful had not the fires of ambition burned so stubbornly; had I broken sooner on the wheel of futility.

It is regrettable that the Communist influence has spilled its red poison into the heart of Guatemala but a way of life older than communism will endure and absorb the disease. These descendants of the ancient Mayans are perhaps one of the most peaceful races on the earth. They are extremely poor and always humble, yet the submissive attitude that is their nature, is a power which has destroyed other aggressors. Time is not important to Guatemala; a few years or a century or two, and the contented little people will continue to tread their precarious paths through the towering mountains. The deep, mystic canyons and the blazing volcano peaks, valleys of flowers and the still, melancholy lakes, create a mood of beauty—a way of life, that might have been a better one after Yathalla. There is too much of splendor in Guatemala that first must be destroyed before room could be found to plant the seeds of hate.

The conscience makes the survey but it does not build the walls between good and evil.

Figuring the basic materials in a modern bathing suit is best done by algebra, allowing x to equal the unknown quantity.

HERE FROM ALAMOGORDA

Mrs. M. G. Bethard and children have moved here from Alamogorda, N. M. and will reside near her parents, Mr. and Mrs. Tom Tilson, on the latter's farm north of Matador, until school is out. Sfc. Bethard accompanied his family here and will return to Holloman Air Base Friday, where he has been stationed. He will be transferred to Ft. Sill, Okla., in the near future.

Rev. Brotherton in Hospital

Rev. Marvin Brotherton was taken to Stanley Hospital Wednesday following a heart attack suffered about 2 a. m. He has been recuperating at his home here the past month from similar attacks which he suffered while living at Rotan, and had been reported much improved.

TRIBUNE PASSES 20th MILESTONE

Hard-pressed farmers and ranchers of Motley county "got the ax" this week from the "Agricultural Stabilization and Conservation" department through a telegram to the local ASC office. The emergency feed program is going to be discontinued.

Oil Test Started

After a third of a century prospecting, dozens of dry holes and the spending of a vast sum of money, another wildcat oil test is started in Motley county.

Location has been staked on which to drill a deep wildcat oil project in the southeastern sector of the county.

The General Crude Oil Co. No. 43-1-E Swenson Development Co., is projected to a depth of 8,000 feet or granite at a lesser depth. It will be drilled with rotary equipment and operations are scheduled to begin at once.

Exact location is 1,980 feet from south and west lines of section 43, Block B. J. H. Stephens Survey, 14 miles southeast of Matador, on a lease of 15,279.3 acres.

3rd Music Festival Fills School Gym

Third annual Motley County Music Festival, held Tuesday night at Flomot, performed to a capacity-filled gymnasium with all communities in the county, and several adjoining, represented in the attendance.

The program, directed by Mrs. L. D. Wilkerson, featured early American folk music and games with choral groups from Roaring Springs, Flomot and Matador schools participating. The stage was effectively decorated with narcissi and greenery.

Residents Attend Silverton Funeral

Mr. and Mrs. Bennie Keltz attended funeral services at Silverton last Wednesday for Mrs. J. W. Reid, 28, who died in a plane crash Monday afternoon.

Funeral services for Mrs. Reid were held at 2 o'clock in the Silverton First Baptist Church, and double rites for Mr. and Mrs. Francis were held from the same church, at 4 p. m.

Drouth Emergency Feed Deadline Is Announced

The Tribune has been requested to announce to livestock raisers that Monday is the last day an application for feeds can be filed. Walter Ray, county office manager, said the local committee is making a request that the date be advanced so that the county will not be removed from the drought-county list.

Membership Drive Tops Estimates

Returns of the annual membership drive of the Motley County Farm Bureau were announced Monday night at a steak dinner served in the school lunch room. A total of 150 memberships was secured during the drive and 16 new members became affiliated with the organization.

The drive exceeded earlier estimates according to Frank Price, secretary. The number of members renewing is only about 25 under the usual number in past years, Price declared.

He said that a large segment of the 305 total membership is up for renewal in the fall and that several have moved to new locations.

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Methodist Church Announces Revival

A series of revival services will be held at the First Methodist Church next week, beginning Sunday with the evening worship at 7:30 o'clock and continuing through Friday evening.

Cafe Will Close For Repair Work

Waybourn's Cafe will be closed three days next week during the time required to redecorate the building and make repairs, it was announced this week by managers, Mr. and Mrs. Bill Waybourn.

LOCAL PHYSICIANS AT MEDICAL MEET

Dr. and Mrs. A. C. Traweck, Sr. are in Dallas this week where he attended twenty-third annual meeting of the Dallas Southern Clinical Society, and Mrs. Traweck visited their daughter, Mrs. Orvel Wells and Mr. Wells, and also with a sister.

Northfield Road Is Requested By Lions

BAPTIST CHURCH SLATES SERVICES

Dates announced for spring revival services at the First Baptist Church, are Friday, March 26th, through Sunday, April 4, according to Rev. Bruce Oliver, pastor.

Services will be held twice daily, with morning services scheduled for 7:30 (music to begin about 10 minutes earlier) and evening services at 8:00 o'clock, following a half-hour prayer service to begin at 7:30.

Drive Is Delayed

Annual Red Cross membership drive has been delayed during the past week because of illness and other causes among the eight workers who will make solicitations here, it was announced yesterday by Chairman Albert Rattan.

He said the drive here is again scheduled to get under way today, and that much interest is being shown in the Flomot Red Cross benefit show scheduled for tonight.

"We hope to complete the drive by Saturday night," Mr. Rattan declared. He said that he has not had a report from Northfield but that he will urge an early completion of the campaign. Chairman of the worker committee in Roaring Springs has not been definitely assigned, he said.

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LOCAL RESIDENTS TO OBSERVE ANNIVERSARY

Mr. and Mrs. F. Z. Martin, Sunday will observe their Golden Wedding anniversary, with open house from 2 to 5 o'clock p. m. at their home in northwest Matador.

SOIL CONSERVATION LEADER SCHEDULED FOR NINE MEETINGS

O. F. Armstrong of the State Board of Conservation is scheduled by the Upper Pease Soil Conservation District to appear at nine meetings from April 5th through the 9th.

All Members Write Governor Seeking Emergency Measure

An unusual amount of mail bearing a Matador postmark will be delivered to Gov. Allan Shivers this week-end. Each member of the Matador Lions Club attending Tuesday's meeting has signed a letter addressed to the state's highest official, requesting that immediate road construction be used to alleviate the drought emergency.

The mass letter writing was approved at Lions directors breakfast held Monday morning at Bob's Cook Shack, following a suggestion by County Judge Vance Gilbreath. A signed copy of each letter has also been mailed to Marshall Formby, member of the State Highway Department board, and to Representative Elbert Reeves.

Topping the list of projects, which include road improvement in all precincts, is a request to allocate funds to complete the Northfield road to Matador. Six miles of the road is being prepared for construction and the entire route is being surveyed.

The letters point out that the construction (fence-building, culverts and bridges construction, etc.) would provide employment to many farmers and ranchers who need work until rainfall relieves the present crucial emergency. It is also pointed out that the work involved in constructing a hard-surface road to Northfield might include the use of heavy farm tractors which many local farmers operate.

Other projects suggested in the letters include the White Star farm to market road and the linking of the Dougherty and Roaring Springs farm to market road in precinct four. The letters to Governor Shivers were written on Lions Club letterheads and the wording is not identical in each letter. Each letter to the governor is typewritten and not the usual "form" type letter.

Regular meeting of the club was held Tuesday in the Methodist church basement with luncheon being served by the Methodist ladies. The program was a motion picture procured by Lions secretary Jack Norman, of the 1953 World Series.

The letters to the Governor, Rep. Reeves and Marshall Formby were prepared in advance, and presented to each member for signatures, during the meeting.

Two visitors, William Curtis Graham and Homer T. Jenkins, were introduced.

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Two meetings, April 5th are: Northfield school at 11 a. m. and Cee Vee school at 2 p. m. He will attend four meetings April 6 (Tuesday): Matador high school at 11 a. m., Matador Lions Club meeting at 12:30 p. m., Upper Pease Board meeting at 2 p. m. and at a meeting of Motley county pastors 3:30 p. m.

The Wednesday, April 7th schedule has two meetings: Roaring Springs high school at 10:30 a. m. and Roaring Springs Lions Club meeting at 12 noon.

The one meeting scheduled for Friday, April 9 is at Flomot high school at 11:15 a. m. Invitations to the meetings have been mailed to landowners and others interested in soil conservation, by James E. Taylor, chairman of the Upper Pease Soil Conservation District.

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Assisting them with the observance will be their children, and all friends of the couple in this and other communities, are invited to call.

Utilities Firm Will Offer \$6,000,000 In Preferred Securities

ABILENE—Price Campbell, president, West Texas Utilities company, has announced that the company is filing an application with the Securities and Exchange Commission for the sale and exchange through competitive bidding of investment securities and brokers \$6,000,000 of preferred stock.

At the present time the company has outstanding an issue of preferred stock which pays \$6 per share. This is considered a line with present day value of capital, so the stock will be called or exchanged in accordance with its provisions of \$10 per share or for the equivalent in face value of lower interest-bearing stock plus some cash those who desire to exchange.

Campbell advised that he may name a number of brokerage or investment firms in Texas to compete with the successful bidder. He hopes the successful bidder will be a Texas firm as he desires to retain in West Texas the present high ratio of stock ownership.

Sixty-five percent of the present preferred stockholders live in Texas and own 62% of all the outstanding preferred stock.

Of the funds received from the sale of this new preferred stock, about \$5,000,000 will be used in the exchange and expense of calling the old preferred stock. The remainder of about \$1,000,000 is to be used in the company's construction program for this year.

Details of the new stock issue and exchange offer will be made available to individual stockholders and the public in the near future.

HOME FROM GERMANY

S/Sgt. Leonard King arrived home about two weeks ago from Germany, where he was stationed the past 18 months. He is visiting his parents, Mr. and Mrs. Tom King, and a brother and family, Mr. and Mrs. Curtis King.

HERE FROM CHILLICOTHE

Mrs. W. M. Sager spent the past week visiting here with her son and wife, Mr. and Mrs. Seth Sager. Thursday, she was accompanied to Lubbock by Mrs. Seth Sager and Mrs. R. E. Donovan, and visited relatives for the day.

OUT OF SERVICE

Cpl. William Curtis Graham received his discharge from the U. S. Marine Corps, on March 9 at Camp Pendleton, Calif., and with his wife, arrived here last Thursday for a visit with his parents, Mr. and Mrs. Curtis Graham and other relatives.

HARPS HAVE VISITORS

Mrs. Cora Boyd of Childress visited here last Thursday in the home of her brother and wife, Mr. and Mrs. A. A. Harp, and also visited her other brother and wife, Mr. and Mrs. Clarence Harp of Childress, visited his brothers on Friday.

Mr. and Mrs. E. E. Markham and children returned to their home at Ralls, Saturday, after a few days visit here with his parents, Mr. and Mrs. C. A. Markham and other relatives.

Mr. and Mrs. Oscar Stansell of Plainview, visited here Saturday in the M. S. Patton home and with other friends.

SMALLEST PERCENTAGE OF THEIR REALIZED GROSS INCOME THAT THEY HAVE RETAINED IN ANY YEAR SINCE 1932.

FARM SPENDING: What the farmer spends in his operations is mighty important to the national economy—to all of us. The farmer is a good customer. Last year he spent 14.2 cents of every dollar spent at retail in the United States.

The farmer in 1953 spent about \$1.9 billion dollars for goods and services of all kinds. Here is where some of it went: \$3.4 billion for food; \$2 billion for furniture, appliances and household operation; \$2.1 billion for buildings and repairs to buildings; \$1.5 billion for clothing; \$3.2 billion for machinery, including automobiles; \$3 billion for gas, oil and upkeep of equipment; \$4 billion for feed; \$1.6 billion for livestock; \$1.2 billion for fertilizers and lime.

CONCERNS ALL: Those figures show why it is just plain good sense for everybody to be worried when the farmer's income goes down. If it goes down and stays down, everybody is in trouble.

That is why we must make sure new farm legislation does not pull the economic rug out from under the farmer. That would be bad for all of us.

WATER: "We must store up water or starve."

That is what a Texas friend recently wrote me. He is completely right.

One part of the solution for our water problem lies in upstream water control projects all over Texas. I mean such projects as that in the Brady Creek Watershed, where it is proposed to

build 47 water-retarding structures.

I was glad to go before a House Appropriations Subcommittee recently, along with a group of West Texans, to urge that money be made available to finish this authorized project in four years.

We can never move too fast in acting to conserve water and soil resources.

HARE FARE: Department of Agriculture has just published a bulletin on "Ways to Cook Rabbit." Probably the information is not as widely needed now as it was in 1932, but I'll be glad to have a copy of the bulletin sent to anybody who writes me and asks for one.

NEWS BRIEFS: Rode down to Miami Beach with Senator Dick Russell of Georgia and Senator

Smathers of Florida for the meeting of Southern Democrats.

Raleigh Mull of San Antonio, Railroad Man of the Year, came by to see me. Miss Fleur Walton, Abilene High School teacher is in Washington on a Ford Foundation Fellowship to observe workings of the Government.

Her father, W. Truett Walton, is vice-president and dean of students at Hardin-Simmons University. My old friend, W. R. Wortham, Sr., of Parris, was

a most welcome visitor. Lady Bird and I gave a luncheon for East Texans here to tell a Senate group about the merits of Ferrell's Bridge Project, near Jefferson. Dr. Paul L. Boynton, president of Stephen F. Austin State College, Nacogdoches, visited the office. It is inspiring to know that Thomas E. Murphy, one of the five atomic energy commissioners, starts every day by going to his church and kneeling to pray for peace.

YOUR SENATOR Reports

By Lyndon B. Johnson

FARM INCOME:

Almost everybody knows farm income in 1953 was lower than farm income in 1952. Individual farmers in Texas are sharply aware of that fact.

Stop Taking Harsh Drugs for Constipation

Avoid Intestinal Upset! Get Relief This Gentle Vegetable Laxative Way!

For constipation, never take harsh drugs. They cause brutal cramps and griping, disrupt normal bowel action, make repeated doses seem needed.

When you are temporarily constipated, get relief but gentle relief—without salts, without harsh drugs. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. The extract of Senna in Dr. Caldwell's is one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, satisfying relief of temporary constipation for every member of the family. Helps you get "on schedule" without repeated doses. Even relieves stomach sourness that constipation often brings.

Buy Dr. Caldwell's. Money back if not satisfied. Mail bottle to Box 280, New York 18, N. Y.

COME TO CHURCH SUNDAY

Matador & Tribune

PRINTED THURSDAYS AT TRIBUNE BUILDING, 1001 MAIN STREET, MATADOR, TEXAS BY THE TRIBUNE PUBLISHING COMPANY

OWNED AND PUBLISHED BY MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1934, AND WITH THE ROARING PRIDE REPORTER BY PURCHASE APRIL 26, 1938

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ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, DECEMBER 4, 1932 AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.

MEMBER ASSOCIATION

MEMBER 1953

DOUBLE BAR MEADOR, EDITOR

MEMBER 1953

MEMBER 1953

MEMBER 1953

MEMBER 1953

MEMBER 1953

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"SECURITY IS YOURS" WITH INSURANCE

WE ARE AGENTS FOR FIRE - WINDSTORM AUTO - POLIO - LIFE HOSPITALIZATION INSURANCE WITH STOCK COMPANIES ONLY BONDS OF ALL KINDS

BILL DIPKIN Insurance Agency First State Bank Building Phone 300

THEY SAY IT BETTER THAN WE CAN!

Here are the actual words of motorists who've switched to

New Conoco Super Gasoline with TCP*

The Greatest Gasoline Development in 31 Years



1 "Since I started using Conoco Super with TCP, my Pontiac is performing at least 35% better than ever before. I have 21,000 miles on my car but with TCP it runs just like new. I find Conoco Super with TCP is the best gasoline on the market!"

Connie Warren, Security Sergeant of Plant Protection 917 South Hampton St., Angleton, Texas



2 "We've used Conoco Super with TCP since the start. We first noticed the tremendous increase in power on a business trip. Pickup was much better, and on hills and passing, it was just like driving a new car. Mileage is up 34 miles to the tankful too!"

Mrs. Ray Banner, Co-owner PFAFF Sewing Center 4637 Troost Ave., Kansas City, Missouri



3 "As an insurance broker, I drive nearly 25,000 miles a year. Good mileage and plenty of power are important to me. Since using New Conoco Super Gasoline with TCP, I get better pickup, smoother running and three miles more to the gallon!"

Edmund T. Berent, Insurance Broker 3443 N. Springfield Avenue, Chicago, Illinois



4 "I've got 50,000 miles on my 1950 Buick, but since changing to Conoco Super with TCP it runs just like new. On cold mornings, it starts the first time I kick it over. And on the road, or in city driving, I'm getting a good 2 miles more per gallon."

W. T. "Bill" Olson, Sr., Retail Lumberman 7940 Robinson Way, Arvada, Colorado



5 "I get a day and a half extra run on my school route since we switched to Conoco Super Gasoline with TCP. The power increase is really something. I don't have to shift to second on hills like I used to. I'm getting an all-round performance increase of 50%."

Chris G. Brownfield, School Bus Driver Route #1, Seagoville, Texas

YOUR GUARANTEE

The trademark TCP, is your guarantee that you are getting the full benefits of "the greatest gasoline development in 31 years." Only Shell Oil Company and its authorized licensee, Continental Oil Company, have the full knowledge on the proper use of TCP. Only Conoco Super Gasoline and Shell Premium Gasoline have TCP. Always look for the trademark, TCP—it's your guarantee of Top Car Performance.

*Trademark owned and patent applied for by Shell Oil Company

Millions have proved it—now prove it in your car

NEW CONOCO Super GASOLINE WITH TCP

Conoco Super Gasoline with TCP

EAST SIDE SERVICE STATION
— CAMPBELL CHEVROLET COMPANY —
— C. A. MATNEY STATION —

W. F. McCAGHREN, WHOLESALE AGENT

Church and Society

Monthly Meeting Held Tuesday By Baptist Groups

Regular monthly meetings of Baptist Brotherhood and Women's Missionary Society were held Tuesday night at the church following covered-dish supper.

The W. M. S. heard a Royal Service program led by Mrs. T. E. Cammack, with members of the recently organized Dorcas Circle participating. Parental neglect, influence of the home and of the church, juvenile delinquency and family life, religion and the family; the evils of alcohol and racial prejudices were discussion subjects given by Mesdames Louis Poteet, Frank Stafford, J. P. Neighbors, and Mrs. Cammack, who also led the opening devotional.

Forrest Campbell spoke to the Brotherhood on the thought, "Balance sheet of life".

Attending the two meetings were Messrs and Mesdames L. Raitan, R. E. Campbell, Sr., J. L. Woodruff, Louis Poteet, C. M. Barton, Bill Dunning, Floyd Henderson, Fred Clower, Mesdames Alfred Barton, Bob Ham, Richard Berryman, Velma Fuller, Ben Meador, Bess Patton, H. S. Watson, Frank Stafford, C. P. Waybourn, Jesse Smallwood, Ed Cammack, Jack Norman, Bruce Oliver, C. Warren and J. P. Neighbors, Miss Rachel Patton, Miss Maggie Bryan and Messrs Bill McCaghen, Tommie Moore, Forrest Campbell and Walter Ray.

Local Group At District Rally

A group of young people and sponsors, Saturday night attended a district Youth Rally held at the Mt. Blanco Baptist Church. Bill McCaghen, Mrs. Bruce Oliver and Mrs. Jessie Smallwood, accompanied the following young people: Barbara Waybourn, Raynita Dunning, Betty Neighbors, Darlene Walding, Charlotte Campbell, Kay Norman, Karan Burns, Arvin Ellithorpe and Pat Groves.

Placement Flower Show To Be Held In Stanley Home

A placement flower show will be held in the home of Mrs. J. S. Stanley, Tuesday, March 23, beginning at 3 p. m. It was announced at regular meeting of Matador Garden Club this week.

The home will be open to the public, and those interested in this type of flower arrangements are invited to call.

Mrs. David Guest of Turkey, visited friends here Monday.

Paisley Patterns in White



Style 5820

You've long loved the charm of a quaint pattern in paisley . . . wear it now in a modern footwear version, sprinkling cool shadows over the vamp of the smooth white leather summer casual. The sling heel and open toe welcome breezes and there's a comfortable medium wedge heel, platform sole. Only

2.98

Matador Variety

MRS. PIPKIN NAMED PRESIDENT OF CLUB

Mrs. W. N. Pipkin, Monday was named president of Matador Garden Club in election of new officers for the ensuing year, during regular meeting of the club in the home of Mrs. D. E. Pitts, Sr.

Other officers who will work with Mrs. Pipkin include Mrs. W. W. Clements, first vice-president; Mrs. Freeman Thacker, second vice-president; and Miss Sue Glenn, secretary-treasurer.

The program included a talk by Mrs. C. P. Waybourn on the subject "Control of insects and plants in the garden" and a horticulture lesson on "Plant Nutrients" by Mrs. Pipkin.

Others present were Mesdames W. W. Clements, Bob Martin, U. L. Willie, Freeman Thacker, Jim Horn, J. L. Woodruff and Seth Sager, Miss Amy Glenn and Miss Sue Glenn.

Mrs. Hamilton Is Hostess To Club

Mrs. G. E. Hamilton was hostess last Thursday, to Matador Home Demonstration club in regular meeting. Mrs. Bill McCaghen, program chairman, presented a program on home decorating, and Mrs. Hamilton led recreation.

Hot tamales, art-stix crackers, olives, pralines, and coffee were served to Mesdames W. D. Lipscomb, Sterling Price, Fred Simpson, H. S. Watson, W. L. McWilliams, B. M. Eubank, Bernice Knight, C. P. Waybourn, Fred Bourland; Mrs. McCaghen and one visitor, Mrs. Harry Willett.

Mrs. J. K. Crews Awarded Honors

HOUSTON—Mrs. Herbert Elder of Houston, and four women from other Texas cities, were honored today with life memberships in the United Church Women of Texas, formerly the Texas Council of Church Women.

The life memberships were awarded for service to the organization and to their communities.

Other Texans receiving the honor at the 20th annual conference of the organization included Mrs. Boyce Nelson, Fort Worth; Mrs. J. K. Crews, Plainview; Mrs. Gordon G. Clark, Iowa Park; Mrs. James L. Farwell, Amarillo, and Mrs. E. J. Briggs, San Antonio.—Plainview Herald.



Soft little fashion Wonder



Style 120

Buckle them on, walk easy and gather glances of admiration as you dance through summer in these peak-vamp flats that wear a strap curving across your foot. They boast as much comfort as fashion—so what more could you want? Rich white leather. Only

3.19

Matador Variety

Personality Study Continued By Club

"Search thine own heart. What paineth thee in others—in thyself may be." This quotation from Whittier opened the program for El Progreso Club at the home of Mrs. G. E. Hamilton on March 11 with Mrs. W. N. Pipkin as program leader.

Mrs. Pipkin led the devotional, "Leave room for the bird to fly".

Mrs. L. B. Campbell read a paper on "The problem of self control", pointing out that there is glory in the daily chore.

"Until a woman opens her mouth, you can't tell if she is dumb or smart", read Mrs. A. J. Daffern from her paper, "Guarding against unpleasant mannerisms". "The value of maturity" was the subject discussed by Mrs. R. E. Campbell, Jr., which proved very interesting and instructive. "A mature person is not one who has come to a certain level of achievement and stopped there, but continues to grow throughout life", Mrs. Campbell asserted.

Members present other than those on the program were, Mesdames Freeman Thacker, W. F. Jacobs, Robert Darsey, Harry Willett, Fred Simpson, Randall Whitworth, W. W. Clements, J. L. Woodruff, Joe Bloodworth, J. M. Hill, and D. E. Pitts, Sr. and Mrs. Vernon Higginbotham of Dallas was a guest.

AT WORKERS MEETING

Attending regular monthly worker's conference of the Floyd County Association of Baptist churches, held Tuesday at Aiken were Mesdames J. L. Woodruff, Bill McCaghen, H. S. Watson and C. P. Waybourn. Enroute home they visited in Lockney with Mrs. M. P. Fulkerson and daughter, Mrs. J. P. Truett.

Miss Ella Garner of Floydada, spent the week-end here as guest of her cousin, Miss Mary Keith, and visited other relatives while here, including the Marvin Patton and the Charlie Keith families.

THANKS TO THE

Wonderful people of Matador and many other places who have been so thoughtful with their remembrances, flowers, cards, letters, deeds and desires to help. Jewell's wish—as well as Jean's, Ann's and mine—to everyone is that you know we appreciate these acts of friendship very much.

Jewell, Jean, Ann, and Claude Harp.

Voice of Spring?

Yes, we hear voices of spring in the most versatile array of millinery ever assembled. Let's get a HEAD start with a flattering new hat, even tho they are small, they are easy to wear, and forward too, so that hair is generously exposed.

Youthfulness is the predominant expression for spring and summer. Styles are youthful and gay, colors are tender and bright, fabric are light, and altogether the outlook is a stimulating one. Flexibility Dominates the requirement of the up-to-date woman.

Let us help you choose the costume in which you can look your best from morning 'til evening and hear VOICES OF SPRING.

Norma's

"ETERNALLY FEMININE"
Turkey, Texas Telephone 2296

Recent Engagement Is Announced Here

Mr. and Mrs. George F. Hall of Philadelphia, Pa., have announced the engagement of their daughter, Betty, to Pfc. William Melvin Pope, son of Mr. and Mrs. G. D. Pope of Flomot, Tex.

The bride-elect is a graduate of Mayfair high school, Mayfair, Pa., and completed training in business administration. She is employed by the Pennsylvania Mutual Life Insurance Co.

Her fiancé is a graduate of Flomot high school and has his Bachelor Degree in civil engineering from Texas Technological college, Lubbock. He is serving in the U. S. Army and is stationed at Aberdeen Proving Ground, Md.

Plans are being made for a June wedding.

Albert Marshall Back From Europe

Mr. and Mrs. Albert Marshall of Wheeler, visited relatives here and at Roaring Springs during the week-end. Marshall, who was a Corporal in the U. S. Army, and stationed in Germany the past 15 months, returned to the states last month and received his discharge at Camp Chaffee, Ark. He has returned to his former duties in the office of Agriculture Stabilization and Conservation at Wheeler.

ANNOUNCE ARRIVAL

Former residents, Mr. and Mrs. Raymond Locke, now of Portersville, Calif., are announcing the birth of a daughter on March 2, at 1:55 a. m. She weighed 6 lbs. 8oz. and has been named Freda Jo. Paternal grandparents are Rev. and Mrs. N. L. Locke of Portersville, formerly of Matador.

HOME FROM VISIT

Miss Amy Glenn has returned home from a visit with relatives during the past several weeks, including her sisters, Mrs. T. P. Metcalfe and family of Franklin, and Mrs. T. T. Bouldin of Mineral Wells. She also visited friends in Ft. Worth, a niece and family, Mr. and Mrs. R. M. Daley of Grapeland, and a nephew and family, Mr. and Mrs. Pryse Metcalfe, Jr., at Coryell. Miss Sue Glenn joined her sister at Mineral Wells, and their brother C. M. Glenn drove there Wednesday to accompany them home on Friday.

SUNDAY VISITORS

Sunday visitors in the home of Mr. and Mrs. R. A. Day were their daughter and family, Mr. and Mrs. Ware Fogerson, Diane and Stanley, and Mrs. Florence Fogerson of Silverton; Mr. and Mrs. Tede Blackshear of Turkey, Mr. and Mrs. Kim Wilkinson, Whiteflat; Mr. and Mrs. Floyd Henderson, Mr. and Mrs. George Birchfield, and Mr. and Mrs. E. A. Day, Patricia and Jeanette. A turkey dinner was served.

FORMER RESIDENT VISIT

Mrs. L. D. McCarty of Grand Prairie, former Matador resident is visiting here in the home of Mr. and Mrs. Ed Jameson and with other friends. She was accompanied here Sunday by her son and family, Mr. and Mrs. W. L. McCarty and daughter, Donna Rhea, of Dallas, who visited Mr. and Mrs. T. M. Dixon at Whiteflat.

VISITING DAUGHTER

Mrs. Lula Brown of Abilene is visiting here in the home of her daughter, Mrs. Claude Harp, who is convalescing at Stanley Hospital. Visiting Mr. and Mrs. Harp over the week-end was their daughter, Mrs. Rhenard McCarty of Littlefield.

VISIT RELATIVES

Mr. and Mrs. Cecil Pipkin and baby of Lamesa, visited from Tuesday until Saturday with his mother, Mrs. C. D. Pipkin, and with a brother and family, Mr. and Mrs. Bill Pipkin.

IN APPRECIATION

I wish to take this means of expressing my sincere appreciation for the thoughtfulness of friends as expressed in cards, flowers and visits during my recent illness and hospitalization. Mrs. Forrest Campbell

Mrs. Ernest Shearer of Houston, visited here during the week-end with her parents, Mr. and Mrs. Harry Campbell.

Mr. and Mrs. G. B. Moore of Denver City, visited here from Friday until Sunday with their daughter and husband, Mr. and Mrs. Louis Poteet.



1954 RED CROSS CAMPAIGN

KIMBLE OPTOMETRIC CLINIC

OFFICE HOURS
FLOYDADA—8:30—5:30 Monday thru Saturday
SPUR—9:00-5:00 Friday Only
Appointments—Phone 254 Floydada
Dr. John W. Kimble — Optometrists — Dr. W. F. Patrick



REVOCAATION SUSPENSION

Driving is NOT a right --- You Can Be RULED OFF THE ROAD

When you put the plates on your car and the driver's license in your wallet, you have met your state's requirements to drive. Without these, your time on the highway would be short-lived. It is the Motor Vehicle Department's way of saying, "So far as we can tell, you should be permitted to drive."

But from then on it is up to you. Respect the law and the rules of the road, drive so as not to endanger your life or the lives of others, and you may continue to drive. But—

Those licenses are not a right—they are merely *qualified permission*. They do not say you can weave over the highways intoxicated; that you can drive at dangerous speeds; or that you can commit *any* act that may endanger the public safety. You can't get away with it. Continued bad driving habits, sooner or later, will rule you off the road.

In one year 600,000 drivers had their licenses suspended or revoked—every third one for intoxication. Speeding and recklessness were also high on the list.

Remember—driving is not a right; it is a license which if abused can be withdrawn. Respect it and continue to drive—safely, sanely.



SLOW DOWN—LIVES ARE IN YOUR HANDS!

This Advertisement Sponsored by

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- STANLEY PHARMACY
- MATADOR MOTOR & IMPLEMENT CO.
- FREEMAN THACKER BUTANE CO.
- MATADOR TRIBUNE
- CAMPBELL CHEVROLET CO.

FLOMOT NEWS

Mrs. A. L. Eubanks
Correspondent
Phone 3674, Turkey Line

Mrs. Mack Trulock became while she and Mr. Trulock were visiting here last Tuesday the home of her brother and family. Mr. and Mrs. Guy Hamiltons.

Mrs. Lizzie Crowell visited in Turkey Tuesday in the home of her daughter and family, Mr. and Mrs. W. L. Nall.

Dinner guests in the L. W. Powell home Sunday were Mr. and Mrs. Odis Crowell and sons, Mr. and Mrs. Alton Anderson and family.

Mr. and Mrs. Troy Kell and family of Portales, N. M. visited during the week-end with their parents, Mr. and Mrs. J. E. Kell, and both families visited Tulsa Saturday night with their relatives.

Maurice Goodwin of East Africa was a business visitor here Sunday.

Mr. and Mrs. Mutt Cannon and family moved to Turkey Tuesday. He was employed at Redwin-Crowell gin during the spring season.

Week-end visitors in the home of Mrs. M. C. Washington were Mrs. M. C. Washington and Mr. Bobby Joe, and Mr. and Mrs. Willard Sellers and son, Evans Joe, all of Oakland, California. The Sellers family were Sunday guests in the home of Mr. and Mrs. Wendell Morris.

Other guests of Mrs. Washington on Sunday included Miss Betty Wilson and Wanda Zafavers, all of Stonewall, Alabama.

Mr. and Mrs. Berry Barham and daughter, Sandra, and Miss Anna Graves of Plainview visited Mrs. Barham's mother, Mrs. E. Carroll, of Gasoline, Sunday. Miss Graves is spending the week with her grandparents, Mr. and Mrs. W. D. Graves.

Mrs. J. L. Speer and grand-daughter, Joe Douglas Palmer spent Sunday in Quitaque, visiting her daughter, Mrs. Wayne Hunt and family.

Wendell Morris, accompanied by B. G. and Troy Dame, and Willard Sellers, made a business trip to Plainview Thursday.

Richard Carroll of Gasoline is spending this week with his sister, Mrs. Berry Barham and family, and helping them finish a barn cellar.

Guests Thursday in the home of Mrs. M. C. Washington were Mr. and Mrs. B. H. Dame of Ada, Okla., Mr. and Mrs. Troy Dame, Mr. and Mrs. Willard Sellers, Mr. and Mrs. Wendell Morris and daughter, Pamela Ann and Mrs. A. L. Eubanks.

Among those attending the Farm Bureau meeting at Matador last Monday night were Mr. and Mrs. Odis Crowell and family, Mrs. Lizzie Crowell, Mr. and Mrs. Harmon Moseley and daughter, Barbara Gall, and Mrs. Barney Martin,

Mrs. Pearl Martin, and grand-son Bill Smith; J. L. Speer, Mr. and Mrs. Van Martin, Mr. and Mrs. George Pope, Mr. and Mrs. L. B. Turner, Sam Ross and Rev. and Mrs. A. L. Eubanks.

Visiting in the Earl Whitaker home Sunday were Mrs. Whitaker's sister, Mrs. F. F. Stephens and family of Floydada, also Mr. and Mrs. Jake Landry and Mr. and Mrs. E. D. King.

Mr. and Mrs. Morlan McManigal and family of Happy, were guests of Mr. and Mrs. Louis Purvis, Sunday.

Mr. and Mrs. A. M. Tanner and sons, Douglas, Bill and Gary and Don of Wichita Falls and Mrs. Bernice Gates were guests in the J. E. Monk home Saturday and Sunday.

Mr. and Mrs. A. D. Monk and son, Pvt. Roy Monk, who is stationed in Alabama, visited Tuesday night of last week in the home of Mr. and Mrs. J. E. Monk and family.

Kenneth Melton of Turkey attended church services at the Baptist Church Sunday night and visited in the Earl Whitaker home.

Mr. and Mrs. W. H. Webb spent Sunday in Matador visiting their son and wife, Mr. and Mrs. Raby Webb.

Miss Frances Jones returned to her job Monday morning, in the office of Agricultural Stabilization and Conservation, where she was employed when her left eye was injured nine weeks ago.

Miss Beutonne Cromer of Wichita Falls, spent Sunday with her aunt and uncle, Mr. and Mrs. G. D. Pope. She was accompanied by her fiancé.

Mr. and Mrs. F. S. Bourland and Mr. and Mrs. Ernest Fisher visited in the home of Mr. and Mrs. Gabe Garrison of Silverton, Sunday.

Patsy and Virginia Green of Matador, spent the past week with their grandparents, Mr. and Mrs. F. S. Bourland.

Mr. and Mrs. Dennis Walling of Dalhart, visited with Mrs. Walling's parents, Mr. and Mrs. Houston Gunn, recently.

Mr. and Mrs. Robert I. Thomas visited recently with his sons, Bob Thomas and family of Odessa, and Steve Thomas and family of Crane. Before their return home, they visited with Mrs. Thomas' son and family, Mr. and Mrs. J. A. Brown of Hobbs, N. M.

Miss Frances Jones visited in Canyon recently, as a guest of friends, Mr. and Mrs. Bob Lane. Mrs. Carl Marler and children of Talia were recent week-end visitors here with her mother-in-law, Mrs. Maudie Marler and in the Roy Marler home.

Miss Ineatha Marler of Plainview, visited here Sunday with her parents, Mr. and Mrs. Roy Marler.

Mr. and Mrs. W. B. Barton returned home Sunday from Vernon, where they had spent three weeks in Brown Sanatorium. They report much improvement in health.

Mrs. Luther Green and son, Andy Earl, spent from Wednesday through Sunday with her parents, Mr. and Mrs. S. F. Bour-

land, and Mr. Green and son, Tim, visited in the Bourland home one night.

Mrs. James Elison and children are visiting her mother, Mrs. Maudie Marler over the week-end.

Mr. and Mrs. Von Tiffens and Mr. and Mrs. A. D. Moseley visited with Mr. and Mrs. Harmon Moseley Saturday night.

Mr. and Mrs. Houston Gunn entertained their friends Friday evening with a Forty-two party. Fifty-one were present. The parents played progressive Forty-two and Mrs. James Kimble held high score. Music was played by several of the younger group. Refreshments of punch, coffee and cookies were served.

JUNIOR CLASS PLAY
The Junior class of Flomot high school will present their play, "Pleased To Meetcha", Friday night, March 19. Everyone is extended a cordial invitation to attend.

Following is the cast of characters: Henry Bixby, Joe Marler; Martha Bixby, Carol Shannon; Betty Bixby, Raye Nell Tanner; Elmer Hicks, Rex Johnson; Binks, Glenn Daniels; Marie, Cora Gail Gunn; Bevy, Ronald Clay; Archie Pomeroy, Troy Bynum; Andrew Grimes, Charles Whitaker; Howard Willis Lindall Martin; Ruth Adams, Betty Kimbell; Helen Maxwell, Myra Whitaker; Radio announcer, Jim Meace.

EX-STUDENTS ORGANIZE
An association formed of ex-students, ex-teachers and friends was organized Tuesday evening, March 9, in a meeting held in the school auditorium, with approximately fifty persons present. In the group were Messrs. Henry Pipkin and Randall Whitworth, long-time residents of the county. Mr. Whitworth is an ex-student, having attended the Flomot school from 1901 to 1908. Officers elected at the meeting were: Louis Amick, president; J. L. Speer, vice-president; Mrs. C. C. Jones, secretary, and Mrs. J. H. George, treasurer. Date set for the home-coming was July 3-4.

CARD OF THANKS
We wish to thank our many friends for their words of condolence and nice floral offering during the illness and at the death of our beloved husband, son and brother.

Mrs. Clive Jones, Mrs. B. J. Jones, Clarence, John, Ewell, and J. D. Jones; and Mrs. Ray Elton.

NORTHFIELD NEWS

Mrs. Charley Lane, Cor.

Mrs. Paul Cruse of Midland is visiting her parents, Mr. and Mrs. Pete Timmons this week.

Mr. and Mrs. Delmont Hays and son and Mr. and Mrs. T. W. Bain and children attended the International Harvester show in Matador Thursday night.

Tribune, Matador, Matley County, Texas, Thursday, March 18, 1954

Mr. and Mrs. Tot Timmons and son, Gus visited Mr. and Mrs. Walter Timmons Thursday evening.

Hal Courtney of Wichita Falls visited in Northfield over the week-end.

Mr. and Mrs. Bynum Hightower and family of Dodson, visited her sister and brother-in-law Mr. and Mrs. Reece Timmons over the week-end.

Pete Timmons was in Wellington on business Friday.

Visitors in the home of Mr. and Mrs. Charley Lane Tuesday night were Mr. and Mrs. G. F. Yeates and sons, Mr. and Mrs. J. M. Dobbins and Montie, Joe Berry Meador, Pete Timmons, Mrs. Pearl Sewell and R. C. and Mr. and Mrs. Ebb Thomas and son, John. Dominoes were played during the evening.

Mr. and Mrs. Charlie Holliman and family visited Mr. and Mrs. Theo. Bain Tuesday evening.

Mr. and Mrs. A. C. Nimmo and sons, Mr. and Mrs. Charlie Holliman and family, and Mr. and Mrs. Marshall of Cee Vee visited Mr. and Mrs. W. H. Harris, Jr., Friday evening.

Those in Childress on business Wednesday were, Mr. and Mrs. J. N. Thomas, Mr. and Mrs. A. L. Thomas, Mr. and Mrs. T. W. Bain, and Messdames Delmont Hays, A. C. Nimmo, H. M. Leary and Tom Moore.

Annett and Joyce Holtman of Pampa, visited their cousin, Carolyn Lane, over the week-end.

Mr. and Mrs. Charley Lane visited her sister and brother-in-law Mr. and Mrs. J. T. Patterson of Highpoint, Saturday night.

Mr. and Mrs. Tom Moore, Mr. and Mrs. Walter Timmons and son, Mr. and Mrs. A. L. Thomas and children, Mr. and Mrs. M. H. Leary, Mrs. Sally Wells and Neta Rodgers were guests of Mr. and Mrs. W. P. Bethany Thursday night.

Mr. and Mrs. J. L. Bell and daughter and Mr. and Mrs. Reece Timmons and son visited Mr. and Mrs. Ruth Timmons Wednesday evening.

Canasta was enjoyed by Messdames M. H. Leary, T. B. Simpson, A. L. Thomas, and Alvin Rodgers Thursday at the home of Mrs. W. P. Bethany.

Mr. and Mrs. Cecil Ashford of Amarillo visited Mr. and Mrs. J. B. Hoover, Sunday.

Mr. and Mrs. Edward Payne were guests of Mr. and Mrs. Delmont Hays, Sunday.

Rickey Yeates, baby son of Mr. and Mrs. G. F. Yeates, has been on the sick list the past week.

Friday night guests in the home of Mr. and Mrs. Charley Lane, for dominoes and canasta were, Mr. and Mrs. G. F. Yeates, Mr. and Mrs. M. H. Leary, Mrs. Pearl Sewell and Cliff, and Joe Berry Meador.

Mr. and Mrs. R. C. Elliott, Jr. and children visited Mr. and Mrs. L. M. Timmons, Friday.

Mr. and Mrs. J. M. Dobbins visited in Roaring Springs over the week-end in the home of Mr. and Mrs. Joe Bridges.

Mr. and Mrs. Charley Lane visited in Childress, Sunday evening with his sister and brother-in-law, Mr. and Mrs. Pat Rich.

Mrs. Homer McCoy returned home last Sunday after visiting her son, Denzel, in Wichita, Kan.

Mr. and Mrs. Coy Finley visited Mrs. C. M. Martin, Sunday.

Mr. and Mrs. Claud McDonald and Faye Bell, visited Mr. and Mrs. T. W. Bain, Saturday night.

Mr. and Mrs. Buford Sain and Barbara, also a niece, Miss Betty Lou Sain all of Amarillo, visited in the home of her parents, Mr. and Mrs. George Yandell over the week-end. Visitors in the Yandell home last Monday were Mr. and Mrs. Chas. McDowell and children of Pecos, and Mrs. James White and children of Girard.

J. W. Campbell and Mr. and Mrs. Pat Phelps of Abilene, spent the week-end here with their parents, Mr. and Mrs. J. K. Campbell and Mr. and Mrs. Loyde Thomas.

Mr. and Mrs. C. L. Robinson and children of Lubbock were week-end guests of her parents, Mr. and Mrs. C. L. Sedgwick.

Mrs. Lizzie Winegar visited here Friday and Saturday with her son and family, Mr. and Mrs. Thurston Winegar.

Mrs. Duff Green visited in Sweetwater Friday, with Mrs. Ora Kelly.

Mrs. Mable Kamp and Buddy Burk of Tipton, Okla., spent Sunday here with Mr. and Mrs.

W. H. Rigsby. Their week-end guests were their granddaughters, Shirley Davis and Carolyn Wilhite of Lubbock.

Mrs. Fred Henry and Mr. and Mrs. Chester Henry of Ralls, visited with Mr. and Mrs. J. B. Greenwood, Sunday.

Mr. and Mrs. Paul Sweatt and Mrs. Hazel Bridges attended the State Teachers Association in Big Spring, Friday.

Louis Nichols of Amarillo, visited here last week with his parents, Mr. and Mrs. W. H. Nichols who accompanied him home for a week-end visit.

Mr. and Mrs. Jim Sampson of Baird, visited here Sunday with his mother and sister, Mrs. Mary Sampson and Jewel.

Wesley Burt returned to Sweetwater Monday, after a visit here with his wife.

John C. Moss of Lubbock, visited here Sunday with his grandparents, the L. E. Coopers.

Mr. and Mrs. M. N. Powell and children, Gene and Olin of Kress spent the week-end here with Mr. and Mrs. Wesley Burt.

Sunday guests of the Duff Greens were, Mr. and Mrs. Bill Graham of Oceanside, Calif., Mr.

and Mrs. John Kirksey and daughters of Lubbock, and Mr. and Mrs. Jewel Lawrence and children of Matador.

Miss Beno Wilson went to Floydada Sunday, where she has employment in a drug store.

CORRECTION: Mrs. A. O. Leffvre and Jeff Bruce, of Crowell were called to Hastings, Neb., Thursday by the death of a brother, C. E. Bruce.

Mr. and Mrs. Merle Freeman visited in Quanah, Friday with her brother and wife, Mr. and Mrs. O. M. Holt.

Mark Morris and Bobby Joe McMurtry of Dalhart, were here visiting friends during the week-end.

Mr. and Mrs. Hulin Cargile and sons of Hobbs, N. M. visited here recently with relatives.

Mr. and Mrs. C. E. Watson, Jr. and daughter, Gayle of Quitman were week-end guests of their parents, Mr. and Mrs. C. E. Watson and Mrs. Trudie Hodgkin.

Other guests of Mrs. Hodgkin were another daughter and children, Mrs. A. L. Cates and Kay, Pat and Stewart of Gainesville.

(continued on back page)

Roaring Springs NEWS
L. E. Cooper, Correspondent
Phone 361, Roaring Springs

Mr. and Mrs. Buford Sain and Barbara, also a niece, Miss Betty Lou Sain all of Amarillo, visited in the home of her parents, Mr. and Mrs. George Yandell over the week-end.

Visitors in the Yandell home last Monday were Mr. and Mrs. Chas. McDowell and children of Pecos, and Mrs. James White and children of Girard.

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Mrs. Duff Green visited in Sweetwater Friday, with Mrs. Ora Kelly.

Mrs. Mable Kamp and Buddy Burk of Tipton, Okla., spent Sunday here with Mr. and Mrs.

PALACE SPUR, TEXAS THEATRE
Fri.-Sat.-Sun.-Mon., Mar. 19-20-21-22
Regular Admission - 50¢ - 20¢
Doors open at 1:45 Friday and Monday
11:45 Saturday and 1:15 Sunday
THERE NEVER WAS A MAN LIKE SHANE
ALAN LADD - JEAN ARTHUR - VAN HEFLIN
- GEORGE STEVENS
SHANE
BRANDON DE WILDE - JACK PALANCE - BOB HOOPER - BOBBY BRIDGES

WE KEEP YOUR FORD all FORD BY INSTALLING ONLY GENUINE Ford PARTS
BECAUSE **GENUINE FORD PARTS**
✓ ARE MADE RIGHT
✓ TO FIT RIGHT
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Bring your car to us so you can be sure you'll get
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An Extra Measure of Protection!
That odd looking helmet is what prize fighters often wear in training bouts. It provides an extra measure of protection.
Often your car engine may need an extra measure of protection against extreme conditions. You get this extra protection with Phillips 66 Heavy Duty Premium Motor Oil. You can depend on it under all driving conditions.
HERE'S A MOTOR OIL GUARANTEED TO SATISFY!
When you refill with Phillips 66 Heavy Duty Premium Motor Oil you get a printed certificate - your guarantee of satisfaction! Use this great oil for ten days, or up to 1,000 miles. Then, if you aren't completely satisfied, go to any Phillips 66 Dealer and he will refill your car's crankcase with any other available oil you want, at Phillips expense!
Only a really good oil could carry such a guarantee! Get Phillips 66 Heavy Duty Premium Motor Oil.
Get Lubri-tection
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Matador, Texas

Why value-wise buyers are swinging to Ford!
They are finding that Ford brings them everything they might want to meet modern tastes and requirements
You can't buy better! It's the stunning Customline Fordor Sedan.
Ford's the only low-priced car with all these "Worth More" features
Recognized leadership in styling
You can pay more but you'll never find a car that's more "at home" wherever you may drive it. For the smart new '54 Ford is as modern as tomorrow with the crisp, commanding lines of today's style leader. And it's just as smart inside! The sparkling new decorator-designed interiors have colorful new upholstery fabrics and harmonizing trim that spell quality wherever you look.
Choice of most modern engines
Ford and Ford alone, in the low-price field, offers you a choice of V-8 or Six - the brilliant new 130-h.p. Y-block V-8 or the flashing new 115-h.p. I-block Six. Both Ford engines have rigid, extra-deep blocks for smoothest, quietest operation and extra-long life... plus
the savings and "GO" of modern, short-stroke, low-friction design.
Ball-Joint Front Suspension
For the first time in any low-priced car, you get the smoother riding and easier handling of Ball-Joint Front Suspension - an advance you'd expect to find only in the costliest cars.
Choice of 8 power assists... Including Fordomatic
Only Ford in the low-price field offers power on all four windows... a 4-way power seat which adjusts up and down as well as forward and back. Power steering, power brakes and versatile Fordomatic Drive are also available - and they make your fine Ford even more fun to drive.
Choice of 28 new models
With fourteen stunning body styles available with either of Ford's new engines, Ford offers the widest selection of models in the entire industry.
Top value at resale
Used car prices show that in recent years Ford has consistently returned a higher proportion of its original cost at resale than any other car. And for 1954, with all its advanced new features, Ford is worth even more.
We cordially invite you to Test Drive the 1954
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 MARTHA JONES Editor
 JANEY NORMAN Assistant Editor
 LA NELLE RATTAN Feature Writer and Typist
 FRANK TRAWEEK Sports Editor
 Reporters: Nancy Vaughn, Joe Fair, Chas. Renfro

Mr. Ezell Receives Appreciation Letter

Supt. Ezell received a very nice thank you letter from a friend this week complimenting the Public School Week Program. The letter read as follows:
 Dear Mr. Ezell:
 I wish to thank you and all who had a part in getting up your Public School Centennial Program which I enjoyed so much last Tuesday evening, the second of March.
 Thanks for the beautiful courage given to me.
 Your friend,
 Anna Kimbell Hughes
 Quitaque, Texas
 —M. H. S. B.—

KAMPUS KLATTER

Has anyone choked on West Texas since last week??
 We missed Coach last Friday. He attended a Coaching Clinic at Tech. Mr. Patton was substitute.

PROVE FREE
Muscular Pains Relieved
In Few Minutes
 With Doctor's External Prescription

Make This 24 Hr. Test
 Use MUSCLE-RUB for those tired, aching all-over muscular pains. MUSCLE-RUB gives fast, soothing relief from all nagging pains and aches. Apply MUSCLE-RUB gently on sore, aching spots, and enjoy that instant soothing warm relief that thousands of MUSCLE-RUB users have known and praised for years.
 No internal dosing. No waiting. MUSCLE-RUB differs from old-fashioned liniments and rubs. Leaves no unpleasant odor. To get safe, quick relief, simply apply this pleasantly scented liquid EXTERNALLY wherever you feel pain — limbs, joints, shoulders, neck, back. Note how much more comfortable you feel all day, how many hours of restful sleep you get at night.
 Don't be unprepared when pain strikes. Keep a bottle of MUSCLE-RUB handy at all times.
Money Back Guarantee
 Get Muscle-Rub today from your Druggist. Use half the bottle. If you are not delighted with results, return what's left to your Druggist, who will cheerfully refund your money. Regular size bottle \$2.25. You save when buying the large Economy \$2.25 size.

Muscle-Rub At Your Drug Store

It's **Duck Soup**
 It's THAT EASY to re-surface your floors when you rent our Hileco floor sander. Anyone can operate—do it yourself! Dustless. We have complete floor finishing supplies.
BURTON-LINGO COMPANY



Check the reasons YOU need an EXTENSION TELEPHONE

- PROTECTION... Burglar downstairs... so is your single telephone. An Extension Telephone upstairs brings help in a hurry.
- PRIVACY... Confidential call—family or friends within earshot. An Extension Telephone gives you privacy.
- CONVENIENCE... Housecleaning upstairs... telephone ringing downstairs. An Extension Telephone saves you hundreds of steps daily, and if you're in business
- BETTER SERVICE for your customers. An Extension Telephone in your store or shop saves their time and yours.

General Telephone Company of the Southwest
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in the U. S. Navy, visited us last Friday. He will be sent to Baltimore, Maryland. It surely was nice seeing you again, Calvin.
 Mr. Aubrey Elliott, FBI agent from Lubbock, came to school last Friday and made a talk to the students on the functions and duties of the Federal Bureau of Investigation. He then talked to the Seniors on the requirements of employment in the FBI. I think some of the girls have just about decided to go to Washington and be a stenographer.
 Calling all boys and girls... don't forget that this is Bundle Week. Somewhere a poor boy or girl needs that sweater, that coat those shoes, or the underwear you've outgrown. Remember that this is Save the Children Bundle Week. Take a bundle of clothing to school today.
 Till next week. Adios Amigos.
 —M. H. S. B.—

Meet A Teacher
 Name—Bert Ezell
 Age—45; Height—5' 10"
 Weight—190
 Color of Hair—Blond
 Color of Eyes—Blue
 Favorite Food—Fried Chicken
 Favorite Book—"The Red Doe"
 Favorite Movie—"The Robe"
 Favorite Movie Star—Bing Crosby
 Favorite Sport—Basketball
 Favorite Song—Holy City
 Favorite Color—Blue
 Favorite Study—Education
 Favorite Comic Strip—"Lil' Abner"
 Pet Likes—Ice Cream
 Pet Dislikes—Smart Aleck
 Students
 Pastime—Golf
 Hobbies—Raising Banties
 Ambition—To spend a summer in Europe
 Attended College—ACC and Texas Tech.
 Where—Abilene and Lubbock
 When joined Faculty—1937.
 —M. H. S. B.—

Did You See?
 Carolyn Thrasher's black taffeta dress.
 Royce Kirby's blue nylon sport shirt.
 Nancy Vaughn's purple sweater.
 Tom Hamilton's gold and black western shirt.
 Betty Neighbor's short hair cut.
 Charles Renfro's brown checked western shirt.
 Barbara Neighbor's black riding pants.
 C. H. Murphy's gray and yellow knit shirt.
 Joanne Darsey's yellow leather collar with a gold pin.
 Jack Spray's brown corduroy sport shirt.
 Carolyn Tidmore's Senior ring.
 Wonder whose??
 Jimmy Watson's red, white and blue socks.
 Martha Jones' brown and white dress.
 Mr. Ezell's pretty blue shirt.

Clothing Crusade Opens Monday In Public Schools
 Monday the local school children will go on a crusade—a full-fledged children's crusade. Their weapons will be bundles of clothing. Their goal: To help provide 300 pounds of sturdy, warm, clean clothing for needy children in America and overseas.

According to Superintendent of School Ezell, the local drive is part of Save the Children Federation's Twelfth Annual Nationwide "Children's Clothing Crusade," which is conducted in public schools throughout the United States under the auspices of the Federation's National Advisory Committee of School Superintendents.
 The Clothing collected will be used to aid children and families in Korea, six war-depleted countries of Europe, in Lebanon, and in disadvantaged rural areas of the United States, including the Navajo Indian Reservations.
 "In Europe, the children are still suffering from the ravages of war," Superintendent Ezell said. "The need is even more acute. Nine million victims of Communist aggression in Korea have been torn from their homes. They have only rags in which to clothe themselves. We must help them." he continued.
 Superintendent Ezell pointed out a second objective of the drive. "Not only are we helping to alleviate the suffering of many thousands of needy children," he said, "but we are also teaching our own children a valuable lesson in the importance of thinking of others."
 Federation officials present these pointers for clothing givers who want to be sure their clothing will do the most good:
 Most needed is warm clothing—heavy underwear, wool skirts, suits, sweaters and coats. Bundle Week clothing goes to people whose first need is warmth—not style. If the clothing is warm, even adult sizes can be cut down and gratefully used.
 Children's shoes are next in importance. Even though stuffed America's outgrown shoes still have miles of use left in them. Here again adult sizes can be used. However, high-heeled women's shoes are of no use either to mothers or children in areas served by the Federation, and should not be included.
 Babies' clothing is in constant demand. Diapers, crib blankets, night shirts, warm sweaters and undershirts are especially needed.
 Superintendent Ezell stressed the importance of having all clothing gift clean and in as good repair as possible "because these gifts will be symbols of new hope to many needy children."
 Save the Children Federation urges all local citizens to join in the clothing crusade, either by sending a bundle of used clothing to school or by contributing a dollar or two to help defray the cost of collecting, reconditioning and sorting the clothing for distribution. Cash contributions may be sent to: National Headquarters, Save the Children Federation, Carnegie Endowment Center, United Nations Plaza, New York City.

Matador IOOF Lodge
 Meets every Tuesday night.
 Earl McBride, Noble Grand.
 Ralph Nichols, Secretary.
 Visiting brothers welcome.

CARD OF THANKS
 With deepest gratitude we extend this word of thanks to our many friends for every act of kindness, during the illness and at the death of our loved one, and for floral offerings in his memory.
 Mrs. Ken Rector, Don and Dale
 Mrs. A. A. Groves and family.

DANCE TONIGHT
Veterans Building
PADUCAH, TEXAS
BOB WILLS
TEXAS PLAYBOYS

Authorized Dealer
FRANKLIN
Vaccines and Supplies
 for Cattle, Sheep, Hogs and Poultry
STANLEY PHARMACY

Lucky Accident Leads Paducah Girl To Discover Talent And Success In N. Y.

PADUCAH, March 10 (Special)—A Paducah girl, who went to New York City to be a fashion designer has made quite a name for herself. But Sybil Jones didn't gain fame by designing clothes. Quite by accident Miss Jones, daughter of Mr. and Mrs. Elzie Jones of Paducah, got her start designing greeting cards, according to an article which appeared in the Fall-Winter Fashion Digest. But it was her own imagination and hard work which pushed her on to success.
 Fashion Digest, edited by Ethel Traphagen, explains Miss Jones' career this way:
 "When Miss Jones arrived in New York from Paducah, Texas, she was looking forward to a career as a designer of feminine fashions. She enrolled at the Traphagen School of Fashion. When she finished her course she got a job in the dress-making field because she thought that was just what she wanted—both to design and make clothes.
 "Come Christmas, almost three years ago now, and Sybil decided she would make some original Christmas cards for herself—as many an artist has done before her. Next thing she knew, she had agreed to make some more for a friend who begged that a 'batch' be designed for her use.
 "The cards went out, and the orders came in. It was certainly 'in the cards' for Sybil. It all goes to show that good design is good whether it's fashions for flat cards or curving figures," the article said.
 Selling was easy, but once in the greeting card business Miss Jones found it took 12 hours a day to fill the orders.
 Mrs. Herbert Marcus of Neiman-Marcus was among the many customers who sent out "join fun arts" company cards. A full window of the Bergdorf Goodman store in New York City was devoted to the greetings.
 Sybil's pink rabbit started as an Easter bunny, but attained so

TWO MOTLEY BOYS CALLED FOR PREINDUCTION EXAM

Two boys from Motley county were among 23 listed registrants ordered to report for pre-induction examination today.

LEAVE FOR CALIFORNIA

Mr. and Mrs. H. M. Murphy left Friday for California, where they will visit for several months with their children. They will visit a son and family, the J. C. Murphys in La Mesa, and with another son and family, the Cecil Burham and family in Los Angeles. Their son and daughter-in-law, Mr. and Mrs. Clovis Murphy accompanied them to Camp N. M. where they entrained for the remainder of the trip.

COME TO CHURCH SUNDAY


To Relieve Suffering
COLDS
 take 666
 LIQUID OR TABLETS—SAME FAST RELIEF

You Can Taste The Goodness... Cakes Baked To Your Special Order



Fresh And Delicious Pies, Cakes, Cookies
City Bakery

So Simple... TO DRY CLOTHES ELECTRICALLY!



SAVES LIFTING **SAVES TIME** **RAIN or SHINE**

"The sand will soon be blowing again!"

Yes, with today's Electric Clothes Dryer all you do is put the clothes in the dryer, set the dial and snap a switch! No more watching for a "drying" day...no more heavy lifting! I'll dry your clothes the way you want them...damp dry for ironing...or thoroughly dry, ready to put away.
 Get YOUR Electric Dryer today. Learn how quickly you can end the old wash-day worry and work by letting ME dry your laundry.
Reddy Kilowatt
 See Your Electric Appliance Dealer OR THE
West Texas Utilities Company

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Roaring Springs News

Mrs. L. E. Cooper,
Correspondent

(continued from page five)

Mrs. Tom Yeates and son, Tom Wallace, visited and looked after business in Lubbock Monday.

Mr. and Mrs. R. J. Harmon and children of Quitaque, visited here Sunday with her brother and wife, Mr. and Mrs. Newton Fletcher.

Mr. and Mrs. L. M. Ridener of Amarillo, are house guests of his sister, Mrs. Ben Dillard and Mr. Dillard.

Mrs. W. H. Rigsby was called to Lubbock Monday, by the illness of her daughter, Mrs. J. W. Wilhite.

Mrs. S. D. Hunter and son, John Hunter drove to Wichita Falls Monday where they visited relatives and attended to business.

Mr. and Mrs. J. T. Swim, Sr. Miss Lula M. Swim and Sammie and Rogene Swim visited Sunday in Vernon, with his brother and sister and families, Mr. and Mrs. J. T. Swim, Jr.

Political Announcements

The Tribune has been authorized to present the names of the following candidates for office subject to the action of the Democratic Primary Election on Saturday, July 24, 1954.

For State Representative,

88th District:
Elbert Reeves (re-election)

For District Attorney,

110th District:
John Stapleton (re-election)

For County Judge and Ex-officio County Superintendent:

Gerald Yeates
Vance H. Gilbreath (re-election)

For Sheriff, Tax Assessor and Collector:

John Stotts (re-election)
Ward Rattan
Sterling Price

For District and County Clerk:

Pat Sheridan (re-election)

For County Treasurer:

Mrs. Velma Fuller, re-election

For Commissioner, Precinct 1:

T. F. (Tom) Berryman, (re-election)
J. E. (Doc) Taylor

For Commissioner, Precinct 2:

J. E. Monk (re-election)
A. L. (Jack) Spray
Bennie Keltz
L. H. Turner

For Commissioner, Precinct 3:

Boone Simpson (re-election)

For Commissioner, Precinct 4:

Charlie Posey (re-election)

Tribune, Matador, Motley County, Texas, Thursday, March 18, 1954

Mrs. Earl Swim and Mr. and Mrs. Murrey Echols. Omar Parks and Roger Kingery took a load of cattle to Lubbock Tuesday.

Mr. and Mrs. Turner Hunter and children, Barbara Ann and Larry of McCoy spent Sunday here with his parents, the S. D. Hunters.

Pfe. Frank Capshaw of Ft. Sill, Okla., and his wife, Jama, of Lubbock spent the week-end here with her parents, Mr. and Mrs. W. A. Lewis.

Mrs. Clyde Williams honored her husband, her parents, Mr. and Mrs. Homer Kingery, and Mrs. Roger Kingery with a birthday dinner Sunday. Other guests were, Miss Nancy Vaughn of Matador and Freddie Cargile.

Music Festival Set For Friday

A music festival will be held in the Macedonia Baptist church Friday, March 19, at 8 p. m. The program will be under the direction of Mrs. L. M. White, according to the announcement.

Colored choirs from Matador, Turkey and Crowell will sing, and special singers from Quitaque will be present.

The public is cordially invited and no admission will be charged.

ANNOUNCE ARRIVAL

Pfe. and Mrs. Bill Smallwood are announcing the birth of a son on March 12, at 2:30 a. m. in Traweek Hospital. He weighed 7 pounds, 4 ozs. and was named Troy Dean. Mrs. Smallwood is the former Cara Bostick, and the baby's maternal grandparents are Mr. and Mrs. G. B. Bostick. Mr. and Mrs. E. L. Smallwood are paternal grandparents.

Pfe. Smallwood is home on leave from Ft. Bliss, where he is stationed.

FOR SALE: My equity in 1952 4-door Plymouth, good condition. Inquire at Tribune.

Local Items

Mr. and Mrs. Earl Stephens made a business trip to Lubbock Tuesday of last week, and also visited their daughter and family, Mr. and Mrs. Doc Cross.

Mr. and Mrs. Glenn Woodruff made a recent trip to Dallas, and were accompanied to Mineral Wells by his aunt, Miss Sue Glenn.

Mrs. Oma Wagley of Moran, visited here the past week with her mother, Mrs. H. M. Wagley, and with a sister, Mrs. J. P. Neighbors, and family.

Mrs. E. F. Springer is visiting in San Antonio with her daughter, Mrs. Gustav Walldov and family, and other relatives. She accompanied a niece and family, Mr. and Mrs. Claud Morrison.

Mrs. Virgie Hunter of Slaton, visited here Sunday in the home of Mr. and Mrs. Henry Ford, and with Mr. and Mrs. M. S. Patton and other friends. Ullman Hunter of Hereford was also a visitor in the Ford home.

Mrs. A. A. Harp visited in Lubbock this week with her daughter and family, Mr. and Mrs. Bert Schweitzer.

Mrs. H. S. Watson visited her sister, Mrs. M. P. Fulkerson of Lockney, Monday, the latter's birthday.

Mr. and Mrs. Gus Bird and daughter, Barbara returned home Wednesday from a visit in Greenville with Mrs. Bird's parents, Mr. and Mrs. H. R. Arnold.

ON RADIO PROGRAM

Mrs. Tom Tilson presented a paper on the life of St. Patrick over Floydada radio station, KFLD, Wednesday morning.

In The Want Ads

OVERLOAD SPRINGS for pickups, 1-ton size \$16.50, 1-ton size \$23.40. Peg's Garage. 11tn

Middle-Aged Couple wishes to work on ranch. Man to ride or do farm work, and woman to do housework. Mrs. Bessie Holt, Graford, Texas. 1-p3t.

For Beauty Counselor Cosmetics see Mrs. Marion Norris, Phone 315-J Matador, Texas. 1-p4t

HOUSE FOR RENT: 3-rooms and bath. Roy Smith. 1-c3t.

PIANO: Genuine KIMBALL 41" Spinnet Console. Only three years old. Perfect condition. New guarantee. Priced at 1/2 original cost. Write or phone The McBrayer Piano Co., of Childress, Texas immediately if interested in seeing this piano or other new and used bargains on our display van when we are here. Will be here short time only. Trades-ins welcome. Terms conveniently arranged. Box 442, or Phone 408. 1-c2t.

LOOKING FOR GREENER Pastures? Whether ranch, farm, dairy or chicken farm, rich river valley, blackland, dirt loam, or sandy, we have it. All priced to sell. Call or write for our listings. FOSTER REALTY CO., 217 South Main Street, Hope, Arkansas phone 7-4691. 52-c4t.

WARNING TO DOG OWNERS: I am placing poison for coyotes over my ranch. Curtis Martin. 52-p3t.

FREE RENTAL SERVICE: If you have a house or farm to rent or wish to rent see F. C. Bourland Real Estate Company. Phone 56. 1-tn.

GOOD USED TRACTORS: We have one of the largest selections of good used tractors at the lowest prices we have ever had. This also applies to a wide variety of implements for Farmall and Ford tractors—whatever you may need in the way of used farm equipment we have or know where we can get it for you at the lowest cost you have known in years. Braselton Implement Co., Roaring Springs. 46-ctfn

TEXAS ALMANAC Paper back, \$1.25. Cloth bound \$1.75. Stanley Pharmacy. 50-1tn

NEW AND USED refrigerators; new and used washing machines. Matador Motor and Implement Co. 26-ctfn

CAR BATTERY: 12 month guarantee. Exchange. Installed \$8.95. Peg's Garage. 43-ctfn

NEED TIRES... See us for the best tire trade in town. Most all sizes. Campbell Chev. Co. 44-1tn

COMPLETE STOCK NEW Farmall tractors with or without equipment. Matador Motor & Implement Co. 26-ctfn

FIRST YEAR Half and Half cottonseed for sale. \$2 per bu. Braselton Implement Co., Roaring Springs. 49-ctfn

GENUINE Ford Batteries as low as \$9.95. Matador Auto Company. 21-tn.

FILTER CARTRIDGES In lots of 6. Fits Ford, Ford tractors, Mercury, Chevrolet and many others. Guaranteed. Peg's Garage. 43-ctfn

FOR SALE: Cake, Meal; Mixed. Cotton Seed; Poison and Fertilizer; Best you can buy. West Texas Gin, Joe M. Gaines Mgr. 1-tn

GRINDING SERVICE: Corn, wheat, for meal and flour. Grinding on Saturdays at 1¢ per pound. W. C. Roller, 2 miles south, 1 mile west Roaring Springs. 52-p2t

SPARE TIME JOB: Your own boss. Men and women make \$2. per hour booking orders for Mail Box Signs that shine at night; also house numbers and door plates—pleasant, interesting job. Work when you feel like it and meet nice people. Unlimited field—free sample outfit. Write Permanent Sign Co. 3004 1st Ave. S., Minneapolis, Minn. 52-c3t.

FOR SALE: 4-room house with bath also 2 lots, priced at \$12,500. J. W. Cook. 3-tn

USED FARM EQUIPMENT: 1948 Model ID9 Farmall 250; 1950 Model M Farmall \$1,650; 1948 Model H Farmall \$750; 1944 Model H Farmall with 4-row lister planter \$1,750; 1950 Model A John Deere with 4-row cultivator and cultivator \$1,550; 1950 Model H with 2-row lister planter and cultivator \$850. Post holder \$175; Two good wash Drills. MATADOR MOTOR IMPLEMENT CO. 51-tn

Here's Tomorrow's Tractor TODAY!
the NEW **MM** MODEL UB



You asked for a tractor with MORE MUSCLE... a tractor that's EASIER TO OPERATE... SAFER and MORE COMFORTABLE!

Now... find everything you want in the NEW, 3-4 plow MM MODEL UB

This is the tractor that farmers helped to build. It's the new, 3-4 plow MM Model UB that gives you more comfort, more safety, more power, real cost-cutting advantages.

THESE NEW FEATURES MAKE MONEY FOR YOU!
Higher compression cylinder heads and greater compression ratio give you more power, new fuel economy • High platform gets you up out of the dust and dirt, proves safer, gives you far better vision • New ignition system means faster starting • Sealed beam lights make night work easier, road travel safer • You've never felt such comfort as you get with the new MM Flote-Ride seat • New safety features, center line steering, pressure cooling, new foot clutch, new disc-type brakes... all are typical of the MM advances you get with the new UB. Now, add the new roller drawbar, available live power take-off, stronger implement "bones," new pleasure car steering and longer-engine-life features—you see at once why the MM Model UB is tomorrow's tractor, today!

SEE YOUR MM DEALER FOR A DEMONSTRATION TODAY!

Peg's Garage

INSURANCE—REAL ESTATE
STOCKS • BONDS
C. W. GIESECKE
FLOYDADA, TEXAS

SPECIAL
LOW PRICES ON
EASTER
PERMANENTS
Call Now For Appointment
Modern Beauty Shop
Telephone 58-J Annie Mae Jackson, Mgr.

EXTRA QUALITY!
EXTRA VALUES!
EXTRA SAVINGS!

We Beg Your Pardon!
We will be Closed for a few days during the time needed to redecorate our building and make some repairs... We beg your pardon for the inconvenience

CLOSED
Tuesday, Wednesday
and Thursday
MARCH 23-24-25

GOOD, WHOLESOME FOODS. HOME-MADE PIES
GOOD COFFEE



Waybourn's Cafe
MR. and MRS. BILL WAYBOURN, Managers

FRESH Pound	PURE CANE 5-Pounds
Fryers .. 48c	Sugar .. 49c
PUFFIN — ZIP OPEN Can	KIMBELL'S, WAFFLE 24 oz
Biscuits - 10c	Syrup .. 29c
Donald Duck, Fresh Frozen, 2-6 oz. Cans	WHITE SWAN 2 1/2 Can
Orange Juice .. 25c	Heavy Syrup
3-POUND CAN	Halve Peaches .. 29c
Bake-Rite --- 75c	WHITE SWAN 46 oz Can
Thomas, Fresh Frozen 11 oz. Package	Orange Juice .. 29c
Okra ... 17c	KIMBELL'S SLICED 303 Can
Beets ... 9c	

We Sell Finest Quality Home-Slaughtered Beef

CHARLIE'S GROCERY
These Prices Are Good Friday and Saturday
MATADOR, TEXAS