

MATADOR BRAND

STUDENT CLATTER

Well, there everybody! We go off to a merry start of our new school year. The brand is in tip-top shape, desks have been varnished, the rooms have been painted. We are really looking forward to a good school year. We have 83 students enrolled, 19 Seniors, 17 Juniors, 32 Sophomores, 32 Freshmen, 10 boys are outnumbered, you act, might get mauled.

We have some new students from Northfield. A B Simpson from Northfield seems to be a very good student. He is President of the Senior class this year. A B Simpson is a star player on Northfield's football team. He is also playing football this year. I've been hearing that A B is pretty popular here and I'm sure he will be here, too. Edwin Murphy, who comes to us from Seminole, Texas. He played full back for the "B" squad last year at Seminole. Betty Smith is from Seminole, Texas. Betty is a very

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cute and pretty Freshman. We're really glad to have you guys with us this year and we want to give you a big hearty welcome. We were also very glad to see Richard and Kenneth Baker in school Monday. They are staying with Bill Seale.

We have all decided we really like Mr. Buie, the new principal. Mr. Buie taught school at Three-Way last year. Glad to have you Mr. Buie and we hope you don't drive you crazy before the year is over!!! We have Mrs. Quinn Martin back with us teaching English this year. Good to see your ever smiling face around again, Mrs. Martin!!! Of course, we still have Coach Hopkins with us. He teaches Social Science, but the main thing we keep him around here for is to coach football. We're afraid we could never find anyone to take his place. Mrs. Fair is still with us, teaching Home Economics. We girls have really learned to appreciate her. Mr. Moss is still teaching Agriculture and we are proud to have him.

Betcha can't guess what the Seniors got Friday! That is, no one except our pa's, since they are financially implicated!!! We have our new Senior Rings and we are proud of them!!! So if you see someone going around holding one particular hand where you couldn't keep from seeing it, don't think anything about it, it's just we "dignified" Seniors showing off our new rings. The Juniors are also doing a pretty good job showing off their Junior pins. Can't blame them, they are pretty.

Since the boys have looked more or less fatigued the past day or so, I inquired to find out what was wrong. They have been getting up real early and practicing football before time for school to take up. There's something else I forgot to mention, in case you don't know it already. We're playing Spur here September 11 and we're expecting to really lay 'em low!!! So come help us yell for Matador. Tom Hamilton was hurt during football practice a few days ago and is in the Traweck Hospital. We are very sorry it happened, Tom, because you certainly did have a promising year ahead of you. Hurry and come back to school, because we miss you around here.

Mr. Ezzell has an unusually talented class of Typing I students this year. I noticed David Keith trying his luck at the keyboard. He has a technique okay. Here it is: Close your eyes, get a long breath, and aimlessly strike one key per minute, then look

down and find to your surprise, you got one or two letters right. Before the year is over David will be getting 60 W. P. M. (Maybe).

Sophomores Elect Class Officers

Last Wednesday morning the Sophomore Class elected their officers. They were as follows: President, Alvin Lynn; Vice-President, Richard Hamilton; Sec. Treas., Mickie Steen; Sgt. at-Arms, Stanley Neighbors; Reporter, Frank Traweck; Social Chairman, Lucretia Edwards; and her committee helpers are: Sara Carson, Gail McWilliams and Barbara Casey. The Sophomores room mothers are Mrs. Hamilton, Mrs. Edwards, Mrs. Traweck and Mrs. McWilliams. Coach Ray Hopkins is the sponsor of the Sophomore class.

Juniors Elect Class Officers

The Juniors met Wednesday and elected their class officers for this school term. Several students won their offices by a narrow margin of one or two votes. Finally C. H. Murphy was elected to the position of class President. Vice-President, Tom Hamilton; Secretary and Treasurer, Carolyn Tidmore; Reporter, Joe Fair; Sgt. at-Arms, James Taylor. The room mothers chosen were as follows: Mrs. Alfred Watson, Mrs. James Taylor, Mrs. Ned Martin, Mrs. Clovis Murphy and Mrs. J. B. Tidmore.

Seniors Elect Class Officers

The Seniors of 1953-54 met Tuesday, September 1, to elect class officers and room mothers for this year. Those elected as officers for the Senior Class were: President, Neal Pipkin; Vice-Pres., Cecil Irwin; Sec. Treas., Bette Montgomery; Sgt. at-Arms, Martha Jones; and Reporter, Nancy Vaughn. Mrs. Bob Martin, Mrs. Marvin Vaughn, Mrs. Bill Pipkin and Mrs. Frank Montgomery were elected room mothers.

Vaughn, Tidmore And Hughes To Lead Matador Pep Squad

The Pep Squad of 1953-54 was organized Monday, August 31, under the direction of Mrs. Quinn Martin, sponsor of the organization. Nancy Vaughn,

daughter of Mr. and Mrs. Marvin Vaughn, was elected head pep leader and her assistants are Carolyn Tidmore, daughter of Minister and Mrs. J. B. Tidmore and Lois Blevins Hughs, daughter of Mr. and Mrs. Harvey Blevins. The officers for the squad are: President, Carolyn Tidmore; Vice-Pres., Nancy Vaughn; Sec. Treas., Lucretia Edwards; Reporter, Gail McWilliams; Social Chairman, Lois Hughes and Bette Montgomery and Sgt. at-Arms, Mickie Steen. Drummers for the season are the following: Gail McWilliams, bass drum; Dorothy McMahon, snare drum; and LaRoyce Mitchell, symbols. The squad will make their first appearance in full uniform of red and black, September 11, when the Matadors meet the Spur Bulldogs. Beat the Bulldogs!!!

Personality Sketch

A new face has been added to the Matador High School this term. He is Mr. M. L. Buie, principal of Matador High School, who came here from Three-Way where he taught four years. He attended college at East Texas State Teachers and has a B.S. and M.S. degree and is teaching Algebra I, Algebra II, General Science and Chemistry. Mrs. Buie is teaching the 3rd grade, and Betty Sue, their only daughter, is a student in the 6th grade.

A. B. Simpson Named Freshmen President

Thirty-two freshmen, the largest freshman class for a period of years, elected their officers and class mothers Wednesday, September 2.

A. B. Simpson, son of Mr. and Mrs. Bake Simpson of Northfield was elected president. Johnny Shanks, son of Mr. and Mrs. Ned Shanks of Matador, was elected vice-president. Arvin Ellithorp, son of Mr. and Mrs. Herman Ellithorp of Matador was elected secretary. Charles Renfro, son of Mr. and Mrs. James Renfro of

Matador was elected reporter. Clay Jameson, son of Mr. and Mrs. Clay Jameson, and Raynita Dunning, daughter of Mr. and Mrs. Bill Dunning, both of Matador were elected co-social chairmen. Garland Cartwright, son of Mrs. Pearl Cartwright of Whiteflat, was elected Sgt. at-Arms.

Room mothers chosen were Mrs. Gerald Waybourn, Mrs. Hazel Donovan, Mrs. Robert Darsey, Mrs. John Thrasher and Mrs. Varner McWilliams.

Matador F. H. A. Chapter Organized

The Future Homemakers of America have the largest number of girls enrolled in Home-making since 1946. This is due to the higher enrollment figures of Matador High school. There are 20 Freshmen, 10 Sophomores, and 4 Juniors enrolled. They will elect the club officers later in the year under the supervision of their sponsor, Mrs. A. L. Fair.

School Has 100% TSTA Membership

Superintendent Bert Ezzell received a letter this week thanking him for the 100% membership of the Matador Public Schools from the Secretary of the Texas State Teachers Association for the 1953-54 year. A book by Mrs. Rae Files Still, "The Gilmer-Aikin Bill" was received for the Matador Public School Library with compliments of the Texas State Teachers Association.

High School Has Enrollment Gain

September 1 the Matador Public School doors swung open to welcome a total of two hundred and ninety-one happy boys and girls. This was a loss of forty pupils for grade school and a

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gain of seventeen for high school.

The boys have a lead of five in this year's totals. In grade school there are one hundred and seven boys and one hundred and one girls. In high school there are forty-one boys and forty-two girls.

STUDENTS LEAVE FOR COLLEGE STATION

Mr. and Mrs. R. L. Holt left Saturday to return to College Station, where he will be enrolled at A. & M. They spent several days there last week, and returned to Matador on Wednesday to complete their moving arrangements.

Charles Robert Keith, who is also enrolled at A. & M., left Thursday for College Station. He was accompanied by his father, Charlie Keith, to Haskell where he joined a schoolmate in continuing the trip.

On Wednesday night, Charles was given a supper by Mrs. Ruby Cooper and daughter, Rebecca, at their home in Roaring Springs. Guests were Mr. and Mrs. Charlie Keith and son, David, Mr. and Mrs. Marvin Patton, Keith Patton, Miss Mary Keith, Mrs. R. E. Donovan and daughter, Rose Carolyn all of Matador; and John Lackey of Floydada.

RECENT VISITORS

Visitors last week in the home of Mr. and Mrs. Wilson Barton, were Pfc William E. Cantrell, recently returned from Korea, and his uncle, John Seay, of Duran, New Mexico. Cantrell will be stationed at Fort Bragg, N. C.

Mr. and Mrs. Marvin Patton drove to Ruidoso, N. M., Friday, where they spent the Labor Day week-end visiting Mr. and Mrs. M. C. Greene of Los Alamos, former Matador residents.



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Missing Chapters in the Schoolbooks

A high-school teacher writes us: "Please send me 50 copies of your booklet, *Adventures Inside the Atom*, for use with my students." Another wants material on new inventions. Or booklets on jet planes.

New things happen in science faster than textbooks can be revised.

New words puzzle our ears and eyes before these words are in dictionaries... atomic-pile reactors, silicones, jet engines with "afterburners," UHF television. Some problem for teachers, that.

Last year over 100,000 letters from schools hit our desks at General Electric asking for things in print on "what's new."

Just to give you an idea of how this adds up, one booklet, *Adventures Inside the Atom*, has been requested to the tune of five million copies since 1948.

Adventures in Jet Power, also handled in comic-book treatment, has since 1946 gone into eight printings.

This may surprise you: a new booklet, *Why Study Math?*, will run over a million copies this year. (It answers that question Junior is always raising.)

Nobody is happier than we are to know teen-agers have a lively appetite for what's buzzing in the world around them.

After all, whether they know it or not, our young people in school today will be the scientists and engineers of tomorrow. They can't know too much.

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GENERAL ELECTRIC

Social Activities

Junior Study Club Is Organized Here

Eternas Junior Study Club, sponsored by El Progreso Study Club, was organized recently at a meeting in the home of Mrs. Andy Hurst.

Officers were elected as follows: Mrs. Bennie Keltz, president; Mrs. J. N. Hill, second vice-president; and Mrs. Bob Ham, secretary. Mrs. Bill Moss was appointed parliamentarian, and Mrs. Wade Berryman, reporter.

Refreshments of cake and coffee were served to Mesdames Bert Schweitzer, Bill Seale, Bill Moss, Bob Ham, Raby Webb, L. M. Cox, Leon Smallwood, Wade Berryman, Bennie Keltz, Billy Wason, Ray Hopkins, J. N. Hill, the hostess and two visitors. Miss Amy Glenn and Mrs. L. B. Campbell, president of El Progreso Club.

HD Club Resumes Fall Activities

Following a month's recess, Matador Home Demonstration Club has resumed activities for the fall, and met September 3 in the home of Mrs. D. E. Pitts. Sr. Mrs. Lee Burns, a guest, gave the demonstration.

Mrs. Burns showed the group new methods of making button-

holes, putting in hems and matching plaid and striped materials. A simplified method of putting a zipper in the placket of garments, was also shown.

At the business hour, a nominating committee was named, being Mrs. Sterling Price, Mrs. Ralph Stapleton and Mrs. Floyd Henderson.

Mrs. Fred Simpson led the club in recreation, and refreshments were served. Others present were Mesdames F. Z. Martin, A. K. Wilkinson, A. W. Ford, F. C. Bourland, G. E. Hamilton, W. D. Lipscomb and Vance Gilbreath; Mrs. Burns and Mrs. Pitts.

Stanley Daughters Leaving For School

Two daughters of Dr. and Mrs. J. S. Stanley, 1325 Eubank, will leave next week for the Hockaday School in Dallas.

Miss Ruth Marie Stanley will return Monday, September 14, as a member of the Fourth Form or graduating class. Miss Kay Stanley will enter Wednesday, September 16, as a seventh grade resident student.

In the Upper School, the older daughter will spend Monday evening with her schoolmates in Tarry House, the recreation center, as a social hour designed to introduce old and new students. She will register for classes Tuesday and that evening entertain her "little sister", one of the Upper School new students.

Pied Pinions

BY MRS. M.

Wednesday after formal opening chapel services at 8:30 a. m., classes will meet for the first time. Further orientation activities during the week-end will include a party for Dallas girls given by resident students in Tarry House Friday evening. An open house and swimming party at the School Saturday afternoon, and Class parties in the homes of the Dallas day students Sunday afternoon.

Dr. and Mrs. Stanley and Kay will attend an open house in the Lower School Wednesday morning, before checking Kay into her house. She will begin classes Thursday morning, after the Lower School opening chapel, to be conducted by the principal, Miss Marjorie Bennett.

W. F. McCaghren Home On Furlough

A 3c W. F. McCaghren, Jr., with his wife and baby son, Marty Don, arrived here last Wednesday from Belleville, Illinois on a 15-day leave. They are visiting his parents, Mr. and Mrs. Bill McCaghren, and her parents Mr. and Mrs. John Brodgon.

Saturday, the visitors, accompanied by Mrs. Bill McCaghren and daughter, Sue and Mrs. C. P. Waybourn, visited relatives in Amarillo, and were accompanied home by Jack Edwards, a brother-in-law of Mrs. McCaghren's, who spent the week-end visiting his mother, Mrs. G. T. Edwards, here.

SUNDAY VISITORS

Sunday visitors in the home of Mr. and Mrs. Seth Sager, were his sister and her husband, Mr. and Mrs. Jack Sims of Chillicothe, who were accompanied by Mr. Sims' sister and family, Mr. and Mrs. Pat Hightower of Tyler, their son, Dick Hightower and his fiancée, Miss Sue Ann Sigler of Dallas. Also visiting in the Sager home is Mr. Sager's mother, Mrs. W. M. Sager of Chillicothe and other recent visitors were Mr. and Mrs. L. S. Hollowell and daughter, Jean of Quannah.

Local Items

Mrs. Lillie Edmondson of Tipton, Okla., was here for several days visit in the home of her sister and brother-in-law, Mr. and Mrs. L. H. Dirickson.

FROM FORT WORTH
Enroute to their home in Fort Worth, Monday, and visiting in Matador a short while were Mr. and Mrs. Grady White and son, Billy. Mrs. White is a niece of the late Mrs. James E. Meador and a cousin of Douglas Meador. They visited with her uncle, "Jim" Meador in the home of his sister, Mrs. W. D. Long. They had been to Hale Center for a week-end visit with relatives.

RETURNS TO SCHOOL
Fred Stanley Monday was accompanied by his father, R. M. Stanley, and has resumed his studies at Southwestern College, School of Pharmacy. Mr. Stanley returned home Monday evening.

JAMESONS VISIT HERE
Former residents visiting here during the week-end with Miss Ona and Roberta Jameson, and Mr. and Mrs. Jim Ratliff, were their brothers and a sister, being Elmer Jameson of Carlisle, N. M., Mrs. Redmon Pale and son, Tommy of Lake Arthur, E. M., Mr. and Mrs. Jim Jameson of Floydada, and Mr. and Mrs. Frank Jameson and son, David of Lockney.

Mr. and Mrs. Mose Damron of Canadian, were visitors here last Friday, with her mother, Mrs. H. S. Watson, and other relatives.

Joe Abrahames of Moriarty, N. M. visited here recently, and was accompanied home by his sister, Mrs. J. W. Ford, who is visiting there.

Mr. and Mrs. Frank Pohl and daughter, Carolyn, returned home August 30 from a vacation trip to Jamestown, Colorado and Yellowstone National Park.

A 3c Joe L. Spray and Mrs. Spray of Wichita Falls, were week-end visitors here with the latter's parents, Mr. and Mrs. N. J. Smalley.

Mr. and Mrs. Nelson McMahan visited in Friona recently with his sister and family, Mr. and Mrs. Loyce Carmichael.

Mr. and Mrs. R. A. Day, accompanied by Mrs. George Birchfield visited relatives in Silvertown, Sunday, Sept. 6.

ing back in our files of past years, derived enjoyment from certain excerpts, especially those we quoted from other sources.

The absence as most know, has been due to the grave illness of our mother. In response to innumerable inquiries of friends, we are happy to report a much improved condition, and take this opportunity to express our deepest appreciation for everything that has been done in her behalf. Your many acts of kindness and tokens of friendship will always be gratefully remembered.

Effem in Duluth Publicity says in her column, "Reactions": "Oldsters are still recalling the days of the cracker barrel and jump-lit grocery stores of their youth. It won't be long until adults will be able to reminisce only about riding through a super market in a four-wheeled shopping basket."

Also from the above paper: "I find the great thing is not so much where we stand as in what direction we are moving. To reach the port of heaven, we must sail sometimes with the wind and sometimes against it; but we must sail and not drift, nor lie at anchor."

And Emerson said: "By necessity, by proclivity and by delight, we all quote."

It happened this summer. A long, wolf-whistle had us in a dither for seconds as we contemplated the possibility that at last we were being whistled at. We first determined the origin of the sound and located one of our cute local lads practically hanging by his heels, out an upstairs window over the bank.

About that time he called out, "Hi Gieger", and we glanced over our shoulder to discover to our chagrin that we were not, after all, the object of admiration. Strolling down the street in shorts, was a vision of youthful loveliness in the person of Virginia Gilbert, who was visiting here from Ardmore, Okla., with her grandmother, Mrs. W. Y. Higgins. Gieger's mother is the former Nell Rhea Higgins.

Recent remarks that this column has been missed, are received with humble gratitude. With customary modesty, we even agreed with a reader that we had missed it too—and look-

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