

General Rainfall Brings Hope to West Texas

VOICE OF THE Foothill Country

Matador Tribune

VOL. 60—NO. 5

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, APRIL 15, 1954

PRICE SEVEN CENTS

Outlook Brighter as Drouth Area Soaks

BREAKING OUT OF ITS COCOON OF DESPAIR, West Texas has emerged as a brilliant butterfly. The sudden transformation was brought about by the magical quality in abundant rainfall. Most of the drouth area is soaking and the crop outlook has improved 100%.

A storm cloud which formed over this immediate area Saturday afternoon drove the opening wedge into the drouth when rain began falling here about 6:30 p. m. The cloud traveled in a northwesterly direction after leaving over half an inch in long-drouth rain gauges. During the same storm the rainfall was almost two inches on the Paul Patton farm about four miles east of Matador and in the Teepee Creek area water gaps were swept out with a three-inch deluge.

Much of the farming area east and south of town received from one to two inches in the late Saturday rain, but Roaring Springs registered only 10-inch.

The rain condition continued and Sunday night a steady drizzle set in which continued the entire night. The long-drouth land soaked up over one and one-half inches as registered here. A shower yesterday morning brought the total precipitation here to about 24-inches.

Wheat Benefitted

Of most immediate benefit in this county is the wheat crop which was "barely holding" in most places. Some farmers had already plowed under the drouth stricken acres, but estimates are that from one-half to two-thirds of the crop may be saved.

Ranchers are joining the farmers in their elation over the sudden change in the outlook. Grass is already showing improvement and many ranchers say they have caught an abundance of water in earth tanks.

Equally elated are the business and professional people of West Texas towns who see new hope of an improvement in the area's economy.

Farmers are making plans to get in their fields as soon as they are dry enough. The Lubbock Avalanche said yesterday that a labor shortage is developing in drouth-stricken Dawson county.

TRAIL DUST



By DOUGLAS MEADOR

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All the music of the macrocosm is distilled into soft rain striking leaves in the darkness; each drop is charged with the spirit of life and resounds with its affinity for the earth.

An observer who has made a study of the plush Plains irrigation farmer, says that television is reflected in the cost of crop production. According to the personal survey, precious water is allowed to waste in bar ditches after the farmer goes to the house at three p. m. to watch the beginning broadcast.

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All of history keeps so little of what has been; less than the shadow of a gull on the surface of all the seas. A leaf falls in the forest and is pressed in a book as a futile record of the eons. There is little to write of the gardener's lame son, whose twisted form and years of pain had bequeathed him two rough crutches and his dreams. His face was gentle and exceedingly fair since he could not raise it to the sun and his brown eyes had the sparkle of snow water tumbling over rocks. Often he sat on a marble bench and watched his father's gifted hands bring life and beauty to an ailing flower or shrub. The iron-picketed estate had been his universe since he could remember and the touch of its rich soil was in his sensitive fingers. For weeks he had watched the slender, laughing girl pass beyond the pickets each morning on her way to school. The sun reflected in her yellow hair, and she walked as if life were a ballroom with a polished and inviting floor. He began to loathe the week-end when he would be denied the brief glimpse of her loveliness. He planned his adventure deliberately with exact timing. On two afternoons he practiced the steps of his crutches and steadied himself against the iron pickets at the favorable point. Morning dew was in the air and on the long-stemmed crimson rose he held through the iron pickets as the girl approached. She received the flower graciously and smiled but before she could speak the lame boy had turned and begun dragging his body away. A tear was on his cheek when he rested behind a concealing wall because he would be true to the promise he had made his heart. He would ask nothing more of life. The breathless instant of her smile and the sound of her voice trailing away; her footsteps in the empty halls of his memories.

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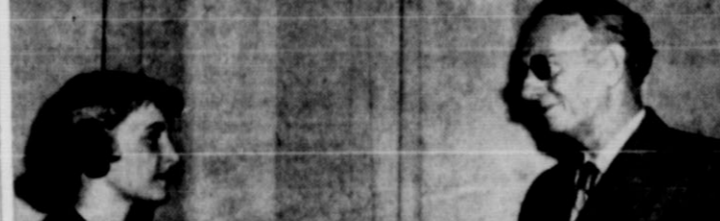
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Miss Bette Fran Montgomery, La Arena editor, presents Douglas Meador with the first copy of the 1954 annual, which was dedicated to him.—Tribune staff photo.

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"It is the desire of the Senior Class to dedicate this book to Douglas Meador. We do this because he has been one of our truest friends. He has given us unselfishly of his time. He has given us, and our school, space in his newspaper, and he has helped us with many problems during our twelve years in school. We think of 'Ben' as we all know him, as one of Matador's finest citizens. He is always behind every worthwhile project and has given unselfishly of his time, energy, and money to the citizens of Matador. So it is with great pleasure that we dedicate this book to one of Matador's finest citizens and editor of our newspaper, Douglas Meador."

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The association is making an appeal through the Tribune to friends and patrons of the school and the public in general to aid in the drive to raise funds.

Contributions may be given in person, or mailed to Mrs. Oma Lee George, treasurer, or Mrs. Eliza Jones, secretary, both of Flomol.

Mrs. L. R. Browning and Mrs. C. M. Barton, Jr. visited at Spur Tuesday with Mr. Henry Koon, father of Mrs. Bruce Browning, Mr. and Mrs. Fred Bourland,

Matador Residents In Quana Hospital

Mrs. Lyman Bundy Campbell is a patient in Quana Hospital, Quana, where she underwent surgery Friday morning. She was accompanied by her husband, and his parents, Mr. and Mrs. Harry Campbell. Others who have visited her during her hospitalization included R. E. Eudy, Friday morning, Henry and Mrs. W. V. O'Kelly, Henry Pipkin, Mr. and Mrs. Gus Bird, Mrs. Melvin Meason and Mrs. Tom Newman.

Also a patient in Quana Hospital is Mrs. C. T. Heller, who was conveyed there Monday in a Eudy-Seale ambulance. Mr. Heller, who is at his wife's bedside, was accompanied there by Mr. and Mrs. Creed Jameson. Mrs. Heller is reported to be in serious condition, and will probably undergo surgery.

Legion To Sponsor Magic Performance

Motley county's own wizard of sleight-of-hand magic, Tom Tilson will present a program here Friday night in the Legion building under the auspices of the Fleming Post American Legion. The performance will start at 8 p.m. Admission will be 25c and 50c.

Tilson is a member of the professional class of magicians and has gained many friends through the Panhandle for the excellence of his performances. The show will include many new tricks and customers are assured entertainment far in excess of the admission price. Net proceeds from the show will benefit the Legion's general fund, officials declared.

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Students Take Top Declamation Honors

Two Matador High School students won in declamation during Interscholastic League meet at Turkey, Friday, April 9. Lucretia Edwards, daughter of Mr. and Mrs. Ben Edwards, won first place in Junior girls, and Jimmie Graham, son of Mr. and Mrs. Curtis Graham, won third in Senior boys. They are pupils of Mrs. J. R. Whitworth, speech teacher in Matador schools.

Two former students, now attending school at Plainview, were entered in district meet at Canyon, Saturday, April 10, and won honors. Gail McWilliams took first place in Junior girls declamation, and her sister, Glynnda, took second place. They are daughters of Mr. and Mrs. Varner McWilliams, and are also former pupils of Mrs. Whitworth.

SCHOOL BOARD MEETS

At a meeting of Matador Independent School board held Tuesday night at the high school, all present officers were re-elected. They are: Curtis Graham, president; Bill McCaghen, vice-president, and Frank Pohl, secretary.



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(Continued on back page)

County FFA Boys Will Compete in Tractor Driving

Two Motley county FFA boys, Bobby Stafford of Roaring Springs and Johnny Shanks of Matador, will meet Saturday (April 17) in Roaring Springs, to decide the champion tractor driver of the county. The contest is sponsored by Braselton Industries, Company of Roaring Springs, Ford tractor agency. Similar contests are scheduled throughout the state by other Texas Ford tractor dealers.

One Future Farmer for each of the county's two Vo-Ag classes (Roaring Springs and Matador) has been selected to participate in the plowing contest. Selection of the two FFA boys was by written examination based on tractor operation and maintenance.

Winner of the county contest Saturday will participate in a district contest. District winners will enter a state contest and will compete for a new Ford tractor as a grand prize.

State contest will be held in San Antonio, July 20, by the Stewart Company, Texas distributors for the Ford tractor and (continued on back page)

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SHIVERS REPLIES... DELEGATES...

(continued from page one)
roads in the counties concerned, and several million dollars will be put into circulation locally in this way. The contracts will specify that local people are to have preference in recruiting the labor for this work.

The Texas Employment Commission has offered to establish special placement offices in each county requesting this service. The State Department of Public Welfare—through the cooperation of the U. S. Department of Agriculture—is making surplus commodities available to the County Commissioners Courts in making application, and this food will be given to persons in need.

Research bureaus of the State educational institutions are studying the problem of possible new industries for these sections.

The State Board of Water Engineers and newly-created Water Resources Committee are making intensive studies of the water situation.

The State Soil Conservation Service and the Agricultural Extension Service have fieldmen in each of these counties, assisting the farmers and ranchers in every possible way.

The State is continuing its cooperation with the Agricultural Stabilization and Conservation Service of the U. S. Department of Agriculture in the emergency feed program. To date, 226,444 tons of meal and pellets, 4,527 cars of corn and oats, and 21,409,146 pounds of mixed feed have been shipped into the affected counties by the federal agencies.

In collaboration with the U. S. Department of Agriculture, the state has sponsored—through the State Department of Agriculture—an emergency hay program under which the federal and state governments have underwritten transportation costs on 88,000 tons of hay for the sections in distress.

RECENT VISITORS
Mr. and Mrs. R. B. Wills, Jr., of Lubbock, visited here Sunday in the home of his aunt and family. Mr. and Mrs. John Austin, and with his grandmother, Mrs. J. R. Wills, who is recuperating from hip surgery. Miss Trixie Austin, Texas Tech student, was also home for the week-end, and other recent visitors in the Austin home included Mr. and Mrs. R. B. Wills, Sr., of Fluvanna, Mr. and Mrs. George Miller and children of Snyder, Mrs. Austin's sister, Mrs. Elizabeth Roa of Amarillo, who was accompanied by her daughter and husband Mr. and Mrs. Jay Fortenberry of Hereford.

Mr. and Mrs. Morgan Anderson of Hobbs, N. M., visited here Tuesday with their niece, Mrs. Marvin Dixon, as they were enroute to Oklahoma City.

Miss Mary Keith, accompanied by her nephew, David Keith, were recent visitors at Whiteface in the home of the former's brother and family, Mr. and Mrs. G. C. Keith.

POLITICAL Announcements

The Tribune has been authorized to present the names of the following candidates for office subject to the action of the Democratic Primary Election on Saturday, July 24, 1954.

For State Representative, 88th District:
Elbert Reeves (re-election)

For District Attorney, 110th District:
John Stapleton (re-election)

For County Judge and Ex-officio County Superintendent:
Gerald Yeates
Vance H. Gilbreath, (re-election)

For Sheriff, Tax Assessor and Collector:
John Stotts (re-election)
Ward Rattan
Sterling Price

For District and County Clerk:
Pat Sheridan (re-election)

For County Treasurer:
Mrs. Velma Fuller, (re-election)

For Commissioner, Precinct 1:
T. F. (Tom) Berryman, (re-election)
J. E. (Doc) Taylor

For Commissioner, Precinct 2:
J. E. Monk (re-election)
A. L. (Jack) Spray
Bennie Keltz
L. B. Turner

For Commissioner, Precinct 3:
Boone Simpson (re-election)

For Commissioner, Precinct 4:
Charlie Posey (re-election)

(continued from page one)
farm commodities, dairy products, feed grains, and livestock; and (3) adoption of an International Food Reserve and a program of selling U. S. food "surpluses" for local currencies, in order to put U. S. food production to work fostering lasting world peace and economic development in backward areas.

Department of Agriculture officials, in conferences with the present Farmers Home Administration loans are adequate for dealing with the wind erosion problem. But the Texans pledged their support to a drive by the Farmers Union for passage by Congress of bills introduced during the week which would authorize incentive payments for soil chiseling and listing under a special Agricultural Conservation program.

Rep. Harold Lovre, South Dakota Republican and a leader in the Congressional fight against President Eisenhower's proposal for lowering farm price supports told the delegation that the downward trend of farm income must be reversed in order to protect overall national prosperity.

Should Work For 100%
"I fail to see how we can get parity of income for farmers without getting parity prices," Lovre declared. "We should be working for 100% of parity, not merely 90%, because 100% of parity is nothing more nor less than what is fair," the South Dakotan declared.

Parity is not "rigid" or "fixed" Lovre declared, since the parity ratio goes up and down with the cost of things farmers must buy.

"The price-cost squeeze is the best argument I can think of for supporting farm prices," he said. The Texans conferred with Senators Lyndon Johnson and Price Daniel, and with Rep. Sam Rayburn and other members of the Texas delegation in the House.

They also met with a number of Congressional leaders from other states to impress upon them the importance of preserving effective price supports, rural electrification, soil conservation, and other farm programs.

IN APPRECIATION
I wish to express my sincere appreciation for remembrances of friends during my recent hospitalization. Your cards, letters, flowers and other gifts meant more than words can ever convey, and I gratefully say "thanks" to all of you.

Mrs. Lee Nelson.

GRASS BUILT...

(continued from page one)
mankind possesses is the land but without grass its value is destroyed... when we use up the value of the soil the American way of life is being depleted."

Mr. Armstrong urged his intent listeners to become active in the Upper Peace Soil Conservation district. He praised the interest of Senator Lyndon Johnson for the nation's soil. He cited an instance where Blue Panic grass had made a rancher wealthy and rebuilt his soil while drouth drove his neighbors to bankruptcy.

"You can accomplish anything you want to accomplish through your soil district," he said. "It is a little democracy."

Other Lions Visitors
One of the largest attendances in recent months enjoyed the excellent luncheon and the program. Delegations of Lions from the Plainview and Hereford clubs were visitors in sponsoring their respective candidates for District Governor.

Lions Sweetheart, Miss Rachel Patton was honored by the Hereford visitors with a beautiful corsage which was presented prior to the opening of the meeting.

Among the visitors Tuesday were three members of the Roaring Springs club, John Meason, Buzz Thacker and S. J. Braselton.

Impressed with Mr. Armstrong's talk, seven members of the Matador club attended the regular meeting yesterday of the Roaring Springs club, where he was principal speaker. Those attending said his address in Roaring Springs was different but equally outstanding. Lions hearing him for the second time were Vance Gilbreath, Jack Norman, R. E. Campbell, Sr., Mike Hoyle, Bob Ham, Bill Palmeyer and Varner McWilliams.

AT LACKLAND AFB
J. C. Plyler, son of Mr. and Mrs. H. R. Plyler, formerly of Whiteflat, now of Muleshoe, has enlisted in service, and is stationed at Lackland A.F. Base, San Antonio. Entering service with him was Dwayne Simpkins, son of Mr. and Mrs. Walt Simpkins of Muleshoe, formerly of Paducah. J. C.'s address is A/B James C. Plyler, A.F. 18457141, Ft. 370, 3704 BMTS, Lackland AFB, San Antonio, Texas.

Local Items

Visitors Sunday in the home of Mrs. Ethel Payne were two sisters-in-law, Mrs. G. W. Farr of Baton Rouge, La., and Mrs. A. A. Payne of Paducah, Texas.

Mrs. Stella Purcell and Mrs. Bessie Purcell visited in Quita, Mrs. U. C. Purcell and other relatives Sunday.

Mrs. G. N. Wilson and Mrs. C. E. Woolery of Lubbock, visited here during the week-end with their father, Joe Meador.

Mr. and Mrs. J. D. Spray and son, Joel Deal of Hart, formerly of Matador were recent visitors here with her mother, Mrs. W. W. Bain, and other relatives.

Mr. and Mrs. Loren Jones and children, Becky and Dwight of Fort Worth visited here recently with his parents, Mr. and Mrs. Elsworth Jones. They accompanied Monroe Latham, who visited relatives in Paducah.

Mr. and Mrs. Buford Hobbs and daughter, Judy, accompanied by Billy Jim McKelvey, visited in Austin from Friday until Monday with relatives. They were the former's son, Ronald, who is attending Texas University, Mrs. Hobbs' brother and family, Mr. and Mrs. Glenn Martin, and with Cpl. and Mrs. Bryan Martin.

In The Want Ads

OVERLOAD SPRINGS for pickups. 1-ton size \$16.50, 1-ton size \$23.40. Peg's Garage. 11th

For Beauty Counselor Cosmetics see Mrs. Marion Norris, Phone 315-J Matador, Texas. 1-p4t

USED FARM EQUIPMENT:
1948 Model ID9 Farmall \$1,250; 1950 Model M Farmall \$1,650; 1948 Model H Farmall \$750; 1944 Model M Farmall with 4-row lister-planter and 4-row cultivator \$1,750; 1948 Model A John Deere with 4-row lister-planter and cultivator \$1,550; 1950 Model Ford with 2-row lister-planter and cultivator \$850; Post hole digger \$175; Two good wheat Drills. MATADOR MOTOR & IMPLEMENT CO. 51-ctfn

TEXAS ALMANAC Paper back, \$1.25. Cloth bound \$1.75. Stanley Pharmacy. 50-ctfn

FOR FAT FRYERS: See or call L. A. (Lee) Nelson. 4-c2t

INSURANCE—REAL ESTATE
STOCKS • BONDS
C. W. GIESECKE
FLOYDADA, TEXAS

GOOD USED EQUIPMENT
1946 Model H Farmall with lister \$700. 1946 Model John Deere with 4-row lister-planter and 4-row cultivator, \$1,650. 1950 Model M Farmall and equipment (tractor overhauled) \$2,000. 3-row stalk cutter \$100. Servis Whirlwind tractor \$375. Ford one-way \$100. Depster 18x8 wheat drill for Ford \$275. International 12x10 wheat drill \$250. Easy Washer \$75. See the new Farmall MTA tractor. MATADOR MOTOR & IMPLEMENT CO.

FRYERS FOR SALE at 75¢ each Bill Waybourn. 4-c1t

FOR SALE: 4-room modern house, double garage on one acre of land. This home has a nice loan at 4% with monthly payments of \$51.00, including taxes, insurance, interest and principal. For further information see Clint Hicks, or phone No. 9 or 262. 2-ctfn

MILK COW FOR SALE: Homer Kingery, Roaring Springs. 4-ft.

FOR RENT: 5-room house with bath. See Mrs. O. V. Latimer.

FOR FAT FRYERS: See or call L. A. (Lee) Nelson. 4-c2t

FOR SALE: Trailer House or will trade for small house. Mrs. Lena Cook. 3-p2t.

RENT or TRADE: Service station building, Flomot. Contact Ernest Fisher, Flomot or Joe Fisher, 3208 Bates St., Lubbock. 3-p2t.

MAN with car for Rawleigh business in Dickens county. Good opportunity for winning worker. See H. D. Marshall, Matador, Texas or write Rawleigh's, Dept. TXD-310-140, Memphis, Tenn.

FRYERS FOR SALE: East Lariat street, Phone 126-J, Mrs. C. H. Sistrunk. 4-c2t.

FREE RENTAL SERVICE: If you have a house or farm to rent or wish to rent see F. C. Bourland Real Estate Company, Phone 56. 1-ctfn

GOOD USED TRACTORS: We have one of the largest selections of good used tractors at the lowest prices we have ever had. This also applies to a wide variety of implements for Farmall and Ford tractors—whatever you may need in the way of used farm equipment we have or know where we can get it for you at the lowest cost you have known in years. Braselton Implement Co., Roaring Springs. 46-ctfn

COMPLETE STOCK NEW small tractors with or without equipment. Matador Motor & Implement Co.

NEW AND USED refrigerators new and used washing machines. Matador Motor & Implement Co.

NEED TIRES... See us for the best tire trade in town. Matador Motor & Implement Co.

FOR SALE: 4-room house with bath also 2 lots, priced at \$1,000. J. W. Cook. 3-p2t.

CAR BATTERY: 12 month guarantee. Exchange. Insured. \$8.95. Peg's Garage. 46-ctfn

FIRST YEAR Half and Half tonseed for sale. \$2 per bushel. Braselton Implement Company, Roaring Springs. 46-ctfn

GENUINE FORD Batteries as low as \$9.95. Matador Auto Company. 21-ctfn

FILTER CARTRIDGES in a variety of sizes. Fits Ford, Ford, Mercury, Chevrolet and many others. Guaranteed. Peg's Garage. 46-ctfn

FOR SALE: Cake, Meal, Feed, Cotton Seed, Poultry Fertilizer; Best you can get. West Texas Gin, Joe Gaines Mgr.



From where I sit... by Joe Marshall

Easy Does It—Again!

Ladies Aid Society had their rummage sale the other night—and as soon as the doors opened, "Easy" Roberts was inside.

Without a word, he headed straight for the coat counter, picked out a shabby old tweed jacket, and paid for it. "Easy" told me a little later that buying his jacket back was getting to be a regular habit.

"That's been my favorite smoking jacket for years," he said. "And my wife talks me into giving it away regularly. Then I get to thinking how much I like

it and hurry down to buy the jacket back. This is the third time I've done it!"

From where I sit, everyone's entitled to his own likes—whether it's a sports jacket, a baseball team, or the beverage he likes to drink. For example, the wife likes coffee along with Saturday night spaghetti while I like a glass of beer. We never try to "sell" each other on our personal preferences.

Joe Marshall

Copyright, 1954, United States Brewers Foundation

Dr. B. J. Welch

WILL BE IN

MATADOR

WEDNESDAY

April 21st.

TO FIT GLASSES

AT MOTLEY HOTEL

DRS. CAULEY and WELCH

OPTOMETRISTS

1114 AVE. L — PHONE 5-7180 — LUBBOCK



"SECURITY IS YOURS" WITH INSURANCE

WE ARE AGENTS FOR
FIRE - WINDSTORM
AUTO - POLIO - LIFE
HOSPITALIZATION
INSURANCE

WITH STOCK COMPANIES ONLY

BONDS OF ALL KINDS

BILL DIPKIN

Insurance Agency

First State Bank Building Phone 300

Join the FOOD VALUE Parade

WHITE SWAN, Luncheon 303 Can
Peas... 19c

GLADIOLA CAN
Biscuits - 10c

DOVE BRAND, Black 1 oz. Can
PEPPER... 19c

THOMAS, Fresh Frozen 6 oz. Can
Lemonade... 17c

WHITE SWAN Tall Can
Pork & Beans 10c

WHITE SWAN, Instant 2 oz. Jar
Coffee 59c

FRESH Pound
Cat Fish 69c

GEBHARDT'S 2-300 Cans
CHILI BEANS 25c

DONALD DUCK, Fresh Frozen 12 oz.
PEACHES . 23c

FRESH Pound
Ground Meat 29c

We Sell Finest Quality Home-Slaughtered Beef

CHARLIE'S GROCERY

These Prices Are Good Friday and Saturday

MATADOR, TEXAS



BLUE PANIC GRASS shown in the above photograph, has been proven profitable in Motley county, according to James Priddy, Work Unit Conservationist of the local Soil Conservation Service. He said Blue Panic is better adapted to mixed soils and that it has not proven successful on sandy soils. The county now has between 200 and 300 acres of Blue Panic, introduced here about 1949 by L. C. Harp.

Mr. Priddy said love grass is more adaptable for sandy soils and suggested that a grass be picked for the soil rather than the soil for the grass. Now being introduced is Blackwell Switch Grass, which does not winter-kill, is very palatable to cattle and also is beneficial to soils. Seed are now available (now is the time to plant) through the district. Cost (including federal aid) is about \$1.90 per acre. Cost of Blue Panic seed (including federal aid) is 80¢ per acre and cost of Love Grass seed (including federal aid) is 60¢ per acre.

FLOMOT NEWS

Mrs. A. L. Eubanks
Correspondent
Phone 3674, Turkey Line

Mr. and Mrs. James Monk and children, Rosella and Don, accompanied by Bengie Beth Tanner spent the week-end at the Hill Iron ranch, visiting the farmer's daughter, Mrs. Jean Pope and family. Randy Pope returned home with his grandparents and is spending this week with them.

Mr. and Mrs. W. T. Ross visited in Crowell and Margaret recently. They attended church services at Margaret with Mr. and Mrs. C. W. Ross.

Sunday visitors in the Ben Turner home were, Rev. J. T. Stephen of Wichita Falls, Rev. Clyde Rich of Turkey, Carl Brown and Hop Louis of Quitaque, Cora Gail Gunn, Jannett Palmer, Sandra Barham, Mrs. Leon Cloyd and Rev. and Mrs. A. L. Eubanks.

Mr. and Mrs. J. C. Franks and Coy and Mrs. L. B. Turner were business visitors in Floydada, Thursday.

Stop Taking Harsh Drugs for Constipation

Avoid Intestinal Upset! Get Relief This Gentle Vegetable Laxative Way!

Constipation, never take harsh drugs. They cause brutal cramps and griping, disrupt normal bowel action, make repeated doses seem needed.

When you are temporarily constipated, get relief but gentle relief—without pills, without harsh drugs. Take Dr. Caldwell's Senna Laxative contained in Prop-Pepsin. The extract of Senna in Prop-Pepsin is one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, satisfying relief of temporary constipation to every member of the family. Helps you get "on schedule" without repeated doses. Even relieves stomach distress that constipation often brings.

Buy Dr. Caldwell's Money back if not satisfied. Mail bottle to Box 280, New York 18, N. Y.

"SECURITY IS YOURS" WITH INSURANCE

WE ARE AGENTS FOR
FIRE - WINDSTORM
AUTO - POLIO - LIFE
HOSPITALIZATION
INSURANCE
WITH STOCK COMPANIES ONLY
BONDS OF ALL KINDS
BILL DICKIN
Insurance Agency
First State Bank Building Phone 300

REVIVAL CLOSES

The revival at the First Baptist Church, Flomot, closed Sunday night in very high spirit. There were six professions of faith, five additions to the church by baptism, and three additions by letter. There were 13 rededications and one surrendered to preach.

The young people of the church will have charge of all services next Sunday. Charles Whitaker will fill the pulpit Sunday morning and L. E. Shorter, for the night services. Everyone is cordially invited.

LEAGUE WINNERS

Flomot High School, participating in district Interscholastic League meet at Turkey Friday, won two places. Cora Gail Gunn won second place in declamation and the school won third place in discus throwing.

LETTERS TO THE EDITOR

Childress, March 29, 1954
Mr. Douglas Meador
Matador Tribune
Matador, Texas

Dear Mr. Meador:
I am merely writing to express to you and your county our appreciation for the wonderful assistance of your County Judge, the Honorable Vance H. Gilbreath.

Childress county is suffering from the present drought conditions as is all adjoining counties. Your County Judge realizing the problems confronting his county and the other adjoining counties, contacted a number of the county judges and as a result, we in Childress county are to receive surplus food commodities for

400 persons and we are to have a number of State Highway projects to be commenced in our county. I might state that during the first two days of taking applications for surplus food commodities, we had 69 families, consisting of 304 persons, to apply for same.

Matador and Motley county should be proud of Vance H. Gilbreath, for he is undoubtedly a public official who has the welfare of the people he serves at heart, and he seems to be a man who when confronted with a problem attempts to solve it.

I would appreciate your publishing this letter in your public forum.

Yours very truly,
Richard D. Bird
County Judge of Childress Co.

Local Items

Thomas Sanders of Houston, visited here during the week-end in the home of his aunt and uncle, Mr. and Mrs. E. F. Springer.

Mr. and Mrs. Ralph Horton and daughter, Linda of Carlsbad, N. M. visited here from Monday until Wednesday last week with

Mrs. Horton's parents, Mr. and Mrs. W. W. Clements.

Week-end visitors in the home of Mr. and Mrs. Seth Sager were his mother, sister and brother-in-law, Mrs. W. M. Sager and Mr. and Mrs. Jack Sims, all of Chillicothe.

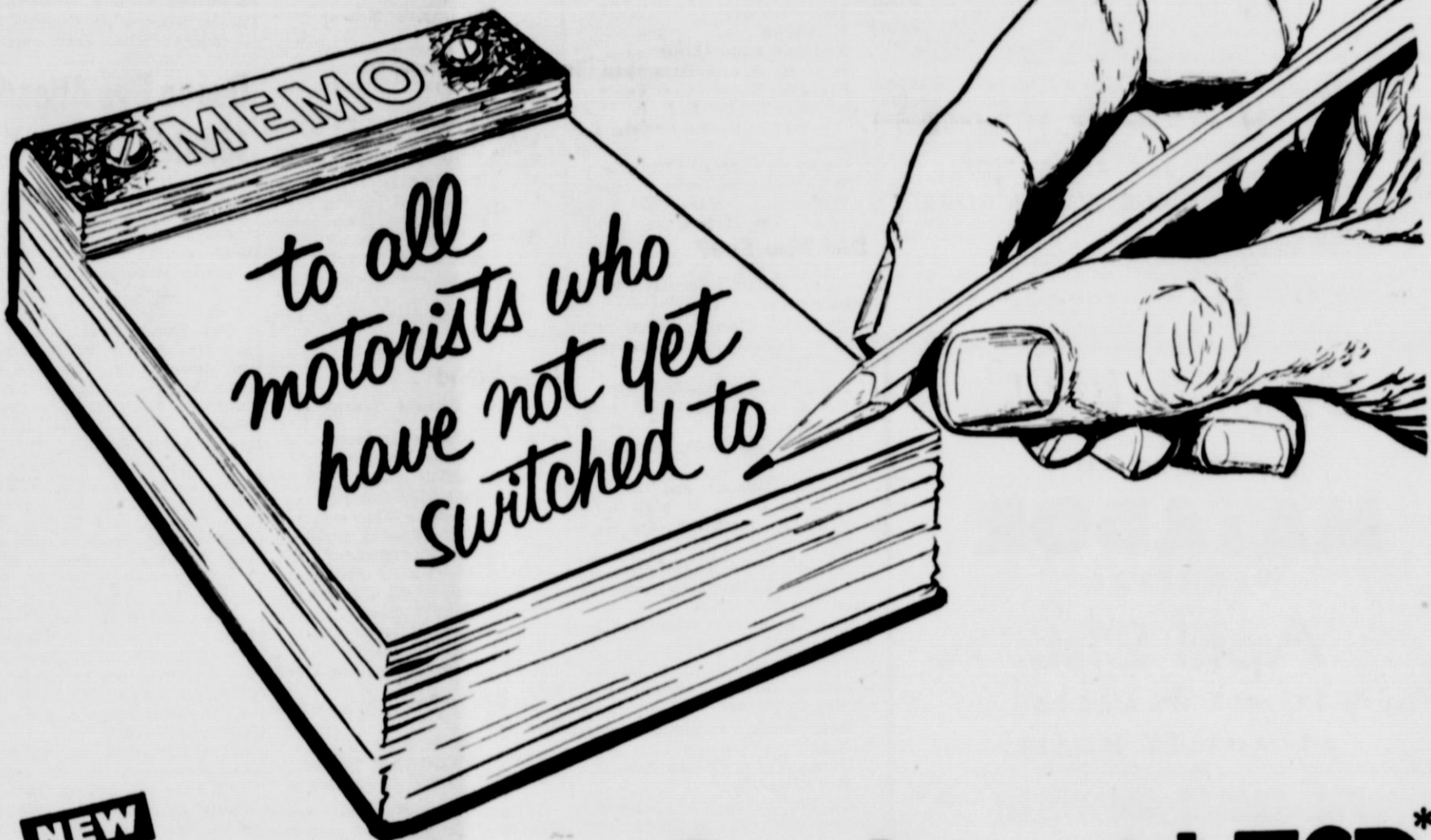
Mr. and Mrs. E. S. Jones and daughter, Martha, spent the week-end in Fort Worth, visiting their son and brother, Loren Jones and family.

COME TO CHURCH SUNDAY

DR. O. R. McINTOSH

OPTOMETRIST

211 South Main Street Phone 157
Floydada, Texas
Eyes Examined Glasses Fitted



NEW Conoco Super Gasoline with TCP
The Greatest Gasoline Development in 31 Years



1. TCP will boost your car's power as much as 15%.
2. TCP will give you increased mileage (motorists tell us up to 3 more miles to the gallon!).
3. TCP will increase your spark-plug life up to 150%.
4. TCP is just like an engine tune-up (because it permits you to enjoy all the power that was built into your car).
5. YOU should feel the difference in car performance after just two tankfuls.
6. MILLIONS of motorists have proved TCP in their cars (and they're staying with it!).

But don't take our word for it—
just ask any motorist who has switched to

NEW Conoco Super Gasoline with TCP



Conoco Super Gasoline with TCP

EAST SIDE SERVICE STATION
— CAMPBELL CHEVROLET COMPANY —
— C. A. MATNEY STATION —

W. F. McCAGHREN, WHOLESALE AGENT



Mrs. Ethel Payne Named WSCS President; Group Holds General Meeting Last Week

Mrs. Ethel Payne has been elected president of the Woman's Society of Christian Service of the First Methodist Church for the organization's ensuing year. Other new officers and departmental secretaries include the following: Mrs. J. R. Whitworth, vice-president; Mrs. D. E. Pitts, Sr., recording secretary; Mrs. W. N. Pipkin, treasurer; Mrs. H. H. Schweitzer, promotion; Mrs. Vance Gilbreath, missionary education; Mrs. Sterling Price, church social relations and local church activities; Mrs. W. C. Pallmeyer, student work; Mrs.

Pete Williams, youth work; Mrs. Curtis King, children work; Mrs. Fred Simpson, spiritual life; Mrs. Nelson McMahan, literature and publications; Mrs. Fred Bourland, supply work; Mrs. A. J. Daffern, status of women; Mesdames A. W. Ford and G. E. Hamilton, circle chairmen.

General Meeting Tuesday
W.S.C.S. met at the Methodist church Tuesday evening, April 6, for general meeting. With Mrs. W. F. Jacobs as leader, the following program was given: Subject, "Who are the guilty?"; quiet music; Scripture, Mrs.

Tribune, Matador, Matley County, Texas, Thursday, April 15, 1954

Church and Society

Engagement Is Announced Here



Miss Dorothy Traweck

Doctor and Mrs. Albert C. Traweck, Jr., of Matador are announcing the engagement and approaching marriage of their daughter, Dorothy Ann, to Lieutenant Bruce G. Gibson, son of Mr. and Mrs. Bruce Ohmer Gibson of Turkey, Texas.

The wedding will take place June 8th, at 7:30 PM in the First Methodist Church of Matador.

Miss Traweck is a 1953 graduate from Texas Christian University, Fort Worth. For the past year she has been doing further study at Texas Technological College, Lubbock. Her fiancé was a 1953 graduate of Texas A. and M. College, where he was the Third Division Commander. He is presently in Army Air Force Reserves and is a landscape architect in Lubbock.

Mrs. Fred Mullings To Head Gamma Eta

Mrs. Fred Mullings, Ralls, is the new president of Gamma Eta chapter of Delta Kappa Gamma, which met in the homemaking rooms at Patton Springs, Saturday. Mrs. Mullings was elected chapter delegate to attend the state meeting in Austin, April 23-24.

Program for the meeting was a comprehensive survey of Russia since the people emerged as a nation. Mrs. Mullings reviewed "Pageant of Russian History" by Elizabeth Seeger. A policy of intrigue and treason has characterized the ruling house for centuries, and the nation knows no other pattern, stated the speaker. Emphasis from the author lay in the premise that whatever a neighbor may be, the householder can better cope with him if he knows him well.

Supporting Mrs. Mullings as president for the next biennial are the following officers: Mrs. D. E. Wells, Ralls, 1st vice-president; Mrs. Deva King, Roaring Springs, 2nd vice-president; Miss Margaret Elliott, Spur, recording secretary; Mrs. J. H. Bell, Crosbyton, corresponding secretary; Mrs. John Belaska, Glenn, parliamentarian. The office of treasurer will be filled by a selection of the executive board at the May meeting. Mrs. S. M. Jolly, Paducah, resigned the office after serving the chapter for 16 years.

Sixteen members were present: Mrs. Deva King, Roaring Springs; Mrs. John Belaska, Glenn; and Mrs. Clark Forbis, Afton, hostesses. Also Mrs. E. B. Blumberg, Mrs. Lucretia Brooks, Miss Fula Whitaker, Mrs. Louis G. Williams and Miss Margaret Elliott, Spur; Miss Delia Cowans (out-going president); Mrs. S. M. Jolly, Mrs. W. C. Stubbs, Mrs. Jessie Thomas, Mrs. Clifford Graves and Mrs. L. L. West, Paducah; and Mrs. Fred Mullings and Mrs. D. E. Wells, Ralls.

The final meeting of the spring will be in Paducah, May 8.

Attend Fort Worth Garden Club Show

Mrs. J. S. Stanley, Mrs. W. W. Clements, and Mrs. Robert Darsey drove to Fort Worth on Saturday, April 3, where they attended a flower show sponsored by the Fort Worth Garden Club Council held at the Will Rogers Memorial.

They returned home Saturday night.

FORMER RESIDENTS VISIT
Mrs. James Neblett of Denton visited here during the week-end with her brothers, John and Eddie Russell and their families. She was accompanied by her son and family, Mr. and Mrs. James Russell, Neblett and children, Mike and Nancy, who visited her parents, Mr. and Mrs. Ed Whitaker.

Matador & Tribune

ISSUED THURSDAYS AT TRIBUNE BUILDING, 1001 MAIN STREET, MATADOR, TEXAS BY THE TRIBUNE PUBLISHING COMPANY COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1934, AND WITH THE ROARING SPRINGS REPORTER BY PURCHASE APRIL 24, 1938. THE TRIBUNE IS SUCCESSOR TO THE ORIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN MATADOR IN 1893, AND ALL OTHER SUBSEQUENT COUNTY PUBLICATIONS.

ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, DECEMBER 4, 1932, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.

Authorised Dealer
FRANKLIN
Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry
STANLEY PHARMACY



best dressed girls go everywhere in

Nassau fashions

Popular poplin to swing you through a fun-filled summer. Switch 'em for fashion... swish 'em through suds (they're all washable).

Pedal Pushers \$3.95 Tiered-Skirt \$5.95 Shirt \$3.95
Shorts \$2.95 Button-back Skirt \$3.95

WE HAVE SAME STYLES AS ABOVE IN TWO OTHER POPULAR FABRICS

New Piece Goods for Spring Sewing

New items are arriving regularly... we invite you to come in and browse around

New Items This Week:-

Rayon Linen (Crease Resistant) 79c yd.
Twistalene (6 colors) 75c yd.
45-Inch Nylon \$1.19 yd.
36-Inch Nylon \$1.00 yd.
Lady Ann Gingham 89c yd.
Fruit of the Loom 80-square Prints 49c yd.

SPECIAL THIS WEEK: 42-inch Rayon Taffeta (reg. \$1.19) 89c yd.

Men and Boys faded Blue Denims... smartly styled, washable

Boys' New Peg Top Style (ages 8 to 14) \$2.98 pr.
Mens California model Slacks (Faded Blue-Faded Brown) ... \$3.25
Faded Blue Denim Loafer Shoes \$5.95 pr.

Heavy Crepe

Rubber Sole Shoes,

Boys (brown) \$3.95 pr.

Matador Variety

Mrs. Bess Patton returned home Sunday from a visit with her children in Fort Worth and Austin, and with Mrs. L. D. McCarty of Arlington.

Sunday visitors in the home of Mr. and Mrs. V. A. Rattan

were a son and family, Mr. and Mrs. Lawrence Rattan and daughter, LaDell; a daughter-in-law, Mrs. Truett Rattan and daughter, Kativa, and Mrs. Rattan's mother, Mrs. Sid Veasey, all of Amarillo.

Matador Floral Adds That Personal Attention That Counts Most At EASTER!

Whether it be flowers for:

- A pot plant for your MOTHER
- A corsage for your WIFE
- A boka for your SWEETHEART
- A corsage for your DAUGHTER
- A lily plant for your CHURCH



We at Matador Floral will give your flower order our personal attention and strive to please you completely.

A CORSAGE is as much a part of her Easter as is her Easter bonnet.

Send the someone you love an Easter corsage this Easter morning.

Matador Floral Co.

PHONE 74

MATADOR, TEXAS

Why fight the sand and wind?
Make your own Washday Weather!



WHEN THE CLOTHES come sparkling clean from your **LECTRIC** wash machine you must hang 'em up and dry 'em on the line, for you've ironing to do and you'd like to rush it through but you can't... unless the sun decides to shine.

END YOUR WORRIES...
STOOPING...STRETCHING

end the lugging and the fetching. I can do that drying job as slick as pie, push a button... set a dial sit right down and rest awhile and in minutes they'll be ready... "sprinkle damp" or "fluffy dry"

Reddy Kilowatt

P.S. Did you know that average cost of a kilowatt hour of electric service in West Texas homes is 22% LESS than it was in 1944?



Be sure to see an **ELECTRIC CLOTHES DRYER** at your electric appliance dealer or at the —

West Texas Utilities Company

Roaring Springs NEWS

L. E. Cooper, Correspondent
Phone 361, Roaring Springs

Mr. and Mrs. Dub James of Lubbock spent the week-end here with his parents. Mr. and Mrs. W. James.

Mr. and Mrs. Joe M. Thacker asked after business in Dallas during the week-end.

Mr. and Mrs. Lem Miller shopped and looked after business in Floydada, Saturday.

Mr. and Mrs. A. H. Brochwitz are visiting in Houston on their vacation.

Mr. and Mrs. Herman Havis visited their daughters, Miss Evelyn Havis and Mrs. Jackie Polyn in Lubbock recently.

Rev. C. L. Mathis and Rev. Oliver of Matador, fished at Passum Kingdom, Thursday.

Miss Bess Ferguson and brother, John Ferguson made a business

trip to Lubbock, Thursday.

Mr. and Mrs. M. K. Simpson of Lubbock, and Mr. and Mrs. John Simpson of Matador, visited Thursday with R. F. Simpson who is recovering from recent illness.

Pvt. Dale Sedgwick is visiting relatives here, while on a 6-day furlough from Ft. Sill, Okla.

A/2c and Mrs. Ray Kiel and baby of El Paso, were week-end guests of her grandmother, Mrs. H. Jackson and Mr. Jackson.

W. R. Sedgwick visited with relatives in Olton during the week-end.

Mrs. W. R. Tinsley and children of Lubbock, visited here recently with her parents, Mr. and Mrs. Clayton Bridge.

Mr. and Mrs. Frank Ragland shopped in Spur, Saturday.

Mr. and Mrs. Jess Brawner of Lubbock, visited here Sunday with Mr. and Mrs. Carol Pierce.

Charles Sumner of St. Louis, Mo., visited here Wednesday with Mr. and Mrs. Clayton Bridge, and also attended to business.

Tribune, Matador, Motley County, Texas, Thursday, April 15, 1954

Guests of Mr. and Mrs. W. H. Rigsby during the week-end were their daughters and families, Mr. and Mrs. Robert Brittain and children of Pasadena, and Mr. and Mrs. J. W. Wilhite and daughters of Lubbock.

Mr. and Mrs. Gerald Yeates and children of Northfield spent the week-end with his parents, Mr. and Mrs. Tom Yeates.

W. E. Brown and L. E. Cooper fished at Tinkiller Dam in Oklahoma during the week-end. They also visited the old Cooper homestead that the late A. J. Cooper won in the Oklahoma run in 1889. Mr. Cooper met a friend of his youth, Clarence Mays, for whom Maysville, Oklahoma was named. No fish!!

Misses Gladys and Esther Peck of Amarillo spent the week-end here with their mother, Mrs. T. B. Peck. They were enroute to Arizona to visit a sister.

Forest Ragland and daughter, Mrs. Jack Frazier, drove to

Blanchard, Okla., where they visited with Mr. and Mrs. O. E. Rigsby during the week-end. Mrs. Ragland returned home with them after a visit in the Rigsby home.

Mr. and Mrs. Dumont Bridge and his mother, Mrs. Clayton Bridge spent the week-end in Lubbock as guests of relatives.

Mrs. R. D. Drennan of Spur, was a recent visitor with her daughter and family, Mr. and Mrs. Frank Ragland.

Mr. and Mrs. Arthur Curry of Matador, visited Sunday with Mr. and Mrs. Jimmy Johnson.

Mr. and Mrs. Jubert Pierce and daughter, Darleen of Lubbock visited Friday and Saturday with her parents, Mr. and Mrs. Joe Rice.

Mrs. Trudie Hodgins, Mrs. Bob Cooper and Mrs. William Watson shopped in Floydada Saturday.

Mrs. Iva Meason returned Wednesday from a visit in Los Angeles, Calif.

Mr. and Mrs. Frank Ferguson and Mrs. Trudie Hodgins looked after business in Lubbock Thursday.

Gordon Harmon of Lubbock spent the week-end with his parents, Mr. and Mrs. Buster Harmon.

Mrs. S. J. Braselton and daughter, Sandra and Mesdames John Shirley and Iva Meason, visited with Mr. and Mrs. Vester Shirley at Halfway, Sunday.

Mrs. Bob Cooper and Gwen, Mesdames W. E. Brown, Hazel Bridges and Lige Cooper shopped and visited in Floydada, Tuesday.

Mrs. Homer Kingery presented her music pupils in a recital at the high school gym, Thursday evening.

Mrs. Marvin Cothran and baby drove to Lubbock Wednesday and met her husband, A/1c Marvin E. Cothran, who has been visiting in Los Angeles, Calif., with his mother and other relatives. He will visit here with his wife and baby, who are staying with her parents, Mr. and Mrs. G. W. Green until May 10, when he will report to Camp Kilmer, New Jersey, where he will fly to Germany for foreign service. His family will join him later.

Kirksey and daughters of Lubbock; Mr. and Mrs. Quannah Maxey and daughters of Post; and Mr. and Mrs. Louis Sinclair and children of Abernathy; also two granddaughters and families Mr. and Mrs. Bill Graham of Anson and Mr. and Mrs. Jewel Lawrence and children of Matador, and the Mervin Greens of Roaring Springs. A number of friends called Sunday afternoon. The Webbs will visit his brother and family, Mr. and Mrs. Marvin Webb, and sisters, Mrs. Mac Fletcher, Mr. and Mrs. Lee Marshall of Roaring Springs, and Mr. and Mrs. Howard Edmondson of Matador.

kind to me during my recent illness. Also many thanks for the beautiful cards and lovely gifts, and my appreciation also to Dr. Stanley and Dr. Denney for their faithfulness. May God bless each of you.—Mrs. Joe Rice.

RETURN FROM VISIT
Mr. and Mrs. Tom Tilson visited last week at Denton with his mother, Mrs. Sally Tilson and sisters, Mrs. Alonzo Davis

and Mrs. J. W. Smith; and at Dallas with their son and family, Mr. and Mrs. Tom Tilson, Jr., and two sisters of Mrs. Tom Tilson, Sr.

Joe Meador visited in Lubbock during the week-end with his daughters and sons-in-law, Mr. and Mrs. C. E. Woolery and Mr. and Mrs. G. N. Wilson.

COME TO CHURCH SUNDAY

KIMBLE OPTOMETRIC CLINIC
OFFICE HOURS
FLOYDADA—8:30—5:30 Monday thru Saturday
SPUR—9:00-5:00 Friday Only
Appointments—Phone 254 Floydada
Dr. John W. Kimble — Optometrists — Dr. W. F. Patrick

CARD OF APPRECIATION
I want to thank all of my relatives and friends who were so

50%
CURRENT DIVIDENDS TO
Farm Bureau Members
(ALL COVERAGES)
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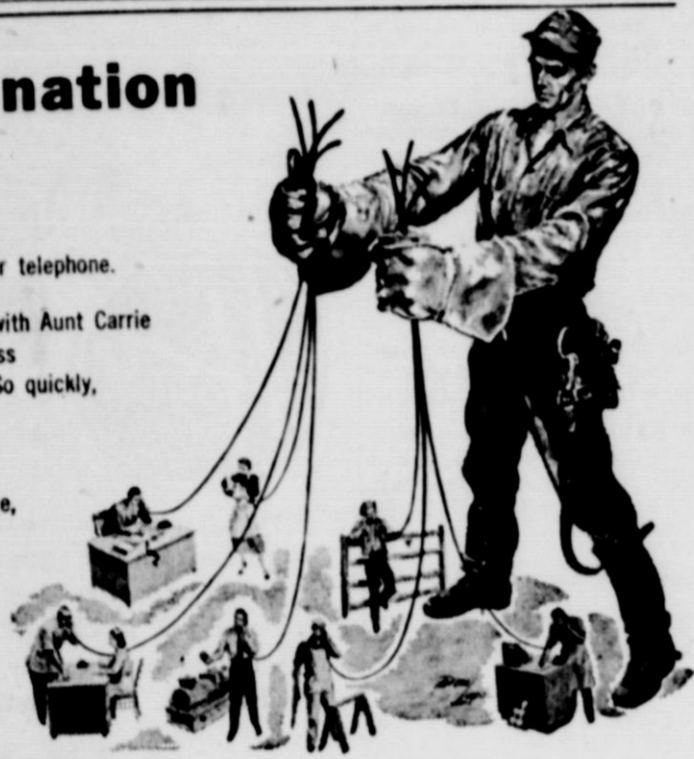
Distance means nothing to your telephone.

Lift your receiver... you talk with Aunt Carrie around the corner or a business associate across the country. So quickly, easily you take the magic of your telephone for granted.

To bring you this great service, General Telephone System, of which we are a part, has invested hundreds of millions of dollars.

Yet the cost of that service to you represents only a small part of your monthly budget.

What else costs so little yet does so much so well?



General Telephone Company of the Southwest
A Member of One of the Great Telephone Systems Serving America.

General Telephone, serving 21 states, is one of America's fastest-growing utilities

We Invite You To Attend The
County FFA Tractor Operator's Contest

SATURDAY, APRIL 17th; 2:30 p. m.

Local Future Farmers Participating

BOBBY STAFFORD OF ROARING SPRINGS

JOHNNIE SHANKS MATADOR



Contest Will Be Held In Roaring Springs
One Block Beyond Circle Street On Dougherty Road

Braselton Implement Company
ROARING SPRINGS

THE MATADOR BRAND

MARTHA JONES Editor
 JANEY NORMAN Assistant Editor
 LA NELLE RATTAN, Feature Writer and Typist
 FRANK TRAWEEK Sports Editor
 Reporters: Nancy Vaughn, Joe Fair, Chas. Renfro

PROGRAM IS GIVEN BY CISCO JC CHOIR

The A Capella Choir of the Cisco Junior College, Cisco, Tex., as presented a program at the Matador High School auditorium on Tuesday evening, April 6.

They were sponsored by the M. H. S. Senior class and the proceeds will be used for the expenses of the Senior trip.

Their program consisted of popular, western and sacred songs under the direction of Jack Chambliss.

Following the program the Senior Class entertained the choir and the entire high school with a party at the VFW hall. Everyone sure had a wonderful time.

The Senior Class wishes to express their thanks and appreciation to those who kept the members of the choir in their homes.

JUNIOR CLASS PLAY REHEARSALS BEGIN

The Junior Class is working on their play "THE DEACON SLIPS", which is a very funny comedy in three acts. Presentation of the play will be April 27.

Cast for the play is as follows: Caleb Ringling, Jimmy Watson; Harold Ringling, Dean Martin; Paul Hearman, Stanley McDonough; Leslie Jerksome, Joe Fair; Deacon Slips, Tom Hamilton; Mr. Brown, Wayne Cartwright; Mildred Greenedale, Janey Norman; Miss Moredough, Frances Strickland; Freta Slips, Carolyn Tidmore.

—M. H. S. B.—

F. F. A. HAYRIDE AND WEINER ROAST

The F. F. A. boys and their dates had a hayride and weiner roast last Friday evening at the old river bridge north of town.

The group consumed one and half cases of weiners, eight cases of pop, and all of the trimmings to go with a weiner roast.

The consumption of weiners will probably drop for a few days anyway. The group was accompanied by Mr. and Mrs. Bill Moss and boys.

—M. H. S. B.—

Schools Receive Bibles, Testaments

The students and faculty wish to thank the Gideons International Co., of Lubbock, for the three Bibles presented to the high school. They also gave each member of the fifth and sixth grades a New Testament. Everyone was happy to receive these.

—M. H. S. B.—

Meet The President Of Freshman Class

Name—A. B. Simpson
 Age—16, Weight—145
 Eyes—Gray
 Hair—Brown
 Height—6'
 Favorite Food—Deer
 Favorite Sport—Basketball
 Favorite Movie—Quo Vadis
 Favorite Study—F. F. A.
 Ambition—Mechanical Engineer

Going to College—Yes
 Where—Texas Tech
 When joined class—53.

—M. H. S. B.—

Did You See?

Mrs. Martin's pretty white squaw dress.
 Christene Green's aqua, princess style dress she is making in Home Ec.
 Coach's black baseball cap.
 Dewayne Martin's red terry cloth shirt.
 Lucretia Edward's hard ball pitching.
 Joanne Darsey and Betty Neighbors trying to high jump and broad jump for the track meet.
 Mr. Buie's bright red tie.
 Stanley McDonough's rust colored T-shirt.
 The Freshmen practicing for their chapel program.
 Coach running when he saw Lucretia coming around the corner in the car.
 Neal Pipkin's green denim trousers.
 Nancy Vaughn's new hair-do.
 The Cisco Choir.
 Christene Green's sporting a new Patton Springs Senior ring around.
 Sara Carson's new boy friend, Mickie Steen and some cute boys at the party Tuesday night.

SCHOOL ASSEMBLY HEARS ARMSTRONG

Mr. O. F. Armstrong, member of State Soil Commission, was guest speaker at an assembly at Matador High school, Tuesday, April 6.

To begin the program, Supt. Ezzell presented cash awards to the winners of the fire prevention poster contest and then introduced Doc Taylor, Chairman of Pease River Soil Conservation. Mr. Taylor in turn introduced guests James Priddy, County Agent Bill Pallmeyer, and speaker O. F. Armstrong.

Mr. Armstrong spoke concerning "Our American Heritage" and the value of soil. I know I speak for the student body as a whole when I say that Mr. Armstrong was one of the most natural, poised, and interesting speakers we have ever heard.

—M. H. S. B.—

Ideal Boy

(By Lucille Nolen)

Hair—Charles Renfro
 Eyes—Dewayne Martin
 Nose—Wayne Cartwright
 Feet—Mike Shanks
 Teeth—James Taylor
 Mouth—Frank Traweck
 Personality—Cecil Irwin
 Wit—Jimmie Graham
 Character—Neal Pipkin
 Intelligence—Tom Hamilton
 Hands—Frank Traweck
 Physique—C. H. Murphy
 Complexion—Wayne Cartwright

Athletic Ability—Garland Cartwright.

—M. H. S. B.—

Ideal Girl

(By Donald Green)

Hair—LaNelle Rattan
 Eyes—Raynita Dunning
 Teeth—Nancy Vaughn
 Nose—Betty Neighbors
 Mouth—Joanne Darsey
 Personality—Rachel Craven
 Wit—Bette Montgomery
 Character—Mickie Steen
 Intelligence—Lois Hughes
 Hands—Mickie Steen
 Feet—Nancy Vaughn
 Figure—Mickie Steen
 Complexion—Raynita Dunning

Athletic Ability—Barbara Neighbors.

—M. H. S. B.—

CHAPEL PROGRAM TO BE PRESENTED BY FRESHMEN

The Freshmen class have been practicing for a chapel program that they will have Friday, April 16th. There will be Western music, popular music, acrobats, and all sorts of entertainment. Everyone be sure to come and bring someone else.

KAMPUS KLATTER

We sure had fun at the party last Tuesday night for the Cisco Junior Choir. Wonder why the Matador girls were making eyes at the Cisco boys???

Wonder what Raynita was looking for in the show Wednesday night? She was running up and down the aisle with a flashlight. What could it have been??

I see all of the girls running around jumping everything they see. Could it be because of the track meet?

Some of the Patton Springs students were distributing posters in the school last Thursday. Sue sure got excited. Wonder why???

Looks like the athletics are getting along just fine for the Interscholastic League. It is to be held at Turkey. Sara is ready and raring to go. Wonder why??

We understand Cecil and Nancy had fun at Canyon. They were the Seniors selected to go to the personality Contest which is held at WTSC each year.

Duane Dye Attends Senate Luncheon

A Roaring Springs boy had the privilege recently, of visiting the United States Senate, and attending a luncheon in honor of a group of servicemen stationed in the vicinity of Washington, D. C.

Pvt. Duane Dye, son of Mr. and Mrs. Alfred Dye, was among the more than 40 servicemen from Walter Reed, Fort Belvoir, Bethesda Naval Hospital and Ft. McNair who were luncheon guests of the Senate. The party was the second of a series sponsored by the League of Republican Women. Luncheon arrangements were made by Mrs. Homer Ferguson, wife of the Michigan Senator, and Mrs. Martin Vogel, chairman of the Home Hospitality committee.

Dye, who is stationed at Fort Lesley J. McNair, in Headquarters Company, is a member of the Honor Guard which is alerted when President Eisenhower or Vice-President Nixon have flights scheduled.

Mrs. Ferguson arranged for the servicemen to meet some of their Senators, among them Sen. Homer Ferguson, Sen. Margaret Chase Smith, Sen. Price Daniels and Sen. Clyde Hoey. Dye, the

only Texan in the group of servicemen, had the privilege of meeting Sen. Daniels. He was also selected to represent the guests in expressing appreciation for the luncheon.

Eighty-Third Congress

After luncheon, which featured the two specialties—de la maison bean soup and eclairs topped with ice cream, there was a visit to the gallery, where Statehood for Alaska and Hawaii was being debated in Eighty-Third Congress.

Then Mrs. Ferguson took 14 boys (including Dye) to the Internal Security Committee hearing where Sen. Karl Mundt was presiding, and Roy Cohn, special counsel to the Senate Investigations Subcommittee, conducted questioning of a communist witness after Chairman McCarthy left the room to work on a radio speech. Mrs. Ferguson said later that she was "delighted at the knowledge the boys showed of current issues and of procedure".

Regarding the experience, Dye declared in a letter to his parents, "... I know now that it is not a lot of propaganda about Communists in the government.

The witness was asked if he knew several well-known communists that have been tried. He said he did. One colored man, Mrs. Annie Lee Moss, who had worked in the Pentagon building had just got off the witness stand and when we left was on the same little subway car we rode back to the Capitol building. It was a very educational and enjoyable day and considered it sort of a rare privilege."

In his letter he also expressed his appreciation for the Tribune. Dye was called into service last July, after attending Agnes Christian College at Abilene for three years. He graduated from Roaring Springs High School in 1950 as valedictorian of his class.

Matador IOOF Lodge

Meets every Tuesday night

Earl McBride
 Noble Grand

Ralph Nichols
 Secretary

Visiting brothers welcome.

Dr. B. J. Welch

WILL BE IN

MATADOR

WEDNESDAY

April 21st.

TO FIT GLASSES

AT MOTLEY HOTEL

DRS. CAULEY and WELCH

OPTOMETRISTS

1114 AVE. L — PHONE 5-7180 — LUBBOCK

How smart can machines be?

Back in the twenties there was a stage play about mechanical men, who repaid their creators by trying to wreck civilization. "Robots" have made people uneasy ever since.

How smart can a machine be? At General Electric we're beginning to find out. For some years now we've been working with machines that come startlingly close to thinking like men.

Can they outsmart men? Just the opposite; they make men even smarter by taking over routine mental chores and freeing men for the creative thinking only human minds can encompass.

A jet engine used to be designed by trial and error. You had to build it first, or a costly model, to find out how it would work. Now, an electronic computer helps solve long and complex jet development problems in advance. In 15 minutes it goes through 8 million mathematical calculations and comes up with an answer that would take a mathematician 7 years.

In management, "hunch" is giving way to fact. Electronic data-processing machines zip through head-spinning statistics on market changes, product design and income trends to come up with the answers General Electric managers need to make sound decisions, not hopeful guesses.

Their ability to digest tons of data in a hurry may one day help the farmer by making weather predictions more accurate. They may shed new light on the reasons for boom and bust.

Machines that can read, write, do arithmetic, measure, feel, remember, now take the load off men's minds, just as machines have eased the burden on our backs.

But these fantastic machines still depend on people to design and build and guide and use them. What they replace is drudgery—not people.

Don't worry; smart though they are, machines will never be as smart as people. Not while people are smart enough to think them up, smart enough to let them do a man's drudging work.

Progress is our most important product

GENERAL ELECTRIC

SPECIAL CAKES

MADE FOR ALL SPECIAL OCCASIONS

FRESH-BAKED COOKIES DO-NUTS CAKES

City Bakery

PHILLIPS 66

Flite-Fuel

FOR YOUR CAR

Phillips 66 FLITE-FUEL is a new, smoother, more powerful gasoline made possible by the use of high performance aviation fuel components.

Phillips originated Di-isopropyl and HF Alkylate—so valuable to smooth motor performance that, until recently, their use was restricted by the U. S. Government to high performance aviation gasoline. Now military authorities have released these restrictions, and Phillips can give their customers the benefits. New Phillips 66 FLITE-FUEL provides increased power, smoother acceleration, higher anti-knock performance, greater fuel economy and freedom from stalling, along with Phillips 66 Controlled Volatility and the clean burning qualities for which Phillips 66 Gasoline is famous.

Only Phillips 66 FLITE-FUEL contains Di-isopropyl. Get this powerful new gasoline today at stations where you see the orange and black Phillips 66 Shield.

PHILLIPS PETROLEUM COMPANY

GET PHILLIPS 66

Flite-Fuel

FOR YOUR CAR

Phillips '66'

EDMONDSON & SON, PHILLIPS JOBBERS

PHONE 66-J. 83-M
 Matador, Texas

CLASS DEDICATES . . .

(continued from page one)
Dewayne Martin, son of Mr. and Mrs. Bob Martin, most handsome boy; Nancy Vaughn, daughter of Mr. and Mrs. Marvin Vaughn, favorite girl, and Neal Pipkin, son of Mr. and Mrs. W. N. Pipkin, favorite boy.
The recognition and dedication portion of the assembly program followed a film on the dangers of alcoholic beverages, and a talk on that subject and the narcotic evil by Mrs. Grover C. Johnson of Wichita Falls, teacher and lecturer, and secretary of Christian Social Relations of North Texas Conference of Women's Society of Christian Service of the Methodist Church.

RANCH MANAGER HERE

J. D. Lacy of Dillon, Montana, general manager of the Matador Ranch is spending several days at headquarters here before continuing on a business trip to points in south Texas. Local manager, Seth Sager, and Mrs. Sager drove to Amarillo Tuesday to meet and accompany Mr. Lacy here.

POLITICAL Announcements

The Tribune has been authorized to present the names of the following candidates for office subject to the action of the Democratic Primary Election on Saturday, July 24, 1954.

- For State Representative, 88th District: Elbert Reeves (re-election)
- For District Attorney, 110th District: John Stapleton (re-election)
- For County Judge and Ex-officio County Superintendent: Gerald Yeates Vance H. Gilbreath, (re-election)
- For Sheriff, Tax Assessor and Collector: John Stotts (re-election) Ward Rattan Sterling Price
- For District and County Clerk: Pat Sheridan (re-election)
- For County Treasurer: Mrs. Velma Fuller, (re-election)
- For Commissioner, Precinct 1: T. F. (Tom) Berryman, (re-election) J. E. (Doc) Taylor
- For Commissioner, Precinct 2: J. E. Monk (re-election) A. L. (Jack) Spray Bennie Keltz L. B. Turner
- For Commissioner, Precinct 3: Boone Simpson (re-election)
- For Commissioner, Precinct 4: Charlie Posey (re-election)

TRACK TEAMS . . .

(continued from page one)
wright, 12-lb shot put, 1st place, Dewayne Martin; Running broad jump, 1st place, Harold Martin; Discus throw, 2nd place, Dewayne Martin.

GRADE SCHOOL WINS

Matador grade school track team, the Mavericks, won first place district honors at Turkey Saturday, with a score of 20 points. Close on their heels was the Estelline grade school track team with 19 points.

Dayton Graham and Bill Fish placed second and third in both the 50-yard dash and the 100-yard dash. Shelby Jackson placed second in the high jump and third in the broad jump. Matador won the 440 relay with a team composed of Dayton Graham, Bill Fish, Pat Green and Shelby Jackson.

Jr. High In 2nd Place

Handicapped by having only a four-man team the junior high boys made a good showing in Saturday's district track meet. They managed to capture second place. Arvin Ellithorp won first place in the 50 and 100-yard dash. Alvin Lynn won second in both the running broad jump and running high jump, and 3rd in the 50 yard dash. The team composed of Ellithorp, Lynn, Johnny Shanks and Norman Beauchamp, won second place in the 440-yard relay.

NORTHFIELD SCHOOL NEWS

ANNUAL TRACK MEET will be held at the Northfield School today, with approximately 12 elementary school groups from this area participating. There will be eight events in four different classes of regular scheduled attractions. Northfield's Wiley Ray Bain and Marion Martin were both first place winners at a track meet held at Delwin last week.

OVER 100 TREES were set out at the Northfield School under direction of Motley County Agent Bill Palmeyer, who has been working monthly with the Northfield 4-H Club boys and girls. Red cedar, Osage Orange, Honey locust and Chinese elm were the types set out.

EASTER HOLIDAYS for Northfield School will extend from Friday, April 16, through Monday, April 19, taking two school days—Friday prior and Monday following Easter Sunday.

SIX WEEKS EXAMS were given and report cards were passed out during the past week at Northfield School.

HERE FROM DENVER

Mrs. C. M. Dickinson of Denver, Colorado, the former Frances Marrell, was a recent visitor here as she was enroute to Abilene and Dallas. She returned this week-end, and was guest in the L. C. Harp home.

COUNTY FFA . . .

(continued from page one)
Dearborn farm equipment. The contest will be held the day prior to the opening of the FFA state convention in San Antonio. The plowing contest in Roaring Springs Saturday will be held one block beyond Circle Street, on the Dougherty road. S. J. Braselton, manager of the implement firm said yesterday that the public is cordially invited to attend. He said that much interest was shown in the contest last year and that a larger crowd is expected Saturday.

ATTEND FUNERAL

Mrs. L. R. Browning, accompanied by two daughters, Mrs. C. M. Barton, Jr., and Mr. and Mrs. D. E. Rattan, attended funeral services at McAdoo, Tuesday for C. C. Neely, a brother-in-law of Mrs. Browning. The services were held at 3 p. m. in the Methodist church.

GO TO HOUSTON

Mrs. Curtis King and daughter, Karol left Wednesday for Houston, to join Mr. King who has employment there. Although not making a permanent move, their stay in Houston will be indefinite.

Mr. and Mrs. Gerald Sutton and children of Torrance, Calif., were overnight visitors Sunday with relatives. Mrs. Sutton is a niece of Mrs. H. M. Wagley, and cousin of Mrs. J. P. Neighbors. They were enroute to Quanah and other points in Texas, accompanied by Miss Mary Keith and Mrs. George Blackshear made a business trip to Amarillo, Monday.

In The Want Ads

STRAYED from L. Crowell place south of Flomot, White-face cow with heifer calf six weeks old. L on left shoulder of cow; also has short horns, two front teats very large; all 4 feet white. Notify L. Crowell, Flomot, Texas. 5-c3t.

WE SHARPEN, ADJUST, Clean, oil and repair (if necessary) push type or power mowers. We have a Foley machine. Power mowers from \$3.50 to \$5.00. Push type \$2.50. Badgett & Probasco, Floydada, Texas. Phone 572. 5-c4t.

ONE DAY SERVICE on your radiator. We clean, repair or recore your radiator at satisfactory prices and we guarantee our work. We also have reconditioned radiators at about 1/3 the list price. Let us do your work. Badgett & Probasco Radiator Service, Floydada, Texas. 5-c4t.

EASTER BASKETS filled with Easter candy: 20¢, 30¢, 50¢ each. Matador Variety. 5-c1t

FOR SALE: Trailer House or will trade for small house. Mrs. Lena Cook. 3-p2t.

BULLS & CATTLE FOR SALE: Beef type Shorthorns. Cows, calves and serviceable age bulls out of championship bloodlines. Ages, quality and prices right. Chas. Long, Roaring Springs, Texas. 5-p4t.

LAWN MOWERS Machine-sharpened. Charlie Parks at Henry Pipkin apartment. 5-p4t.

SWEET SUDAN: Grown from Certified seed. Price 61¢. Banty Brandon, Roaring Springs. 5-p4t.

EASTER GREETING CARDS—5¢, 10¢ and 15¢ each. Matador Variety. 5-c1t.

RED SCOTCHLITE "Lite-A-Bumper" tape now available at Tribune Office. Has many uses: For trailers, house number signs, scooters, trucks and farm equipment, business signs, etc., 39¢ for 24-in.

OVERLOAD SPRINGS for pickups. 1-ton size \$16.50, 1/2-ton size \$23.40. Peg's Garage. 11fn

FOR SALE: 4-room modern house, double garage on one acre of land. This home has a nice loan at 4%, with monthly payments of \$51.00, including taxes, insurance, interest and principal. For further information see Clint Hicks, or phone No. 9 or 262. 2-c1fn

MILK COW FOR SALE: Homer Kingery, Roaring Springs. 4ft.

FOR RENT: 5-room house with bath. See Mrs. O. V. Latimer.

TEXAS ALMANAC Paper back, \$1.25. Cloth bound \$1.75. Stanley Pharmacy. 50-fnc

FOR FAT FRYERS: See or call L. A. (Lee) Nelson. 4-c2t.

FOR RENT: 3-bedroom house; bath and half. See Roscoe Lee.

WANTED: Man for profitable Rawleigh business in Dickens county. Products well known. Real opportunity. See H. D. Marshall, Matador, Texas or write Rawleigh's, Dept. TXD 310-119, Memphis, Tenn.

FRYERS FOR SALE: East Lariat street. Phone 126-J Mrs. C. H. Sistrunk. 4-c2t.

FREE RENTAL SERVICE: If you have a house or farm to rent or wish to rent see F. C. Bourland Real Estate Company. Phone 56. 4-fnc

GOOD USED TRACTORS: We have one of the largest selections of good used tractors at the lowest prices we have ever had. This also applies to a wide variety of implements for Farmall and Ford tractors—whatever you may need in the way of used farm equipment we have or know where we can get it for you at the lowest cost you have known in years. Braselton Implement Co., Roaring Springs. 46-c1fn

NEED TIRES . . . See us for the best tire trade in town. Most all sizes. Campbell Chev. Co. 44-fn

CAR BATTERY: 12 month guarantee. Exchange. Installed \$8.95. Peg's Garage. 43-c1fn

FIRST YEAR Half and Half cottonseed for sale. \$2 per bu. Braselton Implement Company, Roaring Springs. 49-c1fn

FILTER CARTRIDGES In lots of 6. 75¢. Fits Ford, Ford tractors, Mercury, Chevrolet and many others. Guaranteed. Peg's Garage. 43-c1fn

FOR SALE: Cake; Meal; Mixed; Cotton Seed; Poison and Fertilizer; Best you can buy. West Texas Gin, Joe M. Gaines Mgr. 4-c1fn

Look! Now easier than ever before you can own that new . . .

HOOVER

MODEL 41 AERO-DYNE

Cleaner \$12.95

Price reduced from \$71.95 to only \$59.00 . . . complete with all cleaning tools . . . low down payment, easy monthly terms



You know how much easier it is to keep your house spic and span with a Hoover. Doesn't this special limited offer make *right now* the time to get your Hoover? A no-obligation home demonstration will show you its many convenient features and advantages. Call or come in today.

Thacker Supply Co.
ROARING SPRINGS, TEXAS

Parade of Values

FRESH Fryers .. 49c	THOMAS, Fresh Frozen 6-oz. Can
DONALD DUCK, Fresh Frozen 2-6 oz Cans	Grape Juice . . . 19c
Orange Juice - 25¢	KIMBELL'S, Corn 5-Pound Bag
GLADIOLA Cake-Mixes 33c	Meal . . . 37c
THOMAS, Frozen Strawberries - 25c	KEITH'S, Celery Hearts - 25c
WHITE SWAN Catsup .. 19c	GREEN Cabbage - 4c
	Borden's, Charlotte Freeze 49c

We Sell Finest Quality Home-Slaughtered Beef

CHARLIE'S GROCERY

These Prices Are Good Friday and Saturday MATADOR, TEXAS

Tax Reduction!

On Toilet Articles

Reduction effective April 1st on cosmetics and toilet articles means a direct saving to the customer of 10%. (Also includes alarm clocks and jewelry).

The saving is more apparent on larger items but means money in the customer's pocket on every taxed item. The tax which was formerly 20% has been reduced to 10%.

Further proof of the economy in trading at Stanley Pharmacy is the 2.2% state tax saving which most stores add to the price of the merchandise. We have always absorbed this tax ourselves.

STANLEY PHARMACY
R. M. STANLEY, OWNER
JACKSON BUILDING Corner Main & Dundee

VOL. 60—NO. 6
TRAIL
DOUGLAS
Sorrow had
to the family
turn of a drum
the flagon the
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Michael,
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