

VOICE OF THE Foothill Country  
**Matador Tribune**

OL 58-NO. 52 MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, MARCH 12, 1953 PRICE SEVEN CENTS

**TRAIL DUST**

By DOUGLAS MEADOR



Suffering by comparison in its fragrance and beguiling package with more emotional products, is the original tabu perfume. It is sold under the name of liniments and its users are socially taboo.

Riding now the silvery savanahs of the Milky Way, the old cowboys bear the rattling horns and hoofs of phantom herds, see the visionary smokes of lonely camp fires. They have gone to their lumbering graves without their spurs as they ride, their spurs are forever silenced and cold sand has ceased to blow into dutch ovens of beef. The snow no longer burns their eyes, nor do they drink from stagnant water holes. The long hours of work have ended and the pitiful pay is spent. They have earned peace and rest, and what is more they desire to have escaped the erratic abnormality, imposed at the expense of history, on their vanished way of life. Their memories will be sweeter because memories escaped the contamination of pastel-colored hats and nylon lariats; the noise of a radio built into the fork of a saddle. Rain whispers on the tall grass and hangs little crystal beads on the green sprigs pushing through; another spring has arrived on the silent, lonely prairie.

Perhaps it was the sleazy small-order suits I wore as a youth, but I can't remember whether I had turned and looking after I had passed, unless it was the giggle. I think I must have been a social failure but I was fortified with sufficient stupidity to escape unscathed.

Men who have returned from the Korean war in this area will be honored by The American Legion of Motley County in a program set for March 16 at Matador during March 15 to 22, proclaimed by Governor Allan Shivers and Mayor Douglas Meador as "Korean Veterans Appreciation Week."

Hub Swearingin, commander of the local American Legion is inviting the congregations of all churches in Matador, as well as the schools, Matador Lions Club, and all other civic units to join in honoring the men who have returned from the Korean conflict.

Appreciation Plaques will be presented to the returned Korean Veterans at a party in their honor to be given on the occasion of The American Legion's 35th Birthday, March 16. The local American Legion Post is seeking the names of all returned Korean veterans so that they can be invited personally to the party.

"We want to urge every Korean veteran and his wife to be our guest at this occasion. If such a member does not get a special invitation from a member of the Post, we would like for him to come out anyhow," Commander Swearingin said.

An effort to find out the names of close relatives of men who have lost their lives in the Korean conflict is also being made. The Appreciation Plaque will be given to wives, parents and other close relatives at the meeting.

Five Ford truck engines are listed with horsepower up to 155. A cordial invitation is extended to the public to visit the agency to see, compare and examine the new line of trucks.

Mrs. Ralph Stapleton and Mrs. D. E. Pitts, Sr. were Quaker visitors Friday.

Mrs. Bill McCaghen and daughter, Sue, accompanied by the former's mother, Mrs. H. S. Watson, also Betty Neighbors, Mrs. Chetle Willie, visited and relatives in Amarillo, Saturday.

Mr. and Mrs. A. K. Wilkinson were visitors Sunday in the home of their daughter and family in Idalou.

Smoking has been forbidden in Congress since 1871.



**SEEKING GREATER HORIZONS.** Matador Girls Basketball Team, above, left at 5 a. m. yesterday to enter state contests at Waco. Twenty members of the squad are making the trip. The Matador girls will play the winner of the Huckyby-Midway game at 5:15 this evening. The Matador girls will take part in the second round of quarter finals composed of high schools with less than 100 students. The group was accompanied by Mrs. Albert Trawek, Mrs. Frank Montgomery, Mrs. Varnar McWilliams, Mr. and Mrs. Elsworth Jones, and Superintendent Bert Ezzell, their coach.

In the picture, top row, left to right, Superintendent Ezzell, Reba Faye Bain G. Martha Jones F. La Royce Mitchell F. Frances Trawek (Captain) G. Marlene Bailey (Captain) G. Neida Spray F. Second row, left to right, Lucretia Edwards F. Gail McWilliams G. Dorothy McMahon G. Barbara Neighbors G. Lois Hughs F. Lower row, left to right, Elwanda Simmons (manager), Carol Gordon G. Wanda McMahan G. Pina Sue Sturdivant F. and Carolyn Tidmore (manager). Players not in the above picture are Dorothy Plyler F. Bettie Montgomery G. and Micky Steen.

Trophies shown include 2nd Place at Flomot tournament, 1st place at Turkey tournament, 2nd place interscholastic league district tournament, 2nd place Lions annual tournament (not shown 1st place won in bi-district meet. (Photos in this issue made Saturday in the new Tribune building by Douglas Meador).

"Farmers have already lost more in Austin and Washington than through crop failures," Representative Reeves declared.

**R. SPRINGS SCHOOL HOLDS OPEN HOUSE**

Roaring Springs school held open house Wednesday, March 4, with many parents and patrons visiting the various classrooms. The visitors were entertained with a program presented by the Grade School at 10 a. m.

After the program, parents visited in the rooms and were taken to lunch by their children. A turkey dinner was served in the school lunch room, and in addition to parents present, the Roaring Springs Lions Club held their regular luncheon at 12:30 and later visited in the classrooms.

A cordial invitation is extended by school officials to the public, to visit the school at any time.

**1953 Ford Truck Showing Scheduled**

New luxury, ruggedness, performance and economy are among the many features of the 1953 Ford truck scheduled to be shown at the Matador Auto Co. The announcement of the showing of a complete new line of trucks was made by Glenn Woodruff, manager of the firm.

Ford will feature four new lines, 20 new series and over 190 new models.

Five Ford truck engines are listed with horsepower up to 155. A cordial invitation is extended to the public to visit the agency to see, compare and examine the new line of trucks.

**Three Test Wells Ordered By City**

In an effort to combat the increasing demand for water here the City of Matador has authorized Water Superintendent Lee Burns to contract for three test wells.

Exact location of the wells was not specified in the order approved by the council last week. One of the tests will probably be at the original city well which once supplied the town and another may be made on the city property where the elevated tank is located. The locations, however, are tentative.

Cost of making the tests will be in the neighborhood of 35c per foot and water in the area is found at about 125 to 150 feet. An effort is being made to locate a well as close as possible to existing water lines.

Although the three present city wells have shown no decrease in production, increased consumption of the community during peak periods, requires all the water they will pump.

**HOUSING BOARD IS DISSOLVED AFTER PROBLEMS WEIGHED**

Matador's public housing board has asked the Ft. Worth office of the Public Housing Administration to withdraw its application for a low-rent housing project here, and the board has been dissolved.

Former Judge C. W. Giesecke, chairman of the board, called a meeting Saturday where a motion by Bill Waybourn was seconded by M. L. Hoyle to withdraw the application and dissolve the board. Other members of the board present at the meeting was A. L. Fair. The vote was unanimous.

A government economist here early this year investigated the possibility of a small, low-rent housing unit in Matador, and explained to members of the board and mayor Douglas Meador, the problems which the board would face.

He said because of the town's small size and the small size of the unit which would be required, it hardly seemed practical. He pointed out that from such a small unit the amount which could be paid a supervisor would be so small (possibly \$15-\$20 per month) it would be impossible to employ anyone. He pointed out the responsibility which would accompany the place and also the great amount of government bookwork or "red tape." He said the small units had not generally proved successful except in isolated instances.

**Minimum Of Criticism**

Regarding the abolishing of the board and withdrawal of the application, mayor Meador said, "The city council has received some criticism in appointing the board and sponsoring the project."

Basically, all the members of the council were against a federal low-cost housing unit here. One member of the council, Joe Campbell, manager of Burton-Lingo Company, explained the position of most retail building material firms throughout the country, as being opposed to the project. He did not, however, vote against the council's action in appointing the board.

"We felt," Meador said, "that although we were personally opposed to the project, the welfare of the community made it necessary that we investigate the plan thoroughly. The only way was to appoint a board and secure all the details through an application. We were assured we could withdraw at any time."

**Veterans Are Considered**

"We felt that returning war veterans, deserving people on old-age relief and other low incomes, placed upon us an obligation to investigate the government's offer. We feel now that we have fulfilled that obligation and we are thoroughly convinced the project is not feasible for a community of Matador's size. We express our sincere appreciation to the thorough work and the public spirit in which they accepted the duties and criticisms which accompanied their appointments."

**Red Cross Drive Is Nearing Goal**

**Leaders Confident County Campaign Will Reach Quota**

**Editor's Escape Is Hair-Breadth**

Tribune editor Douglas Meador was anointing a sore spot on his pate Friday as the result of a press-night drama which cost him, in addition to embarrassment, a handful of hair (of which he has no surplus).

It was near the witching midnight hour while the Ides of March were romping through the new Tribune building and vexing printers and machines. A just-installed folding machine was chewing Tribunes and spitting them out with profane disgust.

Meador climbed from his press and joined a group in examining and adjusting the folder. Bent down under the moving street-fold delivery extension, he raised his head to a point where meshing gears could get a firm hold on his hair. It was over in an instant. His head was drawn toward the gears and he jerked back for release. A strand of hair, pulled out by the roots, remained in the gears, bogged them down and causing the belt to slip from the motor pulley.

Saturday the editor received a bobby pin through the mails from an anonymous sender.

**REV. TOWNSEND OPENS REVIVAL**

Rev. Joe Townsend, pastor of the First Baptist Church, Bandera, Texas, held opening services Wednesday morning in a revival meeting scheduled for 12 days at the First Baptist Church here.

Augmenting his morning sermon on "Sunrise Every Day," Rev. Townsend used a colored slide of a sunrise as seen through the mast of a ship, and plans to use similar slides during the meeting as an effective means of illustrating his messages.

Attendance at all services during the meeting is stressed by the pastor, Rev. Keith McCormick, and a program of planned visitation was outlined Tuesday night at a supper meeting of officers and teachers of the Sunday School. A campaign to secure an attendance of at least 250 in Sunday School by March 22nd, closing date of the meeting, was begun this week.

All members of the church who can join in an afternoon of visitation Sunday, are invited to participate in a covered dish fellowship luncheon in the church basement following the morning worship hour, and go out from the church to reach as many of the unsaved in the community as possible, and much prayer and visitation to invite them to our services, is essential if we are to win lost souls to Christ," was Rev. Townsend's message to the church membership.

Prayer services will be held each evening at 7 o'clock, and a "booster band" for the junior age and younger, is under the direction of Douglas King, of Wayland College, Plainview who arrived Wednesday night to conduct the singing for the revival.

Services are announced for 7:30 a.m. and 7:30 p.m. each day, and a cordial invitation is extended to the public to attend each one.

**Education Week Declared Success**

Superintendent Bert Ezzell said Monday that school officials were elated with the interest shown in "education week," when the public throughout the state was invited to visit schools.

Last Tuesday 66 Lions were guests of the school lunch room and during the following Friday 93 parents visited the school here. Of that number 65 received their lunch in the school lunch room.

Mr. Ezzell said no classes will be held Friday while members of the faculty attend a teacher's convention in Lubbock.

Mrs. C. P. Waybourn and her sister, Mrs. J. L. Holden of Childress, were accompanied to Wichita Falls Monday by Mrs. Bill McCaghen.

**Leaders Confident County Campaign Will Reach Quota**

Countdown fund chairman Bert Ezzell said late Tuesday that he believed the quota of \$1,400 may probably be reached this weekend. "Despite the fact that many people still remain to be solicited," he said, "we feel that the quota is within sight. We have met with wonderful response and I extend my sincere gratitude to the diligent workers for the contribution of time and effort. To the people of Motley county I extend my sincere appreciation for their prompt and generous response."

"Tuesday evening we had a total of \$1,088.81 and we as yet have not received reports from Northfield, White Star and Foley communities."

**Areas To Be Worked**

Mrs. C. Warren, secretary for the Red Cross said that reports indicated some of the Matador area still remained to be worked and that some other sections of the county have not reported.

Tuesday afternoon, Matador's total contribution was \$544.55. Flomot had more than half the amount, \$233.25. Roaring Springs' contribution was \$170.01 and Whiteflat (including Barton community) reported a total of \$141.

**Oklahoma Customer Buys 60 Head From Rattlesnake Ranch**

A buyer out of Oklahoma was here Sunday and bought 60 head from Bill Slover's rattlesnake ranch. He had planned to buy 100 head but Slover's rattlers are so large, 60 head was all the Oklahoma man could transport, about 350 pounds.

Slover is not breeding rattlers. He simply goes out on the range, assisted by Homer Starkeys, and they capture mavericks. Since the first of January they have put their brand on 165 live snakes. It is not, of course, necessary to brand a rattlesnake since snake-stealing is not a major problem with the enterprising Whiteflat man.

On the Campbell and Burleson ranches west of Matador Sunday, Slover and Starkey were busy taking rattlers out of a den. (It was a poor day and they only caught 54) when a big snake slithered by Slover's foot. He felt the reptile's movement against his foot, but remained motionless. In a moment the snake reversed its course and again passed Slover's foot, and again he remained motionless. The rattler returned to its den.

**Snakes Easy To Winter**

It is easy to winter a herd of rattlesnakes. They don't eat during the cold months. About two weeks ago Slover placed a bird in a cage of about 100 snakes. They made no attempt to eat it. Sunday one of the snakes became angry at the bird and bit it. The bird died within five minutes. During the months when rattlers require food, Slover feeds them rats, mice and birds.

The Oklahoma man kills the snakes as he needs them, tans the hides and manufactures billfolds, belts, cigarette cases and other novelties. Slover is also agent for the manufactured articles. Some of the snakes delivered to the Oklahoma man are six feet in length. Another by-product is the rattlers for which Slover receives \$20 "a set." The Oklahoma man is going to return in two weeks with transportation for 100 live snakes which he hopes to purchase from the thriving rattlesnake ranch.

Don Miller, who has been attending the Fat Stock Show in Amarillo the past week, arrived here this week to visit with his mother, Mrs. Ken Rector of Tucumcari, N.M., who is visiting her mother, Mrs. A. A. Groves and other relatives.



The F-900 is the new heavyweight leader of the 1953 Ford truck line—the biggest truck ever built by Ford. Powered by a Cargo King overhead valve V-8 high compression, low friction engine, it has a front axle capacity rating of 8,000 pounds and a rear axle rating of 21,000 pounds. Its wide range of wheelbases makes the F-900 suitable for all types of extra heavy-duty on or off-the-road work. Its maximum GVW is 27,000 pounds and maximum GCW 55,000 pounds.

## Dragging And Spraying Each Have A Place In Mesquite Control Methods

Both dragging and spraying in the eradication of mesquite, is the opinion of two Motley County men who are engaged in ranching activities.

"On the larger ranches and big operations, as well as small ranches and small operations, we believe dragging mesquite is a better method of eradication than spraying, but spraying does have definite place in an eradication program," both John V. Stevens, manager of the Matador Ranch, and E. P. Reeves, state representative and Motley County small rancher, told County Agent Rufus Emmons.

Both of these men are natives of West Texas. Reeves was born and reared in Motley County, while Stevens spent his boyhood in Baylor County and has worked for the Matador Ranch for the past 14 years.

### Have Watched Mesquite

They have watched the mesquite take over the range land of West Texas, and know that it is often the rancher's No. 1 problem.

From their experience and observations, they give their reasons for dragging instead of spraying most land.

Dragging is cheaper. The cost is \$2.50 and \$2.75 an acre, while spraying costs about \$1.00 more. It also gives as high or higher a percentage of kill than spraying does. Stevens says that on one pasture dragged four years he had a 30 to 40 per cent kill.

Another reason for the preference for dragging is that cowboys can do a more efficient job with the mesquite down, as they can see the cattle and the cattle can see them, which makes it easier on both.

Cowboys Like Dragged Areas... Cowboys like to work in dragged areas, Stevens said, because there is less danger of injury from limbs. Also, the work goes faster. Cattle can be rounded up from a dragged pasture in one day, where a sprayed pasture of the same size would take two weeks work before the animals were cleared.

"If conditions are right, you can drag when you cannot spray," the ranchers agreed. The 2-4-5-T is injurious to cotton and other broadleaf plants, and may stop aerial spraying operations.

Another point in favor of

dragging is that valuable shade trees can be saved, when they would be killed or damaged by spraying.

At the same time, both Reeves and Stevens were persistent in their statements that spraying is essential to a good mesquite control program.

Both said that spraying will kill little mesquite that dragging will not get.

"You get a better kill from spraying second growth mesquite than you do with dragging," Stevens added.

In addition, spraying kills most weeds which give competition to the grass, while the grass may be damaged by dragging. With dragging, it is usually necessary to follow with a spraying job in from three to five years to complete the control.

Another point against dragging was brought out by Reeves, who believes that animals are more likely to be injured on land that has been dragged due to thorns and brush entanglements on the ground.

**Conditions For Dragging**  
County Agent Emmons, who asked about the best conditions for dragging, found that trees need to be larger, soils should be sandy or gravel types, and the soil should be fairly moist when the work is done.

Matador Land and Cattle Company has dragged 3,000 acres of mesquite this year. Emmons said and about 2,000 more acres may be dragged. Reeves has dragged mesquite on more than one-third of his ranch, and will drag more when conditions are satisfactory.

Motley County Production and Marketing Administration county secretary Walter Ray said that financial assistance for dragging over 3,000 additional acres this year has been asked.

## FLOMOT NEWS

Mrs. A. L. Eubanks  
Correspondent

Mr. and Mrs. Ernest Fisher were in Lubbock Monday afternoon and Tuesday attending to business.

Mr. and Mrs. Howard Amick and sons, of Panhandle spent

the week-end with his parents, Mr. and Mrs. R. W. Amick.

Mr. and Mrs. Austin Tanner and family, J. C. McGraw and daughter, Minnie, were visitors in Quitaque Sunday.

Mr. and Mrs. Herb Martin and Kathy, spent the week-end in Tulia, visiting Mrs. A. S. Morris and Zula Purcell.

Carolyn Tanner spent the week-end with Modene Purcell, in Tulia.

Mr. and Mrs. Hubert Barnes and family, of Vernon were visi-

tors in the E. L. Shorter home over the week-end.

Pat Green of Matador spent the week-end here visiting his brother and family, Mr. and Mrs. Art Green.

Mr. and Mrs. W. H. Webb and son, Winfred Joe, visited their daughter, Mrs. Howard Standefer and family, of Plainview Sunday.

Mr. and Mrs. J. C. Franks and son, Coy, made a business trip to Lubbock last Thursday.

Mr. and Mrs. Harison Moseley, Rodney and Barbara, Dalph and Glea Moseley, made a recent trip to Ben Wheeler and Dallas, Texas. On their return home on March 2nd, their mother, Mrs. Maud Moseley accompanied them.

Mr. and Mrs. Jean Pope and son, of Parnell, visited Thursday in the home of her parents, Mr. and Mrs. James Monk.

Mrs. J. T. Bural and Mrs. Put Gilbert were visiting relatives in Gilpin Thursday and Friday. They also visited Mrs. T. H. Gilbert of Glent.

Rev. and Mrs. L. W. Baker and Mr. and Mrs. James Monk drove to Amherst Monday where the Bakers visited a friend, Johnny Graham, and the Monks visited a brother-in-law, Bill Weatherly, both of whom were patients in the hospital.

The Forty-Two party Friday night at the schoolhouse was enjoyed by all who attended. The Home Demonstration club will again sponsor a Forty-two party on March 20. Everyone is invited who likes to play dominoes or Forty-Two.

Mr. and Mrs. R. N. Cagle drove to Amarillo, Saturday to visit their daughter and husband, Mr. and Mrs. Barnell Washington.

Mr. and Mrs. James Monk and children, Roselle and Don

spent Thursday night at the Mill Iron ranch, in the home of their daughter, Mrs. Jean Pope and family.

## CHURCH COMMITTEE BUYS CAMP CABIN

The camp cabin committee of the Flomot Baptist Church, accompanied by the pastor, Rev. A. L. Eubanks, made a trip to Lubbock Friday, where they purchased a cabin for the Plains Baptist encampment in Blanco Canyon, south of Floydada, for use of the Flomot boys and girls during summer camp.

The building will be moved to the camp in the near future, where it will be completed with showers and bath fixtures, and painting of the inside walls. Approximately five hundred dollars will be required to complete the project.

The committee is composed of L. B. Turner, J. C. Franks and Tom Spear. However, Mr. Turner was unable to accompany the others on the trip to Lubbock.

**ENGAGEMENT ANNOUNCED**  
Mr. and Mrs. Houston Gunn of Flomot are announcing the engagement and approaching marriage of their daughter, Mary Elizabeth to Dennis Walling of Seymour, Texas.

The couple will be married April 3, in the Joseph A. Hill Memorial chapel on the West Texas State College campus at Canyon. Miss Gunn and her fiancé are WTSC seniors and will receive their degrees in May.

**WEEK-END VISITORS**  
Week-end visitors in the home of Mr. and Mrs. V. A. Rattan, were their daughter and family, Mr. and Mrs. Kenneth Meek, and daughter, Kathy, and their

daughter, Miss Evelyn Fulkerson, and from there, went to Odessa for a short visit with a son and his family, Mr. and Mrs. Arthur Fulkerson.

Mr. and Mrs. J. W. Drace of Lubbock, visited here during the week-end with her brothers and families, Mr. and Mrs. Eddie Russell and Mr. and Mrs. John Russell.

Mr. and Mrs. Clyde Lancaster and small daughter, of Hobbs, N. M., were week-end visitors here with his parents, Mr. and Mrs. Jim Lancaster.

Mr. and Mrs. Barney Caldwell of Paducah, spent the week-end here visiting her parents, Mr. and Mrs. L. L. Lynn.

**VISIT PARENTS**  
Mr. and Mrs. Elwyn Fulfer and small son, Mike, of Ballinger, were week-end visitors with their parents, Mrs. Velma Fulfer and Mr. and Mrs. R. H. Bearden. Miss Chloey Fulfer of Lubbock, was also here visiting her mother and brother.

**TO SANITORIUM**  
Mr. and Mrs. Arthur Fulkerson visited during the week-end at Sanitorium, Texas with their



From where I sit... by Joe Marsh

## A Difficult "Situation"

Did you see that "Classified Ad" last week? The one that wanted a farmhand who had to be "an expert agriculturist, sheep herder, tractor driver, bridge player," plus being "an authority on chemistry and mathematics"?

Slim Thomas, who ran that ad more or less as a joke, called and said, "I got 23 answers and almost every one claimed they could meet all those qualifications! That means I want to keep the man I have—Handy Peters."

"He was thinking of quitting but now I've got to talk him into

staying. Handy never pretends to be an expert, he's just a good all-around hired hand."

From where I sit, Slim's smart to be wary of people who consider themselves to be all-around "experts." Some folks will "expert" on anything—from the clothes a man should wear to whether he ought to drink beer or butter-milk. Personally I don't want to "classify" myself as knowing all the right answers.

Joe Marsh

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# Announcing! For '53—the greatest line of FORD ECONOMY TRUCKS ever built! *Totally New!*



NEW BIG JOB! Ford F-900, G.V.W. 27,000 lbs. As tractor, has G.C.W. 55,000 lbs! Deluxe cab illustrated.

Over 190 completely new models, ranging from Pickups to 55,000-lb. G.C.W. Big Jobs! More new features than ever before introduced in any truck line!

Ford Economy Trucks for '53 are completely new from the tires up! New cabs, new chassis, new power, new transmissions... every inch specifically designed to save time, provide quick and economical truck transportation. New Ford Truck time-saving features GET JOBS DONE FAST... at still lower per-mile cost! Over 30 million dollars and four years of research have gone into developing these TIME-**SAVING** Ford Economy Trucks... the sweetest handling trucks ever built!

## New TIME-**SAVING** Features Get Jobs Done Fast!



NEW "DRIVERIZED" CABS CUT DRIVER FATIGUE!

New wider, adjustable seat with new non-sag springs, new seat shock snubber for a smoother ride! New one-piece curved windshield, 55% bigger! New push-button door handles, new rotor door latches! New full-width rear window—4 ft. wide!

### NEW TRANSMISSIONS FASTER, EASIER TO SHIFT!

All synchro-silent! 3-, 4- and 5-speed types! Greater operating flexibility! No double-clutching! Smoother shifting! Fordomatic or Overdrive, extra cost, on all half-tonners!

### NEW LOW-FRICTION POWER! Choice of 5 engines—V-8 or Six!

Three Ford Low-FRICTION overhead valve engines—101-h.p. Cost Clipper Six, 145- and 155-h.p. Cargo King V-8's—cut down on friction "power waste," save gas! Plus, world-famous 106-h.p. Truck V-8 and economy-proved 112-h.p. Big Six!

### NEW EXPANDED LINE gives you the one right truck for your job!



6 Conventional F-Series

4 Cab Forward C-Series



2 Parcel Delivery P-Series

4 School Bus B-Series

FOR COMPLETE DETAILS

Come in—see 'em Friday!

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HEADQUARTERS FOR ALL KINDS OF LUMBER

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Everything For The Home, Farm and Ranch  
**HIGGINBOTHAM-BARTLETT COMPANY**  
LUMBER, BUILDING SUPPLIES AND HARDWARE

# MATADOR BRAND STAFF

Editor—Emmie Lee Carson  
Assistant Editor—Charles Keitt  
Sports Reporter—Gary Laughlin  
Class Reporters: Carol Gordon

## FHA Girls Attend Meeting In Lubbock

Twelve girls from the home-making department, accompanied by their teacher, Mrs. A. L. Fair, Saturday attended a meeting at Lubbock of Area I, Future Homemakers of America.

Appearing on the program were Esther Sorsensen, Supervisor; Dean Margaret Weeks, former head of Home Economics at Texas Tech, and Dr. E. N. Jones, president of Tech. The entire program was planned and carried out by F. H. A. girls and included a talent show staged by twenty of the chapters. More than 2,000 girls and sponsors attended.

Matador girls attending were, Nelda Spray, Sara Carson, Barbara Casey, Lucretia Edwards, Pina Sue Sturdivant, Reba Faye Bain, La Nelle Rattan, La Royce Mitchell, Gail McWilliams, Dorothy McMahon, Rachel Craven and Janey Norman.

MHS

## Recruiters Speak To To Senior Class

M/Sgt. Rains of the U. S. Marine Corps and I. C. Petty Officer Staley of the U. S. Navy, from the Lubbock Recruiting office spoke to the senior boys and girls Monday afternoon, March 9, regarding enlistment in those two branches of service. They have been speaking to high school students in this area the past week, and distributing pamphlets.

The recruiting station is located in the Lubbock post office building and the officers will make calls to Matador once monthly for recruits.

## Local Items

Mr. and Mrs. Artie Dennis of Lubbock visited during the week-end with her sister and family, Mr. and Mrs. Bill Dunning of Matador, and at Whiteflat with her mother, Mrs. T. M. Dixon.

Mr. and Mrs. Thayne Ammonett of Crowell, visited friends here during the week-end, and in the home of Mr. and Mrs. Quinn Martin of the Dougherty community. Mr. Ammonett is former football coach of Matador.

H. A. Stephens, who has been in Los Anamos, Colorado, for the past several months, has moved back here to make his home. He is the son of Mrs. T. M. Dixon of Whiteflat.

Mr. and Mrs. Ed Whitaker of Whiteflat, accompanied by their nieces, Dorothy and Patricia Cain of Matador, visited with their daughter and family, Mr. and Mrs. James Russell Neblett of Denton, over the week-end. They also visited in Fort Worth before returning home.

Mr. and Mrs. James Folmar, Jr., and daughter, Sally Lou of San Antonio, visited her parents, Mr. and Mrs. Eldred Seigler over the week-end, returning to their home Sunday.

Mr. and Mrs. Eddie J. Leary visited in Estelina last Monday with friends and relatives before driving to Memphis to visit with Mr. and Mrs. Kenneth Jeffers. Tuesday, the Learys visited in Matador with her parents, Mr. and Mrs. Curtis Graham.

## Towel Monograms On A Shoestring



It's easy to personalize your towels, even on a shoestring budget. Make your own monogram with a shoe lace! Use the gay, colorful kind the teen-agers wear in saddle shoes. Here are the simple directions, from the Cannon Homemaking Institute. Trace an initial or monogram with chalk on a towel. Then pin or baste the shoe lace to the tracing—once the lace makes an initial. Stitch the lace securely to the towel by hand or by machine, adding little loops for a decorative touch, as shown. The tips may be cut off, if desired. These colorful shoe lace monograms are inexpensive, and it's easy to know they are washable.

## Roaring Springs NEWS

Mrs. L. E. Cooper, Correspondent  
Phone 361, Roaring Springs

Mr. and Mrs. Frank Ferguson were recent visitors in Earth and Lubbock and also Clovis, N. M.

Mr. and Mrs. J. D. Green and Miss Fannie Kelly spent the week-end in Sweetwater as guests of Mrs. Ora Kelly and Mr. and Mrs. Dalton Hill.

Mr. and Mrs. J. G. Brown and children of Wichita Falls and Mr. and Mrs. T. O. Sanders and children of Lubbock, were recent guests of their mother, Mrs. Mae Fletcher.

Mrs. Willard Shavar and sons of Paducah spent the week-end here with her parents, Mr. and Mrs. C. H. Matney.

Mr. and Mrs. Cecile Ridgeway and children have moved to Oklahoma City to make their home.

Mrs. Harold Jones and Mrs. K. Jones are visiting in Dallas this week with the former's sister, Miss Ella Mae Castevens, and a brother and family, Mr. and Mrs. Horace Castevens.

Mr. and Mrs. Odel Kingery and son, Lindell, returned recently from a trip to California.

W. J. Hamm and son, Lynn looked after business and attended annual meeting of R. E. A. in Spur, Saturday.

Mesdames Hubert Holcomb and Wayne Russell of Floydada, were Sunday guests of their sister, Mrs. Charlie Posey and Mr. Posey.

Mr. and Mrs. S. E. Bailey

Authorized Dealer  
**FRANKLIN**  
  
Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry  
STANLEY PHARMACY

and children, Jerry and Paul of Fort Worth were week-end guests of his parents, Mr. and Mrs. Bill Bailey and other relatives.

Mr. and Mrs. Claud Morrison and children, of Bula, were week-end guests of his mother, Mrs. W. C. King and Mr. King. W. D. Cooper of Hillsboro and J. P. Cooper of Roaring Springs were called to Oklahoma City to the bedside of a brother, who suffered a stroke Saturday morning.

Mr. and Mrs. Olen Rice of Clovis, N.M. and Mr. and Mrs. Prent Rice of Floydada, visited here Sunday with their parents, Mr. and Mrs. Joe Rice.

Pfc. Louis Hodgkin of Ft. Bliss, spent the week-end here with his mother, Mrs. Trudie Hodgkin and other relatives.

Mr. and Mrs. W. E. Brown are in Ft. Worth and Dallas this week, visiting with their children.

E. E. Moss and sons, James and Hoyle Gene, returned Friday from a business trip to New Orleans and other places in Louisiana.

J. M. Dunlap and son, Trigger of Glenn were here Tuesday attending to business.

Mr. and Mrs. Hollis Godfrey visited and looked after business in Lubbock Tuesday.

Miss Bessie Medlin and a sister, Mrs. Eddy Ely, of Snyder are in Lefors, at the bedside of another sister, Mrs. Arlie Carpenter, who is ill.

Mrs. M. D. Freeman spent the week-end in Lubbock with her sons, Glen Freeman and Mr. and Mrs. Earl G. Freeman.

Dr. and Mrs. Ennis Moss, Jr. and children of Lubbock were week-end guests of his parents Mr. and Mrs. E. E. Moss and other relatives.

Mrs. Ruby Cooper visited in

Vernon several days recently as guest in the home of Mr. and Mrs. Horne.

Mr. and Mrs. Charlie McDonald and children of Kermit spent the week-end here with relatives.

Mr. and Mrs. R. B. Gilmore of Big Spring visited with his niece, Mrs. Frank Ferguson and Mr. Ferguson during the week-end.

John Shirley is a patient in Traveek Hospital, Matador.

Mr. and Mrs. J. W. Solla made a business trip to Austin, recently.

Miss Gwen Cooper was the week-end guest of her cousin, Miss Judy Moss, of Floydada.

Mr. and Mrs. Ben Dillard and Mr. and Mrs. Benny D. Dillard were Paducah visitors Sunday.

Cecil Palmer, who has been in the states on a two months leave and visiting in Georgia with his wife, visited here last week with his parents, Mr. and Mrs. T. K. Palmer. He was en route to the West coast where he will be returned to Korea.

Mr. and Mrs. Forest Ragland returned Sunday from Blanchard, Okla., where they visited with their daughter, Mrs. Othel Rigby and Mr. Rigby.

Mrs. Emmily Queen of Del Monte, Calif., is here visiting with her parents, Mr. and Mrs. J. E. Payne who are ill. Mrs. Payne is back in Memorial Hospital, Quanah, for surgery.

Mr. and Mrs. C. R. Brandon looked after business and shopped in Paducah, Tuesday.

Mr. and Mrs. Paul Sweatt

were guests at a canasta party Saturday evening in the home of Mr. and Mrs. Weidon Skinner, in Spur. Others present were Mr. and Mrs. Foster Cook, Mr. and Mrs. Guy Dickson, Mr. and Mrs. Foster and Mr. and Mrs. Williams of Girard. The children attended the picture show during the party.

## F. H. A. GIRLS ATTEND MEETING AT LUBBOCK

Mrs. J. P. Cooper, homemaking teacher in the Roaring Springs High School, and Mrs. Jackie Andrews accompanied a group of F. H. A. girls to Lubbock Saturday, where they attended the Area I meet held at Texas Tech.

Girls in the group were, Mavis Holcomb, Carolyn Havis, Barbara Havis, Glenda Dobkins, Alvarene Posey, Maxine Hook, Norma Redd, Faye Rainbolt, Oleta Richardson, Ada McDorman, Barbara Dye and Joyce Hipp.

## WEEK-END VISITORS

Week-end visitors in the home of Mr. and Mrs. B. F. McIntosh were her sister and family, Sgt. and Mrs. E. N. Grant and daughters, Loretta, Patsy and Nancy.

Other visitors Sunday were a daughter and family, Mr. and Mrs. J. Y. Jordan and children of Lubbock and another sister and family, Mr. and Mrs. H. W. Lowery of Littlefield.

## DR. J. U. BORUM, Jr.

Optometrist  
105 Ave. E. NE  
CHILDRESS, TEXAS PHONE 765

## INJURED IN FALL

Mrs. R. S. Webb suffered a broken pelvic bone on the right side, when she fell last Thursday at her home south of town. She fell on her right hip, against a rock, which resulted in the injury, and is necessitating the use of crutches.

County Agent Rufus Emmons gave a very interesting talk on vegetable insects control, and advised the proper types of soil to use in planting.

## HERE WITH PARENTS

Mrs. Jack Crider and small daughter, Dale, of Grandfalls arrived Monday to visit her parents, Mr. and Mrs. A. A. Tipton. Mrs. Tipton was dismissed Tuesday from Stanley Hospital, where she was a patient the past week. Her condition is much improved.

Miss Norma Jo Teeple, of Canyon, was the week-end house guest of Mrs. Ethel Payne and her son, Charles, whom she accompanied here Saturday.

## "If Everyone"

If everyone who drives a car could lie a month in bed, With broken bones and stitched-up wounds, or fractures of the head, And there endure the agonies that many people do, They'd never need preach safety any more to me or you.

If everyone could stand beside the bed of some close friend And hear the doctor say "no hope" before the final end, And see him there unconscious, never knowing what took place, The law and rules of traffic I am sure we'd soon embrace.

If everyone could meet the wife and children left behind, And step into the darkened home where once the sunlight shined, And look upon "The Vacant Chair" where Daddy used to sit I am sure such reckless drivers would be forced to think a bit.

If everyone who takes the wheel would say a little prayer, And keep in mind those in the car depending on his care, And make a vow and pledge himself to never take a chance, The Great Crusade for safety then would suddenly advance.

## W. N. PIPKIN INSURANCE AGENCY

First State Bank Building Telephone 300

# Great New Kitchen Idea!

## THE COLORFUL DECORATOR REFRIGERATOR

A FASHION-FIRST EXCLUSIVE WITH

# International Harvester

Now you can change your refrigerator as often as you change your mind!

Match it with your curtains—blend it with your color scheme. Use any pattern—any color fabric you choose. You can change it in 7 minutes with 1 1/4 yards of fabric. Or—for a change of pace, you can leave off the fabric—and still have the most beautiful refrigerator you can buy!

You also get Push-button automatic defrosting... beautiful Spring-Fresh Green interiors... "7-Climate" refrigeration that keeps all basic foods in prime condition... and hosts of other features. Come in and let us show you these great, new IH Decorator Refrigerators—now!

8.5 and 10 cu. ft. sizes—\$379.95 and \$449.95. Low down payment—easy terms

Come in...see it...ask for a demonstration today!

**Thacker Supply Co.**  
ROARING SPRINGS

**Matador Implement Co.**  
MATADOR



## Change Of Management NOTICE

Effective March 9th, I have released the management of the Matador Floral Company to Mr. and Mrs. Bill Seale of the Eudy-Seale Funeral Home. Both Mr. and Mrs. Seale have had previous experience in the floral business and your order for flowers and gift needs will receive courteous and efficient service. They will at all times preserve the high standard of quality and service which has resulted in the firm's steady growth. Your continued patronage will be appreciated.

**Mrs. Elsie Campbell**  
MATADOR FLORAL COMPANY MATADOR, TEXAS

# OUR BEST WISHES



## *and* CONGRATULATIONS

We, the following business firms and individuals of Matador extend our best wishes to the Matador Girls High School Basketball Team and their coach, Superintendent Bert Ezzell. We are proud of you and wish for you the best of luck in the State Championship Contests.



Bill McCaghren, Conoco  
West Texas Gin  
Matador Auto Co.  
Mr. and Mrs. Shorty Gordon  
Stanley Pharmacy  
Waybourn's Cafe  
Harp Pontiac  
Tanner Cafe  
Neighbors Radio Service  
B. C. Cox Station  
Magnolia Petroleum Co.  
Matador Welding Shop  
Traweek Hospital  
Harris "66" Station

Hughs-Cook Implement Co.

Modern Beauty Shop  
Matador Tribune  
Eudy-Seale Funeral Home  
Gen. Telephone Co. and Employees  
City Bakery  
J. R. Whitworth  
C. D. Bird  
First State Bank  
Gabriel's Department Store  
Cowboy Boot and Shoe Shop  
Matador Butane Co.  
Mr. and Mrs. Eddie J. Leary  
Burton-Lingo Co.  
Modern Cleaners

Ivy's Beauty Shop

Campbell Chevrolet Co.  
Fred's Motel, Station and Cafe  
Matador Variety  
Judge Vance H. Gilbreath  
Mr. and Mrs. C. Warren  
Pat Sheridan  
Howard Traweek  
Spot Cash Grocery  
Melvin Warren  
Charley and Billy  
Hunts Jewelry  
Vaughn Drug  
Higginbotham Bartlett Co.  
Spears Gin

C. W. Giesecke Ins. Agency

F. C. Bourland  
Bob's Oil Well Station and Cafe  
Bill Pipkin Insurance  
Matador Hardware Co.  
Schweitzer and Son Saddle Shop  
West Texas Utilities Co.  
Freeman Thacker Butane Co.  
Stanley Clinic Hospital  
Bus Station Cafe  
Day by Day Cleaners  
Johnson-Berryman Motor Co.  
Leon Ice Co.  
Farmers Co-op Association  
Matador Implement Co.

### Former Residents Say Children Cheaper By Dozen; 13th Born On Mom's Birthday

By OLETA PARKER  
Abilene Reporter-News

NOTE—Mr. and Mrs. W. R. Moffett are former Matador residents. Mr. Moffett operated an implement business here previous to the war, and last year opened another firm here which is under the management of his son, Douglas Moffett.

ROBY, Feb. 25—She received what she wanted for her birthday.

Mrs. W. R. Moffett, wife of a Roby implement dealer, was 42 years of age Monday. While in the process of preparing her own birthday dinner she called her husband and said:

"Honey, it's time to go."

He knew what she meant.

That was at 11:20 a.m. Eight miles and one hour and six minutes later she gave birth to their 13th child in Callan Hospital in Roby.

By night, the 42 year old mother and grandmother, who looked not a day over thirty, was looking and feeling fine. "I'll be up and walking tomorrow," she laughed.

**Old Stuff To Her**

She wasn't a speck nervous. Members of her family were all over the room and sitting on her bed. Curled up on the bed by his grandmother was her four-month old grandson, Jimmy Reginald Moffett, first-born of her second son, Douglas, 20, and wife, the former Mary Holly, who live at Matador, location of another implement business of the Moffetts. The grandmother was smoothing the baby's hair. Outside, in the nursery, her own baby was howling her head off.

Sitting over in a chair, beaming with love and pride, was the father and grandfather, Mr. Moffett.

"I wanted to name this one 'Plenty' or 'Caboose,' he joked. This drew a smiling reproval from the oldest daughter at home, Oleta, 14, eighth grade student in Roby schools.

"Her name is Brenda Sue," she said firmly. Every few minutes she would leave the room to "go see about Brenda."

Looking through the glass, into the nursery, she murmured, "This one is not going to be

**WE MAKE  
WEDDING  
and  
BIRTHDAY  
CAKES  
To Your  
SPECIAL  
ORDER**



**COOKIES and  
DO-NUTS  
ALWAYS FRESH**

**City  
Bakery**

spoiled. This one stays on the bed."

**Want 3 More**

"We have to have three more girls," she laughed. "Maybe twins and an extra one." That would "even up" the boys and girls.

The Moffetts have had eight sons and five daughters. One of those eight sons, Donald Lee, who would now be 16, died at the age of eight months. Of the other children at home, not one had been to the doctor in the past three years. None have even been seriously ill. No member of the family has ever had major surgery.

Mr. Moffett carries a billfold in proportion to the size of his family. There is a reason. It requires more room for the pictures he carries than it does for the money.

Pointing to the pictures, he said, "That's all I've ever amounted to that was worth a dime. That group right there is worth a million dollars."

The children all seemed happy as their parents. They had all wanted a girl and that's what they received—a bouncing big nine-pounder.

**Dish-Washing Problem**

Danny Scott, who has just turned eight, explained to his parents why he wanted a girl. "So, when she gets seven, I can stop washing dishes," he declared.

As his family increased Mr. Moffett had to operate on a wall of the dining room—to fashion a long bench down one side of the table.

Mr. Moffett is from a family of 13. Mrs. Moffett, the former Elsie Mae Douglass of Sylvester, is from a family of five. Her parents, Mr. and Mrs. M. D. Douglass, still live at Sylvester. Mr. Moffett's mother is still living.

Mr. Moffett came to Fisher county in 1925, and was in general mercantile and locker plant business at Sylvester for many years. If Sylvester had been an incorporated town, he probably would have been mayor. He was on the school board there, and headed Red Cross and Scout activities, as well as other civic ventures. He helped organize and headed the Lions Club at Sylvester. He is a Mason and church man. He has had a big part in polio drives in Fisher county.

**Billy, 22, Oldest**

He moved to Roby four years ago to go into the implement business. Then there is the business at Matador, and the land leased near Roby which the 22-year-old son at home, Billy, helps to operate. Billy is oldest of the Moffett children, and is not married.

The oldest daughter, Elsie Mae, 18, has been married three years and has two baby daughters. The oldest is two; the youngest was born just a week ago. Elsie Mae's husband is Buck Franklin Hughes of Roby, teacher in the schools at Lorraine.

Besides Billy, Oleta, Danny

Scott and the new baby, other children at home are Glenn, 12; Bonnie Lou, 10; Larry Dee, 6; the twins, Terry and Jerry, 5; and the "spoiled brat" as the family terms her—Sharon Kay, 3.

At one time, when the twins were born, Mrs. Moffett had five children under five years of age.

Since the Moffetts now have twelve living children, it was inevitable that they should be asked—"Is it really cheaper by the dozen?"

They think so. There's no problem of hired help; no problem of baby sitter; no clothing waste; no food waste; no problem of entertainment; no problem of dinner table conversation.

"It's a constant chorus of pass this and pass that," Mr. Moffett laughs. "I couldn't possibly take my problems to the dinner table. I couldn't hear myself think about them."

### GENERAL MEETING HELD BY W.S.C.S.

Regular monthly general meeting was held by the Woman's Society of Christian Service at the Methodist Church, Tuesday night, March 3.

The church auditorium was in semi-darkness with a spotlight centered on a large map of Africa on the wall, showing centers of interest by highlighted spots on the map.

Mrs. Walter O'Kelly was leader of the program, subject of which was, "The Vision from Bangalore," opening with a hymn, "Heralds of Christ" with Mrs. G. E. Hamilton at the piano. Other hymns were used during the program.

Foreword and Purposes, introducing the author, Mrs. Culner, was brought by the leader and was followed by prayer. Mrs. O'Kelly also discussed "Climbing up the Mountain."

"Religion of Mountain" was presented by Mrs. J. R. Whitworth. "African Viewpoint" was presented by Mrs. Sterling Price. "Christian Viewpoint," by Mrs. A. J. Daffern, and "God Above the Mountain" was discussed by Mrs. C. T. Jenkins. Mrs. O'Kelly closed the program with prayer.

Others present were Mesdames W. B. Vaughn, Homer Sheats, R. P. Moore, Harry Willett, F. G. Simpson, C. O. Middlebrooks, C. W. Norrid, Walter McWilliams, C. D. Pipkin, Henry Ford, Ethel Payne, Jinks Gilbreath, James Priddy, Robert Darsey, W. F. Jacobs, and Douglas E. Pitts, Sr., and Eleanor Frances O'Kelly.

### NEW HOME VISITED BY LARGE NUMBER

A large number of friends visited the new home of Mr. and Mrs. Paul Patton, 8 miles southeast of town, Sunday afternoon when they held open house from 3 until 5 o'clock.

St. Patrick was the motif used for the occasion and shamrocks were pinned on the guests as

they arrived, by Mr. Patton, assisted by his brother, Marvin Patton and J. Rufus Emmons. Two nephews, Keith Patton and Charles Ray Cox registered the guests.

Alternating during the reception at twin tea services at the snack bar were, Mrs. Bert Schweitzer and Mrs. J. Rufus Emmons; Mrs. Marvin Patton and Mrs. Douglas Meador; and Mrs. B. C. Cox and Mrs. Charlie Keith.

The refreshment table was laid with a lace cloth and centered with an arrangement of red carnations, Cookies, canapes and mints were served with hot, spiced tea.

Over one hundred persons called during the afternoon, including Mr. and Mrs. Murrell Latimer, Homer Paul and Paul Hepler, all of Amarillo; Mr. and Mrs. Lem Miller and Mr. and Mrs. Carl Tardy, of Roaring Springs.

The modern rural home is on the same site where their former home burned to the ground last September while they were on vacation. Latest in furnishings and household appliances equip the new home.

### Training School Is Held For Negro PTA

A Negro area Parent-Teachers Association training school was held Saturday, March 7, at the Roaring Springs Negro School, following Open House, which was held on Friday. The public school week exhibits in both rooms of the school were on display both days.

Consultants at the Saturday meeting included Mrs. Algie Groves, outgoing president of Matador P.T.A.; Mrs. M. S. Thacker, wife of the Roaring Springs School secretary, and Mrs. John K. Green, also of Roaring Springs. Many questions concerning the officers' duties, the general purpose of the organization, and financing were discussed.

Matador Negro P.T.A. was represented by Prof. W. S. Mitchell and his wife. Mrs. Mitchell talked at length on the objectives. Others who spoke included Principal Osborn of the Roaring Springs School, Bessie Scott, Mother Fields, Elizabeth Young and Mr. and Mrs. Ebb Titus, all of Roaring Springs.

Area P.T.A. president, Mary Dell Taylor, asked that each P.T.A. organization select their officers this month and have a special installation service to install them in April, leaving the month of May for school activities.

**Exhibits Draw Praise**

M. S. Thacker, School Board secretary, represented that group Friday at the open house, closing Public School Week.

White visitors were particularly

### Ranch Home Scene Of H. D. Meeting

The ranch home of Mesdames A. W. Ford and Vance Gilbreath was the scene last Thursday of a meeting of Matador Home Demonstration club. Mrs. Ford, president pro tem, called the meeting to order, and Mrs. Gilbreath, program leader called the roll which was answered by each member doing a stunt.

During a social hour, games were led by Mrs. A. K. Wilkinson, after which, refreshment plates were served to Mesdames Seth Sager, Turner Campbell, Sterling Price, B. M. Eubank, H. M. Murphy, C. O. Middlebrook, G. E. Hamilton, W. L. McWilliams, A. J. Daffern, Fred Bourland, Cliff Stephens, C. P. Waybourn, H. S. Watson, A. K. Wilkinson and F. B. Henderson.

The club will meet in the home of Mrs. W. D. Lipscomb next Thursday, March 19, at 2:30 p.m., it was announced.

### Social Security Representative To Be Here Next Week

If you have any tax questions—on social security or any other Federal tax—see your Director of Internal Revenue. Don't contact the Social Security Administration for tax matters, says John G. Hulton, manager of the Lubbock office. That office welcomes inquiries about benefits, but can't handle tax problems.

### Notice Ranchers

As we have no distributor in this county we are in a position to offer our Arrow Wes-Tex Range cubes at a very attractive price. Write

**Wes-Tex Grain & Milling Co.**  
Plainview, Texas

lary impressed with the fine selection of pictures in U. S. Osborne's room, which included freehand pictures drawn by some of the retarded pupils. Other exhibits on display included breakfast mats with a map of the coffee-raising countries embroidered on them, with pressed in colors shading the map.

Theme of the exhibit, "Transportation" was depicted in an unusual manner. Nine inch quilt blocks with an embroidered wheel in the center of each, showed that wherever the wheels of transportation go, civilization and public schools follow.

In Mrs. Mable Barrett's room the booklets on the diseases of chickens done by the fourth and fifth grade were admired, as were the free hand science drawings. The health poster prepared by the teacher to impress on the pupils, "cleanliness" and the Farm unit with cardboard barns, house, garage and painted black and white, and sodded with growing grass, was an attractive scene which brought many compliments to the third, fourth and fifth grade boys.

After the songs and playlets, Friday, the children enjoyed a "Pie March," proceeds of which were applied on the girls' basketball suits.

### Former Resident Seriously Injured

Word was received by friends here last week, advising of a recent motorcycle-car collision in Los Angeles, Calif., in which former resident, J. P. Smith, Jr., was critically injured.

After hearing of the accident, Mr. and Mrs. Clyde Gilbert, with their daughter and small granddaughter, Mrs. Bateman Middlebrooks and Clyda Ann, drove to Clovis, N. M., Saturday, to visit the parents of the injured man, Mr. and Mrs. J. P. Smith, Sr., who formerly made

their home here. They were accompanied from Lockney, Texas, by Mrs. Smith's sister and family, Mr. and Mrs. H. H. Mills and son, Bobby.

Smith was riding the motorcycle when the accident occurred, and is receiving surgery for injuries and received.

**COMPLETES BASIC CAMP ROBERTS, Calif.**—Army private Donald R. Gipson of Roaring Springs, Texas graduated with fellow members of his company as they completed basic infantry training here this week (March 3).

He was a member of Company Btry "D" 31st AAA AW, Bn. of the 7th Armored Division. His wife resides at Roaring Springs.

Mr. and Mrs. Roscoe Lee made a recent business trip to Del Rio, Texas.

Mr. and Mrs. Edgar Lee spent the week-end visiting relatives in Portales and Elida, New Mexico.

### Stop Taking Harsh Drugs for Constipation

**End Chronic Dosing! Regain Normal Regularity—This All-Vegetable Way!**

Taking harsh drugs for constipation can punish you brutally! Their cramps and griping disrupt normal bowel action, make you feel in need of repeated dosing.

When you occasionally feel constipated, get gentle but sure relief. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepto. It's all-vegetable. No salts, no harsh drugs. Dr. Caldwell's contains an extract of Senna, oldest and one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, acts mildly, brings thorough relief comfortably. Helps you get regular, ends chronic dosing. Even relieves stomach sourness that constipation often brings.

Try the new 25¢ size Dr. Caldwell's. Money back if not satisfied. Mail order to Box 280, New York 18, N. Y.



**New arrivals for Easter**

OUR STORE is brimful of New Clothing for Easter and Spring wear. We invite you to come in and let us show you "WHAT WE HAVE NEW."

**Ladies' Easter Bonnets**  
\$3.95 to \$8.95

GIRLS' EASTER BONNETS \$1.98 to \$2.98  
INFANTS' EASTER BONNETS \$1.98 & \$2.98

**Infants' New Easter Dresses**  
12 Months to Age 3  
Pinafores and Dressy Styles. 1.98 to 4.98

**New Rayon Suits**  
\$22.95 to \$29.75  
Excellent for All Summer Wear

**Shorts... Matador Pants  
Pedal Pushers... Denim Skirts  
and T-Shirts**

— It is a Pleasure to Show You —

Men's  
**Nylon Shirts  
Short Sleeve**  
\$3.98 and \$4.50

**Matador Variety**



**New Skirts**  
That are thrilling to wear  
\$4.98 to \$8.98

**SHOES**  
For All the Family  
Smart, New Styles  
At Popular Prices

**New Sportswear**  
For Girls  
Misses and Ladies

**Please Remember  
Our new banking hours**

**8:30 a. m. to 12 o'clock noon**  
Changed Temporarily During Alterations

**First State Bank**



### Postmasters Under Civil Service, Have Immunity From Former "Spoils System"

Information given to the press by some political leaders has, in some instances, created the impression that postmasters might be removed from civil service and appointed politically. This, of course, is erroneous, as postmasters have the same civil service status as other federal and postal employees and are protected in their positions by the civil service laws and regulations so long as they render efficient and satisfactory service.

The United States Civil Service Commission has issued a statement in which it said, "Postmasters were brought under the Federal civil service system in 1938. Every postmaster not only has to qualify for appointment through an examination given by the United States Civil Service Commission, but in the examination, he must be among the top 3 eligibles. After appointment, like other Federal workers, the postmaster serves without limitation on his term, subject to the same competent handling of his office, as is required of all other civil service personnel."

"The country benefited when postmasters were placed under the competitive civil service. We should remember that not only post office clerks, carriers, and supervisors, but postmasters themselves are civil service workers appointed through competitive examinations. Postmasters are also under the Retirement Act.

**Represents Government**  
"Today, a postmaster is a full-time representative of the Federal Government rendering particularly important service to his community. The postmaster and his employees are the most important daily contact a citizen has with his Government. They bring the American system of Government close to the homes of the American people."

The National League of District Postmasters of the United States, representing postmasters of the second, third and fourth classes, numbering approximately 38,000, is endeavoring to inform the public of the facts relating to postmasters' appointments. Postmasters are a vital part of our great civil service system.

The public is interested in efficient postal service and efficiency can be gained only through experience. To revert to the "spoils system" would mean short appointments, inexperienced management, and postmasters who will take more interest in politics than in good postal service, because of obligations they incur under such conditions.

Any movement to modify or repeal the Civil Service Law would prove unpopular with the public. To take one group of employees from under civil service would weaken the law and subject it to further invasions. Therefore, it is unthinkable that our lawmakers in Congress would be favorable to any movement that would return to the "spoils system" in the appointment of postmasters.

### BROTHER OF FORMER PASTOR DIES RECENTLY

James L. Brotherton, 69, retired employee of Atlanta Pipe Line Co., and brother of former Methodist pastor here, Rev. Marvin Brotherton of Rotan, died recently at his home in Greggton, Texas. Death was caused by a heart attack suffered while he was transplanting shrubs in his yard. He died suddenly.

Survivors include his widow, one daughter, 3 grandchildren; two sisters and two brothers.

### IN APPRECIATION

I wish to take this means of expressing my sincere appreciation for the many thoughtful acts of kindness extended me during my recent operation at Quannah and since my return home. To each and everyone of you who sent cards, letters, flowers and gifts and came to visit me, I extend my heartfelt thanks.

Mrs. Louis Poteet.

### APPRECIATION

Each of you who visited and sent cards and flowers during my illness and later hospitalization, I wish to express sincere thanks. Words cannot convey what these acts of kindness have meant to me.

A. A. Tipton.

### DUCK SOUP

It's THAT EASY to resurface your floors when you rent our Hilco floor sander. Anyone can operate—do it yourself! Dustless. We have complete floor finishing supplies.

**BURTON-LINGO COMPANY**

"Electric Service is STILL the biggest bargain in your Budget!"  
B. K.

### NORTHFIELD NEWS

Mr. and Mrs. J. L. Bell and Mr. and Mrs. Eddie J. Leary of Northfield attended to business in Fort Worth last Wednesday.

Mr. and Mrs. Clifford Settlemire of Oklahoma City, Oklahoma visited his brother and family Mr. and Mrs. Milburn Settlemire over the week-end.

Attending the Farm Bureau meeting in Matador last Friday night from Northfield were Mr. and Mrs. Delmont Hays, Mr. and Mrs. Tom Moore and Mr. and Mrs. Nolan Thomas.

Mr. and Mrs. Charley Lane and children and Mr. and Mrs. R. P. Owen visited in Highpoint Sunday afternoon with Mr. and Mrs. J. T. Patterson.

Mr. and Mrs. Delmont Hays and Vaden accompanied by Mrs. T. W. Bain drove to Wichita Falls last Wednesday where they visited with their son A. C. Jonquin D. Hays who has been stationed at Travis Air Force Base, California, also visiting with Mr. and Mrs. J. R. Ring and Mrs. H. P. Ring, before returning to Northfield the latter part of the week.

Sgt. Hal H. Courtney who is stationed at Sheppard Air Force Base, Wichita Falls, visited in Northfield with friends and relatives over the week-end.

Mr. and Mrs. Troy Fred have moved to their new home on Scott Street, and Mrs. Lois Smart has moved into her home, which the Freds were occupying. Coach and Mrs. Ray Hopkins, who have been residing on North Main, have moved to the Thomas residence on South Eubank. Mrs. W. L. Goskins recently bought the property on North Main, just west of Spears Gin, and has moved there. Occupying their own home on Louise Street, are Mr. and Mrs. R. D. Clements.

Mr. and Mrs. Jeff Ford and family have recently moved in the Poteet property on Connon Street, formerly occupied by the Hilton Jones family, who recently moved to Ralls, Texas. Mr. and Mrs. Ford moved here from Lubbock, and he is employed as engineer at Leon Ice Company.

Mr. and Mrs. B. H. Hobbs and family have returned to their home on south Bundy, after spending the past several months at Haskell. Mr. and Mrs. H. Plomons, who occupied the Hobbs home during their absence, have moved to the Dirickson property on Hackberry.

Mrs. Orwin Roy and daughter, Mrs. Nita Frazell, both of Crosbyton, visited here last week with Mrs. F. M. Jenkins, Mrs. C. D. Pipkin, and T. B. Edmondson, sisters and brother of Mrs. Roy.

Mr. and Mrs. H. O. Stanfield of Lubbock, former Matador residents, were business visitors here Tuesday.

### Several New Homes And Residents Aid Population Growth

Population of Matador is growing, as evidenced by the number of new residents who have moved here recently, several of whom have erected new homes.

Mr. and Mrs. R. T. Alley formerly of Lampasas, arrived last Thursday to occupy the former L. M. Cox residence on Bailey Street. Mr. Alley made his home here a number of years ago and was employed on the Matador ranch.

Mr. and Mrs. R. H. Tanner has moved here from Flomot, and have a new home on Lariat Street, while a new home on North Bundy Street is owned and occupied by Mr. and Mrs. W. J. Hicks, formerly of the Teepee Flat community.

Mr. and Mrs. C. M. Colley, a former Matador resident, has returned to make her home here and is erecting a new residence on north Main Street, and another former resident who is returning here, with his family, is Conrad Middlebrooks.

Mr. and Mrs. Eddie Russell have moved from their farm home north of town, back to their home on South Bundy Street.

Mr. and Mrs. Fred have moved to their new home on Scott Street, and Mrs. Lois Smart has moved into her home, which the Freds were occupying. Coach and Mrs. Ray Hopkins, who have been residing on North Main, have moved to the Thomas residence on South Eubank. Mrs. W. L. Goskins recently bought the property on North Main, just west of Spears Gin, and has moved there. Occupying their own home on Louise Street, are Mr. and Mrs. R. D. Clements.

Mr. and Mrs. Jeff Ford and family have recently moved in the Poteet property on Connon Street, formerly occupied by the Hilton Jones family, who recently moved to Ralls, Texas. Mr. and Mrs. Ford moved here from Lubbock, and he is employed as engineer at Leon Ice Company.

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### Highlights and Sidelights FROM YOUR State CAPITOL

By VERN SANFORD  
Texas Press Association

New chairman of the state board of pardons and paroles is Thomas B. White, who has been a member of the board for the last two years. He succeeds Lyle C. Harris, who continues as a member of the board. A new member is Jack Ross of Edinburg, who succeeds R. A. (Smoot) Schmid of Dallas.

Another way to get more money for the state would be to put a tax on natural gas compressors, says Representative Dolph Briscoe of Uvalde.

So, he introduced a bill to levy that kind of tax, which he feels will bring in \$60 million per year.

Briscoe's proposition is to assess \$60 per year for each horsepower of capacity of each compressor used to move natural gas in pipelines. The great bulk of the tax would be paid by people outside of Texas who use Texas gas, the bill's author said.

Revenue would be doled out this way: \$24 million a year for highway construction; \$15 million per year for public schools; \$15 million per year for city streets; and \$6 million per year for building dams in the water conservation program.

Representative Stanley Banks of San Antonio has introduced a bill to regulate optometry. It would prevent those who sell glasses from advertising their services, capabilities or prices and keep any doctor of firm from examining the eyes free.

Optometrists who believe in informing the public are opposing this bill.

A bill calling for the holding of a presidential primary, such as is done in numerous other states, is now in committee. Resolutions have been introduced proposing constitutional amendments to provide four-year terms for constitutional state officials and pay increases up to 100 per cent.

An administration-sponsored proposal has been introduced to provide a \$200 million water conservation program, through state assistance based on a tax on the right to use surface waters. Among the big bills pending is one to raise the pay of each school teacher \$600 a year.

Another bill calls for congressional redistricting. It avoids the confusion that was created during the last session by simply designing Harris county as the 22nd Congressional district. Harris county would get the extra congressman anyway because of its big increase in population.

Said one legislator to another "Maybe two can live as cheaply as one—but not as quietly."

Scene of the story, "Dracula," is laid in Rumania.

### Dr. B. J. Welch WILL BE IN MATADOR WEDNESDAY March 18th TO FIT GLASSES AT MOTLEY HOTEL

DRS. CAULEY and WELCH OPTOMETRISTS  
1114 AVE. L — PHONE 5-7180 — LUBBOCK

Again in 1953 . . .



It brings you more new features, more fine-car advantages, more real quality for your money . . . and it's America's lowest-priced full-size car!

Farther ahead than ever in quality . . . yet the lowest-priced full-size car . . . with sharply greater economy of operation!  
Imagine—the most beautiful car in its field, with new Fashion-First Bodies by Fisher that set the standard of styling, inside and out. The most powerful car in its field, with your choice of a new 115-h.p. "Blue-Flame" high-compression engine\* or greatly improved 108-h.p. "Thrifty-King" high-compression engine.

Yet, with all these new and exclusive advantages, there is no increase in Chevrolet prices, and it remains the lowest-priced line in its field!  
Yes, indeed, only Chevrolet gives such excellence with such economy. Come in and prove it at your earliest convenience!

\*Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine optional on Bel Air and "Two-Ten" models at extra cost.

**CHEVROLET** Entirely NEW through and through!  
MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

**CAMPBELL CHEVROLET CO.**  
MATADOR

West Texas Utilities Company

**PROCLAMATION**

WHEREAS, The American Legion, Department of Texas, with more than 800 Posts in this state has set aside the week of March 15 to 22 to honor those Texans who have served in the Korean conflict and

WHEREAS, Said organization has invited all churches, civic clubs, schools and other organizations to join in this movement to honor this great group of patriotic citizens in what has been designated by the Governor of Texas, Allan Shivers, as "Korean Veterans Appreciation Week." I do hereby as Mayor of the city of Matador

Proclaim the week of March 15 to 22 as Korean Veterans Appreciation Week and urge each of our citizens to join with The American Legion in dedicating the above period as one of appreciation to these Texans who have served their country in what has developed into a bloody conflict, namely the Korean War.

Given under my hand and seal this 9th day of March, 1953.

DOUGLAS MEADOR, Mayor.

Attest: L. M. COX, City Clerk.

**THE MATADOR BRAND**

EMMIE LEE CARSON Editor  
 CHARLES KEITH Assistant Editor  
 GARY LAUGHLIN Sports Reporter  
 Carol Gordon, Mickey Steen, Neal Pipkin, Betty Ruth Smalley Class Reporters

**Announcement Made Of Honor Students In Matador High**

**SENIORS** — Marlene Bailey, Emmie Lee Carson, Betty Ruth Spray, Frances Trawick, Eleanor O'Kelly, Charles Keith, and Pat Reeves.

**JUNIORS** — Richard Baker, Nancy Vaughn, James Sturdivant, Billy Jack Spray, La Nelle Rattan, Neal Pipkin, Betty Montgomery, Martha Jones and Cecil Irwin.

**SOPHOMORES**—Nelda Spray, Dorothy McMahan, LaRoyce Mitchell, Joe Fair, Tom Hamilton, Carol Gordon and Jimmy Graham.

**FRESHMEN** — Sara Carson, Pina Sturdivant, Frank Trawick, Barbara Casey, Rachel Craven, Lucretia Edwards, Alvin Lynn, Gail McWilliams, Stanley McDonough, Mike Shanks, and Mickie Steen.

**Honor Students Of Grade School Are Announced**

**First Grade** — Claude Glasscock, Lowell Jones, Jack Luckett, Virginia Nichols, Jayce Scaff, Cheryl Stegall, William Tilson, Jerry Nolen, R. L. Brandon, Thomas Lee Edmondson, Nixie Ann Giesecke, Mary Irwin, David Rattan, Wanda Smith, Wilburn Terry, Roger Vinson, and Darlene Jackson.

**Second Grade** — Gary Lancaster, Rhonda Follis, Anna Lois Garnett, Glenda Lynn, Jill Scaff, Mary Newman, Wreathel Hicks, Kenny Barton, Pat Cooper, Jane Hamilton, Mike Barton, and Eileen Thrasher.

**Third Grade** — Cherri Barton, Dixie Barton, Vella Ree Edwards, Johnny Ezzell, Jimmie Don Green, Mary Le Groves, Vada Beth Nichols, Sandra Stevens and Loreta Watkins.

**Fourth Grade**—Garland Glass-

cock, Ray Hobbs, George Jameson, Jon Johnson, Wilford Kin-die, Carter Luckett, Larry McCormick, Douglas Wilson, Ronald Robinson, Tom Smauley, Carol Campbell, Ida Lee Fair, Ann Follis, Sandra Gray, Janie Waybourn and Carol Thrasher.

**Fifth Grade** — Clinton Burns, Daphne Lynn, Carolyn Pohl, Linda Beth Seigler and Verna Watkins.

**Sixth Grade** — Harry Campbell, Ramey Brandon, Michael Groves, Pat Seigler, James Stanley, Charlotte Campbell, Patti Craven, Karmen Jenkins, Kay Stanley and Peggy Welling.

**Seventh Grade** — Roger Scaff, Frances McMahan, Kay Norman, Frances Lancaster, Anne Lee, Charlene Waybourn, Mar-elda White and Glenda Smith.

**Eighth Grade** — Arvin Ellithorpe, Pat Groves, Charles Ren-fre, Johnny Shanks, Joanne Darsey, Sandra Follis, Christine Green, Larece Lawrence, Glynda McWilliams, Betty Neighbors, Mary Lois Watkins and Barbara Waybourn.

**Question of The Week**

What is your secret ambition?

Ronald Hobbs — To date Marilyn Monroe.

Wayne Shelton — To make a million dollars.

Jimmy Graham — To own a million dollar night club.

Nancy Vaughn — To spend a weekend in Hawaii.

Marlene Bailey — To be a professional Girls Basketball player.

Joe Fair — To play professional baseball.

Pat Reeves — To own a big ranch.

Coach Hopkins — To win district in football.

Carolyn Tidmore — To marry a millionaire.

Nelda Spray — To win in basketball.

Carol Gordon — To have a million dollars and a handsome husband.

Cecil Irwin—To get rich and have a good time.  
 James Sturdivant—To become a great scientist.  
 MHS

**M.H.S. Girls Place First In Tournament**

The M.H.S. girls' basketball team won first place in the Turkey Tourney by beating Carey, Flomot and Quitaque.

Carey fell before Matador by a score of 54-33. Flomot lost by a score of 48-32 and Matador won over Quitaque for championship by a score of 48-34.

The girls left Wednesday morning for Waco and the State Tournament.

**Politics Seem To Be The Subject**

Coach's history class elected city officials this week and here are the platforms for the Republican and Democratic parties:

**Democratic Platform**

1. Repeat of the chewing gum law.

2. Shorter school hours.

3. To investigate corruption and communism in the school faculty.

4. Price control on soft drinks and candy.

5. Install an indoor swimming pool in the school system.

6. Dime lunches in lunch room.

7. Student Council.

8. Student election of the faculty.

9. Build new modern men's smokers and ladies lounges for use during study hall.

**Republican Platform**

1. Destroy the menacing Road-side park (and build a new one 3 blocks long!)

2. There won't be any speeding or racing in Matador (under 150 miles per hour!)

3. You won't be allowed to take girls out on dates. (they will take you!)

4. There will be no more dances for anyone. (except on Monday, Wednesday, Thursday and Saturday!)

5. Everyone must have a perfect attendance in school. (Those absent will be punished by receiving on "A" for the day they missed.)

6. We will have no more movies during school. (Unless they star Marilyn Monroe or Rock Hudson.)

7. Take down the pencil machine in the hall. (And put a juke-box in its place.)

8. We will shorten our lunch hour to 45 minutes. (The first class after lunch will be a two hour jam session with free set-ups.)

MHS

**Kampus Klatter**

The Lions Club ate dinner in the lunch room at school last Tuesday and then some of them visited the school classes. It seemed like old times seeing Mr. Gilbreath visiting the classes. We were glad to see him back around M.H.S. Friday was visitation day and we were happy to see the parents visiting school.

The Musical Program at Roaring Springs last week was enjoyed by everyone. We especially enjoyed the Hawaiian scene which the Roaring Springs girls gave. The complete program was very good.

Our basketball girls sure were excited this week. They left for state Wednesday morning. We're hoping they will bring good news back with them.

You sure missed something if you didn't hear the campaign speeches which Coach's history class give Friday afternoon in assembly program. Everyone of them was very good. They were running for different city offices and the election was held Monday.

**Flomot FHA Attends Meeting at Lubbock**

Twelve Flomot girls, with three mothers and sponsors attended an area meeting of Future Homemakers of America Saturday in Lubbock.

Theme of the meeting was "Faith and Hope of America," and principal speaker was Dr. E. N. Jones, president of Texas Tech College. He emphasized the responsibilities on homes for the future of the nation.

Another highlight of the meeting was the talent show with about twenty chapters participating. The Flomot chapter presented a musical number in costume, entitled "Home Sweet Home Around the World."

Girls attending were as follows: Alma Reed, Nova Dale Martin, Carolyn McGann, Carol Shannon, Waydetta Martin, Yetta Bynum, Bobbie Starkey, Mary Folley, Betty Kimbell, Myra Nan Whitaker and Nola Starkey. Accompanying them were Mrs. Louis Purvis, advisor; Louis Purvis, Chapter Father; Mrs. Harry Folley, Chapter Mother; Mrs. Wade Martin and Mrs. I. F. Reed.

**Marvin Hunt, Jeweler**

- Elgin Watches
- Swiss Watches
- Jewelry

**EXPERT WATCH REPAIRING**

Guaranteed

Located in Vaughn Drug Store

**Rep. Reeves Says Action Is Needed On Food Measure**

AUSTIN (Special) — Unless some action is taken by this Legislature, the state cannot receive available "free of cost" surplus food from the United States Department of Agriculture, Elbert Reeves, State Representative from the 88th District, announced recently.

"I have been informed that the loss of this free food to the hundreds of school children and other eligible recipients would seriously impair the continued operation of our present school lunch room program," Reeves said.

"And in some instances this would mean the closing of the much needed lunch rooms."

He pointed out that the USDA has no set-up in the state to permanently receive the commodities.

At present, the State Department of Welfare is handling the project on a temporary basis, and has had the extra load in the department since last August when USDA refused further shipments of the food until a dependable source was created

to receive it by suitable contract.

**Reeves Introduces Bill**  
 Since the temporary set-up in the State Department of Welfare last August, Texans have received approximately \$4,000,000 worth of surplus food commodities.

Recently, Representative Reeves introduced House Bill 441 which provides for creating a division in the State Welfare Department to handle the incoming food on a permanent basis.

**Interest High On Bill**  
 The representative said interest had been keen on the surplus food project, and that many House members had received letters from school officials, Parent Teachers Associations and other interested people throughout the state, asking the legislators to consider the continuation of the food program.

**Blue Cross, Shield Plans Gaining In Size And Service**

Through the year 1952 Blue Cross and Blue Shield continued a long-established pattern of steady growth supported by a sound financial position.

During the year Blue Cross

paid Texas hospitals \$8,065,270 for 549,685 days of care provided 105,034 members. Blue Shield paid the doctors of Texas \$3,517,060 for professional services to members, making the combined payments of both plans \$11,582,330.

As of December 31, 1952 unallocated reserves of Blue Cross were \$2,215,575.89, and for Blue Shield \$2,204,350.27, or a combined unallocated reserve for both plans of \$4,420,026.16.

As of June 1, 1951 Blue Cross and Blue Shield introduced a Catastrophic Illness rider providing extended coverage on several diseases including poliomyelitis. 246,446 persons have applied for and received this extended protection. As of the end of the year the plan had provided care for 326 polio cases, and extended benefits were also provided for a number of other conditions, including Leukemia, Diphtheria, Scarlet Fever, Spinal Meningitis, Encephalitis, Smallpox and Rabies.

During the year the plans added 78,194 members, bringing the total enrollment to 693,676 members.

Throughout the nation the experience and growth was similar to that in Texas, with 43,302,564 members now enrolled in all Blue Cross Plans.

A "Filibuster" originally meant buccaneer or pirate.

**SATURDAY SPECIALS**

Maxwell House **COFFEE** Pound Can **85c**

Brer Rabbit **SYRUP** 5 lb. Jar **49c**

Monarch, White **VINEGAR** Quart Bottle **19c**

Gold Medal **FLOUR** 10 lb. Print Bag **\$1.00**

White Swan, Pure **Apple Jelly** 2 lb. Jar **29c**

Idaho Russet **POTATOES** 10 lb. Mesh Bag **57c**

Graded U. S. No. 1 Good **CHUCK ROAST** Pound **43c**

Pure **BLACK PEPPER** 27¢ Value **19c**

Large Size **FAB** Box **27c**

Florida **ORANGES** Pound **9c**

**PROVEN MONEY SAVER!**  
 As a special service to our locker-box customers we will sell the highest quality beef and pork at actual wholesale cost! You can live better and save more money with a locker-box than any other method of fresh food storage. We do processing for home freezers, with no extra charge for QUICK FREEZING. We "KILL or CURE" or kill and cure your pork.  
 —WE HAVE LOCKERS AVAILABLE—

SPECIAL DISCOUNT ON CASE-LOT MERCHANDISE  
**Spot Cash Grocery and Locker Plant**  
 YOUR GOODWILL IS OUR GREATEST ASSET

**Here's proof that new Dodge trucks give you more for your money!**

Actual comparisons of the 3 leading makes of trucks show that Dodge alone gives you the big plus values listed below . . . values that can save you hundreds of dollars over the life of your truck! In these cost-conscious days,

trucks are bought on facts . . . on proof, not promises. And we can prove that the just-announced Dodge trucks are the least expensive over the long haul. Stop by and learn why! Get the facts and you'll get a Dodge!



Of the 3 leading makes, only Dodge "Job-Rated" trucks give you . . .

- 7 GREAT ENGINES**, with 100 to 171 h.p. — 3 engines brand-new. Of the 3 leading manufacturers, no one offers as many engines as Dodge.
- TRUCK-O-MATIC TRANSMISSION** with 9700 Fluid Drive, for the best in shift-free driving. Available in 1/2- and 3/4-ton models.
- SUPERSAFE BRAKES** of the advanced dual-primary type in 1- thru 4-ton trucks. Of the "Big 3," only Dodge offers these brakes.
- More power** in the 1 1/2- and 2-ton ranges than the other 2 leaders.
- More pick-up bodies** than the other 2 leaders, including new 116"-wheelbase 1/2-ton pick-up.
- Greatest 1/2-ton-panel payload** and cubic capacity of the 3 leaders.
- Fluid coupling**, for smoother traction in 1/2-, 3/4- and 1-ton models, offered only by Dodge.
- 2 fuel filters** on all models to assure cleaner fuel and a cleaner engine.
- Floating oil intake** selects clean oil at top; avoids sediment at bottom of crankcase.
- Water-distributing tube** on all models directly cools valve seats . . . means longer valve life.
- Exhaust valve seat inserts** on all models for better valve seating, longer engine life.
- 4-ring pistons** on all engines save oil, upkeep.
- Independent parking brake** on all models is simple, efficient, powerful.
- Riveted shock absorbers** on 1/2-, 3/4- and 1-ton models give smoother riding, greater driver control on roughest roads.
- High-strength rear axle shafts** on all models are shot-peened for extra durability.
- Better balanced weight distribution** for extra payload.
- Many features** — just adopted by other leading makes — have been standard on Dodge trucks for years!

**DODGE "Job-Rated" TRUCKS**  
 Johnson-Berryman Motor Company  
 Matador, Texas

1/2- through 4-ton!  
 SEE US  
 FOR A GOOD DEAL!

## Local Items

Mr. and Mrs. H. K. Follis left Tuesday for Rockport, to visit their daughter and family. Mr. and Mrs. Buddy Lee Parks, whose 3-months old son, Allen Lee, has been seriously ill with pneumonia.

Mr. and Mrs. Murrell Latimer of Amarillo, were week-end visitors here with his mother, Mrs. Vernon Latimer, and with a brother and family, Mr. and Mrs. Loyd Latimer.

Charles Ray Cox of Amarillo, spent the week-end here visiting his parents, Mr. and Mrs. B. C. Cox. He was accompanied by two friends, Homer Paul of Amarillo and Paul Hepler of Detroit, Mich., a student at Amarillo Air Base.

Visiting in the home of Mr. and Mrs. Joe Stephens over the week-end were their son and family, Mr. and Mrs. Billy Joe Stephens and son, Sparky of Los Anamos, Colorado and Mr. and Mrs. Morris Stephens and children of Silverton. Also a daughter and family, Mr. and Mrs. C. R. Brandon and children of Whiteflat.

Miss Cora Ann Craven, who is attending Texas Tech, Lubbock, spent the week-end at her home here with her parents, Mr. and Mrs. J. D. Craven.

Messrs. G. B. Gostick and C. D. Garrison attended the Fat Stock show in Amarillo last Monday, March 2, and visited the former's son and family, Mr. and Mrs. Lewis Bostick. Little Larry Bostick returned to Matador with his grandfather to spend the week. His parents will come for him.

**NOTICE**  
The Matador Parent-Teacher Association wishes to pay all outstanding debts by April 1st if possible, and anyone having a bill against the association is requested to send same to Mrs. Dick Groves, treasurer, before that date.

### ANNOUNCING ARRIVAL

Mr. and Mrs. Thomas Camp of Wichita Falls, are announcing the arrival of a baby daughter who was born Monday morning, March 10. She weighed 5 lbs., 6 oz. and was named Judy Gail. Mrs. Camp is the former Oleta Simpson, daughter of Mr. and Mrs. J. B. Simpson of Matador. Paternal grandparents are Mr. and Mrs. I. W. Fish, also of this place.

### THIRD SUNDAY SINGING

Third Sunday singing will be held at the Matador Landmark Baptist church, March 15, beginning at 2 p.m. it was announced this week by Bruce Martin, vice-president of the organization. All singers and the public is invited. Many singers and groups are expected from adjoining counties, Martin declared.

### VISITING IN KERMIT

Mrs. Bertha Garrison and daughter, Bernice, left Wednesday morning for Kermit, where they will attend the wedding to-night, of Mrs. Garrison's grandson, Stanley Dan Wright, to Miss Juanita McQuiddy, also of Kermit. Mr. Wright is the son of Mr. and Mrs. Dayton Wright, the latter being Mrs. Garrison's daughter. They will also visit her son and family, Mr. and Mrs. Alvin Garrison in Kermit, and before returning home will visit in Odessa with a daughter and family, Mr. and Mrs. Elzie Parks and daughter, Phyllis Lynn.

Mrs. Tom Edwards has been visiting in Memphis, Texas recently with her sister, Mrs. Kenneth Jeffers who is recuperating from an operation, and with their mother, Mrs. Lizzie Rigby, who makes her home with the Jeffers. Mr. Jeffers was attending a meeting of West Texas Utilities Company in Fort Worth. Mr. Edwards and daughter, Vella Ree drove to Memphis last Tuesday night to accompany Mrs. Edwards home.

Miss Melba Jane Kimbell of Lubbock, visited her parents, Mr. and Mrs. G. W. Kimbell of Whiteflat, over the week-end.

Mr. and Mrs. Jerry Edwards are attending to business in Dimmitt this week for his parents, Mr. and Mrs. Tom Edwards. On their return they will move to Whiteflat, where they will make their future home. They have been residing for the past few months in the Luckett apartment in south Matador. Mr. and Mrs. Eddie J. Leary are now living in the apartment, and she will resume her former place at the First State Bank Monday while Mr. Leary will be engaged in farming at Northfield.

Visitors here recently in the home of Mr. and Mrs. Joe Gaines, were his daughter and family, Mr. and Mrs. Douglas Levering and children, Larry, Gary and Linda, of Sioux City, Iowa. They also visited her brothers and families, Mr. and Mrs. J. D. Gaines of Kress and Mr. and Mrs. T. C. Gaines of Marshall.

Messrs. Henry K. Ford, D. E. Pita, Sr., Robert Darsey and Curtis Graham attended a monthly meeting of the Paducah Scottish Rite Club, Friday night.

### In The Want Ads

#### COTTONSEED

100 Bu. Cluster Cottonseed  
150 Bu. Machs Storm Proof  
150 Bu. Lockett Storm Proof  
50 Bu. Northern Star  
1000 Bu. Half & Half

All or any of the above seed at \$2.00 per bu. This is all first year seed.

**BRASELTON IMPLEMENT CO.**  
Roaring Springs, Tex. 47-tfn

**FOR SALE**  
USED Farmall M tractor, new 4-row lister, planter, new 4-row cultivator, \$2,350.00  
USED 1950 Model H tractor, tool bar lister, planter, cultivator, \$1,350.00  
USED 1941 Model H tractor, lister, planter, cultivator, \$750.00  
USED 1939 Model F-30 tractor, \$275.00  
USED Demonstrator, 1952 Model Super C tractor, and equipment, \$1,650.00  
USED 1948 Model Chevrolet pickup, good tires, \$650.00  
USED 1947 Model Dodge, 1-ton pickup, \$600.00  
Three GOOD used washing machines.  
One-way worth the money.  
USED Serval refrigerator.  
SEE the new Super H tractor with 4-row equipment.  
More money for your old refrigerator on the new I.H.C. refrigerator, 52-lb. **MATADOR IMPLEMENT CO.**

**SEE US FOR POLIO.** Life, Fire and Hospital Insurance. We represent Reliable Stock Companies. C. W. Giesecke Ins. Agency, 50-tfn

**NEED TIRES...** See us for the best tire trade in town. Most all sizes, Campell Chev. Co. 44-tfn

**FOR SALE:** Good bundle feed. Excellent condition. \$38.00 per ton. Bob Cooper, Phone 841, Roaring Springs. 51-2tp

### Matador IOOF Lodge

Meets every Tuesday night. D. C. Simpson, Noble Grand. Bruce Martin, Secretary. Visitors and brothers welcome.

**FOR RENT:** Two room house and bath. Henry Thompson. 51-2tp

**FOR SALE:** 4-room stucco house and lot. M. C. Thomas, Afton. 49-4tp

**FOR SALE:** 4-row go-devils, Graham-Hoeme plows, stalk cutters. Priced to sell. See J. W. Pritchett or Wilson Barton. 52-4tp

### FARM EQUIPMENT

Used 10-ft. Krause One-way in good shape \$250  
Used two-way moldboard plow for Ford \$150  
Used model '52 IHC combine, good condition \$250  
Used Listers & Planters for Fords, F-20 two row John Deeres \$900  
Used '49 Ford Tractor, A-1 and guaranteed \$800  
Used '48 Ford Tractor, A-1 and guaranteed \$800  
Used '50 Ford Tractor \$975  
Used '47 Ford Tractor with six speed transmission and 11-inch tires \$700  
Used '46 M Farmall with or without equipment. Local owned tractor and in good condition \$500  
Used '40 M Farmall, local owned tractor and in good condition \$500  
Used '41 M Farmall, local owned tractor in good condition. Several used go-devils, two and four row, worth the money.  
Used F-12 Farmall and equipment. A stinker, but we will take \$50 for it.  
Used No. 10 IHC Lister and Planter \$350  
Used Feed-mill, \$75  
Used '46 B John Deere and Equipment \$800  
Used Ford breaking plow 12" \$800

**BRASELTON IMPLEMENT CO.**  
Roaring Springs, Tex. 47-tfn

**FOR RENT:** 2-room house and 2-room furnished house. A. L. Curry. 52-tfn

**USED CARS & PICKUPS**  
'46 Chevrolet truck, extra good \$500  
'50 Chevrolet car, four door \$900  
'47 Mercury car. Tires like new and a clean car.  
'42 Ford Club coupe, cleaner than most 49 models, \$375  
'48 Ford tudor Clean, good motor \$695  
'46 Ford pickup \$375  
'49 Chevrolet pickup, A-1 just overhauled, \$750

**BRASELTON IMPLEMENT CO.**  
Roaring Springs, Tex. 47-tfn

**FOR SALE:** 4500 feet hog wire \$60. A. L. Curry. 52-2tp

**FOR SALE:** Cake, Meal, Mixed-feed, Cotton Seed, Poison and Fertilizer. Best you can buy. West Texas Gin, Joe M. Gaines Mgr. ctn

**FOR SALE:** Fertilizers, Insecticides, Weed Killers, Fertilizer Distributors and Row Crop Sprayers. Moreckel Farm Chemics' Company, Highway 70 East, Floydada, Texas.

**FRESH BATTERIES** for your Hearing Aid instrument. Our direct shipments of factory fresh batteries assure you of more hours and better service. Mail orders filled promptly. McClurkin's, 324 Burlington Ave., Spur, Texas. tfn

**SALES LADY WANTED:** If you are seriously interested in Clerical sales work—and have had some experience in selling Dry Goods and Ready-to-wear, and Stock keeping—we would like to consider your application—W. F. Jacobs, Matador Variety. 52-ltc

**FOR SALE:** 520 acres of land, in Dickens County, 220 acres in cultivation, plenty good water, well improved. Three (3) 160 acres tracts—near Roaring Springs. Have several nice homes in Matador for sale. If you have any property to sell list with me. For particulars contact A. L. Curry, Licensed Realtor, Matador, Tex. 52-2tp

**FREE RENTAL SERVICE:** If you have a house or farm to rent or wish to rent see F. C. Bourland Real Estate Company. Phone 56. tfn

**FOR SALE:** 49 - '50 - '51 Ford finder skirts and chrome door, Sun visors, five foot Ice Box. R. D. Clements, Phone 112-M. 52-1tp

**NOTICE:** If you want to sell, trade or buy—See H. D. Marshall for Real Estate, Matador.

**CONCRETE BLOCKS:** Light weight, supplied in all sizes, for all types of building. Also Ranchers concrete feed troughs. Phone 303. E. E. Markham, Matador, Texas. 45-tfn

**\$400 Monthly Spare Time.** Company operating nationally will select reliable person to own and operate route of merchandise dispensing machine in Matador, Texas and surrounding area. No selling required. \$400 per month possible part time, full time more. Car and references necessary. \$695 cash required which is secured by merchandise and equipment. For interview in your town with factory representative, include phone and address in reply United Mfg. Agency, 5473 Deimar, St. Louis 12, Mo. 52-11

**HAVE SOME FARMS & CITY PROPERTY FOR SALE** If interested contact Giesecke Ins. and Real Estate. 50-tfn

**FOR SALE:** 80 acre farm, 4 room house, good well, 6 miles East Buzz Field. Rev. A. L. Eubanks, Phone 3674, Flomot. 52-2tc

**FREE RENTAL SERVICE:** If you have a house or farm to rent or wish to rent see F. C. Bourland Real Estate Company. Phone 56. tfn

**FOR SALE:** 49 - '50 - '51 Ford finder skirts and chrome door, Sun visors, five foot Ice Box. R. D. Clements, Phone 112-M. 52-1tp

**Kimble Optometric Clinic**  
DR. J. W. KIMBLE  
DR. O. R. MCINTOSH  
Optometrists  
Floydada, Texas

**FOR SALE:** 4500 feet hog wire \$60. A. L. Curry. 52-2tp

**FOR SALE:** Cake, Meal, Mixed-feed, Cotton Seed, Poison and Fertilizer. Best you can buy. West Texas Gin, Joe M. Gaines Mgr. ctn

## ROGUE

MATADOR, TEXAS  
March 12 & 13  
Thursday and Friday

## ABOVE AND BEYOND

Starring Robert Taylor and Eleanor Parker

Saturday, March 14  
JUDY CANOVA  
In

"Oklahoma Annie"  
Preview, Sunday and Monday  
March 14, 15 & 16  
Burt Lancaster and Shirley Booth  
In

"Come Back, Little Sheba"  
Tuesday and Wednesday  
March 17 & 18  
Robert Mitchum, Jane Russell and William Bendix  
In

"MACAO"  
RKO Radio Picture  
Thursday and Friday  
March 19 & 20

M-G-M's MILLION DOLLAR MERMAID  
Lester Williams  
Victor Mature - Pigeon  
Walter Brennan

Relieve the Merry of  
**COLDS**  
take 666  
LIQUID OR TABLETS - SAME FAST RELIEF

**Not Something For Nothing,  
But Something Instead of Nothing**

WE GIVE  
**S & H GREEN STAMPS**

On All Retail Sales of Gas, Oil, Tires,  
Parts and Service

**CAMPBELL CHEVROLET COMPANY**  
MATADOR PHONE 20

**Win!**

A Brand New '53 FORD PICKUP NOW FORDOMATIC DRIVE WITH FORDOMATIC DRIVE. The finest, most versatile, fully automatic drive on any truck.

**See!**

THE GREATEST LINE OF FORD ECONOMY TRUCKS EVER BUILT! Completely New for '53. WORLD'S FIRST SHOWING FRIDAY, MARCH 13.

**FORD ECONOMY TRUCKS**  
COME IN... SEE 'EM! YOU MAY WIN

**Matador Auto Company**

**America's No. 1 Economy Truck**  
SAVES TIME!  
SAVES MONEY!  
LASTS LONGER!

HERE'S ALL YOU HAVE TO DO TO QUALIFY  
Visit your Ford Dealer's showroom on Friday, March 13 or Saturday, March 14. Ask for an Entry Blank. It may make you the lucky winner of one of the four brand new '53 Ford Economy Trucks being given away by the Dallas District Ford Dealers. There's nothing to buy. Fill out this Entry Blank completely. Sufficient space will be provided on the reverse side of this blank to check the one feature of the ALL-NEW 1953 FORD TRUCK LINE that you consider most important and tell why, in twenty-five words or less. Keep the Entrant's Stub, drop the Entry Blank in the box provided at the showroom.

Winners will be announced during the week of March 15. Every one 18 years of age or over is eligible to win except Ford Dealer's employees and their families, Ford Motor Company personnel and their families, members of the Ford Dealer and Ford Motor Company Advertising Agencies and their families.

Entries will be judged on merit, neatness and aptness of thought. Decision of the judge will be final. All entries become the property of the Dallas District Ford Dealer's Advertising Fund.

YOU NEED NOT BE PRESENT TO WIN!

*It's Spring!*

# GREATER FOOD VALUES

White Swan, Tall Cans	3 Cans For	Concho, 303 Cans	2 Cans For
<b>Pork &amp; Beans 33c</b>		<b>TOMATOES . 29c</b>	
White Swan, Tall Cans	3 Cans For	White Swan, 303 Cans	3 Cans For
<b>Black Eye Peas . 33c</b>		<b>Greens 33c</b>	
Tenderized	Pound	Mustard or Turnip	
<b>Steak .. 79c</b>		Large Size	Box
Fresh, 4 In Carton	Box	<b>Breeze . 30c</b>	
<b>TOMATOES . 19c</b>		Folgers	Pound
Kimbell's	2-Pound Jar	<b>Coffee . 83c</b>	
<b>Apple Jelly . 29c</b>		Borden's	3 Cans For
<b>Biscuits 25c</b>			

We Sell Finest Quality Home-Slaughtered Beef

## CHARLIE'S GROCERY

I. O. O. F. BUILDING MATADOR, TEXAS