

ED \$1000
prices. Buy
or Auto Cam
19-48.
for 15c
Use our lay
Supply
30-48.

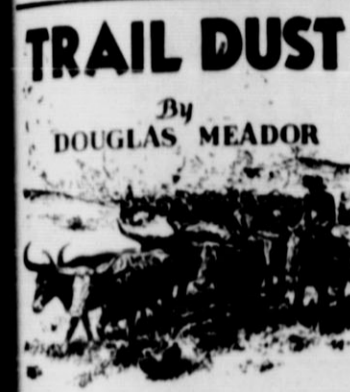
ACTIVE
BUYERS
will be in
with
the follow-
"41" CON-
years old
early ONE.
ost.
R SPINET.
ood finish.
ONLY \$385
rights and
up. Fam-
Pianos up
off. Trade
Convenient
immedi-
in seeing
our van will
time only
ER PIANO
NY
WE 7-2882
Texas

to \$50
t Shirts
Boots
or Christmas

oz. can
31c
pound
9c
oz. can
15c
oz. can
5c
o. 2 can
9c
oll pack
9c
Y

VOICE OF THE Foothill Country
Matador Tribune
VOL. 60-NO. 40 MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, DECEMBER 16, 1954 PRICE SEVEN CENTS

**Silverton Teams
Tourney Winners**



TRAIL DUST
By DOUGLAS MEADOR

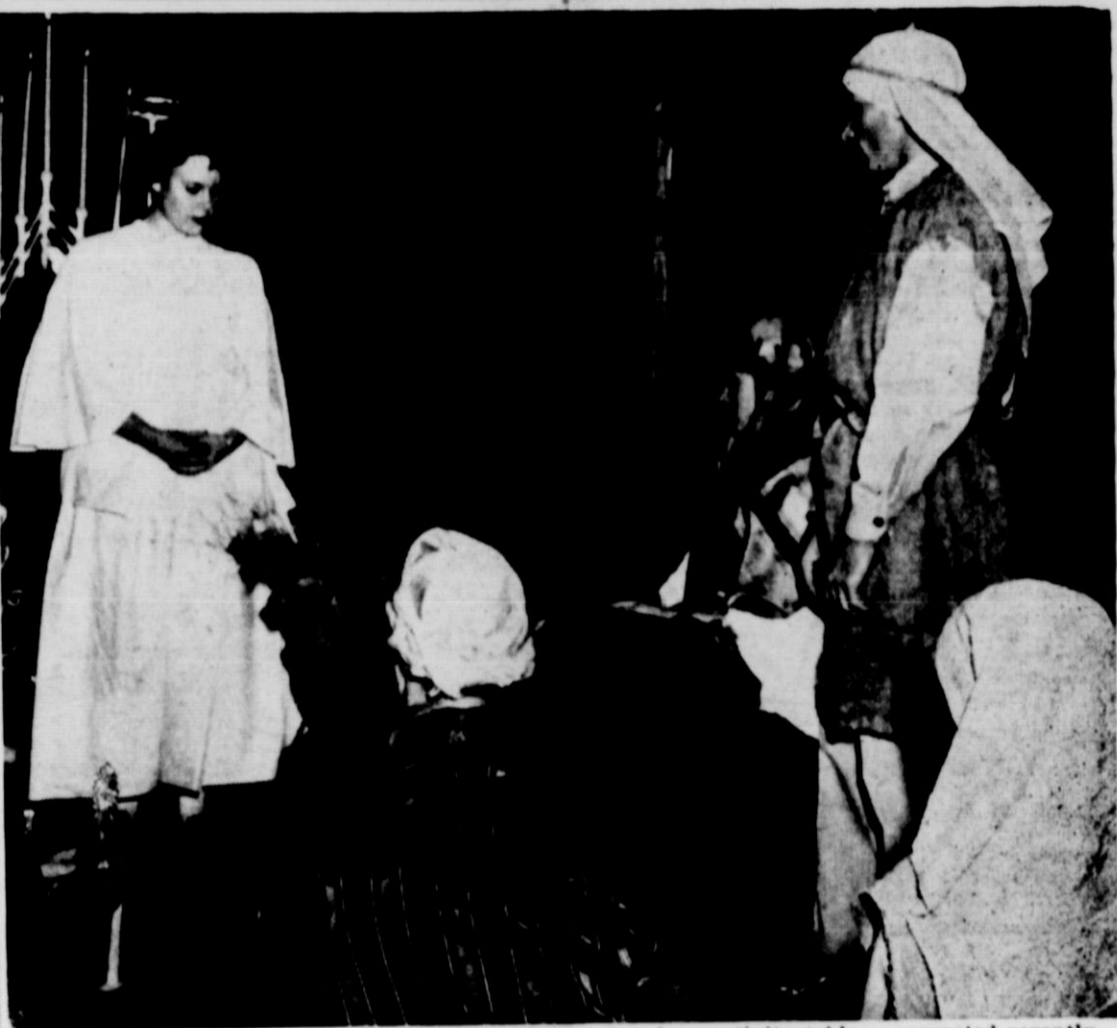
First Snow Falls Here

First snow of the 1954 winter season fell here Saturday. The storm brought the first appreciable precipitation in about 60 days, starting with rain early Saturday morning. Skies cleared around noon but a change in the wind during the afternoon brought back the moisture-laden clouds and intermittent showers. A few flakes of snow fell during the showers and light sleet was observed before dark.

Shortly before night lightning was visible in the southeast and some thunder was audible. A drop in temperature resulted in the rain changing to snow. A light blanket covered the ground here at daybreak. Total precipitation as registered on the US rain gauge at the city wells was slightly less than 40-inch.

Roaring Springs and Northfield reported about the same amount. Heaviest rain reported from the storm was at Paducah which recorded 1.39 inches.

Mason King, writer and "free lance" weather prophet on the Amarillo Globe Times, has predicted that the ground will be covered in (Amarillo) with snow Christmas Eve Day. King is not affiliated with the US Weather Bureau in Amarillo.



WISEMEN AND SHEPHERDS worship at the manger in a nativity tableau presented recently at the First Baptist Church during a pageant, "Christmas by Candlelight", presented by Matador High School girls chorus. The pageant was directed by Mrs. L. D. Wilkerson, county music teacher. Charlene Waybourn as the Angel, Rose Carolyn Donovan as Mary, and Harold Dean Martin as Joseph, are posed as they appeared in the program.

Church Damaged By Mystery Fire At Roaring Springs

Fire of undetermined origin threatened to destroy the Roaring Springs Church of Christ about 4 a. m. Friday morning. The Matador Volunteer Fire Department answered a call for aid by the Roaring Springs department and the fire was brought under control.

Damage to the church was reported to be extensive with insurance covering \$2,400 of the loss.

Firemen here said the flames were discovered in the upper part of the building and that no theory is advanced as to the possible cause.

High Trophies Won By Boys And Girls From Same School

TOP HONORS in the 23rd annual Lions Club Invitational Basketball tournament concluded here Saturday night went to the Silverton Eagles and the Silverton Eagles.

The Silverton boys and girls won championship honors in their respective divisions. The two champions also led the all-tournament honor squad, placing three on the girls' team and two on the boys'.

The Matador host team was crowned consolation champion in the boys' division and Turkey took the girls' title on a forfeit from finalist Paducah. The Matador school gymnasium was crowded to standing room only during the championship games. Almost 1,000 fans were on their feet through most of the three final games.

Silverton boys captured the tourney title in Saturday night's finals with slippery Steve Jer-nagen potting 21 points to pace the winners to a 52-49 decision over Crowell. The Eagle victory came despite 19 points by Crowell's Gordon Graves and 16 more by Mike Wilson.

A pair of girl hotshots, Sharon Gilkerson and Pat Redin, poured in 22 and 25 points respectively to boost the Eaglets in a 58-42 victory over Flomot. Leading the losers in the scoring column was a 21-point performance by Jackie Folley.

Host Matadors took their consolation trophy over Turkey, 42-37, as footballers C. H. Murphy and Garland Cartwright pocketed 22 and 11 points. Turkey's Ervin Seymour was high for his team with 10 points, while team mates James Hawkins and Larry Clark each potted nine.

Coch's Home Burns
The Paducah forfeiture was necessitated when the team failed to show up for its game with Turkey. The Paducah coach's home was destroyed by fire Friday night.

Chosen to be the boys' all-tournament were Steve Jer-nagen and Buzz Bailey, Silverton; Gordon Graves, Crowell; James Farley, Quitaque and C. H. Murphy, Matador.

On the girls' honor six were: Waydella Martin and Jackie Folley, Flomot; Sharon Gilkerson, Pat Redin and Jonette Reynolds, Silverton, and Sue Lacy, Turkey.

Best all-around sports award went to Jerry Knox of Crowell.

White Christmas To Be Featured In Methodist Service

A "White Christmas" of gifts for the Community Christmas baskets will be featured in a special service Sunday night at 7 o'clock in the Methodist Church. Announcement was made by the pastor, Rev. W. V. O'Kelly.

The church school will be in charge of the program, with emphasis on giving, in connection with the real meaning of Christmas. The church members and children will bring gifts of non-perishable foods, or money, to be placed on a decorated tree for the occasion.

Everyone is extended a cordial invitation to attend the service, and all contributions will be appreciated.

Indigent Families To Receive Gifts For Christmas Day

Plans are advancing rapidly this week to provide a bountiful Christmas Day for children of all indigent families. Baskets of food will be delivered to the homes and toys will be delivered to the children.

The entire community is united in the movement which has as its goal a desire to make this Christmas a joyous one for all children regardless of the family status.

All churches, clubs, veterans' organizations, the Matador Lions Club and other groups have a part in the Christmas project. A committee composed of a member from each participating organization met last week to map plans. R. E. Campbell is the general chairman. Mrs. Bill Pipkin and Mrs. Raby Webb were appointed to secure the names of children in indigent families.

A spokesman for the committee said yesterday that baskets of food would probably be delivered Christmas Eve. Toys, candy and fruit will be provided for children in each family.

Santa Coming Here
Small children of the community will be guests of Santa Claus at the Rogue Theatre Christmas Eve morning. Santa will attend the free morning show in person and at the conclusion he will distribute gifts of candies and fruit.

Mr. and Mrs. L. H. Dirickson visited at Eden last week with her parents, Mr. and Mrs. L. M. Guthrie and with a sister and family, Mr. and Mrs. Joe Tom Jackson.

County Follows Nation In Lint Support Vote

Motley county cotton farmers followed a national pattern in voting overwhelmingly in favor of the strictest acreage controls in history next year in order to retain relatively high government price supports.

Total vote in five county boxes was 181 with 167 favoring the controls and high supports and 14 voting against.

A newspaper report yesterday said in 17 states out of 20 reporting complete returns, cotton farmers voted 335,488 to 30,003 in favor of Agriculture Sec. Ezra T. Benson's plan to reduce 1955 cotton acreage allotments.

The 91.5 per cent vote in favor of Benson's plan, designed to cut into growing cotton surpluses, was far in excess of the two-thirds needed. Last year a record 94 per cent of farmers voting approved acreage allotments.

Texas farmers who joined in the voting, followed the national trend, the report declared. Final returns showed a vote of 51,970 farmers in 147 counties on upland cotton, with 46,068 approving the present system and 5,902 against, extending the support-acreage plan. The percentage in favor was 88.6, slightly below the 90.5 per cent approval registered in last year's voting.

The expensive tin required on motor vehicles has been received by the office of Sheriff John Stotts. The county's shipment of 1,200 tags arrived this week and will go on sale February 1 (must be on all motor vehicles by April 1).

The color is not new. It is the same combination used in 1953, orange background, with black numerals. Motley county letters on the 1955 tags will be AP, the same as 1953.

Numbers start at AP850 and include AP2050. The new tags are of heavier material than that used in the 1954 license plates.

Silverton Stales Cage Tournament

Annual High Plains basketball tournament is scheduled by the Silverton High School, according to an announcement received this week. The contests will be held in the school gym, beginning Wednesday, Dec. 29 and continuing through Jan. 1.

Eight boys and eight girls teams will be entered in the tournament. These will be from Quitaque, Happy, River Road, Matador, Turkey, Lakeview, Estelline and Silverton.

Quitaque boys and Silverton girls won the High Plains tournament last year.

Mrs. L. D. Stripling of Plainview visited several days recently with her daughter and family, Rev. and Mrs. Bruce Oliver.

Cash Registers Ringing As Holiday Rush Is Welcomed By Matador Business Firms

Musical sound to be heard in Matador stores during the past week is "Prelude to Christmas" played on cash registers, and especially appealing to firm owners.

Almost every business in town reports substantial increase in sales and in most instances purchases exceed earlier estimates. Some merchants say they are selling as much merchandise as in former "boom" years.

With the final big week still ahead, clerks are complaining of weariness and looking forward to the climax Christmas Eve night. Some businessmen estimate that Christmas sales here will double those of 1953.

Stocks are attractive and competitive merchanting methods of stores in larger towns, the "outside buying" is at a minimum one merchant declared.

Mrs. Jack Norman is in Dallas this week at the bedside of her mother, Mrs. W. B. Gilreath of Memphis, who is a patient in Baylor Hospital.

Christmas Program Will Feature Play At Baptist Church

A play, "The Christmas Candle" will be the principal feature of a program announced for the First Baptist Church in annual Christmas observance, according to the pastor, Rev. Bruce Oliver.

The program is scheduled for Wednesday night, Dec. 22 at 7:30 o'clock. Young people of the church will be in charge and will comprise the cast of characters for the play, which Mrs. Oliver is directing.

As in previous years, a Christmas tree will be decorated for the children, and gifts will be provided by families and friends to be distributed by Santa Claus. A cordial invitation is extended to everyone, to attend.

County Receives New License Tags

The expensive tin required on motor vehicles has been received by the office of Sheriff John Stotts. The county's shipment of 1,200 tags arrived this week and will go on sale February 1 (must be on all motor vehicles by April 1).

The color is not new. It is the same combination used in 1953, orange background, with black numerals. Motley county letters on the 1955 tags will be AP, the same as 1953.

Numbers start at AP850 and include AP2050. The new tags are of heavier material than that used in the 1954 license plates.

Memphis Man Buys Matador Abstract

A deal was culminated this week whereby Geo. R. Cullin of Memphis purchased the Matador Abstract Co. from Judge Lewis M. Williams of Knox City. The firm has previously been under the management of Marion Head of Dickens.

Mr. Cullin assumed management of the business Tuesday and is at present in search of a house in Matador, at which time he and Mrs. Cullin will move here to make their future home.

The Cullins have two sons, both presently in the armed services.

Accident Victim Reported Improved

Buddy Moore of Turkey was dismissed Sunday from Methodist Hospital, Lubbock where he had been a patient for eight days, suffering from an accidental gunshot wound.

He and his wife, Jean, are staying with his parents, Mr. and Mrs. Luther Moore of Roaring Springs, while he is recuperating.

Johnny Williams To Preach Sunday At Roaring Springs

Johnny Williams, formerly of Roaring Springs, will preach there Sunday at the Methodist Church, in the absence of the pastor, Rev. W. B. Vaughn, who is ill at his home in Matador.

Young Williams, a ministerial student at Wayland College, Plainview, was reared at Roaring Springs and is a graduate of that high school. He has been preaching at Kress recently.

The public is extended a cordial invitation to attend the services Sunday.

Fire Chief Says Danger Increasing

Fire hazards increase as the holidays approach according to Fire Chief Freddie Welling, in an appeal to residents here to use extreme caution during the next two weeks.

"Continued dry weather is a hazard," Chief Welling said, "and danger increases as we approach the holidays. Matador has been extremely fortunate during recent months and we hope to continue to warrant the cooperation of the people we serve.

"Carelessness is the cause of most fires," he declared, "and it has been proven that fire losses can be kept at a minimum if hazards are eliminated.

"We urge everyone to use extreme care with regard to Christmas wrapping paper, not to overload electric circuits and to check the wiring on Christmas lighting.

"One of the greatest dangers is produced in the use of fireworks. It is a violation of the law to shoot fireworks in the business section or fire zones of Matador. The law is best enforced through the cooperation of the people.

"We are all aware that children enjoy fireworks but they should be exploded on vacant lots or well away from anything inflammable.

"We of the Matador Volunteer Fire Department appreciate the cooperation we have always received from this community's citizens. In asking the help of each individual to eliminate fire dangers, we hope to make this a safer Christmas—holidays of remembered joys instead of sudden tragedy for some family."

County Follows Nation In Lint Support Vote

Motley county cotton farmers followed a national pattern in voting overwhelmingly in favor of the strictest acreage controls in history next year in order to retain relatively high government price supports.

Total vote in five county boxes was 181 with 167 favoring the controls and high supports and 14 voting against.

A newspaper report yesterday said in 17 states out of 20 reporting complete returns, cotton farmers voted 335,488 to 30,003 in favor of Agriculture Sec. Ezra T. Benson's plan to reduce 1955 cotton acreage allotments.

The 91.5 per cent vote in favor of Benson's plan, designed to cut into growing cotton surpluses, was far in excess of the two-thirds needed. Last year a record 94 per cent of farmers voting approved acreage allotments.

Texas farmers who joined in the voting, followed the national trend, the report declared. Final returns showed a vote of 51,970 farmers in 147 counties on upland cotton, with 46,068 approving the present system and 5,902 against, extending the support-acreage plan. The percentage in favor was 88.6, slightly below the 90.5 per cent approval registered in last year's voting.

Christmas Cantata To Be Presented By Flomot School

On Monday, Dec. 20, in the school auditorium at Flomot, the students will present a Christmas Cantata under the direction of Mrs. John Wilmoth and Mrs. L. D. Wilkerson.

The story is very appealing and appropriate for the Christmas season, with Max Washington, Jacqueline Folly, Ray Neil Tanner and Jimmy Ross having the principal speaking parts.

Students from all the grades will have a part on the program. There will be no admission charge and the public is cordially invited to attend. The program is scheduled to begin at 7:30 p. m.

THIRD 3rd SUNDAY SINGING SCHEDULED

The third meeting of the recently-organized "3rd Sunday Singing Convention" will be held here Sunday at the Fleming Post American Legion Building, it was announced by President T. B. Edmondson.

A cordial invitation is extended to all singers and those who enjoy gospel singing, to attend.

COW TRUCK WITH COWS

Dear Santa Claus,
I want you to bring me a cow truck with cows. A pair of Lewis, candy, oranges, nuts and apples for Christmas. I have been good. I am five years old. I have two sisters. I want a plow set at Grandmother's house.
I'll go to bed early on Christmas Eve.
Good-bye
Kelly Hand.

COME TO CHURCH SUNDAY

Young Williams, a ministerial student at Wayland College, Plainview, was reared at Roaring Springs and is a graduate of that high school. He has been preaching at Kress recently.

The public is extended a cordial invitation to attend the services Sunday.

Social Activities

District President OF VFW Auxiliary Is Guest At Party

Mrs. Phyllis Joslin, District 13 president of VFW Auxiliary was a guest at the annual Christmas dinner and party held Thursday night, Dec. 9, by the local auxiliary. She was accompanied by the past president and three other members of the Plainview V. F. W. Auxiliary.

In a brief response to introduction by Mrs. Raby Webb, president, Mrs. Joslin declared that the Matador Auxiliary was one of the most outstanding organizations for community service work in her district. She praised the group for its activities and especially for the service it is rendering through civic channels.

Decorations for the affair featured the Yuletide motif, and included a decorated tree. Instead of gifts however, the auxiliary members brought contributions of \$1.50 each, for the community Christmas fund to provide Christmas baskets for needy families. A gift for Mrs. Joslin was a courtesy of the auxiliary.

Table for the turkey dinner was colorful with seasonal decorations. A log basket filled with pine cones, red berries and greenery, flanked by red and green candles was the centerpiece, and candy canes were scattered through other table appointments.

Approximately thirty women attended the party, which included card games following the dinner.

Pied Pinions

BY MR. S. M.

Unique gift received here by friends of the "Flip" Calhouns (she's the former Lorene Fryar) of Plainview is a can with a red label, printed for mailing, decorated with Santa and his reindeer, and bearing this legend: "On Christmas time to bring you cheer... And pleasure thru the coming year... The Calhouns send this can of corn... To pop from night to early morn... On Nights when thru the pane you peer... And see outside it's dark and drear... To cast aside that mood forlorn... Just think of us and pop some corn... We pause amidst our farm career... To send to friends both old and dear... To help to keep our friendship warm... Popcorn grown on our own farm."

A LETTER TO MR. M. (dated 12/9) "Well Gee, I thought my worries would be all over by the time our favorite newspaper arrived this week but now I see the Matadors had to go after the Bronchos last Friday. Sure hope they won!

"My heart belongs to Coach, C. H. Murphy, Donald Green, and Arvin Ellithorp and the rest of the team. But especially to the city of Matador for closing up shop, and I wish we could have made the 3,000 fans 3,002. Better still, 3,004.

"We'll take you up on the invitation some day and actually make a slow prowl through Texas. (Also greatly enjoyed your trip to Chicago)... Grace A. Connell."

Grace and Will Connell live in Los Angeles, Calif. Their profession is photography and they are notable in that field, being editors or something for Camera magazine. They've never been to Matador, but we hope someday they will make that trip, together with their attractive teenage daughter and son.

Another West Coast resident who keeps up with Matador dogs is our friend, Adolph Fay-

lauer, who lives in Hollywood, and acts in pictures and on TV. Having visited here, he keeps up with the community, and those whom he has met.

When Mrs. George Edwards went for a visit out-of-town about five weeks ago, she placed her cat in the custody of a son, Tom Edwards, who lives in the Whiteflat community about 10 miles from Matador. The cat wasn't happy in his new environment, being afraid of dogs and the other animals about the place, so he left. This week he appeared back on his own doorstep. His condition was good and he seemed unperturbed, but reticent as to his recent whereabouts.

For the benefit of those as un-informed as we were, marzipan (var. of marchpane, according to Mr. Webster) is a kind of sweetmeat composed of a paste of pounded almonds, sugar, etc., figuratively something dainty, delicious, etc.—that's what Mr. Webster says.

Also he says marchpane is a Venetian coin with a throned Christ.

With the latter motif in mind, and thinking in terms of Christmas, the candies made for appropriate serving at the El Progresso Christmas tea. They were fruit miniatures, and very colorful.

We agree with H. S. however, that V. C. could have served Life Savers and saved us a lot of trouble.

Dinner Is Given For Anniversaries

A dinner Sunday at the ranch home of Mr. and Mrs. Wilson Barton, was in observance of their 15th wedding anniversary and the December anniversaries of three other couples, all Barton cousins.

Date of the hosts' anniversary was December 3. Others honored Sunday were Mr. and Mrs. France Barton, whose 14th anniversary was the 15th, Mr. and Mrs. C. M. Barton, Jr., who are celebrating their 14th anniversary today (the 16th) and Mr. Mrs. Alfred Barton, Jr., who will celebrate their 11th anniversary December 29.

Also present at the dinner Sunday were the France Barton children, Dixie, Mike and Bridget, and the C. M. Barton children, Jan, Cherri and Max. The Alfred Bartons have two children, Kenny and Joan, who were spending the day with their paternal grandparents, Mr. and Mrs. Alfred Barton, Sr.

Local Items

Mrs. H. M. Wagley returned home Saturday from Quanah, where she has been visiting a brother, Alfred Sing, who is ill. Her nephew and family, Mr. and Mrs. Edwin Sing, accompanied her here.

Mrs. Rowe Sams of Waco, visited here from Friday until Sunday with her mother, Mrs. Leonard Luckett, and also with her brother and family, Mr. and Mrs. Jack Luckett.

Mr. and Mrs. Freeman Thacker spent the week-end at Winters where they visited his sister and family, Mr. and Mrs. Charles Mabry. They were accompanied to Sweetwater by Miss Rachel Patton, who spent the week-end there as guest of Mr. and Mrs. Claud Wilson.

Visitors Sunday in the home of Mr. and Mrs. Marvin Patton were a niece and nephew and their families. Mr. and Mrs. Jack Knox and son, Jerry and Mr. and Mrs. George Keith and daughter, Stephanie, all of Lubbock.

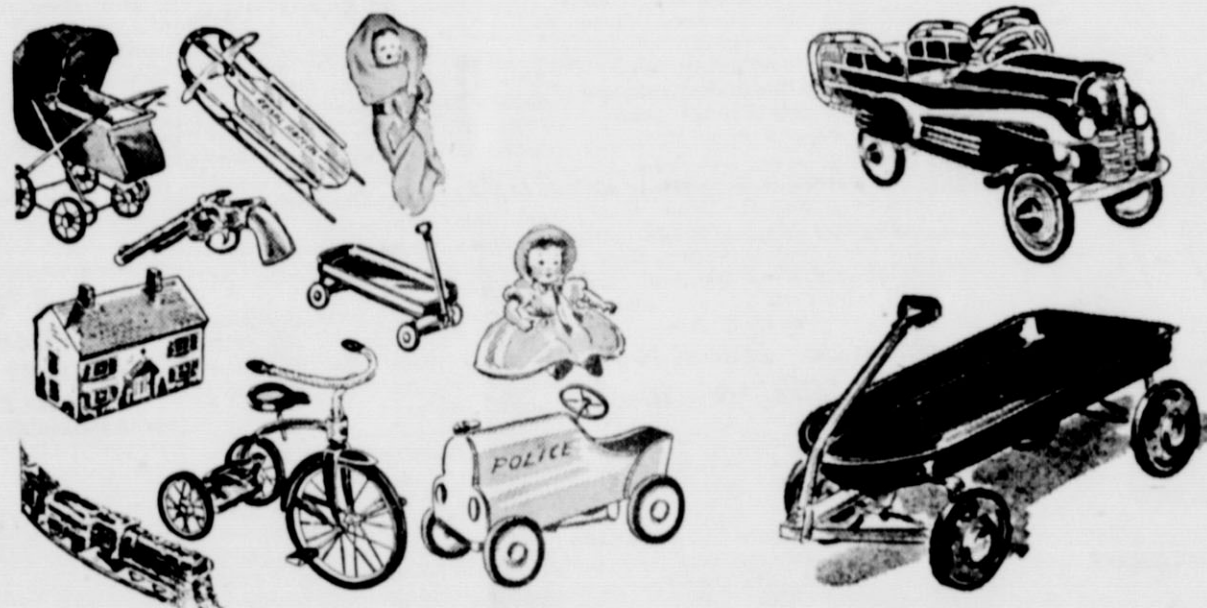
Mr. and Mrs. J. D. Spray and son, Joel Dean of Hart, were recent visitors here with friends and relatives.

Santa Says:
"Give Your Family
A
Television Set"

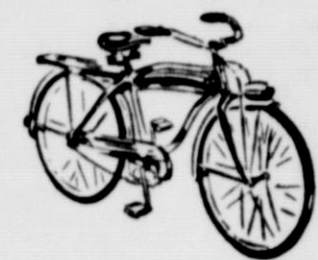


We offer a complete stock of Christmas merchandise Newest toys to delight the hearts of children Practical home gifts that continue to bring pleasure throughout the years

Large Stock of Wheel Toys



- Erector Sets
- Pin Ball Machines
- Drawing Boards
- Electric Trains
- Red Wagons
- Movie Projectors
- Dump Trucks
- Air Planes
- Lincoln Logs
- Tinker Toys
- Tricycles
- Bicycles
- Rocking Horses
- Wrist Watches
- ABC Blocks
- Pop Guns
- Wood Burning Sets
- Modeling Clay
- Finger Painting Sets
- Dart Games
- Electric Organs
- Pianos
- Monopoly Games
- Chinese Checkers
- Puzzle Sets
- Horseshoes
- Bulldozers
- Road Graders
- Gun Holster Sets
- Bow & Arrows
- Pedal Cars
- Farm Tractors
- Sand Pails
- Toy Drums
- Card Games
- Dominoes



- Toni Dolls
- Toy Dinnette Sets
- Doll Dishes
- Doll Trunks
- Doll Stoves
- Doll Buggies
- Doll Houses
- Teddie Bears
- Panda Bears
- Child's Rockers
- Toy Telephone
- Toy Irons
- Skates
- Footballs
- Basketballs
- Pocket Knives
- Air Rifles
- Chemistry Sets



- SILVERWARE • WAFFLE IRONS
- ELECTRIC BLANKETS
- TOASTERS • DISHES
- MIX MASTERS • RCA RADIOS
- NORGE REFRIGERATORS

**Not Something For Nothing,
But Something Instead of Nothing**
WE GIVE
S & H GREEN STAMPS
On All Retail Sales of Gas, Oil, Tires,
Parts and Service
CAMPBELL CHEVROLET COMPANY
MATADOR PHONE 20

Household Supply Company
HARDWARE
MATADOR TEXAS

Roaring Springs NEWS

By L. E. Cooper, Correspondent
Phone 981, Roaring Springs

Sunday guests of Mr. and Mrs. J. L. Farris were their daughter and husband, children of Spur, Powell and children of family, Mr. and Mrs. Oscar Hagood and son, Clyde of Roscoe.

Mr. and Mrs. Lee Marshall shopped in Lubbock, Monday.

Mrs. Billy Joe Dillard and children of Plainview are visiting here this week with their parents, the Ben Dillards and the Loyde Thomas families.

Mr. and Mrs. John Burnett and Mr. and Mrs. Frazier Watson shopped in Childress, Monday.

Mr. and Mrs. Loyd Freudenrich and sons and Mr. and Mrs. Jesse Rolier of Hale Center, spent the week-end here as guests of Mr. and Mrs. C. W. Rolier.

Mr. and Mrs. M. D. Hardin returned Friday from a visit in Bay City with their son and family, Mr. and Mrs. Jess Hardin.

Mrs. Ethel Maze visited recently in Dougherty with her daughter and family, Mr. and Mrs. Virgil Scott.

Mr. and Mrs. Will Martin and sons of Floydada and Albert Yandell of Atoka, Okla., were week-end guests of Mr. and Mrs. George Yandell.

Mr. and Mrs. Vester Shirley of Halfway, were week-end guests of his parents, Mr. and Mrs. John Shirley.

Mr. and Mrs. F. E. Thomas and son, Bobby of Ft. Worth, visited recently with her parents, Mr. and Mrs. I. D. Merrill.

Mr. and Mrs. Paul Nichols shopped in Floydada, Monday.

Mrs. Hazel Bridges looked after business in Spur, Monday.

Among those shopping and visiting in Paducah, Saturday, were Mr. and Mrs. Joe Gibson, Mesdames Lem Miller, W. A. Lewis, Melton Thacker, Dean McInroe, Alvin Stearns and Miss Freda Kealey.

Mr. and Mrs. Bobby Hardin who have been visiting with her parents, Mr. and Mrs. Horace Redd, returned Sunday to their home in Edna.

Rev. and Mrs. C. R. Mathis attended Baptist Workers meeting in Levelland, Tuesday.

Mrs. Morris Phillips of Morton visited during the week-end with her parents, the M. D. Hardins.

Mrs. Tom Swim and Miss Lula M. Swim visited and shopped in Vernon, Saturday.

John Meason made a business trip to Lubbock, Monday.

J. L. Farris came home Friday from Traweek Hospital, Matador, where he had been a patient for two weeks. He is recovering slowly.

Pfc. and Mrs. Frank Capshaw and daughter, Leslie Dianne left Friday for Ft. Belvoir, Va., where he is stationed. They will visit relatives in Ft. Worth, Texas and Gadsden, Ala., enroute.

Mr. and Mrs. Mervin Green looked after business and shopped in Lubbock, Wednesday.

Week-end guests of Mrs. T. B. Peck were her children, Mr. and Mrs. Jack Griffith of Abilene, Joe Peck and Mr. and Mrs. Carol Peck of Levelland. Also Mrs. Beulah Roberts of Plainview; W. A. Peck, Lucile Peck and Julia Chatabsough of Bradford.

Miss Carlene Heavers left Monday for Springfield, Mo. Mr. and Mrs. Ben Dillard accompanied her to Childress, from where she continued by train.

Mr. and Mrs. Howard Osborn and children of Big Spring, visited here during the week-end with Mr. and Mrs. Earl Osborn and Mrs. Hazel Bridges.

Mrs. G. W. Green and Mrs. Merle Freeman visited and shopped in Lubbock, Saturday.

Mr. and Mrs. Mid Long of Lorenzo were here Saturday looking after business and visiting with Mr. and Mrs. Jack Davis.

Bob Cooper made a business trip to Athermaby, Monday.

Mrs. Curtis Murphy underwent major surgery at Stanley Hospital, Matador, Monday.

J. P. Moss of Floydada was here Tuesday, looking after business.

IN APPRECIATION
We wish to take this means of thanking our many friends who were so kind to us while our son was a patient in the Methodist Hospital, Lubbock. May God bless each of you.

Luther Moore family.

PATTON SPRINGS SCHOOL NEWS

THE HOMEMAKING girls and their advisory council were honored with a Christmas party Thursday night, Dec. 9, in the Homemaking department. Hostesses for the party were the Homemaking I Class. After playing several games the girls and council were served refresh-

ments of holiday sandwiches, nuts, mints, cookies and punch.

PATTON SPRINGS JUNIOR girls honored the faculty with a Christmas party Monday night, Dec. 13, in the Homemaking department. After refreshments of sandwiches, potato chips, olives, pickles, celery, nuts, cake and coffee were served, table games were enjoyed.

JEAN PARTRIDGE, a Patton Springs High School senior was elected by unanimous vote to be the Patton Springs Band Sweetheart for 1954-55. Jean has played the clarinet for the past four years.

FIFTH AND SIXTH grade Good Citizenship Club elected Sharon Ragland and Junior Gregory the Good Citizens of the Week. The new president, Junior Gregory, proposed a project of keeping the room clean, which was adopted. A musical program was presented by Patricia Guera, Bertha Willmon, Gerald Dye, Martha Goodwin and Sue Martin.

BASKETBALL TEAMS, both boys' and girls' went to Dickens on the night of Dec. 7, to meet the Dickens teams. Both of the girls teams showed good offensive and defensive playing. The Patton girls got the lead in the last half and held it to win by a score of 35 to 31. The Patton boys were slow on the start that night, but they finally got into the game in the last half and came out on top with a score of 22-18.

Wichita Falls Man Authors Chronicle On Era Of Ranches

The era of the big ranch, the true, far-flung giant of the formative cattle empire is not so far in the past that there are not yet still living the men who had a part in its operation. Author J. W. Williams of Wichita Falls has taken advantage of this fact to chronicle a history of the cattle barons, much of which might have become lost or distorted through a few more years.

Williams' book, "The Big Ranch Country", released this fall (Terry Bros., Wichita Falls, publishers) is written in narrative fashion, as he sets out on a circuitous journey of West Texas. Moving from ranch to ranch, he and his readers visit with ranch managers, oldtime wagon

bosses and cowboys who provide the substance of the story.

Sprinkled through the pages are mention and pictures of local personalities, particularly those who had a part in the organization and management of the great Matador Ranch and Motley County,—the Henry Campbell family, Harry Campbell, Charlie Bird, Ed Russell, Nora and Jim Cooper, W. M. Graham, J. M. Jackson, Claude Jeffers, A. J. Ligertwood, John Mackenzie, Murdo Mackenzie, M. J. Reilly, John Stotts, Claude Flippin, Rosie Deaton, J. J. Gibson, Ernest Lee, and Joe Meador (Paducah) are but a few of the names familiar to residents of this area, that appear in the book.

Williams, a Wichita Falls High School mathematics teacher who was reared on the fringes of the big ranches, has devoted some years to traveling over West Texas, visiting the big ranches, ferreting out the old-time cowboys and poring over county tax records and reference material in old newspaper files, cattle brand records and ranch histories compiled by

other West Texas writers to come up with his thorough-going and interesting history of the big ranches.

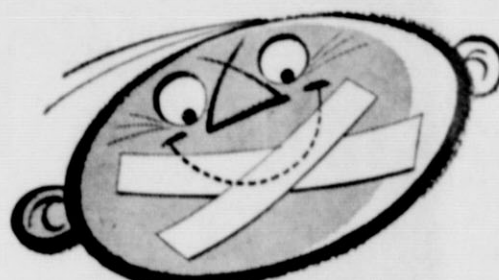
This is Williams' first book, although he has written many articles for The Southwestern Historical Quarterly and the Year Book of the West Texas Historical Ass'n., of which he has served two terms as president.

He has left little of importance unsaid about the region and his book should be of interest to most West Texans, especially those who can recall the latter stages of the era of which Williams has written.

The book sells for \$5.00, and copies are available at the Tribune.

Roaring Springs, Texas
December 11, 1954

Dear Santa:
I am a little girl four years old, and have tried very hard to be good. Please bring me a doll, a wagon and a pair of boots. Don't forget to bring my big brother something nice, too. He has been pretty good. Please remember all the other little boys



We aren't talking
YET!

Fact is, we're not allowed to. But we can tell you this much . . . we have some new products and within a few days you'll be asking us all about them. Announcement Day is just around the corner.

Can't talk yet . . .

Braselton Implement Co.

Roaring Springs, Texas

and girls.
Thank you, Santa,
Wanda Durham.
Whiteflat, Texas
December 7, 1954

Dear Santa:
I'm a little girl almost four

years old. I've been pretty good most of the time I think, so I hope you won't forget me. I want a doll, a table and chairs and a nurse set. Don't forget all the other boys and girls.
Love,
Elaine Dixon.

PLEDGES FRATERNITY
Las Vegas, N. M.—Truman Ward, son of Mrs. Lillie Gaskin of Matador, Tex., recently pledged the Beta Chi Fraternity on the Highlands University campus. Ward is a freshman this year.



UNUSUAL — DISTINCTIVE SALE OF GIFTS

(GIFTS AT 75c UP)

- ARTIFICIAL WREATHS
- CENTER PIECES
- CORSAGES
- CERAMICS

— Bright, Beautiful and Practical Gifts —

- CHRISTMAS DECORATIONS
Matador Floral Co.

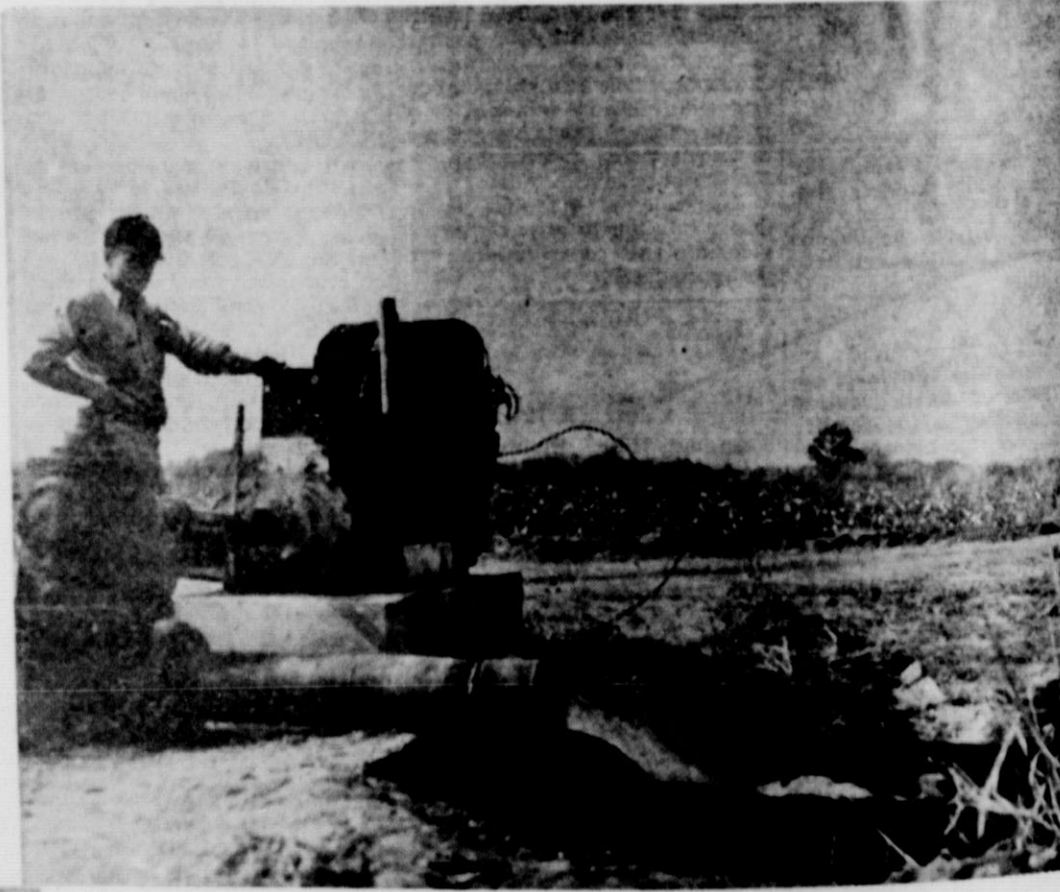
PHONE 74

MATADOR, TEXAS

IRRIGATION Doesn't Cost...

- It is possible to pay the cost of a well with one year's extra production.
- Test Wells Are Not Expensive

LET US EXPLAIN
FHA Irrigation Financing



IT PAYS!

- We deliver "turn-key" Irrigation projects . . . Show us the field you want to put in to profitable production . . . We do the rest . . . It doesn't cost anything to ask us about irrigation on your farm.

Braselton Implement Company

Roaring Springs

Phone 411

LIKE LIFE, HAPPINESS

Christmas Seals Buy Things Beyond Price

AUSTIN—What do you buy when you buy Christmas Seals? It's a reasonable question right now as people in every walk of life mail their Tuberculosis Association coins, currency or checks to aid the fight against TB.

Most contributions are modest in size. The Christmas Seal always has been only a penny. Paradoxical perhaps, but the Christmas Seal has been the most difficult disease known to man was first challenged by and was first yielded ground to a bit of paper priced one cent.

The People's Weapon

There perhaps is the best answer to what people have bought since 1907 when they started buying Christmas Seals. Always it has been the people's fight with a weapon they chose and made their own.

What do you buy in a Christmas Seal?

Take streptomycin for instance. Christmas Seals saved it for mankind when they proved its effectiveness against TB and advanced its discoverer its cost by produced whatever the cost. You would any man be willing to assess its worth in dollars?

Value Of X-Rays

Could you accurately measure the value of chest x-rays to the human race? Christmas Seals helped perfect them.

How would a person go about buying what a husband is worth to his wife, a father to his children, a son to his parents?

You can readily say a case of tuberculosis costs about \$15,000 and statistics will prove you right. But what about the home it broke up—the woman it widowed—the children it orphaned—the marriage it prevented—the ambition it suffocated? Can you write the price tags to it?

Can you say what it is worth when any one person is warned in time to keep tuberculosis from invading his home?

Emergence With Confidence

When a person emerges from years of illness and dependency to take up a self-sustaining job, contribute to his community, look with confidence at tomorrow, can it be put into words or figures?

What do you buy when you buy Christmas Seals? Well, for the record you can say you are buying medical research, case-finding, health education and rehabilitation and you'll be right. Technically that's what you buy.

But to yourself you can say you are buying protection for your family and your neighbor's. You are buying the knowledge that when a stricken hand you met it with a warm, sure grasp.

We don't believe even in your own heart you can put a price on that.

LETTERS TO SANTA . . .

December 7, 1954
Flomot, Texas

Dear Santa:
We have tried to be good this year. Please bring me a pair of cowboy boots, chaps, gun and holster set and a dump truck. My sister, Glynda wants a walking doll, make-up kit and blackboard. Our little brother, Joe Bob says he wants a B-B gun and rocking horse.

Remember all the other little girls and boys.

Love from,
Lynn, Glynda and Joe Bob
Crowell, Flomot, Texas.

Dear Santa Claus:
I am 8 years old and my little sister is three years old. I would like a new dark blue suit, and a pair of boys wool gloves. Here is what my little sister would like. She would like a tricycle and a big doll and a pair of shoes, and please put candy and nuts in our stockings.

Yours truly,
Freddie James Jeffers

Dec. 3, 1954

Dear Santa Claus:
I am a little boy 6 years old. Dec. 16. I want a pretty doll with real hair, and a carpenter set, some candy and nuts too. And please, Santa don't forget all my little friends. Bring them something too.

Good-by Santa,
Coy Franks,
Flomot, Texas.

Tribune, Matador, Motley County, Texas, Thursday, December 16, 1954

Angel Cake On A Silver Tray



You pay tribute to your guests when you offer refreshments on a silver tray. It is a traditional way of saying, "It is an honor to serve you."

Time was when silver platters were luxuries which few could afford but today it is different. The beautiful tray above is in the new Crocydon pattern in 1881 (R) Rogers (R) by Oneida, Ltd., and the price is only \$17.50. Here is elegance within the reach of all.

Angel cake with Coffee-Cream topping is a dessert which is as pretty to see as it is good to eat. Arrange wedges of the snowy cake in a ring on the lovely silver tray. Place a nosegay in the center. Serve the delicious topping in a handsome silver sauce bowl and allow the guests to serve themselves.

Coffee-Cream Topping—Whip one half pint of cream. Fold in three tablespoons of sugar, one half teaspoon of instant coffee and one fourth cup finely chopped nuts.

Daniel stated that he knew nothing about any organized movement on his behalf towards the governorship.

However, he set the wheels of speculation rolling by adding: "There could be some circumstances under which I would consider the matter . . . if a majority of those who helped elect me feel I can do the state more service by running for governor."

Daniel also said that he had rather live in Texas and send his children to Texas schools.

However, he stressed that he was enjoying his work and was not seeking a change.

If he resigns to enter the 1956 race, his Senate successor would be appointed by the governor.

GOP Plans

Losing the Republican race for governor in Texas hasn't dampened GOP attempts to gain strength.

Party members hailed both losing candidate Tod R. Adams and victorious congressman Bruce Alger at their state committee meeting in Austin.

They said they would pick out a candidate for governor in the near future and there would be a "real attempt" towards taking the 1956 election.

Adams and Alger were praised for leading the party in an aggressive fight for Texas victories in the next national and state races.

Laughlin Back

C. Woodrow Laughlin is back in his old position as judge of the 79th District Court.

Ousted from the bench last March by the Supreme Court, he was elected again but still must face new disbarment proceedings by the State Bar Association in January.

Laughlin took the oath of office restoring him as judge and immediately hurried from Austin to South Texas.

Land Fraud Charges

State investigators arrested three men as probing continued into Veterans Land Program sales in South Texas.

Two Cuero notaries were charged with notarizing land titles without seeing sales participants sign their names.

A third man was released under bond but details of the charge were not made public.

Meanwhile the Senate Investigating Committee prepared for a December look into complaints that veterans found themselves owners of land without knowing of the sale or where the land was located.

Presently handling the investigation is the Attorney General's office, the state auditor's office, and the Department of Public Safety.

Oil Permit

W. J. Murray Sr. has withdrawn a special drilling application because his son, W. J. Murray Jr., is a member of the Railroad Commission.

Application was made to the Commission by the senior Murray to allow him a spacing rule exception in drilling a new well in the North Glen Cove Field in Coleman county.

He said he withdrew the application after protests claimed the application would harm oil conservation in the field.

Murray Sr. said he didn't want to do anything to harm his son, who is a strong backer of conservation.

Liquor Board Rule

Investigation powers of the State Liquor Board include that of inspecting pertinent "records" state Attorney General John Ben Shepperd ruled.

Shepperd said the board could command production of personal records and accounts of officers and stockholders of corporations holding a state liquor license or permit.

Hospitals Need Help

There is no immediate hope of adequate professional help for state mental institutions, the Texas Research League has warned.

In a report prepared for the Board of State Hospitals and Special Schools, the league said that 276 physicians are required for the state's six mental hospitals.

Only 102 have been certified by the Hospital Board, the report said.

League research also pointed out shortcomings in numbers of psychologists, registered nurses, and psychiatric specialists available for state mental work.

Industry In Texas

Why do industries come to Texas?

Texas' Economic Advisory Commission asked the question of 280 manufacturers in a bid to find why industry was pouring into the state at a rapid pace.

Answers included: A better chance to serve customers of this area, less competition, special markets, adequate labor and transportation, and abundant resources and raw materials.

To Relieve
Merry
COLDS
take **666**
LIQUID OR TABLETS—TASTE FREE RELIEF

DR. O. R. McINTOSH
OPTOMETRIST
211 South Main Street Phone 157
Floydada, Texas
Eyes Examined Glasses Fitted

DIAMONDS - WATCHES - GIFTS
Costume Jewelry
We repair all makes and models
watches, clocks and electric clocks
REPAIRS GUARANTEED
Marvin Hunt, Jeweler
LOCATED IN VAUGHN DRUG STORE

Have You OUTGROWN Your Insurance!

Many thoughtful men are reviewing their insurance in the light of today's needs! And, many have found that insurance coverage that was considered adequate—five, or even two years ago, is no longer sufficient to cover their present needs. If you haven't taken a "good" look lately at your present coverage, may we suggest that we help you review it—soon!

INSURANCE
WITH STOCK COMPANIES ONLY
BONDS OF ALL KINDS
BILL DIPKIN
Insurance Agency
First State Bank Building Phone 300

Highlights and Sidelights FROM YOUR State CAPITOL
By VERN SANFORD
Texas Press Association
AUSTIN, Tex.—U. S. Senator Price Daniel may be a Democratic candidate for Governor of Texas in 1956.

From where I sit . . . by Joe Marsh

Guess It's Called a Safety "Drive"

Whitney Fisher, from the State Motor Vehicle Department, dropped by to discuss some of our local traffic problems.

"Up at Center Junction," Whitney says, "they've got a new sign that really slows down the traffic going through town."

"The sign says, 'At 25 miles an hour, you can drive through Center Junction in 2 1/2 minutes!' It slows people down too—some just take it easy to check on that 2 1/2 minutes, I guess. Hasn't even been a dented fender since that sign went up."

From where I sit, it wasn't what the sign said, but the way it was said. People are usually pretty understanding if they understand what you mean. It's the same way with differences of opinion. Perhaps your neighbor prefers a temperate glass of beer, and you would choose buttermilk. What I'd like to see is for all of us to "slow down," talk it out, and be respectful of our neighbor's rights.

Joe Marsh

Copyright, 1954, United States Brewers Foundation

TRY YOUR Farmers Coop Ass'n. For Quick Gin Service

GIN SERVICE

A MODERN PLANT IN GOOD CONDITION AND READY TO GIN

Complete Line Of **FEEDS** Fall Planting Seed

Come in and Drive the All-New '55 Pontiac

Road-test the Reasons why America says "IT'S HOT!"

With its first look at the All-New 1955 Pontiac, America said "It's hot!" Now that record thousands have bought and driven this spectacular new car, the verdict is stronger—because Pontiac performs even better than it looks!

Come in and see how Pontiac's Strato-Streak V-8 engine—with its remarkably improved economy—gives you a tremendous reserve of power for every need. Feel how Pontiac's long 124-inch wheelbase and wide-stance rear springing let you enjoy a ride you've never known before.

Experience how Pontiac's recirculating ball steering and larger, more efficient brakes provide almost effortless handling. Then glance around you at the wonderful roominess of the all-new bigger, wider, more luxurious Body by Fisher. And finally, notice the admiring glances Pontiac's distinctive years-ahead styling attracts.

But don't get the idea it's too rich for your blood—because you can buy a Pontiac at a price so near the lowest it will fit easily into any new-car budget! Come in and try the world's most modern driving!

THREE GREAT LINES—ALL WITH STRATO-STREAK V-8 POWER!

FABULOUS STAR CHIEF SERIES—Luxury-car beauty, size and power at lowest cost!—124" wheelbase

SPECTACULAR 870 SERIES—Leader of its low-price range in length, luxury, performance!—122" wheelbase

BEAUTIFUL 860 SERIES—High style and high power at a price near the lowest!—122" wheelbase

Matador Motor & Implement Co.

AC
OX
PARK AVENUE

MATADOR BRAND

SENIORS SPONSOR CHAPEL PROGRAM

The senior class sponsored David Mylan, make-up and character artist, Monday, as a means of raising money for the senior class activities.

Mr. Mylan is one of the few men who carry out the theme of changing characters on the stage in view of the audience. He explained to the audience how the costumes and make-up was changed within a few minutes.

The program was entertaining, educational, and his versatility appealed to all ages.

—M. H. S. B.—

M. H. S. LIBRARY RECEIVES BOOKS

Forty new books have been received for our library. The books consist of biography: One Hundred Greatest Sports Heroes; Great White Eagle, and First Ladies; history: Lost Treasure Trails; The American Indian, and Restless Earth; and fiction: Side Saddle For Dandy, The Phantom of the Bridge, and Four-Party Lane. These are just a few of the many books.

Some of the more popular books, with the students are Ethan-Allen by Gertrude Winters; Gulliver's Travels by Jonathan Swift; Fighting Quarterback by Curtis Bishop, and Six on Easy Street by Betty Cavanna.

DATING IS SUBJECT OF F. H. A. PROGRAM

A very interesting discussion on "Dating" was given at a recent program held by the Future Homemakers chapter. Betty Neighbors directed the program and several mothers took part in the forum-discussion. The meeting was held in the Home Ec department room.

Barbara Waybourn led the discussion, asking questions which were answered by the mothers and daughters. Mothers attending were, Mesdames Jack Green, J. E. Edwards, Hazel Donovan, Albert Traweck, Jr., Gerald Waybourn, E. D. Lawrence, Carl Matney, Jim Sturdivant, Bill Waybourn and Bill Dunning.

Plans were made for the F.H.A. Christmas party with Joyce Lynn as program chairman.

Freshmen Are Busy
The freshmen girls are doing very well this year in Home Ec. They are required to make five garments by Christmas.

Frances Lancaster is making a light blue rayon denim jumper; Kay Norman's dress is dark navy cotton; Cassie Waybourn is making a brown denim straight skirt; Martha Jo and Joyce Lynn are also making brown denim skirts on straight lines; Francine Craven has just completed her second garment, a bright red corduroy jumper. The shirt which Frances McMahan is making is red and black plaid while Anne Lee is making a black print boy shirt.

—M. H. S. B.—

New Report Cards Adopted By School

The Matador Public Schools have recently adopted a new form of student progress reports

Tribune, Matador, Motley County, Texas, Thursday, December 16, 1954

Caramel Flavors This Popcorn



Here's a popcorn treat that moves into the Yuletide picture as a crunchy snack the whole family will like! Each kernel is flavored with rich, luscious caramel. The ease of making this confection depends on a well-known packaged brand of caramels which melts readily, with a little water, into a smooth sauce.

It's a simple matter to make enough caramel popcorn crunch to serve a crowd. Set it out in a generous-sized container, in a wooden bowl, bucket, or woven basket so everyone can munch on it at will.

Caramel Popcorn Crunch
1/2 lb. packaged caramels (28 caramels)
2 tablespoons water 2 quarts popped corn, salted

Place the caramels and water in the top of a double boiler. Heat, stirring frequently, until the caramels are melted and the sauce is smooth. Pour over the popcorn and toss until every kernel is coated. Spread on a lightly greased cookie sheet and let stand until the surface is dry. Break apart and serve.

to the parent. These new cards report attitudes and improvements in each class as well as the letter grade.

These cards were selected in group meetings of parents and teachers of Matador in meetings earlier this year.

We sincerely hope that these cards will present a clearer conception of the students progress to the parent.

—M. H. S. B.—

SCHOOL CALENDAR

December 20—F.F.A. Meeting
December 22—School turn out for Christmas holidays.
January 3—Students return to school from holidays.
January 3—F.F.A. Meeting.
Jan. 4—School board meeting.
January 7—Basketball girls and boys play Silverton, there.
January 11—Basketball girls and boys play Turkey, here.
January 14—Basketball girls and boys play Plomot, there.
Jan. 17—F.F.A. meeting.
January 18—Open Date.
January 21—Basketball girls and boys play Quitaque, there.
January 25—Basketball girls and boys play Silverton, here.
January 28—Basketball girls and boys play Turkey, there.
—M. H. S. B.—

Matador School Has New Milk Program

With the new milk program, everybody is drinking more milk and guess who is paying for it???

The milk costs five cents; the students pay one cent and the government pays the other four cents.

The program is set up to get school students to drink more milk. The government believes with the milk at a lower price, the children will drink more and it will lower the amount of undernourished children.

It is the plan to sell this milk to the elementary grades in the mid-morning and afternoon. Each student receives a bottle of milk with each twenty-five cent meal and an extra bottle costs a penny.

ing holiday guests included her brother and family. Mr. and Mrs. E. B. Robinson and children, Linda and Robin of Electra; Rev. Brotherton's sister and husband, Mr. and Mrs. W. J. Griffin of Plainview, Monty Campbell, of Allan Academy, Bryan; and a nephew, Lawrence Brotherton, Canyon. The Griffiths were also visitors here Tuesday night.

Mr. and Mrs. S. D. Rattan of Hillsboro, former residents of the county, spent Thanksgiving day here in the home of his brother and wife, Mr. and Mrs. V. A. Rattan, and visited the remainder of the week-end with his other brothers, Littleton and Ward Rattan, and with a sister, Mrs. Eldred Seigler, and their families.

Mr. and Mrs. William Curtis Graham and small daughter, Vickie, of Vernon, and Jimmie Graham, student at TCU, Fort Worth, were Thanksgiving visitors in the home of their parents, Mr. and Mrs. Curtis Graham.

Mr. and Mrs. Julian Edmondson and children, Ronald and Gaylynn of Phillips, spent Thanksgiving here with his parents, Mr. and Mrs. T. B. Edmondson. They attended the Matador-Stinnett football game at Floydada, Thursday, and on Friday visited Mrs. Edmondson's parents at Floydada and attended the game between Phillips and Floydada.

Vernon and Eleanor O'Kelly of McMurry College, Abilene, were among students spending Thanksgiving with their parents. They are son and daughter of Rev. and Mrs. W. V. O'Kelly.

Mr. and Mrs. Andy Hurst and children, Ricky and Andrea Sue of Sudan, visited friends here during the Thanksgiving holidays.

Mr. and Mrs. Albert Rattan had as their Thanksgiving guests her sisters and their husbands, Dr. and Mrs. O. R. Cook of Hobbs, N. M. and Mr. and Mrs. Lowell Sweeten of Brownfield.

Local Items

(delayed)
Mrs. Charlotte Hunsucker of Corpus Christi, visited here recently with her parents, Mr. and Mrs. J. R. Moore, as she was en route to Socorro, N. M., for a visit with her daughter and family, Mr. and Mrs. Brewster Baldwin.
Mrs. John Russell visited in Levelland from Wednesday until

Dr. B. E. Van Meter
Dentist
BARKLEY BUILDING
Office Phone 313

Saturday, with her son and family, Mr. and Mrs. Sonny Russell. Her mother, Mrs. R. P. Moore accompanied her to Lubbock, where she visited another daughter, Mrs. J. M. Harper and family.

Mr. and Mrs. Quinn Martin attended Hardin-Simmons University Homecoming at Abilene, recently. Mrs. Martin is an ex-student there.

Fred Stanley, student at Southwestern College of Pharmacy at Weatherford, Okla., spent the week-end at his home here. He was accompanied by Wheeler on his return to school by his father, R. M. Stanley.

Date Is Announced For Christmas Ball

The 1954 Cowboys' Christmas Ball, commemorative of "Larry" Chittenden's ballad and a "square" dance at the Star Hotel at Anson in 1885 will be staged in Pioneer Hall, Dec. 21-22-23 inclusive at 8:00 o'clock each evening. This is the 20th anniversary of the re-enactment of the original Cowboys' Christmas Ball.

In connection with the announcement, it was stressed that a regulation will be in effect that participants wear costumes of the 80's and 90's during the three nights of the entertainment. Long, full skirts, ruffles, hoops, polonaise, overskirts, basques, etc. will characterize feminine attire. (These are a must

women and girls must wear blue jeans, trousers slacks on the floor.) The old time Texas cowboy will be evidence in the masculine makeup colorful with red bandana plaid shirts, etc. Boots are considered essential.

The Cowboys' Christmas Ball is truly a folk festival with literary, Chittenden's cowboy ballad itself is "folksy" and set in a "folksy" era. The dancing, decoration, costumes, party—made up of the young men and women, youth and children all together—the Grand March led by descendants of pioneer settlers are all "of the times" and go with the Ball.

A decorated reprint of Chittenden's "The Cowboys Christmas Ball" made in Greenville, Texas was distributed throughout the nation recently by the National Association of Postmasters held its National Convention in St. Louis.

Admission to the entertainment will be \$1.00 for floor, mission and 35c in the observation balcony.

Matador IOOF Lodge

Meets every Tuesday night
Earl Thompson, Noble Grand
Ralph Nichols, Secretary
Visiting brothers welcome.

Delicious gifts... always appreciated!

The Best of Everything!
Layer Cakes — Do-Nuts
Cookies — Pies
Always Delicious!

City Bakery

KIMBLE OPTOMETRIC CLINIC
OFFICE HOURS
FLOYDADA—8:30—5:30 Monday thru Saturday
SPUR—9:00—5:00 Friday Only
Appointments—Phone 254 Floydada
Dr. John W. Kimble — Optometrists — Dr. W. F. Patrick

AUNTIE MAY says:
"since I serve 'em with Karo I can't make enough pancakes ... everybody just loves this wonderful waffle syrup."

Buy the big Decanter Bottle!
also in the popular 1 1/2-pound bottle ... and in 5-pound cans

FRANKLIN
Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry
STANLEY PHARMACY

Matador & Tribune
ISSUED THURSDAYS AT TRIBUNE BUILDING, 1001 MAIN STREET, MATADOR, TEXAS BY THE TRIBUNE PUBLISHING COMPANY
COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1954, AND WITH THE HOARING SPRINGS REPORTER BY PURCHASE APRIL 26, 1954
THE TRIBUNE IS SUCCESSION TO THE ORIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN MATADOR IN 1892, AND ALL OTHER SUBSEQUENT COUNTY PUBLICATIONS.
ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, DECEMBER 4, 1953, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.
DOUGLAS MEADOR, EDITOR
MRS. DOUGLAS MEADOR, SOCIAL AND ASSOCIATE EDITOR
SUBSCRIPTION RATES
IN MOTLEY, FLOYD, DOTTLE, HALL AND DICKENS COUNTIES
ONE YEAR, IN ADVANCE - \$8.00
ELSEWHERE, ONE YEAR - \$9.50
ANY ERRONEOUS REFLECTION UPON THE CHARACTER OF ANY PERSON OR FIRM APPEARING IN THESE COLUMNS WILL BE GLADLY AND PROMPTLY CORRECTED UPON BEING BROUGHT TO THE ATTENTION OF THE MANAGEMENT.

This Christmas be Sure...

Give Her an Electric Appliance

The gift that will give leisure, comfort and convenience every day for years to come... an electric appliance gift means more than an ordinary gift. Women seek the new convenient task-saving, time-saving appliances as a passport to year-round freedom from fatigue and strain. This Christmas, smart "Santas" will be sure... they'll give Electric Appliances.

See Your Electric Appliance Dealer or
West Texas Utilities Company

Someone is waiting to hear from you...

...to hear your voice this Christmastime!

And your Long Distance call is a two-way gift—for you'll get a world of pleasure too, hearing your loved ones, exchanging greetings with them.

Call early though—a day or so before Christmas is best. Lines are less crowded, calls go through faster.

GENERAL TELEPHONE COMPANY OF THE SOUTHWEST
A Member of One of the Great Telephone Systems Serving America

—REMEMBER—NOBODY IS MORE THAN A MINUTE AWAY—BY LONG DISTANCE—

SHOP WITH SANTA!



SHOP OUR WONDEROUS TOYLAND!

LARGEST STOCK OF TOYS WE HAVE EVER SHOWN

The Largest Selection! Personal Gifts!



There's nothing more Welcome! GIFT HOSIERY \$1.00 to \$1.65 pair

A certain success — with any woman on your list! Glamour hosiery — a mere film of nylon loveliness — in all the fashion-new winter hues!

- HANKIES
- PURSES
- GLOVES
- SCARFS
- CORSAGES
- COSTUME JEWELRY

Boxed Chocolates
 2 1/2 Lb. Boxes \$2.50 & \$3.50
 5 Lb. Boxes \$2.98 & \$4.95
 1-lb. Box Chocolate Covered Cherries Best Brand, 63c

BEAUTIFUL LINGERIE
 ROBES \$8.95 to \$19.75
 GOWNS \$2.98 to \$12.95
 PANTIES 59c to \$2.95
 SLIPS \$1.95 to \$5.95

EVERYTHING FOR MEN!
 GIFT SHIRTS \$2.95 to \$3.95
 TIES \$1.00 to \$1.95
 BILLFOLDS \$1.50 to \$3.95

BELTS \$1.00 to \$2.50
 SOCKS 50c to \$1.00

INDOOR and OUTDOOR CHRISTMAS TREE LIGHTS
 ALL KINDS GIFT WRAPPING

Matador Variety

FLOMOT NEWS

Mrs. A. L. Eubanks
 Correspondent
 Phone 3874, Turkey Line

R. W. Amick is still a patient in Stanley Hospital, Matador, and is reported some better. His son, Louis Amick has moved his parents' things to Plainview where they plan to make their home.

Baptist Brotherhood of the Flomot Baptist Church met Monday night, Dec. 6, with the pastor, Rev. A. L. Eubanks speaking on the subject, "The whole man for the whole church program." Others present were, J. C. Franks, L. E. Shorter, Joy Johnson and E. Shorter, Joy Johnson and C. W. Starkey. Next meeting will be Jan. 3, and every man is urged to be present.

Mr. and Mrs. J. C. Franks and son, Coy visited with friends, Mr. and Mrs. H. M. Allison and Janie of Spur, Sunday afternoon.

Mr. and Mrs. L. B. Turner visited his mother and sister, Mrs. B. P. Turner and Miss Roxie Turner at Plainview, Sunday afternoon.

Mr. and Mrs. L. W. Crowell were in Floydada and Plainview Thursday on business.

Hop Lewis visited Miss Ray Nell Tanner Sunday and attended church at the Baptist Church.

Ben Tanner, who has been in ill health for several months, was able to attend services at the Baptist Church Sunday night.

Visiting in the home of Mr. and Mrs. H. S. Gilbert, is a sister, Mattie Gilbert of Decatur.

Tinty Oliver and Mr. and Mrs. Bill McGann and daughters, Carolyn and Virginia of Vernon, were visitors Saturday in the A. W. Martin home.

Mrs. Roy Marler has returned home from Plainview, where she underwent surgery recently.

Mr. and Mrs. W. H. Webb spent the week-end visiting his sister and family, Mr. and Mrs. Herbert Lawson of McGregor. Other relatives joined them there for a pre-Christmas family dinner Sunday. Every member of the family was present.

Mr. and Mrs. Alton Anderson and sons, Gary and Tommie visited his parents, Mr. and Mrs. C. E. Anderson of Quitaque, Sunday.

Rev. and Mrs. A. L. Eubanks were in Matador on business, Monday morning.

Mr. and Mrs. Ernest Fisher and grandchildren, Daphen Sue and Rebecca Fisher spent the week-end in Wichita Falls in the home of their daughter, Mrs. Wayne Spray and Mr. Spray. The children's parents met them there and accompanied them to their home at Grand Prairie.

FLOMOT SCHOOL NEWS

EVERYONE IS INVITED to attend the annual Christmas program, Monday night, December 20th.

HOLIDAY RECESS for Flomot School will begin the 23rd and classes will be resumed Jan. 3. School will dismiss for the holidays Wednesday afternoon, December 22.

MAX WASHINGTON has been selected Student of the Month. Selection was made on scholarship and citizenship.

MRS. G. D. POPE and the first and second grades have the Christmas spirit. She is proving very efficient with her new work.

MRS. A. D. DANIELS' third and fourth grade room has a big Christmas tree with all the trimmings. With all the gala spirit however, she doesn't forget the "reading, writing and arithmetic." Mr. Daniels goes along daily, working and directing his youngsters in play. The entire group is very enthusiastic.

SUPT. JOHN L. WILMOTH has instructed all teachers and students that extra milk will be available to all students. This program is for the health of the students and to increase consumption of dairy products.

SEVENTH AND EIGHTH grades told Mrs. Wilmoth last week that they were so happy to receive new note books for English drill work.

LETTERS TO SANTA . . .

Matador, Texas
 December 11, 1954

Dear Santa Claus:

I am a little boy six years old and in the first grade. I have tried to be a good boy. I have a little brother three years old, who has also been good. Would you please bring him a dump truck, saw nuts, fruit and candy I would like a football, and tool set. Remember Mommy and Daddy.
 I love you,
 Ronald and Donald Cox.



FOR HER LOVELINESS... *Cosmetic Gifts*

MANICURE KITS
 Attractive cases, unique bottles of quality standard brands.
 Priced \$4.95 to \$9.00

COSMETIC SETS
 Old Spice and other quality brands in attractive boxes
 Priced \$1.20 up



FINE PERFUMES
 Every woman loves fine perfumes... the gift always appropriate, always welcome.
 Priced \$3.50 up

PENS and PENCILS
 the "White" Christmas Gift!

Pangburn's Chocolates

SHEAFFER'S PEN & PENCIL SETS

Cameras and Accessories
 Wrist Watches
 CHRISTMAS CARDS
 COMPLETE LINE PIPES • TOBACCOS
 Gift Packaged CIGARETTES

Gift Lighters - Shaving Sets
 ELECTRIC RAZORS
 SCHICK and REMINGTON
 TREE DECORATIONS
 TOYS - DOLLS
 VASES - NOVELTIES
 -GIFT WRAPPING-

STANLEY PHARMACY
 R. M. STANLEY, OWNER
 JACKSON BUILDING MATADOR
 PHONE 200
 Corner Main & Dundee
 "ONE OF THE LARGEST AND FINEST DRUG STORES IN WEST TEXAS"



Church and Society

Christmas Social Held By Altrurian Methodist Class

The Altrurian class of the Methodist Sunday School held annual Christmas dinner Thursday night, Dec. 9, at the home of Mrs. A. W. Ford, Judge Vance Gilbreath and Mrs. Gilbreath. Food was brought by members of the class.

The home was decorated in Christmas candles, tinted sage brush and a lighted outdoor Christmas tree.

After the turkey dinner with all the trimmings, the guests played forty-two. Those attending were Messrs. and Mesdames W. N. Pipkin, W. F. Jacobs, Charlie Keith, Jinks Wilson, Robert Darsey, Ben Edwards, Joe Bloodworth, Melvin Meason and John Hamilton; Rev. and Mrs. Marvin Brotherton, Rev. and Mrs. W. V. O'Kelly, Howard Trawick, and Mesdames Frank Pohl, A. L. Fair, L. D. Wilkerson, and Hazel Donovan, the host and hostesses.

Baptist Parsonage Is Scene Of Party

Baptist parsonage was the scene of a supper and party, Tuesday night, Dec. 7, with Rev. and Mrs. Bruce Oliver as hosts for members of the Young Adult Training Union.

Food for the supper was provided by the members, and included fried chicken, salads, hot rolls, tea and coffee and cake. Christmas decorations formed the background for the festive occasion, and games were conducted by Mrs. Oliver.

Those attending were, Jim Clower and Messrs. and Mesdames Bill Seale, C. M. Barton, Jr., Jack Norman, E. A. Day, Jessie Smallwood, Bill McCaghen, Forrest Campbell, Farris Fish, Walter Ray, Fred Clower, Lee Burns, R. M. Stanley and Freddie Welling.

CHRISTMAS RECITAL HAS BELLS THEME

A bells theme was featured in a program Monday evening, Dec. 13 in the high school auditorium, when Mrs. G. E. Hamilton presented her music pupils in an annual Christmas recital. "Christmas Melodies" by a chorus of girls, opened the program with Peggy Welling accompanying the singers: Charlotte Campbell, Raynita Dunning, Carolyn Pohl, Linda Beth Seigler, Jan Barton, Sharon King, Gail McWilliams, and Glynda McWilliams.

The program, as presented, was as follows: "I'll Be Home for Christmas", Raynita Dunning; "Keep On Hopin'" (bells), Johnny Ezzell; "Silver Spray", Jan Barton; "Star Of The East", Gail and Glynda McWilliams, violins, and Vella Ree Edwards, piano; "March", Carol Campbell; "Deck The Hall", (accordion) Gerald Pipkin; "In A Bird House", Linda Ray Thompson; "Up On The House Top", Sandra Jenkins; "Tam O'Shanter", Kay Norman;

"Jolly Old St. Nicholas", chorus and orchestra; Carol Campbell, organ; Vella Ree Edwards, Linda Ray Thompson, and Cheri Barton, xyloimba; Sandra Jenkins, chimes; Johnny Ezzell, bells; Larry Keltz, Carol Ann Stamper, Mary Jane Hamilton, Judy Hobbs and Charles Ezzell, singers.

"Humoresque", Peggy Welling; "The Night Before Christmas", song by Raynita Dunning; "Silver and Gold", Cheri Barton; "A Dream of Love", Gerald Pipkin; "Caprice", Gail McWilliams; "Long, Long Ago", reading by Sharon King; "Berceuse", Carolyn Pohl; "Beautiful Saviour", chorus composed of Jan Barton, Carolyn Pohl, Linda Beth Seigler, Sharon King, Charlotte Campbell, Kay Norman, Peggy Welling, Raynita Dunning, Gail and Glynda McWilliams;

"Clayton's Grand March", Vella Ree Edwards; "Minuet", Carolyn Pohl; "Jingle Bells"

(xyloimba), Gerald Pipkin and Clinton Burns; "Silver Blades", Sharon King; "Brahm's Lullaby" (organ and bells) Mary Jane Hamilton and Johnny Ezzell.

"Mazurka", Glynda McWilliams; "I Heard the Bells on Christmas Day", solo, Linda Beth Seigler; "Cukoo's Call", Carol Ann Stamper; "I Love a Little Cottage", solo, Charlotte Campbell; "Christmas Time is Here", Larry Keltz; "Porcupine" (bells and piano), Carol Ann Stamper and Johnny Ezzell; "The Elevator", Mary Jane Hamilton; "Four Bells" (piano quartet), Cheri Barton, Carol Campbell, Vella Ree Edwards, Linda Ray Thompson; "Distant Bells", Clint Burns; "The Waltz King", Judy Hobbs; "Silver Stars", Charlotte Campbell;

Closing the program was an orchestral arrangement of the beloved "Silent Night", as follows: Peggy Welling, piano; Charlotte Campbell, organ; Jan Barton, chimes; Varner McWilliams, mandolin; Linda Beth and Sharon King, trumpets; Pat Seigler, guitar; Gerald Pipkin, Carolyn Pohl and Florence Little, accordions; Raynita Dunning and Kay Norman, xyloimba.

Woodruff Home Is Scene Of WMU Tea

Mrs. J. L. Woodruff, president of the Baptist Woman's Missionary Union, was hostess Saturday afternoon at a tea for the members of the organization and other women of the Baptist Church.

She was assisted by her daughter-in-law, Mrs. Glenn Woodruff in receiving from 3 until 5 P.M.

Presiding at a silver service, Mrs. Woodruff poured tea and coffee at a table decorated in pink and silver. Unique centerpiece were devil's claws sprayed silver and decorated with pink Christmas ornaments to represent a miniature Christmas tree. Buffet and mantel arrangements were in the same decor. An array of Christmas cookies, finger sandwiches and mints were served.

Approximately thirty-five guests called, including two out-of-town visitors, both former Matador residents. They were, Mrs. G. S. Craven of Brownwood and Mrs. Rowe Sams of Waco.

Mr. and Mrs. Noble Groves of Plainview, formerly of Matador, visited friends and relatives here Sunday.

El Progresso Club Has Christmas Party

Annual Christmas tea for El Progresso Club was held Thursday, Dec. 9 in the ranch home of Mrs. L. B. Campbell at Dougherty. Instead of the usual gift exchange between members, gifts brought were sent to the State Hospital in Wichita Falls.

Mrs. Frank Pohl as leader, gave the devotional, using the Scripture from the second chapter of St. Luke, and led the group in singing "Silent Night". A Christmas story, "The Small One" by Chas. Tazewell, was given by Mrs. J. R. Whitworth.

Mrs. U. L. Willie gave a resume of the state convention of Federation Clubs which she attended recently in Mineral Wells, and presented the president, Mrs. Campbell, a gift from the Federation. The gift was an ash tray with the picture of the Federation building at Austin.

At the conclusion of the program, coffee and tea were served, with Mrs. J. L. Woodruff pouring. Other refreshments were red and green ribbon sandwiches, Christmas cookies, and marzipan candies. Tea committee was composed of Mesdames Woodruff, Warren Clements, G. E. Hamilton and Ralph Stapleton.

Table centerpiece was in four ceramics, which spelled the word "Noel". The two outside letters held red candles and the center letters contained holly. The room was festive with other decorations, including a silver tree trimmed with red ornaments, and an arrangement of red candles and greenery on the mantel, from which hung four Christmas stockings.

Present, other than those mentioned, were Mesdames Joe Bloodworth, Forrest Campbell, A. J. Daffern, W. F. Jacobs, W. N. Pipkin, Leonora Luckett, D. E. Pitts, Sr., Fred Simpson, Furman Vinson, Harry Willett, C. P. Waybourn, W. F. McCaghen, and Arthur Fair, and Miss Mary Keith.

APPRECIATION EXPRESSED

We would like to thank the Matador and Roaring Springs Fire departments for your splendid cooperation in helping save our church—Roaring Springs Church of Christ.

Mrs. J. P. Neighbors returned home Wednesday of last week from Pampa, where she had visited her brother and family, Mr. and Mrs. Herman Wagley.

WEEK-END SPECIALS For Friday & Saturday

Roast Beef Pound **47c**

MIXED FRUIT White Swan, Glazed, Preserved 3 oz. Package 2 Packages **25c**

Salad Dressing BEST MAID Qt. Jar. **39c**

Preserves Royal, Pure Apricot 20 oz. Jar **29c**

CRACKERS SUNSHINE 1-Lb. Box **25c**

MEAL KIMBELL'S BEST, White 5-Lb. Bag **34c**

POP CORN 3 Minute 1-Lb. Celo Bag **19c**

CLOROX QUART BOTTLE **15c**

BABY FOOD GERBER'S 3 Cans **25c**

OATS MOTHER'S, Aluminum, 3-Lb. Box **45c**

Spot Cash Grocery And Locker Plant



Living Room Suites

Bed Room, Breakfast and Dining Room Suites,

Mirrors, Tables, Lamps

RADIOS - PLAYERS

ELECTRIC REFRIGERATORS

SAMSON CARD TABLES

-We will keep your Gifts until Christmas-



ELECTRIC SHAVERS

SHOT GUNS

ELECTRIC FRY PAN

HASSOCKS

READING LAMPS

FINE WHEEL TOYS

TRICYCLES - SCOOTERS

ROLLER SKATES

FOOTBALLS - BASKETBALLS

BICYCLES

Samsonite Luggage Easy Chairs
Revere Cooking Ware TV Lamps
Pinking Shears China Dishes
Sewing Rockers Serving Trays
Norelco Electric Razor Vases
Electric Blankets Pressure Pans

LANE CEDAR CHESTS



TELEVISION IS THE PERFECT GIFT

FOR THE ENTIRE FAMILY

SMOKING STANDS

BASE ROCKERS

SILVERWARE

MIX MASTERS

Electric Toasters

Complete Line Of

Fiesta Pottery

and

Ceramic Novelties



Gifts That Make Everyone Happy!

Matador Hardware & Furniture Co.

