


## M. Fanmer:

Mr. Rancher:

Yoer Financial Probkaus are handice ned mbee primary tuim is to provide you with A has suited to your neet -and to the lowes posuibe cas
 Lase Ranat hase Anoual or semi annual payment. with terms up to 35 yours nod poe may pay in A han oo your trum or racet.


The Federal Land is rif Association of

## Floydada

jake b. WATSON
loydada, teas


Ladies \& Misses DRESSES
Starts Thursday, July 26th


ONE GRCUP Ladies and Misses Dresses Lidies and Misses Dresses LLadies and Misses Dresses All Sizes and Colors all sizes \& colors, all styles $\$ 5.00$

All Summer

## SLIPPERS

Reduced 20\%
ALL SWIM WEAR
Ladies * Girls
Mens and Boys
331\% off!

One Group
5.99

One Group PIECE GOCDS
Pampered, Broadcloth, and many others
20\% Off Regular Price!
One Group MEN'S DRESS SLACKS

Reduced $1 / 3$

Entire Stock Summer Shorts \& Sels 331\% off!

BOYS SUMMER SHIRTS Entire Sleck 25\% OFF!

One Group Ladies $\delta$ Misses DRESSES Marcy Lees, Jo Barry, Carol King ard others

Home EC Student To Get Practice Teaching In MHS Lexiock spexal tor Try

Flomol Couple on Alaskan "Honeymoon" Trip To Celebrate Golden Anniversary



our telyphone number after aggust
EUDY-SEALE FUNERAL HOME
最
347.2626


Reunions Are Held
By Three Families
Relative visting bere dun
he we kend were members
hree family grous particip rg in seper
Attending

DOES YOUR HAIR NEED COLOR? We Sell Miss Clairoils "Loving Care"
matador $\sqrt{\text { arith }}$


# WEDNESDAY IS dIAL DAY IN MATADOR 

At 6 o'clock A.M. Next Wednesday August 1 All Telephones in Matador Will be Converted to

## Modern Dial Operation

(Prior to the 6:00 A. M. cutover, you will continue to use existirg manual service and numbers)


GENERAL TELEPHONE COMPANY of the Southwest is proud to be a partner in progress with the City of Matador. The new Dial System, which goes into operation nett Wedresday, is a testimonial of our faith in Matador's continued growth.

Full information on the proper use of your dial telephone will be found in the new directory. Please read the instructions carefully.

## After Conversion to Dial Service

each telephone in Matador will consist of seven digits. The first three dig'ts,

> "347"
will be common to EVERY number in the city. All numbers will begin wilh "347"
Instructions for dialing lorg distance, repair service, information, or our business office in Ralls, are to be found in your directiory.

A Member of America's Largest Independent Telephone System



3 More Days!
THUR'DAY (Today), FRIDAY and saturday

| M1cKESSON MK2 FORI |  |  |
| :---: | :---: | :---: |
|  |  |  |
| 咀国 |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |



Our NEW TELEPHONE NUMBER IS 347-2603
Bolb Ntanley Pharmaty MATADOR, TEXAS


## Rainfall Continues

 In Texas Panhandle

Emergency Numbers



## 

- SAVEMERES

| Drink 59c TO |
| :---: |

Pineapple 2 for $39^{\circ}$ HASH 2 for $65^{\circ}$
Catsup 2 for $39^{\circ}$ Peaches 2 for 49 c English Peas $45^{\text {con }}$
 BIG DIP

 COOKIES 35 c Orange Juice $29^{\circ}$ | Avocados 3 for $25^{\circ}$ | STEAKS |
| :---: | :---: | :---: | COFFEE BILLY'S GROCERY

