

# Matador Tribune

## TRAIL DUST

By DOUGLAS MEADOR

Reward is the motive for an act of goodness. Investigation often disclose that evil has more attractive offer.

To paint the town red a man easily start a tidal wave that retain the color factor all way to the figures on his balance.

Cruelty is a barbaric force which civilization has retained because its nobler impulses, ultimately, is the sidearm of compassion, making possible the atmosphere of security that proceeds from kindness from a world of savage forces.

As a premise the Internal Revenue Service takes the fact that you have lived from one paying date to the next, as evidence that you are in debt to government. You either borrowed the money or earned it.

So far the Russians have not so far the Russians have not modified they invented the modern feminine hair styling. This encouraging, but our leaders should not consider it conclusive that a better understanding exists between the two nations.

The substance of egotism is so offensive in its pure state, before being rolled in vanity and dipped in bubbling ignorance.

Some very grave mistakes have been made in an effort to change the course of circumstances which was seeking merely to reach the estuary of normality.

Anniversary Sale Opens Here Today Three years ago Thacker Supper Company, pioneer Roaring Springs firm, purchased the Matador Hardware & Furniture Co.

Principal items advertised in this issue of the Tribune include furniture, floor covering, Pittsburg paints, Samsonite luggage, Morning Glory mattresses, pottery, etc.

All merchandise is new, first quality and famous brands, as is the traditional policy of the firm.

Free coffee and donuts will be served the first three days, Thursday, Friday and Saturday. Three prizes will be given away Saturday, February 23, at 4 p.m. First prize is a \$50 Zenith transistor radio. It is not necessary to make a purchase to register for prizes.

Paducah Publisher Announces Arrival Mr. and Mrs. Kenneth Tooley of Paducah are announcing, via this column, "Ken's Korner" in the Paducah Post, the arrival of their son Sunday, Feb. 3, weight seven pounds and four ounces. They carried out the "K" tradition in their family and named the newcomer Kirk Alan. Their other sons are Kay, Kevin and Kent. Mr. Tooley is publisher of the Post and his wife, Doris made a number of friends in Matador while setting type for the Tribune at intervals during the past two years.



HONORED GROUP—Past Worthy Matrons and Past Worthy Patrons of Matador Chapter 66 Order of the Eastern Star were guests of honor at a banquet Thursday night, February 7, in the Masonic Lodge hall. From left, front row: Vivian Jacobs, Vinie Keltz, Opal Craven, Opal Pipkin, Ann Pitts, Wilna Hobbs, Rachel Patton, Frances Fryar Stansell, Virginia Willie; second row: Marguerite Lipscomb, Maggie Hamilton, Bertha Stearns, J. D. Craven, Etoile Stanley, Margaret Whitworth, D. E. Pitts, Randall Whitworth, Lucy Ford, Lucretia Campbell; Back row: Vance Gilbreath, Wynona Ford Gilbreath, Geraldine Campbell, Bill McCaghen.

### Flomot Cagers Win Tournament

Flomot Junior High basketball team defeated Delwin, 38-13 to win top place in a tournament held at McAdoo last week. High scorers for the game were George Calvert and James Kimbell.

### Patton Springs Awards Jackets

Students in three Patton Springs departments of activities have been awarded jackets. Barbara Young as FFA Sweetheart and Ahnise Varnell as FFA Princess were presented jackets on behalf of the FFA chapter.

### Anniversary Sale

Three years ago Thacker Supper Company, pioneer Roaring Springs firm, purchased the Matador Hardware & Furniture Co. In celebrating the anniversary a storewide sale opens this morning, offering some of the most outstanding values to be found anywhere.

### Paducah Publisher Announces Arrival

Mr. and Mrs. Kenneth Tooley of Paducah are announcing, via this column, "Ken's Korner" in the Paducah Post, the arrival of their son Sunday, Feb. 3, weight seven pounds and four ounces.

### Scouts Signing for Canadian Canoe Trip

Thirty-six Boy Scouts and leaders from the South Plains Council will be among the thousands in the nation who will take part in the annual Canadian Canoe trip this summer.

### Slides Shown Flomot Lions

A series of scenery slides of outstanding beauty was presented as the program feature at the regular meeting of the Flomot Lions club Thursday night.

### Rites Held for Mrs. Cartwright

A pioneer who came to Motley County as a bride 72 years ago, was buried here Sunday.

### Judge Reeves is Banquet Speaker

Judge and Mrs. Elbert Reeves attended a banquet Friday night held at the First Baptist Church in Paducah and Judge Reeves was guest speaker for the occasion.

### CONDITION IMPROVED

Condition of Rev. W. B. Vaughn, who is ill at his home, is reported much improved.

### SOCIAL SECURITY VISIT SCHEDULED

The social security representative from the Lubbock district office will be in the lobby of the First State Bank in Matador Tuesday morning, February 19, for the purpose of assisting anyone who wants help or information about social security.

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### Union Service Set for Sunday

Union church service is set for 7 p.m. Sunday at the First Methodist Church with Rev. Miller Robinson, pastor of the First Baptist Church delivering the message.

### RECENT ILLNESS

Ben Charles Grundy, young son of Mr. and Mrs. Roy Grundy has been recuperating from recent illness at his home here, since Friday.

### AT MOTHER'S BEDSIDE

Mrs. Elmer Smallwood has been a patient in Stanley Hospital the past week, and was reported some improved this week.

### ATTEND FUNERAL

Mr. and Mrs. W. L. McWilliams, who are spending the winter in Lubbock, accompanied Mr. and Mrs. Bill Smith of Lubbock here Sunday to attend the funeral of Mrs. C. Cartwright.

### GIRL CAGERS TO DISTRICT TOURNAMENT

Matador girls basketball team defeated Quitaque girls here Friday night 51-33, completely clinching the round robin title by taking two wins over all four district teams.

Matador boys lost both games to Quitaque in the gymnasium here Friday night. Quitaque boys won the "A" game by 85-55 and the "B" game by 23-16.

In the event the Matador boys win tonight, they will play Estelline tomorrow (Fri) night at 8:30. Win or lose they will again go to Lakeview Saturday night.

Climaxing the girls game here Friday night was the crowning of Pete Davis as 1963 Basketball Beau. Tended as tribute for his loyal support, effort and interest in the team, he received a properly inscribed trophy from co-captains Jill Scaff and Pat Cooper.

### WEATHER CASUALTY

Additional snow Monday night (which fell sometime early Tuesday morning) melted down to an additional .02-inch of moisture in Bob Stanley's gauge, bringing the total storm precipitation to 70-inch in Matador.

### WEATHER CASUALTY

District officials of Veterans of Foreign Wars were guests here Tuesday night at the local VFW building for a barbecue supper and meeting.

### BANK HOLIDAY

First State Bank will observe Friday, February 22 (George Washington's Birthday) as a legal holiday, as will other banking institutions throughout the country.

### COME TO CHURCH SUNDAY

Mr. and Mrs. Elmer Smallwood has been a patient in Stanley Hospital the past week, and was reported some improved this week.

### IAS HEART ATTACK

J. J. (Jim) Cooper is a patient in Stanley Hospital, having suffered a heart attack Friday.



MAIN STREET at the corner of the First State Bank looked like this at noon Monday after the Sunday night snow. More light snow fell again early Tuesday, bringing the total precipitation here to 70-inch.

### Snow Brings Needed Moisture to County

A SNOW BLANKET which wrapped around The Quitaques and spread across the Foothills Monday produced a changed effect on the landscape and a greater change in the outlook of farmers and businessmen.

The moisture provided the greatest benefit to wheat pasture, which, in most instances, was suffering. The benefit also extends across plowed fields and pasture lands.

### HEART ATTACK IS FATAL TO FLOMOT MAN

Fred McNeely, 67, resident of Flomot since 1949, died instantly in Jack's Cafe in Flomot about 8 a.m. Monday morning, where he had gone for a cup of coffee. He was the victim of a heart attack.

Mr. McNeely had previously been in the cafe business and had operated the cafe where he was stricken. He had retired and currently was employed by George's Grocery.

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## Church and Society



Deputy Grand Matron, Mrs. Ruby Hardison of Childress (District 2), Worthy Patron J. B. Cooper and Worthy Matron, Mrs. J. B. Cooper of Matador Chapter 66 OES.

### Past Worthy Officers Honored at Banquet-Meeting of Eastern Star

Past Worthy Matrons and Past Worthy Patrons of Matador Chapter No. 66, Order of the Eastern Star were honored at a banquet and stated meeting, February 7. A delicious ham supper served at 6:30, was followed by a program featuring a Valentine theme.

The dining hall was attractively decorated in the Valentine motif by the hostesses and decorating committee for the occasion. They were Mesdames Bill Seale, Roy Hankins, J. P. Sturdivant and Furman Vinson and Miss Pina Sue Sturdivant.

Mrs. J. B. Cooper and Mrs. R. M. Stanley decorated the lodge room with large baskets of pink roses and large Valentine hearts. A red carpet was laid for the honored guests and a white arch was decorated with red satin bows and centered with a large red heart.

Mrs. Cooper, Worthy Matron, was program chairman, and J. B. Cooper, Worthy Patron, Master of Ceremonies. Mrs. Roy Hankins presented each of the past Worthy officers as he or she entered through the arch, and Mr. Cooper announced the name and the year each had served. Valentine programs were handed to the guests by Master Jim Cooper, young son of the presiding officers.

Welcome address was by Mrs. Cooper, and Mrs. Frank Pohl, organist, played "Battle Hymn of the Republic" for the march, and the chapter sang "Let Me Call You Sweetheart," dedicated to the honored guests. A piano solo, "Red Sails in the Sunset," was played by Judy Gwinn and a Valentine reading was given by Jeanette Day.

Two distinguished guests were Mrs. Ruby Hardison of Childress, Deputy Grand Matron, District 2, Section Five, and Vance Gilbreath, member of the Peoples To Peoples committee.

both of the Grand Chapter of Texas Order of the Eastern Star. Mrs. Hardison brought as her guest, Mrs. Juanita Hill, also of Childress.

Mrs. O. L. (Frances Fryar) Stansell of Plainview, a Past Matron of the chapter and Mr. and Mrs. Avery Payne of Roaring Springs were out of town guests. In addition to Mrs. Stansell, other Past Matrons and Past Patrons present included Mr. and Mrs. J. R. Whitworth, Mr. and Mrs. D. E. Pitts, Mr. and Mrs. Vance Gilbreath, Mr. and Mrs. J. D. Craven, Mr. and Mrs. Bill Pipkin, Miss Rachel Patton and Mesdames W. F. McCaghen, Forrest Campbell, Alvin Stearns, G. E. Hamilton, U. L. Willie, Henry Ford, R. E. Campbell Jr., W. D. Lipscomb, W. F. Jacobs, Vinie Keltz, and R. M. Stanley.

#### GUESTS AT MUNDAY

Mrs. Fred Simpson and her granddaughter, Mrs. Buddy Davis and baby son Mike, accompanied Mrs. Simpson's daughter (Mrs. Davis' mother) the Rev. Mrs. Ruth Cooper of Maple, to Munday last Tuesday. Mrs. Cooper was guest speaker at Ladies Night for the Methodist Men's organization at the First Methodist Church there.

They continued to Abilene on Wednesday to visit another daughter of Mrs. Cooper's, Mrs. Carlos Earp and Mr. Earp. Another daughter, Miss Doris Cooper accompanied them back to Matador and spent the week end, and returned to Abilene with Mrs. Bert Ezzell and son, Johnny, who had spent the week end at their home here.

Dr. and Mrs. Albert Traweck spent the week end in Houston visiting their children, Frank Traweck, Mrs. Dorothy Gibson and children, and Mr. and Mrs. Ned Morris.

### NOTICE TO CUSTOMERS . . .

We are going to discontinue giving **Buccaneer Stamps**, because of the small interest shown in them, and the heavy expense they place on operation.

**WE WILL, HOWEVER**

Give stamps during February and accounts paid by **March 10th**.

We will appreciate your cooperation.

**SALEM DRY GOODS**

### Betty Payne and Carter Luckett Exchange Marriage Vows Friday

Marriage vows were exchanged by Miss Betty Lou Payne of Roaring Springs and Carter Luckett of Matador, in a ceremony read at 7 p.m. Friday, February 1. First Baptist Church in Roaring Springs was the scene of the wedding and Rev. Charlie Brooks officiated in a double ring service.

#### PIED PINIONS

By Mrs. M.

Twenty-four years ago the Matador Welfare Association sponsored the first annual Mother-Daughter banquet for the girls of the community. Later the association became the Matador Parent-Teacher Association, and continued sponsoring the banquet.

Two years ago the P-TA ceased as an organization for lack of leadership, but not until the end of the school term, so the banquet was held that year. Last year a group of mothers spearheaded a movement to see that the girls were entertained, and came up with a good program in keeping with tradition.

This year would have been the twenty-fifth banquet. However there seems to be no activity in that direction, and unless something is planned for a later date here will be no Mother-Daughter banquet this year.

Looking back over the years and remembering the fine programs and beautifully decorated banquet hall, not to mention the clever favors, many times handmade (I remember especially Cinderella's slipper on the tiny satin cushions) it seems a pity that the tradition of a Mother-Daughter banquet is about to expire. Especially since many of the young mothers now were the daughters then.

Perhaps the older girls do not care for the banquet, and if so perhaps some other means will be found to entertain the younger misses. The women of the Whiteflat community are planning a banquet for their sub-teens, and this may be the answer. The first Mother-Daughter banquet I ever attended was held by my Sunday School class, under the direction of our teacher.

My personal apologies to Mrs. Furman Vinson and Mrs. D. E. Pitts for my sins of omission. When Mrs. Pitts entertained with the lovely tea recently honoring Mrs. John McKee and Mrs. Roy Douglas of Dallas, Mrs. Vinson, as well as Mrs. Ralph Stapleton presided at the silver service. Since Mrs. Stapleton was pouring during the time I was present, I neglected to inquire whether others poured also.

Parents of the couple are Mr. and Mrs. Avery Payne, Roaring Springs, and Mr. and Mrs. Hugh (Jack) Luckett, Matador.

Given in marriage by her father, the bride wore a dress of white wool fashioned with high neckline and long fitted sleeves. The street-length skirt was box pleated and accented by a flat bow at the front waist line. She added a white velvet pillbox with a nose-length veil.

She carried a bouquet of white carnations, accented with two red roses, atop a white Bible which belonged to her sister. The roses were presented to the bride's mother before, and the bridegroom's mother after the ceremony.

Miss Judy Payne, sister of the bride was maid of honor. She wore a street-length dress of blue wool, and a corsage of white carnations.

Jack Luckett Jr. served his brother as best man.

Music was provided by Mrs. Guy Thacker at the piano.

Attending the wedding were members of the immediate families of the couple.

Following the ceremony they left for a short wedding trip, and are now at home on Burlington Street.

The bride graduated from Roaring Springs High School and completed three semesters at South Plains College, Levelland. Her husband is a graduate of Matador High School, and is engaged in farming.

#### ANNIVERSARY DINNER

Mr. and Mrs. R. A. Day, Sunday observed their forty-seventh wedding anniversary at their home here. Guests for the day were their daughter and family, Mr. and Mrs. Ware Fogerson and their daughter and son-in-law, Mr. and Mrs. Jack Mayfield, all of Silverton, and Mr. and Mrs. E. A. Day and daughters, Pat and Jeanette of Matador.

#### TO WEATHERFORD

Mrs. R. M. Stanley drove to Weatherford, Okla., Tuesday to accompany home her son, James, who is ill. She was accompanied by Mrs. Oscar Stokes and Stanley Welling. James is attending the school of pharmacy at Southwestern University in Weatherford.

W. H. Webb of Flomot visited here during the week end with his son and wife, Mr. and Mrs. Raby Webb.



Mrs. Larry Norris

### Shower Honors Recent Bride

A bridal shower Monday night at the home of Mrs. Arvin Ellithorp was a courtesy for Mrs. Larry Norris. The recent bride is the former Dianne Dell Scott of Roaring Springs.

Hostesses with Mrs. Ellithorp for the occasion were Mesdames B. H. Hobbs, Scott Robbins, Ted Elliott, J. P. Sturdivant, Roy Hankins, Bennie Keltz, John Brascoe, Clay Hart, Givens Lawrence, Jackie Smith and Marvin Vaughn.

Guests were received by Miss Karen Elliott, and registered by Miss Patsy Hankins.

Coffee and hot spiced cider,

cookies, mints and nuts were served, with Mrs. Bennie Keltz presiding at the silver service. A Valentine motif was featured in the refreshment table, which was laid with a lace cloth over red, and centered with a red styrofoam heart, outlined with lace, which formed the background for a miniature bridal couple. Tiers of red net trimmed with rhinestones decorated the base of the arrangement.

Announcement of the couple's marriage was made recently by the bride's parents, Mr. and Mrs. John A. Scott of Roaring Springs. The bridegroom is the son of Mr. and Mrs. Marion Nor-

ris of Matador. Both are continuing their education as students in Matador High School.

#### ORIENTAL AMERICANS SUBJECT OF PROGRAM

Whiteflat Baptist Women's Missionary Union met Thursday, February 7, in the home of Mrs. D. E. Rattan with six members present. Mrs. F. M. Casey led the program, "Witnessing to Oriental Americans."

Mrs. J. M. Jameson led the Bible study, "Revealing the Beautiful." Others present were Mesdames L. A. Carlisle and Starn Dixon, and Miss Melba Jameson.

Dr. B. J. Welch

WILL BE IN  
**MATADOR**

WEDNESDAY

**February 20th**

at the Motley Hotel  
TO FIT GLASSES

DRS. CAULEY and WELCH

OPTOMETRISTS

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# WEEK-END SPECIALS

**Bacon** ★ WRIGHT'S 2 lb. package **1.09**

**Fruit Pies** BANQUET, frozen Apple, Peach or Cherry, ea. **29c**

**Fish Sticks** KEITH'S, frozen 8 oz. package **25c**

**Gladiola Cake Mix** ALL KINDS box **29c**

**Tomatoes** Santa Ana, California whole, No. 2 1/2 can **23c**

**Cheese** KRAFT'S Velveeta 2 pound box **79c**

**Peaches** ★ Sun Drenched, Elbertas No. 2 1/2 can **25c**

**Instant Coffee** ★ FOLGER'S 10 oz. jar **98c**

**Liquid Joy** ☆ GIANT SIZE container **73c**

**Carrots** FRESH celo bag **9c**

## SPOT CASH



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## Announcing A NEW Beauty Service IN MATADOR!

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### The Matador

Andy Hart ..... Editor  
Steve Stevens ..... Assistant Editor  
Bobbie Robbins, Assistant Editor  
Mary Newman ..... Senior Editor  
Roger Vinson ..... Sports Editor  
Gene Hamilton ..... Columnist  
Ann Garnett ..... Grade School Editor  
Mrs. Reece Timmons ..... Sponsor



OFFICIAL PUBLICATION  
MATADOR SCHOOLS

### Matadors Take Eleventh Victim

by Gary Campbell  
The Matador Matadors won their eleventh ball game of the season Tuesday night, as they defeated the Flomot gym and defeated their hosts 55 to 28. Matador had complete control over the entire ball game as they advanced into third place in district standings. The leading scorer for the Matadors was Tim Green, who scored in for 20 points. Rounding out the rest of the Matador scoring was David Rattan with 10 points; Charles Ezzell with 10; Johnny Pearce, 8; Jack McCallie, Richard Campbell, 2, and Kenneth Pitts, 1.

### Teams Defeat Roaring Springs

by Jill Scaff  
Both the grade school teams on the basketball games Thursday night, January 24. They defeated Roaring Springs at Roaring Springs in their next to the last games of the season. Lewis Moore led the Mavericks in scoring with 12 points. The score at the half was Matador 12, Roaring Springs 10. Both teams scored an equal number of points the second half which gave Matador another close win, 28 to 26. The girls did not have as much trouble winning as the boys did. Their half-time score was 25-4. Matador, Karol King dropped in 17 points, which helped in the final defeat of the Roaring Springs girls 39-19.

### Girls 'Kidnapped' As Guests for FHA Breakfast

by Sue Stevens  
In the early morning hours, Saturday, sleepy-eyed girls were dragged from their beds, told to put on housecoats, and snatched from their homes. The kidnappings were handled so smoothly that none of the parents called in the law enforcement officers. The willing victims were carried to the hideout, where they were given a hearty breakfast and then were told they would have to entertain for their ransom. They eagerly sang songs and gave pantomimes. The girls then said their good-bys to Mrs. Fair and their fellow F. H. A. members and were carried back to their homes, sleepy, but well-fed, to eagerly await the next "FHA Kidnap Breakfast."

### Matador Girls Defeat Turkey

Matador girls defeated Turkey here Friday night, February 1, to a resounding score of 59 to 38. The end of the first quarter saw Matador ahead 13 to 8, and the half-time and third-quarter scores found Matador still in the lead to the tune of 37-20 and 46-29. Leading the Matadors on to victory was Jill Scaff, scoring 38 points; Ann Garnett, scoring 11 points, and Janna Crenshaw, scoring 10 points. High-point girl for Turkey was Margie Mullins with 21 points, followed by Brenda Lane with 10 points.

### Limelight Lassie



Glenda Lee Lynn was born on May 24, 1945, to Mr. and Mrs. L. L. Lynn in Matador, Texas. Glenda is active in all school activities. She has represented Matador High School in Inter-scholastic League events since Grade School, specializing in spelling and tennis. She lists among her favorites "Beverly Hillbillies," Suzanne Pleshette, Cliff Robertson, "If a Man Answers," and pork chops, (though not necessarily in that order). Glenda's vivacious personality makes her an outstanding teenager. Her plans for the future are indefinite, but she is considering attending Methodist Hospital School of Nursing, Lubbock.

### Valentine's Day Symbolizes Love

Roses are red, violets are blue, Sugar is sweet, and so are you. This very old Valentine rhyme symbolizes the friendship, affection, and sharing with others that was displayed by a young Christian priest when faced with execution by the Roman emperor in 269 A. D. His brave actions and thoughtfulness helped set a pattern which people in many parts of the world observe each February 14. According to history, St. Valentine, is credited with performing valiant service in helping the Christians during their persecution by Claudius II, Roman emperor. Thrown in a dungeon for helping the Christians, St. Valentine was given only the barest necessities of life. His only comfort was the jailer's blind daughter. The priest was a kind man, and

she befriended him by bringing him food and delivering his messages.

After a year in the jail, Valentine was summoned to appear before the Emperor. The Emperor was so impressed by the young priest's dignity that he attempted to convert him to the Roman gods, saving him from the execution.

St. Valentine, however, refused to go against Christianity and imprudently attempted to convert the Emperor to Christianity. Claudius II was furious at this brave attempt and ordered that St. Valentine be beaten with clubs, stoned and executed.

In the last days of his life, the priest was credited with restoring the sight of the jailer's daughter and converting both of them to Christianity.

According to history and legend, the priest, on the day of his execution, wrote a farewell message to the girl and signed it "From Your Valentine." His execution was carried out February 14, 290 A.D. A pink almond tree is said to have blossomed near his grave, symbolizing abiding love.

(The information for this feature came from an editorial in the Alpine High School newspaper.)

### Matadors Down Turkey Rivals

by Gary Campbell  
The two arch-rivals, Matador and Turkey, fought to the finish here Friday night with Matador finishing on top of the scoring bracket 48 to 32. The Matadors started off with a rush as they scored the first four points before the Turks could get off the floor. As the first half came to an end, Matador held a five point lead and showed little signs of letting-up from the torrid pace they had set.

With the second half underway, the Matadors sent their lead up to a 15 point bulge and Turkey was showing signs of wear and tear. The Matadors' stout defense began to tell here as Turkey couldn't seem to pass the ball without having it deflected by Johnny Pearce or having their shots blocked by Charles Ezzell, both of whom played one of their finest ball games. The other four Matadors, David Rattan, Tommie Green, Lloyd Martin, and Tim Green, also played tremendously and were rewarded with the victory and the cheers of the jubilant crowd.

The victory brought the Matadors district record to 4 wins and 4 losses, while their seasons standing is much better with 10 wins and 5 losses.

The scoring leader for the Matadors versus the Turks was Charles Ezzell who "raked" in 14 points. He was followed by Johnny Pearce with 10, Tommie Green, 9, David Rattan, 6, and Lloyd Martin, 3. Topping the Turkey scores was Don Guest with 14 points.

### News at Random

Spring weather last week brought the Girls and Boys P. E. classes out of hibernation. They enjoyed participating in several outdoor sports this week: baseball, track, tennis, and hiking.

This spring weather also caused the campus keepers to begin work outside. Water was turned on the grass and flowers to help

### Matador & Tribune

Phone 347-2320  
ISSUED THURSDAYS AT TRIBUNE BUILDING, 1001 MAIN STREET, MATADOR, TEXAS

TRIBUNE PUBLISHING COMPANY  
COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1954, AND WITH THE ROARING SPRINGS REPORTER THROUGH PURCHASE, APRIL 26, 1958. THE TRIBUNE IS SUCCESSOR TO THE ORIGINAL MOTLEY COUNTY NEWS, ESTABLISHED IN MATADOR IN 1892, AND TO ALL SUBSEQUENT COUNTY PUBLICATIONS.

ANY ERRONEOUS REFLECTION UPON THE CHARACTER OF ANY PERSON OR FIRM APPEARING IN THE COLUMNS OF THIS NEWSPAPER WILL BE GLADLY AND PROMPTLY CORRECTED WHEN BROUGHT TO THE ATTENTION OF THE MANAGER.

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nature with the beautifying of the campus.

This is also the season when the seniors start thinking of ways to finance the senior trip, and juniors start worrying about paying for the Junior-Senior banquet. The answer to both of these problems is the class plays. Both classes have begun work on choosing plays that will provide both entertainment and much needed funds.

### High Attendance At Flomot School

Highest daily attendance in Flomot schools in three years, was attained the first semester of the 1962-63 school year, according to a report by the school's record department.

The record was equaled in 1958-59, and was topped in 1955-56 with a 98% average daily attendance. This year's 94.2% is an increase of nearly 31 per cent over last year's attendance average.

The improved attendance, according to Supt. A. J. Barron, is due largely to the thirty-one students who have been neither absent nor tardy for the first semester. Several other students have lost only one or two days because of sickness.

Perfect attendance pupils for the first semester were as follows: First grade, Maria Carbajal, Darla Cruse, Tim Meyers, Moria Salinas, and Ester Cano; Second grade, Mary Carbajal, Janine Pigg, Judy Smith, Jose Luis Aleman, Paul Aleman, Andrea Orosco, Petra Sanchez; None in third grade.

Fourth grade, Alvia Joe Calvert, San Juanita Carbajal, and Joe Bob Crowell; Fifth grade, Darrell Cruse and Johnny Turner; Sixth grade, Barbara Moseley and Jackie Pigg; Seventh grade, George Calvert, Sherrilyn Calvert, Johnny Gourdon and Donna Rogers; Eighth grade,

Wayne Gourdon.

Freshman, Donnie Cruse, Stanley Degan, Louis Leal and Olga Aleman; Sophomore, Clois Shorter; none in the junior class; and senior, Rodney Hammons and Aleta Neatherlin.

Since the end of the first semester, chicken pox and measles have caused several of the perfect attendance students to

miss a few days of school.

Flomot School officials express appreciation to the parents of the children with perfect attendance records. Certificates will be given to all with perfect attendance for the year. Supt. Barron stated, and medals will be given to the students with five or ten year perfect attendance records.



### Who Is Liable For Damages?

As the owner, operator or tenant of a farm, you may be liable for damages due to the injury of an employee or guest while on your premises. Your best protection is some low-cost liability insurance, just in case. Call us.

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## NATIONAL ELECTRICAL WEEK

February 10-16 1963

The three million men and women of the electrical industry observe National Electrical Week each year during the week of Thomas A. Edison's birthday, February 11. National contributions that electricity makes to our economy, our high standard of living, and our progress as a nation.

### ELECTRICITY

America's Growth Power

## Do you know that...

- Today the United States has more power capacity than the next 5 nations combined and almost three times the power capacity of the Soviet Union.
- West Texas Utilities has increased its electric generating capacity over 6 times since 1942.
- In terms of residential use, the American home uses nearly eight times the electricity of the Russian home. Americans use twice as much for lighting alone as the Russian total.
- The average cost of a kilowatt hour to residential customers served by WTU has decreased 35% in the last 20 years.

...you can live better electrically

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an investor owned company

### Four different ways to make going more fun than getting there

You can see why one of America's favorite outdoor sports is driving Chevrolets, with four entirely different kinds of cars to choose from. There's the Jet-smooth Chevrolet, about as luxurious as you can go without going overboard in price; the low-cost Chevy II, a good-looking car that would send any family packing; another family favorite, the sporty Corvair, whose rear-engine traction will make you think that ice and snow are kid stuff; and for pure adventure, America's only sports car, Corvette—now in two all-new versions with looks that can stop traffic like a rush-hour blizzard. Picked your favorite already? The next thing is to take the wheel at your Chevrolet dealer's. If that doesn't have you thinking of places to go, maybe you'd rather just have a ball around town!



Now—Bonanza Buys on four entirely different kinds of cars at your Chevrolet dealer's

## CAMPBELL CHEVROLET COMPANY

U. S. Highway 70 at Main Street Matador, Texas

# Anniversary Sale

**STARTS**  
**Thursday, Feb. 14**  
**MATADOR STORE ONLY!**

THIS IS THE THIRD ANNIVERSARY of our purchase of the Matador store, and we are offering some of the finest values in our almost half a century of merchandising. Every item is top quality, standard merchandise. We ask you to compare these prices with the same quality merchandise anywhere. Remember that many items on sale are not listed on this page! This is a STOREWIDE SALE and these prices good only in the Matador store!

**FREE!**  
**Coffee & Donuts**  
**FIRST 3 DAYS**  
**THURSDAY, FRIDAY**  
**and SATURDAY!**

Entire Stock Gas & Electric  
**HEATERS**  
**20% off**

Some patterns Frankoma & all  
**FIESTA POTTERY**  
 as low as 1/2 price

Groups of Occasional  
**CHAIRS & TABLES**  
 up to **50% Saving!**

**PYREX**  
**PERCOLATORS**  
 Regular \$3.98  
 Special **\$2.99**

**PRESTO COOKERS**  
 6 qt. Regular 19.95, SALE \$14.95  
 4 qt. Regular 14.95, SALE 9.95

**PITTSBURG PAINTS**  
 up to **50% Saving!**

Some patterns  
**FOSTORIA CRYSTAL**  
 up to **50% off!**

Assorted  
**GIFT ITEMS**  
 up to **50% off!**

ONE GROUP  
**LAMPS 1/2 price**

**TOYS & BICYCLES**  
 up to **50% off!**

**MORNING GLORY**  
**MATTRESSES**  
 Mattress & Box Spring  
 as low as **\$59.50 per set**

**REGISTER FOR**  
**3 FREE PRIZES!**  
 1st Prize \$50 Zenith Transistor Radio  
 2nd Prize \$24.95 30-cup Percolator  
 3rd Prize Beautiful Table Lamp  
 Prizes given away at 4 p.m., Sat. Feb. 23rd

**FAMOUS KROEHLER**  
**Living Room Suite**  
 Fine Frieze Cover  
 Regular \$329.50, 3-piece Sectional  
**Sale 169.50**

Regular \$259.50 3-piece Sectional  
**KROEHLER**  
**Living Room Suite**  
**Sale 159.50**

**2 piece, Sofa Bed and Chair**  
**Living Room Suite**  
 Regular \$149.50  
**Sale 89.50**

5 piece Bronze Finish Regular \$59.95  
**DINETTE SUITE**  
**Sale 39.95**  
 HEAT RESISTANT PLASTIC TOP

Regular \$99.50 Bronze Finish  
**7-piece DINETTE SUITE**  
 HEAT RESISTANT PLASTIC TOP  
**Sale 69.95**

**THIS IS A STOREWIDE SALE!**  
 Many items on sale not listed here

**Finest Quality**  
**Floor Covering**  
 Solid & Tweed, 100% Nylon  
**CARPET**  
 Regular \$3.95 sq. yard  
**Sale \$2.95**

**Heavy Weight, 12 ft. wide**  
 Regular \$1.25 running foot  
**Linoleum**  
**98c** Running Foot

Regular \$1.95 running foot  
**VINYL LINOLEUM**  
**SALE \$1.59**

White only  
**UTILITY TABLES**  
**SPECIAL \$4.95**

Plastic and Fabric  
**PLATFORM ROCKERS**  
**Special \$29.95**

Regular \$139.50, 3-piece  
**Bedroom Suite**  
 BOOKCASE BED, DOUBLE DRESSER  
 AND CHEST OF DRAWERS  
**Sale \$99.50**

ENTIRE STOCK  
**Samsonite**  
**Luggage**  
**Sale 1/3 off**

**THACKER SUPPLY CO.**

SALE IN MATADOR STORE ONLY!



### Mrs. Cartwright ...

(Continued from page 1)  
Rhoades, Snyder, Mrs. Ewell Truett, Idalou, and Mrs. C. C. Price, Petersburg, three sons, Henry Harris, Matador, Herb Harris, Idalou, and Jack Harris, Levelland; 29 grandchildren, 44 great-grandchildren and 12 great-great-grandchildren; and two brothers, Purd Pender of Hatch, N. M. and Nelson Pender, Phoenix, Arizona.

#### SPEND WEEK END IN MIDLAND AND ODESSA

Several local residents spent the week end visiting with relatives in the Midland-Odessa area. Mrs. Nora Berry is visiting in Midland with her son and family. Mr. and Mrs. Frank Berry, she was accompanied there Saturday by her daughter-in-law, Mrs. Roy Smith, who visited in Odessa with her daughter and family. Mr. and Mrs. Tom Melton and children.

Mrs. Lois Smart and a nephew, Dale Rector, visited in Odessa with her daughter and family. Mr. and Mrs. Walter Burkes and the latter's son and family, Mr. and Mrs. Gary Dale Whittle.

Mrs. Minnie Clifton visited in Midland with her son and family. Mr. and Mrs. Travis Clifton, who are the parents of a new son, Travis Odell Jr. He was born February 5 and weighed seven pounds.

Mrs. Velma Fulfer, who accompanied the group to Stanton, was met there by her daughter and family, Mr. and Mrs. Jimmy Newbury and accompanied to their home at Flower Grove, for the week end.

### Local Items

Gordon Jackson of Sausalito, California is visiting here for a few days with his mother and sisters, Mrs. J. M. Jackson and Annie Mae and Mr. and Mrs. Pat Sheridan.

Mr. and Mrs. George Callin visited relatives and looked after business in Wichita Falls during the week end.

Spending the week end in the home of Mr. and Mrs. Earl Stephens was her daughter, Miss Donna Williams, who is attending South Plains College in Levelland.

Mr. and Mrs. Claud Harp returned home Tuesday of last week from a trip to Phoenix, Arizona.

Joe Meador and daughter, Mrs. G. N. Wilson visited in Vernon last week with their son and brother, and his family, Mr. and Mrs. Joe B. Meador.

Misses Judy Hobbs and Frances Jones of Plainview were week end visitors here, the former with her parents, Mr. and Mrs. B. H. Hobbs, and Miss Jones as the guest of Roy George Hobbs in the home of his parents, Mr. and Mrs. Clinton Hobbs.

Lewis Fair, who is attending Southwestern University, Weatherford, Okla., spent the week end with his parents, Mr. and Mrs. A. L. Fair.

Mrs. O. L. Stansell of Plainview was the guest of Mrs. Henry Ford and Mrs. R. E. Donovan, Wednesday and Thursday while visiting other friends and attending the OES banquet.

Mr. and Mrs. C. M. Barton Jr.

accompanied by Mrs. Forrest Campbell, visited in Memphis, Sunday with Mr. and Mrs. Jack Norman, former Matador residents.

Mr. and Mrs. Richard Hamilton and children of Boy's Ranch, spent the week end visiting here with their families, the J. D. Cravens and John Hamiltons.

#### FORMER RESIDENTS VISIT THIS WEEK

Mr. and Mrs. Raworth Tilson and sons, Bobby, Wes and Steven, formerly of Jacksonville, Florida visited his mother, Mrs. Tom Tilson, and with friends from Tuesday night until today when they left to go to Grand Prairie where they are establishing residence.

Mr. Tilson has received his retirement separation from the U. S. Army after twenty years in the service. Mrs. Tilson will be remembered as the former Barbara Ketchersid.

#### HOSPITAL PATIENTS

James Stanley was admitted to Stanley Hospital Tuesday night and treated for pneumonia. Other patients include Elbert Terry, Mrs. H. B. Finney of Quitaque, Mrs. John Lisenby, Mrs. Elmer Smallwood, Mrs. Alvin Stearns and Mrs. W. M. Graham.

#### IN APPRECIATION

I wish to take this means of conveying my gratitude to everyone who remembered me during my recent hospitalization in Lubbock and since returning home. The cards, visits and calls and other messages of cheer have all been appreciated.  
Buford Williams

#### WEEK END VISITORS

1st Lt. Kyaw Myint of Rangoon, Burma, and A. Cadet Sohal Ahmed of Pakistan, both of whom are training at Reese Air Force Base, Lubbock, were week end guests of Mrs. W. F. Jacobs and daughter, Laura, and Mr. and Mrs. R. E. Campbell Jr.

#### CARD OF THANKS

We wish to take this method to express our appreciation and gratitude to every one who remembered us in any way during our recent bereavement in the loss of our dear mother. The floral offerings, food and cards of encouragement and other messages of condolence, and especially your prayers were all a comfort to us in the time of our need. May God richly bless each of you.  
The Harris Family

#### In The Want Ads

MOTEL FOR SALE in Dickens, 10 units and living quarters. Makes good return on investment. Bargain priced. 20% down. Might take trade, balance easy terms. Dickens Courts, Phone 2791 48 pdt

SEVEN-ROOM HOUSE, NEAR schools, \$50 per month. Handy-man could work out half.

LADYBUGS give excellent control of greenbugs and aphids in alfalfa and wheat. Will deliver this area February, March. Time to be thinking about Ladybugs and trichogramma for cotton insect control. Phone CE7-2334 or write Claud Senn, Jayton. 44 cft

#### SAVE MONEY!

ON QUALITY ITEMS  
BRAKE FLUID Heavy Duty can 50c  
MARVEL OIL gal. 3.50  
ZEREX gal. 2.00  
S.T.P. can 90c  
SILVERSEAL, \$1 size Stop Leak 50c  
BATTERY, 6-volt, 2-year 10.95  
TRACTOR TIRE, 12x38 First Line, Guaranteed 4 yrs. Installed \$10c

★ PEG'S Tractor & Implement Company U.S. HIGHWAY 70 WEST

FOR SALE: 1953 Plymouth with overdrive, good shape. J. P. Sturdivant. 46 pdt

FOR SALE: — Registered White-face bulls. Popular blood-line. Servicable age. D. H. Cornelius, Phone 6081, Crosbyton, Texas. 48 pdt

FURNISHED APARTMENT For rent. Call Mrs. J. L. Woodruff 347-2266. 49 cftn

FOR SALE: Bids will be received at office of company, Quanah, Texas, until 5 p.m. Friday, March 1, 1963, for frame depot building where is, as is, located at Dougherty, Texas. Building to be moved from right of way or dismantled and material removed and premises cleaned up. Owner reserves the right to reject any and all bids. Quanah, Acme & Pacific Railway Company. 49 cft

STATE FARM INSURANCE, Auto, Fire, Life. See us about financing and insuring your next car. Agent: R. A. Gilcrease, 807 Miller, Spur, Texas, Phone CR 23127. 45 cftn

WANTED: Ironing to do in my home. Mrs. Tom Vaughn, Riverside Station, Roaring Springs, Texas. 44 cftn

SEWING MACHINES: Singer 500 Slantomatic, like new. 1962 Dressmaker, makes buttons, zig holes, sews on buttons. Zig zags, fashion designs, assume last 6 payments of \$6.36. Singer Vacuum cleaner, two payments of \$5.50. Can be seen in your home. Write directions to Credit Manager Box 907 Lubbock, Texas. 49 cft

QUILTS FOR SALE: Mrs. Jake Smith. 49 pdt

FOR SALE: 5-room house with bath; 4 lots, in Northeast Matador. Also supply of home canned fruit and vegetables, and 17-ft. upright deep freeze, practically new W. Y. Martin, Matador. 45 pdt

WATCH REPAIRING: We have made arrangements with Bob Stanley Pharmacy to take in watches to be repaired. All work guaranteed. Moderate prices. Also do ring sizing and jewelry repairing. Your business appreciated: 2 to 3-day service on watch repair. Jimmie Sandlin, jeweler, Paducah. 5 cftn

CIGARETTES: — All regular brands, \$2.55 per carton. King size and filter cigarettes \$2.69 per carton. Bob Stanley Pharmacy. 2 cftn

APARTMENTS FOR RENT: Unfurnished, \$35; Furnished, \$50. Hot water included. We pay water and sewer. Call Mrs. L. C. Harp. 153. 43 cftn

LET US slaughter your beef or hog. Modern, clean, sanitary facilities. Experienced staff. Blackshear Locker Co., Spur 29 cftn

B. F. GOODRICH TIRES, 600x16 for \$10.50 plus tax exchange. Other sizes at comparable prices. Campbell Chevrolet Co. 48 cfta

FOR SALE: — All of BLK. 45 (32 lots); old house. Price \$4500. Charlie Meador 39 cftn

FOR SALE: Beef and hogs for your locker or home freezer. We have all sizes available. Half or whole. Wholesale price. Blackshear Locker Co., Ph. CR2-4371, Spur. 29 cftn

B. F. GOODRICH TIRES, 600x16 for \$10.50 plus tax exchange. Other sizes at comparable prices. Campbell Chevrolet Co. 48 cfta

FOR SALE: 2 FARM HOUSES also 142 acres land. Call Wade Berryman. Phone 2729.

CIGARETTES: — All regular brands, \$2.55 per carton. King size and filter cigarettes \$2.69 per carton. Bob Stanley Pharmacy. 2 cftn

Representatives FOR MONUMENTS and CURBING  
★ Eudy-Seale Funeral Home Telephone 347-7624

DR. O. R. McINTOSH  
Optometrist  
211 South Main Street  
Floydada Texas  
YUkon 3-3448

**Easy-on-the-budget FOOD BUYS**

**Coffee** ★ MARYLAND CLUB Pound **65c**

**SHURFINE**, Concord, 24 oz. bottle, 2 For **65c**  
**Grape Juice** 65c

**LIBBY'S**, Bartlett 303 Can **Pears** 2 for **49c**

**KOUNTY KIST**, whole kernel, 12 oz. can **CORN** 3 for **39c**

**LIBBY'S**, Whole No. 303 Can **BEETS** 2 for **35c**  
**LIBBY'S**, chopped, 303 can 2 FOR **Mixed Greens** 29c  
**STAR-KIST**, Solid pack 1/2 flat **Tuna** 2 for **65c**

**PILLSBURY'S BEST** FREE mixing bowl with ea. sack **FLOUR** 25-pound sack **\$1.89**

**WILSON'S**, no beans pound, 8 oz. can **Chili** 59c  
**SANTA ANA**, California No. 2 1/2 Can **Tomatoes** 2 for **45c**

**BAMA** 18 oz. jar **Peanut Butter** 49c  
**Home-Killed Beef** Pound **Chuck Roast** 59c

**★ FRESH Ground** pound **49c**

**RUBY RED** Pound **Grapefruit** 12 1/2c  
**PASCAL**, Green Stalk **CELERY** 15c

**BIRDS EYE**, Frozen, Whole pound box **Strawberries** 39c  
**KEITH'S**, Frozen, 6 oz. can 3 FOR **Lemonade** 33c

**Towels** SOFLIN PAPER 2 rolls for **39c**

**BILLY'S GROCERY**  
WE GIVE S&H GREEN STAMPS

FOR THE ALWAYS  
LOVE(S) GIVE  
OF FLOWERS!  
YOUR Anywhere,  
LIFE Anytime  
and  
any occasion!

★  
Our Phone 2625  
**Matador Floral Company**

**Marshall FEED & GRAIN**  
ROARING SPRINGS  
Let me furnish your Fertilizer needs for 1963  
... any analysis your soil calls for!  
**MATHISON CAPROCK** 100% water sol. any blend  
Application equipment furnished  
complete line of **Garden & Lawn Supplies**  
your **CHICK** needs supplied  
**FEEDS & VET. SUPPLIES**  
CUSTOM GRINDING & MIXING  
A complete line of **SEEDS**, cotton, sorghum, legumes.  
Your business appreciated!  
Corky Marshall