

Matador Tribune

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, DECEMBER 20, 1956 PRICE SEVEN CENTS

TRAIL DUST

By DOUGLAS MEADOR



At first the change in wind is like the breathing of an awakened child and then it is strong and firm like the flow of water in a brook. The wheelless old mill swings on its decaying axle and the wheel hub points in direction. But the wooden sides are gone and silence wears its grease on the rusting axle. Through the winter winds and cold dawns the old sucker rod remains motionless and dust gathers in the lead. A lonely beggar on a hill lifts up a thumb and vainly attempts to hitch a ride on the thundering trucks of time.

Scabs of drouth lay on the hill like a barn that refused to fall. Each gust of wind tore at the sandy soil until the roots of weeds hung suspended by single threads. The man kicked the soil with the toe of his boot, then knelt and dug with his fingers until he brought up trace of moisture. He dropped the sand back into the hole and smiled, as if satisfied that seed of his hopes were still there.

Conditions of Christmas are with us always. It is the change our hearts that produce the miracle.

The only agreeable form of selfishness is refusing to share a number of favors we have peddled for individual participation.

Milk of human kindness is frequently spilled on the doorstep of those who have no altitude in their hearts.

Mud from the erratic wheels destiny clings to the fenders circumstance but the resolute heart is always willing to be any journey he can measure with his dreams.

Hollywood Boulevard is a fabulous street during the Yuletide. It has always been one of the greatest streets in the world, beautiful, haughty and mysterious. Master decorators make it sublime thoroughfare for the Christmas season. It is a strange, old street when you are friends and hungry. Its fine shops, theatres and glittering cafes reflect the dollar sign that shines through the tinsel and holly. It is the street of heartbreak, loved with the tears and crushed ambitions of countless failures. I know. It is a beautiful land in which to struggle and live. Hot plant city on the shelf of human vanity.

Visitors Sunday in the home of Mrs. Raby Webb and her sons, David, Johnny and Mike of Lubbock.

County Livestock Get "Drouth Disaster" Hay

Operation "hay lift" is functioning and livestock on Motley county's drouth stricken farms and ranches are eating bright hay grown in far away Wisconsin and Minnesota. County Agent Bill Palmeyer said 15 carloads had been received at Roaring Springs via the Q&P Ry. and that 30 additional carloads have been ordered. Bright timothy and alfalfa mixed hay is costing the livestock owner about \$22.50 per ton in Roaring Springs. This includes the government certificate and reduced freight rates. Straight alfalfa hay from the north is being delivered for about \$25.50 per ton cost to the buyer. Prairie hay is costing about \$23.50 per ton. Mr. Palmeyer said all the hay delivered (with exception of one car) has been of excellent quality. The hay is ordered subject to inspection allowed upon arrival. The one car of poor quality hay was rejected.

Motley Drouth Conditions Would Impress President

NOTE: The following article appeared in the Sunday (December 17) issue of the Amarillo News-Globe. It was written by Buri McClellan, farm editor. The writer was here last week where he interviewed Nelson McMahan and made pictures in drouth-stricken fields. The article is copied verbatim.

MATADOR, Dec. 15.—Secretary of Agriculture Ezra Benson's statement Thursday that President Eisenhower would take a good look at the drouth conditions in Texas is good news to the farmers here in Motley county.

Many of the farmers here were worried that the President would have so little time during his tour that he would not get a true picture of the conditions. One farmer who expressed this fear this week was Nelson McMahan who didn't pull a boll of cotton or cut a head of maize on the 620-acre farm that he rents three miles northeast of here.

McMahan expressed a hope that the President would have enough time to talk with some farmers and drive over the country and see what the drouth is doing to the farms and farmers. Like so many other farmers in this hardest hit section of the Panhandle drouth area, McMahan is hanging on to his farming equipment and hoping for rain because he has farmed all his life and does not want to have to go to the city to work.

In an interview this week McMahan summed up the conditions the President would find if he visits Motley county.

"Some of the boys have already been forced out by the drouth and have gone to Lubbock and Amarillo to work. They got just about enough for their equipment to pay their debts," McMahan said.

McMahan and all his neighbors agree that 25 to 30 inches of rainfall will help the farmer more than any government program, but some of them disagree with him on what the government should do to help.

(continued on back page)



MOST POPULAR MAN in Matador last week was Santa Claus, above, who visited in Spot Cash Grocery & Locker Plant Wednesday morning. Many boys and girls met and talked with Santa while he was in Matador, and gave him a list of gifts which they want for Christmas. Santa then permitted the Tribune to publish the letters, which appear in this issue. Santa's visit here last week was sponsored by owners of the grocery firm, Mr. and Mrs. Melvin Meason. From here, he went to Roaring Springs, where he interviewed children of that community, at McInroe's Grocery. —Photo by Marion Woodruff.

Chest Drive Collects \$1,000 For First Day

Over \$1,000 was reported Monday night after the first day of the Matador Community Chest fund drive, according to Glenn Woodruff, chairman. He said workers reporting from four groups brought the first day's efforts to the \$1,000 mark.

"We are very grateful," Woodruff said, "for the fine spirit the people have received the voluntary workers. In many instances checks have been awaiting their arrival. We believe the citizens are more thoroughly 'sold' on the Community Chest than ever before, according to reports from workers."

"In a few instances the response has been less cordial than might be expected, but as a community the people of Matador (and Matador Independent School District) have been wonderful."

"We have a long way to go," Woodruff said yesterday, "but the spirit of the people has never been better and they are giving generously. We have reports that more contributors are using the monthly payment plan than in previous years. By this method they can give a designated amount monthly, and as a rule, make larger donations than when the gift is a lump sum."

Olton, on the Plains, received 70-inch of rainfall, later followed by two inches of snow. Colored Christmas lights, washed free of dust, glowed brightly last night. One of the greatest benefits of the rain was the release of tension which had been built up through months of drouth.

Mrs. Mary Sampson Claimed By Death

Funeral services for Mrs. Mary Thomas Sampson, 82, resident of this area since 1901, were held at 2 p. m. Sunday at the First Baptist Church in Roaring Springs. Mrs. Sampson died Saturday in Stanley Hospital, Matador, where she had been a patient the past week, after falling at her home in Roaring Springs, and breaking a hip.

Rev. Arnold Bickel, pastor of the church, was assisted in the services by Rev. Ray Manning of Matador and Rev. Olaf Halle of Aiken.

Burial was in Roaring Springs cemetery under direction of Eudsey Funeral Home of Matador. Pallbearers were Mrs. Sampson's grandsons, and included Herchel Marshall, Clarence Brooks, Mel-

(continued on back page)

YOUTH INJURED IN ACCIDENT IS RECOVERING

Danny Moore, 20, son of Mr. and Mrs. Rudolph Moore of Roaring Springs, seriously injured when the car he was driving struck the Pease River bridge about 1:30 a. m. Sunday morning, is recovering in Stanley hospital.

Young Moore was returning from Northfield where he had accompanied Miss Ida Mae Simpson when he apparently went to sleep and swerved the car into the concrete bridge. The 1954 Pontiac, which belonged to his uncle, Clark Hicks, was completely demolished.

Moore suffered internal injuries, including 4 broken ribs and a punctured lung. Lacerations in one knee required over 30 stitches.

Tribune To Juggle Next Edition Date

Tribune readers may be more confused than usual when they receive the next edition. It will be dated December 27, but at present is scheduled for local distribution Christmas Eve morning (Monday).

The last edition in 1956 will be small, probably six pages, and will carry the remainder of Christmas greetings, New Year's greeting and other advertising.

Reason for the pre-date issue is that publication date (Thursday) falls at an awkward time for weekly publishers with relation to Christmas Day. A similar arrangement has been used previously and proved the best solution to the problem. It will also make it possible for the newspaper staff to have a few days holiday.

The newspaper office will be open Christmas Eve Day but closed Tuesday and Wednesday. No printing is scheduled for Thursday and Friday, altho the office may be open on a part time schedule.

With relation to news items in the next issue, copy must be received not later than Saturday, Dec. 22, morning. All advertising copy must be in by the same time.

HOME FOR HOLIDAYS

Charles Robert Keith has arrived home from College Station to spend the holidays with his parents, Mr. and Mrs. Charlie Keith.

Charles Cullin, student at Hardin-Simmons, Abilene, arrived Wednesday for a holiday visit with his parents, Mr. and Mrs. George Cullin.

Spirit of Christmas Radiates in Matador

MDs Hold Meet Here

Dr. Sam Dunn of Lubbock was guest speaker here last week at a regular meeting of the Motley, Cottle, Foard, Hardeman Counties District Medical Society. The meeting was held in the home of Dr. A. C. Traweck, Jr. About 20 physicians of the four counties attended.

The meeting was called at 6:30 p. m., December 13. The doctors were served turkey dinner, followed by the meeting held in the Traweck living room.

Dr. Dunn's interesting talk was of about 30-minute duration. Following the talk the doctors witnessed a 36-minute film depicting the action of the human heart, with the action being written by an electrocardiograph. The entire meeting lasted about three hours. Physicians attending were from Spur, Paducah, Chillicothe, Quanah and Crowell, in addition to Matador's three resident doctors.

Assembly Of God Missionaries Set Convention Here

A week-end Missionary Convention will be held at the Assembly of God Church here, it was announced this week by the pastor, Rev. Frank T. Postelle.

Special services will be held each evening from Friday, Dec. 21, through Sunday, the 23rd, beginning at 7 o'clock. Outstanding speakers will be returned missionaries from foreign fields. These will be Rev. Carl D. Holleman of Tulsa, Okla., who served for two terms in India; Rev. Ted Vassar of Lovelland, and Rev. Homer Goodwin, pastor of the Plainview Second Assembly of God Church. Rev. Goodwin is from the African work and Rev. Vassar is an Indian missionary.

Rev. Holleman will show pictures of his work in India, which will be interesting and instructive. The public is cordially invited to attend any or all services in the series.

Stores Will Close For 2-Day Holiday

TRUE to a tradition established years ago, Matador radiates the spirit of Christmas this week. Problems of the economic present and future are engulfed in the tidal wave of hope and happiness that has increased its momentum since the colored lights first shone above the business streets.

Arrival of relatives from distant places has already started the holiday pleasures in some homes. Planning for arrivals of friends and relatives has produced an electrifying anticipation climate in other homes. The vibrations of happiness and good will are reflected in the meeting of friends on the street.

By mutual agreement, most places of business have planned to remain closed Wednesday (Dec. 26), except those supplying certain required services. Waybourn's cafe (No. 1 and No. 2) will remain closed all day Christmas Day.

Two feed stores, Farmers' Co-op and Thompson's Feed & Seed will be closed Christmas Eve, Christmas Day and Dec. 26, or until Thursday morning. The First State Bank and West Texas Utilities Company office will be closed Tuesday and Wednesday.

Thus Matador's adult population makes plans for the year's most outstanding holiday. On the other hand children are counting the days until Santa's arrival. To them it is a wonderful period, fraught with a thousand rich joys, and bearing the fragile splendors of happiness.

Income Tax Guides Mailed To Farmers

Copies of the 1956 Income Tax Guides for Farmers, has been mailed to all Motley County Farmers, by County Agent Bill Palmeyer. All farmers are urged to look through these guides, for assistance in determining deductions that are allowed by recent changes.

Final 1956 Meeting Held By Lions Club

LIONS ARE RESPONSIVE to good food and entertainment. They received both here Tuesday. The food was excellent, roast turkey and the accompanying items prepared and served by members of the Flomot home demonstration club.

The entertainment was equally outstanding. Christmas carols and Christmas songs by 15 members of Mrs. L. D. Wilkerson's high school choir. The well-trained voices of the 15 attractive girls received unusual response from the Lions. Guests of the club, the pretty girls were seated among the Lions members, who in turn were fined \$1 for the privilege of having attractive table companions. The Lions paid gladly and the club's Christmas fund was augmented to the tune of about \$30. Lion Vance Gilbreath was program sponsor.

F. Z. Martin Dies At Lubbock; Rites Conducted Here

F. Z. Martin, 76, resident of this area since 1930, died at 1:30 p. m. Sunday in Methodist Hospital, Lubbock.

Funeral services were held here at 2 p. m. Tuesday in the Methodist Church. Officiating ministers were Rev. W. J. Kroy of Plainview, Rev. John English pastor of the Asbury Methodist Church in Lubbock, Rev. W. B. Vaughn and Rev. Woodrow Williams, both of Matador.

Burial was in East Mound cemetery with Masonic rites. Pallbearers were, W. N. Pipkin, Vance Gilbreath, Robert Darsey, Ralph Stapleton, Bill McCaughren and W. D. Lipscomb. McDonald Funeral Home of Lubbock was assisted by Eudsey-Seale Funeral Home here, in the arrangements.

Lion Forrest Campbell in charge of the Lions annual Christmas lighting contest reported that judging of lighting (homes and businesses) will probably start about 7 p. m. tomorrow, Friday.

It was announced that February 7 has been set as the date for the annual Father-Son banquet.

ASSISTS AT FUNERAL

Rev. Jess Terry of Dora, N. M. assisted with recent funeral services for Allan Deaton. However his name was inadvertently omitted from the story as it appeared in the Tribune.

Rainfall Enhances Christmas Outlook

Finest Christmas present West Texas could possibly receive arrived early. Rain began falling here yesterday morning. After a trace shower the clouds cleared away at about noon to return in force about 4 p. m. Accompanied by thunder and lightning the rainstorm left about 30-inch of precious moisture. It was the first appreciable

Santa To Visit Billy's Grocery

Santa Claus is going to visit Billy's Grocery Saturday afternoon until about 5 p. m., according to Manager Billy Wason. Little boys and girls are invited to visit the store during the time he is here.

COME TO CHURCH SUNDAY

Rev. Arnold Bickel, pastor of the church, was assisted in the services by Rev. Ray Manning of Matador and Rev. Olaf Halle of Aiken.

Burial was in Roaring Springs cemetery under direction of Eudsey Funeral Home of Matador. Pallbearers were Mrs. Sampson's grandsons, and included Herchel Marshall, Clarence Brooks, Mel-

(continued on back page)

Grade School News

EIGHT & SEVENTH GRADES:
Matador Grade School girls entered the basketball tournament at Quitaque last weekend. The girls team won the championship bracket and brought home a lovely trophy to add to their already bulging trophy case. The boys lost their game and entered the consolation bracket. In the last game, a tight one, the boys lost to Silverton.

Highlight of the tournament was the game on Friday night between Lakeview and Matador. After four overtime sessions, Matador won.

FOURTH GRADE:
The Christmas season is celebrated in many different ways in the fourth grade. They work as many different Christmas stories, poems, and customs as possible in their various school projects. Decorating the room is

the main Christmas project. The three bulletin boards were decorated with a colorful manger scene and beautiful Christmas pictures. Tommie Green made a very attractive manger scene from wood, which has added to the room decorations. The children also made murals on the blackboard with colored chalk. Donald Hunt, Kenneth Pitts and Larry Norris have been supervising the drawing and coloring.

FIRST GRADE:
The first grade presented their Christmas program December 19, in the high school auditorium. The program included a show, "The Night Before Christmas", and a program by the members of the class. Linda Vinson announced the following program: A reading by Ann Marshall, music by Jean Williams, a reading by Linda Vinson, music by Ann Marshall, and a pantomime of the first Christmas by the class.

SECOND GRADE:

The second grade had lots of fun making decorations for their Christmas tree which Mrs. Hugh Luckett gave the class. The students gave a program for their mothers who came to the Christmas party. They exchanged presents with their classmates. The room mothers who gave the party were Mrs. Hugh Luckett, Mrs. Jack Case, Mrs. Luther Green, Mrs. Sam Chambliss and Mrs. C. R. Davis.

LETTERS to SANTA

Matador, Texas
Dec. 8, 1956

Dear Santa:
My name is Cleveland Hart. I am 11 years old. I am smart in school and I am in the fifth grade. I'm a good boy in school. Please bring me a two-cap gun. Thank you Santa,
Cleveland Hart.

Matador, Texas
Dec. 10, 1956
Box 504

Dear Santa:
I am 2 years old. Will you please bring me a doll and a ball. My name is Jewel Dean.

Matador, Texas
Dec. 8, 1956
P. O. Box 504

Dear Santa Claus:
I am 10 years old. I am a good boy. I help my mother and I keep the yard clean. I study my school books. I am in the 3rd grade. I like to go to school. Will you please bring me a train for Christmas. Thank you Santa,
Marcellus Richardson.

Matador, Texas
Dec. 8, 1956
P. O. Box 504

Dear Santa:
I am 13 years old. I am in the 7th grade. I like to help father at home. I like to go to school and study my school work. I would like to have a BB gun or a two-gun set. Thank you Santa,

Matador, Texas
Dec. 10, 1956
P. O. Box 504

Dear Santa:
My name is Don Ray Sims. I am 5 years old. I will go to school next year. Will you bring me a BB gun. Thank you Santa,
Don Ray Sims.

Matador, Texas
Dec. 8, 1956
P. O. Box 504

Dear Santa:
I am 12 years old in the 7th grade. I help mother. I cook and clean house. Mother thinks I am very smart. I love to go to school and study my books. Will you please bring me a coat for Christmas, or a red sweater, open front. Thank you Santa,
Linda Faye Richardson.

Matador, Texas
Dec. 8, 1956

Dear Santa:
I want a baking set and a watch and a turtle-neck sweater for Christmas.
Velma Elizabeth Sandefer.

Merry Christmas SPECIALS

SCHILLING Pound
COFFEE . 98c

SHORTENING 3-Pound Can
Bake Rite . . . 79c

CHOICE Pound
Chuck Roast . . . 45c

DEL-MONTE Can
TUNA . . . 29c

CHOICE Pound
Sirloin Steak 69c

ARMOUR Frozen 10 1/2 oz.
Mince Meat Pie 31c

BORDEN'S 1/2-Gallon
Mellorine . . . 45c

Supreme Pecan Sandies 1-lb. Pkg.
Cookies 43c

FRESH 1-Pound Bag
Cranberries . . 23c

Texas Ruby Red Pound
Grapefruit . . . 10c

WELCH Frozen 6 oz. Can 2 FOR
Grape Juice . . 39c

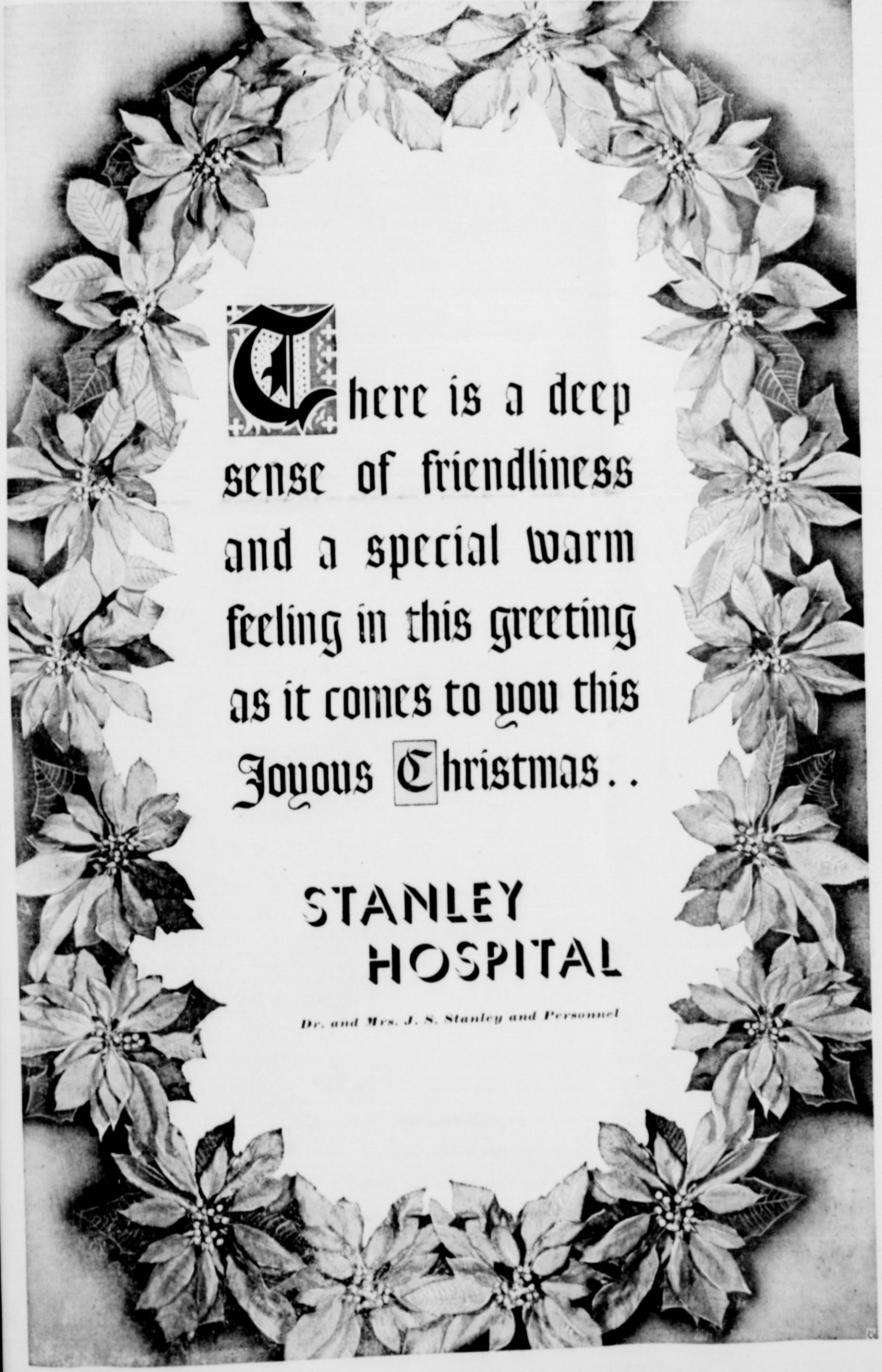
White Swan, Whole Green, 303 can. 2 for
Beans . . . 49c

SANTA - Will Be Here Saturday, December 22, - From 2 until 5 p. m.

We Have A Big Selection of Christmas Hams. Also Hens and Turkeys

WE GIVE S & H GREEN STAMPS

BILLY'S GROCERY



There is a deep sense of friendliness and a special warm feeling in this greeting as it comes to you this Joyous Christmas..

STANLEY HOSPITAL

Dr. and Mrs. J. S. Stanley and Personnel

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Roaring Springs NEWS

Mrs. L. E. Cooper,
Correspondent
Phone 981, Roaring Springs

Mr. and Mrs. J. W. Hood and children, Debbie and David of Levelland spent the week-end here with Mr. and Mrs. W. H. Nichols and Louis. The group, with relatives and friends, Mr. and Mrs. Paul Nichols and son, Pat, and Mrs. Ethel Maze, Mr. and Mrs. Banty Brandon and children and Bill Cooper enjoyed a barbecue quail supper, Saturday evening.

Mr. and Mrs. J. W. King spent the week-end in Plainview with their children.

Mr. and Mrs. Loyd Thomas of Sunset visited here recently with their daughter and family, Mr. and Mrs. Clyde Clifton.

Herman Phelps of Sunset visited here last week with Mr. and Mrs. J. K. Campbell.

Mr. and Mrs. Bascom Rape, Mrs. Hazel Bridges and Miss Susie Osborn, shopped in Spur, Saturday.

Mrs. Tom Swin and daughters, Miss Lula Swin and Mrs. Newton Fletcher, visited and shopped in Vernon, Saturday.

Mr. and Mrs. John Meason looked after business and shopped in Lubbock, Monday.

Miss Debbie Smiley of Amarillo spent last week here with her grandparents, Mr. and Mrs. J. C. Smiley, Sr. They accompanied her home on Sunday and visited with their son and wife, Mr. and Mrs. J. C. Smiley, Jr.

Miss Bonnie Craft of Lubbock accompanied by a friend spent the week-end here with her parents, Mr. and Mrs. Walter Craft.

Mrs. Frank Ragland looked after business in Spur, Thursday.

Tribune, Matador, Motley County, Texas, Thursday, December 20, 1956



Awaiting the arrival of Santa Claus puts plenty of Christmas spirit in the young hearts and minds of children, but we can still help them to a greater appreciation of the holiday.

Santa has his proper place (despite the convictions of many of the older generation) but children who are old enough to understand should be often reminded that there is a truer meaning to our celebration of Christmas. The story of the Holy Birth is not a difficult one to tell to children, for it is essentially a simple story.

Children may be made to appreciate the other aspects of Christmas, too, by helping with the decorations, and in the selection and trimming of the tree. It's always fun to choose your Christmas tree, whether you get it from the woods or from the corner store.

Making tree decorations is another ideal family project. Strands of cranberries, popcorn or colored paper give trees a special Christmas glow. Even cutouts from Christmas cards add glamour. While adults trim the top of the tree, the children can trim the bottom.

Fine boughs and cones gathered from a nearby woods make pretty weather and table decorations. Children like to hike and look for these Christmas treasures.

But don't expect perfection from children. The important thing is the feeling of pride and accomplishment that children share in the knowledge that their efforts helped make the family Christmas a happier one.

Mr. and Mrs. Tom Yeates visited recently in Clarendon, with their son and family, Mr. and Mrs. Gerald Yeates.

Mrs. Frank Forbis and Rhonda, Mr. and Mrs. Robert Forbis and Mrs. W. H. Rigby looked after business and shopped in Lubbock, Tuesday.

Harold Johnston and children of Post visited here recently with the Jimmy Johnstone and the T. K. Palmers.

Mr. and Mrs. C. E. Wells are visiting in Paducah with relatives.

Matador, Texas
Dec. 9, 1956
Box 591

Dear Santa Claus:
My name is Joe Wanda Sims. I am 7 years old and in the second grade. I would like to have a cooking set. I am Ruthie Mae Harris daughter.
Thank you,
Joe Wanda Sims.



The shining light in children's eyes...the sound of church bells chiming...the gladsome joy of voices raised in carol singing...the spirit-lifting, heart-warming story of the Babe of Bethlehem...all these are part of Christmas, and our Yuletide wish for you is that you may enjoy all the blessings of this happy, holy season in fullest measure.

CAMPBELL CHEVROLET COMPANY

R. E. Campbell, Jr.
Forrest Campbell
R. E. Campbell, Sr.

John Irwin
C. R. Davis

Jack Frather
Carl Malney



Greetings Christmas wouldn't be Christmas without the glad warmth of greetings given and received. So, from all of us to all of you, here's a hearty, friendly greeting for a happy holiday.

WE WILL BE CLOSED CHRISTMAS DAY

Waybourn's Cafe

Number 1 and Number 2

Mr. and Mrs. Bill Waybourn



As old as our faith, as young as our hopes, is the spirit of Christmas. May it once more lift your heart, lighten your cares and brighten every corner of your life. May its infinite joy and glorious promise abide with you and your loved ones... now and always.

Farmers Cooperative Association

Nolan Barmore, Manager

Matador

WE WILL BE CLOSED MONDAY AND TUESDAY

Social Activities

Eudy Club Presented Colorful Program Christmas Around The World' By Choir

Christmas Around The World' was the subject of a colorful program given Thursday at the Baptist Church by the students of Mrs. Lalar Wilkerson, for El Progreso Eudy Club.

The program included organ solos by Misses Kay Norman and Charlotte Campbell and songs of Christmas in many foreign countries. Narrator was Jan Barton. Soloists were Raynita Dunning, Frances McMahan, Charlotte Campbell and Betty Neigh.

A reading was given by Lynn Pohl, and the Teen Teens, Kay Norman, Charlotte Campbell, Raynita Dunning and Frances McMahan, sang, "What Is This", accompanied at piano by Joanne Darsey. Barbara Waybourn, Karen Waybourn, Charlene Waybourn, Carolyn Donovan, Verna Adams and Shelly Stevens assisted with the program by displaying descriptive items used to observe Christmas in foreign lands as they were mentioned by the narrator. Sixteen girls played the choral background.

Mrs. J. L. Woodruff, club president, welcomed the assembly and conducted a short business session. Gifts were brought to the meeting, to be sent to the hospital in Wichita Falls. Ray Manning gave the closing prayer.

Christmas Tea Held
At the conclusion of the program, the group was invited to church basement, where tea was served by a committee composed of Misses Forrest Campbell, Frank Pohl, W. D. Scomb, Harry Willett and Bert Daffern.

The attractive table featured appointments with Christmas and club colors of red and green. Dainty cookies fashioned

in Yuletide emblems were served with the spiced tea.

Guests included Miss Margaret Wilkerson, Mrs. John Stevens, and the girls who presented the program. Members present, other than those mentioned were, Misses Arthur Fair W. W. Clements, G. E. Hamilton W. F. Jacobs, Bill McCaghen, W. N. Pipkin, D. E. Pitts, Sr. Fred Simpson, Ralph Stapleton, Freeman Thacker, Furman Vinson, J. R. Whitworth, Douglas Meador and U. L. Willie, and Misses Mary Keith, Amy Glenn and Sue Glenn.

Church Programs Are Well Attended

Good crowds marked the attendance at Christmas programs held Sunday night at two churches in the community.

A Christmas cantata, "Memories of the Manger" was directed by Mrs. G. E. Hamilton for the Methodist choir, with Miss Roberta Jameson, church organist, as accompanist.

The pastor, Rev. C. W. Williams, opened the service with Scripture reading and prayer, then took his place in the choir, as one of the soloists. Other personnel of the choir included Misses Lalar Wilkerson, J. R. Whitworth, A. L. Fair, A. J. Daffern, Mattie Brotherton, W. N. Pipkin, Robert Darsey, Fred Simpson, Charlie Johnson, R. E. Campbell, Jr., W. F. Jacobs and Frank Pohl. Miss Margaret Wilkerson, and J. R. Whitworth, W. F. Jacobs, John Hunter, G. E. Hamilton and A. L. Fair.

Nativity Is Narrated
Elbert Reeves served as narrator for the story of the Nativity in Scripture and song, presented at First Baptist Church. Following announcements by

the pastor, Rev. Ray Manning, young people of the church opened the service with a candlelight procession.

Scripture reading was interspersed with musical selections by the choir, directed by Bennie Keltz, and special music which included a duet, "O Holy Night" by Mrs. Freeman Thacker and Mrs. Edgar Lee, a Cherub Chorus, "Away In A Manger" by a group of children, led by Mrs. C. M. Barton, and a chorus, "All Were There", sung by the Queen Teens, Raynita Dunning, Frances McMahan, Charlotte Campbell and Kay Norman, with piano accompaniment by Joanne Darsey.

The program was arranged by Mrs. Thacker and Mrs. Lee, with church pianist Kay Norman and organist Mrs. Ben Meador, at the instruments.

Girl Scouts Have Regular Meeting

Matador Girl Scouts have a full calendar of activities which include making Christmas presents, and learning to weave.

The girls held a regular meeting Wednesday of last week at the Methodist Church and made plans for a Christmas party, which was held the 19th, with mothers of the scouts as guests.

Present at the recent meeting were: Christina Damron, Barbara Bird, Sandra Jenkin, Pat Cooper, Geney Spray, Dixie Barton, Cheri Ann Barton, Jill Scaff, Mary Newman, Wreathel Hicks, Judy Hobbs, Vella Ree Edwards, Cheryl Stegall and Mary Margaret Irwin, and a new member, Linda Manning.

Scout leaders are, Mrs. Clint Hicks and Mrs. Homer T. Jenkins.

IN APPRECIATION

My sincere thanks to friends who remembered me with cards, flowers, and visits while I was in the hospital. Your thoughtfulness meant much to me.

H. L. Smith,
Roaring Springs.

Mrs. A. A. Harp, Mrs. Paul Patton and Keith Patton, made a business trip to Plainview, Friday.

Mrs. A. W. Ford and daughter, Mrs. Vance Gilbreath, attended the funeral of a cousin of Mrs. Ford, John Mankins, Monday in Plainview.

GREETINGS



To our 'family' of cherished friends, we wish the joys of a good old-fashioned Christmas. And along with our greetings, we'd like to send our sincere thanks for the opportunity of serving all our patrons.

Phillips '66'

EDMONDSON & SON, PHILLIPS JOBBERS

Phone 66-J, 83-M

GREETINGS

Christmas...a time to rejoice as we hear again the message of the Babe of Bethlehem, told in song and story. Christmas... a holy time. May it bring you peace.

Christmas...a time to gather with family and friends around the tree...to exchange gifts and greetings. Christmas... a happy time. May it bring you joy + + +

Eudy-Seale Funeral Home

Matador -- Turkey

MERRY CHRISTMAS



The Motley County Farm Bureau

Church and Society

Miss Melba Dawson Becomes Bride Of Clayton W. Perry

Miss Melba Dawson, daughter of Mr. and Mrs. Fred Dawson of Roaring Springs, became the bride of Clayton Winford Perry of Afton, at 8:30 p. m. Friday in the home of the bride's cousin, Mrs. John Stokes. Officiating was Rev. A. P. Stokes, who read the double ring ceremony.

The bridegroom is the son of Mr. and Mrs. Cecil Perry, of Afton.

For her wedding the bride wore a suit of grey acetate and cotton, with black accessories and a white carnation corsage. She carried a 150-year-old Bible which had belonged to the bridegroom's great-great-grandfather. Her ensemble also included the traditional "something new, borrowed and blue".

A reception was held following the ceremony. The bride's table was laid with a white linen cloth. Twin wedding cakes were topped by miniature wedding bells and bridal couples and decorated with pink and white confection.

Following their wedding trip, Mr. and Mrs. Perry are at home at 1003-B Ave. X, in Lubbock.

The bride is a graduate of Roaring Springs High School and attended Draughon's Business School in Lubbock. She is presently employed as secretary for Eggehoff Engineers Co. Mr. Perry is a graduate of Patton Springs High School and is employed by the State Highway Department.

Guests at the wedding included families of the couple, and Misses Doris and Helen Hight and Lavon Best, all of Lubbock.

COME TO CHURCH SUNDAY

"Dorothy McMahan To Wed New Year

Mr. and Mrs. George McMahan of Matador are announcing the engagement and approaching marriage of their daughter, Dorothy Ann, to Kenneth Wayne Jones, son of Mr. and Mrs. Dent Jones, Rt. 3, Plainview.

Miss McMahan, a graduate of Matador High School, has been employed the past year at Franklin's, in Plainview. Mr. Jones, a 1953 graduate of Plainview High School, is a farmer.

The wedding rites will be read in the home of the bridegroom's parents at 7:30 p. m. on January 1st.

Week-end guests in the home of Mr. and Mrs. Gus Bird and daughter, Barbara, were Mr. and Mrs. Leonard Roberts and daughter, Bobby Nell, of Fort Worth.

Miss Rachel Craven was accompanied home from West Texas State College, Canyon, by her roommate, Miss Kathy Truax, of Gruver, for a week-end visit in the home of her parents, Mr. and Mrs. J. D. Craven.

Mrs. Pauline Johnson made a business trip to Lubbock, Tuesday, also visited with her mother, Mrs. Hattie Armstrong.

IN APPRECIATION

I wish to take this means of expressing my sincere appreciation to everyone who remembered me with cards, flowers and gifts during my recent hospitalization. You will never know how much these kindnesses meant to me.

Toots Bearden.

Baptist Classes Have Yule Dinner

Three adult classes of the Baptist Sunday School met in the Church basement Monday night for a turkey dinner and short Christmas social.

Tables were colorful with Yule decorations and included sprays of holly which friends from Washington had sent Mr. and Mrs. Nolan Barmore. The menu consisted of turkey and dressing and other dishes.

Following the meal, Mrs. Geo. Cullin presented a devotional, reading from the Scripture, and also from other writings in keeping with the occasion. R. E. Campbell, Sr., led in singing hymns.

Classes represented were the Winsome Class, taught by Mrs. Barmore. The Fidelis Class, taught by Mrs. R. E. Campbell, and "Pappy" Campbell's men's class. Husbands and wives of the members were also guests.

Those present were: Rev. and Mrs. Ray Manning, Messrs and Mesdames R. E. Campbell, Sr., Nolan Barmore, Gerald Waybourn, Tom Newman, R. A. Day, D. P. Keith, Marvin Patton, Herman Stanfield, Sterling Price, Mike Hoyle, Freeman Thacker, J. P. Neighbors, E. F. Springer, Virgil Rattan, Ralph Nichols, C. C. Smauley, Douglas Meador, J. L. Woodruff, J. R. Berryman, Roy Smith, George Cullin, F. B. Henderson, Eddie Russell, Elbert Reeves and J. E. Edwards; Mesdames A. A. Harp, Alfred Barton, Velma Fulfer, C. P. Waybourn, Bess Patton, Alvin Stearns, Misses Sue Glenn, Amy Glenn, and Rachel Patton; Messrs. Elmer Stearns, C. M. Glenn and H. S. Allen.

Mrs. Gordon Simmons and Miss Barbara Waybourn visited in Spur, Sunday with the former's parents-in-law, Mr. and Mrs. Ike Simmons.

CARD OF THANKS

We wish to take this means of thanking the good people, and the nurses and doctors who were so kind to us during our recent sorrow. The cards, flowers and food were all deeply appreciated.

Mrs. Jimmie Brown and Family.

MERRY CHRISTMAS

CITY BAKERY
Gertrude and Roy Smith and Personnel

Christmas Greetings

For you and your dear ones at Christmas, we wish the most precious gifts of all... the gifts of faith, hope and love... faith sustained by the spirit of Christmas... hope for lasting Peace on Earth... love ever bright with the blessings of family and home, and enriched by good will toward all men.

STANLEY PHARMACY
H. M. STANLEY, OWNER
JACKSON BUILDING MATADOR
PHONE 200
Corner Main & Dundee

"One of the Largest and Finest Drug Stores in West Texas"

Greetings

Gladness in your heart, joy in your home and good cheer wherever you go... all these we wish for you, this holiday season.

May the Yuletide be one you'll long and happily remember.

Matador Variety
Mr. and Mrs. W. F. Jacobs & Personnel

Christmas Briefs

Legend has it that mistletoe possesses magic powers. Today, however, it is a symbol of love, and the girl who does not get kissed under the mistletoe, some say, is doomed to spinsterhood for the year to come.

Through the year, certain symbolic meanings of various Christmas decorations have come to be generally known and accepted. Did you know the symbolism of these: **TREE**, The symbol of life; **POINSETTIA**, the Giver (God); **POINSETTIA**, Hospitality; **HOLLY**, Drops of blood, love, and unto death; **THORNS**, Suffering; **PINE**, Hardwood, immortality; **IVY**, Memory; **EVERGREENS**, Eternal Life; **FIR**, the fire of the Spirit; **BELLS**, Wreath, Eulogy, remembrance; **CANDLES**, the Nativity symbolizing Spiritual joy; light.

A carol in its true meaning is a song in which a religious theme is treated in a familiar and festive manner. The singing of the carols is one of the oldest and loveliest Christmas traditions. Christmas carols had their beginning in Italy in the 13th century. St. Francis of Assisi and his friars composed songs about the birth of Christ, which they sang around a crèche or tableau of the manger scene in order to make the story more vivid to their followers.

Authorized Dealer
FRANKLIN
Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry
STANLEY PHARMACY



THE TREE Part of the joy in preparing for Christmas centers around the selection of a tree. These young residents of New York City are deciding between a long and a short pine for their home.

The custom of decorating homes with green is very ancient and widespread. Long before the Christian era, the Romans decorated their home with greens and tapers for the festival in honor of their God Saturn, who instructed the people in agriculture.

Mr. and Mrs. Bobby Stone and children, Kenny, Darrell and Gary of Amarillo, visited Monday with her parents, Mr. and Mrs. R. S. Webb.

LETTERS TO SANTA

Roaring Springs, Texas
Dec. 17, 1956

Dear Santa Claus:
You didn't get my letter I wrote last week, so I am writing again.

Will you please bring me a Tiny Tears doll and a doll suit case, also a toy church house. Jimmy and Danny want a ping-pong set, a truck for each and some fruit and candy for all three of us.

I do hope our names are in your book of good boys and girls. I love you,
Dianne Tate.

Matador, Texas
Dear Santa:
Please bring me a purse and a dancing doll.
June Sandefer.

Matador, Texas
Dear Santa:
Please bring me a baton. Please bring me a ballerina doll. Please bring me a bicycle. Please bring me a bicycle.
Glenda Sandefer.

Matador, Texas
Dear Santa:
Please bring me a ballerina doll and a baton. Please bring me a bicycle. Thank you.
Sandra Sandefer.

Matador, Texas
Dec. 8, 1956
P. O. Box 504

Dear Santa Claus:
My name is Wilbur Richardson. I am 11 years old. I am a good boy. I help my mother, I keep the yard clean, I study my school books. I am in the 4th grade. I love to go to school. Will you please bring me 2 guns. Thank you Santa,
Wilbur Richardson.

Matador, Texas
Dec. 18, 1956

Dear Santa:
I am a little boy three years old. I have been good part of the time.

For Christmas I want a train, boots, football helmet and shoulder pads like the big boys. My three sisters, Wreath, Treva and Branda want a record player, and a bride doll for each.

Please don't forget other girls and boys, especially Danny, in the hospital.
With love,
Darwin Hicks.

Matador, Texas
Dec. 15, 1956

Dear Santa Claus:
I am Ronnie Welling and I am five years old. I would like an Army jeep and trailer. Also a U. S. Army transport truck. Santa, I also want an aircraft carrier. I have a little brother, Frank, who is 3 months old. Santa, he wants a stuffed animal and some blocks that rattle.
Santa, I've tried to be real good, so hurry up and come.
Love,
Ronnie Welling.

Flomot W. S. C. S. Meets At Church

The Woman's Society of Christian Service, Flomot, met for its regular meeting Dec. 17, at the Flomot Methodist Church. Mrs. W. T. Ross was leader of a very interesting program on "The Church and Her Children". She was assisted in the Scripture reading by Mrs. Allie Martin.

Following the program and a short business session, delicious home-made candy was served by Mrs. Ross to the five members present.

ARRIVAL ANNOUNCED

Mr. and Mrs. Billy Ray Neighbors of Fort Worth, are parents of a new daughter, who was born Dec. 11, at 9 a. m. She weighed 7 pounds, 13 ounces, and was named Tonya Le Ann. The Neighbors have a son, Billy Jud, 4. Mrs. Ethel Brown of Roaring Springs is with her daughter and family. Mr. and Mrs. J. P. Neighbors of Matador are paternal grandparents.

COME TO CHURCH SUNDAY

Tribune, Matador, Motley County, Texas, Thursday, December 20, 1956

Announcing
OPENING OF A BEAUTY SHOP
IN FLOMOT
NOW OPEN FOR BUSINESS

FEATURING:
Contour Hair Shaping
Dry Hair Treatment
Permanent Waving
Hair Tinting and Dyeing
Facials, Etc.

We Invite Your Visit and Patronage

Ideal Beauty Shop
Flomot Mrs. Elsie Cloyd, Mgr.



That JOY be with you this happy season - is the sincere wish we extend to all of our many friends! "Merry Christmas" is still the warmest greeting of the season.

THOMPSON Feed & Seed

SPEARS GIN

WE WILL BE CLOSED MONDAY AND TUESDAY



Bundles of Joy to You!

We have the very best of holiday wishes for a Merry Christmas and a Happy New Year all tied up - just for you!

MATADOR AUTO CO.

FORD MERCURY

Mr. and Mrs. J. L. Woodruff
Mr. and Mrs. Glenn Woodruff and Personnel

Roaring Springs NEWS

Mrs. L. E. Cooper, Correspondent
Phone 981, Roaring Springs

Mr. and Mrs. Verne Elliott and sons, Tommy and John Martin of Ft. Worth spent the week-end here with her aunt, Mrs. Martin Smith, who accompanied them home for a holiday visit.

Mrs. Iva Meason left Thursday for Los Angeles, Calif. to spend the holidays with her son and family, Mr. and Mrs. Robert Meason.

Mrs. Jimmy Legg and little son of Vernon are here visiting with her parents, Mr. and Mrs. J. M. Carpenter.

Mr. and Mrs. Gary Laughlin and Horace Redd, looked after business and visited in Lubbock, Friday.

Mr. and Mrs. Lesley Smith visited in Spur, Saturday with his mother, Mrs. Minnie Smith.

Bobby Dan Lewis, who is in the U. S. Navy, is here on leave, visiting with his parents, Mr. and Mrs. Walter Lewis.

Mr. and Mrs. J. N. Fletcher, Jr., of Lubbock, spent the week-end here with their parents, Mr. and Mrs. Newton Fletcher, and Mr. and Mrs. Horace Redd.

Mr. and Mrs. Louis Sinclair and children, David and Terry of Abertathy, spent the week-end here with her parents, Mr. and Mrs. Duff Green.

Mr. and Mrs. J. L. Farris were called to Seymour, Sunday by the death of his brother, Kelley Farris, who was found dead in bed early Sunday morning. Funeral services and burial were Tuesday at Seymour.

Rev. and Mrs. John Ferguson, and Mrs. Frank Ferguson shopped and visited with Mrs. Minnie Smith, in Spur, Monday.

Mrs. Bob Cooper and Mrs. Baxter Gentry shopped in Floydada, Tuesday.

Mr. and Mrs. Vester Roller and children of Plainview were here during the week-end visiting with relatives.

Mr. and Mrs. C. W. Giesecke and daughter, Ann of Floydada, visited in the Alfred Dye home Sunday. In the absence of the regular minister, Mr. Giesecke spoke at both services at the Church of Christ.

Mr. and Mrs. Bob Fullingim and daughter of Afton visited in

the Walter Gwinn home Sunday.

Mr. and Mrs. Alfred Dye drove to Abilene, Thursday to accompany their daughter, Barbara, home for the Christmas holidays. She is a freshman in ACC, and had the privilege of serving at the banquet, "Welcome Home to Bobby Morrow", Abilene, Texas put on for one of the winners in the Olympic games in Australia.

Wesleyan Guild Christmas Party

The Wesleyan Service Guild of the Roaring Springs Methodist church held its annual Christmas party Monday evening in the home of Mrs. David Campbell.

Mrs. Campbell read the Christmas story from the second chapter of Luke, and Mrs. W. A. Lewis read a more modern version of the birth of Christ. Mesdames Clyde Williams and John Ferguson sang a duet, with Mrs. Eva Kingery at the piano. The group sang Christmas carols, after which, each guest received a gift from the tree.

Refreshments of fruit cake, coffee and cocoa were served to those mentioned, and other guests, including Mmes. S. D. Hunter, Tom Swim, Clyde Clifton, Bob Cooper, Wesley Burt, Newton Fletcher, Lige Cooper, Duff Green, M. D. Freeman, J. W. King, Frank Ferguson, J. T. Swim, Jr., Baxter Gentry of Crowell, and Misses Inez Sloan, Freda Keahey and Lula Swim.

Christmas Party in Bob Clem Home

The Bob Clem home was the scene of a Christmas party Saturday, Dec. 15, at 3:30 p. m. for children of the Roaring Springs Church of Christ, with Mrs. Clem and Mrs. Joe Thacker as hostesses.

The house was decorated with Christmas colors and lights, and a beautiful tree was loaded with gifts, which the children received, together with bags of fruit, candy and gum for each.

Games were played and refreshments of cookies and hot chocolate were served to eighteen children and several mothers, as follows: Linda, Dorothy, and Harold Ray Parks; Billy, Karen and Sandra Williams; Johnny, Joey and Jeff Thacker, A. J. and Chester Dye, Diann Redd, Wanda Durham, Kathy Phares, Kathy, LaDonna and Melvin Warner, and Cathery Clem; and Mmes. Howard Phares, Alfred Dye and Alvin Durham, and the hostesses.

RELATIVES AND FRIENDS ATTEND SAMPSON RITES

Relatives and friends from out of town who attended final rites in Roaring Springs, Sunday for Mrs. Mary Sampson, included the following:

Mrs. Pearl Hodges and Mr. and Mrs. Garlon Sampson of Clyde; Mr. and Mrs. Tom Hodges, Silverton; Rev. Olaf Haile of Aikin; Mr. and Mrs. Fred Haile and daughter, and Mr. and Mrs. C. C. Haile, Spur; Mr. and Mrs. Cotton Marshall, Oklahoma City, Okla.; Mr. and Mrs. Joe McCormick, Mr. and Mrs. Floyd Smith and Mr. and Mrs. Lew Haile of Dumas.

A. J. Hodges of Winters; Lorel Haile of Stratford; Mr. and Mrs. Fred Clower, Plainview; Mr. and Mrs. Bill Graham of Vernon; Mr. and Mrs. Walter Hodges, Mr. and Mrs. John Avara, and Mr. and Mrs. Ed Whitaker of Brownfield; Mr. and Mrs. C. C. Brooks of Falls; V. Ingie of Abilene; Mr. and Mrs. C. J. Sampson, Wichita, Kansas; Mr. and Mrs. Thomas Yarborough of Baird; Mr. and Mrs. N. Ozborn, Plainview; Mr. and Mrs. Gary Laughlin, Hobbs; W. M. Mr. and Mrs. C. M. Wheeler of Clyde;

Tribune, Matador, Motley County, Texas, Thursday, December 20, 1936

Mrs. P. Hagins and daughter, Mr. and Mrs. Walter Driggers, Brinkley Carlisle and Rev. Luther Billberry of Spur, also many friends from Matador and Afton.

Roaring Springs Faculty Honored

Supt. and Mrs. Paul Sweatt of Roaring Springs, entertained the school faculty with their husbands and wives, with a coffee in their campus home Tuesday afternoon. Other guests were Rev. and Mrs. John Ferguson and Rev. and Mrs. Arnold Bickel. The entertaining rooms were

colorful with seasonal decorations. The delicious buffet refreshments consisted of nuts, candies, fruit cake, spiced tea and coffee.

Marcus Sweatt favored the appreciative guests with several accordion numbers, accompanied by Mrs. Eva Kingery at the piano. Ronald also played a piano number.

CARD OF THANKS

We wish to express our appreciation to our many friends who were so helpful and kind to our mother, and to us during her illness and death. May God bless each of you, is our prayer. The Family of Mrs. Mary T. Sampson.

THE Season's HEARTIEST Wishes

We're coming your way with best wishes for a happy holiday and many thanks for your patronage.

PEG'S GARAGE
Peg and Beatrice

GREETINGS

To greet you at Christmas... our warm, sincere wishes for a glad and glorious holiday. May the inspiration of the Christmas story ever be a comfort and a joy to you and yours.

Higginbotham-Bartlett Company
Roaring Springs, Texas

GAS-TOONS

BY **Jeff Daffern**

"Those are the FIRST SQUAWKS Jeff ever had on his service."

If you have reason to squawk about our service, it will be because it's TOO GOOD!

MAGNOLIA Service Station
PHONE 24
MATADOR, TEXAS

Greetings

To you, our friends and patrons, we extend every good wish for a happy holiday season, with our sincere thanks for the privilege of serving you over the years.

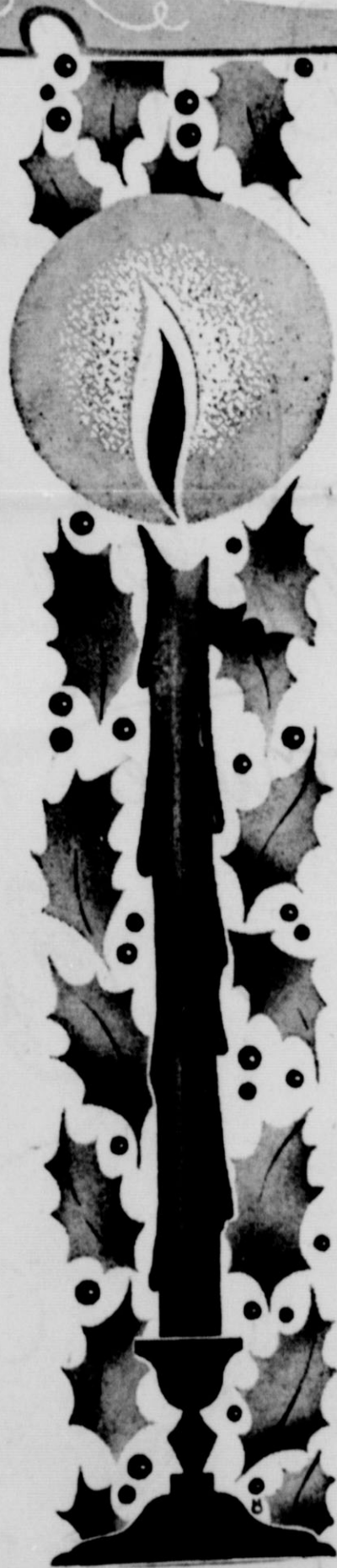
EDNA'S BEAUTY SHOP
H. O. STANFIELD

Wishing You a Merry Christmas
with these **TIMELY FOOD VALUES**

OLEO KIMBELL'S Pound 20c	Pork Chops FRESH and LEAN Pound 47c
Sugar Powdered Box 13c	Beef Ribs lb. 24c
Paper Towels DRIZ 11x7 1/2 Roll 19c	Cranberries pk. 33c
Blackeye Peas . . 16c	Carrots 2 BAGS FOR 25c
DIAMOND BRAND, 303 Can 8 CANS FOR Tomatoes . \$1	Rolls JEAN'S FROZEN Package of 24 37c
Napkins 60 Count Charmin Colored 2 for 25c	FISH STICKS 29c
WHITE SWAN, 303 Can 2 CANS FOR Turnip Greens 33c	Tooth Paste COLGATES 65c Size 59c
KIMBELL'S, 303 Can Each Cranberry Sauce 17c	Shampoo MODART 69c Size 49c
MISSION, Whole Green Beans 5 for \$1	

IKES FOOD
NO LIMIT AT ANY TIME
— THESE PRICES EFFECTIVE IMMEDIATELY —

Christmas Legend has it... through the... to be gener... Did y... of the... HOLL... BERRIES, Drops... PINE, I... IVY, F... ETERN... WRATH... remem... or Brand... Spiritua... A carol in its... is treat... festive man... carols is o... of loveleat... Christmas car... Authorize... FRAN... accines an... for Castl... HOPE and STANLEY I...



Christmas Greetings

In the spirit of an old-fashioned Yuletide... warm with good fellowship and rich in friendship... we wish you the Season's heartiest greetings. May your Holidays abound with good health and high happiness and leave you with a treasure trove of bright memories to cherish through the year ahead.

OFFICERS

E. D. BIRD, Chairman of Board
 HARRY H. CAMPBELL, President
 ELMER STEARNS, Exco. Vice-President
 JOHN L. BARNHILL, Vice-President
 J. R. WHITWORTH, Cashier
 LUCY FORD, Asst. Cashier

First State Bank



DIRECTORS

JOHN L. BARNHILL
 E. D. BIRD
 J. C. BURLISON
 HARRY H. CAMPBELL
 MAURICE GOODWIN
 S. F. SIMPSON
 RALPH STAPLETON
 ELMER STEARNS
 M. B. THACKER

DROUTH...

(continued from page one)
The farmers disagree on whether the government should re-establish rigid price supports and give other direct financial aid, or continue its present program of flexible price supports and provide low interest loans that can be paid back when "it starts raining again." McMahan favors the last method.

"I don't want anyone to give me anything. All I want is a low interest rate loan with several years to pay it back — and some rain."

There are a lot of them that agree with McMahan and do not want to return to rigid price supports and government hand-outs, but need low interest loans to carry them through.

The farmers have been hit hard in a financial way since 1950, when they made their last average crop. Now they are hurt more because erosion is seriously hurting their farms.

County Agent W. C. Pallmeyer said the county has had only 5.76 inches of rain since October 4, 1955, and the soil is so dry now that it is almost impossible to keep it from blowing.

Some of the farmers like McMahan have left their drouth killed sorghum crops on the land for cover and are holding the soil, but several thousand acres in the county never did get enough rain for planting any kind of cover crop. Now it is so dry that plowing will not turn up enough clods to keep the lighter sand from blowing.

Any wind at all will create a small sand storm and many of the bare fields are blown and drifted like a desert.

"The pastures have been grazed so close in some places that they are beginning to blow," McMahan said.

Pallmeyer said the farm income for the county was almost nil this year and there is no prospect for any additional income until next fall even if it starts raining now. It will be that long before a cotton or grain harvest can be sold and it is too late to plant a winter wheat crop. Also the cattlemen have already sold everything but their foundation herds and will not have another calf crop until then.

This lack of any income and the high operating costs is what is causing most of the farmers' troubles, McMahan thinks.

He said he had not been able to buy any new farm equipment since 1947 and the tractor he bought then for \$2,700 now costs \$4,600. It is impossible to replace equipment that costs that much when the crops are like they are.

"I just have to keep overhauling my equipment and hoping for rain before it wears out," commented McMahan.

Even though the lack of moisture and money is the big problem here, among most of the farmers, the President's visit did give one woman something to think, and she summed up the condition of the country by saying:

"If the President flies over this country he had better pick a still day, or he won't be able to see the ground for the blowing dirt."

F. Z. MARTIN...

(continued from page one)
Looney, at Lubbock, and had since made his home there.

He is survived by his wife, one son, Grady of Omaha, Neb.; 4 daughters, Mrs. Shelly Mayfield of Rossville, Mrs. Yallie Cantrell, of McMinnville, Tenn., Mrs. Pauline Baumwart, Omaha, Neb.; and Mrs. Eloise McGrehead of Amarillo; one stepson, Carl Looney of Lubbock and one stepdaughter, Mrs. Estell Phillips, of Wink; 15 grandchildren, 3 great-grandchildren; and 3 brothers: I. L. and W. N. Martin of Temple, and R. E. of Doyle, Tenn.

MRS. SAMPSON...

(continued from page one)
ton Brooks, Garland Sampson, Mack Sampson and Chasley Sampson.

Mrs. Sampson was born Mary Thomas Halle, Feb. 3, 1874 in Montague County, and died December 15, 1956, at the age of 82 years, 10 months and 12 days. Her husband, the late W. P. Sampson died in 1936, and she had since made her home with a daughter in Roaring Springs. She had been a member of the Baptist Church since early in life.

She is survived by 5 daughters: Mrs. Roy Ingle of Midvale, Idaho; Mrs. Charles Brooks and Miss Jewel Sampson of Roaring Springs; Mrs. H. D. Marshall of Matador and Mrs. Eunice Schmidt of Oklahoma City, Okla.; 2 sons, Jimmy of Baird, Texas and Willard of San Diego, Calif.; 28 grandchildren and 39 great-grandchildren; one sister, Mrs. Pearl Hodges of Clyde, Texas; and 3 brothers, C. C. Halle of Spur; Hodges Halle of Amarillo, and Lew Halle of Dumas.

CHRISTMAS Greetings



Quannah Cotton Oil Co.

FLMOT NEWS

By Mrs. L. B. Turner

and Mrs. Dick Washington of Portales, N. M., Mr. and Frank Garrett and family of Plainview, Mr. and Mrs. Bill Purcell and family of Roaring Springs, and Jimmie Purcell visited Sunday with their sister mother, Mrs. Zula Purcell of Dallas, where he is in military service in the Army Corps.

and Mrs. Dave Bullis and Mrs. W. D. Graves, Tuesday visitors were en route to visit her parents, Mr. and Mrs. Charlie Col-

W. D. Graves, Sunday, a daughter and family, Mrs. Raymond Martin and daughter, Mrs. Patsy Sand and Gary Keith of Lockney.

Harvey Webb returned Thursday from Stanley Matador, where he was hospitalized the past three weeks.

Guest Fisher has returned from Amarillo, where he received medical treatment last week at the Veterans Hospital. Mrs. Maudie Marler visited daughter, Mrs. Irene Ellison of Quitaque, Tuesday through Thursday.

Her grandson, Gary, came home with her for overnight visit.

Mr. and Mrs. Ben White visited over the weekend in the home of their daughter and family, Mr. and Mrs. L. O. Monk of Quitaque.

Mr. and Mrs. Gardie Washington and his sister, Mrs. Lois Martin were overnight guests Sunday, in Geary, Okla., with the uncle and aunt, Mr. and Mrs. M. L. Miller.

Mrs. Lorene Bowers of Amarillo visited her mother, Mrs. Edie Barham, Friday and Saturday. They enjoyed a dinner in Barham home Saturday. Additional guests being Mr. and Mrs. Doyle Barham and

Tribune, Matador, Matley County, Texas, Thursday, December 20, 1956

Mike of Tulia; Mrs. Perry Barham and children and Mrs. Berry Barham and Sandra.

Mr. and Mrs. Harold Marler and children of Amarillo were overnight guests Thursday, of his mother, Mrs. Maudie Marler.

Mrs. Lois Martin had her brother and wife, Mr. and Mrs. Dick Washington of Portales, N. M. as guests Friday night.

Chili Supper

A chili supper was given by Mr. and Mrs. Fred McNeely, Tuesday evening, Dec. 4, for members of the Baptist Brotherhood. Guests were, Ben Cogdill, Guy Hammons, Donnie Turner, Alton Anderson, Herbert Martin, Joe Webb, L. E. Shorter, J.

C. Franks, C. W. Starkey, Perry Barham and the pastor, Rev. Dinzel Leonard.

Christmas Party Held By HD Club

The home of Mrs. Bill Saul of Fiomot, was the scene Thursday afternoon, Dec. 16, of a Christmas party held by Fiomot Home Demonstration Club.

The living room was decorated with lighted candles, with the Yule log burning in the fireplace, and the attractive Christmas tree on display near the door. Santa in person delighted the youngsters and made the occasion one to be remembered.

Gifts were exchanged and secret pals were revealed.

Christmas dainties of food, fruit, candy and hot tea were served. Guests were, Mrs. Rhette Simmons of Floydada; Mrs. S. Yearly of Cedar Hill; Mrs. N. G. Smith of Plainview; Mrs. Denver Anderson of Quitaque, and Mrs. Margarite Lane of Turkey; and thirty-five club members and the small fry.

HERRINGTON-FOLLEY MARRIAGE ANNOUNCED

A wedding ceremony at the parsonage of the Tucumcari, N. M. Church of Christ, Friday evening, Nov. 30, at 7:45 p. m. united in marriage, Mrs. Ruby Herrington of Quitaque, and Harry Folley of Fiomot.

Minister Dow Wilson, pastor officiated at the double ring ceremony, with Mr. and Mrs. D. R. Reagan, Mrs. Dow Wilson

and Rebecca, and Janeva Wilson in attendance. Mr. and Mrs. Folley are making their home at the Folley Ranch, where he is engaged in farming. Mrs. Folley is owner and operator of Ruby's Beauty Salon, at Quitaque.

LETTERS to SANTA

Matador, Texas Dec. 9, 1956 Box 591

Dear Santa Claus: My name is Ronnie Lee Harris. I am 5 years old. I would like to have a carpenter set. These are my sisters and brother: Ruthie Jean Harris is 4 years old and would like a dish set.

Olevia is 18 months old and would like to have any kind of toy or large ball.

Albert Harris is 3 years old and would like to have a large dumping truck. Please send us some fruit, candy and nuts. We are Ruthie Mae Harris' children. Thank you Santa.

Matador, Texas

Christmas. I have three big brothers and a little brother. Don't forget them. My brother write this for me. Frances Martin.

Matador, Texas Dec. 11, 1956

Dear Santa Claus: My name is Leon Hart. I am in the 2nd grade. I like to help my father. I am 8 years old and I want a B.B. gun. Thank you Santa, Leon Hart.

KIMBLE OPTOMETRIC CLINIC
OFFICE HOURS
FLOYDADA—8:30—5:30 Monday thru Saturday
SPUR—9:00—5:00 Friday Only
Appointments—Phone 254 Floydada
Dr. John W. Kimble — Optometrists — Dr. W. F. Patrick

FOR A Texas Christmas GIVE Texas Books



Just off the Press A Wonderful Gift! \$5

Other Books Now In Stock:

- "Cattle Empire" (NORDYKE)
- "The Big Ranch Country" (WILLIAMS)
- "The Last Stitch" (CROSTHWAIT & FISCHER)
- "All of The Women of The Bible" (DEEN)

At The Tribune



Greetings

From all of us to all of you...our very best wishes for the happiest holidays ever! And along with our greetings, we'd like to send our sincerest thanks for your patronage and good will. You've helped make this past year a fine one for us, and it's been a real pleasure to serve you. Here's hoping you have a wonderful time during the Yuletide season and in the year to come.

HALL-SCRUGGS & CO.

Paducah, Texas



A 1957 FORD CAR offering the advantages of both the hardtop and the convertible represents the first revolutionary new idea in automotive design since the development of the closed car 40 years ago. To change the hardtop into a convertible, the driver simply presses a button and the all-steel top automatically slides into the trunk where it is completely concealed. It's equally simple to raise the top. The center picture shows the top in operation. Production of the car, a Ford first, will start in January.

Letters To Santa . . .

Matador, Texas
Dec. 9, 1956

Dear Santa Claus:
We are Eddie, Carol, Ollie Pearl and Sammie Jones. We have been some awful bad children, but we do hope you will come to see us. We would like for you to bring a cowboy suit size 8, a cowboy hat \$3.75, two pistols and holders, doll, a dress, two tricycles, a make-up kit, and a horse for Sammy.

Thank you Santa, we hope to be better children next year.
Eddie, Ollie and Sammie Lee Jones.

Matador, Texas
Dec. 9, 1956

Dear Santa:
I have been a real good boy. I would like to have a doctor's kit, a Tonto suit and a big truck. Be real good to me this Christmas.
I love you lots,
Billy Don Duncan.

Matador, Texas
Nov. 27, 1956

Dear Santa Claus:
I am a little girl in the fourth

grade. I have been a good girl. I think. Please bring me an accordion and a bride doll, candy, fruit, nuts. Remember my brother and sister, also my mother and daddy.
Katherine Evans.

Matador, Texas
Box 323

Dear Santa Claus:
Please bring me some house shoes, a housecoat, majorette suit, a bake set and a doll. I will be at my grandmothers on Christmas Eve. Come to see my brother and two sisters.
Love,
Fay Havens.

Fleet

with Thunderbird GO
There's new power for the new kind of Ford in the great new Silver Anniversary V-8's . . . with new, wider horsepower ranges to meet your needs.* Or choose the new Mileage Maker Six—the world's most modern.



Low

long and light, it hugs the highway
Fairlane 500 (shown) and Fairlane models are over 17 beautiful feet long. Custom and Custom 300 models, over 16 feet. Every one of the 20 brilliant new Fords is longer, lower, roomier than ever before.

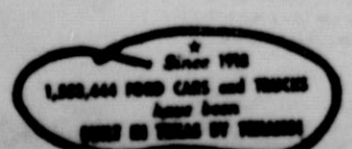


Lovely

. . . with beauty that's more than "skin-deep"
The new kind of beauty in the '57 Ford is only the lovely "complexion" over the tough and precisely co-ordinated muscles of the stronger "Inner Ford" . . . that rides so silent . . . so solid . . . so secure!



Come in and Action Test the new kind of **FORD** for '57



Matador Auto Co.

Tribune, Matador, Morley County, Texas, Thursday, December 20, 1956

Matador, Texas
Dec. 10, 1956
Box 504

Dear Santa:
My name is Herbert. I am 8 years old. I love to go to school. I study my school book very well. Will you bring me a set of guns.
Thank you Santa,
Herbert Sims.

machine if you have it, and a table and chair set, and I want an Amasandra doll as my old one got lost. Also I would like to have a good picture of you.
Remember my new big stocking that my mother made for candy, oranges and fruit.
Remember the other girls and boys. I guess that is all for this Christmas.
Love,
Laura Jacobs.

Matador, Texas
Box 323

Dear Santa Claus:
Please bring me a housecoat, and some house shoes. A majorette suit, basketball, and a doll. Don't forget my brother and 2 sisters. I will be at my grandparents on Christmas Eve.
Love,
Kay Havens.

Matador, Texas
Dec. 10, 1956
P. O. Box 501

Dear Santa:
My name is Cledeale. I am 9 years old. I love to go to school. I study my school books very well. Will you bring me a BB gun.
Thank you Santa,
Cledeale Smith.

Matador, Texas
Dec. 10, 1956

Dear Santa:
I have been a good little girl. I would like to have a "Coke"

Matador, Texas

Dear Santa:
I'm a little girl 4 years old. Have tried to be a good girl. Would you please bring me a doll bed for my doll, some dishes, fruit, nuts and candy. Don't forget my brother and Uncle Jim.
Thank you,
Barbara Karr.

JUST TO SAY,
"Merry Christmas"
AND
"Thank You"
FOR YOUR FRIENDLY PATRONAGE DURING THE PAST YEAR

MODERN BEAUTY SHOP
Annie Mae Jackson, Owner

Hey Dad! Be big shot!

Give the whole family an Electric gift for Christmas

"hello Reddy" — make mine an Electric gift

See Your Electric Appliance Dealer or
West Texas Utilities Company

PROMOT M
By Mrs. L. B.
and Mrs. D.
Portales, N.
Frank Garro
view: Mr.
and family
ings and Jimmie
Sunday with
mother, Mrs.
Miss Jimmie
to Dallas
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Corps.
and Mrs. Day
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her grand
Mrs. W. D. Gra
visitors were
and N. M. to
Mr. and Mrs.
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W. D. Gray
a daughter an
Mrs. Raymond
daughter, Mrs.
and Gary Keith
Harvey We
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Mrs. Maudie M
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overnight visit
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M. L. Miller.
Mrs. Lorene B
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Mrs. Doyle

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Make a Christmas Candle



A cardboard gift box provided the mold for this handsome, jump-size Christmas candle that you'll find it's fun to make yourself.

You'll also need 14 bars of wax for this attractive addition to Christmas festivities, one green and two yellow-green crayons to color it with, a 6" tapered green candle for a wick, a star-shaped cookie cutter for the design, and cerise "flitter" for added decoration. The box used is 8" long, 4" high and 4 1/2" wide.

To prevent wax leaking and to strengthen the box so you will get an evenly-formed candle, wrap the cardboard mold with several layers of newspaper tied tightly to it with half a dozen wrappings of cord. Grease the inside with vegetable shortening or vaseline. The candle will slide out easier as a result.

Melt 12 1/2 bars of Gulfwax in a double boiler (NEVER over direct heat). Let it cool slightly, then fill the box with wax and put it in the refrigerator overnight so that it will harden completely. The candle might sag and lose its shape if you take it out too soon. If you find a slight depression after the candle hardens, use melted wax to level it.

Dissolve the three crayons in the remaining bar and a half

Matador, Texas
Dec. 8, 1956

Dear Santa Claus:
My name is John Larry Hart. I am 12 years old. I am smart in school and I am in the 6th grade. I am a good boy in school. Please bring me two guns.
John Larry Hart.

Matador, Texas
Dec. 10, 1956

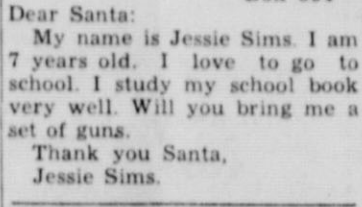
Dear Santa:
I have tried to be a good girl. Would you please bring me a big Bride Doll, like the one in Spot Cash Grocery. I have a little brother, who wants a toy cow. Don't forget my big brother, Lonnie.
I love you lots,
Louise Terry.

Matador, Texas
Dec. 8, 1956

Dear Santa Claus:
My name is Anna Gene Sims and I am 12 years old, in the 6th grade. I help mother cook and clean house. She thinks I am very smart. I love to go to school. Please bring me a cooking set.

Matador, Texas
Dec. 10, 1956
Box 504

Dear Santa:
My name is Jessie Sims. I am 7 years old. I love to go to school. I study my school book very well. Will you bring me a set of guns.
Thank you Santa,
Jessie Sims.



Roaring Springs, Texas
December 5, 1956

Dear Santa:
I am seven years old. I want a Tiny Tears doll and I would like a bicycle, just any color will do. Remember my two little brothers with something that four and five year old boys would like. They would like a toy tractor each.
I love you,
Dianne Tate.

Warm Wishes

May the glow of holiday cheer brighten the homes of our many kind friends whose patronage we value so highly. Our thanks to you all.

**DAY by DAY
CLEANERS**

Mr. and Mrs. R. A. Day and Personnel
Mr. and Mrs. E. A. Day

Letters To Santa . . .

Matador, Texas
Dec. 10, 1956
Box 601

Dear Santa Claus:
I want a pair of guns. I have been a good boy. My name is George Dean Jones. I am in the 7th grade. I have a sister and she wants a baby doll. She is in the 7th grade.
Yours truly,

Please bring a doll and buggy. My sister Ellen wants a doll and buggy. My little brother wants a wagon.
Thank you Santa,
Sammie Thompson.
George D. Jones
Matador, Texas
Box 504

Matador, Texas
Dec. 10, 1956

Dear Santa Claus:
I am a little girl 3 years old.

Dear Santa Claus:
My name is Teresa Richardson. I am 8 years old. I am a good little girl. I help my mother and I dry dishes for her and burn trash. I study my school books and I love to go to school. Will you please bring me a doll stove and a dress size 8, for Christmas, please.
Thank you,
Teresa Richardson.



Christmas Greetings...

We are mindful of our debt to our friends who have favored us with their patronage. This, we can not repay, but - on this day we can sincerely and heartily say to all of you - "Serving you has been a real pleasure. And, to all -

"A VERY MERRY HOLIDAY SEASON."

Matador Motor & Implement Company

Mr. and Mrs. Mike Hoyle and Personnel

SCHMIDT

Our very best wishes to all our friends for a happy Holiday.

S. & H. BUTANE

Mr. & Mrs. Ray Sims
Jim Haney

MATADOR BRAND

Christene Green, Editor
Barbara Waybourn, Assistant Editor

REPORTERS—
Senior Doris Canon
Junior Kay Norman
Sophomore Patti Craven
Freshman Carolyn Pohl

Challenge Word

The challenge word for this week is ORNITHOLOGY.

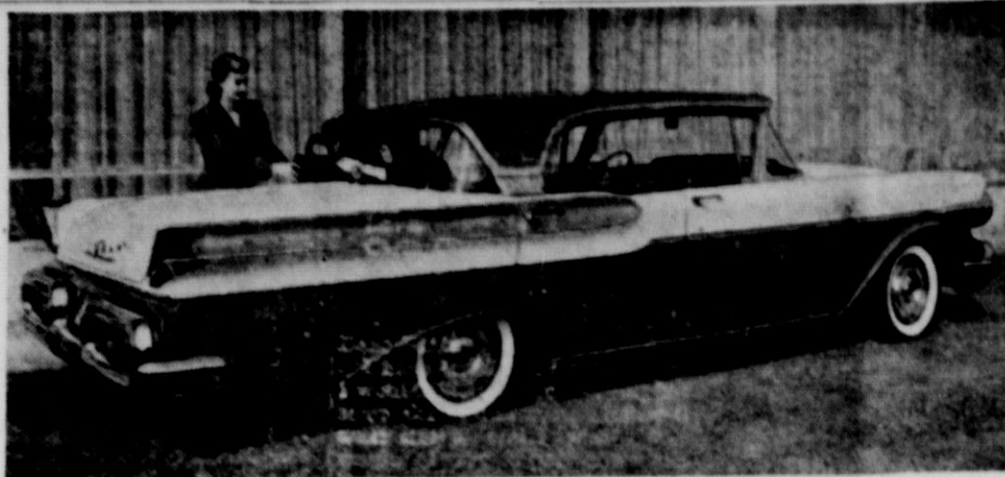
Basketball Teams Schedule Games

The Matador basketball teams will play Lakeview there, (today) Thursday, Dec. 20.

The teams will not schedule any games during the holidays but will get back into the swing promptly after the holidays are over.

My Favorite Class

By Kay Norman
My favorite class is biology. Our teacher, Mr. E. P. Reeves, always has something real interesting for us to do, and by doing these things we learn a lot. The past six weeks we have been studying soil conservation and wildlife. Our Game Warden Mr. Weldon Fromm, spoke to us on wildlife conservation, and Mr. James Priddy spoke to us on soil conservation. We all enjoyed these talks very much and



Mercury's new Turnpike Cruiser with its low-profiled roof introduces an entirely new concept of motoring enjoyment through such exclusive features as the industry's first power-operated, retractable rear window and unique roof-level fresh air intakes on each side of the windshield—both part of a remarkable new ventilation system. A skylight, dual-curve windshield wraps upward as well as around for extra light and vision. To provide a better highway illumination pattern, the Turnpike Cruiser has "Quadri-Beam" headlamps with dual 5 1/4 inch headlamps placed side-by-side under wide hoods on each front fender. The Turnpike Cruiser series has been added to Mercury's Montclair, Monterey and Station Wagon series.

benefited from them. Mr. Reeves has been showing us films on these two subjects and it has helped us to realize that man is trying to go back and establish balanced biomes which he has unthoughtfully unbalanced. These biomes were unbalanced by overgrazing or killing predators. Man is trying to "save the soil" by crop rotation, strip cropping, contour plowing, soil binding plants, and many ways man has to restore organic matter in the soil.

Organic matter may be returned to the soil in several forms such as crop residues, manure from animals, and green manure crops. We are learning

about forest conservation and what man is doing to replant a forest after a fire. When the semester is over we are going to start on something new, which will surely be just as interesting as wildlife and soil conservation. Now may be everyone can see why biology is my favorite class.

Meet A Senior

Norman Beauchamp, son of Mrs. Ruby Beauchamp Clower, has been chosen as senior of the week.

Norman participates in various school activities and is presently employed at the Matador Tribune.

After graduation he plans to attend a linotype school in Logan, Ohio.

High School 4-H Club Has Meeting

The Matador high school 4-H club met Friday, December 14, in the projection room of the high school. Joyce Lynn called the meeting to order and Jan Barton called the roll. The club discussed their business, composed of: gathering up newspapers for the club project, and getting Mrs. Knight to work with the girls in needle craft.

County Agent Pallmeyer told the members to be thinking about who they want for their county-wide officers. To be an officer the person must be fourteen years of age by January 1, 1957.

After the business meeting a film was shown on "The Art of Leather Craft". It showed how an expert leather craftsman made a lady's purse in one day. The film was educational and also interesting. After the film the meeting was adjourned.

Six Weeks Test Scheduled Early

Christmas holidays will be more enjoyable for high school

students. No six weeks test to return to.

The test came early this six weeks to allow time for semester tests review after Christmas. Teachers and students will return to classes on December 31. Semester tests are scheduled for the second week after their return.

Seniors Plan For Christmas Program

A senior meeting was held December 11, in the history room. President Johnny Shanks appointed committees to be in charge of the Christmas program and the tree.

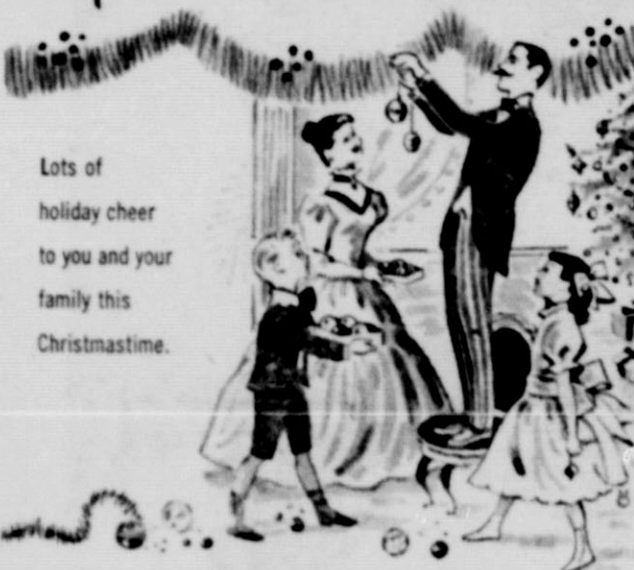
Clay Jameson and A. B. Simpson were chosen to select the tree, and Nita Dunning, Betty Neighbors and LaRece Estes were chosen to be on the program committee. This was done in preparation for the coming Christmas program for the high school. The program will be held Dec. 21.

Matador, Texas

Dear Santa:
I'm a boy 8 years old. I have tried to be a good boy, but guess I'm pretty mean boy as you know.

Would you please bring me a watch, boots and gun. Please don't forget my Uncle Jim as he says he don't think you will come see him, but show him. Please bring him a pair of spurs. Thank you,
Eddie Karr.

Joyous Christmas Wishes



Lots of holiday cheer to you and your family this Christmastime.

BILL PALLMEYER
COUNTY AGENT



A Joyous Wish

For A MERRY CHRISTMAS and a HAPPY NEW YEAR to All.

Quanah, Acme & Pacific Railway



Merry Christmas

Here is a hope that the joy of the Christmas season will abide with you always. May its spirit of good fellowship live in your heart throughout the new year.

Spot Cash Grocery

Mr. and Mrs. Melvin Meason and Personnel

Week-end Specials Will Be Marked Throughout The Store



Our Christmas message is wreathed in good wishes and garlanded with gratitude for the privilege of serving all our many friends.

Panhandle Compress & Warehouse Company

ROARING SPRINGS

L. E. DAVIS, Manager

Matador, Matley County, Texas, Thursday, December 20, 1956

RED CROSS AIDING HUNGARIAN REFUGEES



A Hungarian refugee, one of thousands fleeing to the USA from strife-torn Hungary, is fitted with a coat by a Red Cross worker before leaving Camp Kilmer, N. J. She is Mrs. John Bausen, of Cleveland, Ohio, who with her husband, are sponsoring this young man. The Red Cross, serving sufferers since the beginnings of the uprising, in Vienna and Budapest, is launching a campaign for \$5,000,000 in this country to meet costs of the mammoth humanitarian program. By the end of the year the Red Cross will be feeding over 200,000 victims daily in Hungary, besides supplying needed clothing, fuel and medical supplies.

MATADOR BRAND

Christene Green, Editor
Barbara Waybourn, Assistant Editor

REPORTERS—
Senior Doris Canon
Junior Kay Norman
Sophomore Patti Craven
Freshman Carolyn Pohl

School Calendar
Dec. 20—Matador vs Lakeview, there.
Dec. 21—School Christmas program.
Dec. 21—Christmas holidays begin.

Weekly Birthdays

Dec. 23—Clarence J. Davis
Dec. 23—James Stanley
Dec. 26—Frances McMahan
Dec. 28—Leon Hughes
Dec. 28—David Rattan
Dec. 28—Vella R. Edwards
Dec. 29—Pat Seigler
Dec. 30—Cheryl Steagall
Dec. 31—J. D. Young

Christmas Party Planned By FHA

The Matador FHA is planning a Christmas party for the entire high school on December 21. The party will be held at the F.W. Hut and will begin at 7:30 p.m. Everyone in MHS is invited to attend.

Weekly Thought

The thorns you reap are of the tree that you planted.
—M. H. S. B.—

Girls Try Out For State Choir

Several of the Matador Choral club girls went to Lubbock, December 7, to try out for the State Choir.

The girls failed to qualify but feel they have gained much by their efforts.

Those who went were: Raynita Dunning, Frances McMahan, Kay Norman, Ann Williams, Carolyn McGee, Carolyn Pohl, and Jan Barton.

Choir Presented Christmas Program

The Matador High School Choir presented their Christmas program to the El Progresso Study Club, Thursday afternoon December 13. The program was about Christmas in different lands.

The choir sang different songs and did a few skits. Afterwards the club served the girls refreshments. The program was a success and everyone enjoyed it.

Participation High For Boys Basketball

The Matador boys basketball team is off to a good start this year. At least twenty-four boys are participating in this sport, and include the following:

Garland Cartwright, Arvin Elithorp, Pat Green, A. B. Simpson, Charles Renfro, Dayton Graham, Frank Thrasher, Shelby Jackson, Gerald Pipkin, Bobby Cross, Tommy Seaff, Billy

Crenshaw, Mike Groves, Pat Groves, Lewis Fair, Manual Nichols, James Renfro, Morris Burks, Clem Edwards, Robin Darsey, Bill Martin, Bundy Campbell, Roddy Klinnert, and Leonard Glasscock.

Charlie Johnson is coach and Leon Hughes has been chosen as the manager.



GREETINGS

Loads of thanks to our many good friends for your loyal patronage throughout the year. May you all enjoy a very happy Holiday Season and a New Year filled with 365

days of health, happiness and good fellowship.

MATADOR PARTS COMPANY



As it came upon a midnight clear, may the joy of Christmas shine anew in your heart, and its abundant graces enrich your days throughout the coming year.

Magnolia Petroleum Company

T. J. (Jeff) Daffern, Agent



Don't guess Mercury's price by the new size and luxury (never before has so much bigness and luxury cost so little)



IN MERCURY'S LOWEST PRICE SERIES—Monterey Phaeton Coupe. Also in the big-value Monterey series: Phaeton Sedan, 2-door Sedan, 4-door Sedan.

THE '57 MERCURY brings you the biggest size increase in the industry. It's over 17½ feet long, more than 6½ feet wide. Bigger in every important dimension—with inches more leg room, hip room, shoulder room, headroom.

Mercury brings you Dream-Car Design—shared by no other car on the road. Notice the unique straight-line sweep of the roof, the V-angle Tail-lights, the rear projectiles, the Jet-Flo Bumpers, and the Quadri-Beam headlamps.

Exclusive Floating Ride combines 4 of the greatest bump-smothering features ever put between you and the road. Exclusive Keyboard Control outdates all push-button transmissions. An exclusive power seat that "remembers" finds your favorite seat adjustment at a touch of a dial. In

all, there are 21 dream-car features waiting for you to see and try. 3-WAY POWER CHOICE—A 290-hp Turnpike Cruiser V-8 engine is optional. A 255-hp Safety-Surge V-8 with Power-Booster Fan is standard in Montclair Series. A 255-hp Safety-Surge V-8 is standard in Monterey Series.

All engines feature a unique Thermo-matic Carburetor. Controls temperature of air engine breathes. Greater efficiency and economy result.

Power-Booster Fan in Montclair series coasts when not needed for cooling, saves power and fuel other cars waste.

YOU PAY LITTLE MORE DOWN...OR PER MONTH...THAN FOR THE LOWEST PRICED CARS. Check price tags at our showroom. You'll find that anyone who can afford a new car can afford big bigness and luxury.

ALL-WEATHER AIR CONDITIONING IS NO LONGER A LUXURY—IT IS A LOW-COST FEATURE WITH MERCURY'S NEW CLIMATE-MASTER SYSTEM.

STRAIGHT OUT OF TOMORROW **MERCURY for '57** with DREAM-CAR DESIGN

Don't miss the big television hit. "THE ED SULLIVAN SHOW," Sunday evening 7:00 to 8:00. Station KDUB-TV, Channel 13

MATADOR AUTO COMPANY

A Joyous Greeting

To all our friends, a sincere wish that the true spirit of Christmas abide with you in this joyous holiday season. And may good fortune and happiness be yours now and always.

Geo. R. Cullin
Abstracts - Insurance

NORTHFIELD NEWS

Mrs. Charley Lane, Cor.

Mr. and Mrs. L. M. Timmons and sons and Mr. and Mrs. Clifton Smith and children visited Mr. and Mrs. M. H. Leary, Thursday evening.

Mr. and Mrs. R. P. Owen of Childress, visited their daughter and family, Mr. and Mrs. Charley Lane, Thursday.

Miss Rheta Hoover was the guest of Carolyn Lane, Sunday.

Mr. and Mrs. Will T. Smith of Tell, were visitors in the home of Mr. and Mrs. L. M. Timmons, Sunday evening.

Mr. and Mrs. D. H. McGinley visited in Lubbock during the week-end with their daughter and family, Mr. and Mrs. Sinclair Hughes.

Rev. and Mrs. Bob Stout of Plainview visited Friday evening in the home of Mr. and Mrs. A. C. Nimmo.

Mrs. J. M. Dobbins has been on the sick list this week.

Mr. and Mrs. Calvin Nimmo and son of Matador visited her parents, Mr. and Mrs. Tom Moore last Sunday.

Mr. and Mrs. Paul Cruise and son, and Mr. and Mrs. Tom Moore were Sunday guests of Mr. and Mrs. Delmont Hays.

Mr. and Mrs. Truman Featherston and children of Hart were week-end visitors in the home of Mr. and Mrs. Sam Jones.

Gradville Lankford of Amarillo, visited during the week-end in the home of Mr. and Mrs. J. D. Elliott.

Mrs. Frank Jameson and children visited here Friday with her parents, Mr. and Mrs. Claud McDonald. Sunday guests in the McDonald home were Tom Fowler and boys, and Fred Taylor of Amarillo.

Matador, Texas

Dearest Santa: I have tried to be a real good girl this year, so I want a drum, a nurse set and a watch, and a sewing machine.

I love you a whole bunch.

Judy Kay Gwinn.

Matador, Texas

Box 504

Dec. 10, 1956

Dear Santa:

My name is Carlton Sims. I am 4 years old. I will be going to school in two more years. Will you bring me something that I will enjoy.

Thank you Santa,

Carlton Sims.

666

FIGHTS ALL COLDS
SYMPTOMS AT ONE TIME...
NO LESS TIME! IT'S THE
PROVEN COLDS MEDICINE

"GIFTS HE WILL NEVER FORGET"

at **GLAD SNODGRASS, Floydada**

— SMART WEAR for MEN SINCE 1900 —

Californian sport and work coats in suedes, Manhattan shirts, Pendleton shirts, top coats, robes, sport coats, gloves, Western shirts, pajamas, Olen Stelzar hand-made boots, suits slacks, Holeproof hose, neckwear galore, etc.

GLAD SNODGRASS

FLOYDADA, TEXAS

Greetings

May the joys of this most glad season come to you a thousandfold. And may your heart be filled with the spirit of Christmas always.



IVY'S BEAUTY SHOP

Mrs. Ivy Cooper, Owner

Tribune, Matador, Morley County, Texas, Thursday, December 20, 1956

A Letter To Santa

Matador, Texas

Dec. 14, 1956

Dear Santa:

It has been a long, long time since I have written to you. I have now moved from the old home on Happy Street, to a house of loneliness and doubt which stands at the end of Distillation Avenue.

All the gloriously bright little baubles that I had in years gone by are now either broken or tarnished and tear-stained.

Please bring me a few of those precious toys that I once had — the shining bubbles of cheer that rang in my voice; the candles of faith that shone in my eyes. The frankincense and myrrh of steadfast hope that strengthened my soul and the lodestar of universal love that gleamed in my heart.

In the years past, I realize that I did not appreciate those priceless treasures or care for them as I should have — but now I repent my carelessness and humbly ask you to remember me with another supply this Christmas.

I will hang my empty heart by the chimney, Santa, and please this is what I want: Give me a large basket of forgetfulness, with which to cover up all bitterness and useless brooding; a larger box of forgiveness for those who robbed me of laughter and filled my eyes with tears; leave me enough cement of hope to mend the shattered fragments of joy; tuck in a little song of cheer. And please, Santa, leave quite a lot of plain, old fashioned faith, understanding, unselfishness and tolerance that I can share freely with my neighbors.

Sincerely and thankfully,
A Grown-up Child.

(Contributed by a Roaring Springs Reader).

Matador, Texas

Dec. 15, 1956

P. O. Box 504

Dear Santa:

My name is Ledale. I am 9 years old. I love to go to school. I study my school book very well. Will you bring me a BB gun.

Thank you Santa,

Ledale Smith.

Matador, Texas

Dec. 5, 1956

P. O. Box 504

Dear Santa:

My name is Joyce Marie Sims. I am 10 years old in the 4th grade. I help mother. I cook and clean house. Mother thinks I am very smart. I love to go to school. Will you please bring me a cooking set.

Thank you Santa,

Joyce Marie Sims.

In the Want Ads

CIGARETTES: Regulars \$2.14 per carton; King size \$2.35 per carton. All cigarettes 25c per package. Why pay more? Stanley Pharmacy. 33-ctfn.

LIGHT carpenter work and picture work at home. Raymond Alsop. 40-p2t.

FOR RENT: 3-room house. Call A. L. Curry, Phone 182-M. 38-ctfn.

OVERLOAD SPRINGS for pickups. 1/2-ton size \$16.50; 3/4-ton size \$23.40. Peg's Garage. 11fa.

FOR SALE or TRADE: Modern Courts on Highway 70, write Box 201 or phone 97. Matador Texas. 41-ctfn.

KIMBELL'S COTTONSEED CAKE and Range Cubes

Book now for future delivery. Kimbell's quality cottonseed cake (41% protein) and save! Prices almost certain to advance. Drouth certificates accepted.

Braselton Implement Co.
Roaring Springs
S. J. Braselton, Mgr.
23-ctfn.

Tribune ads don't cost, they pay

NEED TIRES... See us for the best tire trade in town. Most all sizes. Campbell Chevrolet Company. 44-ctfn.

FINISH HIGH SCHOOL or Grade School at home spare time. Books furnished. Diploma awarded. Start where you left school. Write Columbia School, Box 5061, Lubbock. 27-c52t.

FOR SALE: Good 2-wheel cotton trailer. See Mrs. Clint Hicks. Phone 262. 39-c4t.

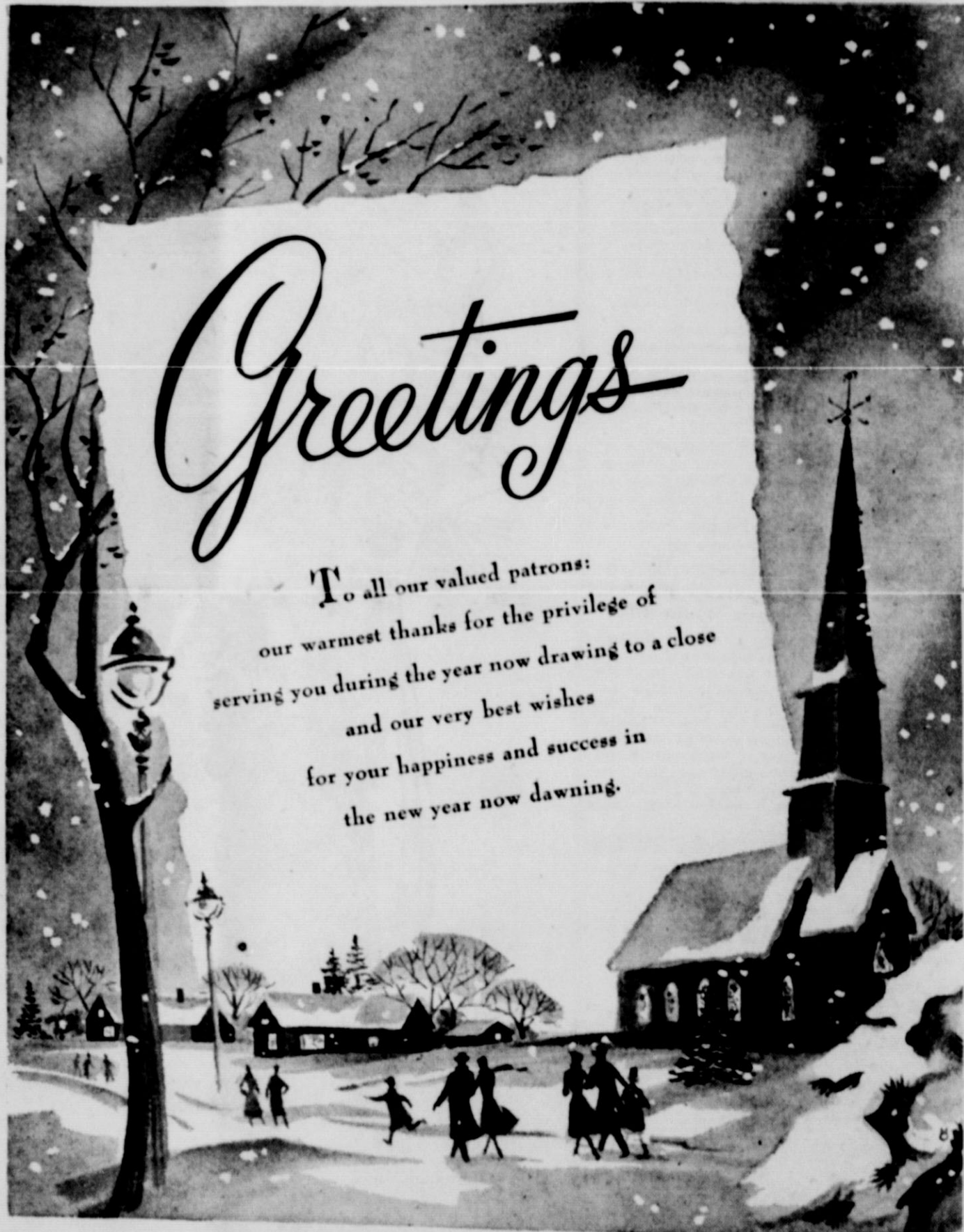
WANTED: Ironing to do in my home. Mrs. Raymond Steffey. 40-p2t.

CIGARETTES: Regulars \$2.14 per carton; King size \$2.35 per carton. All cigarettes 25c per package. Why pay more? Stanley Pharmacy. 33-ctfn.

NEED MONEY? We are interested in purchasing oil and mineral leases, royalties, and mineral rights. Kindly state the price and your first letter to me. Geo. Blake, 104 Mackey Bldg., Lubbock, Texas. 43-ctfn.

FOR SALE: Corn, Cane, Hegari ensilage, Jack phens, Petersburg, Texas. Mohawk 7-3901. 40-p2t.

PIANOS
The ideal Christmas gift. Entire stock of new and used pianos reduced up to 30% for Christmas sale. All sizes and styles. Trade-in welcome. Easy terms. See money at McBrayer Piano Company. Childress, Texas. 40-p2t.



Greetings

To all our valued patrons:
our warmest thanks for the privilege of serving you during the year now drawing to a close and our very best wishes for your happiness and success in the new year now dawning.

Higginbotham-Bartlett Company

Henry Ford

Ruby Webb

