

1942 Baby Annual Of The
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10 Share In Personality Awards

A little blond girl who almost continuously wears a wide, contagious smile has been named the "Personality Child" for 1942.

She is Margaret Martin, "four-going-on-five" and the daughter of Mr. and Mrs. W. E. (Preach) Martin. She's blue-eyed, with light hair.

This little West Texas honey was given top position out of a field of 167 youngsters — all entered in The Herald-Kelsey photo event — by a group of out of town judges, three persons, experienced in photography and commercial art.

Margaret, who is pictured at the right, was born July 28, 1937, in Big Spring. Her parents are well known here, and the father operates a service station on Third street.

As the No. 1 Personality Child, Margaret will receive from the sponsors of the event a \$25 War Savings Bond. Nine other winners were named (the judges, who made the selections by number only, without knowing any of the children, devoted much study in arriving at their decisions and acknowledged that it was an extremely difficult task), and each of these will receive War Stamps, \$25 worth being divided among them on a \$5, \$3 and \$2 basis.

These nine winners are:

Three Months To One Year First — Jimmy Neel Bumgarner, six-month-old son of Mr. and Mrs. G. N. Bumgarner, Camp Coleman.

Second — Claudette Neel Barnaby, five-month-old daughter of Mr. and Mrs. Neel Barnaby, 706 Bell St.

Third — Clifford Spillman, Jr., six-month-old son of Mr. and Mrs. Clifford Spillman, 107 East 12th.

One To Three Years Old First — Sandra Doyle Little, two years and five months, daughter of Mr.

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MARGARET MARTIN



MELVIN ARTHUR BROWN



SANDRA DOYLENE LITTLE



JIMMY NEEL BUMGARNER



Second Place Winners— Given second rank in their respective age groups in the "Personality Child" event by a board of out of town photographers and commercial artists were these youngsters. Left to right: Charles Michael Turner, two years and eight months, son of Mr. and

Mrs. Charles Turner, Sweetwater; Evelyn Louise Beale, five years and three months, daughter of Mr. and Mrs. M. S. Beale, 297 East 19th street; Claudette Noel Barnaby, five months old, daughter of Mr. and Mrs. Noel Barnaby, 706 Bell street.

WPA Nursery Aids Children Of Mothers Who Must Work

Children of working mothers no longer need be a worry and a problem during the daytime hours since the advent of the city WPA recreation department.

Mothers may leave their children at the center in the ABC park from 9 o'clock to 3 o'clock where supervisors provide games, contests, and crafts for entertainment. Testimonials as to the value of this new development have come from many mothers.

For children of school age, the department maintains supervisors at all playgrounds to insure a balanced and controlled program of play.

There are also classes in arts and crafts, a junior music club, nature study groups, and storytelling hours.

Happiness Normal State For Infant

The normal state of a healthy, well infant is to be happy, so physicians and doctors have come to agree in the last few years. If your baby isn't a happy, laughing baby, there is something wrong somewhere.

If the baby has proper and sufficient food at normal times, is clothed correctly and cared for properly, it will be happy, satisfied and contented. It will also be a pretty baby, for happy, healthy babies are always pretty babies.

Nursery Decoration Hints Are Listed

Bright colors, washable walls, sturdy furniture and a place for everything are some of the items that go to make up a nursery that the youngsters will love.

The colors should be tastefully blended to make the child aware early in life of charming surroundings. The washable walls will make the nursery a spotless place and composition floors will be soft for tender feet and legs.

A place for everything will teach the child early in life to be orderly and neat.

The pyramids of Egypt stretch for 60 miles along the west bank of the Nile.



Take Third Honors— These attractive children will be awarded War Stamps for third place in the "Personality Child" event, as a result of honor making given by out of town judges. Left to right, they are: Mariann Smyrl, one year and eight months, daughter of Mr. and Mrs. W. S. Smyrl, route 1, Big Spring; Donald Lee Schurman, three years and ten months, son of Mr. and Mrs. Larry Schurman, 1929 Owens; Clifford Spillman, Jr., six months, son of Mr. and Mrs. Clifford Spillman, 187 East 15th.

Papa-Mama Fusses Disrupt Child Life

When Momma says "don't" and Poppa says, "aw, let him go ahead," then there is trouble ahead in the family for Junior just doesn't understand this type of discipline.

Consistency is a virtue all parents should cultivate in disciplining their children. Parents need to be as firm one time as another with the child and when they disagree on methods of handling their offspring, they should argue in private and not before him.

Rules of courtesy are due the youngster too. He should not be interrupted unnecessarily or criticized unkindly in the presence of others. A suggestion will many times take the place of a command and be much more effective.

Car Attachments Aid In Driving With Baby

Taking baby for a drive need no longer be a family problem — not with the baby seats now available which fit snugly over on standard automobile seats.

Most of these feature leg holes with a front band to restrain the child from toppling due to bumps or sudden stops.

With such devices within price range of most homes, the whole family can go for a ride and enjoy it without worrying over the real head of the family—the baby.

The blizzard is a monster which usually sweeps North Africa in early summer.

Monday at the Kelsey studio, and parents are asked to call by there or telephone and the awards will be delivered.

An unusual situation developed in that one of last year's winners repeated for honors. Melvin Arthur Brown, the "Personality Child" of 1941 was ranked first in his age group this year.

All members of The Herald organization, together with Mr. and Mrs. Charles Kelsey, who made the photos, express their appreciation for the fine response and the gracious cooperation shown by all parents. "It has been a real pleasure to photograph all these children," the Kelseys said. "And our dealings with everyone connected with the photo event have been thoroughly pleasant."

Sponsors of the event extend congratulations to the winners, and regret that every child could not have shared in the awards. It was an admittedly difficult task to select ten youngsters from such an attractive group, the judges wrote, and they devoted a great deal of time in making a conscientious selection.

Most prolific publisher in the U. S., the government sells 15 millions books a year.

Babies

Continued From Page 1

and Mrs. M. V. Little, route 2, Big Spring.

Second — Charles Michael Turner, two years and eight months, son of Mr. and Mrs. Charles Turner of Sweetwater.

Third — Mariann Smyrl, one year and eight months, daughter of Mr. and Mrs. W. S. Smyrl, route 1, Big Spring.

Three To Six Years Old
First — Melvin Arthur Brown, four years, seven months, son of Mr. and Mrs. A. B. Brown, 607 Aylford.

Second — Evelyn Louise Beale, five years and three months, daughter of Mr. and Mrs. M. S. Beale, 297 East 19th street.

Third — Donald Lee Schurman, three years and ten months, son of Mr. and Mrs. Larry Schurman, 1929 Owens street.

Pictures of all these, together with 297 other lovely youngsters who were listed for the event, appear in this section.

Bonds and stamps for the winners will be available

BABY WEEK

ELROD'S . . . Extends CONGRATULATIONS

To the winners as well as all contestants in the 1944 Personality Child Contest, we extend congratulations.

Remember, when in need of furniture for babies, see our complete collection.

ELROD'S FURNITURE
116 Bessie

Out Of The High Rent District

LITERATURE AVAILABLE IN BABY CARE

Department Of Labor Offers Information

You'd like to know more about the care and problems of your child, but you are at loss as to where to get expert literature on the subject.

Well, you needn't be. From the children's bureau of the U. S. Department of Labor you can get a selected list of publications which are broken down into basic fields. Under these classifications you surely will find the answer to the question or questions you have in mind.

There are hosts of booklets, pamphlets, charts and cards for parents on such subjects as prenatal care, infant care, child management, good posture, keeping the baby well, the healthy, well-nourished baby, birth to one year (and one to six years, six to 18 years.)

Generally speaking, the field is broken down into groups for nutrition, posture, standards, health services, child and maternal health, birth and mortality statistics, social services for children, child welfare services, the family and child welfare, recreation, child labor and youth employment, visual material, charts, maps, films and slides and even posters.

If you want material, write the children's bureau of the department of labor, Washington, D. C., for the list, which contains prices.

Speech Defects Are Correctable

Stammering, stuttering and other speech defects in children may be corrected.

Here are a few hints: don't make the child self-conscious by talking about his stuttering in his presence; always speak slowly yourself, and never force the child to repeat the word he stutters; speak only in a low tone of voice; don't imitate or make fun of him; don't attempt to change a child from left-handedness as this may cause stammering; have child sing his words.

Of course some children are so seriously affected that expert help must be obtained. But virtually all can be cured.

I. Q. Tests Don't Tell Everything

There is Professor I. Q., I. Q. candy bars and then there are the I. Q. tests that junior tells the folks about somewhere along in his early years when he comes home from school.

But what do I. Q. tests really mean? The initials stand for intelligence quotient and that means, your junior's aptitude and capacity for learning.

For instance, Junior may tell you that his I. Q. is 45 and that leaves most parents where it found them—in the dark. What his grade really means is that he falls into the category of students who have no great aptitude for learning. This does not mean that he is dumb or unable to learn, but that his present status of learning according to a majority of cases, figured from an average compiled over many years on many other children's tests, isn't very great. He just isn't going to set the world on fire academically.

And again, if Sister comes home and tells you that her I. Q. is 135, this means that her aptitude for learning at the present is very great. She might even, if she works hard enough, be listed in the genius class. But this doesn't mean that she is so exceptional, she just has a capacity for being exceptional in case she wants to try hard enough and exert herself.

Sometimes I. Q. tests raise the folks' estimate of Sister to a height she never can attain. Sometimes the folks relegate junior to the shadows of family life when he may turn out to be a pretty good business man and do all right by himself.

So, don't go overboard either way when you hear about the children's I. Q. tests. It is only one way to judge the ability of a child to grasp learning, his present academic learning, as taught in schools.

War Halves U. S. Park Visits
GRAND CANYON, Ariz. — The war has slashed tourist travel to Grand Canyon national park to almost half what it was before hostilities involved the nation. There were 4,876 visitors to the park in January, 1942, compared with 8,871 during the same month of last year.

The Panama railroad, built in 1885, was the first transcontinental railroad in the western hemisphere.

Children's Tastes In Clothes Due Attention

Tastes of small children should be considered in buying their clothes and there is no better time to teach a young lady to dress her-

self well than during her early years.

Children six or seven years old should learn to polish their own shoes and girls to mend their clothes and make simple items. The young lady will thank her mother in years to come for learning these simple tricks.

..Dog License Casts Shadow

SANTA CRUZ, Calif. — Ernie Bianchi, teller at the Bank of America, is convinced that "coming events cast their shadows." First he received dog license No. 827 for his pooch; then he drew selectee No. 827 in the third draft lottery.



NATIONAL Baby Week

"I'm a Healthy American"

... and Mom is seeing to it that I grow up STRONG"

Your baby needs the healthful goodness of vegetables, milk and bread—MEAD'S fine BREAD—at every meal . . . Our bakers keep in mind the fact that our product is "gummed" by about as many West Texas infants as it is served to adults. That's why our formula is checked and tested regularly for purity and digestibility.

All of the ingredients—milk, shortening, yeast, B-1 flour, sugar—are necessary in the building of strong bodies . . . MEAD'S fine BREAD is produced in a healthfully clean plant, containing the latest possible equipment. Cooling and wrapping rooms are air-conditioned so the bread WILL NOT dry out; so that it will STAY FRESH LONGER! . . . These, and other healthful practices, are responsible for the distinctive oven-freshness you enjoy in

MEAD'S BREAD

fine

Our Congratulations . .

To Babies and Mothers everywhere during National Baby Week, April 27 to May 2.



Defend Baby's Health

With Good Drugs

Part of the National Defense effort is safeguarding health. Protect your baby by stocking up on his special drug needs.

JOHNSON'S BABY GIFT BOXES 39c and 89c

Johnson's Baby Powder . . 50c & 98c

Chux Disposable Diapers . \$1.39

Mennen Baby Gift Box . . . \$1.00

Comb and Brush Set . . 79c

SETTLES DRUG

SETTLES HOTEL

Phone 222 - 202

Among Youngest 'Personality' Children



CLAUDE GARY WINANS
Mr. and Mrs. C. H. Winans

RAY LARRY WINANS
Mr. and Mrs. C. H. Winans

WILSON COLLOM BELL
Mr. and Mrs. Buster Bell

EVELYN DELORES WILKER-CLEVE JANE GRIFFIN SON
Mr. and Mrs. H. L. Wilkerson Mrs. Louise Griffin



BILLY THURMAN STEWART
Mr. and Mrs. A. T. Stewart

WILLIAM RAY BENNETT
Mr. and Mrs. J. R. Bennett

HARVIN ALEXANDER BARNES
Mr. and Mrs. Marvin Barnes

JOYCE FAY SANDERS
Mr. and Mrs. H. A. Sanders

CLIFFORD SPILLMAN, JR.
Mr. and Mrs. Clifford Spillman



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LYNN MATTHEW BEALE
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PATRICIA ELIZABETH VEATCH LARRY SAVAGE
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GERALDINE McMURRAY
Mr. and Mrs. W. H. McMurray

JUNE ANNE JOHNSON
Mr. and Mrs. Clyde Johnson

MARY KAY CUNNINGHAM
Mr. and Mrs. G. C. Cunningham

Personal Furniture Flatters Youngster

Nothing flatters the youngster more than to have his own furniture. And at the same time, children's furniture effects a saving on adult chairs and divans in that they are spared of the youngster's robust treatment. Add to this the comfort for the child gained from having his own size in chairs and tables, and the special furnishing of Junior's room has won a point.



Healthy Babies...

That's what the world wants and needs... Well-born, well-nurtured and well-nourished babies are the healthy ones... the ones who are given the best possible start in life.

A very warm-hearted expression of congratulations, for National Baby Week, from all of us to all babies everywhere!

COWPER CLINIC-HOSPITAL

Who Wears Family Pants Now?



FLAPJACK OVERALLS for big and little feminists. These are striped denim, with no zippers, tied in front, buttoned at the ankle, styled by Mary Lewis.

By DOROTHY BOE
Wide World Fashion Editor
It's difficult these days to tell who wears the pants in the family, what with Mama, Aunt Tabitha and Sister Sue all blossoming out in slacks.

It's something they've been longing to do for years, and now their war work and first-aid classes give them an unanswerable excuse. Pop may fume and grandpa may click his false teeth in disapproval, but the feminine members of the family, from kindergarten age up, are firmly ensconced in slacks for the duration.

Though I always have felt the question of slacks is a matter to be worked out by a woman, her figure and her conscience, I must admit the toddler set looks pretty cute these days, all done up in trousers just like Pop's.

The mother-daughter picture is all to the good, too, when mother's figure is the kind photographers sigh for. Otherwise my own timid opinion is that Mom would do better to stick to dirndls. They're just as comfortable, just as easy to put on, and a lot more concealing.

If you're under 10 years old, of course, you don't have to worry. Go on and wear slacks to your heart's content. You'll find every known variety in the shops just now, from tailored gray flannel numbers to denim dungarees.

Many mothers are planning for their young daughters to "live in slacks" this summer, and are outfitting themselves to match. If you are in this category go ahead and have fun, but please be sure that your slacks are well-tailored, and fit in the right places. Otherwise I prophesy a hurried return to skirts.

Clothing prices in Switzerland are about 70 per cent above the pre-war level, according to the department of commerce.

Children Receive Best Of Care At WPA Nursery Here

Lessons in baby-raising might be learned any day in the week at the Big Spring WPA Nursery school where youngsters are receiving lessons in health habits, coordination of muscles, ability to give and take in a group and constructive play habits.

Here under expert supervision the children are given the care of a balanced diet at 10 o'clock, 12 o'clock and 3 o'clock.

Youngsters learn to take proper care of their teeth, how and what to eat, proper sleeping habits and many other rules of life that make them better citizens.

Plumber Expert Rug-Maker
SOUTH PARIS, Maine.—Priorities that deplete available supplies of materials won't bother Ralph O. Butts, who has been this village's plumber for 40 years. In his spare time, Butts has become a rug-maker, drawing his own designs and dyeing materials for their construction which he obtains from old clothing.

Watch Your Child's Feet! POOR POSTURE A DANGER SIGNAL

Don't just hold your child's feet in the shoes... get the feet in the shoes that will give them the support and thrust they need to grow up strong and healthy. Help your youngster grow up... by giving them the best shoes... shoes that are specially designed to correct or prevent this condition.

J & K SHOE STORE
C. G. Jones E. B. Kimberlin

WEATHER-BIRD Arch Helped SHOES

BABY WEEK

Shop McCrory's and SAVE

Wise mothers shop McCrory's regularly because they know we have everything for Baby, at low, low prices.

BETTER BUYS For Baby At Your McCRORY'S STORE

Woo Walker	
BABY SHOES	25c to 1.19
In white—Size 8 to 3	
BABY DRESSES	29c to 1.19
Philippine hand embroidered	
Others 39c, 59c	
BABY SLIPS	39c
Hand Embroidered	
SUN SUITS Hand Embroidered	29c to 59c
TODDLER'S SHEER PRINTS DRESSES —Size 1 to 3	79c

Also A Complete Line of **SANITARY ACCESSORIES**

McCRORY'S

Guard His Eyes

They're His Biggest Asset

Guard Against Faulty Vision. Eyes Are So Necessary for Good Work or Play.

DR. GEORGE L. WILKE

100 West Third Phone 2185

Other Personality Babies Under A Year



MARILYN SUE BIGHAM
Mr. and Mrs. Ira D. Bigham



JANACE MARIE KIRBY
Mr. and Mrs. D. B. Kirby



BILL CARRELL BOSTICK
Mr. and Mrs. Bill Bostick



LARRY McCLESKEY
Mr. and Mrs. Frank McCleskey



SONOMA DAWN MOORE
Mr. and Mrs. D. A. Moore



LYNNE WRIGHT
Mr. and Mrs. Chester Wright



DEE KENT CARTER
Mr. and Mrs. Dee Carter



CLAUDETTE NEEL BARNABY
Mr. and Mrs. Neel Barnaby



LEONA FAYE FLOYD
Mr. and Mrs. Leo Floyd



JOHN HARVEY KENNEBUR
Mr. and Mrs. Noble Kennemur



HAROLD WAYNE PHILLIPS
Mr. and Mrs. Bob Phillips



SHARRON BETH CREIGHTON
Mr. and Mrs. Merrill Creighton



LARRY CLARK MORGAN
Mr. and Mrs. J. T. Morgan



THERESA LOUANN HOOD
Mr. and Mrs. Curtis Hood



DON NEEL LAY
Mr. and Mrs. Donald Lay



W. H. COOTS, JR.
Mr. and Mrs. W. Coots



SANDRA RAE BLOOM
Mr. and Mrs. Sam Bloom



SHIRLEY MARIE COOTS
Mr. and Mrs. J. W. Coots



KAREN MONTGOMERY
Mr. and Mrs. Gordon Montgomery



J. MICHAEL McWHORTER
Mr. and Mrs. J. D. McWhorter

Child Health Second Line Of War Prosecution

Improvement Due In Care Of Youngsters

In war our first thought must be to defeat the enemy, our next to — and protect our children.

Katherine F. Leacock, chief of the children's bureau, believes these are our prime concerns, for "to deny the importance of childhood in a world at war is to yield all hope for the future. In facing health problems, therefore, we are dealing with matters which play an important part in our total war effort."

Citing progress made since 1935 when the social security act made federal funds available to aid states in their child health programs, the bureau chief pointed out that the maternal mortality rate in the United States had dropped 36 per cent in the span from 1934 to 1940.

"We can also be proud of the reduction we have made in our infant-mortality rate, which has been declining over a still longer period. Yet the rate of 47 deaths for every 1,000 live births could be cut in half if good care were available, especially in the days and weeks immediately following birth," she said.

One-tenth of the nation's children are born without a physician in attendance, and there are inadequate health facilities on every hand.

"The unhappy health conditions are multiplied in the war centers and 'boom' towns to which thousands of families have migrated," she continued. "In these areas live the families of men responsible for a great proportion of the wartime industrial program."

"Protection of child health in the United States today is an urgent problem that cannot be delayed. It calls for 1) expansion of facilities for care of maternity patients and children in cities, towns, and rural areas where war industries or military establishments have been placed; 2) support for the campaign of immunization against diphtheria, smallpox and other preventable diseases; 3) immediate inauguration of effective school health service, to include health examinations, medical care when required, child guidance, and health instruction; 4) training of child-care volunteers to assist professional health workers in wartime."

Substitutes Found For Cod-Liver Oil

One of the important essentials in baby's growth and development is cod liver oil—often called bottled sunlight—for its importance in development of strong bodies.

That supply has been whittled down by the war, imports from such places as Norway having been eliminated, but adequate substitutes have been discovered.

One of the main substitutes is shark liver. By accident it was found that shark liver has one of the strongest vitamin contents of any meat. Experimentation later proved that of the various sharks, the soup fish shark had the greatest supply. Shark-fishing has become an increasingly progressive business as a result.

Close Check On Eyes, Ears, Teeth Needed

A close check on eyes, ears and teeth of the newborn is important if their parts of the body are expected to give good service.

Immediate attention to eye defects prevent their getting worse, and babies are particularly liable to eye infections and diseases.

A well-rounded diet does much for improvement of teeth, with assurance that plenty of calcium is included for building them up.

Dogs Arouse Arguments—But Kids Like 'Em

The subject of pets for children can rouse a mass of arguments.

Some parents would rather see their child go ragged than deprive him of a series of pets during his early life.

Others denounce any and all pets as nuisances, health hazards and trouble makers.

Perhaps the first group is in the majority, for few persons can review their lives without fond memories of the dogs and cats that were their companions in childhood.

Even ducks, chickens, bees, and other creatures have proven successful pets. Most little girls love kittens.

But the universal pet is the dog. Dog lovers believe that all dogs are good dogs; some dogs are better dogs. Situations alter circum-

stances, but as a general rule, most people prefer the larger breeds for young children.

Toddlers are virtually never harmed, but are often protected, by stalwart collies, shepherds, Duns, St. Bernards and other large dogs. These husky fellows can stand an endless amount of scuffling dealt out by the thoughtless children with only a good-natured wag of the tail in reply.

Should the four-year-old child venture into the street, the large dog will often grab him by the collar and drag him to safety.

If the food bill is too great for large dogs, older boys—of the 10 to 15 year bracket—can find endless companionship from the terriers, airdales, dachshunds and other small dogs.

Police Were Over-Anxious
EAST LIVERPOOL, Ohio.—East Liverpool's police jumped the gun on a new parking ordinance and 119 parking violators received back their 22 fines. The police began tagging cars before the new ordinance became effective.



HEY! What's All The Shouting For?

All you big guys are certainly making a fuss about this war! This country has never lost a fight and we won't start now. Just make up your mind to do your part—like Beaty's does when it saves my mommy's time and energy for war work by doing a good job on my laundry.

BEATY'S STEAM LAUNDRY

Phone 61 by BEN ALEXANDER 611 Called

WHAT?

No Sally Ann Bread?



Sally Ann BREAD is ENRICHED BREAD

*Enriched Bread Contains 330 Units of Vitamin B-1.

Of course, this youngster is a bit too young to enjoy Sally Ann Bread to its fullest extent but before long he will be chomping for a sandwich made with Sally Ann Bread every hour or so.

Children love the rich flavor of Sally Ann Bread . . . and as a healthful food you should give them plenty at every meal.

SALLY ANN Bread Is Fresh At Your Grocer Twice Daily!

DARBY'S

SALLY ANN BAKERY

They Are Looking Toward Their First Birthday



GLENDIA JOYCE WILSON
Mr. and Mrs. Earl Wilson



JUDITH ANN BROWN
Mr. and Mrs. R. H. Brown



CAROLYN SEWELL
Mr. and Mrs. Marvin Sewell



JIMMY MARVIN PARKHILL
Mr. and Mrs. Marvin Parkhill



GEORGE EARL TURNER
Mr. and Mrs. A. K. Turner



RUTH ANN FIELDS
Mr. and Mrs. C. C. Fields



JIMMIE DON MASON
Mrs. Don Mason



J. GORDON BRISTOW, JR.
Mr. and Mrs. J. Gordon Bristow

Less Talk About Formulas Wise

Don't talk about formulas unless you have to, and chances are you'll have a healthier baby with less irritable parents.

In so many words, it's the same old advice that doctors give over and over—make yours a breast baby. Time and time again it has been demonstrated that the food best suited to normal development of the young of every mammal, including man, is secreted for it by its mother. The milk of each animal is different from that of every other, and each is especially adapted to the needs of its own young.

In order to be able to nurse her baby a mother should try to get enough rest, to eat the proper food

and to follow the doctor's directions in taking care of her breasts. For the first few days the mother's breasts secrete a thick, yellow fluid called colostrum, which the baby gets by nursing. Colostrum is thought to impart to the baby a temporary immunity to many infections.

The amount of milk produced and its quality depend not only upon the demands of the baby but also on the diet and hygiene of the mother and on her determination to nurse her baby. She should get plenty of sleep, eat three regular meals and have midmorning and midafternoon lunches. Her diet should contain milk, vegetables, (fresh and cooked), eggs, citrus fruits, and whole-grain cereal as well as other staple foods.

Brakzaville, the capital of Free French Equatorial Africa, is experiencing a housing shortage.

Here Are Some 1-To-3 Year Old Personalities



MARIANN SMYRL
Mr. and Mrs. W. S. Smyrl



RAY BRYAN ADAMS
Mr. and Mrs. Ray Adams



JO ANN TURPIN
Mr. and Mrs. Jimmy Turpin



MARTHA PAYE COBB
Mr. and Mrs. W. A. Cobb



JERRY WAYNE BOSTICK
Mr. and Mrs. Looman Bostick

Time Cards For Baby Available

Handy as they can be, daily time cards for the baby are now available from the children's bureau of the department of labor.

These may be had for 10 cents the set, money payable by check or money order to the Superintendent of Documents, Government Printing Office, Washington, D.C. Seven cards in the set give daily routine and training for babies from birth to age of two years. Perhaps your doctor has some similar publication, whether in card or booklet form, which gives identical information.

It is advisable to establish at an early age a schedule for the baby's daily program," to quote

the cards. "This timetable is made for mother and baby, and certain adjustments must be made in compliance with the life of the family. It is important, however, that the infant should be fed at regular intervals and at the same intervals each day."

One side of the cards carry the schedule, hour by hour. The reverse side has information on training the baby and the baby's diet.

Offers Harvest Labor Plan
BERKELEY, Calif.—By changing high school vacation periods so that they will fall during the crop harvesting and fruit picking seasons, R. L. Adams, professor of farm management at the University of California, suggested the labor shortage in those two fields might be alleviated.



LINDA KAY WATTS
Mr. and Mrs. D. J. Watts



MARY MARGARET JACKSON
Mr. and Mrs. R. H. Jackson



JIMMY ARDEN ANDERSON
Mr. and Mrs. J. B. Anderson

Child Health Vital To US In Supreme War Effort

By **ARLENE KERR**
Wide World Features Writer
Dr. Leon Baumgartner, director of the Bureau of Child Hygiene of the New York City Department of Health, thinks healthy American children are essential to winning the war and maintaining the peace.

"There is every probability that the war will be long and peace difficult to win and hard to maintain," she says. "Unless we have good healthy stock, we can't do it. But even if the war should last only two years the health of children is still extremely important, for sickly children will disturb the parents and divert their activities from the war effort."

"In spite of the war it is perfectly possible to have healthier children now than before, if we make up our minds to it. In the first place we must prevent war jitters by setting an example of calmness, poise and honesty for them to follow. In the second place they must have first class physical care."

Lots of people are having their ears carefully rechecked; I wonder how many are giving the same care to the 'upkeep' of their children. There is no better birthday present to a child this year than regular visits to the doctor and dentist. Children should be vaccinated for smallpox and immunized to diphtheria before they are a year old. In addition to that they need a booster dose of diphtheria toxoid some time later. Parents should be particularly careful about children's visits to doctors and dentists now, because soon there may be a dearth of both, due to the fact that they will have been called into service.

Dr. Baumgartner (Ph.D. and M.D., Yale University) is a pediatrician of note. The bureau she now heads supervises the care of more than 1,000,000 children of school age and 20,000 under school age every year.

"American children are much healthier now than they used to be, and more babies live to grow up," she says. "In 1915 out of every 1,000 live births in this country 100 babies died in the first year. In 1945 in the same number of live births, only 47 died."

"The health of children should be one of the first concerns of a community, yet there are people today who refuse to contribute to community funds used for that purpose because they are 'contributing to war bonds.'"

Elsa Rogo, California-born paint-

er and art teacher, believes "children plus paint can tribute materially to the betterment of international relations and understanding." (Miss Rogo is now exhibiting in New York children's paintings done by her classes in Mexico and Vermont.)

"By painting and sending their paintings back and forth, children of different countries can jump language barriers, and show each other the world in which they live," she says. "Then, when they grow up they feel more friendliness and understanding for each other."

"American children are showing more interest in painting than formerly. Among them there is talent to turn out great masterpieces if they are properly trained and stimulated. Children have already made a great contribution to art. Matisse, Picasso and Klee have been much influenced by the simplicity and freshness of approach of children's paintings, and by children's tendency to paint an ideal rather than just an object."

Naming Baby Just A Pain; He Won't Like It Anyway

Bo R. Christopher, John or Stewart, the boy probably will not like his name in a few years anyway. That's just an axiom of human nature.

So parents will usually find it less trouble just to suit themselves on the name. Or one of themselves.

The modern thing is for mother-in-law, sister, cousin and friends to make fewer name suggestions, and that helps. With many children being assigned alternative He and She names before birth nowadays, the relatives are further discouraged.

Maybe civilization is advancing, after all, from the days when the infant's crib was scene of a week-long argument over names.

Window Now Is Fort Castle
KIPTOPEKE, Va.—Fort Castle is the new name of the army's expanded coastal defense base on the extreme southern tip of the Eastern Shore peninsula of Virginia. The base formerly was known as Fort Winslow.

Importance Of Birth Records Shows Increase

Right now a great number of persons are learning the importance of birth certificates. And their importance will increase.

Nearly all jobs in war industries require presentation of birth certificates. As a result, many persons have sought their certificates to find them missing, have had to go through a great deal of trouble to obtain affidavits as to their births. All this confusion has arisen as a result of poor birth record-keep-

ing by physicians and public officials in past years. Now more attention is given to keeping these records correctly, but occasionally a child's birth goes unrecorded.

Each parent should make sure his child's birth is registered, for this record will be needed upon entry into school, in taking jobs later in life, and in collecting old age benefits still later.

Smallest City a War Victim
TRIHAMA, Calif.—This city, which claims to be the "smallest incorporated city in the United States," may become the first city in the country to be "wiped out" by the war. The entire population of 175 has signed a petition for disincorporation as a "patriotic gesture."

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Big Spring Laundry
PHONE 17

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Now Is Time For Health Checkup On Pre-School Children

If Junior is six, or five-going-on-six, now is the time for him to see the doctor for a general checkup.

Starting to school next fall, he should be in tip-top condition. And now is the time to locate any physical ailments, for the physician will have time to make adjustments.

This will prevent the loss of time from school which causes so many failures and so much extra work for the child.

Charter For Children In War Suggested

A charter for children in wartime has been set up by a commission of 26 professional leaders and private citizens following a March meeting in Washington to study the problem.

Among points set forth in the charter are the responsibility of citizens to safeguard all children in a democracy from injury in danger zones, from neglect, exploitation, and undue strain in defense areas; to help keep homes secure though fathers are called to war and though mothers must take line; and to bring to children of their places on the war production every race and creed the preparation and the opportunity to take their part in the life of the nation.

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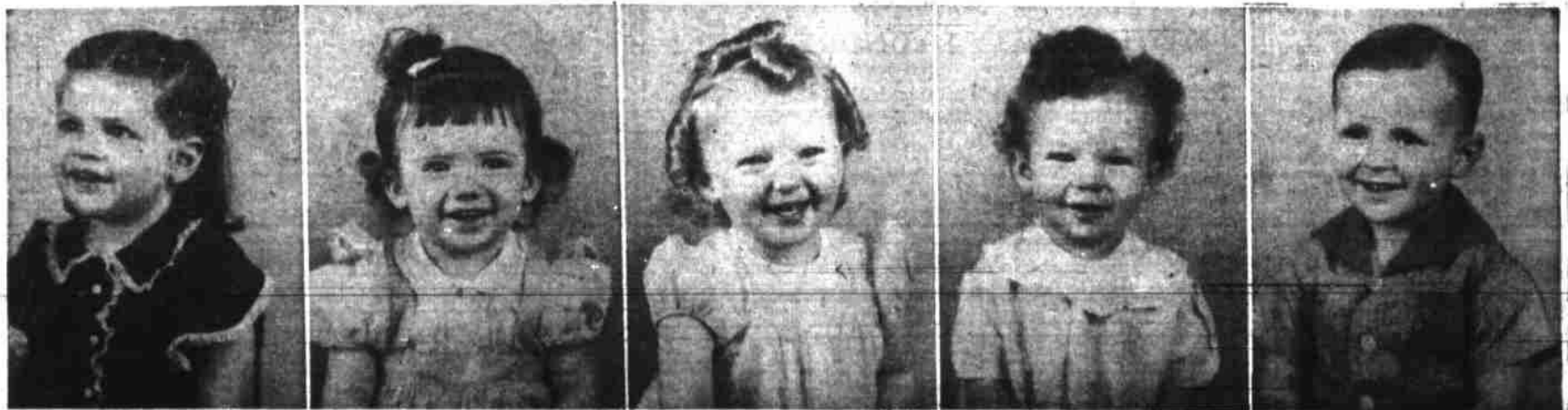
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Mr. and Mrs. Chester Rudd

Sunshine - Or Its Substitutes - Vital For Health Of Child

See that your baby gets plenty of sunshine — or in case this can't be done, then make sure baby has a good substitute for it.

Sunshine helps the child to grow normally by giving the body power to use food so as to help build straight bones, strong muscles, and sound teeth, according to a pamphlet issued by the children's bureau of the department of labor.

Chief danger of a sunshine deficiency is that children will develop rickets. This disease affects the whole body, but its most striking effect is on the bones and muscles. Deformities of the bones may develop, such as bowlegs, and the muscles may become weak and flabby.

A baby with rickets may be restless, irritable and pale. Often a child who has rickets is unable to throw off colds and other infections as does a healthy child.

Rickets usually starts during the early months of life, when the baby is growing most rapidly, but its effects may not show until later. The doctor can often recognize the fact that a baby is developing rickets before the parents notice that anything is wrong.

Fortunately, rickets can be prevented or cured by giving the baby sufficient direct sunshine or a substitute for sunshine, or still

better, both.

Some children can get by on 400 U. S. P. units of vitamin D (the sunshine vitamin) daily, but generally it is wise to use at least 800 units. In case of rickets or threatened cases, or even for premature babies, up to 10,000 units daily may be needed. So consult your doctor to be sure.

Of course how many units a child would absorb from sunbathing is problematical, but substitute materials, such as cod liver oil, enriched milk, etc., are known to contain a specific number of units per weight.

In securing cod liver or other fish oils for baby, it is not wise to get more than a two month's supply at once because once opened and exposed to sunlight, oils have a tendency to become rancid.

One other thing about giving cod liver oil should be borne in mind by adults. Almost all children like it unless they learn from adults not to like it. So don't twist your face and gasp while serving baby his daily quota of the material. What he doesn't know won't hurt him—and on the contrary, will do him much good.

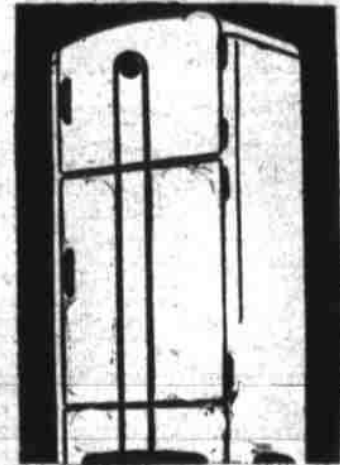
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By Keeping His Food In A COOLERATOR

- ICE provides Constant Cold automatically maintaining safe low temperatures.
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MANLEY COOK, Mgr.

Children Bring Need For More Life Insurance

Any good underwriter knows that the couple with a newborn child makes one of the best life insurance prospects possible.

For these underwriters know that the family with children needs the many services of life insurance more than others.

In the first place, the new-made father usually hands one out of that first box of cigars to the insurance man and tells him he needs further protection. With increased responsibilities, the father sharply increases his insurance protection. His death or disability would work manifold the hardship that it would were the couple childless.

In the second place, insurance for the child himself is of importance. More popular the past few years are educational policies. Small policies on these begin at birth of the child or soon thereafter, and the policy matures when the youngster is about 18, and ready for college.

Other parents go even further and plan a complete lifetime insurance program for their children while they're young. This brings the advantage of lower rates, and gives the young man a good start on an estate of his own when he first sets out to make his own way.

Being 'Well-Born' Depends On Mother's Health In Pregnancy

Being well born depends partly on heredity, but also on the health of the mother during the prenatal period, and upon being born safely, says the 1941 revised edition of "Facts about Child Health," published by the children's bureau of the department of labor.

"In order that the baby may have the best possible chance of starting out in life with a well-developed body, the mother's health must be protected during pregnancy," the bulletin said. "She must be assured proper food, exercise, and rest . . . It is the doctor who can give skilled care at the baby's birth in order that the child may have the best chance of coming into the world safely."

The east coast of North America is almost directly north of the west coast of South America.

BUY UNITED STATES DEFENSE BONDS — FOR HIS FUTURE

"I've Got My Uncle's Hat On"



You bet your life he has his Uncle's hat on! He'll be filling his boots, too, in a few more years—his Uncle Sam is counting on it. He's America's Young Hopeful, with a fair chance of becoming anything from President to a senator, preacher, doctor, plumber or teacher, because this is the Land of Opportunity. Don't think he's sorry he came busting in at a bad time—he's glad he was born in 1942! He knows that if he'd been born a hundred years ago his life expectancy would have been 40 instead of 65. He'd have had to workwork twice as hard and had almost no conveniences. He'd have stood one chance in 500 of going to college. He couldn't have heard a radio or seen a movie. This is a good time to be born. As for this fight for freedom we're all steamed up about—he knows "we've done it before and we can do it again." Salute Baby, the little guy who's going to carry on those American traditions we're fighting for!

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GOOD SOLDIERS



Evacuated Children in "Foodier's Town," England

MARGARET KERNODLE
 World Features Writer

Mamas and papas present more problems in evacuation of children from bomb-threatened cities than do the young fry, says Dr. Ewan Davies, London's director of education. He recently arrived in New York to tell American officials how to protect children in wartime.

Dr. Davies saw British schools become the key of civilian defense both as guardians of morale and as practical pivots for protection (only six of 925 central London schools escaped damage, he said).

He admits amazement over three contributions war has made to British child welfare:

1. The school has become the center of community activity.
2. Medical reports show school children are healthier under rationing than on pre-war diets.
3. Problem children are receiving more intelligent care.

Here's how, America:

Here is his advice to America: Tell your children about war frankly—they can take it. Teach them how to protect themselves and encourage them to carry on regular activities during air raids or rehearsals. The revival of story telling and community singing came from this effort in England.

Avoid sending a mother with a child under five into another mother's home during evacuation moves—two women in one kitchen breeds trouble. Other "problem parents" are those who refuse to let their children be evacuated; those who let them go but bring

them back, and foster parents who cause children to feel unwanted.

Another problem arises when mothers go into war work.

Dr. Davies urges early organization of neighborhood and community day nurseries with trained staffs to help this situation.

Don't forget, he said, that the "old-timers" (British children who were evacuated from vulnerable cities early in the war) have proved the happiest and healthiest. And remember that England has kept the resolution "Never close a school."

Picture Book Gives Record Of Child's Rapid Development

Children grow so quickly that today we almost forget what they looked like yesterday.

The best of all devices for refreshing our memory is a picture book, and now nearly all parents keep a regular picture record of Junior's growing up.

Starting with a picture a month during those early months of rapid development, the routine is changed to a picture every three or four months later, and finally to one photo per year.

Modern developments have made interesting indoor pictures possible, eliminating the monotony of the old sun-squinting snapshots.

Cost is small. Box cameras with flashlight attachments may be had for \$5.

No Child Is Born With Bad Habits

A youngster is apprehended for petty thievery, a grown man is jailed for a crime and in tracing back such cases most are found to be the outgrowth of lack of early childhood training.

More and more sociologists and child authorities are putting stress on the importance of early child habits and environment. Even Hitler said all he needed was to have complete charge of every German youth from his first year through its sixth year and he would dominate its life.

No child is born into the world with bad habits, these are acquired as it comes in contact with adults and an adult world. When a child sees something he wants, he reaches for it as naturally as it breathes. It is only with training that he learns that there are some things that are his and some things that belong to others. Lack of this distinction and training may lead him to stealing.

Every child yearns to be the center of his own small world and unless he is taught through play and experience that he must wait his turn, give in to others, and "play fair" he is likely to grow into a bully and demanding of others smaller and weaker, the things that he wants.

In the home where he should learn to live as part of the group, these rules of living should be taught by the parents for it is their responsibility to their offspring to teach them right living and right thinking.

With such a background in a closely knit family group, it is an exceptional child who turns his back on the teachings of his parents and turns down paths of crime and delinquency.

Sixty collapsible tubes for tooth paste or shaving cream can supply enough solder for a medium bomber or medium tank.

This Is BABY WEEK



Your child deserves the Best that it is possible for you to give. Besides taking infinite care of your child—guarding his diet, his play, etc. — you yourself must keep in perfect health. A thorough check by the Marie Weeg Health Clinic is the best way to stay in perfect health. Prevention of disease is easier than the cure.

Marie Weeg Health Clinic

1308 Scurry

SAY YOU SAW IT IN THE HERALD

Your Baby Deserves A FINE HOME!



It's true that priorities and conservation of war needs have reduced private building to a fraction of its former importance, but repairs and improvements on the home you now have are still in order.

Make Baby Week your time to consider changes that will make your home more modern, light and comfortable for your family.

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Everything in Clothes for the Boy



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Big Spring's Largest Store for MEN and BOYS!

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Child's Wardrobe Remains Uninjured By War Shortage

The war resulting in shortages in many articles so far hasn't touched baby's wardrobe so very much as far as stores can note today. Little dresses and rompers still come in regulation sizes, widths, and lengths and if the office of production management has short-changed on material, it isn't noticeable as yet.

The only spot where there is a noticeable lack is in knitted garments and this year there aren't as many or varied styles in knit garments for junior and sister. Hangers and toys too, come in plastics where before they may

have been made of wire. But generally baby has escaped from restrictions.

In the famous order, L-88, which was issued by the war production board to stabilize style for the duration, infants and toddlers clothes, ages one to four, were not affected.

Children's clothes were restricted to no pants or leggings with coats in teen-age sizes, no hoods on wool coats, no separate hoods on snow suits and no hats or caps with coats.

Fire Problem Halts Champ

BROOKINGS, Ore.—The district champion Brookings high school basketball team stayed away from the state tournament this year—not of its own accord, but because of the rationing and the long trip involved.

Ailments Of Digestion Are Child Danger

Digestive ailments are suffered by many infants at early stages in life and are known to cause death in many cases. Some of the commonest causes of death among infants up to three years of age are diseases of the stomach and intestines, acute respiratory infections and malnutrition.

Diseases such as these usually follow mild infections or acute measles and whooping cough. Malnutrition, which is an insufficiency, causes 15.4 percent of the deaths among infants. Other diseases are less than 6 per cent.

Diseases of the stomach and intestines cause 28.8 per cent of deaths and acute respiratory infections cause 19.1 per cent of deaths.

Parents can detect such diseases by watching symptoms of vomiting, diarrhea aggravated by continued giving of food and by laxatives which sometimes denote acute intestinal and stomach diseases.

Respiratory infection is usually preceded by symptoms of a common cold. Inability to tolerate food and loss of weight are malnutrition symptoms.

An early problem that mothers should watch is bad eating habits but one rule that always applies is never coax a child to eat.

Children soon learn that a refusal to eat will get them undivided attention but as soon as children learn that table tantrums bring them no notice, they'll forget bad eating habits.

Fire Trucks Get Hero Names

BOSTON. — Fire Commissioner William A. Reilly has approved a plan to name pumping apparatus after General Douglas MacArthur and other heroes of the war. "After all," he said, "we're putting out fires here while they're putting out fires in the Far East."

Tip-Toeing Around Baby Not Necessary

Tip toeing around to keep baby asleep has been proven by specialists at baby raising to be an out-moded idea. Although from 12 to 16 hours of sleep a day is an essential for youngsters under six years of age, mothers are urged

to disregard slight wakefulness. A child soon learns to disregard noises and other external factors, if let alone, and will sleep properly. Enough sleep will result in gaining weight regularly and keep the youngster from growing into a nervous, irritable child who wakes at the slightest disturbance.

The Amazon river system is the largest in the world.



The way Big Spring and Howard County population has increased since 1919 is definite proof that the Castor Oil we have sold for the kids is mighty good stuff!

CUNNINGHAM AND PHILIPS



AMERICA NEEDS ME STRONG

... and the folks at my house are seeing to it that I grow up physically fit! Although my foods are strained, specially prepared types, I get the same body-building vitamins you grown-ups do.

FOLLOW THE RULES OF GOOD NUTRITION! EAT THESE FOODS EVERY DAY:

MILK—at least a pint (more for children), cheese, or evaporated milk.

ORANGES, TOMATOES, GRAPEFRUIT or RAW CABBAGE—at least one of these.

VEGETABLES—one big helping or more. Some raw, some cooked.

POTATOES and APPLES.

LEAN MEAT, POULTRY or FISH—or sometimes dried beans or peas.

EGGS—at least 2 or 4 a week.

BREAD and CEREAL—whole grain products or enriched bread and flour.

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A. P. KENNEDY, Mgr.

Gas Is Your Quick, Clean, Economical Servant

Something Worth.... Thinking About



The start your child gets means a lot toward whether he will grow up into a Strong, Healthy Adult. Plenty of Sunshine, the proper Food, all are strong determining factors.

If your child doesn't seem to be as robust as he might be, your doctor should examine him and work out the right kind of diet. To keep your child Strong and Healthy, give him plenty of

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Pasteurized for Your Safety

'Over 3, Under 6'--And All Personable



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President Emphasizes Child Health

In proclaiming May 1 as Child Health day, President Franklin D. Roosevelt has made an important innovation in suggesting one specific thing that can be done.

"I call upon the people in each of our communities to contribute to the conservation of child health and the reduction of illness among children by exerting every effort to the end that before May Day—Child Health Day, children over nine months of age be immunized against diphtheria and smallpox, the two diseases for which we have

the surest means of prevention."

The President's proclamation is well timed on this point, for medical experts point out that diphtheria epidemics are usually at their height from November to January and that a child's immunity to the disease is established only after an interval of four to six months from the time of immunization. Thus, those immunized now will be safe next winter when there is more likelihood of getting the disease.

The best age for immunization is between the ninth and 12th month. At this age, more than 90 per cent of all children are susceptible to diphtheria.

Licensees are required to grow tobacco in Ireland and the government otherwise exercises strict control over its cultivation, according to the department of commerce.

They Have A Right To Good Health

By LUCRECE HUDGENS
Wide World Features Writer

WASHINGTON — Child Health Day is a good time to look at a few facts and figures on child health.

Last year 1,368 persons had small pox and 18,922 had diphtheria. Most of these victims were children. They couldn't help themselves. BUT — they needn't have suffered.

Why not? Because of all the diseases which ravage little children, small pox and diphtheria are the two for which we have the surest means of prevention.

Dr. Marion Crane of the U.S. Children's Bureau, co-author of Infant Care, one of the most widely-read child care books in the world, says that if all children over nine months old were immunized right now against diphtheria, one of the worst scourges of any war could come and go without affecting a single American child.

Here's another of the facts and figures: Last month a 5-year-old lad was climbing a tree in his back yard. He fell to the ground. Except for a slightly cut knee, there were no ill effects. However, dirt penetrated the wound and a few days later the boy was dead.

It needn't have happened. Why? Because physicians can give injections which prevent tetanus (lockjaw).

Here are still more figures: Last year there were 211,322 cases of whooping cough in this country. At least a large number of these victims might have been spared.

A serum has been developed which prevents whooping cough in most cases and results in less severe attacks in the majority of those who have contracted the disease.

Small pox, diphtheria, lockjaw, and typhoid are preventable diseases. Whooping cough and scarlet fever are partially preventable.

These are things to remember when you look at your children and talk about Child Health Week.

Food For Building Is Child's Need

Food for building bones, muscle, sound teeth and blood are the kind of foods that mothers should give their children. A daily check list of foods a child needs includes everything from milk to cod-liver oil.

The list designates milk — one and half pints to one quart a day. Butter — at every meal.

Fruits and vegetables, four servings a day from the following group.

1. oranges, grapefruit, tomatoes, green leafy vegetables.

2. Green leafy vegetables, yellow fruits, ripe tomatoes, other green vegetables.

3. serving of potatoes a day.

Eggs, one a day for each child. Meat or fish — once a day — or at least four times a week.

Cereals and bread — one serving of cereal a day, bread according to appetite.

Sweets — for dessert, after other foods have been eaten, if wanted.

Cod liver oil — every day.

Playing Is Serious Thing With Children

It may be fun to watch a child at play, but to the child, playing is a serious occupation and should be planned for seriously by his parents.

Children learn by playing that life is full of new experiences and new combinations of past experiences.

Mothers can learn a great deal about play if they will watch their children. By the time a child is a year old, he bangs his toys to make noise, piles blocks one on another and fills pails with sand and empties them.

As he grows older he becomes more skillful and wants to play with other children his age. He

learns to play his part, to wait his turn, to follow the rules of the game.

Most important lesson learned through play is coordination of muscles and senses, a vital need for all children.

Trimming Walls Is Parents' Problem

Trimming baby's finger nails and toe nails becomes a problem early in life.

Correct trimming prevents his innocently scratching others, but also prevents the child from scratching and infecting himself during early weeks of life. Nails should be trimmed square across to prevent ingrowing.



INFANT FOODS

Mother's and Baby's best friend are the nutritious labor-saving strained and chopped **BABY FOODS** . . . and we have a full stock, priced so that your youngster can have a full share of these health-giving foods at all times.

Not only will you always find a good selection of these specially prepared Baby Foods at Robinson's, but dozens of other ingredients for tasty, body-building dishes.

Robinson & Sons

NATIONAL
BABY WEEK
April 27 . . . May 1



A CHILDREN'S CHARTER In Wartime

We are in total war against the aggressor nations. We are fighting again for human freedom and especially for the future of our children in a free world.

Children must be safeguarded—and they can be safeguarded—in the midst of this total war so that they can live and share in that future. They must be nourished, sheltered and protected so that they will be strong to carry forward a just and lasting peace.

Both as a wartime responsibility and as steppingstones to our future—and to theirs—we call upon citizens, young and old, to join together to:

1. Guard children from injury in danger zones.
2. Protect children from neglect and undue strain in defense areas.
3. Strengthen the home life of children whose parents are mobilized for war or war production.
4. Conserve, equip, and free children of every race and creed to take their part in democracy!

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Who's More
Important Than
BABY?

The answer, of course, is **NO ONE!** All the wheels of industry and all the music in the world can't shut out the heart-wringing sound of a baby's cry . . . or the joy-bringing sound of a baby's laugh. Every slick-headed baby boy is a potential president of this country . . . every pink-checked girl is an heiress of the estate which her parents build of love, guidance and comfort.

We join with everybody everywhere during National Baby Week in extending greetings and our sincerest best wishes to all babies and their mothers.

Big Spring Hospital



Your

TIRES

Like Baby Must Have the Best of Care

Let Us Keep Your Tires in Perfect Condition

VULCANIZE

Them the Moment a Hole Appears, Thus You May Avoid the Loss of the Tire.

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BENNIE COMPTON
Mr. and Mrs. Escal Compton

MONA SUE LUMPKIN
Mr. and Mrs. E. H. Lumpkin

LOUISE BURCHETT
Mr. and Mrs. E. O. Burchett



CHARLES RAY CUNNINGHAM
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The Pleasure Was All Ours



CHARLES KELSEY

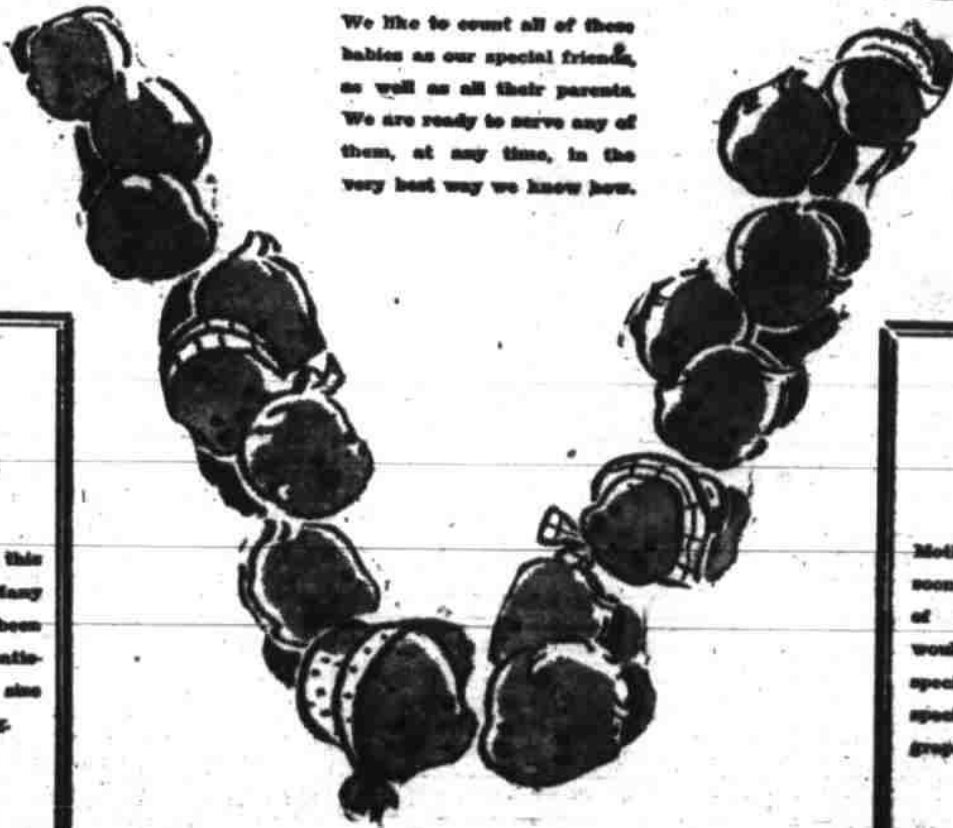
About the most pleasant work we have ever had, in making portraits, has been the photographing of the 107 lovely children whose pictures appear in this 1942 Baby Annual.

We extend our special thanks to all the parents, and our very best wishes to all the youngsters. For us, the making of every picture was a real delight. Privately, we wish every single entry could have a prize, because we think everyone deserves one.



MRS. CHARLES KELSEY

We like to count all of these babies as our special friends, as well as all their parents. We are ready to serve any of them, at any time, in the very best way we know how.



Additional Prints

Of pictures appearing in this section are available. Many orders already have been placed. We are ready to satisfy your wants with any size print, any type mounting.

Mother's Day Memo

Mother's Day will be here soon—it's May 10. We know of nothing that Mother would treasure more on her special day, than that very special gift—YOUR photograph.

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TOM HENRY GUIN
Mr. and Mrs. Tom Guin

Birth Rate Shows Decline In County

The war—or something—is cutting down on the birth rate in Howard county.

During the first three months of this year only 104 births were recorded in the county—which makes for a rate of 416 for the year.

Last year there were 610 births recorded.

Mothers-In-Law Now Give Wide Berth

Vaudeville jokes, comedienne's remarks and even advertisements have made much of mothers-in-law and their interference in raising families. But in most cases, nowadays, mothers-in-law have adopted a new policy—a "hands off" policy.

Grandmothers have come to understand that new and scientific

methods of raising baby are infinitely superior to the hap-hazard methods of years ago.

Scientific tests have proved them wrong so many times, that grandma now sits back and takes lessons from daughter on what and when to feed, how to control and manage baby.

The population of India is about the same as Europe, not including Russia.

Use Your Head, Your Sugar Will Go Farther

Use your head and your sugar will go much further, come sugar rationing time.

From Almarine Nunnally, FSA home supervisor, comes this advice and several suggestions for stretching the allotment of sweetness, and here they are:

Serve fewer desserts requiring sugar; serve fresh or dried fruits with little or no sugar; use less sugar in making desserts; use less sugar in drinks and stir well (that sugar in the cup bottom is pure waste); serve dried fruits with cereal as a sugar-substitute, or as a dessert and save sugar; train your family to eat cereal without adding sweetening; substitute corn syrup, honey and molasses for sugar.

As concerns this last point, Miss Nunnally warns that proven recipes using substitutes should be used wherever possible, but in the absence of such, lists these gauges:

Corn syrup—use twice as much as the recipe calls for sugar and reduce the liquid in the recipe one-fourth.

Honey—three-fourths to one cup for each of granulated sugar and reduce liquid one-fourth for each cup of honey used. (Use moist or greased cup or spoon in measuring and be sure honey is not sugared.)

Molasses—three-fourths cup (plus 1-32nd teaspoon of soda) for each cup of sugar required and reduce liquid one-third for each cup of molasses used.

Another sugar substitute is saccharine, which may be used to sweeten such dishes as sauces, puddings, gelatins, ice creams, sherbets, drinks, etc.

One-fourth grain is equivalent in sweetness to one teaspoon of sugar. Comparatively expensive, saccharine may be bought in economy by getting 1,000 half grain tablets at a time. It can be used in sufficient quantities to sweeten without harmful effects.

In all measurements, Miss Nunnally advised use of tested or approved measuring spoons and cups. She said that there probably would be enough sugar made avail-

able for home canning and jelly making, but she leaned more to canning because it required less sugar, and because 30 per cent of the weight of sugar required in canning recipes could be substituted with white corn syrup.

Where jelly is made, she advised use of bottled or fruit pectin. With bottled pectin, two cups of white corn syrup may be substituted for two of the total sugar required (but do not use over two cups of syrup in any recipe). However, if a powdered pectin is used, white corn syrup may be substituted for half the sugar the recipe requires, substitution to be made on a cup of syrup for cup of sugar basis.

All in all, she thought the rationing program might prove a blessing in disguise because "too many of us have been eating too much sugar," which is packed with carbohydrates (energy food) but which is lacking in other essential food elements. Molasses, for instance, in addition to being a substitute, also is an excellent source for iron. Too, cutting down on sugar will force Americans into a variety of better balanced meals, she felt, thus adding in maintaining and building bodies for beating the enemy.

The government of Iceland keeps a record of all radio sets imported and names of persons to whom sold, says the department of commerce.

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Lucky these aren't allowed to enter the contest, say their mothers and fathers, who quite naturally think they would just have to be included in the winners. Being children of Herald staff members, however, these vivacious youngsters, ranging from little more than a month to three and a half years, are classed as non-competitors. Pictured are Jerry Ray McMahan, 3, and Lynne Mc-

McMahan, 3, children of Mr. and Mrs. Ray McMahan; Jerry Wayne Dunlap, 3, son of Mr. and Mrs. T. J. Dunlap; James Clifton Tyree, one month, son of Mr. and Mrs. Henry D. Tyree; Thomas Rix Fickle, 3, son of Mr. and Mrs. Joe Fickle; Joy Dell Miller, two months, daughter of Mr. and Mrs. J. L. Miller, and Wade Carlton Fendleton, 15 months, son of Mr. and Mrs. W. W. Fendleton, (Kelley Photos).