

# Matador Tribune

77TH YEAR—No. 27

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, SEPTEMBER 10, 1970

PRICE TEN CENTS

## TRAIL DUST

By DOUGLAS MEADOR

A taste for fame might be easy to cultivate but it would be difficult to support.

One of the more interesting slants on human nature is the amount of useless effort we will spend in delaying the start of a task which may be trivial and easy once it gets off the ground.

A caustic friend has pointed out that I am devoid of empathy, and that I should first cultivate my sagging inability to communicate with others.

It would be interesting to know when the first perfected wheel turned its complete circumference on this earth and when the final wheel will stop. Of course more important is the breaking power on four wheels headed your way at an intersection.

On the farm we used to worry about the wolves catching our chickens at dawn. The fowls simply got out too early and were easy prey for the coyotes. Wolves of a different nature and chickens of a human species continue a social charade in which the chick frequently catches the wolf.

Some of us have admirable qualities of which the world never knows because they bear no neon signs like our weaknesses.

This world might be more delightful terrain if more people shared their sympathy instead of keeping it all for themselves.

The first thing I am going to do when I acquire sufficient power is to ban the use of double mirrors that reflect the extent of balding pates.

A man may fail if he stops to congratulate himself on a good start.

### HOME FOR VISIT

Wesley Couch is at home temporarily from Veteran's Hospital, Big Spring, to take care of business matters before his return to Big Spring, and from there, to Albuquerque, N.M.

## FAIR SLATES MILITARY AREA AND ALL-STAR VARIETY SHOW

LUBBOCK—A mosaic of aerial photographs showing tornado damage to the City of Lubbock and an exhibit from White Sands Missile Range, N.M., will be featured in the military area of the 53rd annual Panhandle South Plains Fair here Sept. 28-Oct. 3. Sponsored by Reese AFB which also has a T-33 jet permanently mounted at Fair Park, the mosaic is composed of some 200 photographs snapped five days after the May 11 twister by the crew of a Voodoo RF-101 reconnaissance jet from Shaw AFB, S.C.

The pictures clearly show the path of the tornado and spots where it touched down, causing vast devastation. The pictures were taken with a 36-inch telephoto lens from an altitude of about 12,000 feet and scaled 1 to 4,000.

The White Sands display is an indoor wall length exhibit depicting in photos and words the geography, mission, unique testing facilities and future of the missile range. Each section of the display is equipped with earphones. Motion pictures, slides, moving parts and sequence pictures tell the story of America's oldest missile range.

The entire military area in the southeast corner of Fair Park will be crammed with numerous other displays throughout the weeklong exposition.



STUDYING PLANS of Highway construction on State Highway 70, above, are Resident Engineer Harry Hart, assistant resident engineer Algie Groves, and Lewis White, Asst. District engineer of Childress. Work started on the project August 19, which is scheduled to cost \$473,254. The project starts at the Dutchman

Creek bridge at Roaring Springs and extends to the Dickens County line. A new bridge will be constructed across Tongue River, and a detour has been constructed to divert traffic around the old bridge. The old bridge is 26 feet wide and the new structure will be 42 feet wide. —Tribune Photo

## Floyd County Fair Invites Exhibits

Motley county people who plan to exhibit at the Floyd County Fair at Lockney are reminded that fair dates are Thursday Sept. 17 through Saturday Sept. 19. Most entries are due the morning of the 17. (For particulars, see catalogue available at County Agents office).

Of interest to many is the tractor Operators contest which starts at 5:00 p.m. Thursday Sept. 17th. Divisions are established for Grade School entries, High School contestants and adults. Trophies will be given 1st place winners in each division. The course consists of backing a 2-wheeled trailer through a series of stakes representing a ranch silo, with accuracy and time used to determine winners. Motley County Agent Bill Pallmeyer is superintendent of the contest.

Of interest to 4-H club members is the change in the lamp building contest. These will not be entered in the Fair this year, but will be exhibited in West Tex-

as Utilities building in Matador. Entries must be placed by 10:00 a.m. Monday, Sept. 21. Awards will be the same as in the past, courtesy Lighthouse Electric Co-op, Floydada.

Seeks Queen Contestants  
Young ladies from 16 to 19 years of age are eligible to enter the Floyd County Fair Queen Contest. Fair officials have announced. Anyone from Floyd County or a surrounding county may enter. Entries must be received by Sept. 15.

The contestants must be of good character and possess poise. A short talent presentation is required of each participant. This talent may be any variety of things, including singing, dancing, twirling, dramatic reading, art display, dress-designing, speaking, etc.

The crown will go to the 1970 winner on Saturday, Sept. 19. Interested persons may contact Mrs. Bob Glover, Box 515, Lockney for an entry blank or further information.

## Jeanette Day Is Queen Candidate

Miss Jeanette Day will be a candidate for the Floyd County Fair Queen title, it was announced yesterday. She will be sponsored by the Eternas Junior Study Club.

Preliminaries for the queen's contest will be held Saturday afternoon, Sept. 19, and the winner will be announced that night. The fair will get underway Thursday, to continue for three days. Featured Thursday night will be the Jack Green (singer) show at 7:00 and 9:30. Friday is designated as Ladies Day and on Friday night Gospel singing will be featured.

Tickets for the Thursday night show will be \$2.50 in advance and \$3.00 at the gate. They can be obtained locally from Mrs. L. B. Campbell.

### CORRECTION

An astute and observing Dallas reader calls to the attention of the editor that the horse Dan Patch was not a race horse, as quoted under the picture of Miss Sue Keith in the September 3 issue of the Tribune. The reader says his 1968 World Almanac shows that Dan Patch set a pacing record of 4-min. and 17 sec. for two miles at Macon, Ga., in 1903. The Tribune's 1964 World Almanac says the same thing.

## Rites Held For H. L. Goodwin

Funeral services for Henry Lionel Goodwin, 74, were held at 2 p.m. Sunday in Brister-Lawson Funeral Chapel in Meridian, with burial in Meridian Cemetery.

A former Roaring Springs postmaster, Mr. Goodwin died about 7 p.m. Friday in the Geriatric Clinic, where he had been a patient for several years. His wife also is a patient there, having suffered a stroke in August. She was unable to attend the funeral.

Mr. Goodwin suffered a stroke nine years ago, while on a visit in Meridian with Mrs. Goodwin's sister and husband, Mr. and Mrs. Jess Jenkins. He has been bedfast since that time. Mrs. Jenkins is also ill and presently a patient in the hospital there.

A native of San Augustine, Mr. Goodwin moved to Roaring Springs in 1915. He was postmaster there for about 10 years during the 1920's, and was engaged in farming after he retired as postmaster.

Survivors include his wife, Aechah; a brother, Jack Goodwin, and two sisters, Mrs. Roy Faulkner and Mrs. H. C. Lewis, all of Lubbock, and a stepbrother, J. P. Moss of Floydada.

Attending the funeral were Mr. and Mrs. Moss, and Mr. and Mrs. Algie Groves of Matador.

## Child Found Dead From Suffocation

Bryan Thomas Jarrott, 3-month old son of Mr. and Mrs. Thomas Jarrott of 605 S. Fairmont, Amarillo, died Monday, August 31, from suffocating in his crib, at his home.

The child was born May 26, at Lockney. He was a grandson of Mr. and Mrs. Jim Knight and a great-grandson of Mrs. Bernice Knight, of Matador.

Graveside funeral services were held Tuesday afternoon, Sept. 1, with N. S. Griggs & Sons Funeral Directors in charge of arrangements.

## Rolling Plains Iris Group Meets

The Rolling Plains Iris Society met Friday, Sept. 4, at Paducah in the home of Mrs. Kelly Payne, for a luncheon meeting.

Mrs. Ed Harris of Matador demonstrated the best method for dividing an iris, and a round-table discussion was held following, with members sharing their experiences in dividing and replanting. Members also brought iris rhizomes for exchanging.

Those present included Mesdames Mable Brown, John H. Davis, G. F. Givens and Ernest Goodwin of Paducah; Mrs. W. D. Brady of Dumont and Mr. and Mrs. Keith Patton and Mesdames Harris, W. W. Clements, D. P. Keith, Olive Russell and Myrtle Stubblefield of Matador.

## Texas Closes Fifth Season

The fifth season of the musical drama "TEXAS" by Paul Green, closed its 1970 run on August 31. Over 78,000 people attended the production during the last two months, many thousands more than in any previous year.

On the average, people came from 22 States and 6 foreign countries each evening, and a third of those attending had seen the show before, according to five surveys taken during the course of the summer.

Among those attending the show on Friday night, August 28, were Mr. and Mrs. Douglas Meador, Mary Ann Woosley and Clarence Woosley.

### LOCAL GROUPS ATTEND LAWRENCE WELK SHOW

Several groups from Matador attended the Lawrence Welk Show, Monday night in Lubbock Coliseum. Those attending included Mr. and Mrs. W. D. Lipscomb, accompanied by Mrs. Maggie Hamilton of Hereford; Mrs. Henry Ford and Mrs. Vance Gilbreath; Mr. and Mrs. Bill McCaghren and Mesdames Harry Willett, J. L. Woodruff and Grace McDowell; Mr. and Mrs. Frank Pohl, who accompanied Mr. and Mrs. B. B. Castleberry of Slaton; and Mesdames R. E. Donovan and Douglas Meador, who were joined in Lubbock by the former's daughter and husband, Mr. and Mrs. Carl Pierce, and Mrs. Meador's sister, Mrs. Nolan Fulkerson.

Mrs. Ware Fogerson of Silverton attended the Motley County Arts and Crafts Show which was held August 28, and visited her mother, Mrs. R. A. Day and other relatives, including her aunt and uncle, Mr. and Mrs. George Birchfield, and the E. A. Days.

## Matadors to Open Season at Paducah

by Olive Curlee

THE MATADORS will open the 1970 football season Friday night when they meet the Paducah Dragons at Paducah. Game time is 8:30. Coach Stan Irvine is optimistic despite some minor injuries in a pre-season scrimmage game last week against the Silverton Owls. Previously the

Matadors had scrimmaged Lefors.

The Matadors, with two scrimmages over, are looking for a large delegation of fans to attend the opening game at Paducah. The cheerleaders have carried their enthusiasm to town by placing huge signs in downtown places of business.

In the Silverton scrimmage, after the allotted 20 plays for each "B" team, the starting teams took over the field. Bill Barnhill started as quarterback for the Matadors. In contrast to Silverton, the Matadors were limited in size and speed. Despite mistakes made by the Matadors, Coach Irvine feels that the errors can be and are already corrected. The team was told by the Silverton players that they were quick and that they hit hard.

A pep rally will be staged at 3 p.m. tomorrow in the high school auditorium, according to announcements made late yesterday.

A large number of fans and school students attended the Silverton scrimmage Friday night. The Matadors practiced here Monday night for the first time under lights.

## Dr. J. S. Stanley in Dallas Hospital

Condition of Dr. J. S. Stanley, a patient in a Dallas hospital, is considered grave. He was taken to Gaston Episcopal Hospital Sunday after suffering a series of heart pains.

He was placed under oxygen Monday, and Tuesday his condition was believed to be slightly improved. However, word received yesterday afternoon was that his condition is considered grave. He has been placed in the intensive care ward.

His brother R. M. Stanley, accompanied by Pat Seigler left about 4 p.m. Wednesday for Dallas. Address of the hospital is 3505 Gaston Avenue.

## DATE SET FOR PEANUT TOUR

A tour of peanut farms in Motley County will be held Monday, Sept. 14 starting at 9:00 a.m. at the E. G. Reed farm north of Flomot.

At this point a leaf spot control demonstration will be viewed, along with a micronutrient test. Other stops will show fertilizer tests.

Ben Spears Extension Agronomist, College Station, Dale Lovelace, Area Agronomist, Vernon, and Jim Vallentine, Area Soil Chemist, Lubbock will be present to explain the tests and point out problem areas to the producers.

In making the announcement, County Agent Bill Pallmeyer requested that other producers with production problems notify him so that these fields could be included on the tour.

## Bill McKelvey at Matador Auto Co.

Bill McKelvey, who has operated Bill's Garage on Highway 70 just east of the Main Street intersection, for almost five years, has closed the business after accepting a place in the mechanical repair department of Matador Auto Co.

In an announcement appearing in this week's issue of the Tribune Mr. McKelvey invites his former customers to visit him in the new location where he has access to completely modern mechanical facilities.

### ARTS AND CRAFTS CLUB TO MEET, PLAN COFFEE

Motley County Arts and Crafts Club will meet for a planning coffee, Monday morning September 14 at 9:30, in the home of Mrs. Edgar Lee, incoming president.

All members are urged to be present and assist with making plans for the coming year.

### IN METHODIST HOSPITAL

Mrs. Ada Deaton is a patient in Methodist Hospital, Lubbock, she fell Monday, August 24, at Crosbyton Nursing Home, breaking her right hip. Staying at her hospital bedside have been her son and wife, Mr. and Mrs. Wilburn (Rosie) Deaton of Matador, and other children, Mrs. Myrtle Reynolds, Mrs. Lillian Gordon and Allen Deaton, all of Lubbock.

### HOME ON LEAVE

S/P Morris Price arrived home last Wednesday night from San Diego Naval Training Center, for a two-weeks visit with his parents, Mr. and Mrs. James Price and family, Krista, Paul and Scotty. He came by plane to Lubbock, where they met him. He will return to San Diego Monday or Tuesday.

### TO ATTEND ACADEMY

Keith Harlan Smith will report to Law Enforcement Academy, Austin, on Tuesday, Sept. 22. The recruit school for patrolmen is under the supervision of Texas Department of Public Safety. The course will be for approximately 17 weeks. Smith is the son of Mr. and Mrs. W. A. Smith.

## Legion, Auxiliary Officers Installed

Officers were installed and a delayed report on Girls State given Monday night at regular meeting of American Legion and Auxiliary, following the covered dish supper.

District Commander Dennis Holland of Dodson was installing officer for the Legion and Mrs. Holland, District Vice-President of the Auxiliary, installed officers for that organization. Lucy Reed, daughter of Mr. and Mrs. E. G. Reed of Flomot, gave the Girls State report.

J. M. Thacker of Roaring Springs was returned to office as Legion Commander. Other officers include J. R. Whitworth, Adjutant, J. Tom Hamilton, Historian and Arvil Woosley, Chaplain.

Mrs. D. P. Keith was installed for her third term as president of the Auxiliary, and other officers include Mrs. Ethel Payne, secretary; Mrs. Henry Ford, treasurer; Miss Lula Swin, sergeant-at-arms; Mrs. Marvin Brotherton, chaplain and Mrs. J. R. Whitworth, 1st vice-president.

Committee chairmen were named as follows: Mrs. Bruce Marrs, membership; Mrs. Ward Rattan, poppy; Mrs. E. A. Day, Girls State and Mrs. Edgar Lee, decorations.

For the meeting Monday night, the tables were decorated in a Labor Day motif, with figures representing workmen in various professions.

## County History Pictures Needed

Early day pictures depicting families and scenes are being sought by Mrs. Howard Traweck, who is compiling a history of Motley County.

Mrs. Traweck's father, the late G. C. Mitchell formerly was publisher of the Motley County News. She has requested the Tribune to announce that she is in need of pioneer pictures. Further information on the work may be obtained from Mrs. Traweck.

### VISIT BOYS RANCH

Mr. and Mrs. Ward Rattan returned home Tuesday from Boys Ranch, where they visited their son and family. Mr. and Mrs. Garland Rattan and sons, David and Chris, and attended the rodeo on Monday.

### FROM NEW YORK

Clinton Gilbert of Mamaroneck, N.Y. left Wednesday to return home, by plane via Houston, after a visit here with his brother and wife, Mr. and Mrs. Clyde Gilbert, whom he accompanied home from their recent visit in Houston, with their other brother and his wife, Mr. and Mrs. Clay Gilbert. The three brothers also made a trip to Lampasas, where they lived as boys. The Clyde Gilberts also visited their daughter and family, Mr. and Mrs. B. B. Middlebrooks and daughters, Clyda, Jeana and Nona, of Athens, and with Mrs. Gilbert's brother and wife, Mr. and Mrs. Vernon Vaughn of Burnett.



## Church and Society



MR. AND MRS. DAVID GOOD

### Vows Exchanged in Recent Rites By Sonjia Hale and David Good

Mr. and Mrs. Douglas Hale of Milan, New Mexico, former Matador residents are announcing the marriage of their daughter, Sonjia Ann, to Mr. David Good, son of Mrs. Dorothea Good of Grants, New Mexico, and the late Donald Good.

The wedding took place in the United Methodist Church in Grants, at 12 o'clock noon, August 26. The Rev. Hammond officiated.

The church was decorated in all white. The archway was covered with white carnations. Other arrangements throughout the church were white mums and carnations.

Maid of honor was Miss Tess Trent.

Harold Markel of Milan served as best man. Ushers were Eddie Hale, brother of the bride, and David Larkin.

Given in marriage by her father, the bride was dressed in white and silver. She carried a bouquet of white carnations and roses, and with it, the handkerchief her grandmother, Mrs. Preston Spray, carried at her own wedding almost 50 years ago. She also wore the bracelet which her grandfather bought for her grandmother about 30 years ago. The bride's attendant was at

tired in pale lavender and wore a small matching veil. She carried a white bouquet.

For her daughter's wedding, Mrs. Hale wore an off-white crepe dress with a corsage of white carnations and roses, spray with silver. The bridegroom's mother chose a green and white crepe dress and wore a white corsage.

Following their marriage, the couple left for a wedding trip to Ruidoso, N.M.

The bridegroom attended Grants High School. He returned from Viet Nam in April of this year.

### Couple Honored on 50th Anniversary

An open house reception at the American Legion building, Saturday afternoon from 3 until 5 o'clock, honored Mr. and Mrs. R. S. Webb on the occasion of their Golden Wedding anniversary.

Hosts for the event were the couple's children, Mr. and Mrs. Richard Bumpus, Mr. and Mrs. Glen Brotherton and Neil Webb of Matador; Mr. and Mrs. G. L. Webb of Bryan and Mr. and Mrs. Bill Webb of Lubbock. Two

daughters, Mrs. Walter Sundvik of Everett, Wash., and Mrs. Bobby Stone of Amarillo were unable to attend.

Assisting with hospitalities was Mrs. R. A. Stafford. Mrs. Bill Webb registered the guests and Mrs. G. L. Webb assisted with refreshments.

The table was laid with a white lace cloth over yellow, and centered with a floral arrangement of yellow roses combined with other flowers and foliage. The large, square cake was decorated with a confection spray of yellow roses. A crystal punch service, silver appointments, and the napkins containing the couple's names stamped in gold, completed the golden wedding motif.

An arrangement of yellow mums was from Mr. and Mrs. R. L. (Cotton) Marshall of Oklahoma City.

Guests who registered included from out of town, Mrs. O'Tansy Black of Los Angeles, Calif.; Eldon Webb, Orange, Calif.; Carl Dean Webb, Santa Ana, Calif.; Mr. and Mrs. Floyd Webb and Mrs. Dora Lankford of Floydada; Ray Bumpus and Bud Hintergarten of the Triangle Ranch; Rufus Hicks of Dumont; Mr. and Mrs. Lee Marshall and Mr. and Mrs. E. L. Mitchell of Roaring Springs.

Mr. and Mrs. G. L. Webb were accompanied by their son and daughter, Donnie and Denise, and with the Bill Webbs were their children, Janet, Janelle, Billy and Mary Ann. Aletha Ann and Bud Bumpus were with their parents, Mr. and Mrs. Richard Bumpus.

### COUPLES ATTEND DESERT FIESTA

Mr. and Mrs. Billie R. Slover were guests of Mr. and Mrs. L. H. Dirickson on a week end trip to New Mexico recently. On Saturday they drove to Carlsbad to attend "Desert Fiesta," a musical spectacular which opened June 26 in a new 2000-seat air-conditioned theatre.

The opening number of the production features a panorama of early-day New Mexico, including the conquistadors, flamenco dancers, followed by old time Western cowboys and can-can chorus line. The finale is a Fourth of July picnic featuring barbershop quartet harmony, banjo plucking and other nostalgic entertainment. The Texans especially enjoyed the number, "I'm a Long Tall Texan."

After spending the night, they returned home Sunday.

COME TO CHURCH SUNDAY



JANA JONES

### December Rites Set by Couple

Mr. and Mrs. Ralph C. Jones of Matador announce the engagement of their daughter, Jana Elaine, to John Reed Thacker, son of Mr. and Mrs. Joe M. Thacker of Roaring Springs.

Miss Jones is a 1967 graduate of Matador High School and is a senior at Texas Tech University, majoring in home economics education and child development. Her fiancé is a 1968 graduate of Roaring Springs High School. He is a junior at Texas Tech University, majoring in accounting.

The wedding is set for December 19 in Church of Christ of Matador.

### Dorcas Group Has Program on Bible

Dorcas Group of the Baptist Woman's Missionary Society met for Bible study Tuesday afternoon at the home of Mrs. Bill McCaghren. Sixteen women attended.

The lesson was taught by Mrs. Edgar Lee, from the book, "The Struggle for an Unrestricted Gospel," by Howard P. Colson. Scriptures were from the book of Acts.

Mrs. Stuart Dixon, president, conducted the business session, which included election of officers. Mrs. D. P. Keith was named Dorcas Group Chairman and reporter, Mrs. McCaghren was named secretary, and Mrs. Ben Keltz, Calendar of Prayer chairman. Other committee chairmen will be named later.

Others present were Mesdames E. F. Springer, Eddie Russell,

Minnie Clifton, Sally Huey, Velma Fulfer, Ed Cammack, Audrey Price, A. B. Fulkerson, J. L. Woodruff and J. D. Craven and Miss Verlin Reeves.

### ARRIVAL ANNOUNCED

Coach and Mrs. Glendell Smith are parents of a new son, Derron Clark, who was born Saturday, Sept. 5, at 7:40 p.m. in Methodist Hospital, Lubbock. He weighed 7 pounds 15 1/2 ounces. The Smiths have another son, Landon Paul, 20 months old. Grandparents of the children are Mr. and Mrs. Rod Clark of El Paso and Mrs. Paul Smith of Matador.

### RECENT VISITORS

Major Charles R. Keith returned from Vietnam around the 16th of August, and with his wife and daughters, Merrie Lynne and Elizabeth visited here with his parents, Mr. and Mrs. Charlie Keith, as they were en route from their former home in Yuma, Arizona, to his new assignment at Cherry Point, North Carolina at the Marine Air Communication base. They visited in Lingo, N.M. with his brother and family, Mr. and Mrs. David Keith and sons before coming here, and arrived

here in time for Major Keith to join friends in attending Old Settlers. Mr. and Mrs. David Keith and sons, Michael and Bryan also visited his parents during Old Settlers and with her parents, Mr. and Mrs. H. V. Williams of Afton.



### IN THE ROUGH by hazel

INSTANT RE-PLAY ... Our choice of re-puts on one hole was the rule for Thursday's play day for La Voe Thacker, Nell Clem, Geneva Wilson, Dutch Echols and Hazel ... La Voe is enjoying a NEW set of clubs... enhancing her already MODEL game. Nell is learning to use a new putter that is novel and unique ... in that Bob made it ... for her recent birthday.

### SUMMER TOURNAMENTS

PARTNERSHIP Tournament at Lorenzo Country Club included local players Dick Carpenter, Charlie Long, Bob Clem and Tom Yeates ... with Dick and Charlie winning their flight ... and receiving \$100.00 gift certificates! Tom Yeates and Buzz Thacker played in Partenership Tournament at Comanche Country Club ... winning second place in their flight ... each received a set of woods!!

### MEN'S TOURNAMENT

These played: Marvin Patton, La Voe and Buzz Thacker, Louise and Alfred Barton, Howard Edmondson, Tommy Edwards, Dick Carpenter, Geneva Wilson, A. L. Fair and Tom Yeates ... Winners were named for individual low net play ... La Voe was winner with 66; Louise runner-up ... 69. For the men, Dick, 67 and Alfred runner-up with 69 (0 handicap) ... Balls were won for GREENIE on No. 3 by Tommy, A.L. Fair and Tom ...

JEFF THACKER made a good and lucky start at TECH the first of school ... by winning a \$50.00 sports jacket at Brown's Varsity Shop ... Just like Christmas-come-early!!

# WEEK-END SPECIALS

Coffee FOLGERS, Lb. 93c

Ground Beef Fresh & Lean, Lb. 63c

Pot Pies Banquet Frozen, 2 for 39c  
Chicken or Beef

Mellorine FOREMOST, 1/2 Gallon 39c

Cake Mix Betty Crocker, Pkg. 35c  
White, Yellow or Devils Food

Oleo SHURFRESH, LB. 23c

Grapefruit Juice Texsun Pink, 46 Oz. Can 49c

Pinto Beans No. 1 Colorados, 2 Lb. Bag 39c

Spag. Sauce Mix Schillings, 1 1/2 oz. Pkg. 17c

Ketchup HEINZ, Quart Keg 52c

Apples Red Delicious, New Crop, Lb. 23c

Corned Beef HEREFORD, 12 Oz. Can 53c

Grapes Fresh Tokays, Lb. 25c

Peaches Fresh Colo. Elbertas, Lb. 21c

Cantaloupes Fresh Texas Vine Ripes, Lb. 10c

Green Beans Mission, Blue Lake Cut 303 Can 15c

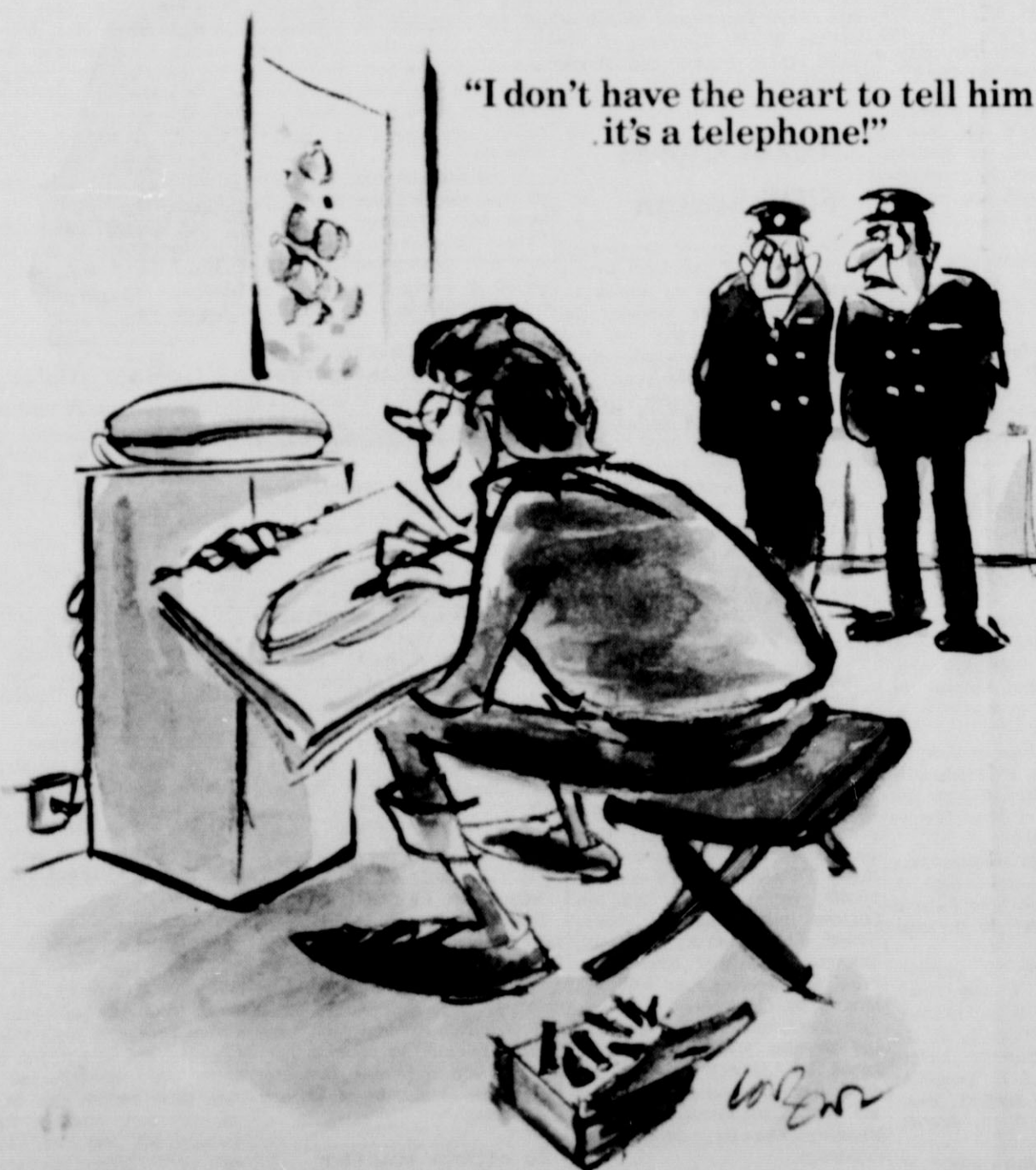
Liquid Trend QUART CANISTER - - 53c

We give S.M. GREEN STAMPS

## SPOT CASH

# AG GROCERY

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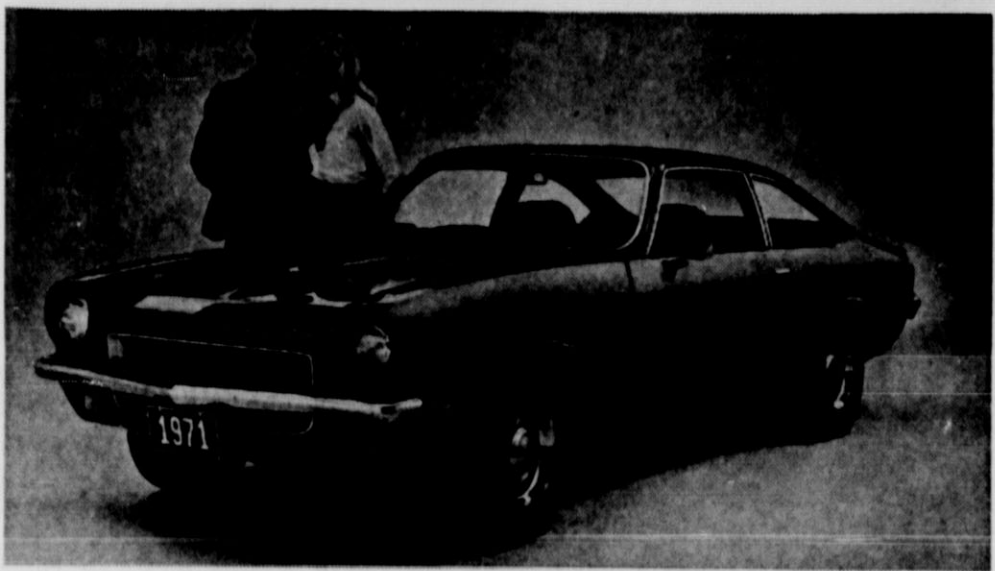


The Styleline™ telephone—with its dial hidden in the handset—is so beautiful that it looks like it belongs in a museum.

## General Telephone



**Chevrolet introduces  
Sprightly Vega Hatchback Coupe**



This distinctive four-passenger coupe model of Chevrolet's new 1971 Vega 2300 economy car has a wide combination rear window and rear deck that swings up for easy access to the rear compartment and a fold down rear seat for extra cargo room. This is one of four Vega models. Vega's individual styling will be continued for at least four years. Roomier and better handling than usual economy cars, Vega has a new, domestic-built lightweight overhead cam engine to fill performance needs of American drivers. It gives impressive fuel economy and low emissions. Among "firsts" in economy cars are Vega's power-flow interior ventilation, comfortable molded foam seats and steel side-guard beams in the doors. Vega models go on sale in Chevrolet dealerships on Thursday, September 10.

**Roaring Springs  
NEWS**

by Mrs. Jimmie McCleskey  
Phone 348-2491

Visiting her parents, Mr. and Mrs. C. L. Sedgwick last week end, were Mr. and Mrs. Elmer Osborn, Larry and Wayne, of Lubbock, also Mr. and Mrs. A. W. Cook of Spur.

Mrs. Amy McIlroy and Mrs. C. L. Sedgwick made a trip to Crosbyton last week, where the former received a medical check up. They also visited Mrs. Iva Meason, who is a patient in Crosbyton Hospital.

Mr. and Mrs. Ralph Fletcher of Lubbock visited his brother and wife, Mr. and Mrs. J. N. Fletcher, Sunday. They also visited friends, Mr. and Mrs. Fred Dawson and Rev. and Mrs. Charlie Brooks.

Mr. and Mrs. J. W. Foust of Lubbock and Mr. and Mrs. Print Rice of Floydada visited their mother, Mrs. Joe Rice Sr. and sister and husband, Rev. and Mrs. L. Stonecipher, during the week end.

Elder and Mrs. R. F. Pepper of Turkey, visited recently in the home of Rev. and Mrs. L. Stonecipher.

Mr. and Mrs. Hal Courtney and children, Quinn and Shaun of Madill, Okla., and her father, Glenn Bird of Azle, whose name was omitted last week, were among those attending the Old Settlers

Reunion, and visiting relatives. Claude Brandon has returned home after spending several weeks in the Floydada Convalescent Home. He is living at the home of a son and family, Mr. and Mrs. Fred E. Brandon.

Mr. and Mrs. Jackie Smith and children, Shirlene and Steve of Alamogordo, N.M. spent Labor Day week end with her parents, Mr. and Mrs. Carl Ashley.

Visiting last week end with Mr. and Mrs. Jim McCleskey and Elgie, and Gordon McGee, were Mr. and Mrs. Nathan McCleskey, Cliff, Clint and Brent of Frost and Mr. and Mrs. Herman McCleskey, Al and Gary of Hereford. Al remained to spend a week with his grandparents.

Visiting Mr. and Mrs. R. C. Irwin and Mr. and Mrs. Albert Irwin and children, Jeff, Jackie and James during Labor Day week end, were Mr. and Mrs. Boots Allen, Teresa, George and Greg of Amarillo, and Mr. and Mrs. Posey Wilcher of Dickens, Mr. and Mrs. Charles F. Brown of Clovis, N.M. met her daughter, Mrs. Ray Lamping and daughter, at Lubbock airport, Monday and are visiting with the Irwins this week.

Visitors in the home of Mr. and Mrs. L. A. Mullins last week end, were Mr. and Mrs. Buddy Hart and Kevin, of Hereford.

Recent guests in the home of Hazel Gage were Marilyn Helton and Elaine Gage of Lubbock, and Paul Slough of Dickens.

Mr. and Mrs. M. D. Freeman visited in Quanah last week with

her brother and wife, Mr. and Mrs. O. M. Holt.

R. H. Springer was accompanied home from Dallas last week end, by his nephew, F. D. Springer, with whom he had been visiting.

Mr. and Mrs. Lewis Davis of Fort Worth visited during Labor Day week end with his mother, Mrs. Minnie Davis and other relatives.

Mr. and Mrs. V. C. Spraberry visited in Lubbock last week with their daughter and husband, Mr. and Mrs. Jake Faulkner.

Mrs. L. E. Davis and Lana, of Lubbock visited recently with her mother, Mrs. P. M. Cooper and Mr. Cooper, and with her daughter, Ann Brandon. Mrs. Davis is recuperating from recent surgery.

Mr. and Mrs. Larry Burkes of Silverton and Mr. and Mrs. Morris Burkes of Matador visited their parents, Mr. and Mrs. Bill Palmer last week end.

Mr. and Mrs. Dennis Lange visited in Ballinger with his parents during Labor Day week end, James Swim and Mrs. W. C. King of Fort Worth and Miss Lettie King of Paris, Tenn., visited here last Thursday and Friday in the homes of Mr. and Mrs. Dale King, Mr. and Mrs. J. N. Fletcher and Tom Swim and daughter, Lula.

**WESLEYAN SERVICE  
GUILD HAS MEETING**

The Roaring Springs Wesleyan Service Guild met in the home of Mrs. Roy Bradford, Wednesday night, Sept. 2, with the President, Mrs. Clyde Clifton in charge. Miss Freda Keahey gave the opening prayer.

Mrs. B. L. Peacock, program leader, and Mrs. Thurston Winegar presented the study on Psalms and Mrs. Winegar gave the closing prayer. A refreshment plate was served at the conclusion of the program, to those mentioned and the following: Mesdames Clark Forbis, J. N. Fletcher, and C. W. Palmer; and Miss Lula Swim.

**BIRTHDAY SUPPER**

Mr. and Mrs. Omar Parks entertained last Saturday night with a birthday supper honoring their son, Elmer Parks. Others attending were Mrs. Elmer Parks, Mr.

**MATADOR DRIVE-IN**

Friday - Saturday  
Sept. 11 - 12th  
"SCREAM and  
SCREAM AGAIN"

VINCENT PRICE  
CHRISTOPHER LEE  
PETER CUSHING

SUNDAY ONLY  
September 13th  
"ONE MORE TIME"

SAMMY DAVIS, JR.  
PETER LAWFORD

**SPECIAL NOTICE  
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Mrs. Jackie Smith, the former Shirley Ashley, of Decorator Studios in Alamogordo, N. M. is a former resident of Matador and Roaring Springs. She is the daughter of Mr. and Mrs. Carl Ashley of Roaring Springs. The following article is from an Alamogordo newspaper.

**Former Resident has  
NM Decorator Studios**

Need some interior decorating done? Just can't come up with the right answers on how to make your home a thing of beauty? Well then the answer is quite easy, just call Mrs. Shirley Smith at 437-1366 and she can help you with your decorating problems.

Mrs. Smith, owner and manager of Decorator Studios at 2406 Baylor has been in this line of business for the past year in Alamogordo. She is a certified interior decorator having received her degree from the Chicago School of Interior Decorators and she is now taking a course from Chicago for her American Interior Decorator degree.

This business has been a dream of Mrs. Smith's since high school, and she has studied and is still studying so that she can assist the people of Alamogordo and surrounding areas with their interior decoration problems.

The Smith family includes husband Jackie, who works at Sacramento Motors, and their children, Shirlene who is 13 and Steven, 12. The family are members of the First Baptist Church and active in community activities.

Mrs. Smith is a member of the Alamogordo Junior Women's

Club and of Beta Sigma Phi and was recently guest speaker at the Alamogordo Junior Club on interior decorating, of course.

Decorator Studios is open five days a week and on Saturdays from 8:30 a.m. to 5 p.m. Saturday and Sunday evening calls are welcomed. Mrs. Smith has this as a convenience for those women who work during the day and just can't find time to get by the studios during the week.

Decorator Studios, of course, does interior decorating such as giving you ideas on how to beautify your home; sells custom-made draperies, bedspreads, valances and many items that are needed in this line of work, such as cornice boards, rods and all the other accessories needed install drapes, etc.

and Mrs. Ray Perryman and Darrell of Houston, and Mr. and Mrs. Bruce Lefevre and Harold Parks. Darrell Perryman remained to stay with his grandparents, Mr. and Mrs. Omar Parks, and Mr. and Mrs. Jimmy Perryman of Matador while his parents are moving into their new home they have purchased in Houston.

**Mrs. Fletcher is  
Hostess for Coffee**

Mrs. Newton Fletcher was hostess Thursday afternoon at 5 o'clock, honoring Mrs. W. A. Lewis on the occasion of her birthday, with an informal coffee.

Mrs. Lewis was the recipient of numerous interesting and useful gifts befitting the occasion. The surprise element of the event was augmented by the presence of Mrs. W. C. King of Fort Worth, longtime friend of the honoree.

Coffee, lemonade and Seven-ups were served with nuts, mints and cookies to the following guests and the honoree: Mesdames L. M. Miller, M. D. Freeman, Joe Duran, Clark Forbis, W. H. Marshall, W. C. King, Carl Tardy and Charlie Brooks and Misses Letty King of Harris, Tenn. Freda Keahey and Lula Swim. Several friends unable to be present sent gifts.

**Marriage Plans  
Are Announced**

Mr. and Mrs. Michael Scavone of Lubbock are announcing the engagement and approaching marriage of their daughter, Debra Jo to James Palmer, son of Mr. and Mrs. J. D. Palmer of Roaring Springs.

The couple plan to marry September 18 in a 5:30 p.m. ceremony to be read at 3520 Idalou Rd., Lubbock.

**TWO HISTORIC FEATS**  
by Mrs. Raymond Young  
Vice-Chairman, National Citizens Committee  
to Save Education and Library Funds  
Former President, American Library Trustee Association

A funny thing happened on the way past Mars the other day.

Just as an unmanned American space ship started televising pictures of Mars to earth, the House of Representatives orbited a billion dollars more for education than the President's 1970 budget asked for and \$900 million more than the House Appropriations Committee recommended.

Both feats were historic. The space ship was about as close to Mars as Cleveland is to Los Angeles, and 50 million miles away from us. And the increase for education came from a House that Washington experts tell us is conservative and tight-fisted.

These two seemingly unrelated and obviously unlikely events set us to thinking. Remember 1957, when the Russian-made Sputnik opened the space age? One reaction was the opening by the Congress of another new age - federal assistance to education. First, the National Defense Education Act of 1958, followed by a variety of programs to help elementary and secondary schools, libraries, junior and senior colleges. Federal funds helped to train teachers, to buy books and films, to equip laboratories and libraries. For the first time the federal treasury was spending money for new approaches to education, approaches that local realistic taxpayers could not be expected to bear.

For several years after 1958, government support of education accelerated. Hard-hit urban areas got assistance, as did "impacted areas" where vast federal installations concentrate workers' or servicemen's families - including school children - with no proportionate increase in the local school tax base. Then the pace of increasing U. S. help to the schools slowed, stopped and reversed. Why, in an economy-minded House this about-face in favor of "big spending"? The answer is interesting, and in our view promising. For the first time ever, the varied elements of the world of education got together. The big city superintendents,

the school boards near big federal bases, the library trustees, the principals and librarians, the publishers and film makers, vocational educators and college presidents - and even rival teachers' organizations - got together and stopped acting like warring factions.

The amalgam resulting from this improbable mixture began descending on the Congress last April when the Nixon budget further honed the education budget cuts proposed in December by Lyndon Johnson's budget bureau. The educators found common cause and, moreover, found an interested ear in a number of Congressional leaders deeply concerned with the quality of American education.

After many weeks of debate in sub-committees, and diligent lobbying by such diverse groups as rural school board members and college presidents, many other legislators began to sit up and take notice. The Appropriations Committee - rarely and virtually never reversed on the House floor - gave education and libraries a token increase of \$123 million over the administration proposals.

The rest is historic, and the teachers and board members and presidents stayed on their unfamiliar job, and kept the pressure on their Representatives. As a result, in spite of its economizing bent, the House has passed the largest education budget in history by a majority vote of both parties.

And an unlikely dream - an open across-the-boards public interest lobby of citizens for education has come into existence by winning its improbable victory in the House.

What next? The friends of education have tasted victory. Their demands are likely to get much more respectful attention from the Congress - and the State legislatures - next time around.

One assumes that the Senate, when it considers the education appropriations bill, will rise to the challenge. One can be sure the educational forces will.

As we were saying, a funny thing happened on the way past Mars the other day.

**CHEVY'S NEW  
LITTLE CAR IS OPEN  
FOR BUSINESS.**

We call it Vega.  
We also call it "the little car that does everything well."  
Because it does.

**Everything? Everything.**  
Vega moves well, stops well, steers well, rides well, handles well, responds well, passes well, travels well, parks well, wears well, and is priced well under what you'd expect to pay for such a talented little car.

In our highway tests, Vega has been getting gas mileage in the neighborhood of the little imports, which isn't a bad neighborhood.

Yet unlike your average little car, ours steps right out when you step on the gas.

The engine is a specially designed overhead cam four with a lightweight aluminum alloy block. It turns slowly and quietly at turnpike speeds, with power to spare.

Disc brakes are standard in the front. So are bucket seats, except on the truck.

How we doing so far?  
**Numbers speak louder than words.**  
The wheelbase is 97 inches.  
Total length is just under 170 inches, or nearly four feet shorter than a full-size Chevrolet.

Height of the coupe is just 50 inches, nine inches lower than the leading import.  
Width: a nice stable 5 1/2 feet.  
Weight: 2,190 lbs. for the sedan.  
Engine displacement: 140 cubic inches.

Fuel economy: about 25 mpg, with the standard engine and transmission, in our highway tests.

Horsepower: 90. You can order 110. (80 and 93 hp, SAE Net.)  
Seating capacity: 4 adults.  
What it all adds up to is a lot of little car.

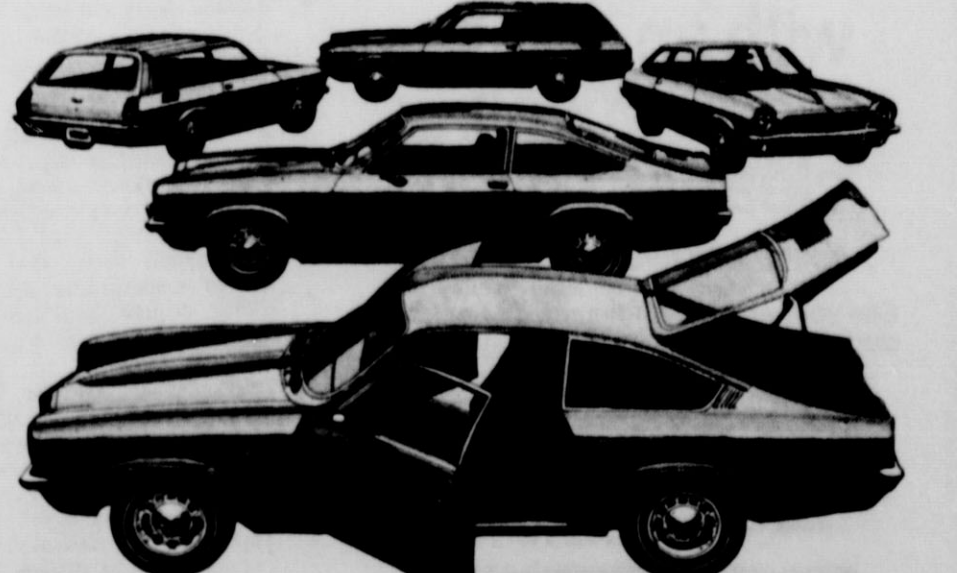
**Three cars and a truck.**  
Vega turned out so well that we couldn't turn out just one.

So we're turning out four: the sporty little hatchback coupe shown open and closed in the foreground below; the sedan, on the right; the Kamback wagon, on the left; and the little panel truck, in the rear.

Oh, and a special GT version of the coupe and wagon which we'll show you later on.

**September 10th is Opening Day.**  
All 6,300 Chevrolet dealers are handling Vega, so you shouldn't have to go very far to see and drive one.

Chevy's new little car is open for business. Look into it.







## The Matador

CO-EDITORS Debra Garrison  
Olive Curlee

SPORTS EDITOR:  
Lance Jameson

SPONSOR Mrs. Reece Timmons

### 1970 Enrollment Has New Names

There were 101 smiling student faces at Matador High School, Monday August 24, as school got under way. It is debatable whether the students were smiling over the thrill of starting school again or over the joy of having two air-conditioners installed in study hall.

There are several new faces around high school including that of a new teacher Mr. Ronald Scholz. Mr. Scholz is a graduate of North Texas State University where he majored in Business Education. Mr. Scholz formerly taught at M. B. North Junior High School at Orange, Texas. He is filling the vacant position left by Mrs. Alvin Ellithorp, last year's commercial teacher. Mr. Scholz also teaches the sixth grade boys health classes in grade school.

New students around high school include Seniors: Lance Poole, Dougherty, Robin Smauley, Matador; Juniors: Vickie (Jameson) Bishop, Matador; Sophomores: Toni Crump, Lubbock, Steve Smith, Tell, and Freshmen: Cindy Carpenter, Roaring Springs.

Grade School has 180 enrolled with two new teachers, Mrs.

Richard Newman third grade, and Mrs. Charles Johnson fifth grade.

### MHS Basketball Has Early Start

By Arleta Meyer

On August 24, girls basketball season officially opened at Matador High School with twenty-one girls at the first practice session. Due to the fact that there is no Drum and Bugle Corps this year, the girls are able to start practice earlier than in past years. Coach Glendell Smith feels that by starting early there will be a better chance for the girls to win district and regional. In talking with the girls, Coach Smith said, "I don't know how high you've set your goals, but if they're anything less than regional, they're too low."

Of the twenty-one girls who have signed up for basketball, four are seniors. They are: Debbie Smallwood, Erma Lee, Melisa Bailey, and Brigid Barton. These girls are backed-up by four juniors and fourteen sophomores and freshmen.

Serving as captains of the 1970-71 basketball team will be Debbie Smallwood and Erma Lee. These girls were elected captains last

May by the fellow basketball girls.

Lending a helping hand in any way that they can, will be Debra Garrison and Arleta Meyer, who will be serving as managers.

—MHS—

### Class Officers Are Announced

Clarence Woosley was elected President of the Senior class Wednesday, August 26, when the high school classes met and elected officers. Other class presidents are Ann Timmons, junior; Lance Jameson, sophomore; and John Nimmo, freshman.

Other senior officers are Lee Hurt, vice-president; Brigid Barton, treasurer; and Jeanette Day, reporter. The sponsors for the senior class this year are Mr. Wayland Moore and Mr. Glendell Smith.

Mrs. J. E. Edwards will have charge of the junior play and Mrs. Arthur Fair will supervise the Junior-Senior Banquet with the help of these junior officers: Shane Stevens, vice-president; Peggy Marrs, treasurer; and Krista Price, reporter.

Helping Lance with sophomore class duties this year will be Berry Bostick, vice-president; Hal Martin, treasurer; and Nancy Higginbotham, reporter. Mr. Bill Moss has been chosen for their class sponsor.

Paula Pallmeyer, vice-president; Kelly Keltz, treasurer; and Cindy Carpenter, reporter, are the freshmen officers this year. Their sponsor is Mr. Ronald Scholtz.

—MHS—

### Editors Attend Tech Workshop

By Melisa Bailey

Attending Texas Tech's Workshop for school yearbook and newspaper publications Aug 2-7 were editors Melisa Bailey and Debra Garrison. Unable to attend were Olive Curlee and Jan Higginbotham who are also editors.

The Workshop is held each year to teach high school students about publishing a newspaper, putting a yearbook together or the correct techniques of photography. The Workshop is usually attended by the editors of a high school yearbook and newspaper.

The girls attended lectures the first part of the week and worked in a lab the rest of the week. The best articles written by the newspaper students appeared on the front page of the August 7 issue of the "University Daily." Awards were given for various layouts by the students in Yearbook.

—MHS—

### La Arena 1971 Staff Selected

Thursday, August 27, Mr. Charles Johnson, sponsor of the LA ARENA, announced the 1970-71 annual staff. The announcements were based on each girl's ability and the amount of time each one had to devote to the construction of this year's annual.

This year's co-editors are Melisa Bailey and Jan Higginbotham, seniors. These girls will be responsible for deadlines being met, choosing the style of layouts, and putting the annual together.

Assisting the editors this year, will be juniors, Peggy Marrs and Kay Cooper. These two girls will be in training for next year's annual and also will be responsible for a large part of the 1971 annual.

Business Managers are picked from each class to help with various duties. The senior business managers are: Ann Brandon and Bonita Hand, juniors are: Ann Timmons and Krista Price; sophomores are: Linda Cammack and Linda Campbell; and the freshmen business managers are: Daria Cruse and Paula Pallmeyer.

—MHS—

### Senior Class Rings Arrive

By Debbie Smallwood

After waiting impatiently since the first day of school, the senior class of 1971 received their senior rings Monday, August 31. Due to registering early, the rings arrived a week after school began. The seniors are now proudly showing their rings to every person they see!

This year was the last of a five-year contract on the present standard ring. The standardization of style enabled students to get their rings sooner and cheaper. The rings have a red ruby setting, with the student's choice of smooth or facet surface. The symbols for literature, drama, sports, and mechanics are on one side, and a Matador, bull and 71 on the other. Written around the stone is "Matador High School."

### MATADOR GRADE SCHOOL 1970 FOOTBALL SCHEDULE

Sept. 17	Jayton	There	7:00
Sept. 24	Open		
Oct. 1	Paducah	Here	7:00
Oct. 8	Jayton	Here	7:00
Oct. 12	Paducah	There	6:00
Oct. 22	Turkey	Here	7:00
Oct. 29	Turkey	There	7:00
Nov. 5	Silverton	There	7:00

### AFTON NEWS

Rev. Strauss Atkinson of Plainview, Area Baptist Missionary, supplied the pulpit at the Afton First Baptist Church, Sunday, Aug. 30. Former pastor, Rev. J. T. Jordan, has resigned and after moving to Lubbock, he accepted a call as pastor of the Southland Baptist Church. Rev. Jordan visited in Afton, Thursday.

Mr. and Mrs. Roy Pernel of Stephenville visited relatives last week, including Mr. and Mrs. Charlie Gage, Mr. and Mrs. Henry Edwards and Mr. and Mrs. Alvie Pernel.

Mrs. Tracy Roberts and Danny visited recently with her parents, Mr. and Mrs. Henry Robbins of Matador, and with Mr. and Mrs. Bob Fisher and grandson, Danny, of Sedalia, Missouri, who were visiting in the Robbins home at the time. Mrs. Roberts reports that her father is doing very well since returning home from the hospital.

Mrs. Eula Dixon of Long Beach, Calif., is visiting her sister, Mrs. Gene Slaton and other relatives. She attended Old Settlers Reunion at Roaring Springs. Kenny Porter is home from college and visiting his parents and brothers, Mr. and Mrs. Bob Porter, Bruce and Mike.

Mrs. Harmon Moseley has been receiving medical care after suffering an injured arm. She is reported to be much improved.

Chelle McSpadden of Hale Center visited recently with her grandparents, Mr. and Mrs. C. B. Roberts. Mrs. Jax McSpadden came Wednesday of last week and accompanied her daughter home.

Mr. and Mrs. Tommy Hale and Mr. and Mrs. Donald Bland were vacationing, fishing and sight-seeing at Delores, Colorado recently.



Pinto, Ford Division's frisky new little car, kicks up its heels with two engines, a 1600-cc. base powerplant and a 2000-cc. option. With "Pintopower" to spare, it excels at turnpike speeds and in tight passing situations. Small and light, Pinto gallops through the heaviest traffic and can wiggle into the tightest parking place. Ford dealers will introduce the '71 Pinto on September 11.

Mrs. Grady Phillips of Monahans visited recently with her parents, Mr. and Mrs. Buck Partridge.

Mr. and Mrs. Doc Roberts of Wellman visited with Len Roberts and attended Old Settlers Reunion, Thursday, Aug. 27.

### HOMEMAKERS PROVIDE LUNCHROOM CURTAINS

Patton Springs Young Homemakers met Thursday evening, Aug. 20 in the Homemaking cottage and made new print curtains for the lunch room. The chapter bought material, and helping with the project were Mesdames Tracy Roberts, Jerry Slaton, J. W. Vickery, Nelson Rape, Donald Bland, Kelly Bland, Dwaine Harris and Robert Forbis. Visitors were Mrs. Glenn Sanders, Miss Jaylene Morrison and Miss Ann Hedges.

Lunch room personnel, Mrs. Doyle Cagle, Mrs. Cecil Perry and Mrs. Ola Fay Tarrent expressed their thanks to the Young Homemakers for making the curtains, which brightened up the place and gave a lift to their morale.

### PINK AND BLUE SHOWER

A pink and blue shower honoring Mrs. Donald Bland was given Tuesday, August 25, in the home

of Mrs. Harley Ragland. Co-hostesses were several members of Patton Springs Young Homemakers' Chapter.

The serving table was laid in lace over pink, with accents of crystal appointments, highlighted by a miniature baby doll in a bassinet, and a baby pink flower in a vase. Pink, blue and white napkins completed the scheme. Mrs. J. W. Vickery poured the pink punch, which was served with cookies and mints.

Mrs. Bob Forbis registered guests. The Hostesses' gift was a padded folding high-chair. Special guests included Mrs. Bland's mother and mother-in-law, Mrs. Kenneth Atkinson of Dickens and Mrs. Henry Bland of Afton, also her grandmother, Mrs. Claude Atkinson, and her sister, Mrs. Von Hammonds, both of Dickens.

### COUNTY AGENT PALLMEYER SAYS:

As late sorghum begins to bloom, producers should consider the possibility of damage by the sorghum midge. This insect is one of the most damaging pests of grain sorghum in the state.

with loss estimates exceeding \$10 million in Texas several years since 1950.

Midge control is not required when early uniform planting of grain sorghum is carried out, but when planted late, control of the sorghum midge is often needed. The sorghum midge attacks grain sorghum, sweet sorghum, johnsongrass, sudangrass and wild grasses. By mid-summer midge populations begin to reach the levels that are capable of causing economic damage in late grain sorghum fields.

Inspections should be made in sorghum fields as blooming begins. The female midge deposits eggs in individual florets during the blooming period, and once 5 or more sorghum midges are found per head, control measures are needed.

Control measures should be applied when about 50% of the heads have begun to bloom where adults are present in the field. If adults are present 3 to 5 days later, immediately apply a second treatment.

Additional information is available in the Texas Guide for controlling insects and mites on corn, sorghum and small grains, which is available in my office.

Tribune ads don't cost, they pay.



Reddy puts you on a pedestal with an electric self-cleaning oven. Never any oven scrubbing!

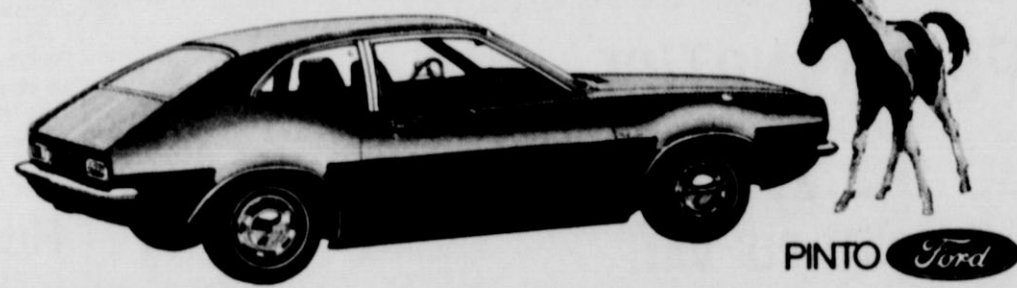
See your electric appliance dealer now during the big Range Campaign.

FREE WIRING Normal 220 volt wiring to WTU residential customers who buy an electric range from a local dealer or WTU.

Use the special new Frigidaire Electric Appliances from WTU

West Texas Utilities Company

## Meet Ford's new Pinto. The little carefree car.



If you have the questions, Pinto has the answers.

Q. What do you mean, "carefree"?

A. Pinto's designed to free you from car cares, big and little. Cares about high prices and big gas bills. Cares about parking. Cares about service and reliability. Power and stability. Quiet and roominess.

Q. You say Pinto is little. How little?

A. Pinto is only 3 inches longer than VW. But its turning circle is actually a little less, so Pinto can slip easily into tight parking spaces.

Q. And inside?

A. Pinto gives you more interior roominess overall than Volkswagen. And getting in and out is easier because Pinto's doors are a good half-foot wider.

Q. What about price?

A. Pinto is priced like the little economy imports, too.

Q. What about power?

A. Pinto delivers 75 horsepower and averages over 25 miles per gallon in simulated city/suburban driving. The engine is front-mounted and exceptionally quiet for a car in this class. Pinto is the only American economy car equipped with a 4-speed, fully synchronized transmission at no extra cost.

Q. What else is standard equipment?

A. High Back bucket seats. Direct-Aire ventilation with upper-level fresh air outlets. Heater/defroster with 3-speed fan. Two-speed electric windshield wipers. Electric windshield washers. Your choice of 15 exterior colors. And more.

Q. How about optional extras?

A. Pinto offers a 100-hp engine and 3-speed automatic transmission. Front disc brakes. Even built-in air conditioning. Tinted glass. Vinyl roof. "Flipper" rear quarter windows. Fold-down rear seat. Bumper guards and side molding with vinyl inserts to protect the paint. More than most imports offer—at prices economy-car buyers can afford.

Q. Reliability?

A. Pinto's engine has already logged 50 million owner-driven miles. And the strength of some of Pinto's parts makes ordinary little economy cars look puny by comparison. Parts like the starter motor, ball joints, rear wheel bearings are heavy duty. Craftsmanship? Pinto is the only American car with hand-matched transmission gears.

Q. What's Pinto like out on the road?

A. Pinto has a wider stance than any economy import, for better stability in turns and gusty crosswinds. For more road feel, and more

precise handling, Pinto has rack & pinion steering—like Porsche and Jaguar—something you won't find on any other American car.

Q. Tell me about service.

A. Pinto is so simple you can do much of the maintenance yourself, if you like. The Owner's Manual shows you how. And Pinto's free Do-It-Yourself Key helps you perform minor service functions.

Q. Suppose I don't service Pinto myself?

A. You still save when your Ford Dealer does it. For example, Pinto needs an oil change half as often as the leading import. And a chassis lube only one-sixth as often.

Q. Sounds great—where can I test-drive Pinto?

A. Your nearest Ford Dealer. And if you have any more questions, he can answer them.

**Pinto**  
A little Better Idea from Ford.



Ford Fun, Pass & Kick Competition. Boys, 8-13, register at your nearest participating Ford Dealer now through September 28.

## Matador Auto Co.

CORNER U. S. HIGHWAY 70 & MAIN STREET

MATADOR, TEXAS



**WHITEFLAT NEWS**

Mrs. Stella Tilson

Mr. and Mrs. Glen Rattan and children of Lubbock visited from Sunday until Tuesday morning with his parents, Mr. and Mrs. D. E. Rattan.

Elaine Dixon, accompanied by two friends, Carol Hepp and Debbie Hadie, all students at Wayland Baptist College, Plainview visited Sunday afternoon with her parents, Mr. and Mrs. Stuart Dixon. Also visiting was Mary Ann Woosley of Matador, who is enrolled at Texas Tech.

Mr. and Mrs. Dan Bevers of Amarillo visited her parents and sister, Mr. and Mrs. J. M. Jameson and Melba, Sunday. Mr. Jameson had returned home Saturday from the hospital in Quannah.

Mr. and Mrs. Willett Cox of Lockney visited her Sunday with Mr. and Mrs. Scott Robbins.

Mrs. Lillian Greene of Oilton, sister of the late L. A. Carlisle, with Mrs. Ruth Carlisle of Matador, visited Mr. and Mrs. Tom Edwards, Tuesday.

Mr. and Mrs. M. G. Bethard and sons, Myron and Wallace, and their daughter and family, Mr. and Mrs. Joe Bowden and son, Joe Jr., visited during the week end with Mrs. Bethard's mother, Mrs. Stella Tilson, and with her brother and wife, Mr. and Mrs. W. R. Tilson.

Week end visitors in the home of Mr. and Mrs. L. M. Cox, were their son, Don and four of his friends, Mike Hoff, Mike Conrad, John Hael and Dennis Pel, all students at Texas Tech, Lubbock. Visitors Sunday were their other son and family, Mr. and Mrs. Ronald Cox and son, Ron, of Lockney.

Rev. and Mrs. Strauss Atkinson of Plainview were guests of Mr. and Mrs. Stuart Dixon, Sunday. Rev. Atkinson preached at the First Baptist Church, Matador.

**DR. JOHN W. KIMBLE, O. D.**  
Contact Lenses ★ Visual Analysis  
Floydada, Texas YU 3-2496  
OPEN ALL DAY SATURDAY

at both morning and evening services.

Mr. and Mrs. John Ketchersid and children, Linda and John, of Lubbock visited Mr. and Mrs. W. R. Tilson Sunday morning.

Mrs. Hoyt Burnam of Tulla visited here Sunday with her parents, Mr. and Mrs. J. D. Perkins and with her brother, Boyd Perkins and family.

Mr. and Mrs. Mike Davis of Borger visited Sunday night and Monday with her parents and brother, Mr. and Mrs. H. L. Martin and Hal.

Week end visitors in the home of Mrs. Addie Carroll included her son and family, Mr. and Mrs. Harold Montgomery and children of Irving; a daughter, Mrs. Naomi Daniels of Canyon; granddaughters, Linda Sue Johnson and Kathy Daniels of Tulla; a grandson, Roger Bingham, and his relative, Shorty Bingham of Silverton.

Mesdames Scott Robbins, Tom Edwards and Stella Tilson visited in the home of Mr. and Mrs. Wilson Barton, Monday morning, joining other guests, Mrs. Leo Reed and daughters, Vera and Lisa of Canyon, and her mother and brother, Mrs. Emma Mokray and Ronnie Mokray of Wallington, N. J., and Mr. and Mrs. Varner McWilliams of Lubbock. The McWilliams' were overnight guests in the Barton home.

The Alfred Coopers visited during the week end in Gruver with her sister and family, the Van Bradfords.

Mrs. Ed Whitaker accompanied Mr. Whitaker back to the hospital in Paducah, Saturday morning.

Mr. and Mrs. Elmo Nall of McLean, and their son, Shannon Roy of Plainview visited during the week end with Mr. and Mrs. Melvin (Sleepy) Spray and Mr.

**FLOMOT NEWS**

Mrs. Leon Cloyd, Corres.  
Phone 469-5353

Mr. and Mrs. Elmo Nall of McLean, and their son, Shannon Roy of Plainview visited during the week end with Mr. and Mrs. Melvin (Sleepy) Spray and Mr.

and Mrs. Howard Rogers. Mr. Nall entered a roping event at Old Settlers Reunion Rodeo. Shannon Roy is attending Wayland Baptist College in Plainview this fall. Other guests in the Spray home were Mr. and Mrs. Ronnie Rogers and sons, Randy and Richard of Lubbock. They spent Sunday with his parents, Mr. and Mrs. Howard Rogers.

Mr. and Mrs. A. D. Moseley met their daughter, Mrs. James Davis of Lamesa, in Matador Sunday, at the bus. She stayed until Wednesday, and was accompanied home by her children, Julie and Jim, who had been visiting for a week. The Moseleys took them to Plainview and they returned home by bus from there.

Mrs. Ernest Fisher of Matador and her daughter, Mrs. James Thomas of Garland visited here Friday night with Mr. and Mrs. Dan Kingston and Mrs. Pritchett and with Mrs. Effie Speer and family.

Miss Judy Shorter and a friend, Richard Rhodes of Lubbock, visited Sunday with her parents and brother, Mr. and Mrs. Everett Shorter and Lewis.

Mr. and Mrs. Lawrence Washington of Umbarger, came Wednesday to be with his mother, Mrs. M. C. (Aunt Kit) Washington, who fell and hurt her hip recently.

Mr. and Mrs. Bert Cloyd attended to business in Floydada and Matador, last Friday.

Mrs. Wendell Morris spent Tuesday night and Wednesday in Lubbock with her daughter, Miss Pam Morris.

Mr. and Mrs. Bud Morris, their son and grandson, Wendell Morris and Billy, and V. V. Scott Flomot coach, were attending to business in Plainview last Wednesday.

Mr. and Mrs. Wade Martin returned home Friday from Quannah, where he had a series of tests in Quannah Memorial Hospital. He entered the hospital Tuesday.

Mesdames Henry Merrell, Ailene Welch and Arnold Johnson attended the Variety Show in Quitaque Thursday night. The show was the same program the young people will present at College Station at the Texas Community Improvement Program Recognition Banquet. Others attending were Mr. and Mrs. Wayne Hunter and children, Susan, Randy and Anita. Their older son, David was on the program,

assisting with the music on his electric guitar.

Mr. and Mrs. Ray Montoya and son, John Glen of Albuquerque, N.M. visited here several days last week with her mother, Mrs. Effie Speer and other relatives.

Mrs. Ronald Clay and her daughter, Debbie, and her mother, Mrs. Wade Martin were shopping in Plainview last Saturday.

Guests in the home of Mr. and Mrs. Henry Merrell last Tuesday, were Mrs. Willard Merrell and her mother, Mrs. Hallie Johnson of Silverton, also her daughter, Mrs. Eula Barnes of Richland, Washington.

Commander Raymond Speer and a friend, Junior Engineer Pat Biggs arrived from California on Thursday, Aug. 27 for a visit with the former's mother, Mrs. J. L. Speer and other relatives, and attended Old Settlers Reunion. On Monday night, Mrs. Speer accompanied her son and Biggs, to attend the drama,

TEXAS in Palo Duro Canyon. Mr. Biggs left Tuesday for his home in the state of Washington, and Cmdr. Speer visited longer with his mother and brother, John Speer.

Mrs. Len McKay of Quitaque visited in the home of her daughter and family, Mr. and Mrs. Eldon Martin, a few days last week.

Mrs. Alfred Martin and her father-in-law, Rob Martin visited in Crosbyton, Friday with his brother, Van Martin, who has been in the hospital, but is now at home.

Guests in the home of Mr. and Mrs. Gordie Washington during the week end were their son and family, Mr. and Mrs. Max Washington of Anton, and Mr. and Mrs. Jimmie Brazille of Amarillo. Other visitors on Sunday were Mr. and Mrs. C. C. Light, Jerry and Regina of Amarillo, Albert Martin of Floydada, Mr. and Mrs. Raymond Martin of Lockney, and Rob Martin.

Mrs. Leota Isbell and Mrs. Alfred Martin made a trip to Fort Worth, last Thursday and visited the latter's brother and wife, Mr. and Mrs. G. C. Waters. Mrs. Isbell's son and wife, Mr. and Mrs. Lawrence Isbell of Arlington met them there and were accompanied home by his mother for a visit. They returned on Monday and were accompanied by Mrs.

Martin's mother, Mrs. Waters, to her home in Decatur, after her visit in her son's home.

**RECENT VISITORS**

Recent visitors in the home of Mrs. Lizzie Pyron were her son and grandson, Odis Crowell and his son, 2nd Lieut. Steve Crowell. They left on Friday morning for Wharton where the Crowells have recently moved. The lieutenant was on his way back to his camp in Virginia.

Jim and Kent Crowell, also sons of Mr. and Mrs. Crowell, visited their grandmother Thursday, as they were en route home after being employed during the summer in Whatson County, Washington. Jim will return to the University of Texas, while Kent will be with his parents.

Odis Crowell has accepted a place as instructor at Wharton Junior College and his wife will teach in Wharton High School.

**FRESHMAN DAY**

Freshman Day was "enjoyed" Friday, Sept. 4 at Flomot High School, by four class members, Cindy Morris, Frances Reed, Marvin Starkey and Tim Meyer. The seniors had quite a line-up

of activities for the freshmen. They were dressed in tow sacks and dressed their hair with salad dressing. They wore an onion on a string around their necks (and ate the onion before the day was over.)

There was a cantaloupe eating contest and a rock race, with the loser having to eat a raw egg. After lunch, the freshmen had to propose to one another, then sing the song, "Rubber Duckie."

The seniors "dishing out" all this fun were Lucy Reed, Connie Washington, Alvia Joe Calvert, Joe Bob Crowell, Donnie Ray Rogers, Jim Tom Smith, Roy Moreno and David Hunter. In addition, the seniors got a good polish job on their boots.

**TODAY'S RECIPE**  
Fluffy Fruit Sauce

(From an old cook book printed in 1927 and given to customers by Jimmie's Cash Store in Flomot)

One-half cup white Karo; 2 egg whites; ¼ cup orange, pineapple, grape or loganberry juice.

Beat egg whites stiff and whip in the Karo and fruit juices. Serve at once. This is excellent instead of whipped cream.

**Matador Tribune**

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COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14TH, 1934, AND WITH ROARING SPRINGS REPORTER THROUGH PURCHASE OF APRIL 26, 1938.

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All Summer Straws - One-third Off !



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This is to thank my friends and customers for their loyal patronage for almost five years during which I operated Bill's Garage. I appreciate the friendships resulting from the garage operation and the loyalty of my customers.

Many of you know that I have closed the garage and that I have accepted a place in the mechanical repair department of the

**Matador Auto Company**

With the use of completely modern automotive repair equipment, and more room, I feel that I am in a position to serve you better than ever before.

This is a special invitation to old customers and to new customers, to bring your mechanical repair problems to us at the Matador Auto Company.

**Bill McKelvey**



**COW POKES**

By Ace Reid



"No Doc, it ain't the kids. My best ole milk cow has the colic somethinga terrible."

This feature sponsored by THE FIRST STATE BANK

**Watch for SMV**

What's triangular in shape, orange in color and calls for immediate safety precautions? The Texas Safety Association says it's the slow moving vehicle emblem required after January 1 on all machinery, tractors, or other vehicles which operate at a maximum of 25 miles per hour or less.

**LOCAL ITEMS**

Mr. and Mrs. Loyd Latimer and children, Sandra, Dale and Kelly of Lubbock, spent Labor Day visiting here with her parents, Mr. and Mrs. D. P. Keith.

Mrs. G. E. Hamilton of King's Manor in Hereford, is spending a two-weeks vacation here with Mrs. John Hamilton and other relatives and friends.

Mr. and Mrs. E. B. Jenkins visited Mr. and Mrs. Odie Killingsworth and family of Lovington, N.M. on a recent trip to Cloudercroft and Ruidoso, N.M.

Mr. and Mrs. Marvin Patton attended to business in Brownfield last Wednesday. They were accompanied by Mr. and Mrs. Keith Patton and Miss Mary Keith.

Visitors Wednesday night and Thursday in the home of Mr. and Mrs. Ward Rattan were her sis-

ter and husband, Mr. and Mrs. L. T. English of Odessa. Former residents, Rev. and Mrs. Miller Robinson and children of Snyder, visited here Monday with friends.

Mr. and Mrs. Wesley Couch and Mrs. Marvin Duke were attending to business in Plainview, Tuesday. Mrs. Couch and Mrs. Duke were in Floydada, Friday, attending to business.

Recent visitor in the home of Mr. and Mrs. Algie Groves, was their son, Mike Groves of Houston, who visited friends and attended Old Settlers.

**Telethon Raises \$5 Million Plus**

Labor Day telethon for the benefit of the Muscular Dystrophy Associations of America ended Monday night with a record-breaking \$5,093,385 contributed, an MDAA spokesman said.

The telethon, which lasted 20 hours, was carried coast to coast by 65 television stations.

Lewis, who has served as master of ceremonies of the annual event for more than 20 years, said at the onset of the telethon that it would be "wonderful" if \$4 million could be raised.

Shortly before the show ended Lewis broke down in tears at the generous response.

**WEEK END VISITORS**

Visitors during the Labor Day week end in the home of Mrs. Ernest Fisher were her daughters and families, Mrs. James Thomas and son, Mike Morris of Garland; Mr. and Mrs. Wayne Spray, David, Tracey and Don of Irving; and sons and their families, Mr. and Mrs. Frank Fisher and Cindy, and their other daughter and her family, Mr. and Mrs. Corbett Haguewood and Dodie, all of El Paso and Mr. and Mrs. Joe Fisher and sons, Armand, Larry and Ivan of Lubbock. They also visited their aunt, Mrs. Richard Seay.

**VISIT PARENTS**

Visiting their parents, Mr. and Mrs. James A. Smith during last week, were Mr. and Mrs. George A. Smith and son, James Albert of San Jose, Calif.; Mr. and Mrs. James Ray Smith, David, Chris and Rita Gail of Ulysses, Kansas and Mr. and Mrs. David Thompson and daughters, Tony and Charla of Plainview.

**FROM SAN ANTONIO**

Mr. and Mrs. Pete Schweitzer of San Antonio have been visiting here with Mr. and Mrs. John Russell, and at the Moss Ranch in Dickens County, as guests of Mr. and Mrs. James Moss, who have moved there from Lubbock. Mrs. Moss is the former Frances Schweitzer. Mrs. Russell joined her son and family, Mr. and Mrs. Bert Schweitzer, Mike and Mark of Lubbock, at the ranch, Sunday.

**IN APPRECIATION**

We wish to take this means to express our thanks to all the persons who have helped and offered assistance during Wesley's hospitalization, and the prayers and thoughts that go with us as we face the even larger ordeal when his leave is over and he returns to the hospital. God bless you all.

Mr. and Mrs. Wesley Couch and girls (1)

**CARD OF THANKS**

It is our wish that each of you who remembered us in any way during our time of bereavement, should know of our gratitude. The cards and other messages, floral offerings and food prepared for us were deeply appreciated. May you be especially blessed for your many kindnesses to us.

The Family of Mrs. Sterling Price (2)

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Mike Schweitzer and a friend, Gene Cunningham, both of Lubbock visited during the week end with the former's grandparents, Mr. and Mrs. R. E. Campbell Sr. Mrs. Bert Schweitzer of Lubbock visited her mother and step-father, Sunday.

**In The Want Ads**

**HOUSE FOR RENT - North side** Matador. Contact Norman Harp, Rt. 4, Box 45, Santa Fe, New Mexico 87501. Pho. (505) 983-3001. 27/cfn

**FOR SALE in Matador:** Nearly new spinet piano. Concert approved. Tremendous bargain. This is your chance to own a fine piano by assuming small payments. Write at once. McFarland Music Co. 1401 W. 3rd, Elk City, Okla. 73644 27/pit

**FOR SALE - Canning tomatoes,** okra, peppers and peas. First house North of Floydada Cemetery on Silvertown Highway. 27/cft

**FOR SALE: Bronco, Ora and** Nora oats seed. Bulk, \$4.00 100 pound, Hi test; Pure triticale seed, clean, 50 pound bag \$20.00; Elbon rye, clean, bushel bags. H. H. Fish Grain Company, Paducah, Texas 27/c8t

**FOR SALE: Terracing Equip-** ment. Two 660 International Diesel Tractors; one 5 cubic yard Johnson self loading scraper; 1 Single belt terracing machine; one 4 wheel trailer with fuel tanks mounted. Call O. B. Lafon, Lubbock, Texas, area code 806. 744-9573. 27/p3t

**COW COUNTRY - "Face of a** Cowboy" book by Tanner Laine. Also new "Star Route Journal" by Hoyte Sessions Gilstrap of Seymour; a collection of columns published in Wichita Falls Times and Record News. Available at Tribune.

**FOR SALE - Deluxe Frigidaire** range. In very good condition. Call 347-2802 or 347-2400. 25/cfn

**HOUSE FOR RENT - Furnished** or unfurnished. See Mrs. J. L. Woodruff. Phone 347-2266 25/cfn

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The itch is gone, or your 59c back. Apply quick-drying ITCH-ME-NOT to deaden itching; kills germs to speed healing. Fine for eczema, insect bites, foot itch, other surface rashes. TODAY at Bob Stanley Pharmacy.

**FOR SALE: New lot of regis-** tered Angus 21 bulls Paragon and Eillenmere, \$276.00 up. James Long, 8 miles north of Crowell, West side of Highway, Route 3, Quanah, Texas, 79252. Phone 817-839-2835 nights. 25/c4t

**TIRE SALE - 8.25x20 10 ply** truck, new treads, \$26.50; 15.5 x38 6 ply BLEM \$92.50. Above prices plus tax and sound trade in tire. Large selection of used tractor tires. Call GARY, Plainview, 296-6355. 22/p8t

**NOTICE to Our Customers:** Tuesday is our fixed slaughtering day. According to new government regulations, we must be notified at least one day in advance of slaughtering to provide for required inspection. This will apply to Spot Cash Grocery and Billy's Grocery. 18/cfn

**FILTERS for M-M tractors, all** models, gas and diesel. Now in stock. El Matador Travel Center. 16/cfn

**MATRESS SERVICE - New or** renovated mattresses of all kinds. For appointment call Matador Hotel, Pho. 347-2414. Fast and dependable service. 1/cfn

**BOYS AND GIRLS - Buy your** PF Flyers at Matador Variety.

**SEE Blackshear Locker Co., Spur,** Texas for your meat processing and slaughtering. We slaughter on Mondays, Wednesdays and Fridays. Animals must be in by 8 a.m.; can be brought in day before. 15/cfn

**APARTMENTS FOR RENT: Un-** furnished, \$35.; Furnished, \$50. Hot water included. We pay water and sewer. Call 2756, Mrs. L. C. Harp. If no answer contact Mr. or Mrs. Curtis King. 43/cfn

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**BAMA TART & CREAMY QUART JAR 39c** **CAMPBELL'S NO. 1 CAN 3 FOR 39c**  
**Salad Dressing 39c** **Tomato Soup 39c**

**COMET LONG-GRAIN 32 OZ. BOX 39c** **LIBBY'S SEASONED WITH BUTTER NO. 2 CAN 2 FOR 49c**  
**RICE 39c** **English Peas 49c**

**WHITE HOUSE QUART BOTTLE 35c** **WILSON'S SAVORY 12 OZ. CAN 45c**  
**Apple Juice 35c** **Luncheon Meat 45c**

**SALAD OIL KRAFT, Quart Bottle 69c**

**COFFEE FOLGER'S pound 93c**

**DIAMOND 48 COUNT PACKAGE 69c** **FRESH CELL-O 1 POUND BAG 19c**  
**Paper Plates 69c** **Carrots 2 for 19c**

**COLD POWER GIANT SIZE 69c** **N. C. DELICIOUS POUND 19c**  
**DETERGENT 69c** **APPLES 19c**

**SEVEN-CUT POUND 69c** **DONALD DUCK FROZEN 12 OZ. CAN 39c**  
**Beef Steak 69c** **Orange Juice 39c**

**WRIGHT'S HALF OR WHOLE CURED POUND 59c** **TOTINO'S FROZEN LARGE 15 OZ. SIZE 69c**  
**Ham 59c** **PIZZA 69c**

**PURE ICE CREAM CLOVERLAKE, 1/2 gallon 69c**

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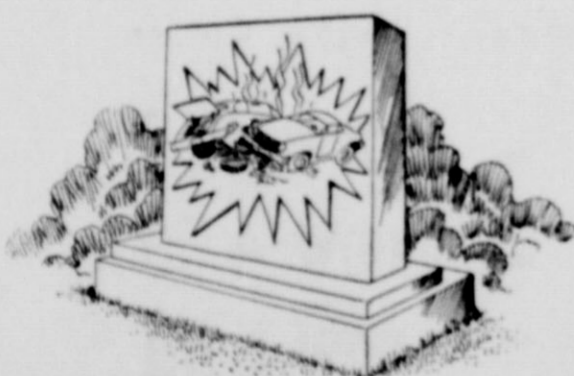


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