

THE MOTLEY COUNTY NEWS

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY DEC 24, 1925

NUMBER 43

Matador High School News

SENIORS—Last week we spent most of our time working on examinations. Of course the Senior class will have the largest number on the honor roll, they always do! We have had many last year Seniors as our guests this week. Ole M. H. S. indeed bids them a hearty welcome and good luck for the coming year. We didn't know that M. H. S. could change so much.

JUNIORS—On Sunday eve, December 20 our Epworth League was entertained by about ten members from the Epworth League of Floydada. Several short talks were given by their different members and a very interesting talk was made by Miss I. Wave president of their league. Their program was very interesting and every one seemed to enjoy it. We hope that they will come again soon.

As for our class we are having lots of fun doing our Christmas shopping and making plans for our Holiday meriment. We are all looking forward to the big event which is to take place Wednesday morning. Some one has asked, "Is it a Christmas tree?" Yes, they have guessed right. A name was drawn by every one December 21, and of course we are all expecting "valuable" presents, as we were told not to pay over 15 cents for them. We will come again after Christmas and let you know what fun we had during our short vacation. We wish every one a Merry, Merry Christmas and a Happy New Year.

SOPHOMORES—Exams! Exams! That is all we have been hearing for the past week, but, thank goodness, we are over with them now. The Sophomores came through with flying colors. We did not have "very many" on the honor roll last month, but watch for us this month.

FRESHMAN—At eight-thirty o'clock Saturday night the Freshman class of the M. H. S. had their first banquet at the Light Hotel. Throughout the dining room everything was decorated with the season's colors; red and green. After the invocation by Mr. Spangler, a three course dinner was served. A very delightful program was rendered between courses. Lorene Fryar told all the gossip she could think of concerning the class members; Vivian Estes gave a delightful reading; Mr. Jordan on "the spur of the moment" entertained the class for a few minutes; then, Miss Hartgraves, sponsor to the Freshman gave a toast to her friends.

Toast to the Freshman Class—Here's to the Freshman of Matador High School! with Dell Tudor as president, who has a smile so broad, and an ambition so great for his fellow class mates. There's a wee Freshman maiden who never works under cover. Her name is Lottie Carter, who always puts everything over. And then there's Vivian Estes, a singer by trade, who lends joy and gaiety to the Freshman Parade. Well, there's that meek Harold Freeman, who says, sort of spry!

How the honor roll swells as we look down its columns. See the gems Opal, Lorene, Verdine and Ruth Plemons. But you can always bet on that Funny Summer Williams. Pulling queer little jokes on the Poor Freshman "chillans". And here's to Mary Jinkins, who Who knows all about The earth, the rocks and many Odd little sprouts. And speaking of athletics, in our class you will find Claudia, Allie and Judine, also. Two lovely blonds, in this class. We do have, Kathryn Barton and Faye Marquis with beauty so rare, Dorene Russell, the pianist, let Us pray not forget, Nor Bryan, the winner of the Popularity contest. Beba Barton, Mary Cudd, Myra King and Mallie Lee, Are among the smartest ones in Our class don't you see Then there's Gladys Moorman,

She's such a sight, she can Make of Edward a regular fright. Burnice Marquis, Ward Ratton, And Jim Jeffers, you know Vamp all the girls by the It takes a mixture of folks to Hundreds or so

Our school would be cursed, so Make this old Universe, and Without this Freshman Class United we stand, one class Brave and strong to the end of The world no matter how long. Class Reporter

F. U. N.
F. U. N. Spells fun, yes, that's the word; and we're going to have it during our short Christmas holidays. It will be busy times for all of us, but the more we do the more we want to do, and just you always remember that it's the busiest fellows that are always happiest. So! Lets pack up our troubles in the old kit bag and work, work, work to make this the Merriest Christmas that we ever spent. Reporter.

THE HISTORY CLUB
The Modern European History Club met December 21 and the following Christmas program was rendered:

"The story of the First Christmas—Mary Hamilton."
"Christmas in France"—Pearl Renfro.

"The other wise Man"—Alvin Wagley.
"Christmas in Germany"—Mary Higgins.

"The effect Christ had on the history of the world, Bonnie Cox."
"Christmas in Holland"—Ethel Jameson.

"Christmas reading,"—Marion Warren.
"Christmas numbers" by rest of the class.

After the program a grab box furnished much merriment for the members of the club.

This meeting of the club proved to be the most interesting one of this term and showed on the part of the members unusual forethought and preparation.

Officers elected for the new term were:
President—Dick Sanford,
Secy—Pearl Renfro.
Sergeant at arms, Fred Ratton
Reporter—Mary Higgins.
Critic—Bonnie Cox.

ORATORY AND GLEE CLUB
The Oratory and Expression Club, Music and Glee Club presented a recital at the High School Auditorium on December 18th, 1925.

The program was a success in spite of the fact that a few knees were playing "Yankee Doodle." Miss Germany and Miss Hightower have done splendid work among us this fall of which the recital was the climax.

The teachers have gone to enjoy Christmas (while we work) after which they intend to make us work more than ever. If you hear of anything that we are going to have—be sure and come or you will miss something great! Reporter.

WHITEFLAT MUSSINGS
Miss Connie Ross McWilliams, who has been in school at Baylor Belton is home for the holidays.

Mrs. Homer Kingery, assisted by other members of the faculty, presented a musical program Friday evening. It was greatly appreciated and enjoyed by an overcrowded auditorium.

Emmett Watson who is in Wayland College is home for the holidays.

The infant of Mr. and Mrs. Cliff Stephens is quite ill.

T. J. Dorsey, Mrs. Ben Keltz and family are visiting in Lubbock this week.

H. C. Smity and family of Roaring Springs were visitors here Sunday.

F. M. Casey is preparing to erect a new dwelling on his farm north of here.

Misses Dorene and Maurine Montgomery of Turkey are visiting their grand mother, Mrs. Nannie Coatt this week.

Mrs. C. H. Norton is very ill this week.

JACK LUCKETT DEAD

Our many readers will be shocked to learn of the death of Jack Lockett, for a number of years a resident of Motley County, and a prominent business man of Matador, who died suddenly at his home here about 8:00 a. m. Friday December 18th. Mr. Lockett came to Motley county some thirty odd years ago, and spent a number of his young manhood days on the Matador Ranch. Later acquiring business interests in Matador, and was at the time of his death President of the Matador Mercantile Company of this place. He is survived by his wife, one son, Huhg, two daughters, Julia and Marie, all of Matador and three sisters who reside in Kansas City, Mo. Funeral services were conducted at the home Sunday evening, the local Masonic Lodge in charge. Interment was made in the Matador cemetery.

Mrs. Malcome Morris was shopping in Matador Friday of the past week.

L. Hope of Plainview was a Matador one day last week.

Mrs. Henderson Morris of Flomot was shopping in Matador last Saturday.

Dr. Gillespie of Lubbock was transacting business here Saturday.

D. J. Beauchamp of Quanah was a Matador visitor Saturday of last week.

Miss Pearl Pirtle of Flomot was in Matador one day last week.

Mr. and Mrs. E. J. Malsby left last week for different points east where they will spend the holidays with relatives.

Eob Grinesly left for Fort Worth this week where he will visit relatives during the holidays.

J. M. Jackson of Roaring Springs was a Matador visitor Monday.

Mr. and Mrs. John Moore of Port Arthur are visiting relatives here this week.

Bush Mayfield of Flomot was a Matador visitor one day last week.

MERRY CHRISTMAS TO ALL

At this season of Peace on earth and good Will Toward Men we want to pause in our daily tasks to wish each and every one of readers, and all those who are near and dear to them—
A Merry, Merry Christmas and a Happy New Year.

We have shared each other's friendship through the past year and we trust that our friendships and cooperations may grow stronger and more worth while in the coming years. We have comforted and consoled each other in our sorrows as good friends and neighbors should. We have smiled with each jiy that came to brighten the hearts of those about us. We have sought to do our part toward making Matador a better place to live, and we have attempted to be of some real service to the town and community. It is now our pleasure to approach the close of the year with the knowledge that message of a Merry Christmas to you brings just as happy a message from you to us.

From those gleefully await the coming of Santa Claus to those whose hair has been silvered by the hand of time, there is no sweeter season, nor a time when the heart bounds with a greater love for all humanity. There is no time when we feel that we want to live closer to each other, or to share each other's joy and sorrows to an even greater degree. Could there be stronger evidence that at this same season away back more than 2000 years ago there came into the world the One who was the highest embodiment of peace? Can the hardest heart fail to soften beneath that Star in the East that the wise men followed and found the hope of the world cuddled in a manger?

If there is not peace and happiness and contentment in all the world now it is because men have failed to tie themselves together in a spirit of brotherly love. If there is not happiness in your heart it is because you have not sought to put happiness into the hearts of those about you in the year which is fast coming to a close.

If the year has prospered you, we are glad. If it has been tinged with darkness here and there, our sympathy is still with you, as well as our hope that the sun of the Christmas season will drive away all shadows and that your (contd on page four)

DOING WEST TEXAS

West Texas Chamber of Commerce
The famous Windham southeast part of has been sold. Jar of Lubbock pur body of land an will subdivide it and land.
Plans for the West of Commerce cam the hog industry have been formulat soon be announced. that the hog in almost vanished from and packers resor hundred million dol money goes out of hogs and pork an planned to have at least for his own program will be a organization's cam- rified and in "en- in West Texas.

Means of controlling farm land during has been evolved. ers have learned "white spots" with a storm that the prevented from travel who have tried this the past spring pro- tion without handi- annual periods of policy will be follow- the scale in the future. The first consignment for Texas Tech has and quartered on arm here. Hamp- and draft horses the consignment. The ceeding carefully in stock on animals have one of the bes- Texas when all de-.

A thrilling auto- will be staged on the way on New Year's will be over a dis- miles of asphalt pav- from Ft. Worth to return to Ft. Worth. sines will be provid- of national fame. This is said to be country race ever large scale in Texas. great interest in

This city will antarian soon. A has been formed

and the establishment will be in operation soon.

Brownwood—A bond issue for \$900,000 for highway construction in Brown County was defeated by a small majority. Proponents were encouraged by the showing they made and declare they will continue the fight until Brown County takes 1's place among Texas paved counties.

Mineral Wells—The Texas Water Conservation Association held its meeting here. Water conservation is a business and must be conducted by business methods, delegates were told. Noted irrigation men were present and much constructive work was accomplished. The proposed Brazos River project near here was discussed and proposed dam sites inspected.

CLUB CHRISTMAS TREE
Thursday evening of last week Mrs. F. M. Eiring entertained the 1925 Bridge Club with a six o'clock dinner.

This pretty home was effectively decorated in Christmas red and green, many pretty wreaths and red and green Japanese lanterns with lovely baskets of carnations all tended to make the ensemble entrancing.

The tables were beautifully laid with covers for the twelve members and two guests. All appointments were in Holiday designs and a delicious dinner was served. After which the dining room doors were thrown wide and the gorgeously decorated Christmas Tree was disclosed. Each guest received a lovely gift and when they could compose themselves after their good fortune, bridge was played, with high score going to Mrs. T. P. Metcalf, low to Miss Ollie Echols and the cut to Mrs. Farris Fish.

Members present were: Mesdames E. C. Stearns, Farris Fish, T. P. Metcalf, Roy Burleson, M. J. Reilly, Bob Echols, U. L. Willie, E. L. Malsby, J. R. Whitworth, Harry Campbell, F. M. Eiring and Miss Ollie Echols. Guests of this occasion were Miss Harriet Russell of Van Couver British Columbia and Mrs. O. J. Day.

G. W. Seigler of Northfield was a Monday visitor and trader in Matador.

Sam Ross of Flomot was a Matador visitor last Friday.

Mr. and E. A. Nolte of Memphis were here on business Thursday of last week.

Why Let The Other Fellow BANK YOUR MONEY
Instead of spending all your in- why not deposit a part of it in bank, and see how soon small a- will grow into large ones? Try be convinced. Our conservatism by the reserve we carry. Look statements and see the quick
BANKING BUSINESS IS RESPECTFULLY SOLICITED
First National Bank
MATADOR, TEXAS

SERVICE!
UBPristly

Our service consists of more than mere taking in and loaning out money.
To lend you a helping hand—to give you advice and Counsel—to be strictly accountable for your deposits—that is what we wish our service to represent to you.
We solicit your account on this basis.
FIRST STATE BANK
Matador, Texas
"THERE IS NO SUBSTITUTE FOR SAFETY."

PUZZLE OF WHY
QUIT HARD

KEEP MOTLEY COUNTIES MONEY IN MOTLEY COUNTY KEEP MOTLEY COUNTIES MONEY IN MOTLEY COUNTY

IT'S SURPRISING!

You'll be agreeably surprised at the rapid growth of your Savings Account, once it is started.

Because it isn't so much in depositing larger accounts as depositing often that piles up your dollars here at our bank.

We will start your account with any sum at our bank.

May we work with you in making your future SAFE?

"There is No Substitute for Safety"

FIRST STATE BANK

"How Foolish!"
~ you say



THE FIRST LESSON

A man is given to learn when he rolls in the school which qualifies success is to put by part of his effort every week.

The truest friend in time of adversity is the bank account, and surest foundation upon which to build a fortune is the accumulation of months and years.

The habit of putting money away reflex in its accessory, and the quality of mind and character developed through this habit makes for ultimate success.

FIRST NATL BANK

The Grass Is Just As Green In Our Own Pasture
Lets All Boost For Matador

FOR MONDAY DECEMBER 28th

AT SPOT CASH GROCERY

5 large size Oats	\$1.00
11 cans No. 2 P and Beans	\$1.00
6 cans No. 3 Sweet potatoes	\$1.00
10 cans No. 2 Tomatoes	\$1.00
10 cans Hooker Lye	\$1.00
20 Pkg Linit Starch	\$1.00
8 cans No. 2 corn	\$1.00
3 pounds Peaberry Coffee	\$1.00

FOR MONDAY DECEMBER 28th

\$65.00 Cook Stove \$55.00

15 per cent of on Dressers

SEE SPECIALS IN SHOW WINDOW

MATADOR HDW & FURN CO

FOR MONDAY DECEMBER 28th

Special prices on Mens Overcoats and Wool Shirts for Next

Mondays Special.

HARRY WILLETT & CO

FOR MONDAY DECEMBER 28th

10 per cent off on Rockie Horses, Japanese Pottery, Imported Toilet Sets, Artificial Pot Flowers

SIMPSON'S DRUG STORE

FOR MONDAY DECEMBER 28th

25 per cent off on Motor meters 25 per cent off on Bumpers

F. F. F. FILLING STATION

FOR MONDAY DECEMBER 28th

10 per cent off on all cash sales beef steaks

DOUG MEADOR

FOR MONDAY DECEMBER 28th

75 cent can Warner Radiator Cement for 60 cent

MATADOR AUTO CO

MONDAY SPECIALS

10 Per Cent off on All Cash Sales Trades Day

MATADOR MEAT MARKET

CITY BARBER SHOP

DO YOUR CHRISTMAS SHOPPING EARLY
PIPKIN and CLEMENTS

Keep Motley County Money IN Motley County

The Merchants whose "ads" appear on this sheet are offering Special Values in almost every character of goods. These Special prices will be given on each and every Monday during the Months of December and January.

They believe it is right and profitable to "Keep Motley Counties Money in Motley County" and to carry out that idea they have resolved to let no other merchants under sell them, no matter what the price may be.

Come to Matador! Lets build up our own Town, Country, Schools, Churches, Roads, etc. instead ow the other Counties interprises.

SPECIAL ON JEWELRY

I have a complete Line of Diamonds, Watches, Clocks, Cut Glass, Silverware, and Jewelry, get my Special Prices before Buying.

With Simpson's Drug

J. H. BRADSHAW, Jeweler

FOR MONDAY DECEMBER 28th

10 per cent off on all Cash Sales Tradesday

HIGGINBOTHAM-BARTLETT CO

FOR MONDAY DECEMBER 28th

\$16.00 to \$32.50 Overcoat	\$12.80 to \$26.00
\$5.50 to \$16.00 Boys Suits	\$4.40 to \$12.80
\$3.75 to \$7.00 Morari Corsets	\$2.95 to \$5.60
\$3.25 Blankets	\$2.90

WESTERN DRY GOODS CO

FOR MONDAY DECEMBER 28th

Heating Stoves 20 per cent off

Bed Springs	15 per cent off
Wool Rugs	20 per cent off
Library Tables	20 per cent off
Holiday Goods	25 per cent off

HOMER SHEATS

FOR MONDAY DECEMBER 28th

4 pounds Market Day Raisins	40
7 cans No. 2 Corn	\$1.00
10 cans P & B	\$1.00
13 pounds Pinto Beans	\$1.00
25 bars Van Camp Soap	\$1.00
3 bars Palm Olive Soap	25

Matador Grocery

FOR MONDAY DECEMBER 28th

\$4.50 Blankets	\$3.90
\$8.50 Blankets	\$7.60
\$6.75 Blankets	\$5.70
\$3.50 Quilts	\$3.00
\$7.50 Ladies Pumps	\$6.60
10 per cent discount on mens suits.	

MATADOR MERCANTILE CO

FOR MONDAY DECEMBER 28th

10 per cent Discount on Dolls. \$75.00 Diamond Bar P
Given away Free 10:00 a. m. Christmas day.

CITY DRUG STORE

MONDAY SPECIALS

Mens Suits Pressed 50 cents

A. WATSON

MONDAY SPECIALS

"T" Bone Steaks, Regular 40 c for 30 c.

TEXAN CAFE

MONDAY SPECIALS

One set Anti Rattlers for 25 cents with each box Justa Pate

RED TRI-ANGLE FILLING STN

MONDAY SPECIALS

ALL WHIZ PRODUCTS SOLD AT COST
Matador Chevrolet Co

KEEP MOTLEY COUNTIES MONEY IN MOTLEY COUNTY

KEEP MOTLEY COUNTIES MONEY IN MOTLEY COUNTY KEEP MOTLEY COUNTIES MONEY IN MOTLEY COUNTY

TEXAS

Next Week
The Stomach's Rest House

THE MONEY

**Too Strenuous
Even to Think
About**

By
"Rube" Goldberg



SHERIFF'S SALE

County of Texas
Notice is hereby given that by virtue of a certain order of sale of the Honorable District Court of Motley County, Texas, dated the 8th day of December, 1925, by the Clerk of said Court, to wit: Eighteen Hundred and thirty-one (\$1,868.33) of suit, under a certain cause in said County, styled T. T. Leckie, placed in the service, I, Claud Warren, Sheriff of Motley County, Texas, did, on the 7th day of December, 1925, levy on the property, situated in the County of Texas, described as follows:

Block 9
6
10
19
23
24
26
35
31
37
38
36-30-31-32
50
52
56
57
83

90
91
93
92
55
96
103
110
108
102
133
112
115
128
129
132
121
123
143
113

THE STATE OF TEXAS
County of Motley
Notice is hereby given that by virtue of a certain order of sale, issued out of the Honorable District Court of Motley County, Texas, on the 8th day of December, 1925, by Jack Catlin, Clerk of said Court for the sum of One Hundred Forty Five and 74/100 Dollars and costs of suit, under a judgment, in favor of State of Texas in a certain cause in said Court, No. 653 and styled State of Texas vs H. M. Bomar, placed in my hands for service, I, Claud Warren as Sheriff of Motley County, Texas, did on the 8th day of December 1925, levy on certain Real Estate, situated in Motley County, Texas, described as follows, to wit:

Lots 18 and 19 in Block 102, Lot 28, in Block 107, Lot 39, in Block 108, Lot 14, in Block 60, Lots 16 and 25 in Block 60, Lot 6 in Block 80, Lots 5 & 6, in Block 122, Lot 3, in Block 133, Lots 2 & 3, in Block 143, all in the city of Matador, Motley County, Texas, and levied upon as the property of H. M. Bomar, and that on the first Tuesday in January 1926, the same being the 5th day of said month, at the Court House door, of Motley County, in the town of Matador, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Order of Sale, I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of H. M. Bomar. And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Motley County News, a newspaper published in Motley County.

Witness my hand, this 8th day of December 1925.
CLAUD WARREN, Sheriff,
Motley County, Texas

SHERIFF'S SALE

THE STATE OF TEXAS
County of Motley
Notice is hereby given that by virtue of a certain order of sale, issued out of the Honorable District Court of Motley County, Texas, on the 8th day of December, 1925, by Jack Catlin, Clerk of said Court for the sum of One Hundred Forty Five and 74/100 Dollars and costs of suit, under a judgment, in favor of State of Texas in a certain cause in said Court, No. 653 and styled State of Texas vs H. M. Bomar, placed in my hands for service, I, Claud Warren as Sheriff of Motley County, Texas, did on the 8th day of December 1925, levy on certain Real Estate, situated in Motley County, Texas, described as follows, to wit:

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Witness my hand, this 8th day of December 1925.
CLAUD WARREN, Sheriff,
Motley County, Texas

SHERIFF'S NOTICE OF SALE OF PERSONAL PROPERTY

Notice is hereby given, That by virtue of a certain Order of Sale, issued by the Clerk of the County Court of Motley County, on the 24th day of December, 1925, in a certain cause wherein J. D. Lawrence, plaintiff, and J. P. Howard, defendant, in which cause a judgment was rendered in the 23rd day of December, 1925 in favor of the said plaintiff, J. D. Lawrence, against said defendant J. P. Howard, for the sum of Seven Hundred Eight Nine & 01/100 Dollars, with interest thereon at the rate of 10 per centum per annum from date of judgment, together with all costs of suit, I have levied upon and will, on the first Tuesday in January 1926 it being the 5th day of said month, Mules and feed at J. D. Lawrence farm. Cotton will be sold at the cotton yard in Matador, Texas, within legal hours, proceed to sell for cash to the highest bidder, all the right, title and interest of J. P. Howard, in and to the following described property, levied upon as the property of J. P. Howard, to-wit:

- 1 red mare mule, 8 years old, 15-2 hands high;
- 1 gray mare mule, 7 years old, 15-2 hands high;
- 1 gray horse mule, 6 years old, 15-2 hands high, all unbranded.
- 1 bale of cotton gin No. 813.
- 1 bale of cotton, gin No. 832.
- 1 bale of cotton, gin No. 873.
- 1 bale of cotton, gin No. 852.
- 1 bale of cotton, gin No. 890.
- 5 tons of feteretta.

The above sale to be made by me to satisfy the above described judgment for Seven Hundred Eighty Nine and 01/100 dollars, in favor of J. D. Lawrence, with the costs of said suit, and the proceeds applied to the satisfaction thereof.
CLAUD WARREN, Sheriff,
Motley County, Texas,
Matador, Texas, December 15th, 1925.

FRATERNAL ORDERS

MATADOR LODGE
No. 824
Visiting Masons Welcome
FRANK ERING W. M.
I. O. O. F.
Subordinate Lodge, Meeting
Nights Each Tuesday
L. B. Patterson, N. G.
C. Y. Guthrie, Secy.
ENCAMPMENT: Meeting nights
Second and Fourth Thursday of
each month.
C. B. Cudd, C. P.
C. Y. Guthrie, Scrib.

Not only the News but the business and other citizens of Matador as well as are strong for home trade. A number of business men told us this week that if they had of known that certain printing was going to be done out of town they most certainly would not of given their support in an advertising way. Business men like this are a benefit to the town, and are interested in the welfare of Matador above all. They are the kind of people to tie to.

E. W. McKenzie

Dentist
Matador, Texas

FOR SALE—7x11 Pearl Job Press, also 15 inch stand paper cutter.
Motley County News.

FOR SALE—Good reid baby buggy, in first class condition and almost new. Call at News office.

FOR SALE—Five burner Red Star Oil Stove in good condition. Price \$12.50.
Mrs. Claud Warren.

FOR SALE—Practically new coal heater, cheap, Phone 135.

O. J. Day.

FOR SALE—Dining table.

Phone 125.

HOMER SHEATS

Undertaker
Motor Ambulance and Hearse
SERVICE NIGHT OR DAY
Office Phone 194 Res 13.
LICENSED EMBALMER
Matador Texas

DODGE SERVICE

STATION
I have taken charge of the Garage at L. M Guthrie's Filling Station, and am in position to handle any and all kinds of Auto Repairing
YOUR BUSINESS APPRECIATED AND SOLICITED
CECIL SHELTON

FRATERNAL ORDERS

MATADOR LODGE
No. 824
Visiting Masons Welcome
FRANK ERING W. M.
I. O. O. F.
Subordinate Lodge, Meeting
Nights Each Tuesday
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Undertaker
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SERVICE NIGHT OR DAY
Office Phone 194 Res 13.
LICENSED EMBALMER
Matador Texas

DODGE SERVICE

STATION
I have taken charge of the Garage at L. M Guthrie's Filling Station, and am in position to handle any and all kinds of Auto Repairing
YOUR BUSINESS APPRECIATED AND SOLICITED
CECIL SHELTON

TAN NO MORE
THE SKIN BEAUTIFIER
Protects, Improves, Beautifies
Prevents chapping and roughening of the skin in cold weather; tan and sunburn in the warmer months. As a beautifier it has no equal. Tints: White and Flesh. Three sizes, 35c, 60c and \$1.00 at toilet counters.
10c will bring you a liberal sample with silk sponge FREE.
Baker Laboratories, Inc.
31 Linden Ave. Memphis, Tenn.

PUBLIC SALE
I will sell at Public Auction, on the old Shands place, 2 miles East of Whiteflat, on
Monday, December 28, 1925
The Following Described Property

<p>9 HEAD MULES 9</p> <p>1 Black mare mule, 6 yrs old, wt 1200. 2 Black mare mules, 5 and 6 yrs old, weight 2200 1 Bay mare mule, 4 yrs old, wt 1100. 1 Span red and blue, mare and horse mules, 6 yrs old weight 2000 1 Span buck skin and mouse colored mare mules, weight 1900. 1 Gray mare mule, 7 yrs old, wt 900.</p> <p>3 HEAD CATTLE 3</p> <p>1 Full blood Jersey, 5 yrs old, giving 3 gallons of milk. 1 Full blood Jersey, 9 yrs old giving 3 gallons milk. 1 Half Jersey and Durham, 9 yrs old, good milker, fresh in February.</p> <p>4 HEAD HOGS 4</p> <p>3 Shoats, weight 125 each. 1 Barrow, weight 250.</p>	<p>FARMING IMPLEMENTS</p> <p>2 Two row P & O listers. 1 Two Row P & O Go-devil 1 Two row Rock Island Go-devil. 1 Two row Case cultivator. 1 Single row cultivator, 1 Sulky plow. 2 Slide Go-devils. 4 Wagons with cotton frames. 10 Sets good work harness. Hoes, sweeps, go-devil blades and other articles too numerous to mention</p> <p>HOUSEHOLD GOODS</p> <p>1 Majestic coal and wood range. 1 Heating stove. 1 150 egg incubator.</p> <p>CHICKENS</p> <p>50 young hens.</p>
--	---

Free Lunch at Noon—Sale Begins at 10:00 a. m. Sharp.

Terms Sums under \$20.00 cash. Over that amount a credit of 10 months will be given purchaser on good Bankable note. Five per cent discount for cash on all sums over \$20.00. No property to be removed until settled for.

L. B. ROBERTSON, Owner
NASH and SEALS Auctioneers **EUG SANFORD, Clerk**

MOTLEY COUNTY NEWS
GROVER C. MITCHELL EDITOR
AND PUBLISHER

Published Thursday each week.
Subscription Rates \$1.50 Strictly
In Advance

Entered as second class matter
at the Post Office, Matador, Tex-
as, under act of Congress, March
3, 1879.

Four weeks constitute an adver-
tising month. Where advertise-
ments are inserted and no instruc-
tions given, same will be run un-
til ordered out, and charged for
accordingly.
Advertising rates will be furnish-
ed on application.

THE AMERICAN CREED

"I believe in the United States
of America as a government of
the people, by the people, for the
people; whose just powers are de-
rived from the consent of the
governed; a democracy in a rep-
ublic; a sovereign nation of
many sovereign states; a perfect
union, one and inseparable, es-
tablished upon those principles
of freedom, equality, justice and
humanity for which American
patriots sacrificed their lives and
fortunes. "I therefore believe it
is my duty to my country to love
it; to support its constitution; to
obey its laws; to protect its flag;
and to defend it against all
enemies."

We wish all our readers a
Merry Christmas and a happy
New Year.

The year 1926 will soon be here
and candidates for County and
State political offices will be bob-
bing up all over the country.

We may be wrong but we figure
it looks a little more sanitary to
find a bobbed hair in the butter
than it does to find a long one all
tangled up.

Matador is modern and up-to-
date in every way with the excep-
tion of a water system and a
means of fighting fire. But that
is our next move toward progress
iveness, and watch us get that.

Lots of talk is heard here of
late, for and against a water sys-
tem for Matador. At the present
time the "fors" are far in the ma-
jority. If the sentiment will stay
this way for a while, and those
for the proposition will just keep
their shoulder to the wheel, a
bond issue can be put over for
this purpose.

There is a great deal of interest
shown among the people of White
flat and the Fairview communi-
ties in securing a rural route of
Matador to these communities.
These people need better mail ser-
vice and should have it. The only
way for them to get it is to be
busy with a petition with the de-
termination of putting it across
when they start.

A Motley County farmer who
has been out looking for a loca-
tion in some other part of the
world called at our office the
other day with a narticle about
a column long boosting another
state with the intension of intic-
ing other farmers out of the
county and had the nerve to ask
us to publish it. What we want
to see is Motley County build up
and we are not advertising any
other part of the world to ac-
comodate any individual.

We believe in patronizing home
and home enterprises on all oc-
casions. With the exception of
our printing stock and material
for getting out a newspaper every-
cent we have spent since we have
been in the town has been to the
home merchants, and we expect
to continue to give them our busi-
ness as long as we stay in the
town, and by the way at the pre-
sent time we have no intentions of
leaving. Yet there are some peo-
ple who will send printing out of
the town for a small difference,
and come to us when they are
wanting free publicity. We are
ready and willing to donate all
the space we possibly can to our
customers and for the benefit of
the town in general, but we are
under no obligations to boost or
donate space to those who are
patronizing outside concerns and
furthermore we are not going to
do it.

MERRY CHRISTMAS
contd (from page one)

path will be light and peaceful on
through the years.
We bring to you, and to those
near and dear to you, our best
wishes for a Merry Christmas and
a Happy New Year.

Last Saturday was one of those
typical western sand storms, and
the general conversation on the
streets was; "suppose the fire had
been today instead of last Monday,
where would Matador be?" We
cannot afford to take any chances
without water and fire protection,
with winds like this. We must
start the ball to rolling, and the
sooner the better for Matador.

SHERIFF'S SALE

THE STATE OF TEXAS
County of Motley

Notice is Hereby Given That by
virtue of a certain order of sale,
issued out of the Honorable Dis-
trict Court of Motley County, of
the 8th day of December, 1925, by
Jack Catlin, Clerk of said Court
for the sum of Ninety Five and
81/100 Dollars and costs of suit,
under a Judgment, in favor of
State of Texas, in a certain cause
in said Court, No. 656 and Styled
State of Texas vs E. V. Gordon,
placed in my hands for service, I,
Claud Warren, as Sheriff of Mot-
ley County, Texas, did, on the 8th,
day of December, 1925, levy on
certain Real Estate, situated in
Motley County, Texas, described
as follows to wit:

Lots No's 1-2-4-5 & 6 in Block 132
the city of Matador, Motley Coun-
ty Texas, and levied upon as the
property of E. V. Gordon, and that
on the first Tuesday in January,
1925, the same being the 5th, day
of said month, at the Court House
door, of Motley County, in the
town of Matador, Texas, between
the hours of 10 a. m. and 4 p. m.,
by virtue of said levy and said
Order of Sale, I will sell said
above described Real Estate at
public vendue, or cash, to the high-
est bidder, as the property of
said E. V. Gordon,
And in compliance with law, I
give this notice by publication, in
the English language, once a week
for three consecutive weeks im-
mediately preceding said day of
sale in the Motley County News,
a newspaper published in Motley
County
Witness my hand, this 8th day of
December 1925.

CLAUD WARREN, Sheriff,
Motley County, Texas

FOR RENT—Bed rooms, or light
house keeping rooms.
Mrs. T. E. Williams.

The Specialist

Whether in the commercial,
financial or professional line, the
specialist is the one who is
mostly in demand. Why?
Because he has mastered his
particular line in every detail.
Naturally those whose vision is
defective consult an eyesight
specialist.

The Optometrists the recognized
eyesight specialist. Legally
recognized and certified by
the state.
We keep your glasses properly
adjusted.

Dr. Wilson Kimble,
Eyesight Specialist,
Floydada, Texas



Children like

Dr. Miles' Laxative Tablets
Don't struggle trying
to get your children to
take bitter, evil tasting
laxatives.

Get a package of
DR. MILES'
Laxative Tablets
and the children will
beg for them — they
taste so good.

Adults and children
find these tablets mild,
sure and thorough.
Your druggist sells them
at pre-war prices—25 doses
25 cents.

**CITATION ON APPLICATION
FOR LETTER OF
GUARDIANSHIP**

STATE OF TEXAS—
To the Sheriff or any Constable
of Motley County, Greeting:
You are hereby commanded to
be published once a week, for
ten days, exclusive of the first
day of publication, before the re-
turn day hereof, in some news-
paper of general circulation
published in said county, which
has been continuously and regular-
ly published in said county for a
period of not less than one year,
the following notice.

THE STATE OF TEXAS
To all persons interested in the
welfare of Levi Wilkinson and
Corine Wilkinson, Minors.
R. S. Wilkinson has filed in the
County Court of Motley County,
an application for letter of Guard-
ianship under the persons and
Estate of said Minors, which said
application will be heard at the
next term of said Court, Commenc-
ing on the 3rd Monday in
January A. D. 1926, the same be-
ing the 18th day of January A. D.
1926 at the Court House thereof,
in Motley County, at which time
all persons interested in the wel-
fare of said Minors, may appear
and contest said application, if
they see proper to do so.

Herein Fail Not, but have you
before said Court, on the said first
day of the next term thereof, this
Writ, with your return thereon,
showing how you have executed
the same.

Given under my hand and the
seal of said Court, at office in
Motley County, this the 10th, day
of December A. D. 1925.

JACK CATLIN, Clerk
County Court, Motley
County Texas

Account shortage of space this
week the News is forced to leave
out a great deal of news that came
in late.

MONUMENTS

Direct From Factory To Ceme-
tery, No Local Agents Com-
mission To Pay, As We Sell
Direct To You, Write Us For
Prices.
Clarendon Monument Works
CLARENDON TEXAS
J. C. MCCARLEY, Owner

BATTERY STATION

I have opened up a Battery Station just
City Bakery, and am equipped to handle any
kinds of battery work.

Satisfaction Guaranteed
WE HANDLE PRESTO—LIGHT RUBBER
BATTERIES.
C. C. HUTTO, Prop.

INSURANCE, LOANS, REAL EST

No, it is not a "SIDE LINE" with me,
BUSINESS and receives my full time and
Business in these lines entrusted to me, rec-
attention, first, last, and all the time. In in-
I sell only as good as there is, and try to write
keep it so it can be collected if you have a
have good connections for loans. If you ha-
Estate for sale, I will spend time and money
to sell it for you and it costs you nothing if
able to make a satisfactory sale.

It will cost you nothing to patronize me
and let us talk it over.

R. A. SEAY.

Office Over First State Bank
MATADOR, ::::: TEXAS

'Phones, Office 50—Res. 73.

We carry a FULL and CO
MPLETE Line of

Drugs

Druggist's Sundries, Toilet
Articles, High Grade Ciga-
Candies, Cut Glass and
Jewelry

City Drug Store

Phone 140

MEADOR'S MARKET

FRESH AND CURED MEATS

DOUG MEADOR, Proprietor
Matador, ::::: Texas



**End the worry of Christmas
Shopping**

Nothing you could discover in a month of
Christmas shopping would be quite as accept-
able to the whole family as a Better Buick.

If you wait until spring to buy it, you will lose
the satisfaction of having it during the holidays.
This is the time when it will bring the most
pleasure to those you love—and to you.

Pick out their car today. Make it possible to
have their Better Buick at the curb on Chris-
mas morning, waiting to wish them a Merrier
Christmas, and the happiest of New Years.

BUICK MOTOR COMPANY, FLINT, MICH.
Division of General Motors Corporation

Matador Buick Company

A whole store full
of useful, practical,
beautiful gifts for
everybody

FOR HIM

- GUNS
- HAND BAGS
- POCKET NIVES
- RAZORS
- SHAVING SETS

FOR HER

- GLASSWARE
- SILVERWEAR
- PYREX WEAR
- CHINA WEAT
- PICTURES

FOR BOYS

- WAGONS
- TRICYCLES
- AIR RIFLES
- KIDDIE CARS
- GUNS

FOR GIRLS

- PIANOS
- ROCKING CHAIRS
- GABINETS
- STOVES
- DISHES

FOR THE WHOLE FAMILY

Bed Room Suites, Living Room Suites
Oil Stoves, Kitchen Cabinets, Rocking
Chairs, Rugs Etc.

"We Have It, Will Get It, or It is Not Made"

Matador Hdw & FURN CO.

L. C. HARP, Manager.

MATADOR, ::::: TEXAS



CAL AND PERSONAL NEWS

Our subscribers it is necessary that payments be paid up by those who are behind. Those who are behind will be discontinued. Write the News office on or date, or mail us your subscription.

Jameson was a Saturday trader in our

Roaring Springs Saturday visitor in a pleasant visitor at

Patton who is attending school at Baylor Belton Saturday morning to Christmas Holidays with relatives.

The government were 12,536 bales of cotton in Motley County for 1st 1925, against same day last year.

A. W. Ford are the owners of a new Cry-

Resolutions will soon let the year of 1926 of progressiveness for instructions for build system on the first

Cammack who is attending school at Baylor Saturday morning with her relatives

musical recital of Miss Patti and Miss Edna Ger- at the High School last Friday night was and a splendid pro-

Ross Mc. Williams attending school at Baylor year is spending the with her parents.

son, of northeast of Friday visitor and. He hands us cash News coming to his another year.

Cammack who is attending at Abeline came to spend the Christmas with her relatives

Tilson who is attending C. I. A. this year the Christmas Holidays with her parents. Mr. and Mrs. W. R. Tilson of near White-

Miss Erin Campbell who is attending school this year at C. I. A. came in Friday night to spend the Holidays with her parents.

We are in receipt of a check from the Hon. Marvin Jones Congressman from this district to cover his subscription to the News for another year.

The merchants of Matador all report Monday trades day business increasing each week.

Sadie Jinkins who is attending school at Baylor Belton this year came in Saturday to spend her vacation with her parents and other relatives.

The News is getting out a little early this week so we can take Christmas day off. We haven't had a Christmas off in several years and naturally we need a little rest.

Miss Hazel Walton who is attending school this year at C. I. A. came in Friday of the past week to spend the Christmas Holidays with relatives.

We have been asked several times if we were going to get out a paper this week. People here seem to think it funny that we are as they hadn't been use to getting their paper on Christmas. We are just like 'em only different, we before heard of a paper not going out Christmas.

The Freshman class of the Matador High School gave a banquet at the Light Hotel last Saturday at 8:30 p. m. A splendid program was rendered and a good time reported by all.

The News printed Christmas cards for a number of Matador citizens this week and all are well pleased.

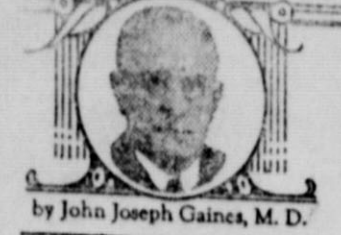
Elbert Reeves accompanied by Miss Ruth Barrett drove to Plainview Friday afternoon. Miss Barrett will go from there to Pampa where she will spend the Christmas Holidays with her parents.

Prof. Jones and Jordan hands us cash to apply on the News until the expiration of school, but from what we can learn, Jordan will have to arrange to borrow Jones' paper or subscribe again.

The News is carrying the sale bill of L. B. Robertson in this issue of the paper which is to be held at the old Shands place near Whiteflat, December 28th. Mr. Robertson has a good list of stuff advertised and his sale should attract a good crowd.

About Your Health

Things You Should Know



by John Joseph Gaines, M. D.

ALCOHOL

I am aware of treading dangerous ground in discussing alcohol as medicine, it has no other legitimate use, but that any agent good for sickness should be destroyed, I emphatically deny. Gold leads the world as a basic instigator of crime. But no zealot would belish gold. It must be endured or the good it may do.

More aged people die of pneumonia than of any other disease. It is here that alcohol in medical administration, is at its best as a life-saver. It has added years of life to those for whom life is most precious. Alcohol is nearer a specific in the dreaded influenza than any other drug we possess. Alcohol has supported the typhoid victim over the crisis, and started him on the highway of health. These virtues should maintain it in its ranks of our most valuable medicines. Opium kills. Its habit is the most tenacious and degrading—yet we never hear about prohibition and destruction of the opium. The politician cannot use opium as a monkey-wrench to throw into somebody's political machinery, so he permits it to be regulated in a logical, legal way without ostentation, as is being done today. The abuse of alcohol is all-known, making of it a very bad master, instead of a most valuable servant.

Next Week:—

"FACIAL ERUPTIONS"

Miss Ophelia Tilson who is attending school at the Denton Normal is spending the Christmas Holidays with her parents Mr. and Mrs. W. R. Tilson.

Marquis Metal & Plumbing Company

Headquarters for Sheet Metal and Plumbing fixtures. Galvanized Corrugated Tanks, Well repairing, Supplies and pipe fitting. Roof repairing. All kinds of tin and Metal Work.

Satisfaction Guaranteed
Phone 152

Riley Marquis, Mgr.

FOR SALE—Second hand bicycle size 24 Inquire at the News office.

CHURCHES

METHODIST CHURCH
(L. B. Smallwood, Pastor)
Services 11:00 and 7:30 Sunday.

Sunday School 10:00 a. m.
Junior League, 3:30 p. m.
Senior League, 6:45.
Prayer Meeting and Choir practice Wednesday night 7:30.

Auto Repairing First-Class Work Living Prices

AT
CHEVROLET GARAGE

South of Carter Hotel

Your Patronage Solicited

Gene Perkins

INSURANCE

Our Insurance and Abstract Business is Well established and permanent. We know how and are in position to properly take care of all your needs in these lines. All business coming to our office receives the closest personal attention. See or phone us for the right service at the right price.

Matador Abstract
Company

FIRST NATL BANK BLDG
PHONE 49

Fish & Whitten,
Owners

PHOTOGRAPHS FOR CHRISTMAS

The very thing.
The inexpensive solution of the Xmas Gift Problem.

Portraits taken Rain or Shine

WILSON STUDIO

FLOYDADA, TEXAS.

THE CITY MEAT MARKET

FRESH MEATS

Always on Hand

L. M. FRIER, Prop.

MATADOR TRANSFER AND STORAGE

QUICK AND CAREFUL SERVICE. REASONABLE CHARGES
OFFICE PHONE 174, RESIDENCE PHONE 183

J. C. MARQUIS, Manager

JENKINS GROCERY & PRODUCE Co

If its Groceries you want we have them.

If its produce to sell we will pay you the highest market price.

Will appreciate very much if you will give us a trial

COURTEOUS TREATMENT — FAIR PRICES

L. S. Jenkins, Manager.

FARM AND RANCH LOANS

Loans on Amortization plan 33 years at 6 per cent, Option to pay all or part on any interest paying date after 5 years.

Prompt Inspections—Quick Service

SAN ANTONIO JOINT STOCK LAND BANK
Other connections enable me to supply your needs.

R. A. SEAY

INSURANCE, LOANS AND REAL ESTATE

Office over First State Bank

MATADOR, : : : : : TEXAS

JUS RECEIVED

NEW and COMPLETE LINE of
Diamonds, Jewelry, Watches Clocks

Cut Glass and Silver-ware,

PRICED RIGHT

J. H. BRADSHAW

With Simpson Drug. 1st. Door N. 1st. State Bank

This Will Surprise You

DALLAS MORNING NEWS

Daily and Sunday
ONE WHOLE YEAR FOR

\$6.45

Order Today with Remittance paper will start at once and your subscription will not expire until December 31st. If you don't want Sunday paper send only \$5.25.

Rates Apply Only In Texas, Oklahoma, Arkansas, Louisiana and Mexico.

NO DELAY—SEND ORDER AND MONEY TODAY.

FARM AND RANCH LOANS

REAL ESTATE

WE BUY VENDOR'S LIEN NOTES.

JAMES H. NEBLETT
ROARING SPRINGS, TEXAS.

Office Hotel Travelers,

The Wallboard that's Fireproof

Sheetrock is just what its name implies—pure gypsum rock cast in sheets. That is why it cannot burn, ignite or transmit fire. It is the fireproof wallboard.

Sheetrock also makes walls and ceilings that won't warp, buckle or shrink. It comes all ready for use—just nail it to the joists or studding. We sell Sheetrock.

Reg. U. S. Pat. Off.
SHEETROCK
THE Fireproof WALLBOARD
Higginbotham Bartlett Lbr Co

S

T. J. Sanders
A Attorney At Law
Office over First State Bank
Matador, Texas

FEED, GRAIN AND COAL

THE BEST THE MARKET AFFORDS
I Will treat you right while selling for cash.

L. B. ARCHER
Monteith's Old Stand.
Matador, Texas

FOUND A bunch of Yale lock keys. Owner can have same by calling at this office and paying for this advertisement.

UNDERTAKING SUPPLIES

COFFINS and CASKETS
ALWAYS IN STOCK

Leonard Crowell
FLOMOT, TEXAS

CITY BAKERY

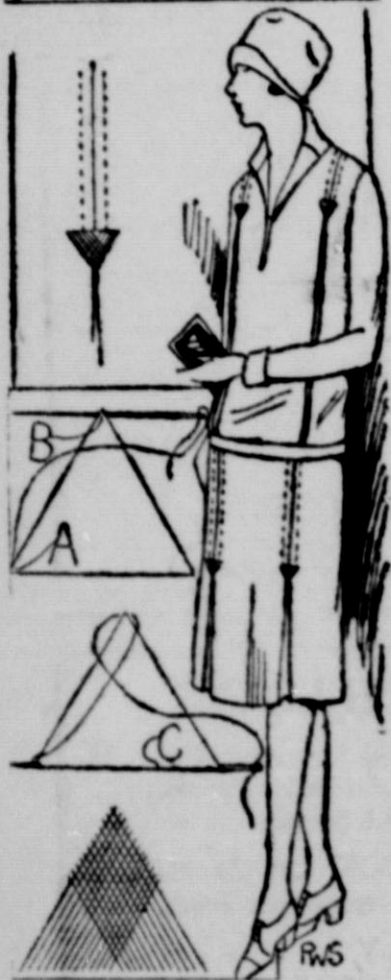
THE PLACE TO GET FRESH BREAD, HOME MADE CANDIES, JELLY ROLLS AND ALL KIND OF COOKIES

WEST OF FIRST NATL BANK

Matador, Texas

T

Practical Instructions In HOME SEWING
By Ruth Wyeth Spears



EMBROIDERED ARROWHEADS.

Cut a little triangular shaped piece of cardboard to use as a guide in marking.

After marking around the arrowhead bring the thread through at the lower left hand corner of the triangle as shown at A in the sketch. Then short straight stitch under the point of the triangle as at B.

Next take a long stitch at the base as at C. For this stitch bring the needle out as near as possible to the place where the thread was first brought through.

Take a stitch at the top of the triangle just below the first stitch and another at the base bringing the needle in and out just inside of the previous stitches. Continue until the entire space is filled in as shown in the sketch of the finished arrowhead.



Editor's Note:—Through special arrangement with The Educational Book Co., N. Y., this newspaper now offers its readers this interesting feature, "QUIZ," being extracted from that book, authored by Eugene C. Gibson, Director of Extension Activities, New York Board of Education. These puzzles will be found instructive as well as instructive.

Puzzle No. 23
1 2 3 4 5 6 7 8 9 0

Arrange these figures so they form two multiplications, and the product in both cases to be the same.

Puzzle No. 24
How is the best way to make a coat last?

Puzzle No. 25
Charles Dickens' Rebus Letter.
"Akble Scheu."

Dear "Dvvia Ffidleerocp":—
Thank you very much for sending me "Hiteamar Distree." Could you lend me "A Ichhis Hlytor fo Gelaind?" In these "Dhar Mitsa," I cannot obtain it. I met "Uro Tlamu Defim," "Lerrol tsitw," yesterday; he was with "Yabarbn Derug," the "Culnometral Llatr-reve." Did you know that "Tillet Eldrot" has been turned out of "Het Die Utykorsi Hpos," and "Medboydan Oen," is written over the door? Your friend "Tamrni Hualitew" has "Tager Xtpateicomm" about his book "A cati fo vto Sictis." Have you heard about "Eht Ymytrsefo Wnedi Dloor?"
Much love from,
"HLANCIOS KYLINCSEBY."

Solutions of Last Week's Puzzles:
Puzzle No. 21. The figures are arranged this way so that every line totals 44:

8	26	3	38	6
24	28	12	28	24
4	22	14	18	15
	22	25		

Send your answers to this newspaper. The first five solutions received to each set of puzzles will receive ten credits; when each winner has obtained 100 credits he will be entitled to a "QUIZ CLUB" button or pin. 400 credits will entitle the winner to receive an attractive prize and also have his name printed on the honor roll.

To Our Friends & Patrons:

There are days for sending merchandise
And days to send a bill,
But this one day of all the year
We send you just
"Good Will"

Yes, 'tis Christmas Time again—and we want to take this opportunity of wishing you the compliments of the season—a Merry, Merry Christmas and a Happy New Year.

We've appreciated the business sent our way during 1925—we have tried mighty hard to please you, and we hope to number you as a friend and customer in the years to come.

So here's a hearty "Thank you" for your good will in the past, and the best of wishes for your prosperity, health and happiness in 1926.

THE MATADOR GROCERY

JUST RECEIVED

Car load of Emerson Farm Implements, and have a car load of P. & O. Implements on the road.

We carry a full and complete line of both Emerson and P. & O. parts.

Good credit terms, or a liberal discount for cash.

LEONARD CROWELL
Flomot, Texas

A

BIRTHDAY PARTY

Nellie Rhea Higgins celebrated her twelfth birthday with a party at her home on Saturday December 19. Many games were played and prizes were given to the winners of puzzles. Delicious refreshments consisting of coco, cookies and popcorn balls. Those that enjoyed this party were, Ruth Gene Bosley, Louise Warren, Ruth Simpson, Naoma Mitchell, Dorothy Patton, Helen Pitts, Leona Sample, Elizabeth McMeahan, Lena Mae Davis, Ruth Pritchett, Marion Warren, Mary Higgins and the hostess.

COZY THEATRE TONIGHT.

Betty Compton in "The Female". This is a story of South Africa. Della (Betty Compton) is a beautiful primitive girl known as "The Lion Cub." She falls in love with Col. Valentia, a big game hunter. Barend De Beer, Della's guardian, is also madly infatuated with her. At a fashionable ball Della is ridiculed by the ultra-smart society folk. She seeks De Barr's sympathy and tells him she wants to go to England for three years and learn the ways of the "Englishers." DeBeer proposes that she marry him and promises that she need not be actually his wife until after her return. he consents.

Dalla returns a cultured, beautifully-gowned, perfectly-poised woman of the world. She meets Valentia and all her old love returns for him.
Light of The Western Stars will be presented at the Cozy Theatre Friday and Saturday nights don't fail to see this picture.

Mr. and Mrs. R. L. McWilliams of Whiteflat were trading in Matador one day last week.

Fritz Meyers of near Gasoline was transacting business in Matador Friday.

Mrs. Hattie Martin of Flomot visited relatives here Friday of the past week.

Mrs. J. D. Hughes of Roaring Springs was a visitor in Matador Tuesday and called at the News office to extend her time on the paper. She stated that she had been taking the paper for six years and couldn't get along without it.

We are revising our subscription list and it is necessary that all be delinquents be paid up by January 1st. Those who are behind after that will be discontinued. Call at the News office or before that date, or mail us your check to cover your subscription.

Van Wheeler and family were Kirkland visitors last Saturday and Sunday.

R

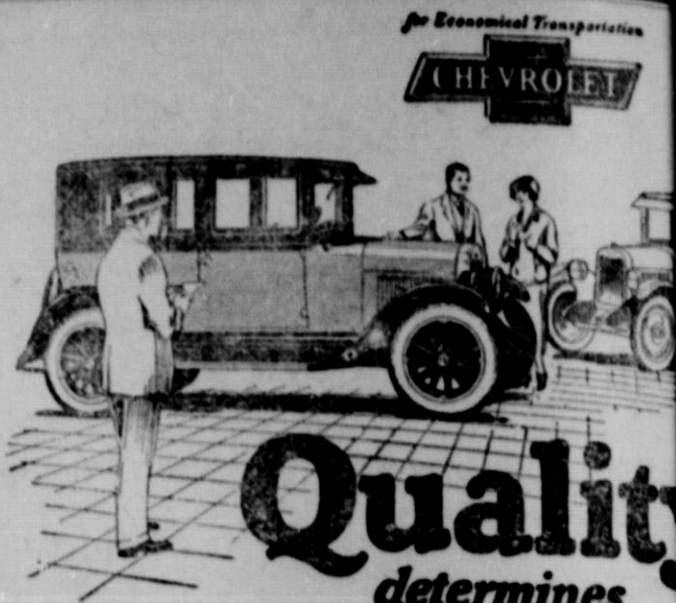
FOR SALE—Second hand bicycle size 24 Inquire at the News office.

C

John D's Grandson



Each year Yale University gives a scholarship to the student needing financial assistance. John R. Prentice won it. He is the grandson of John D. Rockefeller and is working as a telephone operator to pay his way through college.



Quality determines whether the price is economical

The Coach
\$695

Touring - \$525
Roadster - 525
Coupe - 675
Sedan - 775
Commercial - 425
Express -
Truck Chassis - 550

ALL PRICES O. B. FLINT, MICHIGAN

Highest quality materials and construction at you fine car performance over a long period cost for upkeep.

Only the most modern body design and a permanent lustre can keep your car looking years.

And that's what you get in a Chevrolet! design, quality construction, quality appearance, many quality features the equal of which you find in any other car at Chevrolet's price.

You get Duo finish in smart colors. You get bodies on all closed models. You get smart, snappy good looks plus the power, performance and dependability that make Chevrolet meet your ideals of economy.

Come in—let us show you why half a million Chevrolets were bought this year.

MATADOR CHEVROLET COMPANY
QUALITY AT LOW COST

MEMBER TEXAS QUALIFIED DRUGGISTS' LEAGUE

Legally Registered Pharmacist

This store strives in every way to merit your trade. Not only do we have a registered Pharmacist to compound your prescriptions, we also carry a complete assortment of all the merchandise you expect to find in any modern store.

Member Texas Qualified Druggists' League

SIMPSON'S DRUG STORE

Read the League's messages in Farm and Ranch and Holland's Magazine.

A

Can You Beat It?



To win the World's speed typist's championship, Albert Tangora clicked the keys at the rate of 180 and a quarter words per minute. George Hossfeld, former champion was but a fraction of a word slower than Tangora's lightning fingers.

With all the surveying the Santa Fe is making over the try, looks like Matador make a bid for one through town.

Kodak Finish

Quickest Service

Best Quality

Wisons Studio

Floydada Tex

R

MATADOR BUICK COMPANY
DEALERS FOR BUICK STAR CARS
MATADOR, TEXAS



A TREMENDOUS PRICE REDUCTION'

On January 7, 1926, Dodge Brothers, Inc., will announce a tremendous reduction in the prices of their complete line of motor cars.

These reductions will apply on all cars bought after midnight December 15, 1925.

When the new prices are made known on January 7 the full amount of the reduction will be immediately refunded to all purchasers since December 15.

These revolutionary reductions are made possible by a recently completed \$10,000,000.00 expansion program—new building and equipment that will nearly double the capacity of Dodge Brothers factories in 1926.

There is no change in the policy upon which Dodge Brothers established their leadership eleven years ago—the policy of constant improvement without yearly models.

Guthrie Filling Station

Lem Guthrie, Agent

TEXAS

TADOR,

Mr. and Mrs. Sallie

—being the Confessions of a new wife—

Illustrated by Paul Robinson by Gladys Baker

Copyright 1925 by Publishers Autocaster Service

SALLIE AND CURTISS ON THEIR HONEYMOON

"Monte Carlo!"

We alighted in front of the Hotel de Paris and I gave a happy little sigh, signifying my delight at having arrived at the place which had always intrigued me more than any of the Riviera resorts, each of which annually draws devotees from all parts of the world.

Inside, our suite overlooked the Casino on the right and across the central square with its tropical palms and hibiscus blossoms was the Cafe de Paris, famous for its Continental atmosphere, its celebrated wine list and its small tables set in the garden under the stars.

I stood by the long, casement window watching the tourists as they walked from the Casino Cafe and back again. One woman leaving the Casino was pitifully uncertain as she descended the stairs. The brilliant light from the doorway mingled with that of the arc-lamps of the park and clearly illuminated her face.

"Look Curtiss, she's ill!" I exclaimed motioning him to my side. "Probably drunk or doped," he replied, "you'll see many of that type and even worse," he added, "before we leave." This sounded uncharitable coming from Curtiss who was always kind. Himself above petty frailties of the flesh, he never sat in judgment on those who were less strong.

"Just the same I can hardly wait to try my luck," I vowed. "I wonder what I should wear." "You are beautiful to me in anything as far as the Casino is concerned, they'll never even know you are there." Softening his remark with a smile.

would like for you to at least comment on some of the things I wear. I mean, of course if you really think they're — becoming."

"I guess you're right, but I feel as if pretty compliments were superficial now that you're mine. Per siflage between us seems so unnecessary—so empty for me to admire a certain gown when I see your beauty of character and soul which deliver my entire heart into your keeping more certainly than all the gowns in the Rue de la Paix."

"All right, old forgy-man. The famous Dr. Gaines told me each night on the boat how er'er nice I looked—only he made it much stronger," I added.

"Dr. Gaines?" Curtiss raised his eyebrows and his tone was one of inquiry.

"You know, the famous surgeon from New York, whom everybody revered about. He asked me to dance every single night. I thought you'd be hopelessly jealous and especially on our honeymoon, and now you don't even remember his name!"

"Sallie?"

"Uh-huh?" absent-mindedly adjusting several bracelets.

"Don't swear, please."

"I Didn't."

"Yes you did. You said 'dam'."

"Oh, yes that's right, I did, but I haven't in such a long time. And you did make me mad."

"How mad?" playfully.

"Well, you'll see, sir. I'm going to make you notice some men paying attention to me before this night is over. At least he'll make enough impression on you so that you'll remember his name."

"All right, Miss Cleopatra, Bet-

tables. I shuddered. But my fear was gone in a moment. The outer rooms were filled with people intent on their several games and I started in the direction of the center roulette table.

"Wait honey," said Curtiss, "only the bourgeois play here. I also secured cards for the 'salon privee' Its here you'll see the celebrated gamblers."

The private rooms were smaller than the first ones we had entered and were frequented by a class which was noticeably more exclusive. All the men were in full-dress or wore their Tuxedos and the women were in evening attire.

We walked over to the roulette table.

As Curtiss had predicted, not an eye left the green light's brilliant area. I saw an incongruous number of women with bobbed white hair and avid expressions. They smoked unceasingly and only left occasionally for a drink of cognac or brandy. I watched the men with their quiet drawn faces, many of them making painstaking records in little books of the winners.

"They're working out a system to break the bank," Curtiss whispered. "and have probably been doing it for several years," he continued.

Then only did the other occupants of the table give us a glance and it was more in the nature of a reprimand because we had broken the unearthly silence.

I took the only chair that was vacant.

Being a novice at roulette it was only a question of a short time before I lost my hundred dollars.

"Next time stick to the colours," whispered a hard-faced woman, in France, whose eyes glittered with an unnatural light. In spite of my knowledge of France which I had gained at college, I failed to understand her. She repeated in English.

"You see I've worked out a system by the law of averages and I know when to play the reds. Try it."

I looked for Curtiss. He was standing apart watching the room and its occupants with the lukewarm interest of an observer.

I motioned to him.

"Will you buy me some more chips? I feel like I'll win this time, surely."

"Broke already?" he smiled, "well your 2000 lasted twice as long as I thought it would at that"

If you want any more, I'll be over yonder," he added indulgently as he placed in my hand twice the amount that I had declared would be my limit.

Not once did he remind me of my promise, though I knew he must have remembered.

Oh well, what difference did it make? I thought. It would probably be a long time before I got to Monte Carlo again and besides, I argued, life was so short, that one might as well have a little fun while it lasted.

"I'm going to bet it all!" I said to the hard-faced woman.

"If you win—you get double."

Because of the large amount placed on one colour I was watched by even the most blasé players.

The wheel turned. The ball cavorted around its unfathomable course and finally—bump—bump—bump it slipped silently into a number.

(To be continued next week.)

Lamar Guthrie who is attending school at Wayland College, Plainview, this year is spending the Christmas Holidays with his parents and other relatives in Matador.

Alfred Barton hands us cash week to keep the News coming to his address for another year.

C. B. Groves who is attending A. & M. College is home for the Christmas Holidays.

The Methodist Sunday School is planning a program to be given at the Church Thursday night.

Miss Thressia Johnson is spending the Holidays with her parents.

A. L. Fryar and A. W. Ford made a business trip to Paducah last Monday.

Mr. and Mrs. A. A. Harp spent Saturday night and Sunday with friends and relatives at Kirkland. Mrs. Harp's sister, Miss Ellen Storm returned with them for a few days visit.

Miss Edna Germany is spending the Christmas Holidays with relatives at Brownwood and other points.

With all the surveying that the Santa Fe is making over the country, looks like Matador would make a bid for one through our town.

Miss Patti Hightower, music teacher in the Matador schools is spending her Christmas vacation with friends and relatives at Brownwood and other points.

Van Wheeler and Kirkland visitors and Sunday.

Miss Vada Storm and Sister Mrs. A. A. Harp.

Leonard Crowell a Monday visitor in a pleasant visitor's office.

Compare its Value

It is easy to claim value, but the only way actually prove value is by comparison.

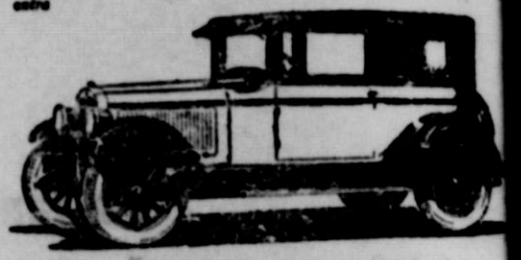
We want you to compare Oldsmobile, point for point, with cars costing hundreds of dollars more. Compare its Beauty. Compare Performance. Then compare its Price.

By this sort of comparison alone will you realize the greater value Oldsmobile offers you for your dollar.

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"I don't think I like the last part of that sentence," I complained, "do you think I'm so unattractive that I won't be noticed at all?"

"Of course not, little goose, you always cause a flutter when you enter any place, but over there they're too absorbed to lift their eyes from the business at hand. You'll see later what I mean."

Notwithstanding has reasoning I wore the gown of my trousseau which was most exotic and bizarre. It was an imported copy of one worn by an Egyptian princess and its colours were blended in odd tones of mauve and green. Gold sandals and a closely fitted head-dress of semi-precious stones completed my attire.

"Well, don't you like it?" I demanded of Curtiss when I realized that he was not going to compliment my gown.

"Why, of course I do, sweet heart I thought I had just finished a little speech having to do with my adoration for you in any sort of gown—"

"Oh, Curtiss, that's so vague. I

ter come along through, you won't have time to lose those two thousand franks, if we don't hurry."

I had voluntarily promised not to lose more than the equivalent of one hundred dollars.

"Oh, I'm so thrilled!" I squeezed Curtiss' arm as we entered the spacious hall of the Casino. On one side was the well-stocked bar, crowded by both men and women, sipping liqueurs a necessary drink all over the continent, after dinner.

We approached the next room, but, without a special card, were not allowed to enter.

"Why all the red tape?" I inquired while Curtiss was giving the history of our lives in exchange for the magic card of admittance.

"So they'll know where to ship the body," he answered had it seemed to me that his tone was almost ill-humored.

I then recalled stories of suicides which had been committed in the gardens of Monte-Carlo by those who had lost everything at the

GIVE A CHILD A TOY, FOR A TOY TO A CHILD IS JOY



Children Believe in SANTA CLAUS

To the imaginative child mind, with its beautiful faith and its simple trust, fairies are real and SANTA CLAUS comes down chimneys and leaves all the good things and toys in their stockings.

Thoughts and anticipation of the magic hours of approaching Christmas brings to children an indescribable joy of expectation.

Of course you are going to give your own kiddies toys, and also the children of your relatives and friends; but there are others to whom a doll or a toy would bring tears of happiness. They will hang up ragged little stockings, hoping that SANTA will not forget them.

Toys are not expensive. For very little you can purchase happiness for every child.

Homer Sheats

Toyland Joyland

TEXAS

Next Week—
The Stomach's Best Hope